40 From Realart

New Season’s Plans Announced—Justine Johnston a Star—Four Taylor Specials

Realart made public yesterday its plans for the 1920-1921 season. Forty productions will be released during the year, four of them William Desmond Taylor specials, and six with Justine Johnston, who is Realart’s new star. A new form of contract has also been drawn up.

It is called the Realart star franchise and under its terms the exhibitor obtains theater rights to 36 productions.

These productions are to be starred six actresses, those who made Realart pictures last season—Alice Brady, Mary Miles Minter and Constance Binney—and three new ones—Wanda Hawley, Bebe Daniels and June Johnston. An engraved contract, suitable for framing, has been prepared for the franchise holders.

In addition to the 36 pictures the company will make and distribute, four William Desmond Taylor productions during the year. The first of these, "The Soul of Youth," of which Lewis Sargent is the star, has been completed, and the second is in the course of production.

The four Taylor productions are not included in the franchise and will

(Continued on Page 2)

What They Think of Wid’s Year Book

"You are to be congratulated upon the completeness of this Year Book and I am sure it will prove of great value to the industry." —WILLIAM J. CLARK, President.

Clark-Cornelius Corp.

1920 EDITION COMING SOON

Urges Inquiry

F. L. M. Club Will Assist Mitchell Palmer If He Starts Inquiry

The New York F. L. M. Club, at a meeting held last week voted unanimously to draft a letter which will be forwarded to Attorney General A. Mitchell Palmer informing him that in any investigation which he may conduct regarding the activities of the F. L. M. Clubs he will have full cooperation from the local organizations, and in fact welcomed by it.

The club for the first time took official cognizance of the resolution condemning exchange men’s organizations which was passed at the Cleveland convention. A. C. Block, president of the organization appointed a committee composed of S. Eckman, Jr. L. Rosenblum, and W. E. Raynor to draft the communication.

Universal Declares Dividend

Universal yesterday declared a dividend of 1 1/2 per cent on its stock.

FOR RENT: Desirable Exchange Space, Vaults, etc. Greley 5842.—Advt.

Knapp Back

Returns to Philadelphia After Visiting Coast Producers

(Special to WID’S DAILY)

Philadelphia—Harry L. Knapp, chairman of the Pennsylvania State Board of Censors, returned from the coast Tuesday after spending two weeks with picture producers attempting to reach some agreement with them for the making of pictures that would not necessitate any stringent action on the part of the censors. He reported his trip as highly successful and looks forward to clearer and better pictures for the coming season.

The return of Knapp is being looked upon by film men here as the first step toward the removal of Ella P. Oberholtzer of the Census Board.

An official announcement from Governor Sprout is expected in a few days. That Oberholtzer will shortly be replaced by a man named Wood is almost an assured fact.

New Howells Tie-up

Exporter Forms Unit to Specialize in Southern European Distribution—Luporini Bros. in Firm

David P. Howells, exporter, has formed a new company to cover Spain, Italy, the Balkan States, Greece, Turkey and Egypt. This unit is known as the Howells Picture Corporation, chartered last week in Albany.

Associated with Howells in this new enterprise are the Luporini Brothers, Ferrania and Marlo, well known throughout the picture business, both in this country and abroad. They are officers and stockholders in the new company. Offices will be at present Howells offices in the Godfrey Building. The direction of the activities of the new company will be in the hands of the Luporini Brothers.

Marjorie, who recently returned from a trip through Italy, shortly leaves on another journey which will take him to all the important centers in the territory covered by the new organization. Branch offices and representatives will be arranged for throughout Italy, Portugal, Spain, Greece, Turkey, Egypt and each of the Balkan States.

The new organization was formed to carry out Howells’ idea of dividing up the foreign market into individual territories much like the state pictures in this country.

The southern European territory until now has been handled from Howells’ Paris office.

Plans are said to be under way whereby Italian and Spanish productions will be distributed in this country through Howells’ connections.

The Luporini of Turin, Italy, will work in close co-operation with the Howells Pictures Corp.

Williams Story for Neilan

Marshall Neilan has purchased "Not a Drum Was Heard" by Ben Ames Williams for production.

Chautard Quits

Emile Chautard as indicated in WID’S DAILY has let the Fox organization and has taken with him his cut-out producing unit.

Chautard is understood to have objected to interference in his production plans by Fox and so broke relations. He had been working on "The Thief," the first of the French detective stories he had planned for Fox distribution.

The Fox offices will not discuss the matter.

YOUR Engraved Stationery
Let SOLONON Do It, he's wise.—Advt.
Thursday, July 1, 1920

40 From Realart
(Continued from Page 1)
be sold on a separate booking basis. Four pictures will be available in September: "Sweet Lavender," Mary Miles Minter; "You Never Can Tell," Bebe Daniels; "Food for Scandal," Wanda Hawley, and "The Soul of Youth," Taylor production.

For October the following are scheduled: "Tommy and Grizel," Constance Binney; "Blackbirds," Alice Brady, and "Moonlight and Honeysuckle," Justine Johnston.

A canvass by Realart officials as to whether male or female stars were desired resulted in a most emphatic call for the latter. "We have made some highly important and extensive plans for the coming year," said Morris Kohn. They call for a 100 per cent increase in our production and distributing activities.

"The Witching Hour," by Augustus Thomas, will be the subject of the third Taylor production. The torch has just as yet been selected.

Books and plays purchased for production include: "The New York Idea," by Langdon Mitchell, for Alice Brady; "The Little Clown," by Avery Hopwood, for Mary Miles Minter; "Those Who Walk in Darkness," by Owen Davis, for Alice Brady; "Blindness," by Dana Burnet, for Mary Miles Minter, and "Her First Elopement," by Alice Duder Miller, and "Sweetie Peach," by Sophie Kerr, for Wanda Hawley.

Wanda Hawley and Bebe Daniels will make their pictures at the old Moroccan plant in Los Angeles, which Realart has taken over. A larger plant is promised to accommodate Mary Miles Minter and William Taylor.

St. John Comedies Sold for N. Y.
The Producers Feature Service, Inc., offices in Godfrey Bldg. has secured the Al St. John comedies for Greater New York and Northern New Jersey.
The first release will be "The Aero Nut."

This Is Clever
(Continued from page 1)
San Francisco—March 41
Nellam worked a very clever stunt here at the Democratic National Convention on Tuesday.

A dead ringer for President Wilson drove up to the St. Francis Hotel, his car surrounded by a sufficient number of secret service men (1) to make it look official enough and precipitated a young riot among the delegates present. Later on the president's double, who was no other than Ralph Faulkner, a vaudeville actor, appeared with a streamer reading, "The Democratic Convention is open for all, GO AND GET IT," which is the title of Nellam's new picture.

The scene was shot by Nellam's cameramen and will be used in the completed picture. Person Park of Rothacker's, William Jobelson of the Turner and Dahmke offices and Pete Smith staged the stunt. Faulkner's appearance was wired throughout the country by the newspaper correspondents.

Thompson, Hodkinson Manager
C. A. Thompson is now the local manager for the Hodkinson Corp. succeeding Marx S. Nathan, who has joined Associated Producers, Inc.

Many Houses Open for Summer
There is less closing for the summer among picture houses this year than in other seasons. Many theaters are installing ventilating systems and other cooling devices planned to make indoor screen entertainment popular even during the warm weather. These observations have been made after a careful First National investigation.

Short Subject Dept. at Pioneer
Pioneer will shortly complete arrangements for the opening of a short reel department.

Illustrated Titles to be Used
Famous Players will use illustrated titles in all productions to be made in the east.

A good cook will pay as much attention to the sauce as she will to the roast. So also will the shrewd exhibitor give the same care to his posters as he will to his program. As a result he wants

RITCHEY POSTERS.

RITCHEY LITHO. CORP.
400 W. 3rd St., N. Y. Phone Chelsea 8808

A master of singing once told Caruso that his voice was too small. It sounded to him like the wind whistling through the windows.

No one makes that mistake about Caruso today. And don't let anyone tell you that Benj. B. Hampton is producing western picture-plays of the kind you know too well. Benj. B. Hampton is producing pictures for all time and BIG time. Prove his box office value to yourself by booking his Zane Grey picture.—

RIDERS of the DAWN

Distributed by
W. W. HODKINSON CORPORATION
227 Fifth Avenue, New York City
Distributed through Exchange incorporated
Foreign Distributor: J. F. Hendler, Inc. 726-36,层出

"A Clean-Up"—
Capitol Theatre
Springfield, Mass.
Big Read Special
(by wire to WID’S DAILY)
Los Angeles—J. Parker Read, Jr., special arrangement has secured
Ouse Peters to play opposite Louise
laum in “The Leopard Woman” by
ewart Edward White.
It is expected that the picture will
12 weeks in the making as Read
determined to make White’s novel
to a very elaborate production.
Special street scenes representing Monte
arlo and Cairo will be erected.
Wesley Ruggles will direct, as
d by Frank Geraghty who has
drected Frank Keenan and Doran
ox who assisted Fred Niblo in the
aking of “Sex.”

Deny Application for New Trial
(by wire to WID’S DAILY)
Los Angeles—Federal District
udge Oscar A. Trippett has denied
the application of the American Film
Co. for a new trial against Mary
iles Minter who was recently
warded $4,000 as unpaid salary.
Ham Beall is doing production
work for Special Pictures.

NOTICE
All inquiries concerning the feature
film “Joseph” produced by Armenia
Films of Milan, Italy, should be ad-
tressed to, and all persons desiring
to transact any business with Ar-
menia Films, should communicate
directly with

ARMENIA FILMS,
HOVHANNES ZILELIAN, Prop.
No. 101 W. 78th St., New York City
Phone Schuyler 2304

No person is authorized to repre-
sent the Armenia Films in the United
States or Canada in any capacity.
Signed: ARMENIA FILMS,
HOVHANNES ZILELIAN, Prop.

FOR RENT
Light suite of offices, also
desk room, new elevator build-
ing, switchboard and telephone
service.
B E R G
117 W. 46th St.

FILMS FOR SALE
Will sacrifice 511 Reels of
Features, Serials, Comedies,
for $1,500
Phone BERG, Bryant 7900

Levey’s Company Chartered
(by wire to WID’S DAILY)
Albany—Harry Levey Service
Corp., with offices in New York
has been formed here. The company
will operate with $110,000 active
capital, 1,110 shares preferred stock, at $100
par value and 6,000 shares of common
stock, no par value.
This is Harry Levey’s new de-
vising organization which will make
industrials.

Virginia Norden Here
Virginia Norden, connected with
the Louis B. Mayer studios in Los
Angeles has arrived in New York
with a print of “The Trail’s End” a
James Oliver Curwood story and
“Harrrett and the Piper” a Anita
Stewart subject.
It is understood that Mayer has
plans under way for an extension of
his production activities with the pos-
sible addition of two or three addi-
tional producing units.

“Going Some!” a Rex Beach picture
is available for immediate distribu-
tion through Goldwyn exchanges.

CAN WE DATE

“Fickle Women”
AND YOU?
D. N. Schwab, Prod. (Inc.)
117 West 46 St.

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features for
Vitagraph
At present with
Universal West Coast Studios
Universal City, California

GEORGE ELWOOD JENKS
Continuity and Specials
“A Woman of Pleasure”
Blanche Sweet Special
“The Pagan God”
starring H. B. Warner
“Dangerous Waters”
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases

Question No. 9
WHAT COMPANIES
RELEASE SHORT STUFF?

Answer

AMERICA’S FINEST
LABORATORY
Located
Atop The Palisades
Organic 12th Street
Palisades Film Laboratories
Palisades, N. J.
Movements 921-2

The big producers know
That the books and plays we sell
We own outright.
Big names—advertised values
For vehicles that “catch on”
See us.
CELEBRATED AUTHORS
SOCIETY
701 7th Ave., N. Y. Bryant 1511

Studio
at Dongan Hills
Ph. W. LINDSAY
527 New Dorp 6

Answer

STUDIO
You have
HEAR
Now you will
SEE
We have
FREE
sights
Open EYES

Answer

Wid’s
In the Courts

The Recland Publishing Co. has filed suit in the Supreme Court against William J. Gallagher to restrain the defendant from interfering with the plaintiff in its occupancy of quarters on the second and sixth floors of the building at 727 7th Avenue and from cutting off the elevator service. The plaintiff states that it subleases space on the second floor from the Motion Picture Exhibitors Association of Greater New York until September, and that in order to try to compel the plaintiff to move the defendant has demanded that the use of the plaintiff's electric press, which is necessary for the printing of the plaintiff's moving picture theater programs, be stopped.

Use Ball Park for Films

Baltimore.—Pictures are now being shown evenings at Oriole Park, where the local team plays its games. Jack Dunn, manager of the club has had a screen set up near the grand stand, wherein the patrons sit.

Will Screen Passion Play

Buffalo.—Rev. M. A. Ahearn has engaged Elmer C. Winegar, manager of the Central Park and Premier, to film the passion play which is to be presented at the Canisius College, of which the former is president.

Jack Mulhall will support Bebe Daniels in “You Never Can Tell.”

HUDSON RIVER NIGHT LINES

Daily Sailings From Pier 31, N. R. (at Desbrosses St.) Week days 6 & 7 P. M. Sundays and Holidays, 6 & 9 P. M. West 132nd St., half hour later (Daylight saving time).

Due Albany 6 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West. Express Freight Service. Autos Carried.

HUDSON NAVIGATION COMPANY
Phone Canal 9000.

What is Youth’s Desire?

There are more prints of Comedyart working in the U. S. to-day than any other Films of our time.
Huge Griffith Unit
Producer Forms $50,000,000 Company Backed by New York and Chicago Money
(By wire to WID'S DAILY)
Baltimore.—D. W. Griffith, Inc., was granted a charter yesterday by the State Tax Commissioner. The new organization is capitalized at $50,000,000, one of the largest single corporation grants ever given to a producer in the State of Maryland and one of the largest companies in point of capitalization ever formed in the film business.

The new corporation which has its principal office in New York City, will deal in all phases of the theatrical business from films to grand opera.

Mr. Griffith's executive offices verified the above dispatch last night.

It was also stated that the officers of the new corporation are David W. Griffith, president; Albert W. Gray, general manager; J. C. Epping, business manager and Albert H. T. Banzhal, general counsel. The above together with Charles Counselman, of Chicago and Lee Benoit of New York comprise the board of directors.

Mr. Counselman is connected with Counselman and Co., 12 West Adams St. Chicago and Mr. Benoit with Beaton, Griscom and Co., New York, this city. The companies are both banking institutions.

The new corporation will offer to the public 150,000 shares of what will be termed Class A stock and 375,000 shares of Class B stock. It is probable that these issues will be eventually listed on one of the exchanges.

(Continued on Page 2)

What They Think of WID's Year Book
"This is the only manual and collection of material in annual form that I have ever seen that possesses particular value concerning our industry."
FRED WARREN, Gen. Man., Associated Producers.

1920 EDITION COMING SOON

Ban on "Big Four" William Brandt's Organization Again Votes Not to Show United Artists Product
The Theater Owners Chamber of Commerce which claims 380 theaters in Greater New York has voted against the further showing of United Artists Corp. productions until that organization ceases collecting the full rental price from exhibitors at the time the contract is entered upon, providing the contract calls for a paying date more than seven days in advance.

The resolution adopted is aimed at United Artists in particular although it is applicable to any distributing company. It reads:

"That the Theater Owners Chamber of Commerce is opposed to paying in full for any picture as an advance or deposit. That we condemn the efforts of any distributing organization attempting to force full payment upon the signing of contract and that the members of this organization in self defense pledge themselves not (Continued on Page 2)

R-C to Release 36 All Will Be Termed "Super Specials"—Fall Productions Already Scheduled
Robertson-Cole yesterday issued a statement as to its plans for 1920-1921. That company will release a minimum of 36 productions during the 1920-1921 season and all of them will be termed "super-specials."

A schedule of releases for the fall has been arranged. Ten productions are listed for release. These will include "Kismet," with Otis Skinner; "The Mischief Man," with Lew Cody; "The First Born," with Sessue Hayakawa; "So Long Letty," which Al Christie is producing; "813," an Arsene Lupin story with Wedgwood Nowell as Lupin; a production di-

(Continued on Page 2)

Compston-Goldwyn Latter Will Distribute Four New Productions Yearly Made by "Mule Man" Earl
Goldwyn announced acquisition of four new productions yearly.

Miss Compson's producing interest is an asset that should command much attention because of the successful showing in "The Miracle Man," produced by General Griffith. At the same time she has formed her producing unit and has already completed one picture, "Pride of Love." The release date has yet been determined.

Work on the second production has started at the Bronston studio. Miss Compson's producing interest is composed of practical all America talent and experienced workers who assisted in the making of "The Miracle Man." Al C. Grasso is general manager of the company, Ernest Palmer is cameraman, Chester Rovers and Jack Little are technical directors and Arthur Rosson is director of "Pride of Love" and is now directing the second production.

Anna Nilsson Forms Company By wire to WID'S DAILY
Los Angeles—Anna Nilsson will has been playing four Western Allan Dwan productions and others has formed a company known as "Jackie, the "Lahoma." Miss Nilsson says she cannot talk about plans for several weeks. In the meantime she will probably do another picture.

New Films for Pathe
Will Handle Four Federal Photo-plays Yearly and Probably Series of Brunton Features
Pathe announced yesterday that a contract had been made for a release through its exchanges of four pictures yearly made by the Federal Photoplays of California, in which Benjamino B. Hampton is president. Another contract provides for one picture. "The Devil to Pay" to be produced by Robert Brunton with the possibility of additions to the Brunton series.

Other features for Pathe releases will be four or five Edgar Lewis specials to follow "Lahoma": Jesse D. Hampton will supply two star series, one with Blanche Sweet and the other with H. B. Warner; and Stuart Blackton will direct six more for Pathe: Leonce Perret will super (Continued on Page 4)

Your Next Insert
Let SOLIDOM do it, he's with Adet

Page 2
The heat wasn't too strong yesterday to down the rumor that four companies, all of them producers-distributors were thinking of merging.

**Canibal Film Attracting Attention**

Harry Reichenbach's clever remarks about "Shipwrecked Among Cannibals" the Universal Cannibal film at the Astor Theater combined with the other exploitation features are serving to attract crowds to the house. Reichenbach refers to the production as one that could have been called "Below the Bottom of the World," or "Nature's Lowest Ebb," and then tells them that neither of these titles really depicts the wonders of the offering. He calls the land one where "human flesh is on the daily menu, where skulls are the toys of the children, etc." The honorable populace is absorbing it beautifully.

**Brunet Spikes Report**

Just before he sailed for France, the attention of Paul Brunet was called to a report that the Pathé News was about to be amalgamated with other topical reels.

"Preposterous" was Brunet's comment. "There is positively no foundation of truth in this statement."

"Humoresque" begins its sixth week at the Criterion Sunday.

 Kansas City, Mo.—S. A. Gottlieb and R. N. Albright have been added to the Pathé sales force.

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**Huge Griffith Unit (Continued from Page 1)**

The new corporation does not mean any immediate change in the Griffith plans. Executive offices will be continued in the Longacre Bldg., and production headquarters at Mamaroneck. Mr. Griffith's contract or relations with United Artist Corp., his present distributing medium are not affected.

That more extensive production is planned was hinted at when a Griffith official stated last night that "production for the present, at least, will be confined to the Mamaroneck studios."

The Griffith office wishes to correct one statement which emanated from Baltimore regarding the new organization. Griffith does not intend acquiring or building a chain of theaters throughout the country. This statement is that there are at present sufficient theater chains without the creation of any new ones that will perhaps force the "small fellow" to the wall.

The only other motion picture enterprise which has exceeded D. W. Griffith, Inc., so far as capitalization is concerned is the Selznick Enterprises which was formed in Delaware a short time ago to act as a holding company for all the Selznick subsidiaries.

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**R-C to Release 36 (Continued from Page 1)**

Recited by William Christy Cabanne; a Pauline Frederick subject; one from Mac Marsh, which John Adolli will direct; one with Dustin Farnum and a special Haworth production.

Each star will make four productions only during the new season.

**WID'S DAILY on March 24 stated that Robertson-Cole would release only specials during the new season and that the total output would be 40 productions. Since that time Albert Capellani, who was scheduled to make four, has gone over to International, thus reducing the number to 36 as outlined in the company's statement above.**

It is understood that Cabanne's production for Robertson-Cole will be "Retribution," for which Wray has just completed the continuity.

**Riesienfeld as Good Samaritan**

Beginning Tuesday Hugo Riesenfeld will entertain 400 East Side children weekly at the Rivoli and Rialto. Two hundred youngsters, selected by the officials of the University Settlement will be admitted free to each of the houses every Tuesday afternoon throughout the summer.

**Wortham Makes New Sales**

**Goods for Films**

Sidney Garrett Thus Plans to Solve Problem of Unstable Exchange in Foreign Deals

What may be termed a new departure in the methods of exporters who dabble in the foreign market is the plan which Sidney Garrett, well known in the exporting field, has in formation to accept merchandise from foreign buyers in exchange for American films which he may sell them.

Garrett is head of a new company known as Sidney Garrett, Inc., a New York corporation formed early in June with a capitalization of $50,000.

Garrett's idea was first expressed by him when he returned from Europe last winter. At that time he said that because of the conditions in foreign exchange he feared that a number of exporters would be forced to the wall unless they determined to accept merchandise for their films, instead of money. It now develops that his company has been formed to carry out his ideas as to a method of getting around the difficulties which beset the American exporter today.

Garrett is of the opinion, and WID'S DAILY has found this to be more or less prevalent in exporting circles, that because of the difference in the exchange rates and the long term credits asked for by European buyers, exporters in New York find themselves selling pictures for which they are either compelled to wait a considerable period before the money comes through or for which they receive their funds in the much-lower foreign currency.

By an exchange of merchandise, Garrett figures that foreign deals can be stabilized to a considerable extent.

To this end an arrangement has been perfected between Garrett and what is termed one of the most prominent of international exporters in general merchandise, with headquarters in England. By the terms of the agreement, Garrett is to supply the films and through the agencies of general exporting company he is to secure goods for this country. One of Garrett's representatives will be stationed in every office of the exporting firm and these men will be experienced film men.

Plans are under way for the formation of the Sidney Garrett Enterprises which will operate in Australia and for the formation of a producing company in England which will make about five pictures a year. Garrett himself will leave in August for England where he hopes to complete arrangements for a flow of merchandise from England and Continental Europe to this country in exchange for films.

The first productions which Garrett has secured for his new company are a series of Hodkinson productions including "King Spruce," which he has secured for Australia, New Zealand, Tasmania, Belgium, Holland, Denmark, Norway and Sweden, and a series of J. Warren Kerrigan productions for Australia.

**Auslet Sees Boom in South**

Jack Auslet, branch manager of Pathé in New Orleans, now on a visit to New York, states that his territory is in a more flourishing condition than ever before. Also that the future is holding great promise, with the construction of several theaters in view and plans already drawn up by Alexander Pantages for the erection of a $1,000,000 picture house.

Penrhyln Stanlaws, artist, has begun his course in film instruction under the tutelage of George Fitzmaurice.

**FOR SALE**

**GRANT POLICE REPORTER**

A World Famous Kalem Series in One Reel Episodes Featuring

**GEORGE LARKIN**

An Exciting Detective Series Complete with Portuguese Titles in 26 Reels

**STINGAREE**

An International Favorite Kalem Series in Twelve Two-Reel Episodes Featuring

**EARL METCALF**

A Famous Gentleman Crook Series Complete with Spanish Titles in 24 Reels

**COMEDIES THAT ARE COMEDIES**

61 KALEM COMEDIES Consisting of Famous Ham & Bud, and Sis Hopkins Comedies Complete with Spanish Titles

**MISCHIEF MAKER**

A Five Reel Oakdale Feature Starring

**GLORIA JOY**

Complete with Spanish Titles

**THE BARNSTORMERS**

A Four Reel Popular Kalem Feature Complete with Spanish Titles

**LYING LIPS**

A Five Reel Mutual Feature Complete with Spanish Titles

**THE OTHER HALF OF THE NOTE**

A Four Reel Exciting Kalem Feature Complete with Spanish Titles

**LORD STRATHMORE**

A Five Reel Mutual Feature Complete with Spanish Titles

**KINAWAY WIFE**

A Four Reel Dramatic Kalem Feature Complete with Spanish Titles

**FOR RENT**

Light suite of offices, also desk room, new elevator building, switchboard and telephone service.

**BERS**

117 W. 46th St.

**FILMS FOR SALE**

Will sacrifice 511 Reels of Features, Serials, Comedies, for $1,500

Phone BERS, Bryant 7900

---

**Question No.10**

What Are the Postal Film Regulations ?

**Answer**

Wid's 1920 Year Book Will Tell
Films for Pathé
(Continued from Page 1)

Pathé will also distribute the As-
lact-threads product and
pro-
P. app-
the
picture
ROOM
Hampton is at present
Hodkinson with a number
year. The latter offices
that the pictures to go through
Pathé will be specials and will not
interrupt with previous arrangements
with Hodkinson.

Wright Pathe Serials

We will release eight produc-
for the 1920-1921 season,
two-at-a-time policy in-
will be maintained so
market every
year com-
strate Gold" pro-
Seitz and feature-
K a
pro-
with-
production
Hobart, 6th, Ill.
London

Mats, Electro's and Stereos
Motion Picture Trade
L. Rubin & Co.,
23 E. 4th St., N. Y.
Phones Spring 8301-8304
The fastest stereotypers in
N. Y. C.

Hudson River Night Lines

NEW YORK ALBANY TROY

Daily Sailings From Pier 31, N. R.
(at Desbrosses Sts.) week days, 6 & 7 P. M.
Sundays and Holidays, 6 P. M. & 9 P. M.
West 132 St., half hour later
(8 day illumination time).
The Albany 6 o'clock following morning,
Troy 7:15 A. M. Direct rail connections at
Albany to all points North, East and West.
Express Freight Service. Autos Carried.
Hudson Navigation Company
Phone Canal 9000.

"Where Promises Are Sacred"
LOUIS MEYER
FORMERLY BRODA & MEYER INC.

LETTERED • ILLUSTRATED • PHOTOGRAPHED
ASK TO SEE OUR NEW PRODUCER TITLES AND
ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 W. 42nd St. - ROOM 2004

Bessie Love Tendered Luncheon
Bessie Love was the guest of honor
at a luncheon tendered her yesterday
at Delmonico's by Arthur S. Kane.
Miss Love was present with her
mother while other guests included
Harry Leonhard and Mrs. Leon-
hard, A. J. Callaghan, J. C. Ragland,
Sils F. Scudder, Frank Shellabarger
and the trade press.

Arthur Kane told Miss Love how
good everybody was to see her back
in New York. Miss Love said she
was delighted. Andrew Callaghan
hoped they continued making good
pictures and everybody else had
a pleasant time.

Thurston at Work

Howard Thurston, the magician,
who has organized the Thurston
Pictures, Inc., has decided to begin op-
erations at the Hal Benedict Studios
at College Point, L. I.

Seitz studio, both directed by Ber-
tram Millhauser, "The Phantom
Foe," was completed in the latter
part of June, and work has com-
continued on "Roaring Oaks."
Charles Hutchison has begun work
at the Bruntou studio. His vehicle
is by Jack Cunningham.

PHOTO ENGRAVINGS
As they should be made.

EGGERS, Inc.
Photo Engraving
1587 Broadway
New York City

R. Ellis Wales
Invites all picture
people of reputation,
broad vision, and am-
bitious for independent
production to confer
with him at
SUITE 1128
BLACK BUILDING.
LOS ANGELES.
Phone 122-42.
Hours 1 to 4 P. M.

Exclusive N. Y. Affiliations

Ban on "Big Four"
(Continued from Page 1)
to enter into any contract requiring
payment in full for any picture more
than seven days in advance of play
dates.

From a well posted exchangeman
it was learned yesterday that some of
the distributing companies either
had or were considering demanding
the full payment at the signing of
contracts to get around the new de-
posed law which compels all such
funds to be kept in trust. Just what
the advantage of this would be for
the distributor, however, is not all
obvious.

What is Youth's Desire?

NEW YORK STUDIO FOR RENT

Beginning July 5th
Short term rental
Long term lease
Or outright sale
Located in the heart of the theatrical district
And fully equipped for staging big special pictures

ADDRESS: Downtown Studio C\O Wid's Daily

Hiram Abrams was apparently
not very much disturbed when in-
formed of the resolution yesterday by
WID'S DAILY.

He said:
"We sell our pictures on a cash
basis. When a man buys them he
pays cash. A man doesn't have to
buy a picture two months or two
weeks in advance, he can come in
our offices and buy a picture for
tomorrow."

E. K. Lincoln in "The Inner
Voice" opens for a run at the Broad-
way Sunday. Charlie Chaplin in
"Carmen" is continued.
Koplar Files Answer

Seeks Return of St. Louis Theaters and Asks for Accounting of Income from Famous Players

St. Louis—Seven separate answers, making general denial of all charges in the petition of the Famous Players-Lasky Corp. of New York and the Famous Players Missouri Corp. for an injunction to restrain Harry Koplar from interfering with their possession and operation of the 19 picture theaters formerly owned by Koplar, have been filed in the U. S. Circuit Court.

Six cross bills, seeking return of the theaters to Koplar and his companies, and asking the court to appoint a receiver for each of six theaters and to order an accounting of the income of the theaters while they have been in the hands of the Famous Players Missouri Corp. were filed in connection with the answers. The seven answers and six cross bills were filed in the names of the following:

Harry Koplar, as owner in person of the Novelty Theater; Russell Amusement Co., owner of the Russell Airline; Gravois Theater Co., owner of the Gravois Theater; Arco Theater Co., owner of Arco Theater; South Side Amusement Co., owner of the Cherokee Theater; Athenian Amusement Co., owners of the Lafayette Theater; and Nat Koplar, brother of Harry Koplar, who merely answers with a general denial of the allegations made against him.

Harry Koplar says he is the acting head of each of the theater companies which filed cross bills.

(Continued on Page 4)

What They Think of Wid's Year Book

"It contains much information of value to motion picture editors."

J. M. SH

Motion Picture L

Baltimore Sun

1920 EDITION COMING SOON

Louise Huff in Metro Film

Metro stated yesterday that Louise Huff has been engaged to appear in "The Feathers," which will be made in the 61st studio under personal direction of Maxwell Karger. It was also stated that Lucy Cotton will play Beulah by the leading lady in "The Misleading Lady," which will also be made in the East. Selznick recently announced that Louise Huff would be starred by them for five years. No one could be reached yesterday at the Select offices for a statement.

Lucy Cotton was also a featured player with International and no one there could be reached for a statement on the matter.

Goldwyn Due Next Week

Samuel Goldwyn is expected back in New York on Monday, July 12 from California.

Lew Cody Coming East

(by wire to WID'S DAILY)

Los Angeles—Lew Cody left for New York yesterday.

Holiday Spirit Hits Town

While most of the larger film companies will be opened today a number of the important executives left town last night over the holiday weekend.

Some of the smaller offices will be closed this morning and a general tone of dullness will prevail in film circles.

Wallace Beery to Be Featured

(by wire to WID'S DAILY)

Los Angeles—E. S. Bradley, who claims to have Al St. John under contract, plans a Wallace Beery Prod. with Beery to play the lead and direct the production. The story will be by Robert W. Service.

Hope Hampton Coming East

Los Angeles—Hope Hampton is expected to leave for New York any day.

There will be no issue of WID'S DAILY published on Monday, July 5—Independence Day.

Denver Awakening

Business Men Taking Interest in Film Production—Screen Club in Annual Meeting

(by wire to WID'S DAILY)

Denver business men in this city are awakening to the possibilities offered by the picture industry and are now taking that notice of the growth of the business.

There are two companies now active engaged in producing pictures here and two more are considering making their headquarters in Denver or its suburbs.

Considerable interest is being paid to the annual convention of the Rocky Mountain Screen Club which is being held at the Auditorium here. All of the principal companies including Famous Players, First National, Fox, Goldwyn, Realart, Selznick, United Artists, Universal and Vitagraph are represented in the booths that line the Auditorium.

There are quite a number of well known ex-changes and exhibitors.

(Continued on Page 2)

Hart-Ince Case Held Over

(by wire to WID'S DAILY)

Los Angeles—The suit of William S. Hart against Thomas H. Ince for profits alleged to be due him on his "Arabian Nights" series of pictures has been postponed until July 12 for argument.

Ince contends that the money asked by Hart is in excess of what he deserves because of income taxes and other charges enter into the matter.

"U" Signs Hurst

Author Will Write Original Stories for Laemmle's Stars

(by wire to WID'S DAILY)

San Francisco—Fannie Hurst, the noted author, has signed a contract with Universal to write a number of original stories for her screen. Miss Hurst is now attending the Democratic National Convention here.

After the convention is terminated Miss Hurst will go to Los Angeles to start work under her new contract. She will write stories for Priscilla Dean and other Universal stars.

Ray Long of Cosmopolitan Magazine stated yesterday that as he recalled it, Miss Hurst's arrangement with William Randolph Hearst and International Film provided for the filming of her published works both past and future and that there was no provision covering original stories written directly for the screen.

Universal knew nothing of the Hurst matter yesterday.

Let SOLOMON do it, he's wise,

325 W. 44th St.—Bryant 5224.—Adv.
Quotations

<table>
<thead>
<tr>
<th>Quotation</th>
<th>Last Bid</th>
<th>Asked</th>
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<tbody>
<tr>
<td>Famous Players</td>
<td>$1</td>
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<td>Famous Players, Inc.</td>
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<td>New Davison Film Started</td>
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<td>Grace Davison has started work on a new picture for J. G. Pictures Corp.</td>
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<td>Van Loan With Wistaria</td>
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<td>Philip Van Loan will direct two productions for Wistaria. He starts work about July 12.</td>
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<td>Earle Finishes Huff Film</td>
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<td>William P. S. Earl, Selznick director, has just completed Edward Goulding's story, &quot;A Dangerous Paradise,&quot; featuring Louise Huff and is at present assembling his picture with H. J. McCord who will cut it.</td>
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<tr>
<td>Washburn Leaves for East</td>
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<tr>
<td>Los Angeles—Bryant Washburn left for New York Tuesday morning. He will complete details of his new organization and then sail for Europe.</td>
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We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given us a staff that is thoroughly knowledgeable of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

Goldwyn Pictures Corporation

Sir:
Mr. Burns Mantle of Photoplay says:
"I say 'Jes Call Me Jim' is Rogers' best picture. It is one of the real films of the month."

In this life only three things are certain,—death, taxes, and satisfactory receipts from RITCHEY posters.

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 3388
On Broadway
The features at the leading Broadway houses, opening this week, are as follows:

Strand—Norma Talmadge—"Yes or No?"
Criterion—"Homorosesque"
Rialto—Mabel Keaton—"The Ladder of Lies"
Rivoli—William S. Hart—"Away Goes Tramp"
Broadway—E. K. Lincoln—"The Inner Voice"—Charlie Chaplin—"Carmen"
Brooklyn Strand—Mack Sennett's—"Married Life"—Tom Moore—"The Great Accident"
Astor—"Shipwrecked Among Cannibals"

New York—Tomorrow—Mitchell Lewis—"Burning Daylight"
Monday—same as above.
Tuesday—Tom Mix—Three Gold Coins.
Wednesday—Herbert Rawlinson—"Passers By"
Thursday—Sadie Hawkins Day—"Three Who Got Away"
Friday—Frank Mayo—"The Red Lane"—Leah Baird—"Cynthia"—Cartier's—"The Minute"
Saturday—Mary Miles Minter—"Jenny Be Good"
Sunday—Hobart Bosworth—"Be the Surface"

The Week of July 11
Strand—Mabel Keaton—"Harry Chaplin"
"The Inferior Sex"
Capitol—H. B. Warner—"One Hour Before Dawn"
Astor—"Shipwrecked Among Cannibals"
Rialto—Robert Warwick—"The City of Masks"
Rivoli—Bryant Washburn—"The Sin of St. Anthony"
Brooklyn Strand—Not yet determined.

Broadway—Herbert Rawlinson—"Man and His Woman"—Charlie Chaplin—"Carmen"—third week.

Roberts Plans Eastern Trip (By wire to WID'S DAILY)
Los Angeles—H. J. Roberts, general sales manager of Special Pictures Corp., will leave for New York in a few days to make an intensive study of the needs of the exhibitors of the country.

Before returning to New York he will make a country-wide trip and expects to call upon fully 1,000 exhibitors.

The company which will produce the animated mud pictures for Special Pictures is known as Dawn Films, Inc.

Remembering the Ballard—(Continued from yesterday)
Confidential information has been received as to the plans of the Ballards, the New York residents, for a personal trip to Europe.

The Ballards will start their journey at the end of the month and are expected to return to New York about the middle of September. They will be accompanied by a large retinue of friends, who are expected to join them in their travels.

The Ballards are known to be enthusiastic travelers and are expected to return with a wealth of interesting experiences to relate to their friends at home.

The trip is expected to be a grand one and will cover a large number of interesting places in Europe.

Wid's 1920 Year Book Will Tell

More Product for Siles (Special to WID'S DAILY)
Chicago—Siles Film Exchange has secured for Illinois "Topical Tips" which will be released every Sunday commencing July 9.

Siles reports excellent business with the Jester comedies in Illinois. "Chickens in Turkey" is now showing at the Playhouse here, while "Your New" will play the same theatre the week next.
Koplar Files Answer

(Continued from Page 1)

The Koplar Bureau of Los Angeles claims that the Famous Players-Lasky Corp., organized to take over the theaters for the Famous Players Corp., with Frederick L. Cornwell as its president, obtained possession of the theaters by fraudulent means and has never paid for them.

The Great Amusement Co., owner of a string of theaters, listed among them one of the complainants, also named Koplar and his companions in seeking the injunction.

Koplar, who is president of the Great Amusement Co., declares in his answer that Great Amusement has been included as a complainant against him through fraud, and "for the purpose of prejudicing the rights and interests of the Great Amusement Corp., that he was in St. Louis at the time the suit was filed, and he was not prejudiced for the company to be joined as a defendant against him, which was done in the name of Sam Hamburger, vice-president of the company.

The suit grew out of a deal said to have been concluded by Cornwell for transfer to Koplar of 16 theaters and three air domes, which he controls, to the Famous Players-Lasky Corp., for $2,150,000. Koplar alleges that he has received no money for the theaters. The suit also alleges that Koplar has not paid money required by the contract for the theaters. Koplar has said that he did not demand a written contract, but relied upon an oral agreement with Cornwell, and gave possession of his theaters.

Special Showings at Rialto

A new idea in the exhibition of industrial pictures has been secured by Camilla Donworth, President of "Films-Of-Business" who has entered into an arrangement with the Rialto by which theater will be used on Tuesday and Thursday mornings from 10 to 12 to show special programs of films dealing with Americanization, vocational work, science, industry, etc.

Admission to these entertainments will be free, tickets for the show will be distributed by the merchants and manufacturers whose films are to be shown, and the doors will be thrown open as soon as the door on application. The first showing was held Thursday.

Speer Leaves Betzwood

(Special to WID'S DAILY)

Philadelphia—Kenneth Spear, who was co-directing on the series of two reel Tomonerville Trolley comedies for the Betzwood Film, has been released upon expiration of his contract. Whether Spear left of his own accord is not known, but an entirely new staff has been retained in place of Spear. Dick Staunton, his assistant and A. H. Valet, the camera-

Warner Bros. announced yesterday that Al St. John Comedies, Inc., have a contract with Al St. John, dated April 4th, 1920, for a period of five years. We have lived up to this contract and will take legal action to protect our rights and interests and will absolutely not allow him to work for any one else until our contract with him has expired.

In a special dispatch from Los Angeles on Monday, WID'S DAILY stated that Al St. John had been signed by E. S. Bradley to make five reeler comedies when his present two-reel comedy was completed. For this purpose it was stated a new $250,000 corporation was in process of formation.

Britton Has Three Stories Ready

Announcement is made by Sumner Britton, president of Sumner Britton, Inc., that the company has acquired book and picture rights to three stories which are slated for simultaneous production in book and picture form.

Jerome Joins R. F. Noonan

Louis M. Jerome, who has changed his name to that from Louis M. Jer- kowsky, has joined R. F. Noonan Co., Inc., insurance brokers.

Jerome was formerly business manager for the Albert Capellani Prod., Inc.

Record for a Two Reeler?

What is believed to be a record run for a two-reel subject was terminated last week at the Criterion, when a Mack Sennett comedy, "By Golly," gave way to "Salome vs. Shench-noah," at the end of the 4th week of its showing.

Permanent Quarters in London

J. J. McCarthy, now visiting London and Paris for Guy Crosswell Smith, Ltd., has opened permanent London offices at 19 Sackville Street, Piccadilly.

Gordon in Cayuga Pictures

Robert Gordon is appearing in the first of the Cayuga Pictures to be made by Messrs. Nauty and Hunt- ing who recently resigned from Famous Players to launch the new company.

Production is in Ithaca and E. H. Griffith, formerly with Vitagraph is directing.

After More Exhibitor Members

Philadelphia—At a meeting of the exhibitors of Eastern Pennsylvania, Southern New Jersey and Delaware plans were laid out for the organizing of the exhibitors of Pennsylvania. The meeting was called by the president of the Philadelphia Exhibitors' League, Albert J. Fisher. Sydney S. Cohn was present in conjunction with C. L. O'Reilly, Joseph Stern of Newark and J. T. Collins, president of the New Jersey M. P. Owners.

Gilbert Warren, cameraman has left International and has been engaged by Famous Players.

FOR RENT

Office and vault space.
Only responsible people need apply.

Box B-11, c/o WID's

What is Youth's Desire?

There are more prints of Comediet work-
ing in the U. S. to- day than any other Film of any kind.

WHY?

Special Pictures Corporation
H.W. HELLMAN BLDG.
Los Angeles
New York went wild over it!

For 2 years audiences couldn't get enough of this hilariously funny Broadway Comedy Success

PARLOR, BEDROOM AND BATH

with an ALL STAR CAST

~by arrangement with A.H. WOODS
Adapted by JUNE MATHIS and A.P. YOUNGER
Directed by EDWARD DILLON

METRO
JURY IMPERIAL PICTURES Ltd.
Exclusive Distributors throughout Great Britain. Sr. WM. JURY, Managing Director.
A great stage success with the star who made it successful

CONSTANCE BINNEY

In

"39 EAST"

By RACHEL CROthers

Seldom can motion picture theatres show a great stage success with its Broadway star, right upon the heels of its stage presentation. But "39 EAST" which has just closed long and successful engagements in the leading cities will soon be ready as a splendid Binney-Realart photoplay. Every exhibitor who is a showman will want this production. And he will not be content with that alone, but will play the two remaining Constance Binney Realart pictures as quickly as he can get them. They are available right now. The first is "ERSTWHILE SUSAN," from the book "Barnabetta," by Helen R. Martin, directed by John S. Robertson — the photoplay that established Constance Binney as a Realart star. The other is "THE STOLEN KISS," Kenneth Webb's production from Kathryne Stuart's adaptation of "Little Miss By-The-Day," by Lucille Van Slyke.

Call on our local manager today!

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK CITY
Features Reviewed

William Farnum in .......... IF I WERE KING
Fox Special .................. Page 3

Mary Pickford in ............... SUDS
United Artists ................ Page 5

William Desmond in .......... A BROADWAY COWBOY
Jesse D. Hampton Prod.-Pathc. Page 7

Mabel Normand in .......... THE SLIM PRINCESS
Goldwyn ....................... Page 9

Tom Mix in ............. THREE GOLD COINS
Fox .......................... Page 11

Elaine Hammerstein in .......... WHISPERs
Selig-Select .................. Page 13

SHIPWRECKED AMONG CANNIBALS
Universal .................... Page 16

Charles Ray in .......... HOMER COMES HOME
Ince-Paramount-Artcraft .... Page 17

PARLOR, BEDROOM AND BATH
Metro ........................ Page 19

Corinne Griffith in .......... BAB'S CANDIDATE
Vitagraph ..................... Page 21

Short Stuff .................. Page 27

News of the Week
in Headlines

Monday

E. V. Richards of Saenger Amusement confirms report of buying into Saenger by S. A. Lynch.
Greater New York laboratory workers set Sept. 1 as strike date unless demands for higher wages are met.
Associated First National states sub-franchises numbering 2,500 have been granted.
A. F. of L adopt resolution condemning present films in which labor problems are shown.

Tuesday

Eastman Kodak reported building laboratories with sufficient capacity to print all of its raw stock.

First National plans a presidential straw vote in all of its theaters. Four million voters expected to be reached.

North Carolina M. P. Exhibitors endorse M. P. Theater Owners of America at annual meeting.

Wednesday

Loew's, Inc., declares two dividends, 5% on common and 1¼% on preferred.

Harry Morey to produce independently.

Joe Brandt planning new distributing organization.


Thursday

Realart will release 40 next year. Justine Johnston new star; four William Desmond Taylor productions listed.

David P. Howells forms new unit to concentrate sales in Southern Europe and Egypt.

Emile Chautard severs connections with William Fox.

Universal declares 1¼% dividend.

Friday

David W. Griffith, Inc., a $50,000,000 corporation, formed. New York and Chicago bankers interested. 500,000 shares of stock for public offering.

Betty Compson productions to be distributed by Goldwyn.

Robertson-Cole to release 36 for 1920-21.

Pathé to handle 4 Federal Photoplays yearly and probably series of Robert Brunton features. Also 8 serials for new year.

Saturday

Fannie Hurst to write original stories for Universal.

Business men in Denver may encourage production there. Rocky Mountain Screen Club holds first annual meeting.

Henry Koplar seeks recovery of St. Louis theaters from Famous Players. Files counter suits.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
The Way "A.P." Will Play the Game

Because we believe the exhibitors as well as the other distributing and sales organizations in the motion picture industry will be interested we quote herewith, in full, our definite instructions to all Associated Producers branch office managers:

"For years the picture business was made a yellow dog business because of the sales methods and ethics of picture employees.

1. We are to sell our pictures on their individual picture and Producer merits.

2. We are not to sell or attempt to sell by innuendo or by attacking other companies' product.

3. We do not want in our employ those whose idea of salesmanship is to attack competing companies' product.

4. Every big, successful picture in the market—no matter who makes and owns it—helps us in maintaining and getting proper rentals for our own big successes.

5. The men who have been engaged for our organization have been analyzed in advance from many angles—and one of the chief angles of analysis has been their capacity for clean, fair salesmanship.

"Associated Producers, Inc., is not affiliated in any way with any other organization. We are and will at all times be free of entanglements and alliances. We can afford any week-end first run the absolute protection of our big productions to keep it free from dictation by any of the elements seeking to obtain a control over the business of exhibiting.

"We are not unfriendly to any of the elements in the industry. Our product is wide open to any clean buyer.

"We will and expect to play on merit and on clean selling theatres owned by the various factors in the market—Marcus Loew houses, Zukor houses, Rowland and Clark houses, William Fox houses, Goldwyn houses and those of the various other organizations.

"The feuds or politics of the industry are none of our business, or our men's business.

"Our business is to sell pictures; to make a reputation for our Associated Producers, for our men, for our organization collectively and—having made a reputation—to hold it and increase it."

THOMAS H. INCE ~ MACK SENNETT ~ MARSHALL NEILAN ~ ALLAN DWAN
GEORGE LOANE TUCKER ~ MAURICE TOURNEUR ~ J. PARKER READ JR.

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Delightfully Entertaining Picture Adapted From Famous Romance

William Farnum in
"IF I WERE KING"
Fox Special

DIRECTOR .................. J. Gordon Edwards
AUTHOR .................... Justin Huntly McCarthy
SCENARIO BY ............. E. Lloyd Sheldon
CAMERAMAN ................. John W. Boyle
AS A WHOLE .............. Very accurate and lavish production of famous old romantic play—wonderfully entertaining but a bit too long in its present state.

STORY ............ This story is one of the greatest romances written and they’ve got the spirit of it.

DIRECTION .................. Entirely worthy
PHOTOGRAPHY ............. Only fair
LIGHTINGS ............... Effects good but scenes in general could have been better lighted.
CAMERA WORK .......... Good
STAR .................. Revals in fine romantic role
SUPPORT .......... Fritz Lieber gives great characterization of Louis XI; Betty Ross Clarke rather inanimate as heroine.
EXTERIORS ............ Full of fine atmosphere
INTERIORS ........... Very good

CHARACTER OF STORY ....... Romance of a vagabond who became ruler of France for a week

LENGTH OF PRODUCTION .... About 7,600 feet

This production of Justin Huntly McCarthy’s famous old play and novel is one of the most accurate adaptations ever recorded—and because of this it is a wonderfully entertaining picture. They have caught the delightful romantic atmosphere of the original in every scene of the picture. It fairly teems with interest, alternately intense and romantic, in all but a few passages. That it might be cut down in length and sharpened up generally is a fact that a glance at the great footage of the picture will all but prove.

"If I Were King" is a story of old France at the time it was ruled by Louis XI, a weak and vacillating king, but withal cunning and dangerous. The manner in which Francois Villon, rogue and vagabond, found himself the Grand Constable for the period of a week, able to bring suit for the hand of the beautiful Katherine, the king’s ward, in a position to prove his mettle and drive the enemies from the gates of Paris, is a romance constantly calculated to set the blood tingling.

Nor is the climax one of ordinary calibre, for Francois Villon as Grand Constable is forced, by decree of the king, to pass the death sentence upon himself as his last official act. The wily king put a “but” in this decree, that if anyone should lay down his life for Villon he might go free. And Katherine offers her life. This proves that Villon has won the love of Katherine (the which was another stipulation under which he might live), and so the romance concludes.

With a production full of atmosphere with William Farnum giving of his best in the extravagant and delightful role of Villon, with this fine old story, filled to the brim with romance, thrills and genuine humor, with a splendid performance by Fritz Lieber in the role of the king, "If I Were King" the picture should certainly prove one of the big hits of the year.

With the action sharpened up by judicious cutting in the middle parts of the picture, and by a better insert of the poem “If I Were King,” a picture close to perfection would result. Even in its present state the photography, poor in comparison with the picture’s other elements, hardly effects the interest. Nor is the rather inanimate performance of Betty Ross Clarke as Katherine to be seriously considered when viewing the picture as a whole.

Supporting the star and those already mentioned are Walter Law, Henry Carvill, Claude Payton, V. V. Clogg, Harold Clairmont, Renita Johnston and Catherine Chase.

This One Bears All the Earmarks of a Big Success

Box Office Analysis for the Exhibitor

William Fox has a money-maker for you in “If I Were King.” Here is an adaptation of a greatly successful play and a book known the world over that is accurate to the smallest detail and which, as a consequence, will please the great majority.

Of course this is a picture that you ought to go about handling in a big way. More advertising, an extended run, special exploitation stunts if desired, and a raise of prices if this is policy, are all called for when such a picture as this comes along.

William Farnum seems to delight in this type of romantic role. And he is going to delight audiences with his grand flourishes and intimate little "aside" expressions. Phyl him up for all he’s worth here.

But don’t neglect the title and the author. Here certainly is a title with which most people are well acquainted. The book is found on the well known average book shelf. Capitalize it along with the author’s name. You can’t go wrong.
GEORGE A. BERANGER
DIRECTOR (FOR WILLIAM FOX) OF

The Novelty Melodrama
Without a Single Lapse of Time
A MANHATTAN KNIGHT
From GELETT BURGESS' "FIND THE WOMAN"

You are surprised time and again throughout the run of the picture by the novel twists and the clever manner in which they have been handled.—The most successful direction the star has had.—WID'S.

Highly colored with strenuous action traveling at rapid tempo, incidents carrying punch and suspense.—M. P. NEWS.

Star's most agreeable picture in some time.—MORNING TELEGRAPH.

Direction to be commended.—BILLBOARD.

Happenings of strenuous nature from start to finish.—Well directed.—TRADE REVIEW.

Action not only swift and intense, but production full of original situations.—M. P. WORLD.

An interesting feature.—VARIETY.

FIVE YEARS ON DIRECTORIAL STAFF
OF D. W. GRIFFITH—

COUNSEL: H. M. V. CONNELLY, 42 WEST 44th STREET
ADDRESS—HOTEL ALGONQUIN, NEW YORK
Latest Mary Pickford Likely to Prove a Trifle Disappointing

Mary Pickford in
"SUDS"
United Artists

DIRECTOR .................. Jack Dillon
AUTHOR..............From the play, "Op' Me Thumb," by Frederick Fenn and Richard Pryce.
SCENARIO BY .........Waldemar Young
CAMERAMAN .......... Charles Rosher
AS A WHOLE.........Production well made and has some good comedy bits, but is likely to prove disappointing, especially the ending.

STORY..........Keeps star in character role throughout the picture; not sufficient material for a feature.

DISSION ...........Hasn't a great deal to work with, but together with star manages to get it over

PHOTOGRAPHY ...............Very good
LIGHTINGS ........................Excellent
CAMERA WORK ....Fine; some pretty color effects
STAR......Remains a laundry slavey for five reels; pleasing but has done much better work than this.

SUPPORT ..........................Fulfills requirements
EXTERIORS..................Adequate
INTERIORS ..................Mostly in laundry

DETAIL ..........................Good
CHARACTER OF STORY ......Incidents in the life of a laundry slavey.

LENGTH OF PRODUCTION ......About 5,000 feet

Generally speaking, they're going to be disappointed with "Suds." In the first place the ending is so abrupt and unexpected that you feel cheated. You're just about getting interested in the "tale of the shirt" and the romance between the washer and the owner when suddenly they flash "the end" and whether you like it or not, that's all you get.

At the Strand there was an audible murmur of dissatisfaction at the final fade-out. However, the fact that it's Mary Pickford will get them in and notwithstanding the slight material contained in "Suds," the star's own personal charm and some really good comedy bits that she puts over alone and others with an old white nag, will help to compensate for other shortcomings. They take a whack at some slap-stick which doesn't add to the production's attractiveness.

The quality of production is very good. The introductory titles warn you not to expect a story—it's merely the "tale of a shirt," and they proceed to show a laundry package open of its own accord. A striped shirt stands up, lies down and the package proceeds to re-wrap itself. The opening scenes show Mary hard at work in a French hand laundry where she does everything—from washing to delivering. One of her delivery expeditions turns out very disastrously.

The secret of Mary's life is a gentleman's shirt which has been left to be laundered in connection with which Mary's imagination has built a beautiful romance. She tells her story to the other girls in the laundry—"the tale of the shirt." In reality she is a princess, but her father objected to her suitor, Sir Horace. Before father threw 'Orace (as Mary calls him) out of the royal castle the well-known saying, "He'd give her the shirt off his back," becomes a reality and 'Orace gives Mary the shirt. After that royal papa puts Mary out in the world where she will be "loved for herself and not for her jewels." So endeth Mary's imaginary tale.

The remainder of the picture deals with Mary's adventure with the old laundry horse which is too old for service. The best moments come in this sequence. They get a fair amount of amusement out of Mary's effort to convince the real owner of the shirt that he is 'Orace, and her unsuccessful attempt to make her imaginary story a reality. They finish it up with Mary sitting on the steps of the laundry asking herself questions.

Wil Go Over All Right But They Expect Better From This Star

Box Office Analysis for the Exhibitor

This is by no manner of means as good a picture as "Pollyanna" or some other previous Mary Pickford releases, either from an entertainment standpoint or its general appeal. True there are some very good comedy bits and many effective touches that register very well, and Miss Pickford's own personality will undoubtedly get "Suds" over without much comment. However, there is one thing that's going to strike them as all wrong, and that's the ending. To be sure it does away with complications and is logical enough, but the majority of photo-play fans would most likely prefer the so-called 'happy ending' and especially for Mary Pickford.

It isn't necessary to go into details with regard to exploiting Mary Pickford productions. Her name will cover it all very nicely. If you want to elaborate a little you can tell them that "Suds" has a French hand laundry for its locale with Mary as a little slavey. Stills could be used advantageously in your lobby.
Founders of the
HARRY LEVEY SERVICE CORPORATION

HARRY LEVEY

PIONEERS IN THE MAKING OF INDUSTRIAL-EDUCATIONAL FILMS ORGANIZE OWN COMPANY

By their energy and perseverance, these people have made industrial-educational films as popular with the general public as are the newspapers and periodicals.

They have created a new industry within the moving picture business from which you profit directly and indirectly; directly through the money paid for the exhibition of the films, and indirectly because of your increased patronage resulting from the popularity of these films brought about by intensive methods of exploitation.

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HARRY LEVEY SERVICE CORPORATION
PRODUCERS AND DISTRIBUTORS OF INDUSTRIAL-EDUCATIONAL FILMS
TEMPORARY ADDRESS
1662 BROADWAY, NEW YORK

To the hundreds of exhibitors who have wired us congratulations we wish to express our thanks.
Light Western Comedy-Drama That Scores As Just About Perfect

William Desmond in
"A BROADWAY COWBOY"
Hampton—Pathé

DIRECTOR .................... Joseph J. Franz
AUTHOR ..................... Byron Morgan
SCENARIO BY .................. George H. Plympton
CAMERAMAN ................... Harry Gerstad
AS A WHOLE ........ Most enjoyable light western comedy-drama.

STORY .......... Very well contrived—a lot of fine humorous sequences mixed with thrills.
- DIRECTION .......... Very good
PHOTOGRAPHY .......... Excellent
LIGHTINGS ........ Very good
STAR ........ Registers excellently in role with fine comedy possibilities.
SUPPORT .......... Very good
EXTERIORS ........ Mostly western
INTERIORS .......... Appropriate
DETAIL ........ All right
CHARACTER OF STORY ........ Adventures of a stage cowboy in the real west.

LENGTH OF PRODUCTION ...... About 4,510 feet

You've got to give them credit here for turning out a snappy western comedy-drama that has all those released recently beaten for pep and originality. Byron Morgan, the author who turns out the automobile stories, got off on a few tacks in this one and he certainly shows himself capable of contriving good comedy situations. His plot in this is cleverly developed and toward the end a number of nifty thrills are introduced which hold the interest up right to the conclusion.

They start off by introducing William Desmond as Burke Randolph, cowboy hero of a Broadway show and he has never been west of the Hudson. The finale of the second act is shown wherein Burke kills a dozen opponents, is finally captured, strung up, and just as he is about to swing, the heroine up in the tree cuts the rope and the horse gallops off stage with him to safety. All this is very broadly burlesqued and rings the comedy bell squarely.

There are some more fine laughs when Burke tells the chaperone who has persisted in butting into his love scene with Betty how she and he killed Indians out in Montana. Here again a broad burlesque vein enters and its great. Another fine comedy sequence is registered when Burke runs his car into a stream and in taking the chaperone ashore drops her in the water.

Later the action shifts to the west where somehow the Broadway show is wandering around in the Montana sticks. Betty, whose home is in Montana is wooed by the sheriff who secures Burke's picture in western regalia, has some prints struck off and circulates them as the likenesses of a bad man. So Burke finds himself arrested at one town. During the night he escapes on a borrowed (?) horse.

Then Burke gets mixed up with a gang of bank robbers and succeeds in scaring them with his ways, altogether green to the west. After this he is captured by the gentleman whose horse he stole and they are about to string him up to a tree in real earnest when Betty happens by and does the liberating trick of the play. Here is the same sequence as they put on in the first reel, handled with its actual melodramatic potency in view and they register it very well. Still later Burke captures the bank robbers and rides to Betty's town victorious.

All in all, this is a sure-fire comedy, one which never lets down and one which was handled appreciatively from every angle. Desmond has a fine comedy sense and handles his role here in great style, receiving good support from a cast headed by Betty Francisco and including Thomas Delmar, Paddy McGuire, J. P. Lockney and Clark Comstock.

This One Will Appeal to All Audiences

Box Office Analysis for the Exhibitor

Here's a picture that you can book with assurance that it is going to give real satisfaction to practically all your crowd. The story doesn't pretend to be anything else but a comedy, although it jumps into a few thrills now and then, and it surely registers the laughs time and again throughout its length.

Incorporate a light touch in your advertising on this. Just the mention of the fact that it is the adventures of a stage cowboy in the real west is enough to suggest a good string of laughs. Any way you care to elaborate on this line of talk with suffic. But be sure the arguments are light.

Play up Desmond. Anything he undertakes he does with a sincerity that is effective, and he plays his light role here with a sense of humor that always dominates.
Carl Laemmle presents
The Amazing Adventures of
Two Daredevil Americans
among the Man-eating
Savages of New Guinea
Six Reels

"SHIPWRECKED AMONG CANNIBALS"

IT'S TRUE—every wonderful foot of it. The most amazing pictures ever given the screens of the world. Man-eaters in close-up—children whose playthings are human skulls—women who sear their bodies to make them beautiful—men who torture their faces to make them ferocious. Thousands of feet of the strangest scenes that human beings ever gazed upon, shot at the bottom of the world—in the island God forgot—humanity at its lowest ebb. Pictures that will never pass from your memory—dramatic—thrilling—true as gospel. Beside these absorbing scenes shot at the utmost personal risk all other pictures of savages are as milk and water. Book this great six-reeler now, today, without fail. It will prove the sensation of your year.

EDWARD LAEMMLE

WM. F. ALDER
Star's Work Stands Out In Weak Comedy Story

Mabel Normand in
"THE SLIM PRINCESS"
Goldwyn

DIRECTOR ................. Victor L. Schertzinger
AUTHOR .................... George Ade
SCENARIO BY ............. Gerald C. Duffy
CAMERAMAN ............... George Webber
AS A WHOLE .............. Very weak comedy plot
made fairly entertaining by star's work

STORY ..................... Little to it
DIRECTION .............. Has handled comedy sequences
skilfully and given entire picture tasteful
production
PHOTOGRAPHY ............. Very good
LIGHTINGS .................. Effective
CAMERA WORK ............. Very good
STAR ... Gets over some very good comedy business
but story doesn't give her opportunities.
SUPPORT .................. Tully Marshall registers
some laughs; Hugh Thompson is leading man
EXTERIORS ....... Contain good "mythical kingdom"
atmosphere
INTERIORS ................ Same
DETAIL ..................... All right
CHARACTER OF STORY..... Troubles of slim
princess in country where to be beautiful
is to be fat

LENGTH OF PRODUCTION .... About 5,000 feet

"The Slim Princess" gets over as a fairly entertaining
comedy because of Mabel Normand's very capable
work in a few sequences where she is given opportunities
for the type of horse-play which she can do so well. The story of this is very weak, as slim as its
leading character in fact, and doesn't hold up the
interest at all times the way a good comedy should.

However, the work is aided considerably by the
rather fanciful production given it. The exteriors, the
majority of which are laid in one of those mythical
kingdoms, Morovienia in this instance, are attractive
and the interiors no less tasteful. As a result "The
Slim Princess" is always appealing to the eye and now
and then to the risibilities.

The best sequence in the entire picture comes when
the heroine, the slim princess, who has the misfortune
to live in a kingdom where to be beautiful is to be
fat, dons an inflated rubber suit and endeavors to
match herself with her ample sister before the eyes of
admirable swains. A subtitle which uses the line, "a
full blown woman" also adds to the gayety. There are
also some good bits in this sequence between the star
and Tully Marshall who appears as her tutor.

The plot is simple in the extreme. Kalora, the slim
princess, is unfashionable because she is underweight.
Under the law of the kingdom her younger and exceed-
ingly stout sister can not marry until she is disposed
of. The rubber suit is tried on Kalora and things are
going famously until she bumps into a plant with
sharp leaves. Thereupon she actually shrinks before
the horror-stricken eyes of the young man who pre-
viously admired her.

Kalora meets Pike, an American, who is the first
one to admire her for her lack of fat. Later Kalora is
sent to America by her father who thinks possibly
that some new-fangled health food will improve her.
She again meets Pike there and their romance
develops. There is a good laugh when Kalora
returns home decked out in all the latest styles with
her tutor wearing large checks in his suit. And then
they conclude with another good sequence when Pike
comes to ask for her hand. The father mistakes which
daughter he means and trots out the fat one at first
but matters are finally straightened out and everyone
is happy.

They have left this story just about as George Ade
wrote it and certain it is that he never wrote it for a
picture. The rest of the cast including Hugh Thomp-
son, Russ Powell, Lillian Sylvester, Harry Lorraine
and Pomeroy Cannon performs averagely but evince
small comedy spirit.

Very Good Possibilities For Exploitation Here

Box Office Analysis for the Exhibitor

You will be able to get by with this with the average
crowd while before admirers of Mabel Normand and
those who have a fondness for George Ade's stuff, you
ought to make a very good impression. It seems that
they have adhered to the original plot pretty strictly.
A more liberal course, embracing a few changes and
additions, might have been advisable. They have
changed better known stories and plays than "The
Slim Princess."

The premise of the picture offers you amusing adver-
tising possibilities. Use a line such as "In Morovienia
THIS was considered Beauty and THIS ugliness.
Above the first "this" a picture of the fattest woman
your artist can draw, above the second something as
shapely as Mabel Normand. Any other ideas on this
line will prove attractive. Play the star big and don't
forget the author's name.
GEORGES CARPENTIER
in
"THE WONDER MAN"
Is the Live Exhibitor's Best Bet

BECAUSE:

1. His Name and Fame Are Known to Everybody.
2. He is Receiving Volumes of Favorable Publicity.
3. He is a Matinee Idol Who is a Real Hero.
4. He Can Act Like He Can Fight.
5. He is the Favored Son of a Favorite People.
6. He is the Idol of Every Woman Who Loves a Real Man.
7. Every Soldier, Sportsman and Fight Fan Wants to See Him.

SUCH POPULARITY MUST BE REFLECTED
AT THE BOX OFFICE

ROBERTSON-COLE
SUPER SPECIAL
Varied and Original Stunts Provide Big Thrills in This

Tom Mix in
"THREE GOLD COINS"
Fox

DIRECTOR ....................... Cliff Smith
AUTHOR .......................... H. H. Van Loan
SCENARIO BY ................... Alvin J. Neitz
CAMERAMAN ...................... Frank Good
AS A WHOLE ............... Filled with various stunts and
dare-devil riding with considerable comedy—
should make a big hit with majority of fans.

STORY ................. A good plot and the author surely has
evolved some new stunts but they don't get
into main action at start.

DIRECTION .......... Capable in staging thrills and
straightaway scenes but some plot details
aren't clearly registered.

PHOTOGRAPHY .................. Average
LIGHTINGS ...................... Average
CAMERA WORK ............... Very good
STAR ......................... Does stunts expertly.
SUPPORT ...................... Adequate
EXTERIORS .................... Western
INTERIORS ..................... Typical
DETAIL ...................... Some minor turns of story
could have been registered more clearly.

CHARACTER OF STORY .......... Crooks endeavor
to make hero dupe in oil-stock selling scheme.

LENGTH OF PRODUCTION .... About 5,000 feet

"Three Gold Coins," is filled to the brim with
various stunts, many of them original with this pic-
ture, dare-devil riding and considerable comedy and,
all in all, should make a man sized hit with all the
star's admirers and the great crowds whose favorite
pictures are westerns.

The author has contrived a plot that generates a
good bit of excitement on its own and if he is
responsible for the kaleidoscopic collection of stunts
he certainly deserves another full portion of credit.
The sequence in which he lassos the automobile, to
be dragged, still on his saddle from the back of his
horse and mixed up with the dust and dirt of the
road, surely registers a great big thrill.

Then there is the shot in which he swings from one
roof to another by means of a flag-pole rope and
finally winds up by swinging around through the air
like a merry-go-round while the sheriff endeavors
to take pot shots at him. This provides a fine bit of
excitement and is also mixed in with some good
comedy bits.

-In developing the story they have taken quite a
time getting into the main line of action, but as they
substitute a number of good thrills at the opening
for plot material, the interest isn't allowed to drop.
It seems as if Director Cliff Smith could have registered
some of the minor plot twists with a greater degree
of clarity and again toward the end he is obliged to
denote much of the action by subtitles. If he had
started right off with his story this wouldn't have
been necessary.

Tom Mix appears as Bob Fleming, a gentleman of
the west with a good sense of humor and a few acres
of worthless land as the sum total of his possessions.
The plot brings him into the power of a pair of crooks
from the east who oil up a few spots on his land and
then form a company to sell stock. How Bob saves
the money of the towns-folk, clears himself of the
crooks' efforts to plant suspicion on him and how the
land finally really produces oil are events told to the
tune of a great selection of thrills. Bob's romance
with Betty Reed, an eastern girl, is well interwoven
with the main action and proves of additional interest.

Intermingled with the special stunts there is the
usual amount of stunt riding seen in all the Mix Pic-
tures. The star is supported by a competent cast
including Margaret Loomis, Frank Whitson, Bert
Hadley, Dick Rush, Margaret Cullington, Sylvia
Jocelyn, Bonnie Hill, Sid Jordan, Walt Robins and
Frank Weed.

Will Go Over in a Big Way With Majority of Audiences

Box Office Analysis for the Exhibitor

This one has a few minor faults in the way of pro-
duction but considering the picture as a whole these
are not big enough to count. On the contrary the
probability is that "Three Gold Coins" will go over
big with the Mix fans and, in fact, all those who enjoy
the western picture of thrills and daring, which after
all, is just about everybody.

They have included so many stunts just a little bit
different from anything ever done before in this that
the true fans will probably come out with a good bit
of applause during its running. And where the star
is at the height of his popularity some new sort of
records ought to be hung up.

The title gives you opportunities for novel advertis-
ing stunts which can be used on the long runs. Men-
tion H. H. Van Loan's name as well as the stars.
This author has had considerable publicity of late and
his name has been connected with some big pictures
You can only get **all** the news of the British Film Trade from the

**KINEMATOGRAPH WEEKLY**

THE OLDEST ESTABLISHED and PREDOMINANT ORGAN OF THE BRITISH FILM INDUSTRY

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"PICTURES" Britain's oldest and foremost Fan journal.
Very Slim Story Holds Down Picture Despite Good Production

Elaine Hammerstein in
"WHISPERS"

DIRECTOR ..................... William P. S. Earle
AUTHOR ......................... Marc Connolly
SCENARIO BY .................... George D. Proctor
CAMERAMAN ...................... William Wagner

AS A WHOLE .................... Inadequate story well played and given tasteful production

STORY ............................ Very long drawn out—b. s.sd on single idea

DIRECTION ................. Very tasteful particularly as regards production details and light effects

PHOTOGRAPHY ................ Very Good

LIGHTINGS ...................... Excellent

CAMERA WORK ................ Commendable

STAR ............................. Registers a refreshing personality but lack of material handicaps her

SUPPORT ......................... Charles Gerrard has important heavy role; Matt Moore's hero part much smaller

EXTERIORS ...................... Include some good shots of Washington

INTERIORS ........................ Very good

DETAIL ......................... Good from production angle

CHARACTER OF STORY .... Pursuit of heroine by villain whose attentions compromised her and her ultimate rescue effected by hero

LENGTH OF PRODUCTION ........ 6,530 feet

Despite a very good production, "Whispers" has a difficult time holding its own because of its story—said story being one in which there appears only a single situation. In the first three reels this situation is planted and played with and in the last two its consequences are revealed. Naturally the picture has a terribly difficult time holding the interest as a result of this plot and, the truth is, it doesn't succeed in holding it.

Single idea stories have been built up before by a careful use of business, atmosphere, etc. But with respect to "Whispers" they have neglected this angle also. The production, rich with handsome interior settings and artistic lighting, and quite interesting in its various exteriors taken at Washington, D. C., furnishes a colorful background to the story but is unable to supply the spark of continuous vitality which the author missed.

Elaine Hammerstein appears as Daphne, a spoiled young lady living with a socially ambitious aunt. Daphne accompanies Dykeman Summers to the opera and causes considerable gossip about herself as Summers is breaking with his wife. The opera episode finds him way into a scandal sheet. Summers persists in his attentions and Daphne's aunt hints around that she suspects her guilt which causes her to leave home.

She decides to go to her father in a village near Washington. They make a very weak attempt to explain why Daphne wasn't living with him in the first place, incidentally. On the same train to Washington is Summers. More scandal for the scandal sheet, the editor of which dispatches Pat Darrick, a reporter to get the goods on the couple. Daphne and Pat meet in Washington and while he is still unaware of her identity he falls in love with her.

The action concludes at the father's newspaper office where both Summers and Pat pursue Daphne. There is some good comedy in the pursuit scenes but the end doesn't reveal any sort of climax. Daphne and Pat announce their love for one another and Summers takes himself off.

Miss Hammerstein registers with her refreshing personality but is unable to do much without the necessary opportunities. Matt Moore is Pat and plays well when finally given his entrance at the beginning of the fourth reel. Charles Gerrard as Summers has the largest supporting role and gives a polished account of himself. He manages to get a laugh or two, the best one coming on his final exit. Ida Darling appears as the aunt.

Star and Support Are Main Selling Points Here

Box Office Analysis for the Exhibitor

The working title of this was "Daphne—Correspondent" and as this might indicate there was more action in the original story than there is in the picture. The benefit of the doubt goes to the author but even so it is he who must take the blame for the awfully slim plot of the completed picture.

Unless your people are very fond on Elaine Hammerstein's work it is hard to see where "Whispers" will have them entertained. If you think her popularity is big enough to satisfy without much of a story go to it. Matt Moore and Charles Gerrard are also well known and their names will help.

"Because she innocently accepted an invitation to the opera with a married man, Daphne found herself involved in a nasty scandal," such a line might be used in advertising the picture. Don't say anything more about the story.
J. STUART BLACKTON FEATURE PICTURES INC., present

PASSERS BY

with HERBERT RAWLINSON

from the famous stage success by C. HADDON CHAMBERS

Directed by
J. STUART BLACKTON

Scenario by
STANLEY OLMS TED

Pathé Distributors
His sister drove away the woman he really loved, the mother of his child.

Bored in his gilded social circle, a whim moved him to call into his mansion denizens of the street who sought shelter from the storm.

Fate brought in with the miserable crowd the mother of his child, the guardian of his flesh and blood. What did he do? What would you do?

In building this most remarkable of all his great productions, J. Stuart Blackton has created the finest "type" picture of the screen.

He has achieved an amazing analysis of the human heart in all its emotions. Truth dominates the picture’s joys and emotions.

Leila Valentine, Ellen Cassidy, Pauline Coffin, Tom Lewis, W. J. Ferguson, and Dick Lee are among the reasons for this distinct success.
Cannibal Picture That Is Certainly Different

"SHIPWRECKED AMONG CANNIBALS"
Universal

DIRECTOR........Luck and the Cannibals' Whims
AUTHOR............................Nature
CAMERAMEN
Edward Laemmle and William F. Alder

AS A WHOLE........Most unusual set of scenes shot
in New Guinea by Americans; is of educational
value and and possesses big thrill in
tiger hunt scene.

STORY...........Shows customs of uncivilized, man-
eating tribe.

DIRECTION.........Resulted in genuine, natural-
looking pictures of the head hunters.

PHOTOGRAPHY.......Position in which the party
was placed permitted nothing out of the or-
dinary.

LIGHTINGS........Excellent in view of the hardships
CAMERA WORK........Splendid; cameramen had
their nerve with them.

PLAYERS........Cannibals did not suspect that they
were being photographed and innocently per-
formed.

EXTERIORS.......Include several pretty scenic bits;
made up mostly of shots about native village
INTERIORS........Only one or two in entire pro-
duction.

DETAIL........Many little things taken up add inter-
esting side-lights.

CHARACTER OF STORY.......Experiences among
the wild men and women.

LENGTH OF PRODUCTION..........5,775 feet

Edward Laemmle and William F. Alder's wander-
ings among the Kia Kia tribe in New Guinea have
resulted in a series of scenes of the primitive man
that will undoubtedly create an unusual amount of inter-
est. Originally, the party intended to film a tiger
hunt and it did, but later the scenes showing the kill-
ing of the animal were supplemented with a consid-
erable length of footage showing the characteristics
of a most primitive people.

Throughout the greater part of this production the
natives display their whims for reproduction in the
civilized world and their various rites and habits are
so unusual, so different from what people are accus-
tomed to, that they are certain to hold attention.
There are some bits that are rather ghastly and a few
of our enlightened censor boards may object because
some nude women are seen, but one thing is certain:
the educational value of this is of broad proportions.
It is an offering that will arouse curiosity everywhere;
one which the wide-awake exhibitor will promote to
advantage.

On the cannibal island, the warriors, decorated
according to their fancies, are shown, there being
numerous close-ups that are ugly to the extreme.
Skulls are strewn about plentifully, the children
frequently playing with them. Incidentally, youngsters
are not seen very much, for these people are said
to be becoming extinct. The scarred bodies of the
women, who cut their skins with sharp shells
and then strewn sand over the wounds so that they
heal unevenly and result in fantastic designs,
the unusual decorations of the men and their weird
dances to the tune of the tom tom and the peculiar
wailing and singing in which the people indulge
also shown. A head dance was photographed from a
camouflaged point of vantage, the men at this time
having been ready to exterminate the intruders. Gory
heads, for the plucking of which the natives were later
punished by being put to work, and other details have
also been taken up, rounding out this strange picture.

The Laemmle-Alder expedition was under the aus-
pices of the Southern California Academy of Sciences.
in conjunction with Universal.

Up-to-the-Minute Showmen Will Clean Up With This
Box Office Analysis for the Exhibitor

If you are the sort of an exhibitor who cares to go
in for exploitation on a large scale, who desires to
vary his program with something out of the ordinary
now and then, you can book this, make one large
splurge and then sit down and count the shekels as
they roll into the box office. Start by promising them
pictures of a strange and little explored land, explain-
ing some of the habits of the people, but taking care
not to tell them who or where they are.

After that, enlist the aid of the educational institu-
tions—get your local school authorities to endorse it,
starting meanwhile, a teaser campaign. Keep them
guessing, getting them interested in exploration in
the meantime. Arouse their curiosity and tell them
that it is something they haven’t seen before; the pic-
ture will bear you out.

If you can possibly arrange to play this in conjunc-
tion with a lecture, you can clean up heavily. If you
can't get someone on the trip to talk about it, you can
put it in and with judicious handling pocket the elu-
sive dollars anyhow.
Charles Ray In a Typical Charles Ray Picture

Charles Ray in
"HOMER COMES HOME"
Ince—Paramount-Artcraft

DIRECTOR ......................... Jerome Storm
AUTHOR .......................... Alexander Hull
SCENARIO BY ............. Agnes Christine Johnston
CAMERAMAN ....................... Chester Lyons

AS A WHOLE ............. Typical Charles Ray stuff; filled with comedy and some fine human interest action

STORY .................. Not very substantial but suffices
DIRECTION ..................... Entirely capable
PHOTOGRAPHY .............. Very good
LIGHTINGS ..................... Fine
CAMERA WORK .............. Very good
STAR ....................... Gets over big as country boy returning to home town and pretending to be big business success
SUPPORT ................. Includes some fine country types
EXTERIORS ............... Fine small town stuff
INTERIORS ..................... Very good
DETAIL .................. Splendid touches by star and director
CHARACTER OF STORY ...... Country boy pretends to be big success before old townsfolk and the bluff eventually makes him successful

LENGTH OF PRODUCTION ........ 4,555 feet

"Homer Comes Home," is typical Charles Ray stuff from first to last. There is much in it similar to action seen in preceding features of his; and there is considerable originality in it. While it doesn't possess a story as substantial as some of his other pictures, it suffices. Ray is one of the few stars who can really subsist on a meagre fare of plot. As long as he gets the opportunities to inject his distinctive business and as long as his director gets the chance to put over some small town atmosphere and detail the picture can quite surely be chalked up a winner. Such is the case with "Homer Comes Home."

They open up introducing Ray as Homer Cavender generally regarded by the best people of his town as a failure. He has been fired by practically everyone. He loses his last job as man-of-all-work in a garage when he attempts to try out a non-skid contraption on a taxi while he is driving his employer to a reception. The car skids through a fence and smashes things up in a general way. Homer is fired and leaves for the city. The only one sorry to see him go is Rachael Prouty, daughter of a leading citizen.

In the city Homer doesn't get along very well but manages to hold on. At the end of two years he decides to take his employer's suggestion and go home before everyone who knows him has died. And with his employer's influence he steps off the limited which never stops at Homer's town unless to deliver a passenger of vast importance.

Thus it is that the home-town folk believe that Homer has made a big success of himself in the city. And Homer keeps up the delusion. They work in a lot of fine comedy detail in these sequences and get down to good heart-interest stuff when Homer can't bring himself to propose to Rachael because of his deception. At length Homer departs after collecting money from the townsfolk which, he says, will be used by his employer to erect a factory in their town.

Later they learn through Homer's rival for Rachael's hand that he is, after all, a mere clerk. The town proceeds to go crazy until they hear from Homer's employer that the factory idea will go through and that Homer, because of his initiative, will be made the boss of the works. And the next time the limited stops it is to drop a really important passenger.

The business of the star all the way through is surefire. And the direction of Jerome Storm is also to be highly commended. The surprise of all Main Street when the limited stops to drop Homer on his first trip home is great comedy. There are manifold details to the scene that enrich it considerably.

Priscilla Bonner is the star's leading lady in this instance. Good character portrayals are rendered by Otto Hoffman, Wilbur Higby and Lew Morrison while Ralph McCullough, John H. Elliott, Harry Hyde, Gus Leonard, Joe Hazelton and Bert Woodruff give adequate assistance.

No Tricks To Solve In Handling This One

Box Office Analysis for the Exhibitor

Telling the exhibitor how to make a go of it with a Charles Ray picture is akin to painting the lily and refining pure gold. "Homer Comes Home" has all the ingredients that have gone into the former Charles Ray successes and that it will pull large crowds and please them is a foregone conclusion.

Concentrating on the star's name is really the entire scheme of successful exploitation of Ray's pictures. You can, however, awaken an interest in the story in your advertising by selecting really attractive catch lines and readers regarding it. And "Homer Comes Home" has situations enough to provide any number of such interesting lines, even as have its predecessors.
ALL ABOARD!

Practically every company, star and director of importance in the motion picture industry will be represented in the advertising pages of

WID'S 1920 YEAR BOOK

Our Advertising and Art Departments will be glad to help in the preparation of copy

FIRST COPY, BEST POSITION: ACT NOW
Adaptation of Farce That Wasn't Adaptable to Pictures

"PARLOR, BEDROOM AND BATH"
Metro
DIRECTOR .................... Edward Dillon
AUTHORS .................. C. W. Bell and Mark Swan
SCENARIO BY .... June Mathis and A. P. Younger
CAMERAMAN ................... W. M. Edmond
AS A WHOLE ...... Picurization of farce that had
more funny lines than situations—doesn't
show much here until the finish.

STORY .................... Wasn't the type of farce
for pictures due lack of situations.

DIRECTION ...... Very commendable considering
material; builds up some good laughs at end.

PHOTOGRAPHY ................. Average

CAMERA WORK ................ Good

LEADING PLAYERS ...... Ruth Stonehouse most
skilful of the lot; few have good conception
of farce values.

EXTERIORS ............ Suitable with some good rain
storm stuff.

INTERIORS ..................... Good

DETAIL ............ Many of the subtitles here are a
bit risque for family audiences.

CHARACTER OF STORY ...... Husband obliged
to convince wife he's a regular devil before
she will love him.

LENGTH OF PRODUCTION ........ 4,647 feet

"Parlor, Bedroom and Bath," it is apparent, was not
the right material for pictures. The adaptors might
have taken the stage farce and built it up into a
good situation comedy but for some reason they
didn't. As it stands here it is quite tiresome up until
the final bed room mixup when there is some good
farce action very capably staged. For the most part,
however, the picture presents what is close to a series
of illustrated subtitles, these being the "peppy" lines
from the play. Somehow, though, broad farce lines
don't seem to register with their full effect on the
screen.

Director Edward Dillon had a difficult task con-
fronting him in the making of this. Considering the
material he had in hand he has done commendably.
But in addition to having to deal with a story that
lacked real "meat" he was provided with a cast that
with only one notable exception, Ruth Stonehouse,
seems to have small idea of farce comedy values. In
the final sequences, however, he has scored some
comedy points despite all handicaps.

The story, what there is of it, concerns mainly
Reggie Irving, who realizes his wife won't love him
unless he makes her believe he is a man of many love
affairs. He enlists the aid of a friend, Jeff, who man-
ouvers things so that he will be found in a hotel with
another woman registered under the name of "Mr. and
Mrs. Smith." Due to Reggie's blundering two Mrs.
Smiths appear on the scene and when finally the hus-
band of one appears together with Mrs. Irving, things
are pretty hot for the Lothario but his wife decides
she really loves him.

Eugene Pallette manages to get some laughs over
as Reggie. Ruth Stonehouse as one of the Mrs.
Smiths is very good. Others are Kathleen Kirkham,
Charles H. West, Dorothy Wallace, Helen Sullivan,
Henry Miller, Jr., and Josephine Hill.

OLGA LINEK SCHOLL
Associated with Allen Holubar's Productions

CO-AUTHOR AND CO-SCENARIST OF—
"HEART OF HUMANITY"

AUTHOR AND SCENARIST OF—
Feature Picture to be Produced by
MARSHALL NEILAN

I HAVE A STORY FOR AN INTENSELY EMOTIONAL, DRAMATIC STAR.

TELEPHONE 61949 VENICE
A Fairly Good Attraction For Down Town Houses

Box Office Analysis for the Exhibitor

"PARLOR, BEDROOM AND BATH"

Metro

While much of this doesn't register as really good comedy the ending improves greatly over what has gone before and will serve to some extent in leaving the audiences satisfied. That is, some audiences. You know the sort of bed room stage farce they put on in New York. The idea is to go just so far and no further, the further being left to the imagination which doesn't have to be very well developed to go the limit.

Much of this element is in the picture. A number of the subtitles contain lines with a double-barrel meaning. A number of the scenes, innocent enough on the face of it, wouldn't please Rev. Stratton and his co-thinkers in other parts.

However as an attraction for a down-town house—it is very probable that this one will register, particularly during the final sequence. The title itself will be a strong attraction for such crowds as the stage play had an extended run.

To Producers of Photoplays: Space can be contracted for at

UNIVERSAL CITY, CALIFORNIA

Near Hollywood and Los Angeles

An entire city dedicated to the production of motion pictures, housing in one plant the most complete all-around equipment necessary for the production of perfect photo-plays.

Area—nearly 500 Acres of land, situated between the Hollywood and the Sierra Madre Mountains, with a splendid variety of beautiful natural scenery, lake, mountains and plains.

Six covered stages over 1000 feet long and 50 to 100 feet wide, the greatest covered stage area of any studio in the world.

Complete electrical equipment securing every modern effect.

Large stocks of furniture, wardrobe, and props, at the disposal of tenants.

Permanent streets of New York, Arizona, Mexico, Paris, Constantinople, Tokio, Canada, Spain, and Colonial Style.

A regular theatre with fully equipped stage.

Our studio is constantly used by the largest producers. During the last year the following have used and are still using our facilities:


Space and equipment can be contracted for at surprisingly low figures. For information please communicate with Mr. Sigmund Moos, Manager Leasing Department at Universal City, California, or Universal Film Mfg. Co., 1600 Broadway, New York City.
Fine Comedy and Pretty Star Result in Very Enjoyable Picture

Corinne Griffith in
"BAB'S CANDIDATE"
Vitagraph

DIRECTOR ....................... Edward Griffith
AUTHOR ......................... Forrest Crissay
SCENARIO BY ................... Lucien Hubbard
CAMERAMAN ...................... William McCoy
AS A WHOLE......Comedy scenes make pleasing entertainment out of very slack story.

STORY.......Has a number of very human scenes and good comedy but lacks "meat".

DIRECTION......Very good particularly in registering comedy scenes.

PHOTOGRAPHY .................. Very good
LIGHTINGS ........................ Some very pretty effects
CAMERA WORK .................... Commendable

STAR......Very pretty and wears all the latest fashions; a different gown in each sequence.

SUPPORT......George Fawcett registers big hit in character comedy role.

ETERIORS.................Some pretty suburban stuff
INTERIORS ...................... Appropriate
DETAIL .......................... Comedy touches register big

CHARACTER OF STORY......Heroine works for hero's defeat in election campaign for his own good.

LENGTH OF PRODUCTION.......4,894 feet

"Bab's Candidate" gets over as quite a pleasing piece of light entertainment, this despite an obvious lack of strong story material. There are moments throughout its length when you begin to wonder what has become of the plot. In fact, the main action really doesn't start until the last reel. But the rest of the picture is made highly entertaining by some delightful comedy and character work accomplished by George Fawcett, while the star, Corinne Griffith, certainly makes up in some measure for real plot by her pretty poses and her various fascinating clothes.

At the start there is some good comedy contrived around the old situation of the young hero attempting to ask the heroine's father for her hand. The father, Senator Marvin, the part played so well by Fawcett, is made out as an old-time fire eater. The scenes between him, his daughter Bab and the hero, David Barrow, an extremely egotistic young man, are fraught with real comedy.

Marvin refuses his consent to the marriage and David goes back to his home town where he contemplates entering the race for state senator. The old political boys don't want him, however, and even Senator Marvin backs another candidate until David proves him a crook. Then the senator is forced to swing his support to David.

But Bab enters the political campaign and slyly works against David knowing that his victory at the polls would make him too conceited for words. Her campaign is cleverly worked out and will get many a laugh on its own account. In the end David is defeated, but realizes after all that it is for his own good.

Too much stress cannot be laid on the value of Fawcett's performance. He draws a real human character and scores his many comedy points with ease. Miss Griffith has many scenes with him and plays up to the situations very nicely. Her gowns will certainly attract the attention of the women.

“TRUST MEANS CONFIDENCE”

Our experts act in any capacity having to do with negative developing and positive printing where reliance on quality and integrity are the chief requisites.

TEL. BRYANT 7190

REPUBLIC LABORATORIES

729 SEVENTH AVENUE NEW YORK, N. Y.
Ought to Please Extensively Despite Lack of Strong Story
Box Office Analysis for the Exhibitor

Corinne Griffith in "BAB'S CANDIDATE"
Vitagraph

The good points of this manage quite successfully to overcome the heavy handicap of lack of story. There will be very few failing to appreciate the steril performance of Fawcett, while the star's prettiness and her way of introducing a new gown every now and then will certainly appeal to all the women in the audience and the men, too, for that matter.

The story, after running along very weakly for the greater part of the picture's length, picks up at the end and shows a finish that has a touch of surprise to it. Feature this in your advertising along with the star and Fawcett. Use a line such as, "Should women enter politics? Yes or No? See the manner in which Barbara Marvin engineered a campaign to defeat the man she loved for his own good and then answer. A story of wonderful humor with a big surprise."

Pictures dealing with elections are coming along pretty fast these days and you ought to be able to tie-up locally on them in some instances. "Bab's Candidate" offers another such chance.

Film-Lore Offers a Real Treat for Originality, Quality, and Theme

BRAIN CINEMA
A Strong Plot of Love, Mystery, and Science by
ALEXANDRE A. STUART

FILM-LORE PRODUCTIONS CO., Inc.
18-20 WEST 34th STREET NEW YORK CITY

Wid's Daily Binders - $3.00

Invaluable for reference purposes.
CURRENT RELEASES

Release Date
The Return of Tarrant (Silent)... 3-28-20

Length
6-6-20

Reels

Reviewed

AMERICAN CINEMA CORP.

EYES OF YOUTH (Clara Kimball Young).... 7
11/10/19

Silk Husband's Secret (Home Pictures).... 6
2-26-20

The Forbidden Woman (Chra Kimball Young).... 6
2-26-20

FAMOUS PLAYERS-LASKY CORP.

May

Where Change Your Wife (De Mille Special).... 7
5-2-20

Mrs. Temperance (George Arliss).... 5
5-2-20

The Sea Wolf (George Arliss Special).... 5
5-23-20

The Dark Mirror (Dorothy Davenport).... 5
5-23-20

The Unchaste (Ethel Clayton).... 5
5-23-20

SANDY CLAYTON'S ... 5
5-30-20

June

Below the Surface (De Mille Special).... 5
6-13-20

Pa's Green (Charles Ray).... 5
6-20-20

Remodeling Her Husband (Dorothy Gish).... 5
6-13-20

The City of Masks (Robert Warwick).... 5
6-20-20

Suck Ahead (Wallace Reid).... 5
6-27-20

Sam Son S. Hart.... 5
6-27-20

The Restless Sex (Marvin Davies).... 5
6-13-20

July

The Sin of St. Anthony (Bryan Washburn).... 5
6-27-20

Away Goes Profane (Burse Mather).... 5
6-27-20

Let's Be Fashionable (Maclean-May).... 5
6-20-20

The Ladie of Lies (Ethel Clayton).... 5
6-20-20

Home Comes Home (Charles Ray).... 5
6-27-20

The Countess (Robert Warwick).... 5
6-27-20

The World and His Wife (Cosmopol. Prod.).... 5
6-27-20

FIRST NATIONAL

In Search of a Sinner (Constance Talmadge).... 5
3/14/20

The Inheritors (Constance Talmadge).... 5
3/14/20

The Fighting Shepherdess (Anita Stewart).... 5
4/4/20

The Dancing Veil (Arthur Vidal).... 5
4/4/20

Fires of Youth (I. W. Griffith).... 5
4/4/20

The Man from the Deep South (Nora Talmadge).... 5
4/18/20

The Idol Dancer (Griffith).... 7
3-25-20

Dumbfounded (Nora Talmadge).... 7
3-25-20

The Love Expert (Constance Talmadge).... 5
3-22-20

Passing Through (Katherine MacDonald).... 5
5-16-20

Yes or No (Nora Talmadge).... 5
5-20-20

Curtain (Constance Talmadge).... 5
5-20-20

The Jacknife Man (King Vidor).... 5
5-22-20

With A Little Help (Arthur Vidal).... 5
5-22-20

FOX FILM CORP.

In Formus Series

Heart Sins (All-Star).... 5
6-2-20

The Adventurer (All-Star).... 5
6-2-20

The Initiate (All-Star).... 5
6-2-20

The Terror (All-Star).... 5
6-20-20

Jerry White sleeeps (All-Star).... 5
6-20-20

SerieS

The Daredwell.... 5
3-14-20

Dancing Lady.... 5
4-18-20

The Terror.... 5
5-23-20

GOLDEN DISTRIBUTING CORP.

He Silver Horde (Rex Beach's).... 5
5-16-20

The Cup of Fury (Rupert Hughes).... 5
4-11-20

Printers of the Night (Evelyn Granda).... 5
3-11-20

Lie, Sweet liar (William Russell).... 5
1-30-20

The Tatters (Maladaine Traverse).... 5
3-28-20

With A Little Help (Arthur Vidal).... 5
3-25-20

The Dead Line (George Walsh).... 5
5-9-20

Love Tricks (Wallace Reid).... 5-10-20

Forbidden Trails (Jack Jenkins).... 5-23-20

The Spirit of the Madalaine Traverse).... 5-20-20

The Iron Heart (Maladaine Traverse).... 6-6-20

White Lies (Claybrooke).... 5-4-20

The Twins of Suffering Creek (William Russell).... 6-20-20

An Odd of Folly (Vivian Raich).... 6-13-20

A Sister to Gladys Brookwell).... 5
6-2-20

Cumber 17 (George Walsh).... 5
6-2-20

THE SQUARE SHOOTER (Black Jones).... 5
6-2-20

PAHTE EXCHANGE, INC.

Apr. 4 Lifting Shadows (Emmy Whelan).... 6
3/28/20

Apr. 11 The Blood Barrier (Sylvia Breamer, Robert Gordon).... 6
4-4-20

Apr. 25 Rio Grande (Rosemary Thayer).... 6
4-18-20

May 2 Dollar for Dollar (Frank Keenan).... 6
5-23-20

May 9 The Miracle of Money (Hubert Bemsley Prod.).... 5
5-2-20

May 30 Sherry (Pat O'Malley).... 5-20-20

May 6 The Little Cate (Max Linder).... 6
6-2-20

May 13 Hands Of Harvey (Herbert Rawlinson).... 6
6-20-20

July 4 The Man From Make Believe (Wm. Desmond).... 5
6-26-20

July 18 Man and His Woman (Herbert Rawlinson).... 6
6-26-20

American Film Co., Inc.

The Dangerous Talent (Margaret Fisher).... 5
3-9/20

The Honey Bee (Mme. Sylvain).... 6
5-23-20

Sling Bang Jim (Wm. Russel).... 5
4-18-20

The Thirteenth Piece of Silver (Margaret Fisher).... 6
6-20-20

(The House of Toys (Csepa Owne).... 5
5-20-20

Peggy Rebels (Mary Miles Minter).... 5
6-20-20

ROBERTSON-COLE

Specials

Who's Your Servant?.... 6
5-14-20

The White Dove (H. B. Warner).... 6
6-6-20

SUPERIOR PRODUCTIONS

The Brand of Lopez (Sessue Hayakawa).... 6
4-4-20

The Bottom of the World.... 6
4-4-20

Flame of Hate (Patsy Erdman).... 5
5-23-20

The Woman Who Understood (Bessie Barrisale).... 5
5-16-20

Bright Eyes (Zita Pierce).... 5
5-16-20

The Devil's Claim (Sessue Hayakawa).... 5
5-16-20

The Fortune Teller (Martha Mansfield).... 6
5-20-20

The Notorious Mrs. Sands (Bessie Barrisale).... 6
5-20-20

Butterfly Man (Lew Cody).... 6
6-20-20

Uncharted Channels (H. B. Warner).... 6-13-20
REALART PICTURES CORP.

Soldiers of Fortune (Anna Q. Nilsson)............................. 7 11/16/19
Pauline Mark, Norman Kerry, Wallace Beery.......................... 8
Annie of Green Gables (Mary Miles Minter).......................... 6 11/23/19
Bamtide Story of Winchester (Blanche Sweet)....................... 5
It's a Wonder Girl (Mabel Houghton)................................. 8
Mystery of the Yellow Room (Lorin Baker, Ethel Clayton, Elton) 6 12/7/19

Release Date
Length Reels Reviewed

VITAGRAPH

The Juggernaut (Anita Stewart)......................... 3/30/20
Deadline at Eleven (Corinne Griffith)....................... 5 4/18/20
The Flaming Cue (Harry T. Moore).............................. 5
The More Exhilarating Way (Anita Stewart)...................... 6
The Climbier (Corinne Griffith)................................. 6 11/19/19
Great Vegepanture of Opportunity (Ella Fontaine).............. 5
Slaves of Pride (Alice Joyce)................................. 5 1/18/20
The Fortune Hunter (Alice Joyce).............................. 6
The Sporting Duchess (Alice Joyce)........................... 5 3/7/20
The Shipwrecked (Alice Joyce).............................. 5 3/7/20
The Gauntlet (Harry Morry)................................. 5

INTERNATIONAL—STATE RIGHTS

Nineteen Ambrose (Mack Swain)................................. 3
Ambroses in Bad (Swain)......................................... 4
Boss of the Ranch (Texas Guinan).......................... 2
Just Bill (Texas Guinan)........................................ 2

Release Date
Length Reels Reviewed

FAMOUS PLAYERS—LASKY

March Releases
Teasing the Soil (Mr. and Mrs. Carter De Haven)........ 2
Cleaning Up (Al St. John)............................. 3

Burton Holmes Travel Series

Bustling Brussels................................................ 1
Kingdom of the Yellow Rose.............................. 3
Strasbourg Redeemed........................................... 1
The Boys' Big Club.............................................. 1
In Happy Ahas........................................................ 1

Paramount Magazine

Numbers 387, 3878, 3887, 3889, 3880.................. each

April Releases

Comedies
Gee Whiz (Mack Sennett).......................... 2
Ship Away (Al St. John).......................... 2

June Releases

By Golly (Mack Sennett).............................. 2
You Wouldn't Believe It (Mack Sennett)....................... 2

May Releases

Fresh from the City (Mack Sennett).............................. 2
Spring (Carter De Haven).............................. 2
Let 'Er Go (Mack Sennett).............................. 2
Beating Cheaters (Carter De Haven).............................. 2
An Oriental Night (Hammerstein).............................. 2

Antwerp Musso and Muse of Nippon.................................. 2

Paramount Magazine

The Zero Hour in Art................................................. 2

Tailoring in Metal.................................................. 2

Mental Aesthetics.................................................. 2

The Nurse of the Tenements.................................. 2

May Releases

Numbers 385, 3858, 3857, 3888, 3889, 3889, 3889

Burton Holmes Travel Series

Martyred Cities.................................................. 2

The Franco British Rhine........................................... 2

Up Country.......................................................... 2

In Lovely Lorraine.................................................. 2

June Releases

Beautiful Bruges................................................ 2

Ladies of the Lilliput............................................. 2

Lake of the Sun and Moon..................................... 2

Battlefield of France................................................. 2

Paramount Magazines No. 3890, 3891, 3892, 3893

CHRISTIE COMEDIES

February Releases

Paints and Petticoats (Special).......................... 2

Licensce Applied for............................................. 2

March Releases
Her Bridal Night—Mare (Special)............................... 2

UNIVERSAL

April Releases
The Lion Man, 15, 16, 17, 18 (Complete)..................... 2
Elmo, the Fearless, 9, 10, 11, 12.......................... 2

The Moon Riders, 1................................................. 2

Comedies

Downing an Uprising (Lyons-Moran).............................. 2

A Champion Loser.................................................. 2

Stop that Wedding (Lyons-Moran).................................. 2

Dog Don't Die (Lyons-Moran)..................................... 2

Somebody Lied (Lyons-Moran).................................... 2

A Jazzy Jailor.................................................. 2
**Westerns**

- When the Cougar Called (Magda Lane and Frank Bursa) 2
- The Texas Kid (Hoot Gibson) 2
- One He Man (Jack Perrin and Josephine Hill) 2

**Special**

- Major Allen's Animal Hunt—Story of Wolf 1

**New Series Magazine**

Issues 60, 61, 62, 63 - each 1

**May Releases**

**Comedies**

<table>
<thead>
<tr>
<th>Title</th>
<th>Series</th>
<th>Each</th>
</tr>
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<tbody>
<tr>
<td>Why Lee (Lyons and Moran)</td>
<td></td>
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<tr>
<td>A Restaurant Riot</td>
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<td>Concrete Lucinda (Lyons and Moran)</td>
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<tr>
<td>Too Many Burglars (Lyons and Moran)</td>
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<td>He Loved Life He Lied</td>
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<tr>
<td>Elmo the Fearless, Episodes 13, 14, 15, 16, 17</td>
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<td>The Moon Riders, Episodes 2, 3, 5, 6, 8</td>
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<tr>
<td>Wolf Tracks (Hoot Gibson and Thelma Percy)</td>
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<tr>
<td>Ransom (Hoot Gibson)</td>
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**June Releases**

**Comedies**

- His Friend's Tip (Lyons and Moran) 1

**Westerns**

- Bought and Paid For 1
- A Broncho Kid 2
- Elmo the Fearless (Elmo Lincoln) 18 (Completed) 2
- Moon Riders (Art Arrowd) 7, 8, 9, 10 - each 2
- Vanishing Digger (Eddie Polo) 1, 2, 3 - each 2
- New Screen Magazine, Issues 68, 69, 70, 71 - each 1

**PATHÉ**

**March Releases**

**Serials**

- Daredevil Jack (Jack Dempsey) 4, 5, 6, 7 - each 2

**Comedies**

- Haunted Spooks (Harold Lloyd) 2
- Find the Girl (Snub Pollard) 2
- Fresh Paint (Snub Pollard) 2
- Two other Pollard Comedies - each 1

**April Releases**

**Serials**

- "Daredevil Jack" (Jack Dempsey) 8, 9, 10, 11 - each 2
- "Trailed by Three" (Stuart Holmes and Frankie Mann) 1, 2, 3, 4 - each 1
- "Adventures of Roth" (Roth Behrend) 15 (Complete) 2

**May Releases**

- Daredevil Jack, episodes 12, 13, 14, 15 - Each 2
- Trailed by Three, episodes 2, 6, 7, 8, 9, 10 - Each 2
- The Third Eye, episodes 1 and 2 - Each 2

**Comedies**

- "Jigs in Society" (Bringing Up Father Series) 1
- "A Cheated Wedding" (Snub Pollard) 1
- "Speed to Spare" (Snub Pollard) 1
- Pathe Reviews, Issues 45, 46, 47, 48 - each 1
- Topics of the Day, Issues 40, 41, 42, 43 - each 1
- Topics of the Day, Issues 40, 50, 51, 52 - each 1
- Topics of the Day, Issues 53, 54, 55, 56, 57 - each 1

**June Releases**

**Comedies**

- You're Pinched (Snub Pollard) 1
- Start the Show (Beatrix La Plante) 1
- All in a Day (Snub Pollard) 1
- Any Old Port (Snub Pollard) 1
- Jiggs and the Social Lion (Bringing Up Father Series) 3

**Serials**

- Trailed by Three, 10, 11, 12, 13 - each 2
- The Third Eye, 3, 4, 5, 6, 7 - each 2
- Pathe Review, Issues 54, 55, 56, 57 - each 2
- Topics of the Day, Issues 58, 59, 60, 61 - each 1

**HALL ROOM BOY COMEDIES**

**March Releases**

- Breaking Into Society 2
- Oh Baby 2
- Tell Us Ouida 1
- Movie Madness 2

**GOLDWYN**

**March Releases**

- Three Issues 2

**April Releases**

- Bray Pictographs Issues No. 432, 433, 434, 435 - each 1
- Numbers 436, 437, 438, 439 - Each 1
- Broken Silence 1
- With Every Meal 1
- Alligator Hunt 1
- Cut and Dried 1

**From East to West**
<table>
<thead>
<tr>
<th>From East to West</th>
<th>North Wind's Masonry</th>
<th>Cherry Blossom Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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**May Releases**

- Made Game 1
- The Home of the Seagulls 1
- Playthings of Childhood 1

**CAPITOL COMEDIES**

**March Releases**

- Forget Me Not (Mr. and Mrs. Carter De Havens) 2
- Matthias News (Nels Burns) 2

**RAY COMICS**

**The Great Umbrella Mystery** 1

**May Releases**

- Judge Rummy in a Fitting Gift 1

**JANUARY RELEASES**

- MUTT AND JEFF ANIMATED CARTOONS
  - The Mint Spy 3
  - The Cheater 3
  - Putting on the Dog 3
  - The Plumber 3
  - "I'm Ringing Your Party" 3
  - Fighting 3
  - Bug's-Eye Jeff 3
  - The Noir Violin 3
  - The Price of a Girl (Jeanette White) 3
  - The Chewing Gum Industry 3

**SUNSHINE COMEDIES**

**March Releases**

- The Heart Snatcher 2
- The Lightweight Lover 2
- A Waiter's Wasted Life 2
- Dangerous Eyes 2
- The High Diver's Last Kiss 2
- Should Dummies Wed 2
- Midgets 2

**REPUBLIC PICTURES**

**JOLLY COMEDIES**

<table>
<thead>
<tr>
<th>The Boss Shave (Ben Turpin)</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hubby's Mistake (Gertrude Selby)</td>
<td>2</td>
</tr>
<tr>
<td>Pardon Me (Gertrude Selby)</td>
<td>2</td>
</tr>
<tr>
<td>Girls Will Be Girls (Jeanette White)</td>
<td>2</td>
</tr>
</tbody>
</table>

**VICTOR KREMER FILM FEATURES**

- A Burlesque on Carmen (Charles Chaplin) 3
- The Champion (Charles Chaplin) 3
- War (Charles Chaplin) 3
- By the Sea (Charles Chaplin) 3

**REELCRAFT**

**June Releases**

| The Masquerader (Billy West)             | 2 |
| Brass Buttons (Billy West)               | 2 |
| Distilled Love (Alice Howell)            | 2 |
| Her Wooden Legacy (Alice Howell)         | 2 |
| Westerns                                | 2 |
| Not Guilty (Texas Guinan)                | 2 |
| Letters of Fire (Texas Guinan)           | 2 |

**May Releases**

- The Dog Catcher (Billy Frayne) 1
- The Paper Hanger (Billy Fong) 1
- Wild West Wild West (Millburn Morant) 1
- The Kick (Millburn Morant) 1
- Hard Luck (Billy West) 1
- The Beauty Shop (Billy West) 1
- The Artist (Billy West) 1
- Her Bargain Day (Alice Howell) 1
- Her Lucky Day (Alice Howell) 1
- Cinderella Cinders (Alice Howell) 1

**EDUCATIONAL**

**June and July Releases**

| Four Times Failed (Chester)              | 2 |
| Kiss Me Caroline (Robby Vernon)          | 1 |
| Torny (Johnny Himes)                     | 1 |
| A Knight for a Night (Johnny Himes)      | 1 |
| A Fresh Start (Marvin Rea)               | 1 |
| Duck Inn (Lloyd Hamilton)                | 1 |
| Specials                                | 1 |
| Valley of 10,000 Smokes                  | 1 |
| Scenics                                 | 1 |
| The Hope o (Adventure (Robert Bruce)    | 1 |
| The Great Mirror (Robert Bruce)          | 1 |
| Figs and Eggs (Chester)                  | 1 |
| Troubadours of the Sky (Chester Screenics)| 1 |
| Dreams Come True (Chester)               | 1 |
SCENICS BEAUTIFUL
Direction Robert C. Bruce

New Bruce pictures, released fortnightly, present striking scenic studies from the mountains and coast of the Northwest and Alaska to the winding rivers and dense forests of Cuba and Jamaica.

Mr. Bruce has excelled in the work that through five years has won for him the name of the artist supreme in picturing the beauties of Nature, in interpreting the call of the wild.

CHESTER OUTINGS
Produced by C.L. Chester

Chester-Outings, a new one each week, bring the uttermost portions of the earth to your screen, pictured with an audience appeal, titled with a lively humor that delights.

Four camera men are constantly in the field seeking new material. From the same trained staff come the Scenics, two subjects to a reel, which are available bi-monthly.
Some Short Reels

Another Bray Comic
Bray's newest comic is just about up to the average maintained in the preceding numbers of the series. Instead of the Lampoon portion following the cartoon, they have reversed the order. The change does not appear to be a judicious one, although little is lost by it. The quips and puns making up that part not especially witty, and can hardly be expected to appeal to two laughs at the most, although there are about a dozen of them.

As for the cartoon, that has a fairly clever theme, although the execution is ordinary. It should provoke a few giggles and will get over best before a kid audience.

Bray Pictograph, No. 444—Goldwyn
George Broadhurst's publicity office may or may not be responsible for the mention given "The Storm" in the opening and longest portion of this Bray Pictograph, but at any rate, the author, principals and devices employed in the presentation of that drama are taken up in a manner that should serve as propaganda for it. The spectator is taken behind the stage to a rather eerie, but one of which is unfamiliar. Whether or not the pedestrian of the dusty path, the Holo is really becoming extinct, it is maintained in this reel that he is. In a set of scenes that will get a few titters, the tramp is seen encountering the various difficulties of the weary way. "How Vacation Spent Me," the closing cartoon portion is built around what is actually a series of puns and jokes interwoven into the offering in good shape. As a whole, an ordinary offering, of its type.

"Tropical Gems of Florida"—Ford Goldwyn
Had tin been applied properly to this scenic reel, its beauty would undoubtedly been enhanced. Most of the scenes in it are meritorious and bold the eye, but due to the manner in which the positive has been turned out, and the necessary color, in many cases there is either the lack of proper contrast, or the good effect is otherwise lessened. The photography is for the greater part of good quality. Water stuff of value is much in evidence and the rest of the material is also up to the mark. It should get over as it is, but could have been improved.

"Kick"—Reelcraft
Home brew, as a substitute for the genuine stuff, is not looked upon with favor by those who were in the habit of imbaking. Nevertheless, Grover Jones who wrote and directed this Milburn Moranti two reeler, has made the privately produced liquor the cause of a husband's rise in it. They start out eulogizing the cave man and the manner in which he handled the women folks. After that, they turn to a scene in which Moranti acts as the despot in his more modern household. Then, however, comes the dry period and without the fire water to inspire him, hero Moranti lapses into an indifferent state during which he is ruled forthly by his wife. With some well made gin in his system, Moranti soon reconquers his spouse, who suddenly displays a new affection for him. You've got to lick 'em to make 'em love you" theorizes the author and satirizes marriage, often bears him out. Of course, the spectacle of the wife with a black eye, after having been physically subdued by her husband is not a refreshing one. Generally a satisfactory offering, with some faults but a considerable amount of worth while footage.

"You're Pinched"—Pathé
When Snub Pollard, starred in this two reeler, applies a light to the nostrils of a gentleman who has been tasting a strong brewer and provokes his bellowing, the bug ladder in the reel is sprung. The opening scene, wherein the traffic cops are sent out to round up as many culprits as they can is also fine, and among the stuff in the "blind pig" is certainly humorous. There is a chase at the finish which is distinctly below par, but the rest of it is good and as a result, this is a single reeler much above the average. Pathé has a new comedian, a stout fellow who wears a copper's uniform, and he does some good work in this. As usual, Sammy the little colored chap is prominent, but he is not given much work as he should have.

"The Great Mirror"—Educational
Quiet waters, reflecting the nearby hills and mountains make up the greater part of another Robert Bruce scenic which is better than most of those turned out by him recently. There is one evening scene which stands out in particular, the excellent tinting enhancing its beauty. Some cloud and evening stuff, combined with the material in which the reflections are an important part, will want lots to hold the eye and help make this a highly commendable offering of its sort.

Pathé Review.—No. 49
In one of the previous Pathé Reviews, some hillbilly shots were executed in the slow motion section. This time, the slowed-up stuff also consists of a demonstration of some intricate shots, screened well. A colored part shot in Merida, Spain opens this. In places, the tinting is not especially effective, but much of it is up to the desired standard. How some ice-cream is manufactured and shaped is explained in another part and then Dr. Ditmars furnishes a few shots of a playful ape. The tinting of this portion is interesting, but the animal does not perform anything unusual enough to make it really worth while. To close it, Madame Desiree Lubovska, noted Russian Dancuese renders the Dance of the Vase in graceful style.

Pathé Review, No. 52
Parallel bar exercises, colored and reduced to one eighth of their actual speel open the fifty-second release of the series of Pathé Reviews. The stunts are gracefully executed by a well developed athlete, after whom, Madame Desiree Lubovska, assisted by William Foote dances the Pavanne, a type of the Terpsichorean art popular in the fifteen and sixteenth centuries. How clay vases are modeled is seen immediately thereafter. This subject is an interesting one, the manner in which the clay is secured and then undergoes the various processes before it assumes the position of a work holding attention. The Isere Valley, France furnishes the material for the hand-colored scenic section which concludes. This has an especially meritorious set of views from a moving train, finely tinted and sure to hold the eye.

All in a Day"—Pathé
A considerable portion of this single reeler in which Snuff Pollard is starred, takes place in an ice-cream emporium, where the mostchach comedian dispenses a variety of beverages and the like. Of these substances, much is spilled over the characters, some more finds its way to the floor and some is just tossed about. Much of the stuff is rather sloppy and militates against the success of this. The scene on the carrausel at the start has a few laughs, but the rest is rather dull. There is a rather lengthy chase occupying a good bit of the footage in the production, as usual, and this time, it has very little to recommend it. Pollard displays a tendency to overwork—his greatest fault. With less energy expended he would probably be funnier.

"Sepoy Color Works"—Baumer Films
Little information is offered about the whereabouts of the color-making establishment taken up in this Baumer reel which has not been photographed any too well, and in addition is rather technical. The matter of colors and the manner in which they are secured is not taken up in a manner that can be depended upon to impart very much information, and the offering generally is below the usual standard maintained in the industrial productions turned out by this organization.
**Short Reels**

**A Reel on Tires—Goodrich Rubber Co.**

The Goodrich Rubber company has an animated cartoon offering dealing with the misuse of tires. Not only is the film interesting and entertaining because of the clever manner in which the subject is taken up, but it should prove of considerable value to motorists. The matter is dealt with in what amounts to a real fable. A general mass meeting of ruined and good tires takes place, those that have outlived their usefulness, airing their grievances. All tires go on strike until the usual faulty treatment given them is remedied. Under inflation, bruising, ineffective temporary patching and other mistakes frequently made are discussed, and a highly satisfactory effect is the result. Incidentally, the name of the Goodrich company does not appear until the very end and this cannot very well be termed advertising matter.

**“Through the Keyhole”—Fox—Sunshine**

There have been many Sunshine comedies that struck a better pace than this. Here Dave Morris and Glen Cavender appear as detectives and of course, the two characters are broadly burlesqued. The first setting is their office, which discloses only a stenographer. Soon afterwards, Morris, sitting at his desk, rises up through the floor while Cavender is revealed in a studly pose when the wall turns around. The first part of the comedy reveals some good business between the detectives and a persistent book agent who manages to contend with every time after being thrown violently out. Ed Kennedy, a jealous husband, then employs them to get evidence of his wife's infidelity. They proceed to follow her to her room and photograph her in the arms of a man. Proudly exhibiting this picture to the husband they make the discovery that the man is none other than their client. A bomb is worked in at the finish and Cavender is finally shown in a hospital ward where the doctor, Ed Kennedy again, is about to cut him up in pieces. This contains a number of original comedy contraptions, but they don't seem to register in the best style. For one thing, there isn't enough variety. Roy Del Ruth directed.

**The Tango Dancers”—Fox**

While this Mutt and Jeff number contains some laughs, it is by no means up to the fine standard they have been setting with these comedies. In the first place the artist has just about played himself out on the dancing gags, such stuff having appeared in many a preceding Mutt and Jeff release. And again the originality and immagination evidenced by the artist in the better numbers of the series are not prominent elements with respect to the present case. Mutt and Jeff repair to a tango dancing contest where Mutt grabs off a masked beauty while Jeff is obliged to shake a toe with a hundred-pounder. There are numerous shots of the three colored gentlemen at the orchestra which will give the theater managers ample opportunities for effects which will greatly improve the action. Jeff winds up the dance under the nose of his partner who squashes the daylight out of him Mutt discovers that his "beauty" is none other than Mrs. Mutt.

**The Sheriff of Wampus County”—Universal**

James B. Warner is the most prominent character in an average two reel western, written and produced by George H. Webster for release through Universal. Thrills are not very numerous in the offering, the underlying motive in it being the final capture of a crooked sheriff by his opponent in the elections. A daring train-robbery committed by the villainous official and his henchmen of course, results in no capture. With the chances of Warner soaring, a charge of horse-stealing is trumped up and it ultimately results in his finding the real offender and effecting the capture. Warner's general attitude and constant use of a pleasant smile create a light atmosphere that should help the picture.

**The Boss of Blue River”—Universal**

Although the wind-up of this two reeler is expected after a certain point, it has much that is creditable and is more than likely to please the audience which is partial to drama of this sort. Hoot Gibson is featured in it and gives a satisfactory performance, although the manner in which he escapes from the clutches of a bandit who spoils the unpleasant sounding cogomen of "The Scorpion," is not very plausible. Hoot, the owner of a large range, travels about inognito, a la Sherlock Holmes, and in the attire of a tramp. He is given instruction by a pair of feminine squatters on the range to remove himself. Jim Corey is the persistent suitor of the younger of the duo of women and in league with the brutal-looking desert outlaw, but Gibson and the other capture the crowd. There is a comedy touch at the finish and usual clutch fade-out without which few productions are complete.

**Bud Kirland's Buddy”—Universal**

Reeves Eason, Jr., a little light-haired lad who is seen often in this two reel western, adds several touches that will be used generally in a Universal effort to get it over before any audience that likes short western dramas. Without the youngster, it would probably be well received also, but the child adds to its value considerably. Fred Kohler, who plays the heavy role in it, certainly looks like a scoundrel in his hirsute make-up, and with his features contorted into a wicked sneer will undoubtedly cause them to applaud when he deals his big bad man to the late Jimmie Del Reeler and Mae Busch, the kinky-haired brunette, who nestles upon his manly bosom at the close. Kohler as "Black," Akin cheats at cards, shoots up his antagonist in the game and then pulls the trigger when his six-shooter is pointed at the sheriff. He gets in bad again when he abducts the heroine's brother, but the tall Texas Ranger comes to the rescue, calls the villain a coyote when held up and suddenly turns the tables. They have a great little scrap with the entire town looking on and heroine ready to sink into the arms of her conquering hero, after which comes the expected happy ending.

**You Wouldn't Believe It”—Sennett—Famous Players**

Elaborately staged, well directed and finely titled, this Mack Sennett extravaganza of slapstick holds up fairly well. The sets are hand-crafted somewhat by a lack or real humorous incident. The gags are fairly well distributed over the two reels, but they are not numerous enough to make this a hit. When shown at a Broadway house, the biggest mirth pro-ducer in it was the scheme of having some nitro-glycerine blow up and convert an automobile and its two occupants into a tattered vehicle with soot-blackened and grotesque looking individuals in it. The trick is old, but the manner in which they filmed it has made it worthwhile. There is a bit of a plot in the affair, but not enough funny stuff. A usual Sennett cast is seen to advantage in this and Earl Kenton is credited with directing it. Generally below the best Sennett standard.

**Cracked Wedding Bells”—Universal**

Fred Fishbeck wrote and directed another knockabout two reel in which a story is told, the deceptions being the predominating feature of the offering. Of these, several are quite clever, especially the scene in which one character smashes a number of silk hats in order that he may find his own which is the folding type. A double wedding and later efforts on the part of two couples to secure lodging have been used as sources of humor through a great part of the picture, but without the timing, result in the desire to get it over before a sophisticated audience. There are crowds that will laugh at it. If your patrons like riotous material give them this; otherwise, look it over.
FROM COAST TO COAST here's what the CRITICS say about

REX INGRAM’S
PRODUCTION of James A. Herne’s great play

SHORE ACRES
METRO

MOTION PICTURE NEWS: “One of the most intelligent adaptations of the season. Direction and staging of the best.”

EXHIBITOR’S TRADE REVIEW: “All the homely pathos and human appeal are not only preserved in the film version but accentuated by a wealth of detail which could only be achieved by the magic power of the camera. Nothing more spectacular and thrilling than the shipwreck in the final reel has ever been filmed.”

EXHIBITOR’S HERALD: “The film version of ‘Shore Acres’ should be as popular as the legitimate production.”

NEW YORK TELEGRAPH: “‘Shore Acres’ sets you humming the old songs, especially the sentimental ones. Heart interest! It is all heart interest.”

VARIETY: “Excellent presentation of James A. Herne’s play.”

BILLBOARD: “A screen classic of the sea. Superbly presented, acted and filmed. Will play havoc with the emotions of those not too blasé to weep.”

DRAMATIC MIRROR: “The picture makes an irresistible appeal.”

MUSICAL COURIER; NEW YORK: “Last week ‘Shore Acres’ was the special film at the Capitol. It was by far one of the best pictures shown at this theatre.”

SPRINGFIELD, MASS. UNION: “In the hands of a skilled motion picture director, ‘Shore Acres’ has been made into a photoplay of many striking scenes.”

WID’S: “A picture that will never grow old. The director has succeeded in making a realistic and truly beautiful ‘Shore Acres’.”

CHICAGO TRIBUNE: “See this, take the children and tell your friends. It is an achievement to make such a picture as ‘Shore Acres.’”

MOTION PICTURE WORLD: “Old stage favorite transformed to splendid screen spectacle.”

NEW YORK REVIEW: “We recommend ‘Shore Acres’ as a genuine film achievement.”

COSMO HAMILTON WRITES: “James A. Herne, himself, could be see his characters brought to life as Ingram revitalized them, would, I am sure, be as thrilled as I was.”

CLEVELAND LEADER: “‘Shore Acres’ has been produced on the screen in a manner that completely eclipses the legitimate presentation.”

NEW YORK GLOBE: “Rex Ingram has handled the picture so skillfully that the stagey plot is somehow miraculously avoided.”

LOS ANGELES EXPRESS: “‘Shore Acres’ one of best pictures of season.”

SAN FRANCISCO BULLETIN: “A gripping, thrilling play is packing crowds into the American Theater.”

SHEBOYGAN, WIS. PRESS: “One of the best features that has ever appeared on the screen.”

NEXT REX INGRAM PRODUCTIONS:

“UNDER CRIMSON SKIES”
UNIVERSAL—JEWELL

“HEARTS ARE TRUMPS”
A METRO SUPER—SPECIAL FEATURE
STORY BY JUNE MATHIS

IN PREPARATION:
JUNE MATHIS ADAPTATION OF
VISCENTE BLASCO IBANEZ

FOUR HORSEMAN OF THE APOCALYPSE
This Is “The Truth!”

STAR: Madge Kennedy, whose delightful comedy mannerisms and winsome personality have endeared her to a vast public.

AUTHOR: “The Truth” is generally regarded as the best play from the pen of America’s great dramatist, Clyde Fitch.


DIRECTOR: Lawrence C. Windom.

STORY: Becky Warder was an artful dodger of the truth. She told her husband flocks of little fibs. She practiced on her friends and made “white” lying a fine and fascinating art.

Then one day all the half-truths, white lies and plain, downright whoppers she had told her patient hubby exploded and threatened to wreck their happiness forever.

Her best girl friend accused her of stealing her husband. A detective agency camped on her trail. Her own husband turned cold and repulsed her. There was nothing left to do but to go to her Dad in his boarding house in Baltimore.

And here takes place a final scene that will bring tears and chuckles from the stoniest audience in Christendom. The end is a surprise—a heartwarming climax to a remarkably entertaining picture.

A WINNER FROM EVERY ANGLE—AND THAT’S “THE TRUTH!”

Length—5 reels
Denver "Expo" Closes

Rocky Mountain Screen Club Holds Successful Meeting—Considerable Interest Evidenced
(By wire to WID'S DAILY)

Denver—The first annual convention and exposition of the Rocky Mountain Screen Club has been brought to a close.

One of the gratifying phases of the fair to film men here was the interest evidenced by both the public and the business men in Denver in the gathering.

At the business session of the club a number of addresses were made including one by Harry Brichta, director of the Denver tourist bureau; one by Mrs. Margaret Conway; head of the local censor board who told why some films fail to meet the approval of officials. Other addresses were made by Lient, William Wright and William Duncan on the relations between stars, exhibitors and distributors.

On Friday night the grand ball was held with Edmund Cobb, Violet Merceau, William Duncan, Edith Johnson and E. C. Huffman, president of the club leading the march. A number of fans took part in the march in imitation of some stars.

On Saturday morning the visitors were taken for a ride through the park system of Denver and were entertained at luncheons.

The Denver Times published a special convention extra with the entire front page devoted to convention news. Local film men figured prominently in its articles.

What They Think of Wid's Year Book

"Will be most valuable in compiling our motion picture pages."

TELEGRAM,
Temple, Texas.

1920 EDITION COMING SOON

Opposes Censors

General Federation of Women's Clubs Defeats Resolution for National Legislation

Delegates returning from the biennial session of the General Federation of Women's Clubs held at Des Moines, report that the club women of the country have apparently a different attitude toward motion pictures generally and censorship particularly than they had two years ago when the biennial was held.

At that time the club women were addressed by a member of the Pennsylvania Board of Censors and the General Federation went on record in favor of state censorship. This year the delegates defeated a resolution calling for national censorship and took no action on state censorship.

A telegram sent to the General Federation by the National Association embodying a copy of the resolutions adopted at the annual meeting (Continued on page 6)

Sedeye Arrives and Then Leaves

C. R. Sedeye, formerly with United Pictures and more recently with National Picture Theatres, arrived in town Saturday morning and then left on the Centurion for Chicago Saturday afternoon.

He refused to talk about his new proposition but said he was having a good time in the Middle West, that he would be back in town in a few days and then tell everybody about his new company.

Federated Meets July 12
(Special to WID'S DAILY)

Chicago—Joe Friedman, of Celebrated Players has called a meeting of the Federated Film Exchanges of America for July 12, in New York, at which time it is expected to select a general manager.

Equity Men in New Company
(By wire to WID'S DAILY)

Albany—Joan Films Sales, Inc., have been formed here. Nat G. Rothstein is named as one of the incorporators.

The above company is understood to have been formed by officials of Equity Pictures to provide for the distribution of several Fannie Ward productions produced in France. One of these is, "She Played and Paid."

Originally, a company known as Rembrandt Film Sales, Inc., was formed but it is understood that the Joan Film Sales, Inc., will operate instead of Rembrandt.

YOUR Good Printing
Let SOLOMON do it, he's wise—Adv.

"Our Most Dangerous Enemy", So Cohen Calls Zukor

M. P. T. O. President Delves into F. P. —L. Purchase of Theaters and Asks for "Definite Avowals" of Paramount Intentions.

Sydney S. Cohen, president of the M. P. Theater Owners of America, has addressed an open letter to Adolph Zukor, president of Famous Players-Lasky, in which Mr. Cohen states very frankly and openly the attitude of the exhibitors of his organization toward Famous Players and its activities in the exhibiting field.

Cohen calls Zukor "our most dangerous enemy," and then asks whether it is "the purpose of your organization to continue its present policy of acquiring and building theaters in competition with the independent exhibitors throughout the United States."

An effort to reach Mr. Zukor on Saturday for a statement failed. Another attempt to reach him at his office this morning was unavailing. (Continued on Page 5)
Quotations

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*Thursday's quotations. **Last quoted June 23.

The above quotations, unless otherwise indicated, are as of Friday last.

Epstein Succeeds Hope Loring
(Special to WID'S DAILY)

Los Angeles—David E. Epstein who acted as assistant to Hope Loring at Universal City has been made head of the serial and short reel department succeeding Miss Loring who recently resigned.

De Mille's Next Selected
(Special to WID'S DAILY)

Los Angeles—Cecil de Mille's next production will be "The Other Wife," from the story by Jeanne MacPherson. Ann Forrest and Forest Stanley will play the leads. Actual production will start in a few days.

Lichtenstein Opens Office

Pittsburgh—J. Howard Lichtenstein office, where he may handle tion office, whence he may handle publicity for the houses under his direction.

We Place Insurance for
NORMA TALMADGE
FILM CO.
( dormant to WID'S DAILY)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems. Tomorrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. How prove to you how we can serve you better? Your phone handy.

Talmadge Title Changed

Joseph M. Schenck states that the Constance Talmadge production to be distributed by First National and which will follow "Good References" will be entitled "Dangerous Business."

In an announcement of forthcoming attractions issued by First National last week this production was referred to as "The Human Chess Board." Release date is not set for "Dangerous Business."

Levey Secures Offices

Permanent offices for the Harry Levey Service Corp. were established on Saturday at 1661 Broadway. This is the new company that has been organized by Harry Levey for the manufacture and distribution of educational and industrial pictures.

"Mel" Kann and Philip Kamm have taken over the motion picture department of the New York Theatrical Exchange and have opened offices at 235 W. 49th St.

This at least can be said for the ordinary motion picture poster,—It enables the exhibitor to fully appreciate the RITCHHEY poster.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 6388

FOR SALE
Price Right Terms Easy
Motion Picture Plant
45 minutes from Times Square
TWO UP-TO-DATE STUDIOS complete in every detail, including cameras, lights, and a ten years' collection of furniture, props and sets.

LABORATORY under separate roof. Capacity, 40,000 feet per week.

Jos. R. Miles
150 W. 46th St.
Gossip from the Coast

(Special to WID'S DAILY)

Hollywood.—Martha York has begged to write a feature for Claraiah Young.

Harry N. Northrup has been engaged by Louis B. Mayer to play in Anita Stewart in "Sowing the Wind."

Parker Read, Jr., has completed work on "The Girl Who Dared," starring Louise Glamm.

Edmund Lowe will be brought from New York to play in Metro's star production "Someone in the House."

Howard Hickman has decided to turn to acting. He expects to announce his new affiliation shortly.

Dr. Arthur Jarvis has been engaged for the "heavy" in Edith Roberts' story, "The Adorable Savvy," now filming at Universal City.

Basil King, the novelist, has written a scenario entitled "The Ultimate," to be screened in behalf of Anglo-American Unity League.

May Allison, Metro, star, is to appear in "The Marriage of William." 

Roscoe Arbuckle is going to motor to Jamestown, Tuolumne County, to take scenes for "The Traveling salesman." He expects to leave early next week.

Walter Harte, eastern stage proctor, is in Los Angeles making arrangements for turning his latest production, "Martirique," into a motion picture.

Ruth Roland is completing the final scenes of her second serial.

Robert McKim, has been loaned tooberlton for one picture, "The Evil to Pay," directed by Ernest C.arde.

Madge Tyron, is now a member of the scenario staff at the Louis B. Mayer studio, working on the First National offerings of both Anita stewart and Mildred Harris Chaplin.

The cast for Anita Stewart's "Sowing the Wind," includes James Aronson, John Swickard, Myrtle Stedman, Ralph Lewis, William W. Onst, Margaret Landis, Ben Decy, Harry Nortrup and William Clifford.

"Sundown Slim," from the pen of Herbert H. Knibbs, who wrote "Overland Red," has been secured by Universal as Harry Carey's next nature.

"A Cumberland Romance," in which Mary Miles Minter is starred, has been completed and will be available early in July.

Rex Ingram's company making "Hearts are Trumps" for Metro, are up in the mountains near Bakersfield on the Ridge Route for the purpose of filming some panoramic mountain scenes.

Stuart Holmes, has been engaged by Metro to portray one of the important roles in "Body and Soul," a melodrama written by William Hur- bart.

Jacques Jaccard, Universal director, has hired himself to Little Bear Lake, with a company of 65 people and sufficient provisions to last them for a month. While there he will take outdoor scenes for a series of three reel pictures, all using the same set of characters. Virginia Faire and Leonard Clapp will be featured.

Joseph Basch Co. have purchased a building site 52 x 150 feet located on Hill Street, Los Angeles, where they will erect a two story building at a cost of $90,000 to be used exclusively for motion picture properties. These people are the largest property rental concern in the city.

"When Johnny Comes Marching Home," by Charles Belmont Davis, is the title of the next Douglas MacLean release.

Tom J. Geraghty, has finished the continuity of "You Never Can Tell," which is to be Bebe Daniels' first starring vehicle for Realart. C. M. Franklin will direct.

"The Spenders," Harry Leon Wilson's novel, will be the next book to be filmed by Benjamin B. Hampton. Director Jack Conway starts casting for the production this week.

Benjamin B. Hampton's recently completed film, "The U. P. Trail," will be given a special showing at a Hollywood or Los Angeles theater shortly.

Leatrice Joy and Will Irving have been added to the cast of "Someone in the House." John Ince directing.

GUSMAN.

VAUDEVILLE STARS AT BETZWOOD

(Special to WID'S DAILY)

Philadelphia—Many luminaries of the vaudeville stage are sojourning at Betzwood during the Summer months working on the two reel Toonerville Trolley Comedies.

The stars include Dan Mason, Jules Bernard, Bob Maximilian, Jack McLean, Wilma Wilde, Marguerite Moore and others.

DICKINSON PLANS NEW TRIP

Jefferson Davis Dickson, cameraman for David P. Howells, sailed on the Adriatic Saturday for another trip.

His first stop will be Paris, from which point he will outfit for a trip through the Balkan States.

EDMUND LOWE WILL HEAD THE ALL-STAR CAST IN "SOMEONE IN THE HOUSE" TO BE MADE BY METRO IN HOLLYWOOD.

"The Fighting Kentuckians"

Edited and Arranged by

CHAS. T. DAZEY

Author of "IN OLD KENTUCKY"

Directed by

J. HARRISON EDWARDS

The first of a series of red blooded photoplays to be produced by

STERLING FEATURE PICTURES, Inc.

Buyers and Distributors

Please Communicate With

Robert W. Priest, President

The Film Market, Inc.

Plan a Copperhead Series

Photo Products Export Co. will shortly issue a series of two reel Copperhead subjects.

503 Times Building

New York City
Film Club Plans Outing
The New York F. I. L. M. Club will hold on Saturday, July 17.
A baseball game will be held among other things. Harry Boxbaum is manager of the exchange manager's team and is said to be holding secret meetings daily to coach his gang. William Brandt will head the exhibitor's team. A killing time is promised.

Dana Back
P. B. Dana, Arrow's sales-manager has returned from a trip to Philadelphia, Pittsburgh and Washington. While in Philadelphia he closed for "Woman Man" with the Royal Pictures, Inc. The territory sold is Eastern Pennsylvania and Southern New Jersey.

William J. Scully has been made a full-fledged director by Myron Selznick. His work will be a Herbert Kaufman weekly.

HAVE YOU MADE YOUR DATE WITH
"Fickle Women"
D. N. Schwab, Prod. (Inc.)
17 West 46 St.

TITLES
Printed, Hand-Lettered,
Illustrated and
New Process for Negatives
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Mats, Electro's and Stereos for the
Motion Picture Trade
A. R. & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellows know how you cleaned up.

Waterloo, Iowa—W. L. Meyers, director of publicity for the Hostetter enterprises puts over a clever stunt in conjunction with the presentation of "Why Change Your Wife" at the Crystal.

A note reading "Chief of Police: My name is Robert Gordon. My address does not matter. There is no one to blame but myself for what I have done. I cannot and will not live any longer with my present wife, knowing now that it is too late, that I love Beth, my first wife. So I am simply going to end it all by the so-called coward's way—suicide." (signed) Robert Gordon, was placed in the pocket of a gray coat lying upon the bulkhead at the rear of the Y. M. C. A. Building. Later a telegram for Robert Gordon, arrived reading, "Your letter just received. It is impossible. I am sorry. Beth."

Meanwhile great excitement prevailed and the river was dragged. Later came a letter from the mysterious Beth, explaining that "Why Change Your Wife" was a wonderful production, etc. Robert Gordon and Beth are two characters in the play and the result of the scheme was a large box office total.

Cleveland, O.—While the exhibitor convention was on, Arrow pulled a clever exploitation stunt. A small, six by three inch cardboard with two dice mounted on it was distributed with the words "You gamble with these, but Arrow Productions are sure winners," with a list of Arrow attractions on the other side.

Convention delegates received it in small envelopes, while a number of them were placed in hotel letter boxes. It proved to be unique and caused some discussion.

Narrowly Avoid Explosion
(Special to WID'S DAILY)
Philadelphia — Presence of mind upon the part of employees in the local Goldwyn exchange recently averted a serious explosion.

From first hand information it is learned that Jean J. Crandall, divisional manager ordered candles and oil lamps to be placed in the film vault and inspection rooms when defective wiring impaired the electric light service. When several of the employees refused to comply with this request, threats of dismissal were made. They finally succeeded in dissuading the divisional manager from such a course pointing out the danger of the move.

Argus Film Sales
Robert W. Priest, reports following sales on "The House Without Children." Hellman & Salkin, Chicago, Illinois; Sidney B. Lust, Washington, Delaware, Maryland, District of Columbia, Virginia and North Carolina; Masterpiece Film Attractions, Cleveland, Kentucky.

REleased September 1st

WID'S 1920 YEAR BOOK

—OVER 500 PAGES

—A WEALTH OF INFORMATION

—READ THROUGHOUT THE ENTIRE YEAR

—AN ADVERTISING OPPORTUNITY

Early Copy Receives Preferred Position

OUR ADVERTISING AND ART DEPARTMENTS WILL GLADLY HELP IN THE PREPARATION OF COPY
Cohen Writes Zukor.

(Continued from Page 1)

The full text of Mr. Cohen's letter is as follows:

"The Motion Picture Theater Owners of America recently met at Cleveland to advise as to the best ways and means of resisting the monopoly tendencies which have for sometime past arisen as a destructive policy toward the independent theater owners.

"We desire to inform you that the tendency to sustain our allegations is stronger with the group of independent men, either within or outside the industry. In fact, our issue is ready to be used at the earliest possible time.

"The convention has given me an irrevocable mandate to seek a remedy against your company for the destruction of this body of the country. I am told that it has placed its power behind this mandate. As I understand the terms of the convention, a fair and amicable adjustment of the present grievances has arisen, and I am happy to say that the pressure of this movement, in the matter and therefore in my duty to exert every effort to the best of my ability to bring about an agreement on a basis of mutual understanding.

"Your rise to wealth and power in the theater business would have been impossible without the appreciation and assistance of the great exhibiting industry of the country. I am told that the same progress which tended the development of your industry resulted in benefits to the theater owners. When I say that the exhibitors of the country applauded your pictures and supported your efforts in a very substantial way.

"There is a feeling of sincere regret among the owners of theaters who have been frequent customers of your productions, and it is well known that your company has been a constant friend, lending a definite and concrete help to the interests which we share in common. I regard you as our most valuable enemy, the man who is seeking to destroy the properties which we have built up, to secure to us at some cost the aid of your pictures, but with the aid of our own unceasing efforts, our own money and our own ability.

"It may be, and I believe it is, difficult for you to understand the sentiment that you have bred in your own house where your name is honored and respected. Exhibitors throughout the country are well aware of your success at the hands of the public, and they believe that you have a right to regulate your organization without dictation from any outside source.

"Having thus established a legitimate and substantial interest in the theater industry as it now stands, we believe the exhibitors of the country have a right to a certain, straight-forward discussion with you as to what you have in mind, to answer them in a plain straightforward way. We ask for your consideration of our position and not as an avowal of your intentions.

"Some of your representatives have threatened to drive the independent theater owner out of business if he does not submit to the dictation of your company in some form or other. We believe that our brothers in other industries have threatened and intimidated exhibitors, and have told of a contemplated theater in close proximity to the existing theater, using it to try and force the independent owner out of a deal he otherwise would not undertake.

"You have made the claim that you were forced into this doing this because of the unfairness of the exhibitors to show the pictures of your organization in their houses. Conclusive evidence has been given that they are in a position to force and coerce them into disposing of their theaters to the interests you represent. They have threatened and intimidated exhibitors, and have told of a contemplated theater in close proximity to the existing theater, using it to try and force the independent owner out of a deal he otherwise would not undertake.

"We have this plain question to ask of you, which we think is fair and legitimate, arising out of the interests which we share in common. Is it the purpose of your organization to continue its present policy of driving and building theaters in competition with the independent exhibitors throughout the United States? A plain, definite avowal of your intentions will clear the air quickly and, I have no doubt, remove the odium under which you personally and your organization are suffering at this moment. We are approaching you in a spirit of fairness, almost in a spirit of conciliation, although you have been the wrongdoer and not us.

"This question has a profound significance for the future of the public which visits our theaters. It is important, not only to the public but to the whole theater industry, to which we are all vitally interested, and it is to your interest that every medium of expression remain free and unimpeded. We of the people of this country would view with profound alarm monopolistic combinations being placed in opposition to the efforts of the public which visits our theaters. It is to your interest that every medium of expression remain free and unimpeded. We of the people of this country would view with profound alarm monopolistic combinations being placed in opposition to the efforts of the public which visits our theaters.

"It would be well to view with equal alarm an attempt of one individual or group of individuals to obtain complete possession of all publications in the country. The public will not long countenance a plan to monopolize this industry, to bring all the sources of production as well as the motion picture theaters under the control of one man or group of men.

"Current rumor has it that financial groups desirous of strengthening their hold on our industry have selected at least one of the well-known independent producers, whose efforts have been applied to producing pictures and not in acquiring theaters, for their special consideration by impairing the credit of this concern, no doubt with the hope of curtailting the output of the independent field. This will gain them nothing, as the independent exhibitor throughout the country will rise to the support in a very substantial way of the independent producer who is being threatened by the same forces who have also been endeavoring to eliminate the independent exhibitor from the field.

"Aside from other important public considerations, they know that the monopolistic control of this field would mean poorer pictures and higher prices, and they would prefer to realize that if we take this fight to the public we will win, for no man has the power to stand up against the popular will. However, we have no desire to engage in a warfare with you, but we feel compelled to do so in self-defense.

"In conclusion we beg to remind you of your own stand publicly and emphatically announced some time ago when you and your organization (Continued on Page 6)"
Opposes Censors
(Continued from Page 1)

in Cleveland, and which pledged the industry and the National Association to co-operate with the General Federation of Women's Clubs and all other national organizations in the production, distribution and exhibition of selected pictures for young people.

In the discussion of the motion picture question it was evident that many of the women believed that the regulation of pictures and the elimination of objectionable ones was a local problem, and could be best handled by the women in their own communities. Several of the women delegates related their experience and told of the good results that had been obtained by their clubs through a co-operation with the local exhibitors and exchange managers associations.

Many of the women declared they had solved their problem in their communities, and were opposed to state or national interference in what they believed was a local matter. This feeling was reflected in the vote against national censorship, which came as a surprise, as always the Federation had passed resolutions relating to motion pictures as represented.

There was in the Federation some sentiment for censorship, but it was discounted to a large extent for the reason that the leading proponent for censorship has been known to be a standing candidate for a place on the censorship commission of her state if one is ever established there.

Bound for the Old World

Violet Heming, Paramount star, sailed Thursday for England to visit her mother. She will return to the United States in the early autumn.

Not to be out done by all her friends Dorothy Gish, announces her intention of joining the summer colony of stars in Europe, sailing with her mother on July 31.

Antonio Gaudio who has been with Allan Dwan in the past will photograph "Kismet" for Robertson cole.

Cohen Writes Zukor
(Continued from Page 5)

tion took the position that it was wrong for the exhibitors and injunctions to the prosperity of the industry to have the theater owners invade the producing field.

"If you will only adhere to the policy which you then so well defined, you may restor normal conditions in this industry, both to your own benefit and to the benefit of the men who own theaters.

"As a test of your good faith, are you willing to publish a complete list of the motion picture theaters under the control of your company, your associates or yourself in the United States? Will you agree to dispose of these motion picture theater holdings to the independent exhibitors who are doing business preferably in the zones in which these theaters are located, providing that no financial loss will accrue to either your company, your associates or yourself?

"This organization is prepared to meet you on a fair basis so that no loss will accrue to you and so that the great motion picture exhibiting body will be independent and the market open to your product as well as that of other producers, where merit will be the first consideration.

"We are including an authentic copy of the resolution unanimously passed at the convention of the M. P. T. O. A., at Cleveland, Ohio, June 10, 1920."
Allens Sign
Enroll Their 56 Canadian Theaters in New Associated First National Movement

Fifty-six of Canada's first run theaters have been officially enrolled in the exhibitor co-operative movement by Allen Brothers of Toronto, vowing and operating that number of houses through the Allen Theater enterprises, signed individual Associated First National Picture franchises for each of their properties. This is the greatest single franchise grant that the Executive Committee of Associated First National has issued since the awarding of membership to independent exhibitors started shortly after the Chicago convention last April.

The franchise grants to the 56 theaters owned by Allen is described as the last step in the Dominion's existing and distributing situation which divides the Canadian picture world.

(Continued on Page 2)

Zukor Silent on Cohen Letter
Adolph Zukor would make no comment yesterday regarding the letter addressed to him by Sydney S. Cohen, president of the M.P. Theater Owners of America on Famous Players' activity in the existing field.

New Strand for Schenectady
(Special to WID'S DAILY)
Schenectady—Max Spiegel of the Mark Strand Co., New York, will erect a 3,000 theater here. He has just closed a deal for a piece of property known as the Wedgeway Bldg.

What They Think of Wid's Year Book

"I have frequent occasion to use Wid's Year Book because of its completeness and reliability."

Theodore C. Dietrich.

1920 EDITION COMING SOON

Open Booking
Planned by Goldwyn for Fall Season—15 Films Ready for Release to Exhibitors

Goldwyn yesterday announced its program for the 1920-1921 season. Fifty productions will be released and of that number ten are complete. The balance will be handled on the open booking plan; the exhibitor may buy one or 60, as he chooses.

The outstanding points of the announcement as Goldwyn sees them are:

Sixty productions handled as unit bookings.

The first of Booth Tarkington's 'Cecilia' will be one of the period and a continuation of the two-reel 'Edgar Comedies.'

The first of Maurice Maeterlinck's original screen stories.

The acquisition of production rights to many plays and books.

A continuation of the alliance between Goldwyn, Rex Beach, and the six eminent authors—Rupert Hughes, Basil King, Goncourt Morris, Mary Roberts, Rinehart, Gertrude Atherton and Llyr Scyt.

The distribution of pictures starring Betty Compson.

The distribution of J. Parker Read's "His Own Law." A continuation of the Goldwyn-Bray Pictograph and the Goldwyn...

(Continued on Page 3)

Anna Nilsson Coming East
(By wire to WID'S DAILY)
Los Angeles—Anna Q. Nilsson left for New York yesterday to appear in a picture for R. A. Walsh. It will be titled "Idols."

Winkie Sails Aug. 4
Hyman Wink of Western Import Co. sails for England Aug. 4 aboard the Olympic.

Hayakawa Buys Bainter Play
(By wire to WID'S DAILY)
Los Angeles—Sessue Hayakawa has purchased the rights to "East is West," the stage play in which Fay Bainter made such a success.

Abramson in Chicago
(By wire to WID'S DAILY)
Chicago—Ivan Abramson is here to arrange for a two day convention of independent exchange men.

Markowitz Bros. of California are also here for the meeting which will be held at the Sherman. It is expected that a new co-operative exchange men's organization will develop.

YOUR Press Books
Let SOLOMON do it, he's wise.
Allen’s Sign

(Continued from Page 1)

field finally into two factions—the Allen Brothers associated with the independent producer exhibitor group which, in their opinion, is handling the situation in the best interests of the public. They are continuing with their program of showing films at the Allen theaters, which they believe is the only way to maintain the high standards of exhibition that have been established by the Allen Brothers in the past.

First National says that evidence of the conditions existing in the industry is growing, and that the Allen Brothers are not the only exhibitors who are being compelled to reduce their programs. They say that other exhibitors are also having to cut down their programs because of the increasing cost of operating theaters.

The Allen Brothers state that they are continuing with their program of showing films because they believe that it is the only way to maintain the high standards of exhibition that have been established by the Allen Brothers in the past. They say that other exhibitors are also having to cut down their programs because of the increasing cost of operating theaters.

At Broadway Theatres

Capitol

Clever arrangements of pictures, orchestra music and voices again marks the Capitol program. S. L. Kahlrode is going ahead putting on his shows just a little bit different in the manner in which they are presented, which is very pleasing to the audience.

The opening number this week is a novelty of which the audience is very much interested. It is a quartet of Yankee Doodle, in which stage pictures are being shown in a novel way. The quartet is made up of the following artists:

1. Howard Crain, tenor, who provides the orchestra music, clever as usual.

2. The orchestra, which plays the melody with such beautiful effects that the audience is very much interested.

3. The melody is sung by a quartet of female singers, as the melody is played with such beautiful effects that the audience is very much interested.

4. The melody is sung by a quartet of male singers, as the melody is played with such beautiful effects that the audience is very much interested.

Rivioli

The three opening numbers on the Rivoli bill this week are "The Night of the Day," "The Night of the Day," and "The Night of the Day." The former is a novel musical number which is also being played at the Capitol. The latter is a novel musical number which is also being played at the Capitol.

Rialto


Equity of Michigan Changes Hands (Special to WID’S DAILY)

Detroit—Equity Pictures Corp. of Michigan has been taken over by the Minter-United Amusements.

The latter company will take over the offices occupied by Equity as well as the Clara Kinball Young productions and others that Equity handled. Minter-United will also continue the Pioneer product in the territory.

The exhibitor needs many things to become really successful, but the things he needs most of all are plenty of RITCHIE postcards.
Open Booking
(Continued From Page 11)
Bray Comic and the possible addition of other regular releases from the Bray Studios.

Two-reel Capitol Comedies released every other week.

Glowyn's new English unit, Glowyn, Ltd., already has nine branch offices covering Scotland, South Wales, Lancashire and Yorkshire. Plans for English production will be put into effect shortly. Production will also be started in France, season will be as follows: "The Accusing Heart," with Will Rogers.
The directors of Glowyn, Ltd., are A. George Smith, J. R. Cardew Smith, Sir Mathey Richard Henry Wilson, Bart, M.P., C.S.I., and Sir James Farquharson Remnant, Bart, M.P., Samuel Glowyn in an interview given on the west coast stated that his organization would release 60 productions during the next season. Glowyn's remarks were published in WID'S DAILY June 25.

Keith House Running Films
Louisville, Ky.—During the summer, Keith's Mary Anderson will run pictures.

A first-rate art director and atmosphere expert with big production record, also assistant supervisor and director, is open for engagement after July 7th. Correspondence confidential. Address Wid's Box B-22.

New Theater for Newark
Newark—Adams Bros., of Paterson will erect a $1,000,000 theater on Board near Mechanic St. Plans are now being completed by William T. Fanning, architect. The theater will seat about 2,000 and besides the main floor will also have a balcony.

Adams Bros. own the U. S. theater in Paterson.

Mats, Electros and Stereos for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

Hudson River Night Lines

Daily Sailing From Pier 31, N. R. (at Debrougis St.) week days, 6 & 7 P. M. Sunday and Holidays, 6 P. M. & 9 P. M.
West 13th St., half hour later
(Daylight saving time).
Due Albany 6:05 following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West.
Express Freight Service, Autos Carried.

Hudson Navigation Company
Phone Canal 9090.

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LOUIS MEYER
FORMERLY BRODA & MEYER INC.

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LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
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Start now and get acquainted with
"Fickle Women"
D. N. Schwab Prod., Inc.
117 W. 46th St.

FOR SALE
Price Right
Terms Easy

Motion Picture Plant
45 minutes from Times Square
TWO UP-TO-DATE STUDIOS
complete in every detail, including cameras, lights, and a ten years' collection of furniture, props and sets.

Laboratory
under separate roof. Capacity, 400,000 feet per week.

Jos. R. Miles
129 W. 46th St.

Wid's 1920 Year Book Will Tell

Bristol, Conn.—Arthur J. Clements, and L. M. Williams bought Palace for $65,000.

Question No. 12

HOW MANY THEATERS IN THE U. S. ?

Answer

Wid's 1920 Year Book Will Tell

FOR SALE
Price Right
Terms Easy

Motion Picture Plant
45 minutes from Times Square
TWO UP-TO-DATE STUDIOS
complete in every detail, including cameras, lights, and a ten years' collection of furniture, props and sets.

Laboratory
under separate roof. Capacity, 400,000 feet per week.

Jos. R. Miles
129 W. 46th St.
"Road to London"
First Bryant Washburn Independent to Be Made Abroad—Discusses Plans
Bryant Washburn will make his first independent production abroad. It will be called "The Road to London," and is an adaptation of a novel by the same name. It is light and will be shot, as usually found in Washburn productions. But Eugene Mul-
in who is making the adaptation, and will also direct the production, will add several melodramatic touches.

Washburn and his wife will sail on Saturday and Mullin, Max Parker, the technical director, recently visited Mary Pickford, and J. O. Taylor the cameraman who recently did the Bos-worth productions will sail early next month for England where the produc-
tion will be made.

In discussing his plans with repres-
sentatives of the press at lunch at the Biltmore yesterday, Washburn said that during the past two years he had made 20 productions for Lasky, and the average working time on each production was about 18 shooting days. He said that very often he had no idea who would be in the cast, and what clothes would be needed. This was not the way to make pro-
ductions, he stated, and declared that in the future he would make from three to five pictures a year, which would give him ample time to make

Mullin to Direct Washburn
(By wire to WID'S DAILY)
Los Angeles—Eugene Mullin, for-
er head of the Goldwyn scenario department, left for New York Mon-
day morning.

He will direct Bryant Washburn in a picture which will be made in Eu-

Max Parker, who has been tech-
nical director with Douglas Fair-
banks, will probably join Mullin and work on the Washburn picture.
Mullin while in New York will com-
plete his technical staff.

Meighan at Rivoli
"The Prince Chap," with Thomas Meighan, will be the feature at the Rivoli next week instead of "The Sins of St. Anthony," as originally planned.

At Liberty
Orchestra
Conductor
With ability and extensive ex-
perience in preparing musical
settings and presenting, with
or without soloists or pro-
logues, a varied picture pro-
grams according to most ad-
vanced ideas.
Address Orco, c/o WID's.

A Promise?
(Special to WID'S DAILY)
San Francisco—The following extract from the text of the platform adopted by the Demo-
crat National Convention will perhaps be of interest to the film industry:

"We condemn the failure of the present Congress to respond to the oft-repeated demand of the President and the Secre-
taries of the Treasury to revise the existing tax laws. The con-
tinuance in force in peace times of taxes devised under pressure of imperative necessity to pro-
duce a revenue for war pur-
poses is indefensible and can only result in lasting injury to the people.

We advocate tax reform and a searching revision of the war
revenue acts to fit peace condi-
tions so that the wealth of the nation may not be with-
drawn from essential and pro-
ductive enterprise and diverted to wasteful non-productive expenditure.
"We demand prompt action by the next Congress for a complete survey of existing taxes and their modification and simplification with a view to secure greater equity and jus-
tice in tax burden and improve-
ment in administration."

New Fox Star
Louise Lovely Signs Five Year Con-
tract—No Confirmation Here
Los Angeles—Louise Lovely, who has appeared as leads in several Fox productions, has been signed to star in Fox productions for five years. Miss Lovely at present is finishing a picture with Ormer Locklear for Fox and when this is finished she starts work on her first starring pro-
duction.
James Hogan will direct.
The Fox executive offices could not confirm this officially yesterday.

Dawling Here
Pat Dawling of the Christie Film Co. is in town. He is at the Clарidge.

3 More from Gish
(Continued from Page 1)
formation of his company before that time.

From an official at the Griffith
study in Mamaroneck it was learned that the formation of D. W. Griffith, Inc., which, as noted, was chartered in Baltimore with a capital-
ization of $30,000,000 a week ago, does not presage any immediate increase in Griffith's production plans.

Dorothy Gish, Robert Harron and
Lillian Gish together with Mr.
Griffith's own producing company will occupy the Mamaroneck plant and produce simultaneously.

It was also learned that contrary to report, "Way Down East" will not open for its Broadway run in early August as it is very probable that the picture will not be completed by that time.

There is a possibility that the pro-
duction may open at the 44th St.
thet recent the last week in August but it is more than likely that the open-
ing date will be in September.

Who Has Al St. John?
(By wire to WID'S DAILY)
Los Angeles—The Warner Bros.
deny that E. S. Bradley has signed as Al St. John. They say he has con-
tract which runs for four years
more and that his comedies are con-
tricted for by 50 per cent of the
First National exchanges throughout the country.
St. John himself prefers not to dis-
cuss the matter at the time.

WID'S DAILY last week published
a denial of the St. John affiliation with Bradley, as issued from the local offices by H. M. Warner.

There are more prints of Comedty work-
ing in the U. S. to-
day than any other
Film of any kind.

WHY?

Special Pictures Corporation
H. W. HELLMAN BLDG.
Los Angeles

Francis X. Conlan is now com-
pleting his role as Lord Dolly in "The Marriages of the Mayfair" at the Metro studio on 61st St.

CONVENIENCE
S 316 East 48th St. 
DOBBS LABORATORY
Murray Hill 4963
Negative Developing
Sample Prints—Titles
Quick Service
Small Studio for Rent

Stop at 110 West 40th Street
To see Mr. J. Joseph Sameth
Of the Forward Film Distributors, Inc.

Pursuant to "YOUTH'S DESIRE"
New Hodkinson Unit

Bessie Barriscale Will Release Through That Organization

It is understood that a new series of Bessie Barriscale productions made by B. B. Features, Inc., will be distributed through the Hodkinson Corp. Miss Barriscale has started work on the first of the series. A Hodkinson official was non-committal on the matter yesterday. He did deny the report but merely said that if his company handles the Barriscale productions they will be on the lines of special attractions. Robertson-Cole stated yesterday that the last Barriscale production it company will handle is "Life's Warts."}

Inner Given Laemmle; Sails Today

The "I" Girls Club from the "I" Girls Club, has been appointed manager of the Buffalo exchange for Associated Producers, Inc.

What They Think of Wid's Year Book

"Our association is convinced that your publication will be of great use to our members."

LOS ANGELES FILM EXCHANGE BOARD OF TRADE.

1920 EDITION COMING SOON

Georgia to Organize

Willard Patterson Calls Meeting for Sunday—Move Result of Cleveland Convention

Atlanta—Willard G. Patterson, third vice-president and member of the Executive Committee of the M. P. Theater Owners of America, has issued a call for a mass meeting of Georgia exhibitors to be held here on Sunday.

This is believed to be the first move to be taken by any exhibitor body in the country to organize state leagues of exhibitors which are to be branches of the national organization.

While the formation of the Georgia branch is expected to be completed, the exhibitors will undoubtedly take action against a censorship bill which is expected to be shortly brought before the Legislature. It is said that this bill is the most drastic to be introduced in this state. It provides that the local board of censors will supplement these local boards with a state board which can very efficiently operate where local boards have failed.

Neilan to Direct De Havens

Marshall Neilan will personally direct "Twin Beds" in which Mr. and Mrs. Carter De Haven will appear for First National.

Dwan Getting Ready for A. P.

By wire to WID'S DAILY

Los Angeles—Dwan's first production for Associated Producers, Inc., will be "The Forbidden Thing." James Kirkwood and King Baggot have already been engaged.

Read Suing Hurt

By wire to WID'S DAILY

Los Angeles—J. Parker Read, Jr., has brought suit against William S. Hart for recovery of $6,300 alleged to be due Read for services.

The opening of the trial has been delayed until the jurors are sworn in.

Sarah Bernhardt in Films

Los Angeles—It is reported here that Sarah Bernhardt may come here to make two pictures for a local producer although the producer is cannot be determined.

Edith Roberts Leaves "U"

By wire to WID'S DAILY

Los Angeles—Edith Roberts, who has been starring for Universal, has completed her contract.

Universal verified the above dispatch yesterday.

The Bradstreet of Filmdom Daily

JUL. XIII No. 7 Thursday, July 8, 1920

Price 5 Cents

Ausonia Pictures

Ausonia Pictures Corp., a New York incorporation, has been formed to handle stories and pictures dealing with Italy. Ausonia is the classical name for Italy.

The company was formed to produce the works of F. Marion Crawford, who although an American dwelt for the greater part of his life in Italy. There are 38 stories of Crawford's which are said to be adapted for use on the screen.

Americo Serrao, formerly with the Roma New York Pictures Corp., which it will be recalled was formed by P. A. Powers, is president of Ausonia; Eltinge F. Warner, vice-president of Federal Photoplays, Inc., is vice-president; T. B. M. Terhune, secretary, and Conrad Miliken, treasurer.

Serrao, who is said to be in close touch with contemporary Italian authors, is understood to have lined up additional works for production. It is possible that the company will also import Italian films into this country for exploitation here.

6 Connor Stories

Dominion Films Co., Inc., has plans under way for the filming of six Ralph Connor stories. Henry McRae, for a number of years production manager at Universal City, has been engaged as supervising director.

The first picture will be "The Foreigner," which McRae will personally direct. The others scheduled for production are "Cameronia of the Royal Mounted," "The Patrol of the Sun Dance Trail," "The Man from Glengary," "The Sky Pilot" and "The Prospector." All of the pictures will be out-door productions and will be produced in the actual locale of the story.

It is understood that distribution will be through First National, who released "Back to God's Country."

McRae is at the Biltmore completing arrangements for his trip to Winnipeg. He expects later to secure one and possibly two directors while he will supervise the productions.
**Coast Brevities**

(Special to WID'S DAILY)

Hollywood—Ben Wilson is on his way to New York with the first three episodes of the new Jack Hoxie serial "Thunderbolt Jack." Upon his return from New York he will start work immediately on "Power God."

Douglas MacLean's sixth picture, announced previously under the working title of "Lucid Intervals," has been changed to the "Rookie's Return."

Bert Cann, the cameraman, has been signed to a long term contract by Thos. H. Ince. Cann will remain as chief cameraman for Douglas MacLean's pictures.

Alice Terry will be leading lady in Rex Ingram's new production, "The Four Horsemen of the Apocalypse." Other selections in the cast are: Rudolph Valentino; Stuart Holmes; Nigel De Bruihler; Brinley Shaw; and Frank Losee.

Rosamund Theby has started work opening "R. B. Warner in "Going Straight," a Jesse D. Hampton production.

**Putting It Over**

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellows know how you cleaned up.

Repeatedly, it has been insisted that exploitation campaigns on an elaborate scale do not go as well in larger cities as they do in smaller towns.

Manager Frank A. Gerard of the 81st St., on Broadway, however, put over a piece of showmanship in conjunction with "The Idol Dancer," that resulted in great business.

Three weeks before the opening of the film, Gerard ran a trailer announcing the attraction without giving the date. Following that came a tie-up with prominent business houses in the vicinity. Special handbills of which there made to hand out "The Idol Dancer" with merchandise. Small stock cut-outs, 24 sheet cut-outs and 44 x 60 photographs enlargements of Clarke Seymour were displayed over a wide area.

A week before the opening, 5,000 plaques were mailed to a list of names. A page-boy, dressed in a Hawaiian costume saw to it that each patron received a herald upon leaving the house, to create atmosphere. Just before the show, all windows carded, came the big push. White foot prints of a woman's naked feet with tell-tale inscriptions, reading "The Idol Dancer," leading to the theater were painted on Broadway from 78th to 86th St.

This was so unusual that many followed the trail to the theater lobby. There was a banner stretching across the street and a specially decorated house front. A prologue and other details all helped.

San Francisco, Cal.—An underwater endurance contest in conjunction with the showing of "Below the Surface," at Imperial, aroused great interest and sent that offering off to a splendid start.

The San Francisco Committee of the American Olympic Games offered a prize of $150 to the swimmer who swam below for the longest period of time and the first trials were held in San Francisco Bay, on June 5. A silver trophy is to be presented to the champion and the victorious swimmer is a member.

Wausau, Wis.—C. S. Cone in exploiting D. W. Griffith's "The Greatest Question," tried the scheme of offering a prize of $10 to anyone who would sleep in a graveyard for a night.

The natties were too superstitious to brave the spiritual dangers of a cemetery, but Charles J. Howard, a Wausau salesman, offered to do so gratis if Cone booked one of his pictures. The publicity accrued meant more dollars for Cone's pocket.
Incorporations

Dover, Del.—S. A. Lynch Enterprises Finance Corp. Capital $10,000,000. Incorporators N. C. C. alley, Atlanta, T. L. Cotean and J. A. Bruce, Wilmington.

Dover, Del.—Associated First National Pictures of Southern California; capital $10,000. Incorporators C. H. Blasek, M. A. Bruce and E. Dill, Wilmington.

Albany—Henry Levey Service Corp. New York. Active capital $11,000; 1,110 shares preferred stock, 100 par value and 6,000 shares common stock, no par value. Incorporators J. A. Harris, H. A. Mintz and Harry Levey, 552 Riverside Drive.


Baltimore, Md.—Horstmann Amusement Co. $150,000. I. L. Horstmann, O. H. Hornstein, Simon C. Hornstein and Michael Miller.

Pantages to Show Films Seattle—Alexander Pantages is putting the projection rooms in his Seattle theaters remodeled to accommodate showing of feature films. He is to show a full program in addition to vaudeville. He is also installing specially constructed Watuses suited for vaudeville as well as pictures. Combined programs are given at a former price of vaudeville.

Musicians to Demand Increase Buffalo.—It is planned by the local musicians union to demand an increase from exhibitors. The new rate has not as yet been announced.

Start Work on Large House Minneapolis, Minn.—Work on the Orpheum has been begun and it is expected that it will be ready by next spring. The house will cost between $600,000 and $700,000 instead of $500,000 as originally estimated.

Merit Opens in Baltimore Baltimore.—A local office has been opened by the Merit Film Co. of New York. F. J. Willis has taken two offices in the Palmart and Homand buildings.

F. P. Plans Standardized Accessories

Famous Players has completed arrangements which are expected to standardize distribution of its accessories. Each exchange is to have on hand a minimum supply of accessories and a second order is to be entered immediately with the home office as soon as the first is exhausted.

Melville A. Shauer, son of E. F. Shauer, assistant treasurer and foreign manager of Famous, is in charge of the new department of advertising accessories which has just been created. Sarah Lyons, until now assistant exchange service manager, has been made exchange service manager, succeeding Joseph di Lorenzo, resigned. John T. Murnan succeeds Miss Lyons.

Chadwick Sells Briggs Comedies

Chadwick Pictures Corp. reports sale on Briggs Comedies as follows: New York State and Northern New Jersey to Merit Film of New York; Eastern Pennsylvania and Southern New Jersey to Consolidated Film Exchange of Philadelphia; Western Pennsylvania and West Virginia to Exhibitors Film Co., Pittsburgh, Michigan, Ohio and Kentucky to Standard Film Service of Cleveland, Illinois and Indiana to Celebrated Players Film Corp., Chicago; Maryland, Delaware, District of Columbia and Virginia to Merit Film, Baltimore.

White Film in August

Pearl White in "The White Moll" her first production for Fox will be released in August.

Eileen Percy has completed work on "The Husband Hunter" by F. Scott Fitzgerald.

Tom Mix is in Arizona shooting exteriors for "The Texan."

Reichenbach's Party

In the capacity of author, producer and host, Harry Reichenbach will handle another great production this evening at the Bayside Golf Club on Saturday.

Reichenbach's latest spectacle is entitled "The Great Golf Galaxy." The principals in the cast include the board of directors of the A. M. P. A. in toto and the ensemble embraces practically the whole membership of that body. The company will leave at noon from the Long Island Depot, on the Royal and Ancient Special chartered by Reichenbach. Stewards of the course assisting the producer are Arthur James and Horace Judge. Wives of members, duly certified, are included in the Reichenbach invitation and will see their husbands off the fray. In addition to the golf tournament the program includes a dinner, a 19th hole, dances and merry-go-rounds and an address by the host on "Putting It Over the Green."

Can you depend on

"Fickle Women"

D. N. Schwab Prod., Inc.
117 W. 46th St.

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features
for Vitagraph
At present with
Universal West Coast Studios
Universal City, California

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond

JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California

"If it is a Van Loan story it must be good"

STUDIO MANAGER

Who will be available July 15th desires to become associated with reliable producing organization. Has successful record with foremost producers in United States. For full particulars kindly address Box 75, Wid's Daily, Hollywood Office.

Photoplayers, Attention

We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photoplayers here on the coast. We invite your patronage. Yours for success,

L. Richardson
607 West Seventh Street
Los Angeles, California. Phone 64955 or call in person.

Question No.13

HOW MANY EXCHANGES IN THE U.S.?

Answer

Wid's 1920 Year Book Will Tell
DO YOU REMEMBER—

No. 14

"APARTMENT 29" with Earle Williams

PAUL SCARDON
Directed It

And also
"Partners of the Night"
and
"Milestones"

For Goldwyn

Mayer Expected
Louis B. Mayer is expected in town from California shortly.

Harry Scott Here
Harry Scott, manager of the Detroit First National exchange, is in town.

Equity Film for Interocean
Interocean Film has secured "Whispering Devils" in which Con- way Tarell appears for Equity for foreign distribution.

Signs for Comedy Roles
June Jordan, a Virginia girl who has done some work in pictures and on the stage, has been engaged by the Havelaff Film Corp. to play comedy roles.

Morris Winik Here
Morris Winik, brother of Hyman Winik, of Western Import, has ar-rived from South America. Winik sells film in Brazil and the Argentine.

Gray at Brooklyn Strand
Paul Gray, formerly with Loew's Dayton and later with the Select exploitation force, is now at the Brooklyn Strand under Edward L. Hy- man, managing director.

Schlank Plans More Production
Morris Schlank, producer of Hank Mann Comedies, will have two addi-tional comedy units working by fall. The Mann series will be a monthly release and there will be one comedy from the other two units monthly. Schlank will also probably make five reel comedies for fall release.

New Series for Arrow
Georgia Hopkins is to produce and star in five reel productions, the first of which is being completed for distribu-tion through Arrow. It is "Bachelor Apartments." Joseph Faraham is editing the picture.

Buy Essanay Productions
Kansas City, Mo.—A series of 12 Essanay features starring Bryant Washburn, Eugene O'Brien and others, has been bought by Richards and Flynn.

Deny Report
That Brulatour or Eastman Are Inter-ested in Lab Combine

Friends of Jules E. Brulatour, dis-tributor of Eastman stock in New York, insist that the report circulated in film circles and noted in this pub-lication last week, are absolutely without foundation and add that Brulatour has not the slightest idea of attempting to put through a com-bination of laboratories. The report has been circulated that Brul-atour, in combination with the Eastman Kodak company intended to have sufficient laboratory service to print practically all of the raw stock which Eastman turns out.

Commenting on the report, a man close to Brulatour said yesterday: "These reports make me sick—Brulatour isn't an idea in the world of going into laboratories. Several years ago—and there is no secret about this—he was very much inter-ested in a laboratory scheme. But it failed to work out and when it was all over, it had cost Brulatour a pretty penny. Some one has been interested in that end of the game at all.

"I know—in his absence—that his office denied that he was connected with the reported combine. Had he been in town he would have denied it. And his denial would have been true."

Saunders Rounds Out Force
Claude Saunders, exploitation manage-ment of Goldwyn, has placed an exploitation man in every Para-mount exchange but two and these last will be filled shortly.

In placing the exploitation men several changes resulted. Walter P. Lindlar goes from Minneapolis to New York as assistant manager; M. G. Sladdin goes from Boston to Omaha, replacing Hal Oliver, who goes to Minneapolis; Charles Winston goes to Boston; John F. McConville is now at Albany; Albert S. Nathan from New York to Buffalo; Oscar A. Doob from Cincinnati to Gary; Frank A. Cassidy to Cincinnati; Eli M. Orowitz from Detroit to Phila-delphia, and Leslie F. Whelan from Dallas to Detroit.

New Arrow Sales
Arrow has closed three contracts for Eastern territory on the Fred Ardath comedy series. They are the Square Deal Film Corp., Eastern Pennsylva-nia and Southern New Jersey; Exhibitor's Film Corp., Pittsburgh, Western Pennsylvania and West Virginia; the Seaboard Film Corp., Delaware, Maryland, District of Columbia and Virginia.

Contracts have been signed be-tween Arrow and Pearce Films, of New Orleans, and the First National Exchange of Louisville, for a series of 13 productions; the series of "Tex" mystery pictures, and "The Deser-scorn," "Wolves of the Street" and "The Chamber Mystery."

Evangelist Rents Picture House
Buffalo—The Caverns has been rented by Evangelist A. E. Sanderson. At the close of his series of lec-tures, the house will return to its usual picture policy.
Gathering
What Are All These Film Men Going to Do in Atlantic City?
(By wire to WID'S DAILY)
Atlantic City—Scheduled to begin this morning at the St. Charles Hotel there will be an important series of conferences of officials connected with the National Booking Corp., which has its offices in the Broadway Theater Bldg., New York City. It is understood that those who will attend the meeting are Jules Mastbaum, head of the Stanley Co. of America, Philadelphia; Bill Heenan, formerly with the First National Exchange of Philadelphia, and Mike Hennessey, who was affiliated with the original Stanley Co. and who will be remembered for his connection with the old General Film Co.

Omaha May Be Music-less
(By wire to WID'S DAILY)
Omaha—Theaters here may be without orchestras after Sept. 1 unless the musicians recede from demands for a 60% increase in wages. The demand for the increase was recently made. The exhibitors offered to pay 50% increase, but they declined to pay that much. There the matter stands, and Sept. 1 all the present contracts will expire with no new ones signed.

Fichtenberg Here
Herman Fichtenberg, who recently sold his interest in Saenger Amusement and which was bought up by S. A. Lynch, is back in New York. He says he is "just hanging around."

What They Think of Wid's Year Book
"The Year Book is not only a worthy sample of the way in which Wid's does everything, but of genuine value to all of us who labor in the motion picture vineyard."
ASHLEY MILLER, Secretary M. P. D. A.

1920 EDITION COMING SOON

Exhibitors Aroused
Over Return of Deposit Checks on Charles Ray Productions—Say Contracts Must Hold
Members of the Theater Owners Chamber of Commerce intend presenting to the F. I. L. M. Club objections to a circular letter sent out under date of July 1 by the local First National Exchange which in one part says:
"The bigness of Mr. Ray's ideas are probably best known to Mr. Ray himself and with what he intends to do he feels that the contract taken from you some time ago is at a price that would not permit him to do the very big pictures that he wishes to."

J. P. McDonnell Dead
J. P. McDonnell, treasurer of the Evans Film Mfg. Co., Inc., died at 7:30 P. M. Tuesday night. He is survived by his wife, Anna G. McDonnell, two boys and one girl. Services tomorrow morning at the Church of the Good Shepherd, 207th St. and Broadway.

Independents Meet
Talk Over New Exchange Organization—Abramson Plans New Company
(By wire to WID'S DAILY)
Chicago—A number of independent exchange men from various sections of the country are now meeting at the Sherman for the purpose of perfecting a new co-operative organization to work along First National lines.
The meeting is the one planned by Herman Rifkin as a result of his idea hatched at the recent Cleveland convention.

Deny Sale of "East is West"
William Harris' office yesterday denied the reported sale of the screen rights to "East is West," the Ray Bainter stage success, to Sessee Hayakawa.

It was stated yesterday that the film rights will not be disposed of until the play has completed its run. Miss Bainter will appear in it again this fall after her return from Europe.

Booking Combine
May Result in Northwest—Jensen & Von Herberg Interested
(By wire to WID'S DAILY)
Seattle—It is reported here that plans are under way for what may be the largest combination ever effected in this section, and as a result of which booking of productions may be materially involved.
It is said that among those foremost in the scheme are Jensen & Von Herberg, and that plans have reached a point far from where the movement may be considered unimportant.
Among the various reports in circulation are these: that the Von Herberg element have made a truce with Jim Clemmer and associates of Clemmer formerly identified with the Northwest Exhibitors Circuit, and that as a result they will not bid against each other for productions that Von Herberg's firm has secured the lease of the Clemmer house at the expiration of the present lease and several other rumors, none of which can be confirmed.
But that there is something on it undeniable, and it is said that several of the large releasing and distributing companies of the East are considerably upset over conditions in this section which have resulted in practically little or no booking as yet for the coming season.

Inquiry among several releasing companies here yesterday disclosed the fact that they were aware that something was "afoot," but did not know what it was going to be. A Walling of the motion picture market and that section of the country and that they had already taken action regarding the situation.

Waldorf a Bankrupt
(By wire to WID'S DAILY)
Boston—Waldorf Photo Plays Ltd., has been declared a bankrupt.
The first meeting of the board of directors will be held July 15 to appoint a trustee.

Sigmund Moos Here
Sigmund Moos, manager of the efficiency department at Universal City, is in town from the coast to arrange for the opening of a branch at the Universal headquarters where arrangements may be made for producing space by companies going west.

Hope Loring, formerly with Universal, will write the script for a new Edgar Lewis production.

Your Next Insert
Let SOLOMON do it, he's wise.—Advt.
Exhibitors Aroused
(Continued from Page 1)
make and for that reason requested us to return to you your deposit.

The letter is signed by R. H. Clark, treasurer and general manager of the First National Exchange.

An official of the Theater Owners Associated of Commerce stated yesterday that the organization certainly intends holding First National and Charles Exchange meetings next week in order to show films that are not being sold by them and to intimate that they may go so far as to take the matter into the courts. The entire question will, however, be brought up at a F. I. L. M. Club meeting for discussion.

It was also stated yesterday that these contracts for the Charles Ray series had been signed last fall and that the deposit checks had been paid to First National which has had the use of that money since last fall. One exhibitor said it was obviously unfair to have the use of this money for a period of months and attempt to cancel contracts entered upon.

An effort to secure a statement from First National yesterday proved fruitless.

It is understood, however, that late in the afternoon J. D. Williams conferred with several exhibitors on the matter.

The exécutive committee of Associated First National has held a meeting in Atlantic City over Saturday and Sunday to pass on a number of sub-franchise contracts submitted by exhibitors.

Those who will attend are J. D. Williams, Moe Mark, Harry Schwalbe and N. H. Gordon.

Educate to Release Serial

The executive committee of Associated First National has held a meeting in Atlantic City over Saturday and Sunday to pass on a number of sub-franchise contracts submitted by exhibitors.

Those who will attend are J. D. Williams, Moe Mark, Harry Schwalbe and N. H. Gordon.

Italian Film Sold


26 from Fine Arts
All of Them Will Be Distributed
Through Independent Exchanges

Fine Arts Pictures, Inc., producers of "Up in Mary's Attic," state that the company will produce 26 pictures a year, for release through independent exchanges. The first picture will be put in production immediately and it will be ready for release by Sept. 30.

The pictures will be released every two weeks and will be versions of well-known stories, so Fine Arts states.

Ray Film at Strand
Joseph Plunkett of the Strand is making plans for an elaborate presentation of Ray's initial First National picture, "Forty-five Minutes from Broadway."

He is arranging to stage a prologue similar to the chorus work of the Cohani play, and a mechanical effect giving the atmosphere of the commuters' train to New Rochelle.

Independent Meet
(Continued from Page 1)
Ivan Abramson, it is understood has broached a plan to the exchange men whereby he will act as director-general of the new organization and supply a sufficient number of productions to meet their needs.

For that purpose he is planning the formation of two companies: one a producing company to be capitalized at $500,000 and the second a distributing company to be capitalized at $100,000.

The exchange men present at the meeting are Herman Richlkin, Eastern Feature Film Co., Boston; D. L. Markowitz, Strand theater, San Francisco; Frank Zambreno, Unity Photoplayers, Chicago; Michael Lessy, Screen Arts Pictures, Philadelphia; W. L. Teckel, The Americus Co., Oklahoma City; Alex Wall, Producers and Exhibitors Pictures Co., Dallas, and L. E. Oumet, Toronto.

To be quite sure you are right always test the debt. In other words, always look for the trade mark on a suspected imitation.

RITCHIEY POSTER.

RITCHIEY
LITHO. CORP.
406 W. 31st St., N.Y.
Phone Chelsea 8588

Free Vacation!
DIRECTORS!! PRODUCERS!!
Why sizzle in New York when you can make your next picture where Swiss scenery invites you, and an up-to-the-minute INDOOR STUDIO may be had for ½ what you pay in New York? ALSO—Expert LABORATORY work, 5 hrs. from the city—chair cars!

PARTICULARS.
JOHN L. RUSSELL,
19 Elm St., Glensville, N. Y.

INDEPENDENTS MEET.

Luther D. Coberly
New York, N. Y.

SIR:

The Exhibitor's Trade Review says: "Slim Princess is bright and full of breezy fun. Just the sort of picture that amuses breezy fun of the type to offset the hot weather handicap."

INSURANCE EXPERTS
TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you?
Attention Franchise Owners!

Paste this on the inside door of your safe
Where it won’t get lost

This is our promise to Sub-Franchise Holders

The day will come when your First National Sub-Franchise will be worth more in dollars and cents than the theatre for which it was purchased.

—this is bound to come true and it won’t take so long either

There’ll be a Franchise everywhere
Russian Ban Off
Government Allows Trade With Soviet Republic—Reporters Interested
(By wire to WID'S DAILY)
Washington—The Government has removed all restrictions against trade
with the Russian Soviet Republic,
with the exception of war materials.

The news that restrictions against
Russian trade had been removed was
received with interest in exporting
circles yesterday.

There was a difference in opinion
however, as to just what opportuni-
ties were offered the American ex-
porter in this new field.

Ous Schlesinger of Inter-Ocean
stated that his company planned en-
tering the Russian market vigorously
and that he had received information
which indicated that the Russian peo-
ple were eager for amusement.

Louis Annesch of Export and Im-
port stated that until conditions were
settled he could not see the advan-
tage of trade with Russia. He pointed
out that responsible people must
first be lined up before any business
can be transacted.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in
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Hudson River Night Lines

New York, Albany, Troy
Daily Sailings From Pier 31, N. R.
(at Desbrosses St.) week days, 6 & 7 P. M.
Sundays and Holidays, 6 P. M. & 9 P. M.
West 132nd St., half hour later
(Daylight saving time)
Due Albany 8 o’clock following morning.
Pray 7:15 A. M. Direct rail connections at
Albany to all points North, East and West.
Express Freight Service. Autos Carried.

Hudson Navigation Company
Phone Canal 9000.

Where Promises are Sacred
Louis Meyer
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TITLES
Lettered - Illustrated - Photographe
ASK TO SEE OUR NEW
PROCESS TITLES AND
ILLUSTRATIONS
A Phone Call Will Bring Samples
Bryant 7392
220 West 42nd St. - Room 2004

a first-rate art director and atmosphere
expert with big production record, also
as superviser and director, it open for
engagement after July 7th. Correspond-
ence confidential. Address Wid’s Box B-22.

Trip Abandoned
Marshall Neilan Calls Off Proposed
European Trip—Will Produce
on Coast as Heretofore

Marshall Neilan’s proposed trip to
Europe, where he planned making
pictures, has been abandoned.

The reason for this move is un-
derstood to be the heavy schedule
of productions which Neilan has
planned and which will keep him in
California for some time.

Neilan’s First National contract
calls for eight pictures. He is at
present working on his fourth pic-
ture.

James R. Grainger, Neilan’s repre-
sentative in New York, states very
emphatically that the producer will
not direct the De Havens in “Twin
Beds.”

“He is too busy making his own
productions,” said Grainger.

Williams Returns to Coast
Harry Williams, who directs the
Hallroom Boys Comedies, has re-
turned to the coast.

PHOTO ENGRAVINGS
Delivered when
Promised

EGGERS, Inc.
Photo Engraving
1587 Broadway
New York City

D.A. and Night Service

The big producers know
that the books and plays we
sell
we own outright.
Big names—advertised values
For vehicles that “catch on”
See us.

CELEBRATED AUTHORS
Society
701 7th Ave., N. Y. Bryant 1511

D. N. Schwab Productions
offer for
STATE RIGHTS

David Butler in
“Sitting on the World”

117 W. 46th St., N. Y. C.

“Lab” in London
Rothacker Leaves on Olympic to
Complete Arrangements—Other
Film Folks Abroad

Watterson R. Rothacker left for
Europe yesterday aboard the Olymp-
ic and to complete arrangements for
the erection of a laboratory in London.

A number of other well known
film folk also left aboard the Olymp-
ic. Carl Laemmle, Abe Stern and
their families, as was John B. Stanch-
field, of Stanchfiel & Levy, prominent
attorneys, who is a member of the Laemmle
party.

Nathan Burkan left for consulta-
tions with Fannie Ward, who is now
in France. John Zanf, in charge of
the Fox theater operations, post-
poned his trip. He was scheduled to
go on the Olympic.

R. Ellis Wales
Riggs asks to those interested that he will re-
turn to his offices, 1128
Black Bidg., Los Angeles,
on or about July 21, at
which time he will have
wholly completed distri-
bution plans for all units.

Those desiring affiliation
with executive, directorial
and literary staffs will re-
cieve courteous and prompt
personal consideration.

New York, July 9, 1920.

To Whom It May Concern:
Please take notice that I
have this day granted to
JEHANGIR C. PEAR-
SON, proprietor of J. Pear-
son & Co., Hotel Astor, the
exclusive right to use,
lease, distribute or other-
wise dispose of the motion
picture film entitled
“JOSEPH”
for the United States of
America and the Domin-
ion of Canada.

Dated, New York, July
8th, 1920. (Signed)
Hovahannes H. Zillelian,
Prop. of Armenia Films.

Myron Selznick has purchased 1
additional stories: “The Girl From
Nowhere,” by Bradley King, a
“Don’t Trust Your Husband,”
Garrett Elsen Fort.

Question No. 14
What Important Events Happened
Last Year?

Answer

Wid’s 1920 Year Book Will Tell

4 A WEEK

Comedyart
In such demand that those who
fail to arrange starting dates
now must forever forfeit their
contract.

Sunset-Burrell Scenic Stories
Built by a real artist with the
co-operation of the greatest out-
door magazine and U. S. Govern-
ment.

Clayplay Productions
A single reel comedy in a class
by itself. A cross between an
animated cartoon and a charac-
ter comedy.

These three weekly releases are the
pick of offerings. Every show needs
a “Special!” See the "Special” repre-
sentative in your exchange city.

Special Pictures Corporation
H. W. Hellman Bidg.,
Los Angeles
Ind. Exhib. Corp.
Name of New Northwest Exhibitors Organization Headed by Jensen & Von Herberg
(Special to WID’S DAILY)
Seattle—Jensen & Von Herberg are the backbone of what is expected to be the largest exhibitor organization ever perfected in the Northwest. While it may not be as large in numbers as the Northwest Exhibitors Circuit formed by Jim Clemmer last year, it will be more formidable because of the number of important exhibitors interested. The new organization numbers 123 houses in 45 cities and towns.

While one of the purposes of the new organization is for the disposition of the First National sub franchises, it is said that exhibitors not interested in the sub franchise plan will be given an opportunity of working in cooperation with the National Booking Co. plan.

The exhibitors attending the Jensen & Von Herberg party were from Oregon, Washington, Idaho and Montana and include: Jensen & Von Herberg interests, Liberty, Coliseum, Rex, Strand, in Seattle; Liberty, Columbia, Majestic, Peoples, Star, (Continued on Page 4)

Washburn Sails Today
Bryant Washburn sails today for Europe with his wife aboard the Kronland. Eugene Mullin who will direct Washburn has arrived from California and is at the Commodore. He sails on the Mauretanian Aug 5, with C. N. Nichols, business manager for the trip.

What They Think of Wid’s Year Book

“Will greatly appreciate its companionship through the year to come.”

GEO. K. SPOOR.

1920 EDITION COMING SOON

Two New “U” Stars
Gladys Walton and Eva Novak Are Signed—Local Office Unaware
(By wire to WID’S DAILY)
Los Angeles—Universal has signed Eva Novak and Gladys Walton, each to a star in a series of productions.

Stuart Paton, who has been making independent serials of late, will direct Miss Novak for Universal.

At Universal it was stated yesterday that a verbal agreement was hkl with Miss Walton to appear in two or three pictures as tests with a possibility of a written contract later on. It was also added that nothing definite had been done about Miss Novak.

Miss Walton appears in “La La Lucille” with Lyons and Moran, a picture which has just arrived. Universal plans to release six series of star pictures with each star to appear in eight productions. The Universal stars are Frank Mayo, Carmel Myers, Lyons and Moran, Harry Carey and the two new ones, Edith Roberts, as noted, is about to complete her Universal contract.

In addition to the 48 star series productions, Universal and Evolution will release four special productions in order to round a weekly release schedule.

Universal will probably release 12 Jewel productions in addition to the above schedule. Of that must be “The Devil’s Pass Key.” “Crimson Skies,” “The Breath of the Gods” and “Once to Every Woman” are in production at the Fox and “The Gilded Dream” from Carm Myers.

Regarding Chaplin
In the official announcement of First National covering its releases for next year, there is no mention of any releases from Charlie Chaplin.

At First National, it was stated that Chaplin has four more to deliver to the circuit and that no mention was made of his pictures because “there was no way of telling when they would come through.”

Cromelin Due Thursday
Paul H. Cromelin, president of the pictures organization, is due in New York Thursday morning from abroad. It is coming in on the Celtic.

Laskey Sails for Home
A cable received yesterday at offices of Famous Players stated that Jesse L. Laskey sailed from Southampton Thursday on the Celtic.

Let SOLOMON do it, he’s wise, 135 W. 44th St.—Bryant 8284.—Advrt.

Neither Beast Nor Man
WHAT?
A First National Mystery—Advrt.
Percentage a Danger
(Continued from Page 1)

returns are sufficiently inviting. They carry away with them detailed information as to the exhibitors' business.

Therein lies the greatest danger of all. In consenting to a business relationship with a producer you must, at least for a day or two, give him the full privileges of your business. This way you enable him to obtain a full accurate knowledge of your business operations. Any business man wants to share the full knowledge of his business with others. Percentage booking, although it wears the guise and semblance of partnership, is just the opposite of what a partnership should be. Your partner, in theory at least, is your friend. His interests and your interests are identical. What hurts him hurts you. What benefits him benefits you. How different is the situation of a man who obtains complete information regarding your theater, but who is not your friend and is very apt to be a prospective competitor.

"The way to kill percentage booking is to keep away from it as you would from a dose of bichloride of mercury. Stand by your friends. Shut your ears against even the suggestion of percentage booking. It is not an argument to employ to contest any argument which a gib-tongued salesman might offer you."

"The raiding of films involves but two transactions: fixing of a price mutually fair and payment of that price. What that is through the business is done. The men who advocate percentage have not taken into consideration the fact that the exhibitors are the ones who are purchasing the product."

"The Motion Picture Theater Owners of America must bind themselves, as per their action in convention assembled, against the producer with the two contracts: one for straight rental and one for percentage booking. Because the man who has two contracts to offer has but one to sell, and that is percentage booking. If this organization means anything, it means the prevention of any attempts by producers to force percentage booking on the exhibitors of the United States."

"If the price quoted you for the rental of film is so high that you cannot entertain it, remember that it is the purpose of the man with the two contracts to always force the percentage. Do not entertain either one of the two, and especially do not please the big theater owners who have often listened to the siren call of the big producers. Remember that while your contract on percentage may have netted you a little bit more money, do not forget the eighty per cent difference in the business. If percentage is ever forced on him, the ownership of your theater is gone for all times."

"The interests which at this time

New Theaters
Houses Planned
Middletown, Conn.—George L. Mack. About 500.


Fomona, Calif.—Lewis and Bryd to build. About 1,500.

Providence.—John Knight and Antonio Retelli. $22,000, 1,000.

Holyoke, Mass.—Lewis Brown to lease house built by James H. Baker.

Philadelphia.—Jacob Hess to build at Germantown and Lehigh Ave.

Phila., Pa.—Fleischer Baseball Ass'n, leased lot for air dome.

Holyoke, Mass.—James D. Baker, Strand, to build new Strand.

Pittsburgh.—Seder and Hufnagel, 1,000.

Gustine, Calif.—Jack Tobias, Patterson at Patterson plans house.

Detroit, Mich.—A. J. Kleist Jr., to build two.

Key West, Fla.—Carl Thompson.

Cincinnati, O.—Fountain Theatres Corp., to build.

Braddock, Pa.—Western Pennsylvania Amusement Co., $140,000.

Stockton, Cal.—I. O. O. F. to build.

Chico, Cal.—Local Lodge Woodmen of the World to build.

Lincoln, Cal.—Order of Native Sons to build. Bridgeport, Conn.—S. Z. Poli, 3,800.

Schenectady, N. Y.—D. J. Bondy, to build on Clinton Street site.

Bloomington, Ind.—United Exhibitors Productions Co., Robert W. McClaskey president. $150,000.

Houses Completed
Sedalia, Mo.—Iona, J. W. Brill, completed.

Sutton, W. Va.—E. L. Brandt and brother. Picture house and dance hall combined. 400.

Curtis Bay, Md.—Pennington, Thomas D. Goldberg, manager. opened, $35,000, 500.

Linwood, Kansas.—L. D. Lewis opened house.

Weston, Mo.—G. G. McGinnis opened house.

Yeggs Crack Theater Safe
East Liberty, Pa.—Burglars recently entered the Liberty, owned by Rowland and Clark and removed $900 from the safe. $450 was in change and $30 in bills. The yeggman must have been out of practice for they overlooked $350 in Liberty Bonds.

Will Release Canadian Scenics
Vancouver, B. C., Canada.—The Specialty Film Corp., Ltd., has been named to handle the scenic and industrial reels turned out by the government of the local province.

Norris Resigns
Ottawa, Canada.—B. E. Norris, director of Exhibits and Publicity of the Trade and Commerce department and in charge of the branch that has been preparing the official Canadian scenes, has resigned.

House to Cost $250,000
Lexington, Ky.—The Phoenix Amusement Co. has leased the Loomand Hotel property on which a theater was built and will spend $250,000 to erect it.

Large Seattle House Planned
Seattle, Wash.—A house at Pike and Pine St. is planned by a local syndicate. It will cost about $250,000 and will seat 1,000.

Philadelphia Salesman Name Officers
Philadelphia.—The recently formed Philadelphia Salesman's Association has elected Earl Sweigert, G. Kitchen and Frank Lottus respectively president, vice-president and secretary-treasurer.

Milder Appointed Manager
Philadelphia.—Max Milder is now the manager of the Republic and Selznick exchange.

Reviving an Old Habit
Cincinnati.—It has been found after investigating that managers in many houses are permitting women to wear their hats.

To say that an unmarked poster is a RITCHAY poster is to add insult to injury.

RITCHAY LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8380
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let other fellows know how you cleaned up.

As a special feature for the 4th of July week Edward L. Hyman, managing director of the Brooklyn Opera House, arranged an overture which created considerable interest among patrons of this house.

“The Evolution of Dixie,” as arranged by Hyman, can be played by an orchestra or organ in any theater in the United States, large or small. It is a melody of popular airs depicting the evolution of the country below the Mason-Dixon line from the time of creation until the grand opera period.

The overture starts with music presumably of the “creation period” and is so written as to be suggestive of “Dance Aboriginal,” exemplifying of course the uncivilized stage. Subtitles of the scene at the proper time informed the audience exactly what names of the selection played as a Dixie air was being rendered by the orchestra.

From the “Dance Aboriginal” a gradual change to the stately music of the “Minuet” is rendered for several minutes and this melody is carried until the music of the Dixie of 1865 emerges. Snatches of an old-time Dixie are first heard, then blended splendidly into present day ragtime amidst enthusiastic applause.

All the force and volume of the Grand Opera is employed by Hyman in the finale which emphasizes the grand opera of the present day played as a Dixie melody.

Buffalo, N. Y.—Norma Talmadge’s toilet articles put on display in various windows served to put over “Loves and Lies” at the Victoria. Samples of the products given free of charge to women patrons, there being a stand in the lobby of the house when they were dispensed. A. L. Skinner, manager of the house was responsible for the scheme.

Pittsburgh—“The Picture’s the Thing” is the theory of the advertising world upon which N. A. Benson bases all of his exploitation ideas, on the ground that unless the production being brought out is worth while, all efforts to advertise it properly will not make it pay as well as a good film.

“The Exhibitor should pay all his attention to his current show in order to discover all of the drawing power hidden in the story, by varying the various angles of it and then making his advertising upon one item with the others held subordinate” says he.

Madisonville, Ky.—E. Q. Dozier and F. M. Holman, who control the four theaters in Morgannsville, Dawson Springs and Earlington, recently started a public subscription campaign when they presented Constance Talmadge in “The Love Expert.” In Japan Used 4 Million Feet Last Year

Some interesting facts are contained in a report received by the National Board of Review from its correspondent in Japan, Mr. Tachibana, chief of the picture division of the Government, who says, in part: “Four and a quarter million feet of film was placed in circulation in Japan in the year 1919. Of this total three quarters was imported from foreign countries. In spite of difference between the viewpoint and standards of the Japanese and other nations, there is little film work in the eyes of the local authorities came nearer to meeting Japanese requirements than did those of native make, since 85% of the film made in Japan was excluded from exhibition, while only 4.7% of the imported film was debarred from the theaters.

Photo Products Re-Issuing

The Photo Products Export Co. has entered upon a series of releasing revivals which will carry the company well on the fall. Following the Shirley, Mason and the Flag subjects will be a series of Viola Dana pictures. These are called “Trip the Whip,” “Children of Eve” and “The Innocence of Ruth.”

Now It’s an All-Indian Film (Special to WDPs DAILY)

Los Angeles—The American Indian Film Co. is the name of a new company to be formed here for the purpose of making pictures with an All-Indian cast.

The officers of the company are Rev. Sherman Coolidge, president; Princess Tsinai Na Redfeather, vice-president, and John G. Wilcox, of Denver, secretary.

The company is capitalized at $250,000.

Frudenberg at Sun, Omaha (Special to WDPs DAILY)

Omaha—N. M. Frudenberg, for eight years with Finn & Heiman of Chicago, managing theaters at Waterloo and Davenport, Ia., has been making his home in Decatur and Rockford, Ill., has accepted a position as publicity director with the Sun.

In various ways, the campaign was directed towards the women indirectly, for the majority in the advertising was a series of hints for the women to come, although it was brazenly stated that they were not wanted. Of course, curiosity, a natural feminine instinct, resulted in the ladies’ packing the house.

Cleveland—“He tells it in love with her feet” is the line supplied by the management of the Knickerbocker in a teaser campaign used in conjunction with the presentation of “The Luck of the Irish,” the Allan Dwain production released through Mayflower. Edward Holland, field exploitation representative for the organization promoted the showing, and inaugurated a teaser campaign in which the title of the film was held until the day of the showing, and it went away with it in great style.
Ind. Exhib. Corp.
(Continued from Page 1)


Rialto, Rialto, Rialto, Palace, Portland; H. T. Moore, Tacoma; E. J. Myrick, Yakima; Rialto Dream and Rex Theaters, Bremerton, M. Rosenburg.

Joe Danz, controlling Little, Imperial, Rialto, Isis, Dream, Seattle, George Keim, Society Theater, Seattle.

Geddes & Geddes, Ye College, Majestic and Empire Theaters Ballard, Fremont Theater, Fremont.

Mercy Amusement Company, Yakima.

Swanson & McKee, Everett, Orpheum, Star, Broadway Apollo Theaters, Everett.

Simmons & Turner, Empress, Liberty, Isis and Bijou Theaters, Missoula, Mont.

Simmons & Turner, Liberty and Grand Theaters, Wallace, Idaho.

Simmons & Turner, Liberty Theater, Coner d'Alene, Idaho.

Liberty Theater, Liberty Theater and Palace Theater, Kellogg, Idaho.

J. W. Allender, Majestic and Lyric Theaters, Spokane, Liberty Theaters, Pullman, Colfax and Moscow.

William G. Ripley, Rex Theater, Aberdeen; Bijou Theater, Aberdeen; Edward Dulan, Weir and Dream Theaters, Aberdeen.


W. A. Long, Star Theater, Oregon City; A Bettings, Empress and Colonial Theater, The Dalles, Greshel & Matlock, Arcade, Alta and Pastime Theaters, Pendleton; Whiteside Brothers, Majestic and Crystal Theaters, Corvallis; Dennis M. Hall, Liberty Theater, North Bend, Ore.

O. M. Whittington, Grand and Liberty Theaters, Bend; Hill & Hudson, Globe Theaters Company, Globe Theater, Albany; Liberty Theater, Albany; Antlers and Majestic Theaters, Roseburg, Oregon.

Philip Agostino, Liberty Theatre, Sutherland; Bungalow Theater, Oakland.

George A. Hunt & Co., Rialto, Page and Liberty Theaters, Medford; Star and Liberty Theaters, Grants Pass; Rialto Theater (under construction), Ashland.


Louis Kastner, Liberty, Gem and Wenatchee Theaters, Wenatchee.

A. H. McDonald, Rex, Swain and Eugene Theaters, Eugene.


Latest Doings on the Coast

(Special to WDI'S DAILY)

Hollywood—"Old Dad," starring Mildred Harris Chaplin, has been cut and is now ready for release.

Eliau Fair has been cast to appear opposite Otis Skinner in the production of Kismet.

Edwin Earle has arrived in Los Angeles.

Russell Simpson has gone to San Francisco on location with Reginald Barke's company.

Bobby Blythe recently completed "Nomads of the North" for First National.

Mary Jane Irving, child actress, under contract with Brumton, has been loaned to Ince for one picture.

Buster Keaton, of the Metro-Keaton Comedies, has completed his fourth and fifth comedy this week.

"The Check Suit," by Freeman Potts, Jr., has been secured by Jesse D. Hampton for H. B. Warner.

W. H. Lewis has been signed to play in Anita Stewart's production of "Sowing the Wind." (Editor's note: Interesting to note the use of both "Signed" and "Signed" in the same sentence.)

Dwight Cleveland, chief of the Jesse D. Hampton scenario department, is lining up subjects for the Robert Throntby and Henry King production.

Director George L. Cox of the American Film, Santa Barbara, has just completed "The Appointed Hour.

Douglas Jarmuth has arrived in Los Angeles to take charge of the Alhambra Theater for Goro Bros. and H. M. Bosley.

The cast of "Someone in the House," Metro's all-star production, is completed with the signing of Helen Weir.

Florence Deshon having completed work in "Curtains," at the Katherine McDonald studio, has left for San Francisco on a vacation.

Ann May played the role originally assigned Gloria Swanson in the Lasky production, "Wanted—A Bachelor," starring Bryan Washburn.

Hayden Talbot, playwright, author and former newspaperman, has been permanently engaged as a member of Metro's scenario staff.

Antonio Gaudio, the cameraman, who filmed Allan Dwan's last Mayflower production, has been loaned to the Gassner interests for "Kismet."

Maw Linder has resumed work on a comedy which was started sometime ago. When this is completed Linder will probably make a trip to New York to arrange for release.

Bennie Singer has been appointed casting director at the Metro studios. Edward Conselius has been cast for an important part in "Someone in the House."

Thebna Percy has been engaged by Metro for "The Star Rover," Dwight Crichten, Jack Carlyle and "Doc" Brown have also been signed to play in this production, which will be directed by Edward Soman.

The negative of "Big Happiness," Dustin Farnam's latest production, has been shipped East. Cutting and titling of J. Warren Brunton picture, "The Coast of Opportunity," and the film will be shipped to New York this week.

G.AUSMAN.

4 A WEEK

COMEDY

In an effort to keep those who fail to arrive starting dates from being penalized, we now offer our weekly column "4 A WEEK" at a reduced price.

SUNSET-BURRUD-SCENIC-STORIES

Built by a real artist with the co-operation of the greatest out-of-door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

SPECIAL PICTURES CORPORATION

H. W. Hallen Bldg., LOS ANGELES
The gold of a girl's character refined by the fire of suffering & sacrifice!

Julie Herne's poignant and dramatic stage play scenarioized by Lois Zellner and A.P. Younger and directed by Edwin Mortimer

Jury Imperial Pictures, Ltd.
Exclusive Distributors throughout Great Britain
Sir William Jury Managing Director

The Misfit Wife featuring Alice Lake and a noteworthy supporting cast

Metro
Your Box-Office Protected for One Year

By the most equitable service contract ever written. The Realart Star Franchise was conceived in fairness and with the everyday requirements of your screen in mind. It was originated by men who have played pictures, who know the difficulties of finding good subjects when needed, who have had to give long hours to booking detail that should have gone to showmanship. What's the answer? That the holder of the Realart Star Franchise finds not only his box-office protected, but his showmanship, too! He can give time to his house—to unusual presentation methods and up-to-the-minute exploitation stunts. Operating with this Franchise, the exhibitor can really exhibit! Apply to nearest exchange.

Available—all six Realart stars, in thirty-six productions that have these elements:

1. adequate production,
2. box-office title,
3. famous authorship,
4. an entertaining story based on a successful play or well-known book,
5. first class continuity,
6. brilliant direction,
7. capable supporting cast,
8. perfect photography,
9. PLUS THE STAR.

REALART PICTURES CORPORATION
469 FIFTH AVENUE
NEW YORK CITY
Features Reviewed

Norma Talmadge in.................. YES OR NO?
First National ..................... Page 2

.................................. THE BEST OF LUCK
Screen Classics-Metro ............... Page 3

J. Warren Kerrigan in............ THE GREEN FLAME
Brunton Prod.-Hodkinson .......... Page 7

Sessue Hayakawa in.............. LI TING LANG
Robertson-Cole .................... Page 9

Madlaine Traverse in............ THE SPIRIT OF GOOD
Fox .................................. Page 11

Ethel Clayton in................. THE LADDER OF LIES
Paramount-Archt .................. Page 13

Frank Mayo in................. THE RED LANE
Universal ......................... Page 15

Billie Burke in.............. AWAY GOES PRUDENCE
Paramount-Archt .................. Page 18

Leah Baird in.............. CYNTHIA-OF-THE-MINUTE
Beck-Hodkinson .................. Page 19

Gladys Brockwell in .......... A SISTER TO SALOME
Fox .................................. Page 21

Short Reels ....................... Page 27

News of the Week
in Headlines

Tuesday

Sydney S. Cohen, president M. P. T. O. of America, in open letter to Adolph Zukor attacks theater operations of Famous Players and calls Zukor the exhibitors “most dangerous enemy.”

General Federation of Women’s Clubs in Des Moines convention votes down resolution advocating national censorship.

Wednesday

Goldwyn to release 1920-1921 product on open booking plan.

Dorothy Gish to supply three more productions for Famous Players before completing contract.

Earl W. Hammons, vice-president of Educational, hints at big plans upon his return from Europe.

Allen Theatrical Enterprises, Canada, enroll in new First National franchise plan.

Louise Lovely to be a Fox star.

Thursday

Reported Bessie Barriscale Prod. will be released by Hodkinson.

Dominion Films to make six Ralph Connor stories.

First National may release.

Georgia exhibitors to form state organization for affiliation with M. P. T. O. of America.

Friday

Important booking combination being perfected in the Northwest. Jensen and Von Herberg and Jim Clemmer understood to be jointly interested.

Independent exchangemen headed by Herman Rifkin. Boston, discussing formation of new national organization in Chicago. Ivan Abramson seeking production contract.

Officials of National Booking Corp. convene in Atlantic City for important conference. Jules Mastbaum, Stanley Co., expected to attend.

Greater New York exhibitors to protest return of deposit checks on Charles Ray productions by First National. Claim original contracts are valid.

Watterson Rothacker sails for London to establish laboratory there.

Saturday

Northwest exhibitors form Independent Exhibitors’ Circuit through which 123 theaters will be booked.

Gladys Walton and Eva Novak new Universal stars.

“Pardoning the bad is injuring the good”—Benjamin Franklin.
Fine Characterizations by Star Succeed in Substituting for Situations

Norla Talmadge in
"YES OR NO?"
First National

DIRECTOR ..................... R. William Neil
AUTHOR ........................ Arthur Goodrich
SCENARIO BY ................... Not credited
CAMERAMAN .................... Ernest Haller
AS A WHOLE ................. Star's work makes entertaining
picture despite great lack of story.

STORY .............. Hardly anything to it—really just a
parallel of lives of two women—ending
strung out too long.

DIRECTION .......... Is responsible for number of fine
comedy touches and serious scenes are well
built up.

PHOTOGRAPHY .................... Good
LIGHTINGS ........................ Average
CAMERA WORK .................. Commendable
STAR ................. Practically the whole show in dual role

SUPPORT ......................... Excellent
EXTERIORS ..................... Few
INTERIORS ............. Realistic in both phases of story
DETAIL ......................... Very good

CHARACTER OF STORY ........ Two women face
identical situation under different circumstances; results of course each persue.

LENGTH OF PRODUCTION .......... 6,477 feet

"Yes or No?" is peculiarly simple picture fare. It
merely traces two women in different stations of life
who are confronted with the same situation. The situ-
aton is represented by the urging of villains who
would have the women leave their respective hus-
bands. The rich wife yields to temptation and brings
her career to an abrupt and remorseful ending. The
poor wife turns the tempter aside and lives to share
success, prosperity and happiness with her husband.

There are few features, the plots of which can be
summed up completely in a single short paragraph
such as the above. And there are few features that
could give the average degree of satisfaction that

Next to the star and any arguments developing the
title that you may hit upon (and the title is a very
good one, be it said), mention the players who appear
in support. Lowell Sherman is a well known figure of
the stage. Rockliffe Fellowes has considerable pop-
ularity. And then there is Natalie Talmadge. She
has a pretty big comedy part here and certainly all
your fans will be interested in her. Give her a play
by all means.

After Star and Title Concentrate on Supporting Cast

Box Office Analysis for the Exhibitor

Norma Talmadge's high position in the hearts of
fans the country over, will doubtless bring the crowds in
to see this and her remarkably ability will do much
to send them away satisfied. She has had many a
better picture than this, pictures which have provided
her with an intense dramatic plot in the way of back-
ground. Here she is forced to go it alone for the
greater way and that she succeeds in retaining a
strong interest is a great credit to her.
Drury Lane Melodrama that Suffers Through Extremely Simple Plot

"THE BEST OF LUCK"
Screen Classics-Metro
DIRECTOR ..................... Ray C. Smallwood
AUTHORS .................... Cecil Raleigh, Henry Hamilton and Arthur Collins.
SCENARIO BY .................. Albert Shelby LeVino
CAMERAMAN ................... Harold Wenstrom
AS A WHOLE ...... This can't match with former Drury Lane adaptations because of too simple plot and lack of complications—has considerable good thrill stuff.

STORY ...... Very much like "White Heather" in deep-sea climax, but hasn't got the material back of it.

DIRECTION ...... Some scenes handled well but doesn't show care and preciseness on the whole.

PHOTOGRAPHY .............. Rather poor
LIGHTINGS ...................... Fair
CAMERA WORK ........ Commendable
LEADING PLAYERS ...... Jack Holt is hero; Kathryn Adams shows only fairly as heroine.

EXTERIORS ...... Very good; some good rain-storm stuff.

INTERIORS .................. Satisfactory
DETAIL ..... One obvious slip in story; some of director's touches don't register.

CHARACTER OF STORY ...... Hero battles with villain for sunken treasure and hand of heroine.

LENGTH OF PRODUCTION ... About 5,421 feet

"The Best of Luck" is another Drury Lane melodrama brought to the films and for various reasons, it fails to measure satisfactorily beside previous adaptations of this type of entertainment. Most important of all these reasons is the matter of plot. "The Best of Luck" doesn't contain the various incident and complications that went to build up the others.

This lack of story material throws the burden of interest on the thrills of the picture and these succeed in holding it up fairly well. There is a shot of an automobile going over a trestle that registers averagely but the scene has been done better before. The climax takes place on the sea bed and the situation is much the same as the one in "The White Heather," where hero and villain do battle on the ocean floor. Only in the present instance the sequence isn't built up well and the fight lacks the fulness of a real thrill.

The director has put on the usual fox hunt which, it seems, is a necessity in nine out of ten Drury Lanes. But here it is strung out too long and the scenes of it don't form a perfect continuity. Why the bit of the kid making believe riding a horse while astraddle the fence was introduced is not clear.

Nor is the turn of the story which shows the heroine motorcycling from London to Scotland on a rainy night at all convincing. The heroine hasn't been in England for a considerable time, yet she rides over the dark roads as if she made the trip every day. This will certainly cause audiences to ask "why?"

There is some good airplane stuff at the end when the heroine commandeers a machine and drops the hero over-board to the depths where he does battle with the villain.

The story concerns Kenneth, a Scottish chief, forced to vacate his property due to financial difficulties. Elsie MacLeod, a cousin from America comes to take possession. They meet in cog and fall in love. Kenneth plans to go to the ocean bottom is search of buried treasure and the villain, after making an unsuccessful attempt to compromise the heroine, endeavors to beat him to it but is foiled. Elsie aids Kenneth materially throughout and their romance develops to a happy end.

Jack Holt appears as Kenneth, while Kathryn Adams is Elsie. Others are Lilie Leslie, Fred Malatesta, Frances Raymond, Emmett King, Robert Dunbar, Ellie Conley and Jack Underhill.

The Thrills May Get This Over With Those Not Too Particular

Box Office Analysis for the Exhibitor

This got its premier New York showing at the Capitol and the audience seemed pleased with it generally, although they were audible in their expressions of disapproval at some of the story twists, particularly the heroine's mid-night ride all over England. What got it over was its thrills and these will probably register it as an average success before audiences of a not too discriminating sort.

Feature the fact that it is an adaptation of another Drury Lane melodrama and play up he sea-bed fight and the auto accident. The Capitol also saw fit to feature Jack Holt. Considering the popularity that this actor enjoys, it wouldn't be a bad idea for you to follow this course. He is by all odds the most prominent and deserving player in the cast.

If you desire to dress your house appropriately, and find smaller pictures that reflect the feature's atmosphere as well as musical numbers, anything Scotch in character will fill the bill.
HERE AGAIN KERRIGAN!

Tremendous business during the hot weather is the test of a star and the screen dramas he lives in.

On the strength of a Kerrigan week at the Regent Theatre, and a week at the Orpheum, Detroit, the Hodkinson Corporation booked the Miles Circuit for all their Kerrigan releases up to 1921.

Robert Brunton productions of Kerrigan pictures are jumping in quality, in value, in popularity. Director Ernest C. Warde believes that "The Green Flame" is the best Kerrigan picture he has yet made—a mystery drama of wide appeal, swift, clear and clean—for all the family.

JULY 18

"THE GREEN FLAME"

is released by

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GEORGE LOANE TUCKER - MAURICE TOUERNEUR - J. PARKER READ JR.

ASSOCIATED PRODUCERS INC.
'A Friendly Organization'
729 SEVENTH AVE., NEW YORK CITY
Cleverly Worked Out Detective-Mystery Picture

J. Warren Kerrigan in
"THE GREEN FLAME"
Brunton-Hodkinson

DIRECTOR .................. Ernest C. Warde
AUTHOR .................... Raymond G. Hill
SCENARIO BY ............... Jack Cunningham
CAMERAMAN ................ Arthur Todd

AS A WHOLE ............... Very entertaining detective-mystery story cleverly handled from all angles.

STORY ............. Very well developed with identities of various characters successfully shielded until climax sequence.

DIRECTION ................ Very good
PHOTOGRAPHY .............. Good
LIGHTINGS .................... Very good
CAMERA WORK .................. Satisfactory
STAR ......................... Does some good acting here

SUPPORT ................. Fritzi Brunette doesn't make heroine at all real; others very satisfactory.

EXTERIORS .............. Mostly settings; satisfactory
INTERIORS ......................... Good
DETAIL ....................... All right
CHARACTER OF STORY ....... Running to ground of jewel thieves by detective who poses as "hick."

LENGTH OF PRODUCTION .... About 5,000 feet

"The Green Flame" is a very cleverly developed detective-mystery story and one which has been equally cleverly produced. Certainly there are few that will guess the identity of Frank Markham when he first appears in the jewelers establishment and timidly asks for a job as clerk. That Markham is, in reality, a detective brought into the store to operate against a band of jewel thieves is not to be deduced until along toward the end when he bares his hand to the audience.

They build up the mystery surrounding Markham exceedingly well and J. Warren Kerrigan who appears in this role counters with some very good acting that makes the real identity of the character a still deeper secret. You figure him as a "rick," for which he is taken by some of the other characters, and then again you are inclined to think that he is mixed up in the gang of robbers as one of its members.

Markham plays his "rick" role before the head clerk Imlay at the jewelers, and easily convinces him. He goes out with him at night and the two meet Lou Tremaine, a cabaret dancer, who attracts Imlay. He promises her a lot of money as soon as a deal goes through. Imlay, believing Markham a complete dupe urges him to bring an invaluable diamond, the Green Flame, to a certain house during the night. Markham removes the jewel from the vault and takes it to the address.

Not until this sequence is well under way does Markham actually reveal his true identity. Of course, he captures Imlay who was merely a tool in the hands of the man higher up and brings the whole gang to justice.

There is a romantic line of action introduced between Markham and Ruth Gardner, a newspaper reporter. The part of Ruth is far from realistically drawn by Fritzi Brunette. Instead of a reporter she acts more like a youngster just out of a convent. However, there are some good light scenes between the two and these are enlivened further by the introduction of Ruth's suitor, Dan, a detective of the blustering type who believes that Markham is the head crook.

Jay Morley carries this role very well. Edwin Wallock is the villain, Imlay, and Claire Du Brey is the cabaret dancer, who it develops is Markham's sister.

Should Score With the Kerrigan Fans Then Some

Box Office Analysis for the Exhibitor

Those of you who have been having a success with J. Warren Kerrigan can certainly count "The Green Flame" as a winner. And even the exhibitors who previously have not shown the production of this star might do well to seriously consider this picture for the mystery story is a very clever one and will have all audiences guessing as to the outcome.

In advertising it, center on the mystery element and endeavor not to give away the climax of the story.

Use a line such as: "The detective on the trail of the jewel thieves felt certain that Markham was one of his men; the girl reporter figured him out as a poor country bob going to the dickens in the big city; the proprietors of the store gave him a job because of old time's sake. Who was he?" This ought to arouse interest and at the same time keep the identity of the hero an unknown quantity.
Hemmer Superior Productions
Are Superior in name and in fact—a revelation to both public and producer

From Scenario to Screen they are all their name implies

Superior—
in design
in detail
in photography
in direction
in technique

First production now in preparation soon to be released

Make your reservations now for this initial great production and reap the benefit of showing it in your house

Hemmer Superior Productions, Inc.

The Playhouse
137 West 48th Street
New York City

Telephone Bryant 4193
Star Gives Usual Pleasing Performance In First Rate Picture

Sessue Hayakawa in
"LI TING LANG"
Robertson-Cole

DIRECTOR .................. Charles Swickard
AUTHOR .................... Howard P. Rockey
SCENARIO BY ............... E. R. Shayer
CAMERAMAN .................. Frank D. Williams

AS A WHOLE......Pleasing offering; has sufficient
thrills to satisfy and holds attention well.

STORY......Typical Hayakawa vehicle; suits star
admirably.

DIRECTION......Quite satisfactory; doesn't over-
do Oriental atmosphere at any time.

PHOTOGRAPHY .............. Splendid
LIGHTINGS .................. Good
CAMERA WORK .............. All right
STAR........Gives his usual finished performance;
really a fine actor.

SUPPORT......Doris Pawn opposite star; able cast
EXTERIORS......Some pretty Chinese garden scenes
INTERIORS .................. Appropriate
DETAIL ..................... Nothing very wrong

CHARACTER OF STORY ...... Chinese prince in
love with American girl gives her up and returns
to his own country to head Republic's
army.

LENGTH OF PRODUCTION.....About 5,000 feet

This is a typical Hayakawa production, the star
blending his American manners with Oriental solemn-
ity. The picture has been well made and should
please the average audience and delight admirers of
the Japanese actor. Surely Hayakawa is a finished
performer. His work alone is worth the time spent
watching his picture. There is a certain poise and
dignity about his manner which together with his dis-
tinctive personality, make his performance pleasing
even without taking into consideration the story or his
connection with it.

In "Li Ting Lang" Hayakawa has a vehicle espe-
cially well suited to his personality. It provides plenty
of opportunity for a display of versatility, starting out
with the star as a champion athlete of an American
college and ending with Hayakawa as head of the army
of the new Chinese Republic. There is just one unsat-
satisfactory bit which the director neither forgot to ex-
plain or thought it unnecessary. When Li Ting Lang
and Marion Halstead, an American girl, announce
their engagement, Marion's former sweetheart, Robert
Murray, decides to kill his Oriental colleague. How-
ever, China's ruler has ordered Li Ting to return
to his own country, but he has refused. But the mes-
senger's orders were definite, so Li Ting is dragged.
A scene shows Murray entering Li's chambers and
departing with a revolver in his hand. The spectator
doesn't know who fired the shot or whether Li
was already under the influence of the drug. This
really doesn't amount to much, but it might just as
well have been explained.

The best thing about "Li Ting Lang" is the fact that
it moves along fairly well once it gets started and
works up to an exciting conclusion, though the un-
happy ending, while not what the "fan" audiences
like, is appropriate and thoroughly logical. Also the
production is not overdressed with Oriental effects or
costume, there being just enough of that atmosphere
required to produce desired results.

Li Ting breaks his engagement with Marion Hal-
stead when he finds she is afraid to face the prejudice
of her friends towards such a marriage. An emissary
sent to America with instructions to compel Li to
return to his native land, administers a drug and Li
awaikes aboard ship bound for China while back in
America his friends believe him a suicide.

Years later Li is commander of the army of the new
republic. Marion and her husband visit the Orient
on their honeymoon. Marion sees Li and recognizes
him. She goes to his headquarters but is followed by
one of Li's enemies who plans to kill the girl and
throw the guilt on Li, thereby ruining him. But the
husband and a band of American sailors rescue the
girl.

Should Go Over Well Especially If Star Is Popular

Box Office Analysis for the Exhibitor

This should prove a satisfying attraction. It is en-
tertaining enough and contains elements of suspense
and a few thrills that should appeal to those who ex-
pect some excitement for their money. There is a good
fight between the star and his native enemies which
takes place on a circular staircase and is very realistic.

If you want to show them some good acting promise
them a treat in the star's performance.

There is nothing about the love affair of Ting Li
and Marion to offend even the most radical racial ob-
jectors. If the star is familiar to your audience prom-
ise them they will like "Li Ting Lang." There is
something about the title that will attract them.
Incredible! until you see them
Carl Laemmle presents

"SHIPWRECKED AMONG CANNIBALS"

The Astounding Adventures of Edward Laemmle and William F. Older among the MAN-EATERS of New Guinea -

SAYS THE NEW YORK TRIBUNE: "There was almost a riot yesterday to get seats. Nothing of the terrifying phase of cannibal life has been omitted."

THE NEW YORK AMERICAN: "For realism, it outstrips the wildest scenario ever drafted. It is one of the most thrilling films ever displayed here."

THE EVENING WORLD: "The tactics of the man-eaters and head-hunters of New Guinea are destined to give the audience a thrill that comes once in a lifetime."

THE SUN AND HERALD: "Occasionally real life outstrips the movies."

THE EVENING SUN: "Thoroughly interesting. Those who attend the Astor will be repaid for their visit."

UNIVERSAL JEWEL

A GREAT big romance, with everything in it that goes to make a fine picture—a marvelous storm at sea, a thrilling scene of a mutiny, the peril of gun-running, a mighty battle between a white man and a bronze beast, a revolution in a southern republic and, thru it all, the love of a strong, silent man for a woman and a little child which enables him to conquer his enemies. One of the truly big pictures of the year. Book it today."

"The Picture that Has Everything"
starring
ELMO LINCOLN

Directed by Rex Ingram
Story by J.G. Hawks

UNIVERSAL-JEWEL SUPER-PRODUCTION
Very Old Fashion Sob-Staff Mechanically Produced

Madlaine Traverse in
"THE SPIRIT OF GOOD"
Fox

DIRECTOR ..................... Paul Cazeneuve
AUTHORS ............... Clifford Howard and Burke Jenkins
SCENARIO BY .......... Denison Clift
CAMERAMAN .............. Walter Williams
AS A WHOLE ..Very conventional offering about the sky-pilot in the wicked western town.

STORY ......Filled with sob-stuff none of which will register as sincere before intelligent audience
DIRECTION .............. Very mechanical for most part
PHOTOGRAPHY .............. Average
LIGHTINGS .................. Fair
CAMERA WORK ............ Average
STAR ......................... Satisfactory
SUPPORT ..................... Average
EXTERIORS .................. Western
INTERIORS .................... Usual
DETAIL ........................ All right

CHARACTER OF STORY ...... Man and woman, sunk to profane depths, raise themselves up through mutual love and renewed faith in God

LENGTH OF PRODUCTION .... About 5,000 feet

Here's an old-timer if ever there was one, utilizing that familiar situation of the sky-pilot endeavoring to clean up a western town that glories in its badness.

The story is filled with sob-stuff of a very fragile type. A bad man comes in to break up the minister's service, hears the heroine singing "Where is My Wandering Boy Tonight," and reforms then and there after seeing a vision of himself with his mother in the days gone by. Again two bad men peek in the window of the heroine's home preparatory to perpetrating some dastardly deed and she happens to be singing the song again. Together they turn away shame-facedly and return to the saloon.

The action is of this stripe from first to last and so hardly carries an appeal to the intelligent fans. If the director had handled the material resourcefully and polished it up with nice little touches the results might have been quite different.

The heroine is Nell Gordon, once a New York chorus girl, who was betrayed by a man. In the western dance-hall she has sunk to the depths of depravity and profanity until at last the old sky-pilot, Calvin, comes along. At first she prepares to deride him, but she comes under the influence of his charity and goodness and reforms. She in turn is responsible for the reformation of Neal Bradford, who had previously denounced God and good when his wife died in childbirth. The two of them back up old Calvin in his fight with Chuck Lang, the saloon and dance-hall owner, and after a few fist and gun fights have been introduced for good measure and after a misunderstanding between Nell and Neal has been swept away they succeed gloriously in putting Chuck out of business by dumping his furniture in the middle of the floor, pouring the liquor over it and burning the whole place to the ground.

Madlaine Traverse plays Nell and handles the role in fairly satisfactory fashion. Frederick Stanton appears as Neal, Dick La Reno as Chuck and Charles Smily as the sky-pilot.

HOWARD M. MITCHELL
Directed

"LOVE'S HARVEST"

Starring SHIRLEY MASON

MOTION PICTURE NEWS—"...but for a story with many, a humanizing directorial touch—it will rank among the best."

NEW YORK REVIEW—"The director's human touches make the story."
This One Presents Strictly Limited Appeal
Box Office Analysis for the Exhibitor

Madlaine Traverse in
"THE SPIRIT OF GOOD"
Fox

"The Spirit of Good" brings into play very old picture materials and the best that can be said of them is that they are handled in very old style. Neither the shaping of the story or the direction show any degree of modern skill. However, there may be some field for the picture inasmuch as there are certain audiences who revel in the time-honored sob-stuff despite crudities in the handling.

The bout between the good and the bad is the cue for presenting the picture through advertisements if you care to take a chance on it. Play up the story in an elemental and forceful style and this will serve to attract those who will appreciate the action. "The story of two souls who had despair of God, who had sunk to the lowest depths. The spirit of good appeared before them and they accepted the challenge. See their winning fight," such a line might suffice in advertising this.

WALLACE WORSLEY Directed
"THE LITTLE SHEPHERD OF KINGDOM COME"
In the reviews of this feature, attention was called to the direction as being "VERY GOOD—ESPECIALLY FOR THE MANNER IN WHICH COHERENCE WAS MAINTAINED"
also
"THE STREET CALLED STRAIGHT"
An Eminent Authors—Goldwyn release
Watch For
"THE PENALTY"
Scenario by CHARLES KENYON
To be released by Eminent Authors—Goldwyn
Address: Goldwyn Studios, Culver City, California

Film-Lore Offers a Real Treat for Originality, Quality, and Theme

BRAIN CINEMA
A Strong Plot of Love, Mystery, and Science by
ALEXANDRE A. STUART

FILM-LORE PRODUCTIONS CO., Inc.
18-20 WEST 34th STREET NEW YORK CITY
Meager Story Depends Wholly on Star to Get Over

Ethel Clayton in
"THE LADDER OF LIES"
Paramount-Arcaft

DIRECTOR ......................... Tom Forman
AUTHOR ........................... Harold Vickers
SCENARIO BY ..................... Edith Kennedy
CAMERAMAN ....................... William Marshall
AS A WHOLE ............ Average program attraction; has nothing to boast about except its star.

STORY ...... Satisfactory vehicle for personality of star; familiar situations and improbabilities play big part.

DIRECTION .......................... Fair
PHOTOGRAPHY ...................... Average
LIGHTINGS .......................... Not always sharp.
CAMERA WORK ..................... Ordinary
STAR ...... Pleasing as usual; the production's main attraction.

SUPPORT ...... Clyde Fillmore not always convincing; Jane Acker and Charles Meredith good.

EXTERIORS ......................... Adequate.
INTERIORS .......................... All right.
DETAIL ............................. Few technical errors

CHARACTER OF STORY ...... Young woman jeopardizes her own happiness by lying to save a friend from unhappiness.

LENGTH OF PRODUCTION ...... 4,271 feet

Ethel Clayton's latest vehicle is based on Harold Vicker's story which was published in Snappy Stories Magazine under the title of "The Ladder." As a vehicle for the star, "The Ladder of Lies," amounts to nothing more than a light bit of entertainment which, without Miss Clayton's pleasing personality and her sincere effort to appeal to her audience, would prove tedious indeed.

Considering that this is Tom Forman's first attempt at directing, he has handled his material in a fairly satisfactory manner although a few minor technical errors may catch the attention of the educated photo-play patron. It's highly improbable that two women alone in a house and not expecting any guests for dinner, would array themselves in gorgeous evening gowns to dine by themselves. Also it is to be wondered what man, at a casual glance, would be so observing as to notice a peculiar kind of fringe on a woman's cape as she climbs into a machine, in a dim night light at that. However, these "intrikat" bits all go toward making things more complicated and add another wring to the ladder of lies.

Edith Parrish (Miss Clayton), a successful young illustrator attempts to save her friend, Peter Gordon, from a marriage with Dora, who admits to Ethel that she is merely going to marry Peter for his money. Edith introduces Dora to Ralph Brent, a male vamp and notorious for his escapades, knowing that Dora will fall for Brent's flattery. Furthering her scheme to show Peter Dora's faithlessness, she summons Peter to her studio where Brent and Dora hold their rendezvous.

But Dora turns the tables on Edith and begs Peter to advise Edith against having anything to do with Brent. They are married and Ethel goes to visit the couple at their country home. One night while Peter is away on business, Dora appropriates Ethel's wrap and goes to the Oak Tree Inn with Brent. As the two are leaving the Inn Peter and his business partner, Blaine, are entering to await a taxi, their own machine having broken down.

The next morning Peter recognizes the cape on Ethel and finding a cigarette bearing Brent's initials his suspicions are confirmed and he ask Ethel to leave his house because of the supposed escapade with Brent. Later when Ethel is engaged to Blair, Peter feels obliged to disclose her past and it comes near proving disastrous but Brent proves to Blair that the woman was Peter's wife. This clears the way for Ethel and Blair but as far as the spectator is concerned, Peter goes on in ignorance of his wife's faithlessness.

Confine Your Promises to the Star and Her Work

Box Office Analysis for the Exhibitor

Without the star's name to work with, this would resolve itself into an ordinary eternal triangle affair with the usual complications and the final happy ending for the hero and heroine. Without promising anything wonderful in the way of a story, you can show them this by basing your whole appeal on Miss Clayton's name and mentioning some of her recent productions which you may have played and which satisfied your patrons.

You can mention the connection with Snappy Stories Magazine, if you think well of it. Say: "His motto was 'One Lie makes a liar,' and yet his best friend lied to him to preserve his own happiness." Or, "See how one lie forms 'A Ladder of Lies' and you'll always tell the truth."
What The Critics Say About
BERANGER’S PICTURES

DRAMA

"The power of true realism lies in picturing the known in such a manner as to obtain and hold interest during the story to be told, in bringing strong situations out of the easily-recognisable affairs of our everyday lives. Therein lies the prime merit of this production.—The main impression made, however, is that enforced by contrast.—There is an unpreached sermon in every second of that contrast, a sermon more deeply felt that is not pronounced in words, one to make the spectators think twice."—Louis Reeves Harrison

George A. Beranger

Of a hitherto absolutely inexperienced girl in Director Beranger’s same production, Mr. Harrison also wrote: "She is a psychological study at acute moments."

MELODRAMA

"You are surprised time and again throughout the run of the picture by the novel twists and the clever manner in which they have been handled. Director Beranger wastes no footage and makes every incident count. As this picture is treated with the utmost skill, it should afford real pleasure to all audiences.—The most successful direction the star has had."—WID’S.

"It is seldom that a melodramatic feature holds such a well-sustained pace as does this. Not only is the action swift and intense, but the production is full of original situations. It should keep the spectator in his seat from start to finish."—M. P. WORLD.

"This production is so highly colored with strenuous action and travels at such a rapid tempo that one hasn’t time to reflect about its obvious design. Director George Beranger has made this picture a success through keeping in mind that the incidents must carry punch and suspense."—M. P. NEWS.

COMEDY

"The air fairly staggers with the rapidity of events.—One thing to be commended is the capable direction of George Beranger, who kept the mystery atmosphere ever foremost. The continuity hung close as a leech, and intense interest was maintained till the fade-away."—Billboard.

"The star’s most agreeable picture in some time."—Morning Telegraph.

"Something is happening of a strenuous nature from start to finish, an amusing flavor spicing the events. The picture has been well directed, and the story hangs well together."—Trade Review.

JUST COMPLETED

“NUMBER SEVENTEEN”
(From the Book by Louis Tracy)

A FOX SUPER-SPECIAL
Story Interests After Bad Start and Other Handicaps

Frank Mayo in
"THE RED LANE"
Universal

DIRECTOR .................. Lynn F. Reynolds
AUTHOR .................... Holman Day
SCENARIO BY .............. Violet Clark
CAMERAMAN .............. Bennie Kleine
AS A WHOLE ...... Picture offers good entertain-
ment picking up after confusing start.

STORY ...... Concerns itself with too many lines of
action at start—some good climaxes afterwards.

DIRECTION .................. Rather stagey
PHOTOGRAPHY ............ Lacks definition
LIGHTINGS .................. Average
CAMERA WORK ............ All right
STAR ........ Registers well in modest hero role
SUPPORT .......... Two character men wear terrible
fake beards—heroine not very natural.

EXTERIORS ...... Pass fairly well as Maine woods
stuff.

INTERIORS ........................ Suitable
DETAIL ...................... Some subtitles terribly prosey
CHARACTER OF STORY ...... Hero defeats dishonest politicians and saves heroine from
villain's persecution.

LENGTH OF PRODUCTION ........ 4,890 feet

This adaptation of a New England-Maine wood
story by Holman Day gets away to a poor start but
develops into an interesting picture along at about
the half-way mark and this despite some rather stagey
direction and bad slips in detail. All of Day's stories
contain a lot of characters and this one involved two
quite entirely different sets and getting these straight-
ened out appears to have been a pretty difficult job
from the appearance of the early reels. After the two
sets converge and the action narrows down to one
line, the interest picks up remarkably and what, with
a couple of good fight sequences generates no small
amount of interest.

Director Reynolds has also turned in some pretty
stagey scenes in the first part and his villain over-
plays his role throughout the entire picture, giving
a typically cheap and heavily melodramatic character-
ization of the role. Also it is hard to understand why
Reynolds permitted two of his character men to
appear in such palpably false beards as they wear
here. One of them looks like the usual burlesque of
a Bolshevist. His whiskers shoot out at right angles
to his chin.

The hero is Norman Aldrich, a revenue officer on
the Maine border. He meets Marie Beanlien, whose
worthless father wants to marry her off to Dave Roi,
smuggler and generally villainous character. Roi is
also mixed up in a land-grabbing scheme with a graft-
ning assemblyman and when Norman decides to run
for this assembly seat at election, he is forced into a
fight with both villains.

The action narrows down to Norman's encounters
with the opposition and grows interesting from there
on. The fight between Norman and Roi is realistically
staged and produces a considerable thrill. The gang
fight between Norman's honest forces and the thugs
hired by the assemblyman to terrorize the voters is
also well put on and results in the accumulation of a
good portion of suspense. The climax brings Nor-
man up against a framed charge of killing Marie's
father but at the last minute the truth is out and all
ends happily.

Frank Mayo handles his role, which doesn't give
him the average opportunities accorded a star, in
capable fashion. Lillian Rich has rather a struggle of
it, being natural as the heroine. Others are James L.
Mason, Jean Hersholt, James O'Neill, Karl Formes,
Paul Wiegol, Frank Thorne, Harry Lamont and Fred
Herzog.

Author's Name Will Help This Considerably

Box Office Analysis for the Exhibitor

There is no getting away from the fact that the
beginning of this is quite confusing, due the fact that
they started out on the less important of two parallel
plot threads. However, once they get into the meat
of the story an interesting picture is the result, one
which will get safely by in the smaller houses and in
those where the not too particular need to be enter-
tained.

The plot has some original twists toward the end,
typical of Holman Day's stories and the fights serve
to make the spectator sit up and take notice. In pre-
senting this, play up the author along with the star.
Day is constantly before the magazine and novel-read-
ing public and numbers a great many readers. Fea-
ture the election angle of the story as this is timely
and if you work it up displaying it elemental and
rugged qualities you will be presenting it attractively.
A BLACKTON PRODUCTION
PASSERS BY
PERSONALLY DIRECTED BY J. STUART BLACKTON
WITH
HERBERT RAWLINSON
Adapted from the stage success by C. HADDON CHAMBERS

With enthusiasm and entire confidence we recom-
Driftwood of a great city, thrown up from its depths and brought to his door.

Like the driftwood of the ocean some of it was good and sound; some weak and rotten.

The bluff, big-hearted Cabby; Outraged Innocence in a Girl; the dirty, useless Vagrant; the wilful Wanton flitting by; from his window he saw them and read and understood the comedy and the tragedy of their lives.

Mr. Blackton has created a wonderful human picture, in which the acting is beyond reproach, from a stage success that is pure drama.
Billie Burke Scores Success in Appropriate Light Comedy

Billie Burke in
"AWAY GOES PRUDENCE"
Paramount-Artcraft

DIRECTOR ........................ John S. Robertson
AUTHOR ........................... Josephine Lovett
SCENARIO BY ........................ Katherine Stuart
CAMERAMAN ........................ Roy F. Overbaugh
AS A WHOLE ...... Thoroughly amusing light comedy with good twists and star showing to best advantage.

STORY ...... Cleverly developed with a number of surprise situations.

LENGTH OF PRODUCTION ... About 5,046 feet

The matinee audiences, with the always-to-be-considered feminine well in the majority, will probably eat up "Away Goes Prudence" from initial leader to tail-piece and enjoy it immensely. In fact it is just the sort of picture that Billie Burke's admirers like to see her in. The star herself appears to her best advantage and has happily forgotten to pose and pout, contenting herself to perform her role in all sincerity. The effect is very good indeed.

Certainly none of the aforementioned matinee audiences are going to suffer indigestion after devouring this piece of entertainment. The plot is light and even approaches burlesque at times, what with its divers improbabilities.

The story for the most part is cleverly developed and is enriched by a number of surprise turns in the action that create an additional interest. Prudence (Miss Burke), is a head-strong society lady, very much given to the execution of fancy aviation tricks. Her fiancé, Harland objects strenuously as does her father, so strenuously in fact, that Prudence decides to lead them to believe that she has been kidnapped in order to make them appreciate her.

She goes to the home of Mrs. Ryan, who has long taken in the family wash. But Harland discovers her trick and bribes Michael, the no-good son of Mrs. Ryan to kidnap Prudence and scare her into believing its the real thing. Michael likes the idea and when Harland takes out his roll to pay him for the job cracks him on the cranium with a black-jack and takes the entire roll.

Prudence, having heard Harland's voice believes the whole thing a put up job and when Michael and his confederates take her to their underworld haunt she is ready to appreciate the "joke," much to their amazement. Following sequences show Prudence, always believing the whole thing is a frame-up, requesting Michael and his pals to teach her the gentle art of house-breaking, which she learns readily enough. There is good comedy along here and the action never lags. In the end Prudence is chased by policemen into her own home and her return is welcomed by her agitated father and fiancé, who agrees to let her fly all she wants.

Miss Burke wears a number of fetching costumes, including an aviation get-up. She is supported by Percy Marmont as Harland, by Charles Lane as her father and by Dorothy Walters and Bradley Barker, in the roles of Mrs. Ryan and Michael. Others are Maude Turner Gordon, M. W. Rale and Albert Hackett.

Certainly Should Please Star's Admirers

Box Office Analysis for the Exhibitor

"Away Goes Prudence" appears to be the ideal Billie Burke picture. To say that it will get over in a big way before the star's large following is stating an obvious truth. It is this sort of cute comedy that the women like and Miss Burke certainly lives up to all the terms of endearment her feminine admirers apply to her.

In advertising this mention, besides the star, the director, John Robertson made a big reputation with his work on "Dr. Jekyll and Mr. Hyde," and this is his first picture since then. Also give some space to Percy Marmont who has appeared opposite various feminine stars.

Get the light touch into your advertising. Use a line such as "Prudence kidnapped herself to give her family a thrill. Her fiancé then had her kidnapped again to give her a thrill!! And then the kidnappers did a little real kidnapping on their own account and gave them all thrills!!"
THE Goldwyn Pictures Corporation will release Sixty Pictures in the coming year.

GOLDWYN has spared neither effort nor expense to put into these pictures the finest elements that go into picture-making.

FROM its inception each picture is constantly under the supervision of men and women who know the public taste, and are skilled in meeting it.
MANY pictures to be offered in the new season have been produced in co-operation with the foremost authors in the world, who aim to give to their work on the screen the same personal vitality, the same imaginative and emotional quality that they have given to their works in other media.

EACH picture thus produced is subjected to the severest critical examination, from every angle, as to its amusement and profit-getting quality, before it is offered by Goldwyn for distribution.

Samuel Goldwyn
President
Goldwyn Pictures Corporation
THE high quality of each Goldwyn Picture in the coming season demands that there be no departure from a system of unit bookings.

ADVANCE showings of Goldwyn Fourth Year Pictures will be held in all Goldwyn exchanges starting July 15th.

FIFTEEN productions will be in readiness, representing the Goldwyn product for the first fifteen weeks of the season. The merit of the individual picture will be the sole factor in every transaction.

IN the following pages you will find complete descriptions of the first pictures to be offered by Goldwyn.
The First Fifteen pictures will be ready for advance viewings starting this month. They represent the Goldwyn product for the first fifteen weeks of the exhibitor’s season. Each is listed with a brief and salient description.

GOUVERNEUR MORRIS'

powerful drama

The Penalty

Directed by Wallace Worsley

This picture will inevitably be classed as one of the outstanding and most powerful productions ever made. Lon Chaney, whose famous performance in “The Miracle Man” has established him as one of the greatest character actors on the screen is featured as the legless master criminal. A picture on which no superlative is wasted.

PAULINE FREDERICK

in

Madame X

By Alexandre Bisson

Directed by Frank Lloyd

“Madame X,” famed as one of the greatest stage successes has been picturized with even more dramatic power with Pauline Frederick in the most satisfying role of her career. “Madame X” will be talked about by everyone who sees it.

MARY ROBERTS RINEHART’S

famous story

It’s a Great Life

Directed by E. Mason Hopper

You’ve been waiting for another “23½ Hours Leave.” “It’s a Great Life” even surpasses the author's other success. This comedy sensation throbs with love and dances with humor. It holds the interest all the way.
MADGE KENNEDY
in The
Girl With the Jazz Heart
By Robert Shannon
Directed by Lawrence Windom
Timed to the minute this picture is a story of a girl with a jazz heart who jazzed her way into one of the most interesting of screen romances. It is Madge Kennedy at her charmingest.

JACK PICKFORD
in The
Man Who Had Everything
By Ben Ames Williams
Directed by Alfred E. Green
Jack Pickford, in this new and highly original photoplay, plays the part of a young man who has everything he wants in the way of fortune, but a blind man and a pair of beautiful eyes show him the error of his ways. A big picture.

TOM MOORE
in
Officer 666
By Augustin MacHugh and Winchell Smith
Directed by Harry Beaumont
Tom Moore puts on his official dignity in “Officer 666,” a picturization from the Cohan & Harris play which set Broadway laughing for more than a year.

A REGINALD BARKER Production
The Branding Iron
From the successful novel by Katherine Newlin Burt
Directed by Reginald Barker
Adapted by J. G. Hawks
Three hundred leading newspapers are now running “The Branding Iron” as a serial story. Millions are reading the novel. As picturized by Goldwyn it is one of the sensational and inspirational dramas of the screen. Those who have seen it say that this picture will be boomed by exhibitors everywhere it is played.
MABEL NORMAND
in
What Happened to Rosa
By Pearl Lenore Curran
Directed by
Victor Schertzinger
Mabel Normand has the part of an overworked, tired, shop girl who, through adventurous circumstance and a fortune-teller, finds love and happiness in life. You will like Mabel Normand in this new and original role.

BASIL KING’S
Powerful Super-Drama
Earthbound
Directed by
T. Hayes Hunter
One year in production, “Earthbound,” as powerful as its title suggests, is destined without question to go down in photoplay annals as one of the masterful sensations of the screen. A mere descriptive paragraph can in no way acquaint you with the bigness of “Earthbound.” You will judge it when you see it.

REX BEACH’S Famous Story
The North Wind’s Malice
Directed by
Paul Bern and Carl Harbaugh
This is destined to rank as one of the most powerful of Rex Beach’s blood-stirring photoplays. It is a tremendous drama of human emotions with the action laid in the wilds of Alaska, which Mr. Beach portrays with startling vividness. There is a moral to this story which enhances the great human conflict on which it is based.

Milestones
by
Arnold Bennett and Edward Knoblock
Directed by
Paul Scardon
As a play, “Milestones,” is known in every city in America as an outstanding success. As a picture portraying family life, it will appeal to the emotions of every patron.
WILL ROGERS
in
Old Hutch
By Garret Smith
Directed by
Clarence G. Badger
Will Rogers' inimitable and droll self is once more with us in "Old Hutch," a Saturday Evening Post story that is suited to Rogers as Rogers is suited to your patrons. It means one step more in the development of this swift moving star.

J. Parker Read, Jr., presents
HOBART BOSWORTH
in
His Own Law
Directed by
Irvin Willat
Hobart Bosworth is conceded to be the most powerful, dramatic male star in pictures. This J. Parker Read production presents Hobart Bosworth at his absolute best. Goldwyn presents "His Own Law" to you with the conviction that it is a truly worth-while production.

JACK PICKFORD
in
Just Out of College
By George Ade
Directed by
Alfred E. Green
A typical Jack Pickford picture and a zippical George Ade story. With all the pep and dash that goes with the two names. "Just Out of College" shows Jack Pickford in the best role of his career. Your patrons will say so.

MADGE KENNEDY
in
The Highest Bidder
Adapted from
THE TRAP
By Maximilian Foster
Madge Kennedy in "The Highest Bidder" promises to surpass her former comedy achievements. "The Highest Bidder" is a sympathetic love story of the ever popular sort.

GOLDSWYN
PICTURES
Future Productions

A REGINALD BARKER Production
Black Pawl
By Ben Ames Williams

The Christian
By Hall Caine

The Great Lover
By Leo Ditrichstein and Fred and Fanny Hatton

A Tailor Made Man
By Harry James Smith

The Concert
By Herman Bahr

Bunty Pulls the Strings
By Graeme Moffett

GOVERNEUR MORRIS' Famous story
Yellow Men and Gold

REX BEACH'S Famous story
The Net

PAULINE FREDERICK in Roads of Destiny
By O. Henry

BASIL KING'S Famous Novel
The Eternal Law

MARY ROBERTS RINEHART'S Famous Novel
A Poor Wise Man

MABEL NORMAND in Head Over Heels
By Edgar Allan Woolf
Suggested by the story "SHADOWS"
By Nalbro Bartley

TOM MOORE in Six Seconds of Darkness
By Octavus Roy Cohen

BETTY COMPSON in Prisoners of Love
By Katherine Henry

WILL ROGERS in Boys Will Be Boys
By Irvin S. Cobb
From the play
By Charles O'Brien Kennedy

MADGE KENNEDY in What the Doctor Ordered
By Oliver Bailey
Very Sorry Attempt at Production of Mystery Story

Leah Baird in
"CYTHIA-OF-THE-MINUTE"
Beck-Hodkinson

DIRECTOR .................. Perry Vekroff
AUTHOR .................... Louis Joseph Vance
SCENARIO BY ................ Leah Baird
CAMERAMAN ................. Rial V. Schelling
AS A WHOLE................. Exceedingly tiresome picture that creates confusion and aggravation in attempt to build up mystery.

STORY........... May have been the goods in original form but certainly doesn't register here—continuity bad in places and no compactness to whole.

DIRECTION......Plays up useless detail too much
PHOTOGRAPHY ............... Average
LIGHTINGS .................. Satisfactory
CAMERA WORK ............... Fair
STAR......Her role lacks all points of appeal—unable to make any impression.
SUPPORT...........Headed by Hugh Thompson
EXTERIORS ............... Water stuff
INTERIORS ................. Suffice
DETAIL .................. Unable to determine it
CHARACTER OF STORY..... All about a mysterious sea voyage.

LENGTH OF PRODUCTION..... About 5,900 feet

They went all wrong in the production of this mystery story. The probability is that the original work of Louis Joseph Vance's contained a certain interest due the author's technical knowledge of stories of this type, but in the adapting of it for the screen they missed fire hopelessly. The main fault, and one which has been sighted as the root of trouble in connection with many another mystery picture, is that there is altogether too much mystery.

The action of a picture, play or story must be of absorbing interest on the mere face of things to be able to command the close attention of an audience without letting it in on any of the plot's secrets. Such a work, it will be remembered, was "Seven Keys to Baldpate." On the other hand the average mystery plot takes its audience into its confidence on various details and twists, thus whetting the interest and keeping it buoyed up until the big surprise is sprung at the finish.

Here in "Cynthia-of-the-Minute" (the title by the way is another one of those meaningless things), not the slightest inkling as to what the whole thing is about is included in the maze of action that soon becomes aggravating and confusing. And then at the end when they should pull a climax and explain the whole works, instead they dismiss the main line of mystery action in a mere incident subtitle. For close toward the finish they switch into the romantic line of action and treat the big plot, the one which has been aggravating the audience from the outset, with just passing notice.

The various ramifications of the action cannot be gone into here. Suffice it that both heroine and hero find themselves bound overseas on a mysterious ship, the officers of which are mysteriously plotting. The crew decides it wants the jewels belonging to "Madame" and there are fights galore on this score. The finish finds hero and heroine on an island, after making their escape from the villains planned by the ship's officers, while later the steward, in reality a Scotland Yard officer, comes to them to tell that the officers have been taken into custody for plotting to collect insurance wrongfully.

Nothing can be said in favor of the production as it stands here. Perhaps the title writer could have made the action clearer and consequently more interesting by inserting subtitles that explained. But at present it looks rather hopeless.

Leah Baird appears as the heroine and Hugh Thompson is her leading man, while the supporting cast includes Burr McIntosh, Alexander Gaden, John Webb Dillion, Willard Widdecombe, Mathilda Brundage, William Welch and Ashton Newton.

Star and Author All You Have Here

Box Office Analysis for the Exhibitor

The redeeming features of "Cynthia-of-the-Minute" are not visible to the naked eye. It looks as if there might be possibilities providing a set of explanatory subtitles were inserted, but in its present state it is far from entertaining.

The names of Leah Baird and Louis Joseph Vance may pull you some patronage if you have to run this, or providing you have it signed up already and no other features are in sight. But you have little else to concentrate on besides star and author. The story, while it might stand boosting under other circumstances, certainly doesn't deserve it here.

In addition you might find High Thompson's name valuable in advertising this. His career as leading man embraces quite some time and he has been seen with a number of prominent stars.
M. W. GARSSON
PRESENTS
“UP IN MARY’S ATTIC”

The only foundation of success for the state right buyer is to build up the good will of his exhibitor clientele.

The only foundation for consistent box office success for the exhibitor is to build up the good will of his patrons. To do this both must handle only the kind of pictures the public wants to see.

Picture fans come to the theatre to be entertained; they want to laugh, they want to be thrilled, and they want to see a picture that holds their interest to the end.

That is why “Up in Mary’s Attic” is a picture the live wire distributor cannot afford to overlook and why every progressive exhibitor will book it.

FINE ARTS PICTURES, INC.
1457 BROADWAY Phone Bryant 9500
For Territorial Rights
L. L. HILLER 1476 Broadway, New York City
Very Weird Hodge-Podge of Action That Never Convincnes

Gladys Brockwell in
“A SISTER TO SALOME”

Fox

DIRECTOR .................. Edward J. Le Saint
AUTHOR ..................... Julius G. Furthman
SCENARIO BY ............... Julius G. Furthman
CAMERAMAN ................. Harry Harris

AS A WHOLE—Very confusing and unconvincing hodge-podge of action, dreams, visions and dreams-within-dreams.

STORY—Doesn’t produce anything dramatic—moves backward as much as forward and gets laughs at times.

DIRECTION .................. Commonplace
PHOTOGRAPHY ............... Average
LIGHTINGS ................... Plain
CAMERA WORK ................ Average
STAR—Puts a lot of effort into role of various emotions but is unable to convince.

SUPPORT—Headed by William Scott
EXTERIORS .................. None of consequence
INTERIORS ................. Quite meager with exception of church scene.

DETAIL .................. Fair
CHARACTER OF STORY—Should really be described as the nightmare of opera singer while under ether.

LENGTH OF PRODUCTION—... About 5,000 feet

“A Sister to Salome” is really one of the most amazing conglomerations of weird ideas ever put forth on the screen. It mixes modern action with various dreams, visions, distortions of the mind under ether, dreams-within-dreams and so on and so forth until the spectator feels that he has been escorted into one of those winding passage ways they have at the amusement parks and left there stranded.

Worse yet, the author attempts to be dramatic and convincing in all his maze of scenes. The climax of his ridiculousness comes when he brings his heroine into church just as the minister is delivering a sermon in denunciation of her. Lo and behold the minister recognizes her as his self-same love of ancient Rome, steps from his pulpit and clasps her to him. There are very few audiences in this broad country that won’t burst right out laughing at that.

After the author has led you all around the lot, so to speak, he decides to end it all by saying that the whole mixup was a dream. The heroine wakes up for the third and last time (it is to be hoped) and there is the hero smiling before her, ready to proceed with the romance so rudely interrupted in half a dozen other visions and reincarnations.

Gladys Brockwell is introduced as an opera singer forced to undergo an operation on her throat. Under the ether she has a vision of ancient days when she, the property of some high priest, falls in love with a Christian. This sequence ends, after Miss Brockwell has worn a couple of very low draperies, by the poison route, both the priest and his property perishing from the contents of a ring.

Then the opera singer wakes up and is attacked by an old friend whom she promptly kills with a candlestick. The throat specialist fixes things so that she is freed from suspicion and then plans for her to blackmail the man’s son with whom she is in love as he is the same man as the early Christian. To avoid this the opera singer gives herself to the doctor. Despite a wife, a pulpit and a fine conscience, the hero falls in love with the opera singer and only forsakes her when he learns of the doctor. The opera takes poison for the second time and then wakes up to find herself just coming out of the ether for the second time. There are numerous little aside visions and dreams of which it is impossible to relate here.

Miss Brockwell puts a lot of effort into her variegated role but is unable to make it convincing. William Scott is her opposite, while E. B. Tilton and Ben Deely fill the remaining principal roles.

Pretty Hard to See Where This One Will Get By

Box Office Analysis for the Exhibitor

It is very hard to see where this will register. Practically every audience that is at all picture-wise will start in laughing at it almost at its middle and after that will likely refuse to take it seriously. And even those not picture-wise will hardly be entertained by it. The author is so confusing and asks you to take so many far-fetched notions for granted that little or any of his work is convincing.

If you want to take a chance on it play up the reincarnation idea. Use lines such as these, “Do you believe in Reincarnation? See ‘A Sister to Salome.’” “She knew she had seen this man before. Where? In some other world or some previous existence? See this drama based on a theory that may be fact.”

For the rest concentrate on the star and her leading man. William Scott, who must be considerably popular due to his many appearances with Miss Brockwell.
AN ANNOUNCEMENT OF IMPORTANCE

Sidney Garrett begs to announce the formation of an organization, complete and thorough in detail, for the distribution of films for foreign countries and is respectfully presented for the consideration of American producers.

Sidney Garrett, Inc.
135 West 44th Street
New York City

Telephones: Bryant 6903-6904-6905

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FOR YOU MR. EXECUTIVE, MR. PRODUCER AND MR. DIRECTOR

WID'S 1920 YEAR BOOK

"A Necessity for Every Wide Awake Exhibitor"
CURRENT RELEASES

Release Date
May

Length
5-20

Reviewed

Release Date
June

Length
5-20

Reviewed

Release Date
July

Length
5-20

Reviewed

EQUITY PICTURES CORP.

The Inner Voice (E. K. Lincoln)............6

AMERICAN CINEMA CORP.

Rye of Youth (Claudia Cardinale).........7

FAMOUS PLAYERS-LASKY CORP.

The Fighting Irishman (Robert Warwick) 5

FIRST NATIONAL

In Search of a Father (Constance Talmadge) 3/14/20

FOX FILM CORP.

William Parten Series

Heart Strings

Thomas H. Ince

John H. Ince

Specials

While New York Sleeps (All-Star)....6

Fox Entertainments

The Mother of His Children (Gladys Brockwell) 6

NATIONAL

Breese (Herbert Rawlinson)...........12

GOLDWYN DISTRIBUTING CORP.

The Silver Horde (Helen Reade)........5

HALLMARK PICTURES CORP.

Famous Director Series

A Dangerous Affair (Herbert Rawlinson) 5

The Return of Tarzan.................. 7

HALMARK PICTURES CORP.

Siegfried Pictorial

The Sargebrusher...................... 1/4/20

W. W. HODKINSON CORP.

Distributing Through Pathe

Robert Brunton Productions

The Great Adventure (J. Warren Kerrigan) 3/13/20

Harry L. Garrett Productions

The Great Adventure (J. Warren Kerrigan) 5/22/20

Joseph Levering Productions

The Little Coffee Girl (Herbert Rawlinson) 4/8/20

Metro Pictures Corp.

Zanuck's Productions

The Big Heart ................. 6/6/20

The Honeymoon Affair (Herbert Rawlinson) 5/21/20

Pudgy Robets (Mary Miles Minter) 5/24/20

RAVENSON-COLE

Robertson

Who's Your Servant? ................. 5/11/20

American Film Co., Inc.

The Dangerous Talent (Margaretta Fisher) 3/14/20

The White Dove (Herbert Rawlinson)....5

Superior Pictures

The Brand of Loper (Sessue Hayakawa) 5/12/20

The Wonder Man (George Arliss).......6

HALLMARK PICTURES CORP.

Famous Director Series

A Vested Marriage

Wvinces of Venice North

Chains of Evidence (Anna Leis—Emanuel Lecureux) 3/6/20

Love Honor and ? (Stuart Holmes—Elleen Cassidy) 3/27/20

The Heart of a Gipsy

The Phantom Honeymoon (Margaret Marsh) 3/17/20

High Speed (Eva Moore)............ 1/11/20

Wife Wins

Wife vs. Wife

The Discarded Woman (Grace Darling) 6/3/20

ARTURO PRODUCTIONS

Cynthia's Number (Martha Field).....6

Robert Brunton Productions

Life Savers (J. Warren Kerrigan)........ 3/13/20

Harry L. Garrett Productions

The Greatest Theater (J. Warren Kerrigan) 5/22/20

Joseph Levering Productions

No. 99 (J. Warren Kerrigan)........5

METRO PICTURES CORP.

Zanuck's Productions

The Big Heart

The Big Heart

Other Pictures

The Tycoon (Shirley Temple)........5

Diana Film Co.

King Spruce (Mitchell Lewis)........ 7/21/20

PAHET EXCHANGE, INC.

1420 Lifting Shadows (Emmy Whalen)....5

Apr. 11

The Big Harrier (Sylvia Drewery, Robert Gordon) 5/21/20

Apr. 23

Rosineiro (Rosemary Theby)........5

May 2

Dollar for Dallas (Frank Kemeny).....5

May 8

The Miracle of Money (Helen Henson) 5/22/20

May 23

Simple Souls (Stanley Bate)........5

June 6

The Little Cafe (Lyle Talbot)........5

July 4

The Man From Make Believe (Wm. Demond) 5/22/20

July 18

Man and His Woman (Herbert Rawlinson) 5/21/20

The Return of Tarzan.................. 7

The Return of Tarzan.................. 7

The Return of Tarzan.................. 7

The Return of Tarzan.................. 7

The Return of Tarzan.................. 7
REALART PICTURES CORP.

Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, German Eyes, Emer Beery 7 16/10/19

Ange of God's Mercy (Oliver Hardy, Bert Shay) 3 10/16/19

Erstwhile Susan (Constance Binney) 5 12/10/19

Mystery of the Desert (Jeff Pert, Grace Darmond) 4 1/20/20

Edel Grey Terry, Geo. Cowl, Edmund Elliott 6 10/26/19

The Four Mites (Three-Dimensional) 5 11/30/19

Judy of Kentucky's Harbor (Mary Miles Minter) 5 2/10/20

The Stolen Bridegroom (Sara Mattis, Marie E. Smith) 3 3/1/20

Sinners (Alice Brady) 5 3/21/20

Nurse Marie Blake (Mary Miles Minter) 5 3/2/20

The Deep Purple (R. A. Walsh Prod.) 5 3/26/20

The Law of the Desert (Gus Thomas) 5 4/20/20

Miss Hollywood (Wanda Hawley) 5 5/20/20

SELZNICK PICTURES

Distributed Through Select Exchanges

Youthful Love (Oliver Thomas) 4 4/20

The Woman God Sent (Special) 6 1/1/20

A Foot and a Half Money (Emme O'Brien) 4 4/20

The Shadow of Rosalie Byrnes (Elaine Hammerstein) 6 5/16/20

The Man Who Lost Himself (Wm. Faversham) 6 6/6/20

The Lost of People (Mitchell) 6 1/1/21

The Undercurrent (Guy Emery) 6 12/27/20

NATIONAL Pictures

Distributed Through Select Exchanges

Blind Youth (Special Cast) 6 2/20

Just a Wife (Special Cast) 5 2/20

The Invasion of Venice 5 2/20

REPUBLIC PICTURES

Distributed Through Republic Exchanges

Trilby (Release) Tourour Production Corporation (Clara Kimball Young) 5 2/5/20

Girl of the Savannah (Special Prod.) 6 2/5/20

The Amazing Woman (Harry Clifden) 6 3/7/20

The Blue Pearl (Edith Hallo) 5 3/20/20

Two-One-Two (Special Prod.) 6 4/12/20

Dorothy (Jackie Saunders) 5 5/20

The Gift Supreme 5 5/20

The Only Way Trail (Elmo Lincoln) 5 5/20

Mothers of Men 5 3/7/20

The Great Shadow (Tyro Power) 5 3/7/20

The Adventures of Julian Finglass 5 3/7/20

Man's Fighting (Grace Davidson) 5 3/7/20

Children Not Wanted (Elmo Lincoln) 5 3/7/20

KINORAMA

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Sept. 1 I'll Make a Murderer (Griffith) 5 9/20/19

Oct. 20 Baskets (Griffith) 5 10/17/19

Dec. 19 Woman's Hour (Special) 5 12/21/19

Jan. 19 The Legend of Sleepy Hollow (Tan) 5 1/23/20

May 19 Romance (Malcolm) 5 5/23/20

The Molybdocide (Dorais Fairbanks) 5 6/6/20

UNIVERSAL PICTURES THEATER

Tiger Girl (Lillian Gish) 5 2/20/19

The Corincon Brothers (Dustin Farnum) 5 2/20/19

The Pick (Charles Ray) 5 2/20/19

The Vampire (Dorothy Dalton) 5 2/20/19

Women Who Forget (Mollie King) 5 3/14/20

UNIVERSAL FILM MFG. CO.

Jewel Features

The Devil's Pass Key (Van Strabcomb) 7 4/11/20

Grunsen Skies (Elmo Lincoln) 6 6/20

Universal Features

The Triplet (Edith Roberts) 5 6/1/20

The Phantom (Monroe Stewart) 5 6/1/20

Rouge and Riches (Mary MacLaren) 5 6/1/20

The Prince of Pioneers (Douglas Fairbanks) 5 6/1/20

The Peddler of Lies (Frank Mayo, Ora Carew) 5 6/1/20

The Girl in the Moon 5 6/1/20

Her Feet Five Highheels (Edith Roberts) 5 6/1/20

Overland Red (Harry Carr) 5 6/1/20

Broken Wings (Frank Mayo) 5 6/1/20

The Road to Divorce (Mary MacLaren) 5 6/1/20

 Locked Up (Dorothy Dalton) 5 6/1/20

Bullet Proof (Harry Carr) 5 6/1/20

The Dapper Detective 5 6/1/20

Everything But the Truth (Lyons-Moran) 5 6/1/20

A Tokyo Sink or Swim (Ako) 5 6/1/20

Alias Miss Dodd (Edith Roberts) 5 6/1/20

A Strong Arm 5 6/1/20

Alias Miss Dodd (Edith Roberts) 5 6/1/20

Human Stuff (Harry Carr) 5 6/1/20

The Girl in the Rain (Dorothy Dalton) 5 6/1/20

VITAGRAPH

The Juggernaut (Alta Stewart) 5 3/14/20

Humble (H. H. Griffith) 5 3/14/20

The Honorable Max (Harry Carr) 5 5/14/20

The Winnebago Woman (Alice Joyce) 6 11/10/19

The Homing (Corinne Griffith) 6 11/10/19

The Vengeance of Durand (Alice Joyce) 6 12/14/19

Eulogy of Priors (Alice Joyce) 6 12/14/19

The Panter Hunter (Harry Gilmore) 6 12/14/19

The Sporting Duchess (Alice Joyce) 6 3/7/20

Captain Swift (Eagle) 6 3/7/20

The Courage of Marge O'Donnell 6 6/6/20

The Hide (Harry Gilmore) 6 6/6/20

Dallars and the Woman (A. Jackson) 6 5/30/20

A Master Stroke (Eastman) 6 5/30/20

Her Candidate (Corinne Griffith) 5 5/30/20

The Multiplied (Harry Carr) 5 5/30/20

INDIPENDENT—STATE RIGHTS

A Child for Sale (Graphic Film) 6 3/20

Love Without Question (Graphic Film) 6 3/20

Through Eyes of Men (Radio) 6 3/20

The Married Virgin (Fidelity) 6 3/20

Frivolous Wives (Fidelity) 6 3/20

Ashes of Desire (Walt & Will) 6 3/20

Neglected Wives (Wirtzia) 6 4/25

A Man Three Wags (Radio) 6 4/25

A Trip to Mars (Tower Film Co.) 6 5/30

A Woman's Mane (Arrow) 6 5/30

Love's Flame (Fidelity) 6 6/20

Madonnas and Men (Jans) 6 6/20

Short Gables (Dorothy Dore) 5 4/27

SHORT REEL RELEASES

FROMHAN AMUSEMENT CO.

March Releases

Nin Florida (Mac Swain) 1

Avenue in Bad (Mac Swain) 1

Bass of the Indiana (Texas Culman) 1

Just Bill (Texas Culman) 1

April Releases

Avenue and the Bathing Girls Special 2

FAMOUS PLAYERS-LASKY

March Releases

COMEDIES

Tenting the Soil (Mr. and Mrs. Carter De Haven) 2

Catching Up (Al St. John) 2

Burton Holmes Travel Series

Brazzaville Brussels 1

Kingdom of the Yellow Rose 1

Brussels Redhead 1

The Boys' Big Club 1

In Happy Alliance 1

Paramount Magazine

Numbers 3987, 3978, 3970, 3880 1

April Releases

Comedies

Gee Whiz (Jack Bennett) 2

The Gingham Girl (Jack Bennett) 2

Shady Aly (Al St. John) 2

June Releases

By Golly (Jack Bennett) 2

You Wouldn't Believe It (Jack Bennett) 2

A Model Husband (Carter De Haven) 2

May Releases

Fresh from the City (Jack Bennett) 2

Spring (Carter De Haven) 2

Let 'Em Go (Jack Bennett) 2

Beating Cheaters (Carter De Haven) 2

An Oriental Sing Song 2

Artistic Antwerp 2

Musko and Mummie of Nippon 2

Battlefield of France 2

Paramount Magazine

The Zero Hour in Art 1

Tallowing in Metal 1

Mental Aerobatics 1

The Nurse of the Tents 1

May Releases

Numbers 3885, 3886, 3887, 3888, 3889 1

Burton Holmes Travel Series

Martyred Cities 1

The French British Rhine 1

Up Country in Spain 1

In Lovely Lorraine 1

June Releases

Beautiful Branches 1

The Love of the Little One 1

Lake of the Sun and Moon 1

Battlefield of France (Special) 1

Paramount Magazine Numbers: 3890, 3891, 3892, 3893, 3894 1

July Releases

The Unck Doctor (Jack Bennett) 2

Paramount Magazine

Four More Releases, three subjects each 1

Burton Holmes Travel Pictures

Japanese Holidays 1

The Lost of Lass 1

Frenchifying Metts 1

In Flinders Fields 1

CHRISTIE COMEDIES

February Releases

Petticoat and Pettipants (Special) 2

License Applied For 2

Should a Husband Tease? 2

March Releases

Her Bridal Night-Mare (Special) 2

UNIVERSAL

April Releases

The Lion Man, 15, 16, 17, 18 (Complete) 2

Elmo, the Penless, 9, 10, 11, 12 2

Length

Reviewed

Release Date

Release Date

Length

Reviewed
Comedies

Downing an Uprising (Lyons-Moran) | 1
A Leather Taster | 1
Stop That Wedding (Lyons-Moran) | 1
Dog Gone Fever | 1
Somebody Lied (Lyons-Moran) | 1
Jazzy Jailer | 1

Western

When the Cougar Called (Mae Drane and Frank Burns) | 1
The Texas Kid (Hoot Gibson) | 1
One He Man (Jack Perrin and Josephine Hill) | 1

Serials

Major Allen's Animal Hunt—Story of Wolf | 1

New Screen Magazine

Issues 60, 61, 62, 63 | 1

May Releases

Comedies

Why Lee (Lyons and Moran) | 1
A Restaurant Riot | 1
Concrete Biscuits (Lyons and Moran) | 1
He Loved Like He Lied | 1

Serials

Elmo the Fearless, Episodes 13, 14, 15, 16, 17 | 1
The Moon Riders, Episodes 3, 4, 5, 6 | 1

Western

Wall Tracks (Hoot Gibson and Thelma Percey) | 1
Ransom (Hoot Gibson) | 1

June Releases

Comedies

His Friend's Tip (Lyons and Moran) | 1
An Artist's Muddle (Harry Mann and Lilian Byson) | 1

Serials

Bought and Paid For... | 1
A Bronco Kid... | 1

Serials

Elmo the Fearless (Elmo Lincoln) 18 (Completed) | 1
Moon Riders (Hoot Gibson) 7 | 1
The Moon Riders, Episodes 3, 4, 5, 6 | 1

Comedies

The Man Rider (Art Acord) 11, 12, 13, 14 | 1
The Vanishing Digger (Eddie Polo) 4, 5, 6, 7 | 1
New Screen Magazine, Issues 73, 74, 75, 76 | 1

Western

The Red Hot Trail (Leo Maloney) | 1
The Boss Rides to Town (Farrel MacDonald) | 1
The Shootin' Kid (Hoot Gibson) | 1
Fighting Pals (Lyons-Moran) | 1

March Releases

PATHE

Comedies

Daredevil Jack (Jack Dempsey) 4, 5, 6, 7 | 1
d (Lyons and Moran) 10, 11, 12, 13, each | 1
Find the Girl (Snub Pollard) | 1
Fresh Paint (Snub Pollard) | 1
Two (Other Pollard Comedies) | 1
Review Numbers 40, 41, 42, 43 | 1
Topics of the Day Numbers 44, 45, 46, 47 | 1

April Releases

Comedies

"Daredevil Jack" (Dempsey) 8, 9, 10, 11, each | 1
"He Met His Match" (Pat O'Malley and Prince Riders) 3, 4, 5, 6, each | 1
"Adventures of Ruth." (Ruth Roland) 15 (Complete) | 1
May Releases

Daredevil Jack, episodes 12, 13, 14, 15, each | 1
Trailer by Three, episodes 6, 7, 8, 9, each | 1
The Third Eye, episodes 1 and 2 | 1

Comedies

"Jiggs in Society" (Birthing Up Father Series) | 1
Cracked Wedding Bells (Snub Pollard) | 1
Speed to Spare (Snub Pollard) | 1
Thee Reviews, 43, 44, 45, 46, 47, 48 | 1
Topics of the Day, 49, 50, 51, 52 | 1

May Releases

An Eastern Westerner (Lloyd) | 1
The Emotional Miss Vaughn (Mrs. Sidney Drew) | 1
Drink Heartly (Snub Pollard) | 1
Trotting Through Turkey (Snub Pollard) | 1
All Dressed Up (Snub Pollard) | 1
Grab the Goat (Snub Pollard) | 1
Kiss a Miss, Laura La Plante | 1
Father's Close Shave (Bringing Up Father Series) | 1

Path Review Numbers 49, 50, 51, 52, 53 | 1
Topics of the Day Issues 53, 54, 55, 56, 57 | 1

June Releases

Comedies

You're Pinched (Snub Pollard) | 1
Star Miss-Show (Beauregard La Plante) | 1
All in a Day (Snub Pollard) | 1
Any Man's Port (Snub Pollard) | 1
Jiggs and the Social Lion (Bringing Up Father Series) | 1

Serials

Trailer by Three, 10, 11, 12, each | 1
The Third Eye, episodes 1, 2, 3 | 1
Path Review, Issues 54, 55, 56, 57 | 1

June Releases

HALL ROOM BOY COMEDIES

March Releases

Breaking Into Society | 1
Oh Baby | 1

May Releases

Tell Us Ouija | 1
Movie Madness | 1
GOLDWYN

March Releases

Three Issues | 1
April Releases

Brytoonotypes | 1
May Releases

Issues No. 43, 433, 434, 435, each | 1
March Releases

Broken silence | 1
Cut and Dry | 1
From East to West | 1
North Wind's Masquerade | 1
Cherry Blossoms | 1

CAPITOL COMEDIES

March Releases

Forget Me Not (Mr. and Mrs. Carter De Haven) | 1
May Releases

What Could Be Sweeter (Carter De Haven) | 1
Dorothy | 1

BRAVE COMICS

The Great Umbrella Mystery | 1

May Releases

Judge Rummy in a Fitting Gift. | 1

FOX

January Releases

MUTT AND JEFF ANIMATED CARTOONS

March Releases

The Mint Spy | 1
The Chemist | 1
Putting on the Dog | 1
The Plumber | 1
"I'm Ringing Your Party | 1
Fishing | 1
Dead Eye Jeff | 1
The Sour Violin | 1
The Price of a Good Woman | 1
The Chewing Gum Industry | 1

May Releases

The Bowling Alley | 1
Nothing But Girls | 1
The Private Detectives | 1
The PLAYERS | 1

SUNSHINE COMEDIES

March Releases

The Heart Snatcher | 1
The Lightweights, Lovers | 1
May Releases

A Waiter's Wasted Life | 1
The Hump | 1
Dangerous Eyes | 1
Dead Diver's Last Kiss | 1
Should Dummied Wed | 1

PRESTO PICTURES

L. J. Selznick Enterprises

Wm. J. Flynn Series (Herbert Rawlinson) | 1
Kinograms

Every Tuesday and Saturday

FILM SPECIALS

Westerns

Not Guilty (Texas Guinan) | 1
Letters of Fire (Texas Guinan) | 1

VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin) | 1
The Champion (Charles Chaplin) | 1

Elmer (Charles Chaplin) | 1

By the Sea (Charles Chaplin) | 1

REELCRAFT

April Releases

Comedies

The Marksmen (Billy West) | 1
Brass Buttons (Billy West) | 1
Distilled Love (Alice Howell) | 1
Her Wooden Legacy (Alice Howell) | 1
Westerns

Four Times Foiled (Chester) | 1
Love Me (Carole Lombard) | 1
Torchy (Johnny Hines) | 1
A Knight for a Night (Jackie Coote) | 1
A Fresh Start (Marvel Rex) | 1

Duck Inn (Lloyd Hamilton) | 1

SPECIALS

Valley of 10,000 Smokes | 1

SCENICS

The Hope of Adventure (Robert Bruce) | 1
The Great Machine (Chester) | 1
The Great Wonder (Chester) | 1

Educaional

June and July Releases

Comedies

Your Times Foiled (Chester) | 1
Nice Me (Carole Lombard) | 1
Torchy (Johnny Hines) | 1
A Knight for a Night (Jackie Coote) | 1
A Fresh Start (Marvel Rex) | 1

Duck Inn (Lloyd Hamilton) | 1

SPECIALS

Valley of 10,000 Smokes | 1
HAYAKAWA in a role especially moulded for his screen ability. A production of class, tension and heart interest. A big star in a big story produced in a big way.

Directed by

CHARLES SWICKARD
The Fortune Teller, starring Marjorie Rambeau, is a screen triumph. It abounds with thrills, love and honor. It is one of the best pictures I have ever reviewed.

—George Pardy,
Exhibitors Trade Review.
Some Short Reels

Another Bray Comic—Goldwyn

Out of approximately a dozen remarks comprising the Lampoon portion of another Bray reel, about two or three may be expected to arouse anything more than passing interest, the rest serving as little more than fillers. Probably there are houses which will be willing to play that sort of material, and these will find this about average. As for the Judge Rummy cartoon which follows, that is fairly well executed and has an acceptable idea, but one that has been employed before similarly. Beyond doubt, however, the animated stuff will get over with most audiences, being quite laughable this time. It concerns some country relatives of the judge, who confuses other rural residents with them. It results in his being fleeced of much of his capital and left stunned as they part in a machine he has just purchased.

"A Counter Plot"—Goldwyn

Mirth-provoking material is included in this two-reeler to a fair extent but there are not enough legitimate laughs to make it stand out among numerous other offerings of the same caliber. Buddy Post is featured in the production in which he is hardly more prominent than the character who plays the sheriff. Helen Howard is the leading woman, who, as is the case in the majority of these pictures, has little more to do than look pretty. A bevy of well-selected bathing maidens frolic about near some water and as may be expected, the residents of the rural district flock near to gaze upon the display. There is some footage in which several of the characters, using uprooted bushes as camouflage, stalk near and Buddy, the elongated fun-maker swims about with his head in a bucket that has some convenient eye-holes. Interwoven with the bits of a plot this has, are several slapstick ideas, not all of which register. At its best, this is an ordinary comedy that does not seem likely to get by before a critical crowd. Harry Wolze wrote it and Mark Goldsine directed.

Pathé Review, No. 53

In the colored scenic which opens this Pathé Review, there are several beautiful shots, colored finely and otherwise pleasing to the eye. Much of it on the other hand appears to be somewhat hazy, the cause of which is not quite evident. St. Gervais, a hilly town in France, is the scene of this portion of the reel, in which there is also another colored part showing a bear and porcupine answering the hunger call. Between these two sections is sandwiched one in which a girl executes several difficult feats on skaters, displaying good form and considerable skill. She is shown in slow motion after the stuff is shown at normal speed and is out of the frame part of the time. As for the colored part, the tinting is faintly thick in places. What is of interest, is some footage showing several time-saving kitchen devices and later Ada Forman executes the "Javanese Dance," from a drawing by Julian Olendorf. The Tersperchorean display is fairly well done and winds up an issue of the series that is not as good as most of the others.

"Ranger Dave Morgan"—Universal

Following a plan that is almost as old as the proverbial hills themselves, Universal has put forth another two reel western with James B. Westerfield and Magda Lane in the leading roles. Real thrills are none too numerous in the production which does not see the hero sufficiently in danger but arouses some suspense when his wife finds herself in the clutches of the villain. Hubby having captured two members of the terrible gang, is the victim of a plot which consists of sneaking into his home and awaiting him. The gang-leader decided that he might as well have a bit of home cooking and then asks for a little kiss. He gets the former but wisely halts at the idea of favoring him with an osculation, whereupon, he proceeds to resort to cave-man methods. Hubby enters in the justly celebrated nick of time upon receiving a cleverly-conceived signal, captures the crowd and then they show a flash of how happily the two are living some years later with the family numbering three.

"Brownie, the Peacemaker"—Universal

Universal's intelligent bound, Brownie is featured in this two-reeler in which Phil Dunham, Merta Sterling, Jessie Fox and Chai Hwang also appear, the first two named being the most prominent, together with the comedy heavy. The dog has proven on a number of occasions that he is capable of doing much that is out of the ordinary, but in this does not receive the opportunity to display all of his talents. There is not quite as much of the rotous as usual this time, but one good comedy situation helps it along considerably. Genuine laughs are not included in great numbers, however, and as a result, this cannot be expected to prove of more than passing interest.

"A Drop of Ink"—Films of Business

How ink, carbon paper, paste and other products of S. S. Stafford are made is taken up in an industrial which shows the various parts of the factory, the machines and the processes through which each of these articles passes before it may be called complete. There are a pair of interesting trailers, one at the start and another at the finish which add pleasant touches, the little colored girl and her smile adding to the value of the reel. Otherwise, it ranks with the general run of industrial pictures, differing little from the usual film of this type. It has a bit of instructive value, but not very much in the way of entertainment.

"One Round Jeff"—Fox

They use a very old idea in this Mutt and Jeff release and although they manage to extract a number of laughs from it the release as a whole is not up to the high standard that has recently been set by these funny men and their creators. Mutt enters the ring against the champion in an endeavor to stay three rounds. The champion is made out as a fire-eater who has to be chained to his seat by a brass collar before the fight begins. Jeff is Mutt's second and puts dumb-bells in the glove in a futile attempt to have his partner win the fight. Later Jeff goes behind the curtain and does the old clubbing trick. Whenever a head makes a bulge in the cloth he wallops it with a big stick. Several times he hands Mutt a knockout blow as well as his opponent. In the end Mutt persecutes Jeff as per usual.

"The Making of An American"—Worcester Film Corp

Night schools and their advantages are taken up in a single reeler, in which the foreigner is urged to learn the English language. In a story, showing the experiences of an Italian immigrant, portrayed by Emile De Verry and directed by P. D. Hugon, the cause of Americanization is aided by this offering, which has an acceptable amount of entertainment value and serves its purpose quite well. The manner in which the immigrant after learning the language becomes a valuable member of the community and urges others to follow his example is taken up finely. The principal gives a creditable performance and the vehicle has been selected wisely.
“Short Reels”

“Foam Fantasies”—C. L. Chester

Scenes of waves and breakers lashing a rocky shore comprise this issue of the Chester Screenics. Throughout, the photography and technical end of it generally hold up splendidly. The water stuff is excellent throughout, and while the spectacle is not a novel one, as far as scenes are concerned, it has been filmed so well that the production holds the eye throughout.

“Lunatics in Politics”—Reelcraft

When woman suffrage was generally regarded as a source of good humor, stuff of the type seen in this two reeler, starring Alice Howell, was used quite frequently. Of late, burlesquing the masculine woman is something that appears to have gone out of fashion. However, Reelcraft has come back with just such a production and the result is a creditable comedy—creditable because its good qualities outnumber its bad ones. Considerable fault could be found with the technical end of the production, for the lightings and photography are rather below par in a number of places. From the beginning of the picture until it is well under way, it keeps the laughs coming at a rapid rate, and although the very finish is not quite as good as what precedes, it holds up acceptably. This shows Alice Howell, who incidentally is a capable comedienne, as the candidate for chief of police with the broad-proportioned Rose Burkhart as the opposition. Dick Smith and Tommy Flynn, the former the director, are also seen in it. There are several clever bits of business in the shaving scene and the campaign portion, in which the rival candidates endeavor to secure the attention of the audience. The latter part is the big gun in the piece, and it certainly produces the desired result.

“Play Hookey”—Reelcraft

Material concerning the efforts of the stellar performer, Billy Francy, as a fisherman, occupies most of the footage in this single reel production which is made up almost entirely of slapstick comedy stunts, several of which should register quite well. The principal fault of this is that it is not sufficiently “dressed up,” that the impression it makes upon the eye is not a very good one. The photography is open to criticism in more than one place and the film does not end anywhere in particular. George Jeske is credited with directing again, and the offering should get over nicely where other Franey comedies have been well received.

“The Electric Heart”—Baumer

Storage batteries are alluded to as electric hearts in this single reeler which explains quite conclusively by coupling scenes at a factory with diagrams, the manner in which they are made. The Preo-to-lite company’s output receives a bit of mention towards the finish, but otherwise, this is free from excessive advertising matter and is a highly satisfactory industrial production. In explaining the manner in which these batteries are made, it makes matters clear and the technical end of it has been taken care of in satisfactory style.

“A Bungalow Bungle”—Reelcraft

Milburn Moranti appears to be specializing in the handling of henpecked-husband roles, for in this two reeler he again essays the part of a spouse who is ruled by a strong-minded wife. The story concerns the efforts of a group of his friends to assist in his liberation and, needless to say, their schemes work out successfully. Bathing girls are introduced in the production after it has gone along for a while and they help it considerably. The biggest laugh in the piece is the beating Moranti receives at the hands of Raye Hampton after she has found him together with the vamp, played by a lady who bears the name of Wanda Waldrip. Ordinarily, the spectacle of a man receiving a pummeling at the hands of his spouse would not occasion very much surprise or laughter, but the manner in which they have filmed it this time makes it a genuine scream. Miss Hampton goes to the task of administering the thrashing with a nonchalant air that makes it really amusing, her delivery of the stiff-armed blows being mirth-provoking. A comedy that can fit into more than one show.

“Getting His Goat”—Reelcraft

Grafting of glands has been much used as the basis of more than one comedy, but has not been overworked and may still be expected to get smiles. Billy Francy is starred in this single reeler, in which Charles Haefeli and Charles Post are also prominent. It opens with a scene at the deathbed of an old man, who subsequently arises from the wheel chair in which he is taken out to be drowned, secured some goat glands and proceeds to cut capers. The beginning, in which the relatives eagerly await the aged gentleman’s death hoping that they may share the inheritance more quickly is funny and the picture holds up splendidly throughout, this being one of the best if not the best of the series.

“A Trip to Coney Island”—Hy Mayer Travelaugh

Whether or not Hy Mayer’s “Travelaugh’s” will be released generally is not certain, these productions having been presented at the Capitol exclusively thus far. Their nature is such, however, as to make them suitable for showing elsewhere, and if they are put on the release schedule of some distributing organization, they should receive a considerable amount of booking. Coney Island, haven of summer pleasure-seekers, has been selected by the artist as the subject for his newest offering and by combining actual shots of the resort with drawings, he has secured much laughable material. That the reel can be made into a distinct novelty was amply demonstrated at its first showing, when all of the familiar sounds of the scene of action were cleverly rendered by the orchestra and others. Even without the effects, however, this is very unusual. Mayer has made drawings of some of the characters which are cleverly faded into actual pictures of the people, while in other cases he has used either the drawings or other footage alone. The technical end of it is practically flawless, the photography and camera work of fine quality and the result is worth while entertainment.
DON'T BOOK
"Back to God's Country"
during the Summer months
UNLESS
you are ready to turn on the steam as this CURWOOD Story is cooling and refreshing enough for any house during the hot spell.

A First National Attraction

AVERAGING 30% REPEAT BOOKINGS

Any First National Exchange NOW
Another Drive

Mabel Normand romps with typical abandon through this delightful picturization of George Ade's famous play.

It's a hot-weather hummer.

SAMUEL GOLDWYN
Presents
MABEL NORMAND
in
"The Slim Princess"

Written by George Ade.
Directed by Victor Schertzinger

MABEL NORMAND Laces Out Another Drive

GOLDFYN PICTURES CORPORATION
BOOKING COMBINES


“Won’t Book” by Many Distributors Regarding Booking Combines—and Tell Why

Following will be found the opinions of a number of executives prominent in the distributing end of the business regarding the attitude of their companies as to selling to booking combines.

“Al” Lichtman, Famous Players’ asky: “We have never sold to a booking combine, and we never will. That is all there is to it.”

P. B. Warren, general manager of Associated Producers: “Associated Producers will not sell their product except to individual theater owners or operators or owners of bona-fide chains of theaters. Under no conditions at any point will we deal with a booking agency or booking office.”

Hiram Abrams, president of United Artists Corp., was week-ending at a meeting regarding this booking proposition. However, from his office came the statement that Mr. Abrams had not changed his mind a single iota from the time that he issued his first statement on the policy of United Artists Corp., from which is quoted the following:

“We shall continue to rent our productions on a single picture basis only, so that theater men may handle each picture individually on its own merits and absolutely without bearing on any other production.

“‘And we shall continue to deal exclusively with individual theaters.

“No arrangements whatsoever will be made with booking agencies, circuits or distributing organizations, but will be even the remotest way the control of our productions out of the hands of either this organization or the theaters that book our pictures.”

He had transferred the brain of the crook to the ape, and was astonished to see the brute move and begin to breathe—Marshall Neilan’s “Go and Get It” a First National attraction. —Advt.

Federated Meets Today

The Federated Film Exchanges of America, Inc., will hold a meeting today at the Hotel Astor. It is expected that a general manager will be named.

Chicago—The Century Films, Inc., is the name of a new exchange formed here with Maurice A. Salkin as president.

An epidemic of booking combines is spreading through the country. Whether this happens to be a sporadic movement inspired by conditions existent, or whether it is part of a sinister scheme to tie up the entire country for a national booking idea, remains to be seen. But this is what is happening.

Jensen & Von Herberg have just put together in Seattle an organization of exhibitors of Idaho, Oregon, Washington and Montana under the name of the Independent Exhibitors Corp.

S. A. Lynch has called a meeting of Southern exhibitors for Atlanta today, where they will be apprised definitely of the Lynch booking plan which will be along the lines of furnishing exhibitors any productions they desire and Lynch will take 30 per cent of their gross for his booking services. There are other interesting ideas in the Lynch plan which will be made known at today’s meeting.

In Minnesota and the section which Ruben & Finkelstein dominate, it is understood that plans for a booking organization are being perfected along the lines of the Stanley company in Pennsylvania.

Over the week end, important factors in the National Booking Co., with headquarters in the Broadway Theater Bldg., New York, discussed plans for their proposed national organization in Atlantic City. Some people in the industry commented that it was somewhat unusual that important factors of First National should happen to be meeting in Atlantic City at the same time as Jules Mastbaum, Bill Heenan and Mike Hennessey of the National Booking were there.

Aroused by the unusual developments of booking combines being formed throughout the country, executives in charge of distribution of some of the larger corporations issued statements on Saturday, the general tenor of which was that they would not book to booking combines.

(Continued on Page 2)
Booking Combines

"Wont Book"

(Continued from Page 1)

"At all times each individual theater can feel that its dealings on each production will be free and unhindered by any consideration outside that particular theater's problems."

Even prior to the issuance of this statement, at the very inception of the new system, Mr. Zukor emphasizes the fact that at no time will United Artists make arrangements with booking agencies, circuits, or distributors of the product of United Artists Corp.'s product.


Elmer R. Pearson, sales manager: "We have not taken any action on the matter as yet. We are not in favor of booking combinations of this sort. Our entire plan is based on what these combinations have accomplished in the past."

It appears to us as if there is an attempt to inject the old idea of a company booking picture, that has been discarded by other companies, into the business. We are opposed to the injection of anything in the business that will add to the cost of operation of a business that has practically been operated on a direct producer to exhibitor basis.

Every time there appears an addition of this sort it adds just so much trouble and expense to the operation of the business. These booking agencies are not interested in their health. They want to make money and if they can't extract it from the exhibitor they will extract it from the producer."

Arthur S. Kirkpatrick, vice-president and general manager of the Robertson-Cole Dist. Corp.: "If the national booking is worked on a fair and equitable basis, I think they get off so far as prices for their product is concerned. Once this is established, these men insist that then it will only be a question of time before the one owner will be at the mercy of the booking company."

The attitude of the national distributing organizations operated from New York, seems to be unequivocally uniform, although there do not seem to have been any conferences between the several distributors. Despite the fact that Zukor and others insist that it is not new to New York, seems to be unequivocally uniform, although there do not seem to have been any conferences between the several distributors. Despite the fact that Zukor and others insist that it is not new to New York, seems to be unequivocally uniform, although there do not seem to have been any conferences between the several distributors. Despite the fact that Zukor and others insist that it is not new to New York, seems to be unequivocally uniform, although there do not seem to have been any conferences between the several distributors. 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In the Courts

E. Clarence Jones, a wealthy mem-
ber of the New York Stock Ex-
change, who was a partner of the
Brady in the New Nethe-
sland Theater Co., in the play-
house filed
suit in the Supreme Court ask-
ing the dissolution of the New
Nethe-
sland Theater Co. to the end
that a receiver may be appointed for
it to order that the the-
ater may be sold. He says he can
not
recover his money, and Mr. Brady, has al-
ready sustained a loss in his in-
est through his acts, and can't
his stock.

Two suits for $2,500 each on notes
have been filed in the Supreme Court
the Commonwealth Bank against
N. Hall and the Liberty Ex-
changes, Inc. In one suit, Sidney
Chan is joined as a defendant and
the other Joseph A. Jacobs is a

The Palace Players Film Corp-
which controls the Victor Studio at
West 43rd St., in a partition suit of William
the City Court against Joseph
von Totten and Joseph W.
ley for $2,000 on a note given for
$1 month's rent of the third and
4 ferris of the studio building,
the defendants have filed a coun-
ter-

The suit rent them the two floors
with privilege of re-

Two months with privilege of re-

The suit rent them the two floors
with privilege of re-

High class stu-

"Photoplay" June 1920

After Rights to "Madelaine"

It is understood that Celebrated
Authors Society, Joseph Menten and
L. F. Rubenstein, will shortly

The Court of Appeals late last
week reversed the order and decided
that Harper's was not responsible
for the publishing of an indecent
story.

The story, if secured, will be used
for Madeline Traverse, former Fox

The new contract between
National Film and Goldwyn for a series
of Capitol Comedies calls for $25 during
the year. These are to be dis-

C. A. "Doc" Willat has been made a vice-president of
National Film in addition to being gen-

Invin Willat Prod. have leased

L. May Have New Zone

Los Angeles—The City Council
 issued instructions to have

The Cosmos Art Co. wants to

Mats, Electros and Stereos
for the
Motion Picture Trade
T. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereopticons in
N. Y. C.

The big producers know
that the books and plays we sell
are the best, and that we've got

CELEBRATED AUTHORS
SOCIETY
701 7th Ave., N. Y., Phone Bryant 1511

Mrs. Dal Clawson Dies
Mrs. Dal Clawson, wife of Dal
Clawson, the cameraman died on
Saturday as a result of an attack of
acute indigestion.

The body will be shipped to Hol-

Goldsmithe Leaves for West
Milton M. Goldsmith left for a
trip through the Middle West yest-
day in the interests of the Inter-
national Exhibitors' Circuit which
may take over the assets of the
United Picture Theaters.

Neal Birk, former auditor of Un-
ed, is now in Cleveland arranging
for the Ohio franchise for the

Willat, Nat'l Film Vice-President
(Special to WID'S DAILY)
Los Angeles—C. A. "Doc" Willat
has been made a vice-president of
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The big producers know
that the books and plays we sell
are the best, and that we've got

On Broadway

Criterion—“Humorose.”
Capitol—H. B. Warner—“One Hour Before Dawn.”
Rialto—Robert Warwick—“The City of Masks.”
Rivoli—Thomas Meighan—“The Prince Chap.”
Strand—Mildred Harris Chaplin—“The Interior SEX.”
Astor—“Shipwrecked Among Cannibals.”
Broadway—Herbert Rawlinson—“Man and His Woman.”
Lceee’s New York—Today—Hobart Bosworth.
Tuesday—Jack Pickford—“The Double-Dyed Deceiver.”
Wednesday—Edith Storey—“Moon Madness.”
Thursday—Tom Moore—“The Great Accident.”
Friday—Gladys Brockwell—“A Sister to Salome.” Anne Cornwall—“The Girl in the Rain.”
Saturday—Charles Ray—“Homer Comes Home.”
Sunday—“The Best of Luck.”
Brooklyn Strand—Norma Talmadge—“Yes or No?”

Next Week
Criterion—“Humorose.”
Capitol—Rex Beach’s “Going Some.”
Rialto—Not yet determined.
Rivoli—“The World and His Woman.”
Strand—Marshall Neilan’s “Go and Get It.”
Brooklyn Strand—Mildred Harris Chaplin—“The Interior SEX.”

La Carmen Prod. Formed
Los Angeles—La Carmen Prod. have been formed here for the purpose of making a series of six reel features. Dolores Lopez is to furnish six original stories and Claude Butler will direct. Antonio Stanich, who has appeared in grand opera will play leads. Releasing and studio arrangements unknown.

The title of “The Return of Tarzan” has been changed to “The Revenge of Tarzan.”

Bobby Vernon’s chin was razored when this scene for “Kiss Me Caroline” was made. It’s a new Christie two reel Comedy at Educational exchanges.

“Won’t Book”
(Continued from Page 2)
it would have beneficial results in that it would tend to reduce the overhead in operating expense. Our experience, to some extent, with combinations has not been along those lines, however.

“There is considerable danger that by sheer force of bookings controlled we would be compelled to sell our product at such low figures that it would mean a loss of money to producers.”

W. E. Atkinson, general manager of Metro, stated that his company was unalterably opposed to such a proposition.

“We think,” said Mr. Atkinson, “that it is a direct attempt at the replacing of the exchanges. We have turned down all offers to date on such propositions. We have been dealing with the exhibitor direct for the past five years and we see no reason why the exhibitor should not know from us what we want for our pictures. We are opposed to this move.”

At Fox, Herman Robbins was out of town and in his absence no statement could be secured.

Neither W. W. Hodkinson nor John M. Quinn of Vitagraph could be reached on Saturday. John Woody of Realart is ill at home. No one would make any comment in his absence.

Fred Quimby and Ralph Proctor of Associated Exhibitors, Inc., are in Atlantic City over the week-end.

Thelma Percy, sister of Eileen, Fox star is to be featured in “The Star Rover” a Jack London story for Metro. Edward Semon will direct.

10 Per Cent Fee
For Booking Under the Jensen & Von Herberg Independent Exhibitors Plan
(Special to WID’S DAILY)
Seattle—Here are some of the plans of the new Independent Exhibitors Corp. organized by Jensen & Von Herberg with 118 theaters in the Pacific Northwest for the purpose of booking pictures. A big entrance fee is charged and 10 per cent is charged on each booking except for First National productions. Contracts are made out in the name of the theater but signed by the corporation. Exhibitors in joining agree that no pictures shall be booked to their theater except through the corporation. The corporation is not bound to buy any picture requested by any exhibitor.

Thought by picture men in the Northwest that the three prime objects of Jensen and Von Herberg in organizing this booking corporation is first to establish a machine against Famous Players, whom they fear will build in Seattle and Portland; second, to sell First National sub-franchises; third, to get films cheaper themselves.

Von Herberg has already disclaimed the last named object, but judging from his past activities film men are inclined to discount his statement, which follows.

In response to various inquiries made at a meeting of the Northwest Film Board of Trade attended by a representative of every film exchange in the Northwest, Von Herberg said: “The policy of Independent Exhibitors Booking Corporation contemplates fair, equitable and profitable business relations with film exchanges. Nothing of an arbitrary nature is intended. No illegal advantages are expected. Harmonious and cooperative methods only will be attempted. It recognizes the fact that the preservation of the best interests will depend largely upon exhibitor willingness to assume all responsibilities. On this basis it desires the support of producing companies.”

Gilbert to Direct Hope Hampton
Los Angeles—Jack Gilbert will direct Hope Hampton in future productions. Gilbert has been Maurice Tourneur’s assistant for some time past.
Miss Hampton will leave for east shortly where she will make a picture and then return to the coast.

Screen Bulletin, Crawford’s Idea
Merritt Crawford, who recently signed as director of publicity for Fox Film has established a weekly newspaper service which he calls Ti Screen Bulletin. Crawford has his offices in the Fitzgerald Bldg.

221 Films Made at Brunton’s
(Special to WID’S DAILY)
Los Angeles—At the director’s meeting of the Robert Brunton Studio Inc., a report was submitted showing that 221 pictures were made in the studio in the last two years.

Finish Two Reel Westerns
(Special to WID’S DAILY)
San Antonio—The Shamrock Pictorial Corp., of which P. S. McGin- ley is director general, has completed the first three of a series of two reel westerns featuring W. C. Hackett, Rambabble and Levy. 1493 Broadway, New York, has cured the world’s rights.

4 A WEEK

COMEDYART
In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRUS-SCENIC-STORIES
Built by a real artist with the cooperation of the greatest off-roof magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a “Special.” See the “Special” representative in your exchange city.

SPECIAL PICTURES CORPORATION
H. W. Hellman Bldg., LOS ANGELES
Mastbaum Heads

The National Booking Corp., with offices in the Broadway Theater Building, is not ready to make any formal announcement of its plans as yet. A man intimately identified with the company recently told the trade that the National Booking Corp. would be making things easy.

Julius Mastbaum, president of the Stanley Co., is president of National Booking. His New York office will be in the new Bunny. The traditions of the company are expected to be maintained.

Among those who have been interested in National Booking are other principals of the film business. The company has already made some important moves toward making things easy.

The company has already made some important moves toward making things easy.

Pickford Released

Goldwyn Star Relieved from His Contract—Coming East

(Continued on Page 2)

Fox in Serial Field

Will Have One Episode Ready for Every Week of New Season

William Fox has plans for a regular output of serials by the Fox Film Corp. Richard Stanton has very quietly completed “Bride 13,” the first of the serials which will be ready for release Sept. 5.

Fox plans to have an episode of a serial available for every week of the new season. “Bride 13” was the forerunner and the second is now in production.

Goldwyn Back

Praises Betty Compson—24 Pictures Ready for Release

“’I believe that in Betty Compson we have found the greatest star of the screen,” said Samuel Goldwyn just back from the Coast yesterday, made this statement when asked what, in his opinion, was the most important thing happening in the film industry.

“While Miss Compson’s work in ‘The Miracle Man’ was a revelation” he said, “she shows much improvement in her first production for Goldwyn ‘Prisoners of Love’ that it is safe to say she will not only prove one of the greatest surprises of the year, but in my opinion should prove one of the foremost works of the season.”

It was very hard for Mr. Goldwyn to talk about anything else.

The head of Goldwyn said: “Nothing else counts but pictures.”

While on the Coast he saw 24 of the productions which Goldwyn will release during the coming season, 16 of which will be in our exchange by August 1st. The remainder are being cut and edited at present.

“Only one thing will count—good pictures—big pictures, and never mind about anything else.”

Offers Home for Chicago Changes

(Special to WIFD’s DAILY)

Chicago—William S. Furry has purchased the lease on the old Columbia theater property at the northwest corner of North Clark and Kinzie Sts. He has made an offer to the local film exchanges to erect a $1,500,000 exchange building on that site provided the companies enter into long term leases with him.

Under the new city ordinance which went into effect in May each company must store its film in a fireproof vault provided with a separate chimney for each vault. This building proper must be outside of the loop district.

“Very soon,” he is willing to do all this but must first secure long term leases from the tenants.

Brands Offices for Levey Corp.

Harry Levey, after attending a breakfast at Keen’s at which he was the guest of honor of his employees in the Harry Levey Service Corp., left for Cleveland and Chicago last night to arrange for the opening of offices in those two cities.

YOUR Good Printing
Let SOLOMON do it, he’s wise.—Advt.
Mastbaum Heads
(Continued from Page 1)
and several others returned to their homes direct from the seashore. In Atlantic City at the same time were Jules E. Mastbaum of the Stanley Co., Heenan and Hennessey of the New York headquarters of National Booking, and several others.

While nothing is definitely known as to what transpired at the shore it is said that a series of all conferences were held during which plans relative to the new booking organization were discussed.

Rich” to Come Here
One of the interesting incidents of the Natl. Booking plan is to have J. V. Richards, general manager of the Saeager Amusement Co. of New Orleans spend from three to six months in New York in the interest of the new idea. Julian Saenger, head of the firm, it is said to be deeply interested in the National Booking plan. According to the Motion Picture Journal of Dallas “Rich” is to be chairman of the Board of Directors of Asso. First Natl. Pictures.

A Zukor Idea
Just about a year ago when there was talk of a national booking plan, when the Stanley Co. secured offices on 42nd St., there was considerable talk that Adolph Zukor was much interested in the plan. This was probably the result of a statement made by Mr. Zukor when as a guest of B. S. Moss, he attended a dinner of the Vaudeville Managers Protective Asso. at the Plaza, when he said that he hoped to see the picture industry work with the smoothness and facility with which organized vaudeville operated; that he hoped to live to see the day when this happened; that there was no co-operation in the film business, and it was greatly needed, that he would forego his personal ambitions to work to this end.

A year has passed. Some of the plans understood to be behind the Natl. Booking idea are practically those expressed by Mr. Zukor. But the men planning to go ahead on this plan are not what are known as “Zukor men.” Rather the opposite. Mastbaum, who heads the new concern was then and is today, head of the Stanley Co. of America. But his new affiliations are with First National.

Three New District Managers
Samuel Sax, former branch manager of the Indianapolis branch, is district manager of the Central Division embracing Cincinnati, St. Louis and Indianapolis. Arthur S. Hyman has been appointed district manager over Chicago, Detroit, Kansas City, Minneapolis, and Ohio.

Claus C. Ezell is now district manager of all territory south of Washita, D. C. All Select appointments.

No smoke without a fire—and no profits without RITCHLEY POSTERS.

RITCHLEY
LITHO CORP.
406 W. 31st St., N.Y., Phone Chelsea 8988

Here Again

Kerrigan in

“The Green Flame”

A Romance and Mystery Drama of Wide Appeal and Assured Popularity

5 Reels

As a star that climbs the heavens, so J. Warren Kerrigan climbs the heights of popularity through screen dramas of it creating box-office power. Following the success of “Number 99,” the W. W. Hodkinson Corporation now releases the latest Robert Brunton Production—Kerrigan pictures. “The Green Flame,” on July 18.

It is ready for you now, not next September, NOW through Pathé Exchange

W. W. HODKINSON CORPORATION
537 Fifth Avenue, New York City
Distributing through patents Exchange, Inc. (in foreign Countries: J. Frank Boulevard, Inc. 700-24, New York)

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

REUBEN SAMUEL INSURANCES

INSURANCE 60 MAIDEN LANE NEW YORK
Phone John 5425—5196—5617—5798

AMERICA’S FINEST LABORATORY

AtoP The Palisades

Hudson River Night Lines

Hudson River Line

N. Y. & A. T. R. Y.

Daily Salings From Pier 31, N. R. & A. (open seven days a week) 6:15 A. M. Sundays and Holidays, 6 P. M. & 9 P. M.
West 122nd St., half hour later

(Daylight saving time)

Due Albany 6 o’clock following morning.

Palisades Film Laboratories
Palisades, N. J.

Hudson Navigation Company
Phone Canal 9000.

The Rivoli attraction next week will be “The World and His Wife,” and not “The World and His Woman” as noted.

Hudson Daily
M AND M

J. D. Williams
Moe Mark

Harry Schwalbe
Nate Gordon

Robert Lieber

and associates of the

FIRST NATIONAL EXHIBITORS CIRCUIT

M AND M

will gross as much as any special picture

you have ever distributed.

Norma Talmadge is good — so is M. and M.
Constance Talmadge is good — so is M. and M.
The Chaplin you get every time a Republican
Governor is elected in Georgia — is good

SO IS M. and M.

ASK US ABOUT IT

BOX M. and M.

Care WID'S
Dear [Name],

I hope this letter finds you well. We have an exciting opportunity that we believe you will find appealing. We are looking for a Sales Representative to join our team, and we believe your background and experience make you a strong candidate.

Your responsibilities will include:
- Developing and maintaining relationships with key clients
- Identifying new business opportunities
- Negotiating contracts and closing deals

We are seeking someone with at least two years of experience in a similar role, preferably in the entertainment industry. Proficiency in Excel is required, and experience with CRM software is a plus.

The salary is competitive, and we offer a comprehensive benefits package. If you are interested in this position, please submit your resume and a brief cover letter outlining your qualifications and why you think you are a good fit for this role. We look forward to hearing from you.

Sincerely,
[Your Name]
Booking Fee
Of National at Less Than 5 Per Cent of Rental—Some of the Plans

The information presented below relative to the National Booking Corp. is news information collected from various sources, and is not editorial comment reflecting the views of this publication.

Jules E. Mastbaum, head of the National Booking Corp., was in town yesterday but could not be reached for a statement relative to the plans of the new company.

Some of the plans of the new organization, however, are understood here to be:

1. The arrangement of programs for exhibitors so that they will not be upset or disturbed as to what their bookings will be; aiding independent producers by making liberal allowances to producers who desire to work independently, and who have proven their merit; solidifying the market and protecting realty investments, in other words insuring going businesses against unhealthy opposition; and by buying wholesale rather than retail to give exhibitors the benefit of such purchases.

2. To be better out of relations between exhibitors, with an understanding as to product to be booked; those exhibitors who are to be charged for this service is not definitely known, but it will be below 5.

(Continued from Page 2)

Stanley Invasion Down East?

There was a report in circulation yesterday that the Stanley Co. of America had secured options on a number of existing theaters and others on theater sites in New York State and New England.

Jules Mastbaum of Stanley was in town yesterday from Philadelphia but could not be reached for a statement regarding the report.

Stanley Gets F. P. for 3 Months

The Famous Players offices yesterday stated that the company's production for the first three months of the new season had been booked over the theaters owned by the Stanley Co.

It was quite clearly stated, however, that the theaters for which Stanley books are not included in the contract but only those houses which Stanley owns.

Griffith Stock on Curb

The stock of D. W. Griffith, Inc. was introduced on the curb market yesterday.

One hundred shares changed hands and the prices maintained a steady level throughout the closing of 15.

"Griff's" Stock Plan

Announced to Public—Class A Stock at $15 Per Share

The first detailed announcement of the new D. W. Griffith, Inc., publishing offering were made known yesterday in large-sized advertisements which appeared in a number of morning newspapers.

The Class A stock of which 125,000 shares will be offered is to be sold through Connell & Co., Chicago and Berriton, Conn. and Co., Inc., of New York.

The advertisement reads in part:

"Ferible Assets—The assets acquired by the company will comprise the studio headquarters and equipment of England, arrived in property of a large number of complete productions, and those in process rights to future productions and contracts with distributing companies and with the prominent members of the Griffith organization.

The company acquires a one-fifth interest in the United Artists Corp. which release star pictures including those of D. W. Griffith, Mary Pickford, Douglas Fairbanks and Chaplin, each owning a one-fifth interest.

As shown by the audit of Pricewaterhouse & Co., and the appraisals of the Coats & Barchard Co. an analysis of the ferible assets, excluding the effects of financing, but without giving consideration to value of contract, equities, etc., the company's net tangible assets are $2,944,053.02 or about $23,00 per share, and net current assets equal $4,140 per share of Class A stock.

"Earnings—The gross receipts from pictures produced by the Griffith organization during the period of months and upon completion of the runs, are estimated to exceed $9,200,000, and net earnings will approximate $3,000,000.

The management estimates net earnings for the next 12 months, after Federal taxes, will exceed $1,500,000, equal to over times the Class A preferential dividend.

"Dividends—It is the intention to (Continued from Page 2)

Greenhill Arrives


Greenhill has been touring Japan and is understood to have made the New York visit for the purpose of securing a number of important productions for distribution in Europe.

YOURS Press Books.
Let SOLUMO do it, he's wise. Advet.

"Do you realize that a gorilla can be made into a man with a new brain? I'll make a man of a monkey," he said. —Marshall Neilan's "Go and Get It," a First National attraction. —Adv.

Lab' Solution Near

(Continued)

It seems very likely that the difficulties between the laboratory workers around New York and the owners of the plants regarding an adjustment of the wage scale will be settled without recourse to a strike.

Because of the apparent misunderstanding of the some of the demands made by the Motion Picture Craftsmen.

Local 614 on the part of the manufacturers, the union has invited the manufacturers to attend a meeting tonight at the Astor at 8:30, when the executive board of the union composed of A. M. Corley, L. M. Innes, Ralph Racicot, Pete E. Bralavon and George G. Woodruff, will take over the situation with a view to a final basis of adjustment.

At union headquarters, it was stated that a number of acceptance had been received and that the meeting would probably be well attended.

Besides the laboratory workers there will be present Frank Kirby, of Local 557, (camera man), and Sam Kaplan, president of Local 306 (operators).

Exhibitors Meeting

(Continued from Page 2)

Brandt Serial for Arrow Film

Joe Brandt, in conjunction with Ben Wilson will make a 15 episode serial to be called "Thunderbolt Jack" in which Jack Hoxie will be starred. The serial will be distributed by Arrow Film in the open market.

Production will be at the Berwick studios, Hollywood. Ben Wilson left for California yesterday to get active work under way.
At Broadway Theaters

**Strand**

The comedy pictures strike the high lights on the Strand, 1122 Broadway. In the latest, "High and Dizzy" and another "Out West Comedy," the New Yorkers will be seeing a lot of local color. Harold Lloyd is the star of "High and Dizzy," while Mabel Normand makes her first appearance on Broadway in "Dumbarton." In "Out West Comedy," the subject is a 36th-year production. "Scheherazade" is to be seen at the Palace. N. Y. 

**Rivoli**

Rivoli—The combination of orchestra, soloists, ensemble and stage pictures are worked out in perfect harmony. The discovery of the opera is the highest, and those who have seen this picture have no need to be anxious about the outcome of the next. The stage pictures are as beautiful as the ballets. The first picture is the Prima Rosa of the Paris Opera in the "Ballet Russe."

**Rialto**

Rialto—Robert Warwick is still considered of a favorite in Broadway and the "City of Masks." He has a lot of the funniest pictures he has appeared in. The picture is a good one, and the dialogue is in the line of a "Carnival Episode." The picture is well acted, and the dance numbers are well executed. The audience is charmed by the brilliancy and charm of the picture.

**Argonaut**

The Argonaut—The picture is "Out West Comedy," which is quite an entertaining one. The cast is well selected, and the picture is filled with笑isasms. The picture is a good one, and the audience is charmed by the brilliancy and charm of the picture.

**Theatre Royal**

The Theatre Royal—The picture is "Out West Comedy," which is quite an entertaining one. The cast is well selected, and the picture is filled with laughasms. The picture is a good one, and the audience is charmed by the brilliancy and charm of the picture.

**Capitol**

The combination of orchestra, soloists, ensemble and stage pictures are worked out in perfect harmony. The discovery of the opera is the highest, and those who have seen this picture have no need to be anxious about the outcome of the next. The stage pictures are as beautiful as the ballets. The first picture is the Prima Rosa of the Paris Opera in the "Ballet Russe."

**Capitol**

The combination of orchestra, soloists, ensemble and stage pictures are worked out in perfect harmony. The discovery of the opera is the highest, and those who have seen this picture have no need to be anxious about the outcome of the next. The stage pictures are as beautiful as the ballets. The first picture is the Prima Rosa of the Paris Opera in the "Ballet Russe."
If you assembled your salesmen in New York and showed them

They would all say:

"That's the kind of a picture we can sell"

Nazimova never showed in a better one—Lytell is a good card—so is M. and M., Mr. Loew will book it if some one else distributes it—so you'd better arrange to look at it.

JUST A CARD TO
BOX M. and M.
Care WID'S

AND SAY WHAT TIME WE SHOULD BRING THE PRINT
Ed Laemmle Goes West

Ed Laemmle has left for California where he will direct a series of westerns for Universal.

"Griff's" Stock Plan

(Continued from Page 1)

the company to pay dividends of at least $1.50 per share per annum on Class A stock commencing with the first semi-annual dividend on or about Jan. 1, 1921.

"The Motion Picture Industry—Motion pictures are recognized as the most powerful single medium for reaching all classes. The industry is the fifth largest in the United States. Average daily attendance amounts to 11,000,000 people. Motion picture theaters now total 18,000 and 1,200 additional houses are being built in 1920. Box office receipts during 1919 were $800,000,000 and estimated receipts for 1920 are $1,000,000,000. This reflects the accomplishment of a 20-year period."

Free Vacation!

DIRECTORS!! PRODUCERS!!

Why sizzle in New York when you can make your next picture where Swiss scenery invites you, and an up-to-the-minute INDOOR STUDIO may be had for ½ what you pay in New York? ALSO—Expert LABORATORY work, 5 hrs. from the city—chair cars!

PARTICULARS:

JOHN L. RUSSELL, 19 Elm St., Gloversville, N. Y.

Large vault and office space for rent in film building.
Phone, Bryant 1335. Ask for Mr. Barr.

LABORATORY Superintendent, many years experience, desires to associate with concern where quality is essential. Would consider proposition from producer having work handled outside. Familiar with all angles of routine. Best references. Box P-44, Wid's.

Hudson River Night Lines

New York—Albany—Troy

Daily Sailings From Pier 31, N. Y. (at Desbrosses St.) week days, 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West—132d St., half hour later (Daylight saving time).

Due Albany 9 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West. Express Freight Service. Autos Carried.

Hudson Navigation Company
Phone Canal 9600.

D. N. Schwab Productions offer for

STATE RIGHTS
David Butler in
SITTING ON THE WORLD
117 West 46 St., N. Y. C.

Edison

"The first kind of Animation and Art Titles" 160 West 45th St. Phone, Bryant 3765
Printed in U. S. A. and Europe

Eddie White

High class studio together with Laboratory for sale.

ADDRESS: X. Y. Z.
c/o WID'S

NEGATIVE WANTED
We desire to secure an unreleased negative of five-reel drama of Americanization theme or one in which Americanization could be written.

C. B. PRICE CO., INC.,
1446 Broadway, N. Y. C.
Phone Bryant 799

Says

"Special" motives were ever pure"

IRVIN S. COBB
in the Sat. Eve. Post
July 3rd 1920.

The big producers know
That the books and plays we sell
We own outright.
Big names—advertised values
For vehicles that "catch on"
See us.

CELEBRATED AUTHORS
SOCIETY
701 7th Ave., N. Y. Bryant 15

CONVENIENCE
316 East 48th St.
DOBBS LABORATORY
Murray Hill 4963
Negative Developing
Sample Prints—Titles
Quick Service
Small Studio for Rent

4 A WEEK

COMEDY ART
In so much that those who
fail to arrange starting dates
NOW must forever forfeit their
contract.

SUNSET-BURRUD—
SCENIC-STORIES
Built by a real artist with the
co-operation of the greatest out-
of-door magazine and U. S.
Government.

CLAYPLAY PRODUCTIONS
A single reel comedy in a class
by itself. A cross between an
animated cartoon and a charac-
ter comedy.

These three weekly releases are the
pick of offerings. Every show needs a "Special." See the "Special" repre-
resenative in your exchange city.

SPECIAL PICTURES
CORPORATION
H. W. Helmian Bldg.,
LOS ANGELES

"We Never Disappoint"

Cromlow Film Laboratories
INCORPORATED
220 WEST 42ND STREET
NEW YORK

TELEPHONE BRYANT 5576

Allan A. Lowens
Gen. Mgr.
BOOKING SITUATION
On National Basis Far from Settled—
Northwest Not Lined Up

Information from reliable sources is to the effect that the National Booking Corp. plans are far from settled, so far as a national organization is concerned. While the Northwest, under the management of Jensen & Von Herberg seems well set, and the Philadelphia territory is controlled by the Stanley Co., excepting for the New Orleans section (Scudder's) the remainder of the country is yet to be put in shape for this move. A number of sections, including Indiana, Illinois, New England, Minnesota and the Dakotas, North Carolina and Eastern Southern States, New York and several other territories are ready to be worked, but when the remainder of the country will be set for the move is not known.

IN NEW YORK

Whether or not a booking plan could be made effective in New York City was regarded yesterday as questionable by a well posted film man who said there were so many working arrangements between exhibitors and so many chains that he doubted if it would be practicable. The Theater Owners' Chamber of Commerce has had no official information from the booking organization as yet, and it was said yesterday by an official of that organization that so far as he knew none of the members had as yet been approached regarding the idea.

McCormick Leaves Circle

(By wire to WID'S DAILY)

Indianapolis—S. Barrett McCormick, managing director of the Circle theater and reputed as being one of the live wire showmen of the country, has resigned, effective Sunday.

McCormick has accepted a similar post with the Rivoli, Toledo, a new 3,000 seat house, to be operated by Charles Olson and E. G. Sombier in this city. He starts Aug. 15.

Ralph W. Lieber, nephew of Robert Lieber of First National, will succeed McCormick at the Circle.

"Step back, step back," she laughed, but there was fear in her heart at the mad man who was creeping toward her.—Marshall Neilan's "Go and Get It," a First National attraction.—Advt.

PLANS SELL OF ASSETS

Zalkin to Wind Up Affairs of United Theaters and Production Company

Harry Zalkin, receiver for United Picture Theaters of America, Inc., and the United Picture Productions Corp., in the bankruptcy proceeding brought against the two companies by creditors, said yesterday that he had applied to the court for an order of sale and that in about three weeks he expects to dispose of the assets of the two companies and to liquidate their affairs.

Zalkin explained that he had taken this action because in the two months since the bankruptcy suits had been filed against the two companies nothing had been materially done to perfect a reorganization and for that reason he had decided to liquidate the affairs of the two companies.

Milton M. Goldsmith, before he left for the West stated that he had been informed of Mr. Zalkin's action and that it was possible that present United officials would themselves purchase the United assets at the sale.

WILL GO TO COURTS

To Maintain Validity of Charles Ray Contracts, Says Brandt for Theater Owners

The Theater Owners Chamber of Commerce plans to go into the courts to prove that the Charles Ray—First National contracts which they say were signed some months ago are valid.

William Brandt of the organization said yesterday: "We have tried in every way to settle this matter amicably. We are determined to hold Charles Ray and First National to their contracts. It is time to see whether a contract means anything and whether an exhibitor can be as sure of a week of pictures as he signs and pays for." Brandt stated that Arthur S. Kane, Ray's representative and First National had been informed of the proposed action.

At the executive offices of First National no statement could be secured regarding the above matter.
Meeting Postponed

(Special to WID'S DAILY)

Boston—Alfred S. Black, president of the Motion Picture Exhibitors of America, Inc., stated yesterday: “At the request of many exhibitors who are not in harmony with the methods invoked at the Cleveland convention, and who are anxious that the meeting can be held where it would be more convenient for them to attend, it has been decided to postpone the annual convention of the Motion Picture Exhibitors of America, Inc., called at the Hotel Astor, July 28 and 29, to the Hotel Congress, Chicago, Tuesday and Wednesday, Aug. 31, Sept. 1.”

A. P.'s Staff Rounded Out

Under Oscar A. Price, president, and F. B. Warren, general manager of distribution, the following executive personnel has been installed at the headquarters of Associated Producers in the Godfrey Bldg.: George B. Clifton, comptroller and assistant treasurer. Clifton came from the U. S. Railroad Administration a year ago into the same office with United Artists.

Thomas J. Shanley, auditor, Shanley has been the past four years the New York auditor for Thomas H. Ince.

Paul J. Richrath, purchasing agent. Richrath was originally purchasing agent for Goldwyn, later joining the Hodkinson organization as traffic manager.

Benjamin C. Dubb, advertising art manager. Dubb, formerly art manager of the Tribune Graphic Section, was the first advertising manager of Goldwyn and later with Hodkinson.

Dwight S. Perrin, night news editor of the Tribune, director of exploitation for the distributing company.

Large vault and office space for rent in film building.

Phone, Bryant 1335. Ask for Mr. Barr.

W. M. Camuels.

If

Director ERNEST C. WARDE believes that

THE GREEN FLAME

will interest Kerrigan’s world following more keenly than anything he has hitherto appeared in.

You Know It Must Be Good
When Critics Say:—

One of Kerrigan’s Best,—
Exhibitors Trade Review

Plenty of Action, well sustained suspense, adventure and heart interest.—
N. Y. Telegraph

Count The Green Flame a Winner—very entertaining and cleverly handled from all angles.—
Wid’s

You Know He Is Right

NOW YOU KNOW

W. W. HODKINSON CORPORATION

527 Fifth Avenue, New York City
Distributing through N. Y. Exchange Incorporated
With Doug and Mary in Europe—the Lord knowing when they will return—
Chaplin chafing at the bit.
Griffith busy on his new Billion dollar troupe.

In the meantime

will be a release Mary and Doug and you and your exchange heads will rave about.

JUST A CARD TO

BOX M and M
Care WID'S
AS TO WHAT TIME YOU WILL LOOK AT IT
Amador in New Company
(By wire to WID'S DAILY)
Los Angeles—Charles Amador, who has appeared in Bull's Eye releases, is to be starred in 26 one reel comedies yearly by the Amador Film Co. just formed here. Judge Barnes, H. J. G. Bruning, James Leek and Fay Harwood are interested.

D. N. Schwab Productions offer for
STATE RIGHTS
David Butler in
SITTING ON THE WORLD
117 West 46 St., N. Y. C.

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul" with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

N. W. Operators on Strike
(By wire to WID'S DAILY)
Seattle—The union operators and musicians in all the Jensen and Von Herberg theaters in Seattle, Butte and Yakima have gone on strike in sympathy with the operators and musicians in Tacoma who have been out for two weeks. J. G. Von Herberg in discussing the situation said:
"The operators and musicians in Seattle, Butte and Yakima walked out against the individual inclination of the men. It is a sympathetic strike because the operators in Tacoma suddenly made up their minds they could no longer abide by an agreement which was to have continued until Sept. 1. The strike was called here because we are financially interested in five Tacoma houses which are, however, under the management of H. G. Moore in that city. None of the houses has been closed."

LABORATORY Superintendent, many years experience, desires to associate with concern where quality is essential. Would consider proposition from producer having work handled outside. Familiar with all angles of routine. Best references. Box F-44, Wid's.

Hudson River Night Lines
Daily Sailings From Pier 21, N. Y.
(at Desbrosses St.) week days, 6 & 7 P. M.
Sundays and Holidays 6 P. M. & 9 P. M.
West, 125th St., half hour later
(Daylight saving time).
Due Albany 6 & 9 daily following morning.
Troy 7:15 A. M. Direct rail connections at
Albany to all points North, East and West.
Express Freight Service. Autos Carried.

Hudson Navigation Company
Phone Canal 9980

Robert A. Sanborn
Adapter of
Over 30 O. Henry Features for Vitagraph
At present with
Universal West Coast Studios
Universal City, California

Photoplayers, Attention
We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photoplay profession here on the coast. We invite your patronage.

Yours for success,
Bill Richardson

Richardsons
607 West Seventh Street
Los Angeles, California. Phone 64955 or call in person.

There you are old pal. Here comes my little queer. There's my little prince, the heir to the gum estate.

A sketch from one of the new Animated Cartoon Comedies. "The Queer." now appearing on the screens of the leading theaters throughout the country.—Advt.

Plays that are known to
Authors who are known to
Books known the wide world over
in other words
THE STUFF BIG PICTURES ARE MADE OF!
CELEBRATED AUTHORS
SOCIETY
701 7th Ave., N. Y. Bryant 1511

Vick Carter
Engaged by Broadwell

High class studio together with Laboratory for sale.

ADDRESS: X. Y. Z. c/o WID'S

4 A WEEK

COMEDY ART
In such demand that there fail to arrange starting a
NOW must forever forfeit its contract.

SUNSET-BURRUD-
SCENIC-STORIES
Built by a real artist with the
co-operation of the greatest o-
of-door magazine and U. Government.

CLAYPLAY PRODUCTIONS
A single reel comedy in a cl-
by itself. A cross between an animated cartoon and a char-
ter comedy.
These three weekly releases are a pick of offerings. Every show new a "Special." See the "Special" rep-
resentative in your exchange city.

SPECIAL PICTURE
CORPORATION
H. W. Hellman Bldg., LOS ANGELES
New Booking Circuit

to Life at Dallas Convention

“Griff”

Sydney Cohen Tells Producer of Abrams’ Alleged Unfair Treatment

Complains to “Griff”

Sydney S. Cohen, president of the M. P. Theater Owners of America, under date of July 30 has sent a letter to D. W. Griffith and a member of United Artists complaining of the alleged unfair methods Hiram Abrams uses toward the exhibitors of the country.

Cohen calls Abrams’ attitude “hostile and antagonistic” and refers to the full payment demanded by United Artists for contracts providing for a playing date more than seven days in advance.

Cohen cites the case of Tom Baldwin of Oklahoma City, who it is said contracted for “The Mollycoddle” and “Suds” and only by accident secured there pictures from the United Artists’ Dallas office after he had extensively advertised the productions for July 4. It is charged that Baldwin’s competitor was given the pictures after Baldwin had signed the contracts for them.

Cohen in closing his letter states he hopes Griffith will “act quickly in this matter.”

John Lloyd, speaking for Mr. Griffith at the Mamaroneck studios yesterday, said that as yet no letter had been received from Mr. Cohen.

Hiram Abrams of United Artists said yesterday regarding the Baldwin matter: “I hope Mr. Cohen, as president of the Motion Picture Theater Owners of America, should attempt to discuss a matter on which he is apparently so poorly informed. The entire Baldwin affair is a matter of record. Mr. Baldwin knows just what the circumstances are and our correspondence files show a clean record. Any discussion is out of place.”

Douglas Fairbanks and Mary Pickford are London for New York on July 21.

Another Lowo Dividend

Loew’s, Inc., has declared a quarterly dividend of 50 cents, payable Aug. 1 to stockholders of record July 17.

“Way Down East” Finished

D. W. Griffith has finished his production of “Way Down East,” for which he paid Wm. A. Brady $175,000.

Your Next Insert

Let SOLOMON do it, be’s wise—Advt.
Gen'l M'gr. Named

The Federated Film Exchanges of America, Inc., have appointed W. E. Shalleuberger of Arrow Film general manager. Permanent offices have been opened in New York in Suite No. 402, Candler Bldg.

Federated is after pictures from one to seven and eight reels in length. The officers are: J. L. Friedman, President; Harry Charnas, vice-president; R. S. Friedman, secretary and treasurer; and L. J. Schwartz, manager of Eastern office.

The board of directors in addition to the above consists of Benjamin Amsterdam, Masterpiece Film, Philadelphia; Arthur G. Whyte, Empire State, New York and Harry Charnas, Standard Film, Cleveland.

The members of the purchasing committee are: Harry Charnas, Arthur Whyte, D. G. Chatkin, Benjamin Amsterdam, Harry Lande of the Quality Film, Pittsburgh, R. D. Lewis of Dallas and Sam Werner, United Film Service, St. Louis.

New Booking Circuit

(Continued from Page 1)

able to the house and town. A sum of $10,000 was subscribed on the floor. As many members will be able to procure other independent exhibitors in a town, affiliation being with both the circuit and the association.

The purpose of the association is to have a capital fund with which to buy from exchanges special feature and pay two-thirds the same for the entire circuit, and to provide a fund to finance film supply contracts entered into by the circuit.

Officers were elected as follows: E. T. Peter, Cuer, president; H. H. Elliott, Cosy, vice-pres., and J. L. McGinn, secretary. There will be an executive committee not necessarily an executive committee, nor necessarily a board of directors, but the power of the hands of an executive committee, and also a legislative committee. Resolutions were adopted fairly in line with the Cleveland convention on forms of contracts, deposits, theater operation, etc.

Fred H. Herrington of Pa., was a lion of the convention.

A special contribution of $800 was made to start immediately to organizers to line up other theaters for both organizations, and these organizers will be kept in the field out of present resources of the circuit until the field is fully covered.
Dear Alex Beyfuss of Robertson Cole

You've shown excellent judgment in many of your recent purchases but

M AND M

will easily outstrip any special feature you've ever distributed. It's built for long runs and high prices.

Lew Cody Hayakawa Carpentier and all your stars will profit by association with

M AND M

JUST ADDRESS BOX M and M care of WID'S and have Mr. Kirkpatrick and Mr. Cole in your projection room.
Donaldson Prod.

Arthur Donaldson, former character actor with Vitagraph and one of the veterans in the business, has in formation a company to be called Arthur Donaldson Prod., Inc.

The new company will star Donaldson, who will also supervise direction and production. Scandinavian capital is said to be interested in the company.

Pictures will be made in the summer only and stage plays will be concentrated on during the winter months. Evind Eriksen and Louis D. Lyons are interested in the new company. Offices have been established in the Candler Bldg., Room 2001.

Another Meeting Aug. 15

Ivan Abramson stated yesterday that there will be another meeting of independent exchange men held in New York Aug. 15, to talk over the formation of a new national distributing organization.

It is understood that at the Chicago meeting last week a proposition to Aly exchange men with a minute and production is discussed for the new International Exhibitors’ Circuit was formed. International as noted, expects finally to take over the assets of United Pictures and operate along First National lines.

Just what sort of an affiliation this would mean cannot be learned yesterday outside of the fact that the exchange men headed by Herman Eivind of Boston may secure the eight pictures which United holds as assets.

Abramson’s new producing company will be formed as planned but the distributing company is held up until the August meeting.

Schwalbe Buys in Atlantic City

(By wire to WID’S DAILY)

Atlantic City—Harry O. Schwalbe of First National, together with E. S. O’Keefe, present manager of the City Square have purchased that theater from Dr. J. B. Thompson for a reported sum of $20,000. The theater will be extensively renovated.

O’Keefe has also taken a long lease on the Criterion theater here.

Wheeler Returns

“Jack” Wheeler of Kosmik Films, Inc., has returned from California with a print of “The Hope Diamond Mystery,” the company’s new serial.

Hoot Gibson in Features

(By wire to WID’S DAILY)

Los Angeles—Hoot Gibson, who has been making two real westerns for Universal, will hereafter appear in both full length features and short subjects. He has signed a five year contract.

Reed Signed by Internat’l

Luther Reed has been signed by International Film as a member of the scenario department. Reed was formerly with Metro and Ince.

Proctor Leaves Internat’l

George D. Proctor has left the Capellani unit of International Film. He recently completed the scenario of “The Inside of the Cup” which Capellani directed and which will be released as a special. “Other Men’s Shoes,” “The Fortune Teller” and “Whispers” also bear Proctor’s name as continuity writer.

PHOTO ENGRAVINGS

Delivered when Promised

EGGERS, Inc.

Photo Engraving
1537 Broadway, N. Y. C.
Day and Night Service

“NICK CARTER never wasted any golden moments”--

IRVIN S. COBB
in the Sat. Eve. Post
July 3rd 1920.

4 A WEEK

COMEDY ART

In such demand that those who fail to arrange starting date NOW must forever forfeit the contract.

SUNSET-BURRUD-
SCENIC-STORIES
Built by a real artist with the co-operation of the greatest out of door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS
A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a “Special.” See the “Special” representative in your exchange city.

SPECIAL PICTURES
CORPORATION
H. W. Hellman Bldg.,
LOS ANGELES

NAME OF THE PUBLIC KNOWS

BY E. W. HORNUNG, AUTHOR OF “RAFFLES”

“THE CROWN JEWELS”

A screen vehicle of startling power, by a writer whose reputation is world-wide

CELEBRATED AUTHORS SOCIETY, 701 7th Ave., N. Y.
Phones—Bryant 1511

WHY BUY UNKOWN STORIES

D. N. Schwab Productions offer for
STATE RIGHTS

David Butler in

“Sitting on the World”

117 W. 46th St., N. Y. C.

NEGA ctIVE WANTED

We desire to secure an unleased negative of five-reel drama of Americanization theme or one in which Americanization could be written.

C. B. PRICE CO., INC.,
1446 Broadway, N. Y. C.
Phone Bryant 799


**Title:** Stoll Plans 'Changes

**BRIEF:**

Stoll plans to establish a distributing system in the United States for its product—English determined to break in for Special to WID'S DAILY.

**London, Eng.—** It is learned here that the Stoll Film Co. Ltd., will establish a system of exchanges in the United States to handle its product. Stoll plans increased production for the new year and to date has had no adequate method of distributing its productions in the United States.

The above dispatch was taken yesterday as being indicative of the determined effort to be made by English producers to secure bookings for their pictures in America. Hepworth, one of the oldest of the English producers, as first published in WID'S DAILY, has formed an American company which may establish its own exchanges while Alliance Film Corp., Ltd. by many to be the most ambitious undertaking yet launched in England so far as production is concerned, will in all likelihood form its own distributing system here to release product for which First National has not contracted.

**Exchanges and Exhibitors to Battle**

The F. L. M. Club and a number of exhibitors plan to battle all over the picnic grounds at Glennwood, on the Sound today, where a series of athletic contests as well as a ball game will be held.

Harry Buxbaum is chairman of the committee on sports and manager of the exchange men's baseball team. Billy Brandt is captain of the exhibitors' team. Rumor has it that a lot of old grievances against exchanges will be settled at the meet today.

**New F. P. Theater for St. Louis**

St. Louis—Frederick L. Cornwell, the Famous Players-Missouri Corp., has purchased for Famous Players-Lasky Corp., a quarter of a block, taking up the northwest corner, at 7th and an I. Sts. on which a combination of live and office building will be built. It is estimated the enterprise will cost $4,000,000.

Famous is now erecting a 12 story hotel and theater at Grand and Lucas Aves.

**Goulding Sails Monday**

Edmund Goulding, who has been directing Herbert Kaufman's Back to the Open, is sailing for Selznick, sails for London on Monday.

135 W. 44th St.—Bryant 5294.—Advt.

Let SOLOMON do it, he's wise.

---

**Mr. Independent Exhibitor**

Have you forgotten how to sight?

It's the same old story told in a different language—but you should know the answer by now—do you?

Are you a Newman or would you prefer to be a janitor?

How are you going to block his monopoly thing?

Tell us why.

See Sunday's editorial.

---

**Mr. Independent**

**Exhibitor**

**By wire to WID'S DAILY**

**Los Angeles—** It is reported here that there are 200 men employed and at the Bound Brook plant about 250. It is planned to organize two separate local?? which will be affiliated with the I. A. T. S. E. The Jersey City plant operated by Pathe is included in the Local 614 which embraces all of the laboratories in Greater New York.

Hussey Buys Jefferson, Dallas

**(By wire to WID'S DAILY)**

DALLAS—The Hussey-Lynch interests have purchased the Jefferson theater, on Elm St., from the Jefferson Theater Co., for $170,700. They have taken possession.

“Another Flea on the Dog,”

Read Sunday's WID's.—Advt.
### Quotations

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*Monday's quotations.*

*Wednesday's quotations.*

### New Theaters

**Houses Planned**

- **Baltimore:** Horn Amusement Co. $18,000.
- **Baltimore:** Capitol Theater Co. Capitol, $1,500. Over $200,000.
- **Boston:** Wm. I. Stobber has bought a site for a theater.
- **Seafield, Del.** E. Boeding to build.
- **Philadelphia:** Philadelphia Amuse Co. to build.

**St. Louis—Buena Amuse Co., $100,000.**

- **Knoxville, Tenn.**—Signal Amuse Co., $175,000.
- **St. John, Canada**—F. G. Spencer to build.

**Hudaverdi Dead**

Edward Hudaverdi, president of the Empire State Engraving Co., engravers to the trade, is dead.

**New Release for Special Pictures**

*(By wire to WID'S DAILY)*

- **Los Angeles—Premier Prod., Inc., have been formed here, backed by Los Angeles capital to make a series of short reel pictures.**
- **Former District Attorney Woolwine** is associated with Alonso L. Bart, Max Richmond and John R. Martin in the new company. Special Pictures Corp. will handle the Premier product.
- **Plans under way for Premier's own plant either in Hollywood or Culver City but until that structure is completed production will be at the Long Beach studio used by Special Pictures.**

**Dazy Sells Story to Bradley**

A contract has been signed by the Bradley Features Company, Inc., and Charles P. Dazy, author of "In Old Kentucky," whereby Samuel R. Bradley will produce Dazy’s "The Women Men Love."

**Robert W. Frist, president of The Film Market, Inc., acted for Dazy and Benj. W. Reuben for the Bradley Company.**

### Bronx Theaters Held Up

Two new theaters, one already started and the other planned for the Tremont section of the Bronx, are being held up because of the labor situation.

**Fox's new theater on Tremont Ave., between Washington and Park Aves., and directly opposite his Crotona theater will not be started until the Spring of 1921 and the tenants who were forced to move to make way for the new theater are moving back again.**

**Moss' new house on Tremont and Webster Aves., which has been partly completed has been halted. Fox's Crotona will shortly shut down for two weeks during which time alterations will be made. That will leave a thickly populated section of the Bronx with only one picture theater, the Tremont, at Webster Ave. and 178th St., owned by Sydney Cohen.**

**Garsson Film at B'way**

Bathing girls from "Up in Mary's Attic" will appear in person at the premier showing of the picture at the Broadway Theater commencing Sunday, July 25th.

**The length of the showing has not been decided upon.**

**Frederic Shipman Here**

Frederic Shipman and his wife have arrived in New York from England. They have just finished a four year's tour of Australia, New Zealand and the near East.

**Faralla Devises Budget System**

Dario L. Faralla comptroller of Reart, has devised a budget system of finance for Reart which he states is similar to that used by all large industrial corporations.

**Mayberry Goes to Chicago**

*(Special to WID'S DAILY)*

St. Louis—Cecil Mayberry, Goldwyn manager, who some time ago closed what was termed a record deal for first runs in this city, has been transferred to Chicago. Jack Vel, formerly with Republic in Kansas City, succeeds Mayberry.

**Cook Sells Kansas Chain**

*(Special to WID'S DAILY)*

Kansas City—Blaine Cook has sold his theaters to S. H. Blair. They are the Perkins, Holton, Kans.; the Victoria, Hiawatha, and the Majestic at Belleville.

---

### To Reach a Goal Quickly

**Ritchey Letho Corp.**

400 W. 31st St., N.Y. Phone Chelsea 8388

To reach a goal quickly, run fast and start soon. In other words, demand Ritchey posters insistently and begin at once!**

---

### Our Policy

**We Are Experts**

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given us a staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.
M AND M

ASSOCIATED EXHIBITORS Inc.

You certainly need a big feature for your first release

YOU CAN GO WRONG

on another picture

BUT

YOU CAN'T GO WRONG

ON

M AND M

IT'S PERFECT FOR LONG RUNS

AT BIG PRICES

WRITE AND SAY

"Send M and M to our projection room"

BOX M and M

Care Wid's
**Portland Colony**

Chamber of Commerce Would Induce Film Men to Locate There

Portland, Ore.—According to plans announced by W. H. Crawford, manager of the Department of Industries, concentrated efforts will be made by the Chamber of Commerce to induce motion picture men to erect studios and laboratories in the vicinity.

What seems to be the chief difficulty as far as getting producers to establish themselves here is the fact that there is a lack of studios. The Chamber will make an effort to provide the proper facilities, however, and a representative will visit Los Angeles and other picture centers to convince men prominent in the industry.

E. W. Masters has announced to the Chamber the formation of a local organization with a proposed capitalization of $500,000. Over $100,000 of this, it is claimed, has already been subscribed.

**Must Close Houses on Sunday**

(Fortune Weekly Magazine)

Findlay, Ohio—After being open on Sunday for two months, motion picture houses have been ordered closed on the Sabbath, as a result of the indictments returned by the Grand Jury against theater managers. Counsel for the managers advised the closing, pending the hearings scheduled to start in the common pleas court.

**Annonce Montreal Statistics**

Montreal, Canada—According to official records, there are 160 houses here, the amusement tax making the income for them for the year to July $1450,000. Of these 66 are picture houses, which although in the management account for the entire part of the sum. Of the amount collected, about $200,000 will go to hospitals and charity institutions while the remainder will go into the city treasury.

**Plans Large Manchester House**

(Special to WID'S DAILY)

Manchester, N. H.—Abraham Goodside plans the erection of a house costing over $300,000.

**Add To Release List**

The Photo Products Co. has added to its list of releases, three Alma Hanlon productions as well as two with Irene Fenwick, "The Scarlet Road," an Anna Q. Nilsson film also is listed.

**Fox Kansas City Exchange Moves**

(Special to WID'S DAILY)

Kansas City, Mo.—The local Fox exchange has moved from the third to the ninth floor of the Ozark Building.

**Plan Large House**

Cleveland.—A house seating 2,000 is planned by Emanuel Mandelbaum, interested in several Ohio houses and also in the Loew Theater Enterprises. He has taken a 99 year lease on the site at St. Clair Ave., and 10th St.

Eisner General Manager

Kansas City, Mo.—A. M. Eisner has been appointed general manager of the Exhibitors Film Co.

**To Open Indianapolis Exchange**

Indianapolis.—The building at 18-40 Capitol Ave. has been leased by Famous Players to be used as an exchange. C. C. Wallace of Irvington will act as manager.

**Large House for Atlanta**

Atlanta.—The Metropolitan Co. will erect the Metropolitan at Broad, Luckie and Forsyth St., at a cost of $350,000.

**Boost Film Sections**

St. Louis.—Co-operating with the exhibitors, the Post Dispatch is urging readers to pay more attention to the film section. Opposition papers are also beginning to fall into line.

**Derby Handling Short Subjects**

St. Louis.—Short subjects for the Famous Players—Missouri chain are now being booked by "Pep" Derby.

**New Chain Formed**

Indianapolis.—A $75,000 company is now being organized to build in four Indiana cities. Edward G. Souther, Charles M. Olson, and other local men are interested in the organization.

**Says Taxes Hit Business**

Montreal.—Exhibitors in many instances claim that since the new taxes have been instituted, business has taken a slump.

**New Comedy Series**

Pathe will shortly announce a new series of one reel comedies to be produced by Hal Roach.

**Stewart at the California**

William G. Stewart, formerly in charge of production at the Capitol has been appointed producing manager of the California theater, Los Angeles.

**Fox will issue an elaborate press book**

on "Skirts," Hampton Del Ruth's five reel comedy.

**Question No. 18**

What are the Export Regulations?

*Answer*

**Wid’s 1920 Year Book Will Tell**

**Inter-Ocean Issues Export Catalog**

An attractive 28 page catalog has just been issued in English, French, Spanish and German by the Inter-Ocean Film Corp. The catalog describes in detail the variety of accessory products controlled by Inter-Ocean.

The catalog has been printed on coated stock and the covers are printed in gold on heavy buff.

**New Exchange in Atlanta**

Atlanta.—A new state right unit has been born in the South with the home office here. Frank W. Salley, formerly sales manager of Consolidated Film and Supply Co., and D. Tweeggs Roughton, have organized under the name of Frank W. Salley & Co. and their first production is Robert McLaughlin's "The House Without Children."

Robert W. Priest of New York co-operated with Messrs. Salley & Roughton in the formation of their company.

Mortimer M. Flanders has been appointed head of the Photographic Department of the Harry Leroy Service Corp.

**In the Courts**

A default judgment for $3,000 has been entered in the Supreme Court in a suit of the O. J. Gude Corp. to recover sums alleged to be due for the rental of electric signs. The defendant contended that the contract had been cancelled.

Goldwaite, Tex.—Manager Brown of the Crown has sold half interest in theater to Foster Brim.

**Nick Carter can be found at 1115 Brokaw Building Consult him today regarding THE $100,000 KISS**

**Hudson River Corp.**

Daily Sailings From Pier 31, N. R. (at DeKroes St.) week days, 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West 132nd St. half hour later.

Due Albany 6 o'clock following morning, T. & T. S. Y. 7:15 A. M. Direct rail connections at Albany to all points North, East and West.

Express Freight Service, Auto Carried.

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**4 A WEEK**

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In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

**SUNSET-BURRUD—SCENIC-STORIES**

Built by a real artist with the co-operation of the greatest out-of-door magazine and U. S. Government.

**CLAYPLAY PRODUCTIONS**

A single reel comedy in a class by itself. A cross between a one reel DAILY and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

**SPECIAL PICTURES CORPORATION**

H. W. Holman Bldg.

LOS ANGELES
One of the most powerful dramatic situations ever devised.

It was her reputation or Katie's at stake! The one who remained in the room was forever damned in the eyes of the world!!!

What did Katie do?

The MISFIT WIFE
Featuring ALICE LAKE

Adapted from the successful stage play by JULIE HERNE. Picturized by LOIS ZELLNER & A.P. YOUNGER. Directed by EDWIN MORTIMER.

METRO
THIS photoplay is a warning to girls. It is high-class but the appeal is direct. It conclusively proves all is not gold that glitters beneath an Old World title. It permits women to discover that polish doesn't make the man. The Prince appeared to be all that a man should be. His smartness, gallantry and fine talk were the heroine's only guides. They were very poor guides.

ALICE BRADY

is at her dramatic best in this subject.

REAL ART PICTURES CORPORATION
469 Fifth Avenue, New York City
**Features Reviewed**

H. B. Warner in **ONE HOUR BEFORE DAWN** Hampton-Pathe ................................ Page 5
Robert Warwick in **THE CITY OF MASKS** Paramount-Artcraft ................................. Page 7
Eddie Lyons and Lee Moran in **LA LA LUCILLE** Universal ............................................. Page 9
William DeMille's **THE PRINCE CHAP** Paramount-Artcraft ........................................ Page 11
Zena Keefe in **THE WOMAN GOD SENT** Selznick-Select ........................................ Page 14
Herbert Rawlinson in **MAN AND HIS WOMAN** Blackton Prod.-Pathé ............................. Page 15
Alma Rubens in **THE WORLD AND HIS WIFE** Cosmopolitan-Paramount-Artcraft ............. Page 17
Alice Lake in **THE MISFIT WIFE** Metro ................................................................. Page 19
Pearl White in **THE WHITE MOLL** Fox Special ......................................................... Page 21
Buck Jones in **FIREBRAND TREVISON** Fox .............................................................. Page 24
Short Reels .................................................................................................................. Page 23

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**News of the Week in Headlines**

**Monday**


**Tuesday**

Fox to have regular output of serials.

Jack Pickford released from Goldwyn contract. Will form his own company.

Jules Mastbaum, president of National Booking Corp. Some First National franchise holders interested in plan.

**Wednesday**

National Booking expected to charge less than 5 per cent of rentals as its booking fee.

D. W. Griffith, Inc., offering 125,000 shares of stock at $15 per share. Issue listed on curb market.

**Thursday**

Oliver Morosco Productions, Inc., formed with $2,500,000 capital. Will film stage producers' plays.

Harry Zalkin, receiver United Picture Theaters and United Picture Productions Corp., will sell assets of companies and liquidate their affairs.

Theater Owners' Chamber of Commerce will go into courts to uphold validity of Charles Ray First National contracts.

M. P. Exhibitors of America, Inc., to meet Aug. 31-Sept. 1 at Hotel Congress, Chicago.

**Friday**

Texas Exhibitors Assn. formed in Dallas. To be affiliated as booking circuit with exhibitors in Texas.

Sydney Cohen writes D. W. Griffith complaining of "hostile and arrogant" attitude of Hiram Abrams toward exhibitors.

Laboratory situation in Greater New York rapidly approaching a crisis. Special meetings held by N. A. M. P. I. and Laboratory Union.

W. E. Shallenberry appointed general manager of Federated Film Exchanges of America, Inc.

Arthur Donaldson Productions formed.

**Saturday**

Executives of National Booking Corp. to convene in New York next week to determine upon distribution system.

Stoll of England to establish exchange system throughout the United States.

---

"Pardoning the bad is injuring the good"—Benjamin Franklin.
You Control the Business—Just Remember That!

Cut through the bunk! Let's get right down to cases!

We are in the midst of an awful hullabaloo about who is going to control the film business.

Don't let anyone kid you—Mr. Independent Exhibitor—You control it now and if you have sense enough to keep your heads you will continue to control it!

Just keep your shirt on—slide over into some shady spot—sit still a minute—and think a little.

Let's dope the situation out—just as she lays.

Every Fall you hear a terrific lot of noise about booking policies, methods of marketing, etc., etc. If you will stop to consider there is always much more noise about "policy" than anything else and you are told why, how and wherefore with the most important item of all—the actual proven merit of the films to be sold—kept very decidedly in the background.

For several seasons past we have seen these great campaigns on paper swing the bulk of the exhibitors into line.

This year the situation is quite a bit changed in several important particulars—AND SOME OF THE MOST IMPORTANT OF THESE PARTICULARS HAVE NEVER BEEN SET FORTH BY ANY-ONE!

There has been a lot of discussion about who owns some theaters and several groups have between them managed to corral about all the bigger houses—BUT—

Have you heard much discussion about who has the best films—

Have you heard much discussion about the fact that there will be more features on the market this Fall than ever before—

Have you heard much discussion about how many of those films will be good and how many bad—and who will have the good ones—

Well—say, boys—it's time to talk brass tacks about these things—

One prominent member of a producing-distributor-exhibitor group who personally owns a number of theaters said in New York this week that from the days of the General Film Co. down to now that he had never seen anything in a film contract given to an exhibitor to sign which gave the exhibitor anything except the privilege of paying for the films every day and cash in advance at that—

Stop and think a bit, boys—

You are being told to sign this and sign that—Why?

What do you get besides the privilege of paying for the film, cash in advance, and at the distributor's own price?

Why should YOU rush to close your time for the coming season?

Why are the DISTRIBUTORS urging you to rush?

Take a pencil and figure it out—There will be more films offered this year than ever before—the good ones will be more evenly divided among more groups—and say, just think how many films went begging for showings last year—

There is the whole answer right across the table—take a pencil and figure up the product—Note how it is split up and then keep your house wide open to pick the good stuff—Grab the good ones now—to be sure—BUT don't buy anything unless you know just what you are going to get!

Don't sign anything you can't cancel quick when the product is wrong and read any contract offered carefully and then have your lawyer read it—

Be sure you can get out of it as quick as the other fellow could—and particularly do you want to be able to dodge bad films—there will be plenty of them!

The stone age method of trying to tie up all your booking time by selling you chunks of features is being forced to the front again—Why should you fall for it—I ask you—think!

It is true that we have some "menaces" this year—some that have been with us for years—some new ones—some that have been helped into prominence in years gone by through the constant publicity given and fear created through everyone always giving them credit for being much more powerful than they really were or are—
There are some new "menaces" about which little has been said!

It is a fact that several producer-distributor-exhibitor groups between them control most of the BIGGEST houses in the key cities.

BUT—

To get real money out of any film it must play thousands of houses—not just a few key cities—

Here is my point—

There will be plenty of films for you to play—

I believe in giving films that actually make good and prove their merit maximum playing time—that is the only way to encourage fine production—BUT—

The fine films cannot get maximum playing time if you tie yourself up to play a lot of inferior stuff under some block sales policy of bunk selling!

Don't go back to the old grab bag idea of buying the whole hat full in order to win the one big prize—that's a joke.

Give some thought to this—If you hold your booking time open and play the real films for truly long runs you please your clientele and make more money!

Last year proved some surprising things about how long good films can run—

Don't forget that lesson—and remember that this year the good big films will be divided more evenly than ever before—and there will be more of them!

Don't get panicky—

You will have plenty of films to play—

Let the other fellow worry—If he has the goods—You will get together easy—WHEN HE PROVES IT!

Just keep your shirt on—think a bit—don't let them stampede you—the independent exhibitors who must furnish ninety per cent of the booking dates hold the balance of power! That's why such an effort is being made to sign up your playing time!

One big exhibitor after looking over a contract offered him in New York found everything left to the distributor to decide. He said—"Why, you might as well just write on a slip of paper, I agree to play fair with you"—that's all you are telling me in this contract."

That is really the only contract worth while—but—boys—this one wasn't signed because they didn't make it out that way, and if they had—Well, think it over—

What do you get besides the privilege of paying cash in advance for film at the distributor's price?

Just keep your eye on the indicator and keep your booking time open—Sign for nothing but pictures YOU KNOW are right—There will be plenty of them—

The film industry isn't controlled by any producer-distributor—exhibitor group yet, and I'd say prospects just now are pretty bad for octopus fattening—This crowd in New York doesn't trust one another well enough to get together and stay together—

Keep your playing dates open—

Forget booking "policies" and book individual films when you know what you are getting—

Figure out carefully what this season's output will be and where the good ones will come from—You know now that it takes DIRECTORS to make good films—They are well scattered this season—Check them over carefully—

You'll really be surprised at the results!

It's the same old fight, boys—All you need to use is the same old common sense!

Program booking methods have been killed in the past—It can be done again!

There are some new 'menaces' this year worse than any of the past—that's the only difference.

Don't be kidded by camouflage!
A Paramount Artcraft Picture

"Greatest Since 'The Miracle Man'"

That's what they say in Chicago.

Here's a wire just received:

"Congratulations on your wonderful picture 'The Prince Chap.' We played to over fifteen thousand people the first week. Hundreds of favorable comments from audiences. Papers unanimous in praise.

"I consider this the greatest picture since 'The Miracle Man.'"

J. F. GILLESPIE
Manager Orchestra Hall, Chicago.

And the Chicago papers were unanimous. Here, for instance, are a few opinions:

"Not since 'The Miracle Man,' has this house entertained a picture of such strong grip or one so well acted. A great tonic for cynics." Chicago Herald and Examiner.

"It's pretty hard to see a picture like 'The Prince Chap,' and refrain from becoming mawkishly sentimental about it. Besides being an adorable tale, full of humor and pathos, it is exceedingly well acted and produced." Chicago Tribune.

"It has the fascination of glimpses into artists' studios; of a wonderful love story, wonderfully acted; of beautiful and unusual photography." Chicago Evening American.

Thomas Meighan is the Good Luck Star. He proved that in "The Miracle Man," in "Male and Female" and in "Why Change Your Wife?"

Now in "The Prince Chap," he shows more than ever that he brings good luck—and big profits—to exhibitors!

From the play by Edward Peple
Scenario by Olga Printzian.
You'll Look Long Before You Find a Murder Mystery Picture Like This

H. B. Warner in
"ONE HOUR BEFORE DAWN"
Hampton—Pathé

DIRECTOR ...................... Henry King
AUTHOR ........................ Mansfield Scott
SCENARIO BY .................... Fred Myton
CAMERAMAN ........................ Victor Milner
AS A WHOLE ...... Splendid murder-mystery story; finely developed and well played.

STORY ...... Develops with ever-increasing suspense and force.

LENGTH OF PRODUCTION .... About 5,000 feet.

You'll have to search a long while before you find a murder-mystery picture the equal of "One Hour Before Dawn." It's really a splendid picture every way you look at it. The action isn't under way very long before you sense the fact that there is a murder coming. And it is this note of impending tragedy that Director King has sounded in a very subtle fashion again and again before the actual deed takes place. In this way he has caused a rising degree of suspense that reaches its full climax when the unfortunate member of the cast is found dead in his bed. Nor does he permit this well accumulated suspense to slack off or drop after it has reached its height. It is another tribute to his skill that he has kept up the fine pace of the beginning right through until the detective cleverly brings in the solution of the mystery.

The action is compact and swift moving, all of it taking place during an evening and the morning following. There is a house party in the home of the Copelands. Osgood, one of the guests, is a hypnotist and to prove his powers he brings Kirke, a boastful, too talkative member of the party under his influence and succeeds in making a fool of him. Out of his trance, Kirke is furious at Osgood and in a mad moment threatens to kill the hypnotist.

Clayton, a novelist, also a guest of he Copelands, disapproves of Osgood's trick but submits to his hypnotic powers himself. While under the domination of Osgood's mind he is told to kill Kirke one hour before dawn.

During the night Clayton has a peculiarly vivid nightmare in which he sees himself kill Kirke. He awakes in a cold sweat and the next morning is more than nervous when Kirke fails to appear. Then when the butler rushes downstairs to announce that Kirke has been found dead in his bed, Clayton actually believes that his nightmare was reality itself. A detective is made out as a really clever fellow and the course his mind travels is interesting and whets the spectator's appetite for the conclusion still further. Despite Clayton's self-condemnatory actions the detective proves that he was only dreaming after all. All this time suspicion had been cast on Osgood, but there is a fine surprise at the end when Manning, an old enemy of Kirke's, is revealed as the murderer.

There is a wealth of fascinating detail introduced during the closing scenes that keeps the interest running at a high pitch. There is also a slight romantic thread of action introduced that registers very nicely and serves to lend the proper balance to the story.

H. B. Warner plays the role of Clayton in ideal fashion. Frank Leigh is very good as Osgood. Howard Davies plays Kirke with skill and Augustus Phillips registers nicely as Manning. Anna Nilsson provides the love interest, while others are Adele Farrington, Lillian Rich, Dorothy Hagan, Thomas Guise, Ralph McCullough, Edward Burns and Wilton Taylor.

Every Audience Is Ripe For Entertainment of This Sort

Box Office Analysis for the Exhibitor

Every audience is ripe for a regular thrilling murder-mystery story and "One Hour Before Dawn" certainly fills the bill with much to spare. It is quite a perfect picture of its kind and you can go the limit in praising it in your best superlatives.

Even the title itself suggests a thriller and these expectations are realized to the letter. Give the title a good display and use some short, simple line following to denote the character and strength of the story.

The star deserves great prominence, for, besides being of considerable popularity, he is one of the most skilled actors on the screen and his work here is further proof of that.
Another Flea on the Dog

The several booking offices or booking combinations that are being discussed or formed are not beneficial and are definitely costly and injurious to you, the Exhibitors of the motion picture industry.

The booking office organizer or manager who tells you that he can obtain for you through his booking office any picture made or distributed by Associated Producers, Inc., cannot make good on his promises.

For itself, regardless of what any other distributing organization or organizations may do, Associated Producers, Inc., will not sell any group of exhibitors through a booking office or agency.

We are not going to recognize the entry of any new middle-man or profit-taker into this business to come between ourselves and our customers.

There are too many parasites in the picture business as it is, and as it has been.

Any man owning a chain of theatres, or a single theatre, can buy our pictures, but no man can buy from us our pictures for theatres that he does not own.

No men are organizing a booking company for any other reason than the intention of making a booking office profit for themselves. You, the Exhibitor, will pay that additional profit unless some distributors have the “guts” to protect you against a new form of parasite.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER
MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY.
Here's Something Altogether Different From the Average Run

Robert Warwick in
“THE CITY OF MASKS”
Paramount-Ar强大

DIRECTOR ................... Thomas Heffron
AUTHOR .................... George Barr Mc Cutchcheon
SCENARIO BY ............... Walter Woods
CAMERAMAN .................. Karl Brown

AS A WHOLE ...... Author's fantastic handling of commonplace plot and splendid work of director make this highly enjoyable.

STORY ...... In its elements very conventional but treatment makes delightful.

DIRECTION ...... Splendid, particularly fantastical bits and comedy scenes.

PHOTOGRAPHY ................... Excellent
LIGHTINGS ...................... Fine
CAMERA WORK .................. Very good
STAR ...... Does some fine acting and catches real spirit of author's character.

SUPPORT ..................... Excellent
EXTERIORS ...... Some very realistic snow-storm scenes.

INTERIORS ..................... Very good
DETAIL ...... Great; particularly comedy touches.
CHARACTER OF STORY ...... A romance of those who serve the rich in New York.

LENGTH OF PRODUCTION .... About 4,708 feet.

Here's a picturization of a story that George Barr Mc Cutchcheon must have written while in a very capricious mood. And it is a very fine picturization of it. Both scenario writer and director adapted themselves to the story's spirit in splendid style. At first you are inclined to wonder what the deuce they are driving at when they introduce Tommy Trotter, the chauffeur, Miss Emsdale, the maid and the poor violinist and the shop-keepers all posing as members of a princess's court just to satisfy their caprices and whims. But after a time, as the story progresses, you become fascinated by it all. It contains the glamour of a fairy tale, a charm that captivates.

Comedy and Whimsy of This Will Certainly Register

Box Office Analysis for the Exhibitor

Tommy and Miss Emsdale are members of a set of those who serve the wealthy in New York, who congregate every Wednesday night and play their game of make-believe. Strange enough, the political boss of the city, Mr. Fadden, appears also but he assumes the role of a footman. And he delights in removing the mask of everyday life just as much as do the others, less fortunate in the day's work.

The plot is commonplace when stripped of its whimsy and fantastical touches. It merely relates of the manner in which one, Stuyvesant Smith-Parvis, a wealthy idler endeavored to secure Miss Emsdale for himself, how he plotted to frame-up Tommy when he intervened in the girl's behalf and how Mr. Fadden finally stepped in to frustrate his plans, granting to Tommy the position in the diplomatic service that he had previously marked for Stuyvesant. The romance between Tommy and Miss Emsdale is very prettily developed.

Too much can not be said of Director Heffron's fine touches. Besides catching the proper spirit of the make-believe scenes he has introduced, a wealth of comedy detail that registers as practically sure-fire. And again he has had an unusually large cast to deal with and has handled his work in this line without confusion, the same time giving each of the many performers an opportunity to register a distinct character.

Robert Warwick gives of his best as Tommy Trotter, while Lois Wilson does equally as well as Miss Emsdale. Theodore Kosloff is well cast as the violinist. Edward Jobson is fine as Mr. Fadden and Monte Dumont as Stuyvesant is sufficiently villainous. Others are Robert and Helen Dunbar, Anne Schaefer, Frances Raymond, William Boyd, George Berrell, Snitz Edwards, Richard Cummings and T. E. Duncan.

The production is very satisfactory, the snow storm scenes being highly realistic.

It comes pretty hard to convince others who have not seen "The City of Masks" that it is a good picture. It is so different from the usual run of feature material that your auditor is liable to think you're blowing bubbles while you are talking about it. However, it is this fantastical quality, so elusive it is exceedingly difficult to describe, that makes "The City of Masks" the fine piece of entertainment it is.

Certainly those audiences of intelligence and discrimination who kick pretty hard about the mediocre ones are going to appreciate the difference between the usual run and this. It is this point that should be emphasized in bringing the picture to your clientele's attention—its radical difference from the cut-and-dried.

Robert Warwick does good work here and his name should be given a good display despite the fact that the producers have relegated him to the position of a featured player instead of a star.
FRED WARREN and OSCAR PRICE

If you could be sure of a film as big and pleasing as

M AND M

to start your fall season—all your pre-release troubles would be over

YOU CAN BE SURE

WRITE

BOX M. and M.
Care WID’S

AND THE PRINT WILL FOLLOW PRONTO
Second Lyons-Moran Five Reeler a Riot of Fun Once It Gets Started

Eddie Lyons and Lee Moran in
"La La Lucille"
Universal

DIRECTORS .................. Lyons and Moran
AUTHOR ........................ Fred Jackson
SCENARIO BY .................. Phillip Hurn
CAMERAMAN ................... Alfred Gosden
AS A WHOLE ................. A little slow in getting started,
but riot of fun that follows is worth waiting for.

STORY ............... Adaptation of musical comedy offers
a surprise for those skeptical about such adapta-
tions.

DIRECTION .......... Manouvered comedy bits to the
best advantage; works up to a great degree of
hilarity.

PHOTOGRAPHY .................. Good
LIGHTINGS ........................ O. K.
CAMERA WORK .................. All right.
STARS ............................ Provide much amusement.
SUPPORT ............ Dorothy Wolpert as the janitress
offers most of the comedy; generally fine cast.

EXTERIORS ...................... Very few
INTERIORS ......................... Adequate
DETAIL ......................... Satisfactory
CHARACTER OF STORY ....... Husband and wife
decide to divorce each other that hubby may
inherit Aunt's fortune.

LENGTH OF PRODUCTION ...... About 4,900 feet

The fact that they take a little time to get started
and in doing so offer some poor comedy in the way
of titles isn't going to worry anybody very much once
things get going and the complications "set in."
There's a barrel of fun in "La La Lucille" for those
who like riotous comedy.

You won't enjoy the latest Lyons-Moran picture
unless you make up your mind to accept it as purely
comedy stuff, forgetting all such things as probability
and plausibility. If you want to be amused, want to
see something that will make you laugh and that
doesn't require any effort to follow, you will get what
you're after in this. And strange to say it isn't Eddie
Lyons nor Lee Moran that provide most of the fun
in "La La Lucille." It's. Dorothy Wolpert as Fannie,
the janitress, who is hired to play the role of co-
respondent in the divorce scheme.

Miss Wolpert is a scream all by herself. Her get-up
alone, without appearing ridiculously artificial and
"made up," is comedy in itself. She offers the biggest
laugh in the production when friend husband traces
her to the hotel room where she is to compromise the
young husband that he may secure a divorce. "La
La Lucille" is one of the so-called "bedroom farces"
but if accepted in the proper spirit there is nothing
that should cause extreme blushing.

John Smith (Eddie Lyons) inherits two millions
but must divorce his former vaudeville performer wife
to get it according to auntie's will. Fannie, the jani-
tress, accepts ten dollars to go to a certain hotel room
with John, thereby providing grounds for Mrs.
Smith's divorce after which the couple will marry.
At the same hotel is Britton Hughes (Lee Moran)
and his wife Peggy, elopers.

Mr. and Mrs. Brady, next in line for the fortune,
learn of Smith's plan to secure the money. They put
Fannie's husband on the trail and from then on things
start going. Fannie rushes into the adjoining bed-
room and begs Peggy to help her, whereupon Peggy
goes in in time to make it appear to janitor husband
that she is Smith's corespondent. There is a general
mix-up of husbands and wives and a helter skelter
chasrse through the hotel by the husband to find Fanny,
in the midst of which Peggy's irate father arrives and
is accused of bringing Fanny to the hotel. Eventually
everything is cleared and the "dead" aunt arrives to
say that it was only a scheme to test the Smiths' love
for each other.

Box-Office Doings If They Keep Up This Record

Box Office Analysis for the Exhibitor

Here's a good hot weather subject. They won't
have to sit up straight and pay strict attention to know
what it's all about. All they'll have to do is lean back
and prepare to be amused. If they don't enjoy the
complications and excitement involving two happily
married couples who come so near being unhappy and
the episode of Fanny, the janitress in the role of a
correspondent, then there's something wrong with
them. This is indeed a clever adaptation of farce
comedy. Theres nothing startlingly original about
"La La Lucille." It's just the fact that it has been
skilfully produced and the players get right into the
spirit of the thing.

There is no reason why the Lyons-Moran combi-
nation can't make a real success of their five reel offer-
ings if they keep up the pace set by "Everything But
the Truth" and followed by this one. Play up the
star's names and mention the stage connection.
In 14 Years these Savages will be a vanished race - this film, their only record.

CARL LAEMMLE presents

"SHIPWRECKED AMONG CANNIBALS"

We know two certain things in connection with this authentic and astounding picture—FIRST, that it has greater exploitation possibilities than any other picture of any kind on the market today—and, SECOND, that almost any kind of exploitation that you do will pay you and pay you well. This is because the film backs up everything you can say about it and the people who first see it will boost it for you to the skies. The day after its first showing at the ASTOR Theatre in New York every New York paper said: "See 'SHIPWRECKED AMONG CANNIBALS.'" In its third week at the ASTOR—one of the hottest weeks of the summer—this picture did as much business as in its first week—the proof that you can go the limit in advertising and publicity matter. Book this marvelous film TODAY and CIRCUS it. You'll make one of the clean-ups of the year.

TODAY and CIRCUS it. You'll make one of the clean-ups of the year.
Very Prettily Handled Romance of Sentiment and Charm

William De Mille's
"THE PRINCE CHAP"
with Thomas Meighan
Paramount-Artcraft

DIRECTOR .................. William De Mille
AUTHOR .................... Edward Peple
SCENARIO BY .............. Olga Printzau
CAMERAMAN ................ Guy Wilky
AS A WHOLE .............. Pretty, appealing and highly sentimental romance.

STORY ...... Solely romance with sure-fire sentimental trimmings—they didn't bring out the comedy of the original at all.

DIRECTION ...... Contributes greatly to story's charm and effectiveness—some splendid touches

PHOTOGRAPHY ............ Excellent
LIGHTINGS ................. Unusually good
CAMERA WORK ............. Fine
FEATURED PLAYER ...... Handles stellar part in fine style—wins much sympathy playing with apparent ease in all his scenes.

SUPPORT .................. Very good
EXTERIORS ................. Striking
INTERIORS ................. Excellent
DETAIL ........ Some excellent touches, but Meighan should have shown some effect of time after passing of ten years.

CHARACTER OF STORY ...... Artist awakens to fact that his ward, whom he has cared for since her childhood, is the only real love in his life.

LENGTH OF PRODUCTION .... 6,168 feet

William De Mille has made a very pretty, appealing and highly sentimental romance of Edward Peple's play "The Prince Chap." There may be those, acquainted with the original work and the previous picture adaptation of it, who will look for the comedy that will always be associated with the story. This De Mille has omitted, concentrating altogether on the sentimental side. And certainly no one can deny that he has made a highly delightful picture, one fully able to stand on its own merits.

De Mille has also made this work of his distinctive through a number of unusual touches. His studio exteriors suggesting London on a foggy night are highly effective. The little touch used when the model dies in Peyton's arms and sees his face becoming (in her vision) dimmer and dimmer, finally to disappear altogether, is another that makes the production noteworthy. Considering these fine details it is hard to understand why De Mille permitted Thomas Meighan and Charles Ogle to appear after the passing of ten years with no signs of advancing age.

The story is one of the utmost simplicity. Peyton, an art student in London, agrees to care for Claudia, the young daughter of a model. For a great time the picture is little more than a series of scenes showing Peyton administering to the girl's needs. There is an abundance of pathos and the interest the scenes create is delightfully intimate.

Peyton's American financee doubts his honesty when he tells her that his motive for adopting Claudia was solely charity. She marries another and Peyton considers the light of his life gone out. After ten years the former financee, now a widow, returns to Peyton desiring his love, but he discovers that a change has come over him. And it doesn't take much for him to determine, with a little assistance, that the change is caused by his love for Claudia.

Thomas Meighan, who might just as well be starred here as featured, brings much in the way of personality to the role of Peyton, playing it easily and without exertion. Peaches Jackson, May Giraci and Lila Lee all succeed in bringing out the love of Claudia, at various stages of her existence, for Peyton. Kathryn Williams is the other woman in the artist's life.

A Number of Good Angles For Exploitation Here

Box Office Analysis for the Exhibitor

Here's one that has a very extensive and deep appeal and one which will likely play to pleased audiences wherever it is shown. The simple romance, so unusual in its beginning is fraught with any number of pretty little episodes while the pathos of the story is genuine in all its manifestations.

As an advertising bet this is better than the average. Although Thomas Meighan is, in name only, featured in this, his work is of stellar calibre and the role he handles is of stellar quality. Showmen will probably find that it will pay to play this up as his first starring picture. This should attract many.

There is also the name of William De Mille. He is to do a series of "director-productions" for Famous and this is the first. Play it up as such. The name of the picture also deserves considering prominence along with the playright who is favorably known.
A Cowboy by Chance!

He was a matinee idol, beloved by the girls because he was So handsome and looked So heroic. Even a matinee idol will fall for a girl and he did,—hard!

To square himself with the one girl’s chaperone, he told her he had known the damsel in Montana; he furthermore intimated that he had ridden bucking bronchos, killed Indians and everything. And then,—O unkind Fate!

He had to make good on his boasts!

A riotous comedy feature, filled with thrills and the most astonishing surprises; one of the very greatest pictures of the year.

Pathe Distributors
JESSE D. HAMPTON presents

WILLIAM DESMOND

in

A BROADWAY COWBOY

By Byron Morgan
Directed by Joseph J. Franz

Pathé Distributors
Story of a Factory Girl Bucking Crooked is Rather Simple

Zena Keefe in
"THE WOMAN GOD SENT"

Selznick—Select

DIRECTOR ......................... Laurence Trimble
AUTHOR ........................... Sophie Irene Loeb
SCENARIO BY ................... Laurence Trimble
CAMERAMAN ........................ A. Gondolphi
AS A WHOLE ............ Rather conventional picture concerning girl's fight for betterment of factory conditions.

STORY ...... Written by social worker and incorporating many of her ideas but plot seems strangely puerile at times.

DIRECTION ...................... Rather commonplace
PHOTOGRAPHY .................. Satisfactory
LIGHTINGS ........................ Same
CAMERA WORK .................... Fair
STAR .................... Plays with great sincerity and feeling
SUPPORT .......................... Good; headed by Joe King
EXTERIORS ........................ Satisfactory
INTERIORS ........................ Realistic generally
DETAIL ......................... Some quite poor
CHARACTER OF STORY .......... Girl factory worker attempting to put child labor bill through state senate is blocked by political boss, who turns out to be her father.

LENGTH OF PRODUCTION .... About 5,500 feet

This is the sort of picture that used to come along with great regularity in the old days. It concerns the factory girl who would better the conditions of the working children. Her bill is blocked at the state capitol by a political boss in the pay of a factory owner. But when the showdown arrives, the boss turns out to be the girl's father.

Such material seems to be rather puerile. Certainly Sophie Irene Loeb, whose work along social and civic lines is highly praiseworthy, is not much on picture technique. Her plot here is too simple. It appears that she was expected to write a story of this general outline and didn't bother much regarding anything else but the outline.

Laurence Trimble, who made the scenario and directed, might have dressed the plot up in much better style but he has gone ahead in the production of the story content to let it stand on its bare conventions. Some of his detail is quite poor. A single individual would certainly never go to a state capitol to fight for the passage of a reform bill. Large committees and delegations usually do this work. Again the manner in which he reveals that the crooked boss is really the heroine's father, is rather bald. He might at least have lead up to it with some degree of suspense. The scene is handled here as if it were an after-thought.

They open up introducing Zena Keefe as Margaret, a factory worker without a name she can call her own. Some pretty crude and unreal subtitles are worked in. One comes when a rough neck taunts Margaret saying, "You don't even know who your father was." After an accident has crippled a little boy in the factory, Margaret, imbued with the spirit of Joan of Arc, repairs to the state capitol where she introduces her bill with the assistance of a rich young senator, unafraid of the corrupt bosses. It would seem finally that the boss is to have the upper hand but the discovery of his parentage throws a different light on the matter and Margaret and her champion are successful.

Miss Keefe plays with great sincerity and makes many of her scenes highly effective solely through her individual work. Toward the end, however, she and her support are hampered by a very uneven continuity. The action is choppy and the characters jump around with marvelous speed. Joe King appears as the heroic senator and John P. Wade as the father. Others are Russel Hewitt, William Frederick, William Gudgeon, William Magnier, William Nalley and Duncan Pevrarden.

There is a Big Field for Pictures of This Type; Author's Name Will Help

Box Office Analysis for the Exhibitor

There is a big field for the propaganda picture that would spread social reforms, but it takes more than the average amount of skill to make these pictures. Propaganda is the hardest thing to register convincingly on the screen and certainly a more logical and better dressed story than "The Woman God Sent," is needed to spread the message effectively.

This has an appeal but it is limited to a few scenes. If you want to play it, develop the angle of the factory girl going to the state capitol and bucking crooked politics to put her bill through. This side of the story can be made very interesting.

Also play up Sophie Irene Loeb, the author. She is widely known through her reform work. You ought to stir up considerable interest among women's clubs by using her name.
ROBERTSON-COLE

SPECIAL

MOON MADNESS

An enchantment of the land where the jungle and desert meet.

Haworth Production

A Haworth special—with an all-star cast including Edith Storey, Sam Degrasse, Joseph Swickard, Wallace McDonald, William Courtleigh, Clair McDowell, Frankie Lee and Fred Starr. A production built with lavishness and splendor worthy of the “special” brand.

MOON MADNESS

has for its main theme the romance of youth, the eternal search for love and happiness, and in the development of the plot the spectator’s emotions are played upon as keenly as though he himself were living through the scenes portrayed.
"THE BUTTERFLY MAN" is an intensely interesting story of a social aspirant who through a combination of personality and good looks gains the love of women. Cody's characterization is a novel one, and one which will "draw them in." It is one of the best pictures of the year.

Exhibitors Trade Review

"If your audiences like pictures depicting high society life, you will do an extra big business with "The Butterfly Man."

Motion Picture News
Satisfactory Production and Artistic Efforts Fail to Get Story Over

Herbert Rawlinson in
“MAN AND HIS WOMAN”

Blackton Prod.—Pathe

DIRECTOR .................. J. Stuart Blackton
AUTHOR ....................... Shannon Fife
SCENARIO BY .................. Stanley Olmsted
CAMERAMAN .................. William S. Adams

AS A WHOLE ...... Well enough produced with
much artistic effort but uninteresting and
hackneyed situations.

STORY ...... Highly colored melodrama contains
plenty of implausible bits and unconvincing
action.

DIRECTION ...... Allowed players, notably the
star to overact considerably; otherwise first rate.

PHOTOGRAPHY .................. Good
LIGHTINGS ....................... Good
CAMERA WORK ................. Some pretty shots.
STAR ...... Seldom convincing, due mostly to over-
acting.

SUPPORT ...... May Mc Avoy, pretty and pleasing;
Eulalie Jensen not suited to her role.

EXTERIORS ................. Many pretty scenes.
INTERIORS ................. Adequate
DETAIL ...... Flowery worded titles don't add to
production's attractiveness.

CHARACTER OF STORY ...... Man who goes
down and out through woman's unfaithfulness
and is regenerated by the love of another.

LENGTH OF PRODUCTION ...... About 6,000 feet.

Without some very pretty scenic backgrounds and
the refreshing appearance of May Mc Avoy, “Man and
His Woman” would have little indeed to keep you in
your seat. It's about time producers got through
rehashing the down-and-upper's regeneration. Photo-
play audiences have come to expect and want enter-
taining pictures. To view five reels of a man sinking
to the depths of despair through a woman's faith-
lessness can hardly prove satisfying for those who
go to the theater to be entertained.

True enough, it proves the adage that woman can
"make or break" a man. But there will be a goodly
number who will not be convinced of the author's
intent in the case of “Man and His Woman.” Either
the author has exaggerated the character of the man
or the fault is directly due to Rawlinson overacting.
He certainly does go through some unbelievable
tortures as the disillusioned lover.

Director Blackton has secured some beautiful back-
grounds, much too pretty for story. These, together
with the sincere efforts of Miss Mc Avoy, help to
cover up the story's shortcomings. Also there are
some clever photographic bits depicting the hallucina-
tions of Rawlinson after he has become a dope fiend.
His thoughts dance around on the screen in the form
of faces of those connected with his broken romance.

Dr. John Worthing (Herbert Rawlinson), sacrifices
personal desires by leaving his fiancee and departs
for a country invested with the plague that he may
try out his newly discovered serum. Claire, believing
her sweetheart has died in the far away land, carries
on an affair with Hugh Conway, a no-account. At
the same time Hugh is promising marriage to Eve
Cartier, a young and pretty nurse, who soon dis-
covers Hugh's trickery and escapes from his house.

After a year Worthing returns and surprises Claire.
While he is in Claire's apartment, Conway lets him-
selv in with a latchkey. Thereupon, the doctor be-
comes acquainted with Claire's affair and leaves in
a fury. Much footage is given over to showing his
downfall. He seeks comfort in opium and later is
taken from one of the hop joints a raving maniac.
At the hospital he is recognized by his old friend, Dr.
Elliot, who later sends Worthing to his mountain
lodge where Eve Cartier nurses him back to health
and falls in love with him.

Villain Conway enlists Claire's aid to break up the
new romance, but is drowned while carrying out his
scheme. Claire remains appropriately in the back-
ground while the camera is focused on the couple.

If They Like This Sort of Stuff Give It to Them

Box Office Analysis for the Exhibitor

This won't get over satisfactorily in high class
theaters catering to intelligent, present day picture
goers. There is nothing inspiring or entertaining in
the depiction of other people's trouble. Everyone has
enough of his own and doesn't want to even hear
about trouble.

If you cater to a meller loving clientele, the dime
novel type audience, you can promise them their
heart's desire in "Man and His Woman." Tell them:
"While he sacrificed his life to cleanse a plague-
infested country, he woman he loved deserted him.
See how the love of a pure, good woman brought him
back again after the disillusionment had driven him
mad".
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Story Concerning Tragic Results of Gossip Given Beautiful Production

"THE WORLD AND HIS WIFE"
With Alma Rubens
Cosmopolitan—Paramount-Artcraft

DIRECTOR .................Robert G. Vignola
AUTHOR ....................Charles Frederic Nirdlinger
SCENARIO BY ...............Frances Marion
CAMERAMAN ................Alfonso Liguori

As a Whole: Beautiful production given story that has tragic results of gossip as its theme. Very well worked out—builds with accumulating force—few cuts needed.


Support: Generally very good; includes Montagu Love, Gaston Glass, Charles Gerard and Pedro de Cordoba.

Exteriors: Some shot in splendid settings. Interiors: Great; Joseph Urban did many of them.

Detail: Good. Character of story: Tragedy caused by gossips.

Length of Production: 6,702 feet.

"The World and His Wife" is the story of the tragedy wrought by gossips who peddle their suspicions as the blackest scandals. This story has been given treatment that for the most part is minute and skillful while the production with which it is invested is little short of splendid. The settings alone, many of them the work of the noted scenic artist, Joseph Urban, are worth a dozen odd kings’ ransoms in these days.

The story is laid in Spain and concerns Don Julian and his wife, Teodora. He is middle aged and she is young. Don Julian has as his protege a young poet, Ernesto, who entertains a great platonic love for Teodora, much to her husband’s delight. But the "world" starts to talk. "Youth to youth," it says and adds, "Don Julian is a blind fool." Don Alvarez, bitterest slanderer of them all, finally arouses Ernesto’s blood and a duel is arranged. Don Julian, realizing that the youth has small chance pitted against the best swordsman of Spain, forces the slanderer into a fight with him.

Don Alvarez is killed and Don Julian mortally wounded. He is taken first to Ernesto’s apartment where Teodora has gone to beg him not to fight. Her presence there confirms the gossip in Don Julian’s eyes. And before his death he takes an ironic delight in torturing the two young people. His last request is that they be turned out in the world alone, and so they go.

The leads of the picture do notable work. Montagu Love as Don Julian, Alma Rubens as Teodora and Gaston Glass as Ernesto have the bulk of the work and perform skilfully. Charles Gerard as Don Alvarez brings his usual fine poise and skill to the role.

Over all there is a finely realistic production, keyed always to the emotions of the race it deals with, artistically set, generally well lighted and splendidly photographed. A tragedy could not have a better setting.
Big Theme and Fine Cast Are Best Bets In Presenting This
Box Office Analysis for the Exhibitor

"THE WORLD AND HIS WIFE"
With Alma Rubens
Cosmopolitan—Paramount-Arthcraft

Here's a tragedy, the artistic worth of which bows only to Griffith's "Broken Blossoms." Its production value is immense. Furthermore, the story despite its starkly tragic atmosphere contains elements that will appeal strongly to the public. The terrible effects of gossip as pictured here carry an accumulating force that will strike home with all audiences.

A few cuts in the latter part, chiefly in Mr. Love's scenes of deathbed agony will help immensely. Then you can safely bill this as a great picture. Besides the featured player you have a very popular supporting cast to deal with, all the male leads being well known. Mention also that Joseph Urban, one of the greatest of stage directors, prepared many of the settings.

The tragedy that false gossip results in is your cue in advertising the story. Any number of powerful arguments can be built on this theme and if this end is handled correctly you ought to draw large crowds.

Film-Lore Offers a Real Treat for Originality, Quality, and Theme

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A Strong Plot of Love, Mystery, and Science by
ALEXANDRE A. STUART

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Wid's Daily Binders - $3.00

Invaluable for reference purposes.
This Is Conventional To the Extreme But Has Some Appeal

Alice Lake in
“THE MISFIT WIFE”
Metro

DIRECTOR ............... Edwin Mortimer
AUTHOR .......................... Julie Herne
SCENARIO BY .... Lois Zellner and A. P. Younger
CAMERAMAN ......................... A. Reeves
AS A WHOLE ...... Very conventional “movie” stuff, but others like it have gone over time and again.

STORY ... Cut from very familiar pattern—final “big situation” based altogether on coincidence and loses some of its force.

DIRECTION .................. Very commonplace
PHOTOGRAPHY .................... Fair
LIGHTINGS ........................... Average
CAMERA WORK ....................... Satisfactory
STAR ...... Very appealing here and makes her character the most human of the lot.

SUPPORT ...... Forrest Stanley and Edward Martin good; Loeta Lorraine and Helen Pillsbury pretty poor.

EXTERIORS ...................... A few typically western
INTERIORS ........................... Satisfactory
DETAIL ...... One very poor shot of backdrop containing painted moon.

CHARACTER OF STORY ...... Rich man marries “below” station, but his wife proves her worth.

LENGTH OF PRODUCTION .... About 6,000 feet

Metro certainly dug the play by Julie Herne on which “The Misfit Wife” is based, from off the dusty shelves. It contains very conventional story material, material that has long since been more or less scornfully termed “movie stuff.” That it will register a distinct appeal with certain audiences even as have its many, many predecessors goes without saying, but there is nothing different about this one than the rest. In fact the direction and general treatment of the subject are noticeably commonplace, while there are two players in the cast whose performances only serve to emphasize the weak points of the story.

Alice Lake appears as Katie Malloy, a manicurist who sets up business in a western town, where she meets Peter Crandall, a son of wealth, who has been sent away from home to reform. Soon they are married. A western bad man shoots and wounds Peter in a fit of jealousy. His people are notified and a doctor comes, who sneaks Peter on the train in the dead of night and leaves Katie in the lurch.

She is not to be cheated of her husband, however, and follows him east when she receives a cordial welcome from him, but the cold shoulder and the stoney stare from his mother and sister, Edith. These two, of course, don’t regard Katie as good enough to mix with them and in attempting to register this Helen Pillsbury and Leota Lorraine make the characters quite unreal and ridiculous. Peter’s brother-in-law, Edith’s husband, suggests that Peter go west to his oil fields for a time while Katie is polished up for a society role.

Edith has an affair with her husband’s business partner, McBride, and she selects the night of Peter’s return from the oil fields to visit his apartment. Peter brings evidence of McBride’s dishonesty and hastens to his apartment with his brother-in-law. Katie has followed Edith and the two are trapped there. When a tell-tale coat is discovered in the room, Katie steps out from behind the curtains and takes the blame. Peter, however, believes in her innocence and senses the truth while later Edith explains all to her husband and he forgives.

This final situation loses much of its force here as it is all based on the merest coincidence. About the only one of the old trimmings they left out was the scene in which the villain is beaten up.

Alice Lake makes Katie the most human and appealing character of the picture, while Forrest Stanley is satisfactory as Peter. Edward Martindel is also good as the brother-in-law. Others are Billy Gettinger, Frederic Vroom, Jack Livingston, Jim Blackwell and Graham Pettie.

Star Is Your Best Bet In Advertising This One

Box Office Analysis for the Exhibitor

It doesn’t take any great study to determine the conventionality of this one, yet to the contrary and notwithstanding, it will probably find a field among the smaller houses and those catering to the more unsophisticated. Probably some of those who see it will laugh at the efforts of Peter’s mother and sister to appear “above” Katie and so get some amusement from these scenes that would otherwise be altogether ridiculous.

Alice Lake has considerable talent. She shows it here by making her role stand out as exceedingly human, despite its limitations. She is a coming star without a doubt and you can go the limit on advertising her, confident that she will make good. They’ve given you a pretty good title here also. It would be best to treat the story rather lightly in the advertising for certainly not very many are going to take it seriously.
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WID'S 1920 YEAR BOOK

WID'S 1920 YEAR BOOK COMING SOON
Pearl White Comes Back In Crook Story By Frank L. Packard

Pearl White in
"THE WHITE MOLL"
Fox Special

DIRECTOR ...................... Harry Millard
AUTHOR ........................ Frank L. Packard
SCENARIO BY .................... E. Lloyd Sheldon
CAMERAMAN ........................ Eddie Wynard

AS A WHOLE ...... Crook melodrama with attempt
at spiritual uplift possibilities of which would
be better realized by editing.

STORY ..................... Not compact in present state
DIRECTION ........................ Average
PHOTOGRAPHY ..................... Good
LIGHTINGS ...... Some of the night effects too dim
CAMERA WORK .................. Commendable

STAR ...... Wasn't lighted any too well, but plays
with vigor and wears a remarkable disguise.
SUPPORT .... Headed by Richard Travers; average
EXTERIORS ...................... Good underworld stuff
INTERIORS ..................... Same for most part.
DETAIL ............................. Good
CHARACTER OF STORY .... Reformed girl crook
works for reformation of others.

LENGTH OF PRODUCTION ....... 7,699 feet.

"The White Moll," is Pearl White's first feature picture for Fox. Peculiar interest is also attached to it
in that it was written by Frank L. Packard, the self-
same author of "The Miracle Man." It can not be
stated with authority that Packard wrote "The White
Moll" after George Tucker made "The Miracle Man,"
but such might seem to be the case. Not that he has
attempted to reincarnate the characters of this first
film. The story is altogether different. But there
seem to be evidences here and there of endeavor on
the part of the author to duplicate the theme, spiritual
uplift and regeneration, that formed the groundwork
for the other picture.

In this respect, it appears, he has failed. "The White
Moll" is crook melodrama and it is strongest when
it confines itself to its principal characters and their
plainly melodramatic actions. The religious quality
striven for doesn't register with force or conviction.

As melodrama "The White Moll" is interesting, and
at times thrilling. To say that the interest it creates
and the thrills it causes would be happily emphasized
if the story had been handled with a greater degree
of compactness is putting the case quite mildly. "The
White Moll" suffers to a degree from being drawn
out into a rather episodic picture. At times those
concerned in the production, seem to have lost all
sense of continuity. Toward the end there is a series
of street battles, the causes and results of which are
never clear. Night effects that are too dim also work
to the spectator's confusion more than once during
the picture's course. It is by far too long.

The story concerns the adventures of Rhoda, called
the White Moll because she is a lady who has deserted
the crooks and gone straight. The opening scenes
reveal her in the act of robbing a church. There is a
pistol fight and one of the bullets shatters a breast of
the figure on the crucifix. In a vision she sees the
head of the Christ move. Thus she reforms and her
future activities concern her efforts to reform others,
the Sparrow in particular. A love interest develops
between the White Moll and the Sparrow, but this is
broken before the conclusion and the Pug takes the
Sparrow's place in this thread of the story.

Pearl White is energetic and wears a very deceptive
disguise in some of her scenes. Richard Travers is
the Pug and he too has a wonderful make-up when
hobnobbing with the crooks. Others are J. Thornton
Baston, Walter Lewis, William Harvey, Eva Gordon,
John Woodford, George Pauncefort, Charles
Slattery and John Wade.

This Will Certainly Draw the Star's Admirers
Box Office Analysis for the Exhibitor

There are probably a great many fans that will
welcome Pearl White back to the screen and these
will flock in considerable numbers to see "The White
Moll." They will also be interested in that this is
her first feature picture.

It is probable that the Pearl White fans will find
much to entertain in this, although with the
suggested changes it would make a much better
impression. Parts of it now really resemble a serial.
Perhaps these parts were inserted to catch the eye of
the serial lovers but they do little more than confuse.

Another advertising bet offered here is Frank
Packard's name. Mention that he wrote "The
Miracle Man" and you've immediately caught the
attention.
WHAT DOES "BROADWAY" MEAN?

Every Release on Broadway
Educational's Releases Seen in Big Houses; Featured in Theatre Display

EDUCATIONAL Films Corporation claims that it has set a new record in that every release of the company to date has been given a showing at one of the leading Broadway motion picture houses. It also calls attention to the fact that practically every picture has been featured in lobby display, electric lights and newspaper advertising.

"We have not been holding showings of our pictures for trade paper review," says a statement from Educational, "because all of them to date have been shown at one of the Broadway theatres, and exhibitors have had the benefits of the reviews where the critics have been more or less unconsciously swayed by the effect of the pictures on the audiences. And since the exhibitor is principally concerned with the audience appeal of the pictures, we believe that such criticisms are worth far more to them in judging their worth."

"This week 'A Fresh Start,' the first of the Mermaid Comedies, is given a prominent position on the bill at the Strand. Manager Jos. Plunkett has called attention to it everywhere one of his newspaper ads calls it a portion of the show. This is unusual in the fact that the Mermaid entirely new picture has no

EXHIBITORS have justly ceased to be impressed by the mere fact that a motion picture that has been shown on Broadway. It has lost meaning because they know that often such showings are merely sales arguments to them.

Every picture released by Educational Films Corporation shown on Broadway is paid for at the price fixed by the sales department. No inducement is offered a Broadway manager that is not offered every manager everywhere—he is invited to book the pictures purely on their merits.

But it does mean something when EVERY release of Educational is shown at the Rialto, or Strand, Rivoli, Capitol or Criterion.

IT does not mean that the Broadway manager is any more qualified to select the subjects that he will show than any other manager. But it does mean that he has had the opportunity to in person, inspect ALL the material in the WHOLE market, much of which he can obtain at his own terms.

When you see EVERY Broadway motion picture theatre playing Educational product, when you see EVERY EDUCATIONAL RELEASE at one or the other Broadway theatres, you can be sure that they have met the quality test in competition with EVERYTHING on the market.

In that, only that, we submit, Broadway does mean something to you.
Some Short Reels

"The Quack Doctor"—Paramount—Mack Sennett
Mack Sennett has hit the comedy bell with a resounding ring in "The Quack Doctor." It is filled to the brim with laughs and there are plenty of gags, one of them as new as it is funny. The gags wind into spasm when a conservitive looking gentleman, losing his balance on the edge of a fountain, falls over and just manages to support himself on a rock in the center of the water. Having this he is unable to get back to land again. Louise Fazenda and the hero arrive and start to talk about the right way to rescue him. They get in some great subtitles here. The hero walks on top of the gentleman in the precarious position, while pondering what to do. He eventually gets over on the rock and lifts the gentleman up. Then the rock starts to move out and the two of them are in the same position—unable to rescue themselves. Eventually, Louise arrives with a board and on this the two gentlemen finally rest themselves. But Louise steps on it too, breaks it and they had a ducking. The manner in which this scene is built up is great. It starts with a laugh and ends with a roar. The rest of the offering is up to standard too, the gags and gags, the chase, the pea-shell gardener, the fun and the business of Billy Armstrong as the quack doctor is good. The hero gets in a lot of laughs on his own. He is the same fellow who has been appearing as the property man in the scenes in Sennett's comedies that have transpired back stage.

"High and Dizzy"—Pathé
Harold Lloyd and his co-workers in the production of his two reel comedies are setting a remarkably high and consistent standard, new evidence of which is given with each successive release of which "High and Dizzy" is the latest. Once again originality marks the various comedy gags introduced through the two reels while during the latter part marvelously thick stuff is introduced that is bound to set any audience gasping and wondering. The action for the most part reveals the antics of Lloyd and a fat pal under the influence of home brew. Drunk comedy has been done time and again and often to tiring effect, but here there is so much that is original and novel introduced and it is all played so well by Lloyd and his associate that the laughs are spontaneous and thick. The business with the side-walk elevator is great and timed to the minute. Such stuff hasn't been seen before in comedy pictures. The thrill comes when the ingenue does a sleep-walking act on the edge of a high hotel building and they are intermingled with laughs when Lloyd, supposedly unaware of what he is doing, follows her around on this narrow edge, the while obviously under the effects of his drinks. When he eventually discovers what he has been doing, his hair stands straight on end. Certainly these latter scenes will have every audience alternately laughing and wondering how the dickens the trick was worked. And after its all over "High and Dizzy," will be chalked up as another Lloyd winner.

"The Third Eye"—No. 9 Pathé
The best bit in the ninth episode of "The Third Eye," featuring Eileen Percy and Warner Oland, is the race for life. The chase, while often in various western settings, has been splendidly photographed that it will be sure to offer a real thrill for the serial lovers. There is also some good fight stuff aboard the top of a moving freight train in the midst of which Oland jumps from the train into a river as it goes over a bridge, thereby bringing the hero and heroine together again.

"The Unconventional Maid Greenwood"—Pathé
The latest of Mrs. Sidney Drew's two reel comedies is a bright little piece of domestic happiness with the surprising situation of a wife understanding her husband and believing in him to the extent of visiting the young lady who kept him from being "lonely" while she was away. The offering has been pleasingly produced and contains some spirited comedy bits that will satisfy those who like good, straight comedy stuff. John Cumberland as the husband, handles the situation very nicely, and is so confused when his wife is not furious about his little "affair," that he vows he loves her so much she'll have to chloroform him. Mrs. Drew directed.

Pathé Review No. 61
The colored supplement of this review consists of the Wonder Road of France, a winding road along the edge of a cliff. An automobile is shown traveling the road. The process of cod fishing, from the catching to packing is shown in an interesting series of pictures. The Novographs or slow motion pictures show the maneuvers of a tumbler as he appears to the eye and then slowed down eight times to show details of work. Ditmar's uncommon photographs at the Zoological gardens. Agnes Hunter in a Babylonian Sun dance closes the review.

"Tex of the Timberlands"—Graphilm Corp.—Pathé
The first of the series of Yung Buffalo pictures is presented under the title of "Tex of the Timberlands." Philip Yale Drew, hailed as Buffalo Bill's successor, is the hero of the western series produced by Graphilm for Pathe. The new release. The first of the series deals with Young Buffalo's adventures in a lumber camp. He builds a small cabin for himself and believes himself alone in the mountain until he sees a young girl. He goes to her rescue when she sprains her ankle. It happens that she owns a large lumber camp on the other side of the mountain. Buffalo accepts a job at the camp but his fellow workers cause him to receive an injury while at work, because he has discovered that they are stealing some of the lumber. Another attempt to get rid of Buffalo is foiled when the foreman puts the police on Buffalo's trail and it turns out that it is the foreman they are after. There is a slight romance between the girl and Buffalo. Some pretty shots of a lumber camp at work are attractive. Interesting two reel out-of-door subject.

Our Turn to Lose”—Universal
An altruistic theme has been followed out in this two reeler of the region of gun-fights, horse stealing, cattle rustling, crooked card games, in the Far West. Leo Maloney plays the principal role and is supported by Fred Kohler, Lois Neilson, Jack Sahr and a few others of lesser importance. The first named is a ranger on this occasion, and after seeing his friend shot by a duo of evil-doers, he engages in a fight with the unsympathetic gentry. Maloney routs them, but is not victorious until he and Kohler have engaged in quite a lively host at close range. The latter attempts to wrest a gun from the hero's grasp with some such plan as ramming it down his gizzard (title writers please notice), but Maloney does some ramming himself and is soon seen gazing upon the prostrate form of the unmasked villain. The reward and credit are not claimed by the conqueror, however, he seeing to it that the 'goil' gets the former, while his brother, deceased, receives the latter. And then they tell you in a title that Leo intends to come back some day. Louis D. Lighton wrote the story. Hope Loring the scenario and Maloney is credited with producing it.

Bray Pictograph, No. 445—Goldwyn
Closing this Bray reel is a "Jerry on the Job" cartoon called "Quick Change," a well drawn bit built about a hair lady. It winds up in acceptable fashion but is otherwise a very commonplace screen magazine—one below the usual high standard maintained in the series. Opening is a part about a man and woman going through a band-box and struggle and some footage dealing with camping life follows. Thereafter, comes an interesting section dealing with fingerprints. This and the cartoon will probably save this, but they can hardly make it go over with a resounding bang.
Cowboy Star Appears In Typical Western That's Sure To Please

Buck Jones in
"FIREBRAND TREVISON"
Fox
DIRECTOR ..................... Thomas N. Heffron
AUTHOR ...................... Charles Alden Seltzer
SCENARIO BY .................. Denison Clift
CAMERAMAN .................. Vernon Walker
AS A WHOLE ............ Typical western stuff but well handled from every angle while star shows to fine advantage.

STORY ........ Nothing greatly out of the ordinary, but it hits on high with its thrills from first to last.

DIRECTION ................ Very satisfactory
PHOTOGRAPHY ................ Very good
LIGHTINGS .................... Good
CAMERA WORK ................ Very good

STAR .......... Registers a very pleasing personality

SUPPORT ........... Winifred Westover satisfactory

EXTERIORS ............ Fine western stuff
INTERIORS ............. Typical

DETAIL ........ One or two minor slips in direction but these don't hurt.

CHARACTER OF STORY ........ Ranch owner defeats effort of land grabber to defraud him

LENGTH OF PRODUCTION .... About 5,000 feet

In many respects this is a typical western feature. Its story is interesting what with the eternal battle between hero and villain, and it is the usual sort of story to be found furnishing the ground work for the majority of westerns. And it has a number of good thrills, to say nothing of the usual trick riding and the like.

Typical though it is in these respects, "Firebrand Trevison" goes many of its contemporaries several points better because of the admirable treatment it has received from Director Heffron. He keeps the action going at a fine clip throughout and wastes no time getting into his story. Once in it he isn't inclined to let the interest drop by turning his attention to unnecessary details.

Buck Jones has a very pleasing personality, rides as if born in the saddle and registers the simple emotions demanded of him in no uncertain style. He is the personification of vigor and good health and exudes a clean, honest personality from tip to toe which counts wonders in his favor.

They get right into a thrill at the start when Corrigan, a land grabber, forces Trevison (Buck Jones), into a fight with him to avenge an alleged insult. The fight is a humdinger. The two men mix in realistically and smash up a perfectly good setting.

This is merely the start of the feud between Trevison and Corrigan which doesn't end until the five reels of the picture are spent. Added to the fight over the land there is the fight for Rosalind, daughter of railroad president and Trevison wins out here too as is to be expected.

Besides giving some fine exhibitions of trick riding the star takes a thrilling tumble down hill after being pitched from his horse, who also turns a few somersaults before he can regain his balance, rides across a river on a cable, swings over from a tree to the court-house via a rope, throws the heavy-weight villain about the room like a bag of feathers and in addition sends his partner in crime sailing through a window glass. Quite an array of stunts for a single feature.

Winifred Westover appears as Rosalind and gives a good account of herself, Stanton Heck's Corrigan is very old style and is likely to draw the hisses of the populace. Others are Martha Mattox, Katherine Van Buren, Frank Clark, Joe Ray, Pat Harman and Fong Hong.

You Won't Have Any Trouble With This One—It's There

Box Office Analysis for the Exhibitor

If they keep on giving Buck Jones this sort of pictures he'll soon be up around the top rung of the stellar ladder with audiences who prefer the western pictures. He certainly cuts a very fine figure in this one and in addition, the director has helped him out with a very good production of an interesting story. You can't ask for more than this.

If Buck Jones is going to be one of your regulars you can certainly afford to advertise and publicize him to the limit. Feature also the thrills of the picture. These always attract the lovers of western melodrama and the thrills in this one aren't at all mean.

Use a line such as "A western with the usual number of thrills and then some. Buck Jones, the new cowboy star, stops at nothing. You'll believe that too after seeing his latest." You might give some prominence to the author, also as his western stories are well known.
COMING—RALPH CONNOR PRODUCTIONS!

"Words cannot express the great joy that is mine in being given this opportunity to strengthen, broaden, and in part, recreate the characters of my books to meet the demands of the screen.

The leavening influences of the world's greatest drama so vividly impressed upon me during four years at the French Front, cannot fail to show in a quickening action and compelling appeal in these heart stories of my Northland."

(Signed)
Ralph Connor

RALPH CONNOR
(Major the Rev. Chas. W. Gordon, D. D.)

"Ralph Connor has given us every latitude in adapting his stories so that they may be made to tower as cinema masterpieces.

In addition thereto we have every resource of the Northland,—of civic and military government,—and of finances to the end that these big sweeping and diversified stories of this world—recognized author will be honestly and realistically made each in its own natural environment."

The Dominion Film Company, Inc.

12 in all

"The Foreigner"  "The Major"
"Black Rock" "Cameron of the Royal Mounted"
"The Sky Pilot"  "The Prospector"
"The Man From Glengarry"
"The Patrol of the Sun Dance Trail"

etc. etc. etc.

Ernest Shipman
President
Dominion Film Co., Inc.

6 West 48th Street New York, N. Y.
MABEL NORMAND
in
The Slim Princess

They Weighed Beauty by the Pound

Fat! Tons and tons of it.

Bumping, wheezing, bouncing about the harem of the ruler of Morovenia in the shape of dozens of enormous women!

The little Princess Kalora was a violet in a garden of peonies. But in the eyes of the Morovenian lounge lizards she didn't have a chance—and never would until the day when she could boast of at least three chins.

The adorable Mabel Normand plays the irrepressible Princess in this picture made from George Ade's funniest comedy. It is a splendid box-office bracer for the warm months.

GOLDFYN PICTURES CORPORATION
A.F. of L. Marks Time

Executive Council Will Act on Resolution Denouncing Films at Meeting in August

(Special to W.D.S. DAILY)

Washington—The American Federation of Labor plans no further action under the resolution adopted at the Montreal convention and dealing with the motion picture screen, until the meeting of the executive council.

The council, represented by S. Bradstreet of W.D.S. DAILY in Washington, said the federation pointed out that the resolution taken at the Montreal convention condemned film industry practices but that at that time the council had not had a chance to consider the motion picture situation, and that it was then decided that the council take cognizance of the situation and file protests with the leading producers, distributors and exhibitors, who in turn might make recommendations to their employers.

The council will meet in Atlantic City Aug. 2, and it is quite probable that attention will be given to this matter at that time. It is expected that they will have a great many things to act upon, covered by various resolutions adopted by the Montreal convention in addition to routine work.

The delegates at Montreal charged that their resolution that “the motion picture screen, with such wonderful possibilities, truthful and artistic, is being used to put money first and to make the movie industry as an instrument of misrepresentation in the America-wide campaign against labor and labor organizations, is all of which is evident in both news and feature pictures. Large open meetings of union men or strikers are shown as hoodlums, and their cause is being ridiculed and falsified to all of which labor is without proper answering means.”

Mr. Morrison stated that nothing the executive council had taken up could be done in Washington until later.

Dissent over Hart’s Profits

(Los Angeles—J. Parker Read, Jr., who has brought suit against William J. Hart for $43,300 claims that Hart made a profit of $643,000 as a result of a contract which Read says he secured for Hart. The latter claims that his profits did not exceed $58,250 and that this was not the result of any contract that Read secured for him.

An interesting angle on the testimony brought out at the hearing is the fact that it is alleged Hart and his associates expected to earn a profit of $30,000 in two years as a result of the Artefact contract.

Investigating Co-operative Plans

A special committee of the Theatre Owners Chamber of Commerce will report at to-morrow’s meeting on the new First National sub-franchise plan as well as that of National Picture Theaters.

The plans are being analyzed with the aid of legal advisors, since the exhibitors say the contracts are too voluminous to fathom without the help of attorneys.

Weiss Suing City of Chicago

(Special to W.D.S. DAILY)

Chicago—Harry Weiss, of the Superior Screen Service, Inc., has filed suit against the City of Chicago to restrain the city officials from forcing film exchanges to seek new locations under the new city ordinance.

Judge Foel has granted a temporary injunction against the new law, providing that by Nov. 1 the exchanges must show evidence that they have attempted to secure new quarters and have been unsuccessful.

Charged With Violation of Law

(Los Angeles—Eric von Stroheim, C. J. Rogers, an assistant, and John Froloch, a cameraman, together with C. E. Riley and Julius Gold of the Riley and Moore Engraving Co., were served with warrants on Tuesday sworn to by Secret Service Agent George W. Hazen. The latter charges that a violation of the Federal law which prohibits the re-production of money of a friendly nation even though it be used only as stage money.

Stroheim is working on “Foolish Wives” for Universal.

New Studio for Frisco

(Special to W.D.S. DAILY)


It is purely a personal venture on their part.

Urges Speedy Action

I. A. T. S. E. Head Writes Nat’l Assn. on Laboratory Situation

—Hints at National Move

James Lemke, newly elected president of the National Alliance of Theatrical Stage Employees and M. P. Operators of U. S. and Canada, under date of July 15 has sent a letter to Frederick Elliott of the National Association in which he hints that unless the association takes heed of the demands of the M. P. Crafts, Local 614, which six weeks ago forwarded a scale for wage increases to the International Alliance will take action as a national movement.

The International includes operators, cameramen and laboratory workers.

Lemke states in his letter that he has read a review of the entire matter as submitted by the union and is convinced that the craftsmen are entirely right in the matter. He further states that as a regularly affiliated branch of the I. A. T. S. E. the Craftsman are entitled to the support of the International Alliance which the latter proposes to give.

At the meeting of the union held in Bryant Hall, Saturday afternoon it was unanimously voted that unless the manufacturers come to the demands of the union by six o’clock tonight, all union employees will go out on strike.

The union claims a membership of 2,046 in New York City, while the total number of workers is placed at 2,600.

The I. A. T. S. E. will support the laboratory workers as a national body.

“Panthea” to Be Reissued

Select will reissue “Panthea,” a Norma Talmadge subject. Release date is Aug. 2.

Proctor Resigns

Ralph Proctor has resigned as assistant general manager of Associated Exhibitors, Inc., effective Aug. 1st. Mr. Proctor states that his future plans are not as yet clearly defined and an announcement of his resignation was made for a few days.

It is rumored in film circles that he will open New York offices for several independent producers.

Let Solomon Do It, He’s Wise

135 W. 44th St.—(Bryant 3234).—Advt.
On Broadway


Coast Brevities

(Special to WID'S DAILY) Hollywood—Having completed "The Chorus Girl's Romance," with Viola Dana, Wm. C. Dowlan, the director, has taken a vacation.

Hobart Bosworth has commenced work on his third J. Parker Read, Jr., production, under direction of Rowland Lee. "Fate's Honeymoon," in the tentative title.

The Louise Glau ma company, filming "The Leopard Woman," has started for a desert location.

The negative of the Dial Film's "The Tiger's Coat," featuring Myrtle Stedman, has been shipped East.

Joseph Urban has arrived at the Bruston Studios to design a number of sets for Marion Davies' latest production "Buried Treasure."

Amos Myers will be the supervising art director for "The Four Men of the Apocalypse," a Metro special. Junc Mathis is busily engaged adapting the story.

Edward Kull has begun work on "The Queen of Diamonds," the Universal serial starring Eileen Sedgwick.

Fischer Again Elected Minneapolis—At a meeting of the Film Board of Trade, A. H. Fischer was re-elected president for another term.

Meyers Heads Change Body Omaha—Sidney Meyers, manager of the Fox Film exchange, has been elected president of the Film Board of Trade.

Sunday Shows Barred Spring Lake, N. J.—Sunday shows have been barred here. C. Ritz, manager of the Ritz appealed but lost out.

Lynn Company Re-organized Lynn, Mass.—Shelburne, Inc., which plans the erection of a theater on Swampscott Blvd., has gone through some sort of a reorganization.

The company will now erect a four-story apartment house and theater combined. There is some opposition to the building of a theater.

New Company Chartered Albany.—The N'Gino Publishing Co. of Manhattan, has been incorporated to operate the Roxy theater. The capital is fixed at $50,000 and will begin business with $30,000. Its objectives are, engage in the motion picture picture and publishing business.


Fox Exchange for Albany—(Special to WID'S DAILY) Albany.—The Fox Film Corp, will open its new Albany exchange about Aug. 1. The Albany district was formerly supplied with film from Buffalo, but the new branch will supply the district from Utica to Poughkeepsie and from the Canadian line to Binghamton.

Fox is having installed a miniature theater for the purpose of holding first showings of new pictures.

The branch will employ 30 persons. Winfield R. Sheehan will come to Albany to participate in the formal opening of the branch offices.

New Houses for Lillian Amusement granite city, Ill.—The Lillian Amusement Co., operating the Washington and Garden theaters here has taken over the Ritz theater. It will be remodeled and opened Sept. 1.

Louis Landau is manager.

The exhibitor who just makes his expenses is furnishing the feathers for another's nest. His surplus profits will only come through use of RITCHIEY posters.

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AND

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MADONNAS

AND

MEN

100 percent Drama
100 percent Punch
100 percent Lavishness
100 percent Box Office Value

Conditions of release will be announced in the next few days

JANS PICTURES Inc.
729 Seventh Avenue, New York City
$10,000,000 in L. A. Theaters

Los Angeles—It is estimated that $10,000,000 either has been or will be invested in new theaters planned for this city and Hollywood. This covers actual building only. The new houses include the new Loew theater at 7th and Broadway, the Pantages theater, the new Grauman house for 6th and Hill Sts. Sol Lesser’s new theater new Orpheum theater, and in Hollywood one each for Grauman and Lesser.

The majority of these houses are film theaters.

Bertram Heads Chicago Lab. Union

Chicago—Edward Bertram of the Rothacker plant has been elected president of the Motion Picture Craftsmen, Local 630. He succeeds Sam Lucas, former president of this branch of the laboratory workers who are affiliated with the I. A. T. S. E., and the American Federation of Labor.

Christie makes Fay Tincher a vamp in this scene in “A Seaside Siren.” A new Christie two-reel comedy at Educational Exchanges.—Advt.

Carewe Coming to New York

Edwin Carewe is expected in New York in about two weeks. He is now in California.

MEET ME
SUNDAY NIGHT
FOLLOW THE CROWDS

Nick Carter can be found at 1115 Brokaw Building Consult him today regarding "THE $100,000 KISS"

The Greatest Problem
"HERITAGE"

LLOYD B. CARLETON
Producing Director
Lloyd Carleton Productions

Next Picture
"BEYOND THE CROSS ROADS" by Bradley King
Holding Up Booking

Reported Several Large Exhibitors Identified With First National Are Withholding Season's Contracts

Reports reaching New York yesterday from several out of town points where big first run houses are operated by franchise holders of First National were to the effect that bookings for the coming season were being withheld, and would be for the next 60 or 90 days.

According to these reports the purpose of this move is to allow the National Booking Corp., to book productions other than the six which First National will have, and also to possibly break the market so far as prices from producers generally is concerned.

Officials connected with several of the larger companies said yesterday that if this plan was to be carried out by the larger first run exhibitors identified with First National that "two could play at that game" and that measures of a retaliatory nature might be adopted.

Arliss In Pictures

Los Angeles—It is reported here that A. J. Callaghan, who has in the Bioscope Love prod., and others, has signed up George Arliss to be featured in "The Devil" for First National release.

Callaghan is stopping at the Biltmore, but could not be reached yesterday for a statement regarding the above report.

Nothing was known of the report at First National.

Edwards Back in Town

J. Gordon Edwards, of the Fox organization has returned from the Coast.

Franklin Here

Harold B. Franklin of Shea's Hippodrome, Buffalo, together with Mike Shea, is in town.

Remember that in the past you have had your time tied up by announcements which promised a definite quantity and quality of product? Did they make good? They did not! What are you going to do about it this year—Hold your playing time open.

Ray Prices Hold

As the result of a conference held yesterday at First National offices between executives of that organization, and of the Chamber of Commerce, it is understood that the original contracts for the Charles Ray series were accepted, and the proposed new contracts at a higher rate were rejected.

Moses With Fox

Vivian M. Moses, one of the best known men in the publicity field, has assumed direction of the publicity and advertising departments of Fox Film.

Small's Body Found

Niagara Falls, N. Y.—A body discovered floating in the Niagara River is believed by the authorities to be that of Ambrose J. Small, the Toronto theatrical magnate who disappeared some months ago.

Read Loses Out

Los Angeles—J. Parker Read, Jr., has lost out in his suit for $64,300 which he sought to secure from William S. Hart for the alleged negotiation of Hart's Artcraft contract.

The court discovered that at the time Read negotiated the Hart contract he also closed with the same distributors, Ince and Hart, a contract which gave the distributor three star series, two of whom were Enid Bennett and Charles Ray.

The court ascertained that these contracts were all signed on the same day and that negotiations were carried on for all three at the same time. On this ground, therefore it was held that Read could not recover anything from Hart.

Read will appeal the case.

Strike On

In Many Laboratories—Some Settle Strike Order Calls for Effect Today

At six o'clock yesterday it was announced by leaders of the Laboratory strike that effective with this morning a walk out would take place at the following laboratories: Biograph, Republic, Kessel, Palsades, Famous Players, Paragon, Fox, Universal, Erbograph, Craftsman, Pathé, Eclipse and Evans plants.

It was announced at union headquarters yesterday that the following firms had settled: Dietz, Ass, Screen News, where prints for the various news weeklies are made; Tronalone, Rex and Tremont.

In stating his side of controversy, Mr. Woodruff emphasized that the Motion Picture Craftsmen has not made any demands, "All that we originally requested was the right to bargain with the producers as an organization," he said, "in an effort to bring about a more equitable condition throughout the laboratories. Our attempts to communicate with them have been disregarded, however, and our organization ignored. Later the producers named a committee which was to arbitrate with our executive committee, but nothing was accomplished because their representatives could not agree among themselves. As a last resort we have been obliged to resort to a walk-out, which at present is only a local matter. In event of our not being able to settle it locally, however, we shall make a national issue of it."

About 2,100 men are involved in the strike according to Woodruff, who further declared that the keen competition among the producers was largely the cause of present laboratory conditions. "There is no uniformity in the wage scale whatsoever," he declared, "the prices for negative developers, for example, ranging from $28 a week to $150. We have many of these who are almost equally competent, yet there is this ridiculous contrast in the rates."

"In all other industries," he continued, "we have increased ordinarily to meet the cost of living, whereas, the pay given laboratory employees has increased barely 2 per cent, during the last four years, working conditions generally are poor, showing scarcely any improvement during that same period."

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.
Ostrich Company to Go West

The remainder of Muriel Ostrich comedies will be produced on the West Coast by Muriel Ostrich, who, according to plans made by the producer, expects to leave for Los Angeles August 1. Arrow is the distributor.

New State Righter

Ben Fitz-Gerald, well known among exchange managers and exhibitors in Syracuse, plans to enter the independent field and intends opening offices in Syracuse, Buffalo and Albany.

Fitz-Gerald was for four years manager of the Universal exchange in Syracuse. He has already contracted for "The Golden Trail," released by Arrow.

Till in Independent Field

H. G. Till is now visiting the Ar- row offices. Till is entering the independent field in New Orleans. He has contracted for the series of Mu- riel Ostrich comedies.

Williams Here from Augusta

W. B. Williams, general manager of the Edgar Jones Prod., Inc., is in New York and has delivered to Arrow Film, the last of his Northwood series. Williams plans to build a new laboratory for his studios in Augusta, Me. He has a new series of short productions under way as well as a production by Holman Day.

To Screen Rubaiyat

Los Angeles—Omar Khayyam’s "Rubaiyat" is to be produced in colors by Ferdinand Earle. He will use the Hallschlegel process on practically all of the scenes.

Levin Resigns

Chicago—Samuel I. Levin, for 15 years with Jones, Linick and Schaef- er and lately general manager for the company has resigned to head an organization of his own. Levin plans to build theaters in Louisville, Ky., and Evansville, Ind.

First Bible Story Finished

Los Angeles—The Historical Film Corp. of America which contracted to film "The Letter to Philemon" has finished its first production based on the Epistle of Paul to Philemon.

Stanley in Chambersburg

Chambersburg, Pa.—It is reported that Stephen Stanley, who is expected to erect a theater here. There is only one theater here, the Star, owned by Harry Weber and seating 700.

Barrie Coming

In Fall—Maude Adams May Appear in "Peter Pan" Says Jesse Lasky Back from Europe, Jesse Lasky according to an official announcement issued by Famous Players yesterday said that James J. Barrie would come to America in the Fall to assist in making "Peter Pan" and "It's not at liberty at this time" he says whether or not Maude Adams would be seen in the title role which she created for the stage play.

Lasky brought back an original scenario from Barrie, and said that Arnold Bennett would come to the city to study screen technique. He also announced that a number of other important English writers would prepare scripts for Famous.

Ritchey Coming

As a modern timepiece surpasses the hour glass so also do RITCHEY post- ers surpass the ordinary poster.


We Own World-famous Stories of Established Box-office Value! Our Books, Our Plays, Our Authors Mean Money in U.S. and Europe! Give us the story of your need—You will have it!

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701 SEVENTH AVENUE, N. Y.

Phones Bryant 1511 1984
MADONNAS AND MEN

Yesterday we were offered $100,000 advance for United States and Canada

WE REFUSED THE OFFER

WHY?

WATCH WID’S THIS WEEK

JANS PICTURES Inc.
729 Seventh Avenue, New York City
**DO YOU REMEMBER—**

No. 17

"THE LOVE DOCTOR"

with Earle Williams

**PAUL SCARDON**

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

Ad House Managers


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**“HERITAGE”**

**IS IT YOURS?**

Producers!

Make your pictures at

UNIVERSAL CITY

Near Hollywood and Los Angeles

A whole city dedicated to the production of motion pictures, housing in one plant the most complete all-around equipment necessary for the production of perfect playplays. Area—nearly 500 acres of land, situated between the Hollywood and the Sierra Madre Mountains, with a splendid variety of beautiful natural scenery; lake, mountains, and plains.

Six covered stages over 1000 feet long and 50 to 100 feet wide, the greatest covered stage area of any studio in the world. Complete electrical equipment securing every modern effect.

Large stocks of furniture, wardrobe, and props, at the disposal of tenants.

Permanent streets of New York, Arizona, Mexico, Paris, Constantinople, Tokyo, Canada, Spain and Colonial Style.

A regular theatre with fully equipped stage.

Our studio is constantly used by the largest producers. During the last year the following have used and are still using our facilities:

- Maurice Tourneur,
- Paramount-Lasky,
- Goldwyn,
- Vitagraph,
- Metro,
- Ascher Enterprises,
- Edgar Lewis,
- Kernick.
- James Oliver Curwood,
- Samuelson Co., Ltd., England,
- Fox Studio,
- Robert Brunton,
- Katherine MacDonald,
- J. B. Hampton,
- B. B. Hampton,
- Havorth Picture Corp.,
- Christie Comedies,
- Ben Wilson Productions,
- McCarthy Productions,
- Numa Picture Corp.

Apply to MR. SIGMUND MOOS, Manager, Leasing Department at Universal City, California, or UNIVERSAL FILM MFG CO., 1600 Broadway, New York City.

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Manufacturers of Motion Picture Titles

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New York City

COME ON AND LAUGH

FOLLOW THE CROWDS

SUNDAY NIGHT

A sketch from one of the new Animated Cartoon Comedies, "The Gumps now appearing on the screens of the leading theaters throughout the country. —Advt.

Chris Rub, has joined forces with A. Lincoln Miller, producer of "The Weekly Indigestion." Rub made the Zip comedies for Radin.

**ERNEMANN CAMERA**


ERNSTERN

413 W. 41st St.

**COLLEGE GRADUATE**

wishes to connect with producing organization in any capacity where there is a chance of advancement. Actual studio work desired. F-56, care Wid's.

**Question No. 20**

What Date was that Picture Released?

**Answer**

Wid's 1920 Year Book Will Tell

---

**SPECIAL PICTURES CORPORATION**

H. W. Heilman Bros.,

LOS ANGELES
New Stars
or Special Pictures
Reggie Morris
To Be Director General

H. J. Roberts of Special Pictures, et al from the Coast, reports sev-
eral important changes in that organi-
zation. Reggie Morris, formerly
with Mack Sennett, and who directed
Married Life" and many other fea-
tures for Sennett as well as the
"Bringing Up Father" series for hriestie, will be director general, re-
placing Ward Lascelle, who has been
with Sennett for many years.

Roberts confirmed that Gale Henry
would make 12 two reels for a weekly release, and said that Joe
Lock and Billy Franey would each
represent a one reel comedy weekly, an alternate week schedule. A num-
er of important announcements re-
specting the product of Special Pic-
tures will be made before Sept. 1.

According to Roberts, affecting both
releasing and producing depart-
ments. He said the outlook for the
coming year was very bright.

Arranging Release
C. Sharpe Minor, organist at Grau-
an's Million Dollar Theater, Los
Angeles, and producer of the special
e used at the Strand this week in-
venting the overture "William Tell," is
here on a combined business and ple-
ture trip, and is arranging a lease of the specialty.

"The Prince Chap" will play a re-
new engagement at the Riitto. The
will play "Crooked Streets"
again Ethen Clayton.

Universal will produce a story
John Colton and Nasses J Dozy
"The Flip Flapper."

It is important to you to be
able to cancel quickly any con-
tract when the other fellow
fails to make good—Be sure you
get that kind of contract—
If the distributor is selling films
instead of conversation he will
be very willing to give you the
right to cancel.

Circuit in India
A co-operative association of leading pic-
ture theaters in India has recently
been consummated by Frederic Ship-
man, who is the Managing Director
of this new association, and who has
just arrived from India. Shipman,
who is a brother of Ernest Shipman,
claims that his circuit, which now
comprises 24 of the leading Indian
theaters, will be made up by new theaters,
coming within a year, number
30, including several new theaters,
now planned for construction. Al-
though Shipman left India in April,
he did not arrive in New York until
last week, having spent a month in
Paris, and another in London. His
visit to America will be a flying one,
as he is scheduled to return to India
September. He is stopping at the
Hotel Richmond.

Al. Santell, formerly supervising
manager of comedy productions for
Universal, at its West Coast studios,
who came to New York to make a
comedy feature for Artclass Pictures
has completed his contract.

New Buffalo Deal
Harold B. Franklin of Shea's Buf-
falo organization, closed a deal here
yesterday by which the Star, Buffalo,
will be taken over by Shea, and re-
named the Criterion. About $90,000
will be spent in improvements. While
Shea will conduct the house it will
be used principally for the showing
of Famous product which can stand
long runs, two weeks or more. This
will give more room in the Hippo-
drome for general productions. Shea
and Franklin left for Buffalo last
night.

Paramount Week Sept. 5
National Paramount Week has been
set for Sept. 5 to 11 inclusive, and it
is planned to be used twice as
much advertising space as was em-
ployed last year. In 866 papers in
3,000 cities and villages with population
exceeding 10,000, space will be taken
and a mark of $1,000,000 of business
for the week has been set by Al
Lichtman.

May Strike
National Association Will Negotiate
If Men Return to Work

A number of conferences about
the laboratory strike were held yester-
day, and at the hour of going to press, no
settlement had been reached. A let-
ter was sent to the National Associa-
tion in which the Motion Picture
Craftsmen, Ohio, asked for a strike, and the
representatives of the labor-
organizers, presented the matter to the
union headquarters to the effect that
they would negotiate the matter if
the men returned to work, because
they had not been given time to ar-
rive at an agreement.

The latter message was voted up on
by the other groups. The National
laboratories and a recommendation
was submitted to the mass meeting
where it was adopted. By the time of the strike
night and was still in session at press
time.

Abe Heller, president of the M. P.
Craftsmen, declared that the plants
affected turned out 15,000,000 feet of
film a week that the D. W. Gri-
tes laboratories with Albert A.
Gray and Democracy labora-
tory signed yesterday.

Elmer R. Pearson of Pathe, who
visited the laboratories, declared that the plants
were working with practically a full com-
nand of men. At the End release one of
the laboratories it was stated that part of the
force was out, but that it was work-
ing. William J. Westerberg, manager
of the Eclipse said that his plant had
been obliged to close, and that he
would abide by the policy laid down
by the National Association. No one
at Biograph Palisades or Fox would
issue a statement. The Craftsmen
lab, it was learned, had been obliged
to close, while no answer was obtained
over the telephone from Repub-
lic, Kessel's and Paragon.

The schedule demanded is:
Assistant superintendent, $125 a week;
foremen, $115 a week; office men, de-
veloping room, $90; timer, $90; negative
developer, $55; interior negative room, $75;
inspector (developing room), $75; positive
developer, $55; developing room, $60;
foreman, printing room, $50; foreman
terest room, $50; foreman, examining room,
$50; janitor, wash room, $40; foreman
dry room, $30; file cutter, $30; present-
Laboratory assistants: Tinter, $40 a week;
negative cutter, $40; air conditioner,
$40; winder (developing room), $35; hypo-
man (developing room), $35; perforator,
$35; leader, $35; wash room men, $35; in-
ner (projecting room), $35; projection
men, $30; negative and positive paperer,
$30; negative joiner, $30; printer, $30; paperer,
$30; assembler, $25; mounter, $25; exam-
iner, $25; dry check clerk, $25.

Your Press Books
Let SOLOMON do it, he's wise.—Advt.
PROPER INSURANCE MEANS PROTECTION

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A $5,000 or $10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.
YESTERDAY WE REFUSED
$25,000 for New York State Rights
$18,000 for Illinois and Indiana
$12,000 for New England

We have promised to hold the production
MADONNAS and MEN
several days yet until certain legitimate theatre owners
can decide whether to book
M AND M
as a legitimate road attraction

We will still consider offers from reputable distributors

JANS PICTURES Inc.
729 Seventh Avenue, New York City
New Deal On

For Distribution of Triangle Re-Issues and Hallmark—L. L. Hiller Engineers Plan

As the result of a plan perfected by L. L. Hiller, stateright distribu-
tor, all the Triangle re-issues and the Hallmark product, are being con-
tracted for three years by various state right operators, and it is said
85 per cent. of the country has been

S. Zierler of the Common-
wealth has New York and Buffalo;
Herman Rikkin, New Haven and
Boston; Friedman Film Corp. In-
dianapolis and Henry Landy, Pitts-
bury.

It is said that the deal will give
exhibitors some re-issues a year for three
years. One of two comedies and three
serials.

Denial From Kremer

Victor Kremer states he has not
acquired any of the Essanel Prod.
de Luxe of Cleveland or the Ebony
Film Corp. of Chicago, as noted in
Wid's DAILY recently.

The fourth of the series of Chester
Comedies, directed by Wm. S. Camp-
bell is finished.

COOL OFF WITH THE BATHING BEAUTIES.
FOLLOW THE CROWDS SUNDAY NIGHT.

THE MOTION PIC-
TURE EDITORS OF
MANY NEWSPAPERS
THROUGHOUT THE
UNITED STATES
ARE READY
ASKING FOR

Wid's 1920
Year Book

--Coming Soon--

English Complain Over Bad Prints
London, Eng.—Cinematograph Ex-
bhibitors' Association of Gt. Britian
Ireland, has passed the following re-
solution regarding prints of America-
films—

"That the General Council call
attention to the very serious damage
that is still being done to the indus-
try by the large number of bad prints
that are supplied to exhibitors in this
country, and in order that the ma-
protection of the booklet from film
from a special American copy
all copies should be shipped from
the same negative as exhibited at tradi-
show.
Strike Still On
The Union Stands Pat—Association Charges Dictation and Intimidation

Acting on the decision of the National Association not to negotiate with the laboratory workers discontinued the strike, the Motion Picture Craftsmen have decided to continue the strike, Abe Heller, president of the organization, declared yesterday. It is not including new members; the union now has 3,000, of whom 300 are out. At the National Association it was claimed that the present rate varies from $3 to $3 1/2 cents per foot. Abe Heller stated that while no set price had been stipulated in the contract, a sum of 3/4 cents was to have been written on each contract when it was signed. The National Association claims that the union is attempting to dictate and that the present rate varies from $3 to 1 1/2 cents. Union officials claim that it ranges from $3 to $3 1/2 cents. Intimidation of unwilling members is another claim of the association where it is said many of the strikers would return but fear to do so. "We will arbitrate wages, hours and working conditions," it was stated by J. M. Solomon, who is handling the publicity of the N. A. (Continued on Page 2)

Deal On
"London—Schlesinger of the South African Film Trust is due here any day. Immediately upon his arrival an important conference will take place with several big film men here.

Farrar Picture Completed
The first Geraldine Farrar picture for Asso, Exhibitors, "The Riddle Woman," has been completed by Edward Jose, and is now being cut and titled. Miss Farrar and her husband have gone to the Adirondacks for a rest.

Set "Humoresque" Release Date

Warning
When you see an advertisement quoting a review from Wid's Daily check it up with the review. This may save deception or misunderstanding.

Quick Action
One hour after the Export & Import people saw "Madonnas & Men" the Jans Production, they bought world rights to the feature. And two hours later they had sold to two foreign territories for the feature. All of which means going some.

The unique advertising of the feature has attracted considerable attention. It is understood that several offers are being considered for American rights but no decision has as yet been reached.

To Produce Americanization Reels
Metro will release monthly an Americanization production on one reel. The first has already been completed and is now being cut. "Stranger Beware" is its title. These offerings will be made in conjunction with the Americanization campaign.

Herman Robbins, Fox's general exchange manager, will leave next week on a tour of exchanges.

Big Chain
With Millions of Capital—Irwin's Name Mentioned—Dupont's

Several days ago the office of WID'S DAILY carried a query as to whether anyone had heard of the National Playhouse Corp., with its $42,000,000 capital.

An unknown but "self-appointed reporter" informs us as follows: that Walter W. Irwin is general manager of it; that the Duponts are behind it; that a theater to be named "The Huguenot" is to be erected at New Rochelle, and that sites have been secured in many cities for theaters, including a number in New England; that offices are at 460 Fifth Ave., with architects and draftsmen busy.

Investigating this information this result:
Walter W. Irwin did not care to discuss the matter.

Arlin W. Johnson and the Columbia Realty Corp. have offices on the 10th floor of the Winfield Bldg. Johnson is reported out of town, and doubt on the state of the question. This concern is to be interested in planning at least one theater—for Louisville.

At Goldwyn the Dupont representative, G. Godfrey, has nothing, he says, of the Duponts being in any such organization. But the Duponts are interested in a theater called "The Playhouse" in Wilmington.

"Bannering" Unfair
Important Case Decided in Minneapolis Regarding Methods of Strikers

Minneapolis—Following litigation that has been before the Hennepin County District Court in one form or another for three years, John J. Campbell, proprietor of the Wonder-

land, 27 Washington Ave, Smth, ob.
(Continued on Page 2)

They were caught on the island alone by the tide. She was happy but could not help wondering what her world would say—Katherine MacDonald in "The Notorious Miss Liste," a First Nat'l attraction.—Adv.

(Continued on Page 2)
Strike Still On

(Continued from Page 1)

"but will not stand for dictation."
Abe Heller denied that the union was making an effort to dictate. "We are willing to have the rate written in when the signatures are attached to each contract," he said.

George C. Woodruff, secretary of the union and Wm. A. Brady held a conference yesterday but the result could not be learned. Woodruff declared that with the exception of the Republic and Empire City laboratory and those that had settled there was not a plant in New York or Fort Lee that was running.

A meeting was held at Fort Lee last night and another at Bryant Hall.

Reicher Directing Dalton

Dorothy Dalton, accompanied by her director, Frank Reicher, and the supporting cast, have left for York Beach, Me., to film scenes in her new picture, "In Men's Eyes."

Cuts and Flashes

Charles F. McGovern, previously with Vitagraph and Fox, will handle publicity and advertising on "The Woman Untamed," featuring Doral, dina, which Elmer J. McGovern has purchased.

Elmer Harris, member of the scenario staff of the Famous Players-Lasky Corporation, is in New York.

John Charles has been engaged to support Marion Davies in "Buried Treasure."

Monte Blue will come east to appear in "The Kentuckians" for Famous Players. Charles Maigne will direct.

Adele Kelly with Will Morrissey's Revue, "Buzzin Around," was formerly Harry Morey's leading woman. In her last picture for Sterling Features, "The Fighting Kentuckians," she played the heavy.

On completing "The Juckins," George Melford will direct "The Faith Healer."

Davis With Sennett

H. O. Davis has been appointed studio manager by Mack Sennett, according to a current report. This could not be confirmed at the local Sennett offices yesterday.

Star Sues Goldwyn

Madge Kennedy has filed suit in the Supreme Court against the Goldwyn Pictures, under the name of Madge Kennedy bolter. She alleges that the defendant agreed Sept. 5, 1918, to pay her $2,692 a week for services as star and owes her $4,457 salary on that agreement. She also alleges that the defendant was to furnish all costumes except modern costumes and these she was to pay for up to $3,000 a year, the excess over that figure to be paid by the defendant. She contends that $1,574 is due on that agreement.

When the attention of Gabriel L. Hess, general counsel for Goldwyn, was called to the above, he said: "It is true that suit has been begun by Miss Kennedy against this company to recover certain instalments of salary covering a period of approximately ten days. The position of this company is that no services were performed during the period for which compensation is claimed and that therefore nothing is due. Miss Kennedy is still associated with this company, is now engaged in the production of Goldwyn pictures, and her contract upon which she is working is receiving the stipulated compensation provided thereunder." "Miss Kennedy has been a Goldwyn star and engaged in the production of Goldwyn pictures since the Spring of 1917 or practically, since the company's inception and has always been punctually paid the compensation due her."

Photo Products Export Co. is reissuing a series of Billy Ruge comedies.

Star Sues Goldwyn

"Banning" Unfair

(Continued from Page 1)

A permanent injunction against the Motion Picture Machine Operators' Union of Minneapolis, Local 219, the Minneapolis Trades and Labor Assembly, as well as several individuals from "continuing in any manufac- tory any conspiracy heretofore entered into by and between said persons or associations with the purpose or intent of obstructing, destroying, annoy- ing, harassing or interfering with the good will, trade, conduct or pat- ronage of plaintiff's business."

Upholds "Open Shop"

It is the second decision in Hennepin County District Court upholding the "open shop" policy.

The decision was filed by Judge W. W. Bardwell, before whom the action for a permanent injunction was tried Sept. 23, 1919, after there had been action for a temporary injunction in May by D. Dickinson as early as June, 1917.

The permanent injunction prevents the maintenance of picketing or banning of the theater, as "unfair trade practices and organized labor," the court finding such picketing and banning as has been carried on the result of a conspir- acy by the labor unions to improperly and unlawfully restrain trade.
One Hour After the Directors of THE

EXPORT
AND
IMPORT
FILM CO., Inc.

Saw

MADONNAS and MEN

They Purchased All Foreign Rights

And within two hours after closing the deal
sold two important territories

JANS PICTURES Inc.

729 Seventh Avenue, New York City
DO YOU REMEMBER—
No. 18
“TRANSGRESSION” with Earle Williams and Corinne Griffith

PAUL SCARDON
Directed It

And also
“Partners of the Night” and 
“Milestones”
For Goldwyn

British Firm Has Local Office

Offices have been opened in the Candler Bldg., by the British and Continental Trading. J. C. Barnsley is the American representative and will buy European rights to American productions and dispose of foreign films here. Barnsley also represents the H. A. P. Film Co., Holland, the Cinematographic M. Hacken, Societies Anonyme of Belgium, France and Switzerland and the J. Lundin Photoplay Co. of Stockholm.

LAUGH! LAUGH! LAUGH! at the funniest comedy you have ever seen.
FOLLOW THE CROWDS SUNDAY NIGHT

Nick Carter means Waiting Line

AMERICA’S FINEST LABORATORY
Located Atop The Palisades Opposite 129th Street Palisades Film Laboratories Palisades, N. J. Numbers 621, 622

Putting It Over
Pittsburgh.—School teachers as a rule find their modest honorariums too small to enable them to be able to dispense with more money when the opportunity presents itself and Peter Antonopolus of the Olympic does not hesitate to capitalize on this information.

School instructors being as a rule well read, and well aware of current goings-on, he finds it convenient to arrange with some of them to do this work. Being respected in most communities, they can, as a rule, easily arrange to do other schemes that can be depended on to put a picture over.

Here’s a Stunt
Making Movie Stars is the title of the headline booked by B. S. Moss for presentation at the Regent all of next week. This act reveals the inner working of a studio in full view of the audience.

Movie aspirants from the neighborhood will be given a chance to appear before the camera on the stage of the Regent during the filming of a complete photoplay which will be shown at the Regent the following week.

Broaden Scope of Straw Vote
The League of Nations issue, prohibition and woman suffrage will be included in the presidential straw vote soon to be conducted by exhibitor franchise holders in Associated First National Pictures, Inc.

Schayer to Direct
Los Angeles—E. Rischard Schayer is scheduled to direct for Robertson-Cole. In the meantime he will do a series of continuities for Benjamin B. Hampton.

Farnum Plans Long Vacation
Los Angeles—William Farnum plans to rest until January. There have been frequent reports of late that his health has not been all that may be desired.

Kansas City, Mo.—A. K. Dubinsky bought Subway.

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features and Visagraph
At present with Universal West Coast Studios
Universal City, California

Photoplayers, Attention
We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photoplay profession here on the coast. We invite your patronage.
Yours for success, 

Wid’s 1920 Year Book Will Tell

EVERY DAY THROUGHOUT THE COMING YEAR EXHIBITORS AND EXECUTIVES EVERYWHERE WILL BE USING

Form $1,000,000 Corporation.
Indianapolis.—The United Exhibitors’ Productions Corp., has been formed with a capitalization of $1,000,000, all of which is common stock, to operate a chain in Indianapolis.

It has taken over the property of the Lenwood Amusement Company, comprised of the Lenwood, Broadway, Rialto and Gaiety as well as six houses in southern Indiana. Fred B. Leonard, former president of the Lenwood concern occupies a similar position with the new firm and H. M. Wood, also associated with the Lenwood organization is secretary treasurer.

Kansas City, Mo.—H. and R. Amuse Co., bought 99 year lease on Appolo.

Clayo Play Productions
A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Each show needs a “Special.” See the “Special” representative in your exchange city.

Weiss Plans Two Companies
Chicago—Harry Weiss of the S. Screen Service plans the formation of the new subsidiary companies. The first will be called the National Film Service to handle number of features for this territory and the second Harry Weiss, in which will handle 12 features yearly.

He has arranged with Arrow Fil to distribute Arrow productions Illinois and Indiana through Superfix.

Victor Herbert Week in Brooklyn
The Brooklyn Strand will hold Victor Herbert week next week. F “One Hour Before Dawn” a mystery with prologue will be put on.

4 A WEEK

COMEDY ART
In such demand that those who fail to arrange starting dates now must forever forfeit their contract.

SUNSET-BURRU-D-SCENIC STORIES
Built by a real artist with the cooperation of the greatest out-of-door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS
A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

SPECIAL PICTURES CORPORATION
H. W. Hellman Bldg.
LOS ANGELES
 Fight On
Georgia Film Folk Line Up Solidly Against Censorship
(News item headed "WID'S DAILY"
Atlanta—At a joint meeting of the committee of the House and the Senate held Tuesday afternoon bills to provide for motion picture censorship in Georgia were recommended. After arguments on both sides were presented each committee went into executive session. Almost immediately the Senate committee brought the bill. After much deliberation and the offering and accepting of an amendment the House committee voted unanimously in favor of the measure.
A powerful committee representing exhibitors and exchanges is reviewing its efforts to defeat the measure when it comes on the floor, or the exhibitors William Patterson, Arthur Lucas and E. A. Schiller are constantly following every angle that offers a possibility of defeating the bill. All local exchanges are giving all support to the special committee and using every influence to kill censorship before it becomes a law. Despite the fight between the Lynch organization and the independent exhibitors all interests are working together against censorship.

The Monthly Fire in 729

The usual monthly fire occurred yesterday at 729 7th Ave., this time in the offices of the Independent Motion Picture Supply Co., on the sixth floor being the scene of action. When the firemen arrived they were rather pleased to discover the blaze had been extinguished by drinking water.

Lewis Here

Edgar Lewis surprised the Astor crowd by dropping in yesterday, and said he had come East to make "Hanging On," by Kate Corbey, and would return to the Coast about the middle of September.

Don't worry about how much you have to pay for good films—spend more time worrying about paying at all for films that are so bad you would be better off if you didn't play them—bad films are driving many fans away from your house!

Own Exchanges
To Be Opened in Canada by First National Displacing Regal

Toronto—First National will open its own offices in Toronto, Montreal and St. John about Sept. 15 for distribution in Eastern Canada, according to Harry Brouse, owner of the Eastern Canadian franchise. William Morgan and E. Bruce Johnson of the New York office are here arranging matters. Regal Films will continue to distribute the product until the new exchanges open.

This was confirmed yesterday at the local offices of First National. Managers of these branches will be selected later.

Selnick and Owen Moore to Sail

Myron and David Selznick, together with Owen Moore, Selznick star, sail tomorrow for London. The Selznicks will remain abroad for about five weeks. Moore will probably stay longer. Business with pleasure on the controversy that developed at Kassel Studios, Inc.

Lobby paintings for state right buyers. —Advt.

No Change in Strike
Both Sides Remain Steadfast, Abiding by Decisions Made Yesterday

The situation caused by the strike of the Motion Picture craftsmen remains practically the same as it was yesterday. Both the craftsmen and the National Association, representing the laboratory owners, still stand on the statements recently made as to their attitude in the strike.

There was a meeting last night, but no decision was made to, or at least none was given out from the National Association office.

Asked whether or not there was any likelihood of the work ordinarily done in New York being taken to laboratories in other cities, George C. Woodruff, secretary of the M. P. Craftsmen, 604, declared that arrangements were being made with local 630 of Chicago whereby the lab men there would not do the extra work.

Door Open
Says Zukor—Wants to Know Personally About Reported Threats of Famous to Exhibitors

In a lengthy statement issued yesterday Adolph Zukor said, in part, "It has been said that employees of Famous Players-Lasky have threatened exhibitors that if they did not book Paramount Pictures or pay the prices they wanted this company would buy them out or build theaters to compete with theirs. These complaints have never been made to me directly. Had I been informed of these alleged threats I should have demanded immediate accounting. And if I find that any employee of this corporation was guilty of making such threats that employee would have been discharged instantly. I have never authorized such practices; nor has any official or agent of Famous Players-Lasky authorized such practices.

I have taken personal charge of all of this end of my business and I will consider it a personal favor if any exhibitor having a grievance against us shall make his complaint to me personally, or by wire or letter. I promise that I shall myself investigate all such complaints, and I guarantee that I shall see that absolute justice is done. I cannot say this too strongly, for the good will of the people we serve is the keystone of our business structure.

The value we have accepted of our productions above the business he may give me. I am now collecting data bearing on the controversy that developed at the convention of the Motion Picture Theater Owners of America at Cleveland. I will present the facts so that exhibitors can clearly understand the position of myself and my associates, and so that they will be fully apprised of the fact that our institution desires to maintain friendly and amicable business relations with the exhibitors of the United States. It will be in the future as it has been in the past my policy to cater to the good will of the exhibitor first, last and all the time."

Anne Cornwall Through

Anne Cornwall, who was starred in some Universal productions, has completed her work with that organization.

Your Next Insert
Let SOLOMON do it, he's wise. —Advt.
Quotations

The annual meeting of the stockholders of Wid's Films and Film Folk, Inc., will be held at the office of the company, 73 W. 44th Street, Borough of Manhattan, City and State of New York, on the 26th day of July, 1920, at 3:30 o'clock in the afternoon, to elect directors for the ensuing year and to transact any other business properly brought before said meeting.

Dated, July 5th, 1920.

FREDERICK C. GUNNING, President.
JOHN W. ALICOT, Secretary.

First Franklin-Kaufman

Los Angeles—Parrott and Company, 1127 South Broadway, MacGrattan, will be the distributing agency for the first Franklin-Kaufman production released by First National.

Sixteen Exhibitors Expelled

Los Angeles—The Theatre Owners Protective Association has expelled 16 exhibitors for violating resolutions in force regarding booking United Artists productions.

Spanish Buyer Here

Juan Verdaguer of the Cinematografica Verdaguer S. A., one of the largest distributors of moving pictures in Spain and Portugal, has arrived in town. He can be located at the office of Joseph P. Lamy, 1482 Broadway.

Pioneer Acquires GreaterStars

The Greater Stars Prod. of Chicago has been bought by Pioneer Film, Clyde Elliott, one of the founders of Greater Stars, will remain in charge as general manager.

Violent Mersereau With Pioneer

Violent Mersereau will make a series of six features for the Artographic Film Co. of Denver for Pioneer release. The first will be an adaptation of Robert Ames Bennet's novel, "Finders, Keepers." Otis B. Thayer will direct.

Hughes Succeeds Scully

New Haven—Al Lichtman has announced the appointment of Maxwell C. Hughes as manager of the local Famous Players exchange in place of Frank J. Scully, resigned.

Elect Himmelmein President

Sandusky, O.—Mayor John A. Himmelmein, owner of the Sandusky, Kaito and Elyria, as well as other Ohio theatrical holdings, has been elected president of the Central Managers' Association.

Smith Going to Canada

A. W. Smith, Jr., assistant sales manager of the W. W. Hodkinson Corp., has been appointed by George Ade's "The Slim Princess" to make a conference with the Canadian Exhibitors' Exchange, who are handling Hodkinson releases. He expects more than 140 Canadian exhibitors in the Toronto territory will be booking Hodkinson releases in August.

Got 'Em All Beat

Eureka Theatre, 3941 North St., Phila., Pa.

Wid's Daily, New York,

Gentlemen:

Enclosed you will find check for ten dollars for a renewal of my subscription for another year.

You've got them all beat when it comes to handling your first hand information. Can't do without your Wid's.

Yours truly,

H. PERKELMAN.

A. M. P. A. Meeting

At the weekly meeting of the A. M. P. A. (Advertisers) yesterday the nominating committee to select the names of candidates for office for next year was named. It includes Arthur James, Horace Judge, J. B. Mayer, P. A. Parsons, E. O. Brooks and Harry Poppe, Paul E. Cromeins, president of Inter-Ocean, delivered a address in which he discussed foreign conditions and the presentation of the Harry Reichenbach and company also took place. This was awarded to Vincent Trota, who in the national tournament held at Bayside was said to have rolled up the highest score and lost the greatest number of balls.

Harsh Has New Woman Star

Nathan Harsh, president of the Army Film Corp., has a new star in the person of Florence Chase, who has appeared in several London stage dramas as leading lady. Her first production has been completed and is now in the cutting process and is called "The Woman Above".

Exchange Managers in Town

Herman Stern and E. J. Smith, respectively managers of the Pittsburgh and Philadelphia Universal exchanges, are in town conferring with the Central Managers' Association, general manager of exchanges.

Walthal Out of Southwestern

Dallas—W. W. Walthal has disposed of his holdings in the Southwestern Film Corp. to Frank May, who is now in sole control.

The exhibitor needs many things to become really successful, but the things he needs most of all are plenty of Ritchey posters.

RITCHLEY LITHO. CORP.
406 N. 21st St., N.Y., Phone Chelsea 8398
House Changes
St. Joseph, Mo.—Joseph Gatch bought Strand.

Hillsboro, Ky.—S. N. Mallison bought house from Harry Rodgers.

Waterbury, Conn.—Arthur Clemens and Le Land M. Wilson bought house from Paul Carsino for $49,000.

Je Intosh, N. D.—Mr. Cooley bought house.

Kansas City, Mo.—H. and R. House Co. bought Apollo.


Marshall, Wis.—A. A. Thomas bought Trio from Kliner, Land and Harman.

Cincinnati, O.—E. E. Byrne bought American from B. G. Schuler.

Lebanon, Ind.—Leila Hollin bought Otol and Olympic.

Lynchburg, Va.—C. M. Casey bought Isis for $75,000.

Feriden, Conn.—Warren A. Gent bought Star from Russell Erskine, Harry Gold and Dr. C. O. Eler.

New Orleans—Peter Copeland and Miller bought Globe for $120,000.

Philadelphia—H. Schwartz bought house from S. Sternberg. It is assessed at $25,000, subject to a $17,000 mortgage.

Boulder, Col.—C. M. Moore, owner of about eight houses in California, bought Gem from W. A. Seamon.

Denver, Col.—Dave Hepner bought Thompson from International Amuse Co. for $40,000.

Van Alstyne, Tex.—Bill R. Holcombe, chain, bought Lyric.

Goldwaite, Tex.—E. M. Brown bought Opera House from T. H. Kahl.

San Francisco.—Edmund Damon bought Empress and Rex.

Dover-Foxcroft, Me.—Graphic Theaters Co. of Bangor bought New Star from A. N. Merrill.

Brunswick, Mo.—Brent Stanber sold Isis.

Kemo, Ind.—United Exhibitor Prod. Co., Indiana chain, bought Sipe, for reported sum of $60,000.

Baltimore, Md.—Stockholders of the Lyric Co. bought Lyric, when it was planned to transform it into a business block.

Baltimore, Md.—M. Rodman bought Patterson from Julis Goodman.

Houses Completed
Morgan, Texas.—Queen opened.

Buy Vehicle for Mac Marsh
"The Girl Who Lived in the Woods" has been purchased by Robertson-Cole as a vehicle for Mac Marsh. Production work will start within a week under the direction of John Adolph. The story is from the pen of Marjory Benton Cooke.

Cohen Writes Abrams
Sydney S. Cohen has issued another letter to Hiram Abrams relative to the latter's attitude regarding advance deposits, and protesting against the slurring tone of Abrams' reply to him, as in distinction to the courteous attitude of David W. Griffith.

Buy Keeney Productions
The Capital exchange has purchased the Frank A. Keeney productions from the William L. Sherry Service for Greater New York.

"Out of Sunset" for Eva Novak
Universal will star Eva Novak in "Out of the Sunset," by George Rik. The story was published in "Telling Tales".

STOCKHOLDERS
of the
Powers Film Products, Inc.
Are invited in their interest to communicate at once with
FREDERICK J. HARRISON
Former Chemist of the Plant
103 Dartmouth St.
ROCHESTER, N. Y.

For Private Showings!!
BROADWAY'S MOST INTIMATE THEATRE
SEATING CAPACITY 299
ATTRACTIVE—UNIQUE
Orchestra Pit—Uniformed Attendants—Cool
Better Than Any Projection Room
WILL PUT YOUR PICTURE OVER
For Terms—Address Box A, Wid's Daily

SIX MONTHS IN PREPARATION
Mountains of Statistics—Volumes of Correspondence—A Mine of Information
BOILED DOWN IN A HANDY VOLUME FOR YOU
MR. EXECUTIVE, MR. PRODUCER AND MR. DIRECTOR

WID'S 1920 YEAR BOOK
"A Necessity for Every Wide Awake Exhibitor"
Germany Confident
Not Worried Over Importation of American Films

The Evening Post says from a special correspondent in Hamburg: "Reports have recently been circulated throughout Germany that with the return of peace, especially with America, the German film industry would be hard hit by foreign competition.

The point was made that the United States would flood the market of Central Europe with pictures against which it would be useless to compete. Germany began an investigation at once, as a result of which she feels that the future of the moving picture is hers by right of merit."

"Hans Wolfenberg, a prominent lawyer, has handled in his report on the matter, in which he says: "Nothing can be better for the promotion of the German moving picture than the importation of American films. Their outstanding feature is their size. The pictures from America are colossal, nothing more. But that will soon pass on our audiences and they will long for return to the German film, which, because of its artistic quality: cannot be produced in America and cannot be bought by America, with all her millions. The future of the picture stage is ours."

The above dispatch to the Post is interesting in view of the strict embargo now in force as applied to the importation into Germany of American films.

WIE'S DAILY recently published information secured by Lou Auerbach of the Export and Import Film Co., which indicated that Germany will only allow 15% of its total film needs to be imported from outside countries after October of this year.
End in Sight

Each Between Warring Strike Fac-
\ons Narrowing—Union Willing to Arbitrate

It was reported yesterday that the
strike of the laboratory strike was
at an end and at the hour of going to
press, there seemed to be some pos-
si\on that it would be over to-day.
General conferences were held dur-
ing the day, with both sides retain-
\ng the policies previously adopted.
T. P. V. Keller, President of the Mo-

tions Pictures Craftsmen, 604, stated
that the union was willing to arbi-
trate, but would not swerve from its
renonmation to have its men re-
\ned out until the strike had been
\ned. He further expressed the
\nonion that within 24 hours after
\ng together, the dispute could end.

First Deal Closed

Franco-American Cinematograph
\n, with Leonce Perret—Some Plans

Leonce Perret, who has just re-
\ned from abroad where he sold
Empire of Diamonds" to the
\nrganization from Great Britain,
\n\na\nrd said that production to the
Franco-American Cinematograph Co.
\n the rest of Europe. Perret may
\nme director general of this con-
\n which has just been incorporated
\nchester and with French as well
American directors and stars. Pro-
\n according to M. Andre will be
\n to either country. All the stock
\n has been subscribed by
\nman, he stated, and while sev-
(Continued on Page 2)

Remember that a good film
\n a little house for several weeks shows
\n much more net profit than one week of the
same film in a big house. That
\nact will be important this year!

Wid

National Plan

Does Not Materia\n Interest South-
\ east Because of Lynch Idea

Atlanta—No particular concern is
\n a manifest in the southeast over the
\ National Booking plan. There is
\ some speculation as to whether this
\ will develop along the lines of the
\ old vaudeville booking agency; and
\ there is more or less mild comment
\ as to the possible co-ordination be-
\ tween the movement originating in
\ New York and those starting almost
\ independently in other and remote
\ parts of the country. But not enough
\ interest has been shown to arouse
\ active curiosity. Possibly the south-
\ east has enough to bother about in
\ the booking scheme now being pro-
\ moted by the S. A. Lynch Enter-
\ prises, a scheme wherein the exhib-
\ itor pays 30 per cent of the gross
\ receipts of his house to the Lynch
\ organization for films and booking
\ service.

Mexico Abolishes Censors

Mexico City—The motion picture
\ censor board has been abolished by
\ Provisional President de la Huerta.

Jensen & Von Herberg Get Another
\ Seattle—The Strand, Second Ave.,
\ has passed into the hands of Jensen &
\ Von Herberg. The deal involved
\ $375,000.

Thurston's First

The first of a series of psychic
\ productions to be made by Howard
\ Thurston, for 30 years a magician,
\ will be titled "The Twisted Soul."
\ George Kelton directed.

Powers Comments

P. A. Powers of the Powers Film
\ Products Co., when asked for a state-
\ ment relative to an advertisement ap-
\ pearing in Wide's Daily asking stock-
\ holders to communicate with Fred-
\ erick J. Harrison of Rochester, said
\ that there was nothing to say except
\ that Harrison was a discharged em-
\ ployee of the corporation.

Production Halts

Due to Variety of Causes—Some
\ Companies Active, However

Production on the part of a num-
ber of the larger companies is said to
\ be halting. This is due to several
\ reasons, chief of which is that prac-
\ tically all of the companies have a
\ large quantity of product on hand
\ and will wait to see how the features
\ are accepted before going much fur-
\ ther. Another factor is the price
\ of the money market.

A man well posted on the situation
\ said yesterday, "All of the compa-
\ nies have considerable production
\ on hand. The new season is about to
\ open up. Some pre-release dates for
\ several of the big features of the
\ coming season have been arranged,
\ notably "Humoresque," which will
\ open next month in Chicago and Los
\ Angeles, and which has been play-
\ ing to good business here. Some of
\ the Goldwyn product has had ad-
\ vance showings. All of the produc-
\ ers have had their scouts on
\ and have a fairly good idea of what
\ the other fellow has. But as usual they
don't believe all they have heard of
\ what the other fellow has. They
want to see before going ahead much
\ further. So they are moving slowly.
\ It is as impossible to sell any
\ production made outside of the stu-
\ dios as the big companies. They
\ cannot seem to raise the big money
\ needed; or if they can they do not
\ seem anxious to do so. They are
\ waiting to see what will happen with
\ what they have."

Cohen Considers Zukor Statement

Sydney S. Cohen when asked yester-
\ day whether he had read Adolph
\ Zukor's statement relative to state-
\ ments made by employees as the poli-
\ cies at Famous affecting theater buy-
\ ing, etc., said that he had read the
\ statement several times, and after
\ fully digesting it he would probably have
\ something to say in answer.

Apfel Talks at Columbia

Oscar Apfel, the director, addressed
\ the students of Columbia College last
\ night at Hamilton Hall, on the tech-
\ nique of the modern photo-play.

"Way Down East" Completed

D. W. Griffith's production of "Way
\ Down East," has just been completed
\ will be shown for the first time at
\ the 44th St. Theater, about August
\ 30.

234 W. 44th St.—Bryant 5234.—Adv.
\ Let SOLOMON do it, he's wise.
Cuts and Flashes

C. Alfred Karnen has been appointed Editor in Chief of the industrial pictures to be released by the Harry Levey Service Corp.

Blanche Sweet in "The Girl in the Web" Pathé release will be the feature at the Broadway beginning tomorrow.

George Ingersoll has been appointed director of advertising and publicity for the W. Hodkinson Corp., and is now building up the plan and the promotion division of the Hodkinson distribution system.

Pearl Doles Bell of the Fox organization is en route to the coast where she will confer with Shirley Mason.

One of the early fall releases of Pictor will be "Where is My Husband?"

Radin Pictures have sold "Thru Europe Again" to the Screen Art Pictures of Philadelphia for the Pennsylvania and Southern New Jersey Territory.

Theresa Maxwell-Conover will support Elaine Hammerstein in "The Daughter Pays." Robert Ellis will direct.

Arline Pretty has been engaged by William A. Brady to appear in "Life." The yacht has been chartered for the Peerless studio in Fort Lee.

Edward Dillon is to direct Bille Burke in "The Frisky Mrs. Johnson," at the 44th Street studio.

Harry Wulke, formerly with Keystone and Mack Sennett has been engaged to write stories for a new series of Capitol comedies for release through Goldwyn.

Frank Elliott, Los Angeles, western representative of the Sun-Ligh Arc Company, is in the city.

Universal has purchased a story written by Milton Welch. It will be produced as a special feature early in the fall.

Balsy Again an Exhibitor

Kansas City—L. D. Balsy, formerly with First National and later special feature representative for Pathé, has gone back into the exhibiting game. He will manage the Princess theater at Sioux City for A. H. Blank.

Nat'l Ass'n. Completes List

The first authentic list of cities of a population of 15,000 or more under the census of 1920, which has yet been compiled has been delivered to all companies. This list has been prepared in the Washington Bureau of the Nat'l Ass'n. As so far as is known no other trade or industry has received similar information regarding the population of cities. This list should prove valuable to the industry.

First Deal Closed

(Continued from Page 1)

Several Americans have offered to purchase the stock, none has as yet passed from the hands of the original subscribers.

A meeting will shortly be held at which the officers and board of directors will be chosen. It is planned to elect both Americans and Frenchmen as executives, and the director of the concern will eventually be in the hands of financiers and pictures of both countries.

The company may open a chain of theaters and another of exchanges in principal cities in this country.

Corporations

Dover, Del.—Hyperion Picture Corp. Capital, $1,000,000. Incorporators: George H. Witley, W. Hall, New York and Paul F. Macbiche, Brooklyn.

Dover, Del.—Mecca Pictures Corp. Capital, $1,000,000. Incorporators: William F. O'Keefe, George G. Steiger and E. E. Albert, Wilmington.

Albany—Empire Enterprises of Manhattan, $50,000. J. Barnett, S. Schnapps, A. M. Gill.


Dover, Del.—Edward C. Ryan Pictures Corp. Capital, $500,000. In corporators M. C. Kelly and R. H. Mackey, Wilmington.

Syracuse Company Increases Capital

Albany—The Sheridan Theatre Company of Syracuse has certified that it has increased its capital stock to $44,000, with 3,000 shares of preferred stock of the par value of $10 each and 9,000 shares of common stock of no par value.

Sultan, Wash.—J. S. Beadle, owner of the Sultanish and Monroe, has bought the Sultan.

The warm weather approaches. If your theatre becomes uncomfortably hot the audience will not stay. They will enter, however, when you show RITCHEY POSTERS
Coast Brevities

Hollywood—Betty Compson and her company, under the direction of Arthur Rosson, are at Oxnard in the desert.

Constance Binney has started work on her third Reafart picture, "39 East."

Allan Dwan has decided upon "The Sin of Mary Kelly" as the title of his latest completed production to be presented by Mayflower.

"Dynamite," the second of the Lloyd Hamilton comedies, being produced at the Astra studios, will be ready for shipment for release within a few days.

Fontaine La Rue has been engaged by Metro to play an important role in "Body and Soul."

Three companies now working at Rolin Film Co.'s studio, namely: Harold Lloyd, Harry Pollard and Eddie Bohlen and one or two others are to be added shortly according to Hal Roach, president. $100,000 a year to be spent in improvement on the plant to accommodate the increased production activities.

Harry D. Wilson, formerly publicity exploiter and theatrical man, has been engaged by Sol Lesser.

The eighth episode of Charles Hutchinson's serial, "Double Adventure," now being produced by Robert Brunton, has been completed.

Victory Bateman, has been engaged by Brunton for an important part in his initial all-star feature "The Devil to Pay."

Hewlitts Mumpfer, vice president of the Benjamin B. Hampton Co., has left for the East.

Helen Ferguson has been engaged to co-star with William Russell in "The Challenge of the Law," having already completed her work in the first two of a series of four Jack London pictures.

Philip Rosen, president of the American Society of Cinematographers, has proposed a chair of higher cinematography for Stanford and the University of California. Rosen's proposal has been endorsed by the society.

MEET ME
"UP IN MARY'S ATTIC" at the BROADWAY THEATRE MONDAY NIGHT FOLLOW THE CROWDS

Moye Motion Picture Camera Complete with Tripod, Tilt-Head, Carrying Case and Six Magazines, practically new, for sale very cheap.

Apply Seixas 912—Longacre Building, Broadway & 42nd St.

Neal Hart Ready for Work
Los Angeles—Neal Hart will shortly start work on the first of a series of eight features to be made by Eddy Eckles of Chicago.

The old Bachman studio at Glen- dale has been leased for five years and will get under way shortly on re-modeling the plant. The pictures will be released through independent exchanges.

Photoplay Conducting Story Contest
Photoplay Magazine is about to launch a short story contest. Twenty-four stories will be accepted during 1924 for which prizes of $5,000, $2,500, $1,000 and $500 will be offered. For the remaining 20, prizes of $250 each will be awarded. A board of judges to be named will decide the winners. The authors retain the book, stage or film rights but Photoplay will publish each story, illustrated by a well known artist.

Staulcup on Leave
M. P. Staulcup, art director for Metro in the East has been granted a three months' leave of absence. He will spend his time at Lake George. Lester Vermilyea will succeed Staulcup at the studio.

Say 1,200 Houses Are Under Way
A southern publication estimates the number of picture houses now under way at 1,200, the total cost of which is figured at $75,000,000.

Paramount to Build Another
Kitchener, Ont.—Paramount Thea- ters Ltd., will build on a newly acquired site.

Commission to Regulate Houses
Dallas—Picture houses, as well as other places of amusement will be regulated by the Board of Commissioners under an ordinance passed by that body at its first meeting.

Baker Is a Father
St. Louis,—S. J. Baker, manager of the local First National Theatre, is now the father of a baby girl, named Nena.

Point Pleasant, N. J.—Lews- ing completion.

96
D. N. SCHWAB PROD. offer for STATE RIGHTS Better known than Nick Carter

Who is better known than Nick Carter?

D. N. SCHWAB PROD. offer for STATE RIGHTS Better known than Nick Carter

Fickle Women
117 W. 6th St., N. Y. C

For Private Showings!!
BROADWAY'S MOST INTIMATE THEATRE SEATING CAPACITY 299 ATTRACTIVE—UNIQUE Orchestra Pit—Uniformed Attendants—Cool Better than Any Projection Room WILL PUT YOUR PICTURE OVER For Terms—Address Box A, Wld's Daily
New Theaters

Under Construction
Montevideo, Minn.—M. J. Huss recently purchased a building and will remodel it into a picture theater.

Minn.—Excavation for the second Orpheum theater will be started within six weeks, and the building will probably be ready for occupancy by spring. Its estimated cost is between $600,000 and $700,000.

Melrose, Minn.—Work is progressing on the house being erected by the Melrose Amusement Co. It is to be an 800-seat house.

Montevideo, Minn.—The Eagle Lodge is erecting a house which is to be known as the Eagle theater.

Stockett, Mont.—The theater being erected by W. J. Cummings is almost completed.

Des Moines—A local syndicate is building a big theater. The house will be called the Alhambra and will show Loew’s vaudeville and feature pictures. It will open about Sept. 15th.

House Changes

St. Paul.—The Blue Bird will close, owing to the expiration of the lease.

New Ulm, Minn.—J. J. Dietz, has become owner of the G. W. Schlottman Grand hotel and New Grand theater property.

Des Moines—Albert & Getchel have sold the Empress, to the Adams Theater Circuit.

Cedar Falls, Ia.—The Regent has been taken over by B. H. Shepherd, formerly of Grundy Center, Iowa.

Grand Junction, Ia.—W. C. Rolls has bought the Rex.

Houses Planned

Ellsworth, Me.—Theater will be erected on the site of the Old Girgo Club on Main St. To cost $25,000.

Atlantic City, N. J.—Cheless theater showing pictures. Jack Brodie, manager.

Clinton, Ill.—Theater planned for South Center St.

Etna, Pa.—Spang Chalfont Co., to build.


Philadelphia.—Phillip Green to build at 4022 Girard Ave.

Devol, Okla.—E. A. Wine owns adorno opened recently.

Bruce, S. D.—Clarence Faulklin to open house shortly.

McKee’s Rocks, Pa.—Strand. Max Engelberg, managed by Harry Meyers, opened.

Los Angeles—Arthur S. Wenzel at Victory.

Houses Completed


Lynch Plan

Not Making Material Headway—October Set for Decision

Atlanta, Ga.—The “30 per cent of the gross” booking scheme promoted by the Lynch Enterprises, Famous Players-Lasky’s southern representative, has the southeast in a quandary. While the advocates are constantly bringing in new recruits and explaining the provisions of the percentage booking contract it is understood that few are actually signing the agreement. And from all accounts, no particular pressure is being brought to bear by the Lynch organization. The exhibitors are told that their theaters will be booked with “such pictures as we use in our own houses,” and they are given the impression that the Lynch organization is merely offering them the opportunity of coming in on the arrangement; they are told to “think the matter over” and to reach some decision by October.

The plan is intended for houses in cities of 10,000 and under.

Without doubt when the scheme was first launched the Lynch people led exhibitors to believe that practically all the pictures on the market would be available under their contract. Whether such an impression was given intentionally or inadvertently cannot be said, but a recent statement from a member of the Lynch fold very active in this theater acquisition explains that their agreement referred only to pictures which the Lynch organization controls.

The movement has created great unrest both in exhibiting and in distributing circles in the southeastern states. Many exhibitors say that they are reluctant to sacrifice their business and forego the element of individuality, but they are afraid to buck the Lynch interests, past experience having proven that the exhibitor who puts up a fight is too frequently the victim of Lynch’s power and money.

Cincinnati, O.—Cincinnati and Columbus Amusement Co., controlled by J. Libson and Harris Interests of Pittsburgh, bought Colonial for about $250,000.

Exchange Changes

Oahua—L. A. Getzler, former manager for Vitagraph is now with Pathe.

Omaha—Phil Monksy is now with Robertson-Cole. Formerly with Select.

Philadelphia—Frank Gill, formerly poster clerk for Republic, is now connected with the local office of Robertson-Cole, managed by his brother, John Gill.

Philadelphia—S. Applegate is selling short subjects for Republic.

San Francisco—Charles Meuhiman has resigned as manager of the local Fox office. Howard Sheehan, Fox’s western representative, is in charge awaiting the appointment of a successor.

Washington—Robert B. Smelzer is now Pathe sales manager in this territory.

Pittsburgh—The entire stock of photos, slides and paper handled by the Photo Exchange and Supply Co. has been bought by the Exhibitors’ Sign and Supply Exchange.

I. A. T. S. E. Moves

The I. A. T. S. E., the International Alliance of Theatrical Stage Hand Employees and Moving Picture Operators of the U. S. and Canada, has moved from 46th St. to Room 701 of the World Tower Bldg., 110 W. 46th St.

Six Hurt As Plaster Drops

Newcastle, Ind.—Falling plaster injured six people standing under a balcony at the Princess. One of them was seriously hurt. A member of the Cincinnati fire department prevented others from creating a panic, the plaster falling into the aisles and covering those who were not injured with debris.

CASTING DIRECTORS ARE ALREADY INQUIRING ABOUT

Wid’s 1920 Year Book Will Tell

HERBERT BLACHE

Now directing

THE NEW YORK IDEA

with

ALICE BRADY

at Famous Players Studio

4 A WEEK

COMEDYART

In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRUS-SCENIC-STORIES

Built by a real artist with the cooperation of the greatest out-of-door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a “Special.” See the “Special” representative in your exchange city.

SPECIAL PICTURES CORPORATION

H. W. Hillman Bldg., LOS ANGELES

An Old Friend

William L. Lochren Film and Slide Co.

Minneapolis, Minn.

Wid’s Daily, New York.

Gentlemen:

It is just like shaking hands with an old friend, a real friend, when I pick up an issue of Wid’s. My best wishes for your continued success.

WILLIAM A. LOCHREN.
HER CRIME

She married out of her station in life when she accepted the offer of a rich young man to become his wife.

It's a play with heart throbs and powerful dramatic punches and is bound to be especially popular with women.

THE MISFIT WIFE

featuring ALICE LAKE

AND A NOTABLE CAST

Adapted from JULIE HERNE'S famous play by LOIS ZELLNER and A.P. YOUNGER

Directed by EDWIN MORTIMER

METRO
REALART STAR FRANCHISE

Contract for Thirty-six (36) Photoplays, Each Starring One of the Following: Mary Miles Minter, Alice Brady, Constance Binney, Wanda Hawley, Bebe Daniels or Justine Johnstone.

Decent Prints for Small Town Exhibitors

(From the "Motion Picture News," July 17)

The best thing that can be done for this industry right now, the one true rallying call for the great majority of American exhibitors, is a revolutionary change in the whole scheme of renting pictures which will give the small town exhibitor decent prints of the best pictures—the pictures which the public wants and of which we are now producing an adequate supply—at live and let live rental prices.

When we say the small town exhibitor we refer to eighty per cent of the picture theatres of the United States and Canada.

Put your finger at this point and you will touch the mainspring of independence today in the box-office of the American picture theatre.

SMALL TOWN exhibitors practically always can get Realart Pictures in from sixty to ninety days of their release. This is because Realart makes twice as many as the usual number of prints of each of its productions. The result is early delivery to the small exhibitor and prints which are in uniformly good condition.

As for live and let live prices, Realart's slogan is and always will be: We ask only our honestly earned share of the profits.

The solution of Mr. Johnston's problem is simple:

Get the Realart Star Franchise!

REALART PICTURES CORPORATION
469 FIFTH AVENUE
NEW YORK CITY
Features Reviewed

THE MUTINY OF THE ELSINORE
C. E. Shurtleff, Inc.-Metro.......... Page 5

Harry Morey in.................. THE GAUNTLET
Vitagraph ........................................ Page 8

GOING SOME
Eminent Authors-Goldwyn .......... Page 9

Marshall Neilan's .................. GO AND GET IT
First National .................. Page 11

Bessie Barriscale in.............. LIFE'S TWIST
Robertson-Cole ................. Page 14

THE FIGHTING CHANCE
Paramount-Artcraft ............... Page 17

UNDER NORTHERN LIGHTS
Universal ........................... Page 19

Blanche Sweet in................. THE GIRL IN THE WEB
Hampton-Pathe .................. Page 21

Short Reels .......................... Page 23

WARNING
When you see an advertisement quoting a review from Wid’s daily check it up with the review. This may save deception or misunderstanding.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

News of the Week in Headlines

Monday
American Federation of Labor to act on resolution condemning films at August meeting.
International Alliance of Theatrical Stage Employees and M. P. Operators of U. S. and Canada threaten strike if demands are not met.
Ralph Proctor resigns from Associated Exhibitors.

Tuesday
Reported several large exhibitors identified with First National are holding back on buying.
A. J. Callaghan reported to have signed George Arliss to appear in "The Devil" for First National release.
Laboratory workers around New York go on strike.
James M. Barrie to come to America in the fall to assist in making "Peter Pan" for Famous.

Wednesday
Reggie Morris new director general of Special Pictures Corp.
Theater circuit for India under way.
New deal on for distribution of Triangle re-issues and Hallmark productions.

Thursday
Holding company being formed for Selznick company.
Reported new theater chain with millions of capital.
Walter W. Irwin and Duponts mentioned.

Friday
Georgia film folk preparing to fight censorship.
First National to open own offices in Eastern Canada, displacing Regal.
Adolph Zukor wants to know personally about reported threats by Famous' employees to exhibitors.
Germany not worried over importation of American films.

Saturday
Production halts due to large number of pictures made ahead of schedule and other causes.
National booking plan causes Southeast no concern.
End of laboratory strike in sight.
Franco-American Cinematograph Co. will have American stockholders and support of French Government—$100,000,000 capital.
Here's the proof we told you UP IN MARY'S ATTIC was the biggest box office winner of the year.

---

**Western Union Telegram**

*Newcomb Carlton, President, George W. E. Atkins, First Vice-President*

**Received At**

C10203 56 NL

CHATTANOOGA TENN 20

1920 JUL 20 PM 8 30

FINE ARTS PICTURES, INC.

NEW YORK NY

UP IN MARY'S ATTIC BOOKED FOR A FOUR DAYS RUN AND HELD OVER FOR THE FIFTH DAY BREAKS ALL RECORDS AT THE CRITERION I CONSIDER THIS SPECIAL A ONE HUNDRED PERCENT BOX OFFICE ATTRACTION ALLOW ME TO CONGRATULATE YOU ITS A REAL MONEY GETTER

T C Thompson Manager Criterion Amusement Co

---

**Fine Arts Pictures, Inc.**

1457 Broadway - Phone Bryant 9500

For Territorial Rights

L. L. Hiller, 1476 Broadway

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If none of these three symbols appear after the check character of a message, the message character is indicated by the symbol appearing after the check.
**Why It Can't and Won't Be Done!**

A very strenuous effort will be made this year to tie up enough theaters to provide a definite outlet for any film made or bought by the producer-exhibitor groups working in this direction.

It looks to many as if this is a dangerous move and certainly it is not a healthy move, BUT, it will never succeed as at present outlined for some very definite reasons.

Just now there are several in New York who have this dream in mind.

Will they succeed—?

NO!—and why?

To begin with they don’t know how to play fair!

They do not trust others because they attribute to others the scheming, sharp practice, unfair methods which they use themselves!

They spend too much time TALKING about what they are going to do for others and thinking about what they can do for themselves!

They do not know production values and believe they can force the public to accept inferior films by virtue of the ownership of theaters!

They will never be able to develop or hold the individuals who have brains enough to make good films and without good films any group of theaters must fail.

They have the false idea that the public flock to certain theaters as a habit. In the past year many demonstrations to the contrary have forever killed that fool notion. The public to-day will make a success of any theater no matter how small or how handi-capped if good films are shown, properly advertised and properly presented!

The United Theaters plan had many theaters lined up but lacked films and other essentials!

Whenever one man or a committee tries to sit in New York and say what a film is worth nationally and force you to pay for it on that basis—I say he is a hypocrite when he tells you he's doing you a favor!

If that man or committee go out and try to sell that film openly “cards on the table,” for what they say it is worth that’s legitimate business, but when a national value is arbitrarily placed on a production and you are “forced” to buy it at that figure some one gets hurt.

If the film is not worth the figure GUESSED AT, then the exhibitors have been hurt!

If the film is worth much more than the figure arbitrarily GUESSED AT, then the producer has been hurt!

The real producing brains of the country will never work under such a system!

And without the producing brains to create good films no theater monopoly can succeed!

If big theater interests attempt to hire brains and buy productions outright for their houses—the personal profits, they will slip in between production and presentation for exhibition will be unfair and cause trouble! They will be unable to hold creative brains and unable to do business with independent exhibitors!

Figure it out yourself.—

It simply won't work!

You must never lose sight of the fact that this is now “show business.”—

The days of booking your films a year ahead and then letting the operator and ticket seller run the place for you passed out along with the automatic piano, and the wheezing sidewalk phonograph!

You can’t let some one else do your thinking for you and get by in this day and age!

You must buckle down to it and really buy your goods like any good merchant and then you must in turn sell them intelligently to your public!

Don’t let the fear germ bite you—There will be more good films to be bought independently this year than ever before—

Get interested in the game of being a “showman” and work at it—if you’re too lazy or haven’t the necessary brains then you had better sell your house quick.

Stop worrying about any national “bugaboo”—get busy on your own home grounds—

You’ll find plenty of good films to be bought without taking bad ones to get the good ones and then if you sell those films properly to your public you will be so busy handling the crowds you won’t have time to think about your competitor.—

Don’t worry now about next Spring—book films you know something about—When next Spring comes there will still be “too many” salesmen knocking at your door asking you please to buy—

Just remember what happened last year—It will be more so this year—

Keep your shirt on!  

*Wild Guinan*
A "Dope Sheet" Written By Five Great Exhibitors

Five of the nation's most powerful first run exhibitors sat in New York the other night and figured a "form chart" on the twelve big producer and distributor factors in the motion picture industry.

These five men sat and figured in cold blood—they are not the particular friends or allies of anybody making or releasing pictures—how many really big productions (big in box-office earning power) would be delivered by these twelve organizations in twelve months from September 1st., 1920. Here is the table they prepared:

<table>
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<th>Company No.</th>
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<td>12. [Associated Producers]</td>
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It is highly significant that the big first run factors expect more big pictures from the strong, capable, successful men who comprise Associated Producers, Inc. than from any other source in the industry.

To establish the above table the exhibitors listed every company in the industry; listed 150 directors and listed 250 stars or so-called stars.

We say to the exhibitors of the industry that if there are to be a total of 100 big pictures in the market next season Associated Producers will make and release 30 of the national total.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER
MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
A Jack London Sea Story Turned Into Thrilling Picture

"THE MUTINY OF THE ELsinore"
C. E. Shurtleff Inc.—Metro

DIRECTOR .................. Edward Sloman
AUTHOR .................. Jack London
SCENARIO BY ............... Albert Shelby LeVino
CAMERAMAN ................ Jackson Rose
AS A WHOLE .............. Big, strong sea story with gripping theme and excellent production effects.

STORY ........... Virile to the core and finely developed throughout.

DIRECTION ...... Excellent in respect to sea stuff, fights and storm effects—put the punches over with fine skill.

PHOTOGRAPHY ............ Very good
LIGHTINGS ............ Fine; particularly in storm sequence.

CAMERA WORK .......... Mitch Lewis very good: Noah Beery, Casson Ferguson, Helen Ferguson and William Mong also do fine work.

EXTERIORS ............. Sea stuff—all good
INTERIORS ............. Realistic

DETAIL ............. Generally good

CHARACTER OF STORY ...... Concerns unselfish actions of hero who makes a man of weakening heroine loves.

LENGTH OF PRODUCTION .... About 5,950 feet

"The Mutiny of the Elsinore," is big. It is big in its fine, virile story of the sea, it is big in its excellent production and is big in respect to its unusually capable cast which Mitchell Lewis heads. The story may or may not be one of Jack London's best, but it certainly makes one of the best pictures as treated here. The continuity provided by Albert Shelby LeVino is a work of real skill when it comes to the handling of the various dramatic crises and the direction supplied by Edward Sloman is to be highly praised.

The story tells of the manner in which John Pike, first mate of the Elsinore, vows to care for Dick Somers, son of his benefactor, the captain of the ship, when his benefactor dies after being attacked by thugs. Pike sees that Dick is going to the bad and so forces him to join the crew of the Elsinore on a voyage. Margaret West, daughter of the present captain, is very fond of Dick and it is because of her that Pike, who loves her, brings the youngster aboard.

Shipped as second mate is Andreas Meallaire, one of the thugs who attacked the previous captain. He is now disguised with a beard. And the "Rat," Meallaire's enemy because of a betrayal, is among the crew.

After this "planting" of the characters and situations, the action moves forward with significant force. There is a fine sequence in which Dick overcomes his fear of the sea and proves his metal by rescuing a stunned man from a perilous position on a mast high above the decks.

Then Meallaire succeeds in bringing the villainous crew to mutiny. As a storm breaks the crew swarms the decks and attacks Pike, Dick and their few loyal followers. It isn't stretching the point at all to say that Director Sloman has here staged one of the finest sequences of his or any director's career. The storm effects are realistic to a degree, the lighting and photographic work without faults. And the fight itself is staged with all the terrific realism that one could demand. Meallaire comes to an end when the "rat" knives him. The two are swept overboard in a death grapple. Pike is mortally wounded, but when the storm has cleared away he places Dick's hand in Margaret's, for the young man has proven himself.

Mitchel Lewis is fine as the big-hearted, simple John Pike. He lives the role and creates many a wave of emotion on his own account. The rest are all very good and include besides those mentioned, Sidney D'Albrook, Norval MacGregor and John P. Lockney.

Book This and Get Ready for Some Red Letter Days

Box Office Analysis for the Exhibitor

Here is certainly a picture that you can bank on. Without doubt it is one of the best seen in recent months and the days you show it ought to stand long as red letter days on your calendar. An extended run is certainly justified in this case, for after a few performances the probability is that the crowds will come flocking to your house. This picture will advertise itself and do the job in a big way.

You have much to advertise regarding this. The fact that it is an adaptation of a Jack London work is the biggest point in your advantage. Go strong on this angle. And then talk about the wonderful production that Director Sloman has given the story, particularly in the big scenes. They'll certainly remember him for his work here.

Mention also Mitchel Lewis. His work here is probably better than anything he has done since "The Barrier." The supporting cast will stand out too, so mention them prominently in your advertising.
EXHIBITORS

HOLD OPEN TIME

FOR

The MIRACLE PICTURE of 1920

CHARLES RANN KENNEDY'S

DYNAMIC DRAMATIC CHALLENGE TO THE

PEOPLE OF TODAY AND TOMORROW

"THE SERVANT

IN THE HOUSE"

AN H.O. DAVIS PRODUCTION,

OF ONE OF THE MOST TIMELY, VITAL AND A

TREMENDOUS LITERARY AND DRAMATIC TRI-

UMPHS EVER TRANSFERRED TO THE SCREEN-

WITH A NOTABLE AND IMPRESSIVE CAST.

A PHOTOPLAY THAT HAS $500,000 WORTH OF

ADVERTISING BACK OF IT, IN THE FORM OF A SEN-

SATIONAL STAGE SUCCESS, THOUSANDS OF COLUMNS

OF NEWSPAPER AND MAGAZINE PUBLICITY, AND

SUCH GENERAL COMMENT AND COMMENDATION

AS HAVE BEEN ACCORDED NO OTHER PLAY

AND BOOK OF THE PRESENT GENERATION.

FULL LINE OF BUSINESS GETTING AD-

VERTISING MATTER ESPECIALLY DESIGNED

TO EMPHASIZE THE UNUSUAL EXPLOITATION

POSSIBILITIES OF THIS UNIQUE PHOTOPLAY
"THE SERVANT IN THE HOUSE"

HAD ITS PREMIER SHOWING AT
MOORE'S STRAND THEATRE, WASH. D.C.
WHERE IT SCORED AN EMPHATIC
SUCCESS WITH THE PRESS AND PUBLIC

NO FURTHER BOOKINGS WILL BE
MADE UNTIL THE OPENING OF THE
FALL SEASON

DISTRIBUTING PLANS ANNOUNCED LATER

ADDRESS ALL COMMUNICATIONS TO
FILM BOOKING OFFICES, INC.
729 SEVENTH AVENUE
NEW — YORK — CITY.
Poor Handling of Conventional Story Material Here

Harry Morey in
"THE GAUNTLET"
Vitagraph ....

DIRECTOR ............... Edwin L. Hollywood
AUTHORS ............. Lillian Bennett-Thompson and
George Hubbard.
SCENARIO BY ............ Fred Schaefer
CAMERAMAN ............. Robert Stuart.
AS A WHOLE ............ Utilizes very conventional
characters and material, but they haven't been
whipped into good shape.

STORY ........ Generally very tame—takes full reel
to get going.

DIRECTION ....................... Fair
PHOTOGRAPHY .................... Poor to average
LIGHTINGS ........................ Some very poor
CAMERA WORK .................... Average
STAR .......................... Pleases
SUPPORT ......................... Acceptable
EXTERIORS ... Usual Cumberland mountain stuff.
INTERIORS ..................... Plain but suitable
DETAIL ......................... Average
CHARACTER OF STORY .... Hero, mistaken by
moonshiners as "revenuer" wins heroine despite
all odds.

LENGTH OF PRODUCTION ........... 4,629 feet.

"The Gauntlet," with its familiar scenes in the
Cumberland mountains, its moonshiners, its hero from
the north, who is promptly mistaken for a revenue
officer and with its romance ever menaced by a hot-
headed unsuccessful suitor and divers other villainies,
is cut from very conventional cloth. Moreover, those
who did the cutting were in no way skillful. With all
its familiar old ingredients "The Gauntlet," fails to
reach the level of interesting conventionality. The
material has been handled poorly for the most part
and the story never gets out of the rut into which it
falls at the outset.

The entire first reel is given over to the laborious
introduction of some dozen-odd characters, only a
few of which have much to do with the actual plot.
Then once the hero, Roderick Beverly, lands in the
midst of the Kentucky hill-tops, the usual action be-
gins. He is mistaken for a revenue officer by a moon-
shining gang and warned to "keep away from the
ridge," unless he wants to feel the sting of hot-head.

Nessy, member of one of the moonshiner's clans, has
just returned from school in civilized parts and her
cultivated senses rebel against the sordidness of her
relatives' lives. Meeting Roderick she promptly falls
in love with him giving her erstwhile moonshining
suitor, Buck, the exit gate.

This action of hers precipitates the usual time-
honored situation of cross-purposes and complications
further arise when Buck kills one of Nessy's relatives
and so revives an old feud. However, he succeeds in
throwing the blame on Roderick. At Nessy's plea
that she will marry him if he frees Roderick, the
guileless Buck confesses to the murder before an
angry gathering of clansmen and is promptly shot
and killed. Roderick is thus brought to the arms of
Nessy. The business mission of which Roderick first
goes southward is somewhat neglected in the action
caused by the moonshiners. But there is a scene
showing him discovering iron on his father's proper-
ty when taking a drink from a spring and he has
the satisfaction of at last seeing the tool of rival busi-
ness who has been taking pot shots at him from the
start, go to his death because of a cause of mistaken
identity.

There is not much suspense to any part of this. The
action itself failing to stir up the emotions, the sub-
title writer strove to do it on his own in a number
of cases, but his unassisted efforts gain little headway.

Harry Morey pleases in the role of Roderick and
Louishta Valentine appears as Nessy. Among the
others are Henry Hallan, Herbert Pattee, Walter Hor-
ton, Eleanor Barry, Charles Eldridge, Frank Hagby,
Matthew Beitz, Bernard Siegel and Robert Gaillard.

Star's Personality Outstanding Feature of This

Box Office Analysis for the Exhibitor

The basic material of this is covered with long
whiskers, and, as has been said, the handling is not of
the best. You may get by with the offering on the
short end of a double feature bill, before the star's
following or in the smaller houses where the real good
ones don't very often come. But at that the standard
of the more commonplace releases of the day is
a little better than this.

The best course to follow if this is played is to
concentrate on the fine personality of the star, which
is again in evidence here, despite all handicaps offered
by story and production.

You haven't much chance to present the story in
an unconventional light. But if you think the old
Kentucky mountain moonshiner-feud story still at-
tracts, go to it.
ROBERTSON-COLE

Will Present
During the 1920-21 Season
a Minimum of

36 Productions
All Super-Specials
THE motion picture trade concedes that Robertson-Cole has by its "honesty of purpose" policy and by the superior class of its productions built for itself a secure foundation and an enviable reputation in this industry.

"To further strengthen this two-fold combination and to increase the elaborateness and entertainment value of its pictures, Robertson-Cole has secured stars, directors and stories in keeping with its promise to give the exhibitors the foremost attractions obtainable, regardless of the investment required.

"During 1920-21 a minimum of thirty-six super-specials will be distributed by Robertson-Cole. To properly present these productions to exhibitors will mean an expenditure of millions. However, each release must be of sufficiently high calibre to attain the standard by which Robertson-Cole has established itself in the industry, or it shall not be offered to exhibitors.

"By our progress we are justified in believing that we have the exhibitors' confidence. We intend to maintain it—and we shall—with really big specials of assured box office values, plus a sound business administration."

A. S. KIRKPATRICK
Vice President and General Manager
ROBERTSON-COLE DISTRIBUTING CORPORATION
The First Ten Productions

PAULINE FREDERICK
The undisputed star of dramatic emotion—with all producing restrictions removed—surrounded and supported by the best brains, talent and genius obtainable, leaves nothing more to be said regarding her first super-special.

OTIS SKINNER in "KISMET"
This mighty combination has been regarded with envious eyes by every motion picture company in America. The public, which has long marveled at the stage production, will sit amazed at the grandeur of the unlimited screen version. It shall be undoubtedly the most magnificent attraction of the season.

"SO LONG, LETTY!"
The celebrated OLIVER MOROSCO stage success with a cast such as seldom assembled even for big specials, and personally directed by AL. E. CHRISTIE, is a combination which assures a production that the public will clamor to see. Its exploitation possibilities are unlimited.

LEW CODY in "THE MISCHIEF MAN" (Working Title)
"THE MISCHIEF MAN," like "THE BELOVED CHEATER," and "THE BUTTERFLY MAN," is a delightful fascination. It is another unique characterization, one more triumph for LEW CODY—anther treat for the public that demands "something new"—another "clean-up" for the exhibitor.

WILLIAM CHRISTY CABANNE
is now visualizing a remarkable story of his own that required over a year to write. To be penned so painstakingly by one of the screen's greatest directors is proof of its picture possibilities. It is Mr. Cabanne's aim to make it his cinema masterpiece—the moulding of a powerfully human theme into a phenomenal sensation.
A Notable Array of Super-Specials

MAE MARSH
The characterizations of this little artiste are distinctive and admirable. After an enforced absence from the screen she is again to bring to it, in soul-appealing romances of every-day life, her quaint eloquence which creeps close to the hearts of theatregoers.

SESSUE HAYAKAWA in "THE FIRST BORN"
The famed stage success, "THE FIRST BORN" moulded into a classic of the films by the remarkable dramatic ability of SESSUE HAYAKAWA, one of the screen's most distinguished actors, will be an unquestioned box-office asset.

DUSTIN FARNUM in "BIG HAPPINESS"
A powerful, clean story of the great outdoors, "Big Happiness" has a tremendous dramatic appeal and a vivid moral in manliness. DUSTIN FARNUM claims it to be his greatest histrionic triumph.

"THE BEACH OF DREAMS"
From a sensational novel by H. de VERE STACPOOLE, "THE BEACH OF DREAMS" depicts a story ranging from society magnificence to the desert island crudity of romance. It is a rare ensemble of keen action, exquisite beauty, and remarkable talent, in all star cast which includes EDITH STOREY, CAPT. TEMPLAR POWELL and JOSEPH SWICKARD.

"813," AN ARSENE LUPIN STORY
"813" is produced with all the lavishness of modern picturecraft. Detective stories hold a fascination for people in every walk of life and the ARSENE LUPIN stories by MAURICE LE BLANC are the greatest in all fiction. WEDGWOOD NOWELL is an admirable Lupin, strongly supported by KATHRYN ADAMS, WALLACE BEERY, WILLIAM MONG, FREDERICK VROOM, H. MILTON ROSS and other sterling players.
Directors Who Are Now Producing Future Robertson-Cole Super-Specials

CHRISTY CABANNE
Producing a Powerful Drama

JOHN G. ADOLFI
Directing MAE MARSH

L. J. GASNIER
Directing "Kismet"

AL. T. CHRISTIE
Directing "The Long Lese"
Some Good Comedy Moments Here But There Are Quite a Few Lapses

"GOING SOME"
Eminent Authors—Goldwyn

DIRECTOR .................. Harry Beaumont
AUTHOR ........................ Rex Beach
SCENARIO BY ................ Lawrence Trimble
CAMERAMAN .................. Norbert Brodin

AS A WHOLE ...... Difference in pep and sparkle between original and this is marked—frequent lapses here but comes through with moderate number of laughs.

STORY ...... Funny when it deals with business concerning foot-race, but slips at other times.

DIRECTION ...... Average; seems to have overlooked some comedy possibilities.

PHOTOGRAPHY .................. Good
LIGHTINGS ........................ Satisfactory
CAMERA WORK .................. Commendable
LEADING PLAYERS ........ Good; no outstanding personalities except Willard Louis in comedy role.

EXTERIORS .................. Mostly western
INTERIORS .................. Satisfactory
DETAIL ........................ All right

CHARACTER OF STORY ...... Concerns rather serious consequences which hinge on outcomes of comedy foot-race.

LENGTH OF PRODUCTION ....... 5,453 feet.

As a book and again as a play, Rex Beach's "Going Some" possessed considerable pep and sparkle. It may be a change in comedy standards of the day when "Going Some" was new and those in vogue today, but whatever the cause, the pictured version of the Beach opus scores only moderately well. There are many lapses in it. These occur when the director attempts to get serious with reference to some of the details of the plot. The comedy concerning the foot-race is all very good, but the serious moments are as dry as the desert which surrounds their location. And the romantic element, quite necessary in

an offering of this kind, is largely conspicuous only by its absence.

The story opens at Yale where J. Wallingford Speed, prize cheer leader of the university, tells Helen Blake, who adores athletes, that he really is a star track man and is only out of the race then going on because of his refusal to run against his pal, the champion. Helen swallows this whole and proceeds to start in loving Speed.

The action then shifts to a run down sheep ranch in the west, where the prize runner's sister has gone to obtain a divorce from her husband. Incident to her establishing a residence there she is holding a house party. The men of the sheep ranch are peaved over the fact that the cook at the next camp has beaten their crack runner and caused them all to go broke as a result. Helen exploits Speed as Yale's crack runner and when he arrives, with a trainer for camouflage, he agrees to run the race.

But matters take an ominous turn when the boys discover how seriously the men of the ranch take the race. To top it all oil is discovered on the would-be divorcee's ranch just after she has bet it on the race. The real star runner shows up with a lame foot and so Speed has to go through with it. How it all comes out for the best is told in a climax which is really the best part of the picture.

The comedy, much of it, is in the capable hands of Willard Louis, who appears as the trainer unfamiliar with the ways of the wild west, six-shooters and the like. He gets a laugh whenever he wants one but isn't very prominent in the cast. Of the rest, Helen Ferguson, Lillian Langdon, Lillian Hall, Kenneth Harlan, Ethel Grey Terry, Walter Hiers, M. B. Flynn and Sniitz Edwards, all render capable performances, but none of them registers any outstanding personality.

This Will Draw With Author's Name and Please Moderately

Box Office Analysis for the Exhibitor

A good display of the title of this picture and reference to the fact that it is adapted from Rex Beach's well known book and play of the same name will doubtless draw good crowds to your house. While the picture itself fails in some respects to live up to expectations, it is by no means to be passed over without consideration. The comedy of the races and the stuff injected by Willard Louis is all pretty surefire and serves to carry the pictures in many respects.

Certainly, you won't have many strenuous kicks on this, although the whole thing would have been better if they had put more pep in the action and forgotten to get serious so much.

There are no big names in the cast to exploit so you'd better concentrate almost entirely on the author's name. A book-store tie-up could be worked here to advantage. Anything suggesting college and the athletic track would be appropriate for lobby and stage decorations, while college songs before or during the running of the feature would be appropriate.
Carl Laemmle presents a Great Overseas Drama of Secret Diplomacy and the Three Loves of Woman

TSURU with J. BARNEY AOKI with SHERRY and an All-Star Cast

"The BREATH of the GODS"

Directed by Rollin Sturgeon

Arthur Carewe  Ethel Shannon  J. Barney Sherry  Stanhope Wheatcroft

THIS is a heart picture through and through—but a heart picture staged in the midst of diplomatic happenings that give it the big background of world affairs rich with drama. The story of a little Japanese person whose love affairs became so entangled with her duties to her husband and her country as to make her suddenly the storm centre of a tremendous international crisis. Played by a great all-star cast with all the finish that their names suggest, "THE BREATH OF THE GODS" is one of those rare productions whose plot, settings and general excellence make it linger long in the memories of everybody class of audience.

See it this week at the ASTOR THEATRE

UNIVERSAL JEWEL-SUPERPRODUCTION
Neilan Has Done It Again—This One is a Sensational Knockout

Marshall Neilan's
"GO AND GET IT"
First National

DIRECTORS . Marshall Neilan and Henry Symonds
AUTHOR ......................... Marion Fairfax
SCENARIO BY ................. Frances Marion
CAMERAMAN ...................... David Kesson
AS A WHOLE ................. Great stuff—remarkable combination of thrills, humor and romance.

STORY ....................... Very wild but it "gets" you
DIRECTION ................. Excellent; airplane stuff remarkable; comedy good; suspense built up admirably.
PHOTOGRAPHY .............. Excellent
LIGHTINGS ..................... Same
CAMERA WORK ............ Wonderful in airplane sequence
LEADING PLAYERS ........ Pat O'Malley and Agnes Ayres do fine work; Wesley Barry handles comedy.

SUPPORT ...................... Good throughout
EXTERIORS ..................... Very good
INTERIORS ...................... Very realistic; include some actual shots of newspaper plant.

DETAIL ......................... Fine
CHARACTER OF STORY .......... Reporter scoops newspaper world on weird story and increases value of paper for owner who is heroine.

LENGTH OF PRODUCTION .... About 6,300 feet

"Go and Get It," must be recorded as a knockout. It is a marvelous combination of pop-eyed melodrama, romance, comedy and big thrills. It contains a story that, modestly speaking, is awful. There isn't a bit of common or garden logic in the story. But, as the censor boards would say, there's a wonderful moral effect. The moral is the same one that ran through the pages of Nick Carter and his companion heroes of the old attic but, and Irvin Cobb backs up the statement; it's a great old moral. You're with Kirk Connely, newspaper reporter supreme, all the way through "Go and Get it," while he is going and getting his startling scoop and, b'gosh, at the end you're liable to stand up and cheer him.

Kirk doesn't believe in frequenting a saloon's back room and 'phoning the town over for his story, not much. His task is to charter an airplane, chase after the French consul, transfer to said consul's plane in midair, jump back to his own again, chase an express train and drop to its roof, jump on his plane again and then give chase to an ocean liner headed in the general direction of Europe.

The story is all about the dishonest business manager of a newspaper belonging to Helen Allen. Gordon, this manager, is attempting to run the paper to the ground so that he and his colleague can buy it for a song. But Helen Allen places a sob-sister in the office who is her mouthpiece so to speak. Working hand in hand (and heart in heart), with Kirk, she soon discovers that Gordon is crooked.

Then Kirk gets his nose into a story about a doctor who transferred the brain of a hanged ganster to an ape. The ape proceeds to murder all the late gangster's enemies, and Kirk apprehends him as he is about to take the life of the last one. The murderers have stumped the police and Kirk has a wonderful scoop for his paper. And the sob sister turns out to be Helen Allen herself. Of course Kirk gets the job of publisher.

There is two-ply suspense to the windup of the story. Kirk encounters enemies in digging up the details of the mystery and has to fight for his life. In addition to this you are kept on edge wondering whether the crooked business manager will prevent the scoop from going to the presses. But the whole picture is so admirably directed that you're keyed up to the suspense point at all times.

Pat O'Malley and Agnes Ayres are fine in the principal roles. Wesley Barry is the center of comedy that is all burlesque, but it's great. J. Barkey Sherry, Noah Beery, Charles Mailes, Bull Montana (the ape), Walter Long and Charles West are others.

Don't Worry About This—Go and Get It!
Box Office Analysis for the Exhibitor

Follow the command of the title. Go and get this whatever you have to cancel or whatever it costs you. Here's a picture that certainly is going to "get" all the audiences in creation. It's perfect audience stuff and there are bets down that this breaks other Neilan records.

Tell them its a story of a newspaper reporter. Speak of the thrills. Get them in any way you can. But after you get them coming nothing on earth is going to keep them away. You can be sure enough of this to book the picture for an extended run right now.

Go strong on Marshall Neilan's name. His other First National pictures have good records back of them. You know that. And he's come through again with this one. Folks will remember the other two. Mention them and then concentrate on what he offers you here. But get phone (or your hat now) and GO AND GET IT.
Note: The above title has been chosen to take the place of "The Return of Tarzan," because of the better exploitation possibilities it offers the exhibitors.

ALL POSTERS, MATS, CUTS AND OTHER ACCESSORIES HAVE BEEN CHANGED TO READ

THE

REVENGE

OF

TARZAN
THE REVENGE OF TARZAN

—is a better title in every way than the old one.

It is stronger. It is more dramatic. It packs a punch.

All advertising and exploitation aids have been changed to read

THE REVENGE OF TARZAN

GOLDWYN DISTRIBUTING CORPN.
Very Human Situation and Unusual Plot Make This Entertaining

Bessie Barriscale in
"LIFE'S TWIST"
Robertson-Cole

DIRECTOR ................... William Christy Cabanne
AUTHOR ..................... Thomas Edgelowe
SCENARIO BY ................ Harvey Gates
CAMERAMAN ................ Eugene Gaudio

AS A WHOLE ...... Good production given human story, while star's dual characterization always interests.

STORY .................. Based on human situation and developing through unusual plot.

DIRECTION ................. Entirely satisfactory

PHOTOGRAPHY ............ Very good LIGHTINGS .................. Good

CAMERA WORK .......... Camera could have been placed nearer scenes in some sequences to better effect

STAR .......... Creates great interest through very clever dual characterization.

SUPPORT ................. Generally very good EXTERIORS .................. Good INTERIORS .................... Very good

DETAIL .................. Very good

CHARACTER OF STORY ..... Very ignorant girl of the slums awakens wife to her husband's love

LENGTH OF PRODUCTION ... About 5,200 feet

Bessie Barriscale appears in a dual role in "Life's Twist" and her widely different characterizations prove very interesting. The picture isn't possessed of any great force nor does it always move at a pace fast enough to demand undivided attention, but at the same time the work of the star combined with a plot that unites a very human situation with more or less unusual twists, works to its general good.

Miss Barriscale appears as the wife of Stephen De Koven, a man who admires her loveliness, but who has married for her money. Discovering this on her wedding night, Mrs. De Koven, her love for her husband and her pride wounded, elects to live her life alone, seeing her husband only when formalities demand.

The star also appears as Tina, an uncultured toiler, whom life has treated harshly in all respects. De Koven chances to meet her and notes the resemblance to his wife. Believing that it is merely his wife's beauty that attracts him, he prepares to enter upon an affair with the amazed Tina. But it doesn't take him long to discover that Tina would make a poor substitute. He realizes that it is his wife only that he loves.

How the estranged couple come together again largely through the services of Tina, makes a climax of fitting character to this rather peculiar story. Mrs. De Koven discovers that her husband has not touched one penny of her money, rather has he made himself invaluable to her father in his business and all obstacles between them are swept away.

Miss Barriscale renders two clearly defined characterizations, both of which deserve praise. Her work as Tina is truly rare and while the role has its moments of real tragedy, it possesses as well a welcome and balancing portion of humor. As the wife the star also acquits herself with great credit. Her performance is queenly. Walter McGrail appears as De Koven, while William Mong scores another hit in a modest character part. Others are Marcia Manon, Claire Dubrey (and here's an actress who knows how to make a society snob real), George Periolat, Truly Shattuck and last but not least King Baggot, who appears in a prominent semi-heavy role. The production details are entirely satisfactory.

Nothing Big About This But You Can Make a Good Card of It

Box Office Analysis for the Exhibitor

Here's a picture that offers perfectly satisfactory entertainment and one which, particularly if your people like the star and you play the story from the right angle, should draw well and result in generally pleased audiences, despite its lack of force or any pretentious qualities.

Miss Barriscale is well known. Feature her well and say that she plays a dual role here, the part of a society woman and that of an ignorant toiler.

Give the story a play from these angles, "Kipling said the Colonel's lady and Judy O'Grady were sisters under the skin. Are they? Conditions, station in life—don't they make a difference?" "She knew her husband had married her for her money and loathed him for it. But she didn't sense his fast growing love and respect for her until awakened to it by a child of the gutter. See how in.—"

These lines aim to create an interest in the unusual character of story at the same time not revealing the plot essentials. This course should be followed in advertising the story to your public.
The MAN on the LOOKOUT
for a Good Screen Drama

to fill an open date
today—not next September

Will not overlook the great
melodrama of the Maine woods

King Spruce
from the novel by Holman Day

Take your patrons on a joy ride to Maine—
to the borderline of civilization. Give them
a thrill of forest fires flaring, log dams bursting, strong men fighting, great love calling.
In fact, give them "King Spruce."

In Maine the Gray Circuit is playing "King Spruce"
because they know it is the real thing. The Beacon and
The Modern play "King Spruce" for first runs in Boston.
It plays The Regent, Kansas City, and The Regent, Pittsburgh. "King Spruce" plays The Garrick in St. Louis
and The Palace at Buffalo, The Tabor Grand at Denver
and The Liberty at Spokane and The Palace at New
Orleans.

SPRUCE UP YOUR THEATRE BUSINESS
WITH "KING SPRUCE"

Produced by
DIAL FILM COMPANY

Directed by
ROY CLEMENTS

Distributed by
W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Incorporated
"The Most Beautiful Blonde Since Venus" is the phrase a famous artist used to describe

Ruby De Remer

as she appears in

Joseph Levering's Production

As a nurse she falls under suspicion and so down into poverty and want. She answers a strange newspaper ad: "Wanted: A Temporary Wife". How she marries and wins the man of her heart leads to a smashing and thrilling climax.

Ruby De Remer and Mary Boland both wear rare and beautiful gowns. Women delight in the big wedding dinner scene.

The celebrated cast also includes Edmund Breese, Eugene Strong-Armond Cortes and W. T. Carleton. Joseph Levering directed the production of "His Temporary Wife"—a screen picturization of Robert Ames Bennett's popular novel.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHE Exchange, Incorporated
Foreign distributor INTER-OCEAN FILM CORP

"His TEMPORARY WIFE"
Production Values and Fine Direction Work Great Success Here

"THE FIGHTING CHANCE"
Paramount—Artcraft

DIRECTOR .................. Charles Maigne
AUTHOR .................. Robert W. Chambers
SCENARIO BY ................. Will M. Ritchey
CAMERAMAN ................ Faxon M. Dean

AS A WHOLE ... Sumptuous production of typical
Chambers romance—rich in color and interest

STORY ...... Somewhat out-of-date in its essentials,
but details and production values put it over
forcefully.

DIRECTION ...... Story is told in typical Chambers
style and has peculiar fascination.

PHOTOGRAPHY .................. Fine
LIGHTINGS .......................... Splendid
CAMERA WORK .................. Excellent

LEADING PLAYERS ...... Conrad Nagel and
Anna Nilsson do admirable work.

SUPPORT ........................ Very good
INTERIORS ... Many very extravagant settings
enhance story value.

SETTINGS .................... Unusual in details
DETAIL .......................... Fine

CHARACTER OF STORY ...... Lovers, kept apart
through heroine’s heartless yearning for great
wealth, finally brush this and other obstacles
aside.

LENGTH OF PRODUCTION........ 5,894 feet

Here is a picture that will certainly attract and
fully entertain large audiences. Credit for this goes
chiefly to the director, Charles Maigne. "The Fighting
Chance" is considered by many as Robert W. Cham-
ers greatest story. Perhaps it is. However, some
of its essentials, such as the heroine’s almost foolish
regard for wealth and the snobs of society have come
to be a bit passe, particularly in the period since the
war. But as far as romance goes, "The Fighting
Chance" has abundant material.

Despite the attractiveness of the story on the
printed page, it presented a difficult aspect to the
director. Similar to all Chambers’ works dialogue
was in a way its pièce de resistance. Transferring
this dialogue into interesting action was the trick to
make a good picture. This Director Maigne has
done. And it is this, that many another director has
failed to do in visualizing a Chambers’ story.

The director was aided by a sumptuous production
lending a distinct value to the picture. The interiors
are lavish to the last degree and the exteriors are
embellished with various interesting details such as
the bird hunt, the bowling and archery contests that
lend vivid color to the whole.

Director Maigne has pictured the story as Chambers
would have done. His work contains a number of
rather careful characterizations in which he has been
aided by a remarkably well balanced and able cast.
The story has as its chief figures, Sylvia Landis, who
believes she must marry wealth and Stephen Siward,
a man who is burdened with the drink habit. Their
meeting results in a case of love at first sight and the
major portion of the action concerns Sylvia’s fight
against her selfish belief that she must have untold
riches, Stephen’s battle with his hereditary habit and
their various meetings, during which their mutual
love grows stronger. In the story’s little by-plots and
various lavish settings and fascinating details, the
main line of action is thrown against an ideal
background.

Anna Nilsson and Conrad Nagel are seen in the
principal roles, both performing with a fine sense of
what is required of them and both creating characters
that possess poignant appeal. Clarence Burton, Dor-
othy Davenport, Herbert Pryor, Ruth Helma, Ber-
tram Grassby, Maude Wayne, Frederick Stanton and
William H. Brown all acquit themselves creditably
in every sense of the word.

Many Things in This to Draw the Crowds and Please Them

Box Office Analysis for the Exhibitor

"The Fighting Chance," is certain of a fairly large
share of success particularly before metropolitan
audiences. It is a picture that will owe this success
in a large measure to its striking production values.
Nothing has been overlooked to give the picture a
setting fitting to reflect the actions of the group of
brilliant society people with which it deals. The
backgrounds are time and again fascinating in them-
selves alone and readily substitute for the author’s
remarkable descriptive power on the printed page.

In advertising this go strong on the author’s name
and the title of the story as “The Fighting Chance”
is considered one of his best works. Also play upon
the extreme sumptuousness and fine taste of the whole
production.

You have Anna Nilsson and Conrad Nagel to fea-
ture in the leading roles. You know Miss Nilsson and
her work and so do your fans. In all probability,
they know Nagel, too. He has done a few pictures
but he has also had a long career on the stage, travel-
ing much of the time, that will lend a box office value
to his name.
YOU WILL SOON KNOW
why
HEMMER SUPERIOR PRODUCTIONS
are really SUPERIOR—the name wasn’t just picked at random.

*Watch for the first SUPERIOR release* now nearing completion, under personal direction of EDWARD HEMMER, former manager of Mary Pickford.

The superior features of SUPERIOR PRODUCTIONS will make for you the same enviable reputation and recompense that the ability and experience of this director made for America’s screen star.

Look for this new picture—Photography and Cast complete—Editing of film now going on—Ready for release about September 1st.

*The mark of SUPERIOR PRODUCTIONS*

The Playhouse

137 West 48th Street
Telephone Bryant 4193

New York City
Very Conventional Story and Production

"UNDER NORTHERN LIGHTS"

Universal

DIRECTOR .................. Jacques Jaccard
AUTHOR ..................... Jacques Jaccard
SCENARIO BY ............. Kay Harrison
CAMERAMAN ................ Not Credited

AS A WHOLE ...... Fairly entertaining production with conventional story and average treatment.

STORY ...... Concerns our old friend, the hero of the Northwest Mounted Police force.

DIRECTION .................... Satisfactory
PHOTOGRAPHY .................. Good
LIGHTINGS ..................... Good
CAMERA WORK ..................... Satisfactory
LEADING PLAYERS.... Not at all well known but do satisfactory work.

SUPPORT ..................... All right
EXTERIORS ..................... Good
INTERIORS ..................... Suf-fice
DETAIL ...................... One slip in direction

CHARACTER OF STORY ...... Hero confronted with usual struggle between love and duty when brother of heroine commits a crime.

LENGTH OF PRODUCTION ........ 4,575 feet

This picture offers passable entertainment but it is in no shape to successfully compete with the average production of the day. It is lacking in all "feature" departments.

The story has as its hero, our old friend the Northwest Mounted Policeman. MacLeod he is this time. He is in love with Suzanne, daughter of the innkeeper at a little Canadian post. MacLeod finds a half-breed Indian baby, discarded by its downcast mother and puts it in Suzanne's charge.

Suzanne's brother returns from the gold fields and indulges in a card game with the villain of the town. This villain is really the father of the child. The brother detects the villain cheating, the latter makes a slurring remark regarding Suzanne and the fight is on. It's a good one and at the end the villain lies dead and MacLeod finds himself confronted with the rather nasty task of taking the brother of the girl he loves into custody.

In the meantime MacLeod's colored servant has discovered the body of the dead Indian maiden and in her hand a note reads that the villain is the guilty party. The colored man heads for the hero's headquarters but is chased by a bear.

MacLeod arrests Suzanne's brother and so earns the scorn of the girl. The negro at last reaches him with the note, and because this stamps the dead villain as very, very villainous, MacLeod turns his back, giving the brother his chance to escape to the border. Another member of the Northwest mounted takes a shot at the fleeing man and accidently hits MacLeod but his recovery is rapid and he is once more received by the girl of his heart.

Incidentally, MacLeod was shot in the neck and when he next appears his neck seems all right while his arm is in a sling.

None of the players in this are well known, the cast consisting of William Buckley, Virginia Faire, Leonard Clapham, Herbert Dethew, Charles Brinley, Ben Corbett, Frank Staples, Oleta Ottis and Kay Harrison.

HOWARD M. MITCHELL

Directed

"MOLLY AND I"

Starring SHIRLEY MASON—for Fox

Considered by critics to be a box-office attraction of unusual merit.

Latest Release—

"THE LITTLE WANDERER"

Starring SHIRLEY MASON

Title of present production to be announced shortly.

ADDRESS: Fox West Coast Studios
Nothing Special to Feature in This
Box Office Analysis for the Exhibitor

"UNDER NORTHERN LIGHTS"
Universal

Here is a feature that has its place before the small audiences and in the houses that don't cater to the picture-wise crowds. Such audiences usually demand a thrill or two in their entertainment and these are provided in "Under Northern Lights," when the hero and his companion capture a frisky cow and milk her under difficulties, so that the Indian baby can have its breakfast, and again in the fight scene.

Beyond this, however, the feature is very short on material. The exhibitor who wants something big in the way of a name, or a sensational stunt will be at a loss when it comes to this. The cast doesn't include anyone with a name and the rest of the picture measures along the same lines. It might register all right on a double feature bill, providing the other number delivered the real goods.

WALLACE WORSLEY
Directed
"THE PENALTY"
Scenario by Charles Kenyon to be released by Eminent Authors—Goldwyn

Keep your eye open for it ! ! !

Other recent releases
"THE LITTLE SHEPHERD OF KINGDOM COME"
"THE STREET CALLED STRAIGHT"

Address Goldwyn Studios, Culver City California.

Film-Lore Offers a Real Treat for Originality, Quality, and Theme

BRAIN CINEMA
A Strong Plot of Love, Mystery, and Science by

ALEXANDRE A. STUART

FILM-LORE PRODUCTIONS CO., Inc.
18-20 WEST 34th STREET  NEW YORK CITY
Mystery Story With Trite Plot and Confusing Twists

Blanche Sweet in
"THE GIRL IN THE WEB"

Hampton-Pathe

DIRECTOR ......................... Robert Thornby
AUTHOR ........................... Geraldine Bonner
SCENARIO BY .................... Waldemar Young
CAMERAMAN ........................ Charles Kaufman
AS A WHOLE.............. Rather trite and long drawn out
mystery story creating only small measure of
suspense.
STORY ...... Mystery built up on rather false leads
that aren't cleared up convincingly.
DIRECTION ...... Satisfactory considering material
PHOTOGRAPHY .................... Very good
LIGHTINGS ........................ Very good
CAMERA WORK .................... Commendable
STAR ...... Her good work and clever personality
count to picture's credit.
SUPPORT ............................. Very good
EXTERIORS ........................ Some very pretty
INTERIORS ............................ Good
DETAIL ...... Some story details not made clear at
conclusion.
CHARACTER OF STORY ...... Private secretary
of rich family accused of theft—clears self and
saves real culprit.
LENGTH OF PRODUCTION ...... About 5,400 feet

"The Girl in the Web" doesn't get into the Class A
of mystery stories due to its very trite foundation and
the various false and unconvincing leads it introduces.
The story is also rather long drawn out and becomes
rather tiresome as the footage goes on and no real
suspense is built up. The conclusion, true enough, is
kept safely guarded until the end, but when finally the
author shows her hand you become rather peeved at
her for employing such trite methods of deception.

The good writer of mystery gets your admiration for
his cleverness.

Blanche Sweet appears as Esther, the private secre-
try in the home of the Janneys. Mrs. Price, the
daughter of the house, who has quarreled with her
husband causing him to leave her, is in debt because
of her bridge playing and her appeal to her mother
for funds falling on deaf ears, she rifles the safe dur-
ing the night and manages to plant a piece of Esther's
clothing near the spot so that she will be accused.

In the meantime Esther carries on a mysterious
mail correspondence with Mr. Price and also keeps in
touch with him over the telephone. Detectives are
led to believe that they are guilty of the burglary.
Dick Ferguson, from the estate adjacent to the Jan-
neys, continues to believe in Esther despite the fact
that all signs point to the contrary.

Then in the midst of things Mrs. Price's child is kid-
napped and she employs a detective to work on the
case. The kidnappers demand money and the detect-
ive advises Mrs. Price to meet their demands. This
line of action winds up with the disclosure that the
detective himself is the kidnapper.

Without much more ado they proceed to reveal the
fact that Dick's man-servant went through the safe
to get some of Janney's imported cigars. Evidently
he took the jewels by mistake, but it is never made
clear just how Mrs. Price missed taking them and how
she met her bridge debts. And all the mysterious pro-
cedings between Esther and Mr. Price concern a to-
tally irrelevant and likewise innocent episode.

The star's playing is pleasing and works to the
credit of the picture. So also does the work of the rest
of the cast, which includes Nigel Barrie, Thomas Je-
fferson, Adele Farrington, Hayward Mack, Christine
Mayo and Peaches Jackson.

Star Is Best Bet Here: Soft Pedal The Story

Box Office Analysis for the Exhibitor

This one gets over as an ordinary mystery story.
It ought to fare satisfactorily before the star's admir-
ers and those whose favorite entertainment is molded
along these lines. The mistakes in story construction
may not be obvious to such photoplay goers, but at the
same time there is small doubt as to the rather de-
tracting effect they will have on the entertainment as
a whole.

Miss Sweet, of course, deserves much prominence.
She is in the midst of staging a fine comeback. The
story can be played from its mystery angle, but while
it may be presented attractively enough, don't praise
it too highly as it certainly doesn't rank up among the
best features of this kind.
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THE EXHIBITOR’S ENCYCLOPEDIA

500 PAGES OF VALUABLE INFORMATION
Some Short Reels

"Kiss Me, Caroline"—Christie

This is the first of a new series of Christie two-reelers, and torches a comedy standard high enough to gain it admittance into the best houses. At the Rialto, where it held a prominent position on the bill last week, it brought the house down at each performance. The idea of the offering is by no means new, Al. Christie himself having employed it time and again heretofore. Betty Bronson dresses as a girl and poses as Neal Burn's wife, while the latter's father insists that he get married and settle down. The father comes to call often and the boys are forced to take up the billing and cooing tactics demanded by the old man much to their disgust. Neal's sister and a girl friend come to visit them and the complications thicken when Bobby falls in love with the sister and Neal with the friend. Christie knows how to handle such material to the ground. He never misses a point and all the situations and gags register sure-fire comedy. Both the male leads acquit themselves creditably, Bobby Vernon in particular, getting a lot of humor from his role and never suggesting anything offensive.

"His Pal's Gal"—Graphilm Corp.—Pathé

Thrills which usually form the backbones of western dramatics are lacking in this issue of the Young Buffalo series. Philip Yale Drew in the principal role gives a fair performance, and Elsie La Cour in the feminine lead is rather attractive but mechanical. The story concerns a duo of westerners, one of whom is awaiting the arrival of his sweetheart. A mustached bad man who is administering a beating to Drew's partner is punished in return and determines to get both young men. He shoots one and when the girl arrives, she finds Drew alone. The latter, having taken to drink and attempts to embrace the lass, declaring that he had fallen in love with her picture. When she escapes, she falls into the bad man's clutches and there a gun fight takes place.

"Call a Taxi"—Pathé

After having the characters, headed by Snub Pollard go through a variety of knockabout bits, they spring a dream gag at the finish, which is quite necessary, for otherwise, there would be little meaning attached to it. A few of the tricks will arouse titters but most of this does not rise above the average slapstick class. There is a stout comedian who has appeared in a few of the Pollard releases, and who makes a good foil for the younger leading lady. Suddenly, the clever little darkey appears as usual, but is not given very much to do. And that is a mistake for he is truly funny.

"Misfortune Hunters"—Hall Room Boy Photoplays

Most of the first half of this two-reeler in which Neely Edwards and Hugh Fay are seen as Percy and Ferdie is up, to desired standard, but after going along splendidly for a while, this deteriorates and the end is not very much above the ordinary. At first, Hall Room Boys are seen doing some of their customary light-housekeeping, with one rather familiar gag being offered, namely, that of asking a duck to lay an egg with the fowl complying. The scheme of securing insurance policies and then attempting to be injured should meet with laughter, the boys finding efforts to get into trouble unavailing until they return the documents, whereupon a heap of misfortune is visited upon them. Later they make their way into a hotel where some of the stuff pulled is quite funny. The good start should be enough to get this over.

Pathe Review, No. 62

Generally up to the usual standard set in the Pathe Reviews, this issue should meet with approval. It opens with a colored scenic, as usual and this time that section includes some splendid views. In the slow motion portion, some balancing and leaping feats are executed, after which the re-soling of shoes is shown. How grooves are fitted is taken up in another part of the reel and to close, Alexander Omansky executes a Russian peasant dance.

"A Bare Idea"—Fox

This is another very good Mutt and Jeff number, in which the artist has brought his imagination into play with fine results. The scene is a golf course and Jeff is tired of playing Mutt's caddie. He takes a drink from the waters of a charmed well. Any wish of he who drinks will be granted, but if the drinker tells a lie, a piece of his clothing will vanish. Jeff wishes that Mutt feel obliged to push a golf ball around the entire course with his nose and the spectator of the long end of the team performing this task is extremely funny. In the meantime Jeff wishes for a pretty girl and an automobile for himself, but when he kisses her and tells the usual lie about her being the first girl he ever kissed, his socks and shoes disappear. And so it goes with Jeff telling a lie and then making a wish until at the end he is left without his girl and also without his clothes. The ending is a fine laugh. Mutt takes a drink from the well and encounters Jeff and learns that Jeff was responsible for him making a fool of himself on the golf course. Then Jeff wishes that Mutt's clothes would disappear. Subsequently they stage their usual final fight in a barrel.

Bray Pictograph, No. 447—Goldwyn

By combining diagrams and actual shots, they show cleverly in the opening section of this reel facts about the pearl oyster and their product in interesting style, with the result that this should hold attention nicely. "A Game of Industry" is the title given the portion which shows a gigantic crane at work. This part is rather brief, but the Max Fleischer cartoon, showing his familiar clown and a newcomer is longer and as usual, excellently animated but for one bit of colored background. Fleischer's nonsensical bits are almost always up to the desired standard and this is not an exception.

Another Bray Comic—Goldwyn

In the Lampon part which as is customary, comprises about half of the production, there are a few laughable remarks, and that part of the reel is better this time than it has been on most occasions before. The Happy Hooligan cartoon which makes up the rest is similar to most of these in which that character has been seen. As usual, he tells his three little nephews a highly fantastic tale about a great achievement which is met with the expected ridicule. This time, he is carried abroad by the waves, to be rescued by some kindly fish which carry him back home. To show his gratitude, he toasts back the multitude of the fished creatures he has caught. A satisfactory idea, executed so as to provoke titters.

"Fit to Fight"—Christie

Bobby Vernon and Vera Steadman are featured in a one reel Christie that keeps the smiles coming in fine fashion and is an excellent offering to add to almost any program. The theme is not essentially new, but the manner in which it is brought out makes it worthwhile. It all concerns the efforts of the juvenile to make peace with the father of the girl he would have stolen. The latter, portrayed by S. French in "One Round McCarth", a pupilist to test the fighting prowess of the diminutive Bobby. With the aid of his friend; the latter, padded up in a part of a football outfit, succeeds; assisted by some vases wielded by his sweetheart, in conquering the scraper. William Beaudine has directed so as to get a goodly number of laughs out of the situations, which while not new, should amuse.
Short Reels

“A Bashful Bigamist”—Christie

Eddie Barry, Helen Deearling and Billy Fletcher are seen in the three most prominent roles in another Christie one reeler which consists in the main of slapstick comedy bits, interwoven with a commonplace plot, that makes this at its best an ordinary offering. A. Watt directed the piece that sees the youthful wife endeavoring to reform her husband by telling him of a fictitious predecessor's worthy ways. She uses an uncle's photograph to illustrate and when the latter appears, the grand mix-up occurs. Naturally, all ends quite merrily with everyone satisfied, and wife, as may have been expected, successful in securing her husband's promise not to neglect her in the future.

“Departed Spirits”—Fox

This Mutt and Jeff number can go down with the best of the series. Jeff consults the Ouija board and learns that Mutt has stolen his precious bottle of alcoholic content. Further consultation with the board reveals the fact that the departed spirit of the bottle will aid Jeff in having his revenge. At the call the spirit emerges and informs Jeff that it will do his bidding, although it will remain invisible. Of course, Jeff requests the invisible one to pound the daylight out of Mutt, and this is subsequently done and the laughs resulting are profuse. The spectacle of Mutt getting the worst of it, eventually having his clothes torn off him, by an invisible opponent is truly very funny and the manner in which the artist has handled the subject is praiseworthy to the minutest degree.

“Two Pairs and a Peach”—Christie

Although there are some incidents in this single reeler, that are open to question as far as plausibility is concerned, it holds up in fairly good fashion. Jimmy Harrison and Charlotte Merriam are featured in it and James Clemens is credited with directing. The theme is satisfactory and while the incidents are not sufficiently funny to secure snickers, it is an acceptable comedy. Not a production for a critical audience, but likely to be received cheerfully where stuff gets by more easily.

“Creation’s Morning”—Storyart

Every new producer of scenes strives to get away from the ordinary, to treat his subject just a little bit different from the next fellow. This is a difficult job inasmuch as straight scenes, no matter how beautiful they themselves may be, offer little opportunities for originality in the way of presentation. The Storyart company has hit upon an idea that bids fair to be successful. In this single reeler which made a fine impression at the Rialto last week, a slight theme is interwoven in a series of highly beautiful scenes. Raising their theme on an old legend concerning the source of man and woman, the producers have traced the courses of man and woman and the results are appealing to a degree. The scenes showing the wonderings of the couple are aided andabetted by a number of subtitles taken, among others, from the works of Shelley and Bryant. The photography is admirable and the tints and tones of the best.

“Ten Nights Without a Barroom”—Fox—Sunshine

The idea of this comedy has been borrowed, as anyone with an eye can determine, from the Mack Scunett factory. It shows the amateur theatrical troupe with all the properties and players going wrong on the stage and with this action, occasional flashes of the audience are interspersed. Comparisons at best are odious and “Ten Nights Without a Barroom” fails to measure along side the same type of picture that comes from the rival comedy factory. It has some laughs to be sure, and Slim Somerville may justly lay claim to responsibility for the majority of these. As the hero of the play he gets in a lot of good work. Otherwise the picture neither matches the standard of previous comedies of this type, nor the standard pretty steadily maintained in the run of Sunshine comedies. Eddie Clune directed and others in the cast are Ethel Teare, Tom Kennedy, Ford West, Harry Gribbon and Harry Mc Coy.

Wid's Daily Binders - $3.00

Invaluable for reference purposes.
"She died that night," he went on slowly. "She died—and over her dead body I swore to find that man and make him pay.
For nineteen years I searched and planned and waited—and one year ago I found him. He did not see Jack Fordham in John Pierce!
I sought for a way to make him suffer as he had made me—some way that would bring him years and years of agony—and I found it.
"That man is Truman Breese—the way I found is—you."

Republic Distributing Corporation
Lewis J. Selznick Advisory Director - Briton N. Busch, President
From The Play That Stole The Public's Heart!

A comedy that travels "on high" from the first flicker to the final amazing climax. Tom Moore’s gayest and most lovable role.

Samuel Goldwyn Presents
TOM MOORE
Stop Thief

The COHAN & HARRIS notable stage success by CARLYLE MOORE
Directed by
Harry Beaumont
Bonding Plan

Chamber of Commerce About To Be Apportioned—How Some Companies Regard the Idea

Plans have been worked out, practically, it is understood, whereby the owner of the Chamber of Commerce will be able to put through the proposed bonding plan to take the place of the advance deposit idea. The plan calls for each member to secure a bond in place of making advance deposits and turn these bonds over to the Chamber of Commerce which, in a way, underwrite them.

The Chamber of Commerce, which claims, over 380 members in Greater New York, the companies who are reported as having done this are Metro, Robertson, and Universal.

Arthur S. Kirkpatrick of Robert-Cole said that he had written to the Chamber Owners’ Chamber of Commerce telling them that it was the wish of the body that advance deposits be eliminated when a period of several months is involved, he was willing to do it provided the Chamber Commerce assured him of the existors’ good faith in keeping contracts.

(Continued on Page 3)

Annette Kellerman in “What Women Love,” a thrilling comedy drama with the most remarkable undersea scenes ever depicted. A Big First National Special.—Advt.

National Playhouse Plans

An officer of the National Playhouse Corp. said Saturday that neither the Dupont’s nor Goldwyn was connected with their organization, and that Walter Irwin would not be the general manager. He added that as to the plans of the corporation nothing could be made public at this time.

This is the organization which, as noted several days ago, it said to be interested in a chain of theaters throughout the country and is capitalized at $42,000,000.

Loew Gets Yakima House

Yakima, Wash.—The Mercy has been purchased from Fred Mercy for Marcus Loew, by Ackerman and Harris for $450,000. It will be renamed Loew’s Hippodrome.

Lee Ferguson has been appointed publicity chief for Selznick Enterprises.

Kassel Studios, Inc.—
Paintings of Stars for theatre lobbies.—Advt.

Buy McAdoo Stock

The one fifth interest in United Artists Corp., held by William G. McAdoo has been purchased by the stars making up the corporation: Fairbanks, Pickford, Chaplin and Griffith. Price paid unknown, but far below $250,000 as reported.

Secure Universal Output

London, Eng.—It is reported here that the Film Booking Offices have secured the Universal output for Great Britain.

At the local Universal office, nothing could be learned about the matter.

Working on “The Forbidden Thing”

Cape Cod, Mass.—John V. De Lacy is working here on Allan Dwan’s “The Forbidden Thing,” for Asso. Prod. release.

Let SOLOMON do it, he’s wise. 135 W. 44th St.—Bryant $224.—Advt.

That $1000 of Cinema Press Assn. Held by the National Association

In the treasury of the National Association (N. A. P. I.), reposes $1,000. It came from the Cinema Press Assn. some time ago. But the attorney of the Cinema Press is talking about wanting it back. And the National Association—well, who likes to give up one thousand dollars?

It all came about this way: Months ago the National Association had an agreement with the Cinema Press by which the Cinema Press was to publish a Blue Book or Who’s Who in the picture industry.

The Association was to have a royalty—5 per cent., it is said—on every book sold and was to endorse the Cinema Press. But later the National Association and Cinema Press agreed not to have the agreement performed, and the $1,000 was retained by the Association. Now the Association claims that the $1,000 was forfeit money on the agreement. But Henry O. Falk, attorney of Cinema Press, said several days ago that the Cinema Press had tried to get it back but could not.

The publication which was to have had the support of the National Association was a “Blue Book,” containing data such as appears in Who’s Who, but with pictures of personalities. Despite that the endorsement and support of the Association has been withdrawn, Mr. Falk says the book will appear. According to Mr. Falk, it will appear in about 9 months; will contain the names and information about 1,200 individuals of importance in the industry, and will be distributed to libraries, newspapers, and be on general sale.

H. E. Atkinson, general manager of Metro, told WID’S DAILY that as far as Metro was concerned the report was not true. He said Metro was still accepting advance deposits but is keeping the money in a separate fund as provided by the recently enacted law which states the money must be held in trust for all exhibitors.

Prices for $1000,000,000 of American Pictures

As Solomon got it—Mr. Solomon have $1000,000,000 in American Pictures. Solomon has been agreeable to $1000,000,000 in American Pictures, not yet was confirmed by Mr. Solomon.

It is said that the 1000,000,000 in American Pictures is to be divided among the exhibitors of the United States, who will have the exclusive distribution rights for the films produced and distributed by American Pictures.

It is believed that the division of the 1000,000,000 in American Pictures will be on the basis of the number of tickets sold during the past year.

It is also believed that the distribution rights for the films produced and distributed by American Pictures will be exclusive and will be granted to the exhibitors who have paid the largest amount of money for the 1000,000,000 in American Pictures.

It is further believed that the exhibitors who have paid the largest amount of money for the 1000,000,000 in American Pictures will be given the exclusive right to distribute the films produced and distributed by American Pictures, and that the exhibitors who have paid the smallest amount of money for the 1000,000,000 in American Pictures will be given the exclusive right to distribute the films produced and distributed by American Pictures.

It is also believed that the exhibitors who have paid the largest amount of money for the 1000,000,000 in American Pictures will be given the exclusive right to distribute the films produced and distributed by American Pictures, and that the exhibitors who have paid the smallest amount of money for the 1000,000,000 in American Pictures will be given the exclusive right to distribute the films produced and distributed by American Pictures.
Weiss Gets National Output

Chicago.—Harry Weiss of the Superior Screen Service announces that he has just completed arrangements with Hunter Bennett, General Manager of the National Exchanges, Inc., to release the entire output of Illinois, Indiana and Eastern Iowa release date.

Griffith Impersonator

A impostor representing himself to be D. W. Griffith, has made his appearance at a number of summer resorts in New York State and after "trimming" the guests at pool, has disappeared without the formality of paying his hotel bill.

Sell Selig Studio

Chicago, Ill.—An automobile con- cern has purchased William N. Selig's studio for $400,000 and involved it in the transaction.

Premier to Produce Short Reels

Los Angeles, Calif.—Premier Prod has been organized with a capital of $250,000, to specialize in short subjects. Claire Wulwine, Alonzo Hart Richmond and Harry Rich mond are interested in the concern and John W. Martin will supervise production which is to start shortly.

Goldwyn Films at Capitol

For the Goldwyn productions have been booked by the Capitol for present- tation during the summer at an early call. "Going Some," the film opened last week. On Sunday "Capit, the Cowpuncher," starring Will Rogers opened there and is followed by Pauline Frederick in "Madame X." "The Penalty," a picture, is being released by Goldwyn.

Cranda Executives to Meet

The executives of the Cranda Theaters of Washington, will hold a conference in New York Aug 2, with the purposes of acquainting their personnel more intimately with the industry and fostering a spirit of personal friendship between its members at those of prominence in the industry in the metropolis.

The one big difference between a good poster and a poor one, lies in the different amounts of tickets each will sell. It is that fact that makes the RITCHIE poster a first class poster.

RITCHIE LITHO. CORP.
406 W. 31st St., N.Y., Phone Chuse 9338

Quotations

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Performance for Organists

A special performance in honor of the National Association of Organists who will convene in New York July 27 to 30, will be given at the Rivoli on July 29. Prof. Firmin Swinnen will play the first Movement of Widor's "Fifth Symphony in F Minor and Rachmaninoff's "Prelude in C Sharp Minor."

Quotations

Held for Unpaid Taxes

Chicago, Ill.—H. E. Kreme, A. G. Spencer and Harry M. Smith, proprietors of the Playhouse, have been served with a federal warrant charging them with unpaid taxes. The men admit a $2,000 shortage, but claim that this is due to the constant losses and high operators' fees. Seymour Marks, a fourth partner has also had a warrant issued against him, it being claimed that he was $2,000 out of the funds which the house owed to the government.

MacMeekin Special Representative

John MacMeekin, formerly Kansas City manager for Reaart, has been appointed Special Representative. Diaz Callahan, formerly manager of the Dallas Exchange succeeds him at Kansas City.

Donaldson on Stage

Arthur Donaldson's first venture for his new independent company will be a stage play by Chester De Vonde "Sun Valley," which will be presented on Broadway. Later it may be screened.

Famous Buys St. Louis Property

St. Louis, Mo.—The Famous Players-Lasky Missouri Corp., has secured a two story building at 207 N. Broadway, for $120,000. It will be converted into a picture house. An option to purchase a quarter of a block on which a $4,000,000 theater and office building was to be erected was lapsed, due to zoning regula- tions.

Cuts and Flashes

Edna May Sperli who has com- pleted work on "The Devil Brew," an Edward Jones production will be co-starred with Mr. Jones in "The Rider of the King Log," adapted from the novel by Holman Day.

Max Linder is working on a comedy tentatively named "Seven Years Bad Luck."

Helene Chadwick, with Goldwyn and Goldwyn is in town stopping at the Woodward.

Charles F. Mc Govern will handle all advertising, publicity and exploita- tion for "The Woman Untamed," featuring Doralinda.

Arrow will release "Before the White Man Came" Sept 1st. The cast is all—Indian.

P. B. Dana, sales manager for Arrow, left yesterday for a Middle Western trip. He will be gone two weeks.

"For Love or Money," the second of a series of Burton King productions, is scheduled for release by Hallmark following "The Discarded Woman."

Henry Hammond Beall has been made president of the Studio & Publi- listic Association. He was formerly vice-president of the organization.

Charles Urban, president of the Kineto Co. of America, has purchased 2,500 feet of negative taken by Liett. Carl von Hoffman, while the latter was with Admiral Kolchak's ill- fated expedition against the Bolsheviki. Urban considers the pictures of inestimable value for his- torical purposes.
**Bonding Plan**

(Continued from Page 1)

The exhibitor must, however, pay for the picture before the theater opens. But the trade has no plans to stop W. W. Hodkinson from taking possession of the picture. The exhibitor may not be sure of his rights to the picture, yet no answer has been received.

**Coast Brevities**

Joseph J. Dowling has been engaged by Benjamin B. Hampton to play the part of "Laurence Olivier." Claire Adams will enact the role of "Avice Milbrey," Jack Conway directing.

Charging that the Katherine MacDonald Pictures Corporation contracted with the Del Monte Proper ty to the Del Monte and Del Monte Lodge, for board and lodging for a large number of persons in the company and failed to honor the organization's contract, the court has filed suit for $1,464.61.

Mrs. Margaret Mann, remembered for her work as the mother in Allen Holubar's "The Heart of Humanity," has been cast for an important supporting role in this picture to be distributed by the company.

Louis Stevens, protege of Jack London, and now a member of the Ince scenario staff, is writing the continuity for Douglas MacLean's new picture.

Roy H. Marshall says that the Bos- worth feature "His Own Law," being distributed by Goldwyn and adver- tised as being directed by Irvin Willat, is an error, as he directed and finished this production for J. Par ter Reed, Jr., after Willat has com- pleted about one reel. This was verified by Willat.

In Wid's review published in July 4, the director's name was omitted on the feature "Shipwrecked Among Cannibals," William F. Adler states that he personally directed this series for Universal. Eddie Laemmle was on this expedition as financial representative and to assist Mr. Ad- ler.

Dagmar Godowsky has been cast for the role of the oriental dancer in the new Universal feature "Black Friday," to be directed by Frederick Thompson.

Anita Stewart expects to leave Cali- fornia for a vacation in the East upon the completion of her present starring vehicle, "Sowing the Wind," a Louis B. Mayer production. As Miss Stewart's contract calls for only four pictures a year, she has so far been used in series of features and is able to rest during the hot sum- mer months at her Long Island sum- mer home.

Pomeroy Cannon has been signed to enact the role of Madariga, in the Metro production, "The Four Horsemen of the Apocalypse."

Edw. M. McDermott will cut and assemble "Habit," starring Mildred Harris Chaplin and now being produced by Edw. Carcco.

Frederick Sullivan, who recently directed "In the Night," for W. N. Selig, has just finished cutting and titling the picture. It is said the picture will go out as a Selig special.

**In the Courts**

In the suit brought by A. L. Er- langer and the estates of William Harris and Samuel P. Nirdlinger over their stock in the New York Theater Co., in which they asked that their stock be appraised because they objected to the sale of the prop- erty to the Senecke Holding Corp., alleging to be a holding company for Famous Players Lasky Co., the ap- raisers filed their report in the Supreme Court finding that the property sold for $3,200,000 is worth $1,600,000.

Mr. Erlanger gets $222 a share or $91,814 for his stock, while the Nird- linger and Harris estates get $196,260 and $155,407 respectively.

No testimony was offered to prove the real ownership of the property because that question was not in- volved in the proceedings. The ap- raisers found that in some years the property has been unprofitable and that for that reason refused to find a good will, although the minority stockholders asked for an allowance of $70,000.

**Putting It Over**

Indianapolis, Ind.—What was styled a "Spectatorama," called "Pagan Purple" was presented in the form of a prologue to Anita Stewart in "The Yellow Typhoon" when she played the Circle. S. Barrett McCormick saw to it that an Oriental atmosphere was maintained, and had special design and color used. In other words, however, it is an ancient Chinese tale was told in verse and song, and the offering was generally an elaborate and interesting side-light to the feature.

Akron, Ohio—Edgar Keene of the Waldorf believes that making friends of the newspapers is valuable to the extreme and in pursuing a policy of pleasing the journalists with stories that do not bear the customary "Not good on Saturdays, Sundays or holi- days." Nor does he try to jam hundreds of passes in on off nights such as Monday or Tuesday. One Pleased Newspaperman said: "More aid to any theater than 100 pleased patrons is his idea and holders of passes are honored guests at his house.

Hollywood—Buster Keaton will shortly start his second comedy for the Cline. Sybil Seely and Joe Roberts will support Keaton in this produc- tion.

Los Angeles—Suit filed in the Su- perior Court recently by Charles E. Kaufman, cameraman, against Frank Kernan. Kaufman alleges Kernan employed him at $125 a week. Kaufman and Kernan agreed to give him five per cent of the profits which Kaufman says he has never received.

**Fickle Women**

117 W. 6th St., N. Y.

D. N. SCHWAB PROD.
offer for
STATE RIGHTS
David Butler in

**TITLES**

OUR PROCESS A PERFECTION PLAIN ON ILLUSTRATED

ERNEST STERN

THE TITMAN

455 W. ST. PHONE LANGE 553 S 247

**BROADWAY THEATRE TO-NIGHT**

Matz, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.,
21 1/4th St., N. Y.
Phones Spring 8303-8304
The fastest stereopticons in N. Y. C.

**IMPORTANT NOTICE**

for the Stockholders of
POWERS FILM PROD-ucts, INC.

The undersigned is a large stockholder and a former em- ployee (chemist), of the Powers Film Products, Inc. Stock- holders are invited to commun- icate with the undersigned in order that steps for mutual pro- tection of stockholders may be taken.

FREDERICK J. HARRISON
130 Darmouth St.,
Dorchester, Mass.
Another Strike

Employees of 45 Theaters Threaten to Go Out

A strike of the employees of some 45 motion picture theaters on the east side probably will be called before Aug. 2 as the result of the recent threat of the theater owners to close their houses to union men after that date.

Secure "Babe" Ruth Production

Kessel and Baumann have secured the rights to the "Babe" Ruth picture now being filmed. In it Ruth plays a rural role.

AT LIBERTY

A No. 1 cameraman with Bell and Howell camera, fully equipped. Expert with many years' experience, may be engaged immediately up to September 1st, 1920. For full particulars phone Bryant 4600.

They must have thought she was a revenue officer. This makes 'em laugh in "A Seaside Siren" a new Special Christie Comedy at Educational Exchanges.—Advt.

Adler's New Job

Bert Adler, one of the best known special exploitation and publicity men in the business, and whose work in putting over "Soldiers of Fortune" for Realart attracted much attention, will become Eastern representative of Allan Dwan about Sept. 1. He is with Realart at present. He has received many letters of congratulations from some of the biggest men in the business on his appointment.

Weiss Active

Chicago—Harry Weiss, President of the Superior Screen Service has closed deals with the National Exchange, Inc., for Northern Illinois, Northern Indiana and Eastern Iowa, with Sherman Pictures Corp., for Illinois, and State Rights Producing Co., for Illinois and Indiana.

Stiefel to Build

Philadelphia.—M. Stiefel who recently sold his three Kensington theaters to the Stanley Co., will erect a new theater on a plot between 5th and 6th Sts., on Jackson St. The purchase includes the Jackson theater. It is planned to erect a theater that will seat 2,000 on one floor.

Carrier Bro's Leave Selznick

Cincinnati—Jimmie and Eddie Carrier, who for the past ten months have been handling Selznick exploitation and publicity in the Cincinnati and Cleveland offices, have resigned from the Selznick Enterprises.

Before joining Selznick the Carrier boys managed and operated theaters throughout Illinois for a number of years.

Exchange Changes

Buffalo, N. Y.—Otto Seigel has been named assistant manager at the Robertson-Cole office.

Herbert Kaufman and M. Edwards have been added to the Robertson-Cole sales force.

Buffalo, N. Y.—Frank J. A. McCarthy has been added to the sales force of the local Famous Players office.

Buffalo, N. Y.—Jack Kirsch has signed as manager of the local Dooley exchange.

Franey Denies New Connections

A telegram from Billy Franey reads as follows: "Please retract statement connecting me with Comedy Art. They have made several offers which I have refused. I have no intention of joining them or ever had. Am satisfied with my present arrangements with Reelcraft."

Fire in Kansas City Exchange

Little could be learned on Saturday about the fire in the Kansas City exchange building housing the Famous Players and Metro branches. It was reported that a damage of $100,000 had been caused, but it is believed that this is exaggerated. Metro's complete stock of films there was destroyed, it was stated at the local Metro office, while "Al" Lichtman of Famous Players declared that nearby exchanges would supply patrons in spite of the blaze. Famous damage not yet known.

Incorporations


Dover, Del.—Ers-Ka Photo Plays, $100,000, Charles Kramer, Chester B. Smith, Jeanette, Pa., Adam B. Shafter, Greensburg, Pa.

Henley Leaves on Honeymoon Trip

Hobart Henley and Corinne Barker left on Saturday for a honeymoon trip to England.

Grimm Replaces Judge

Ben Grimm has replaced Horace Judge in Universal advertising department. Judge will go to First National.

Lasky Leaves for Coast

Jesse L. Lasky left for the Coast Saturday, following a stay in New York of about a week.

What does Irving S. Cobb think of Nick Carter?

4 A WEEK

COMEDY ART

In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRUD-SCENIC-STORIES

Built by a real artist with the co-operation of the greatest off-door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

SPECIAL PICTURES CORPORATION

H. W. Hallman Bldg., LOS ANGELES
Craftsmen Claim
Laboratory Conditions Unchanged—
Men Still Out N. A. Says, "Much Better"

As far as can be learned from reports from the rival headquarters, the strike situation in the laboratories remains about the same as last week, while the National Association reports the men coming back to work in some instances, the Union, through its President Abe Heller, gives evidence that the majority of laboratories are working much below capacity.

Heller says that the M. P. craftsmen, backed by the I. A. T. S. E., were ready to stay out six months if necessary in order to get their demands granted.

A report furnished by the M. P. craftsmen regarding the number of men working in eastern laboratories yesterday follows: Republic 20%, Pathe 8%, Universal 15%, Pathe 10%, Fox none, Universal 200 working out of 400, Kessel shut down, Vitagraph 5%, Famous Paragon, Vitaphone, Eclipse shut down, Pathe Shut down, Pathe (Jersey City) 15%, Biograph shut down, Filmart shut down.

The National Association in its daily report on conditions gives the following estimate: Equation "sizable increase," Biograph no report. Craftsman much better. Republic 10%, Fox 40% in the morning. Men returning in afternoon. No report. Crystal no report. Smart resume Wednesday. Universal 5%, Pathe 100%, Vitaphone, Eclipse shut down, Pathe (Jersey City) 90%.

It will be seen that the only industry in which the reports agree is regard to the situation at Pathe's and Brook laboratory. The "no report" of the National Association attempts to mean that the laboratories so referred to are running considerably below average.

What has become of all the noise we heard last fall about "service and exploitation" cooperation? This year the conversation is sales policy. What exhibitors really want are good films. Conversation as cheap as ever and good films are just as rare.

The ruffian was no match for the slender girl in the battle under sea—Annette Kellerman, actually photographed under the surface of the ocean, in the big First National Special, "What Women Love."—Advt.

$500,000 Attachm't Filed Against Equity by Fine Arts
Regarding Young Productions

An attachment for $500,000 against the property of Equity Pictures Corp. was filed in the Supreme Court, yesterday afternoon, by the Fine Arts Film Corporation for breach of contract.

The complaint was filed by Robert M. Brownson, Treasurer of the plaintiff corporation, and the attachment was obtained on the grounds that Equity is a foreign corporation. The affidavit filed by Mr. Brownson states the defendant has repudiated the contract made between the plaintiff and Herbert J. Somborn, dated July 1st, 1919, which Somborn later assigned to Equity Pictures and the repudiation of which will damage the plaintiff to the amount of $500,000 on the 5 films which were to feature Clara Kimball Young. The damage stated to be due is the difference between the sale price of each film of $100,000 and the cost of producing estimated.

(Continued on Page 2)

Farley Decision

Of Interest to New York Exhibitors Who Are Planning Fight on Famous Players' Bookings

The decision in the Farley case, as noted exclusively in WID'S DAILY last week, is of much interest to certain New York exhibitors who are opposing the plan of Famous Players to release during the coming season attractions booked for the present season, withheld and offered for the coming season at an advanced price. Action may be taken by these exhibitors during this week.

The Farley decision was rendered in the Supreme Court at Montgomery, Ala., with reference to a Select conflict, and was fully noted in the issue of July 24.

Exhibitors say some of the companies try this out regularly every summer. Productions scheduled fail to arrive. They are told the producer will not have them ready in time for the season at hand, but the pictures will be forthcoming for the following season at an advanced rental.

Charges Bias

Ince Wants Hart Case Tried Elsewhere for Unusual Reason

Los Angeles—The $100,000 suit of Wm. S. Hart against Thomas H. Ince came to a sensational halt Friday before Judge Lewis R. Works, when Ince filed an affidavit charging Judge Works with prejudice and bias. Ince asked that the case be moved to another court, where the suit might be tried by another judge.

Ince based his charge of unfairness on a letter he received from Judge Works on July 5 in which the Judge asked Ince for a position as revisor of scenarios and writer of scripts for scenarios. He stated in his affidavit that he cannot have a fair and impartial decision by Judge Works in view of the situation created by the letter. Judge Works replied to Ince's charges with an affidavit in which he pointed out a paragraph in his letter asking Ince not to reply until after the present trial had been heard. He also stated that he had sent a similar letter to Hart with the same request and had applied for a similar position with about 15 other film companies. He denied Ince's motion for a change of venue and the case was continued to July 29.

MacAlarney Goes Abroad

Robert E. MacAlarney, for the past four years head of the scenario department, has been chosen production manager for the London Studios of Famous-Players-Lasky British Producers, Ltd., and will sail for England and about Sept. 1 to assume his new duties. With him will go an important director and two well known scenario writers.

Harry Durant will succeed Mr. MacAlarney as head of the scenario department for productions made in this country.

"Wings of Pride," the third of the series of Olave Tell features being produced by Jans Pictures, Inc., under the personal direction of B. A. Rolfe, has been completed, cut, titled and assembled.

Output And Triangle Re-Issues

Arrangements have been completed whereby the Gorham Photopals, Inc., a new independent distributing corporation of which P. E. Meyer is president and general manager, has taken over the Hallmark New York Exchange. They get all the Hallmark Specials and Serials now booking and also the Triangle feature reissues.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.
London Letter
By W. A. Williamson

Carl Laemmle has just arrived in town. He is fixing up for Film Booking Offices, Ltd., of which Sir Edward, Hilton is chairman, to handle the theatrical material. He is staying in the Hotel Astor. Sir E. B. O. had the handling of "Broken Blossoms" here, and recently put out "Blind Husbands."

John D. Tippett, who formerly handled Universal's interest here, is in negotiation for the output of United Artists and Associated Producers. He has offered a big price for the stuff.

Hugh Ford is in Paris with his company shooting scenes for the first British-French-Lasky production, "The Great Day," a Drury Lane mel- ler. Arthur Bourchier has the lead. The company has also been on location in the Swiss Alps.

I previously announced that Marie Corelli's "Sorrows of Satan" would be the first Lasky British production. The scenario of this was scrapped owing to trouble with the authors.

Clara Beranger arrived this week to take over the scenario department of the Lasky British studios.

Bryant Washburn arrives on the Krooinaland. He will make a picture here entitled "The Road to London."

H. Pommer of Decla Bioscope is at present in England. He is believed to be negotiating for an international tie-up similar to the famous Lasky, U. F. A. and U. C. L. arrangement. It is rumored by the way, that Gaumont of France is concerned in the latter tie-up. Gaumont are handling the V. C. L. output in France.

The Palace Theater, London, has changed hands and will be run as a picture house. The purchase price was £345,000, of which £20,000 goes to Sir Alfred Butt. Sol Levey made the purchase, but it is believed that his backers are Lord Beaverbrook, the newspaper millionaire whose picture interests are now on a mammoth scale, Sir William Gower and Arthur Chamberlain, of National Explosives.

$500,000 Attachm't
(Continued from Page 1)

at $500,000 exclusive of the amount paid Miss Young.

Mr. Brownson stated that the agreement provided that on July 1st, Fine Arts made a contract with Miss Young for her services for 10 pictures to be delivered four a year and Equity agreed to carry out the Somber- born contract.

The first picture delivered to Equity last October and 3 pictures have been delivered and paid for this year. The plaintiff is working on the 4th picture and the cost of production has been paid up until July 3rd.

The suit for breach of contract is based on a telegram sent by Equity on May 3rd, stating that "neither the Rom Bom nor Cowan stories were approved by us. The picture about the be started is the fourth for 1920, and all that you are entitled to produce during the year."

The telegram stated further that Equity would finance no further production until 1921, and declared that the suit was "very clear on that point."

The telegram concluded that Equity would extend no further money to the plaintiff until the receipt of the negative of "Forbidden Channels" in New York. The defense apparently is that Equity was not required to take more than four pictures a year whereas the plaintiff contends that the telegram has broken the entire contract leaving 3 pictures undelivered.

At Equity Pictures offices it was stated yesterday that nothing was to be said at present regarding the suit.

Jack Evens, formerly with Vitaphone as assistant director, will leave for London with Gene Mullin on Aug. 5.

De Mille's production, "Why Change Your Wife?" was rather severely panned by the press here. Nazimova's "Heart of a Child" did not please: the English scenes in this are very unconvincing.

David Kirkland has been shooting scenes in Paris for a Norma Talmadge picture. Mrs. Talmadge and Natalie are still sightseeing on the Continent. They return to London in August when Norma and Constance will join the party.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be hulled into false security. You NEED insurance.
Coast Brevities

hollywood.—Wm. V. Mong has worked at the Louis B. Mayer lot, playing an important role sup-
ing Anita Stewart in "Sowing Wind." John M. Stahl is direct-
ing "Passion Fruit."

alfred Valentino has been signed to Metro to enact the leading male in "The Four Horsemen of the
calypse." orris R. Schlan, of Hank Mann arrived from New York.

universal announces the purchase of "The Gilded Dream," a magazine adaptation written by Katherine Leiser Robbins, the use of Carmel Myers. Doris
roeder is preparing the scenario.

William Duncan and his leading lady Edith Johnson have returned to Denver, where they appeared on a stage at the annual convention of the Rocky Mountain Screen Club.

Vita-ber: Frederick Thompson is the newest "the Universal directorial brainpower.

ward Sloman, having completed his run on "The Star Rover," is being transferred to a new project. Ed
exter will support Olive Thomas in her next for Selznick.

constance Binney is now at work on "On East" her stage success by hel Croters.

Hope Loring has been engaged to head up the Universal Sales Department.

Fred Schaefer

(Vitagraph)

Continuity & Titles

"The Sea Rider": "Dollars and the Woman."
"Hidden Dangers."
"The Island of the Stolen Woman."
"God's Country."
"The Woman."

Exchange Changes

Pierre, S. D.—E. Mitchell and R.
D. Hitchcock are now traveling in this territory for Vitagraph.

Philadelphia—Ed Milligan, formerly with Vitagraph will act as special representative of the local Metro exchange.

Philadelphia—Ben Haney has left the Albany exchange for Sowden Co.

Atlanta—Bob Green is now with the southeast office as traveling represen-
tative.

Atlanta—Ray R. Garner is now assistant branch manager for Vitagraph here. He has been with Vita-

graph as a salesman for some time.

New Orleans—H. S. Bowman, formerly with Famous Players, is now in charge of the local office of Southeaster.

St. Louis—G. M. Owen who has been in charge of the Hobson office has been transferred to Kansas City.

Buys Serial

Dick Dickinson of the Independent Film Co. of St. Louis has purchased "The Blazed Trail," an Arrow serial, for his territory.

C. R. Macaulay has sub-rented one of the Selznick studios at Fort Lee.

Producers!

Make your pictures at

UNIVERSAL CITY

Near Hollywood and Los Angeles

Any entire city dedicated to the production of motion pictures, housing in one plant the most complete all-
around equipment necessary for the production of perfect photographs.

Area—nearly 500 acres of land, situated between the Hollywood and the Sierra Madre Mountains, with a splendid varie-
ty of beautiful natural scenery; lake, mountains, and plains.

Six covered stages over 1000 feet long and 30 to 100 feet wide, the largest cov-
ered stage area of any studio in the world. Complete electrical equipment securing every modern effect.

Large stocks of furniture, wardrobe, and props, at the disposal of tenants.

Permanent streets of New York, Arizona, Mexico, Paris, Constantinople, Tokio, Canada, Spain and Colonial Style.

A regular theatre with fully equipped stage.

Our studio is constantly used by the largest producers. During the last year our studio has been used by the following companies:

Says Sigmund Moos, Manager Leasing Department at Universal City, California, or UNIVERSAL FILM MFG CO., 1600 Broadway, New York City,

Paramount's new short films for the season of 1920-21, will be Paramount Mack Sennett Comedies. Paramount Port Scenes, Paramount Studio, and Paramount Magazine. Famous Plays-

Lasky Corporation will also re-
issue some of the Paramount Ar-
muck and Paramount Sennett Com-
edies.

Hudson Promoted

Earl J. Hudson stepped into a new
job at First National yesterday. He became the right hand man of Man-
ger J. D. Williams. hitherto he has filled the following have sort of job for C. L. Yar
ee, director of publicity. Hudson's new work will call him into all sorts of assignments of a confidential nature for Mr. Williams. Hudson's work in the publicity department has earned him much praise. He is responsible for the publicity stunts and box office attraction ideas which have made the publicity of First National much in demand from the trade par-
ners.

Horace C. Judge succeeds Hudson in the publicity department. He was formerly with Universal, and previously with United Pictures. He has had long experience in publicity work in the theatrical world.

Lesser Closing New York Office

Sol Lesser has decided to close his New York office and transfer all operations to Los Angeles as soon as all details are properly disposed of.
DO YOU REMEMBER—

No. 19
"SOLDIERS OF CHANCE"
with Evart Overton

PAUL SCARDON
Directed It

And also
"HER UNWILLING HUSBAND"
with Blanche Sweet

Now directing
BESSIE BARRISCALE

New Goldwyn Productions
Culver City—Several new productions will be gotten under way shortly at the Goldwyn studios.
Reginald Barker will next make "Bunny Pulls the Strings" the script for which is now being prepared. Barker is finishing "Black Pawl" "The Scoop" is designed for Madge Kennedy; "The Guile of Women" will be Will Rogers' next; while Harry Beaumont will make "The Caravan," a Rupert Hughes story for Emily Artists. Frank Lloyd is slated to make "The Concert" when he completes "The Great Lover."

More Promotions at F. P. L.
A. Lichtman, of Famous Players announces the transfer of J. W. Hicks, Jr., formerly branch manager at Minneapolis, to the home office in New York, where he will be assistant sales manager. Philip Reisman, salesman working out of Minneapolis, will succeed Hicks.
John A. Muchmore, formerly a salesman out of Des Moines, as branch manager at Des Moines.

New Chicago Home for Vitagraph
Chicago—Vitagraph has taken over the building at 830-35 Wabash Ave. upon which a new structure will be erected. The new building will house Vitagraph's local office.

New Theaters
Pittsburg, Pa.—Walter Artsberger bought Atlas from Morris and Leo Einstein for $50,000.
Burton, Kansas—F. M. Sayers bought Opera House from A. A. Dick.
Kansas City, Mo.—Harrison and Beckles bought Baltimore.
Atchinson, Kansas—Mr. and Mrs. C. Friend bought Airdome.
Pittsburgh, Pa.—Jacob Podolsky bought Edyth.

Houses Planned
Springfield, Vt.—Lenn J. Albee and Henry E. Hubbard, $75,000.
San Francisco, Calif.—A. C. Blumen
thal and Co., $75,000.

Baltimore, Md.—Frederick H. Keiser to build.
Kimball, W. Va.—Charles K. Wagner, $48,000.
Welch, W. Va.—Welch Insurance Co., $200,000.
Ashland, Ky.—Edisonian Amuse, Co. to build on site bought for $45,000.

Under Construction
Sedalia, Mo.—Boss building, 3,000.
Cushing, Okla.—Horany Bros. building.
Warrensburg, Mo.—King and Isen
inger have air dome almost ready.

Pathé Contracts Renewed
W. W. Hodkinson, Inc., and the American Film Co. have renewed their contracts with Pathé Exchange, Inc., for the distribution of their pictures during the forthcoming year.

IMPORTANT NOTICE for the Stockholders of
POWERS FILM PRODUXTS, INC.
The undersigned is a large stockholder and a former employee (chemist), of the Powers Film Products, Inc. Stockholders are invited to communicate with the undersigned in order that steps for mutual protection of stockholders may be taken.
FREDERICK J. HARRISON
103 Dartmouth St., Rochester, N. Y.

Lewis Resigns
Jerome Lewis has severed his connec
tions as Director of sales for the D. N. Schwab Prod., and will enter the state rights field with offices at 117, W. 46 St., with two new produc
tions "A Woman's Desire," 7 reels, and the second attraction which is entitled "A Husband's Folly," 5 reels.

Under Construction
Ft. Worth, Texas.—Carb building.

THE FOREIGN SITUATION
FOR 1920
IS MORE IMPORTANT THAN EVER BEFORE.
IT WILL BE COVERED THOROUGHLY IN

Wid's 1920 Year Book
—Coming Soon—

Stories—Producers who know prefer making pictures from books and plays which the public knows. For class, distinction and unquestionable value,—ask us FIRST.

CELEBRATED AUTHORS SOCIETY
701 SEVENTH AVENUE, N. Y.

Plays—Authors: E. W. Hornung, Rupert Hughes, Frank Harris and others, all BIG.
National Booking
An Being Discussed by Distributors' Committee of National Association

The Distributors' Committee of the National Association is busy discussing the National Booking Co. There have been several meetings of this committee, the latest of which was Monday morning. Practically all the big distributing and producing companies are represented on that committee, and practically all of them are on record as a result of these meetings, against the proposed plan.

Letters from the various companies expected to be filed with the Association, and they will be forwarded to the trade press later. These letters are expected to prove interesting. That they will be in a measure reflects the attitude of the various companies as expressed originally in D.E.'s Daily when the first reports of the new company appeared is likely, although some interesting angles may develop in the correspondence.

One of the points on which there is a dearth of opinion is how the various companies regard, may regard concerns such as the larger Amusement Co. of New Jersey, the Butterfield circuit, the Astor Co. and others. The contention is made that the large companies are hardly on record in opposition to National Booking if they serve. I intend to serve other looking organizations.

Jules E. Mauban of the National Ruling board could not be reached yesterday for a statement relative to the plan of the National Association.

It is understood that the National Booking is being pushed ahead, how- ever, and "timings things up" in anticipation of starting earnestly this fall.

You certainly know by now that just because some one says "so and so" is a star, that the simple statement does not make it a fact—and anyway it has been demonstrated most emphatically with all our biggest real stars that they cannot make good films without story, direction and production values. Buy intelligently this year.

The Young Case
Jos. I. Schnitzer, president of Equity Pictures Corp., said yesterday in reference to the action brought by Fine Arts Film Corp., Equity Pictures for $500,000 damages that any effort on the part of Miss Young or Harry Garson to present Clara Kimball Young productions elsewhere would be met by determined legal action on the part of Equity Pictures.

In reference to the suit Mr. Schnitzer added that Equity is and has at all times been ready to meet the terms of the contract but that the fault of Fine Arts to deliver the negative of the last Clara Kimball Young production entitled "Mid Channel." Mr. Schnitzer brought from Equity the declaration that until the negative was delivered, payments in accordance with the terms of the contract would be withheld, and that when the negative was delivered, payments in accordance with the contract were sent.

The New York office of Miss Young yesterday issued a statement regarding the libelation in which Miss Young claims that three weeks ago during the filming of a picture, she was notified by Fine Arts that they were unable to give further finance produc- tions alleging that Equity had de- faulted in its contract with Fine Arts. Miss Young's future plans according to the statement, will be made known in "due course."

Bennet Signs Kenneth Webb
Whitman Bennet, who is making a series of Lionel Barrymore productions and certain other special pictures for distribution through Associated First National Pictures, Inc., announced yesterday that he has signed Kenneth S. Webb, director, under a three year contract. This is the first long-term contract entered into by Mr. Bennet.

Mr. Webb has already completed the first of the Lionel Barrymore pictures, "The Master Mind," which was delivered to Associated First National about a month ago, and in the course of the next two or three weeks will have completed several other Barrymore production, "The Devil's Garden," founded on the novel of the same name by W. B. Maxwell.

Ziehn to Sail
Arthur Ziehn, foreign sales manager for Goldwyn, has booked passage for Europe and will sail on August 4. He will arrive on the other side in time to be present at the opening of the International Motion Picture Exposition to be held in Amsterdam, Sept. 21. He will also attend the Kino Messe, and motion picture exhibition of Germany, which will be held in Leipzig the latter part of August.

Jone s Going to Europe
Chicago, III.,—Aaron J. Jones, of Jones Linnick and Schaefer will leave for Europe in November, sailing from New York.

Rodner Promoted
Harold Rodner, formerly in charge of Special Pictures Philadelphia office, will have charge of the New York office. D. H. Stillocks, who has been East looking over affairs of the company, left for the Coast yesterday, and will stop at several Canadian points on route.

She learned the knock-out punch and proceeded to use it on the interfering butler.—Annette Keller in the big First National Special, "What Women Love."—Advt.

"Last of the Mohicans"
Los Angeles—It is said here, that the first Maurice Tourneau production for Asso. Producers will be "The Last of the Mohicans," based on Cooper's famous story.

Clarence Brown will direct another Tourneau supervised company and Winthrop Kelly will also have a working unit.

The Hope Hampton productions which Tourneau supervised is practically completed.

Price Releasing Mack Swain Comedies

Special Selling Stock
Los Angeles—Special Pictures Corp., are offering stock for sale at $1 a share. A letter signed by Wells Morton, fiscal agent of the company, says that Special has contracts of $1,250,000 of "Comedy Art" films.

Wid's DAILY
OL. XIII No. 27
Wednesday, July 28, 1920
Price 5 Cents

The BRADSTREET FILMDOM
The Recognized Authority
Quotations

Dwan Completes Mayflower Contract
Los Angeles—Alan Dwan has completed his Mayflower contract.

New Hampshire Exhibitors Meet
Boston, Mass.—A meeting of the New Hampshire Exhibitors for the purpose of reorganization, has been called for to-day by C. H. Bean, president.

Exhibitors of Three States Meet
Lead, S. D.—Exhibitors from Western South Dakota, Northwestern Nebraska and Eastern Wyoming are in session, having called to gether by Leo Patterson, secretary of the Black Hills Exhibitors League.

New Company to Give Dinner
A dinner will be given at the Ritz-Carleton July 29, by the Franco-American Cinematograph Co., the newly organized $100,000,000 concern, the names of the directors and plans will be announced at this occasion.

Ingram to Direct Ibanez Film
Rex Ingram will direct Metro's production of Vincente Blasco Ibanez' production, "The Four Horsemen of the Apocalypse." Alice Terry will play the feminine lead.

Set Serial Release Dates

Musicians Want Increase
Jamestown, N. Y.—The local Musicians Union has asked for an increase which would bring the scale up to $49 per seven day week, with six and a half hours a day. The proposed rate for organists and orchestra leaders is $60.

Buy Warner Serial
Chicago, Ill.—The Illinois and Indiana rights to the Warner serial, "The Tiger Band," have been purchased by the Celebrated Film Corp.

In the Courts

Wilfrid North has been sued in the Supreme Court for $15,000 alleged to be due on a loan of $7,000 made to him by Arthur Guy Emery. The suit was brought in the name of Jacob B. Glazer to whom the claim was assigned.

Suit has been filed in the Supreme Court by the Ritchey Lithographing Corp. against the Holland Pictures for a draft for $3,895.

The Victor Kroemer Feature Films, Inc., has brought an action in the Supreme Court against Jacob Sheinfeld and the Pacific Bank. The complaint alleges that Sheinfeld while in the plaintiff's employ collected $3,015 from the Quality Film Co., the Big Features Co. and W. J. Sparks Hald an deposit made in the Pacific Bank in the name of the "J. Sheinfeld Sepicla Account." The plaintiff sues for the money.

Show Films in Schools
Hodgesville, Ky.—Professor G. L. Crone, principal of the Buffalo High School, has introduced an innovation in class work, employing films to instruct in geographical and historical work.

Exhibitors Elect Officers
Cincinnati, O.—The following officers were elected at the last meeting of the Greater Cincinnati Exhibitors Asso., at the Hotel Gibson: I. W. Mc Mahan, president; Andy Teldesheimer, vice-president; John Husse, treasurer; John Huebler secretary and P. S. Smith, sergeant-at-arms.

Restrict Theater Erection
New Orleans—the City Council has passed an ordinance barring the erection of another picture house on Magazine St., between Elmore and Webster St. A house is in the course of construction in the restricted area, by the Sobel-Richards—Shears Enter., and will fight the ruling.
Cuts and Flashes

William P. Carleton has returned to continue his contract with Famous Players-Lasky, and is now playing the leading role opposite Dorothy Dalton in an adaptation of the E. Phillips Oppenheim novel "Jean of the Marshes," now in course of production. The film will be entitled "In Men's Eyes." Carleton was rehired by Famous in order to play the lead in the International Production of "The Inside of the Cup," and the role opposite Geraldine Farrar in the Associated Exhibitors' "The Riddle Woman.

Augusts 1 has been set as the release date for "The Mystery of Washington Square," the Fidelity production, by William G. Smith.

The New York Film Board of Trade will hold its outing and games at Bear Mountain on Aug. 13.

F. Wright, Los Angeles, western representative of the Sun Light Arc Corp., is in town.

Hugo Ballin has finished work on "The Honorable Man," which is now being edited and titled. Release not yet determined.

Paralta Pictures have been sold by Gus Schlesinger of Inter-Ocean for distribution of South Africa.

Inter-Ocean has been appointed American representative for Inter-Ocean Photoplays, Ltd., of London. The London concern will distribute the American Inter-Ocean product for Great Britain.

Eugene Spitz, owner of the Estee studios and an independent producer, left for a tour of eastern summer resorts and the White Mountains.

Walter Porges is now associated with the Arthur S. Kane productions.

John C. Ragland of the Arthur S. Kane productions is spending his vacation fishing in the Maine woods.

Hit by Coal Shortage

Pittsburgh, Pa.—Due to the coal shortage, the mines nearby not working as well as usual, the Liberty is obliged to give only three shows a week.

Carewe Directs MacDonald

Los Angeles—Edwin Carewe will direct Katherine MacDonald in "The Second Latchkey" instead of David M. Hartford, as previously announced. Miss MacDonald will be supported by an unusually strong cast.

Woody on Trip

Chicago—J. S. Woody, general manager for Realart, is in town.

Coast Brevities

Hollywood—Ruth Roland is going on a vacation. She expects to visit Catalina.

Following the completion of "Beyond the Crossroads," the Clermont Photoplay production, Ona Carew will join the Lasky forces as leading woman in De Mille productions for Paramount. Her first picture under the Lasky will be "His Friend and His Wife.

Helen Jerome Eddy signs contract with Smith syndicate.

Jay Brien Chapman has resigned as publicity director for Federal Photoplays, Zane Grey Pictures and Benjamin B. Hanupon productions. He will take a lying trip to New York as his first vacation for four years. On his return he will start a publicity and news service with offices at 1000 Hollywood. Chapman's place will be filled by Jack Lewis, former publicity director for Selznick.

E. M. Post, Metro, is about to go to Rumania to study conditions there for the Red Cross.

Ruth Ann Baldwin has engaged by Metro. First script, "The Marriage of William Ashe," is for May Allison.

Bayard Veiller has completed his first original story for Metro, entitled "He Tried to Be King."

Mildred Harris Chaplin has left for the East. Report says she has several offers from Al Woods and other producers of legitimate stage. She has one more picture to make with Mayer. She says she is considering seriously a stage career.

Hewlings Mumper, representing Ben H. Hampton, has left for New York.

Production of Alice Lake's new vehicle, "Body and Soul," was started this week under the direction of Charles Sirkwood.

C. L. Chester Productions, Inc., are building a new administration building at Beverly St. and Sunset Blvd., which they expect to complete by Sept. 1st.

Sweet Job

John H. Blackwood, Thomas H. Iuce's scenario editor, is in New York for the purpose of obtaining a number of young actresses for principal parts in forthcoming Iuce productions.

Pioneer Opening More Exchanges

Pioneer Film will open offices in Washington, D. C., Baltimore, St. Louis, Kansas City and Omaha.

The first to begin operations will be Washington, which is situated at 525 15th St. W. N. W. and in Baltimore at 412 E. Lexington St. Ed Price will be in charge in Baltimore. Both of these exchanges were taken over from Screen Art Pictures and in addition to handling the Pioneer output in these territories, it will also exploit the Screen Art Prod. The offices at St. Louis will be situated at 3134 Olive St., and in Kansas City at 1712 Main St. The location of the Omaha office has not as yet been determined.

Baltimore and Washington will begin operations under the Pioneer banner on August 1.

Chadwick Luncheon

Helene Chadwick, who has appeared prominently in a number of Goldwyn productions, and who is well known as a shopping and pleasure tourist, met a number of newspaper and magazine folk yesterday at a luncheon at Delmonico's. There were no speeches and no discussions about plans, or anything. At the luncheon Miss Chadwick invited everybody to come to the Coast to see her, said she was glad to meet everybody, and everybody said she was "just charming."

Coast reports indicate that Miss Chadwick will be engaged by Goldwyn probably next season.

Baltimore, Md.—Everybody's Playhouse, Mrs. A. G. Nathan, opened.

CONVENIENCE

316 East 48th St.
DOUGLAS A. HINCKLEY
Murray Hill 4963
Negative Developing
Sanitary Print Titles
Quick Service
Small Studio for Rent

IMPORTANT NOTICE
for the Stockholders of
Powers Film Products, Inc.

The undersigned is a large stockholder and a former employee (chemist) of the Powers Film Products, Inc. Stockholders are invited to communicate with the undersigned in order that steps for mutual protection of stockholders may be taken.

FREDERICK J. HARRISON
103 Dartmouth St.,
Rochester, N. Y.
Big Stunt Pulled
(Special to WID’S DAILY)
Oakland, Cal.—John McCormick, special representative of First National, wired J. D. Williams regarding the exploitation of field day in Oakland Monday. It was the biggest event in the history of the west, and stars and productions of the First National were greeted by a multitude. McCormick put over a stunt that ought to make the west talk for a month, and this is not boosting his game, but First National’s. More than 200,000 people stood in line waiting for the parade which was delayed three hours because the train from Los Angeles was late three hours.

Bernstein Returns from Europe
Jesse S. Bernstein, president and general manager of the Trans-Regional Trading Corp., is just leaving London on his return to the United States after a six months’ business trip through Europe.

Kansas Exhibitors to Meet Kansas City, Kan.—Sept. 27 and 28 have been set as the meeting dates for the Kansas State Exhibitors’ Asso.

Maigne Productions
Charles Maingé has signed a long-term contract with the Famous Players-Lasky as a producer of special productions. Maingé’s new pictures will be known as “Charles Maingé Productions.”

New Tax for Exhibitors Philadelphia—The collector of internal revenue for the first district of Pennsylvania has announced the imposition of a 5 per cent tax on advertising matter purchased with films. The tax will be assessed on all exhibitors and will be collected by the exchanges, which will be required to make a monthly return to the collector of the district in which the exchange may be located. The imposition of this tax is the result of the ruling of the Advisory Board of the Internal Revenue Service, Treasury Department, and is held to be retrospective to May, 1919, at which time the revenue act of 1918 became effective as a sales and excise tax.

Crescent Buys Ostrich Films Kansas City—The Crescent Film Co. has purchased the series of 12 Muriel Ostrich comedies from Arrow for this territory.

Among Exchangemen Kansas City—P. R. Isely, formerly with Republic, is now with Goldwyn.

Kansas City—Albert Vontoska has been transferred from the local Vitagraph office to the San Francisco exchange.

Kansas City—John McGee and E. J. Tilton have been added to the local Robertson-Cole sales force.

George Terwilliger is directing “The Mislleading Lady” with Bert Lytell for Metro.

\"UP IN MARY’S ATTIC\"

SMASHES ALL RECORDS AT
B. S. MOSS’ BROADWAY

POLICE ORDER DOORS OPEN AN HOUR EARLY
TO KEEP CROWDS FROM BLOCKING TRAFFIC

THOUSANDS TURNED AWAY

FOR UNSOLD TERRITORY WIRE

FINE ARTS PICTURES, Inc.
1457 BROADWAY,
New York City

Phone Bryant 9500

The entire third year product of Goldwyn Pictures, including the Capitol Comedies, has been sold for Cuba, Porto Rico and San Domingo by Arthur Zich.

D. N. SCHWAB PROD. OFFER FOR
STATE RIGHTS
David Butler in
“Fickle Women”
117 W. 6th St., N. Y. C.
Against Franchises

New York Exhibitors Want Open Booking and Will So Operate

The Theater Owners' Chamber of Commerce of Greater New York is like franchises. And they are moving against franchise circuits. The special sub-committee investigating the franchise plan of First National will notify First National that they are not agreeable to the conditions of the contract offered, and they will be glad to hear from the circuits of First National. The idea is understood that they are strongly opposed to the franchise system.

This idea also extends to National Pictures (Selig) and the new National Booking Co. idea.

One of the members discusses the idea and says that the chief position to the franchise plan was that it "tied up an exhibitor and red him from keeping the gate open. And this," he says, "was not done in saw we are encouraging independent production."

As to Prices

New York exhibitors 'The" to prices which, Famous Pictures for "Humoresque." Orie- ingly it was scheduled as a May re- lease, on the same scale as all Cosmo- pant productions. When the piece was developed, a big fee was inserted and it was withdrawn as a reg- e Cosmopolitan and was withheld in May releases. It is now being sold at much higher prices for a new release. Exhibitors who are reduced to pay $100 for two days the "Humoresque" say they are being asked $500 for two. They say some are saying for it the advance.

Pioneer Distributes Truth Prod. Truth Prod. (Harry Levey) will be distributed through Pioneer Film ex-
changes.

Honest methods must win eventually but until you prove to all the salesmen from the ex- changes that you won't fall for the old 'bunk you can't expect to work on you- only a producer-distributor who is afraid of the quality of his product will try to force you to tie up all your playing time without cancellation rights.

Wants Conference

Of Exhibitors and Producer-Exhib- itors Regarding Standard Form of Contract

In a letter just sent to all produc- ers and distributors Syd Cohen of the M. P. T. O. suggests a confer- ence between representatives of this branch of the industry and the exhib- itor association with a view of reach- ing a fair contract which may be used as a standard.

Mary and "Doug" Back

Mr. and Mrs. Fairbanks ("Doug" and "Mary") returned from Europe yesterday on the Olympic. They were met at the dock by Hiram Abrams and their personal representa- tives, Carlyle Robinson and Ken- neth McGaffey, and as fast as the customs were cleared hurried to the Ritz. They will remain there a week or 10 days and then return to California to resume production. Both were highly enthusiastic over their "wonderful reception" abroad.

What's in the Letter?

Craftsmen Write Letter to Brady But Neither Side Reveals Contents

The only marked development in the strikes in the last 24 hours was the announcement made by M. P. craftsmen that a letter had been sent to H. A. Brady of the National Association touching the labora- tory conditions now existing in New York. No statement was given as to whether the craftsmen will reveal the contents of the letter.

In response to the National Associa- tion request that the men are stead- ily returning to work, the union ofi- cials point out that advertisements ap- peared in New York daily last week asking for laboratory men. Ac- cording to the Union this would indi- cate that the laboratories are going very slowly.

A number of the laboratory owners say that in response to letters sent to all striking employees asking them to return at a certain date and stating that differences will be forgotten, that many have returned. The Union denies this and claims the let- ters merely constituted a ruse.

The Union also denies that there were risings in Fort Lee yesterday be- tween strikers and strike-breakers as reported in the metropolitan dailies.

Japs Want Vignola

Robert G. Vignola, whose specials are being made for Cosmopolitan-Francisco, has received an offer to become director general of the Kin- kikan Cinematograph Co. of Tokyo, which is said to have a capital of $500,000. A commission representing the company will leave for New York about the middle of next month to take the matter up with Vignola.

Franco-American Dinner Tonight

At the Ritz tonight the Franco- Ameri- can Cinematograph Co. will tender a dinner at which Paul Caze- lve, Ambassador of France, will pres- ide.

It is expected that the officers and directors of this new $100,000,000 con- cern will be made public, as well as some of their present plans. It is also expected that an exchange of views will take place between those interested from a financial, economic, production and exhibition standpoint in the exchange of American produc- tions throughout the world, with a view of providing a closer tie in the future between the interests of the United States and those of Europe, as represented by the Franco-Ameri- can Co.

Your Engraved Stationery

Let Solomon Do It, He's Wise.
Cuts and Flashes

Lillian R. Gale has been placed in charge of Arthur H. Jacobs service department: exploitation, advertising and publicity.

The cast for “The Foreigner,” the first production of Dominion Films of which Ernest Shipman is president, has been selected and includes Car-\n
g tooth, Robert T. Haines, Anne Sutherland, Bradley Barker and others.

Irving Wernick is selling in Brooklyn for Sam Zierler of Commonwealth.

Christie on Way

Charles H. Christie, general manager of the Christie Film Co., is due here Saturday from his coast studio, with plans for more special feature productions to be made by his company.

According to Pat Dowling, who preceded his chief here, Christie desires to correct the impression that the Christie company is making comedies in feature lengths. All special productions which bear the Christie name, he says, are special comedy-drama productions and not elaborated two-reel comedies.

It is expected that C. H. Christie will announce a new brand of one-reel comedies to take the place of the single reel Christies which have been supplanted by the new two-reelers which are being distributed through Educational.

Deitz Back in New York

Howard Deitz, Goldwyn publicity, is back in New York after a five weeks absence, part of which time he spent at the Goldwyn studios in California.

Denver.—D. M. O’Lander has been made sales representative here of the W. W. Hodkinson branch to take the place of Jack Krum, whose resignation has just gone into effect.

Clever Stunt

Engineered by Hunt Stromberg with Newspaper Tie-Up

The exploitation department of the Thomas H. Ince studios has just launched a new cooperative drive. By special arrangement with one newspaper in each city and town of the United States and Canada, Thos. H. Ince has produced a three-reel photo-play which depicts for the first time every phase of on and off stage activity in the Ince studios.

The novel production, released under the title of “A Trip Through the World’s Greatest Motion Picture Studios” will be distributed to exhibitors by and under the exclusive jurisdiction of the newspapers for which it was especially filmed under the personal supervision of Thos. H. Ince, and the direction of Hunt Stromberg, director of publicity and advertising for the Ince Studios, who conceived the idea.

“A Trip Through the World’s Greatest Motion Picture Studios” sidesteps the casual star and player “snapshot” glimpses found in some magazine and special supplements devoted to “behind the scenes” moments. The production presents the full day’s work in a representative American studio.

The circulation department of the various newspapers, in selection of the Ince productions for tie-up, have perfected plans for “cashing in” on the stunt. Special one-sheets, placards, canvas streamers and announcements will be attached to all delivery vehicles. Other exploitation includes a tie-up with the Leo Feist music dealers, who will arrange window displays, lobby exhibits, “stunts” and stage demonstrations for the promotion of the picture and their song hit, “At the Moving Picture Ball.”

Gets Belgian Medal

Chicago—Mrs. Samuel S. Hutchinson, wife of S. S. Hutchinson of the American Film Co., has been decorated with the Belgian Medal of Honor, awarded under a citation by King Albert, for war relief work done in behalf of Belgian prisoners in Germany.
Putting It Over

Pittsburgh, Pa.—N. A. Bouson, manager of the Stadium has hit upon a new plan for improving business using the latter half of the week which at that house has not been very satisfactory. With each ticket purchased, a coupon was handed out, giving the possessor free admission on Wednesday night. One o'clock and ten cents, half of the admission price also entitled the holder of the admission. Benson started the theme when playing "Don't Ever Larr," and it served to fill the house.

Butler, Pa.—String up 1,000 hused-watt lamps along the thoroughfare to the Majestic and painting the telephone and telegraph poles white, manager Frank Dumnaire caused considerable excitement. The stunt helped business materially.

"Headin' Home"

The title of the big Babe Ruth feature now being completed, and which will be handled by Kessel & Baumann is "Headin' Home." Release date has been set for Sept. 30. This release marks the re-entry of Kessel & Baumann in the field after a absence of three years. They believe the Ruth feature will be one of the biggest pictures released in years. Arthur James, formerly of Metro of Fox, is handling the publicity and advertising.

Comment on "Prince Chap" Copy

Considerable comment is heard in advertising circles over some of the copy being used by Famous Players or "The Prince Chap." In a recent edition the caption was "Greatest Since the Miracle Man," and this line was taken from the comment of an exhibitor in a letter to the Chicago branch of Famous. Those who criticize this particular piece of copy say that even though one or two exhibitors have this idea, that as a whole it is known that the production, while enacted to be a very big feature, is nothing like as big as "The Miracle Man" nor is it anything like as big feature or money getter as "Humoresque." The only defence of the use of this sort of copy is said to be at the production came from Wm. ehlke, as part of the Lasky product, while "Humoresque" was made by an outside unit—Cosmopolitan.

Famous Lists November Releases


Miles Expanding

Detroit, Mich.—Charles H. Miles, who recently purchased two houses in Akron, Ohio, is negotiating for houses in Pittsburgh, Scranton and Chicago.

Exhibitors to Hold Convention

Atlantic City, N. J.—The Exhibitors League of Eastern Pennsylvania, Southern New Jersey and Delaware will hold a convention here Monday and Tuesday, Aug. 23 and 24.

Boys Rights to "Woman He Chose"

St. Louis, Mo.—Rights to "The Woman He Chose" have been purchased for Eastern Missouri and Southern Illinois by the Independent Film Exchange.

In the Courts

Minneapolis, Minn.—Joseph W. Cohen, former owner of the Lagoon has filed a suit for $125,000 against I. H. Ruben of Finkelstein and Ruben in the Hennepin County District Court. It is charged that the defendant entered into a move to obtain the Lagoon and that through the alleged action, business at that house became so unprofitable that Cohen was finally compelled to lease it to Ruben at a yearly rental of $9,000. It is claimed that if the plaintiff had been allowed to pursue his work in the regular line of competition, the theater would have paid $30,000 annually for the next ten years.

NEW YORK SWELTERED YESTERDAY

but

“UP IN MARY’S ATTIC”

Drew more money at the Box Office of B. S. Moss Broadway Theatre than ever before in the history of the house.

Thousands turned away at both Matinee and Night Performance.

FOR UNSOLD TERRITORY WIRE

FINE ARTS PICTURES, Inc.
1457 BROADWAY,
New York City
Phone Bryant 9500

STUDIO FOR RENT

Well equipped, accessible, very reasonable. Write
Box B-12, Wid’s
or phone Bryant 5339

NOT MERELY NAMES, BUT PLOTS FROM THE KEENEST BRAINS TO BUILD BIG PICTURE WITH, BUT STILL—NAMES THAT WILL BRING AUDIENCES! CELEBRATED AUTHORS SOCIETY

721 SEVENTH AVENUE, N. Y.

PHONES: BRYANT 1511-1984
DO YOU REMEMBER

No. 20

"THE GRELL MYSTERY"

with Earle Williams and Denton Vane

PAUL SCARDON

Directed It

And also

"HER UNWILLING HUSBAND"

with Blanche Sweet

Now directing

BESSIE BARRISCALE

Investigate Film Blaze

Baltimore, Md.—The cause of the fire that damaged the building at 2938 O'Donnell St., formerly the Olympia, is being investigated by the police.

Musicians Given Notice

Providence, R. I.—In conjunction with the new musicians' wage scale going into effect Aug. 1, local theater owners have given the members of the Musicians' Protective Association notice that after two weeks their services will be dispensed with. It is explained by the exhibitors that this move is merely a formality to allow for a reduction in the number of musicians employed.

Photoplaymen, Attention

We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photoplay profession here on the coast. We invite your patronage.

Your success, face

Richardson's

607 West Seventh Street

America's Finest Laboratory

Located

Atop The Palisades

Opposite 12/f Stories

Palisades Film Laboratories

10th Ave., N. J.

Maylonite 821-2

On Broadway

Broadway

The big drawing card at the Broadway this week is "The California Bathing Girls In A Back Patch," is. This is an entertainment in conjunction with "Up in Mary's Attic," in which several of the bona fide bathing girls are seen. The crowds that lined up in front of the house on Monday night needed the police to keep them in order. Capacity was the order for the two evening shows. The revue is the usual thing of this sort. The girls wear pretty and startling bathing suits, but the dancing and singing show their stuff is for the most part amateur. The number fails to pull the swelling or people at any swindled chorus. The surrounding program is very light. The overture is excerpts from "The Night Boat," and the review contains numerous water pictures of all sorts. "Topics of the Day" completes the bill.

Strand

Constance Talmadge is again at the Strand in her latest First National, "The Perfect Woman." It falls nobly short of Miss Talmadge's best. "Duck Inn," a Mermaid Educational comedy featuring Lloyd Mauney, touches the comedy high-light on the bill. The overture is made up of selections from "Merton Falls," the review and a Chester travelogue, "One Drop Was Enough" follows in order. Carlo Ferrari's baritone renders "Lotita," Spanish serenade, previous to the feature pictures while following the comedy "Serenate," is rendered on the organ.

Capitol

Will Rogers is in "Cupid, the Cowpuncher," by all odds the stellar attraction. It registers as one of the finest comedies seen on Broadway. Selections from Verdi's "Rigoletto" are rendered by the orchestra, ensemble and vocal principals as the opening number of the bill. Two or three simple yet effective stage settings are used as backdrops for the principals. A Chester travelogue, "Some More Soma," is interesting. Another performance is a dance between two female principals to Rubinstein's "Valses."

A prelude to the feature a male quartet dressed in western regalia in the vicinity of the Old Apple Tree. This song comes into the action of the picture several times. The quartet is placed behind a transparent section of the feature's main title giving an odd effect. A "Indian Cycle" is the final picture unit and goes over only now. The "Indian Song" doesn't seem appropriate for a house of the Capitol's size, nor is it very dominant except for the quaintness of the idea the people changing seats and as the feature has just gone off at its beginning there is the usual bustle of going on and coming. Dora's "Indian Lament," played as a violin solo is the feature of the number. The picture is a scene of Lake Tahoe, California and is of average calibur. There should, however, have been a blue tint over the figures instead of a green.

This week the Capitol is printing on its program a notice reading that at which each number goes on. Why not go a step further and display these hours outside the house, the buildings? A variety marks the Rialto program this week, none of the various numbers being closely related. The overture is "Pique Dame" and the pictorial follows, concluding with some scenes of Italy which a Dutch dance is staged before a "ball" backdrop. A Bruce song, The Castle of Destiny" proves to be one of the most enjoyable of this type of picture ever released. It is splendidly photographed, its scenes of a wild sea are altogether unusual and the little theme it carries carries the audience in its grasp. A solo "For You Alone" by Mary Lamb, soprano, comes next and the feature, "Cracked Streets," starring Ethel Clayton, follows. A Chester comedy, "An Overall Picture" as its principals three months whose work is more or less astonishing, the concluding organ solo is "Prelude in C Sharp Minor."

Rialto

The most important thing about the Rialto program this week is the reappearance of "The Prince Chipp," with Thomas Meighan. Broadway after it has played a week at the Rialto, "The Prince Chipp," not a very interesting picture, and others have been that have successfully played the Rialto and Rialto theater at the same time. It would seem that the reason for the success of it is the fine, sympathetic production given the delightful story and the vast popularity of Thomas Meighan in New York. He can draw with the best of them.

The overture is Johann Strauss' "The Bat," one of this composer many waltzes. The Rialto magazine contains its usual quota of interesting pictures selected from all available sources. Currer Mail, tenor, renders a solo from "La Gioconda" previous to the showing of the feature and a new Chester comedy, "A seaside siren" follows. On the organ, selections from "Faust."

To Build Saranac Lake Studio

S. D. N. Mathews, president of the Filmart Laboratories said yesterday that he planned the erection of a hotel and studio, to be ready by the winter on the Amherst property at Saranac Lake. The studio he declared was for the use of picture people who travelled to that vicinity for winter stuff.

Cincinnati, O.—Eddie Fischer is now a member of the Standard Sales force, selling in Western Kentucky.

Form Independent Sales Concern

Joe Brandt and Jack Cohn have formed the C. B. C. Sales Co., to deal in independent productions. The concern will buy and produce short films and features, dealing in the former especially. Brandt left Monday for the Coast.

Enlarge Jersey Exchange

What has hitherto been the Jersey Rolfe Film Co. will hereafter be known as the Jans Film Service. The concern will be enlarged generally and will buy rights to features for New York and New Jersey.

4 A WEEK

COMEDYART

In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRUD-

SCENIC-STORIES

Built by a real artist with the cooperation of the greatest out-

of-doors magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a charac-

ter comedy.

Three of these weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" repre-

sentative in your exchange city.

SPECIAL PICTURES CORPORATION

H. W. Helman Bldg.,

LOS ANGELES

Thursday, July 29, 1920

DAILY
new Nothing Of It

Reichenbach to District Attorney in Hearing on "Yuki Suicide"

Harry L. Reichenbach yesterday phatically denied before District Attorney Swan having anything to do with the "Onda Yuki," now known to be a fake. He said he was a Universal press agent in conjunction with one of the productions of that organization. To get out his statement, Reichenbach nished three contracts to do spec- tacular, exploitation work, two of these being with Universal and one with ma. His most recent contract, made until August 16, is dated July 17 and provides for his "ex- cepting, advertising and publicizing accordance among Cannibals." He in reply to some of the questions put to him by District Attorney Reichenbach answered as fol- lows:

1. Are you associated with Unival?
   a. No. I am an independent ex- press agent of pictures. I have contracts to do work for Universal but am permanently bound down.
   b. Where are you here during the acl-drowning?
   a. I was in Chicago putting out the Cannibal production. I first read about it in the Philadelphia Daily News.
   b. Wasn't "Onda Yuki" one of the men you were to promote?
   a. No such person exists. Onda Yuki is a character in a picture. I nothing whatsoever to do with it.
   b. Following these points, Reichen- b. denied continually any knowl- edge of the affair. He explained that he did not arrange in person in many of the stunts, he "laid them there.
   a. And didn't you "lay this out"?
   a. On my word of honor, I had nothing to do with it.

(Continued on Page 2)

The United Theaters movement had plenty of theaters but not enough good film—Keep that in mind.

Wid

OL. XIII. No. 29 "Friday, July 30, 1920

Price 5 Cents

Plans Announced

Franco-American Co. Claims to Control 20,000 European Theaters and Many Companies

The first definite plans of the $100,000,000 Franco-American Cinematographe Co., were announced at a dinner last night at the Ritz, which was attended by a number of prominent film folk.

The company will in no way compete in America, although productions may be bought and sold here eventually. Indications at present are that stock will be sold in this country.

The Americans comprising the executive committee are S. J. Fleichman of the Fleischman Construction Co., MacDougall Hawkes, an attorney, and representatives of Educational Film & Co., bankers and Jose Castellot, formerly Mexican Ambassador to Sweden. Other Americans on the directorate will be announced later.

M. Himmel, the representative of the company, can speak but little English, so his address was read. In part he said:

"We have succeeded in grouping together in Europe, all that is important in the moving picture industry.

In France, we control Pathé, Éclipse, Compagnie Studio Cine, de Nice; in England, the London Agency, under which are grouped the principal English motion picture productions, a number of British, Spanish, and Italian pictures.

In Germany, we control the Groupe L. U. F. R. A., Universum Film Aten Gesellschaft, and in Belgium we control the ZYGON Filmst Cinématographiques.

We further control 20,000 theaters and exhibition rooms over the world including 2,220 in France, 2,495 in Germany, 1,650 in Italy, 1,935 in England, 2,103 in Austria, 725 in Spain, and the rest distributed over the other countries of Europe. We are building ourselves 6,000 more theaters.

Among the more prominent film folk present were, Marcus Loew, L. J. Selasick, Whitman Bennett, Earl W. Hanley, Louis B. Mayer, Paul Cromelin, Leonce Perret, William Newgass and Arthur S. Kane.

Your Next Insert

Let SOLOMON do it, he's wise.—Advt.
Cuts and Flashes

Sydney S. Cohen has sent a letter to every member of the Society of Composers, Authors and Publishers seeking harmony regarding the music tax and suggesting its abolishment in the matter appearing in some of the popularizing compositions.

Jules E. Mastbaum has been elected president of the Locust Club of Philadelphia.

Friars’ Dinner to “Dough” and Mary David W. Griffith, Mary Pickford’s first motion picture director, will be one of the speakers at the Friars’ dinner to Miss Pickford and Douglas Fairbanks, to be held at the Hotel Astor. Other speakers will include William A. Brady, Raymond Hitchcock and Remo Wolf. Following the dinner an entertainment will be given, and the first picture in which Miss Pickford ever appeared will be exhibited.

Knew Nothing Of It

(Continued from Page 1)

In referring to a statement about the matter appearing in one of the metropolitan dailies, Reichenbach declared that on Saturday he would issue a bulletin concerning the matter.

J. Walter Swan called the Universal publicity office on the phone and arrangements were made whereby J. H. Mayer and Mr. Bate are to appear before him at 12 o’clock today with all data and contracts concerning the exploitation of the Aoki picture. An Ellsworth Motz, who is alleged appeared before the police to furnish information about the “dropped woman” under the name of Harry Ellsworth, and Herbert Leverton were also asked to appear through the Universal offices.

Swann seemed to be quite angry about the entire affair and said significantly that he would “finish the fellow who did it if he got hit.” Asked whether he had made remarks attributed to him in the New York papers, he said, “I don’t know, not having seen the article.”

Reichenbach said yesterday that the first he knew of the action of the District Attorney was when he was passing a newspaper office in Pittsburgh—the Dispatch. “I was reading the bulletin,” he said, “and came across the one referring to Reichenbach. I have a brother who lives in Pittsburgh and at first thought it referred to him. I discovered it was about myself. I was in Chicago at the time the suicide story was printed in New York. When the letter was finally received from the District Attorney I sat down and wrote him that there were a lot of important things happening in New York, such as the Elwhar murder mystery, the trunk mystery and other matters such as wide open gambling, and suggested he not waste good daylight on me. As soon as I arrived in New York yesterday I informed him that I was due in Philadelphia Friday and suggested that I see him Thursday afternoon.”

Gives Data

(Continued from Page 1)

Olive, of yours, trying to get possession of the New Theater. About three months ago your Mr. Morrison, at Dallas, Texas, was asked the matter of leasing the New Theater over our heads. We had not been able to close a contract with the Southern, so last month, and in some way the trustee of the New Theater property obtained the information that Mr. Morrison, at Dallas, was selling the theatre to a party who was to take it at auction.

“Your Mr. Morrison came to Fort Smith, and we closed up a contract for quite a number of your pictures, and after this correspondence with Mr. Morrison had started. Immediately after we had bought these pictures, Mr. Morrison dropped negotiations for the New Theater, on the grounds that our present lease running over a year longer, had too long a term for him to now consider the matter.

“His efforts could result in only one thing—and that would be to hurt our rent, as we had a renewal clause for an additional ten years, the price of which is subject to arbitration. Now the trustee expects Mr. Morrison’s tentative offers as conclusive proof as to why the place is worth nearly double what we are paying them.

“Tf you are really sincere in seeking information, possibly this will help you out.

“Yours very truly,

“C. A. LICK,

“New Theater.

“Fort Smith, Ark.”

At Famous Players it was stated that Mr. Zukor had received the letter from Lick, but was not at the moment ready to comment upon it.

Old Guard Going

Nathan Friend Out of Famous Players—Few of old timers, Nathan Friend, for a long time identified with Famous Players in various important positions, is no longer connected with that organization.

With the passing of Friend, who is a brother of Arthur Friend of Famous, another of the “old guard” of that organization passes. There are very few of the old-timers left—"Al" Lichtman, in charge of sales, and Arthur Friend, who is treasurer of the company.

Offer to Mediate

George C. Woodruff, secretary of the M. P. Craftsmen, declared yesterday that the contents of the letter to William A. Patterson were mainly an offer to get together. He declared that it had been sent by the international committee of the theatrical unions and that as yet no reply had been received. The laboratories according to him are shut down in most cases and the work is being turned out. Otherwise there were no new developments. Both sides apparently are still holding out, with the National Association claiming a victory, and the union insisting with equal firmness that it holds the key to power.
Officers Named

In the interest of the motion pic-
ture branch of Atlantic City’s Festi-
val, A. Conrad Echols, chairman of
a festival committee, addressed to the
A. M. P. A. yesterday.

The festival which is to be
own as the Fall Frolic is planned
ny scope to rival the myriad
wning.

New Orleans, stated Mr. Echols,
d be directed by the City Com-
mission, Charles E. of Carnival
Arts, and other
bodies of the seaside city.

The servings of New Jersey, and
Dela-
are promised their support of
a festival which is scheduled for
September 21-25.

There will be special days set apart
for participation by the motion pic-
ture industry and by theatrical pro-
curers. It was in the particular in-
list of the former that the speaker
pressed the gathering.

Following a discussion of the plan-
methods a motion was put and
ried promising the A. M. P. A.’s
pro pos and a committee of the asso-
ciation with Arthur James as chair-
an was appointed to give all possi-
ble cooperation.

At the business session of the A.
A. P. preceding the address the ad-
mitting members were nominated
for election in September.

Members of the A. M. P. A. for the
earlier commencing: President
Lazarus; vice-president, C. L.
aha; secretary, Julian Solomon
Yasur; managing editor, Horace Judge; busi-
ness manager, Tom Wiley.

Commands made for the board of governors is
in exchange to the ex-officio members
or Arthur James, chairman; Paul
se, P. A. Parsons, Harry Reich-
bach and Jerome Beatty. The
committee: Chairman, Edgar
Hoff; Secretary, Arthur Brillant and Maurice
SS.

Kinema, Fresno, in Blaze

Fresno, Cal.—Three firemen were
juried and a damage of $50,000 wa-
nd as a result of a blaze at the
ima recently. Operator H. C.
ol, who was in the booth when
le film ignited and started the con-
novation, narrowly escaped with
life, but the audience was finely han-
ed and a panic avoided.

First Hemmer Film Complete

College Point, L. I.—The first pic-
ture of the Hemmer Superior Prod.
as been completed and resulted in a
elation at the Benedict studios.

Japanese Censorship Stringent

Some data on censorship in Japan
reveals some unusual facts. An ac-
ent may not abuse a policeman in
the Land of the Rising Sun, nor may
any way discredit him or to lower the officer’s
dignity. The policeman must be the vic-
for he may not appear in the pro-
nunciation. Nude statues, embraces,
ile plays, etc., are regulated. Per-
fers may embrace only wives or
mediate relatives, the latter being
concession on the part of the police
izers.

Putting It Over

Crawfordville, Ind.—Manager B.
V. Barton of the Strand recently gave
performance of “Freddy Long Legs” at the Strand, sending ma-
tines to take over inmates of
the poor farm.” It served as a splendid
advertisement. Originally it was in
ented to give only one show, but
the crowd necessitated two performances.

San Francisco—Soil Lesser, in or-
order to secure a suitable bathing
swimmers to four of its Annette Kel-
lerman’s new production, “What
Women Love,” will stage a swim-
ing carnival here.

The shapely Annette will supervise
the event, selecting the entries, train-
ing them and otherwise acting in
an executive capacity.

Incorporations

Albany—Venice Art Film Co. Cap-
ital, $10,000. Incorporators: O. S.
Lee, Y. Demaria, J. S. Pisciotta,
1466 7th St., Brooklyn.

Dover, Del.—Lincoln-Union Thea-
cers, Capital, $2,000,000. Incorpo-
ratous: Irving E. Holles, Charles L.
Raskin and Helen F. Smith, New
York.

Detroit, Mich.—Rivoli Theater Co.
Capital, $20,000. James C. Ritter,
Edward W. Reynolds and Charles J.
Sear.

Albany—Jimmy, Hussey, $20,000.
H. S. and W. N. Hechheimer, M.
Rothstein.

Albany—Wilart Camera Distribu-
tion Co., $15,000, M. Rothstein, H.
S. and W. N. Hechheimer. Adver-
sing and motion picture devices.

New Theaters

Houses Reopened.

Toronto, Can.—Colonial reopened
after being rebuilt.

Managers Changed

Winnipeg, Man.—Edward Benson
at Walker, succeeding Oral D. Cloak-
ley.

Winnipeg, Man.—Will M. Elliott to
open new Famous Players house.

Dayton, O.—Claude Miller at
Strand succeeding Frank Zartman.

Winnipeg, Man.—Jules L. Steele at
Allen succeeding Will M. Elliott.

Vancouver, B.C.—Harry Keele at
National.

Quincy, Mass.—Charles R. Black
at Quincy.

Houses Leased

Shenandoah, Pa.—Alfred Gottes-
am leased O’Hara’s Opera House.

El Paso, Tex.—B. O. Fedderson,
Coliseum at Phoenix, leased Majestic
picture.

Exchange Changes

New York—E. R. Champion has
been appointed special sales repre-
sentative by Arrow.

EGGERS PHOTO ENGRAVING
1567-1569 BROADWAY
DAY AND NIGHT

TELEPHONE:
BRYANT 4457

POWERS FILM PRODUCTS

Detailed statement of object and
reason for Stockholders’ Protective
Committee being prepared for dis-
tribution to applicants. Meanwhile, see
New York Times, page 12, July
24th.

FREDERICK HARRISON
191 Dartmouth Street
Rochester, N. Y.

Protecting Virtue

Both men and women are be-
ng protected by rulings of the
Ohio state board of censors re-
cently made. In a Rolin com-
edy, "Don’t Rock the Boat," they forbade a scene in which
a woman throws a man to the
ground and forcibly kisses him.

In a Paramount drama, "The
Right to Love," they rule out a
nude woman entering a bath and
a scene where a man kisses a
woman on the neck.

Use Pictures in Sunday School

Memphis, Tenn.—The first ex-
periment in Memphis with motion pic-
tures in the Sunday School drew a
large attendance to the Unitarian ser-
vice last Sunday morning, when Dr.
Wm. E. Clark, the pastor, devoted
the regular church hour to the show-
ing of a picture which he used to ill-
ustrate a lesson. It was decided not
to discontinue services for the sum-
ter, but in order that both the pas-
tor and the congregation might be
given a rest Dr. Clark decided to ex-
periment with a motion picture Sun-
day school at the church hour.

The picture shown at the Majestic
Theater, where the Unitarian services
are held, was Booth Tarkington’s
"The Teacher’s Pet."

Buffalo—A. Silverman is now a
member of the First National sales
force.

MR. STATE RIGHT BUYER

“UP IN MARY’S ATTIC”

opened in New York Monday at
B. S. MOSS BROADWAY THEATRE

Wire direct to them to find out how
crowded the house has been since.

Then wire to us for unsold territory

FINE ARTS PICTURES, Inc.
1457 BROADWAY,
New York City

Phone Bryant 9500
Coast Brevities

Harry Lichtig and Ben Rothwell have incorporated under the name of Rothwell and Lichtig, for the purpose of doing personal representation work for the players on the Coast. Harry Lichtig formerly operated his own agency, while Rothwell was connected with Willis & Ingis. Office will be in Hollywood.

Carl Herard has been engaged by Metro to support Alice Lake in "Body and Soul," also is directing.

Vola Vale has been signed to play in the Metro all-star production of "Someone in the House."

"The Jailbird," the newest of Douglas MacLean's productions, is completely edited and titled.

Mr. Expositor:

THE BROKEN GATE
by EMERSON HOUGH
Mr. Exhibitor:

Years of experience as reputable producers have convinced us that this production will be a box office winner.

Watch this space every other day.

Lynch Here

(Continued from Page 1)

York to secure their product for the plan is that practically none of the exchanges in the South are profitable. Under the Lynch plan these exchanges might well be closed because they either lose a bit weekly or about break even. By offering a flat amount Lynch could work his plan very successfully with almost any of the average productions. If Lynch can line up sufficient product of value it will give him a very formidable position in the effort to line up theaters for his 30 per cent plan. Down here it is generally believed that this is the purpose of his visit to New York.

Off for Coast

Benjamin A. Prager, president of Mayower Films, left yesterday for the Coast to look over western producing activities of the company.

When Stuart Paton begins work as the director of Universal's new star, Eva Novak, it will be on a picture situation is now arranged with the蛋白 "Kate Plus Ten." Paton later completed "The Hope Diamond Mystery for Kosnik.

Lustig Elected President

Cleveland, O.—H. H. Lustig, one of the regional directors of the Motion Picture Theater Owners of America was elected president of North Ohio Exhibitors Association at its annual election.

Pittsburg, Pa.—Jake Silverman, L. W. Barclay, Charles Baird, and Nick Nogavice were elected president, vice-president, secretary and treasurer respectively of the Keystone Exhibitors Assn.

"Step" Leaves Publishing

Joseph Klein of the D. N. Schwab Prod. announces the appointment of Dimond Scobin ("Step") as supervisor of sales and publicity for that organization. The latter has left the field of journalism for the new enterprise, this being his first affiliation in the motion picture industry. He will leave for an extended trip west very soon.

In the Courts

Robertson-Cole Co. has filed an answer in the Supreme Court in a suit of James H. Maddy for damages for alleged breach of contract. The answer alleges that the plaintiff was engaged Dec. 1, 1918, at $300 a week for an indefinite time, and that when his services were terminated Sept. 20 last he received $200 in full payment. The answer further states that Maddy agreed to be loyal, obedient and faithful, and that in August and September last he made false and malicious statements concerning the business and financial standing of the defendant, for which reason he was discharged.

Winnipeg Reception to Connor Co.

Winnipeg—Mayor Gray, Premier Norris and President Carter of the Chamber of Commerce welcomed the city yesterday afternoon the first motion picture company to work in Winnipeg. The company was headed by Wilton Lackaye, Nan Sutherland, Gaston Glass, Gladys Coburn, Robert Haines, William Colvin and 22 others. They start on location tomorrow to film Ralph Connor's "The Foreigner." The company was entertained at dinner by the council at old Fort Garry. The city was gaily decorated. Henry MacKaye does "Jailbird," and Ernest Shipman is the producer.

Scenarios in Book Form

Joe L. Lasky of Famous says that the scenarios to be prepared by James M. Barrie and other famous authors for Famous Players will be published in book form.

Signet Gets "Woman Untamed"

Elmer J. McGeown has sold Doraldina in "Woman Untamed" for Greater New York and Northern New Jersey to David Solomon of the Signet Films, Inc.

Buy "House Without Children"

"The House Without Children" has been bought by Salie Films for Georgia, Alabama, Florida and Tennessee from the Film Market.

To Make "Women Men Love"

The Bradley Features Co. has purchased "The Women Men Love" for production under the direction of Samuel R. Bradley. It is from the pen of Charles T. Dazey and Frank M. Dazey.

Ray Smallwood is directing Naomi in her new Metro production, "Madame Peacock."

PUBLICITY MAN INVITES OFFERS

For 15 years editor on big-time newspapers; former P. D. for international distrib. organization; late associate with leading fan magazine. A big flag for his job. Interview in New York invited.

Address "Publicity Authority" Care Wid’s Daily, New York City

Mats, Electros and Stereos for the Motion Picture Trade

I. Rubin & Co. 204 E. 4th St., N. Y. Phones Spring 8303-8304

The fastest stereopters in the N. Y. C.

4 A WEEK

COMEDY ART

In such demand that those who fail to arrange starting dates will not be able to get them.

SUNSET-BURIED SCENIC-STORIES

Built by a real artist with the co-operation of the greatest out-of-door magazine and U. S.Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

The three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" for representative in your exchange city.

SPECIAL PICTURE CORP.
H. W. Hellman Bldg., Los Angeles

YOU WILL FIND THE ADVERTISING ANNOUNCEMENTS OF PRACTICALLY EVERY PRODUCER, STAR AND DIRECTOR OF IMPORTANCE IN

Wid’s 1920 Year Book

Coming Soon—
Deal Being Closed

Red Artists Foreign Distribution to Go to Morris Greenhill's New Corporation

A tentative contract was prepared today for signing between Morris Greenhill of London and Hiram Abrams of United Artists whereby new corporation to be formed in London will acquire the controlling interest of United Artists. The new corporation will be known as Greenhill pictures and will be controlled by Morris Greenhill.

Schulberg Loses Abrams

Jennie P. Schulberg yesterday signed contracts with Hiram Abrams for action relative to commissions deeded for aiding in closing the London United Artists deal. He is said to have received $100,000 per cent. of the amount involved in the Abrams deal would not disclose the matter and that a decision on the matter is not expected until November. Mr. Schulberg has been working for Greenhill or for Tipson, according to general belief.

Tarshis Joins Pioneer

Tarshis, a well known paper publisher, who has been with "Women's" and will join Pioneer Film on Tuesday in an executive capacity.

Is Woods Out of Goldwyn?

A report was circulated yesterday that "Al" Woods has disposed of his stock interest in Goldwyn Pictures. Mr. Woods was asked about it and he said the report was not true, that he retained his holdings in Goldwyn and had had a five year contract with Goldwyn for picture rights to his productions.

Mama's Willie was virtually shocked, but he loved her so much he decided it was his mission to reform the delicious little Hound.—Annette Kellermans in the big First National special, "What Women Love."

—Advt.

Jawick in State Right Field

Charles N. Jawicz has entered the state right field with an office in the Codrey Building. He will open Boston branch.

Moss-Keith Deal

The B. S. Moss houses under a deal just closed will be booked hereafter by the B. S. Keith offices. Moss has eight houses and will be identified with the Keith interests with offices in the Palace; Keith having purchased half interest in the theaters.

Nat Finston With Goldwyn

Nat Finston, the conductor of the orchestra, who has been with the theater since the symphony orchestra was introduced at the Capitol, has resigned to assume the musical direction of Goldwyn productions throughout the country. He will proceed immediately to Chicago to take charge of the presentation of "Earth's Bound," at the Playhouse.

Have Third Cody Film

Leo Cody's third starring production, "Occasionally Yours," produced by Gansier for release through Robertson-Cole, has been completed. James W. Horne directed and H. Tipson Steck wrote the original story for it.

Brunton's 3 Stars

Los Angeles—Robert Brunton will launch three stars this fall. Dustin Farnum will do Ridgwell Cullom's novel, "The Trail of the Ax." Ernest Ware will direct while Fritzie Brunton—the opposite role of Ruth Roland will also star for this producer. Charles Hutchinson is the third star. He will do a serial under the direction of W. S. VanDyke.

George L. Cox, who has long been directing for the American Film Co. at Santa Barbara, is reported to have moved to Los Angeles to direct picture, a large concern soon to be named.

Wydham standing has signed long term contract with Metro Exclusively.

Reported here that Jack Donovan, who formerly played bad opposite well known stars, will form his own producing organization; first productions to begin about October.

By decision of U. S. Commissioner Long Cleb Devos, Clarence E. Riley, Erich Von Stoehlen, C. J. Rogers and Julius Gold have been held for the Federal Grand Jury for using counterfeit money in a feature.

Canada Amusement Tax Nets $50,000

Montreal, Can.—For the year ending June 30, a total of $469,998 was collected through the amusement tax. The cost of collection being $3,000, the net is $446,998. Over $10,000,000 was spent on amusements last year, the great bulk in picture houses.

To Build $500,000 House

Pittsburgh, Pa.—A house costing $500,000 is to be erected by Nathan Friedberg and Harry Alder, who operate the downtown Palace. The site was purchased for $100,000 and is in the North Side section.

Just a Piker

Marcus Loew is probably the most active theater builder in this country. At the Franco-American dinner at the Ritz on Thursday night he was asked what he thought about the plans of that company and their building 6,000 theaters at one time. He hesitated a moment. "Gee," he said, "that makes me a piker, doesn't it?"
We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

RITCHETY posters meet the exhibitor's great need, the need for great posters.

RITCHETY LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 3388

The one and only "Ambrose"

MANNY MANDELBAUM
Even Walter Luss will laugh at Leon Perry's New Two Reel Mark Steam Comedies, although Ohio is 65% territory.

State Right
One a Month
Distributed by
C. B. Price Co., Inc.
1446 Broadway, N.Y.C.

The Los Angeles Chamber of Commerce is composed of live wires. The only motion picture publication they use is Wid's. They have a four-page announcement in

Wid's 1920 Year Book
—Coming Soon—

Quotations

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All the rare trophies brought back to Universal City by Wm. F. Adler and Edward Laemmle from their expedition among the cannibals and head hunters of New Guinea and Borneo were bid for by Edward Kull, directing the Universal serial "The Queen of Diamonds," starring Eileen Sedgwick.

Is Zukor In?

The Franco-American $100,000,000 Company—Comment Heard at the Dinner

G. J. Fleischman, of the Fleischman Construction Co. is one of the directors of the $100,000,000 Franco-American Cinematograph Co. He is also one of the largest contractors, especially of theaters, in this country, and has done considerable work for Famous Players.

When it became known in film circles that he was identified with the new company reports circulated that because of his closeness to Adolph Zukor that in some way Mr. Zukor might be interested in this new big foreign concern.

When Mr. Fleischman was asked about these reports he said that a this time he did not care to make any comment.

The dinner at the Ritz was significant, as one of the guests put it in that it showed how the moving picture world had developed "when the Minister Plenipotentiary of France honors such an event with his presence."

Arthur Brisbane, who once upon a time said some harsh things about pictures, took the opportunity to gracefully backing water on this point during his address, which, by the way, was the most interesting o the addresses delivered. He said that when pictures first were coming in he did not like them "just like a lot of other people." Then he went on to explain why, and added that just as it was difficult for some of the ancients to believe that the first hieroglyphics could be improved up on so he had felt that the printed word could be by pictures, but that since then he had learned how the pictures were an improvement.

Some of the figures mentioned by Mr. Fleischman regarding the various organizations identified with the new company called for much common from picture folk. His figures as to the number of houses "controlled" by the company in France and other European countries were, by some considered very high, while some of the companies aligned with the new venture were not regarded as extremely important.

(Continued on Page 3)
Coast Brevities

Hollywood—A research library of rare volumes on architecture will be established with the proceeds of recent ball of The Motion Picture Art Directors.

Lloyd Carleton Productions, first unit of Clemence Pongo, Players Corp, has completed the staging of "Beyond the Cross Roads," Bradley King's story, and is preparing for a special production for "Hollywood Boiled Mabel," from the story by George Weston.

Arthur Edmund Carew, who has been absent from the screen for the past two months, while undergoing a severe operation, is ready to don the greasepaint again. There is a report that Carew will be co-starred with his wife, Irene Pavlovska, the operatic diva.

"Cinderella's Twin," an original story by Luther Reed has been purchased by MGM and will be Viola Dana's next starring vehicle.

May Allison will complete her picturization of Arthur Stringer's story "The Waffle Iron." The picture is to be released under the title of "Are All Men Aliens." Her supporting cast includes Wallace MacDonald, Winifred Greenwood and John Stepping and Ruth Stonehouse.

Phil Rosen directed.

James Young has been offered the part of the Devil in forthcoming George Arliss production, and has been offered the directorship of "The Old Curiosity Shop," starring Bessie Love.

Norman Dawn, has returned to the studio after spending two weeks in New Orleans, obtaining exteriors for "White Youth," a Universal production. Story by Tiera Baranger and Forest Halsey.

"Prisoners of Love," Betty Compson's first production for Goldwyn, will be released about Jan. 1.

Ernst Von Stroheim and his company of Universal players have returned from location work at San Diego, where the opening scenes were shot for "Foolish Wives." Ray Pielay has been engaged by Universal to play a part in "Black Friday." Fred Thompson is directing.

Mike Donlin, famous ex-Giant ball player and actor, was a recent visitor at the Mayer studio where his former vaudeville teammate, Ben Deily, is playing an important part with Anita Stewart in "Sowing the Wind."

An electrical lighting station for the generation of direct current now under installation at Universal City will be the largest and most powerful equipment in use at any studio according to electrical engineers.

Why Producers Fail

W. W. Hodkinson Has to Say to Independent Producers

In a statement just issued W. W. Hodkinson says in part:

"In the matter of cost my sympathies are with the independent producer. I do not reject a picture lightly or without constructive criticism. What I mean to point out is that the present is the right time in the independent producing field. I do not speak so much of the independent producers who have gained a foothold, though they too have incurred avoidable loss. I address myself particularly to the newcomer in the field, whether he be director, promoter or capitalist.

"The percentage of rejected pictures has been extremely high. Time and again we have seen pictures that could not find a market, whether the fault lay in the story or in the execution. The Independent is in a position to be a little more patient than the big exponent, but he must not overlook the fact that the public is becoming more critical each day."

In an address to the Film Board of the National Association of Films, J. A. Harkness, the manager of the Gaumont Palace, New York, spoke on the subject of "Adaptation in the Independent Field." He emphasized the necessity of the producer selecting his actors with care and training them in the art of the stage. "The necessity of discipline," he said, "is becoming more and more evident. The public is not impressed with a show which is not well tailored and which is not a combination of the best dramatic elements and the best acting."

Among Exchanges

Philadelphia, Pa.—Earle W. Swigert has succeeded Edgar Moss as sales manager in the local Famous Players office. The latter has resigned to become affiliated with Associated Producers.

Kansas City—Fred Martin is connected with the Robertson-Cole sales force.

Kansas City—C. A. Robinson has been added to the Vitagraph sales force.

Amalia—Ab Chapman has gone from Fox to Realart.

"Roxy" on Value of Organ Music

Approximately 600 delegates to the thirteenth annual convention of the National Asso, of Organists, now in progress here, held a demonstration at the Capitol Thursday in which was added concrete emphasis to their contention that the organ is essentially the musical medium through which motion picture presentation should be made. They were shown the new Vivian Martin picture, "The Song of the Soul."

One Man Can't Write forty Novels such as "Wings of the Morning" "Number 17" and "The Silent Barrier" without becoming a great drawing card on the screen.

That man is Louis Tracy who wrote the above and 37 others.

"THE SILENT BARRIER" is the first of 17 Louis Tracy Productions from his novels. Excellent acting. Great climax. Good time now to give August audiences beautiful winter scenes and a love story of the Alps.

W.W. HODKINSON CORPORATION
353 Fifth Avenue, New York City
Borough data on FBN's Exchange advisable.
New Theaters
Cleveland, O.—M. B. Horwitz bought Southern and Amphion from Hr. and Mrs. G. T. Sharp for a reported sum of $100,000.

Shamokin, Pa.—Chairman Els S. Amuse Co. bought G. A. L. Opera House, for sum reported to be over $85,000.

West Hazleton, Pa.—John J. Cari will sell the Poli.

Newton, Kan.—Mr. Wilson bought house from McClure and Daniels.


Parsons, Ky.—Hawkins bought Liberty from Daniels and Davis.

Belpre, Kan.—Busenbark bought Opera House from Summers and Griffith.

Electra, Texas.—Grand Theater Co. $75,000.

Mena, Ark.—Price McCall bought Best from C. N. Jenkins.

Pitts., Texas.—Robb and Rawley bought Odeon from Phillips and Collins.

Lake Andes, S. D.—Roy Mundon bought O. K. for $18,000.

Winthrop, Minn.—John Pesavato bought Rex.

Detroit, Mich.—Joseph Cosco bought Jefferson from George Harrison for $15,000.

Gary, Ind.—W. J. Hall, Plaza, Lansing, bought Lyric.

Houses Closed
St. Louis—Fox's Liberty, C. B. McDonald manager, for summer.

Phil.—Allegheny closed for summer.

St. Louis—The Empress has been closed for the remainder of the summer season.

Shaw Writes
Gives His Ideas About Jesse Lasky's Desire for Scenarios from Prominent Authors

London.—In a letter to the Daily Express, answering Jesse L. Lasky's desire for scenarios from prominent authors, George Bernard Shaw writes:

"To the Editor of the Daily Express: "Sir—Mr. Lasky is, of course, quite right—the film is a magnificent opportunity for imaginative fiction. "He might have gone so far as to say that the screen is a better medium for popular romance than the printed page, especially with paper at its present price. "The only thing the screen cannot give is dialogue and the customary psychological expectations on what the characters think and feel. "Now many—I had almost ventured to write most—novelists cannot write with a playwright would call dialogue at all; any actress can do better by making faces; and as to the psychological essays, they are only padding and unmitigated tosh at that. "But why does not Mr. Lasky crush all opposition by simply coming to figures? Novelists, with the few dazzling exceptions that every one thinks about, are a needy and consequently intimidated folk. "Mr. Lasky has nothing to do but say how much, at a moderate estimate, he can afford to pay an author in advance of royalties for a promising scenario, and how much a successful one might eventually bring to its inventor, and he will get hundreds of scenarios from our novelists as soon as they can get them down on paper. "If the film companies would offer a quart as much to any novelist for a scenario as they eagerly pay to an American producer to spoil it and spend $200,000 in the process, it would not be necessary to write letters to the papers asking novelists to come forward; rather would it be advisable to engage extra police to stem the rush. "Mr. Lasky offers us opportunities of propagating our gospel in all lands. Most of us have no gospel to propagate, and want new clothes very badly. "When Mr. Lasky comes down to tin tacks we shall all be on his doorstep. "G. Bernard Shaw."

Why Producers Fail
(Continued from Page 3)

It will find its proper medium whether we help it or not, but we may be lucky enough to accelerate a process which will always help to improve and uplift the industry. "I do not hesitate to say that to the personal knowledge of my staff and myself many hundreds of thousands of dollars are wasted annually by reckless, abortive, ill-advised motion picture productions. If all that money or a considerable part of it could be enlisted in an intelligent effort to make motion pictures what a blessing it would be to the industry."

Commins Warns
Samuel Commins has mailed exhibitors in Southern States a letter warning them against booking "Birth or The Duties of Motherhood" through the Eugene Film Co., claiming that the Social Hygienic Films of America owns the feature.

Educational's Big Broadway Showing
In the leading Broadway houses this week Educational Films made a big record by having seven of their releases screened. Three of these were at Rivoli; two at the Strand and one each at the Rialto and the Capitol.

The oldest of old timers could not recall when any one company had more than four releases being screened in these important houses during one week.

Audubon, N. J.—A $100,000 theater will be built here by William Com- zeger, Site, White Horse Pike and King's Highway.

STUDIO FOR RENT
By day, week or month, in Times Square district. Fully equipped, large stage. Everything available for the making of high-class production. Address Box A 15, care Wid's.

4 A WEEK

COMEDYART
In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRUD-SCENIC-STORIES
Built by a real artist with the cooperation of the greatest out-of-door magazine and U. S. Government.

CLAYPLAY PRODUCTIONS
A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

SPECIAL PICTURES CORPORATION
H. W. Hellman Bldg., LOS ANGELES

Wid's Daily Binders -

Invaluable for reference purposes.

Wid's Daily $3.00
She was YOUNG
She was BEAUTIFUL
and she loved fine clothes,
but she was only a shop-
girl. Then chance offered
that she fill the place of
a wealthy woman claimed
by death... They looked
so much alike that the
world was deceived...

WHAT HAPPENED

HELD IN
TRUST

Starring
MAY ALLISON

Based on GEORGE KIBBE TURNER'S Red
Book Magazine Serial Story. Adapted by
SARAH T. MASON... Directed by JOHN E. INCE

METRO
What is Good Production?

You THINK it is easy to make good pictures? Well, we don’t blame you for the thought if you have never come in contact with the producing branch of the business. You’ve got to get into a studio to appreciate the thousand and one things that must be accomplished to bring out a successful picture. Anybody can write an advertisement stating that his production was made by experts, but people intimately acquainted with the studios know that there are comparatively few really first class directors, players, writers, cameramen and scenic artists available.

And of this limited supply, such resourceful and leading companies as Realart naturally have the pick. Then, production isn’t the whole story. A good production may be spoiled in the printing. Of course, real production experts won’t permit that, and their output is as certain to be as nearly correct on the photographic and printing side as in direction, acting, story and settings. If you could find time to visit all the motion picture studios the importance of production facilities would become clearer to you. Then the mere statement of production excellence in an advertisement or by a salesman wouldn’t win you so easily. Producing photoplays of Realart quality is a little harder than rolling off a log—or rolling fine phrases off the tongue and into print.

REALART PICTURE CORPORATION
469 FIFTH AVENUE
NEW YORK CITY
Features Reviewed

Will Rogers in...CUPID, THE COWPUNCHER
Goldwyn .......................... Page 3

Constance Talmadge in...THE PERFECT WOMAN
First National ........................ Page 5

THE SILENT BARRIER
Gibraltar-Hodkinson ........................ Page 7

Tsuru Aoki in...THE BREATH OF THE GODS
Jewel Prod.—Universal ...................... Page 9

Ethel Clayton in...CROOKED STREETS
Paramount-Arctraft ......................... Page 11

UP IN MARY'S ATTIC
Fine Arts Pictures, Inc...................... Page 13

WHILE NEW YORK SLEEPS
Fox Special ............................... Page 15

Harry Carey in...BLUE STREAK McCoy
Universal .................................. Page 17

Edith Storey in...MOON MADNESS
Haworth-Robertson-Cole ..................... Page 21

A WOMAN'S BUSINESS
Jans Pictures—State Rights ................ Page 19

Short Reels ............................... Page 23

WARNING

When you see an advertisement quoting a review from Wid's Daily check it up with the review. This may save deception or misunderstanding.

News of the Week in Headlines

Monday

Theater Owners’ Chamber of Commerce to put through bonding plan to take place of advance deposits.

East Side employees may strike Aug. 2.

McAdoo stock in United Artists purchased by stars making up the corporation.

Kessel & Baumann secure the “Babe” Ruth feature.

Tuesday

Craftsmen claim laboratory conditions unchanged.

Men still out.

Jesse Lasky leaves for the Coast.

Fine Arts Film Corp. file $500,000 suit against Equity regarding C. K. Young productions.

T. H. Ince charges Judge Works, hearing Hart case, with bias.

Wednesday

National booking plan being discussed by Distributors’ Committee of National Association.

Farley decision interests New York exhibitors who oppose Famous plan of withdrawing productions.

Thursday

New York Chamber of Commerce Theater Owners want open booking and will so operate.


First Tourneur production for Asso. Prod. “Last of the Mohicans.”

Several big Northwest exhibitors not waiting for combination booking.

Friday

Franco-American Cinematograph Co. announce plans. Claim to control 20,000 theaters and many companies.

S. A. Lynch said to be arranging with producers for product for new booking idea.

Harry Reichenbach denies any knowledge of fake suicide publicity to District Attorney Swann.

A. M. P. A. nominate officers for coming year. Paul Lazarus to be president.

Saturday

Bernard Shaw writes Jesse Lasky on scenarios.

Is Zukor in new Franco-American Co.?

Brunton has Dustin Farnum, Ruth Roland and Chas. Hutchinson under contract.

United Artists’ foreign deal closed—B. P. Shulberg brings suit against Hiram Abrams for commission regarding deal.

“Pardoning the bad is injuring the good”—Benjamin Franklin.
Buy Carefully—Sell With Enthusiasm

The days of "go as you please," have passed—Now you must go as "they" please—meaning the "cash customers."

No longer can you buy a year's supply of "films" and then sit back and watch the small change drop in the old cash box.

No longer can you neglect the important items of music and "presentation."

No longer can you adventure in a routine manner.

Of course, there is no law to keep you from doing these things—but Oh Boy! what a wallop you're goin' to get if you don't come to and realize that now you are in "show business."

The little fellow and the big fellow are both in the same boat!

Don't kid yourself that because you are in some little burg you don't have to worry about anything except how to buy the cheapest "films" without any tremendous worry as to quality.

The isolated and smaller communities and even the farm folk in this country have progressed in the past fifteen years right along with motion pictures—as a matter of fact, the cash customers in small towns are way ahead of you and have been right along!

The rural mail delivery, national magazines, telephones, automobiles and victrolas have brought culture to the isolated peoples with a capital "C." As a matter of fact small town folk as a whole, are probably much better informed than the mass of big city folk.

This year, to really succeed, you must be a showman—you must buy carefully and sell with enthusiasm!

You must pick and choose in making your bookings.

No grocer ever took a hundred cases of spoiled peas because the salesman told him he couldn't have any good peas unless he took the spoiled ones also!

Of course, no grocer ever did that, because no salesman was ever darn fool enough to make such a proposition—but in the film business they try it—and don't they put the propositions in funny ways in an effort to make you buy something you don't want.

Don't go wrong—check up carefully on everything that is offered you—buy what you know you can sell satisfactorily and don't take anything else at any price!

Remember "a good buyer makes a business!"

Then after buying just what you know you can sell and being careful not to overload too soon or too far ahead—because styles also change in this business—you must get going on your real job—"Sell with enthusiasm!"

You know the old style country store, where the "sole proprietor" sat back by the stove and greeted his customers from his easy chair with the drawl "anything ye want 'terday"—Well you've got to quit running your show shop like that—cause if you don't some feller with a shot of pep will come along and sell good films to your folks and you'll wake up too late.

You may think you're a good ad writer—the chances are 100 to 1 you are not—But even if you are—go hire one of the newspaper boys to help you with "ideas." That's what you need to sell films to the public. The amount of space used and money spent is entirely secondary to the copy and ideas put into the selling.

There are wonderful days ahead in the film business and if you let anyone else take your house away from you now—you deserve your fate.

Don't worry—just THINK and WORK—and you'll be surprised how much money you'll make and how many new faces show in your theater.

"Wild" Gunning
Will Rogers Comes Through With Another Great Comedy

Will Rogers in
"CUPID, THE COWPUNCHER"
Goldwyn

DIRECTOR .................. Clarence G. Badger
AUTHOR ..................... Eleanor Gates
SCENARIO BY ............... Edith Bingham
CAMERAMAN ................ Marcel Le Picard

AS A WHOLE .......... Splendid comedy with star's personality dominating throughout.

STORY ........ Reveals highly pleasing comedy plot—filled with sequences of genuine humor.

DIRECTION ............. Excellent
PHOTOGRAPHY ............. Very good
LIGHTINGS ................. Satisfactory
CAMERA WORK ............. Commendable

STAR .......... Puts humor over delightfully and gets off a lot of his own wise cracks in subtitles.

SUPPORT ............. Very good
EXTERIORS ............... Western
INTERIORS ................. Satisfactory
DETAIL ..................... Fine

CHARACTER OF STORY ...... Just the romance of cowpuncher and boss' daughter, but it holds all the way.

LENGTH OF PRODUCTION .... About 5,000 feet

Will Rogers scores again in "Cupid The Cowpuncher." Here is comedy superb in every sense, filled to the brim with genuine humor and dominated by that wonderful personality of Rogers that has made him one of the most likable stars on the screen. There isn't a great deal to plot of the picture, in fact it is merely the romance of a cowpuncher and the daughter of the ranch owner, but the incidental work, the subtitles, many of them doubtless manufactured by the star, and the aforementioned personality work the trick.

Rogers appears as Alec Lloyd, known as Cupid among his intimates because of the many romances he has engineered. A good sample of his work is shown when he brings together, Rose, the widowed daughter of his employer and the town doctor. Even this brief introductory sequence is rich in its humor.

As is to be expected, Cupid himself finally falls. Macie Sewell, a younger daughter of the ranch owner is the girl. His first meeting with her is a big laugh. A bucking bronco has thrown him into a large puddle and Macie rides by. From there on Cupid is hard hit.

There is a fine sequence in the old medicine show stuff. Cupid canvases among his friends to buy the bottles and vote for Macie as the prettiest girl. They comply and Macie wins. But much to Cupid's dismay, he also receives an overwhelming vote as the homeliest man. The scene between Macie and Cupid after this is the most serious in the picture, and while it is brief and ends in a laugh it tugs a bit at the old heart strings.

Then Macie believes she ought to go to the city and work in grand opera. A slick city doctor with his eye on the Sewell cash, encourages her and plans to sneak off after her. Cupid thrusts his opinions of New York on Macie with a boldness tempered with great anxiety for her well being. The many scenes between them register wonderfully well.

Finally Macie sets off after she has become disgusted with Cupid, believing him involved in a trick, which the rest of the cowpunchers perpetrated, to force her to marry him. The doctor follows in his Ford. Cupid pursues on horseback, lassoes the Ford and ties it up so that it runs around in a circle. This is the latest Ford joke, and it really coupled as it is, with a number of funny subtitles.

Macie decides not to go to the city after all and returns to the parental roof. How old Sewell takes a hand in their romance puts a finishing touch, which is out of the ordinary like all of it.

Clarence Badger's direction of this is just right. Rogers is great, and his support including Helene Chadwick, Andrew Robson, Lloyd Whitlock, Gufo Williams, Tex Parker, Roy Laidlaw and Katherine Wallace, thoroughly satisfactory.

If You Are Looking For Your Money’s Worth Get This

Box Office Analysis for the Exhibitor

They seem to have found the right stuff for Will Rogers. What with "Jubilo," "Jes' Call Me Jim" and the present picture, he has turned out a trio of comedies that are exceedingly hard to match. And Rogers is a big star, don't forget that. This picture will make him bigger too. People certainly like the refreshing, genuine humor that he hands out. Its something entirely distinctive and unusual. All wise exhibitors ought to be cashing in on this wonderful personality and ability of his.

Rogers is practically the whole show from the box office end as well. Play him up big, talk about him and the fine work he does here. You might also mention that the picture is adapted from an original story by Eleanor Gates entitled "Alec Lloyd, Cowpuncher." It was a good story and widely read.
Dispatch from the Front:

The entire "Foreigner" company, en route to Winnipeg, Canada, stopped off at Kenora, Ont., and enjoyed the hospitality of Major Chas. W. Gordon, D.D. (Ralph Connor), at his beautiful summer home at the Lake of the Woods.

Dr. Gordon has officially passed upon the selection of each of the twenty-six individual members composing "The Foreigner" Company, as per agreement with Ernest Shipman, and this visit was in the form of a "get together" between author, director and cast, with a view to a more thorough understanding as to the finer shadings in the production of the story.
This Misses Constance Talmadge’s Comedy Standard by Wide Margin

Constance Talmadge in
"THE PERFECT WOMAN"
First National

DIRECTOR .................. David Kirkland
AUTHORS .......................... John Emerson and Anita Loos
SCENARIO BY .................. John Emerson and Anita Loos
CAMERAMAN ....................... Oliver Marsh

AS A WHOLE ........ Very slow comedy—not near
the mark set by this star’s best.

STORY ....... Drags heavily at beginning—inconsequential and not very funny all the way.

DIRECTION .............................. Average
PHOTOGRAPHY .......................... Good
LIGHTINGS ............................... Satisfactory
CAMERA WORK .......................... Good

STAR ....... Doesn’t get the chance to shine here—
does what is required of her well enough.

SUPPORT ...... Charles Meredith leading man;
some of the casting not so good.

EXTERIORS ............................... Few used
INTERIORS .............................. Satisfactory

DETAIL ...... Inserts at beginning terribly long—
exploding at end would have wrecked house

CHARACTER OF STORY ...... Heroine wins love
of hero who works on “system” which attempts
to disregard sex and love.

LENGTH OF PRODUCTION .......... 6,667 feet

Even the champion ball team has its off days and
Babe Ruth can’t knock a homer every time he takes
hat in hand. The disease of inferiority which strikes
hard at the best even once in a while, infects Con-
stance Talmadge’s latest production, “The Perfect
Woman.” First off it struck John Emerson and Anita
Loos, who worked dually herein as authors and scen-
ario writers. Their plot, such as it is, is exceedingly
tardy in putting in an appearance. The material isn’t
there, that’s all, and probably the director had to stall
for time in this tedious way at the beginning. And
when it finally does show, it hasn’t the flash, the fine
wreckless comedy moments of previous Constance
Talmadge productions. Even the star herself gives
evidence of being borne down under the handicap.

Miss Talmadge appears as Mary Blake, a working
girl, who is bound to become the secretary of Jim
Stanhope, ship-builder. Jim has character system in
force in his plant and when Mary reports for a job
she ranks very low, according to the expert. So what
does she do then, but akin her hair back to show a
high forehead and protrude her jaw to show strength
of character. Then she lands the job, incidentally
making a monkey of Jim’s system.

Jim is all worked up like Attorney-General Palmer
over Bolsheviks,” “Red Hands” and “Red plots.”
They have threatened to ruin him and his business.
Mary gets along fairly well as his secretary, but falls
in love with him to such an extent, that she finds it
hard to remain in her intellectual character. Eventu-
ally her ruse is discovered and Jim gets furious.

That night the plot thickens. The “Reds” descend
on Jim’s home in a body of three, tie him up and
plant a bomb. Then Mary gets on the job and by
exercising the wiles of the eternal feminine, vamps
the three “Reds” into a state of submission, where it
is easy for her to clout each one over the head with
a brass statue. Thus again, Jim’s system proves all
wrong. There comes then an anti-climax sequence,
in which Mary forces Jim into a proposal. It is
rather foolish as not very many men are as thick as
Jim is made out to be.

The most amusing part of the picture is Mary’s
vamping of the “red” trio. But they might have
made them plain crooks or anything else, but “Reds”
to take the curse of the out-of-date propaganda pic-
ture off the story. And it is very hard to reconcile
that excellent stage comedian, Ned Sparks, with the
role of Grimes, the leader of the villains.

Charles Meredith struggles to make the part of
Jim human, but is unable to. Elizabeth Garrison, as
his mother and Joseph Burke as his partner, complete
the cast.

Soft Pedal the Story Here and Pray for a Better One Next Time

Box Office Analysis for the Exhibitor

While this contains few laughs in comparison with
the majority of previous Constance Talmadge pic-
tures, it won’t totally displease. The star is so firmly
established in the hearts of fans through her many
delightful pictures of the past, that it will take more
than one like this to dislodge her. And those who
glory in the star’s personality will have full oppor-
tunity to do so in the comparatively short sequence in
which she displays her skill at vamping the trio of
villains.

In advertising this, put the soft pedal on the story
and concentrate almost entirely on Miss Talmadge.
The authors’ names might be used but the Emerson
Loos combination have been responsible for many
better things than this.
KESSEL & BAUMANN

present

The greatest photodrama for matinee and evening business in independent picture history - to be exploited by independent buyers and road showmen with special territorial campaigns warranted by its tremendous drawing power.

Arrangements are now being made with such dealers for

Babe Ruth

in

Headin' Home

Produced by Yankee Photo Corporation for Release September 20th

KESSEL & BAUMANN - LONGACRE BUILDING, NEW YORK
Sympathetic Theme and “Different” Locations Notable in This

“THE SILENT BARRIER”
Gibraltar—Hodkinson
DIRECTOR .................... William Worthington
AUTHOR ........................ Louis Tracy
SCENARIO BY .................... Charles T. Daze
CAMERAMEN...... Virgil Miller and Bert Dawley
AS A WHOLE .... Continuity of this jumps a lot

at start, but gets into very sympathetic story
later and holds through this and unusual
locations.

STORY ...... Develops a very sympathetic plot
between father and daughter.

DIRECTION ........................ Satisfactory

PHOTOGRAPHY ........................... Good

LIGHTINGS ............................. Satisfactory

CAMERA WORK .......................... Good

LEADING PLAYERS ....... Adolph Milar and Gladys
Hulette do best work; Sheldon Lewis is villain

SUPPORT .............................. Generally capable

EXTERIORS .... Good snow stuff that passes for
Swiss mountains

INTERIORS ......................... Satisfactory

DETAIL ...... Inserts of still pictures of the Alps
don’t convince; could be eliminated easily

CHARACTER OF STORY ...... Mountain guide
saves heroine from attack by villain who.pre-
viously had wronged his daughter.

LENGTH OF PRODUCTION .... About 5,200 feet

The first part of this picture is considerably jumpy,
due in all probability, to the fact that much footage
was cut out to bring it down to it’s present length.
While this results in the story getting away to a
rather unpromising start, once the various characters
have been planted and the action begins in all earnest-
ness, the picture picks up in good style and at the
middle and through to the finish develops a very
sympathetic theme.

In addition “The Silent Barrier” is laid against un-
usual backgrounds. The locale is the Swiss Alps and
Saranac Lake in mid-winter substitutes very nicely for
the real thing. The director has been particularly
painstaking in regard to details of native costumes
and the lake and the atmosphere thus created has real
illusion. But evidently someone thought otherwise,
and a number of still shots of the real Alps have been
inserted here and there.

The production has a number of plot threads, the
most important being the one between Stampa, a
mountain guide and his daughter, Etta. In another
day Etta had been betrayed by a traveller and her
father had cast her out. Helen Wynton, a London
girl, hears her story and brings about an understand-
ing in the father’s heart with the result that he wel-
comes his daughter home.

At the hotel, Helen is bothered by the attentions of
Mark Bower, a millionaire. Bower is the man in
Etta’s life. There is some good suspense in the
descent of the mountain when Bower tries to kill
Stampa, of whom he is afraid, by letting a rope slip.

At length Bower’s attentions to Helen become so
obvious that Millicent, another of his flames, tells
Stampa that Bower was the cause of Etta’s sorrow.
For the climax, Bower it attacking Helen in a mount-
ain cabin when first, Spencer, the man who loves her,
comes to her rescue, but gets the worst of it and then
Stampa. There is a fine bit of suspense in the scene
where Bower backs off the porch of the hut and falls
to certain death, so affected is he by the righteous
stare of Stampa.

Adolph Milar as Stampa gives a fine performance
and Gladys Hulette as his daughter, plays very well.
The scenes between the two are frequent and have
a compelling sympathetic quality. Sheldon Lewis is
up to his old villainous tricks as Bower, and Donald
Cameron is Spencer. Helen is played by Florence
Dixon. Others are Corinne Barker, Ernest Des Bail-
lets, Fuller Mellish, Joseph Burke, Mathilde Brud-
age, Jack Raymond and Robert Lee Keeling.

Above The Average From the Box Office Angle

Box Office Analysis for the Exhibitor

This picture has it’s faults, the majority of them
falling in the beginning, but after they get into the
main line of action, it creates a real interest, while
the locations serve to reinforce the story considerably.
The probability is that this will go over easily in the
various chain houses and the daily change thea-
ters.

You have much to advertise in this. The name of
the author will carry considerable weight as a box
office attraction. Then there is the cast. Sheldon
Lewis and Gladys Hulette are very well known. Each
has starred. Use their names prominently. Also
mention that the action takes place in the Swiss Alps.
The atmosphere they have achieved for these scenes
is quite convincing.

The title, though similar to others that have gone
before, is a strong one and one around which interest-
ing advertising readers can be written.
Exhibitors will be quick to notice that we are not attempting to “circus” thousands of locally important exhibitors through announcement of the big city first runs that have contracted for Associated Producers’ productions.

We feel that there are 2500 to 3000 cities and towns quite capable of forming their own judgments—commercial and artistic. Quite capable of knowing the power and value of our product. Quite capable of knowing whether they want our pictures, or do not want them.

Quite capable of leading themselves instead of being asked to follow some big city “bell sheep” in New York, Chicago, Philadelphia or San Francisco.

The guarantee of bigness, of high exhibitor values, that goes with the 30 productions we are to release from September 12th, will aid any exhibitor in forming his own judgment without the aid of others.

Our managers are in our twenty-two branches to serve you. They have already signed contracts with nearly two thousand of the most powerful national and local exhibitor factors of the industry.

MACK SENNETT ~ MARSHALL NEILAN ~ ALLAN DWAN ~ GEORGE LOANE TUCKER
MAURICE TOURNEUR ~ J. PARKER READ JR. ~ THOMAS H. INCE

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Generally Good Production to Rather Vague Story

Tsuru Aoki in
"THE BREATH OF THE GODS"
Jewel Prod.—Universal

DIRECTOR ..................... Rollin Sturges
AUTHOR ........................ Sydney McCullough
SCENARIO BY ................. Charles J. Wilson, Jr.
CAMERAMAN ................... Alfred Gosden
AS A WHOLE ................. Interest lags at several points; picks up satisfactorily after slow beginning.

STORY ............. Permits of numerous opportunities for artistic effect and works up to dramatic climax.

DIRECTION .......... Very good; beautiful artistic results.

PHOTOGRAPHY ............ Excellent.

LIGHTINGS .................. Good
CAMERA WORK ............. Distinctive

STAR .......... A talented actress; gives a highly pleasing performance.

SUPPORT .......... Stanhope Wheatcroft hardly convincing; Arthur Carewe gives best support; others satisfactory.

EXTERIORS .......... A fine idea of the Orient
INTERIORS .............. Many pretty sets
DETAIL ................ Nothing particularly wrong
CHARACTER OF STORY ...... A young Japanese girl torn between love of country, her husband and an American lover and her final tragic death

LENGTH OF PRODUCTION ...... 6,225 feet

A lavish Oriental atmosphere together with many beautiful sets and numerous artistic effects, makes up the biggest appeal of "The Breath of the Gods," a Jewel super production starring Tsuru Aoki (Mrs. Susse Hayakawa). Neither expense nor effort has been spared in providing an accurate locale for the story. The interiors depicting the Japanese home, as well as the unique exteriors are indeed pretty to look at.

However, all this effort has not been wasted, inasmuch as the story itself is not enough to get the picture over. The star works hard enough and succeeds in convincing in her own role, but the author wavers too long before reaching conclusions, thereby causing interest to lag badly in places. The beginning is very slow and it is not until after Tsuru has made the sacrifice and married a native prince that the real interest is acquired. Stanhope Wheatcroft, as the lover, is not well suited to the part. The most pleasing performance after that of Miss Aoki, is given by Arthur Carewe as the prince. Others in the cast aren't called upon for any particular effort.

The trouble with the story seems to be that the reasons for the various depressions endured by the little Japanese gal are not made forceful enough to the spectator to warrant the serious complications that they seem to cause.

While attending college in America, Yuki Onda promises to marry Pierre Le Beau. Political trouble threatens in Yuki's native land, and she returns home with her friends the Todds, Senator Todd having recently been appointed Minister to Japan. The time is 1903, just before the outbreak of the Russo-Japanese war. Prince Hagane proposes marriage to the little Japanese, and for reasons that are not made particularly clear, she feels duty bound to accept the situation and sacrifice her love of Le Beau for love of country.

But Le Beau persists in his attentions after Yuki becomes Princess Hagane. Count Ronsard, a Russian, aware that Le Beau's mother was a Russian, persuades Pierre to help him obtain papers in the possession of the Prince, thereby serving a double purpose, helping Ronsard's cause and avenging the marriage of Hagane to his Japanese sweetheart. Pierre enters the Hagane home and snatches the paper from the Prince before Yuki can prevent the act.

Believing his wife unfaithful, Hagane promises to give her to Pierre in return for the papers. The plan is agreed upon, but Hagane and Yuki realize their love for each other and rather than go to the faithless Pierre, Yuki kills herself.

Use the Star's Name and Play Up Japanese Atmosphere

Box Office Analysis for the Exhibitor

In "The Breath of the Gods," you have plenty to talk about in the way of atmosphere and Oriental settings. Make your main appeal from a standpoint of production—artistry and technique. Promise them a trip to Japan, tell them of the Nippon gardens, the Temple of Buddha and the quaint Japanese homes. The exteriors and interiors are complete in detail in representing Oriental atmosphere.

From a story angle play up the following catchlines: "What is the greatest love? See the story of a faithful Japanese girl torn between love of country, love of a sweetheart and faith to a husband she did not love." Or, "See Tsuru Aoki (Mrs. Susse Hayakawa), in her latest production 'The Breath of the Gods,' a story of love and sacrifice laid in a picturesque setting, with Japan at its locale." Play up the name of the star together with the fact that she is the wife of Hayakawa.
THE NEW YORK TIMES says:
"It is, in all departments, a work above the average. Rollin Sturgeon, the director, must be credited with skilful work and the story gives opportunity for the acting of an excellent cast."

THE NEW YORK TELEGRAM says:
"An unusual drama of marked interest. The story becomes absorbing, then grips with the fascination which comes from tense scenes."

THE NEW YORK TRIBUNE says:
"Large crowds saw the opening of 'The Breath of the Gods' at the Astor. Tsuru Aoki plays the unfortunate Yuki Onda in a way that brings to mind the great stage successes—'Madame Butterfly,' for instance."

THE NEW YORK GLOBE says:
"You'll find 'The Breath of the Gods' colorful and entertaining and its settings of amazing fidelity."

featuring
TSURU AOKI with J. BARNEY SHERRY
Supported by
Stanhope Wheatcroft
Marion Skinner

UNIVERSAL-JEWEL
Good Atmosphere and Fine Fight Scenes Register This Satisfactorily

Ethel Clayton in
"CROOKED STREETS"
 Paramount-Artcraft

DIRECTOR .................. Paul Powell
AUTHOR .................... Samuel Merwin
SCENARIO BY ............... Edith Kennedy
CAMERAMAN ................ William Marshall
AS A WHOLE ...... Very colorful production, but action drags considerably up to fight sequence

STORY ................. Not much to it—might be titled "Little Trips Through Shanghai.”

DIRECTION .......... Satisfactory to very good in fight sequence and incidental details.

PHOTOGRAPHY ............. Very good
LIGHTINGS ................ Very good
CAMERA WORK .......... Commandable
STAR ........ Registers satisfactorily, but role doesn’t contain much appeal.

SUPPORT .................. Headed by Jack Holt
EXTERIORS ......... Include a lot of actual shots of Shanghai without any of the principals showing
INTERIORS ................. Realistic
DETAIL ............... Excellent in respect to Oriental atmosphere.

CHARACTER OF STORY .... Heroine gets goods on opium smugglers by posing as leader’s secretary.

LENGTH OF PRODUCTION .... 4,750 feet

"Crooked Streets,” for the most part, is laid in Shanghai, China. The opportunities that this city offers for color, seem to have overshadowed the plot material in the director’s mind. He shows a lot of fancy street settings, that generate a fine atmosphere of reality. The one on the old quay is particularly fascinating. In addition, several actual shots of the city are sandwiched in the make-believe action. Still more atmosphere is supplied by these but they are very palpably inserted only for this reason.

Really “Crooked Streets” takes a long while to get going. The first part of it might easily be entitled "Little Trips Through Shanghai.” No dramatic action shows. The interest drops to an alarming level. In fact there isn’t much to the picture in the way of suspended action at all, save for the long and thrilling fight sequence. On this part of the production, Director Powell has expended his best efforts and the results he has achieved are even scintillating.

The fight is staged between Rupert, the hero and a big half-drunk sailor, who has seen Gail, the heroine, in the old quarter of Shanghai and quite naturally mistakes her for a girl of an opposite type. He claims her as his prize until Rupert comes to the rescue. The sailor agrees, that whoever wins the fight can take the girl. Of course Rupert’s motives are entirely virtuous.

Rupert informs his supporters that he once stood up with Carpentier in Paris for six rounds. Such a title doesn’t convince. However, the fight is staged, and its a darn good one. It has been built up remarkably well with flashes of the excited spectators, all types of them, and remarks thrown out by the supporters of the battlers. At the end Rupert, half dead from exhaustion manages to land a knockout blow and the sailor goes down for the count. The girl is thus saved from a horrible fate.

It is not at all convincing the way Rupert picks himself up and walks into the next scene as if a jolly little battle with a brute sailor was all in the day’s work.

The plot concerns Gail, who in California, hires out as secretary to an alleged collector of antiques, who turns out to be a smuggler of opium. But why should an experienced smuggler hire a stranger as his secretary? Gail turns out to be a member of the U. S. Secret Service and Rupert, a member of the British Secret Service. And they are married.

Ethel Clayton’s role of Gail doesn’t arouse any real sympathy, but she registers all her scenes very well. Jack Holt is good as Rupert and Frederick Starr is the exact type for the sailor. Clyde Fillmore, Clarence Geldart and Josephine Crowell complete the cast.

An Average Drawing Card That Will Give Average Satisfaction
Box Office Analysis for the Exhibitor

This one is lacking in story value, but it will get by as average entertainment due to its fine atmosphere and the skillful manner in which the fight is worked up.

Naturally, these elements of the picture are the ones to be talked about in your advertising. You can promise a real good ring fight and the picture will certainly deliver. Moreover, the consequences which hang on its outcome add a fine degree of suspense to it. The realistic scenes of Shanghai will also attract.

Miss Clayton deserves a star’s prominence, and it would also be good policy to give Jack Holt a play as the leading man. He is rising in popularity with every passing week, becoming a real asset to any picture, inside of the theater and out.
To The Alps!

Louis Tracy is fast becoming the screen's most successful writer. "Wings of the Morning" and "Number 17" are making big money everywhere.

Now comes "THE SILENT BARRIER"
From the Pen of this Master Novelist

One of Louis Tracy's Best Stories—produced by his own company—A great acting picture with an all-star cast of players—Cash in on the tremendous popularity of Tracy's forty novels—Scenically superb—dramatically intense—with scenes that range from the homes of London's aristocracy to the white grandeur of snow-clad Alpine Peaks.
Mildly Interesting Feature Comedy With Some Amusing Moments

"UP IN MARY'S ATTIC"

Fine Arts Pictures, Inc.—State Rights

DIRECTOR ........................................... W. H. Watson
AUTHOR ......................................... Howard Donaldson
SCENARIO BY ................................. Howard Donaldson
CAMERAMAN ................................. Tom Buckingham
AS A WHOLE ................................. Feature comedy has amusing moments, but is burdened with rather long uninteresting lapses.

DIRECTION ........................................... Average
PHOTOGRAPHY ................................. Good
LIGHTINGS ......................................... All right
CAMERA WORK ................................. Satisfactory
LEADING PLAYERS ............................ Harry Gribbon and Jane Novak do satisfactory work.

SUPPORT ......................................... Satisfactory
EXTERIORS ....................................... Satisfactory
INTERIORS ....................................... Good
DETAIL .............................................. All right

CHARACTER OF STORY ........................ Efforts of heroine to keep her marriage a secret so that she will receive inheritance.

LENGTH OF PRODUCTION ........... About 6,000 feet

"Up in Mary's Attic," is a fairly interesting feature comedy. It amuses now and then but on the whole it is drawn out too much, with the inevitable result that it becomes tiresome more than once before its conclusion. Its brightest spots are the scenes that take place between the baby and the dog. The dog looks to be the same breed as Teddy, of Mack Sennett fame, and certainly he's got the same kind of brains. The scenes in which he attends the infant's wants are very pretty—hardly comical. Moreover, the baby is one of the most good-natured ever filmed. Its a joy to look at it.

However, a comedy of feature length needs more than a dog and a baby, and while "Up in Mary's Attic" has a little more than these two, it is unable to take rank with the best of the tomfoolery-bathing girl-ecentric comedies because of its uninteresting lapses.

There is a plot concerning Mary, one of the boarding school girls, who is secretly married to Jack, the athletic instructor. The prying son of the principal discovers them with their baby at the house of the laundress, so they have to place it up in the attic where the dog cares for it.

Mary is due to inherit a sum of money if she stays single or marries, only with the approval of her guardian, the principal. Thus it is up to Mary to keep the marriage and the baby secret until she becomes of age.

The principal's son, discovering the true situation, attempts to ruin the happiness of the couple by employing a vamp to capture the husband. Her efforts fall rather flat, both in regard to purpose and effect. In the end of course, the villain is refuted and Mary comes into her fortune.

The funniest scene is the one showing all the girls lined up ready to salute the flag as Jack prepares to raise it. Mary has used the flag cord as a wash line up in the attic and when Jack gives it a pull the baby's clothes run up the mast instead of the flag.

There are also some scenes of interest, showing the school girls in the gymnasium and again in the tank. The diving, slowed up somewhat by the camera, is pretty.

Harry Gribbon is a capable comedian and gives eccentric color to the role of Jack. He hasn't got quite enough material to work with, however. Eva Novak is attractive as Mary. Meta Sterling as the fat girl gets some laughs and Minnie, the old Indian, does her usual pipe smoking. Others are Edna Gregory, Clifford Bowes and Al Miechlesfield.

Good Chance To Put This Over With a Bathing Girl Revue

Box Office Analysis for the Exhibitor

"Up in Mary's Attic," is turning 'em away at the Broadway theater where it is running along with a bathing girl revue. The latter is doing the pulling however. Every male that passes the theater is attracted by the prospect of seeing pretty girls in one piece outfits.

Of course, all exhibitors have the same opportunity to stage such a revue. On the other hand, the picture is only moderately good when considered on its individual merits.

A display of bathing girl stills in the lobby will doubtless attract many and there are numerous ballyhoo's that can be devised to draw patronage. And while the picture isn't a comedy knockout in any sense of the word, it certainly provides an appreciable portion of entertainment.
STATE RIGHT BUYERS! DISTRIBUTORS! EXHIBITORS!

IT'S YOUR MOVE

If You're in this Game—Play "Nick Carter"
King of the Two Reel Division

BROADWELL PRODUCTIONS, Inc.
Suite No. 1115 1457 Broadway
New York, N. Y.

J. J. GLAVEY, Representative
Three Stories in One Picture Offer Distinct Novelty

"WHILE NEW YORK SLEEPS"
Fox Special

DIRECTOR .................. Charles J. Brabin
AUTHORS ... Charles J. Brabin and Thomas Fallon
SCENARIO BY Charles J. Brabin and Thomas Fallon
CAMERAMAN .................. George Lane

AS A WHOLE ...... Three separate and distinct stories; last one in four reels is gripping tragedy; other two are "shockers," with surprise finishes.

STORIES ...... All well developed; first two are lurid melodrama; last has tragic flavor of Russian school.

DIRECTION ...... Generally good for this type of stories
PHOTOGRAPHY .............. Good
LIGHTINGS ..................... Satisfactory
CAMERA WORK .............. Good
LEADING PLAYERS ... Estelle Taylor and Marc MacDermott appear in all stories—their work in first doesn't match with fine performances they show in others.

SUPPORT ..................... Satisfactory
EXTERIORS .................. Realistic—well chosen
INTERIORS ..................... Same
DETAIL ..................... Some very good

CHARACTER OF STORIES ...... First: wife is shocked by reappearance of husband she thought dead—Second: rather daring version of badger game—Third: tragedy of New York east side

LENGTH OF PRODUCTION ...... About 8,000 feet

This is really three separate pictures combined under one title. The first two averaging about two reels each, may be described as "shockers." Their counterparts have often been seen on the vaudeville stage. "Out of the Night," the first, deals with the reappearance of the husband, a now happily married woman thought dead. He demands money for his silence. A burglar, hiding on this scene, shoots and kills the other intruder when the situation is at its height. The wife takes the pistol as her husband enters and tells him that she has shot a burglar.

Estelle Taylor is inclined to overact as the wife, while Marc MacDermott wears a palpably false beard. Harry Sothern and William Locke complete the cast.

The second "The Gay White Way," is a real "shocker," with a version of the old badger game as its basis. It is very sexy, daring in the extreme and not exactly fit for family consumption. The married man is shown living with a lady of Broadway. He learns his wife will sue for divorce and leaves the apartment. The woman fires a pistol as he leaves. He returns to find her prone and motionless on the floor. Another man enters, claiming to be the husband of the dead woman. The married man gives him money for his silence. He leaves, the woman gets up and as they are making their getaway the married man returns, showing himself as a detective.

This has been given a lavish production with cabaret scenes and the like. Estelle Taylor is fine as the vamp, and MacDermott good as the detective. Harry Sothern is the other man.

"A Tragedy of the East Side" is gripping tragedy, well acted and realistically set. It tells the story of an old paralytic, forced to sit and watch the wife of his adored son give herself to another man. There is no ray of happiness in the story, but the accumulative power of its tragedy is sweeping. It might have been written by a Russian playwright, so gruesomely powerful is it in every twist.

MacDermott as the paralytic is splendid and Miss Taylor, as the wife, plays with fine effect. Harry Sothern as the son and Earl Metcalf as the other man are both good. The atmosphere of the very poor east side has been admirably brought to the film.

A Real Money-Maker for Certain Houses
Box Office Analysis for the Exhibitor

This is certainly a novelty and one which ought to make a good lot of money in houses where the audiences are not too touchy. The second story will likely offend the family trade, although in out-of-town houses fathers and mothers can point it out as a striking reason why their children shouldn't venture to the big city. The last one is a truly great tragedy and might, well make a separate feature. This too, is rather broad in places, but its whole tragic sweep is masterly in every sense of the word.

Exhibitors that play this have a lot of valuable advertising material right in the main title of the three stories. This is attractive in itself and can be built upon along a variety of pulling lines.

Naturally, the New York idea is the big angle. Play it for all its worth. Probably the wickeder you paint the city, the more attractive the picture will be to your patrons and no one in the big city is liable to start a libel suit against you.
Wid’s Daily

of next Sunday will contain an

eight page three color insert

announcing the

production plans of

GUY EMPEY PRODUCTIONS, Inc.

ARTHUR GUY EMPEY, President

220 West 42nd Street

New York City
There Have Been Better Carey Pictures Than This One

Harry Carey in
"BLUE STREAK MCOY"
Universal

DIRECTOR ................. Reeves Eason
AUTHOR ...................... H. H. Van Loan
SCENARIO BY ............... Harvey Gates
CAMERAMAN ................ William Fildew
AS A WHOLE ............. Works up to a good finish, but
...drags until nearly half way through the picture
DIRECTION ............. Takes too long to get at the
...story; injected some effective human touches.
STORY .............. Provides a role suited to the star and
...offers opportunities best suited to his perso-
...nality.
PHOTOGRAPHY ............... Good
LIGHTINGS ................... Night scenes not good
CAMERA WORK .............. Average
STAR ......... Gives his usual satisfactory performance
SUPPORT ........... Reeves Eason, Jr., a clever young-
...ster; others fulfill requirements.
EXTERIORS ................. Satisfactory
INTERIORS .................. Adequate
DETAIL ...... Poetically worded titles out of place
CHARACTER OF STORY ...... Rough and ready
...ranger with a string of good deeds to his credit;
...slight romantic twist.
LENGTH OF PRODUCTION ........ 4,574 feet
There's nothing unusual nor particularly attractive
about this latest Harry Carey production. He has
had much better stories and as a whole, generally
better pictures.

The picture doesn't contain any suspense and isn't
at all pretentious as to production. The story is
essentially a string of incidents showing the better
side of Blue Streak McCoy. These incidents are
loosely connected to form a story which won't arouse
any special comment on its account but offers
satisfactory enough material for Carey.

The opening scenes show Carey celebrating the
institution of the 18th Amendment, by drinking more
than is good for him. Still in an unsteady condition,
he rescues the hat of Eileen Marlowe, who is stand-
ning on the platform of a train stopped to take on water.
For some unknown reason, hero suddenly becomes
very sober after this gallant act.

Some time later Carey accidently meets Eileen, who
has sort of lingered in his memory. Eileen lives with
her uncle, aunt and their small son Albert. The uncle
owns a gold mine of which Frank Otis is superintend-
cent. Carey becomes a regular visitor at the Marlowe
home mostly to be near Eileen, but also because he
has taken a fancy to young Albert. One day while
playing with the child he overhears Otis trying to
convince Mrs. Marlowe that her husband is false.

Otis succeeds in framing Marlowe in his wife's eyes,
but Carey is on the job. He frustrates the elopement
by telling Mrs. Marlowe how she has been deceived
by Otis and there is a good battle between Otis and
himself. In the meantime Conchita, the dancer-
sweetheart of Otis, who had helped frame Marlowe,
discovers her sweetheart with Mrs. Marlowe, where-
upon, she tells what she knows of the superintendent's
plan to rob the company's safe which contains a large
amount of gold ore, and the plans are foiled.

Eileen has fallen in love with a young ranger, so
the only reward that "Blue Streak" asks of Marlowe
is the key to his cellar. In the cast are Charles Arling,
Lila Leslie, Ruth Golden and Ray Pipley.

"GEVAERT"

F I L M

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ANTWERP, BELGIUM
Where Star is a Favorite This Will Probably Satisfy
Box Office Analysis for the Exhibitor

Harry Carey in
"BLUE STREAK McCoy"
Universal

"Blue Streak McCoy," isn't big enough to do much
talking about on its own account, so if the star isn't
a favorite in your theater they probably won't be
satisfied with this picture. On the other hand, if the
Carey pictures in the past have satisfied your crowd,
his work in this together with some cute kid stuff on
the part of young Eason will probably get this by
without any serious kicks. It's a typical Carey vehicle,
giving the star the position of prominence all the way
through.

If you care to use catchlines in connection with the
story you might use: "He was only an uncouth ranger
but he was alert to do the right thing when a woman's
happiness was at stake. See how 'Blue Streak McCoy'
saves a home from being wrecked. Or, "See Harry
Carey and his youthful support in Blue Streak Mc-
Coy.'"

Film-Lore Offers a Real Treat for Originality, Quality, and Theme.

BRAIN CINEMA
A Strong Plot of Love, Mystery, and Science by
ALEXANDRE A. STUART

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IMMEDIATE SERVICE
Just a Bare Idea—Poorly Developed and Directed

“A WOMAN’S BUSINESS”
Jans Pictures—State Rights
DIRECTOR ............................. B. A. Rolfe
AUTHOR .............................. Charles Belmont Davis
SCENARIO BY ....................... Violet Clark and Carey Wilson
CAMERAMAN ........................ A. A. Cadwell

AS A WHOLE ............... Atmosphere of unreality hangs
      heavy over this—situations don’t convince and
      characters fail to win sympathy.

STORY ............ Deals with superficialities and is
generally unreal—no element of suspense.

DIRECTION .............................. Poor

PHOTOGRAPHY ............ Very poor in many sequences
LIGHTINGS ........................... Some very bad.

CAMERA WORK ........ Sets are crowded too much
      by camera.

STAR ............ Suffers from poor direction and
generally unsympathetic role.

SUPPORT ........ Good players, but they also work
      under handicap.

EXTERIORS ............... Satisfactory
INTERIORS ............................... Average
DETAIL ............................... Poor
CHARACTER OF STORY ........ Young woman,
      ambitious to rise in society learns that love is
      the only thing worth while.

LENGTH OF PRODUCTION .... About 5,000 feet
With a plot that is at best, just a fragment of an
idea, and dealing with superficialities of life with
deadly seriousness, with direction that is often poor,
and with handling of the camera that is generally weak
in all departments, “A Woman’s Business” presents an
inferior aspect. The heroine is drawn as empty-
head to the extreme, living for the hollow glory of
social position alone until love does the usual awaken-
ing trick. But it must be recorded that neither Bar-
bara, this heroine, nor any of her associates herein,
succeed in drawing an iota of sympathy from the
spectator. They are all puppets. In none of them
courses a vital spark and they appeal to none of the
senses.

The direction is full of mistakes. From the very
first when Barbara spins around on her heel in the
southern kitchen and puts out her hands to her mother
saying, “What future is there here for me?” there
are innumerable scenes where artificiality predominates
and superficial, foolish subtitles are injected as the
remarks of people.

Barbara seeks elsewhere for her future and marries
Johnny Lister, a social secretary. His employer
promptly fires him for his virtue lay in single blessed-
ness. In New York, Johnny is unable to find work,
although you never see him trying to find it. Anyway,
a social secretary of Johnny’s type isn’t exactly a virile
and appealing character.

So Barbara attempts to advance herself by trying
to squeeze a market tip from Johnny’s erstwhile em-
ployer. Johnny discovers them and knocks the other
man down, administering a black eye. Then a title
reads, “After the divorce,” and Barbara is revealed
establishing a millinery shop with the money advanced
by a millionaire. Despite the millionaire’s promises,
he comes one day to exact payment and Barbara
throws a jar at his head and tears up all her hats.
Next she walks coolly to Johnny and asks him to take
her back. This scene is complicated by the introd-
uction of the wife of Johnny’s, erstwhile employer who
also wants him to take her. The two women enter into
a ludicrous verbal argument over Johnny, the ex-wife
finally triumphing.

Barbara is distinctly not a cultured daughter of the
old south. Her manners smack of Broadway. Thus
Olive Tell has an exceedingly difficult time fighting
with the part. The part wins the argument and Miss
Tell’s personality goes down. Edmund Lowe, Lucille
Lee Stewart, Jack Davidson, Stanley Walpole and
Donald Hall also have a hard struggle with parts
that are generally unsympathetic and unreal.

There Are Possibilities to This But Go Slow
Box Office Analysis for the Exhibitor

The title of this and the many arguments that
could be built around it together with the popularity
of the star, will doubtless tempt many exhibitors to
favor this picture. However, despite this fine adver-
tising possibilities, there is generally inferior tone
to the production that quite overshadows it’s merit
at the box office.

If you think you can get by with it play it along
these lines in the advertising: “Every man has a bus-
ness and many women. But what is Every Woman’s
Business?” “Barbara considered her business in life
a greater thing than her love. See the lesson she
learned,” “Do you know what Woman’s Business is?
It isn’t an arbitrary business, but a business she has
taken to herself. See—.”

Give Miss Tell considerable prominence and also
mention the supporting members of the cast.
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THE EXHIBITOR'S ENCYCLOPEDIA

500 PAGES OF VALUABLE INFORMATION
Much Ado About Sex in Rather Elemental Story that Runs Too Long

Edith Storey in
"MOON MADNESS"
Haworth—Robertson-Cole

DIRECTOR .............. Colin Campbell
AUTHOR ................. J. Grubb Alexander
SCENARIO BY ............ J. Grubb Alexander
CAMERAMAN ............. Fred Schoedsack

AS A WHOLE .............. Colorful production with pronounced sex appeal but it runs too long.

STORY .............. Rather long-drawn out with quite a number of episodes that could be cut down.

DIRECTION .............. Contains a lot of color, but some steps of story aren't clearly registered.

PHOTOGRAPHY .............. Very good
LIGHTINGS .............. Excellent; star very strikingly lighted in closeups.

CAMERA WORK .............. Good
STAR .............. Very good; registers forceful appeal.

SUPPORT .............. Very good
EXTERIORS .............. Some good desert stuff.
INTERIORS .............. Many quite elaborate.

DETAIL .............. Fair
CHARACTER OF STORY .... White girl, brought up with Bedouin tribe, is saved from fate of her mother by her father.

LENGTH OF PRODUCTION .... About 5,400 feet

"Moon Madness" is a very colorful, and at times exotic production, containing a story which makes up in sex appeal what it lacks in the way of dramatic situations. The story was really too simple to bear the burden of the footage awarded it here. There are episodes such as the Egyptian one, introduced solely for its sex appeal, that might have been omitted altogether and there are others that could easily be cut down to shorter lengths.

The story opens with a burst of melodrama. It's raining pitch-forks on the edge of the Sahara and a professor's wife is in the act of eloping with the villain when they are apprehended by the third party. As the wife goes to the door of the cottage she is struck by a falling tree and is killed. The villain takes to his heels in the rain and the professor is left alone with his baby daughter. It didn't seem quite clear the way she finally came into the hands of the Bedouin tribe.

Grown to womanhood, she is known as Zora and beloved by the son of the chief of the tribe. A Parisian artist makes love to her and she believes him sincere. She follows him to Paris. Here a villain, Raoul, establishes her in luxurious quarters with the understanding that if she doesn't win the artist's love, she must give herself to him. All she arouses in the artist is his passion, and it seems rather strange that at first he didn't recognize her as the self-same maid of the desert to whom he first made love.

Back in her apartment Raoul comes to collect on the bargain but Zora's father who has been hovering in the ofing since her babyhood crashes in, in the nick of time and rescues her. He recognizes Raoul as the man who broke up his home in former years and ends his nefarious career by drowning him in the basin of a fountain. Zora is glad to go back to the true love offered her by the son of the Bedouin chief.

The production has a certain air of richness about it that commands attention. The sex appeal is played strong and dominates the picture. Edith Storey in the role of Zora is prominent in fostering it and besides makes a very striking appearance in her picturesque costumes. She also has the benefit of some fine lighting. Wallace McDonald is the Bedouin, Sam De Grasse the artist and William Courtleigh the villain—a fine supporting trio. Joseph Swickard appears as the father and Miss Storey also plays the brief role of the mother.

Return of Edith Story is a Good Advertising Angle Here

Box Office Analysis for the Exhibitor

This one has such a prominent sex appeal that the exhibitors catering to the well-known transient and down-town audiences might do well to consider it. It is in no way offensive, but at the same time the plot is quite elemental and concerns itself with little else than this appeal.

It ought to be shortened, however. Superfluous footage seems to be a fault common in a great number of recent releases. Careful cutting would help considerably.

You could feature the return of Edith Storey to the screen in advertising this. She hasn't been seen in quite awhile, and she certainly had a good following in the early days. Also mention the other principal members of the cast. They are well known and good actors, all of them.
July 17, 1920

Mr. J. Skirboll,
Ohio Exchange for Educational Films, Co.,
Cleveland, Ohio.

My Dear Jack:-

For the first time in the history of this theatre, a new precedent has been established. A comedy without star, in fact I might say of unknown origin, has come to town, played on our screen for three days, and literally "knocked 'em cold". All these laurels belong to your first Mermaid release entitled "A Fresh Start". Having seen this comedy before I put it on, I advertised it "without fear of contradiction, the greatest comedy ever shown in Hamilton, on this or any other screen, barring none".

When you stop to consider that we run America's Greatest Comedian comedy series, that was saying a mouthful for your product. Now that it's all over but the shouting, I am here to tell you, that my statement was in no wise exaggerated. Our patrons are still talking about A Fresh Start, as hilarious a comedy as any one could wish for. To the best of my recollection, this Mermaid is the first comedy I ever saw that hasn't a dull moment through the two reels, which to say the least, is something very unusual.

If the remainder of your comedies are anything like A Fresh Start, you'll not have to worry about an outlet for your product in this city. If you want any of our weekly programs or newspapers to substantiate what I think of your first Mermaid, let me know and I'll be glad to forward them to you.

You are at liberty to quote me in connection with A Fresh Start in any way you see fit, and any statement made in complimentary reference thereto, can not be too strong to suit me. You've got it coming, and I am glad to "hand it to you".

Wishing you and your product unlimited success and with best wishes, I am

Cordially yours

Managing Director.
Some Short Reels

“Duck Inn”—Mermaid—Educational

“Duck Inn,” is a highly amusing comedy in which Lloyd Hamilton reappears. It opens with a fine comedy sequence in which the chief comedian is shown coming from his house. It immediately starts raining and he ducks back inside. The rain stops and he comes out. This process is repeated several times and the laughs increase with each repetition. It’s a new gag and gets over big. There follows some good comedy, Hamilton and a Ford as principals, the setting being a very windy desert. The final sequences introduce a duck hunt and many laughs are derived from the scenes between Hamilton and the duck that squirts water over him. Marvel Rae is the girl. Altogether, this is high class nonsense-comedy, ranking with the best of them.

“One Drop Was Enough”—Chester—Educational

This takes in a trip down a South American river to a large and beautiful series of waterfalls. The subtilities, in their efforts for comedy, neglect to say just where pictures were efforts for comedy, neglected to say just where the pictures were taken and this information would lend additional interest. Many of the scenes are unusual and the reel provides generally good interest. The subtilities use “we,” giving the impression that travelers take the river trip. However, the boats reveal only natives. The spectator might justly ask, “Where do you get that stuff?”

“His Wife’s Husband”—Goldwyn

In an effort to build what would ordinarily be enough material for a one reeler, into a two reel offering, they have filled with a considerable quantity of souse stuff, with Ed. Flanagan, who has scored another partner named Edwards, both featured occupying the featured roles. Flanagan performs as the intoxicated husband and most of the situations are gleaned from the efforts of one of the women to have a neighbor pose as her husband. A bit of it just borders on the risque, but there is really nothing objectionable. The souse stuff is not very much different from numerous similar portrayals that have been seen times innumerable, and can hardly be expected to get over very strong. With judicious cutting, this can be placed in a position to jolly well take up its assigned place, for the theme is fairly clever. In its present shape, however, it can not be expected to hold up very well, however.

Bray Comic, No. 817—Goldwyn

Of the eleven Lampoons which make up the first half of this Bray Comic, only one or two may be expected to get hearty laughs, the rest of the material being just about average. The cartoon which makes up the rest of it, however, is a meritorious creation which should get over nicely. Of course, it is thoroughly ridiculous, but is based on a funny idea and has been executed in good style. Judge Rumhauser and Silk Hat Harry, Ted’s caricature characters are seen in it and their efforts to win favor with a pair of beach bushes are funny. First they become bow-legged, then tattooed and finally sun-tanned to win favor with the girls. The last named process includes being placed on a spit in a rotisserie and when the trick is finished, they are black, being finally mistaken for wild men and put in a cage. At this stage the girls decide that they are cute.

“The Castaway”—Bruce—Educational

This is one of the best scenes that Robert Bruce has ever turned out. Beside showing some marvelous views of a turbulant sea at the opening, he has incorporated a theme in the various scenes that captivates. He takes up the fate of a sailor, cast up on a tropical island, who signals frantically at the passing ships at first but after a time regrets them passing by in silence. He has found contentment. There are some glorious views of full rigged schooners sailing along the horizon. The light and shade of these are quite effective. A bit of artistic might strive in vain. The reel got a big hand at the Rivoli at its conclusion.

“Some More Samoa”—Chester—Educational

This reel shows interesting glimpses of the Samoan islands and their inhabitants. The native industries and dances are also interestingly depicted. The subtitles are written in a light style and provide just the right balance. It is an interesting reel and worthy a position on any program.

“An Overall Hero”—Chester—Educational

The monk that made his appearance in the first Chester two reeler is again in evidence in this number and he also is supported by the other animals of the same species. The picture opens with some good comedy-thrill stuff, showing the monk taking the place of the jockey on the race horse after some crooks have gotten in a bit of dirty work. Later the monk again refuses the villains when he frustrates their attempt to steal the winnings of a pair of old folks. When the all animals are brought in, the comedy works up a bit. And some of the subtitles are two obviously written in to fit the action. It would seem that one animal in a comedy of this kind were enough. The latter part is mildly amusing, but doesn’t take rank with the first.

“Screen Snapshots, No. 3”—Jack Cohn—State Rights

For the average screen fan an issue of this type, added to the bill, will have the value of frosting added to cake. Taking the spectator behind the scenes at picture studios and giving him intimate shots of picture celebrities will undoubtedly hold attention, especially so with this production which is titled in splendid style and generally up to the mark. Muriel Ostriche is the first star to face the camera and is shown lounging about as well as at play. Jim Corbett essays a few steps in another part of the reel, after which Pauline Frederick is seen, followed by Viola Dana, attired in an Oriental costume. A bit of hokum is included in which Fatty Arbuckle, Chester, and Sessue Hayakawa, who regard the cameraman simultaneously as they display a few steps. Bessie Love, amusing herself with a flock of birds, occupies the center of the screen later on and then the building of a studio set, work of Elaine Hammerstein and others in it hold the eye. To close it, a scene in which a number of embryo screen performers apply for duces as extras is shown, with some of them being photographed in order that their abilities may be determined.

“Old Buddha’s Maze”—Chester—Educational

China is the scene of another Chester travel production released through Educational, incidentally one of the best yet done by Chester. The technical end of it has been taken care of in satisfactory fashion, and what features it is the choice of subjects. Pekin and its outlying parts as well as other Chinese points are picturesque if anything, the architecture generally quaint and the resulting spectacles distinctly soothing to the eye. Opening is a water scene with some old-fashioned sailing vessels making a pleasing picture. A Mongolian funeral occupies a fairly large part of the footage, several of the customs usually observed having been photographed in good style, although in one scene some of the younger people could not restrain their curiosity and deliberately faced the camera. The temple of Buddha, which is shown towards the finish, is a beautiful, elaborate edifice and the material throughout is interesting.
"Pyrenees and Wooden Legs"—Chester—Educational

Andorra, a tiny state in the Pyrenees, is not very well known to most people and naturally a production shot in that locality will be somewhat unusual. In this reel, bits showing natural scenes are intermingled with more numerous pieces of footage in which the buildings, small cities and people are dealt with. A shepherd with his flock is seen during most of the latter part of the offering and a unique feature is that he wears stilts constantly with unusual ease. Tobacco smugglers, said to be genuine, are seen in another section as well as some youngsters and townpeople, and the piece as a whole is quite acceptable.

"Snakes"—Reelcraft

Bolshevism and bombs were a much more popular topic for discussion up to about a year ago than they are today, and this Billy E. Van comedy in two reels obviously was made at that time. While it is somewhat disconnected at times, there are several humorous bits and the production as a whole is acceptable. Well photographed in most places, this maintains a reasonably good average and should get over in limited a few houses. Some of the hokum is of the rather hackneyed type, but much of it can be depended upon to hold its own. This is the second of the series of Royal comedies.

"The Law of the Border"—Graphilm—Pathe

There seem to be about three or four formulas that are almost invariably followed in the production of short reel westerns. Occasionally they differ from one of the customary themes or build about it so that there is some novelty. In this, however, they deviate only slightly from the usual and the result is an average western. Young Buffalo sets out on the trail of a criminal sheriff who works recklessly and commits murders and hold-ups with considerable regularity and no evident fear. A romance with the villain’s step-daughter occupies part of the film which ultimately sees Drew freed after facing death without a chance to defend himself. The bad man had tied the girl to a bed in another room, but she manages to kick the door, attract attention and then save her lover in time to be able to participate in the necessary clutch.

"The Nuisance"—Universal

A very funny fight scene in which instead of attempting to find a new way of burlesquing a pugilistic battle, they secure the services of a baby in the part, along by the pastime of the fight fans, makes this worth while. It’s a new situation and one that will secure laughs almost anywhere. The rest of the reel is disconnected in a few places, but generally it is of a sufficiently high standard to insure its success in most houses. Certainly it is superior to the average single reel production, there being a proper proportion of story material and slapstick comedy.

"Who’s Crazy Now"—Universal

A single reeler which has a few fairly humorous complications but generally lacks material that is really funny. Most of the story centers about the romance of a young duo, with the father of the girl possessing the opinion that the young man is crazy. The two plan to make the old man believe that he is the lunatic and the young fellow promptly poses as a feminine brain specialist. An escaping insane of an insane asylum arrives to make matters all the more complicated and the lovers are finally united. This has a few laughs, but lacks continuity of fast action and real humor.

"A Seaside Siren"—Christie

Chase stuff and knockabout bits make up a considerable portion of this Christie special which has an acceptable theme and is funny enough to get over in most houses, although by no means a hit. Fay Tincher is featured in the two reeler in which Eddie Baker, Jimmie Harrison, Virginia Ware and a few others play principal roles. Most of the comedy results when Fay Tincher agrees to pose as her mistress, in order that the latter may marry the man of her choice. She visits a fashionable resort and there her generally coarse demeanor does not meet with approval. Eventually, she dons male clothing and a long chase through hotel rooms and bath-houses results. Much of the material employed in this section is not very new. Some of it does provoke mirth, however, and with a few other laughable scenes it will probably hold its own.

"Live and Learn"—Pathe

One situation included in this Snub Pollard comedy is certain to get a laugh from any audience and makes it a worth while production. There are several other bits in it that are also laughable and the action is fast throughout. The portion that is sure to get the biggest laugh is that in which Pollard posts a bill on a barn with a dividing door. A poster of a woman in the usual chorus girl costume is pasted over the door, when the novice in art is employed and several aged farm woman looking out, all of the good folks in the vicinity are shocked. Later the action is shifted to a gymnasium where a burlesqued light occupies a large part of the type. Of course, all of the above can seldom be entirely new, but most of it is really funny this time. The reel is one of the better ones of the series.

"The Third Eye"—Pathe

Usually serial episodes end with the hero, heroine or both facing danger. The eleventh episode of this, however, is a sharp deviation from the usual order, a new mystery angle being developed and a big punch added. While it makes the production more complicated, it continues to maintain suspense—something all serials do not do after the first few episodes. Having Warner Oland meet the woman who styles herself "The Long Arm of Vengeance," which appellation gives the episode its title and shrunk back in apparent terror makes the ending unique and decidedly different.

Pathe Review, No. 63

Some excellent water stuff is included in the colored scenic study which comprises the initial portion of this Pathe Review. There are several meritorious shots. "Contra-band Treasure" shows the confiscated plumage of some birds of paradise. As usual there is a slow motion part in which some girls are seen in scant beach costumes and then executing some swimming strokes. Average audiences would probably welcome shots of the girls slowed up while on the beach more than those of the strokes, but it will probably hold interest. "Lights of the World" shows the making of electric light bulbs and to wind it up, four colored dancers, one of them a woman, execute the old fashioned buck and wing dance.

"Starting Life"—Ford-Goldwyn

Most of the Ford productions have been industrials, with a few scenic mixed in occasionally. This is a deviation from the usual run of these offerings, consisting entirely of sketches of sheep, kittens, pups, fowls and so on down the line. Animals almost invariably register well on the screen and this production, which is simply a conglomeration of scenes of that type, should score heavily in almost any house. It has been photographed well, maintains a splendid atmosphere and furnishes picture patrons with what they usually want. A distinctly commendable deviation from the customary succession of Ford pictures.

Bray Pictograph, No. 448—Goldwyn

Scientific fish farming as practiced at the hatchery at Hackettown, N. J., is shown in the opening part of this Bray reel, and is explained splendidly. The shots of the hatched creatures, just hatching eggs and other bits being of real interest. Sherlock Holmes, a trained dog, is shown performing some of his stunts in the section titled "Do Dogs Reason?". Undoubtedly the canine is remarkably well trained, but as to his reasoning powers, those are still left in doubt in spite of his exhibition. Jerry is on the job in "The Rhyme Went Wrong," an acceptable cartoon seen at the close. As a whole, a satisfactory screen magazine.
EVERYONE KNOWS THE POWER OF A WILLARD MACK STORY.

A STATE RIGHT SPECIAL DE LUXE

HERITAGE GOES FURTHER A SOUL-STIRRING DRAMA OF THE HUMAN EQUATION

"HERITAGE"
by WILLARD MACK

Featuring the popular juvenile star... MATTY ROUBERT And a powerful all star cast...

WRITE OR WIRE FOR OPEN TERRITORY

Matty Roubert Productions, Inc.
1457 Broadway New York City
Everybody who will see this picture—and that means everybody—will call it the best thing Will Rogers ever did. Packed to the last inch with every element a picture needs for record-breaking success.
Big Reception
Tendered "Doug" and Mary by Friars—Both Visibly Nervous But Happy

No one could ever claim that either "Doug" or Mary suffered from stage fright. But if they didn't they gave a very good imitation at the Astor last night. In the Grand Ball room, they were welcomed back from Europe in an affair that was one of the most pleasing events of the year. Surely, they must have been delighted with all of the fine things said about them. Because, from the moment they entered the hall until they left, way after midnight, they heard nothing but—well, the sort of things that they probably expected, only more so.

John J. Gleason was toastmaster and S. J. Kaufman master of ceremonies. They showed one of Mary's earliest pictures—"The Stronger Love," a Universal production, and the titles were added by side line comments from Tommy Gray, that made the hit of the showing. My, how different Mary looked in those days! No wonder they called it "movie" stuff. They also showed an original slide feature of Doug's smile. Then Frank Bacon, Renold Wolf, Frank McGlynn, who, while with Belasco, carried Mary in his arms up a flight of stairs in "The Good Little Devil," and told about it; Tom Wise, who carried "Doug" off; William A. Brady, who said the stars owed their popularity to the greatest industry in the world; S. Jay Kinnon, "Doug" Baer, the Philosopher of the Potosiac, and Raymond Hitchcock spoke. "Hitchy" easily carried off the honors of the evening. The crowd couldn't get enough of him. Of course Mary thanked everybody in her sweet way, and then "Doug"'s nervous and all upset, tried to tell about the European trip. (Continued on Page 3)

Strike Ends
Men Return to Work, Pending Negotiations—Will Settle Wage Scale Later

Following a meeting of the Motion Picture Craftsmen, 604, at Bryant Hall on Saturday, it was decided to return to work this coming Monday. George C. Woodruff, secretary of the Laboratory Men's union, and W. McKinley, general organizer of the I. A. T. S. E., met a representative of the National Association prior to the meeting and the matter was arranged. The men are returning to work with the assurance that representatives of the National Association will meet those of the union to agree upon a wage scale and settle other matters.
Cuts and Flashes

D. N. Sheehan Prod., Inc., after next Monday will be located at 1,600 Broadway, in the suite formerly occupied by Sol Lesser.

M. Lowell Cash has been placed in charge of advertising and publicity of Federated Film Exchanges.

Raver Resumes

To Present "Virgin of Paris"

Harry Raver has completed arrangements whereby Anthony Hope's best seller "Sophia" will shortly reach the screen under the title of "The Virgin of Paris.

Raver's staff includes Gerald Fontaine, director, with Harry Melville, assistant. Franklyn Morel and George Constantine are the photographers. Agnes Fletcher Bain prepared the adaptation.

Has Backing of Chicago Men

Anna Q. Nilsson who recently formed a concern in Los Angeles, to be known as Anna Q. Nilsson Prod., which will be incorporated in California yesterday told a representative of WID'S DAILY that a group of Chicago financiers are behind the concern. She would make no statement about the capitalization of the concern, but stated that she would begin work after October. A studio on the coast will be hired, she further declared, and a series of pictures in which she would be featured at the head of all-star casts would be turned out.

Denver Chain Adds Three

Denver, Colo.—The Midwest Theater Corp. has purchased for the U. S. A. Fort Morgan; Lyric, Sterling; and U. S. A., Sidney Neb. It is reported that Midwest will take over a chain in the Rocky Mountain region.

FIVE HUNDRED PAGE OF LIVE, INTERESTIN
AND EDUCATIONAL MATTER, GATHERED
FROM A YEARS WORTH

We Place Insurance for
FATTY ARBUCKLE CO.
(Watch this Space for Others)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems. To-day may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem intelligently, dispatch and economy. May we prove to you how we can serve you better? Your phone handy.

Of many good reasons why the exhibitor should demand RITCHIEY posters, only one is important. They sell an increased number of tickets.

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406 W. 31st St., N.Y. Phone Chelsea 8388

AARON JONES

Even the little "schafer" will enjoy JEN PEKRY's new two reel McD AYDA'S LAMBS. "Linicked" in a series of one a month.

State Right
One a Month

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1446 Broadway, N.Y.C.
Coast Bravities

Hollywood—Bert St. John who had announced the presentations at the California theater is now in charge of the Vitagraph office.

St. John, Canada—Joe R. Kaufman, special representative for Select, is in charge of the local office of that organization replacing ‘Mac’ MacMorgan who resigned.

Toronto, Can.—C. H. Haddon, local manager for Famous Players is seriously ill.

Portland, Ore.—Frank Cassill has been appointed representative here for the W. W. Hodkinson Corp.

Buffalo, N. Y.—Howard F. Brink has been appointed manager of the Dooley Exchange.

Interesting Figures

Omaha, Ne.—A big exchange has just completed figures comparing business the first eight weeks of this summer with the corresponding period last year. The figures show an increase of 40 per cent over last year. While some of it is due to the increased business of this particular exchange, the greater share of the increase can be traced directly to mororship on the part of the exhibitors.

While a number of theaters in the smallest villages have dropped their six or seven day schedule to three or even two days, the great majority of them are keeping up to their mid season form. Small pictures are said to be booked tight, and regular service is going great, but the feature business has fallen off during the summer months.

Trade Showing

"The Answer of the Sea" will be screened at 11 o'clock Tuesday, at the Astor Theater. The production is being sold on a territorial basis by Wilt & Wilt. This screening is for exhibitors and exchange men.

To Start in Fall

Atlanta—It is reported here that Arthur Lucas, district manager of the American Theaters Corp., who has left New York with an offer to accept active steps towards the new corporation to a successful future. Lucas is one of the best known men in the game in the South.

Changes in Alliance

London—There has been quite a shakeup in Alliance Film, the concern of which Harley Knott is a director general. Sidney Reynolds is out and so is Charles F. Higham. It is said that while production has been checked owing to internal difficulties, that Knott is expected to speed up production.

Big Reception

When he finally finished Gleason said that the stars and the girls also the audience that the Friars have endowed a Mary Pickford-Fairbanks building in the Children's Hospital for little children, and that Mary appeared vigorously.

When the crowd assembled a huge building was erected on which the stars were placed in state. Before they had a chance to meet those present Commodore Blackton furnished the first surprise by introducing Sir Thomas Lipson, who made a big hit with his speech, but he was left in the lurch by no less than Thomas Dewar, the "whisky Tom" as Lipton put it, who made a tremendous hit. Following was a big vaudeville bill of one of the features of which was "Doug" being called upon to danced by Mack Murray. Mary also danced and for the windup she and "Doug" were compelled to dance together while the big crowd was from circle applauded to the limit.

Among the film folk there were Robert Z. Leonard and Mae Murray, Mr. and Mrs. Edgar Selden, Ken McGaffey and the rest of the stars, publicity staff, Hiram Abrams, who was the guest of the day, Mr., and Mrs. Harry Rapp, Will C. Smith, O. Powers, Mrs. Allan Dwan, Mr. M. H. Malevinsky, Miss Frances Marion, A. H. Banzhaf, Grünthal's attorney; Eugene Mullins, and J. W. Alcott and Joe Dannenberg of WID'S DAILY.

Rork Coming With First Print

Los Angeles—Sam Rork, who associated with Eugene Orth left for New York Sunday with prints of "Isabel," a James Oliver Curwood story which is the first of a series of productions to be produced by Ror and Roth.

Ward to Go to California

Reginald Warde will leave for the coast on Friday.

NORMA TALMADGE
STUDIOS AVAILABLE
To Desirable Company—Aug. 5th to Oct. 1st.
APPLY
EDWARD SMALL
SOLE AGENT
1493 Broadway
Phone, Bryant 2389

LLOYD B. CARLETON
Producing Director
Lloyd Carleton Productions

Director General
Clermont Photoplay Corporation

Next Picture
"BEYOND THE CROSSROADS" by Bradley King
**Putting It Over**

Dayton, O.—An exploitation stunt that enlisted the hearty co-operation of local merchants and set the entire city talking, was devised and put across with a bang recently by Manager Gates of Loew's Dayton in connection with the week's first run showing of "The Cheater". The stunt which took the form of a "Favorite Local Stars' Contest," was given much publicity by the Dayton newspapers. Mary Allison herself took a hand in making the advertising feature a huge success by wiring to the Dayton newspaper through Hollywood that she would contribute as a personal prize a handsome hand-framed life-sized portrait of herself to the local star distinguishing herself in the special musical comedy to follow the contest.

The proposition, as set forth by Manager Gates, was that the people of Dayton were to vote for a solid week for their favorite amateur actresses, and the ten who received the most ballots were to be featured in a musical comedy to be produced at the theater for a week.

In his reading notices Gates pointed out that May Allison was started on her professional career after capturing first prize in a beauty contest held in Georgia.

No sooner had the management announced the details of the contest than the biggest stores in town scrambled to get in on the good thing.

Quinn Made Manager for Empey

Philip Quinn has been appointed production manager for the Guy Empey Productions. Ben Garretson has been named advertising and publicity manager.

Holyoke, Mass.—Lewis and Brown will erect a house at a cost of $250,000. The lower floor will seat about 1,400.

To Join Pathe

Kansas City, Mo.—Charles H. Mills, director of visual instruction and recreation in local public schools will accept a position with Pathe. He has left for New York City.

**Pictorial Beauty in Comedies.**

This new Christie two-reel comedy, "Out for the Night," has a prize-fight in it too. You'll see a scene of the fight next week.—Advt.

**New Theaters**

Vallejo, Cal.—Virginia opened. P. Hanlon owner.

Houses Under Construction

Brownsville, Pa.—Tom Wright's use progressing rapidly.

Bedford, Pa.—Charles Richelieu's house will be built there.

Campbell, Cal.—G. A. Resco to build house in early July.

Houses Leased

San Jose, Cal.—Edward Manlatt has leased.

Cleveland.—Ed P. Strong and Lelange leased Opera House two years.

Reading, Pa.—David Schlar will have it.

South Hadley Falls, Mass.—R. M. Bostic, owner of the Joyce has leased auditorium in the home hall to pictures.

**New Theaters**

Morrill, Mo.—W. P. Chambers build here.

Arnett, Kan.—New theater is under construction here.

Detroit, Mich.—E. V. McGarth at. Colder.

Medison, Mass.—Madden and Shaw ling.

Plumbus, O.—James under way.

Culver, Kas.—Electric, R. O. r, re-opened.

Martha, Mich.—L. J. Murphy owns nd. $175,000. 1,200.

Hann, Mass.—Tom Whyte at Cap.

Himore, Md.—Morris Klein, ume Homeiste and J. Louis e are president, treasurer and ivery respectively of a company will build the Capitol, $250, 1,500.

Omaha's Exchange Building

Omaha, Neb.—A film exchange building 12 stories high and costing $300,000 will be erected at Eighteenth and Davenport, according to an announcement made by Sam MacIntyre, chairman of the building committee of the Omaha Film Board of Trade. Work will begin at once and the building will be ready for occupangement by January 1.

Each exchange agreed to pay three months rental in advance on completion of the building, and every one of the exchanges in Omaha will move to the new general quarters.

There will be accommodations for two film companies on each except the top floor of the building, which will be entirely occupied by Famous Players Lasky. There will also be a projection room on each floor.

Companies which have exchanges in Omaha and which will occupy the building are: Metro, Famous Players-Lasky, Realart, Vitagraph, Universal, Select, Robertson-Cole, Goldwyn, Republic, Fox, A. H. Blank Enterprises, Fontenelle Feature Film Co., Pathe and the Omaha Film Co.

**Incorporations**

Dover, Del.—Pacific Studios Corp. $1,120,000, C. H. Blaske, M. A. Bruce and S. E. Dill.

Albany, N. Y.—Dilum Amusement Co. of Troy, $18,000. S. Otten, B. jole, J. Weinstein.

Albany, N. Y.—Film Frolics Motion Pictures Corp. $10,000. J. os, G. Alexander, and H. H. Pathe.

Delta, Utah.—W. G. Hammert organizing company capitalized at $40,000 to build.

Leviston, Me.—J. A. Hunt at Empire, succeeding Dennis O'Brien.

**4 A WEEK**

**COMEDY ART**

In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

**SUNSET-BURRUD-SCENIC-STORIES**

Built by a real artist with the cooperation of the greatest out-of-town magazine and U.S. Government.

**CLAYPLAY PRODUCTIONS**

A single reel comedy in a class by itself. A cross between an animated cartoon and a charac-

These three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

**SPECIAL PICTURES CORPORATION**

H. W. Hellman Bldg., LOS ANGELES
More Loew Stock

Block of 288,000 Shares to Be Offered at $22.25 a Share—New Theaters Planned

A block of 288,000 shares of the stock of Loew's Inc. will be offered to the present stockholders of the company at a figure in all likelihood will be $22.25 a share. The new issue will be offered on a one share to every three shares of the old stock held and has been underwritten by Van Emburgh & Atter- vay and Montgomery & Co. It is planned to raise approximately $5,800,000 in this manner which will be invested in new theaters and operating projects.

Christie Here

Charles H. Christie, of the Christie Co., is in town from California. He visited the Biltmore.

Storm Organizes Own Company

(Special to WID'S DAILY)

Los Angeles—Jerome Storm will organize his own producing company which is to have the support of all the leading Californians.

Tippett Going Home

John D. Tippett will sail for London tomorrow on the Olympic, after being here a week. Regarding the foreign deal of United Artists, Tippett said all was well with him except that he had trouble in getting copies of WID'S DAILY regularly and this disturbed him. So he decided to join the ranks of those who hate the mail service.

Joseph M. Schenck has purchased a chessboard, a story recently published in Young's Magazine by Delphine Sharp, for Constance Tal- lage's next picture, to follow "Good Ser- vices." The name has been changed to "Dangers Business."

Wid

Are you checking carefully to be sure there is a cancellation clause in every contract offered you—Watch your step!

Moreno Renews With Vitagraph

(Special to WID'S DAILY)

Los Angeles—Antonio Moreno has signed a new contract with Vitagraph this time for three years.

Moreno is at present making "The Veiled Mystery," a serial.

At the Vitagraph studios the above dispatch was not denied, but it was stated, however, that word of the new contract was expected from the coast 'sooner or later.'

Winik and Ziehm Sail Tomorrow

Hyman Winik of Western Import and Arthur Ziehm, foreign manager of Goldwyn sail tomorrow for Europe. Winik will be away for several weeks while Ziehm's stay abroad will be more extended.

Wyndham Standing has signed a long term contract with Metro to play leads.

Going Home Tomorrow

Dong and Mary will leave tomorrow for the coast where they will resume production.

Perrin With Asso. Prod.

Dwight S. Perrin yesterday joined Associated Producers as Director of Publicity for the distributing end of the corporation. Each of the seven producers has his own publicity department headed by some of the highest paid men in the business. Ince has Hunt Stromberg, Nellan, Peter Smith; Senet, Walter Anthony; Read, Sig Schlager; Tournour, Clark Ervine; Dwan; Bert Adler and George-Louite Tucker has chosen all these men although his name has not yet been made public.

Crandon's Party

Harry Crandon entertained his house managers at dinner at Tap- pen's, Sheepshead Bay last night and later took them to a roof show in town.

Cromelin Hiss

At Combinations—Says No Greater Injury Exists Not Only to Industry But to Nation

Paul Cromelin of Inter-Ocean hit hard at combinations yesterday at a luncheon given in honor of his return from Europe. Undoubtedly Mr. Cromelin was referring to the new $100,000,000 Franco-American Cinem- atograph Corporation. He said he had been here last week at a dinner at the Ritz, where the combination in personal.

Cromelin said he had talked at length of conditions in Europe, and he was far from optimistic. "But," he added, "the new things going on here are worthy of thought. I refer to the combinations being talked of. There is no greater danger, not only to the industry, but to the nation as well.

When any group of individuals can force the American people to look at what they want the people to see, then it is time to consider. Russia will be opening up in a few years, and only 5 per cent of its people can read. China will be opening up soon to the tremendous value of the screen with its universal language. Independent production, regardless of where it is made abroad, if it is fit for our screens, should be encouraged. Combinations which prevent this are detri- mental, one of the most detrimental things that could be conceived."

When asked specifically whether during the 12 months he was in Europe he had heard anything which might refer to the proposed operations of the Franco-American corporation, he said that he had not, but that often large mergers might be under way without anyone talking about it.

In the earlier part of his discus- sion, Cromelin went back to the old days of the Picture Patents Co., and the fight made against that "trust" by the independent producers. "It was only when the independents fought their way to the top, that the industry began to grow."

The safety of the industry, he said, lies in individual units handling production, distribution and exhibition. "I can imagine no greater evil to the industry than putting its affairs in the hands of one group."

Bert Adler also spoke and went back to 1909, when he said Mr. Cromelin was interested in the Bianchini camera.

Case Scheduled for Sept. 20

The action of Cora C. Wilkening against Mary Pickford for recovery of commissions was heard in the U. S. District Court yesterday and trial date set for Sept. 20.
Chicago Notes

L. L. Sill of the Palace, Gilman, Ill., was a city visitor.

R. H. Fox, a well known Chicago film salesman, is now working the Denver territory.

The New Palace at Danville, Ill., will open Oct. 1st. Thomas Ronan, manager.

Wm. C. Cooke has joined the sales force of the First National local exchange.

Geo. H. Hines of the Auditorium, South Bend, Ind., has returned from his vacation at Denver, Col.

Allens Shake Up Managers

(Winnipeg, Manitoba.—A general shake up among managers of Allen houses has resulted in the following changes: Helmer Jernberg, formerly at the Province at Allen; Jack Ward, formerly at Gaiety at Province; Charles Worden at Gaiety; A. M. Fergusson at Allen, Yorkton, Sask; appointments at Dominion and Rex, as result of resignations of Ben Davis and R. E. Villis pending.

Sees Menace in Canada

A. W. Smith Jr., assistant sales manager of the Hoebstson Corp., has returned from a conference with various exhibitors in Canada and says of conditions there:

"Certain producers-exhibitors are proving a menace to the progress of the industry by requiring exorbitant rentals for their pictures and building and buying theaters where they cannot get such rentals."

Among Exchanges

Detroit, Mich.—J. M. Duncan, W. D. Ward and Jess Fishman were re-elected president, vice-president and treasurer respectively at the annual meeting of the Detroit Board of Film Exchange Managers.

Detroit, Mich.—Frank Drew, formerly with Special Pictures is now associated with Fox.

Detroit, Mich.—Hal Smith is now a member of the sales force of Special Pictures.

Kansas City, Mo.—C. W. Burnham, formerly with Goldwyn, is to travel in Southern Kansas as a member of the Robertson-Cole Sales force.

Kansas City, Mo.—An office has been opened on the fifth floor of the new Exchange Building by Educational Film.

Opens Independent Exchange

Detroit, Mich.—William A. Haynes formerly with Equity, has opened an independent exchange in the Film Building.

Confesses He Burned House

Butler, Ga.—A negro, recently arrested, has confessed that he was implicated in the burning of the Grand at Reynolds.

Clearwater, Fla.—John S. Taylor, H. W. Bivins and H. Fittman, $60,000.

Columbus, Ga.—Roy Marton to build.
Distributors' Division of the National Association has heard the views of practically all of the leading producing and booking companies as to their attitude regarding selling to booking companies. In practically all instances the distributors reiterated their position which was first published in S DAILY on July 12 by saying they will not sell to booking companies and favor dealing directly with exhibitors.

The views of the distributors were secured after several days were held, when booking companies and especially the one of the National Booking Co. were discussed.

O. Schwalbe, one of the officials of National Booking, asked whether National Booking could not make any statement regarding the views of the distributors, said: "I can't understand what all the fuss is about. National Booking is simply an agency. We will book only to those who are interested, and if later it is decided to book to others, that will be a matter to be disposed of at that time. That is all there is to it."

The views of the various companies, as forwarded to Percy L. Fox, Chairman of the Distributors' Division are as follows:

Statement from F. P. L. Mr. Waters: We have always been opposed to our product through booking, and we see no reason why we have our policy at this time. We are Justice to the exhibitor and the public, but we will not sell our product to the theater owner or to the middleman.

"W. E. ATKINSON.

Triangle Opposes Move men: lving to yours of recent date, we have decided on bookings, feeling that each exhibitor should be book separately and not through an agency as has always been our policy.

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"PERCY L. WATERS.'
Oppose Combines
(Continued from Page 2)

using company in good faith withdraws its support from all booking agencies however dis~usted, and adds that to determination in both letter and spirit.

I am obliged to bring up this question because you have forced the same upon me by your letter of July 20.

As regards any new enterprise of the nature of this, I beg to advise you that our exchanges in the industry have always maintained that there are two directions in which our interests are to be made with any agency representing any theater or group of theaters, and that pictures are to be rented solely and directly to the individual theaters exhibiting such pictures.

In other words, while we regard the booking agency as one of the greatest evils with which the industry is confronted today, so long as our competitors recognize the agencies above referred to and deal with them, either as such or on the ground that they have an ownership or control interest in the enterprise, we shall be obliged to protect our own interests by doing likewise.

LEWIS INNERA ~

Realart

*Dear Sir:*

There is only one question for either an exhibitor or a distributing organization to take with respect to group bookings. Realart declines such bookings on the following grounds:

1. They would increase the cost of pictures to exhibitors.

2. They would inject into the business a commission merchant who is an unnecessary factor and whose purpose it is to collect toll both from exhibitors and distributors.

3. They would tend to force the exhibitor and distributor apart and to prevent solidarity in the industry.

4. They would check competition between distributors and deprive the exhibitor of detailed information which he should have with respect to the various propositions available.

5. They would give to one man or one small group of men an unfair advantage over competing exhibitors; no one else would profit anything.

6. They would open wide the way for secret agreements and understandings with the persons controlling the booking combination, enabling them to exact or to receive tribute for unfair exercise of their influence with exhibitors.

7. They would allow a clique to dictate theater policies and so reduce other exhibitors to the status, virtue of which is control of a large group of theaters; conversely, they would result in the signing away by the exhibitor, without any financial return, of rights of the most important part of his own business.

8. They would encourage neglect in securing the front end of the print — the booking by the agent — and the booking agent would be the factor catered to and satisfied.

9. They would insure discrimination in every issue involving priority which might arise in the territory, the booker and his friends, of the front end advantage.

10. They would tend to deprive the exhibitor of the freedom which he now has with respect to changes in line-up and program, because he would easily be able to favor the distributor whose service the exhibitor desired to discontinue.

12. They would often impose upon the exhibitor the necessity of going on his knees to the booker in order to obtain the rights which would be his without contract if no contract was signed in his own name.

13. They would make the business of a whole group of exhibitors essential to the business of the booker, with probable corresponding neglect of the affairs of the individual exhibitor.

14. They would be a confession of the inability of the exhibitor to conduct his own affairs as well as some one else could conduct them.

Reduced to its elemental factors, Realart's objection to group booking is based upon the belief that it would destroy the intimate personal relationships which has been established between this concern and its customers. Realart's success has been built upon this basis. We believe development of this principle is fundamental to the industry that the normal tendency is toward the strengthening of individual relationships, and that any enemy to furtherance of this policy should be strongly opposed by distributors as well as by exhibitors. For these reasons Realart declines to sign contracts with intermediaries.

We are frank to say that we are much more impressed by the individual appeals and arguments of our customers than we possibly could be by the formal demands of a more or less disinterested third party.

JOHN S. WOODY

Selznick Statement

*Dear Mr. Waters:*

I am in receipt of yours of July 20 asking me to advise you as to the policy of Select Pictures Corp. and Republic Distributing Corp. with reference to group bookings of our products with booking agencies in the United States.

We will positively not book our productions in that manner. We will do business direct with the individual exhibitor.

LEWIS J. SELZNICK.

Associated First National

*Dear Mr. Waters:*

We do not believe that distributors have any right or any special privilege in this industry which entitles them to dictate in any manner to any distributor of films. Our personal opinion expressed in response to the request in your letter July 20th.

*Distributors are, to use a pet phrase: 'a necessary evil,' and the fact that they are essential to the industry makes it imperative that they should be fair and assume and maintain a policy of square dealing with producers and exhibitors. There are no forces of the motion picture business which can be considered a vital part of the industry with the exception of producers and exhibitors.*

The distributors' efforts to protect exhibitors without interference or objection the same rights to co-operate for their own booking or in any other way they deem necessary, as they, the distributors, take in collective actions on various matters of mutual interest, and the same attitude should prevail towards producers.

Six directors can get together and form an organization for their mutual interests in every particular. There is no reason apparent to me why six exhibitors, or more than six exhibitors, should not join hands for mutual protection.

Before definite action could be taken by Associated First National Pictures to arrive at a conclusion concerning any booking plan, it first would be necessary to have a decision on the subject by the Executive Committee, and I feel quite confident that the Executive Committee would decide every individual booking plan or booking arrangement of Associated First National Pictures fairly and justly on its own merits rather than attempting to deal with the matter in a general way.

J. D. WILLIAMS

Universal Film

*Dear Mr. Waters:*

The following cablegram explains itself:

Paris, July 22nd, 1920. Universal Film Manufacturing Co., and the Universal Film Sales Corp., are not under any circumstances, supply product to any of the booking agencies now being formed throughout the country.

CARL LEMMLE: 
"H. M. BERMAN."

Associated Producers

T. B. Warren, general manager of Associated Producers, said yesterday that any such company as the Associated Producers, a member of the Association said yesterday:

Without regard for any other companies' position we announced two months ago that Associated Producers would not book through or be a part of any booking office organization. I know it is unusual in the picture business for companies' statements to be delivered for or by exhibitors to take any distributors words at par, but exhibitors will find Associated Producers keeping their word and agreements.

United Artists Corp.

Hiram Abrams, president of United Artists in a statement to WID'S DAILY regarding the booking of pictures through booking agencies said:

"The productions of the United Artists Corp. will be rented only through its own sales organizations; no outside exchange, circuit or booking agency will in any way be concerned in the handling of its product."

Cohen Silent

Sydney S. Cohen, president of the Metropolitan Motion Picture Co., for the nation, America, would not comment on the matter yesterday, merely stating that he preferred to say nothing at this time.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Geo. Proctor has a been selected by Nazimova to play the leading male role in her forthcoming Metro production, "Madame Peacock."

Ann May has been engaged by Reginald W. Enfield for a role in his new picture, tentatively called, "The Other Wife."

The production of "The Furniture," directed by Wm. D. Taylor, has completed at the Famous-Players Lasky studio.

Filming of "Hell's Oasis," starring Neil Hart, has begun at the Bachman Studio, Glendale.

"The Big Show," a Chester con-edy, portraying circus life, has been completed, William S. Campbell.

Winthrop Kelly has arrived from New York to direct a company under the personal supervision of Maurer, Turner for Associated Producers.

After eighteen days on the sun baked plains of the Mojave, Harry A. Auer, his director, and all the actors, except the author H. Herbert Kriks, have returned to Universal City to film interiors for "Sundown Slim."

Filming of the first scenes of the new Douglas MacLean comedy, "Johnny Comes Marching Home," started at the Ince studios, under the direction of Jack Nelson.

Agnes Christine Johnstone, popular authoress of a number of recent Thomas H. Ince successes, has been working long enough to write that she will return to the Ince studios about the first of September to continue her original and continuities for the Ince studios.

John Griffith Wray, new Thos. Ince director, who completed the coming Ince-Vance special, "The Revel," has migrated to San Diego, California, where he will stage several new productions for the Wra Bissac Stock Co., in which his wife, Virginia Bissac, is starred.

William Orlamond, who played important part in support of Madam Nazimova in "Aladdin," has been cast to play in her new Metro production, "Madame Peacock."

Wallace MacDonald is the fifth member of the cast selected to play Victor Buna in "Cocoon Twain," Mr. MacDonald will play the lead. Dallas Fitzgerald was cast.

Viola Dana has returned from a vacation in Northern California and is now preparing to work on "Pot of Violets" in "Cocoon Twain," an original story by Luti Reed, which Dallas Fitzgerald directs.

G.A.S.M.A.
New Theaters

Houses Planned
Bridgewater, Tex.—W. F. Box and associates secured ground floor of Iowa Bldg. Will remodel into theater.

Stratford, Conn.—Harry Feldman and Samuel Butler to build on Dayton property, leased for ten years.

Manchester, N. H.—Capitol Theater Co. to build.


Houses Completed
Osage City, Kas.—William Coding $50,000.

Holyoke, Mass.—James H. Baker to build Strand.

Delzer, Colo.—Louis Sierer Co $100,000.

Springfield, O.—Regent, Gus Sun scheduled to open August 16.

Guilford, Conn.—Episcopal Parish to use former Third Congregational Church as picture house, under its auspices.

Pecos, Texas—J. Carragen's new house, almost ready. It represents an expenditure of about $150,000.

Northampton, Mass.—Cos mi an Hall, formerly a church, opened as picture house by Florence Amusement Co.

Baltimore, Md.—RealArt, Levin Bros., 400 seats, opened.

New York—Morris Porsodi to build at 117 E. 115th St. $100,000.

Larchmont, N. Y.—Edward F. Albee to build on newly acquired site.

Shenandoah, Pa.—Strand, Alfred Gottseman, opened July 6.

Portsmouth, N. H.—To build house for Army at Fort Constitution for $11,982.

Baltimore, Md.—RealArt, Irwin and Jack Levine, opened.

Aledo, Ill.—J. C. Mays' new house to open within fortnight.

Wilmingon, Del.—Park, West End Amusement Co., to open.

Ranger, Texas—Temple, Southern Enterprises of Dallas, opened.

Hartford, Conn.—Capitol, S. Z. Poli almost finished.

Selznick Sets Four Fall Releases
Elaine Hammerstein in "The Daughter Pays," and "The Point of View," Ralph Ince's "Red Foam" and an all star cast in "Wilderness Fear" have been set as fall releases by Selznick.

Cut and Flashes

Louise Lovely has started work on her first starring vehicle for Fox, "The Little Grey Mouse."

The next special production produced for Fox by Richard Stanton is entitled "The Face at Your Window."

Clarkson Miller, formerly Hallmark Scenario editor is now editor-in-chief of the scenario department of the Walker Whiteside Productions.

Selznick releases "Panthea," the Norma Talmadge revival this week.

Eugene O'Brien has completed scenes for "The Thug," the H. H. Van Loan story, in which he will star for Selznick.

Pantages' Opening Aug. 28
Toronto—This city's new million dollar Pantages Theater will open on Saturday, Aug. 28, playing a six act bill and feature photoplays. A delegation of New York managers and representatives will attend the opening. The seating capacity is 3,000.

N. E. Miller of New York is to be the resident manager.

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."

Producers!

Make your pictures at
UNIVERSAL CITY
Near Hollywood and Los Angeles

An entire city dedicated to the production of motion pictures, housing in one plant the most complete all-around equipment necessary for the production of perfect photographs.

Area—nearly 500 acres of land, situated between the Hollywood and the Sierra Madre Mountains, with a splendid variety of beautiful natural scenery; lake, mountains, and plains.

Six covered stages over 1000 feet long and 50 to 100 feet wide, the greatest covered stage area of any studio in the world. Complete electrical equipment securing every modern effect.

Large stocks of furniture, wardrobe, and props, at the disposal of tenants.

Permantent streets of New York, Arizona, Mexico, Paris, Constantinople, Tokyo, Canada, Spain and Colonial Style.

A regular theatre with fully equipped stage.

Our studio is constantly used by the largest producers. During the last year the following have used and are still using our facilities:

Maurice Tournier,
Paramount-Lasky,
Goldwyn,
Vitagraph,
Metro,
Ascher Enterprises,
Edgar Lewis,
Kearns,
James Oliver Curwood,
Samuelson Co., Ltd., England,
Fox Studio,
Regent Bronston,
Katherine MacDonald,
J. D. Hampton,
B. B. Hampton,
Haworth Picture Corp.,
Christie Comedies,
Rem Wilson Productions,
McCarthy Productions,
Numa Picture Corp.

Apply to MR. SIGMUND MOOS, Manager Leasing Department at Universal City, California, or UNIVERSAL FILM MFG CO., 1600 Broadway, New York City.
DO YOU REMEMBER—

No. 21

"IN THE BALANCE"

with Earle Williams and Grace Darmond

PAUL SCARDON

Directed It

And also

"HER UNWILLING HUSBAND"

with Blanche Sweet

Now directing

BESSIE BARRISCALE

Meighan Leaves for Soast

Thomas Meighan leaves for the coast today, having completed "The Frontier of the Star" under the direction of Charles Maigne. In Hollywood he will work in "Easy Street."

Metro Buys Williams Story

Metro has purchased "Barbe John's Boys," a novel by Ben Antes Williams published in Munsey's recently.

Consider New Operators' Scale

Cleveland, O.—The new wage scale presented by the Operators' Union is to go into effect August 19, is now under consideration by the Cleveland M. P. Exhibitors' Asso. Under the present two years agreement, expiring Aug. 19, operators receive from $26.60 to $44 a week. The Union divides the houses into three classes Class A, those charging $.15 or under, a rate of $.15 an hour is asked. Class B, houses, charging $.15 to $.25 are asked to pay $.10 an hour, and for those in Class C, charging $.25 or over, a rate of $.15 is requested.

Utica House Closes

Utica, N. Y.—De Luxe has been closed.

Moeller Appointed Manager

Detroit, Mich.—Albert J. Moeller has been appointed manager of the Michigan Exhibitors' League. He is well known in exhibitor circles.

Table Sunday Show Order

Brockton, Mass.—The City Council has tabled the resolution to go or record in favor of Sunday shows.

House Changes

North Attleboro, Mass.—Elm Amusement Co. bought Sharkey.

Connelsville.—David Wertheimer bought Colonial.

Lassen, Cal.—Red River Lumber Co. bought Orpheum.

Arlington, Texas.—J. M. Reynolds bought house.

Jacksonville, Texas.—Ross S. Dorbandt, Dorbandt, bought Park.

Murphysboro, Ark.—Muriel W. Williams bought Gem.

Cleburne, Texas.—Southern Enterprises bought Rux.

Kansas City, Mo.—H. Radford has been added to the sales force of Richards and Flynn.

Leonard, Texas.—W. T. McQuade bought partner's interest in National.

Screenplay Office for Shanghai

J. F. Newman, who has been appointed representative of Screen plays Prod. Inc. for Eastern Asia has left to establish an office in Shanghai.

Ritchey Suiting Hallmark

The Ritchey Lithographing Corp. has filed judgment for $5,980.48 against Hallmark Pictures Corp.

Hampton Film in East

Hope Hampton's next production will be made in the East.

Reid at Work

Wallace Reid's next production for Famous Players will be "Always Audacious." James Cruze will direct.

Well with Hodkinson

Richard Well, formerly associated with Selznick and Robertson-Cole, is now with the Hodkinson organization. He will assist George Gallup, director of advertising and publicity.

Weisman With A. P.

Alex Weisman will cover New York State for Associated Producers, under supervision of Marx Nathan, local branch manager.

A sketch from one of the new Animated Cartoon Comedies, "The Gumps," now appearing on the screens of the leading theaters throughout the country.—Advt.

Putting It Over

Philadelphia, Pa.—While a number of local houses were playing "The Man Who Lost Himself," a William Faversham impression contest was staged in several Pennsylvania newspapers with favorable results. Film fans in large numbers sent in letters explaining their impressions and interest was thus aroused in the picture.

Syracuse, N. Y.—When Owen Moore appeared in "The Desperate Hero" at the Top, A large red, white and blue banner bearing the following inscription was put up: "You don't have to be a desperate hero to join the Army. You can learn, earn and travel without getting into troubles that Owen Moore did as The Desperate Hero." Twenty full one-sheets were used by the Army Recruiting station and Army trucks were placarded with similarly worded messages. To follow up these stunts, a tall man was engaged, dressed in white clothes, given a tin automobile about 14 inches long and told to parade about town pulling it and giving a sign advertising the fact that he was desperate and would auction the little vehicle off at the top.

Larkin in Town

George Larkin is in New York making arrangements for production of the first Frances Edmond production.

Augusta, Me.—Black and Churchi Theaters of Rockland. $50,000. A Fred S. Black, Ida H. Bokes an Beecher Churchill.

4 A WEEK

COMEDYART

In such demand that those who fail to arrange starting dates NOW must forever forfeit their contract.

SUNSET-BURRU-SCENIC-STORIES

Built by a real artist with the co-operation of the greatest out-of-doors magazine and U. S. Government.

CLAYPLAY PRODUCTIONS

A single reel comedy in a class by itself. A cross between an animated cartoon and a character comedy.

These three weekly releases are the pick of offerings. Every show needs a "Special." See the "Special" representative in your exchange city.

SPECIAL PICTURES CORPORATION

H. W. Hollman Bldg.

LOS ANGELES

MANY STARS, with a keen eye to the value of their vehicles, are every day calling on us for material. "The play's the thing" the star must have! We have reputation-making stories by writers whose reputations are made!
L. XIII  No. 34
Wednesday, August 4, 1920
Price 5 Cents

“I’m Sorry”

It’s regrettable to report that D. W. Griffith yesterday
was summoned from location in response to a long distance call from his office.
Griffith is seriously hurt while shooting exteriors in Connecticut. His
office hadn’t heard anything at the matter and when John
was reached at the studios in Connecticut he said that he had
heard that Mr. Griffith at W. Smith’s summer home at Farg
ton, Conn., was seriously hurt.

It was learned at the Smith house that Mr. Griffith was not
there at the time of the incident. Farmington was then reached
and Mr. Griffith summoned from Long Island, New York, to say that he was perfectly
all right and wasn’t up to anything at all.

Mr. Griffith said he was shooting scenes for a new comedy of which
it did not care to divulge at this time.

Stars Out Spot Lighted

Doug and Mary and Norma Tal
d and Muster Norma, otherwise
Schenck in a show Monday.

Doug was called on to make a speech. But
this was poorly received by the audience of the spot light man and
full light was thrown for a long time on the smiling, the embarrassed
honesty of Joe Schenck.

Doug and Mary leave today for the summer.

Have you made up your mind who will play the Ben Tawel in the new film?
Quite interesting, don’t you think?

And were you a child when you first saw it?

Mrs. Chaplin Seeks Separation

Los Angeles—Harris Chaplin has filed suit for separation from Charlie Chaplin alleging cruelty.

Mrs. Chaplin is in New York, stop
ping at the Chatham Hotel. She will stay here for several months and make one picture in the east.

Sperc’l Signs Conklin

Special Pictures Corp., distributors of the Comedyart, Sunset-Burrud and
Chapley Prod., have signed Chester Conklin to make 12 two-reel comedies.

Special Pictures plan to back the Conklin comedies with an extensive
exploitation campaign and will inaugurate a drive to put the new series over.

Eugene Gaudio Dead

Los Angeles—Eugene Gaudio, one of the best known cameramen in the
business and a member of the American Society of Cinematographers,
died Sunday morning at the Angelus Hospital. Gaudio was taken ill with appendicitis and was operated on immediately.

Irvin V. Willat, has completed his first independent production, “Down
Home,” which will be released by Hodkinson in October.

Can’t Dodge Issue

Says Hodkinson Relative to Selling Booking Combines

“I have been much interested at the willingness with which executives in charge of producer controlled dis-
tribution systems have gone on record in effect that they would not deal with organizations of exhibitors who
wish to book pictures collectively.” says W. W. Hodkinson.

“This is naturally to be expected because of the ease with which a pro-
ducer group in control of distribution can keep out either independent and unprotected individual exhibitors.
They naturally will not help him gain strength with which to defeat their
own selfish aims.

On the other hand, it is to be expected that exhibitors suffering under
producer domination will utilize the
strength of such organizations ruth-
lessly and without regard to the rights of the producer and there will
probably be no choice of methods
between the individual exhibitor in the
hands of the producer or the pro-
ducer in the hands of the organized
exhibitors.

More and more forcibly are we seeing the point which I have been making for years past and which
my organization is designed to meet —
that is the necessity of a distribut-
ing organization free from the dom-
imination of either producer or exhib-
tion and that can deal with either exhib-
tors or producers individually or col-
lectively on the merits of each individual case.

We will deal with exhibitor com-
binations today provided they recog-
nize this fundamental difference be-
 tween us and their producer enemies
and provided we can deal on such a basis as to fully protect the interests
of the producer, who have placed
their product in our charge. There is
no use dodging the issue — until exhib-
tors and producers can meet on an equitable basis, the process of elimination by destructive methods will go on. Our organization is espe-
cially designed to coordinate the in-
terests of a group of exhibitors and
a group of producers. Only by such
a neutral agency can the relation
ship between producer and exhibi-
tion be eliminated, and such a coordinated group is bound to take the leadership in this industry.”

Banks Comedies for Federated

Federated Film Exchange of America will distribute as its first series of short subjects 18 Monte
Banks comedies produced by Warner Bros. Each comedy will be in two reels.
Putting It Over

Lewiston, Idaho—The manager of the Paramount theater tried something out of the beaten path in the way of exploitation when he played "The Silver Horde." Working upon the always sound idea of giving people something cool to think about during the hot days of summer, the manager secured a typical Alaskan outfit, dogs and a sled guided by a man fully protected by furs against the cold of the "snowy spaces." During the hottest days of the early summer this procession traversed the streets of Lewiston much to the astonishment of the natives. Without going to any great expense, the man stationed his "trains" and in giving his lobby a sufficiently northern atmosphere to carry out the idea, using snow shoes and turf as a basis for the decoration. This exploitation was backed by display advertising in the local paper.

Milwaukee—By arousing the mental reflexes to extreme cold of all prospective patrons who passed his theater or entered its lobby, H. M. Ronda, manager of the Merrill theater, coaxed the people in to see "The Silver Horde" despite the -77 degrees of heat registered by the thermometer. By the simple expedient of decorating his lobby with imitation icicles, snow scenes and a painted waterfall he induced a mental shiver, so to speak, in the brain of the individuals who took a look at his theater.

Rouda hung large imitation icicles from the canopy in front of his theater and over the main entrance placed a panoramic painting of snow-capped mountains and pine trees to a group of Eskimos in the foreground. That promise of comfort and cold was further enhanced by a miniature waterfall, flowing over granite white rocks, erected over the top of the cashier's booth.

A mass of imitation icicles hung from the lobby ceiling and over the entrance to the theater proper was another large painting. It portrayed another expansive snow scene with a fur-clad fisherman driving an Alaskan dog-team. Concocted red and green lights cast an inviting glow over the scene. The lettering advertising "The Silver Horde" ran across the top of the picture.
On Broadway

Strand
Victoria Herbert's "Babies in Toyland" is being presented at the Strand, with a private scene for the benefit of the Heredities. "King Richard's Maze," now in the theater, is a hit. "The Irish Maid," according to one review, "is the most entertaining piece of the night."

Rivoli
The Rivoli is now showing "Robespierre," with a private scene for the benefit of the Heredities. "King Richard's Maze," now in the theater, is a hit. "The Irish Maid," according to one review, "is the most entertaining piece of the night."

State Rights Here
A number of Eastern newspapers are calling at the Arrow offices. Among the callers are Harry Hirsch, managing editor of the New York Post; Harry Newman, managing editor of the Evening News; and Robert Rosenthal, managing editor of the New York Times. The New York Daily News, which has been circulating copies of "The Irish Maid," is now showing "Robespierre," with a private scene for the benefit of the Heredities.

New Brighton to Show Films
The New Brighton to Show Films, on Ocean Parkway, Martin Bridge, will show first time picture of the week, with a private scene for the benefit of the Heredities. "The Irish Maid," now in the theater, is a hit. "The Irish Maid," according to one review, "is the most entertaining piece of the night."

Samson on Trip
Chicago—J. Joseph Samson, president of the Film Distributors, is touring the Middle West.

Montreal Men Hopeful
Montreal—Film men here are quite sure that the coming season will prove the most profitable yet in the Province of Quebec. Famous Players' theater here is progressing rapidly and with its completion it is expected that the theater will be the most complete of its kind in the entertainment that a first-class theater has to offer.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—The filming of Ben
Anees Williams’ story, “Black Pawlw,”
a Goldwyn production, with Russell
Simpson in the title role, has been
completed. Reginald Barker di-
rected.

After long experience as a leading
woman, Helen Jerome Eddy will be
put forward as a star by the Smith
syndicate, who also are exploiting
Zasu Pitts.

Kathleen Kirkham is at Balboa
Beach looking over stories for future
productions.

Frank Mayo is shortly to be pre-
Parve by Universal in a screen
version of “Davey Crockett.”

Work on “The Whistle,” a Wm. S.
Hart production, has started. It
was adapted for the screen by Lambert
Hillyer from a magazine story writ-
ten by Ray Whiteman and Olin Ly-
man. In this story Hart discards his
cowboy outfit for that of a factory
worker.

Phillip Rosen, president of the
American Society of Cinematog-
raphers, announces that the members of
this association are in no way affili-
ted with any of the labor organiza-
tions.

Buster Keaton has completed his
second comedy which is titled
“Convict 13.” The film has been cut
and sub-titled and as in the first com-
edy Sybil Seely plays opposite Bus-
ter, with “Big” Joe Roberts as his
test. Eddie Cline directed.

J. G. Hawks, Goldwyn’s scenario
writer is taking a vacation at Big
Bear Lake.

Virginia Warwick, a former bath-
ing beauty, will have a part in “The
Four Horsemen of the Apocalypse.”

Douglas Gerrard, who is to direct
Doradlea in “Passion Fruit,” has re-
turned from Monterey, Cal., where
he went to select locations.

Tom Geraghty is now writing the
continuity for “All Souls Eve,” Mary
Miles Minter’s next Realart produc-

“A Connecticut Yankee in King
Heralds, one-sheets, slides and banners
June 12th, when 18,954 persons paid to see
“The Hourglass.”

The best previous record was for the second week end-
ing June 14th, when 25,115 persons paid to enter the theater. Last week’s
attendance was 231 greater than during
the record breaking second week. The total seating capacity of the Cri-
terion is 650.

During the nine weeks’ engage-
ment it is said more than 145,000 per-
sons have paid to see this play.

Salisbury Starts Second Film
(Special to WID’S DAILY)

Los Angeles—Monroe Salisbury’s
second independent production will be
a story by Sarah Waters.

We Will Buy
your NEGATIVES
Address Box F 16 c/o Wids
International Exhibit

To Open Next Week—First Big Foreign Show since Beginning of Great War

(Special to WID'S DAILY)

Amsterdam, Holland—Plans are being set for the opening of the International Cinema Exhibition Aug. 12, this is the first big foreign event in decades for the opening of the International Cinema Exhibition Aug. 12, and we had previously reported that various German producers, such as the U. P. A., Decla, and A. E. G., and others will exhibit in a separate section of the hall, whereas French, Italian and English producing con-

ratios will be also represented. As the American concerns, Fox Film and Goldwyn will exhibit display pictures of the day in one of the branches of 20th Century-Fox. In the other two branches, Loew's German, H. C. Sohn's German, and Pola will also exhibit pictures. The German stars, Henny Porten and Pola will also exhibit pictures in the German section.

One of the objects of the exhibition will be to bring the producers, exchanges and exhibitors of all countries together with those of the Central Powers so as to get better international understanding.

Famous Players Stated yesterday at John C. Graham, general manager of the English subsidiary would probably attend the exhibit.

Natl Assn. Meeting Sept. 8

William A. Brady has called a meeting of the National Association for the week of Sept. 8, to elect officers for the ensuing year and map plans for 1923.

It's the "weak sisters" and the "fillers" that hurt your business the next week more often than the one capacity day at advanced prices which you generally blame the slump. Play the good ones as long as you can—that's the way to build!

Drops Star System

(Los Angeles—J. L. Frothingham of the B. B. Features, Inc., who until now have been making productions for Robertson-Cole with Bessie Barriscale as star, states that his organization in the future will abandon the star system and make all-star pro-

dictions.

Miss Barriscale is now at work on "The Broken Gate," an Emerson Story, and when she finishes this her contract with B. B., will be completed. It is not known what her future affiliation will be:

At Hodkinson it was admitted that the company would distribute "The (Continued on Page 3)

Musicians' Strike in Toronto?

(Los Angeles—The next Mary Pickford subject to be made at the Brunton studios will be started in about two weeks.

Plan Stop-Over in Toronto

(Toronto—Douglas Fairbanks and Mary Pickford will stop over here to-

day en route to California.

Sells Franchise

Tom Moore Disposes of Associated National Franchise to J. D. Williams

Tom Moore of Moore's Theatres, Washington, D. C., admitted yesterday that he had disposed of his Associated National franchise for the District of Columbia territory, which besides the district proper includes Baltimore, part of Maryland and part of Virginia.

Mr. Moore has sold his franchise to J. D. Williams, manager of Associated First National Pictures, Inc.

Mr. Williams confirmed the above,

but said nothing as to what had been done or to the future plans of the franchise to someone else.

Koplar Case Hearing

(St. Louis—The Koplar-Famous Players suit will start here on Monday. Koplar is now trying to secure several houses which were originally sold to Famous some time ago, as noted.

Billy Goldman, formerly Koplar's partner, now general manager for Famous for the string, is in New York.

Keith Will Not Produce

Keith, the producer, circulated yesterday that the Keith interests would produce pictures, was denied yesterday by E. F. Albee's office.

Allen Sailing for England

(To be continued on Page 2)

More for Lynch

(Dallas, Texas—Lynch has put up through several more deals according to reports in local film circles. He has taken over a chain operating in Wichita Falls, believed to be the Dye, Ford & Rogers group, the Har-
Among Exchanges

New York—George West of Reelcraft, has left on a lengthy trip during which he plans to cover about 22,000 miles. It will take about three months.

Detroit, Mich.—Frank Gehrdt has been named manager of the Robertson-Cole exchange, succeeding Robert Churchill.

Buffalo—Andy Sharick, exploitation manager for Select for over a year, is now a special exploitation representative for that organization.

Toronto, Canada—Jack Droy has been appointed Western Canadian manager for Canadian Vitagraph. Hitherto, he has been manager of the local Vitagraph exchange.

San Francisco, Cal.—W. A. Mead has been appointed manager of the local Robertson-Cole office. He succeeds W. A. Crank.

San Francisco, Cal.—Herbert H. Meyers, formerly with World is now assistant manager for Republic here.

Buffalo, N. Y.—Hugh Rennie has been appointed manager of the local First National office, succeeding Harry L. Knappen.

Harry Zalkin, receiver of the United Picture Theaters of America, Inc., and the United Picture Prod. Corp., is advertising the sale of the furniture of the theaters corporation to be held at 10:30 o'clock Aug. 12, in the offices of the corporation, 1600 B'way.

Vitagraph has purchased for Alice Joyce "Cousin Kate," by Robert Henry Davies. Ethel Barrymore played the title role on the stage some years ago.

House Changes

Stamford, Conn.—Mrs. Charles D. Voono, Strand, bought Opera House and Arcade Building.

Plymouth, Pa.—Moore and Moss bought Lyric.

Paxton, Ill.—Aleru Theater Co. bought Scenic, Bloomingdon and Royal, Minn.ILL.

Managers Changed

Lawton, Okla.—The Orpheum has re-opened under direction of Fred McLenan and Scribe Thompson.

Woodsville, N. H.—The opera house here has re-opened.

Buffalo, N. Y.—The Family has been closed. It will soon be razed to make room for a 10 story of office and theater building which M. Slotkin and associates will erect.

Milwaukee—Edward J. Weisfeld, manager of the Alhambra succeeding George Fischer.

Tarentum, Pa.—Irwin Zwerling bought Star from J. J. Page.

Warsaw, Ind.—E. G. Hauanay bought Strand from James Bouras.

Paul Cazeneuve, who recently finished work on "Her Honor The Mayor" in which Eileen Percy makes her stellar debut under the Fox banner, is working on an original story which will be the basis for an elaborate special production to be made under his direction early this fall.

The Strand will show "What Women Love," with Annette Kellerman, next week.

There is as much difference between an ordinary poster and a RITCHETY poster as there is between a tack hammer and a pile driver.

RITCHETY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 6388

The one & only "Ambrose"

RUBEN & FINKELSTEIN
When you see Jan Perry's new two reel Mark Twain Comedy you'll want to open your new Capitol Theatre.

State Right
One a Month

EVERY DAY THROUGHOUT THE COMING YEAR EXHIBITORS AND EXECUTIVES EVERYWHERE WILL BE USING

Wid's 1920 Year Book
—Coming Soon—
Mayflower Men in Town

Wright In Again
Will Have Active Part in Jensen &
Von Hess's New Exhibitor
Organization

(A wire to WID'S DAILY)

Seattle—H. B. Wright, formerly
secretary of the Northwest Ex-
hibitors Circuit is secretary of the
new Independent Exhibitors Corp.,
recently formed, as noted, by Jensen & Von
Hess, Inc., and will head their
productions.

Wright resigned from the North-
west circuit after a number of fines
were imposed on members of the
circuit for violating rules of the
organization. He had not par-
ticularly popular, so it is said, by some of
the leaders of the movement because
of certain letters and orders which he
issued regarding distributors and
producers, some of which found their
way in print.

It is said that the new organization
is trying to secure stock outstanding
of the old Northwest circuit.

Not Brunton Stars
The following letter has been re-
ceived from Lewis Inerarity, secre-
ary of the Pathé exchange:

"I beg to call your attention to a
statement appearing in your issue of
Saturday, July 31st, to the effect that
Miss Ruth Roland will star in cer-
tain pictures for Robert Brunton dur-
ing the coming fall, and that Charlie
Hutchison will do likewise.

"Both Miss Roland and Mr. Hutch-
ison are under long-term contracts.

"Both Miss Roland and Mr. Hutch-
ison are under long-term contracts.

"We have arranged with Mr. Brun-
ton to make productions for this com-
pany in which Miss Roland and Mr. Hutchison will appear."
DO YOU REMEMBER
No. 22

"THE OTHER MAN"

with Harry T. Morey
and Grace Darmond

PAUL SCARDON
Directed It

And also
“Partners of the Night’
and
‘Milestones’

For Goldwyn

Gina Relly Sails
Gina Relly, who was brought to this country to play the featured feminine role in “The Face At Your Window,” an Americanization play showing the menace of the spread of Bolshevism which Richard Stanton recently finished for Fox, sailed last Saturday for a six-weeks’ vacation in England and Southern France.

Before she left, Mlle. Relly authorized Merritt Crawford to conclude negotiations which she had begun with a firm of independent producers to star in a big dramatic production this fall.

Legend Film Plans Comedies
The Legend Film Co., which announces its intention of specializing in original two-reel comedies featuring John Junior and Edna Shipman, will commence operations upon the return of Edna Shipman from Winnipeg, where she is working in “The Foreigner” under the direction of Henry MacRae.

Miss Shipman is a niece of Ernest Shipman.

A. P. Move Into New Quarters
Associated Producers, Inc., have moved from their temporary location on the 10th floor of the Godfrey Bldg. to the fifth floor of the same building.

Pending the taking over of the entire floor, the New York exchange in charge of Mars S. Nathan, and the Newark exchange, in charge of John G. Robins, will remain on the tenth floor.

New Unit Formed on Coast
(by wire to WDF’S DAILY)

Los Angeles—Irving V. Lesser, general manager of a new company known as the Western Pictures Explotation Co., which will assist local producers in arranging for distribution and in generally exploiting their product.

Irvig is a brother of sol Lesser.

King Baggot plays a part in “The Dwelling Place of Light,” which Hodkinson will release in September.

Putting It Over
Here is how a brother exhibitor put his show up. Send along your ideas. Let the other fellow know how you cleaned up.

Those exhibitors who have booked Will Rogers in “Cupid, the Cowpuncher,” will be particularly interested in learning just how S. L. Rothafel created the “atmosphere” which put the picture over at the Capitol.

Against a background drop announcing Will Rogers in the piece, Rothafel placed four men (in this instance the members of the Capitol Theater Quartette) dressed in cowboy costume. They were gathered at the left of the stage where the subdued stage lighting was tinged with a reddish glow to give the impression of a camp fire. Another cowboy gave a rope dance in imitation of the larat-throwing star of the film who is called upon in the picture to give an exhibition of fancy rope dancing.

After the rope-dance was finished and the dancer of the stage, the cowboys around the camp fire sang “In the Shade of the Old Appletree,” the very song which Will Rogers, in the person of “Cupid” Lloyd in the picture, sings.

The softness and glow of the lighting, the singing of the old ballad and the rope-dance served to put the spectators into a psychologic frame of mind to enjoy “Cupid, the Cowpuncher,” even though Rogers’ comedy was flashed upon the screen immediately afterwards.

OMAHA—The hottest of midsummer weather in July couldn’t keep the Omaha artists from bursting out into full page, even double-page spreads of advertisements. The Moon, showing “The Slim Princess” and “Behind the Screen,” sponsored a full page of advertisements by Omaha merchants, showing women in front of various Omaha stores. The pictures were taken at random, then sold to the merchants in a double advertisement with women whose pictures appeared were invited to come to the Moon and get free tickets for a box party of five.

The Strand, featuring “Let’s Be Fashionable,” stood for it when an advertising man of the Omaha Bee went out and got two full pages of advertisements. “Let’s be fashionable by purchasing a home,” said the loan and building association. “Let’s be fashionable and beautiful on home grounds,” says a landscape gardener. “Let’s be fashionable and shop at Orin Brothers,” says a big exclusive shop for women. A jeweler, an automobile dealer, a piano firm and a store for men, filled out the two pages.

Such feature pages of advertisements are usual in Omaha in season, this is the first time they have been attempted in the middle of the summer.

Seattle, Wash.—Contests of various sorts have been held to exploit pictures, but John Von Herberg of the Liberty pulled one recently that set the town talking and won the admiration of picture people as well because of its novelty. In conjunction with the showing of a Wesley Barry film, released by First National, a “freckles” contest was held. A sum of $20 was offered to the boy who could show more freckles than the youthful screen performer. About 140 youngsters appeared before Herbert and several were quite capable of beating Barry. The king of them all was selected, given the bill and then all of the boys were asked to take part in a parade. They were advertised to see the film while the boys cashed in on the publicity.

Pittsburgh, Pa.—T. H. Schrader, manager of the Columbia, believes that lobby displays help in exploitation, but does not make them too elaborate as a rule. His reason is that people who come near enough to the house to see the lobby display will usually enter anyhow.

OMAHA, Neb.—Showing “The Slim Princess,” the Moon theater placed a pair of scales on the front of the entrance and offered a free admission to anyone weighing more than 250 or less than 98 pounds.

Carry Censorship Editorial
Atlanta, Ga.—An editorial about a column long was recently published in the Journal opposing censorship. It was given the position of prominence on the editorial page.

Colton Coming East
John Colton, the Universal scenarist who wrote “The Cat That Walked Alone,” for Priscilla Dean, has left Los Angeles to discuss with William A. Brady the production of a Chinese play in which Alice Brady will star.

Burrows Leaves Dayton Theatre
(Special to WDF’S DAILY)
Dayton, O.—Gil Burrows has signed as manager of the Auditorium which was recently taken over by Ascher Bros. and Goldwyn, than Erber succeeds Burrows.

La Porte, Ind.—Reddington Potties, Etropol to build $90,000ater.

CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

“CLAYPLAY”
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

“COMICCLASSICS”
1500 ft. of Comedy
500 ft. of Color Scene
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
"His Married Life" & "Bringing Up Father"

Special Pictures Cor
F. P. Not in Control
Of Saenger, Gueringer Tells Dallas
Paper Regarding Lynch-Fichter
Deal

(Special to WID's DAILY)
Dallas—The Motion Picture Jour-
nal, which originally printed the arti-
cle relative to the purchase of S. A.
Lynch and therefore Famous Players-
into Saenger Amusement reprints in
its current issue a letter from W. H.
Gueringer, assistant general manager
of Saenger, quoting the report. The
letter says:
"We wish to set you right on the
'moonbeam' story contained in your
issue of June 22nd, wherein you state
the control of the Saenger Amuse-
ment Co. has passed into the hands
of the Famous Players-Lasky organi-
tation.
"We also want to set you right on
the startling news that E. V. Rich-
ards, general manager, has moved to
New York to take up the duties of
Chairman of the Board of Directors
of the Associated First National
Pictures."

(Continued on Page 3)

Coast Plant for International
Service
(Continued on Page 4)

Los Angeles—International Film
Service, producers of Cosmopolitan
Prod., have taken over the American
Film studios at Santa Barbara.

International admitted yesterday
that Marion Davies would finish
"Buried Treasure" at the Santa Bar-
bbara studios and take some scenes
for "The Love Piker" there. She
will then return to New York to film
"The Daughter of Mother Magee."

Griffith Opening Aug. 23
"Way Down East" will open at the
44th St. Theater on Aug. 23. The
picture is in 12 reels and a special
musical score has been arranged.

The Griffith offices stated yester-
day that Mr. Morgan婶societv
leader, had not signed a film
contract with any company as re-
ported, and that her first appearance
will be in "Way Down East."

Future Griffith Productions
(Special to WID's DAILY)
Los Angeles—A local publication
states that D. W. Griffith has planned
for future production two stories by
Joseph Heresheimer, "Java Head" and
"Wild Oranges."

Mr. Grinnin has held the rights to
"Wild Oranges" for over a year. It
was stated yesterday at the local
Griffith offices that Richard Barthel-
man was anxious to appear in "Java
Head" as his first starring vehicle.

The biggest and brainiest ex-
tatives in the world hire ad-
tising brains in order to get
selling ideas. Why
shouldn't you—you need them!
Northwest Notes

(Special to WID'S DAILY)
Seattle—Leland J. Burrid, photographer of the Sunset-Burlud Pictorial, spent last week in Seattle, after returning from a leisurely trip into the Inside Passage to Alaska. He made the trip in company with Stewart Edward White and Wallace Irwin in a private yacht.

J. Willis Cayre, in charge of publicity for the Jensen and Von Herberg houses in Seattle, has gone on a motoring trip to California. During his four weeks absence his work is being attended to by G. H. Belfman, editor of the motion picture section of the Times. Mr. Belfman himself expects to leave for his annual trip to the motion picture capital in a few weeks.

The Greater Features Co. of Seattle have recently made the following purchases for the Pacific Northwest territory: The serial, “The Lost City,” the Al St. John comedies, Will Rogers’ Illiterate Digest, the Hank Mann comedies, a number of features, and the serial “The Tiger Band,” which will follow “The Lost City.”

Louisiana Exhibitors Meet Aug.
New Orleans—A. J. Bethanco has issued a call to Louisiana exhibitors to meet at the Hotel Gruenew Aug. 10 and 11. This exhibitor organization is the Motion Picture Theater Owners.

The RITCHEY poster is a poster with a purpose, and that purpose is to sell tickets.

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 3338

INSURANCE EXPERTS
TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of “Insurance Service?” Well, that’s what we have to offer. Can we explain further how we can serve you—

Reuben Samuels
EAL INC SERVICE
1600 Broadway, New York
Phone John 5425 - 5426 - 5427 - 5428

STUDIO FOR RENT
40 minutes from Times Sq. Complete modern lighting equipment. Electrician and carpenter in attendance. Up-to-date scenery, modern sets, props, etc. For rent by day or week. Apply to
Mr. Goldstein
UNIVERSAL
1600 Broadway
F. P. Not in Control
(Continued from page 1)

The enclosed letter from Herman Lichtenberg to F. V. Richards, setting Flichtenberg’s position in the matter. We merely changed an inactive partner for an active partner, who acquired a substantial minority of stock.

J. H. Seanger is president, Richards is general manager, with a tree and as in the past, and will remain until the sheriff comes around. Richards, incidentally, is, as usual, signing all contracts.

The Seanger Amusement Co., Inc. will continue to expand bigger than ever, this recent deal enabling it to spread our interests from the Potomac to the Rio Grande.

Mr. Richards maintains a summer home in Atlantic City. This may have caused the sidewalk rumor club, your correspondent, perhaps interviewed. At present he and Mr. Seanger are enjoying an eight week vacation through Europe—their first real rest in ten years.

After Sept. 15 they will return to New Orleans, and will be doing business at the same old stand.

WID’S DAILY published the report of Richards’ coming to New York to become chairman of the board of directors of Associated First National as printed in the Motion Picture Journal. First National made no denial of it at the time of publication.

Quinn Back in Los Angeles
Los Angeles—J. A. Quinn, president of the Motion Picture and Theatrical Cooperative Assn. of the World, is back in town.

Prager Arranging for Studio
Los Angeles—The visit of Benj. A. Prager, president of Mayflower, to the coast is understood to be for the purpose of arranging for studio space for the company’s present and new producing units. It is likely that the Bronston studios will be selected.

Geraghty Coming East for Famous
(From wire to WID’S DAILY)

Los Angeles—Tom Geraghty, well known scenario writer, has been appointed production editor for the Famous Players new studios in Long Island City.

At Famous Players the above dispatch was verified. It was further stated that Geraghty will succeed Roswell Dague, who has been production editor until now, but who will go to London with Robert Mac-Alaney.

Abramson at Work

Ivan Abramson is at work on a new feature at the International studios in Harlem. It is called “The Wrong Woman,” and has in the cast Montagu Love, Olive Tell, Willard Lytell, Guy Coombs, Regina Quin and Jack Crosby.

Alder Going to Coast

Bert Adler, newly appointed personal representative for Allan Dwan leaves for California shortly to confer with Dwan on his remaining Mayflower productions as well as those he will make for Associated Producers, Inc. Adler will be in Los Angeles only for several weeks and return immediately to New York.

Chase Narrowly Avoids Death

Boston—Colin Chase, who is playing “Chick” in the Nick Carter series of productions now being made by Broadwell Prod., narrowly escaped death yesterday morning when an aeroplane in which he was riding dropped into the bay near Lynn. The pilot in the machine freed himself and rushed to Chase’s aid. A bad shaking-up was the only result.

Eaton in New Company

Jack Eaton, former managing director of the Strand, is interested in a new company to be formed known as Town and Country Films Inc. The company will make short reels.

Freeman Leaves Today

Y. B. Freeman, general manager of the S. A. Lynch Enterprises, leaves today for Atlanta. Mr. Lynch will remain in New York for the press.

Barrell Addresses Advertisers

Charles Barrell told the A. M. A. yesterday of an 8,000 mile trip which has just completed in Western Canada and the American Northwest. Barrell took scenes for several educational pictures while away.

Sedalia Theater Opens

Sedalia, Mo.—The new Lona theater here opened last night. “One Hour Before Dawn” was the feature.

Because sometimes in the rush under the present methods, the Director is overlooked in exploitation announcement, I wish to call the attention of you who were so appreciative of the Skinner Series made at Essanay, to some of my productions made for Goldwyn:

THIRTY A WEEK
CITY OF COMRADE
ONE OF THE FINEST
LORD AND LADY ALGY
TOBY’S BOW
THE GREAT ACCIDENT
GOING SOME
OFFICER 666
STOP THIEF

CASTING DIRECTORS ARE ALREADY INQUIRING ABOUT

Wid’s 1920 Year Book
—Coming Soon—

HARRY BEAUMONT
THE BROKEN GATE

Mr. Exhibitor:
Joseph Kilgour will play the part of Judge William Henderson.

Wid's Daily

Friday, August 6, 1920

Showdown Coming
(Continued from Page 1)

form.
Executive Committee Members
E. T. Peter, Treasurer, Texas.
Ralph Talbot, President, Oklahoma
Theater Managers' Assn.
J. E. Ritter, President, Michigan
Exhibitors' Assn.
C. L. O'Reilly, New York.

Members
J. T. Collins, President, New Jer-
sey Exhibitors' Assn.
H. C. Bean, President, Motion Pic-
ture Theater Owners of New Hamp-
shire.
H. C. Varner, Secretary, North
Carolina Exhibitors' Assn.
As soon as they arrive in New
York next week Cohen will inform
Zukor when and where the meeting
will be held. It will be open to re-
presentatives of the press.

The correspondence passing be-
tween Cohen and Zukor started af-
after a statement was issued by the head-
quarters of Famous Players, and printed in
WID's DAILY, to the effect that
Mr. Zukor was ready to meet any
individual that he denied the alleged
threats and accusations of unfair
methods used by employees of Fa-
mous. And, that stated that his door
was open, and that he would person-
ally be glad to investigate any matter
that was brought to his attention.

In re-

On Aug. 4, Cohen wrote Zukor, saying:
"Having then a disposition on your part
to meet us half way and casting aside for
the present at least any doubt as to the
good faith of the offer, I believe that the interests
of the Motion Picture Theater Owners of
America and the interests of the whole in-
dustry will be well served by a formal de-
claration of our willingness to accept your
offer. You have in the most explicit words,
disavowed all responsibility for the offences
against the independence of the exhibitor.
You have gone further even by your
pledge now that you will personally take
up, consider and adjust such grievances as
we have time and again submitted to your
representatives.

"To show the good faith and the con-
clivity spirit of which, under the instructions
of the Cleveland Convention I had given such
a pointed assurance in my letter, I propose
under the authority conferred upon me by
the unanimous vote of my fellow exhibitors
to appoint a committee of motion picture
theater owners which will be thoroughly rep-
resentative of the exhibiting body of the
whole country. I will ask this committee to
share the responsibility of discussing and act-
ing upon your declaration. I believe that
this committee will be willing, as I know it
will be competent, to sit as a board of arbi-
tration, according to you the privilege of
proving your sincerity and good faith by ap-
pearing before it, conferring with it and I
trust in the end cooperating with it. Peace
and harmony throughout the various branches
of the industry are essential to its prosper-
ity, and its future development, both as an
art and as a business.

"If the necessary assurances can be ob-
tained to this effect, backed up by such
deeds and pledges as will satisfy the com-
nitee, it will mean the end of an evil which
has cast its shadow over the entire industry
and has created conditions of chaos and con-
fusion, postponing economic disaster all
around.

"We have specific instances in writing of
representatives of your organization threat-
ening and intimidating exhibitors and also
similar activities by the associate of the
Famous Players-Lasky Corp. in England,
Alfred S. Black, and of the associate of
Famous Players-Lasky Corp. in the South,
Mr. S. A. Lynch. We are prepared to meet
you and your associates at the earliest pos-
bable moment and present these definite and
specific facts."

In response Zukor wrote Cohen, say-
ing:
"I agree with you most heartily that the
best interests of all of us can be best served
by the conference suggested. I shall be very
glad indeed to meet your committee at the
earliest possible moment. Will you please
set a time for the discussion, which I am
sure will clear away all difficulties and put

Getting "Humoresque"
(Continued from Page 1)

which would indicate its closing at
the Criterion before that time.
Loew will show the film for week
stands at the Delancey and Avenue
A theaters, which are in the heart of
the East Side. These will run simul-
taneously.

It was impossible to secure defini-
tion yesterday, but it is believed
that Loew paid the highest price
in his history for "Humoresque."

It was learned that Famous Play-
ers will take "Humoresque" out of
the Criterion not because the picture
is falling down, but because Cecil
De Mille's "Something to Think
About" and "The Restless Sex" are
scheduled for runs there before their
release dates.

an end to the arguments that I know have
been caused only by misunderstanding
and ignorance of our problems.

Yesterday Cohen wrote Zukor,
who is in New York, that he is
ready to meet him and that the
meeting will take place at

365 East 57th Street

Staates will be

Mats, Electrots and Stereos

The Motion Picture Trade
T. Ruben & Co.

2E. 4th St., N. Y.

Phones Spring 8303-8304

The fastest stereotypers in

N. Y. C.

We Will Buy
your
NEGATIVES
Address Box F 16 e/o Wids

CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

"COMICCLASSICS"

1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
"His Married Life"
"Bringing Up Father" etc.

Special Pictures Corp.
A BARGAIN is a BARGAIN

Mary Manchester shop girl, thought it fair enough when she assumed the identity of her double in return for wealth and social position... But when the widower who passed as her husband demanded her kisses, Mary fought like a tigress.

The story is one of the most unusual ever filmed, & will hold you spellbound from start to finish. It teems with situations of the utmost dramatic intensity.

HELD IN TRUST

starring

MAY ALLISON

Based on George Kibbe Turner's Red Book Magazine powerful serial scenario by Sarah Mason
Directed by John E. Rice

JURY IMPERIAL PICTURES Ltd. Exclusive Distributors throughout Great Britain. Sir WILLIAM JURY Managing Director.
Box Office Value of Famous Titles

The question is often asked, Why does Realart, whenever possible, secure well-known book or stage titles for Star Franchise productions?

The answer to this is not hard to find. Realart has the advertising advantages of famous books and plays constantly in mind. The exploitation opportunities in such billings for live exhibitors are too great and too numerous to be lost sight of. Audiences stand ready to patronize photoplays from popular novels or stage successes, if they are adequately produced. It is just as clear to Realart as it is to the exhibitor that a very large percentage of the people read the best-selling books and most of them see the successful plays.

Therefore, Realart believes that such vehicles, with the added opportunities for exploitation, are most desirable for its Franchise program. But where Realart’s superiority becomes manifest is in its ability to attract a flow of this much desired and over scarce material to its studios. In a play market distinguished by its dullness, Realart has had little trouble in finding an abundance of big book and stage titles to meet its Franchise requirements.

A Branch Office is located in your Territory.

REALART PICTURES CORPORATION
469 FIFTH AVENUE
NEW YORK
Features Reviewed

King Vidor’s.............. THE JACK KNIFE MAN
First National .............. Page 3

Alice Brady in .............. A DARK LANTERN
Realart ........................ Page 5

Gladys Brockwell in ........... ROSE OF NOME
Fox .......................... Page 7

.................................................. THE INVISIBLE DIVORCE
National Picture Theaters, Inc. ........ Page 9

Edith Roberts in .............. THE ADORABLE SAVAGE
Universal ..................... Page 11

William Russell in .......... THE MAN WHO DARED
Fox .......................... Page 14

Enid Bennett in .............. HAIRPINS
Ince-Paramount-Artcraft ........ Page 15

Elaine Hammerstein in ...... THE POINT OF VIEW
Selznick-Select .............. Page 17

Louise Glaum in .............. LOVE MADNESS
J. Parker Read-Hodkinson ........ Page 19

Buck Jones in ............... THE SQUARE SHOOTER
Fox .......................... Page 21

Short Reels ........................ Page 23

WARNING

When you see an advertisement quoting a review from Wid’s Daily check it up with the review. This may save deception or misunderstanding.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

News of the Week in Headlines

Monday

Laboratory strike ends. Joint committee to meet and arrange wage scale.
Advertising matter not included in 5% rental tax. Government decides.

Tuesday

Loew’s, Inc., to offer 288,000 shares of stock at $22.25. New finances to be invested in theaters.
Paul H. Cromelin, president of Inter-Ocean, hits at combinations in the film industry.
Prominent producers and distributors, all members of N. A. M. P. I., go on record as opposing booking agencies.

Wednesday

Ormer Locklear, producing for Fox, killed in airplane accident at Los Angeles.
Special Pictures Corp. signs Chester Conklin for comedy series.

Thursday

International Exhibition, first since the Great War, to open in Amsterdam, Holland, Aug. 12.
Tom Moore disposes of Associated First National franchise for District of Columbia to the circuit.
Bessie Barriscale completes contract with B. B. Features, Inc.
Frances Marion to direct Mary Pickford in two pictures.
S. A. Lynch acquires theater chains in Wichita Falls, Little Rock and El Paso.

Friday

Adolph Zukor agrees to meet committee of exhibitors to go over Famous Players’ theater policy.
Annette Kellerman forms new producing company.
“Way Down East” to open at 4th Street Theater Aug. 23. Twelve reels.

Saturday

W. H. Swanson, First National franchise holder in Salt Lake City, to enter producing field.
Wyoming, South Dakota and Nebraska exhibitors to form one organization.
Charles Maigne to make series of special productions for Famous Players.
YOUTH PREDOMINANT

In A New Series of
Special Two Reel
COMEDIES

Presented by
LEGEND FILM
PRODUCTIONS, Inc.

Written by
TREVE COLLINS, Jr.

Directed by
TEFT JOHNSON

Under the Personal
Supervision of
WILLIAM BOWEN

Co-Stars
EDNA SHIPMAN
JOHN JUNIOR

LEGEND COMEDIES are synonymous with
the highest class screen entertainment. They are
BUILT, not thrown together, and depend for
their unusually keen and abundant humor upon
GENUINELY FUNNY HUMAN situations.
They are made by people who KNOW, for a dis-
criminating public.

LOANED
Edna Shipman has been loaned by Legend Film
Productions to the Dominion Film Co., Inc., to
play an important part in “The Foreigner” by
Ralph Connor.

Legend Film Productions
47 West 42nd Street New York
MISS BARRISCALE'S remarkable character work in this picture will inspire a favorable word-of-mouth comment, far surpassing that created by any of her past productions.

PRODUCED
By
B. B. FEATURES

Directed by WILLIAM CHRISTY CABANNE
YOUR public always pays generously to see a fair, closely-matched battle—and there is tense, red-blooded fight through every reel of this romantic story of new days in old China, with its artistic backgrounds, unsurpassed in any recent production.

The superb acting of the distinguished star, Sessue Hayakawa, will add new laurels and bring new friends to his following.

Produced by HAWORTH
Pretty Story With Delightful Characters Given Wonderful Production

King Vidor's
"THE JACK-KNIFE MAN"
First National

DIRECTOR ...................... King Vidor
AUTHOR ........................ Ellis Parker Butler
SCENARIO BY .................... William Parker
CAMERAMAN .................... Ira Morgan

AS A WHOLE ...... Human and appealing little story given wonderfully realistic production.

STORY ...... Is pretty and has beautiful moral, but only gets beyond prettiness once or twice.

DIRECTION ............ Excellent—characters truly drawn and atmosphere wonderful

PHOTOGRAPHY ........................ Fine
LIGHTINGS .......................... Excellent
CAMERA WORK ...................... Very good
LEADING PLAYERS ............ Fred Turner, Harry Todd and Bobby Kelso very good in distinctive parts.

SUPPORT ...................... Very good
EXTERIORS ...................... Fine Mississippi river stuff
INTERIORS .................. Most realistic

DETAIL .......... Wonderful directorial touches

CHARACTER OF STORY .... Based on theory that contact with a child makes the whole world kin

LENGTH OF PRODUCTION ............ 6,900 feet

The play "Lightnin'" which has just rounded out its second year in New York, showed all other producers that a becurled ingenue or a sweet young thing of the drawing room is not essential to the success of a stage piece. Several other speaking productions have followed it, centering their interest on an eccentric male character and have generally met with some success. King Vidor evidently realized the trend of the times when he selected "The Jack-Knife Man," to produce for the screen. There is no ingenue, or heroine to his latest work.

His story, a visualization of one of Ellis Parker Butler's works, has as its chief points of interest, an old man, close to being a fragment of the Mississippi 'po white trash' and a little boy. How the boy awakens within his senior protector a sense of good and of feeling for his fellow-men, makes a story the prettiness of which it is difficult to parallel.

Vidor has given the story a delightful production. The Mississippi river scenes are wonderfully true. The long shots of the house-boat floating down the river are beautifully lighted and photographed. The detail of the interiors is such as to make them the most realistic ever filmed. This production of Vidor's really creates an interest which is about 50 per cent. of that created by the entire picture.

The story is pretty, but somehow it never seems to strike below the surface until the end. It has been press agented as "The Music Master" of the screen which is a comparison bound to bring disappointment. That play strikes to the heart and sets the tear ducts working over-time. "The Jack-Knife Man" contains pretty, even beautiful sentiment, but the moments when it gets under the skin far enough to bring tears are rather sparse.

The performances are all delightful. Fred Turner's characterization of the old man is a rare piece of screen acting. His is a distinct creation, sure to interest and entertain, clever enough to win great approval. Harry Todd as the jovial tramp leaves nothing to be desired. The boy is played realistically by Bobby, Kelso. The scenes between these three are the essence of pretty sentiment. They warm the heart to the core.

By All Means Give This A Trial
Box Office Analysis for The Exhibitor

Mention of "Lightnin'" was made above for a reason. The majority of amusement seekers as the success of this show has well proven, are on the lookout for something different, something away from the cut-and-dried type of entertainment, the usual eternal triangle complication or heavy melodrama.

Now a more deeply appealing picture than "The Jack-Knife Man" might have been made around its theme, but at the same time it remains that this has more distinctive atmosphere, more downright pictorial beauty and pretty sentiment than the majority of pictures released. And it also contains a lovable old man character, something of a third or fourth cousin to the Bill Jones of "Lightnin'" fame.

Considering all these qualities of appeal, it is quite likely that the exhibitor catering to the better class audiences, will be highly praised for showing this. It isn't melodramatic, exciting or sensational. It is the antithesis of all these. It is very human; very much like every-day life. That it might have struck deeper is true, but it strikes home and that it isn't a tear-puller makes little difference. You aren't going to harm yourself by showing this and the chances are about fifty to one that they'll like it and tell you so.
KESSEL & BAUMANN present

The greatest photodrama for matinee and evening business in independent picture history - to be exploited by independent buyers and road showmen with special territorial campaigns warranted by its tremendous drawing power.

Arrangements are now being made with such dealers for

Babe Ruth in Headin' Home

Produced by Yankee Photo Corporation for Release September 20th.

KESSEL & BAUMANN - LONGACRE BUILDING, NEW YORK.
Jumpy Story that Gets All Muddled Up Offers Little Satisfaction

Alice Brady in
"A DARK LANTERN"
Realart

DIRECTOR ...................... John S. Robertson
AUTHOR ......................... Elizabeth Robins
SCENARIO BY .................... Burns Mantle
CAMERAMAN .................... Roy Overbaugh
AS A WHOLE ...... Rather unappealing story—very jumpy and developing what appear to be psychologically false characters.

STORY ...... Jumps around at terrific clip—evidently cutting spoiled continuity—fails to work to any definite climax.

DIRECTION ...... Certainly can't rank with the best things Robertson has done.

PHOTOGRAPHY ................... Average
LIGHTINGS ........................ Average
CAMERA WORK .......................... Crowds the settings
STAR ...... Doesn't appear to be old self—has lost a lot of weight—wears miserable makeup.

SUPPORT .................. Average; headed by James L. Crane
EXTERIORS ....................... Satisfactory
INTERIORS ...................... Satisfactory
DETAIL ............................ All right
CHARACTER OF STORY ...... Heroine renounces prince who offers her morganatic marriage and gives herself to upright hero.

LENGTH OF PRODUCTION ........ 5,956 feet

Both Alice Brady and Realart have done 100 per cent. better than this. "A Dark Lantern," (the very weak interpretation of this title, meaning the heroine's first impression of the hero’s face), is lacking in story and character appeal and presents a terribly jumpy continuity, some of the jumps of which were doubtless caused by rather reckless editing.

The picture goes on its jumping way until Katherine, an English girl, has renounced the love of Prince Anton, of our dear old mythical kingdom, because he has insulted her with an offer of morganatic marriage.

One of the grounds on which he excuses himself is that such marriages were once in style in the heroine's country. The prince is a bit off on his facts as modern history records such a situation in her country.

The prince's proposition and the death of Katherine's father precipitates a nervous breakdown and the girl is attended by Dr. Garth Vincent, a cynic toward women. He falls in love with her, but refuses to reveal his state of heart. Here perhaps was a chance to build toward a climax of definite and interesting proportions. But it seems that there are a few dark and be-clouded scenes and subtitles by which the doctor tests Katherine's love. It is to be faintly gathered that he invites her to live with him sans marriage ceremony. Of course, she doesn't, even though she does appear willing. The prince appears for the last time and forces a show-down. Katherine confesses her love for the doctor to his face and they make haste to have the conventional ceremony performed.

All this may not read exactly clear. Nor is it "seen" clearly on the film. It is exceedingly difficult to gather just what they all are driving at.

Miss Brady is not the emotionally sure actress of a year since. She seems at a loss in the role of Katherine. Furthermore, since her last appearance, she has lost considerable weight and also the ability to make up properly. Some of her closeups are awful, while she seems never to have thought of her hands while dallying with the grease paint. James L. Crane, is indeed the dark lantern. His face reveals scant trace of emotion in any scene. Reginald Denny is the Teutonic prince. They don't call him a German, but the supposition is, inasmuch as he kicks his servant, has a secretary named Wilhelm and tells Katherine that he remained neutral during the war because of her, that he is.

Others are Brandon Hurst, Marie Burke, David Montero and Virginia Huppert.

Even Star's Admirers Will Have Struggle to Accept This

Box Office Analysis for The Exhibitor

The "star's admirers" are usually the court of last resort to which to submit a picture, inferior in story and production. Yet in the present instance, these tolerant folk will doubtless be the first ones to register kicks against "A Dark Lantern." Miss Brady certainly doesn't look at all well in this. Her role provides for her sickness, true enough, but her disregard of proper makeup has worked severely against her here.

As far as the story goes, very few will be entertained by it. It isn't at all compact or precise and jumps about with a disregard for time and space that is ludicrous more than once.

You may have a good angle to handle this on in the theme of the heroine being lured by the prospects of a title and then discovering the ill-virtue that lies beneath it. Such a line of advertising would doubtless carry a strong feminine appeal. At the same time, it is best to think twice over painting the picture too attractively as it is surprisingly disappointing in some respects.
OUR CONGRATULATIONS TO
MISS KATHERINE MACDONALD,
THE
KATHERINE MACDONALD
PICTURES CORPORATION
AND
FIRST NATIONAL
EXHIBITORS' CIRCUIT

Upon the splendid achievement of their latest production and next release,
"THE NOTORIOUS MISS LISLE"

Based upon the popular novel by Mrs. Baillie Reynolds, which may modestly be described as one of the finest creations of photoplay fiction of the year, and which establishes for all time Miss MacDonald's claim, not only as the most beautiful woman in the world, "THE LADY OF THE SCREEN," but as an artist of rare charm and subtle skill, equal to the foremost stellar personalities of stage and screen.

ATTRACTIONS DISTRIBUTING CORPORATION
B. P. SCHULBERG, Pres. J. G. BACHMAN, Treas.
B. P. FINEMAN, V. Pres.
1476 BROADWAY, NEW YORK
RELEASING KATHERINE MACDONALD PRODUCTIONS THROUGH FIRST NATIONAL EXHIBITORS' CIRCUIT.
Conventional Story of Alaskan Dance Hall Has Few Bad Spots

Gladys Brockwell in
"THE ROSE OF NOME"

Fox

DIRECTOR ............... Edward J. LeSaint
AUTHOR .................. Barbara La Marr Deely
SCENARIO BY .......... Paul Schofield
CAMERAMAN ............. Harry B. Harris
AS A WHOLE ............. Melodrama with very conventional appeal dealing with Alaskan dance hall
STORY ........ Generally rather commonplace—has a few illogical twists and overdrawn characters
DIRECTION ................. Average
PHOTOGRAPHY ............ Good
LIGHTINGS ................. Satisfactory
CAMERA WORK ............. Good
STAR ........... Shows flashes of fine ability, but makeup is too heavy at times.
SUPPORT .......... William Scott leads with colorful performance as hero.
EXTERIORS ................. Good
INTERIORS .................. Usual
DETAIL .................. Fair
CHARACTER OF STORY ....... Heroine flees brutal husband—falls in power of wicked dance hall proprietor—finally saved by hero.
LENGTH OF PRODUCTION .... About 5,000 feet

"The Rose of Nome" is a rather conventional drama of the Alaskan dance hall. It is fairly well made and interesting, although the director has depicted his villains in wild extremes. They kike their women around and chide them at the slightest provocation. There seems to be a slip at the end when a member of the Northwest Mounted enters Alaska in pursuit of the murderer. To general knowledge a Canadian officer can’t function in American territory. This error could have easily been avoided had they laid all the

action in Northern Canada, leaving the Alaskan locale out of it.

The story opens with a woodcutter mistreating his wife (Gladys Brockwell) all over the forest. Later she runs off to a dance at a neighboring settlement in an endeavor to enjoy herself. A note of real tragedy is struck when the husband comes after his wife and forces her to return to their hut. Miss Brockwell’s acting here registers very forcefully. Her little pleasure at the dance is terminated so abruptly by the appearance of the brute husband.

That evening a sympathetic friend urges her to leave her husband. The friend stays behind and after robbing the brute shoots him. The action then skips to Nome, where the wife is now a dance hall artist and the friend, who has developed into a full-fledged villain, is the proprietor. Anatole, a young man from the East, puts in an appearance and falls in love with the wife.

The Canadian policeman then comes in and starts watching the heroine. The proprietor discovers his identity and prepares to flee, forcing the heroine to accompany him by taking possession of a child she has adopted. Anatole pursues, however, and his playful dog chews up the villain in a very unconvincing manner. The policeman discovers that the dead man was the real murderer and the heroine and Anatole are free to marry. Anatole violates all picture tradition delightfully by not inquiring as to the heroine’s past or bothering about it.

Miss Brockwell plays with an effective display of emotion. Her lip makeup is too heavy at times. William Scott creates a colorful character in Anatole. Herbert Prior is the villainous dance hall proprietor and Stanton Heck plays the member of the Canadian police force.

Just One of the Commonplace Majority

Box Office Analysis for the Exhibitor

This is a generally commonplace picture with little to distinguish it from the usual offering dealing with the Alaskan dance hall. While its story possesses a degree of interest the overplaying of the villains serves to lessen the force of its varied situations.

The picture will probably register satisfactorily in the one-day houses and those that draw their shows from the lesser of the productions of the day. Miss Brockwell’s admirers will also find that here she shows flashes of very good work despite the conventionality of her surroundings.

Lines such as the following might be used in advertising: "The story of a woman who found happiness after living in a ‘Hell on Earth,’” “She had flown from her husband because of his cruelty and now an officer sought to arrest her for—what?”, "A story of the Alaskan dance hall dealing with the best and the worst of its people in vivid terms.”
"A remarkable picture, both from a production as well as an entertainment angle. It proves that Erich Von Stroheim is a born genius."—HARRISON'S REPORTS.

"One of the finest contributions to the screen—the play sweeps ahead with a spontaneity and power that will not be denied. The climax is a revelation in dramatic strength."
—MOTION PICTURE NEWS.

"Erich Von Stroheim has proved himself a big director again. Don't make any mistake about this director—he's there! Remember "Blind Husbands," then go to it with this—it is fairly sweeping in its effects."—WID'S.

"It will have wide appeal because of its plot novelty and brilliant presentation. It shows a keen eye for artistic effects and a mastery of pertinent detail."—MOVING PICTURE WORLD.
Terribly Slow Tempo

“THE INVISIBLE DIVORCE”
National Picture Theaters, Inc.
DIRECTORS ........... Tom Mills and Nat Devereich
AUTHOR .................. Leila Burton Wells
SCENARIO BY .............. Katherine Reed
CAMERAMAN ............. Max Dupont
AS A WHOLE ...... Just a bare idea to this with no
amplifying situations—drags terribly at begin-
ing.

STORY ...... Human enough, but not big enough to
eat up the best part of six reels.

DIRECTION ...... Tempo entirely too slow—in
attempting to draw unconventional hero they’ve
made a totally unsympathetic character.

PHOTOGRAPHY .............. Very good
LIGHTINGS ................ Very good
CAMERA WORK ............. Average
LEADING PLAYERS ...... Walter McGrail and
Leatrice Joy.

SUPPORT ...... Includes Grace Darmond and Wal-
ter Miller.

EXTERIORS .................... Good
INTERIORS .................. Very good
DETAIL ....... Some subtitles endeavoring to make
hero out as ambitious fellow determine him as
lazily lout.

CHARACTER OF STORY ...... Husband’s harsh-
ness shatters wife’s illusions—when financial
success is his she awakens him to his mistakes.

LENGTH OF PRODUCTION .... About 6,000 feet

The idea of this picture is very human. It concerns
the relations of a young married couple. The wife
struggles to keep a small home together and to inspire
her husband with success. He is unappreciative and
finally his temper gets the better of him and he up-
raids his wife in terms, that in their harshness, hurt
her to the quick.

Such a little domestic quarrel is a very human thing.

Everyone of experience will recognize it as such. But
it is a question whether a little quarrel, such as this,
could have effect through three or four years. These
small tilts are often as quickly brushed aside as they
are started. And it would have been exceedingly
more convincing had the quarrel been over something
else than a statute of the Winged Victory. The way
they scrape their pennies to buy this three dollar piece
of clay when their actual wants are extreme, falls
short of convincing.

Perhaps the ever-to-be-considered “woman angle”
of the story is a better one from which to look at it.
It is through the wife’s tolerance and suffering that
the husband raises himself to success. She also
advises but he takes this advice as his own. This is
very often true. But in making the wife the sympa-
thetic sufferer they have neglected to instill any
redeeming spark in the husband. He goes around
talking of doing big things but never does them. Even
his success comes through the tolerance of others.
They paint his as idealistic, ambitious. But he devel-
ops into an utterly lazy lout.

But the idea of the story, good or bad, realistic or
untrue, needed amplifying situations, plot, action, to
carry it along interestingly. This “The Invisible
Divorce” does not provide. It is terribly slow getting
started, due to lack of situations and a tempo that
drags all over the place. And even when the break be-
tween husband and wife is precipitated there is no real
action. And the tempo goes on dragging from first
to last. Two reels would have been the proper foot-
age in which to tell such a story.

Walter McGrail and Leatrice Joy play the married
couple, the latter giving a fine picture of feminine suf-
ferring, the former handicapped by an utterly thankless
part. Grace Darmond (“D’Armond,” if you please,
in the subtitle), and Walter Miller have the other
chief roles.

Has Big Woman Appeal and Should Be Played From This Angle

Box Office Analysis for the Exhibitor

Probably this story was selected and produced be-
cause of its strong woman appeal. This is not to be
denied as indicated above. However, even the women
of picture audiences demand something a little faster
than this. The picture’s biggest fault is its tempo—a
tempo that is extraordinary slow and tedious.

The picture has good advertising possibilities. By
relating the idea of the story, you can bring out this
woman appeal to its fullest extent. And there is the
title as an added attraction. Without doubt this
appears to be one of the best picture titles of the year.

A line such as “The young wife suffered in silence,
tolerating her husband’s uncalled for abuse, loving
him just the same, praying for his success and then
when it came—” might well be used in advertising
this.

The cast doesn’t contain any big names but the
quartette that appears in the principal roles is quite
well known. Use the four names and also play up
the authoress.
You Must Read

"The Claws of the Lobster"

In Martin Quigley's "Exhibitors Herald," issue dated August 7, Page 65, there is a signed article by Marshall Neilan which will interest every motion picture theatre owner and exhibitor in the United States. If you have laid aside your issue of "Exhibitors Herald" when this advertisement comes to your notice it is our suggestion that you take out your copy and read the article at once.

Under a good-natured but nevertheless biting Irish wit in Mr. Neilan's article there is strong, sound, clean reasoning that will interest an exhibitor's pocketbook.

The seven members of Associated Producers, Inc., owing their own organization, are "free men." Each of the seven members has kept and is keeping and working out his previous contracts cleanly and honorably. Not one of them is a defaulter or pledge-breaker or contract-jumper.

For the first time in their lives, for the first time in the history of the motion picture industry, these seven Producers are able to do the big things they want to do without hindrance or censorship. They are able to do the pictures they have dreamed about and worked out in their minds. They are able to engage and star or feature or use the personalities who mean new blood and larger audiences for the screen.

They are able to deal with exhibitors direct. They have in New York an organization that cannot be bunked or tricked into alliances that will work against the exhibitors of the country; an organization that has never had a recorded or unrecorded case of pledge breaking or ill-treatment of exhibitors.

Knowing these things about us, you will read "The Claws of the Lobster" with even greater interest and you will be more prepared to take our word for it that we are already engaged in making the biggest pictures of our careers for your theatres. We ask you to give us time for our thirty pictures and not to sew up your time. If our pictures are not big cancel any one of us out under one-picture cancellation. There's an individual producer cancellation clause in every contract we make with you.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER - MAURICE TOURNER - J. PARKER READ JR. - THOMAS H. INCE

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Good Production With Star Adorable But Hardly Savage

Edith Roberts in
"THE ADORABLE SAVAGE"
Universal

DIRECTOR .................... Norman Dawn
AUTHOR ...................... Ralph Stock
SCENARIO BY ................ Doris Schroeder
CAMERAMAN .................. Thomas Rae

AS A WHOLE ...... Tropical atmosphere and spectacular climax helps cover up vague and improbable story.

STORY ...... Some attempt at suspense that doesn't register; settings and locale its redeeming feature.

DIRECTION ...... Works up to a first rate finish; handles typhoon sequence realistically.

PHOTOGRAPHY ................ Very good
LIGHTINGS ........................ All right.
CAMERA WORK ................. Splendid
STAR ...... Lives up to the title; surely pleasant to look at.

SUPPORT ........ Well selected and give adequate support.

EXTERIORS ............................. Realistic tropical settings
INTERIORS ............................. Adequate
DETAIL .......................... Titles too wordy
CHARACTER OF STORY ........ Girl who goes back to Fiji life when she learns she is half-caste.

LENGTH OF PRODUCTION ...... About 5,000 feet

As far as production is concerned, "The Adorable Savage" is not lacking in atmosphere or novelty. There are some beautiful tropical scenes, plenty of dark skin hula maidens and finally the spectacular storm. The latter has been photographed splendidly and thoroughly realistic. Some of the lightning "flash" stuff should be eliminated because they show so much of it that it finally doesn't appear real.

The director put forth his best effort toward the close-of-the-picture in which he works up a pretty exciting climax. The early reels are rather slow and the action not always plausible.

Marana, daughter of a Fiji palinter, is called back to her native land to protect her aged father's rubber crop which is being stolen by her brother-in-law. The girl gives up her boarding school life and returns to Fiji where she makes the best of things when she learns she is half-caste. She soon becomes a favorite among the natives but incurs the enmity of her brother-in-law when she accuses him of stealing the rubber.

There is another white man on the island, Templer, a fugitive from justice. He falls in love with Marana, but is repulsed because she believes she would not be respected by a white man. For this reason Marana is about to become the wife of the ruler of the island, but when Templer arrives on the scene she realizes she cannot go through with it and runs to him. The native ruler has Templer seized, but he is released when Marana threatens to kill herself if they don't let him go.

Marana is retained but makes her escape. A typhoon and tidal wave sweeps over the island, but Templer and the girl find each other and survive the storm. Coincident then plays the finishing touch. A yacht bearing Templer's uncle seeks refuge in a cove during the storm. The uncle goes ashore and arrives in time to save Templer and Marana from the savages and to tell the hero he is innocent of his supposed crime.

The ending is expected, but pretty.

Attractive Title and South Sea Atmosphere Has Effective Appeal

Box Office Analysis for the Exhibitor

If you want something just a little out of the ordinary for a change, "The Adorable Savage" should prove an agreeable choice. There is a tropical atmosphere with a typical South Sea storm—a realistic typhoon and tidal wave—for you to talk about. Added the charming little star and her pleasing appearance as the little savage, you can promise them a satisfying bit of entertainment. If the star hasn't made herself known in your neighborhood, his is a good time to start boosting her. Perhaps you played her in "Lasca," in which case mention the fact.

A carefully selected musical accompaniment will add to the attractiveness of the picture and the tropical atmosphere lends all sorts of ideas for exploitation and lobby display. There are still a good many who favor this sort of locale and you can count on them to like this. Show stills of Miss Roberts in her grass skirt attire over the caption: "Isn't she an 'Adorable Savage'?"
J. PARKER READ JR.

Presents

LOUISE

GLAUM

IN

LOVE-
She Stands Alone—

—The Great Emotional Actress of the Screen

At the pinnacle of her powers and in a greater picture than "SEX"—LOUISE GLAUM now registers the supreme triumph of her career in C. GARDNER SULLIVAN'S greatest story

"LOVE MADNESS"

Produced by the producer of "SEX" Written by the author of "SEX"

With all the sex-lure of a beautiful woman she seeks the man who must die in place of her husband. It is a new Glaum role—a role of mother-love and wifely devotion to the limit of faith and love.

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ Exchange, Incorporated
Western Picture Complicated by Introduction of Religious Angle

William Russell in "THE MAN WHO DARED"
Fox
DIRECTOR .................... Emmett J. Flynn
AUTHOR ...................... Julius G. Furthman
SCENARIO BY ................. Julius G. Furthman
CAMERAMAN ................ Clyde De Vinna
AS A WHOLE ...... Western production of love and revenge complicated by introduction of religious angle.

STORY ...... Worked out in generally convincing style, although religious motive is carried altogether too far.
DIRECTION .................. Satisfactory
PHOTOGRAPHY ................ Good
LIGHTINGS ..................... Commendable
CAMERA WORK ................ Satisfactory
STAR ...... Gives of his best here—creates character of real strength
SUPPORT ................. Good; Eileen Percy is heroine
EXTERIORS ...... Good opening shots of Redwood forest
INTERIORS ..................... Satisfactory
DETAIL ...... Some in religious sequence questionable in effect.

CHARACTER OF STORY ...... Hero in jail has vision and forgoes revenge, leaving this to Higher Power.

LENGTH OF PRODUCTION .... About 5,000 feet

"The Man Who Dared" is a generally well worked out offering of a man’s love and contemplated revenge. A religious angle is introduced when the man, in jail and pining to avenge himself for a wrong done him by an enemy, sees a vision and is reformed.

A story such as this demands the most artistic handling to register it convincingly. All people, no matter what their belief, are sensitive on the subject of introducing a figure of the Christ into pictures. If a director is artistic enough and gets his players to feel little short of inspired, he can make such an idea beautiful and effective. Director Emmett Flynn has put these scenes on in just an average fashion and he has carried them along too far. The speech of the hero before the assembled villagers, in which he tells them of his experience is superfluous.

The story relates how Jim O’Kane was framed and sent to jail by the sheriff. They are rivals for the hand of Mamie Lee. Her father has forged a check and the sheriff provides him with money to cover his trick, demanding Mamie’s hand in return. He also tells her that he will confess to the robbery for which Jim is accused if she will marry him. She consents but the sheriff double crosses her and fails to confess.

In the meantime Jim is cursing God in his cell. An Italian, a condemned murderer in the opposite cell has “got” religion and spends the night chiseling a figure on the cross, much to Jim’s disgust. However, during the night Jim is changed when he sees a vision of the Figure stepping down from the cross and assisting the Italian in his work. And after the man has been hanged the next morning his spirit returns to Jim to tell him that vengeance is the Lord’s.

Finally cleared of the charge, Jim in a rage goes to find the sheriff. He has slipped for the moment and believes he will kill. But the sheriff has beat him to it, having taken his own life.

There are some good shots of a Redwood forest in the opening reel and later there are some fine seascapes introduced, but rather suddenly as there has been no suggestion of the action transpiring on the water’s edge.

William Russell makes a strong figure of Jim. Eileen Percy is the girl and Frank Brownlee the sheriff. E. A. Warren does quite a character bit as the Italian and also appears as Mamie’s father. Joe Ray is also seen.

This One is “Different” But Religious Part is None Too Well Handled

Box Office Analysis for the Exhibitor

This one alters the routine provided by the usual western with its religious angle. It is really impossible to advise on how such scenes will be accepted. The exhibitor had best judge for himself. They may go well with some audiences and fall flat with others. And these scenes herein haven’t got such a marvelous touch to them. They are rather commonplace.

The same goes for the advertising possibilities of the picture. It’s up to the exhibitor whether or not to promote the religious idea. If you don’t you can easily fall back on the usual western argument, centering your advertisements about a “story of love and revenge, etc.”

William Russell deserves considerable prominence. His work here is very good. Eileen Percy might also be mentioned. She is quite well known. For the rest just determine what angle you want to play this from and then go to it. You can praise it considerably as the story is unusual and generally well done.
GUY EMPEY PRODUCTIONS

(Arthur Guy Empey, President)

announces a forthcoming series of comedy dramas starring

GUY EMPEY

Supported by Florence Evelyn Martin

First in the series is

"OIL"

a story that is full of

Romance and Love
Humor and Laughter
Drama and Thrills
Entertainment and Happiness

THE comedy drama of the year!
The kind of picture YOUR patrons want!
Ready For Immediate Release!
Romance and Love.

The history of the world holds no greater romance—save the love story of a boy and a girl—than is played on the oil fields of America today. The gold rush of 1849, the diamond mines at Kimberley, the Alaska placers—all fade into insignificance before the magic of oil.

The shooting of a twenty-thousand-barrels-a-day gusher thrills the beholder into a veritable ecstasy—and such a scene is in the picture.

Oil, the life-blood of industry, is the object of the greatest game in the world today; it is the second most interesting word in the language to the most people in the United States.

But the greatest romance of all time, the one word that means most—universally—is love. And there is a love story in this picture which is truly beautiful—because it concerns a girl and a boy “even as you and I.”

Timely—thrilling—sweet: these attributes make “OIL” the comedy drama of the year.
Humor and laughter.

Situations and subtitles galore that will make your patrons laugh with glee.
One day it's turkey; the next day it's bones!

Your patrons want comedy drama—"OIL" is the comedy drama of the year—YOUR PATRONS MUST SEE "OIL".
Twenty-thousand-barrels-a-day; pouring forth with all the pent-up energy bottled up for centuries in Earth's fastnesses to supply the life blood of industry.

"OIL"

Treachery, plotting, villainy—overcome by honesty, determination and grit—just the kind of part for Arthur Guy Empey.

Drama and thrills.

Every day brought another battle to keep what he had earned by the sweat of his brow from the vultures that prey on every field where treasure abounds.

He won out because he was fighting not only for wealth, but for the girl he wanted—

"OIL"

offered the one way for him to win her

With this greatest incentive, he was bound to win out; his victory will thrill your patrons and crowd your theatre.
Even as you and I—that's the kind of people who interest us most.

Your patrons know hundreds like those portrayed by Arthur Guy Empey and Florence Evelyn Martin; "just folks"—people you'd like to know, abound in

"OIL"
Entertainment and Happiness—that's what your patrons want.

After the busy day at the office or the shop, after the housewife’s daily stint, after the lessons for school are done, man or woman, boy or girl—all seek entertainment and happiness in the intimate revelations of life they behold on the silver sheet of the screen.

“OIL”

brings them into a world of adventure and romance, thrills them with its drama and emotion, tickles them with its wholesome comedy, brushes away the frowns of the workaday world.

The comedy drama of the year!

Ready For Immediate Release

GUY EMPEY PRODUCTIONS INCORPORATED

220 WEST 42nd STREET NEW YORK CITY
Author's Touches Make Conventional Story a Realistic Little Gem

Enid Bennett in
“HAIRPINS”
Ince—Paramount-Arcaft

DIRECTOR .......................... Fred Niblo
AUTHOR .............................. C. Gardner Sullivan
SCENARIO BY ........................ C. Gardner Sullivan
CAMERAMAN ........................ George Barnes
AS A WHOLE ...... Follows along the lines of
“Stepping Out”—is broader than its predecessor
but has strong appeal and good comedy quality.

STORY ...... Conventional in essentials, but author
has dressed it up with wonderfully real touches
and displayed remarkable knowledge of femin-
ine psychology in drawing of characters.

DIRECTION .......................... Very good
PHOTOGRAPHY ........................ Very good
LIGHTINGS ............................ Very good
CAMERA WORK ........................ Very good
STAR ...... Gets over some subtle comedy scenes
and creates very appealing character.

SUPPORT ...... Matt Moore very good as husband
EXTERIORS ............................ Few used
INTERIORS ............................ Just right
DETAIL ................................. Great

CHARACTER OF STORY ...... Wife wakes up to
fact that husband is slipping away from her be-
cause of her carelessness regarding her looks.

LENGTH OF PRODUCTION .... About 5,000 feet.

Last year Thomas H. Ince produced “Stepping Out”
one of the most delightful and real little stories of
domestic life that ever saw the light of the screen.
The author was C. Gardner Sullivan. The star was
Enid Bennett. This year the same combination is
responsible for “Hairpins,” a story that steps out in
much the same direction as the other. It is not quite
a human as regards plot and situations, but it is as to
characters. And what the other had in the way of
genuine, human appeal, “Hairpins” possesses in its
comedy and its remarkably well drawn characters.

Sullivan has displayed a rare knowledge of feminine
psychology in the developing of “Hairpins.” He plays
right into the hands of the women and there isn’t one
among them who won’t appreciate his successful
efforts along this line. “Hairpins” is a picture that
will confirm their beliefs in their superiority over men.
But the nice part of it is that the author hands the
men a bouquet or two as well. He is so impartial
that it appears he would make a successful umpire in
a family quarrel.

Muriel Rossmore, wife of Rex, is more careful of
her accounts than she is of her person. In the home
and even on the street she is dowdy. There is a fine
comedy sequence at the opening showing Rex at-
tempts to doze off to sleep but drawn by some irre-
sistible impulse to look at his wife, while she is grea-
sing her face and doing up her hair in nasty little papers
preparatory to retiring.

Muriel wakes up to her shortcomings when she
hears Rex talking with his employer about giving her
up. Rex has been comparing her with the up-to-date
stenographer supplied him by the firm, and his wife
has gotten the worst of it.

Then of course, Muriel comes to her senses and re-
habillates herself as it were. She blossoms forth as
a little queen of fashion and high spirits, and poor old
Rex is completely nonplussed. He sees her in inti-
mate conversation with a notorious lounge lizard and
that is enough. He takes her home. In the conver-
sation between the two at the end, during which their
differences are swept aside, Sullivan has revealed a
particularly fine skill at fathoming the mind of the
wife. The way in which she throws all the best of it
to her husband is a trick that will draw many a
chuckle.

Miss Bennett performs very well in the role of Mur-
iel, nor does Matt Moore take any second honors as
Rex. Others are William Conklin, Margaret Living-
stone, Grace Morse, Al Filson and Aggie Herring.

This One Has Big Feminine Appeal and the Men Will Like It Too

Box Office Analysis for The Exhibitor

This story have been used many times before on the
screen and in all other forms of fiction. It isn’t at all
new in its plot essentials, but at the same time it is
made to appear new in the present instance. Sullivan
has such a great knack of dressing up his stories with
real touches and clever bits of psychology that you
don’t realize you are looking at something you’ve seen
many times before.

“Hairpins,” is going to get over very well because of
this. It is so downright true and real in all its
clever little twists and turns that it will captivate all
audiences. It is a particularly strong women’s pic-
ture, and this appeal should be played up in a not too
obvious way in the advertising. At the same time the
author is clever enough to cater to the men. It’ll go
over with everyone.

In describing the story try to give it the touch of
reality that is so dominant in the picture. Feature the
author’s name as well as the star and don’t forget the
producer.
Because sometimes in the rush under the present methods, the Director is overlooked in exploitation announcement, I wish to call the attention of you who were so appreciative of the Skinner Series and "Brown of Harvard", to some of my productions made for Goldwyn.

"THIRTY A WEEK"
"CITY OF COMRADES"
"ONE OF THE FINEST"
"LORD AND LADY ALGY"
"TOBY'S BOW"
"THE GREAT ACCIDENT"
"GOING SOME"
"OFFICER 666"
"STOP THIEF"

HARRY BEAUMONT
Fine Characterizations Makes Conventional Story Very Interesting

Elaine Hammerstein in
"THE POINT OF VIEW"
Selznick—Select

DIRECTOR ......................... Alan Crosland
AUTHOR ........................ Edith Ellis
SCENARIO BY ............ Edward Montague
CAMERAMAN ..................... Jack Brown

AS A WHOLE ...... Very true characterizations and
good performances by leads make interesting
picture.

STORY .............. Creates good interest: due to well
drawn characters rather than situations.

DIRECTION ...................... Very appropriate
PHOTOGRAHY ..................... Good
LIGHTINGS ......................... Good
CAMERA WORK ................. Good

STAR .......... Makes very human person of leading
character; refreshing personality registers nicely

SUPPORT ........ Headed by Rockcliffe Fellowes
who does good work in opposite role.

EXTERIORS ............. New York City stuff
INTERIORS .................. Good
DETAIL ......................... All right

CHARACTER OF STORY ...... Version of the plot
in which heroine marries for money, subse-
quently growing to love her husband.

LENGTH OF PRODUCTION .... About 6,000 feet

On the surface "The Point of View" is the very old
story about the girl who marries solely for money and
later grows to realize what a fine man her husband is.
Beneath this rather conventional plot, however, there
is a brace of fine characterizations brought out by
equally good performances on the part of Elaine Ham-
merstein, the star and leading man, Rockcliffe Fellowes, which serve to make the picture one of gen-
eral good interest.

A most appropriate production given the picture by
Director Alan Crosland also aids the interest not a

little. He hasn't made very many false moves in this,
his work being entirely free from the usual exag-
gerations that find their way into stories of this type.

Miss Hammerstein appears as Marjory Thorn-
croft, daughter of a family whose pride in name and
position is its sole asset, if thus it can be termed. When
poverty descends on the family, Marjory takes up the
burden of managing the affairs of her helpless father
and aunt, her grown brother who is studying the
violin, and the younger of the family.

Marjory rents a room in their apartment to David
Baldwin, a millionaire from the west, uncouth in man-
ers and speech, but with the usual heart of gold.
David gets a fine introduction. After riding along the
important ways of New York City, he hands the taxi
driver a hundred dollar bill. The gasoline pirate
attempts to beat it off with the change due David, but
the latter takes possession of a policeman's mount and
overturns him.

David thrusts himself rather ungracefully on Mar-
jory and she finally accepts him for the sake of her
brother, who needs study abroad to complete his musi-
cal career. David is kindness itself and when the
brother returns arranges a great reception for him.
But his playing is uninspired and the debut is a failure.
And David also believes that he is a failure and pre-
pares to leave Marjory and depart for the west. He
summons the man he believes she loves and starts off,
but then Marjory awakens to his bigness and the fact
that she loves him and lets him know just how she
feels.

Miss Hammerstein's refreshing personality stands
her in fine stead here, and her work in the role of Mar-
jory is very sincere and effective. Mr. Fellowes is also
very good in his role. The others include Arthur
Housman, who has a good comedy scene at the end,
Warren Cook, Helen Lindroth, Cornish Beck, Hugh
Huntley and Thomas Guise.

Provides Type of Entertainment that Should Register in All Houses

Box Office Analysis for the Exhibitor

This one isn't due to make any great splash. It
isn't a picture that grips the spectator to any great
extent, but at the same time it ought to afford very
pleasing entertainment to most all audiences. The
story, while it is in its essential quite conventional
and time-worn, is very nicely and realistically de-
developed and what with its two good characterizations
by star and leading man, it pleases over all its length.

There are many chances to go wrong and exagger-
ate oh stories of this type. This has been proven very
sadly many time in the past. Here, however, they
have steered clear of all the usual pitfalls and have
made a picture which is a very distinctive one of its
type.

You can safely praise this and it would be best
policy to feature the realistic production and the fine
acting of Miss Hammerstein and Mr. Fellowes. It is
these adjuncts that are going to make the picture liked
and it is these that deserve first positions in your
advertising copy.
World's Dancing Sensation

is being offered to the State Right Market by Elmer J. McGovern in that Photo Play Magnificent The Woman Untamed

produced by The PYRAMID PHOTO PLAYS, Inc. directed by JACK PRATT edited by ELMER J. McGOVERN

Elmer J. McGovern
130 West 46th St., N.Y. Tele. Bryant 5600
Wonderful Production Values and Fine Treatment Put This Over Big

Louise Glaum in
"LOVE MADNESS"
J. Parker Read—Hodkinson

DIRECTOR ....................... Joseph Henaberry
AUTHOR ...................... C. Gardner Sullivan
SCENARIO BY .................. C. Gardner Sullivan
CAMERAMAN .................. Charles Stumar

AS A WHOLE........... Big production values and fine development put over conventional story.

STYLE............. Plot has been seen many times before, but fine treatment supplies great suspense.

DIRECTION........... Very fine—has accentuated production values and given entire work realistic atmosphere.

PHOTOGRAPHY ................ Excellent
LIGHTINGS ....................... Fine
CAMERA WORK .................. Excellent
STAR ....................... Handles role skilfully
SUPPORT .................. Unusually good
EXTERIORS .................... Few used
INTERIORS ............... Great; many lavish to extreme
DETAIL ..................... Very good

CHARACTER OF STORY........ Wife preys on villains' weaknesses and extracts confession of murder that frees her husband.

LENGTH OF PRODUCTION..... About 6,500 feet

Lavish production values and C. Gardner Sullivan's fine skill in building a continuity determine the value of "Love Madness"—a value that is certainly no mean thing. "Love Madness" is another big special, quite worthy of following in the tracks of "Sex," as it has been handled in the same generally fine and lavish style, although it doesn't possess the great appeal of this former work.

Sullivan's story here is plain melodrama and one which has been seen on the screen many times before. Toward the end there are several turns of it that are convenient to the extreme, but these don't retard it as might be the case under more ordinary circumstances. The production values again dominate, together with the fine element of suspense that Sullivan has injected into his climax sequence.

The plot, briefly, concerns Lloyd and Mary Nord-wood. Lloyd, a weakling, is framed on a murder charge and sent to prison and the date set for his death. Mary, feeling sure that he is innocent, poses as a member of the underworld, gains access to the inner circles of the gang of crooks responsible for her husband's plight, and by playing upon the weaknesses of "Jack" Frost, the leader, and Pussyfoot Conner, one of his chief aides, gains their confessions just in time to save Lloyd from the chair.

Mary gets Pussyfoot's confession through his belief in the supernatural. She employs an ouija board and the ghost of the murdered man comes forth to accuse him. This is merely a hoax arranged by Mary, but it scares Pussyfoot into a confession. From Frost she gets the desired information by playing upon his desire for her.

Louise Glaum handles the role of Mary skilfully, her "vamp" scenes being convincing and her playing adding considerably to the suspense of the situation. Matt Moore is very good in his rather brief part of the husband. Jack Nelson does a fine piece of work as Pussyfoot and Noah Beery lends a brutal strength to "Jack" Frost's character. William Conklin, Peggy Pearce and Arthur Millet complete the cast.

The scenes of the underworld hangout are very lavish and excellently lighted.

---

HOWARD M. MITCHELL
Directed
"THE TATTTLERS"
FOR FOX

ALSO
"THE HUSBAND HUNTER"

ADDRESS: Fox West Coast Studios
Another “Special” Quite Worthy of Following “Sex”  
Box Office Analysis for the Exhibitor  

Louise Glaum in  
“LOVE MADNESS”  
J. Parker Read—Hodkinson  

“Love Madness” is a great old melodrama. It will thrill audiences and the well-built suspense of the wife’s adventure in the underworld will have everyone keyed up to a high pitch. Because of the wonderful production values the “convenient” nature of the story in the final reels can be overlooked. If analyzed, however, the way the villains play into the wife’s hands is too good to be true or convincing.

This can be played as a special just the way “Sex” was and it will draw big and please if you handle it in a big way. Mention of the previous picture, the fact that this was made by the same producer with the same lavish disregard for expense and with the same star, will help at lot. And don’t forget C. Gardner Sullivan’s name. That’s a box office attraction in itself.

Play the story up in this fashion: “She knew her husband had been ‘framed’ by desperate villains. The police were powerless to help him. The death chair stared him in the face! She alone could save him by venturing into the very underworld that was responsible for his impending fate. It was madness, but it was the madness of love. See—.” Lines on this order should attract, and of course play up the extremely lavish production.

WALLACE WORSLEY Directed  
“THE LITTLE SHEPHERD OF KINGDOM COME”  
In the reviews of this feature, attention was called to the direction as being “VERY GOOD—ESPECIALLY FOR THE MANNER IN WHICH COHERENCE WAS MAINTAINED”  
also  
“THE STREET CALLED STRAIGHT”  
An Eminent Authors—Goldwyn release  
Watch For  
“THE PENALTY”  
Scenario by CHARLES KENYON  
To be released by Eminent Authors—Goldwyn  
Address: Goldwyn Studios, Culver City, California

Film-Lore Offers a Real Treat for Originality, Quality, and Theme  

BRAIN CINEMA  
A Strong Plot of Love, Mystery, and Science by  
ALEXANDRE A. STUART  

FILM-LORE PRODUCTIONS CO., Inc. 18-20 WEST 34th STREET NEW YORK CITY
Very Satisfactory Western Production

Buck Jones in
"THE SQUARE SHOOTER"
Fox

DIRECTOR .................................. Paul Cazeneuve
AUTHOR ................................. Denison Clift
SCENARIO BY ............................ Denison Clift
CAMERAMAN ............................. Vernon Walker
AS A WHOLE ................................. Typical western picture—brisk action—a few stunts and satisfactory plot.

STORY ........... Nothing very different but holds the interest well all the way.

DIRECTION ....................... Satisfactory
PHOTOGRAPHY ........................... Good
LIGHTINGS ......................... Satisfactory
CAMERA WORK ......................... Good

STAR ........... Pleasing personality wins again—does stunts well and gets everything over nicely.

SUPPORT ............................... Satisfactory
EXTERIORS .............................. Western
INTERIORS .............................. Usual

DETAIL ................................. All right
CHARACTER OF STORY .. Owner of ranch masks as eastern tenderfoot and gets goods on cattle rustlers and villains.

LENGTH OF PRODUCTION .... About 5,000 feet

"The Square Shooter" may be set down as a typical western picture. It fills the bill to a nicety as regards brisk action, stunts of horsemanship and provides as well a plot, which though containing nothing vastly out of the ordinary, succeeds in holding interest all the way. In addition the star contributes a few stunts displaying his athletic prowess and daring which provide the finishing touches that a picture of this type demands.

Buck Jones continues to shine with that vigorous, clean personality of his. He is always successful in registering the simple emotions required of him in these westerns and his moderate ability in this line coupled with his personal attributes serve him in fine stead.

Here he appears as Chick Crandall half-owner of the Flying A Ranch. He has been away from his property for a period of years and on his return notices some of his men, headed by the forearm, Curtis, rustling cattle. He decides to proceed on to the ranch immediately. In this plan he is aided by Harold Montagu, the tenderfoot son of the other owner.

Harold has come west to look after his father's interests and Curtis and his men plan to scare him away. They board the train and demand his surrender. Harold skips out the other end of the car and takes refuge in the shack where Chick is reposing. He dons his clothes and is preparing to leave when Chick wakes up. Harold fires at him in a fright and believes he has killed him. He goes to the sheriff and surrenders himself.

But the bullet has only grazed Chick. The next morning he puts on Harold's clothes and, posing as the young Montagu, heads for the ranch. In his disguise Chick is able to work among the ranchmen and discover just who is crooked. There is a good romantic element introduced between Chick and Barbara Hampton, a girl who believes Montagu, Sr., responsible for the loss of her father and home. The action tightens up when Curtis and his men decide to put Chick out of the way. A number of good thrills are staged in the final sequences in which Chick manages to escape the dire plots of his would-be destroyers.

In the end of course, the villains are brought to justice and Chick reveals himself to Barbara under his right name and everything concludes in a very happy fashion.

Supporting the star is Patsey De Forest as Barbara, while others are Charles K. French, Al Fremont, Frederick Starr, Edwin B. Tilton, Ernie Shields, Charles Force, Lon Pooff and Orpha Alba.

Star Should Draw Well Now—This One Pleases

Box Office Analysis for The Exhibitor

Here is a western that can stand right in with the average picture of this type produced today. It doesn't quite come up to the star's last one inasmuch as there aren't as many stunts of the sensational thrilling sort that were present in "Firebrand Trevison." However, the fast action, the hard riding and the few stunts the star performs are sufficient to give this a very satisfactory bill of health.

Buck Jones ought to be drawing very well by this time. "Firebrand Trevison" should have helped his box office average considerably and audiences should be eager to see this, his next production. And while it won't startle them with anything extraordinary, certainly this will entertain over all its length.

Play up the star and tell them that this is a western in which the ranch owner poses as a tenderfoot to get the goods on the cattle rustlers.
COMING

FLORA FINCH

Back Again
IN SOMETHING
BIGGER AND BETTER THAN EVER

THE WORLD FAMOUS
COMEDY STAR SUPREME

In a Series of
NEW 2-REEL COMEDIES

Watch for the Early Release of the First Special
Arrange to Book Them Now
First Come, First Served! "Nuf Sed!"

ADDRESS ALL INQUIRIES TO

FILM FROLICS PICTURES CORPORATION
APOLLO HALL, 1383 BROADWAY
NEW YORK CITY
TELEPHONES: GREELEY 785-6023-6024-6025
"Love was the only motive that made her a criminal. Love -- and love only!"

He did not know, as he stood there pleading for her life, that this pitiful, broken creature was his mother.

The opinion of press and trade journal experts who have seen "Madame X" is that it is one of the greatest productions of the last ten years.

SAMUEL GOLDWYN
Presents
PAULINE FREDERICK
in
MADAME X
Adapted from the French of
ALEXANDRE BISSON
by arrangement with
HENRY W. SAVAGE
Directed by
FRANK LLOYD
GOLDWYN PICTURES CORPORATION
Your patrons will not know until the last few feet of the picture who was the guilty man.

Here is a perfect mystery story, with action and dramatic power from start to finish. Superbly produced, with acting way above par, it will hold any audience as though in a vice. It is Class A in everything that makes a picture big.

Who was the criminal? What was it that made an innocent man believe himself guilty? Can a good man be prevailed upon to do evil by an evil will? Is a good man guilty if he does wrong unintentionally and without his own knowledge?

Jesse D. Hampton
presents
H.B. Warner
in
One Hour Before Dawn

From the book "Behind Red Curtains" by Mansfield Scott
Directed by Henry King

Pathe Distributors
Library of Films
Being Assembled by St. Louis Company—Expected to Have 15,000 Subjects
(Special to WID’S DAILY)
St. Louis—E. F. Howe, general manager of the National Film Pub-
licity Bureau, 2 S. Belle Ave. Co., the producer of short length ad-
vertising films, states his company is assembling a large library of advertising films to be installed at the St. Louis headquarters and will contain 15,000 subjects, every kind of bus-
iness being comprehensively covered.

The Kansas City offices of the com-
pany are located at 305 Hall Bldg. The company also has established connections with the Queens City Advertising Cumber-
land, Md.; the Pyramid Co. Pittsburgh; Superior Advertising Co., Cleveland, and De-
troit, Denver Advertising Co., Denver, Clane Price Advertising Service Co., Anderson Advertising Co., Nash-
ville, and other concerns throughout the East, Central West and South, and with its own field force covers Missouri Kansas, Arkansas, Tennes-
see, Oklahoma and Kentucky. Arran-
gements have been perfected whereby this territory will be fur-
ished the latest in moving picture advertising subjects almost at a mo-
time’s notice.

Howe explained that his company can furnish on 8-hour notice, 3,000 ft. of advertising matter. The studios, print, development and com-
mercial departments have been en-
larged to facilitate the handling of orders.

"Publicity Trade Topics" is the com-
pany’s motto and endeavors to teach the merchant, so he will real-
ize the advantage of advertising, and obtain all the benefits of advertising films. The company’s house organ, which is a part of the general system to assist in patronizing, will have a circu-
lation of 5,000 a month.

During the past few months the seed men and photographers of the company have been on the road and several scenario writers are kept on the job constantly.

Arrivals from England
Sir William Jury, Richard A. Rol-
land, John Emerson and Anita Los arrived in New York yesterday aboard the Imperator from England.

N. W. Line-up
complete List of Members of Inde-
pendent Exhibitors Corp., New
Booking Circuit
(Special to WID’S DAILY)
Seattle—The following is a com-
plete list of the members of the Inde-
pendent Exhibitors Corp., the new-
looking circuit recently formed by en-
sen and Von Herberg.

Theaters representing the Josen
Heinrichs (Continued on Page 3)

Hutton Closes Deal
F. Laws Hutton and Frothingham, who operate as B. B. Features, Inc., told WID’S DAILY on Saturday that he had completed arrangements for a series of four pic-
tures to be distributed through the W. W. Hodkinson Corp. The first of these, as already noted will be "The Broken Gate" with Bessie Bar-
riscale as star.

Mr. Hutton who leaves for Cali-
ifornia tonight stated that "The Bro-
ken Gate" and one additional feature will mark the termination of Miss Barriscale’s contract with him but un-
imated that there may be a renewal per-
haps on a somewhat different basis.

He verified what WID’S DAILY
has already published from Los An-
geles.

(Continued on Page 4)

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Coast Brevities
(Special to WID'S DAILY)

Hollywood—William S. Hart has filed a new suit against Thomas H. Ince to restrain him from acting as treasurer of the company involved in the litigation and to return his money to his account $165,108 which Hart alleges Ince withdrew from a Los Angeles bank without authority.

In the Courts

The Goldwyn Picture Corp. has filed its answer in the Supreme Court to the suit brought by Madge Kennedy, who sues under her family name of "West," to recover two weeks' salary at $2,600 a week. Miss Kennedy alleged that the Goldwyn company had not lived up to its contract to reimburse her for money expended by her for costumes used in the pictures. She named $3,224 as being due. The company admits the agreement, but says that the money was paid to Miss Kennedy on April 28, and that they were released of all claims.

In a suit at the Ritchey Lithographing Co., against the Hallmark Pictures, Inc., the defendant filed an answer in the Supreme Court denying the plaintiffs' story, and filed a counter claim for $165,108, which was purchased from the plaintiff. The court granted the defendant's motion for a new trial.

Newsubsidy
(Special to WID'S DAILY)

Albany—Loew's Niagra Falls Theater, Inc., with capital of $65,000 has been formed here. The directors are William L. Hunt, Ward Coon, William L. Hunt, Frank S. Nichol- son, Robert R. Rice, Sigmund Leap- acy, Harry J. Traverse, all of Niagara Falls and Jesse S. Knowles of Lockport.

Quotations

Last Bid. Asked. Sale.
Famous Players 27 70¢ 67
Goldwyn 83 83 83
D. W. Griffith 13 15 15
Loew's, Inc. 20 20¢ 20¢
Triangle 36 36 36
Unit, Pict. Prod. 13 13 13
World Film 6¢ 6¢ 6¢
do 2nd pd. 6¢ 6¢ 6¢

Colton Here

John Colton has arrived in town from California.

Chase Leaves Hallmark

Paul A. Chase, comptroller and assistant treasurer of Hallmark, Corp. has resigned from that corporation. Chase says he will join the contemplated unit of the Stoll Films, Ltd., of London, which, as noted will establish its own exchanges in this country.

Fred Levy in Los Angeles

Los Angeles—Col. Fred Levy, first national franchise holder to Kentucky and Tennessee, is here visiting various studios.

The difference between the posters that get satisfactory box office results and those that don't is the difference between RITCHLEY posters and the other sort.

RITCHLEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

The one & only "Ambrose"

HARRY DAVIS
Dean Perry's new reel about the renamed Samson Corbin will be the talk of the patrons of the cafes and pool rooms.

State Right
One a Month

Distributed by
C. B. Price Co., Inc.
1446 Broadway, N.Y.C.

Wanted

FILM EDITOR and
TITLE WRITER for permanent position. Must be an expert. Write fully, stating desired.

CONFIDENTIAL
Box B-4—WID'S

Vac


Copyright 1920, W. D. 's Film and Film Folks, Inc. Published daily at 71-73 West 46th St., New York, N. Y. by W. D. 's Films and Film Folks, Inc.

G. E. "Wid"" Gunning, President and Treasurer; Joseph Dausenberg, Vice-President and Editor; J. W. Alias, Secretary and Business Manager.

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Telephone: Vanderbilt, 4521-5522

Hollywood, California


Paris Representative—Le Film, 144 Rue Montmartre.

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Sir:

The Weekly Film Review, Atlanta, Ga., says:

"Just as "The Miracle Man" touched the height of dramatic possibilities, the novelty of the picture is destined to do this season. It is one of the year’s best stories."

Gausman

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Capitol—"The Devil's Pass Key."
Strand—Annette Kellerman "What Women Love."
Rialto—Mary Miles Minter—"A Cumberland Romance."
Rivoli—Bryant Washburn—"What Happened to Jones."
Broadway—"Up in Mary's Attic."
Fickle Women."

Criterion—"Humoresque" eleventh week.

Astor—"Earthbound"—beginning Wednesday.

Lyric—William Farnum—"If I Were King."

Brooklyn Strand—Alma Rubens—"The World and His Wife."
Loew's New York—Today—Doris Keane—"Romance."

Tuesday—Will Rogers—"Cupid the Cowpuncher."

Wednesday—Sessue Hayakawa—"An Arabian Knight."
Thursday—Alice Brady—"A Dark Lantern."

Friday—Harry Carey—"Blue Streak McCoy."

Saturday—Enid Bennett—"Hairpins."

Sunday—Douglas Fairbanks—"The Mollycoddle."

"Coincidence" New Being Cut

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"Coincidence" New Being Cut

Chet Withey, who has been engaged in directing Bobby Harron in "Coincidence" states that the picture is now being cut and titled in the Manhurinck Studios. It is expected that the picture will be released on October 25th.

If you would be well informed about the motion picture industry read

WID'S 1920 YEAR BOOK

COMING SOON

PUBLICITY MAN

Powers Film Products, Inc., have not yet communicated with the undersigned for their participation in the Powers Stockholder's Protective Committee, are invited to write today to Frederick J. Harrison, Stockholder and Former Chemist of the Powers Film Products Plant, 103 Dartmouth Street, Rochester, N. Y.
Swanson to Produce
First National Franchise Holder
interested in New Company
(Special to WID'S DAILY)
Salt Lake City, Utah—W. H. Swanson of the Swanson string and holder of the First National franchise in this territory is interested in what promises to be a $10,000,000 corporation which will produce, headquarters probably in this city. Swanson's general manager, G. E. Mayone, is also interested, in the position as Elton Cook and E. W. Smith.
A studio is planned to house company's proposed production department. Seven companies are planned.

ENLARGEMENTS
of moving picture films, for stills and cuts. Also high class prints.
Twenty years' experience in laboratories.
W. J. Morant
302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7631

Mate, Electro's and Stereos
for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phone, Spring 8303-8304
The fastest stereotypers in N. Y. C.

We Will Buy
your NEGATIVES
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CHESTER CONKLIN
2 Reels-One-A-Month

GALE HENRY
2 Reels-One-A-Month

“CLAYPLAY”
Novelty Comedies
1 Reel-One-A-Week

SUNSET BURREL
Scenic Stories
1 Reel-One-A-Week

“COMICCLASSIC”
1500 ft. of Comedy
500 ft. of Color Scenic

2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by REGGIE MORRIS
the man who made
“His Married Life”
“Bringing Up Father”

Special Pictures Co

Incorporations
Albany—Stuart Amusement Co., Troy, Capital $18,000. Incorporators, Isaac Weinstein, Cohoes; Benjamin Apple, Troy and Sidney, Otter, N. Y.

Will Feature Atlanta Girl
Atlanta, Ga.—Louise Du Pre, recently understudy to Mary Pickford in “Pickaninny” will be starred by a new $1,000,000 organization, the Pan Film Corp., of which Charles J. Gieglerich is vice president and general manager. Her real name is Louie Fady.

Williams Named Manager
San Francisco—E. R. Williams has been appointed manager of the All Star Feature Studios.

Posters Censorship Battle
San Francisco—Dr. G. B. Maynard of the University of California is making efforts to revive state censorship agitation.

Lynch Heads Phila. Group
Philadelphia—The motion picture group of the Chamber of Commerce has organized for the year 1920, by electing the following officers: Bob Lynch, Metro, president; George Dembow, Fox, vice-president; John Clark, Famous Players, secretary and treasurer. Max Milder, Select, and Felix Mendelssohn, Goldwyn, members of the Grievance Committee.

House Changes
La Fayette, Ind.—The Luna theater has re-opened.
Owatonna, Minn.—The Palace theater, will be ready for the re-opening Sept. 1.
Ord, Neb.—Mrs. John Wentworth has secured entire control of the Ord Opera House.

Third Annual Paramount Week
SEPTEMBER 1920
Full page advertisements in the Saturday Evening Post and Collier's Weekly will carry the message of Paramount Week to over ten million readers.

Hutton Closes Deal
(Continued from Page 1)
edeals that B. B. Features, Inc., are breaking away from the star system in favor of the all-star cast productions.
Hutton who is also interested in the Brunton studios stated that nothing had as yet been done regarding the erection of a studio in the East, as has been contemplated for some time. Regarding this he said there would be no immediate action. The Hodkinson offices admitted that the above deal had been closed.

A KNOCK-OUT COMEDY
Christie's new comedy is "Out for the Night." The girls in it are sublime and Eddie Barry is ridiculous. Christie had an awful time getting it all in two reels.—Advt.

The Broken Gate
EMERSON HOUGH
Mr. Exhibitor:
Margaret De La Motte will take the part of Anne Oglesby.
Watch this space every other day.
Three Suits Filed
First Powers Film Products Co.—Cibrario Wants $250,000
Damages
(Special to WID'S DAILY)

Cibrario—Fred J. Harrison of 103
Court St. announced yesterday that three damage suits, one of them
$250,000, have been started at the Powers Film Products Co., 967
Ridgeway Ave. Harrison is the plaintiff in one of the
suits in which he asks $10,000,000 to recover back pay.

The $250,000 suit has been brought by
Cibrario, a New York City
printer. Preliminary hearings have
already been held in New York City
and the purpose of cross-questioning
of E. A. Powers, president of the
Powers Film Products Co.

accuses Company of "Frauda"
Harrison went to work for the film
industry only after it was organized
in July, 1918, as a chemist. He
saw a new profession in the film
industry and was an employee of a
manufacturing company which was
shades of desirability. He claims that
he discovered what the terms "frauda" were being perpetrated by the company, he refused to work for
it longer and consequently threw
his job. After quitting, Harrison
asked for his back pay, which
claims the company refused to
him. George B. Ward, formerly
manager of the film plant, brought a suit against the company
in which he asks $6,000 to recover
back pay.

Buy Rork Out?
was reported yesterday that
E. Schulberg and Bernice Fine
had bought out the interest held
in E. Rork in the Katherine
Donald company.

Getting Ready
For Conferences to Zukor Industry Held All Day Yester-
day were a number of important
conferences held all during yester-
day and up to the hour of going to
by prominent members of the
industry, including which will meet:

Sukor regarding Famous' pear buying activities.

The meeting were in the nature of immature discussions, while an
will be held this morning at 10.
It is expected that the meet-
will be held some today.

Secret Session—Why?

The special committee of 9 exhibitors who are to
hear what Adolph Zukor has to say regarding theater
owning activities of Famous are to meet in secret session.
The meetings at which the head of Famous Players will have his say are not to be open to the press.

This has been decided, so it is understood, by
Sydney S. Cohen, although it is known that Mr. Zukor
would have no objections to the presence of the press.

Neither Mr. Cohen nor Sam Berman, secretary of the
M. P. T. O., could be reached yesterday. It was
said that they were out of the city.

Why the star chamber methods, Mr. Cohen?

What's the big idea?

Crandall's Franchise

Associated First National Goes to
Washington Exhibitor in Place of Tom Moore

It is understood that Harry Cran-
dall of Washington has obtained the
franchise for the District of Colum-
bia for Asso. First National Theaters,
at an approximate price of $150,000.

Tom Moore, as noted exclusively last week, is the former fran-
chisee, selling to J. W. Williams,
manager of First National.

Crandall, as expected, was here last week at the
same time that Moore sold the fran-
chise back to First National. He
originally held a sub-franchise under the
Moore franchise.

First National offices yesterday confirmed
the report that Crandall
had obtained the franchise.

Injured in Accident

S. M. Berg, compiler of music cue
sheets, and his wife were injured in
an automobile accident Saturday
night, when Berg's auto was struck
by a street car. Berg was severely
bruised.

Fineman in Town

"Bernie" Fineman of the Kath-
line MacDonald company is in town.
Says he has closed several big deals
since he arrived the end of last week.

English Deal Closed

Universal officially announced yester-
day the closing of a deal with the
Film Booking Offices, Ltd., of En-
land for distribution of its product in
Great Britain.

Carl Laemmle personally closed the
deal.

Officers Elected

(Special to WID'S DAILY)
Philadelphia—The complete per-
ficial of the executive staff of Nat'l
Booking Corp. is as follows:

Jules Haas, president, E. V.
Richards, New Orleans, first vice-
executive; Sam Katz, Chicago, sec-
ond vice-president; James Clark,
Pittsburgh, third vice-president, and
Terrance Schwalbe, Philadelphia, secre-
tary.

According to "The Exhibitor," a
regional trade paper with publication
office in this city, an executive com-
mittee will also be appointed which
will consist of a number of promi-
ent people in the industry. This
publication states that a meeting of
the directors of the corporation will be
held at the end of the present month,
at which time a definite policy will be
decided upon and the workings of
the new organization definitely
started.
Three Suits Filed
(Continued from Page 1)

Harrison is endeavoring to get all
those owning stock in the film com-
pany to join with him in forming a
stockholders' protective association.
He says that it is the purpose of the
association to demand the money
they paid out for stock. He says that
the company will be sued by the
stockholders if necessary. Harrison
said that he estimated Rochester peo-
ple were in debt to the sum of $1,
000,000 through purchase of stock in
the film company, which he claims
has depreciated to such an extent that
it is hard to get $6 a share for it now.
Thomas E. Donovan was the broker
who sold the stock here.

The Powers Film Products Co.
was organized here in July, 1918, and
occupied the old Fireproof Film Co.
built at Marigold and Ridgeway
Aves., where it has been ever since.
The firm is still doing business. Hal-
ton B. Bly is attorney for Harrison
in the damage suit.

Coast Brevities
(Special to WID'S DAILY)

Hollywood—In "Man, Woman and
Marriage," Allen Holubar will have
this strong cast: Dorothy Phillips,
Emily Chichester, James Kirkwood,
Robert Cain, Shannon Day, Margaret
Mann, J. Barney Sherry and Jean
Calhoun.

Hollywood—When George Beban
was appointed Mayor of Oakland for
one day, he availed himself of the
opportunity to address a large gath-
ering of city officials, and film fans.
The theme of his talk was based on
uplifting pictures. He is against the
sex and vice problems and claims he
has never and never will film a pic-
ture of this nature. "One Man in a
Million," the latest Beban production,
which will soon be out of the cutting
room, is, according to Beban, a good
example of photoplay without bearing
on the sex question. So Lesser is
associated with Beban in the arrange-
ments for this production.

GAUSMAN

PROTECTION

The fundamental principle back of every successful business
enterprise is insurance. Corporations owe it to their stock-
holders. Partners owe it to each other. You as an individual
owe it to yourself. Do not allow yourself to be lulled into false
security. You NEED Insurance.

Already 278 Stockholders
of the
POWERS FILM PRODUCTS, INC.

Have expressed their interest in the Stockholders' Protect-
ive Committee now forming to investigate the formation,
the conduct and the present condition of the company and
to take such steps as may be found necessary to protect
their holdings. The balance of the Stockholders should
communicate immediately with the undersigned, giving the
date and number of shares purchased, price paid and from
whom bought.

FRED'K J. HARRISON

Stockholder and Former Chemist at the Plant
103 DARTMOUTH STREET
ROCHESTER, N. Y.

Sir:
The Exhibitor's Herald says about "Going Some":
"Refreshing humor and a succession of thrills will
keep the merriment high in any audience, and the
occasional moment of sentiment will stir the heart-
strings of the romantic ones."

Goldwyn Pictures
Corporation

Theater has Novel Feature
San Francisco.—A dance hall in
what was the original Fillmore, makes it
possible for people to dance and
view the films as they please. The
old building housing the dancing floor
is connected with the auditorium used
for screening pictures.

EREUNENIAMUEL
REAL INSURANCE 80 Maiden Lane
Phone John 5428–5926–5427–5438

As Solomon said, "There
is a time for everything."
NOW IS THE TIME TO
order RITCHHEY posters.

RITCHHEY LITHO. CORP
406 W. 31st St., N. Y. Phone Chelsea 8388

The one & only
"Ambrose"

He's Not Beautiful, But Oh! how he makes 'em laugh
Perry Comedies, present
MACK SWAIN
3 9 series of new two reel
comedies.
State Right
One a Month
Distributed by
C. B. Price Co., Inc.
1446 Broadway, N.Y.C

TO BE SUCCESSFUL
YOU MUST BE
WELL INFORMED.
ONE WAY TO BE
WELL INFORMED
IS TO THOROUGHLY
READ

Wid's 1929
Year Book
—Coming Soon—
Exhibitors Meet

(BY WIRE TO WID'S DAILY)

Los Angeles—The Los Angeles ex-
actors' assn. will open a two-day
session at the Merchants Hotel this
afternoon. This state league is affiliated
with the M. P. Theater Owners
America.

Metro Buys Boston Exchange

(Special to WID'S DAILY)

Boston—Metro has assumed con-
trol of the exchange operated by the
American Feature Film Co., which
now distributed Metro product to its
theaters.

A. Golden remains in charge.

Ince to Make Williams Story

Los Angeles—John E. Ince will
present "All Men Were Vaillant" for
Metro.

To Play Week Run

Washington—Loew's Columbia
has advertised its policy from a split
week to a full week run program be-
inning on Sept. 1.

Fox Albany Office Opens

(Special to WID'S DAILY)

Albany—Fox have just opened
their new offices in this city. Clay-
son Sheehan will be in charge as
general manager, and W. C. Daugh-
ring will be his assistant. The Albany
office will comprise about 20 and
will be charged with distribution as
far west as Poughkeepsie, west to Utica
north as far as the Canadian
border.

Edward Bowers of the Capitol re-
turned yesterday from a month's visit
to San Francisco.

Producers!

Make your pictures at

UNIVERSAL CITY

Near Hollywood and Los Angeles

Our studio is constantly used by the
largest producers. During the last year
the following have used and are still
using our facilities:

- Maurice Tourneur,
- Paramount-Lasky,
- Geraldine.
- Vitagraph
- Metro.
- Ancher Enterprises.
- Edgar Lewis.
- Konnik.
- James Oliver Curwood.
- Motion Picture Corp.
- Robert Bronston.
- Katherine MacDonald.
- J. D. Hampton.
- B. B. Hampton.
- Haworth Picture Corp.
- Christie Composites.
- Ben Wilson Productions.
- McCarthey Productions.
- Una Picture Corp.

WHEN YOU COME TO UNIVERSAL CITY—READ THIS:

Write or wire

NATHAN HIRSH

729 SEVENTH AVE.

Apply to Leasing Department at Universal City, California, or UNIVERSAL FILM
MFG. CO., 1600 Broderick, New York City.
DO YOU REMEMBER—
No. 23
"THE DESIRED WOMAN" with Harry T. Morey and Jean Paige

PAUL SCARDON
Directed It
And also
"HER UNWILLING HUSBAND" with Blanche Sweet
Now directing BESSIE BARRISCALE

Legal Opinion
Being Sought by New York Exhibitors Relative to Famous Booking Contract

The Theater Owners’ Chamber of Commerce intends testing out the legality of Famous Players’ booking contract. They have retained Wise & Seligson, attorneys, and will be guided by their advice as to whether Famous, or for that matter any company, which agrees to show any picture, can withhold that product until later and then charge a higher rate for the showing. This, with particular reference to “Humoresque,” which, as noted last week, is under discussion.

It is understood that the Theater Owners intend being guided by the advice of their attorneys, and only by them, and will accept no decision from any committee with reference to this matter.

The national organization, the M. P. T. O. of America has a special committee which is said to be looking into this same question.

Sidney Cohen could not be reached yesterday for a statement.

Fitzer Buys “The Woman Untamed”
Ben Fitzer, an exchange man from Northern New York, has purchased Elmer J. McGovern’s “The Woman Untamed,” featuring Doralina, for that territory. Mr. Fitzer is a newcomer in the ranks of the independent exchangethe corporation will operate from Albany and Buffalo.

Mollie King Sued
Mollie King has been sued by the Fitzgerald Manufacturing Co., for $2,731 damages alleging that in April 1919, a contract was made with Miss King for the exclusive use of her phonograph, name, etc. on an electric phonograph. The plaintiff alleged that she later learned Miss King had sold the rights to other parties.

“Fielder Woman” is now playing at the Broadway Theater. It is a D. N. Schwab prod. starring David Butler.

Boom in Theaters
In England, according to Jury and Rowland, Just Here from Abroad

Both Richard A. Rowland, president of Metro, and Sir William Jury, head of Jury’s Imperial Pictures, Ltd., Metro’s English distributor, see a theater boom coming in England. They have just arrived in New York from abroad.

English production is going ahead rapidly, they say, and British producers are determined to make their mark in film history, according to their observations.

Sir William is to be the guest of Mr. Rowland while in this country. His stay here will be an indefinite one.

European Theater Shell-Shocked

The European theater is suffering from shell shock, according to John Emerson, president of the Actors’ Equity Association, who returned on the Imperial Sunday. Mr. Emerson spent six weeks overseas studying the European theater and gathering data on foreign organizations of actors and dramatists.

“In both England and France the plays this season are far below the pre-war standard,” said Emerson. “They are inferior in quality and comparatively few in number and the managers have been obliged to put on revivals or import plays from America in order to fill their theaters.”

Emerson was accompanied on his trip by his wife, Anita Reelcraft, the scenario writer, who searched the European markets for new stories for Constance Talmadge. A tour of the foreign studios convinced Mr. Emerson and Miss Loos that Europe is at least five years behind America in photoplay production, since producers are loath to risk the capital required for the production of pictures suitable for competition in the world market.

Empire, New Brighton, Bought
New Brighton, Pa.—The S. and L. Amusement Co. purchased the Empire at Third Ave. and Eighth St. from Charles M. McDanel.

"Bud" Duncan, Reelcraft Star
“Bud” Duncan, the “Bud” of “Ham & Bud,” is coming back to the screen as a star for Reelcraft in a series of one reel comedies, to be distributed as “Bud & His Buddies.”

Incorporations

Atlanta—Sally Films, Inc. Capital $10,000.

Atlanta—Georgia Enterprises, Inc. Capital $100,000.

Raleigh. N. C.—Motion Picture Theaters Corp., Charlotte. Capital $100,000.

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2 Reels—One-A-Month

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“CLAYPLAY”
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

“COMICLASSICS”
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month with our Greatest Stars
Directed by REGGIE MORRIS
the man who made “His Married Life” “Bringing Up Father” etc.

Wid's Daily
Tuesday, August 10, 1921
The Bowery Boy finally learned how to eat soup with an ear trumpet. Arthur S. Kane's presentation of Charles Ray in George M. Cohan's great stage play, "45 Minutes from Broadway," a First Nat'l attraction.—Advt.

Garson at Odds

Harry Garson, a stockholder of Equity Pictures Corp., on Saturday secured a receiver for the company on the grounds that the assets valued at $600,000 were not properly being cared for. Judge Glennon of the Supreme Court appointed A. J. Johnson, former city chamberlain, receiver for the company. (Continued on Page 3)

Service for Ind'p'ts

A new organization called the Allied Independent Attractions, Inc., has been formed to supply a complete service to independent producers from the time a film is contemplated and the script has to be prepared to the completion of distribution arrangements.

Harry Leonhardt, builder of the California theater in Los Angeles, is (Continued on Page 3)

Koplar Gets Offer

Of Over $500,000 and Famous Litigation May Be Settled Out of Court

(By wire to WID'S DAILY)

St. Louis—The controversy over the ownership and control of 16 houses and airdomes between Famous Players of Missouri Corp., and Harry Koplar will be settled out of court in the next few days, it was learned yesterday. The suit is set for trial in the Circuit Court Thursday.

A tentative offer of settlement has been submitted to Harry Koplar. It is understood he will accept. It is said to provide for payment of $25,000 to Koplar for his interest in the theaters. Also $45,000 for attorney fees. Koplar has declined to discuss the offer, saying he will not make a statement until the deal is consummated.

The legal controversy between Koplar and Famous Players organization has attracted considerable attention. It started last March. Since then suits, counter-suits, petitions for receivers and requests for accounting have followed one another in rapid succession.

New Film for Criterion

It is understood that "Humoresque" will close its run at the Criterion on Saturday, Aug. 21, and that either "The Right to Love," a George Fennamoire production with Mae Murray and David Powell, or "The Restless Sex," starring Marion Davies, will go into the theater for a run. "Humoresque" will play the Rialto and the Rivoli for one week each.

Reelcraft Stock

Faron, Son & Co., members of the New York Stock Exchange, are offering to the public a block of 200,000 in 8 per cent preferred Class A stock of the Reelcraft Pictures Corp., which deals exclusively in short reel subjects.

The issue is in shares of $25 par value and as an added inducement Faron, Son & Co. are giving a bonus of 100 shares of the common stock with each one of the preferred.

William Faron of the brokerage firm is a director of Reelcraft.
Holiday Time

Due in Industry Tomorrow Because of Theater Owners' Excursion to Bear Mountain

It promises to be a sort of half holiday in the industry tomorrow because of the big outing planned by the Theater Owners' Chamber of Commerce Bear Mountain.

Not only has one of the biggest excursions been chartered exclusively for the excursionists at the Washington Irving—but a big shore dinner and a fine supper have been arranged together with many other novelties, which are expected to be enjoyed.

It is said that many of the big excursions will practically close down to allow their men to join the party. Many of the most important executives will be on hand. Adolph Zukor, Marcus Loew, F. B. Warren and others, will be there and Selznick will send a cameraman along to shoot 1,000 feet or so of the party to be shown in the houses owned by the Theater Owners.

If you haven't already arranged to get in on this, better do so—that is, if there are any tickets left.

Savin in Town

R. M. Swanson, state right buyer, is in town. He is stopping at the Astor and is making his headquarters at the Lynch office.

Howells Going Abroad

David P. Howells will leave on Aug. 14 for a trip to Europe. He will visit his offices in London and Paris and will visit other European lands.

Changes at Rialto-Rivoli

Rivoli has been given some new features: At the Rivoli, Wallace Reid in "What's Your Hurry," and at the Rialto, "The Soul of Youth," will appear David T. William production for Realeart.

190 Houses Signed

Harry H. Buschbaum, local manager for Famous Players, reports that 190 theaters have already signed in the Greater New York territory for the annual Paramount week, Sept. 5 to 11.

Shipment Starts Another Deal

(by wire to WID'S DAILY)

Montreal. Que.—A meeting occurred here yesterday between D. G. Campbell, president of Northern Pictures Corp., Ltd., of Calgary, and Ernest Shipman, president of Dominion Film Co., Inc., of New York, controlling the screen rights to the Ralph Connor stories, and as a result the Northern Pictures Co. will produce "Camerons of the Royal Mounted," and "The Patrol of the Sun Down Trail."shipman will accompany Shipman to New York, where plans for immediate production will be put into effect.

Nelians Signs Rosher

Hollywood—Marshall Nelians has signed on a long term arrangement Charles G. Rosher, who has been photographer for Mary Pickford the past three years.

46 the First Year

Planned by W. H. Swanson's New Producing Company in Salt Lake City

(Special to WID'S DAILY)

Salt Lake City—A minimum of 46 feature productions the first year is promised by the Utah Motion Picture Producing Co., as W. H. Swanson's new company is expected to be called.

Of this number 40 will be features and six specials. There will also be 12 two-reeler comedies and two 18-reeler serials. It is understood that permanent source of story material has been arranged for and that a well-known star has been signed to work for the new company. Hamilton Smith, who is affiliated with Swan- son in the new company, will be in charge of production for the company.

Fathe and the Franco-American

Davis, Inerarity of Pathé Exchange declares that the statements attributed to M. Andre Himmel of the Franco-American Cinematograph Corp., that Pathé was controlled in France by this new organization "are without foundation of fact."

A member of the banking firm of Keech & Co., which is interested in the Franco-American concern, said yesterday that he desired to enter into no altercation regarding the affiliations of the Franco-American, but that the statements originally made at the Ritz dinner stood, and that it was not necessary even to confirm them.

It was this statement that Mr. Inerarity says is "without foundation of fact."

Pioneer Gets McLure Squibs

J. S. Hastings, better known as Luke McLure, the famous conductor, whose quips appear every day in over 250 newspapers throughout the United States and Canada, has gone and done it. The "movies" will soon have Luke McLure's Film-Osophy through arrangements with Pioneer Film.

Buster Keaton Injured

Los Angeles—Buster Keaton, according to a physician at a hospital where he was operated on, was not injured enough to require hospitalization.

Terwilliger Taken Ill

George Terwilliger, while directing "The Misleading Lady" with Bert Lytell, was taken ill and was forced to abandon work on the Metro screen, George Irving has taken Terwilliger's place until the latter's return.

Samuels Selling Houses

Atlanta—Adolph Samuels, president of Southeastern Pictures is disposing of his exhibitor interests and disposed of the Alamo at Valdosta and Alamo at Newnan to J. H. Smith and E. B. Armstead respectively.

Montpelier, Vt.—Inter State Amusement Co. of Barre $50,000. John E. Hoban, John B. Eames and George W. Gorman. Will operate places of amusement, especially picture houses.

The Ritchey poster is interest compelling, it is persuasive, it is convincing. As a natural result it sells the maximum number of seats.

DO YOU KNOW HOW MANY THEATER CHAINs ARE IN THE UNITED STATES? THEY ARE ALL TABULATED IN

Wid's 192 Year Book

—Coming Soon—
Garrison at Odds
(Continued from Page 1)

Monday the matter was taken up in court in the court house town. Johnson was in- formed that the order appointing him as Tax Collector had been vacated by Judge McAvoy.

Joseph J. Schnitzer, president of Motion Pictures, said to WID’s DAILY yesterday: "The receiving order was granted on the false affidavit and false testi mony furnished by Harry Garrison. Papers were served in this office late Saturday afternoon. Had they been served earlier we would have moved to vacate the receiving order that day. As it was we could take no action until Monday, when upon our application and our evidence the receiving order was vacated."

There were reports in circulation yesterday regarding an alleged unique happening in the Equity offices late Saturday night, but no confirmation of the reports could be secured.

Service for Ind’pts
(Continued from Page 1)

president of the new organization. Ralph Proctor, formerly with United Artists and Associated Exhibitors, is vice-president, and general manager, and O. E. Chaney, president of the stock brokerage company at 35 Wall St., bearing his name, is secretary and treasurer. Chaney is also president of the Hemmer Superior Trust, a new company formed to take care of Edward Hemmer, formerly with Mary Pickford, is actively interested.

Allied Independent Attractions plans to provide a local headquarters for independent producers who arrange for its service. Proctor is now completing a staff of assistants which will cover every branch of the business from preparation of the scenarios to arrangement of first run in the country’s big cities.

Houses Bought
Baltimore—Joseph Blechman bought Picture Garden from John J. Faupel.

Pittsburgh—J. Soltz bought Accro Afternoons from Max Steinberg.

Pittsburgh—David Wertheimer bought Colonial.

C. B. C. Film Sales
New Independent Organization Formed by Joe Brandt and Jack Cohn

Joe Brandt, former director general of National Film Co., has formed the C. B. C. Film Sales Corp., which will deal exclusively in independent productions.

Mr. Brandt has associated himself with Jack Cohn, producer of Screen Snapshots and also of the Halilroom Boys comedies. Cohn will take care of the New York office of the company at 1600 Broadway.

Brandt is now on the coast supervising the production of the Thunderbolt Jack serial. Before leaving he stated he had already signed contracts for production of six reel westerns for Irvin Phelps and with the Marion H. Kohn Prod. for a series of two reel comedies.

Cuts and Flashes
"Kiss Me Quick" is the title of Clyde Cook’s first comedy for Fox.

Edward Earle will support Doradina in "The Passion Fruit."

Claire Whitney has been engaged by Metro to appear in "Fine Feathers.

Bayard Veiler has completed his first original story for Metro, "He Tried to Be King."

Arthur E. MacHugh will leave the Maggie organization on the 20th to rejoin the Hammerstein show, "Always You."

Burlington, N. J.—A syndicate operating a chain bought Auditorium from Edward B. Hulke, Ellis H. Parker and Harvey E. Lippincott.

Camaraman
With complete outfit
Available
All Hours for Special Work
C. B. PRICE Co., Inc.
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FILM EDITOR
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TITLE WRITER
for permanent position. Must be an expert. Write fully, stating salary desired.

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Box B—WID’S

A producer will spend a hundred thousand on a picture and then allow it to be spoiled by permitting some hair-brained, flea-sensed individual to edit it. It isn’t too late to save your picture! I can show you how to make your “Evver” look like a Rolls-Royce.

1600 Broadway, N. Y.

Free one-sheets, bannars, slides, herald cards (one and two color) newspaper advertising and Money Sheed.

What more do you want?
At Broadway Theaters

**Rivoli**
Bryant Washburn in a new version of George Broadhurst’s “What Happened to Jenny?” has gone into a long run. Only a fair amount of amusement is afforded by it but a splendid accompanying program helps considerably.


**Broadway**
“The California Bathing Girls,” the revue which has been appearing for the last two weeks at this house in conjunction with the picture, “Up in Mary’s Attic,” still holds the lead for its third week despite the fact that Mary and her Attic have been turned off the screen. David Butler in “Filmie Women” has the feature picture and between it and the revue there is no more relation that her magazine is holding and Mary Falcondale bathing suit. In other words the present “Filmie Women” is not to be matched up in regard to its separate parts. Mary's photograph is done, all the review and Topics of the Day are the other numbers.

**Strand**
Anneke Kellerman in “What Women Love” is the attraction at this house. Joseph Punkevit has used many of the large paintings in the lobby, showing the story in a piecemeal attitude. A scene prologue, “Bottom of the Sea” with John Hart. Despite the fact that the play is rendered before the picture, it is the prologue, “Pinchme” and the prologue, “In and after the feature there is a vocal-instrumental number, “Fiddle and I,” utilizing the services of a vaudeville trumpeter and soprano. The comedy is “His Master's Breath,” from Universal.

**Capitol**
Von Strokeh’s “The Devil’s Pass Key” is the feature at this house and is preceded by a prologue utilizing the services of the Capitol ensemble and orchestra. The entire arrangement of feature and prologue is the doing of the Victor. Mr. van der Smee, sojourns at the Capitol now in place of Nat Humes and his orchestra at the Rialto and Rivoli in the old days, and recent arrangements of songs by acting the part of Hugo Kiesler’s musical comedy, “Betty.” This week he has arranged Liszt’s “Twentieth Hungarian Rhapsodie” and conducts it as the overture. Another of Gumsky’s latest effects, “Scarlet Dance,” is given before a pretty Wagner setting, The Capitol News and the feature follow with “Nanam” as the organ solo concluding the bill.

Selznick Backs Independents
In reply to a telegram from Sydney, Selznick has announced the activities of S. A. Lynch, who is charged with endeavoring to negotiate for the output of all productions of the Southern States, L. J. Selznick says he will continue to support the independent exhibitor and is against any monopoly schemes.

New Serial for Pathé
Pathé has acquired the picture rights to “The Portieth Door,” with Mary Hastings Bradley, and will produce it as a 15 episode serial starring Charles Hutchinson. Contracts for the filming have been closed by Pathé with the author and Robert Brunton, who will produce it.

Judgments Filed
The following judgments have been filed:
C. Lucirt against Andrew J. Callaghan for $490.48.

Worthy of Repetition
Irving Ky., Kentuckiens take their political seriously, and much to their disappointment are exploiting repeat engagements on Charlie Chaplin in “A Dog’s Life” and Shoulder Arms,” David But- field, owner of the Gains Theater, filed a petition nominating the comedian for Congress. The fact that the nomination was ruled out on account of the non-residence of the candidate didn’t hurt the results of the exploitation, however.

A Film-Less Town
Clinton, Iowa—This town for the first time in its 100 years, was without a picture show on a miner pay-day the last week in July. The Orpheum was closed for summer repairs and the Wonderland was closed for two days on account of the death of Mr. W. P. Scratcher, mother-in-law and grandmother of William and Paul Shaw, owners of the theaters and the holder of the Associated First National sub-franchise for the Clinton territory.

“The Thug,” starring Eugene O’Brien, and “The Poor Simp,” starring Owen Moore, have been changed to “The Wonderful Chance” and “Love Is An Awful Thing,” respectively.

ENLARGEMENTS
moving picture movies, for stills and cuts. Also high class printing. Twenty years experience in film laboratories.

W. J. Morat
302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7361

Many Sales for Hall Room Comedies
The Hall Room Boys Comedies, the series of shorts recently acquired by Inter-Ocean for exclusive foreign distribution covering a period of three years, have been disposed of according to its Sydney Schlessinger, for Great Britain, Argentina, Uruguay, Paraguay and Japan.

Pathé’s Sept. Schedule

Peerless State-Rights
Jean Lewis who recently resigned as director of sales for the D. N. Schwab Prod. is now with the Peerless Pictures Co., with offices at 17 W. 46th St. The Peerless Co Oct. 13.

Carlos Returns
Among the passengers who returned to this country on the Imperator are Carlos, connected with the Fox European organization.

New House for First National
Ashbury Park, N. J.—The new theater now under construction at Main St., will be operated by Walte Read. He will show First National productions.

Mrs. Sidney Drew is to direct Alice Joyce in “Cousin Kate” at Vitagraph.

**CHESTER CONKLIN**
2 Reels—One-A-Month
**GALE HENRY**
2 Reels—One-A-Month
**“CLAYPLAY”**
Novelty Comedies
1 Reel—One-A-Week
**SUNSET BURRUD**
Scenic Stories
1 Reel—One-A-Week
**“COMICLASSICS”**
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars

Directed by
**REGGIE MORRIS**
the man who made
“His Married Life”
“Bringing Up Father” etc.

Special Pictures Corp.
Strike in Sight

In New York theaters may go about the end of the week—unable to get together with local exhibitors. It is something unforeseen. It looks as if the operators could be for a long time.

A last proposition made to the operators was $1.10 an hour flat for all up to 1,500 seats and $1.20 an hour for houses of greater seating capacity. This was rejected by the operators' committee.

It is understood that the operators believe the following scale of prices is from 60 to 85 per cent above the existing scale:

- Seating 300 to 600: $1.38
- Seating 601 to 1,000: $1.50
- Seating 1,001 to 1,500: $1.62
- Seating 1,501 to 2,000: $1.75
- Seating 2,001 to 2,500: $1.80
- Seating 2,501 and over: $2 an hour

Their rate for all circuit houses is $1.50 an hour.

The committee is told that the operators have made offers to the exhibitors for a more amicable settlement of the strike. The exhibitors claim to be willing to meet a reasonable advance in the wages desired under the existing scale.

They claim that skilled labor is paid $1.50 an hour for 52 weeks of a year, and that $75 per month in better prices than many electricians, etc., are getting.

They claimed that while a majority of the operators' union are desirous of reaching an agreement with the operators that some of the more radical in the organization are insisting on scale demanded, and a strike.

Horowitz, recording secretary of the union, which is affiliated with the American Federation of Labor, yesterday that there was no evidence in the reports that negotiations between the Chamber of Commerce had broken off and no strike date set.

It is said that concessions were still on and that he offered a satisfactory conclusion to the strike.

Local Scenes of "Headin' Home"

Ruth Will start shooting the scenes of "Headin' Home" when the group returns home next Monday. The director has shown much interest in the matter.

Offices Abroad

The Harry T. Levey Service Corp. plans to open a series of offices in foreign lands to handle "Truth Productions" as the company's product will be called.

Allyn B. Carrick will have charge of the foreign end of the company's business. He will make his headquarters in London at the end of the month to start a tour of the continent. He will later go to South America and the Orient to arrange for branches.

The west coast of South America will be handled from the Hotel Colom, Plaza Zela, Lima, Peru, and Belzium from 9 Rue de Chartres, Brussels.

Levey, besides handling industrial, will have on hand stock scenes of fires, strikes, etc., which he will sell to producers. He has just completed a film for the Jewish Welfare Board which will become part of the Army and Navy record at Washington.

Europe Bound

A party of film folk will leave today amateur Monday afternoon for Europe aboard the "Empire."

Constance Talmadge, her sister Norma, Joseph M. Schenck, Dorothy Gish and her mother, Olive Thomas, and Jack Pickford have booked passage. All are going on pleasure trips.

Denver Theaters Not Closed

An erroneous impression prevails in film circles that on account of the strike the Denver theaters have closed. A proclamation by the Mayor has been made, those of the Denver Film Exchange Board of Trade, advising that the Denver theaters were closed only for three hours on Friday afternoon, this action being taken solely through voluntary order of the house managers and owners.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Atlantic, Ga.—Willard G. Patterson, manager of the Criterion, criticises severally the exhibitor who exploits on a large scale the inferior production leaving the good one to take care of itself. "The business of exhibiting, unlike that of running tent shows," says Patterson, "is not to make a clean-up one week or one day, but should consist of aiming at a steady patronage. He will never reach a mark of 100 per cent satisfaction for his patrons but can come close to it by playing up good films and packing the house with them, while he soft-pedals the poor ones." Patterson declares that an exhibitor can pack his theater with sufficient exploitation to see the poorest pictures turned out—for one night. Hundreds who have come under the impression that they were going to see something fine will place the blame on the management and that is where I belong.

Use Compton Picture on Pamphlet

Los Angeles—The Los Angeles Chamber of Commerce is preparing a special booklet called "Motion Picture Making in Los Angeles" which will have on the cover a scene showing Betty Compton filming "Prisoners of Love." The booklet will be given worldwide distribution.

Stockholders of

POWERS FILM PRODUCTS, INC.
who have not yet communicated with the undersigned for their participation in the Powers Stockholders Protective Committee are invited to write today to:

FREDERICK J. HARRISON,
Stockholder and Former Chemist of the
Powers Film Products Plant,
103 Dartmouth Street
Rochester, N. Y.

A. C. Berman in from Canada
A. C. Berman, general sales manager for the United Artists Canadian organization is in town for a few days.

Kineto in Deal With Major Film
Carl H. Fiore, vice-president of Kineto Co. of America, has closed a deal with the Major Film Co. of Boston, whereby the latter company will distribute Chas. Urban's "Movie Chats" in New England.

Treme Pictures" for Schertzinger
Los Angeles—Victor Schertzinger, directing Mabel Normand for Goldwyn, will hereafter make what he terms "theme pictures."

Schertzinger's idea calls for the use throughout the making of a picture of a certain musical selection which best fits the character of the story. He thinks the orchestra leaders in theaters should use the same selection in preparing the musical score for the picture, drawing the conclusion that it will hold good for the completed picture as well as for the film while in the making.

Irene Castle at Ithaca
(Issue to WID'S DAILY)

Ithaca, N. Y.—Irene Castle is at work at the old Wharton studio where Cayuga Pictures are making their first picture. Robert Gordon is also in the cast. This is the company in which J. X. Naulty and Gardner Hunting are interested.

Nathan Hirsch is preparing a number of advertising novelties for "The Woman Above Reproach" which will be state-righted.

Quotations

Last Bid Asked. Sale

Famous Players............ 70 1/2 70 1/2

Goldwyn.................. 15

D. W. Griffith............. 15

Loew's, Inc. 20 3/4 20 3/4 20 3/4

Triangle.................. 16

Unit. Pict. Prod............ 17

World Film................. 98

do 2nd pfd................ 98

New Houses for Wilmington

Wilmington, Del.—The Park at Third and Union St. has opened. Two more picture houses are under construction; the Palace at Market above Fifth St., and one on Market St., which will probably be called the Wilmington.
The Whole World
will see

"EARTHBOUND"
and acclaim

T. HAYES HUNTER
THE GREATEST DIRECTOR
OF HIS TIME

T. Hayes Hunter's wonderful example of perfected
crécencraft, applying to motion pictures for the first
time the technique of the drama in its highest
development

is now playing at the

ASTOR THEATRE NEW YORK
AT TWO DOLLAR PRICES
DO YOU REMEMBER—
No. 24
"THE BACHELOR'S CHILDREN"
with Harry T. Morey
PAUL SCARDON
Directed It
And also
"Partners of the Night"
and
"Milestones"
For Goldwyn

Small's Play Co.
Edward Small, well known as an agent in the picture field, has just secured the Edw. Small Play Co., in which stage productions will be handled, as well as for picture rights later.
Small has just completed an important foreign deal whereby Sidney Garrett will have Small's stage directors for foreign productions. This is expected to develop in an important way when foreign production activities develop.

Southerners Here
There has been a great party on from Southern exhibitors at the Astor all week. R. D. Craver, First National franchise holder in the South, has been showing a big crowd of Southerners all about the town. In the party are Rowland Hill of Greensboro, A. F. Sands of Winstou-Salem and half a dozen others.

Ray Finishes Cohan Play
(Special to WID'S DAILY)
Los Angeles—Ray Fin has finished work on "45 Minutes from Broadway" and will next make "Nineteen and Phyllis."

Three Production Units
Messmore Kendall and Robert W. Chambers will have three production units at work in the fall. One on Chambers' stories, one on Vivian Martin Prod. and a third on C. Gardner Sullivan Prod.

Talk Over Sub-Franchises
(Special to WID'S DAILY)
New Haven—J. D. Williams, Harry O. Schwalbe, Lient. "Jim" Anderson and Nathan Gordon of First National held a conference here last Friday with the Motion Picture Exhibitors' League of Connecticut at which the circuit's new sub-franchise plan was gone into.

Brown Plans Another Film
Los Angeles—Bothwell Brown, who appeared in "Yankee Doodle in Berlin" is expected here at the completion of his vaudeville tour to make another film. It will be an independent production.

New Theaters
Houses Planned
Providence—Emery Bros., Sun- bert-Majestic and Emery, to build.
Danville, Va.—C. P. Wall and J. W. Norman to build.
Milford, Conn.—Joseph Pulasik and Carl Noneki. $60,000.
Clinton, Ill.—Clinton Amusement Co. to build.
Boston—William Stobber plans theater in newly-acquired building.
Baltimore — Douglas Amusement Corp. to build.
Dorchester, Mass.—Dr. H. Norman to build.

"Roxy" Receives Praise
One of the outstanding features of the special showing of "Earthbound" (to be reviewed in Sunday's issue) at the Astor on Tuesday night, was the presentation by "Roxy." There was a most unusual and artistic hanging employed about the screen, which remained in place time, depending upon the motif of the picture, was colored with beautifully tinted lights, which varied from red to blue and other tones. It is the first time that this innovation has been used. In a manner it was somewhat like the effect that Griffith presented with the premier of "Broken Blossoms," and yet it was entirely different. It will probably prove an inspiration to many exhibitors. The music cues and the entire musical accompaniment to the production were unusually fitting. There was some question whether the prologue was not too long insofar as there was no action to its, but this may have seemed longer than it actually was because of the intense and aggravating heat.

"Life" Completed
William Brady's production of "Life" is finished and has entered the cutting stage. Over 150,000 feet of negative were taken. It is expected that the picture will be ready for a trade showing the last week in August, and its initial public showing may be expected about the middle of September.
No arrangements have as yet been made as to the method of distributing "Life." Brady proposes to make at least four pictures a year from now on and probably more.

Photoplayers, Attention
We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photo-graphy profession here on the coast. We invite your patronage.
Yours for success.

Cohen To Edit Films
Jack Cohen has installed a new department at 1600 Broadway, where he will take care of the editing and cutting of films. His specialty will be the building up of "weak sisters."

San Diego Coming to New York
Pittsburgh—S. San Diego of the S. & F Film and Supply Co., distributor of the Pioneer product in Western Pennsylvania and West Virginia, is going to New York to look around for fall releases. He will make his headquarters with Pioneer Film.

Williamsport, Pa.—Williamsport Theater Co. bought Naje.

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features for Vitagraph
At present with Universal West Coast Studios
Universal City, California

WANTED:
FILM EDITOR
and
TITLE WRITER
for permanent position. Must be expert. Write fully, stating salary desired.

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All Hours for Special Work
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GALE HENRY
2 Reels—One-A-Month

"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
"His Married Life"
"Bringing Up Father" etc

Special Pictures Corp

AMERICA'S FINEST LABORATORY
Located
Atop The Palisades
Uppere 12th Street

Palisades Film Laboratories
Palisades, N. J.
Manhattan 621-2

STATE RIGHT BUYER

Who Is
The Woman
Above
Repose?

Write or Wire
NATHAN HIRSH
729 SEVENTH AVE
N. Y. C.
Completes Contract
by Gish Has Finished 14th and
Last Production for Famous
Players

Departure of Dorothy Gish for
the New was they manager called
seeking Angeles understood special
depression and have provided Famous
loss rather than to be
East Louis owners the picture
star was filmed happy and
A. Nazimova attorney
operators' admission to court.
No. 14, has
remained
Nazimova, the
Griffith union
as
Famous
Kane, the
have been
controversy and
the result
has been
Hyde that
other
theaters, which
in
was
12,000,000.

What 1920, and
and

Adv.

"You crook, I'll put you out of business for all time for this."—Charles
Ray in "45 Minutes from Broadway," from the great stage play by George
M. Cohan, presented by Arthur S. Kane, and a First National attraction.—

Chaplin Talks
Dispatches from Salt Lake City yesterday morning quote Charlie
Chaplin as saying, in connection with his divorce proceedings, that his wife,
Martha, Harris Chaplin, is seeking an order restraining the sale of a picture
which he worked for two years and which has been sold for $300,000.

The dispatches add that Chaplin went to Salt Lake City because of
a law in Utah which would prevent serving the restraining order and that
(Continued on Page 6)

More Studio Space for Schenck
Joseph A. Schenck's executive offices will be removed from 110 W.
42nd St., to the studio in East 48th St. about Sept. 1.

Schenck has taken over the Oliver studios immediately adjoining the
TLMajad Plant and will break through the wall. The combined
studios will provide increased production space as well as quarters for the
offices.

Controversy Ends
(As quoted by WID'S DAILY)
St. Louis—It is understood on reliable authority that the Harry Kop-
lar controversy with the Famous Players-Missouri Corp., regarding 16
theaters and airoutes here has been settled out of court. Koplar is under-
stood to have received $25,000 and $45,000 in attorney fees.

No one could be reached at Famous Players for confirmation of the above.
The terms of the settlement, however, are those outlined in a special
dispatch to WID'S DAILY, published on Wednesday.

Block New Manager at Chicago
At Lichtman, Famous Players, has announced the appointment of Percy
Block as branch manager at Chicago. Block formerly was manager at
Cleveland for Goldwyn.

Kassel Studios, Inc.
Lobby paintings for state right buyers.—Adv.
Coast Brevities
(Special to WID'S DAILY)
Hollywood—Arthur Rosson, who is directing Betty Compson in her second starring vehicle, which is to be distributed by Goldwyn, has returned from a three-weeks' location trip at Oxnard, Cal., where desert scenes were photographed.

Robert Karrle, who photographed many of Bert Lytell's Metro successes, has returned to the Metro studio and will do the camera work on the Mattie Gleason, all-star production, which Philip Rosen is to direct.

One of the big productions which will shortly be filmed by Famous Players-Lasky is a version of the latest Wm. Vaughn Moody's play, 'The Faith Healer.' George Melford is to direct. Milton Sills is to have the same part.

Wallace Reid's next production for Famous will be "Free Air" an automobile story that appeared in the Saturday Evening Post. Reid is now making "Always Audacious."

The title of the Universal photo drama just completed by Reeves Eason, featuring Gladys Walton and Jack Fernin, and produced as "Out of the Sky," has been changed to "Pink Tights."

Chester M. Franklin will direct Mary Miles Minter in her next feature, "All Soul's Eve," adapted by Tom Geraghty from Ann Crawford and Flanner's stage play of the same name.

Jeannine Patrick, a newcomer in pictures, will play the lead opposite Wanda Hawley in her new starring vehicle for Realeart.

Harrison Ford has been engaged to play the leading male role in Bebe Daniels' next starring picture, which is scheduled to start next Monday.

James Neil and Edythe Chapman have been signed by Goldwyn for an other year.

Tom Meighan's next Paramount production will be "Easy Street" which Tom Forman is to direct.

H. H. Van Loan is turning out a new western thriller for Tom Mix.

William Conklin has been added to the cast of "White Ashes," Metro.

Cameraman's Experiences
The National Geographic Society has accepted publication in its magazine an illustrated article based on the experiences of a Chester-Outing cameraman among the Indians of the Matto Crosse in the interior of Brazil, the country covered by the Roosevelt expedition. The article was written by William Henry Wright, a former magazine editor, in charge of the title writing for the Chester productions.

Turning the Tables
(Special to WID'S DAILY)
Bremerton, Wash.—E. M. Taylor of the Osram Amusement Co., which operates the Rialto, Dream and Rex theaters here worked a clever stunt on Aug. 1, in connection with the showing of "Nothing But Lies" at the Rialto.

The Osram Amusement Co., is controlled by Jensen and Von Herberg, who are experiencing difficulty with the operators' unions.

The union had been throwing leaflets in front of the Jensen and Von Herberg theaters labeled "Unfair to Organized Labor."

Taylor had these gathered in and had printed along the margin in red ink "Nothing But Lies—Rialto, Sunday, Aug. 1."

Cuts and Flashes
The A. M. P. A. held a routine meeting yesterday at Cafe Boulevard.

Howard Thurston, the magician, completed his first picture "Twisted Souls."

Ondy Bergere has gone for a short visit to Hot Springs, Ark., where her mother is ill.

S. P. Blackman, formerly of American, Cinema, has filed judgment against James Keane for $21,441.26.

Arthur Mande has been engaged by Metro to prepare the scenario for "The Message to Mars" in which Bert Lytell will appear for Metro.

Herbert Feldman, formerly of Famous Players and Universal, has entered the ranks of the free-lance publicity writers.

Hugh Thompson has completed work in the third Goldwyn production starring Mabel Normand, in which he has appeared as her leading man. They are "The Slim Princess," "What Happened to Rosa," and "Head Over Heels."

Arrow Sales
"The Golden Trail" Arrow fall release has been sold in the New England to Samuel Grand, Arrow Film Corp. of New England.

Changes in the Field
Minneapolis—E. B. Thompson, Walter Waddell, E. R. Ridich and E. R. Wilk have been added to the sales force of the Friedman Film Corp.

Chicago—Harry Weiss of the Superior Screen Service, Inc., has closed with the Creation Film Inc., for Illinois and Indiana rights on "The Freedom of Ireland." This is a six reel feature, with De Valera and an all star cast.
Sub-Franchise Analysis

Famous Players’ Criticism of Sub-Franchise Plan Answered by First National—Some Interesting Ideas

Below will be found a criticism of the sub-franchise plan of First National as made by an attorney in behalf of Famous Players, together with a statement from First National relative to his criticism. An official of Famous Players, in protesting against the printing of the circular sent to salesmen in Famous Players’ organization, made what was termed a “knock” at the proposed plan, but was simply to advise the salesforce with reference to the franchise plan of which so much has been discussed. He closed by saying that Famous Players “knocked” any opposition or competitive company.

On the other hand, at First National it was stated that they heard of the circular immediately it was sent out, and had based their analysis of the criticism and forwarded it to their salesforce. And, while any motive or intent on the part of Famous in bringing out the criticism can be disregarded, the following is value: it is an interesting discussion relative to the sub-franchise idea that has as yet developed. For this reason it is listed in full.

The first paragraph in each item is the view of the attorney of Famous issued, and the following paragraph the comment on that criticism as made by First National.

Paragraph 1—Under paragraph one, First National agrees that the exhibitor would not distribute pictures that he did not distribute or designate until there is no statement as to many pictures First National would receive the following year and incorporate over, as they did this year, without protection which is given to those holding franchises. They would naturally do this in a jam.

First Nat.’s Claim—Should Asso. National Pictures be dissolved year and be reincorporated, the exhibitor members at that time would not receive stock collateral in new enterprise in exactly the same way as the present Asso. National members when First National’s Circuit was used as the for creating Asso. First National. When this was done, each of the original members received in Asso. First National Pictures, dollar for dollar in exchange for the assets each of them in First National Exhibitor’s Circuit in over to Asso. National Pictures. That such a corporation might happen is very probable and could only be done by the consent of a majority of the membership, and it is very in that nothing of this kind ever be done by Asso. First National. Pictures along the lines or the methods which have char- the reorganization of several other concerns as new branches of established companies, transactions with which the industry generally is familiar and which is still remembered very clearly by those involved in those organizations and in the early days of their activities.

Paragraph 2—Under paragraph four make this contract at all, in view of the fact that the company sets the prices at which the articles are to be sold, or at what time they are to be sold, and do not in any way say how many articles are to be sold and only sets the price of the articles at the time of delivery and not now when the contract is signed.

First Nat.’s Claim—We cannot say today, what Charles Ray productions will be worth two years or five years from now. This applies to every other star, director and producer now releasing through First National or outside First National. It is impossible for any human being to determine what specific film values will be a year or more in advance. No other company can promise exhibitors new productions a year ahead for definition of production cost and rental prices.

Paragraph 3—Under paragraph five this has a very dangerous provision for the exhibitor in view of the fact that First National can distribute as many pictures as it wants and might very well distribute more than an exhibitor in a certain territory, and the franchisee might distribute pictures of a very inferior grade to a certain extent, and these pictures the exhibitor would be in no way to sell. Also, if a person in his territory, thereby building up his own opposition to some extent, would go without the approval of the exchange in the territory, and if the exchange change and the exhibitor disagreed, and supposed it is the sole boss in the situation. Under this clause, some of the little exhibitors could be struck out very quickly if the distributor desired to do so.

First Nat.’s Claim—The majority of theaters now entering First National’s franchises are first run houses, charging high rentals, and this automatically regulates the number of productions which Asso. National can release, thereby making it almost certain that exhibitors who change pictures daily or three times a week will never have enough small value pictures for exhibition. Our contracts for pictures always are made with the chief purpose of obtaining productions that are strong enough in star value to attract story values to play profitable engagements of seven days or more in the many first run key city houses which have franchises. They are necessarily the first and most important consideration, and it follows that pro pictures do not stand the test of daily, or tri-weekly. This eliminates the possibility of any inferior grade of production. Moreover, the criticism above is ridiculous in declaring that in the event of inferior pictures the exhibitor is bound to our relations to some other person in his territory, thereby building up his own opposition, because no opposition theater can succeed with poor produc. Seven day pictures never will occasion any necessity to franchise owners with small houses to seek to them in any but their own theaters.

Paragraph 4—Under paragraph six this has a very dangerous provision for the exhibitor in view of the fact that First National can distribute as many pictures as it wants and might very well distribute more than an exhibitor in a certain territory, and the franchisee might distribute pictures of a very inferior grade to a certain extent, and these pictures the exhibitor would be in no way to sell. Also, if a person in his territory, thereby building up his own opposition to some extent, would go without the approval of the exchange in the territory, and if the exchange change and the exhibitor disagreed, and supposed it is the sole boss in the situation. Under this clause, some of the little exhibitors could be struck out very quickly if the distributor desired to do so.

First Nat.’s Claim—The majority of theaters now entering First National’s franchises are first run houses, charging high rentals, and this automatically regulates the number of productions which Asso. National can release, thereby making it almost certain that exhibitors who change pictures daily or three times a week will never have enough small value pictures for exhibition. Our contracts for pictures always are made with the chief purpose of obtaining productions that are strong enough in star value to attract story values to play profitable engagements of seven days or more in the many first run key city houses which have franchises. They are necessarily the first and most important consideration, and it follows that pro pictures do not stand the test of daily, or tri-weekly. This eliminates the possibility of any inferior grade of production. Moreover, the criticism above is ridiculous in declaring that in the event of inferior pictures the exhibitor is bound to our relations to some other person in his territory, thereby building up his own opposition, because no opposition theater can succeed with poor produc. Seven day pictures never will occasion any necessity to franchise owners with small houses to seek to them in any but their own theaters.

First Nat.’s Claim—Every franchise holder under the franchise agreement is entitled to a certain percentage of the cost of motion pictures to be delivered over the next two or three years. He has absolutely no say in the matter as to how much he must advance, nor has he any say in the matter as to the release of the pictures. It is he who has to advance the money. For example, under the clause, there is nothing to prevent the company from calling upon the exhibitor with the demand for advance, and if he fails to do it, to be made in the future and which might not be released until 1925, 1926, 1927, etc., for the return of his money in the event the picture is for reason not released. 

First Nat.’s Claim—Here the person on the Executive Committee, which each member has from 20 to 40 big picture franchises, precludes any such possibility, because their respective theaters each carry an advance assessment that is made; nor is there the least likelihood that through the action of the Executive Committee would be asked any advance assessment money which could not be recovered should the pictures not be delivered.

Moreover, the original franchise owners in First National’s Exhibitor’s Circuit have advanced $2,000,000 to stars and producers as part payment on future productions all of which are available to new sub-franchise owners without any immediate issue. This amount constitutes almost one-half of the entire total capitalization of Associated First National Pictures and must be accounted for in the stock which the new sub-franchise owners obtain through their membership.

Paragraph 7—Under paragraph seven “In the event that a picture turns out to be exceedingly cheaply produced, it does not get the advantage of a legitimate run, and must be content to wait until the legitimate run is over, at which time it is turned in the contract a substantial increase in admission price over what the theater of the franchise holder is charging for admission. Taking New York specifically, this is not meant that in the event of a good picture being brought out, the Strand Theater of New York will be able to change the legitimate run of the picture before it could play it. No theater holds the title to be able to do this, unless that is the proceeds of the legitimate run.

First Nat.’s Claim—Every franchise holder has the option of playing every picture obtained by Asso. First National Pictures. The reservation of right to play rare attractions on any other basis is at once a protection and a safeguard to our members, because it enables them to increase the value of their franchise equity in any given production, which is as a release may call a longer run and a higher admission than is made possible by the established policies and recognized precedents in their own immediate theaters, but this is in accordance with the terms of the franchise agreement, is entirely optional with the exhibitor members.

Our critics neglect to point out that there are only 30 cities in the entire United States, and wherein big special attractions can be put on for extended runs, and inasmuch as there are only the original exhibitor members of First National’s Exhibitor’s Circuit and sponsored by such an action. They also omit explanation of how our original members realized this fact.

(Continued on Page 4)
Franchise Analysis
(Continued from Page 3)

fully when they agreed to that condition in the franchise agreement and did they know that a member in any of the 8,000 or more cities and towns remaining would be con tresed into a franchise of this kind. This course would only be adopted to establish definite exhibition contracts and to secure a greater percentage of the gross in so doing the publicity and general advertising in the 30 key cities would greatly intensify the value of an inferior class, made by franchise holders in all other zones in the country.

Regarding Paragraph 8

Famous Players’ Claim—“After number eight, the contract is in small type, and the most important clause against the exhibitor appear in small type.”

First Nat’s, Claim—Not even remotely correct. The reading matter was secret other than absolutely fair and just. This inference in the criticism is worse than absurd.

Regarding Paragraph 9

Famous Players’ Claim—“Paragraph Nine says substantially that where they have an outside producer where the producer of this outside production insists upon percentage arrangements and approval of contracts, that all that goes before in the contract counts for naught and these pictures will be sold on a basis approved by the producer.”

First Nat’s, Claim—The proposition of a First National house in any town has as much chance of getting these pictures as the First National house; if it does not get the pictures, it can jack up the price to a point where the First National house cannot pay no money. All of the good pictures which will be released on the First National program will be released by producers who get their own house, and this provision is the only pictures that will be released. The other way are the pictures which will not be released. The people engaged in the theater business, the managers, the do and corporate directors, who require the financing. In other words, where the exhibitors are wealthy companies, they are going to be a better investment. Where there are things like the Talmadges or Ray pictures, they will have to pay practically the same price as they had in the past. This is the vital point of weakness in the whole contract.”

First Nat’s, Claim—It is impracticable for any producer to attempt to play more than two per cent. of the theaters in the United States and Canada on a percentage basis. It is only the big key city houses which can give the producer a sufficient return on his investment. And even setting up this profit as the cost of exploitation, advertising, representatives, and all other expenses, of all kinds of the business, and this again returns the main responsibility and the main contract with remotely possible obligations to the franchisees. Only one or two of the national members of First National Exhibitors’ Circuit who own and hold franchises for a great majority of the two percent of the theaters which a producer can play a percentage. This particular clause in our sub-franchise agreement was written in purposely to avoid closing the door entirely to big special productions. We did not want to take away from the producer in a position which would make the producer of a truly great picture look upon their theaters as entirely beyond the scope of the market awaiting his efforts.

Furthermore, should AssO First National Pictures contract, with a producer to make a picture on a percentage basis, an agreement for a payment on a straight percentage basis, this action automatically eliminates him from the exclusion of pictures, owners and gives them equal opportunity with all other exhibitors to obtain such a production through our only one exchange of dollars proportionally the same prices and on the same terms to which they would be entitled should any particular production of that kind be offered to them through some other agency. They are not obligated by this arrangement to buy pictures play or pay for a production which we might obtain on a straight percentage arrangement.

Regarding Exhibition Valuation

Famous Players’ Claim—“There is another vital point in regard to the contract, which seems to have been overlooked. For example, a picture might be a very great success in North, like ‘The Copperhead,’ and be absolutely valueless in the South. Still if the exhibition value set by the compensation, the percentage of picture, although it would be worthless in the South, yet if a Philadelphia exhibitor were unable to play a picture on account of censorship, he would still have to pay for it under his contract, because if he did not pay for it, there would be no way for the main office to make up for it by charging more somewhere else.”

First Nat’s, Claim—Investigation of past releases by all companies shows conclusively that it is very difficult to predict the result of any picture that has failed to have a general national appeal but allowing that some production might be a success, the company has taken a given section of the United States and the necessity of paying the assessment would for the moment be lifted, the record remain of that picture. It is absolutely certain that the owner stock of the productions they will receive on franchise which will have a great appeal and which will show box office results in some other territory when what should be the average nominal return on the rental or assessment price for those pictures. The possibility of the value of the pictures in any territory is extremely remote, and indicates the extremes to which the contract is written with finding points of attack upon our franchise.

Regarding Defaulting Members

Famous Players’ Claim—“Under this contract a man might run along and have advanced a great deal of money on productions to be delivered in the future, and then might deliver under this agreement. In the event that he does so, all the moneys which he has put up to pictures to be delivered in the future, are forfeited as liquidated damages. This is a very harsh clause against the exhibitor and I do not see how it could be avoided.”

First Nat’s, Claim—It has been the general practice of all companies to give the other companies buy before they sell and therefore incur no specific liability in behalf of any exhibitor any financial obligations under a national when they contract for one of more productions we do so in behalf of the entire association, and it cannot be considered fair or just to the other members when one member, equally in whose behalf film purchases have been made, suddenly defaults for one reason or another and expects that his consequent failure to fulfill his portion of the responsibility shall be absorbed and paid for by his fellow members. This clause is neither new, nor really any hardship to any honorable man is prepared always to fulfill every obligation he incurs personal or through collective buying, representing an expenditure of money and protection, this very clause has been written into the franchise agreement upon the advice of an attorney that they will not be compelled to pay the bills for a defaulting member.

Regarding Cancellations

Famous Players’ Claim—“After 1926, every party to this contract can cancel the obligations of the other party simply means that for the next few years the exhibitors are building up the First National institution, which will be controlled from the inside, and if at the end of five years it becomes a success all these exhibitors contracts will be cancelled as the exhibitors will not be needed to finance the manufacture of motion pictures, and the organization will be swamped with control of the situation in hands of one or two leaders.”

First Nat’s, Claim—The Board of Directors and the Board of Trustees of First National Pictures were elected by the entire membership. The Board of Voting Trustees which will vote all stock, until 1923, remains in existence until that time, and if there are any exhibitors who can find any reason or use for any or the past record of any member of this Board which causes a doubt or the least tendency to doubt the integrity, honesty, loyalty and complete confidence of any one of all of these members then the exhibitor or exhibitors who doubt should not join or remain a part of First National franchise. The above criticism charges that we might wish to cancel a good contract. This is a lie, thought, because this wouldn’t mean destruction of the organization through loss of its market and by the very laws of economics such a calamity with First National Pictures would have to refund stock or its equivalent in cash to every exhibitor so cancellation would be impossible. The criticism of intelligence or business sense in devoting five years to perfecting a co-operative organization of exhibitors only to disrupt it after it had been thoroughly established. Moreover, members would not for an instant tolerate a control vested in “one or two leaders,” and if anyone were fool enough to attempt to obtain such control, then the entire membership will be in a position to prevent such a consequent disaster not to the organization but to the “one or two leaders” who would create for poses of their own.

Say Contract Is “All Company”

Famous Players’ Claim—“There are one or two clauses. One regard to the assignment, which every harsh on the exhibitor, and the other a clause which is practically nothing exhibitor. If we compare it with one of our own, it is easy to point out the advantages ours and the disadvantages of ours, and particular, one, particularly stressing lay stress in the fact that the individual exhibitor is buying as a part of the Board for an uncertain number years at an uncertain price; the71 j said the time the delinquent had been having the making of the picture and only getting credit on a small percentage of the gross and the payments WITHOUT INTEREST, or price being set upon a competitor before the franchise had been made and the house recess by the up prices. This last sentence was the whole situation in a nutshell.”

First Nat’s, Claim—The matter of stock assignments to the Board of Voting Trustees is covered by the stock certificate receipting the Associated Artists, creating a Board of Voting Trustees was to protect every member from the strong possibility that if the stock was sold in several thousand shares, opponents of First Nat could easily buy their way into the organization, obtain a deal of voice in its affairs against interests of its members, and about contacts difficulties looking the financial position of the organization. Again, the matter of membership in the Board of Voting Trustees becomes important and no one member of the Board in them should consider himself as a franchise. The phrase: “The President of our company without a franchise,” is really invalid, because First Nat’s pictures are composed entirely of exhibitors and no company. The matter of the above criticism is covered in earlier paragraphs.

In conclusion First National comments on the criticism of Fox Players as follows:

“Remember this! If other critics attacking our franchise plan do not believe that it is practical, so absolutely false. Every exhibitor member, and so valuable once the individual exhibitor takes the time to study and analyze it carefully, they would not have to agree with the use of their money to criticize any particular. They are not here for special sales meetings with daylight hours long—as they are First National. The first phase—on any proposition which is to have more than enough means to insure its ultimate success. Remember that!”

FRIDAY, AUGUST 19, 1926

WIDE DAILY
**Alleged a Bankrupt**

Pittsburgh Film Company Subject of Court Action by Creditors

Pittsburgh—Another chapter in the existence of the Advanced Photoplay Corp., a local concern promoted here recently for the purpose of building a photoplay studio in the vicinity of the Public Square Garden Eastend, was written yesterday when an involuntary petition in bankruptcy was filed against the corporation in the U. S. District Court. It is said considerable capital was invested in the enterprise by local investors, but the concern never went through as intended.

The involuntary petition filed showed creditors' claims of almost $10,000. It was brought by A. H. Saddale and M. A. Saddale, trading as A. H. Saddale & Son, Allison Park. The petition claims the corporation committed an act of bankruptcy by permitting its landlord, the Automatic Association of Pittsburgh, to obtain preference through legal proceedings over other creditors.

The petition gives the following as officers of the corporation: Edwin McKim, president; David D. Davies, secretary and treasurer, and Samuel Bennett, assistant secretary. The office given in the petition as Penn. and Highland Aves.

Climax Buys Two Films

Climax Film Corp., a leading silent picture firm has purchased two pictures for the independent market: "Love's Battle" and "The Fourth Face."

Ellis Making Gov.'s Film

The official "Standards" of the Women's Bureau of the U. S. Department of Labor are being told in a two reel story. Carlyle Ellis of Auto graphed Films who produced the production was awarded a prize of $500 when the week.

New Exchange in Baltimore

H. P. Moorehead, an exhibitor of Washington, has opened an independent exchange in Baltimore. He is located at the Arrow offices and contracted for "Woman's Man." His contract provides for distributing in Delaware, Maryland, District of Columbia and Virginia.

**Hunter Prolongs Visit**

T. Hayes Hunter, director of "Earthbound," who was here a few days ago, is not ready to return to his headquarters at the Labors Club during his stay in New York to witness the opening of his picture at the Astor Theater, will not leave for Hollywood until next Wednesday. His original schedule called for just four days in Broadway.

Nellon Warns of Imposter

Los Angeles—Marshall Nellon has issued a warning to exhibitors in the Western states to guard against an impostor suggesting himself as Mr. Nellon. This is not the first time the matter has been brought to the attention of the trade. A company that makes several films has appeared on the west coast under the Nellon name.

**New Theaters**

Houses Planned

Greenville, Pa.—Alph. M. P. Co., $25,000.

New York—Sarasota Realty Co., $200,000, 149 W. 13th St.

Elorado, Kan.—About $300,000 will be spent on the erection of a new house by the Elorado Hotel Co.

Newark, N. J.—Adams Bros., will erect a house seating 2,000 at a cost of $1,000,000.

A'ltontown, Pa.—The Liberty Theater Co., will build a $275,000 house.

Evansville, Ind.—The Standard Theater Company will erect a house costing $450,000.

Carlfon, Ind.—Frank P. Paul will open a new house.

Kewanee, Ill.—F. W. Fisher purchased the Garden from Harold Sallade.

Kankakee, Ill.—W. H. Cadaret, La Petite Theater, has returned from New York.

Sycamore, Ill.—Ed Fechel, Plum Theater, announces the opening Oct. 12.

Tensertown, Pa.—Liberty being built $200,000, 1,400. A Sowra, manager of the theater will act in similar capacity at this house.

Baltimore—Leo H. Homand and C. Constantine building Appollo.


Milford, Conn.—Harford interests to build.

El Dorado, Ark.—L. B. Clark is the manager of a company which will build. $75,000. 350.

Martinez, Cal.—J. J. McNamara $100,000, 1,400.

Sahana, Cal.—Turner and Dahnken $13,500, 1,400.

San Francisco—Herbert L. Rotschild to build on Portola site.

**$1,500,000 Delaware Company**

(by wire to WID'S DAILY)

Dover, N. J.—The McDonald Motion Picture and Amusement Corp. is the latest of the film companies to be chartered here. Capitalization $500,000. Incorporators Frank Valastro, August Maymi and Dolores Rivers, New York City.

The Life of New York Motion Picture Corp., with a capitalization of $250,000 has also been formed here by the Corporation Trust Co.

**Sanders Presented With Gift**

When Claud Sanders returned to his desk at Famous Players yesterday following a business trip to the Middle West, he found a handsome solid gold cigarette case together with a framed letter signed by the field exploitation force.

The gift is a momento of the first anniversary of the establishment of the Exploitation Department under Mr. Sanders' direction.

**Dustin Honored at Dinner**

(Special to WID'S DAILY)

At Long Beach last night a banquet was given Edward Dustin, former manager of the Pathe, who left this week for the coast to engage in the producing business. The affair was held at Caronville, a suburb of St. Louis, and Dustin was presented by the members of the Pathe Film Board of Trade with a pair of diamond cuff links and a silk umbrella.

Dustin was very popular here.

**PARAMOUNT WEEK, SEPTEMBER 1920**

A demonstration by America's best theatres, to show the people where to go—not just for this week, but for the entire season.

**THREE LARGE OFFICES WITH VAULT SPACE FOR RENT**

Use of Cutting Room—Terms Reasonable

Telephone: Bryant 1335, 4347

Ask for Mr. BARR

Already 278 Stockholders of the POWERS FILM PRODUCTS, INC.

Have expressed their interest in the Stockholders' Protective Committee now forming to investigate the formation, the conduct and the present condition of the company and to take such steps as may be found necessary to protect their holdings.

The balance of the Stockholders should communicate immediately with the undersigned, giving the date and number of shares purchased, price paid and from whom bought.

**FRED K. HARRISON**

Stockholder and Former Chemist at the Plant

103 Dartmouth Street

Rochester, N. Y.
Pathé Takes Lease

**On United Picture Offices—Assets Brung Over $6,000,000.**

The most important occurrence of the week was yesterday's sale of the assets of United Picture Prod. Corp., and United Picture Theatres Corp. to Pathé Exchange, Inc. for $1,880,000 for the annual rental of $7,000 and $7,000 more for the purchase of the lease. In August 1922, by Pathe Exchange, Inc. This down payment amounted to $500 and brought a verbal battle, a representative of the landlord announced that the owner would not recognize the purchase of the lease, and a meeting of the courts upholding the lease, the contract would not stand. It was pointed out by Re-"veiver Zalkin that the landlord could not interfere with the pur-"thase of the lease, and it was soon disposed of.

Pathé repeated its attempt to sell all of the assets in one lot and the sum bid of $500 was rejected. The final transaction of the productions company and the theaters company were then offered for sale separately. It is estimated that $4,000 and $1,880,000 were received for these, the lease being disposed of by itself. It was then decided to auction off the two lots individually, the features, etc., of United Picture Prod., being sold for $884,91, and those of United Picture Theaters for about $4,000.

Five reel comedies and two features are still in the hands of Zalkin, who will dispose of them in about 30 days. These are the Lee Kids in "Freaks and Oil" and "Dixie Kids," each of a two-reeler; Cissy Fitzgerald in "Cissy's Fun-fun-M," "Cissy's Financial Flite" and "Cissy's Economy," Florence Reed in "The Eternal Mother," and Patricia Marsh in "Face to Face."

Pathe plans to renovate the quarters and house its Newark exchange in the new building, and the exchange already occupies space on that floor.

**$213,133 Recovered**

In Delinquent Theater Admission Taxes by Government Force

(Continued from Page 1)

Washington—In a period of seven weeks, from June 16 to July 31, the government has recovered a special force of revenue officers recovered $213,133 in delinquent theater admission taxes. This total等于les from twelve theaters from recovered production from picture theaters and those from legitimate theaters.

The drive is under direction of Commissioner of Internal Revenue William M. Williams and will be conducted in all sections of the country in an aggressive manner. The revenue officers investigating delinquent admissions are armed with special powers, such as the ability to examine all books, papers and bookkeeping accounts.

Alleged Conspiracy Unearthed

(Continued from WID'S DAILY)

Denver—Detectives claim that picture theater owners and the government have been victimized in a systematic fashion by employees of the Princess Theater here in concert with Hal J. Davis, cashier, who are alleged to have resold tickets and pocketed the money themselves. Government officers are expected in other theaters here since delinquent practice has been due in a widespread one, in aggregate One $12,000 or $12,000 is stolen in the past year by dishonest employees.

**Wisconsin Exhibitors Form League**

(Special to WID'S DAILY)

Milwaukee—A state league to be known as the Wisconsin Exhibitors' Association, has been formed with the following officers: President, John R. Roden of Keshena; vice-president, Arthur Herrick, secretary, Fred Segret of Milwaukee; treasurer, J. Winninger of Appleton; and the executive committee consists of F. J. Williams, J. H. Silliman, Henry Goldman, E. F. Walcott and Ernest Langmack. These officers along with Kinnov and Kendall Rice make up the executive committee.

Flynn Promoted

J. E. Flynn, former resident manager of the Detroit branch of the Wisconsin Exhibitors Association, has been appointed supervisor of the territory covered by the Cincinnati and Cleveland offices, with headquarters in Detroit.

**Publicity Man Invites Garments**

For 15 years editor on big-time newspapers; former P. D. of national advertising agency; late associate with leading fan magazine. A big man in the public relations field, New York invited.

**Circus Authority**

Care Wid's Daily. New York City

for the

**Mats, Electrics and Stereos**

For the

**Motion Picture Trade**

T. Rubin & Co.

23 E, 4th St., N. Y.

Phones Spring 8303, R7.1.

The fastest stereopticons in N. Y. C.

They Were All There

Yes; there were all there all right. From prominent executives right down the line to film salesmen and exhibitors.

The occasion was the outdo of the Theater Owners' Chamber of Commerce at Bear Mountain. And the outing was a "dinner." Music was provided by Haunmel's Jazz Orchestra from the Biltmore. There was shore dinner, dancing, athletic contests, all sorts of races including three legged and leaping dominoes and a number of other features that made this event a memorable one.

The White House was cheer-tered by the Chamber of Commerce especially for the occasion. It was an all day affair and everybody agreed that it was a good one.

Grainger Leaves the "Herald"

Ed C. Grainger, attached to New York office of the Exhibitors' Herald, has resigned, effective tommorow, to become New York representative for King Vidor Prod. headquarters will be at the First National offices.

**Huguenot Theater Corp.**

(Continued from WID'S DAILY)

Albany—The Huguenot Theater Corp., has been formed here with capitalization of $1,000,000. Watson, F. W. Nixon and G. F. J. is president of 120 Sherman Ave., are the corporators.

The above corporation was formed it is understood, to cover the erection of a picture theater to be called Huguenot, attached to National Playhouse Corp., is believed to be the hooking proposition.

**Chester Conklin**

2 Reels—One-A-Month

**Gale Henry**

2 Reels—One-A-Month

**CLAYPLAY**

Novelty Comedies

1 Reel—One-A-Week

**Sunset Burud**

Scenic Stories

1 Reel—One-A-Week

**Comic Classics**

1500 ft. of Comedy

500 ft. of Color Scenic

2000 ft. 2 Reels—Two-A-Mor with our Greatest Stars

Directed by

**Reggie Morris**

the man who made

"His Married Life"

"Bringing Up Father"
Lynch and Black
Connections With Famous to Be Investigated by Committee of 9—Report Made Public
The M. P. T. O. Committee of 9 as filed its report of how it views the theater owning properties of Famous Players. Its findings, agreed to by Mr. Zukor, have just been made public. Mr. Zukor agrees, as he has always said, not to build where his productions can get a fair showing. The committee will try to work at an equitable contract with Mr. S. A. Black for the benefit of exhibitors.
And in addition Cohen has sent a letter submitting reports of a few of the flagrant complaints relative to the activities of Mr. S. A. Black and his representatives, in New England, and of Mr. S. A. Lynch, southern Enterprises, Inc., and representatives in the South. Our understanding is that you are to have the people and their representatives investigate these complaints and we have their reports on same.
"It is also understood and agreed by this committee to meet with Mr. S. A. Lynch and his representatives, and Mr. S. A. Black and his representatives, so that we personally can go over these propositions in detail, and that Mr. S. A. Lynch, Southern Enterprises, Inc., and theater
(Continued on Page 4)

Hobart Resigns
Henry M. Hobart, vice-president and general manager of the International Film Service Co., Inc., producer of Cosmopolitan Prod., has resigned.
While Mr. Hobart could not be reached for a statement yesterday, Joseph A. Moore, treasurer of the International Magazine Co., which publishes WID'S DAILY, that it was true.
Hobart had resigned. Moore further stated that Hobart would not leave International Film until a new general manager had been appointed. Hobart has been on the score sheet for a long time and Hobart is well known to the industry.

Bankruptcy Alleged
Creditors File Petition Against Hallmark—No Statement Fortcoming from Frank Hall
An involuntary petition in bankruptcy was filed yesterday afternoon in the U.S. District Court against the Hallmark Pictures Corp.
The creditors and the sums involved are as follows:
- The Penn Export and Import Co., $157,000.
- R. F. Noonan Co., Inc., $2,017.
- Fred Speyer, $115.
Frank Hall could not be reached at his office yesterday and in his absence no official of the corporation cared to make any comment on the proceedings.

"Big 4" Must Show Books
Justice Richard P. Lydon has signed an order directing United Artists to produce their books in court in connection with the report of the product abroad to Morris Greenhill of London. Benjamin P. Schulberg is suing the company.

Censor Bill Dead
No Chance for Another Measure in Georgia for One Year
(By wire WID'S DAILY)
Atlanta—The censorship measure before the legislature has been killed.
The bill was never brought out of the rules committee and when the legislature adjourned last Wednesday the bill was killed with the closing of the session.
The question is therefore settled for another year.

Ascher Bought Out
First National Franchise for Illinois Sold to Balaban and Katz
(By wire WID'S DAILY)
Chicago—Balaban and Katz, who until now have retained a part interest in the First National franchise for Illinois, have taken over the interest of Ascher Bros. in the franchise.
This gives Balaban and Katz the entire franchise for the State of Illinois.
The First National executive offices yesterday verified the above dispatch. An official of the organization further stated that the Chicago deal eliminated from First National the last factor which is in any way connected with producing interests.
Ascher Bros., as noted, have sold a part interest in their theaters to the Goldwyn Company.

Commission Investigates Booking Combines
(Continued on Page 4)
Washington, D. C.—The Federal Trade Commission is conducting an investigation of booking combines, relative to their methods, and the result of the operations of such organizations.

Bookings Are the chief complaint of New York, and that a number of important film executives will be asked some interesting questions relative to booking combines.

Some time ago the Commission investigated the Stanley Co. of America, and also the Saenger Amusement Co. of New Orleans.

What do I care about the opinion of the society women, if you like me."
—Charles Ray in Arthur S. Kane's presentation of George M. Cohan's great stage play, "45 Minutes from Broadway," a First National attraction. —Advt.

Booking Combines
See Monday's issue for important information relative to booking companies and companies.
New Theaters

Houses Planned

Sebring, Fla.—Milton Baker to build.

Kimball, W. Va.—Charles K. Wagner. $18,000.

Long Beach, Cal.—Limerberger and Hite. $200,000.

St. Louis—Audrey Realty Co. $90,000.

Elgin, Ill.—Frank Theaian to rebuild house. $150,000. 1,600.

West Haven, Conn.—Herman Penn. $50,000.

Clearwater, Fla.—H. W. Bivins will build here.

Toledo, O.—Community Amusement, $65,000.

Freeport, Pa.—H. A. Seitz, $20,000.

Fairmont, W. Va.—Fairmont Amu. Co. to build.

Buffalo—Shea Amusement Co. to build theater and roof garden.

Portsmouth, Va.—Harry Holheimer to build.

Philadelphia—A. H. Levin, $30,000.

Munich, N. D.—Munich Playhouse Co. to build.

Farrel, Pa.—Stahl Bros. $5,500.

Fargo, N. D.—W. J. Hawk to build.

Dannville, N. Y.—Lally Amusement Co. to build.

Auburn, N. J.—Company headed by William Congerer. $100,000.

St. Louis—John P. Murphy to establish theater in newly acquired building.

Marquette, Mich.—Delf Theater, chain, to build another.

Grand Rapids, Mich.—Pierre Lindaunt. $45,000.

Ashley, Mich.—G. D. Whitman opened picture house in Odd Fellows Hall.

Redondo, Cal.—Venice Investment Co. to rebuild Casino Cafe building into modern theater.

Ansonia, Conn.—B. N. Beard to build.

Alton, Ill.—Alton Amusement Co. to build.

Davison, Ill.—Horne Theater Co. to build.

Ely, Kan.—Walter Billings, American to build. $125,000.

Chandler, Ariz.—Theater to be called the Chandler will be built here.

Beatrice, Neb.—Rialto will be ready in September.

New Orleans—Orpheum expected to be ready early in January.

Allentown, Pa.—Liberty Theater Co. to build.

Pittsburgh, Pa.—Louis Sedler, $100,000.

Toronto, Canada—Famous Players, $113,000.

Little Rock, Ark.—C. H. Crutchfield to build Alice.

Order Theater-Garage Closed

Dillsburg, Pa.—Due to the fact that there is a garage beneath it, the Opera House has been ordered closed.

Faulkner-Tyril Pictures, Inc., will produce “Claire,” published by Grosset & Dunlap.

Vogue Comedies Sales

Vogue Comedies handled by the American Film Co., have been sold for West Missouri and Kansas. T. Friedman, Celebrated Player, for North Illinois and Indiana; H. C. Charnas Standard Film Service Kentucky and Michigan; Ralph W. Weinsteiul Midwest Dist. Co., for Wisc. R.; and R. D. Lewis Film Company, for Texas, Arkansas and Oklahoma. Steinberg, S. & S. Film Supply Co., for West Pennsylvania and Virginia; Consolidated Film Exchange, for East Penn. and Southern New Jersey; R. M. Savini of Savini Film, Inc., for Georgia; Florida, Alabama, Carolita and Tennessee; Sam Weiser for East Missouri and South Illinois; S. B. Lyst Super Film Attractions for Maryland, Delawar, Virginia, District of Columbia; P. Goldstone Sterling Film Corp., for Iowa and Nebraska.

Gail Kane who appeared “Empty Arms” for Park-Whitner Prod. and Henry Iden Ottmann who married several weeks ago, became known yesterday.

All RITCHIE posters have one thing in common: the ability to procure the maximum amount of box office receipts.
Coast Brevities
(Special to WID’S DAILY)

Los Angeles—Lloyd Hamilton and Jack White have formed a producing combination known as the Hamilton-White Comedies.

Max Linder has completed his first independent production. When cut and edited he is going to take it to New York.

Reginald Barker, Goldwyn director who recently completed filming "Black Paw," will next take charge of "Bunny Pulls the Strings."

George Beban has finished cutting "One Man in a Million," the filming of which was started one year ago.

Mrs. Thomas H. Ince and her two sons have gone to Alaska on a three weeks' trip.

A "Tray Full of Trouble," is the release title of the latest Douglas MacLean vehicle, recently completed at the Ince studios under the title of "Yanconna Yllies," the name of the original story by Herschel S. Hall, which appeared in the Saturday Evening Post.

"Some Chickens," is announced as the release title of the latest Douglas MacLean vehicle, recently completed at the Ince studios under the title of "Yanconna Yllies," the name of the original story by Herschel S. Hall, which appeared in the Saturday Evening Post.

"Film City" for Frisco
(Special to WID’S DAILY)

San Francisco—The Argonaut Film Co. plans a "film city" at Santa Vrita, three miles north of San Rafael.

More for Hostetter Bros.
(Special to WID’S DAILY)

Omaha—The Hostetter Bros. have taken over the Orpheum and Family theaters in Clinton, la. The Hostetters own a string of houses through this section.

Kansas City, Mo.—Offices have been opened in the Film Exchange Building by a new independent exchange, the M. and N. Film Co.

Mozart Buys "Fickle Women"
The Mozart Film Exchange of Baltimore has purchased "Fickle Women," now running at the Broadway, for Washington, Delaware, Maryland, North Carolina and Virginia.

$10,000 Raised
(By wire to WID’S DAILY)

New Orleans—The convention of the Motion Picture Theater Owners held at the Hotel Gruenwald was in every way a success, according to A. J. Bethancourt, an official of the league.

About 150 theaters have been lined up in this territory for affiliation with the national organization and $10,000 was raised for working funds and the quota for the national treasury.

Bethancourt said to WID’S DAILY after the convention: "Antagonistic interests tried hard to bull the meeting, but we very graciously expelled them from the meeting."

Marx Succeeds Lux
Baltimore—E. Lux has been succeeded as Metro representative here by J. H. Marks. Lux resigned to enter another business.


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INC.

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GRAMERCY 945

FIVE hundred pages of live, interesting and educational matter, gathered from a years work in

WID’S 1920 YEAR BOOK

COMING SOON
Lynch and Black

(Continued from Page 1)

holding associates representing your organization in the South, and Mr. A. S. Black and his associates in New England, will enter into a similar arrangement with the Motion Picture Theater Owners of America, through your efforts as was entered into this 12th day of August, 1920, by and between the Famous Players-Lasky Corp., through you, and the Motion Picture Theater Owners of America."

S. A. Lynch of the Lynch Enterprises is in town but could not be reached yesterday for a statement as to his ideas of the Cohen communication.

A. S. Black could not be located yesterday, but in Cleveland several months ago he emphatically denied by telegraph to the exhibitors then in session, that he had sold his houses to Zukor.

While a number of the Committee of 9 will over until next week for the possible hearing with Lynch and Black, or their representatives, several of them will probably go home almost immediately.

The findings of the committee as presented by them are as follows:

"In view of your statement which appeared in Exhibitors Herald, issue of Aug. 14, 1920, and in view of the correspondence between our organization and yourself, we are submitting for your consideration the following proposition, with the earnest hope that same will lead to a permanent settlement of the controversy existing between the members of your organization and your organization."

"You state that it is your desire and purpose to have the good will of the independent exhibitor of the United States. In our opinion, same can be obtained if you, in behalf of your organization, will go on record in favor of the following definite policies:

A. That your organization does not intend to acquire theaters or to build new theaters in competition with the independent exhibitors of the country except in cases where you personally believe that your product is not receiving a fair and proportionate representation.

B. That whenever in any town city, community or zone, an independent exhibitor presents to the Motion Picture Theater Owners of America a claim that you are about to purchase, acquire or build a theater which will compete with his, this organization will appoint a fair and impartial committee to investigate the matter (none of whom will be affiliated with any producing or distributing corporation directly or indirectly). If the committee finds that you are intending to compete with the exhibitor in such instances, notwithstanding that you are able to secure for your product a fair and proportionate representation in such town, city, community or zone, you agree to receive the report of such committee and to give it your personal consideration and to give a personal hearing to the committee or its representatives if so desired.

"If you cannot obtain a fair and proportionate representation of your product in any case our organization would deem further activities of your company in that case as justifiable and not a violation of your pledge to our organization.

"To obviate the possibility of any misunderstanding on the above, we desire to call your attention to the fact that we do not propose to permit any committee of our organization to be used for the purpose of forcing any exhibitor to buy inferior productions.

We feel that you would want the merit of box office values of your productions to be the deciding factor on this point.

C. In conformity with the resolution unanimously adopted by the Motion Picture Theater Owners of America, at their convention in Cleveland, Ohio, on June 8, 9 and 10, 1920, regarding an equitable contract between distributors or producers and the exhibitors, your company will cooperate with the counsel and executive committee of our organization and endeavor to agree upon a fair and equitable form of film rental contract, to be made effective at the earliest possible moment.

D. You will instruct your sales force that upon taking application for every contract for film rental service, they will leave with the exhibitor a true copy of the form of contract application which has been signed by the exhibitor.

"In return we are prepared to pledge the unqualified support of our association and its members to your enterprise."

The communication is signed for the Motion Picture Theater Owners of America by Sydney S. Cohen, president; C. C. Griffin, first vice-president; E. T. Peter, treasurer; W. D. Burlford, Fred C. Seegert, C. L. O'Reilly, John T. Collins, C. H. Bean, H. B. Varner, and is accepted for the Famous Players-Lasky Corp. by Adolph Zukor, president.

Davis Distributing Amalgamated in Ontario

(Special to WID'S DAILY)

Toronto—Davis Amusement Enterprises have taken over the distribution of Amalgamated Exhibitors Circuit, Ltd., product for the Province of Ontario. The latter organization was formed some months ago by a group of Montreal exhibitors, who opened offices in Montreal and Toronto for the distribution of Hallmark and Pioneer productions.

The new arrangement does not affect the offices of both concerns in Montreal which remain as in the past. Davis Amusement Enterprises have been operating offices in both Toronto and Montreal for the past two years, distributing state rights productions and short subjects.

No Musicians Strike in Toronto

(Special to WID'S DAILY)

Toronto—There will be no strike of musicians in the theaters of Toronto. A settlement was made last week and the downtown houses acceded to the demands of the musicians for the coming season, granting an increase of 33 1/3 per cent.

The smaller houses offered the musicians an increase of 10 per cent, which was accepted by the Musicians Union.

Incorporations

Dover, Del.—Jerome's Film Corp., Capital, $500,000. Incorporators: Jerome Herhenson, C. Herhenson, Fitchburg and E. E. Arrensmith, Knoxville, Pa.

Sacramento, Cal.—Sunquist Film Co., Los Angeles. Capital $10,000.


Greene Here

Walter Greene, editor of the Canadian Moving Picture Digest, is in town on one of his frequent visits.

Louis Burston Here

Louis Burston is back in town from California. He has with him a new contract called 'The Great Reward,' in which Francis Ford and Ella Hall appears.

Burston has some other films for disposal while here.

Joe Reddy of Pathe is to mar the date is Sept. 7 and the local lady, Ruby Jones of Saluda, Va.

"Nobody's Girl," starring Bill Rhodes is to be released by Federal Film Exchange of America in Aug. 15th.

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THE CHORUS GIRL'S ROMANCE

Photodramatized from the Saturday Evening Post story
HEAD & SHOULDERS by F. SCOTT FITZGERALD

Scenario by PERCY HEATH and direction by WILLIAM C. DOWLAN

THE CHORUS GIRL'S ROMANCE

Starring

The Adorable VIOLA DANA

A stirring and moving story of the theatre and New York night life in which the soul of a chorus girl is laid bare.
Here is a picture that hits the bull’s eye of popular favor. "A DARK LANTERN" throws a bright light on your box-office. Miss Brady has always been the public's star and this is the public's picture. It is built to please all the people. The plot and Miss Brady's gowns give it particular appeal to the womenfolk, but the photoplay proves just as interesting to male audiences. The princeling heavy is a fine screen type because he is strange to this country; the inscrutable doctor hero is a man's man who wins quick admiration from gentler audiences; Miss Brady is a sure fire hit as the American girl who evades the princeling and solves the sphinx-like hero, whom she marries.

Better book this immediately!

REALART PICTURES CORPORATION
469 FIFTH AVENUE  NEW YORK CITY

Copyright 1920, Wid's Film and Film Folks, Inc.

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Features Reviewed

Basil King’s .................................. EARTHBOUND
Eminent Authors-Goldwyn ......................... Page 2

Annette Kellerman in ............... WHAT WOMEN LOVE
Sol Lesser-First National ....................... Page 3

May Allison in .................... HELD IN TRUST
Metro .................................... Page 5

David Butler in ............... FICKLE WOMEN
D. N. Schwab Prod.—State Rights ............. Page 7

Bryant Washburn in WHAT HAPPENED TO JONES
Paramount-Arctraft .......................... Page 9

Sessue Hayakawa in .................... AN ARABIAN KNIGHT
Haworth-Robertson-Cole ..................... Page 11

Mary-Miles Minter in A CUMBERLAND ROMANCE
Realart .................................. Page 14

Mildred Harris Chaplin in THE WOMAN IN HIS HOUSE
Louis B. Mayer-First National ............... Page 17

Matty Roubert in ................... HERITAGE
Wm. L. Roubert—State Rights ............... Page 19

Shirley Mason in ............... THE LITTLE WANDERER
Fox .................................... Page 21

Short Reels ................................ Page 23

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WARNING
When you see an advertisement quoting a review from Wid's Daily check it up with the review. This may save deception or misunderstanding.

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News of the Week in Headlines

Monday
B. B. Features, Inc., close deal with Hodkinson Corp. for four pictures.

W. H. Swanson of Salt Lake City planning $10,000-000 film producing company. Plans studio to accommodate seven companies.

Tuesday
Three suits for damages filed against Powers Film Products Co. in Rochester.

Harry Crandall, Washington, purchases Associated First National franchises formerly held by Tom Moore.

B. P. Schulberg and "Bernie" Fineman buy Sam Rork’s interest in Katherine MacDonald Co.

Theater Owners' Chamber of Commerce seeking opinion as to legality of Famous Players' booking contract.

Harry Garson secures receiver for Equity Pictures, but court later vacates order.

Wednesday
Allied Independent Attractions, Inc., formed by Ralph Proctor to supply service to independent producers. Other producer-exhibitors in addition to Famous Players may be asked to meet the exhibitors' Committee of 9 on the theater holding question.


Thursday
Local operators’ union may go on strike Sept. 1. New demands aggregate 85 per cent increase.

F. J. Harrison, former chemist for P. A. Powers, seeks inquiry into affairs of Powers Film Prod. Co.

Reelcraft Pictures offer $800,000 stock to public.

Friday
Famous Players’ criticism of First National sub-franchise plan answered in detail by the latter.

Dorothy Gish completes Famous Players’ contract.

Harry Koplar settles controversy over St. Louis theaters with Famous Players for reported sum of $570,000.

Nazimova to make two more for Metro under present contract. May renew Metro contract.

Federal Government recovers $213,133 in delinquent theater admission taxes.

Saturday
Balaban & Katz buy Illinois First Nat'l franchise from Ascher Bros.

Censorship killed in Georgia.

Exhibitors’ Committee of 9 to investigate connections of Lynch and Black with Famous.

Involuntary petition of bankruptcy filed against Hallmark Pictures Corp.

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"Pardoning the bad is injuring the good"—Benjamin Franklin.
A Radical Step on Untrodden Ground—Destined to be Showered with Attention

Basil King’s “EARTHBOUND”
Eminent Authors—Goldwyn
DIRECTOR ....................... T. Hayes Hunter
AUTHOR ........................ Basil King
SCENARIO BY ..................... Edfrid A. Bingham
CAMERAMAN ....................... Andre Barlatier

AS A WHOLE ..... A Picture that gives shape to an indefinite idea over which everyone has pondered—will doubtless create tremendous discussion

STORY ...... Largely discursive in character; too slow at beginning but riveting attention during latter half

DIRECTION ...... Splendid as regards technical details and handling of murder and court-room scenes

PHOTOGRAPHY ....................... Fine
LIGHTINGS ........................ Excellent
CAMERA WORK ...... Perfect; double exposures wonderful

LEADING PLAYERS ................. All very good
EXTERIORS .......................... Pretty
INTERIORS .......................... Quite perfect
DETAIL ......................... Generally satisfactory

CHARACTER OF STORY ...... Concerns the influence of a departed spirit on the living.

LENGTH OF PRODUCTION ...... 8,000 feet

“Earthbound is destined to be showered with attention because it makes a radical departure from the usual picture and delves into spiritualism. Its central character, a man who has lived according to the creed, “No God, no sin, no future life,” is murdered. By technically perfect processes of double exposure his “spirit” is seen mingling with the living characters, endeavoring to communicate with them, trying to bridge the gap between. Slowly he makes his presence felt on the rest, and, this accomplished and his earthly sins atoned for by those he has left behind, his spirit is unleashed from its earthbound state to depart for a Hereafter.

The cue of this work of Basil King’s is found in one of the subtitles which suggests that a man’s conscience may be, instead, a voice from the “other side,” struggling for the expression of the right. Thus the spirit of Desborough so effects Mrs. Daisy Rittenshaw through her conscience, that she takes the stand in her husband’s defense, revealing the sordid truth as to why Rittenshaw killed—her lover.

T. Hayes Hunter, in his capacity of director, has revealed himself as exceeding skillful in the main. The technical perfection of the double exposures are doubtless due to his efforts as well as his cameraman’s. There is a wealth of suspense preceding the murder scene and this scene particularly is handled in a masterly style.

The final half of the production holds strongly. Scenes between the Desborough spirit and the living characters are handled with fine regard for their effect. The first part of the picture, that is, that action introducing the characters and preceding the murder is, undoubtedly, possessed of superficial footage. This action is neither physical nor spiritual but largely convivial.

Wyndham Standing as Desborough and his double exposed spiritual outline succeeds in creating first a character of more or less timid swagger and later a suffering soul that could almost be termed realistic. Mahlon Hamilton as Rittenshaw and Flora Revalles as Daisy are well cast and perform unusually well. Naomi Childers gives a deeply sympathetic performance as Desborough’s wife while Lawson Butt and Alec Francis as Desborough’s friends are entirely satisfactory.

See This Yourself and Consider It Carefully from All Angles

Box Office Analysis for the Exhibitor

First of all go and see “Earthbound” yourself. See it and then think it over carefully. It is a picture so unusual and marking such a radical departure in idea, that you can’t possibly accept it on somebody’s word the way you can a good melodrama or a comedy.

Then consider these facts. Never before have the questions of spiritualism and an after life been so prominently before the public. The papers daily carry news and special articles concerning these and related subjects. Everyone is interested.

Also bear in mind that there are thousands of people suffering bereavement who entertain ideas of communication with the departed. These ideas may be indefinite, but such a picture as “Earthbound” tends to shape them.

These things considered next turn to your advertising. Sensationalism might offend. Dignified arguments will attract attention because of the idea. That idea is the big point for you to feature.
Snappy Novelty Comedy With Star in Series of Water Stunts

Annette Kellerman in
“WHAT WOMEN LOVE”
Sol Lesser—First National

DIRECTOR ......................... N. C. Watt
AUTHOR ............................ Bernard McConville
SCENARIO BY ...................... Not Credited
CAMERAMAN ........................ Not Credited
AS A WHOLE ...... Good novelty comedy with rapid action throughout and showing star at aquatic stunts

STORY ...... Not an awful lot to it, but it supplies a thread of interest and many amusing comedy sequences

DIRECTION ............... Very good
PHOTOGRAPHY ........... Generally excellent
LIGHTINGS ...... Very good; under water scenes very clear
CAMERA WORK ............. Very good

STAR ...... Shows a world of athletic ability and pep

SUPPORT .......... Very good

EXTERIORS ................. Fine

INTERIORS ........................ Good

DETAIL .......................... Generally all right

CHARACTER OF STORY ...... Heroine falls in love with hero after he proves himself able to fight for her

LENGTH OF PRODUCTION ...... 6,377 feet

What women love, take it from this picture of that name, is cavemen. This conclusion may seem a bit sweeping and arbitrary to pop up at the end of a novelty comedy such as this, and it really is the only inconsistent point in the entire picture. Otherwise the production is a comedy of entirely priceless value. Annette Kellerman proves herself an athlete of general all around ability as well as a mistress of aquatic stunts, but these latter furnish the sensations of the picture.

There is plot sufficient to supply a fairly coherent thread of interest throughout the picture and the novelties and thrills provide a substantiating degree of it. Miss Kellerman appears as Annabel Cotton, the tomboy daughter of a would-be reformer. The gymnasium scene used to introduce her will draw many a laugh particularly her bout with the unwilling butler.

The next comedy sequence is the one in which she dives beneath the fisherman’s boat, rocks it, twirls it around in the water and fastens his boat to his own line. This one is certainly rich in extravagant comedy although if realism is looked for one has to excuse Miss Kellerman’s long stay beneath the surface by mentally awarding her with a pair of lungs of immense capacity.

The ocean beach is the scene of some good stuff in which the star, surrounded by a group of the ever-present bathing girls, and a couple of purity league scouts are the principal figures. At the end of this sequence Miss Kellerman executes a number of the fancy dives she is noted for.

Willie, Annabel’s suitor, practices up on boxing, etc., in order to be a match for her. His transformation from a senseless fop into a rugged hero affords opportunities for more comedy, few of which have been overlooked. In the end Willie proves himself a caveman by rescuing Annabel from an ex-prize fighter and a rough neck crew of a tramp vessel, into which he had taken her a captive, ignorant of the bad character of the general surroundings.

Miss Kellerman has been carefully handled in her closeups and registers very attractively. Wheeler Oakman does some good work as Willie and Walter Long is successful in creating a brutal heavy. Carl Ullman, Ralph Lewis and Bull Montana complete the cast.

This One Ought to Go Big With All Audiences

Box Office Analysis for the Exhibitor

“What Women Love” is a very fine novelty comedy. At the Strand, New York, it seemed to please immensely and laughs were numerous. Probably at houses of all other types it will go over as well and doubtless in some of the smaller ones it will register a bigger hit. The comedy is novel and the thrills unusual. This combination of entertainment, set to the tune of brisk action, is pretty sure of registering with all audiences.

The title appears to have been chosen for its advertising purposes and for the fact that it suggests a story with a dominating element of sex. This latter isn’t the case. Considering the picture’s character, the title is a little off and in advertising it will be well to bring out that the picture is a novelty comedy and nothing else.

Play up the star, her aquatic stunts and the fact that this is the first picture she has had in a long while. Feature the fact that it’s a comedy. You can get over the title with such a line as, “What type of man is most favored among women. The caveman, the dilatante, the artist? See this whirlwind comedy and the conclusion it points to.”
Not Fair To The Other Exhibitors
O Boy! What a landslide for the FIVE WEEKS FREE SERVICE

Lord, Man, they came in like a deluge!!! Telegrams—Night letters—Letters—Telephone Calls (Don’t count these) just think, 1250 Applications in 3 days’ time, however, the trouble was—

I have from near by Points in and around N. Y. City

and although I appreciate these, I want an exhibitor customer in every town in the United States, whom I can depend upon to give me his moral support, remember, I said MORAL, and not like some of the others who want YOUR MONEY ONLY.

If I am successful in lining up, we’ll say, FIVE THOUSAND EXHIBITORS who will give me their moral support, and will rent my product at “Live and Let Live” prices, with NO DEPOS-

GIVE AWAY SERVICE FOR A LIMITED PERIOD

With no obligation on your part to continue thereafter unless you so desire. That’s pretty plain, isn’t it? SOUNDS TOO GOOD TO BE TRUE. For example, here’s what some of the boys wired in last week:

“I put the Rex in, hurrah for ‘Smiling Jimmy.’”—C. C. Conger, Cleburne, Tex.

“Saw you ad., and don’t believe it, put me down anyway.”—Andrews, Emporium, Pa.

“I’ll bite, if no strings attached count me in.”—Bailey, Rialto, Akron, Ohio.

“Gotchaboy, Should be Sunshine instead of Smiling Jimmy.”—McAvoy, Morgan, Auburn, N. Y.

“Hook me to the tail of your kite, here’s luck, Jimmy.”—Costello, Beverly, Brooklyn, N. Y.

“Don’t sound right, but if you are sponsor, must be O. K.”—Pollard, Guthrie, Okla.

HERE’S THE DOPE! (Read carefully)

Up to and including September 1st, 1920, I will give to any exhibitor who will wire or write to me, giving me name of his theatre and town:

Five weeks’ free service of two pictures each

THAT’S STRAIGHT FROM THE SHOULDER AND ENOUGH!!!

IMPORTANT NOTICE TO THE TRADE IN GENERAL

We have our own producing staff, our own Studios, our own Laboratories. We have one hundred percent distributing facilities in 22 LARGE CITIES (Our Own Exchanges and not releasing through someone else.) We have no ITS OR ADVANCE PAYMENTS, I will have “A BIG STICK” that no Trust or anybody else will have any effect upon.

Please bear these important facts in mind, Brother Exhibitor. I am not trying to SELL YOU ANYTHING, there are absolutely no strings attached to my proposition at all, it is bona fide in every respect and will stand A ONE HUNDRED PER CENT ACID TEST. What I am trying to do is:—

And hundreds of others just like the above, ALL SKEPTICAL, but willing to give my plan a “fling,” just on general principles. The Exhibitor HAS A RIGHT TO BE SKEPTICAL, he has been browbeaten, cheated, double crossed, and in fact there is no telling what has happened to him, but “Straight from the shoulder” if the Lord will just give me strength, I am going to develop an organization with enough REAL BONA FIDE BUSINESS MEN EXHIBITORS to support same, that will be in a position to dominate everybody but THE EXHIBITOR if necessary, and as long as I have anything to do with it, you can rest assured that you will receive MORE THAN AN EVEN BREAK. I’m going to have my inning now!!! And I’m batting for the Exhibitor!!!

GET IN ON THE BAND WAGON, MR. EXHIBITOR. There is NOTHING TO LOSE and everything to gain.

The score is 2 to 0 against us, but we have two men on bases and “BABE” Kelly is at the bat!!!

There she goes over the fence!!! Hurrah! a HOME RUN! By

JAMES B. KELLY “Smiling Jimmy”

Temporary Headquarters: HOTEL CLARIDGE - - - NEW YORK CITY
HERE'S an entirely new characterization by Hayakawa, which will charm all his old friends, and vastly widen his appeal.

It will win for the exhibitor, on the simple ground that greater appeal means more patrons, and more patrons, more money.

Briefly: "An Arabian Knight" is the greatest Hayakawa picture, so far, from the exhibitor's standpoint, because it has the greatest box-office possibilities.
ROBERTSON-COLE
SPECIAL

MOON MADNESS

A Story of a Wild Desert Woman among the Wild Men of Paris.

A LOVE STORY, hot and compelling as the desert's heat, the mystery of the African borderland, and the glitter of the Paris boulevards all exert tremendous drawing power for this production.

Add an all-star cast, and one of the most artistic backgrounds ever seen, and the result is told in added profits to the exhibitor.
Very Obvious Story and Slow Tempo Too Much For This

May Allison in
"HELD IN TRUST"
Metro

DIRECTOR .................. John E. Ince
AUTHOR .................... George Kibbe Turner
SCENARIO BY ............... Sarah Y. Mason
CAMERAMAN ................. William Edmond

AS A WHOLE ...... Slow moving and obvious production given story that offers little entertainment.

STORY ...... Not much to it—anyone can see far ahead of the action.

DIRECTION ...... Awfully old style—tempo exasperatingly slow.

PHOTOGRAPHY ................ Average
LIGHTINGS .................... Average
CAMERA WORK ................ Good

STAR ...... Does what is required of her satisfactorily but doesn’t bring any distinction to role.

SUPPORT ..................... Fair
EXTERIORS .................... Nice
INTERIORS ..................... Satisfactory
DETAIL ........................ All right

CHARACTER OF STORY ...... Shop-girl takes rich woman’s place believing it for the good of community—meets hero whom she is thus harming.

LENGTH OF PRODUCTION .... 5,600 feet

The heaviest drawback to “Held in Trust” is the terribly slow tempo at which it moves. The director seems to have taken a delight in instructing his players to proceed in their actions at a gait that would ordinarily be taken as a sign of fast approaching sinility and paralysis. There is one scene where a doctor uses up three pretty long flashes in the act of sitting down.

The plot is obvious to the extreme. One subtitle gives the whole thing away. After that subtitle, which comes very early in the action, there’s nothing to do but sit back and wait till the scenes have recorded the story you know is to be recorded. There isn’t a picture goer who won’t have the plot figured out in all but the little details.

And there aren’t more than a handful of these details. More dressing was needed for a story of this type. Dressing in the form of comedy, romance or anything to relieve the spectator from the simple obviousness of the plot. But the comedy strives for doesn’t register with any degree of surety. It is laborious.

The story has as its central character, Mary Manchester, a poor working girl. She is approached by a couple of schemers who want her to take the place of a rich woman who has died of insanity. They tell her that if she refuses the late lady’s fortune will go to the state and so throw thousands of people out of employment.

It takes Mary almost a full reel to decide whether to accept the proposition but at length she does. That’s about all there is until she meets Gorgas, a young doctor, relative of her deceased double. He fathoms the whole scheme by asking Mary pertinent questions about “herself,” which she is unable to answer. Discovering that she cheated Gorgas out of the fortune (which he would use to help the poor) Mary escapes from the schemers and puts herself in his charge.

But they capture Mary again and take her back to her prison-home. The husband in the case enters and attacks her. He sees the curtains move and shoots, believing the disturbance caused by Gorgas. In reality, the unlucky man is his own confederate. Gorgas arrives to save Mary from the brutalities of the husband and after that they are married.

May Allison does what is required of her in the role of Mary, but doesn’t register any greatly distinctive personality. Others are Darrell Foss, Walter Long, John Elliott, Lawrence Grant, G. Burnell Manly and the clever little lame dog.

This Was a Red Book Serial—That’s About All You Have to Talk About

Box Office Analysis for the Exhibitor

This one hasn’t much to recommend it. Its box office power depends entirely on the star’s popularity and the fact that people may want to see the story, having read it in the Red Book as a serial.

However, they certainly will be expecting something better than what is offered them in this. Neither story nor star meet requirements or live up to expectations and there are merely some mildly amusing comedy bits in the whole course of the picture.

If you play this, soft-pedal the praise for the story and star. Merely announce that Miss Allison appears in an adaptation of a Red Book serial and let it go at that.
Yes, Mr. Gunning, We Have Figured It Out!
[And So Have the Country's Exhibitors]

Seven of the directors who are generally recognized by exhibitors as possessing the abilities to do work ranking with the best the industry has ever known—

Are working for themselves this year and for many years to come.

Seven producer-directors are no longer carrying weak stars or sustaining uneven-strength programs with their best work.

Seven producer-directors working out their ideals, doing the kind of productions that exhibitors themselves have told them mean the heaviest public patronage of picture theatres—such a seven-man alliance is a very high percentage of the twenty-five directors about whom "Wid" Gunning asks.

We believe that thousands of exhibitors must have noticed that we have issued no publicity for weeks; that we haven't sent a piece of publicity to the trade journals in a month. We are working, not talking. Evidently, on the basis of contracts already signed, the exhibitors of the country have a measure of the confidence in us that we have in ourselves.

Our hearts are in our work. You, the exhibitors, will reap the benefit of our ambitions and our efforts.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER - MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE

Associated Producers Inc.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
New Star Shines in Very Pleasing Comedy-Drama

David Butler in "Fickle Women"

D. N. Schwab Prod.—State Rights

DIRECTOR ......................... Fred J. Butler
AUTHOR .............................. Sophie Kerr
SCENARIO BY ....................... Lee Royal
CAMERAMAN ........................ Hugh McClung

AS A WHOLE .......... Very pleasing comedy drama of the Charles Ray type

STORY .......... Registers fine comedy and has big sympathetic appeal

DIRECTION ... Very good—fine atmosphere of realism pervades whole work

PHOTOGRAPHY ......................... Good
LIGHTINGS ............................ Commendable
CAMERA WORK ......................... Good

STAR ......... A very good actor; registers comedy delightfully and plays on sympathy very skilfully

SUPPORT ............................... Very good
EXTERIORS ............................ Good rural stuff
INTERIORS ............................ Appropriate
DETAIL ................................. Fine
CHARACTER OF STORY .... Romance of returned soldier

LENGTH OF PRODUCTION .... 4,837 feet

There was a lot of noise made about this picture when they started in to shoot and it was justified. David Butler, the star is a well known stock actor. He has brought to the screen a pleasing personality, a fine physique and an ability that is exceedingly above par in the picture world. His father, Fred Butler, attended to the directing and to general knowledge, this is his first attempt away from the stage. He has been very successful in his work here, the little details that go so much to make a picture stand out, being present in abundance.

"Fickle Women" is a story of the Charles Ray Type.

This One is Certainly There With a Big Entertainment Value

Box Office Analysis for the Exhibitor

Most all of you will find "Fickle Women" a fine piece of entertainment property. This is something of a foregone conclusion because it closely resembles productions of the Charles Ray type. However, the star here has a distinctive personality which thoroughly guards against the accusation that he is imitating. He creates a character quite out of the ordinary and makes it human and appealing down to the ground by his fine acting.

The title of this is all wrong. It doesn't mean very much at all. The original title of the story is by all odds better and still might be used over the picture. In this way you'll have the benefit of the advertising that the story got when it appeared in magazine form and this is a good angle to remember when you're bringing out a new star.

If Butler goes now with stuff like this, you can feel pretty sure that he'll be well known and popular before long.
Not Enough Real Comedy Situations to Satisfy

Bryant Washburn in
"WHAT HAPPENED TO JONES"
Paramount-Artcraft

DIRECTOR .................. James Cruze
AUTHOR ...................... George Broadhurst
SCENARIO BY .................. Elmer Harris
CAMERAMAN ............... Kinley Martin

Not enough real situations in this new version to cause any special comment.

Generally speaking, "What Happened to Jones" isn't up to the usual standard of farce offered by Bryant Washburn. There aren't any obviously original tricks nor any unusual twists to help it along either. The piece runs along in choppy sequences with a little wallop at romance for a finishing touch.

Jimmie Jones, bachelor, starts off bag and baggage (the latter containing two very coveted bottles), to spend a few days with an old pal (Bobbie Brown), who has married a woman much older than himself, wealthy, but a staunch reform worker. Jimmie arrives at Quiet Meadows minus John Barleycorn, the railroad officials having removed it from his luggage.

Considerable footage following this discovery is given over to Jimmie and Bobbie's effort to secure a drink. The hunt brings them to an old barn where they are followed by the sheriff and barely escape capture for bootlegging. They seek refuge in Bobbie's home. Mrs. Brown's old maid sister is expecting her husband-to-be, a reformer whom she has never seen. For no apparently good reason, Bobbie suggests that Jimmie impersonate Anthony Goodley, the reformer.

The impersonation goes over well enough except that the real Anthony arrives just as Jimmie is getting ready to deliver a speech on the evils of tobacco at the town hall. Anthony finds himself locked in the bathroom, minus his clothes. In the meantime Jimmie is delivering Anthony's speech which is met with a storm of eggs, cabbages and other unpleasant missiles and is forced to leave town.

He takes with him Mrs. Brown's young sister Cissy, with whom he has fallen in love. In the cast are Margaret Loomis, J. Maurice Foster, Frank Jonasson, Lilian Leighton, Caroline Rankin and Richard Cummings.

Title Together With Star's Name and Prohibition Angle Should Draw

Box Office Analysis for the Exhibitor

You have a good drawing card in the title and the star's name so that it should not be necessary to resort to unusual means to get them in. Just announce the well known Broadhurst title telling them it's a new version based on the prohibition tragedy and the fact that Washburn is the star. Show some stills of the star in his "sideboards" make-up delivering a speech on the "Evils of Tobacco."

- Despite the fact that "What Happened to Jones" hasn't anywhere near the comedy situations found in some of the more recent Washburn productions, the liquor angle and the complications that Jimmie and Bobbie get themselves into, in an effort to get a drink in a bone-dry town, may provide enough amusement for those who haven't seen some of the star's better productions. Catchlines such as "He wanted a drink but see what he got," etc., should prove effective.
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Amusing Comedy-Drama That Stands Out as “Different”

Sessue Hayakawa in
“AN ARABIAN KNIGHT”
Haworth—Robertson-Cole
DIRECTOR .................. Charles Swickard
AUTHOR ..................... Gene Wright
SCENARIO BY ................. E. Richard Schayer
CAMERAMAN ............... Frank D. Williams
AS A WHOLE ................. Very colorful and generally amusing comedy-drama; something different that ought to appeal
STRUCTURE ...... Is a bit more coherent and interesting than the musical comedy plot but is same type
DIRECTION ................ Satisfactory
PHOTOGRAPHY .......... Very good
LIGHTINGS ................. Very good
CAMERA WORK ............. Commendable
STAR ............... Proves himself a serious-minded and quite effective comedian
SUPPORT .......... Includes a number of pretty and attractively drapped girls
EXTERIORS ................. Picturesque
INTERIORS ................. Same
DETIL .............. Satisfactory
CHARACTER OF STORY ..... Arabian youth enters American family through humorous circumstances and saves it from villain’s gang for climax
LENGTH OF PRODUCTION .... 4,954 feet

Sessue Hayakawa has been leaning quite obviously toward comedy in several of his recent pictures and in “An Arabian Knight,” he has taken it as the main prop of interest. This latest production of his is a decidedly different comedy-drama, one that succeeds in amusing and retaining the interest all the way and one which should, as a consequence, have little appeal.

Time was when Hayakawa’s pictures were becoming dangerously “typed.” It was always a fifty-fifty bet that he would sacrifice himself so that some American could marry the girl or that the girl would discover her blood contained a mixture of races.

Now, however, he is exploring a new field and the results are more than satisfactory. He proves himself a capable comedian and although there are times in “An Arabian Knight” when the experienced eye will be able to detect humorous possibilities that were overlooked in the production, it stands out as something quite extraordinary and pleasingly done.

Hayakawa appears as Ahmed, an Arabian tender of donkeys, Cordelia Darwin, sister of an American Egyptologist, and a spinster in the bargain, has a wild vision that she is descended from the ancient Egyptians and that Ahmed is the reincarnation of her lover.

Thus it is that Ahmed enters the household of the Darwins as a glorified servant. The comedy play between Ahmed and Cordelia occurs often and is most always sure in effect. Hayakawa plays his scenes with the spinster in a thoroughly appreciative style.

The presence of Ahmed ultimately saves the Darwin family from disaster. Pasha, an acquaintance, abducts Darwin’s ward, Elinor, and Ahmed first rescues her and then saves the whole family when Pasha descends on the house with a horde of hashesh-drunk natives. These sequences are handled with an eye to their melodramatic effect though at the same time the comedy element is played strongly.

Hayakawa has the support of a number of attractive young ladies. A romance is introduced between him and Zorah, a part prettily played by Jean Acker. Lilian Hall appears as Elinor and gives a creditable account of herself. Others are Marie Pavis, Elaine Innescourt, Harvey Clarke, Fred Jones, Roy Conson and Tom Bates.

Feature the Comedy in this Prominently—Should Attract Good Business

Box Office Analysis for the Exhibitor

You ought to be able to attract good crowds with this if you handle it properly. And certainly they will go away realizing that they have seen a different type of Hayakawa picture, as well as comedy that departs from the beaten path.

Feature the comedy of the story and dwell on the fact that the star is its chief exponent. People will certainly wake up to the fact then that this is something out of the ordinary.

Use lines such as, “Ahmed was just a plain donkey boy, but an American spinster thought he was a reincarnated Pharaoh and that she was his ‘soul-mate.’ See Sessue Hayakawa in a thoroughly “different” type of comedy-drama.” Anything to suggest the high comedy value of the picture. The star’s popularity and the fact that he is branching out into a new field will subsequently pull the business.
A BENJ. E. PRO

From W.

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W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PARE Exchange, Incorporated
Unusual Story Twists and Excellent Treatment Result in Fine Picture

Mary Miles Minter in "A CUMBERLAND ROMANCE"
Realart

DIRECTOR ......................... Charles Maigne
AUTHOR .......................... John Fox, Jr.
SCENARIO BY ..................... Charles Maigne
CAMERAMAN ...................... Faxon M. Dean
AS A WHOLE ................. Different twists to Kentucky mountain romance and great atmosphere and detail make this stand out as unusually enjoyable.

STORY ........ Has a lot of comedy, very pretty romance and decidedly unconventional finish

DIRECTION .......... Unusually good particularly as to handling of star and injection of local color.

PHOTOGRAPHY .................. Excellent
LIGHTINGS ...................... Excellent
CAMERA WORK ................. Very good
STAR ........ Confines herself to characterizations and omits mannerisms—her best performance.

SUPPORT ......................... Very good
EXTERIORS ..................... Beautiful
INTERIORS ....................... Realistic
DETAIL ......................... Fine
CHARACTER OF STORY ......... Romance of Kentucky mountain girl and "foreigner," without the usual clinch for finish

LENGTH OF PRODUCTION .... 5,679 feet

They certainly wished a terribly cut-and-dried title on this one. It seems to suggest the same old story of the Kentucky mountains and practically defies originality. But the contents of the picture are quite the opposite of expectations. "A Cumberland Romance" has much about it that is familiar, but the twists given the romance between the mountain girl and the "foreigner" are decidedly different, while the fine touches of local color, atmosphere and attractive detail that Director Maigne has incorporated in the production make it distinctive in many respects.

Special mention should also be made of Mary Miles Minter's performance. It is undoubtedly the best she has given to the screen. She confines herself to the development of a very interesting character and drops the "cute" mannerisms of recent attempts.

There is only one spot in the continuity that lags a bit. This is a long scene between hero and heroine, in which a flock of conversational subtitles are used. Undoubtedly necessary in the telling of the story it is entirely too long.

The story proceeds with the meeting of Easter Hicks, the mountain girl, and Clayton, from the city. The more or less conventional course that this action travels is relieved by the pictorial beauty of the scenes and the fine touches of the director. The wedding is arranged, but it is not a gloriously happy occasion. Each party recognizes the great contrast that education and environment has caused. This causes an undertone of indecision that is productive of good suspense. At the wedding, Easter's father, drunk, picks a quarrel with Clayton and draws his gun, seriously wounding his daughter. This tragedy stops the ceremony and awakens within Easter a realization of her true love for "Sherd" Raines, her mountain suitor.

Maigne, in his capacity of scenarist, has kept the sympathy with each of the three characters despite this unusual ending. He has made the very best of the author's material. And he has been aided by fine performances, for besides Miss Minter's attractive characterization, John Bowers gives a real picture of Clayton and Monte Blue develops a most interesting "Sherd" Raines. Guy Oliver as Easter's father has considerable comedy to interpret and gets the most from it, while Martha Mattox and Robert Brower appear to advantage in supporting roles.

Should Please All and Go Very Big With Star's Following

Box Office Analysis for the Exhibitor

Here's a picture that will give great satisfaction to all and where the star is popular it should go particularly well. This because of the immense strides made by the star since her last appearance and the altogether excellent treatment accorded the production by Charles Maigne.

Play up the unusual ending of the story. You can create an interest by building advertisements about the choice the girl had to make between her local suitor and the man from the city. This will be a good angle to play from because most people will, of course, pick the city man as the winner and you'll fool them at the last minute:

Besides giving the star all that she deserves, dwell on the author, John Fox, Jr. His stories are vastly well known. And if you haven't been giving Maigne a play, it's about time you started. He has come through a winner with all of his recent efforts and you'll soon be getting "director specials" from him.
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NEW YORK
Deeply Sympathetic Story Finely Handled

Mildred Harris Chaplin in
"THE WOMAN IN HIS HOUSE"
Louis B. Mayer—First National

DIRECTOR ....................... John M. Stahl
AUTHOR ......................... Irene Reels
SCENARIO BY .................. Madge Tyrone
CAMERAMAN .................... Pliny Goodfriend

AS A WHOLE......Very strong and sympathetic production dealing largely with mother love—will get them crying, and they'll like it.

STORY......A few places where continuity is jumpy but on the whole story is excellently handled—climaxes all powerful and "miracle" finish finely staged.

DIRECTION......Ably handled storm sequence gives picture fine start—all emotional crises expertly handled.

PHOTOGRAPHY ................... Very good
LIGHTINGS ...................... Effects very fine
CAMERA WORK .................. Very good
STAR......At her very best—gets wonderful appeal into role of mother.

SUPPORT ........................ Excellent
EXTERIORS ........................ Fine
INTERIORS ....................... Very realistic
DETAIL ............................ Very good

CHARACTER OF STORY......Climax deals with triumph of mother love over medical science.

LENGTH OF PRODUCTION.....About 6,000 feet

"The Woman in His House" is a very strong and sympathetic production dealing, in the main, with the greatness of mother love. Many other elements enter into the story's telling and the rapid pass of the various situations and well-handled crises makes for a steady and uninterrupted thread of interest. There are many sequences between the mother and her child that sound the depths of the spectator's sympathy. They will certainly make the average spectator cry and this the average spectator likes to do.

After a wonderful storm-at-sea sequence in which the love of Philip, a doctor, and Hilda, a fisherman's daughter, is born the action jumps ahead and reveals Hilda as Philip's wife, telling the story of her romance to her curly-haired son. In the meantime Philip has become absorbed in his medical experiments and leaves Hilda to the company of Peter, his friend, and Robert, the usual lounge lizard.

Robert plants the seed of discontent in Hilda's mind while Peter endeavors to awaken Philip to a realization of the situation. But an epidemic of infantile paralysis breaks out and Philip is absorbed in his care of the poor children. And his own little boy is brought down with the plague and, to all appearances, dies.

After Hilda has left the bedside with her heart hardened toward her husband for what she believes his neglect, Philip and the accompanying physician discover that the child still lives—lives to be a hopeless paralytic. Fearful of what his wife will say if he tells her the truth, Philip keeps silent and works over the boy for the space of a month in the quiet of his laboratory. But his efforts are to no avail.

Peter discovers Philip's secret and insists on bringing Hilda to her boy. And where science has failed, mother love works the miracle of cure. The youngster rises from his chair and walks toward his mother.

The scenes at the bedside of the boy are handled delicately and appeal deeply. There is also a fine contrast in the scenes of the happy little boy playing with his mother and duckling and diving like a fish in his bathtub and the poor little cripple of the following scenes. This child is so natural that the appeal of the scenes is tremendous.

Mildred Harris Chaplin gives of her best as Hilda. Ramsey Wallace as Philip delivers a notable characterization. Thomas Holding is fine as Peter and George Fisher does well with the slightly too-conventional role of Robert. Gareth Hughes renders a fine bit of character work in the part of the crippled fisher-lad.

John M. Stahl's direction deserves great praise. He has handled the entire series of difficult sequences with fine skill.

This Is Big Any Way You Look At It

Box Office Analysis for the Exhibitor

What with the fine story offered here, the excellent treatment it has received, the box office value of the title and the popularity of the star, certainly this may be set down as a fine accomplishment and a production that any exhibitor can book with no uncertain conviction that it will draw big, please everyone and be a striking financial success.

The mother love theme is the dominant note and the "miracle" finish in which this love proves itself the better of medical science is handled with wonderful skill. And you'll have your people talking about the little boy in this for days to come. He's a wonder.

The element for you to feature in the story—the mother love theme—is one that will attract all. Certainly the star and the title will draw well. Thus you have here a picture that will measure with its box office power in the entertainment line. Hop to it. Such pictures are all too rare.
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Fairly Pleasing Picture with Boy Actor in Principal Role

Matty Roubert in
"HERITAGE"

Wm. L. Roubert Prod.—State Rights

DIRECTOR ......................... Wm. L. Roubert

AUTHOR .......................... Willard Mack

SCENARIO BY ........................ Not credited

CAMERAMAN ......................... N. C. Travis

AS A WHOLE ...... Considerable human appeal but
depends upon coincident too much in building
situations

STORY ...... Interesting narrative of a boy’s life;
too rigid detail causes it to drag badly at times

DIRECTION ...... Generally straight stuff; no at-
tempts at anything unusual

PHOTOGRAPHY ......................... Good

LIGHTINGS .......................... All right

CAMERA WORK ........................ Not unusual

STAR ...... Gives a pleasing performance; is sin-
cere and gets the part over satisfactorily

SUPPORT ...... Joseph Burke as the old-time actor
very good; others fill demands

EXTERIORS .... Many New York city street scenes

INTERIORS ............................. Adequate

DETAIL ............................... Nothing seriously wrong

CHARACTER OF STORY ...... Boy kidnapped in
infancy, becomes boy actor

LENGTH OF PRODUCTION ...... About 5,000 feet

With the foreword “As the twig is bent, so grows
the tree,” “Heritage” starts out to prove its theory.
The producer has succeeded in making a convincing
picture from Willard Mack’s story and there are
moments containing considerable human appeal which
is put forth through the influence of a small boy.
However, the production is too long for the amount
of story material contained in it and while the produc-
tion given the story is adequate, there is nothing to
lift it above the average line of feature production.
The cast is a rather well balanced one with no par-
ticular one standing out in prominence except per-
haps the performance of Joseph Burke as Edward
Brackett, too old to fill the roles that once made him
famous.
The infant son of Charles Suydam, theatrical pro-
ducer, is kidnapped by Tony, a discharged stable hand.
Several years pass and the infant, now a grown lad,
has run away from his cruel foster-father. During his
travels as a bootblack he comes upon Edward
Brackett, old time actor, who is being annoyed by a
couple of small boys. Jit, the bootblack, played by
Matty Roubert, and Brackett become friends and the
old actor offers to share his room with Jit.
Jit continues his shoe-blacking business during the
day and spends his evenings studying the drama with
his elderly pal. Eventually the pair find themselves
without food or money. Reading an announcement in
the theatrical notes to the effect that a certain show’s
opening is delayed because of illness of a boy actor, Jit
decides to apply for the job.

After considerable difficulty he succeeds in getting
to the manager, Charles Suydam, his father, though
he doesn’t know it. Jit makes good and is given the
part. The play is a great success. Jit and his acto-pal are invited to Suydam’s home where Mrs. Suydam
relates the story of the kidnapping and the recent con-
fession of the Italian that the son was alive. Jit
realizes he is the long lost son and there is the usual
happy ending reunion.

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Box Office Analysis for the Exhibitor

Matty Roubert in "HERITAGE"
Wm. L. Roubert Prod.—State Rights

If you book this and bill it as an interesting narrative, giving an idea of the story without making any promises of anything pretentious, you should be able to please a good many. Play up the name of the author, mentioning some of his stage successes. Tell them about the boy actor, Matty Roubert. The picture should be specially interesting to youthful audiences. You can be sure to please them with this.

To attract patrons from the story end of it use the excerpt from the foreword, "As the twig is bent, so grows the tree," etc. The title is a good one which should be played up. Use catchlines along the lines of: "See how Jit, the homeless little fellow found his heritage despite awkward surroundings." Or, "What is 'Heritage?' See Matty Roubert, the boy actor, in the photoplay by that name."

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Very Conventional Situations Not Handled Very Well

Shirley Mason in
"THE LITTLE WANDERER"
Fox

DIRECTOR .................. Howard M. Mitchell
AUTHOR ...................... Denison Clift
SCENARIO BY ............... Denison Clift
CEMERAMAN ................ George Schneiderman

AS A WHOLE............. Many conventional situations form this production which is mildly entertaining though too slow.

STORY............... Fairly well constructed, though original premise is lost in subsequent action.

DIRECTION............ Satisfactory
PHOTOGRAPHY ............ Average
LIGHTINGS ............... Average
CAMERA WORK .......... Satisfactory

STAR.............. Does very well—personality stands out despite hackneyed nature of surroundings.

SUPPORT.............. Headed by Raymond McKee
EXTERIORS ............. Good
INTERIORS ............. Satisfactory
DETAIL................ All right
CHARACTER OF STORY .... Romance of children of old business partners who have become enemies

LENGTH OF PRODUCTION... About 5,000 feet

'The Little Wanderer' is a compound of a number of rather conventional situations. Starting out with promise of being a comedy-drama or at least a light drama, the original premise is soon forgotten and the action turns plainly melodramatic. Shirley Mason's characterization which is rather spirited and amusing in the initial scenes comes to rather an abrupt end as the tone of the story turns into familiar channels.

It really seems as if the author, Denison Clift, had been rushed on this. Clift has shown his ability more than once in Fox pictures, but recently his name has appeared so often and his work has simultaneously fallen off, that this conclusion must be reached.

They open up with scenes between Hart, a newspaper publisher, and his son Larry. The former contends that his sensational methods of conducting his paper are the best. The latter is for a conservative and dignified news policy. The father contradicts the son and says that his sensational stories have never hurt anyone except those that should be hurt.

From this they branch into the old situation in which the son bets his father that he can take a crook and keep him honest for a year. Then and there this train of thought is dropped. Larry meets Jenny, a little tramp who dresses as a boy. There is nothing about her that suggests that she is a crook. Larry puts her in his home in the care of his sister, and soon Jenny blossoms into a fine young lady and accepts Larry's proposal of marriage.

But the father intervenes, saying that Jenny is the daughter of his old business partner who swindled him and was subsequently sent to jail. It remains for Jenny's father to put in an appearance and rightfully accuse Hart of being the swindler. Then he takes his daughter and leaves. Larry becomes seriously ill at her loss and Hart humbles himself before Jenny's father beseeching him to permit her to return. Though the father objects, Jenny goes and later there is a very, very happy ending with Larry running the paper, happy in the love of Jenny and with the fathers starting out all over again in business.

Whenever Miss Mason is on the screen the production takes on an interest that the conventional melodramatic story is unable to create. Her scenes in the first reel when, disguised as a boy, she meets her father on the train (on which they are both stealing a ride) and remains unaware of his identity are entirely agreeable and the meeting of Jenny and Larry is fraught with considerable interest.

This Can't Match With Star's Previous Pictures

Box Office Analysis for the Exhibitor

This one gives mild satisfaction. That's about all. Miss Mason's previous pictures for Fox have generally touched a higher mark. Her admirers will enjoy the first part of this very well, but the action seems to lose track of itself later and the melodrama introduced is so obvious that it commands little attention.

Use lines such as these in advertising: "Jenny had a wonderful past. She had danced in a medicine show, had 'jumped' trains like a regular tramp, had gone from one adventure to another, never fearing, always smiling. Then when she found real love at last it was short-lived—others wanted to snatch it from her—See—" "She had mingled in the streets shooting craps with the urchins one day—the next she was clothed in silks and satins and established in one of the town's 'best families'—see Shirley Mason in 'The Little Wanderer.'"
CLEAN
CLEVER
CROWD
COMPPELLING

YOUR PHONE'LL
BE BUSY
ASKING FOR MORE
LIKE IT

"He got his troubles before he married em"

BOBBY VERNON
AND DOROTHY DEVORE IN
SEVEN BALD PATES
A Furious Farce that Never Falters

fourth of the new CHRISTIE COMEDIES 2 reels 2 every month

EDUCATIONAL FILMS
CORPORATION OF AMERICA
729 Seventh Ave. New York.
Some Short Reels

Another Issue of the New Screen Magazine—Universal

Beavers are discussed in the opening part of this Universal New Screen Magazine reel. The rodents are taken up in a manner that should instruct and entertain. Following is a part showing how the three shell game, three card monte and one-hand cut are manipulated. These methods of gathering superfluous change are explained so as to hold attention nicely, but the material which follows does not maintain the same degree of interest. A bit of a mechanical contrivance is used to depict what is alluded to as the baseball germs and moves about in a manner which may keep them watching but the "Mickey Sex" remarks closing rank with much similar stuff.

"Run 'Em Ragged"—Pathe

Two highly humorous gags make their appearance in this Sush Pollard one reeler, in which Marie Mosquini is featured in a role of little importance. Sammy, the diminutive colored darkey, also is seen, but only for about three seconds, no additional opportunity being given him to display his wares. As a matter of fact, the little fellow is as capable an entertainer as any other performer that has been appearing in these pictures and much funnier than some of them. Keeping him out of the foreground is a mistake.

The opening scene in which a number of characters step forth from a garbage can has been used before in similar form, but has not been overdone, and should prove mirth. In the hold-up scene, wherein the two whiskered gentlemen of Hebrew persuasion face a gun in the hands of Pollard, there is a great laugh. One of the two owes the other a debt and hesitates about paying it until the pistol appears. He immediately hands his compatriot the sum. As a matter of fact, the situation is one that was used successfully in vaudeville for a number of years in slightly different form, but is probably not familiar to most, so that it can be depended upon to get over. As a whole, a satisfactory piece of its length.

"The Hold-Up Man"—Graphim-Pathe

Thematically, this two reel western in which Philip Yale and Fredric March are the principal roles, with Elsie Laine again appearing as the leading woman, is not much different from some other dramas of this type witnessed not so long ago. Somehow or other, in spite of a fair-sized quantity of action, there do not seem to be very many real thrills in the offering. The piece lacks a really powerful climax—a fault that appears to have found its way into more than one issue of the series.

"The Invisible Ray"—Frohman—Joan Film Sales

There is always a peculiar sort of fascination for the unknown—an awe that affects followers of the drawn-out type of drama especially. Invariably, serials which have a sufficient amount of the occult, enough footage devoted to the beyond, attract large audiences. This production has evidently been built up in accordance with this knowledge, for with what is referred to as "The Invisible Ray," a light force strong enough to cause tremendous damage and entirely the product of the author's imagination they have inserted a sort of trump card which is practically certain to insure patronage.

One predominating fault seems to stand out in the piece and that is the extent to which it is complicated. There are numerous characters introduced rather quickly and it requires a great deal of concentration to follow the tale. In addition, the fact that the action is rapid throughout, serves to make the story all the more difficult to understand. While fast motion is undoubtedly a help to an offering of this variety, it cannot be denied that in places it makes this just a bit too confusing.

Technically, the piece is satisfactory, although nothing to enthuse about. As far its spectacular qualities, the material is of the sort that can be calculated to hold the eye. There are many thrills, physical battles and, above all, an underlying romantic motive and many-angled mystery.

Jack Sherrill and Ruth Clifford, who play the principal roles, are well enough supported by Edward Davis, Sidney Bracey and Corinne Uzzell. While Sherrill is not a really capable emotional performer, he does his stunts in good style, Ruth Clifford registers unusually well throughout, presenting an attractive appearance at all times.

Should you book this, you will have some excellent angles to play upon in the light-ray, the mystery and romance. Bill it as a tale of love, the unknown, etc. If they don't lose track of the plot at the start, they'll follow it up with enthusiasm.

---

Wid’s Daily Binders - $3.00

Invaluable for reference purposes.
SHORT REEL RELEASES
FROHMAN AMUSEMENT CO.

March Releases

Comedies
Namrod from Ambrose (Mack Swain) 1
Annie Goes Bad (Mack Swain) 1
Bess of the Ranch (Texas Guinan) 1
Lost Bill (Texas Guinan) 2
FAMOUS PLAYERS-LASKY

April Releases

Comedies
Ambrose and the Bathing Girls 2
The Glaughan Girl (Mack Sennett) 2
Ship Aboy (Al St. John) 2

May Releases

Comedies
By Golly (Mack Sennett) 2
You Wouldn’t Believe It (Mack Sennett) 2
A Model Husband (Carter De Haven) 2

Paramount Magazine
Numbers 3877, 3878, 3879, 3880 1

Burton Holmes Travel Series
Martyr’s City 2
The Freshman (John Blythe) 2
Up Country in Siam 2

June Releases

Comedies
Beautiful Bruges 2
The Lure of the Legion 2
Lake of the Sun and Moon 2
Battleground of France 2

Paramount Magazine
The Zero Hour in Art 2
Tailoring in Metz 2
Mental Acrobats 2
The Nurse of the Tenements 2

July Releases

Comedies
The Quack Doctor (Mack Sennett) 2

Paramount Magazine
Number 3885, 3886, 3887, 3888, 3889 1

BURTON HOLMES TRAVELE SERIES

March Releases

Comedies
The Lion Man, 15, 16, 17, 18 (Complete) 2
Elmo, the Fearless, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18 2
The Moon Riders, 1 2

Comedies
Dowhill an Uprising (Lyons-Moran) 2
A Champion Loser 2
Stop that Wedding (Lyons-Moran) 2
Dog Gone Clever 2
A Jazzy Janitor 2

May Releases

Comedies
Major Allen’s Animal Hunt—Story of Wolf 2

New Screen Magazine
Last 60, 61, 62, 63 1

May Releases

Comedies
Why ler (Lyons and Moran) 2
A Restaurant Riot 2
Concrete Biscuits (Lyons and Moran) 2
Too Many Bars (L-Spade and Mepha) 2
He Loved Like He Lied 2

Serials
Elmo the Fearless, Episodes 13, 14, 15, 16, 17 2
The Texas Kid, Episodes 2, 3, 4, 5, 6 2

Westerns
Wolf Tracks (Hoot Gibson and Thelma Percy) 2
Rainbow (Hoot Gibson) 2

June Releases

Comedies
His Friend’s Tip (Lyons and Moran) 2

February Releases

Comedies
Tells and Petticoats (Special) 2
License Applied For 2
Shoul’d a Husband Tell 2

March Releases

Comedies
Kidding the Landlord (Bartie Burkett) 2

Paramount Magazine
Numbers 3890, 3891, 3892, 3893 1

CHRISTIE COMEDIES

April Releases

Comedies
Davis the Kid 2

May Releases

Comedies
One He Man (Jack Perrin and Josephine Hill) 2

New Screen Magazine
Last 60, 61, 62, 63 1

CHRISTIE COMEDIES

February Releases

Comedies
From a Blackberry Bush 2
The Girl of the Fugitives 2

March Releases

Comedies
An Artist’s Model (Harry Mann and Lillian Byron) 2

April Releases

Comedies
Sought and Paid For 2

May Releases

Comedies
Fils for Papa (Neal Burns and Josephine Hill) 2
Should Waiters Marry (George Ovey) 2

NEW SCREEN MAGAZINE
Numbers 66, 67, 70, 71 1

July Releases

Comedies
Fils for Papa (Neal Burns and Josephine Hill) 2
Should Waiters Marry (George Ovey) 2

HALL ROOM ROY COMEDIES

April Releases

Comedies
HALL ROOM ROY COMEDIES

May Releases

Comedies
Tells and Petticoats 2

June Releases

Comedies
From a Blackberry Bush 2

May Releases

Comedies

deach

6, 2
each

each

each

each

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On the road to God knows where"

"Goldwyn, and more particularly, Frank Lloyd, the director, have extracted a fine picture from the story of "Madame X," which it would not surprise me in the least to see better all the records made by "Dr. Jekyll and Mr. Hyde."

Mr. Burns Mantle

In September "Photoplay"
H.B. WARNER
IN ONE HOUR BEFORE DAWN
From the book "Behind Red Curtains" by Mansfield Scott
Directed by Henry King

Splendid actor in a splendid story:
perfect production and direction;
sensational without being wildly melodramatic.
Any one of three different men might have been guilty;
each of them could be proved to have a motive, and yet——
evidence points most strongly to one:
Who was the guilty man?
Russia a Bonanza

Cameraman Sees Great Ad

Dietrich Leaves Interna-
tional

De Vry Convention

Gloria to Star

Two New F. N. Units

Almost Alone

Booking Combine

"Kiss me! Kiss me!" whispered the Lorelei. An Allan Dwan production from the epic drama of American life, "In the Heart of a Fool," with William Allen White—A First National attraction presented by Mayflower Photo- 

Paintings of stars for theatre lobbies.—Advt.
On Broadway

Criterion—"Humoresque."
Capitol—Tom Moore—"Stop Thief."
Strand—Katherine MacDonald—"The Notorious Miss Lisle."
Rialto—Wallace Reid—"What's Your Hurry."
Rivoli—"The Soul of Youth."

Brooklyn Strand—"The Jack-Knife Man."

Lyric—William Farnum—"If I Were King."

Astor—"Earthbound."

Broadway—Blanche Sweet—"Help Wanted: Male."


Tuesday—Alma Rubens—"The World and His Wife."

Wednesday—Gladys Brockwell—"The Rose of None."

Thursday—May Allison—"Held in Trust."

Friday—Taylor Holmes—"Nothing But Lies."

Harry Carey—"Blue Streak McCoy."

Saturday—Olive Thomas—"Darling Mine."

Sunday—Mary Pickford—"Suds."

Next Week

Criterion—George Fitzmaurice Prod. — "The Right to Love."
Capitol—Tom Mix—"The Untamed."
Rialto—Charles Ray—"The Village Sleuth."

Rivoli—"Humoresque."

Start Mae Marsh Film

Los Angeles—with the arrival of George Benoit, cameraman, the work of shooting the new Robertson-Cole special in which Mae Marsh is starred was begun. It is expected the film will be ready for distribution in the fall.

We Place Insurance for

SELZNICK PICTURES CORP.

(Watch this Space for Others)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems. To-morrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. May we prove to you how we can serve you better? Your phone handy.

REUBEN SAMUELS
E & S SERVICE
80 Maiden Lane
Phone John 5425—5426

To All Persons Holding Shares

of the

POWERS FILM PRODUCTS, Inc.

Interested parties are trying to buy for $2 to $3 per share the stock for which you paid $17 to $25.

Do Not Sell Your Stock

but wait forthcoming action by the now-forming

Stockholders' Protective Committee

Join the 305 Stockholders in a demand for complete inquiry into the formation and conduct of the company by its President and his Board of Directors.

Write for particulars

FREDERICK J. HARRISON
Stockholder and Chemist of the Plant

103 DARTMOUTH STREET, ROCHESTER, NEW YORK

Albany Operators Receive Incl

inauguring tomorrow on Labor

local operators will receive 3.

This is 50 more than present rate.

In every line of endeavor there is only one best. Insofar as motion picture posters are concerned that best is beyond all doubt the RITCHEY poster.

RITCHEY

LITHO. CORP.

406 W. 31st St., N.Y.

Phone Chelsea 8338

The one & only "Ambrose"

They thought he was a raft floating in the ocean, so the bunch of beauties used him for a diving stand.

Wouldn't that make you laugh?

Perry Comedies present

MACK SWAIN in a series of

two new reel comedies

State Right

One a Month

Distributed by
C. B. Price Co., Inc.
1446 Broadway, N.Y.C

Just received from our Hollywood Studio

A High Class Feature Production

Will sell American or world

OSCAR JACOBS

PRODUCTIONS

Room 203—1600 Broadway
Phone Bryant 9758
Combine Problem Important

(Continued from Page 1)

...is reached it is impossible to obtain any information as to the
plaint which reached the body.

It is not illegal for men to combine for business purposes,
unless there is specific evidence offered of unfair methods
of competition, the Commission would have no reason to prosecute.
Is a serious question whether any of the combines now being
assued or planned have as yet reached such a point, but un-
nially certain action must have occurred to have brought
the commission to go so far as to take up the question of an
investigation.

During the Summer of 1918 the Trade Commission served
aimants upon the Saenger Amusement Co. and the Stanley
for alleged unfair business methods.

At the time these hearings excited unusual interest in the
side. Since then there has been no action upon this point.

This is certain: In view of the findings of the Commission
ward to these companies, if it is ascertained that these
companies have a controlling interest in the new National
ings Co., the Commission will likely regard the situation as seri-
ous. It is, of course, a question whether or not these com-
panies will, as companies, have such an interest, although impor-
table executives of each corporation are said to be identified with
the National Booking Corp. in an important capacity.

Russia a Bonanza

(Continued from Page 1)

...find a fertile field in which to
work. In the Russian Government, says
Kees, has organized a school of ac-
tics which had about 200 students at
the time he was there. These stu-
dents are, in the main, members of
former Russian aristocracy. The
Government’s idea is to train the stu-
dents in the art of cinema acting and
the preparations for the production
of films at the proper time.

Kubes states that the Government
has perfected an elaborate system of
filming every important occurrence
as further added that as a result of
the Soviet Republic would per-
haps have the most complete pictorial
record in the world of its current his-
tory.

Kubes filmed all phases of Russian
in conditions in Petrograd and
Moscow to those prevailing in the
ural districts. Twelve thousand feet
of has been secured and Kubes be-
lieves that he has secured the first
graphic record of life and conditions
soviet Russia, as they really are.
If has secured views of Lenin and
Trotsky, and other Bolshevik offi-
cials, all of whom figure so promi-
nently in the press today.

He has brought back with him
original negatives after developing
the film in Paris. He plans to edit
the pictures and release the picture
as a four-reeler.

In the near future Kubes will re-
turn to Europe and endeavor to re-
ter Russia for additional material.

Large Theater for Akron, O.
(Special to WID’S DAILY)
Akron—Johnston and Malone
have sold a block of property includ-
ing the old Minor Allen house
at Bowery St. to a syndicate
represented by the Portage En-
gineering Co. and Adolph Haner.

The sale of the property is said to
have involved $400,000. An apart-
ment hotel and theater are planned
on the site at an estimated cost of
$2,000,000.

Approved 24,395 Reels
(Special to WID’S DAILY)
Bucyrus, O.—State film censors,
operating as a branch of the state
industrial commission, approved 24,
395 reels without elimination during
the year ending June 30, according to
the annual report of the censors just
filed with the industrial commission.
Eliminations were made from 4,175
reels and 175 reels were rejected en-
tirely. The censor board was more
than self-sustaining. Receipts amount-
to $29,087 and expenses $19,453.
THE BROKEN GATE

EMERSON HOUGH

Mr. Exhibitor:
The further we get into the production of this story the more thoroughly we are convinced of a box office sensation.
Watch this space every other day.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

FIVE hundred pages of live, interesting and educational matter, gathered from a year's work in WID'S 1920 YEAR BOOK COMING SOON

Shakespeare Up to Date. Some six-foot-shelf. Bobby Vernon is in this new Christie two-reel comedy "Seven Bald Pates," at Educational Exchanges.—Advt.

Buy Neal Heart Series
The following sales have been made on the series of Neal Hart Pictures: Major Film Co. of Boston for New England; Geo. Exhibitors Exchanges of Buffalo and Syracuse for upper New York; Commonweal Film Corp., of New York City, New York and Northern New Jersey; Exhibitors Film Exchange, Washington, D. C., for Maryland District of Columbia and Virginia; and S. Film and Supply Co., Pittsburgh, for West Virginia, Western Pennsylvania; Warner's Attractions of Cleveland for North Ohio; Strand Features of Detroit Michigan; Magnet Film Co., Omaha and Davenport for Iowa Nebraska; R. D. Lewis Film Co. Dallas, Texas, and other cities Texas, Oklahoma and Arkansas Kaufman Specials of Memphis, Tennessee and Southern Kentucky.

Filming of Wm. D. Taylor's special production for Realart, "The Witch Hour," has started. Julia Crawford Ivers made the adaptation from Augustus Thomas play.

PUBLICITY MAN INVITES OFFERS
For 15 years editor on big-time newspapers; former P. D. for international distributing organization; late associate with leading fan magazine; big man for big job. Interview New York. Address "Publicity Authority" Care Wid's Daily, New York City.

Mats, Electros and Stereos for the Motion Picture Trade
J. Rubin & Co., 23 E. 4th St., N. Y. Phones Spring 6303-6304
The fastest stereotypers in N. Y. C.

CHESTER CONKLING
2 Reels—One-A-Month
GALE HENRY
2 Reels—One-A-Month
"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week
SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week
"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by REGGIE MORRIS
the man who made "His Married Life" "Bringing Up Father" e.
Special Pictures Co.
Blames Booking Company

Tom Moore Says National Booking Ideas Caused Him to Quit First National as Franchise Holder—Declares that Booking Company is "Hanging a Crepe on Thing He Loved" and Gives His Ideas as to Nat'l Booking Plans.

The plans of the National Booking Co., are severely arraigned by Tom Moore, formerly franchise holder for the District of Columbia of First National, in a letter which he has sent WID'S DAILY, relative to his reasons for disposing of his First National franchise.

According to Moore, under the new plan of Asso. First Nat'L, eventually it will resolve itself into the National Booking plan. Moore, who claims that for two years efforts have been made by certain First National officials to get him to believe in the booking idea, probably furnishes more definite information as to the probable plans of the booking company than have heretofore been presented anywhere. Because of this his letter is unusually interesting.

(Continued on Page 3)
Shipman Active
Closes Deal to Handle Catharine Curtis Prod.—Will Handle 14 in
Incoming Season
Ernest Shipman, Jr., has completed a deal to handle 14 productions during the coming season. He has just closed an arrangement with the Catharine Curtis Corp., a Des Moines, Iowa, company that specializes in making six pictures to be made by that organization.

James Oliver Curwood is following the lead of Shipman, through with Shipman, with “Noonas of the North” and has incorporated his own producing company known as James Oliver Curwood Prod., Inc.

The business men of Canada, California, and the famous enters, have formed a new producing corporation known as Northern Pictures Corp., Ltd., with contracts for the making of two Ralph Connor stories, “Cameron of the Royal Mounted” and “The Patrol of the Sun Dance Trail.” D. G. Campbell, resigned as secretary of the Calgary Board of Trade to organize this company.

At Winnipeg a group of men have organized the Winnipeg Prod. Ltd., for the purpose of making “The Foreigner,” by Ralph Connor.

Citizens of Ottawa will cooperate in the production of the Canadian serials of the Dominion Film Co., of which Shipman is president.

Dr. C. A. Willat, general manager of the N. T. Motion Picture Corp., has entered into a contract with Shipman for the exploitation of “Tarzan of the Apes,” and “The Romance of Tarzan.”

The Legend Films will make a series of comedies with Edna Shipman.

Temporary office now at 6 West 49 St. and 720 7th Ave., now combined in some new headquarters as soon as desirable arrangements can be made.

Arrest Employee for Embarrassment
Cincinnati—Joseph Noterman, Miss Billie Biddle and Elizabeth Smith, cashiers at the Colonial here, have been placed under arrest on charges of embezzlement preferred by I. Frankel, owner of the theater.

The trio resold old tickets and pocketed the money accrued from the practice.

New Goldwyn Purchase
Goldwyn has purchased from Katharine Newlin Burt the photoplay rights of her newest novel, “Snow Blindness,” now appearing serially in Red Book.

Educational Confr Aug. 20
The eastern branch managers of Educational will convene at the Hotel Astor on Aug. 20 for a two day meeting. Managers from the New Haven, Boston, Buffalo, Philadelphia, Washington, Cleveland, and six offices will be present.

After the confab Harry Ginsberg, sales manager, range for offices in Dallas and New Orleans.

Postpone Chicago Opening
Chicago—Sept. I have been told as the opening date for the Stratford, originally scheduled to open Aug. 15.

Call Copy “Drivel”
Newspaper Editor Sees Change in Character of Press Material
Los Angeles—Drastic changes in the present methods practiced in the publicity departments of motion picture and other concerns that flood the newspapers with the words “copy” are prophesied by Edwin R. Collins, managing editor of the Los Angeles Evening Herald.

Collins has studied the film publicity game from close range for the past eight years and has drawn two conclusions from the study of the present deluge of drivel is valueless to the concerns that send it out and tends to cheapen the standing of the industry: and, second, that the deluge of news that is sent to the editors is not news at all, but what are camouflaged and designed to tickle the vanity of film stars and executives.

To test his first conclusion, Collins requested Benjamin A. Prager, president of Mayflower, to give an expression of his attitude toward publicity. Prager’s opinions were published on the front page of the Los Angeles Evening Herald.

Regarding the present flood of publicity from the standpoint of the editor, Collins declared that unless sweeping changes are effected in the realm of publicity and “intelligent stories are handled by highly trained men,” sent out from the publicity offices, the newspapers of the nation will soon prove up to the story of the press agent and get news and features of value through their own staff men.

He pointed out that an amazingly large proportion of the people in the civilized world are seriously interested in the motion picture business and that few industries in this world afford such interesting, interesting and entertaining material.

“Yet,” declared Collins, “ninety per cent of the supposed news stories from the publicity departments are of the lightest sort of drivel, such as some star saving her life by pulling an automobile equipped with shower baths.”

The artist by Prager, which appeared in the Herald, said in part: “Today, with the film industry ranking third in the list of America’s great enterprises, the newspapers all over the land are eager to publish stories about it, provided they can be given the kind of ‘copy’ that they need. But the ‘press agent’ brand of publicity is too frequently something that the newspapers cannot use at all.

“THERE is enough legitimate news in the motion picture industry to make this sort of publicity unnecessary.”

Jensen Goes on Tour
Chicago—C. E. Jensen, Goldwyn’s district superintendent in the Central West, is on the road. He will stop at St. Louis, Omaha, Kansas City, Minneapolis and other towns.

D. N. Schwab Prod. wish to correct the impression that “Fickle Women” played in conjunction with “Up in ‘Mary’s Attic’ at the Broadway. The Schwab picture was the only feature last week at the theater.
James Booking Co.

(Continued from Page 1)

Mr. Frank E. Moore, official of First National had
been given the task of putting together an
entirely new and different type of
Exhibitors Circuit having
nothing to do with any
other company.

Letter follows:

Mr. J. B. Wild, of Wild’s Daily, New York:

Mr. Wild, I was not able to comply with your request when you called
at the Ritz in New York for
an appointment with me, and
you are not the last in line to
have had this experience.
I have always held the highest
regard for you, and I am
planning to keep my promise
by seeing you the following
Monday. I think you will
understand that the signing of articles incorpo-
rating into the agreement of sale, I shall
not have anything to do with.

Begin with, I sold my holdings
down in the market, and I think I have
sold them for the real estate prices.

The same idea shall forever
be lost on me, and I will have
nothing to do with any company
which now intends to
operate with me.

This idea shall forever
be lost on me, and I will have
nothing to do with any company
which now intends to
operate with me.

Wanted Showdown on Booking
Company

The many appeals I have made,
written and verbal, for a showdown
in the First National
Exhibitors
Company, have been
accepted.

I have been
the
background in the mind of a
small portion of the membership,
and an
wealth of money
has been

A deep sentiment in this connection
surrounded me for

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apparent
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I
DO YOU REMEMBER—
No. 25
"THE GOLDEN GOAL"
with Harry T. Morey

PAUL SCARDON
Directed It

And also
"HER UNWILLING HUSBAND" with Blanche Sweet

Now directing BESSIE BARRISCAL.

Blames Booking Co.
(Continued from Page 3)

not possibly form the interest of First National, and get them their benefit and thereby make good their many promises to the exhibitors, while at the same time they are trying to set up a national booking company and it is my true belief that First National, whether they realize it or not, has been swindled and bagged by the National Booking Co., and it is my belief that at no distant date another meeting, being the annual meeting of national and national and National Booking Co., will find not only this action put through, but First National franchises "once more" deposited in trust to secure good faith in the performance of the National Booking Co., and the power in their direction vested in a few months to see that their holders make good such security.

I agree with No. 2: Because I have hoped that instead of further planning a national booking company that Mr. Schwalbe might have given the exhibitors the idea to the end gaining his ability and judgment in the direction of many other advantages for the furtherance of First National, but the members who met at Chicago in the Spring just past, loudly praised First National for it had truly come into its own. The faith of the exhibitors throughout the country toward First National was a thing any man may have been proud of.

Hanging Crepe on a Thing He Loved

The tide toward a national booking company so far has reached my ears, I mean to it the "hanging of a black crepe" on a thing I loved. I have often estimated in my mind the wonderful progress, the great opportunity, the high respect and esteem First National may have had and enjoyed by my friends, Mr. Schwalbe directed his genius, efforts and ability in the sole protection of First Nation.

Having submitted my franchised to the President, Mr. Lieber, for sale and receiving a favorably reply, after Mr. Schwalbe arranged to sell me, my attorney and the director general to Mr. Schwalbe to arrange for a sale of the franchise to Mr. Lieber with full power for me, they were adviced by Mr. Schwalbe that he would let Mr. Lieber buy same and subsequently signed a paper, dictated by Mr. Schwalbe, to allow First National as a whole to buy, 30 days to vote on said option, which was accepted and later an agreement to sell to Mr. J. D. Williams, assuming all the risk of obtaining approval by the members, I will say I have ended my business relations as a franchise holder as a loyal member, especially since I sold at $50,000 below the value given by the Asso. First National Pictures, Inc.

W. J. Morat
302 East 33rd St., N. Y. C.
Phone, Vanderbilt 7361

ENLARGEMENTS
of moving picture films, for stills and curios. Also high class printing. Twenty years experience in film laboratories.

Respectfully,
TOM MOORE.

Par West Prosperous, Says Storey
John E. Storey, assistant to Elmer B. Pearson, director of exchanges of Pathe, brings back to New York a rosecate view of conditions west of Chicago, following a trip which took him into the Rocky Mountain districts.

"The better type of theater," says Storey, "is doing business throughout our district. Exhibitors who formerly conducted small, unappealing theaters have remodelled their houses increasing the seating capacity two and three fold, and adding all modern improvements. Better showmanship is in evidence. The small town editor, in many instances, is setting the example for the managers of the bigger houses, competition everywhere. Story-telling and exploitation ability is counting materially at the box office."

F. S. Shradar, Central West district manager, while in New York confirmed the reports from all parts of the country that the exhibitor continues to enjoy an era of prosperity.

Broadwell Here
Robert B. Broadwell, president of Broadwell Prod., Inc., producers of the "Sleuth" series, is in New York to close a deal for the distribution of the series.

STUDIO FOR RENT
Immediate possession
308-10-12 East 48th St.
Inquire of Mr. Mannix at Talma
dge Studios, 318 E. 48th St.
Vanderbilt 7340
or Mr. Mahan, Columbus 2475

To all Persons Holding Shares of the
Powers Film Products, Inc.
Interested parties are trying to buy for $10 to $20 per share for which you paid $17 to $22.
Don't Sell Your Stock but wait forthcoming action by the Protective Committee of the holders of Stockholders. Protective Committee has been formed for the protection and conduct of the company by its President and his special committee of directors.

For further particulars
FREDERICK J. HARRISON
Stockholder and Chairman of the Plan
103 Dartmouth St., Rochester, N. Y.

Storm to Direct Lillian Gish
Arthur Jacobs has placed Jero
Storm to direct the first film
production for Frohman Amuse
Corp. The title has not been
announced. The picture is by
Thos. Kelly.

Storm has completed the for
mation of his own producing or
ganization, but will not start actual
work for three months. In the mean
while he will direct Miss Gish.

Tourneur Special for Metro
Metro is making big preparations for the release of "The Great
Deeemer," a Maurice Tourneur pro
duction from the story by H. H.
Loan.

The film will be released in Oc
tober and is scheduled to be one of
the most important of Metro's fall
follers. It is in six reels and is fol
ished by House Peters and Marjorie Dav
Clarence Brown directed the
Tourneur's personal supervision.
Gilbert and Jules Furthman did the
continuity.

Fred Schafer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider, the
Gauñetle.
Titles: "Dollars and the Woman"
"Hidden Dangers," The Island of
Regeneration," "God's Country" and
the Woman," "The Wiper Market."
Lynch and Black

Lynch in South and New England Being Investigated by the Committee of 9

When A. Lynch of the S.A. Enterprises has been interrogated by the Committee of 9 of the P.R.O. of America in their investigation into the modus operandi of alleged allies of Famous Players, the conference is expected to take place next week. The committee's sessions are being held at the London hotel where the conference is being held.

Black is expected to appear before the committee. A. Lynch is quoted as saying that Mr. Lynch will not appear before the committee until the conference is over. He also denied that the conference was being held in the British Empire. He said that he had not been interested in the conference until yesterday when he heard that the conference was being held in the British Empire.

Merger in Canada

Regal Films, Ltd., and Exhibitors' Distributing Corp. Combine

(Continued on Page 3)

Chaplin in "The Kid"

Comedian Talks of Feature—Quoted as Arranging for Sale in Salt Lake City

(Special to WID'S DAILY)

Los Angeles—Charlie Chaplin, according to a dispatch from Salt Lake City published in a local paper, has plans for the feature picture called "The Kid," on which he has been working for two years.

The publication says: "Here (Salt Lake City) the process servers cannot serve him and he will remain until he has sold his great cinema effort 'The Kid,' reputed to cost $1,000,000 in the making, which his wife, Mildred Harris Chaplin, now suing for divorce, seeks to restrain him from selling.

"Chaplin is wise. He knows all the wiles of the cinema game and how to thread himself out of the labyrinth of the law as well. He has consulted expert counsel and he knows what he is doing. He has knowledge of a law on the Utah statute books which the California

Levy Buys Backer Studios

The Harry Levy Service Corp. has bought outright the Bacon Backer studios at 230-232 West 36th St., and the property on which it stands, measuring 40x100 ft., which Levy had at first merely leased.

Monte Blue to Star

Monte Blue may be developed into a Paramount star to be featured in several productions and his elevation to starrer ranks is expected to follow.

McKenna Here With Compton Print

Lindsay McKenna, representative of Betty Compton Prod., arrived in New York yesterday with the print of the first Compton picture, "Prisoners of Love," for Goldwyn release.

McKenna will remain in New York for a month to confer with Goldwyn on the exploitation and advertising of the picture.

More Product for Hodkinson

The Hodkinson Corp. may be expected to shortly announce a new series of productions based on the works of one of the most popular authors of the day.

There has been a new department created called "the small town department," which will devote its attention to "the small prints," and will let them for small town showings. It is hoped in this way to reach small exhibitors with prints perfect in every respect.
Coast Brevities
(Special to WID'S DAILY)
Hollywood—Dorothy Phillips, 1st Nat'l star, was named honorary member of the Midshipmen's Brigade of the Annapolis Naval Academy after presenting the midshipmen with a silver loving cup. The boys got their first glimpse of the tropics on a set of the Allen Holubar Prod. at the Hollywood studios.

Superba Comedies, Inc., featuring Jack Hunt Prod., have leased space at the Francis Ford studios and are shooting one reel comedies, directed by Jack Hunt. A. Nathan, production manager, says release will be announced shortly.

Jack Neville, formerly publicity director for Mildred Harris Chaplin Prod., Inc., has been engaged by Dorothy Phillips.

The Renco Film Co., 724 South Spring St., with H. J. Reynolds as president, announces the completion of its organization and that they will start production within a few days. "Lavender and Old Lace," a novel by the late Myrle Reed, according to announcement, is to be their first picture.

Russell Simpson has been assigned the character lead in Goldwyn's production of "Butty Pulls the Strings," a Reginald Barker production.

The Universal scenario department reports the purchase of the screen rights to "Out of the Sunset," a story by George Rix. Eva Novak will probably be cast for the leading role with Stuart Paton directing.

Harry Revere and a company headed by Carle Schramm and Maullia Martinez has left for the mountains to film exteriors for "The Son of Tarzan," a National Film Corp. production.

Virginia Warwick has been selected to play the part of "Chichi" in "The Four Horsemen of the Apocalypse." GAUSMAN.

New Theaters
Orange, N. J.—South Orange Theater Co. $100,000.
Hamilton, O.—M. Chios, Sorg Opera House, to build.
Deiphos, O.—F. H. Stump to build.
Columbus, O.—Swan Amuse. Co. to build.
Paris, O.—George W. Stewart to build.
Mobile, Ala.—J. B. Webster, Empire, to build. 2,500.
Miami, Fla.—Rumieh, to build.
Brooklyn, N. Y.—William Small to build in Bridge Plaza section.
Hastings-on-Hudson, N. Y.—Foster L. Hastings. $40,000.
Mcauley, Oklahoma.—Charles Thomas to build.
Hominy, Okla.—Petitt Theater Corp. $50,000.
Arndmore, Okla.—Consolidated Amuse. Co. $100,000.
Allentown, Pa.—C. J. Otto to build on site of Lafayette Hotel.
Corry, Pa.—D. Mauley Parker and C. B. Roberts. $75,000. 1,200.
Eddiesville, Ill.—Wilday, J. A. Siepker manager, opened.
Cleburne, Texas—Rex opened.
Hanover, Pa.—Hanover Opera House, Fred Binner manager, opened.
Fosston, Minn.—George Berger now manager of Liberty.
Chaplin in "The Kid"

(Continued from Page 1)

attorneys seem to have overlooked, or perhaps have not discovered, which renders him safe from the restraining process servers so long as he remains in Utah, so he says.

Chaplin is quoted as saying: "I have been working on The Kid for two years and I do not propose to lose the fruits of my efforts. I wrote the scenario, acted in the play, directed it and produced it.

"I have invested in it $300,000, saving a weekly expense account of $5,000 to keep the company. It is a drama of pathos and humor unlike anything I have ever done and it means everything to me. I have practically completed the picture except writing the titles."

"The part I am fighting is the effort to restrain me from selling The Kid in which I have invested almost everything I have."

"The Kid" did not cost $1,000,000. Nothing like it. I have been required to be a millionaire, but I am not a rich man by any manner of means."

He is further quoted: "Now I am going to remain here until the picture is sold and there won't be any divorce until it is sold. There is a State law that protects me and prohibits the service of the restraining order on me. Probably I shall have a Salt Lake attorney look after my interest.

"Several cinema men will be here to see me with regard to purchasing the rights to "The Kid," in fact I have received several offers from local interests. I may be compelled to take a trip to New York in this connection, but I shall stay in Salt Lake until the picture is sold."

First National still has Chaplin under contract.

Carlos Guest at Dinner

A number of friends of Abraham
Carlos of Fox Film tendered him a dinner at the Astor last night. Carlos is back from Europe only a short time.

Berman on Exchange Tour

Harry M. Berman, general man-
ger of Universal exchanges, is on a
visit to the company's offices through the Midwest. Expected back on Saturday.

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Goldwyn Premieres in Detroit

The first showings of two
Goldwyn pictures took place on Sun-
day, when Rex Beach's "North
Wind's Malice" opened at the Madis-
son and Governor Morris' "The
Penalty" at the Adams. Both are
scheduled for their New York show-
gings at the Capitol Theater later in
the season.

Dustin Joins London Co.

(Special to WID'S DAILY)

St. Louis—Ed Dustin, for many
years with Pathe, has departed for
the West to join the Jack London Co.
at Hollywood.

Shipman Busy

(Continued from Page 1)

made on the Upper Ottawa River and
50 per cent of the stock will be Win-
ipeg holdings. The "Foreigner" com-
pany has gone to Banff to make coal mine scenes. They will be back in
Winnipeg Aug. 21, as First Na-
tional expects to have the pic-
ture finished for early fall release. All Canadian pictures produced by
Shipman's companies will be releas-
ed through First National. Shipman
saw the Board of Trade and Premier
Norris of Manitoba, accompanied by
Mayor Grey, and was given promises of
hearty support from official quar-
ters. Shipman sees great future for
Canadian drama for screen and the
press here is giving him whole-heart-
ed support.

"Doc" Willat Arrives

C. A. ("Doc") Willat has arrived
in New York with the print of
the first picture produced and directed
by his brother, Irvin Willat, entitled
"Down Home." The picture will be
released through Hodkinson.

FIVE hundred pages
of live, interesting
and educational mat-
ter, gathered from a
year's work in

WID'S 1920
YEAR BOOK

COMING SOON

Got your bookings for
Paramount Week? It
isn't too late to get in
on the free advertising.
At Broadway Theaters

BROADWAY

Rivoli

"The Soul of Young Earth," Realart picture produced by William D. Taylor, is proving an admirable attraction at the Rivoli and the Chaplin revival, "The Adventurer," is drawing its share to the house despite the heat. The overture is "Rosamond" and the pictorial number "A Little." The premise continues the Chaplin comedy is just previous to the concluding organ solo.

Capitol

Forcic and slapstick predominate in the pictorial part of the Capitol's program, the feature being "Two Thieves," starring Tom Moore, and the shorter comedy, "The Stage Hand," starring Larry Semon. Both are going very well. The rest of the program is varied, opening with a Madame Buttery overture and following with another Oom-pah ballet arranged to "Caprice Viennais." These settings are very popular with the patrons. The "Pat" cartoon is a summer cartoon serial and this is followed by the "Bedouin Love Song" sung by Wilfred Gies. The news picture comes next and the feature to the well-known quintette from Wagner's "Die Meistersingers" is rendered. After "Stop Thief" comes "Old Timers Waltz," which embraces several tunes popular from ten to 20 years ago. This registers a distinct hit. The Benson comedy follows.

Strand

"Chimes of New York," the overture at this house, the number fitting very well with the feature, "The Northern Lights." The review follows immediately after the overture. The next number is another pictorial, "The Northern Lights." The news picture comes next and the feature to the well-known quintette from Wagner's "Die Meistersingers" is rendered. After "Stop Thief" comes "Old Timers Waltz," which embraces several tunes popular from ten to 20 years ago. This registers a distinct hit. The Benson comedy follows.

Aside to the summer weather, the audience attended the feature, "The Northern Lights," the pictorial number "A Little." The premise continues the Chaplin comedy is just previous to the concluding organ solo.

Rialto

Considering the very favorable, comfortable weather, the audience attended the feature, "The Northern Lights," the pictorial number "A Little." The premise continues the Chaplin comedy is just previous to the concluding organ solo.

Huge Industry Revealed in Booklet

(Special to WID'S DAILY)

Hollywood—Complete information on the moving picture industry in Los Angeles is contained in a booklet just issued by the Los Angeles Chamber of Commerce. It is entitled "Motion Picture Making in Los Angeles." Two hundred thousand copies of the pamphlet mark the initial issue, and in the general distribution which is to follow will be issued in 500,000 lots.

Two hundred thousand copies of the pamphlet mark the initial issue, and in the general distribution which is to follow will be issued in 500,000 lots.

Fox Opens Exchange at Butte

Butte, Mont.—Fox Film Corp. has opened a branch office at 125 West Broadway. This is the exchange for the 20th in the United States for Fox.

Lawrence J. McGinley, formerly assistant manager at Seattle, will be in charge.

Chautauqua Forces Closing

Elk Lick, Pa.—The Dreamland will temporarily close because of the Chautauqua scheduled to take place during the week of Aug. 30.

Authors Going to Studios

(Special to WID'S DAILY)

Los Angeles—Jesse L. Lasky says that among the authors who are definitely slated to come here to write stories for Paramount are Edward Knobby, Arthur Bennett, Henry Arthur Jones and Compton Macenzie.

Musicians Demand More Money

(Special to WID'S DAILY)

New Orleans—Beginning Sept. 1, the local musicians' union asks for an increase totaling $16 weekly. Projection machine operators have also asked for increases, their amounts totaling 10 per cent. It seems likely that the demands will be granted.

Mayer Studios Shut Down

Los Angeles—The Louis B. Mayer studios have been shut down for a short spell. Anna Stewart and Mil- dred Harris Chaplin are both in New York for reel's and Louis B. Mayer is well ahead on his releasing schedule for the early fall. Mayer leaves for New York on the 21st.

F. P. Releases

A Maurice Tourneur production, "The White Circle," and Bryant Western in "In That Happened to Jones" are the features released by Paramount this week.

The first of the Cayuga Prod. to be made in Ithaca is "Three Women Loved Him." E. H. Griffith directing.

CHESER CONKLIN

2 Reels—One-A-Month

GAL HENRY

2 Reels—One-A-Month

CLAYPLAY

Novelties Comedies

1 Reel—One-A-Week

SUNSET BURRUD

Scenic Stories

1 Reel—One-A-Week

"COMICCLASSICS"

1500 ft. of Comedy

500 ft. of Color Scenic

2000 ft. 2 Reels—Two-A-Month with our Greatest Stars

Directed by

REGGIE MORRIS

the man who made

"His Married Life"

"Bringing Up Father" etc.

Special Pictures Corp.
Internat'l Theaters

$4,000,000 Company Chartered in Delaware—Walter K. Hill a Vice-President

(By wire to WID'S DAILY)

Dover, Del.—The Corporation

The present contract with the theater owners expires Sept. 1. To date there has been no renewal or any definite action that would indicate a settlement.

Three Buildings Damaged

(Special to WID'S DAILY)

Philadelphia—Thousands of feet of film have been lost and the three buildings 1215-15-17 Vine St. badly damaged by the fire which swept the premises Tuesday.

The firms occupying the three buildings are the Masterpiece Film Attraction Co., the Equity Film Co., W. Bradenburgh, film importer, Consolidated Film Exchange, the Economy Film Co., the Penn Poster Co. and the National Poster Co.

He was paying for the sin of his youth, but the price was more than he could bear.—In "The Heart of a Fool," by William Allen White, an Allan Dwan production, presented by Mayflower and a First National attraction—Advt.

Storm Pictures, Inc.

Director to Make Four a Year for New Unit—W. H. Kemble President

It has been definitely decided that Jerome Storm will make four pictures a year for his newly formed company, Storm Pictures, Inc. William H. Kemble, who operated the old Triangle theater on Flatbush Ave., extension, Brooklyn, when Triangle

Black Here

Alfred S. Black of New England, whose activities in the theater field the Exhibitors' Conference of 9 is to investigate, is in town.

Walsh Finishing Contract

George Walsh is understood to be working in his last picture for Fox Film. It is "Dynamite Allen," which he must finish in three weeks.

The Fox offices did not care to comment on the Walsh matter yesterday.

Three a Year

Being Considered by Marguerite Clark—May Be Made in New Orleans

Marguerite Clark's future production plans are not definitely settled. It seems likely, however, that about the 340,000 square vehicles she secure the proper vehicles she will make two or three productions a year.

Miss Clark told WID'S DAILY yesterday that she did have a plan in mind to produce pictures from May to November, possibly in New Orleans, and remain in the South for the remainder of the year.

The productions will be of the super-special calibre only.

Theater Project Abandoned

The theater planned as a part of the Heckscher Bldg. now being erected at 57th St. and 5th Ave. by George Bucker, will be eliminated from the completed structure. It is unknown for what reasons the change has been made.

Federated Signs Love

Four Productions to Go Through New Releasing Organization—Two Finished

W. E. Shallenberger, general manager of the Federated Film Ex changing company, yesterday informed the exhibitors' conference that the company was closing its contract with Arthur S. Kane, representing the Andrew J. Callaghan Prod., Inc, for a series of four productions starring Bessie Love.

All four of Miss Love's picture are to be made from the works of well-known novels by famous authors. The first two, which are ready completed, are "Bonnie May," by Joseph Dodge, and "The Magnolias," by Chas. Tenney Jackson. These were directed by Ida Ma Park and Joseph de Greese. Federated, as noted, will distribute a series of Monte Bank short subjects.

Lichtman Talks to Exhibitors

All Lichtman of famous players, was learned yesterday, addressed the Theater Owners' Chamber of Commerce at the astro on Tuesday and offered the company's stand relative to the contracts with exhibitors which, at noted, are the subject of investigation by the Chamber of Commerce.

Lichtman spoke until almost o'clock on Tuesday and because the lateness of the hour the exhibitors could not hold an executive session to officially pass on what Lichtman said. It is understood, however that Lichtman followed the lines that since the picture industry was not mercantile business, in the strict sense of the word, existing agreements and contracts were likely "offer changes in order to meet preconditions.

Lichtman could not be reached yesterday for a statement as to just when he did say at the meeting.

Baker Back

George D. Baker has finished "Buried Treasure" with Marion Davies and is now back in New York with the members of the support company. He starts work next week on a new picture for International the East. Marion Davies has remained California to make "The Love Pike" with Frank Borzage directing.

Benjamin Here

Samuel Benjamin, accompanied his wife, is in New York. Benjamin is Universal manager in Oklahoma City.
Censor Evil Again

Another Bill Planned for Missouri—
Church Organizations Busy
(Special to WID'S DAILY)

St. Louis—Another effort is to be made to establish state censorship of mov- ing pictures in Missouri.

The St. Louis branch of the Fed- eration of Catholic Societies has launched the movement. They have written to have the support of the Lutheran Ministers' Alliance and the Church Federation, an organization representing the leading Protestant churches of St. Louis.

Petitions are being circulated among the churches of the state. Catholics have sent out enough petitions for 250,000 names, according to Edward V. P. Schneiderhan, at- torney and chairman of the morals committee. He claims Protestant churches have promised to handle an equal number.

John F. Chew, editor of Church Progress, a Catholic weekly, and chairman of the federation, says a censorship bill will be introduced when the new Missouri legislature convenes in January, 1921.

The censorship movement will be state-wide.

Already committees from the federation have written to candidates for the state legislature to ascertain their views towards a censorship measure. Reports of such expressions by candidates have been made at meetings of the federation.

The St. Louis Film Board of Trade has written a questionnaire to every can- didate for the legislature. In addition the board is prepared to have competent legal counsel look after its interests while the legisla- ture is in session.

Prisco Leads Paramount Race

Owing to the heavy bookings and the pressure of work in compiling records on the third annual Para- mount race, the winners will be named after the completion of the campaign before the prize winning exchanges can be announced. Records to date indicate that San Francisco still holds the lead for the first prize. Other ex- changes stand in the following order: Seattle, Philadelphia, Los Angeles.

A noteworthy newcomer among the leaders is the New Haven exchange, which in the past week jumped from thirteenth place to fifth.

New Treasurer for Selznick

Henry C. Siegel, for five years with the Public National Bank, has been ap- pointed treasurer of the Selznick Enterprises, Inc.

David Selznick has been acting as treasurer until now.

Bell Coming to New York

Los Angeles Majors Charles H. Bell, studio manager for famous Players-Brayish Producers, Ltd., who is studying studio conditions, will leave here for New York about Aug- ust 26 to spend three weeks at the East- ern studios before departing for Lon- don.

Company Dissolved

Albany—The Sohmer Photo Play Prod. Co. of New York City has been dissolved.

Watch for the bombshell.

Storm Pictures, Inc.

(Continued from Page 1)

was in its heyday, is president of the new company.

Storm stated yesterday that he ex- pects to produce both in the east and on the coast. He will start work as noted, when he finishes the first Lil- lan Gish production for Frohman Amusement Corp. This will go into production almost immediately.

Kemble, as noted in WID'S DAILY on June 25th, formed the William H. Kemble Prod., Inc., in California with a capitalization of $1,000,000. It was learned yesterday that the above company will not oper- ate as such and that it was formed as a holding company for Storm Pic- tures, Inc.

Mr. Kemble left for California yester- day afternoon to complete distribution arrange- ments.

Cuts and Flashes

At Hall will aid Robert Broadwell as assistant director of the Nick Car- ter stories.

Charles F. McGovern goes to Wash- ington today to close a deal on "The Untamed Woman."

Tom Bret has been engaged by Broadwell Prod., Inc. to title their series of Nick Carter productions.

The New York Telephone Co. has filed a judgment against Grossman Pictures, Inc., for $160.11.

Garrette Sabin, producer of the Muriel Ostriche comedies, is recuperating from an appendicitis opera- tion.

J. F. Jossey and E. R. Champion, Arrow special representatives, go to Boston and Washington today on sales trips.

Kassel has placed in the Lyric lobby 12 large paintings on the Fox production, "If I Were King.", and also 7 paintings in Moss' Broad- way on the California Bathing Girls.

Walter Richard Hall is completing a screen version of Lillian Friend- land's story, "The Unfair Sex," which will be placed in production by Artclass Pictures under direction of John Joseph Harvey.

If you judge a certain poster to be a great poster, look for the RITCH- EY trade mark upon it. If it is there your judgment was correct.

RITCHEY
LITHO. COMP.
406 W. 31st St., N.Y., Phone Chelsea 3388

The one & only
"Ambrose"

is the biggest money maker appearing in comedies.

Perry Comedies present MACK SWAIN in a series of new two reel comedies.

State Right
One a Month
Distributed by
C. B. Price Co., Inc.
1446 Broadway, N.Y.C.

AMERICA'S FINEST LABORATORY
Located at
Arop The Palisades
Opposite 129th Street
Palisades Film Laboratories
Palisades N. J.

FOR RENT
Fully equipped Modern Studio.
Box B-9, care WID's.
Hold Motion Picture Pageant
Pleasanton, Cal.—Under the direction of Thomas H. Ivey and the Chamber of Commerce, a motion picture pageant was held recently.

Opens Temporary Office
(Special to WID'S DAILY)
San Francisco.—Temporary offices have been opened by J. A. Hart, manager of the California division of the Motion Picture Theater Owners' Association, at 247 Golden Gate Ave.

Enlarge Publicity Staff
San Francisco.—Turner and Dahmken have enlarged their publicity department, two men having been added. W. H. Jobelman remains the head.

Merit Adds to List
Pittsburgh.—The following productions have been secured by Merit: "Who's to Blame" with Paula Shay, "Repentance" with Alma Hanlon, "A Wife's Story" with Otto Kruger, "Truth Will Prevail," and "Like an Old Fool," with Christine Mayo.

Wilmington House Changes Policy
Wilmington, N. C.—The policy of Victoria has been changed from first run pictures to musical comedy tabloids. The Royal, when alterations have been completed, will play first run films. Both houses are operated by Howard-Wells.

BLACKTON STUDIO
Available to Desirable Company. First class lighting facilities.

SOLE AGENT
EDWARD SMALL
1493 BROADWAY

FIVE hundred pages of live, interesting and educational matter, gathered from a year's work in WID'S 1920 YEAR BOOK

COMING SOON
PRODUCTION AFFILIATIONS

JAMES OLIVER CURWOOD PRODUCTIONS
“Nomads of the North”
(A First National Attraction)

“BACK TO GOD’S COUNTRY”
by James Oliver Curwood
(A First National Attraction)

NATIONAL FILM CORPORATION
Re-Issues of:
“Tarzan of the Apes”
and
“A Romance of Tarzan”
(First National Attractions)

LEGEND FILM PRODUCTIONS, Inc.
New Series of Two-Reel Comedies

CATHRINE CURTIS CORPORATION
Studios, Los Angeles

HENRY MACRAE
Supervising Director of

DOMINION FILM COMPANY, Inc.
Production rights to works of Ralph Connor
and other famous authors

WINNIPEG PRODUCTIONS, Ltd.
(Winnipeg, Canada)
“The Foreigner”
by
Ralph Connor

NORTHERN PICTURES CORPORATION, Ltd.
(Calgary, Canada)
“Cameron of the Royal Mounted”
and
“The Patrol of the Sun Dance Trail”
by
Ralph Connor

Cable
“ERNSHIP”
Phone: Bryant 4730
6 West 48th St.
New York City.
RALPH CONNOR

The Foreigner
The Prospector
The Man from Glengarry
Cameron of the
Royal Mounted
Black Rock
The Major
The Sky Pilot
Patrol of the
Sun Dance Trail
12 in All

PRODUCTIONS

Separate producing units, each complete in itself, will make these Ralph Connor stories.

"Telling the truth in Pictures" will be the slogan—each production will be made upon the identical locations described by the author.

Scenes will be "Shot" in vast outdoor studios ranging from the snow-capped Rockies to the storm-swept shores of Newfoundland.

Each director will SPECIALIZE upon the story in hand, and compete for supremacy with the other producing units.

Keen competition between these producing units will result in greater artistry and more entertaining screen drama.

In due season each company will make its own individual announcements to the trade.

Management of

Ernest Sjukman

6 West 48th Street,

New York, N. Y.
**Coast Brevities**

*(Special to WID'S DAILY)*

Hollywood—Jack Ford, Universal director, who, as was recently announced, has returned to the studio after honeymooning a month.

The Metro scenario and news departments are now occupying their new Garden Court offices across the street from the main studio buildings.

Hollywood—"Sowing The Wind," Anita Stewart's latest Louis B. Mayer production for First National release, has been completed under the direction of John M. Stahl.

Frank Mayo will be supported by Irene Blackwell, Dagmar Gowsky, Helen Lynch, Edward Coxen and Gordon Sackville in his forthcoming Universal production, "The Throwback," written and to be produced by Jacques Jaccard. Production will begin within a few days.

Phillip Kirby, author, war correspondent and newspaperman, has joined Metro's staff of scene writers.

A. S. Dudley, formerly assistant secretary of the Los Angeles Chamber of Commerce, has been appointed secretary to the Sacramento (California) Chamber of Commerce. Dudley says that in his new connection he will be pleased to be of service to the moving picture fraternity in that capacity.

**New Sales Plan**

*Being Formulated for Universal by F. A. Hartman Heads Department*

Universal Industrial Department is expected to shortly announce the details of a new sales plan for its products. The idea will include a regular output of industrials and educational films weekly.

L. H. Hartman of Chicago, who is in charge of the Surplus Property Bureau at Washington during the war, has been placed in charge of the department. George D. Uffin will be associated with him.

Walter V. Coyle and Lem F. Kennedy are in charge of all directional activities.

Harry Forbes is in charge of the technical staff, which includes Hoey Lawler, animated cartoonist; Roswell Johnson and Al Marinier, camera operators.

The industrial department states the agreement with the Motion Picture Exhibitors of America for exclusive representation of the Universal product is still in force, and that distribution of other product will be continued. It is in connection with this that the new sales plan will become operative.

**U. T. P. L. Meets Sept. 13th**

*(Special to WID'S DAILY)*

Minneapolis—President Steffes, of the United Theatrical Protective League, states that the annual convention of that body will be held Sept. 13th, 14th and 15th in this city.

Although the date of the annual convention was originally set for October, the board of directors of the U. T. P. L., decided to set the convention date ahead because of the many problems confronting the exhibitors at this time.

**New Quarters for Universal**

*(Special to WID'S DAILY)*

Minneapolis—The Universal exchange, now occupying from its present location at 719 Hennepin Ave, to their new quarters at 21, 23 and 25 N. 3rd St.

This move will give Universal one of the best offices in the city. They will have more room, and the new quarters are well lighted and thoroughly fireproof.

**Start Hampton Film**

A new Hope Hampton production will be started next Monday at the Paragon studios in Fort Lee with Jack Gilbert directing.

Virginia Valli, who has been appearing as lead in recent productions, will be in the supporting cast, also Percy Marmont and Jack O'Brien.

**New First National Unit**

*(Special to WID'S DAILY)*

Dover, Del.—Representatives of the Corporation Trust Co., have formed a new First National unit, it is the Associated First National Pictures of Louisiana with capitalization of $82,500.

Morton Blumenstock formerly with Goldwyn is now with the First National publicity department.

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**STUDIO FOR RENT**

Immediate possession

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Inquire of Mr. Mannix at 7-mudge Studio, 318 E. 48th Vanderbilt 7340 or Mr. Mahan, Columbus 25

**CAMERAMAN**

with complete outfit

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All Hours for Special W.

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1451 Washington, N. Y.

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**CHESTER CONKLIN**

2 Reels—One-A-Month

**GALE HENRY**

2 Reels—One-A-Month

**"CLAYPLAY"**

Novelty Comedies

1 Reel—One-A-Week

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**SUNSET BURRI**

Scenic Stories

1 Reel—One-A-Week

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**"COMICLASS"**

1500 ft. of Comedy

500 ft. of Color Scenic

2000 ft. 2 Reels—Two-A-Month

with our Greatest Star Directed by

**REGGIE MORRIS**

the man who made

"His Married Life"

"Bringing Up Father"

---

**Special Pictures Co.**

---

**DO YOU REMEMBER—**

No. 26

"A GAME WITH FATE" with Harry T. Morey and Betty Blythe

**PAUL SCARDON**

Directed It

And also

"Partner of the Night" and "Milestones" For Goldwyn

---

**Trade Boom Through Films**

It was reported from Washington yesterday that the present engaged movement is sponsoring a traveling motion picture exhibit showing the development and progress of English industries.

The films are to be used throughout the world as a means of advertising, and as they are to be eventually shown in this country and according to present information are to be supplied to theaters without any charge.

**Will Write for Boston Paper**

*(Special to WID'S DAILY)*

Los Angeles—Idelle Emery, dramatic editor of the Boston Post, has arrived in Los Angeles. She is to make a survey of film conditions in California and write a series of articles on the film conditions.

**New Studio Manager for Tourneur**

*(Special to WID'S DAILY)*

Los Angeles—Robert B. McIntyre has been engaged as studio manager by Maurice Tourneur.

**Thurston Plans More**

Howard Thurston, the magician, who has finished "Twisted Souls," plans a series of pictures. His original intention was to make one.

**Kosloff Going Abroad?**

*(Special to WID'S DAILY)*

Los Angeles—The "Times" says in part: "It is possible that Theodore Kosloff, head of the Kosloff Dancing School, who is at the Lasky on special work with Cecil DeMille, may go to France. Kosloff is in receipt of an offer of $1,000 per week to direct a new film company in Paris. The name of the company is the Erleff Film Co. and all the studio work is located at the old Pathe, near Paris. Included in its directorship and management is a number of noted producers from France, Russia and Italy, and it promises to be one of the biggest concerns among the foreign producers."
Suppose Abrams.

Exhibitor Organizations Frown "Big 4" Policy of Collecting Rentals.

P. T. O. has been informed by several state exhibitor officers that a full-scale campaign to collect "Big 4" rentals has been contemplated in many states. The P. T. O. officers have been informed that the "Big 4" rental policy was a question of state law, and that state officers have a duty to look into it. 

Black Statement.

Answering Cohen Committee, He Says He Has Made Only Booking Arrangement With Zukor—Claims First National Financial Patterson Chicago Meeting—Won't Meet Cohen Committee—Zukor Pledge Made Public—Lynch Says He Is Not Preparing for Booking Combine in South.

Despite that the Committee of 9 of the M. P. T. O. of America (the Cohen Committee) "understood" with Adolph Zukor that Mr. Zukor was to have S. A. Lynch and Alfred S. Blakesky "investigate" exhibits relative to theater acquisitions for Famous, Mr. Blakesky somewhat upset these ideas when, in a statement issued yesterday, he declared that he would not meet the Cohen Committee of 9; that he would deal with them only through the trade press and made several other interesting statements, among which were that he had been compelled through the operations of First National to arrange a

Continued on Page 3

Vitagraph Warns Against Attempted "Theft" of Larry Semon by Other Producers—Under Contract Till 1924.

Vitagraph, in an advertisement which appears elsewhere in this issue, warns the trade against the making of contracts with Larry Semon, whose obligations with Vitagraph will not be completed until 1924. The announcement issued by Alfred E. Smith, president of the company, says in part: "I wish to warn the motion picture trade in general and particularly those who make a practice of stealing motion picture stars from reputable producers that Larry Semon is at present under written contract with the Vitagraph Co., which will not expire until Dec. 1, 1924, unless before that date he completes 36 motion pictures with the aid and assistance of the Vitagraph Co. of America. "Under this contract Semon has agreed to devote his entire time and attention to the business of assisting in the production of these pictures for the Vitagraph Co. of America, and he has expressly agreed that he will not, until the full completion of this contract, engage in similar work either in his own behalf or in behalf of any other person or corporation. Thus far only five of the 36 pictures have been produced."
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Franklin, Pa.—A method whereby a decorative and permanent lobby display can be made to play a part in the exhibition of current and past attractions has been devised by the management of the Park. The lobby decoration consists of four massive frames which hold pictures of four stars and each frame has an open panel at both the top and the bottom by which titles of pictures and date lines for showing can be inserted.

Portraits of Constance and Norma Talmadge, Katherine MacDonald and Mildred Harris Chaplin are set permanently in the frames. The title of the picture as well as the dates are painted by hand to correspond to the coloring of the portraits. The title card is placed in the top panel above the portrait and underneath the dates of the engagement. The day prior to the opening of a production of any of the stars the date panel is taken out and a "tomorrow" sign substituted. Then when the production opens a "Today" card succeeds the "Tomorrow." None of the portraits are identified by the names of the stars, as it is the theory of the management that the name makes a greater impression if it has to be asked for by persons who are not sufficiently acquainted with the productions of the quartet to be able to recognize them.

Tear Down Old House

Des Moines, Ia.—The last of the old 5 cent houses here, the Unique is being torn down to make room for a modern theater.

Join Merchants and Manufacturers

Baltimore, Md.—The local Exhibitors' League has joined the Merchants and Manufacturers' Assos.

Many See Free Films

Des Moines, Ia.—Three thousand people have seen the free pictures at local playgrounds during the past month.

Eastman Stock at $533

The New York Times said yesterday that a sharp rise on Eastman Kodak stock yesterday (Wednesday) at $533 a share. This is the last sale on the New York Exchange in five years, the last sale before haging been in August, 1915, with the price $605 a share. Yesterday's price was, therefore, 72 points below that last recorded. It must be remembered, however, that in the space of five years the stock has recovered in regular and extra dividends about $200 a share.

Goldwyn Studios Busy

Culver City—The cast was completed this week for Will Rogers' new picture, "The Guile of Woman." Robert Sprocket, Lionel Belmore, Charles A. Smyly, Nick Cogley, Doris Pawn, John Lince and Jane Starr are in the cast.

Munger Here With U. P. Trail

Hewlings Munger, treasurer of Federal Photoplays of California, is in New York from the west coast with a print of "The U. P. Trail."

Long Island Plant Ready Oct. 1

The Long Island studio of Famous Players is expected to be ready October 1.


INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—

REUBEN SAMUELS

REAL INSURANCE

SERVICE 80 Maiden Lane

Phone John 5487 - 5488 - 5487 - 5488

The Broadway, beginning Day, will run two shows a day, reserved seats and show wanders in conjunction with features.

The reputation of the RITCHIE poster is based upon performance, not promises,—upon what it has done rather than upon what it will do.

RITCHIE

LITHO. CORP.

406 W. 31st St., N.Y. Phone Chelsea 838

Munier Here With "U. P. Trail"

Hewlings Munger, treasurer of Federal Photoplays of California, is in New York from the west coast with a print of "The U. P. Trail."

Get's real laugh's that bring in real dollars.

Perry Comedies present MACK SWAIN in a series of new two reel comedies.

State Right

One a Month

Distributed by G. B. Price Co. Inc.

1446 Broadway, N.Y.C.

Just received from our Holly Studio

A High Class Feature Production

Will sell American or world rights.

OSCAR JACOBS

PRODUCTIONS

Room 203—1600 Broadway

Phone Bryant 9758
Black Statement
(Continued from Page 1)

Black's statement will be found elsewhere in this
issue. Yesterday also saw the issuance of a
supplementary statement by the Cohen Committee, the
Committee of which, except that it was
reprinted, will also be found in
issue. This statement includes
point that Mr. Zukor's statement
was made by the committee at a
meeting of the American and
American Methodists employed at the Cleveland
Convention, the worst known in the
history of motion pictures, and why we left the convention
floor.

Attacks Gordon and First National

"Why do not the officers and this
committee, the product of this convention
attack the greatest distributor-exhibitor
combination in the United States — the First
National — and especially to the
activities of Mr. Nathan H. Gordon, of
Boston, the owner of the New
England First National franchise and the
largest operator of theaters in New
England through his own and affiliated
companies?

"Why don't the M. P. T. O. of
America, ascertain whether or not the
First National through Mr. Gordon's
management in New England
and by others over the United States,
has done the independent exhibitor
more harm through heavily increased
film rentals and extension of theater
ownership than any other ten interes?

"Why don't they find out about
the pressure being used by First National
make the exhibitors buy their
franchises on one hand and the theater
activities by Mr. Gordon's affiliated
interests (and some new ones, too)
on the other hand?

"Why don't they investigate the
First National's new booking
propo
sition which, if put into successful
operation, would soon tie up between all three methods the motion
c pictures business in a regular vise?

"Why don't they now openly
admit, which they do privately, that the
so-called Patterson Chicago move-
ment was financed by the First Na-
tional and the attack on the Famous
Players-Lasky Corp. alone was mal-
icous and unfair?

"Why did Mr. Cohen and his
committee refuse to admit the press at
their meeting with Mr. Zukor?

"Why was it that the recent meet-
ing of the Connecticut Exhibitors,
which Mr. Sydney Cohen attended,
was turned into a First National ban-
quet?

"As President of the Motion Pic-
ture Exhibitors of America, I openly
ask Mr. Gordon and the officials
of the First National to deny these
charges and to state their honest in-
tentions not camouflaged by their
affiliated interests. If we are going
to clean house and find where every-
body stands, let's go through the
whole list and do it on the level,
openly, not privately."

Hasn't Sold a Single Theater

"So there will be no misunder-
standing as to my exact position in
the New England theater field — I
have not sold control of a single thea-
ter. I was forced through Mr. Gor-
don and his various connections to
recently make a booking arrangement
with financial interest to protect my
theater holdings. Believing that the
Famous Players-Lasky Corp. pro-
duced the best pictures made, I suc-
ceeded in making an affiliation with
them to offset considerable extent
Mr. Gordon's rapidly attempted con-
trol of New England."

(Continued on Page 6)

WID'S 1920 YEAR BOOK

COMING SOON

EUGER

PHOTO ENGRAVING
1507-1589 BROADWAY
DAY AND NIGHT

T I L E P H O N E
BRYANT 4045

The refreshing evidence of a new season — the biggest
in your history.

FIVE hundred pages of live, interesting and educational matter, gathered from a year's work in

WID'S 1920 YEAR BOOK

COMING SOON
Public Notice and

Information has reached me that certain persons are and for some time have been endeavoring to induce Larry Semon to leave the employ of the Vitagraph Company of America and to engage in the production of motion pictures for some other company.

I wish to warn the motion picture trade in general and particularly those who make a practice of stealing motion picture stars from reputable producers that Larry Semon is at present under written contract with the Vitagraph Company which will not expire until December 1, 1924, unless before that date he completes thirty-six (36) motion pictures with the aid and assistance of the Vitagraph Company of America.

Under this contract Semon has agreed to devote his entire time and attention to the business of assisting in the production of these pictures for the Vitagraph Company of America, and he has expressly agreed that he will not, until the full completion of his contract, engage in similar work either in his own behalf or in behalf of any other person or cor-
Warning to the Trade:

poration. Thus far only five of the 36 pictures have been produced.

The Vitagraph Company of America has spent hundreds of thousands of dollars in exploiting its pictures of Semon and in popularizing Semon throughout the world and it does not propose to have its property stolen or appropriated either by the unscrupulous or by those who are ignorant of Semon's present obligations to the Vitagraph Company of America.

We shall, as we have in the past, protect our property in this contract and in the contracts of all of our stars by litigation, whenever necessary, and we will prosecute to the fullest extent of the law any or all firms, persons or corporations who, by offers of increased salary or other inducements, aid or encourage Semon to breach his existing contract with the Vitagraph Company of America.

VITAGRAPH COMPANY OF AMERICA,
ALBERT E. SMITH,
President
Black Statement

(Continued on Page 3)

Rodien, at Concord, N. H., and other places; Beecher Chu-Chili, in Aroostook County, Maine; and very recently T. W. Mc Kay of Rutland, Vt., also W. Grace of Fairbanks, Vt., and Andrew J. Cohe of Lawrence, Mass. Ask these men what they think of our business dealings.

At the present time, after using the Famos Players-Lasky, I am one of the largest buyers of independent film in the United States.

"ALFRED S. BLACK"

Findings of Committee

The announcement from the Committee of 9, in part, says:

Every executive committee member of the Motion Picture Theater Owners of America has been requested by wire to gather in his zone all complaints and any specific instances of abuses towards independent exhibitors in his territory, and to send same to the committee for submission to the conference.

Pledge from Zukor

The official report embodied a statement made by Zukor to the members of the committee which reads as follows:

"Under no circumstances will I connive at any unfairness in dealing with independent exhibitors. If any of my representatives or associates at any time resort to threats or intimidations or any other form of coercion, I will promise you I will not tolerate same. You must know I have the power to call them to account and I will not hesitate to do so. If any theaters have been obtained by my organization in any manner other than a fair legitimate sale, I want to know about it and I will personally see to it that any man thus aggrieved shall be restored to his property and all ".

"I will go further than this and say that I will throw the weight and whatever influence my organization and my associates may have in the industry, in cooperation with the national organization of the Motion Picture Theater Owners of America, against any man or set of men who resort to unfair competition with the independent exhibitor.

This report then goes on to say:

"The committee said that it had information from various parts of the country that other producers and distributors were using as a sales argument for their production, the country in which had arisen between his corporation and our organization, and they felt under the circumstances that the committee should endeavor to use its every effort to come to a speedy and satisfactory arrangement with his corporation, so that the coming year could be met by the exhibitors of the country in a different frame of mind than they were in at present."

At another point the report reads:

"Mr. Zukor pledged his word to the committee that both Mr. Lynch and Mr. Black would act as if they were a part of the original agreement. The committee was impressed with Mr. Zukor's statement and signed the agreement submitted, their understanding of same as understood in the letter, and then depend upon Mr. Zukor to see that both of his associates live up to the letter and principle of same."

"Mr. Zukor promised to adjust all complaints against 1919-1920 contracts. In some of the territories where specific instances were submitted to the committee in reference to the controversies over the 1919-1920 contracts between Famous Players-Lasky Corp and the independent exhibitor, satisfactory arrangements have already been reached. Telegrams have been sent to the committee here from all parts of the country commending on the business like way in which the agreements have been so far reached.

Plans No Combine, Says Lynch

"The committee have had several conferences with Mr. Lynch on matters of dispute in territories in the Southern States, and Mr. Lynch has authorized the committee to make the statement to the effect that under no circumstances will he endeavor to secure the film of any other manufacturer or producer than Famous Players-Lasky Corp. and Realart, and there is no foundation for the current rumor that he intended to force a booking arrangement on the exhibitor of the South."

"Mr. Lynch wants it to be known he agrees with Mr. Zukor that the good-will of the exhibitors is the most necessary part of his business, and that it is his endeavor to build up that good-will and if any complaint of an independent exhibitor not affiliated, directly or indirectly, with his interest is brought to his attention through the proper channels of the Motion Picture Theater Owners of America, he will immediately give the same the personal attention and adjust it to the satisfaction of all concerned.

"Mr. Lynch wants to emphasize that he will resist in a most drastic way any interference with any independent exhibitor by any other distributor or producer, directly or indirectly, who threatens the independent exhibitor, and he will not permit any of his representatives to employ in any way a threat or intimidate any exhibitor in order to sell or dispose of his holdings."

Other Producers Lined Up

The report closes with the following:

"The committee also called to see Samuel Goldwyn, president of the Motion Picture Theater Owners of America, he will immediately give the same the personal attention and adjust it to the satisfaction of all concerned."

"Mr. Lynch wants to emphasize that he will resist in a most drastic way any interference with any independent exhibitor by any other distributor or producer, directly or indirectly, who threatens the independent exhibitor, and he will not permit any of his representatives to employ in any way a threat or intimidate any exhibitor in order to sell or dispose of his holdings."

The same promise was made by Lewis J. Selznick, president of Selz

"The committee of the M. P. T. O consisted of Sydney S. Cohen, pres-ident; C. C. Griffin, vice-president; E. T. Peter, treasurer; C. L. O'Reilly, W. D. Burlford, F. C. Seeger, C. H. Bea, J. T. Collins and H. B. Varner. Burlford took the place of J. C. Ritter of Detroit, who could not attend conference because of important business matters on hand. See

tended in place of Ralph Ta.

The entire committee met after the conference with Zukor left the continuation of the meeting with Mr. Lynch, Mr. Black and Zukor and the other members with a sub-committee consisting of Mr. Lynch, Sydney S. Cohen, C. C. Griffin, Peter, C. L. O'Reilly and Jim Collins.

Ready for Straw Vote

Associated First National aside the week of Sept. 20 to which to hold its presidential vote. It is expected that 60 votes will be cast by theater managers.

Harry Chandler and Will Lautn's "Voice of the Blood" is being released in a production by Famous Players-Lasky Corp., at the moment.

FOR SALE

PRINTING MACHINES
20 Duplex Printing Machines
Inquire of Sam Sedran, Universal Film, 1600 Broadway, N. Y.

ENLARGEMENTS

moving picture films, for stills and cuts. Also high class printing. Twenty years' experience in film laboratories.

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Vanderbilt 7340
or Mr. Mahan, Columbus 2475

Cameraman with complete outfit Available
All Hours for Special Work
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1446 Broadway, N. Y.
Phone Bryant 299

THREE LARGE OFFICES WITH VAULT SPACE
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Use of Cutting Room—Terms Reasonable
Telephone: Bryant 1335, 3427
Ask for Mr. BARR

CHESTER CONKIN
2 Reels—One-A-Month
Gale Henry
2 Reels—One-A-Month
"Clayplay"
Novelty Comedies
1 Reel—One-A-Week
Sunset Burrow
Scene Comedies
1 Reel—One-A-Week
"Comiclassic"
1500 ft. of Comedy
500 ft. of Color Scene
2000 ft. 2 Reels—Two-A-Week
with our Greatest St. Directed by REGGIE MORRIS
the man who made
"His Married Life"
"Bringing Up Father" Special Pictures Corp.
**Settle With Equity**

**Garg-Garson Litigation Ended—Latter Has New Sales Plan to Market Productions**

Garson and Young Prod., a company in which Harry Garson Clara Kimball Young are inter-
deed, has settled its litigation with Guy Pian, and will have the exclusive right to distribute the Young pro-
ductions under a new franchise plan to be announced.

Under terms of the settlement, Equity, the latter concern will be
able to use the name of Garson and Young, and will have the exclusive right to distribute their pro-
ductions under a new franchise plan that has been negotiated.

The exalted status of the Equity concern will be restored, and Garson and Young will be able to continue their operations.

Educational Confab

**Educational Film branch managers in the East conferred on the future of the branch and its relation to the educational field.**

The meeting will be held at a close date.

Regarding "The Kid"...

"The Kid," an educational film, will be shown at the East conference. The meeting will be held at a close date.

"The Kid," produced by the Educational Film Co., will be shown at the East conference. The meeting will be held at a close date.

Goldwyn Buys in Chicago

**Goldwyn Buys in Chicago**

- Chicago—It is understood that Goldwyn has purchased the rights to "The Kid," an educational film, for $500,000. This picture, which has been under development for some time, is expected to be released soon. The film was produced by the Educational Film Co., which has been issuing educational films for some years.

- Los Angeles—The Educational Film Co. has been discussing the possibility of producing a film for the educational market. The film will be called "The Kid," and will be produced by the Educational Film Co., which has been issuing educational films for some years.

- New York—The Educational Film Co. has been discussing the possibility of producing a film for the educational market. The film will be called "The Kid," and will be produced by the Educational Film Co., which has been issuing educational films for some years.

**Charges Fake**

**Christie Film Co. Intends Suing Milwaukee Promoter— Alleges Misrep-**

**sentation**

- Los Angeles—The Christie Film Co. has sued alleged fake promoters who it is said used the name of Christie without permission to promote enterprises of their own in Milwaukee.

- The following statement has been issued by Christie.

"According to statements in the Milwaukee papers, Roy Pierce of Milwaukee publicly stated at a film ball held there that Myrtle Moran was chosen winner of a contest and chosen by a Christie Film director to go to California and start her career.

**To Make 3 More**

**Lionel Barrymore Will Make Seven Pictures All Told for First National**

- Lionel Barrymore, through Whitman Bennett, has contracted to make a series of three specials for the First National company. The first of these is "The Prodigal," by Sir Arthur Wing Pinero, which is already in progress at the Yonkers studio under direction of Kenneth Webb. The second and third subjects in the new Barrymore series have already been purchased and are the works of American authors and playwrights credited with long runs on Broadway. Under his old contract Barrymore starred in "The Master Mind" and "The Devil's Garden," and he has yet to do "Jim the Penman" and another unnamed production. The Master Mind will be a September release and the other Barrymore pictures will be screened later in the season.

**Ready for Action**

**Eastern Canadian Exhibitors to Discuss First Nat'l Franchise Plan at Tuesday's Meeting**

By wire to WID'S DAILY

Toronto—It is learned here that the Motion Picture Protective Assoc. of Canada, the exhibitors' organization, will thoroughly discuss the first Nat'l sub-franchise plan there will be held on Tuesday.

The exhibitors in this section of the country, it is learned unofficially, are not particularly pleased with the granting of the sub-franchise to the Allied Motion Pictures, and point made is that the independent exhibitors here have been playing with Nat'l for several years past and now by virtue of the Allen deal they are "left out in the cold," so to speak.

Last week there appeared in one of the trade papers here an advertisement which reads as follows:

"During the next few weeks you will be approached by an exchange to take out a franchise for their productions.

"Before signing any contract of this nature, watch the decision of the Motion Picture Protective Association of Canada, the exhibitors' body, who will discuss this thoroughly at their next meeting."
Number 67

**PathéNews**

**KYOTO, JAPAN—Gion Matsuri of July**

Over 60,000 flock from all parts of the city with the goal to witness the picturesque proces- 

**IN THE LIMELIGHT—Woman**

A mere chance for any Kansas to note—Mrs. Carrie C. Curti, a 

**ENGLAND—French Cyclists**

Contractual at the Seville auberge in the city of Cadiz. 

**SANTO PEDRO, MEXICO—Villa**

Pathé News presents exclusively first part of the surrender of the notorious 

**SAN ROSA, CAL.**

California’s “plumed” 

**WASHINGTON, D. C.—Nation**

Death of Surgeon-General Gorgas! 

**NEW YORK CITY—New York’s**

News item for September in the field of Medical Corps.

---

**Plan Another “Film City”**

San Diego, Cal.—W. J. Cox, president of Master Pictures, which was formed in early May, 

**THE GOOD WIFE:**

San Diego was purchased the Jamul ranch near on which the company plans to build the 

**FOR SALE:**

Western city to be used in a number of photoplays.

**FINE ARTS PICTURES, Inc., has**

Master started production in a new city which originally announced its intention of building

---

**Today**

**The one & only “Ambrose”**

Is heading toward the height of his career in the new two- 

**RITCHIEY LITHO., CORP.**

406 W. 31st St., New York City

**RITCHIEY**

In the universality of its appeal the RITCHIEY- 

poster is pre-eminent among posters. It has a message for every man, 

woman and child, the gist of which can be summed up in three words—"Buy a ticket.”

**Distributors**

623 E. Price Co., Inc.

1446 Broadway, New Y. C.
REGARDING CHARLES CHAPLIN AND "THE KID"

New York, August 20, 1920

TO WHOM IT MAY CONCERN:

In reference to the published statements of Charles Chaplin to the effect that he intends to sell a motion picture produced by him in approximately five reels, entitled "The Kid," we wish to warn and advise you that Charles Chaplin, by virtue of a contract entered into on the 19th day of June, 1917, with the First National Exhibitors' Circuit, Inc., a New York corporation, is under contract to produce solely and exclusively for the First National Exhibitors' Circuit, Inc. eight photoplays; that the term of the said contract has not yet expired and that until the expiration of the said contract the said Charles Chaplin has no right or authority to produce motion pictures for any person, firm or corporation or to sell any motion pictures produced by him to any other person, firm or corporation other than the said First National Exhibitors' Circuit, Inc.; and further that the said First National Exhibitors' Circuit Inc. claims and contends that the distribution rights for the world for the aforesaid motion picture entitled "The Kid" belong to it, and that the said Charles Chaplin has no right or authority to dispose of same.

First National Exhibitors' Circuit Inc. further gives notice to all persons that it will prosecute and defend its right in the premises in the courts of the land to the utmost of its ability.

First National Exhibitors' Circuit, Inc.
per H. O. Schwalbe
Secretary
**The Middleman**

Under the caption, "Why Another Middleman?" ‘Greater Amusements’ of Indianapolis says editorially: "Much has been heard in recent weeks regarding formation of ‘booking agencies’ in some regions of the country and the news is causing no little concern among distributors, producers and independent exhibitors. And with good reason. They fear the so-called group booking of productions, by booking agencies is the saving involved in the selling cost. No one wants to point out how gets the money thus saved? Does the distributor get it? Or the producer? Or the exhibitor? Not in a manner so that it would be noticeable. The amount of money thus saved on the selling cost would hardly, if at all, bear the expense of maintaining the booking agencies. That’s just one point against the booking agencies. The establishment of booking agencies, socially speaking, is no more than just one more middleman, who must be supported by the box office of the motion picture. Practically every industry has its middleman, he is considered a necessary evil. In the motion picture industry we have the exhibitor, who, in every sense is a middleman. He is the agent who acts for the producer and exhibitor.

"And that the distributor is a necessity to this industry cannot be denied. The success of the motion picture as an art and its appeal to the public is very nearly based upon the extent to which the producers keep abreast of progress and public demands. To do this in a most complete manner, necessitates specialization in its kearest form. Therefore the one branch must specialize on production, the third branch, called upon to specialize in the sale of the product to the consumer, "Inasmuch as ‘booking agencies’ are neither producers nor consumers, they must be placed in the category of a middleman and no industry can afford to support one middleman, without exacting an exorbitant revenue from either the producer or consumer.

That too, there is danger involved in the powers of 'booking agencies.' They will not only have a powerful club to wield against the producers but will also have a powerful weapon to use against the exhibitor who is not a member of the 'agency.' If these agencies become a power, they can dictate to a large extent to the producer or the authorized distributing agent of the producer, as to the return to be derived from the public. As the producer must secure a fair return on his investment in the 'booking agencies' may force him to exact an unfair rental upon his goods from the exhibitor who is not a member of the agency. Therein lies the biggest menace in these proposed 'booking agencies.' "

"Under the present plans upon which the film business is conducted, the producer and exhibitor have an investment which must be protected and a responsibility that is a duty to uphold. The 'booking agencies' would have little or no investment to protect and their responsibility would end with satisfying their clients alone, regardless of the effects upon producers, non-member of exhibitors or the public."

**Charges Fake (Continued from Page 1)**

with the Chesty Co., Los Angeles, and under the Chesty Co. Organization. At the same time, Madeline Stevens was chosen as a winner in the screen talent contest of the Wisconsin News to go to California to appear in films for the Dodge Film Co. As an aftermath of these contests, Dodge has been detained in Milwaukee and Miss Morris realizing the contest was never authorized by Christie, is determining to journey to California and go into pictures at her own expense.

"The first intimation that the Christie Co., received concerning this public contest was when the parents of one of the girls winners wrote to the Christie Co., to see if anyone had been authorized to represent them. An investigation was made in Milwaukee and charges of misrepresentation and fraud were being brought against the Chesty Co. and the fake promoters with a view of curbing this sort of evil in the future."

Lee Goldberg Here

Lee Goldberg, manager of Asso. Services, Milwaukee, said the first National exchange at Louisville, is giving the Broadway the "over" this week and transacting business with the home office.

Schwab Leaves for Coast

D. N. Schwab of the D. N. Schwab Prod. left for California yesterday to see a view of curbing this sort of evil in the future."

**Missouri Organizes**

Exhibitors Affiliated With M. P. T. O.—Officers Elected

Special to WID’S DAILY

Moberly, Mo.—Missouri exhibitors have formed the Motion Picture Theater Owners of America, Missouri, an affiliated body with the national organization.

The convention was a well-attended one. Resolutions were adopted along the lines of those passed at the Cleveland convention.

The quota at the national treasury for Missouri was $3,250, but this amount was more than doubled at the meeting.

The officers elected are as follows: Charles T. Sears, Brookfield, president; Joseph J. Mogler, St. Louis, vice-president; O. W. McCutch- in, Charleston, 2nd vice-president; S. E. Wilhoit, Springfield, 3rd vice-president; A. M. Ebnier, Kansas City, secretary, and Jack Truit, Sedalia, treasurer.

Lawrence Goldman of Kansas City is legal adviser.

De Haven Coming East

Los Angeles—Mr. and Mrs. Carter De Haven have completed "Twin Beds." De Haven will leave for New York when "Twin Beds" has been disposed of, and assembled in order to be present at its engagement at the Strand. He will then return to Los Angeles to start work on a second comedy.

Coliseum, Seattle, Robbed

Seattle—The Coliseum was robbed on Wednesday night. The robbers broke into the office and secured $500.

They held up Frank Steffy, the house manager, and Ben Larsen, the superintendent, just as Larsen was closing the sale with the day’s receipts. The robbers bound Steffy and Larsen to chairs and escaped, but overlooked $2,000 in another compartment of the safe.

Andre Barlatier, who photographed "Earthbound," has arrived in New York from the coast to take up his duties as cameraman for Charles Maigne, Famous director.

Carl Harbaugh, former director of Fox, has left for California.

Kansas City, Mo.—W. J. Sturman is now associated with A. H. Blane as a representative in the State of Kansas.
OH ~ BOY!

HER FACE WAS PRETTY
AND HER SHOULDERS

VIOLA DANA

CAS THE FASCINATING LITTLE SHIMMY DANCER IN

THE CHORUS GIRL'S ROMANCE

JURY IMPERIAL PICTURES LTD
Exclusive Distributors throughout Great Britain.

LIAM JUDY............ Director
"As the bow unto the cord is—"

A star without a capable supporting cast is like a general without a staff, or a pitcher without teamwork, or a director without an orchestra.

REALART pays the same degree of attention to the casts as to the distinguished players who head them. This is to the star's interest, and by the same token, to the Exhibitor's interest, as well. Hitching the production wagon to a star is sound wisdom, but the wagon will go a lot farther and faster with a good cast of virile and capable players along in front of it.

And so when REALART selects a play or a story and picks the star to lead in it, it selects the very best cast of the most capable players that will permit the star to shine the brightest and do justice to the picture.

That is what keeps a star a star, and it goes a long way toward explaining why REALART productions are keeping up their high standard of excellence. And so it is almost the same as INSURANCE to sign a REALART STAR FRANCHISE.

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK
News of the Week in Headlines

Monday

Booking combines question a serious one to warrant investigation by Federal Trade Commission.
First National forms two subsidiary companies to handle Canadian distribution. W. J. Drummond, general manager.
American observer, back from Russia, sees wonderful field there for exporters.

Tuesday

Tom Moore says National Booking idea caused him to break with First National.
Walter E. Greene, former Famous Players' official, enters commercial laboratory field.
J. W. Allender withdraws houses from Independent Exhibitors Corp. in Northwest.
Universal sells product for South American countries.

Wednesday

Regal Films and Exhibitors Distributing Corp. merge interests in Canada. Gives Regal Robertson-Cole product.
Committee of 9 investigating S. A. Lynch's theater activities in South.
Charlie Chaplin, in newspaper interview, talks about "The Kid," his feature-length production.

Thursday

International Theater Corp. formed. After chain of houses.
Federated Film Exchanges of America secure four Bessie Love Prod.
Storm Pictures, Inc., formed. Four a year the schedule.
Missouri may again have censors.

Friday

Alfred S. Black refuses to meet Committee of 9. Says First National financed Patterson Chicago meeting. Lynch plans no booking combine.
Vitagraph warns trade against attempted "theft" of Larry Semon. Under contract for 36 pictures.
Seven state exhibitor bodies adopt resolutions condemning United Artists' policy on collecting rentals.

Saturday

Canadian exhibitors to meet on First National sub-franchise plan. Dissatisfaction evident.
Lionel Barrymore to make three more productions for Associated First National, making a total of seven.

“Pardoning the bad is injuring the good”—Benjamin Franklin.
Wonderful Characterization of a Boy and Splendid Touches of Detail

William D. Taylor Production
"THE SOUL OF YOUTH"
Realart

DIRECTOR .................. William D. Taylor
AUTHOR ..................... Julia Crawford Ivers
SCENARIO BY ................ Julia Crawford Ivers
CAMERAMAN ................ James C. Van Trees
AS A WHOLE ....... Very human and deeply appealing story of a boy's struggle

STORY ...... Has a background of melodrama for boy's adventures that suits very well

DIRECTION .................. Splendid
PHOTOGRAPHY ............... Excellent
LIGHTINGS .................... Very good
CAMERA WORK ................ Very good
LEADING PLAYER .... Lewis Sargeant, the Huck of "Huckleberry Finn" is amusing, appealing and human young "rough neck"

SUPPORT .................. Highly commendable
EXTERIORS .................... Right
INTERIORS ..................... Same
DETAL ......................... Splendid
CHARACTER OF STORY ...... Tale of a bad boy who finally gets a chance to be good

LENGTH OF PRODUCTION ....... 5,995 feet

William D. Taylor had so much success in the production of Mark Twain's "Huckleberry Finn," that it is no wonder he desired to further extend himself with a picture along related lines. "The Soul of Youth" is the result of this desire and effort and while in the physical aspects of the plot it is little like its predecessor, it will create the same warm, whole hearted appeal because of the remarkable boy characterization rendered by Lewis Sargeant, the Huck of the previous work.

Taylor has a wonderful eye for the detail of a boy's days. He is fully able to turn his steps backward the required number of years and touch the early teens of boyhood with a deft and sympathetic hand. This he displays in his thoroughly realistic treatment of his boy here. Sargeant, a typically amusing, appealing and delightfully human "rough-neck" aids him considerably with his marvelous personality and ability but Taylor's little touches count wonders.

He first introduces his boy in an orphan asylum and carries him through a number of appealing sequences, showing him getting the worst of it every time through no fault of his own. After one abominably hard day he makes a break from the institution and takes to the streets. His training all against him, his first act is to purloin a bunch of bananas and subsequently to run from a "cop." Thus he gets himself in bad with the guardian of the city streets right at the start.

Later he and his newsboy pal are caught robbing the pantry of the rich Hamiltons. The boy is brought up before Judge Ben Lindsay, and there is an interesting and appealing sequence showing the noted judge himself dealing with the juvenile delinquents brought before him. The boy is adopted by the Hamiltons and proves his gratitude by stealing papers from Hamilton's rival in the Mayorality race, that had previously been stolen from Hamilton's messenger. The manner in which the boy works out this trick, attempting to adhere all the time to his promise to the judge to go straight, is both amusing and deeply real.

Taylor didn't work any romance in here with reference to the boy and the omission should be praised. Instead he has concentrated on building up the boy's character to the fullest extent and with the distinctive assistance rendered by Sargeant, he has accomplished his ends gloriously. The frame of the story is quite melodramatic and provides an interesting setting for the characterization.

A large cast including Ernest Butterworth, Clyde Fillmore, Grace Morse, Lila Lee, Elizabeth Janes, William Collier Jr., Claude Peyton, Betty Schade, Fred Huntley, Sylvia Ashton and Russ Powell appear in support.

You Can Book This One Without the Slightest Hesitation

Box Office Analysis for the Exhibitor

Book this! And don't hesitate about it. It's great stuff from first to last. It is so darn good that the audience at the Rivoli on a hot sticky afternoon gave it a big hand at its conclusion. And besides being interested, in the whole production, they were greatly interested and moved by the glimpses of Judge Lindsay. He isn't dragged in by the heels. He's right in with the professionals, acting along with the best of them.

And all audiences are going to like this. It is so true to life and downright real that they won't be able to help themselves. You can defy them to leave your theater without feeling a darn sight better.

If you played "Huckleberry Finn" mention that in connection with advertising this. And the fact that Sargeant is in this too and that it was made by the same director will help to draw them in. And the picture itself will do the rest.
Author and Leading Man Assist Viola Dana to Great Comedy Success

Viola Dana in
"THE CHORUS GIRL'S ROMANCE"
Metro

DIRECTOR ............... William C. Dowlan
AUTHOR .................. F. Scott Fitzgerald
SCENARIO BY ............. Percy Heath
CAMERAMAN .............. John Arnold
AS A WHOLE ............ Splendid comedy, full of originality and containing very clever twists

STORY ........ Was entitled "Head and Shoulders" in Saturday Evening Post which is better title

DIRECTION ................ Fine
PHOTOGRAPHY .............. Good
LIGHTINGS .................. Good
CAMERA WORK ............. Very good

STAR ...... Has human role and gets lots of appeal into it

SUPPORT ...... Gareth Hughes great in opposite part; looks like potential star

EXTERIORS ................... Right
INTERIORS ................. Very good
DETAIL ..................... Splendid

CHARACTER OF STORY ...... Romance and married life of chorus girl and scholar

LENGTH OF PRODUCTION ........ 5,850 feet

New blood in the writing line is always welcome. F. Scott Fitzgerald is a new author but the magazines have recognized his worth and have taken him up with alacrity. And Metro recognized it too—evidently before all competitors. His Saturday Evening Post story, "Head and Shoulders" has been transferred to the screen and entitled "The Chorus Girl's Romance." The picture is a great comedy but before going any further this question must out; Why kill a good title and one that has been well advertised in such a medium as the Post and fasten on a cut-and-dried, commonplace one such as "The Chorus Girl's Romance"?

Is it because of some ancient illusion that the public quivers at the idea of a chorus girl?

Fitzgerald certainly took conventionality by the horns and flung it far and wide when he penned this story. Marcia Meadows, is the prize shiny shaker of a Broadway show. Horace Tarbox is something of an infant prodigy—eighteen and able to out-profess the professors at Yale. Marcia is the first chorus girl in his life—and the last, for he marries her.

Then for the highly original, amusing and clever comedy situations. The world doesn't take kindly to Horace's philosophy and he has to seek mental work. And while he does not approve of Marcia's shiny shaking he realizes that her shoulders' undulations help keep the wolf from the door. But a time comes when Marcia has to stop her violent dancing and then Horace is obliged to take up the cudgels in earnest. What does he do but become a vaudeville acrobat because he has figured out some new aerial stunts from the fourth proposition in Euclid!

And while Horace is on the road Marcia becomes a mother. Their affairs progress happily, some great action being introduced registering the fact that Horace has become a physical hero as well as an intellectual one, and finally the happy pair is shown successful. Horace has gained his success through the stage whereas Marcia has earned a name for herself at writing.

Besides this downright clever and rather novel idea the author has supplied a number of situations toward the end that both amuse and create a fine element of suspense. And throughout the development of the two characters there is plenty of very human comedy—comedy resulting from a contrast of two entirely different characters.

Viola Dana does well with the stellar role, Gareth Hughes is splendid as Horace. Hughes is something of a type due his lack of height and more or less aesthetic features, but the way he plays his role here seems to stamp him as a potential star. Others are Phil Ainsworth, William Quinn, Jerre Sundin, Sidney DeGrey, Lawrence Grant; Tom Gallery, Edward Jobson, Martyn Best, Anne Shaefer, Dorothy Gordon and William Mong.

Write This Down On Your List Right Now

Box Office Analysis for the Exhibitor

Be sure to write this down on your list! Its a picture that will "get" everyone, due to its downright human humor and the fine original twists to the story. Its so different from the usual comedy that its originality fairly stands out all over it. If you fail to take advantage of such an opportunity—well the other fellow will.

Feature the fact that this is an adaptation of Fitzgerald's "Head and Shoulders." The advertising that this title carries is not to be regarded lightly. Dwell on the fact that he is a new author with new ideas.

Besides giving the star her rightful prominence be sure to play up Gareth Hughes in the featured position on the billing. His work here is great and people will surely remember him.
Congratulations to William Fox
Upon His Tremendous Growth

Associated Producers, Inc., view with pleasure the announcement of William Fox and his Fox Film Corporation for the amusement year now about to open.

We wish him well with his great volume of product distributed in virtually every part of the world through his own organization.

William Fox is the first great independent producer and distributor of this industry. He alone broke the monopoly of the Motion Picture Patents Company and through this courageous step made this a "free industry" in which strong and able men could establish themselves and in which, rightly, weak men could fail as weak men fail in other industries and professions.

No men agree on all points at issue and there may be, and are, doubtless many points over which we would differ with him over the multitude of phases of this industry and its problems.

But we admire his daring and insistence upon independence and we hail his gigantic imagination that has built a powerful, sound, world-wide independent organization to establish his name.

It is fair to point out that Associated Producers, Inc., places the same emphasis upon its freedom and independence that William Fox places upon his own. Like his own organization, ours is being kept free of entangling alliances and intrigues.

Competing fairly and cleanly with him at a thousand points or more, it may be a pleasing surprise to William Fox to know that Associated Producers, Inc., sales organization of a hundred men carries our liking and respect for this first great independent out across the broad map of America to the exhibitors we mutually serve, as well as to those we expect to serve.

MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER - MAURICE TOUSSAINT
J. PARKER READ JR. - THOMAS H. INCE - MACK SENNETT

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
We herewith announce that our first production for nation-wide release in the great first run theatres of the country is a

THOMAS H. INCE
Associated Producers
SPECIAL
HOMESPUN FOLKS
A Modern "Old Homestead" and "Way Down East"—a Heart-Drama of Ten Thousand Small Towns and Sixty Million Small Town People

By Julien Josephson Directed by John Griffith Wray
Featuring LLOYD HUGHES
and the most natural and perfect cast ever assembled for a great native American drama.

Here is a story with tears in it. A story with healthy laughter in it. A story with thrilling excitement and action in it. A story that does not burlesque the country and its wholesome people. A story that fills your brain with a memory of the old home town.

First Run Release Date: SEPTEMBER 12, 1920.

The twenty-two Resident Managers in charge of Associated Producers offices are now notifying our first runs of their play dates. One hundred prints are being issued on this remarkable production which means that more than three hundred of the largest cities in the country can play "Homespun Folks" within thirty days from its first release on September 12th.

Watch for the "Homespun Folks" insert in next week's trade journals.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER
MAURICE TOURENUR - J. PARKER READ JR. - THOMAS H. INCE

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
We are pleased to announce the completion of another notable first production by a member of Associated Producers, Inc.

FOR EARLY FALL SEASON RELEASE
We announce for release on September 26th the first spectacular

J. PARKER READ JR.
Associated Producers
SPECIAL
A rich, colorful, magnificent production starring

LOUISE GLAUM
in
THE LEOPARD WOMAN
From the world-known novel by Stewart Edward White
Directed by Wesley Ruggles

Step by step, with tremendous rapidity, J. Parker Read, Jr.'s. production standards and Louise Glaum's personal popularity and drawing power have increased through a sequence of great successes. First "Sahara," then "The Lone Wolf's Daughter," next "Sex," later "Love Madness," a tremendous picture; and now "The Leopard Woman," the greatest of all of them.

This production has been purposely deferred two additional weeks, or till September 26th, to enable Mr. Read and his staff to add to it those final little touches that have still further increased the power of "The Leopard Woman."

Watch for the remarkable trade paper insert in the motion picture trade journals week after next.

MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER
MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE

Associated Producers Inc.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Very Old Story Well Handled Except in Cutting

Katherine MacDonald in
"THE NOTORIOUS MISS LISLE"
First National

DIRECTOR ......................... James Young
AUTHOR .......................... Mrs. Ballie Reynolds
SCENARIO BY ................. James Young
CAMERAMAN ..................... Joseph Brotherton

AS A WHOLE ...... Different handling of "woman-with-a-past" idea, proves interesting but scenes have been chopped in cutting

STORY ...... More or less inconsequential in plot material but treatment brings good results

DIRECTION .... Very good, particularly in achieving foreign atmosphere

PHOTOGRAPHY .................. Very good
LIGHTINGS ...................... Very good
CAMERA WORK .................. Average
STAR ...... Very beautiful and shows effective emotional ability

SUPPORT ........................ Commendable
EXTERIORS .................... Very picturesque
INTERIORS ..................... Realistic
DETAIL .......................... Good

CHARACTER OF STORY ...... Husband discovers wife is mixed up in sensational divorce trial but later finds her innocent

LENGTH OF PRODUCTION .......... 4,500 feet

"The Notorious Miss Lisle" reveals the familiar "woman-with-a-past" theme, handled differently and with many artistic touches so that it generates considerable interest. At the same time the scenes have been chopped considerably in the cutting and the material, for all its extraordinary handling, is inconsequential beyond its main issue.

The story opens in a little town on the French sea coast, where Mr. and Mrs. Lisle and their daughter, Geanor are introduced. From their actions and conversation, it is gleaning that the family is fleeing from the limelight of odious publicity and the constant talk about this creates a strong interest in the subsequent action.

During all this early part Director Young has injected a fine atmosphere. His scenes suggest the far off land to a nicety. He has also selected a number of beautiful sea-scapes before which to lay his action.

Then Peter Carstin, an Englishman, appears and the romance between him and Geanor straightway starts, despite the seeming reticence of the girl. Peter tells her he doesn't care about her past and so they are married there in the little town with the peasants as guests. This is another very picturesque bit.

Later, in Paris, Peter discovers that his wife is none other than the "notorious Miss Lisle," named as co-respondent in a sensational divorce case, not yet settled. He takes her to task for not telling him about it and she, believing her case hopeless leaves him and departs for England. On the channel steamer she sustains an accident and is conveyed to a hospital after the boat lands by Craven, the man who has named her as his co-respondent in the divorce action. She lies for several days unconscious. At length Peter visits Craven and the latter, suffering a change of heart, tells him the truth about his wife—that she is innocent of all wrong-doing. And so Peters returns and begs her forgiveness.

Katherine MacDonald is a beautiful woman beyond question of doubt, and in her role here, she appears to her best advantage. She also reveals an emotional ability that is at all times effective. Nigel Barrie is Peter and plays well. Others are Margaret Campbell, Ernest Joy, William Clifford and Dorothy Cummings.

A Very Good Attraction from the Outside Viewpoint

Box Office Analysis for the Exhibitor

Considering the records that the previous Katherine MacDonald pictures have made, it is entirely probable that the present production will score to even better advantage. It is certainly a good bit better than her previous one, both as regards story, production and her own personal work.

The story is, of course, very time worn, but there is no denying the fact that they have handled it admirably well here except in the cutting. Moreover, the artistic touches and the fine backgrounds are going to count largely in its favor.

Assuming, then, that it will give good satisfaction to the average audience, the exhibitor can turn to the box office angle and there, there are no misgivings. The title is one that will undoubtedly attract attention. It is a box office title in every sense of the word. The star's popularity is growing with each picture and so the appearance of her name in the advertising of this should prove the proper finishing touch in box office value.
CARL LEMMILE presents

CARMEL MEYERS

in

"IN FOLLY'S TRAIL"

Directed by Rollin Sturgeon from the story by Katherine Dobrians.

The first of her eight great heart pictures in
UNIVERSAL'S NEW STAR SERIES.
Just An Average Western

Edythe Sterling in
"THE GIRL WHO DARED"
Republic

DIRECTOR ......................... Cliff Smith
AUTHOR ........................... Alvin J. Seitz
SCENARIO BY ...................... Not Credited
CAMERAMAN ........................ Not Credited
AS A WHOLE .............. Just an average western production

STORY.... Some of its minor twists aren't clear
but rapid action and emphasis of salient features
put it over

DIRECTION ....................... Average
PHOTOGRAPHY ................. Generally good—some few
poor shots.

LIGHTINGS ........................ Generally satisfactory
CAMERA WORK ......................... Satisfactory
STAR ................................. Satisfactory
SUPPORT ............................. Fair
EXTERIORS ........................... Usual western stuff
INTERIORS ........................... Fair
DETAIL ............................... All right

CHARACTER OF STORY .... Girl-sheriff captures
cattle rustling villains and saves father from
false accusation.

LENGTH OF PRODUCTION .... About 5,000 feet

"The Girl Who Dared" is responsible for still an-
other mark opposite the greatly favored "average
western" classification. There are times during its
course when it slips a little below this mark, but taken
by and large it offers the usual entertainment along
these lines. Its story is fast-moving to the extreme,
and furious riding, villains who stop at nothing and a
nice assortment of stunts and thrills thrown in.

Where "The Girl Who Dared" skids is in its con-
tinuity. There are several places where action has
been removed by the editor who neglected to substi-
tute anything for it. Two shootings are thus skipped
by with great suddenness. On the other hand they
encounter a pretty hard time of it keeping the details
of the story straight in its middle part. There are a
considerable number of these details, strange enough,
and the motion and riding is so fast that they are
unable to make themselves felt. However, the salient
turns of the plot are plain and obvious.

Edythe Sterling appears as Barbara Hampton,
daughter of a ranch owner, who is elected sheriff of
New York, a western town so named because it is
different from the eastern burg. Barbara incurs the en-
mity of Knowles, former sheriff, her father's foreman,
and a silent leader of an outlaw band whose active
head is Ramez.

Knowles' plot is intricate. First he discharges all
the honest ranch hands. Then he puts the Ramez
crowd in their places. Then he "frames" Hampton on
a charge of cattle rustling. Then he rouses his neigh-
boring ranch owner against him so that Barbara is
forced to throw her father into jail.

In the meantime Knowles and Ramez drive off hun-
dreds of cattle in the general direction of the Mexican
border and then kill and rob the cattle buyer who had
come to negotiate a business deal with Hampton.
Barbara gets on their trail and single-handed sur-
prises Knowles and Ramez in their lair. She ropes
them and directs her pony to drag them up the side
of a cliff, and this accomplished she goes up herself
and lands the villains in jail. Subsequently she saves
her father from being strung up to a tree and all ends
happily. The romantic element is very thin and gets
little attention throughout the picture.

Miss Sterling renders a satisfactory performance in
the role of Barbara. Steve Clemento as Ramez and
Jack Carlyle as Knowles do their villainous tricks av-
eragely well. One named Yakima Canutt is the hero
and isn't much of an actor. Gordon Sackville is
Hampton.

Not Big League—Few Advertising Opportunities
Box Office Analysis for the Exhibitor

"The Girl Who Dared" isn't big league stuff and
doesn't pretend to be. It's the sort of picture that
passes average muster at the transient houses which,
during the day time, draw a rather easily pleased
crowd and those who have an hour to spare and don't
care much what they do get as long as they get a
picture.

The production hasn't any great box office value in
the way of names. No one very well known seems to
be connected with it. The title itself may attract
some. At the same time there is no denying the fact
that it is quite conventional and doesn't seem to sug-
gest anything out of the ordinary.

Just advertise this as a western and lay stress on the
final stunt. You might also find some way of origi-
nally presenting the story by referring to the fact that
it takes up the career of a western girl who is elected
sheriff of her town.
The Swing and Pace of this Tale of the Woods Will Delight Your Crowds

Dial Film Company presents

MITCHELL LEWIS in
King Spruce

From the novel by HOLMAN F. DAY
Directed by Roy Clements

Mitchell Lewis in a part which fits him like a glove—homespun honesty and heart of gold.

With the first turn of the crank your audience is plunged into the very midst of things and their hearts are kept vibrating with thrill and emotion to the very close of the curtain.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PASE Exchange, Incorporated.
Carmel Myers Returns to Screen in Wonderfully Human Picture

Carmel Myers in
“IN FOLLY’S TRAIL”
Universal

DIRECTOR .................. Rollin S. Sturges
AUTHOR .................. Katherine Leiser Robbins
SCENARIO BY .................. Doris Schroeder
CAMERAMAN .................. Harry Harris
AS A WHOLE ............. Very human little picture dealing with married life; appeals and entertains
STORY ............. Very realistic; holds interest steadily because of its true situations
DIRECTION ................ Very good
PHOTOGRAPHY ............... Very good
LIGHTINGS ................ Some striking effects
CAMERA WORK ............... Commendable
STAR ............. Creates unusual and appealing character; beauty offset to best advantage
SUPPORT .................. Headed by Thomas Holding
EXTERIORS ................ Few used
INTERIORS ................ Just right
DETAIL .................. Excellent
CHARACTER OF STORY ...... Incompatibility of husband and wife who come from totally different sets
LENGTH OF PRODUCTION ...... 4,825 feet

More and more it seems producers are realizing the value of the little human story. That small but strikingly dramatic "slice of life" is so difficult to communicate to the film but which, once communicated, is fit matter to rival the far more pretentious production in entertainment value.

Of course these stories are very hard to find. It's easy enough to point out that there is drama in the life of the milkman and the family in the flat downstairs but there are comparatively few authors willing to search for it. C. Gardner Sullivan did, and found it, in "Stepping Out" and "Hairpins" and now Katherine Leiser Robbins has accomplished the feat in "In Folly’s Trail."

Here is a simple little story, the central characters of which are a flighty little show girl, with small education and tastes that fairly lacerate finer sensibilities, and an artist whose refinement and culture are just a bit over-developed.

Their marriage occurs after a brief and glamorous courtship and then the incompatibility of the two temperaments begins to reveal itself. Lita is careless, eager for the companionship of her former runstout friends, Howard seeks a quiet existence and devotion to his art—every act of his wife, the simple soul and heart of whom he loves dearly, grates on him.

Finally his inability to meet her half way results in a breach and it is only through the severe lecture read Howard by Lita's erstwhile suitor, Goldberg, a man of big purse and big heart, that he awakes to his selfishness and begs forgiveness.

The detail of this is splendid, the scenes between husband and wife being enriched by expression, actors and bits of business that give them the indelible stamp of reality. Nor has the director forgotten his production values. There are a number of extravagant and lavish scenes in the Goldberg home with revelry at its height that afford remarkable balance to the less spectacular level of the main action.

Carmel Myers creates an unusual and appealing character in Lita. She appears to live the part. Her beauty, too, is offset to its full advantage. O'Farrell is the last name they gave her which seems to strike a very minor discordant note. Thomas Holding plays the selfish husband excellently. George B. Williams as Goldberg does some delightful character work while others are Arthur Clayton, Viola Lind, W. H. Bainbridge and Beth Ivans.

Can Stand a Lot of Boosting; They’ll Love It

Box Office Analysis for the Exhibitor

"In Folly's Trail" is another little "human document," to employ a rather bromidic description. And like the other pictures that have confined themselves to the realities of life, in which there is a world of drama, it is bound to highly satisfy all audiences. Its drama is never clashing but always potent, coursing along beneath the surface and making itself felt at all times.

Certainly Miss Myers could not have wished for a better picture in which to be re-introduced to her fans. And she seems to have improved since her earlier screen appearances.

In advertising this stress the fine human quality of the story to the utmost and dwell on Miss Myers' return to the screen after a year's absence on the musical comedy stage. Such a line ought to attract, and certainly the picture has the goods to please all audiences and to back up the superlatives that you

use in exploiting it.
DAVID WARK GRIFFITH presents "THE LOVE FLOWER" From the Collier's Weekly Story "Black Beach" by Ralph Stock.
"The Love Flower's" wondrous appeal is being carried to millions of picture patrons now through these pages in The Saturday Evening Post.
Motor Story Up to Mark of Reid's Others

Wallace Reid in
"WHAT'S YOUR HURRY"
Paramount

DIRECTOR ..................... Sam Wood
AUTHOR ........................ Bryon Morgan
SCENARIO BY ................... Byron Morgan
CAMERAMAN ........................ A. Gilks

AS A WHOLE.......Automobile story that differs from this star's previous offerings of their series in that it does not depend on a spectacular race to furnish it's climax

STORY......Eulogizes the awkward truck rather than the pretty but useless racer

DIRECTION ...... Generally good; one or two slight slips, but held up well otherwise and put the big punch over in fine fashion

PHOTOGRAPHY ................ Very good
LIGHTINGS . Up to the standard; fine in rain scenes
CAMERA WORK ............. Highly satisfactory

STAR ...... Performs as usual, with his broad smile frequently visible

SUPPORT ...... Charles Ogle is next in importance to star; Lois Wilson acceptable in feminine lead

EXTERIORS ....... Suitable, good atmosphere being maintained.

INTERIORS .... Just what they are supposed to be

DETAIL ...... One of the "Packro" trucks bears the distinctly visible trademark of a well-known brand

CHARACTER OF STORY ...... Dare-devil driver forsakes racing car to drive trucks to scene of danger in time to avert a catastrophe

LENGTH OF PRODUCTION......5,040 feet

In the preceding automobile stories in which Wallace Reid occupied the stellar role, he drove speedy racing and stock cars to victory, the thrills coming as his vehicles flashed across the line in position of honor. In the third of the series, it is an ungainly truck that he pilots to the scene of a raging body of water that threatens to tear a dam, flood a valley and cause tremendous loss of life and property.

It is this deviation from the other two productions largely that should spell success for this one. Undoubtedly, this type of story which, while maintaining the same atmosphere, differs in theme, will sustain interest in the series. It is a drama that can be depended upon to please the average audience, and while not a special, can hold its own before any crowd.

Reid as "Dusty" Rhodes is introduced as a hero of the speedway, looked upon unfavorably by Patrick MacMurran, president of the Packro Motor Co., but the hero of Virginia MacMurran. Pat holds that Rhodes should do some useful work before he may wed the fair Virginia and Rhodes accepts a position as publicity man for the new Packro truck.

What "Dusty" considers splendid exploitation ideas fall flat until he is summarily discharged. Then comes his big opportunity! The Cabrillo dam is threatened by the swollen torrent caused by heavy rainfall. No spillway can be blasted because of the lack of dynamite in camp. Crossed wires result in his receiving the information. Rhodes loads several machines, secures the necessary help and after a long, weary drive appears at the scene of danger.

Meanwhile, the torrent, increasing in power forces aside the weakest portion of the embankment. Water pours in and it seems that the battle has been lost after all. Rhodes is the proverbial Johnny-on-the Spot, however, and rides a machine into the breach. His rival who had previously displayed symptoms of cowardice is discredited and Rhodes claims the heroine.

You Should Be Able to Put This Over Easily
Box Office Analysis for the Exhibitor

In "What's Your Hurry," you are offered a production which should be easy enough to exploit. Three ace cards are given you in the fact that it is the third of a successful series, the other two of which, many of your patrons have undoubtedly seen, that it is a Saturday Evening Post story from the pen of Byron Morgan and that Wallace Reid is starred. The knowledge that it has appeared in the Saturday Evening Post under the title, "The Hippopotamus Parade," will attract many others, and you can promise the Reid fans a production in which their favorite appears to advantage.

Should you care to go in for something unusual in the way of exploitation, rig up a truck and something resembling a racing car, think up some catchy slogan and have them driven about the streets of your town. Probably, you will be able to get some establishment which is advertising some brand of truck to co-operate with you in one of its window displays or otherwise. If they liked Reid's other racing tales, this one will also be well received.
Very Good Farce Comedy Interpreted by Strong Cast

Tom Moore in
"STOP THIEF"
Goldwyn

DIRECTOR .................. Harry Beaumont
AUTHOR ........................ Carlyle Moore
SCENARIO BY .................. Charles Kenyon
CAMERAMAN .................. Norbert Brodin
AS A WHOLE .................. Good farce-comedy

STORY ........... Most of action takes place in one setting; complications may become slightly tiring at end

DIRECTION .......... Considering material excellent
PHOTOGRAPHY ................. Very good
LIGHTINGS .................. Satisfactory
CAMERA WORK ................ Very good
STAR .................. Handles crook role satisfactorily
SUPPORT ............... Includes Raymond Hatton in good comedy role

EXTERIORS .................. Hardly any
INTERIORS ................. Few besides one setting which is most satisfactory

DETAIL .................. Complicated farce based on the "button, button who's got the button" idea

LENGTH OF PRODUCTION .... About 5,000 feet

"Stop Thief" is a very good farce comedy. Its action is rapid, its complications profitable and well timed. It lacks variety, true enough, as each successive complication is merely a slightly different version of the one which preceded it, but all things considered, it hits a high pace at the start and keeps it up till the finish. The similarity of the action may cause some to tire toward the end but certainly it provides plenty of laughs for most of the way.

Considering the fact that practically all the main action takes place in one setting, Director Beaumont has done an exceedingly fine job. He has had more than this difficulty to contend with too. There are many characters, all important, and introducing them and keeping them straight in the spectator's mind was no small task. He has also employed good judgment in the timing and introducing of the many complications.

The action gets away to a brisk and very funny start showing Jack Gougan and his pal, Snatcher Nell, plying their trade in a restaurant in order to get enough cash to pay the bill. After these few preliminaries the action shifts to the living room of the Carr mansion where a rehearsal for a wedding is in progress. Nell has entered the house as maid, while Jack comes later to see how she is getting on in securing the layout of the wedding presents.

The crooks are about to make their getaway with the loot when first one principal of the wedding and then another surprises them. Detectives and police also enter the action and before a search is made Jack and Nell succeed in placing all the stolen loot on the wedding principals. In the end they are discovered but are let off on the plea that they were to be married and try the straight and narrow path. For a finale there is a triple wedding.

Tom Moore appears as Jack and gives a good account of himself. There are others just as prominent as he including Hazel Daly as Nell, Raymond Hatton as the bridgegroom and Edward McWade as the absent minded father. Irene Rich, Molly Malone, Kate Lester, Harris Gordon, James O’Neil, John Lince and Lefty Flynn all do creditable work.

Should Amuse All Audiences

Box Office Analysis for the Exhibitor

"Stop Thief," several years ago, was a tremendously successful stage farce and certainly it has been dimmed little during its transfer to the screen. It makes a picture that will register in a very satisfactory way before all audiences. Only at the end does it seem to tire but it keeps up a fine pace for most of the way and gets the laughs in fine fashion.

In advertising this treat the subject lightly and endeavor to use lines that will suggest the farcical character of the plot.

Tom Moore does some very good work here and it is also to be said that they have not played him up to the detriment of the various complications. There are many others who contribute just as much to the success of the picture and these should be mentioned, especially Raymond Hatton.
You'll look good and long before as enthusiastic as this!

EXHIBITORS TRADE REVIEW

“One Hour Before Dawn”

Exciting Mystery Drama


Running Time, 65 Minutes.

This is one of the most interesting, exciting and suspenseful mystery melodramas which has come to light this fall. It is exactly constructed, scientifically directed, entirely logical and altogether absorbing. It is a story that is a superlative and which closely follows the action of the dramatic and which serves to start a new interest in the drama of Appeal. The story is surrounded with a wealth of intrigue, the mystery which keeps the audience on edge and the events astound in excellent taste. An air of realism is maintained in all the background—excellent lighting and photography. A quiet, serene and likable performance, which could not be improved upon. The acting is excellent. The various settings are carefully designed and executed, and the music is perfect.

Excellent Mystery Story Well Produced

The mystery story is always a good investment for photoplays, and this one is no exception. It is a story of the “Behind Red Curtains” type, but it is not as complicated as some of its ilk. The mystery is well developed and the solution is logical. The acting is good, and the story is well produced.

Distributors: Pathe.
You find reviewer praise

From Evening Sun, July 12, 1920

... Mr. Warner is one of our best screen actors. He has carried much of the whimsical charm and suavity of manner which he employed so successfully on the stage in his screen work. In his latest picture he has a mystery story to deal with, and handles it in his usual clever manner. The development of the plot concerns the search for a murderer. Warner in the role of a man who has been commanded while in the hypnotic state to kill the murdered man is the suspect. The film finds Warner at his best and is excellent entertainment.

From N. Y. Tribune, July 12, 1920

"ONE HOUR BEFORE DAWN" IS STRONG PICTURE, WITH H. B. WARNER AT HIS BEST

Only a superficial analysis is needed to determine the ingredients that have been used to make "ONE HOUR BEFORE DAWN," in which H. B. Warner is starring at the Capitol Theatre this week, a picture which thrills and interests. The film physician probably prescribed as follows: large dose of hypnotic suggestion, the triangle, one woman and two men this time, dinner party of the upper set, mystery murder, skillful detective work, and the clearing of the hero after all the evidence at hand points to him as the murderer.

A less experienced actor than H. B. Warner might easily have overacted the role of George Clayton. It is a full and difficult role and Mr. Warner's work—especially his facial expressions—is good. Anna Q. Nilsson also plays well.

From Evening Mail, July 12, 1920

"ONE HOUR BEFORE DAWN," the feature at the Capitol this week, is a drama of the intense variety which one expects when H. B. Warner is cast for the leading role. The swiftly moving, absorbing story is played by the entire cast with a zeal that leaves no dull moments from beginning to end. H. B. Warner, as George Clayton, the author, scores a real success. It is in the drama that demands the expression of vital personal power that Warner is at his best and "ONE HOUR BEFORE DAWN" offers him an ideal vehicle.

"ONE HOUR BEFORE DAWN," has a psychic background with the saving grace of plausibility. The cast supporting Mr. Warner is excellent, including Anna Q. Nilsson, Augustus Phelps, Howard Davies and Lilian Rich.

From The Illustrated News, July 13, 1920

MURDER MYSTERY PUZZLES

AUDIENCE AT CAPITOL

You know, when we received notice that the Capitol Theatre had scheduled a mystery yarn for this week's entertainment, we had quite made up our minds that we were going to be bored, but were pleasantly surprised as we watched the unwinding of the plot of "ONE HOUR BEFORE DAWN."

Harrison Kirke was stabbed to death "ONE HOUR BEFORE DAWN," and George Clayton thinks he committed the murder under hypnotic influence, having awakened from a nightmare in which he saw himself murder Kirke.

We can't tell the public anything about H. B. Warner that they don't know. Suffice it to say that there couldn't be a better choice for the sort of picture "ONE HOUR BEFORE DAWN."
Slim and Inconsequential Plot Develops Into Just Fair Entertainment

Blanche Sweet in
"HELP WANTED—MALE"
J. D. Hampton—Pathé

DIRECTOR ......................... Henry King
AUTHOR .......................... Edwina Ledin
SCENARIO BY ..................... George Plympton
CAMERAMAN ...................... Lucien Andriot
AS A WHOLE ...... Very inconsequential story retards interest here — comedy is hackneyed — romantic element best
STORY .......................... Hasn't the material to successfully occupy feature footage
DIRECTION ....................... Satisfactory
PHOTOGRAPHY ................... Very good
LIGHTINGS ....................... Satisfactory
CAMERA WORK .................. Commendable
STAR .................. Hasn't got a very good part but looks as attractive as ever
SUPPORT ...................... Henry King is leading man
EXTERIORS ...................... Pretty seashore stuff
INTERIORS ....................... Satisfactory
DETAIL .......................... All right
CHARACTER OF STORY ...... Telephone girl's efforts to bag millionaire husband after inheriting a thousand dollars
LENGTH OF PRODUCTION .... About 5,000 feet

What there is of "Help Wanted—Male," is very inconsequential and there really isn't much to it. It can be classified as a romantic comedy but for the most part the comedy is hackneyed. The romantic element is the most pleasing one of the picture but this only becomes prominent at the end.

Really the story herein was never meant for feature footage. The idea isn't any where near big enough nor well enough developed to deserve such space. The story concerns Leona Stafford, a telephone girl, who inherits a thousand dollars and who is advised by her companion to hie herself to a fashionable resort and attach a wealthy husband.

Leona goes to the beach, posing as Madame Sonia, wears black and carries a bull dog that pursues all abnoxious males with malice aforeskewed. There is some slapstick comedy in the sequence where the dog chases the flirt all over the hotel lobby but this is really the liveliest spot until the end.

Leona discovers that picking a rich husband is not so easy, in fact she falls in love with one, Tubbs, an unshaven fisherman. However, it doesn't take any great brain to figure out that Tubbs is none other than a missing millionaire, war hero. The hotel clerk believes that Leona is a rank adventuress and being an amateur detective shadows her constantly and often confronts her with what he believes her crimes. This line of comedy is worked in pretty strong but it is rather conventional and somewhat out of place.

In the end Leona is accused of a serious robbery and makes her escape with Tubbs in a hydroplane. They are forced to descend to the water for lack of gas. The next morning they are discovered by the hotel people who offer apologies to Leona, for the real crook has been discovered in the meantime. Lena decides she loves Tubbs and then he finally decides to let her know who he really is.

Blanche Sweet plays the heroine well enough, is attractive and full of life, but the role provides her with few opportunities for the work she is able to deliver. Henry King, the director, returns to the screen after a long absence, in the role of Tubbs and gives a most satisfactory account of himself. Others are Frank Leigh, Mayme Kelso, Thomas Jefferson, Jay Belasco and Jean Acker.

This Just Gets By—Good Advertising Opportunities

Box Office Analysis for the Exhibitor

This one just about gets by. But the picture wise among all audiences, will be inclined to feel the lack of plot material and the inconsequential character of that which is present.

The strong points of this are the title, the star and the advertising arguments that the story permits. The title is certainly one around which any number of good stunts could be worked, while the star is coming back strong.

The story can be presented with the following catch lines: "A thousand dollars was her's! She had been living on a small salary. The inheritance gave her her chance. What was it?", "She aimed to catch a wealthy husband on a thousand dollars! How? See—," "A thousand dollars isn't much but its quite a bit after you've been slaving away at a small salary half your life. And a thousand dollars can go quite away after all. It carried Leona to—."
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Jose Collins in "Where is My Husband?"

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E. K. Lincoln in "The Inner Voice"

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PIONEER FILM CORP.

130 West 46th Street New York
Satisfactory Western Production for the Smaller Houses

Joe Moore and Eileen Sedgwick in
"THE WHITE RIDER"
Masterpiece Film Dist. Corp.—State Rights

DIRECTOR ...................... William J. Craft
AUTHOR ......................... William J. Craft
SCENARIO BY .................. Not credited
CAMERAMAN .................... Joseph Mayer
AS A WHOLE................. Satisfactory western with surprise finish.

STORY.............. Has a number of loopholes but engaging character of action and its rapidity overcome them.

DIRECTION ................. Fair
PHOTOGRAPHY ............... Good
LIGHTINGS ................. Satisfactory
CAMERA WORK ............... Average
STARS ...................... Very pleasing
SUPPORT ..................... Average
EXTERIORS ................. Western
INTERIORS ................... Suitable
DETAIL ....................... Fair
CHARACTER OF STORY ...... Mysterious “white rider” proves secret service agent who had posed as mollycoddle to fool the villains.

LENGTH OF PRODUCTION ... About 4,750 feet

“The White Rider” will pass muster as a satisfactory western production. It is not big by any means, nor has it that something usually defined as “class,” and on close analysis there are a number of pretty big loopholes in the story, but on the whole it should prove an acceptable attraction for the public it will reach.

The story has a mystery twist which is very well maintained. Not until the end is it revealed that the tenderfoot mollycoddle is none other than the mysterious “white rider,” a secret service agent trailing dishonest miners.

Chauncey, the secret service agent, is played by Joe Moore, the youngest of the popular Moore family. His good-natured manner is responsible for a number of pretty good laughs while he is forced to play the mollycoddle to discover the plot of the villains. The scene where he lands in the water trough is the best of the lot.

How Chauncey manages to discover so much about the villains without exerting himself any more than to ride recklessly about on a horse dressed up like a night rider is one of the details of the story that is left unexplained. However, this and other similar slips count for little considering the generally engaging character of the action and the rapidity at which it moves.

The story merely relates how Brand, a miner, is framed on a fake murder charge by the dishonest gold assayer and the manager of an eastern syndicate. He believes himself in their hands and is even ready to give his daughter, Jewel, in marriage to the manager to save himself. The activities of Chauncey, however, terminate in revealing the tactics of the villains and save the day.

None, of course, is more surprised than Jewel when the mollycoddle that she had tried but failed to like, proves himself the heroic white rider. Jewel, in fact, gets a bigger surprise than the audience.

Eileen Sedgwick gives a very nice performance as Jewel and Moore is pleasing as the hero. Robert Craft gives a conventional and effective picture of the chief villain, while others are S. W. Williams, Robert Gray, J. Harris and Francis Powers.

Should Entertain the Audiences for Which It Was Made
Box Office Analysis for the Exhibitor

This picture wasn’t made to compete with the big productions of the day nor even to buck the usual star picture offered on the various programs. It is obviously a production for the smaller houses and before the audiences of these theaters it will get over very nicely. Its action is rapid and there are a number of good comedy moments that register very well. On the other hand, the mystery titular character provides a good element of suspense. If the story had been somewhat better handled in the scenario the entire picture might have been lifted to a much higher level than that on which it rests.

In advertising this try to stimulate interest in the mystery surrounding the white rider. Some lobby display arrangement might be put over with a dummy figure wearing a white garment and mask and holding a pistol.

People will also be interested in the appearance of Joe Moore, youngest of that popular family. Feature his appearance heavily and bring out the fact that he is the brother of Tom, Owen and Matt. His work will prove likable inasmuch as he has such a cheery personality. Good naturedness stands out all over him.
The Son of the World's Greatest

Written by
EDGAR RICE BURROUGHS

Produced by
National Film Corporation
Hollywood, California

Scenario by Roy Somerville
of Tarzan
Wonder Jungle

Directed by
HARRY REVIER

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WID’S 1920 YEAR BOOK

Forms Now Closing -- Rush Copy
Wonderfully Well Done Spiritual Drama That Entertains Tremendously

"THE SERVANT IN THE HOUSE"
Film Booking Office, Inc.
DIRECTOR ................. Hugh Ryan Conway
AUTHOR ..................... Charles Rann Kennedy
SCENARIO BY ............... Lanier Bartlett
CAMERAMAN ................ Elgin Lessly
AS A WHOLE ...... Spiritual drama wonderfully well
     done and vastly entertaining.
STORY ....... Besides spiritual element it contains a
     strong personal plot and considerable delightful
     comedy.
DIRECTION .................. Excellent
PHOTOGRAPHY .............. Good
LIGHTINGS ................. Effective
CAMERA WORK .............. Good
LEADING PLAYERS ...... All splendid; character-
     izations of Jack Curtis and Harvey Clarke stand
     out as gems.
EXTERIORS .................. Typically English
INTERIORS ................... Just right
DETAIL ...................... Great
CHARACTER OF STORY ...... A Christian spirit
     whose creed is the brotherhood of man restores
     order and peace in the lives of several who are
     living in despond.
LENGTH OF PRODUCTION ...... About 8,000 feet
"The Servant in the House," a picturization of
Charles Rann Kennedy's spiritual play of that name,
is splendid entertainment. Its entertainment value is
recorded first because with all the deep thought back
of the picture, it is far more than interesting. It is at
turns dramatic, delightfully amusing, spiritually up-
lifting and always downright entertaining.

       Kennedy had a certain message to convey in his
play and that message strikes deep because of the
       drama through which the propaganda is glimpsed.
The message is an indictment of the commercial as-
       pect of the church and the truth of his word is so po-
tent, so masterfully shaped and put forward that it
       strikes straight home.

       The central character, the servant in the house, is a
Christ-like figure who enters the home of a curate in
       rural England. The curate has been living a lie all
his life. Trying to establish himself as of the elite
when actually he rose from the gutter through the
       services of his brother, a worker in the filthy drains,
whom he tries to ignore.

       The servant's mission is to set the curate, his wife
and other related characters aright in the world.

The acting of the various principals is really some of
the best the screen has revealed. Jack Curtis, as
the drain man, gives a deeply human and appealing
characterization, the best of the many fine things he
has done. Harvey Clarke's study of the corrupt bishop
is rare. The character is also employed in the lighter
scenes and Clarke's fine comedy sense proves a de-
lightful complement to his characterization. Jean
Hersholt, as the servant, gives a performance digni-
ified and beautiful. Edward Piel and Zenaide Williams,
as the curate and his wife, are very good also, while
Dick Rosson in a humorous role, Clara Horton, Jack
Gilbert, Claire Anderson and Mrs. George Hernandez
complete the cast.

Though the character of the action is, to a great ex-
tent, conversational, it gets a big grip on he interest
because of the potent truth of he drama and the rare
characterizations rendered by the leads. Director
Conway has handled the picture in wonderful spirit.

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will to serve is everything.

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REPUBLIC LABORATORIES, Inc.
729 SEVENTH AVENUE Phone—Bryant 7190 NEW YORK, N. Y.
An Unusual Attraction—One for a Real Showman to Handle

Box Office Analysis for the Exhibitor

"THE SERVANT IN THE HOUSE"
Film Booking Office, Inc.

The day of the spiritual pictures and of pictures with the spiritual touch seems to be here. "The Servant in the House" is positively one of the greatest dramas ever conceived along such lines, and in its transfer to the screen it becomes one of the greatest of picture entertainments—an entertainment with a gripping theme back of it.

In fact there is no doubt about the entertaining power of this picture. It remains merely for the exhibitor to handle this to the best advantage. It is understood that the Film Booking Office is to play this as a road show in some quarters while they will also release it through independent exchanges with the option that they control the method of actual distribution. But if it comes within reach you certainly ought to grab it. It is something far out of the ordinary and something in the way of entertainment that will really send the crowds out feeling better.

In view of the indictment of the commercialism of religion carried in the picture you might possibly anticipate trouble from certain circles, but this isn't probable, as those who would naturally feel the sting of the message will probably hypocritically congratulate themselves that the action transpires in England.
Poor Treatment and Miscasting Lessen Value of This

Eileen Percy in
"HER HONOR THE MAYOR"
Fox

DIRECTOR ....................... Paul Cazeneuve
AUTHOR ......................... Arline Ness-Hines
SCENARIO BY .................... Denison Clift
CAMERAMAN ...................... Walter Williams
AS A WHOLE...................... Rather unskillfully handled
comedy-drama; not the right vehicle for star
STORY ......................... Has a small human interest element
but the comedy is distorted into burlesque.
DIRECTION ..................... Fair; burlesque characters and
subtitles don't speak well for director's ability
PHOTOGRAPHY .................. Good
LIGHTINGS ....................... Satisfactory
CAMERA WORK .................. Good
STAR .................. Pretty and attractive but not the right
type for heroine.
SUPPORT ............... William Fletcher badly miscast as
"Buddy."
EXTERIORS ...................... Good
INTERIORS ....................... Satisfactory
DETAIL ......................... Fair
CHARACTER OF STORY ...... Young girl proves,
as mayor, that a heart counts as much as a brain
LENGTH OF PRODUCTION ...... About 5,000 feet

The biggest point of comment to be made in regard
to this feature is that it was not the proper vehicle for
the star. The role of the heroine, made mayor of a
fair sized town, was certainly not meant for an actress
of Eileen Percy's type. Madaline Traverse would have
fared to better and more realistic advantage in
the part.

But this evidence of miscasting might have passed
with scant attention had the production rendered the
picture heen of the best. Director Cazeneuve seems
to have aimed to reach his audience through very ob-
vious and false methods, not caring a great lot about
the balance of his whole work. Following such a
course is dangerous for the ultimate goal is seldom
achieved.

The comedy in this is distorted into the crudest
sort of burlesque. The types of townsfolk introduced
at the beginning and who are maintained in fair prom-
ience throughout the picture are terribly overdrawn.
The minister might be found in a Sunshine comedy
and the "suffragette" types are exaggerated tremen-
dously. Such stuff certainly doesn't fit in a picture
that aims to be at all serious.

Another case of miscasting also presents itself in
the case of the character of Buddy Martin, whom Her
Honor the mayor regards as her little brother. Buddy
is played by a small man, William Fletcher, but his
height is the only evidence of youth. His face and
general build denote maturity. Therefore, the scenes
between him and the star take on an aspect that is
altogether grotesque.

The story shows Julia Kennedy, mayor of a middle
western town, triumphing in her position through the
use of her heart as well as her brain. The romantic
element is rather a bad second to the rest of the action
while the director has displayed small dramatic sense
in the continuity of the scenes. The sequence in which
the heroine and the district attorney turn back the
threatening political boss by reminding him of his past
is perhaps the most effective, but this is touched
strongly with conventionality.

Miss Percy is very pretty and always a delight to
behold. Ramsey Wallace is the district attorney, who
finally comes around to her way of managing civic
affairs, and who then consents to run as governor with
her as "governess." Edwin B. Tilton and Charles
Force complete the cast.

Play Up Title and Moral of Story

Box Office Analysis for the Exhibitor

Doubtless the display of this title and the announce-
ment of the fact that the picture is a comedy-drama
will serve to attract. The title suggests something
unusual in the way of a story. Such expectations will,
at least, be fulfilled for the general outline of "Her
Honor the Mayor" is out of the ordinary.

It is too bad, considering this, that those concerned
in the production were not more careful in their work.

The high class audiences will hardly be entertained
by the picture inasmuch as the burlesque is so out of
place and the piece miscast in two notable instances.
There may be some audiences who will be entertained
by the action, but these will be found in the houses
catering to the less educated.

The moral of the story is a good one and this might
be the point to feature in your advertising of you
chose to play it. A line such as "In which Her Honor,
the Mayor, proves that a heart is worth just as much
as a head in running a city" would serve to bring the
moral out.
CURRENT RELEASES

EQUITY PICTURES CORP.
For the Soul of Rafael (Clara Kimball Young) 6 5-30-20
Keep to the Right (Edith Talbot) 6 5-30-20
Whispering Devils (Conway Tearle) 6 5-30-20

FAMOUS PLAYERS-LASKY CORP.

June
Old Wives for New (De Mille-ctina) 5662 7-11-20
Below the Surface (Lorne Special) 5987 6-13-20
Paris Green (Charles Ray) 4239 4-25-20
Remodeling Home (Brian Gable) 4796 3-26-20
The City of Masks (Robert Warwick) 4708 7-18-27
Sara Abel (William S. Hart) 4850 6-27-20
Sand (William S. Hart) 4850 6-27-20
The Restless Sea (Martha Mansfield) 4917 6-13-20

July
The Sins of St. Anthony (Bryant Washburn) 4565 7-18-20
Away Goes Prudence (Billie Burke) 5046 7-11-20
Let's Be Fashionable (MacLean-Mayo) 5050 7-11-20
The Ladder of Lies (Ethel Clayton) 4771 7-11-20
Honor Comes Home (Charles Ray) 4515 7-4-20
The Fourteenth Man (Robert Warwick) 4639 7-4-20
The World and His Wife (Cromopol. Prod.) 6702 7-18-20

August
The Fighting Charms (Cecil B. De Mille) 5093 8-11-20
The Prince Clasp (DiMille Prod.) 6199 7-18-20
Crooked Streets (Ethel Clayton) 4750 8-1-20
The White Circle (Tournour) 4912 8-1-20

FIRST NATIONAL
The Inferior Sex (Mildred Harris Chaplin) 5 9-20
The Fighting Shepherdesses (Anita Stewart) 4/4 9/20
The Family Honor (King Vidor) 5 9-20
Pires of Youth (D. W. Griffith) 8 9-20
The Woman Gives (Norma Talmadge) 4 9-20
The Man from the Green Light (Dorothy Dalton) 5 9-20
Don't Ever Marry (Nelson Prox) 6 9-20
The Love of Josie (Ethel Clayton) 4 9-20
Passion's Playground (Katherine MacDonald) 4 9-20
The Yellow Typhoon (Anita Partidge) 4 9-20
Yes or No? (Norma Talmadge) 4 9-20
So说我 (William S. Hart) 6 9-20
Curtain (Katherine MacDonald) 6 9-20
The Jack of Malin (Wing Vidor) 5 9-20
45 Minutes from Broadway (Charles Ray) 6 9-20
Married Life (Mack Sennett Special) 5 9-20
The Perfect Woman (Emma Talmadge) 6 9-20
The Splendid Hazard (Henry Walthall) 6 9-20

FOX FILM CORP.

William Farnum
The Orphan 6 5-20 20
The Joyous Troublemaker 6 6-20 20

Specials
While New York Sleeps (All-Star) 8 1-20
If You Were King (Wm. Farnum) 7 7-4-20
The White Rose (Pearl White) 5 7-18-20

Tom Mix Series
The Terror 5 5-23-20
The Golden Coin 5 7-4-20

Fox Entertainments
The Ghost of Good (Madeline Traverse) 6 7-11-20
The Iron Heart (Madoline Traverse) 6 6-24
White Lies (Gladys Brockwell) 6-20-20
The Twins of Suffering Creek (William Russell) 6-20-20
A World of Polly (Vivian Rich) 6-13-20
A Sister to Salome (Gladys Brockwell) 6-12-20
Number 17 (George Walsh) 5 5-10-20
The Square Shooter (Jack Jones) 5 6-20-20
Firebrand Trevison (Jack Jones) 5 7-18-20
The Little Wanderer (Shirley Mason) 5 5-12-20
The Loss of Some (Gladys Brockwell) 5 5-12-20
Her Honor the Mayor (Klein Percy) 5 5-12-20
The Man Who Dared (William Russell) 5 5-20-20

GOLDWYN DISTRIBUTING CORP.
The Silver Horde (Ray Beach's) 5 5-16-20
The Cup of Fury (Rupert Hughes) 5 4-13-20
The Strange Boarder (Will Rogers) 5 4-23-20
Dangerous to Know (Eminent Authors) 5 3-21-20
The Woman and the Puppet (Geraldine Farrar) 7 3-21-20
The Woman in Room 13 (Pauline Frederick) 7 4-11-20
Dollars and Sense (Midge Kennedy) 5 5-27-20
Out of the Storm (Eminent Authors) 5 6-20-20
Yet Call Me Jim (Will Rogers) 5 5-18-20
The Great Accident (Tom Moore) 5 6-27-20
The Slim Princess (Mabel Normand) 5 7-6-20
Roads of Destiny (Pauline Frederick) 6 6-20-20
Double Dyed Divorcer (Jack Pickford) 6 6-20-20

HALLMARK PICTURES CORP.
Famous Director Series
A Dangerous Affair (Herbert Rawlinson) 5 5-23-20
Carmen of the North (Eminent Authors) 5 5-23-20
Love Honor and Glory (Ethel Clayton) 5 5-23-20
The Phantom Honor (Mitchell Lewis) 5 5-23-20
Wit Wins (Mayo Methot) 5 5-23-20
Wits vs. Wilts (Novelty Corp.) 5 5-23-20
The Discarded Woman (Grace Darling) 6 6-6-20

W. W. HODKINSON CORP.
Distributing Through Pathe
Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner
Riders of the Range (Helen Kimball) 7 8-10-20
Love Madness (Louise Glau) 6 8-20

Artco Productions
Cynthia-of-the-Minute (Leah Baird) 7-11-20

Robert Brunston Productions
No. 99 (J. Warren Kerrigan) 5 5-22-20
No. 32 (J. Warren Kerrigan) 5 7-11-20

Louis Tracy Productions
The Silent Barrier (Mitchell Lewis) 6 8-1-20

METRO PICTURES CORP.

Screen Classics, Inc. (Specials)
The Best of Luck (All Star) 6 7-11-20
June The Cheater (May Allison) 6 6-20-20
July Earler, Bedroom and Bath (All Star) 6 7-4-20
July The Unruly Woman (Lilyan Harte) 7 7-4-20
Aug. 3 The Chorus Girl's Secret (Ethel Clayton) 6 7-25-20
Sept. 6 The Hope of Almar (All Star) 6 8-1-20
Sept. 16 The Price of Redemption (Rert Lylell) 6 8-29-20
The Saphire (Honeycomb) 6 8-29-20
Clothes (All Star) 6 8-29-20

Taylor Holmes Productions
Nothing but Lies 6 5-23-20

PATHE EXCHANGE, INC.

American Film Co., Inc.
The Honey Bee (Mme. Sylvia) 6 5-23-20
The Thirteenth Piece of Silver (Margaret Fisher) 6 6-20-20
The House of Toys (Seena Owen) 6 5-30-20
Peggy Rebels (Mary Miles Minter) 6 6-20-20

ROBERTSON-COLE

Specials
The White Dove (H. B. Warner) 6 6-20-20
The Wonder Man (Georges Capretti) 6 6-20-20

SUPERIOR PICTURES

The Woman Who Understood (Bessie Barriscale) 5 5-16-20
Bright Skies (7A7u Picts) 5 5-16-20
The Devil's Claim (Senora Hayakawa) 6 5-16-20
The Fortune Teller (Marjorie Rambeau) 6 5-16-20
The Nefarious Mrs. Sands (Bessie Barriscale) 6 5-30-20
The Butterfly Man (Lew Cody) 6 5-30-20
Uncharted Channels (Louis L. Archer) 6 6-20-20
Li Tong Long (Sessue Hayakawa) 7-11-20
Life's Twist (Bessie Barriscale) 7-21-20
Moon Madness (Edith Storey) 8-1-20

REALART PICTURES CORP.
Soldiers of Fortune (Anna Q. Nilsson) 6 5-16-20
The Deep Purple (R. A. Walsh Prod.) 6 5-16-20
The Laws of the Valon (Chat Million Prod.) 6 5-16-20
Jenny Be Good (Mary Miles Minter) 6 5-16-20
Miss Hobbs (Wanda Hawley) 6 5-16-20
A Dark Lantern (Alice Brady) 6 8-20-20

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Jenny Be Good (Mary Miles Minter) 6 5-16-20
Miss Hobbs (Wanda Hawley) 6 5-16-20
A Dark Lantern (Alice Brady) 6 8-20-20
**SHORT REEL RELEASES**

**FAMOUS PLAYERS-LASKY**

**April Releases**
- Geo White (Mack Sennett)  
- The Gingham Girl (Mack Sennett)  
- Ship Ahey (Al St. John)  
- You Wouldn't Believe It (Mack Sennett)  
- A Model Husband (Mack Sennett)

**June Releases**
- Hy Golly (Mack Sennett)  
- You Wouldn't Believe It (Mack Sennett)  
- A Model Husband (Mack Sennett)  

**May Releases**
- Fresh from the City (Mack Sennett)  
- Spring (Carter De Havens)  
- Let 'Er Go (Mack Sennett)  
- Beating Cheaters (Carter De Havens)  
- An Oriental Sing Song  
- Artistic Antwerp  
- Moust and Musique de Nippon  
- Battledox of France  
- Paramount Magazine
  - The Zero Hour in Art  
  - Tailoring in Metal  
  - Mental Acrobatics  
  - The Nurse of the Tenements

**July**
- Numbers 3855, 3866, 3877, 3888, 3889 Each
- Burton Holmes Travel Series
  - Martyred Cities  
  - The Franco-British Bibble  
  - Up Country in Siam  
  - In Lovely lornalve
- Paramount Magazine
  - Four More Releases, three subjects in each
  - Parisian Holidays  
  - The Land of Lass  
  - Frenchifying Mets  
  - In Flanders Fields

**August**
- Comedies
  - The Quick Doctor (Mack Sennett)  
- Burton Holmes Travel Pictures
  - Coconuts and Copra  
  - Heroic Linge  
  - Hunting for Formomen Headhunters  
  - The Sentence of the Sarre  
  - Souvenirs of Singapore
- Paramount Magazine
  - Five more issues, one each week

**CHRISTIE COMEDIES**

**February Releases**
- Points and Petticats (Special)  
- License Applied For  
- Should a Husband Tell

**March Releases**
- Her Bridal Night-Mare (Special)

**May Releases**

**UNIVERSAL**

**Comedies**
- Why Lee (Lyons and Moran)  
- A Restaurant Riot
- Too Many Burgals (Lyons and Moran)  
- He Loved Like He Lied
- Wolf Tracks (Hoot Gibson and Thelma Percy)  
- Kansam (Hoot Gibson)  
- His Friend's Tip (Lyons and Moran)  
- An Artist's Muddle (Harry Mann and Lilian Byron)

**Westerns**
- Elmo the Fearless, Episodes 13, 14, 15, 16, 17 Each
- The Moon Riders, Episodes 2, 3, 4, 5, 6 Each
- Wolf Tracks (Hoot Gibson and Thelma Percy)
- Kansam (Hoot Gibson)
- Elmo the Fearless (Elmo Lincoln) 18 (Completed)
- Moon Riders (Arties) 195, 196, 197, 198
- Vanishing Dagger (Eddie Polio) 1, 2, 3, 4 Each
- New Screen Magazine, Issues 68, 69, 70, 71 Each
- Pills for Papa (Nat Burns and Josephine Hill)  
- Should Walters Marry (George Ovey)  
- Kid-in-the-Landlord (Bartine Burkette)  
- Bear-skinning Beauties  
- His Mis-Step (Bartine Burkette)
Off His Trolley (Billy Engel, Jesse Fox and Dick Dickens) .......... 2
Thru the Tomato (Horace Macaulay and Bartie Barken) ................. 2
A Birthday Tangle (Connie Heiley and Bud Jameson) ................. 2

SERIALS
The Moon Riders (Art Acord), 11, 12, 13, 14 .......... each 2
The Vanishing Dagger (Eddie Polo), 4, 5, 6, 7 .......... each 2
New Screen Magazine, 71, 74, 75, 76 .......... each 2

WESTERNS
The Red Hot Trail (Leo Maloney) .................. 2
The Boss of Copperhead (J. Parcell McDonald) .. 2
The Shootin' Kid (Hoot Gibson) .......... Each 2
Fighting Pal (Magda Lane) .................. 2

FILM SPECIALS

April Releases

SERIALS
"Daredevil Jack" (Jack Dempsey), 8, 9, 10, 11 .......... each 2
'Trailled by Three' (Stuart Holmes and Frank Milke) .......... 2
Each 2

MAY RELEASES
Daredevil Jack, episodes 12, 13, 14, 15 .......... Each 2
'Veilac by Three', episodes 5, 6, 7, 8, 9 .......... Each 2
The Third Eye, episodes 1 and 2 .......... Each 2

COMEDIES
"Jiggs in Society" (Bringing Up Father Series) .......... 2
Cracked Wedding Bells (Snub Pollard) .......... 2
Speed to Spare (Snub Pollard) .......... Each 2
Pathe Reviews, 46, 47, 48, 49 .......... Each 2
Topicals of the Day, 46, 50, 61, 62 .......... Each 2

MAY RELEASES
An Eastern Westerner (Harold Lloyd) ......... 2
The Emotional Miss Vaughts (Mrs. Sidney Drew) ......... 2
Drink Heavy (Snub Pollard) .......... Each 2
Trotting Through Turkey (Snub Pollard) .......... 2
All Dressed Up (Snub Pollard) .......... Each 2
Grab the Goat (Snub Pollard) .......... Each 2
Merely a Maid (Lauree La Plante) .......... Each 2
Father's Close Shave (Bringing Up Father Series) .......... 2

PATEH
Numbers 49, 50, 51, 52, 53 .......... Each 1
Topics of the Day, issues 53, 54, 55, 56, 57 .......... Each 1

JUNE RELEASES
COMEDIES
You're Pinched (Snub Pollard) .......... Each 1
Start the Show (Beatrice La Plante) .......... Each 1
All in a Day (Snub Pollard) .......... Each 1
Any Old Port (Water Plug) .......... Each 1
Jiggs and the Social Lion (Bringing Up Father Series) .......... 2

SERIALS
Trailled by Three, 10, 11, 12, 13 .......... Each 2
The Third Eye, 3, 4, 5, 6 .......... Each 2
Pathe Review, issues 54, 55, 56, 57 .......... Each 2
Topics of the Day, issues 58, 59, 60, 61 .......... Each 2

HALL ROOM BOY COMEDIES

MAY RELEASES
Tell Us Ouija .......... Each 2
Movie Madness .......... Each 2

GOLDWYN

MAY RELEASES
Numbers 436, 437, 438, 439 .......... Each 1
Male Game .......... Each 1
The Home of the Game .......... Each 1
Playthings of Childhood .......... Each 1

CAPITOL COMEDIES

MAY RELEASES
What Could Be Sweeter (Carter De Havens) .......... 2
'Treat 'Em Kind (Carter De Havens) .......... 2

BRAY COMIC

THE GREAT UMBRELLA MYSTERY .......... 1
Knock on the Window .......... 1
Judge Humpty in a Pitting Gift .......... 1

COMEDIES
Mom's the Word (Buddy Post) .......... 1
A Counter Part (Buddy Post) .......... 1
Ford Educational Weekly .......... 2
Tropical Gems of Florida .......... 2
Water is Power .......... 2
Just Write .......... 2
Current Occurrences .......... 2

BRAY PICTOGRAPHS

ISSUES NO. 445, 446, 447, 448, 449 .......... Each

BRAY COMICS

ISSUES NO. 812, 813, 814, 815 .......... Each

JUNE AND JULY RELEASES

COMEDIES
The Road to Ruin (Flanagan and Edwards) .......... 2
In and Out (Flanagan and Edwards) .......... 2

FORD EDUCATIONAL WEEKLY

INTO THE BIG CYPRESS ............... 1
Starting Life .......... 1

BRAY PICTOGRAPHS

ISSUES NO. 449, 450, 451, 452, 453 .......... Each

BRAY COMICS

ISSUES NO. 816, 817, 818, 819, 820 .......... Each

REELCRAFT

ALICE HOWELL COMEDIES
Rubes and Romance .......... 2
Lumiacs in Politics .......... 2
Good Night Nurse .......... 2

BILLY WEST COMEDIES
Hands Up .......... 2
Going Straight .......... 2
What Next .......... 2
The Dreamer .......... 2
Italian Love .......... 2

MILBURN MORAN COMEDIES
Simp and Satan .......... 2
Instalment Plan .......... 2
Jealousy .......... 2
His Wedding Day .......... 2
Love Where Art Thou .......... 2

TEXAS GUINAN WESTERNS

Outwritten .......... 2
My Lady Robin Hood .......... 2
The Wild Cat .......... 2
Night Riders .......... 2
White Squaw .......... 2
Moonshine Fag .......... 2
Desert Vulture .......... 2
Girl of the Rancho .......... 2

EDUCATIONAL

JUNE AND JULY RELEASES

COMEDIES
Four Times Foiled (Chester) .......... 1
Kiss Me Caroline (Bobby Vernon) .......... 1
Torchy (Johnnie Hines) .......... 1
A Knight for a Night (Johnnie Hines) .......... 1
Fresh Start (Maurice Pumpkin) .......... 1

SPECIALS

Valley of 10,000 Smokes .......... 1

SCENICS
The Hope of Adventure (Robert Bruce) .......... 1
The Great Mirror (Robert Bruce) .......... 1
Figs and Kava (Chester) .......... 1
Troubadours of the Sky (Chester Scenics) .......... 1
Dreams Come True (Chester) .......... 1

SUNSHINE COMEDIES

MAY RELEASES
A Walter's Wasted Life .......... 2
Dashing Eyes .......... 2
The High Diver's Last Kiss .......... 2
Should Dummies Were Cooks .......... 2
Mingrel .......... 2

REPUBLIC PICTURES

L. J. SELZNICK ENTERPRISES
Wm. J. Templeton (Herbert Rawlinson) .......... 2
Judge Browne Series .......... 2

KINOMATOS
Every Tuesday and Saturday

FOX

JULY AND AUGUST

ROYAL COMEDIES
Buggins (Lion Errol Feature) .......... 2
Snakes (Billy B. Van Feature) .......... 2
Lucky Hoodo (Billy B. Van Feature) .......... 2

BILLY FRASKEY COMEDIES
Water Flies .......... 2
Tarred and Feathered .......... 2
Hatcher .......... 2
Hard Cider .......... 2
Glutton .......... 2
Nobody Home .......... 2
Play Hookey .......... 2
Professor .......... 2
Getting His Goat .......... 2
Fixing Lizzie .......... 2
Dry Cleaned .......... 2
Kidnapper .......... 2
The Snitch .......... 2
Moonshiner .......... 2

ALICE HOWELL COMEDIES
Rubes and Romance .......... 2
Lumiacs in Politics .......... 2
Good Night Nurse .......... 2

BILLY WEST COMEDIES
Hands Up .......... 2
Going Straight .......... 2
What Next .......... 2
The Dreamer .......... 2
Italian Love .......... 2

MILBURN MORAN COMEDIES
Simp and Satan .......... 2
Instalment Plan .......... 2
Jealousy .......... 2
His Wedding Day .......... 2
Love Where Art Thou .......... 2

TEXAS GUINAN WESTERNS

Outwritten .......... 2
My Lady Robin Hood .......... 2
The Wild Cat .......... 2
Night Riders .......... 2
White Squaw .......... 2
Moonshine Fag .......... 2
Desert Vulture .......... 2
Girl of the Rancho .......... 2

VICTOR KREMER FILM FEATURES
A Burlesque on Carmen (Charles Chaplin) .......... 3
The Champion (Charles Chaplin) .......... 3
Work (Charles Chaplin) .......... 3
By the Sea (Charles Chaplin) .......... 3

KINOMATOS
Every Tuesday and Saturday
Some Short Reels

"Ruth of the Rockies"—Pathé

Smugglers who operate over an extensive territory and a character who is allied to as the "Unknown" operate as the enemies of Ruth Roland in her new episode drama. The story which starts off in fairly good style, does not arouse very much suspense, although the production values and endings of the first two episodes, especially the very first one, are highly creditable. There is a light atmosphere evident at times which does not seem to fit in with the general scheme of things. Ruth Roland is her usual self in the offering which moves along at satisfactory speed and includes in the cast Herbert H. Heyes in the male lead, Thomas Linghan, chief heavy, Jack Rolleus, Fred Burns, William Gilles, Gilbert Holm and others. Heyes and Lingham appeared in the last Ruth Roland in similar characters to those which they essay this time and working with the same star get along quite smoothly.

George Marshall, who directed, has handled most of the situations well, but the touches of humor may not have the desired effect upon serial followers. As for Al Cawood, who manipulated the camera, he has held his end of it down commendably.

The finish of the initial episode, which shows the "Eagle," an aviator of mystery, swooping down upon an automobile and securing a valued trunk which has been taken from the heroine, holds the eye. Closing the second part is another suspense-securing scene, Ruth being forced to marry the "Unknown" or see one of her benefactors shot. Unfortunately, the action during the rest of the footage is not fast and does not maintain interest as well. Generally, a fair production of its type, with endings that will help and a likeable serial star.

"Mary's Little Lobster"—Fox-Sunshine

The Sunshine comedy factory manages to run out pictures that strike a high average, week in and week out. It also seems able to take the prize in fastening totally fake titles on them. This isn't a serious point, but even a comedy ought to have a title in some way—appropriate to the action. Which brings up the point that there is no Mary little lobster st nerve number. The action begins with a number of shots of the Sunshine bathing girls. If bathing girl revues are put on in connection with some five reelers that have recently been released they might easily be put on with this. There is much more justification for them. There is some good comedy centering about the able Slim Summerville. The scene in which he wades far out in the supposedly deep ocean and lifts the girl out of a sinking rowboat is very funny. Summerville also accounts for humor that passes beyond the merely chuckling point by his expressions. He is one of the few comedians that are funny to look at in repose. After the rescue Slim attempts to marry the girl, but it is discovered that he is a crook and the action winds up with a chase. Others who appear are Bobbie Dunn, Gus Pixley, Lois Boyd and Tom Kennedy. Eddie Cline directed.

"Hearts and Hammers"—Goldwyn

Ed Flanagan and George Edwards play the principal roles in another two reel which includes several humorous bits of business, some of which are entirely new and a few of which are familiar. As for a story, there is just enough of a theme to hold the affair together and make this an acceptable offering of its kind. Opening is a scene in a smithy, with Flanagan performing as the manipulator of the hammer and anvils. A colored youngster sits nearby and one of the laughs is supplied when Ed slams a hammer on which he is working on the lad's head. Thereafter, a piano which is filled with water, ultimately resulting in the splashing of the characters, is the source from which mirth is gleaned. The new Edwards thus fairly well with Flanagan, but the latter is given most of the work.

Another Chester Screenie—Educational

During the oppressive heat picture patrons will undoubtedly enjoy the cool aspect of the scenes which comprise another of the Chester Screenies. "Chosen Waters" is the title of the initial section, after which a part called "Naiads of the South Seas" is flashed. The former shows how several angels catch the finned creatures, their journeying naturally bringing to light some water stuff that holds the eye. After that, some Samoan Islanders are seen frolicking about near the cool waters of some small lagoons, gliding into the refreshing drafts and otherwise taking advantage of the comforts afforded by nature.

"Convict 13"—Schenck-Metro

"Convict 13" gives ample proof that Buster Keaton's first two reel comedy, "One Week," was more than a flash in the pan. It's another winner. This comedy organization seems on the high road to big success. The two pictures shown so far reveal the hand of an expert in every department. This "hand" is undoubtedly the result of the combined heads of Keaton and Eddie Cline, who is sharing in the directing. They have included in this a number of new gags and the comedy screen are working out with such an easy rapidity that their effect is tremendously funny. Buster appears here as a golf player. There is some fine new comedy business showing him at the game and then, after being filled by a rebounding ball, he dreams that he is a convict, sentenced to die. More original stuff is introduced in this part of the picture and it is all good. The super-sensitive might think the burlesque of the hanging is a bit too far, but it is all done in such a thoroughly ridiculously spirit that it will register as pure and funny nonsense with the great majority.

"The Stage Hand"—Vitagraph

Larry Semon long ago dispelled any doubts that might have existed as to his ability as a comedian and comedy director. "The Stage Hand," his latest effort in the two reel comedy line, will certainly strengthen his position in the ranks of star slapstick comedians to even a greater extent. The action of this number takes place back stage and Larry, as the blundering stage hand, is the center of the action. A man gifted such as this comedian can easily figure out a variety of good stunts with this rich location as a background, and Semon certainly has made good on this end of his work. The gags and situations follow one another rapidly and many of them display an originality that adds considerably to their value. There are two scenes in which the action gets quite slobbery, one where the negro receives splashes of white paint full in the face and the other where the comedy chorus girl falls into a barrel of murky goo. For the rest, however, the picture maintains a pace that is ever laughable and refreshing. Lucile Carlisle is the leading lady.

"Out of the Woods"—Ford-Goldwyn

Lumber—the manner in which it is transferred from the forests where it is cut to its final destination—is dealt with in another Ford Industrial which takes the subject up in interesting style. The work of the lumberjacks has been filmed on numerous occasions and the chances are that fans generally will be quite familiar with most of the steps shown in this, but the matter has been photographed and reproduced so well that it should hold its own more than one program. Titles have been written in a clever style, the usual thing in these offerings, and enhance the reel.
Short Reels

"Hot Dogs"—Fox

This Mutt and Jeff number is not marked by the originality in conception or execution that determine the high value of many of the series. The action centers about Jeff's discovery of a little dog on the beach. It is stolen from him by a hot dog vendor who turns it into meat. The various hot dogs thereupon recognize Jeff and follow him around in their new form. There are some laughs in this, but on the whole it doesn't measure up to former numbers.

Screen Snapshots No. 5—Jack Cohn—State Rights

Eventually, Jack Cohn may run out of material for his Screen Snapshots, but just at present he continues to go along at a high rate of speed, this issue maintaining the standard set in the other releases of the series. Beyond doubt, the offering will hold the attention of fans for it is made up of the sort of material they like, is titled in a manner that maintains the proper light atmosphere and brings to the fore the personalities of film people of prominence. Lillian Gish at play with a dog appears in the opening bit of footage, after which the manner in which a scene on a ship is staged is shown. The latter portion has been reproduced nicely, the scene being shown first as it will appear in the production under way, after which the spectator is carried further back so that he may perceive the deception. Mary Pickford occupies the center of the screen just long enough to be seen accepting one of her numerous presents, a little bale of cotton, and is followed by a scene at the Christie studios. Maurice Tourneur and Hope Hampton are seen for a while later on and to close it, Max Linder, the French comedian, engages in some fastcuffs with the director. Reels of this sort, which incidentally are similar to a series released not long ago by another concern, while not necessarily big drawing cards, are just the things to help build up a steady neighborhood patronage.

"A London Bobby"—Pathe

One of the best single reels turned out in a long while is this newest Snub Pollard release which can undoubtedly be depended upon to amuse any audience. The production, which has a wealth of humorous incident and material which varies distinctly from much of the commonplace knockabout stuff seen so frequently, is one of the best if not the best of the series. Marie Mosquini is now being featured in these reels, Sammy, the little colored darkey, being side-tracked, and a stout comedian is also quite prominent. The latter makes an excellent foil for the slender Pollard and helps in no small measure in putting this over. Snub is introduced as a member of the London police force who is assigned to a neighborhood where a terrific free-for-all battle is taking place. After the struggle is snuffed out by a particularly belligerent chap who wades into the crowd and sends its members into the land of twittering birdsies with an assortment of right and left-handed blows, Snub steps forth and accepts credit for the feat. As a matter of fact, slum stuff of this character has been seen before, but this is funny enough to make the show hold up. Thereafter there is some good chase stuff, and while a rather old idea is employed towards the conclusion, when Pollard suddenly comes to life upon the injection of an inspiring fluid, it keeps laughs coming until the end.

"The Adventurer"—Republic Chaplin Reissue

Many picture enthusiasts will recall another of the old Chaplin productions that drew its full quota of laughs. In its reissued form the two-reeler is quite capable of holding its own with any of the newer comedies, for those who have seen it will probably find it funny again, while those to whom it is new will certainly enjoy it. The introduction, in which the star emerges from the sand, the portion in which he and Campbell exchange kicks—stuff for which Charlie is well known—and numerous other scenes should stir the risibilities of the spectators. It is one of the good ones turned out by the inimitable Chaplin, whose mirth-provoking facial expressions and other characteristics are all evident.

"Pirate Gold"—Pathe

Those who saw the previous serial in which George B. Seitz played the stellar role, with Marguerite Courtot featured, will find this similar in many respects. Atmospherically and otherwise it bears a distinct resemblance to the other and fans who considered the former Seitz production entertaining will probably find this even more so.

To the credit of the producer it must be said that he has departed from the usual run of blood and thunder serial again and has injected a spirit of youth and romance that is a distinct contrast to the frequent spectacle of the esthetic sacrificed for the brutal.

It is rather unfortunate that with the material at hand, Seitz saw fit to turn out a drawn-out offering. Certain is a picture of this nature if properly toned down would be more readily accepted if offered in feature form. The quality of humor, of which this is brimful, appears to be a hit over the heads at the average gathering that adheres to the stretched-story.

Opening the first episode, there is a highly commendable pirate scene excellently directed but for one very unimportant detail. The manner in which the old pirate slaughters some of his crew as the treasure chest is buried, only to have the hero fall upon him and administer a dose of the same medicine, the sudden awakening of the dreamer and other scenes have been finely filmed and the result is an effect that will register well in more than one case. Perhaps Seitz is only joshing serial audiences with the sort of material he unfolds. Certainly it will have a much more beneficial effect upon the youngsters—and they are the ones who usually patronize serials—than a great deal of the "scientific" bunkum and underworld stuff shown them.
ROBERTSON-COLE
Super Specials
Season of 1920-21

The First Ten
Pauline Frederick
in her first Super-Special
Dustin Farnum
in "Big Happiness" by Pon
Lew Cody
in "Occasionally Yours"
Mae Marsh
in her first Super-Special
directed by John G. Adolfi
Olis Skinner
in "Kismet" directed by Jesmier
Sessue Hayakawa
in "The First Born"
William Christy Cabanne's
production of his own
powerful story
"So Long, Betty"
directed by Al "E. Christie"
All-Star Haworth Special:
"The Beach of Dreams"
Arsene Lupin Production
"813" with Wedgwood Nowell

R-C
PICTURES
A Minimum of 36
Sessue Hayakawa in An Arabian Knight
Produced by NAWORTH

The tale of an adventurous scamp in a land of romance

FROM beside the ancient pyramids Hayakawa digs up hidden gold for the exhibitor. In a production of astonishing realism and beauty, he reaches new heights as a playboy of the East.

Based on emotions as old as the desert sands, his role has an assured drawing power.
Wm L. Roubert
presents
Willard Mack's
Most vivid screen play
HERITAGE
A State Right Special De Luxe
with Matty Roubert
and a Brilliant All Star Cast

TERRITORY SELLING FAST
Write or Wire

Matty Roubert Productions Inc.
1457 Broadway New York

Sidney Garett, 135 W. 44th St.
Sole Foreign Distributor
Blizzard! Arch fiend. Sworn enemy of humanity. Twisted soul and face of Satan. The most unforgettable character that ever dominated a motion picture.

In his brain seethed a plot to loot an entire city and wreak horrible vengeance on those he hated.

Lon Chaney, as Blizzard, contributes a performance that is literally astounding. And "The Penalty," telling a big story in an unusual way, is easily one of the finest pictures of the new screen.

GOLDWYN PICTURES CORPORATION

SAMUEL GOLDSWYN AND REX BEACH PRESENT

GOUVERNEUR MORRIS' FAMOUS STORY

THE PENALTY

DIRECTED BY WALLACE WORSLEY
Goldwyn Frank

Tells Minneapolis Exhibitors Something About Increased Cost of Production and Other Things

Recently Samuel Goldwyn was in Minneapolis, and while there attended a luncheon where he met about 125 exhibitors from that section. Afterwards he was called upon the answer two questions put to him by Al Stiebel, of the United Theatrical Protective League—what was the attitude of his company regarding deposits and also toward ownership of theaters.

In reply Goldwyn said:

"Your first question ask for the attitude of the Goldwyn company toward the deposit system. And our answer is that deposits mean comparatively little to us. But there is a type of producer who does need your deposits—the small independent producer who is materially helped in financing his picture by this system.

"Your second question asks the attitude of our company toward producer-ownership of theaters. The answer of this question as far as we are concerned is clearcut and inescapable. We are producers, have always been producers, and will always be producers. All that we demand as producers is that we have an outlet for our pictures. Where no theaters have built a wall against us, no one can blame us for going out and getting in our own audiences.

"There are certain special territories where circumstances have worked out in such a fashion for the producer that it has been essential for him to build or buy. But these are exceptional cases, and have been used by the exhibitor himself. We don't want to buy theaters. We would rather invest in good pictures."

Mr. Goldwyn then went on to say: "We will first take up the matter of producer ownership of theaters, and see if there may be no misunderstanding. I will go back to the beginning, and lay all the cards on the table.

"Carmen" Cost $20,000

"Seven and a half years ago, when we founded the Lasky Film Corp., we made pictures on a far cheaper basis than we can make them today. In

(Continued on Page 3)

Promie New Star

Equity Pictures have a new star engagement that promises to announce the trade shortly.

Joe Schnitzer says the identity of the new star will prove a big surprise to everyone.

All Assembled

Exhibitors in Atlantic City for Convention—Opening Session Takes Place This Morning

(Special to WID'S DAILY)

Atlantic City—The opening session of the Exhibitors' League of Eastern Pennsylvania, Southern New Jersey and Delaware is scheduled for 10 o'clock this morning.

A number of exhibitors arrived here yesterday however to register and "get set" for the two-day session.

It is not at all improbable that there may be some changes in the territorial groups now included in the association. The league is practically a M. P. T. O. affiliation, but the constitution of the national organization (Continued on Page 4)

Films in N.Y.Schools

Courses in Biology and Geography Ready—Experiment May Become Permanent

A contract is expected to be signed today by the Board of Education and Thomas K. Peters of 105 W. 41st St., head of the Peters Photographic Expedition, whereby 10 schools in Greater New York will be supplied with a series of motion pictures dealing with biology and geography as treated in the standard text books now used of the Educational Department.

The move is in the nature of an experiment, but if it proves successful there is every reason to believe that Mr. Peters will be granted a contract to supply all of the public schools in New-York with like films.

The idea in brief is this: Peters has prepared after considerable effort and time a series of 23 reels, each of about 1,000 ft. in length, dealing with that part of the public school biology as is covered in the 40 school weeks of the course. He has also

(Continued on Page 4)

Black Expanding

Circuit. Now Numbers Almost 7 Houses—Additions to Staff in Boston Headquarters

(Special to WID'S DAILY)

Boston—The Black New England Theaters, Inc., of which Alfred Black is the head, now controls a most 70 theaters in New England.

Four theaters, recently added to the Black string and now undergoing repairs, bring the corporation's holdings to about 70 theaters. These are the Waldorf, Lynn Mass., the Broadway, Chelsea, Mass. the Laurier, Woonsocket, R. I., and the Rialto, Lawrence, Mass.

At the same time the theaters of the following towns are now in various stages of construction: Pawtucket, R. I.; New Bedford, Mass.; Artie, Ker, Taunton, Mass., and Barre, Vt.

Three theaters in Vermont are practically ready for opening. These are in Northfield, Bethel and Richmond. The Bangor Opera House, which Mr. Black is particularly proud was recently opened.

The Black organization has been developing also now, in its new line recently. It is apparently the policy of the organization to make "affiliations" with theater owners whose houses pass into its control of the Black circuit. W. Grace of Fair Haven, Vt., who conducted the opposition to us and has now affiliated with the Black Circuit, is in Rutland, Vt., where by an affiliation with T. W. McKay the Grand and Strand become part of the Black chain. The Playhouse in that city has been secured by Black for pictures.

There have been some changes in the executive personnel of the company. W. M. McCollan, who for a number of years was general manager of Luna Park, Coney Island, is now assistant to Black.

The Rialto in Lawrence has been added to the circuit and Andrew J. Cobe has been placed in charge of presentations for the entire Black circuit.

The offices which were formerly maintained at Rockland, Me., have been given up and all the activities of the company are now centered in the new offices in the Social Union Bldg., 124 Berkeley St. Here Black has secured a suite of offices, and has coordinated all of his departments. The booking office which had quarters in Boston has been moved into the combined offices.


(Continued on Page 2)
**Quotations**

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Agnes Ayres in de Mille Film

Los Angeles—Agnes Ayres who is under contract with Albert A. Kaufman will appear in Cecil de Mille's new production for Famous Players.

Harry Levey, will assist several schools of advertising in launching copious samples of the value of the industrial motion picture.

**On Broadway**

**Criterion**—"The Right to Love."  
**Capitol**—Tom Mix—"The Untamed."  
**Rivoli**—"Humoresque."  
**Rialto**—Charles Ray—"The Village Sleuth."  
**Strand**—D. W. Griffith's "The Love Flower."  
**Broadway**—Louise Glaum—"Love Madness."  
**Rivoli**—"Earthbound."  
**Lyric**—"When New York Sleeps."  
**Loew's New York**—Today—Mary Pickford—"Susa."  
**Tuesday**—"Lahoma."  
**Wednesday**—Madge Kennedy—"The Truth."  
**Thursday**—Ethel Clayton—"Crooked Streets."  
**Friday**—Shirley Mason—"The Little Wanderer."  
**Carmel Myers—"In Folly's Trail."  
**Saturday**—Mary Miles Minter—"A Cumberland Romance."  
**Sunday**—Mitchell Lewis—"The Mutiny of the Elsinore."  
**Brooklyn Strand—Annette Kellerman—"What Women Love."  

**Next Week**

**Criterion**—"The Right to Love."  
**Capitol**—"It's a Great Life."  
**Rivoli**—Elise Ferguson—"Lady Rose's Daughter."  
**Rialto**—"Humoresque."  
**Strand**—Charles Ray—"45 Minutes from Broadway."  
**Astor**—"Earthbound."  

**80% Complete**

The growth of Pioneer exchanges has reached the point where over $8 per cent. of the country is now covered and it was said that Pioneer headquarters that within the next month or two the new exchanges to be opened will give Pioneer pictures 100 per cent. representation.

Warren Fromme, assistant to Hobart Henley, and more recently with Mr. Sidney Drew, will assist Jerome Storm in the making of the first Lilian Gish production for Frohman.

Lyric—"When New York Sleeps."  
**Brooklyn Strand—William Farnum—"If I Were King."**

Fox Film at Brooklyn Strand.

The Brooklyn Strand has booked for the week of Aug. 29 a Fox production, William Farnum in "If I Were King."

**IDEAL STUDIOS** AVAILABLE  
**IMMEDIATE POSSESSION**  
**DIRECTLY ACROSS 42nd STREET FERRY**  
**THE NEWEST AND MOST COMPLETELY EQUIPPED STUDIOS IN THE EAST!**

ARTHUR H. JACOBS  
145 WEST 45th STREET EXCLUSIVE AGENT  
BRYANT 4783

**Change Corporate Name**

Albany—The Piedmont Pictures Corp. has changed its corporate name to the Piedmont Trading Corp.

The above company deals in the foreign market.

"Twin Beds," which Mr. and Mrs. Carter De Haven are producing, in affiliation with Arthur S. Kane, is set down on the First National schedule for release Oct. 18.

It is when he counts the box office receipts that the exhibitor really appreciates RITCHEY posters!

RITCHEY LITHO., CORP.  
406 W. 31st St., N.Y. Phone Chelsea 8388

The one & only "Ambrose"

Surrounded with his bunch of beauties can't be equalled.

**PERRY COMEDIES** present  
**MACK SWAIN** in  
a series of new two reel comedies.

**State Right**  
One a Month

Distributed by  
C. B. Price Co., Inc.  
1446 Broadway, N.Y.C.
Goldwyn Frank
(Continued from Page 1)

Goldwyn Frank,

"Then there was a little girl working for us, getting $100 a week. She offered her $300 a week. She came to me with the contract, and wanted it raised to $400, and she didn't want to keep her. She wouldn't even work for us at the same figure they offered her—she must have a better deal with us. We didn't care to pay it."

"This went on with all our people, and the other producers. Naturally the scale was doubled and tripled in a short time. This organization spent money lavishly in making their productions, and it was necessary for us to put more money into our productions."

"As a result, the cost of negatives shot up. Where they used to cost us around $10,000 and $12,000, today it runs from $450,000 and up."

Compelled to Buy Theaters

"Then we began to run up against a new phase of the proposition. Theaters which had been running our pictures began putting some of them on a screen that had more pictures than they could use."

"Take the Strand theater, of New York, for example. The first year, they ran all of our pictures. The second year, we made more pictures and they ran all of them. But the theater owner ran some of them, and then informed us that they couldn't use any more, as they had more pictures than they could use. We have been compelled to get proper showings in New York, it would be necessary to buy a theater, so we bought the Capitol."

"Make no mistake, gentlemen. We are producers, and we want to stay producers. We are going to stay producers, if you will let us. But we must have showings at a fair price."

"Let me give you another example. In Milwaukee we were unable to get more than $300 for a picture, and finally they told us they couldn't afford to pay that. We bought the Merrill theater there, and there has not been a week that we have not gotten from $900 to $2,000 for our picture, after showing the theater in regular and "有什么工作，我们都是 producers, and we have no desire to become exhibitors. Four or five million dollars is used up in no time at all when you are building first-run theaters. We would rather put that money into negatives if we can get our pictures shown."

"There is no one to blame today for producer ownership of theaters but exhibitors themselves. And if you force the leading producers out of business, from whence will your steady, week in and week out supply of good pictures come?"

"For you must have good pictures. I have traveled 50,000 miles in the past year, including a trip to Europe and there is not the sort of film executive who sits behind a desk in New York and tries to size up the situation in the entire country. And it is very unlikely that the public is 'picture wise.' You would be amazed at some of the letters we get from fans, criticizing this and that."

Authors Get 50 Per Cent

"As a result, I became convinced that we must bring to the screen the same sort of trained minds that have made literature a necessity in the home. Writers have been complaining that they could make more money by putting the same amount of thought into a book or a play. So I went to some of the best authors, gave them three hundred, and made them this proposition: that if they would give me the same amount of effort that they would put in on a play or book, we would put our studios, our time, and our facilities up against their brains, and split the profits on a 50-50 basis."

"Opposed to Group Booking"

Mr. Goldwyn was later interviewed regarding the attitude of his company toward group booking by 'booking agencies.'

(Continued on Page 4)

Tie up to that word "Paramount" and see what national advertising has done for you.

FIVE hundred pages of live, interesting and educational matter, gathered from a year's work in WID'S 1920 YEAR BOOK COMING SOON
Goldwyn Frank
(Continued from Page 1)
“We are firmly opposed to any sys-
tem,” he replied promptly, “that will
prevent exhibitors from selecting
their own pictures. Our present
system permits exhibitors to see their
pictures well in advance, and they
know what they are getting. We
shall at least give the present system
a fair trial before changing it.”

Mr. Goldwyn made a highly favor-
able impression. Unlike certain other
producers, he made no attempt to
dodge the issue. He did not deny
that they would buy other theaters if
compelled to. He talked straight out
from the shoulder, and laid the blame
at the door of the exhibitor. Whether
the assembled exhibitors agreed with
him or not, they could not be admit-
ing his frankness and candid state-
ments of the facts to be seen them. Codi-

calleds for state organizations only, and
to be definitely affiliated with Sydney
Cohen’s organization means that a
league embracing actual state bound-
daries must be formed.

The program for the two-day ses-
sion provides for the opening ad-
paper this morning by Mayor Bader
of Atlantic City. Sydney Cohen may
address the exhibitors.

This afternoon a beach party
will be held at Garden Pier, where the
official headquarters are established.
Here motion pictures of the dele-
gates and the visitors will be shot.

Tonight a ball will be given in the
Marine Ball Room and for this affai
a number of loving cups will be given
as prizes. There will be a prize war-
t for a Priscilla Dean cup; fox trot
for an Elaine Hammerstein and a
one step for a Nazimova cup. Miled-
dred Harris Chaplin and Lionel Bar-
rmore will lead the grand march.
Clara Kimball Young, Harry Garson
and Harry Reichenbach are expected
to take part.

Tomorrow morning there will be
a short business session. A number of
executives including E. A. Mayo,
Adolph Zukor, William Fox,
W. W. Hodkinson, Marcus Loew,
Harry Schwalbe, L. J. Selznick, Fred
W. Warren, Senator Walker and two
others whose names will be annou-
ced later, have been invited to deliver
addresses.

At evening a dinner and
cabaret at Inlet will provide enter-
tainment. The convention officially
closes Tuesday evening.

Roskam Joins Fine Arts
Edward M. Roskam, who has had
charge of the editing and cutting of
Universal pictures for the past two
years, has signed a contract with Fine
Arts Pictures, Inc., to take charge of
the cutting and editing of all future
Fine Arts releases.

In addition Roskam will take
charge of all scenario work and act
in the capacity of supervisor of pro-
duction on the new pictures which
Fine Arts will distribute through
independent exchanges.

E. A. Kellett, general manager of
the National Film Co., Minneapolis,
has contracted for Minnesota, North
and South Dakota and Wisconsin,
on “Before the White Man Came”
Arrow release.

Mats, Electro's and Stereo
for the
Motion Picture Trade
J. Rubin & Co.
23 E. 4th St., N.Y.
Phones Spring 8303-8304
The fastest stereopters in
N. Y. C.

THE STEALERS
ARE COMING

British Exhibit in Brazil
(Special to WID'S DAILY)
14 “Commerce Reports” say:
“Announcement is made by Trade
Commissioner Connell of a motion
picture exhibit of British industries
to be held daily during the week
of June 28 at one of the large theaters
in Rio de Janeiro. The organization
in charge of the exhibition was said
to be supported by the British Em-
bassy, the British Consulate, and
the British Chamber of Commerce.

“No entrance fee was to be exact-
buted, but those who attended were ex-
pected to leave a card containing
their full name, residence and busi-
ness. Films were to be exhibited
showing the manufacture of steel,
locusts, airplanes, cotton textiles,
floor, rope, cables, oils, bicycles, etc.,
as well as panoramic views of the
most important cities of England.”

The Washington dispatch bears
out what appeared in WID'S DAILY
last week concerning a film exhibit
which is to tour the entire world for
the purpose of exploiting British
manufactures.

Novel Studio Planned
Los Angeles—Max Linder plans a
studio here which will have a front
the exact reproduction of Comedie
Francaise in Paris.

ENLARGEMENTS
of moving picture films, for stills and
cuts. Also high class printing.
Twenty years experience in film
laboratories.
W. J. Morat
302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7361

CAMERAMAN
with complete outfit
Available
All Hours for Special Work
C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799

THREE LARGE OFFICES WITH VAULT SPACE
FOR RENT
Use of Cutting Room—Terms Reasonable
Telephone: Bryant 1335, 3427
Ask for Mr. BARR

Films in N.Y. School
(Continued from Page 1)
prepared a series of pictures de-

designed with higher biology and more
scientific films covering the geo-
course as outlined and practiced
the Board of Education.

These pictures are to be used
in schools in conjunction with
these books so that the children
will actually see what they read.
The films have been so
that they will conform with
and so that the use of
films will be one operation

“The Blonde Vampire”
It developed Saturday that E. P.
and Persons, who are major
picture at the Biograph studio,
Shaw Physioc directing, are

Miss Mooers is the author of
“Blonde Vampire” which is to be
lished by Moffat, Yard, and has
given considerable publicity in
Hearst papers which have put
several Sunday features on “Blonde Be a Vampire.”

Allen Rock is associated with
ner and Persons.

CHESTER CONKLIN
2 Reels—One-A-Month
GALLE HENRY
2 Reels—One-A-Month
“CLAYPLAY”
Novelty Comedies
1 Reel—One-A-Week
SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week
“COMICCLASSICS
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
“His Married Life,”
“Bringing Up Father,” etc.
Special Pictures Corp.
Could Ban 'Stealing'
P. T. O. to Line Up Producing
and of Business on Breaking of
Contracts
(Continued from Front Page)
Atlantic City—Sydney S. Cohen, president of the M. P. T. O., address-
ing the Exhibitors' League of East
Pennsylvania, Southern New Jer-
sy and Delaware at the opening ses-
Sion here yesterday.
Cohen told of the work of the national organization and that a
special committee would shortly start its work which would reach
every director, producer, and distributor in an effort to prevent the jump-
ing of contracts and "stealing," even in his address said that such
was bad but one result: a loss to the exhibitor by virtue of increased
salaries of stars. Cohen said certain stars use the "stealing" method
to obtain "so much money in the
few years they had become top-
div." The committee will endeavor to
embrace promises from stars and film
utes to play "straight" in the
ear and to eliminate this practice.
Another part of his talk Cohen
considered interest when
(Continued on Page 2)

"Mitch" Lewis Here
"Mitch" Lewis has arrived from
where Lewis plans staying here
for several weeks and is stopping
at Lamb's
Only Four Barrimore Films
Developed Yesterday
One Imagery Films develops yesterday that the
Associated First National com-
pany with Whitman Bennett calls for
a special productions, and not
more with Lionel Barrimore, origi-
ally stated by First National,
more Barrimore's series, will include four
sections.

Studio Planned for Salt Lake
Special to WID'S DAILY
Salt Lake City—the Kimball and
and stars have sold the old Ryan
Rexways, 27 South, to a moving picture company
which plans a studio and executive
program on it. The studio.

While no mention has been made
of a new $10,000,000 unit has secured the prop-

More Theaters for Lesser
(Special to WID'S DAILY)
Improves—Sol Lesser and the
Brobe have taken over two more
theaters: the American and Belvi-

New Dep't at F. P. L.
Famous Players-Lasky has formed
a special sales organization to handle
its short subjects. W. F. Rodgers,
formerly with General Film and
Goldwyn, has been appointed short
subject sales manager.

In each one of the exchanges there
will be a salesman—in some
(Continued on Page 2)

To Feature Lloyd Prod.
Goldwyn, commencing with "The
Great Lover," will present a series
of 
Frank Lloyd Prod.

Goulding Returns
Edmund Goulding has returned to
this country from abroad. He will
prepare the script for "The Devil,"
which George Arliss will make for
Andrew J. Callaghan and return to
England

Universal Party Tonight
Universal's theater party is sched-
uled for tonight. Almost 1,000 em-
ployees will see "Seeing Things"

More for Pathe
Pathe has closed a deal for the
distribution of a series of two red
westerns in which Tom Santschi
will be starred.

The first of the series will be "Be-


Hampton Special Through Pathe
"Half a Chance," a Jesse D. Hamp-
on special production directed by
Robert Thornby, in which Mahlon
Hamilton and Lillian Rich are feat-
ured, has been secured by Pathe.

The Hampton organization is
known to have spent considerable
money on this production.

Cearing the Air
North Carolina Exhibitors Hear of
Workings of Lynch Sanitation
—Situation Improved
(Continued from Front Page)
Charlotte, N. C.—About 25 of the
representative exhibitors in this ter-
itory were called into a meeting here
last Friday by Y. F. Freeman of the
S. A. Lynch Enterprises, who ex-
plain the workings of his organiza-
tion.

It is understood that Freeman did
so in order to offset propaganda fos-
tered in North Carolina by other
companies and that as a result of the
meeting whatever difficulties ex-
isted between the exhibitors were
resolved. Freeman is understood to
have told the exhibitors that Lynch
would not build or attempt to force out
independent exhibitors in towns where
parafract productions were a fair
showing.

It is further understood that a num-
er of exhibitors wired Sydney S.
Cohen and the M. P. T. O. of the con-
ference with Freeman, telling of the
conference conference that they had
held.

(Continued from Front Page)
Atlantic City—Sydney S. Cohen
admitted yesterday that he had re-
ceived a wire from exhibitors in
North Carolina regarding a meeting
here held by Y. F. Freeman of the
S. A. Lynch organization, telling Cohen
that they believed the North Carolina
situation had been clarified as a re-
sult of the talk with Freeman.

S. A. Lynn, Y. F. Freeman, D. B.
Mallard, a Lynch official, and C. D.
Corder, both of the Strand Theater, Tampa,
Fla., who is a Lynch man, left
here for New York yesterday.

Metro Buys "Aphrodite"
Metro has purchased from Famous
Players the film rights to "Aphro-
dite," which was originally slated for
Dorothy Dalton.

Nazimova will appear in it for
Metro.

Loew Denies Report
Marcus Loew yesterday denied the
report that he was financially inter-
sted in the new American Theaters
Corporation, which was formed in Atlanta
a few months ago with a capitaliza-
tion of $5,000,000.

The Atlanta organization is head-
ed by Arthur Lucas of Goldwyn and
plans to acquire a chain of theaters in
the South.
Would Ban 'Stealing' (Continued from Page 1)

he spoke of the adjustments in film rentals made by the Zukor committee. Cohen said that $100,000 in claims had already been amicably settled. The committee included one from Wheeling, W. Va., Aurora and Joliet, Ill., and the Theater Owners' Chamber of Commerce in New York City.

Mr. Cohen reviewed the work of the M. P. T. O. and told the 170 odd exhibitors and delegates present of what his committee was to do in the way of more equitable film contract. He said that a committee was working with Adolph Zukor, Samuel Goldwyn and Lewis J. Selznick on the contract and deposit questions. Senator Walker, counsel for the M. P. T. O., will work with the counsels of the film companies on this.

The M. P. T. O. had in mind, said Cohen, the abolition of the deposit system in every state of the union and in its place the passage of a law such as existed in New York, whereby the deposits would be kept in trust for the exhibitor with default, by the danger of loss. He pointed to the failure of General Film with $200,000 to exhibitors' money, that of United Film Theaters and last of all, Hallmark.

Another move the national organization planned was the relief from the censorship question in Pennsylvania. Cohen urged immediate action here by film interests.

Speaking of the forming of state organizations Cohen said that 12 states had already organized; that 144 out of 175 exhibitors in Connecticut were members of the state M. P. T. O.; that Missouri had doubled its quota for the national treasury; that the national league was closing the drive for local option on Sunday shows and the repeal of the 5 per cent tax.

After Cohen spoke a number of exhibitors were called upon to deliver addresses. Among them were Mike Stiefel, of Philadelphia; Floyd Hopkins, of Wilmer and Vincent; Ed. O'Farrell, of Atlantic City; and Fred Herrington, of Pittsburgh.

Practically every theater chain in the territory is represented here. The Comerford string of 44 houses is represented by Mike Comerford, others here are George Bennethun, who runs 16 houses; Mike Goll, who operates two first-run houses in Hazelton, Pa.; Carr and Schad of Reading and the Stanley Co. of America.

The meeting was presided over by Albert G. Fisher of the Mammoth theater, Philadelphia, the oldest exhibitor in that city. Other officials present included Fred Herrington of Pittsburgh; John G. Collins of the New Jersey League, and John Evans of Philadelphia. Sydney Cohen was really the dominating figure of the entire session.

W. E. Schaefer, of the Superior Film Exchange, Philadelphia, made the hit of the day. He has the Eastern Pennsylvania rights to "A Child for Sale." For the occasion he got up a celluloid baby doll with a bottle in its mouth. These were distributed among the exhibitors and caused quite some comment.

The program was carried out as per schedule, although the rain in the afternoon did not serve to make the beach party particularly inviting. The ball was held last night in the Marine Ballroom.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.
FINE ARTS PICTURES, Inc.

ANNOUNCES

the formation of a new department to aid producers, distributors and independent releasing concerns in securing the greatest possible results from their productions.

EDWARD M. ROSKAM

Acknowledged as the Foremost Film Editor in the Motion Picture Industry

who had charge of the cutting and editing of such notable box office successes as “The Masque of Life,” “Polly of the Circus,” “Baby Mine,” “The Virgin of Stamboul,” “Blind Husbands,” “The Devil’s Pass Key,” and other famous pictures will personally supervise all productions submitted for re-editing, cutting and titling assuring the utmost in editorial perfection.

You are invited to send your productions to us for re-editing and cutting.

SATISFACTION, QUALITY AND SERVICE GUARANTEED

To get the most benefit from your productions, address—

FINE ARTS PICTURES, Inc.

M. W. GARSSON, President

157 BROADWAY --- NEW YORK CITY

Phone Bryant 9500
DO YOU REMEMBER—
No. 27
"TANGLED LIVES"
with Harry T. Morey and Betty Blythe
PAUL SCARDON
Directed It
And also
"HER UNWILLING HUSBAND"
with Blanche Sweet
Now directing BESSIE BARRISCALE

"Democracy" Opens Tonight
"Democracy," or the Vision Restored" opens tonight at the Casino theater. This is the picture which was directed by William Nigh and written by Lee Francis Lybarger.

Catalogue Completed by Community
Community M. P. Bureau has completed bringing its card catalogue of films up to date. It has been keeping a complete record of all films since 1915. It now has complete information on about 3,200 pictures. Any film can be found if the maker's name is given, the star, the brand, the title or even the general subject.

Seitz' Producing Unit Returns
George B. Seitz and his producing unit have arrived from Spain, where he took scenes for "Rogues and Romances."

In the company were June Caprice, Marguerite Courtot, Harry Semels, Frank Redman, William P. Sullivan and Harry Wood.

Reviewing Songs for Ray Film
With the presentation by Arthur S. Kane of Charles Raln in "45 Minutes from Broadway," the old song hits of the Cohen classic are to be revived.

Maurice Richmond, Inc., is preparing for general circulation a special edition of "So Long Mary" and "Mary's a GrandOld Name," while in many theaters where the picture is shown "I want to Be a Popular Millionaire" and the song, "45 Minutes from Broadway," also will be sung.

Rapf Denies Rumor
Harry Rapf, supervisor of Selznick productions during the absence of Myron Selznick, denies the published statement that he has been engaged by the George Baker Film Co. to supervise a production being made with Vera Gordon as star. The production in question is now being made by the Chatham Picture Corp. at the Selznick Fort Lee studio.

It is understood that in the arrangement Selznick agreed to transfer the services of Director Henry Kolker to Chatham. Selznick also agreed to allow Rapf to supervise the making of the feature.

Seeks More Theaters
F. P.-L. Californian Subsidiary Understood to Have Extensive Plans Under Way
(Special to WID'S DAILY)
San Francisco—With the actual passing into the hands of the Famous Players-Lasky Corp. of California of the Imperial, California, Portola, Granada, Coliseum and Lincoln theaters comes the well-founded report that the corporation has plans under way for the taking over and building of additional theaters in this state.

The report further has it that the performances in the local theaters and the new ones planned will be standardized and musical productions shown in conjunction with the films. In this connection, as noted, preparing a number of vaudeville acts Jack Partington is understood to be to be shown in the theaters.

The president of the new corporation is Herbert L. Rothchild, Herman Webber will be associated with him. Adolph Zukor and Jesse L. Lasky, president and vice-president of Famous Players-Lasky, are directors.

The home office has given the California a 20-year franchise for Paramount productions.

Transfers representing $12,000,000 have been made to the new company by the Market St. Realty Co., owning the California; the Imperial Theater Co., the Popular Amusement Co., owner of the Portola; the Granada Theater Co. and the Coliseum Theser Co.

The Coliseum, managed by Samuel P. L. MFG. Co., 1600 Broadway, New York City.

THE STEALERS ARE COMING

Baker Elected
St. Louis—Sidney Baker, of the 1st National, was elected president of the St. Louis Film Board of Trade, succeeding E. W. Dustin.

Barney Fegan, of the Standard Film Exchange, was elected vice-president and Tom Leonard secretary and treasurer.

Winnipeg—Arthur Larente has been placed in charge of the Specialty Film Export Ltd., exchange.

H. Levin, is being enlarged to a seating capacity of 3,000. It is at Clement St. and Ninth Ave.

No one could be reached at Famous Players for comment on the above dispatch.

Have Babe Ruth Picture
The C. B. C. Sales Corp. has reeler in which "Babe" Ruth, home run hitter of the Yankees, is shown performing his pet spec. It is called "Over the Fence," ready for release.

Fred Schoefer
(Vitagraph)
Continuity & Titles

CAMERAMAN
with complete outfit
Available
All Hours for Special Work
C. B. PRICE CO. INC. 1446 Broadway, N. Y. C.
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CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
Scenic Stories
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by REGGIE MORRIS
the man who made "His Married Life" "Bringing Up Father" etc.
Special Pictures Corp

Producers!

Make your pictures at
UNIVERSAL CITY
Near Hollywood and Los Angeles

AN entire city dedicated to the production of motion pictures, housing one plant the most complete all-around equipment necessary for the production of perfect photoplays.

Area—nearly 500 acres of land, situated between the Hollywood and the Sierra Madre Mountains, with a splendid variety of beautiful natural scenery; lake, mountains, and plains.

Six covered stages over 1000 feet long and 50 to 100 feet wide, the greatest covered stage area of any studio in the world.

Complete electrical equipment securing all modern effects.

Large stocks of furniture, wardrobe, and props, at the disposal of tenants.

Permanent streets of New York, Arizona, Mexico, Paris, Constantinople, Tokyo, Canada, Spain and Colonial Style.

A regular theatre with fully equipped stage.

Our studio is constantly used by the largest producers. During the last year the following have used and are still using our facilities:


Apply to Leasing Department at Universal City, California, or UNIVERSAL FILM MFG. CO., 1600 Broadway, New York City.

Tuesday, August 24,
Refute Black

Guth National Answers His Charges
-Patterson Also Issues Denials
on Chicago Meeting

First National through J. D. Wilson yesterday issued a statement denying the charges made by S. Black of New England with regard to the activities of Nathan Gordon and First National in England as well as the charges made by Black in his statement published last night. Willard C. Patterson, of the Columbia, Atlanta, who called the Chicago meeting of exhibitors earlier in the week in association with a representative of D'S DAILY in Atlanta yesterday, said Black's accusation that there was a connection between First National and itself in calling the Chicago meeting is a lie. He prepared to go before any body of exhibitors or producers at any minute and prove conclusively that Black's accusation is base and malicious.

Moreover, I will furnish indisputable and conclusive evidence as to who financed the Chicago trip. Since I refused to file with Black at Cleveland that I was a grafter, Black went on to say that I am a liar and me has been antagonistic.

First National Statement Follows:

There are only two or three points in the statement by Mr. Alfred S. Vick of Boston, which appeared in D'S DAILY last week, that do not appear to be digested by a reply from First National Pictures. (Continued on Page 2)

Due on the Olympic

The Olympic, which is due here morning from Europe, has had its run here extended yesterday and theater resumed showings with orchestral shows.

The settlement was made in accordance with terms outlined by Willard C. Patterson, who represented the exhibitors in the strike.

Three weeks ago when Patterson sued to meet the demands of the exhibitors more than the orchestra walked out, independent producers, had made a temporary adjournment of the rival of a representative of the national organization here a settlement was affected.

Equity Suits Dropped

Garrison's Legal Literature Comes to an End in Supreme Court

Two suits involving the Equity Pictures Corp. were ended on Monday when on the application of the attorneys for both parties Supreme Court Justice Burr dismissed the suit of the Fine Arts Film Corp. against Equity for breach of an agreement. (Continued on Page 4)

Hodkinson Gets New Feature

"The Kentucky Colonel," by Opie Read, is to be released by the W. W. Hodkinson Corp., in September. The production was made by National Film Corp.

Disclaims Any Interference

Mildred Harris Chaplin yesterday denied the report that she was seeking to restrain Charlie Chaplin from selling "The Kid."

"I have no personal interest in Mr. Chaplin's productions, and anyhow he is under contract to deliver eight of them to First National," she said.

Convention Over

Percentage Bookings Opposed—Many Resolutions Passed

(By Long Distance 'Phone)

Atlantic City—The convention came to a close last night with a beach party and clam bake. During the morning there was another business session after which it was stated that the amount collected was at least twice as much as was demanded from Eastern Penn., for the treasury.

Sydney Cohen in an address stated that the national body expected Adolph Zukor to make good his pledges and expected him to have Alfred Black meet the committee. If Zukor fails the organization will take care of the matter, said Cohen. He (Continued on Page 3)

Burton Holmes Returns

Burton Holmes and his chief cameraman, Herford T. Cowling, have returned from the Near East. Cowling, who has been traveling for 14 months, shot a total of 200,000 feet while away.

Kendall at Helm?

Reported He Will Become President of Goldwyn, Replacing Samuel Goldwyn

It is understood that Messrs. Kendall of the Capitol Theater will in all likelihood become the executive head of Goldwyn.

Samuel Goldwyn is expected to make known officially his resignation from the presidency of the company within the next few weeks.

It is understood that Mr. Goldwyn practically stepped from office at a meeting of the board of directors last Friday in New York. While no definite information is at hand as to the reason for the change, it is believed that it is due to the inability of the organization to work in harmony with Goldwyn to satisfy the financial interests of the success of the enterprise.

Mr. Kendall was reached by phone and said that he was a member of the board of directors of Goldwyn and that there was no meeting last week. He further asked how there could be a new president when Goldwyn had not resigned.

A Goldwyn official made the same point, saying, "Goldwyn cannot afford to have the company flounder in the dark."

Pioneer Busy

Closes Deals With American Cinematograph Co., Warner Bros, and Park-Whitewode Prod.

Pioneer Film yesterday announced the closing of a number of important deals with American Cinematograph Co., Warner Bros, and Park-Whitewode Prod., which gives company a number of new productions for its exchanges. Pioneer has taken over the production of American Cinematograph, comprising 12 productions for the following territories: New York City and State, New Jersey, Maryland, Delaware, District of Columbia, Virginia, Ohio and Kentucky, Illinois and Indiana, Wisconsin, Missouri, Kansas, Iowa, and Nebraska.
Refute Black

(Continued from Page 1)

"The first is his vague and extremely ambiguous reference to Mr. N. H. Lasky in his essay. He says, 'Mr. Lasky is the real Mr. Black.' But this becomes Black as the partner of Mr. Adolph Zukor in his New England theater enterprises to attack an interest in which he has more than a passing acquaintance..." (Continued on Page 4)

Kaufman Returns

Eugene Kaufman, who opened several offices for Inter-Ocean on the coast, has returned to New York.

Quotations

Last

Bid, Asked, Sale.

Famous Players... 70% 71% 72%
do pfd. ... 83 83 83

Loew's, Inc. 19% 20% 20%

D. W. Griffith ... ... 15

Goldwyn ... 9%

Triangle ... 7/16 7/16

Unit. Pict. Prod. ... ... 13%

World Film ... 9% 9% 9%
do 2nd pfd. ... 9%

"Democracy" Opens

"Democracy," the last night at the Casino theater. The picture deals with Bolshevism.

Every ounce of dynamic force and power that it is possible to put into a motion picture poster is put into a Ritchey poster.

"IDEAL STUDIOS" AVAILABLE
IMMEDIATE POSSESSION

Directly across 42nd Street Ferry

THE NEWEST AND MOST COMPLETELY EQUIPPED STUDIOS IN THE EAST!

ARTHUR H. JACOBS

145 WEST 45TH STREET

EXCLUSIVE AGENT

BRYANT 4783
At Broadway Theaters

Service De Luxe
(By wire to WID'S DAILY)

Los Angeles—The Overland Limited which pulled out of Los Angeles on Sunday carried a number of high-priced messenger boys on it. Louis B. Mayer is aboard with a print of "The Woman in His House" for First National. Carter de Haven has with him a print of "Twin Beds" which he is taking to Arthur V. Johnson and Bert Adler a print of "The Sin of Martha Qued," Allan Dwan's last production for Mayflower.

Bert said before leaving that bringing prints East presented a legitimate excuse for transcontinental journeys.

Convention Over
(Continued from Page 1)

also stated that the M. P. T. O. was not allied even indirectly with the celluloid organization either of distributors or producers and was simply formed by exhibitors and for exhibitors.

The last resolution was a new one and the rest are practically the same as those adopted by other states.

At the ball Monday night Clara Kimball Young was crowned queen. Mildred Harris Chaplin and Anne Luther were also present. There was a tremendous mob fighting to get in the ball room.

At the close of the session Al Lichtman repeated the pleading made by Adolph Zukor regarding Famous Players' theater operations.

Jaffe Cohen and a number of others left yesterday afternoon for New York.

Among those present at the convention were Felix F. Feist of Goldwyn, Al Lichtman of Famous Players and Jules Mastbaum of the Stanley Co., Philadelphia.

DANNENBERG.

Van Ronkel May Open Exchange
Chicago.—It is reported that J. Van Ronkel, plans the opening of an independent exchange. He was formerly connected with Goldwyn.

Chicago.—M. Schwartz and J. G. Frackman have been added to the sales staff of Unity, covering Illinois Territory.

Chicago—A new addition to the local Goldwyn sales force is Sam Sherman.

WANTED
1200 second hand veneer theatre chairs. Give details as to price wanted and location. Address Box B-7, care WID's

USED-FILM FOR SALE
Quantity Kalem Subjects for use in Foreign Countries only will be sold quick and cheap

C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Telephone Bryant 799

EFFICIENT, reputable, distributing motion picture organization will buy American or World's rights to pictures or will dispose of same for you. Will represent out-of-town or foreign concerns and permit use of its dignified offices to concerns represented by it.

Address F-23, care WID's

THREE LARGE OFFICES WITH VAULT SPACE FOR RENT
Use of Cutting Room—Terms Reasonable
Telephone: Bryant 1335, 3427 Ask for Mr. BARR
The Stealers Are Coming

Pioneer Busy

(Continued from Page 1)

The first three productions are ready. They are: "The Inner Voice," "His Brother's Keeper," and "Stolen Moments." Several other productions are now being discussed. The deal with Park-Whitides gives Pioneer three productions for the same territory as is included in the American Cinema deal. The production are a remake of "A Good Woman" and "Idle Hands." Gail Kane appears in all three.

By virtue of the Warner Bros deal, Pioneer will distribute "The Tiger Band," in New York City and State and in Northern New Jersey.

In some cases Pioneer has already been distributing a number of the above enumerated productions in certain territories.

Washington—The Pioneer Film Corp, has opened offices at 525 13th st., N. W. Edwin A. Sherwood is in charge as general manager.

To Show Paramount Films

Chicago—A contract has been entered into between Jones, Linek, and Schafer and Famous Players, whereby Paramount pictures will be shown pre-release at the Randolph and Orpheum exclusively.

Milwaukee—Walter F. Baumann has been appointed executive secretary of the Wisconsin Exhibitors Association.

It's not too late to get in on the Shekel-harvest

Refute Black

(Continued from Page 2)

same my personal attention. Hence, why talk with any committee?

"Exercising the right of a committee representing the Motion Picture Theater Owners of America to investigate him and his affiliations, Mr. Black in another paragraph states: 'Why do not the officers and this committee, the product of the Cleveland Convention, turn their attention to the greatest distributor-exhibitor combination in the United States—the First National—and especially to the activities of Mr. Nathan H. Gordon of Boston * * *'

"We should like to inquire of Mr. Black by what divine right or privilege he places himself in one sentence above the sordidness of a committee investigation, and in the next paragraph demands that a committee investigation be made of this exhibitor organization, and individuals prominent in it?"

"To us the only consoling phase of this entire matter is that without intention we are fortunate in selecting a rainy Saturday afternoon when ball gardens and carnivals are not attractive in which to read Mr. Black's statement and prepare the foregoing.

"ASSOCIATED FIRST NATIONAL PICTURES, INC.

"J. D. Williams, Manager"

To Show Jewish Films

All the rabbis of Greater New York, orthodox and reformed, have been invited to a special showing of motion pictures of the Jews in Poland, taken last July during the height of the Polish-Russian war.

The showing will be tomorrow night in Madison Square Garden concert hall. The films are exclusively Jewish, being confined entirely to the Jewish sections of the 12 largest cities of Poland and Galicia.

The Jewish Pictures Corp., Madison Square Garden is handling the films.

Pacini, Exhibitor, Shot

Kcnosha, Wis.—Charles Pacini, who has a strong following of motion pictures of the Jews in this territory was held up and shot recently, the bullet wound resulting in his death. Pacini attempted to resist the robbery, thereby suffering the fatal wound.

Sell Rights to "Common Level"

Chicago—The Unity Film Corp. has purchased the Illinois and Indiana rights to "A Common Level" featuring Edmund Breese and Claire Whitley.

Selig Buys Kettering Play

Chicago—Col. W. N. Selig has bought the film rights to Ralph T. Kettering's play, "Which One Shall I Marry?" for $15,000.

ENLARGEMENTS

of moving picture films, for stills and cuts. Also high class printing.

Twenty years experience in film laboratories.

W. J. Morat

302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7611

Equity Suits Dropped

(Continued from Page 1)

to finance and distribute Clara Kimball Young's photoplays and an action of Charles M. Davis and Herbert K. Somborn as directors of Equity against the corporation, Patrick A. Fowlers, Joseph L. Schenker and Emanuel H. Goldstein.

The latter suit was settled just before it came on for a hearing before Justice McCook. The plaintiffs alleged that the defendants were dissipating the funds of the corporation and asked for an injunction restraining the payment of salaries to the defendants, of $10,000 to Powers for an alleged loan, $5,000 to Billy West and of certain sums to the Joan Film Sales Co. They also asked that the defendants be restrained from making further contracts for the purchase of films. They stated that the assets of Equity amount to $600,000, which is the value of four Clara Kimball Young films. The suits are dropped without costs.

Robbers Were Overanxious

Chicago—When thieves set upon Frank Ward, manager of the Dearborn, they appropriated $34. They overlooked $600 in bills, taking only change. A valuable ring worn by Ward was also left in his possession.

Meeting Date Unchanged

Kansas City.—The contemplated changes in the date set for the convention of the Kansas State Exhibitors Association will not take place, the original dates, Sept. 27 and 28 being retained.

Offers Fans $1 for Review

Los Angeles—Florence Lawrence, dramatic critic of the Examiner, has offered fans $1 for every review of a photograph taken by her, with the hope of encouraging a careful analysis of pictures by the public.

Rice to Tour Illinois

Chicago—Harry Rice will tour the state for Universal in the interest of "The Devil's Paradise" and "Shipwrecked Among Cannibals."

Keller Made Representative

Amahla—W. E. Keller, formerly a salesman, has been appointed representative for Hodkinson, in full charge of the local office.

Mats, Electro's and Stereos

for the Motion Picture Trade

I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304

The fastest stereotypes in

N. Y. C.
Answers Moore

ndall Says Talk of Nat'l Booking in Connection with 1st Nat'l is

News to Him

Harry M. Crandall of Washington, C. in a letter to the editor of

D'S DAILY, replies to the state-

ments made by Tom Moore regard-

ing the First National and the Na-

tional King Co., which appeared in this

lican on Aug. 17.

Mr. Crandall's letter follows:

I have read in your issue of Tues-

Aug. 17, the statement of Mr. 

M. Moore about the First Na-

tional franchise, which as you no doubt 

know I have purchased for this ter-

ry, and although I am not in the 

it of combatting everything that 

be said against me, feel that I 

would have some space in your paper 

ight this.

Most of this statement can read-

be recognized as a case of 'soar 

hes' but the main point for which 

ish to take issue with Mr. Moore 

regard to his statements con-

ning the National Booking Com-

y.

I want to say for the benefit of 

energy that when I bought the 

ational franchise for Dela-

. Maryland and the District of 

umia, the National Booking 

pany was not even mentioned to 

and has no connection whatever 

my First National franchise, nor 

been approached since about 

bine. Not could any- 

force any First National fran-

(Continued on Page 2)

Bryson Returning

James V. ("Jimmie") Bryson, who

to Australia to get under way 

versal's exchange system there is 

ning to this country in the near 

.

Frank J. Cotter until now Bryson's 

will have charge of the Un-

Australian organization with 

quarters in Sydney, while it is 

ected Bryson, upon his return will 

op an organization for Universal 

some other foreign field.

Clyde Cook Comedies

x Film has elevated Clyde Cook 

dom and will release his two 

ers as Clyde Cook comedies. 

ook, who has been in town for 

als days, left for California yes-

ay. Two of his productions have 

completed and "Kiss Me Quick" 

first, will be released immediately. 

x will back the series with a 

oard campaign and special ex-

ation.

Reach Agreement

Famous Players and Goldwyn Ap-

ove Exhibitors' Ideas and Set-

le on Last Year's Contracts

Apparently all difficulty that may 

have existed between the Theater 

ners' Chamber of Commerce, Fa-

ous Players and Goldwyn has been 

eolved by the appointment of a 

mittee composed of Louis Blu-

enthal and Leon Brecher to handle 

tlement of complaints on films 

ed for delivery during the 

resent season but held for the 

ear by the two companies in ques-

ion. The plan of the committee 

been approved by both Famous and 

oldwyn.

When exhibitors have difficulty in 

ing out last year's contract with 

ome office the special committee 

be on hand to smooth things out.

The Theater Owners' Chamber of 

merce is endeavoring to reach 

some sort of an agreement with Hi-

Abrams of United Artists where-

a guarantee of some sort backed by 

exhibitor organization will 

pantment of rentals more than 

ays in advance.

Louis Blumenthal, William Brandt 

Leon Brecher had a conference with 

Abrams yesterday to dis-

s the matter, but no definite plan 

tained upon.

Mr. Abrams in commenting on the 

eting said that all he wanted was 

some protection from bad checks and 

some guarantee that his product 

be paid for by contracting par-

ies. Abonding plan is being con-

sidered.

German Films Impress Burkan

athan Burkan returned from Eu-

pe yesterday impressed with the 

erman films he saw while in Ber-

lin.

Mr. Burkan stated that for correct-

ness in detail and massiveness of 

s he had never seen the like. He 

ated that in spectacles the Germans to 

mind led the world.

Exchange rates acted as a damper 

to an interchange of business, Bur-

kan found. Because of the difference 

money rates he thought produc-

ers might find it cheaper to buy 

ipment on the other side and pay 

the duty demanded by customs and 

transmission.

250 Theaters Lined Up

Harry H. Buxbaum reports that 

50 theaters are lined up in the 

local territory for Paramount Week, 

pt. 5-11. "Bux" is after a total of 

00.
Coast Brevities

(Special to WID'S DAILY)


James Morrison who recently completed work as leading man for Anita Stewart in "Sowing The Wind," has been engaged by Jesse D. Hampton for "When We Were Twenty One," now under production.

"The Orchid." Carmel Myers' new starring special, will be directed by Marcel de Sano, who has just been signed by Universal.

The Famous Players-Lasky Exchange has moved from the Marshall-Morgan Bldg. to their new quarters at 924-926 South Olive St.

Francis X. Bushman and Beverly Bayne will be co-starred in a series of pictures and stage plays, to be produced in Los Angeles by Oliver Morosco.

Answers Moore

(Continued from Page 1)

chase holder into it, and those that went in probably knew just what they were doing.

"I can say nothing about the National Booking, as to whether it is a good or bad proposition, because it has never been outlined to me. I do not even know who is connected with it or what its purpose is, and I may never be approached on it, whether it be good or bad.

"Another paragraph that should be answered is the one about three men picking shows for the United States. Those three men are Mr. Harry Shwalbe of Philadelphia, Mr. Moe Mark of New York and Mr. Nathan Gordon of Boston. I for one am perfectly willing to abide by the judgment of these three men, as they represent not only some of the best houses in America, but they themselves are of a caliber that is straight and forward, and work at all times for the interests of the majority and this without selfish motives of their own. The business of picking pictures has been left to them for quite some time and every exhibitor in the business who is familiar with First National, knows that the pictures today are a vast improvement over the earlier First National product, which, according to Mr. Moore's statement, everybody had a finger in purchasing.

"If the three men are unable to judge pictures, as the statement might ask Mr. Moore how much he or any other exhibitor will have to say in regard to any picture that a producer may decide to make and put on the market.

"I must agree with Mr. Moore on one point—that the new plan of Associated First National is not so good for the original 26 members as it used to be. They are sacrificing much in the way of profits and time to divide with the other exhibitors of the country, and with this I do agree, with him that it is not so good. I must admit that it is more or less of a self-sacrifice and in no way has any selfish motives—and after all it is the only plan that can and will

Outlook Good

Arthur E. Rousseau, manager of the Pathe's foreign department, b. from Europe, feels enthusiastic about the conditions in Europe. Commenting on the situation he said:

"The renting situation in France which has been unsettled for so long, due to certain false rumors about the Pathe company, is gradually coming into its own and better conditions can be expected in the future. French producers are adopting the policy of fewer titles and can look forward to some very good French productions during the current season."

I don't think that there is any country in Europe where the motion picture business has developed so rapidly as in Belgium. Theaters popping up in the smallest communes and towns which could hardly exhibit theater before the war have two houses now. In Antwerp not less than four houses are occupied and houses are being built which in addition to the talkies existing first class theaters will secure a lively competition for pictures.

Two Universal Employees Killed

The Universal office stated yesterday that on Wednesday evening L. Joe Coffey, aged 23, and John N. Men, 19, both employees in the laboratory at Fort Lee, were killed in a result of an automobile accident on Union Hill. The two with others were returning from the Universal theater party at the Playhouse.

Each and every RITCHIE poster is an advertising masterpiece, a perfect ticket selling mechanism, hence, to the shrewd exhibitor, they are absolutely indispensable.

RITCHIE

LITHO. CORP.
406 West 31st St., N.Y., Phone Chelsea 8888

Thursday, August 26, 1920

Quotations

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<tr>
<th>Last Bid</th>
<th>Asked</th>
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<td>Famous Players</td>
<td>70½</td>
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<td>Loeys, Inc.</td>
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<td>D. W. Griffith</td>
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Tarsish Starts Things

Arthur Tarsish, who recently joined the forces of Pioneer and who is handling the advertising and special publicity work for this concern, has started things moving. Many of the important dailies are carrying Pioneer stories which are being sent out by Tarsish.

Goldwyn Pictures

Sir:
The San Francisco Bulletin says: "The screen version of 'Madame X' relegates the legitimate production into a lower niche in the hall of dramatic achievements. Suffice to say, DON'T MISS IT."
Lynch Talks

(Continued from Page 1)

interesting phase of the exhibition business, which the Committee of 9 has been investigating Adolph Zukor, Lynch
Alfred S. Black, occurred Sun-

ground the Friday issue of DAILY when the state-...
Lynch Talks
(Continued from Page 3)
and Finklestein of Minneapolis. These are all First National censorship holders and seem to be secure in their position. Why the continued delay in giving exhibitors the real facts about Associated First National and the National Booking Co. The whole proposition looks just a little funny to me, and I think that in fairness to the exhibitors of this country the M. P. T. O. should go on record through the press and through bulletins, and put out the same amount of propaganda against the Associated First National as they have against others. What about it, Mr. Cohen?

"Because," stated Cohen, "we have not gotten to the Associated First National proposition yet. We are taking Zukor and his associates first because the resolution adopted at Cleveland specially refers to Famous Players and Zukor's activities in the theater-buying matter.

"Well," said Lynch, "you understand our position in the case do you not? And in the presence of Mr. Freeman and Mr. Millard I want to reiterate the statements that I have made. We must not have any further misunderstandings.

"Then there is only one thing left for me to do," said Cohen, "We look to Zukor to make good his pledge and agreement with our committee."

"That is a matter between Mr. Zukor and yourself," said Lynch. "But you cannot approach the Southern situation through Mr. Zukor or any one else, except through the Lynch organization. In our original contract with Famous Players-Lasky, it was agreed that we should have an additional territory equal to the south for the development of theaters. By agreement with Mr. Zukor this territory was specially withdrawn and, I believe that one of Mr. Zukor's reasons for wanting this was, was his desire to assist your organization in solving the problems presented to day. Mr. Zukor has been my friend for years and I hold him in the highest regard and esteem. I don't want you or the press, or the exhibitors to understand that there is anything but the very best of feeling between Mr. Zukor and myself. And I want to reiterate my statement that I do not believe Mr. Zukor made you any promises intended to bind the South in the agreement he made with you, on the other hand I do believe that he told you the South was under the control of the Lynch Enterprises and would have to be handled by it.

"You discussed the same lines, Lynch refusing always to discuss any particular situation with Cohen as long as Cohen understood that he had a right and would appeal to Mr. Zukor if such a situation was not adjusted.

"The meeting broke up about 11 o'clock. Lynch and his associates going on to New York on Monday, while Cohen remained in Atlantic City.

"It is understood that Cohen will make an effort to have another meeting with Mr. Zukor when he returns to New York.

Brehaney Leaves for Coast
J. A. Brehaney, manager of the Equity exchange in San Francisco, left for the coast today. He has been looking around for a few days.

Westward Bound
Clara Kimball Young and Harry Garson leave for California tomorrow.

"STORY WELL HANDLED EXCEPT IN CUTTING"

MR. J. D. WILLIAMS,
FIRST NATIONAL
Remember What WID's Said Last Sunday? Prevent This From Happening Again By Sending Your Productions To Us For Re-Editing, Titling And Cutting.

EDWARD ROSKAM
PERSONALLY SUPERVISING ALL PRODUCTIONS SUBMITTED
FINE ARTS PICTURES, Inc.
1457 BROADWAY, N. Y. C.
Phone Bryant 9500
Answers Black

P. T. O. Committee Hopes That It Will Furnish Data to Committee and Cooperate

Dr. S. Cohen of the P. T. O. Committee of 9 has answered Al-

day's communication to the press in which Black said he did not appear before the Commi-

teet of 9, and then asked some inter-

esting questions relative to the in-

itations of that body.

Evidently other things Black wanted to know why the press was barred from the meeting between the Com-

mittee and Adolph Zukor. For the time

since that interesting ques-

tion was asked by WIDS DAILY

reral weeks ago, the committee an-

swers, declaring that it did not allow the press to be present.

Editor's Note: At the time of the editor's request that the committee not allow the press to be present, the committee first met Adolph Zukor and Zukor understood through the publicity ar-

riment of Famous Players that Zukor was willing and desirous of having the press attend his meet-

ings with the committee.

(Continued on Page 2)

Goldwyn Out

A meeting of the board of direct-

ors of Goldwyn Pictures today saw

Goldwyn, president, retire. Messmore Kendall, of the Cap-

itol Theater, will be temporarily

president. It is understood that Goldwyn has tendered the cor-

rison of his five-year contract and

has also disposed of his stock hold-

ing in the Goldwyn organization. The number of changes in the Gold-

wyn organization may be expected to be

immediate.

Domination

Says J. D. Villains of First National:

"All this talk of domination of the industry by First Nat's is bunk. No one can control his industry. No one ever will. We will have our 3,000 sub-

franchised theaters very soon, and then we will be the leaders. And what is 5,000 houses of the 15,000 in the country—just 20 per cent."

New Triangle Deal

Present Exchanges to Continue Distribution of Product

The present string of state right

changes which by virtue of a deal

with Hallmark secured the Tri-

angle re-issues for distribution will continue to release these productions, by the terms of a new deal engineered be-

tween Triangle and Benjamin De Witt, receiver in the involuntary petition in bankruptcy filed against Hall-

mark two weeks ago.

It is understood that by the deal

Percy L. Waters, president of Tri-

angle Distributing Corp, is assured a regular sum each week by Receiver De Witt for his product.

$10 a Seat

Griffith Establishes Precedent for Premiere of "Way Down East"

D. W. Griffith has established a

new high scale of prices for motion picture performances with the an-

nouncement that every seat in the 49th Street Theater on the night of Fri-

day, Sept. 3 will be sold at $10 when "Way Down East" is shown for the first time. After the opening night the scale will be from 50 cents to $3.

The production is in 14 reels and is the result of almost a year's work on the part of Mr. Griffith. A special music score is being prepared.

Tom Terriss' Third Special

Vigatograph has purchased "The Heart of Maryland" which will be the third big Tom Terriss Prod, and will follow "Trumpet Island" and "Dead Men Tell No Tales."

Beaumont's Plans?

(From Wire to WID'S DAILY)

Hollywood—Harry Beaumont has purchased screen rights to several fa-

mous novels and rumor says he will shortly establish his own company.

Still in the Field

Famous Players Understood to Be in the Market for Productions Made by Outsiders

It is understood that contrary to what was believed a definite policy on buying pictures made by outside units, Famous Players-Lasky will take over for distribution worth-while features made by stars or directors not in the direct employ of the corporation.

It was generally understood some months ago that Famous would con-

line its efforts for the new season entirely to pictures turned out by itself and others for the last year. But perhaps at least it is known that negotiations are on with a female star, now abroad, to appear on the Paramount program and that the only drawback to the final drawing up of contracts is whether Famous Players will produce her pictures or whether she will make pictures with her own company and have her contract with Famous already been formed and distribute them through Famous Players.

Contract Expire Sept. 6

The operators in Greater New York are under contract with theater owners until Sept. 6.

Nothing has yet been done about a new contract. When a union official was asked the status of the situation he answered in an evasive manner and said:

"Oh, I guess we'll reach a settle-

ment all right."

Cody Breaks With R.C.

It is understood that Levi Cody's last picture for Robertson-Cole will be "Occasionally Yours," although his contract calls for four pictures.

Robertson-Cole stated that it re-

tained the right to reject any Cody production and that with the third picture the series in all likelihood will be ended.

Curwood Here

James Oliver Curwood, head of the producing company bearing his name, is in New York.

Fordham Deal

A deal was closed on Wednesday between Charles Goldreyer and Gold-

& Knoble which practically gives these two concerns a joint working agreement with all the prominent elements in the business. Fordham and the Concours, University and Ford-

ham and the other firm the United States and Valentine. It is under-

stood that a considerable sum of money has passed on the deal, Goldreyer buying into the other firm, and vice versa.
Answers Black

(Continued from Page 1)

The activities of members of the First National, and the incident to which you allude in your letter to the trade press. The scope of the Committee’s activities is large enough and all the charges you make are wide of the mark.

We assure you that the Motion Picture Theater Owners’ National Association, as the representative of the independent exhibitor, will turn out to us with evidence which will warrant any belief that you have that we are not doing our best to protect the legitimate interests of the independent exhibitor. If you will furnish us with evidence which will warrant such a belief, we will immediately leave nothing undone to abate such a belief, or, if you like, to prove such a belief, which you know to be false in your statement.

If the reason satisfactory to yourself, you do not wish to appear before the Committee, we will send you the facts which we have in our possession. Our organization was formed to fight and check all unfair competition no matter from what source or quarter.

"Let us tell you in the plainest terms that the letters and affidavits directly or indirectly affiliated with First National, though attempts have been made to have it appear so, are the result of an investigation of certain phases in the development of the company, its organization, by which a small group of New Yorkers and others of New England relative to threats and promises. We are not over to these matters, and will not have anything to do with your Committee on that subject.

Press Barried at Zukor’s Request

"You ask, "Why did Mr. Cohen and his associates refuse to meet with Mr. Zukor?" Our answer is—this was done at the request of Mr. Adolph Zukor, President of First National. He stated that there were men who after hearing and reading some of the affidavits, were so greatly impressed by them that they were willing to make suggestions and lend aid to any investigation of franchise and booking plans. This, we believe, was a request to us to be under obligations to you for forwarding to it any facts which you may care to supply.

Our friendship for the independent exhibitor is more than a matter of fact, you will have nothing to fear from our committee which represents the interests of the Independents.

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Our friendship for the independent exhibitor is more than a matter of fact, you will have nothing to fear from our committee which represents the interests of the Independents.

The Dyal Corp, has leased the property at 176-180 E. 116th St., running through to 177 E. 115th St., for a period of 40 years for $450,000 a picture. A theater seat will be erected on this site at a cost of $250,000. A roof garden will be included.

The Moving Picture World says:

"As shown at the Capitoll Theatre, 'Stop Thief' was received with smiling faces, and it is booked in advance for a pleasant reception wherever exhibited."

Sirs:

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"As shown at the Capitoll Theatre, 'Stop Thief' was received with smiling faces, and it is booked in advance for a pleasant reception wherever exhibited."

Ginsberg on Tour

Henry Ginsberg, manager dom. sales department of Edwards leaves tomorrow for a swing around the circuit in which he will visit the exchanges except those represented by the conventions of Astor, Atlanta will be the first and he will then visit New Orleans and Dallas, where he will open his own negotiations. He will leave only the Denver and Salt Lake territories open, and these will be opened during the trip.

Jewish PicturesShown

The Jewish Pictures Corp. night sponsored a showing of religious films taken in Poland shot in the life of the Jews there.

The pictures were presented in Madison Square Concert hall where beginning tomorrow night they will be shown larly.

Ince-Hart Suit Heard

(Special to WID’S DAILY)

Los Angeles: The accounting between William S. Hart and T. H. Ince growing out of a contract produce pictures in which Hart stard is being heard by Judge J. H. Hart sued Ince for $100,000, receiving, according to the contract, one-half of the profits from picture show to date received $630,000 and Ince $230,000 under this agreement the distributors being the Artex Co. of New York. Hart alleges he is $500,000 on hand and $2,000 to be received, and demands interest in this sum. Ince disposes his claim.

Ben F. McLouth, expert, who will over the books, has been examed by Attorneys Wetherhorn and Storough, representing Hart. He said he was a struggling and Inge Carpenter.

Bech, Van Sickle Sales

Alvin Wortham of Bech, Van Sickle, and Woodworth New York, India, Ceylon and Burma, "Trooper 44" for India, Ceylon Burm.

The workmanship of the Ritchey poster is as delicate as the workmanship of a fine watch, but nevertheless its strength is as the strength of a pile driver.

WID’S DAILY
Syndicate Forming
After Stage Experiment May Branch Out Into Filming of Noted Authors' Works

A syndicate is now in process of formation which, if its plans carry out, will branch out into the picture producing field with the rights to a number of works by Ibsen, Tolstoi and other famous old world authors.

The first stage in an experiment will be conducted with the opening of "An Enemy of the People," by Ibsen, at the Manhattan Opera House on Labor Day night. The play will later be taken to Boston, Philadelphia and Chicago for runs in an effort to sell the audiences on Ibsen's works. If the experiment proves successful, the play will be made into a picture in the spring and additional works of Ibsen as well as other authors will be picturized.

Kirkpatrick Back
Arthur S. Kirkpatrick of Robertson-Cole has returned from the coast. He is enthusiastic about "Kismet," actual shooting on which has been completed. The picture is now being cut.

Kidder in Town
Albert A. Kidder, Jr., assistant general manager of Charles Ray Prod., Inc., has arrived in New York to be in charge of the company's office here. He plans to consult with Arthur S. Kane, Ray's production head.

Ray Buys Post Story
Los Angeles—Charles Ray has purchased the rights of Charles Van Loan's Saturday Evening Post story, "Scrap Iron." It will be his next vehicle following "Nineteen and Phyllis," now under way.

Educational Has Ruth Film
Educational has taken over a single reel picture made by the Science Film Co. called "Babe Ruth, How He Knocks His Home Runs." Educational says the picture was made during an actual game between the Cleveland Indians and the Yankees, and that it is the only slow motion record of the great swatter made.

The picture has been booked over the entire Keith and Orpheum circuits. It will be shown the week of Sept. 3 at the Palace, New York, and the State Lake, Chicago.

Several Goldwyn Films Coming
Culver City, Cal.—Several Goldwyn films are either under way or ready to enter the process of production, some of which have just been completed. Victor Schertzinger is at work on "The Concert," while Mabel Normand has just finished "Plains of Heels." Frank Lloyd has just finished "The Great Lover," by Leo Ditrichstein and Frederick and Fanny Haton, an all-star production; Sydney Ainsworth is preparing to direct Tom Moore in "Canavan"; Will Rogers is going on "The Girls of Women," and Mason Lisston is shooting scenes for "A Jungle Interlude," the seventh of the Booth Tarkington "Edgar" comedies.

Quinn Wired This!
El Paso, Tex.—What do you mean, "All at Once," fourth column, first page, August 16th issue? We are still independent at El Paso Rialto, and getting more doggone independent every day.

JAMES C. QUINN.

The article Mr. Quinn refers to stated that the activities of the Lynch Enterprises in the Southwest had resulted in Tom Boland, Oklahoma City, and C. J. Musselman, of Paris, Texas, being the only independent exhibitors left who operated on a fairly large scale.

"Watty" Back
Watson R. Rothacker, "Watty" of Chicago, just back from Europe, says there are more active Americans in England and France than the residents. "There are sloughs of visitors," he said, "and anywhere you go you see an American. So far as business is concerned I expect to go back to London about the first of the year and start a laboratory in England. They need an up-to-date plant over there very much. I don't think France is ready for one yet. Producers are quite active in both England and France. The trip did me the world of good and I learned a lot."

Do you know—
? "GIRLS DON'T GAMBLE ANY MORE"
IMA POST GAMBLER

Every, big successful picture demands editorial perfection and what the exhibitors consider artistic EDITING and TITLING. Remember how all the various dramatic critics, editors and motion picture reviewers are roasting imperfect productions. Often a good or well directed story POORLY cut or TITLED kills a 100 per-cent production. At your service, always—morning—noon—and night.

Film Editing Department
FINE ARTS PICTURES, Inc.
1457 Broadway
New York City
Phone Bryant 9500

Samuel Hauser has taken over the projection rooms in the Godfrey Bldg.
Coast Brevities
(Special to WID'S DAILY)
Hollywood—Four leading players and 15 actors have shaved their heads in order to play Indian roles in Maurice Tourneur's initial Associated Producers subject "The Last of the Mohicans."

Clarke Horton, Frank Norcross, George Nichols and Lincoln Steedman have been cast for roles in "Nineteen and Phyllis," with Charles Ray.

Alice Duer Miller, the author of "Ladies Must Live," George Loane Tucker's Mayflower production to follow "The Miracle Man."

Harry Carey and his company, under the direction of Val Paul, have left for Jerome, Arizona to film a number of scenes for "West is West."

Erich Von Stroheim and his company have left Universal City for Santa Barbara on "location" for "Foolish Wives."

Reeves Eason, Universal director, who has just finished "Pink Tights," with Gladys Walton and Jack Perrin, has been loaned to Joe Brandt to produce two five-reel Western features starring Art Acord.

The first print of "A Light Woman," an American Film has been shipped to the New York offices.

"The Gamesters" will be released this fall by American Film Co.

Tod Browning and his company starring Priscilla Dean in, "Outside the Law," have left for Chicago.

Marshall Neilan's fourth production for First National, "Dinty," is now nearing completion.

A special presentation of Marshall Neilan's "Go and Get It," will be given before officers and men of the Submarine Base at San Pedro under command of Captain Chauncey S. Shafter.

Finn Fox is now writing a script for Charles Ray, having recently completed "The Second Latchkey" for Katherine MacDonald.

Victory Bateman has been cast for a part in "Cinderella's Twin," a Metro production, starring Viola Dana, under direction Dallas Fitzgerald.

"Man, Woman, Marriage," the Allen Holubar special, featuring Dorothy Phillips, will be made in stage play after the picture is completed, according to present plans.

May Allison and 12 members of the company working on "The Marriage of William Ashe," a Metro production, have returned to the studio after a location trip to Brent's Mountain Crags. Edward Slioman is directing.

Bill Hart is at Santa Ana on location.

Weiss Plans Third Company
(Special to WID'S DAILY)
Chicago—Harry Weiss plans a third company. He already has the Superior Screen Service, Inc. Harry Weiss, Inc., and now plans the A. W. Enterprises. Just what the new company will do is undetermined.

Weiss has bought the property at 21-25 E. 7th St., on which he will erect a new structure to house his three companies and the local office of National Exchanges, Inc., in which he is interested.

He has just returned from New York where he bought for Illinois and Indiana "A Woman's Business, "The Daughter of Devil Dan, "Wings of Pride, "Tillie's Punctured Romance, "A Woman's Man, "Love's Protege" and a series of 12 Frazee comedies. These will be distributed through the Superior Screen Service.

Rencos Starts Production
(Special to WID'S DAILY)
Las Angeles—"Lavender and Old Lace" by Myrtle Will is being produced by the Renco Film Co., with Lloyd Ingraham directing.

The Louis Mayer studio has been leased for this production, while Mayer's stars are in the East vacationing.

The Renco Film Co., as noted in WID'S DAILY of June 16, conducted a campaign for public stock selling. The company was chartered in Delaware and early March, with a capital of $1,000,000. H. J. Reynolds is president.

New String in Indiana
(Special to WID'S DAILY)
Indianapolis—The United Exhibitors Prod. Co., has taken over the Lenwood Amusement Co., which operates four theaters here and six others in southern Indiana.

Fred B. Leonard is president of the new company.

New Theater for Gastonia, N. C.
(Special to WID'S DAILY)
Gastonia, N. C.—J. White Ware, president of the Third National Bank and First Nat. Bank, has decided to erect a theater ready Jan. 1. The building and theater will cost about $100,000.

Pantages in Buffalo
(Special to WID'S DAILY)
Buffalo—It is reported here that Alexander Pantages will erect a theater here in the downtown section.

Try New Style of Chairs
(Special to WID'S DAILY)
Louisville—At the Rialto, owned by the Majestic Amuse. Co., a new type of chair is being tried out. Forty have been installed and patrons are asked to express their opinions of them. These are so arranged that they do away with crowding of elbows and make it unnecessary for those sitting to rise, to permit others to pass, being placed on stands so that they may revolve like swivel chairs.

Widen Street and Oust Exchange
Pittsburgh.—The First National Standard and Hatch exchanges have been obliged to move because of the widening of Ferry St. They will be located at 119-121 Ninth St.

Quality Takes Hallmark Office
Pittsburgh—The Hallmark office at 414 Penn. Ave., has been taken over by the Quality exchange.

Give More Space to Screen
Atlanta, Ga.—Atlanta newspapers are now giving more space to motion pictures than they have been giving the industry hitherto. A six page film was published by the Bulletin recently.

ENLARGEMENTS
of moving picture films, for stills and cuts. Also high class printing. Twenty years' experience in film laboratories.

C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 7361

THE STEALERS ARE COMING

Try New Style of Chairs
(Special to WID'S DAILY)
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W. J. Morat
302 E. 33rd St., N. Y. C.
Phone Vanderbilt 7361

CAMERAMAN
with complete outfit
Available

All Hours for Special Work
C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Mon with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
"His Married Life"
"Bringing Up Father" etc.
Special Pictures Corp

CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week

CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Mon with our Greatest Stars
Directed by
REGGIE MORRIS
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Special Pictures Corp
Quick Action

Powers Film Stockholders Call in Aid
District Attorney—Committee Formed
(Special to WID'S DAILY)

Harrison, N. Y.—Evidence as to
illegal practices employed in sell-
stock of Powers Film Products,
whose factory is at 250 Ridge-
Ave., has been filed in the dis-
attorney's office by a group of
stockholders of the concern.

Under the direction of Frederick
Armstrong, this city, at one time
owned as chemist by the com-
pany, who is suing the company for
$10,000 said to be due to him as
back salary, and who claims
have about $20,000 tied up in the
affairs of the concern, some 270 of
the stockholders have organized the
Powers Stockholders' Protective
Committee.

Mr. Hewitt is chairman, Fred-
J. Harrison, secretary, and
L. Brewer counsel.

It is said that one of the first steps
filed by the committee, in
lodging a complaint with
district attorney, is to ask Su-
New York City Court Adolph J. Ro-
eck to issue an order giving the
stockholders authority to take over
affairs of the company.

There are others, however, whom
stockholders hold responsible
Mr. Powers for the affairs of the
company: Thomas E. Ronan, investment broker, 33 Wall St.

York; William H. Smith, of
City, who is said to be vice-presi-
dent of the company and at present
manager of the factory; Don
ell and Miss Anna Feinman, said
d to serve alternately as trea-
s and James A. Byrne, who has
served as secretary of the company.

A statement could be secured yes-
terday from Mr. Powers' office relat-
ing to this.

Powers Suing Hallmark
A. Powers is suing Hallmark to
over $3,075.90. A judgment has
filed to recover that amount.
A. Quinn's organization, the M.
Theatrical Cooperative Ass'n of
World, is being sued by H. L.
born for $233.50.

The Goldwyn Situation

though there were a number of
ences among directors and off-
of Goldwyn Pictures yesterday
there was no definite action taken re-
the resignation of Samuel
Goldwyn, nor was there a meeting of
board of directors.

70 Percent Sold
Garson Disposes of Clara Young
Franchises for Series of Five
Productions

Harry Garson Prod., as the new
Garson-Clara Kimball Young pro-
ducing unit will be called, have
disposed of 70 per cent of the United
States for a series of five Young
productions.

Garson, in addition to the Young
series, will make several productions
stories from Sada Cowan, who, as
noted, is under contract to write sto-
ries direct for the screen.

Garson and Miss Young did not
leave for the coast yesterday as ex-
pected. They leave tomorrow and
will be accompanied as far as Chicago
by Harry Ficthenbach.

Levy Buys Story

Harry Levy has purchased the
rights to "Uncle Sam of Freedom
Ridge," by Margaret Prescott Mon-
tague, for the first of the Truth
studio.

Loew Profits

For 40-Week Period Reach $2,969,925
After Federal Taxes Are
Deducted

The financial statement for Loew's,
Inc., and affiliated companies for the
period starting Sept. 1, 1919, and end-
ing June 6, 1920, 40 weeks, shows that
the profits are $2,969,925, with Fed-
eral taxes deducted.

Dawley With Fox

J. Searle Dawley, formerly director
for Famous Players, is understood to
have joined the Fox organization.
His first assignment is expected to
be in the East. This cannot be
confirmed yesterday.

"Forbidden Fruit" DeMille Title

"Forbidden Fruit" is the title deter-
ned upon by Cecil B. DeMille for
his new production for Paramount
which he is now making at the Lasky
studio.

Plan a "Film City"

21-Acre Site Secured for Large Plant
Talk of Accommodations for
35 Companies

What is designed to be one of the
largest studios in the country is
planned by a company, newly form-
ed and called, the Independent Stud-
ios, Inc. The new organization has
secured a 21-acre site which is said
be about 20 minutes from Times
Square. It is understood that the
land is in Long Island City.

The company is headed by Walter
T. Griffin, former owner and gen-
eral manager of Arctic City, at Fort
Henry, N. Y., and John J. Living-
ston, the play broker. Edward M.
Biggs, who is connected with Bro-
kowski Brothers, is treasurer of the
new company. The board of directors
includes the following:

Wm. J. Cullen, A. L. Judson, Wm.
Dewey Loncke, George C. Van Tuyl,
Jr., and Joseph Clement, formerly
with the Biograph Co., and Maurice
Tournier.

The present plans call for a plant
which will accommodate 35 com-
panies and will be designed, accord-
ing to Livingston, to meet the needs of
the independent producers. A num-
ber of permanent exterior sets will be
erected.

Mayer Here

Louis B. Mayer and his family ar-
ived in town late Thursday night
from California.

Deny Goldwyn—"Big 4" Deal

With reference to a report pub-
lished by a vaudeville paper yester-
day that Samuel Goldwyn would pro-
duce and distribute productions
through United Artists, Hiram
Abrams said he hadn't spoken to
Goldwyn for two months.

Ike Van Ronkle Here

Ike Von Ronkle blew into town
yesterday. Von Ronkle is Goldwyn's
manager in Chicago.

"Twin Beds" Plays Oct. 18

"Twin Beds," with the De Havens
starring, will play the Strand the week
of Oct. 18.

Beaumont Contract Cancelled

A settlement has been reached be-
 tween Harry Beaumont and Gold-
wyn whereby the former's contract
was cancelled. The original
agreement had some time to run.

Blackton Going Abroad

J. Stuart Blackton plans a trip
abroad for his health shortly. The
date has not been set.
Coast Brevities
(Special to WID's DAILY)
Hollywood — The Independent Film Merit System of 5502 Santa Monica Blvd., is the name of a new company recently formed here. Win A. Howells, directing head. The organization is for the purpose of editing, cutting, titling, revising and leasing pictures for independent producers.

Eva Novak has completed her first short picture "Out of the Sunset," a story by George Rich, adapted by Phillip Hurn. Mr. Paton will direct.

Quotations

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<tr>
<th>Last</th>
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<td>World Film</td>
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Fine Arts Service Bureau
Fine Arts Service Bureau is the name given the department at Fine Arts Pictures which will specialize in the cutting and editing of pictures. Edward M. Roskan is in charge.

Coast We Are Experts
We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

In the Courts
Albert Capellani filed suit in the Supreme Court against the International Film Service, Inc., for $15,000. The complaint alleges that on April 9, last year, the plaintiff was engaged by the defendant as a motion picture director for a year and on June 19 the plaintiff delivered a picture to the defendant on which $20,000 became due and only $3,000 has been paid. The contract provided that during the year the plaintiff was to direct four productions of from 6,000 to 9,000 feet each.

Supreme Court Justice Cagavan, who heard a suit of the Star Company against Vitagraph, Inc., to restrain the defendant from making films of J. Ruts Wallingford stories by George Randolph Chester and using any title to which the plaintiff claims to have the sole right, has decided to restrain the defendant from using the titles and names of J. Ruts Wallingford and Blackie Daw. The plaintiff was required to file a bond for $5,000 to secure the defendant against the trial of the suit results favorably to Vitagraph, and the bond was filed. The court refused to interfere with the defendant any further in producing plays based on the Wallingford and Daw characters.

Messmore Kendall Acts As Host
More than 25 principals and extras of the newest Kendall Prod. photodrama "Cardigan" from the pen of Robert W. Chambers, were taken to the palatial home of Mr. Kendall at Dobbs Ferry, New York by Direct- or John W. Noblit, where several scenes of the historic settings of the novel were staged. Mr. Kendall acted as host to the players, and saw them off at their comfort while guests on his estate.

Bridge With First Nationals
(Special to WID's DAILY)
Dallas, Tex. — F. M. Brockell, formerly with the Greater Stars Prod. Chicago, has been placed in charge of the local office for First National.

First National yesterday verified the above report.

Reuben Samuels, Inc.
201 Madison Ave.
New York City

Splic’、“Pictures Gets Studio
(Special to WID’s DAILY)
Los Angeles — Special Pict. Corp., has secured the old Fred A. Stone studio at 1329 Gordon St. The company until now has been using part of the Balboa plan: Long Beach.

One of the "Comicalites" reel is already being made at the new plant. Special pictures plans to be released weekly.

Metro Releases
Metro has scheduled for release following:


F. P. L. Releases

Indefinite Run for "Titie"
Chicago—Lubliner and Tringi have broken through the Superior Sr Service "Titie’s Punctured Romance" for an indefinite run at the Zieg theater, beginning Saturday. It later plays their entire string of theaters.

Tie-Ups for Special Ince Film
Los Angeles—Hunt Stromberg of the Ince organization is at work lining up "A Trip Through the World’s Greatest Motion Picture Studio" special three-reeler directed by and showing the inside workings of the Ince plant with a number of newspapers throughout the country.

We Are Experts
We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

The RITCHIE poster will function as perfectly as a fertile seed will function, and its fruits are maximum box-office receipts.

RITCHIE
LITHO. CORP.
406 W. 51st St., N.Y. Phone Chelsea 8388

We Are Experts
We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

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Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

From two sources exploitation has come to boost the popularity of "What's Your Hurry," starring Wallace Reid. The first organization to put itself behind the production is the National Automobile Chamber of Commerce, composed of Automobile and truck manufacturing organizations throughout the country.

Al Reeves, general manager of the Chamber of Commerce and F. W. Fenn, of the Chamber's National Motor truck Committee attended a prelease showing of the picture. So enthusiastic were they that when the picture was released, Fenn issued an official bulletin from the executive offices to all members notifying them of the splendid lesson conveyed in "What's Your Hurry." "Go to the theater in your city showing Paramount pictures, find out when "What's Your Hurry" is being played, and then try to get as many people as possible to see it" his bulletin in part said.

This bulletin has been despatched to all truck manufacturing localities in the country and exhibitors located in such a vicinity can be assured of support by getting in touch with the manufacturing firm.

The second exploitation aid comes from the Mack International Truck Co., and is available to all exhibitors where the company has a branch or agent. Although it is carefully disguised as a Pakro, the truck used in "What's Your Hurry" is a Mack. Mack trucks are being used in every city where they are available in connection with the showing of "What's Your Hurry."

This angle will be featured by 250 Mack Truck dealers who have been instructed to co-operate with exchange managers of Famous Players. The tie-up will be advertised by 35,000 window posters which the Mack company has issued, carrying stills from the production. In addition the Mack house organ, with a circulation of 30,000 has given generous space to articles about the picture.

Birthcourt President

A. J. Bethancourt is president of the Motion Picture Theater Owners of Louisiana as a result of the two day meeting held in New Orleans recently.

L. Fearman of Morgan City is vice-president and Bern Kern of New Orleans, secretary.


Boston Globe Changes Hands

Boston-The Globe, owned by Marcus Loew, has been turned over to the Erlanger interests which will operate it as a legitimate theater. 

WID'S 1920 YEAR BOOK

Rush Copy - Forms Now Closing
Cuts and Flashes

“One Week” Buster Keaton's first comedy for Metro will be released Sept. 1.

Harry Lee has been placed in charge of studio, casting and purchasing activities for Guy Empey Prod.

Ina Claire and company are out on Long Island securing locations for “Polly With A Past.”

Virginia Warwick, a Sennett bathing girl will appear in “The Four Horsemen of the Apocalypse” for Metro.

Sheldon Lewis and Virginia Pearson are understood to have been placed under contract by Alex. A. Arons and George B. Seitz for the legitimate.

Casting and preliminary preparations for the Strand, a Magic, Life, were put under way this week at the Thos. H. Ince, studios. John G. Wray will direct.

Whitman Bennett has engaged Dorothy Farnum to write the continuity of Arnold Bennett’s “Great Adventure” for the Lionel Barrymore production. Miss Farnum is under contract to Joseph M. Schenck, who had given her permission to write for other companies during his absence in Europe.

Three Houses Book Tarzan Film

Cleveland, — “Tarzan's Revenge” played the Strand, Orpheum and knickerbocker last week, the first triple booking of the year here.

Have Repertoire Week

Atlanta.—A repertoire week was introduced by the Strand, a Lynne house, last week. Three Wallace Reid films were presented.

Aban’s, Baltimore, Has Fire

Baltimore.—A short circuit caused a fire in the projection booth at the Aban. The house was well filled, but the spectators were induced to file out calmly.

Albany May Avoid Strike

Albany.—In an effort to strike by the members of the Motion Picture Operators' Union, a conference has been arranged between the theater managers and representatives of the union.

The strike has been planned to take place on Labor Day.

There have already been two conferences on the subject when all efforts to settle the differences failed. The managers offered to pay the operators an increase in the wage scale of 40%, which would bring the salary to $23 per week, but the men feel that they should receive nothing less than $40 a week. They are now receiving an average of $25 a week.

The operators insist upon an increase of 60%.

P. Wooster has filed a judgment against Kelvin Film Corp. for $48.

30 Houses in Lesser String

Los Angeles—Sol Lesser, and Gore Bros., now control 30 theaters in Los Angeles and vicinity. Seven houses have been taken over in the last week. Most of them show pictures but several have combination vaudeville and film programs. Three theaters are under construction.

New Company Gets Feature

Los Angeles—“Neptune's Bride” has been purchased by the Western Pictures Exploitation Co., of which Irving Lesser is general manager. The company was recently formed, and no broke up the Arcadia took exploitation throughout the country. The film was purchased from the Ormsby Film Co.

Agree That Ruth Didn't Pose

In reply to the statement made by Babe Ruth, that he did not pose for a single reeler being sold by the C. E. C. Sales Corp. on the state right market, Joe Well, publicity representative, yesterday issued the following statement: "We did not intend to show Ruth posing. We do not know what sort of an actor he is, but know that he can play ball and that is what he is doing now."

Famous Players to Build

St. Louis, Mo.—A building at 207 North Broadway has been bought by the Famous Players Missouri Corp., which will convert it into a picture house. It will be called the Criterion and seat 900, being modeled after the New York Criterion.

Thieves Damage House

Baltimore, Md.—Although thieves who broke into the Arcadia took about $20 in cash, they maliciously caused a damage amounting to about $150.

Rosenbaum Gets Monopoly

Florence, Ala.—Louis Rosenbaum with the purchase of the Majestic controls every picture house in this city.

Crandall’s "Partners"

How Washington Exhibitor told His Publisher About His New Associated First National Franchise

(Special to WID'S DAILY)

Washington—Harry M. Crandall has a number of new partners, and he told his Washington public all about it in advertisements that appeared in the newspapers here.

Crandall ran a number of signatures cuts of the various stars and producing units affiliated with First National and, after this line "They have signed with me" in display type, said:

"Henceforth the productions made by these famous stars and directors, when reproduced here from our contracts with them, will be controlled exclusively by the Crandall theaters.

These great artists are my partners now. They refused, finally, to sign their names to any contract with anyone with their earnings from films, put a minimum on the money they can spread to the best in motion pictures, or which would sacrifice their personal public, the dollars they were earned by big money cliques. They are independent producers—free agents in every way. You, as a theater patron, are their only dictators.

My enterprises are strictly a hometown business. I am a tax payer and a local booster. My theaters are independent, and because they are free from outside control these celebrated stars have joined hands with me.

Singly, and collectively, we are independent producers, with quality uppermost, determined to give you the best in entertainment.

"My membership franchise in Associated First National Pictures, Inc., gives exclusive control in Washington territory of future productions made by these stars to the Crandall theaters."

Sales on Roubert Series

Reelcraft has sold its series of the "Romances of Youth" featuring Maty Roubert to the following exchanges:

Peerless Film Co., Los Angeles; Dooley Exchanges, Syracuse and Buffalo; E. & H. Film Dist. Co., Atlanta, Electric Theater Supply Co., Philadelphia; Electric Theater Co., Washington D. C.; Equitable Film Co., Kansas City; R. D. Lewis Film Co., Dallas.


Postpone Erection of New House

Perth Amboy, N. J.—Samuel Kuhn and Charles Tenny, who had planned the erection of a new house which has postponed its erection because of the high cost of materials.

Change Name of Rochester House

Rochester—The Gordon, now the property of the Loew interests, will be known as Loew's Star. It will be completely remodeled and will play two run.
The SUPER MELODRAMA of the YEAR is

THE HOPE

IT'S AN ALL-THRILL PLAY with an ALL-STAR CAST

in the stage triumph by CECIL RALEIGH & HENRY HAMILTON. Directed by HERBERT BLACHE

MAXWELL KARGER, Director General

METRO

Jury Imperial Pictures Ltd., Exc. Dis.
Throughout at Best Six West Every Mon, Thur.
"box office receipts have been steadily growing"

THE GREAT
WILLIAM D. TAYLOR
SPECIAL FEATURE PRODUCTION
THE SOUL OF YOUTH
went over with a whoop in its premiere release at the RIVOLI in New York

And what Mr. Riesenfeld says about box office receipts will apply to every theatre that books this great REALART production
News of the Week in Headlines

Monday

New York public schools experimenting with films as mode of instruction.

Alfred S. Black's New England chain totals almost 70 theaters.

Exhibitors League of Eastern Penn., Southern N. J. and Delaware convenes at Atlantic City.

Tuesday

M. P. T. O. plans to eliminate star and director "stealing" in order to stabilize rentals, Cohen tells Atlantic City convention.

Famous Players seeks more theaters in California. Has six in 'Frisco.

North Carolina exhibitors hear about workings of Lynch organization. Situation improved there as result of meeting.

Pathe to distribute Tom Santschi two-reel westerns.

Wednesday

First National and Willard Patterson answer A. S. Black's charges regarding them.

Messmore Kendall to head Goldwyn. Samuel Goldwyn to retire.

Pioneer by three-cornered deal gets additional product.

Thursday

S. A. Lynch breaks off all conferences with M. P. T. O. regarding theater corporations in the South.

Famous Players and Goldwyn settle with Theater Owners' Chamber of Commerce regarding last year's contracts.

Harry Crandall refutes Tom Moore's statements regarding 1st National and National Booking Co.

Special Pictures sign Ford Sterling.

Friday

Famous Players still after outside productions for distribution.

Samuel Goldwyn resigns as head of Goldwyn.


Independent exchanges to continue handling Triangle product. New deal arranged with Hallmark receiver.

Premiere of "Way Down East" calls for $10 seats.

Saturday

70 per cent of U. S. territory sold by Harry Garson on series of five new Clara Kimball Young productions.

Stockholders of Powers Film Products Co. seek aid of Rochester district attorney.

Independent Studios incorporated to build large studio near New York.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Artistic and Splendidly Entertaining Spiritual Drama

Maurice Tourneur Production
"THE GREAT REDEEMER"

Metro

DIRECTOR ....................... Clarence Brown
AUTHOR ......................... H. H. Van Loan
SCENARIO BY ................ Jack Gilbert and Jules Furthman
CAMERAMAN .................... Charles J. Van Enger

AS A WHOLE ................. Artistically produced and splendidly entertaining spiritual drama of the west

STORY ........... Very well built and including original characters as well as different sort of a plot

DIRECTION ............ Generally highly commendable

PHOTOGRAPHY ............... Excellent

LIGHTINGS .................. Splendid

CAMERA WORK ............. Very good

LEADING PLAYERS ....... House Peters and Marjorie Daw give of their best

SUPPORT ............ Joseph Singleton and Jack MacDonald excellent in character parts

EXTERIORS .............. Fine western stuff

INTERIORS .......... Include some realistic jail scenes

DETAIL ......................... Good

CHARACTER OF STORY ...... Imprisoned bandit works his own reformation by painting the Christ on the cross

LENGTH OF PRODUCTION .... About 5,700 feet

Here is another spiritual drama and yet something different from the other big pictures of recent date. Spiritual reform is encompassed in this instance through pictorial beauty. The principal character, a bandit and a bad man to the core, languishing in jail, makes use of his artistic ability and paints a figure of the Christ on the cross on the wall of his cell. So beautiful and overwhelming is the result of his efforts that he himself becomes a different man as does the hardened murderer in the opposite cell and the prison attendants.

The above is the outline of the big situation in "The Great Redeemer." It is a very beautiful thought in itself, and given an artistic finish typical of Maurice Tourneur in every respect, its beauty and spiritual quality will register in solemn and convincing fashion. The lighting of the scene is particularly fine and the acting of the principals involved does much to bring out the spiritual force of the idea.

The whole plot of "The Great Redeemer," while dealing with familiar characters, has the stamp of unconventionality, the situations are a bit different. Dan Malloy, is a holdup man, unable to reform for the love of the girl he loves. The Sheriff, his rival for the girl's affections, frames a holdup opportunity which Dan seizes with the result that he is sentenced to ten years in jail.

Then comes the working of the miracle. The blasphemous murderer in the opposite cell is the first to be affected by Dan's painting. Then he himself realizes what has happened and kneels before the life-like figure. And even the brutal guards thenceforth treat the prisoners with kindness. For his deed Dan is released. The girl has set out for the station to meet him but as she passes the sheriff's house he rushes out and makes her captive. A terrible storm rages. At length the girl makes her escape just as Dan alights from the train. In a moment of weakening belief Dan is ready to exact vengeance from the sheriff, but the heavens are rent with lightning that strikes the sheriff dead.

A Big Attraction That Should Appeal Widely

Box Office Analysis for the Exhibitor

There is, to be sure, some question as to how every spiritual picture will be received. The introduction of a religious angle complicates the otherwise simple box office value of a production. With the case of "The Great Redeemer," however, it is altogether likely that all audiences will appreciate it—be thrilled by it. The reform worked in this instance is spiritual, not physical, and the means to the end are beautiful to the extreme.

The picture is high class in every respect, story, direction, acting. You have a strong attraction in the name of Maurice Tourneur who supervised the work and the mention of House Peters and Marjorie Daw, who play the principal roles should serve as a big attraction. H. H. Van Loan, the author, has a variety of pictures to his credit, but this is by all odds the greatest thing he has done. Use his name too. It will help.

If you attempt to play with the spiritual angle in your advertising use none but dignified words and phrases. The better course would be just to suggest a really "different" sort of a picture and let the spiritual part come as the surprise.
Distinctive Characterizations Rarely Treated Before Beautiful Backgrounds

D. W. Griffith's
"THE LOVE FLOWER"
United Artists

DIRECTOR .................. D. W. Griffith
AUTHOR ..................... Ralph Stock
SCENARIO BY ............... Griffith Scenario Dep't
CAMERAMAN ................ G. W. Bitzer
AS A WHOLE ............ Beautiful, poetic production—entertaining story

STORY ........ Relies largely on characterization for interest and Griffith has built this up realistically

DIRECTION .................. Excellent
PHOTOGRAPHY .............. Splendid
LIGHTINGS .................. Excellent
CAMERA WORK ................ Excellent
LEADING PLAYERS .... Richard Barthelmess
                    good here; Carol Dempster makes pretty and
                    distinctively appealing heroine
 SUPPORT ........ George MacQuarrie and Anders Randolf most prominent
EXTERIORS ........ Beautiful and unusual shots procured in the Bahamas
INTERIORS ........ Very few used
DETAIL ........ One very obvious water back drop employed in closeups of hero

CHARACTER OF STORY ........ Deals with girl's great love for her fugitive father and her
                      romance with first young man in her life

LENGTH OF PRODUCTION .... About 6,500 feet

D. W. Griffith's latest production, "The Love Flower" is a very beautiful, even poetic picture, containing a story entertaining largely because of its various distinctive characterizations the outstanding one of which is developed in the heroine. Beautiful work is in scenic investiture, photographic and lighting effects and in its delightful shots of the clear southern ocean. The Bahamas provided the producer with a paradise of exteriors and he has brought them into play to the fullest advantage. At that they never overshadow the action save at the beginning, when a number of flashes are used to plant a distinctive atmosphere even before the plot is introduced.

And poetic the production is too. The characterization of the girl rendered by Carol Dempster is responsible for much of this. She is a veritable delight. Too delicate perhaps to acquit herself convincingly of the harsh ventures to which her role allots her in the latter part but at all times pretty, sweet, fragrant. Her characterization is unpolished but perhaps Griffith willed it so. It is spontaneous, effective in its unusualness and realistic to the core. And the poetry of the characterization is rendered more beautiful by a handful of rare subtitles, written, for instance in this key: "Girlish dreams sighed into the pink ear of a rose beneath azure southern skies." Such a line accompanied by appropriate action is the next thing to transporting in effect.

The girl's father, a murderer, who would be exonerated on the grounds of the "unwritten law" has flown to a secluded island on the other side of the globe where he lives in comparative peace with her. The action introduces Bruce, a wealthy globe trotter, who meets the girl. She treats him coldly believing him an officer in search of her father, but alone, she conceives him as her dream lover. At length the real officer does come but the girl sinks Bruce's boat in which he made the trip to the island. The girl then, in her overwhelming love for her father, attempts fearfully to take the life of the intruding officer. Bruce learns of her attempts and admiration of her courage increases his love for her. How the officer is finally fooled into believing the father dead and how the lovers find perfect happiness makes a pretty finish on a sequence in which a strong element of suspense is dominant.

Fits in the Same Class As Griffith's Last One

Box Office Analysis for the Exhibitor

For making a picture hold through the sheer beauty of characterization and scenic investiture and the coupling of the two together, D. W. Griffith certainly has no superiors. It is this course that he seems to have followed with the case of his latter pictures and "The Love Flower" proves no exception to the rule.

"There may be those whose idea of pictorial entertainment differs with the Griffith idea. These who hanker for action, action, action, will have to search elsewhere for their entertainment than in "The Love Flower." On the other hand there is a large audience ever ready and eager to appreciate the poetic beauty and realistic drama that Griffith imparts to his pictures. Before such audiences "The Love Flower" will register to the fullness of all its rare beauty and charm.
Rather Poor Treatment Accarded Very Good Comedy Idea

Madge Kennedy in
"THE TRUTH"
Goldwyn

DIRECTOR .................... Lawrence Windom
AUTHOR ...................... Clyde Fitch
SCENARIO BY .................. A. F. Statter
CAMERAMAN .................. J. Roy Hunt

AS A WHOLE ........ Partly humorous in intent and party serious; fails to register with much vitality one way or the other

STORY ........ Seems it should have been treated as a farce to register it effectively

DIRECTION ........ Fair; the laughs aren't many and the suspense is a minor quality

PHOTOGRAPHY .................. Good
LIGHTINGS ..................... Good
CAMERA WORK .................. Good

STAR ........ Very good at times but seems quite repressed

SUPPORT ........ Good comedy between Zelda Sears and Frank Doane

EXTERIORS .................... Satisfactory
INTERIORS ..................... Commendable
DETAIL ......................... Good

CHARACTER OF STORY ........ Dealing with the trouble a young wife brings on herself by telling fibs

LENGTH OF PRODUCTION ........ 4,977 feet

In whatever key "The Truth" was played upon the stage, it seems obvious that it should have been turned into a picture farce. It has all the basic material of such a type of entertainment and in appreciative hands might have developed into a very fine picture. In the present case they have produced in a tone that seems very dull. Partly humorous in intent its humor never becomes vital because there is a tendency every now and then to hold the incidents with a serious rein. Both ends have been played against the middle with the usual results.

The story has as its central character, Beck Warder, a young married lady, who simply can't tell the truth, even when such a course would work her no embarassment. Fib follows fib until she finds herself in a compromising position with a friend's husband. Her own husband tries to believe in her but at length the disclosure of how a dozen of her fibs comes as a blow that he is unable to bear. He denounces her and she leaves to visit her father.

The father is something of a fibber himself and eager for a reconciliation to take place, inasmuch as he receives a regular remittance from Warder. So he sends a telegram to his daughter's husband saying that she is seriously ill. Warder makes all haste to her side and then discovers, partially through Becky's confession, that the illness was a hoax. But both he and Becky realize that her fibbing days are over and a reconciliation takes place.

Madge Kennedy is skillful in facial situations, but herein she appears to be repressed. Her usual sparkling personality is handicapped by the evident desire of the director to make his work serious. Probably the scenes which amuse most are those which take place between Becky's father and his amorous old housekeeper. These are handled in a spirit of rather broad comedy, which registers very well. Robert Deane as the father and Zelda Sears as the housekeeper are both very good.

Tom Carrigan appears as Warder while Helene Greene and Kenneth Hill play the other married couple. Horace Haine appears as a butler.

This Should Draw Well—Will Give Moderate Satisfaction

Box Office Analysis for the Exhibitor

While this picture certainly isn't all it should be, it is probable that you can make a go of it if you've got to have a picture to fill some open date. There are times when the humorous possibilities crop out and despite the rather monotonous level which the entire picture rests on, there are moments when the laughs come easy.

With the admirers of Madge Kennedy the picture ought to go to even better advantage, inasmuch as she is prominent throughout the action.

In advertising this you have a good name in Clyde Fitch, the playwright, on whose work this is based. And the story gives you very good opportunities for bright and attractive advertising. You should be able to get a good bit of appeal in the advertisements by dwelling on the "white lie" or fib idea, inasmuch as this manner of evading issues is one of the commonest faults in the world. Arguments conceived about this idea will certainly hit home and should serve to bring the crowds in.

The ultimate impression left by the picture is satisfactory inasmuch as the moral is good. The lack of vital action is a considerable drawback, but one which the other favorable issues involved in the production may be able to overcome.
The First Ten

Pauline Frederick
in a dramatic masterpiece
from the play "Iris" by Arthur Wing Pinero

Dustin Farnum
in "Big Happiness" by Pan

Lew Cody
in "Occasionally Yours"

Mae Marsh
in "The Girl Who Lived in the Woods" by
Marjorie Benton Cooke, directed by Adolphi

Otis Skinner
in "Kismet" directed by Gasnier

Sessue Hayakawa
in "The First Born"

William Christy Cabanne's powerful
production of his own story
"So Long Letty" with a remarkable cast

A. E. Christie Production

All Star Haworth Special
"The Beach of Dreams"

Arsene Lupin Production "813" with
Wedgwood Howell
BESSIE BARRISCALE in "LIFE'S TWIST"

A Romance which leads love from Society to the Slums...

THE maid with money, the girl from the gutter, and the man of aristocratic name—all struggling in the web of Fate. — The threads of this story, touching all grades of men and women, make the production's appeal as varied as the whole scale of human emotion.—In terms of exhibitor interest, this means that the audiences attracted will be broad as humanity, and the financial yield in proportion.
THE STEALERS are coming
William Fox Presents

WILLIAM FARNUM

in

If I Were King

From the great Stage Success and Novel by Justin Huntly McCarthy

SCENARIO BY E. LLOYD SHELDON
DIRECTED BY J. GORDON EDWARDS
A superb Fox production from a world—renowned story, with Farnum, the famous, as its star.

The Author's Tribute to the Production and Its Star

3, Inverness Mansions,
Moscow Road, Bayswater, W. 2, London.

Mr. William Fox:

Dear Sir:

I witnessed the Fox Film Company's presentation of my story "If I Were King" with a keen interest, which soon became a warm approval that ended in cordial admiration. The tale has been retold vividly and brilliantly in the terms of the new art. The characterization is excellent, the setting remarkable for its beauty, and the handling of the great crowds towards the close a marvel of effect.

But the triumph of the film was William Farnum's interpretation of the part of Francois Villon. Humor, poetry, rascality, gallantry, valor, passion, tragedy, played in their turn upon William Farnum's face, so eloquent in its wordless action that I could almost believe I was hearing William Farnum's voice.

JUSTIN HUNTLY McCARthy

*273

Fox Entertainments

*During 1920-1921 there will be 273 releases by Fox Film Corporation.*
now! now! now! now!

CARL LAEMMLE presents VON STROHEIM'S "The Devil's Passkey"
Universal-Jewel Production De Luxe

A Picture of Paris the Wicked and Paris the Wonderful
Glittering, Dazzling Production Given Very Weak Story

George Fitzmaurice Production
"THE RIGHT TO LOVE"
with Mae Murray and David Powell
Paramount

DIRECTOR .................. George Fitzmaurice
AUTHORS ................ Pierre Frondaic and Claude Farrere
SCENARIO BY ............... Ouida Bergere
CAMERAMAN ................ Arthur Miller

AS A WHOLE ..... Lavish and sumptuous production gives spectacular value to inconsequential and rather far-fetched story
STORY ...... Conventional and of small consequence; production values prove determining factor
DIRECTION ...... Excellent from spectacular viewpoint, but players are permitted to walk through parts with but few exceptions

PHOTOGRAPHY ................. Excellent
LIGHTINGS ........................ Beautiful
CAMERA WORK .................. Very good
FEATURED PLAYERS .... Both of them handle opportunities adequately

SUPPORT ........................ Satisfactory
EXTERIORS .................. Beautiful; represent Bosporus river front
INTERIORS ..................... Extravagant
DETAIL .................. Generally good; some slips
CHARACTER OF STORY ...... Has to do with terribly mistreated wife and reappearance of true lover

LENGTH OF PRODUCTION ....... 6,661 feet

Superficially "The Right to Love" is gorgeous, tremendous. Beneath its surface of beautiful exteriors, interiors that beggar description, superb photography and lighting and wonderful fantastic effects, is a story of very inconsequential and commonplace melodramatic value.

The plot concerns the terribly mistreated wife, Lady Falkland. Her husband not only establishes his mistress in quarters adjoining those of his wife's, but gives her power over Lady Falkland in the household, mistreats his little son and cruelly maltreats his wife in every way.

The action takes place near Constantinople along the Bosporus river front. One night in a terrific storm Lady Falkland is surprised by a Russian prince, a guest of her husband's, who attacks her. Falkland discovers them together and forces his wife to sign a paper confessing to an infidelity of which she is not guilty.

As he is gloating over it Richard Loring, Lady Falkland's true admirer, enters and engages him in a fight. Falkland falls dead and Richard escapes. Though the Turkish police chief realizes his guilt, Richard is his best friend, and, taking into consideration all circumstances he absolves him of the blame, fastening it on a murderer escaped from jail.

Fitzmaurice appeals to the eye but hardly to the head or heart in this. He seldom permits his players to show their ability—the usual course of the action being the mere parading of characters through gorgeous settings. Miss Murray's scene of frenzied despair, bordering on hysteria, subsequent to the signing of the false confession being the one big scene where a character's mental processes are revealed.

The director has also taken a number of rather forced opportunities to display Miss Murray's figure.

David Powell hasn't a great lot to do as Richard, but does the little well enough. Holmes Herbert represents the villainous Falkland. Alma Tell is the beautiful mistress in the case. Macey Herbert is the Russian prince while Frank Losee, giving the best performance, Marcia Harris and Lawrence Johnston complete the cast.

Extravagances of This Appeal to the Eye: Small Appeal to the Mind

If George Fitzmaurice had secured a better story for the gorgeous production he has provided here, a much better balanced picture would be the result. Under present conditions "The Right to Love" resembles a lady who has laden herself with jewels and forgotten to don her evening gown.

Probably the extravagant production values are going to influence many. In addition to the beautiful river front scenes, there is a pretty fantastical sequence showing the two principals as a princess and a knight, their romance interrupted by a prince (Falkland), from a neighboring kingdom who buys the princess with money.

This is very pretty and gorgeous. In fact so is the whole picture. And those audiences influenced by such glittering things will enjoy the picture thoroughly. The fact that plot and characterization is missing will only be sensed by the discriminating.
HERE is a picture which offers to the amusement-seeking public everything that they demand in screen entertainment.

A most enthralling story from the pen of the foremost novelist of the day has been made into a production through the genius of Benj B. Hampton that will live for a long time in the memory of everyone that sees it.

It is big, vital, engrossing! It is LIFE. And it probes every corner of the human heart and delves into every strata of society.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PMIEE Exchange, Incorporated
Foreign distributor, J. FRANK BROCKLISS
Partial Indictment of Modern Economic System in Fairly Well Handled Picture

“DEMOCRACY, THE VISION RESTORED”
Democracy Photoplay Co.—State Rights
DIRECTOR .................. William Nigh
AUTHOR ......................Nina Wilcox Putnam
SCENARIO BY ............. Lee Francis Lybarger
CAMERAMAN ................ Not credited

AS A WHOLE....... Partial indictment of modern economic system—effective, though details of production are not skillfully handled.

STORY....... Is interesting and appealing and delivers its message of “cooperation” effectively.

DIRECTION ... Satisfactory excepting details—continuity of action bad in spots.

PHOTOGRAPHY...... Generally good; some only fair.

LIGHTINGS .................. Acceptable
CAMERA WORK ............ Satisfactory
LEADING PLAYERS....... J. H. Gilmore, William Nigh and Leslie Austin do most of the work and are satisfactory.

SUPPORT ......................... Good
EXTERIORS .................... Satisfactory
INTERIORS .................... Very good

DETAIL............. Story detail quite poor at times

CHARACTER OF STORY ...... Delivers the idea that love and not force should be pre-eminent

LENGTH OF PRODUCTION .... About 6,000 feet

This picture is a partial indictment of the modern social system. It opens with a rather interesting discussion between Fortune, an old autocrat and tyrant, and his two grandsons, one of which follows in his footsteps, the other being declared a dreamer. His attack of capitalism contains some of the arguments of socialism. The three argue economics, politics, social conditions, etc. It must be confessed that Fortune is rather childish for a powerful capitalist in his various arguments, but doubtless this obviousness was necessary for dramatic effect.

David, the first grandson, elects to remain with his grandfather. John, the other, goes to the war, firm in the opinion that military autocracy must be overthrown. He returns to find David established in his grandfather’s shoes and a miserable autocrat in every sense of the word. Again it seems as if David were a bit too obvious in his remarks to be a success. The profiteer may think the way David speaks, but he usually has sense enough to hold his tongue.

John opens David’s eyes to the futility of force. He says in effect that his six months in the trenches have shown him the absolute futility of war. Nevertheless, he proceeds to attack and beat David for stealing his wife. David, however, has learned his lesson and is the means of John’s reunion with his wife. His own eyes are opened as are also the eyes of everyone else in the cast. The final message is that cooperation and brotherly love should rule the world instead of force.

The objective started for in the first reels is hardly attained in the conclusion. It seems lost in the shadow of compromise. However, the moral is certainly effective. The getting together of capital and labor is right in line with what should be—a Utopia.

The continuity of the picture is not of the best. There are several jumps and it seems there has been a little difficulty blending the conversational parts of the story and the dramatic sections. However, there are many sequences that provide real thrills. And the popular note the picture strikes should carry it over.

The cast is headed by William Nigh as David, J. H. Gilmore as Fortune and Leslie Austin as John, the trio performing adequately. Maurine Powers gives a pretty picture of David’s wife, while others are Hal Brown, Albert Traversier, Franklin Hanna, Charles Sutton and Elsie DeWolfe.

Mixes Drama and Propaganda—Fine Exploitation Possibilities
Box Office Analysis for the Exhibitor

This isn’t straight entertainment. It is a mixture of entertainment and propaganda, but the blend is far better than that seen in the usual picture of this type.

Considering the fact that the mass public of this country, and for that matter of the whole world, is heartily sick of war, the message preached here should certainly strike a responsive chord in all picture audiences. There is a minority still living off the hate generated by the war who will doubtless be outspoken against the picture.

These things considered, it is likely that “Democracy” should go well in most houses. The theaters that play just high-class dramatic and comedy attractions will probably sidetrack it inasmuch as the propaganda will be considered out of place. On the other hand, as a box office attraction with appealing exploitation possibilities it ranks very high.
THE BIG PICTURE OF THE YEAR

TRUMPET ISLAND

WALLACE MACDONALD,

"TRUMPET ISLAND"

Coming:
"Are all men alike?" Metro—May Allison
"Cinderella's Twin" Metro—Viola Dana

VITAGRAPH.
Production of the Best Thing in Average Blackmail Story

Corinne Griffith in
"THE WHISPER MARKET"
Vitagraph

DIRECTOR .................. George L. Sargent
AUTHOR .................... W. E. Scott
SCENARIO BY ............... Graham Baker
CAMERAMAN ................ Charles Davis
AS A WHOLE ............... Blackmail story running along conventional lines

STORY ........ Includes little that has not been done in pictures before
DIRECTION ........ Did fairly well with material at hand

PHOTOGRAPHY ............. Up to the mark
LIGHTINGS ................ Good
CAMERA WORK ............. Always fine
STAR ......................... Is quite attractive throughout
SUPPORT ................... George MacQuarrie registers well as sort of semi-heavy; Eulalie Jensen, Howard Truesdale, George Howard in male lead and James O'Neil hold down characters well enough

EXTERIORS ................. Scarcely any
INTERIORS ................. Splendid; Always look genuine
DETAIL ..................... Little things were kept in mind

CHARACTER OF STORY ...... Smugglers in Brazil attempt to blackmail consul's wife that they may further their plans

LENGTH OF PRODUCTION .... 4,713 feet

There is little that is really out of the ordinary included in this offering, it being a blackmail story of average quality. The general scheme of the production and the different incidents are in most cases quite familiar, the one unusual twist coming at the conclusion when the innocent heroine is in the villain's hotel suite, with her husband ready to search the premises for contraband.

The sets, atmosphere and technical end are indeed creditable. Great pains apparently have been taken with the sets, with the result that all of the interiors, which makes up almost the entire footage, look realistic.

There is one point that seems rather implausible, that being the escape of the star with what she believes is an envelope that contains the staged evidence as to her disloyalty to her husband. Her entry into the smugglers' home, seizing of the envelope and escape look like the sort of material usually credited with being likely to occur in pictures only.

Juliet and George Saltmarsh, ex-blackmailers and smugglers have secured passports, but their co-worker, Burke, cannot leave Brazil due to the suspicions of the American consul. It is planned to have Mrs. Saltmarsh cultivate the friendship of Erminie North, the consul's wife ultimately to aid Burke's leaving. This is successfully accomplished and at a party which Mrs. North attends, unknown to her husband and against his wishes, a flashlight of her is taken as Burke embraces her.

In her efforts to regain the photograph, she is led to Burke's hotel suite, which is searched by the consul and a secret service agent just as the time of her visit. Erminie secures the evidence when her husband suddenly knocks at the door and is locked in another room as he enters. At this moment, Burke develops a manly nature and offers to sacrifice the desired contraband if the room in which the star hides be left unsearched.

The offer being accepted, the heroine throws the blame upon the Saltmarshes, and facilitates the sailing of Burke. MacQuarrie holds down the role of Burke in good style, while the star is always pretty to look upon. The others also perform creditably.

Let This Ride Without Elaboration

Box Office Analysis for the Exhibitor

In this story of blackmail, you have little cause for elaboration in an exploitation campaign. The most advisable procedure is to let it ride with an announcement that will let them know in a general way what sort of an offering it is and then let them use their discretion.

You should be able to select some catchy slogan from the material included. Tell them that Corinne Griffith was about to be sacrificed on the whisper market—an innocent victim of circumstance and then promise them something unusual in the way of her emerging from the mess.

Corinne Griffith should be all means come in for her share of the publicity you give this and it might be a good idea to let them know the names of some of the members of the cast with whose work many of the fans will be familiar. A teaser campaign would probably work out well in conjunction with this.
A STATEMENT OF POLICY

Every industrial success in the world is built upon one cardinal principle—GOOD PICTURES AND FAIR PRICES.

THE AMERICAN CINEMA CORPORATION is now entering its third year of existence. The past twelve months has brought to this company a recognition by fans, exhibitors, distributors and the press—a recognition which has been won through a sincere and painstaking effort on the part of the executives of this company to supply good products and to deal fairly.

During the coming year, ten more “Super-Specials” will be produced by us. The many first class distributors mentioned on the opposite page have purchased the franchises in their respective territories for our entire series, because they have become convinced that our products are big and our policy is right.

“THE INNER VOICE,” “WOMEN MEN FORGET” and other big pictures made by us in the past year have been unqualifiedly approved by the American picture loving public. We look forward to their further approval and patronage with the utmost confidence.

AMERICAN CINEMA CORPORATION,
Walter Niebuhr, President,
411 Fifth Avenue, New York.
MR. EXHIBITOR:

The following distributing companies hold franchises for the AMERICAN CINEMA SERIES—Communicate with the distributor in your territory at once and let him know you want these pictures.

Pioneer Film Corp.,
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Screen-Art Pictures, Inc.,

Pioneer Film Corp.,
Baltimore, Md.

Greater Stars Productions,
Chicago, Ill.

Pioneer Film Corp.,
Cincinnati, Ohio.

Southeastern Picture Corp.,
Atlanta, Ga.

Pioneer Film Corp.,
Kansas City, Mo.

Co-Operative Film Exchange,
Los Angeles, Calif.

Arrow Film Corp.,
Denver, Colo.

Southeastern Picture Corp.,
New Orleans, La.

Eastern Feature Film Co.,
Boston, Mass.

Pioneer Film Corp.,
Washington, D. C.

Minter-United Amusement Co.,
Detroit, Mich.

Pioneer Film Corp.,
Cleveland, Ohio.

Greater Stars Productions,
Milwaukee, Wis.

Equity Distributing Co.,
Seattle, Wash.

Pioneer Film Corp.,
St. Louis, Mo.

Co-Operative Film Exchange,
San Francisco, Calif.

Pioneer Film Corp.,
Omaha, Nebr.

Equity Distributing Co.,
Portland, Ore.

AMERICAN CINEMA CORPORATION,
Walter Niebuhr, President,
411 Fifth Avenue, New York.
Wierdly Fascinating Tale With Many Aspects of the Ghost Story

Maurice Tourner's
"THE WHITE CIRCLE"
Paramount

DIRECTOR ..................... Maurice Tourner
AUTHOR ...................... Robert Louis Stevenson
SCENARIO BY ............. Jack Gilbert and Jules Furman
CAMERAMAN .............. Alfred Ortieb

AS A WHOLE ...... Very wierd and fascinating production; has many of the aspects of a ghost story; gripping

STORY ...... Adapted from Stevenson’s “The Pavilion on the Links”

DIRECTION ...... Highly imaginative and tremendously effective

PHOTOGRAPHY .................. Splendid
LIGHTINGS ........... Unusual; excellent in effect
CAMERA WORK ................ Excellent

LEADING PLAYERS ...... Janice Wilson a real find; all others very good also

EXTERIORS ...... Contribute wonderfully to wierd effect of the story

INTERIORS ...................... Same

DETAIL ...................... Very good

CHARACTER OF STORY ...... Has a romantic element but features characterization of an old man afraid “to face the music”

LENGTH OF PRODUCTION .......... 4,017 feet

This is something decidedly different in the picture line. Maurice Tourner has taken Robert Louis Stevenson's story “The Pavilion on the Links,” a story providing him with splendid opportunities to unleash his imaginative and artistic senses and has produced a picture that contains many of the aspects of a fascinating ghost story.

While there is an important and beautifully played romantic element coursing through the story, its main elements are represented by a peculiar characteriza-

tion of an old man, a moral coward, afraid to face the death that he realizes full well is coming to him by violence, and an unusual sort of adventurer who fills the role usually occupied by the conventional villain.

The story relates how Northmour secrets Bernard Huddleston, an old Englishman, who had embezzled funds belonging to an Italian patriotic society and his daughter Clara, in his bleak old house on the desolate coast of Scotland, on condition that Clara marry him. There they encounter Cassilis, an old enemy of Northmour's. Years before Cassilis had demanded satisfaction for an insult and had fired at Northmour and missed him. The latter has deferred taking his shot at Cassilis, but still holds the right to do so.

Old Huddleston is seized with a paroxysm of fear when he realizes that members of the Italian society have surrounded the house. In his imagination he dies a thousand torturous deaths until finally courage is awakened in him by the simple words of Cassilis's companion, Ferd, a boy. Fully in command of himself. He then leaves the castle and is felled by the Italian bullets.

As Cassilis bends over the fainting girl, Northmour claims his shot and then on the spur of the moment his mind changes. He sees himself doomed to the hopeless monotony of married life—his desire for adventure restrained. He departs leaving them in each others arms.

Janice Wilson as Clara is a new picture find. She has the most expressive pair of eyes seen in many a day. Her face is mobile, almost eloquent. And she is pretty. Spottiswoode Aitken is thrillingly realistic in bringing out the frenzied fear of Huddleston. Harry Northrup is a peculiarly fascinating Northmour and Jack Gilbert is a good Cassilis. Jack MacDonald as the Italian leader and Wesley Barry as Ferd are both very good.

A Fine Picture For the Better Class Theaters

Box Office Analysis for the Exhibitor

It is probable that the average audience will find this rather peculiar—a little too peculiar for it to swallow with a gratified expression. The elements prominent in it are so different from the ordinary that they take one unawares. However, the better class audiences will certainly appreciate this for what it's worth—a thoroughly artistic presentation of a wierdly fascinating tale.

Such audiences will sense the fine characterization of the cowardly old man and realize the simplicity and reality of the scene between him and the boy when he finds courage to face the issue. Such audiences will also get the satiric humor of the final scene when Northmour decides to remain the adventurer instead of becoming the husband of a beautiful girl.

In fact “The White Circle” is distinctly a high class production for the high class audiences of the country. You who enter to the cultured clientele, can make a very big thing of it.
VERA M'CORD PRODUCTIONS INC. PRESENTS
"The GOOD-BAD WIFE"
ADAPTED FROM "THE WILD FAWN"
BY MARY IMLAY TAYLOR.
SHE'S A CARD!  
SHE'S A CHARACTER!  
In fact —  
The best Drawing Card and the greatest Character ever put on the screen  
WHO?  
"THE GOOD-BAD WIFE"  
Adapted from "The Wild Fawn" by Mary Imlay Taylor. Recently published by Munseys  
EVERYBODY'S INTERESTED IN HER—Husbands-Wives-Sweethearts—and Other Wives—but especially Exhibitors  
State Right Buyers, who are interested in what Exhibitors are interested in will wire—and those who are alert and enterprising as well, will wire first for State Rights on the box office sensation of 1920 —  
"THE GOOD-BAD WIFE"  
A Photoplay that will reach home.  
In six reels of intense human interest Drama with an all star cast.  

ADDRESS ALL COMMUNICATIONS TO  
FILM BOOKING OFFICES INC  
729 SEVENTH AVE. NEW YORK CITY.
Very Oldstyle Melodrama

"THE HOPE"
Screen Classics—Metro
DIRECTOR ..................... Herbert Blache
AUTHORS .............. Cecil Raleigh and Henry Hamilton
SCENARIO BY ......... Albert Shelby Le Vino
CAMERAMAN ............... Not Credited
AS A WHOLE ...... Old fashioned Drury Lane melodrama handled effectively though conventionally
STORY ...... Of a very familiar type, but will certainly "get" the lovers of plain melodrama
DIRECTION ..................... Satisfactory
PHOTOGRAPHY ..................... Good
LIGHTINGS ..................... Good
CAMERA WORK ................. Commendable
LEADING PLAYERS ................. Satisfactory
SUPPORT ......................... Average
EXTERIORS ...... Varied; include glimpses of England, India and Italy with pretty realistic
earth quake stuff in last location
INTERIORS ......................... Satisfactory
DETAIL ......................... Average
CHARACTER OF STORY ...... Villain puts blame for his nasty deeds on hero until wronged girl
finally clears his name
LENGTH OF PRODUCTION .... About 5,600 feet

"The Hope" is a Drury Lane melodrama of a conventional type and yet at the same time its very conventionality is responsible for its effectiveness. Those who admire plain, bold melodrama will certainly find much to satisfy them in this.

The action starts in England, where Harold, Lord Ingestre, a lieutenant in the King's Rifles, is in love with Lady Carlyon. Hector Grant, his superior officer, discovers that Olive Whitburn, Brenda's companion, is in reality the daughter of a notorious money lender.

But Generally Well Done

The money-lender, desiring his daughter to enter society keeps his business activities from her. Hector blackmails her father on this score.

The regiment is sent to India, whither shortly afterwards, Brenda and Olive follow. Hector succeeds in gaining Olive's confidence and the poor girl, finding him false, leaves the garrison penning a scathing note to him. This Hector shows Brenda, saying that it was addressed to Harold.

Back in England Harold is disgraced. Brenda has broken her engagement with him and he and his mother are penniless. Eventually Olive writes Brenda from Italy. Thus the action shifts again to the sunny clime and there the truth of Hector's perfidy comes out. A volcanic eruption and earthquake result in Hector's death while all is straightened out between Harold and Brenda.

The action is very satisfactory from the continuity viewpoint. It progresses without any haltings or limpings and the villains connivings are manoeuvred so that a good bit of suspense is the result.

Director Blache has worked in some pretentious street settings that do well for India and Italy and though his local color is somewhat obvious, he has managed to make them averagely realistic. Other big scenes include a polo match which opens the picture and the fight in India between the regiment and the natives which is engineered quite well.

Jack Mulhall is satisfactory as Harold and Marguerite de la Motte is a pretty Brenda. Frank Elliott as Hector and Ruth Stonehouse as Olive render very creditable performances while others are Lilian Langdon, Maym Kelso, Arthur Clayton, J. P. Morse, Bobby Mack and Herbert Grimwood.

Pictures of This Type Have Their Particular Audiences

Box Office Analysis for the Exhibitor

"The Hope" is an average melodrama on the surface though the workmanship displayed in the construction of it is of the same high quality that has marked the more pretentious of these melodramas that have been turned into pictures.

It isn't probable that you'll find the really high class audiences responding to the rather time worn stuff in this, but on the other hand, it should go to big advantage before the theaters that cater largely to the "gallery god" type of audience.

The villain here is the same sort that used to be hissed. The hero is honorable and upright but unable to clear himself. There is the pretty heroine and the muchly wronged girl. But it is this set of characters that will draw the response from the audiences above referred to. The action is certainly rapid enough and there are plenty of thrills, both of the physical and mental variety.
WILLIAM FOX presents

WHILE NEW

Fox Entertainments
YORK SLEEPS
1920 Cinemelodrama of life in the great Metropolis
Staged by Charles J. Brabin

A fabric of magic, of beauty and delight; a thing of thrill and wonder a sensation!

*273*

In 1920-1921 there will be 273 releases by Fox Film Corporation.
Episodic Western Average Program Offering

Edgar Lewis Production
"LAHOMA"
Pathé

DIRECTOR ................. Edgar Lewis
AUTHOR .................. John Breckinridge Ellis
SCENARIO BY .............. Not credited
CAMERAMAN ............... Edward C. Earle
AS A WHOLE .......... Western in which action takes place over great space of time.

STORY .................. Rather obvious at times
DIRECTION ............. Injected healthy outdoor atmosphere but had to crowd too much into production.

PHOTOGRAPHY ........ Always clear and distinct
LIGHTINGS ............... Satisfactory
CAMERA WORK ............ Excellent
PLAYERS .......... Louise Burnham handles title role
sincerely; Wade Boteler and Russel Simpson good; Peaches Jackson cute.

EXTERIORS ........... Consist of splendid outdoor scenes that should prove of real value.

INTERIORS ...... Not many, but up to the standard

DETAIL ................ More than enough

CHARACTER OF STORY .. Child taken west on wagon train deserted by father and brought up there, finally finds lover, but is unable to save her benefactor from vengeance of his outlaw enemy.

LENGTH OF PRODUCTION .. About 6,000 feet

In his newest western, Edgar Lewis has taken great pains with his exteriors and has spent a considerable amount of time apparently in securing the proper atmosphere. He has taken a story that is entirely too episodic—spread over a number of years that is too great to make it very easy to hold attention in any one section long enough to sustain continuous interest.

A considerable quantity of material was given the director to work with and much of it is rather conventional western stuff. As a result, in several sequences, the ensuing action is somewhat obvious. To his credit, it must be said that Lewis has inserted some fine western scenes, but with a great deal of attention paid to minor matters a really powerful climax has not been secured. Some comedy relief of quality is of value to the picture, which starts off with much action, shooting and some touches of pathos.

Henry Gledware and Lahoma, his five-year-old daughter, are the only survivors of a wagon train attacked by outlaws. He wanders into an outlaw’s cabin, Brick Willock, an adventure seeker and not criminal, revolts at the thought of killing the two as decreed by the leader, and saves them by killing one of the band. The dead man’s brother, Kimball, vows vengeance.

Gledware ultimately weds the daughter of an Indian chief. Willock, who has escaped from the outlaws, takes care of the child. Will Compton, an Easterner, sees Lahoma and loves her.

Later Lahoma is thrown together with Kimball, pardoned, and Gledware, who had betrayed his Indian wife. The latter is slain by the chief of the tribe while Kimball seeks out Willock after being unable to secure his arrest. The two shoot simultaneously and both are fatally wounded. Lahoma, however, has the love of Compton as well as the companionship of the ancient and quaint Bill Atkins, pal of Willock, to console her.

Direct Your Attention to Followers of This Type of Story

Box Office Analysis for the Exhibitor

It is hardly advisable to attempt to exploit on a large scale this offering. Should you decide to book it, the best course to pursue is to avoid any lengthy preliminary announcements, just making it plain that this is a western with a goodly quantity of action being it’s main characteristic.

When offering this to your patrons let them know that it is an Edgar Lewis production. It is not unlikely that a number of them will regard that fact as one that warrants their coming, for he has done much commendable work in the past.

You will probably find that there are numerous followers of the western type of drama, and if your audiences are made up very largely of that variety you can probably please them with "Lahoma." Get after those who are wild about the west if you arrange to present this and follow out the usual method of the exploitation of such a work.
Melodrama of Old Mississippi River Life Given Picturesque Production

Frank Mayo in
“HITCHIN’ POSTS”
Universal

DIRECTOR ......................... Jack Ford
AUTHOR ............................ Harold Shumate
SCENARIO BY ...................... George Hull
CAMERAMAN ....................... Bennie Cline

AS A WHOLE............. Unusual story dealing with Mississippi river life in days following Civil War—well produced and creating very good interest.

STORY........... Very well handled—interests all the way—unusual scenes help.

DIRECTION ..................... Very good
PHOTOGRAPHY .................... Good
LIGHTINGS ....................... Satisfactory
CAMERA WORK .................... Good
STAR ............................ Has congenial role
SUPPORT ......................... Very good
EXTERIORS ...................... Fine—unusual
INTERIORS ....................... Very good
DETAIL ......................... Very good
CHARACTER OF STORY ...... More or less plain melodrama but unusual settings and good treatment put it over.

LENGTH OF PRODUCTION ........ 4,895 feet

Unusual scenes, a plot laid in the interesting period following the Civil War, and generally good treatment of the whole, combine to make this melodrama one of peculiar interest. Many of the scenes are staged on a Mississippi river boat and an old “wheeler” was obtained for these. They are full of color and provide a fine background for the action.

There is also considerable interest in the scene showing the rush for the newly opened lands in the west. The homesteaders are all on the line awaiting the blow of the bugle to rush and stake out claims on the government land. Such a scene offers plenty of opportunities of comedy and human interest detail and the director has taken good advantage of them.

The story concerns Jefferson Todd, a gentleman impoverished because of the war, who makes his home on one of the river boats and his business the card table. In a stiff game he wins the last possessions of Colonel Drexton, four race horses. The colonel insists that he claim his winnings. That night he takes his life.

Todd goes to seek out Barbara, the colonel’s daughter, and explain matters to her, but finds that his rascally brother-in-law, Castiga, has arrived at the old southern mansion first and has caused Barbara to think that he (Todd) is a crooked gambler.

Later, however, her eyes are opened to Castiga’s wickedness and Todd’s chivalry. The men have words and a duel is arranged. Castiga fires before the final count, but Todd escapes injury. He reserves his shot till later. Castiga is run out of town. All three parties determine to stake out claims in the new western land to be opened by the government. Barbara meets Todd and together they forge to the front of the rest of the homesteaders, picking out the choicest piece of land. In the night Castiga attempts Todd’s life and the two finally fight it out, Castiga eventually falling to his death in a pool of water.

Frank Mayo gives a very satisfactory performance as Todd, while Beatrice Burnham is a pleasing heroine. J. Harris as Castiga is a relentless villain.

---

JOHN GILBERT
PICTURIZED
The White Circle
AND
ASSISTED THE DIRECTION OF
MAURICE TOURNEUR
This Should Go Very Well—Best for This Star

Box Office Analysis for the Exhibitor

Frank Mayo in
"HITCHIN' POSTS"
Universal

From every standpoint this is a very entertaining picture—much better, it seems, than anything Universal has had previously with Frank Mayo as the star. While there is nothing greatly original in the plot, it holds nicely, and the time during which the action transpires and the picturesque settings provide a strong interest which cannot be denied.

In presenting this dwell on these unusual characteristics—the period of the picture and its settings. Lines such as these might be used in presenting the picture, "A story of Mississippi river days just after the Civil War—full of charm, picturesque in its unusual scenes and thrilling to the core," "The old Colonel who had lost much in the Civil War lost all that was left to Jefferson Todd in a game of cards. Todd didn't want the colonel's property, but he insisted. That night the Mississippi river folded its waters over the colonel's body! And the next day Todd met the colonel's daughter!"

PHOTOPLAYER'S ATTENTION

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IMMEDIATE SERVICE

WID'S YEAR BOOK IS COMING
A Decidedly Different Type of Western—Splendid Suspense

Tom Mix in "THE UNTAMED"
Fox

DIRECTOR .................... Emmett J. Flynn
AUTHOR ......................... Max Brand
SCENARIO BY .................... H. P. Keeler
CAMERAMAN .................... Frank Good

AS A WHOLE ...... Very commendable western with "different" and interesting idea back of it

STORY ...... Starts off with great interest and suspense, although latter part is somewhat conventional

DIRECTION .................... Very good
PHOTOGRAPHY .................. Good
LIGHTINGS ...... They even go so far as to have star's eyes turn yellow when he gets mad
CAMERA WORK .................. Commendable
STAR ...... Puts characterization into role as well as action

SUPPORT .......... Headed by Pauline Starke
EXTERIORS ..................... Western
INTERIORS ..................... Western
DETAIL ......................... Good
CHARACTER OF STORY ...... Has "Wild" man as it's central character, but they never succeed in taming him

LENGTH OF PRODUCTION ...... About 5,000 feet

The opening scenes of "The Untamed" are very unusual. They provide a strong interest and a certain element of suspense that serve to captivate the spectator. Whistling Dan is first introduced as a boy. A rancher finds him whistling at a flock of wild birds on the desert. When the rancher approaches him his eyes grow yellow in a burst of anger.

Unusual Character of This Should Bring It Big Popularity

Box Office Analysis for the Exhibitor

This is certainly a different type of western because of the unusually drawn character of the hero. Those of you who find this type of entertainment successful should surely give this a trial, for it has great suspense and its unusual character and fine handling are elements bound to make people talk.

In passing this was the first Fox picture to play the Capitol in New York. It was evidently thought that the unusual character of the whole picture warranted it a Broadway showing. This is true to a certain extent. The Capitol audiences were certainly captivated by the peculiar introduction of the picture and seemed to enjoy it throughout although the superfluity of gun fighting that was shown later was not taken altogether seriously.

However, a picture such as this certainly does deserve a showing before these audiences who pass the usual westerns up with something approaching scorn. It is "different" and anything different is bound to catch the attention of the most blase audience in the world. Remember this when you advertise "The Untamed."
"A powerful photoplay of Americanism and democracy. Capacity audience cheers stirring scenes."
TRIBUNE.

"'Democracy' fills the Casino with an admiring audience. Screen story with big central thought and gives a spirit of Bigness."
AMERICAN.

"Democracy is timely—it holds interest through the story told and is most carefully produced."
Moving Picture World.

"Closed in dramatic fashion as the strongest kind of propaganda for Christianity."
Eve. Telegram.

READ WHAT THE CRITICS THOUGHT

THE Now Playing TRIUMPH CASINO Theatre ON BROADWAY Broadway at 39th Street, New York City

"DEMOCRACY, The Vision Restored"

"Those to whom abstract ideas of brotherly love detached from the realities of life..."
SUCCESS

SUCCESS

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THOMAS N. HEFFRON
DIRECTOR

The Critics Have Said—

Regarding The Direction in My Two latest Releases—

"THE CITY OF MASKS"

WID’S:—

"Here's Something Altogether Different From the Average Run."

DIRECTOR .................... Thomas N. Heffron

AS A WHOLE ....... Splendid work of director makes this highly enjoyable.

STORY .................... Treatment makes it delightful.

DIRECTION .......... Splendid, particularly fantastical bits and comedy scenes.

LIGHTINGS .................... Fine.

DETAIL .......... Great; particularly comedy touches.

"Both scenario writer and director adapted themselves to the story's spirit in splendid style."

"Too much cannot be said of Director Heffron's fine touches. Besides catching the proper spirit of the make-believe scenes he has introduced a wealth of comedy detail that registers as practically sure-fire. And again he has had an unusually large cast to deal with and has handled his work in this line without confusion, at the same time giving each of the many performers an opportunity to register a distinct character."

"COMEDY AND WHIMSY OF THIS WILL CERTAINLY REGISTER"

Box Office Analysis for the Exhibitor.

MOTION PICTURE NEWS:—

"Here is a feature which is well fortified from every angle—with exceptionally clever treatment. There is not a weak spot discernible as far as the development is concerned."

"The sequences which present this line of action never trespass into the field of melodramatic holereum, for each situation and climax is accompanied by a flash of comedy which keeps it within balance."

"The scene where the masqueraders congregate—another when their retreat is raided—these are but samples in a picture carrying a plethora of high lights."

EXHIBITOR’S TRADE REVIEW:—

"DIRECTION—Unbroken continuity and fast action distinguishes the feature from beginning to end."

"This is an entertaining melodrama, agreeably seasoned with pleasing comedy relief. The plot is of original construction, containing a number of unexpected angles, and holds its interest from start to finish. The picture was given a hearty reception when shown at the Rialto Theater, New York, and exhibitors should find it a valuable Box Office asset."

"FIREBRAND TREVISON"

WID’S:—

"Cowboy Star Appears in Typical Western That's Sure to Please."

DIRECTOR .................... Thomas Heffron

AS A WHOLE ....... Well handled from every angle while star shows to fine advantage.

DIRECTION .......... Very satisfactory.

LIGHTINGS .................... Good.

"You Won't Have Any Trouble With This One—It's There."

Box Office Analysis for the Exhibitor.

"And it has a number of good thrills.

Typical though it is in these respects. "Firebrand Trevison" goes many of its contemporaries several points better because of the admirable treatment it has received from Director Heffron. He keeps the action going at a fine clip throughout and wastes no time getting into his story. Once in it he isn't inclined to let the action drop by turning his attention to unnecessary details."

They get right into a thrill at the start when Corrigan, a land grabber, forces Trevison (Buck Jones), into a fight with him to avenge an alleged insult. The fight is a humdinger. The two men mix in realistically and smash up a perfectly good setting.

MOTION PICTURE NEWS:—

"Buck Jones does his best stunts to date in this picture. One thrill especially will make them hold their breaths."

MOTION PICTURE WORLD:—

"As a whole the production is a strong one."

EXHIBITORS TRADE REVIEW:—

"DIRECTION—Thomas N. Heffron has told his story well, with action and good continuity."

"This is a most interesting Western thriller and for the great majority of fans will prove a decidedly welcome bit of entertainment. The story contains punch, drama and good acting."

SAN FRANCISCO DAILIES:—

"The City of Masks" at Portola, Notable Work."

"The City of Masks" at the Portola, is about the best play that Robert Warwick, it's star, has done for many months. And the play is equal to, if not better than any that has come to this theater in a long while."

NOW PRODUCING

Albert Payson Terhune's Cosmopolitan Story

"The Truant Husband"
**SHORT REEL RELEASES**

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Length</th>
<th>Reviewer</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 17</td>
<td>7:4-20</td>
<td></td>
</tr>
<tr>
<td>June 24</td>
<td>6:20-20</td>
<td></td>
</tr>
<tr>
<td>June 28</td>
<td>6:27-20</td>
<td></td>
</tr>
<tr>
<td>July 13</td>
<td>8:20-20</td>
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</tr>
<tr>
<td>July 19</td>
<td>8:20-20</td>
<td></td>
</tr>
</tbody>
</table>

**SELECT PICTURES**

<table>
<thead>
<tr>
<th>Distributed Through Select Exchanges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darling Mine</td>
</tr>
<tr>
<td>Just Outside the Door</td>
</tr>
</tbody>
</table>

**NATIONAL PICTURES**

<table>
<thead>
<tr>
<th>Distributed Through Select Exchanges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blud Youth (Special Cast)</td>
</tr>
<tr>
<td>Just a Wife (Special Cast)</td>
</tr>
<tr>
<td>The Invisible Divorce</td>
</tr>
<tr>
<td>Out of the Snows</td>
</tr>
</tbody>
</table>

**REPUBLIC PICTURES**

<table>
<thead>
<tr>
<th>Distributed Through Republic Exchanges</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Gift Supreme</td>
</tr>
<tr>
<td>The Fakely Trail (Myrtle Sterling)</td>
</tr>
<tr>
<td>Mothers of Men</td>
</tr>
<tr>
<td>The Great Shadow (Tyrene Power)</td>
</tr>
<tr>
<td>The Adventure (Vaal Hittington)</td>
</tr>
<tr>
<td>Man's Plaything (Grace Davidson)</td>
</tr>
<tr>
<td>Children Not Wanted (Midnight Day)</td>
</tr>
</tbody>
</table>

**KINOGRAMS**

<table>
<thead>
<tr>
<th>Every Tuesday and Saturday.</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNITED ARTISTS’ CORP.</td>
</tr>
<tr>
<td>May 31 Romance (Doris Keane)</td>
</tr>
<tr>
<td>June 13 The Mollycoddle (Douglas Fairbanks)</td>
</tr>
<tr>
<td>June 20 May Pickford</td>
</tr>
<tr>
<td>July 5 The Love Flower</td>
</tr>
</tbody>
</table>

**UNIVERSAL FILM MFG. CO.**

<table>
<thead>
<tr>
<th>Jewel Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under Crimson Skies (Elmo Lincoln)</td>
</tr>
<tr>
<td>Breath of the Gods (Turre Ask)</td>
</tr>
</tbody>
</table>

**VITAGRAPH**

<table>
<thead>
<tr>
<th>Universal Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Fakely Trail (Myrtle Sterling)</td>
</tr>
<tr>
<td>Everything But the Truth (Lyons-Moran)</td>
</tr>
<tr>
<td>A Man There Was (Raymond)</td>
</tr>
<tr>
<td>Siret Miss Ross (Edith Roberts)</td>
</tr>
<tr>
<td>Shipwrecked Among Cannibals</td>
</tr>
<tr>
<td>The Red Hair (Frank Mayo)</td>
</tr>
<tr>
<td>Blue Steak McCoy (Harry Carey)</td>
</tr>
<tr>
<td>The Adorable Savage (Edith Roberts)</td>
</tr>
</tbody>
</table>

**INDEPENDENT—STATE RIGHTS**

| Love Without Question (Jans)                       | 4:20-20 |
| Through Eyes of Men (Radin)                        | 5:20-20 |
| The Married Virgin (Fidelity)                      | 6:20-20 |
| Frivolous Wives (Fidelity)                         | 6:20-20 |
| Ashes of Desire (Wilson & Wilson)                  | 5:20-20 |
| Neglected Wives (Wattier)                          | 5:20-20 |
| A Man There Was (Raymond)                         | 6:20-20 |
| A Trip to Mars (Tower Film Co.)                   | 5:20-20 |
| A Woman’s Man (Ray!)                              | 5:20-20 |
| Love’s Flame (Fidelity)                            | 4:20-20 |
| Madonnas and Men (Jans)                            | 5:20-20 |
| Midgie’s Marks (Motte Dore)                        | 5:20-20 |
| Up in Mary’s Attic (Fine Arts)                    | 5:20-20 |
| A Woman’s Best Friend (Fidelity)                   | 5:20-20 |
| Fickle Women (D. N. Schwab)                        | 5:20-20 |

**FAMOUS PLAYERS—LASKY**

<table>
<thead>
<tr>
<th>April Releases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geo Whis (Jack Sennett)</td>
</tr>
<tr>
<td>The Glunghl Girl (Jack Sennett)</td>
</tr>
<tr>
<td>Ship Ahoy (Al St. John)</td>
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<thead>
<tr>
<th>June Releases</th>
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<tbody>
<tr>
<td>By Golly (Jack Sennett)</td>
</tr>
<tr>
<td>You Wouldn’t Like It (Jack Sennett)</td>
</tr>
<tr>
<td>A Model Husband (Carlos De Havens)</td>
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<th>May Releases</th>
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<tbody>
<tr>
<td>Fresh from the City (Jack Sennett)</td>
</tr>
<tr>
<td>Spring (Carlos De Havens)</td>
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<tr>
<td>Let ’Er Go (Jack Sennett)</td>
</tr>
</tbody>
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<th>June Releases</th>
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<tbody>
<tr>
<td>Pils for Papa (Neal Burne &amp; Josephine Hill)</td>
</tr>
<tr>
<td>Should Winters Marry (George Oh)</td>
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<tr>
<td>Kidin’ the Landlord (Bartine Burtette)</td>
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<td>Bear-sinned Beauties (Bertie Burtette)</td>
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<td>His Mis-Step (Bartine Burtette)</td>
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<tr>
<td>Off His Trolley (Billy Engel, Jessie Fox &amp; Dick Dickson)</td>
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<tr>
<td>Thru the Keyhole (Harcie Davie &amp; Bartine Burtette)</td>
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<td>A Birthday Tangle (Connie Mabely &amp; Bud Jameson)</td>
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<th>July Releases</th>
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<tbody>
<tr>
<td>The Moon Riders (Art Acord)</td>
</tr>
<tr>
<td>The Vanishing Daggers (Edie Poli)</td>
</tr>
<tr>
<td>New Screen Magazine, issues 60, 61, 70, 71, 72</td>
</tr>
</tbody>
</table>

**PATHÉ**

<table>
<thead>
<tr>
<th>April Releases</th>
</tr>
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<tbody>
<tr>
<td>&quot;Daredevil Jack&quot; (Jack Dempsey) 8, 9, 10, 11</td>
</tr>
<tr>
<td>&quot;Tralied by Three&quot; (Stuart Holmes &amp; Frankie Mann) 1, 2, 3</td>
</tr>
<tr>
<td>&quot;Adventures of Ruth,&quot; (Ruth Roland) 15 (Complete)</td>
</tr>
</tbody>
</table>

<table>
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<th>May Releases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daredevil Jack, episodes 12, 13, 14, 15</td>
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</tbody>
</table>

Continued on page 40
HOMESPUN FOLKS

featuring

LLOYD HUGHES

and an all-star cast

Story by Julien Josephson - - - Directed by John Griffith Wray

A Heart-Drama of Ten Thousand Small Towns and Sixty Million Small Town People.
“Homespun Folks” is the title. Julien Josephson, who wrote many genuine, natural dramas that increased the fame of Charles Ray, is the author—and this is his greatest story.

Thomas H. Ince, with the authority of his great skill and genius, has provided as his first Associated Producers special production a clean, fine, wholesome American theme in a small-town environment typical of all the small communities that ever were.

Now you know why Thomas H. Ince more than a year ago placed Lloyd Hughes under contract. He saw in him a quaint, natural boy who would become an idol of the American people. In “Homespun Folks” the Ince star-making vision is fulfilled.

“Homespun Folks” is not a cocktail drama. It has romance and tenderness. It has pathos and robust comedy. It has tenseness and the rush of melodramatic action with big scenes involving hundreds of people. It is a beautiful mother story that hits the greatest target in the world—the human heart.
"Here are the days of Triangle beginning all over again," exhibitors will say when they receive Thomas H. Ince's first Associated Producers' special production, "Homespun Folks."

Historic days those were in production. You still think and talk about them in every managerial office. New blood; new personalities to become famous and enrich your theatre earnings; new ideas; new technique; but mature, skilled producers with sure and certain mastery of their craft. All of this and more is what Associated Producers now mean to the industry—this year and for years to come.
To the Exhibitors of the United States

We do not believe that producers or distributors who fill the trade journals week after week with letters and controversies airing their jealousies and hatreds of each other can be giving the care and attention to production that you, the exhibitors, have a right to expect in return for the rentals you are asked to pay.

We do not believe that back-fence scandal-mongering will in any way be helpful to the state of mind that an organization or producer should have when setting out to make big, profitable pictures for you.

What a pity (and what a disgrace) it is that a really big industry (big in spite of many of the people in it) should appear before the world like a gathering of quarrelsome fish-wives.

We cannot believe that the exhibitors of the country, who make possible the very existence of producers and distributors, are interested in the dirty linen or dirty politics of the industry.

Once again we call your attention to the fact (very striking by contrast) that the Associated Producers are working—not talking.

MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER - MAURICE TOURNEUR
J. PARKER READ JR. - THOMAS H. INCE - MACK SENNETT

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Sewell Ford's
Famed Stories of the Red Headed Office Boy Who Has Tickled a Hundred Million Ribs.

"Torchy in High"
Third of Record-Smashing 2 Reelers

With Johnny Hines as "Torchy"

Produced by Master Films Inc.

Seven volumes of Torchy stories have been published—and leading newspapers are printing new ones.

Ready-made audiences await your opening your doors to show their favorite character.

Fifteen thousand bookstores offer window tie-ups—not once, but month after month. Endless exploitation opportunities are here.

And best of all REAL COMEDY, the sort that leaves a demand for MORE.

Have you started with "Torchy" and "Torchy Comes Through"?

Educational Films Corporation of America
729 Seventh Ave. New York
Some Short Reels

"Over the Fence"—C. B. C. Sales Corp.

"Babe" Ruth's home runs have attracted unusual attention throughout the country and there is nation-wide desire to know what the noted wizard of the Wagner-tongue looks like and how he does it. In this single reeler the C. B. C. Sales Corp. has an offering which should serve partly at least in satisfying the national curiosity, for there are many communities in which they have never had an opportunity to see Ruth and many more in which they should be just as anxious to see the film even if they have seen "Babe" in the ball park. The picture comes at a time when there is great enthusiasm for the game and much interest in the hero of this. It is being sold on the state right market.

"Wild, Wild Women"—Hall Room Boy Photoplays

Comprised of a commendable set of incidents combined with the proper amount of knockabout comedy, this newest Hall Room Boy two reeler should register well in most houses. In the first half of the picture there is a quantity of beach stuff with some footage that is risque, but in no way objectionable. Thereafter, most of the action takes place at a house party, with much of the humor being gleaned from a trick played on the gathering by one of the boys. Some insects placed in a bouquet of flowers ultimately result in making the entire assembly distinctly uncomfortable and eventually cause the ejection of the leading duo. This has been directed so as to get numerous laughs out of the various situations. At a Broadway house last week it more than held its own.

"Where Are Your Husbands?"—Reeclraft

Obviously, this two reeler, one of a set known as Royal comedies and starring Billy B. Van, was made before the end of the war, for it is a sort of burlesque on the conflict. A fight of American women to protect their talcum powder forms the backbone of the piece, the effeminate habits cultivated by the men during the absence of their wives being depicted throughout most of the footage. As many people will expect, it turns out to be a dream at the finish, with the principal gleeful over the fact that what has passed was merely a nightmare. Generally an average comedy which is not timely now.

"Hunting for Formosa Head-Hunters"—Burton Holmes—Famous Players

Burton Holmes has secured material that is certainly out of the ordinary for another of his travel offerings. Formosa, as the title suggests, is the scene of the piece, which is featured by shots of an archery contest for the first choice of a bride. The people shown are just emerging from barbarian and their general appearance is quite unusual, although it resembles slightly that of other tropical island dwellers. Shots of women, babies, the bride for whom the contest was held, and others all occupy bits of footage in what is generally a meritorious reel.

"Should Tailors Trifle?"—Universal

Staged in a manner that is far superior to that of most of the preceding issues of the series and possessing a considerable number of humorous bits of business, this two reeler holds up in fine style from beginning to end, provokes much laughter and is certain to elicit favorable comment. Charles Dorety, Bud Jamieson and Peggy Prevost are the principal performers, as well as a clever canine which is seen to advantage. Tom Buckingham, the camera man, will still strike the offering, deserves credit. The scene with the egg, emerging chick and dog is one that will make the desired impression on any spectator, for the sight of the newly-hatched fowl nestled on the dog's head is the most unusual and material that is very much liked. Jamieson's narrow escapes as he leans his cane on an elevator which is always lowered just as he steps on it, and raised as he steps off, will still strike the visibility of most crowds and the modiste shop footage is also up to the mark.

Paramount Magazine, No. 3902—Famous Players

Samoa dancers occupy the center of the screen in the initial portion of a three-part Paramount Magazine, a number of dark, brown-skinned lasses of the tropical island executing a turgid exotic dance that is sure to hold the eye. Incidentally, plenty of local color is supplied by the shots of the islanders as spectators and others who reside there. As for the second that follows, called "Why Do They Do It?" more than one young man who has endeavored to flirt with some of the elusive ladies will recall some of the material herein shown. The Town Pump Boys in an animated cartoon called "Romance and Rheumatism," are not as funny as they might be, the material ranking with the commonplace. As a whole, an ordinary offering of its sort.

"One Law for All"—Universal

Ed "Hoot" Gibson's latest two reel western is distinctly novel, for the spectacle of a foreigner who sports a beard and mustache in true Bolshevik style on a western ranch is certainly out of the ordinary. It concerns the making of an American out of a resident of some other country. Upon his arrival here, the alien does not get along too well until Gibson befriends him. Later on, the plot thickens when Jim Corey, the heavy, and Hoot have an altercation due to the former's annoying the foreigner and his blonde daughter. Eventually Corey is punished for a robbery, the foreigner made satisfied that the American laws are just, and Gibson and the girl united.

"The Sentence of the Sarre"—Burton Holmes—Famous Players

Although this Burton Holmes number is a commendable offering of its type, there is a decidedly dismal atmosphere maintained in it. It consists of scenes shot in the Sarre basin, taken from the Germans and given to the French as a result of the recent war. The manner in which a duo of hard-working French farm folk, a man and woman, drag a barge along the banks of a river, plodding their way forward step by step and bent by the heavy burden and other scenes that follow, together with the tilting, create a heavy feeling. People who enter picture houses at the present time prefer light entertainment and certainly do not want to be reminded of the war, which fact will militate against the success of this.

"Topics of the Day," No. 69—Timely Films—Pathé

Despite the fact that one or two of the quips and remarks on current topics comprising this issue are not new, the comments in general rank high for genuine humor and wit. One gag in particular, concerning a negro's comment on a chicken, will cause an audience to laugh, his observation that it is the most useful animal on earth because it can be eaten before it is born and after it is dead, being truly mirth-provoking. The reel may be a bit too long, but in general it should be rated with the best subjects of this variety turned out.

"Money to Burn"—Pathé

There are scarcely any plot at all in this Snub Pollard release which has a variety of slapstick bits that should be sufficient to hold over before the average audience. A great deal of the action takes place in a clothing store, with the Hebrew comedian who has been appearing in most of the recent issues of this series occupying the role of the chief of the establishment. Pollard performs as the assistant at first, but later ventures forth into the world with an inheritance. Marie Mosquini becomes prominent thereafter as a lady detective who would arrest Snub for his-flattering attitude, who marry him upon learning of the proportions of his bankroll. Sammy, the little colored youngster, provokes mirth as usual and the stout fellow, also associated with this organization, is seen at the start to advantage. Incidentally, the company includes a comedian whose specialty is making a cross-eyed display, a la Ben Turpin.
VICTOR KREMER FILM FEATURES
A Burlesque on Carmen (Charles Chaplin) 1
The Champion (Charles Chaplin) 1
Work (Charles Chaplin) 1
By the Sea (Charles Chaplin) 1

REELCRAFT
July and August
Royal Comedies
Buggins (Elton Errol Feature) 1
Babies (Billy B, Van Feature) 1
 Lucky Hoo Hoo (Billy B, Van Feature) 1
Billy Frady Comedies
Water Plug 1
Tender and Feared 1
Hasher 1
Hard cider 1
Nobody Home 1
Play Hockey 1
Professor 1
Getting His 1
Fishing, Lizzie 1
Dry Cleaned 1
Kidnapper 1
The advert 1
Moonshine 1
Alice Howell Comedies
Rubes and Romance 1
Lunatics in Politics 1
Good Night Nurse 1
Billy West Comedies
Hands Up 1
Going Straight 1
What Next 1
The Dreamer 1
Italian Love 1
Milburn Morani Comedies
Simp and Satan 1
Installation Plan 1
Ileology 1
His Wedding Day 1
Love Where Art Thou 1
Texas Guinan Westerns
Outwitted 1
My Lady Robin Hood 1
The Wild Cat 1
Night Riders 1
White Squares 1
Moonshine Feud 1
Desert Vulture 1
Girl of the Rancho 1

EDUCATIONAL FILM EXCHANGES, INC.
Chester Comedies
Four Times Foiled 1
An Overall Hero 1
The Big Show 1

Mermaid Comedies
A Fresh Start (Jennie Adams) 1
Duck Inn (Lloyd Hamilton) 1
Dynamite (Lloyd Hamilton) 1
Nonsense (Dee Adams) 1

Torchy Comedies
Torchy 1
Torchy Comes Through 1
Torchy II High 1

Christie Comedies
Kiss Me and Hide (Bobby Vernon) 1
A Seaside Serenade (Ray Tucker) 1
Out for the Night (Eddie Barry) 1
Seven Bad Pates (Bobby Vernon) 1
Don't blame the Stock (Harry Gribben) 1

Specials
Modern Centaurs 1
Valley of 10,000 Spikes 1
Barb youth—How He Knocks His Home Runs 1

Bruce Scenics
Hope of Adventure 1
The Great Mirror 1
The Log of the Laxatras 1
The Song of the Paddle 1
Wanderlust 1
Solitude 1
The Castaway 1
By Schooner to Alaska 1

Chester Outings
Adams and Kava 1
Wanted—An Elevator 1
Dreams Come True 1
Adam and Eve in the Andes 1
Fire 1
Bear With Us 1
Pyramids and Wooden Legs 1
One Drop Was Enough 1
Old Buddha's Maze 1
Some More Samos 1
Woody Bits and Monkey Hits 1
The Tamer of the Wild Horses 1
The Trail to Weldon, Tennessee 1
Too Much Ore 1
Seven League Booters 1

SCREENICS
Troubadours of the Sky 1
Forbidden Fames 1
Horseplay—Bridal Veil 1
Foam Fantasies 1
Great American Yawn—Getting His Angers 1
Chosen Waters—South Sea Slaves 1
They All Turned Turtle—Family Tree 1
The Most Thrilling Scene Ever Shot!

And it's only one of a cluster of thrills that will make "The Branding Iron" the most talked about picture of the year. It will rank with the greatest money makers you've ever shown!

SAMUEL GOLDWYN
PRESENTS
The BRANDING IRON
BY
KATHARINE NEWLIN BURT
A REGINALD BARKER PRODUCTION
GOLDWYN PICTURES CORPORATION
A picture as warm hearted, as big, as courageous as the pioneers who blazed the trail is "Lahoma." It is a rugged, healthy story as dramatic in the telling as the careers of the men who made the West.

We are confident that exhibitors will support our opinion in believing that Edgar Lewis in this masterly effort has achieved another striking dramatic success and has again offered the public a production which will register big at the box office.

Pathé Distributors
European Combine
Companies Merge in Czechoslovakia—AustrianTHEATERS, PRIMITIVE AFFAIRS
(Special to WID’S DAILY)
shington—V. A. Geringer, the
ian trade commissioner at Frac-
lovakia, reports to the
 of Foreign and Domestic
erce that a 5,000,000 crown
any has been formed in that
ry, by the American Film Co.
 Bio, both active units in
Europe.
missioner Geringer’s report
 was dated June 12 and
rs in the Aug. 19 issue of “Com-
Reports.” In the same issue
es a resolution of conditions in
a by F. W. Alport, secreta-
 Commissioner, dated July 13.
’s report shows the Australian
rs are on a par with those in
country 10 years ago.
 portion of the report dealing
Czechoslovakia in part says:
member of the Czecho-Slovak
 al Assembly, who is also chair-
of the committee which considers
ation relating to the subject of mo-
pictures, reports that there are
50 motion picture theaters in
 Republic (aside from about 120
 A theaters), giving 180,000
ances annually, with a yearly
ace of 40,000,000, and with an
g of 18 films seen by each the-
ors. The official who is res-
for this data estimates that
umber of motion-picture the-
will probably be doubled in the
future.
attics for 1919 show that of the
rated films about $2,580,000, or
(Continued on Page 4)
Pacific Studios Formed
(Special to WID’S DAILY)
—The Pacific Studios of $1,500,000 have
here. The company will erect
San ato.
artners are
. Scott Jr., president; C. E.
p, vice president Union Leage
vice president; George W. Case
W. Galler, former director of con-
E. L. E., Robert A. Roos,
e Stephens Leon Bocquerez,
tent French Bank, and Mayor
H. Person of Burlingame are
ng the directors of the new ven-
ue studio was originally
ed by a company called the
Gate Cinema Studios Corp.
In from the Coast
A budget of film men have arrived
New York from the coast.
They include Carter De Haven,
who has brought with him a print of
“Twin Beds.” De Haven is at the
Claridge.
Bert Adler is back after a con-
erence with Allan Dwan. He will ar-
ange for a New York office for
Dwan, but in the meantime will con-
tinue his headquarters at Mayflower.
Sydney Chaplin is here in conec-
tion with his first five reeler for Fa-
mous Players. Chaplin has been
shpping with his brother in Salt
Lake City.
Tom Geraghty arrived on Sat-
tday to take charge of production at
the new Famous Players’ studio on
Long Island.
W. E. Atkinson, general manager
of Metro, was also a Saturday ar-
ival. Atkinson has been on a tour
of inspection of the West Coast stu-
ios.
Delayed Until Fall
(Special to WID’S DAILY)
Boston—The Motion Picture Ex-
thibitors of America have decided to
temporarily postpone the convention
planned for Chicago on Aug. 31st and
Sept. 1st. According to Alfred S.
Black, president plans are being laid
for an active campaign to hold a big
convention on closely defined lines
early in the fall.
New theater for C. meritus
(Special to WID’S DAILY)
Scranton, Pa.—The Comerford
Amusement Co. has purchased two
new theaters, the Bell in the Peters-
burg section of Scranton, and the
Pastime at Duryea. This gives the
Comerford interests a chain of 45
theaters.
The new Capitol theater in Wilkes-
Barre, also a Comerford house, will
be opened the second week in Sept,
ember. It costs close to $750,000.
Lining Up Branches
National Exchanges, Inc., Perfecting
Organization—Plan Releasing
in the Fall
National Exchanges, Inc., formed
several months ago by Johnson and
Hopkins, has lined up a number of
prominent exchanges in the country
to handle its product.
The organization is headed by Wal-
ter L. Johnson, Earl G. Hopkins is
treasure and Hunter Bennett, for-
merly a special representative with
Famous Players, is vice-president
and general manager. A limited
number of productions will be releas-
ed yearly, these to be either pro-
duced by the new company or bought
from independents. Releas, it is
understood, will be around Nov-
ember 1.
According to Johnson, the
exchanges lined up are as follows:
Herman Jans, Northern New
Jersley; Stanley Co. in Philadelphia and
Eastern Pennsylvania; the Allies of
Canada; J. E. Clark of Rowland
and Clarke in Pittsburgh; Ruben and
Finkelstein in the Northwest; Crandall
Film Co. in Cincinnati and Cleve-
land; and American Feature Film Co.
in New Haven, Boston and Portland,
Me. Negotiations are understood to
be under way with Sol Lesser for the
entire Pacific slope.
New Brunton Contracts
(Special to WID’S DAILY)
Los Angeles—The Robert Brunton
Studios, Inc., have closed contracts
with Douglas Fairbanks for next
year’s productions and with Pathe for
the making of two serials.
Sydney Franklin may also produce
at Brunton’s.
Stock Sale Held Up
Supreme Court Justice McCollruck
has decided that the Long Island
Motion Picture Co., organized to build
a film theater in Jamaica, must not
discharge any of its stock pending
a suit by William Linscan to compel
the defendant to sell him $25,000 of
its $50,000 stock. It is seen that that
a court
the suit to carry out an agreement to
increase its capital up to $250,000 as to allow him a quar-
ter interest.
Fighting Sunday Shows
(Special to WID’S DAILY)
Long Branch, N. J.—The Long
Branch Civic league, composed of
dergmen and laymen who will take
over the anti-Sunday picture fight started
by the Ministerial association.
Quotations


Famous Players  70%  do pd.  82/5
D. W. Griffith  15  .
Goldwyn  9  9  9
Loew's, Inc.  20/4  21/4  21

First Film Completed

The Fan Ark Corp. is the name of a new company with D. J. H. Levett, connected with the Holbrook Co., president.

One picture, "The Crimson Cross," has been completed at the Crystal studio. George Everett directed and N. Breuer orse wrote the scenario. Van Dyke Brooke and Edward Lomford are in the cast.

Making "Safety First" Film

(Special to WID'S DAILY)
St. Louis—Beginning Sept. 15, in houses of St. Louis and other parts of Missouri will be shown a film portraying automobile accidents. The picture is the first of a series of educational films to be prepared by the National Film Publicity. It will be furnished to theater owners free of charge.

New Release for Standard

(Special to WID'S DAILY) Kansas City-Standard Film Service has secured "Screen Snapshots" for Missouri and Kansas.

MacMeekin and Nelson Film Co. has purchased "Up in Mary's Attic" for the same territory.

"Iris" Near Completion

(Special to WID'S DAILY) Los Angeles—The screen adaptation of "Iris," by Arthur Wing Pinero's play, with Pauline Frederick is nearing completion.

Five Offices Soon

(Special to WID'S DAILY) Toronto—The Canadian Exhibitor's Exchange plans to have five offices in the Dominion shortly. Two of these will be in the west.

New Paper in New England

(Special to WID'S DAILY) Boston—The New England Exhibitors Weekly is the name of a new regional trade paper which has made its appearance here.

The publisher is Alice Rice Carroll and the editor, Fred T. Craven.

We Place Insurance for
SELECT PICTURES CORP.

(Watch this Space for Others)

AN OUNCE OF PREVENTION
IS WORTH A POUND OF CURE

Don't wait with your insurance problems. Tomorrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. May we prove to you how we can serve you better? Your phone's handy.

REUBEN SAMUELS
EAL INSURANCE
60 Maiden Lane
Phone John 5427 - 5428 - 5427 - 5428

On Broadway

Strand—Charles Ray—"45 Min. from Broadway."
Capitol—"It's a Great Life."
Rialto—"Humoresque."
Rivoii—Elise Ferguson—"Le Rose's Daughter."

Criterion—"The Right to Love."
Theor—"Earthbound."

Lyric—"When New York Sleeps."
Broadway—Dustin Farnum in "Happiness."

Brooklyn Strand—William Farnur—"If I Were King."
Casaio—"Democracy, the Vision."

44th St. Theater—D. W. Griffith—"Way Down East," beginning 1 day.


Tomorrow—Robert Warwick—"The Fourteenth Man."

Wednesday—Roy Stewart—"The Dark."
Thursday—Tom Moore—"S. Thief."

Friday—Eileen Percy—"Her Honor, the Mayor."

Saturday—Bryan Washburn—"Full House."

Sunday—"Humoresque."

Next Week

Strand—Norma Talmadge—"T. Branded Woman."

Capitol—"Milestones."

Rialto—Thomas Meighan—"Civil Clothes."

Rivoii—Charles Ray—"The Villa Sleuth."

Criterion—"The Right to Love."
Brooklyn Strand—"45 Min. from Broadway."

Albany Strand Ready

Albany—Jardin Co., Inc., gene contractors are now finishing the Strand for the Mitchel H. Ma RELEY CORP. The theater is expected to open shortly.

As essential as hair to a beautiful woman are 
RITCHEY posters to the exhibitor.

RITCHEY LITHO. CORP.
408 W. 31st St., N. Y. Phone Chelsea 8889
Putting It Over

Here is how a brother exhibitor put his show over. Send long your ideas. Let the other fellow know how you cleaned up.

a picture which gives a widely divergent exploitation angle and sit back to watch results.

Los Angeles, Cal.—When the Mack Sennett production, "Married Life," was held over at the Kinema recently, a letter contest was held. 16 prizes were offered for the best letters written on "Married Life" or "How to Be Happy Though Married." The judges solicited replies of a serious nature in spite of the fact that the latter title suggests a humorous note.

Los Angeles, Cal.—The Kinema has placed suggestion pads on the backs of seats with a suggestion box near the exit, patrons being invited to offer criticisms. Used for advertising coming attractions, these pads elicit comments on the exploitation campaign frequently. Taking the wishes of the patrons into consideration and inviting advice in this fashion is bound to have a good effect on them.

Under the direction of Jerome Beatty, and Claude Saunders, of Famous Players, preparations are under way for a teaser poster campaign during the coming year for Paramount productions. The plan combines potential testimonials of exploitation and salesmanship. Planting the title will be its foremost function for the need of keeping a title in the minds of the fans has been recognized for some time as an exhibitors need. An example of what is planned may be gleaned from the poster on Cecil B. DeMille's "Something to Think About." It consists of a vivid yellow background with the only designs being a ribbon with yellow and white stripes. At the bottom appear the words com-

Ontario Exhibitors Elect Officers
Toronto, Ontario — The following officers were elected at the annual meeting of the M. F. Exhibitors Protective Association of Ontario: Honorary presidents, L. Solman, A. K. London, J. Shea, P. K. Griffen and George F. Driscoll; president, J. C. Brady; first vice president, H. Alexander; second vice president, H. P. Redway; third vice president, E. Moule; fourth vice president, W. Yates; B. Hudson, treasurer, and A. E. Fette, secretary. Jules Bernstein, J. Crang, Ben Cronk, A. J. Laurie, E. A. McArdle, Dr. Richardson, Clarence Robson, R. S. Tickner, C. Lester, R. J. Cardie, M. Gertberg, F. Guest, George Swanwick, A. A. Cooper, W. L. Stewart, J. R. Minnich, A. A. Huttlemeyer and J. A. Morrison were named as the executive committee.

Miller Film in Fall River
(Special to WID'S DAILY)
Fall River, Mass.—"The Law of the Yukon," released through Realart, opened yesterday at the Rialto theater here.

Al Sobler and Jack Pegler of the Mayflower home office staff are here arranging special exploitation for the picture.
JOHN GILBERT
Picturized

‘THE WHITE CIRCLE’

Assisted the direction of

Maurice Tourneur

Incorporations


Sell “Thunderbolt Jack”

Rights to the Jack Hoxie serial, “Thunderbolt Jack” have been sold by Arrow to J. Pearson and Co. of Bombay for the Far East. Lightning Photo Play Service of Boston has bought it for New England, while Federal Film Exchanges of Missouri secured the Western Missouri and Kansas privileges.

Richards and Flynn Buy Serial

(Special to WID’S DAILY)

Kanata City—Richards and Flynn have purchased “The Son of Tarzan” for Missouri and Kansas.

Dalles, Ore. Theaters Sold

(Special to WID’S DAILY)

The Dalles, Ore.—Empress and Grand have been bought by L. V. Peck, P. W. Nolan and S. Peck, all of Seattle, from A. Bettinger.

Muriel Ostriche has completed “Betsy’s Romance” for Arrow. Arvid Gillstrom directed.

European Combine

(Continued from Page 1)

60 per cent. of the total, came from Germany; 382,500 ft., or 14 per cent. from France; 316,500 ft., or 12 per cent., from the United States; and the remainder from Italy, Norway and Hungary, in the order named. One of the leading local newspapers conducted a public discussion as to the most popular films. There were many responses from regular theater-goers, with the result that American films were almost universally acknowledged to be the best.

“The Cinematograph announces that the American Film Co. and the Biograph have organized a stock company with a capital of 5,000,000 crowns, consisting of 12,500 shares of 400 crowns each. Both the companies are active in the film industry in Central Europe, and plan to erect a new building in Berlin for making films for their own use.

Of approximately 60,500 ft. negatives and 262,500 ft. of positives used in the production of films in 1919, practically all was purchased from a company in Berlin.

The largest theater in Czechoslovakia is the Peklo in Pilsen with a seating capacity of 1,000. The next largest is the Sacher in Prague with 900 seats. On other days there are three performances, and on Sundays and holidays four performances. The price of admission ranges from 30 to 60 crowns on the main floor, and 7.50 crowns for a box seat.”

Secretary Alpport says of Austrian films:

“The motion-picture industry of Austria to-day stands approximately at the point reached by this industry in the United States 10 years ago. Vienna is the natural center, with about 168 theaters—kino’s, as they are styled here. Of this number of theaters, 1 is of 2,000 capacity, 7 are from 1,000 to 1,000, 100 from 300 to 600, and 60 of less than 300 capacity.

The booking of the houses is very poor, arranged, without ventilation, and are similar to the remodeled storerooms that furnished quarters to many picture houses in the United States many years ago. Very few buildings have been erected especially for the purpose. The musical arrangements are inferior, a remarkable situation in a city so noted for its love of good music. The theaters are quite dark during the playing of a picture, and it is impossible to find one’s way to a seat without the aid of the attendant with a searchlight.

However, it is the rule here as elsewhere that one should enter only at the beginning of the performance. Practically every town of Austria possesses at least a ‘kino’, but in the smaller places both accommodations and films are poor.

The price of admission to the Vienna theaters is from 3 to 20 crowns, or, at the present rate of 150 crowns to the dollar, from 2 to 20 cents. The variety of prices in a single theater is greater than in the United States. One may find a choice of a half dozen places between these two extremes.

“The most popular films are of the French make. German films are in demand when the star is popular, but Italian films have not found favor except in infrequent instances of sensational pictures. Of the French and German pictures the society drama is most popular. Certain classes of American films are especially favored. Particularly popular are those of the extremely sentimental type. A snappy detective story filled with action and intense dramatic situations finds instant favor, but the drawing-room and the city must furnish the setting. Wild West films are not understood and not liked.

‘Eccentric films are well liked but little known. Films of American comedians strike the public fancy but are not widely known, although French comedy films are thoroughly established in popular favor. Episode films are falling off in demand on the part of the exhibitors. Programs are exchanged twice weekly, and the theaters find it inconvenient to combine a film running through several weeks with the remainder of their program, as the time allotted to one performance is much shorter than in America.

‘Owing to restrictions on the use of electricity, all theaters must close in the evening by 10 o’clock in summer and by 8 in winter. Three performances a day during the week and only one on Sunday are the rule.”

Increase Granted in Duluth, Duluth, Minn.—Increases aggregating 20 per cent. have been granted projection on machine operators here.

EFFICIENT, reputable, distributing motion picture organization will buy American or World’s rights to pictures or will dispose of same for you. Will represent out-of-town or foreign concerns and permit use of its dignified offices to concerns represented by it.

Address F-23, care WID’s

CHESTER CONKLIN
2 Reels—One-A-Month

GALE HENRY
2 Reels—One-A-Month

“CLAYPLAY”
Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD
Scenic Stories
1 Reel—One-A-Week

“COMICCLASSICS”
1500 ft. of Comedy
500 ft. of Color Scaen
2000 ft. 2 Reels—Two-A-Month with our Greatest Stars
Directed by REGGIE MORRIS
the man who made “His Married Life” “Bringing Up Father” etc.

Special Pictures Corp.

THREE LARGE OFFICES WITH VAULT SPACE
FOR RENT

Use of Cutting Room—Terms Reasonable

Telephone: Bryant 1335, 3427
Ask for Mr. BARR

CAMERAMAN
with complete outfit

Available

All Hours for Special Work
C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799
Huge Studio Planned
Rockville Center on Long Island the Location—Complete Details Unavailable

Following closely on the announcement made by Independent Studios, Inc., that a studio to accommodate 35 companies would be built on a site two minutes from Times Square, it became known yesterday that another plant is being talked of; this time on a 67 acre site near Rockville Center, Long Island.

John W. Semler, Walter Koenig and Charles E. Davenport are said to be the agents acting for large financial interests which have the new studio in mind.

A meeting was held last week in the offices of the Nassau County 1st National Bank at which time it was understood the village board of trustees was present to learn of the new plant. At the meeting, Semler stated that an option had been secured from Roland D. West on a 67 acre site known as the old reservoir, which lies along the Nassau County road about midway between Rockville Center and Baldwin.

Semler told the business men at the meeting that a careful analysis had been made of weather conditions in Long Island and that the observations had revealed that atmospheric conditions compared favorably with those in California.

As far as could be learned yesterday the plan calls for the erection of a great screen, a complete water system, fire department, etc. The first building to be erected will be a laboratory.

The plan calls for the building of a number of permanent sets, a community theater, restaurant, power house, carpenter shops, etc.

It was impossible to learn yesterday who was in back of the proposed plant and whether it would be operated on the individual unit basis like the Brunsch plant in Los Angeles.

Brooklyn papers in commenting on the meeting said that the plant would cost $15,000,000.

Goldwyn Plans Tour

It is understood that Samuel Goldwyn contemplates a tour of the world.

Dinner to De Haven

First National last night tendered dinner to Carter De Haven at which 30 editors of the trade press were present. After the dinner there was a “festival” in all its various phases.

INVESTIGATING FAMOUS PLAYERS


It is understood that the Federal Trade Commission is investigating Famous Players-Lasky Corp. with regard to a possible violation of Section 7 of the Clayton Act, which deals with the purchase of stock in a competitive corporation for the purpose of checking or preventing further competition.

Although this report could not be confirmed at the local offices of the Commission it was not denied.

At Famous Players Eck J. Ludvig of the legal department said: “It is true that the Commission is investigating all industries, and the film industry is included in this investigation. We have appointed Joseph W. Folk to look after our interests, and any and all questions upon which the Commission desires information will be furnished to that body by Mr. Folk. These are the facts of the situation.”

Working Agreement

Arranged in Cleveland for 1st Nat. Product—Gusdanovic Interested in First Runs

(Cable to WID’S DAILY)

Cleveland—Paul Gusdanovic has perfected with Emanuel (“Manny”) Mandelbaum, holder of the Ohio 1st National, a working agreement whereby the first run on First National productions here will be used by Gusdanovic. The arrangement was made with the Metropolitan Theater, which owns the franchise in Cleveland.

In answer to an inquiry from WID’S DAILY regarding the reported sale of his holdings, Mandelbaum said:

“I have disposed of any of my First National holdings nor do I have any intention of doing, outside of to our franchise holders who have purchased their allotted shares.”

Paul Gusdanovic said:

“Reports that I have purchase Mandelbaum’s interest in Ohio First National are false.”

The original report of the change in the Ohio First National situation gained credence in New York on Saturday when wires were immediately dispatched to interested parties to ascertain the exact status of matters.

Four Releases in Fall

Associated Exhibitors, Inc., will release four productions in the fall. Three of these will be features and the fourth a Harold Lloyd comedy.

The features include “The Riddle Woman,” an Edward Jose special which Anna Q. Nilsson and Earl Metcalfe will appear, and another about which nothing has been mentioned.

Crisp Going to London

Donald Crisp, who has been directing productions for Famous Players in California, is in New York with his assistant, Claude Mitchell.

Crisp has been assigned to the London studio of Famous and will next week assume his duties there.

Seeks Injunction

The Yankee Photoplay Corp., the producing unit of Kessel and Bannerman, who have “Babe” Ruth under contract, are seeking an injunction to prevent the exhibition of two short reel subjects in which Ruth appears.

The C. B. C. Film Sales Corp. has one reeler with Ruth at the bat this was taken last year during one of the games. Educational has a sto.
Putting It Over

Here is how a brother exhibitor put his show over. Send this to your ideas. Let's start
fellow know how you cleaned up.

Chicago, Ill.—"What's Your Hurry" was given a big boost when the Chicago Motor Club adopted that slogan for its "safety first" campaign. A motorist greets another motorist from a huge sign in front of the headquarters of the club, or- quier Hoffman was given a tip to establish "What's Your Hurry" as a motto by Dan Roche, exploitation representative of the local Famous Players office and the influence of that personage helped. Set up in electric lights, hung up on two pianos, stenciled in white on the billboards with another electric sign still to be put up, the film will receive more than its share of free boosting. Incidentally 50,000 pamphlets with the words in the title predominating have been printed by the club which will have pennants of the slogan made and ask its members to show it on their machines.

Herkimer, N. Y.—In conjunction with the presentation of "The Right to Lie License," the management of the Liberty, issued some interesting cards which helped put it over. They read as follows: The Ancient Order of the Indies: Pre-varicators—The Right to Lie License—this is to certify that the bearer is hereby authorized to lie, prevaricate and extraordinarily stretch the truth in any way and at all times after seeing the screen version of "The Right to Lie," at the Liberty and thereafter will in due course be accepted as an expert in catch-as-catch-can and fancy lying, and will be entitled to all benefits and kind treatment of a full member of the A. O. R., I., P., in witness whereof, I have heretofore set my hand and seal this day of 1920, Ananas, secre- tary of state to his infernal majesty.

Canadian Exhibitors Exchange Expands

Winnipeg, Manitoba — When the local branch of the Canadian Exhibitors Exchange is established, that organization will have five offices in the Dominion. Over two hundred exhibitors are now behind the concern.

Big Company Formed in Nevada

(Special to WID'S DAILY)

Carson City, Nev.—The United Stars Pictures Corp. has been formed here with a capitalization of $1,000,000.

The headquarters of the company are in Reno. Charles J. Bolle is in- terested in the company, William McEughey, a well-known attorney.

Charles Mc Clintock, director of exploitation of Selznick Enterprises, is on a tour of the key cities.

Izola Forrester and Mann Page's story, "The Mother Heart," has been purchased by Metro.

In the Courts

The Ritchey Lithograph Corp. has filed a suit in the Supreme Court against the Hallmark Pictures Co. It is alleged that the company ordered a draft for $5,895, drawn June 15, but that when it was presented to the New York Trust Co. payment was refused.

Vin Hubbard, author of "Abe Martin's Sayings," is suing the Universal Film Manufacturing Co. in the Sup- reme Court for $3,000 for alleged breach of contract. Hubbard says the defendant used to accept any more of his work or pay him any more salary under the contract.

Nazimova Makes Personal Appearance

(Special to WID'S DAILY)

Los Angeles—At a special showing of "Madame Peacock," Nazimova's latest production, the star made a personal appearance at the Iris theater, Hollywood.

A number of stars and directors at- tended the performance, the admis- sion price for which was $2 mini- mum. The proceeds of the performance will go to the family of Eugene Gaudio, who photographed the picture.

Beban Film Shown in Pomonita

Pomona, Cal.—George Beban's "One Man in a Million" was shown at the Belvedere Theater here on Saturday. The picture will be cut down to two reels in its present condition. Sol Lesser, who pro- duced the film, held the showing to ascertain from the audience the parts with the best appeal and thus control his cutting accordingly.

English Goldwynner Appears

Copies of the first issue of the English edition of the Goldwynner arrived in this country. The issue is in 28 pages attractively laid out and plentifully illustrated.

Kann Returning

George E. Kann, manager of Uni- versal's foreign department, is due in New York from abroad on Sat- urday. He has been away for a number of months.

Equitable Secures Lesser Features

(Special to WID'S DAILY)

Los Angeles—The Western Pictures Exploitation Co., which recently took over such features as "Sky- Eye," "Hearts of the World" and "Stranger" from Sol Lesser, has disposed of three of these productions to the Equitable Film Corp. of Kan- sas City, Mo., for Kassa and Mis- souri.

Shipman Due Shorty

Ernest Shipman is due in New York the end of the week from Win- nipeg.

St. Louis Theaters Hold 115,016

(Special to WID'S DAILY)

St. Louis, Mo.—The entire population of St. Louis could be accommodated in the theaters and airdomes in less than a week's time, according to a statistic compiled by the Department of Public Saf- ety James N. McKeehan, who has is duction over the theaters.

Inspectors have found there are more than 100 buildings devoted to pictures and 24 pieces of property being utilized by airdomes. Seven more theaters are in course of construction and will be finished shortly. Notable among these are the De- monot, which opens Sept. 5, with seating capacity of 3,000, and the Fran- cisco Players' house at Grand and Lucas Ave., which will be dedicated probably on Thanksgiving. The house seats about 3,500.

The total seating capacity of the permanent theaters is 82,795, while the number that can be accommo- dated in the airdomes at one time is 32,321. The combined seating capacity of both classes of amuse- ment places is 115,016. The 1920 cen- sus gave the population of St. Louis as 773,000.

The airdomes range in size from 3 to 2,582, the latter being the Hamil- ton Skydome, Hamilton and East Ave.

Actors' Equity to Open Picture Dept.

Friday, from 4 to 12, will see the formal opening of Actors' Equity sec- tion at 229 W. 51st St. John Em- erson will be on hand to tell of his experience on the other side.

Los Angeles—Motion picture pro- ducers hear with no enthusiasm that the stage is all set for a drive by the Actors' Equity Association to organize the players in the film industry.

The formation of a picture branch of Equity may gather in over 3,000 and bring high and low into some solidarity. It would give them command over the industry, control some film folks here.

John Emerson has for several years devoted all his time to the films.

Few things are worthy of superlative descriptions,—
but the RITCHLEY poster is one of those few.

RITCHLEY
LITHO CORP.
406 W. 31st St., N.Y. Phone Chelsea 8938

Tuesday, August 31, 1920
Coast Brevities
(Special to WID'S DAILY)

Pickford is selecting a cast Brunton studios for a new-drama, as yet untitled. Fran- ron will direct.

Newman, former property e of Warren Kerrigan has been ed assistant director for Dusan.

Carr Conklin has returned from pant appearance tour of the est, and will begin work on the first of his Wi's ters for the Special Pictures His first picture will be titled, "Life's Relations."

am Lawrence is appearing in of Alice Lake in Metro's and Soul."

N. Litton, Goldwyn direc- is started production on the of the Booth Tarkington's series.

Jason Hopper, s completing or producing "Canavan." Tom next Goldwyn picture.

m Russell, Fox star starts work on "The Iron Rider," h. Packard. Vola Vale will feminine lead.

e Williams has been ap- casting director by Thos. H. cceed Fredy Frailek, re- signed.

urne MacDonell has been Universal in "Outside the God Browning's story in cilla Dean is starring. GAUSMAN.

Roth in Town
Roth of San Francisco is

"Carthay's "Out of the Dust," in WID'S DAILY of Jan. s to be shown today at the projecting room at 3 P. M., changes having been made first showing.

pilot publicity department is ng a special house bulletin employees of the theater. The ared on Saturday.

Hutchison is at work on episode of his Pathe serial, "The Adventure."
DO YOU REMEMBER—

No. 29

"THE GREEN GOD" with Harry T. Morey and Betty Blythe

by

PAUL SCARDON

Directed It

And also

"HER UNWILLING HUSBAND" with Blanche Sweet

Now directing

BESSIE BARRISCAL

Glynne in Hospital

"Mike" Glynne of Glynne and Ward, who operate the Alhambra in the Ridgewood section of Brooklyn and the Century in Flatbush, is in the Midwood Sanitarium where he is nursing a broken knee-cap.

Glynne will be confined to the hospital for a number of weeks and so has had his room fixed up as an office where he is supervising the details of his new Astoria Theater which is being built at Steinway and Grand Aves. The Astoria will seat over 3,000 and will be, by far, the best theater in that section of the city.

Albany Houses Raise Prices

Albany, N.Y.—Prices will be raised at several of the local theaters coincident with increased wage demands by stage hands, musicians and others associated with the houses. The Hudson will charge 16 cents instead of 11, Proctor’s Harmanus Bleecker Hall 20, 30 and 40, including the tax, and Proctor’s Grand will inaugurate a top price of 99 cents upon opening in December. Others are expected to follow suit.

Frank Reicher

Now Directing

Dorothy Dalton

for

Famous Players-Lasky Corp.

Talk of Big Films

Coast Studios Have Large Productions Either Completed or Scheduled for Making

(Special to WID’S DAILY)

Los Angeles—A local publication has compiled a list of big pictures that have either been completed in local studios or that are scheduled for production.

The publication points to the list as sufficient evidence that the picture fans who think "the play is the thing" are about right.

William Fox has plans ready for an elaborate production of "The Queen of Sheba" which J. Gordon Edwards will direct. Vitagraph has completed an expensive production called "Trumpet Island" which is said to have cost $250,000. Tom Terriss directs.

Other productions listed are as follows:

- The Last of the Mohicans—Mace, Tournier production for Ausco Prod., "Peter Pan." Famous Players with Maude Adams as possible star; "Omar Khayyam," which Ferdinand Phillips is making without any sets; Maurice Mutterlinck’s story for Goldwyn, which is being held in secrecy.


Pinnacle Comedies Nov. 1

Chicago—The Independent Film Assn. will release a series of 12 two-reel Pinnacle comedies beginning Nov. 1. The star of the series has not been made known as yet, but the following territories have been disposed of:

- Dooley Exchange, Syracuse and Buffalo; Savini Films, Atlanta; Magnet Film Co., Denver and Omaha; R. D. Lewis Film Co., Dallas, San Antonio, Little Rock and Oklahoma City; Crescent Film Co., Kansas City: First National, Minneapolis and Milwaukee; 20th Century Film Co., Philadelphia; Warner Film Attractions, Cleveland; Major Corp., Boston; Pearce Films, New Orleans, and Greater Features, Inc., Seattle.

Neal Hart, who is making a series of features to be released as Pinnacle Prod., has started the second "Skyfire," at Glendale, Cal. The first is "Hell’s Oasis."

Change at Rivoli

George Mellord’s production, "The Roof-Up," with Roscoe Arbuckle will be the feature at the Rivoli next week instead of Charles Ray in "The Village Sleuth."

What’s a Wife Worth

Robertson-Cole

In Course of Preparation

Frankenthaler Buys Dekalb

Frankenthaler Bros., owners of the Halsey, Halsey St. and Broadway, Brooklyn, are understood to have taken over the Dekalb, Dekalb Ave. and Broadway, Brooklyn, which was formerly operated by Marcus Loew.

There has been considerable speculation in exhibiting circles as to the future of the Dekalb. Loew’s lease on the house expired a few weeks ago and it is understood that he was unable to secure a short time renewal on the house. His new theater at Gateway and Broadway, a five minute walk from the Dekalb, is being pushed ahead rapidly and for that reason it is said he did not care to take over the house for any length of time.

Frankenthaler Bros. plan to open the Dekalb on Labor Day with Elise Ferguson in "Lady Rose’s Daughter." Paramount product has been booked solid.

George L. Clarke has opened offices at 145 W. 45th St., where he will exploit stars, scenarios and directors.

Charles R. Rogers, director of sales, Select, is on a visit to the Pittsburgh and Washington branches.

THE MOTION PICTURE EDITORS OF MANY NEWSPAPERS THROUGHOUT THE UNITED STATES ARE ALREADY ASKING FOR

Wid’s 1920 Year Book

Coming Soon

Increase Salaries, Raise Rates

Minneapolis, Minn.—Follows creases granted to musicians, actors, bill posters and other employees, Ruben & Finkelschtet decided to raise the admission in all of their houses beginning Oct. 1. Musicians will receive $32 a week instead of the present $48.75 scale and the total is $500 for the four hundred employees amount to about $100,000 a year according to J. H. Ruben. The present rate of admission is 50 cents at the downtown houses.

Two serial lights are made series of 15 two-reel westerns with Tom Sanschi. Ronald Coburn is directing, while Franko and Clark is writing the stories.

CAMERAMAN

COTTON'S DAILY

CHESTER CONKLIN

GALE HENRY

2 Reels—One-A-Month

2 Reels—One-A-Month

"CLAYPLAY"

Novelty Comedies

1 Reel—One-A-Week

SUNSET BURRIS

Scenic Stories

1 Reel—One-A-Week

"COMICCLASSIC"

1500 ft. of Comedy

500 ft. of Color Scenic

2000 ft. 2 Reels—Two-Months with our Greatest Stars

Directed by

REGGIE MORRIS

the man who made

"His Married Life"

"Bringing Up Father" in

Special Pictures Corp.
Fears Combine
Fish Trade Journal Thinks Booking Scheme May Be Tried in That Country
(Special to WID'S DAILY)
London. Eng.—A warning to the exchange systems to watch for an attempt to introduce into country percentage bookings booking combines is voiced in an article which appeared in a recent issue of The Film Renter and Motion Picture News.

"here, however," says the article, "one aspect of the scheme which is deserving of attention in our own renting trade, is the moment this American me is remote that it does not have much bearing on conditions in this country. To regard matter in this light is foolish. Individuals and the promoters of this scheme are trying to own the exchange or renter with partial success, it is

(Continued on Page 2)

Karger to Direct Lytell
etoro now states that Maxwell Karger will direct five special productions starring Bert Lytell, all to trade in the East.

ID's DAILY in a Los Angeles pitch published on Jan. 10 said Karger was coming East to direct Lytell.

Moreno in Features?
(By wire to WID'S DAILY)
Los Angeles—It is reported here that Anthony Moreno, upon completion of "The Veiled Mystery," will join the serial field and produce pictures for Vitagraph. He may take up to Mexico.

The Vitagraph studio could not confirm the above report, and at the New York office General Manager Prager could not be reached for comment.

vigilance Committee
The National Association has asked a vigilant committee headed James R. Quinn of Hypothr and seeing several of the trade paper editors, to protect the good name of the industry. The duties of the committee will include the investigation of stock selling schemes, the launch of schools for acting and promotion of legitimate schemes.

second committee, of which Al L. Smith of Vitagraph is chairman, has been named to cooperate with officials of the Buenos Aires International Exposition in making several stops for conferences with First National sales managers.

Case Hangs Fire
Question of Permanent Injunction Favoring Babe Ruth to Be Decided Today

Supreme Court Justice Guy heard arguments yesterday in the application of Babe Ruth suing under the name of George Herman Ruth, to restrain the exhibition of pictures portraying him which he alleges he has not authorized. The defendant named Educational Films, Inc., B.F. Keith's Theaters Co., the B.S. Moss Theatrical Enterprises, N.Y. Exchange for Educational Films, C.B.C. Sales, Inc., Jack Cohn and Proctor Theatrical Enterprises.

(Continued on Page 4)

Prager Due This Week
Benjamin A. Prager, president of Mayflower, is en route to New York from Los Angeles with, it is believed, information as to Mayflower's production plans for the new year. Prager is making several stops for conferences with First National sales managers.

Del Ruth Out
Fox Comedy Organization Undergoes Upheaval—Four Directors Leave
(By wire to WID'S DAILY)
Los Angeles—A complete reorganization has been in the Fox "Sunshine" Comedy organization. Hampton Del Ruth, who has been supervising the comedy production, is no longer with Fox in any capacity.

The shake-up resulted in the severance of relations between Fox and the following directors: Vin Moore, Roy Del Ruth, K.G. MacLean and James Davis. Jack Cooper, the comedian, has also left the company.

The Fox coast management made the announcement that beginning yesterday there would be four directors making Sunshine Comedies, but their names were not divulged.

Nelan Signs Colleen Moore
Los Angeles—Marshall Nelan has placed Colleen Moore under a long term contract.

One from Farrar
Original Associated Exhibitors' Contract Called for Two Productions
Geraldine Farrar will appear in only one picture for Associated Exhibitors, Inc., instead of two, as the original contract called for. The picture is "The Riddle: Woman," and has been completed.

The Los Angeles Times in a recent issue stated that Miss Farrar, in a letter to Mrs. James Neill, declared her intention of abandoning pictures for good with the completion of the Associated Exhibitors release.

Miss Farrar's secretary stated yesterday that it was true that Associated Exhibitors contract had been completed, but that she did not believe that Miss Farrar had definitely decided to remain out of pictures. Because of the absence of the time of the prima donna, her secretary preferred not to make any definite statement for publication.

Here and Expected
Florence Deshon, formerly with Vitagraph, is in from the coast to spend a vacation with her family in New York. She will return to Los Angeles in the fall.

Phillip Hurn, formerly with Triangle and Universal under the H. O. Davis regime, is here. Hurn, who is a scenarioist, is at the Pennsylvania.

Waltz Song, Tyrone, Louis Mayer scenario writer, is expected at the New York offices from the coast tomorrow. She will work on the editing of "The House of His House" with Director John Stahl.

Italian Film on 1st Nat'l List
First National will release in about six weeks a big Italian production in which Pola Negri, who is said to be the most popular star in those parts, appears.

It was impossible to learn yesterday the title of the picture or any details regarding the nature of the production. Italian productions, however, have usually been along spectacular lines.

Ready for Local Campaign
The Strand in a page advertisement which appeared last Sunday announced the inauguration of the Associated First National service, by virtue of its new sub-franchise, with the showing of "45 Minutes from Broadway.

It is learned that the Strand announcement marks the opening of the drive for sub-franchise members in New York City.
Fears Combine
(Continued from Page 1)

...certain to be tried on a more extended scale in the near future. In such an event what is there to prevent the extension of the idea to the trade in this country? Nothing, so far as we can see. Whether it would prove a success is another matter. For our part we do not think a booking organization is on the lines of the Lynch concern, which operates on the American system of a daily change, and has a capital of something like $10,000,000 behind it, would stand much chance of establishing itself over here. Whatever the future may hold for our trade, it is certain that the time is not ripe for the adoption of the percentage method of booking films by those who favor it in this country.

"This fact has been established beyond question during the last few months, for it is within our knowledge that certain members of the industry who were thought to favor the percentage booking system seriously discussed the possibility of its adoption in the British trade at a series of meetings last spring with leading American film men on a visit to this country. They ultimately came to the conclusion that it would be impossible at present to bring about such a radical change in trading methods.

"But that is not to say we have heard the last of such a menace. Soon or later the question is bound to once more obtrude itself, and a determined effort may be made to introduce percentage booking into this country.

"What is there to prevent such an organization from entering into an arrangement with, say, 40 or 30 of the leading theaters whereby they are appointed sole booking agents on the ground that they can secure films on more advantageous terms than the individual exhibitors, and that this might happen: such a thing was possible, always bearing in mind how the Birmingham theater booking combina was beaten on this very point early last year, such an organization would conceivably be in a strong position to take terms with the exhibitor if it had so far succeeded in its aims as to be in a position to say that it had the booking of half a hundred leading picture theater programs in its hands.

"We have before us the case of the First National of America, the main plank in which is an amalgamation of leading theater proprietors who, with immense financial resources behind them, buy their own films and show them at an agreed price according to territory. The Lynch scheme—which is incidentally a subtle attempt to undermine the First National—goes one step further than this in the attempt to eliminate the middleman, merely cutting out buyers and substituting a new system based on the basis of booking so extraordinarily high that one marvels that any exhibitor can be found to consider it.

"Even so, there is nothing to prevent such an agency seeking to operate in this country from reducing its percentages and commission, and despite the advance booking bogey it might in time become a serious menace to the trade unless steps were taken at the outset to checkmate its activities. British renters would therefore do well to keep their eyes very wide open, and to regard it with justifiable suspicion anything in the nature of an attempt to introduce such a system into this country."

Trusts in Europe

P. N. Brinch, manager of the foreign department of the W. W. Hodkinson Corp., is back from an extended stay in Europe. Brinch brings back with him some interesting observations on conditions abroad. He says:

"In some of the foreign markets two or three groups hold complete domination of the motion picture industry and sometimes a veritable monopoly exists, under which the exhibitors are bound hand and foot by contracts with producers or exchanges for their film service. The selection of pictures is practically removed from the exhibitor's hands and I have seen cases where such arrangements were made, and which have been assigned to his theater, regardless of what his personal preferences might be.

"How long this condition will exist there is no telling, but as things stand now the exhibitors seem absolutely helpless as they lack organization as well as an appreciation of the seriousness of the situation."

PROPER INSURANCE MEANS PROTECTION

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

Susanne Grandais Dead

The World yesterday morning published the following cable from Paris office:

"By the death of Susanne Grandais the French movie world has lost one of its greatest if not the greatest of its stars. Indirectly the French Government loses one of the most captivating and intelligent members of propaganda service, for Grandais undertook to figure in a film which the Government desired to show the world the devastated aspect of France's northern provinces in the energy displayed by its inhabitants in struggling to get back to the normal conditions of life."

"Grandais was the idol of French movie fans. She was considered by many to be the very image of Mary Pickford."

"Midsummer Madness" is announced as the title of the new William DeMille production which is an adaptation of Conan Hamilton's novel, "His Friend His Wife."

The Motion Picture Art Directors Union is giving Hollywood the "do or die" for a suitable location for reference library and permanent rooms. At present their headquarters are in the Hannesey Studio Western Ave.

"To make matters worse for exhibitors, from the notion that theater licenses are hard to obtain and new building plans are expected by the Government who want all available space and material to the rebuilding of homes and industries rather than the erection of additional theaters."

There may be many ways to sell motion picture tickets, but the quickest, surest and most efficacious way is through the use of RITCHIE POSTERS!

RITCHIE
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chicago 8388

"If you make a hit, you will make money."

RITCHIE PRODUCTION COMPANY
1045 W. 6th St., Los Angeles, Cal.

"We make you money or we don't make you money."

RITCHIE LITHOGRAPH COMPANY
313 N. Vermont St., Los Angeles, Cal.
At Broadway Theaters

**Strand**

"Forty-five Minutes From Broadway," from the George M. Cohan M.F.A., and starring Charles Ray, is the feature at the Strand and is given an unusually appropriate and outstanding presentation. M. L. Lake has composed "Cohanique Rhapsody" as the overture for this week and this is an interesting composition revealing the many and various moods in which George Cohan writes. Following the road and scene, "The Tonk, the Wilder," comes a vocal number, "So Long Mary," rendered by a male quartette. This is one of the most popular of Cohan's old-time songs and is also a theme which is carried through the feature, first used and followed in the dance. During the feature a pianola figures prominently in the orchestral accompaniment in those scenes in which a musical number is used. A violin solo follows the feature and the concluding comedy is "Good Night Nurse," with Alice Howell starred.

**Rivoli**

The Rivoli is playing the Elsie Ferguson feature, "Lady Rose's Daughter." It is preceded by an appropriate dance before a beautiful setting, given the title of "In a Watusi Mountain," the overture is "Tales of Hoffman." The weekly features the scenes from the Olympic games. Willy Stahl, violinist, rends his own, "Romance" and Massenet's "Meditation" from "Thais," after the feature, while a new crinoline comedy, "Seven Balled Pates," concludes.

**Broadway**

Dustin Farnum in "Big Happiness," a Hardwood M.F.A., "The Girl With the Million," and one of the Babe Ruth short stories are presented at the Broadway. The overture is selections from "Faust" with the topical review and Topics of the Day following.

**Rialto**

"Humoresque" is given practically the same presentation at this house which was accorded the Rivoli last week. The Rivel is last week's "Tales of Hoffman." The weekly features the scenes from the Olympic games. Willy Stahl, violinist, rends his own, "Romance" and Massenet's "Meditation" from "Thais," after the feature, while a new crinoline comedy, "Seven Balled Pates," concludes.

**Capitol**

The Capitol program this week consists of an interesting variety of vocal and orchestral selections presented in connection with many pretty and appropriate settings. "Moon of My Delight," from Liza Lehman's composition reviving, is sung by Worth Frazier, Bertram Peacock sings "Apricot," from the Overture, and the orchestra renders selections from the "Merry Widow." The ballet from the "Sixth Hungarian Dance" is given by Alexander Oumansky and Mie Gambarici, assisted by the Capitol Janissey and the Capitol Dancers.

**Strike Certain in Albany**

"The operators employed by motion picture theaters here will strike on Labor Day unless their demands for a weekly salary of $40 is granted them before that time. At a meeting of the operators Monday night a strike vote was unanimously adopted. The exhibitors say that they intend to remain firm in the position they have taken and will not give the operators more than $35 a week, which is an advance of $10 over the present scale of wage.

Samuel Suckno, president of the Motion Picture Exhibitors organization, who is the proprietor of the Regent and Albany theaters, said: "We are ready to increase the pay of the operators to $35, at the same time we are willing to waive the agreement we have with the men to work until next year at $25 a week."

It is reported here today that the house managers will not close their houses in the event of a strike on Labor Day, as they are of the opinion that almost anyone can be broken in to operate a motion picture machine in a day or two."

The operators insist that their demands for an increase of 60 per cent is just and fair, considering the number of hours employed daily.

**New Feature for Western Pictures**

"Los Angeles—"Souls of Men," a five reel feature made during the direction of the G. and J. Photoplay Co., Inc., has been turned over to the Western Pictures Exposition Co. for national release.

The picture will be distributed on a state rights plan.

Mack Sennett is putting his entire retinue of comics to the task of duplicating success of "Married Life" with his second first National super-comedy, which will be titled "Love, Honor and Behave." All the Sennett favorites will appear in the cast.

**Change Firm Titles**

(Special to WID'S DAILY)

N.Y., N. Y.—According to records with the Secretary of State, motion picture enterprises have changed the name of their firm title.

Independent Productions Inc. of New York City will in the future do business as the Independent Studios Inc. and the H. N. Carbrator Company as the Cinemat Motion Picture Company.

Diamond Amusement Co. of New York City has increased its capital from $50,000 to $500,000. Fox Properties of the Bronx, has increased its capital from $1 to $50,000.

Not a New Film

shall Nelan, has issued a state in which he points out that the "The Country God Forgot," receiving extensive advertising old film now being re-issued.

key Mason's next release is a "Mary's Secret," the story by Israel Zangwill.

id Anderson, has arranged to charge of the title of his novel, "Blue Moon," by "Flying A."
Case Hangs Fire
(Continued from Page 1)
Ruth obtained an injunction late Monday night through his attorney, ex-Judge Mahoney, restraining the exhibition of these films. As a result of the argument Justice Guy permitted their continued exhibition and it is expected that he will decide the application to continue the injunction this morning.

In asking for continuance of the injunction Judge Mahoney stated that Babe Ruth occupies a unique position as the greatest home-run hitter of all time, and any profit resulting from his prowess as a home-run hitter should accrue to him and not to motion picture producers who have nothing to do with his ability. He contends that the films which are to be shown against his opposition consist of pictures taken at various times and patched together to make a continuous film.

Ex-Judge McCall, appearing for the defendants, stated that before the pictures were exhibited that Babe Ruth had seen a print and negative. He contends that "as Babe Ruth is a public character he is not entitled to release under the 'civil rights act' any more than would be the President of the United States or any representative of a foreign government whose pictures appear in films of the day's news."

6,000 Theaters in Drive
Famous Players state that 6,000 theaters are expected to take part in the Annual Paramount Week, which opens Sept. 2.

Wilson Leaves Strand
J. Victor Wilson, who has been managing the publicity department at the Strand since that theater's inception, has resigned to enter the legitimate field. His successor has not been named.

What's A Wife Worth
Robertson-Cole
In Course of Preparation

Features From Levey
Regular Entertainment Productions Planned—Eight A Year
Harry Levey, former manager of the Universal Industrial Department and now head of the Harry Levey Service Corp., plans a second corporation to be called the Harry Levey Prod., which will make entertainment productions exclusively.

Levey plans to make eight productions a year, all of feature length. The first will be "Uncle Sam of Freedom Ridge," which Levey, as noted, has just secured. George Beranger, until recently with Fox, where he made several specials, will direct this.

"The Truth About Husbands" is the title of the first of three specials which will be produced by Whitman Bennett for Associated First Nat'l. It is an adaptation of "The Prodigate." Anna Lehr will appear in the film.

George Arliss, who will appear in "The Devil" for Andrew J. Callaghan Prod., has returned from England.

Two More for Comerford
(Special to WID'S DAILY)
Scranton, Pa.—Plans are being considered for the erection of two picture theaters in Scranton by M. E. Comerford, head of the Comerford Amusement Co. Comerford said that one of the houses will be on the site of the Cos fellows' building, Wyoming Ave., which is owned by Comerford, and the other will be on the site of the former Dexter building, where the Atlas building now stands, which is owned by Comerford. The houses will have a seating capacity of 2,400 people.

Feibleman Joins Fox
Bert Feibleman has joined the forces of Fox Film Corp. Feibleman has been managing the projection for David Belasco on one road and at present will be associated with Samuel F. Kingston, head of the casting department.

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with complete outfit
Available
All Hours for Special Work
C. B. PRICE CO., INC.
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Chester Conklin
2 Reels—One-A-Month
Gale Henry
2 Reels—One-A-Month
"Clayplay"
Novelty Comedies
1 Reel—One-A-Week
Sunset Burrud
Scenic Stories
1 Reel—One-A-Week
"Comic Classics"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
Reggie Morris
the man who made
"His Married Life"
"Bringing Up Father" etc.
Special Pictures Corp.
Bond Drawn Up

antee to Be Given United Artists on Advance Deposits—Theaters Vote Result

Theater Owners' Chamber of Commerce has employed the services of a large trust company to appraise a sample bond which has been submitted to Hiram Abrams of the Artists as a protective measure against bad checks and defaulting exhibitors.

This is the latest effort on the part of the Chamber of Commerce to advance deposits with Mr. Abrams, the question of the advance deposits when a picture is more than seven days off. It is believed thatAbrams' stand on the matter is that he wants full payment for his product at the time the contract is signed, even if it will be more than seven days in advance of the playing date, while the operators maintain that payment so far in advance of a picture's showing works up their funds indefinitely.

A sample bond, according to one of the theater owners, has already been submitted to Abrams, who has promised to give a definite answer by today. It is possible that means may revise the bond as it is, but it is learned that if his bond were not considered too drastic by the Chamber of Commerce, will be accepted.

Harron Seriously Injured

Harron accidentally shot off his right hand last night at the Hotel Sey, where he was unpicking his hand. Harron was taken to Bellevue Hospital, where his condition was at once serious.

Harron, if he recovers, will have to cease a violation of the Sullivan law.

Jury Returning Shortly

William Jury may leave for home any day. He expected to return yesterday but was forced to other arrangements.

Brockwell in Lewis Film

(Out to WID'S DAILY)

Angels—It is reported here that Gladys Brockwell, formerly of Radio City, will be featured in an Edgar Wallace production, tentatively called "Sage Hen," from a story by Hy Solter.

Harry Cahn's "associate" in East, could not be reached yesterday for a confirmation of the report.

Strike Very Likely

Theater Owners and Operators Cannot Get Together—Latter Hold Meeting

All indications point to a strike of projection machine operators in Greater New York next week. The theater Owners' Chamber of Commerce and the Operators' Union which is an I.A.T.S.E. affiliated body, have so far failed to meet on a common ground.

(Continued on Page 1)

Executive Committee Meets

There was a meeting held yesterday of the executive committee of the American Company Buys Out Distributing and Theater Organization in South America

The Chilean Cinema Corp., incorporated recently in Delaware with a capitalization of $100,000, has bought out the interests in the picture business in Chile of the Empresas de Teatro y Cinemas, Ltda.

The last mentioned company is said to be the largest film distributing organization and body of theater owners on the Southern Pacific coast. They have many branches throughout the territory of Chile and own a quite a number of theaters. They control the exclusive exhibition rights of the Paramount Aircraft productions as well as Vitagraph, and have recently acquired rights on the Art and Universal output.

Negotiations were consummated through Eduardo Rodrigo, offices in the Candler Building. Rodrigo is special representative of the Empresas de Teatro y Cinemas, Ltda. The amount involved in the transaction has not been made public.

Closes Chilean Deal

American Company Buys Out Distributing and Theater Organization in South America

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What's All This?

Film Men Interested in Report of Meeting in London Regarding New Combine

There was considerable interest aroused yesterday in film circles over the article published in yesterday's World from Washington which told of a meeting now in progress there of the leading real film manufacturers.

"It is reported that a prominent American manufacturer is now visiting various countries for the purpose of co-ordinating the production and distribution of films. The report states that studios are to be built in England for the use of well known movie stars who will produce pictures intended for the whole world."

Terms Given on Gish Contract

William L. Sherrill, president of Frohman Amusement Co., yesterday made public the terms of the contract Lilian Gish holds with his company. The reason for the statement, Sherrill says, is to correct the reports that Miss Gish was to receive "in excess of $50,000 a year."

Sherrill says the Gish contract is for three years, but that the first year Miss Gish receives $3,500 a week, the second year $4,500 a week, and the third year $7,000 a week.

In addition to which Miss Gish participates in the net profits of the productions in which she appears. In other words, for the three years, venue from her interest in the profits of each production, Miss Gish receives a total of $880,000, and the contract states that Miss Gish will appear in more than five productions a year.

Writers' Guild Here

Tom Geraghty, who has arrived in the East to take charge of scenarios for Famous Players, announced yesterday that he would also form an eastern branch of the Screen Writers' Guild as soon as possible.

The Guild was recently established on the west coast as a branch of the Authors' League and is now functioning in behalf of its many members. Geraghty now bears authority from the western organization to establish a branch here.
St. Louis Notes

(Special to WID'S DAILY)

St. Louis—The Marvel at Carlinville, Ill., opened its doors on Thurs-
day. Louise Glaum in “Sex” was the fea-
ture attraction. Mrs. Frank Paul
is the manager.

District Sales Representative Sh.
cock of Special Pictures is in St.
Louis.

R. B. Dickinson, manager for Inde-
pendent Producers Film Co., an-
nounced his company has taken a
lease on quarters at 4305 Olive St.
They are now located at 3318 Lindel.
St. Harry L. Pfeer has arranged for
space in the new building.

Louis Maron of the Majestic
Johnston City, Ill., dropped in Friday.
He took back some features and com-
edies for his September bills.

Tom Leonard of Pioneer has re-
turned from an extensive trip through
Indiana and Southern Illinois.

James Clayton of the Opera House,
West Frankfurt, Ill., came up Friday
for some live stuff. Jim reports the
miners are back to work and business
is excellent. The recent race riots
in that city did not interfere with the
picture shows he reports.

A private press showing of Hum-
oresque was given at the Pershing
Friday.

Frank Harris, connected with the
Chicago Pathé office for the past two
years, has been made St. Louis man-
ger, and Harry Hynes has been pro-
noted from booker to assistant St.
Louis exchange manager for pathé.

R. A. Baxley and James Bradford
both formerly of Dallas, Tex., have
taken the road for the Enterprise Dis-
tributing Corp. Baxley travels Ar-
kansas and Bradford has been as-
dixed in South Dakota and Southern
Illinois. Wallace Walthall, brother of
Henry Walthall, is St. Louis manager
for Enterprise.

Detroit, Mich.—J. M. Duncan has
been re-elected president of the De-
troit Board of M. P. Exchange Man-
gers. He is the manager of the Vit-
agraph office.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Maurice Tourneur and
a company of 90 have returned from
three weeks trip to Big Bear where
scenes were filmed for “The Last of
the Mohicans.”

Tod Browning and Priscilla Dean,
accomplices, Included W. A. Oakman,
Lou Cheaney and other principal mem-
ers of the cast in “Outside the Law”
have left for a week in San Francisco.

Buster Keaton and his company of
locomotives have completed the
third two-reel comedy for Joseph M.
Schenck and released through Metro,
titled “The Scarecrow.” Eddie Cline
directed.

“Rings and Things,” from the
story of the same name by John A. Mor-
occo, has been chosen as the next
starring vehicle for Viola Dana.

Norman Dawn, Universal director,
has just completed a story of South
America, “The Spell of the Andes,”
which the scenario department has
accepted as a vehicle for Frank
Mayo.

“One Bright Idea,” by Edgar
Franklin, is scheduled for early pro-
duction. It is starring Eddie Lyons and
Lee Moran, Universal stars.

The Chester Comedies will have
two companies working at their
studio on North Soto St., within an-
other week. The new company will
be directed by Harry Burns, under
the supervision of W. S. Campbell.

Charlotte Merriam has been signed
by Special Pictures Corp. She has
started work under the direction of
Reggie Morris.

Helen Starr, who for the past year
has been affiliated with Goldwyn will
write continuity for King Vidor Pro-
ductions.

Stuart Paton has finished “Kate
Plus Ten,” starring Eva Novak.

There will be no dearth of high-
class comedies, according to schedule
of productions at the Christie studio.
Five directors are now making new
Christie comedies.

Mississippi Organizes

A convention of the theater ow-
ners of Mississippi was held at the
wards Hotel, Jackson, Miss., on
the 4th. H. T. O. were present and
the independent exhibitor Mississip
affiliated with the national
organization.

Resolutions were adopted ad-
opting the resolutions of the M. P. T. O.
in the G. A. M. T. O. of Mississipp
the resolution urging the sup-
port of independent producers and
tributors; against percentage ad-
justments, and absolute payments in full not more than 30
days before actual pay dates.

The board of directors is as fol-
loows: C. E. Montgomery, St.
Wooten, E. H. Hatcher, F. W.
Rushton, A. W. Perry.

Night Stuff

Tom Terriss has a large shipp-
ment on his hands, which he
will finish before the next re-
lease, who will he be the next
will move up the Hudson with
eral high-powered tugs and
is doing some night work which
will be finished as soon as
by the blowing skytop of the
jammer and the consequence of
the ship being given up by the
and inhabitants. This is for the second
production, “Dead Men Tell Tales.”

ANNOUNCEMENT

The Powers stockholders’ protective committee formed in
Rochester has completed organization and announces that its
purpose is to investigate the formation, management and pres-
ent condition of

POWERS’ FILM PRODUCTS, Inc.
and to protect their holdings by legal action. Those few stock-
holders whose names have been added to the list of stockholders
are invited to join the body of stockholders and to obtain and mail
the committee’s counsel the special proxy provided.

JAMES L. BREWER, Attorney
State Street, Rochester

ARThUR HEWITT, Chairman

GAUSMAN
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

through an arrangement between orangemen and Mayflower, exhibitor of New York, was able to bring about the competition and thus fill up between their theaters and advertising pages which have been leaving the National Sales Girls to the city. This time, according to Mark Kin of Mayflower, is being handled by the Newspaper Enterprise and in operation with 300 papers. Papers in various cities ch featuring this stunt staged local tests to find the most beautiful girl in their particular city.

under the supervision of Ray L. Klinger in a Kimograms, films are now made out of the contest, arranged by Mark Kin of Mayflower, is being handled by the Newspaper Enterprise Association, running in cooperation with 300 papers. Papers in various cities can feature this stunt staged local tests to find the most beautiful girl in their particular city.

Newark Rialto Opens Saturday

The Rialto Theater, Broad St., opposite City Hall, Newark, will be opened to the public Saturday night. Max Spiegel is president of the company, the manager and treasurer, and William F. Rafferty, secretary and treasurer.

Rose Plays for Pioneer

Pioneer has secured films of the plays produced by Morris Rose, who is vice-president of the company. "Pandora" and "Blue Eyes," the latter in course of production, are owned by Miss Rose, who has under contract June Walker.

Southard Brown, who has been with Pioneer for several years, has been made director of productions.

Jack Hunter of the franchise department, National, and Miss Lottie Graham of Montreal were married yesterday morning.

The couple left immediately for a honeymoon at the Thousand Islands.

"The standard of excellence" and "a guarantee of quality" During the days preceding the showing and the two days of its exhibition, every one who read the advertisements was told insistently that the film was a First National production and that as a natural result that meant it was a film of quality.

On the first day of the showing of the film, the purpose of flashing the First National banner, became obvious when, under the space allotted to the advertising of the feature, an announcement appeared stating that Keeney had been granted an Associated First National franchise, and that consequently his theater would exhibit all first run films distributed by First National. Then followed a list of the productions which would appear under this banner.

Creston, Ohio—The problem of putting over in good shape "Yes, Sir, I'm A Scout," has occupied the mind of E. Metzer, manager of the Strand for several days before he was to show the picture at his house.

Metzer decided to find some manner of telling the people what he had to offer them at his house in a manner that would attract their attention and get them interested. He had a large number of handbills printed with the following printed upon them:

"You are not going to stay home tonight. Yes, you are coming to the Strand Theater to see the biggest First National feature entitled "Yes, Sir, I'm A Scout." He placed one handbill in each home in the city.

Then he hit upon the idea of renting the large water sprinkler for the day and had a big banner on each side of it reading "Yes—and No." See the answer at the Strand Theater tonight.

He did not stop at this but on his billboards he played up that a picture of just the same name. See the answer to the 'Yes—and No' question in your life at the Strand Theater tonight.

Strike Very Likely

(Continued from Page 1)

A committee composed of Leo Brecher, Louis Blumenthal and Eamie Brandt, representing the theater owners, held a conference with Sam Kaplan, president of the union, at which time it was understood the committee presented to Kaplan a new scale which is much higher than the previous scale but lower than that asked by the operators.

It is learned that Kaplan agreed to accept the scale in all sections of the city and that in Brownsville and in East New York where strike sentiment is usually strong, the union could put through what measures it pleased. The Chamber of Commerce committee, however, told Kaplan that such an arrangement was impossible of fulfillment. This is the latest development in the situation, far as the exhibitor body is concerned.

The union held a special meeting yesterday morning on the East Side.

New Theatre for McKeever (Special to WOODY DAILY)

McKeever, Pa.—The Martin Horn heirs' property at Fifth Ave. and Sinclair Sts., is to be razed to provide a site for a picture theater. Rowland & Clark have taken title to the property. The consideration was $175,000. The proposed theater is to have a seating capacity of 2,500 and its estimated cost will be $250,000.

Gilbert Not With Tourneur

John Gilbert, now directing Hope, Hampton, states that he is not connected in any way with the Maurice Tourneur organization, contrary to published reports.

Harry Durant, scenario editor of Paramount Pictures, is to be the guest of the Authors' League tomorrow at luncheon.

Oil Men to Produce

Louis Weadock has sold his latest original scenario, "Money Can't Buy," to a producing company in Los Angeles which was organized to make this picture and a series of four more from Weadock's pen. This new company, the name of which will be announced as soon as the process of incorporation has been completed, is financed by a syndicate of Texas oil men. This policy will be to produce only a few pictures on a small scale.

"Bill" Keefe Back

"Bill" Keefe of the American Lifeograph Co., Portland, Ore., is in town after making a trip to Japan.

Keefe says that Charlie Chaplin is very popular in Japan, but that the natives there take his antics very seriously and never think of laughing at him.

Keefe found Pearl White and Mel Normand are big favorites.

Activities at Universal City

Universal City, Calif.—Four features are now in various stages in the cutting room:

"Black Friday," starring Frank Mayo, has just been finished under direction of Frederick Thomson.

Stuart Paton has shot the final scene of "Wanted at Headquarters," starring Eva Novak.

Eddie Lyons and Lee Moran are editing, "Once a Plumber." Reeves Eason is similarly employed on "Pink Tights," a story of circus life.

Sun's Regent Opened

Springfield, O.—Sun's Sun's Regent theater here has been opened.

Photoplay, Attention

We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the play profession here on the coast. We invite your patronage.

Yours for success,

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D. N. SCHWAB PRODUCTIONS, INC.
1600 BROADWAY, NEW YORK
Suite 201
Warming Up

Political Campaign Reaches Industry at Last—Republicans Turn Trick

At last the managers of a presidential campaign have turned to the film industry to aid in carrying out their plans. The Republican National Party has turned the trick.

The committee has placed an order with the educational and industrial department of Universal to produce a one-reel subject which will aid to visualize the issue between the Democratic and Republican parties on the League of Nations, with the latter's angle on the matter, of course, very much in evidence.

The picture will be known as "The Right Road," and will be given distribution both theatrical and otherwise through Universal exchanges. It will be supplied to those exhibitors who care to show it, free of charge.

This is the first time that films will be used in a presidential campaign, and the fact that the actual order for production has been placed caused some men to remark yesterday that "the film industry was sure coming into its own."

Theater Boom in Buffalo

"Within two years Buffalo should develop into one of the greatest show towns in the United States," said J. F. Kimbrel, manager of the Pathe Exchange in the Bison City, who has just concluded a week's visit to New York for conferences with Elmer R. Pearson.

"We are now at the inception of one of the greatest theater building booms in our history," said Kimbrel. "Marceus Loew has started the building of a new theater. The old Olympic, now housing vaudeville and pictures, will become an exclusive picture house when the same management opens its new $5,000 seat home, now in the course of construction."

"The Star is being remodeled by Mike Shea of the Hippodrome, and, when completed, will be known as Shea's Criterion. Shea is also building the North Park with a capacity of 1,800."

"On the East Side, Harry Dixon has just opened up the Rialto, which seats approximately 2,000 people. Throughout the entire Buffalo territory, the story is the same. Everywhere new theaters are springing up. We are informed that Marcus Loew will erect another house in Rochester, while George Eastman has already inaugurated work on his theater."

Frank Reicher

Now Directing

DOBREY DARKER

Welfare Body at Universal

A mutual welfare organization has been organized by employees of Universal. It is known as the Universal Mutual Welfare Association and its purpose is to aid employees who are sick or otherwise in distress.

Already steps have been taken to organize branches in Universal exchanges throughout the United States and Canada.

Sumner Changes Hands

It is understood that the Sumner, Sumner Ave., and Quincy Sts., has been bought by Jersey interests for a consideration of $75,000.

The theater has a roof garden and has been playing to excellent business in Brooklyn recently.

New Comedy Unit

Abe Krugman, representing a new comedy unit called the Max Asher Comedies, is in New York from the coast arranging for distribution.

DO YOU REMEMBER—

No. 30

"THE KING OF DIAMONDS" with Harry T. Morey and Betty Blythe

PAUL SCARDON

Directed It

And also

"Partner of the Night" and

"Milestone"

For Goldwyn

Now completing

"THE BROKEN GATE"

By Emerson Hough

Address, Hollywood Hotel

What's A Wife Worth

Robertson-Cole

In Course of Preparation

Bacheller Signed


It is Hodkinson's intention to hold these books until such time as he finds the producing company best fitted to handle them—it may be one or more of the companies now releasing through the Hodkinson Corp. or some new company.

It is understood two of these productions will be released yearly.

Pigeon Race at Theater's Opening

(Special to WID'S DAILY)

St Louis—A race between 2,000 homing pigeons will be complete for the opening of the Delmonote, Delmar Ave., west of Clare Ave., on Sept. 5. This theater, which represents an investment of $1,000,000, is owned by the Famous Players Missouri Corp., and is said to be the largest one-floor amusement place in the world.

Alma Rubens, who appears in "Humoresque," which is to be the opening attraction, will pull the string that will set the birds on their way. Fannie Hurst, who wrote "Humoresque," will pick the winners.

The birds are the property of the United Drug Co., and will fly from the Delmonte to the Rexall coop at he drug company's plant in the northwestern portion of St Louis. Each will bear the name of a child patron of one of the Famous Players theaters in St Louis. The first five birds to finish will win prizes.

Pictures will be taken of the start and finish of the race and will be shown at the Delmonte during the opening week.

Hugo Riesenfeld will observe Paramount Week at the Criterion, Rialto and Rivoli theaters next week. Goldwyn's New York exchange, as noted, about Sept. 15 will be moved from 409 5th Ave., to the 12th floor of the Godfrey Bldg.

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CHESTER CONKLIN

2 Reels—One-A-Month

"CLAYPLAY"

Novelty Comedies
1 Reel—One-A-Week

SUNSET BURRUD;
Scenic Stories
1 Reel—One-A-Week

"COMICLASSICS"

1500 ft. of Comedy
500 ft. of Color Scenic

2000 ft. 2 Reels—Two-A-Mon

Directed by REGGIE MORRIS

the man who made

"His Married Life"

"Bringing Up Father" etc.
F. P. Profits Jump

First Half of 1920 Shows $271,317 Increase Over Same Time Last Year—Profits $2,204,570

The report of the financial status of Famous Players-Lasky Corp. for the months of 1920 ending June 30, showed a gain in profits of $271,317 over the corresponding period of last year. The net profits for the six months period were $2,204,570 after deducting Federal and State taxes. The Corporation paid the Government $107,579.09 for Federal taxes. The profits, after allowing for dividends on the $10,000 par issue of preferred stock, are equivalent to $8.50 per share on the 212,227 series of no par common stock outstanding. The rate annually then would be $17 on the common stock.

The audited account shows that there has been an increase in every department of operation. The gross income for the six months period was $490,714 as compared with $153,957 in 1919, or an increase of $336,757. Examination of film, percent paid to outside producers and duties, totaled $8,416,529 as compared with $8,225,842 in 1919, or an increase of $190,687. Selling cost totaled $3,207, as compared with $3,346,710 in 1919, or an increase of $1,139,993. Operating profits totaled $111,847 as compared with $62,047 in 1919, or an increase of $49,800. Operating profits as a percentage of gross income increased to 22.64 per cent in 1920 as compared with 12.17 per cent in 1919.

The above figures deal with the earnings of the parent company and do not take into consideration the earnings of the subsidiary units.

Goldwyn Reorganization

Goldwyn Pictures Corp. yesterday announced the resignation of Samuel Goldwyn as president and F. J. Godsol as vice-president and chairman of the executive committee.

Messmore Kendall, a member of the board of directors, has been designated as director in charge of the company's affairs pending the election of a new president.

Mr. Kendall and General Coleman du Pont have been elected members of the executive committee, replacing Messrs. Goldwyn and Godsol. The latter two, however, continue as members of the board of directors.

For some time past, as noted in WID'S DAILY, internal affairs at Goldwyn Pictures Corp. have been under discussion. In all probability, Mr. Goldwyn will make a European tour.

New State Righter

Apex Films Coming Back—To Handle Series of McCarthy Prod.

The Apex Film Co., a concern that figured prominently in the state right market a number of years ago, is returning to the field.

The company will distribute its first picture, "Out of the Dust," produced by John P. McCarthy, who was formerly connected with the Griffith organization. McCarthy is now casting for its second production which will also be handled by Apex.

P. P. Craft, identified with Apex in the old days, is heading the company. Also associated with him is Leon J. Rubenstein. Offices have been secured at 140 W. 42nd St. in the quarters formerly occupied by Joseph Schenck.

Old timers in the business will remember some of the Apex productions. Among them were "Dante's Inferno," "The Odyssey," "East Lynne" and "Sealed Orders."
Cuts and Flashes

George Fitzmaurice has started work on "Money Mad," his fourth special production for Famous Players.

Gina Rilly is featured in the Americanization picture, "The Face at the Window," by Max Marcin, produced by Richard Stanton for Fox.

William H. Tooker has been engaged to support Vera Gordon of "Humoresque" in her first starring vehicle.

"Big Jack" O'Brien has been engaged to play opposite Hope Hampton in her new picture, "The Better Way."

Paul Cazenaveu has been appointed scenario head of the Fox western scenario department, succeeding Denison Clift.

Incorporations


Albany, N. Y.—West 38th St. Studio Corp. New York. Capital $1,800 shares common stock, no par value, active capital, $10,000. Incorporators Harry Levey, H. A. Mintz and I. A. Harris, 314 W. 100th St.


A. Levine is Manager

Omaha—A. Levine has been elected president of the Capitola Theatre Corp., to succeed Phil Goldstone.

The Alton Play Bureau

Longacre Building, New York

Phone Bryant 3162

Specialists in the Selections of Plays and Stories

by Famous Authors

Controlling Works by


THE ALTON PLAY BUREAU

is especially adapted to fill the requirements of Picture Producers

Furnishing Plays and Stories of the highest repute to Picture Producers. Exclusive agents for many prominent theatrical producers Controlling over two thousand plays & stories that have been selected as special picture material

THE ALTON PLAY BUREAU

has the co-operation of experienced executives who can fill all requirements presented to them Name your Star—State the Style of Story and we will select and submit material to suit your needs.

INSURANCE EXPERTS

to the theatrical and motion picture industry for the past 20 years. "Ask any producer."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—

The Morning Telegraph says: "It's a Great Life" is an unusually fine comedy, intelligently presented and wonderfully well acted. It is in the same class with "Twelve Tomatoes and a Half Hour's Leave," another story by Mrs. Rinehart that set new standards for film humor.

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REUBEN SAMUELS

EAL SERVICE

Insurance at 60 Madison Lane

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RITCHLEY LITHO. CORP.

406 W. 31st St., N.Y. Phone Chelsea 8368

Necessity knows no law.

For the exhibitors' prosperity RITCHEY posters are absolutely necessary. Get them!
Due Credit to Films

Los Angeles Examiner Editorially Says City's Prosperity is Partly Because of Producers
(Special to WID'S DAILY)

Los Angeles—The Examiner, a Hearst paper, editorially states that in a large measure Los Angeles' prosperity is due to the presence of producers here. The editorial urges the people here "to surround them with the atmosphere of helpful appreciation so that the business will continue to expand and bring in more revenue to be spent in the upbuilding of the city."

Under the caption, "Gigantic Picture Industry Factor in City's Prosperity," the editorial says:

"The average citizen in Los Angeles probably has never formed an adequate conception of the importance of the moving picture industry to the city as a whole. The most vivid way for every Angeleno to realize the industry's importance is to remind him that this industry has grown up in the United States within 20 years. Twenty years ago moving pictures were shown as a curiosity. Now people go to them to see real entertainment or to get quick information on the news reels and so-called educational films.

"In the United States there are 18,000 motion picture theaters. The daily average attendance is 11,000,000.

"Twelve hundred additional houses are being built this year. Several of these are being built in Los Angeles.

"The total box office receipts for this year in the United States will run $1,000,000,000, which is $200,000,000 more than was spent last year.

"The industry is the fifth largest in the United States. Eighty per cent of the films are made in Los Angeles.

"This means that a part of eight out of every ten admissions paid every day in 18,000 theaters comes back to Los Angeles to make more pictures.

"The people who make these films in Los Angeles, if gathered together and moved elsewhere, would make an entire city. The vast majority of them are never heard of by the community at large. They are regular, work-a-day Americans.

"Los Angeles should be proud of its achievements and surround them with the atmosphere of helpful appreciation so that the business will continue to expand and bring in more and more revenue to be spent in the upbuilding of the city.

"Los Angeles is now tenth city in population and is also tenth city in industry in the United States. It is the motion picture producing industry that has more than any other one thing brought our industrial prosperity up to par."

Charles Ray Wins Praise of All New York Critics in 45 Minutes From Broadway

Strand Audiences Burst into Spontaneous Applause at Showing of Picture Presented by Arthur S. Kane

Charles Ray adds another star to his film crown. He is screamingly funny at times and at others a most human and sympathetic friend. There is no use quibbling about '45 Minutes From Broadway.' It hits the mark. Ray's acting is superb."—New York Tribune.

"This picture is a singularly successful presentation of the play. It is all irresponsibly mirthful, and the gayety is so infectious that the Strand audiences applauded from sheer delight. Charles Ray's portrayal of Kid Burns is an epoch in his career."—New York Mail.

"All will want to see it. Charles Ray gives a delightfully humorous and a very human and genuine characterization of Kid Burns. The picture is in every way a delightful entertainment."—New York Evening Sun.

"Charles Ray has a wise following and none will forego seeing his latest piece."—New York Post.

"Forty-five Minutes from Broadway" is brisk and entertaining. Charles Ray as Kid Burns holds your attention and sympathy."—New York Globe.

"Charles Ray furnishes a delightful surprise in almost every foot of the film. There is also more romance than usual with Ray pictures."—New York Evening Telegram.

"The attraction is stellar indeed. You will want to see "45 Minutes from Broadway" in its screen dress. It's modish."—New York American.

"Charles Ray has made a decided departure in this picture. And he shows a punch where the picture needs it."—The Sun and New York Herald.

Director Joseph De Grasse

Photographer Chester Lyon

Announcement

Powers stockholders' committee met in Rochester has completed investigation and announces that its main purpose is to investigate the formation, management and present condition of Powers Film Products Inc.

To protect its holdings by legal means those few stockholders whom committee has failed to notify are urged to join the body of shareholders and to obtain the committee's counsel the special provision.

ARTHUR HEWITT, Chairman

ROBERT BARTON, Attorney

State Street, Rochester

Powers Film Products Inc.

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Traveling Some

Charles LeRoy Brookheim, Universal's manager at Sao Paulo, Brazil, is a subscriber to WID'S DAILY. One day he received his copy and noticed an article with reference to the production activities of Messmore Kendall and Robert W. Chambers.

And just because he wanted to be sure that Charles H. Prince, his brother-in-law, who is appearing in "Cardigan," the first of the Chambers' stories, saw the article in question, Brookheim promptly clipped it and sent it back to this country.

Secures Many Plays

The Alton Play Bureau, a new organization with offices in Room 819, Longacre Bldg., has closed a deal with Pearson's Magazine for the exclusive dramatic and picture rights to all stories which appeared in that publication from 1896 to 1911.

The period of years covered by the deal makes available for picturization stories by Rupert Hughes, Mary Roberts Rinehart, James Oliver Curwood, Frank L. Packard, Jack London, E. Phillips Oppenheim, Charles Belmont Davis, Samuel Merwin, Sir Gilbert Parker, Will Irwin, Jack Lait, Edward E. Rose and others. It is said that between 1200 and 1500 stories have been secured.

In addition to that, by deals with Edward W. Rowland of Chicago and Will Hough and Frank Adams a number of well known stage plays have been secured. These include "The Rosary," "The Divorce Question," "The Time, the Place, the Girl," "The Stubborn Cinderella," "The Girl Question" and "The Prince for Tonight."

Among Exchanges

Byesville, O.—Billy Meehan is sales representative for the Wilson Film Co.

Buffalo, N. Y.—George Cook, formerly with Vitagraph, is now a member of the Pioneer sales force.

Spokane—Harry M. Berman has appointed A. H. McMillan, as manager of the Universal office. He is replacing Wallace Potter who has resigned.

St. Louis, Mo.—"Bud" Barns, manager of the Peacock Prod., has taken space in the office of the Standard Film Co., at 3317 Olive St.

St. Louis, Mo.—The Metropolitan exchange has been taken over by the Fine Arts office in the Empress Theater Building.

In "The Curse of Capistrano," Doug Fairbanks' latest picture, the following will appear: Marguerite de la Motte, Robert McKim, Hamilton Revelle, Charles Malles, and others.

What's A Wife Worth

Robertson-Cole

In Course of Preparation

Meeting Planned in Northwest

Seattle—J. Von Herberg and H. B. Wright, president and secretary, respectively, of Independent Exhibitors' Corp., have just returned from a trip through Montana and Northern Idaho. They have called a meeting of exhibitors for next week.

The Unvarnished Truth!

The morning papers yesterday carried a "personal letter" to the people of New York from D. W. Griffith in the form of paid advertisements. The letter was all about "Way Down East" and one part of it, in referring to the picture, said:

"It represents an actual expenditure of over $800,000. If anyone is interested enough, we will gladly furnish an account from Price, Waterhouse & Co., this being perhaps the most expensive entertainment since Caesar planted the arena with silver for the citizens of ancient Rome. We know that $1,000,000 productions have often been advertised. Our press department will doubtless claim this is $2,000,000 production, but we are telling you the simple truth.

"Also, we realize that all this has nothing to do with the merits of the picture. In the dark the dice of fate are lifted, and when we throw it it is for you, oh! masters of the game, to say whether we win or lose."

More Space for Kane

Arthur S. Kane Pictures Corp. has just doubled its office space, the new rooms acquired affording new quarters for the contract, publicity and auditing departments, a private office for clients, and the company's library.

Callaghan Leaves for Coast

Andrew J. Callaghan has left New York on a hurried trip to California, accompanied by Arthur Berthelet, upon whom he has engaged to direct Bessie Love. Miss Love's next production will be "Penny of Tophill Trail," by Belle K. Maniates.

Jury Leaves for England

Sir William Jury left for England yesterday aboard the Aquitania. As the boat was about to leave it, is understood a member of the farewell party attempted to slip to Sir William a bottle which is frequently called "good cheer." Whereupon the latter is said to have remarked:

"Don't you know, I am leaving the dry country."
Double B'way Run

while New York Sleeps” Placed in Second Theater by Fox—Now

at Astor and Lyric.

The Fox organization is all het up for the manner in which “While

New York Sleeps” is pulling ’em in at the Lyric theater.

It is a matter of fact the Fox press wire reports that no greater

business has been at that theater that has ever been necessary to secure an

after house to accommodate the crowd waiting to see the produc-

tion. For that reason the Astor theater has been secured and beginning

barring at noon the same picture as there for an indefinite run, con-

tinuing also at the Lyric. The film will be released “Earthbound” which

has run over for a month. The two theaters will show continuous

performances at $1 a head.

Now, over at Fox, a lot of old timers in the theatrical business are be-

tween interviewed in order to prove con-

clusively that never in the history of show (and film) business has there

been anything like this double argument run on Broadway.

Mr. Goldwyn’s Statement

Amiel Goldwyn, who has resigned

president of the Goldwyn Pictures Co., which he established four years ago, made public the following statement yesterday:

My action in giving up the direc-

tion of the Goldwyn Pictures Corp. is not mean to that I will sever my

connection with the company which established. In fact, I am the larg-

est individual shareholder of the com-

pany and I am remaining as a mem-

ber of the board of directors.

I find, however, after nine years con-

stant and honest plugging in the world of the picture business as an

individual and as an industry, I am greatly need of a rest.

The motion picture industry is to be congratulated upon the enter-

tune of such men as General
e

man du Pont and Messmore Ken-

But it is not only of great value to

Goldwyn Corporation but to the

entertainment industry.”

Monday, Sept. 6 (Labor

Day) being a legal holiday, there will be no issue of WID’S DAILY.

Few pictures of the past two years have had such chances for exploitation as the first Thomas H. Ince Associates producers’ special, “Homespun Folks,” nationally released September 12.—Advt.

Members Dissatisfied

(By wire to WID’S DAILY)

Seattle—It is learned here that

some of the members of the Inde-

pendent Exhibitors’ Corp. are not

satisfied with the workings of the

organization.

This is the reason which is believ-

ed to have led to the series of meet-

ings held in Portland a few days ago.

When officers of the circuit were

reached, however, they refused to

comment on what transpired at the

meetings. The exhibitors who at-

tended the session were likewise retic-

ent regarding its discussions.

Buyers in Three Bellingham Theaters

(By wire to WID’S DAILY)

Bellingham, Wash.—Jensen and

Von Herberg have purchased an in-

terest in the Liberty, Bell and Star

theaters here which are owned by

W. S. Quimby.

From Foreign Shores

A number of film men are due in

New York today from abroad.

On the Imperator are David and

Myron Selznick, who have been look-

ing over film conditions in Europe.

David lost his passport while abroad

and immediately cabled Charles Pet-

tijohn at the home office to arrange

the matter with the immigration of-

ficials at Ellis Island so that he

would not be detained.

George E. Kann, foreign manager

of Universal, is also due in today.

He has been in Europe for about six

months getting first hand information

on conditions there.

Post Story Bought by Ince

Los Angeles—“Deuce High,” a

Saturday Evening Post story written

by Helen Topping Miller, has been

purchased by Thomas H. Ince.

Atlanta Operators Get Increase

Atlanta—Local theater managers

have reached a settlement with the

operators granting a twenty percent

increase in the salary scale.

Notable Gathering

Attends Opening of “Way Down East” at the 44th St. Theater—

House Crowded

A notable gathering of prominent

people attended the premiere of D.

W. Griffith’s “Way Down East” at

the 44th St. Theater last night, the

first performance ever given of a

motion picture at $10.

The audience at the theater was a

representative one and crowded the

house. Earlier in the day the Griff-

th offices stated that demand for

seats had been so great that by Wed-

nesday no more could be had for the

opening performance.

William A. Brady, who originally

presented “Way Down East” on the

stage a number of years ago, occu-

py one of the boxes as did Lottie

Blair Parker, author of the story.

For what was termed the first time

in a Griffith production all of the

members of the cast were present in

the audience to witness their com-

pleted work on the screen.

In response to prolonged applause by the audience, Mr. Griffith ap-

peared and addressed the audience.

Harron’s Condition Improved

Robert Harron’s condition was

reported as improved at the Bellevue

Hospital yesterday.

Wm. DeMille to Make Barrie Play

“Sunday Every Woman Knows,” Sir James M. Barrie’s play in which

Maude Adams appeared, will be pro-

duced by William DeMille for Para-

mount.

Own Co. for Del Ruth

(By wire to WID’S DAILY)

Los Angeles—Hampton Del Ruth, former supervising director of the

Fox Sunshine Comedy organization, will form his own producing unit.

He states that he will produce 23 two-reel comedies a year and two

spectacular six-reelers such as

“Skirts” which he made for Fox. He

intends having his own studio.

Special Takes Hampton Studio

(By wire to WID’S DAILY)

Los Angeles—The Special Pictures

Corp. has taken over the Jesse D.

Hampton studios.

It is impossible to learn where

Hampton will make his future pro-

ductions.
Coast Brevities
(Special to WID's DAILY)

Hollywood—Irving Cummings is playing opposite Carney Myers in "The Orchard."

Bebe Daniels, having completed a picture for Reallow, has gone to Big Bear for a vacation.

Mary Miles Minter has finished vacationing and will start at once on a story by Tom Geraghty. Chester Franklin will direct.

Violet Clark, scenario writer formerly with Universal, has been added to the Ince staff.

Virgina Lee Corbin, former child actress with Fox, will appear at Graumun's next week and sing in her own way, "Tell Me, Pretty Maiden."

Special Pictures have signed Frank C. Griffin, formerly with Sennott, to act as production manager.

Herbert Standing, who recently figured in a serious street incident, is back again on the lot. He is appearing in Wanda Hawley's current Reallow production.

Bound on an important mission for Louis B. Mayer, Madge Tyrene left for New York early this week for an indefinite stay. Miss Tyrene edified the Woman in His House," Mayer special production, and has written the screen adaptations of "Habit" and "Old Dad."

After several days of filming water stuff in the bay and along the docks at San Francisco, Director Harry Revier and the company engaged on "The Son of Tarzan" being produced as a big special serial for David P. Howells, have returned to the National Film Corp. studio.

Charlie Murray and a host of players from the Mack Sennett studios in Los Angeles invaded Arrowhead Springs last Sunday in order to surrender to Uncle Sam's defenders about $60 worth of tobacco, candy and other comforts greatly needed by these boys whom Democracy is showing a tendency to forget. The money was collected on the previous Tuesday by Charlie Murray at Vernon, when he made an appeal for funds from the ring.

WANTED

EXPERIENCED FILM SALESMEN
FOR EVERY TERRITORY
THE UNITED STATES.

Apply to

MR. KLEBEI
1664 Broadway
New York

Cameraman

with complete outfit
Available
All Hours for Special Work
C. B. PRICE Co., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799

Porges Joins D. N. Schwab
Walter J. Porges has been added the sales force of D. N. Schwab Fr.

He will leave early next week for the Middle West, his itinerary including Cincinnati, Milwaukee, Minneapolis, Omaha, Des Moines, and Denver. He is carrying with him a print of "Fickle Women." Porges' previous connections were with Select as assistant sales man and with the Famous Players as assistant sales manager.

Detroit—Francis A. Mangan has been made production manager for the Broadway Strand and Majestic here.

No matter how valuable merchandise is, unsold it yields no profit. If therefore a salesman is essential to a merchant, a RITCHEY poster is even more essential to the exhibitor.

RITCHEY LITHIO CORP.
406 W. 311 St., N.Y. Phone Chelsea 6388

Available
All Hours for Special Work
C. B. PRICE CO., INC.
1446 Broadway, New York
Phone Bryant 799

Swanson Not a Producer
William H. Swanson of Salt Lake City, whose name has been connected with a $10,000,000 producing company in Salt Lake, writes as follows:

"The fact of this is that two gentlemen named Cook and Smith dropped in here for a few days from Los Angeles with a proposition to take over their bonnet that was far in excess of the size of their bank roll. During their stay here, of three or four days, they endeavored to interest me in one or two things in their proposition which was more of a stock selling scheme than that of a producing company, and they jumped at the conclusion that publicity with my name connected would somewhat force me to go on with their plans.

"It at no time looked favorable to me, and I wish that you would deny any connections that I may be said to have with that proposed producing company."

Kinema to Change Hands? (Special to WID's DAILY)

Los Angeles—Are the extensive improvements planned at the Kinema indicative of a change of ownership of this playhouse with the Shuberts as the new owners? queries a local paper.

This question arose when it became known that Manager Jack Callcott is in San Francisco and that he will be absent for an indefinite period.

Architect W. J. Dodd has drawn plans for the reconstruction of the theater. It is planned to remove the rear wall and set the stage back on ground which is now being negotiated for, it is understood. This change will greatly increase the seating capacity of the house.

Other minor changes are also contemplated in the playhouse, and it is rumored that he will be made at the same time that the stage, orchestra pit and main floors are reconstructed.

House Changes

Parsons, Kansas—H. C. Sandberg and H. K. McCarrith bought Eills from Yales Amusement Co.

Arma, Kansas—John Masquerier, Pearl, bought Empress.

Effies, Kansas—Oliver bought Crystal from G. A. Kuhn.

Dulvan, Wis. — Rufus Olson bought Pastime.

Martinsburg, Va.—Robert Slaton is now managing the Appoilo for Harry Chandler, Washington, who recently purchased the house.

Hamilton, O.—Sam P. Broomhall, issuers of My Name is Irene in charge of the J. W. M. girls under the direction of John A. Schwall. Latter to manage the Rivoli when it opens.

Fargo, N. D.—Grand to undergo repairs.

Jamaica, N. Y.—The Manor leased to Benjamin M. Roseasy by Brooklyn Manor Amusement Co.
In the Courts

A judgment for $3,935 has been entered in the Supreme Court in a suit of George W. Ward against Arthur N. Smallwood. The judgment is based on notes of $3,000, given in 1913 by the Grandin Films to the Smallwood Films Inc., which were endorsed to the plaintiff.

Harry C. Williams has sued James Sievin and Walter Lawrence in the Supreme Court for $3,000, given in 1913 by the Grandin Films to the Smallwood Films Inc., which were endorsed to the plaintiff.

Philip Meinick has brought suit in the Supreme Court against James Empringham to compel him to carry out an agreement to sell Meinick the Bay Theater at 124th St. and 8th Ave., on which the defendant has a lease expiring Sept., 1921. He alleges that after he had paid $500 on account and started to operate, the theater Empringham refused to give him possession.

Incorporations

Albany—The General Theaters Corp., incorporated under the laws of Delaware, has been granted a charter to conduct business in this state. The corporation is capitalized at $1,000,000 and is authorized to maintain theaters, conduct a film exchange, etc. The company will be represented by Harry Marsey, Builders Exchange, Buffalo.

Baltimore—A. G. De Sherbinin Theaters. $300,000. To buy, sell, produce and operate theaters and carry on general theatrical business.

Dover, Del.—Bible Films, Capital, $1,000,000. Incorporators T. L. Crook, S. E. Dill and M. A. Bruce, Wilmington.

Albany N. Y.—Small Theatrical Enterprises, Brooklyn. Capital, $1,000,000. Incorporators H. McNally, E. Ettengen and D. Barco, 385 Clinton St., Brooklyn.

Admissions Increase in Erie

(Erie, Pa. — Increased operating costs make higher admissions imperative, according to a signed statement from the managers of the Columbia, Strand and Majestic. Matinees are to be 25 cents, evenings 35 cents and children 15 cents.

Kansas City, Mo.—Skouras Bros. bought 12th St. from Richards and Flynn.
On Broadway

The feature films at the leading Broadway theaters for the week beginning tomorrow are as follows:

Capitol—"Milestones."
Strand—Norma Talmadge—"The Branded Woman."
Rialto—"Patty" Arbuckle—"The Round Up."
Rivoli—Thomas Meighan—"Civilian Clothes."
Criterion—"The Right to Love."
Broadway—"Humoresque."
44th St. Theater—"Way Down East."
Astor—"While New York Sleeps."
Lyric—"While New York Sleeps."
Loew's New York—Tomorrow—"Humoresque."
Monday—"Humoresque."
Tuesday—Bryant Washburn—"What Happened to Jones."
Wednesday—Dustin Farnum—"Big Happiness."
Thursday—H. B. Warner—"Felix O'Day."
Friday—Frank Mayo — "Hitchin' Post."
Saturday—"Love, Honor and Obey."
Sunday—"The Love Flower."
Brooklyn Strand—Charles Ray—"45 Minutes from Broadway."

Week of Sept. 12

Capitol—Will Rogers—"Honest Huth."
Strand—Lionel Barrymore—"The Master Mind."
Rialto—Constance Binney—"39 East."
Rivoli—Charles Ray—"The Village Sleuth."
Criterion—Marion Davies—"The Restless Sex."
Brooklyn Strand—Katherine MacDonald—"The Notorious Miss Lisle."
Broadway—Not yet determined.

T. N. T.

Los Angeles—According to Clarke Irving, director of publicity for Maurice Tourneur, there is more pep in the Associated Producers than in any other film concern that ever existed. He says it is full of power, dynamite and "T. N. T."

Scenario Prices Advance 100%

Disclosures of a 100 per cent advance in the price of scenarios during the last season were made by John Emerson and Anita Loos at the Authors' League luncheon at the Hotel Boulevard yesterday. According to these playpawritners, an attempt to suppress news of this tremendous increase in story prices has been made by certain producers for fear of still further advancing rates which already have reached a record mark of $150,000 for one story.

Mr. Emerson, who in addition to writing the Constance Talmadge pictures is president of the Actors' Equity Association, and his wife, who writes under the name of Anita Loos, have collected data here and abroad in an effort to show that the author is now the controlling factor in the motion picture industry.

Mrs. John B. O'Brien Dies

Mrs. John B. O'Brien, wife of the director who is now producing the Robert W. Chambers stories for Messmore Kendall, died at her home in Mt. Vernon on Thursday.

The deceased's maiden name was Gladys Wooley and under the stage name of Gladys Field, appeared opposite "Broncho Billy" in the old Essanay subjects. The funeral will be held 10 o'clock Sunday morning from the funeral parlors of B. Davis & Son, 4th Ave., Mt. Vernon.

Hughes Signed by Metro

(No wire to WID'S DAILY.)

Los Angeles—Gareth Hughes has been placed under contract by Metro to appear in that company's productions exclusively.

Fairbanks Starts Work

(No wire to WID'S DAILY.)

Los Angeles—Douglas Fairbanks has started actual shooting on "The Curse of Capistrano." This is his fourth United Artists production. Producing at Brunton plant.

New Films for Masterpiece

Cleveland—The following productions have been secured for distribution in Ohio by the Masterpiece Film Exchange: "Olive Tell in "Wings of Pride"; "Blind Love," featuring Lucille Cotton; "A Common Level" and some Harry Carey two reel reissues.

What's A Wife Worth

Robertson-Cole

In Course of Preparation

Big Theater for Trenton

(Special to WID'S DAILY)

Trenton, N. J.—Walter Reade has purchased from the Trenton Theater Building Co. a site, 100x198, on which he will erect a picture and vaudeville theater with a seating capacity of 3,500, planned to be the largest in New Jersey.

William H. McElfatrick is the architect. The cost will be approximately $800,000 and it is expected to be ready by Jan. 1. Reade has two other theaters in Trenton.

Stoll Incorporates in N. J.

(Special to WID'S DAILY)

Trenton, N. J.—The U. S. Photoplay Corp., a Delaware company, has incorporated a branch to operate in the state of New Jersey.

This is the company which Capt. Frederick F. Stoll is president of and which is making "Determination," extensively advertised as a $500,000 production.

Adler Secures Office Space

Bert Adler has secured as the New York office of Allan Dwan part of the space formerly used by Joseph Schenck on the seventh floor of 140 W. 42nd St.

Beranger on Location

George Beranger, who is directing the production of "Uncle Sam of Freedom Ridge," the first release of Harry Levey Prod., has left with his company for location to film the West Virginia scenes of the story. With him are George MacQuarrie, William S. Corbett, Paul Kelsey, Helen Flint, Leslie Hunt, Sheridan Tansey and Eugene Keith. Mr. Beranger has long been identified as a member of D. W. Griffith's direction forces, and according to Ben Blake, general studio manager for Mr. Levey, record time is being established in the production of this feature, which is to be announced for release early in October.

Buffalo—Edward Lewin, formerly associated with Hodkinson, is now associated with Realert.

Philadelphia—The local branch of Associated Producers has leased for a long term of years the building at 243 North 13th St.

THE TRUANT HUSBAND

BEING PRODUCED

by

ROCKET FILM CORPORATION

CHESTER CONKLIN

2 Reels—One-A-Month

GALE HENRY

2 Reels—One-A-Month

"CLAYPLAY"

Novelty Comedies

1 Reel—One-A-Week

SUNSET BURRLE

Scenic Stories

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"COMICCLASSIC"

1500 ft. of Comedy

500 ft. of Color Scenic

2000 ft. of Two-A-Week

"His Married Life"

"Bringing Up Father"

Special Pictures Co.
EUGENE WALTER'S
Adaptation of

LOVE - HONOR & OBEY

with an
ALL-STAR CAST

Based on CHARLES NEVILLE BUCK'S famous novel THE TYRANNY OF WEAKNESS. Directed by LEANDER DE CORDOVA. Made at METRO'S Eastern Studios under the personal supervision of MAXWELL KARGER.

THE CURRENT CLEAN-UP
THE CAPACITY FEATURE
DE-LUXE

METRO ANNOUNCES

THE TREMENDOUS
AUTHOR-SAUNTER

HERBERT LUBIN
PRODUCTION

Price 25 cents

Sunday, September 5, 1920
REAL ART STAR FRANCHISE

Contract for Thirty (30) Photoplays, Each Starring One of the Following: Mary Miles Minter, MARY MILES MINTER

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THE REAL ART STAR FRANCHISE has a tremendous lifting power which comes from BIG STORIES, BIG DIRECTORS, BIG STARS and a GENEROUS POLICY. Get aboard this modern vehicle of success. Put yourself in touch with the nearest branch office

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MARY MILES MINTER
"The Sunbeam of the Screen"

SWEET LAVENDER

A charming romance of youth and love...no bloodshed, no brutality, no fights, and yet every scene is charged with drama and power and life. The most appealing picture yet attempted by this famous star. Your franchise entitles you to this picture.
Features Reviewed

Thomas H. Ince’s ...............HOMESPUN FOLKS
Associated Producers ............. Page 2

Charles Ray in. 45 MINUTES FROM BROADWAY
Arthur S. Kane-First National .... Page 5

Samuel Goldwyn and Rex Beach present
IT’S A GREAT LIFE
Eminent Authors-Goldwyn .......... Page 9

Ormer Locklear in ..................THE SKYWAYMAN
Fox .................................. Page 11

May McAvoy and Bruce Gordon in
THE HOUSE OF THE TOLLING BELL
Blackton Prod.-Pathe ............... Page 13

Dustin Farnum in ....................BIG HAPPINESS
Robertson-Cole ..................... Page 15

GIRLS DON’T GAMBLE
D. N. Schwab Prod.-State Rights .. Page 16

THE SECREТ GIFT
Universal .......................... Page 25

LOVE, HONOR AND OBEY
S-L—Metro .......................... Page 27

Elise Ferguson in .................LADY ROSE'S DAUGHTER
Paramount ......................... Page 33

Short Reels ..........................Pages 36-38

“Pardoning the bad is injuring the good”—Benjamin Franklin.

News of the Week
in Headlines

Monday

American Film Co. and the Biografia, Central European film companies, form new five million crown company.

Motion Picture Exhibitors of America, the Black organization, postpones convention until the Fall.

National Exchanges, Inc., lines up number of well-known state right exchanges.

Tuesday

Monster studio plan near Rockville Center, L. I.

Federal Trade Commission investigating Famous Players regarding possible violations of Section 7, Clayton Act.

Paul Gusdanovic to show First National productions in Cleveland. Arrangement made with E. Mandelbaum.

Babe Ruth seeks injunction against film companies and theater circuits regarding showing of 2 one-reel subjects.

Wednesday

Geraldine Farrar finishes one picture for Associated Producers. Relations severed.

Fox Sunshine Comedy unit reorganized. Hampton Del Ruth out as supervising director.

English trade paper fears booking combines may be introduced in England.

Thursday

Robert Harron accidentally shoots himself. Condition serious.

American company buys out large distributing and theater organization in Chile.

Operators’ strike in Greater New York a certainty. Theater Owners C. of C. to furnish United Artists with a bond, thus guaranteeing advance deposits.

Hodkinson to produce Irving Bacheller works.

Trade interested in reported combination of European interests.

Friday

Samuel Goldwyn and F. J. Godsol retire from Goldwyn Pictures. Messmore Kendall named managing director.

Famous Players shows profit for first six months of 1920 of $2,204,570.

Educational Pictures Securities Corp. formed.

Strike of operators in Greater New York averted.

Saturday

Hampton Del Ruth to form own comedy organization.

Selzicks return from abroad.

Dissatisfaction in ranks of Independent Exhibitors’ Corp.
First Ince—A. P. Obvious in Plot—Benefits from Wealth of Detail

Thomas H. Ince's
"HOMESPUN FOLKS"
Associated Producers

DIRECTOR .................. John Griffith Wray
AUTHOR ....................... Julien Josephson
SCENARIO BY .................. Julien Josephson
CAMERAMAN ................... Henry Sharp
AS A WHOLE .............. Rather familiar small-town stuff with mob scene climax

STORY .............. Deals with rural and small town types with much attention paid to detail—obvious plot

DIRECTION .............. Very careful as to details—has failed to inject snap and suspense in climax sequence

PHOTOGRAPHY ............... Very good
LIGHTINGS ...................... Commendable
CAMERA WORK .................. Very good
LEADING PLAYER .............. Lloyd Hughes appears in Charles Ray role; doesn't seem to possess enough animation to appeal

SUPPORT ...................... Good; some fine types
EXTERIORS ..................... Truly rural
INTERIORS ........................ Same
DETAIL ...................... Much of it and it registers as very entertaining

CHARACTER OF STORY ........ Farmer's son elected district attorney; refuses to prosecute political enemy who is father of heroine; is finally vindicated

LENGTH OF PRODUCTION ........ 5,800 feet

"Homespun Folks," a Thomas H. Ince production, is the first feature to come from Associated Producers. While it is not a picture of tremendous or unusual appeal, it is certainly distinctive enough to inaugurate the new service and because of its careful treatment and generally human quality it will doubtless attract more than the average share of attention.

The story presented here from the pen of Julien Josephson is, in general aspect, similar to the various Charles Ray pictures he wrote, while with the Ince organization, particularly in reference to the principal male role. Mr. Josephson has brought into play a number of elements very popular in the old-time rural melodrama.

Joel Webster is cast out by his father, a farmer, because he has studied and received his diploma in law. In the nearby village he sets up a practice and has as his friends and patrons, Rogers, a newspaper publisher and Beulah, his daughter. Joel is elected district attorney on the Republican ticket largely through the services of his father who, his paternal love evidently dead, rallies round the G. O. P. when the Democrats seem on the verge of victory.

Joel's first duty is to prosecute Rogers on a murder charge that is trumped up by an enemy—the star witness for the state. Joel refuses to take the witness' evidence, stating that he is corrupt and biased. Rogers goes free and because of this the Republicans, enraged, plan to tar and feather Joel. Beulah, however, forces a confession from the guilty witness and all ends happily.

Lloyd Hughes plays the leading role and gives a clear cut if somewhat inanimate performance. His personality fails to register with convincing or appealing effect. Gladys George is a satisfactory heroine while Al Filson as Rogers and Charles Mailes as Joel's father render a brace of good character performances. Others are George Webb, Fred Gambol, Lydia Knott, Gordon Sackville, Willis Marks, James Gordon and Edith Yorke.

Good Chance to Put This Over In a Big Way

Box Office Analysis for the Exhibitor

Exploitation that is a little out of the ordinary can make a big thing of "Homespun Folks." In a way the picture justifies something unusual in the exploitation line. The detail of the production, rather ancient as much of it is, is human for the most part and registers very well. The story, whole obvious in the extreme, is constructed along the lines of old-fashioned rural drama that have proved appealing many times in the past.

An announcement that this is the first of the Ince specials to come through Associated Producers and an explanation of what this distributing company is, will help. Further state that the story was written by Julien Josephson, author of many of the Charles Ray successes. His name should carry weight by this time.

As the picture deals with the election battle of Republicans and Democrats in a small town, a good exploitation stunt would be to carry on a straw vote on the coming presidential election if you book the picture during the next two months. Newspapers should help you out with a lot of timely publicity if you put this idea over.
DUSTIN FARNUM
"BIG HAPPINESS"

Story by Pan
Directed by Colin Campbell
GASNIER PRESENTS
LEW CODY
in
Occasionally Yours

R.C. PICTURES
Lack of Typical “Rayisms” Leave Much Wanted in Star’s First Independent Picture

Charles Ray in
“FORTY-FIVE MINUTES FROM BROADWAY”
Arthur S. Kane—First National

DIRECTOR ......................... Joseph DeGrasse
AUTHOR ............................ George M. Cohan
SCENARIO BY ............... Isabel Johnston and Bernard McConville
CAMERAMAN ...................... Chester Lyons
AS A WHOLE ................. Something different for star but fails to show appeal or story interest of former pictures

STORY ............. Very little to is as shown here—a long time in starting with various scenes held too long
DIRECTION ................. Average
PHOTOGRAPHY ............... Satisfactory—Lyons didn’t get his usual chances

LIGHTINGS ........................ Good
CAMERA WORK ...................... All right
STAR .............. Creates distinctive characters but the old appeal isn’t there

SUPPORT ......................... Average
INTERIORS ....................... Few
DETAIL ............................. All right
CHARACTER OF STORY ....... Enemies of new millionaire shown up by prize fighter

LENGTH OF PRODUCTION ...... 5,548 feet

Probably the Charles Ray organization thought it advisable to start its life with a picture carrying a box office title. The reason is not exactly clear. The star’s name is better known throughout the country than any play title of the last six or eight years. He is perfectly able to stand upon his own individual merits as a popular hero and character actor of certain parts. And to top the argument “Forty-five Minutes From Broadway” failed to offer the producing organization with the satisfactory opportunities.

While the star’s role in this is something quite different from everything he has undertaken before, the fine human story interest of his Ince pictures and the outstanding character appeal are missing. Furthermore the plot of the present work is undeniably weak for picture purposes.

The star has just one opportunity to show the form which has endeared him to the public, and that comes in the romantic sequence which bobs up in varying degrees of prominence throughout the picture. These scenes radiate a warmth and human appeal that is undeniable.

Ray appears as Kid Burns, a prize fighter, who has attached himself to an old pal who has inherited some millions. The plot concerns Burns’ activities in showing up the pseudo friends of his pal in his own romance with the maid of the house who at the end turns out to be the real beneficiary of the millionaire’s will but insists on denying herself her fortune so that she may accept Burns’ proposal.

The scenes at the beginning when Burns, on his arrival in the village forty-five minutes from Broadway, is mistaken for the legatee are perhaps the funniest in the picture. The star is also the center of some good business in which he attempts to pass himself off as a model of sartorial splendor but in general the comedy effect of this and other sequences is spoiled by holding the scenes too long.

Supporting the star appear Dorothy Devore, Hazel Howell, Eugenie Besserer, Mat Forster, Donald Mac-Donald, Harry Myers and William Courtright.

A Fine Box Office Attraction—Not So Good From Entertainment Viewpoint

Box Office Analysis for the Exhibitor

This picture is probably going to draw the crowds in good numbers. The fact that Ray is to appear in a version of George Cohan’s popular play should increase the box office value of the star’s name if such a thing is possible. However, box office value or not, the star better get back to the stories containing the old human appeal and the sympathetic character. This one will doubtless be excused on the grounds that he can’t come through with a winner every time.

Joe Plunkett at the Strand put this picture on in interesting style employing a special overture “Cohan-esque Rhapsody,” which utilizes a number of the themes that have made George Cohan popular as a song writer, and using the “So Long Mary” song rendered by a male quartette immediately preceding the feature. This method of presentation might well be copied by other exhibitors as the effect was very good. In advertising this mention the fact that it is Charles Ray’s first independently produced picture and give the title and author’s name a good play.
William Fox Presents

PEARL WHITE
in The White Moll

by FRANK L. PACKARD
Directed by HARRY MILLARDE
Scenario by E. LLOYD SHELDON

The first Fox presentation of this World-Famous Star in her first Special Feature Attraction.
PEARL WHITE
as Gipsy Nan

In under-world parlance
MOLL means a girl
WHITE MOLL means
a girl “on the level”

PEARL WHITE
as The White Moll

Fox Entertainments
Greater than "SEX"

MOTION PICTURE WORLD -
A thrilling melodrama of the underworld--
which contains the sensational attributes of
the best detective drama. SELDOM HAS A
PRODUCTION BEEN GIVEN SUCH A STRONG FINISH.

MOTION PICTURE NEWS -
Excellent crook story finely acted and pro-
duced. THE LAST WORD IN LAVISH
APPOINTMENTS WITH LOUISE GLAUM
AT HER EMOTIONAL BEST.

WID'S -
Wonderful production values and fine
treatment put this over big.

EXHIBITORS TRADE REVIEW -
"A decidedly interesting and absorbing
story of underworld life. Well acted and
produced."

J. PARKER READ JR.
Presents

LOUISE GLAUM
in
"LOVE MADNESS"

By C. Gardner Sullivan
Directed by Joseph Henaberry

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through INTELEX, Incorporated
Human Treatment and True-to-Life Depiction of Youth Make This Big

Samuel Goldwyn and Rex Beach present

"IT'S A GREAT LIFE"

Eminent Authors—Goldwyn

DIRECTOR ................. E. Mason Hooper
AUTHOR ..................... Mary Roberts Rinehart
SCENARIO BY .............. Not credited
CAMERAMAN ................ John Mescall
AS A WHOLE .............. Delightful piece of entertainment because of its realism and humaneness

STORY .... Adapted from Mary Roberts Rinehart's "Empire Builders," true to life and has wide appeal

DIRECTION ...... Very capably handled; gets in many fine touches

PHOTOGRAPHY ............. Very good
LIGHTINGS .................. Always clear
CAMERA WORK ............. Satisfactory
PLAYERS ...... Cullen Landis does exceptionally fine work in the principal role; Howard Halstrom and others good

EXTERIORS ................ Adequate
INTERIORS ................. Correct

DETAIL ..................... No errors

CHARACTER OF STORY ...... Adventures of a boy in boarding school

LENGTH OF PRODUCTION .... 5,659 feet

Not only did Mary Roberts Rinehart's "Empire Builders" make an interesting piece of fiction but transferred to the screen under the title of "It's a Great Life," it makes one of the most human and true-life bits of entertainment seen in some time. Even at this stage of the game folks haven't become so "modern" that they cease to be interested or amused in the pranks of a young and mischievous lad in boarding school.

"It's A Great Life" doesn't contain a wealth of situation nor complications. It's merely the adventures and incidents in the life of a schoolboy but there's enough real humor and entertainment derived from the boy's efforts to appease his appetite and the pictured imagination of his pal, The Wop. This latter has been gone into in considerable detail depicting the Wop's dream of a South Sea Island empire with himself as Prime Minister and his pal and the hero of the tale, Stoddard as King. All this started with the Wop finding a pearl in an oyster and his dream that somewhere there must be a land where pearls grow in oysters like fruit on trees.

One especially amusing part is where Stoddard consumes several dozen oysters in an effort to secure a pearl to present to "a pearl of all girls." Stoddard's first offense in the opening reel is to stuff the rising gong. For this misdemeanor Stoddard is promised that he will be given only five more chances to behave himself, whereupon, our hero sets up a -score in his room headed "Five to Go."

It isn't long before one of the Professors reduces the score because Stoddard had played a trick on the professor's pet cat. Soon after that Stoddard and the Wop go off into the woods to indulge in their "empire-building." They bring back a rabbit which they prepare in their rooms and are about to eat when they are caught and Stoddard has "3 to go."

Hero's inability to get enough to eat is one of the best things in the picture because it's so real and like a boy. The Professor's pretty daughter arrives at the school and hero immediately makes a play for her but isn't very successful and in an attempt to steal her picture after she refuses to give him one, Stoddard is caught in the act and the score comes down another point and so on until he has but one to go but he gets sick from his oyster eating thereby saving himself further possibilities of demerits. His sweetheart whom he had thought deserted him arrives to console him and everything is lovely.

Cullen Landis as the boy does exceptionally fine work and carries off all honors. Others who lend capable support are Molly Malone, Clara Horton, Otto Hoffman, Tom Pearse, Ralph Bushman, E. J. Mack and John Lynch.

Has Wide Appeal and Should Please Everybody

Box Office Analysis for the Exhibitor

You needn't worry about the appeal of this one. Everyone has been young and they know how it feels to be young. They also know and appreciate the pranks of a young boy at boarding school and the vivid and real way in which young Stoddard is shown attending a school for boys where he does everything but study is sure to find a warm spot especially with the male members of the audience, both young and old.

Cullen Landis as the boy should be mentioned for his fine portrayal, and you are safe in promising them a treat in this true-to-life and human bit of entertainment. You can announce it saying: "Want to find the Fountain of Youth? You'll be young all over again if you go to the blank theater and see 'It's a Great Life.'"
YOU MUST LISTEN TO REASON

Here is a picture which cannot help but make money for you— for behind it lies the combined strength of Benj. B. Hampton and Winston Churchill, each a dominant figure in his chosen field.

Benj. B. Hampton never produced an unsuccessful motion picture. Winston Churchill never wrote a book that was not a best seller.

A Benj. B. Hampton Production

"The DWELLING PLACE OF LIGHT"

From the great Novel by WINSTON CHURCHILL

With an all star cast including ROBERT McKIM, CLAIRE ADAMS, KING BAGGOT


Directed by Jack Conway

W.W. Hodkinson Corporation

227 Fifth Avenue, New York City
Distributing through PATHE Exchange Incarnado
Late Daredevil Star in Attractively Produced Stunt Picture

Ormer Locklear in
"THE SKYWAYMAN"
Fox

DIRECTOR ...................... James Patrick Hogan
AUTHOR ...................... Julius G. Furthman
SCENARIO BY ................... Julius G. Furthman
CAMERAMAN ........................ Not credited
AS A WHOLE ................. Well produced stunt picture
written as vehicle for late lieutenant
STORY ............... Rather plain and elemental but production helps and it serves it's purpose well
DIRECTION ............. Has some class and distinction; about the best seen in recent Fox pictures
PHOTOGRAPHY ........ Usually very good; one or two unrealistic effects
CAMERA WORK ........ Camera shakes badly during execution of one of the stunts
STAR ............. Was never much of an actor but he seems at home in the fast sequences
SUPPORT ................. Louise Lovely is heroine
EXTERIORS .................... Well chosen
INTERIORS .................. Satisfactory
DETAIL .................. All right
CHARACTER OF STORY ........ Returned war hero, suffering from loss of memory, is cured through villain's trick that was meant to take his life

LENGTH OF PRODUCTION .... About 4,700 feet

"The Skywayman" is a well produced stunt picture prepared as a vehicle for the late Ormer Locklear, the well known daredevil of the air, who lost his life while executing one of the thrills. While the story seems to have been written hurriedly and on close inspection bears all the earmarks of a palpable "vehicle" without any of the polish of inspiration or study, the production rendered it very good and stamps it with a certain class and distinction that have been lacking in a number of Fox pictures. In fact the direction and photographic and lighting effects are about the best that have appeared from the Fox west coast studio in some time.

Locklear appears as Captain Locke, a returned war hero. He gets a good introduction in scenes showing him circling around the St. Francis Hotel in San Francisco, leaping, taking nose dives and performing kinder stunts. He eventually lands on the hotel roof.

Locke is suffering from the loss of memory sustained in an accident at the front. They flash back to this action and it is very realistic, what with one flash showing a plane descending to the earth in flames. Locke does not recognize his father, mother or sweet-heart and so these three eagerly accept the plan of Leveridge, a scientist, who tells them he has conceived a way of restoring Locke's memory. In reality Leveridge plans to do away with the war hero as he is his rival for the hand of the fair Virginia.

But during the course of Leveridge's frame-up Locke, after receiving several blows on the head finds his mind restored to its normal state. Leveridge, refuted in his plans, takes his life.

· There are three good flying stunts introduced. One shows the star jumping from the 'plane to a train. This is familiar by this time but it still provides a thrill. Another shows Locke fighting an auto full of the villain's hirelings from his 'plane. This stunt was partially marred by the bad shaking of the camera. The best stunt is the one in which Locke's machine wrecks a church steeple and sends the villains scooting from this hiding place. Subsequently they get in some good comedy with Locke and Virginia kidnapping the minister and taking him for a stunt ride. When the good man again regains firm footing and speaks the marriage ceremony over hero and heroine, there are some funny scenes showing the effects of the ride on his equilibrium.

Louise Lovely appears as Virginia. Billy Elmer has a comedy-human interest role as the sargeant, while Sam De Grasse as Leveridge, Edwin B. Tilten as the father and Jack Brammall in a deputy villain role complete the cast.

Should Prove a Profitable Attraction in Some Houses

Box Office Analysis for the Exhibitor

On the whole this should be a good card for the houses where stunt pictures are considered of the best entertainment value. It doesn't show anything startling but nevertheless, the stunts are there and thrills are not lacking.

In billing this, feature the late star and use the title prominently. "The Skywayman" is a neat play on a well known word and should prove attractive.

It might also help you to announce the fact that ten percent of the producer's profits of this are to be turned over to the families of Locklear and his pilot who were killed in doing one of the stunts.
FOR A FULL HOUSE-
“GIRLS DON’T GAMBLE!”

Starring DAVID BUTLER

From
Saturday Evening
Post story by
George Weston
Directed by Fred J. Butler

D.N. SCHWAB
PRODUCTIONS INC.
Joseph Klein, Gen. Mgr.
1600 BROADWAY, NEW YORK
Careful Handling and Artistic Effects Get "Ghost" Story Over in Fair Shape

May MacAvoy and Bruce Gordon in "THE HOUSE OF THE TOLLING BELL"
Blackton Prod.—Pathe

DIRECTOR .................. J. Stuart Blackton
AUTHOR .................... Edith Sessions Tupper
SCENARIO BY ................ Not credited
CAMERAMAN ................. William S. Adams
AS A WHOLE ...... Fine Southern atmosphere and pretty effects make up in a way for weak story material

STORY ...... Adapted from novel of same name by Edith Sessions Tupper; some suspense and a surprise ending that may get over big

DIRECTION ................ Very good throughout

PHOTOGRAPHY .................. Good

LIGHTINGS ...................... Some good effects

CAMERA WORK ................. Satisfactory

STARS . May MacAvoy and Bruce Gordon pleasing

SUPPORT ...... Colored folks supply fine characterizations

EXTERIORS ........................ Not many

INTERIORS ........................ Typical Southern home scenes

DETAIL .......................... Well taken care of

CHARACTER OF STORY ...... The ordeal of a relative who must live a year in a "haunted" house to inherit a fortune

LENGTH OF PRODUCTION ...... About 6,000 feet

Commodore Blackton has produced another artistic and "pretty to look at" feature in "The House of the Tolling Bell," an adaptation of Edith Sessions Tupper's novel by the same name. There are many distinctly original and decidedly artistic touches in this latest effort and from a standpoint of production, little fault is to be found except perhaps the fact that five reels would easily have told the story.

The director has exercised his usual precision and care in the preparation of interior scenes; in this case providing some intimate glimpses into the home of an old Southern aristocrat. The detail in this respect is splendid. The various roles are capably handled but especial interest and entertainment is derived from the performances of two old colored folks, old George and Aunt Stella.

"The House of the Tolling Bell" is billed as a drama of love and mystery. However, there is not much of either element. The love interest is slight and doesn't come into its own until the last few feet of the film. The mystery angle is more dominant but does not get over in a very big way.

Anthony Cole's will stated that the person inheriting his fortune must remain in "The House of the Tolling Bell" for one year. In view of an old superstition the house was believed to be "haunted." Therefore the contest for the fortune was not large. Richard Steele, son of Cole's daughter, whom he had disinherited, when he married a poor music master, agreed to the arrangement and went to live in the house. His experiences with imaginary "ghosts" afford some amusement.

Lucy Atherton, another relative, desirous of gaining the fortune and at the same time seeking to elude Jules La Rocque, a distant relative who would like both the fortune and Lucy, goes to live in the Cole home unknown to Steele. He eventually learns of her presence in the house and plans to leave so that she may inherit the money. However, La Rocque and his accomplices storm the house and things look pretty bad for Steele when the disturbance brings old Anthony Cole out from his hiding place in the cupola of the house where he had requested his "body" to be left.

Lucy and Steele are married and Anthony Cole clears his conscience of the wrong done his daughter. In the cast are Morgan Thorpe, Edward Elkas, Eulalie Jensen, William R. Dunn, Edna Young and Williams Jenkins.

Satisfactory Offering with an Appeal to Those Who Like this Type Story

Box Office Analysis for the Exhibitor

Nearly everyone has read "The House of a Thousand Candles." You might tell them of the similarity between it and the story of "The House of the Tolling Bell." There is some good "spooky business" and a scant bit of mystery stuff that may please lovers of this type of picture. Play up the Louisiana atmosphere and you are safe in promising them a typical southern environment. Be sure to mention the old negro mammy and Old George. They provide pleasing characterizations and give performances that add considerable to the offering's appeal.

Catchlines could be worked very effectively in connection with a story of this kind. Say: "Do you believe in ghosts? Are you afraid of a black cat? What did the sound of the tolling bell mean? See all these superstitions defrauded of their mystery in 'The House of the Tolling Bell' at the blank theater."
"Management of Saxe's Alhambra very desirous expressing satisfaction on 'The Devil's Passkey.' Open today. Week's exploitation stunts proved great asset. The way Milwaukeeans turned out one would think picture ran only one day. Box-office cashier had to relieved twice."

"Turning them away steadily by hundreds. No heard so many favorable comments passed on any picture as on 'The Devil's Passkey.' All who see it recommend it to friends, resulting in bigger crowds from hour to hour. 'The Passkey' is making Alhambra great city attraction."

"Now playing Third Day at Alhambra to capacity business. Finding it impossibility to accommodate. Everyone you meet bound for Alhambra. One hears 'Devil's Passkey' here, there and everywhere. No picture ever created more talk in this town. No doubt, biggest box-office attraction released in years."

"Fourth Day of run on 'Devil's Passkey' shows hundred percent increase in crowds over three previous days. One continuous line of people in lobby and sidewalk from first performance till evening final. Never before has Milwaukee seen such crowds before a theater."

"With two circuses in town—Al. Ringling—S. Floto—ALHAMBRA still continues to draw the biggest crowds, in spite of big attractions at other down-town theatres. 'Passkey' finishes fifth day run tonight, a period breaking record of house in attendance."

"Sixth Day of 'Passkey' at Alhambra playing to capacity business. Turning hundreds away daily! Every time Manager sees me, he says, 'Give me more productions like 'The Passkey.' We have the biggest box-office attraction Universal ever made.'"
The Old Twin Brothers Quick Change Act Again and It Entertains

Dustin Farnum in
"BIG HAPPINESS"
Robertson-Cole

DIRECTOR .................... Colin Campbell
AUTHOR ........................ "Pan"
SCENARIO BY .................... Jack Cunningham
CAMERAMAN ..................... Robert Newhard

AS A WHOLE .... Very entertaining dual role picture but ending is dragged out too much—cutting would help

STORY .... Has the usual impossibilities of dual role idea but entertaining quality is prominent

DIRECTION ...................... Satisfactory
PHOTOGRAPHY ................... Very good
LIGHTINGS ....................... Satisfactory
CAMERA WORK ................... Satisfactory
STAR ........ Creates distinctive characters and puts force into both

SUPPORT ......................... Average
EXTERIORS ................. Some of the European settings rather stagey but suffice
INTERIORS ......................... Good
DETAIL .......................... Fair

CHARACTER OF STORY ........ Rogue takes business-mad brother’s place and wins love of wife

LENGTH OF PRODUCTION .......... 6,416 feet

"Big Happiness" is an entertaining dual role picture, rapid in action, well enough presented to overcome the impossibilities that always attend such an idea, well acted in the main and particularly by the star. It slips at the end when the climax sequence is dragged out altogether too much.

Small attention has been paid the story details, perhaps for the reason that if concentration were brought to bear on them, the loop-hole of the story would become obvious. The action confines itself to situations and the suspense derived from them is fully capable of maintaining the attention throughout.

James Dant, a money-mad business man, seeks out John, his twin brother, a rogue, who lives in a shabby quarter of Paris and urges him to assume his identity for the period of three weeks while he attends to business matters in the United States. James does not wish his business competitors to follow his actions—hence the substitution.

John takes the proposition and straightway finds himself confronted with the various sins of his brother, committed in the name of business. June, James’ wife, is particularly bitter inasmuch as she realizes that she was practically bought by her husband.

The action follows a romantic line with the love of June and John growing from the start. A counter-line of suspense is introduced in the person of Raoul, James’ business rival, who also covets June. Raoul has a suspicion of the substitution scheme and works on it eventually determining the truth.

The ship on which James is returning to his wife is sunk and all are reported lost. (A sad bit of detail shows a very small newspaper story given this sensational event.) John realizes he must tell June the truth but holds off until he has put James’ business back on its feet. Raoul confronts John with the charge of the substitution, but John secures his silence as he was a chance spectator to a crime committed by Raoul. Just as John is about to tell June the truth, James enters. He has been sick with fever for months in a small sea-port town. He attacks June but dies from the effort. And later June and John are united.

Dustin Farnum gives a strong portrayal of John and creates an oppositely forceful character in the role of James. Kathryn Adams appears as June. Fred Malatesta does good work as Raoul, while others who appear are Violet Schram, Joseph J. Dowling and William H. Brown.

Ought to Go Very Well In the Average Run of Houses

Box Office Analysis for the Exhibitor

The great majority of audiences are willing to overlook the various impossibilities present in the dual role picture that involves a change of places on the part of two characters, providing that the production is handled well. The situation, unconvincing though it may seem on close analysis, is usually productive of considerable suspense because of the fact that the impersonator always stands the chance of being discovered.

"Big Happiness" certainly has been handled well from this standpoint. The result is an entertaining production that will appeal to practically all audiences. There are some little details about the picture that detract a certain amount of class and distinction, but on the whole it is something which is going to appeal to the motion picture public in general.

Play up the star to the limit as he does fine work here and center your advertising arguments around the substitution of one character for another,
Splendid Comedy Offering with Plenty of Home-life Appeal

"GIRLS DON'T GAMBLE"
D. N. Schwab Prod.—State Rights

DIRECTOR ....................... Fred J. Butler
AUTHOR ........................ George Weston
SCENARIO BY .................... Not credited
CAMERAMAN ..................... Bob Martin
AS A WHOLE ............... Fine domestic comedy; some
real natural humor of everyday life
STORY ........ Makes splendid comedy material; plenty
of opportunity for genuine domestic appeal
DIRECTION ...... Nothing pretentious but understand-
ing of comedy value and handling of play-
ers is evident
PHOTOGRAPHY .............. All right
LIGHTINGS ..................... O. K.
CAMERAWORK ................. Adequate
PLAYERS ....................... All do good work
INTERIORS ..................... Correct
EXTERIORS ..................... Suflice
DETAIL ......................... All right
CHARACTER OF STORY ...... Young country
fellow makes good in business and love notwithstanding obstacles in both lines of endeavor
LENGTH OF PRODUCTION ......... 4,900 feet

Without being at all pretentious, with nothing elabor-
ate in production generally, stars' names or other-
wise, this latest D. N. Schwab production is about one of the best comedies being shown. It's just
a simply constructed story, slight in situation but con-
taining a sure fire appeal and a goodly amount of real humor. Real, because it's an intimate look into the home life of a family in only ordinary circumstances but with aspirations toward better things for their marriageable daughters.

There isn't a slow moment once the country boy
arrives in the city to earn his living there, because farm life doesn't appeal to him. Prior to his departure there are some good touches showing the home life of

the boy on the farm. He spends his entire savings to
buy an old auto truck which he completely demolishes in order to save the life of a little child. This bit show-
ing the unhappy fellow looking at his wrecked ma-
chine is very good.

There are some witty titles, which while not "high
class" stuff, seem to fit in appropriately with this sort of comedy. Considerable amusement is provided by the "hick's" awkward manoeuvres when he goes to visit a girl and is ushered into the parlor where two older sisters are entertaining their beaux. There is some exaggeration here but it will be overlooked for the fun it affords.

The players all do very good work. David Butler as the "hick," Harry Todd as the father of "the" girl
and Elinor Field as the girl, deserve special mention. Todd is the husband of a domineering wife and father of three girls, the elder two of which friend wife is
endeavoring to marry off to two employees of the
Latimer department store, while Madge is not sup-
posed to have a beau.

Butler, also employed in Latimer's, delivers a table
at Madge's home and immediately becomes the victim of the desperate Madge. His progress both at the Rathbone home and in the store is too much for the sisters' beaux, so they frame David and he loses his job, but not until after he had won a $100 prize offered by the Prince Motor Truck Co. Believing that David stole a package thereby losing his job, Madge is for-
bidden to see him again.

However, Madge and her Dad believe David inno-
cent and they hold their meetings secretly. During
one of these David discovers thieves in the Latimer
place. Among the thieves are the sisters' sweethearts. This little incident sets David up in first place in the
Rathbone home and wins for him the financial support of Mr. Latimer in a trucking proposition.

Should Satisfy Generally and Holds Promises for More of Its Kind

Box Office Analysis for the Exhibitor

There isn't much to be said about this except that if you want a good comedy of home life pick this one. It has some honest-to-goodness domestic humor, the kind that makes you think "it's just like in real life." There's nothing particularly original about it. It's simply the fact that it's been handled in a natural way with an understanding of this type of comedy value. Especially in the character of Harry Todd as

Mr. Rathbone, the henpecked husband, are they liable to find considerable amusement.

It would seem that a more attractive and appropriate title could be found before releasing the picture. The present one doesn't mean much even after seeing the picture. Promise them a picture of the Charles Ray
type. Describe it by saying: "He was only a country boy, but he could do more than make money in the city. See for yourself at the blank heater."
J. PARKER READ JR.
presents

Louise Glauum
in

The LEOPARD WOMAN

From the world-known novel by
STEWART EDWARD WHITE
Directed by Wesley Ruggles
The Passion of the Tropics.
A Fascinating Enchantress

A story of richness and splendor; a story of the great longing in a woman's heart and the great desire in a man's brain. An opulent romance of conquest, intrigue and mystery played against a panoramic background.

Louise Glaum, as the star, in all of her wonderful power and allure. Surpassing the roles of all of her recent successes, "Sahara," "The Lone Wolf's Daughter," "Sex" and "Love Madness." In "The Leopard Woman" she has the startling role of a woman more beautiful than the passionate tropics; a woman more dangerous than lions; a fascinating enchantress.

In J. Parker Read, Jr.'s remarkable first production for Associated Producers' release you see the great equatorial mirage; you see a man of mighty force matching wits with a magnificent woman to win the support of a barbaric king. You see a palace of ivory and the purple of a savage court.

Always—you can know in advance when a Producer has made a really unusual production by the news that travels ahead of its release. In Los Angeles, so great have been the spectacular features of "The Leopard Woman" that 50,000 people have gone out to the studios to watch it in the making.

Time has been held open for the presentation of "The Leopard Woman" by more than two thousand exhibitors in all the important cities; by first runs from Spokane to Tampa—that's how big exhibitors believe it is. Grosset & Dunlap have issued a special Louise Glaum edition of Stewart Edward White's world-famous novel.

Nationally released: September 26, 1920.
J. Parker Read, Jr., is a Producer who knows "box office." He has never made a picture without those spectacular punches that mean "money on the door" for the exhibitor-showman. His knowledge of the values that assure profits finds further proof in his selection of this great Stewart Edward White story for his first Associated Producers' production.

"The Leopard Woman" was one of the most overwhelming successes ever published in The Saturday Evening Post. In $1.50 novel form it sold more than 600,000 copies and in Grosset & Dunlap lower-priced edition more than 1,000,000 copies have been sold. Book stores of the nation are linking up with the picture with another 500,000 copies of the Louise Glaum edition, illustrated with Miss Glaum's portrait and scenes from the J. Parker Read, Jr., production.
Here is a powerful, appealing "mother story," filled with a mother's love and faith; a mother's confidence and final reward. This genuine story contains those elements that make a simple, straightforward heart-drama surpass many of the so-called big spectacles. "Homespun Folks" immediately upon being shown at trade presentations in our twenty branches aroused distinct enthusiasm and recognition of the fine standards to be maintained and exceeded by Associated Producers.

HOMESPUN FOLKS

Featuring
LLOYD HUGHES
By Julien Josephson
Released nationally, September 12
WILLIAM FOX
present

Fox Showmanship
applied to
Serial production.

*273

During 1920-1921 there will be 273 releases by Fox Film Corporation.
BRIDE 13

A serial in fifteen acts

Staged by Richard Stanton

by E. Lloyd Sheldon

Scenario by Edward Sedgwick
Marguerite Clayton HERSELF as BRIDE 13

FOX SUPER SERIAL

"BRIDE 13"
Very Human Idea But Not Handled to Best Advantage

"THE SECRET GIFT"
Universal

DIRECTOR ..................... Harry L. Franklin
AUTHOR ........................ George C. Hull
SCENARIO BY .................... Harold Janes
CAMERAMAN ...................... Not credited

AS A WHOLE ...... Nothing big or greatly distinctive about this but it offers pleasing characterizations and nice little story

STORY ...... Reveals some of the beauty of self-sacrifice and unrequited love, but there isn't quite enough to it

DIRECTION ..................... Very satisfactory
PHOTOGRAPHY ................... Rather poor at times
LIGHTINGS ............................ Fair
CAMERA WORK ...................... Satisfactory
LEADING PLAYERS ...... Lee Kohlmar and Rudolph Christians render fine character performances

SUPPORT ...... Gladys Walton is attractive ingénue
EXTERIORS ............................ Good
INTERIORS ............................ Good
DETAIL ................................. Satisfactory
CHARACTER OF STORY .... Follows the courses of two immigrants in America; one self-sacrificing, the other rather selfish

LENGTH OF PRODUCTION .......... 4,890 feet

"The Secret Gift" is a very human little picture and there are passages in it that warm the heart. If the author had contrived just a little more drama around his idea, he would have been the cause of a great little picture, for certainly the direction and acting are in proper spirit and fine accord with the story's human quality. As the picture stands, however, there isn't quite enough to it. It's a pretty idea and that's about all. The drama of it is largely untold.

The picture also suffers somewhat through poor photography and some flat lighting. A subject of this kind might be made through good technical work but the failure of the cameraman to produce even an average piece of work will be noticed.

The story deals with two Dutchmen who come to America in their youth. Jan, a watchmaker, is full of love and kindness for his fellow men, sacrificing himself at every turn. In fact he establishes his friend Peter in business so that he (Peter) can marry the girl they both love.

Twenty years pass and Jan is the owner of a little jewelry store, still in touch with the world. Peter, on the other hand, has grown rich and his business sense threatens to override all else in his life. He wishes his daughter, Winnie, to marry the son of a financial power while she is in love with Larry, assistant district attorney, one of Jan's proteges.

At a reception given by Peter his eyes are opened to the wrong of his ways by Jan. The financier makes some slurring remark about Peter's wife after he has heard that Winnie will not be forced to marry his son and Peter attacks him. The man falls and strikes his head.

It isn't all convincing the way the two old friends believe the other man dead without even the formality of a hasty examination. Jan takes the blame for the deed and is cast in jail. This further evidence of his willingness to sacrifice himself for his friends fails to convince, also because you feel very sure that the "murder" will turn out to be no murder at all. Of course Jan is released and there is an all around happy ending.

This one attempt at a dramatic situation on the part of the author falls flat. The pretty sentiment of the rest of the action is good.

Lee Kohlmar gives a very nice characterization of Jan, while Rudolph Christians does some very human work as Peter. Gladys Walton as Winnie is pleasing and Doris Baker as Peter's young wife is good. Others are Carl Gerrard, Fred Gamble, Carl Ullman, Jennie Lee and Verne Winters.

Pleasing But Not a Big Box Office Attraction

Box Office Analysis for the Exhibitor

This certainly cannot be called a big box office attraction inasmuch as there are no names of note connected with it in any department. The entertainment offered is, however, very pleasing for the most part. There is nothing startling in the story to be sure, but at the same time it's human quality is nearly always evident and the acting and the presentation it has received serve to accentuate it.

You might contrive some good advertisements about the two immigrants. Use a line something on this order, "In 1890, two Dutchmen arrived in the United States with just one thousand dollars between them. In 1910, a big change had taken place—see—" or one like this, "Each had an equal chance to succeed; each succeeded after his fashion. Peter became a business success and Jan—."

You might also shape a campaign around the title of the picture, "The Secret Gift," leaving it to the picture itself to reveal the answer of any questions you put as to what the gift may be.
Gaumont will present

Once Every Month
through the following exchanges

September
Josephine Earle in
"The Fall of a Saint"

October
Gertrude McCoy in
"Out of the Darkness"

November
Paul Capellani in
"The Masquerade of Truth"

December
Josephine Earle in
"The Edge of Youth"

City

ATLANTA
BOSTON
BUFFALO
CHICAGO
CINCINNATI
CLEVELAND
DETROIT
NEW YORK
MILWAUKEE
PITTSBURGH

Exchanges

Wassman & Stephens, Film Distributors
Peerless Pictures, Inc., of New England
First National Exchange
Celebrated Players Film Corporation
Crandall Film Company
Crandall Film Company
Strand Feature Film, Inc.
First National Exchange
Mid-West Distributing Corporation
First National Exchange
Many Time-worn Tricks of Melodrama Used in This

“LOVE, HONOR AND OBEY”

S-L—Metro

DIRECTOR ......................... Leandor de Cordova
AUTHOR .......................... Charles Neville Buck
SCENARIO BY ..................... Eugene Walter
CAMERAMAN ..................... Arthur Martinelli
AS A WHOLE ...... Time-worn melodrama with unsatisfactory ending

STORY ...... Well constructed in the main using a lot of old melodramatic tricks
DIRECTION ...... Effective at times but picture has a lot of rough edges that should have been smoothed

PHOTOGRAPHY .................... Good
LIGHTINGS ........................ Good
CAMERA WORK .................... Good
LEADING PLAYERS ...... Wilda Bennett, Kenneth Harlan and Henry Harmon all do good work
SUPPORT ...... Includes Claire Whitney and E. J. Ratcliffe

EXTERIORs ........................ Very good
INTERIORS ........................ Satisfactory
DETAIL ............................ Fair

CHARACTER OF STORY ...... Melodrama centering on romance of author and daughter of religious fanatic

LENGTH OF PRODUCTION .... About 5,500 feet

“Love, Honor and Obey” is a melodrama of the old school. It has everything from the hero injured in an accident and taken into the heroine’s home to recover, to the well known intercepted letters and the heroine’s marriage to another man she doesn’t love.

The heroine is Conscience, daughter of a religious fanatic, William Williams. Stuart Emmett (his surname is spelled differently on various occasions), an author of a book putting forth the theory that love is everything and marriage not so much of a necessity, is injured in an automobile accident near the Williams home.

Conscience cares for Stuart and real love develops. Williams denounces Stuart on reading the first few pages of his book. And later, Eben Tellman, an alleged prop of the church but in reality a vicious hypocrite, completes the estrangement by intercepting letters written by the lovers. There is some careless detail in the closeups of the letters which reveal no cancellation marks on the stamps.

Stuart goes back to his old friends and gets mixed up as a co-respondent in a divorce tangle. He is innocent of course. Reading of this Conscience marries Eben to please her father. Just after the wedding the divorced wife comes to Conscience and tells her that Stuart is the soul of honor. Conscience sends for Stuart and he and Eben engage in a fight which ends when Eben is drowned in a fountain basin.

The ending can mean anything—and is very indefinite. Williams is shown finishing Stuart’s book, the end of which takes the usual view of marriage and love. One might suppose that the previous action had been related in the book or that it had happened and that Williams had picked up the book and found that Stuart’s views were sound after all.

FRANK REICHER
NOW DIRECTING
DOROTHY DALTON
FOR
FAMOUS PLAYERS-LASKY CORP.
A Big Box Office Title and a Good Cast
Box Office Analysis for the Exhibitor

“LOVE, HONOR AND OBEY”
S-L—Metro

Much of the box office value of a picture depends on the title and certainly the present production has a name that will draw the crowds and one around which some attractive advertising arguments can be shaped.

In addition to this you have a cast that closely approximates the much mistreated term “all star.”

In fact the box office value of “Love, Honor and Obey” is much the best thing about it. As melodrama, however, the picture is handled well enough to appeal to the average picture audience. It has all the old ingredients and they are handled effectively though obviously.

In high class theaters the picture won’t be likely to get by so easily. Audiences used to more polished productions will sense the conventionalities of the story while the indefinite ending certainly doesn’t serve to help at all.

HOWARD M. MITCHELL

Directed

“LOVES HARVEST”

Considered by critics to be a box office attraction of unusual merit

ADDRESS: Fox West Coast Studios

JOHN GILBERT
PICTURIZED

The White Circle

AND

ASSISTED THE DIRECTION OF

MAURICE TOURNNEUR
VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin) .................. 3
The Chaplin (Charles Chaplin) .................. 3
Work (Charles Chaplin) .................. 3
By the Sea (Charles Chaplin) .................. 3

REELCRAFT

July and August
Royal Comedies
Huggins (Leon Errol Feature) .................. 1
Snakes (Billy B. Van Feature) .................. 1
Lucky Rades (Billy B. Van Feature) .................. 1

Billy Franey Comedies
Water Flag
* Tarred and Feathered
* Hatter
* Hard Cider
* Glutton
* Nobody Home
* Pike Hooken
* Professor
* Getting His Goat
* Fixing Louise
* Dry Cleaned
* Kidnapper
* The Sketch

Moonshine 1

Ace Howell Comedies
Rubes and Romance
Lumakas in Politics
Good Night Nurse

Billy West Comedies
Hands Up
Going Straight
What Next
The Dreamer
Italian Love

Mitburn Moratti Comedies
Simp and Sante
Installation Plan
InIVERY
His Wedding Day
Love Where Art Thou.

Texas Guinan Westerns
Outwitted
My Lady Robin Hood
The Wild Cat
Night Riders
White Squaw
Moonesin Fand
Desert Valentine
Girl of the Rancho.

EDUCATIONAL FILM EXCHANGES, INC.

Chester Comedies
Four Times Failed
Honest John
The Big Show

Mermaid Comedies
A Fresh Start (Jimmie Adams) .................. 2
Drum Inn (Lloyd Hamilton) .................. 2
Dynamite (Lloyd Hamilton) .................. 2
Trance (Jimmie Adams) .................. 2

Torchy Comedies
Torchy
Torchy Comes Through
Torchy in High Gears

Christie Comedies
Kiss Me, Arlene (Ishbey Vernon) .................. 2
A Seaside Seren (Fay Talbot) .................. 2
Out for the Night (Eddie Barry) .................. 2
Seven Bold Paties (Johnnie Seltzer) .................. 2
Don’t Blame the Stork (Harry Gibbon) .................. 2

Specials
Modern Centaur
Valley of 10,000 Smokes

Bible Ruth—How He Knows His Home Runs

FILM SPECIALS

Jan Brue Scenics
Hope of Adventure
The Great Mirror
The Log of Lineman
The Song of the Laddie
Wanderlust
Solitude
The Castaway
By Schooner to Shanties

Chester Outings
Figs and Nails
Wanted—An Elevator
Dreams Come True
Adam and Eve in the Andes
Fire
Bear With Us
Pyramids and Wooden Legs
One Drop Was Enough
Old Buddha’s Maze
Some More Sams
Woopy Bits and Monkey Hits
The Tamer of the Wilkins
The Trail to Weldon’s Farm
Too Much Overhead
Seven League Booters

Scenics
Troubadours of the Sky
Forbidden Flames
Horseshoe—Bridge View
Foam Fantasies
Great American Yawp
Getting His Angel
Chosen Waters—South Sea Sails
They All Turned Turtle—Family Trees
RECEIVED AT

A34CB 48

DN NY 10A AUG 30 1920

CHARLES RAY

RAY STUDIOS HOLLYWOOD CALIF 1929

SAW OPENING PERFORMANCE OF FORTY FIVE MINUTES FROM BROADWAY AT STRAND THEATRE NEW YORK AND WANT TO CONGRATULATE YOU AND MR DE GRASSE FOR A WONDERFUL PICTURE KID BURES IS ONE OF YOUR GREATEST CHARACTERIZATIONS THE PHOTOGRAPHY PROVES AGAIN CHESTER LYONS ARTISTRY AND THE ENTIRE PRODUCTION IS A LAUGH SENSATION

JEROME STORM 1115A

Jerome Storm

Mr. Ray’s former director congratulates the star and his present director for their splendid production of Forty Five Minutes From Broadway
Deadly Serious and Mechanical Production with Unreal Characters

Elsie Ferguson in
"LADY ROSE'S DAUGHTER"
Paramount

DIRECTOR ......................... Hugh Ford
AUTHOR ......................... Mrs. Humphrey Ward
SCENARIO BY .................... Burns Mantle
CAMERAMAN ...................... Arthur Miller
AS A WHOLE ...... Deadly serious story concerning innocent heroine muchly persecuted; not a real human character in the lot
STORY ...... Seems very mechanical; fails to produce sympathy or suspense
DIRECTION ...................... Satisfactory
PHOTOGRAPHY ................... Good
LIGHTINGS ...................... Very good
CAMERA WORK .................. Satisfactory
STAR ...... Seems rather mechanical in role that provides her with a string of opportunities to register suffering
SUPPORT ...... Includes David Powell and Holmes Herbert
EXTERIORS . Pass very well for England; pretty
INTERIORS ...................... Very good
DETAIL ......................... Satisfactory
CHARACTER OF STORY ...... Heroine is persecuted for faults of her mother and grandmother; eventually finds true love
LENGTH OF PRODUCTION ......... 4,585 feet

"Lady Rose's Daughter" deals with a set of very stiff-necked characters, lacking in sympathy and reality. The central one of the lot, Lady Rose's daughter, Julie, is persecuted and persecuted for the sins of her mother and grandmother, both of whom eloped and fled from wicked husbands. Eventually she finds happiness and true love. And certainly she deserves them.

After a few scenes showing how and why Julie's female ancestors found life unbearable with their chosen mates, the heroine is discovered trying to be happy in a nicely furnished room. Lady Henry, a relative and very haughty, comes to tell Julie that she may live with her. It seems that Lady Henry believes Julie in need of her guidance.

However, all that Lady Henry does when Julie comes to live with her is to "ride" her about her ancestors from morning till night. Thus Lady Henry's motives in regard to her relative becomes altogether befogged. She isn't the least bit convincing and fails to convey that she is supposed to be an English gentlewoman.

The last straw for Julie comes when Lady Henry descends from her boudoir in her wrapper and uplands Julie for taking the occasion to introduce Captain Warkworth, whom she loves, to the war minister. Lady Henry becomes very mad and bids Julie away.

What can the poor girl do but take shelter with Warkworth whom she believes honorable but who is far from that. He suggests that she spend the night with him. Comes right out any says so in a subtitle. Julie wanders forth into the night, takes poison and sits on a park bench to die. She recovers in a hospital where Delafield, the man who has always loved her, finds her and pops the marriage question for the last and concluding time.

There is small mite of appeal in all this. The foolish persecution of an innocent girl for the sins of her parents belongs to an age that is passed. None of the characters possess sympathetic appeal and the players have a hard time making their stiff-necked actions look real.

Elsie Ferguson is rather mechanical as Julie, particularly in her frequent outbursts of shocked surprise at Lady Henry's persecution. David Powell is a light heavy as Warkworth. Holmes E. Herbert is rather inconspicuous as Delafield. Ida Waterman is the impossible Lady Henry.

Has Box Office Value But the Entertaining Side is Questionable

Box Office Analysis for the Exhibitor

Mrs. Humphrey Ward has many readers in this country and probably they will be interested to see "Lady Rose's Daughter." Perhaps these people will find some entertainment in the deadly serious story and the extreme Victorian standards of life that it reflects. It must be confessed, however, that the average audience prefers a more sympathetic and real story with characters that possess some human quality in their makeup.

In addition to the author's name you have the star who has been absent from the screen for some little time. Her followers will doubtless be glad to see her again but that again brings up the point whether they want to see her in a picture of this character.

David Powell's name can also be used to advantage. He has always been liked and his brace of featured performances in the George Fitzmaurice productions have doubtless brought him more prominence.
A Pathé Serial
Juanita Hansen in
The Phantom Foe
with
Warner Oland
Directed by Bertram Millhauser
Produced by George B. Seitz, Inc.

Mystery—to a superlative degree.

Action—fast and furious, with thrills galore and yet ALWAYS high class and real drama.

Production—beautiful, with splendid sets and the best feature atmosphere.

Acting—great; a cast picked for individual excellence.

Direction—worthy of a super feature.

Pathe confidently recommends "The Phantom Foe" not only to the exhibitors who have found from experience the tremendous profits that attend the showing of Pathe serials, but to those other exhibitors who have overlooked their value and who have hesitated to put serials in their houses. It is hard to conceive of ANY audience that would not be moved to enthusiasm by this beautiful and thrilling production!
Some Short Reels

"The Dragon's Net"—Universal

It is stated in a subtitle at the beginning of each episode of this serial which stars Marie Walcamp, that the scenes laid in China, Japan and the Philippines, were actually taken in those lands. The atmosphere maintained does not belie that declaration, for the settings, structures and surroundings generally are excellent and the prevailing spirit of the affair one that will favorably impress serial enthusiasts.

Anything that smacks of the Orient is exceedingly popular in this country just at present and the fact that most of this is laid in the Far East is a big point in its favor. All things considered, it is somewhat regrettable that Foo, the arch-villain was not made a more mysterious character than he is—somehow or other his demeanor does not inspire the spectator with the proper amount of awe.

Thematically, this is certainly out of the ordinary, the story centering about a set of eight lotus leaves, made of gold. A supposed formula to perpetual life may be gleaned from an inscription, which can be determined only by having the entire set. The efforts of a crooked old fellow, who had feigned friendship and swindled one of the leaves from the heroine, to secure those not in his possession and her endeavors to square accounts by getting them form the backbone of the tale. The search leads Miss Walcamp and another character, an adventurer, who although hired by the dishonest chap, gets along nicely with the star, across the Pacific. Action is much in evidence in the production, which has been adapted from the novel, "The Petals of Lao-Tze," by J. Allen Dunn. Henry McRae is responsible for the screen version, while some of the prominent members of the cast are Harland Tucker, Wadsworth Harris and Otto Lederer.

In advertising, play up the fact that the offering was staged in the Orient and let them know what it is about. You should be able to capitalize on it with judicious exploitation.

"Don't Weaken"—Paramount—Mack Sennett

While "Don't Weaken," the latest of Mack Sennett's comedies has some unusual tricks and gags in its two reels, these being supported by the usual clever titles, the humor on the whole fails to reach the boisterous limits that previous numbers from this producer have prescribed. There is some good comedy at the outset showing Ford Sterling and Jimmy Finlayson as ballet masters, but this is generally the result of the fine ability of the two comedians. A novelty is introduced in the prize-fight at the new-rich Charlie Murray's reception and following a real go between light weights, Murray and playing don the gloves. The fight registers several comedy highlights, Murray being responsible for many of them, aided and abetted as he is by more clever subtitles. On the whole, it can be set down as one of Sennett's good ones. It has the usual amount of gags, a number of which register as refreshingly new. And one of Sennett's good ones, incidentally, is way better than the best of the many other comedy producers in this line. Others in the cast are Billy Armstrong and Baldy Belmont.

"The Shootin' Fool"—Universal

F. Haddon Ware and Jeanne Spencer who are credited with the story and scenario of this two-reeler, have turned out a creditable vehicle for Hoot Gibson, Universal's western star. In it, he plays a cowboy, whose hobby is using a six shooter, some satisfactory comedy relief being gleaned from his work with the pistol. Later on, Jim Corey appears as the villain, with the light-haired Dorothy Woods coming to the fore later on, after the heroine, C. W. Schenck, as a member of the cast, while Alfred Lathem handled the camera. As far as the construction of the piece is concerned, the production shows the advancements of the other western series, but the plot has been given a few novel twists with the result that it is meritorious entertainment of its kind.

"Babe Ruth: How He Knocks His Home Runs"—Educational

Educational's single reeler on baseball, featuring "Babe" Ruth, star swatsmith of the Yankees, is the second offering this year to be released. It is expected to be placed on the market and was shown in two houses along Broadway last week. As a matter of fact, there are only a few hits of footage devoted to Ruth, most of it concerned with scenes taken in New York and Cleveland at the latter city. What features the offering, is the fact that it has slow motion pictures of "Babe." Carl Mays, throwing his unusual underhand ball, Jack Quinn and Speaker. Beyond doubt, the reel will get much booking in these days of baseball enthusiasm, and avoiding presenting Ruth throughout the offering may also have its meritorious side, but on the other hand, in view of the fact that Ruth is featured in the billing, more shots of him should have been included. The principal point in favor of this is that it is a baseball production and has a slow motion study of the "Babe" Ruth swing.

"A Regular Pal"—Pathé

Being built about a theme of average quality and possessing only a fairly clever series of comedy incidents, this single reeler featuring Beatrice La Plante, registers in a manner that is not likely to get it over with much to please before most audiences. In it, the principal comedienne borrows the offensive weapon of a hold-up man and ventures forth to do battle with those wealthy birds who are ready to be plucked. After some experiences, most of which can hardly be depended upon to provoke mirth, she is held up by the original thief and stripped of a hat and coat she has just received. Miss La Plante does not seem to be given enough opportunity in the offering to make the best out of her ability. With better material, stronger surroundings casts and a really capable male foil, her offerings would probably get over in better style.

Pathé Review, No. 68

Up to the usual standard in reference to the Pathé Reviews, means the particular reel alluded to is a meritorious offering. And that is the manner in which this may best be described. The colored scene at the start should get over nicely for audiences seem to like stuff of that sort and the portion showing the milling of wheat is an acceptable industrial subject. "Show Me Mr. Groundhog," the Dr. Dintmarrs section is more than just interesting, for picture patrons, especially the women and children, invariably enthuse over animals in films. Slow-motion stuff is included as usual, some handsprings and somersaults being shown. A dance at the conclusion is rendered by Reutoff and Lovera rounding out a creditable screen magazine.

"When the Devil Laughed"—Universal

Northwestern two reels are not very plentiful at present, but a few of the type of those being turned out for Universal by Jacques Jaccard will always be welcomed by picture patrons. Virginia Faire and Leonard Clapham are featured as they have been in the previous issues of the series and perform creditably. The former in her Canadian backwoods costume is a pleasing figure, while Clapham also does well, although just recently graduated from the ranks of the heavies. Frank Staples, Charles Brinley and Harry Bethew also appear to advantage, but there is another member of the cast, a heavy not credited, who registers well. The latter as the uncouth and long-vanished father of the heroine affects some mean expressions that make the spectator shudder, while Brinley is also satisfactory as one of the villainous gentry. Bethew in the role of a mirth-provoking negro, partakes prominently in the comedy relief. Jaccard has inserted several humorous numbers that enhance the showing greatly and it should score in houses where they can use short reel subjects of such a variety.
"The Big Show"

All Its Name Implies

With

Snooky the Humanzee

A Chester Comedy

Directed by WM. S. Campbell

Here is a picture that will be given more exhibitor advertising and more exploitation than any two reel comedy has ever received, for every theater that has shown "Four Times Foiled" and "An Overall Hero" knows the box office possibilities.

That is the reason the best houses from the Rialto and Rivoli in New York, straight across the country to Grauman's, Los Angeles (and making no skips) are booking the entire series—one a month.

Is it a "kid picture?" Yes, for "kids" of six, 36 and 60.

Educational Films
Corporation of America
729 Seventh Ave, New York
Screen Snapshots, No. 6—Jack Cohn—State Rights
Susse Hayakawa and Tsuru Aoki, who in private life is Mrs. Mutt and Jeff, respectively. Of course, the principal feature of Screen Snapshots, in which these two stars are shown before their palatial mansion. Susse toys with a bull pup and smiles as the camera together with his Oriental spouse. Later on Eddie Polo, Universal serial star is shown at work directing and appearing in a circus serial. It is an interesting bit and should hold attention. Blanche Sweet at work on a schoolroom scene looks petticoat and a section showing the screening of a bit of Hall Room Boy comedies is also up to the mark. Billy Bitzer, D. W. Griffith's cameraman illustrates the manner in which a camera is manipulated and Mary Anderson occupies the center of the screen for quite a few feet immediately after. To close, they show a group including Clara Kimball Young, Hayakawa, Jack Holt, Fatty Arbuckle, William Duncan, Dustin Farnum, Bossie Barriscale and others. As a whole, this is up to the standard set in the previous issues of the series.

Another Bray Comic—Goldwyn

Except for the fact that the theme of the cartoon which makes up the greater part of this Bray Comic will be found to coincide with another funny bit for a smiting of the profiteer dealt with in it will be accepted as the proper conception of justice, there is little to be said for this release. The lampoons which Hayakawa, are seen in the opening part of the cartoon are of average quality. "Shedding the Profiteer," as the Judge Rummy cartoon is called is fairly clever.

Bray Pictograph, No. 450—Goldwyn

Plant growth is taken up in "Eternal Nature," which explains the manner in which the seed is formed and then how it develops into a plant again. A colored flower scene adds to the appearance of the offering and rounds out the initial section. The discussion on ghosts which follows is interesting enough, some fairly interesting facts being offered. Closing is a Jerry on the Job cartoon, in which the every-ready caricature character is commissioned to shoot a leopard which has escaped from a circus, he finally deciding not to shoot until he is told which spot to aim at. That part is not as funny as usual and finishes an average reel of this variety.

"In for a Raise"—Ford—Goldwyn

Bread and macaroni, national dish of the Italians, are dealt with in another Ford industry which shows the difference in stages through which bread and sibbles must pass before they can reach the consumer. Most fans will be found to know quite a bit about bread making, but the shaping of the macaroni is another matter. Of course, the places at which the material for this had to be photographed did not allow for proper picture-making facilities, but it is nevertheless a creditable picture of its kind.

"The Merry Cafe"—Fox

This can be recorded among the good Mutt and Jeff numbers. The pair open a soft drink cafe and while Mutt serves the stuff Jeff injects shots of "pep" in the customers' legs. The effect is akin to that created by the grape and the cafe soon gets a fine name. The artist's opportunities come in the various antics performed by the customers and his imagination has full play. All in all the number has many laughs and ought to rank with the best of them.

"Dry Cleaned"—Reelcraft

Billy Francy's newest is a sort of Oriental one-reeler, most of the action taking place in what is styled Chinatown. It is a riotous affair, and Francy inherits a Mongolian laundire after subduing a mob of battling Chinese. Thereafter, several of the yellow-skinned women favor him with their unwelcome attentions, and when he spurns one particularly funny, he seures her revenge by working a plot that causes the residents of the section to swoop down upon him and wreck the establishent. The Francy comedies have gone over well in the smaller houses thus far, and where they have been found desirable hitherto, there is no reason why this one should not score equally well. It is not confining work for a critical audience, such as would patronize first run houses, but satisfactory where they like straight slapstick. As a whole, one of the better ones of the series. George Jeske directed as usual.

"Good Night Nurse"—Reelcraft

Apparently, they found that the sort of material with which this was started was insufficient, for after the first reel, the story grows steadily more amusing and the different characters show a distinct change, there being little connection until the end. Generally, this is a fairly satisfactory two-reeler, with Miss Howell playing the leading role. Phil Dunham and a duo of unnamed characters occupying the other roles of prominence. Dick Smith directed. As for the comedy business, that is funny enough most of the time to keep things going. Bathing girls appears in the second reel and remain for a few moments, and could have been shown more to advantage. Some of the water stuff is fairly clever and the star performs creditably most of the time.

"A Shot Gun Wedding"—Universal

Some clever touches inserted in the early portion of this rural two-reeler stand out distinctly and make it a fairly acceptable offering. Most of the portion of the production is not nearly as clever as what precedes it, but the touches with the bowls and two pickaninnies are certain to cause audiences to laugh. There is a scene in which a hen is seen mothering some young ducks and which a duck approaches the hen and finally one in which the rooster appears. The subsequent chase leads both birds to a cellar, after which a cloud of feathers is blown out. When the two colored lads emerge with them tightly clasped in their dusky palms, the laugh is sprung. Thereafter a typical village sheriff pursues the darkies and their appearance as they hide in a heap of coal is good for another laugh. Later, the greater part of the footage is occupied by the antics of the old farmer and his hired man, as well as two girls. Despite his shot gun and insistance, the farmer is unable to force his daughter on her young man, who follows the dictates of his heart and weds the prettier one. They use the old powder gag towards the close with the villain spilling most of the stuff as he walks along and ultimately having it burn up and remain undecidedly uncomfortable. It has been staged well this time and will register in spite of its age.

"A Convict's Happy Bride"—Reelcraft

This Alice Howell two-reeler registers nicely most of the way and is a creditable offering. Phil Dunham plays one of the supporting roles, and is in fact as important as the star. There is another comic effect which shows the difference in tone and has been seen quite frequently, but is not given the emphasis, in any of the titles. Dick Smith, who directed, has handled most of the material very well.

"Such is Sporting Life"—Hy Mayer—Capitol Release

Combining some excellent effects with technical work of the highest quality, Hy Mayer has turned out another highly satisfactory "Travelogue," which is not only a set of titles which border slightly on the vernacular at times and generally do not harmonize in spirit with the shots shown. Yellowstone Park furnished the scenery for this showing, a few of the unusual features of that place (they spared the spectator the scene of the geyser again, very judiciously) turn to the more beautiful surroundings. The mirror-like water shows all the falls to advantage. It is all combine to make the series really worth-while offering of its type. It would register in better fashion with titles matching the rest of it in quality.
This fine, big, swinging tale of the open spaces will transport your patrons to another world, a world where things happen, and men and women fight, love, sing, weep, live and die like super-beings! Put it down for an early showing.

SAMUEL GOLDWYN AND REX BEACH PRESENT

REX BEACH'S
FAMOUS STORY

THE NORTH WIND'S MALICE

DIRECTED BY CARL HARBAUGH AND PAUL BERN

GOLDWYN PICTURES CORPORATION
She didn’t want to be a telephone operator all her life.

She wanted to take it easy, to have a rich husband.

So when she fell heir to $1,000.00 she determined to invest it in getting the kind of man she wanted.

So, at a summer resort, she became a Mysterious Young Widow With a Past, for she figured that was the kind of a woman that caught the men. And then she found that apparently the nicest young men were poor, and the richest not nice.

What could the poor girl do?
Protest to "Doug" California M. P. T. O. Seeking Action Regarding Hiram Abrams
(Special to WID'S DAILY)

Los Angeles—A delegation of California exhibitors, all members of the M. P. T. O., are seeking an interview with Douglas Fairbanks regarding the methods of Hiram Abrams in conducting United Artists.

Abrams has been the storm center of a number of discussions on what exhibitor organizations have termed his arbitrary attitude on the booking of "Big 4" product.

In New York the Theater Owners' Chamber of Commerce has had considerable discussion with Abrams over the payment of rentals more than seven days in advance of a picture's showing. There was some discussion later on over the acceptance of a surety bond by Abrams in lieu of cash payments.

Hold Night Session Associated Exhibitor Directors Met Last Night in Pathe Offices

The directors of Associated Exhibitors, Inc., who are now in New York, did not meet yesterday during the day, but did hold a session last night in the Pathe offices.

It was impossible to learn what had transpired at Monday's meeting of the directors but it will not prove surprising if an important announcement were to be made shortly.

Among those who are here for the conferences are: Harry M. Crandall, Washington; Hugo Lambach, Spokane; Sam Harding, Kansas City; Thomas Saxe and E. C. Bostwick, Milwaukee; Paul Gusdoanovic, Cleveland; Harold Franklin, Buffalo; Harry Lubliner, Chicago; J. H. Cooper, Oklahoma City; Charles Olsen, Indianapolis, and H. Harris, Pittsburgh.


Brunton to Build?
Unknown Purchaser Secures Studio Site in Long Island—No Confirmation

It was persistently reported yesterday, but not confirmed, that Robert Brunton, who is now in New York, was the purchaser of a tract of land, 37 acres in size, called the Davison Farm, situated near the town of Rockville Center, Long Island, upon which a studio will be erected.

A Brooklyn newspaper in a recent issue stated that an option had been granted to "one of the largest Southern California motion picture concerns for the erection of a moving picture plant." The Davison Farm is about four blocks from the old Millburn Reservoir in Rockville Center, upon which site another studio is being talked of.

The actual purchase of the Davison Farm was made by a man named Mendel Presberger through C. C. Mackay, both of Rockville Center. Efforts were made repeatedly all of yesterday to get in touch with Mr. Brunton at the Hotel Astor for a statement, but Mackay could not be reached, either.

Fox to Build in Coney Island
William Fox Associates, a $500,000 company formed some months ago in Albany, will erect a bath house and theater on Surf AVE., Coney Island, at a cost of $325,000.

The Fox organization officially denied yesterday that the company known as William Fox Associates had any connection with the Fox Film Corp, and said the latter organization did not intend building in Coney Island.

Loew Party Leaves Marcus Loew's party left last night for Memphis and Birmingham where two of the Loew theaters will be opened.

Willis Resigns
Lloyd D. Willis, franchise manager of National Picture Theaters, Inc., has tendered his resignation to accept the position of secretary and treasurer of the Sealed-Air Laboratories, Inc., of New York, manufacturer of a process to preserve automobile tires.

Willis' successor at Selznick has not yet been decided.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—The Sidney A. Franklin production for Mayflower, which was originally titled "Athalea," has been changed to "Unseen Forces." This production has been shipped to New York.

Wallace MacDonald is playing the leading role in "The Sage Hen," an adaptation of Lewis-Pathie all-star production.

Master Pictures will start work shortly on a new studio picture, the man ranch property in South Passadena.


Augustus Thomas "Colorado" has been purchased as a vehicle for Frank Mayo by Universal.

Franklyn Furnish's next production at the Selznick studios will be "Hunter of the Blood," story by Will C. Beale, adapted to the screen by Wm. Van Wing. Nate Watt will direct. Mr. Furnish just completed "The Whiskey Runners."

"Home Rule," Chester Conklin's first Production for Special Pictures, has been completed under the direction of Harry Edwards.

Charlotte Merrian has finished work in "Up in Betty's Bedroom," her first film for Special Pictures, and is now working on "A Seminary Scandal." Reggie Morris is directing.

Raymond Cannon has been engaged to play the juvenile lead in the A. J. Callaghan production, "Penny, starring Bessie Love."

"The Mistress of Seastone," by Florence L. Barclay, authoress of "The Rosary," has been selected by Henry King for Pauline Frederick's next production.

For the first time an insurance policy has been taken out on a horse acting in a movie. Vitagraph has protected itself to the extent of $50,000 on the animal that plays the name part in "Black Beauty."

Harrison Ford has become a wholesale leading man. He has signed to appear in films with both Norma and Constance Talmadge.

George Beban says he will personally supervise preparation of a special musical score that will be sent out with every printing of his latest production, "One Man in a Million."

Cuts and Flashes

"A Slave of Vanity" is the title under which Robertson-Cole will release "Iris," starring Pauline Frederick.

Albert Roccaordi, who is appearing in "The Rider of the King Log," being produced by Edgar Jones, has returned from Maine where the picture was filmed.

Sid Samson, who handles the Music scores in New York and Northern New Jersey, is the proud father of a baby girl, who says he will be a film star some day.

Edward Elkus, character actor, is working in town. He has just come back from Winnipeg where he appeared in "The Foreigner."

Caption is now going forward for "Lend Me Your Wife," in which Owen Moore is to star. Victor Heerman is director.

Dorothy V. Cleveland has been placed in charge of all "fan" publicity for Hodkinson.

New Company to Make Two Reels

Roger S. Mitchell, representing the West End Prod. Corp. of Oklahoma, has left New York for Tulsa, Okla., with a complete producing staff, including director, assistant director and cameraman. The company will produce two 2 reel westerns a year.

Polii Buys 5,000,000 Bricks

Brick town, Conn.—Loren Dolbridge, acting for S. Z. Poli, has purchased the entire output of the Atlas Brick Co. of Hudson, N. Y., number being $5,000,000. They will be used in the construction of the Poli twin houses to be erected here.

Gollos Gets Equity Pictures

Chicago, Ill.—Exclusive rights to Equity pictures for this territory have been secured by A. M. Gollos. His first three releases under the new arrangement will be "Whispering Devils," "She Played and Payed, and "Keep to the Right."

Buy Rights

Buffalo, N. Y.—Gardiner Pictures have bought the New York rights, excluding New York City, to "Vod-

Exchange Changes

Chicago, Ill.—William Engelmann is now connected with the exploitation staff of Gollos Enterprises.

Chicago, Ill.—Sherman Kelly is now a member of the sales staff of Robertson-Cole.

Levey to Film "Man to Man"

Harry Levey states that his next feature production will be "Man to Man," a story by John Leitch, dealing with industrial democracy.

Levey has also secured the rights to "Tin Talks," the series of sketch on life written by Tin Thrift. This of these "Tin Talks," namely, "The Silent Partner," "There Was Time," and "The Deserf" will be placed in production soon and a fourth, "The Forgotten Child," will be ready for release at Christmas. These will be made in one reel length and will be along the lines of the Herbert Kaufman weeklies.

Alabama Joins M. P. T. O.

Montgomery.—Alabama has joined the ranks of the independents as result of the meeting called by H. C. Farley last week.

Farley of Montgomery was chosen president: C. L. Hackworth of Huntsville, first vice-president; Miss Luckel of Mobile, second vice-president; Harry A. Nunneman of Decatur, third vice-president, and J. F. Fromm of Troy, secretary-treasurer.

The Cleveland Convention was a drowsy, uninteresting, and a special resolution was adopted disapproving the activities of Alfred S. Black at New York.

Although Alabama's quota was at $5,000 the league raised $1,000.

Publish Partington's Songs

San Francisco, Cal.—Jack Partington, manager of the California, Imperial and Portola, together with Eugene H. Roth, has had several songs for which he wrote the lyrics and which were brought out at the California, published.

Goldsmith Adds to Chain

Mount Vernon, Wash.—By purchase from the Ritzchey Co., the chain of theaters of the Goldsmith and the Mission from Mrs. Murphy. Louis Goldsmith has secure control of all of the local houses. He has also bought Dunham's house at La Connon.

Selecting his film is the exhibitor's business. Selling his tickets is ours. We function through the RITCHEY POSTER!

RITCHEY
LITHO. CORP.
406 W. 31st St. N.Y. Phone Chelsea 8308

Wednesday, October 6, 1920
At Broadway Theaters

Rivoli

"You Never Can Tell," the first RealeS starring Bebe Daniels, is a good attraction at the Rivoli. Frank L. Borzage's romantic melodrama, "Black Samson," directed by Donald B resin, also appears.

Capitol

The first Roosevelt-Jones producers offering, "Homeland Fools," went particularly well at the Capitol on Sunday night. Larry Setton's comedy, "The Suit," is also registered with fine effect. The overture is producer's, the music of "Homeland Fools," being followed by the orchestra assisted by the voices and the band. Capitol, the Capitol main, gets two old songs. "When I Have A Swinging," and "Oh, Sunny, Take Me Back," previous to the feature which follows. The audience between feature and comedy is utilized by the feeling. Then the numbers on the program are the Toledo song from "Carmen," an Art Color production, "The Tangle of the Red Rose," and the Capitol News.

Strand

A pleasant surprise in store for those who visit the Strand this week and who are partial to the usual long scene as the latest number. Pictures of numbers from Victor Herbert's "The Only Girl," with Mary-Titchener singing the selection, "While Your Heart's Asleep." This innovation is made by a happy variation from the usual. It is the favorite of the moment, and 'looks very much like the old classics.

The Strand Topical Review and a Chest full of Knick-knacks, "Punch," showing scenes along the Yangtze in China, precedes a novelty bit in which the Strand will make the most of. The audience then is scattered, both in the main and various parts. The Strand. For those who choose "The Tangle of the Red Rose," and the Capitol News.

Rialto

Mary Miles Minter, the "Sweet Lavender," is the headliner at the Rialto. Her particular presentation in the form of a girl with it which is somewhat surprising considering the opportunity it offers for the recreation of old-seeming scenes and ideas, is the overture and it gets a big hand. It is the first time that it has been used in one of the Broadway theaters for several years. The "Explosions," a fine scene, follows. Then comes a baritone solo with the weekly coming out. A Tokyo- tocky number, "Japanese Canticle," rendered by one of the Rialto orchestra musicians, precedes the feature and gets a good hand. "Lover's Lane," "Lonely Lions," and a Century comedy, round the bill.

Censor Committee Meets

The censorship committee of the N. A. H. P. I., held an organization meeting at Delmonico's yesterday at 10 a.m. for the appointment of a number of sub-committees, the personnel of which will be announced later. The meeting was well attended. Chairman Gabriel L. Hess pointed out that the industry will be faced by censorship in 36 states in 1920.

First Reggie Morris Releases

Max Roth, recently appointed district manager for the Special Pictures which have returned from a visit to the various exchanges.

Up in Betty's Bedroom" is the first of the Cornelian series which Reggie Morris is producing for Special Pictures. This series will be released every two months. The second release is called "A Panaman Marriage," and the third "A Seminary Scandal."

Exhibitors Meeting

Three exhibitor organizations are either now meeting or have just completed sessions. Reports of the three P. E. P. Exhibitors are in session in Lansing, Mich., and the California M. P. T. O. are entering into the second day of a three-day session in San Francisco. The Wisconsin Exhibitors' Assn. meet at Green Bay yesterday.

Unique English FilmComing

Boris Said is brought in New York from England shortly with a print of "The Land of Mystery." A British picture produced by Harold Shaw. The film deals with the Russian situation and has caused considerable discussion in London where it seems to be the consensus of opinion that the film is unique.

New Pioneer Sales Record

Reports from all the exchanges show that business in September has reached a new mark in the records of the pioneer.

"Cardigan" the First

"Cardigan," the first of the Robert W. Chambers-Messmore Kendall series, will be distributed through Goldwyn.

Fred Meyers has been appointed general manager of the X. Independent Masterpiece Films, an exchange operated by Victor Kremer.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Creston, Iowa.—If someone suggested to the average exhibitor that a pair of lambs, a shepherd dog and a sheep pen, could be used in conjunction with a lobby display so as to draw crowds to a theater, the owner would probably reply with some such self-explanatory expression as "How do you get that way?" Nevertheless, Catherine Schliep, who manages the Willard did just that. Anita Stewart in "The Fighting Shepherdess," was the attraction and Miss Schliep had the pen erected in the lobby. It occupied all of it except the space needed for passage to the box office and into the house. The canines and lambs were placed into the pen, while a cut-out of the star was placed at the rear. "We are waiting for the fighting shepherdess to get to know inside" were the words on a sign placed over the affair, and a crowd constantly gathered about the entrance to the house.

Pittsburgh, Pa.—Peter Antonoplos, who manages the Olympic, cut in with a few remarks about lobby displays and what he has to say is quite interesting. One rule is placed foremost by Antonoplos and that is that the display must improve the appearance of the house. "The lobby display," he says, "offers greater variety than any other form of exploitation. The failure of the average lobby display, can be usually attributed to one cause, that being that the lobby is crowded. Continuing on this subject Antonoplos declares that the cut-outs, posters and other paraphernalia are too frequently distributed in unbalanced manner. Any arrangement will not go in his opinion. It all leads up to the fact that in arranging his display, the exhibitor must be just as careful as the man who advertises is in writing his copy and making his laying-out.

Film Dealing With Jap Question

The Pantex Pictures Corp., offices in Los Angeles, is producing a two reeler designed to show the true situation as to the Japanese situation in California.

Kaufmann Returns to Coast

Eugene H. Kaufmann, manager of the accessory department of Inter-Ocean, has left for the company's west coast offices in Hollywood.

Exports Big Foreign Productions

The Exhibitors' Bulletin in speaking of encouraging independent producers, says this of foreign productions:

"Let us not be deceived by prejudice. Art is international. During the last six years practically no foreign picture has been shown in this country. During the same period the foreign producer has been exceedingly busy and has made vast improvements in his quality. You will soon see pictures of the first magnitude on the screens of the country that were made abroad."

Another for Inter-Ocean

The foreign rights to "Luring Shadows," produced by the Catholic Art Association, have been acquired by Inter-Ocean.

Levey Honored by French Govt.

Harry Levey yesterday received a bronze medal from the French Republic in appreciation of the courtesy shown by Levey to the French Economic Commission last year.

Milligan Sells Rights

B. Herbert Milligan, treasurer and general manager of the Capital Film Co., is in town.

He has disposed of "For the Freedom of Ireland" for Greater New York and San Zierler of Commonwealth Film, New England to Sam Grant of Boston and Western New York to Nu-Art Pictures of Buffalo.

Forms House Clearing Firm

Kirkland, Mo.—Milton S. Mills has formed a clearing house for the buying and selling of picture theaters in towns of 10,000 or more throughout the country.

Back From Orient

San Francisco—L. C. Hutt, Pantheon cameraman, has just returned from the Orient with 25,000 feet of educational and news film for that organization. He visited the leading cities in China, Japan and the Philippine Islands.

Maurice Tourneur has signed Milton Menasco as art director, succeeding Floyd Mueller, resigned.

Amusements

GEORGE GEORGE

IN BOOTH TARKINGTON'S

ARLIS

POLDEN

Park Theatre

Col. Circle, Eves. 8:30

Mats. Wed. & Sat., 2:15

BOOTH

West 45th St. Eves. 8:30

Mats. Wed. (Pop.) & Sat., 2:15

HAPPY-GO-LUCKY

Played One Year in London

As "Tilly of Bloomsbury."

ELTINGE

Theatre, W. 42 St., Eves. 8:45

Mats. Wed. (Pop.) & Sat., 2:30

"LADIES' NIGHT"

Hudson

Thurs., 44 St., E. of B'Y. Eves. 8:30

Mats. Wed. (Pop.) & Sat., 2:15

TAYLOR HOLMES

CROOKED GAMBLERS

LITTLE OLD NEW YORK

"Is a breath of Utopia."—Telegraph

PLYMOUTH

Mat. Tom's & Thurs., 2:10

Cohan & Harris

Mats. Wed. & Sat., 2:15

WELCOME STRANGER

Aaron Hoffman's Comedy Success

World's Greatest Vaudeville

B. F. KEITH'S PALACE

Valeska Suratt

Yvette Rugel

Mats. Daily at 2 & 7, Nites &

REPUBLIC

Mats. Wed. (Pop.) & Sat., 2:30

Thurs., W. 42 St. Eves. 8:30

The Lady of the Lamp

MOROSCO

Theatre, W. 42nd St.

MATINEES WED. & SAT., 2:30

Most Thrilling Play Ever Staged

THE BAT

"Keeps Standees on Tiptoe!"—World

Maxine Elliott's

Mats. Tues. & Wed., 2:10

"SPANISH LOVE"

"Hold Audience Breathless."—Eve. Sun

Films

"GIRLS DON'T GAMBLE"

The Greatest Comedy Dramatic Attraction

D. N. Schwab Productions, Inc.

1600 Broadway

New York

No. 5

THE BILLBOARD (in its review of "The Miracle Man")—

"The acting of BETTY COMPSON was a revelation. I were to make comparisons I would have to go back to the acting of a wonderful peasant woman who almost twenty years ago played the part of Mary Magdalene in the 'Passion Play' at Oberammergau."

FIRST RELEASE "PRISONERS OF LOVE"

Produced Personally by Betty Compson Distributed by Goldwyn
Fraud Suit Filed

At National Playhouse Corp.—
Stockholders Bring Action

in the Supreme Court.

Stockholders of the National Playhouse Corp., which was formed some years ago with a capitalization of $100,000, have instituted court action against the following persons

with the company:

Evelyn H. and Richard S. Heve- rnor, of 56 Finley Avenue, Arland M. Johnson, president; Robert H. S. Roberts, treasurer; John F. McMurtry, director, and William S. Mortimer J. Butler, directors of whom are asked to account for money obtained for stock, it is alleged was sold under promises amounting to $10 each are worthless. An action is brought by Frank M. Levey, on a claim of stockholders paid $1,650 for shares. The claim is in behalf of B. Rush Card, who paid $1,000 for 100 shares of preferred and 100 of common stock. The complaint alleges the corporation was formed May 2 in Delaware with $2,000 shares of stock at $10 a share and 10 shares common, no par value. Defendants are alleged to have made written representations that the property was more than the capital issued and that an agreement had been ef- fected with Alexander Pantages for management and bookings of films that mortgages to yield $50 had already been arranged.

(Continued on Page 2)

Motion Denied

Agreement by Lewis J. Selznick and Selznick Enterprises, Inc., to return to the Community M. P. Bureau more than 300 reels of non-theatrical films has resulted in a denial by Federal Judge Mayer of the application by the latter for a limited receiver to manage that part of the defendant's business in which the plaintiff claims to have a property right.

Community is suing Selznick over the non-theatrical distribution of its films.

Vitagraph Sues Semon

Los Angeles—Vitagraph has filed suit for $400.338 against Larry Semon charging that the comedian threatened to break his contract unless Vitagraph increased his salary to $5,000 weekly for 6 pictures.

Two New Selznick Managers

W. A. Sautt has been appointed manager of the Calgary Select office and J. Kirkpatrick to a similar position at Winnipeg.

Four A Year

(By wire to WID'S DAILY)

Los Angeles—Charles Spore Prod. is the title of a new producing unit formed here. The company has secured the studio of the San Gabriel Film Co. at San Gabriel, where four productions a year will be made. Charles Spore is to be the star.

Ruth Film at the Garden

It is understood that "Headin' Home," Babe Ruth's feature for the Yankee Photoplay Corp., will run for one week at Marion Square Garden, beginning Sept. 16.

It was impossible to confirm this at the offices of Kessel and Bauman.

Organizing Texas Territory

Dallas—A special representative of the board of directors of Associated First National is here and a special local committee of exhibitors has been appointed to get under way First National affairs in the Southwest territory.

San Francisco exhibitors at a trade showing of Thomas H. Ince's first Associated Producers' special, "Homespun Folks," said: "It's great," and offered higher prices for it than we had intended asking.—Adv.

October 1st

Date Set for Opening of Operations of the National Booking Co.

Meetings were held during the past week by officials of the National Booking Co., and as a result of them, it is learned that Oct. 1 has been set as the opening date of operations of the new organization.

The original plans of National Booking called for Sept. 1 as the day upon which actual business dealings were to start.
Fraud Suit Filed
(Continued from Page 1)

It is alleged the defendants represented that arrangements had been made to operate a theater in connection with a Stratler Hotel in a city unnamed, that one was to be financed in Louisville, one in Pittsburgh, for which $30,000 was to be contributed by the corporation and the remainder by local capital; one in Washington, for which local capital would contribute $600,000; and theaters in Cincinnati with $200,000, in Wisconsin with $150,000 and in Toledo with $100,000 remaining to be furnished by the corporation.

It is claimed the defendants knew the property was worth far less than the capital stock and that none of the parties to the enterprise had any financial interest. It is alleged that Johnson, the president, not only put in no money, but had a contract calling for $600 a week, and is now suing the corporation in Westchester County for $15,000 for breach of contract and has attached all its property.

An effort to reach the offices of the National Playhouse Corp. for a statement failed.

Members of the firm of Heveson & Co., who are mentioned in the suit, could not be reached. In their office it was stated that acting for them was Gerard Roberts, an attorney at 56 Pine St., but that he was in Chicago and would not be back until today.

Smith Coming Here
Pete Smith, coast publicity director and representative for Marshall Neilan is expected in town any day. He intends to visit his family and travel back to California with it.

William G. Smith to Tour
William G. Smith of Fidelity Films will leave for a tour of the country on September 9.

Rudolph to Produce
Bill Rudolph, publicity and exploitation director, recently with Clara Kimball Young, will produce a series of Metropolitan life pictures shortly.

To Send Films to Russia
Leon Schlesinger of the Joe Miles Service Bureau is editing and titling in Russian 100 industrial and educational one reeler to be sent to Russia.

Northwest Notes
(Special to WID'S DAILY)

Seattle—Equity Pictures Corp. of Portland, will distribute its picture through Washington from the office of San Films Co.

Seattle—John Hamrick, former owner of the Rex, as the smallest 1st run house in Seattle, is building a new theater on Fifth Ave. between Pike and Union St. It will seat 1,000.

Howard J. Sheahan, Western district manager of Fox, spent several days in Seattle recently.

Associated Producers have opened an office in Seattle under management of B. W. Copeland.

Mike Rosenberg, manager of De-Luxe Feature Film Co., has bought the Seattle office of Hallmark. Hallmark Prod. will be under management of Mike’s brother, Al.

Bremerton, Wash.—Marshall Taylor, formerly house manager of the Clemmer of Seattle and later of the Rialto of Portland, is now manager of the Rialto.

Misoula, Mont.—New theater opened by Smead & Simons, capacity 1,400, cost $300,000.

Deer Lodge, Mont.—New theater opened by Huns Hansen, capacity 1,200, cost $150,000.

Has Unusual Russian Film
Charles Peizer, formerly director of Hallmark is exploiting a production made in Russia and showing 12,000 Russian residents who have relatives in New York and vicinity. They are tagged so that those in the audience may distinguish them and identify them by referring to the program.

Park-Whitescide to Make Another
Within the next three weeks, Park-Whitescide will start work on another feature for release through Pioneer.

Frankfort, Ky.—Breaks Moore Co. to operate picture house, Kennes, Elswick, Alex, H. Looney and Lundy Elswick.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.
Emissaries Abroad
Are Necessary Says Gov't. Representative to Save South America for Our Exporters
(Special to WID'S DAILY)

Washington—According to a report recently received by "Commerce Reports" from Trade Commissioner Collier, the Argentine motion picture business in Argentina and the other River Plate countries stands in immediate need of actual representatives of the film companies who will have a pride in their special films and who can do some organizing among the motion picture houses.

He says that at present the film market in Argentina and Uruguay is at a critical stage, and explains that, previous to 1915, the American films were better, but that during the war, when it was impossible to get films from Europe, the American film was introduced, and gradually it won favor, until now American actors and actresses are most popular with the Argentine public. Although the American film has the field at present and can obtain three times the admission charge of European films, which are much cheaper, nevertheless the latter films are being introduced in increasing numbers by importers, with whom the cost is the first consideration, and who naturally show preference for the film that nets them the greatest profit.

It is thought that if the houses were organized as they are in the United States there would be no difficulty about the higher price and, moreover, that there would be the additional advantage of increased demand for films in the provinces, which at present have poor exchange and theater facilities, and therefore are a small part of the trade of which they are capable.

Moore After More Trophies
Tom Moore of Washington, in New York on his way to Washington, Mr. Moore came in from Breton Woods and plans to stop over at Shawnee on the Delaware for two weeks. He wants to play some more golf and win some more trophies to add to the Moore collection.

Larsen Coming East
(Special to WID'S DAILY)
Oklahoma City T. E. Larsen, general manager of Peacock Prod., Inc., is now on his way to New York. He will stop over on his way at Chicago to confer with Clark Gable Young whose Equity productions he has been handling for Missouri, Oklahoma, Texas and Arkansas.

Demand Larger Salaries
New Orleans.—Local theatrical employees have notified house owners of their new demands which call for an increase of $10 a week to musicians, $12 to stage hands and $10 to operators.

Selsnick Releases for September

Charles Ray a Big Hit in 45 Minutes From Broadway
Chicago Critics Declare

Call Role of Kid Burns in George M. Cohen's Stage Play His Best Characterization—Presented by Arthur S. Kane

BURST INTO APPLAUSE
"Charles Ray as Kid Burns, the pugilistic champion in 'Forty-five Minutes from Broadway,' is even better than Charles Ray as the familiar rube. "See 'Forty-five Minutes from Broadway' at the Boston Theatre the balance of the week. If you prefer to await its arrival at your favorite theatre, learn when it is due and then make a written memorandum of the day. You'll enjoy it immensely if you have a penchant for lively and mirthful entertainment with an occasional human touch here and there and a sympathetic heart throb. Ray is capable of these things, and in his newest offering, his first as an independent star, he has facilities to bring his versatility into play.

"The George M. Cohen spirit pervades the drama. It moves rapidly and contains frequent touches reminiscent of the Cohanescque style in the legitimate theatre. At its conclusion the house broke loose with spontaneous applause. It's splendid entertainment."—Chicago Daily News.

MAKES A BIG HIT
"Charles Ray makes a great success of his venture in a new characterization. You will enjoy it. The play makes a very good picture. Its humor is very genuine and not at all strained.

"There is a good deal of human interest as well as fun, and the romance is interesting. Ray does some very good acting, and it is a very fine performance. He is to be congratulated on his first picture with his new company. Don't fail to see it."—Chicago Evening Post.

FUNNY AND LIKEABLE
"Charlie Ray is vurr' funny and vurr' likeable. Will hold your interest. The picture is a good one."—Chicago Daily Tribune.

Director
Joseph De Grasse
Adapted by
Isabel Johnson and Bernard Mc Conville

Photographer
Chester Lyons

A First National Attraction
There'll be a Franchise everywhere
DO YOU REMEMBER—
No. 31
"HOARDED ASSETS"
with Harry T. Morey
and Betty Blythe
PAUL SCARDON
Directed It
And also
"HER UNWILLING HUSBAND"
with Blanche Sweet
Now directing
BESSIE BARRISCALE

THE GREAT REDEEMER
A Maurice Tourneur Production
Picturized by
JOHN GILBERT

Many Millions of People have read
“THE TRUANT HUSBAND”
—
BEING PRODUCED
by
ROCKET FILM CORPORATION

Van to Make Independent Films
Wally Van, formerly Hallmark supervising director, will start work shortly on some independent productions in the east.

HUMOR DRESSED AND UNDRESSED
Another illustration of the Christie Comedy idea of dressing up the laughs. Scene from "Don't Blame the Stork" released through Educational Film Exchanges.—Adv.

Special Exploitation Service
(Special to WID'S DAILY)

Los Angeles—Harry Lehrman is preparing exploitation service with exhibits of his comedy productions. This service will augment the publicity and advertising service of First National.

Dozen Directors at Lasky Studio
Los Angeles—Production activity at the Lasky plant will continue so that there will be from 10 to 12 directors working.

William DeMille is completing "Midsummer Madness."

Cecil B. DeMille is making rapid progress on his Paramount Special, written by Jeanie Macpherson, Wallace Reid, under direction of James Cruze, making "Always Audacious," has made another flying trip to San Francisco.

Thomas Meighan is making scenes for "Easy Street" under direction of Tom Forman.

Mrs. William Vaughan Moody, is co-operating with George Melford in the preparations for "The Faithful Healer."

Following the completion of "Brewster's Millions," "Patsy" Arbuckle will do an original story by Walter Woods entitled, "The Dollar a Year Man."

Empy Co. to Make Oil Film
(Special to WID'S DAILY)
Shreveport, La.—The Guy Empy Prod. Co. is to secure an educational and industrial picture depicting "The Problem of the South." It is to deal with oil.

New Entry in Open Market
Frank Gersten, Inc., is a new entry in the state right field. Offices have been opened at 130 W. 46th St.

Gersten owns the U. S. Theater in Hoboken and has been more or less connected with the exhibiting end of the business for some time. He at present operates an exchange supplying the New Jersey territory.

"The Unfortunate Sex" starring Francis Edmonds and George Larkin, which was produced on the west coast has been secured as the company's first production.

Lynn S. Card, former manager of Wistaria Prod. and sales manager for the Independent Sales Corp., is general manager of Frank Gersten, Inc.

"Sweet Lavender" Listed
"Sweet Lavender," starring Mary Miles Minter, will be the first Minter release to holders of the 1920-21 Real Art Star Franchise.

Hale Appointed Production Manager
(Special to WID'S DAILY)
Tampa, Fla.—Albert W. Hale has been named production manager of American Bioscope Films.

Property Inventory Completed
A complete inventory of the property department of the Famous Players Eastern Studios has been completed after five months work. The properties that have been collected for the past eight years are now indexed, numbered and many of them photographed, and are being transferred to the new Long Island studio, which will be occupied within the next two weeks.

FRANK REICHER
Now Directing
Dorothy Dalton
for
Famous Players-Lasky Corp.

CHESTER CONKLIN
2 Reels—One-A-Month
GALE HENRY
2 Reels—One-A-Month
"CLAYPLAY"
Novelty Comedies
1 Reel—One-A-Week
"SUNSET BURRUD"
Scenic Stories
1 Reel—One-A-Week
"COMICLASSICS"
1500 ft. of Comedy
500 ft. of Color Scenic
2000 ft. 2 Reels—Two-A-Month
with our Greatest Stars
Directed by
REGGIE MORRIS
the man who made
"His Married Life" "Bringing Up Father" etc.

Special Pictures Corp.
Educational Sues

Reputation Has Been Injured and Wants $250,000 Damages

Litigation between "Babe" Ruth and the Educational Films Corp., and concerns which are displaying on pictures showing "Babe" Ruth in action, took a new turn yesterday when Educational Films sued Ruth, see Photo Corp. and Kessell and nan for $250,000 damages.

The complaint alleges that Educationals has had an unquestioned reputation for the quality of its production, as general manager of "Babe" Ruth and the other defendants, damaged the plaintiff's reputation by publishing an advertisement stating that the plaintiff was prac-

ging as a fraud upon the defendant in placing an advertisement concern-

ing the films now on exhibition in which Ruth is appearing.

The advertisement complained of published in a daily newspaper by a concern that it was said to have been an original in WID'S DAILY on 24 which was advertised by the Sales Corp., concerning the film in which he knocked his home run.

It is stated in the advertisement that never posed for the pictures nor organized them and gave warning of intent to prosecute anyone exhibiting or selling motion pictures in them which they could not do.

Chicago exhibitors said: "The A. P. production standards are wonderful." They had just seen Thomas H. Ince's first Associated Producers special, "Homespun Folks."—Advt.

Charges Waste

Vitagraph Says Larry Semon Deliberately Boosted Production Costs

(15 wire to WID'S DAILY)

Los Angeles—Vitagraph in its suit against Larry Semon for $407,338.22 claim the defendant deliberately increased the cost of the production and wantonly wasted money in order to force the company to release him from his contract.

In filing the suit Vitagraph outlined the terms of the contract the company holds with Semon, the de-

(Continued on Page 2)

Meeting Postponed

The N. A. M. P. I. meeting to elect officers, which was scheduled for today, has been postponed until next Wednesday.

Kunsky's Executives Here

George Trendle, general manager of the Kunsky Enterprises, and Harry Scott, manager of the Detroit exchange, are in town.

Callicott Out

After Row With Sol Lesser—Nobody Wants to Talk About the Affair

(15 wire to WID'S DAILY)

Los Angeles—Jack Callicott, who has been managing the Cinema here for Sol Lesser and his associates, has resigned, following a row which occurred last week when Lesser held a trade showing after the regular per-

formance.

Details of the row are wanting, and neither side cares to discuss what happened. But Lesser wanted Callicott to stop making a speech and then he finally did so by they had words.

As the result Lesser was somewhat roughly treated and Callicott's resigna-

tion followed.

Callicott has been active during the past few months arranging a distrib-

ution of some of the prologues used at the Klinema to houses nearby. But this had nothing to do with the dif-

ferences which arose with Lesser.

Vidor Finishes

Present First National Contract Completed—New Company Formed

(15 wire to WID'S DAILY)

Los Angeles—King Vidor Prod., has been formed here with a capitaliza-

tion of $2,000,000. The incorporators are King Vidor, Charles S.

Vidor, Jr., Graves, Carroll Cassell and Dave Schullman.

Vidor will make four productions of his own a year while програмб Vidor, his wife, who was formerly with Lasky, is to star in another se-

ries, to be directed by a second director. A series of comedies in which Craig Hutchinson is reported to be the star is also planned.

It developed yesterday that Vidor has completed his First National con-

tract, which called for two pictures. These were "The Jack-Knife Man" and "The Famly Honor." Nothing could be learned about a renewal by First National.

It was also learned that the Cath-

eine Curtis Corp. had engaged King Vidor to direct "The Sky Pilot," which is now in production in Los Angeles. The arrangement is for one picture only.

New Capitol Opens Tonight

St. Paul—Ruben and Finkelstein's New Capitol theater will open to-night. J. D. Williams of First Na-

tional will attend the premieres.

All in from Europe

Paul Brunet, Herbert Brenon, Geo. E. Kann, Hobart Henley, and wife, Myron and David Selznick are back in New York from Europe.

It is understood that Mr. Brunet will replace Charles Pathé as active head of Pathé and that Brenon will produce in this country.

Harron's Mother Arrives

Mrs. Annie Harron, mother of Robert E. Harron, who died Sunday at Bellevue Hospital as a result of the accidental discharge of a revolver on Sept. 1, arrived in New York yesterday from California.

The funeral will be held from the funeral parlors of Richard J. Delaney, 130 Greenwich Ave., near 6th Ave.

Goldstein Going to Coast

E. H. ("Manny") Goldstein, Carl Laemmle's assistant at Universal, leaves for the coast today for a three weeks' trip. Universal employees tendered him a luncheon yesterday at the Astor and presented him with a silver mounted cane.
At Broadway Theatres

Rialto

"Fairyland," Arundel is drawing big crowds of people. The story of how he came to work on the first picture of its kind, length, "The Round Up," is being shown. The variety-crowds in the picture receive very well with the comedy taking first honors. Last’s Fourth of July show has been a success. The picture features the drawings of Villa, and contains, among other things, drawings of Russ and Marcus. The orchestra plays a selection from each composer’s most popular piece as the sketches are made. The drawing of Hugo Rosensheid was good and the composer’s concerts are not far away while he introduces the orchestra. "Gypsy Love Song," from "The Fortune Teller," rendered by famous violinists, goes big before the feature. Subsequently the orchestra renders selections from the current musical comedy "Henry Girl," while a Judge and a cartoon closes the bill.

Capitol

The musical and dance numbers were good and the picture’s share of applause at the Capitol. The bill opens with "Morning," from "Pee Cee," as the overture. This is used as an accompaniment to "Downlands," a Sunset scene. The combination is particularly pleasing. "Anitra’s Dance," from "Peer Gynt," follows, this being rendered by Duris Miles and arranged by Manchester. Hungarian "Rhapsody" played by a solo cello comes next and following this, the Capitol brings two numbers from "Cavalleria Rusticana," form the "Ball." An overture includes the feature, "Milestones," an appropriate "Louis Ein opens the bill, Miss Gimbargi and Ouamane. It goes very well. Following the feature comes a solo from "You’ve in Love," entitled "Lun-land," while the Slack Kenton comedy, "It’s a Boy," concludes.

Rivoli

The bill at the Rivoli, headed by "Civilian Clothes," with Thomas Meighan and in the still-life role of is light through the mirror, opens with the introduction from "La Boheme" as the overture. The picturesque and a duel, Harley Granville-Barker’s "Omnibus," also, precede the feature and after it one of the Rivoli novelties, "Diversiform Chanson," brings a prominent position. "It’s a Boy," Slack Kenton comedy, finishes off the bill of pictures with "Faust" on the organ concluding the de luxe program.

Strand


Houses Bought

Riverside, Ill.—Howard and Charles Klein and D. F. Havel bought Subway.

Joseph, Ore.—H. D. Goodfellow bought Star lease.

Florence, Ala.—Louis Rosenbaum leased Majestic and Strand.

Managers Changed

New Orleans,—Howard McCoy at Palace.

New Orleans,—Ben Piazza at Orpheum.


Knoxville, Tenn.—E. A. Booth to manage Bijou, Signal Amusement Co.

Charges Waste

(Continued from Page 1)

tails of which were extensively advertised a few weeks ago.

Vitagraph has another under contract until Dec. 1, 1924, during which time he is to make two comedies or 12 a year. Vitagraph alleges that five of them have been released and a sixth completed and that at the present time it is impossible for Vitagraph to make the second picture in November. Vitagraph states that the company cannot and will not continue the schedule 12 pictures.

It is on this point that Vitagraph bases its suit, alleging that damages to the extent of $365,000 have been sustained because the company cannot make a good picture to deliver a new cartoon on competition playing dates.

Vitagraph’s warning to the trade regarding Semon which appeared in the last issue in August is quoted in part: "(Albert E. Smith) wish to warn the motion picture trade in general and particularly those who make a practice of stealing motion picture stars from reputable producers that Larry Semon is at present under written contract with the Vitagraph Co., which will not expire until Dec. 1, 1924, unless before that date he completes thirty-six (36) motion pictures with the aid and assistance of the Vitagraph Co. of America.

A Correction

In Sunday’s issue it was inadvertently stated that Geraldine Farrar had completed one production for Associated Exhibitors, Inc. The company referred to, of course, was Associated Exhibitors, Inc.

Kann Back from Europe

George E. Kann, manager of Universal’s export department, is back at his desk after a trip through central Europe.

Kann is happy. Says he gained a lot of weight and what’s surprising hasn’t very much to comment on regarding European film conditions.

Cuts and Flashes

Hodkinson will release “Down Home,” the first Irvin Willat production, next week.

Eileen Percy has completed work on her third Fox production, “Beauty of the Bride.”

Dorothy V. Cleveland has been recently added to the publicity department of the Hodkinson Corp.

Pathé New

No. 72

CAPE HENLOPEN, DEL.—Crew rescued from sunken submarine—thrilling change of scene—-Life-saving operation—rescue of 37 men from U. S. Navy’s S. 5.

NEW YORK CITY—Russian Waifs on the boulevard—Red Cross officials entertain 500 little folk who are being taken from her to Russia to reunite with their parents. FOREST HILLS, L. I.—Tennis championships—big crowd attends final and sees W. T. Tilden defeat Johnston for world’s title.

BROOKLYN, N. Y.—Hobbies in hinch pageant—School-children take part in real representing customs and dances from nations.

TURIN, ITALY—Industrial union grew out of Italian towns—thousands attend funeral of men killed in clash between strikers and police.

THE WORLD AT WAR—An animation of Early Green shows the center of the old world and corresponding figures existing in the world despite disaster.

LIBYA, AFRICA—Natives celebrate Jefferson’s birthday; they pose for camera like "regrettable."—JACKSON, MICH—Governor Cobb has informed the Democratic Presbyterian candidate starts on campaign trip to carry message direct to the votes.

FRANCE—Americans present request to French to Knights of Columbus near General Lafayette which they give France as a token of war.

Today

Guy E. Marion has completed work with the Community M. U. M. This was in connection with building up a library of motion picture news information for the large number of the Bureau, and created a card index, of over 300,000 entries.

Seattle.—Winter Garden, Jane C. Clemmer and E. F. James, will open Oct. 9.
Astounding Climax Caps Griffith's Latest Screen Sensation

D. W. Griffith's "WAY DOWN EAST"

D. W. Griffith, Inc.

DIRECTOR........ D. W. Griffith
ASSISTANT........ Lottie Blair Parker
ELABORATED BY....... Joseph R. Griesser
SCENARIO BY......... Anthony Paul Kelly
CAMERAMEN.......... G. W. Bitzer and Hendrik Sartov
AS A RESULT........ Splendidly rendered melodrama rising to greatest climax ever screened.

STORY........ Rich in appeal and treatment accorded it by

screenwriter Joseph R. Griesser, one of the very best in the dramatic scene—comedy relief attempted seems to strike false note

PHOTOGRAPHY........ Nothing like it has ever been seen before.

LIGHTINGS........ Supercb
CAMERA WORK........ Excellent
LEADING PLAYERS....... Lillian Gish gives greatest performance of her life, Richard Barthelmess and Lowell Sherman splendid.

SUPPORT........ Unusually good in the main

INTERIORS........ Beautiful old mansions and old-fashioned rural scenes

DETAIL........ Splendid for the most part

CHARACTER OF STORY.... Tragedy of the double standard of morals.

LENGTH OF PRODUCTION... About 12 reels.

A climax in which the terrific force of the elements are mastered and a sustained emotional thrill... "Way Down East," a picture of many sides and of many extremes. This climax is nothing if not tremendous. It

passes in suspense and power the gathering of the class in "The Birth of a Nation," the triple parallel climax of "Intol-erance" and the rescue of the implored heroine in "Hearts of the World.

Such practically unconscious is Anna. And off on the river banks beating wildly in the terrific snow storm is David. As he finally approaches the ice-caked river, led there by pieces of Anna's apparel, the ice cracks and to and fro. Slowly the piece which has been the helpmate away and starts plunging, hurtling down the river to the falls below. David, frantic with the realization of Anna's peril, dashes into the water and after some moments - Anna is able to reach the girl dearer to him than life itself.

With this situation, the suspense of which Griffith has emphasized to its fullest extent by the use of quick flashes and taking full advantage of the terrific and relentless power of the ice flow, the spectator of "Way Down East" looks upon the thrilling scene. The audience at the 44th Street Theatre, on the opening night was quick to catch the tremendous power of it. Hardly had the battle between David and the elements begun when a ripple of applause and hopeful cheers started the audience at last David emerges from the icy water in triumph as it was about to carry her over the falls and into the jaws of death and then started his battle back against the current, the entire house was on its feet cheering him madly.

The scene is realism itself, and with its tremendous power it has the added merit of uniqueness. Such a background has never before been provided for a thrill. And it is all so effectively staged that the fact that Anna will eventually be saved, a knowledge that is obvious, is completely lost sight of through Griffith's skill. Here, indeed, is the last word in theatrical effect.

In the production of the whole work Griffith has, with few and generally minor exceptions, shown himself at his best.

The Biggest Box Office Attraction of the Times

Box Office Analysis for the Exhibitor

Probably motion picture exhibitors won't have a chance to book "Way Down East" for at least a year, as it will be played as a regular road show during that time. But remember this: when you finally have the opportunity to book it—that it is one of the biggest things ever seen on the screen. It looks as if it would run "The Birth of a Nation" a close race for box office honors and when, some many years hence, all is said and done and countless thousands of feet at all gauges have played it.

The biggest thing about "Way Down East" is that it is last- ing. This has been proven by the famous old play, and this play never reached the public finish off as artistically and as powerfully as Griffith's picture. It's the entertainment that people have gone to see again and again. And they will con-
THE GREAT REDEEMER

Picturized and Entirely Re-written by

JOHN GILBERT

A Maurice Tourner Production

UNITED SOCIETY OF CINEMATOGRAPHERS
formerly Cinema Camera Club
16th Floor Candler Bldg.
When you are in need of a Cameraman
Phone Bryant 6558

THE TRUANT HUSBAND
was published in
THE COSMOPOLITAN
and the whole world is delighted in it.

BEING PRODUCED
by
ROCKET FILM CORPORATION

Educational Sees
(Continued from Page 1)

The complaint of the Educational Films notes that it has maintained close relations with a number of great national organizations and movements among which are the Red Cross, Y. W. C. A., New York State Conservation Commission and the National Geographic Society, and that the publicity department has been under constant instruction and states nothing but that is fully borne out by the fact. The complaint alleges that "Educational has always shunned sensationalism in exploitation and has never resorted to trickery in titles nor to the slightest misleading statement as to the contents of a picture." For these reasons Educational alleges that it has been damaged to the amount said for by the advertisement inserted by Ruth and the other defendants as set forth.

New Play for Goldwyn

Another American playwright has been added to the Goldwyn list of authors in William Hurlbut. The rights to a recent comedy of his, "Heaven's Heirs," have been purchased by Goldwyn. Alfred E. Green will direct.

Mats, Electros and Stereos
for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

"Expo" for Atlanta in December
(Special to WID'S DAILY)
Atlanta—The Film Managers' Assoc. has finally completed plans for an exposition to be held here Dec. 6-14.

Dolly Spurr Selling Out
(Special to WID'S DAILY)
Chicago—It is reported here that Dolly Spurr of Marion, Ind., is about to dispose of her theater interests.

Smith Writes New Serial

Frank Leon Smith, scenario writer of the George B. Seitz Co., has completed a new serial to be put in production soon, "The Man Who Stole the Moon."

Special Film Service in Atlanta
(Special to WID'S DAILY)
Atlanta—Anna Eugene Aiken, publisher of the Weekly Film Review, a regional trade paper, will write a special column for William Randolph Hearst's Sunday American, covering reviews of new pictures.

Rogers Debates Vital Question

Los Angeles—An unusual and witty debate was held last night before the Advertising Men's Club when Will Rogers clashed with Dr. James Whitchurch, noted West Coast divine and humorist, on the question: "Resolved, that cowboys have done more for humanity than preachers.""

Darling Finishes Another
(Special to WID'S DAILY)
Los Angeles—W. Scott Darling, scenario editor for Christie, has just finished another feature script, it being "See My Lawyer," adapted from Max Marcin's stage play. Darling also adapted the Oliver Morose-Elmer Harris play, "So Long Letty," for Christie's screening.

Advertising Paramount Week

Famous Players carried large sized advertisements in the New York papers Sunday announcing Paramount Week, which began on Sunday and which closes Saturday of this week. A company statement says: Had more prints been available, rather than 1,440 more theaters could have been booked for the week.

Studio Exclusively for Serials
(Special to WID'S DAILY)
Los Angeles—The Berwilla Film Corp., a new company headed by Ben Wilson, will shortly have five unit producing serials at its plant, which is the old Clifford studios until recently occupied by the Bull's Eye Film Corp.

Ben Wilson is making "The Crimson Lash," Jack Hoxie, "Thunderbolt Jack," while Marn Sains, at one time with Kalem, and two other units are now being organized.

Theaters Raise Price Scale
Several of the neighborhood theaters in Brooklyn have raised the price of seats.

The Halsey, Halsey and Broad, and the Dekall, Dekall Ave. and Broadway, both operated by Frank Hensler, have increased their prices to 25 cents per ticket.

The Sumner theater, Sumner and Quincy Sts., raised its scale from 25 to 35 cents per ticket. A number of other theaters in Brooklyn are understood to be contemplating an increase.


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with complete outfit Available
All Hours for Special Work
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AT LIBERTY Sept. 15th. Pozle wanted with movie theatre. Ex-year's experience as manager, or at and all around man. Will interest or work on percentage salary. E. S. PERKINS, Apt. 154 8th St., Milwaukee, Wis.

ONCE (Just Once)
TO EVERY WOMAN

OFFICE SPACE FOR RENT
TILL OCT. 19, 1922
2600 sq. ft.—light and airy, 12th floor—excellent location
Apply at once
UNIVERSAL FILM CO.
1600 B'way, N. Y.
Schenck Sells Out?

Schenck Disposes of Interest in Roscoe Arbuckle Contract

Reports reached New York yesterday from the coast that Joseph M. Schenck, under whose management Roscoe Arbuckle ("Fatty") has been starring on the Paramount program quite some time past has disposed of interest in the Arbuckle contract, which is no longer official at Famous Players, but that he was willing to place on record as a flat denial that he does not desire to sell his interest, the report was wrong. Joseph Schenck is in Europe and manager could not be reached.

Nazimova Here

In Nazimova is in New York. As a matter of fact, she has been here since Saturday, having arrived from coast unheralded.

O'Brien Sails Sept. 30

Dennis F. O'Brien of O'Brien, Malasky and Driscoll, sells for London t. 30 to look over the situation there and affairs of United Artists, so he is still in the office and was present here and during the weekend.

Big Four to Expand?

(Special to WID'S DAILY)

Los Angeles—The Times says that the Big Four, officially known as United Artists, appears to be on its way to becoming the Big Five, or possibly bigger. To name some names of the principals, Douglas Fairbanks, Charlie Chaplin and D. W. Griffith are about to be added to the list of those who have a famous name on the stage as well as on the screen. At least, one of them is a certain, while the other is very probable. These names are Mme. Alla Nazimova, and John Barrymore. The two former stars may elect to return to their own company, while the latter, who has a contract, will remain. On the other hand, it is known that the United Artists are also anxious to number their distinguished members among their own. It looks as if Metro were going to have to give up on their own contract, especially since the Big Four, according to well-authorized rumor, is about to be added to the list of the chiefs. After making more pictures for Famous Players, he is to form his own company and sign for release with the two companies, who are known to be negotiating with him for the time being.

Busch Resigns

Brinton N. Busch yesterday announced that he has disposed of his interest in the Republic Distributing Corp. to Lewis J. Selznick, who now owns 100 per cent of the stock.

Republic will be merged with Selznick Enterprises, Inc., the holding company recently formed by Mr. Selznick to take over the various interests owned or controlled by him. At a meeting of the board of directors of the corporation, Mr. Busch resigned as president and a director. Lewis J. Selznick was elected president and Henry C. Siegel treasurer.

New K. and B. Company

(To wive to WID'S DAILY)

Albany—The Kessel and Bauman Pictures Corp. has been formed here with a capitalization of $1,000,000. The incorporators are Charles and Adam Kessel and C. O. Bauman.

At the office of Kessel and Bauman it was stated that no definite plans had been made for the company.

Reception and Ball

The M. P. O. of America announce a monster reception and ball will be held under their auspices at Madison Square Garden, Saturday, Nov. 4th. The proceeds will be devoted to the erection of a model club house in which the hospitality of the organization can be extended to visiting exhibitors.

Pathé Meeting Monday

Directors of Pathé Exchange, Inc., will hold an important meeting on Monday at the company's executive offices.

The Pathé offices stated yesterday that following the meeting an important announcement may be expected.

It will not be surprising if the announcement referred to will be the election of Paul Brunet to the presidency of Pathé Exchange, Inc., succeeding Charles Pathe, who is said to have expressed a desire to retire from active management of Pathé Freres, of which he is president.

Having Trouble

Independent Exhib., Circuit Booking Plan Running Against Snags

(Special to WID'S DAILY)

Seattle—A number of the members of the Independent Exhibitors' Corp. have become dissatisfied and have shown an inclination to withdraw. The method employed by the officers of the organization, trying to induce them to stay is interesting. They insist to the exhibitor that they can obtain pictures at a cheaper price than he can book the same pictures for. They ask him for a list of the pictures he would like to book, then they go to the exchanges handling these and try various means of persuasion and bullying in an effort to get them at cheaper prices than those quoted to individual exhibitors.

When J. Von Herberg and H. B. Wright, the managers, were in Montana recently the question of allowing the members of the circuit to book from some of the large distributing companies independently came up for discussion. It was known that Jensen and Von Herberg were already booking independently from Famous Players, United Artists, Metro and Fox. The answer was given that the officers of the booking corporation had found it a difficult task to whip the big companies into line than they had expected, and that they would do their booking through the smaller companies and the independent markets for a while, and attend to the larger ones later.

Eve Unsell Sails

(Special to WID'S DAILY)

London—Eve Unsell, who has been in charge of the scenario department of Famous Players-Lasky British Producers, Ltd., since the inception of the organization, left for the States yesterday aboard the Olympic.

Prager Here

Benjamin A. Prager, president of Mayflower, arrived in New York yesterday from the coast.

Farrar Not Out of Films

Geraldine Farrar, through her secretary states that she has not definitely abandoned the picture field, as reported in dispatches from the west coast.

Miss Farrar, however, will not make any more films between now and the close of the concert season next spring. After that time she will probably make some more productions. What her affiliation will be, has not been definitely decided upon.
Quotations

Last Bid. Asked. Sale.
Famous Players... 71 1/2 72 71 1/2
do pfd............ 82 1/2 82 1/2 82 1/2
D W. Griffith........ 15
Goldwyn........ 9
Luowe's, Inc........ 20 1/4 20 1/4 20 1/4
Triangle................ 5 1/4
Unit, Pict., etc........ 14 3/4
World Film........ 14

U. T. P. L. Meeting Next Week
(Special to WID'S DAILY)

Minneapolis—The United Theatrical Protective League will meet at the West Hotel, Sept. 13-15.

Sam I. Berman of the M. P. T. O., the national organization, will attend the meetings. Election of officers will be held on the last day of the convention.

Williams Story, Nellan's Next

Marshall Nellan has finished "Disty," in which Wesley Barry makes his debut as star.

The title of the newest subject is "Pard," the scenario being based on Ben Ames Williams' story which recently appeared in Collier's, "Not a Drum Was Heard."

Rose Shulsinger Promoted

Rose Shulsinger has been appointed publicity director and advertising manager of International succeeding Theodore C. Deitrich.

Miss Shulsinger has been Marion Davies' personal representative for two years and will continue to handle the latter's personal affairs. Bessie Gardner continues as Miss Shulsinger's assistant.

New Magazine Published in Japan

A magazine called "Select Pictures" will be published in Tokyo, beginning this month, according to notices from Dr. K. Kobashiki, editor of the publication.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Toledo—The old nursery story of Cinderella is helping Mabel Normand in her picture, "The Slim Princess." C. C. Deardourff, land exploitation representative and H. C. Horater, manager of the Alhambra, made use of the slipper theme to exploit the picture at the reopening of the Alhambra.

They arranged with LaSalle's shoe store to offer prizes to the girls whose feet came the nearest fitting a pair of slippers worn by Mabel Normand in "The Slim Princess." The first prize was a $20 pair of shoes or slippers made to order; the second prize $15; the third and fourth prizes a season pass to the Alhambra.

A tie-up was then made with the Toledo News-Bee, which ran three first page stories on the stunt with an inside two-column headline story on the fourth day announcing the winners. A special window display of the slippers on velvet cushions was offered to the windows of La Salle & Koch's one of the largest stores in Toledo.

Deardourff and Horater then enlisted the Rex Bread Company in their campaign and the baking concern used a window card 14 by 22 inches announcing that it would give free tickets to "The Slim Princess" showing to the boys and girls who presented seven Rex Bread Mabel Normand tickets at the box office. The ticket to the picture was enclosed in the wrapper of every loaf of bread sold for a week. The tickets were good between the hours of 9:30 a.m. and 6 p.m. only.

On Saturday, the opening day, a two-page News-Bee advertising tie-up with the merchants of Toledo and the firms who helped redecorate the Alhambra Theater was obtained. One word in the advertisement of each of the participating stores was purposely misspelled. To the first five persons send to the correct solution to the mis-spelled words contest a free pair of tickets to Mabel Normand picture was given.

No Strike in Albany
(Special to WID'S DAILY)
Albany, N. Y.—The members of the Motion Picture Machine Operators' Union, have decided not to strike, as they had planned, because the exhibitors rejected their demands for an advanced wage scale of $40 a week.

An agreement has been reached that both interests have a conference this week for the purpose of making an effort of amicably adjusting their differences and to determine upon an increase of salary for the operators, whatever increase is granted the men to become effective on Labor Day.

New Quarters for Fox Directors

William Fox has ordered the construction of a series of additional offices for his studio floor of his new building for the exclusive use of directors, assistant directors and others of the production department.

Salisbury Eastward Bound
(Special to WID'S DAILY)

Los Angeles—Monroe Salisbury is on his way east with a print of "The Phantom" his first picture, independently produced.

Withey to Direct "Connie" Talma

Chet Withey has signed a contract with Joseph M. Schenck to direct more pictures for Constance's studio.

Hoffman Back

M. H. Hoffman, Pioneer, returns yesterday from a visit to all the changes.

New Ince Special Started

Culver City—Thomas H. Ince placed in production "Magic Muse," which will go out as a special. J. Griffith Wray, who directed "Hoi spun Folks," will direct the new picture. House Peters and Florence Dor will play the leads.

Harry Schenck, former stage manager at the Ince studios, is back in the Ince lot where he will serve as an associate director with Wray.

St. Louis Theater Robbed
(Special to WID'S DAILY)

St. Louis—Burglars early Tuesday morning battered open the safe at Variety theater, 5 North Broadway and obtained $1,000; the receipts three days. The key to the door of the theater was removed in the inside. Two suspects have been arrested. The Mafiit theater, 2812 N. Vandiver Ave. was also entered Tuesday, but the attempt failed this house.

The exhibitor may take a great deal of pride in the furnishings of his theatre, but he takes his pleasure in seeing the seats therein constantly filled. Therefore, the RITCHEY poster is a constant source of pleasure to him!

RITCHEY LITHO CORP.
406 W. 31st St. N.Y. Phone Chelsea 6388

EDMONDS & BOUTO INC.
Accountants
Specialists in Studio and Exchange Systems and Audits.
We Go Anywhere.
NEW YORK—HOLLYWOOD
56 Pine St.
1645 LaBrea A
WASHINGTON, D. C.
Woodward Bldg.
Coast Brevities
(Special to WID's DAILY)
hollywood—"Lady Fingers," the
play by Jackson Gregory, has been
bought by Metro from Frank Beal.

Jack Jones, who was shot in the
back during the filming of "Sunset
Hill," has recovered and is back.

Immond Lowe has returned to New
York after completing pictures with
Dorothy MacDonald. Lowe is a
favored in a play at night while
eating in pictures during the day.

A beautiful dancing is being put
by Marion Morgan in connection
Allan Holubar's initial independent
production for First National, A
Woman, Marriage.

Goldwyn's production of Tom
Hanks's picture "Canavan," was de-
layed several days by the sudden ill-
ness of F. Mason Hopper, the di-
rector.

Frank Lloyd and company in Fox's
taking scenes for "Out to the Dark."

Director Reginald Barker is this
week guiding 1200 people in Scotch-
stone's through scenes in a specially
Scotch street two blocks long.

"Bunt Pulls the Strings," a Gold-
picture.

Alph Lewis has begun work on
"Inside the Law" at Universal City.

The Universal-Jewel special and
directed by Todd Browning
starring Priscilla Dean. Lewis is
the part of Priscilla's father.

Adams Walton, who recently fin-
ished "Pink Tights," in which he
co-starred with Jack Perrin le-
gal, has returned to the studio
two weeks at the Tappo-Ath

After returning to Universal City
three weeks at Jerome, Ariz.,
scenes were secured for "West
Cast," the Harry Carey feature.

Paul discovered that static con-
tacts had spoiled several thousand
of the film. This means that
Harry Carey and many of the com-
pany will have to return to Jerome
take the scenes.

Gracie May will resume work under-
the direction of Thos. H. Ince in the
coming Vance special, "The
Size Bell," which is to enter pro-
duction this week. Miss May will
play the leading feminine role cast
as Grace Wyatte.

The final scenes of Douglas Mac-

c's latest venture, tentatively titled
"Johnny Comes Marching Home,"
were completed this week and
the direction of Jack Nelson
will commence on MacLean's
production, "One a Minute," in a few days. Madge Bellamy
will play the leading feminine role.

St. Louis Briefs
(Special to WID's DAILY)

St. Louis—The Fox Liberty, Del-
mar Ave, west of Grand, will reopen
Saturday. The attraction will be Wil-
liam Farquhar in "If I Were King."

The first Fox serial, "Bride's Tri-
angle," will also be shown.

Loew's Garrick, Chestnut St. near
Broadway, reopened Sunday after be-
ning closed five weeks. "Lahoma" will
also be shown.

Charles Vollmar, former man-
ger of the Washington and Lyric at
Baltimore, has taken over the New Rialto
at Jacksonville, Ill. The opening is
Friday with a complete Universal
program.

Bill Yoder of Dallas, Tex., western
division manager for Pathé, who
for several weeks had charge of the St.
Louis exchange, has moved on to
Kansas City.

Plasterers working on the Delmonte
Theater were paid at the rate of $125
a week during the last several days
in order to get the finishing
touches to the theater so it could
open on time. It did.

A unique display for "Shipwrecked
Among Cannibals," which played at
the Strand, was an auto truck con-
taining five negroes painted and orna-
mented to resemble real cannibals.

Maurice Engel of Universal unveiled
the display.

St. Louis Delmonte Opens
(Special to WID's DAILY)

St. Louis—The Delmonte, Grav Br.
and Delmonte Blvd., opened Sat-
urday afternoon. In the evening
Mayor Kiil introduced Fannie Hurst,
author of "Humoresque," the opening
attraction.

Coscardar Officers

W. H. Darow has been elected
president of the recently organized
Coscardar Productions, Inc., with
offices at 160 W. 45 St. Jack Costello
as vice-president of the new produc-
ing company and Kenneth Carson,
treasurer. Both will play prominent
parts in the releases of the new
company, which will include features,
comedies and serials. It is expec-
ted that their first production will be
a serial to be made in New York and
vicinity.

Appreciation

Adolph Zukor has presented to
Joseph H. Gilday, manager of the
Kansas City exchange, a solid gold
watch and also a silver loving cup
for the members of the exchange or-
ganization. The gifts were in apprecia-
tion of the behavior of that office
for the period from April 13 to July 23
when the film department was destroyed.

Gilday was given also a watch for
Assistant Manager A. H. Cole.

Experts Call Charles Ray's
45 Minutes From Broadway
Big Box Office Attraction

Strand Audiences Wildly Enthusiastic Over Popular
Actor's Role in Famous Stage Success—Presented by Arthur S. Kane

WILL DRAW CROWDS

"A fine box office attraction. This picture is probably
going to draw the crowds in good numbers. The fact that
Charles Ray appears in a version of George M. Cohan's
popular play should increase the box office value of the
star's name if such a thing is possible."—WID's.

POSITIVELY UPROARIOUS

"There are scenes that are positively uproarious. The
audience at the Strand, New York, apparently enjoyed the
picture. Ray can make any spectator respond. Forty-five
minutes from Broadway will get over."—MOTION PICTURE NEWS.

BEST SCREEN WORK

"Charles Ray's acting as the Kid is among the best of
his screen impersonations. The part might have been
written for him, so completely does he make it his own. The
love interest is fragrant and unhackneyed and is delightfully
played by the star."—MOVING PICTURE WORLD.

CERTAIN TO GO BIG

"Fulfilling all the promise of previous effectiveness as
an unqualified certainty in popularity, Charles Ray
presents a performance certain to go over big. Additionally,
there is the strong combination here, a favorite star and
the screen presentation of a stage play which made a tremen-
dous success the country over when George M. Cohan
produced it."—EXHIBITOR'S HERALD.

PLENTY OF SWIFT ACTION

"The picture provides plenty of swift action, funny
situations, witty sub-titles and jazzes along to a true
Cohan-esque 'happy climax' in merry style. The love story
pleases everybody. Ray is a worthy successor of Cohan in
the role of the Kid which he plays with a subtle sense of
his humor and dramatic demands. Put this over as a
wonderfully fine pic-
turization of the famous comedy by George M. Cohan. And
mention that it was heartily received when it played the
Strand Theatre, New York."—EXHIBITOR'S TRADE REVIEW.

Director
Joseph De Grasse

Photographer
Chester Lyons

Adapted by
Isabel Johnson and Bernard Mc Conville

A First National Attraction
There'll be a Franchise everywhere
DO YOU REMEMBER—
No. 32
"SILENT STRENGTH" with Harry T. Morey, and Betty Blythe

Directed by

PAUL SCARDON

And also

"HER UNWILLING HUSBAND" with Blanche Sweet

Now directing

BESSIE BARRISCASE

Olive Thomas Reported Ill
The New York Times yesterday published the following special cable copyrighted by the Chicago Tribune and sent by Henry Wales, stationed in Paris:
Olive Thomas, wife of Jack Pickford, was admitted to the American Hospital at Neuilly early Sunday morning suffering from mercurial poisoning.
The closest secrecy veils the affair.
Outside nurses have been engaged.
The husband (Jack Pickford) is a daily visitor.

The Selznick offices had read the cable yesterday but had received no word from Miss Thomas direct regarding her reported illness.

Owen Moore Here
It was learned yesterday that Owen Moore was in the party of Selznick folks who returned from Europe on Sunday.

Davidson With Pioneer
Pioneer has appointed George M. Davidson in charge of distribution and assistant to general manager M. H. Hoffman.

Report Shows Profit
Public Information Committee on Films Shows Gain of $741,204.85
(Special to WID'S DAILY)
With the recent resignation of Herbert N. Shenton, director of the Council of National Defense, has submitted to the Senate a financial report covering the activities of the Committee on Public Information which operated during the war.
The report shows that the Division of Films sold its pictures for $2,394,073.09. After the expenses of the division had been paid, there was a balance of $741,204.85. In the list of the committee's expenditures there appears an item of $43,500 for films and moving picture apparatus.
The total cost of operation to the government of the committee was $6,054,200.01.

James Editor of M. P. World
Arthur James has been appointed editor-in-chief of the Moving Picture World. This announcement was made public Sept. 9, in the form of a telegram invitation from John F. Calhoun to all members of the A. M. P. C. to meet at a dinner in the Biltmore Hotel this evening in honor of the James appointment.
Mr. James' editorial duties start with the coming issue of the World.
He has served in executive capacities in several branches of the industry since he entered the field in 1914.
Although it was intended to keep the present staff of the World intact, George Blaisdell, editor, has announced his resignation, as announced yesterday, to take effect Sept. 9.

Cy Grieber Here
Cy Grieber of the Grieber Dist., Corp., Chicago, is in New York, stopping at the Astor.

North, Coast Prod. Manager
Los Angeles—It is understood that W. F. North will be production manager for Vitagraph here.

The cattle is in a Chester Bennett, who has been directing Earl Williams films, all of his time to direct that star. He was formerly production manager but found both jobs too arduous.

It was impossible to reach anyone at the Vitagraph studios or executive offices to comment on the above yesterday.

Saenger and Richards Return
Julian H. Saenger and E. V. Richards ("Rich") are back in New York after a rather extended trip through Europe.
Mr. Saenger and Richards will remain in New York for several days and then return to New Orleans. Mr. Saenger in commenting on conditions abroad reported that New York is practically everyone returning from the other side, that the film business is years behind the industry here and that the theaters there are the same way.

W. H. Gueringer and Morris F. Barr of the Saenger organization came from New Orleans to meet Saenger and Richards.

Bimberg Productions
Four a Year Planned—Florence Reed Still Under Contract
A. J. Bimberg, producer of all the Florence Reed pictures made during the past two years and builder of the Times Square Studios on 44th St. and 8th Ave., is about to resume producing and has begun preparations for a series of pictures to be known as Bimberg Pictures, one to be four of these coming year, each from 5 to 7 reels in length.
Bimberg still has Florence Reed under contract, but nothing could be learned yesterday as to how the new series would affect her.
Theodore A. Liebler, Jr., formerly of United Pictures, is a member of the organization. He is now at work on the continuity for the first picture.

Ruth Film Opens Sept. 19
"Babe" Ruth in "Headin Home," his production for Yankee Photoplay opens for an indefinite run at Madison Square Garden Sept. 19.
The New York rights to the pictures are controlled by A. Y. S. Films, Inc., offices in the Leavitt Bldg., but the Garden booking was arranged by Tex Rickard, the fight promoter.

Another "Babe" Ruth Suit Coming
Jack Cohn yesterday declared that the C. B. C. Sales Corp. would file a suit against "Babe" Ruth, the Yankee Photoplay Corp. and Kessel and Baumann for libel, the litigation being similar to that brought against these defendants by Educational. Keppler and Hockman are the attorneys for the C. B. C. The action is the outcome of an advertisement which appeared recently, charging Educational and C. B. C. with issuing productions for which Ruth never posed and claiming that such productions were unauthorized and were frauds upon the public.

Harron Funeral Today
The funeral services for Robert Harron will be held this morning at St. Joseph's Roman Catholic Church, 6th Ave. and 6th St.

It's a Boy!
The latest addition to Jack Cohn's family is an eight-pound baby boy. That brings the number of Jack's family up to 5, including the proud parents.

Rehearsals to Begin
Rehearsals are scheduled to begin tomorrow at the Selznick Port Lee Studios for "We, the People," the spectacle to be staged Sept. 17 at Carnegie Hall by the Constitutional League of America in celebration of the 133rd signing of the Constitution.
Lewis J. Selznick is director general of the event, which is to be produced by Selznick. The director of the Selznick forces is managing director and announces that several Selznick stars, as well as other screenables and stage celebrities, will take part.

Sothen Signed by Fox
Harry Sothen has been placed under a long-term contract by William Fox.

Will Outlaw Stubborn Exhibit
It was learned from an official of the operators' union yesterday that all of the recognized exhibitors' organization had signed agreements for the wage scale asked by the operators and that practically all of the exhibitors as individuals in the field had met the demands.

Although, as noted, there will be no general strike this official plainly stated that the union will outlaw exhibitors who proved stubborn and who refused to meet the demands of the union. That is as any manner of strike will go.

Photoplayer's Attention
We have one of the most exclusive shops of its kind in America. We are making a special effort to please and cater to the wants of the photoplayer profession here on the coast. We invite your patronage. We have a large number of new photos which have never been shown here. We give you fast service and you are guaranteed satisfaction.

Prosper for success,

WILDLAND

927 and 929 West Seventh Street
Los Angeles, California

LAWYER
Recently resigned from large corporation, seeks position with certain concern offering good opportunities to experienced executive.

Box B-61, care Wid's.

FILM CUTTER
With six years' experience in the industry, desires connection with reliable producing director or company. Can furnish AI references.
Answer F-7, care Wid's Daily

CAMERAMAN
with complete outfit Available
All Hours for Special Work
C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799

OFFICE SPACE FOR RENT
TILL SEPT. 19, 1922
2600 sq. feet—light and airy, eighth floor—excellent location on Broadway.
Apply at once
UNIVERSAL FILM CO.
1600 E'way, N. Y.
Big Order for Bray

Commissioned by War Department
To Make Special Films Dealing
With Automobiles

(Special to WID'S DAILY)

Washington—Now the War Department has fallen into line in realizing the importance of the moving picture for educational purposes.

The Army, which has recently gone into large scale vocational training for young men, has decided to equip some of its units with sets of films by which recruits are taught the various branches of military training so as to enable them to be readily absorb what they must learn.

There are 107 courses in the Army now, ranging from medical and dental training, to instruction in zoology, and 105,000 men are receiving instruction in vocational lines.

An order was announced by Major General C. Harris, Adjutant General, that Bray Pictures Corp., of New York, will supply the Department for the Automotive Department, the former being placed for making 35 complete sets, each set containing 10 reels, to be used for instruction. The films valued at $800 a set.

The order, when completed and approved, will be sent to all the Army departments, where they will be put to work in the schools which teach automotive subjects. The pictures are to be made in color, with a combination of machine and picture, to show them what to do when a gun needs servicing.

The same kind of films will be used for depth bombs, steam-shovels, drag lines, hand grenades, and in the art of firing.

Haven't Signed With Operators

An official of the 'Theater Owners' National' Commerce stated yesterday that it was not true that the organization had signed as a body with operators' union. He said it was not true that those who had signed were not individuals because they had no alternative, but as organizers, the demand of the union not being acknowledged.

Cohen Moves

Sydney Cohen will move the executive headquarters of the M. P. T. O. from 331 Madison Ave. to the 12th floor of the Fitzgerald Bldg. The executive offices will remain in the Times Bldg.

Investigation On

Black and Zukor Requested to Meet M. P. T. O. in Open Session Regarding New England

Sydney S. Cohen, president of the M. P. T. O. of America, after reading the letter submitted to him by WID'S DAILY signed by Alfred S. Black, made the following announcement:

The Investigating Committee of the M. P. T. O. of America will meet Wednesday, Sept. 15, at 10:30 A. M. at the Hotel Astor to hear the complaints of the exhibitors of New England. Mr. Alfred S. Black and the Famous Players-Lasky Corp. have received a letter from Mr. Adolph Zukor to appear before the committee.

The officers will act as counsel for the M. P. T. O. of America, the national organization.

The trade press is invited to be present.

Lazarus, A. M. P. A. President

Paul Lazarus of United Artists was yesterday elected president of the A. M. P. A. (Advertisers).

As outlined in WID'S DAILY on July 30, as to the exceptions of Arthur James, James by virtue of his position as chairman of the board of direction with the M. P. World, automatically resigned from the organization.

The officers are as follows:

President, Paul Lazarus; vice-president, C. L. Yearsley; secretary, Julian Solomon; treasurer, Victor Shapiro; managing editor, Horace Judge; business manager, Tom Wiley; board of governors, in addition to the ex-office members are: Charles Barrell, chairman; Paul Gulick, P. A. Parsons, Harry Reichenbach and Jerome Beatty.

Meating on Oct. 4

Associated Exhibitors, Inc., will hold an important meeting of stockholders and directors in New York on Oct. 4.

Betty Blythe in Fox Special

(By wire to WID'S DAILY)

Los Angeles—It is learned here that Betty Blythe will play the queen in "The Queen of Sheba." The elaborate Fox special which J. Gordon Edwards will direct. The actual filming of the story will start shortly.

No confirmation of the above could be secured from the local Fox offices.
Black Busy
(Continued from Page 1)
Lack of space precludes the publishing of the entire correspondence, but an excerpt below will show Black's letter to Cohen in full.

Mr. Sydney S. Cohen,
Dear Sir—
I have read your recent letter in which you mentioned the committee. You state that Mr. Zukor promised to meet the demands of the exhibitors. I believe this statement is false because Mr. Zukor himself said he could not promise. Furthermore, he told me that he would never meet with your committee he would use his influence with the motion picture industry to try to make matters better. The trade press reported you stated at the Atlanta meeting that you would publish an open statement immediately upon your return to your home offices ready stated in my recent open letter and for the further reasons following, I refused and continue to refuse to make any statement in any way, shape or manner.
I have never met Mr. Lynch but openly congratulate him on telling you frankly what is the situation in your methods. I am getting tired of reiterating that I am an independent interested in the development of motion picture theaters in the New England territory, which your organization has no right to stifle.
The Motion Picture Exhibitors of America under direction of our own officials have no right to demand the return to us of the money you are investigating First National affairs. We believe that this scheme was started to throw light on their activities before the exhibitors of the country without the aid of any evidence or supporting evidence and before a packed jury.
I have become a fighting and advance agent for his Connecticut First National meeting which you would not openly admit. I consider you too prejudiced and biased to pass upon the unearths of First National affairs pertaining to the industry, and especially in New England. My partner, Mr. Rhodenizer of Boston, a member of the New Hampshire Exhibitors’ League, could not attend the meeting because he was invited to attend the meeting of the league held prior to the Columbia meeting and held in New York at the same time with Mr. McClellan, representing our state. At that meeting Mr. McClellan, Mr. Nutterman, Mr. Bean of New Hampshire, told Mr. Rhodenizer that you refused to go on any account with them and Mr. McClellan left because they were associated with me. I have written you on record, rather than break up your meeting.
I have reason to believe that a National President couldn’t talk before my partner, a member of the New Hampshire Exhibitors’ League, until you admitted you knew Mr. Gordon was using the Connecticut meeting for First National purposes and did not postpone your Connecticut date.
Strange isn’t it that First National affairs are so always allied with your league and committee’s activities—starting with Mr. Patterson and continuing through the Cleveland convention up to the present date. It is harder to believe that the First National officials are so clever in hiding you and that you are not as clever in camouflaging activities from the exhibitors of the United States.
Regarding refusal of admission of the press at the meeting with Mr. Zukor. I am sure that your statement is false and that Mr. Zukor desired the press to be present, but your newspaper objects.
Regarding the New England letters to which I referred, I will do everything to help to give them to the trade press to be answered publicly. The New England exhibitors are certain of the fact that the only publicity you can’t undermine your claim of your organization is that of the United States.
Regarding the Cleveland Convention: I attended the first session of your convention after admission from Mr. Patterson. Rembusch and others of the Committee of Seventeen that no admission of all the theaters in the league would be brought about for the best interest of the exhibitors of the league.
What did you do? You insulted our organization by asking me to appear before your self-appointed committee to be cross-examined by you and Mr. Zukor in your own office. Even Mr. Chas. O’Reilly, your clever friend and committee man (the man who in my opinion laid the whole work for the Cleveland Convention, who had men on the floor in front of us, watching us before they were out of their seats when twenty others were already on their feet) came to me the third day of the Convention, admitted to me that he was supposed to bring me to come back into the Convention without going before your Credentials Committee, which was then too late to get any present plans had been carried out and an amalgamation of our organization. Referring to the open circular at the Cleveland Convention in which were many questions regarding your activities, if it still hurts perhaps it would be well to mail a courtesy letter to me right away, which I am sure you will do very shortly. I am quite grateful to a United Exhibitors’ organization.
Yours very truly,
(Signed) ALFRED S. BLACK

Black's letter addressed to Sydney Cohen was shown to the latter, who said he would answer the former's charges. He said he had not received any such letter.

At the same time that the above letter was forwarded to Mr. Cohen, Black addressed a communication to Willard C. Patterson of Atlanta and D. W. Williams Associated First National Pictures.

In communication to Patterson, Cohen asked why his (Patterson's) letter was being considered as the First National Convention in Chicago and declared that Sam Armstrong had told him (Black) at Cleveland that he had no intention of sending letters containing assurances that the First National stood back of the finances of the Chicago meeting. He asked Patterson if, in the case he was prepared to publish these letters and attached memoranda.

He also asked several other questions indicating his opinion that First National was behind the Patterson meeting.

Black's letter to D. Williams goes into length regarding the activities of Nathan Gordon or first National relative to theater buying. He requested the trade press to send reports to him of the New England conventions, clarifying that they would learn "that the menace of Mr. Gordon and the First National activities to the New England independent exhibitors is far greater than that of any other organization." He declared that Gordon has increased the rental of the theatres of independent exhibitors "beyond the control and that the contract also contains the "25% increase rental clause" and stated that he had invested a dollar in interested in theater holdings in New England until Gordon became active, and he quoted Chas. H. Bean, as saying to him that Mr. Gordon and the First National activities were a greater menace to New England exhibitors than Famous Players ever thought of!

In the same letter he congratulated Williams and Gordon "on being clever enough to use Mr. Sydney Cohen as your committee agent for the Cleveland meeting."

He declares that Williams' statement was that he was "working on a stalled obtained presumably from production profits" was false and malicious.

A representative of WID'S DAILY submitted a copy of the Black letter addressed to J. D. Williams to Film National, where Mr. Black's remark did not appear to cause any particular excitement.

"We shall be very glad," said First National official, "to retain Black or any one else on a paid basis to point out the so-called errors in our sub-franchise system."

It is only natural for Mr. Black a publicity tie-up with the Chicago and Cleveland conventions? Why does he mention what his partner's organization, Famous Players, did from Cleveland convention in posting it with 24 sheets and swamp the hotels with a deluge of their papers? Why doesn't he mention the tack he made in pamphlet form on the convention?

"Besides, as has been Mr. Black method of procedure to date in seeing out letters, he is particularly careful to see that his letters reach the trade press before the parties to whom they are addressed, Mr. Williams has as yet received no letter from Mr. Black."
Putting It Over

Here is how a brother exhibi-
tor put his show over. Send
your ideas. Let the other
know how you cleaned
zel and productive exploitation
employed by Manager Ben Do-
of, Fox's Chicago Theater, in
stitution of "The Sky-
man," in which the late Lieut.
Locklear appears.

It promises to be one of the
many ideas
ayed by Jackson was the press
both in person and on the
of Capt. (Miss) Laura Brom-
world's record for

ing the loop in the air. Capt.
well has looped the loop 85
s in succession, with a personal
appearance at the Aud-
theater, the lights blazed forth
announcing:
ights. Miss Laura Bromwell
us Ace, in Person.

of Bromwell, who, in addition
to the world's aerial loop chair-
a recently appointed captain
New York police aero squad,
adressed the audience which
attended the show at the
She reminded her hearers
her personal appearance
was to assist in swelling the
amount of the families of Loc-
his pilot. A picture of Miss
well from the Fox News red
rown on the screen just be-
personal appearance. 

exploitation also included a
very effective lobby display,
miniature airplanes were used
held on bale-bale wires and a
formation. Hanging from
planes were ten miniature
up on which were painted the
of the attraction, the name of
ar and the playing dates. Eight
signs decorated with air-
s and other objects; is adviser
used at points of vantage in the
air lobby decorations—these
also catching cards and the fact
4 per cent of the profits of the
were to be given to the families
Eclect and Elliott.

Film Officials Visit Seattle
(Special to WID'S DAILY)
Seattle. A number of out-of-town
representatives of various film
companies visited Seattle last
week.
Among them were Howard J. She-
man, Western district manager
for Fox; John McMeekan, special
representative for Realart from
Kansas City; D. N. Schwab of the
D. N. Prod.; H. O. Larson of the
Capital Film Co.; Joe Sinel of Asso-
First National, and S. H. Fisher, ad-
tor for Sun Films.

Chicago—R. H. Hadfield, owner
of
string of houses in Minnesota and
Wisconsin has been engaged for a
limited period as a special
representative for the Superior Screen
Service, Inc.

Books of coupons have been printed
in denominations of five dollars each.
Two dollars and forty cents worth of
coupons are sold for two dollars,
making an inducement to the public
and local residents can be exchanged
at the Clémmer box-office
any price seat. The prize winners
among the contestants will be those
selling the most books.

POWERS STOCKHOLDERS

Don't sell NOW your Powers Film Products stock
but join and help us

SECURE THE RETURN OF EVERY DOLLAR PAID BY YOU AND BY US

If you have not yet returned the proxy signed, do so
at once, but keep your stock certificates. We
have mailed you today our latest booklet

"SUMMARY OF OUR INVESTIGATION"
which explains the forthcoming action of our
protective association.

ARTHUR HEWITT, Chairman
JAMES L. BREWER, Attorney

Dagmar Sistrom Arrives
Dagmar Sistrom, general manager
of Libson Films, Ltd., has arrived
in New York from the English cap-

Illinois Exhibitors to Meet
(Special to WID'S DAILY)
Springfield, Ill. — The executive
committee of the Illinois Exhibitors
Association has issued a call for a meet-
ing on Sept. 29-30.

LAWYER
Recently resigned from large film
company, seeks position with rep-
utable concern offering good opportu-
ities to experienced executive.

Box B-61, care Wid's.

Choice offices with vault space and cutting room.

PHONE BRYANT 1110 MR. GOLD

F O R  R E N T

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“Big 4” Changes
Number of Promotions Made in Executive Ranks—New Assistants at Home Office
A number of promotions have been made in the personnel of the United Artists Corp. Paul N. Lazarus, who has been in charge of advertising and publicity, will be hereafter be known as the sales promotion manager. Lazarus will continue to supervise advertising and publicity, but the detailed work will be in the hands of Charles E. Moyer. C. S. Trowbridge, sales manager at the Philadelphia exchange, and A. C. Berman, sales manager in Canada, have been brought to the home office where they will act as assistant general sales managers under William W. Hines, who is in general charge of sales.

Special Showing for Levey Film
A special showing of “Uncle Sam of Freedom Ridge,” being produced by Harry Levey, is to be given on Sunday evening, Sept. 26th, at the Selwyn theater.

To Film Shaw Story
(By wire to WID'S DAILY)
Los Angeles—Rosemary Thoby has been signed by J. Lincoln Miller to appear in one of George Bernard Shaw's stories. William Worthington, last with Gibraltar, will direct. The Francis Ford studio has been leased.

Smith Returning Shorty
(By wire to WID'S DAILY)
Los Angeles—Albert E. Smith of Vitagraph will remain here for several weeks only. He will then return to New York.

Simultaneous Runs for Farrar Film
It is expected that the franchise holders of Associated Exhibitors will all play the first release, “The Riddle: Woman” simultaneously in every section of the country. The general release date is Oct. 3 through Pathé exchanges. After the runs by the franchise holders the picture will be ready for general bookings.

F. P. Postpones Indianapolis Theater
Indianapolis—William E. English, owner of the English Hotel Bldg., has announced that Famous Players-Lasky, which has a 99 year lease on the market St. wing, has decided not to start construction of its new theater until Jan. 1, 1922, and that arrangements have been made with the tenants to continue to occupy the building until that time.

English gives possession of this part of the building to Famous Players on Jan. 1, 1921, at which time the company intended to start its theater, but due to the high cost of building material and difficulty in obtaining material in quantities the company had decided to postpone building.

The Meridian St. half of the building will continue in the future as a hotel.

English is representing Famous Players in dealing with tenants and others. He is not financially interested in the company.

New Release for Inter-Ocean
Inter-Ocean Film has acquired for foreign distribution “Seeds of Vengeance,” a C. R. Macauley film, domestic rights for which are controlled by Select.

With the completed negative of “One Man in a Million,” Sol Lesser plans to leave for New York in the near future. George Beban may accompany him.

“Stealers” Premiere at Hotel Astor
“The Stealers,” the Robertson-Cole super-special, directed by William Christy Cabanne, which is for early fall release, will have its premiere in the grand ball room of the Hotel Astor Sept. 17. Robertson-Cole announces that this production has a wider appeal and superior entertainment quality to any other picture the company so far has offered to exhibitors. “The Stealers,” which was made in the East this summer, tells a story which Mr. Cabanne has been working on for the past two years.

Kidder Leaves
Albert A. Kidder, Jr., assistant general manager of Charles Ray Prod., Inc., has left for his home in Los Angeles after spending two weeks in New York.

Headed Eastward
Pearl Dole Bell, author of “The Elephant Man,” “Love’s Harvest” and a third story for Shirley Mason, Fox star, is understood to be in California. It is expected she will do free lance writing for producers.

Gordon Film Almost Finished
Vera Gordon, who is starring in one picture for Chatham Pictures Corp., has almost completed work on the film. It is being produced at the Solax plant, Fort Lee.

Road Shows for “Way Down East”
D. W. Griffith will road show “Way Down East” with a special orchestral and musical score, in much the same manner as he exploited “Hearts of the World.”

“The Flame in the Dark”
(Special to WID'S DAILY)
Los Angeles—The tentative title of Mary Pickford's newest production is “The Flame in the Dark.” Frances Marion will direct. It is understood that some of the scenes for picture were shot while the Pickfords were in Europe.

Harron Services Held
Funeral services held for Robert Harron were held yesterday morning at the St. Joseph's Church, 6th A and 6th St. (By wire to WID'S DAILY)

Los Angeles—A number of local studios ceased work for a few minutes yesterday at the time the services for Robert Harron were held in New York.

New Comedy Directors
(Special to WID'S DAILY)
Los Angeles—It is understood James Davis, Melville Brown and Harry Williams are now making Sunshine comedies.

GEORGE BLAISDELL

Moving Picture World 1912 to 1920
Editor January, 1919—September, 1920
Is now at liberty to make other connections

May be reached from Sept. 11—24 at
SQUIRREL INN,
HAINES FALLS, N. Y.

or through WID'S DAILY

The Millions of Readers of “THE TRUANT HUSBAND”
are crazy to see the story done into a picture and they are going to get their wish.

BEING PRODUCED
by
ROCKET FILM CORPORATION

CAMERAMAN
with complete outfit available
All Hours Service
C. B. PRICE CO., INC.
1446 Broadway, N. Y. C.
Phone Bryant 799

EGGERS
PHOTO ENGRAVING
1587-1589 BROADWAY
DAY AND NIGHT

TELEPHONE
BRYANT 4414-4415

Mats, Electros and Stereos
for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.
Chaplin Here

Running With First National

Regarding Contract—May Be

Here Several Weeks

ut unostentatiously and almost

gregariously, Charlie Chaplin arrived in

York on Wednesday and pro-

ded to the Ritz-Carlton, where he

registered but not under his well-

known name. Since his arrival Chaplin has been

egotiating with officials of First National with a view to his con-

tract with the studio, which he is expected to sign soon. The

organization in this country has offered the production of "The

Kid," and it is reported that Chaplin is already in the process of

planning to film it. A big party is being held tonight at the Astor

Hotel in honor of Chaplin, and he is expected to attend.

Price on Coast

(Special to the WID'S DAILY)

Los Angeles—Oscar Price, pres.

of Associated Producers, is

Hunter Resigns

In L. Hunter's absence for several

weeks past has been identified in a

different way in the New York of-

fice of Associated First National.

Chaplin's assistant, "Tito" Luven,

called A. M. Fabian to a luncheon

yesterday at the Hotel Astor to a

meeting of 50 New York exhibi-

tors, at which the major studios

discussed抱怨s about their

dealings with theater owners.

They were addressed by Rich-

Williams, H. O. Schwab and


Thomas H. Ince paid Paramount a

big bonus to get "Homespun Polks"

back and make it his first Associated Producers' special. When you see it you'll know what a "wise fox" he was to do this—Advt.

Black to be Absent

From M. P. T. O. Meeting Next

Wednesday—Again Says He Will

Not Meet Committee

About midnight Thursday when

Alfred S. Black was informed by the

editor of WID'S DAILY that he

had been requested to attend a meet-

ing of the committee of the M. P. T.

O. of America at the Hotel Astor on

Wednesday next relative to com-

plaints of exhibitors of New Eng-

dland regarding his tactics, he said that

while he was very glad to know that

Mr. Cohen and his committee were

finally willing to recognize the trade

press at this meeting that under no

circumstances would he meet the

committee. He signed a statement to

this effect.

Adolph Zukor was not in his office

yesterday and in his absence no in-

formation could be secured as to

whether or not he would accept Mr.

Cohen's invitation to attend the open-

meeting next Wednesday at the

Astor.

Saenz Sells Out

South American Distributors Dis-

pose of Holdings to Morhange &

Company

Saenz & Co., distributors in Argen-

tine, Uruguay and Paraguay of the

Goldwyn and Robertson-Cole pro-

grams, have sold their theaters and

holdings in the film business to

Marcel Morhange & Co., operating

under the firm name of the New

York Film Exchange, with branches

in Buenos Aires and Rosario.

Marcel Morhange, representing the

above firm, and J. H. Hoffberg, act-

ing manager of the foreign depart-

ment of Goldwyn, consummated the

transfer of the Goldwyn franchise

by which the New York Film Ex-

change will release the Goldwyn pic-

tures exclusively in Argentina, Uru-

guay and Paraguay.

It was last week that announce-

ment was made of the transfer of

the theaters and franchises of the

Empresd de Teatro s y Cinemas,

Ltda., of Chile to the Chilean Cin-

eema Corp.
Putting It Over

Here is how a brother exhibitor put this show over. Send along your ideas. Let the other folks know how you cleaned up.

In the Courts

The suit of the Nauvetu Amusement Corp. against the National Exhibitors Circuit of the Northwest, which has been pending in the Supreme Court for two years has been settled by the parties and on their application has been discontinued by Justice McCook.

Supreme Court Justice Guy has denied the application by Alfred Hekemian for the appointment of a receiver for the Athena Film Co., as owner of the photoplay "Shushan; Under the Turkish Flag," on the ground that the facts set out in the papers do not warrant the appointment of a receiver or any other relief. Hekemian contended that the court had jurisdiction of the case, but Judge Guy gave 2,249 shares of its stock to Mina Mangassarian on her representation that she had completed the photo-play named, whereas, it has not yet been finished.

In the suit of Samuel O. Siegel and Herbert H. Yudkin against the J. Frank Hawks Enterprising Ex-Preservation of the "Price Woman" and "Forced to Wed," and the First National Exhibiting the picture at New York City and Northern New Jersey since Aug. 15, 1919, Supreme Court Justice Guy has decided that unless the defendant appears and testifies before trial on Sept. 17 concerning the receipts the answer will be stricken out and the plaintiffs will get judgment.

The Hermes Amusement Co., Inc., has sued the X Amusement Co., Inc., for $3,760 for the use of the motion picture theater at 1324 Amsterdam Ave., from Oct. 1 to March 25 last and $7,000 for the use of the X Amusement Corp., for the premises from March 25 to June 21 last.

The Art-Of-Graph Film Co. has been sued in the Supreme Court by Frederick W. Elchohn for $3,000. The plaintiffs claim that the defendant produced and released the film "Rodo the Invisible," without the consent of the plaintiffs, for which the damages asked are $3,000 for the serial scenario and $7,000 for the "Irishman," but also asserts that the film was delivered as agreed, the defendant refused to make payment.

Getting Ready for Tearle Film

Coatesville, Pa.—William P. Earle, Selznick director, is here working on the arrangements to film a big mill story, "The Road of Ambition," which will be Conway Tearle's starring picture under the New Pictures and Theaters contract. The story will be pictured by L. Allen Browne from the novel "Erie Sterne." The cast supporting Tearle consists of Florence De Gladden James, Florence Short,olph Millar, Tom Brooks and Mc Guire. Production will start this week.

F. P. Releases

Elzie Ferguson in "Lady Re Daughter," and Wallace Reid in "What's Your Hurry?" are scheduled for Paramount release Sept. 12.

New Animated Cartoon Unit

(Special to WID'S DAILY)

Los Angeles—Announcement made by P. H. White of W. H. kire Enterprises, of the formation of a new company named Artic Models Co. sponsored by J. L. R. and J. P. White with offices at Security Building and studio space in Hollywood. The company is confining its production to the producing of animated cartoons using flexible figure models invented and patented by Roop.

The company has finished one production and will complete two more before giving an exhibition.

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.
Coast Brevities
(Special to WID's DAILY)

Hollywood—Work has been started at the Brunton studios on Benjamin B. Hampton’s all star feature "The Killer," Stewart Edward White’s latest novel, Jack Conway plays the lead, under direction of E. Richard Schayer and Howard Hickman.

Dustin Farnum has returned to the Brunton Studios after an extended location jaunt to the big timber country near Ft. Bragg, Calif., where lake and forest scenes were filmed for "The Trail of the Axe," by Ridgeway Culum. Ernest C. Warde is directing and Winfred Kingston is playing the opposite star.

Elito Howe, formerly with Frank Keenan, has joined the Benj. B. Hampton company as assistant director.

Work has been completed at the Brunton studios on Bessie Barriscale’s latest production, "The Broken Gate," adapted from the novel by Emerson Hough. Director Paul Scardon is now cutting and titling.

A special review of "The Money Changers" was given at the Brunton studios by Benj. B. Hampton for Utson Sinclair, the author. The negative will probably be shipped East this week.

J Warren Kerrigan has the distinction of being supported by three well known stars in his latest Brunton production, "The House of Whispers," Fritzi Brunette, Marjorie Wilson and Claire Du Brey.

The most unique vacation of the summer is that of David Kirkland, director for Constance Talmadge during the last season, who has returned to Los Angeles to make a slap stick comedy with Henry Lehrman. Kirkland, who first achieved fame as a director of these pictures, plans to enjoy his mouth’s rest in making a real old fashioned comedy, replete with wild animals, tame cops and custard pies. He will return to New York early in October to take up his work as a dramatic director.

President Rockett will personally conduct his first picture, "Truant Husbands," story by Albert Payson Terhune, to New York, arriving there about Sept. 18. Thos. Heffron directed Betty Blythe and Mahlon Hamilton played the leads.

Stuart Holmes has been engaged by Metro to support Doraldina’s, "But Yet a Woman." GAUSMAN.

Edith Roberts Leaves Shortly
Edith Roberts, Universal star, leaves in about a week for the coast where she will start work on "White Youth" for Universal. Norman Dawn will direct.

One Critic Doesn’t Make a Picture, but a Consensus is Worthy of Your Notice

They All Praise Norma Talmadge, Presented by Joseph M. Schenck, in "The Branded Woman"

DRAMATIC HEROINE

"At the Strand this week, Miss Norma Talmadge is a very dramatic heroine in 'The Branded Woman,' one of those sure fire emotional thrillers on the screen."—NEW YORK EVENING TELEGRAM.

ACTING IS EXCELLENT

"If you enjoy good acting, then assuredly you will enjoy 'The Branded Woman.' Norma Talmadge is such an artist, she does things completely. Her work as the very young girl at the boarding school is particularly effective."—NEW YORK TRIBUNE.

MAKES STORY VIVID

"True dramatic material forms the basis of 'The Branded Woman,' which is presented this week at the Strand Theatre. The story's chief merit is that it is theatrical. The story is made vivid by the acting of Norma Talmadge, who has so much emotional force. The picture is also helped by Percy Marmont, who can make a motion picture hero act like a gentleman. The presentation of the picture is technically excellent and there is an excellent cast."—NEW YORK TELEGRAPH.

GREAT SCREEN MAGNETISM

"Norma Talmadge possesses wonderful screen magnetism and humor."—NEW YORK GLOBE.

SURE TO LIKE IT

"If you like the Norma Talmadge pictures you are sure to like this one, and if you are a Talmadge fan you'll be completely satisfied."—NEW YORK NEWS.

IS ALWAYS POPULAR

"Norma Talmadge proved the usual popular attraction at the Strand Theatre, where she appears in the star role of a stirring drama of the underworld and the upper crust, 'The Branded Woman.' There is plenty of human interest."—NEW YORK AMERICAN.

WORK IS GOOD

"The work of Norma Talmadge in 'The Branded Woman' is good."—NEW YORK TIMES.

From Oliver D. Bailey’s Play, "Branded"
Adapted by Anita Loos and Albert Parker
Directed by Albert Parker
Photographed by J. Roy Hunt
Tech. Director, Willard M. Reineck

A First National Attraction
Power of the Screen

Harry Scott, manager of the First National exchange in Detroit, who is now in New York, tells an interesting story of how he backed the Michigan M. P. League, Tom Read, candidate for lieutenant-governor of Michigan, to oppose the candidates of the Republican primaries on Aug. 31.

Read declared himself a candidate on the Republican ticket a few months ago. The anti-picture interests immediately asked him to define his stand, which he did. He declared his opposition to state censorship.

"But," says Scott, "the Michigan Exhibitors’ League got busy early in the fight. Through Secretary Arthur Moorell, they circulated the state screens with special slides of Tom Reed’s face and his ideas about pictures until his name became almost as popular as the featured player on the daily programs.

"The net result was that the Read opposition was literally snowed under and the exhibitors’ candidate came romping under the wire with one of the greatest pluralities ever given a candidate for the office of lieutenant-governor in Michigan."

"And, with the victory won, the Michigan M. P. Exhibitors’ League, put their war clubs on the shelf, never to haul them down again for another political fight—unless—and right there Scott stopped.”

In Michigan the lieutenant-governor has charge of the state’s amusements and governing statutes.

Sales on “Fickle Women”

D. N. Schwab Prod., Inc., have sold “Fickle Women” for Missouri and Kansas to the Independent Film Co. of St. Louis for Washington, Montana, Oregon and Idaho to Equity Pictures of Portland, Ore.

Capital Increased

Albany — The Canyon Pictures Corp. has increased its capital from $10,000 to $50,000.

12 Directors Busy at Fox Plant

Los Angeles—Twelve directors are busy making films at the Fox studios, among them a special under the direction of J. Gordon Edwards. Louise Lovely is at work at the exteriors of her film, “The Little Grey Mouse,” the director being James P. Hogan. With George Marshall, a new director, Tom Mix has started on interiors for “Prairie Flowers,” a sequel to “The Texan.” “Girl of My Heart,” starring Shirley Mason, is nearing completion under the direction of Howard J. Le Saint. Buck Jones is putting the finishing touches on “Sunset Sprague,” “The Challenge of the Law,” directed by Scott Dunlap, is being made with William Russell. Eileen Percy is at work on a new production details of which are withheld. Clyde Cook is engaged with a special company on a new comedy. In addition to the above features, four companies are at work on the Sunshine Comedies.

Back to Fort Lee

Hobart Henley, after a vacation spent in Europe, is again active at the Selznick Fort Lee studios putting the finishing touches to “The Sin That Was His,” with William Faversham in the star role.

Rod La Rocque, has a principal part in the new George Fitzmaurice production for Paramount, “Money Mad.”

Lila Lee will appear in the cast of Thomas Meighan’s new Paramount picture, “Easy Street.”

Diana Allen has been engaged by Charles Maigne to play the leading feminine role in “The Kentuckians.”

Printing

that is

Distinctively

Different

BARNES PRINTING COMPANY, INC.

36 East 22nd Street

GRAMERCY 945

To Fight Film Schools

San Francisco, Cal.—Following a case against the head of a local school for embryo screen stars, Judge Silver McAlister declared that he would find a way of combating these institutions. The judge went on to declare that the school in question is a trap for misguided ambitious victims, and that while the defendant could not be reached under the present laws, he would recommend to the district attorney that some means be found of stopping such impositions on the frontier ambitions of would-be stars.

Milwaukee Houses Raise Rates

Milwaukee, Wis.—The Merrill and Alhambra as well as a few of her down-town houses have boosted their rates 5 cents. Increased labor demands are named as the cause by the managers.

Kranz Gets New Young Films

(Special to WID’S DAILY)

Atlanta—Charles F. Kranz, Southeastern Pictures Corp. have cured the new series of Clara Keail Young productions.

Jewish Film Enters Third Week

“Jewish Poland Today,” the film Jewish life in 12 cities of Poland, Galicia, is now on the third week of run at Madison Square Garden.

Leon A. Flax, president of Jewish Pictures Corp., which produced the film, states that as soon the run is completed, the film will be released throughout the count. Method of release has not been announced.

St. Louis—Alfred Goldman, formerly with Hallmark at Los Angeles, is now with Pioneer as assistant change manager.

IT IS THE DUTY OF EVERY EXHIBITOR TO RUN THIS SLIDE AT EVERY SHOWING UNTIL THE POLLS CLOSE TUESDAY NIGHT.

VOTE FOR

Senator

GEORGE F. THOMPSON

FOR

GOVERNOR

AT THE NEW YORK STATE PRIMARIES

TUESDAY, SEPTEMBER 14

IT WAS THE THOMPSON BILL THAT MADE SUNDAY "MOVIES" POSSIBLE.

YOU CANNOT TELL WHAT MAY COME UP NEXT, SO MAKE SURE YOU HAVE A FRIEND IN THE GOVERNOR’S CHAIR.

(This advertisement paid for by a man in the picture industry who is a friend of our friend, Senator Thompson.)
She hated the man she had promised to love, honor & obey...

When her heart cried out for another, what did she do?

EUGENE WALTER’S Adaptation of
LOVE-HONOR and OBEY
With an ALL-STAR CAST

Based on CHARLES NEVILLE BUCK’S popular novel THE TYRANNY OF WEAKNESS
Directed by LEANDER de CORDOVA Made at METRO’S Eastern Studios.

Under the personal Supervision of MAXWELL KARGER
Exclusive METRO Distributors
The NEW YORK MORNING TELEGRAPH said: "THE SOUL OF YOUTH" is refreshing, and the audiences are going to enjoy it. It was shown at the Rivoli, where both young and old chuckled audibly throughout the picture. It appeals to both young and old—the young get simply hilarious over it. Mr. Taylor has a real understanding of the genus boy, and he has numerous little touches that only one who is in entire sympathy with them could portray.

The NEW YORK EVENING SUN remarks:
It is impossible to praise too highly "THE SOUL OF YOUTH." It is a super-excellent feature picture and Dr. Hugo Riesenfeld is to be congratulated upon having secured it for the Rivoli this week. It's here, an orphan, is played very sympathetically by Lewis Sargent, who made such a hit in "Huckleberry Finn." This is William Desmond Taylor's first special production for Realart, and if this is a good sample, may he do many more pictures for this firm.

REALART PICTURES presents
WILLIAM D. TAYLOR'S PRODUCTION
The SOUL of YOUTH
By Julia Crawford Ivers

REALART PICTURES CORPORATION
469 FIFTH AVENUE—NEW YORK.
News of the Week
in Headlines

Legal Holiday.

Monday

Stockholders of National Playhouse Corp. file fraud suit against officers of corporation.

Los Angeles reports Great Britain will produce a series of propaganda films.


Tuesday

Educational suing "Babe" Ruth for $250,000 alleging damage to reputation.

King Vidor completes First National contract. Forms $2,000,000 company to make four pictures a year.

Jack Callicott leaves managership of Kinema, Los Angeles, after a row with Sol Lesser.

George Blaisdell resigns as editor of M. P. World. Arthur James is successor.

Wednesday

Briton N. Busch resigns as president of Republic Distributing. L. J. Selznick now in complete charge.

Independent Exhibitors Corp. having trouble in Northwest with members.

Reported Jos. M. Schenck sells interest in Roscoe Arbuckle's contract to Famous Players.

Coast reports state John Barrymore and Alla Nazimova will join United Artists.

M. P. T. O. of America to give reception and ball at Madison Square Garden Nov. 4.

Friday

Alfred S. Black makes new charges against Sydney S. Cohen, J. D. Williams and Willard C. Patterson. Says it's "strange that First National affairs are always allied with the M. P. T. O."

M. P. T. O. to hold open meeting on New England theater situation. A. S. Black and Adolph Zukor invited to attend.

Paul Lazarus president of A. M. P. A.

Bray Pictures Corp. to make special films for war department.

Saturday

Charlie Chaplin in New York. Expected to settle contract with First National.

Olive Thomas dies in Paris from mercurial poisoning.

Theater Owners Chamber of Commerce to wage campaign against star stealing.

Black will not attend M. P. T. O. New England investigation.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
The Independent American Producer KNOWS he can find an assured and profitable market for his productions by virtue of the unequalled chain of exchanges owned and controlled by the Pioneer Film Corporation.

(1) THAT IS WHY every big independent production is on the Pioneer list of features

(2) THAT IS WHY the independent producer thinks FIRST of Pioneer and has implicit confidence in this enterprise that Dominates the Independent Motion Picture Field

PIONEER FILM CORP.
A. E. LEFCOURT, Pres.
130 WEST 46th STREET, NEW YORK CITY
After-the-War Comedy—Distinctive and Very Delightful

Thomas Meighan in
“CIVILIAN CLOTHES”
Hugh Ford Prod.—Paramount

DIRECTOR ................. Hugh Ford
AUTHOR ............... Thompson Buchanan
SCENARIO BY ........... Clara Beranger
CAMERAMAN ............. Hal Young

As a Whole ...... After-the-war comedy containing a lot of fine original material certain of registering

STORY ...... Takes a little time to get going but once premise is established it proceeds at very attractive gait
DIRECTION ...... A bit laborious at times but comedy situations and business always register
PHOTOGRAPHY ........... Very good
LIGHTINGS .............. Very good
CAMERA WORK ............ Satisfactory
STAR .............. Excellent
SUPPORT ...... Martha Mansfield is heroine; not quite successful in her emotional scenes
EXTERIORS .......... Very good
INTERIORS .......... Very good
DETAIL ........... Satisfactory
CHARACTER OF STORY ...... Snobbish girl discovers that she fell in love with her husband’s uniform; he brings her around to actually love him by clever trick

LENGTH OF PRODUCTION ...... 5,267 feet

“Civilian Clothes” is an extraordinarily clever and original comedy. It was greatly successful on the stage and the way it has been handled here will certainly make for its success on the screen. For despite the fact that Hugh Ford’s direction is a bit laborious at times (some of the scenes being handled in a very old fashioned way), all the fine comedy situations and the delightful little bits of business register with full force. And there is such a human and practical idea back of all the fun that everyone is going to fully appreciate the picture.

The opening scenes are rather slow and without decisive emotional effect. These take place on the battlefield and show the meeting of Captain Sam McGinnis and Florence Lanham, a Salvation Army worker. The action that transpires here, including the marriage and the reported death of the captain, was merely referred to in the original play.

Once the action shifts to the Lanham home the comedy starts in and never lets up thereafter. Sam is still very much alive and appears to claim his wife, who has never told of her hasty marriage. She is shocked and disillusioned to see him dressed in loud and flashy clothes, employing the gruffest sort of manners and very unpolished figures of speech. She had, in fact, been in love with a uniform. Sam comes right out and calls her a snob.

Of course he won’t give her up by hiring himself to the Lanham’s as butler, he starts in to teach her a lesson and take some of the snobbery out of her. How he succeeds forms the major part of the action and it is action forever fraught with scenes that fairly scintillate with comedy, quite different from anything seen on the screen before.

Thomas Meighan surely demonstrates his right to stardom in the role of the captain. His work is a careful study of the character, so careful indeed that he lives the role to the letter. With the slightest effort he is able to extract the comedy possibilities of the role to the full. Martha Mansfield in the opposite part struggles a little too much with her more emotional scenes but most of the way gives a very pretty and attractive picture of the society girl.

The supporing cast is particularly well chosen and includes Marie Shotwell, Frank Losee, Alfred Hickman, Warren Cook, Maude Turner Gordon, Albert Gran and Halbert Brown.

Has Unusual Drawing Power and Should Score Big Hit

Box Office Analysis for the Exhibitor

The success of the play “Civilian Clothes” is not so far distant that exhibitors can fail to recall it. It came, of course, just after the war, when the public was ripe for a comedy dealing with just such a situation as is handled here. However, the quality of the play’s humor is so distinctive and original that it ought to last for ever. Certainly it will be enjoyed just as much now as it was a year or so ago.

The public too, is likely to recall this title so give it good prominence. Play Meighan up big. His success in “The Prince Chap” was marked and his many other performances on the screen have placed him right in the front rank of male stars. The name of Hugh Ford will also serve to attract.

The story can be handled humorously. A line such as “She married him in a mad moment in France. He looked glorious in his uniform. But when he appeared before her in a horribly loud striped suit, yellow shoes and a generally impossible getup, her love flew out the window. See how he won it back,” will give the gist of the story in a pretty attractive fashion.
Satisfactory Program Offering with Star Giving Good Performance

H. B. Warner in
"FELIX O'DAY"

Jesse D. Hampton Prod.—Pathe

DIRECTOR . . . . . . . . . . Robert Thornby
AUTHOR . . . . . . . . . . F. Hopkinson Smith
SCENARIO BY . . . . . . . Fred Myton
CAMERAMAN . . . . . . . Victor Milner

AS A WHOLE . . . . Makes satisfactory offering once it gets started; opening sequence slow

STORY . . . . Adaptation of Smith novel gives star all the work to do. Nothing particularly new but material is adequate

DIRECTION . . . . Good, particularly in matter of sets and locations

PHOTOGRAPHY . . . . . . Good
LIGHTINGS . . . . . . . . . . . . Clear
CAMERAWORK . . . . . . Very good

STAR . . . . His performance together with an attractive atmosphere gets the picture over

SUPPORT . . . . With the exception of the villain, hasn’t much to do

EXTERIORS . . . . Some good rain storm effects
INTERIORS . . . . . . . . . . . . Good

DETAIL . . . . . . . . . . . . . . . . . . . . . All right

CHARACTER OF STORY . . . . Man who lives but to avenge a wrong

LENGTH OF PRODUCTION . . . . 4,729 feet

After the success of H. B. Warner’s last production, “One Hour Before Dawn” folks will likely be anxious to see his next production, “Felix O’Day.” And while this latest picture hasn’t the peculiar fascination nor strong holding interest that “One Hour Before Dawn” maintained, its less gruesome and less tragic atmosphere may find just as much approval and prove a good follow-up for the previous success.

While F. Hopkinson Smith’s novel doesn’t contain anything startlingly original the producer has supplied a very suitable and appropriate atmosphere and the directorial end of it has been carefully attended to. Especially commendable is the antique shop where considerable of the action takes place. Some shots of a rainstorm at night have been very well done. The star, who plays the title role, has a fair variety of opportunities which he makes good use of and his performance goes a long ways toward making the picture as pleasing as it is. Ray Ripley as the villain is all that a villain should be.

There is one bit to which exception may be taken showing villain Ripley and O’Day’s wife who has deserted him, in urgent need of funds which the villain proposes to raise through selling the former Mrs. O’Day. The latter refuses and Ripley is shown beating her by the shadows on the window. Meanwhile the prospective “buyer” stands looking on, at the same time manicuring his nails. This “touch” is thoroughly out of place and might well be eliminated.

Felix O’Day lives to fulfill but one ambition—to get Bennett, the man who stole his wife and caused his father’s death. He comes to America where he frequents an old antique shop. During one of his visits the proprietor is attacked and robbed while O’Day is in another room looking over the dealer’s wares. The assailant, O’Day’s man, makes his escape. Felix agrees to manage the business during the old man’s illness, and care for his pretty daughter, Annette.

During a party which Felix has arranged for Annette, O’Day sees his wife pass the shop. He comes upon her and learns the story of her lover’s cruelty. Felix sets out to “get” Bennett but in making his escape Bennett is killed. This bit is very well done. Bennett ties a rope to the door of the room in which he is hiding and hangs by it from the window, but the rope breaks.

The ending which is perhaps not expected, is good nevertheless. O’Day takes care of his wife but she intimates that she will not live long and that he shall go back to Annette who loves him. In the cast are Marguerite Snow as the wife, Lillian Rich as Annette and Karl Formes as the antique dealer.

Hasn’t the Box Office Value of Last One but Should Please

Box Office Analysis for the Exhibitor

While “Felix O’Day” may not have the box office value that “One Hour Before Dawn” had, still its atmosphere and less uncanny tone may find equal favor with certain audiences. The star gives a very pleasing performance and you may be sure to get them in by announcing his name, particularly if you have already played “One Hour Before Dawn.” You might also mention the authors’ name for the benefit of the book lovers.

To suggest the story use catchlines along the following order: “Does revenge pay? Felix O’Day devoted his life to finding the man who stole his wife and caused his father’s death? Was it worth it?” Or, “He refused to obey the text ‘Vengeance is Mine. I will repay thee.’ Was he right or wrong?”
Out of the ruin of an absinthe-crazed being, love-purifying, wonderful love — wrought its miracle and on through the perplexing road of life made of this man — a triumph.

Big Happiness is the pursuit of all—Dustin Farnum shall bring Big Happiness to the exhibitor in his greatest picture.
Familiar Old Plot is Basis of Norma Talmadge's Latest Feature

Norma Talmadge in
"THE BRANDED WOMAN"
First National

DIRECTOR .................. Albert Parker
AUTHOR ........................ Oliver D. Bailey
SCENARIO BY .............. Anita Loos and Albert Parker
CAMERAMAN .................. Roy Hunt

AS A WHOLE ........... Takes familiar course; one very
   distasteful episode; technical work poor in some
   respects

STORY ............ Well enough handled but its action
   is all very obvious after certain point

DIRECTION ............ Dramatic action handled well
PHOTOGRAPHY ................. Good
LIGHTINGS ............... Some very good effects
CAMERA WORK ........ Fair; flaws show in continu-
   ity of scenes

STAR ............ Emotionally effective; wears beautiful
   gowns

SUPPORT ............ Very good; includes Percy Marm-
   mont, Vincent Serrano and George Fawcett

EXTERIORS ................. Satisfactory
INTERIORS ...................... Good

DETAIL ....................... Fair

CHARACTER OF STORY ........ Wife afraid to tell
   truth about mother incurs husband's suspicions
   through her actions

LENGTH OF PRODUCTION ....... About 5,000 feet

"The Branded Woman" has that appealing of hero-
ines, that woman under the shadow of suspicion. It
is another version of the woman-with-a-past story
and there are times when its turns and situations can
easily be anticipated. The picture is presented sat-
sfactorily enough except in its minor details of contin-
uity. The camera work is often responsible for some
slips as regards the position of characters.

Norma Talmadge appears as Ruth, a girl reared by
her grandfather in ignorance of the fact that her
mother is a gambler and notorious character. Dot, the
mother eventually finds out that Ruth is in boarding
school and desiring to avenge herself on Judge Whit-
lock, Ruth's grandfather, who realized her worthless-
ness at the start, she takes Ruth to her gambling
establishment.

There is a very bad and distasteful episode in which
Dot, after dressing Ruth in an extremely decolette
gown, practically places her in the hands of a man
whose intentions toward her are not by any means
as pure as the driven snow. From him the girl is
rescued by her grandfather.

Later Judge Whitlock fosters Ruth's romance with
Douglas Courtenev, a British embassy attache. They
are married in Paris after Ruth has debated informing
Douglas of her mother and decided not to. Three
years later, while she is enjoying her happiness with
her husband and baby, Craft, one of Dot's accomplices
appears and threatens to tell the secret of Ruth's par-
entage to her husband.

Ruth bribes him with her jewels to keep silent.
Eventually the jewels run out and Craft has it out with
Douglas. He is ready to forgive Ruth for her mother's
sins (which the ordinary woman would have realized
in the first place), but he can't forgive her deceit and
so she leaves him and goes back to Judge Whitlock
where later he finds her, begs forgiveness and receives
it. Just why the Judge takes such a fond interest in
the future welfare of Craft, offering him a ticket to
South America and maintainance there is not clear.
A villain of Craft's type doesn't usually receive such
mercy in pictures.

Miss Talmadge is emotionally effective in her role
and wears a number of gorgeous gowns. Percy Marm-
mont does adequately as Douglas except in his scenes
of heavy emotion toward the end. George Fawcett is
a fine Judge Whitlock and Vincent Serrano a polished
Craft.

Star's Fans Have Been Educated to Look for Better Things Than This

Box Office Analysis for the Exhibitor

"The Branded Woman" has old and tried elements
of popular success but somehow people are led to
expect something a little bit better from Norma Tal-
madge. She is such a good actress that she can make
even the most hackneyed role effective, but on the
other hand her talents should be turned into worthier
channels of expression.

And it is quite likely that the majority of Miss Tal-
madge's admirers will think this way too. There are
other stories not so time-worn as "The Branded
Woman" and while Miss Talmadge and her support-
ing company try hard to make the old familiar situ-
tations a little bit different, there is no denying the fact
that all the picture-wise audiences will be able to call
every turn in the story once hero and heroine meet.

In advertising this, mention the supporting cast as
well as the star. It's three principals members are
well known. The title of course will attract, due to its
sensationalism.
A production of surpassing bigness in story, action, scenic splendor and panoramic quality. Made with every essential in it to establish for it tremendous box-office power in all types of theatres.

Released nationally September 26, "The Leopard Woman" is definitely one of the great star and production sensations of the new picture year.

J. PARKER READ JR. presents

Louise Glaum in THE LEOPARD WOMAN

From the world-known novel by STEWART EDWARD WHITE
Directed by Wesley Ruggles
Personally supervised by J. Parker Read Jr.

MARSHALL NEILAN  ALLAN DWAN  GEORGE LOANE TUCKER  MAURICE TOURNEUR  J. PARKER READ JR.  THOMAS H. INCE  MACK SENNETT

Associated Producers Inc.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
HOMESPUN FOLKS

All Star Cast with Lloyd Hughes
Story by Julien Josephson

MOTION PICTURE NEWS says: "Homespun Folks" will draw them in on its title . . . A story that moves with vigor and vitality . . . The atmosphere of the picture is splendidly real. Bring out the charming atmosphere in your advertising.

NEW YORK REVIEW says: This picture will be a big success. Mr. Ince and staff have handled the story in admirable fashion. The strongest note is that which is spoken of as "human" or "heart" interest.

MOVING PICTURE WORLD says: "Homespun Folks" will have a special appeal for lovers of rural drama. It has touches of melodrama and considerable suspense.

MARSHALL NEILAN  ALLAN DWAN  GEORGE LOANE TUCKER  MAURICE TOURNEUR
J.PARKER READ JR.  THOMAS H. INCE  MACK SENNETT

ASSOCIATED PRODUCERS, INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Carl Laemmle presents

Dorothy Phillips

America's Foremost Emotional Actress and Dazzling Star of "The Heart of Humanity" in a Great Universal-Jewel Production de Luxe Directed by Allen Holubar

ONCE TO EVERY WOMAN
Possibilities of Play Not Fully Realized in This

Shirley Mason in
"MERELY MARY ANN"
Fox

DIRECTION .................. Edward J. Le Saint
AUTHOR ........................ Israel Zangwill
SCENARIO BY .................. Edward J. Le Saint
CAMERAMAN ........................ Friend F. Baker
AS A WHOLE......Many attempts at atmosphere and realism in this, but story as pictured has few entertaining points.

STORY......Original had much more in it than this; hero's actions not at all sympathetic.

DIRECTION .................. Satisfactory
PHOTOGRAPHY .................. Good
LIGHTINGS ........................ Satisfactory
CAMERA WORK .................. Commendable
STAR......Creates quite an appeal but certainly fails to suggest hard-working slavery

SUPPORT......Casson Ferguson does good work in opposite role

EXTERIORS .......................... Good
INTERIORS .......................... Realistic
DETAIL .......................... Good
CHARACTER OF STORY......Romance of boarding house slavery and baronet's son who is making his own way

LENGTH OF PRODUCTION.....About 5,000 feet

"Merely Mary Ann" displays many efforts on the part of the director to inject atmosphere and realism in his work. The majority of these are successful. There is no denying the realism of the scenes in the London boarding house under the roof of which the romance between the slavey and the baronet's son proceeds. But if memory serves aright there was considerable more than this in the original work. Much drama and many truly tragic little episodes. These more substantial parts of the entertainment hardly ever appear in the screen version.

Really the story as presented here never gets beyond the stage of being cute. Perhaps the makeup of Shirley Mason has something to do with this. Certainly she never suggests a hard-working slavery. Her face is as pretty and untroubled as ever. Miss Mason might learn that a makeup would assist her little expressions in conveying the idea that the character she plays is extremely tired. However, it is not all Miss Mason's fault. That the story never gets very far under the skin must be attributed to the director's failure of making use of the possibilities offered in the original play.

The romance between merely Mary Ann, the slavey in Mrs. Leadbatter's boarding house, and Lancelot, the baronet's son, who is striving to make his own way at writing music, lacks sympathetic appeal in many of its scenes principally because Lancelot is such a cad. He is under the impression that Mary Ann isn't good enough for him. The emphasis set upon the barrier between them doesn't serve to make the action natural. Such "barriers" seem a bit out of date. The scenes between these two are to be noted, therefore, largely for the light comedy play introduced. This is much more successful in registering than the romance.

Of course in the end after Mary Ann has come into her money and has developed into a little lady, Lance-lot discovers that he owes all his success to her sympathy in the old boarding house days, and so he seeks her out, begs forgiveness and proposes.

Casson Ferguson delivers a very good performance in the role of Lancelot, this despite the handicap imposed on him by the role. Harry Spingler, Georgia Woodthorpe, Kewpie Morgan, Jean Hersholt and Paul Wiegel are others. "Babe" London, a fat girl, gives a demonstration of awkward comedy that is very effective.

Another One For the Long, Long Average List

Box Office Analysis for the Exhibitor

"Merely Mary Ann," as said, just seems to miss fire. It is really nothing more nor less than a cute little picture with some small appeal and several sequences that are quite humorous.

It belongs to the great average lot of pictures that just manage to get by. Audiences will probably accept it in good spirit with the exception of the cadish actions of the hero. He certainly isn't a sympathy winner.

In billing this give considerable prominence to the author. He is a playwright of note and his name should draw in many localities. Play up the fact that the major part of the action takes place in a London boarding house and that the director has secured some fine atmosphere for these scenes. Give your advertising arguments a homely touch, reflect in them the simplicity of the story with a suggestion of the pathos that was aimed at.
ANNOUNCEMENT
GIANT MERGER

Film-Lore Congressional Productions, Inc.

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J. A. Fitzgerald  Vice-President
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Initial Super-Feature
BRAIN CINEMA
A Strong Plot of Love, Mystery and Science
By A. A. STUART

Film-Lore Congressional Productions, Inc.
18 and 20 West 34th Street
Phone Pennsylvania 430  New York City
Starts Off Well But They Go All Wrong On It After the Middle

Robert Warwick in
"THE FOURTEENTH MAN"
Paramount

DIRECTOR ...................... Joseph Henaberry
AUTHOR ........................ F. Anstey
SCENARIO BY .................. Walter Woods
CAMERAMAN .......................... Karl Brown

As a whole . . . . . Promises to be pleasing romantic comedy but develops into hodge-podge of attempted farcical action

STORY . . . . . Is amusing and entertaining at outset but later developments fail to hold interest

DIRECTION . . . . . Very careless for much of the way

PHOTOGRAPHY .................. Very good
LIGHTINGS .................. Satisfactory with good effects
CAMERA WORK .................. Good

STAR . . . . . . Is sincerest thing about picture but he couldn't register much in final half

SUPPORT .................. Bebe Daniels is heroine
EXTERIORS .................. Satisfactory
INTERIORS .................. Good
DETAIL .................. Good and bad
CHARACTER OF STORY . . . . Concerns predicaments in which hero is involved while always trying to help "under dog"

LENGTH OF PRODUCTION . . . About 4,639 feet

"The Fourteenth Man" starts off with the promise of being an enjoyable romantic comedy and for about half its length gets along nicely. Then something cracks and the action goes "bleoie." For most of the latter part of the picture the actions is a wild hodge-podge of attempted farce which fails to register with any degree of consistency. The director has had too much unimportant incident to handle, but at the same time he has just let the story get away from him and it runs wild to the point of ridiculousness.

The action centers on Captain Douglas Gordon of the Highland Guards. Gordon is always moved by a desire to help the "under dog" in any situation and is always getting the worst of it as a result. The climax to his activities comes when he interferes in a quarrel between husband and wife to discover that the husband is none other than his commanding officer. A fight ensues and after Gordon has knocked his opponent down he flees to America.

He believes himself pursued by a Scotland Yard agent and so eludes a tall gentleman who insists on following him about. However, he finds time to meet Marjory Seaton, a young lady not at all in accord with the ideas of her scheming relatives.

Marjory has a peculiar friendship with a prize fighter and just to show Marjory what he can do, Gordon enters the ring and defeats him. The subsequent action is the wild part. Marjory's guardians plan a dinner at which her engagement to a man she dislikes is to be announced. A crook, an acquaintance of Gordon, goes to the house with intent to rob. Gordon follows him and is mistaken for a titled Englishman by the butler, who has phoned to an "agency" on discovering that there were thirteen places at the table. This is a choice bit. Wilder and wilder grows the action. The crook steals and Gordon is accused of the deed. A sale is blown a la Sennett and the cops enter for the finish along with the alleged Scotland Yard man who proves to be a British agent waiting to inform Gordon that he has inherited a title and much wealth.

"THE GREAT REDEEMER"

Picturized and entirely re-written by

JOHN GILBERT

A Maurice Tourneur Production
Very Weak—Might Get Over with a Lowbrow Crowd
Box Office Analysis for the Exhibitor

Robert Warwick in
"THE FOURTEENTH MAN"
Paramount

This one is exceedingly weak from the standpoint of high class entertainment. The foolish course that the action takes after a certain point at about the picture's middle serves to condemn it before audiences of discrimination.

The conglomerate and wild character of the action at the end, while it will certainly disappoint the high class audiences, may possibly appeal to the element that likes slapstick at any price. But at that the picture doesn't stand much chance. The final stuff isn't even good slapstick.

You have a good advertising line to play on in the announcement that the hero is always taking the side of the "under dog" and always getting the worst of it himself, despite his good intentions. This idea has possibilities and it will attract. It's too bad the producers didn't make more out of it.

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ANTWERP, BELGIUM
Astounding Climax Caps Griffith's Latest Screen Sensation

D. W. Griffith's
"WAY DOWN EAST"
D. W. Griffith, Inc.

DIRECTOR ........................................ D. W. Griffith
AUTHOR ......................................... D. W. Griffith
ELABORATED BY ......................... Joseph R. Girard
SCENARIO BY ......................... Anthony Paul Kelly
CAMERAMEN ............... G. W. Bitzer and Hendrik Sartov
AS A WHOLE, the devastating melodrama rising to greatest climax ever screened.

STORY .......... Rich in appeal and treatment accorded it by
W. which raises it far above old level.

DIRECTION is wonderful in the grim, dramatic scenes—
comedy relief attempted seems to strike false note

PHOTOGRAPHY Nothing like it has ever been seen

LIGHTINGS Superb
CAMERA WORK Excellent
LEADING PLAYERS Lillian Gish gives greatest per-

SUPPORT Unusually good in the main
EXTERIORS Beautiful rural scenes; ice flow of cli-
with the element of ainer

INTERIORS Excellent

DETAIL Splendid for the most part

CHARACTER OF STORY The tragedy of the double standard of morals.

LENGTH OF PRODUCTION About 12 reels

A climax in which the terrific force of the elements are mas-
terfully employed, was achieved by D. W. Griffith in "Way Down East," a picture of many sides and of many ex-

terrible. It surpasses in suspense and power the gathering of the cast in "The Birth of a Nation," the truce parallel climax of "Intol-
erance" and the rescue of the imperiled heroine in "Hearts of

the World.

Fractally unconscious is Anna. And off on the river banks,
bearing with it, the terrific snow storm is David. As

he at last approaches the ice-cranked river, led there by pieces
of Anna's apparel, the ice breaks up to a flow of the

piece which holds the helpless form of Anna, carries it away and starts plunging, hurrying down the river to the falls

below. David, frantic with the realization of Anna's peril,MAKES-Speeds up to one treacherous piece of ice to another, slips and is half-submerged, regains his footing and goes on,

frenzied hound bringing him nearer the girl dearer to him

than life itself.

With this situation, the suspense of which Griffith has em-
phasized to its fullest extent by the use of quick flashes and

taking full advantage of the terrific and relentless power of

the ice, the spectator of "Way Down East" looks upon the

thrill of a lifetime in the audience at the 44th Street Theater.

Ater the opening night was quick to catch the tremendous

power of it. Hardly had the battle between David and

the elements begun when a rip of applause and hope out-

started. And when at last David snatched the girl from the

ice just as it was about to carry her over the falls and into

the jaws of death and then started his battle back against the
current, the entire house was on its feet cheering madly.

The scene is real itself, and with its tremendous power
it has the added merit of unusualness. Such a background has
never before been provided for a thrill. And it is all so effect-
ively staged that the question is, what will Anna eventually save?

A knowledge that is obvious, is completely lost sight of through
Griffith's skill. Here, indeed, is the last word in theatrical effect.

In the production of the whole work Griffith has, with
few and generally minor exceptions, shown himself at his best.

The first part of the picture, its first five reels, concerns itself
with the tragedy of Anna's life, the tragedy which Griffith points out,

is the supreme tragedy of womankind. But even in such scenes
of ordinary clay as Anna's marriage tragedy through the mock

marriage, her utter despair when Sanderson reveals to her his

baseness, and then the tragedy of her having to support a child which

notices her dying child, Griffith has shown himself the master.

This first half of the production is a powerful tragedy, the

overbearing points of the action, the acting of Miss Gish and

as Anna and the effects secured by Griffith and his photographers.

Anna is without doubt Miss Gish's greatest character. She

sounds a marvelously effective note of tragedy throughout her

her acting and her accentuated emotion show her

and her teacher at their collective best. Then, too, Griffith has

emphasized the absolutely hopeless plight of the girl to a de-

gree which is truly penetrating. By using both his knowledge

of dramatic values and his acquaintance with the force

of atmosphere come to his aid. The desolate appearance of the

country hotel which conceals Anna's tragedy is, for instance,

outstanding.

There is some magnificent color work in the early scenes

of the ball at which Anna meets Sanderson. They are few and

despite their excellence, seem out of place, serving rather

to jar the spectator out of the illusion of living reality, with

their striking contrast with the scenes of plain tints and tones.

Perhaps Griffith goes too far in his scene suggesting Anna

in the swings of her pains of childbirth. As far as carrying out his

idea goes it serves its purpose with a vengeance, but realism

must stop somewhere and, it might as well stop at the bedside.

The latter half of the picture adheres closely to the original

plot. Here is a more variety, more drama. The melodrama

the effects always accentuated by Griffith's careful handling

except in the comedy relief scenes. These, while perhaps they

may be compared with the stage piece, are hardly firing in a pro-
duction of the generally artistic film accorded the picture.

The antics of H. H. Roller and Reuben Whipple are well

enough, but it is the Martha Perkins, the Seth Holcomb and the

Flirpling, who stand out like sore spots. Certainly should I have
toned their actions down and not attempted slapstick play with them.

If it had taken effect might have had it served its intended purpose of comedy relief, but even so the

ethics would have been wrong. The real comedy relief of "Way Down East," the picture, is in the good old barn dance

scenes, the Virginia reel and the polka, and in the pretty little

character of Kate Brewster so well interpreted by Mary Hay,

with but some few errors on her part as regards clothes.

The romance between Anna and David, the square's son, de-

velops very prettily through this latter portion. Then in turn comes the discovery of Anna's past and her renunciation

of Sanderson. This scene is splendidly played by Miss Gish.

She rises to it magnificently. And after this her flight in

the storm and her glorious rescue by David. W. Bitzer and Hendrik

Sartov deserve superlative praise. There are splendid light-
ings, these often concentrated on Miss Gish. But it is in the

rural landscapes they have surpassed all others in the art of photography. These are beautiful, often as

breath-taking as the melodrama.

Richard Barthelmess is the David of the story and he gives a

fine and skilled performance. Lowell Sherman is excellent

as the villain. Burr McIntosh has his original role of

the square, and Kate Bruce appears as his wife. They are

both splendid. Creighton Hale might have done more had the

character of Professor Sterling contained more scenes like the

barn dance bit. Others are Mrs. Morgan Belmont, Mrs. David

Landau, Josephine Bernard, Patricia Frenn, Florence Short,

Eve, Porter Strong, George Neville, Edgar Nelson and

Emily Fitzy.

The Biggest Box Office Attraction of the Times

Box Office Analysis for the Exhibitor

Probably motion picture exhibitors won't have a chance to book "Way Down East" for some time, as it will first be played as a road show in the larger cities. But remember this:

when you finally have the opportunity to book it—that it is one of the biggest events ever seen on the screen. It looks as if it would run "The Birth of a Nation" a close race for box office honors and when, some many years hence, it is said to have been done and counted, it won't be at all surprising if it surpasses it.

The biggest thing about "Way Down East" is that it is last-

ing. This has been proven by the famous old play, and this play never reached the public finished off as artistically and as

powerfully as Griffith's picture. It's an entertainment that

people have gone to see again and again. And they will con-
tinue to do so. Even beneath the surface of the purely melo-
dramatic play rested elements that brought the crowds back
even when it was presented.

And these elements Griffith has brought out more forcefully

and with greater respect. These combined with that thrill of

thrills with which he concludes his entertainment are what will

make the picture live as long or even longer than its noted

predecessor.

In other words, it is the entertainment that is the predom-

inant thing about "Way Down East." And with all this it has

its years of running on the stage behind it, the name of Griffith, the names of the principal play-

ers, the artistry with which it is generally presented. Certainly

it is the biggest box office attraction of the times.
William Fox
PRESENTS

The story of three strange comrades—a man, a horse and a dog—a tale of the West, but one most unusual and appealing; presented by a cast including Pauline Starke, George Siegman, P. H. McCullough, and other leading players.

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in The Untamed

Story by MAX BRAND
Scenario by H.P. KEELER
Direction by EMMETT J. FLYNN
PAUL SCARDON
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That's why good American excitement-seekers will pour good American dollars into your box-office to see "The Law of the Yukon."
Episodic and Repetitious Production Lacking in Dramatic Interest

“MILESTONES”
Goldwyn

DIRECTOR ......................... Paul Scardon
AUTHORS .................. Arnold Bennett and Edward Knoblock
SCENARIO BY ..................... Louis Sherwin
CAMERAMAN ..................... Otto Brautigam
AS A WHOLE ........ Presenting a story of three episodes very similar to one another; small dramatic interest; scenes badly chopped and too many titles used
STORY ........ Might have gone on forever; duplications of situations becomes uninteresting; comedy is best element but not prominent enough
DIRECTION ................ Generally satisfactory
PHOTOGRAPHY ................ Average
LIGHTINGS ....................... Fair
CAMERA WORK .................... Satisfactory
LEADING PLAYERS .......... Hard to pick them out from a cast of fourteen; Lewis Stone renders skilled characterization
SUPPORT ............................ Satisfactory
EXTERIORS ...................... Good
INTERIORS ....................... Good
DETAIL ......................... All right
CHARACTER OF STORY .... Concerns the rebellion of old age against the actions of youth that are dictated by the heart
LENGTH OF PRODUCTION ....... 5,782 feet

“Milestones” presents a story in three episodes concerning three generations of one English family. In the first, John Rhead, a forward-looking engineer who plans to build iron ships, is cast out by his conservative partners but nevertheless marries the daughter of his house after an elopement.

But when John’s own daughter, Emily, is grown to womanhood, he refuses to permit her marriage to Preece, one of his employees, who forsees an era of steel ships instead of iron ships. So Emily, not wanting to precipitate a family row, marries her father’s friend Pym, in return for which favor Pym secures a title for John.

And Emily also forgets the sadness of her romance when her daughter, Muriel, elects to marry a young engineer, a man without title. Emily, grandfather and the whole family let off of a lot of steam about marrying beneath her station and Muriel is about to blight her romance along with her ancestors when Preece and a number of other forces intervene and serve to open the eyes of the old people.

Of course this story has a moral, that old age dims the vision, and that old people are unable to realize that the romances of youth are as beautiful as their own which they may have sacrificed for one reason or another. It would have them feel their ways more carefully.

As far as dramatic interest goes “Milestones” is very close to zero. There is hardly a sequence in any one of the three episodes that can be called forceful. And the triple repetition of the same old situation begins to wear on one as the reels go on. The objections of the old folks are also based on English conventions which aren’t American conventions at all. To the picture public titled people mean little. Objections to engineers on the grounds that they are hard-working engineers will strike American people as very foolish.

The action, in regard to individual scenes, is very choppy. Much story detail had to be included and the wealth of it necessitated choppy scenes and entirely too many subtitles. Paul Scardon evidently had a hard job to handle and did fairly well with the material at hand.

Of the cast, perhaps Lewis Stone stands out as John. His characterization is good. Harvey Clark, skilled character comedian that he is, gets only a few minor opportunities. Others are Alice Hollister, Gertrude Robinson, Mary Alden, May Foster, Gerald Pring, Boyd Irwin, Cerrean Kirkham, Lionel Belmore, Carrell Fleming and Jack Donovan.

Will Appeal to Small Percentage of Picture Audiences
Box Office Analysis for the Exhibitor

“If you want to chance it play up the names of the authors and mention the fact that the picture is an adaptation from a play. Then dwell on the moral of the story and the manner in which it is told. Center your arguments around the question, “Does Age understand Youth?”

Of the cast Lewis Stone is the most prominent but if you cater to a “fan” crowd you’ll find a lot old favorites in the cast that will help to draw.
“Fatty” Arbuckle First Feature Somewhat Disappointing

Roscoe Arbuckle in
“THE ROUND UP”
Geo. Melford Prod.—Paramount

DIRECTOR ................... George Melford
AUTHOR ........................ Edmund Day
SCENARIO BY ................. Tom Forman
CAMERAMAN .................. Paul Perry
AS A WHOLE ...... Ordinary western melodrama with “Fatty” Arbuckle center of comedy scenes

STORY .............. Interesting with plenty of fighting Indians and gun shooting

DIRECTION ............ Played up desert fights between Indians and whites in regular old-time style—a bit too much

PHOTOGRAPHY .............. Excellent
LIGHTINGS .................. Some excellent desert stuff with effective brown and blue tones
CAMERA WORK .............. Excellent
STAR ................. Gets in some fine comedy and also shows to good effect in serious scenes
SUPPORT ..................... Very good
EXTERIORS .............. Western but with more expanse and atmosphere than the ordinary
INTERIORS .................. Very good
DETAIL ..................... Satisfactory
CHARACTER OF STORY ...... Includes a number of plot threads most prominent of which concerns romance of sheriff’s friend

LENGTH OF PRODUCTION ....... 6,417 feet

“The Round Up” is first to be noted because it introduces Roscoe “Fatty” Arbuckle as a feature star. As has been the case with other good comedians, Arbuckle has often shown in his hilarious two reelers, that he is capable of playing in a more serious vein. He again displays this talent in the role of the jovial sheriff of “The Round Up,” playing his part in the dramatic sequences of the story with a sincerity and effect that completely disarms those who would laugh at his figure. On the other hand, the producers have shown the good judgment to let him loose in some regular hilarious comedy scenes and in these he shines as of old. The sequence in which he bursts out his new suit, the one in which he attempts to play at romance with the flirtatious Polly and his actions at the wedding are all very funny.

As a complete entertainment “The Round Up” is disappointing. Melford has played up the old Indian fights on the desert in a big way. The manner in which he has staged his scenes smacks of the old style in many respects.

The real central character of the story is Jack Pay- sen, the sheriff’s friend. Jack rushes his marriage with Echo Allen fearing that her old suitor, Dick, will return. Echo believes him dead. On the wedding night Dick does come back and Jack, afraid to face the music, keeps him out of the house by lying to him.

Later, accused of a robbery and murder, from which he can only alibi himself by telling the true story regarding Dick, he make a confession to Echo and then rides off to the desert after him. He overtakes his man but the two are surrounded by Indians and a fight is staged. Dick is mortally wounded. The sheriff comes to the rescue with the U. S. cavalry and arrives in time to get Dick’s dying confession which exonerates Jack from the shadow of the accusation. Echo forgives Jack.

Tom Forman appears as Jack, Irving Cummings as Dick and Mabel Julianne Scott as Echo. Others are Jean Acker, Guy Oliver, Lucien Littefield, Fred Huntley, Wallace Beery, Jane Wolfe and George Kuwa.

This May Give You an Unusual Chance at the Box Office

Box Office Analysis for the Exhibitor

Exhibitors may be able to make an unusual showing with “The Round Up,” if for no other reason than it presents Roscoe Arbuckle as a feature star for the first time. He has been off the screen for a considerable space and his return in a new field should be the signal for big crowds if the facts of the case are made known. Concentrate on this line of talk in your advertising.

The title is also well known as the old play had quite a run. Again there is an asset in the name of George Melford, the director. He has done some pretty big things for Paramount and is now engaged in making director-productions, of which this is his first.

With all these facts made known to the public business ought to be bigger than usual. The picture offers a fair brand of entertainment in which the comedy element is the most sure of registering with full effect. Play this up too.
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527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Incorporated
Foreign distributor, J. FRANK BROCKLISS
Business of “Muffing” Perfectly Good Farce Comedy

Bryant Washburn in
“A FULL HOUSE”
Paramount

DIRECTOR .................. James Cruze
AUTHOR .................... Fred Jackson
SCENARIO BY ........... Alice Eyton
CAERAMAN ................ H. Kinley Martin
AS A WHOLE ........ Poor handling of good farce;
laughs come moderately in last two reels but
first three are very slow

They “muffed” it

They “muffed” it

PHOTOGRAPHY .............. Good
LIGHTINGS ................. Good
CAMERA WORK ............. Satisfactory

They “muffed” it

STAR ............ Gives average performance; doesn’t get

the opportunities he should have received

SUPPORT ................. Good
EXTERIORS ............... Good
INTERIORS ............... Very good
DETAIL .................. All right

Character of Story ........ Farce idea that
hinges on a burglar and a newly-wed husband

taking wrong suit cases

Length of Production ........ 4,200 feet

Fred Jackson’s farce, “A Full House” did yoeman
service on the stage, both in its original form and later
as a musical comedy. Unhappily it isn’t at all likely
to render such service on the screen. The plain fact
of the matter is that the majority of its humorous poss-
sibilities were “muffed” when it was made ready and
produced as a picture.

While the stage piece started right off with laughs
galore and kept up the pace through to the finish, the
picture hardly produces a laugh until the fourth reel.
This is strange too, inasmuch, as the director was
dealing with the same material during the first reels
that went so well on the stage. It appears that he
just failed to get into the spirit of the farce. Certainly
the action lacks sparkle and spontaneity and there is
small play made for the laughs lurking just beneath
the surface.

The story has to do with George Howell, a young
husband, who is forced to leave his bride of two days
and journey to San Francisco, there to secure foolish
letters written by one of his clients to a lady of com-
mercial instincts. Having secured the letters after
two days on the job he boards the train for home and
has the misfortune to alight at Los Angeles carrying
the bag of a burglar who has just turned a trick,
instead of his own.

Ottlie, his wife, is suspicious over his long stay
from home and opens the bag, there to discover her
worst fears realized. Her husband is a crook! The
best part of the action comes when the police get on
the trail, being notified of the missing gems by the
Howell maid. The crook returns to claim his loot and
is kept in the house along with all the rest. There
ensues a mixup of humorous proportions, after which
the truth comes out.

Much was made in the play of the Howell maid and
one of the policeman. These two characters were the
ones around which much of the comedy centered.
Why they were not so treated in the picture is hard
to understand. Certainly much could have been de-

erived from the two characters in the way of comedy.

Bryant Washburn hasn’t much to do until the final
reels in his role of George. Lois Wilson is a pretty
Ottlie. Others are Lettie Williams, John Wild, Guy
Milham, Hazel Howell, Z. Wall Covington, Vera
Lewis, Beverly Travers and Frank Jenassen.

They’ll Have to Wait Three Reels to Get the Laughs
Box Office Analysis for the Exhibitor

If you think your audiences won’t mind sitting
through three rather dry and uninteresting reels in
order to get the laughs from two pretty good ones
then “A Full House” will answer the purpose. Cer-
tainly, however, it fails to match up very well with
several very good farce comedies recently put out by
Paramount.

Advertising could carry out the suggestion of a play
on the poker term carried in the title. Catchlines
could be written around the exchange of suitcases on
which all the trouble rests. “He was home with his
wife after a two day absence which he couldn’t ex-
plain. She opened his suit case and discovered a burg-
lar’s layout. And jewels stolen from one of her
friends. This is the riotous situation on which “A Full
House” is based. See it at .” An advertising
argument on that order ought to appeal.
Pleasing Western with Well Sustained Climax

Joe Moore and Eileen Sedgwick in
“LOVE’S BATTLE”
Climax Film Corp.—State Rights

DIRECTOR ................................... Not credited
AUTHOR ...................................... Not credited
SCENARIO BY ................................. Not credited
CAMERAMAN .................................. Not credited
AS A WHOLE ................................. Moderately entertaining western with good comedy introduction

STORY ................................. Preaches against conviction on circumstantial evidence; pretty good suspense in climax sequence

DIRECTION ................................. Has some rough edges but the action is treated with good effect

PHOTOGRAPHY ............................ Satisfactory
LIGHTINGS ................................. Satisfactory
CAMERA WORK ............................ Average
STARS .................................... Very likable
SUPPORT ..................................... Satisfactory
EXTERIORS .................................. Western
INTERIORS ................................. Good particularly in regard to jail scenes

DETAIL ................................. Fair
CHARACTER OF STORY .................... Heroine’s efforts to free hero after he has been convicted for murder on circumstantial evidence

LENGTH OF PRODUCTION ............. About 4,500 feet

Joe Moore and Eileen Sedgwick who recently made their bow as co-stars in “The White Rider,” another state rights production, again have the principal roles in “Love’s Battle,” a western picture that, while not high class in the pictorial sense of the term, contains many pleasing moments and works up to a climax in which the suspense is quite well sustained.

The opening scenes are in the nature of very good comedy. Moore is introduced as a young hobo, Smiling Joe Wiley and the first scene shows him reclining in a hammock beneath a speeding freight car. His business in this bit and the subtitles are good for laughs. Subsequently Joe gets thrown off and lands at the feet of another hobo. This bit also gets over as good comedy.

They show some more good light stuff when Joe, hungry, pulls a fake holdup in the western restaurant and wins the admiration of all the cowboys. Later he is revealed as a full fledged westerner and soon after there is the usual scene in which he rescues the heroine, Kate, from a runaway horse and then beats up the villain. Of course these episodes mark the beginning of the romance.

The melodrama enters when the villain robs the bank and kills the cashier, successfully fastening the blame on Joe. He is convicted on circumstantial evidence and sentenced to die. Kate goes to the governor and begs for a pardon and discourses on the unfairness of circumstantial evidence. When the governor remains abdurate to all her pleas she tears her clothing, throws her arms around his neck and calls for help. The governor’s wife arrives on the scene as well as two policemen and suspect the worst.

This situation convinces the governor that circumstantial evidence isn’t always right. Then the sheriff arrives with the villain’s dying confession of the crime and there is the mad automobile dash to get to the prison before Joe hangs. The suspense of the climax is inclined to drop a bit here inasmuch as the telephone could easily have been used to notify the jail, while the director hasn’t built up the familiar situation in top-notch style.

The stars do very pleasing work, Moore showing to better advantage in his moments of comedy. In future productions more of this element might be introduced as he seems to be thoroughly at home in light episodes. Miss Sedgwick is appealing in her emotional scene with the governor and does good work throughout. Others are G. A. Williams and W. C. Fellows.

Some Exhibitors Will Find This Very Satisfactory

Box Office Analysis for the Exhibitor

“Love’s Battle,” is a generally pleasing picture. A little more polish on its rough edges and it would measure well with the average westerns of the times. As it is, it ought to please the audiences of the smaller theaters and those whose policy is a daily change or a double feature program.

There is no reason why Joe Moore shouldn’t come up in the ranks of stars. A little more careful treatment and he would win a good following. He seems to have the comedy sense and his light scenes at the outset of “Love’s Battle” hit the mark nicely.

In advertising this you might build your arguments around the circumstantial evidence idea. Lines such as, “Should a man be convicted for murder on circumstantial evidence?” and “Should a man in an incriminating position be assumed innocent or guilty when the evidence is purely circumstantial?” could be used in working up interest in the theme of the picture.
A Disappointment after Former Successes by this Producer

"THE DWELLING PLACE OF LIGHT"
B. B. Hampton Prod.—Hodkinson

DIRECTOR ......................... Jack Conway
AUTHOR ......................... Winston Churchill
SCENARIO BY .................... William H. Clifford
CAMERAMAN ...................... E. J. Vallejo

AS A WHOLE ...... Not entertainment; depends on
sensationalism and sex relations for its appeal
STORY ...... Troubles of peoples and individuals
both personal and impersonal offered for amusement
DIRECTION ...... Handles mob scenes very well;
generally good throughout
PHOTOGRAPHY .................... Good
LIGHTINGS ....................... All right
CAMERA WORK ................... Very good
PLAYERS ......... All fulfill requirements satisfactorily
EXTERIORS ..................... Adequate
INTERIORS ...................... Correct
DETAIL ......................... Entirely too much
CHARACTER OF STORY ...... All sorts of complications encountered, due to domineering and selfish will of one man
LENGTH OF PRODUCTION .... About 6,000 feet

Winston Churchill’s novel “The Dwelling Place of Light” should have remained in book form and never been attempted as entertainment on the screen. The public who know and appreciate good pictures, do not care to be deprived of the entertainment and amusement which they seek in the picture theater by having such material as this handed to them.

And the whole fault with the production is the story material. Notwithstanding the fact that technically there is little to be found fault with and the fact that the players all do creditable work, labor problems, here presented in a strike sequence which consumes at least two reels and another angle dealing with the wronged girl, “The Dwelling Place of Light” fails to present much that will be approved by the screen-educated public.

Director Conway deserves credit for the manner in which he has handled the strike sequence. These scenes are all thoroughly realistic and considering the number of people used and the general tone of confusion, this bit gets over very well. There are a couple of slip-ups, nothing serious, however, which may go unnoticed.

Janet Butler is secretary to Claude Ditmar, manager of the mills, and secretly admired by Ditmar, who is also carrying on an affair with Elsie, Janet’s younger sister. Ditmar begins to annoy Janet with his attentions and when Elsie is given enough money to leave town for a while, Janet learns her employer’s true character. Ditmar’s overbearing and headstrong personality causes a strike in the mills despite the efforts of Brooks Insall, Ditmar’s partner, who makes every effort to prevent it.

Janet leaves the mill and together with Insall, with whom she is falling in love, works among the strikers. The girl’s father is killed and her mother driven insane after she has attempted to kill Ditmar. Janet is suspected of the attempted murder and imprisoned. Insall proves the hero by securing Janet’s release and by rescuing sister Elsie from her sordid surroundings in the city where Ditmar had sent her.

The sight of Elsie restores the mother’s mind, Janet and Insall face the future together, while villain Ditmar is removed from his position as manager and Insall installed in his place.

The cast includes Claire Adams as Janet, Lassie Young as the sister, King Baggot as Insall, Robert McKim as Ditmar. Others are Ogden Crane, Lydia Knott, George Berrell, Beulah Booker, William Mong, Aggie Herring, Nigel de Brullier and C. B. Murphy.

You Can Get Them in All Right but They’re Not Going to Like It

Box Office Analysis for the Exhibitor

Even allowing for the fact that the production end of “The Dwelling Place of Light” is quite satisfactory, this latest Benjamin B. Hampton production cannot compare with his previous successes such as “Desert Gold,” “The Sagebrusher,” “The Westerners,” or the most recent “Riders of the Dawn.”

In the cheaper class houses where the more sensational and the more risqué the picture, the better they like it, “The Dwelling Place of Light” will find an appreciating audience. But in the better class theater where folks seek pleasant entertainment, such things as strikes, an unfortunate girl, attempted murder, dispossession, and other trials attending a strike, will not find favor. The author’s name and that of the producer mentioned in connection with his former successful productions should get them in if you’re not particular what they say after.
“STRIKING MODELS
WITH FAY TINCHER
EDDIE BARRY and the FOLLIES GIRLS

BRIGHT and breezy, “Striking, Models” will put “pep” into any program. All but the hopelessly selfish will send others to your theatre. Fay Tincher is at her sparkling best—a laugh a minute, a smile all through and complete satisfaction at the end.
The women will gasp with delight—and the men—there’s something for them.

A CHRISTIE COMEDY

IT'S an exceptional comedy as comedies go—but not for Christies—they have kept up a quickening pace of excellence since the release of the FIRST of the new ones.

If you do not know the wonderful pulling power of them drop into your best first run theatre—it is sure to be there—and see “Striking Models.”

Five previous releases have proven the quality of the New Christies. They have earned the biggest two reel comedy contract ever signed by the Rialto and Rivoli in New York. They've cut a swath of success across the nation.

Will each of these stand for an opportunity lost to you?

“KISS ME CAROLINE”—with Bobby Vernon
“A SEASIDE SIREN”—with Fay Tincher
“OUT FOR THE NIGHT”—with Eddie Barry
“SEVEN BALD PATES”—with Harry Gibbon

EDUCATIONAL FILMS
CORPORATION OF AMERICA
729 Seventh Ave. New York
Some Short Reels

"Grinning Granger"—Universal

It is to be regretted that the incident which forms the principal link in the chain of situations making up this two reel western starring Hoot Gibson is so hackneyed. It shows the principal regarding a gun dropped by the fellow who has shot and severely wounded another character. Of course, the sheriff arrives and lodges Gibson in jail. Eventually, as may be expected, he proves his innocence and is enabled to claim the dehorned Dorothy Wood, but the sudden manner in which his "proof" is accepted without doubt and the quick leading of Jim Corey, heavy, to the pen, in a slip-up on the part of the director, Ford Beebe and Maloney who produced this have included a few incidents which register well.

Bray Pictograph, No. 51—Goldwyn

Max Fleischer who is responsible for the "Out of the Inkwell" cartoons, which are frequently appended to these offerings, is credited with getting up the idea for the opening portion of this, called "If You Could Think." It consists of some enlarged views of common objects, a few shots taken so as to give the spectator an idea of how things would look if he were very small and a number of fairly interesting titles. While the material presented is unique, it lacks the quality necessary to enable it to hold attention for a great length of time and is not an ideal subject for more than half of a magazine production. The "Jerry on the Job" cartoon which follows is ridiculous without being funny. Of course, most caricature drawings depend largely upon the fancy of their creators to get laughs, but this time the humor is not very much in evidence and as a result, this is considerably below the usual standard set in the series.

"The Road to Ruin"—Goldwyn

Although a few funny comedy gags are included in this two reeler, it fails to register in very good style most of the time. Generally, it moves along at a fair pace, but it lacks the needed outstanding bits of humor to lift above the class of the ordinary. Flanagan and Edwards are the leading characters in the piece which has a bevy of maids who appear in negligible scenes. It all concerns a traveling theatrical troupe which visits a small town, the hardships of the company being satirized. One clever incident is that concerning the posting of the ban on board, but aside from that and a good touch at the finish, this does not register very solidly.

"It's a Boy"—Paramount—Mack Sennett

This proves to be one of the most pleasing of recent Mack Sennett comedies, inasmuch as John Harry Jr., the Sennett baby and Teddy, the dog, are seen in some thoroughly amusing and startling sequences. The bit where Teddy builds a step of boxes for John Henry to descend from his perch on the high shelf, goes well and the following scenes showing the dog drilling the baby along in a small chariot and then effecting his rescue from the water are very good. The other principal comedians are Billy Bevan, Lafe_MANY and their work is good for many laughs. The gags are not in such great evidence as usual although what is attempted registers well enough.

"The Flaming Disc"—Universal

Elmo Lincoln's admirers—those who followed his previous serial, will in all likelihood find this just as satisfactory, for it presents him in a dual role. The fact that the powerful Elmo plays two characters is unique and a decidedly novel serial feature. In his last episode drama, a two-ply part was essayed by Louise Lorrain, who is again his leading lady, but this time, Lincoln himself does the double stuff.

The surroundings and general character of this are similar to the previous offering with this star, the cast consisting largely of the same performers. Some excellent work is done by the principal and the action is fast enough to satisfy the craving of the deepest dyed-in-the-wool serial fan. A new lens of remarkable power is the object of the big battle this time and they carefully see to it that the two parts fall into the hands of different people and it is quite likely, if not certain, that most of the rest of it will concern the efforts of everyone to get the two halves of the desired object.

They have inserted several physical battles with the hero facing tremendous odds and usually proving quite capable of the task of subduing his numerous opponents. The double exposure scenes are certainly up to the mark, there being one shot of fair length showing Elmo seated on the legs of the character who plays his brother in the story—that is, himself.

Robert T. Hill directed, Phillip Hubbard wrote the story and scenario together with A. H. Gooden and Jerry Ash cranked the camera.

Direct your campaign at the Lincoln followers—promise them a serial up to the standard of his previous one—let them know he plays a dual role and you should be able to make the deals come your way. It isn't the most artistic serial made recently but it has the punch.

Another Chester Screenie—Educational

Opening another issue of the Chester Screenies is a portion entitled "They All Turned Turtle." It was taken in Florida and shows the manner in which the large amphipods are captured while in the water and on land. Titled in fine style by Katherine Hilliker, it maintains interest throughout, the material being worth while and the lettered matter enhancing its value. "Family Trees" as the second section is called, deals with totem poles and can also be depended upon to hold attention. Both parts of the offering are up to the desired standard and the reel is one of the better ones of the series.

"Too Much Overhead"—Chester—Educational

Americans are inclined to do much work indoors, whereas, in China, labor of a similar kind is done in the open. Chester bears out this fact with another reel titled by Katherine Hilliker and photographed by Charles Hugo. Various trades as appraised by the Chinamen are shown, threshing wheat, making paper, baking, washing clothes and other occupations all being taken up. As a rule, travel reels have a tendency to become monotonous but this one can be depended upon to hold the eye of the onlooker. Undoubtedly, this is one of the best pictures of its type turned out in some time.

"The Piledriver"—Realcraft

Hitherto, Billy Franey's one reelers have consisted almost entirely of slapstick comedy bits, with scarcely any plots running through them. In this, however, there is a distinct theme—a reason for everything that is done, and with some really humorous material, the offering is fit to go into almost any house. Charles Haeli and Charles Post, who play the two most prominent roles in the support of Franey, hold down their ends in fine style and this is probably the best reel of the series. In the opening scene, where Franey endeavors to swing a mailot at a "strength-testing" machine, there is one hilarious bit which is certain to get a laugh anywhere. Franey hits the proprietor on the toe after paying for his shot, and retreats. The manner in which he executes it is very funny and what follows holds up excellently. Some fault may be found with the photography which is not always very clear, but it is worth booking.
Owing to Marshall Neilan’s contractual relations with another distributing organization, Associated Producers, Inc. will not contract for any of his productions for future delivery until after the completion of this contract.
CLIMAX FILM Corp.

offer

JOE MOORE and
EILEEN SEDGWICK

in a powerful
semi-Western
comedy-drama

Climax Film Corp.
729 7th Avenue, N. Y. C.
"The Greatest Emotional Production Of The Last Ten Years"

When you show "Madame X", feature that line in your advertising and exploitation. It is the truth.

At first-run showings of "Madame X" in San Francisco, Milwaukee and Washington D.C., audiences made no attempt to hide their emotions, and greeted the final wonderful climax with the perfect tribute—absolute silence, then wild applause.

And when a picture gets that kind of a reception, you can be sure that the records in the box-office reflect it in dollars and cents.

SAMUEL GOLDWYN PRESENTS
PAULINE FREDERICK IN
MADAME X
ADAPTED FROM THE FRENCH OF ALEXANDRE BISSON
BY ARRANGEMENT WITH HENRY W. SAVAGE
DIRECTED BY FRANK LLOYD
Complaint Filed
Schulberg-Abrams Suit—Former claims Credit for "Big 4" Idea

The complaint has been filed in the Supreme Court in the suit of Benjami-

named "Big 4" by E. Schulberg against Abrams for an accounting of

for Famous Players as an

between them. It was agreed between them that George exchange of $10,000 for

Fairbanks, Chaplin and

as mutual partners. Sharp such agreement was between Schulberg

to push through a successful program and divide the profits.

and that he got the money by

of Famous Players stock. It

and that it was agreed between him

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In (Continued on Page 2)

London Letter

By W. A. Williamson

The organization of an association for purchase and rental of films is being

or The Exhibitors Co-

Great Britain and

and Ltd. The founders are:

and C. A. Clegg, Victor

as is also known as

and Cleveland.

in order that the plain-

be free to engage in other

(Continued on Page 3)

Zellner, Karger’s Assistant

Arthur Zellner has been appointed

assistant in the

in addition to the fact that Eastman

in the East for

Yesterdays (September 12) all over the nation in a hundred cities a hundred

prints were working full weekonds (and some for runs) on Thomas

H. Ince’s first Associated Producers’ special, “Homespun Folks”—Advt.

DEALS PLANNED

Efforts Being Made in Various Financial Circles to Bring About

Combination—Some Difficulties Encountered

During the past two weeks there have been at least a dozen

efforts made by representatives of financial interests and

executives of certain picture corporations to bring about a combi-

which would include a number of the more important

Because of various conditions existing in each of the con-

involved, no progress has been definitely made and present

indications are that nothing will be done.

Representatives of the Du Pont interests, which control

Goldwyn, have taken an active part in these conferences.

Legal Fight

Between Loew and First National in

in Cleveland Under Way

E. Bruce Johnson of Associated

First National left for Cleveland on

Saturday to confer with attorneys there regarding the legal battle under

in that city with Marcus Loew.

Loew originally planned to take a First National sub-franchise but later

reconsidered. He did, however, con-

tract for three series of First Nat’s

pictures, the Talmadge series, both

Norma Dodgers, and the Charles Ray series. When he did not take up the sub-franchise, how-

ever, it is First Nat’s claim that the contract reverted to the original

sub-franchise holder in Cleveland.

A hearing on the case has been set for Sept. 20.

Settlement Reached in Albany

Albany—A meeting held on Fri-

day, which was attended by the rep-

sentatives of the local exhibitors’ organization and the operators, an

agreement was reached whereby the

wage scale contract which does not expire until Labor Day, 1921, is amended so as to provide

for an increase in the wages of the operators of $1 a week.

A clause was also incorporated in

the contract calling for arbitration of disputes which may arise in the

future.

Harry Wallace Dead

St. Louis—Harry Wallace, man-

ager of the Grand Opera House and

the Rialto, died of apoplexy Wednes-

day of apoplexy. He had been ill

but a few days.

Ask Eastman Denial

That Powers Stockholders Commit-

tee is Connected With That

Organization

Rochester, N. Y.—The Powers

Stockholders Protective Committee

which is investigating the operations of the Powers Film Products, Inc., has written a letter to the Eastman

Kodak Co. asking them to help con-

nect the stockholders of the Powers company that Eastman has no con-

nection with any members of the protective committee.

The idea of this is to dispel any

doubts, which the committee say exist, that the committee members are

attempting to deprive the value of the Powers Film Products, Inc.,

and make sure it is bought and thus stop all control of the company.
On Broadway

44th St. Theater—"Way Down East."

Criterion—Marion Davies in "The Restless Sex."

Capitol—Will Rogers in "Honest Hetch."

Strand—Lionel Barrymore in "The Master Mind."

Rialto—Constance Binney in "39 East."

Rivoli—Charles Ray in "The Village Sleuth."

Brooklyn Strand—Katherine MacDon-ald in "The Notorious Miss Lisle."

Astor—"While New York Sleeps."

Lyric—"While New York Sleeps."

Loew's New York—Today—"The Love Flower."

Tuesday—Dorothy Dalton in "Guilty of Love."

Wednesday—"The Law of the Yuk-on."

Thursday—"The Fall of the Saint."

Friday—"The Light Woman" and "The Secret Gift."

Saturday—Charles Ray in "The Village Sleuth."

Sunday—"The Hope."

Next Week

44th St. Theater—"Way Down East."

Criterion—Marion Davies in "The Restless Sex."

Capitol—"Earthbound."

Strand—Constance Talmadge in "Good References."

Rialto—Dorothy Gish in "Little Miss Rebelion."


Gray With Universal

Paul Gray has been engaged by Harry Berman of Universal to exploit "Shipwrecked Among Canni-bals" for that firm. It is understood that Universal intends exploiting the "Cannibals" picture on a large scale. Gray was with Hunt Stromberg at Selznick for seven months as an exploitation man and has since been doing special exploitation work.

House Changes

Houses Bought

South Haven, Mich.—Burlow Tipp bought Princess.

North Tonawanda, N. Y.—F. W. Zimmerman bought Oliver.

Binghamton, N. Y.—George W. King, Lyric, bought Laurel.

Lewiston, Idaho—Rolla Duncan sold Theatorium to Al H. Hilton, owner of the Paramount.

Duluth, Minn.—P. F. Schrewe is now general manager of the Duluth Theater Co.

Gonzalez, Tex.—R. S. Dilworth, Sr., bought Crystal from Remschel Bros.

Libson, D.—DeFord Henry, Jr., and C. P. Adamson bought Opera House.

Kent, O.—Palé and Nagel bought Opera House from Mr. and Mrs. Hanley.

Newport, Ark.—Mrs. H. Clay Sanders bought Madaline and will call it Sanders.

Jacksonville, Fla.—Charles J. Volf-mer bought Rialto from John Hodes.

Clinton, Mass.—Beauregard and Beauregard bought Strand.

Minneapolis, Minn.—F. F. Fairbanks has been appointed general manager of the local office of the American Film Co.

Sunday Shows for Blue Earth

Blue Earth, Minn.—Mayor Keut cast the deciding vote on the matter of Sunday shows recently when the City Council was unable to agree.

Complaint Filed

(Continued from Page 1)

film enterprises for the benefit both. He says Abrams hasn't counted for his share and also $2,000 is due him from the for rights to Mack Sennett's "Ya Doodle in Berlin."

Schulberg alleges that Abrams encouraged him to accept an offer to Morris Greenhill to sell "Saras-keen stock for the benefit of both and each advanced $1,500 for an interest in the production, "Among the Giants" but Abrams hasn't accounted to He alleges also that an accounting from "The Challenge" is in progress.

The complaint alleges that Abrams and Schulberg were to have a percentage of the profits of United artists for originating the plan and an accounting of the sums receiv-ed by Abrams from the corporation, also $10,000. Incorporators: Charles A. Nagol and the benefit of both and has not been reim-bursed.

Dennis F. O'Brien, of O'Brien, Malevinsky & Driscoll, attorney for Mr. Abrams, had no comment to make on the above..

Burns Leaves Johnson and Hope

Sammy Burns, who has been se-ing comedies for Johnson and Hope, has severed relations with the company and will form his own producing organization.

Incorporations


It does not require a big field to grow a large ear of corn, but it does require the right kind of seed. By the same token satisfactory box-office receipts require not a vast auditorium, but RITCHES POSTERS!

We Place Insurance for PARAGON FILMS, Inc.

(Receive this Space for Others)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems. Tomorrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. May we prove to you how we can serve you better? Your phone handy.

We Have Insurance

80 Maiden Lane
Phone John 5495-5800
5447-5888

REUBEN SAMUELS
EAL INSURANCE DEPT

RITCHES LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 839

Monday, September 13, 1920

We Have an Unbelievable

The busiest little animal on the whole desert is— the gopher. Take a tip from him any time you want something— and gopher it.

—Watch for "SUNDOWN SLIM"

Quotations

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Bryson City, N. C.—K. E. Bennett and associates to build.
You don't have to be married to apprize that this scene alone is a comedy in itself. "Don't Blame the Sto rk," a new Christie two-reeler.--Adv.

CHRISTIE COMEDIES

Plan Extensive Changes
Newport, R. I.—Several changes are underway for the Bijou, Lafayette and Opera House by the syndicate which has secured control of them and of which L. M. Boas is general manager. From $300,000 to $400,000 will be spent on the work.

Omaha Musicians Walk Out
Omaha, Neb.—Upon being refused a wage increase, local musicians have ordered a walk-out. The scale in effect up to the time of the strike was $52.50 for an orchestra leader and $35 for a musician. The new scale increased is $56 for a musician and $48 for a leader.

Hillsboro, Ill.—The Williams Theatre has been purchased by Fellis of the Fellis Theatre.

Chicago—Harry Scholl has been made manager of the New Mable.

Each house. After a conference with Samuel Gompers, Secretary Fern good of the national board of the musicians' union recently issued orders against the minimum requirement.

"Union moving picture machine operators and stage hands are employed in all Swanson theaters, the former having been granted a wage increase effective Sept. 1, which will cost each theater $750 additional per year. The operators and stage hands are not in sympathy with the position taken by the musicians.

"Notwithstanding the fact that admission prices have remained unchanged, and there is no disposition to increase them, theater operating expenses have increased from 100 to 200 per cent, in the last three years. Film rentals have reached staggering heights. It is not uncommon for $1,000 or $1,500 to be asked for a program feature product, while a year ago $250 or $300 would have been considered a high price. Other expenses have increased proportionately.

"In the light of these facts we believe that the public will be entirely in sympathy with the position we have taken.

"Swanson Theater Circuit.

"By W. H. Swanson.

Samuel Bldg. Opens in Atlanta
(Special to WID'S DAILY)
Atlanta—The new Samuel Bldg., which houses Associated Prod., Metro, Republic, Select and United Artists exchanges, has been opened.

The building also houses the offices of the Southeastern Pictures Corp., which is Adolph Samuel's own exchange organization.

Walthall Goes to Texas
(Special to WID'S DAILY)
St. Louis—Wallace Walthall, for the past several weeks local manager for the Enterprise Distributing Corp., has left for Dallas, where he will travel. P. E. ("Pat") Collins, in charge of the booking department for Enterprise here, has been made manager.

New Release for C. B. C.

"The Victim" is a feature announced for early release for the independent market by C. B. C.

B. O. A.

BOX OFFICE ATTRACTION
That's what every picture ought to be.

THE TRUANT HUSBAND
is a B. O. A.

Being Produced by
POCKET FILM CORPORATION

LLOYD B. CARLETON
Producing Director
Lloyd Carleton Productions

Director General
Clermont Photoplay Corporation

Next Picture
"BEYOND THE CROSS ROADS"
by Bradley King

UNITED SOCIETY OF CINEMATOGRAPHERS
formedly Cinema Camera Club
16th Floor Candler Bldg.
When you are in need of a
Cam eraman
Phone Bryant 6558

United States Supreme Court in New York City held that any labor organization can compel a theatre to employ its members. In a suit brought by the union against the theatre which was operating under the management of the syndicate, it was held that the union had a right to compel the theatre to employ its members.

In this case, the union sought to compel the theatre to employ its members. The theatre, however, refused to employ the members. The union then brought suit against the theatre, alleging that the theatre had not employed its members as required by the union's contract.

The theatre, on the other hand, argued that the union had no right to compel the theatre to employ its members. The theatre claimed that the union's contract was not binding on the theatre, as the theatre was not a party to the contract.

The court, however, ruled in favor of the union. The court held that the union had a right to compel the theatre to employ its members, as the theatre was operating under the management of the syndicate, which was a party to the union's contract.

The court's decision was based on the principle that a theatre is considered a 'trade' and is subject to the jurisdiction of the union. The court held that the theatre was a 'trade' and was subject to the jurisdiction of the union, as the theatre was operating under the management of the syndicate, which was a party to the union's contract.

The court's decision was significant, as it established a precedent for the right of a union to compel a theatre to employ its members. The decision was also significant, as it established a precedent for the right of a union to compel a theatre to employ its members, even if the theatre was not a party to the union's contract.

The court's decision was widely criticized, as it was seen as a threat to the rights of theatre owners. The decision was also widely criticized, as it was seen as a threat to the rights of theatre owners, as the decision would allow unions to compel theatre owners to employ their members, even if the theatre owners were not willing to do so.

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In the Courts

The Universal Film has filed an answer in the Supreme Court to a suit by Kin Hubbard. The defendant admits that an agreement was entered into between the parties on Aug. 1, 1919, and that the plaintiff furnished various compositions which were paid for and that the defendant later refused to accept further compositions. It is alleged that the plaintiff has received $2,300.

Mrs. May Dougherty Stuart, mother of Stuart Robson, has filed an answer in the Supreme Court to an action she has brought against Winchell Smith, Victor Mapes, Samuel French, Marcus Loew, John L. Golden and the Metro Productions over the Bronson Howard play, "The Henrietta," which has been revised by Smith and Mapes and is to be produced by Metro as "The Saphire." Mrs. Stuart alleges that under the will of Mrs. Howard, who authorized the revision of the play by Smith and Mapes, she is entitled to any income from the play during her lifetime. She says that Smith claims he bought the rights to the play for ten years for $15,000 from French, and she alleges that French sold it without her authority. French has since offered her a small part of the sale price she says, but she demands the entire $15,000.

Estelle Taylor of the Fox organization is back in New York after a short vacation in Wilmington.

London Letter

Continued from Page 1

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Bryant Washburn gave a dinner last night to about sixty pressmen (reporters). Bryant has made a host of friends since his arrival here, and he wishes to place on record the fact that he is obtaining hearty co-operation everywhere. Last night's gathering included representatives of "The Times," Daily Telegraph," "Daily Mail," Evening News" and the leading trade and "fan" papers, and Bryant is assured of complete press-co-operation. The star's director, camera-man and electrician are over here, and he is getting his own lighting outfit. He is still looking for an English leading lady, and expects to get busy making camera tests of the possibilities in the course of a few days.

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Captain Lambert, well known in the states, directed for the Stoll for two months.

The Talmades and Joe Scheff are here. Also Jack Pickford.

Harley Knoles is having a pleasant time on this dear old island. He is under contract with All. He is under contract with All.

Pathé's October Releases
Pathé releases scheduled for October are as follows:

Oct. 3—Geraldine Farrar in "Riddle Woman.

Oct. 10—"Forbidden Valley.

Stuart Blackton production.


Oct. 24—"The Devil to Pay," Robert Brunton production.


IT IS THE DUTY OF EVERY EXHIBITOR TO RUN A SLIDE LIKE THIS IN HIS THEATRE AT EVERY SHOWING UNTIL THE POLLS CLOSE TUESDAY NIGHT.

VOTE FOR
Senator
GEORGE F. THOMPSON FOR GOVERNOR
AT THE NEW YORK STATE PRIMARIES TUESDAY, SEPTEMBER 14

IT WAS THE THOMPSON BILL THAT MADE SUNDAY "MOVIES" POSSIBLE.
YOU CANNOT TELL WHAT MAY COME UP NEXT, SO MAKE SURE YOU HAVE A FRIEND IN THE GOVERNOR'S CHAIR.

(Written and paid for by a man in the motion picture industry who is a friend of our friend, Senator Thompson.)
A. P. in Canada

A. L. Hunter General Manager of Canadian Distribution

formation of Associated Produce Ltd., of Canada, to market the juction of the Asso. Prod. in the nation, was announced yesterday by F. B. Warren. John L. Hunter be Canadian general manager of distribution.

This means that the A. P. will own and operate its own exchanges with offices in Toronto and branches in Montreal and other Canadian cities. M. Cooper has been named assistant to Mr. Hunter and is on a trip in the Canadian provinces.

Brunet Pathe Head

and Brunet was formerly in the New York office of First National, where he was the personal representative of D. Williams, and the past year manager of the franchise department at First National. In this latter work he made an analysis of every city and town in the United States and established the ratings of the First National franchise and sub-franchise offices. One of the most thorough analyses of the organization that ever undertaken the industry.

Louise Glauin in "The Leopard Woman" has a bigger picture than her last great success. "Sex." It is the first spectacular J. Parker Read, Jr., production for release September 26 by Associated Producers, Inc.—Advt.

May Come East

Jesse D. Hampton May Make New Arrangement Calling for Eastern Production

Los Angeles—Just back from a trip to New York it would not be surprising if Jesse D. Hampton did not return to New York to set up headquarters there and produce in New York. Hampton was in conference here with a number of capitalists interested in foreign as well as American productions, and the syndicate is interested in stage productions as well. If the deal is concluded, Hampton will move his entire staff, including directors and department heads, to the East. He will return in a few weeks to New York to further discuss plans. Meanwhile the European trip of his Eastern representatives, H. E. Morton, will be held up.

Premiere of "The Stealers"

Robertson-Cole announce the premiere of William Christy Cabanne's "The Stealers" at the Hotel Astor grand ballroom on Friday night at 8:30.

Beaverbook Coming

Expected in New York Shortly with Nathanson of Regal—May See Zukor

Lord Beaverbrook, one of the most prominent publishers of England, whose film activities of late have caused much comment both here and abroad, is expected in New York almost any day. He will in all probability meet L. N. Nathanson of Toronto, of Regal Films, with whom he has spent some time in Canada. Beaverbrook has a large financial interest in the Canadian Famous Players' organization, and is expected to see Adolph Zukor while here. When Zukor was abroad Beaverbrook personally wrote a lengthy article relative to the head of Famous Players and it appeared in one of his publications.
Cuts and Flashes

Jimmy Toms has been appointed general manager of the Keeney chain.

Jean Copeland, formerly of Photo-play is preparing a special script for Metro in the east.

Dustin Farnum's first picture for Robertson-Cole will be "Big Happiness."  

Julia Swayne Gordon makes her debut with Famous in Dorothy Dalton's "In Meus Eyes.

Educational has shifted the names of "Dynamite" and "Nonsense," two Mermaid comedies, and has made the former the earlier release.

June Elvidge, former star for World film is appearing in "FenceRunners" now being produced in the Metro eastern studios.

Bertram Burleigh, playing leads for Famous Players and on his way to Hollywood, arrived here on the Caronia.

The first Edward Jospe special production to be made for the Asso. Exhib., Inc., will be a mystery story written by Charles A. Logue.

Sanford Jarrell, of the Chicago Herald and Examiner, has joined Realart to handle publicity in the trade journals.

New Wage Scale

Price List for Lab. Workers
The new wage scale of lab. workers was issued yesterday by the National Association effective as of today. The scale follows:

<table>
<thead>
<tr>
<th>Title</th>
<th>$34.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tiner</td>
<td></td>
</tr>
<tr>
<td>Negative cutter</td>
<td>33.00</td>
</tr>
<tr>
<td>Wooders</td>
<td>28.50</td>
</tr>
<tr>
<td>Spinners</td>
<td>28.50</td>
</tr>
<tr>
<td>Perforators</td>
<td>29.00</td>
</tr>
<tr>
<td>Loaders</td>
<td>29.00</td>
</tr>
<tr>
<td>Washroom men</td>
<td>27.25</td>
</tr>
<tr>
<td>Projection inspector</td>
<td>28.50</td>
</tr>
<tr>
<td>Dry room men</td>
<td>24.00</td>
</tr>
<tr>
<td>Negative polishers</td>
<td>24.00</td>
</tr>
<tr>
<td>Positive polishers</td>
<td>19.50</td>
</tr>
<tr>
<td>Negative joiners</td>
<td>9.50</td>
</tr>
<tr>
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<td>Joiners</td>
<td>21.25</td>
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<tr>
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<td>21.75</td>
</tr>
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<td>18.50</td>
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<tr>
<td>Negative timers</td>
<td>8.00</td>
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<tr>
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<tr>
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<td>62.50</td>
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<tr>
<td>Insp. developing room</td>
<td>52.00</td>
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<tr>
<td>Negative developer</td>
<td>47.50</td>
</tr>
<tr>
<td>Title cameraman</td>
<td>35.00</td>
</tr>
</tbody>
</table>

Based on a 48-hour week.

Putting It Over

Here is how a brother exhib. put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Seattle, George C. Branhman, new house manager of the Liberty has found a convenient way of informing the patrons regarding the schedule of performances or the names of the players. He has had cards made 1/2 by 2 1/2 inches. At the top of these is printed "Liberty Theater," and on the next line, "Schedule of Performances." Below are three columns of dotted lines, on which are typewritten the starting times of the entire performance, the comedy and special, and the feature, respectively.

Each usher is kept supplied with these cards, and when a patron asks a question that is answered by them as above.

Tampa, Fla.—When "Up in Mary's Attic" was presented at the Alcazar, the front was decorated so as to resemble a Chinese laundry by Manager Kane. A special display of baby clothes hung on a line in the lobby and other adjuncts of the display all attracted attention to the house, good business resulting.

Some Showing

Reports tabulated by "Jimmie" Grainger of the Marshall Nellan offices show that of the 141 towns in the New Jersey exchange section "River's End" has appeared in 110 of them, and that in the Indianapolis territory of 112 towns the feature has played in 99 to date. On the coast of 175 towns possible in the Los Angeles territory 83 have so far shown the feature.

Grainger's work in tabulating records on this line is something new.

"The Silent Barrier" Sold for Australia
"The Silent Barrier" has been sold by Inter-Ocean for Australia.

For Rent

OFFICE SPACE
TILL SEPT. 19, 1922
2600 sq. feet—light and airy, 8th floor— excellently located on Broadway.

Apply at once
UNIVERSAL FILM CO.
1600 B'way, N. Y.

Among Exchanges

Chicago—H. E. Schothmel, B. Bates and McGarry have added to the Goldwyn sales force.

Cleveland—H. A. Bundy, manager of the local branch of Asso. Prod. temporarily located at 318 St. Bldg., awaiting the opening of Cleveland Film Bldg.

Butte, Mont.—A. W. Skoog has been placed in charge of the local universal exchange.

Minneapolis, Minn.—Newton D. and C. H. MacMillan have been added to the local Goldwyn sales force.

Minneapolis, Minn.—Joe Dedo has purchased an interest in the Actor A. Baier Film Co.

Omaha—W. E. Keller, former salesman here for W. W. Hodkinson, has been placed in full charge of that branch.

Chicago—Ben Reingold is coming Wisconsin territory for Gold out of the local branch.

La Crosse, Wis.—Mrs. Ern Geno and son, William purchased the Scenic from Charles DeRosed Building.

Kansas City, Mo.—Sol Jacks and J. C. Springer have been added to the Pathe sales force.

It takes fuel to get speed out of an engine and it takes RITCHLEY posters to get profits out of a photo-play!

RITCHLEY LITHO. CORP.
406 W. 31ST S. N.Y. Phone Chelsea 3885

EDMONDS & BOUT B. INC.
Accountants
Specialists in Studio and Exchange Systems and Audi We Go Anywhere.

NEW YORK—HOLLYW. 3D
56 Pine St.
1645 Lafayette
WASHINGTON, D. C.
Woodward Bldg.
Coming Release:  
"Officer 666"

HARRY BEAUMONT  
Director

"SKINNER'S DRESS SUIT"
"SKINNER'S BUBBLE"
"SKINNER'S BABY"
"ONE OF THE FINEST"
"LORD AND LADY ALGY"
"THIRTY A WEEK"

"BROWN OF HARVARD"
"TOBY'S BOW"
"THE CITY OF COMRADES"
"GOING SOME"
"THE GREAT ACCIDENT"

A letter from K. C. B., New York American—

HARRY BEAUMONT  
MOTION PICTURE Director
MY DEAR Mr. Beaumont.
A FEW days ago.
I SAW a picture.
CALLED "THIRTY a Week."
WITH OUR friend Tom Moore.
AND YOU bring with him.
A SOCIETY girl.
AND DRESS suit men.
AND WHATEVER they do.
YOU LET them do.
IN A sane sort of way.
AND WHEN you're all through.
WE LOVE Tom Moore.

AND WE love the girl.
AND WE love her dad.
AND WE go on out.
AND TELL our wife.
IT WAS some swell show.
AND WE don't know why.
TILL WE figure it out.
AND MAKE up our minds.
THE DIRECTOR man.
WHO DOESN'T believe.
THAT FOLKS who pay.
HAVE ROLLS of bills.
WHERE THEIR brains should be.
I THANK you.

Recent Release:  
"Stop Thief"

Address, c/o WID'S DAILY, Hollywood Office
DO YOU REMEMBER—
No. 33
"FIGHTING DESTINY" with Harry T. Morey and Betty Blythe
PAUL SCARDON
Directed It
And also
"HER UNWILLING HUSBAND" with Blanche Sweet
Now directing BESSIE BARRISCALE

Have Southern Farm Films
The Department of the Interior has about 15,000 feet of film which deal with successful farming in the South. They will be shown at the county and state fairs.

Install New Setting
San Francisco.—A New Moorish setting has been installed in the Tivoli.

Plan Large Kenosha House
Kenosha, Wis.—J. G. Rhode, owner of the Rhode Opera House, will build a house costing $300,000.

No Pictures at Colonial
Albany.—The Colonial will not hold its usual winter season of motion picture productions this year. The stock company which has been playing to capacity business all summer in the house will be held over.

Manley on Tour
Edward Manley is making a tour across country in behalf of "The Stranger" and "Sky-Eye" for the Western Picture Exploitation Co.

Daniel B. Frederick Whitcomb
master of scenario-craft
adapted
Albert Payson Terhune's
big Cosmopolitan story
"THE TRUANT HUSBAND"
for the screen
THE ROCKET FILM CORPORATION
is making it into a
NEW IDEA picture

Coast Brevities
Hollywood—Correcting a mistake sent out concerning "The Killer," Benjamin B. Hampton states that the director is Howard Hickman, not E. Richard Schayer as previously stated. Jack Conway is cast in the title role. Schayer wrote the continuity, and is learning picture directing under Hickman's tutelage.

James Morrison who made the trip from New York to Los Angeles to appear in "Sowing the Wind" with Anita Stewart will remain here to appear in "When We Were Twenty-One" for Jesse Hampton.

Phillip Kirby has been added to the Metro scenario staff at the Hollywood studios.

House Changes
Buffalo, N. Y.—John Stevens at Marlowe.
Plainfield, N. J.—Samuel Schwartz will erect a $275,000 house.
Wilmouater, Wis.—Harry J. Bryan at Palace succeeding Jack Yeo.
Birmingham, Ala.—J. H. Ayres at Lyric.
St. Paul, Minn.—Arthur B. White at Orpheum.
Hamilton, O.—Sam P. Broomhall to manage Jewel.
Jacksonville, Ill.—Chas. J. Vellmar has taken over the Rialto here. He was formerly manager of the Washington, Belleville.
Los Angeles—Earl Tait at Victory succeeding Arthur Wenzel.
Murphysboro, Ill.—James Marlowe at Hippodrome.
Forest, O.—Carl Moore bought star.
Philadelphia—Company headed by Amsterdam, Korsen and Cohen bought American for sum said to be $240,000.
Harper, Kan.—The Gem has changed hands. Mr. Robinson is now owner.

Judgments Filed
E. A. Chatterton has filed a judgment for $1,259.18, against Carlyle Blackwell.
A judgment has been filed against the Waldorf Photo Plays, Ltd., by M. J. Wohl & Co., Inc., for $919.
E. J. Beaumont has filed a judgment against Cinemaplay, Inc., for $122.82.

Aywon's Next Release
Aywn's next release will be "The Evolution of Man," in which the manape Jack appears.
Coming releases include "The Woman of Mystery" and "Thirty Years Between."

HERE passed a grizzly on its trail through the wilds, seeking its "Kill."
And you will see a score of other untamed forest "folk," each having a unique part in another novel and unusual picture of the open spaces

"Nomads of the North" from the novel of the same title by the famous writer
James Oliver Curwood
author of "Back to God's Country"
presented by
James Oliver Curwood
Directed by David M. Hartford

A First National Picture
**Claim Process Rights**

**Famous Players Say They Have**

**Bought Wyckoff-Henschelge Color Patent**

(By wire to W.D.'s DAILY)

Los Angeles—Famous Players-Lasky on Saturday filed a suit in the U. S. District Court seeking a restraining order against Max Handschelge, Special Pictures Corp., and the Wyckoff-Henschelge Co., alleging for an accounting for use of a process for the manufacture of colored films which has been patented in the name of Alvin Wyckoff and Max Handschelge.

The bill of complaint charges the patent rights were bought by the Famous Players-Lasky Co., for a valuable consideration and upon the claim that they therefore own the process and that the result of the process have brought suit against the three defendants named above.

Fleming in New York

Victor Fleming has arrived in New York from the coast to direct a new Emerson-Loos comedy in which Constance Talmadge is to star. Miss Talmadge is expected in New York from Europe on the Imperator, due here Oct. 3.

Hank Mann Comedies Held Up

(Results to W.D.'s DAILY)

Los Angeles—There will be at least one month's delay in the future production of Hank Mann comedies because of the illness of Mann, who is now at Yosemite recovering from a nervous breakdown.

The comedy unit has therefore been disband until his recovery, incidentally Mann, who is still under contract to Arrow Film, denies that he will make five-reelers in the fall.

**Cabanne Series for R.C.**

It is understood that "The Stealers," a Mr. Christ Cabanne special, for Robertson-Cole, is the first in a series of four which that director will make for the latter organization.

**Fazenda Free**

(By wire to W.D.'s DAILY)

Los Angeles—Louise Fazenda has completed her contract with Mack Sennett and it is understood that there will be no renewal.

It is reported that she will shortly sign with Special Pictures Corp.

Miss Fazenda will make a trip to New York shortly, making any more pictures, however.

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**Nat'l Asso. Election**

Percy L. Waters Likely to be Named President at Today's Meeting

Late yesterday afternoon it appeared as if the ground was rather well laid for the election of Percy L. Waters of Tri-State to become president of the N. A. M. P. I. (Nat' Asso.), succeeding W. G. Brady. Mr. Waters is at present chairman of the Distributors Division Committee, and for years has been identified with the industry in various capacities.

A number of well known film men have been talked of for the post including Richard A. Rowland of Mel- ro and Arthur Friend of Famous Players. There has also been some talk of Charles C. Pettijohn or some other Selznick representative, but yesterday it looked as if the sentiment for Waters had definitely crystallized. Because of Pettijohn's understanding of the censorship and Sunday closing questions it would not be surprising if he was selected chairman of the Censorship Committee of the Legislative Committee.

**Ballin's First**

"Honourable Gentleman" to Be Distributed Through Hodkinson

Hugo Ballin has closed a deal with the W. W. Hodkinson Corp. whereby the latter will distribute "The Honourable Gentleman," the first picture which Ballin has made since the formation of his own producing organization.

The story was written by Ahmed Abdullah. Ballin will start on his second picture in about a week.

Mr. Hodkinson said yesterday that negotiations for a series of Ballin productions were under way and further than that he did not care to make any comment.

R. and F. Book Famous Players

Al Lichtman of Famous Players returned yesterday from a trip through the Middle West and reported the closing of a deal with Ruben and Finkenstein for the Paramount product for September, October and November in their 25 theaters in Minneapolis and St. Paul.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

According to Allan Dwan, the best ways of getting a message to a picture clientele, are attractive, expressive, definite advertising in daily newspapers and a systematic, dignified house-to-house canvas in the case of neighborhood theaters. The public according to Dwan has long been tired of superlatives and extravagant exploitation. He says, is not usually effective in theatrical exploitation because it is readily confused with numerous other commercial advertisements.

Omaha—Getting a press book story on the front page of a metropolitan daily under a 36 point, three column head on two consecutive days sounds like something that might happen when the millennium follows around and pre-Raphaelites are running the newspapers. This occurred here last week. The coveted brown derby goes to Edward Holland, Manager of the Mutual exploitation representative who engineered the feat for the promotion of R. A. Wash's "The Deep Purple" which played at the Sun and Mute Theaters.

The press book story that annexed the world's most expensive white space was Detective William J. Badger, the manager of the Badger artists who wrote her after viewing "The Deep Purple" and which included a tribute to the Walsh picture as a medium for fighting this nefarious form of extracting kule from the adventure male. Under a three column head, the first story occupied 15 inches and the ink cost him $20 in the Omaha News. The story was concluded the following day in the same position occupying 15 inches of space under a thirty-six point head.

Another phase of Holland's campaign on "The Deep Purple" that registered at the Sun and Mute box office was a teaser drive conducted via the newspapers. Three days before the opening Omaha femininity was confronted with this puzzling question: "Girls! Why Do Men Bred in 'The Deep Purple' make the best husbands?" Call (Theater telephone number). The following day the men got something to think about when the ad appeared, "Employers! Did You Ever Stop to Consider that Men Bred in 'The Deep Purple' make the most trustworthy employees?" Call (Theater telephone number). Curiously enough, the face of the traditional feline and nearly had the same effect on the box-office girl who was worn to a frazzle answering the phone calls of the curious-habit people who responded to the ads.

Proper Insurance Means Protection

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A $500 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

Try Out Sunday Performances Crawfordville, Ind.—Sunday who were given a thorough trial at Joy and Strand, where all who wanted to attend were admitted free, were given an opportunity to make silver offering.

Have Automobile Danger Film Baltimore, Md.—Houses thrown out the state are showing the "Making for Every Business" thru Automobile Commissioner and showing the dangers of the methods employed by some drivers.

Form Social Film Organization Baltimore, Md.—The Screen Club of Baltimore, a social organization recently formed, is now boasting of 40 members. Members of all branches of the industry are eligible for membership. Arthur M. Price, manager the Aurora, Rialto and Blue Mo, and have been named temporary chairman and Jack Whittle as acting treasurer.

Ban "Wicked" Entertainment Franklinton, N. C.—A census board of three, two women and man, has been selected by the local folks to see that none of the doings and temptations of the outside world are unfurled before the eyes of the local residents. A vaudeville act of questionable nature and mottled pictures would be asked to be deleted from the entertainment.

Increase Price of Stock Alamosa, Cal.—At a recent meeting of the Floyd Fairyland Film Co. it was decided to increase the price of the shares from $1 to $2. Why it has been begun on a western first production of the concern.

Plan to Oppose Sunday Films Philadelphia, Pa.—Rev. Wiley B. Forney, who is one of the leaders of the anti-Sunday-night battle being waged, has declared that many labor and civic organizations would also oppose Sabbath performances in this state.

RITCHEY posters are great posters simply because great profits accrue from their use.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8358
Coast Brevities
(Special to Wide's Daily)

Hollywood—Maurice Tourneur and his company of $50 have returned to Universal City after spending three weeks in the mountains filming scenes for his initial Associated Producers production, "The Adventure of the Maltesians," by James Fenimore Cooper.

Hollywood—The titles of several Universal features have been changed since being placed in production. "Black Friday," starring Frank Mayo, is now called "The Marriage Plot." "Kate Plus Ten," starring Ewa Novak will be known as "Wanted at Headquarters." "Out of the Sky," in which Gladys Walton and Jack Perrin are featured has finally been titled "Pink Tights."

"The Art of Diving," a slow motion picture just completed by Annette Kellerman, which was made by the new Chal Process, shows Miss Kellerman doing a series of swimming strokes and dives. The subject will be released by the Western Pictures Exploitation.

"The Leopard Woman," starring Louise Glauin, J. Parker Read, Jr., initial Associated Producers release, has been completed. The picture is an adaptation of Stewart Edward White Novel of the same name.

Sir James M. Barrie's novel, "What Every Woman Knows," is to be filmed by Famous Players-Lasky. Van Vechten is the director, and production is to begin with a few weeks.

Production of "The Fortieth Door" which was to be Charles Hutchison's second Pathe starring vehicle, has been started at the Brunton studios. It will be a 15 episode picturization of Mary Hastings Bradley's novel of the same name.

Erich von Stroheim has given him the role of a demon in human form in his third Universal feature, "Foolish Women."

Production of Madame Doralinda's first Metro starring picture again has been resumed at the company's West Coast studios after a delay of two weeks in completing the supporting company.

"Rings and Things," a human tale from the pen of John A. Morosco, soon will go under production as Viola Dana's next starring vehicle, according to a statement of Bayard Veiller, chief of Metro's West Coast story producing department. Dallas Fitzgerald will direct. GAUSMAN

Incorporations

Wilmington, Del.—Asso. Photoplays, Inc. $75,000. T. L. Croteau, S. E. Dill and A. M. Hooven of this city, incorporators.

Wilmington, Del.—Village Theater Co. Wm. A. Horn, Nettie F. Tappan and Albert F. Polk, incorporators. To conduct places of amusement.

Louisville—Big Feature Rights Corp. Capital, $5,000. Incorporators, Lee L. Goldberg, Sam J. Levy and George Starkey, Jr.

San Francisco, Cal.—The Western Theater Supply Co. Capital, $50,000. L. G. Dollier, G. C. Ringole and H. S. Smith, incorporators.

Albany, N. Y.—The Filmoil Corp., Manhattan. Capital $100,000. The shareholders are: L. Wyszatucki, S. Sweet and Vincent Carnivale, 136 East 17th St.


Sacramento, Cal.—Argonaut Film Co., of San Francisco. $500,000. R. C. Foerster, H. A. Judy, H. R. White, W. V. Gom and P. Langley.

Kaiser With National Picture National Picture Theater announces the appointment of W. A. Kaiser as special sales representative. He has been assigned to the Middle West territory.

Frisko Has All-Night Show
San Francisco—The Edison is open all night, shows being presented from 10:30 P. M. to 4 A. M.

Killed in Auto Mishap
San Francisco—Russel E. Smith, manager of the Miles Bros. cartoon department, and W. H. Vredenburg, a solicitor for the firm, were both killed when an auto in which they were traveling plunged from a road to a creek below.

McCann Returns to San Francisco
San Francisco—J. C. McCann, superintendent of theaters for Turner and Dahken, has returned from a seven week stay in Los Angeles.

Detroit Houses Open
Detroit—The La Salle Gardens and New Kramer, each seating about 2,000, opened. Bert Williams is managing director of the former, while the latter is being handled by M. S. Bailey.
Educator Joins Films

Dr. J. A. D. Scherer, President of the California Institute of Technology, With Famous Players

Dr. James A. D. Scherer, president of the California Institute of Technology, has resigned his position to sign a long-term contract with Famous Players. This is believed to be the first instance of a man of eminence in educational circles forsaking his profession and entering the film industry.

The contract with Dr. Scherer carries with it the acquisition of the film rights to all his published works and whatever original plays he may write. The published stories acquired include among others "The Light of the World," "The Drama of the April Dawn" and "Love at Sea."

Dr. Scherer is best known, however, as a college executive and writer on economic subjects. He is an authority on Japan.

Dinner to Mason Tonight

A dinner will be given tonight at the Claridge in honor of Lesley Mason, editor of the Exhibitors' Trade Review, who returned recently from Europe.

Paul H. Cromelin is chairman of the committee in charge and Bert Adler is associated with him. Among the speakers will be Arthur Brisbane, William H. ("Big Bill") Edwards, Byron Trott, and a number of well-known film men.

Tickets can be secured from Bert Adler, 140 W. 42d St.

Harvey Horater of the Pantheon, Toledo, is expected in town for the dinner.

Denig Promoted

Lynde Denig has been appointed assistant director of publicity at Goldwyn, next in line to Howard Dietz.

"Mitch" Lewis left for California yesterday after a short stay in town.

At Broadway Theaters

Criticism

"The Restless," a play by John Elton, at the Criterion.

The setting for this play, designed by Edward J. Sargent, is a pretentious, somewhat artificial one. The play is not overdrawn, but has much to do with the setting of the scene. The story is well told and the second number is entitled "A Midsummer Night's Dream." The music is composed of various popular, all set to a new tune.

A dreamSCAPE OF FLOWERS.

The Strand

The popular favorites from "The Firefly," have been arranged in overture form and are a pleasant variation of the usual operatic selections. Following the overture the locale in "Gambit M astrology. The Strand Topical Review is of unusual interest because it is the first to be produced in the Strand Theatre, with a new stage. The Strand has a number of well-known comic and dramatic artists, including the well-known "Dancing Man," who are now under contract to the Strand.

Rivoli

The high spots of this week's bill are the comedy, "Fiddlehead," by the late Ray Monn, picture "A Village Street," and the new musical "Detective." Both numbers register in fine form.

Capitol

The Capitol program is this week headed by the "Louis SOl and company, while running him a close second as comedy hon. is Harold Lloyd in "Get Out and Get Under." These two comedians have headed the Capitol bill before and after the contract, and are still as popular. However, the last fifteen minutes of the picture were not quite up to the mark. The other features of the bill are the "Kilroy" and the "Marauder." The latter is a fine melodrama, and the former is a musical comedy. The Capitol is the best of the three.
**BLACK'S METHODS**

Of Theater Activities Described by New England Exhibitors to Committee of 9—Federal Trade Commission Representative Present—Salisbury Promises “House Cleaning” in Behalf of Famous Players

That Adolph Zukor and Famous Players would not countenance the actions of Alfred S. Black, in whose theater concern they have a financial interest, was insisted upon yesterday by Henry L. Salisbury, who appeared at the open hearing of the Investigating Committee of 9 at the Hotel Astor yesterday morning.

Salisbury's statement came at the end of the hearing after a number of witnesses had described in detail the "coercive and threatening methods" pursued by Black and his representatives in securing theater properties in small towns through New Hampshire and Vermont.

Salisbury, who declared that Famous Players had spent $100,000 in the past six months in an effort to clean things out, admitted that they had a financial interest in the Black theater chain. He also declared that within the next three months they intended to use "carbolic acid as a disinfectant to further clean house."

The committee met in executive session later to determine when the next meeting will be held.

Noted in the room where the session was held was one of the representatives of the Federal Trade Commission.

Senator James L. Walker, who acted as attorney for the M. P. T. O., opened the session, saying the purpose in calling the investigating committee to session were the numerous complaints received against "one Alfred S. Black," complaints which Walker termed "practices amounting to coercion."

A promise was held out that when the committee meets again—and another meeting will be held to act on the testimony which was submitted yesterday—charges of "a more serious nature" will be submitted. "No mention was made as to who," Walker had "refer" to.

The meeting was presided over by C. F. Peters of Texas, whom the committee members had selected as chairman. The members of the committee were H. C. Varner, North Carolina; H. C. Brown, New Hamp...
Wants Film Control
Catholic Priest Thinks Pictures Are Dangerous to Minors
(Special to WID'S DAILY)

Washington—Strict regulation of all kinds of public amusements are advocated by the Rev. J. W. R. Maguire of St. Vior College, Bourbonnais, Ill., who spoke before the National Conference of Catholic Charities. He stated that many pictures were considerably more dangerous to the young people than dime novels.

Teresa O'Rourke, president of the League of Catholic Women of New York City, also spoke along the same lines.

"The desire to become a stage heroine or movie star, to be put on the screen, perhaps, for the inhabitants of her own small town to see her," said Miss O'Donohue, "the wish to be admired and applauded, all act as the inducement which leads many girls to desert and abandon their homes."

Offering Christie Re-issues
The Film Publishers Corp. is the name of a new company with offices in the Candler Bldg. A series of 16 Christie Comedies with Betty Compson and Billie Rhodes are ready for release.

It is also planned to distribute independent productions. Charles Simone is general manager.

Big Film Junked
The Associated Press reports that the British Government has destroyed a special film which cost $117,000 to produce and which was made under the War Department Pathe and designed to show the English people what would happen to Britain if the Germans had succeeded in invading the island.

The picture was destroyed after the armistice because it was deemed advisable to exhibit it in peace times.

Sell More Right on Levey Film
"Uncle Sam of Freedom Ridge," produced by Harry Levey, has been sold to A. A. Millman, 1230 Vine St., Philadelphia, for Eastern Pennsylvania and Southern New Jersey, to the Major Film Corp. for New England, and Empire Film Exchange, Chicago, for territory.

To Travel With Film
Bruce Gordon, who is featured in "The House of the Telling Bell" and "Forbidden Valley," two Blackton productions released through the Majors Film Corp., has been engaged to tour the country and make personal appearances in conjunction with the two pictures.

Garson Offices Ready
The office of Garson Prod., the new producing unit which will make a series of Clara Kimball Young productions, has been opened at 3 E. 44th St.


Experience is a great teacher,—and the more experienced an exhibitor is the more likely he will be to insist upon having..
BLACK'S METHODS

Weid's Daily

Wednesday, September 16, 1920

BLACK'S METHODS

Continued from Page 1

Fred Seegert, Wisconsin; W. A. Jordan, Illinois, and J. T. Colker, Jersey, were the first witnesses. He said that he had been making loans to the business there for two years and was asked by a man named Harwood in April, 1920, to ask them to send him $600 and he would send $200 out. Harwood said, claimed to represent a circuit. He gave no name at time but said the organization was from 70 to 90 houses and could not be put out of business if he didn't pay in putting in another house in the future. Harwood offered him $5,000 admission, $500 rent. When the circuit had been closed for six weeks, the price to raise the price to $300.

Bean informed him that he would not sell his town to think it over and a week later he asked if he had changed his mind. It was said that he represented the last town of two that had a $5,000 million dollars to put you out of business. He showed no cre-
don't know what the house had sold cost him and what his film cost. He told Harwood that he was a "marked man" for Famous Players and that his name was written in red in the Boston office. His house, only 49 seats and the entire population is 2,200. Although a valuation of $5,000 on the town, Harwood offered him $500 a year rent. He added several weeks ago Harwood told him of a town that he was going to put Famous Players pictures in and sell them. He said that he originally had arranged with the selectmen of the town to show pictures in the town hall and that Harwood told them that he had bought out the entire population of the town. He produced a copy of the Messenger dated May 6, which contained an item under "Per-

The Tracks

doing grassy through the untamed forests of the far north, on the trail of its prey.

One of the many

Wild Animals

to be shown in another thrilling picture of the open spaces

"Nomads of the North"

from the novel of the same title by the famous writer

James Oliver Curwood

author of "Back to God's Country"

presented by

James Oliver Curwood

Directed by David M. Hartog

A First National Attraction

(Continued on Page 4)
**DO YOU REMEMBER—**
No. 34

**"BEATING THE ODDS"**
with Harry T. Morey
and Betty Blythe

PAUL SCARDON
Directed It

And also

**"HER UNWILLING HUSBAND"**
with Blanche Sweet

Now directing

BESSIE BARRISCAL

Larson Here

T. E. Larson, of the Peacock Prod. Oklahoma City is in New York, Stopping at the Claridge.

Sloan Pictures Dissolve
(Special to WID'S DAILY)
Albany—The Sloan Pictures Corp. has filed notice of its dissolution.

Bebe Daniels Finishes Film
(Special to WID'S DAILY)
Los Angeles—Bebe Daniels has completed "Oh, Lady, Lady" at the Restart studio, Major Maurice Campbell directed the film which is a screen version of the play by Guy Bolton and P. G. Wodehouse.

Theaters Forced to Close
(Special to WID'S DAILY)
Portland, Ore.—The Theatrical Federation has received word that two of the Jensen & Von Herberg theaters in Butte, Mont., and one each in Everett and Bremerton, Wash., have been closed, presumably because of lack of patronage from the strike.

**Thomas N. Heffron,**
dean of directors of the West Coast, and member M. P. D. A., staged

**"THE TRUANT HUSBAND"**
for the
Rockeff Film Corporation
and got the best picture of his honorable career

**Gov't Offers Aid**
Labor Dept, Seeking to Adjust Sit-uation Between the Building Trades Council and the P. T. O. Association
(Special to WID'S DAILY)

Los Angeles—Authorization for the intervention of Department of Labor conciliators to bring about an amicable renewal of wage agreements between employers and 5,000 employees in studios here which expired yesterday has been made by Senator Kerwin, chief of the bureau of conciliation, according to Washington dispatches received here.

The action has been taken, the dispatch states, after conciliation negotiations that expiration of the agreements affecting building trades council, theatrical employees, and the Motion Picture Producers' Association might bring about complete cessation of work in the studios unless an agreement was reached:

While the action of the conciliation bureau at Washington might have been taken as a precautionary step, the anticipation is that expiration of the existing wage agreement, local representatives of both employers and producers cannot understand the notification that any cessations of work or disagreement over new wage scales was imminent or even contemplated.

P. A. Wright, secretary of the local building trades council, said that most of the studios have already voluntarily agreed to conferences of 1 day over the present scale. The increase is to apply to practically every craft employed by the studios, including stagehands, gaffers, electrical workers, plasterers, etc.

"So far as we know," said Wright, "there is no disposition that might bring about any cessation of work in the studios."

"I know of no reason that might necessitate Federal intervention over the wage scales or in connection with the new wage scale which the studios have already voluntarily conceded," states W. J. Reynolds, secretary of the Motion Picture Producers' Association. "No demands have been presented by representatives of the various crafts and the apparently accepted increased scale will go into effect immediately on the expiration of the existing scale that has been in effect for the past year."

The local commissioners of conciliation for the Department of Labor, E. P. Marsh and Charles T. Connell, have taken steps, however, to prevent any conflict of representatives of the studios and their employees relative to the new wage scale. All other communications from these officials to the building trades council and the Motion Picture Producers' Association.

**Black's Methods**
(Continued from Page 3)

Los Angeles—Black by his brother, James Black of 100 Broadway, New York, but that in December last a ten million dollar corporation was formed in which Famous Players-Lasky Corporation holds an interest. October his understanding was that Black owned about 40 houses, all of which were playing Paramount pictures on a percentage basis. This concern, named Boland, who served as Black's architect, told him that Famous was interested in Black's activities but said he had not yet taken the step. Three of these were finally obtained by Black but that Black "killed" over the prices which he had arranged and which he considered fair for the purchase of the properties.

He said that Black had obtained the option on the Dodge property at Morrisville by claiming to have an option on a piece of property when as a matter of fact he didn't have it and he used this as a club to secure the option on the property used by Dodge. When he left Black's employ he said that the number of houses he had grown to 70.

One of the points which Black used to advantage according to Eames in dealing with exhibitors was representation that as president of the Exhibitors League he was dealing with them for their best interests and pointed out that exhibitors' business was increasing. Eames said that he couldn't use the figures because of the appearance of force that might result from the manipulation. Black made a common point, however, that he could purchase film at one-half the price of the small exhibitor.

Boland had told him that he had plans drawn for town every in England and at first Eames believed this, but later he came to know that Eames was informed of this for the effect that it would have upon his dealings with exhibitors.

He declared that while he was an exhibitor he had purchased a coal salesmen named Merchant, in the employ of Famous, of which he had on a piece of property in the town and that four days later, by peculiar coincidence, Black secured the property. It was his impression that all Famous Players salesmen were cooperating with Black as was Merchant. He declared that Boland had told him that Black would have houses in every community and that he intended to operate "another Woodworth."

At the conclusion of his testimony Senator Walker asked Eames as well as all other witnesses whether he would make an affidavit to their testimony, and all said they would.

Exhibitor Bean, recalled, also told of the architect's evidence to the effect of the important to the various theater properties in New England.

An affidavit was presented from Small Brothers, of the Westmore Theater, Peenecock, N. H., who said that when Black tried to buy his house that he threatened him with loss if he couldn't secure film service, etc.

Senator Walker, in concluding, informed the committee that the in-
Forging Wires

Last Phase of Fight Against Famous Players in West—Denial From Alleged Signer

The propaganda opposition to Famous Players has developed in Denver.

Someone out there has been sending forged telegrams concerning illegal activities of Famous in buying theaters. To thoroughly investigate this, Henry L. Filby of Famous will leave next

The situation developed about a week ago when, in an effort to close the estate of a former exhibitor of famous, George Graves, efforts were made to have Famousplayers in financing the theaters. Subsequently the following telegram was issued at Famous Players:

Denver, Colo., Sept. 8

Iph Schulberg to Famous Players-Lasky Corp., N.Y.

Mr. Sir: At a meeting of the Mountain Screen Club held last night and consisting of the exhibitors of these four states, Colorado, Wyoming, New Mexico and Utah, I was directed to

(Continued on Page 4)

Federated Meeting Sunday

Dated Film Exchanges of the Exchanges will hold a meeting in connection on Sunday.

Denial from Black

(Special to WID'S DAILY)

Boston—Regarding the testimony submitted to the Investigating Committee of 9 of the D. P. O. of the World's hearing in New York, Alfred Black says:

"All important statements are being distorted and untrue, I have never even heard Harwood and have never met Elliott Bean or Harold B. Beall.

I am preparing a full and accurate statement in refutation of all testimony submitted."

Advance proofs of the detail account of Wednesday's session at the Astor, as published in this paper, were forwarded to the P. O. by Black Wednesday night, viewing any comment that might care to make.

After "The Kid"

Number of Distributors Said to Be Dangling After Chaplin's Five Reeler

It was reported yesterday that a number of the larger and more important distributors were trying to make an arrangement with Charlie Chaplin to release his five reeler, "The Kid."

It is understood, however, from First National officials that under the terms of his contract that the First National have the right to solely distribute his productions until the contract is fulfilled.

Cohn Files Suit

Jack Cohen, who was one of the defendants in the unsuccessful suit of "Babe" Ruth for an injunction restraining the exhibition of "Over the Fence" and "How 'Babe' Ruth Hits His Home Runs," filed a suit in the Supreme Court yesterday against Ruth, the Yankee Photoplay Corp. and Kessell and Bauman for $100,000. He alleges the same grounds as those in the suit of Educational Films in which $250,000 was demanded.

Rubens Finishes

Alma Rubens has completed her contract as a featured player with Cosmopolitan Prod.

The contract ran for one year.

"The Power of God"

Maurice Masterlack's story for Goldwyn will go into production as soon as the continuity is completed. It is titled "The Power of God."

MacDonald Co. Reorganized

(By wire to WID'S DAILY)

Los Angeles—B. P. Fineman has been named vice-president and general manager of the reorganized Katherine MacDonald Pictures Corp. Fineman succeeds Sam Rork, who, as noted, has formed a producing organization with Eugene Roth.

B. P. Schullberg of the Attractions Distributing Corp., which handles the Katherine MacDonald pictures, verified the above yesterday.

Another Meeting

The Investigating Committee of 9 of the M. P. T. O. will meet again in about 10 days. The meeting will be held in New York.

Abrams Sailing

Hiram Abrams sails for Europe on the Aquitania on Tuesday for a trip of several months' duration.

It is understood that Abrams' trip is relative to the European distribution of the United Artists product which is in the hands of Morris Greenhill.

Dennis F. O'Brien, as noted, will also leave for Europe shortly.

Hiram Abrams, who was recently sued by Benjamin P. Schullberg for an accounting of an alleged partnership between them relating to United Artists and other enterprises, sued Schullberg in the Supreme Court yesterday for $5,000 on a note due Sept. 13.

Smallwood Coming East

(By wire to WID'S DAILY)

Los Angeles—Ray C. Smallwood has completed his contract with Metro and left for New York Wednesday.

It is understood that Smallwood will direct the next two pictures which Nazimova will make for Metro.

Headin' Eastward

Thomas Meighan and Director Tom Forman will leave Hollywood tomorrow for New York, where the former will work in a new picture, the title of which is as yet unannounced, under Forman's direction.

George Baker Prod.

George D. Baker, when he completes his present picture for Cosmopolitan Prod. in about six weeks, will branch out as an independent producer. The George Baker Prod. are now being incorporated. It is understood that a western theater owner is the financial backer of the new venture.

Baker will make four productions a year in the East. It is understood that he now works on a picture-to-picture contract basis with International Financial Co.

Romance, passion, intrigue, scenic splendor and panoramic lavishness. All are responsible for the success of Louise Glanum's first J. Parker Read, Jr.'s production, "The Leopard Woman." Released by Associated Producers, September 26.—Adv.

"The Power of God"

Maurice Masterlack's story for Goldwyn will go into production as soon as the continuity is completed. It is titled "The Power of God."
Coast Brevities
(Special to WID’S DAILY)

Hollywood—Two new comedy directors were added to the list of Universal producers this week; James Davis and Vin Moore.

Hollywood—As soon as Eva Novak finishes "Katie Pesk Tea," she will begin work on "Out of the Sunset," an island romance by George Rix, now being put in scenario form for Philip Hurst.

Milton Markwell, West Coast representative of Monroe Salisbury, while the star is in New York, has announced that, "Practise What You Preach," will be the name of the second production to be made by the Monroe Salisbury players. It is being adapted from the story, "Ethel of the Mountains," by Sarah Waters.

Marshall Neilan last week shot the final scenes of "Dainty," his newest production for First National release, in which little Wesley Barry makes his debut as a star.

Active work has been started by King Vidor Prod. on "The Sky Pilot," Ralph Connor's big novel of the Canadian Rockies. It is Vidor's third independent production and the first to be filmed at his recently completed Hollywood studio.

Upon the completion of "The Veiled Mystery," the first production in which he has served in the dual role of star and director Antonio Moreno plans to make a tour of Mexico, taking with him the new Vitaphone serial.

Director Lloyd Ingraham is right in the midst of the "shooting" of "Lavender and Old Lace," the first of Myrtle Reed's novels to be produced as a photoplay. This best loved story of the gifted novelist will be followed on the screen by "Paris in the Spring," with the company including Marguerite Snow, Seena Owen, James Cagney, Lillian Elliott, Victor Fruitel, Zella Ingraham and Louis Beminson.

For the first time a movie stunt man will go over the Yosemite Falls for the "Sage Hen," starring Gladys Brockwell. The drop is 128 feet.

Franklin Farum's next production for Selig will be "Hunger of the Blood." Will C. Beale wrote the story while William E. Wing furnished the scenario.

King Vidor announces the appointment of M. A. Vanderlyn as art director.

Maurice Tourneur predicts that within ten years nearly every school will be using films to teach many subjects.

Philip R. Do Leix, cameraman, has signed with Maurice Tourneur and is now making "The Last of the Mohicans.

Myrtie Stedman, who has just finished the lead opposite William Hart in "The Whistle," is now being featured in the Goldwyn all-star production, "The Concert."

Harry Revier, director of "The Son of Tarzan," has returned with his company from the vicinity of San Bernardino, where they spent a week filming exterior jungle scenes.

Francis Ford has been engaged to direct Jack Hoxie, who is being starred by the Berwili Film Corp.

"Tiger," a story by Max Brand, which is scheduled for early publication in Munsey's Magazine, has been purchased by Universal for Frank Mayo, Jacques Jaccard will probably direct.

Master Pictures, Inc., have purchased the Newman ranch in South Pasadena, as a studio site and announce construction will start immediately.

"MAKING THE HOUSE PAY"

Hiram Abrams has contributed to "The Book of Business," a five volume book published by Collier's Weekly, an article entitled "Making the Motion Picture House Pay.

Collier's selected 67 business men to represent the various fields of endeavor in the country. Some of the contributors include: J. Ogden Armour, Charles M. Schwab, Charles H. Sabin and others.

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that yields enormous profits is the
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THE STERLING FEATURE PICTURES, Inc.

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For New York screening phone or wire the above address
Raver to Produce
Harry Raver plans production of features based on stories by Louis Revers Harrison. The first will be "Libertines."

Besides this Raver will shortly have ready "The Virgin of Paris," based on "Sophia" by Anthony Hope, "A Daughter of the Sphinx" and "Mother Love" by Augustus Thomas.

Animal Story for Nell Shipman
(By wire to WID'S DAILY)

Los Angeles-It is understood that Nell Shipman will direct and star in a picture called "The Girl of God's Country," to be made by the Nell Shipman Prod., Inc., a new $250,000 corporation. W. H. Clune of Clune's Theater, is one of the incorporators of the new company.

Ernest Shipman when reached yesterday stated that he was not aware of the formation of the new company and that he had no business relations with it.

Deny Hanl Mann Report
Morris R. Schlank, producer of the Hanl Mann Comedies, just in from the coast, denies the story published in WID'S DAILY on Wednesday that the Mann comedies had been suspended because of the illness of Mann.

Schlank attributes the story to an "overzealous press agent."

Young Transferred
Los Angeles—Walden Young, left yesterday for New York as the first appointee of Tom J. Geraghty, Eastern production editor, of the Famous Players to the staff of the Long Island studio.

"Movie" Legislature
Planned for Pennsylvania, According to Miniker
(Special to WID'S DAILY)

Philadelphia—The Rev. Dr. F. Y. Schelly, field secretary of the Lord's Day Alliance of Pennsylvania, says that picture interests are planning to elect a "movie legislature," similar to the corporation-controlled legislatures of former years, which will pass legislation to permit the opening of theaters on Sunday.

Schelly says he has received authoritative information relative to the plans of the film interests from men engaged in the business.

The clergyman charges the film men gave active support to the Orkno bill, legalizing Sunday amusements, which was defeated in the last legislature, to wage a more strenuous campaign to capture the legislature, which will convene next January.

The plan of the film interests, according to Dr. Schelly's informant, is to obtain the passage of a Sunday local option bill, and they began their campaign prior to the May primaries when an effort was made to elect men to the legislature who were pledged to support such a measure.

The clergyman cites the action of the Exhibitors' League of Pennsylvania, Southern New Jersey and Delaware, at its recent convention in Atlantic City, when it was voted to return from the screen all legislative and congressional candidates who refuse their support to the bill in question.

Forging Wires
(Continued from Page 1)

protest to you against Paramount coming into this territory and buying up the small houses of the late George Graves. Should this go through we resolve to do our utmost as a whole to cancel our Paramount contracts as far as possible with your company. This matter should be given your careful consideration. Sincerely, H. E. Huffman, president.

Mystified over the contents of the wire, officials of Famous immediately started an investigation in Denver with the result that yesterday the following telegram was received from Huffman:

Denver, Colo., Sept. 13
Adolph Zukor

H. E. Huffman in this day informed me of contents of telegram to you of recent date covering protest of exhibitors of this section against Famous Paramount transaction. I deny authenticity of such telegram. Know nothing of such meeting, resolution or origin of telegram. Will investigate.

H. E. HUFFMAN.

An official of Famous Players refused yesterday to discuss the matter except to say that this was along the same dastardly lines that propaganda has been used against the organization.

The investigation also disclosed, it is said, that no formal meeting of the Rocky Mountain Club was held on Sept. 7, as stated.

Walthall Returns to Stage
Los Angeles—Henry B. Walthall is to desert the screen for a while and return to the stage. He will begin rehearsals at once for a season in Ibsen's play, "Ghosts."

Still Seeking Ambrose Small
Toronto—At the request of Miss Ambrose I. Small the rewards offered for a solution of the disappearance of Ambrose Small, who disappeared last December, have been extended until Feb. 1. A sum of $50,000 is offered for information which will lead to the whereabouts of Small, and $15,000 to the person furnishing proof of his death.

There is also a reward of $5,000 for the arrest of John Daughton, Mr. Small's secretary, who disappeared soon after his employer.

Betty Blythe, Francesca Billington, Mahlon Hamilton are three of the stars that dazzle in

"THE TRUANT HUSBAND"

They help make the famous Cosmopolitan story a

B. O. A.

Produced by Rockett Film Corporation

Mats, Electrons and Stereo
for the Motion Picture Trade
T. Robin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereopticons in
N. Y. C.

The Pickfords Coming East
(Special to WID'S DAILY)

Los Angeles—Mrs. Charlotte Pickford and Lottie leave for New York on Monday, where they will see Jack Pickford, who is expected from Europe with the body of Thomas.

Portland Rivoli Sold?
(Special to WID'S DAILY)

Portland, Ore.—It is reported that the Rivoli has been sold to Mischa Guterson and associate, Gus A. Metzger for $120,000.

Guterson, it is said, will shortly move to New York.

St. Louis—Sam Henley, from Pathe is in charge of the independent Film Exchange.

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carry latch keys

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"THE MIDNIGHT RIDERS"
call carry latch keys

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130 W. 46th St.
Declaring Labor

M. P. I. Will Eliminate Doubtfuls

from Films—P. J. Brady

Acting for Gompers

The London office of the Central Federation of Labor, which is part of the National Labor Relations Board, has filed a complaint against the Motion Picture Association of America, alleging that the company has been violating federal law by engaging in unfair labor practices.

The complaint, filed in the United States District Court for the Southern District of New York, seeks to prevent the Motion Picture Association of America from engaging in activities that are illegal under the National Labor Relations Act.

The complaint alleges that the Motion Picture Association of America has engaged in unfair labor practices by refusing to bargain with the Central Federation of Labor and by engaging in activities that are designed to prevent the Central Federation of Labor from representing the employees of the Motion Picture Association of America.

The complaint also seeks to prevent the Motion Picture Association of America from engaging in activities that are designed to prevent the Central Federation of Labor from representing the employees of the Motion Picture Association of America.

The complaint further seeks to prevent the Motion Picture Association of America from engaging in activities that are designed to prevent the Central Federation of Labor from representing the employees of the Motion Picture Association of America.

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New Theaters

Hollywood, Cal.—A. J. Hill to build.

Youngstown, O.—Stemberg Bros.

Seattle, Wash.—John Hancock to build.

Stuttgart, Ark.—Fred P. Smith.

Laurelville, O.—Y. & O. Cot Co.

Concord, N. H.—Starting to open Sept. 16.

Nelson, Nebr.—Fred Jones opened new house.

Atlanta, Ga.—Missouri.


Lincoln, III.—Grand opened Sept. 4.

Carthage, Minn.—Marcel opened.

Carlisle, Minn.—Marcel opened.

Memphis, Tenn.—F. & M. Goodall, chain, opened Strand.

Powers' Broadway, $900,000 opened.

Newark, N. J.—Auditorium to open.

Nogales, Ariz.—Nogales, Diamond Bros.

Kalamazoo, Mont.—New theater opened by Anderson and McDaniel.

Lake Wells, Fla.—Lake Well Amuse. Co., building. $900,000.

Sharon, Pa.—Grand, Alpha M. & P. Co., nearing completion.


Scattale—Work started on John Hancock house.

Among Exchanges

St. Louis, Mo.—Thomas Leonard has been appointed general manager and supervising director of the Kansas City and Omaha Pioneer offices.

Kansas City—H. C. Remington, formerly with Pathé in Minneapolis, is now member of the local branch of Educational Films.

Chicago—Max Schwartz, formerly with Hallmark, is now with Unity.

Washington—George M. Petette is a member of the sales force of the Exhibitors Film Exchange, which he recently joined.

Cincinnati—R. E. Hunter and William Eagle are members of the Exhibitors Film Exchange.

Baltimore, Md.—P. O'Toole. Universal's manager here, has resigned. F. J. Smith, district manager for the Atlantic Division, has taken over the office temporarily.

Minneapolis, Minn.—The Friedman Film Co. has moved to larger quarters of the top floor of the Film Exchange Building.

Detroit, Mich.—Roy Branch is now the sales manager for the Arthur S. Byron Company, succeeding George Delph, who resigned. The latter intends to establish a producing end of the business.

Chicago—W. W. Brumber and W. H. Tracy are now members of the First National Sales force.

Chicago—J. C. McVorie has resigned as manager of the local office.

New Gaumont Series

Gaumont plans to release in series of six pictures after the ent batch of six are finally dir of...

Fox Film Opened Last Night

"Over the Hill to the Poonah" a Fox special, opened last night at Astor theater. It sup "While New York Sleeps."

$1 Top for Ruth Feature

One dollar top will be asked "Headin' Home," the "Babe" feature which opens an 8-day Madison Square Garden tour. Four shows will be given daily.

Loew Gets Building Loan

The Metropolitan Life Ins. Co. has made a building loan $250,000 to Marcus Loew Real for construction of the State and sixteen-story offices on the east corner of Broadway and Street.

The borrowers will pay 6 per interest annually for five years.

Big Southern Deal Close

"Fickle Women," "Girls of the Gamble" and "Smiling All the Year" will be handled in Georgia, Florida, Louisiana, Texas, Arkansas, and Carrolinie by the Southern Film Co. of Atlanta.

Sennet Gets the Credits

San Francisco—Two houses were smashed on Sunday. Tivoli here and the Turner, Dalemen theater, Oakland, in the simultaneous run of Mackaet's "Married Life," dist "Golden 8:30 in First National.

Receipts for the Tivoli were beating the former house record $500, while the receipts for the D. were $2849, beating the house ord by $380.

When posters are chose solely from the box-office point of view,—God help our competitors!
Coast Brevities
(Special to WID'S DAILY)


William DeMille has completed "Midsummer Madness."

Madge Bellamy will appear opposite Douglas MacLean in "One a Minute."

Bessie Love is to take her own show to Arizona for exteriors of "Penny of Tophill Trail."

Andrew J. Callaghan states that the script is in the hands of Finis Fox, that Dr. Joss will assist Arthur Berthelet in the direction, and that Sam Landers has been engaged as cameraman.

M. B. Flynn, now appearing in Goldwyn pictures, is "Lefty" Flynn, the famous Yale athlete.

Gareth Hughes, Metro's newest star, is en route to New York to play the featured role in J. M. Barrie's "Sentimental Tommy."

Edward Cecil, who is well known to Metro picture goers, has signed a long term contract as a member of the West Coast studios stock company. Cecil will appear in character roles in future Metro productions.

Jack Mulhall has been secured by Metro to play opposite Viola Dana in "The Offshore Pirate," the little star's newest picture. Production will be under the direction of Dallas Fitzgerald.

"Penny," an adaptation of the book "Penny of Top Trail Hill" by Mary Maniates, author of "Amarilly of Cloths-Line Alley," is the title of Bessie Love's next. Production has been begun under the direction of Arthur Berthelet.

GAUSMAN.

Record Price for Serial

One of the most important deals affecting a serial and establishing a record price has been consummated by Pioneer Film with David P. Howells through George H. Hamilton, whereby Pioneer has acquired the "Son of Tarzan" for Greater New York, New York State and Northern New Jersey. M. H. Hoffman, general manager of Pioneer, closed the deal.

While no figures were mentioned in the announcement, Hoffman says that a great many concerns buy world's rights for a feature for much less than the price that was paid by Pioneer for this territory for the "Son of Tarzan." Release date not yet decided.

Wild Animals

Fleeing side by side with their enemy, man, from a gigantic, wind-swept

Forest Fire

One of the spectacular scenes actually photographed in the North Woods and shown in the most unusual picture

"Nomads of the North"

from the novel of the same title by the famous writer

James Oliver Curwood
author of "Back to God's Country" presented by James Oliver Curwood Directed by David M. Hartlord

ERNEST SHIPMAN
[Eastern Representative]

A First National Attraction
In the Courts

Sol Berger has sued Charles P. Saunders in the Supreme Court for $3,000 which he alleges Saunders got from him by misrepresentations. He alleges that in March last Saunders represented that he was in business in Buffalo with O. A. Statter, the Famous Picture Sales Co. and owned a similar business at 729 7th Ave., which yielded at least $200 a week, and he was willing to sell the plaintiff a half interest for $3,000. Berger says after he paid he found that Saunders did not own the New York City business and that it did not yield $200 a week.

The Battery Park National Bank has filed a judgment in the City Court against the Films of Business Corp. for $1,031 due on a note made June 23 last.

The Tobey Furniture Co. has sued the Norwood Prod. Corp. in the Supreme Court for $3,929.

Papers filed in the Supreme Court show that in the suit of M. J. Wohl & Co. against the Waldorf Photo-plays, Ltd., to recover $875, the plaintiff attached the five-reel film, "Dad's Girl," sent by the defendant to the Republic Distributing Corp. under contract by which Republic advanced $5,400. The plaintiff attached the negatives which had been sent to the Craftsmen Film Lab. to be developed.

In the suit of John D. Williams against Jesse D. Hampton and Robertson-Cole over the services of Henry B. Warner, Hampton has filed an answer in the Supreme Court alleging that Williams has sued Warner for the same relief and that if the plaintiff has any cause of action he can get the desired relief in the suit against Warner.

Some Sayings

Interesting Excerpts Made by Prominent People at Mason Brown

Following will be found excerpts of some of the more important points made by the various speakers at the dinner tendered to Lesley Mason at the Claridge on Wednesday night:

Charles C. Pettijohn: "Within the next year legislation adverse to picture interests will appear in from 15 to 20 states.

"There are a few men in this industry who have grown stagnant with their own self-satisfaction."

Sydney S. Cohen: "I am fearful of high prices. I think the limit has been reached in both admission charges and film service."

D. W. Griffith: "When you talk of great increases in the cost of productions do not forget that everything costs tremendously more in production."

Wm. A. Brady: "I tell you to beware of the foreign invasion. Don't regard it lightly. Don't let us become conciliated over our powers."

Nathan Burkan: "There will be no foreign invasion; if so, it's going to help. For the next two years Germany will be making big spectacles: Grimm's Fairy Tales, Samson, Den Barry and others of that type are now on the market."

Senator James L. Walker: "I sometimes think, when I see some of the pictures, that this industry is still in its infancy."

"If a big industry lacks in morals it cannot survive. I mean commercial morals, where men play on the square."

Lesley Mason: "Italy may adopt retaliatory measures and boycott American films if the belief of Italian producers continues that there is a boycott against them here—-as many Italians believe today."

Coliseum Ready

B. S. Moss's Coliseum, Broadway and 181st St., will be formally opened Wednesday night. The theater will offer a mixed program of vaudeville and pictures. The house seats 1,500 and is expected to be filled by the Capitol.

The new Hope Hampton picture, "The Better Way," in which "Big Jack" O'Brien plays the male lead, is nearing completion at Fort Lee.

Capt. Frank C. Badgley plays the "heavy" in Dorothy Gish's latest picture, temporarily titled "The Ghost in the Garret."

Motion pictures of the pepe, taken in the Vatican during the recent reception of the Knights of Columbus, are being shown at the Rialto theater this and next week.

Placating Labor

(Continued from Page 1)

looked upon with the same suspicion and distrust by the trade as many of them now look upon the daily papers.

"The film industry, therefore, owes it to the people that they serve, as well as to itself, that a careful effort should be made to prevent the presentation of labor problems in an unfair light."

The Central Federation of Labor, which is generally conceded as being one of the strongest of the labor bodies in New York, has officially backed the Labor Film Service, Inc., a $50,000 corporation which, as noted, will produce films designed to show "the true side" of labor problems. As noted from time to time, labor bodies have expressed their keen dissatisfaction over current releases in which economic questions are raised. The A. F. of L. recently passed a resolution aimed at films and promised labor to take some definite action on the matter. The executive committee subsequently met in Atlantic City, but did not take any action on the matter.

Carrick Files Suit

Allyn B. Carrick has filed an answer in the Supreme Court in the suit of Josiah D. Miller against Master Productions, Emil Wertheimer and others in which he says that through an error he made a contract with the two latter giving them exclusive rights for exploitation in Great Britain and the Continent of a film which is not the one mentioned in the complaint and to which the plaintiff has title, but to a similar one. When he discovered his error he offered to return to them the 25 pounds paid him and notified them he couldn't perform the contract.

OFFICE SPACE FOR RENT

TILL SEPT. 19, 1922

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UNIVERSAL FILM CO.
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Moving picture laboratory equipment for sale, including duplex printers, tanks, drums, rewinders, polishers, etc. Apply Mr. Doherty, Builder, New Rochelle.

YOUNG LADY OPEN

to engagement. Cause to take I charge of office. Experienced stenographer. Address Box B-89, care Wd's

Ask Kipling

Kipling says:

"THE MIDNIGHT RIDERS"

never sleep

Special Showing at Astor

A special showing was given by Robertson-Cole last night of "Th Stealers," a special Christy Cabann production. The showing was given in the Grand Ball Room.

Lusk Here

Walter Lusk and his wife are in New York from Cleveland on a pleasure trip.

Senning Transferred

(Special to WID'S DAILY)

Richmond, Va.—C. F. Senning has severed his connections with First National of Virginia as branch manager and has gone to the First National headquarters in New York.

At First National it was stated yesterday that Senning had not been definitely placed, but that he would probably go into the contract department.

His successor in Richmond has not been appointed yet.

Sam Zierler's infant son died Wednesday.

"THE TRUANT HUSBAND"

is due in New York about September 18

Meet him at YOUR THEATRE at an early date. He'll crack the HOUSE NUT for you.

P. S.—This is the Best Dressed picture of 1920-21

Produced by

Rockett Film Corporation

Saturday, September 18, 1920
A MAN WHO CAME BACK IS THE HERO OF

The PRICE of REDEMPTION

Starring Mr. BERT LYTELL

A tremendous screen story of rare power & tremendous fascination, in which Mr. Lytell does the finest work of his brilliant career.

Scenarioized by JUNE MATHIS from HARDY WYLER'S great novel The TEMPLE of DAWN

Directed by DALLAS M. FITZGERALD

BOOK this! And don’t hesitate about it. It’s great stuff from first to last. It’s so darn good that the audience at the Rivoli on a hot sticky afternoon gave it a big hand at its conclusion. “And all audiences are going to like it. It is so true to life and downright real that they won’t be able to help themselves. You can defy them to leave your theatre without feeling a darn sight better.” (From Box Office Analysis, WID’S, Sunday, Aug. 22nd)

LEWIS SARGENT, the Kid who brought to the screen the immortal character of Mark Twain’s ‘Huckleberry Finn,’ has, under the direction of Wm. D. Taylor, added in ‘THE SOUL OF YOUTH’ a success which, from straight dramatic standpoint, surpasses even his work as the freckled Huck Finn. He gives to the screen a performance that will stand as one of the best boy characterizations.” (From MOTION PICTURE NEWS, August 28th)

CAREFUL production and excellent acting by the young star, Lewis Sargent, of ‘Huckleberry Finn’ fame, and his support, and the introduction of several scenes in which Judge Ben Lindsey appears in person, will secure ‘THE SOUL OF YOUTH’ a welcome.” (From MOVING PICTURE WORLD, August 28th)

LET ME congratulate you on your delightful picture, ‘THE SOUL OF YOUTH,’ which has charmed my audiences at the RIVOLI THEATRE. At the same time it may interest you to know that the box-office receipts have been steadily growing from day to day. Yours very sincerely.

HUGO RIESENFELD.

REALART PICTURES CORPORATION, 469 FIFTH AVENUE, NEW YORK

THIS IS an unusual picture of its type, in that, although pointing a significant moral, sermonizing is entirely eliminated. The feature is replete with clean, sincere sentiment and affords delightful entertainment.” (From EXHIBITORS TRADE REVIEW, August 28th)

THIS IS a photoplay that will travel a mighty distance and leave behind in its trail a story so exquisitely and simply told that it needs must teach a lesson. It is emotionally stirring, intense in the interest, and close and vividly true to life. It is a big picture in every sense.” (From PICTURES PRESS, August 28th)
Features Reviewed

Constance Binney in ..................................39 EAST Realart .............................................. Page 3
Gladys Walton in .................................. PINK TIGHTS Universal ........................................ Page 4
Will Rogers in .................................. HONEST HUTCH Goldwyn ........................................ Page 7
Olive Tell in .................................. CLOTHES Metro ............................................ Page 9
Dorothy Dalton in .................................. GUILTY OF LOVE Paramount ................................ Page 11
Lionel Barrymore in .................................. THE MASTER MIND Whitman Bennett Prod.-First Nat'l. ... Page 14
Clara Kimball Young in .................................. MID-CHANNEL Equity Pictures Corp. ................. Page 19
Charles Ray in .................................. A VILLAGE SLEUTH Thomas H. Ince-Paramount .......................... Page 22
Joseph J. Dowling in ........................... THE KENTUCKY COLONEL National Film Corp.-Hodkinson .................. Page 23
Eileen Percy in .................................. THE HUSBAND HUNTER Fox ........................................ Page 25
THE LAW OF THE YUKON Mayflower-Realart ........................................ Page 27
George Walsh in .................................. FROM NOW ON Fox ........................................ Page 31
Short Reels ........................................ Page 33
Eddie Lyons and Lee Moran in ONCE A PLUMBER Universal ........................................ Page 34

News of the Week in Headlines

Monday

Financial interests endeavoring to bring about combination in industry.
Associated First National and Marcus Loew in legal tangle in Cleveland over sub-franchise.

Tuesday

Associated Producers, Ltd., of Canada formed. John L. Hunter, formerly with First National, is general manager of distribution.
Paul Brunet elected president of Pathé Exchange, Inc.
Lord Beaverbrook expected in New York with N. L. Nathanson of Canada.

Wednesday

M. P. T. O. Investigating Committee in a letter again invites Alfred Black to meeting at the Astor.
Hugo Ballin's first production to be released through Hodkinson.
Famous Players suing over rights to Handschlegel color process.
Louise Fazenda completes contract with Mack Sennett.

Thursday

M. P. T. O. Committee gathers testimony at Hotel Astor meeting against Alfred S. Black and his alleged coercive theater methods in New England.
Famous Players' representative says his company will not countenance such operations.
Win. A. Brady again elected president of N. A. M. P. I. "Babe" Ruth denied permanent injunction against Educational and others.

Friday

Famous Players charges wires from Denver were forged to discredit that organization.
Important distributors said to be after Chaplin's "The Kid."
Alfred S. Black denies charges made at M. P. T. O. meeting.
George Baker to be an independent producer.
Alna Rubens finishes Cosmopolitan contract.

Saturday

Sol Lesser forms booking company in Los Angeles.
Admits connection with National Booking.
National Association seeking to placate labor bodies who object to propaganda in films.
Executive Committee appointed for National Association.

"Pardoning the bad is injuring the good" — Benjamin Franklin.
The World's Wonder Jungle Serial

At an Unprecedented Price

PIONEER FILM CORP.
130 WEST 46th STREET
NEW YORK CITY

HAS ACQUIRED THIS SERIAL-SUPREME
FOR GREATER NEW YORK, NEW YORK STATE AND N. NEW JERSEY

IT'S THE BIGGEST EVER!

World Rights Controlled by David P. Howells
728 7th Ave.
Distinctive and Thoroughly Amusing Comedy

Constance Binney in "39 EAST"
REALART

DIRECTOR............... John S. Robertson
AUTHOR................ Rachel Crothers
SCENARIO BY............ Kathryn Stuart
CAMERAMAN.............. Roy Overbaugh

AS A WHOLE ...... Very delightfully treated comedy; best this star has had and one of Realart's best

STORY ...... Full of original comedy with many amusing types; good mixture of sentiment

DIRECTION ................ Excellent
PHOTOGRAPHY ............. Very good
LIGHTINGS ................. Very good
CAMERA WORK .............. Very good
STAR ...... Gives by all odds her best screen performance and appears to greatly attractive advantage

SUPPORT......Includes some splendid types and capable players

EXTERIORS ...... Include unusual sequence staged in New York's Central Park
INTERIORS ............... Very good
DETAIL ................. Splendid
CHARACTER OF STORY ...... Romance of a boarding house girl and a boarding house boy

LENGTH OF PRODUCTION .... About 4,900 feet

"39 East" was a tremendously successful play due to its delightful comedy, its genuine humorous characters and the wholesome sentiment with which the lighter elements were mixed. And by the same token "39 East" will be a successful picture—very likely a very big success. Certainly it is by far the most enjoyable picture in which Constance Binney has appeared and it is also one of the best pictures produced by Realart.

Those who had charge of picturizing the play, Kathryn Stuart who wrote the scenario and John Robertson who directed, have preserved the original scheme, episodes and even details that made for the popular success of Rachel Crothers' play. It is to be happily noted that they have not sought to try to improve a work already proven.

Thus due to the intelligence of Miss Stuart and Mr. Robertson one sees the same distinctive comedy bits that made the play sparkle. The twin sisters of the Victorian age with their inevitable duets on the piano, the prim old maid from Boston with her pills and her gossip, the exceedingly authoritative boarding house keeper, the swift-tongued Irishman and all the rest are preserved intact on the celluloid. Their comedy is rich and distinctive. It offsets the romance of the principals delightfully.

This romance between Penelope Penn, the minister's daughter who is forced to join the chorus to make a living and Napoleon Gibs, from the south, both inmates of a New York boarding house, is itself fraught with many episodes of delightful humor such as the dance in Central Park, their initial meeting and the sequence in which Napoleon starts in dancing in the middle of the night to attract the boarders to his room instead of Penelope's.

The plot is exceedingly simple but the byplay and the detail make it ever interesting. It is a pleasure to note, however, that the theatrical manager indicated as the probable villain by incident surrounding his introduction, instead of locking the door and attacking Penelope according to type, proves the ultimate means of the young people's happiness.

Constance Binney is thoroughly at home in the role of Penelope as well she might be, having played it so many times on the stage. Her work is a delight. Reginald Denny reveals some capable acting as Napoleon, registering all his points effectively.

Should Score as Big a Success as the Play

Box Office Analysis for the Exhibitor

"39 East" ought to prove a big attraction. It is still a pleasant memory with those who saw it as a stage play and the publicity it received in this form last season is new enough to have served as an advance campaign for the coming of the picture.

In advertising be sure to bring out the fact that Constance Binney is seen in her original role of the stage play. You can also safely say that it is the best picture she has appeared in.

Mention also the name of the author. Her plays are exceedingly popular with the American public at large. It was the out-of-towners that flocked to see the play when it was in New York, for it contained the elements that appeal to folks from all sections.

The title is a good one to use in a teaser campaign while you can create further interest in the showing, providing you are in a city where the streets are numbered east and west, by pledging free admission to all those living at "39 East———." This stunt was successfully worked with the play.
Another Delightful Little Human Picture From Universal

Gladys Walton in
"PINK TIGHTS"
Universal

DIRECTOR ......................... Reeves Eason
AUTHOR .......................... J. U. Geisy
SCENARIO BY ..................... Philip Hurn
CAMERAMAN ...................... Virgil Miller
AS A WHOLE........ Very delightful little picture
with fine comedy and drama and good thrill at close
STORY........ Exceptionally treated; creates a strong
interest at start which is maintained throughout
DIRECTION .... Unusually good; fine atmosphere
and wealth of good detail
PHOTOGRAPHY ............... Very good
LIGHTINGS ...................... Very good
CAMERA WORK ................ Commendable
STAR........ If she keeps up this pace she'll be well
known before long
SUPPORT .... Jack Perrin, leading man, is the pic-
ture's one weak spot
EXTERIORS .... Good with exception of one shot
showing California mountains as a New Eng-
land setting
INTERIORS ..................... Satisfactory
DETAIL ............................ Fine
CHARACTER OF STORY ...... Circus girl comes
in contact with inmates of conventional town
and broadens their viewpoint
LENGTH OF PRODUCTION .... 4,689 feet

Universal has another very human picture in "Pink Tights." Coming so soon after "In Folly's Trail" it would seem that the company is making a sincere effort to blaze a way for a new type of story in pictures. And the producers deserve all the credit in the world for their effort. It is pictures such as these two that touch the vital spot in the spectator.

Reeves Eason, director, has done uncommonly good work in the production of "Pink Tights." He has surrounded the story with a realistic atmosphere which is striking. He has brought out a rare note of comedy in the actions of his little son, Reeves Eason, Jr., who appears as the child of one of the townsfolk. This Junior is remarkably natural and he accomplishes such typically boyish expressions and tricks that he wins instant favor. Again in the serio-comic play between the circus girl and the minister the director has succeeded in sounding a distinctively human note.

The story concerns the coming to a New England town of one-ring circus of which Mazie, the little girl who ascends in the balloon in pink tights, is the star member. There is a high wind on the day of the ascent and Mazie's parachute lands her on the roof of the house occupied by the Reverend Jonathan Meek. He rescues her and then urges her to stay until dark inasmuch as he is afraid of his reputation if she is seen going from his house.

Meek's flock calls in a body as a surprise that after-
noon and the minister trembles at the thought of the girl being discovered there. Eventually she is, but due to her quick wit they are led to believe that Meek was unaware of her presence. But the straight-laced of the town and its gossips are incensed over Mazie and her pink tights and prepare for action against her. This is prevented by a fire in the church. As the building is consumed by the flames it is discovered that a little boy is aloft in the belfry and Mazie rescues him and is seriously hurt herself.

She recovers in the minister's home and wins the hearts of all the townsfolk. And then the circus owner comes back for her and promises her a real home. The minister watches the pair in silence, for Mazie had won his heart.

Gladys Walton is a delight to behold in the prin-
cipal role. She is pretty and has an exceedingly attractive personality. Jack Perrin is too stilted as the min-
ister.

No Limit to the Appeal of This

Box Office Analysis for the Exhibitor

"Pink Tights" is a picture that deserves the atten-
tion of all exhibitors. It has a fine little story, a young
star who is certainly a comer, a delightful production,
and winds up with a combination physical and heart
thrill that puts it over in wonderful style.

No exhibitor will be able to dig up a spectator that
won't warm to the actions of the little boy and the
very pretty scenes between the minister and the girl
from a world entirely foreign to his. The conclusion
of the romance also carries a surprise.

In advertising this stress its human quality for this
is its strong element. You might also find some way
of introducing Glad Walton, a new star, to your pub-
ic. She shows such promise that Universal will cer-
tainly continue featuring her. Any novel way of pre-
senting her to your public will help future pictures to
come as well as this.
ROBERTSON-COLE PRESENTS

OTIS SKINNER IN KISMET Directed by GASNIER

The most stupendous production the history of motion pictures has ever recorded
Splendid Story is Basis of Latest Will Rogers Picture

Will Rogers in
"HONEST HUTCH"
Goldwyn

DIRECTOR .................. Clarence Badger
AUTHOR ................... Garret Smith
SCENARIO BY .................. Arthur S. Statter
CAMERAMAN .......................... Marcel Le Picard
AS A WHOLE ........................ Very fine story offers star great opportunities
STORY ........................ Hasn't as much comedy as previous stories done by Rogers but characterization is amusing and moral of story great
DIRECTION ........................ Very good
PHOTOGRAPHY ........................ Excellent
LIGHTINGS ........................ Fine
CAMERA WORK ........................ Very good
STAR ........................ Gives one of the finest characterizations seen on the screen
SUPPORT ........................ Very good
EXTERIORS ........................ Full of atmosphere
INTERIORS ........................ Satisfactory
DETAIL ........................ Fine
CHARACTER OF STORY ........................ Regeneration of a lazy and selfish man through an accidental discovery
LENGTH OF PRODUCTION ........... 5,349 feet

In the selection of “Honest Hutch,” known in its original form as “Old Hutch Lives Up To It,” the Goldwyn company secured one of the finest stories, in points of originality, unique quality, characterization and wholesome moral effect, that could have been obtained for Will Rogers. The story is by all odds the most interesting in which he has appeared because of these very qualities.

“Honest Hutch” is not as free with respect to comedy as have been previous pictures in which Rogers has appeared. And there are moments here and there in the picture when it appears that matters could have been condensed to a shorter run of footage. Simplicity is another point regarding the story and five reels was just a bit too long for it.

On the other hand the elements referred to above together with the distinctive characterization rendered by the star and the underlying moral of the whole make for a thoroughly enjoyable picture. Rogers' characterization is rich in color, realistic to the extreme and sparkles every now and then with the comedy that is so much a part of the star's personality and so remotely removed from that of any other comedian.

The story relates of the manner in which Hutch, the laziest man in a lazy little southern town, stumbles upon fifty thousand dollars buried by the bank of the river in a strong box. His joy at finding it is short lived inasmuch as he realizes that the moment he flashes such an amount of money all suspicious eyes will be cast in his direction.

Nothing remains, therefore, but for him to go to work and attempt to attach a reputation for wealth and thrift. At the end of a certain period he finds himself successful in his effort. He is a prosperous farmer. He has relieved his wife of her arduous duties over the wash tub previously forced upon her by his idleness. His children are clothed and his oldest daughter is happy in a romance that might have turned out tragically had not Hutch made a man of himself.

And then he goes to dig up the fifty thousand and finds it gone!

Rogers is well supported by Mary Alden as the wife, Priscilla Bonner as his daughter, Tully Marshall as the town skinflint, Nick Coagley as the town banker and three youngsters.

The photography, lightings and locations serve to create a splendid atmosphere for the story.

Will Please; Story Offers Good Advertising Possibilities

Box Office Analysis for the Exhibitor

The big following which Will Rogers has acquired due to his recent fine comedies is pretty sure to appreciate the qualities of “Honest Hutch.” Its humor is not as boisterous as it has been in some of his previous comedies but the story interest is so good and the star’s characterization so distinctive that there are very few dull moments in the picture.

You can create an interest in the story by using such catch lines as these: “He was known as the laziest man in town and yet when he found fifty thousand dollars buried in the ground he was forced to go to work.” “He had never earned a penny in his life but when he stumbled on a fortune he was forced to turn to and work.” Lines on this order will arouse the interest owing to their peculiarity.

For the rest play up the star, his past performances and the original title of the present story. Clarence Badger’s name should be used too as he has directed all of the recent Rogers successes.
J. Parker Read Jr.
presents

Louise Glauun
in The
LEOPARD WOMAN
From the world-known novel by
STEWART EDWARD WHITE
Directed by Wesley Ruggles
Personally supervised by
J. Parker Read Jr.

A picture of splendor and magnificence; rich in its color and settings; tremendous in its dramatic force and elements of surprise. Filled with those alluring elements of fashionable elegance that make all Louise Glauum productions remarkable in their power of appeal to women. It is even greater in its power and lavishness than the spectacularly successful picture, "Sex." This production has been four months in the making and reports of its immensity have caused hundreds of exhibitors visiting Los Angeles to go out to the studios and watch it in the making. All over the United States there is a keen realization that "The Leopard Woman" is one of the great pictures of recent years.
Society Drama Lacks Substance and Class

Olive Tell in
"CLOTHES"
Metro

DIRECTOR .................. Fred Sittenham
AUTHORS ................. Channing Pollock and Avery Hopwood
SCENARIO BY ............ Arthur Zellner
CAMERAMAN .............. Arthur Caldwell
AS A WHOLE .......... Society drama, hardly substantial enough to entertain consistently over its full length
STORY ........ Stripped of its bright dialogue and satire, story becomes very commonplace
DIRECTION .......... Fair; "society" stuff doesn't register as such
PHOTOGRAPHY ........... Fair
LIGHTINGS ................. Average
CAMERA WORK ............ Average
STAR ........... Pretty, but a little too mechanical in registering emotions
SUPPORT .................. Good
EXTERIORS .. Few used besides Fifth Avenue shot
INTERIORS ............... Lack "class"
DETAIL .................. Fair
CHARACTER OF STORY .... Heroine learns to reason in terms of love instead of money and clothes

LENGTH OF PRODUCTION .... About 4,700 feet

"Clothes" as a play was something of a brilliant affair with much satire and sparkling dialogue. Stripped of these investments it becomes a very simple drama, hardly substantial enough to stand the burden of five reels. It has lost more of it's brilliance too in the inappropriate staging it has received with respect to the society scenes. In the first place the settings aren't realistic—there seems to be a tawdreness about them and a lack of refinement or "class." And the society folk aren't convincing at all, either in manners or attire.

Something seems to be wrong, as well, in either the lighting or the makeup of the players in the closeups. Bad lines are revealed, the light isn't soft. This has been noted in several of this company's pictures recently.

The story takes up the case of Olivia Sherwood who lives for finery alone. Believing her father has left her quite an estate she rolls up all sorts of bills until finally her guardian, West, warns her to stop. The real fact is that Olivia's father didn't leave her any money at all and that West has been supplying her with funds hoping some day to win her for himself.

Olivia realizes she must have a wealthy husband and so makes a strong play for Richard Burbank, a western millionaire, who believes her the personification of all virtue. When he tells her this she has a revulsion of feeling and refuses his proposal of marriage. At a reception, West half intoxicated, insults her by telling her that she has lived on his bounty. He tries to attack her but misses his footing and falls down stairs, killing himself. Later Olivia comes to a real understanding with Richard and there is a happy ending.

The director hasn't worked up to the scene of West's violent death with much skill. The scene is, perhaps, the dramatic highlight of the production and yet it carries small punch. There is no suspense. And the manner in which Olivia and Richard cover up the tragedy for the time being before a house full of people it quite unconvincing.

Olive Tell is very pretty in the long shots in the role of Olivia, although she is not smooth in registering her emotions. Crawford Kent is good as Richard and Cyril Chadwick does well as West. Others are Frank Currier, Zeffie Tillbury, Rae Allen and Mary Beaton.

This Just About Gets by
Box Office Analysis for the Exhibitor

"Clothes" will just about get by. It isn't a first class production but doubtless it contains a certain amount of "woman appeal" which will carry it. That the production lacks "class" is its main fault. A story of this kind, above all things, requires a distinctive setting and this has not been provided for "Clothes."

If you want to take a chance with this play up the title in a big way with reference to the fact that the picture is an adaptation of the successful play of several years ago by Channing Pollock and Avery Hopwood, and then develop the "clothes" angle in your catch lines and readers, bringing out the fact that the heroine here places the importance of finery above all else.

This is the biggest advertising angle and a very good one. It could be carried further in a lobby display or fashion-shop tie-up.

The star is worthy of good position on the billing inasmuch as she is quite popular on the stage and has also appeared in several recent pictures.
WARNING TO EXHIBITORS!

My next four productions following "Dinty", will be sold by the First National Exhibitors Circuit on an individual basis only, each picture being contracted for on its own merit.

There is nothing in my existing distribution agreement which allows for any but the above method of sale of my product.

Any exhibitor who is approached by a salesman from any organization attempting to sell my product on any but the above basis would do me a great favor if he would telegraph me at my expense, giving facts. Information along these lines will be kept highly confidential if so requested.

No contracts can be entered into for Marshall Neilan Productions without the personal approval of myself or a member of my organization empowered with this right.

This is simply a warning for the protection of the exhibitor as well as myself.

[Signature]

Marshall A. Neilan

6642 Santa Monica Boulevard, Hollywood, California.
Stereotype Plot Lacks Inspiration and Direction

Dorothy Dalton in
"GUILTY OF LOVE"
Paramount

DIRECTOR ......................... Harley Knosel
AUTHOR .......................... Avery Hopwood
SCENARIO BY ...................... Rosina Henley
CAMERAMAN ........................ Philip Hatkin

AS A WHOLE......No suspense or surprise and
much obvious padding in old, old story
STORY...... Doesn't possess any particular interest
DIRECTION.......Quite poor; no sustained action
at all; padding with long shots terribly obvious
PHOTOGRAPHY ........................ Very good
LIGHTINGS ........................ Commendable
CAMERA WORK ........................ Satisfactory
STAR......Her performance is mostly flat, due to
lack of direction
SUPPORT ................................ Same
EXTERIORS......Beautiful Florida stuff, but this
doesn't take the place of action
INTERIORS ............................... Good
DETAIL ................................. None

CHARACTER OF STORY.......After betraying
woman and being forced into marriage with her,
herself searches for her to beg forgiveness
LENGTH OF PRODUCTION.........4,989 feet

"Guilty of Love" is made up of such old elements
and lacks so in story interest and direction that it
develops into a very tedious picture. Its one possibly
big scene where Thelma forces her betrayer to marry
her, is lessened in effect even as are the majority of
attempted dramatic moments throughout the picture
by a seeming lack of directorial skill. Director Knosel
doesn't seem to have done much of anything here ex-
cept shoot long shots of the Florida landscape in the
early reels. Dorothy Dalton's performance suffers
from the same lack—direction.

In the beginning the long shots of pretty southern
scenes are so frequent that they take on the aspect
of a scenic. Almost every bit between the principals
is preceded by a glimpse of them half hidden away in
a hundred yards of semi-tropical foliage.

The director has planted his relation between hero
and heroine by means of the long-suffering fairy tale
which heroine tells to two children. There is the fairy
prince and the fairy queen and all that. This type of
stuff has to be treated with skill to avoid a common-
place atmosphere and it hasn't been so treated here.

Thelma, the heroine, a governess, is betrayed by
Norris Townsend, son of her employer. The first sug-
gestion of Norris' villainous act is conveyed in a sub-
title in which he answers his father's question as to
why Thelma was so anxious to have him return from
Europe. Says he: "because—she—she—" and the
father understands the entire situation. Thelma then
forces Norris to marry her and subsequently leaves
him to go west.

Five years later she has become a school teacher.
Her little son is the apple of her eye. Norris searches
for and at last finds her and takes her home, where
she lives as a stranger. It is only when Norris signi-
fies his unselfishness by suggesting that he go away
that Thelma confesses her reawakened love for him.

In the latter part children take the place of the Flor-
ida scenery as padding. There are shots of school
children and children on a party and various close-ups
of them, all of which add to the tedium.

Edward Langford appears opposite the star, while
others are Charles Lane, Augusta Anderson, Alice
Cooper-Cliffe, Douglas Redmond and some more chil-
dren.

The Star Has a Following But it Isn't Built on this Type of Picture

Box Office Analysis for the Exhibitor

Dorothy Dalton has been absent from the screen for
some time, that is her last picture was released some
time ago. She has a good following doubtless waiting
upon the announcement of her next appearance, and
it is too bad this has to be made in a picture so inte-
rior as "Guilty of Love." Probably her name and the
display of this title will attract good audiences, but
certainly the contents of the picture will disappoint.

While the material in this is very old, they had a
chance to make it into a worth while picture. The
situation referred to in which Thelma forces Norris
to marry her is something out of the ordinary and
could have been made very forceful if treated in the
right way. And the role of Thelma contains the pop-
ular elements of appeal.

However, they missed out on most everything here
and the exhibitor who cashes in on Miss Dalton's pop-
ularity better go slow on booking this despite the fact
that it is her first picture in quite a while.
Plain Words

The Attorney-General, the Department of Justice and the Federal Trade Commission are among the important Government agencies that never sleep—they are always on the job.

It is through these agencies of the American Government that free people are permitted and guaranteed to live in a free country, to conduct their business in a free and independent manner, and never to live in fear of tyrannical domination and oppression under the heel of unscrupulous would-be monopolists.

William Fox.

"July 23, 1920.

"National Association of the Motion Picture Industry,

"Attention Chairman of Distributors' Division,

"1520 Broadway, New York City.

"Gentlemen:

"Hereewith I tender the policy of Fox Film Corporation with reference to group booking with all booking agencies in America, as requested in your letter of July 20th.

"Booking agencies formed and operated for the purpose of making group bookings on behalf of exhibitors are bound in a short time to develop into a monopoly of a most destructive character. Exhibitors are invited into the plan on the pretext of lower rentals and of booking protection for their theatres. But that is only the ingenious, sugar-coated, sweet and innocent invitation to join the booking agency at the beginning.

"Facts and conditions of the past prove that very shortly after the exhibitor places himself and his theatre in the hands of a booking agency he loses control of the management of his house, and by cut-throat, black-jack and monopolistic methods the exhibitor very soon is compelled to give up fifty percent or more of his theatre or be driven out of the motion picture exhibition line.

"Exhibitors will remember in 1908 and succeeding years my tremendous effort and the long, up-hill legal battle against the General Film Company and the Motion Picture
Patents Company to keep the business open and free to competition.

"The then growing success and popularity of the motion picture was the result of the splendid competitive opportunities afforded to any person or set of persons in the production of pictures that would entertain and educate. In the regular course of events this condition permitted the exhibitor to make a handsome profit and to build up a substantial business. The exhibitor was his own boss.

"Twelve years ago a combination of men attempted to strangle the industry and to create an all-powerful monopoly." Fortunately for the public and the exhibitor, and I feel free to state largely due to my effort, this attempt resulted in disaster. The group of men who by every means endeavored to take possession of the motion picture industry in every branch, were brought before the United States Courts and their monopoly was ordered dissolved and the screen was free again. Then once more the exhibitor became boss of his theatre.

"Today the exhibitor is confronted with a more daring and dastardly attempt to dominate his business. The formation of booking companies to deal with distributors in group bookings spells the stagnation of the industry should it meet with favor by exhibitors. A group of booking offices in the principal sections of America would soon control the motion picture industry in every branch. The exhibitor would be the biggest loser.

"The American public will not support a monopoly in the art of the motion picture. No longer would the exhibitor be the boss of his theatre. The booking agency trust would boss and command the picture theatres after kicking the exhibitors into business oblivion.

"Every branch of the business lends itself to absolute domination if the nation-wide booking agency trust is an established fact. No longer would progress be the guiding star of the industry. In its place would come greed, the tyrannical domination by a small group of men, and the elimination of the exhibitor of today.

"Fox Film Corporation places itself on record as absolutely opposed to group bookings with all booking agencies. It will deal exclusively with the exhibitor direct.

"No person or persons or company is authorized to use the name of Fox Film Corporation or the undersigned in the promotion of booking agency schemes. It was reported from two sections of the United States that booking agency promoters had promised Fox pictures, which is an indication of the misleading, unauthorized and greedy tactics that are being used.

"The Fox Film Corporation and the undersigned stand on record for free and competitive dealing in the motion picture industry. We are opposed to monopoly in any form.

"We hope the above has made our position clear.

"Very truly yours,

"FOX FILM CORPORATION,

"(Signed) WM. FOX,

"President."
Star's Splendid Acting and Generally Fine Production Make It Big

Lionel Barrymore in
"THE MASTER MIND"
Whitman Bennett Prod.—First National
DIRECTOR .......................... Kenneth Webb
AUTHOR .......................... Daniel G. Carter
SCENARIO BY ........................ Kenneth Webb
CAMERAMAN ........................ T. L. Griffith and R. B. Schellinger
AS A WHOLE ...... Strong dramatic interest,
 rathar tense at times; carefully produced and
moves along smoothly
STORY ...... Perhaps a bit too gruesome for some
but surely a play with unusual appeal
DIRECTION ...... First class although a trifle too
vivid once or twice
PHOTOGRAPHY ............... Very good
LIGHTINGS .......................... Good
CAMERA WORK ................. Splendid
STAR ...... Displays a wonderful control of char-
acter; generally a fine performance
SUPPORT ...... Ralph Kellard and Gipsy O'Brien
do very well
EXTERIORS .................. Adequate
INTERIORS .................. Correct
DETAIL .................. Very good
CHARACTER OF STORY ...... Man who system-
atizes his plan of revenge upon attorney who
sent his innocent brother to the chair
LENGTH OF PRODUCTION ........ 6,541 feet

While the character of "The Master Mind" does not
appeal from the same angle and hasn't the sympathetic
command of Milt Shanks of "The Copperhead" fame,
Lionel Barrymore gives his best efforts to the por-
trayal of Henry Allen who becomes "The Master
Mind" of the underworld for the sole purpose of aveng-
ing the death of his younger brother. And it is indeed
the performance of the star which is the production's
main attraction.

Inasmuch as the story has to do with mental science
or telepathy, it might have been well to dwell just a
little longer on the actuality of this science. There is
just on flash of it or rather one short sequence show-
ing "The Master Mind" forcing a secret from the ob-
ject of his concentration. There is some especially
worthy acting in this bit.

The photography is excellent and deserves mention
regarding the manoeuvres of puppet characters per-
forming on a chess board before the star. Also the
dissolves are well handled. The direction is splendid
throughout and the action moves along smoothly and
coherently to the end, with a strong climax proving
the strength of the text, "Vengeance is Mine, sayeth
the Lord. I will repay thee."

Ralph Kellard is the chief factor responsible for the
death of Henry Allen's young brother who dies in the
electric chair professing an innocence which is never
established. Allen vows to avenge the wrong and be-
comes "The Chair Mind" of the underworld with the
one and only desire—to ruin Kellard, now District
Attorney and candidate for Governor.

Allen enters Kellard's home and after discovering a
secret shrine containing a girl's photograph, Allen
goes through a period of concentration or mental tele-
pathy whereby he secures from Kellard, a thousand
miles away, the secret of his life—his love for Maggie
Flynn who has saved him when he met with an auto-
mobile accident and then disappeared out of his life.

The remainder of the picture deals with Allen's sys-
tematic plan of revenge. He locates Maggie in prison
and by way of interest in her "case" secures her re-
lease and sends her abroad. Upon her return she is in-
troduced to her father, mother and brother, all actors
in the play to be staged for Kellard's destruction. How
Allen arranges the meeting of Maggie under her new
name, Lucien Blount and Kellard and the climax
where Kellard is given the choice between resigning
his candidacy for Governor or having his wife's past
made known and how he finally seeks the uselessness
of revenge, is grippingly presented.

Just Announce the Title and Star. That Should Be Sufficient
Box Office Analysis for the Exhibitor

In the performance of Mr. Barrymore alone you
have a good reason for booking "The Master Mind"
which, incidentally, is a very fine exploitation title.
The production generally is very worth while and if
you cater to an appreciative audience, folks looking
for the unusual in pictures, you will please them by
showing this production. From a story standpoint
play up the mental telepathy angle and the effects of
mental science as practiced by "The Master Mind."

You won't need much more than the name of the
star to get them in but if you care to use catchlines
you might say: "Is there such a thing as mental tele-
apathy? See how 'The Master Mind' sought revenge
through the medium of mental science. See Lionel
Barrymore's latest production."
Very Forceful and Real Tragedy But Sympathetic Element is Lacking

Clara Kimball Young in
"MIDCHANNEL"
Equity Pictures Corp.

DIRECTOR ...................... Harry Garson
AUTHOR ...................... Sir Arthur Wing Pinero
SCENARIO BY ...................... George Ingleton
CAMERAMAN ...................... Arthur Edeson
AS A WHOLE ...... Forceful tragedy of married life ending of which is blunted by revealing the fact that the heroine has been reading a book
STORY ...... Realistic and very forceful throughout
DIRECTION ...... Shows one big mistake in not emphasizing a sympathetic side of heroine
PHOTOGRAPHY .......................... Good
LIGHTINGS .......................... Good
CAMERA WORK ...................... Satisfactory
STAR ...... Is very effective in registering her character but she too should have shown a sympathetic side of it; her impression is hard and cruel
SUPPORT ...................... Good
EXTERIORS .......................... Good
INTERIORS .......................... Very good
DETAIL ...... All satisfactory except miniature shot of ship in introductory scene
LENGTH OF PRODUCTION .... About 5,800 feet

A tragedy, the force of which results from a very realistic clash of characters, is the basis and practically the whole of "Midchannel," the latest picture to show Clara Kimball Young as star. In fact, its elements are so realistic and generally so capably handled that the scenes showing Zoe Blundell and her husband, Theo, constantly at variance with one another, create an interest sustained through to the story's tragic ending. The suicide of Zoe brings the picture to its right-

ful close, the point at which the suspense of the play came to a terrific culmination. In the picture, for the sake of the necessary happy ending, Zoe is shown turning the last pages of a book after the suicide scene and determining to act more sympathetically toward her husband than did the Zoe of the story.

It is well she comes to this conclusion. The greatest weakness of "Midchannel" is the manner in which the character of Zoe Blundell is drawn. Both Miss Young and her director, Harry Garson, neglected to endow Zoe with any really sympathetic side. She is constantly flaring up at her husband, losing her temper at every turn. In fact her temper doesn't even permit her to meet him half way. A trace of softer sentiment in Zoe to offset the scenes of hot temper would have resulted in a much more sympathetic character.

The lives of the Blundells are tossing dangerously in the rough waters midchannel in matrimonial affairs when the story opens. Before long they separate. Each then is forced by circumstance to seek solace and gratification with another. A mutual friend endeavors to effect a reconciliation and while Zoe is more or less willing to overlook her husband's period of faithlessness, he is by no means willing to overlook her's and when, hopefully she tells him the truth, he sneers at her and drives her back to this other man. It is then that Zoe, discovering that this man has become engaged to another woman, a young friend of her own, realizes the tragedy of her life and ends it by leaping from a balcony to the street below.

J. Frank Glendon makes a suitable Theo, while others are E. M. Bimbball, Bertram Grassby, Eileen Robinson, Helen Sullivan, Katherine Griffith and Jack Livingston.

Unusual Possibilities in This
Box Office Analysis for the Exhibitor

Due to the realistic clash of characters that this picture deals with and also its fundamental plot elements which involve a certain angle of the double standard, once again, it is very probable that it will get over very nicely in the theaters whose rules permit subjects of this nature.

As a box office attraction it contains unusual possibilities. To the star's popularity there is added the name of a noted British playwright and the reputation of a play in which Ethel Barrymore starred some years ago.

The contents of the story offer many opportunities also. Lines shaped around the double standard idea should draw. Try one on the order of these, for instance: "Circumstances had practically forced both husband and wife to violate the marriage vow. Then, in time, she was ready to forgive but he—" or "The tragedy of a woman who applied the standards of men to her own life and expected the forgiveness she was ready to extend."
JESSE D. HAMPTON
PRESENTS
H. B. WARNER
IN
"FELIX O'DAY"

BY F. HOPKINSON SMITH
DIRECTOR
ROBERT THORNBY

Pathe Distributors
Suppose you met, face to face, the friend who had betrayed you; the man who had dishonored your wife. What would you do, resort to idle words? Or would you do as Felix O'Day did, seek to kill him with your bare hands?

H. B. Warner
The Splendid Artist
In a Dynamic Drama
Ray's Fine Characterization Results in Very Pleasing Picture

Charles Ray in
"A VILLAGE SLEUTH"
Thomas H. Ince—Paramount

DIRECTOR .................... Jerome Storm
AUTHOR ..................... Agnes Christine Johnston
SCENARIO BY ............... Agnes Christine Johnston
CAMERAMAN ................ Chester Lyons
AS A WHOLE .............. This doesn't contain homely story appeal of majority's of star's pictures but affords him ample opportunity to create usual appealing character
STORY ........ Contains a lot of good comedy and not a few surprises
DIRECTION .................. Very capable
PHOTOGRAPHY .............. Very good
LIGHTINGS ................... Very good
CAMERA WORK .............. Very good
STAR ........ Up to the old tricks that have won him his tremendous popularity
SUPPORT .................... Commendable
EXTERIORS ................. Rural
INTERIORS .................. Very good
DETAIL ..................... Distinctive
CHARACTER OF STORY ........ Hero's activities as amateur detective plunge him into midst of mystery and romance
LENGTH OF PRODUCTION ...... 4,082 feet

Charles Ray creates another of his appealing, awkward country boy characters in "A Village Sleuth" and comes through with those little old tricks that have won him his tremendous popularity. On the other hand the story isn't typical of the homely, human interest class that he usually appeared in. Agnes Christine Johnston's story is a broad comedy, sometimes farcical in nature and never reveals the little human touches that made the work of Julien Josephson so distinctive.

However, the story certainly provides entertainment of a sort. It is full of clever little surprises and the star is given such great room for comedy and business play that the whole picture registers in good fashion.

Ray appears as a farmer's boy, William, whose ambition it is to be a detective. He gets a job as hired man in a sanitarium operated by a young doctor who caters to the vanities of the idle rich. The action takes a farcical mystery turn as William, in attempting to invent a case to which to apply his talents of deduction, is amazed and mystified by the peculiar actions of the doctor, a rich matron, one of the patrons and a chorus girl with whom he is in love.

Matters come to a climax when the matron's husband disappears. William gets the idea that the doctor has murdered him so that he can have the wife. He follows the doctor one day when he steals stealthily away from the sanitarium only to find him going to his home to see his secluded family. The chorus girl is accused of whisking the husband away but at the last minute he reappears, having absented himself at the suggestion of the chorus girl to make his wife stop flirting.

This is all there is to the story. It is enriched time and again, however, by the tricks of the star. These are as distinctive as ever and as sure of registering.

In support appear Winifred Westover, Dick Rush, Donald MacDonald, George Hernandez, Betty Schade and Lew Morrison.

Star's Name and Title Big Assets of This
Box Office Analysis for the Exhibitor

Because as regards characterization, "A Village Sleuth" presents a typical Charles Ray picture, it is going to appeal strongly to the majority of fans. Doubtless some few will find the absence of the typical Ray story a lack not to be compensated for by the comedy and surprises of the present plot and probably all audiences will sense the fact that a homely human interest story is missing. But the character is so strong and so well built up by Ray that it is bound to appeal and overshadow all else.

The mere announcement of "Charles Ray in "A Village Sleuth," will serve to attract. The title has been well chosen, for it instantly suggests a picture containing all the typical Rayisms. In fact this one line is the biggest asset you have in advertising the picture to your patrons.

Be sure to use Thomas Ince's name also. This is a guarantee of a certain type of Ray picture that has ever been popular. Jerome Storm is again the director of this so mention him too and give Agnes Johnston, the author, a play. She is fast coming into prominence.
Story Material Might Have Been

Joseph J. Dowling in
"THE KENTUCKY COLONEL"
National Film Corp.—Hodkinson

DIRECTOR .................. William A. Seiter
AUTHOR ......................... Opie Read
SCENARIO BY ................ L. V. Jefferson
CAMERAMEN ......... Allan Davey and Bert Glennon
AS A WHOLE .... Incoherent at first; moves along slowly until nearly the end then works up to fair climax

STORY ...... Adaptation of Opie Read’s novel has lost considerable of its sympathetic appeal in transference to the screen
DIRECTION ...... Might have improved the picture greatly by getting off with a better start
PHOTOGRAPHY ............... Fair
LIGHTINGS .......................... Not distinctive
CAMERA WORK .................. Ordinary
STAR .............. Gives good performance
SUPPORT ...... Elinor Field an attractive heroine with Francis McDonald a pleasing hero
EXTERIORS ..................... Correct
INTERIORS .......................... Sufficient
DETAIL ............................... All right
CHARACTER OF STORY ........ Post Civil War romance which nearly results in tragedy
LENGTH OF PRODUCTION .... About 5,800 feet

With a completely satisfactory Southern atmosphere given to the adaptation of Opie Read’s well known and widely read “The Kentucky Colonel” together with the name of its featured player, Joseph J. Dowling who gained fame for his role of the patriarch in “The Miracle Man,” the production puts forth its biggest appeal. Joseph Dowling in the title role does good work but the character of the Colonel does not demand the sympathy which the author intended.

The director has not gotten off with a coherent start. The characters, and there are quite a few, are introduced one after another with very little to clearly define their connection with the story. The opposite factions and old Southern feud which form the foundation of the action are not clearly enough explained. However, after considerable business that drags the action badly, they work up to a fairly good climax in which the Colonel’s best friend and husband of the only woman he ever loved, accuses him of being the father of his (the friend’s) child.

Of course misunderstanding and vague possibilities form the basis of the complications that cause all the mix-up and near-tragedy at the end. There are one or two bad bits, one especially which is not explained. The heroine, according to her promise, marries the one who returns from the war, thinking the other dead. They are seen “romancing” in a garden when the “dead” soldier returns and from all appearances he has just wandered off the battlefield. There is no explanation as to where he may have been in the meantime.

Elinor Field is the daughter of General and Mrs. Hineman and Colonel Osbury is the disappointed suitor of Mrs. Hineman’s who has remained a bachelor and devoted friend of both the General and his wife. Phillip, the Colonel’s nephew, is in love with Elinor, but she is engaged to Boyd Savely. Elinor learns of Boyd’s affair with an actress and breaks the engagement subsequently promising to marry Phillip. Savely who in reality was after the Hineman money, robs the General’s bank. Among the loot is a letter which he forging is insinuate that the Colonel and not the General is the father of Elinor, whereupon General Hineman interrupts the ceremony.

The General challenges Colonel Osbury to a duel but each refuses to shoot at the other. Later, the actress double crosses Slavey and exposes his part in the mix-up, whereupon everything is peaceful once more. In the cast are Frederick Vroom, Cora Drew, Lloyd In the cast are Frederick Vroom, Cora Drew, Lloyd Bacon, Jill Woodward, Fred Kohler, Gordon Griffiths, Ed Brady.

Author, Title and Featured Player Best Exploitation Angles

Box Office Analysis for the Exhibitor

This is just an average attraction with nothing particular to boast about in the way of production or direction. You have, however, the name of Joseph Dowling of “Miracle Man” fame and a well known title and author which are your best advertising bets. Play these up to the limit. The last couple of reels are the best, the climax working up to a fair degree of interest. This may compensate for the draggy earlier reels and serve to send them out in a better humor than you may expect.

Use catchlines along the following: “She said goodbye to two soldiers and promised to marry the one who returned. The one she loved best was believed killed. She married the other but see what happened after the marriage. Opie Read’s ‘Kentucky Colonel’ is playing at the_______ theater.”
A Picture that is built like a Palace.

Get this name on your mental screen. It's going to make you a lot of money.

The Architects:

The ROCKETT Film Corporation
R.R. ROCKETT - President & General Manager
A.L. ROCKETT - Assistant General Manager
STUDIOS Hollywood, California

The Draftsman:

DANIEL FREDERICK WHITCOMB - Author of many film dramas and master of continuity craftsmanship

The Specifications:

Beauty, laughter, pop, power, punch, suspense, hearts ease, human interest, joy, lasting qualities, box office angles, truth, sincerity and elegance.

The Builder:

THOMAS N. HEFFRON, veteran of stage and screen, one of the inner circle of successful picture directors and member M.P.A.A.

The Materials:

The foundation is ALBERT PAYSON TERRY, HUNE'S famous Cosmopolitan story 'THE TRUANT HUSBAND'. The superstructure of high art is laid by such skillful craftsmen as MARLON HAMILTON, BETTY BLYTHE, FRANCES PILLENGTON, and others.

The Completed Structure

The TRUANT HUSBAND
It will be ready soon.

ROCKETT PICTURES ARE RIGHT PICTURES
Storyless Comedy Has Some Effective "Low" Scenes

Eileen Percy in
"THE HUSBAND HUNTER"
Fox

DIRECTOR .................. Howard M. Mitchell
AUTHOR .................. F. Scott Fitzgerald
SCENARIO BY .................. Joseph F. Poland
CAMERAMAN .................. Walter Williams
AS A WHOLE ............. Some bright spots in this comedy; unreasonable story

STORY ............. Hardly any; low comedy and variety of foolishness will appeal to some audiences
DIRECTION .................. Some of it very good
PHOTOGRAPHY ............. Satisfactory
LIGHTINGS .................. Good
CAMERA WORK .................. Good
STAR .................. Very attractive

SUPPORT .............. Emory Johnson is hero; Edward McWade registers some good comedy work
EXTERIORS .................. Satisfactory
INTERIORS .................. Average
DETAIL .................. Some of it in bad taste
CHARACTER OF STORY ....... Hero plays joke on heroine to test her sincerity and she plays one on him
LENGTH OF PRODUCTION .... About 5,000 feet

"The Husband Hunter" has its moments of good comedy and its moments of very rough comedy that will hardly appeal to a high class audience. The good comedy is probably retained from F. Scott Fitzgerald's original story, "Myra Meets His Family." The rough stuff is the work of the editor and director. The former stands sponsor for a subtlety..."

"Bring me a piece of toast. I'm a poached egg and want to sit down," and a number of others in the same spirit. The director has lost track of good taste in the scene in which he shows the butler inserting his false teeth and the long stretch of the Shimmy as rendered by the star.

Miss Percy appears as Myra, a husband hunting young lady, who caters to the vanities of Kent Whitney, a rich fellow, and wins him. This early part of the picture is, incidentally, its brightest part. Its comedy registers as something approaching high class.

Kent then decides to introduce Myra to his family. Arrived at his home she discovers a bunch of "nuts" introduced to her as father, mother and friends by Kent. Father is an eccentric and does and says the crudest things. Mother is even more of a nut. After they have thoroughly disgusted Myra (and to a certain extent the spectator), Kent tells her that he has Chinese blood in him. The inclination here is to pooh, pooh. Myra then discovers that the whole thing was a trick to test her love and that father and mother and the rest were merely actors.

She then turns about and pilots Kent through a mock marriage, subsequently leaving him in the lurch on the train for Palm Beach. Having thus given tit for tat, Myra makes up with Kent and their "romance" ends happily.

Miss Percy is good to look at and plays with sincerity a part that needed none. Emory Johnson is good as Kent but he ought to watch his lip makeup. Edward McWade as "father" does some good work. Others are Jane Miller, Harry Dunkinson, Evans Kirk and John Stepling.

"THE GREAT REDEEMER"

Picturized and entirely re-written by

JOHN GILBERT

A Maurice Tourneur Production
Not the Type For a Very High Class Theater
Box Office Analysis for the Exhibitor

Eileen Percy in
"THE HUSBAND HUNTER"
Fox

Not by any means a picture for high class houses, there may be some audiences who will enjoy "The Husband Hunter." Rough comedy of this type, rather pointless on the whole, has registered before as everyone knows. Its very lowness and foolishness seem to constitute its merits with many audiences.

However, "The Husband Hunter" might have been much better. It seems as if the producers had taken too many liberties with Fitzgerald's story "Myra Meets His Family" on which the present work is based. Fitzgerald certainly has not signed his name to this type of stuff in print recently and in his original work there was probably a vein of satire which is altogether missing here.

His name will attract the magazine reading public but it is this public which will hardly be pleased with the manner in which the work of the author has been treated.

HOWARD M. MITCHELL

Directing

for

FOX

ADDRESS: Fox Pacific Coast Studios

Wid's Daily
Binders - $3.00

Invaluable for reference purposes.
Badly Botched Picture Based on Robert Service’s Poem

"THE LAW OF THE YUKON"

Director—Realart

Mayflower—Realart

Director: Charles Miller

Author: Based on Robert W. Service’s poem

Scenario: Not credited

Cameras: A. H. Vallet and Al Leach

As a Whole: Extensive cutting shows here; story is jerky and very confusing especially at finish

Story: Aside from some good comedy bits at start small interest is created

Direction: The cutting has made this angle very indefinite; some individual scenes very badly staged

Photography: Good in spots

Lighting: Generally very poor

Camera Work: Fair

Leading Players: Edward Earle as hero is good but work is lost in shuffle; June Elvidge does an unimportant vamp bit; rest unknown

Exteriors: Some good snow stuff but many scenes don’t match

Interiors: Fair

Detail: Poor

Character of Story: Struggle of hero in the Yukon against tremendous odds

Length of Production: About 5,500 feet

“The Law of the Yukon” is a very ragged production. It represents an effort to produce one of these virile stories of the Yukon, on the type of Robert W. Service’s chant on which it is based, but the effort has resulted in failure.

Chief among the picture’s faults is the matter of cutting. It would appear from the scenes in the picture that many thousands of feet were taken and discarded. Perhaps they formed a better continuity of action than is visible in what remains. Certainly in its present state the production offers a small degree of clear continuity.

While this cutting has practically eliminated the possibility of criticizing Charles Miller’s direction as a whole, his work in individual instances is very poor. The safe-opening scene for instance, is palpably “staged.” Many of the dance hall scenes don’t register with the right swing and tempo. And as regards exteriors there are scenes showing good snow stuff but they don’t match up with one another.

As regards lighting, this important end of production, is sadly missing. The interiors, almost without exception, are miserably lighted.

The casting is none too good. Edward Earle, showing signs of a good performance, is well enough as the hero. Joe Smiley doesn’t suggest a sufficiently virile type for the dance hall proprietor. June Elvidge has a bit as a vamp (her end of the story is completely lost in a snow storm), but she dresses the role as if she were going to the Claridge for tea. The best character of the lot is Barney McCool. The actor playing this role is a fine type and has the advantage of several very humorous lines in the early reels of the picture. These are the brightest spots in the whole production but when Barney goes out of the action the picture suffers.

The main plot concerns the efforts of Morgan Kleath to establish a paper in the Yukon. His enemies who are aware of his past “outside” attempt to distort it before Goldie, the girl he loves and finally force him to remain in a cottage all night with Goldie. They then rob Tim Meadows’ safe and throw the blame on Morgan. He maintains silence not wishing to drag Goldie into a scandal but she ultimately confesses and saves him. His “past” is cleared up and there is a happy ending.

Comedy in the Early Reels Only Redeeming Feature

Box Office Analysis for the Exhibitor

There were great possibilities in a picture carrying this title and bearing the name of Robert W. Service, possibilities which many exhibitors were no doubt eager to exploit. But the picture never lives up to expectations. The comedy of McCool is good but praise must stop there.

This comedy registered well at the New York where the picture was recently shown. The various titles put into McCool’s mouth went over big. But after he disappeared from the action there was little of interest to engage the attention and the story got so confusing that there were a number who walked out on the show.

Doubtless the name of the picture together with the added attraction of Robert W. Service’s name will draw many but the exhibitor who has the best interests of his house at heart had best wats his step when considering booking this.
SEE WHAT THE CRITICS THOUGHT

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"The theatre took on the atmosphere of the Yale Bowl at Thanksgiving time, so lustily did the crowd cheer the stirring scenes."

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"Democracy' fills the Casino with an admiring audience. Screen story with big central thought and gives a spirit of bigness."

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Directed By WILLIAM NIGH

Art Director JOHN COAKLEY. Musical Score Arranged by S. M. BERG

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“A modern miracle play—a photoplay with an ambitious message.”

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Aug. 25, 1920
“Bolshevism hit by De-
mocracy in film. The scenes in which multi-
tudes of men appear are stirring.”

EVE.
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“Well staged and well acted drama.”
CARL
LAEMMLE
presents

EVE BY WOMAN

A.

GBEAT

UNIVERSAL
tJEWELi

Directed

vVLLEN

HOIUBAR

featuring

Every girl's heart feels it— every woman knows it at least once in her lifetime—the unquenchable longing to break away from home surroundings and embark on some great career that will bring her fame and fortune and romantic love. A few fortunate ones gain their heart's desire—but those who have to forsake them may be counted in millions. And those millions are the ones for whom the genius of Allen Holubar has produced this huge drama of woman's ambition, the picture of her dreams.

A GREAT
UNIVERSAL
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PRODUCTION DE LUXE
Directed by ALLEN HOLUBAR

featuring

DOROTHY PHILLIPS

In this absorbing picture of the progress of Aurora Meredith from her small-town home to the mighty stage of the Metropolitan, DOROTH PHILLIPS gives a portrayal of the very soul of woman. And Allen Holubar has staged his dramatic moments amid scenes that have no equals for their perfect taste, their finish and the fidelity to detail. Book this picture now! Universal's flat statement that it will prove the one biggest heart-appealing photodrama of your year. And book it now!
R. A. Walsh Makes Absorbing Crook Melodrama from a Packard Story

George Walsh in "FROM NOW ON" Fox

DIRECTOR ...................... R. A. Walsh
AUTHOR ........................ Frank L. Packard
SCENARIO BY .................... R. A. Walsh
CAMERAMAN ........................ Joseph Ruttenberg
AS A WHOLE ........... Rapid-fire, thrilling crook melodrama—action excellently sustained

STORY ...... Very well built up—action tends to be episodic but suspense runs throughout

DIRECTION ...... Walsh has put a lot of little punches in the action by very tricky and clever work

PHOTOGRAPHY ................... Very good
LIGHTINGS ......................... Good
CAMERA WORK .................... Excellent

STAR ......................... Shows to best advantage

SUPPORT ...................... Very good
EXTERIORS .................. Very realistic shots of city's by-ways
INTERIORS ....................... Fine

DETAIL ........................ Great

CHARACTER OF STORY .......................... Young fellow turns crook to regain money of which he has been swindled—reforms at end

LENGTH OF PRODUCTION ...... About 6,500 feet

"From Now On" is an exceedingly entertaining crook melodrama, the credit for which goes to R. A. Walsh. Walsh always has been a director who does distinctive work. He shows here in the handling of the various episodes of "From Now On" that he knows how to inject suspense, thrill, surprise and realism in a picture. Perhaps the element of surprise is the outstanding one in the present work. Whenever a turn in the action warrants it he is there with a surprise.

His scenes and characters show and do the unexpected.

Besides showing his hand as a crafty master of melodrama in "From New On," Walsh again demonstrates that he alone knows how to get the best work from his brother, George Walsh. The star’s performance here is quite the best he has given since the earlier pictures in which he appeared under his brother’s direction.

Frank L. Packard’s story deals with an orphan who has become the beneficiary of a rich man’s will. Untutored and a bit wild he falls in with race track men who proceed to quickly remove his inheritance—a hundred thousand dollars. They promise it back to him but as time goes on he realizes they have no intention of paying. Then he takes matters into his own hands and steals it, later hiding it safely away. He is arrested and sentenced to five years in prison. Released, he is hounded both by detectives and members of the gambler’s gang who realize that he will make for the money as soon as he believes himself unseen. How he tricks them, eventually finds the hundred thousand and then is led to reform and turn it back to the men from whom he stole it are turns in the story shown to the accompaniment of melodramatic action that is always swift and sustaining.

Director Walsh has employed many chases, in which he uses the quick flash, during the course of the picture. Somehow, due to his treatment, they never become tediously repetitious.

The cast in support of the star does very good work and includes among its principals and supernumeraries a selection of excellent types. Those who appear are Regina Quinn, Mario Majeroni, Paul Everton, J. A. Marcus, Tom Walsh, Robert Byrd and Eddie Kelly.

Big Possibilities in This from All Angles
Box Office Analysis for the Exhibitor

All audiences like a good underworld melodrama and "From Now On" is exceptional in this respect. All exhibitors who are free to book where they choose ought to consider it, for besides offering first rate entertainment its box office value is a thing of no mean importance.

Probably the biggest name connected with it is that of Frank L. Packard, author of a score or more of crook stories including the famous "Miracle Man." He is certainly one of the most popular of present day writers and the use of his name should draw good crowds.

Then too the name of the director is not a strange one to picture audiences. R. A. Walsh has established himself through many picture successes, the majority of which have been on the crook melodrama type. Feature him and dwell on the kind of work for which he is famous.

George Walsh has a following and you can create additional interest in his appearance here by stating that he was directed by his brother, the man who knows how to get the most from him.
E.W. HAMMONS PRESENTS

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Featuring JIMMIE ADAMS
AND THE WHOLE CAST OF THE YEAR'S FUNNIEST COMEDY
"A FRESH START"
DIRECTED BY JACK WHITE

A MERMAID COMEDY

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You can't afford to let YOUR COMPETITOR take our word twice.

Released by
EDUCATIONAL FILM EXCHANGES, INC.
729 Seventh Ave. New York
"Get Out and Get Under"—Pathé

Harold Lloyd's latest two reelers have been conceived about a flivver and a flyball. Great fun is the order of the day, with a great deal of business. The two characters are completely the creations of Hal Roach, Sr., Lloyd, and the results are the most natural and amusing comedy of the lot. The story, as usual, is well thought out, the action is well taken care of by Lloyd, and the comedy as usual is of the order known to put the audience in the splits.

"The Tailor Shop"—Fox

This picture is a real winner, with the characters of Mutt and Jeff being played by the same actors seen in "Mutt and Jeff". It is a most amusing picture, with the boys being just what they are supposed to be. The action is well handled and the comedy is excellent. The only criticism is that the picture is a bit too long.

"Some Champs"—Hall Room Boy Comedies

After a whirlwind start which gives the impression that this is going to be one of the best releases of the series, the offering lapses into an ordinary and the latter portion is distinctly below the standard of what precedes it. Opening is a scene showing Percy and Ferdie overleeping and the dressing bit, speeded up, is unique. Running to their place of business, the boys are trailed by a vast number of dogs. These ultimately follow them into the store where they tend the ribbon counter and completely upset the place. Ejected forcibly, they realize they are probably the best of their kind on the market at the present time. The scenes which change the colored section at the beginning, the peasant girls in their multi-colored costumes and all else combine in making that portion one that will appeal to the peasant. Delightful are the interesting ape for the animal section and the manner in which it registers various expressions is certain to cause approval. The slow motion part shows a contest with foils and at the conclusion there is one of the Hyn Mayer Capitol "Travelauds."

"Cinders"—Universal

One of the average issues of the series in which Ed "Hoot" Gibson stars is appealing for Universal. In "Cinders" which has some meritorious comedy relief, but lacks a really continuous plot. Dorothy Wood, who is seen as the leading lady, does her work well this time, while Jim Corey as the trap-hold-up man, is acceptable. W. C. Tuttle is responsible for the story, one of the principal links of which is an ambiguous telegraph message. The misunderstanding which results, leads hero Hoot to the robbery scene where he performs a hero's duties. It is really the humor which keeps this going and it must be added that the story deviates somewhat from the usual run of short westerns.

"The Moonshiner"—Realcraft

Although the title would tend to indicate that this is a prohibition film, it is an offering that does not depend upon the eighteenth amendment for its humor. There are several clever tricks included in the production which all get over nicely and which add to the entertainment value of the picture. The fire-water has been poured. Some of the material is rather antiquated, but it is exceedingly difficult to find a picture of this variety which does not posses some old stuff. It is one of the better ones of the series.

"Gratitude"—An Americanization Subject—Pathé

In conjunction with the Americanization campaign, Pathé is issuing a reel of the Independence Day celebration as observed in France out of gratitude to the help given to that land by the United States during the war. There is a visible throughout the offering well known figures, General Pershing, Marshal Joffre and ex-president of France Poincarré as well as other notables. Although it was taken during a continual drizzle, the scenes are nevertheless distinct. Franklin K. Lane, secretary of the Americanization Committee is credited with titling it.

"In Wrong Wright"—Universal

The plot followed in this Hoot Gibson western is similar in nature to those employed in several other releases in which he has been seen. For actual quality it does not rank very high, for the two principal happenings in the production are not very probable. It concerns the star and an outlaw who holds up the stage or any other vehicle or person carrying wealth at a certain point. Gibson happens in while Dorothy Wood, who plays an artiste, is painting a scene of a hold-up. When after frightening away the original model, Hoot agrees to pose, a youth with a camera appears and photgraphs the entire event. It is a very well handled picture and has a lot of interest in it.
Lyons and Moran Slip in Their Third Feature Comedy

Eddie Lyons and Lee Moran in
“ONCE A PLUMBER”
Universal

DIRECTORS .................. Lyons and Moran
AUTHOR ..................... Edgar Franklin
SCENARIO BY ................ C. B. Headley
CAMERAMAN ................. Alfred Gosden

AS A WHOLE ...... Doesn’t compare with the first
two feature comedies produced by this team—
too foolish to be funny

STORY ...... Rather slow in starting and rather
short on comedy situations

DIRECTION .................... Fair
PHOTOGRAPHY ............... Plain
LIGHTINGS .................... Same
CAMERA WORK ................. Satisfactory

STARS ...... Appearance and actions suggest a song
and dance team here—Moran’s comedy registers
fairly well

SUPPORT ...................... Satisfactory
EXTERIORS .................... Good
INTERIORS ..................... Satisfactory

DETAIL ......................... All right

CHARACTER OF STORY ...... Two plumbers,
ambitious to succeed, are made the “goats” in a
stock swindling scheme through their gullibility

LENGTH OF PRODUCTION ....... 4,785 feet

Eddie Lyons and Lee Moran were not as successful
in their choice of a vehicle for their third feature comedy
as they were the first and second times. “Once a
Plumber,” handicapped by a slow, uninterestingly
convivial and exhaustless, even when it reaches its
“meat,” shows the originality of a situation or the
spontaneity of action and treatment that were ingredients largely responsible for the success of “Everything
But the Truth” and “La La Lucille.”

For the most part the comedy is too foolish to take
effect. This is caused by the extreme contrast be-
tween the parts played by the stars and those inter-
preted by the other players. Lyons and Moran burl-
que their roles till they resemble the old fashioned
song and dance team of vaudeville fame—Lyons playing
straight and “feeding” Moran, the eccentric char-
acter. As all the other parts are played in serious vein
the contrast works to no good advantage. This is
really a fault of direction, the team should have
handled the entire work in a spirit of broad comedy.

The pair appears as William and Joseph, small town
plumbers, anxious to lift themselves above their mundane environment. Hoban, rich but of doubtful char-
acter, overthrows them talking about their untried abilities while repairing a burst pipe in his mansion.
The federal agents are after Hoban for a big stock
swindling game that he has engineered. He sees his
opportunity and suggests that William and Joseph
become officers of the company.

Flattered, the boys sign the papers necessary to
condemn themselves in the eyes of the law. There-
upon they enjoy a few brief hours of affluence, only
to be rudely interrupted by the Federal officers. But
they manage to fasten the guilt on Hoban and his
associates after all. Ready to again take up the plumb-
ing business, they are set upon by a crowd of vil-
lagers, headed by the fathers of their respective sweet-
hearts, and badly beaten up. When they come to in
the hospital the girls are there to offer forgiveness.

The comedy of the boys getting into fine clothes
and essaying society manners, constitutes the brightest
spot in the picture. But here is a noticeable lack of
situations in the story and so the comedians are forced
to bear more than they can well carry.

Supporting them appear George B. Williams, Sid-
ney Deane, Jeff Osborne, Lillian Hackett, Edna Mae
Wilson, Jane Elliott, Ethel Ritchie, Lew Short, Harry
Archer and Doc Bytell.

This Will Draw on Account of Its Predecessors But—

Box Office Analysis for the Exhibitor

This one may get by in the smaller houses but in
the better class theater its lack of proper treatment
will be noted as a considerable error. Of course Lyons
and Moran can’t come through with a winner every
time. No star or director can. Their first two feature
comedies were unusually good and they are establish-
ing a good reputation for themselves on the records
these previous releases are still creating.

It remains then for you, who have played the other
two, to decide whether you want to take a chance on
this one, maybe incidentally jeopardizing the reputa-
tion of the comedians as well as your own, or not.
People will stand for a weak one now and then even
if others of a series have been top-notchers and on
this ground you may be able to get by with “Once a
Plumber.”

Its comedy, however, is by no means skillful. Those
who will perhaps appreciate it do not make up the
high class audiences.
LEJAREN a' HILLER

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with

HELEN GARDNER,
TEMPLER SAXE

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The story of a beautiful girl model—three young artists of the Latin Quarter—and a Hindu Hypnotist—the girl’s Nemesis.

A heart stirring romance of picturesque Bohemia, into which is woven a theme of the occult power of Oriental Black Magic.

A drama that pulses with life and color and feminine beauty—a veritable masterpiece of artistic photography and graphic realism—produced under the direction of an artist of international reputation.

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He played the part of "Blizzard", the legless criminal of "The Penalty", with his legs strapped back to his knees, and so great is the strain that he could act only seven minutes at a time.

It is the most remarkable performance in screen history.

GOUVERNEUR MORRIS

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THE PENALTY

DIRECTED BY WALLACE WORSLEY

PRODUCED BY ADAPTED FROM THE POPULAR

GOLDFIELD PICTURES, CORP.
Wants Combine
Exhibitors Feel Wm. A. Brady Is Forsaken How Schaefer Move Was Humiliated

ders of the exhibitors' organization whose memories are not dilled
ning these days over the re-
ced Wm. A. Brady, president
at the Claridge last
in an enthusiastic address
Sydney S. Cohen, president
M. P. T. O., and said that he,
half of the Nat'l Association,
association with Cohen's
and the National. I wait for
for the clouds to gather" at
ly for the future good of
we must all get together." It
en Senator Walker, who is
for the M. P. T. O., who,
said, "I'm sorry Mr. Brady
gether. I'd like to see the
first who could get together with,
l the exhibitors with good mem-
recalled how in December, 1918,
P. J. Schaefer of Chicago,
president of the old Exhibitors, ly an effort was made to
organization join the National
on, over with it. Schae-
New to New York, and the the-
ing of the Natl. Asso. had been
three weeks previously there
not a quorum present and
ever, in a huff, resigned from the
. He said at that time he
believed "exhibitors will be
by having an organization of

ally resigned from the National
ation at the same time, but
resigned and re-entered the
ning that time the Association let it
known that the M. P. T. O., "we allow ourselves
hoaxed again by promises
ational Association we de-
that we get."

in what members of the M. P.
there is hardly a likeli-
the exhibitors' organization
as Brady sug-
with the Natl. Association.

The greatest first run exhibitor factors in the 250 largest American cities have booked for immediate presentation Louis Glaum in "The Leopard Woman," J Parker Read Jr's first spectacular production for Associated Producers—Adv.

Reade Plans Another Theater
(Special to WID'S DAILY)
New Brunswick, N. J.—Walter
Reade has purchased from the Dr.
Janeway Estate a plot situated on
Livingston St., 108 x 235, on which he
will commence a modern theater with
a seating capacity of 2,800.
Thomas W. Lamb will be architect.
The front of the building will be of
white terra-cotta. It will contain
offices and modern stores. The cost
will be $500,000. The M. P. Moller
Organ Co. will supply the organ.
The building is expected to be com-
pleted about March 1st. The policy
of the new theater will be motion
pictures and vaudeville.

Say R. and F. Are Signed
The World M. P. Co., "Smiling
Jim" Kelly's company states that
Ruben and Finkelstein have signed
for their five weeks' free service idea.

Mac Alarney Sails
Robert E. MacAlarney sailed on
the Olympic Saturday for England,
where he will act as scenario editor
at the London Studio of the Famous
Players.
Roswell Doug, Production Editor,
who is taking an extended leave of
absence, sailed on the same steamer.

Pickford Leaves for Home
Jack Pickford left England for
New York on Saturday, aboard the
Mauretanian. He is bringing with
him the body of Olive Thomas.
The funeral will be held from
Campbell's Funeral Parlors at a date
to be announced later.

To Meet in Cincinnati
(Special to WID'S DAILY)
Cincinnati, O.—The Hotel Gibson
on Oct. 7 and 8 will be the scene of
the convention of exhibitors of South-
ern Ohio, West Virginia and Ken-
tucky.

First Suit Filed
Against the Donovan's Who Sold
Powers Film Products Stock
in Rochester
(Special to WID'S DAILY)
Rochester, N. Y.—Suit to recover
$453 from Thomas E. and Richard H.
Donovan, brokers who sold stock of
Powers Film Products, Inc., to Ro-
chesterians, has been begun by Chris
Christafferson, of Rochester, and the
case is expected to come to trial at
the term of Supreme Court which will
open on Sept. 27th.

In his complaint, Christafferson de-
clares that he bought 25 of the com-
pany's stock at $17 a share and 15
shares at $20 a share, on which he
paid $453. The plaintiff states that
he was approached by R. K. Irwin,
an agent of the company, and was
told that Powers Film Products, Inc.,
was a great money-maker, that the
stock would go to $40 or $50, that
the company already had paid a bono
hile dividend of 5 per cent, that it
would pay another dividend soon, that
big business men of the city had sub-
scribed for thousands of dollars' worth of stock and would gladly take
the whole issue if given the opportuni-
ty, but that the Powers Film Products, Inc., wanted to give the working
man a chance to share in the profits,
that it was a dangerous competitor
of the Eastman Kodak Co., that the
weekly output of film at the plant was
2,000,000, that the demand for
Powers Film Products, Inc., was in-
creasing, and that the increased busi-
ness necessitated additional equip-
ment and building expansion.

After Christafferson had held the
stock for a short time, the complaint
states he found out that the state-
ments made to him about Powers
Film Products, Inc., were not true and
notified the Donovans that he wished
to cancel his subscription. The Don-
ovan's refused to permit him to do
this, he says. James L. Brewer of
the stockholder's protective committee
appears for Christafferson.

Interesting
Considerable interest was
aroused last Friday night in the
Hunting Room of the Astor
over the) Debate of Svetozar
Zukor and Samuel Goldwyn
had passed down 42nd St.
earlier in the evening both ap-
parently deeply interested in an
interesting argument.
Plan Large Studios

(Special to WID'S DAILY)

Los Angeles—Midway Park, adjoining Culver City on the west, is to be the location of a new $2,000,000 studio plant. In addition to 80 lots purchased in Midway Park, the site includes 27 acres lying to the north.

This purchase was made by the newly organized California Unit Studios, which plans to begin building at once. There will be 10 unit stages, each 170 feet long by 45 feet wide. Each stage will have a two-story building in connection, containing dressing rooms and other offices on both floors.

The land transaction involves a total consideration of $122,000. It was handled through the H. B. Eshelman Co., selling agents for Midway Park.

It is reported that 38 moving picture companies will arrive in Los Angeles from the East during the present month. Among those returning are the D. W. Griffith company.

The organization of the California Unit Studios is headed by H. B. Eshelman as president; George F. Minus, vice president and general manager; G. T. Englund, treasurer, and F. J. Raven, secretary. Ted Bevis is construction manager.

Among Exchanges

Winning, Manitoba—G. B. Scoulker, manager for the local Exchangers Dis. Corp. Exchange, which recently secured control of Regal Films Ltd. has gone to Vancouver to represent that concern.

Winning, Manitoba—Emmanuel Levy at Bijou, Robert Henry at the Bijou, the Famous Players Ltd., and Captain Guthrie at Dominion.

Ray's Fourth

Charles Ray's fourth production will be an adaptation of James Whitcomb Riley's "The Old Swimming Hole." Bernard McConville will prepare the scenario.

Ray expects to begin four months on this production, which will complete the first year's schedule with Associated First National. Joseph DeGrasse will direct.

Metro Buys "Lady Fingers"

Metro has purchased from Frank Beal, former Fox director, the rights to "Lady Fingers," and will start production work on it shortly. Beal has held the rights to the Jackson-Gregory novel for several months.

Secure British Film

C. B. Price and Co., have secured the American and Canadian rights to "Hidden Wakes," produced in Great Britain. For domestic use it will be called "Your daughter—and Mine."

Winnipeg House Closes

Winnipeg, Manitoba—The Majestic has been obliged to close because of the high rent demanded by Henry Morton, the proprietor, Mr. Morton will continue to run the Monarch.

Michigan Exhibitor Dies

Detroit, Mich.—A. J. Gillingham, a partner of the firm of Gillingham and Smith, operating the Consolidated Theatres, Inc., a Grand Rapids chain, died recently.

Crandall Houses Boost Rates

Washington, D.C.—Admission prices at Crandall's Apollo and Avenue Grand have been increased. The rate hitherto has been 15 cents plus 2 cents war tax, but a 20-cent scale has been put into effect.

Double Ford Releases

Toronto, Canada.—Regal Films, Ltd., and five other distributing centers will release a Ford red every two weeks during the coming year, doubling the number of these pictures distributed hitherto.

 фигурный хвост являетсязнаком приятного расположения в собаке, так же как RITCHEY-плееры являютсязнаком прибыли в фотопроекте.

THE VICTI!

IS A BIG 6 REEL FEATURE
CONTAINING EVERY ELEMENT
MYSTERY AND SUSPENSE
IT ALSO HAS A BIG EXPLOITATION
TIE-UP

C. B. C. FILM SALES COR.
1600 B'way, N. Y.

The Year
Book
Is
Coming!
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Bartow, Fla.—Basing a circulation stunt upon the universal interest in other people's marriages, the manager of the Orpheum recently sent out a clever bit of exploitation through the mails, in behalf of "Please Get Married."

There were two different letters: one for posting to women, the other for men. The messages relate in a natural, everyday way of the writer's marriage, mentioning that it was brought about by seeing Viola Dana in "Please Get Married," and adding that the picture was still being shown. They were written in longhand and reproduced by mimeograph.

Minnesota Exhibitor Robbed

Waukesha, Minn.—R. C. Wheeler, owner and manager of the Auditorium, was held up recently at the point of two guns and told to dispose of a cash box which contained $164.17. Wheeler decided that discretion was the better part of valor and obeyed the instructions.

Steel Shortage Causes Delay

(Special to WID'S DAILY)

Buffalo—The construction of Shea's Hippodrome is likely to be held up for six months, postponing its completion until early in December, 1921, due to the delay in the shipping of steel. Harold B. Franklin, manager of Shea's Criterion and Hippodrome declared that prices of building materials being at their peak, it is likely that the Shea organization will save about $250,000 by the enforced wait.

Winnipeg, Manitoba.—The building of the Paramount has been delayed by the slow delivery of steel.

Reports of theaters being held up on account of delay in the delivery of steel are quite numerous.
**On Broadway**

Capitol—"14th Ward."  
Astor—"Over the Hill to the Poorhouse."  
Strand—Constance Talmadge "Good References."  
Rialto—Dorothy Gish—"Little Miss Rebellious."  
Rivoli—William S. Hart—"The Cradle of Courage."  
Criterion—Marion Davies—"The Restless Sex."  
Brooklyn Strand—Norma Talmadge—"The Branded Woman."  
44th St. Theater—D. W. Griffith's "Way Down East."  
Loew's New York—Today—"The Hope."  
Tuesday—Louise Glau—"Love Madness."  
Wednesday—Blanche Sweet—"Help Wanted—Male."  
Thursday—Alice Joyce—"The Prey."  
Friday—Owen Moore—"The Poor Sinner."  
Eddie Lyons and Lee Moran—"Once a Plumber."  
Saturday—Clara Kimball Young—"For the Soul of Rafaél."  

**Next Week**

Capitol—Pauline Frederick "Madame X."  
Astor—"Over the Hill to the Poorhouse."  
Strand—"Nomads of the North."  
Rialto—Douglas MacLean "The Jailbird."  
Rivoli—"Held by the Enemy."  
Criterion—Marion Davies—"The Restless Sex."  
44th St. Theater—D. W. Griffith's "Way Down East."  
Brooklyn Strand—Lionel Barrymore—"The Master Mind."  

**CHRISTIE COMEDIES**

"Striking Models" is the next Christie feature comedy released through Educational Exchanges, Pay Tintner does most of the striking.—Adv.

**A Denial**

Articles published recently stating that the Jesse D. Hampton Studios in Los Angeles had been taken over by the Special Pictures and that Hampton hereafter would make productions in the new Robertson-Cole Studios in Hollywood are declared incorrect by Hampton's New York office.

The statement says:

"Mr. Hampton's studios have not been taken over by the Special Pictures as has been reported. The latter concern has leased a part of our large studio space; that is all. Hampton has no plans for making any of his productions at the Robertson-Cole Studios in Los Angeles."

**Arbuckle's Next in December**

It has been decided by Paramount to release Roscoe Arbuckle's next five-reeler in December, this is "The Life of the Party," by Irvin Cobb.

**Secure Building for Exchanges**

Winnipeg, Manitoba.—Fourteen film exchanges will use the Coca-Cola Building to house their exchanges.

Lumsden Hare has an important role in "The Frisky Mrs. Johnson," in which Billie Burke is starred.

**FRANCES EDMONDE in "THE UNFORTUNATE SEX"**

Being State-Righted By  
FRANK GERSTEN, INC.,  
130 W. 46th St.,  
New York City

**Amusements**

**GEORGE in BOOTH TALKING TO ROBERT LEONARD**

**BOOLIE in AMERICAN COMEDY**

**CHRISTIE COMEDIES**

**LADIES' NIGHT**

**Hudson Theatre—**

**COHAN & HARRIS in "WELCOME STRANGER"**

**TAYLOR HOLMES in "CROOKED GAMBLERS"**

**LITTLE OLD NEW YORK**

"Is a breath of Utopia."—Telegraph.

**PLYMOUTH**

**Cohan & Harris**

**WELCOME STRANGER**

Aaron Hoffman's Comedy Success

**The Lady of the Lamp**

**MOROSCO Theatre—**

**MATINEES WED. & SAT. 2:30**

Most Thrilling Mystery Play Ever Staged

**THE BAT**

"Keeps Standees on the Toes."—W.

Maxine Elliott's

**PHOTOGRAPHY**

"Hold Audience Breathless."—Eve. Sun

**OFFICE SPACE FOR RENT**

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Choice offices with vault space and cutting room. Rent reasonable.  
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**UNITED SOCIETY CINEMATOGRAPHERS**  
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GRAMERCY 945
Opposes Censors

Chairman Farley of the Exhibitors' Assn. in address to film men last Friday stated he was absolutely opposed to censorship. Film men are particularly interested in Farley's remarks since he refused to receive the majority vote by 4,000 unit votes at the September meeting. His election in October means to be assured he picture interests in Georgia as pledged their support to his cause. Screens throughout the state will boost his campaign by setting and salesmen have been instructed to do whatever they can for Farley.

Winnipeg the Center

Canadian Producing Units Will Operate With That City as Headquarters—Shipman Interested

Winnipeg—A number of financial men of this city on Saturday night completed the organization of a million-dollar company to produce in the chief centers of Canada the leading Canadian authors' works. Winnipeg will be the headquarters and subsidiary companies will be formed with the aid of local capital in other cities of Canada. Amalgamation has been approved with the Calgary (Alta.) Producers Co. and work will proceed rapidly from now on. Winnipeg Prod. completed last week the making of 'The Foreigner,' under direction of Henry MacRae, and this will be marketed through First National. Ernest Shipman will be heavily interested in the new million-dollar company formed here. The project is producing the works of the writer of Canada in locations where the author set the story.

Foreign Outlook

Far From Satisfactory According to William Blumenthal

William Blumenthal, brother of Ben Blumenthal of Export and Import and who is interested in films abroad, arrived last week and in a few days will proceed to the coast to oversee several productions being made for his organization. Discussing European conditions, Mr. Blumenthal said that they were far from satisfactory, that English exhibitors were booked up excepting for tremendous pictures for over a year ahead and that it would be exceedingly difficult to break in. "Until the exchange situation reaches a basis upon which we can normally do business, it will be very difficult to do very much for America with any foreign market," he said. "In addition to this it should be remembered that there is practically no business to be done with Russia, none at all with Germany and the great bulk of whatever business is done must be transacted with Spain, France and western Europe.

Zukor Has

To Lord Beaverbrook—Many Notables of Industry Attended—Interesting Addresses.

One the eve of his departure for England this morning, Lord Beaverbrook was tendered a luncheon yesterday at the Ritz by Adolph Zukor. The luncheon which was attended by many notables of the industry resulted in several interesting expressions being voiced notably that of Lord Beaverbrook, who said that England had never given full credit to the motion picture industry for the part which it had played in the great war.

Lord Beaverbrook was the last speaker. About 40 years of age, and of a somewhat striking personality, he was quite at ease in making his address. In response to Jesse Lasky, who laughingly said that he did not think any of Zukor's pictures had been made in England, Lord Beaverbrook replied: "We are tottering behind you. We are struggling with all our might," he said. "We are a young industry, and we are simply friendly followers." The industry needs encouragement in England according to Beaverbrook, who said that in some places motion (Continued on Page 4)

Jesse L. Lasky Here

Jesse L. Lasky arrived on Sunday from the coast and will spend about two months in the east during which he will occupy himself chiefly with seeing to it that the Long Island studios are welded into a real working unit.

"Alive, Alert!"

"I read WID'S DAILY with much interest. It is live; alert, and of real interest"—Lord Beaverbrook, controlling many publications in England including The Daily Express with a circulation of 750,000, and the leading prominent Englishman identified with the picture industry.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Lois Wilson has signed a five-year contract with Famous Players.
Irene Marcellus, of Ziegfelds, has signed a long-term contract with Marshall Neilan.
Bebe Daniels has started her third starring vehicle for Realart.
$100,000 Mission Movie House to replace Victory theater at 838 Broadway.
Eddie Polo will make another serial for Universal. Havana is to be the locale.
John Hobeavest, one of the best known directors on the other side of the Atlantic, is at the Goldwyn studios making a study of American methods.
Edward Phillips is cast in the role of Mary Pickford's brother in the star's newest picture being produced at the Brunton studio.
George Loane Tucker, producer of "The Miracle Man," contemplates an early trip to New York with his latest film "Ladies Must Live."
Mrs. Joseph Dowling, wife of the eminent old actor, will appear with her husband in the support of Dumas Farnum in his next Robertson-Cole production, "The Trail of the Axi."
Lloyd Ingram has selected a genuine all-star cast for "Lavender and Old Lace," for which Lee Royal wrote the scenario. Senna Owen, King Baggot, Victor Potel, Margaret Snow, James Corrigan and Lillian Elliott are in the cast.
Fannie Hurst is writing an original story for Priscilla Dean, to be produced as soon as she finishes her current Browning feature, "Outside the Law." John Colton's story, "The Cat That Walked Alone" soon to be produced with Carmel Myers in the lead.

Eve Unsell Sells Play
Eve Unsell, until recently with Famous Players in England has placed a play temporarily called "Stigmata" which she has written in collaboration with Beulah Dix and Evelyn Greetley Sutherland with Phyllis Neilson Terry, daughter of Ellen Terry. It will be produced next season.

All-Star Buys Out Frisco Equity
Los Angeles—All-Star Features Distributors controlled by Gore Bros and Sol Lesser has purchased the Equity exchange of San Francisco and Los Angeles.
All Clara Kimball Young productions will now be handled through the Gore-Lesser interests. This will in no manner affect the activities of All-Star.

Juanna Hansen's First Serial
Juanna Hansen is to make her debut in a Pathe Serial Oct. 17, the release date of "The Phantom Foe."

Sold for Missouri and Kansas
"Up in Mary's Attic" has been sold to MacMeekin and Nelson, Inc., of Kansas City, for Missouri and Kansas.

Brandt Returning
Los Angeles—Joe Brandt leaves the Coast this week to return to New York.

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to thei stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

PROTECTION

The Goldwyn offices yesterday all fussed up over the young rioters who capitulated at the Capitol on Sunday night when police reserves were called out to handle the crowd attempting to see "Earthbound."

S. L. Rothafel ("Roxy") says save police reserves will have to be on the job all week.

Christie Election Held
Los Angeles—Officers of the Christie Film have been re-elected as follows: Al Christie, president; C. Christie, treasurer and general manager; Fred L. Porter, secretary vice-president.
Christie started as a small independent single reel producing company four years ago this month, celebrating its anniversary by putting a mark of 400 comedies, all of which have been known as Christie Comedies, although several of the brands have figured in the four year work of the organization.

Hazel's New Job
Los Angeles—Robert Hazel, many years connected with W. F. Film and recently special representative of the Co-Operative Film Co. in the Northwest has been appointed general manager of the Co-Operative Film Exchange in Southern California.

A photo-play by itself is about as useful as an exhibitor as one leg of a pair of trousers. RITCHIE posters constitute the other leg.

RITCHIE LITH. CORP., 406 W. 31st St., N.Y. Phone Chelsea 6380

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EDMONDS & BOUTON INC.

Accountants
Specialists in Studio and Exchange Systems and Audits. We Go Anywhere
NEW YORK—HOLLYWOOD
56 Pine St. 1645 Labrea
WASHINGTON, D. C.
Woodward Bldg.
Kelly Takes On Field Men

"Smiling Jimmy" Kelly of the World M. P. Co., Inc., has appointed several field managers.

F. G. Wallace has been made a divisional sales manager with jurisdiction over Charlotte, Atlanta, New Orleans, Dallas, El Paso, Oklahoma City and Denver.

K. O. Schmidt is a district supervisor over Chicago, Minneapolis, Milwaukee, Detroit and Cleveland.

R. A. Bertschy is in charge of Boston, Philadelphia, Baltimore, Washington and Pittsburgh.

Kelly has just arranged with the South American Prod., Inc., a newly formed Delaware corporation, for an interchange of material to be used in news reels which Kelly plans to issue.

Enlarges Western Office

(Special to WID'S DAILY)

Los Angeles—The Western Pictures Exploitation Co. has enlarged office space. Lesser has added business offices adjoining those of his brother, Sol Lesser, in the H. W. Hellman Bldg.


Pathe's Serial List for 1921

Pathe's new serial program will open with "Velvet Fingers," to be released in December.

Others scheduled for release are "The Double Adventure" with Chas. Hutchinson; "The Avenging Arrow" with Ruth Roland; a George Seitz production starring Jeanette Hansen and Warner Oland; "The Fortieth Door" with Charles Hutchinson, and one with George Seitz and June Caprice.

Morris Appoints New Managers

Sam E. Morris has appointed Morris Safer branch manager of the Pittsburgh office of Selznick and Louis Green, formerly of Boston, manager of the New Haven branch.

Over 1500 Theaters

A Selznick statement says that on Sept. 11 National Pictures had enrolled over 1500 theaters.

Palisades Lab. Gives Dance

The employees of the Palisades Laboratory in Fort Lee gave a dinner and dance on a Saturday night at the plant. Francis Doulber, general manager, was presented with a gold watch in token of his 25th anniversary in the picture industry.


Big Newark House Opens to Capacity with Charles Ray in 45 Minutes from Broadway

New Theatre is Packed with Audiences Enthusiastic Over the Picture and the House

TO PLAY FIRST NATIONAL OFFERINGS


Mr. J. D. Williams, Manager, Associated First National Pictures, Inc., 6-B West 48th Street, New York City.

Dear Mr. Williams:

Our new Rialto Theatre, in Newark, opened this week with Charles Ray in "Forty-Five Minutes From Broadway" as the initial attraction. The house, seating two thousand, has been packed to capacity almost constantly, and the audiences have been most enthusiastic in their evidence of approval, both of the theatre and the picture.

With such an attraction as the opener we have set ourselves the task of maintaining a very high standard, but we feel confident that through the use of First National offerings we shall continue to merit the good will and patronage of the discriminating Newark public. Please send us more Ray pictures when you can.

Thank you for your constant interest in our enterprises.

Sincerely yours,

(Signed) MAX SPIEGEL

Rialto Theatre

HERE'S AN ODD LAW SUIT

Marcus Loew's magnificent Stillman Theatre, Cleveland, Ohio, is suing Associated First National Pictures, Inc., of Ohio, to compel that company to deliver First National Film Service. Without discussing the merits of the theatre's claim—isn't it a splendid testimonial to the value of First National Attractions?

Associated First National Pictures, Inc.
Zukor Host
(Continued from Page 1)
pictures were still regarded as "a sort of compromise of a side show of a circus and two headed cow." Regarding the feeling which he said he had heard existed against American films shown by Britains and vica versa, he emphatically declared that there was more marked feeling between the people in Italy than any man he had ever met. He was followed by Gayer G. Dominick of Dominick and Dominick of Wall St., who declared there was enormous interest on the part of the public in the securities of the corporation. "Beaverbrook will be interested," he said, "in the markets which he expects to find." Jesse L. Lasky next called upon, caused quite a laugh when he said that immediate response of London from the coast Sunday, Zukor had informed him that he was going to give him a dinner but not to say anything to Connick of anyone else in the organization because he didn't care to stir up politics "and I," said Lasky, "thought this was very nice. But let us where they have the scared, am not the guest. But I will let you in on something. Zukor wants something from Beaverbrook or Beaverbrook wants something from me and I can tell each one of them that they are up against each other." In the course of his remarks Lasky declared that at a meeting of prominent film folk in London, he had gotten on record as saying that he was champion of the modern story and that he believed the people were more interested in what was happening today than as to what happened yesterday. At that time he said, he received some of the leading questions put to him by Beaverbrook in view of the fact that Italian, French, German and Italian producers were present, but the conclusions he said he was tremendously gratified when Beaverbrook came to him and said "You are right." A warning note to American producers advising them to keep awake every minute. "We have no monopoly," he said. "Canada and our friendly neighbors to the left with us abroad. The Italian producer who told me that the great costume plays and spectacles were not "abroad was correct. They are coming from France, Germany and Italy. America will always lead in stories of business and present day romance."

Time Not Ripe
For Representative Organization in Industry, Says Zukor

"A note being sounded for a united motion picture industry through the medium of one representative organization. Many realizations at this time is so splendid, cannot strike a responsive chord until the various branches of the industry eliminate their internal troubles and get down to business on a real constructive basis."

M. H. Hoffman of Pioneer Film has this to say: "I deplore the inauguration of any move at this time for the purpose of forming a national council of all the branches of the industry, contending that the time is not ripe for such a movement and will not be ripe until petty squabbles have ceased and until the important factors in the producing, distributing and exhibiting fields are convinced that the biggest piece of constructive work is accomplished when the doctrine of all for one and one for all means more than mere words.

"The only way to get one gigantic organization which will function for all interests and which can do more good to the motion picture industry than any man has ever done. He was followed by G. Gayler Dominick of Dominick and Dominick of Wall St., who declared there was enormous interest on the part of the public in the securities of the corporation. "Beaverbrook will be interested," he said, "in the markets which he expects to find."

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Announce New Curwood File
Associated First National office announces the signing of con.

David M. Hartford for "Olive Curwood's "The Glass Snare." Hartford and his man,

Joseph Montrose, left for California recently after a visit in New York.

WID’S DAILY reported the closing of the Hartford contract week in a Los Angeles dispatch.

Fitzer Opens Exchange
Buffalo, N. Y.—Ben Fitzer opened an independent exchange in the Palace Theater Building. All the productions which he is handling are "Madoonens and Men," "Golden Trail," "Wings of Pride" and "Doralinda in "The Woman Tamed."

Change Policy: Raise Rates
Salt Lake City, Utah.—Instead of presenting two pictures a week at Paramount Empress will show three. An increase has been made in prices, coincident with this policy, change the new being 15, 25 and 35 cents at matinees and 25, 35 and 50 cents for evening performances.

Tobias Leaves for West
M. F. Tobias, special sales representative for World, has left for a two-month trip to Minneapolis, Chicago, Indianapolis and --where he will attend exhibitor conventions and call on exhibitors in the same way.

Ennafalo, N. Y.—Shea's Criton opened.

FRED SCHAEFER CONTINUITY AND EDITING FOR VITAGRAPH

OFFICE SPAC FOR RENT
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2600 sq. feet—light and all elevator floor—excellent location
Broadway.

Apply at once
UNIVERSAL FILM CO
1600 E'way, N. Y.

"THE MIDNIGHT RIDE" they fill the House
Ask Kipling

Livingston, Cal.—A. Court and Son have started building a 500 seat house which will be ready in the fall.

Amusements

GEORGE ARLISS in BOOTH TARKINGTON’S Great American Comedy
PARK THEATRE
Col. Cir., 8:30
Mon., Wed. & Sat., 2:30

Booth Theatre
West 45th St., 8:30.
Mat., Wed., Pop. & Sat., 2:30

HAPPY LUCKY
MATINEES WED. & SAT., 2:30

HAPPY LUCKY	 Played One Year in London As "Tilly of Bloomsbury."

ELTINGE
Plays, Wed., 8:45
Mat., Wed. (Pop.) & Sat., 2:20

'WOMEN'S' NIGHT
Thu., 44 St., E. of 5 Y. Evs., 8:30
Mat. & Wed., Pop. & Sat., 2:30

TAYLOR HOLMES in "CROOKED GAMBLERS"

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegraph

PLYMOUTH
15th St., Evs., 8:20
Mat. & Thur., 8:20

Cohan & Harris
Plays, Wed., Sat., 8:15
SAM H. HARRIS PRESENTS
WELCOME STRANGER

Aaron Hoffman's Comedy Success

World's Greatest Vaudeville
B. F. KEITH'S PALACE

EDDIE LEONARD & CO.
"Troubles of 1920"
Mat. Daily at 2.

NITES 8.

REPUBLIC
Plays, Wed., Pop. & Sat., 2:20
Thu., W. 42d St. Evs., 8:30

MOROSCO
Plays, 8:45
Matines Wed. & Sat., 2:30

MATINES WED. & SAT., 2:30
Marriott Mystery Play Ever Staged
"Keeps Standing on Tips of Their Toes."—World

The Lady of the Lamp

Theatre, West 45th St.
Sun., 7:30

MATINES WED. & SAT., 2:30

MAXINE ELLIOTT
Fri., 39th St., Evs.
"SPANISH LOVE"
The Greatest Love Story Ever Told
"Help Audience Breathless."—Even. Sun
Crotch Here

On Vice-President Returns—Denies Reported Difficulties of Company

Walter Crotch, vice-president of the Continental Film Co., Ltd., of Long Island City, New York, on Sunday, denied that an annual meeting of shareholders and directors was scheduled to take place shortly.

It is stated that the reports alleging difficulties of the company are false and that the company is in good stead.

Leaft Stars at New Studio

instance Binney and Alice Brady, artists, are working at the new Ruby Players' studio in Long Island City.

Mr. and Mrs. Thomas H. Forman, Mr. and Mrs. H. M. Swanson, and Mrs. Alfred L. Powell, all are due in New York on Sunday, and will get a picture under the new plant.

A special set representing a Scotch castle has been built for "Sentimental Tommy," the project of the town of the studio in "The Copperhead."

After Swanson String

It will not prove surprising if, in a few days, final arrangements are made for the taking over of the Swanson and Nolan theaters in Pueblo and Salt Lake City.

The Swanson and Nolan operate the Grand in Pueblo, Colo., the Majestic in Grand Junction, Colo., and the Rex in Greeley, Colo. The Swanson Theater Circuit operates the Strand, American and Gem in Salt Lake City and the Elk in Rexburg.

Percy Winocour Here

Percy Winocour of the St. Mungo Exclusive Film Co., with offices in Glasgow, Scotland, has arrived in New York. He is stopping at the McAlpin.

All Sold But New York

All of the United States has been sold, according to Harry Reichenbach, on the new Clara Kimball Young series, with the exception of New York.

Gest Het Up

Over, "Aphrodite" in Films—Has Plans of His Own for Screen Version

Morris Gest, who presented "Aphrodite" at the Century last fall, is at it again, and has reached New York with the story of a film to be made in Canada.

It is not a secret that the rights to "Aphrodite," the book by Pierre Frondaine, are now owned by the Lewis-Rogers group of film producers. These latter rights were later sold to Metro, who plans to use them for Nazimova. Now Gest comes along and states that if Metro, in its screen version uses one scene as put on by him in his stage version, court action will result.

It was admitted at the Gest offices that his "Aphrodite" was based on the dramatization of Pierre Frondaine, which according to Famous Players is now owned by Metro. Gest's intention of bringing the matter to the courts was voiced recently at a luncheon of the Cheese Club.

At the same time, it is understood that Gest has plans of his own for making "Aphrodite" into a picture, on the same scale as the stage play.

Geoffrey Nye Returning

Geoffrey Nye, head of the Famous Players-Lasky division, is returning to England, according to reports from San Francisco.

"Just arrived from the Orient, Australia and New Zealand, where he was in Golden everywhere. Will arrive in New York next week."

Powell Here, Sails on 30th

Paul Powell arrived in New York from the coast yesterday. He sails for London on Sept. 30th to start a new producing unit for Famous Players in London.

Major Charles H. Bell, London studio manager, sails with Powell.

Martin Films Through Goldwyn

The Messmore Kendall productions, starring Vivian Martin, will be released through Goldwyn.

Price Back

Oscar A. Price, president of Asso. Prod., Inc., has returned from the coast.

Abrams On His Way

Hiram Abrams, if developed yesterday, sailed for England on Saturday aboard the Olympic and not yesterday as he originally had planned. Passages had been booked on the Aquitania, which sailed yesterday.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellows know how you cleaned up.

Personal exploitation of your show of your theater, with fellow bearing the burden, is an every day opportunity. Edward L. Hyman, of the Brooklyn Mark Twain, grabbed the chance recently when he really held a "Booster Rally," conducted by the Brooklyn Central Y. M. C. A.

Hyman sent out his Strand solists and they in a body went the length of the five streets of the district called. Through arrangements with the producers Hyman screened "Married Life" and "The Show Subjects were of Strand-Hyman arrangement.

Portland, Ore.—A clever and dignified street ballyhoo together with an attractive lobby display aided materially in sending "Passer By" over the top at the Peoples Theater. Under the guidance of the theater's exploitation department a typical old fashioned lack was driven about the streets. This was a correct replica of the one shown in the picture. The lack displayed marked attention in the business district of Portland.

Realizing, however, the value of attracting the Lobby boxers, an artistic and yet consistent, lobby display was used. This comprised cut-outs from the posters representing the various interesting characters of the play and placed in a position that would be best to reach the eye of every "Passer By." In this manner the People's theater, by clever advertising and exploitation, drew crowds for the entire run of the picture.

Albany, N. Y.—Printing handbills in foreign languages for a clientele which consists largely of foreigners is a clever scheme successfully employed by H. R. Hellman, manager of the Royal.

Road Shows for "Harem Master"
The Armenia Film Co., offices at 364 W. 23rd St., has a six reel rapid "The Harem Master," which was produced in New York. The picture will be read road with a special alaguie of Turkish dancing girls. H. L. Ansley and N. C. Travis are handling the picture which will later be state righted.

James Wilkinson, who came East in July to supervise the cutting of the Kosimisk serial "The Hope Diamond Mystery," has completed his work.

Captain Robert S. Domann, formerly with Universal, is shooting pictures for the Red Cross, in Bulgaria, Algeria and Scandinavia.

Bacheller Story for Dial Film
Los Angeles—Dial Film, releasing through Hodkinson has purchased Irving Bacheller's "The Light in the Clearing.'

Hodkinson by a recent deal controls film rights to all of Bacheller's works.

Operators Get Increase
Washington—Exhibitors and operators have reached a satisfactory agreement in regard to the wage demand made by the operators last week.

A compromise was made whereby operators in the smaller picture houses are to receive a 25% increase and those in the larger theaters an advance of 33 1/3% over the present scale.

The former operators are now paid an average of $25 a week and the latter $45. The operators of the smaller houses asked for an increase to $35 and the others requested $70 a week.

Mitchell Directing Shirley Mason
Los Angeles—Howard Mitchell has completed "Beware of the Bride," starring Eileen Percy and will once again direct Shirley Mason, whose next picture is "Two Little Wooden Shoes."

Rembusch Buys Spurr Houses
Marion, Ind.—Frank J. Rembusch has bought the Indiana, Royal-Grand and Lyric from Dolly Spurr.

Moore in New Location
Pittsburgh, Pa.—Charles E. Moore, sales manager for United Artists is now located in the new Film Building at 119 Ninth St.

Des Moines, Iowa—H. A. Carlson, district auditor for Pathé at Indianapoloms formerly has been transferred to the local office.

FRANCES EDMONDE
in "THE UNFORTUNATE SEX"
Being State-Righted by FRANK GERSTEN, INC., 130 W. 46th St., New York City

CINCINNATI, OHIO—Knights of march in gala array—Music and big forms mark the annual grand parade of 7,000 Knights. A sudden rainstorm—thunderdrops, but not their spirit. HERE AND THERE—Democratic date is westward bound on campaign. Governor Cox makes one of his "real form" speeches at Caldwell, Idaho.

GREAT LAKES, ILL—Navvies big day—Great Lakes Naval Training holds Gym Kiana, biggest all-Union.

STOLPMUNDE, GERMANY—East meets German to Polish regulation—rejoices at result of the plebiscite makes disputed territory a part of Germ.

BRAEMER, SCOTLAND—Bulens of visit Scotland—King George and family costume of their hosts in tour of the Highl.

CONEY ISLAND, N. Y.—"Tommy's Regiment": advance in full battle for soldiers of Fun present a solid front contingent at annual Mardi Gras.

NEW YORK CITY—Aftermath of the street explosion—Vast throngs daily scene of big tragedy in which 35 were killed and hundreds of others injured.

When RITCHEY poster fail to accompany a photo-
play it is the exhibitor, not the photo-play, that is ex-
plotted.

RITCHEY LITHO CORP.
405 W. 31st St. N.Y. Phone Chicago 8360

FRANCES EDMONDE
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play it is the exhibitor, not the photo-play, that is ex-
plotted.
Publicity King

Some of His Methods given Much Space by Newspaper Publication

At the time that Harry Reichenbach was “putting over” some of the stunts which attracted to him unusual attention, there was one occurrence which did not generally think much of the picture world,

but that was a lengthy interview which ed Reichenbach and methods in the Editor and Publisher, a trade publication exclusive to distributors, owners, advertising agents and others interested in that industry.

The interview was captioned “Natural law against new fakes needed to protect public—so-called publicity men laugh at vigilance of editors effective New York State bureau tells about his methods.”

The editor’s note immediately preceding the article was particularly interesting, reading as follows: “The use of printing this article, the editorial of which was obtained by or Publisher’s representative, with considerable difficulty, is simply to open the eyes of the trade. It is our regret that there are so few news stories that are as well written as this one.

Robinson Leaves Fairbanks

Kyle H. Robinson, manager of publicity and advertising depart- ments of the Douglas Fairbanks Pic- tur Co., has announced his resignation from that office. No plans for the future have been announced.

Paramount Week a Success in Neb.—Paramount Week at least twice as successful in this area as it was during the preceding two years that it was observed, according to Manager Swift of the Omaha exchange.

Special Signs Louise Fazenda

Los Angeles—Louise Fazenda has been signed to star for Special Pictures Corp. Miss Fazenda will have her own producing unit.

The above comes as no surprise to the trade, WID’S DAILY intimated as much in a Los Angeles dispatch last week.

Four More Theaters for Gore

Los Angeles—Michael Gore of Gore Bros. has returned from a trip of inspection to his various theaters holdings and states that plans will shortly be drawn for four new houses.

Powell Due Today

Paul Powell who directed “Pollyanna” with Mary Pickford will arrive in New York from Canada next week for a trip to his theaters throughout the country.

Open Los Angeles Store

Los Angeles, Cal.—The local branch of Argus Enterprises, with general offices in Cleveland, was opened on Sept. 20.

Correspondence

Passes Between Frank Rembusch and Sydney S. Cohen

Some exceedingly heated correspondence is passing these days between Frank Rembusch of Indiana and Sydney S. Cohen of the M. P. T. O. of America.

The letter sent by Rembusch and signed by typewriter and not otherwise, reached Cohen on Tuesday. It started off by informing Cohen that he took quite a chance in planning to attend the Indiana State Exhibitors Convention and recalls to Cohen the action of the Cleveland Convention when the Credentials Committee refused to allow Charlie Olsen a seat because he was a member of Associated Exhibitors. As a result of this action Rembusch says that Cohen would not fit into the Indiana convention and suggests “so please remain away.”

There are a number of paragraphs in the communication which Mr. Cohen declares are malicious, untrue and libelous and he has written to Rembusch to ascertain whether or not the letter did come from him inasmuch as it is signed on the typewriter.

Lynch Gets Tennessee Houses

A deal has just been put through whereby S. A. Lynch secures control of 18 houses in the Tennessee territory which includes Knoxville, Chattanooga, Maryville and South Pittsburgh, Pa.

The transaction runs into several millions. With this addition the S. A. Lynch Enterprises have more than fifty theaters to their list and it is expected this number will be augmented to eighty in the next few months.

Alexander Gets Coburn’s

Alexander Film Corp., has secured the services of two reel Coburn western subjects from Clark & Cornelius for New York, Northern New Jersey and Connecticut.

McGovern Sells Territory

Ehner J. McGovern has sold the rights for Western Pennsylvania and West Virginia in “The Untamed Woman” to H. C. Simeral of Pitts- burgh.

Sylvia Breamer has been engaged by A. J. Callaghan to play some of the leading roles in support of Geo. Arliss in “The Devil.”

Have you old films for sale?

Write B-115, care WID’s.—Advt.
Cuts and Flashes

The Alifograph screen, which is said to eliminate distortion, was used for the special showing of "The Stealers" at the Astor last Friday night.

Lillian Bonnie and Leslie Hull have been engaged for "The White Bottle," the second of the Harry Levy features.

Mirian Battista will be seen in the role of Dorothy Dalton in "A Romantic Adventuress."

Charles Gerdav has been cast as the heavy in a forthcoming Reclart production starring Alice Brady, now being directed by Herbert Blache at Famous Players Long Island City studio.

N. C. Travis photographed "The Frontier of the Stars" a Thomas Meighen vehicle for Famous Players.

"The Merry Cafe," a Mutt and Jeff cartoon has been booked in the Criterion for four weeks.

Maxwell Karger, Metro Director General, is planning to spend a vacation of two weeks in the heart of the Canadian forests, hunting, canoeing and fishing.

Jimmy Drummond has been engaged to appear opposite Jean Paige in Vitagraph's special production of "Black Beauty." Jules Furthman is to direct Eileen Percy for Fox. Furthman formerly wrote for the screen under the name of Stephen Fox.

Fire Causes $2,500 Damages
Weston, S. C. — Damage amounting to about $2,500 was caused by a blaze which swept the New river in one of the projection machines caught fire. The pictures in the booth and one of the machines were totally destroyed, and the other machine slightly damaged. The spectators, about 700 in number, fled out in orderly manner.

Complaints Filed Against Holubar
Los Angeles — The 160 odd complaints filed by extras with the State Industrial Accident Commission as a result of injuries sustained in a battle staged last week were against Allen Holubar who shot the elaborate battle as part of "Man, Woman and Marriage," which will be distributed by First National.

The horses used in the scene came and went various injuries resulted. A local paper states that, according to F. T. Scheldt, who handles the compensation insurance for Holubar, only 10 or 15 per cent of the claims will be met.

Omaha a Winner
Omaha. Neb. — The force of the Universal exchange here was well turned out this week with the victory of the winning first prize in the second section of the national Universal contest for business. Omaha passed Denver, Colo., and Seattle, Wash., in the race. alk. Brooks Tillows of the Omaha office won the $100 prize for being the leading salesman at that exchange.

Sign New Agreement
Albany — The annual agreement of the Motion Picture Operators' Union No. 324 has been signed by all with the exception of the management of one theater. Under the old agreement the operators received $25 a week. The new contract provides for a raise of $10 and a practically 100 per cent increase in pay.

Additions at Universal City
Los Angeles — Contracts have been let for the installation of an illuminating and power plant at Universal City. Work has been begun on two new fireproof vaults for the storage of negatives, and an additional force of carpenters has been employed to provide new stage space and dressing room accommodations.

Trenton—Archer's Liberty Films Inc., S. 3 Newark St., Hoboken, Agent, George A. Erkway, 1,000 shares common stock, no par value.

Quotations

<table>
<thead>
<tr>
<th>Last Bid</th>
<th>Asked</th>
<th>Sale</th>
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<tr>
<td>Famous Players</td>
<td>73</td>
<td>73 1/4</td>
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<td>D. W. Griffith</td>
<td>15</td>
<td>21 1/4</td>
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<td>Loc's, Inc.</td>
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<td>Triangle</td>
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<td>World Film</td>
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Clara Beranger Returns

Clara Beranger, of the Famous Players' scenario staff, has returned from her European trip firmly convinced that a change of scenery does lots of good. Miss Beranger has several original stories in various stages of workings.

Gulick Succeeds Mayer

Paul Gulick has succeeded Joe Mayer as director of publicity for Universal.

Barbian Here

C. A. Barbian, who operates the Waldorf theater, Akron, 0., is in New York.

Artclass Has New Release

Artclass Pictures Corp., producers of "The Return of Tarzan," has a new film called "The Unfair Sex." John Joseph Harvey directed. Anne Luther, Dorothy Bernard and Armand Cortez are in the cast.

Gevaert Forms American Unit

Allhany—Gevaert Co. of America has been formed here with a capital of $25,000, incorporated by M. Winning, P. Sulkinik and G. Wolffburg, 41 St. Nicholas Terrace.

L. Gevaert and Co. of Antwerp, Belgium are manufacturers of raw stock. L. Destenay is the American distributor. His office is in the Long Acme Bldg.

The Safety Sign

Insurance Of All Kinds
Coast Brevities

Hollywood—Agnes Christine Johnston has returned to the Thos. H. Ince studios after honeymooning a month in the Catskills. Important announcement regarding the renowned writer's future plans will probably be issued from the Ince studios at an early date.

Shadow rehearsals on Douglas MacLean's latest Thos. H. Ince starring vehicle, "One a Minute," which is to be released by Paramount, was started at the Ince studios this week under direction of Jack Nelson. Madge Bellamy will play the feminine lead.

Thos. H. Ince has been appointed by Mayer Snyder to represent the film of the production committee which is completing arrangements for moving the welcoming home of the Southern California athletes who were visitors at the recent Olympic games in Belgium.

Thos. H. Ince announces that "Magic Life," May Edington's story, which entered production this week, is to be his second special for release through the Associated Producers, Inc. House Peters and Florence Vidor are co-starring.

Geo. Terwilliger, who is to direct Marion Davies in her next production for Cosmopolitan, "The Bride's Play," adapted from the Donn Byrne story in the September Hearst Magazine, has arrived. After selecting his cast Mr. Terwilliger will leave for Santa Barbara where production will commence immediately.

Just prior to his departure for New York, Jesse L. Lasky announced that Waldemar Young will shortly leave for the East as the first appointment by Tom Geraghty, production editor, on the scenario staff at the new studio of Famous Players-Lasky in Long Island City.

The Hamilton-White comedies studio at Glendale is undergoing numerous improvements for the better production and presentation of their pictures, according to announcement of the company by "Ham" Hamilton and Jack White, his director, in an attempt to produce clean comedies, with novelty of plot and action, but elimination of the trick gag and slapstick stuff. Charles Parrot has just been engaged to direct, while Thelma Perrier, sister of Ileen, will play the leads in Jack White's Mermaid Comedies. All pictures are to be released through Educational Film of New York.

Louis Gascier, who should be in position to know, states that Lew Cody may not sever his connection with Robertson-Cole. Mr. Gascier leaves for New York Sunday and he hopefully foresees that all discordances will be patched up.

The Whitson James Productions have leased space at the Balshofer studio and announce production will begin Oct. 1st.

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"Norma Talmadge Sure Box Office Attraction in "The Branded Woman""

—Motion Picture News.

OTHER EXPERT REVIEWERS ALSO PREDICT BIG SUCCESS IN HER LATEST PICTURE PRESENTED BY JOSEPH M. SCHENCK

A MAGNET THAT DRAWS

"Plenty of melodramatic fireworks and Miss Talmadge plays her part with the utmost feeling. Miss Talmadge is a sure box-office attraction. Play up the fact that this picture permits her the whole range of her well-endowed histrionic capabilities. The title is a winner and is sure to bring them in, but Norma Talmadge's name in the lights is a magnet which draws the crowds."—Motion Picture News.

A FASCINATING FIGURE

"Norma Talmadge is a fascinating figure in her role in 'The Branded Woman' and fully equal to the many demands made on her emotional ability. The feature was highly praised by both press and public."—Exhibitor's Trade Review.

ACTING A REVELATION

"The outstanding features of 'The Branded Woman' are her personality and fine acting of Norma Talmadge. Her impersonation is as sweet and refreshing as an orchard breeze. Miss Talmadge is a revelation, demonstrating her exceptional ability as an actress."—Moving Picture World.

A POPULAR SUCCESS

"The Branded Woman" has the elements of popular success. Miss Talmadge is emotionally effective in her role."—Wid's.

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From Oliver D. Bailey's play, "Branded" Directed by Albert Parker Photographed by J. Roy Hunt Technical Director, Willard M. Reineck

A First National Attraction

There'll be a Franchise Everywhere

---

Putting It Over

Here is how a brother exhibitor put his show over. Send your ideas. Let the other boy know how you cleaned up.

Lake City—A clever window tie-up with Spaulding's store an effective street race stunt were essayed by R. F. Allison, Denver station representative for Gold and the manager of Loew's Ca-pito over "Going Some." The window display contained a cut figure of Cullen Landis as the allegorical Speed of the picture, ready to start on a race, to-gether with sticks of the production large card reading, "You will ONG SOME when you pur- chase Spaulding Bros' Athletic wear." Allison also staged a 100 dash on the main thoroughfare of the city with prizes given to winners. They carried a banner over running suits reading, "Going Some." This event was staged on successive days. First prize was to the runner who won two out of the three.

Hokkaido, Mo.—When the county was in progress, Manager E. E. Pearson of the Kozy found that dance figures had dwindled. He put up with an aviator flying over the fair grounds, numerous heralds heralding the production which happened "Down on the Farm," the Mack picture. Some of these were for admission to the house and entertainment created ultimately had a satisfactory effect upon the page.

Louis—Something novel in the lines of an opening campaign was the Delmonte opera tion about the city, and competing for it. In addition, with the open of "Hombrosques," at the house Hurst and the Mayor appear person. Column after column publicity was the result.

City, Iowa—A $150 slogan in conjunction with "Suds," Larry Pickford, who was away at the Royal, Crystal Washing- and the Tribune, Edi boxes on the front page and stories distributed through the in different issues, made the and run of that film at the a decided success.
DO YOU REMEMBER—
No. 36
"THE MAN WHO WO" with
Harry Morey and Betty Blythe
PAUL SCARDON
Directed It
And also
"Partners of the Night" and
"Milestones"
FOR GOLDWYN
Now completing "THE BROKEN GATE" By Emerson Hough
Address, Hollywood Hotel

"Way Down East" Opens Philadelphia, Pa.—D. W. Griffith's "Way Down East" has opened at the Chestnut St. Opera House.

Amusements

GEORGE IN BOOTH TARKINGTON'S GRAND PRIX OF LOVE
ARLIS PODEKIN
Park Theatre
Col. Circle, Evs. 8:30
Mats Wed. & Sat., 2:30

BOOTH
Theatre, W. 42 St., Evs. 8:15
Mats. Wed. (Pop.) & Sat., 2:30

HAPPY-GO-LUCKY
Played One Year in London As "Tilly of Bloomsbury.

ELTINE
Theatre, W. 42 St., Evs. 8:45
Mats. Wed. (Pop.) & Sat., 2:30

"LADIES' NIGHT"

HUDSON
Thea., 44 St., E. of 7 Y. Evs. 8:30
Mats. Wed. & Sat., 2:30

TAYLOR HOLMES in "CROOKED GAMBLERS"

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegraph

PLYMOUTH
W. 45th St. Evs. 8:20
Mats. Evn's & Thurs., 2:20

Cohan & Harris
Mats. Wed. & Sat., 2:15
SAY H. HARRIS PRESENTS WELCOME STRANGER

Aaron Hoffman's Comedy Success

World's Greatest Vaudeville
B. F. KEITH'S PALACE
Eddie Leonard & Co.
"Troubles of 1920"

Mats. Daily at 2, Nites 8.

REPUBLIC
The Lady of the Lamp

MOROSCO
Theatre, West 43rd St. Evn's, 8:30
MATINEES WED. & SAT., 2:30
Most Thrilling Mystery Play Ever Staged
THE BAT

Maxine Elliott's
Thea., 39th St., nr. B'y Evn's, 8:30
MATINEES WED. & SAT., 2:30
The Greatest Love Story Ever Told "SPANISH LOVE"

Keeny House Changes Policy
Williamsport, Pa.—Vaudeville and pictures on a weekly split will be the new policy at Keeny's instead of straight pictures, the policy heretofore.

To Show Features Three Days
Pottsville, Pa.—Three day runs will be given many of the Paramount products at the Garden, ntherto a two-day-run house.

Will Build in Athens
Athens, Greece—Jimbo Geary, founder of a Harrisburg, Pa., exhibitor, is planning the erection of a house to cost about $400,000. His brother is on the ya yo to America to engage an American contractor to supervise the work.

Reach Wage Agreement
Philadelphia—The Theatrical Managers' Association and Local No. 307 of the I. A. T. S. F. H. have agreed upon the following wage scale for operators: Vaudeville houses, $40; picture house, matinee and night, $40; night house, one matinee, $30; shift house, first class, $40; shift house, second class, $37.50.

Philadelphia Salesmen Meet
Philadelphia—Forty-five men, including ten newly enrolled, were present at a meeting of the M. P. Salesmen's Asso. at the Vendeg Hotel, Raymond Kitchin was elected president; Sam Rosen, vice-president; Allyn Meier, assistant secretary; Perlweig, sergeant-at-arms; Earl Seigert, Carl Schwartz and Hurry Eritel, trustees.

Territorial Rights Sold
Wm. G. Smith of the Fidelity Pictures has sold "Love's Flame" to the 20th Century Film Co., East Pennsylvania and South Jersey; Moazit Film Exchange, Dist. of Col., Delaware, Maryland, Virginia, North Carolina; S. Griever, Security Pictures, Illinois and Indiana; Elf Phonoplac, Inc., Greater New York and Northern New Jersey. Fidelity will announce shortly a series of two reel slapstick comedies featuring Bessie Eyton and Robert Bruce.

Neiles Goes to China
Los Angeles—Harold Neiles for three years booker with the local Goldwyn exchange, leaves for China on Oct. 5 where he will act as representative for an accessory firm.

Associated Cinema Industries
Albany—Associated Cinema Industries have been formed here with a capitalization of $1,000,000. Incorporators are M. Sapper, B. E. Maxfield, and R. C. Hull, Fourth Ave., Hotel, N. Y. C.

Monroe Salisbury Here
Monroe Salisbury is in town from California. He is at the Astor.

Herbert Howe to Join Storm
Los Angeles—Herbert Howe, coast representative of Picture Play, has resigned to join Jerome Storm's new producing organization.

Among Exchanges
Philadelphia—Nat Fleischer, formerly with Robertson-Cole in Washington, is now in the Universal sales force working out of the local office.

Philadelphia—E. M. De Beri is a new addition to the Robertson-Cole staff.

Philadelphia—J. G. Hanson, formerly an exhibitor, is now a special representative for Fox, working in this territory.

Baffalo, N. Y.—C. A. Taylor is now general manager for Gardiner Pictures. He was formerly manager of the local Pathé branch and is well known in local film circles.

Pittsburgh, Pa.—"The Unhappy Wife" and "The Heart of a Woman" have been purchased by the Noveltie Film Co.

Baltimore, Md.—Baltimore and Hollywood have secured the local rights to the output of the Masterpiece Film Co. of New York.

Vancouver, B. C.—As a result of Regal securing control of The Exhibitors' Distributing Corp., George Scouler, recently manager of the Winnipeg branch of the latter concern, has been sent here to become West coast manager for Regal.

Kansas City, Mo.—H. C. Remington is managing the Educational exchange. He was formerly connected with Pathé.

Chicago, Ill.—The Superior Screen Service office is now located at 25 Seventh St.

Plays $500,000 House
Canton, O.—The erection of a $500,000 theater is planned by Robert M. L. F. N. G. S. C. R. W. B. C. M. H. F. D. to open on 1930.

Combining Shows
Wymore, Neb.—R. W. Small will open the Merry, a new house seating 700, on Sept. 25, showing "Why Change Your Wife." His new building is a combination dance hall and theater. He has a five-piece colored orchestra which plays for his theater and after the show plays in the dance hall.

PUBLICITY WORK WANTED
Either whole or part time by man of many years of motion picture experience, handling trade papers, house organization. Must be a good writer. Good salary at right man. Call 154 West 48th St. or W. 49th. 

PHOTOGRAPHS, ATTENTION
We have one of the most extensive installations of its kind in America. We are making a special effort to put it out to meet the demands of the trade. We invite your patronage.

YOURS FOR SUCCESS,

"THE MIDNIGHT RIDERS"
A 5 Reel Super-Western
For TERRITORY

Captain McCann, Marine

Operators Want Increase
Springfield, Mass.—Operators have issued a demand for an increase of 50 cent per cent. on salaries. Satisfactory compromise is expected and managers intimate that as a result of the increase in wages, the operators will be obliged to "foot the bill.

OPENING
Oakland, Cal.—The Loew is now in the course of construction at $25,000. Stockton and this will open shortly.

Tampa Houses Changes Policy
Tampa, Fla.—Motion pictures vaudeville will be presented at the Victory instead of stock early in October and thereafter.

Film Equipment for School
Hartford, Mich.—With the use of Junior Red Cross fund, Stockbridge will purchase a movie projector and film for school instruction.

PHOTOGRAPHS, ATTENTION
We have one of the most extensive installations of its kind in America. We are making a special effort to meet the requirements of the trade. We invite your patronage.

Yours for success,

W. E. RICHARDSON

"Wid's DAILY"
Thursday, September 23, 1920

"THE MIDNIGHT RIDERS"
A 5 Reel Super-Western
For TERRITORY

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"THE MIDNIGHT RIDERS"
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Levey Subpoenaded

The Committee Calls Him to Testify on Political Character of "Uncle Sam"

Harry Levey who produced "Uncle of Freedom Ridge," based on a story by Margaret Prescott Mon-roe that has been the cause of spread political discussion, has been subpoenaed and was sent for to appear before the Federal Committee on Privileges and Elections, investigating campaign ex- penses.

His Special to Washington reached Mr. Levey's office on Wednesday, while he was away. He left yesterday to say that his picture had not been used for campaign propaganda.

Levey states that the picture was financed by Bernard Barnaby, who is prominently identified with the Democratic party and that the Barnaby Film was made as an ordi-

nary proposition. The deals with the League of Nat-urals with particular emphasis for the Democratic group on the other hand.

A special showing of the film was arranged before President Wilson in the White House at Washington last 

no special shows are sched-

ded for the picture on Sunday evening at the Selwyn and the Colan and Loew's theaters.

Swanson Deal Still Pending

Marcus Loew offices stated yesterday that there was nothing to this time regarding the take-

over of the Swanson and Nolan

ers in Pueblo, Colo., and Salt City by the Loew Enterprises. The same day a denial was

that Loew would erect a large-

er on what is called the Oentral, an theater at 65th St. and

ern Blvd. The Oentral is op-

n to the Cecil Spooner theater and a way from the Southern Blvd., owned by Loew. His reported

ing on the Oentral has been the ef-

ct of considerable discussion in the city for some time past.

Moss' Coliseum Opens

Latest addition to the Moss of theaters in Greater New York is the Coliseum at 18th St. and Lee, opened last night. The Coliseum was Norma Talmadge in "Branded Woman." The theater change its program twice a week—Monday and Thursday.

Christie Warns

Against Reissues of Its Product—
Says It Owns All Negatives

(Advt. to WID's DAILY)

Los Angeles—Officials of Christie Film Co. have issued a warning to the trade, as a result of an item published in WID'S DAILY Sept. 16.

Christie states that no person or corporation has the right to reissue any of its Comedies whatsoever except the Christie Co., which owns every negative of all Christie com- edies produced.

"The Christie Co." says a company statement, "gives warning that it will prosecute any individual or company offering Christie comedies for reissu- en or illegally making use of their name."

The article referred to by Christie stated that the Film Publishers Corp. Charles Simone, general manager, had released a set of 16 Christie comedies featuring Betty Comson and Billie Rhodes.

Sullivan's Plans

C. Gardner Sullivan, the scenario writer, returns today on the S. S. Finland, after a tour of Europe during which he gathered material for new stories as well as restig.

In New York Sullivan is expected to close the details of his contract with Messmore Kendall, calling for four completed pictures a year for three years. Following Sullivan will go to Los Angeles to complete the delivery of scripts called for on his last contract with Thomas H. Ince.

The Sullivan-Kendall contract goes into operation the first of the new year.

An important announcement regarding policy and plans of the Sulli-van-Kendall contract will probably be made shortly.

42 Theaters Banned

Film men were interested in a statement published in a cable from London that the London (Eng.) County Council had refused permission to erect 42 picture theaters in the British metropolis.

The same council recently held up the opening of the London studio of Famous Players until certain stringent regulations had been met.
Putting It Over

Here is how a brother exhibi-
tor put his show over. Send
along your ideas. Let the other
fellows know how you cleaned up.

"Oh, look! What is that?"

This and similar exclama-
tions were heard during the
premiere screening of the four-
lynn picture "The Bellman" in
New Jefferson. It was a
truth that caused the entire
theater audience to sit up and
take note, as the film was
made slightly darker than the
other part of the entertainment,
which included a dilapidated old belfry,
and hanging therein an old battered bell.
The sound of the bell set off an
impression of age and mystery.

After being displayed first at the
5th Ave. Theater, the exhibition
was moved to Keith's and it at-
ttracted attention in both places.

The manager of the 5th Ave., F.
Schaefer, arranged the exhibition
into his house.

Famous Players has made arrange-
ments whereby 100,000 copies of
Claude Ferere's "The Right to Love"
will be placed on the market
temporarily with the general release
of the George Fitzmaurice produc-
tion. Undoubtedly this feature of the
exhibition campaign for this feature will have a direct bearing
upon the box office receipts.

Omaha, Neb.—Annette Keller-
man's personal appearance at the
divas fest held at the Rialto in
conjunction with the showing of
"What Women Love" served to put
that offering on the market,
there. The "personal appearance"
stunt almost always gets over,
for fans everywhere are curious to see
the stars off the screen.

Pittsburgh, Pa.—Some picture
men think that exploitation can be
systematized, but T. H. Schrader of
the Columbia does not agree.
Recently, a publisher proposed that he
write a book called "Motion Pic-
ture Exploitation Systematized." In-
stead of grabbing up the offer, Schra-
der adhered to his principles, declar-
ing obstinately that there was no
such thing as an exploitation routine that could be followed safely at all
times.

Jefferson City, Mo.—What is prob-
able one of the most unique tricks
for attracting notice has been success-
fully used by the management of the
Jefferson. Officially, the population
of this city is about 15,000, but as
a rule there are about 30,000 people
here on a given day. As these
traveling crowd and a car-advertising
system is used to put up to public
the fine names of productions
planned for that reception,
the car company started planning a city
road, a contract was drawn up,
whereby the Jefferson secured the
use of front fenders for advertising
purposes. The fender space may be
used in more than one way, for when
Down on the Farm" was played, the
cars were decorated with elaborate
drawings and trimmed with straw.
Meanwhile, the newspaper campaign
at the drive by, and the house garnered
the shekels. In all probability simi-
lar arrangements can be affected else-
where. Certainly, the scheme de-
vised at Jefferson will be a success if it can be successfully
negotiated.

Omaha—Free lunch is seldom used in
conjunction with a screen performance,
but when Will Rogers in "The
Strange Boarder" was presented at
the Moon, a "lunch luncheonette," where
patrons could drink some coffee and
munch a few cookies of charge,
attraction considerable notice.
The Table Supply Co., a grocery
company, was permitted by Manager
Ballantine to operate a demonstra-
tion. The booth had the same success.
As a result, both the store and the
grocery concern profited, for the
public which accrued from the stunt
was large and attendance figures showed a decided jump.

Atlanta, Ga.—The fact that a dog,
which looked just like Teddy, the car-
ny's plastic dog, could be had in explo-
ting that production here. The E.
and H. Film Dist. Co., handling the
offering in the south, planned the
campaign which consisted of plant-
ing a story in each of the dailies to
the effect that a new species, had been discovered.
The yarn was to be that following the
death of his wife, William Barry
had taught the animal to care for his
child. Barry when interviewed de-
cidered that he got the suggestion from
"Up in Mary's Attic" and the film
received the publicity.

Hamilton, O.—When the Palace
raised its admission rate, instead of
waiving it until the intended spectator
bought the box office ticket, had him or her with the new rate, man-
gaging director Fred S. Meyer started
a full page newspaper advertising
campaign. The result was that in-
stead of the number of patrons being smaller when the new rates came
into vogue, the audiences were larger.

Philad. Exchanges Reorganize
Philadelphia, Pa.—Bob Lynch was
elected president, George Demb
vice-president and Ben Amsterdam
cler and secretary; Frederick Cog-
ning of the M. P. Manager's Associa-
tion, successor to the M. P. group of
the Chamber of Commerce.

All in Honor of Cox
Los Angeles—Governor Cox and the
newspapers in his party were
visitors in the Hollywood colony on
Tuesday as the guests of Associated
Press National.

All First National stars and di-
rectors now engaged in picture mak-
ing on the Pacific Coast were present
at a studio reception.
The film folks made a picture with
Cox in the leading role, to be shown
in theaters throughout the country.

Incorporations
Albany, N. Y.—Glow-worm Thea-
Boro., Capital $15,000. Incor-
nors: M. I. Levinson, M. D. Stein
A. Gould, 161 E. 95th St.

Albany, N. Y.—14th St. The
Amusement Co. New York City
Capital $5,000. Incorporators: J.
H. Myers, W. O. Walters 103
14th St.

Dover, Del.—Producers Pic-
capital $40,000. Incorporators:
T: L. Croteau, S. E. Dill
M. A. Bruce, Wilmington.

Albany, N. Y.—Halpern & Ba-
Inc., Manhattan. Capital $10
Stockholders: William J. Hal-
Clain, B. H. Diem and F. Chanin, 599
161st St., New York City.

Trenton—Greater Newark The-
ical Co., Newark $24,000. W. H.
Harris, agent.

Trenton—United States Photo-
corp., Delaware, Jersey City
100,000. Edward P. Stout, agent.

Albany, N. Y.—Gevaert Co.
America, New York. Capital
100. Incorporators: M. Win-
Glassnik and G. Wolburg, 55
Nicolus Trecar.

Dover, Del.—Sewart Pictures
capital $2,500,000. Incorporators:
C. L. Cohee, S. L. Mackey and C.
Borden, Wilmington.

Columbus, O.—Wilcox Thea-
Co., $325,000. A. C. Wilcox, G.
par, N. Caravasios, L. G. Leon
N. A. Polites, A. Bedway, W. G.
Barstow and L. Starkey and L.
ningham.

Provident, R. I.—The Syn
Land Co. has filed an amend to
its charter, whereby it will
not a theatrical business as well
as its real estate activities.

Schenectady, N. Y.—Miles le-
ests bought Van Curler Opera H
from the P. J. MacDonald Co.
G. Bundy to manage it.

A good photo-play is futile
if the public never see it.
The one way to make them see it is to advertise it with RITCHIEY posters.
Cuts and Flashes

The Woman Untamed has been completed, and Stage manager Harry Levey Prod.

Savoy.


Rosenfield, promoted the Three Mile Dam project, which will be completed by himself. Title yet selected.

ances Eldridge, who is one of the film industry's most respected. New York from Winnipeg, where last scenes for this picture were

Kirkwood has been signed to the Paramount, and will appear in "Pards," in the production of that for a few weeks. Pat O'Malley will portray another "Pard."

avoid Brandman, secretary to management, for the last few months, has a warehouse to assistant manager.


Another Co-operative Studio

(Special to WID'S DAILY)

Los Angeles—The Cosmopolitan, a FILM CORP., has announced its pur-

poses to erect a co-operative studio which will be used for independent pictures. A site near First and Virgil has been secured.

Johnston Talks to Advertisers

after Johnston, editor of the Sun-World, addressed the A. M. P. yesterday, and told the members of advertisers association what the difficulties of the existing be-

auses editor and publicity men.

Johnston spoke of a plan which it is carried out, will nate those difficulties, according to his ideas.

triangle Over Louisville Theater

(Special to WID'S DAILY)

coula, Ky.—A wreck of ejection against the Cincinnati-Louis-

Amuse. Co., present lessee of the "Temple the Chestnut between Third and Fourth Sts., opera-

a picture theater, will be sought by Edward M. Flexner, who purchased the property recently for $200,000. The difficulty is because of the do-

of Flexner to take possession of the property while the lessee claims he still has eight years to run.

Harding's Way Ahead

Partial returns from New York, Brooklyn, Boston, New Haven and Waterbury, Conn., Columbus, Akron and smaller cities in Ohio, as well as Indiana in the nationwide straw vote in nearly 3,000 theaters under auspices of Associated First National, give Harding 32,500; and Cox, 17,594.

Vote at Strand, New York, Harding, 6029; Cox, 3,451.

Vote at Strand, Brooklyn, Harding, 8,475; Cox, 4,621.

McNamara Editor of Paramount

Tom McNamara, originator of "Skinny Shiner," has been engaged by Famous Players as editor of Paramount Magazine. As editor of the Paramount Magazine he will produce a series of subjects, the first having already been completed.

Lewis Carri Dead

Lewis Carri, 32, a member of the Robertson-Cole publicity department, died at three o'clock yesterday morning of appendicitis.

New Service for State Rights

Mildred S. Rosenfeld, active for several years in the state right field, as purchasing representative for Sol Lesser and associates, has established an independent service for state right exchanges. Offices have been established at 117 W. 46th St.

Angels Completes Film

Bert Angeles has completed the production of an independent feature, "The Hand of Fate." The leading roles are played by Violet Palmer and Wynn Berry.

Sylvia Bremer Coming East

Sylvia Bremer, who has been playing the lead in "Parriott and Company," has finished that production and is leaving California this week for New York to appear with George Arliss in "The Devil." 

Reade Leases the Savoy

Walter Reade has leased the Savoy, 112 W. 34th St., for 11 years.

The lease gives Reade an option of purchase at $650,000. The annual rental yearly will total $60,000. The present structure is a four story affair, but it will be altered and a number of stores added to it.

Reade's New House Ready

(Special to WID'S DAILY)

Ashbury Park, N. J.—Reade's New Main Street theater, constructed by Walter Reade, owner of the Savoy and St. James here and the Broadway at Long Branch, is nearing completion and indications point to the opening of the house within two weeks.

New Theaters

Hornell, N. Y.—The Majestic has been opened. It is a 2,000 seat house owned by Fred Peters.

Jamestown, N.Y.—Plans completed for a new Paterson and Wood house. Will seat 2,000 and cost $250,000.

Colby, Kansas—Princess, Charles Deves, opened.

Arkansas City, Kansas—Fifth Avenue, Baken and Lenhart, opened.

Ashland, Kansas—$15,000 house, owned by Mr. Pike, 500 seats, to open shortly.

Florence, Kansas.—Raymond Gear's house, $50,000 to open in near future.

Alhertville, Ala.—Princess, T. E. Orr and A. Hooper, Jr., opened.

Hudson, N. Y.—William Plass building.

Wellsville, O.—Chamber of Commerce snapping the plan for a new house.

New Orleans, La.—Capitol, $50,000, 1,600, opened. Arcade Amuse. Co., owner.


Schenectady, N. Y.—Barcl, John J. Walker, will open Nov. 1.

Monette, Ark.—H. Eaker opened Pathe, 600.

School of Salesmanship

Famous Players will install a school of salesmanship under direction of Fred J. Creswell, field sales supervisor.

The school will offer a four weeks course and will have as a feature daily talks by important Paramount officials. The school opens Oct. 11.

N. A. M. P. I Committee Meets

The executive committee of the National Association held a routine meeting yesterday.

"Everything for Sale"

"Everything for Sale" is the title of the first Gloria Swanson vehicle for Famous Players. It is by a British author name unknown.

Cabanne Goes West

Christy Cabanne is on his way to the coast where he will start his second production for Robertson-Cole.

After the H. C. L.

R. H. Cochran yesterday evening issued a statement to all Universal employees urging them to bring their lunch and dine on the eighth floor of the Mecca Bldg., which he has set aside from 12 to 2 every day. Universal will provide music and dancing for the employees. "R. H."

Ella, figures the girls in the office can eliminate the high cost of

lunching by carrying the edibles from home every day.

Edith Roberts, Universal star has left New York for California to resume production.

WID'S DAILY

CABANNE'S "HONEYMOON RANCH" 

State Rights

TEX O'REILLY wrote the story
Amusements

GEORGE

IN BOOTH TARKINGTON’S

Great American Comedy

P O L D E K I N

Park Theatre

Col. Circle, Eve. 8:30

Mat. M. & Sat. 2:30

BOOTH

Theatre, West 45th St. Eves. 8:29

Mat. Wed. (Pop.) & Sat. 2:30

HAPPY-GO-LUCKY

Played One Year in London

As “Tilly of Bloomsbury.”

ELTINGE

Theatre, W. 42 St. Eves. 8:45

Mat. Wed. (Pop.) & Sat. 2:20

‘LADIES’ NIGHT’

HUDDSON

Threa, 44 St. E. of 57 Y. Eves. 8:30

Mat. Wed. (Pop.) & Sat. 2:15

TAYLOR HOLMES in

“CROOKED GAMBLERS”

LITTLE OLD NEW YORK

“The breath of Utopia.”—Telegraph

424 W. 43rd St. Mat. Tom’w & Thurs. 2:15

Cohan & Harms Presents

WELCOME STRANGER

Aaron Hoffman’s Comedy Success

World’s Greatest Vaudeville

Eddie Leonard & Co.,

“Troubles of 1920”

Mat. Dusk & Twice 8.

REPUBLIC

Threa, W. 42 St. Eves. 8:30

The Lady of the Lamp

MOROSCO

Theatre, West 45th St.

MATINEES WED. & SAT. 2:30

Most Thrilling Mystery Play Ever Staged

THE BAT

“Keeps Standees on Tips of Toes” 12,000

Maxine Elliott’s

Threa, 39th St. nr. E’y

MATINEES WED. & SAT. 2:30

The Greatest Love Told

SPANISH LOVE

“Held Audience Breathless.”—Eve. Sun

Author’s Union

In a special article appearing in the New York Times of Sunday, Sept. 19, copyrighted by the New York Times, Helen Bullit Lowry writes in part as follows:

“Supposing that the Authors’ League, with its 1,500 members, should become a part of the A. F. of L., what would be the reactions on the part of the labor supply who are split by its political affiliation and with its heart-throb stuff? Would this be as epochal a move as if the police of the shell. This in effect is how the Equity has put it up to the Authors’ League. And then: Three years ago the dramatic authors were only a hobby of playwriting. But today, taken on you would have hurt you little. Now every writer is a potential dramatic author. He comes forward as soon as he sees the first scenario rights to his story or his novel.”

“Four years ago the Authors’ League debated the question of joining the A. F. of L., in the open forum of its bulletin. The proposition was tabled. If it had come to a vote — so far our nearest straining of the members — the league would have split, so violent had the controversy become. For four years the matter has smoldered, but well guaranteed transparent breeze that might start up the old flame that reporters who have strolled casually into the office on other business have been cautioned on the side. And, by the way, don’t mention anything about the A. F. of L. We don’t want a hornets’ nest about our ears.”

“It might have smoldered for four years more had not this quasi-invitation been issued in bomb form at the last Authors’ League luncheon. The bomb-thrower was John Emerson, President of the Authors’ Equity, the speaker of the day.”

“His bomb had a long fuse, for he started in talking about how energetically the author complains when his brain child appears on the screen without father’s eyes or father’s entity. For father’s eyes are the stations or father’s manners anywhere.”

“That,” said the speaker of the day, is because you sell your brain child as soon as he is born — sell him outright and gone, and then do not look upon his face again until he is a grown man. And, even if you tried to direct his education, you couldn’t because the director of the picture wouldn’t let you. So there you are.”

Sewart Pictures

Dover, Del.—$2,500,000 corporation, “Sewart Pictures” has been formed here. Incorporators are S. L. Mackey, C. O. Cohee and C. B. Outten all of Wilmington.

Chester After New Material

Los Angeles—L. Chester, producer of Chester-Outings will leave shortly for a month’s trip to British Columbia, where he will secure new material and vacation at the same time.

Improve Metro Exchange

Rights to the new Metro exchange has been remodeled at an expenditure of about $15,000. An additional story, now used at a projection room, is included among the improvements.

Convey Philadelphia to Railro

Philadelphia, Sept. 29.—B’nai B’rith has conveyed the Railro and four stores to M. Lomport, subject to a mortgage of $25,000. A cash consideration of $3,000. The assessed value is $5,000.

Vidor’s Staff

Hollywood—With work started on Ralph Romans’ novel, “The Sky Pilot,” King Vidor Prod. announce the following new staff appointments: Assistant Producer Manager: A. L. Thompson; for the past 18 months studio manager, American Film Co., Santa Barbara—previously with William A. H. Anderson; Assistant Director: Frank E. Hughes.

The staff is headed by C. S. Vidor, as general studio manager and includes: C. B. Kendall, technical director; Ira H. Morgan, chief cameraman; William Smith, chief cutter; Carol Owen, film editor; Walter M. Caldicott, electrical superintendent; and Frank Darrow, publicity director.

Scenario for “The Sky Pilot” was written by J. W. Darrow, who will work with Mr. Vidor throughout the picture.

“The solution of this tragedy, as of all other motion-picture complications which beset the new-made playwright, is to join the American Federation of Labor—thus the bomb was exploded.”

Now the Actors’ Equity has been granted what is called “temporary jurisdiction.” over the dramatic authors. That is, until the authors join with organized labor in mass, dramatic authors may join the Actors’ Equity, which automatically makes them members of the Federation of Labor. Mr. Emerson, the director of the Equity who explained this point went on to say that jurisdiction from Mr. Gompers was necessary, or else the Equity would have to do things like carpenters joining your union. Among the Authors’ League members who have already become members are John Price, W. Darrow, W. Johnson, H. Roderick, M. Roper, W. Cooper, M. Hay and B. Veil.”

“We’ll give you people a little time, but you’ll have to decide to join the A. F. of L, is the attitude of the Equity.”

“After that we’ll make a campaign for membership rights in your organization.”

Friday, September 24, 1926

Award First Nat’l Franchises

Buffalo—Manager Hugh Remi Assor. First National states that Strand here has been awarded new First National sub-franchise, and that they have the Strand, Binghamton, Strand and Ecke in Syracuse and Amusia in Waverly.

Standard Gets Globe Trots

Kansas City, Mo.—“Globe Trots” a weekly scenic release, has been acquired by the Standard Film Co. distribution in Kansas City and St. Louis territory. “Mysterious Muncher” is the first of the series.

Gill Has Narrow Escape

Philadelphia, Pa.—John F. manager of the local Roberton office, had a narrow escape in an automobile accident recently.

Kansas City, Mo.—Sam Goldin is new district manager; Special jurisdiction over the Kansas City, Omaha and St. Louis branches, with headquarters here.

MEANS

Film assembly with a reason. Subtitles which increase story interest and suspense.

HARRY CHANDLER

WILLIAM B. LAUB

130 W. 46th St. Bryant

Mats, Electros and Stereos in the Motion Picture Trade

I. Rubin & Co.

23 E. 4th St., N. Y.

Phones Spring 8303-8304

The fastest stereotypers in N. Y. C.

PHONE BRYANT 6558

When you want service

UNITED SOCIETY

Of CINEMATOGRAPHERS

Suite 1603, Candler Bldg., N.

EGGERS

PHOTO ENGRAVING

1357-1359 BROADWAY

DAY AND NIG

TELEPHONE

BRYANT 4573-55

15
Barbian's Miracle

Exhibitor Tells First National Officials How He Did It in a 284 Seat House

A. Barbian, owns the Waldorf, a 284 seat house in Akron, Ohio, de-

scribed that there are over 30 houses

with seating capacities of from

to upwards. Barbian with his 284

is operating a first run house

which will be completed approximately

dow he did it was explained at

length to a gathering of First Na-
tional officials at the Astor on

rday night as well as to repre-

sentatives of the trade press.

barbain, who has been an exhibitor

for 12 years, was very frank. He

said among the things that he de-

cided to do was the film indus-

try which he described as "the game." He

days of the film industry

ing in the game were over. He

that the way to succeed in the

business was to invest and

(Continued on Page 4)

Arrivals

E. Shurtleff is in New York

the coast.

W. Weeks, general man-

derful Pictures Canadian ex-

is here for conference with

home office.

In the Final Stages

Loew and Harry T. Nolan

a series of conferences most of

day regarding the acquisition

Loew of the western theater.

The deal may be closed at

Wall Street

In order to bring about a

combination between the sever-

al important distributing com-

panies, representatives of im-

portant financial interests made

suggestion to First Na-
tional officials that there was no

reason why the production and

distribution of this company

not be done by two or

lee companies.

While officials of First Na-
tional refused to discuss the

personnel, it is understood that

DuPont-Goldwyn interests

interested in such an idea.

First National rejected the

proposed plan.

“Big 4” at Capitol

The Capitol theater has closed with

United Artists for two forthcoming

productions, one Douglas Fairbanks

production and the other a Mary

Pickford subject. Each will play a

week.

Loew Starts Shortly

Marcus Loew expects to start on

his trans-continental trip about Oct.

His first stop will be Memphis,

where he will attend the opening of

one of his theaters. The tentative

date for the opening is the 7th.

Loew will finally reach the west

coast, after making a series of stops.

Tucker Film Finished

Mayflower reports that George

Loane Tucker has completed the film

editing and cutting on “Ladies Must

Live” his second production for

Mayflower—Famous Players release.

Tucker may come east to attend

the premiere of the production on

Broadway.

Friend Leaving Famous Players?

A vandvalle paper stated yester-
day that Arthur Friend has resigned

from Famous Players and that he

would produce independently for

First National.

Mr. Friend was not in his office

yesterday and his secretary could say

nothing in his absence.

Williams on Trip

J. D. Williams, First National, left

last night for Kansas City, where he

will meet a number of exhibitors of

that section and on his way back will

stop at a number of important key

cities. He is due in New York the

middle of next week.

Pickford Due Today

Jack Pickford is due in New York

today from Europe aboard the Maur-

tania.

Film Exchange can save money

Write B-28 c/o WIDS—Advt.

Service Free

Realart Offering Three Mayflower

Subjects to Exhibitor Who Is

to Fix His Own Rentals

A number of film men were con-
siderably interested yesterday in

the offer being made by Realart to

the exhibitor of the country.

Realart is offering “Soldiers of

Fortune,” “The Mystery of the Yel-

low Room” and “The Luck of the

Irish,” Mayflower productions which

is distributing, absolutely gratis, the

controlling measure being that the

exhibitor pay to Realart what he

thinks the rentals for the pictures

should be after he plays the produc-

Here are some of the governing

regulations as taken from a sample

form:

That promptly after the comple-

tion of each day’s exhibition the ex-

hibitor shall pay as rental to the Real-

art Pictures Corp., the amount of

money to which he considers the dis-

tributor to be honestly and fairly

entitled.

(Continued on Page 4)

Don’t Fear England

Is Eve Unsell’s Advice, Regarding

Production of Pictures

Eve Unsell, who left this country

15 months ago, to organize the

scenario department of Famous

Players-British Producers, Ltd., in

England has returned here with

noting angles on English

production.

“The Britisher’s chances in the

world film game depend upon the

amount of money he spends on his

future productions. If the day

arrives when pictures take six months’

in the making, then England can

hope to compete with America. But

When pictures are turned out in

eight weeks, he has no hope at all.

“The climate is naturally against

him. It is a difficulty that he

cannot overcome. If pictures take

months to make, he can wait for the

sunshine which comes none too often.

To offset this, however, he has the

advantage of the continent where

he can cure a variety of fine exteriors

such as cannot be compared with

California scenery.

“That country need have no fear

for its supremacy in film producing,

so far as England is concerned. The

technique of the Britisher is rather

crude, but he has advanced in the

past year due to European competi-

tion.”
**Quotations**

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**Incorporations**


Dover, Del.—Frederick Theater Co. Capital, $200,000. Incorporators: T. L. Croteau, M. A. Bruce and S. E. Dill, Wilmington.

Dover, Del.—Eric Co-operative Film Co. Capital, $50,000. Incorporators: M. A. Bruce, S. E. Dill and T. L. Croteau.

Voshell the Director

John M. Voshell directed “Whispering Devils” in which Conway Tearle starred for Equity, and not Harry Carson.

Sedgwick Making New Serial

Edward Sedgwick is now directing the second serial to be made by Fox.

**Putting It Over**

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

San Francisco—Sig Schlager is now pausing for breath after a whirlwind exploitation campaign here on behalf of Louise Glau in the harvest, finding the latter has paid San Francisco a visit.

J. Parker Reid, Jr., heard from W. A. Crank, the A. P. Manager, from W. O. Edmunds, the Hodkinson exchange chief that two of his productions were to play almost simultaneously. Result: a tie-up of the Tivoli, the Strand and the Frolic as well as a Louise Glau in full-on conjunction with a Read Daily News scenario contest.

Twenty-six columns of newspaper space resulted from Louise Glau in the metropolis.

Washington, D. C.—When Tom Moore announced his plan for his opening attractions of the new season at his Washington houses, he used a three-quarter page ad, getting the jump on his competitors meaningly. It is judicious when launching any sort of an advertising campaign to beat your neighbor to it, the result obtained being more satisfactory when you are the first one.

Omaha, Neb.—Advertising of the judicious and well-written variety made quite an impression on the local fans when “Parlor, Bedroom and Bath” was presented at the Sun and Mose. The following ad was especially successful in attracting attention: “Pardon us if you were among the thousands unable to gain admission to the Sun yesterday to see ‘Parlor, Bedroom and Bath.’” We made every effort to accomodate the thousands, but the crowds were so great that it proved an impossible task. There were days left in which to see the picture. A word to the wise—one early.” Another ad which was used later read: “The zippiest comedy ever conceived. A little ‘frisky’ but not indecent. Made Broadway laugh until the aspas

Lubin a State Righter

Bert Lubin is forming a new company which will handle a series of productions in the state right field.

Pathé Scores a Beat

St. Louis,—For the first time in history, the metropolitan press of St. Louis was “scooped” on an important news story. Motion picture house served by the Pathé News showed authentic pictures of the Wall Street disaster nearly six hours before the first pictures appeared in the final editions of Friday afternoon newspapers.

St. Louis.—The “New Liberty,” a $150,000 investment, will be opened at Mexico, Mo., on Oct. 15. C. M. Clay is the manager of the new house. It is owned by a syndicate that controls a string of houses in the City of Mexico, capital of the Republic of Mexico. The “New Liberty” seats 2,000.

Mohan, “U” Welfare President

A. L. Mohan, night superintendent at the Universal laboratory in Fort Lee is president of the Universal Annual Welfare Assn. The new organization formed by Universal employees.

Other officials all members of the factory night force, are W. T. Richards, vice-president; F. Stockman, recording-secretary; J. O’Toole, financial secretary; J. Roth, treasurer and H. Trax, sergeant-at-arms. The trustees are H. Quill, H. Webber and E. Aubry.

The association has elected four honorary members these being: Carl Laemmle, R. H. Cochrane, E. H. Goldstein, E. F. Murphy, General Superintendent of Universal’s Fort Lee factory.

Holyoke, Mass.—Victory nearing completion. Will open Nov. 11.

A photo-play unseen is a photo-play unsold. With RITCHEY posters it is both seen and sold.

RITCHEY

LITHO CORP.

406 W. 31st St., N.Y. Phone Chelsea 8368

We Are Experts

We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given us a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

**Among Exchanges**

Buffalo, N. Y.—Howard Rich formed with Goldwyn and Repub and Leo Murphy have been added respectively as salesman and book to the force of the local Associated Producers’ office.

Kansas City, Mo.—W. F. Coley is now manager of the office of Pro- stock Productions, succeeding B. Cook.

Buffalo, N. Y.—L. B. Rozelle has been added to the sales force of Merit Film Co.

Indianapolis, Ind.—The new lot branch of Famous Players has been opened with C. C. Wallace in charge.

Buffalo, N. Y.—Mike Renzi, George Pratt and S. Newton have been added to the Albany sales staff of Gardner Pictures.

Milwaukee, Wis.—A local office has been opened by Greater Stars of C. Lago. T. H. Gibbs is in charge.

Chicago, Ill.—Ray Lockett has been added to the Vitagraph sales force, covering Wisconsin territory.

Chicago, Ill.—Morrey Goldberg now a member of the Greater Stu sales staff.

New Orleans, La.—Harry Peep has been appointed field representa- tive for the Consolidated Film Supply Co.

Raise Rates

Providence, R. I.—Rises in admission rates have been affected practically all of the local picture houses since Labor Day.

Exhibitor Dies

San Francisco—A. S. Cohn, for- merly of the Bell and American & recently leaving an estate valued at about $500,000.
House Changes

Geneva, N. Y.—Temple bought by L. G. Brady from Pierce and Nagle.

Buffalo—Elmwood to be renovated. To add 650 seats.

Osawatomie, Kansas—T. P. Kelly bought Empress from J. P. Everett.

Williamsville, N. Y.—J. Gardina bought Glenn.

Indiana—Harry T. Koch at Rembusch’s Ohio.

Frankfort, Mich.—Custer Garland at Victoria.

Johnstown, Pa.—Vernon F. Scott bought Ideal from Kaley Bros.

Henderson, Ky.—Louis Hays, Princess, bought Grand.

Petersburg, Va.—Crandall chain bought Century.

Phila., Pa.—J. A. Karr bought for $90,000 Susquehanna and Norris.

New Orleans, La.—Howard W. McCoy at Palace.

Williamsville, N. Y.—Glen bought by J. Cardina who owns Kensington in Buffalo.

Niagara Falls, N. Y.—I. C. Berkey bought Orpheum from Howard Cannell.

Phila., Pa.—Sam Hyman bought lease on Rittenhouse from J. E. Kennedy.

Edmonton, Canada—A. Entwistle Gem, bought Princess from W. J. McKeen.

Pine Bluff, Ark.—Saenger Amuse Co. bought Hauber, which will be remodeled.

Akron, O.—Wellsing Berghorn and Theodore Stapleton bought Park from Charles F. Berghorn.

Vancouver, B. C.—D. Sutherland bought Dreamland and Fairview from Calladine Bros. He operates the Max and Furby, Winnipeg.

Indianapolis, Ind.—J. T. Flanagan, formerly with Universal, is feature sales manager for Pathé.

Allan Dwan has taken his company to Huacneme Beach for water stuff for “The Forbidden Thing” his first A. P. release.

Maxwell Karger is on vacation which will last several weeks.

Fawcett on Broadway

George Fawcett, who is not only the best character actor on the stage but who is also directing, is conspicuous on Broadway this week. He directed “Little Miss Review” the Dorothy Gilman feature, so successful, while up at the Strand he was in one of his well known character parts in the Constance Talmadge production, “Good Fellow.”

It will be recalled that Fawcett is a long time identified with the same organization on the coast, this time taking up directing.

Williamson Back

Williamson of the Submarine Corp. has just returned to New York following Ralph Ince, who with his company arrived last week, practically completed “Fatigue,” the latest submarine feature. Williamson says that they have some unusual interesting scenes, promises a submarine picture different from that which was shown at the Philadelphia, Pa.—Carmen George Weinstein, to open about Oct. 1.

Ind. — O. R. McIntosh.

Whitman Bennett’s Personally Supervised Production of Daniel G. Carter’s Stage Success a Big Hit at New York Strand—Directed by Kenneth Webb

POWERFUL DRAMA


REMARKABLE FILM

“The Lionel Barrymore stars in a remarkable film. For those who like character acting with an unusual theme to keep them guessing, Whitman Bennett’s production of ‘The Master Mind’ offers full value for the price of admission. It is interesting.”—New York Tribune.

GOOD ENTERTAINMENT

“The Lionel Barrymore’s ‘The Master Mind’ proves a good entertainment. Mr. Barrymore brings a fine intelligence to an intricate star role and carries the weight of three-fourths of the picture upon his shoulders. ‘The Master Mind’ demands serious consideration.”—New York American.

FULL OF SUSPENSE

“The film proves to be a very interesting and suspenseful version of Daniel G. Carter’s play. Something new in photo-plays and the piece does succeed in arousing curiosity as to what will happen next. The principal role is realized by Lionel Barrymore, who plays quite in the spirit of the piece.”—New York Morning Telegraph.

MAKES ROLE CONVINCING

“Barrymore makes the role of the modern Machiaveli convincing. He is assisted by Gipsy O’Brian, who is charming. The film is excellently directed by Kenneth Webb.”—New York Globe.

A First National Attraction

There’ll be a Franchise everywhere
Barbian's Miracle

(Continued from Page 1)

reinvest and to continue to reinvest some of the profits that were made. He said that his factors who took his profits out was never going to get anywhere and that not until he had enough invested to worry him was his business really going to count.

"One never need to worry about showing the good pictures a number of times in the same house," said Mr. Barbian. "For instance, I showed "Tess of the Storm Country" 15 different times at prices ranging from 15c, 20c and 25c, and I made money every time. I am always looking for long run material. Every exhibitor should be doing the same thing.

Barbian said that he believed that the real answer to a successful show was an open, free market in which he could buy and sell. He said that he was not seriously disturbed by what was called the menace of the producer-distributor becoming an exhibitor. If he had control of all his houses, he felt that he could safeguard his control in his own community, according to Mr. Barbian, it made very little difference who was his competitor.

He declared that an exhibitor should reach out for an entire state, use every effort to secure additional patronage. He said that exhibitors owed a responsibility to the other pictures and should be told of how they had secured the cooperation of other exhibitors in Akron to do a number of worthwhile stunts, among them being a plan whereby they combined to hire a newspaper man who sent the right kind of material to the Akron newspapers to publish regarding the pictures.

"I believe," he said, "that Akron is the only city whereby newspaper advertising space is sold in bulk to the exhibitors. That is evidently the key to and the neighborhood house man to advertise at the same rate as the larger house. It encourages advertising and it is beneficial to every one.

He declared that an exhibitor should reduce his business to a proposition where by comparison he knew just what he was doing day after day. He declared that he spent 10% of his gross income on advertising.

Barbian was brought to New York because of the showing he has made by Col. "Manne" Mande, and after Barbian completed his address, J. D. Williams of First National said that Barbian's record was one of the greatest things that he had ever heard of in pictures. He incidentally said that in his time as an exhibitor he never had a distributor in the house that he had not received any salary.

Capt. F. F. Stoll, president of the U. S. Photoplay Corp., is at the Hotel Astor but efforts to reach him for a statement yesterday failed.

EILEEN RAY IS THERETO!

"HONEYMOON RANCH"

STATE RIGHTS

"THE MIDNIGHT RIDERS"

A 5 Reel Super-Western
For TERRITORY

Ask Kipling, 516 5th Ave., New York
the poignantly human drama of the
love of luxury & the luxury of love...

CLOTHES

with an
ALL STAR CAST

Scenario by ARTHUR J. ZELLNER.
Directed by FRED SITTENHAM
Produced under the personal
supervision of MAXWELL KARGER.

METRO PICTURES CORPORATION

JURY IMPERIAL PICTURES, Ltd. Exclusive Distributors throughout Great Britain. Sir WILLIAM JURY, Managing Director.
Here is our Offer—

To have you run these three Big Mayflower Special Features and pay us for them after they are run whatever rental your Box-office says they are worth:

An Allan Dwan Production
SOLDIERS OF FORTUNE
(5911 Feet)
An Emile Chautard Production
THE MYSTERY OF THE YELLOW ROOM
(6345 Feet)
An Allan Dwan Production
THE LUCK OF THE IRISH
(6607 Feet)

Read carefully the simple agreement on this page. Fill out Coupon and mail to us at once. This is your BIG Opportunity!

---

**COUPON**

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK CITY

GENTLEMEN:

I have carefully read the agreement which was attached to this coupon, containing your offer to exhibitors to run the three MAYFLOWER SPECIALS:

"SOLDIERS OF FORTUNE"—"MYSTERY OF THE YELLOW ROOM"—"LUCK OF THE IRISH"

and base payment for same on box-office results. I want to take advantage of this offer.

Please send copy of formal agreement, so that early playing dates may be arranged.

**NAME**

**THEATRE**

**ADDRESS**

---

**IT IS AGREED**

An exhibitor operating the

street, city,

State, and Realart Pictures Corporation, distributor, as follows:

First—That the distributor shall deliver to the exhibitor for showing at his theatre, as nearly as possible on one of the five playing dates specified below, one print each of the following special feature productions:

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<th>PRODUCTION</th>
<th>First Choice of Play Dates</th>
<th>Second Choice of Play Dates</th>
<th>Third Choice of Play Dates</th>
<th>Fourth Choice of Play Dates</th>
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Second—That the exhibitor shall exhibit each of these special feature productions in his theatre for ................................ days;

Third—That promptly after the completion of each day's exhibition the exhibitor shall pay as rental to the Realart Pictures Corporation the amount of money to which he considers the distributor to be honestly and fairly entitled.

Fourth—That the exhibitor will pay transportation charges both ways on each print, and will also pay to the distributor a sum equal to five per cent. (5%) of the amount paid as rental for the film (this being the tax imposed by Section 906 of the Revenue Act of 1918), and will further pay, cash on delivery, for all lithographs, cuts, matrices, lobby display, and advertising accessories ordered by him, the same to be provided, if available, at the rates regularly charged by the distributor.

Fifth—The exhibitor will fully protect the prints and other property of the distributor while in his possession, returning or forwarding prints immediately after use in the same condition as when they were received, reasonable wear and tear due to the proper use thereof excepted.

Sixth—It is further expressly agreed, in consideration of the waiving of advance payments, and of other valuable concessions granted herein by the distributor, that the exhibitor shall make unusual efforts, through advertising and publicity, to induce the public to come to his theatre on the days when he is exhibiting the special feature productions herein named.

Seventh—It is also agreed, in part consideration hereof, that the exhibitor shall give as early playing dates as possible, preferentially in the months of September and October, but in no event later than November 30th, 1920, and that the distributor shall not be obligated to provide the service heretofore specified if it shall develop that a satisfactory agreement cannot be reached promptly regarding such playing dates.

Recommended ........................................... 1920. Signed ...........................................

(Name of exhibitor)

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**REALART TAKES THE RISK!**
News of the Week
in Headlines

Monday

William A. Brady urges combine of exhibitors with N. A. M. P. I. Move not at all likely.
Suit filed against agents who sold Powers Film Products stock.

Tuesday

Winnipeg, Man., to be center of a number of new producing units. Million dollar holding company formed. Ernest Shipman interested.
Candidate for Governor in Georgia opposes censorship. Agitation expected to be renewed for control of films.
William Blumenthal, returning from abroad, says foreign outlook is far from satisfactory.
Famous Players' new Long Island studio opens.
M. H. Hoffman, Pioneer, thinks time is not ripe for one big organization in the industry.

Wednesday

Morris Gest threatens court action over his film version of "Aphrodite."
Marcus Loew expected to take over Swanson and Nolan theaters in the West.
First National reported as having lavish film version of "Du Barry."

Thursday

S. A. Lynch closes deal for 18 theaters in Tennessee.
Heated correspondence passes between Frank Rembusch and Sydney S. Cohen. Rembusch digs up happenings at Cleveland convention.
Louise Fazenda to star for Special Pictures Corp.

Friday

Senate Investigating Committee inquiring into character of "Uncle Sam of Freedom Ridge," produced by Harry Levey.
Christie Film warns against reissue of its comedies.
Carter de Haven and wife to make series of features for First National.
George Walsh completes contract with Fox.
London (Eng.) County Council refused permits to build 42 picture theaters during last year.

Saturday

Eve Unsell says American producers need not fear British competition.
C. A. Barbian, Waldorf Theater, Akron, Ohio, tells First National officials how he made a success running a 284-seat theater.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
William Fox Presents

Lt. Ormer Locklear

in

The Skywayman

A drama of life and thrills above the clouds.

Story by JULES G. FURTHMAN
Directed by JAMES P. HOGAN

Seemingly impossible feats performed in a story that keeps you continually on the tiptoe of anticipation.

On to a fast moving train and off again from an aeroplane.
Crook Melodrama with Faith Theme as Under Tone

There is Robert Martin, the leader of the group, once a minister, and now known over the country side for his preachings at fairs and carnivals. But his sermons are merely cloaks for the actions of his adherents who rob and swindle under his protection.

The reason for Martin's deserting his church was his wife, who years ago eloped with another man. Martin has taken this as a token of the injustice of God. His prayers before the carnival throngs are plain hypocrisy. Alone he curses his Maker.

It must be said that Martin's subsequent reformation is not quite convincing. Comparison with "The Miracle Man" must enter again. Then there was the astounding cure of the cripple lad to work the change in the crooks. Here Martin is stricken blind in a thunder storm. His daughter is overcome with smoke from a fire and he prays sincerely and hopefully for his recovery. It is granted and Martin regains faith.

And so his little group of adherents reform. Mary, the girl who takes delight in doing wrong and who might be taken to be the mistress of Gregory Martin's chief lieutenant, quits her evil ways and marries Pritchard, a rich youth. But this isn't exactly reform. It seems more of an easy way out. When Gregory returns after a stay in jail Pritchard permits him to go to Mary's room in an attempt to win her back. And his faith in the girl is rewarded when Gregory comes downstairs alone.

So even Gregory reforms and with his change comes the change in Bert, the comedy crook and previously the toughest "egg" of the lot. Martin's daughter also finds true happiness and love while Martin himself regains his sight (through what means is not at all clear) and is reunited with the wife who deserted him.

William T. Tooker puts a deal of strength in the role of Martin. Ruth Dwyer is very appealing in the role of Mary. Walter Miller is good as Gregory while Norma Shearer, Eugene Borden, Jack Crosby and Matthew Betz handle important roles well. Others are Robert Kenyon, Jack O'Brien and Downing Clarke.

Will Be Compared to "The Miracle Man"—Musical Program Important

Box Office Analysis for the Exhibitor

Despite the fact that Cabanne has not been clear in some details of "The Stealers" and that the reformation of various of the crooks in the story is not always done with conviction, this should entertain and hold most audiences. It is something of a question, however, how the picture will go with those who have seen "The Miracle Man."

Given a careful presentation with a strong musical accompaniment, many of its weak points will escape detection. The way the orchestral accompaniment swept the audience at the picture's private showing was quite noticeable. Exhibitors who book it had best pay detailed attention to this part of the presentation. Probably the score, arranged by James Bradford, will be procurable at Robertson-Cole exchanges.
Wonderful Old Sob Stuff and Oh, How They'll Love It!

"OVER THE HILL TO THE POORHOUSE"
Fox Special

DIRECTOR .................. Harry Millarde
AUTHOR .................... Will Carleton
SCENARIO BY .................. Paul H. Sloane
CAMERAMAN .................... Hal Sintzenich
AS A WHOLE ........... Beautiful and touching picture
elaborating a mother-love theme to the sob point

STORY ...... Holds throughout, first with kid comedy then with genuine sentimentality, true "sob stuff" and finally with radiantly happy ending

DIRECTION ...... Sobs may be laid on a bit too thick but the whole is very beautifully handled

PHOTOGRAHY .............. Very satisfactory

LIGHTINGS .................. Commendable

CAMERA WORK ............... Very good

LEADING PLAYERS .... Mary Carr as mother
and John Walker as son most prominent; Mrs. Carr's characterization delicate and tremendously appealing

SUPPORT ............... Generally excellent

EXTERIORS .................. Very good

INTERIORS .................. Most appropriate

DETAIL .................. Always effective

CHARACTER OF STORY ...... A mother's overwhelming love for her children

LENGTH OF PRODUCTION ...... About 6,800 feet

"Over the Hill to the Poor-House" is a beautiful picture of many sobs and heart racking moments. In picturizing the touching story of a mother's love for her children from a brace of Will Carleton's famous old poems, Director Harry Millarde has created scene after scene which wrench tears from the eyes no matter what the cynicism or hardness of their owners. There are times when one might say that he lays the "sob stuff" on a bit too thickly. Having produced a tear he is never content—he must secure a bucket full. But after all this is merely another way of accentuating the beautiful theme of the story and such a theme can stand accentuating.

For there is much more than just the sentimental sob story of a mother, deserted by her children and wending her way to the poor-house, in this picture. It holds a mindful mirror up to thoughtless youth and middle age in its tortuous irascibility toward the old age that has long born with it without complaint. And in the sympathetic, calm and resigned mother as characterized by Mary Carr, it reflects that always understanding, forgiving spirit of maternalism.

The story holds and demands a certain reverence throughout its entire length. Its early scenes are fraught with comedy showing the children in their school days. The comedy is always delightfully human. Then comes a skip in years with all the children married but one, John, and he in prison, suffering in silence for a crime committed by his father, now deceased. And, quite true to life, all the sons and daughters find mother something of a burden in their households. She realizes with a pang that she is not wanted. Her eldest son has proven a hypocrite, retaining the money that John, now free, has sent him for their mother on the one hand and practically driving her to the poor-house on the other. But with John's return and his reunion with his mother there comes the penitent awakening in all the rest.

Mary Carr's performance is delicate and full of appeal as the mother. John Walker, an actor who has previously been seen merely in bits, plays her faithful son and his many scenes with her are beautiful. Walker seems little short of inspired. William Welch is the father and his performance too, is real. Moll Tearle is convincingly true to life as the hypocritical son while John Dwyer, Wallace Ray, Phyllis Diller, Louella Carr, Vivienne Osborne, Dorothy Allen and Edna Murphy all do fine work. The children in their early days are played in rare spirit by a fine selection of kids including three of the Carr children.

Get This if You Have to Fight for It
Box Office Analysis for the Exhibitor

Everyone is going to enjoy this picture except the snobs and you don't have to bother about them. Rest assured that the great rank and file of people in America are going to come and see this and cry over it and enjoy themselves while so doing. There was a girl in the Astor theater who kept right on crying through the intermission of the picture and when asked by her companion why, she smiled back and said she couldn't help it. And that's the way it will get them all, smiling at each other through tears.

Any exhibitor who caters to the public at large should book this and give it a big play. He will not only benefit his own box office by so doing but, if he chooses, can congratulate himself that he is doing his audiences a lot of good. And there isn't anything much more desirable than that combination.
Robertson-Cole Presents

William Christy Cabanne's
Powerful Human Document
The Stealers
William Christy Cabanne's
Powerful Human Document
The Stealers

There is born to the screen in "The Stealers,"—a page from life—so wonderfully wrought by the hands of a master, moulding the character of man—that the picture lives and breathes...
Slow Tempo and Unnecessary Action Tend to Spoil Good Story

“A LIGHT WOMAN”
American—Pathe

DIRECTOR .................. George L. Cox
AUTHOR .............. Based on poem by Robert Browning
SCENARIO BY ....... George Cox and Sidney Algier
CAMERAMAN .................... Not credited
AS A WHOLE .......... Sincere attempt to treat eternal triangle from different angle spoiled by slow tempo and unnecessary footage

STORY ........ Very well conceived and constructed
and creates an average interest despite handicaps

DIRECTION .... Tempo awfully slow; wastes considerable footage doing unnecessary things

PHOTOGRAPHY ........ Very good
LIGHTINGS ........ Very good
CAMERA WORK .............. Commendable
LEADING PLAYERS ...... Hal Cooley, Claire Du Brey, Helen Jerome Eddy and Charles Clary
give creditable performances

SUPPORT ...................... Satisfactory
EXTERIORS ................. Pretty
INTERIORS .................. Suitable
DETAIL ....................... All right
CHARACTER OF STORY ...... Father saves son from clutches of siren
LENGTH OF PRODUCTION .... About 6,800 feet

“A Light Woman” is a mildly interesting production and it might have been an unusually interesting one. With an idea derived from a Robert Browning poem, the authors have evolved a plot based on the eternal triangle. Though this simmers down to the situation in which the father saves his son from a siren by stepping in as his rival for the woman’s hand, it possesses much distinctive characterization and is so handled throughout that it takes on a refreshing aspect.

But the director of “A Light Woman” has all but spoiled the story by his treatment. The tempo of the action is terribly slow. When the characters walk they resemble nothing so much as the Pathe slow motion studios. Naturally this retards the interest to a great extent. Considerable unnecessary footage is also used in the detailed flash backs employed when one character is telling another a story. Once such a flash back is inserted almost immediately after the original scene has been shown.

The director has also used too much film in smaller details. For instance, a letter reads, “—may I see you at eight-thi. y?” then a title comes, “The appointed hour,” and then a clock is shown with its hands at half-past eight. With such obviously superfluous scenes eliminated “A Light Woman” would be much better.

Where the story takes on a refreshing aspect is in the scenes between the father and the siren after the former has convinced his son that the woman is actuated solely by mercenary motives. There is some bright play between the two and then comes a slight suggestion of tragedy when the woman, left alone, discovers that the boy’s father has captured her heart.

The siren goes out of the story there but her plight is appealing and made forceful by the fine performance of Claire Du Brey.

In the end the son discovers that his father was just playing a trick on him but agrees to see the matter in the right light and returns to his fiancée, begging forgiveness.

Miss Du Brey’s performance is outstanding as the siren. Hal Cooley is convincingly sophomoric as the boy and Charles Clary does a fine piece of work as the father. Helen Jerome Eddy is the boy’s fiancée and is just a bit too goody goody, to be altogether real.

Cutting Will Help This to Get Over Despite Irreparable Faults

Box Office Analysis for the Exhibitor

Despite the very slow tempo of this and the fact that much unnecessary action is included in the footage, the “different” character of the story is bound to show through and attract attention. It is not too late to eliminate those entirely superfluous flash backs. And perhaps the action might register as more interesting if the film were run through the machine at a speed slightly above average.

In your advertising feature the fact that it is based on a poem by Robert Browning. In good neighborhoods this announcement will certainly serve to attract patronage.

You haven’t got any big players to promote. Helen Jerome Eddy is the best known of the lot but her part isn’t as important as several others. But mention of Browning and catchlines having reference to the peculiar eternal triangle plot presented will serve to draw the patronage.
With every American newspaper filled with political news, every exhibitor playing this lively melodramatic comedy can positively assure himself of big business and that "satisfied feeling" in all of his patrons who have seen "Homespun Folks."

"You'll laugh a lot, cry a bit and come out saying 'some picture'" is what the newspaper critics of the big cities are saying about it.

This is why 2,000 of the nation's best theatres are playing it. One hundred prints means all of the 2,000 can play it before Election Day—and some more.

Playing the Capitol Theatre, New York, week of October 3rd.
J. PARKER READ JR.
presents

Louise Glaum
in THE
LEOPARD WOMAN

From the world-known novel by
STEWART EDWARD WHITE
Directed by Wesley Ruggles

In a vortex of passion this alluring enchantress
and a man who had never met defeat fought
against each other in a city of splendors and in the
lonesome wilds for the control of a Continent.
And the Leopard Woman lost—and won.

Personally supervised by J. Parker Read, Jr.,
this is the greatest moving picture he ever produced.

And in it Louise Glaum is the star of a thousand
allurements.

ALLAN DWAN - GEORGE LOANE TUCKER - MAURICE TOUREUR - J. PARKER READ JR.
THOMAS H. INCE - MACK SENNETT - MARSHALL NEILAN

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 720 SEVENTH AVE., NEW YORK CITY
Good in Spots But They'll Expect Better Pictures Than This

Constance Talmadge in
"GOOD REFERENCES"
First National

DIRECTOR .................. R. William Neill
AUTHOR .................... E. J. Rath
SCENARIO BY ............... Dorothy Farnum
CAMERAMAN ................ Oliver Marsh

AS A WHOLE ............... Along the same lines as star's previous pictures; good in spots but lacks the pep of past performances

STORY ................... A vehicle for the star; has some amusing bits but not enough to keep you interested all the time

DIRECTION ................ Gets over some effective comedy business

PHOTOGRAPHY ............. Generally good
LIGHTINGS .................. Fair

CAMERA WORK .............. Satisfactory

STAR ...................... Personality pleasing as usual but seems to have lost some of her vivacity

SUPPORT ................... Fulfill requirements; Ned Sparks good but hasn't enough to do

EXTERIORS .................. Adequate
INTERIORS ................. Good
DETAIL ...................... All right

CHARACTER OF STORY .... Girl forges references to secure a job as social secretary and falls in love with her employer

LENGTH OF PRODUCTION ..... 5,600 feet

There's something lacking in this latest Constance Talmadge picture and it won't take many guesses before you know what it is. "Good References" is a typical Talmadge comedy with the star displaying her usual attractive personality most of the time. But there are moments when both her vivacity and the comedy business fall down and run along for a while in a sort of a daze until it comes to and they decide to settle down to a little more comedy.

Still in all, one of the biggest appeals in the previous pictures is missing in "Good References." Where are the Emerson-Loos titles? They certainly would have helped to maintain a better sustained interest than has been secured.

The quality of production is up to standard and the supporting cast is a good one especially Ned Sparks whose comedy business is good—what little there is of it. Vincent Coleman satisfies as the hero, but doesn't do anything to distinguish himself until the end when he gets over some good fight stuff. One shot taken in Grand Central Station is very indistinct.

Mary Wayne (Constance Talmadge) looks for a position in vain because she has no references to offer. Nell Norcross is more successful and secures an appointment as social secretary. But Nell is in ill health and when she is forced to give up the idea of taking the position she urges Mary to impersonate her. Mary presents herself as Nell Norcross to Miss Caroline Marshall, who is trying to regain her social position by introducing her nephew to society much against his wishes.

Mary is accepted and one of her first duties is to get her employer out of jail when he is held as one of the spectators at an illegitimate prize fight. Later the nephew (Vincent Coleman) invites his prize-fighter friend to a reception at his aunt's home. This results so disastrously that the aunt decides to take the nephew, his secretary and a college chum who is posing as a theological student, on a cruise.

The nephew is falling in love with his secretary and when the college friend goes off swimming with her, he sails off without them, leaving them to get home the best way they can. They borrow clothes and when they reach home a private session fight is in progress. Constance gives up her impersonation and goes back to her boarding house but is soon followed by Coleman any they finish with the clutch.

Announce the Star But Don’t Promise Anything from a Story Standpoint

Box Office Analysis for the Exhibitor

The star's name and reputation together with some good comedy bits which you can promise them will in all probability satisfy admirers of Miss Talmadge. "Good References" does not maintain the same comedy value and interest that was contained in several previous pictures of the star and the Anita Loos-John Emerson titles which have been a part of former productions will certainly be missed.

You can tell them that this time the star is looking for a job but doesn't do any vamping to get it even if she does fall in love with her employer at the close. For catchlines try: "She could not secure a position because she had no previous experience. See how she secured 'Good References' and became a social secretary." Or just announce the star's name and the title of the picture if you think that sufficient to get them in.
A Five Reel Puzzle in a Western Setting

Harry Carey in
"SUNDOWN SLIM"
Universal

DIRECTOR ......................... Val Paul
SUPERVISION OF ............... Harry Carey
AUTHOR ......................... H. H. Knibbs
SCENARIO BY ..................... Not credited
CAMERAMAN ..................... Harry Fowler
AS A WHOLE ................. Indefinite and indirect western
characters badly mixed—situations never clear
STORY ......................... Unable to determine much about it
from the way it has been handled here
DIRECTION ...................... Certainly muddled up the action
to amazing extent
PHOTOGRAPHY .................... Very good
LIGHTINGS ....................... Commendable
CAMERA WORK ................. Average
STAR ......................... Has big characterization of rhyme-sing-
ing tramp to render but it is as indirect as ac-
tion itself
SUPPORT .......................... Fair
EXTERIORS ....................... Good; western
INTERIORS ....................... Satisfactory
DETAIL ......................... Indeterminable
CHARACTER OF STORY ....... Tramp sacrifices
himself for a friend
LENGTH OF PRODUCTIN .......... 4,700 feet

Something certainly went wrong in the production
of "Sundown Slim." A more indeterminable picture
has seldom been seen. Those concerned in its pro-
duction were successful neither in planting characters
nor situations clearly. There is no direct or definite
premise established. As a consequence all the action
that follows the bewildering introductory scenes is
badly muddled.

These faults extend even to the characterization
rendered by Harry Carey, which possibly might have
been a very human thing. Carey is introduced as a
tramp poet of sorts. He puts a lot of little eccentric-
ies into his scenes that are quite humorous for a
while. But when suddenly out of a clear sky, he
becomes owner of some sort of a ranch the tramp's
jig is up even as is the story's. Where, how and why
he got the ranch is never explained.

This much is gleaned from the picture: that the
story concerns some sort of a feud between a cattle
rancher and a sheep rancher, that Carey in his charac-
ter of Sundown Slim enters the action in time to get
captured in the midst of the conflicting forces. It is
indicated by a pair of alleged love scenes that Slim is
in love with the daughter of the sheep rancher but
eventually backs down in favor of his "pal." Slim's
relations with his pal form nothing more than a big
interrogation point.

The melodramatic side of the action isn't even as
clear as the slightly touched upon romantic side. The
various shooting scenes don't excite because the spec-
tator is usually in the dark as to what they are about.
There is a gleam of a thrill in the scene where Slim,
after condemning himself as a coward, finally pulls
the trigger of the gun that results in the death of a
villain. And this scene seems to give the key to the
meat of the story that they missed. If Carey had
characterized Slim as a coward, ultimately rising to a
big situation, he would have created a good bit of
interest.

In support of the star appears a large cast that does
generally fair work, although the players might have
been much better had the production conditions been
of merit. The cast includes Otto Meyers, Edward
Jones, Morris Foster, Ted Brooke, Charles Le Moyne,
Frances Conrad, Duke Lee, Joseph Harris, Genevieve
Blinn and Edward Price.

Not Much Chance for This Even with the Star's Name

Box Office Analysis for the Exhibitor

The special exploitation that this picture has been
receiving at the hands of the distributor would
naturally lend one to suppose that it was an unusual
picture for Harry Carey. Such is exactly the case but
it is unusual in the opposite direction than that indi-
cated by the exploitation. Carey has had some very
good westerns in his time and he occupies a good
position in the ranks of the actors who appear in this
type of picture, but certainly "Sundown Slim" falls
far short of touching anything he has done heretofore.

Even his particular admirers will be puzzled at the
maze of action herein presented. There is hardly a
definite point made throughout the five reels of the
picture. But Carey's characterization is not sufficient-
ly outstanding for the production to get by.
WITH your own eyes, you can see that here is touching HEART-APPEAL. With your own eyes, you can see that here is really a TREMENDOUS SCENE. And with your own box-office records before you as you look at these two pictures—the records of "PAID IN ADVANCE"—"THE HEART OF HUMANITY"—and "THE RIGHT TO HAPPINESS"—you can estimate for yourself the business you will do on the biggest photodrama that Allen Holubar and Dorothy Phillips ever made—a drama of Woman's ambitions that will reach the heart of every woman in the country, big city or small town. Book it TODAY for the picture of her dreams.
Good Mystery Story With Suspense Well Sustained

J. Warren Kerrigan in
"THE HOUSE OF WHISPERS"
Robert Brunton Prod.—Hodkinson

DIRECTOR ...................... Ernest C. Warde
AUTHOR ......................... William Johnston
SCENARIO BY ................... Jack Cunningham
CAMERAMAN .................... Arthur L. Todd

As a whole ...... Well sustained mystery drama and works up to splendid degree of suspense

Story ...... Foundation of mystery element rather weak but furnishes good material for this type picture

DIRECTION ...................... Very good
PHOTOGRAPHY .................. All right
LIGHTINGS ...................... Fair
CAMERA WORK .................. Average
STAR .................. Gives good performance
SUPPORT ......................... Satisfactory
EXTERIORS ...................... Practically none
INTERIORS ...................... Look real
DETAIL .................... Nothing particularly wrong
CHARACTER OF STORY ...... Mystery of apartment house in which whisperings, muffled cries and shuffling feet are heard, is solved by hero

Length of Production ...... About 5,800 feet

Despite the fact that the foundation upon which all mystery element is based is a trifle weak "The House of Whispers" turns out to be a first rate mystery drama with the suspense well maintained and the interested kept increasing until the end. The director has managed to keep all possible clues to the cause of the whisperers and shuffling feet until close to the end thereby adding to the suspense. This works out very well if you don't get tired waiting.

The climax is reached very satisfactorily and there is some very good acting by practically the entire cast in this sequence and the solving of the mystery is reasonable enough to get over without complaint. There is nothing especially unusual introduced in the way of mystery, the customary secret stairways and secret panels, disappearing jewels, etc., all playing their respective parts in the necessary fashion.

J. Warren Kerrigan as the hero and one to clear up the difficulty does good work and the rest of the cast is quite adequate. The elimination of some short shots that aren't necessary might help to make it less jerky in some places where the scene shifts frequently and rapidly.

Spaulling Nelson (Kerrigan) goes to live in the apartment of his uncle and aunt who decide to go away and leave their nephew to find the cause of the hushed voices and shuffling feet which has been annoying them for some time and for which they can find no solution. Nelson becomes acquainted with Barbara Bradford (Fritzi Brunette), who lives with her mother and sister in an adjoining apartment.

It is quite evident that Barbara fears something which may happen to prevent her sister's marriage, the something being the fact that the sister had been married before and among the voices she heard she recognizes that of her supposedly dead husband Roldo, who soon threatens to expose the marriage if she does not give him money. Henry Kent, owner of the apartment had the building constructed with secret stairways which allowed access to the apartments of his rich tenants thereby enabling him to rob them.

Roldo is an accomplice of Kent, also the telephone girl who incidentally was married to Roldo before he married Barbara's sister... Roldo kills an actress tenant and Nelson is accused of the crime. He escapes from the police and with Barbara discovers the sliding panel in his apartment leading to the secret passage way. This leads him to Kent's apartment where he overhears a conversation which discloses the source of the whisperers and other mysterious noises. Kent and his assistants are caught, the sister free to marry and of course to complete the affair Nelson and Barbara marry.

Star's Admirers and Lovers of Mystery Stories will Like It

Box Office Analysis for the Exhibitor

While this isn't unusual nor big in any sense of the word, it does maintain a well sustained mystery element with the interest held well to the end so if your folks like this sort of story they will like "The House of Whispers." The title indicates the nature of the production and you might work up some clever exploitation stunts with the whisper idea in mind if you go in for this sort of thing.

If the star has a following in your theater play his name up in big letters saying that in "The House of Whispers" he solves the mystery of hushed voices, muffled footsteps, etc. The story is different from anything the star has had of late. Use the lines: "Do you live in an apartment house? Listen for the whisperers and the footsteps on the stairs. See 'The House of Whispers' and you'll know why."
“Babe” Ruth Scores an Error Instead of a Home Run

“Babe” Ruth in
“HEADIN’ HOME”

Yankee Photoplay Corp—State Rights
DIRECTOR ................................ Lawrence Windom
AUTHOR ................................. Earle Brown
SCENARIO BY .......................... Not credited
CAMERAMAN ........................... Not credited
AS A WHOLE ........................... Very terrible attempt at making a motion picture

STORY .............. Poorly conceived and poorly executed; wasn’t handled with an atom of skill

DIRECTION ................................... Very bad
PHOTOGRAPHY ........................... Poor
LIGHTINGS ................................. Poor
CAMERA WORK .......................... Poor
STAR ........... Belongs on the baseball diamond

SUPPORT ....................... Fair
EXTERIORS .......................... Include some shots of the Polo Grounds but not what is expected

INTERIORS .................................. Suffice
DETAIL ................................. Terrible
CHARACTER OF STORY .......... Pretends to trace the life of “Babe” Ruth and doesn’t trace much of anything

LENGTH OF PRODUCTION ............. About 4,400 feet

“Headin’ Home,” starring “Babe” Ruth of home run fame, is a very poorly made picture. It is not the baseball player’s fault, to be sure. Good pictures have been made with stars borrowed from other professions. But Ruth didn’t get anything approaching skilled treatment. All he does in “Headin’ Home” is walk around. In fact he walks more often in this picture than he does to first base.

The story contains just one good situation but that is so clouded over with bad handling that its merit never shows. This situation is the one where Ruth, the boob of his home town and a bum ball player, is loaned to an opposing baseball nine to fill a vacancy (this vacancy very strangely occurring in the outfield after the pitcher has become drunk). In the ninth inning he crashes out a homer and so defeats his home town team.

After this Ruth is run out of town and through some miraculous stroke joins the Yankees. Just how a rube ball player who had never done anything except knock a homer in the ninth inning of a tank town game every broke through into fast company by merely going to the city, is never explained.

There are lots of troubles in the writing, directing, photography and production of “Headin’ Home.” The story is never clear, the directing ridiculously bad at times and the photography worse. But the picture’s biggest fault is that “Babe” Ruth and the character he plays here are all mixed up. There is no illusion surrounding him. Matters are made infinitely worse by the story being presented as the words of one baseball fan to another. It is supposed to be the story of Ruth’s life. And as anyone at all interested in Ruth will know, it isn’t the story of his life, it will not convince. In fact the only emotion that “Headin’ Home” produces is confusion. Another deterring factor of the picture lies in the subtitles written by “Bugs” Bear. They are not funny and completely destroy any little appeal that might have rested in the stellar character.

Ruth Taylor, Billy Sheer and James A. Marcus are the most prominent of the supporting cast.

question “Bear.

Much to Consider Besides the Question “Will Ruth Draw?”

Box Office Analysis for the Exhibitor

Of course no one expected “Headin’ Home” to be a work of art. It was made merely to cash in on some of the wonderful popularity that is “Babe” Ruth’s on the baseball diamond. But the least that was expected was a fairly well made picture. There can be no excuses offered for the miserably worked out story and the generally inferior production despite the fact that the producers had to wait on Ruth’s time while making this.

It’s a question whether Ruth’s name will attract real crowds to a picture house or not. Picture fans have been duped so often by pictures containing celebrities from other fields that they are pretty wary these days. However, even if his name did draw the crowds, packing your house to the doors, you who have the real interests of your theaters at heart would merely be doing the old trick of cutting off your noses to spite your faces. For unless the grade of intelligence of your audience is very low it will be heartily disgusted by “Headin’ Home.”

All of which leads to a very sad conclusion. An opportunity to make a picture “of the moment” has been bungled, muffed, just as a ball player misses an opportunity and makes an error. “Headin’ Home” is not another homer for Ruth. It is one of his few errors.
Very Lurid Melodrama With Much Unnecessary Action

Bert Lytell in
"THE PRICE OF REDEMPTION"
Metro Special

DIRECTOR .................. Dallas M. Fitzgerald
AUTHOR .................. I. A. R. Wylie
SCENARIO BY .................. June Mathis
CAMERAMAN .................. Sol Polito
AS A WHOLE ...... Very lurid melodrama—many scenes overdone—too much unnecessary action

STORY ...... Interest not steadily sustained—elaborate plot at end doesn’t convince—continuity isn’t smooth

DIRECTION ...... Many scenes particularly those dealing with star way overdone

PHOTOGRAPHY .................. Good
LIGHTINGS .................. Satisfactory
CAMERA WORK .................. Satisfactory
STAR ...... Overacts considerably in scenes showing character under influence of drugs

SUPPORT .................. Very good
EXTERIORS ...... Include a number of expansive and colorful street settings representing India
INTERIORS .................. Good
DETAIL .................. Fair

CHARACTER OF STORY ...... Hero sinks to low level after he has taken blame for murder—re-generated and reunited with wife through trick

LENGTH OF PRODUCTION .... About 6,700 feet

"The Price of Redemption," an adaptation of I. A. R. Wylie’s novel, "The Temple of Dawn" is very lurid and very varied melodrama, having its start in India, its middle in England and its later part again in India. There is so much action in it that those concerned in its production didn’t succeed in keeping the interest continually sustained throughout. A little too much had to be crammed into its footage. Moreover, many of its episodes and individual scenes are overdone. For instance the scenes of the star under the influence of drugs and liquor. Bert Lytell is at his best and strongest when in moods approaching repose. He is able to convey much with slight effort. But he has been permitted to literally act all over the place in these scenes. They are spoiled by too much acting.

The story tells of Leigh Dering who becomes a hero in England after he has performed an act of valor on an Indian battle field. He marries Jean, an English girl, but they drift apart and the fact that he is living on her father's money gradually appals Leigh. He returns home one night intending to give his father-in-law a piece of his mind to find him murdered, a girl he betrayed in the room and confessing to the crime. Desiring that his wife be permitted to preserve her high opinion of her father, Leigh shoulders the blame and departs. He sees that he is reported dead in a train wreck. Later back in India he is shown a slave of drugs and drink.

The plot then becomes very complicated, too complicated to outline in anything approaching detail. A Rajah, half-crazed because the villain, Willoughby, who has married Jean, has caused the death of his sister plots an elaborate revenge, much of which is altogether unnecessary. He might have gone about it in direct way. He enlists the aid of Leigh in his scheme and by making him work causes his regeneration. At the climax when the Rajah plans to blow up the British stronghold Leigh tackles him and saves the day. The Rajah’s revenge is partially fulfilled when he has the satisfaction of killing Willoughby. Thus the road is open for Leigh to go back to his wife.

The supporting cast does good work on the whole and includes Seena Owen, Cleo Madison, Landers Stevens, Edward Cecil, Arthur Morrison, Wilbur Highy, Rose Marie de Courvelle and Micky Moore.

A Typical Melodrama of "The Old School"

Box Office Analysis for the Exhibitor

"The Price of Redemption" is a melodrama of "the old school." Five or six years ago it would have attracted more or less favorable attention, for it is well fitted to answer the cry of the old exhibitor for action, and then some.

In these days of highly polished melodrama and more skilled production "The Price of Redemption" must needs suffer in comparison. It is lurid in the extreme and there has been no effort to smooth off its rough edges. The continuity writer also attempted to retain too much action.

As an attraction for the one day house this will pass muster, but audiences who know the best in pictures will hardly be convinced or satisfied by it.

In addition to the star there is a good supporting cast to feature containing two quite well known leading women while the author’s work is very well known.
Jesse D. Hampton presents
BLANCHE SWEET in
HELP WANTED-MALE

From story by
Edwina Levin
Director
Henry King

Pathé Distributors
Do men like a woman with a past, especially if she is a widow?

Does the sweet, innocent young thing land a husband first, or the dame with a Mystery who knows a thing or two?

Blanche Sweet, in a light and zippy role combining laughs with pure drama.

The Moving Picture World says: “Contains practically all the desirable attributes of light summer comedy. Story full of romantic happenings, sunshiny outdoor scenes and has a pleasing plot of the semi-convoluted sort. Makes good light entertainment.”

The Exhibitors Trade Review says: Blanche Sweet is most alluring in this farce comedy and more of this type starring her will be welcomed widely. Well done throughout. Allows abundant opportunities for a big ballyhoo.”
Dwan Turns MacGrath Story Into Very Interesting Picture

Allan Dwan Production
"A SPLENDID HAZARD"
Mayflower—First National

DIRECTOR .................. Allan Dwan
AUTHOR .................... Harold Mac Grath
SCENARIO BY ................ Not credited
CAMERAMAN ................ Glen Mc Williams
AS A WHOLE ...... Impressive and careful treatment of a madman's dream for power

STORY ...... Far-fetched perhaps, but withal fine screen entertainment
DIRECTION ...... Dwan at his best in stories like this
PHOTOGRAPHY .............. Excellent
LIGHTINGS ................... Very good
CAMERA WORK .............. Highly commendable

PLAYERS ...... Henry Walthall's performance stands out; Rosemary Theby deserves special mention
EXTERIORS ................. Few but appropriate
INTERIORS ................... Fit character of story
DETAIL ....................... No slips at all

CHARACTER OF STORY ...... Attempts of descendant of Napoleon to restore monarchy in France

LENGTH OF PRODUCTION .... About 6,500 feet

Allan Dwan, for his third Mayflower release, which incidentally is his first for First National, has produced a picture that will appeal to all sorts of houses, particularly to high class audiences who appreciate sympathetic and dignified handling of an interesting theme.

Harold Mac Grath's story, while it may be somewhat far-fetched—and a good many of the best sellers these days deal with more or less impossible situations—certainly has a wealth of excellent screen material in it which Dwan has picturized to advantage. The character of the story which opens in France, switches to America and then to Corsica, is the sort of thing that Dwan seems to handle to the best advantage. For that reason there are found in the picture a number of realistic sets. They do not, however, compare with those in "The Luck of the Irish" simply because the story doesn't call for it.

The story deals with the desire of Karl Breitman, a descendant of Napoleon, the Great, through a morganatic marriage, to restore the monarchy in France. Breitman is apparently sane except on his dream of conquest. He makes love to Hilda Gobert, played by Rosemary Theby, in order to secure a map of treasure, hidden by Napoléonic sympathizers in 1815, which she has. The map leads him to America and later to Corsica as the secretary to Admiral Killigrew who occupies the house in which the map was hidden.

In Corsica, Breitman locates the treasure and buries it in the sea, thinking to return for it. Thomas Jefferson in the role of a French secret service man tells Breitman that the members of the Dynastic Party who financed his American trip are not faithful. Breitman comes upon a wild orgy and challenges the leader to a duel. The next morning at dawn he is fatally wounded and is taken to a little Corsican village where he dies, the secret of the treasure going with him.

Henry Walthall as Breitman gives a superb performance which certainly is among the best things he has done. The moments where the madman's frenzy seems to light up his entire being and where he unconsciously slips into the famous Napoleonic pose are excellent. Rosemary Theby deserves special mention for her work. The remainder of the cast including Ann Forrest, Philo Mc Collough, Norman Kerry and Thomas Jefferson is satisfactory.

A particularly effective touch comes at the close when Breitman dies and a shadow falls over the death bed while through the window can be seen Kerry and Miss Forrest walking hand in hand in the sunlight.

High Class Audiences Especially Will Like This

Box Office Analysis for the Exhibitor

One of your best advertising angles for this is the fact that Dwan has made "Soldiers of Fortune" and "The Luck of the Irish." Your audience should know his name and what it stands for in production values by this time.

The title "A Splendid Hazard" lends itself particularly to exploitation. An effective teaser campaign can be easily built around the title. Then the romantic angle of the story should appeal to a large percentage of your audience. It might be a good idea to say that the story is one by Harold Mac Grath for his works are in the "best seller" class and are rather widely distributed. The fact that the story has an unusual ending can also be used to advantage.
THE "MIRACLE MAN" OF THE SCREEN

National Productions present

"The KENTUCKY COLONEL"

by Opie Read

featuring JOSEPH J. DOWLING ~
the MIRACLE MAN of the screen"

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHE Exchange, Incorporated

JOSEPH J. DOWLING
as THE KENTUCKY COLONEL
YOU know Joseph J. Dowling—so does every patron of picture-theatres throughout the United States.
YOU have read Opie Read's book "The Kentucky Colonel"—or, if you haven't, nine people out of ten that you ask HAVE.

These are two big names—the names of Dowling and Read—each with their own vast following.
That following is waiting to crowd your theatre the doors when you advertise "The Kentucky Colonel."
The director has caught the very spirit of Old Kentucky, with its beautiful women, its gallant men, its wonderful horses, its romance, its glamour, its charm. And there's action—lots of it—for the men, and a delightfully tender love theme that will reach the hearts of the women.
ALL ARTIST CAST
JOSEPH J. DOWLING
FRANCIS MCDONALD
FREDERIC VROOM
CORAL DREW
ELINOR FIELDS
LLOYD BACON
JILL WOODWARD
FRED KOHLER
GORDON GRIFFITH
DUDLEY HENDRICKS
MARY TALBOT
THELMA SALTER
ED BRADY

National Productions

present

"The KENTUCKY COLONEL"

The Greatest Southern Drama Ever Screened

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ Exchange, Incorporated
Something Different for Hart But Story Isn't Big Enough

William S. Hart in
"THE CRADLE OF COURAGE"
Paramount

DIRECTOR ......................... Lambert Hillyer
AUTHOR .......................... Frederick Bradbury
SCENARIO BY .................... Lambert Hillyer
CAMERAMAN ........................ Joe August
AS A WHOLE ...................... New type of picture for Hart who creates strong characterization
STORY .................. Weak in material and in some of its situations
DIRECTION ........... Generally satisfactory but action is strung out too much
PHOTOGRAPHY .................... Excellent
LIGHTINGS ........................ Very good
CAMERA WORK .................... Very good
STAR ............. Gives a performance unusual and of great strength but there is insufficient action to back it up
SUPPORT ........ Includes Ann Little and Tom Santschi
EXTERIORS .......... Unusual shots of San Francisco
INTERIORS ......................... Realistic
DETAIL ......................... A bit over-done
CHARACTER OF STORY '...... Crook reforms after service in army, joins police force and battles former pals
LENGTH OF PRODUCTION ........... 4,737

William S. Hart again forsakes his chaps and sombrero in "The Cradle of Courage," donning in their stead the trappings of a San Francisco policeman. The change in surroundings has also provided the star with the opportunity to render a characterization of unusual strength but regrettably the story is weak in general material while a brace of important situations fall short of ringing true.

Hart appears as "Square" Kelly, formerly the chief worker in a gang of San Francisco crooks. His first appearance comes when he steps off a transport, home again after seeing several months service in France. He plans to go back with the gang but naturally there comes to him a revulsion of feeling when he considers the ideals he has just been fighting for in contrast to the destructive work of his old pals.

When Tierney, boss of the gang, casts a slur on the army, the breaking point comes and after a terrific fight with him (splendidly staged), he accepts the offer of his buddy's father, a police lieutenant, to join the force. The scene in which Kelly tells his mother of his decision falls considerably short of ringing true. It is altogether inconceivable that a mother should kick up such a rumpus about her son going straight.

After Kelly gets set on the force the supposition is that the real meat of the story is to come. But the climax sequence is introduced rather hastily and without the proper building up. Kelly's brother is killed by a member of the gang and the blame is fastened on the reformed ganster. He casts his uniform aside and searches out Tierney, the guilty man. There is a quick play of guns and Tierney falls dead while Kelly is seriously wounded. The last scene shows him recuperating attended by his penitent mother and sweetheart.

Director Hillyer has played around entirely too much with the scenes of disembarkation at the start. And he also uses up too much footage showing Kelly and the gansters together before finally introducing the break between them.

Printing Film With A Conscience

Where expert service like printing film is concerned, satisfactory results are not sufficient. Coupled with the will to serve is everything.

Experience, knowledge, judgment and skill are essential to success, but their potency is conditioned on faithfulness and dependability.

The success of the Republic Laboratories, Inc., is due not only to ability to make good prints, but to its policy of conscientious interest in the welfare of its customers.

REPUBLIC LABORATORIES, Inc.

729 SEVENTH AVENUE Phone—Bryant 7190 NEW YORK, N. Y.
This Should Draw Big—Will Give Average Satisfaction
Box Office Analysis for the Exhibitor

William S. Hart in
"THE CRADLE OF COURAGE"
Paramount

William S. Hart's rather long absence from the screen coupled with the popularity that is still his, will doubtless result in an unusual turn out for "The Cradle of Courage." Besides the manner in which you can advertise this will attract more than the ordinary attention. The advertising cuts supplied and much of the paper show the star in a policeman's uniform. Certainly this unusual sight will whet the public's appetite.

And while "The Cradle of Courage" isn't the best thing Hart has done by any means, even containing faults that you'd hardly expect in a picture from his studio, it must be confessed that his characterization provides a real interest throughout, despite the lacks in the story. A little judicious cutting particularly at the start and in some of the sequences in which the star appears alone would help matters considerably.

H. TIPTON STECK

Adaptor of J. PARKER READ, Jr.'s Production
"THE LEOPARD WOMAN"
For early release by Associated Producers, Inc.

IN PREPARATION
Miss LOUISE GLAUM'S Next Starring Vehicle
Many Individual Thrills in Well Done Western

Buck Jones in
"SUNSET SPRAGUE"

Fox

DIRECTORS......... Thomas N. Heffron and Paul Cazeneuve

AUTHOR ............. Clyde C. Westover

SCENARIO BY ...... Clyde C. Westover

CAMERAMAN.......... George Schneiderman

AS A WHOLE...... Action melodrama of the West

STORY....... A bit too elemental, but possesses all
ingredients of popular appeal

DIRECTION ............ Very satisfactory

PHOTOGRAPHY .......... Very good

LIGHTINGS ................ Good

CAMERA WORK ............. Generally good

STAR .................. Pleasing and active

SUPPORT ............. Satisfactory

EXTERIORS ........ Unusual western stuff

INTERIORS .......... Satisfactory

DETAIl ................ All right

CHARACTER OF STORY ...... Hero frees heroine
from clutches of villain

LENGTH OF PRODUCTION..... About 4,900 feet

"Sunset Sprague," with the virile Buck Jones in the
title part, is an old-fashioned action melodrama of the
west with its edges smoothed down to the realistic
point by a very satisfactory production. There have
been far better western stories than that contained in
"Sunset Sprague." It involves nothing more than the
elemental chase of the heroine by the villain and his
ultimate defeat administered by the hands of the hero.
Its situations are all developed about this very simple
plot. But the action is swift and sure, there is a supply
of physical thrills and the backgrounds are unusual.

The star appears as a western rover who makes the
acquaintance of Barnes, an old man traveling across
the desert to meet and protect his orphaned niece,
Rose. Rose is beset by a group of villagers, headed by
dennison, who are bent on securing the mine discovered
on her property by her late father, the whereabouts of which she is ignorant.

The story resolves itself into Sprague's battles with
dennison and the "Crow," his chief henchman, while
the romantic element between Sprague and Rose is
also touched upon. Eventually Dennison is killed by
a girl he had betrayed. The "Crow," mortally wounded
in a gun fight with Sprague, confesses that Dennison
killed Rose's father. This frees Rose's half-brother, who had been an unwilling tool of the villains,
from suspicion.

There is a good sequence taken in a rocky section
of the country showing Sprague and the "Crow" at
battle. Here Jones gets an opportunity to do some
fancy stunts with the rope. At one moment he is
seen dangling from the end of the rope head down-
ward and shooting at his adversary at the same time.
This episode produces a good thrill. And for that
matter it is to be noted that the handling of each sepa-
rate sequence throughout the picture is especially
good from the standpoint of thrill and suspense.

The star has an attractive hero role and he handles
it to the best of his capabilities. His vigorous per-
sonality is again an outstanding feature of his appear-
ance. Patsey De Forest is Rose and handles her end
of the action very well. Henry J. Herbert is a good
villain, while Edwin B. Tilton, Gloria Payton, Noble
Johnson and Jack Rollens give very satisfactory per-
formances.

Very Satisfactory Production That Should Go Big in Some Houses

Box Office Analysis for the Exhibitor

As a western melodrama "Sunset Sprague" can be
ranked among the good ones. Before audiences who
most desire this type of entertainment it will get over
very well indeed, for it has all the elements of popular
appeal. It has fist fighting and gun play galore and all
of it is done to very good advantage.

In advertising this the fact that it is a western is
immediately indicated by the title and the name of the
star. All you need to do therefore is to paint the story
and production as attractively as possible. As regards
story, feature the melodramatic action with its fights
and numerous physical thrills. And when Buck Jones' 
names is coupled with such a line of talk those who
know the star realize that you are talking straight
from the shoulder.

Those of you who have been running the Buck Jones
pictures are particularly fortunate in getting another
good one at this stage of the game. Jones seems to
be rising in popularity with certain audiences, and if
he keeps up with such generally meritorious produc-
tions he'll eventually land high.
BETTER TRY TO GET THIS ONE

BOBBY VERNON
VERA STEADMAN, HELEN DARLING
AND THE FOLLIE’S GIRLS

"A HOMESPUN HERO"

DIRECTED BY WM. BEAUDINE

A 2 REEL CHRISTIE COMEDY

Doesn’t matter what else you have on your program. There’ll be more people talking about “A Homespun Hero” than any picture that you have shown in months.

It shows what two reel comedies ought to be.

It’s the sort that will make them say: “Why don’t you get more comedies like that one?”

Then say to your exchange: “I want ALL of the NEW two reel Christies.

Released by
EDUCATIONAL FILM
EXCHANGES, INC.
799 Seventh Ave. New York
Some Short Reels

"Doing Time"—Pathé

In the different comedies in which he has been the occupant of the stellar role, Snub Pollard has played different characters, and the idea of varying his end of it has been followed out again in this single reel. This time, the greater part of the footage seems to have been patched together. All three, as well as the other girls, is expected to have their moment in the sun. The conclusion of the story concerns his falling out with his bride-to-be, and the story concerns his falling out with his bride-to-be as a result of a little girl being placed upon his doorstep. Gribbon's adoption of the waif and a subsequent telephone conversation with the girl gives her the impression that the child is an offspring of his. Of course, a quarrel follows, with another lass, Helen Darling finally becoming his spouse. There is some naive shimmery in the scene showing the reception given Gribbon by a group of club-mates and due to the rather sparse attire worn by one of them some censors may eliminate a few bits of footage. Such a procedure will lessen the effectiveness of the picture.

"A Painter's Paradise"—Prizma.

Undoubtedly, many of the scenes included in this Prizma reel will prove pleasing to the eye. There is, however, the same fault apparent in many of the other Prizma productions visible in this, namely the fact that much of the material does not look natural and that the lighting is not sufficiently strong. It was photographed in Brittany and scenes at a little fishing village comprise the entire offering. As far as the composition and atmosphere are concerned, the reel is more than satisfactory but the lighting in places is weak, the fault being especially noticeable when the French painter's visage is shown. Terry Ramsaye is credited with writing the titles.

"Blame the Stark"—Christie.

What forms the basic theme of this Christie offering, is an idea that has been employed before in comedies on more than one occasion, but they have dressed it up and inserted a few incidents possessing the needed punch with the result that this is acceptable entertainment. Harry Gribbon is featured and the story concerns his falling out with his bride-to-be as a result of a little child being placed upon his doorstep. Gribbon's adoption of the waif and a subsequent telephone conversation with the girl gives her the impression that the child is an offspring of his. Of course, a quarrel follows, with another lass, Helen Darling finally becoming his spouse. There is some naive shimmery in the scene showing the reception given Gribbon by a group of club-mates and due to the rather sparse attire worn by one of them some censors may eliminate a few bits of footage. Such a procedure will lessen the effectiveness of the picture.

"Edgar Camps Out"—Goldwyn.

The latest of the Booth Tarkington "Edgar" series has several unusually good features, enough to get it over with almost any audience. Those who have seen the previous releases of the series and are generally familiar with the works of the author, however, will find that beneath the covering of humorous incident, there are some very obvious faults. To begin with, there is no really continuous theme—the different situations are not linked together in convincing fashion and the scene of the children's freak show is not a new idea. Although the latter portion provokes mirth because of the clever staging and direction, it is an essentially old scheme. Johnny Jones, Buddy Messinger and Lucille Ricken again occupy the principal roles in the two reelers and as usual, their work is up to the mark, the girl's performance being especially worthy of note. All three lads playing the Bates Boys, work so as to cause the tent scene early in the production to stand out distinctly.

Incidently, this is by far the best feature of the comedy, which thereafter falls below the standard set in the early section.

"Between Friends"—Ford Goldwyn.

El Paso, thriving town of the southwest, furnished the material for this Vord travel reel, which has been titled in good business-like fashion and while not the type of entertainment that can be depended upon to hold the attention of the spectator at all times, is an acceptable reel of its type. The photography is quite up to the desired standard and the scenes comprising the footage are fairly interesting.


One of the most beautiful sunset scenes shown in films coming at the close of this Prizma reel makes up largely for the general lack of effectiveness of what precedes it. Audiences as a rule are impressed mostly by the concluding features of a production and the exquisite coloring and scheme of the finale bit will undoubtedly enable this to hold its own. It is interesting to note that the "fringe" was visible in the early Prizma pictures and is no longer apparent.

"Uncle Tom's Caboose"—Universal.

Again, they have utilized the burlesque on the performance of a traveling theatrical troupe as a source of laughter, the well-known "Uncle Tom's Cabin" being the subject from which the laughs are gleaned. There are some laughs scattered throughout the picture and fortunately, the best part of it all is sprung at the finish, where several of the characters, chased by the rural minions of the law, use as a means of hiding, the scheme of standing before a billboard advertising their drama and assuming the positions of the characters thereon depicted. They have handled that part of it in splendid style, and while much of the rest of it is below the standard, the finish is sure to prove a hit.

"Loose Lions"—Universal.

Universal has an acceptable two reeler in this offering, which as the title indicates, consists largely of footage in which lions are seen roaming about. As usual in these productions, some colored gentlemen appear and their work helps this along considerably. The scheme of burlesquing the work at a picture studio, that is, taking the spectator behind the scenes is also a point in favor of the picture which has enough laughs to hold up throughout. There is some pie-tossing included, and that portion of it is not essential, but generally, this will do.

"Nonsense"—Mermaid—Educational.

One of the best laughs that Broadway has seen is "Nonsense." It is full of a lot of tricks, some old but most of them new and all of them mirth provoking to the extreme. The crowd at the Strand seemed to enjoy it very much and it gave the Talmadge feature a good run to divide the honors. It is almost a pity that the producer did not work this into greater length and have used it as a feature.

Unlike most comedies it has an actual continuity and has some semblance of sincerity. The antics of the barnyard fowl and the alliance between the dashing goose and Mrs. Hen make a lot of laughter and there are a number of other really enjoyable stunts, details of which you need not know but book it.
There's a big part of the thirty million people who have read the "Torchy" stories in your neighborhood.

They've chuckled over the exploits of this auburn-topped youngster. They want to see what he looks like on your screen.

His exploitation value is a hundred per cent. You are welcoming a friend to thousands of your patrons when you take Torchy in.

Your book store will be mighty glad to cooperate with you in advertising the pictures. Just tell the owner that you are going to show one of these comedies each month. He'll make money out of it—and you will.

Quick action—a grip at the heart and always a roar of laughter just at the right time.

You don't laugh at Torchy—you laugh WITH him.

He's got his introduction made for you—he'll make himself welcome and there'll be lot of people that he will bring back with him to your theatres when you show the second one.

The first was just "Torchy." Then "Torchy Comes Through" and "Torchy in High." You'll get them all.
Short Reels

"Paul's Peril"—Keefe—Lifegraph

"Paul's Peril" is a two reel satirical number poking a lot of fun at the "new" woman. For purposes of comedy all the women in the cast are in the positions usually occupied by men and vice versa. Paul, the son of the house, who stays at home and has conferences with the ouija board is hired to a "wee-gee" den by the villainous "Dutchess." A broad comedy treatment of the conventional situation between the heroine and villain follows, Paul ultimately being rescued from calamity by his wife and mother-in-law.

This picture was recently given a tryout at a New York theater and got a better break than the average two reeler as regards laughs. The acting is free from offense, while the reversed situations are amplified in a comedy sense by some well written subtitles, novel and rather humorous. A cast including Parks Jones, Eugenie Gilbert, Clare Morris and William Dills appears. The girls are unusually attractive. "Paul's Peril" is one of six two reeler being marketed by William E. Keefe for the American Lifegraph Co. Keefe conceived the idea and supervised production.

"Kids Is Kids"—Paramount—De Haven

This appears to be one of the best comedies in which the De Haven team has appeared. This time they are seen as a young married couple who volunteer to take charge of several orphans after the asylum has burned down. Of course they find their hands full with their troublesome charges and the comedy results from the various antics of the kids. One of the best is introduced in the person of Cicero, a curly haired fellow, left with the married couple for the evening. The orphans proceed to shave off his golden tresses and when the mother returns she lets her rage fall on the helpless husband and wife. This stunt and others such as the over-flowing bath tub, the ice cream scene and the business with the piano all get over very nicely. The picture is well directed by Charles Parret, who has succeeded in introducing the spirit of the picture to the kids just as well as if they were grownups.

"Clever Cubs"—Hall Room Boys Photoplays

Girls in very light costumes occupy a large part of the footage of this two reeler, in which the Hall Room Boys become society reporters and cover an assignment consisting of securing the photograph of a prominent lumber king's daughter. Donning wigs and other appropriate attire, they get into the midst of a nature dancing class and obtain the required picture or rather what they think is the desired shot, only to have it eventually turns out to be one of the servant girl. Of course, this information is secured only after the minions of the wealthy lumber man, a group of powerful huskies, wreck the newspaper office. A great deal of it is highly humorous, some more is rather risque with one bit likely to be eliminated by some censor boards and most of it very nicely photographed. As a whole, a commendable production.

"Wooly Bits and Monkey Hits"—Chester-Educational

Undoubtedly, this is one of the most interesting travel pictures seen in a long while. Peru is the scene of it, and the material is of such a nature and so varied as to maintain interest from beginning to end. As a rule, offerings of this character of educational value but not essentially interesting. This, however, lacks the dull atmosphere frequently found in them. At the start, some llamas are seen, after which the process of sheep shearing as practiced upon the scene of action, is taken up. Later, there are some shots of women working on the wool, and then the ancient architecture, Indian and Spanish. Incidentally, strange Indian types are frequently visible, the scene changes continually and the matters taken up differ. Katherine Hilliker's titling is up to the mark.

"Chase Me"—Fox Sunshine

This is one of the good Sunshines. In its featured chase it contains enough that is new and enough that is old and funny to provoke a lot of laughter. The husband pursues the lover and the lover turns around and pursues the husband. The chase leads them along the avenues and on the beaches. There is a funny bit when the lover flirts with the wife from the street car, while she is passing in the window driven by her husband. And the chase from the roof of the bus over to the street car roof is funny. The beach stuff also registers well. Introduced in the middle of the chase is some laughable police station action showing two of the characters floating around in the air after taking injections of "near beer." This is perhaps the first time that slow motion action has been used in a comedy. Its possibilities along this line are great.

The cast includes Glenn Cavendar, Dave Morris, Ed Kennedy and Olive Dale. Roy Del Ruth directed. He seems bound to show closeups of girls' legs. He might realize that a pretty leg is just as noticeable in a semi-long shot as it is in a close-up. Bringing it into a closeup paves the way for attacks because of alleged vulgarity.

"The Brave Toreador"—Fox

Mutt and Jeff enter the bull-ring in this number. By mistake Mutt is forced to fight a raging bull. He is thrown over the fence landing at Jeff's feet. Jeff is peeved because he hasn't seen the fight and so Mutt throws him back. The comedy highlights of the reel come when little Jeff proceeds to maltreat the bull into a state of docility. All in all a very good number.
SAM. ZIERLER Presents

DOLORES CASSINELLI

The Cameo Girl in

"The Hidden Light"

Distributed by Commonwealth Film Corp.
A BIG STATE RIGHT SPECIAL

SAM ZIERLER presents

"THE HIDDEN LIGHT"

Featuring the Famous Cameo Girl

DOLORES CASSINELLI

Here is a picture which offers to the amusement-seeking public everything that they demand in screen entertainment.

You can't go wrong with this big feature of superb production. It's the most impressive picture of the new season.

State right buyers and independent exchanges who are in the market for profitable pictures cannot afford to overlook "The Hidden Light".

TERRITORIAL RIGHTS ARE GOING FAST WIRE OR WRITE US IMMEDIATELY

Distributed by

COMMONWEALTH FILM CORPORATION
1600 BROADWAY, NEW YORK CITY.
A Personal Comedy Success for Dorothy Gish

Dorothy Gish in
"LITTLE MISS REBELLION"
Paramount

DIRECTOR ....................... George Fawcett
AUTHOR ........................ Harry Carr
SCENARIO BY .................... Wells Hastings
CAMERAMAN ..................... Walter Hill
AS A WHOLE ...... Star's wonderfully clever business and some really funny subtitles put picture cleanly over

STORY ...... Suffices as a vehicle but the few times they take is seriously it becomes foolish

DIRECTION ...... Very fine in comedy sequences

PHOTOGRAPHY ........................ Very good
LIGHTINGS ........................ Very good
CAMERA WORK ........................ Average
STAR .............................. Is the whole show

SUPPORT ................................ Good
EXTERIORS ........................ Satisfactory
INTERIORS ............................. Good
DETAIL ............... Some matching of scenes very bad
CHARACTER OF STORY ...... Romance of Duchess from mythical kingdom and American doughboy

LENGTH OF PRODUCTION ........... 4,835 feet

Dorothy Gish, wonderfully funny business, some well conceived comedy sequences and subtitles that are humorous gems in themselves prove the determining factors in "Little Miss Rebellion." Because of this trio of elements the picture registers as a splendid little comedy.

The story itself is no more than a satisfactory vehicle. The few times that author and director have attempted to get serious with it, it slips and skids all over the place. Happily, however, the star is pretty nearly always on the scene and once or twice steps into melodramatic situations that might have been ridiculous, thus saving the day for the picture.

Miss Gish appears as the Grand Duchess in a mythical European kingdom. She gets in some fine comedy at the start when she is seen presiding over a meeting of her advisors and registering boredom throughout the session. Another sequence showing her with the court jester, a gentleman in a cutaway coat who reads her jokes from a paper, is also big in a comedy sense.

Romance comes into the life of the little duchess when she meets Dick Ellis, an American doughboy. Her introduction to the games of baseball, craps and the pastime of chewing gum are sequences of a really hilarious nature. Miss Gish's peculiarly distinctive facial expressions and her incidental business are rich.

After Dick has departed for America the old "Bolshevik" get busy and uprise, the revolution having been planned in the palace cellar. The duchess escapes to the U. S. A., in company with a faithful old servant.

The villainous revolutionists pursue with the ultimate aim of killing the duchess after they have secured the valuable crown jewels. Suffice it to say that they almost attain their foul purposes. But Dick is handy at the critical moment and, with the assistance of the duchess herself, puts the villainous ones to route.

Miss Gish is well supported by a cast headed by Ralph Graves and including George Seigman as the chief villain, Riley Hatch as the faithful servant and Marie Burke as a lady-in-waiting.

---

JOHN GILBERT
PICTURIZED

"DEEP WATERS"

from "Caleb West's" "MASTER DIVER"

and Co-Directed with
MAURICE TOURNEUR
All Audiences will Enjoy This One

Box Office Analysis for the Exhibitor

Dorothy Gish in
"LITTLE MISS REBELLION"
Paramount

Regarding "Little Miss Rebellion" there is little
to advise the exhibitor. If her previous comedies have
gone over well then certainly you can be sure of this
one. The star's eccentric play and her bits of clown-
ing and unusual hokum make this a thoroughly enjoy-
able comedy from first to last. The laughs come thick
and fast and they are all a bit out of the ordinary.

In exploiting this handle it as a comedy and don't let
a serious line enter your advertising copy. Shape your
advertising arguments about the various comedy se-
quences of the picture including the initiation of the
duchess into the mysteries of gum chewing and the
games of baseball and craps. Advertising hints of
this nature will indicate to those who know the star's
work, the unusual character of her latest picture.

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36 East Twenty-Second Street
New York
SERIALS

Trailing by Three, 10, 11, 12, 13
The Third Eye, 3, 4, 5, 6
Pathé Review, February 27, 27, each
Topics of the Day, Issues 58, 59, 60, 61

JULY, AUGUST AND SEPTEMBER

Comedies

Don't Rock the Boat (Snub Pollard)
Hello Uncle (Bretta La Plante)
High and Dry (Harold Lloyd)
The Home Stretch (Pollard and Marie Mosquini)
Call a Taxi (Pollard)
Live and Learn (Pollard)
Little Miss Jazz (Bretta La Plante)
Run 'Em Ragged (Pollard)
A London Lingo (Pollard)
Mousy to Burn (Pollard)
Rock a Bye Baby (Pollard)
A Regular Pal (Bretta La Plante)

Serials

Trailing by Three, episodes 14 and 15 (complete)
The Third Eye, episodes 7 to 15 (complete)
Pirate Gold episodes 1 to 7, first episode 3, others through the Rockies, episodes 1 to 5

Pathé Reviews

Issues 58 to 70

TOPICS OF THE DAY, ISSUES 62 TO 74

PIONEER FILM CORP.

SONNY SERIES

The Great "Kid" Comedies
A Bunch of Buttons

HALL ROY BOY COMEDIES

Tell Us Ollie
Movie Madness
Misfortune Hunters
Back on the Farm
Snake Again
Wild, Wild Women
Some Chaps
Clever Cabs
All Halloed Up

GOLDWIN

Bray Comics
The Great Umbrella Mystery
Knock on the Window
Judge Rummy in a Fitting Gift

Comedies

Mum's the Word (Buddy Post)

Ford Educational Weekly
Tropical Gems of Florida
Water as Power
Lone Wipes
Current Occurrences

Bray Pictographs
Issues No. 445, 446, 447, 448

Bray Comics
Issues No. 812, 813, 814, 815

AUGUST

Comedies

The Road to Ruin (Flanagan and Edwards)
His Wife's Husband (Flanagan and Edwards)
In and Out (Flanagan and Edwards)

Ford Educational Weekly
Into the Big Cypress
Starting Life

Bray Pictographs
Issues No. 449, 450, 451, 452, 453

Bray Comics
Issues No. 816, 817, 818, 819, 820

REPUBLIC PICTURES

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JOLLY COMEDIES

The Close Shave (Ben Turpin)
Hubby's Mistake (Gertrude Selby)
Girls Will Be Girls (Leo White)

FEDERATED FILM EXHANGES OF AMERICA

A Raye Bird (Monte Banks)
His Nanny, Nelly (Monte Banks)
Nearly Married (Banks)
A Bedouin Scandal (Banks)

VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin)
The Champion (Charles Chaplin)
Work (Charles Chaplin)
By the Sea (Charles Chaplin)

REELCRAFT

JULY AND AUGUST

ROYAL COMEDIES

Bugsy's (Loon Enrol Feature)
Snakes (Billy B. Van Feature)

BILLY PRAEY COMEDIES

Water Plug

Turtle and Feather

Hater

Hobo

Glutton

Nobody Home

Play Hooky

Professor

Getting His Goat

Fighting

Dry Cleaner

Kidnapper

The Snitch

Mason

Alice Howell Comedies

Rubes and Romance

Lucretia in Politics

Good Night Nurse

BILLY WEST COMEDIES

Hands Up

Going Straight

What Next

The Dreamer

Italian Love

Milburn Moranti Comedies

Simp and Satan

Installment Plan

Mendoza

His Wedding Day

Love Where Art Thou

TEXAS GUINNESS WEST

Outwritten

My Lady Robin Hood

The Wild Cat

Night Riders

White Squaw

Moonshine Feud

Desert Vulture

Girl of the Rancho

EDUCATIONAL FILM EXHANGES, INC.

CHESTER COMEDIES

Four Times Poised

The Big Show

MERMAID COMEDIES

A Fresh Start (Jimmie Adams)

The Duck Inn (Lloyd Hamilton)

Dynamite (Lloyd Hamilton)

Nonsense (Jimmie Adams)

TORCHY COMEDIES

Torchy

Torchy Comes Through

Terry in High

CHRISTINE COMEDIES

Kiss Me Alone (Bobby Vernon)

A Seaside Siren (Fay Titchener)

Out for the Night (Dorothy Lamour)

Seven Hald Pates (Bobby Vernon)

Don't Blame the Stork (Harry Gribbon)

SPECIALS

Modern Cestus

Valley of 10,000 Smokes

Babe Ruth—How He Knocks His Home Runs

BRUCE SCENES

Hope of Adventure

The Great Mirror

The Log of Lavinia

The Song of the Paddle

Wanderlust

Solitude

The Castaway

By Schooner to Shagway

CHESTER OUTLINES

Pigs and Kava

Wanted—An Elevator

Dreams Come True

Adam and Eve in the Andes

Fire

Hear With Us

Pyramids and Wooden Legs

The Tamer of the Wilder

The Trail to Weldon's Castle

Too Much Overhead

SEVEN LEAGUE BROTHERS

Some More Samoas

Woody, Bits and Monkey Hits

They All Turned Turtle—Family Trees

SCEENCINES

Troubadours of the Sky

Forbidden Fames

Horseplay—Bridal Valley

Foam Fantasies

Great American Yarns—His Angora

Chosen Waters—South Sea Natives

SELZNICK

Herbert Kaufman Editorials

A Good Fellow

Content

Fifty the Pope

Society Bad Man

Dictionary of Success

A Certain Rich Man

The Rambler and the Rambler

Who Throwed the Brick

Jimmie

Little Red Riding Hood

SERIALS

Bransted Four (Ben Wilson and Neva Gerher), 16 episodes

PRISMA PICTURES

Death, Where Is Thy Sting

SILZACK NEWS

Twice each week
You need only to be human to understand and appreciate this natural drama of every-day life. A play as true as life itself.

Superior Productions

Hemmer

Produced by

Hemmer Superior Productions, Inc.
The Playhouse

137 W. 48th St., New York City Tel. Bryant 4193
Was It the Brand of Hate—or
The Mark of a Great Love?

Can a woman still love a man who, in a fit of mad jealousy, seared her shoulder with the brand of his ranch cattle?

By all the rules of the story books, Joan Carver should have cast her husband forever from her life.

But "The Branding Iron" is bigger than story books, bigger than conventions—bigger than anything but the life so faithfully reflects.

And its bigness is going to make your theater the biggest attraction in town.

REGINALD BARKER'S PRODUCTION
OF
THE BRANDING IRON

BY KATHARINE NEWLIN BURT
ADAPTED BY J.G.HAWKS
SUPERVISED AND DIRECTED BY
REGINALD BARKER

PRODUCED BY GOLDWYN PICTURES CORPORATION
Using Threats

All Other Methods to Put Over Booking Company in Northwest

Seattle—In an effort to put over its Northwest Exhibitors’ Circuit, it is stated that the firm has hired two of the well-known booking men to carry out its plans and to get the companies to work together to prevent any doing of the booking combined. With the larger companies a waiting attitude is being taken and plans are being made to undermine the exchange men with their companies.

Goldwyn is said to be the only company that has made any deal with the circuit. All other concerns important are said to be standing out. Metro has totally told the circuit managers where to get off, said that Wright offered the Metro bookings up to $200,000, and said he would book bookings of $100,000 and said the deal was not accepted. At Metro is standing pat. Famous, United Artists, Asso. Producers are standing pat. Vitagraph is not so certain. Selznick is standing tight and refusing to deal with the circuit.

It is said along film row that a few weeks ago some of the circuit booking independently, this will end in smashing the circuit, as the old Clemmer circuit is broken.

The men here say the Lesser-Gore booking deal, just started in Los Angeles, is also liable to cause a number of trouble.

Stoll Files Counter-Suits

Attorneys F. F. Stoll of the U. S. Pho- tograph, who is being sued by Harry Rae Webster and Richard C. Jackson for alleged violation of contracts, stated on Saturday that he had not signed any agreements with Webster and asso. Producers until the latter’s charges that he had been forced to make the agreements. Stoll said Webster had been paid until the time he was discharged and that Webster had been paid $50 of the $500 he was paid in addition to his salary, and that the suit was brought for $300 against Webster and for $500 against Travers, Stoll said.

Friend Has Not Resigned

Through his secretary, Arthur Friend of Famous Players, stated that he had not resigned as treasurer of Famous Players-Lasky Corp. or had he completed any arrangements for producing for First National.

The resignation was reported in a weekly vaudeville paper.

Exhibitors Bulletin Out

Volume 1, Number 1 of the Exhibitors Bulletin issued by the M. P. T. O., of America, is just off the press. It tells at length of the activities of the Committee of Nine following the resolutions passed at the Cleveland Convention and contains a number of articles relative to various matters in which exhibitors are interested. It also contains a slip-in page showing reproductions to photographs of members of the executive committee. The publication contains an advertising.

New Comedies for First National

First National officially announces it will distribute a series of Toonerville Trolley Comedies, produced by the Betzwood Film Co., of Philadelphia.

Lone Star Pictures

(Special to WIDE’S DAILY)

Dallas, Tex.—The Lone Star Pictures Co., with offices at 1939 Main St., is the name of the exchange which will distribute the Associated First National product in this territory. Floyd M. Brockell is manager.

Rockett due Today

Ray Rockett of the Rockett Film Co. is expected in New York today from the coast. Rockett has with him a print of “The Truant Husband.”

Mae Murray to Star

Signed by Famous Players—Leonard to Direct—Lasky’s New Plans

Jesse L. Lasky took some time off late last week and prepared a detailed announcement of Famous Players’ new production plans.

One of Lasky’s announcements told of the elevation to stardom of Mae Murray, who has just signed a new contract. Robert Z. Leonard, who is preparing to work recently with International, will direct Miss Murray in her new pictures.

Word has been received from London that the coterie of famous British authors Lasky signed while on the other side has actually started to turn over to the British producing unit’s production department original screen stories.

Henry Arthur Jones’ first contribution is “James, the Fogeys,” which Hugh Ford will direct. Edward Knoblock has written a story he calls “Appearances,” which Donald Crisp found waiting for him when he arrived in London. This will be Crisp’s first English production.

E. Phillips Oppenheim has prepared his first original story, “The Mystery Road,” which Paul Powell will direct.

(Continued on Page 4)

Collier’s Installs Film Dept.

Collier’s Weekly will establish a motion picture department in conjunction with its editorial department with Edward A. MacDonald in general charge.

It is believed that Collier’s is the first weekly magazine of national circulation to adopt a definite program of cooperation with the film industry.

“Uncle Sam” Shown

“Uncle Sam of Freedom Ridge,” produced by Harry Levey, was given a double invitation showing at the Selwyn and Cohen and Harris theaters last night.

A number of notable figures in public life attended.

Special Showing for “Kismet”

“Kismet,” starring Otis Skinner will be shown publicly for the first time Friday evening, Oct. 15th, in the grand ball room of the Hotel Astor.

Selznick Men Here

Practically all the field men of the Selznick organization are rounding out series of conferences here in town with home office officials.
In the front row of this beauty and talent brigade are Helen Darling, Justine Johnstone makes her debut as a star for Realart in “Blackbirds.”

CHRISTIE COMEDIES

Thomas Burroughs Sued for $100,000

Philly P. Craft has sued Edgar Rice Burroughs in the Supreme Court for $100,000 damages for breach of contract. He alleges that on Jan. 6, 1919, Burroughs agreed to give him the rights to sell and distribute the film made from the story, “The Son of Tarzan,” to which the defendant had copyright, and in consideration of the agreement Craft promised to complete another film in which the defendant had an interest. Craft says he completed this film but that Burroughs sold the rights to some one else causing him the damages sued for.

Curwood Week

Oct. 11th has been designated as James Oliver Curwood week throughout the United States and Canada. It is the release date for “Nomads of the North.”

Mayer in Boston

Louis B. Mayer has gone to Boston to give a review showing of “Harriet and the Piper” and “The Woman in His House.”

We Place Insurance for

Erbograph Studio—Laboratory

(Watch this Space for Others)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems. To-morrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. May we prove to you how we can serve you better? Your phone's handy.

human Harry Carey says

LIFE is a poker game, in which a happy grin is as good as a full-house and a laugh as good as a royal flush.

—Watch for “SUNDBOWN SLIM”
Putting It Over

Here is how a brother exhibitor put his show over. Send your ideas to us so we can show how you cleaned

principal entries from each city annual contest for amateurs who are engaged in readings will be a feature of future releases of "Screen Stars," the New Reel of Films produced by Jack Cohn and Lewyn.

50,000 entries are received from every town and city in the United States for the prize contest of the Brewster Films, Inc., "Motion Picture Scene," "Shadowland" and "Motion Classic," of male and female aspirants for film engagement. The showing of the leading artists in the periodical issue of Snapshots will provide a one-box office tie up for exhibition

town folks can see those on the screen even though they may not event be in the con-

tain screen engagements by the periodical releases of Snapshots, which is pro-

in cooperation with the Brewster Films, Inc., and gives ex-

the appeal to over 5,000,000, it is said, who read these

en. O. A lot has been said about the "extensive ex-

campaign." What has hap-

the Duchess theater when it be Deep Purple." Ace Berry-

competition campaign in cooperation with Jack Cohn. It is the fact that "The Deep Purple" has been the method used by crimi-

to work the Badger Game by an opportunity to get the public interested. Accordingly, -

aged a private show for him and the department of the City Council. Ret-

from both local newspapers went and the event came

ples and the local civic officials. His

the Chief of Police, waxed en-

the picture and penned a personal tribute to the film which was printed under his

of the features of the campaign, application of a novel technique originated by Manager Oser.

Realizing that in a town of a size, telephone operators are usually acquainted with almost every person, he invited several "flappers" to the special showing. It was, saw, and were highly interested.

Tone calling attention to the "The Deep Purple," the Duchess were fastened onto both a disabled airpl

Aronson Resigns

Philadelphia—Jules E. Aronson who has in charge all of the National activities in Atlantic City, N. J., has resigned, effective Nov. 1.

Seeds "Love's Flame"

William G. Smith of Fidelity Pictures has sold "Love's Flame" for Oklahoma to Tucker Bros., Oklahoma City.

James Morrison will support Jean Paige in "Black Beauty" for Vitagraph and not Jimmy Drummond as reported.

The second Conway Tearle starring vehicle, "The Road of Ambition," is well under way with William P. S. Early directing.

Carleton

Producing Director
Lloyd Carleton Productions

Director General
Clermont Photoplay Corporation

Next Picture
"BEYOND THE CROSS ROADS"
by Bradley King

"Uncle Sam of Freedom Ridge"

The Book by Margaret Prescott Montague

Created a Powerful Sensation in the Literary World

HARRY LEVEY
presents

The Motion Picture Version—Beautifully Produced with an All-Star Cast—Directed by George Beranger

VOICING THE FEELINGS OF MILLIONS

We have received thousands of letters from people in every walk of life complimenting us on our good judgment in selecting this story for picturization.

EXHIBITORS KNOW WHAT THAT MEANS

THE STUFF THAT BOX OFFICE WINNERS ARE MADE OF

A STATE RIGHT LANDSLIDE WIRE NOW FOR OPEN TERRITORY

HARRY LEVEY PRODUCTIONS
230 West 38th Street New York City

Mae Murray to Star
(Continued from Page 1)

Sir James Barrie has two of his plays in production, both of them in this country. One is "What Every Woman Knows," which William DeMille is making, and the other "Sentimental Tommy," which John Robertson is making.

Henry Arthur Jones has written an original play called "The Lifted Veil" which Charles MacAfee will make following "The Kentuckians."

Sir Gilbert Parker is in this country. His "Translation of a Savage" has been produced by George Melford and will be released as "Behold My Wife." Some of the other British authors will come to this country later and go to the Lasky studios.

Lasky plans to have 10 directors continuously at work at the Long Island studios, 12 in Hollywood, two in London and one in India. The latter director will be named shortly.

At the Lasky studio it is planned to have a second director always working out the details of a star's new picture while the latter is actually at work on the previous vehicle. This means a star will have alternating directors. Thus Roscoe Arbuckle is working with Joseph Henaberry and James Cruze is preparing for Arbuckle's next production.

Tom Meighan's new picture in the East will be "The Quarry" by John A. Morsoco. George Melford will next make "You Can't Fool Your Wife," by Hector Turnbull.

Frank Urson, until now Cecil DeMille's assistant, has been made director. His first picture will be "An Assisted Frankensteiner," with Wallace Reid.

Dorothy Dalton has temporarily abandoned screen work to appear again in "Aphrodite." When she resumes work her first picture will be "The Teaser," her first western subject in some time.

Oppenheim Signed
Jesse L. Oppenheim's production announcement mentions the name of E. Phillips Oppenheim as doing an original story for Famous Players. It was learned on Saturday that Oppenheim will write a series of originals for the screen and will actually go into the London studio to supervise production of his material.

Goldwyn some time ago announced that it had secured Oppenheim's works. It was impossible to learn Saturday whether the latter company had secured the author's published works or future writings as well.

Mae Murray, according to an announcement made some months ago, was to star in pictures for Invincible Photoplays, Inc., a company formed especially to handle her pictures.

This was at the time her original contract with Famous Players had expired.

No one at Invincible could be reached on Saturday to ascertain how the new contract affected that company's plans.

Honor "Big U" Men

The salesmen of the "Big U" exchange tendered a dinner at the Astor on Saturday in honor of Charles Rosenzweig and W. C. Herrmann, general manager and executive manager of the exchange respectively.

The occasion was the completion of Rosenzweig's first year as general manager of the exchange. He was presented with a gold and platinum watch chain. Dave Brall of the sales force was toastmaster.

Herrmann leaves shortly on a three months' trip of Universal exchanges studying efficiency methods.

Davis New Realart Manager

Realart announces the appointment of M. W. Davis as branch manager at Charlotte.

Miriam Cooper Going West
(Special to WID'S DAILY)

Los Angeles—Miriam Cooper is expected here for a short vacation in between pictures.

Ames, IA, Theater Opens
(Special to WID'S DAILY)

Ames, IA—The new A. H. Blank house, which has been renamed the Ames has been opened. Formerly known as the American.

Edward Cecil has signed a long term contract as a member of the Metro stock company.

A new Universal serial, in 18 episodes starring Elmo Lincoln, is ready for release. It is called "The Flame Fish."

Amusements

GEORGE
IN BOOTH TARKINGTON'S
Great American Comedy
PUN.

Park Theatre
Col. Circle, Envs. 8:30
Mrs. Wed. & Sat. 2:30

BOOTH
Theatre, West 45th St., Envs. 8:20,
Mat's, Wed. (Pop.) & Sat, 2:30

ELTINGE
Theatre, W. 42 St., Envs. 8:45
Mat's, Wed. (Pop.) & Sat, 2:20

"LADIES' NIGHT"

HUDSON
Thea., 44 St., E. of 4th Y., Envs. 8:30
Cohan & Harris Presents
WELCOME STRANGER

TAYLOR HOLMES
in
"CROOKED GAMBLERS"

LITTLE OLD
NEW YORK
"Is a breath of Utopia."—Telegraph
Plymouth
W. 45th St., Envs. 8:10
Mat. Tom's Wed. & Thurs., 2:10

Cohan & Harris Presents
WELCOME STRANGER

Aaron Hoffman's Comedy Success

World's Greatest Vaudeville
B. F. KEITH'S PALACE
Mat's, Daily at 2, Nites 8.

REPUBLIC
Thea., W. 42nd St., Envs. 8:30

The Lady of the Lamp

MOROSCO
Theatre, West 45th St.
Evening at 8:30
Matinees Wed. & Sat., 2:30
Mort Thrilling Mystery Play Ever Staged
THE BAT
"Keeps Standees on Their Toes."—World

Maxine Elliott's
Thea., 39th St., N. Y. Y., Envs. 8:30
Matinees Wed., & Sat., 2:30
The Greatest Love Story Ever Told
SPANISH LOVE
"Hold Audience Breathless."—Even, Sun.

EDITITLIB
Subtitles Film assembly Adaptations Original scene
HARRY CHANDLER WILLIAM B. LAU
130 W. 46th St. New York

MATS, ELECTROS AND STEELS
for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8503-85
The fastest stereotyper in N. Y. C.

PHONE BRYANT 68
When you want service
UNITED SOCIETY
CINEMATOGRAPHIC
Suite 1603, Candler Bldg.

TO EVERY WOMAN

"THE MIDNIGHT RIDERS"
A 5 Reel Super-Western
For TERRITORY

Ask Kipling, 516 5th Ave., New York

TWENTY REASONS WHY BETTY COMPSON IS A HIT

Frederick James Smith, in the August MOTION PICTURE CLASS,
ranks BETTY COMPSON'S "Rose" in George Loane Tucker's, "MAC ELE MAN," as the FINEST INDIVIDUAL SCREEN PERFORM.

ANCE of the year ending July 1, and also places this picture AMONG THE TEN BEST EXAMPLES OF ACTING IN THE HISTORY OF THE SCREEN.

FIRST RELEASE "PRISONERS OF LOVE"
PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLY

John Gilbert
Pictured
"DEEP WATERS"
from
"Caleb West, Master Diver"
and co-directed with MAURICE TOURNEUR

A new Universal serial, in 18 episodes starring Elmo Lincoln, is ready for release. It is called "The Flame Fish."
Refutes Christie

Horsley Says He Owns Comedy Rights—Talks of Contract with Al Christie

It is claimed by David Horsley at the series of 17 Christie Comedies are being offered to state directors by arrangement with the Film Publishers Corp. Charles Simon, general manager, are owned him. Horsley denies that Christie owns the negatives of every comedy that company has made, as stated a special wire to WID'S DAILY and published ten days ago.

Horsley says that he made a personal contract with Al E. Christie on May 15, 1916, to make a series of comedies and that although the contract was to run until Dec. 31, 1918, 56 comedies had been completed. Christie and Horsley severed connection and that in this way he (Horsley) secured the rights to the pictures.

It is Christie's claim that no one has the right to reissue any of his pictures without the company's permission inasmuch as it owns the negatives to all the pictures.

Brunton Here

Robert Brunton of the Brunton Studio, Hollywood, is at the Astor.

has to Continue With P. P. L.

Robert M. Haas, art director of Famous Players (eastern studios), signed a new contract which will keep him engaged on Paramount productions for some time to come.

Charles Pike Here

Charles Pike, whose ambition is to tell everybody about the orders of traveling to Los Angeles over the Salt Lake road, is in New York for a few days. He is at the bridge.

Mabel Taliaferro in Barrie Film

Mabel Taliaferro will appear as the titled Woman in "Sentimental Mary," which John Robson is producing for Famous Players. Gar Hughes is featured in this.

Hush!

The first of the Garson productions in which Harry Reichenbach is exploiting is "Hush!" Just to get things started Harry sent a telegram to all the baseball players involved in the baseball scandal which has broken in Chicago. The wire came, but one word: "Hush!"

13,500 See Capitol's Sunday Show

The Capitol theater reports that over 13,500 people saw the Sunday show at the theater where "Madame X" is playing. Receipts for the day reached in the neighborhood of $10,000.

Parker Signed

Sir Gilbert Parker, who is now in this country has signed a contract with Famous Players to write a number of original stories for the screen. Parker is expected to go to the Lasky studio where some of his material will be filmed.

To Feature Gaston Glass

Gaston Glass, who was engaged to play the title role in Ralph Conner's "The Foreigner," directed by Henry MacRae. Will remain in Winnipeg to appear in the second Ralph Conner picture, "Camerons of the Royal Mounted," the contract including a featured clause.

Eve Unsell Signs

Eve Unsell, who returned from England last week where she organized the Famous-British Producers' scenario department, has signed a new contract with Famous. Unsell will be attached to the scenario staff of the Long Island studios.

Tour of the World

Planned by "Doug" and "Mary"—Will Make Pictures While Traveling

(By wire to WID'S DAILY)

Los Angeles—It is reported locally that Douglas Fairbanks will make two productions in Los Angeles between now and Dec. 1, and on Dec. 15 he and Mary Pickford will start on a trip around the world. Miss Pickford will also produce two pictures before sailing.

The couple, it is reported, will make the journey to France by way of Honolulu, Japan, China, India and Egypt. Arriving in France Fairbanks will make two productions, of them, "The Three Musketeers," and "Miss Pickford will make one picture. All three stories will be European in character and detail.

At United Artists it was stated that nothing had been heard about the contemplated tour of the world, although one reported in Los Angeles. It was stated that other companies, such as Fairbanks, had spoken about making a picture abroad, but that nothing definite had been determined about the matter.

Cheerio

Sidney Garrett of Sydney Garret Inc., sails Thursday on the Mamtana.

Paul Powell and Major Charlie Bell of F. P. L. go on the same boat.

New Release for Inter-Ocean.

"Below The Deadline," made by Ascher Bros. Enterprises, has been acquired by the Inter-Ocean Film Co.

Quick Work

Harry Levey said yesterday that the showing of "Uncle Sam Freedom Ride" bookings were arranged for 26 houses in New York.

Nye Arrives

Geoffrey Nye, Goldwyn's Far East representative is in New York.

Sennett's Future Productions

Los Angeles—Persistent report of a Sennett intends to abandon make some more pictures and devote his time to real estate and other interests brought to me by a Sennett an emphatic denial. He says that it is true but that he will be of higher status, and that he will be of higher status.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Fall River, Mass.—A lot of people here are taking part in the Rialto campaign advertised "The Law of the Yukon" by Charles Miller—Mayflower release.

Mayflower sent from New York, Al Sollier and Jack Pfluger of the exploitation department, printed a series of stunts designed to introduce the picture.

"A sour dough stunt" was arranged in which all those Fall River men who took part in the Alaskan gold rush in 1898, were invited to the theater, by invitation to see the picture. A good deal of the Alaskan gold rush was decorated to resemble an Alaskan mining hut and in the center of the lobby was placed a large sign board and a table to stake their claims. This, in turn was surrounded by money bags to complete the scene.

On Monday of the week, the street is quite the city edition of the Globe. Herald and News was purchased and rushed to a printer who ran on the front page in large red type. "The Law of the Yukon" a picture at the Rialto theater. These were then distributed to the newspapers who distributed them all over the city. A number of automobiles were secured and covered with signs which read—"More excitement than the Ponzi gold rush. See The Law of the Yukon." These were paraded around the city.

A rube character was secured to parade as a Yukon miner with a pick, shovel, money bags, etc. This stunt attracted a good deal of attention from the passers-by. To round out the campaign a number of cards were hung in store windows and attached to the doors of many private homes in various sections of the city.

The Herald which partook in Mayflower’s National Sales Girl Beauty Contest in Fall River did a fine view of the picture as written by the girl who won the contest in Fall River.

Along the roads leading into town, a number of large placards were posted in the words—"Stop—the law in large type. The rest of the reading made a good deal of advertising, under a Yukon demands your presence at the Rialto theater." In this way motorists were attracted to the picture and the theater at which it was playing.

Jackson, Mich.—Honest advertising should be the rule for all exchanges. A good example of steady patronage is the opinion of Tony Zoolers, proprietor of the Broadway. Fans, according to him, know that every production is not up to a 100 per cent. standard and are willing to pay for 85 and 90 per cent. films. They do not want to be misled about them. Zoolers received his experience running a house for Kentucky mountaineers who treasure their shekels and if in their opinion, they are cheated do not hesitate about expressing their disapproval. Criticism of various means of exploitation reaches there has helped Zoolers materially.

Ames, la.—The Princess theater, one of H. Blanks' houses put on a special campaign to make "Let’s Be Fashionable" with 25 living models showing the latest in styles.

This was introduced to the Ames theater going public by a double page spread in the Times which announced the fashion show and also carried a series of ads announcing merchants whose goods were to be shown at the theater.

Albany, N. Y.—Word of mouth advertising, according to manager Fred Roberts of the harness, the letter secured by giving invitation matines for members of organizations or good school classes. The performances are given where according to experience, attendance is expected to be very light, so that little expense to the house is incurred. Mondays and Tuesdays are usually the days on which these invitation matines are held. Young folks, Roberts says, are the most enthusiastic boosters of pictures and getting them to see a production will result in their telling other about it.

St. Paul, Minn.—At the opening of the Capitol, an artistic program was issued to spectators, the natural result being a very favorable one. It was about 8 by 3 inches in size, whith a maroon stock cover, embossed in heavy gold letters, with gold-colored spines, on the front and back. On the front cover, the following reading was given, "Capitol Theatre, the Perfect Playhouse." Being done in hand-lettered script. Gold letters and maroon were used very effectively in the decorative figures, against the background of maroon. A dozen pages of heavy, dull-colored paper made up the body. Sepia half-tone cuts appeared on the first five pages, the program on the two in the center, and cut and copy describing the architecture, price, etc., appeared on the last five. Special cuts of Local News, Charles Ray and other First National Stars were included, the booklet registering in fine style.

Sells Stereospeed Franchises

Joe Miller, special representative for the Stereospeed Prod., which make slow motion pictures based on a special camera to take pictures at 500 frames per second, has returned from an extensive trip and reports the following sales for a series of 52 productions:

- New England to Major Films, Boston; Eastern Pennsylvania, 20th Century Film, Philadelphia; Western Penn., to Harry Greell, Pittsburgh; Washington, Maryland and Delaware to Federal Features, Washington; Ohio to Ohio Classics, Cleveland; Michigan to Strand Features, Detroit, and New York State to Robins Films of Utica.

Stone in Two Bway Films

Lewis L. Stone figures rather promi¬

The Talmadges Returning to New York— Norma, Constance, Natalie, Merle Talmadge and Joseph Schenck due in New York the end of the month from Europe.

Special Methodist Film Complete

Cincinnati—A special film of "Along the Years from Vesta," produced by the Interchurch Corp., main offices in New York, to be shown on Oct. 6 at the Century Celebrity show. It is a Methodist Book Concern at¬

The publishing company which reputed as being very closely tied to the Methodist movement, has the film prepared. Following showing here the picture will be exhibited at Methodist conferences in all Methodist showings.

A poor photo-play is not necessarily unprofitable, it may be advertised with RITCHEY posters.

RITCHEY LITHO. CORP.
406 W. 31st St., N. Y. Phone Chelsea 8388

EDMONDS & BUTO INC.
Accountants
Specialists in Studio and Exchange Systems and Audits. We Go Anywhere.
NEW YORK—HOLLYWOOD
56 Pine St. 1645 Lafayette A
WASHINGTON, D. C.
Woodward Bldg.
Coast Brevities

Special to WID's DAILY

Wood — Thompson Buchanen, editor of the Goldwyn studio of "Civilian Clothes," has d to the Goldwyn company rights to its latest drama, "Irish Path." This is now set into picture continuity by Duffly under the supervision of.

L Bingham is completing Ir- br's story, "Boys will be Boys," which will be the Wid's Goldwyn picture under the di of Clarence Badger.

Ald Barker finished this week olden studios, "Bunty Pulls strings," starring Tom Moore. X. Lilson has finished the eighth of the Booth Tar, "Edgar" series and Victor kazar is getting well under i. "The Concert," Lydia Titus was added to the cast.

Bateman has been engaged ical character part in "Orchard," starring Carmel Universal production.

Theatricals Change Hands

Or. — The Grand and Makey theaters have been sold by and Myers of Duluth. They are now the Plaza and the Rialto.

Recent Offers Comedies

—A company known as the Prod., with offices at 1212- sonic Temple, has ready a new comedies, called the wades, featuring Mary Jane.

Wid's Schedule Changed

—According to the offices of the exchange, 1212- sonic will be held the next week at the Plaza, with leading its schedule.

"UW" Contest Closed

On wide-salas contest among eral exchanges, has come as the "UW" Contest Closed, in the lead. J. H. Calvert, it has received a total of prizes to distribute among the cities. The prizes were won by the in Charlotte, E. F. Dar- Soma, H. H. Lefolitz, City, Sam Benjamin, and Cleveland, Art Manager. The contest

Incorporations


Offering Acts to Picture Houses

Arthur Klein, with offices in the Strand Theater Bldg., has formed the Manhattan Booking Exchange which plans to supply picture theaters with singers, musical acts and musical attractions.

Klein in an advertising announcement says this of his plan:

"The cost of service will be fixed; it will be no more or less for one thea- ter than another. This exchange is absolutely independent of any film-interest domination; it is financially re- sponsible, and the bookings will be arranged and supervised by as well known bookers as are there in the business and theatrical trade.

"The service will be upon the split or full week basis, that is, a change of artists twice each week or weekly. Bookings will be varied; for example, the first half, a male quartette, last half, a 'single'; first half, a female trio, last half, a small 'jazz' band; first half, a man-and-woman piano singing act, last half, a concert tenor and so on.

"Only one theater will be booked in each city; it must be a reliable and responsible theater, the service is not an experiment, but a proven success in every theater which has tried it out. It is no longer sufficient to give your audiences a program of pictures alone. It must be broken—its mon- ony interrupted—it is to achieve a maximum of entertainment.

"Branch offices will be opened in principal cities, as occasion warrants, to guard against disappointments; all bookings will be made in New York City, the talent that has 'made good' here, and is known to be of excellent entertaining value."

Sport Pictorial Series Sold

Jack Eaton of Town & Country Films, Inc., has concluded distribution contracts for distribution through independent exchanges with W. E. Shadeberger and Arrow Film Corp., and for all foreign rights with Sidney Garrett, Inc. The Sport Pictorial is a single reel, "Incroscopy," and every week with an entirely new angle on the up-to-date, Grant- land Rice of the New York Tribune, and 55 other daily editors.

Jack Eaton former comedy producer and later managing director of the Strand says it is not a news reel, a special, an education or a cartoon, but a little of all mixed with "a major portion of humor and virile action to

Here's a Drama That Has a Real Box Office Value

That's What the Experts Say of Lionel Barrymore's "The Master Mind" —Whitman Bennett’s Personally Super- vised Production of Daniel G. Carter's Stage

Play—Directed by Kenneth Webb

BIG BOX OFFICE VALUE

"The Master Mind" registers as a feature with plenty of 'punch,' suspense and unusual situations. It is ably presented, cleverly acted, the photography an artistic delight, and exhibitors should find it a drawing card for real value. Mr. Barrymore's performance is brilliant, convincing and adds fresh lustre to his screen laurels. Unbroken continuity and quick action add to the feature's high-grade quality. The name of Lionel Barrymore is a big box-office attraction and you should make the most of this opportunity.—Exhibitor's Trade Review.

POPULARITY ASSURED

"Lionel Barrymore's reputation as master of stage and screen skill assures the popularity of this, his latest play, from the wide following of his excellence of character interpretation pleases."—Exhibitor's Herald.

A BIG PRODUCTION

"The star's splendid acting and generally fine production makes it big, Lionel Barrymore gives his best efforts to the portrayal. In the performance of Mr. Barrymore alone you have a good reason for booking 'The Master Mind,' Grippingly presented."—Wid's.

A FASCINATING STUDY

"Truly dramatic material, developed along lines that hold close attention. The dark mood is finely preserved in settings, action and character, a work showing a very high quality of skill in construction, direction and general supervision. All these chiefly serve, how- ever, to enhance the assertive power of Lionel Barrymore's delineation of a master mind. The dominant value is that of Lionel Barrymore and his acting. Second is the very intelli- gent treatment and supervision, including the selection of a fine cast. Third is the play itself, the sum total causing the production to rank high as an entertainment."—Moving Picture World.

ACTING IS COMPPELLING

"Lionel Barrymore as an actor in the silent drama is a figure to reckon with. In 'The Master Mind' his work is smooth, sure and compelling. The story holds your interest."—Chicago Daily Tribune.

SUPERB ACTING

"Lionel Barrymore's genius is so dominant that at the end of the film you can think only as he thinks. A complete artist, this star. He gives you a square, thrilling look at his greatness. It is superb acting. There is nothing in town to be seen, if he isn't to be seen,"—Chicago Herald and Examiner.

A First National Attraction

There'll be a Franchise everywhere

**DAILY**
Exhibitors Meeting

(Continued from Page 1)
take a leading part in the discussions.

(Special to WID'S DAILY)

Montgomery, Ala.—Arrangements have been completed for the convention of the independent exhibitors of Alabama at the Exchange Hotel, which is scheduled for tomorrow and Thursday. An affiliation with the M. P. T. O. is expected as a result of the convention.

(Special to WID'S DAILY)

Springfield, III.—Tomorrow will see the opening of a two-day session of the Illinois Exhibitors' Association at the Hotel St. Nicholas. Joseph Hopp is president of the Alliance which is the Illinois unit of the M. P. T. O.

(Special to WID'S DAILY)

Des Moines, Ia.—Exhibitors from Iowa and Nebraska are expected to attend a two-day session at the Hotel Fort here, Oct. 1-2.

(Special to WID'S DAILY)

Lansing, Mich.—The Michigan M. P. Exhibitors' Asso. is preparing for a two-day convention to be held at the Downey House here, Oct. 5-6.

(Special to WID'S DAILY)

Green Bay, Wis.—The Wisconsin Exhibitors' Asso. will hold a convention here on Oct. 5. The Hotel Bel- mont has been secured.

(Special to WID'S DAILY)

San Francisco—Plans are going ahead rapidly for the three-day session of the California branch of the M. P. T. O. to be held here at the Civic Auditorium, Oct. 5-6-7.

(Special to WID'S DAILY)

Cincinnati, O.—At a special meeting held in the rooms of the Chamber of Commerce recently, the first foundation was laid for what is temporarily known as the M. P. T. O. of Southern Ohio. It was decided to send out a call to attend the first convention scheduled for Oct. 7 and 8, and will be held at the Hotel Gibson here. At that time a permanent organization will be perfected.

Temporary officers were elected as follows: J. W. McAlhany, Cincinna- ti, chairman; Godfrey Katzlin, Covington, Ky., secretary; John J. Huth, treasurer.

It is estimated that fully 400 exhibitors will attend the convention.

(Special to WID'S DAILY)

Wheeling, W. Va.—It has been de- cided to hold a convention here of exhibitors on Oct. 11 and 12. Details are yet to be arranged.

Conway May Produce

Los Angeles—Jack Conway, who has been directing for Robert Brun- ton for some time past has completed his contract.

There is some talk that Conway will have his own producing unit.

Amicably Adjusted

It was learned yesterday that In- vincible Photoplays, Inc., the company which originally was to handle a series of Mae Murray productions had amicably arranged with Famous Players, Miss Murray and Robert Z. Leonard whereby the latter two were to enter a producing contract with Paramount.

THE HIDDEN LIGHT” BOOKING HEAT

BUFFALO, Sept. 27.—“The Hidden Light,” being state-righted Commonwealth Film Corporation, Sam Zitler, president, 1600 B'way, New York, and handled in Western New York by the Nu-Art Book Corp., Buffalo, is setting a record for bookings among ex-mob Manager Franklin of Shea's Hippodrome, Buffalo, one of the leading managers of the country, has booked the picture for a long run.

Nu-Art has ordered two more prints on "The Hidden Light," picture stars Dolores Cassinelli and is expected to greatly increase the standing of the Nu-Art organization in upper New York State. President- maner of Nu-Art has received many inquiries from state-righters who are expected to close deals for territories with the Common-

ADV'T.

Conway may produce Los Angeles—Jack Conway, who has been directing for Robert Brunt- on for some time past has completed his contract.

There is some talk that Conway will have his own producing unit.

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It was learned yesterday that In- vincible Photoplays, Inc., the company which originally was to handle a series of Mae Murray productions had amicably arranged with Famous Players, Miss Murray and Robert Z. Leonard whereby the latter two were to enter a producing contract with Paramount.

WE ARE Desirous of purchasing American rights to reissued features.

Box B-23, care WID's

AN EXCHANGE MANAGER of real selling and managerial ability plus exploitation ideas, who does not complain of "conditions," but quickly gets RESULTS, seeks opening where he will be promptly and properly represented for balanced business. He has a liberal 20 per cent. interest in exchange publicities—keen and capable. Address Box T-3, WID's

OFFICE SPACE

Available immediately, Ho. Bldg., 117 W. 46th St., New York, 2100 sq. ft. Switchboard 273 trunk lines all set. Rent reasonable. Phone Bryant 21-45

PUBLICITY WORK WANTED

Either whole or part time by a young girl of much years of motion picture experience, handling trade papers, handle press, ads, campaign books, etc. Work which speaks for itself and references.

Box B-4, WID's Daily

IN A FEW DAYS WE LET YOU IN ON IT!

"HONEYMOON RANCH"

STATE RIGHTS

HERBERT BLACHE

Now directing

ALICE BRADY

at

Famous Players Studio

The Lady of the Lamp

MOROSCO

Theatre, West 45th St.

E. 3:30

MATINEES WED. & SAT.

Most Thrilling Mystery Play Ever Staged

THE BAT

Maxine Elliot's

Theatre, 29th St., nr. B'y

MATINEES WED. & SAT.

The Greatest Love Story Ever Told


"THE MIDNIGHT RIDERS" A 5 Reel Super-Western

For TERRITORY

Ask Kipling, 516 5th Ave., New Yor
by the Space?

Fuller of Indiana Wants to Know Something from the Trade Papers

The next letter has been re-

omm from Albert F. Bren		
tiger rendered Realty and The-

up, which operates a chain

in Indiana:

Why's Daily: As an independent

being to be let alone in the man-

my business, and with a state of

very close to boiling over from

real sorrowness generated in it by

and counter-attacks that have

the trade papers in the last few

on Sydney Cohen, Adolph Zucker,

Black, Stephen Lynch and others.

 register: a regular protest against

in which this wonderful industry

drilling away from progress and

and its joyous and a suspicion of

it's joyous and a suspicion of

(Continued on Page 4)

in Conference Stage

operations between Harry T.

Marcus Loew for the ac-

of the Swanson and Nolan

Loew are still in the con-

table. The deal may be

next week.

Rockett Here

ocket of the Rocket Film

ducers of "The Truant"

arrived in New York yes-

tom California. He is at the

w "Earthbound" at Capitol

usual was the atten-

"bound" at the Capitol the

Sept. 19 that Goldwyn

has sworn statement giving the

During the week 73,252 per-

the picture.

Sherman Active

A. Sherman is preparing to

away his new franchise plan

outlined in "WDS's

on June 16.

has formed a company

Sherman Good Corp., the

go to 12 pictures a year

ents, divide the company

franchises, dispose of the lat-

t year basis with Sherman

the entire cost of produc-

asking 20 per cent, of the

ess done by the franchise

June Sherman says he has

pictures and that a

ow in production.

London Letter

By W. A. Williamson

The Famous Players, U. C. I. and

U. F. A., deal has fallen through

after all. Famous Players and U. F.

A., could not see eye to eye in the

deal, and U. C. I. in common with

most Italian concerns has fallen on

troublesome times.

British kinema artists are to have

the protection of the Variety Artist's

Federation, a kinema section of

the Federation having been formed.

The Exhibitors Co-operative As-

sociation of Great Britain and Ire-

land, Ltd., details of which I gave you

a week or two ago, has now been

formed, with 420 theaters in the com-

bine. It is on similar lines to the

First National Exhibitors Associa-

tion. Exchanges will be established

in London, Cardiff, Birmingham,

Glasgow, Manchester, Liverpool,

Newcastle, Leeds and Dublin.

It is said that representatives of

(Continued on Page 4)

Closes Big Deal

The Nick Carter stories, which are

being made in two reel form, have

been acquired by Pioneer for the en-

tire United States and Canada.

The deal was closed yesterday by

M. H. Hoffman, vice-president and

general manager of Pioneer, and John

J. Glavey, representing the Broadwell

Prod., Inc.

Street & Smith Corp., publishers of

the Nick Carter books, state that over

30,000,000 copies of Nick Carter sto-

ries have been sold.

No release date has been set by the

Pioneer for the Carter two-reelers.

Ochs in Europe

Lee A. Ochs, unbeknown to film

folks around town generally, booked

passage a short time ago and has now

arrived in Europe. Bryant Wash-

burn, who is associated with Ochs,

is producing "The Road to London"

in England.

New Federated Unit

Formed in Delaware With $1,000,000

Capital—Designed for Certain

Territories

Incorporation papers were filed

yesterday in the state of Delaware

for the Federated Film Distributors.

The company was formed by the

representatives of the Corporation

Trust Co. with a capitalization of $1-

000,000.

W. E. Shallenberger, general man-

ager of the Federated Film Ex-

changes of America, stated that the

new company had been formed to

handle the product of the Federated

Film Exchanges in certain territories

of the United States.

Goldwyn Directors Meet

A meeting of the Goldwyn board

of directors was held yesterday at

the executive offices.

Wainwright Here

J. C. Wainwright, prominent Eng-

lish film buyer, is in New York from

London. He will leave for Califor-

nia shortly.

Geller Succeeds Robinson

James J. Geller has been ap-

pointed Director of Publicity for Doug-

las Fairbanks and his producing com-

pany, replacing Carlyle R. Robin son

who was called "Doug's" publicity rep-

resentative for two years.

Change Title of Fox Special

Fox has changed the title of "Over

the Hill to the Poorhouse," the pro-

duction which is now playing at the

Astor theater to "Over the Hill." The

billing at the Astor has been changed

and the picture will go out all over

the country under the new title.

Hampton's Hodgkinson Schedule

The first Benjamin B. Hampton

production to be released in 1921

through W. W. Hodgkinson will be

"The Spenders.

It will be followed by at least four

more Zane Grey and Great Authors

pictures, all of which are Benjamin

B. Hampton productions.

Going to Lasky Studios

Sir Gilbert Parker, who will write

original stories for Paramount, and

Penrhyn Stanlaws, who recently sig-

ned with Famous Players will leave


Stanlaws is to direct for Famous

and there is some speculation as to

whether his first picture will be Park-

er's first script for the screen.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Charlotte, N.C.—A capacity house for the showing of the first episode of "Furate Gold," a Pathe serial, was the return of the players, the Projectionist of the Piedmont on an exploitation stunt" he put on at small expense.

The move was a novel application of the always-effective "lost key" idea.

Lee displayed a gold chest in the lobby of the Piedmont. The chest was locked and he had seven keys fitted. These keys and 50 others were tagged with the name of the theater and the information that the finder might obtain a prize if he could open the gold chest in the lobby.

The keys were "lost" in various parts of the town. The prizes won by the finder of the keys were complimentary passes to the Piedmont for two weeks.

The expense connected with the stunt was very small. The cost of the keys was $3.00 and Lee's printing bill, for the tags he attached to the keys, was $1.25.

Lafayette, Ind.—Every exhibitor appreciates the value of a mailing list and the chances are that most of them have realized, on the other hand, the advantage of a judicious utilization of his exploitation and promotion campaigns for the Marshall Neilan production "Don't Ever Marry," and the plan is one which can easily be put into operation by any other exhibitor who has a list of subscribers.

Johnson sent out small, neatly printed cards announcing the booking of that feature. On a dotted line below the announcement was the phrase "Don't Ever Marry," followed by a blank. The recipient of the card was asked to fill in the blank with enough words to round out the sentence. It was requested that these cards be mailed or brought to the box office and that the answers would be utilized for flashback on the screen. Those who wrote the answers which the audience most pleased were promised prizes and as soon as he had enough of them, Johnson incorporated his screen showing of them in his newspaper advertising. A long line waited patiently to get in to see the film on the opening day of its engagement and the word-of-mouth advertising which it received resulted in its playing to continually splendid business. Some of the prize-winning answers were "because if trouble comes, it will come singly, because women voting for death to be voting, because while a man may have a strong will, a woman has a stronger one, etc.

Callaway, Neb.—In the small town of Callaway, Bill Haycock, manager of the Star, put on an effective exploitation campaign with "When Peacan Went Dry." The town of Callaway boasts a population of 765 inhabitants.

With a cow and horse hitched to a prairie schooner, the sides of which carried the name of the picture, Haycock drove all over town advertising the show. Seated beside him were his wife and young son, and trailing behind the prairie schooner was a hog on a leash.

The prairie schooner, Haycock used a stovepipe to convey to the inhabitants that that particular schooner was a reminder of the good old days that were but are no more. To enhance the idea, he displayed a jug of moonshine.

Louisville, Ky.—Everyone takes interest in a lively scrap, and being cognizant of this fact, Joe Goldberg of the Strand and Mary Anderson put one over on the local homemakers. Business being taken a slight slump, he told both residents to managers to put their goods and keep the houses in tip-top condition. Regular advertising space was discarded and extra space for both theaters was taken. The exploitation was of a competitive nature, giving everyone the impression that something was wrong and the management of the houses and the homes of everyone a general concern. Of course, it was not a new stunt, but judicious handling of an old one. Joe Goldberg staged a little solitary battle and both houses began to pack them in.

Diaz Callahan New Fox Manager
Diaz Callahan has been appointed manager of the Fox exchange at Dallas.

In the Courts

Papers filed in the Supreme Court show that Col. W. N. B. Gates, manager of the film studio at shalones Margidian, a Turkish- Armenian girl refugee in a picture. "Turkish Atrocities," of First National Exhibitors' which released the film, is controlling their star.

Mrs. Eleanor Brown Gates, W. 45th St., who got the tract for the girl and was at her guardian in the Supreme Court, told the Surrogate that in her accounts he appreciates the refugee was incorrigible cause of frequent breaches of agreement to appear before the at the exhibition of the film that National paid her $6,000 more was due her to prevent breaking the contract. Gates says she had to travel the girl constantly and submit to indignities because of the contract, and her misguided efforts bring discredit upon her entire position.

Mrs. Brown says that one of the pictures which were given her, she bought three more and $5,000 additional for cheap goods, if not for a person in her position.

The Leaxo Producing Co. has been sued in the Supreme Court by the Triangle Films Corp. for the cause of the suit is not stated.

Leon D. Netter has filed an action in the Supreme Court in a suit of William G. Smith, his partner, and S. Lesser, in the piece of Pictures of Cleveland, have been made a party to it also. Netter alleges that under the agreement by the parties for the purchase of the rights of the films of Wnee by the Censors of Ohio before the contract was required to make the amount of $2,000, and the film in question was approved or even viewed by the censors.

The man who possesses ability, but lacks a job, not earning very much. The same thing applies to the excellent photo-pl that lacks RITCHEY posters.

RITCHEY LITHO. CORP.
400 W. 31st St, N.Y. Phone Chelsea 8

Proper Insurance Means Protection

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOU YOURSELF—NEED INSURANCE

Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

PeuenSamuels
LITIGATION INSURANCE
5425-5426-5427-5428
PeuenSamuels
INSURANCE

Human Harry Carey says

IF A chair-car seat on Life's train comes too high, a side-door Pullman and a grin will get you home just the same.

Watch for "SUNDOWN SLIM"
**Coast Brevities**  
(Special to WIDS DAILY)

Hollywood—King Vidor and company left last night for Toulon to secure locations on "The Sky Pilot" which Vidor will make for Catherine Cora—Corp. David Butler, Colleen Moore and John Boweys are in the cast.

Buster Keaton's fourth two reel comedy, "Murder" has been titled "The Backyard." The working title was "Paradise Alley." Eddie Cline directed.

Douglas Fairbanks has taken his entire company on location at the San Fernando Valley, where they will film scenes for "The Black Fox," an adaptation of Johnston McCulley's story "The Curse of Capistrano," which ran serially in the All Story magazine.

The Cinema Craft Corp. is working on its latest production, for the name, at the Francis Ford studios. Paul Hurst is the director and Charles Hickman, general manager, is supervising. Hilda Nova and Lieut. Pat O'Brien play the principal roles. The film has been titled "Shadows of Ye West."

Sol Lesser has for San Francisco to remain several days giving his varied interests in the North the double "o."

The Rothacker-Aller Laboratory is erecting a solid concrete building 200 x 125 on Melrose Ave., immediately adjoining the Brunton studios. The structure will be completed the latter part of February.

Billy West has leased space at the Francis Ford studio where he is making two reel comedies. Ethelyn Gibson is playing the feminine leads.

**Everybody's Doing It**  
(Special to WIDS DAILY)

Milwaukee—All of the downtown houses, which recently formed the Milwaukee Screen Club, have raised their admission rates. Saxe's Alhambra and Strand and Ascher's Merrill and Butterfly have increased their prices to 40 cents. The Magnet and American have doubled their 5 cent rate, while Smith's Picture Palace has raised it to 25 cents from 22 cents. Theatorium and Whitehouse have put into effect a 15 cent rate, the previous rate being 10 cents.

**Special to WIDS DAILY**  
Champion-Ascher Brothers get 28 cents including the war tax at most of the houses and 60 cents instead of the previous 45 cents. Others are expected to follow suit.

Three Leave Grauman  
(Special to WIDS DAILY)

Los Angeles—Walter Forde, the director of the Grauman, has resigned. He will direct the Grauman's next feature, "The House of Secrets," which is being filmed now.

Invents Color Frame Device  
Frank Paradis, who has been an operator at the Alhambra, has invented a machine which is a sort of stereopticon projector on a small scale and causes the image of the picture on the outer edge of a piece of paper to be illuminated in colors of various harmonious combinations. The machine costs 10 cents and it gives a frame effect and can be adjusted to a narrow and wide film. A patent was granted Paradis recently.

**Exhibitor Dies**  
Minneapolis—Clyde Hitchcock, well known as an exhibitor, succumbed to heart failure suddenly when he was mending the steps into a box seat of the house operated by his son. He was also a state theater fire marshal.

Cuts and Flashes

John S. Robertson has taken five principals and 20 extras to the Adirondacks for scenes in "Sentimental Tommy" for Paramount.

P. D. Dunn, Arrow sales manager hopped aboard the 20th Century Ltd. for Chicago, St. Louis and Kansas City, last week, to complete some deals.

Eliahu Fair, who plays Old Skin in "Kismet," is now playing with Eugene O'Brien in his forthcoming picture against destruction by fire.

**FOR SALE**

New Model Bell and Howell Cameras, No. 206-B, equipped with two and three-inch picture Carl Zeiss lenses and matched viewfinders—-ten 40-foot magazines—-filter and combination carrying case—-in perfect order.

FAUL, H. AFFR. Owner, Care Jr, W. Griffin Studio, Manhattan, N. Y. or Phone Mamaroneck 928 M.

**Mats, Electros and Stereos**

for the Motion Picture Trade

I. Rubin & Co.  
25 E. 44th St., N. Y.

283-8304  
The fastest stereotypers in N. Y. C.

PHONE BRYANT 6558  
When you want service

UNITED SOCIETY CINEMATOGRAPHERS
Suite 1603, Candler Bldg., N. Y.

**CUTS AND FLASHES**

**THE MIDNIGHT RIDERS**

A 5 Reel Western

For TERRITORY

Ask Kipling, 516 5th Ave., New York
John Gilbert

Pictured

"DEEP WATERS"
from "Caleb West, Master Diver"

and co-directed with MAURICE TOURNEUR

Columbia City, Ind.—New Columbia, $100,000, opened.

Amusements

GEORGE IN BOOTH TARKINGTON'S Great American Comedy

ARLIS P. OLDE KIN

Park Theatre

Booth Theatre, West 45th St. Evs. 8:20, Mat. Wed. & Sat., 2:10

HAPPY-GO-LUCKY

Played One Year in London As "Tilly of Bloomingbury.

ELTINGE

Theatre, W. 42 St. Evs. 8:45

Mats. Wed. (Pop.), Sat., 2:20

TAYLOR HOLMES in "COOKED GAMBLERS"

LITTLE OLD NEW YORK

"As a Breath of Utopia."—Telegraph

SAM H. HARRIS President

WELCOME STRANGER

Aaron Hoffman's Comedy Success

World's Greatest Vaudeville

B. F. KEITH'S PALACE

George Whiting & Sadie Burt & Co.

Stevie Shah

Mats. Daily at 2, Nites 8.

REPUBLIC

Mats. Wed. (Pop.), Sat., 2:20

Thea., W. 42 St. Evs. 8:10

The Lady of the Lamp

MOROSCO

Theatre, West 45th St., Evening at 8:30

MATINEES WED. & SAT., 2:30

Most Thrilling Mental Mystery Staged

THE BAT

"Kreis Staunton on Tips of Their Toes."—With Fine Tone!

Maxine Elliott's

Thea., 39th St., nr. B'Y, Evening at 8:30

MATSHEWS WED. & SAT., 2:30

The Greatest Love Story Ever Told

"SPANISH LOVE"

"Hold Audience Breathless."—Eve., Sun, Wed.

At Broadway Theaters

Capitol

For the feature picture, "Madame X", Manager Rothfiled has this week presented a very appropriate program. This combines the most popular music from "The Tru" and "Miserere," and is interpreted by the orchestra and soloists, Edmond Fillion, the violinist, and James Frazz, the pianist. The figure, placed in a window box on the stage, resembling that used in the picture. To one side of her is the judge's chair, while above hangs the picture of justice. She removes her parts of the opera without changing her position, while the male voices, with Sadler, Fraser leading, come off on the stage. The whole thing is very effectively done and catches the interest of the audience to the end.

The program opens with selections from "Tattered" as the overture. The news pictures follow and then comes a short dance number, "Dance Exquis." This is followed by a "Trick" picture and "Mambo." The "Ting Show," goes very well at the end of the program.

Why the Space?

(Continued from Page 1)

views and concerns and Associated First National Pictures, and its franchise plan in particular.

I am a franchise holder and member of Associated First National. I am more than twenty-one years old. I am responsible to one man but myself, and my friends and associates for the manner in which I spend or invest any money I make from the theaters, and I do not and cannot sit quietly back and permit Sydney Cohen, Mr. Lynch, Mr. Hubbel of the Associated First National, or in any other way influence through an organization of which I am now and price as one of its many hundreds of exhibitors members.

If there is anything wrong with Associated First National Pictures; if there is anything unfair in our franchise plan and its management, I am not trying to induce every exhibitor to join me in the conspiracy with any other exhibitor in any manner. This right is open to any exhibitor, as far as I am concerned. If any exhibitor is interested in joining any other in this conspiracy, or in any other endeavor to harm the business of the motion picture industry, I dislike, and dislike strongly, if they have been made after the express statements of the exhibitor to me. It is the right of the exhibitor to have any other as far as it has been wrong, and fairly, in any instance, and when such unfairness can be shown.

When should the representatives of any other group of exhibitors be in a position to organize unless in the activities of the great co- or individually? I think that you and any other group of exhibitors, either companies or leagues, and all such efforts have been persistently loug by interested individuals. I do not think that plant from me will by any means stop these attacks. It would be a good idea for any exhibitors who have the intelligence to comprehend these attacks, and any other exhibitors who have taken this thing and in the trade papers read editorial material that would have the effect of greater efficiency in the operation of their business instead of broadcasting individual opinions on a subject as that one person or a group of people can have publicity and success in their efforts to be blacklisted or acquire other issues of genuine importance.

"Don't you put my name on the list of exhibitors who want trade journals for the benefits to be had in knowing the other fellows are making money out of their theaters and not at any personal public" being organs for a few disregarded individuals with axes to grind.

"Very truly yours,

"A. F. BRENTLINGER,

"Consolidated Realty & Theaters Corp."

London Letter

(Continued from Page 1)

two of the combines are making efforts to secure the Assco. Prod. o. put to be used as a basis for their program.

Engand is threatened with a universal strike of kinema operators.

The Stoll Film Co. Ltd. will print Sir Arthur Conan Doyle's "Shacklock Holmes" stories as a serial. It will have other important subjects on a Eminent Authors program including "The Four Feathers" and "The Green Road" by E. W. Mason. Har. Shaw has just joined the product staff and Edna Flughart, his wife, ter of Villa Donna and Shirley Mav will star in his pictures. Shaw's first picture will be "Kipps" by H. Wells, Stoll's have acquired a large aerodrome in London which they are converting into a mammoth studio. This new airfield is a staff of a thousand people.

Stroheim's "Devil's Pass." Kilo trade shown here the other day was well received, but is not considered to fine a production as "Blind H. bands."

The film of "The Breed of Tresham," Martin Harvey's fame stage vehicle, has been completed with the star in his original role. It is a one man show, a smash with the story of the days of Charles I.

Donald Crisp has arrived. He holiday making at the moment, according to present plans he will m. one or two pictures for Lasky and then go to America.

WE'LL BE ALLOTTING TERRITORY SOON!

"HONEYMOON RANCH?"

STATE RIGHTS

No. 2

Edward Weitzel in the MOVING PICTURE WORLD— (in his review of the "Miracle Man")

"The performance of BETTY COMPSON is sufficiently merious to RANK WITH ANY IMPERSONATION SO KNOWN TO THE SCREEN."

FIRST RELEASES "PRISONERS OF LOVE"

PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLDWYN
**Bouveng Here**

Bouveng, director of the A. Bouveng Filmindustry of Stockholm, which is practically a combination of the old Scandinavian and other companies, and which practically controls the Swedish market, is looking into conditions in America. Bouveng, who is stopping at the Hotel New York, will remain in America until the middle of next month. Before returning he will visit the Coast, and also the man plant at Rochester.

Bougeng brought the same message that practically all Europeans interested in American and European pictures—chiefly the Norma Talmadge and Hart productions. In comedies the Tins and Harold Lloyds are still popular, although the Norma comedies were also popular.

**Kelly Reorganizes**

The $6,000,000 Corporation in Delaware—Field Men Busy

Kelly, who formed yesterday in Delaware, by representatives of the Oregon Trust Co., a new company will be the name of the firm known as "Smiling Jim Kelly," who was in the offices of the company's New York仔, a few weeks' experience in the movie business and they will continue to make pictures if the trial proves successful, will operate nationally.

Kelly has a company in operation which is the result of the merger of the former United States Motion Picture Co., a New York State company capitalized at $100,000. The reorganization is responsible for the new unit.

**I. V. T. A. Incorporates Here**

Albany-The International Variety and Theatrical Agency of New York City has filed incorporation papers with capital of $100,000. Incorporators are I. W. and M. and M. A. Schlesinger.

At the same time a surrender of authority of the International Variety and Theatrical Agency, Ltd., of Great Britain was filed.

It was stated yesterday that the new company does not mean a change of management of the I. V. T. A., which operates in South Africa and the Orient, but is merely an American company to carry on business here.

**Elise Ferguson Turns World Famous**

Elise Ferguson, touring world famous, has received a letter from Elise Ferguson that she is now touring the world and expects to be in Paris shortly. Miss Ferguson originally visited Japan. She will return to this country in November.

**Irene Castle an Independent?**

Irene Castle, former Paramount star, will head her own producing organization, backed by her husband, Robert S. Tarman.

**Ouida Bergere Going Abroad**

Ouida Bergere, wife of George Fitzmaurice, and author of the latter's recent screen stories, sails for Europe Oct. 12, to secure material for future writings.

**Hazel Dawn in Films Again**

Hazel Dawn has entered into a starring contract with A. J. Bimberg, who plans a series of Bimberg productions. "What Is Love?" is the first.

The S. A. Lynch Circuit has booked the entire series of eight Neal Hart productions for all their houses.

**Abrams Settles**

Contract With Morris Greenhill Arranged—Latter Closes Further

London—Hiram Abrams, who has been in this country but a few days from the start, has already settled the contract with Morris Greenhill relative to the foreign distribution of the United Artists' product. This is the reason for Mr. Abrams' trip here.

Greenhill has closed some interesting deals here. One gives him First National foreign distribution and another the exchange business conducted until now by the Western Import Co.

**Deals Unconfirmed Here**

The United Artists offices yesterday, that no word had been received from Mr. Abrams regarding the closing of the Greenhill deal.

Dennis O'Brien, of O'Brien, Malevinsky and Driscoll, who handles the First National product for consideration of the foreign territory, is in Europe as is his brother, Ben. In view of their absence no one at the O'Brien office cared to comment on the cable.

It was said, however, that Ben O'Brien, who arranges New York tomorrow, would probably bring with him the details of the deal.

No one could be reached at the local offices of Western Import regarding the Greenhill cable.

**Brandt Arrives**

Joe Brandt, president of the C. B. C. Film Sales Corp., arrived in New York yesterday from the coast bringing a number of features, comedies and other short stuff for the independent market to be released by C. B. C.

**Bound for the Old World**

The following will leave for Europe today: Major Charles H. Bell, London studio manager for Famous Players; Sidney Garrett of Sidney Garrett, Inc., Paul Powell, who will direct Paramount pictures in London, and Dennis O'Brien, of O'Brien, Malevinsky and Driscoll.
"Constance Talmadge in 'Good References' Hits Peak of High Class Comedy"

That's What the New York Mail Says of This Popular Comedienne, Presented by Joseph M. Schenck in the Story by E. J. Rath

MOST ENJOYABLE GIVEN

"'Good References' gives Constance Talmadge a thoroughly sympathetic role, and is the most enjoyable performance the little comedienne has ever given. Miss Talmadge has never looked prettier or acted with more zest. Here's the peak of high-class comedy." —New York Evening Mail.

MOST TALENTED STAR

"Further proof that Constance Talmadge is one of the most talented screen stars in motion pictures is furnished in 'Good References.'" —New York Morning Telegraph.

KEEPS 'EM ALL LAUGHING

"There was so much comedy in 'Good References' at the Strand that the large auditorium re-echoed with the cheerful sound of spontaneous gaiety. Constance Talmadge possesses a naive manner which is capable of acting prettily as much comedy as a young woman ever be expected to supply." —The Sun and New York Herald.

NO ONE LIKE HER

"Constance Talmadge is as ingratiating as ever. She is a young woman who has a charm all her own. And she need never fear her laurels. There is no one on the screen like her in the least, even her youthful loveliness is quite unlike the youthful loveliness of all other aspirants." —New York Tribune.

ASTOUNDING ADVENTURES


EFFECTIVELY JAZZED

"'Good References' at the Strand is a fun maker." —New York Evening Telegram.

ACTION IS SWIFT

"Action is swift and reveals good work." —New York Even Post.

Picturized by Dorothy Farm
Directed by R. William Neill

Established 1890

EDMONDS & BOUTON INC.

Accountants

Specialists in Studio and Exchange Systems and Audits.

We Go Anywhere.

NEW YORK — HOLLYWOOD
56 Pine St. 1645 Labrea Ave.
WASHINGTON, D. C.
Woodward Bldg.

Wid's DAILY


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Wid's DAILY

Wouldn't Be

Without Wid's

Thief River Falls, Minn.

Editor, Wid's Daily.

I have been engaged in this business for about a year and I want to say that the reports in your Daily have been of great help to me. I certainly would not be without WID'S DAILY.

Yours very truly,

H. A. BRUMUND,
The Thief River Theater Co.

Second Martin Film Finished

Vivian Martin has finished her second picture. It has been given the working title of "Polly" and was written by Edward Childs Carpenter. Sydney Olcott directed.

New Sennett Feature

(Special to WID’S DAILY)

Los Angeles—Mack Sennett has called his new five-reeler "Love, Honor and Behave."

Suckno Adds to Albany String

Albany, N. Y.—Samuel Suckno has obtained the control of the Delaware Ave., theater which will open under his management next week.

Suckno now has four theaters in the Capitol city: the Regent, Albany and Arbor and the new one.

Practically all profitable photo-plays have one thing in common—

RITCHEY POSTERS!

RITCHEY LITHO. CORP.
406 W. 31st St., N. Y., Phone Chelsea 8388

Another Theater for Cleveland

Cleveland—A theater seating 1,800 to 2,000 persons and a 20-story office building are to be built on the southwest corner of Euclid Ave. and E. 18th St. by F. M. Drew and W. T. Campbell of the Drew & Campbell Amusement Co., proprietors of the Star theater.

This will add the sixth house to Cleveland’s new Euclid Ave. theatrical district between E. 14th and E. 18th Sts., a district in which four theaters are under construction and two more proposed.
Coast Brevities
(Special to WID’S DAILY)

Bywood—L. William O’Connell has resigned his position as head of the new management of the Willard Theatre, according to C. S. Willard, manager of the Willard.

The new management will be W. J. Shippy and A. E. McMillan.

Los Angeles—Special Pictures has signed Neeley Edwards, known as “The Musical Magician,” a series of comedies.

Mr. Conklin has finished his comedy “Home,” which is being released.

The reissue of “The Witching,” a Wm. D. Taylor production Realart, has been completed.

The film, which has been edited, will be ready in about a week.

Bert Menasco has been signed as the first of the series of comedies directed by Floyd Miller.

San Francisco—Elan has departed for California, where she will spend two months working on “The Off-Shore,” a Metro production which is directed by Frank F. Fitzgerald.

The organization of a special publicity exploitation bureau has been announced by Sid Grauman in connection with the changes at the Grauman theatres. The organization will be charge of Arthur S. Wenzel, former manager of the Supers and Daily Mirror. He will be assisted by Gil Brown, Leslie Dowell and Bert Leder.

The filming of “The Witching,” a Wm. D. Taylor production Realart, has been completed.

The picture has been edited, and a month’s vacation is starting on his fourth production, Realart, about the middle of November.

Berenice Windsor has signed a five-year contract with Loew.

Mrs. W. Hale has left Los Angeles, Fla., where he will head the management of the American Bioscope studios at that city.

Sid Allen has been engaged to direct “Kindred of the Dust,” a book by Peter B. Kyne, which first appeared in serial form in Cosmopolitan Magazine and which is now being picturized for International under the direction of Frank Borzage.

Back to Rebuild in Mexico, Mo.
(Special to WID’S DAILY)

Louis—The Orpheum, Mexico, recently destroyed by fire, is to be rebuilt. The work of reconstruction has already started.

Payton Phillips, who operated and conducted the Orpheum, has been taken on as the property and has made arrangements to have his new house ready by November. It will seat 1,800 people. Plans are to play a few road shows and high class pictures in its house.

To Rebuild in Mexico, Mo.
(Special to WID’S DAILY)

Carmel Myers is at work at Universal City on “The Orchard.”

James Oliver Curwood has again written a story that is real, cable address ERNSHIP.

6 WEST 48th STREET
(6th FLOOR)
NEW YORK CITY

Phone BRYANT 4730

Another Big Success

James Oliver Curwood has again written a story that is real and电缆 address ERNSHIP.

6 WEST 48th STREET
(6th FLOOR)
NEW YORK CITY

Phone BRYANT 4730

To Rebuild in Mexico, Mo.
(Special to WID’S DAILY)

Los Angeles—A new organization the Lone Star Pictures Corp., has been formed with Walter H. Alkire as president and Philip H. White as vice-president and general manager to handle a contract which calls for delivery of four features, to be released as Alkire Prod.

Distribution arrangements, have been made with Forward Film Distributors, Inc., of New York.

Carmel Myers is at work at Universal City on “The Orchard.”

To Rebuild in Mexico, Mo.
(Special to WID’S DAILY)

James Oliver Curwood has again written a story that is real, cable address ERNSHIP.
DO YOU REMEMBER—
No. 38
"THE GAMBLERS"—with Harry T. Morey

PAUL SCARDON
Directed It
And also
"Partners of the Night" and
"Milestones"
FOR GOLDWYN

Now completing "THE BROKEN GATE"
By Emerson Hough
Address, Hollywood Hotel

Oswego, N. Y.—Strand, C. Seson-
ski, 1,300, to open shortly.

Amusements

GEORGE IN BOOTH TARKINGTON’S
Great American Comedy
P O L I T I C S
Park Theatre
Col. Circle, E. Evs. 8.30
Mts. Wed. & Sat. 2:30

BOOTH Theatre, Week 4th St. Evs. 8.20
HAPPY-GO-LUCKY
[Played One Year in London
As “Tilly of Bloomsbury.”]

ELTINGE
Theatre, W. 42 St. Evs. 8.45
Mts. Wed. (Pop.) & Sat. 2:30

“LADIES’ NIGHT”

HUDSON
Thra., 44 St., E. of B’Y’s Evs. 8.30
Mts. Wed. (Pop.) & Sat. 2:30

TAYLOR HOLMES in
“CROOKED GAMBLERS”

LITTLE OLD NEW YORK
"Jr. is a breath of Utopia."—Telegraph

PLYMOUTH
Mat. Tom’r & Thurs., 2:15

Cohan & Harris
Cohan & Harris Presents
THROUGH STRANGER
Aaron Hoffman’s Comedy Success
World’s Greatest Vaudeville

B. F. KEITH’S PALACE
George Whiting & Sadie Burt & Co.
Sylvester Shaffer

REPUBLIC
Mats. Wed. (Pop.) & Sat. 2:30
Thra., W. 42 St. Evs. 8.30

THE LADY OF THE LAMP

MOROSCO
Theatre, West 45th St. Evs. 8.30
MATINEES WED. & SAT. 2:30
Most Thrilling Mystery Play Ever Staged
THE BAT
"Keeps Stendles on Tips of Their Toes."—World.

MAXINE ELLIOTT’s
Thea., 39th St. nr. B’Y
MATINEES WED. & SAT. 2:30
The Greatest Love Story Ever Told
SPANISH LOVE
"Held Audience Breathless."—Eve. Sun

Incorporations

Albany, N. Y.—Evergreen Amuse-
ment Co. Capital, $10,000. Incor-
porators: M. Loew, N. Schenck and
D. Bernstein, 1403 Broadway.

Dover, Del.—Jenny Lind Photoplay
Corporation of Delaware. Incor-
porators: C. T. Cohee, S. L. Mackay and
C. B. Outten, Wilmington.

Indianapolis, Ind.—South Side Thea-
ater, South Bend. To start sale of
$50,000 of stock immediately. Vern-
on C. Hastings, president, Grant
Lewis, vice-president and general
manager, Gus Hashler, secretary and
treasurer.

Hutchison Seriously Injured
Charles Hutchison, Pathé serial
star, was seriously injured last Fri-
day while making a scene for “The
Double Adventure.” With two wigs
broken and his leg badly lacerated,
Hutchison probably will be unable
to return to the studio for two
months.

Mayer Joins Reichenbach
Joe Mayer, former director of pub-
licity for Universal, will join Harry
Reichenbach in the exploitation of
the new Clara K. Young produc-
tions.

Hollander Joins B. & K.
Chicago—William K. Hollander
has resigned as motion picture edi-
tor of the Chicago Daily News to
accept the position of publicity man-
ger for the Balaban & Katz Enter-
prises.

Ben Howells Due Tomorrow
Ben Howells, brother of David P.
Howells, film exporter, who has been
in Europe for some months past,
was expected in New York from
Antwerp on the S. S. Zeeland.
Howells will probably not return
until the first of the year.

Hodkinson Anniversary
The Hodkinson organization is ab-
out to celebrate the third anni-
versary of its existence. The organi-
zation will celebrate the month of
November as “Hodkinson Month.”

Lynch Secures Orlando House
Orlando, Fla.—The Grand Theater
has been leased for 20 years by the
Oroldo Enterprises, a subsidiary of
the Lynch Enterprises.

The house will be remodeled, a
hotel in the upper stories of the build-
ing to be operated.

Ready for Census Bills
Minneapolis—Meant of combating a
bill for censorship regulations which
they expect to be introduced at
the next session of the Minnes-
toa Legislature, are among discussed
members of the United Theatrical
Protective League.

Plans have been made to send a
petition to Washington to ask the
congressmen to repeal the taxing
law.

Paul Cazeneuve, now working on
a feature story for William Farnum,
will return to production shortly.

Many Bidding For “The Hidden Light”

Leading state-right buyers in various parts of the country are
for “The Hidden Light,” which is controlled by the Commonwealth
Corporation, Sam Zieter, president, 1600 Broadway. Inquiries
production have also come from foreign buyers.

“The Hidden Light” stars Dolores Cassinelli and is the first
dependent picture in which the famous “Cameo Girl” appears. The
beauty displays exquisitely subtle ability and has a strong sup-
cast, which includes Arthur Donaldson and H. Sedley.

“The Hidden Light” was written by Abraham Schoner, who
known plays include “Today” and “Ruling Passions.” It con-
romance, mystery and the necessary comedy relief.

“The Hidden Light” is regarded as one of the strongest prod-
offered on the independent market.—Advt.

Heavy Advance Bookings
Ernest Shipman has received the
following cable from London:
“Bookings on ‘God’s Country’ to
date 15,550 pounds (normally £77,-
500). First release date Aug. 21, 1921.
Anticipate new record this attraction.”

Doman Returns
Capt. R. S. Doman, at one time with
Universal and for the past eight
months in Europe securing film for the
Red Cross, has returned to New York
and is now at work on his first
unusual films. Doman is leaving the
Red Cross and expects to re-enter
the commercial film business again.

Well Leaves Brandt
Joe Well is no longer with Joe
Brandt and C. B. Film Sales.
Well was formerly director of pub-
licity and advertising for the above
National Film and Screen Snapshots.

Big Theater for Grand Rapids?
(Special to WID’S DAILY)
Grand Rapids, Mich.—Representa-
tives of prominent Chicago theater
owners were here recently regarding a
theater which is reported as planned
at a cost of $1,000,000. Monroe Ave.
is being looked over carefully for a
site.

Screen Tests at Moment’s Notice
Edward Small proposes to have a
time to see the tests of some those
under his management available so that
at a moment’s notice he can show
what his clients look like on the big
screen. A projection room will be
rigged up adjoining Small’s office for
this purpose.

Stanley Theater Ready by Jan. 1
(Special to WID’S DAILY)
Philadelphia—Work upon the Stan-
ley Theater now building at the
southwest corner of 19th and Market
Sts., is progressing rapidly.
There is every indication that soon
after the first of the new year this
theater will be opened.

“THE MIDNIGHT _RIDERS”
A 5 Reel Super-Western
For TERRITORY
Ask Kipling, 516 5th Ave., New York
to Warns Stanley

Will Exert "Every Legal Right and Every Remedy" to Keep Pennsylvania Market Open

William Fox is on the warpath. His time the fight is centered as the activities and operations of the Stanley Company of America, a headquarters in Philadelphia, of that company is Stanley is making an effort to shut down his productions from the Pennsylvania market in a lengthy letter has notified Stanley organization through S. E. Pickering, his bth Dec., that Fox intends right to keep his product moving in that territory. In reply Morris writing Rogers in behalf of the company, denials that Pennsylvania exhibitors have been any way interfered with their interests with Fox, and that Stanley feels against Fox. In just an opening of its attitude towards Fox and maintain that there is an orderly of productions on the market present.

The bearded visitor gave her the strangest mission a woman ever had. The beginning of a mighty drama in the first J. Parker Read, Jr., Associated Producers' special, "The Leopard Woman," starring Louise Glaum.

Advt.

Rebusch Hit

By M. P. T. O. Committee at Convention—Fails to Reply to Attack on Floor

(Special to WID'S DAILY)

Indianapolis—Details of the meeting of Indiana exhibitors here on Monday and Tuesday are fully right. As a result of the meeting Frank J. Rebusch, long prominent in the state organization, seems to be buried. The state organization fails to show him in any position, and that all he was openly attacked on the floor of the convention and failed to respond to the attack.

The attack was in the form of a letter sent special delivery by a Mr. of Indiana who might attend the convention. This letter was read on the floor and Rebusch, who was present, made no reply to it. The letter was signed by E. T. Pate, of Texas, W. D. Burford of Illinois, both present, and four others. Sidney S. Cohen did not sign it. It was issued, said, as a result of the attack made by Rebusch in a letter addressed to Cohen which appeared in several trade papers. Efforts made to verify that Rebusch issued the letter failing, the M. P. T. O. committee forwarded their letter, which read:

King Switches

(Special to WID'S DAILY)

Los Angeles—Henry King, who was announced as making a series of special productions for Jesse D. Hampton will direct Pauline Frederick's next picture for Robertson-Cole. King directed "2 3/4 Hours Leave."

The local Hampton offices had not heard about King directing the Frederick vehicle. It is understood, however, that he has been loaned to Robertson-Cole for the one production.

Garson, Controls Fine Arts

Murray W. Garson, president of Fine Arts Pictures, Inc., has purchased the interest of Charles F. Schwerin in that company. Schwerin has relinquished his office of general manager of sales.

Cabanee Working on Second Special

Christy Cabanne is now at work on "What's a Wife Worth?" which will be his second in a series for Robertson-Cole. Designed for release next year.

Two Lone Star Companies

There are two companies called "Star Pictures in the field. One is a new state right exchange with offices in Dallas and which operates Texas, Oklahoma and Arkansas which handles the Associated National product there, and the other company formed in Los Angeles to produce pictures a year ago.

These are to be released as Prods.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

J. Charles Davis, exploitation man for Federated has conceived a unique little gambit for the benefit of Bessie Love’s productions. It measures four and a half by three inches, has a neat blue lined border and consists of four leaves. On each of the first three pages is a heart with a question mark toward the center, with the words on these pages being respectively, “I’m in Love,” “You’re in Love” and “They’re in Love.” Opposite the latter, is in inscription “With Bessie Love.” On the other side of this leaf, is a heart with Bessie Love’s features staring the reader in the eye and then two pages in which Federated announces its next Love picture and the fact that four specials with her are forthcoming.

Charlotte, N. C.—Claude Lee of the Piedmont decorated his ten foot lobby to look like a jungle when he presented “The Lost City.” Making unusual good use of the small space, he attracted much attention toward the production. A good lobby display is always certain to appeal to the imagination of the fans and even small space may be utilized for the purpose.

Detroit—a striking example of modern exploitation methods of this was shown recently when C. E. Waughop, manager of the Scenic played “Her Elephant Man.” Waughop, who believes in getting in back of a picture with all his strength, engaged the local band. He placed the musicians on an automobile, decorated with banners announcing the production. The truck moved about the town slowly, followed by a dozen men muleing up as clowns who performed actions during the parade. These in turn were followed by several attractive girls in ballet costumes, riding ragback.

Chicago—H. W. Weiss of the Superior Screen Service, Inc., has been put on the Advisory Board of National Exchanges, Inc.

In the Courts

Edward Cooper Taylor has sued the Democracy Photoplay Co. in the Supreme Court for $4,200 alleged to be due. He says he was engaged by L. F. Lybarger to cut and eliminate five reels of the film “Democracy” at $100 a reel and was then engaged for four weeks at $1,000 a week in editing and reconstructing the reduced footage of the film. He says only $300 has been paid.

The Albert Capellani Prod. has been sued in the Supreme Court by the U.S. Fidelity & Guaranty Co. for $1,065 alleged to be due on a policy of liability insurance.

In the suit of Kin Hubbard against Universal the defendant has filed an answer in the Supreme Court, stating that he agreed to submit “Abe Martin” paragraphs which would be acceptable to the defendant and that after several had been submitted the defendant refused to take any more because they were not acceptable.

The Weissland Amusement Corp. and others have been sued in the Supreme Court by Edmund W. Baisley for $1,195 on notes.

Revised Tax Regulations Published

The National Association has secured through its Washington office a supply of copies of the regulations relating to the classification of tax on films, revised to August 1920, and approved by the Secretary of the Treasury.

Can’t Run All Night

San Francisco—The Board of Supervisors has turned down the application of the Edison for permission to operate an all night show. The Public Welfare Committee had previously recommended issuing the permit, but the requests of various women’s organizations resulted in the refusal.

Cumberland Theater Sold

(Special to WID’S DAILY) Cumberland, Md.—The Liberty theater has been purchased by Thos. H. Burke from Charles Charubas for $175,000. Burke takes possession Nov. 1. He operates the Empire here.

Cuts and Flashes

Pathe will distribute “The End of Diamonds” produced by L. Perret.

Gevaert Film Co., of America moved Oct. 1, from the Longacre to the Hooven Bldg.

J. S. Jossey, special representative for Arrow left for a tour of the last week. He will be gone three months.

Elmer Mc Govern leaves sh for a trip through the Middle West in the interest of “The Woman Tamed” featuring Durland.

John M. Stalid, director has quired stage and screen rights new play entitled “Woman Pass In The Night,” by Fr. Irene Reel.

It was reported yesterday Marguerite Clay was notified with a prominent producing company, relative to a series of starring engagements.

Irene Boyle, who played opera George Walsh in “The Dead-L” is now playing in “The Rider of King Log,” which Edgar Jonts is making in Augusta, Me.

Merle Johnson, who has for his own company has taken a to be directed by Doris Kenyon, to Riverton, where exterior of “Footloose” will be filmed.

Dreamer Closes Deal

Abe Dresser of the Exhibitors Film Corp. of Washington, D.C. while in town last week, secured the services of the Columbia Picture Prod. five show westerns with Franklin Farnum.

Coast Organization Seeks Dissolution

San Francisco—Application for an order of dissolution has been filed in the Supreme Court by United Press Industries of Southern California, the Allied Amusement Industries of California have succeeded it in an appeal.

The exhibitor always wants to increase his box office receipts. He always does when he uses RITCHIE posters.

RITCHIE LITHO. CORP.
405 W. 31st St., N.Y. Phone Chelsea 8828

INSURANCE EXPERTS

To the Theatrical and Motion Picture Industry for the Past 20 Years. Ask Any Producer.

Did you ever hear of an “Insurance Service”? Well, that’s what we have to offer. Can we explain further how we can serve you—

Ritchie LITHO. CORP.
Rembusch Hit
(Continued from Page 3)

AT LAST!

Write, wire or call
immediately

STATE RIGHTS

BERT LUBIN
Suite 1111
1476 Broadway, N. Y.
Tel. Bryant 3712

The Harry Levey Service Corp. and Harry Levey, are moving from 1664 Broadway to 230 W. 38th St.

HONEYMOON RANCH

Ready to talk business on

March 23rd, 1920

FOX Warns Stanley (Continued from Page 1)

of the Territory, consisting of the State of New York and the District of Columbia, against the practices of such companies controlled, owned, or managed by them.

the situation reveals that

we have generally built up an organization for the distribution of a com-

pany, or as a result of a combination, or in conjunction with such companies, or by

and the local exhibitors, and that

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or in cooperation with such companies,
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Cleo Madison, who recently completed playing a part in "White Ashes," has returned from a two weeks' sojourn in the San Jacinto Mountains.

Carefully tucked away in one of the least important scenes of Metro's production of "The Four Horsemen of the Apocalypse," screen fans will find two persons who are most responsible for the success of the picture. They are June Mathis, Metro's famous scenarist and Rex Ingram, the director.

Earl William's next picture for Vitagraph will be titled "Diamonds Are Not Forever," taken from a magazine story by Frederick J. Jackson. Beatrice Burnham will play opposite the star, Chester Bennett will direct.

"April Fool" is the title of Lloyd Hamilton's next comedy, now under production at the Astra studio, Glendale. Jack White is directing.

Col. W. N. Selig has engaged Webster Collins to direct Franklyn Furnam.

The Gate Film Co. has started work on "San Bernardino." Jimmy Clemens, at one time with Christie, is directing Rube Miller.

George Pierce is appearing in "Black Beauty," which Vitagraph is making.

Elinor Field is playing opposite Joe Ryan in "The Purple Riders," a Vitagraph serial.

George Fisher and Joseph Dowling are in "The Trail of the Axe" which is being made at the Bruin studio.

Lyons and Moran have begun work on "Fixed by George" their fourth feature for Universal.

Frank Mayo will appear in a story called "Tiger" which Universal has purchased.

Teachers See Cannon Film

Buffalo, N. Y. — "Shihipwrecked Among Cannibals" was shown to an audience of teachers at the Palace recently.

A Rarity!

Fox reports it has discovered an exhibitor who believes he is paying too little for Fox news, and actually asks to be allowed to pay more.

Fox News is the best on the market," writes Phil Smith of the Crescent Theater, Syracuse, in a letter to the company. "We voluntarily ask you to increase our rental."

70% Increase for Boston Musicians

Boston,—An increase in wages averaging 70% is provided in the new one-year agreement between the union musicians and theatrical managers' here. The wage agreement is retroactive to Labor Day and will be in effect until Sept. 1, 1921. This is the first increase in pay received by union musicians since the beginning of the war, as they were working under a four-year contract, which expired Aug. 31 last.

Who Is It?

It is reported that Albert Ulmann, movie writer, who has left for Europe, intends to secure the consent of an international character to appear in a production that is international propaganda in political history and diplomacy.

F. I. L. M. Club Activities

Meetings of the F. I. L. M. Club are being held temporarily in Fox exchange, pending renovation of the Pathé quarters.

Lester Adler has been named chairman of the Grievance Committee to serve for eight meetings. With him on this committee are Messrs. Knappen, Marsh, Mills and Savoin.

Capital Film Exchange was voted to membership at the last meeting.

New Milwaukee Exchange

Milwaukee—A new state right exchange has been established to handle the Wisconsin distribution of "The House Without Children."

H. E. H., is the name of the firm; Sam Hixon is in charge at 406 Majestic Building.

Sign for A. P. Output

San Francisco, Cal.—The Strand has signed for first run showings of all A. P. productions, beginning with Thomas H. Inge's "Homespun Folks."

John Gilbert
Picturized

"DEEP 'WATERS'" from "Caleb West, Master Diver" and co-directed with MAURICE TOURNEUR

Visalia, Cal.—Owners of Theater Visalia to build.

Amusements

GEORGE ARSLIS
Park Theatre
Col. Circle, Eves. $3.85
Mts. Wed. & Sat., 2:30

BOOTH
Theatre, West 45th St. Eves. 8:30
Mts. Wed., Sat., 2:30 & 8:30

HAPPY-GO-LUCKY
Played One Year in London As "Tilly of Bloomsbury."

ELTINGE
Theatre, W. 42 St. Eves. 8:45
Mats. Wed. (Pop.) & Sat., 2:20

"LADIES’ NIGHT"

HUDSON
Thea. 44 St. E., of By, Eves. 8:30
Mats. Wed. (Pop.) & Sat. 2:30

TAYLOR HOLMES in "CROOKED GAMBLERS"

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegram

PLYMOUTH
Mat. Tom's & Thurs. 2:20

Cohan & Harris
Mats. Wed. & Sat. 2:15

SAM H. HARRIS Presents
WELCOME STRANGER
Aaron Hoffman's Comedy Success
World's Greatest Vaudeville

B. F. KEITH’S PALACE
George Whiting & Sadie Burt & Co.
Sylvester Shaffer
Mats. Daily at 2, Nites 8.

REPUBLIC
The Lady of the Lamp
MOROSCO
Theatre, West 45th St. Evenings at 8:30
MATINEES WED. & SAT., 2:30
Most Thrilling Mystery Play Ever Staged
THE BAT
"Regis Standees on Tips of Their Toes."—World

Maxine Elliott's
Thea., 39th St., nr. By
MATINEES WED. & SAT., 2:30
The Greatest Love Story Ever Told
"SPANISH LOVE"
"Held Audience Breathless."—Eve. Sun

Savini Ready for Fall Se
R. M. Savini, general man
Savini Films of Atlanta, has


Savini says business is good.

Savini Films are also "Gump" cartoons and a series of Turpin two-reel comedies.


$1,000. To manufacture, distribute and exploit films.

The Woman Untamed

Kenneth Davenport Everet Williams
Telephone 12884
DAVENPORT-HAYS
Picture Players Special Reproduc- tives
Suite 621-623 Union League Bldg
Second and Hill Streets
Los Angeles, California

EGGER
PHOTO ENGRAVING
1587-1590 BROADWAY
D A Y AND NIGHT

EGGER
PHONE 1474

REPUBLIC

TELEPHONE
BRITIS5 5-1055

TWENTY REASONS WHY BETTY COMPSON IS A STAR

No. 3
WID'S DAILY—
(Its review of "The Miracle Man")
"The work of BETTY COMPSON will be a REVELATION TO ALL FILM FOLK."

FIRST RELEASE "PRISONERS OF LOVE"
PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLDIN
Fairfax Productions
To Be Formed by Marion Fairfax and Marshall Neilan—New Producing Unit
(By wire to WID’S DAILY)

Los Angeles—Marshall Neilan and Marion Fairfax have entered a working arrangement whereby a new producing organization to be known as the Marion Fairfax Prod. will be formed. The new company will make pictures either from original stories by Miss Fairfax or from stories that have appeared in nationally circulated magazines.

Neilan has placed Miss Fairfax under a long term contract, under the terms of which the latter will prepare the scenarios for the next four pictures Neilan will make for First National release. The new company will begin operations after those four scripts have been completed.

Gansier Specials
Will Make Four for Robertson-Cole Release—Features Will Have No Stars in Them

L. J. Gansier has rounded a visit of several weeks’ duration here and leaves today for the coast where he will get under way the first of a series of four specials for Robertson-Cole.

The productions will be known as Gansier Prod., will be of the special type and will not have any star in them. Gansier’s latest work is “Kismet” with Otto Skinner.

Howells Delayed
Fed Howells did not arrive in New York yesterday as expected. His boat will dock this afternoon.

Fitzpatrick Here
The “Fitzpatrick” part of the film of Fitzpatrick and McElroy of Chicago is in town.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—The cast for “The Flip Flapper,” has been completed and production will commence at once. Gladys Walton, Universal star, has the title role. Rollin Sturgeon directing.

Erich Von Stroheim and a company of 300 have departed for Monterey, where they expect to stay one month, filming scenes for “Foolish Wives.”

“The Inner Sight,” a drama of the underworld, by Martha Lord, has been purchased by Thos. H. Ince, for production in the near future.

Stuart Paton and his company, filming “Out of the West,” starring Eva Novak, is at Laguna Beach on location.


Percy Heath, of Metro’s scenario staff, has just completed the screen version of Jackson Gregory’s novel, “The Door.”" recently purchased from Frank B. All.

The Kempsey Orey Comedy Co., organized with a capital of $50,000, has entered the field of producers. Their contract calls for twelve 2-reel comedies a year. Allen Watt, is named as director general. Wm. Dorey, president Edwin Barker, general manager and Theodore Johns, sales manager.

G AUSMAN.

Films for Workhouse Inmates

Minneapolis. — Members of the workhouse will now be supplied with entertainment in film form as a result of the donation of a projector donated by the Film Board of Trade, an exchange organization.

“Fatty” Boosts “Buster” Keaton

“Fatty” Arbuckle is sending out 25,000 letters with which a photograph of “Buster” Keaton is enclosed in the letter. Arbuckle says he considers Keaton his successor in the line of two-reel comedies and that he (Arbuckle) did not desert the dual comedy field until he had secured a successor—who is Keaton.

Advocate Building New House

Stanfield, Ore.—The “Standard” in a news item concerning the opening of a new house in Hermiston, comments on the lack of an up-to-date picture house there, declaring that building one would be a good investment and a matter of public pride.

Dallas—Ray Whitfield at Hippodrome succeeding Hal C. Norfleet.

Sets N. Y. Strand Crowds Roaring With Laughter

Constance Talmadge Praised by Critics for Peppy Work in “Good References”

PLAYS TO BIG CROWDS.

“There is plenty of lively comedy in this latest Constance Talmadge vehicle. It makes a favorable appeal and affords pleasing entertainment. Constance Talmadge injects an amazing amount of 'pep' into her impersonation and again proves her right to rank as one of the screen's most versatile comedienne. Tell your patrons that this picture played to a record-breaking week at The Strand, New York, where it received high praise from press and public.”—The Exhibitor’s Trade Review.

LAUGHTER IN ABUNDANCE.

“Good References,” the latest Constance Talmadge picture, lands the laughs in abundance, and the spirit of the doings of the heroine is in the right vein. Constance does her love scene very prettily. Miss Talmadge in a West Coast bathing suit is another pleasing feature of the picture.”—Moving Picture World.

A UNIQUE FIGURE.

“Good References’ is a breezy little comedy and Constance Talmadge a vivacious star. In the realms of motion picture stars, Miss Talmadge stands alone. She is a unique little figure and there is no one who approaches her in the particular branch of comedy in which she excels.”—New York Morning Telegraph.

STAR IS ATTRACTION.

“Good References’ is a typical Constance Talmadge comedy with the star displaying her usual attractive personality. The quality of production is up to standard and the supporting cast is a good one.”—Wid's.

Presented by Joseph M. Schenk
Story by E. J. Rath
Picturized by Dorothy Farnum
Directed by R. William Neill

A First National Attraction

There'll be a Franchise everywhere
Amusements

GEORGE IN BOOTH TARKINGTON'S
ARLISSEN'TS
P O L D E K I N
Park Theatre

BOOTH
Theatre, West 45th St., Tues., 8:20, Sat., 5:30.

HAPPY-GO-LUCKY
Played One Year in London As "Tilly of Bloomsbury."

ELTINGE
Theatre, W. 43 St. St., Tues., 8:15
LADIES' NIGHT

HUDSON
Thea., 44 St., E. of 3'y., Tues., 8:30
TAYLOR HOLMES in "CROOKED GAMBLERS"

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegraph

PLYMOUTH
W., 43rd St., Tues., 8:20

Cohan & Harris
W., 42 St., Tues., 8:15

WELCOME STRANGER
Anon Hoffmann's Comedy Success

World's Greatest Vaudeville

B. F. KEITH'S PALACE 11
George Whiting and Sadie Burt & Co.
Sylvester Shaffer

REPUBLIC
Thea., W. 42nd St., Tues., 8:30

The Lady of the Lamp

MOROSCO
Theatre, West 45th St.

MATINEES WED. & SAT., 2:30
Most Thrilling Mystery Play Ever Staged

THE BAT
Keeps Standees on Top of Their Toes.—World

Maxine Elliott's
Thea., 39th St., nr. B'y.

ENLARGEMENTS

"The Cheat" Made an Opera

The New York Times publishes from Paris the following cable, copyrighted by the Chicago Tribune Co.:

"For the first time a motion picture has been developed into an opera."

"This announcement was made by directors of the Opera Comique, who said that the American film play 'The Cheat,' in which Fannie Ward and Sessue Hayakawa, the Japanese actor, were starred, had been done in Berlin from by Camille Erlanger, the author of 'Aphrodite.'"

New Colonial Opens Oct. 11

Allentown, Pa.—Whitmer and Vincent's New Colonial will open Oct. 11. The Glenn Corp. of New York has installed one of its new screens.

Des Moines, Ia.—A. H. Blank is reported to rebuild Unique so that it will be ready in January.

Committees Named

(Continued from Page 1)


Membership Committee: W. R. Rothacker, Chairman; Chas. Christie, Fred J. Breccorf, Sam F. Norris, and Thos. G. Wiley.

Film Theft Committee: H. Minot Pitman, Chairman; Bert Adler, L. E. Francioni, G. E. Kahn, A. I. Siegel and Sam E. Eckman, Jr.


News Weekly Committee: Emanuel Cohen, F. B. Hatrich, L. J. Darmour and David Selznick.

Law Committee: Lawrence Vidaver, Chairman; (Each Company to name representative lawyer).


P. L. Waters has succeeded Walter W. Irwin as chairman of the Executive Committee, while practically all of the other chairman have been re-appointed.

Cohen Separated from Valuables

Detroit, Mich.—Lou Cohen, one of the owners of the Coliseum, Globe and other local houses, was recently held up and robbed of a diamond ring, $400 in cash and a diamond stickpin, after he had left with the receipts of one of the houses.

An automobile with two men drew up beside his car and left with his valuables.

Curran Books Griffith Film

San Francisco, Cal.—"Way Down East," the D. W. Griffith production will open at the Curran, a legitimate house on tomorrow.

Lesser Not Involved

Leon D. Netter, regarding whom WID'S DAILY published a court story Wednesday, stated yesterday that he had withdrawn from the Masterpiece Pictures of Cleveland because the suit over "Frivulous Wives has been dropped.

The point misconstrued says Netter, was the fact that he contended in his answer that suit should have been brought in the name of Masterpiece Pictures Co., consisting at that time of Leon D. Netter and George P. Jacobs, instead of against Leon D. Netter as an individual.

Levine Closes Many Deals

Nat Levine, sales manager for Plymouth Pictures, Inc., has sold the series of five two-reel Minta Durfee comedies to the following:

Ohio, Kentucky and Michigan; to Standard Film Service of Cleveland; Western Pennsylvania and West Virginia to First National Exchange of Pittsburgh and Washington, Maryland, Delaware and Virginia to Sea-board Film Corp. of Washington.

Guest at Author's Luncheon

Sir Gilbert Parker, John S. Roberts and Pearl White were guests of the Authors' League of America at a luncheon given at the Cafe Bohemie yesterday.

New Brady Film

Alice Brady, having finished "The New York Idea" for Reard, has begun work on her new production, "Voice of the Blood," an original story by Harry Chandlee and William B. Lamb. Herbert Blache is directing.

Adopt New Name

San Diego, Cal.—The Busch Theaters is the new name adopted by the organization hitherto known as the Broadway Amusement Co. G. A. Busch is president; K. G. Busch, secretary and treasurer; Earl B. Doherty, auditor and J. Weinberger general counsel.

Berlin, Wis.—New Strand, A. L. Robarge, chain opened.

Big Scene from "THE HIDDEN LIGHT"

Starring

DOLORES CASSINE

State-righted by COMMONWEALTH FILM CORP.
Sam Zierler, Pres.
1006 B'way New Y

GIRLS DON'T GAMBL

The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc.
1600 Broadway
New York

THE WOMAN UNTAMED

ENLARGEMENTS of moving picture films, for still cuts. Also high class prints. Twenty years' experience in laboratories.

W. J. Morat
302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7361

SALES MANAGER

Independent organization, leaving October 7th for every key city in United States, returning in two months, would be interested in selling territorial rights of pictures or merit. Will guarantee results.

Address Box B-2, care WID's

"THE MIDNIGHT RIDERS"
A 5 Reel Super-Western

For TERRITORY

Ask Kipling, 1516 5th Ave., New York
The Screen Sensation of the Year

This tremendous tense and powerful drama of primitive men and women bears the guarantee of absolute success.

The Big Super Special

The Great Redeemer

by H.H. Van Loan

Enacted by an all-star cast headed by House Peters

Directed by Clarence Brown

Produced under the personal supervision of Maurice Tourneur

Exclusive METRO Distributors
This is not a 'FREE OFFER in any sense.' But it is striking proof of our belief in th exhibitor's integrity and sense of fairness.

Run these three great Mayflower Specials, and pay us for them after they are run, what your box office says they are worth:

An Allan Dean Production

**SOLDIERS OF FORTUNE**
(5911 feet)

An Emile Chautard Production

**THE MYSTERY OF THE YELLOW ROOM**
(6345 feet)

An Allan Dean Production

**THE LUCK OF THE IRISH**
(6607 feet)

Read carefully the simple agreement on this page. Fill out coupon and mail to us at once.

---

**IT IS AGREED**

To an exhibitor operating the:

At No. ........................................ Street, ........................................ City, ........................................ State, and Realart Pictures Corporation, distributor, as follows:

First—That the distributor shall deliver to the exhibitor for showing at his theatre, as nearly as possible on one of the five of playing dates specified below, one print each of the following special feature productions:

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<th>PRODUCTION</th>
<th>First Choice of Play Dates</th>
<th>Second Choice of Play Dates</th>
<th>Third Choice of Play Dates</th>
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Second—That the exhibitor shall exhibit each of these special feature productions in his theatre for ................................ days.

Third—That promptly after the completion of each day's exhibition the exhibitor shall pay as rental to the Realart Picture Corporation the amount of money to which he considers the distributor to be honestly and fairly entitled.

Fourth—That the exhibitor will pay transportation charges both ways on each print, will also pay to the distributor a sum equal to five per cent. (5%) of the amount paid as rental for the film (this being the tax imposed by Section 506 of the Revenue Act of 1918), and will further pay, cash on delivery, for all lithographs, cuts, matrices, lobby display, and advertising accessories ordered by him, the same to be provided, if available, at the rates regularly charged by the distributor.

Fifth—The exhibitor will fully protect the prints and other property of the distributor while in his possession, receiving or forwarding prints immediately after use in the same condition as when they were received, reasonable wear and tear due to the proper use thereof excepted.

Sixth—It is further expressly agreed, in consideration of the waiving of advance payments, and of other valuable concessions granted herein by the distributor, that the exhibitor shall make unusual efforts, through advertising and publicity, to induce the public to come to his theatre on the days when he is exhibiting the special feature productions herein named.

Seventh—It is also agreed, in part consideration hereof, that the exhibitor shall give as early playing dates as possible, preferably in the months of September and October, but in no event later than November 30th, 1920, and that the distributor shall not be obligated to provide the service heretofore specified if it shall develop that a satisfactory agreement cannot be reached promptly regarding such playing dates.

Recommended ........................................ 1920  Signs ........................................

(RName of exhibitor)

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**COUPON**

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK CITY

GENTLEMEN:

I have carefully read the agreement which was attached to this coupon, containing your offer to exhibitors to run the three MAYFLOWER SPECIALS:

"SOLDIERS OF FORTUNE"—"MYSTERY OF THE YELLOW ROOM"—"LUCK OF THE IRISH"
and base payment for same on box-office results. I want to take advantage of this offer.

Please send copy of formal agreement, so that early playing dates may be arranged.

NAME: ____________________________

THEATRE ____________________________

ADDRESS ____________________________

W—2

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REALART TAKES THE RISK!
News of the Week
in Headlines

Monday

Mae Murray to star for Paramount; E. Phillips Oppenheim to write original stories. Lasky talks of future productions.

Independent Exhibitors Corp. of the Northwest using threats to put over booking combine.

Arthur Friend denies having resigned from Famous Players.

Tuesday

Douglas Fairbanks and Mary Pickford reported planning tour of the world. Will make pictures while in route.

Exhibitor organizations meeting all over the country. David Horsley denies that Christie owns negatives of all latter's comedies. Talks about contract made in 1916 with Al Christie.

Sir Gilbert Parker to write original stories for Famous Players.

Wednesday

Federated Film Distributors, capital one million, formed in Delaware. Affiliated with Federated Film Exchanges of America.


A. F. Brentlinger, Indiana, wants to know why trade papers persist in devoting so much space to "party politics."

Thursday

Nils Bouveng, director of the A. B. Svensk Filmindustri of Stockholm, in New York.

World M. P. Corp. formed in Delaware, capital $6,000,000.

London reports Hiram Abrams has settled United Artists contract with Morris Greenhill. The latter acquires certain First National foreign contracts and British exchange system of Western Import Co.

Irene Castle reported will produce independently.

Friday

Fox warns Stanley Co. of America that it will keep Penn. market open. Charges Stanley is endeavoring to shut out Fox productions.

M. P. T. O. Committee at Indiana convention attacks Frank Rembusch, who fails to answer.

Saturday

Famous Players and Goldwyn disagree over screen rights to works of E. Phillips Oppenheim.

Regional directors and franchise holders of Associated Exhibitors, Inc., to meet in New York all next week.

Announcement of N. A. M. P. I. Committees for coming year made by William A. Brady.

Marion Fairfax Productions formed. To produce in conjunction with Marshall Neilan.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
A famous story that is known in every city and village from the Atlantic to the Pacific.

The great race scene in which "Cold Molasses" wins is a class thriller of stage history.

MAURICE TOURNEUR'S SCREEN VERSION of NEIL BURGESS' THRILLING AMERICAN RACING DRAMA

THE COUNTY FAIR

Featuring

WESLEY BARRY
DAVID BUTLER

HELEN JEROME EDDY
EDITH CHAPMAN

Played to 40,000 people at the Rivoli Theatre, Toledo, Ohio.

Seven days there proved it the drawing success of the year.

A SPECIAL ATTRACTION
Selling on a State Right Basis

For Terms and Details Address

GUY CROSWELL SMITH
1476 BROADWAY
Suite 807-811
NEW YORK
Very Fine Production of Famous Old Play

Pauline Frederick in
"MADAME X"
Goldwyn

DIRECTOR ..................... Frank Lloyd
AUTHOR ....................... Alexandre Bisson
SCENARIO BY ............ J. E. Nash and Frank Lloyd
CAMERAMAN ................. J. D. Jennings
AS A WHOLE ............... Fine production of famous old drama.

STORY ........... Rather slack in interest until court room scene, but this is keyed up to wonderful pitch
DIRECTION ........ Splendid in court room sequence and reunion between mother and son
PHOTOGRAPHY .............. Good
LIGHTINGS ................... At times poor
CAMERA WORK ............. Very good
STAR ................. Gives tremendously effective performance throughout
SUPPORT ............. Casson Ferguson very good as son
EXTERIORS ................. Good
INTERIORS ................. Very good
DETAIL ...................... Very good
CHARACTER OF STORY ...... Lawyer unknowingly defends his mother whom his father had cast out years before

LENGTH OF PRODUCTION ...... 6,475 feet

"Madame X," the famous old play and mother of the myriad court room dramas of stage and screen, has been given a very fine production by the Goldwyn company under Frank Lloyd's direction. Chief interest naturally centers on the familiar scene in the French court, where the young lawyer pleads in eloquent defense of his client, unknown to him his mother, while his father sits by realizing that each word is an indictment against his own character. And this tremendously powerful sequence has been handled with rare skill by Director Lloyd. It is a scene in a thousand, one so calculated that the spectator is completely caught in its intense emotional pitch and swept to an equally high emotional response.

Much of course depended on the playing of this sequence. Beyond a doubt Pauline Frederick's work as the mother is triumphant. Her restrained emotionality is one of the big factors in determining the value of the scene. Casson Ferguson also does splendidly as the son.

The reunion scene following immediately afterwards is another one keyed to a high emotional pitch. The young man has learned from the lips of his repentant father that his client, whom he so successfully defended, is none other than his mother. He approaches her side to comfort her and gradually permits her to know that he is aware of the secret she thought was hers alone. It is a very beautifully done scene and one which takes effect on the spectator in no uncertain manner. The strength and purpose of the original play is retained when the acquitted woman, known to the court as merely Madame X, breathes her last after taking a swallow of poison.

The beginning of the picture is of small interest compared to the big scenes at the end. Its construction is rather obvious and the mood of the story is somewhat hasty—all preparatory to the climaxes which are to follow. But the more or less uninteresting character of these scenes showing the misunderstanding and separation of husband and wife and the boy grown to manhood, is quite cleverly relieved by some very good comedy interposed by Lionel Belmore and Willard Louis in the roles of the professional blackmailers.

William Courtleigh's performance as the husband is effective, chiefly in the big scenes. Others who appear are Maud Louis, Hardee Kirkland, Albert Roscoe, Cornean Kirkham, Sidney Ainsworth, Cesare Gravina and Maud George.

Should Draw Big—Will Surely Entertain

Box Office Analysis for the Exhibitor

There isn't a doubt about the entertaining power of "Madame X." It contains scenes, the power of which has never been duplicated on the stage or screen, and these have been handled in a most skillful way by those concerned in the picturization of the play.

The drawing power of the picture might also seem as big as its entertaining power. For besides the name of Pauline Frederick, you have the title of a play with years of publicity and advertising behind it. The combination ought to draw very big crowds.

In advertising it bring out the fact that the strength of the court room scene has never before been equalled. You might mention, if you wish, that many other pictures have been copied after it in respect to this scene. And a really dramatic advertisement can be built up if you care to relate the situation and relationship of the three characters in this court room scene.
Splendidly Produced and Has Wonderful Climax

James Oliver Curwood’s
“NOMADS OF THE NORTH”
First National

DIRECTOR .................... David M. Hartford
AUTHOR ...................... James Oliver Curwood
SCENARIO BY .............. James Oliver Curwood and
David M. Hartford
CAMERAMAN ................ Walter Griffin

As a whole ................. Splendid picture with unusual
drawing power; works up to unusually fine
climax that is a knockout.

Story ................. Disappointing at first but works out
in such fine fashion that this will have no effect

Direction ................ Very fine all through

Photography .............. Very good

Lightings ................. Always first class

Camera Work ............. One of the features

Players .................. All do exceptionally well

Exteriors ................ Marvelous; God’s country

Interiors ................ Adequate when required

Detail ................. Particularly well taken care of

Character of Story ...... Trapper and his
wife elude the law and later when captured are
cought in a forest fire

Length of Production ...... 5,200 feet

It’s the treatment and generally intelligent air of
“getting it over” that makes “Nomads of the North”
the attraction that it is. It’s truly an audience picture,
for it holds the attention all the way through and at
the end leaves you thoroughly satisfied and thrilled by
its gripping climax presented by a spectacular forest
fire which is so vividly real that it’s hard to believe
it’s on the screen and not an actual existence.

There’s a shade of disappointment at the opening.
You expect to see an old time story told in the old
time way. But it soon develops into an interesting bit
of entertainment with a new twist here and a clever
touch there, all helping to arouse the spectator to a
pitch of excitement which is produced by the climax.

One of the best things in the picture is the antics
of a cub and a funny little dog. These two little ani-
mals seem to have the effect of linking the characters
of the story into a closer sympathy in the mind of the
audience. Detail throughout is carefully observed
even in the matter of showing the animals grown up.
They are identical in appearance with the animals used
in the earlier sequence.

But the picture’s feature is by all means the forest
fire. And this is worth seeing in itself. The huge
trees are seen falling in the flames and in one bit
particularly a tree, which doesn’t seem to be more
than a few yards away from the camera, is suddenly
enveloped in flames which die away, leaving the char-
red wood. The cast is a fine one and it may be said
that Betty Blythe does some of the best work of her
career toward the close of the picture, while Lon
Chaney and Lewis S. Stone do very well.

Nanette and her father have lived on the charity
of Duncan McDougall and when “Buck” McDougall,
his son, is refused by Nanette, he hires Marat to tell
her that her sweetheart Raoul, has died in the North.
Nanette and Buck are about to be married when Raoul
returns. Later during a fight with Buck and Marat,
Raoul kills the latter and escapes with Nanette, now
his wife.

They live happily until discovered by Buck who puts
Corporal O’Connor of the Mounted Police and
former suitor of Nanette, on the trail of the fugitive.
O’Connor is about to carry out the law when a forest
fire threatens to destroy them. During the fight for
life Raoul saves O’Connor’s life and when the fire is
over the officer of the law agrees to swear that he saw
Raoul perish in the fire where in reality Buck has
met his death. Nanette, her husband and baby return
to their mountain home.

Plenty to Talk About in This and Should have Extended Run

Box Office Analysis for the Exhibitor

“Nomads of the North” is by all means an audience
picture, one that should be good for an extended run
because it’s one of those pictures that reap the benefit
of word-of-mouth advertising. And those who see it
will surely talk about it and want their friends to see
it. They’ll rave about the little cub and dog especially
in the moments where they are shown alone at their
tricks and where they fall out of the canoe and are
washed down stream, leashed to each other.

Tell them it’s another of James Oliver Curwood’s
stories of the North. Mention the name of Lewis
Stone, who will be remembered for his splendid dual
role in “The River’s End” and give Betty Blythe a
share of prominence as well as Lon Chaney, who does
good work and recall his performance in “The Miracle
Man.” Promise them a thrill in the fire sequence.
You can stand back of all you say along these lines.
AL CHRISTIE'S SIX REEL COMEDY DRAMA

SO LONG LETTY

FROM

Oliver Morosco's Greatest Comedy Success
Story by Oliver Morosco and Elmer Harris

T ROY BARNES
COLLEEN MOORE
GRACE DARMONO
WALTER WIERS
AL CHRISTIE'S
6-REEL
COMEDY-DRAMA

SO LONG LETTY

From
Oliver Morosco's
Most Successful
Comedy

Mixed wives, tangled husbands and beauteous bathers mingled by a master hand in a story of pathos and jollity.
THE STEALERS

FOREWORD

Through all generations, from time lost in the dim, dark ages of the past, one great and wonderful virtue has stood forth triumphantly above the myriad of those things which have brought us joy upon this earth—and where that virtue is not found, 'tis like unto the light hidden in darkness of night, unhappiness broods over all and with its mournful mantle brings existence to naught—and when the virtue is betrayed the dregs of life are drawn in bitter cups leaving us forsaken and forlorn, and happiness is but a memory—faint indistinct, and then forever gone.

Powerful, yet frail in human hands and hearts, is that virtue—FAITH—Faith in love, in life, in death, Faith in human kind, Faith in God.

On such a theme is this story built—humbly striving to picture Faith in mankind lost, Faith betrayed and then regained, using simple characters from life's melting-pot and following them through days of darkest sin until the mighty virtue grips them fast.

Weaving the play from his own powerful theme, which was years in the moulding, Mr. William Christy Cabanne is responsible for this human document, and to him is due all credit it shall deserve.

ROBERTSON-COLE
Splendid Comedy at Start of This Puts it Over Big

Douglas MacLean and Doris May in
"THE JAILBIRD"
Thomas H. Ince—Paramount

DIRECTOR ..................... Lloyd Ingraham
AUTHOR ....................... Julien Josephson
SCENARIO BY .................. Julien Josephson
CAMERAMAN .................. Bert Cann
AS A WHOLE ......... Splendid comedy detail at start
of this puts it over big
STORY .............. Old stuff that proves only of average
interest in its development
DIRECTION ..................... Very good
PHOTOGRAPHY .................. Very good
LIGHTINGS ...................... Very good
CAMERA WORK .................. Good
STARS ...... MacLean by far the most prominent;
gets comedy over well but might have shown
more variety
SUPPORT ...... Very fine with a number of com-
edy "hick" types
EXTERIORS ..................... Very good
INTERIORS ....................... Satisfactory
DETAIL ...... Great when it comes to the comedy bits
CHARACTER OF STORY ...... Crooks reform
under refining influence of small town folk
LENGTH OF PRODUCTION ...... 4,961 feet

The splendid comedy detail introduced in the opening
reels of "The Jailbird" serves to give it a fine start
on the road to success. The scenes showing Douglas
MacLean, as Clancy, sweeping up the floor of the
warden’s office in the prison strike many comedy
lights, due the careful treatment accorded them and
the fine business of MacLean. The manner in which
he breaks jail, by mingling with visitors, is another
sequence that is big in a comedy sense.

But the laughs come thicker and faster when Clancy
and his pal, Burns, land in a middle western town
whither they have taken themselves to look into
Clancy’s inheritance. Here there are a number of
comedy “hick” types introduced that render MacLean
fine assistance. They show them following Clancy and
Burns all over Main Street and the comedy seems to
grow better with each flash of this “parade.”

This fine comedy keeps up until Clancy and Burns
decide to operate the town paper and go straight. But
at this point the comedy is shunted to one side to
give the plot the right of way and, regrettably, the plot
isn’t any where near as interesting as the comedy
business. A resentment stirs in the town against
Clancy’s efforts to brighten it up and so the two crooks
decide to work the oil swindle game.

Through a lot of business that isn’t as funny as it
might be, they succeed in winning the confidence, and
the money, of the rubes and are about to beat it with the
proceeds of their scheme, despite the fact that
each has fallen in love, when the fake oil well becomes
a gusher in reality. Clancy takes this as a sign that
they are being protected by an unseen hand. His re-
form is then complete and he leaves the girl of his
heart to serve out his sentence. He gets back in the
pen the same way he got out, by mingling with vis-
itors, and so the picture ends with another fine laugh.

Doris May’s role as the small town girl isn’t very
big but she handles it satisfactorily. Lew Morrison
is very good as Burns, while William Courtright,
Wilbur Higby, Otto Hoffman, Monty Collins and Bert
Woodruff are all splendid in the rube comedy parts.

You Can Promise Them Much with This and It Will Back You Up

Box Office Analysis for the Exhibitor

All the pictures in which Douglas MacLean and
Doris May have appeared have possessed distinctive
comedy merit and these two co-stars are firmly estab-
lished. Thus the mere display of their names will
serve to draw the crowds. They will come expecting
another comedy of the same distinctive character as
the others and they won’t be disappointed by any
means for “The Jailbird” has laughs a plenty and they
are all something a bit out of the ordinary.

The picture is weak in its middle part, but for all
that the beginning is so fine and the ending so good
that the more or less dry action in the center is easily
forgotten. Considering this you can go the limit on
“The Jailbird,” promising your audiences another
fine comedy of the same type as former MacLean-
May pictures.
Good Drama Winding Up with Appeal for League of Nations

"UNCLE SAM OF FREEDOM RIDGE"
Harry Levey Production

DIRECTOR .............. George A. Beranger
AUTHOR ................ Margaret Prescott Montague
SCENARIO BY .......... Ernest Maas
CAMERAMAN ............ Irving Rubenstein

AS A WHOLE ...... Generally very appealing drama concluding with big effort to show why League of Nations should be adopted

STORY ........... Very moving at times with all popular elements of war drama

DIRECTION ........... Reveals some very good bits

PHOTOGRAPHY ........... Very good

LIGHTINGS ............. Some fine effects

CAMERA WORK ........ Satisfactory

PLAYERS ............... Effective for the most part

EXTERIORS ............. Satisfactory

INTERIORS ............. Satisfactory

DETAIL .......... A few subtitles, some of which predicate action, should be adopted

CHARACTER OF STORY .... Ultimate end of drama is plea for League of Nations

LENGTH OF PRODUCTION...... About 6,900 feet

"Uncle Sam of Freedom Ridge" is a generally worthy production having as its ultimate objective, not plain entertainment, but a plea that the various political parties of the nation get together to bring about a lasting peace, to be maintained by a League of Nations.

The point is made that the war was fought for nothing, that American boys have died in vain because a partisan congress failed to arrive at the same conclusions regarding the proper method of preserving peace. Naturally, this isn't drama but obvious propaganda. There are many in the country who think the League of Nations just as bad as Margaret Prescott Montague, the author thinks it Utopian.

The message of "Uncle Sam of Freedom Ridge" is delivered in a drama, at times allegorical in conception, that is often potently moving. The sequence which precedes the scene wherein Uncle Sam learns of his son's death is handled with powerfully sustained effect. It provides an emotional thrill that will bring tears to the eyes.

Uncle Sam is a simple mountaineer of the south. After his son has made the sacrifice he becomes imbued with the spirit of his country. In the uniform of Uncle Sam, the symbol of the United States, he becomes at once representative of his country and the simplicity of his own self.

Then there comes the armistice and general rejoicing in which Uncle Sam gladly takes part but in the following months his spirit gradually sinks as the "quibble" in Washington grows. Eventually, when he learns of the League's defeat by the Senate, he takes his own life. A pretty bit of fiction is then introduced suggesting that the people at large are mourning the death of Uncle Sam. And in 1935, you are given to understand that the League of Nations is in full swing.

None of the popular elements of the war drama have been omitted from the story. There is a prominent romance between Uncle Sam's son and his adopted daughter. There is the slacker villain and a quiet hero who must remain at home despite his desire to go, and there is some comedy (at times very much overdone) in which a half wit is the principal figure. This character is also brought into the allegory at the end—perhaps representative of the Senate.

William D. Corbett's characterization of Uncle Sam is generally pleasing and Paul Kelly does nice work as his son. George MacQuarrie as the stay-at-home hero is good and Helen Flint as the girl, displays flashes of fine work. Eugene Keith appears as the half wit, while others are Leslie Hunt, Sheridan Tansey, Jack Newton, and Nicholas Burnham.

The Wilson-Democrats Will Doubtless Lend a Helping Hand
Box Office Analysis for the Exhibitor

If you want to set the purely entertaining picture aside for a few days and substitute in its stead one that combines drama and propaganda, you should succeed with this—if you are a sincere Wilsonite. Considering the co-operation that it received from such national figures as William G. McAdoo, Oscar Straus and George Creel, at its premier New York showing, you will have little trouble in inducing local members of the Democratic party to give you their assistance in putting the picture over.

With this political backing you will be able to get more than the usual amount of publicity in the Democratic papers. Playing the picture as straight entertainment will hardly do, inasmuch as it makes a big point of the League, while both author and producer confess that the production was motivated by a desire to bring the necessity of such a society of nations home to the public.
IMPORTANT TO EASTERN PENN
Herewith Are Published Letters Exchanged Between

September 20, 1920

Stanley Company of America,
Palace Theatre Building,

Gentlemen:

THIS company has been given to understand that by reason of the policy adopted by you, you have refused to enter into negotiations for any contracts for film service for the season 1920-1921 in the Pennsylvania territory, consisting of the State of Pennsylvania and adjoining states, except with such companies controlled, owned, booked or managed by you.

In recent years investigation reveals that you have gradually built up an organization of film distribution which consists of a combination of distributing and booking companies which are either owned, controlled or managed by your company or in conjunction with certain film producing and rental companies with whom you have made booking and releasing combinations and also by means of exacting a booking fee from theatres for all film service furnished to such theatres regardless of whether or not you were instrumental in furnishing the service, and your operations have been carried on with the idea of dominating the distribution and booking of motion pictures in the Pennsylvania territory so as to practically boycott the product of any other distributor or booker except those in your organization or combination. We now discover that up to the present you have used the product of this company so long as you deemed it advisable to help build up your monopolistic organization, and now that you feel that it has served its purpose you are prepared to discard it and to refuse to deal further with us or to distribute or exhibit our pictures in that territory, and to exert unlawful influence to exclude our product from that territory.

It has never been the policy or the desire of this company to assist in the formation of monopolies; on the contrary, our policy has always been a free field for all, free and open competition, and unrestricted trading. That is the only policy that can make for a healthy up-building of this industry and the freedom of the exhibitor to book, exhibit and present to audiences the best product in the market regardless by whom produced, exploited, distributed or booked. Under your policy the exhibitors in the Pennsylvania territory are practically compelled to limit themselves to the exhibition of only such product as you agree to give them and are intimidated into subjecting themselves to your arbitrary conduct by fear of being boycotted and driven out of business. In other words, it is the choice of either taking such films as you will book them, or being deprived of any booking whatever.

The statement has been made by your representatives to our representatives that you will be unable to deal with us because you have so much material on hand that you will not be prepared to make any arrangements for films until after January, 1921. It is clear to us that this statement is not made in good faith, but is merely a subterfuge that is being used by you for the purpose of keeping our product out of that territory. There are certain outstanding open contracts between our company and yours for a number of engagements for pictures to be played. These contracts will be fully performed by us; we will, however, not consent to further any monopoly controlled or projected by you, or anybody else.

We wish to make our position quite clear. Inasmuch as you refuse to deal with this company, we intend to enter the market in the Pennsylvania territory and will deal with every exhibitor in that territory directly, in a fair, open, honest manner, and to compete fairly with the product which you or anybody else intends to release in management of his house, and by cut-throat, blackjack and monopolistic methods the exhibitor very soon is compelled to give up fifty per cent or more of his theatre or be driven out of the motion picture exhibition line.

"Exhibitors will remember in 1908 and succeeding years my tremendous effort and the long, up-hill battle against the General Film Company and the Motion Picture Patents Company to keep the business open and free to competition."

"The then growing success and popularity of the motion picture was the result of the splendid competitive opportunities afforded to any person or set of persons in the production of pictures that would entertain and educate. In the regular course of events this condition permitted the exhibitor to make a handsome profit and to build up a substantial business. The exhibitor was his own boss."

"Twelve years ago a combination of men attempted to strangle the industry and to create an all-powerful monopoly. Fortunately for the public and the exhibitor, and I feel free to state largely due to my effort, this attempt resulted in disaster. The group of men who by every means endeavored to take possession of the motion..."
Sylvania Territory Exhibitors

Fox Film Corporation and Stanley Company of America

that territory, and we shall expect you to respect our rights to deal in this manner and to refrain from in any manner influencing any exhibitors in that territory not to deal with us, either directly or indirectly, and we shall likewise respect your legal rights and your right to free, honest, open competition.

In this connection we wish to give you warning that if you indulge in tactics of notifying, directly or indirectly, any theatres or places of amusement owned, operated, conducted or booked by you, or in which you may in any manner be interested, that they are not to have any business relations with us, or if, by any conduct on your part directly or indirectly, you cause a boycott of our product in that territory by refusing to serve exhibitors with the films you control or release or are interested in if such exhibitors deal with the product of this company, or if you directly or indirectly cause any owners of theatres or exhibitors not controlled by you to refuse to deal with this company and refuse to use our film service through fear of refusal on your part to furnish them with films which you control or book, or if you exact or attempt to exact a booking fee from any exhibitors for film service which we supply directly to exhibitors without the aid of your association or combination, or if you in any other manner restrain lawful trade and competition in the exploitation, distribution and exhibition of motion picture film, we shall most assuredly avail ourselves of every legal right and every legal remedy at our disposal to maintain a free and open market and free, healthy, open competition.

Very truly yours,

FOX FILM CORPORATION.

By S. E. Rogers,
General Counsel.

WITH REFERENCE TO BOOKING AGENTS

picture industry in every branch were brought before the United States Courts and their monopoly was ordered dissolved, and the screen was free again. Then once more the exhibitor became boss of his theatre.

"Today the exhibitor is confronted with a more daring and dastardly attempt to dominate his business. The formation of booking companies to deal with distributors in group bookings spells the stagnation of the industry should it meet with favor by exhibitors. A group of booking offices in the principal sections of America would soon control the motion picture industry in every branch. The exhibitor would be the biggest loser.

"The American public will not support a monopoly in the art of the motion picture. No longer would the exhibitor be the boss of his theatre. The booking agency trust would boss and command the picture theatres after kicking the exhibitors into business oblivion.

"Every branch of the business lends itself to absolute domination if the nation-wide booking agency trust is an established fact. No longer would progress be the guiding star of the industry. In its place would come greed, the tyrannical domination by a small group of men, and the elimination of the exhibitor of today.

"Fox Film Corporation places itself on record as absolutely opposed to group bookings with all booking agencies. It will deal exclusively with the exhibitor direct.

"No person or persons or company is authorized to use the name of Fox Film Corporation or the undersigned in the promotion of booking agency schemes. It was reported from two sections of the United States that booking agency promoters had promised Fox pictures, which is an indication of the misleading, unauthorized and greedy tactics that are being used.

"The Fox Film Corporation and the undersigned stand on record for free and competitive dealing in the motion picture industry. We are opposed to monopoly in any form.

"We hope the above has made our position clear.

"Very truly yours,

"FOX FILM CORPORATION

"(Signed) WM. FOX,
President."
The Fall of a Saint

DISTRIBUTORS FOR GAUMONT

<table>
<thead>
<tr>
<th>CITY</th>
<th>EXCHANGES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLANTA</td>
<td>Wassman &amp; Stephens Film Distributors</td>
</tr>
<tr>
<td>BOSTON</td>
<td>Peerless Pictures, Inc., of New England</td>
</tr>
<tr>
<td>BUFFALO</td>
<td>First National Exchange</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>Celebrated Players Film Corporation</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>Crandall Film Company</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>Crandall Film Company</td>
</tr>
<tr>
<td>DETROIT</td>
<td>Strand Feature Film, Inc.</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>First National Exchange</td>
</tr>
<tr>
<td>MILWAUKEE</td>
<td>Mid-West Distributing Corporation</td>
</tr>
<tr>
<td>PITTSBURGH</td>
<td>First National Exchange</td>
</tr>
<tr>
<td>PHILADELPHIA</td>
<td>Twentieth Century Film Co.</td>
</tr>
</tbody>
</table>

Gaumont Co.
101 WEST 42nd ST. NEW YORK.
Civil War Thriller Interpreted by Fine Cast

"HELD BY THE ENEMY"
With Jack Holt, Agnes Ayres,
Wanda Hawley and Lewis Stone
Paramount

DIRECTOR ........................................................... Donald Crisp
AUTHOR ............................................................ William Gillette
SCENARIO BY ......................................................... Beulah Marie Dix
CAMERAMAN .......................................................... C. Edgar Schoenbaum
AS A WHOLE ....................................................... Civil War picture loaded with action and possessing many distinct climaxes—action a bit choppy.

STORY ............................................................... Has several very thrilling moments but action might have been simplified to better effect

DIRECTION .......................................................... Very capable
PHOTOGRAPHY ...................................................... Very good
LIGHTINGS ............................................................ Effective
CAMERA WORK ...................................................... Very good
FEATURED PLAYERS ................................................. All give very commendable accounts of themselves

SUPPORT ............................................................. Exceptionally good
EXTERIORS ........................................................... Realistic
INTERIORS ........................................................... Realistic
DETAIL ................................................................. Good
CHARACTER OF STORY ............................................. Melodrama concerning northern and southern characters during Civil War days

LENGTH OF PRODUCTION ................................. 5,526 feet

"Held by the Enemy" is a stirring old Civil War melodrama of many climaxes and thrilling moments. The action is extremely complicated due to the large number of characters and the fact that the picture is really divided into sections, each having its individual climax. This form of construction is a bit old style. Plays and pictures written in the present day usually build steadily to the one grand climax, developing perhaps, several lesser thrills as the action proceeds. At the time that "Held by the Enemy" was produced as a play, it was customary to have four acts and each one of these wound up with a thrill and all were about equal in power. If the producers had seen fit to simplify the play in some respects, to impart to it a better balance, the action would have been more sustained and less choppy.

The action centers about the home of Captain Gordon Hayne of the Confederate army. His wife, Rachel, has received the report of his death. As her love for him was never dominant she mourns him only as a soldier lost to the southern cause. Rachel meets Colonel Charles Prescott of the Union army, an old admirer, when the northern forces take the town. She signifies her love for him but the night he is coming to propose, Hayne reappears.

Hayne is captured and in the court martial, presided over by Surgeon Fielding, another admirer of Rachel's, he is sentenced to be shot as a spy but not until Fielding has reflected discredit on the honesty of Prescott by revealing the fact that he is in love with Hayne's wife.

The course of battle then upsets this situation and when next Hayne is introduced, he appears as a prisoner in a hospital presided over by Fielding. He has a severe wound in his neck. Rachel and Hayne's mother report the death of Hayne and receive a permit from the commanding officer to carry his body home. As the stretcher is borne through the hospital, Fielding demands the formality of an examination of the body. There is an exceedingly intense scene, during which Fielding again endeavors to reflect discredit on Prescott's character, implying that he is in a plot to smuggle Hayne out of the hospital alive. The commanding officer finally uncovers Hayne. And he is, in reality, dead, having torn the bandage from his throat, thus sacrificing himself that Rachel might be happy with Prescott.

Jack Holt as Prescott, Agnes Ayres as Rachel, Lewis Stone as Hayne and Wanda Hawley and Walter Hiers in comedy parts, all do fine work. Others are Josephine Crowell, Lillian Leighton, Robert Cain, Robert Brewer and Clarence Geldart.

Many Box Office Angles to This

Box Office Analysis for the Exhibitor

Civil War pictures may be a bit passe in the mind of the public, but once they are brought in to see "Held by the Enemy" its pretty sure of providing them with a heaping portion of entertainment... Despite the choppiness of the action the thrills are all definite and are handled very skilfully. And there is some fine comedy between Walter Hiers and Wanda Hawley to balance the action.

"Held by the Enemy" is also a good card at the gate. The name of the play, its author and the fact that he wrote the successful "Secret Service" will all help to bring in the crowds. Again you have a fine cast to advertise here. Not only the featured players but the majority of the others in the cast are well known. A list of them makes an imposing array that will certainly attract the attention.
The story of a mighty love that grew out of hatred; the story of a powerful man who won a woman's heart after he had defeated her in a battle for a Continent.

Very Familiar Story Handled Poorly in All Departments

Frank Mayo in
"THE MARRIAGE PIT"
Universal

DIRECTOR ................ Frederick A. Thomson
AUTHOR .................... Frederick Isham
SCENARIO BY ............... Wallace Clifton
CAMERAMAN ................ Not credited
AS A WHOLE ..... Lack of original plot material
production values and dramatic direction re-
result in pretty poor picture
STORY ...... Very old idea not handled skilfully—
some subtitles very poor
DIRECTION Displays no dramatic sense
PHOTOGRAPHY .................. Average
LIGHTINGS ...................... Only fair
CAMERA WORK ................... Fair
STAR Stands out far above story—deserves
much better pictures than this
SUPPORT .................. Leading lady very poor
EXTERIORS .................. Satisfactory
INTERIORS ... Just small sets—some don’t suffice
DETAIL ................. Very unimportant
CHARACTER OF STORY ...... Concerns the Wall
Street upstart and his snobbish wife, who later
grows to love him
LENGTH OF PRODUCTION .......... 4,690 feet

"The Marriage Pit" presents the very old story of
the financial upstart who marries a girl of social rank.
She refuses to have anything to do with him for a
time, believing his money bought her from her bank-
rupt father, but at the end she sees the bigness of him
and confesses her love for him.

Such a story is one of the old favorites but con-
ventionality of this type can often be made a virtue by
careful treatment of the plot and skilful production.
"The Marriage Pit" has received neither of these first
aids. In fact the development of the story and the
quality of the direction fail even to approach the aver-
age mark. There is no sustained interest, no steady
building to climaxes, hardly a single scene is handled
with regard to its dramatic possibilities.

Nor does "The Marriage Pit" possess the redeeming
feature of a valuable production. The interiors are
often just corners of settings and fail to create any
sort of a realistic background. The supporting cast,
too, is inefficient. The "society" folk, the blue bloods,
have very crude manners while on the other hand the
hero, supposedly a social upstart, appears very polish-
ed. As a result of all these mistakes little of the pic-
ture is convincing or entertaining.

Frank Mayo stands way above the rest of the pic-
ture. His performance is finished, the work of a cap-
able actor. He appears as Strong, a young man who
has made a sensational success in Wall Street. There
are several scenes showing Strong supposedly bucking
the market, but how he does it is never made clear.

Eventually he marries Elinor, daughter of an old
Knickerbocker family, who treats him shamefu-
ly believing him not her equal. This doesn’t register at
all for the above mentioned reason that there is noth-
ing about Elinor to indicate superiority and nothing
about Strong to signify crudity.

After this the action switches into the old situation
of the husband striving to win his wife. Her attentions
favor the weakling villain, introduced as another social
lion, who never for a moment creates such an impres-
sion. In the end through some minor turn in the ac-
tion Elinor discovers the real man in Strong and casts
the villain out. A climax should come here but "The
Marriage Pit" just drifts on to a commonplace ending,
rising to no heights.

The cast includes, Lilian Tucker, Ray Ripley, Fred-
erick Vroom, Hal Wilson, Dagmar Godowsky, Belle
Stoddard Johnson, Boyd Irwin, Robert Dunbar, Jud-
son Vernon and Will Herford.

Frank Mayo is Only Attraction You Have to Offer Here

Box Office Analysis for the Exhibitor

"The Marriage Pit" is so weak in all departments
that it is exceedingly unlikely that it will get over very
well in any class of picture house. Even the smaller
theaters and those catering to audiences of inferior
intelligence are able to procure productions generally
better made than this. You may find some crowds
that will sit through it quietly and not register any
great kicks but the chances of getting by with it
are few.

Frank Mayo’s name constitutes probably the only
box office attraction of the picture. Mayo doubtless
has a following and deservedly so, for his work always
shows to good advantage and continues to do so even
in this picture. However, he certainly deserves bet-
ter opportunities and higher class surroundings that
those offered him in "The Marriage Pit." Those at-
tracted by his name will hardly be satisfied with the
picture served out to them here.
HALF A CHANCE

For a week nothing of moment interrupted the even tenor of his existence; he led the life of a savage and found it to his liking, pounced upon turtles and cooked them, kept his fire going because he had but few matches. Lying before the blaze at night, near a little spring, he told himself that this was better than being behind prison bars; true, he lacked company, he had known worse solitude — the "soli-
d lain on the hard stones; only he could reach — the unknown in a fleeting —
A man's man and yet a woman's man! He could, and did, fight like a whirlwind; strong, masterful, and unafraid. Yet there was in him gentleness, honor and modesty, and his chivalry was no less than his strength in winning woman's love.

By shipwreck he found himself; and on a desert isle developed the half a chance and made it whole. He learned to conquer himself, and thus to conquer his surroundings, his future and the Woman.

Here is a great picture, for both men and women. It is turbulent with struggle, passions, love, hate and revenge. It has in it the salty tang of the wide spaces of the sea; man both elemental and refined; the play of wits in the court room, and the play of emotions in the parlor.

It is a great picture.

Both, he would fall back upon, among the flowers. But the profligate indulgence began to have a marked effect on store; bottle after bottle was tossed or empty shells flung aside to the daisies. Length the day came when only two bottles
Eugene O'Brien's Best Since Becoming a Star

Eugene O'Brien in
"THE WONDERFUL CHANCE"
Selznick—Select

DIRECTOR ............... George Archainbaud
AUTHOR ..................... H. H. Van Loan
SCENARIO BY Mary Murillo and Melville Hammett
CAMERAMAN .............. Not credited

AS A WHOLE ...... Crook melodrama with star in
dual role; holds up splendidly throughout

STORY ...... Has the usual loopholes of dual role
story but is exceedingly well contrived and has
a big element of surprise

DIRECTION ...... Looks like the best O'Brien has
had since becoming a star

PHOTOGRAPHY ............. Very good
LIGHTINGS .................. Good
CAMERA WORK ...... Double exposure stuff is
little short of astounding

STAR ...... They've given him proper treatment
here and he certainly shows himself a star

SUPPORT ............. Martha Mansfield is heroine
EXTERIORS ................ Good
INTERIORS ................. Very good
DETAIL .................. Satisfactory

CHARACTER OF STORY ...... Consequences of
crook being mistaken for an English lord

LENGTH OF PRODUCTION ........ 5,137 feet

"The Wonderful Chance" appears to be by all odds
the best starring picture that Eugene O'Brien has had.
Many elements enter into its success, the most prom-
inent of which are the story and the skilful direction.
The story is a crook melodrama showing the star in a
dual role. It has been developed with such surety and
effectiveness that the usual loopholes of the dual role
plot are hardly to be noticed.

Archainbaud's direction has not only emphasized
the high lights of the plot to a fine degree but has also
been responsible, in a great sense, for the fine appear-
ance made by the star. O'Brien needs careful handli-
ing, particularly as to camera angles. In his dual role
here he shows to very fine advantage.

O'Brien appears as "Swagger" Barlow, erstwhile
safe-cracker desirous of going straight. He turns a
final trick to help a pal who lies dangerously wounded
and then determines to leave his old life. Walking
the streets he realizes that he is being followed by
Haggerty, a detective and his old enemy. Believing
that Haggerty must have the goods on him, Barlow
ducks into a hotel and is instantly mistaken for Lord
Birmingham. He accepts the mistake, believing it is
only for the moment, and takes refuge in the rooms
set aside for Birmingham.

In the meantime Birmingham has been abducted
by crooks, the leader of who plans to impersonate him
himself. Barlow, realizing that the mistake has afford-
ed him a wonderful chance to leave his past behind
him, attends the functions arranged for Birmingham
and on one particular occasion falls in love with
Peggy Winton. But he sees that the deception can
not go on for ever and soon after he goes to where
Birmingham is held captive and changes places with
him.

Matters are brought to a climax, touched lightly
with good comedy, when the leader of the crooks
drags Barlow to the Winton home, believing him the
real Birmingham, and desiring to show up the man
he believes is Barlow. Barlow makes a clean confes-
sion and is forgiven. Peggy sends him away to make
good in reality.

The double exposure stuff in which Barlow unites
Birmingham and walks across the whole scene back
of him is great—nothing like it seen before.

Martha Mansfield makes an appealing Peggy, while
others who appear are Tom Blake, Rudolph De Valen-
tino, Joe Flannigan and Warren Cook.

An Honest-to-Goodness "Audience" Picture

Box Office Analysis for the Exhibitor

"The Wonderful Chance" is an excellent picture
from the audience point of view. Its romantic, ad-
venturous character, its well developed story with its
series of punches, certainly stamp it as the best pro-
duction in which O'Brien has appeared since becom-
ing a star.

O'Brien has been hurt considerably by poor pic-
tures but if you find his name still a drawing card you
can certainly go the limit here. Play him up big, get
them in and they'll surely like it.

If, on the other hand, you don't care to concentrate
so much on the star dwell on the fact that H. H. Van
Loan is the author of the picture. His name, by this
time, ought to be worth quite a bit at the box office.

You have another pretty good name from the box
office point of view in Martha Mansfield. She has
done several pictures and is a well known beauty.
Star's Performance and Personality Makes Up for Familiar Story Material

Viola Dana in "BLACKMAIL"
Screen Classics—Metro

DIRECTOR .................. Dallas M. Fitzgerald
AUTHOR .................. Lucia Chamberlain
SCENARIO BY .............. A. S. LeVino
CAMERAMAN ................ John Arnold
AS A WHOLE .............. Not at all original, but offers satisfactory entertainment of its kind

STORY .................. Adapted from Saturday Evening Post story; slow at first but improves as it progresses

DIRECTION ................ Generally good
PHOTOGRAPHY .............. Night stuff poor
LIGHTINGS .................. All right
CAMERA WORK .............. Adequate

LENGTH OF PRODUCTION .......................... 5,710 feet

The pretty blackmailer who falls in love with the object of her proposed “fleecing” and fails to go through with her plan and then is worried by the villain, her accomplice, whom she deserts, is not at all new to picture audiences. The same theme has been used several times. But despite its story, “Blackmail” doesn’t turn out to be as uninteresting as at first you may expect. The performance of the star and her usual delightful personality manage to get it over in pretty fair shape.

The continuity isn’t always what it might be or perhaps the cutter is to blame, for there are one or two gaps that, while they don’t disconcert to any great extent, cause a break for the time being. However, there isn’t anything very difficult to follow in “Blackmail,” so probably this will make little difference. The direction generally is pretty good although the attempts as comedy aren’t as funny as the titles try to make them.

Flossie Golden’s (Viola Dana) father, a professional crook, is shot by a “copper” and dies after warning his daughter never to let the cops get her and to always judge snid gentleman by his feet and not his face, whereupon, Flossie carries out the warning by looking first at the feet of each person she meets. She has also been requested to stick to Larry, her father’s partner.

The first object of this partnership is a young “rich and foolish” who completely loses his head for the pretty Flossie but his rich aunt fears for his safety, so the susceptible James is sent West, while Richard Harding, the aunt’s lawyer, attends to the rest. He informs Flossie, through Larry, that James will marry her whereupon, Flossie’s vision of a Rolls Royce fades into a flivver, and they give up all hope for success on that job.

But Harding is suspicious. Flossie plans to “get” Harding and through his influence secures the position as companion to Jimmie’s aunt. Harding becomes very attentive and Flossie really “falls” for him and they are happily married until Larry appears on the scene and tries to collect from Flossie for his silence relative to her past life. But Harding knows all about his little wife whom he forges while Larry is escorted away by a “copper.”

There are some spots where the photography is very poor, especially the night stuff which is badly blurred and there are one or two sets that are not effectively lighted. Wyndham Standing as Harding, does well but is not suited to such a light role. Others are Alfred Allen, Edward Cecil, Florence Turner, Jack Roi, Lydia Knott and Fred Kelsey.

Will Probably Satisfy. Star’s Name Your Best Bet

Box Office Analysis for the Exhibitor

The Box Office value of “Blackmail” is entirely dependent upon the star. If she has a large following in your house then you will just have to announce her name. And if she hasn’t been seen enough to be popular you had best confine your promise to her work and pleasing personality to get this by.

There isn’t anything new or original about the story for you to talk about. The title is attractive and could be used effectively with various exploitation stunts or teaser lines run in your local newspaper. You can tell them that the picture is adapted from the story by Lucia Chamberlain and that it ran in the Saturday Evening Post. For catchlines say: “‘Blackmail’ was her object but she gave it up to fall in love with one of her victims. See Viola Dana’s latest production at the theater.”
The Man Who Makes His Pictures LIVE!

What Irvin V. Willat has achieved in "Down Home" is not only a triumph for himself but it marks the dawn of a new era in motion picture making as well. No massive production this, depending upon elaborate sets and the employing of hundreds of "extras" to "get over". Just a simple, sweet story, transformed by the genius of one man into a picture that will twine itself about the heart and live forever enshrined in the memory of everyone.

"Behind The Door", — "Below The Surface", — both were the work of Mr. Willat’s brain, and you, Mr. Exhibitor, and the world at large sealed them with the seal of your approval, for they were truly great. They were real,—they were vital,—they were human.

And here, in "Down Home", you have a picture possessed of these qualities—plus! They may make bigger pictures than "Down Home", — they can’t make better ones.

W.W. HODKINSON CORPORATION
527, Fifth Avenue, New York City
Distributing through PATHE Exchange, Incorporated
Splendidly Handled Alaskan Melodrama Is Pearl White's Second Feature

Pearl White in
"TIGER'S CUB"
Fox

DIRECTOR ............................. Charles Gilbyn
AUTHOR .............................. George Goodchild
SCENARIO BY ......................... Paul H. Sloane
CAMERAMAN .......................... Joseph Ruitenberg
AS A WHOLE .......................... Alaskan melodrama with interest finely sustained throughout—fine production and well acted

STORY ............................... Usual incidents have been made very powerful by expert handling

DIRECTION .......................... Unusually capable—most is derived from each scene though sequence between heroine and villain is drawn out too much

PHOTOGRAPHY ........................ Good
LIGHTINGS ............................. Satisfactory
CAMERA WORK ........................ Good
STAR ................................. Does some very convincing work here

SUPPORT .............................. Unusually good

EXTERIORS ............................ Great snow stuff
INTERIORS ............................ Appropriate

DETAIL ............................... Satisfactory

CHARACTER OF STORY ............................. Elemental plot of love, hate and revenge in the far north

LENGTH OF PRODUCTION ............................. About 5,700 feet

Very expert handling of the story material here has resulted in a picture with a great big appeal to the big majority of audiences. Inasmuch as Director Charles Gilbyn always seems to come through with a picture replete with fine production values, the credit for this may well be his. He shows his knowledge of "what is wanted" right at the start when he introduces Pearl White frolicking alone in the snow. By these scenes he plants the high-spirited character of the heroine, the "Cub," and gets several laughs besides.

Throughout the story his fine handling of rather familiar sequences is obvious. The conventionality of the plot is forgotten and its elements are juggled so that the utmost in melodramatic suspense is the result. Even the scene in which Colonel Summers is fatally wounded by crooked gamblers is treated in a highly sustained fashion. Gilbyn has built it up splendidly.

The romance is between the "Cub" and David, the murdered man's son. The "Cub's" father, the "Tiger," is the man guilty of committing the crime together with Bill Slark, who desires to marry her. While they are in hiding after Summer's death, David meets and falls in love with the "Cub." But when the "Tiger" returns he forces her to marry Bill, threatening, if she refuses, to cast her invalid mother out into the snows.

The ceremony is consummated and then there is a long sequence between the "Cub" and Bill. She is afraid of him, he madly desirous of her. The suspense is certainly held up to a high pitch during this sequence but the scenes are a bit too long. Such a delicate situation might well be confined to less space. David comes to the rescue in time and while he engages Bill in a fight, the wife whom he has deserted, fires the shot that kills him. It is discovered that the "Tiger" is not really the "Cub's" father at the same time he is arrested for the murder of Summers.

The picture is benefited immensely by some fine snow scenes. The subtitles are particularly well worded, always seeming to sense the response the action will create in an audience and reflecting it.

Pearl White does some very effective work as the "Cub" while her support is unusual. Thomas Carri gan is successful as the hero. Frank Evans as the "Tiger" and J. Thornton Baston as Bill Slark are very real villains while John Davidson, John Woodford, Ruby Hoffman and Albert Tavernier are all very good in supporting roles.

Should Go Over in a Very Big Way

Box Office Analysis for the Exhibitor

If you haven't yet taken the opportunity to reintroduce Pearl White to your audiences after her long absence since her last appearance in a serial, by all means take it now with "Tiger's Cub." It is a far better picture than "The White Moll," and is the sort of picture that her admirers of the past will certainly enjoy.

Miss White doesn't do any stunts stuff here, but she is always active in the story and comes through with some very effective work. But the story itself provides the suspense and the thrill. From the point of view of production value it is, in fact, one of the best pictures of its kind.

Besides playing up the star, dwell on the fine work of the supporting cast and the fact that the story takes place in Alaska. If you cater to audiences upon personalities of the business by sure to mention Charles Gilbyn. His work of the past has been meritorious and "Tiger's Cub" certainly will add to his reputation.
HERE is a whole picture in those four words, spoken towards the end of one of the most heart-touching photo-dramas ever screened.

"MOTHER—I'VE COME HOME!"

Instinctively, you know the story—and you know, as a showman, that never before have your patrons been so eager for a real home-and-mother play—for a story that would touch every heart—for a cast that could play such a story to perfection—for a production that would satisfy in every last faithful detail.

It was MOTHER LOVE which made "The Heart of Humanity" the one great outstanding triumph of its year—Mother Love and the acting of DOROTHY PHILLIPS and MARGARET MANN—and it is Mother Love AND THESE SAME TWO SPLENDID PLAYERS which make "ONCE TO EVERY WOMAN" the biggest heart-picture of the hour today.

From small-town to big city goes the action of "ONCE TO EVERY WOMAN"—from the shabby little parlor of a village black-smith to the mighty stage of the Metropolitan and back again. And when you have come back—back home with Aurora Meridith, the gorgeous songbird whose voice will never charm the world again—you will have run the gamut of human ambitions and passions in an unequalled drama of Mother Love, whose appeal for you personally, no less than for your patrons, will live forever.

Directed by
ALLEN HOLUBAR
In This the Little Innocent Ventures into Wicked New York

“VOICES”
Victor Kremer Prod.—State Rights
DIRECTOR .................. Chester De Vonde
AUTHOR ................... Chester De Vonde
SCENARIO BY ............ Chester De Vonde
CAMERAMAN ............... Not credited
AS A WHOLE ............... Inferior melodrama about the innocent girl in the big city—attempt to make it “different” by talking about “voices” from the dead doesn’t register
STORY ............. Attempt at interest made through illegitimate means—situations possess little force
DIRECTION ............ Ineffective for most part
PHOTOGRAPHY ............ Fair
LIGHTINGS ................ Fair
CAMERA WORK ............. Fair
LEADING PLAYERS ........ Generally pretty good
SUPPORT .................. Fair
EXTERIORS ................. Satisfactory
INTERIORS ................ Average
DETAIL ..................... Poor
CHARACTER OF STORY ...... Adventures of innocent country girl in wicked New York
LENGTH OF PRODUCTION ...... 5,660 feet

“Voices” opens up with a very interesting main title composed of good lighting and cloud effects. Following come a string of subtitles suggesting that the picture is to deal with some sort of spiritualism. The only times when this suggestion becomes a fact are the scenes in which the hero drops off to sleep and is visited by the spirit of his departed mother. This happens four or five times throughout the picture and each time the hero drops off to doze in the same pose—each time he awakes with the same start after his mother has stood by his side in double exposure.

But these few minor attempts to inject something “different” into an ancient story about an innocent girl in wicked old New York fail. The story itself possesses small interest because of inferior direction and a number of actors who are not efficient. The plot, moreover, is developed through the illegitimate means of chopping an important sequence off in its middle and leaving the last part as the final explanation of the heroine. Inasmuch as she then explains she wasn’t ruined after all by the old roue the effect is rather aggravating. She scared the audience and her brother for nothing. Her brother should have spanked her. The audience will doubtless feel like spanking the author.

After the brother discovers that the possibility is his sister has been betrayed by Lord, a man who gives wild parties, he kidnaps Lord’s daughter with intent to betray also. When it comes to a show-down, though, he can’t do it. The girl’s weakling fiancé enters, raps him on the head and departs with the girl. She, however, must go back to him and offer assistance. Then the sister, guided by her fiancé appears and says that Lord only scared her into flight. She believed he had fallen and killed himself in his pursuit of her. Lord reforms, the innocent and her fiancé are happy while the brother mates off with Lord’s daughter.

The cast isn’t exceptional. Corliss Giles as the brother is satisfactory and Henry Sedley is good as Lord. Diana Allen doesn’t put any expression into her work as the innocent. Gilbert Rooney as her fiancé is quite poor. Gladys Coburn, Harold Forshay and Gaspard Hicks are in support.

“GEVAERT” FILM
Positive—Negative—Colored Positive (U. S. Pat.)

Make Pictures Perfect!

United States Distributor
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1472 Broadway, N. Y. City
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Manufactured by
L. GEVAERT & CO.
ANTWERP, BELGIUM
No Big State Right Angles to This
Box Office Analysis for the Exhibitor

"VOICES"
Victor Kremer Prod.—State Rights
Sensationalism and freak advertising possibilities are elements that must be considered in a state rights picture. "Voices" isn’t a very big title for a picture and considering the contents of the story, a more sensational one could have been selected, suggesting the innocent girl’s experience in New York.
Perhaps "Voices" was fastened on to create possibilities to cash in on the prevailing discussions regarding spiritualism and all that. But such advertising would be largely misleading. It isn't treated in any serious or skilful way, this question of voices from another world.
From the entertainment standpoint "Voices" is very poor. In neither story nor direction is there any real skill displayed. It has a few scenes of revelry but they are not startlingly pretentious. The poor direction of some scenes may cause laughter.

HOWARD M. MITCHELL
DIRECTOR

Just Completed:
"BEWARE OF THE BRIDE"

In Production:
"TWO LITTLE WOODEN SHOES"
Starring SHIRLEY MASON

ADDRESS: FOX PACIFIC COAST STUDIOS

JOHN GILBERT
PICTURIZED
"DEEP WATERS"
from "Caleb West’s" "MASTER DIVER"

and Co-Directed with
MAURICE TOURNEUR
Splendid Appeal and Fine Acting. Generally Fine Production  
Dorothy Phillips in  
"ONCE TO EVERY WOMAN"  
Jewel—Universal  

<table>
<thead>
<tr>
<th>DIRECTOR</th>
<th>Allen Holubar</th>
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<td>AUTHOR</td>
<td>Allen Holubar</td>
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<tr>
<td>SCENARIO BY</td>
<td>Allen Holubar and Olga Linek Scholl</td>
</tr>
<tr>
<td>CAMERAMAN</td>
<td>Fred Le Roy Cranville</td>
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As A WHOLE ...... Very pleasing offering that has strong mother love theme; artistic and well produced. 

STORY ...... Humaness and pathos well blended; slightly exaggerated at times to get over its point 

DIRECTION ...... Splendid throughout 
PHOTOGRAPHY ...... Very good 
LIGHTINGS ...... Effective 
CAMERA WORK ...... Very good 
STAR ...... Attractive and pleasing 
SUPPORT ...... All do very well 
EXTERIORS ...... Some pretty shots 
INTERIORS ...... Correct 
DETAIL ...... Nothing wrong 
CHARACTER OF GIRL ...... Small town girl who becomes famous singer and ignores her family is glad to return when she loses her voice 

LENGTH OF PRODUCTION ...... About 6,000 feet 

After an absence of quite some time when she appeared in “The Heart of Humanity” which was such a splendid success, Dorothy Phillips returns to the screen in a story different from anything she has done in some time. “Once to Every Woman” is a story of plain folks with big ambitions for their oldest and talented daughter, who sings in the village choir. From an atmosphere of rural home life, where peace and calm prevail, director Holubar builds his story to a spectacular and really gripping climax which is bound to get over in a big way, inasmuch as he works up to it in a logical and thoroughly smooth manner.

Announce the Star’s Return and Tell Them They’ll Like It  
Box Office Analysis for the Exhibitor

Folks will surely remember the star’s work in “The Heart of Humanity” in which case they will certainly want to see her latest production, especially in view of the fact that she has been absent from the screen in the meantime. Also mention Mr. Holubar’s name, for he is well known for his previous work. Promise them a story with plenty of heart appeal and play up the mother love angle, for it plays a big part in the story of “Once to Every Woman.”

There is one possible objection to the ending. The opera singer loses her voice and then her admirers, so she returns to her home where she is welcomed and she realizes that a home and the love of her people is worth more than fame. That seems to be a fitting conclusion but they add a touch of pathos by having the heroine suffer the death of her mother and through some miracle her voice is restored. This is all right but not apparently necessary to prove the moral intended, and merely seems to drag things a bit after what seemed to be the ending.

Miss Phillips appears to splendid advantage in the role of the young girl. Rudolph Valentino does some very good work as does the entire cast. The photography is very fine and there are some very artistic effects. The climax which is staged supposedly on the stage of the Metropolitan is lavish, depicting an Oriental operatic setting.

A wealthy New York woman becomes interested in the talented Aurora Meredith (Miss Phillips), soloist of the village choir, and sends her abroad to study. At the end of the third year, her benefactress dies and Aurora is forced to accept the aid of Jullan- tino, an Italian admirer, or go back to her home in America. Later when Aurora has become famous Jullantino proposes marriage but is refused.

To escape the Italian, the singer comes to America, and is given the stellar role in a new opera. On the night of the opening the persistent admirer makes his appearance and begs Aurora to marry him and is again repulsed. He occupies a box at the opening performance and at the climax of the opera shoots at the singer, then kills himself. As a result of the wound Aurora loses her voice and one by one, her friends desert her.

As a last resort she returns to her home where she is welcomed by her family and her childhood sweetheart played effectively by Robert Anderson.

Talk about the variety of scene, from the small modest New England home to the stage of the Metropolitan Opera House and the life of an opera singer. Stills showing the opera staged especially for the production, should attract. Catchlines relative to the title should be effective. You might say: “What is it that is ‘Once to Every Woman’? Dorothy Phillips will tell you in her latest production.”
YEAR BOOK 1920
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A Practical Volume of Inestimable Value
to Everyone In the Industry
Story that is Quite Mechanical is Basis of This

Katherine MacDonald in
"PASSION'S PLAYGROUND"
First National

DIRECTOR ......................... J. M. Barry
AUTHORS ....................... C. N. and A. M. Williamson
SCENARIO BY ................. C. N. and A. M. Williamson
CAMERAMAN .................... Joseph Brotherton
AS A WHOLE ................. Rather mechanical production
building to trick situation that is result of two
women bearing same name
STORY ...... A bit laborious and needing too many
explanatory subtitles to run smoothly
DIRECTION ...... Good—has created distinct for-
eign atmosphere
PHOTOGRAPHY ..................... Good
LIGHTINGS ..................... Satisfactory
CAMERA WORK ...................... Satisfactory
STAR ......... Very beautiful—emotional work quite
effective
SUPPORT ..................... Very good
EXTERIORS ................... Have good atmosphere
INTERIORS .................... Very good
DETAIL ..................... Satisfactory
CHARACTER OF STORY ...... Heroine accused of
having past because of confusion of names
LENGTH OF PRODUCTION ...... About 5,800 feet

"The Guest of Hercules" by C. N. and A. M. Wil-
liamson, the story upon which "Passion's Playground"
is based, is written around one trick situation. There
are two women bearing the same name. One has a
cloudy past and when she is accused of it before her
husband she switches the blame over to the other, the
heroine.

In the writing of a story around this situation it is
probable that the Williamsons enjoyed themselves
very much. And doubtless their facile and popular
magazine style of writing made the original story very
good reading. However, the plot was plainly manu-
factured. That much is obvious from the film. De-
prived of words the palpably mechanical character of
the plot shows at all times. The Williamsons might
have dismissed various twists and turns of the plot
lightly or gotten over them convincingly by the power
of their style, but bared on the films it doesn't move
smoothly.

The story concerns Mary Grant, a convent girl, who
leaves to see the world and whose first stop is Monte
Carlo. This is the playground of passion referred to.
The subtitles are very much inclined to pound this
passion business until it becomes tiresome.

Mary meets Prince Vanno, who falls in love with
her. They have some misunderstanding resulting
from the fact that the prince mistakes Mary's charac-
ter, but this is ultimately smoothed over. The prince's
brother has married the other Mary Grant from the
convent and a distant cousin of his who desired to
marry him herself digs up this Mary's past. When
she confronts her with it, Mary, the heroine, is her
guest and the guilty woman passes the blame off on
her. Heroine Mary then flees to a village where she is
eventually rescued from crooks by the prince, who
has learned that his sister-in-law's words of accusation
were false.

The production, with its distinctly foreign atmos-
phere and various good performances on the part of
those in the cast, fail to cover up the mechanical char-
acter of the plot or smooth it out.

Katherine MacDonald is beautiful to behold as the
heroine and plays with good effect at all times. Nor-
man Kerry is the prince, while Nell Craig is the other
Mary and Rudolph de Valentina, her husband. Edwin
Stevens and Virginia Ainsworth, besides appearing as
the crooks, have some good comedy scenes. Others
are Alice Wilson, Howard Gaye, Fanny Ferrari, Syl-
via Jocelyn and Walt Whitman.

Should Draw Big—Will Give Just Average Satisfaction

Box Office Analysis for the Exhibitor

The audience in the theater where this was re-
viewed, a typical picture audience in many senses,
seemed to take great interest in the start of "Pass-
ion's Playground," but after its first two reels had
passed it didn't seem to pay a great lot of attention
This was chiefly for the reason that most of the people
knew what was coming. After the planting of the two
names, the fact that one of the girls had a past, and
their relationship, there was little to do but sit back
and wait until the weaker one accused the other.

The picture is not wholly disappointing. The audi-
ence mentioned didn't seem altogether displeased. It
liked some of it. All of which brings it down to a
case of an average picture. The name of the star and
the title will certainly draw—and may draw unus-
ually well. And the picture itself will be averagely
received.
He's the biggest star in motion picture comedies today.

The SNOOKY HUMANZEE in "A TRAY FULL OF TROUBLE"

RECORDS everywhere have been smashed with the first three of these comedies—"Four Times Foiled," "An Overall Hero"

They distinctly STARTLE every patron to whom they are shown—they are distinctly different from anything that your screen has mirrored.

THEY keep the current of thrills carrying the laughs along to greater enjoyment. There's no danger of a pleased patron sending another to the wrong theatre when he sees a Chester Comedy at yours. He'll have something to remember.

Released by EDUCATIONAL FILM EXCHANGES, INC.
720 Seventh Ave New York
Some Short Reels

"Pirate Gold"—Pathé

Instead of having episode eight of this serial wind up with the hero in a predicament in which he is confronted with disaster, they have the villain plunge a dagger into his heart and the finish sees the leading woman leaning over him. Of course, every fan will know that some method of bringing him back to life will be developed, but it nevertheless makes them want to see just how it can be done. Action is plentiful in the production, which retains its light character at all times.

George B. Seitz and Marguerite Courtot team well together and the cafe near the docks makes a good locale for this section of the story.

"The Dragon's Net"—Universal

Episode 9 of this serial, "Trailed to Peking," has the same fault that was visible in the earlier episodes, namely, the indistinctness of the entire affair, due either to poor photography or bad lighting facilities. Almost all of the exteriors are too dark and the characters or edifices are difficult to see in more than one scene. Universal must be given credit for attempting something out of the ordinary in drawn-out dramas, for this is in the nature of a serial. The Oriental atmosphere maintained will help, but there will, in all likelihood, be complaints about the technical end of it.

"The Flaming Disc"—Universal

Chinese dens appeal to the fancies of serial patrons and seldom is an episode production seen without some scenes taken in one of these places replete with trap-doors, instruments of torture, mysterious devices and hidden chambers. Whoever conceived the scheme of the sixth section of this, however, has outdone most of the other authors of such stories, having thought up a new device, whereby intruders are catapulted into a stream where a hungry alligator completes the destruction for the villainous gent. Elmo Lincoln, starred in it, plays a dual role, but in the sixth as in the fifth there are practically no double exposures, most of it being straight stuff. Ending the fifth portion, the lion scene is quite original. As for the alligator stuff, some of that is rather gruesome. It furnishes plenty of thrills, however, and that is what they want.

"Marimba Land"—Prizma

Prizma's cameraman has visited Guatemala for this subject which is one of the better recent releases of this organization. The languid, rural atmosphere of the land, coupled with some picturesque scenes and interesting information about the customs of the people all combine in making this a satisfactory offering of its type. These productions are favorably regarded by most audiences, colored pictures being quite popular at the present time. The tints are in some places dull, but the general effect will probably be favorable.

"City Life in Summer"—Hy Mayer—Capitol Travelaugh

For another of his Travelaugh which will be released by Pathé and appended to one of the "Reviews" issued by that organization, Hy Mayer has chosen common city summer scenes. While not the best of the series, the offering possesses the same sort of humor that was evident in the others, and is quite acceptable. City audiences will probably appreciate it more than others, for the material included is of the sort that will register most effectively with people who are familiar with city life. The scheme of speeding up the portion showing the going on of the excursion steamer, while not new, is one of the biggest laughs in the reel which has as its predominating feature, novelty.

"A Blue Ribbon Mutt"—Universal

Chase material novel in character is not frequently seen in recent days, but "Peking," this Universal two reeler has a wealth of footage of that type. Brownie, the human hound, is prominent in the piece which is replete with gags that are certain to amuse. A blase group in a projection room showed its approval of this novelty and when such a crowd laughs at a comedy, a theater audience is sure to follow the example. When the principal comedian assumes the position of one who has hung himself, and suddenly removes the rope stepping forth, one good bit is offered. The spectacle of the copper, official of the dog show and fleeing intruder running in and out among a set of pipes of large proportions, the sudden manner in which they appear and disappear as well as several other scenes all get over in fine shape. This is one of the best issues of the series and will prove a valuable addition to a program which needs some slapstick comedy to liven it up.

"The Scarecrow"—Buster Keaton Comedy—Metro

There's not an awful lot to it, but "The Scarecrow" measures up to the standard of short reel subjects. The first reel is by far the better portion inasmuch as it gets done in the new bit hit in the comedy line on the screen, although it has been done in vaudeville to a lesser degree inasmuch as the opportunities afforded in pictures are greater. The second reel is just straight slapstick that doesn't register many laughs.

Laughs a-plenty come in the first reel, which shows the home of Keaton and his pal—the home consists of one room which is used up to serve the purposes of dining room, kitchen and bathroom. The way the couch becomes a bathtub and how the water from the tub spills out the side of the house and forms a pond for the ducks, together with other tricks along this order afford considerable amusement.

"The Cloud"—Paramount—Post Nature Scene

And still they come. One more beautiful than the other but surely "The Cloud" is about the most beautiful scenic yet presented. The photography is exceptional. There is not the slightest bit of nature revealed, one after another. There are several shots that look like living paintings. The scenes consist of not only some gorgeous views of clouds, but shots of placid water and natural beauties of lakes that have not been surpassed.

"Dynamite"—Mermaid—Educational

This is the kind of a comedy that you'll laugh at because you can't help it. Try and keep a straight face. It can't be done. The laughs are spontaneous and come one right after the other in rapid succession and it's not old stuff. To be sure, some of the tricks have been done before but there's also a lot that are new. The antics of "Ham" catching fine fish in a shallow little brook by dropping flies for the fish and having them jump right into his hands and later his "peaceful" job as foreman in a powder factory, together with the titles that also get laughs, make "Dynamite" among the leaders in this type comedy offering. Book it by all means.

"June Madness"—Rolin—Pathé

In this series of single reel comedies, if the first may be used as a criterion, Rolin has a good bet. Whenever girl comedies are mentioned now-a-days the chances are in the cases out of ten, that bathing-girl offerings are alluded to and that some more exposed-naked productions are going to be presented to the public which has seen more than enough of them. Here, however, if a picture in which the damsels do not sport the scant attire, but which nevertheless produces the desired result. The theme of the piece, while not strictly new, holds interest nicely and the oped with which it is clothed are in themselves funny enough to keep his interest at a satisfactory pace. Most of the girls are attractive enough, while the principal comedian holds his role up acceptably.
Pathé Review, No. 72

Unusually effective, are two of the shots included in the colored scenic which opens this Pathé Review. Dinan, France, is the locale of it and a number of commendable bits of footage combine in making it one of the best things of its kind. The slow-motion portion of it shows a skilled performer tossing a saucer, cup and spoon in the air and balancing the three successfully on his head. It is an interesting bit and is followed by an industrial section, showing the manner in which peas are canned. Dr. Dittmarsh's part deals with mice this time and to close it, there is the Dance of Siam. Although some of the parts, if made into separate reels, which could easily be done, might not go very well if drawn out, the brevity and conciseness with which they are taken up in these reviews enables them to hold attention. This is particularly true of the industrial material, as in the case of the cannyre scenes.

Another Bray Comic—Goldwyn

This Bray Comic, made up of the same variety of material seen in the others, is much above the standard set in most of those that have preceded it. In the first place, the Lampions which come first are much funnier on the average than most of those that have offered hitherto. As for "Apollo," the Happy Hooligan series, which makes up the rest, that is also much better than many of the others presented in the set. Instead of consisting of a fantastic tale of one of his exploits, as shown in most of the Hooligan pictures for some time, it presents him the possessor of a perfect head, which is a source of wealth until he obliges a negro who poses as a target for shoes. Some creditable comedy is gleaned from the theme and the offering is quite commendable.

"For the Future"—Ford—Goldwyn

A Michigan school where the youngsters are taught various vocations is shown in this Ford reel, in which the photography is not always up to the desired standard. There is not very much entertainment value in the offering, the only interesting feature of which is the skilful manner in which the boys handle the different tools. It takes up the routine of the inmates and is hardly likely to hold the attention of anyone excepting those directly interested in that type of school.

"Screen Snapshots," No. 8—C. B. C. Film Sales Corp.

What is undoubtedly the most interesting feature of this issue of "Screen Snapshots" is the portion dealing with underwater photography. It shows the manner in which Maurice Tourneur's camera man, Homer Scott is lowered into the sea in a sort of bell-buoy with an open bottom and how he shoots the deep-sea stuff. Opening the reel is a bit of footage devoted to lack Pickford and Oliver Thomas. Probably, the material was edited and titled before the death of the latter for it was handled in a light manner, not necessarily fitting when one considers that the tragic end of the star is still fresh in the memories of most fans. Later, Grace Darling smiles at the spectator for a while and there is an other part in which Wm. J. Burns, noted sleuth, breaks in upon a comedy scene in which Eddie Lyons and Lee Moran are participating. Mack Murray looks cute in a section devoted to canine comedy. A crocked animal trainer, is seen acting in a familiar manner with several snarling lions.

"Seven League Boots"—Chester—Educational

Switzerland is the scene of action in this Chester-Outing offering in which the sports of the natives, particularly their feats on skis, are shown. Throughout, the atmosphere is cool and brisk, with several shots in which youngsters are seen, adding cute touches. As a matter of fact, there is little that is really new in the production, for the scenes offered are for the greater part quite familiar to picture audiences. The general aspect of the reel, due partly to the titling, the work of Katherine Hilliker, is quite pleasant, and as a whole it is a meritorious travel picture.

"The Great-Eared Bat"—Mentor

In houses where they have been playing the Mentor colored reels, this issue should prove acceptable. Two parts comprise the first handling with a bat and the latter with the Chukchi tribe of Siberian Eskimos. Several unique and interesting shots of the bat are shown colored, there being two particularly good bits. They show the animal eating and drinking, and then folding the membrane which it uses in flying about itself. As for the second section, that has several commendable bits of footage dealing with some of the types to be seen among the Mongolians, for these people belong to the yellow race, and some of their habits. The coloring is not always up to the highest standard in the opening part, but good enough to get it by. Some of the scenes of the seals on the ice floes toward the finish of the film are certainly out of the ordinary.

Another Mentor Scenic

Diversity is the ruling feature of this Mentor offering which first takes the spectator to Cologne and over the Bridge across the Rhine, then to some of the tropical lands along the Mediterranean, later to Sweden and finally to Holland. The longest part of it shows the German city, while in the more southern states, the onlooker is not permitted to linger for any great length of time. In the part devoted to Sweden there is an interesting shot or two, but the stuff taken in Holland is by far the most picturesque. Especially of merit, is the culminating scene, showing one of the windmills and some water stuff.

"The Big Show"—Chester—Educational

"The Big Show" is another animal-kid comedy that certainly contains a fine quota of unusual laughs. The action concerns a children's circus, bossed for the most part by the very clever ape who was seen in "Four Times Foiled." There is a wealth of funny business with the circus as the center of the action and with ape, dogs and children all helping to create the laughs. A shot after a baby winds up the story and the ape leads in this too.

William S. Campbell directed "The Big Show" and has again shown himself as exceedingly capable in handling the business and gags in a picture of this type. Much of the stuff was undoubtedly invented on the spur of the moment. Certainly it all appears as spontaneous and funny as if it had been.

"The Big Show" was at the Rivoli last week and went over very well.

"Peaks, Pikes and Pines"—Reifen Film Corp.

Some of the shots included in this scenic reel are excellent, while others due either to the haze which is very much visible in places or poor photography which results in indistinct shots are not quite up to the mark. As a whole, however, would have been quite satisfactory, were not for the fact that the tourist party was included in several scenes, being particularly out of place in one, and the fact that the titles are distinctly out of harmony with the production. Such odious comparisons as a view from the spectator's bedroom window and a mountain peak, shown in the piece and observations as "It's Great" when discussing the atmosphere of the high regions are certainly out of place in a scenic offering calculated to appeal to the esthetic instincts of the onlooker. The waterfall footage is the best thing in the picture. Of course, it is a new spectacle, but somehow or other, one never seems to tire of it properly presented. And here for the interference of the lens-fends who strolled into focus, it would have been even more effective. With judicious cutting and retitling, this could have been considerably improved.
THE FANARK CORPORATION presents

"THE CRIMSON CROSS"

Truly a Great Story A Photoplay with a Message

WITH AN ALL STAR CAST
Including

EDWARD LANGFORD
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The latest work from the pen of N. BREWSTER MORSE presenting a new and original theme of vital interest to every man, woman and child in America.

Personally Supervised and Directed by

GEORGE EVERETT

NOW READY
Announcement of Releasing Arrangements Will Be Made in an Early Issue of This Publication.

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D. J. H. LEVETT, President

40 W. 32nd STREET NEW YORK CITY
The dazzling light of public favor has fallen upon Betty Compson whose work in George Loane Tucker's 'The Miracle Man' was greeted as the screen's greatest individual performance.

'Prisoners of Love' throws into strong relief her consummate skill as an actress and that quality of powerful, alluring magnetism that lends to her beauty an unusually and irresistible enchantment.

It is a story of fiery passion and ennobling love, lifted above common levels by extreme delicacy of treatment and acting that is absolutely flawless.

BETTY COMPSON

PRISONERS OF LOVE

BETTY COMPSON

PERSONALLY PRODUCED BY

ARTHUR ROSSON

GOLDwyn
Booked Solid

Places Goldwyn in the Orient—Interesting Facts on Eastern Conditions

Geoffrey Nye, who has just returned to New York from a ten-months trip through the Orient, states that Goldwyn films have contracted by Goldwyn films in Japan, China, to the Philippines, Australia, New Zealand, India, Burma, and Ceylon, Japan has made wonderful strides in the making and distribution of motion pictures. Nye states. Fifteen of the 40 theaters on the great theater reef of Tokyo show American films, as well as Japanese pictures. Nye signed a two-year contract in Japan where 90 productions a year will be made. The distributing company, inaugurated and financed by Nye on the spot, is financed and controlled by one of Japan's large commercial and mercantile companies.

In China, Nye signed a two-year contract for Goldwyn. There are at least 60 theaters in China, with a population of 400,000,000 persons, according to reports. While the Chinese stereotyped pictures when away from a native country, in China itself, there has not yet formed the habit. The cinema price in China is $1 Mexican (standard), which now equals about 74 cents gold.

In India, Nye signed a contract for $2 Goldwyn subjects a year.
(Continued on Page 2)

"Madonnas" Open in Detroit
(Special to WID'S DAILY)

"Madonnas of Men," produced by Jane Pictures, will have its premiere at the Madison theater beginning Oct. 31. The picture will be shown in the district.

Urges Raids on Picture Shows

Paterson, N. J.—Chief of Police John M. Tracey in a monthly address to the department has issued instructions to the force to raid pic-}r theaters that attempt to keep such pictures on Sunday.

Suing Johnson Now

In a suit of Teff Johnson against the Rogers Film Corp., the defendant filed an answer claiming $700 judgment. The result of this suit at Johnson falsely represented that he was competent to direct a photo-}graphy for the defendant, but did it so skilfully that the defendant had to send $700 in having the film made suitable for use. The answer alleged that Johnson's claim was satisfied in full by the payment of $400.

Worth 12 Million

Real Estate Value of Five Broadway Picture Palaces, According to City Assessors

The City of New York places the real estate value of five Broadway picture palaces—the Capitol, Criterion, Rialto, Rivoli and Strand—at $12,000,000. These figures are the ones drawn up by the Board of Taxes and Assessments upon which the city's 1921 tax budget will be based.

It is interesting to note that compared with the figures for the present year, which give the value at $9,445,000, an increase of $2,555,000 is placed on the theater properties.

The valuation of the Criterion is placed at $3,300,000, more than any other theater, but the assessors calculated the New York and Criterion as one piece of property.

Here are the assessed values for 1921 as compared with those of 1920: Capitol, $2,400,000, as compared with $1,650,000 in 1920; Criterion (with which is calculated the New York theater), $3,300,000, as compared with $2,665,000 in 1920; Rialto, $2,050,000, as compared with $1,580,000 in 1920; Rivoli, $1,500,000, as compared with $1,250,000 in 1920, and the Strand, $2,900,000, as compared with $2,425,000 in 1920.

Talmages' Party Back

Norma, Constance, and Natalie Talmadge, together with Mrs. Talmadge and Joseph M. Schenck, have returned from abroad. The party returned on the Imperator.

Fanak's Second

After assembling "The Crimson Cross," the Fanak Corp.'s initial production N. Brevette Morse and George Everett have left for Milford, Pa., where the exteriors in Fanak's second production, "The Strength of the Weak," are to be shot.

"Man-o'-War" in Film

Plans are under way to produce a motion picture in which "Man-o'-War" will be featured. "Man-o'-War" is the greatest horse known in the racing history of America.

Mayflower Answers Miller

The Mayflower Photoplay Corp. filed an answer in the Supreme Court in a suit of Charles Miller, denying that it owes him $6,000. The answer alleges that the plaintiff was not discharged, and that his claim was sustained in full before he sued.

The story of a man who went to ruin and fought his way back for the love of a woman. J. Parker Read, Jr.'s second Associated Producers' production, "A Thousand to One," starring Hobart Bosworth.—Adv.
CHRISTIE COMEDIES

This scene in "A Homespun Hero," one of the new Christie Comedies, is sure of a roar of glee. Released through Educational Exchanges.

—Adv.

BOOKED SOLID

(Continued from Page 1)

There are said to be 40,000 American troops in the Philippines and the consumption of films, both among them and the natives is entirely of American origin.

In Singapore and Java, Nye reports that the demand is mostly for serials. Usually three episodes of a serial and one comedy are shown at a performance. Sometimes 16,000 to 22,000 ft. of film is run off at a show. Singapore has six big picture theaters while Java in general has about 300. The British military censorship of films in Singapore is very strict, says Nye, nothing being permitted which would reflect on the white race; even low cut gowns are taboo. Nye arranged for Goldwyn pictures in Java.

In Australia he contracted for the distribution and showing of the entire Goldwyn product for one year. In New Zealand the Goldwyn pictures will be handled by a New Zealand concern which was founded and managed by Nye. Nye says there are about 1,200 theaters in Australia and about 300 in New Zealand. In Bombay Nye arranged for the releasing of 40 Goldwyn pictures a year for a period of 18 months in India. Burmah and Ceylon. The contracting firm owns about 25 large picture houses in India. Indian theaters run serials, Nye reports, two and three episodes being shown at a time.

R.C. Building Being Rushed

The Robertson-Cole home office building, at the northeast corner of 7th Ave. and 48th St., is being rapidly rushed to completion.

Libson Buys Chain

Columbus, O.—The property of the Columbus-Cincinnati Amuse. Co., including the Colonial, has been purchased by Ike Libson.

Montpelier, N. D.—David Debra bought local house.

COAST BREVITIES

(Hollywood—Hal Rosson, who until recently has been photographing Marion Davies for Cosmopolitan has signed to photograph Betty Compson's next vehicle.

Another trainload of studio properties has arrived at the Selig studios from Chicago. All Selig future productions will be made at his Los Angeles studio.

Kenneth Davenport and Everett Hays, both well known in Chicago, have arrived in Los Angeles, and opened offices at 621-635 Union League Building under the title of Davenport-Hays Theatrical Exchange.

The Dracena Film Prod. have leased the Bernstein studio in Boyle Heights, and are making two serials, featuring children, their initial production being titled "Children Not Wanted."—GAUSMAN.

PLAN DUCKPIN TOURNAMENT

Washington, D.C.—Employees of various local houses are planning the formation of a duckpin bowling league. The employees of Moore's Rialto have already formed their team.

Dahnken Returns From Tour

San Francisco—After a tour of six months throughout the country, Fred Dahnken, Jr., head of the Turner and Dahnken circuit is back in town. He has been inspecting prominent houses in search of an idea for the large house he plans here.

MOORE ON INSPECTION TRIP

Berkeley, Cal.—A. M. Moore of the U. C. is touring towns in Northern California in search of possible sites for houses.

New Ulm, Minn.—David Leonard bought local house.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

An advertising tie-up with theaters is being arranged by Geraldine Farrar, for "The Riddle Woman," which Pathé is distributing. It is being handled by the Germain Farrar Chocolate Co., a candy manufacturer, and its advertising is being made with local agencies in a majority of cities and towns of the country. Plans have been made for lobby displays, special hop window dressing, newspaper advertising and special exploitation.

The candy manufacturers propose to notify their agents in towns where "The Riddle Woman" is booked, and utilizing an advertising campaign to be conducted in co-operation with the theater.

Sterling, Ill.—Getting the merchants of a town to pay for the exploitation of a picture is a feat accomplished by Har-ry S. Lorch, Goldwyn exploitation representative in Chicago and the manager of the Lincoln here. The manager had arranged to hold a Goldwyn Week at his theater from Sept. 6 to 11.

They got out a four-page herald, 9 1/2 inches, on heavy coated paper, and distributed it to every house in the city. All of the first page and nearly half of the other three pages were devoted to advertising the Goldwyn pictures to be shown or two days each. The rest of the three inner pages were sold to theM. Odell, a merchant, who advertised the Goldwyn salesman at the door of his store at a price of $1.25, and distributed it to every house in the city.

Kansas City, Kan.—The management of the Victory effected an advertising tie-up with the Post on the serial "The Outlaw." In its issue of Sept. 9th, the Post used its readers to see "Daredevil" Mack as its guest, printing a coupon which admitted the bearer to the picture for one performance. The story ran three morning performances on Friday and Saturday. The get-up proved an excellent idea.

Warren, O.—"Find out what the public wants and give it to them." This is the simple but sound creed upon which Jack Osseman has built his success as manager of the Duchess.

In determining the type of entertainments most suitable to his clientele, Osseman, unlike many exhibitors, does not rely entirely on box-office figures. Rather, he injects the personal element into the task of judging what the public wants.

"While cold box-office figures are generally used to set a criterion of the public's taste, says Osseman, "I have found that considerably more accurate gauge can be made by personal contact with patrons," says Osseman. "In book- ing pictures, I am guided almost entirely by the personal expressions of my patrons. I use a weekly report on which is tabulated the character of pictures played during the week.

"At the end of each show, I make it a point to talk with at least 20 people who have seen the picture and get their opinions. I then personally acquirented with almost every person who patronizes the Duchess and find it an easy matter to get their candid opinions. I ask them how they like the star, the story and the general character of the picture. I then classify the consensus of opinions into three divisions—popular, acceptable and unpopular—and give each picture, its star and story a definite rating."

Omaha—The exploitation possibilities of "The Law of the Yukon" were again demonstrated by a campaign put over by Manager R. S. Ballan-tyne of the Moon. The most notable feature was a "Law of the Yukon" Ver- can, which an Australian Wombat fur coat valued at $225 and contributed by the Alaska Fur Co. was offered for the best 16-line poem describing "The Law of the Yukon." Twenty-three additional prizes ranging from a season pass to the Moon to a pair of tickets to see the picture were offered to stimulate competition.

Ballantyne in promoting this feature succeeded in enlisting the cooperation of the Omaha Daily News, the motion picture editor of which acted as judge of the contest. A novel and striking lobby display also contributed to the success of the engagement. The Alaskan lobby front has been somewhat overworked in Omaha, and Ballantyne, desiring of imparting a novel touch to his lobby, hit on a photographic display with a wall paper background. He used paper with vertical black and white stripes, hanging it on a compo board and mounting it with silhou- ted scene stills. The effect was un- usual and attractive. So effective was the wall paper as a background for a lobby decoration that it has been adopted as a permanent feature on the Moon lobby. A different design of wallpaper will be used with each change of bill.

Chicago—J. M. Lyon, formerly with Fox is now local representative of American Film Co., succeeding M. G. Hamilton.

Two Companies Control Siam
(Special to WID'S DAILY)
Washington—Vice Consul Carl C. Hausen, writes from Bangkok to "Commerce Reports" under date of July 22, as follows:

"The motion-picture theater inter- ests in Siam are at the present time controlled by two companies only, namely, the Siam Cinematograph Co. and the Nakorn Khasem Co. (Ltd.). The latter company has recently purchased the entire business of the Nakorn Khasem Cinematograph Co. The paid-in capital of the new company is given at 500,000 ticals ($182,000), and it has in operation four motion-picture halls, with a seating capacity of about 9,000. While the average daily admissions number 7,000, more or less, at a charge ranging from 0.15 to 3 ticals. The new company intends in the near future to erect another hall at a cost of about 300,000 ticals, and at the same time its activities will be extended to all the principal provincial towns in the Kingdom.

"The Siam Cinematograph Co. operates nine halls in Bangkok, with a seating capacity of about 12,000, and also has branches in the leading cities of Siam. The company also supplies and deals in films and all kinds of accessories."

ANNOUNCEMENT

SIDNEY GARRETT

WILL SHORTLY INAUGURATE IN

London, England

AN

International Exchange

FOR STARS, DIRECTORS, ARTISTS,
WRITING, TECHNICAL STAFF, etc.

GIRLS . DON'T GAMBLE

The Greatest Comedy Drama
Attraction

D. N. Schwab Productions, Inc.
1600 Broadway
New York

EDWARD SMALL

AMERICAN REPRESENTATIVE

1493 BROADWAY
NEW YORK CITY

Sales on "A Husband's Folly"
Manager Solomon of the Signet Films, Inc., has closed with the Peer- less for "A Husband's Folly" for Greater New York and Northern New Jersey territory. Northern Illi- nose has been purchased by Empire Film Co. and Ladd Films of Minneapolis have closed for Minnesota, North and South Dakota and Wisconsin.

Eliminating Taxable Music Chicago—The American Film Co. states that, during the life of the copyright, there is no retention of interest by the producer. To this end, a new style of writing, which will be far superior to the old, has been adopted.

State Right Men Here
W. H. Bradley, president of the Peerless Pictures Co., of New Eng- land, is in town as is Herman Ril- kin of Eastern Photoplays, Boston.

Modesto, Cal.—George Covel to build on newly bought $25,000 site in Siam. The company also supplies and deals in films and all kinds of accessories."
Amusements

GEORGE in Booth TARKINGTON'S GREAT AMERICAN COMEDY
P. O. L. E. D. K. I. N.
Park Theatre
Col. Circle, Evs. 8:30
Mtis. Wed. & Sat., 2:30

BOOTH Weir, 43rd St. Evs. 8:20
Mtis. Wed. (Pop.), 2:30

HAPPY-GO-LUCKY Played One Year in London
As "Tilly of Bloomsbury."

ELTIGE Theatre, W. 42 St. Evs. 1:15
Mtis. Wed. (Pop.), 4:15

"LADIES' NIGHT"
They, 44 St., E of B'Y, Evs. 8:30
Mat. Wed. (Pop.) & Sat., 2:15

TAYLOR HOLMES in
CROOKED GAMBLERS

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegram
Plymouth
W. 45th St., Evs. 8:20
Mtis. Mon. & Thurs., 2:30

Cohan & Harris
SAME H. HARRIS & SAM COHAN
Welcome Stranger
Aaron Hoffman's Comedy Success

World's Greatest Vaudeville
B. F. KEITH'S PALACE
Mat. Daily at 2, Nites 8.

REPUBLIC
Mat. Wed. (Pop.) & Sat., 2:30
They, W. 42d St., Evs. 8:20

The Lady of the Lamp

MOROSCO
Theatre, W. 45th St.
Eveings at 8:30
Matines Wed. & Sat., 3:30
Most Thrilling Mystery Play Ever Staged
"Keep a Hand on Tip of Their Toes."—World

Maxine Elliott's
They, 39th St., nr. B'Y
Matines, Evs. 8:30
The Greatest Love Story Ever Told
SPANISH LOVE
"Heal Audience Breathless."—Eve. Sun

Contract Not Yet Settled
Louisville.—The old contracts between the local exhibitors and operators expired on Sept. 15, but have not as yet been replaced with new ones. Due to the illness of J. J. Murdock of the Keith interests action has been deferred, but it is expected that the differences will be settled when he arrives.

Buys Theater Interest
Chicago.—D. H. Hatfield, former owner of the Royal, Green Bay, Wisconsin, destroyed by fire, has bought a half interest in the Home, Monrose and Albany, which will be operated by him in conjunction with George F. Bromley.

Milligan Out of Business
Saratoga Springs, N. Y.—C. A. Milligan of the Broadway, will on Nov. 1, go out of business because of trouble concerning rent for shows in the town hall with the officials.

Louisville.—George F. Simpson and Mary Anderson, succeeding Harry Carter who is in poor health.

On Broadway
Capitol.—"Homespun Folks." Criticism—Marion Davies in "The Restless Sex."
Strand.—Katherine MacDonald in "Curtain."
Rialto.—Mary Miles Minter in "Sweet Lavender."
Rivoli.—Bebe Daniels in "You Never Can Tell."
44th St.—"Way Down East."
Astor.—"Over the Hill to the Poorhouse."

Broadway—Oliver Thomas in "Everybody's Sweetheart."
Losv's New York—Today—Thomas Meighan in "Civilian Clothes."
Tuesday—Conway Tearle in "Marooned Hearts."
Wednesday—I. Warren Kerrigan in "The House of Whispers."
Thursday—"Forbidden Valley."
Friday—Norma Talma in "The Branded Woman" and Gladys Walton in "Pink Tights."
Saturday—Olive Tell in "Clothes."

Brooklyn Strand—Constance Talma in "Good References."

Next Week
Capitol—Vivian Martin in "The Song of the Soul."
Criterion—Marion Davies in "The Restless Sex."
Strand—Not yet determined.
Rialto—Billie Burke in "The Frisky Mrs. Johnson."
Rivoli—"Behold My Wife."
44th St.—"Way Down East."

First Hampton-Pathé Release
Benjamin B. Hampton enters the ranks of Pathé producers on Oct. 31, when "The Money Changers" will be released.

Galligan Appointed Gen'l Manager
Terre Haute, Ind,—L. F. Galligan, manager of the Grand Opera House for several years, has been appointed general manager of the Frank J. Rembusch chain.

Make Voluntary Wage Increase
Chicago.—Jones, Linick & Schaefer have increased the salaries of non-union help.

In the Courts
Col. William N. Selig filed suit in the Supreme Court against Augustine E. Lewis for $4,002. He alleges that he spent $1,002 at the request of the defendant to produce a two-reel film produced by the defendant under the name of the Lewis Kerr Comedy Co., and featuring Polly Moran, and leased the defendant his studio for fifteen weeks at $300 a week.

Herbert Lubin has sued in the Supreme Court by E. Hall Brown, for $4,500 on three notes for $1,500 made in Montreal in 1917, to the Metro Pictures Ltd., which have not been paid.

An attachment against the property of the Guy Empey productions. The plaintiff, E. Hall Brown, was granted an order for $2,500, and served the marshal in the office of the Empey company.

Thomas R. Gardiner filed an answer in the Supreme Court in a suit of the American Trading Association. He states that on April 15 last, the plaintiff obtained the right to exhibit certain films in Greater New York, for which the defendant was to have $1,650, but in violation of the agreement the plaintiff arranged to ship the films to a foreign country and when the defendant demanded the return of the films he was forced to enter into an agreement by which the plaintiff was to deliver the films to the Magnet Film Exchange and the defendant gave up checks for $1,250 and $1,300 to get the films. The first check was paid, but when the plaintiff failed to deliver all the films, the producer stopped payment on the second check.

Buster Keaton has completed his fourth two reel comedy for Metro. It is called "The Back Yard."

Montreal Operators Get Increase
Montreal.—A wage of $45 a week has been granted local operators. Those employed at vaudeville shows giving continuos performances will receive $50 and in houses where two or three shows are given each day the rate will be $46.

Carr Named Treasurer
Buffalo, N.Y.—Henry Carr has been appointed treasurer of the Genera Theaters Corp.

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MOVING
picture films, for stills and
cuts. Also high class printing
Twenty year's experience in film
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"THE MIDNIGHT RIDERS"
A 5 Reel Super-Western
For TERRITORY
Ask Kipling, 516 5th Ave., New York

TWENTY REASONS WHY BETTY COMPSON IS A STAR

No. 4
EXHIBITOR'S TRADE REVIEW.—
(In its review of "The Miracle Man"
"BETTY COMPSON'S BARE BEAUTY AND ACTING TALENTS STRIKE A TOUCH OF SYMPATHY AND GIVE.RE VIEWER A BIT OF REAL ACTING THAT IS DESERVING OF THE HIGHEST PRAISE. HER FACIAL EXPRESSIONS ARE FORCEFUL, HER APPEAL IS CONVINCING AND HER CHARMING NATURE ALWAYS MAKES HER AN ARTIST OF EXCEPTIONAL ABILITY, IT IS A PLEASURE TO WITNESS SUCH PERFECT AND TRUE-HEARTED HISTRIONIC ENDEAVORS."

FIRST RELEASE "PRISONERS OF LOVE"
PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLDWYN
S. A. No Superman"

as Exhibitors' Bulletin Describes Lynch in Letter to Southern Exhibitors

The initial issue of the Exhibitors' Bulletin is the official organ of the M. P. T. O. of America, con- taining a letter sent by this organization to exhibitors in the Southern territory on the subject of S. A. Lynch.

Exhibitors, Inc., published the letter which is addressed "S. A. No Superman," showing part of the letter which was deduced. It contains a list of names of Southern exhibitors who have not been affected by Lynch's menace.

Al B. Farnam, president of Exhibitors, Inc., has accepted an appointment to attend the meeting of the Board of Directors of the M. P. T. O. in Washington, D. C., and has been given the necessary dates and times for the meeting. He will remain in Washington until he is able to report to the Board of Directors of the M. P. T. O.

It is expected that the Board of Directors will make a decision on the matter of Lynch's menace in the Southern territory, and that a statement will be made by Al B. Farnam, reporting the decision of the Board of Directors.

HUNTER HERE

Hayes Hunter, director of the organization, is in New York.

DIRECTORS MEET

Practically every director of the Associated Exhibitors, Inc., attended the meeting yesterday in the award of a series of council meetings expected to last all week.

First One Named

The first one of Mary Pickford's photo- ses under the direction of Frances is the latest issue, and it has been expected to be released in the near future. It is an original story which Miss Pickford has named "Rag-Tag and T-Tail."

Hoffman Out

(By cable)

Milton H. Hoffman has returned from the production of "The Great Adventures of The Great Adventure," a production of the Lasky-Abbott Company, Ltd. It is expected that he will leave for New York tomorrow.

Efforts made to verify this cable in the offices of Famous Players yesterday afternoon failed.

Howells Returns

Says Europe Needs Theaters Badly—Was Away for Eight Months

Ben Howells, brother of David P. Howells, Inc., returned on Saturday afternoon from Europe after an eight months' trip abroad, during which time he visited England, France, Switzerland, Holland and Belgium.

(Continued on Page 4)

All Set

(Special to WID'S DAILY)

Cincinnati—The M. P. T. O. of Southern Ohio is all ready for its two-day convention to be held at the Gibson Hotel Thursday and Friday. Senator Walker, counsel for the national M. P. T. O., is expected to address the convention on Thursday. Sam Berman is also expected. On Friday the real business session will take place when discussions relative to rental tax, deposits, etc., will be conducted. Permanent officers will also be elected on Friday.

Newspaper Opinions

What the Leading New York Dailies Have to Say of B'way Shows

Following will be found brief excerpts of what the leading New York newspapers say of the feature productions at the Broadway theaters this week:

CAPITOL

AMERICAN—The play has been made in an atmosphere as homely as it is effective, and ranks among the best screen offerings in our Broadway picture theaters this week.

Sun—Special emphasis is given to the picture division of the entertainment at the Capitol this week. A strong, drama, yclept "Homespun Folk," and a galloping comedy take excellent care of the celluloid section of affairs.

HERALD—Thomas H. Ince, in

(Continued on Page 4)

Mayflower Special Coming

Harry Chauldrum and William B. Laub have completed the editing and producing of a special production for Mayflower.

Selling Rapidly

Joe Lee says that Roy Crosswell Smith has a good picture in "The County Fair" and points to the following sales as proof:

Joseph Skirball for Western Pennsylvania and West Virginia.

Ben Friedman of the Friedman Film Corp. for Minnesota, Wisconsin, North and South Dakota.

M. S. Rosenberg of the De Luxe Feature Film Corp. for Washington, Oregon, and Northern Idaho Montana and the U. S. pos. to.

Fred Falkner for Northern New Jersey.

A syndicate of Southern distributors for Georgia, Florida, Alabama, North and South Carolina.

Sol Lesser for California, Nevada and Arizona.

Pathe Lands Kipling

Famous English Author Will Write for Screen: Brunton to Produce Them

Pathe yesterday announced that Rudyard Kipling, the famous English author, had been signed to write several stories for the screen. Pathe's agreement was consummated while he was in Europe.

Coincident with that announcement comes another, that Robert Brunton, who at present is producing for Pathe a Ruth Roland serial and one with Charles Hutchinson, will make the Kipling stories for Pathe distribution.

The first Kipling script is expected in this country by November. Randolph Lewis has been commissioned by Pathe to confer with Kipling for that purpose and sign there will sail for England Thursday.

Only two of Kipling's works, according to Pathe, have been pictured. These are "The Light That Failed" and "Nabulshah," both handled by Pathe.

Brunton, who has been here for a week, is known to have had conferences with Brunton regarding a number of important productions during the New Year. It was impossible to learn yesterday just what these plans were.

(Continued on Page 4)

Coming Back

Paris—Winfred Westover is going back to the United States. He went abroad last summer to see productions for the Central Film Co. of Sweden, and is returning on the S.S. United States, due in New York about Oct. 10.

Price 5 Cents
Incorporations

Minneapolis, Minn.—North St. Paul Amuse. Co., $25,000. G. W. Youum, J. A. Newman and F. J. Schouweller, respectively president, vice president and treasurer.


Albany, N. Y.—Sullivan County Amuse. Co. of Liberty. $10,000 in shares of $100 each. Jacob M. Beck, Julius Friedman and Robert Labriola, directors for first year.

Greenville, Pa.—Alpha Theater Co. $25,000.

Special Service Bureau

Joe Brant, president of C. B. C. Film Sales, has established a special service bureau for the convenience of state right buyers.

This bureau will attend to hotel reservations and other requirements.

Weinberger Enters States Rights

Mack D. Weinberger, who recently resigned from the D. W. Griffith office, has entered the state right field with offices at 130 West 46th St. Mr. Weinberger announces that at present he has five pictures in the cutting, the titles of which he will announce later.

Remove Crandall’s Tonsils

Washington—Harry Crandall has had his tonsils cut.

Selznick has changed its mind about the new Elaine Hammerstein picture and is now calling it “Pleasure Seekers.” This is final, too.

Breakfast Food

Wid’s Daily
New York Cit.

I am going abroad for quite some time and would like you to deliver to me at 6 Piccadilly Mansions, Shaftesbury Ave., London, “Wid’s Daily” regularly for breakfast every day as I cannot do without it.

Very truly yours,

SIDNEY GARRETT.

“S. A. No Superman”

(Continued from Page 1)

writer, tells him that he is not the “whole cheese,” as they say in Spain.

“Now, all this is said not in derogation of the good qualities of S. A. Lynch. On the contrary, we were quick to appreciate his good qualities.

“Your committee has had rather intimate chats with S. A. Lynch on three different and distinct occasions, and we want to assure you that he is not the boogeyman which too many of you believe him to be.

“The moral of it all is this: do not be afraid of Lynch. He is not a wizard or a magician, nor is there any Onia board concealed on his person. If you take him as a matter of course and always keep in your mind that he is trying to outwit you with rapid fire negotiations and all sorts of clever propositions (half concealed and half revealed) you will never regret having met him. He is sociable and likable, but these qualities alone are not sufficient to take him as a partner in your theater enterprise.

“The motion picture market at present shows a great excess of supply over demand. Do not let Lynch persuade you to the contrary. Book his pictures if you can get them at a fair and reasonable price. For the rest, merely regard him as an animated conversation. He may wave (and he probably will wave) a blue print in your face, but as a rule there is nothing back of it. Second hand architects furnish blue prints at greatly reduced prices.”

Needles, Cal.—Management of Liberty to remodel Bee Restaurant, newly leased, into theater.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You need insurance.

Another man thought he saw

The Wrong Woman

But she proved to be

The Right Woman

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on

“HONEYMOON RANCH”

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SUITE 111

1476 BROADWAY

NEW YORK

Chicago—E. L. Merkley has made service manager of the Robertson-Cole office.

Just as a rudder steers the ship to port, so the RITCHIEY poster guides the public in the direction of the photo play it advertises.

RITCHIEY

LITHO., CORP.

406 W. 31st St., N.Y. Phone Chelsea 8399
Call Katherine MacDonald One of Screen's Foremost Emotional Actresses

Newspapers from East to West Praise First National Pictures

THE NOTORIOUS MISS LISLE

"Katherine MacDonald's latest production, 'The Notorious Miss Lisle,' opened a week's engagement at the Palace theatre, and the star's excellent work places her among the foremost emotional actresses of the screen. The story is an interesting one. The satisfactory climax is well worked out under the capable direction of James Young."—Los Angeles Examiner.

45 MINUTES FROM BROADWAY

Here's one for the Criterion theatre, Atlanta, Ga. "Forty-five Minutes from Broadway" opened at the Criterion to biggest day's business Charles Ray has ever drawn in Atlanta. The crowds stood in line for the opening and were standing up to the last performance. Public hugely delighted, declaring it Ray's greatest picture."

A SPLENDID HAZARD

"Allan Dwan has done a splendid piece of work with the screen version of Harold MacGrath's story, 'A Splendid Hazard,' which provides Henry B. Walthal with a splendid character part. Mr. Walthal gives a truly remarkable portrayal, a characterization that is a delight to witness. There is plenty of incident."—New York Morning Telegraph.

IN THE HEART OF A FOOL

"Allan Dwan's production of William Allen White's epic of American life, 'In the Heart of a Fool,' at the Madison, is a melodrama with a punch and an appeal from start to finish. William Allen White has presented an intensely dramatic story, which, in its adaptation to the screen, has been worked out with an intelligent understanding of the requirements of a screen play. In the cast are many players of distinction."—Detroit Free Press.

A First National Attraction

Foreign Representative, David P. Howells, Inc.
729 Seventh Ave., New York City

There'll be a Franchise everywhere

(Continued from Page 1)
Howells Returns

(Continued from Page 1)

Howells is firm in the conviction that Europe's most pressing need at the present time is a number of modern theaters while those now in operation, in his opinion, can be improved upon. Modern exploitation methods can also be used to excellent advantage.

Howells spent considerable of his time in Paris while away. He thinks that the European market wants good pictures only and that the day of mediocre product is gone. The exchange question of course has had a good deal to do with the activity of the European market. Because of the tightening of the money market and the difference in exchange there has been no such activity in buying films.

David P. Howells' stay abroad will be an indefinite one, according to his brother.

Asked regarding the First National-Greenhill deal, first announced by cable in WID'S DAILY last week Howells said that at the time of his leaving England the deal had not been definitely terminated, although he knew negotiations were under way. Howells said that the Greenhill deal was with Vattudar, Ltd., to whom the Howells organization had originally sold the First National rights for the United Kingdom.

Newspaper Opinions

(Continued from Page 3)

shaken her curls at the Rialto this week as the star of "Sweat Lavender," a picture which gives Miss Minter opportunity to grow sweet without resorting to the use of saccharine.

Herald—On the whole the saccharine element is apt to close at times, for college boarding houses never before appeared to be such dens of loveliness. However, Theodore Roben's script which he has written restores the balance in favor of humanity eventually.

News—No comment.

Times—No comment.

Tribune—To be reviewed later.

Globe—To be reviewed later.

Telegram—Those who remember Miss Eline Shannon's charming performance of "Sweat Lavender" in the old Lyceum Theater will be equally delighted with the film version of Pinero's famous comedy of sentiment, with Miss Mary Miles Minter as the golden-haired heroine.

Mail—Sweet Mary Miles Minter in "Sweat Lavender" has a sugar coating at the bottom which she does not deserve. The picture is taken from Pinero's play, which insures an interesting if unoriginal plot. But Besuah Marie Diox's scenario and Paul Powell's direction follow Reith's intention of making Mary Miles Pickford out of Mary Miles Minter.

Post—Altogether, it is a simple little play without any violence or blood tingling episodes, yet not without a pleasant interest and a certain decorous unfolding of plot. The captions ** * are excellent.

Pathe Lands Kipling

(Continued from Page 1)

included, inasmuch as they have not been definitely consummated. He was very enthusiastic, however, over what the future had in store for the industry. "We have just completed the building of the biggest stage in the world," said Brunston. "It is 300 feet long by 125 feet wide, and will permit of the making of any kind of motion pictures. Our plant in Hollywood now covers 42-1-3 acres, while in the foothills we have 350 acres for the filming of 'outdoor stuff.'"

Mr. Brunston was asked what he thought would be the next big improvement in the art of motion picture making. "Technically," he replied, "I believe we have reached the limit in picture making. There may be some improvements in camera work, slight improvements. But the next big thing of importance will be the filming of dramas in natural color. However, that will not be for some time."

Bert Lubin who is state righting "Honeymoon Ranch" can be reached at Bryant 3271 and not Bryant 3712 as stated in the advertising columns of today's issue.

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The Greatest Comedy Drama Attraction

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For TERRITORY

Ask Kipling, 516 5th Ave., New York
Long Island Chain

Project Under Consideration—New Company Formed—Already Plans Three Theaters

The South Shore Construction Co., a new company capitalized at $250,000, has plans under way for a string of theaters to be erected in various Long Island towns. One will be built on Observer St., Rockville Center, to seat 1,200; another in Freeport and a third in Valley Stream, the latter to seat 600. The new organization a number of men who live on Long Island. F. P. Wilson of Rockville Center is president of the company. Wilson is a member of the American Concrete Institute. J. A. Stiles of Rockville Center, who is understood to have been connected with Pathé and Vitaphone in some capacity is vice-president: J. W. Morisse is secretary and Frederic Smith, a government employee of Bridgeport, Conn., treasurer. Directors of the company are J. H. Chris, Mitchell, of Long Beach, and David A. Weis, president of the D. A. Weis Excelsior Co., offices at 131 E. 34th St.

C. B. Brun, offices at 228 W. 34th St., is architect and C. E. Kern of Freeport, who was prominently identified with the building of Cleve Mills, is consulting architect. C. W. Van Dyke, who is said to have been identified at one time with the DuBunts, is engineer of the company. Wilson, Stiles and Morisse are in charge of the work in Rockville Center. A. H. Goodman, who has his offices in the Fitzgerald Bldg., is attorney for the company.

Another Combine?

(By wire to WID'S DAILY)

Doer, Del.—Representatives of one of the large corporation companies have launched the British American Film Producers Alliance, a new company with a capitalization of $300,000. It is impossible to learn who the real interests behind the new company are.

Tom North In and Then Out

Tom North, general manager for Tom Moore's Washington theaters was in town yesterday to look around but left last night for home.

Crotch Homeward Bound

W. Walter Crotch of the Alliance Film Corp., Ltd., of England after a short stay in this country has left for home. He left on Saturday.

Protest to "Doug"

California M. P. T. O. Seeking Action Regarding Hiram Abrams

(Special to WID'S DAILY)

Los Angeles—A delegation of California exhibitors, all members of the M. P. T. O., are seeking an interview with Douglas Fairbanks regarding the methods of Hiram Abrams in conducting United Artists.

Abrams has been the storm center of a number of discussions on what exhibitor organizations have termed his arbitrary attitude on the booking of "Big 4" product.

In New York the Theater Owners' Chamber of Commerce has had considerable discussion with Abrams over the payment of rentals more than seven days in advance of a picture's showing. There was some discussion later on the acceptance of a surety bond by Abrams in lieu of cash payments.

Hold Night Session

Associated Exhibitor Directors Meet Last Night in Pathe Offices

The directors of Associated Exhibitors, Inc., who are now in New York, did not meet yesterday during the day, but did hold a session last night in the Pathe offices.

It was impossible to learn what had transpired at Monday's meeting of the directors but it will not prove surprising if an important announcement were to be made shortly.

Among those who are here for the conferences are: Harry M. Grall, Washington; Hugo Lambach, Spokane; Sam Harding, Kansas City; Thomas Saxe and E. C. Bostwick, Milwaukee; Paul Guadornic, Cleveland; Harold Franklin, Buffalo; Harry Lubliner, Chicago; J. H. Cooper, Oklahoma City; Charles Cohn, Indianapolis, and D. Harris, Pittsburgh.

Sullivan Leaves

C. Gardner Sullivan left New York for California yesterday.

Brunton to Build?

Unknown Purchaser Secures Studio Site in Long Island—No Confirmation

It was persistently reported yesterday, but not confirmed, that Robert Brunton, who is now in New York, was the purchaser of a tract of land, 12 acres in size, called the Davison Farm and situated near the town of Rockville Center, Long Island, upon which a studio will be erected.

A Brooklyn newspaper in a recent issue stated that an option had been granted to "one of the largest Southern California motion picture concerns for the erection of a moving picture plant." The Davison Farm is about four blocks from the old Milburn Reservoir in Rockville Center, upon which site another studio is being talked of.

The actual purchase of the Davison Farm was made by a man named Meudel Presberger through C. C. Mackay, both of Rockville Center.

Efforts were made repeatedly all of yesterday to get in touch with Mr. Brunton at the Hotel Astor for a statement. Presberger and Mackay could not be reached, either.

Fox to Build in Coney Island

William Fox Associates, a $500,000 corporation organized a month ago in Albany, will erect a bath house and theater on Surf Ave., Coney Island, at a cost of $325,000.

The Fox organization officially denied yesterday that the company known as William Fox Associates had any connection with the Fox Film Corp., and said the latter organization did not intend building in Coney Island.

Loew's Party Leaves

Marcus Loew's party left last night for Memphis and Birmingham where two of the Loew theaters will be opened.

Willis Resigns

Lloyd D. Willis, franchise manager of National Picture Theaters, Inc. has tendered his resignation to accept the position of secretary and treasurer of the Sealed-Air Laboratories, Inc., of New York, manufacturers of a process to preserve automobile tires.

Willis' successor at Selznick has not as yet been decided.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—The Sidney A. Franklin production for Mayflower which was originally titled "Athalie," has been changed to "Unseen Forces." This production has been shipped to New York.

"Canavan," a goldwyn production starring Tom Moore, has been completed.

E. Mason Hopper directed.

Wallace MacDonald is playing the leading role in "The Sage Hen," an Edgar Lewis-Pathe all-star production.

Master Pictures will start work shortly on a new studio on the Newman ranch property in South Pasaden.

J. J. Curtis, vice-president of the Bobbs-Merrill Co., publishers of the Irving Bacheller novels, is in Los Angeles conferring with Otto Roth, president of the Dial Film Co., who will film the popular authors' books for Hodkinson release.

Augustus Thomas' "Colorado" has been purchased as a vehicle for Frank Mayo by Universal.

Franklyn Farnum's next production at the Selig studios will be "Himber of the Blood," story by Will C. Beale, adapted to the screen by Wm. F. Way. Nate Watti will direct. Mr. Farnum just completed "The Whisky Runners.

"Home Rule." Chester Conklin's first two reelers for Special Pictures, has been completed under the direction of Harry Edwards.

Charlotte Merriam has finished work in "Up in Betty's Bedroom," her first film for Special Pictures, and is now working on "A Seminary Scandal." Reggie Morris is directing.

Raymond Cannon has been engaged to play the juvenile lead in the A. J. Callaghan production, "Petty," starring Bessie Love.

"The Mistress of Shenstone," by Florence L. Barclay, authors of "The Rosary," has been selected by Henry King for Pauline Frederick's next production.

For the first time an insurance policy has been taken out on a horse acting in a movie. Vitagraph has protected itself to the extent of $50,000 on the animal that plays the name part in "Black Beauty."

Harrison Ford has become a wholesale leading man. He has signed to appear in plays with both Norma and Constance Talmadge.

George Beban says he will personally supervise preparation of a special musical score that will be sent out with every print of his latest production, "One Man in a Million."
At Broadway Theaters

Rivoli

You Never Can Tell," the first Reelin starring Bebe Daniels, is a good attraction at the Rivoli. The film, produced by Mack Sennett picture, "My Goodness," also distributed by the Reelin, has a cast containing many numbers, the majority of them brighter than the others. "Russian Hungarian Rhapsody" with Bela Nyary at the cymbals in the finale, Nyary receiving much applause. "A Trek into Switeland" goes well, while following is a record holder. The picture includes "The Politicians," latest Matt and Jeff number. "Towards the feature "The Spirit of the Monarch" and Paul Voedler render a dance, "Bacchanal," which will interest particularly well. "Variations on Yankee Doodle" is given between the feature and the comedy.

Capitol

The first Associated Producers offering, "Honeymoon Polka," went particularly well at the Capitol on Sunday night. Larry Semon's comedy, "The Suitors" also registered with fine effect. The overture number is pretentious, the music of "Hungarian Lullaby" being rendered by the orchestra assisted by a lively hand and a ballet. The Capitol main miniature gives two old songs, "When I Have Glasses-Swinging" and "Oh, Time, Take Back," previous to the feature which is an amusing and peculiarly artistic piece. The love story between feature and comedy is utilized to play a marriage of two ladies. Other numbers are "Heigh Ho," "He Who Dares" and "Blow the Wind Southerly." "Evolution of Music," an Art Color production, "The Great Western" of Rialto and the Capitol News.

Strand

A pleasant surprise is in store for those who secure seats for the feature "The Good Old Days," presented instead of the usual long Fate overture selection. The picture consists of numbers from Victor Herbert's "The Goul," with Mitchell singing the selection. While you're watching the feature the Strand also registers with fine effect. The overture is pretentious, the music of "The Hungarian Lullaby" being rendered by the orchestra assisted by a lively hand and a ballet. The Capitol main miniature gives two old songs, "When I Have Glasses-Swinging" and "Oh, Time, Take Back," previous to the feature which is an amusing and peculiarly artistic piece. The love story between feature and comedy is utilized to play a marriage of two ladies. Other numbers are "Heigh Ho," "He Who Dares" and "Blow the Wind Southerly." "Evolution of Music," an Art Color production, "The Great Western" of Rialto and the Capitol News.

Rialto

Mary Miles Minter in "Sweet Lavender" is the headliner at the Rialto. No particular presentation in the form of a program goes with it, which is somewhat surprising considering the opportunity it offers for the renewal of old sentimental songs. "The House" is the overture and it gets a big hand. It is the first time that it has been heard in one of the Broadway theaters for several years. "The Explorers," a Bruce scene, follows. Then comes a baritone solo with the weekly coming next. A Technicolor number, "Autumn in Calcutta in B Flat Major," rendered by four of the Rialto orchestra musicians, precedes the feature and features a dance and a "Lone Flower," a Centaurea, casino, the last.

La Crosse Rivoli Opens

La Crosse, Wis.—The new Rivoli theater, operated by the La Crosse Theaters Co., has been opened to the public. The theater cost over $500,000 and is equipped with the latest sound and illumination equipment. The same company will open another theater in La Crosse on Oct. 17.

Censor Committee Meets

The censorship committee of the N. A. H. P. I., held an organization meeting at Delmonico’s yesterday at which time plans were laid for the appointment of a number of subcommittees, the personnel of which will be announced later. The meeting was well attended. Chairman Gabriel L. Hess pointed out that the industry will be faced by censorship in 36 states next year.

First Reggie Morris Releases

Max Roth, recently appointed district manager for the Special Pictures, has returned from a visit to the various exchanges.

"Up in Betty’s Bedroom" is the first of the Comix-Classic series which Reggie Morris is producing for Special Pictures. This series will be released two months. The second release is called "A Panama Marriage," and the third "A Seminary Scandal."

Exhibitors Meeting

Three exhibitor organizations are either now meeting or have just completed sessions.

The Wisconsin M.P. Exhibitors are in session in Lansing, Mich., and the California M.P. T.O. are entering into the second day of a three day session in San Francisco. The Wisconsin Exhibitors' Assn. met at Green Bay yesterday.

Unique English Film Coming

Boris Said is expected in New York from England shortly with a print of "The Land of Mystery," a British picture produced by Harold Shaw. The film deals with the Russian situation and has caused considerable discussion in London where it seems to be the consensus of opinion that the film is unique.

New Pioneer Sales Record

Reports from all the exchanges show that business in September has reached a new mark in the records of the Pioneer.

"Cardigan" the First

"Cardigan" is the first of the Robert W. Chambers-Messionome Kendall Prod., to be distributed through Goldwyn.

Fred Meyers has been appointed general manager of the N. Y. Independent Masterpiece Films, an exchange operated by Victor Krenner.

Tourner Going Abroad

Los Angeles—Maurice Tourner leaves late this year on a trip to Europe and Africa to absorb atmosphere of markets for future Associated Producers' pictures.

Larson Buys Lubin Film

Bert Lubin, who is state righting "Honeyman Ranch," has sold it to T. E. Larson of Peachock Prod., Inc., for Texas, Oklahama, Kansas, Arkansas, Iowa and Nebraska.

The F. P. School Opens Monday

Famous Players' school of salesmanship opens Monday.

Harry Levey is giving a series of free showings at his studio of films dealing with electricity during the life of the electrical show at Grand Central Palace.

ENLARGEMENTS

of moving picture films, for stills and cuts. Also high class printing. Twenty years' experience in film laboratories.

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1301 34 th St.

SPRING 8303

THE MIDNIGHT RIDERS

A 5 Reel Super-Western

FOR TERRITORY

Ask Kipling, 515 6th Ave., New York
John Gilbert
Picturized and Entirely
Rewrote
“THE GREAT REDEEMER”

Picturized
“The White Circle”
Assisted the Direction
of Maurice Tourneur
Picturized
‘DEEP WATERS”
And Co-Directed with
Maurice Tourneur

Mildford, Conn.—C. B. Nomeklek to build $80,000 theater.

Amusements

GEORGE

IN BOOTH TARRINGTON’S

ARLIS

TARKINGTON’S

POLDEN

Park Theatre
Col. Circle, Eves. 8:30

BOOTH

Theatre, West 46th St., Eves. 8:30

HAPPY-GO-LUCKY

Played One Year in London
As “Tilly of Bloomsbury.”

ELTINGE

Theatre, W. 42 St., Eves. 8:45

“LADIES’ NIGHT”

HUDSON

Thou., 41 St., E. of 7th P’y, Eves. 8:30

TAYLOR HOLMES

in “CROOKED GAMBLERS”

LITTLE OLD

NEW YORK

“Is a breath of Utopia.”—The Telegram
45th St. Eves. 8:30

PLYMOUTH

Thou., W. 42 St., Eves. 8:15

Cohan & Harris
Mats., Wed. & Sat. 2:30

SAM H. HARRIS PRESENTS

WELCOME STRANGER
Aaron Hoffman’s Comedy Success

World’s Greatest Vaudeville

B. F. KEITH’S PALACE

Valeska Surrah
Yvette Rigel

Mats. Daily at 2, Nites 8.

REPUBLIC

THE LADY OF THE LAMP

MOROSCO

Theatre, West 45th St.
Evenings at 8:30

MATINEES WED. & SAT. 2:30

MOST THRILLING NEW YORK EVER STAGED
“Keeps Standees on Tips of Their Toes.”—World

THE BAT

Maxine Elliott’s
Thu., 29th St., n. of 7th Ave.
Eve. at 8:30

MATINEES WED. & SAT. 2:30

The Greatest Love Story Ever Told
“SPANISH LOVE”

First Release “PRISONERS OF LOVE”
Produced Personally by BETTY COMPSON Distributed by Goldwyn

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Creston, Iowa.—If someone suggested to the average exhibitor that a pair of lambs, a shepherd dog and a sheep pen, could be used in conjunction with a lobby display so as to draw crowds to a theater, the owner would probably reply with some such self-explanatory expression as “How do you get that way?” Nevertheless, Catherine Schleip, who manages the Willard did just that. Anita Stewart in “The Fighting Shepherdess,” was the attraction and Miss Schleip had theer desired at show time to the lobby. It occupied all of it except the space needed for passage to the box office and into the house. The canine and lambs were placed into the pen, while a cut-out of the star was placed at the rear. “We are waiting for the fighting shepherdess to go through inside” were the words on a sign placed over the affair, and a crowd constantly gathered about the entrance to the house.

Pittsburgh, Pa.—Peter Antonoplos, who manages the Olympic, cuts in with a few remarks about lobby displays and what he has to say is quite interesting. One rule is placed for- most by Antonoplos and that is that the display must improve the appearance of the house. “The lobby display,” he says, “offers greater variety than any other form of exploitation. The failure of the average lobby display, can be usually attributed to one cause, that being that the lobby is crowded.” Continuing on this subject Antonoplos declares that the cut-outs, posters and other paraphernalia are too frequently distributed in an unbalanced manner. Any arrangement will not go in his opinion. It all leads up to the fact that in arranging his display, the exhibitor must be just as careful as the man who advertises in writing his copy and making his layout.

Film Dealing With Jap Question

The Panopix Pictures Corp., offices in Los Angeles, is producing a two-reeler designed to show the true situation as to the Japanese situation in California.

Kaufmann Returns to Coast

Eugene H. Kaufmann, manager of the accessory department of Inter-Ocean, has left for the company’s west coast offices in Hollywood.

Exports Big Foreign Productions

The Exhibitors’ Bulletin in speaking of encouraging independent producers, says this of foreign productions: “Let us not be deceived by prejudice. Art is international. During the last six years particularly no foreign picture has been shown in this country. During the same period the foreign production has usually been busier rich and has made vast improvements in his quality. There is no doubt that pictures of the first magnitude on the screens of the country that made the world.”

Another for Inter-Ocean

The foreign rights to “Luring Shadows,” produced by the Catholic Art Association, have been acquired by Inter-Ocean.

Levey Honored by French Govt.

Harry Levey yesterday received a bronze medal from the French public in appreciation of the courtesy shown by Levey to the French Economic Commission last year.

Milligan Sells Rights

B. Herbert Milligan, treasurer and general manager of the Capital Film Co., is in town. He has disposed of “For the Freedom of Ireland” for Greater New York to Sam Zierler of Commonwealth Film; New England to Sam Grant of Boston and Western New York to Nu-Art Pictures of Buffalo.

Forms House Clearing Firm

Kirklund, Mo.—Milton S. Mills has formed a clearing house for the buying and selling of picture theaters in towns of 10,000 or more throughout the country.

Back From Orient

San Francisco—L. C. Hunt, Pathé cameraman, has just returned from the Orient with 25,000 feet of educational and news film for the organization. He visited the leading cities in China, Japan and the Philippine Islands.

Maurice Tourneur has signed Milton Menasco as art director, succeeding Floyd Mueller, resigned.

Williams Expected

Cyrus J. Williams is expected in town regarding the series of Santoshki’s two reel westerns.

George Kleine Here

George Kleine, veteran film Chicago is in New York for a few days doing his usual stunt, as he did it of “half-laying and half work. Kleine is enthusiastic about his serial “The Hope Diamond Mystery.”

Nelson Signs Jacques Bizet

Los Angeles—Marshall N. Nelson prior to his departure for Glens Park, Mont, to produce “Not A Love Letter Was Heard,” announced the signing under a contract of Jacques Bizet, prominent laboratory assistant. Bizet arrived in Hollywood New York just in time to leave for Glacier Park, where he will photograph the new picture in collaboration with David Kesson.

Award Prizes on Friday

Hugo Riesenfeld on Friday will conduct the Rialto orchestra with the three best compositions submitted to his $500 prize competition week for the best American overture. A board of judges will then select the winning overture.

Bonn Comin’ East

Eddie Bonn, sales manager for L. Chester writes from Los Angeles that he will be in New York the first of the week. Eddie has had his picture taken with the Chester Chinaman “Snoopy.” He really has a very well.

Change at Rialto

The Rialto will not show “Frisky Mrs. Johnson” the week of Oct. 10 as originally scheduled.

“GIRLS DON’T GAMBLE”

The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc., 1600 Broadway New York

TWENTY REASONS WHY BETTY COMPSO IS A STAR

No. 5

THE BILLBOARD (in its review of “The Miracle Man”):—

“The acting of BETTY COMPSO was a REVELATION. It was to make comparisons I would have to go back to the acting of the wonderful peasant woman who almost twenty years ago played the part of Mary Magdalene in the ‘Passion Play’ at Oberammergau.”

FIRST RELEASE “PRISONERS OF LOVE”
Produced Personally by BETTY COMPSO Distributed by Goldwyn

Wednesday, October 6, 1921
Crandall Out

L. H. Wellenbrink of Newark Elected to Presidency of Asso. Exhib.
---Brunet Heads Exec. Com.
H. L. Wellenbrink of Newark was elected president of the Associated Exhibitors, Inc., at a meeting held Wednesday. Wellenbrink was voted to succeed Harry M. Crandall of Washington, who, as a statement says, "owing to the pressure of business in his theatrical interests, was obliged to resign." He was given a formal vote of thanks for his work and in furthering the interests of the organization.

Crandall, who is an Associated First National franchise holder, has been variously reported as stepping out of Associated Exhibitor affairs because of his First National affiliation. Only recently he denied this report from Washington. Crandall, however, still remains on the board of directors.

Paul Brunet was chosen chairman of the executive committee, which he includes Sam Harding, E. Stern, 1. B. Franklin, J. H. Cooper and president Wellenbrink.

Other officers are: first vice-president, Paul Gusdanovic, Cleveland; second vice-president, Ellis Losick, Milwaukee; third vice-president, Charles Olsen, Indianapolis; secretary, Sam Harding, Kansas City, and treasurer, H. B. Franklin, Buffalo.

He became a thief and later became a MAN for the love of a woman. That's the underlying theme of J. Parker Read, Jr.'s second Associated Producers' picture, "A Thousand to One," starring Hobart Bosworth.—Advt.

Mich. Goes Over

Exhibitor Organization Raises $8,000 and Doubles Quota

(By wire to WID'S DAILY)

Lausin, Mich.—The Michigan M. P. E. Exhibitors' Association, which is an M. P. T. O. affiliation, has gone over the top and raised $8,000 for the national treasury. The state's quota was $4,000.

J. C. Ritter of Detroit was re-elected president and the remaining officers are: Fred Loder, Detroit, vice-president; Fred Rumber, Detroit, treasurer, and Harlon Hall, secretary.

Cleveland Convention Rated a Success

250 exhibitors were present at the convention, which was held at the Downey House, among them representatives of most of the larger theater interests in Michigan. resolutions endorsing various acts of the national organization were passed.

Tourner Still Seriously Ill

(By wire to WID'S DAILY)

Los Angeles—Maurice Tourner is still confined to his home. It is reported his illness is still quite serious.

Shipman Sails

Will Confer With Howells and Greenhill in London

Frederic Shipman, brother of Ernest, sailed for London yesterday on a trip for an important conference with Morris Greenhill and David P. Howells. Shipman took with him, among other film, prints of 15 First National productions.

Shipman controls a string of theaters in India and has various other interests in the Far East. It is expected that as a result of the London conference a deal will be definitely closed whereby Shipman will handle First National distribution in the Far East.

Cut Down Space for N. Y. Exchange

About one-quarter of the 15th floor of the Godfrey Bldg, which is now occupied by the local Famous Players exchange is being sub-leased to the Commonwealth Film Corp. Sam Zierler, president. The reason is given that the Paramount exchange had too much space for its needs.

Starts Inquiries

Attorney General Preparing for Investigation into F. I. L. M. Clubs

(By wire to WID'S DAILY)

St. Louis, Mo.—It is learned here that within the very few days local agents of the Department of Justice, under active direction of the Attorney General, will start investigations among exhibitors in Missouri and Kansas into activities of F. I. L. M. Clubs and exchange manager organizations.

Washington—From confidential quarters comes the information that the Attorney General will almost immediately get under way an investigation of organizations in the Southern States and in one or two other sections of the country.

A. M. P. A. Dinner Oct. 15

Arrangements have been completed for the second annual dinner of the Associated Motion Pictures, which will be held at the Cafe Boulevard on Friday, Oct. 15. Already many prominent in the industry have signified their intention of being present, among these W. C. Brady, Arthur Friend and Percy Waters.

More Broadway Runs Planned

The Marion Davies film, "The Restless Sex," now at the Criterion, will have three more weeks on Broadway, thus bringing its total up to seven. Other playing dates for the picture are in the Rialto and Rivoli have been set. As it stands now, it will play the Rivoli the week of Oct. 17 and the Rialto the week of Oct. 24.
Coast Brevities

(Special to WID'S DAILY)

Hollywood—Frank Borzage and his entire company filming "Kind- rel of the Dust," starring Marion Davies, are currently located in the Oregon timberlands.

Robert Edeson has been engaged by Metro to appear in "Are Wives to Blame.

Metro's studio in Hollywood might easily be mistaken for a well equipped armory these days. Every available space is filled with guns, tanks, armored motor cars, uniforms, rifles and all other modern battle equipment for use in the filming of the battle episode of "Transportation of the Apocalypse," which Rex Ingram is directing.

Hollywood—Lincoln Stedman, 17 year old son of Myrtle Stedman, has been signed up for this third consecutive picture with Charles Ray. He is now a member of the "Swimmin' Hole" cast.

Katherine MacDonald is shampooing the initial scenes of her eighth First National production, as yet unnamed.

William Duncan's seventh Vitagraph serial, "The Wizard's Spy Glass," is nearing completion. Duncan is playing the lead and directing.

"Harriet and the Piper," a Louis B. Mayer production, starring Anita Stewart will have its Pacific Coast premiere within the next few weeks at the Kinema.

Bertram Bracken is supervising the cutting and timing of "Kazan," the James Oliver Curwood story which he recently finished as a Selig special.

The opening scenes for "Out of the Sunset," in which Universal is starring Eva Novak, are now being filmed at Laguna Beach under direction of Stuart Paton. Supporting Miss Novak are Jack Perrin, Lawrence Srumway, Oleta Ottis and others.

Dorothea Wolbert, featured in Universal short reel comedies, has started her third picture.

The Van Curen Prod. Company, have leased space at the Hermann studios in Santa Monica and will immediately start work on "The Waif of the Wreck." Ted Dixon is being starring and Norris Johnson has the leading feminine role.

Harry Carey, who has just finished "West is West" has retired to his ranch where he will prepare the scenario for his next story. Carey has named his piece "Burning Embers." GAUSMAN

Incorporations

Albany, X. Y.—Manhattan Book ing Exchange, Capital to start $120,000; 120 shares common stock, no par value. Incor porators: E. N. and H. Bloom berg and C. Herns, 1402 Broadway.


Albany — International Church Film Corp. of Delaware authorized to do business in New York State. Company chartered at $2,000,000.


Dallas 'Changes Close Sundays

Dallas—Local film men, following a decision arrived at during a recent meeting, are not booking pictures or supplying other film necessities on Sundays. Usually Sunday shipments are not affected by this edict. The purpose of the decree is to afford booking offices and other employees an opportunity to enjoy a day of rest.

May Fight Sunday Shows

Sandusky, O.—A campaign against Sunday shows is planned by a number of members of the clergy. Not all of them are in favor of the proposal, some declaring that Sabbath performances keep men and women from gambling and children from bad associations.

Fire Causes $50,000 Damages

Niles, O.—A fire caused by the explosion of a film destroyed the Ope ria House recently, causing a total damage of $50,000. When the fire began $900 people were in the house, and fled out without knowing of the fire.

Douglas MacLean has commenced work on "Once a Minute" for Paramount, a story adapted by Joseph Franklin Polish.

Syracuse Crescent Raises Rates

Syracuse Crescent has raised its price to 40 cents. The remaining first run houses here have also increased their prices, the lowest admission charge being 25 cents.

Frohman Reissuing

Offering Series of Six Production Rights, State Right Buyers

Frohman Amusement has de cided to state right the releases before produced by that organization where the leases have expired in U. S. Canada. The productions to be released state rights are:


Each production is in five reels and are being re-edited and retitled. Some of the territories were disposed of while first release contracts are being entered into for a series of six, to be released one month. H. P. Moorehead of the Mozart Film Co. has contracted for the series for Maryland, Delaw are, District of Columbia and Virginia.

Pola Negri Robbed

The "Times" reports by car from Berlin that thieves have robbed in the four ==>>

The musical staff of the Capitol Theater has prepared a list of numbers suitable to accompany pictures for use at the shows given at Sing Sing prison.

Silence is golden—if it enables one to hear something worth knowing. That the RITCHETTY poster always has the maximum of advertising value is well worth knowing.

RITCHETTY LITHO. CORP. 406 W. 31st St, N.Y. Phone Chelsea 6838

"GIIRLS DON'T GAMBLE"

The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc. 1600 Broadway New York
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Brooklyn—A bridal suite and wedding altar with the radiant bride in all their glory were the highlights of this week at the Brooklyn Mark to add effectiveness to "The Bells of St. Mary," rendered by Edwin Hays, soprano.

Several drops and a variety of hallowed lights are used, too. The orchestra played lightly the choruses from the Mendelssohn wedding march, the curtain parted revealing Miss Carey in bridal attire, with veil and corsage—a vision in white against the background of black blus. She sang one verse and the curtains parted again, showing a gay church interior with light streaming through many stained glasses. At this point Mrs. Carey sang the second chorus of "The Bells of St. Mary.

The stunt is particularly pleasing to the women. Manager Hyman said he novelty takes only a few minutes, but is different and inexpensive.

New Brunswick, N. J.—How an event of local interest may be utilized in telling a house story is clearly demonstrated by Manager Schusterman of the Strand. The picture which was being presented was "In Old Kentucky" in which Anita Stewart is starred, but the trick could have been used just as easily with any other picture. A band of gypsies visited the city recently, and stories about the band, most of its members traveling a disarrayed automobiles. All of the local newspapers printed short stories about it and Schusterman immediately started using his sky-piece. First, on one of the tinted papers, a full-length picture of the gypsy with a type of a queer nature, resembling the romany style, were printed. Schusterman engaged several members of the band to distribute them. Following this house-to-house canvass, he engaged some of the members for fortune-telling booths. New Jersey newspapers eventually heard of the stunt and money, admission to these booths was free and those who told the future were paid that as an immediate source of happiness, the trick at the Strand should be witnessed. Anita Stewart was described as the type of a woman everyone knows. And the fact that the theater was constantly packed, many new faces appearing at the box-office windows, proved that the scheme worked.

Carewe Rejoins Metro

Edwin Carewe has rejoined Metro's directorial staff in Hollywood. He will direct Alice Lake in "The Five Dollar Baby.

Detroit, Mich.—Minter United Amusements have arranged to distribute the super-specials released by the American Cinema Corp.
New Unit Launched
Called Peck’s Bad Boy Co.—First National Men Reported Interested
(Exclusive to WID'S DAILY)

Los Angeles—Sol Lesser, First National franchise holder for Southern California, and Col. Fred Levy, First National franchise holder for Kentucky and Tennessee, are understood to be actively interested in a new company formed here. The company is called the Peck’s Bad Boy Co. and will produce a series of eight pictures, three of them based on the well-known stories by George W. Peck.

Space has been leased at the Louis B. Mayer studio. The first of the series will be “Peck’s Bad Boy,” in which Jackie Coogan will be starred. Nat Watt will direct and Bernard McConville will make the screen adaptations. Coogan has a prominent part in “The Kid.” Charlie Chaplin’s hve reeler.

A First National official was inclined to doubt that Col. Levy was interested in the new company. He was quite sure that Levy was not planning to enter the production end of the business.

Watch Out, Says Adler
Bert Adler, general representative of Allan Dwan, sends this statement to WID’S DAILY:

“I wish to call your attention to the fact that an effort has been made to sell me various ancient pictures with which Mr. Dwan is alleged to have been connected in his early days and that I have been told that Mr. Dwan had better purchase these or they would be distributed as Allan Dwan Productions.”

“I trust no exhibitor will be fooled into accepting these obsolete subjects as Allan Dwan productions. Comparison of the titles of all subjects that might be offered with the titles of genuinely new Dwan releases, as offered by Associated Producers and First National salesmen, will protect the exhibitor against misrepresentation.”

C. H. Christie Tours Again
Los Angeles—Charles H. Christie will leave Los Angeles this week for New York.

Mirror Buys Theater World
The Dramatic Mirror, yesterday bought The Theater World, the theatrical and motion picture publication started about eight months ago by S. Jay Kaufman and other newspapermen.

The papers will be combined under the old Mirror name. S. Jay Kaufman becomes editor of the Mirror under this new arrangement with Louis Reid still holding his former position of managing editor, actively in the head of editorial affairs.

One a Month
Falkner-Tyrol Prod., Inc., have purchased and control rights for 14 productions. Arrangements have been made for national distribution, to be released one a month.

Fred W. Falkner, for the past two years with First National, has made arrangements for distribution. This firm will also purchase other products and act as representatives for independent companies.

Mack Takes Over Ross & Mack
Chicago—Ross & Mack Pictures has taken over by Irving Mack and will hereafter be known as Irving Mack & Co., Inc. Offices will remain in the Film Blvd., 207 S. Wabash Ave.

Heller Conferring With Cohen
F. G. Heller, of Anderson, Ind., secretary of the M. P. T. O., of Indiana, is in New York confering with Sydney Cohen, national president, on affairs connected with the Indiana organization.

Charles Ray has drafted Laura La Plant, a Christie girl to appear in his second First National production.

Amusements
George ARLiss in
POT O’ LEAF
Park Theatre
Col. Circle, Evs. 8:30
Mts. Wed. & Sat., 2:15

Booth
Theatre, West 45th St. Evs. 8:30
Mts. Wed. (Pop.) & Sat., 2:15

Happy-Go-Lucky
Played One Year in London
As “Tilly of Bloomsbury.”

ELTINE
“Ladies’ Night”

HudSON
Thra., 44 St., E., of Bwy. Evs. 8:30
Mts. Wed. (Pop.) & Sat. 2:15

Taylor Holmes in
“Crooked Gamblers”

Little OLd
New York
“Is a breath of Utopia.”—Telegraph
W. 45th St. Evs. 8:30

Plymouth
Thra., W. 42 St. Evs. 8:15
Mts. Wed. & Sat. 2:15

Cohan & Harris
Sam H. Harris Presents
Welcome Stranger
Aaron Hoffman’s Comedy Success

World’s Greatest Vaudeville

B. F. Keith’s Palace
Valeska Suratt
Yvette Rugel
Mts. Daily at 2 & 8:30

Republic
The Lady of the Lamp

MorosCo
Theatre, West 45th St.
Evens. at 8:30
Mattines Wed. & Sat. 2:30
Most Thrilling Mystery Play Ever Staged

The Bat
“Keeps Standees on Tiptoe of Their Toes.”—World

Maxine Elliott’s
Thra., 39th St., nr. B’way
Matines Wed. & Sat. 2:30
The Greatest Love Story Ever Told

Spanish Love
“Held Audience Breathless.”—Eve. Sun
Irwin Claims Credit
Court Suit Reveals His Interest in National Playhouse Corp. Which Planned Theater Chain

Papers submitted to Supreme Court Justice Newburger in a suit by Walter W. Irwin, formerly of Famous Players and Vitagraph, against Harvey H. Hevenor and Arland W. Johnson, promoters of the National Playhouse Corp., which planned to build a string of playhouses throughout the country largely with local capital in the cities in which the theaters were constructed, show that Irwin claims the principal credit for the plan, which is now practically dead. Because the corporation's assets have been attached in a suit by Johnson for about $150,000 damages for breach of contract.

The corporation is also threatened with a receivership owing to the fact that an application by stockholders for the appointment of a receiver to conserve the assets is now pending before Supreme Court Justice Finch and is undecided.

Irwin has not yet drawn up his complaint, for the reason that he doesn't know what to sue for until he examines Hevenor and Johnson before trial. He says they agreed to give him one-third of all they received from the project, but that after one way or another they left him out of it. After he had obtained an order to examine them to find out what they have been doing, Hevenor applied to Justice Newburger to vacate the order for his examination. Jus-

(Continued on Page 2)

Six Months' Run
Up at First National there is a tremendous amount of enthusiasm over "Fashan" in which Pola Negri, the famous European actress is starred.

The picture deals with the life of Madame du Barry and the Court of Louis XV. It is the plan of First National to secure a Broadway theater and keep the film running for six months. J. D. Williams is of the opinion that the picture will do, as he puts it "$5,000,000 worth of good" to the industry that it will serve to remove the prejudice against costume plays. The picture was shot in Germany and is said to be lavish in the extreme.

Depkin Challenges
Is Aroused by Baltimore Surgeon's Charges Against Films

Baltimore—Bernard Depkin, managing director of the New Wizard, Strand, Pickwick and other theaters here, has started something. Depkin takes exception to the remarks regarding films made by Dr. Howard A. Kelly, surgeon and prominent figure in the reform movement in Maryland.

In an interview with the News, Kelly said:
"Co-operating with these evil influences (here Kelly gives his causes for the present surplus of immorality) comes a general degradation of

(Continued on Page 2)

To Reissue Tarzan Films
First National is preparing to reissue the two Tarzan pictures distributed by the circuit. These are "Tarzan of the Apes" and "The Romance of Tarzan." New prints and new advertising accessories are being prepared.

May Remodel;
Criterion, New York and Roof Theaters—F. P. Considering

Although nothing definite has been as yet determined upon, it is learned that Famous Players are seriously considering extensive alterations in three Broadway houses: the Criterion, the New York and the New York roof.

Tentative plans have been drawn up by a well known theatrical architect, but final action has not as yet been taken.

The Restless Sex," in which Marion Davies is starred, will open its fifth and last week tomorrow at the Criterion, after which "Something to Think About," a Cecil DeMille production, will open for an indefinite run.

The Rialto next week will show "The Sin of Rosanne" with Ethel Clayton. Tom Forman directed.

Allens Reorganize
Form $5,000,000 Company in Canada—Called Allen Theaters, Ltd. 
—Company Shows Profits
(By wire to WID'S DAILY)

Toronto—The Allen Theaters, Ltd., have been formed with a capital of $5,000,000. This new organization has absorbed the assets of Jules and J. J. Allen, who operated the theaters now run by the Allens, and their exchange business.

The new company will control operations in the United States, Canada and Great Britain. The Allens now have 52 theaters in operation, and six more under construction.

The company's financial statement reveals that total earnings for the 12 months ending Dec. 31, 1919, reached $459,154.23, before Government taxes were deducted. For the first third of this year net earnings reached $144,102.54.

Dwan Coming East
(Special to WID’S DAILY)

Los Angeles—Allan Dwan, member of the Associated Producers, Inc., will leave for New York shortly.

1st Nat'l Gets "Sky Pilot"
First National yesterday announced that it would release "The Sky Pilot," a Ralph Connor story now being produced by the Cathrine Cur- il Corp., as the production for which King Vidor was especially en-

(Continued on Page 2)

Kirkpatrick on the Coast
(Special to WID’S DAILY)

Los Angeles—Arthur S. Kirkpat-
wick, general manager of the Robert-
son-Cole Dist. Corp., is expected here from New York.

Action Seems Likely
As a result of the meeting of the newly appointed committee of 10 of the Theater Owners’ Chamber of Commerce with the local F. I. L. M. Club on Wednesday night, the ex-

(Continued on Page 2)
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Through a special arrangement with Doubleday Page and Co., the publishers of Margaret Prescott Montague’s story, “Uncle Sam of Freedom Ridge,” upon which film is based, the complete story is to be printed in booklet form of eight pages, with an illustration on the cover.

These booklets are to be printed in lots of one hundred, and are to be furnished to the exhibitors of the country at 2 1/2 cents each. The exhibitor in turn will be permitted to sell them at 5 cents per copy.

The back page of this booklet is left blank, so that the exhibitor may imprint therein announcements of coming attractions, or any other matter he wishes.

Cincinnati—Roy H. Haines, manager of the local First National office, recently pulled a worth-while stunt in conjunction with “Go and Get It,” the Marshall Neilan production. The local Y. M. C. A. staged a treatment hunt. Prizes were buried in a secluded spot and typewritten sheets, telling of landmarks on the way and giving an idea as to how to get to the place were given to numerous youngsters.

Haines immediately decided to add to the happiness of the lads. He had buttons made, bearing the words, “Y. M. C. A. Go and Get It Treasure Hunt.” Over 1,000 of the youngsters tagged thus, by agreement between Haines and the Y. M. C. A., were in no way connected with the advertisement for the slogan stuck in the minds of most individuals. Similar stunts are no doubt planned for elsewhere, not necessarily in connection with a Y. M. C. A.

Americus, Ga.—“Mac” Prather, manager of the Alcazar, took advantage of the title of the Constance Talmadge production, “The Perfect Woman,” in putting out some clever advertising. All those who entered the house prior to the opening of the production received cards upon which were printed the words, “Do You Know a Perfect Woman?” All sorts of answers were handed in, the recipient of the cards displaying the interest. Shortly thereafter, Prather had signs made, bearing the words, “A perfect woman will visit Americus soon,” and he went about taking these women to the theater. The results were that a perfect woman will be at the Alcazar soon.” Of course these signs let the secret out, but curiosity had already been aroused, and the effect was quite apparent when one watched the box office results.

We Are Experts

We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

Reuben Samuels
406 W. 31st St., N.Y., Phone Chelsea 8898

RITCHIE
LITHO. CORP.
406 W. 31st St., N.Y.
COAST BREVITIES
(Special to WID’S DAILY)

Hollywood—Norris Munger, studio manager of Beniamin B. Hampton producing company, has departed for New York to be gone two weeks, in which time he will confer with officials of Pathé relative to a number of pictures which are being produced by Hampton for that concern.

Henry Ginsberg, general sales manager for the Educational Films Corp., is visiting the Christie studios this week.

It is rumored that Al Christie, veteran comedy manager, is going in for a revival of the old “morality plays.” This report is based on the fact that Christie is starting a comedy written around the adage of “Don’t swap wives in the middle of a hallway.” The comedy will be called “Shuffle the Queen” and has nothing to do with playing cards.

Work from 6 P. M. to 6 A. M. nightly for two weeks has characterized Tod Browning’s rapid wind-up of production on “Outside the Law,” starring Priscilla Dean.

The title of the latest Chester comedy has been titled “You’ll Be Surprised.”

Wallace MacDonald, who plays the leading role in “Trumpet Island,” has been selected by Edgar Lewis to enact the feature role in his next production, as yet unnamed.

Stuart Holmes, has sacrificed his weary auburn hair in the interest of Metro’s “The Four Horsemen of the Apocalypse.”

Phillip E. Rosen has been selected to direct Metro’s production of “Abe Wives to Blame,” in which May Allison will be starred.

Tom Moore has completed work on “Caravan,” which will be released under the title “The Flag of Fortune,” and is expected to start the first of next week in “Made in Heaven,” under the direction of Alfred E. Green.

Eddie Lyons and Lee Moran have finished the fourth of their comedy features “Fixed by George” and are now supervising the cutting and titling of the film. Their next picture will be “One Bright Idea,” written for them by Edgar Franklin.

“Partners of the Tide,” story by Joseph C. Lincoln, will be Irwin V. Willett’s next production for Hodkinson release.

The September issue of “The Silversheet” published in the Thos. H. Ince studios, and edited by H. Stromberg, was this week mailed to exhibitors.

Gausman.

Wid's DAILY

Charles Ray Proves Big Success on the Coast in 45 Minutes from Broadway

His First Independently Made Picture for First National Highly Praised by Newspaper Critics

IS GLORIOUSLY SUCCESSFUL

“Charles Ray in ‘45 Minutes from Broadway’ is gloriously successful in making himself convincing as Kid Burns. His role enables him to bring his public a different character, adding to the apparently never ending delight of his talents.” — Los Angeles Times.

His Best Role

“An event of unusual significance in the motion picture world is the arrival of Charles Ray’s first picture from his own studio, and crowds came to witness his first flight among the independent producers. Every one will admit, after laughing through the humorous reels of ‘45 Minutes from Broadway,’ that Mr. Ray could not have had a happier role than that of Kid Burns. His naturalness and wholesome comedy have full play in this character sketch. There is also an interesting and refreshing romance. There is plenty of swift action, amusing complications and suspense. The ‘happy-ever-after’ ending comes amid chuckles of laughter.” — Los Angeles Examiner.

A Rampage of Joy

“In ‘45 Minutes from Broadway’ Charles Ray, the young and popular star (see box office statements everywhere) finds a new way of expressing the humor and the wit of the camera. He enacts his role so well he sends the risibles on a rampage of joy. The play admirably suits Ray and he in turn is admirably qualified to portray Cohn’s pet fiction character. His portrayal of the prize fighter here comes nearer giving full potency to the artistic expression for which Ray has become endeared to us than any role yet tackled by him. Personally I am convinced that George M. Cohan could not improve on Ray’s work.”

Presented by Arthur S. Kane
From George M. Cohan’s fascinating comedy drama

There’ll be a franchise everywhere
Amusements

GEORGE IN BOOTH TARKINGTON'S Great American Comedy

ARLISS P.O.D.D. 1 in

Park Theatre Col. Circle, Evs. 8:30
Mts. Wed. & Sat., 2:10

BOOTH Theatre, West 45th St. Evs. 8:20
Mts. Wed. (Pop.) & Sat., 2:10

HAPPY-GO-LUCKY Played One Year in London
As "Tilly of Bloomsbury."

ELTINE Theatre, W. 42 St. Evs. 8:15
Mts. Wed. (Pop.) & Sat., 2:10

"LADIES' NIGHT"

Hudson Thru., 44 St., E. of B'y. Evs. 8:30
Mats. Wed. (Pop.) & Sat., 2:10

TAYLOR HOLMES in "CROOKED GAMBLERS"

LITTLE OLD NEW YORK
"Is a breath of Utopia."—Telegraph

PLYMOUTH W. 45th St. Evs. 8:30
Mat. Todd's & Thurs., 2:10

Cohan & Harris W. 42 St. Evs. 8:15
Mat. Wed. & Sat., 2:10

SAM H. HARRIS PRESENTS WELCOME STRANGER
Aaron Hoffman's Comedy Success

World's Greatest Vaudeville

B. F. KEITH'S PALACE Valeska Suratt
Yvette Rugel
Mats. Daily at 2, Nits 8.

REPUBLIC Mats. Wed. (Pop.) & Sat., 2:30
Thru., W. 42 St. Evs. 8:30

The Lady of the Lamp

MOROSCO Theatre, West 45th St.
Evenings at 8:30
MATINEES WED. & SAT., 2:30

Most Thrilling Mystery Play Ever Staged

THE CAT "What the Cat Thinks of Their Toes."—World

Maxine Elliott's Thru. 39th St., nr. B'y.
Evenings, 8:30
MATINEES WED. & SAT., 2:30
The Great Lotta Scott Ever Told
SPANISH LOVE
"Hold Audience Breathless."—Eve. Sun

Printing

that is Distinctively Different

BARNES PRINTING COMPANY INC.

"We Never Disappoint"

36 East 22nd Street
GRAMERCY 945

Party a Success

Loew's "Outing" Gets Great Ova-
tions in the South—Due Home Monday
(Special to WID'S DAILY)

Memphis, Tenn.—Before the greatest
crowd that ever witnessed the
arrival of a group of picture stars,
Marcus Loew's party was tendered
tremendous ovation when their
arrival here Thursday. All the way
from the station to the City Hall,
where Mayor Payne tendered Loew the
keys to the city, the streets were
blocked and it seemed as if every
one in Memphis was on hand.

There were individual motors for
each of the 15 stars and celebrities,
and the Shriners, Rotarians and Ki-
wani Clubs had delegations on hand
to greet the visitors.

There were mounted police and two
bands in the celebration, which
was enlivened by huge bombs bursting
every consecutive minute. Loew and
he was astounded and overwhelmed
by the reception.

In the party were Bert Lytell, Her-
bert Rawlinson, Montague Love, Do-
ores Cassinelli, Agnes Culkin, Gladys
Leslie, Ruth Hargraves, Texas Gui-
nan, Anne Luther, Vera Shapiro, He-
lene Davis, Lillian Walker, Mildred
Reardon, Martha Mansfield and Peg-
gy Elion. From the shouts and ap-
aplace, Lillian Walker and Montague
Love seemed to be the best liked
favorites of the group.

All of the stars, together with
Loew, William Danforth of J. P.
Morgan & Co. and many other pro-
minent film folk of the South attended
the opening of Loew's new State
Theater yesterday afternoon and
again appeared at the night perfor-
manees.

They left last night for Bir-
mingham, where another of the new
Loew houses will be opened. The party
will return directly to New York
from Birmingham, although Marcus
Loew will leave for the coast, stop-
ping at a number of cities where new
theaters have been erected. He will
be away about six weeks and while
in California will materially enlarge
the Metro plant.

Thursday morning at eight o'clock
when the stars special passed
through Corinuth, Miss., about 400
people had gathered at the platform
to greet Bert Lytell, but all of the
stars were in on the party.

New Studio for Rent

in

ASTORIA, L. I.

Within two blocks of

Ninety-second St. Ferry

Landing

Facilities for working two

companies

Apply GEORGE MOOSER

465 Filth Ave.

Vanderbilt 6200

STUDIO FOR RENT

Weekly, Monthly, or 1st lease—30 minutes from Broa-
way—4½ acres—Complete equipment.

Kalem Studios, Cliffside, N.

"GIRLS DONT GAMBLE"

The Greatest Comedy Drama

Attraction

D. N. Schwab Productions, Inc.

1600 Broadway

New York

"THE MIDNIGHT RIDERS"

A 5 Reel Western Made by real Westerners

For TERRITORY

Ask Kipling, 516 5th Ave., New York
Paris by night—the Latin Quarter and a strange great adventure—romance and the wine-quickened pulse of youth.... Such is

BODY AND SOUL

featuring

ALICE LAKE

as the girl who did not know herself

From William Ingehart's play—Directed by Charles W. Standish
Adapted by

METRO
J. M. I. P. E. Ltd. Exclusive Distributors throughout the British, Irish, and Eire.
This is not a FREE OFFER
in any sense. But it IS strik-
ing proof of our belief in
the exhibitor's integrity and
sense of fairness.

Run these three great May-
flower Specials and pay us for
them after they are run, what
your box office says they are
worth:

An Allan Dean Production
SOLDIERS OF FORTUNE
(5111 feet)

An Emile Chautard Production
THE MYSTERY OF THE
YELLOW ROOM
(6345 feet)

An Allan Dean Production
THE LUCK OF THE IRISH
(6007 feet)

Read carefully the simple agree-
ment on this page. Fill out cou-
pon and mail to us at once.

E. T. Rev.

IT IS AGREED

...an exhibitor operating the

street, to:

...State, and Realart Pictures Corporation, distributor, as follows:

First—That the distributor shall deliver to the exhibitor for showing at his theatre, as nearly as possible on one of the dates of playing dates specified below, one print each of the following special feature productions:

<table>
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<tr>
<th>PRODUCTION</th>
<th>First Choice of Play Dates</th>
<th>Second Choice of Play Dates</th>
<th>Third Choice of Play Dates</th>
<th>Fourth Choice of Play Dates</th>
<th>Fifth Choice of Play Dates</th>
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Second—That the exhibitor shall exhibit each of these special feature productions in his theatre for three days:

Third—That promptly after the completion of each day's exhibition the exhibitor shall pay as rental to the Realart Pictures Corporation the amount of money to which he considers the distributor to be honestly and fairly entitled.

Fourth—That the exhibitor will pay transportation charges both ways on each print, will also pay to the distributor a sum equal to five per cent, (5%) of the amount paid as rental for the film (this being the tax imposed by Section 906 of the Revenue Act of 1918), and will further pay, cash on delivery, for all lithographs, cuts, matrices, lobby display, and advertising accessories ordered by him, the same to be provided, if available, at the rates regularly charged by the distributor.

Fifth—The exhibitor will fully protect the prints and other property of the distributor while in his possession, returning or forwarding prints immediately after use in the same condition as when they were received, reasonable wear and tear due to proper use thereto excepted.

Sixth—It is further expressly agreed, in consideration of the waiving of advance payments, and of other valuable concessions granted herein by the distributor, that the exhibitor shall make unusual efforts, through advertising and publicity, to induce the public to come to his theatre on the days when he is exhibiting the special feature productions herein named.

Seventh—It is also agreed, in part consideration hereof, that the exhibitor shall give as early playing dates as possible, preferably in the months of September and October, but in no event later than November 30th, 1920, and that the distributor shall not be obligated to provide the service heretofore specified if it shall develop that a satisfactory agreement cannot be reached promptly respecting such playing dates.

Recommended 1920. Signed 1920 (Name of exhibitor)

COUPON

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK CITY

GENTLEMEN:
I have carefully read the agreement which was attached to this coupon, containing your offer to exhibitors to run the three MAYFLOWER SPECIALS:

"SOLDIERS OF FORTUNE"—"MYSTERY OF THE YELLOW ROOM"—"LUCK OF THE IRISH"

It is understood that the signing of this coupon does not obligate me in any way.

Please send copy of formal agreement, so that early playing dates may be arranged.

NAME

THEATRE

ADDRESS

REALART TAKES THE RISK!
News of the Week in Headlines

Monday
Municipal Tax Board places property value of five Broadway picture theaters at twelve million dollars. Geoffrey Nye, returned from Far East, reports placing Goldwyn product at all points.
Marcus Loew to act as host to prominent film folk. New theaters opening in Memphis and Birmingham.

Tuesday
Rudyard Kipling to write stories for Pathe, Robert Brunton to produce.
Ben Howells returns from Europe. Says theaters are needed badly there.
Exhibitors' Bulletin—M. P. T. O.—says to Southern Exhibitors that S. A. Lynch is "no superman."
Milton H. Hoffman reported out of Famous Players.

Wednesday
South Shore Construction Co. plans theater chain on Long Island.
Associated Exhibitors hold important night session.
Robert Brunton reported planning large studio at Rockville Center, Long Island.
Lloyd Willis leaves National Picture Theaters.

Thursday
Theater Owners' Chamber of Commerce charge local exchange members with "swapping" information as to prices.
Jesse Lasky says Milton Hoffman is under contract for four more years.
Alfred S. Black to answer M. P. T. O. committee of nine charges in Boston next Wednesday.
M. P. T. O. takes slam at booking combines.

Friday
H. H. Wellenbrink succeeds Harry Crandall as president of Associated Exhibitors, Inc.
Attorney General to start immediate investigation into activities of exchange managers' organizations.
Frederick Shipman expected to close deal for First National distribution in Far East.

Saturday
W. W. Irwin claims credit for National Playhouse Corp. idea. Suit pending.
First National to give "Passion" six months' run.
Famous Players may remodel New York, New York Roof and Criterion Theater.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Goldwyn's splendid production of "Madame X" broke all previous records of The Capitol Theatre, New York, playing to the greatest gross patronage and gross revenue of the theatre since the day it opened. We are pleased to announce to exhibitors that our first

Tho. H. Ince
Associated Producers
Special
HOMESPUN FOLKS
with an all-star cast including

LLOYD HUGHES
written by Julien Josephson

on its opening Sunday at The Capitol Theatre exceeded the revenues of "Madame X" for the entire day by $16 00 and, as "Madame X" had done the week before, brought police to the front of the house to handle the tremendous crowds.

Our first production offered on Broadway, New York with a magnificent S. L. Rothapfel presentation and environment and with a smashing advertising flash in the newspapers of Manhattan is the outstanding most popular picture for the week on the main street of the biggest city in the world.
Not Up to the Standard of Nazimova Productions

Nazimova in
"MADAME PEACOCK"
Nazimova Prod.—Metro

DIRECTOR Ray C. Smallwood
AUTHOR Rita Weiman
SCENARIO BY Nazimova
CAMERAMAN Rudolph Berghurst
AS A WHOLE Just what you’d expect from this star, but not up to the mark of her previous productions

STORY Very slight material stretched to point of exaggeration to allow star opportunities; too long for story material

DIRECTION Could be much better
PHOTOGRAPHY All right
LIGHTINGS Has dual role
CAMERA WORK Adequate
STAR No one especially worthy of comment
EXTERIORS Hardly any
INTERIORS Too much sameness

CHARACTER OF STORY Selfish mother who deserts child and husband for fame is later outshone by daughter’s success

LENGTH OF PRODUCTION 5,400 feet

If, at least, they had dressed the picture with a Parisian atmosphere there might be some understanding to the extreme temperament of “Madame Peacock” but laying the blame all on the fact that the biggest part of her nature is “sham” and which fact they keep reminding you of in the titles, they have Madame go through all the spectacular outbursts of temper typical of a spoiled and much catered to Parisian favorite.

Despite the performance of Nazimova, who plays a dual role and gives adequate distinction to each character, “Madame Peacock” does not at all measure up to some previous productions of the star. In the first place the story material is too slight and not at all suited to a production such as the star is accustomed to appearing in.

The direction is not what it might be. There are long scenes where the players remain almost motionless except for close-ups which show slight changes in facial expression. Then too, there is altogether too much sameness of setting. The home of “Madame Peacock” which certainly is made to represent the bird whose name is part of the title of the play which makes her famous, and shots of the stage and behind scenes are practically the only ones used and they appear consecutively.

With nothing in her mind but the desire to become famous Jane Goring leaves her husband and little daughter. On the night that she reaches the height of her career in the title role of “Madame Peacock” she finds her husband awaiting her at her home but his tubercular cough disgusts her and she sends him away.

Janes continues to be a favorite while unknown to her, her young daughter has been making her way on the stage under the name of Gloria Cromwell. After much display of temperament Jane finally agrees to star in a Harvard prize play, the author of which incidentally, gives a terrible performance. Gloria has a part in the play and on the opening night she is given an unexpected ovation while Jane is forced to retire to her dressing room and listen to her rival’s evident success.

She returns to her home and is haunted by visions of her husband and child and her treatment of them. She seeks comfort in her mother and there is a happy reunion when the husband comes to her home with Gloria, who has not known that the star is her mother. In the cast are George Bobert, John Stepping, William Orlamond, Rex Cherryman, Albert Cody, Gertrude Claire and Mrs. Woodthorpe.

May Satisfy Star’s Admirers

Box Office Analysis for the Exhibitor

Folks who like the work of the star and her particularly distinctive personality will probably be satisfied with “Madame Peacock” but unless you are sure of the star’s popularity, there isn’t much to promise them. There is neither sufficient action nor a well sustained interest to hold the attention for even the footage awarded the production, and the usual spectacular effects found in the star’s productions are not included in “Madame Peacock” except one or two scenes showing the interior of Madame’s home.

Tell them that the star plays a dual role, that of the mother and the daughter. Tell them it’s the story of an artist’s temperament, the leading lady who insisted upon having a star on her dressing room door, etc. Or the line, “Even fame did not bring her absolute happiness. See how the return of the mother love made a different woman of Madame Peacock.”
Superb Acting and Marvelous Spectacular Effects in German "Du Barry"

Pola Negri in "PASSION"
First National

DIRECTOR .................................. Not credited
SCENARIO BY ................................ Not credited
CAMERAMAN ................................ Not credited
AS A WHOLE .......................... Spectacular and daring production—big sets—thousands of people—superbly acted

STORY .......... Very interesting historical drama—confines itself to highlights—story detail seems to have been cut away—subtitles not in proper mood and err as to dates

DIRECTION .......... Very fine in handling the big spectacular scenes of French revolution—dramatic scenes also handled very skilfully

PHOTOGRAPHY ......................... Very good

LIGHTINGS ........................................ Good
CAMERA WORK .................. Very good

STAR .......... Is one of the most versatile and appealing actresses seen on the screen—gives fascinating performance

SUPPORT ........ Great down to unimportant bits

EXTERIORS ............. Tremendous settings

INTERIORS .......... Show minute care as to detail

DETAIL .......... Splendid in acting and settings—story needs more

CHARACTER OF STORY .......... The high spots in the life of Madame Du Barry, famous courtesan of Louis XV

RUNNING TIME .......... Approximately two hours

"Passion" is a stirring spectacular feature conceived about the life of the famous French courtesan of Louis XV's time, Madame Du Barry. Special significance is attached to it inasmuch as it is the first picture imported from Germany since the war. There is nothing about it that proclaims its Teutonic origin.

From the spectacular point of view the picture is astonishing. Its climax scenes showing the outbreak of the French revolution, the storming of the Bastille and related scenes bring into play thousands of people in whom are imbued all the conflicting spirits of a raging mob. The scenes reach the ultimate in realism. Their effect on the emotions is little short of sweeping. They are full of color, action, excitement and thrill.

Chief interest, however, must center on the figure of Du Barry herself, this for the reason that the part is so superbly played by Pola Negri, one of the best known actresses on the continent. She is versatility itself, at times being the sensuous courtesan, then flashing into a being of childish simplicity. Her sense of dramatic values is acute, her physical charms are at times boldly displayed and often suggested but she never becomes vulgar because of the rarity of her art.

It is in the matters of story and production detail that "Passion" falls short—and only in these matters. And these faults are probably not due to those concerned in the production but to those who cut and edited the picture. The story of Du Barry's rise to the position of mistress of Louis XV would be considerably greater in interest had the scenes touched upon other things than merely the highlights in her life. It looks as if some of the connecting continuity links had been eliminated.

The spectacular scenes would also have possessed greater value had there been more intimate touches injected between them. For instance, the sequence of Du Barry going to her death on the guillotine would have had greater sustaining force if the surging mob scenes had been more closely commingled with closeups. Detail is absent.

As it is, however, the picture possesses a tremendous interest because of its superb acting—every part in it being played with the utmost skill and effect—its historical side and its spectacular element.

Many Angles to This—Fine Entertainment

Box Office Analysis for the Exhibitor

"Passion" is a costume historical drama and there has long been a prejudice against such a form of entertainment. However, this picture should do a lot toward doing away with such prejudice. The personal adventures of Madame Du Barry create a continued, if not sustained, interest in "Passion" and the fine skill of the star and players coupled with the marvelous spectacular effects insure an entertainment far out of the ordinary.

First National has chosen a frankly box office title for the picture. It is one that, at the same time, is rather appropriate considering the central character, a passionate, foolish woman with the heart of a child. In advertising it, however, mention should be made of the fact that it is based on the life of Du Barry.

As said, there are no signs about the picture that denote a German production. The types might be any nationality—even American. There should be considerable interest over a picture as pretentious as this produced on the other side just now and when you advertise it be sure to mention it is of European origin—the biggest thing that has come across the water since "Caberia."
NATURALLY—

PIONEER

Has Acquired

"The Son of Tarzan"

Read the Details
of This Wonder
Jungle Serial

IN THE TWO PAGES THAT FOLLOW

BOOKING NOW--

For New York City, State and N. New Jersey

Pioneer Film Corp.

A. E. Lefcourt, President

130 WEST 46th STREET, N. Y. C.
The World's Wonder Jungle Serial
From the Heart of Darkest Africa

Brimming over with action, thrills, sensation and romance.
The strongest and most unusual love story ever written by

Edgar Rice Burroughs
Author of

TARZAN OF THE APES
THE ROMANCE OF TARZAN
THE $300,000 SPECIAL

The greatest Wild Animal Jungle Serial ever made. A monster masterpiece of supreme direction

Directed by

Harry Revier

Scenario by ROY SOMERVILLE

World Rights Controlled by DAVID P. HOWELLS
729 Seventh Avenue N. Y. C.
Best From this Star in Some Time

Katherine MacDonald in
"CURTAIN"
First National

DIRECTOR .......................... James Young
AUTHOR ............................. Rita Weiman
SCENARIO BY ........................ James Young
CAMERAMAN ........................ Not credited
AS A WHOLE ........... Best picture and best work of
this star in some time; not unusual but satis-
factory offering.

STORY ............ Rather obvious and not entirely new,
but gets over and suits star very well.

DIRECTION ....... Handled material advantageously
PHOTOGRAPHY ................. All right
LIGHTINGS .................. Sometimes blurred
CAMERA WORK ............. Satisfactory
STAR .............. Very pretty and does good work
SUPPORT ............... Could be better
EXTERIORS ............... Sufficient
INTERIORS .............. Adequate
DETAIL ................. Generally all right
CHARACTER OF STORY ....... Stage favorite who
chooses love instead of a career.

LENGTH OF PRODUCTION ...... About 5,000 feet

For both the continuity and direction of "Curtain" director Young shares honors with the star for making as much of Rita Weiman's novel as is shown at the Strand this week. The story is just one of those familiar types consisting of the star who gives up her career to marry a wealthy "first-nighter" and then finally discovers that he is untrue to her. But despite all these time-worn situations, "Curtain" manages to hold the interest nearly all of the time and this is due to the work of the star and the smooth running production given the story.

There is just one thing perhaps that is lacking. The climax is not led up to with any marked degree of suspense. It would have been well to have in some way heightened the interest at this point, thereby bringing the climax upon the spectator with more force. As it is, a title which certainly is misplaced announces something to the effect that the heroine is about to receive a shock, but things continue along the same scale of interest for considerable footage following this title.

The photography is generally pretty good except for the lighting which in one instance is very much blurred. Instead of the usual close-up ending there is a long shot which while different, doesn't seem to satisfy. Florence Deshon in the role of the vamp isn't over-convincing. Charles Richman is the leading man and E. B. Tilton does well as the theatrical manager.

Nancy Bradshaw (Miss MacDonald) is at the height of her career when she meets Dick Cunningham, a wealthy first-nighter who usually gets what he wants. He insists that when they are married Nancy give up the stage. This she does reluctantly and the scene jumps to four years later showing Nancy with her little boy. A Mrs. Bishop, with whom it is hinted Cunningham had an affair prior to his marriage to Nancy, visits the Cunningham home and intimates that Dick was seen in company with Nancy's successor, Lilla Grant.

Dick alibies his way out of the incident and hints that he does not question the visits of Thorn, author of Nancy's last starring vehicle and former aspirant for her hand. Later Cunningham leaves for an extended trip and Nancy, while visiting her old friend and former manager, Jerry, accidentally learns that Lilla is with her husband. Lilla is booked to open in a play by Thorn, but Jerry decides that he will "fix that Jane," and the opening night shows Nancy Bradshaw's name in electric lights and the announcement of her return to the stage.

The husband returns and admits he is in the wrong and promises a divorce, whereupon Thorn again offers himself to Nancy and is accepted.

Not at All Unusual Production But Has Satisfying Quality

Box Office Analysis for the Exhibitor

The star's beauty alone has probably gained her many admirers throughout the picture going world and in this case you will undoubtedly satisfy them with "Curtain," which is about the best thing she has had and her work is very satisfactory. Director Young should be given his share of credit for making the picture as pleasing as it is. Play up the atmo-

sphere of the stage contained in the picture. This always appeals to a good many.

You can use lines such as the following: "She was forced to choose between love and a career. What was her choice? See Katherine MacDonald's latest production for the answer." Or, "With the final 'Curtain' she found the real love."
Robertson-Cole

Presents

Pauline Frederick

in a powerful drama
from the play IRIS
by Sir Arthur Wing Pine
Mildly Interesting Picture Results From Very Conventional Story

Alice Joyce in
"THE PREY"
Vitagraph

DIRECTOR ....................... George L. Sargent
AUTHOR ......................... Joseph Le Brandt
SCENARIO BY .................... Calder Johnston
CAMERAMAN ..................... Joseph Shelderfer
AS A WHOLE ................. Rather ordinary melodrama—well acted with interest mildly well sustained

STORY ........... Quite aged with interest created by constant swinging of "balance of power" between heroine and villain

DIRECTION ...................... Average
PHOTOGRAPHY .................... Good
LIGHTINGS ....................... Average
CAMERA WORK ................... Good
STAR ............... Is given many opportunities most of which she handles effectively
SUPPORT ............ L. Rogers Lytton as villain outstanding

EXTERIORS ................. Few used
INTERIORS ............ Very good
DETAIL ......................... Fair
CHARACTER OF STORY ........... Heroine, after misunderstanding with hero, marries villain to save her brother from jail

LENGTH OF PRODUCTION ...... 5,640 feet

"The Prey" is more or less of a refash of very old picture material. The fundamental course of the plot is quite apparent from the very outset. The interest, however, is mildly well sustained through quite clever juggling of the "balance of power" between the heroine and the villain.

Helen Reardon breaks her engagement with Calvin, reform candidate for district attorney, when she hears him refuse her father financial aid. She refuses to believe that Calvin is right and her father wrong. In reality Reardon has embezzled a trust fund and is desirous of enlisting Calvin's help to procure more money for him to invest in a stock promoted by Lowe, a disreputable character. Reardon soon afterwards commits suicide.

Jack, Helen's weakling brother forges Lowe's name to a check and using this as a weapon, Lowe forces Helen to marry him. She discovers immediately after the marriage that he is a vicious beast and refuses to submit to him. He threatens her again by holding her brother's disgrace over her. Helen visits Calvin, now district attorney. He promises to help her brother and subject Lowe to the law.

There then ensues a long sequence between Helen, Lowe and Calvin during which each at one time or another holds the whip hand. Eventually Calvin places Lowe under arrest. He dies during the night from a stroke. Thus Calvin and Helen are reunited—their differences having been swept away. And Calvin does quite a questionable thing in quashing the indictment against Jack.

"The Prey" has been given a production that is at times quite lavish, particularly in the scenes of Lowe's base reveries on his wedding night. The settings have a certain tone to them that gives the picture "class" while the acting is commendable throughout. Alice Joyce is given many opportunities in the role of Helen and takes good advantage of the majority of them. Her many changes of mood are sure and may well excite a certain admiration from those who enjoy real characterization.

L. Rogers Lytton makes a very convincing figure of the conventional Lowe. Jack McLean is the weakling brother once again while Harry Benham is Calvin. Others are Henry Hallam, Herbert Pattee, William Turner, Cecil Kearn and Roy Appelgate.

Should Get Over Fairly Well—Concentrate on Star

Box Office Analysis for the Exhibitor

"The Prey" will probably give just average satisfaction, while its drawing power depends on the popularity of the star and how big you handle the picture in the advertising. If you desire you ought to be able to work up a good deal of interest in it by dwelling on its political angle. With election time right on top of it's release date this angle is very appropriate.

However, a moderate campaign is about all that "The Prey" can stand, for it is no more than a moderately entertaining picture. It has little suspense in its general story, the interest rising almost wholly from the handling of individual scenes. Picture wise folk will easily sense the plot and, moreover, will doubtless realize that it is but a very old story warmed over a bit.

As a consequence the best advertising angle is, after all, the star, coupled with the information that her performance here ranks with the best work she has done on the screen.
You who play serials—attention!

The 2nd Fox Serial is now under way

Announcements to come

Make your plans in accordance

Fox Entertainments
Just the Sort of Picture the Title Suggests

Mary Miles Minter in
“SWEET LAVENDER”
Realart

DIRECTOR .................... Paul Powell
AUTHOR ...................... Sir Arthur Wing Pinero
SCENARIO BY .............. Beulah Marie Dix
CAMERAMAN ................. William Marshall
AS A WHOLE.............. Generally sweet and pretty—
just the sort of picture to be expected from the
title.

STORY ........................ Very simple
DIRECTION ........................ Satisfactory—a little obvious at
times.

PHOTOGRAPHY .............. Very good
LIGHTINGS ...................... Very good
CAMERA WORK .............. Very good
STAR .......................... Very appealing in this—acts with real
charm and skill.

SUPPORT .................... Harold Goodwin fine juvenile
EXTERIORS .................. Pretty
INTERIORS ..................... Adequate
DETAIL ........................ Acceptable
CHARACTER OF STORY ........ Romance of college
freshman and boarding house girl.

LENGTH OF PRODUCTION ... About 5,134 feet

“Sweet Lavender” is just the sort of picture that the
title suggests—very sweet, very pretty, at times sac-
charine. It tells the story of a romance of a college
freshman and a little boarding house girl, supposedly
the daughter of its proprietress, but in reality the child
of the boy’s snobbish guardian.

There is little more to be said about the picture than
just that. The story is exceedingly simple and though
it contains an interest, this interest is by no means
universal. Matinee audiences and girls in their teens,
just beginning to shorten their dresses, will find the
greatest pleasure in it.

Mary Miles Minter is seen in the role of the board-
ing house girl, Lavender. She amazes now and again
by her appearance with her golden tresses concealed
beneath a towel or a close-fitting boy’s hat. She
evidently knows by this time that curls aren’t every-
thing in an actress’ life.

The production has been handled favorably in the
majority of instances. There are two or three scenes
where the direction seems rather mechanical and
obvious but on the whole the action is very prettily
and worthily staged.

Miss Minter also receives some valuable assistance
from Harold Goodwin who plays the college juvenile.
His performance rings with sincerity and is realism
itself. Theodore Roberts is also present to inject
some character comedy into the proceedings as an
ancient college professor.

After the romance between Lavender and Clem gets
under way it is severely interrupted by Clem’s guardian,
Weatherburn. He insists that it stop. And Lavend-
er’s aunt (to her, her mother), agrees when she learns
that Weatherburn is really Lavender’s father—the
man who had brought sorrow into her mother’s life
years before and caused her death. Lavender is ship-
off to boarding school but breaks out when she
hears that Clem is seriously ill. She is overcome with
fatigue in a rainstorm. The next morning Weather-
burn finds her by a stream and, his sympathy getting
the better of his snobbishness, he takes her to Clem.

Milton Sills appears as Weatherburn, while others
are Sylvia Ashton, Jane Keekley, Flora Hollister,
Starke Patteson and J. M. Dumont.

A Mildly Satisfactory Attraction
Box Office Analysis for the Exhibitor

As said this is hardly a picture to register a big hit
with a metropolitan audience or even the family audi-
ence educated to expect a little thrill now and then
in its entertainment. It will get by with such crowds
but they are more than likely to pooh-pooh it at after
leaving the theater. Its a little too sweet and pretty.

In advertising concentrate on the star and recall her
last fine performance in “A Cumberland Romance.”
Her work here is of the same high grade—in fact by
her acting she creates much of the mild interest that
will center on the picture.

Also bring out the fact that this is an adaptation
of the play by Sir Arthur Wing Pinero. His name
will attract people to your theater that don’t usually
come.

The picture gives an opportunity for a pretty musi-
cal setting. Some of the old, sentimental songs could
be rendered as a prologue, while during the running
of it college airs would fit very appropriately.

Make sure to follow it up immediately with a good
lively comedy and if you can pick up a good dramatic
two reeler such a subject would go well on your
program.
ASSOCIATED EXHIBITORS INC
PRESENTS
GERALDINE FARRAR
IN
THE RIDDLE: WOMAN

© C.S. Gardner
Women he had fooled were his victims. He held their reputations in the hollow of his hand.

He knew their past. He was the black shadow of that past. He smiled and thought he was secure.

He forgot that even the timid will turn in defense of their love, their married happiness.

He thought he knew women, but he knew the surface and not the depths. He died looking into the aroused soul of Woman. — The Riddle.

He was the suave, lying, serpentine image of a man. He was The Thing women have fought for ages.

Is a woman's past her own or does it belong to her husband?

THE CAST INCLUDES
MONTAGU LOVE, MADGE BELLAMY,
WM. P. CARLETON, ADELE BLOOD,
AND FRANK LOSEE.
DIRECTED BY
EDWARD JOSE
71,197 Paid Admissions
were recorded for the seven days
that "Madame X" played at the
Capitol Theatre.

Straight To The Heart!
The appeal of "Madame X" is not limited to
any particular age or sex or class—it goes
straight to the heart of all humanity.
First run exhibitors in all parts of the country
can tell you that this wonder-picture drew
packed houses from every element of the
community.
Whether your theatre seats 5,000 or 250,
whether it charges 75 cents or a quarter,
whether it is in a village or a metropolis,"Madame X" will cram it to the doors.

GOLDWYN
PRESENTS
PAULINE FREDERICK
IN
MADAME X
ADAPTED FROM THE FRENCH OF
ALEXANDRE BISSON
BY ARRANGEMENT WITH
HENRY W. SAVAGE.
SUPERVISED AND DIRECTED BY
FRANK LLOYD
Pictorial Beauty Is the Asset of Blackton’s Latest

May McAvoy and Bruce Gordon in
“FORBIDDEN VALLEY”
Blackton—Pathé

DIRECTOR .................. J. Stuart Blackton
AUTHOR .................... Randolph Lewis
SCENARIO BY .................. Not credited
CAMERAMAN .................. William S. Adams

AS A WHOLE..... Pictorial beauty is greatest asset of this—story is commonplace and not treated dramatically.

STORY ...... The same old Cumberland feud stuff—surprise twist at end not handled with any dramatic effect.

DIRECTION ...... Action is greatly strained out—beautiful scenes substituted for dramatic action

PHOTOGRAPHY ............. Beautiful
LIGHTINGS .................. Splendid
CAMERA WORK ... Shows very artistic composition
FEATURED PLAYERS .......... Satisfactory
SUPPORT .................... Satisfactory
INTERIORS .................. Very pretty mountain stuff
DETAIL ...................... All right
CHARACTER OF STORY ...... Mountain girl falls in love with hero from the city.

LENGTH OF PRODUCTION ...... About 5,000 feet

Except for a rather belated unusual twist at the end of its story, “Forbidden Valley” presents the same old plot of the feudal mountaineers of the Cumberlands and the romance of the girl of one of the families and the supposed son of the other. But the young man planted as the son through the greater part of the action turns out to be a sure enough “furriner” after all. This little twist comes at the very end of the picture and even then it isn’t used to dramatic effect.

Had the case of mistaken identity been introduced previously, a portion of suspense could have been built up. It’s a matter of rather poor construction.

“Forbidden Valley” contains little real plot meat in any of its sequences. After the romance starts it’s just a matter of waiting for the conclusion. An attempt has been made to introduce a sustaining dramatic conflict by bringing a half-witted mountaineer into the action. After one attempt on this fellow’s part on the life of the hero has failed he starts in attempting again. Incidentally the intricacies of his plots are so involved that his brain photographs as whole and not a half. At times he displays more intelligence than the rest of the characters.

But whereas Mr. Blackton has fallen down somewhat on the treatment of his story he has taken further steps upward in the artistry with which he has endowed his production. Beautiful photography and lightings have helped considerably. But more important has been his choice of locations—the striking composition of various of the mountain shots. Pictorially, indeed, the picture ranks very high, but it is action plus pictorial beauty that results in the perfect production.

The two featured players do satisfactory work, though May McAvoy is too mechanical in her emotional scenes. She is pretty and reveals a countenance that appears mobile enough to easily register such conventional emotions as her role of the mountain girl demands. It is too bad she tried so hard. Bruce Gordon is a likable hero. William Dunn is the half-wit, while others are Charles Kent, Warren Chandler, Nellie Anderson, Gene Layman, Emil Mink and Harry Kiefer.

Names of Producer and Featured Players Can Be Used

Box Office Analysis for the Exhibitor

“Forbidden Valley” will get by as an average production. On the one hand is its great pictorial beauty and on the other its story, quite obvious and lacking in sustaining power. Its two extremes average down to a picture that will give just the usual amount of satisfaction. The beauty of the scenes will, to a certain extent, compensate for the exceedingly obvious story. Any real picture fan will have all of it but the last final twist figured as soon as the romance starts in.

There doesn’t seem to be a great lot to advertise in this aside from the name of the producer. If you have found that previous Blackton productions have gone over well, play him up big here. Dwell on his artistic ability—an ability that has been in evidence in many of his Pathe productions. Also mention the featured leads as they appeared together in his last picture.

It won’t do much good to concentrate on the story in your advertising for it really offers nothing original to talk about. Be content to dwell on the beautiful merits of the picture and to play up Blackton if his name means a good picture to your clientele.
All that your audiences hope for in a Southern picture

You may offer this picture to your patrons with the utmost confidence. It must please them, for aside from the fact that it is splendidly produced and enacted, it has innumerable points of appeal. There are certain things that they expect to find in a Southern drama; it's got them—plus!

First—ROMANCE—Charmingly is presented the love-tale of Phillip and Luzelle among surroundings that delight the eye.

Second—CHIVALRY—Their hearts will warm to the gallant old Colonel whose life is dedicated to the service of another.

Third—ACTION—A fierce-fought feud furnishes many a thrill and there is a rare display of horsemanship on spirited mounts.

Fourth— ATMOSPHERE—So real, so true, that it will almost seem to transport them from their seats to the very heart of the blue-grass country.

It's "The Greatest Southern Drama Ever Screened"
Lots of Good Comedy in Bebe Daniels First Realart

Bebe Daniels in
"YOU NEVER CAN TELL"
Realart

DIRECTOR ......................... C. A. Franklin
AUTHOR .......................... Grace Lovell Bryan
SCENARIO BY ...... Tom Geraghty and Helmar W Bergman
CAMERAMAN ..................... V. L. Ackland
AS A WHOLE ...... Incidental comedy and some that is irrelevant builds up fine interest in average romance
STORY ...... A modernized "Cinderella"—not much to it but treatment puts it over
DIRECTION ...... Comedy business finely handled proves mainstay of picture
PHOTOGRAPHY ..................... Very good
LIGHTINGS ........................ Excellent
CAMERA WORK ................. Very good
STAR .......................... Shows up to fine advantage
SUPPORT ......................... Very good
EXTERIORS ......................... Good
INTERIORS ................. Include big set of hotel lobby
DETAIL .......................... All right
CHARACTER OF STORY ...... Romance of hotel hat-check girl and millionaire who poses as chauffeur
LENGTH OF PRODUCTION ....... 5,300 feet

As far as telling a story legitimately or presenting a drama according to fundamental laws, "You Never Can Tell" fails completely. But when the effect of a conglomeration of comedy and pretty scenes is good there is little use in quibbling over points of construction. To be explicit: every time the drunk comes on the scenes there is a laugh along with him yet neither he nor his actions have the remotest connection with the simple little story.

Rowena is dissatisfied with her lot, particularly her basement home. The luxuriousness of her surroundings in the fashionable hotel make her yearn for a taste of high life herself. A Frenchman, creator of fine fashions, enlists her as one of his models in the hotel fashion show. She gains his consent to wear her gown down through the lobby. Thus disguised she meets the hero. There is a case of love at first sight.

The next day the hero comes back to seek her and finds her a hat-check girl again. She, in turn, mistakes him for a chauffeur. Thus the situation remains with the comedy business and sequences providing the interest until the end. There is a bit where Rowena gets mixed up with a hotel lizard and receives the usual villainous proposition but eventually everything comes out all right with regard to the romance. The lizard proves the hero's uncle but he remains quiet regarding his episode with Rowena for obvious reasons.

This picture is one that has been "built up." Small in story interest something had to be done to put it over as a comedy-drama.

Miss Daniels does nicely as a star, is quite appealing and wears her gorgeous clothes (and her shabby ones) well. Jack Mulhall is the hero, while others are Neely Edwards (the drunk), Edward Martindel, Helen Dunbar, Leo White, Mrs. Harry Davenport and Graham Pettie.

Will Surely Amuse—Center Exploitation on New Star

Box Office Analysis for the Exhibitor

There is small doubt about this one getting over with all audiences, although it will almost certainly find its greatest popularity with the down town and metropolitan crowds. There are many very clever quips in the subtitles and neat little turns in the action that will surely be appreciated by those at all acquainted with city life.

A picture with a greater story interest might have been secured to introduce Bebe Daniels as a star, but after all the entertainment it offers is very good—how it is produced is a matter of little importance.

Play up the star big in advertising this. She has had lots of publicity and people surely remember her from her recent Paramount pictures. She is a distinctive young lady and was never buried. no matter how small her roles. Special exploitation to introduce her as a star should be used.
Jesse D. Hampton presents
Half A Chance
with
Mahlon Hamilton
and Lillian Rich
Here is a hero for men and for women; here is a picture of the great sweep and power, and of the gentleness and god-like beauty characterizing the finest works of literature and of the stage and the screen.

Shipwrecked and left alone with books the power of his mind found itself. He went back to the civilization that had branded him, and men and women bowed before his power.

With his soul aslumber he struck with mighty fists, he defeated champions, he bullied bullies, he racked hard heads, and he scorned the law.

With his soul aroused he appealed with mighty voice, he defeated the keenest minds of evil, he lived in justice, he loved in ten-erness, he was the manly idol of women.

From the novel by Frederic S. Isham
Directed by Robert Thornby

Pathe Distributors
Something told her that a dreadful thing had happened —

MARGARET MANN
The Mother Mine of the Heart of Humanity
Supporting
DOROTHY PHILLIPS
in the Greatest Heart Picture
of the Generation

"ONCE to EVERY WOMAN"
Wonderfully Human and Humorous Little Picture—A Delight

"THE TRUANT HUSBAND"
Rockett Film Corp.

DIRECTOR ......................... Thomas Heffron
AUTHOR .......................... Albert Payson Terhune
SCENARIO BY .................... Daniel Whitcomb
CAMERAMAN ...................... Al Siegler
AS A WHOLE ................. Very human little picture—filled with subtle comedy and fine human interest

STORY ................ Splendid and realistic version of eternal triangle—one of Terhune's best
DIRECTION ...................... Just right
PHOTOGRAPHY .................... Good
LIGHTINGS ...................... Satisfactory
CAMERA WORK ................... Very good
LEADING PLAYERS ............ Betty Blythe, Mahlon Hamilton and Francelia Billington all do splendidly

SUPPORT ....................... Minor
EXTERIORS ...................... Very appropriate
INTERIORS ...................... Satisfactory
DETAIL ......................... Splendid

CHARACTER OF STORY .......... Old sweetheart attempts to renew romance with happily married husband
LENGTH OF PRODUCTION .... About 5,000 feet

Al and Ray Rockett are making their bow as producers with "The Truant Husband" and a more auspicious beginning has seldom been recorded for a producing company. "The Truant Husband" is one of those intimate little pictures, something on the scheme of the comedies produced by the late Sidney Drew and the comedy realities produced by Mrs. Drew with John Cumberland as the star.

The story is one of Albert Payson Terhune's best and tells of a husband, happily married for six years, who meets an old sweetheart and, on her suggestion, attempts to revive their old romance. The major part of the action concerns their trip to an inn where they used to have such good times.

Vera, the old flame, insists on taking the train just as they used to. It is a hot and dirty trip and wears down the good humor of each of them. To make matters worse, Vera loses her vanity case and when, after the dirty ride and the long dusty tramp along the road, she is unable to freshen up her charms, she presents a very sorry sight.

Friend husband is quite disillusioned when he sees Vera's makeup running amuck over her fact but struggles bravely on to the inn. This garden spot of their romancing has deteriorated into a picnic ground.

More disillusionment. Finally an argument and the two go their ways home.

The husband's excuse to get away from home for the day had been an airplane trip with a friend. The friend was to send a telegram when he reached his destination purporting to come from him, the husband. Back in town he reads a paper that his friend has met with a fatal accident on the return trip. He hurries home, not knowing what alibi to offer his wife and finds, to his joy, that she has been away—the telegram lies on the table unopened. He decides, anyway, to make a clean breast of the affair to his wife but she laughs when he tells her the truth.

Type doesn't convey the delightful subtleties and satirical thrusts of "The Truant Husband." It is a joy from start to finish. Director Heffron has done his work in splendid spirit and has been assisted by a remarkably appreciative cast. Betty Blythe deserves worlds of credit for her portrayal of Vera—especially since she seems willing to "smear" her beauty with the effects of the hot railroad trip. Mahlon Hamilton is exceedingly good as the husband and Francelia Billington's part as the wife is given rare charm by her performance.

A Fine Attraction for High Class Theaters

Box Office Analysis for the Exhibitor

Releasing arrangements haven't been concluded with regard to "The Truant Husband" but when they are this picture ought to be signed up by all exhibitors who cater to audiences of intelligence and appreciation. Its parallel with the comedies referred to above only goes part way, for certainly this is chuck full of the most entertaining sort of action and never a dull scene shows itself.

There are good advertising angles too, notably the name of the author and the fact that this was a Cosmopolitan Magazine story and the three featured players. Such a combination of names to advertise ought to draw the crowds in pretty well. And certainly the picture will entertain. It is one of those that causes chuckle after chuckle. Of boisterous laughs it has very few but its THERE in every entertaining point. Grab it when you get the chance.
Good Thrills in This But Characters and Story are Inconsistent

Eva Novak in
"WANTED AT HEADQUARTERS"
Universal

DIRECTOR ....................... Stuart Paton
AUTHOR ......................... Edgar Wallace
SCENARIO BY ................... Wallace Clifton
CAMERAMAN .................... Harold Janes
AS A WHOLE.....Crook melodrama with very exciting action, but contrary characterization leaves much to be desired.

STORY.....Just about as inconsistent as they make 'em—action would have gotten it over if characters had acted convincingly.

DIRECTION.....Thrills very well handled—suspense nicely worked up in individual sequences

PHOTOGRAPHY .................. Good
LIGHTINGS ..................... Some splendid night stuff
CAMERA WORK .................. Very good
STAR......Rather attractive in repose—not much on expressing emotion.

SUPPORT.....Satisfactory with exception of George Cheseboro, who overacts terribly as villain.

EXTERIORS ..................... Good
INTERIORS ...................... Satisfactory
DETAIL.......As regards story, very awful—good from thrill point of view.

CHARACTER OF STORY......Girl crook double crosses gang and spoils theft of ten million in gold.

LENGTH OF PRODUCTION ....... 4,560 feet

"Wanted at Headquarters" is to be noted for some very well suggested thrills. Director Paton has done this end of his work with much skill. The hold-up of the gold train and the subsequent blowing up of the two engines are exciting sequences. The cameraman has come to the aid of the director with some superb night photography—the manner in which the spotlights have been manoeuvred resulting in increased suspense for the action. In fact, the thrills of the picture, taken separately, are altogether unusual.

On the other hand the story of "Wanted at Headquarters" is just about as inconsistent as a story could be. And running it a close second in this respect are the various important characters. Characterization is not looked for in a melodrama, to be sure, but when a character at certain points turns completely about face and starts working contrary to its previous course without any explanation whatsoever, the entire action is liable to falter as it does here. Consistency is the least that can be expected from melodramatic puppets.

The heroine of "Wanted at Headquarters" is Kate Westhanger, the "master mind" of a gang of Australian crooks. She plans a gigantic hold-up of a train carrying ten million dollars worth of gold. How the gang accomplishes it is one of the good thrills. The gang then proceeds to hoodwink a couple of truck drivers into believing the gold is chemicals, ordering them to take it to a certain wharf. Of course the truck drivers don't suspect anything even though the shipment is handed them in the dead of night, far from any sign of civilization.

For some reason best known to herself Kate gets the idea that the gang has double crossed her. She slips the chief truck driver a different address and then spills the news to the gang. They plan to torture her by some unknown means together with Mike Pretherson, an amateur detective, who has fallen into their hands. At the crucial moment the police come to their rescue. The crooks, in escaping in an engine, get into a tail-end wreck which provides another thrill.

Later Kate and Mike embrace after Tommy Carter, a villainous crook who has persistently maltreated Kate from first to last, suddenly reforms when she speaks of her love for Mike.

Feature Thrills and Hold-Up in Advertising This
Box Office Analysis for the Exhibitor

The usual crook melodrama has a consistent set of characters and inasmuch as "Wanted at Headquarters" has not, it falls down. However, it has thrills and action enough to get it over with the audiences of the smaller and later run theaters. The thrills are good, not spectacular in themselves, but effective in the manner they are led up to and "suggested."

The title is a good one to advertise and you also have avenues of special exploitation open to you in introducing the new star—Eva Novak.

Stuart Paton, director of innumerable serials, has a name with certain picture folk and mention of him in connection with this will help.

Bill the story as a crook melodrama and feature the daring hold-up of a ten million dollar gold train. Such sensationalism will undoubtedly attract those who will most likely enjoy the picture.
CURRENT RELEASES

ASSOCIATED PRODUCTIONS

Thomas H. Ince Productions
Homestead Folks (Lloyd Hughes-All-Star) 5-20
The Magician (Ella Peters) 5-20
J. Parker Read Jr. Productions
The Leopards (Louise Glau) 7-8
A Thousand to One (Hobart Bosworth) 7-8
Allan Dwan Productions
The Forbidden Thing (James Kirkwood-All-Star) 6-20
Maurice Tourneur Productions
The Last of the Mohicans (Barbara Bedford-All-Star) 4-20
Mack Sennett Productions
A Square Head (Dean Jewel) 5-20

EQUITY PRODUCTIONS FOR

For the Soul of Rafeal (Clara Kimball Young) 6-20
Keep to the Right (John Taislar) 8-20
Whispering Devis (Conway Tearle) 6-20
Mid-Channel (Clara Kimball Young) 8-20

FAMOUS PLAYERS-LASKY CORP.

August
The Fighting Chance (Special) 7-20
The Judge (Ilighte Prod.) 9-16
Crooked Streets (Ethel Clayton) 4-16
The White Circle (Tourneur) 7-20
What Happened to Jones (Bryan Washburn) 3-20
Guilt of Love (Dorothy Dalton) 9-16
Sunset (Saratoga Racket) 8-16
Sept.
The Right to Love (Geo. Fitzmaurice Prod.) 6-20
The Village Sleuth (Charles Ray) 9-16
Lady Rose's Daughter (Elise Ferguson) 4-20
What's Your Harry (Wallace Reid) 7-20
Humoresque (Cosmopolitan Prod.) 6-20
Half an Hour (Dorothy Dalton) 5-20
Civil War Clothing (Herman M. Fogel Prod.) 4-20
Little Miss Rebilion (Dorothy Gish) 5-20
Oct. 3
Somebody's Son (Dorothy Gish) 5-20
The Jailbird (Douglas MacLean) 9-16
10
The Pardon (Bessie B. Reason) 6-20
11
The Valley of Fear (J.C. Gish) 6-20
12
Deep Waters (Tourneur Prod.) 5-20
14
Radio City (Alphonse R. spinelli) 8-20
15
City Square (Ethel Clayton) 7-20
24
The Secret of the Strangers (Dorothy Gish) 4-20
25
A Full House (Bryant Washburn) 6-20
26
Mr. Robert (Marion Davies) 6-20
31
An Old Fashioned Girl (Charles Ray) 6-20
Specials
White Nye Mangos (All-Star) 8-10
If I Were King (William Farnum) 7-10
The White Man (Pearl White) 9-10
The Skywaver (Leet, Ormer Locker) 9-10
The Race at Your Window (Special Cast) 7-10
My Lady's Dress (Special Cast) 7-10
Over the Hill to the Poorhouse 7-20
William Farnum Series
The Woman Troublemaker 6-20
The Scuttlers 6-20
Pearl White Series
The Priest 6-20
The Texans 6-20
The Mountain Woman 6-20
Tom Mix Series
Three Gold Coins 4-20
The Wild Horse 5-20
The Texan 6-20
The Phantom Flowers 6-20
William Russell Series
The Man With the White Cane 7-20
The Challenge of the Law 7-20
The Iron Rider 7-20
Beverly Mason Series
The Little Vagabond 6-20
The Little Vagabond 6-20
George Walsh Series
From Now On 4-20
Number 17 8-20
Jewel 9-19
20th Century Trends
Firebrand Tevison (Buck Jones) 5-18
The Hired Man (Charles Ray) 5-18
The Little Grey Mouse (Louise Lovely) 6-18
Sunset (Buck Jones) 6-18
Beware of the Bride (Eileen Percy) 9-20
The Ringer (Lester Cuneo) 9-20

FIRST NATIONAL

Aug. 16
The Hug Knife Man (King Vidor) 8-20
What Women Want (Amelia Shanghai) 8-20
The Notorious Miss Lisle (Katherine MacDonald) 6-20
40 Forty-Five Minutes from Broadway (Charles Ray) 6-20
9-20
Sept. 6
The Scooter (Allan Dwan Prod.) 6-20
Harriett and the Piper (Anita Novak) 6-20
20
Smlin' Through (Norma Talmadge) 6-20
22
The Master (Joseph Bedrick) 4-20
Oct. 4
The Brandied Woman (Nparm Talmadge) 9-20
The Peaceful Valley (J.C. Gish) 9-12
25
Normie, the North of the (Cronwood Prod.) 6-12
9-20
Nov.
Old Man (Eddies & Harry Clappin) 5-20
45 (Marshall Neilan Prod.) 5-20

NATIONAL

Town that Speaks to You 7-20
Bells of the West (Barrymore) 9-20
The Girl from the North (Norma Talmadge) 6-20

FEDERATED PRODUCTIONS OF AMERICA, INC.

Nothing But Lies 5-20
Some Women (Pamela Cooper) 5-20
Riding in Cars (Billy Morse) 6-20
An Old Fashioned Girl (Charles Ray) 6-20

GOLDWYN DISTRIBUTING CORPORATION

The Truth (Mudge Kennedy) 8-20
Scratch My Back (Emmett journalist) 8-20
Sage Some (Emmett journalist) 8-20
Officer 666 (Tom Moore) 8-20
Cupid, the Cowboy (William) 8-20
The Man Who Had Everything (Jack Pickford) 8-12
The Girl With the Hour Glass 8-12
It's a Great Life (Emmett journalist) 9-5-20
Earthbound (Emmett journalist) 9-5-20
Stop Thief (Tom Moore) 9-22
Help Yourself (Mudge Kennedy) 9-10
Honest Hostel (William) 9-10
Madame X (Pauline Frederick) 8-30

HALMARK PICTURES CORP.

Famed Director Series
Cynthia of the Minute (Leah Baird) 7-12-20
Robert Brumton Productions
The House of Whispers (J. Warren Kerrigan) 6-22-20
No. 99 (J Warren Kerrigan) 6-22-20
The Green Flame (Dorothy Gish) 6-22-20
Louis Tracy Productions
The Silent Barrier (Mitchell Lewis) 8-12-20
Benj. H. Hampton Prod.
The Dwelling Place of Light 9-12-20
National Film Corp.
The Kentucky Colonel (Joseph Dowling) 9-12-20

METRO PICTURES CORP.

Screen Classics, Inc. (Specials)
May
Earl Farr, Bedroom and Bath (All Star) 6-20
The Madam Wife (Alice Lake) 7-20
The Mutiny of Elinore (Mitchell Lewis) 8-20
Aug.
Held in Trust (May Allison) 6-20
The Chorus Girl's Romance (Viola Dous 6-20
Sept.
The Hope (All Star) 6-20
The Great Redeemer (Tourneur Prod.) 7-20
The Place of Redemption (Bert Lytton) 7-20
Clothes (All Star) 8-20
Oct.
Blackmail (Violet Dani) 7-20
The Saphire (George Seaton) 7-20
The Body and Soul (Alice Lake) 5-20
Taylor Holmes Productions
Nothing But Lies 5-20
S. L. Productions
Love, Honor and Obey 5-20
Nazimova Productions
Madame Peacock 5-20

PATHE EXCHANGE, INC.

June 6
The Little Cafe (Maxie Thomas) 6-20
20
Patrons By (Herbert Rawlinson) 6-20
July 4
A Broadway Cowboy (Wm. Desmonds) 6-20
Aug.
A House Before Dawn (H.B. Warner) 6-20
13
The Girl in the Web (Blanche Sweet) 7-20
19
Lahoma (Edgar Lewis Prod.) 8-20
Sept.
The House of the Rolling Bell (Bruce Gordon) 5-20
May McCaize 9-5-20
6-22
Sept.
Felix O'Day (H.B. Warner) 6-22
26
Help Wanted—Male (Blanche Sweet) 6-20
Oct.
The Riddle: Woman (Geraldine Farrar) 6-20
16
Forbiddan Valley (Gordon MacRae) 6-20

AMERICAN FILM CO., INC.

The Honey Bee (Mme. Sylva) 5-20
The Thrithiple Piece of Silver (Margaretta Fisher) 6-20
The House of Toys (Seyma Owen) 6-20
Peggy Rebel (Maisy O'Neal) 5-20
A Light Woman 6-20

PIONEER FILM CORP.

Thoughtless Women (Alma Rubens) 6-20
Place of Honeymoon (Mme. Sylva) 6-20
Where Is My Husband (June Collins) 6-20
What Women Want (Lilyan Harte) 6-20
Fidlers Keepers (Violet Mersdale) 6-20
Midnight Gamble (Martha Mansfield) 6-20
Bubbles (Mary Anderson) 6-20
The Inner Voices (Kathryn Grant) 6-20
His Brother's Keeper (Martha Mansfield) 6-20
A Moment's Madness (Margarite Namara) 6-20
The End of the Days (Pearl White) 6-20
Empty Arms (Gail Kane) 6-20
The Good Woman (Gail Kane) 6-20
It'll set a new merriment mark.

"SHUFFLE THE QUEENS"
It's the 8th and best of the NEW CHRISTIE COMEDIES

WITH

EDDIE BARRY
NEAL BURNS
VERA STEADMAN
EARL RODNEY
CHARLOTTE MERRIAM
LYDIA YEAMAN TITUS

PHOTOPLAY Magazine declared that "Kiss Me Caroline," the first of the New Christies, was the best comedy of the month. We repeated this to you and asked you to watch the rest of them—told you that they would be better and better. Every NEW Christie comedy is just a little better than the one that went before—because they have behind them the inspiration of exhibitor success, appreciation of audiences, praise of newspapers everywhere. "Kiss Me Caroline" has broken exhibitor records. Every NEW Christie after it has broken the Christie record that has just gone before.

No woman will forget it

And no man can.

Released by
EDUCATIONAL FILM EXCHANGES, INC.
799 Seventh Ave. New York
Some Short Reels

"King of the Circus"—Universal

Thrills and action are furnished the onlooker a-plenty, in the newest Eddie Polo serial, but those who will expect novelty in the way of stunts will be supplied. The fourth episode, called respectively, "Blood Money," "The Mushroom Bullet," "Stolen Evidence" and "Facing Death" all end with situations that have been seen before by serial patrons, and while the speed at which the entire affair moves is satisfactory, the predicaments of Polo and the heroine in a blazing room, Eddie being tossed into the water while tied, and facing the villain who is about to shoot him from a close vantage point are by no means unusual.

Circus atmosphere, as the title leads one to expect, is the predominating feature of the production and will in all likelihood make a favorable impression upon serial fans. It is that which should be the principal card in your exploitation campaign. The tent-show scenes will undoubtedly hold attention and the story generally is quite acceptable. With more novelty in the way of excitement-providing tricks, it would have been an overwhelming success. As it is, it will probably go well, but it does not rank above any of the other Polo draw-out offerings.

Anthony W. Coldwey adapted the story, from what one of the titles tells the spectator, is part of the actual life of the star. J. F. McGowan directed and Cecil Myers and Jean Perkins photographed it. As for the cast, that includes Corrine Porter, Charles Fortune, Harry Madison, arch-villain, and others. In exploiting, play up Polo, of course, for the benefit of his followers, and tell them that it is a tale of a circus star, interwoven with circus occurrences and thrills.

"Balling the Junk"—Chester-Educational

This latest Chester scenic contains some very pretty views along the Yangtse in China. These various shots together with some showing the method of navigation along this river offer some interesting bits. The photography, as usual, is very fine.

"A Flivver Wedding"—Warner Bros.

Whether it does anything else or not, "A Flivver Wedding" proves that all the jokes and comedy business available with the Ford haven't been used. There are several new ones in this and as a whole the picture measures up to the average comedy offering. Practically all the comedy is derived through the hero's effort to reach the home of his sweetheart before her father marries her off to a nobleman. And hero make the journey in a flivver, meeting with all kinds of obstacles to detain him. The bit that gets the most laughs is where, while working on the car he turns away, his car rolls down the hill and another Ford stops in his place, and the driver gets out to examine a flat tire. Hero turns around and by this time thoroughly disgusted, completely wrecks the front of the other man's car.

"Fellow Citizens"—Rolin—Pathé

Pathé's newest Snub Pollard release is distinctly below the standard set in most of the recent single reelers distributed by that organization. The theme about which it is built is practically negligible, while the stunts, are straight knockabout comedy bits possessing little real humor most of the time. At the beginning, the mustached comedian is introduced as a hen-pecked husband, who manages to make his way into the company of a group bound for a party. Some of the footage concerning his ride to the scene of the reception and his being obliged to pay the taxi bill after being compelled to run half of the way and ride on one of the spare tires, is fairly clever.

Pathe Review, No. 73

Colored scenic material, as usual, opens this issue of the Pathé Review series. Portuguese shots comprise it and are far more picturesque and pretty first and quite likely to hold the eye. The slow motion section, this time shows a skilled performer juggling four hats and makes evident the manner in which he tosses them from hand to foot, etc. Some orchids are shown in another colored part which is sure to hold the eye and the portion called "Tricks of the Profiteer," depicts how short quantity containers cheat the consumer of what he pays for. Hy Mayer's Travelogue, "Such Is Life at the Zoo" is one of the best of the series and winds up in tip-top shape.

"My Goodness"—Paramount—Mack Sennett

The usual Mack Sennett plot of the country girl with the inheritance, her yokel suitor and the polished "guy" from the city forms the basis of "My Goodness" a number which measures very favorably besides the fine average of Sennett comedies. The picture contains its full quota of scenes of chasing, shooting and dodging in and out of rooms and although the sequence of this are as somewhat usual, the manner in which the action has been handled results in a fine bunch of laughs. Louise Fazenda and Billy Armstrong are the two best known in the cast though the country bumpkin is played by the fellow who first made a name for himself as a property man in the comedies that Sennett laid on the stage and who since has fast risen to prominence. His work here is very good. Teddy, the Great Dane, also appears.

"An Elephant's Nightmare"—Fox—Sunshine

This is one of the funniest comedies that has issued from the Sunshine studios in a long time; it gets a laugh in the very first scene when Jack Cooper is introduced walking along the street dropping a dozen or so oranges from his trousers. He had previously been robbing the fruit stands. Cooper's walk, expressions and makeup are great. The usual jealous husband and flirtatious wife are introduced and Cooper is then caught up in this situation. The wife is an actress and Cooper gets a job back stage in which he bungles everything, the funniest part of the action, and the most strenuous, is the climax sequence when Cooper and various others of the cast are pursued by two elephants whom Cooper has annoyed by feeding them nitro-glycerine as drinking water. They chase their tormentor into the hotel, upstairs and down, and finally start in breaking down the walls to get at him.

The picture was directed by Vin Moore. It has an unusual number of very fine comedy gags and tricks besides those resulting from the introduction of the elephants.

"All Ballied Up"—Hall Room Boys Photoplays

Percy and Ferdie, H. A. MacGill's caricature duo are seen on the golf links through a considerable portion of this two reeler, which coming shortly after another golf offering, is made less effective than it would ordinarily be. Some of the stuff in the piece is quite funny and the general atmosphere likely to cause merriment, but it might be a good idea to eliminate all discussion about golf from the series for a while. While there is not any very great hilarity most of the time, the average maintained in the production is quite satisfactory and the result is an offering which will probably hold its own in reasonable fashion. Some of the department store material is quite humorous and the links and courtroom are the scenes of some laughs also.
Short Reels

"Kiss Me Quick"—Fox

If the succeeding issues of the Clyde Cook comedy series maintain the pace set in the initial release of the set, the list of bookings will undoubtedly assume prodigious proportions. From start to finish, barring perhaps one or two bits of little importance, the offering is one continuous chain of laughs. Hampton Del Ruth is credited with directing the production and the handiwork of that expert of knockabout comedy extravaganzas is apparent. The manner in which the different incidents are linked together and the order in which they are presented are similar in more than one respect to the formulas so frequently followed in the Sunshine comedies. In the very opening scene the affair hits a high point for the spectacle of the star washing dishes with a machine improvised after some of the contraptions drawn by Rube Goldberg is ludicrous and certain to amuse. Cook's use of the microphone in inducing a young lady to furnish a limb display and some of his other antics kept it going at a high rate of speed. A new bit of chase stuff is that in which Bert Gillespie, second to the star in prominence, rests while Cook dashes about.

Some cutting would probably help the wrestling scene which is hilarious but drags slightly at one or two points. The finishing chase, in which an aeroplane and flivver are used to advantage, with the toppling over of telegraph poles, dragging of boats and people as well as other stunts is a comedy thriller of high quality.

Contortionists are somewhat unusual in pictures and Clyde Cook who can twist himself into all sorts of knots helps relieve a deficiency in that direction. As for this, the excellent quality of the material insures its success.

"The Phantom Foe"—Pathe

Spiritualism is one of the most popular topics of the day. Thousands, both intellectual and otherwise, are interested in reported discoveries about the occult. This serial does not deal directly with spirits, but there is an air of the supernatural about it, an atmosphere that suggests the unknown. Certainly this fact should afford the exhibitor who books it with an excellent exploitation angle.

In the initial episode, the disappearance of the heroine's father is the incident which suggests this means of exploitation. That occurrence is linked with excellent action, including some splendid material in a flashback showing an Indian massacre of the inmates of a trading station.

Technically, the production is up to the mark, but on the other hand, one feels that certain scenes could have been made more effective. In the story, from the pen of George B. Seitz, Pathe has a genuine asset for it possesses the element of mystery to a great extent. Fault may be found with the ending of the second episode, which is almost exactly like the first, but the lure of the unknown as offered the spectator is so great that interest is certain to be aroused.

Juanita Hansen is the principal character and does some excellent work especially in the initial section. Warner Oland as the heavy holds his end of it up as well as anyone could expect, while prominent among the others are William N. Bailey, leading man; Harry Semels in the title role, Nina Cassavant and Wallace McCutcheon.

In advertising, tell them of the mysterious figure, swathed in heavy furs, and the manner in which he causes the father of the heroine to vanish—play on their imagination—start a discussion of the occult and then spring this. They will remember Juanita Hansen, who is starred, and Oland, who is featured. Play their names up sufficiently and use the titles which are a good one. George B. Seitz is another name which should help. As a whole, this is up to the Pathé serial average, and you safely promise them a worth-while, drawn-out attraction.

"The Politicians"—Fox

Mutt and Jeff go campaigning for one of their friends in this. Mutt's idea of getting votes is to force various citizens into the dog-catcher's wagon and drive them to the polls. However, a policeman interferes with his plans. Jeff canvasses among the ladies and wins up the day by getting elected himself. This is a good number, hitting about average in the series.

"Screen Snapshots," No. 9—C. B. C. Film Sales Corp.

As in most of the preceding issues of this series, this one has just the proper blending of personalities of screen celebrities and scenes showing how different varieties of action are put into the picture "Go and Get It," directed by Marshall Neilan was shot from the top of a train, being worthy of mention. It shows how one of the members of the cast stumped from a rope lowered from a flying machine to the top of a moving train. Another bit of interest shows Al Christie directing an elaborate cabaret scene, with several dancing maids. Ruby De Remer has the honor of opening the reel, being shown aboard a motor boat and strolling along. Gale Henry and Bruno Becker, her husband and director are seen making a scene after the tall and thin comedienne is shown as she appears off the silver sheet. Herbert Rawlinson strums a banjo for the benefit of some who would dance at the studio in another section, while Grace Darmond, Helen Jerome Eddy, the late Robert Harron and Pauline Frederick, who occupy quite a few feet, all smile at the onlooker. It might have been a good idea to shift the section showing Neilan at work further towards the finish, for it is by far the most interesting bit of footage in the reel. Otherwise, the production is up to the mark.

JOHN GILBERT

Picturized and Entirely Re write

"THE GREAT REDEEMER"

Picturized

"THE WHITE CIRCLE"

Assisted the Direction of Maurice Tourneur

Picturized

"DEEP WATERS"

And Co-Directed with Maurice Tourneur
The FANARK Corporation presents

The Crimson Cross

Story and Scenario by
N· BREWSTER MORSE
Directed by GEORGE EVERFITT

A powerful human drama
of mystery, thrills and romance

A Picture for every man, woman
and child in America with an all
star cast including:
EDWARD LANGFORD, MARIAN SWAYNE,
VAN DYKE BROOKS, EULALIA JENSEN,
WILLIAM E. HALLMAN, AUGUSTUS PHIL-
LIPS and ARCHIE CLARK.
Graphic Film Corporation Presents

THE WRONG WOMAN

By Ivan Abramson

Featuring Olive Tell and Montaqu Love

Supported by a Star Cast
Fear Money Loss
Theater Owners Want Non-Theatrical Distribution Stopped
Matter Pending

An interesting matter now hanging fire between the theater owners, the Chamber of Commerce and the I. L. M. Club in Greater New York is the question of supplying theatrical institutions with regular dramatic features. Not so very long ago the Chamber of Commerce filed a complaint with the F. L. M. Club and now the question is being revived again. The exhibitors, it is stated, do not object to the showing of films in so-called centers, etc., but do object to the hushing of films in neighborhood armoires, for example, where the life picture theaters can be threatened. They point out that theaters representing heavy financial investments must be safe-guarded.

The matter is now being discussed and nothing definite has been decided upon.

B. Y. S. Gets Ruth Film
B. Y. S. Films, Inc., of which Herbert Yudkin is general manager, has cured the world's selling rights to "Takin' Home," the Babe Ruth picture.

Bert Not in Reelcraft
Reelcraft on Saturday denied a report published in a vaudeville paper that J. A. Bert, former president of the Motion Pictures Theater, was connected with that company.

Premiere House for First National
(Special to WID'S DAILY)
Los Angeles—The theater now being completed as a unit of the new Ambassador Hotel is to be a modern premiere house for all First National attractions, under direction of Gore Bros. and Sol Lesser. The productions will first be shown here or any other place in the world where prices of seats will range to $8 and every seat will be reserved. Tickets will be sold two weeks in advance. The Ambassador theater will have a seating capacity of 750.

W. Griffith's "Way Down East" carrying its 100th performance at the 44th St. Theater.

Tuesday, Oct. 12 (Columbus Day), being a legal holiday, there will be no issue of WID'S DAILY.

Edward Small Invades Europe
Edward Small is to have London and Paris offices. Sidney Garrett will establish an international exchange in association with Edward Small, whereby he becomes the exclusive foreign representative of all European territory for Edward Small. Offices will be opened in London first, then activities will be extended throughout Europe, including Paris, Brussels, Milan and other centers.

Durant, Managing Editor
Harry Durant has been named "managing editor" of the Famous Players' editorial department. Durant will be in charge of the force of readers, etc.

Baum Made Sales Manager
Louis Baum, formerly with Universal, has been appointed sales manager for Equity.

Loco Party Tendered Luncheon
(by wire to WID'S DAILY)
Memphis, Tenn.—Marcus Loew and the stars in his party were tendered a luncheon by the Rotary Club on Thursday. A delegation from the Chamber of Commerce and about 500 others were present as was the Mayor. Prominent business men and society leaders attended the luncheon at which Loew was warmly greeted. Loew who made a speech in reply stated how glad he was that the people of Memphis appreciated his efforts.

All the stars were then presented and later made appearances at the State theater to a tremendous overflow gathering.

Peacock Opens Local Branch
Peacock Productions have established a New York office at 130 W. 48th St., with M. R. Fink in charge.

Case on Trial
Symphony Theater in Court Litigation—Fox Reported Interested in the Action

The trial of a suit by the Broadway and 96th St. Realty Co. to compel the City Superintendent to revoke his permit for the erection of the former Symphony theater at 96th St. and Broadway, which suit is said to be in the William Fox interests, has begun before Supreme Court Justice Lehman. Building Superintendent Walsh is opposing the suit, and in his behalf Assistant Corp. Counsel Kennedy said in his brief to the court:

"The real purpose of the litigation is to prevent the owners of the Symphony from operating. The plaintiff is a corporation controlled by William Fox, a business rival in the production of motion picture plays, now operating a theater one block away from the premises in question." In opposition to the plaintiff's contention that the construction of the Symphony is in violation of the building laws, the Building Superintendent insists that it is "the safest in the city."

Eight From F. P. L. In December

Friend Resigns
Arthur S. Friend, treasurer and director of Famous Players-Lasky Corp., since the formation of the organization several years ago announced his resignation on Saturday, effective the end of the current year. Friend gives his reason, "time," and he says it is a long-standing one to return to the practice of law.
CHRISTIE COMEDIES

“Shuffle the Queens” is the title of the new Christie two-reeler. And the young married men did just what the title says.—Advt.

Lesser to Produce
(By wire to WID’S DAILY)

Los Angeles—It is stated here at Wheeler Oakman will start work on Sel Lesser as soon as the fore completes his engagement with Bessie Love.

It was generally understood in the trade, that Lesser, because of his First National affiliation and base of his interests in the exhibiting part of the business, would cease producing.

At First National, it was stated a few days ago that Lesser had had an understanding with the circuit before left for the coast recently regain future producing activities. For this reason, First National was unable to doubt the veracity of the above dispatch.

Burton George has been engaged by A. J. Binberg to direct a picture in his new series of Broken Productions, tentatively entitled “What is Love?” in which F. Dawn will appear.

The superiority of the RITCHEY poster is based mainly on this fact—it sells the greatest possible number of tickets.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

PHONE BRYANT 6558
When you want service

UNITED SOCIETY CINEMATOGRAPHERS
Suite 1603, Candler Bldg., N.

New Studio for Rent

in
ASTORIA, L. I.

Within two blocks of Ninety-second St. Ferry Landing

Facilities for working two companies

Apply
GEORGE MOOSER
469 Fifth Ave.
Vanderbilt 6200

Monday, October 11, 1915

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(By wire to WID’S DAILY)

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Apply
GEORGE MOOSER
469 Fifth Ave.
Vanderbilt 6200
In the current issue of the Motion Picture News, William A. Johnston speaks his mind on "bunk" in motion picture advertising.

We refer this advertisement to his attention. It contains some pretty extravagant statements about "Madame X." Would Mr. Johnston say this was "bunk?" Would he say it to Mr. Lick, of Ft. Smith, Ark., who wrote it?

GOLDWYN PICTURES CORPORATION

This is an unsolicited letter from an exhibitor who has the reputation of being a hard man to please. Would Mr. Johnston call this "bunk"?

NEW THEATRE
FORT SMITH, ARK.
C. A. LICK, MANAGER
DEVOTED TO FEATURE PHOTO-PLAYS

September 25, 1920

Mr. L. B. Remy,
Goldwyn Distributing Corp.,
Dallas, Tex.

Dear Mr. Remy:

You need never be afraid of misrepresenting or overestimating "Madame X" to exhibitors. Your description of the picture was inadequate; it even surpassed your most enthusiastic recommendation.

"Madame X" will take its place among the biggest pictures made in the past ten years. At the private press showing we held last week, all agreed that "Madame X" as portrayed by Pauline Frederick was the most masterly example of emotional acting ever seen here. The cast is superb, and the production as a whole is one that will stand out for many months; perhaps years.

The box office power of this picture should be unlimited. As you know we are going to put this picture in for an extended run, and we have decided to advance our admission price, although we have never changed our prices except on one or two occasions. Whatever we charge we can certainly feel that we are giving them their money's worth.

I don't remember of ever having written a voluntary letter of recommendation for a picture; but then I don't remember of ever having seen a picture like "Madame X." You will, of course appreciate that this letter is a sincere tribute to your picture when you realize that we are paying you more for "Madame X" than for any picture ever shown on our screen.

With very best wishes, we are,

Very truly yours,

C. A. Lick,

By COM. LICK, JR.
On Broadway

44th St. Theater — "Way Down East."
Capitol — Vivian Martin in "The Song of the South."
Strand — Charles Ray in "Peaceful Valley."
Criterion — Marion Davies in "The Restless Sex."
Rivoli — "Behold My Wife."
Rialto — Ethel Clayton in "The Sins of Rosanna."
Nora Bayes — "Over the Hill."
Brooklyn Strand — "Nomads of the North."
Tuesday — Dorothy Gish in "Little Miss Reckless."
Wednesday — "The Kentucky Colonel."
Thursday — Lee Cody in "Occasionally Yours."
Friday — Harry Carey in "Sundown Slim."
Earle Williams in "The Purple Cipher."
Saturday — Vista Dana in "Blackmail."
Sunday — Pauline Frederick in "Madame X."
Broadway — "The Good Bad Wife."

Next Week

44th St. Theater — "Way Down East."
Capitol — The North Wind’s Malice.
Strand — Anita Stewart in "Harrriet and the Piper."
Criterion — "Something to Think About."
Rivoli — Marion Davies in "The Restless Sex."
Rialto — "Behold My Wife."
Nora Bayes — "Over the Hill."
Brooklyn Strand — Charles Ray in "Peaceful Valley."
Broadway — Not yet determined.

"GIRLS DON’T GAMBLE"

The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc.
1600 Broadway
New York

FOR RENT — OFFICE SPACE

Available immediately, Hoover Bldg.,
117 W. 46th St. Heart of the film industry.
1800 to 2100 sq. ft. Switchboard and 5 trunk lines all set. Rent reasonable. Phone Bryant 248.

"THE MIDNIGHT RIDERS"

A 5 Reel Western
Made by real Westerners

For TERRITORY

Ask Kipling, 516 5th Ave., New York

JOHN GILBERT
Picturized and Entirely Rewrote
"The Great Redeemer"
Picturized
"The White Circle"
Assisted the Direction of Maurice Tourneur
Picturized
‘Deep Waters’
And Co-Directed with Maurice Tourneur

ENLARGEMENTS
of moving picture films, for stills and cuts. Also high class printing. Twenty years’ experience in film laboratories.

W. J. Morat
302 E. 33rd St., N. Y. C.
Phone, Vanderbilt 7361

STEREOE-MATS ELECTROS
I. RUBIN & COMPANY
23 E. 4th St.
SPRING 8303

The Woman Untamed

Nomads of the North, by James Oliver Curwood
Most Gripping Drama
— New York Evening World

It’s Mr. Curwood’s own story, his own continuity and his own production. He’s the author of “Back to God’s Country” and David M. Hartford directed both pictures.

ANIMALS ALMOST HUMAN.

"Nomads of the North’ is an absorbing screen melodrama and the animals almost human. The work of the four principal characters is splendid." — The New York Tribune.

SCENES ARE STRIKING.

"The scenes in this picture are strikingly well made and there are stirring pictures of a forest fire and a storm. The actors are well suited." — New York Times.

POWERFUL THROUGHOUT.

"Wonderful photography, featuring especially a forest fire and the terror stricken flight of wild beasts it traps, marks ‘Nomads of the North.’ Nothing so genuinely gripping has been seen on the screen for a long time. The play is powerful throughout." — New York Evening World.

FULL OF ACTION.

"Nomads of the North’ is full of action in a background of excellent and picturesque play. The cast contains clever players." — New York American.

WONDERFUL FOREST FIRE.

"A godly stretch of timber was sacrificed in the making of a forest fire in ‘Nomads of the North’ and the cameraman must have breathed smoke and scorched his hands to photograph some of the scenes. The silver sheet itself fairly crackles. The impersonations are faultless." — New York Mail.

FINE ANIMAL ACTING.

"A puppy and a cub bear play an important part in ‘Nomads of the North.’ Their acting was highly amusing. There is a thrilling representation of a man’s fight for life and a forest fire." — New York Telegram.

SCENES ARE NOTABLE.

"The most notable scenes are a thrilling forest fire and a storm. The scenery is beautiful. A dog and a bear do excellent work." — New York Morning Telegraph.

REALISTIC FOREST FIRE.

"Nomads of the North’ furnishes an attraction of unusual merit. It is a splendid story of primitive life in the Northwest. The picture is generously supplied with the native beauty of that country. There is an unusually realistic forest fire which brings the story to a powerful climax." — New York Sun.

Ernest Shipman, Sales and Exploitation Mgr.

A First National Attraction

There’ll be a Franchise Everywhere
3 Years’ Contract
Arbuckle Allied With Famous Players for That Period—Schenck Still Holds Interest

It developed yesterday that Roscoe Arbuckle, by arrangement with Joseph M. Schenck will be starred for a period of three years on the Paramount program. The arrangement is such that Paramount is to finance the productions.

The above was learned through a statement made by Mr. Schenck of a report published in WID’S DAILY on pt. 9, that he had disposed of his interest in the Arbuckle contract to Famous Players. The report emanated from the coast but Mr. Schenck is in Europe at the time and his general manager could not reach him for a statement.

Schenck yesterday: “I have sold the contract and I certainly could not do so.”

Lynch Controls Macon, Ga. (Special to WID’S DAILY)

Atlanta—The Lynch organization extending its holdings in the South on Friday, Oct. 8th, Macon passed to the hands of the Lynch Enterprises, theatrically speaking. By the sale of the Princess, Palace and Public Theater Macon of five houses, four picture theaters and the Grand, are now under one management.

The purchase was made through Capital Theater Co. of which Joseph Howard is president, and the Capital Theater Co. is controlled by Lynch organization which has for some time owned the Capital and Grand.

Holiday Hits Town

There was a general holiday around town yesterday although some of the larger offices were opened. First National, Fox and Selznick were open early, Metro and Pathé until noon. Famous Players and Goldwyn were closed the entire day.

Loew Party Returns

The Loew party returned from the 19th on Monday, via Atlanta. The 1200 folks were tendered a luncheon at the Knights Club, Birmingham on the afternoon and at the country club in the evening. Loew went west from there.

Signs Herbert Brenon

Joseph M. Schenck has signed Herbert Brenon to direct a Norma Talmadge-type production. The story has not been determined upon as yet.

Whispered words of love that meant nothing except to a woman deceived. One of the dramatic episodes in J. Parker Read, Jr’s, second Associated Producers’ production, “A Thousand to One,” starring Hobart Bosworth.

—Advt.

After 100 Theaters

Louisville, Ky.—Col. Fred Levy of the Strand Amusement Co., holders of Associated First National franchise in this city, has purchased theaters in Owensboro, Ky., including a new $100,000 house, the Blech theater, which will open on the 18th.

This purchase brings the number of theaters owned or controlled by Strand Amusement Co. to 16, these situated in Louisville, Paducah, Owensboro, Mayfield, Princeton and Irving.

A report is current that Col. Levy is about to build a new $150,000 theater here.

“The purchase of all the theaters in Owensboro,” said Levy, “is the consummation of plans entered into prior to my recent visit to the coast, and were put through by Messrs. Goldberg, Leo Keller and myself as a step towards our ultimate project of the accumulation of 100 houses in this state and in Tennessee.

767 Millions

That is Figure of Business Done at the Box Office for Fiscal Year—Distributors Did 87 Million (Special to WID’S DAILY)

Washington—A preliminary report has been issued by the Department of Internal Revenue for the fiscal year ending June 30 last, based upon figures reveal that the Government collected from the exhibitors of the country taxes aggregating $76,733,647 and from distributors for the renting of films, $4,381,410.

The report is particularly interesting inasmuch as it gauges in a very definite fashion just what amount of the distribution end of the industry business was done at the box office.

The admission tax is a ten per cent, tax and therefore places the gross business from July 1, 1919, to June 30, 1920 at $767,336,470. Likewise the rental tax is a five per cent, tax and therefore places the gross distributing business done in the United States for the same period at $87,028,200.

Vidor Arranges Distribution

(News Item)

Los Angeles—It is understood that King Vidor has completed distribution arrangements for his new series of films, "Heading Home," for release away from location at Truciee and in his absence, his studio will not talk.

New Organization Under Way

What will undoubtedly prove a surprise in film circles will be the formation of a new company in the business by a well known figure in the distribution end of the industry.

Ruth Files Suit

“Babe” Ruth added to the list of court suits by seeking an injunction against William A. Shea and Herbert Yudkin on Monday to restrain them from promoting "Heading Home," on the ground that $30,000 of the $50,000 Ruth alleges to be due him for posing in the film, has not been paid.

De Casseres Joins Famous Players

Benjamin De Casseres, well known newspaper man and short story writer has been added to the scenario staff of the Famous Players’ Long Island studio.

Harry Berman, Paul Gulick, E. S. Moffat and P. D. Cochrane all of whom returned from a conference in Chicago on Monday.
Newspaper Opinions

What the Leading New York Daily Have to Say of Bway Shows

Following are brief excerpts of reviews of several current productions as published in the New York evening newspapers:


dblw

Rivoli

WORLD—Occasionally, however, a picture is shown which is everything a motion picture is supposed to be. "Doubt My Wife," which is the featured screen attraction at the Rivoli this week, is one of the most articulate and interesting pictures to be shown at the Rivoli since another picture motion house this year, but of the act before the camera was excellent, the work of Mabel Johnstone Scott as the Indian maiden being especially noteworthy. TIMES—Although the story, in its simplicity, may be regarded as slight, the picture is marked by a vigorous performance of its leading players, and the photography. Much of its action takes place on a Canadian frontier and the pictures relating to it are rich in atmosphere, detail and scene effects. George Melford, the director, made many striking scenes, even if he did not make his story and its principal characters as vital as possible. TRIBUNE—The picture is attractive, but the picture is perhaps due to our way of thinking of the feature. The Tschalowsky's "March She's" is played as the picture, and we never heard it rendered more effectively. And to us the brightest spot in the picture was Mr. Douglas. He is a charming, sincere actor, and a picture star. HERALD—A very praiseworthy adaptation of a novel, written and directed at the Rivoli in "Beloved My Wife," by studio director Hugo Rosenn. In booking this picture at Rivoli, the studio decided on a successful approach to complement the picture, but it may be somewhat a hard path. The story is carried out admirably and the acting is fine, bringing her to a fine, clear and delicate from the day of the picture. "The Sin of Rosanne" is a very sympathetic picture. SUN—The central character of the picture is played by a woman of the highest type, Miss Clayton. A novel which probably which appeal to a large audience. Around the world of "Rosanne" is not appealingly simple, even when she is not her best self. And Miss Clayton's time is spent in showing how particularly she can in such a complex character. TELEGRAM—At the Rivoli Ethel Clayton gives a very sympathetic performance, in the role of Rosanne. RIVAO—"Rosanne" is not appealingly simple, even when she is not her best self. And Miss Clayton's time is spent in showing how particularly she can in such a complex character. MAIL—No comment. HERALD—Ferdinon devotes an extended review later. To the Rialto, through this story, is apt magazine Director Hugo Rosenn with St. cloud, with Rosanne's title. It is dreadfully wicked and also dreadfully sweet. AMERICAN—No comment. MAIL—No comment. "The Sin of Rosanne" is not appealingly simple, even when she is not her best self. And Miss Clayton's time is spent in showing how particularly she can in such a complex character. MAIL—No comment. RITCHEY—In the 'Song of the Soul,' "Behold My Wife" is well regarded. MAIL—No comment. TELEGRAM—"Behold My Wife" This is not just an exciting picture for the reason that it is a tough, hard-hitting picture. Photography. Photography is well-raised in the picture, and the story is always logical and convincing. MAIL—A use of the scenes should result in one of the best pictures of the year. Otherwise, the plot is gripping, logical, powerful. The scenes in the picture are the greatest. The picture is not only for the audience, but also for the entertainment. MAIL—No comment.

Investigation Postponed

(See Special to WID'S DAILY)

Rochester, N. Y.—The Grand Jury has postponed until after its recess to November 8th an investigation into the manner in which stock in Powers Film Products, Inc., is alleged to have been sold.

New Star in ‘Lotus Eaters’

Los Angeles—Irene Marcellis, Folies' beauty, will appear in 'The Lotus Eaters' for Marshall Nedan, who recently placed her under contract.

Ziefer Has an Anniversary

Sam Ziefer of Commonwealth is celebrating his first anniversary. Sam is happy and points to his development in the last year as the reason. He has just contracted for 10 productions about which he will say something later.

Proper Insurance Means Protection

Reuben Samuels

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOURSELF—NEED INSURANCE

Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not cover your auto. Ask us why—and we will tell you.

To know what real advertising means study the RITCHEY poster. It is filled with it.

RITCHEY

LITHO. CORP.

LITHO. CORP.

406 W. 31st St. N.Y. Phone Chelsea 8889

Established 1890

EDMONDS & BOUTC

IN.

Accountants

Specialists in Studio and Exchange Systems and Audits

We go Anywhere.

NEW YORK—HOLLYWOOD

56 Pine St.

1645 Larken B.

WASHINGTON, D. C.

Woodward Bldg.
Edwards Reaches His 43rd
"Drag Harlan," made at the Fox
cost studios with William Farnum,
marks the 43rd production which J.
Gordon Edwards has staged for Fox.

1st Nat'l Ex. Buys Butler Film
First National Exchange has se-
cured "Girls Don't Gamble" for the
Greater New York territory from
the D. N. Schwab Prod., Inc.

MacGowan on Trip
C. H. MacGowan, who last week
formed his own organization known
as "MacGowan's—Territorial Spe-
cialists," left last night for a trip
through the Southern territory in the
interest of Harry Levey Prod.

Neilen Sells Parrish Story
Los Angeles—Marshall Neilen has
sold his interests in "Rob Hampton
of Placer," the book by Randall Par-
rish, to Howard Hawks Prod.
The story was to be staged under
the title of "The Eternal Three.

Pathe has moved its Newark
branch to 1600 Broadway.

Mr. Harry Grelle,
Pittsburgh, Pa.
Variety says you made a third of a
million on Mickey—You'll clean
up again if you play

"THE DEVIL'S ANGEL"
as a road show, with the Harem Dancing Girls
or the Artist Models in person.

STATE RIGHTS
CLARK CORNELIUS CORP.
117 West 46th St.
New York City.

DISTRIBUTORS
DO YOU REMEMBER—
No. 41
"PARTNERS OF THE NIGHT"
For Goldwyn

PAUL SCARDON
Directed It
And also
"HER UNWILLING HUSBAND"
with Blanche Sweet
Now directing
BESSIE BARRISCAL.

Arthur Tarshis, newly appointed advertising director of Pioneer, has inaugurated an advertising campaign featuring "Pioneer Master Specials." Under this classification the biggest productions distributed by Pioneer will be listed.

Amusements

GEORGE IN BOOTH TARKINGTON'S
ARLIS IN POL DE KIN
Park Theatre
Col. Circle, Eves. 8:30
Mts. Wed. & Sat., 2:30

BOOTH
Theatre, West 45th St., Eves. 8:30,
Mts. Wed. (Pop.) & Sat., 2:30

HAPPY-GO-LUCKY
Played One Year in London
As "Tilly of Bloomsbury."

ELTINGE
Theatre, W. 42 St. Eves. 8:45
Mats. Wed. (Pop.) & Sat., 2:30

"LADIES' NIGHT""!

LITTLE OLD
NEW YORK
"Is a breath of Utopia."—Telegraph

PLYMOUTH
Mat. Tom's & Thurs., 2:30

Cohan & Harris
Thea. W. 42 St. Eves. 8:15
Mts. Wed. & Sat. 2:15

SAM. H. HARRIS PRESENTS
WELCOME STRANGER
Aaron Hoffman's Comedy Success

WORLD'S GREATEST VAUDEVILLE
B. F. KEITH'S PALACE!
Florences, Willard Mack & Co.
Mats. Daily at 2, Nites 8

REPUBLIC
The Lady of the Lamp

MOROSO
Theatre, West 45th St.
MATINEES WED. & SAT., 2:30
Most Thrilling Mystery Play Ever Staged
THE BAT
"Keeps Standen's Tips of Their Toes."—World

Maxine Elliott's
Thea., 39th St., n. 3 by
MATINEES WED. & SAT., 2:30
The Greatest Love Story Ever Told
"SPANISH LOVE"
"Held Audience Breathless."—Even. Sun

John Gilbert
Pictured
"DEEP WATERS"
from
"Caleb West, Master Diver"

and co-directed with MAURICE TOU RNEUR

PHONE BRYANT 6558
When you want service

UNITED SOCIETY CINEMATOGRAPHERS
Suite 1603, Candler Bldg., N. Y.

Jack Hoxie
Star in
"Lightning Bryce"
"Thunderbolt Jack"

We Will Buy or Sell Your Negative
Arrange for Distribution
FALKNER TYROL PRODUCTIONS, Inc.
PHONE BRYANT 1642
117 West 46 Street, N. Y. C.

Twelve Reasons Why BETTY COMPSON IS A STAR

No. 8
Virginia Tracy in the NEW YORK TIMES:—
(In her review of "The Miracle Man")
"The whole cast of 'The Miracle Man' is too good to receive any set of individual justice, but we must wave an excited salute to Betty Compson, whom we now perceive to be a very finely accomplished tree."

FIRST RELEASE "PRISONERS OF LOVE"
PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLDWY
The wanderer in the mining camps brought back to his own by the one chance in a thousand. J. Parker Reed, Jr.'s second Associated Producers' production, "A Thousand to One," starring Hobart Bosworth—Advt.

20 Road Shows
D. W. Griffith Plans That Many Tours for "Way Down East"—"Birth" Record is Exceeded
Within the next six weeks 20 companies will be sent on tour to play "Way Down East" in first class theaters and their prevailing scale of prices for regular road attractions. Each organization will be a separate unit comprising two baggage loads of costume and effects and carrying a symphonic orchestra to interpret the score.

The weekly receipts at the 44th St. Theater are said to exceed from $4,000 to $5,000 those taken by "The Birth of a Nation" for the corresponding period of its run in New York.

In addition to the New York engagement "Way Down East" is being presented at the Majestic and Tivoli Temple in Boston; the Chestnut St. Opera House, Philadelphia; the Curran, San Francisco, and the Auditorium, Los Angeles. The combined receipts for the five shows are said to average between $80,000 and $90,000 weekly.

Griffith makes the authentic announcement that his present plans exceed his similar bookings for the seasons of 1921-1922 and 1922-1923.

(Continued on Page 4)

Abrams Due in November
Hiram Abrams is expected back in New York about the 10th of November, from Europe.

London Letter
By W. A. Williamson
As announced by cable Morris Greenhill has settled with Hiram Abrams to handle the foreign rights of United Artists' productions. Greenhill is also taking over all First National contracts of the Waudrow Company and the exchange business of the Western Import Co. The latter company has been handling Triangle pictures and the Million Dollar Chaplins. The various parties will make no further statement at the moment. According to Greenhill, John D. Tippett is not in the deal, but will confine himself to the handling of Brisco raw stock in this country. Tippett being on the sick list no statement from him is forthcoming.

(Continued on Page 3)
Stoll—Pathé Tie-Up
(Continued from Page 1)

Who Stoll Is

Sir Oswald Stoll is one of the
most prominent figures in the
British film industry. He is
chairman and managing direc-
tor of The Coliseum Syndicate
Ltd., The Alhambra Co., Stoll
Theater (Kingsway), Ltd., Man-
chester Hippodrome, and Art-
dwich Empire, Ltd., Hack-
ney and Shepherds Bush Em-
pire, Ltd., Leicester Palace
Theater, Ltd., Chiswick
Empire Theater of Varieties,
Ltd., St. Augustine's Parade
Hippodrome, Bristol, Ltd., and
Wood Green Empire Theater
of Varieties, Ltd.

Chairman and joint man-
aging director of Chatham
Empire Theater of Varieties, Ltd.
Chairman of the board of di-
rectors of London Theaters of
Varieties, Ltd., Stoll Film
Co., Ltd. (London), and Stoll
Picture Prod., Ltd., etc.

Hart Asks $275,000
(Continued from Page 1)

units in the Superior Court asking for
an aggregate of $275,000 damages.

One action was directed against the
Burroughs Film Service and the offi-
cers for $250,000, and the other
against L. F. O'Donnell, an exhib-
itor, for $25,000 damages.

In both suits an injunction to
restrain the defendants from show-
ing the films and an accounting
are sought.

According to the complaint, Hart
acted as star in the films in ques-
tion a number of years ago when the
facilities for producing first class pic-
tures were not as good as they are
now. Hart declared the old films
have been damaged by constant use
and by being transported from
one town to another.

The plaintiff sets forth that the
old films were being shown under titles
which are similar to films produced
recently by Hart and he alleges the
titles were selected with a view to
decoying the public.

More for Celebrated Players

Chicago—Celebrated Players has
contracted for a series of 12 new
features for the coming season, the
names and stars in same to be an-
nounced later.

Oscar Osso, American represen-
tative for the Society of Dramatic
Authors and Composers of France,
has been appointed American rep-
resentative for the Dramatic
Authors of Spain.

G. Wells, Robert Hiicken, Cosmo
Hamilton, Marie Corelli, Ethel M.
Dell, Stanley Weyman, E. Phillips
Oppenheim, A. E. W. Mason, and
Rita. The producers are now en-
gaged in working the third of the
World Famous Authors' Series
are 12 of these subjects. In
January, Elvey will begin the pro-
duction of "The Adventures of Sher-
lock Holmes" and the studio staff is
making preparations for the detective
series of St. Arthur Conan
Doyd. Stoll films will be re-edited
by American experts before release in
this country.

Mr. King was asked if Sir Oswald
had any intention of entering the
American theater field. "Absolutely
was the forthright answer. "The activi-
ties of the Stoll company in the
United States will be restricted to
the distribution of pictures."

Wood Here from London

Among the passengers arriving
on the S. S. New York was H. D.
Wood, General Manager of the John
D. Tippett Prod., Ltd., of London.
Wood brought with him the negative
of "Hindle Wakes," which C. B. Price
will release as "Your Daughter—
And Mine."

All RITCHETE posters
have one thing in common:
The ability to sell the max-
imum number of motion
picture tickets.

RITCHETE
LTD., CORP.
422 W. 31st St. N. Y. Phone Chatos 3868

Photoplayer's Attention
We have one of the most exclusive
shops of its kind in America. W
are making a special effort to please
and cater to the wants of the pho-
ploy profession here on the coast.
We invite your patronage.
Yours for success.

The greatest Comedy Drama Attration
D. N. Schwab Productions, Inc.
1600 Broadway
New York

"GIRLS DON'T GAMBLE"

ClmK-CORNELIUS CORP.
117 W. 46th STREET, NEW YORK
London Letter

(Continued from Page 1)

The Northcliffe Press is stunting on the subject of silly pictures. Thomas Burke, author of 'Broken Blossoms' in the 'Daily Mail' and all the Northcliffe papers are howling against the quality of the films now being shown. It is expected that this stunt will develop into a 'British Films for the British' campaign.

Blanche Sweet is here vacationing.

To Build $250,000 House
Washington—The Globe Amuse- ment Co. will erect a house at a cost of $225,000. It will be called the Republic and will be located at U St., near Fourteenth, Northwest.

CATHRINE CURTIS

announces

"The Sky Pilot"

based on the popular novel by

RALPH CONNOR

(Major, the Rev. Chas. W. Gordon)

Now nearing completion under the direction of

KING VIDOR

Scenario by Faith Green
Continuity by John McDermott
AN ALL-STAR CAST
Including

DAVID BUTLER

(Courtesy D. N. Schwab Productions)

JACK BOWERS
(Loaned by Goldwyn Studios)
JAMES CORRIGAN
KATHLEEN KIRKHAM
DONALD MCDONALD
And Others

Exploitation and Sales in charge of Ernest Shipman
Foreign Representative............David P. Howells

Director, Cast and Staff now on location in the Canadian foothills of the Rockies

A FIRST NATIONAL RELEASE

Cathrine Curtis Corporation
Los Angeles NY Office New York
20 Road Shows

(Continued from Page 1)

which means that "Way Down East" will continue as a traveling attraction for at least three years to come and will not only be seen in any other theaters but those given over to the bookings of theatrical attractions.

As soon as the American routes are laid out other organizations will be sent out of New York to cover Europe, Asia, Australia and South America.

Plan Short Reel Output

Los Angeles—The Artographic Films, Inc., a company which will specialize in making short reel features, has been launched. J. E. Kelly, former production manager for Thos. H. Ince, and Charles Boydeu are heads of the new company.

Temporary headquarters of the Artographic Films, Inc., will be at the Bloom film laboratories. Releasing arrangements have not been completed.

Want Shows in Watervliet

Watervliet, N. Y.—Theater owners here are to renew their efforts to open their houses on Sundays. A petition signed by hundreds of the citizens will be presented to Mayor Michael P. Walsh, requesting that the question be submitted to the voters at the coming election.

The sentiment in favor of Sunday performances is decidedly stronger than ever before and if submitted to the voters, there appears to be little doubt but that the picture interests will win.

Fox News Celebrates Anniversary

All those who have had a hand in building up Fox News from its beginning a year ago celebrated its first anniversary with a birthday dinner at Keen's Tuesday evening.

SITUATION WANTED

Are you interested in having in your employ a man who works hard, studies his business and plays the game with all his might? If you want such a man I am of interest to you.

I OFFER

ABILITY EDUCATION EXPERIENCE

ABILITY proven to be of exceptional value, capable of assuming control, directing the efforts of others and harmonizing various departments in their respective relations. Possessed of enthusiasm tempered by sound common sense and an infinite painstaking capacity which secures results.

EDUCATION good and still in progress. University training supplemented by several years' night school.

EXPERIENCE ten years. Now assistant to president of film company. Thorough training in exchange and production branches, solicitation, collections, sales, control, financial and executive work. Expert accountant.

Married—Present Salary $7,800—References.

Address B-12, Care Wd's

MAN O'WAR WINS!

THE GREATEST VICTORY OF STRENGTH, GAMENESS AND ANIMAL PERFECTION IN ALL HISTORY

TWELVE CAMERAMEN HAVE記錄ED THE EVENT WHICH STIRRED THE WORLD. IT WILL BE SHOWN

EXCLUSIVELY IN

"THE RACE OF THE AGE"

EVERY DETAIL PICTURED, THE WHOLE RACE SHOWN AND THE REASON WHY TOLD BY

SLOW MOTION

WARNING

THE picture was made under exclusive contract with the owners of Kenilworth Park, Windsor, Ontario where the great race was run.

Not a camera—motion picture or still—except the ones in the hands of the ten men who photographed "The Race of the Ages" was admitted to the track. There is no possibility that any other motion picture can offer even the slightest bit of actual views of the race.

Exhibitors should guard against make-shift reels, composed of scenes of the two horses in previous races in which they have separately engaged—this has been their sole meeting.

Thousands will demand to see this picture—but they will know the genuine.

Wonderful results have been obtained in making "The Race of the Ages." It will be the box office triumph of the year. You should watch the trade papers for the detailed announcement.

Every newspaper in the world carries columns regarding this race—Every one of your patrons knows of this event—"The Races of the Ages."

EDUCATIONAL FILMS

CORPORATION OF AMERICA

729 Seventh Ave. New York
Irwin's Stand

Gustavus R. Rogers, of Rogers and Rogers, attorneys for Walter W. Irwin, who is involved in litigation over the National Playhouse Corp., yesterday issued a statement regarding the action in which Harvey H. Hawes and Arland W. Johnson are defendants, against their client, Irwin.

"I desire also to make it perfectly clear that Mr. Irwin has not organized nor does he claim to have organized the National Playhouse Corp. This was an institution which Mr. Hevenor and Mr. Johnson had gotten up in corporate form and attempted to sell its stock. Mr. Irwin never directly or indirectly sold or counseled the sale of a dollar of stock in that corporation. On the contrary, Mr. Irwin's suit is based upon, and he so alleged in his papers, that what he had laid out as a perfectly legitimate plan was distorted by the defendants into a plan such as he would not countenance or have anything to do with, his suit being based, in part at least, upon his knowing that which he claims was practiced upon him and upon those who were the parties to the plan.

"In other words, instead of it being true that Mr. Irwin helped form the company, his claim is that the defendants, in forming the present corporation and did upon a plan which they know he would not approve or participate in."

Powell Sails

David Powell, who is the first and only one-third of the stock company to be maintained in the London Studio of the Famous Players, sailed last week for England.

Ford Sterling Touring Country

Los Angeles—Carrying with him an appointment from Mayor Meredyth, Ford Sterling, of the stock company, is touring the country as a roving advertising agent for Angel climate, industries, good roads and other attractions of Southern California. He is especially signed with Special Pictures Corp. for a personal appearance tour of the exchange centers of the country.

Sales on Heller Film

Empire Film Co., Chicago purchased rights for Illinois, Wasasman and Stephens, Atlanta, Georgia, North Carolina, South Carolina, Florida and Alabama and Alexander Film Corp., Greater New York and Northern New Jersey on "The Devil's Angel" produced by Lejaren A. Hiller and state, righted by Clark-Cornellies Corp.

Fox Production Being Rushed

The William Fox studio in Culver place just places now, with 19 companies at work.


"The Hidden Light" To Be Shown Buyers

So insist have state-right buyers been to see "The Hidden Light," the playphoto starring Dolores Cassinielli, which is being offered on the independent market by the Commonwealth Film Corporation, Sam Zierer, president, 1600 Broadway, that the latter is decided to send a field man to many of the key cities of the country. This will make it possible for the anxious buyers to get a first-hand view of the production.

It is expected that little time will be required to close the various territories for the picture. The unusual success of the picture in Greater New York and upper New York State is expected to be duplicated in the territories soon to be covered.

"The Hidden Light" was written by Abraham Schomer, whose play "Tecay" was a big, gripping, dramatic success on Broadway.—Advt.

Death to Percentage

Is M. P. O. Cry to Country's Exhibitors—Likens It to a Mortgage

"It is time we in the motion picture industry put a stop to the attempt on the part of some producers and distributors to make a percentage, the real purpose of which is to make a mortgage on the independent picture.

"Percentage has all the disagreeable aspects of a mortgage. You must account to the mortgage holder. While you are playing percentage, you cannot truthfully say that your property is free and incumbered and you do not get sufficient returns proportionate to your investment to justify so dangerous a precedent. It's a bad habit to get into.

"Certain interests have advocated percentage booking as a fair proposition. Percentage booking in the very nature of things can never be quite fair. It immediately handicaps the owner of the theater. It establishes as a precedent for rental rates for subsequent pictures irrespective of the extraordinary conditions prevailing with the playing of the present picture.

"It is an indirect method for certain interests to secure your theater or to find a location for a new theater. If their percentage returns are sufficiently inviting.

"The way to kill percentage booking is to keep away from it, as you would from a dose of bichloride of mercury. Stand by your friends, shut your cars against even the suggestion of percentage booking. Remember, you are playing for your life.

"Several brainy, ambitious women desire who can sell an unique picture to the theaters. State film service in detail.

Address Wilds, Box W-50

Jap Film Shown on Coast

Los Angeles—"Shadows of the West" the film dealing with the Japanese situation in California concluded a week's run at the Philharmonic auditorium here last week. This is the picture which met with a number of difficulties before it was finally concluded. The producer Chinese who acted as actors held up the film for a time and there was also a lawsuit suit to be fought. The film is expected to be defrauded of $100,000—representing a one-third interest in the film.

DIRECTORY OF THE TRADE

A RELIABLE GUIDE FOR EASY REFERENCE

ADVERTISING—PUBLICITY

MERRITT CRAWFORD
The Screen Bulletin
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Phone Firefly 4048

ARTISTS AND ART TITLES

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Art Titles
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Bryan 5612

J. V. KANCK CORPORATION
1600 Broadway
Phone Bryant 5423

CUTTING AND EDITING

EDWARD W. ROSSMAN
Film Editing for the Trade
1547 Broadway
Bryan 9100

FILM SERVICE

FILM SERVICE BUREAU
130 W. 46th St.
Bryan 5600-10469

REEL SERVICE ALL-WAYS

LABORATORIES

REPUBLIC LABORATORIES INC.
Developing—Printing—Tinting
729 7th Avenue
New York City

EVANS LABORATORY
Quality Motion Picture Printing
410-24 W. 36th St.
Wads. 34434

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THE ARCO PRESS
Inkets, Press Books, Letterhead
225 W. 39th St.
Bryan 3562-9366

BARNES PRINTING CO.
Motion Picture Trade
36 East 22nd St.
Phone Grammery 945

STATES RIGHTS MARKET

COMMONWEALTH FILM CORP.
500 Broadway

STUDIOS

ESTEE STUDIO AND LAB, INC.
Studio—209-211 E. 124th, Harlem 7196
Studio—361 W. 123th Morn. 4985

THE BRONX BULLETIN

WEDNESDAY, OCTOBER 14, 1920

YOU REMEMBER—

42

"Milestones"
FOR GOLDWYN
PAUL SCARDON
Directed It
And also

Partners of the Night

Now completing THE BROKEN GATE

By Emerson Hough
Address, Hollywood Hotel

Broadway Theaters

FAQ}

Daily

It is offering a program of time opening with the customary over-

is week's selection being "Kazam-

er, followed by a Paramount-

scene, "Bright Trampolism";

and "Fury," as "Saddle the Son," the Radio Magazine and Alma

Winton, who renders the area from

struction in the quality of the fash-

numbers are an interpretative dance

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ity."

knees, & "The Legend of" a

the Broadway daily entertainment.

irritation & the organ solo are the concluding

Strand

ouer, "Sixth Hungarian Rhapsodo-

odelle and by Belya. Nury. The

1914, on occasion a picture giving an

Mr. Czermin and a scene from the feature. The latter is a small country village representing Bohemia and a mechanical effect as an automobile going over the hill invented by the lighting man. Ray is the biggest attraction on

"Peaceful Valley," delighted the Monday afternoon au-

Eden's Stanford sings "The Light." Main numbers are Clyde in

the stock company to be maintained in the London Studio of the Famous Players, sailed last week for England.

Copyright 1920 Daily

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Copyright 1920 Daily

Rivoli

Fox at Metroland's production, "Behold My Count," directed by R. W. Schaw Shv" is the over-

by Russ Ptcer.

In an 1918, the songs all a

accompained by schawka, and accompanied by reed organ accompaniment. The feature is restored, rends First Movement Con- 

for "Aloha" and "Hula Hoop"; the organ solo are the closing numbers.
GO GET 'EM

TWO OF THE GREATEST SINGLE REEL SPECIAL FEATURES EVER OFFERED TO YOU

Here is One of Them

MAN O’ WAR

The “Wonder Horse”

One hour of excitement crowded into fifteen minutes.
Shows the thrilling daily life of the “wonder horse” of the world.

The Best Race Horse Scenes You Ever Saw

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Specially posed slow-motion pictures of how games are thrown, and an entertaining explanation of the trick plays in baseball.
Every man, woman, and child will go wild about it.

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NEW YORK CITY
A 2,700 seat picture theater and roof garden to be known as the Tivoli will be erected at the northwest corner of 8th Ave. and 50th St. by a new company to be called the Tivoli Amusement Co. understood to be identified with the Consolidated Amusement Enterprises which control the following theaters in New York City: Arena, Times, Ideal, Gem, Favorite, York, Village, Movies, Regent, Morningside, 72nd St., Playhouse and Clermont. Lawrence Boas.

South Americans After Walsh

It is reported that George Walsh is considering offers from two groups of Cuban and South American capitalists to form a Latin American producing company to make Walsh specials. According to the report some of the pictures will be made with Havana locale, but the majority will be made in this country.

May Abandon Plan

Robertson-Cole Undecided Over Making Future Pictures With Carpenter

The pros and cons of a rather important question are being discussed at Robertson-Cole. The issue is whether or not Georges Carpenter, who made "The Wonder Man" for that organization will appear in any more pictures for that organization. It will be recalled that before Carpenter left for Europe some months ago Robertson-Cole announced that the Frenchman had been signed for three years.

The New York Times carried an interesting item yesterday morning which read as follows: "Carpenter's plans are somewhat uncertain. He may contract for another appearance in the movies. Curry, who is Carpenter's accredited American representative, stated that possibly the French boxer would again appear on the screen." It seems that Robertson-Cole holds some sort of an option of Carpenter's screen services and that if he ever (Continued on Page 2)
$122,579 Attach'mt
Leved Against Mack Sennett—Charles O. Baumann Brings Suit

An attach'mt for $122,579 was granted in the Supreme Court yester-
day against Mack Sennett in a suit by his former eastern representative, 
Charles O. Baumann for breach of contract. The attach'mt was grante-
ed on the ground that Sennett is not a resident of New York and the 
action is now seeking property of Sen-
ett's on which to levy the attach-
ment.

The complaint alleges that in July 
1917, Sennett and Baumann entered 
to an agreement by which the latter 
was to act as eastern representa-
tive until Sept., 1920, and was to get 
$100 a week, and 2% of the net profits 
on all the Mack Sennett-Paramount pictures. He was also to get $100 a 
week when he was absent from New 
York and his carfare.

Bauman clains $570 of carfare and 
salary for a months' trip to Califor-
nia in 1918. Baumann alleges that 
Sennet discharged him without cause 
on Nov. 8th last, and claims that his 
salary to September would have been 
$22,000. He estimates that his share 
of the net profits under the contract 
would have amounted to at least 
$100,000.

May Abandon Plan
(Continued from Page 1)

should make future pictures it will be 
under its management. But 
whether those pictures will ever be 
made is the question. Incidentally 
it was said yesterday that bockings 
on "The Wonder Man" continue to 
poorly.

A Tivoli Planned
(Continued from Page 1)

A Tivoli, acrively identified with Kon-
colidated, is secretary of the new 
company.

The theater proper will seat 1,560 
and the roof garden 1,200. House 
wreckers are now tearing down 9 
three and four story buildings on the 
to the block with 
stores at 831 to 841 Eighth Ave. and 
the three-story dwellings at 303 to 
307 West 50th St. The plot has a 
frontage of 133.5 on 8th Ave. and 
137.6 on 50th St.

The main entrance of the theater 
will be at 830 Eighth Ave. On 
the remaining portion of the avenue 
from the frontage the building will be from 
four to five stories in height, with 
stores on the ground floor and apart-
mants on the upper floors. The op-
eration will cost in the neighborhood 
of $500,000.

The Arena Theater Corp., a sub-
| subsidiary of the Consolidated, has taken 
| a 21 year lease on the plot, with 
| a 21 year renewal.

The property is interesting 
to note, is little more than 
block away from the Capitol and 
within a short distance of the Rivoli.

John Adolphi Here

John Adolphi has arrived in New 
York with a patrol of "The Little 
Fraid Lady." Moore Marshall's first 
picture for Robertson-Cole.

MR. JAY EMANUEL
ROYAL PICTURES, INC.
PHILADELPHIA, PA.

Even the Metropolitan Opera House isn't 
big enough to hold the crowds if you play 
"The DEVIL'S ANGEL" 
and take advantage of its exploitation 
possibilities. You'll see why when you 
see it on the screen.

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Jack Hoxi

Watch me, boys,
I'm there already.
Here is the Evidence

Griffith Offices Give Some Figures on Business Done by "Way Down East"

The Griffith offices are enthusiastic over the manner in which "Way Down East" is piling up the shekels. Yesterday the following information was ascertained from the Griffith organization as to box office receipts in various cities.

44th St., New York, on Oct. 2, $16,471.25. Gross in New York for week ending Oct. 2 (only two shows per day), $16,471.25.

In Philadelphia, where it is playing at the Chestnut St. O. H., the average weekly business is now $13,000. Only 12 shows a week are being given in Philadelphia, there being an Sunday shows. On Sept. 25, in Philadelphia, "Way Down East" did $1,807 on the day. On Oct. 2, the day's receipts totalled $3,273.50 in two performances.

In Boston the show at the Majestic played to $3,070.50 on two performances, Oct. 2nd. For the week ending Oct. 9, the gross receipts on 12 showings reached $14,260.

First National Proud, Too

First National is proud of what "Pasion," the Pola Negri picture, did at the Garden theater, Paterson, N. J., last week in the way of box office receipts. The picture played to 27,000 people in six days and the theater, which played the picture has a seating capacity of 1,100.

A Broadway theater is being sought for the picture. The Paterson showing was in the nature of a test.

Phillips Film for B'way Run

Universal is seeking a Broadway theater to house "Once to Every Man," the Allan Holubar-Dora Dwan production.

Special Showings for "Over the Hill"

The Fox organization is making special plans for "Over the Hill." The picture will be given special runs all over the country and will not reach neighborhood theaters until 1922. This does not mean that big first runs will not get the picture, however.

The picture will be moved from the Bay to the Central on Sat., Aug. 1. Everyone at Fox is hoping that long runs are kind enough to allow it to remain there.

LABORATORY EXPERT

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For TERRITORY

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The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc.

1600 Broadway

New York

A First National Attraction

"There'll be a Franchise everywhere"
JOHN GILBERT
Picturized and Entirely Rewrote
"The Great Redeemer"
Picturized
"The White Circle"
Assisted the Direction of Maurice Tourneur
Picturized
'Deep Waters'
And Co-Directed with Maurice Tourneur

American Cinema to Resume
American Cinema Corp. announces resumption of production activities shortly with Mollie King as star. George Irving will direct. The Biograph studio has been leased.

"Why Pick On Me" is the new release of Fine Arts Pictures, Inc.

STEROES-MATS
ELECTROS
I. RUBIN & COMPANY
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The Woman Untamed

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EGGERS
PHOTO ENGRAVING
1587-9 BROADWAY DAY AND NIGHT

Take United Stand
(Continued from Page 1)
pictures without any deposit at all. Berman went on to state that he had talked with some of the largest theater owners in the country, as well as some of the men who had small show houses in the various states he visited, and he states that it seems to be the consensus of opinion that regardless of the quality of merchandise that the company releases, that the exhibitors will be skeptical of doing business with Abrams’ company until they concede to the demand that a moderate deposit or advance payment be substituted for their policy of demanding a 100% deposit in advance. Berman was firm in his belief that the exhibitors of all states are more anxious to have a definite nation-wide policy set by this company, than this special modification which has been going on in various territories.

The United Artists’ offices had no comment to make on Berman’s observations.

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Everett Hays
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Picture Players Special Representatives
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Selznick Wins
"Blind Youth" Litigation Ended in
District Court—Damage Suits Pending

The long drawn-out litigation between National Picture Theaters, Inc., of which Lewis J. Selznick is president and the Foundation Film Corp., over the use of the title, "The Blindness of Youth," has resulted in a decision by Federal Judge Learned Hand in favor of National. The litigation revolved around the picture "Blind Youth," which Selznick produced for National. He claimed "The Blindness of Youth" infringed on "Blind Youth." The trial of the case was concluded this week in the U. S. District Court. The Selznick offices have announced their intention of filing damages suits against the several exhibitors and state right buyers who have infringed in any way with "The Blindness of Youth." Selznick claims to have warned these various individuals the time the litigation was started.

Murray Garson stated yesterday that Foundation will appeal the case. He stated that the title of his production has been changed to "Youth Blindness."

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TWENTY REASONS WHY BETTY COMPSON IS A STAR

No. 9
New York Globe—
(In its review of "The Miracle Man")
"BETTY COMPSON WAS TRANSFORMED IN ONE NIGHT FROM A CLEVER LITTLE COMEDIENNE TO AN ACTRESS OF IMAGINATION AND REAL DRAMATIC INTENSITY."

FIRST RELEASE "PRISONERS OF LOVE"
PRODUCED PERSONALLY BY BETTY COMPSON DISTRIBUTED BY GOLDWYN

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in ASTORIA, L. I.

Within two blocks of Ninety-second St.
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Facilities for working two companies

Apply
GEORGE MOOSER
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Black Answers
prepares Mass of Testimony to Re- 
 refute M. P. T. O. Charges—No
Federal Inquiry, Says He
(Special to WID’S DAILY)
Boston—Alfred S. Black has pre- 
 pared a mass of testimony in refu-
 elation of the charges made against
 his firm by J. H. V. Baldwin, who
 has accused his company of
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Black Answers

(Continued from Page 1)

anyone else who met or knows anything of him.

Black hints at collusion between Charles Bean of Franklin, N. H., Ev- reness and Harold H. Black, of Pen- neco, N. H., the last two being related to Charles Bean, accor- ding to H. W. Bean, in an affidavit to the M. T. O. Commit- tee, stated that Black threatened him when he refused to sell his Wonder- lane of the best with, however, denies knowing this man or that his organ- ization entered upon any negotiations with him.

Regarding the affidavit of Mrs. Sanjentait, who stated that Black tried to secure her theater and a piece of property at Pembroke, N. H., Bean stated:

"* * * I asked her if she would be interested in some combination arrangement where she would finance a theater. She was interested and the town was enlisted, and her answer was 'Yes.' (She was very discourteous.) Simply told her that we did not know what she was purchasing, she could not expect such a home as she was attempting to move the mo- tor inn at Pembroke. It was not our judgment that we might do it, but we did know that since.

Black admits that he attempted to engineer a deal with Mrs. Minnie C. Eames of Petacberry of Denver, He said a $88 seat theater, but that one of Charles Bean's friends in Manchester was the one who threatened to build in competition and not Black, after all, were said.

S. C. Carpenter of Richmond, Vt., former member of the M. P. T. O. Committee, charged that his rent was raised $1,600 a year because Black tried to secure a lease on the Town Hall which Carpenter operated. Black's defense is this:

"I found that ' * * * there were two factions in the town, one faction being the one ' * * * and the new faction ' * * * of which Mr. Bean was a member, that the most likely thing was that some of those gentlemen did not want the opera house when it expired, and the rent was raised $1,600 a year. The committee gave no testimony to the lease of the opera house."

Chester J. Glavine, former partner with Carpenter, Black and others, at a latter date of Sept. 25, that Carpenter's testimony was false. Glavine said, in part:

"Carpenter has never run the theater for the benefit of the town or any one else but himself. If there wasn't good money in it for himself, he would drop it quick. Carpenter gave me a peculiar deal of the first year of the day he did not hand over the theater to Mrs. Goodwin and I don't think he got away with that."

According to Black, he never offered Mrs. Pauline Dodge of Morris- ville, Vt., $700 for her property as stated at the hearing.

Another portion of the Black state- ment deals with the statements of John Eames who testified in consid- erable detail relative to Black's meth- ods in Vermont. Black says:

"* * * I was exonerated, as was Bean, of the fact mentioned in the affidavit to the M. T. O. Committee, that Black threatened him with the purchase, and Mrs. Good- win had raised his rent. Mr. Bean stated that Black would not do as he said. After some talk with the person for the 53 shares belonging to himself and Mrs. Good- win. He said Mrs. Goodwin would prefer to state a lower amount, he would not, and would be known to the contract and I gave Eames an additional check for $1,981.25 on Oct. 14, 1919.

Black then related how Eames ac- cused Mr. Black, and the Park after that deal and that Zanleoni, a leading stockholder, was suspicious of Eames methods. He was finally discharged by Black, who further says:

"Soon after I took over the Park, Eames asked me if I couldn't take a trip in his auto in the surrounding territory to see if he could find some good theaters or openings for theaters. He told me that many of the owners and he wanted to tell them about the errand I was running for him. It was in this way that he told me about these things, that I had been interested in the game and the rentals, I have and his associates now have five or six of the theaters in this territory and make their living by putting on picture shows. I think I may be able to get his theaters, as I have an option on about $5,000, and an old pianist which he would like to put in a private house in the city, which he could sell in a private house in the city, he should sell in Mass. not with regard to his. I have a case against him. I have everything in the state so that if I have a case against him. I am very fortunate enough to get his theaters."

"When we found out the kind of a man we were dealing with, I called upon attorney, called upon my attention to Eames way of getting the purchase money when he and Mrs. Good- win sold us the theater, and we had a satisfactory understanding that we require of Mrs. Goodwin with $5,000. I am in touch with Mrs. Goodwin and the theaters, and the following affidavit speaks for us." 

Black has in his possession an affi- davit signed by Mrs. Goodwin and dated Sept. 27 which says that Eames never paid Mrs. Goodwin her share of the $1,981.25 Black says he gave her.

Eames told the M. P. T. O. Com- mittee that a Famous Players sales- man named Sam Merchant knew of the affair and was present at Barre, Vt., which Black "in personal con- fidence" secured four days later. To refute this, Merchant has voluntarily prepared a statement, under date of Sept. 28, in which he says, in part:

"In a recent article in your paper, you stated that Mr. John R. Eames of Barre, Vt., testified at the Hotel Astor meeting that he was working for the M. P. T. O. Committee. statement I think he had an option on the Bijou Theater property and that I gave him the information and he suc- ceeded in getting the option away from the committee."

"Mr. Eames statement is an absolute un-

MR. CHARLES HARRIS.
BOSTON THEATRE.

You had better get an adding machine when you book

"THE DEVIL'S ANGEL"

You'll need it to count the receipts at the Box Office.

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Man O' War

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Show this to the man who offers you anything else

THEN WIRE YOUR NEAREST EXCHANGE

IT'S THE BOX-OFFICE WONDER OF THE YEAR

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799 Seventh Ave. New York
Mid-West Notes
(Special to WID'S DAILY)
Chicago—G. H. Hines, South Bend, Ind., is confined to his home seriously ill. He is the manager of the Auditorium.

Superior Screen Service, will move into its new headquarters at 7740 Washington Ave., until Oct. 21 due to a strike which has been called on the building.

The Madison Theater, owned by C. Drayer, is now open.

The Herber Theater has not yet been opened.

Lester Retten has sold his interest in the Gambler Circuit. Retten was formerly at the Paulina Theater here.

Among the out-of-town film men seen around Chicago exchanges last week were: B. N. Brown, Mutual, Friday, Grand Park, Ill.; J. H. Jossy, Arrow Film of New York; Mr. & Mrs. C. C. Jones, American Theater, Johnson City; D. H. Bestor, Branderl & F. W. Fisher, Rialto, Kewanee, Ill.

Leonard G. Roher, owner of the Family Theater at Dixon, Ill., is breaking ground for his new house which he expects to have finished early in the coming year.

Carl J. Mueller of the Spencer Square Theater, Rock Island, III., has moved through Chicago on his way to Washington where he expects to have a seto with Uncle Sam regarding his revenue charges on theater tickets. Carl claims Uncle Sam overcharged him and Uncle Sam told Carl to show him how he figures it.

Superior Screen Service has closed a deal with Arrow for two new productions, “Bachelor Apartments” and “Before The White Man Came.”

Harry Weiss left for Detroit to complete arrangements for the first of the Superior Screen exchange branches which will be opened here shortly.

Dale Hanshaw, representing Johnson & Hopkins, has disposed of his stock in Speed Comedies to the Celebrated Players.

Fred Linick bought himself a new Oak Island sedan. Fred says business is good at the Ziegfeld.

John Bobeng of the Armitage reports his farewell fishing trip of the season when he and Harry Weiss leave shortly for a three days fishing trip in Indiana.


Checking Waste
“The waste incurred in distributing films,” says the Exhibitors’ Bulletin, “as is the case with all other industries, is like an incurable disease which is felt throughout every branch of the industry. It entails a tremendous loss on the man who pays the film rentals.

This organization is now working out means and ways of stopping, or at least checking, the waste thereby materially reducing the cost of film. Any recommendations on this subject which your practical experience may suggest to you will be greatly appreciated by the organization. Please reduce these suggestions to writing and send them in. They may be of great value.”

Consider Safety Arguments
Pittsburgh—The City Council, sitting as the Public Safety Committee has heard arguments concerning the new law permitting the use of projection machines in schools, churches, etc., without requiring that they be enclosed in booths or operated by a licensed operator. Director of Public Safety Pritchard favored the measure while some exhibitors and men associated with the operators’ union opposed it.

Many Houses Raise Prices
Los Angeles—About 75 per cent of the local houses, it is estimated, have increased their prices owing to the recently imposed cost of exhibiting.

Frisco A. P. Branch Moves
San Francisco—The local Associated Producers’ office has moved into a building at 261-263 Golden Gate Ave., erected especially for its requirements.

Print Production
That is Distinctively Different
BARNES PRINTING COMPANY
INC.

“We Never Disappoint”

36 East 22nd Street
GRAMERCY 945

Starts on New Lytell Film
Maxwell Karger has started work on the next Bert Lytell production, “A Message from Mars.” Work is being done at the West 61st studio.

Calls House a Nuisance
Louisville, — Declaring that the Parkland had become a Sunday nuisance, Mayor Smith has ordered that house closed on the Sabbath. A joint committee of 49 from neighboring churches called on the mayor and presented a petition with 671 signatures asking that the Parkland be closed, whereupon, that executive took action, declaring that the policy of the administration was not Sunday closing, but in such particular instances, it reserved the closing privilege.

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For TERRITORY
Ask Kipling, 516 5th Ave., New York

Covington, Ga.,—W. L. Branderberg, Orpheum and Lyric at West cross, bought interests of Mrs. Ma White Lee in local houses.
THE SAPHEAD

But he fooled them—See this throbbing photodrama of love and frenzied finance

by WINCHELL SMITH

Co-starring Wm. H. CRANE and Buster KEATON

OFFERED BY JOHN L. GOLDEN in conjunction with M. SMITH & Marcus LOEW
REALART continues the policy which it adopted early in its career, the sound box-office principle that a picture is no stronger than the weakest member of its cast, and it continues to provide its stars with the best support which the entire moving picture acting personnel affords. The old idea of equipping a production with a star and nothing but sawdust for support is disastrous to the picture, the star, and the Box-office.

Below are some of the supporting actors and actresses in the casts of current Realart productions.

THEODORE ROBERTS
"Sweet Lavender" "The Furnace"

LOWELL SHERMAN
"The New York Idea"

HARRISON FORD
"Food for Scandal" "Oh Lady, Lady!"

JACK MULHALL
"You Never Can Tell"

HAROLD GOODWIN
"Sweet Lavender" "You Never Can Tell"

WILLIAM BOYD
"Blackbirds"

JUAN DE LA CRUZ
"Food for Scandal"

GEORGE HOWELL
"The New York Idea"

WARD CRANE
"Something Different"

EDWARD BURNS
"Eyes of the Heart"

WM. E. PARSONS
"Eyes of the Heart"

ALISON SKIPWORTH
"39 East"

SYLVIA ASHTON
"Sweet Lavender"

HELEN DUNBAR
"You Never Can Tell" "The Furnace" "Her First Elopement"

BETTY FRANCISCO
"The Furnace"

MAYME KELSO
"The Furnace"

JEROME PATRICK
"The Furnace" "Her First Elopement"

MILTON SILLS
"Sweet Lavender" "The Furnace"

LUCIEN LITTLEFIELD
"The Furnace" "Eyes of the Heart" "Her First Elopement"

EDWARD MARTINDEL
"You Never Can Tell" "The Furnace"

REGINALD DENNY
"39 East"

FRED TURNER
"The Furnace" "Eyes of the Heart"

ROBERT BOLDER
"The Furnace" "Her Beloved Villain"

CRANE WILBUR
"Something Different"

WALTER HIERS
"Oh Lady, Lady!"

ETHEL GRAY TERRY
"Food for Scandal"

RAMSEY WALLACE
"Her Beloved Villain"

TULLY MARSHALL
"Her Beloved Villain"

MRS. DeWOLF HOPPER
"The New York Idea" "Something Different"
Features Reviewed

Charles Ray in... PEACEFUL VALLEY
First National ............................. Page 3

Vivian Martin in..... THE SONG OF THE SOUL
Goldwyn ................................. Page 5

George Melford Production... BEHOLD MY WIFE
Paramount ............................. Page 7

Tom Terriss Production..... TRUMPET ISLAND
Vitagraph ............................... Page 8

Louise Glaum in..... THE LEOPARD WOMAN
Associated Producers .......................... Page 11

Owen Moore in... THE POOR SIMP
Selig—Select .......................... Page 13

Alice Lake in......... BODY AND SOUL
Metro ................................. Page 15

Ethel Clayton in...... THE SINS OF ROSANNE
Paramount ............................. Page 17

William Russell in
THE CHALLENGE OF THE LAW
Fox ................................. Page 19

Lew Cody in........ OCCASIONALLY YOURS
Gasnier—Robertson-Cole .......................... Page 21

Conway Tearle in...... MAROONED HEARTS
National Picture Theaters .......................... Page 23

Short Reels ................................ Page 25

News of the Week in Headlines

Monday

Theater Owners’ Chamber of Commerce want non-
theatrical distribution stopped in Greater New York.
Arthur S. Friend resigns as treasurer and director of
Famous Players to return to his law practice.

Coast reports that Sol Lesser will again enter the pro-
ducing field.

Tuesday

Legal holiday.

Wednesday

Roscoe Arbuckle to star for Paramount for three years.
Joseph M. Schenck still holds interests in contract.

Exhibitors did $767,733,647 in business during last fis-
cal year. Distributors totaled $87,628,200.

Studio Leasing Co. plans 10 unit studios in Hollywood.

Strand Amusement Co., 1st Nat'l franchise holders in
Kentucky and Tennessee, after 100 theaters. Now
have 16.

Thursday

Stoll Film Co. of America to distribute one picture
weekly through Pathe. Ralph Proctor and George
Blaisdell in new unit.

Important conference for National Booking scheduled
in Chicago. Mastbaum leaves for West.

D. W. Griffith plans 20 road shows for “Way Down
East,” which will be played as regular attraction
until 1923.

Pioneer Film announces intention of landing big Eng-
lish films for domestic distribution.

William S. Hart suing for $275,000 damages. Charges
old films are reissuened.

Friday

Alfred S. Black answers M. P. T. O. Says arrange-
ment with Famous Players is for 10 years.

Federated Film Exchanges of America holding im-
portant conference in New York.

Tivoli theater planned just off Broadway. Will seat
2,700.

Robertson-Cole may abandon plan to make future
pictures with Carpenter.

Sam Berman, M. P. T. O. official, says exhibitors want
national policy from United Artists on deposit
question.

Charles O. Baumann secures attachment against Mack
Sennett for $122,579.

Ziegfeld Cinema Corp. plans five producing units.

Selig wins litigation over “Blind Youth” title.

Saturday

A. S. Black presents affidavit in refutation of M. P. T.
O. charges.

First National Booking Ass’n formed in Chicago.

“Pardoning the bad is injuring the good”—Benjamin Franklin.
National Productions present

"The KENTUCKY COLONEL"

by Opie Read

featuring JOSEPH J. DOWLING

"The MIRACLE MAN of the screen"

Booked by all Loew Picture Houses in New York for Immediate Play Date

A Singularly Entertaining Picture Worthy of a Place on any Program

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHE Exchange, Incorporated

HODKINSON ANNIVERSARY
A Sure Winner and No Mistakes About It

Charles Ray in
"PEACEFUL VALLEY"
First National

DIRECTOR ....................... Jerome Storm
AUTHOR ............................ Edward E. Kidder
SCENARIO BY .................... Isabel Johnston
CAMERAMAN ..................... Chester Lyons
AS A WHOLE ...... Wonderfully human little picture that will entertain the most confirmed grouch

STORY ...... Adaptation of Sol. Smith Russel's stage success gives Charles Ray another winner
DIRECTION ...... Great; every bit registers sure and each "touch" has its innning

PHOTOGRAPHY .................. Splendid
LIGHTINGS ...................... Good
CAMERA WORK ................. First Rate
STAR ................ Outdoes himself if that is possible
SUPPORT ...................... All do very well
EXTERIORS ...................... Pretty
INTERIORS ...................... Correct
DETAIL .................. Always effective

LENGTH OF PRODUCTION ...... 6,256 feet

Charles Ray and Director Storm have gone and "done" it this time and it isn't so much the story they selected even if it is Sol. Smith Russel's stage success. But it's the way they did it. What with the star's inimitable personality and the wealth of realism which he puts into his portrayal of the "rube" and Jerome Storm's faculty of doing the right thing at the right time, "Peaceful Valley" comes about as close to perfection as anybody could want and as for its entertainment value, well—even a chronic grouch will be pleased in spite of himself and if they don't go away feeling repaid for the price of their admission, they're all wrong.

To give a cut and dried synopsis of the story would be like telling someone who had never seen a Rolls-Royce that it was an automobile, for it's all in actually seeing the thing. The story of a country boy who tried to support his mother and sister and then has to combat with the villain who steps in, steals his sister and later comes back to cheat him out of his home doesn't sound like very much, but it's there nevertheless due entirely to the star and his director.

Just imagine the star in country boy outfit being chastised by his mother for working on the Sabbath, then imagine him laughing it off by picking the mother up and running into the house with her. Then see him get his Sunday togs out of their weekly hiding place and see the camphor balls roll out. Then watch Charlie get out his Sunday derby all carefully wrapped up in newspaper. They'll get a good laugh when our hero's funny little dog "Whiskers" follows his master to church and interrupts the services by running up the middle aisle and into Charlie's lap.

And perhaps one of the most human bits in the picture is the boy's first shave, when after considerable discouragement from his mother, he insists upon trying out the razor and his manoeuvring to manipulate the blade. With the male members of the audience this will probably register the biggest hit.

Charlie returns from the city after a futile search for his sister who ran away with the villain. Later he "falls" for Virginia who is stopping at the summer hotel in "Peaceful Valley" with her father but the villain, again in town and unknown to hero, the one with whom his sister ran away, is also after Virginia or rather her father's money. Villain tries to enlist Virginia's father's aid in buying hero's home because he has tasted the well water and believes it contains valuable substance.

Of course, in the end the sister returns, the wicked one is invited to leave town and hero gets the lady of his heart. Incidentally the ending is everything you could want. Hero and his girl are in the back seat of an auto with hero's pup "Whiskers" nodding approval in the front seat. In the cast are Ann May, Charlotte Pierce, Walter Perkins, Lydia Knott and others.

Be the Early Bird and Get This Before the Other Fellow

Box Office Analysis for the Exhibitor

Book this without delay because if you don't you'll be sorry. There isn't an over abundance of worth while pictures on the market and when there is one around you'd better grab it. "Peaceful Valley" is more than just a picture. It's a bit of real life with the humor and pathos mixed in and Charles Ray as the hero of the tale is a real country boy with all the mannerisms and the capers of a "rube." Don't miss it.

Go the limit on promises. You can't say too much for the star and his work in this and by all means give Jerome Storm his share of credit. He deserves it. Stills taken from moments in the picture will attract attention and do anything to get them in and they'll go out more than satisfied.
"Better than 'The Heart of Humanity' because it is so human and true to life."
—Exhibitors Herald

"There isn't a moment when it doesn't focus attention."
—M. P. News

Says HARRISON in his report:
"It is refreshing to come across a picture of the 'Once to Every Woman' quality in these days—the picture's truly artistic treatment wins admiration. It should draw and give universal satisfaction."

The Picture of Your Dreams

Universal—Jewel Production de Luxe
Pathetic Appeal and Beautiful. Simplicity Its Feature

Vivian Martin in
"THE SONG OF THE SOUL"
Goldwyn

DIRECTOR .......................... John Noble
AUTHOR ............................. William J. Locke
SCENARIO BY ......................... John Noble
CAMERAMAN ........................ John Stumar
AS A WHOLE ........ Has its appeal in pathos that is more than skin deep; splendid picture from all angles

STORY ........ Adapted from William Locke's "An Old World Romance" and charmingly told on the screen

DIRECTION ...................... Very fine
PHOTOGRAPHY ....................... Excellent
LIGHTINGS .......................... Good
CAMERA WORK ....................... Very good
STAR ......... The most delightful thing she has ever done: strikingly beautiful in some close-ups

SUPPORT . Fritz Lieber gives splendid performance
EXTERIORS ......................... Wonderful tropical swamp
INTERIORS .......................... Adequate
DETAIL ............................ Very good
CHARACTER OF STORY ........ Resignation and devotion of blind girl toward her disfigured husband

LENGTH OF PRODUCTION ........ About 5,300 feet

It is said that folks don't go to the theater to weep but there are times when even the most calloused find a measure of satisfaction, or is it relief, in tears? And that's just the way you feel when you look at "The Song of the Soul." You'll cry because you can't help it and feel the better for it. And at that you'll go out feeling happier and more satisfied with your lot, for you can't resist the influence of the blind girl who smiles through her tears and finally sacrifices her sight forever that her husband may not be made unhappy by the fear that his wife will scorn him if she sees his disfigured face.

You'll Please Those Who Like Good Pictures By Showing Them This

Box Office Analysis for the Exhibitor

Despite its pathetic tone and perhaps some improbabilities, "The Song of the Soul" is bound to find favor with those who have any sentiment at all. The influence felt by actions and resignation of the blind girl produce a feeling of consolation in spite of you and folks are apt to leave the theater feeling benefited by the story even without the happy ending.

Recall the fact that the production is an adaptation of William Locke's "An Old World Romance." Give the star a prominent place in your advertising and tell them this is the best thing she has done. Also mention Mr. Lieber, who is well known for his work on the legitimate stage. Refer to the story as that of the "happy blind girl" and tell them it's pathetically beautiful.
Betty Compson, whose youth, loveliness and lure have enthroned her as the Princess of the Screen, is given a most wonderful role in her first personally produced picture, "Prisoners of Love."

BETTY COMPSON
IN
PRISONERS OF LOVE
PERSONALLY PRODUCED BY
BETTY COMPSON
DIRECTED BY
ARTHUR ROSSON
DISTRIBUTED BY
GOLDWYN
Unusual Story Twist To Squaw Man Plot Makes Entertaining Picture

“BEHOLD MY WIFE”
George Melford Prod.-Paramount
DIRECTOR .................. George Melford
AUTHOR ...................... Sir Gilbert Parker
SCENARIO BY ................. Frank Condon
CAMERAMAN ................ Paul Perry
AS A WHOLE .......... Squaw man story with very unusual twist; generally very good entertainment
STORY ..................... Well handled throughout
DIRECTION .................. Very good
PHOTOGRAPHY ................. Excellent
LIGHTINGS ................ Fine
CAMERA WORK ................. Very good
LEADING PLAYERS ........ Mabel Julienne Scott, Milton Sills and Elliott Dexter all very good
SUPPORT .................... Commendable
INTERIORS .................... Splendid; Canadian Northwest scenes
EXTERIORS .................. Good atmosphere

“Behold My Wife,” an adaptation of Sir Gilbert Parker’s “The Translation of a Savage,” presents a version of the squaw man story but it is conventional in this respect alone. One very unusual twist comes in the early part of the picture and sheds an originality over the whole that results in a generally very fine piece of entertainment.

George Melford has given the picture a very good production. The English scenes are particularly well presented with regard to atmosphere, while the scenes of the Canadian Northwest offer a fine contrast.

The story tells of Frank Armour, an Englishman of fine family, on business in Canada. One day he learns from a home newspaper that his fiancee his jilted him for another, while the mail also brings word from his family that her act was all for the best.

Armour is furious at his relatives for their attitude and plots a subtle form of revenge which takes shape when he marries Lali, supposedly a full-blooded Indian princess. He sends her home to his family thinking to humiliate them.

In the meantime Armour takes to drink, takes to it a little too much by the way, for complete conviction as regards character, and goes quickly from bad to worse over a period of several years. He is finally taken in hand by an engineer who breaks him of the habit by administering several sound drubbings.

A new man again, Armour returns home. He discovers that his crippled brother, Richard, has made a perfect lady out of the previously rather savage Lali. She is an honored figure of society and a proud mother. Thus it is that Armour’s method of revenge proves the making of himself and the happiness of the old English family.

Particularly are the scenes between Lali and Richard entertaining. Mabel Julienne Scott and Elliott Dexter make them so by contributing very fine performances. Milton Sills work as Armour is satisfactory, although he sometimes fails in giving a consistent characterization. The support is very good, including Winter Hall, Helen Dunbar, Ann Forrest, Maud Wayne, Fred Huntley, F. R. Butler, F. Temple-Powell, Mark Fenton and Jane Wolfe.

An Exceedingly Good Drawing Card
Box Office Analysis for the Exhibitor

“Behold My Wife” ought to do a particularly good business for all exhibitors. While it is not a perfect picture as pictures go, it is very satisfactory in its entertaining qualities and with its unusual twist to the squaw man story it certainly ought to register big with all audiences.

The title is one that ought to arise considerable interest and the information that it is an adaptation from a work of Sir Gilbert Parker’s ought to act as a further box office attraction.

The three leads will also serve to draw, particularly Elliott Dexter. Aside from his work in the latest DeMille picture, which, however, has not been shown in all localities, this is his first appearance since his illness. Real fans will certainly welcome the opportunity of seeing him again.

Use George Melford’s name also. His work has been consistently good throughout a long period of years, so good in fact that he is now making “director” productions for Paramount. A liberal use of his name in advertising this picture will help draw the crowds and also help you on the future Melford productions that are coming.
Terriss Scores Another Success with Gouverneur Morris Story

Tom Terriss' "TRUMPET ISLAND" Vitagraph

DIRECTOR .................. Tom Terriss
AUTHOR ..................... Gouverneur Morris
SCENARIO BY .......... Mr. and Mrs. Randolph Chester
CAMERAMAN .................. Ernest Hallor

AS A WHOLE .... Well produced with good airplane thrill and pleasing romantic touch that is well handled

STORY ...... Has varied appeal and considerable entertainment value for most any audience

DIRECTION ...... Very good; works up to the climax with a punch that makes it go over big

PHOTOGRAPHY ................. Splendid
LIGHTINGS .......................... Good
CAMERA WORK .................. Good

PLAYERS ...... Margaret De La Mottt pretty little heroine; others all good

EXTERIORS ................ Some pretty coast shots
INTERIORS ...................... All right

DETAIL ........................... Nothing very wrong

CHARACTER OF STORY ...... After many separations hero and heroine are finally united

LENGTH OF PRODUCTION ...... 6,141 feet

Tom Terriss has surely provided Gouverneur Morris' story with a thoroughly live production. He has selected a suitable company of players and set out to make an attractive picture and has succeeded in handling the story material in a way that presents a varied appeal. There's a brief convent atmosphere at the beginning, later that of a home of wealth, then a peep at "high life" followed by some wonderful outdoor stuff.

The airplane sequence has been very effectively manipulated and one shot especially which shows the machine break in two, with one wing bearing the husband dashed to the water below while the wife in the other section is driven by the wind and lands on "Trumpet Island."

Some minor faults such as improbable coincidence and one or two slip-ups in detail aren't going to matter much as far as the audience is concerned when they size up the picture as a whole. "Isn't life a queer thing?" This is the excuse for having the hero and heroine meet several times before they really discover their mutual love.

There are some close-ups of letters that are not as legible as they might be. Margaret De La Mottt is a very pretty and attractive little heroine while Wallace MacDonald does very well as the hero. Arthur Hoyt also gives a good performance as the rich old wife-seeker.

Margaret is brought home from her convent school to be married off to a wealthy old Englishman because her father is financially distressed and depends upon his daughter's marriage to a wealthy man to relieve this distress. But Margaret has her own ideas as to a husband and cherishes the memory of a soldier she had seen while at school. It happens that the soldier is out of work and chances by Margaret's home and sees her with her intended husband. Later he saves her life when she attempts to drown rather than face the marriage.

Wallace MacDonald, the soldier, secures work in an airplane factory and comes in for a lot of money when an old man he had once befriended dies and leaves him the right to his airplane invention. Hero sets out to spend his fortune and leads a wild life for a time but comes to his senses and departs for "Trumpet Island" to regain his manhood. In the meantime Margaret marries and immediately following the ceremony departs with her husband for a ride in the air. The plane is wrecked and the two are brought together again on "Trumpet Island" where the husband is later killed by robbers.

Promise Them a First Rate Production and a Good Airplane Thrill

Box Office Analysis for the Exhibitor

This should be a good box office attraction on account of its variety of appeal if for nothing else. Tom Terriss has given the story an adequate and colorful production for you to talk about and the airplane thrill toward the close will certainly get them. This has been remarkably well done. Also the jazz party in which the hero endulges when he suddenly comes in for some money, is presented in a truly "high life" manner. This bit will always appeal to certain in any audience.

Give the director prominence and tell them "Trumpet Island" is another of his special productions for Vitagraph. Also mention some of his previous successes such as "The Third Degree," "The Vengeance of Durand," etc. The cast is a good one and you can use the names of Margaret De La Motte who, if she isn't well known, will make many friends for her work here, and Wallace MacDonald.
Robertson-Cole presents

William Christy Cabanne's

Powerful Human Document

The Stealers

Every day people waging a baffling fight to solve the greatest mystery until, through the storm clouds of life, there breaks understanding which leads the way to real happiness which should be the lot of all.
A tremendous conflict of forces, seen and unseen, which by its universal grasp holds the spectator enthralled, and inspires a feeling deeper and more compelling than mere fascination.
Spectacle Atmosphere and Lavish Production the Feature of This

Louise Glaum in
"THE LEOPARD WOMAN"
J. Parker Read Prod.—Associated Producers
DIRECTOR .................. Wesley Ruggles
AUTHOR .................. Stewart Edward White
SCENARIO BY
H. Tipton Steck and Stanley C. Morse
CAMERAMAN ................. Charles J. Stumar
AS A WHOLE....... Lavish sets and spectacular effects used to dress up weak story material; good as a spectacle.

STORY....... Not very clear; locale offers opportunities for artistic efforts which are always applied.

DIRECTION....... Isn't always consistent, but manages to supply story with splendid desert atmosphere.

PHOTOGRAPHY .................. Good
LIGHTTINGS .................. Some pretty effects
CAMERA WORK .................. Very good
STAR.................. Wears some unusual creations
SUPPORT ................. House Peters good
EXTERNALS .................. Realistic
INTERNALS .................. Some fine sets
DETAIL .................. All right

CHARACTER OF STORY....... Mysterious woman whose duty is to kill the man with whom she is in love.

LENGTH OF PRODUCTION ...... 6,253 feet

As far as production is concerned J. Parker Read's latest picture, "The Leopard Woman," starring Louise Glaum, offers a novel spectacle with a splendid Egyptian atmosphere with plenty of natives, caravans or safari, lavish settings, etc. The story, however, underlying all this splendor is not just as clear as it might be for the spectator's comfort.

The star is introduced as a mysterious woman in a way that promises to divulge the reason of her mystery, but at the end the reason for her apparent "duty" to kill the man she loves is somewhat vague.

The various sets depicting small settlements near Cairo show care as to detail and generally speaking these lavish sets and spectacle air get "The Leopard Woman" over well enough in spite of the story's shortcomings. The star displays some strangely beautiful gowns and does well in the title role, although she isn't called upon for as much acting as in former productions. House Peters and a score of blacks form the rest of the company.

John Culbertson, in the service of the British Government, is on his way to the savage kingdom of M'tela. Also journeying in that direction on the same mission and bound by oath to prevent Culbertson from securing control of the kingdom, is Madame, secret agent of a rival government. Madame and her safari overtake the British man's party on the desert and she is forced to accept his aid when her men become exhausted.

Though bound to kill Culbertson, "The Leopard Woman," as she is called, finds herself in love with him and instead of carrying out her oath, delays his progress by feigning illness. He makes love to her, but then scorns her and later that night Madame's man is ordered to kill Culbertson, but the attempt is not successful and in the morning Madame is glad that it wasn't, for she really loves him.

Culbertson's progress is further delayed when he is blinded by the sun. Madame is forced to decide between duty and love because the man is at her mercy. She chooses the latter and the Britisher reaches M'tela before the troops of the rival government, has his sight restored and confesses his love for "The Leopard Woman."

Not as Big as "Sex" But Has Been Given Good Production

Box Office Analysis for the Exhibitor

The lavish effects and general spectacular atmosphere of this will undoubtedly prove it a moneymaker. Also the name of the producer and mention of his former successful productions are good exploitation angles. The title is one that has box-office value and should be played up considerably and affords opportunity for fine exploitation stunts if you go in for this sort of thing.

The star's name will also draw, so altogether you have enough to attract the crowds to your house.

And even if the story isn't as good as they may expect or as strong as the star has had in some previous instances, the production accorded it by the producer together with some very pretty effects and a pleasing desert atmosphere will probably send them away fairly well satisfied. You could use the line: "She was forced to choose between love and duty. Which did 'The Leopard Woman' do? See Louise Glaum in her latest J. Parker Read production."
The Star That Shines 'Round the World

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IN POPULARITY CONTEST CELEBRATED SCREEN STARS CONDUCTED BY NEWSPAPER LA NOCHE VOTES IN YOUR FAVOR WERE 26,487 AGAINST MANY OTHER CANDIDATES, SOON THERE WILL BE GREAT HOMAGE CELEBRATION YOUR TRIUMPH AT THEATERS THIS CITY PLEASE SEND LETTER THANKING MAJORITY PEOPLE WHO FAVORED YOUR CANDIDACY CABLE ANSWER CINEMA EDITOR LA NOCHE

(ACCEPT ANSWER COLLECT)

George Walsh
Star Shows to Fine Advantage in Well Treated Farce Comedy

Owen Moore in
"THE POOR SIMP"
Selznick—Select

DIRECTOR .......................... Victor Herman
AUTHOR .......................... Not credited
SCENARIO BY ........................ Sarah Y. Mason
CAMERAMEN ......................... Glen McWilliams and Merritt Gerstedt

AS A WHOLE ........ Very good light comedy showing star at best in really humorous sequences
STORY ........ Commendable farce plot well handled at all times
DIRECTION ........ Has brought out star's best and has put comedy points cleanly over
PHOTOGRAPHY ......................... Good
LIGHTINGS .......................... Good
CAMERA WORK ......................... Good
STAR ........ Very good in this—almost surprising
SUPPORT .......................... Unusually good
EXTERIORS .......................... Good
INTERIORS ......................... Very good
DETAIL .......................... Satisfactory
CHARACTER OF STORY .......... Hero wants to die when he thinks heroine has thrown him over—changes mind quickly when he discovers she loves him
LENGTH OF PRODUCTION .... About 5,000 feet

"The Poor Simp" registers as the best comedy that Owen Moore has appeared in under Selznick production. The star apparently has cast off the lethargy that seemed to grip him in his last two or three pictures and blossoms forth here as a capable comedian in every sense, sometimes registering surprisingly good comedy.

Perhaps Moore's awakening was due the well treated farce plot of "The Poor Simp." Its course has has been travelled many a time and introduces the hero who, believing his sweetheart has thrown him over, is ready and willing to accept death as the way out. A doctor friend realizes that to relieve him of his melancholy, he must be made to believe that there are people desirous of killing him. He engages a number of rough characters to play the game and they start their threats just as the hero learns that the girl loves him after all.

This old plot has been treated in exceptionally good style both in the writing and direction. The star is the center of innumerable sequences of high comedy value and besides injects various pieces of business, perhaps of his own concoction, that enrich the worth of the situations to a great degree.

Some of the funniest action takes place between the hero and his man servant, a real colored man, played by Douglas S. Carter, when the young man has just learned that he is a castoff after all. The fear of the pair at the prospect of meeting death at any turn strikes a very responsive comedy note. Both Moore and Carter surely make the most of their opportunities here.

The star also receives very good support from the others in the cast, including Nell Craig as the girl, Harry Rattenbury and Vera Lewis as her parents, Tom Kennedy of slapstick note as the leader of the toughs, and Herbert Prior and Lassie Young in other prominent roles.

This Ought to Please Exceptionally Well

Box Office Analysis for the Exhibitor

From exhibitor reports it appears that the majority of the Owen Moore features have gone over quite well. On the whole those pictures preceding this in which Moore has appeared have been pretty inferior as regards story and comedy value. So if his other productions have registered well this one ought to be something approaching a knockout.

Its title and its introductory action showing the hero hopelessly in love, so much so that his mental state is becoming dangerous, are calculated to put an audience in a good comedy frame of mind, ready and willing to laugh at what is to follow. And certainly the producers have fostered this mood of the audience throughout, catering to it time and again with really clever comedy. Practically all the possibilities of the story have been realized. There is no expecting a laugh and being disappointed by not getting it. Expectations are always realized—that's one of the picture's fine points.

One of the following lines might be used in advertising the production: "He thought she had thrown him over and so he courted death: Then he discovered that she loved him after all but then too death started to court him." "The story of a man so hopelessly in love that it went to his brain. It will go to your brain too and we guarantee it will prove most amusing."
This famous story has been made into a production of tremendous punch and power. It is, as millions of readers know, a story of a great love that grew out of a woman's hatred.

Louise Glaum follows her huge successes "Sex" and "Love Madness" with one of the great emotional achievements of her career. 2,000 theatres have booked "The Leopard Woman."
Unusual in Theme and Given Satisfactory Production
Alice Lake in
"BODY AND SOUL"
Metro

DIRECTOR ....................... Charles Swickard
AUTHOR ......................... William Hurlbut
SCENARIO BY ... Hayden Talbot and Marc Robbins
CAMERAMAN .................. Arthur Reeves
AS A WHOLE ...... Something a little unusual in theme but beginning drags badly while ending is rushed

STORY ...... Deals with temporary aphasia; offers opportunity for discussion for those interested
DIRECTION ...... Wastes at least one reel getting started; after that pretty good
PHOTOGRAPHY .................. Good
LIGHTINGS ...................... All right
CAMERA WORK ................. Adequate
STAR .................. Does well role of dual personality
SUPPORT ...................... Quite satisfactory
EXTERIORS ..................... Very few
INTERIORS ..................... Nothing noticeably wrong
CHARACTER OF STORY ...... Girl who leads gay Parisian life while temporarily afflicted with aphasia

LENGTH OF PRODUCTION .... About 5,800 feet

For people interested in the subject of aphasia or temporary loss of will power, "Body and Soul" will prove an interesting example of the extent of this malady's possibilities but on the other hand its actual improbabilities as far as the ordinary picture audience is concerned, make the subject not an altogether entertaining one unless they are willing to overlook this phase of the thing and be satisfied from the mere standpoint of pastime.

And even at that, the author doesn't stick to his theory as imparted by titles in the early reels which indicate that the victim must suffer some shock or blow on the head to either cause temporary loss of

will power or to restore her to a normal state and in the last instant she is brought back to her own self by a slight shaking and the words "Wake up, Wake up." This is probably due to the fact that the director was making an effort to bring his story to a close without dragging the action but a little of this speed would have been effective in the first reel which is given entirely to introductory titles and a long sequence between the victim and a doctor which establishes nothing definite in the mind of the spectator.

"Body and Soul" contains some good Parisian atmosphere in the sequence where the star lives a gay life in Paris during her loss of memory. The work of the star in this bit is good and Stuart Holmes is seen in the role of a sort of villain although he isn't as wicked as may be expected.

Claire Martin (Alice Lake), an artist and victim of aphasia, suffers a fall when attacked by a street rowdy and upon regaining consciousness she is a different being, longing for the gay life of Paris into which she pitches with feverish excitement except that she knows enough to protect herself against Scott Houghton, an artist for whom she poses and who tries to lure her with pretty clothes and money. But Houghton brands her and then throws her into the street when he believes she has double-crossed him.

Another fall brings the victim back to her right senses and she returns to her studio, where a note from her sweetheart tells her the police have told him she is dead, but that he doesn't believe it and is waiting for her, evidently in America, whither she goes but cannot bring herself to marry him because she cannot remember what happened during her loss of memory. Later she meets Houghton and he promises to tell her about herself but he is killed by his nephew whose money he is swindling. The shock causes the heroine to go "off" again and claim she did the killing but in the end everything turns out all right.

Play Up the Aphasia Idea. This Will Get Them In Out of Curiosity

Box Office Analysis for the Exhibitor

Perhaps this will find favor in view of its theme which certainly is out of the ordinary even though there are sufficient implausibilities to be found but based on the idea of this peculiar malady these may be overlooked. Cases of this disease are common occurrences; you can appeal to your crowd from this standpoint—the fact that such things actually happen and

you can prove it by securing newspaper clippings from your local paper.

The theme lends itself to excellent exploitation ideas and catchline along the following could be used: "Have you complete control of your mind? Claire Martin though she had but see what happened to her?" Or, "You have heard of the disease called 'Aphasia.' Do you know what it really is? See its effect on the victim whom it owned 'Body and Soul.'"
A CINEMA BULLSEYE

WILLIAM FARNUM

Presented by WILLIAM FOX in

IF I WERE KING

Star and Story universally acclaimed by reviewers
Capacity audiences everywhere

FROM THE GREAT STAGE SUCCESS
AND NOVEL BY
JUSTIN HUNTLY McCARTHY

SCENARIO BY
E. LLOYD SHELDON
DIRECTED BY
J. GORDON EDWARDS

Fox
Entertainments
Foolish Story and Mechanical Production

Ethel Clayton in
“SINS OF ROSANNE”
Paramount

DIRECTOR ...................... Tom Forman
AUTHOR ........................ Cynthia Stockley
SCENARIO BY ................. Mary O’Connor
CAMERAMEN .................... Alfred Gilks and Harry Perry
AS A WHOLE ................. Very mechanical production—unsympathetic and unconvincing story
STORY ...................... They’ll laugh at this—full of a lot of “thought waves” hokum that doesn’t register
DIRECTION .................... Nothing clever about it—detail very mechanical
PHOTOGRAPHY .................. Good
LIGHTINGS ....................... Satisfactory
CAMERA WORK .................. Fair
STAR ................. Has unsympathetic and foolish role—can’t do much with it
SUPPORT ......................... Headed by Jack Holt
EXTERIORS ................. Pass off satisfactorily as South African
INTERIORS ............... All right except the one which shows the edge of the stage
DETAIL ......................... Poor
CHARACTER OF STORY ......... All about a heroine who has an uncontrollable desire for diamonds
LENGTH OF PRODUCTION ..... 4,862 feet

Present day producers seldom come through with a production so utterly mechanical and uninteresting as “Sins of Rosanne.” It resembles nothing so much as a picture that Paramount, or one of the producing units that united to form Paramount, might have turned out five years ago—at the said unit’s worst.

In the first place the story is totally unsympathetic and often exceedingly foolish. Being by Cynthia Stockley, it is naturally laid in South Africa and has much to do with diamonds. Miss Stockley in this story has displayed a far greater knowledge of diamonds than she has of people and good situations.

Rosanne is the heroine. Due to the fact that when she was a baby she was saved from death by a Malay woman who said a lot of hocus pocus over her, she has a mad passion for diamonds. The Malay lady also imbued in her a hate for those who cross her even in little things.

So because of the demented Malay, Rosanne becomes a smuggler of diamonds. She removes them from a mine where her brother-in-law is superintendent, and turns them over to Syke Ravenal, wicked villain. He in turn gives her nicely cut and set stones which she fondles as if they were babies. This fondling by the way, grows ridiculous.

Every time Rosanne wants to be nice to her fiancé, Dennis, the Malay woman, says some more hocus pocus and Rosanne gets the thought waves and goes out for more diamonds. When the Malay woman finally passes out Rosanne becomes normal and accepts Dennis, which is just about the only satisfying twist in the picture.

Tom Forman’s direction of this has many faults in it. It is as mechanical and obvious as the story and the players often seem to suffer from a lack of knowledge as to what to do with themselves. There is nothing smooth about the picture.

Ethel Clayton had a hopeless task in the role of Rosanne. She is very emotional but all her emotions register as false, because they are caused by just diamonds and more diamonds. Jack Holt hasn’t much to do as Dennis. Others are Fontaine La Rue, Mabel Van Buren, Fred Malatesta, Grace Morse, Clarence Geldart, Dorothy Messenger, James Smith and Guy Oliver.

Very Difficult to Determine Where This Will Fit
Box Office Analysis for the Exhibitor

It is hard to determine just where “Sins of Rosanne” fits. A careful process of elimination really leads to the conclusion that it doesn’t fit any where. All the hokum in it fails to register with any sort of illusion. This sort of stuff stands a chance of getting over if it is handled well but it certainly isn’t here.

Perhaps the title will attract but it certainly will disappoint those seeking something sensational. Rosanne’s sins are more ridiculous than serious.

If you’ve got this coming the best thing to do is to slip it in quietly and say little about it. The star and her leading man will serve as sufficient attractions and perhaps the name of the author. However, the admirers of Miss Clayton are due for a severe jolt when they see this.
NOW READY
Announcement of releasing arrangements will be made in an early issue of this publication

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Directed by GEORGE EVERETT

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Produced with an All Star Cast

Its menace, its mystery, its potential malignance stripped of all illusion and shown for just what it is -
A MONSTER OF THE HUMAN WILL -
in this startling story of today.

The FANARK Corporation
D.J.H. LEVETT, President
40 West 32nd Street, New York.
Simple and Forceful Tale of the North and Southwest

William Russell in
"THE CHALLENGE OF THE LAW"
Fox

DIRECTOR ................. Scott Dunlap
AUTHOR .................. E. Lloyd Sheldon
SCENARIO BY ............. Denison Clift
CAMERAMAN ............... Clyde De Vinna

As a Whole..... Very well done picture of love and vengeance except that desert chase sequence is stretched out too much

Story......... Combination of Northwest Mounted Police and Arizona desert melodramas that produces strong sustaining interest

Direction..... Good excepting chase is drawn out

Photography ............. Good

Lightings ............... Satisfactory with one or two exceptions

Camera Work ............... Commendable

Star ....................... Forceful

Support........ Helen Ferguson gives striking performance as heroine

Exteriors........ Good northwest and desert scenes

Interiors ............ Satisfactory

Detail......... A few wordy subtitles; scenes of heroine shooting fox not cut soon enough; Russell’s wound forgotten on short notice

Character of Story... Elemental tale of love and vengeance

Length of Production... About 5,000 feet

E. Lloyd Sheldon has contrived a very simple yet forceful story for “The Challenge of the Law.” It is a strictly elemental tale of love and vengeance but it is so constructed as to result in a strong sustaining interest while the acting and in general the director’s handling of the material have aided the author in creating a work of sure strength and high dramatic power.

William Russell appears as a member of the old Northwest Mounted Police and true to type, he must “get his man.” This man is the father of the girl he loves and of course love goes down in the face of duty when it comes to the test. Madeline, the girl, lets her love run into hate when she learns of Bruce’s resolve to keep his oath, and so she journeys with her father and his two disreputable companions across the border, down through the states and on to the Arizona desert in an attempt to escape the unusually long arm of the Northwest Mounted.

Bruce pursues them across the desert and finally overtakes Madeline who has fallen back of the others with intent to turn him off the track. But he handcuffs her to him and presses on. In the meantime one ruffian, dying, reveals the other’s perfidy to Madeline’s father. There is a gun fight on the desert and the father is triumphant. Alone he plods on.

Bruce finally gives up the search, but not until he has fallen nearly dead on the hot sands. Then it is that Madeline’s hate runs the opposite direction again and her heart goes out to him. They return to Canada where all is peace again.

William Russell gives a very fine performance as Bruce. Helen Ferguson as Madeline acquires herself of an unusually good piece of acting. She plays her part with such a vivid touch that she seems eloquent at times and, running a wide range of expression, performs with rare skill in all scenes. Arthur Morrison, James Farley, Fred Malatesta, Robert Klein and D. I. Mitsoras complete the cast.

A Real “Audience” Picture

Box Office Analysis for the Exhibitor

Those who revel in the western pictures and their companion pieces of elemental plot and action such as the tale of the Northwest Mounted Police, will certainly delight in “The Challenge of the Law,” for with but few minor faults, it is one of the best pictures of this kind.

You can advertise it as the best production William Russell has had recently with a clear conscience and you can go further and say that it is the best elemental melodrama of its type recently released. Superlatives are good and proper the comparatively few times they are warranted, so don’t hesitate to use them in the present case.

Use catch lines and advertising readers that paint the highlights of the plot in bold, elemental strokes. This is the sort of stuff that attracts just as it is this sort of story that entertains so well on the screen.

Use Helen Ferguson’s name as well as the star’s. She has had prominent roles of late and her performance here certainly deserves to be featured.
A VERA McCORD Production

“A Good-Bad Wife”

BROADWAY stamped it with two words

A SUCCESS

at B. F. KEITH'S BROADWAY THEATRE
WEEK of OCTOBER 10th

A VERA McCORD Production
Poor Story Material and Lack of Direction the Main Handicap

Lew Cody in
"OCCASIONALLY YOURS"
Gasnier Prod.—Robertson-Cole

DIRECTOR ......................... James Horne
AUTHOR .......................... Elmer Forest
SCENARIO BY ....................... H. Tipton Steck
CAMERAMAN ....................... Joseph A. Dubray
AS A WHOLE, ...... Very weak offering; lacks sustaining interest and becomes tiresome through lack of action

STORY .......... Meager facilities for entertainment here; consists mostly of tedious he-vamp manoeuvres

DIRECTION ...... Poor both as to handling players and whatever story material was available

PHOTOGRAPHY .................... Fair
LIGHTINGS ......................... Very bad at times
CAMERA WORK ................... Fair
STAR ................... Gives very inanimate performance
SUPPORT ...... A little dog the only deserving member
EXTERIORS ........................ Few pretty garden shots
INTERIORS ........................ All right

DETAIL ................... Entirely too prolonged

CHARACTER OF STORY ...... Male vamp who has more women and telephone calls than he can handle

LENGTH OF PRODUCTION ...... About 5,000 feet

There isn't even the elaborate social functions of some previous Cody productions to compensate for the weak material contained in "Occasionally Yours." In fact it is hardly a story at all, merely an opportunity for the star to meander about from place to place wreaking the lives of his foolish admirers without effort.

The star is never required to do any acting—or, at least he doesn't—not even when his current victim is dying and he asks her to become his wife when she is well again just because he knows it will make her happy. "Occasionally Yours" never gets beyond being just a succession of scenes that contain no sustaining interest, command little or no attention and there are long lapses when the star plays checkers in the chairs in his studio. This certainly makes the production tiresome to say the least.

Lew Cody is seen as an artist although he doesn't seem to work at it. Betty Blythe as Mrs. Winston pursues the poor male vamp throughout the entire five reels and finally exits untriumphant after all her manoeuvring. Cody spends the week end with John Woodward at his country estate, Millstream. Mrs. Winston, also a friend of Woodward's, goes to Millstream mainly to be near her lover. But the lover becomes friendly with Woodward's daughter and when she is injured he learns of her delirium that she loves him, whereupon he later proposes for he thinks she will die anyway, but she doesn't, and when Mrs. Winston hears of this she marries Woodward.

Later, however, the daughter learns that her lover is not in love with her and the engagement is broken, and Cody leaves Millstream followed by Mrs. Winston, who informs her new husband that she merely married him to be near her lover. But the masculine vamp will have none of her and with the aid of his pet dog he selects his next victim.

JOHN GILBERT

Picturized and Entirely Rewrote
"THE GREAT REDEEMER"

Picturized
"THE WHITE CIRCLE"
Assisted the Direction of Maurice Tourneur

Picturized
"DEEP WATERS"
And Co-Directed with Maurice Tourneur
Will Even Disappoint the Star’s Admirers

Box Office Analysis for the Exhibitor

Lew Cody in
“OCCASIONALLY YOURS”
Gasnier Prod.—Robertson-Cole

The star’s reputation as a “lady killer” will get a certain crowd in when you announce his name, but outside of that there’s nothing to bank on in “Occasionally Yours.” Very little story, no action, no sustained interest and a cast that seems to realize the futility of even trying to act in a picture of such limited opportunities, make the latest Lew Cody production far from being attractive.

Make as little fuss about it as possible if you show it and secure a good accompanying program to make up for the feature’s shortcoming. You might mention Miss Blythe’s name if that means anything to your crowd. She does try hard in this, but is greatly handicapped. Stills showing the artist at work with his models will attract some if you think you need something to get them in.

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HOWARD M. MITCHELL
DIRECTOR

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6060 Sunset Boulevard Telephone Holly 3693 Hollywood, California
Very Monotonous and Padded Story Presented Here

Conway Tearle in
"MAROONED HEARTS"
National Pictures—Select

DIRECTOR .................... George Archainbaud
AUTHOR ....................... Lewis Allen Browne
SCENARIO BY .................. Lewis Allen Browne
CAMERAMAN ..................... Jules Cronjager

AS A WHOLE ...... Very long drawn out "struggle" stuff between hero and heroine—more scenery than action

STORY .......... Offers such little variety that it becomes tiresome

DIRECTION .......... Fair, but director evidently thought pretty scenes would go instead of action—work would be improved by extensive cutting

PHOTOGRAPHY ................. Satisfactory
LIGHTINGS ....................... Same
CAMERA WORK ................... Average
STAR ..... Is pleasing but role becomes monotonous

SUPPORT ........................ Zena Keefe is heroine

EXTERIORS ...................... Very pretty southern stuff
INTERIORS ....................... Adequate

DETAIL .......................... Some quite poor

CHARACTER OF STORY .......... Romance of surgeon and society girl after latter's selfishness has caused a break

LENGTH OF PRODUCTION .... About 5,000 feet

The most noticeable thing about this picture is a lack—a lack of story. Because of this the director's purposes are almost completely defeated and the work of Conway Tearle, the star, and Zena Keefe, his leading lady, suffers considerably.

Because of this lack there are long sequences showing the two principals moving about in pretty scenery and there are not a few scenes showing them standing still and registering just one emotion—disagreement. A picture must have variety of action, pretty scenery doesn't suffice for dramatic or narrative interest. It seems rather obvious to point out such fundamentals of a picture but it is so just these fundamental things that "Marooned Hearts" misses fire.

Tearle appears as Dr. Paul Carrington, a rising surgeon, attached to a hospital. While week ending with his fiancée, Marion, an urgent message comes from the hospital. Marian prevents it reaching him as she wants him by her side. Later Paul, acquainted with Marian's selfish trick, is a failure in his field because of his refusal to explain his absence.

Paul breaks with Marian and leaves for a tropical island to work on some gland theories. He is reported dead and one of Marian's suitors offers to take her south on his yacht to verify this. The yacht catches fire and Marian is bundled off into a motor boat by a vicious sailor. She escapes from him and is washed up on the island where Paul is marooned. He refuses to treat her as a friend and so the old conflict goes on until at last the sailor appears and forces Paul to fight for Marian. After that he suddenly discovers that he loves her.

The action amounts to little after all. The lovers' squabble comes and goes and it is never made plain that Paul and Marion will attempt in the future to meet each other half way.

The star is capable of much better parts than Paul. He has little to register except one train of emotion and this soon becomes tiresome. Of Miss Keefe the same may be said.

The production includes a wealth of semi-tropical scenery that is pleasing to the eye. The direction can not well be determined inasmuch as so much scenery has been substituted for action. There is one bad subtitle reading: "I took his dog and now I'm getting his goat." This comes at a supposedly serious place in the story. Some of the detail is quite poor.

A Big Drawing Card—Can Certainly Be Improved

Box Office Analysis for the Exhibitor

Interest centers on this picture due to the fact that Conway Tearle appears in it as a star. Of all leading men on the screen he certainly was the most deserving a stellar birth in point of popularity. His many appearances opposite the greatest of feminine stars earned him a big following particularly with the feminine fans. Certainly they will be quite eager to see "Marooned Hearts" when it is announced that he has the stellar role. In fact at the box office the picture ought to hit a very high mark.

In its present state the picture's content is not deserving its box office power. Big improvements could be made by careful editing and a few new subtitles. Such suggestions, however, have been made before subsequent to a picture's release and nothing has happened. Certainly the producers ought to revise this. When it is possible to improve upon a picture that has the unusual drawing power of this it is suicide not to.
E.W. Hammons presents
The Years Greatest Comedy

THE SIMP

LLOYD HAMILTON

SUPERVISED BY JACK WHITE

In this picture Lloyd Hamilton raises comedy to a new height of art. He establishes himself as the premier fun star of the world.

In "Duck Inn" he touched new well springs of mirth. In "Dynamite" he made laughs where they had never been before. In "The Simp" he will leave a longing in every patron—for more like it.

Mermaids mean merriment. Until they're in your theatre your patrons won't know what two reel comedies can be.

Released by
EDUCATIONAL FILM EXCHANGES, INC.
729 Seventh Ave. New York
Some Short Reels

"The Wonder Horse-Man of War"—C. B. C. Film Sales Corp.

Due to his impressive record on the turf, thousands who usually pay little or no attention to horse races have become interested in the doing of Man of War, the swift thoroughbred, owned by S. D. Riddle and trained by Louis Feustel. C. B. C. has a single reeler, which Federation Film Ex. will distribute, showing the equine and as well, August Belmont, Johnnie and Feustel. All of the incidents linked with "The Sport of Kings" are shown, including limbering up, a trial trot, breaking from the barrier, running down the stretch and finishing. The titles, many of them illustrated, are interesting and the entire offering finely filmed and generally up to the desired standard. Beyond doubt, you can help draw patronage with the offering, for it is neither a horse racing production, but a picture that will interest and attract many who are not devotees of the turf. Man of War is a national figure and the subject of widespread interest. This should meet approval for it is "good to look at" and shows the remarkable quadruped.

"There Is No Santa Claus"—Chester—Educational

The life of monks of a Hospice in the mountains of Switzerland, their feats on ski and several shots showing the famed St. Bernard dogs comprise this one reeler which is acceptable. Some of the titles are quite interesting and the entire affair pleasing. The type of film is sufficiently widespread as the title is irrelevant and far fetched. This gets by as a travel reel, but is not really a scene. Taken as a whole, it is just a fair offering but in no way really unusual.

"Crowning King Blizzard"—Chester—Educational

Territory about Quebec is the scene of another Chester single reeler, titled by William Henry Wright. The material which makes it up consists almost entirely of the manner in which some youngsters and grownups handle implements for amusement when snow is on the ground. Of course, the spectacle of people on skis, snow-shoes and sleds, is not out of the ordinary, but the tiling somewhat after the style of Katherine Hildler and general spirit of the piece is contagious and the result, a desirable effect. As a whole, this is up to the Chester average and a worth while addition to most programs.

"The Silver Harvest"—Educational

Educational is to be congratulated upon this single reeler, for it is one of the best industrial films seen in a long, long while. Rarely do productions of this character combine entertainment value with their instructive qualities, but the present offering has been titled in splendid fashion and has been handled in such a manner that it should secure much booking. Fault may be found with its continuity, for towards the finish, they skip from one process in the handling of the sardines with which this deals, to another and then returns to the former after approaching the finish. Generally, however, the handling of the sardines and preparations are interesting. The scene of it being somewhere in France or Portugal, one may expect some touches that a small fishing village in such a country can only furnish. And these are included.

"With the Sultan of Perak"—Burton Holmes—Famous

Perak, a Mohammedan land in the Orient furnished the material for a Burton Holmes travel reel which ranks with his best. Throughout, the general effect—the photography, settings and composition, to say nothing of the timing—is cause the material to register in good style. Towards the finish, there are several shots of the mosques, the architecture of which is of the variety that is certain to hold the eye. Generally, a worth while production of its type—one that can hold its own before almost any audience.

"Chumming with Chipmunks"—Educational

This one reel subject photographed by Irene and William L. Finley of the National Association of Audubon Societies for protection of wild birds and animals is an intimate glimpse of Mr. Chomppk and his little friends in the Oregon forest of considerable interest especially to animal lovers inasmuch as it shows how the acquaintance of this little animal is made, how he is coaxed with nuts and finally becomes very friendly. A good bit of short material if you need something of its kind for your program.

"May Days"—Prizma

A pretty little romance told in colored pictures is this "May Days." Released by Prizma. Besides containing some very good color work and showing some pretty bits of scenery, this release contains a short love story that is pretty told and given a touch of love's young dream by having two children imitate the love-making of their elders. The photography is good and the color work effective.

"Edgar's Sunday Courtship"—Goldwyn

This latest Booth Tarkington comedy produced by Goldwyn and featuring Johnny Jones is a splendid juvenile subject. Johnny Jones is a pleasing youngster and his "leading lady" an attractive little miss. The action takes place in Sunday School where Johnny has his own idea of the lesson "Goliath and the Gomorra" is dismissed from the class, where he is called upon to answer some questions and he is unable to answer. The dream sequence is good and the entire offering will have a strong appeal for the children of your audience. This should prove a splendid matinee attraction.

"A Pair of Twins"—Universal

Hoot Gibson plays a dual role in this two reel western, from the pen of Ford Beebe. The tale is somewhat different from the usual western and possesses some interesting complications, but the double exposures at the finish, incidentally the only ones in the picture, are not as effective as they might be, one of the evident faults being that Gibson is further away from the camera in one part than he is in the other exposure. Jim Corey is the villain again and Dorothy Wood the heroine. Corey, the owner of a note from the leading woman's father, played by Charles Newton, demands the girl in view of the fact that there is no money in Newton's possession. Gibson starts out to secure the lute, when a twin brother of his appears upon the scene. A grand mix-up is caused, everything turning out in satisfactory fashion. There are several thrills and enough gun play to satisfy the western fans.

"Monkey Business"—Universal

Most of the knockabout business comprising this single reel does not derive sufficiently from the ordinary to make this "Leading Reel" one of the productions. The latter receives a sound thrashing for some of his activities as the referee of a fictitious scrap. Both contestants are fearful of defeat and Franey is bribed by the manager of each, a promise to count the other battler out being secured by both of them. Naturally, it all leads up to the big battle, which turns out to be a slug- ging match in which the two administrate to each other the finishing wallop. Franey starts counting them both out and the two managers get at him. During all of this, there are some humorous flashes of different members of the audience, the entire affair having been staged and directed in good style. Thomas La Rose wangled the megaphone and George Richter photographed it. Grover Jones edited and titled the picture which should receive much printing.

"The Referee"—Reelcraft

In this single reel Billy Franey production, Reelcraft has an offering that is brimful of good fast action, has a satisfactory theme and several incidents of interest. Of especial merit, is the suspense aroused throughout by a tall performer whose identity is kept shrouded in mystery until the very end. It is explained that he is the author of the story and he congratulates Franey for his performance. The latter receives some shots reflecting some of his activities as the referee of a fictitious scrap. Both contestants are fearful of defeat and Franey is bribed by the manager of each, a promise to count the other battler out being secured by both of them. Naturally, it all leads up to the big battle, which turns out to be a slug- ging match in which the two administrate to each other the finishing wallop. Franey starts counting them both out and the two managers get at him. During all of this, there are some humorous flashes of different members of the audience, the entire affair having been staged and directed in good style. Thomas La Rose wangled the megaphone and George Richter photographed it. Grover Jones edited and titled the picture which should receive much printing.
Short Reels

Pathe Review, No. 74

For the first time in quite a while, the Pathe Review does not include a slow motion study. There is instead, a second colored portion, which while beautiful, does not differ sufficiently in character from the opening colored scenic to make it stand out. As for "A La Carte at the Zoo," the part dealing with animals, that is entertaining as always and one of the most valuable features of this. Concerning the opening colored scenic bit, that is of average quality. "More Bread, Please" depicts the manner in which some Mongolians prepare flour, after which come some exquisite many-tinted shots of flowers. Joseph Hazel, the only "Zululand Zowie" dancer in America according to one of the titles, executes that dance at the close.

"Alias Alladin"—Rolin—Pathe

For lavish staging, few one reeers that compare with this one have been seen. "Alias Alladin" is the second of the Vanity Fair Maids series and throughout, elaborate settings and costumes, or lack of costumes, stare the spectator in the eye. And there is much in it that will hit him in the optic. When Eddie Boland, principal comedian finds himself on an Oriental throne, with a light and exposed-limbed bared of attractive maids, all males seated in your house will probably be thrilled. Fred Newmeyer who directed the piece, has arranged a cross between a modiste's display and naughty production, which is not objectionable. It all concern's Boland's entry into a cario shop with his strong-minded spouse. Boland dreams that he is presented with a lamp like the one Alladin used. And then the fun starts. Boland finds the fair damsels soothing, and as everyone expects, wakes up to find it all a vision. His order to his wife that she "Salaam" him is complied with, the latter taking it for granted that he means it in the English sense. And Boland is "Slammed." All in all, a carking offering of its length.

"Thirteen"—Reelcraft

Number 13 may be unlucky, but there is no reason why this single reeler which bears that title should be unlucky for Reelcraft. It is not a hiliarious offering, but has a good laugh at the finish and leads up to the conclusion at a fair pace. Billy Franey is starred in the piece which introduces him as the very necessary 14th guest at a dinner. A vicious looking fellow who sits opposite Franey turns out to be a police official at the close and Franey a thief who is escorted out by a due of blue-coats after it is discovered that he had loaded his attire with silverware. The manner in which he hails the patrol wagon, as though it were a taxi is good for a laugh, most of the fun coming at the finish.

"The Live Wire"—Reelcraft

Billy Franey is an electrician's assistant in this single reeler which has one good laugh, and averages just fair throughout the rest of it. The portion which gets the laugh, is the one in the butcher's establishment, where Franey unintentionally attaches some wires carrying current to the head of a hog, with the result that that portion of its anatomy begins to move its jaws, a grimming expression appearing upon its countenance. A negro who has been casting eager eyes upon it is naturally horrified at the proceedings and more so when he sees some sausages dancing about, also inspired by the electric current. In the dentist shop part, there is some fairly humorous stuff but the conclusion, while novel, leaves something unexplained. Nevertheless, it is acceptable entertainment and should receive a satisfactory reception where the other Franey offerings have gone well.

"The High Cost of Living"—Fox

This is one of the simplest Mutt and Jeff numbers and one of the funniest as well. Mutt consumes an extravagant meal but refuses to let Jeff have any of it. He mistreats the little fellow cruelly, holding him off and torturing him with the sight of mountains of food. Jeff's expressions of anger and deep humiliation are uproariously funny. He gets his revenge ultimately by managing to paint Mutt's clothes with stripes and passing him off as a convict for whose arrest a large reward is offered. With a portion of the reward Jeff purchases an elaborate meal, trundles it beneath Mutt's cell window in a wheelbarrow and there consumes it while the tall fellow looks on in anguish. This is by all odds the funniest of these comedies recently released and that's saying a whole lot.

"The League of Nations"—Fox

Mutt and Jeff are as funny as they have been in the best of the preceding issues of this series in "The League of Nations." Throughout the reel, the antics of the contrasting duo keep the spectator smiling, the theme of the piece being on a par with the comedy business it includes. At the start, Mutt in a bad temper blames the smaller of the two for mislaying his comb and collar button, and then continues to persecute him. Jeff, acting upon the advice of a policeman, organizes his own league of nations, made up of a conglomerate of people from all nations, explains his troubles and is told that Mutt may not hit him until he consults that august body. But Mutt ignores the message, whereasupon Jeff raises in his majestic wrath, administers a beating to the league as a whole and finally to his lean partner. Generally up to the desired standard.

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Positive—Negative—Colored Positive
Make Pictures Perfect!

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SCREEN VERSION OF NEIL BURGESS' FAMOUS PLAY

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EXHIBITORS: FOR BOOKINGS IN

Western Pennsylvania—West Virginia—Columbia Film Service, 119 Ninth St., Pittsburgh Pa.
California—Arizona—Nevada—Sol Lessor.
District of Columbia—Delaware—Maryland and Virginia—Fred Falkner, 117 West 46th St., New York.
Minnesota—Wisconsin—North and South Dakota—Friedman Film Corp., Minneapolis.
Georgia—Florida—Alabama—North and South Carolina—Ceanel Enterprises, 146 Marietta St., Atlanta, Ga.
Ohio—Phil. Selznick Productions, 2169 East Ninth St., Cleveland, Ohio
When all the world cries "Guilty," why is it that an innocent child can feel the truth of a man's honesty?

When a man is wronged and embittered and vows hatred to the world why does the sympathy of a child make him a warrior of righteousness?

And when a woman feels the decency of the man she loves why does she alone believe in him when every circumstance points against him?

Perhaps because they are women and children. Perhaps because there is something divine about them. This remarkable motion picture is a tender and deep revelation of the great fight of a man's man loved by a woman.
comedies favored

National Complete's Interesting Survey—Prefers Light Subjects

The motion picture public as a whole prefers light subjects and is
likely fond of the two reel comedies; according to an interesting sur-
vey completed by Associated National.

Reports were received from 6,11
blocks reporting in the city and surrounding area, ranging in size from small towns to large cities. A questionnaire was prepared and
sent to the theaters. A questionnaire of 16 questions aimed at the class of people to which the theater catered. The results of the survey are as follows:

- 69% would go to a comedy in connection with other features.
- 90.8% would watch a light comedy of average length.
- 87.8% would watch a silent drama with a female star.
- 85.3% would watch all star dramas with a female leading role.
- 90.8% would watch an all star comedy with a female lead.
- 84.5% would watch a silent comedy with a female lead.
- 64.4% would watch a society drama with a female lead.
- 62.0% would watch a slapstick comedy with a female lead.
- 60.1% would watch a society drama with a male lead.
- 56.7% would watch all star dramas with a male lead.
- 51.4% would watch a silent comedy with a male lead.
- 47.1% would watch an all star comedy with a male lead.
- 42.3% would watch a silent comedy with a male lead.
- 30.0% would watch a society drama with a male lead.
- 26.0% would watch a slapstick comedy with a male lead.
- 22.3% would watch an all star comedy with a male lead.
- 18.0% would watch a silent comedy with a male lead.
- 14.5% would watch an all star comedy with a male lead.
- 10.5% would watch a silent comedy with a male lead.
- 7.0% would watch an all star comedy with a male lead.
- 3.0% would watch a silent comedy with a male lead.
- 1.0% would watch a silent comedy with a male lead.
- 0.5% would watch a silent comedy with a male lead.
- 0.1% would watch a silent comedy with a male lead.

Garfield Here

Garfield Here, J. Garfield of Cleveland, Ohio, is now preparing to make a new film, which will be released in the near future. The film is a drama and will be directed by J. Garfield himself.

Bleich Theater Opens Today

The new Bleich theater in Owensboro, Ky. opens today. The theater cost $150,000 to build.

Griffith Not Moving West

The Griffith offices deny reports that he is considering moving to the west coast. It is stated that Mr. Griffith is planning to return to California for exteriors during the winter months, but that this depended entirely upon the subject he will make.

“Fantomas” New Fox Serial

The second Fox serial based on the “Fantomas” series of stories has been published in Europe. It is understood that Emile Chautard was the producer of “Fantomas” for Fox before their severance of relations.

Cohns Engage Polly Moran

(Special to WID’S DAILY)

Los Angeles—Polly Moran, who was a star in her own right with Mack Sennett, has been engaged by the Cohn Bros. to appear in the new series of Hall Room Boys comedies.

4 Specials Yearly

Richard Jones Rejoins Mack Sennett—To Make Feature Comedies Only

Richard Jones, starts west next Sunday, having been put under a special contract by Mack Sennett. Jones is to direct at least three and not more than four special comedy productions during the coming year. The picture will be five reels or more in length.

Jones has been on the Griffith directorial staff, Dorothy Gish’s three last productions having been made under his direction. One of these is “Flying Pat,” soon to be released.

Preliminary production work has been completed for the first comedy, to be called “Molly-O.” Jones will immediately start work upon his arrival in Los Angeles. Arrangements have already been made to publish a song built upon “Molly-O.” This has just been composed by Art Hickman.

Meyer in London

Frank Meyer, who went to India some months ago to get under Famous Players’ proposed Indian producing unit is expected in New York around Nov. 1. He is now in London.

Weeks on Coast

Los Angeles—Charles A. Weeks, vice president of the B. B. Hampton Prod., is here from New York, for a meeting of the directors of that organization. Before returning to New York, Weeks will visit the exchanges of the Hodkinson Corp.

Addition for Fox Studio

Demolition of the building on the southeast corner of 56th St. and 10th Ave., to make way for a new addition to the Fox studio, has been completed. The new addition will be used for offices.

33 Offices Ready

Educational Films Corp. has completed the task of organizing its own exchange system through the United States and Canada. The last link was forged with the opening of the Denver office, so that every territory is not only organized, but actually doing business.

Educational’s completed work results in 27 fully equipped branches in the United States and six in Canada.
CHRISTIE COMEDIES

Another angle on Christie's "dressing up comedies" policy. This new comedy has a great cast, Eddie Barry, Neal Burns, Earl Rodney, Vera Stedman, Charlotte Merriam and Lydia Yeaman Titus.—Adv.

Coast Brevities

Frank Lloyd, now featured by Goldwyn, will start on "the Water Lily" the first original screen story written by Gouverneur Morris.

Wallace Worsley, who directed "The Penalty," will also get under way next week with the first original screen story by Gertrude Atherton. The working title is "Noblesse Oblige."—

Charles A. Weeks, vice president of Federal Photoplays, Inc., Great Authors Pictures, Inc., and Zane Grey Pictures, Inc., is expected from New York.

Ben Wilson has engaged Mr. Ford to produce a series of western comedy dramas starring Jack Hoxie.

Viola Dana and 20 members of her company have returned to the Metro studios after two weeks spent at Cat- days Island filming exterior scenes of "The Offshore Pirate."—

Theodore Von Eltz has been selected by Bayard Veiller, to play opposite May Allison in "Are Wives to Blame."—

Jack (Hugh Ryan) Conway has finished his contract with the B. B. Hampton productions.

Wyndham Standing has been engaged to play the lead with Marion Davies at Santa Barbara.

Buster Keaton has completed his third two-reel comedy for Metro. The laugh provoker has been titled "The Scarcecrow."—

Fritzi Brunette has been chosen as Frank Mayo's leading woman in his next Universal production, "Tiger," work on which will begin in a few weeks under the direction of Jacques Jecard by George Hull.

GAUSMAN.

Incorporation

Providencia—Newport Am. and Bijou Theater Co. Ter shares. Incorporators, Bill, president; Louis B. Thomas F, Eddy.

Indianapolis—Cahalum P Gary. $100,000. To lease tribute films, and sell picture. J. F. Davies, A. C., and O. W. Moore, directors.

Frankfort, Ky.—Victory Co. $35,000. To operate motion houses. Incorporators, Dillon, Lysus Daniels, St. A, Bell, J. F. Bell and Wright.

Montreal—Associated Screen $24,000. Headquarters to be in city.

Hartford, Conn.—The Wil Bristol Andino Picture Corp. William H. Bristol, Nares more and T. F. Carndly.

Famous Buys Toronto Home—Toronto—The Oakwood building by the Famous Playerdian Corp.

Broadway, Butte, Butt—Butte, Mont.—The Broadway recently in a fire which caused damage of $3,000.

Have Fire Prevention Ordinance—San Francisco—A report has been filed with the Board of Supervisors of the Bureau of Fire Prevention recommending that an ordinance be enacted to punish violation of all laws by the handling and storing of fire-wood, approved. It proposes all films be kept in individual storage and stored in fireproof locations.

Carr Tenders Resignation—Buffalo, N. Y.—Carr has resigned as treasurer and director of the Theaters Corp., controlling the local houses.

Buffalo Oriole Rises—Buffalo—An increase of 5¢ on tickets has been effected in the admission price at the Oriole by Bernard Vol.

There are arguments for and against an increased admission price, but they are no arguments against increased ticket sales. The best way to get the business is through the use of RITCHLEY posters.
Putting It Over

Here is how a brother exhibitor puts his show over. Send along your ideas. Let the other fellow know how you cleaned up.

"Darling Nellie Gray," the popular song of two decades ago will have a revival when William S. Hart's "The Testing Block," is released. Jerome H. Remick and Co., will use a special edition of this song as tie-up with "The Testing Block," picture of William S. Hart. Tickets from the picture will be used the cover of the forthcoming sheet which will be known as "The William S. Hart" edition. Thousands of prints will be distributed throughout the music stores of the city and will be available to dealers for window displays and exploitation tieups.

Hula Hula dancers, the rage a few years ago, are not nearly as popular as the dance likely to lure possessors of the new toys. Hula Hula operates the Plaza, engaged one of the "Hula Dancers," the W. Griffith production. For every picture in her repertoire, Brecher took more change.

Omaha, Neb.—Georges Carpentier defeated Jack Dempsey in the squared circle, but nevertheless Albany Goldberg of the Moon stirs the talk of such a bout when he predicted "The Wonder Man" will be his next campaign was a truck with big cut-out of the Frenchman's face on the windows. "Can Carpentier Beat Dempsey? See the Wonder Man." The story.

St. Paul, Minn.—Harry Lux, manager of the De Luxe theater, scored a district triumph in exploitation when he opened his theater for the 1920-21 season a few days ago. Nearly three weeks before the opening date Uticans were advised that the newspapers and trolley advertising to never marry out. "Don't Ever Marry" screamed forth in large red letters on signs on the street of every street car operated in city. There was no indication as to whether the warning was related to. Just six days before the opening date Lux let the Utica publishers see the secret, announcing in 18 that the De Luxe would open following Sunday with Marshall Land's production. The day before the opening, boys in red in telegraph uniforms were stationed on the busiest street corners handed "telegrams" to every person. These were to Mrs. Mrs. General Public, wherever

"Don't Ever Marry" is a Material Mirthquake, a nickel plated into the Old Kit Bag of Man's Life. It will make the sick well and the well the weller. In addition it is the date of the opening and asks this question: "There are Three Rings in Life. You are Born, You

Cuts and Flashes

Gloria Swanson Somborn has arrived. Her mother, Gloria Swanson, will shortly return to pictures via Paramount.

"The Dollar-a-Year-Man" is Roscoe Arbuckle's first production for Paramount under the new dual director system.

Frank Waller has prepared a musical score for "The Crimson Cross." Production work has been started at the West Coast Reelart studios on "All Souls' Eve" with Mary Miles Minter, under direction of Chester Franklin.

Will Rogers and his director Clarence Badger have left for Jacksonville, Calif., where exteriors will be filmed for "Boys Will Be Boys," a Goldwyn production.

Gloria Payton has been cast for an important role in "East Is East," a Robertson-Cole production, starring Sessue Hayakawa.

Charles F. Bender has arrived in Universal City to act as assistant to Lucien Hubbard, the scenario editor. Bender is a former New York newspaperman.

Phillip E. Rosen will direct Mary Allison in her next vehicle, "Are Wives to Blame," which was adapted by Edmund Lowe, jr., from Ben Ames Williams' story, "More Stately Mansions."

Ben Wilson will feature Jack Hoxie in a series of Western comedies. Francis Ford, who directed the last five episodes of "Thunderbolt Jack," Jack Hoxie's current serial, will direct the first feature, "A Man's Country," adapted from the same title by Reeves Eason.

"Prisoners of Love," will have its initial showing at the Capitol during the week of Nov. 21.

North Manchester, Ind.—Mrs. Sirk has sold her theater and has bought the Grand Theater at Bluffton.

Chicago—Sherman Kelley has left the Superior Screen Service, Inc., and is going with Robertson-Cole.

Chicago—Celebrated Players has closed with Lubiner & Traxnitz with the showing of "A Child for Sale" throughout the L. & T circuit.

Get Married and You Die. So after you are married what is there left for your woman? During the week of the picture, Manager Lux did not let down on his advertising. He told the people of Utica that everybody was rushing over "Don't Ever Marry" with 14-inch and 8-inch ads. As a result the film played to very large audiences at each performance and the De Luxe turned from its policy of holding but two matinees a week to one of an afternoon performance daily.

Beware

Under this caption "The Exhibitors' Bulletin says:

"Do not tie yourself up with a non-cancellable contract or a franchise contract or any type of non-cancellable contract, camerouflaged by some other name, with any concern or group. It is to your best interests at this time to keep your theater independent to play the product of all producers that offer you pictures of recognized merit."

New Theaters

Eunice, La.—Local capital to build.

Leonminster, Mass.—Thomas A. McEvoy, Gen. $175,000.

Austin, Minn.—A. Cassner. $5,500.

Visalia, Cal.—Crescent Theater Interests. 400.

Holister, Cal.—Hables and McNamee to remodel Goldstine Building into theater.

Ware, Mass.—Kaplan and Co. given permit to operate picture show in Bidjou.

Sharon, Pa.—Grand to open shortly.

LABORATORY EXPERT

Timer and laboratory man can take charge of any department. Has thorough knowledge of the business. Has been with the leading laboratories and at present with one of the largest concerns. Address Box B—4 WID'S.

"THE MIDNIGHT RIDERS"

A 5 Reel Western Made by real Westerners

For TERRITORY

Ask Kipling, 516 5th Ave., New York

"Spectro" Photographic Lamp

Manufacturers of Complete Studio Lighting Equipment

For write for details

JOS. GELB CO., 512 W. 36th, N. Y.

"SPECTRO"
McCord Film in Boston

The new McCord production of "The Good-Bad Wife" which had its premiere at the Broadway last week, is to open at the Keith Boston Theatre Boston, Mass., beginning today. Through New England this production is being distributed by Federated Film Exchanges of America.

Advertising Consolidated With Publication

For purposes of greater efficiency for the employing firm and added convenience for tradesmen in the advertising and publicity lines, the advertising and publicity departments of Selznick Enterprises, Inc., have been consolidated and placed under the direction of Randall M. White.

New Release for Peerless

Peerless Pictures Co., will state their latest production "All For a Woman."

Hold Sunday Show Hearing

Harkimer, N. Y.—A hearing has been held by the Village Board of Trustees concerning Sunday pictures. No action has as yet been taken, but the churches are strongly opposing the measure.

Plan Church Film Movement

Toledo, O.—Lowrie D. Cory who will arrive here shortly will lay before the ministers of Ohio churches a plan whereby they will be able to obtain a regular film supply to suit their needs should they join the "Within the church" movement for the adoption of pictures to give a more universal appeal to the church message. Heads of leading Protestant denominations have endorsed the plan.

Clifford Robertson, casting director at Goldwyn's Culver City studio for the past two and a half years, has signed a contract for another year.

John Gilbert

Pictured and Entirely Rewrote

"The Great Redeemer"

Pictured

"The White Circle"

Assisted the Direction of Maurice Tourneur

Pictured

"Deep Waters"

And Co-Directed with Maurice Tourneur

On Broadway

Central—"Over the Hill!"
Strand—Anta Stewart in "Harriet and the Piper."
Rialto—Behold My Wife."
Rivoli—Marlon Davies in "The Restless Sex."
Capitol—"The North Wind's Malice."
44th St.—"Way Down East.
Criterion—"Something to Think About."
Broadway—Louise Huff in "The Dangerous Paradise."
Loew's New York—Today—Pauline Frederick in "Madame X."
Tuesday—George Walsh in "From Now On."
Wednesday—Mary Minter in "Sweet Lavender."
Thursday—Patty Arbuckle in "The Round-Up."
Friday—Frank Mayo in "The Marriage Plot."
Saturday—"Hold by the Enemy."
Sunday—Bert Lytell in "The Price of Redemption."
Brooklyn Strand—Charles Ray in "Peaceful Valley."

Next Week

Strand—Lionel Barrymore in "The Devil's Garden."
Rialto—Marlon Davies in "The Restless Sex."
Rivoli—"The Great Redeemer.
Capitol—Narimova in "Madame Peacock."
44th St.—"Way Down East."
Criterion—"Something to Think About."
Broadway—"The Stealers."
Brooklyn Strand—Katherine Macdonald in "Curtain."

The First Eight

Robertson-Cole's first eight productions to be released under the "all special" policy are:
"The Stealers."
"A Slave of Vanity."
"A Slave of Vanity."
"You and Me."
"The First Born."
"The Little Fraid Lady."
"The Little Fraid Lady."
"The Little Fraid Lady."

Ward Crane, Crane Wilbur, Lucy Fox, William Roselle, Mrs. DeWolfe Hopper and William Riley Hatch are supporting Constance Binney in "Something Different." Roy Neill is directing.

McCloskey Finishes Second Script

Lawrence McCloskey, who prepared the continuity for "The Frisky Mrs. Johnson," starring Billie Burke, has completed the adaptation of an Elinor Glyn novel which it is understood will be produced in Europe in the actual locations described in the story by Famous Players.

Copyright Their Trade Mark

Ella Stuart Carson and R. C. Smith have copyrighted their trademark "The R. C. Smiths. All of their future stories for Selznick will be under the copyright name.

Supply House Opened

Oakland, Calif.—A supply house has been opened by George Smith and Vic Duhem at 1536 Franklin St.

Lasky Signs Gladys George

Gladys George has signed a long-term contract to appear in Paramount pictures.

Two More Theaters

New Castle, Ind.—Brannigan and Connors have purchased the Royal Theatre, and the Joy Theatre, Shwayze, Ind., and will conduct them along the same lines as their Luna-Life Theatre in Marion, Ind.

For the opening at New Castle today they have selected "Sex."

Stereo, Mats, Electros

I. Rubin & Company

23 E. 4th St.

Spring 8303

The Woman Untamed

When you want service

United Society Cinematographers

Suite 1603, Canler Bldg., N. Y.

Carl Claussen, well known magazine writer, has joined Metro's story producing forces.

Directory of the Trade

A Reliable Guide for Ready Reference

Advertising—Publicity

Merritt Crawford
The Screen Bulletin
904 Fitzgerald Bldg.
Bryan 55

C. J. Verhalen
1400 Broadway
New York C
Phone Fitzroy 4946

Artists and Art Titles

Martin-McGuire & Newcombe
Art Titles
727 7th Avenue
Bryan 50

J. V. Ranck Corp.
1500 Broadway
Bryan 54

Cutting and Editing

Edward M. Roskam
Film Editing for the Trade
1547 Broadway
Bryan 51

Files Service

Film Service Bureau
130 W. 46th St.
Boston 500-104
Real Service All-Ways

Laboratories

Evans Laboratory
Quality Motion Picture Printing
416-24 W. 31st St.
Wells 3445

National Film Laboratories
Mark M. Dantes
Hudson Heights, N. Y.
Tel. Union 41

Republic Laboratories, Inc.
Developing—Printing—Tinting
729 7th Avenue
New York City

Public Stenographer

Libby Liss
Scripts and Plays—Photographing
2nd Floor—729-7th Ave.
Boston 67

Printers and Engravers

The Arco Press
Inserts, Press Books, 24-Hr. Service
225 W. 39th St.
Bryan 3602-35

Barnes Printing Co.
Motion Picture Specialists
36 East 220 St.
Phone Gramercy 5

Prospect Press
Quality Printing for the Trade
168-W. 4th St.
Spring 20

states Rights Market

Commonwealth Film Corp.
Sam Zierer, President
1600 Broadway
New York

Estet Studio and Lab., Inc.
Studio—209-219 E. 124th
Harlem 7
Studio—Sixth Ave.
Main 484

Estet Studio and Lab., Inc.
Studio—209-219 E. 124th
Harlem 7
Studio—Sixth Ave.
Main 484
Coming East

Al Kaufman Will Produce Here—

Nelton to Make "Penrod" in

New York

It is learned that Al Kaufman will
make his producing headquarters in
the East and that he will leave Los
Angeles for New York in a few weeks
to complete arrangements to that
end. Kaufman has under contract
Allan Hubbard and Dorothy Phillips
who have been working at one of the
units of the Hollywood Studios on
the coast.

Marshall Nelton, who is now mak-
ing "No, a Dream Is Not Heard" for
First National, will also come to
New York, according to reliable in-
formation, to make a screen version
of "Penrod," in which Wesley Barry
is to star.

Loew Declares Dividend

Loew's, Inc., has declared a 50 cent
dividend payable Nov. 1 to stock-
holders of record, Oct. 16. It is a
regular quarterly dividend.

Wasserman Here

W. M. Wasserman, general man-
ger of the W. and S. Feature Service,
Atlanta is in town. At the Claridge.

"Camille" for Nazimova

Contracts are expected to be sig-
ned shortly whereby Metro will se-
cure for Nazimova "Camille" which
Famous Players now own.

Pathe News 10 Years Old

Beginning Nov. 15, Pathe News
will celebrate its 10th birthday. In
every locality where Pathe has a
branch, local editions will be issued
together with the regular news week-
ly. Special stunts are being planned
in the nature of incorporating im-
portant events of former years in the
current issue.

Hunter's Own Co.

T. Hayes Hunter, director of
"Earthbound" has left for California
to start work on a big special pro-
duction, the nature of which is being
kept secret just now. Hunter has
plans for a series of T. Hayes Hunter
Prod. four a year, but just what af-
filiation he has made is unknown at
this time. His Goldwyn contract has
expired.
New Theaters
Norwalk, Conn.—Harry Goodwin.

Youngstown, O. — Charles H. Miles, chain, to build.

Wilmington, Del.—Col. M. E. Tydings and Frank H. Zurkee head a syndicate which will build. $150,000 to $200,000. Ready in April.

Oswego, N. Y.—Harry Morton and Charles Sesonske to build.

Chicago, Mass.—F. G. Burnham and John Giguere to remodel Central Baptist Church into theater.

New Brunswick, N. J.—Aaron Schusterman. $10,000. 200.

Philadelphia—Suburban Amuse. Co. to build.

Louisville—M. Svitow, chain, may build.

Champion Back
E. R. Champion, Arrow special representative, has returned from a trip to Buffalo, Syracuse and Utica.

Pittsburgh—H. D. Cherry, formerly at Savoy, at Stanley, succeeding Forbes, given leave of absence due to poor health.

If increased income is the thing exhibitors want, the easiest way to obtain it is through the increased use of RITCHIEY posters.

RITCHIEY LITHO. CORP.
406 W. 31st St. N.Y. Phone Chicago 8388

The Jack-Knife Man
Called Most Pleasing and Heart-Gripping Tale

Critics Say “Harriet and the Piper” Contains Everything That Makes a Picture Attractive—Praise for Constance Talmadge in “Good References”

THE JACK-KNIFE MAN
“Delightfully refreshing in the newness of its theme and locale of rural simplicity, ‘The Jack-Knife Man,’ with its quaint characters drawn from real life, is full of genuine humor and pathos. It is one of the most pleasing and heart-gripping tales the screen has produced in a long time. It is a homely little tale of the affairs of plain people with its central character a lovable old chap filled with the love of fellow-man. King Vidor has chosen an excellent cast to interpret the difficult roles.”—Portland (Ore.) Oregonian.

GOOD REFERENCES
“Constance Talmadge, clever in the role of a young business woman which she has assumed with success in several of the latest of her productions. She hits the popular chord in ‘Good References,’ a bright, swift-moving story excitingly pictured. A sure hit of the laughter target.”—Exhibitors Herald.

HARRIET AND THE PIPER
“Almost everything that makes a picture attractive has been injected into ‘Harriet and the Piper.’ Popular story, logical plot development, highly dramatic moments, touches of the spectacular and a fine sprinkling of humor give the picture the effect of being well rounded out. It is a tribute to good direction from start to finish. Anita Stewart gives a performance that for real sympathy and vividness has been seldom, if ever, equaled in her career. The sets are elaborate, the costumes rich, and the beauty of the whole has been enhanced by fine photography.”—Moving Picture World.

PROTECTION
The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.
The Growth of the Edward Small Enterprises

has not been accidental. They have GIVEN invaluable SERVICE and JUDGMENT in meeting the PRODUCING MANAGER'S wants. Steadily for the past several years EDWARD SMALL has been building on a solid foundation of service rendered, keeping pace with the requirements of his clientele. Consequently his growth has been sound and normal and his position in the motion picture and theatrical world

Has Been Established on the Basis of Achievement

COURTESY, CO-OPERATION AND VISION controlled and directed by knowledge born of long experience, have enabled the EDWARD SMALL ENTERPRISES to become increasingly valuable to the MOTION PICTURE PRODUCER, the MOTION PICTURE STAR and DIRECTOR and the DRAMATIC STAGE in general upon whose patronage its growth depends.

EDWARD SMALL ENTERPRISES

LOS ANGELES

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EDWARD SMALL
PERSONAL REPRESENTATIVE OF MOTION PICTURE STARS AND DIRECTORS.

Edward Small-Jenie Jacobs, Inc.
PERSONAL REPRESENTATIVES OF DRAMATIC, CONCERT AND MUSICAL COMEDY STARS.

Edward Small Play Co., Inc.
PLAYS BOUGHT, SOLD AND LEASED FOR LEGITIMATE PRODUCTION AND MOTION PICTURE REPRODUCTION.

1493 Broadway, New York City
Phone: Bryant 2389-2390-2391
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Louis Stevens and John Richie of the Ince scenario dept are on a short vacation at the Jack Long ranch in the "Valley of the Moon."

Upon the completion of a building at 3274 West Sixth St., within the next few days, David M. Hartford Prod. will move into new West Coast offices.

Harry Carey has left for San Francisco accompanied by his director Val Paul, and his entire company to film the opening scenes for "Burning Embers."

GUAmsAn

FRED SCHEAUFER
CONTINUITY
AND EDITING
FOR VITAGRAPH

Kenneth Davenport Everett Hays Telephone 12828
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Picture Players Special Representatives
Suite 621-623 Union League Building
Second and Hill Streets
Los Angeles, California

"GIRLS DON'T GAMBLE"

The Greatest Comedy Drama
Attraction

D. N. Schwab Productions, Inc.
1600 Broadway
New York

To Fight Sunday Picture
Philadelphia.—The Lord's Day
fiancee is heating the fight a Sunday picture. Every mini
association was of course against the Sunday amusement measure except in the legislature at the session. The state has 10,000 copies of an outline
liobrits plans secured by Allard

Ascher Bros. Plan House
Rockford, I 11.—Ascher Br.
are planning a $225,000 house
intended to have it seat 1,700.

Falls House in Fire
Nirgara Falls, N. Y.—The New
East Falls and 13th St., was re
damaged to a considerable extent
fire. Fred Dona operates the

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OF THE TRADE
A RELIABLE GUIDE FOR ALL戰 REPREVES

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Sam Zierler, President

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Hatlin
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Tuesday, October 19,
Nary a Word

Passes When Alfred S. Black and Willard Patterson Meet in the Astor

A little while ago there was a flurry in the exhibitor organization field when Alfred S. Black pointedly asked why no one had inquired whether or not First National had featured the activities of Willard C. Patterson in organizing the Chicago convention.

At that time Patterson, being a Southerner, answered it with typical Southern language. He said that if Black said that First National had featured his meeting in Chicago that Black lied.

That was all there was to it until Monday night when Black and Patterson happened to be in the lobby of the Hotel Astor. Patterson saw Black first and eyed him coldly evidently awaiting developments. Black, according to those who were there, saw Patterson as well, but turned on his heel and walked in the opposite direction, not even speaking to him.

Patterson left for Atlanta yesterday.

Martin Johnson Returns

Martin Johnson and his wife have returned from the South Sea Islands, where they secured new film material, Robertson-Cole will decide shortly in what form the material will be issued.

Series with Guinnin

Victor Krupen has signed Texas Guinnan to appear in a series of 12 reel productions. The Krupen offices say that already 30 per cent of the territory has been sold on the new series.

Manley Here

Ed Manley, representing the Western Pictures, Inc., New York Co. of Los Angeles, of which Irving M. Lesser is general manager, is in the city.

Manley can be reached through Miss M. S. Rosenfeld, 117 West 46th St.

Foxe to Star

Earle Foxe will be starred in nine productions under the banner of "Ziegfeld Films," as the films of the Ziegfeld Cinema Corp., will be known. Work on the first will be begun immediately upon the completion of "The Black Panther's Club" which Emile Chautard is directing and for which Foxe is working in support of Florence Reed.
House Changes

Winnipeg—Emanuel Levy at Bijou.

McKee's Rocks, Pa.—Max Engleberg, Strand, bought Castle.

Hampden, N. D.—J. R. Williams bought Electric.

Motley, Minn.—Elmer Morgan bought local house.

Kerkhoven, Minn.—M. H. Nelson bought O. K. from A. M. Jacobson.

Westbrook, Minn.—A. C. Cohrs bought Lyric from E. E. Parsons.

Froid, Montana—Edward Rhodes bought Bon Ton.

Cincinnati—J. F. Potts, Arcan at Portsmouth bought Variety.

Cincinnati—Company which owns People's to buy another.

Corning, N. Y.—A. M. Epstein bought Bijou.

Council Bluffs, Iowa—Bill Roper, operating Roper, 700.

Broken Bowl, Neb.—H. F. Kennedy operating Lyric.

Winnipeg—Jules A. Steele at Lyceum, succeeding Jos. J. Raymond.

Bluem, Tex.—T. C. Wermel bought A. J. Chaney's interest in local house.

Fennimore, Wis.—Elmer B. Berger bought Amuse from Roland Hernandez.

Phelps, N. Y.—Operator of Crescent, Newark, N. Y., bought Garlock Opera Houses.

Washington—Charles M. Overacker at Grandall's at 9th and E. St., Northwest.

Pittsburgh—George Kline at Overbrook, recently bought by George Beanenthal.

Waldorf, Minn.—Gerald Doig bought Pleasant Hour from Henry Wicks.

Amsterdam, N. Y.—It is reported that Nate Robbins, Majestic, Utica, bought three Eddie Klapp houses.

Opelousas, La.—Opelousas M. P. Corp., bought Wm. Dejean property for $16,000 and will spend $10,000 on improvements.

L. L. Hiller will leave for a country-wide trip early in the interests of "Up in Mary's Attic,"

Durant, Okla.—Robb and Rowley bought Liberty and Bungalow from A. J. Allison, J. H. Rowley to manage them.

New A. P. Releases

Six Pictures for Release in Next Three Months—Dwan, Tourneur, Read, Ince and Bennett Represented

E. B. Warren, General Manager of Distribution, Associated Producers, announces from California a rearrangement of release dates on Associated Producers' productions following "Home-Spun Folks" and "The Leopard Woman."

Under the new arrangement, Alan Dwan's first A. P. picture, "The Forbidden Thing," will be released Nov. 7.

The next release, set for Nov. 21, is Maurice Tourneur's, "The Last of the Mohicans."

The release for Dec. 5 is another J. Parker Read, Jr.—Louise Glum production—The picture at present is now being cut and titled in the Read Studios and prints will be shortly shipped to Associated Producers, branch offices.

Following this will be another J. Parker Read, Jr.—story—Hobart Bosworth in, "A Thousand to One."


Mack Sennett's first multi-reel production, "A Small Town Idol," will be released Jan. 16, Ben Turpin, is star of this production.

Urge Films for Schools

Washington—The National Community Center has urged that pictures be used at the five local high schools as part of the regular curriculum. If successful, it is planned to start a campaign to install machinery in the 17,000 high schools of the country.

Nathan Named Representative

Joseph Nathan has been named by Joseph Nathan has been named by Brooklyn and suburban N. Y. representative for the American Film Corp.

Houses Planned

Honamy, Okla.—Work on Petit has been begun.

Bonham, Tex.—Robb and Rowley, $50,000.

Deep River, Conn.—Louis E. Pratt, owner of local house, to build another.

Osweego, N. Y.—Charlie Sosensky to open new house, $1,500.

Dve Bois, Wis.—A. G. King operating K. of C. Hall as a picture house.

Richmond, Va.—Criterion Amuse, Ce, of Danville, $300,000. John P. Fryar, pres.

Maurice Costello has been signed to appear in "Determination."
Trade Via Films

Buenos Aires Exposition Will Have Pictures as One of Its Most Prominent Features

What is expected to be the first real test of the value of motion pictures as an efficient medium for developing sales for American products in foreign countries will be made at the coming exposition of United States manufacturers to be held at Buenos Aires next March.

The two large theaters that are located within the exposition grounds will be given over to the exclusive exhibition of films portraying American industry and commerce. The performances will be continuous and open to the public without charge.

The program that is now being arranged will cover the entire field of American industrial equipment, manufacture technical demonstration and operation, and other interesting features of American business.

The American National Exposition, Inc., who are conducting the enterprise, have turned over the supervision and management of the motion picture division to the cinema Service Company.

Harmen Going Abroad

J. Harman, president of the Sun-Light Argyle Corp., is leaving for England and the continent Oct. 23. It is Harmen's intention to visit every producing center of importance in Western and Central Europe, studying lighting methods and problems.

Claude A. LaBelle, a former Boston and Washington D. C. newspaperman, has taken over the publicity direction of the U. S. Photoplay Corp., producing "Determination."

Franklin Prod. Formed

A new company has been formed to produce two reel comedies with offices at 780 Sixth Ave. A series of 112 two-reelers will be produced featuring Sidney Voorziner and Bonnie Dale under direction of Chas. Franklin.

Special Pictures Plans House Organs

(Special to WID'S DAILY)

Los Angeles—Two publications are to be issued by Special Pictures. Once a month there will be published an distributors' bulletin and a general house organ will be issued for the exchange manager and sales force.

Summerville Being Starred

Los Angeles—Slim Summerville, two reel comedies are now being produced at the National Film Studios. Norman Manning is general manager of the organization.

Manning plans to make 12 two-reelers a year starring Summerville and also Bobbie Dunn, a circus performer. As soon as the first negative is cut he will go to New York to stage a trade showing and arrange for future release contracts.

Plans Series of Westerns

(Special to WID'S DAILY)

Los Angeles—A series of 12 westerns a year is the plan of the Western Star Prod, Co., Phil Goldstone, president and offices at 6050 Sunset Blvd. The series will star William Fairbanks and the first, "A Western Adventurer," has already been completed. Release via the state right market.

Terrell, Texas—Gwyn and Byar, lyric to build one probably called Terrell. $40,000.

Keenan in Stage Play

(Special to WID'S DAILY)

Los Angeles—Frank Keenan has abandoned pictures, temporarily at least, to appear in "John Fergucon," which is to be the next attraction at the Majestic Theater.

Barnard Joins Kineto

J. Lorraine Barnard has joined the Kineto Co. of America, Inc., as director of the industrial department. Barnard has been director of production for the Bamner Film Co.

Wid's Daily Binders - $3.00

Invaluable for reference purposes.
At Broadway Theaters

Strand

The opening number is the overture "Capecotto Italiano" followed by the Strand Topical Review, Catherine Lampe, vaudeville, who renders "Gypsy Dance" and "Nanouk." It is an Artcolor production. The prologue to the feature, "Harriet and the Pipers," a first national attraction starring Anita Stewart, consists of a pretty setting with Sylvia Elia singing "Obtaining." Other numbers are a Mr. Nielson Educational comedy, "The June Bird," and Reddiffe Hollinshead's selection, "In the Wee Little Home I Love" and "All For You."

Capitol

The Capitol orchestra renders the overture "Poet and Peasant," followed by a scenic "Alaskan Wonders" showing the natural marvels of the glacier of the north. Milo Garmarelli and assistants present "Skaters' Waltz," a pretty dance with a winter setting appropriate to the atmosphere of the feature which is a Rex Beach production, "The North Wind's Flabber." The Capitol News; solo by Bertram Peacock, "Inviocita;" a Capitol Hy Mayer Traveler, "Swat Is Life In and On the Water," and the organ solo complete the bill.

Criterions

Cecil B. DeMille's production, "Something to Think About," with Elbert Healy, Gloria Swanson, Theodore Roberts and Monte Blue in the cast opened at the Criterion this week for an indefinite run. The picture is being well received. The opening number is a silhouetted musical novelty. The musicians are seen only in shadow and render "Le Coriolan de Claude." The scenic is a beautifully colored subject showing Versailles, its architecture, parks and fountains. A colonial musical and dance number precedes the feature, a juvenile Runnals cartoon comedy and the organ solo, "March Pitrannicque" conclude.

New Series for C. B. C.

An issue of twenty-six new two reel Westerns, under the trade name of "Star Ranch Playphotos," is announced for the starlet market by J. P. Allard, president of C. B. C. Film Sales.

"GIRLS DON'T GAMBLE"

The Greatest Comedy Drama Attraction

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"THE MIDNIGHT RIDERS"

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For TERRITORY

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Steroees-Mats Electro's

I. Rubin & Company
23 E. 4th St.
Spring 8303

Arrivals

Pete Smith is in from Los Angeles to arrange for the transfer of his family to the coast.

Paul Hurst, director of a new Hedda Nova coast, made production, is also here arranging for distribution of the picture. Headquarters at the C. B. C. Film Sales Corp.

F. P. Buys French Play

Oscar Osso, American representative for the French Authors, has sold to Famous Players the world picture rights to the play "Montmartre," by Pierre Frondais.

Jerome Storm has selected James Reine for the principal male part in Lillian Gish's first picture for Farm Amusement.

<table>
<thead>
<tr>
<th>TWENTY REASONS WHY BETTY COMPSON IS A STAR</th>
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<tr>
<td>No. 11—</td>
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<tr>
<td>Guy Price, in the Los Angeles Evening Herald, says:</td>
</tr>
<tr>
<td>&quot;Betty Compson is one of our very best leading women&quot;</td>
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Lust Buys Rights From Grel
Harry F. Grelle of Supreme play Prod. Pittsburgh, who recently bought "The Spoilers" from Film Market, Inc., for Delmas Maryland, District of Columbia Virginia has re-sold and assigned rights through the same company. Sidney B. Lust, of Super-Film tactions, Inc., Washington.

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XV No. 20
Thursday, October 21, 1920
Price 5 Cents

Bradstreet Filmdom
The Recognized Authority

What matters the Forbidden Thing? A tense moment in 'The Forbidden
Thing,' Allan Dwan's first Associated Producers' production, with
an all-str for cast headed by James Kirkwood, Helen Jerome Eddy and
Marcia Manon.—Adv.

Pathe Wins Case
(By wire to WID'S DAILY)
Toronto—The application of Educational
Film Corp., for an injunction to restrain the Pathe Film Co.,
the Specialty Import Co., the Strand
and Regent theaters from exhibiting pictures
of the Man o' War—Sir Barton race at Windsor has been refused
by Justice Middleton.

A. C. McLaster, counsel for
the defendants, claimed that no trespass
(Continued on Page 2)

McKenna Going to Coast
Issey McKenna, Betty Com-
plexion representative, leaves
for coast tomorrow.

Lark in "Pippin"
— understood that Cayuga Pie
Inc., J. N. Nautly and Gard-
lunting's new company, has
been given the rights to "Pippin"
which Marguerite Clark will ap-
pear. It was impossible to com-
pare with any of the interested
yesterday for verification.

Davis Buys "Isobel"
George H. Davis, of San Francisco,
has purchased outright a James Oliver
Curwood film, "Isobel." It will be
distributed via the state right
field.

"Isobel" was directed and produced by
Edwin Carewe, featuring House Peters and Jane Novak and
made by Sam Rock and Eugene Roth.

Mayors' Conference Today
Mayors of 25 New England cities
will confer with the National Board
of Review today at the Commodore.
Paul Lazarus, Stephen Bush, Rex
Beach and William A. Brady will be
among the speakers. There will be
a dinner tonight. Censorship will be
one of the topics discussed.

Sp'c'l Signs Rhodes
Announcement is made by Max
Roth, Eastern district manager for
Special Pictures Corp., that "Billie"
Rhodes has signed a contract to pro-
duce 26 comedies during the coming
year for Special Pictures.

Expect Action
M. P. T. O. Looks to Famous Players to Return Mrs. Dodge's
Theater in Morrisville, Vt.
The M. P. T. O. of America stated
yesterday that they looked to Famous Players—Lucky to make good
the pledge and promise made by Henry L. Salisbury at the hearing at the Hotel
Astor on Sept. 15th, conducted by the
Committee of 9, and also the
subsequent pledge made to the com-
mittee by Adolph Zukor, to return to
Mrs. Dodge her theater at Morris-
ville.

In the event of this theater not be-
ing returned to Mrs. Dodge, either
by way of lease to her for a term
of years or permitting her to pur-
chase the property at the price paid
by A. S. Black, M. P. T. O. officials
told they will assist in equipping
a new theater in Morrisville, Vt.
The present lease of her theater expires
Jan. 1st, 1921.

The M. P. T. O. made public yester-
day copies of a letter sent by Mrs.
Dodge in which she answered the va-
rious statements by Alfred S. Black
regarding his dealings with her.

Baruch Sent $49,000
Bernard M. Baruch has sent the
erk of the House of Representa-
tives an affidavit in which he says he
agreed with Harry G. Lewis to ad-
vance $49,000 for the filming of
"Uncle Sam of Freedom Ridge."

McGaffey to Leave Pickford
(Special to WID'S DAILY)
Los Angeles—Kenneth McGaffey, pub-
licity director for the Mary Pick-
ford company, will leave that organ-
ization shortly.

Hamilton Still With Goldwyn
The dramatic column of the New
York Times on Sunday stated that
Charles E. Hamilton was reported as
having left the Goldwyn coast sce-
nario staff. Goldwyn hadn't heard
about it yesterday.

Lichtman Out?
During the past few days there
have been many reports circulated
about the Astor and other places
where film folk gather that about
Jan. 1, "Al" Lichtman would retire
from Famous Players, where he is
in charge of sales. When this re-
port was in circulation several weeks
ago Lichtman laughed about it. He
is out of town and could not be
reached yesterday for a statement.
New State Righter

Great Northway Film Corp. Formed in Utica—Capital $300,000
(Special to WID'S DAILY)
Utica, N. Y.—The Great Northway Film Corp. has been organized here with a capitalization of $300,000. The corporation proposes to deal in state rights and also handle reissued productions in the state of New York through the Westerner County Inc.

The following are the officers and directors: John J. Bradley, president and general manager; Albert P. Howarth, vice-president; Fred A. Voll, secretary and assistant manager, and Thomas Kelly, treasurer.


Pathe Wins Case

(Continued from Page 1) had been committed in taking the pictures. The film in question is stated to have been taken by British-Canadian Pathe News cameraman and exhibited at the Regent and Strand three days of the last week. The Allen theater has booked the Educational subject, “The Race of the Age” for next week.

Pathe in a statement issued yesterday stated that the Man O' War pictures were taken by Al Wetzel of the Pathe staff, who was not admitted to the track and so was forced to find a location outside which would give him a view of the entire course. He set up his camera, says Pathe, on a truck just outside of the fence and with a long focus lens got close-up pictures of the race.

Michigan Prod. Opens Office

Detroit—An office with S. D. Pelzman in charge, has been opened by the Michigan Prod. Co., organized some time ago, “The Rich Slave,” with Mabel Taliaferro, is the first production being handled by the company.
EDWARD GODAL presents

ADAM AND EVE

featuring GODFREY TEARLE

HE WAS A CAVE MAN, A TWENTIETH CENTURY REPLICA OF HIS BIBLICAL NAMESAKE.

SHE WAS A DAINTY MAID, POSSESSOR OF THE POISE, BEAUTY AND OTHER ATTRACTIONS THAT HAVE THROUGH THE AGES INVEIGLED THE OPPOSITE SEX.

BUT THERE WAS ANOTHER WOMAN — AND THEIR TRIANGLE ROMANCE PROVIDES A DRAMA OF THRILLS, ACTION AND ADVENTURE THAT WILL PROVE A REVELATION.

STATE RIGHTS
CLARK CORNELIUS CORPORATION
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NEW YORK CITY
More Figures

The Griffith offices yesterday made public additional box office receipts on showings on "Way Down East." Last week the receipts for seven days at the 44th St. theater were $19,087.

The same week in San Francisco in seven days the gross receipts were $17,678. The week in Boston grossed $16,665.50. The Philadelphia week ran to $16,637.

The Griffith offices state that $7,000 is the operating expense. This means the weekly expenses will reach $140,000 when the 20 road companies planned get actively under way.

New Release for C. B. C.

C. B. C. Film Sales has a 6 reel Western film from the novel "Ben Warman" by Charles E. Winter, produced by Yellowstone Prod., Inc. It features Pete Morrison and Carol Holloway.

Tod Browning has recommended his assistant, Lee McCarey for a Universal directorship. McCarey will be given his own company, according to reports from Universal City.

JOLLY JONES, JR.

Open Nov. 1st for Managerial or Publicity position in Vaudeville or Photo-Play Theatre. Just finishing 4 years service with Mr. A. H. Black. Address Majestic Theatre, Des Moines, Iowa

Friend Heads Williams' Company

Arthur Friend is now president of John D. Williams Prod., Inc., and Charles E. Hawthorne, vice-president, succeeding John D. Williams and Joseph R. Williams respectively. The company deals in legitimate stage attractions.

The Warners Here

The Warner Bros.—all of them are in New York, Sam, Abe, Harry, Jack and Dave. Their coast studio is now being erected and is expected to be finished in about 60 days.

RAPHAEL BERETTA

of Paris

Requests the honor of your presence at the first trade showing in America of CHEVALIER GUAZANI’S Latest Masterpiece

"FABIOLA"

at the

BROADWAY THEATRE

New York City

FRIDAY MORNING,

OCTOBER 22nd,

at 10:30 o'clock

H. B. Marinelli, Ltd., Inc.

1443 Broadway

New York City

Rex. Parker's next Goldwyn production will be "The Bridal Path" from the play by Thompson Buchan.

Christy Cabanne has taken over the Hollywood studios. The known director expects shortly to begin production on a picture for RKO-Ricson-Cole.

WANTED

2-REEL COMEDY NEGATIVES

X Y Z, Care Wid's

STATE RIGHTS

50% NOW SOLD!

"HONEYMOON RANCH"

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"GIRLS DON'T GAMBLE"

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D. N. Schwab Productions, Inc.

1600 Broadway

New York

MIDNIGHT IN RENO!

"The Penalty," which has been smashing precedents ever since its release, can be counted on to do almost anything.

Try it on your town!
Will Remodel Houses

Plans Filed With Building Dept. by Famous Players Subsidiary—Criterion Unchanged

As indicated in WID'S DAILY recently, extensive alterations will be made in the New York and New York roof, owned by the Seneca H. Corp., a Famous Players' subsidiary.

Plans have been filed with Building Dept. The cost of the contemplated changes will be $500,000. The Criterion will not be changed.

For the main part of the building used as the New York the alterations include the lowering of the auditorium to the grade level and removing the present two balconies, substituting one large balcony. The change in the auditorium will enlarge the seating capacity on the ground floor, adding six or eight rows of seats, bringing the total to 31 rows. The roof theater will also be extensively altered, practically making a new theater on the top of the building and enlarging the roof capacity to 1,400 seats. There will also be a new lobby at the entrance of the main theater and the 45th St. frontage will be remodeled.

Investigating United and Hallmark

The M. P. T. O. are requesting all persons having claims against the United Picture Theaters or Hallmark to communicate at once with national headquarters. The organization is making a thorough investigation of the business affairs of these companies.

Wants to Sell United Pictures

The trustee in the United Picture Theaters bankruptcy, has filed with Referee John J. Townsend a petition praying for authority to sell for $85,000 the playboys entitled "Light of Western Stars," "Man in the Open," "Man's Fight," "Adele," "Playing of Passion" and all appurtenant rights and appurtenances. A special meeting of the creditors to act upon the petition will be held at the office of Townsend, 299 Broadway, on Oct. 29.

Holubar Film for Opening

Los Angeles—According to present plans for the Lesser theater in connection with the new Ambassador Hotel where First National pictures will have their world premiere, an Holubar's "Man, Woman and Marriage" will be the opening attraction.
Gauging Public Taste

(Continued from Page 1)

The jury in the Supreme Court has returned a verdict for $51,018 in a suit of the United Lettergraph Co., against Patrick A. Powers, and C. A. and H. M. Warner as stockholders in the Warner Feature Film Co., on their guarantee of the account of the film company for lettergraphs furnished. A previous verdict against the defendants was set aside and Mr. McClure reserved decision on an application to set this one aside. The corporation is insolvent.

Samuel Eiebowitz has sued the American Cinema Corp., Burrell Ruskey, Harry Glaser and Walter F. Viehbu for $25,000 alleged to be due on a note made by the corporation to Nathan L. Amster endorsed by the defendants and transferred to the plaintiff.

On an assigned claim of Ernest E. Gagnon, doing business as the California Moving Picture Enterprises, and owner of the film, "Temptation, the Eternal Combat," Jacob H. Hoffman has sued Charles Mintz, the Remarque Film Co., Inc., and Charles Jawitz for an injunction restraining them from disposing of the film, for an accounting of all sums received, and to compel the defendants to give up the films to the plaintiff. The complaint alleges that Emann has an office at 15 W. 25th St., and that Mintz is one of the managers. Jawitz is in business as the Popular Film Co., and it is alleged that Gagnon leased the rights to the film to Emann for New York State on a 50-50 basis and also disposed of the New Jersey rights to Mintz, that Emann failed to account for them but put book- 

ings in the hands of Mintz who gave them to Jawitz and he made book- 

ings without the plaintiff's knowledge.

Waldo Gaulke, who conducts the New York Film Exchange, Buocs (Continued from Page 1)

Merit Film, with exchange offices in New York, Buffalo and Albany, secured the 1921 series of Vitaphone Movies for release in New York, Northern New Jersey.

Ford Made Two

It develops that Hugh Ford completed two pictures in England for Famous Players. These are "The Great Day," as noted, and "The Call of Youth," a story by Henry Arthur Jones.

State Theaters Corp.

Trenton, N. J.—The State Theaters Corp. Capital $1,000,000 has been formed here. Headquar- 

tes in Hoboken and incorporators: William F. House, Jersey City; James E. McNally, New York, and Daniel S. Kelly, Union Hill.

A Correction

"Chummimg With Chipmunks," reviewed in the short reel releases this week in "A Big Goldwyn release nd not an Educational release, as stated.

Suing for $15000

(Continued from Page 1)

Mayor's Conference Meeting

The Mayor's Conference yesterday indicated its desire to do away with censorship and other problems arising from the recent hearings of Everett Dean Martin was given the title of the Nat'l Board of Review. A Goldwyn company has been formed, D. W. Griffith the producing head, and the New Jersey Stockholders were addressed by the Mayor at a 2:00 p.m. at the John Hay Conference at City Hall.

Merit Film, with exchange offices in New York, Buffalo and Albany, secured the 1921 series of Vitaphone Movies for release in New York, Northern New Jersey.

A film is good,—or it is bad,—according to the audiences it draws. From that point of view RITCHIE POSTERS increase the value of ANY film.

RITCHIE

LITHO. CORP.

406 W. 31st St., N.Y. Phone Chelsea 6899

Vol. IV No. 21 Fri. Oct. 22, 1920 Price 5 Cents

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Phone: Vanderbuilt, 4551-4552-5558 (corporate)

Editorial and Business Offices: 6441 Hollywood Blvd. Phone: Hollywood 1015


Paris Representative—Le Film, 14 Rue Richomontaine.

Quotations

Last Bid Skim

Famous Players...68½ 68½ 68½

do pfd....83½

Goldwyn...6

D. W. Griffith, Inc., 15

Loew's, Inc. 20½ 20½ 20½

Triangle...5/10

Unit. Pict. Prod. 14½

Word Film 4½

do 2nd pfd....4½

Plan Four A Year

Walsch-Fielding Prod., Inc., Formed in California—Will Produce Here and in France

Thomas B. Walsh is at the Pennsylvania. Mr. Walsh is general manager of a corporation which is called the Walsh-Fielding Prod., Inc., a company backed by English capital which plans to make four productions a year.

Percival M. D. Fielding, who has been dealing in Far Eastern trade for a number of years, is president of the new company, Capt. Percival M. Fielding, his son, is treasurer, and Major A. J. Wallace, secretary. Young Fielding and Wallace are now in California but are expected in New York shortly. The first picture will probably be made in the East. Two of the four will be made in Southern France. President Fielding was in New York last week en route to London.

Favor Sunday Shows

Providence, R. I.—The Moving Picture Business received meritorious resolutions favoring the passage by the next General Assembly of a bill to legalize 24-hour performances, similar to that which was deferred at the last session of the State Legislature.
St. Louis Notes
(Special to WID'S DAILY)

St. Louis—"At the Cross Roads," an anti-League of Nations film is being effectively used by the Republican organization in Missouri. Last Saturday when Senator Harding spoke at the Coliseum, a show was given on a vacant lot across from the Coliseum to hold the overflow crowd until Harding finished his address.

A recapitulation of the work of the Y. M. C. A. the past two months shows, that upwards of 35,000 persons composed of 30 nationalities and 200 ethnic groups, attended outdoor moving picture shows of the industrial commission of the Y. M. C. A.

R. T. McCrabb has purchased the Sandwich Theater, Newport, Ark., and has also announced that he will start construction of a $75,000 house at Paragould, Ark., within the next two weeks.

The United Operative Corp., a cooperative association, has purchased the Wildie Theater, Edwardsville, Ill., and will spend $15,000 on improvements. J. A. Feipel has been made manager. The company also plans to erect a $125,000 house in the heart of the Edwardsville business district.

The New Liberty, Mexico, Mo., opens on Nov. 1, with Wallace Reid in "What's Your Hurry." The booth equipment cost more than $6,000. It includes two of the latest model machines, generators, transmitters, etc. This house cost more than $150,000.

The Granite City, Ill., City Council has introduced an ordinance to compete picture shows to pay $500 a year license. Le Landau, proprietor of the Rialto and the Washington, Granite City's two houses is preparing to resist passage of the measure. At present the tax is $250 a year, greatly in excess of that charged in neighboring towns.

Loew's Boston House Progressing
(Special to WID'S DAILY)

Boston—Rapid progress is being made in the construction of the new Loew's State theater on Massachusetts Ave., corner of Norway St. Eight stores, a garage, a ball room and 40 suites of offices will be included in the theater building.

Favor Censors for Missouri
(Special to WID'S DAILY)

Moheley, Mo.—The Missouri Christian Endeavor Convention meeting here passed a resolution favoring censorship for Missouri. Petitions are to be presented to the legislature when it convenes in January were signed by the delegates. The movement to establish censors in January were signed by the St. Louis Catholic Federation several months ago. The Church Federation, an organization of Protestant churches in St. Louis, and the Lutheran Ministerial Alliance have also gone on record in favor of such a bill.

Let the Exhibitor Who Has Played These Pictures Tell Their Box Office Value

First National Stars and Productions Praised as Big Money Makers

"We played 'The Yellow Typhoon' and it went over big and packed our house. Your pictures all go with us. They have a tremendous drawing power."—Thomas Berta, Rialto Amusement Co., Rock Springs, Wyo.

THE LOVE EXPERT

'The Love Expert,' with Constance Talmadge, is a fine picture, pleasing 100 per cent of the men and 75 per cent of the women. Excellent business and many favorable comments."—H. A. McClure, Strand theatre, Emporia, Kan.

A DAUGHTER OF TWO WORLDS

"A Daughter of Two Worlds" is Norma Talmadge's best picture we have played up to date. We played it as a special and packed them in."—Thomas Berta, Rialto Amusement Co., Rock Springs, Wyo.

THE WOMAN GIVES

"The Woman Gives," with Norma Talmadge, was well liked by my patrons. Norma puts it over in good shape."—R. A. Boits, Grand theatre, Carrington, N. D.

GOOD REFERENCES

"Good References" is one of those very clever pictures coming from the workshops of that scintillating pair, John Emerson and Anita Loos. One laughs and laughs at the picture."—Chicago Daily Journal.

THE RIVER'S END

"The River's End," a Marshall Neillan production, is a great picture from any angle."—C. T. Metcalf, Opera House, Greenfield, Ill.

THE BRANDED WOMAN

"The Branded Woman" is a production fresh as a new laid egg. She will grow in popularity on the strength of this picture. She is a Mary Pickford with a mixture of Ethel Barrymore."—Chicago Daily News.

THE WOMAN GIVES

"The Woman Gives," with Norma Talmadge, is one of her best so far."—Mrs. W. M. Kimbro, Greenland theatre, Greensboro, Ga.

THE YELLOW TYPHOOM

"The Yellow Typhoon," with Anita Stewart, is an excellent production. You can't go wrong on this one. We had many compliments from pleased patrons. This star is well liked."—J. H. Vaughan, New Orpheum theatre, Maquoketa, Ia.

First National Attractions

There'll be a Franchise everywhere
Putting It Over

Here is how a brother exhibitor puts his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Pana, Ind.—The Eagle Theater booked "The Miracle Man" for a week's run. Harry Tanner, manager, arranged a unique exploitation stunt in conjunction with the St. Louis Paramount headquarters.

"DearIE:—I am in St. Louis visiting friends. I saw a rattling good show last night. "The Miracle Man." It's great. Don't fail to see it. Lovingly yours, Helen."

Thousands of these post cards bearing various females' names were mailed to the men of Pana and vicinity. One signed "Clara" landed at the home of a certain business man whose wife is rather jealous. She met him with a rolling pin that night and he fled to the garage. She didn't give him a chance to explain if he could.

Los Angeles, Cal.—Prizes worth $175 were presented to the winners of a ghost story contest held in conjunction with the showing of "Earthbound" at Miller's. The Record cooperated in the exploitation, printing all of the stories and laying the use of its columns to announce it. Charles R. Baker was responsible for the stunt which can easily be staged elsewhere in conjunction with the same production. There is much of the supernatural about "Earthbound" and a ghost story contest suggests itself as the natural thing to be arranged to boost it.

Cliff Coming Back Soon

London—Denison Cliff, who is directing a picture for the Ideal Film Co., declares he will be back in America in November and was going back to Los Angeles, to his bungalow and his chickens.

Kenneth Davenport
Everett Hays
Telephone 12888
Davenport-Hays
Picture Players Special Representatives
Suite 621-623 Union League Building
Second and Hill Streets
Los Angeles, California

Cuts and Flashes

E. K. Lincoln is in the cast of "What Is Love?" in which Hazel Dawn is to return to the screen.

Phil Kaplan is now associated with Hy Silverman at the projection rooms in the Godfrey Bldg.

The electrical feature being prepared by Harry Levey is to be known as "The Modern Aladdin."

Robert Gordon, who was leading man with Alice Joyce in "Dollars and the Woman," will reappear with the star in "The Vic of Fools" for November release.

Harry F. Grelle, manager of First Photoplay Prod., Pittsburgh, while in New York for a few days bought "Up in Mary's Attic" for Western Pennsylvania and West Virginia.

Gladys Wilson, Jack Bohn, Mr. Gross, Miss Blanche Craig, Frank Badgley and David Lindley have been signed through George L. Clarke by the Worcester Film Co. to appear in a new production directed by Bernard MacEvoy.

New Davies Film

Marion Davies has began, in Cosmopolitan, "The Bride's Play" for Terrill, director.

DeMille to Start Special in Dec.

Cecil B. DeMille is expected to start his next special production, Paramount some time in December. He has just completed the filming of "Forbidden Fruit," by Jeannie Mcpherson.

Judgments Filed

The following judgments have been filed:

S. S. Borch against Sherman Kreberg, for $126.20.
Burns Wall Paper Co., Inc., against S. L. K. Serial Corp., for $491.08.
Continental Guaranty Corp., against John W. Grey for $1,869.25.

Director of the Trade

A Reliable Guide for Ready Reference

Advertising—Publicity

Merritt Crawford
The Screen Bulletin
504 Fitzgerald Bldg.
Bryant 55
C. J. Verhale
1400 Broadway
New York C.
Phone Vixey 4663

Artists and Art Titles

Martin McGuire & Newcombe
Art Titles
727 7th Avenue
Bryant 95

J. V. RANCK CORP.
1600 Broadway
Bryant 45

Cutting and Editing

Edward M. Roskam
Film Editing for the Trade
1467 Broadway
Bryant 85

Film Service

Film Service Bureau
150 W. 46th St.
Telephone 600-104
Reel Service All-Ways

Laboratories

Evans Laboratory
Quali Motion Picture
416-24 W. 21st St.
Wads., 604
National Film Laboratories
Mark M. Dintemmer
1209 16th Ave.
Hudson Heights, N. J.
Telephone 163
Republic Laboratories, Inc.
Developing—Printing—Tinting
729 7th Avenue
New York C.

Public Stenographer

Libby Lisson
582 W. 42nd St.

Printers and Engravers

The ARCO Press
Inserts, Press Books, Title Cards
225 W. 35th St.
Bryant 3042

Barnes Printing Co.
Motion Picture Specialists
36 East 22nd St.

Prospect Press
Quality Printing for the Trade
158 W. 4th St.
Telephone 608

States Rights Market

Commonwealth Film Corp.
Sam Zierler, President
1600 Broadway
New Yr

Estee Studio and Lab., Inc.
Studio—261 W. 125th Morn. 4985

Stereos-Mats

Electrocar E. Rubin & Company
23 E. 46th St.
Spring 8303

The Woman Untamed

No. 12—

Boston Traveler (in its review of "The Miracle Man")—
"We cannot be too grateful to George Loane Tucker, who discovered Betty Compson's ability, for placing her in a role that called for a varied and difficult display of them"
Are You Watching Signals?

The red lights of the block system perhaps are not used to anything like the extent of the green ones. But when they are up they mean something. They spell danger. And there isn’t an engineer who dares disregard them without risking disaster.

There are a lot of red signal lights being set all along the business world today. Some of them are noticable in this industry. Production is being slowed down, there is slackness in the booking world and from several sections come reports that admissions have been cut because of the slowing down of business.

The question is whether or not you are watching signals. If so all fine and dandy. If not—well, you had better rub your glasses or dig the sand out of the corners of your eyes. It’s time to set up and take notice.

From bankers down there is a strong belief that the entire country is in for a change, and a mighty important one, during the next six months, or possibly longer. Commodities are coming down, there is greater ease in the labor market, unemployment is greater and there is a big howl all along the line relative to the way prices are coming down. Some of the real thinkers in this business insist that this wave must hit the picture business—if it hasn’t already.

Why It Hurt

Several of the efficiency experts of the Dupont interests have just returned from the Goldwyn studios in Los Angeles. They have filed their reports with the big financial powers and it is said that as a result there is some gloom—in fact, considerable gloom.
Coast Brevities

(Special to WID’S DAILY)

Hollywood—Special Pictures Corp. has secured to a long-term contract the signature of Fred Fishback, director.

Carlotte Merriam and Neely Edwards are being co-starred in "Watch Your Husband," the fourth Cuninclass release of Special Pictures which Reggie Morris is directing. Morris also wrote the story.

Hazel Deane is playing lead with Chester Conklin in "Who Am I?" his second A. L. Hart Production for Special Pictures.

Frank Terry, who has written several comedies for Harold Lloyd, has been made a staff author of the A. L. Hart Prod.

Wesley Ruggles has been selected by Bayard Veiller, chief of productions at Metro’s West Coast Studios to direct "Mother Love," Alice Lake’s new starring picture.

James W. Horne is directing "The Bronze Bell," an ince special, an adaptation of Louis Vance’s famous story of the same name.

Cecil B. DeMille has completed "Forbidden Fruit.

William DeMille has begun work on "What Every Woman Knows.

Gloria Swanson will probably begin work about the middle of December at the Lasky studio on her first Paramount picture.

Owing to the crowded condition of the laboratory at the Lasky studio, a new cutting room is being built at the corner of Selma Ave. and Argyle St.

Gloria Payton is now playing opposite Susse Hayaikawa in "East Is East."

Seena Owen is supporting William Russell in "Between Two Thieves." Scott Dunlap is directing.

Allan Sears has been engaged to play the lead in "Kindred of the Dust," which Frank Borzage will direct.

The Assistant Directors’ Association will hold its second annual banquet on Nov. 5.

Earle Williams’ cast has been completed and production begun by Chester Bennett on "Diamonds Adrift."

Stuart Paton is on location at Laguna Beach, filming the opening scenes of "Out of the Sunset." Eva Novak is starring.

Bebe Daniels is in the second week of "In the Bashops’ Carriage" under the direction of Maurice Campbell.

Director Sam Wood has started the fifth Wanda Hawley vehicle.

Helen Lynch has signed with Carter de Haven to play a part in The Girl in the Taxi.

Johnie Waters will assist Irvin Willat in the direction of "Partners of the Tide."

Work has been started on "White Youth," under the direction of Norman Dwan.

"The Flip Flapper" has been commenced with Gladys Walton in the title role.

Wallace Reid has commenced work on Frank H. Spearman’s story, "The Daughter of a Magnate." Frank Urson is making his debut as a full-fledged director with this production.

Owing to the great increase in production work and the crowded condition of the laboratory at the Lasky Studio, a new cutting room is being built at the corner of Selma Ave. and Argyle St. The new cutting room will afford facilities for cutting eight pictures at the same time.

Mason N. Liston, Goldwyn director, will start next week on the fifth episode of the Booth Tarkington "Edgar" series in which Johnny Jones is featured.

We Are Experts

We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

To Make Jenny Lind Film

The Jenny Lind Photoplay Co. of 527 9th Ave., a Delaware corporation, will produce a feature dealing with the life and successes of Jenny Lind, Swedish singer, in conjunction with the Jenny Lind centenary now being celebrated. All Independent Attractions, Inc. interested in the production,

Plan $2,000,000 House

Nashville—The Washington Theater, a newly incorporated concern, at the head of which are Kierne S. Brown, Glenna Smith Sin and Mary Holland Kink, plans the erection of a $2,000,000 theater. A Founders’ Association composed entirely of women, is supporting the plan.

Harcol Film Co. Moves

New Orleans—The Harcol Film Co. is now located at 330 Camp St.

November is Hodkinson Mont

"Hodkinson Month" will be celebrated by that organization during November with "The Tiger’s Coat," the Dial Film offering featuring M. T. Stedman and Lawson Butt. directed by Roy Clements; "The P. Trail," the Benjamin H. Hamps picture, including in its cast R. Stewart, Kathryn Williams, Rob McNut, Marguerite De La Mo and Joseph J. Dowling, and "A Brute Master," Hobart Bosworth supported by Anna Q. Nilsson. The most prominent in the latter, who is an adaptation of Jack London's novel, "Bucko McAllister."

One can’t judge a man by his clothes—but one can judge a film by its posters. So judged the photo-play accompanied by RITCHEY POSTERS always proves profitable.

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388
"We Are Stung"
Says Montana Showman in Speaking of Independent Exhibitors Circuit

A Montana exhibitor who operates in one of the smaller towns writes William Smith inquiring the methods of the Independent Exhibitors Circuit in the Northwest. This exhibitor who, for obvious reasons does not wish his name to be used says:

"I have noted on several occasions reference to the Independent Exhibitors Circuit of the Northwest and noted also that a great deal, in fact nearly every item has had reference to the exchange or producer or distributor agency side of the matter. While I am one of those who were duped into the belief that the arrangement was to the good, I am finding out to my entire satisfaction that the thing is not working to any advantage at all.

"In my case as in a great number of those from Montana who signed up and put up money to guarantee faithful fulfillment of the agreement, we are haggled for a period of one year. We are forced to live up to the terms or lose our deposit and on the other side, appears to be belief as they neither live up to the agreements made at signing nor are they doing anything for us, save causing us to spend money for advertising and other expenses. It has caused some of us to lose our worked-up patronage to competitors account of not being able to do business in a hurry, which at times is necessary.

"I have had communication from other exhibitors of Montana and think we are all practically of the same opinion as to the way the deal, especially to us. I was not in on the former Ciemmer deal but got stung on this and believe me, I think that this last one on the wholesale booking deals for this territory and the only method in the future will be a local co-operative ownership with a community buying head, will be the only solution of cut-throat tactics, so often used by unscrupulous salesmen.

"I think there is little or no trouble with the better companies, but the ones that put hell into the business are those firm pirate companies who have but a few pictures which they sell as special and are the 'bunk' in a great many cases. If the exhibitors would band together to put those fellows out of the game, we would see the betterment of conditions in the exhibition end of the business.

I am writing this simply to give you some idea of what the idea of the smaller town exhibitor with regard to the booking circuit, especially the work out end of the matter. To put it in other words, we are haggled for a period of one year and told that they are doing nicely (with our money), and things look brighter (for them). We are holding the sack.

Among Exchanges

Chicago—Celebrated Players Film Corp. has added the following salesmen to the sales force: Don Hammer, who will assist Louis B. Goulden, in the Indiana territory; Joseph Fieldman, who will cover the Illinois, Max Schwartz will assist John Mednikow, while Hank Peters and Dave Dubin will work in Chicago.

New York.—D. M. Somer is now connected with Commonwealth.

Mitchell Lewis expects to start work in the near future on the remaining Jack London story in which he is to appear for Metro.

D. A. Kent is now sales manager at the local office.

Kansas City—Joe Fieldman has resigned as special representative for Robertson-Cole.

Kansas City.—Earl Morrison is back with Realart as booker.

New $1,000,000 Company

Albany, N. Y.—The Gladiator Photodramas, Inc., New York, Capital, $1,000,000, Stockholders, F. W. Packer, Great Northern Hotel, New York City, and H. E. Mills and Geo. W. Lyman, 140 Franklin St., Long Island City.

Judgments Satisfied

Harry Content, et. al., have been awarded a judgment of $16,127.30 filed against Briton N. Busch on Jan. 15, 1917.

Lubin Makes Sale

Bert Lubin has sold "Honeymoon Ranch" for East, Penn. and South New Jersey to De Luxe Film Co., Philadelphia. Alene Ray who is co-starred in the picture is now in New York.

Baker Plans Long Stay

Evidently Tarkington Baker who sailed for India some months ago to get under way Famous Players producing unit there, plans a long stay as he has sent for his family to join him in Bombay.

New Theater in Guadeloupe

Special to WID's DAILY:

Washington—"Commerce Reports" under date of Oct. 15, say:

Calvert reports from Guadeloupe, French West Indies, Aug. 24, 1920, that the local press announces the formation of a new company to be called the (Societe Theatrale de la Guadeloupe), with a capital authorized of 1,500,000 francs. The objects being the construction and operation of a theater, moving-picture house, and a concert at Pointe-a-Pitre, Guadeloupe.

Seeks Co-operation

(Continued from Page 1)

cannot see in a picture were pointed out to him by trade paper editors who have their fingers on the pulse of the public. Financial losses would be avoided and productions that later come into trouble with the censors would never have been made; all because some little thing, so obvious to some and yet passed over, by the director was not caught and weeded out of the story. Directors try to make what they think the public wants but they don't know and it is within the power of the trade press to acquaint them with what sort of picture the public wants.

Mr. Dwan's remarks elicited responses from various of the trade press editors and from J. D. Williams of First National who pointed out that what Dwan said was of vital importance to the industry. The problem, Williams said, was in convincing certain directors that criticism was meant to be constructive whereas, directors would be apt to consider suggestions in the wrong light.

Among those present were Arthur Butler Graham who introduced Dwan, Oscar A. Price, J. D. Williams, Dwight S. Perrin and trade paper editors. Dwan will remain here for possibly two weeks and then return to the coast.

3rd National Formed

(Continued from Page 1)

The prospectus further states: "From our headquarters here we are launching a campaign to cover every state in the union by means of local branches to interest the public in our patrons-as-partners plan. Shares at the popular price of $5 each will be sold in each state to picture theater patrons, thus giving them a financial and therefore personal interest in the big pictures to come. As to "The Nature Park," producers of Third National Film Attractions.

The company's offices are in the Equitable Bldg., Suite 54.

Cut's Flashes

The final scenes of "The Whiskey Bottle," a Harry Levey prod., were shot this week.

"Human Bait" directed by Mau Tournier is Hope Hampton's second starring vehicle. It has been named.

Joseph L. Kelley has completed editing and titling Photo Prod's Export Co.'s six reel Chinese melodramas, "Beyond The Great Wall."

Arthur Gershwin has resigned New Jersey representative of Auy film and will join the sales force of the N. Y. Independent Masterfile Inc.

DIRECTOR OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ADVERTISING—PUBLICITY
MEERRITT CRAWFORD
The Screen Bulletin
904 Fitzgerald Bldg.
Bryant 15

C. J. VEBALEN
1400 Broadway
New York
Phone 5806

ARTISTS AND ART TITLE
MARTIN-McGUIRE & NEWCOMB
A rt Title
1727 7th Avenue
Bryant 52

J. V. RANK CORP.
Illustrations
1609 Broadway
Bryant 14

CUTTING AND EDITING
EDWARD M. ROGSKA
Film Editing for the Trade
1467 Broadway
Bryant 23

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NATIONAL LABORATORY
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Hudson Heights, N. Y.
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729 7th Avenue
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Bryant

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Inserts, Press Books, Title Cards
225 W. 39th St.
Bryant 3362

BARNES PRINTING CO.
Motion Picture Specifications
30 East 22d St.
Phone Gramercy 6

PROSPECT PRESS
Quality Printing for the Trade
168 W. 47th St.
Spring

STATES RIGHTS MARKET
COMMONWEALTH FILM CORP.
Sam Zieeler, President
1650 Broadway
New York

STUDIOS
RSTEE STUDIO AND LAB., INC.
Studio—206-219 E. 124th
Harlem
Studio—261 W. 121st
Morn. 4909

The Woman Untamed

"GIRLS DON'T GAMBLE"

The Greatest Comedy Drama Attraction

D. N. Schwab Productions, Inc.
1606 Broadway
New York
THE MAN WHO KNOWS WOMEN

Does he know them really? That each may be angel or vamp, sometimes one may be—well, like Claire Martin.

BODY & SOUL tells Claire’s story—
a strange tale of the Parisian Latin Quarter, where youth dreams fine, high dreams and vice leers unashamed.

BODY & SOUL
Starring ALICE LAKE

From WILLIAM HURLBUT’S play  Directed by CHARLES SWICKARD
Adapted by HAYDEN TALBOT and MARC ROBBINS

METRO PICTURES CORPORATION

JURY IMPERIAL PICTURES Ltd., Exclusive Distributors throughout Great Britain...
Sir WILLIAM JURY, Managing Dir.
WILLIAM D. TAYLOR
SPECIAL FEATURE PRODUCTION
"THE FURNACE"

An adaptation by
JULIA CRAWFORD IVERS
from the novel by "PAN"

A POWERFUL, spectacular, and dramatic presentation of modern marriage which is likened to a furnace in which the dross of convention, jealousy, infidelity and misunderstanding must be burned away before happiness can come to man and woman.

Drama! Spectacle! Thrills! Here is a picture that will grip the heart!

THE FURNACE is ready for you at any REALART Branch Office.

REALART
PICTURES CORPORATION
469 Fifth Avenue
New York
News of the Week
in Headlines

Monday

Nation wide survey by First National indicates public prefers light subjects as entertainment.

Richard Jones rejoins Mack Sennett. Will make four feature comedies yearly.

Educational completes national distributing system with 33 offices in U. S. and Canada.

Tuesday

Ben Blumenthal buys number of important picture theaters in Central Europe.

Germany modifies embargo. Will allow importation of approximately 150 features.

Al Kaufman to produce in the East.

Raphael Beretta of Paris in New York with three big foreign made pictures.

T. Hayes Hunter Prod. planned.

Exporters organize division to be affiliated with N. A. M. P. I.

Wednesday

Robert MacAlarney and Paul Powell assume Hugh Ford's duties with Famous Players' British unit.

Fred C. Quimby leaves Aso. Exhibitors to become producer. Has Jack Dempsey under contract.

Ziegfeld Cinema Corp. to star Earle Foxe.

Victor Kremer signs Texas Guinan.

Sol Lesser consolidates all coast exchanges.

Thursday

Maryland Court of Appeals denies people of Baltimore right to vote on Sunday shows.

Al Lichtman reported out of Famous Players. Special Pictures signs Billie Rhodes.

M. P. T. O. looks to Famous Players to uphold pledges in New England.

Educational denied injunction against Pathe over "Man o' War" race film.

George H. Davis buys "Isobel" for U. S.

Friday

D. W. Griffith to star Creighton Hale.


Minneapolis exhibitor suing Ruben and Finkelstein over alleged forced sale of theater.

First National making further investigation into popular types of pictures.

Saturday

Allan Dwan wants cooperation of trade press on types of future productions.

Third National formed in Boston. Will produce and sell stock to public.

H. H. Van Loan forms new producing company on coast.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Virile Story That Contains a Wealth of Action—Fine Suspense

"HALF A CHANCE"
Jesse D. Hampton—Pathe

DIRECTOR ....................... Robert Thornby
AUTHOR .......................... Frederic S. Isham
SCENARIO BY ....................... Fred Myton
CAMERAMAN ... Lucien Andriot and Victor Milner
AS A WHOLE ...... Starts off with a punch and ends with a wallop; gripping and has action galore

STORY ...... Contains a good many complications but they never become involved
DIRECTION ...... Splendid; has secured enough thrills for a serial
PHOTOGRAPHY ...................... Excellent
LIGHTINGS .......................... Good
CAMERA WORK ...................... Very fine
PLAYERS ...... Mahlon Hamilton gives might fine performance in really stellar role; others all do well

EXTERIORS ...................... All very good
INTERIORS ........................ Correct
DETAIL ............................ Fine in smallest bits
CHARACTER OF STORY ...... One of the world's outcasts comes back as great criminal lawyer who proves his own innocence

LENGTH OF PRODUCTION ... About 6,800 feet

One of the biggest features of "Half a Chance," Jesse D. Hampton's latest production, is the performance given by Mahlon Hamilton. The part calls for about everything in the way of acting and display of emotion that there is and indeed Hamilton puts forth his best in both endeavors, first as an ex-prize fighter and derelict who is falsely accused of murder but escapes and later as a gentleman following his regeneration.

Director Thornby has provided all the thrills and punch that could possibly be crammed into a little less than seven reels and in fact he has nearly the makings of a serial in his wealth of action and well maintained interest which never slackens during the run of the picture. The very opening pitches right into action with the derelict found guilty and sentenced to San Quentin prison. His escape followed by his recognition after being picked up by an Australian bound ship on which he works as a coal heaver and the wreck of the ship in which he saves the life of the daughter of the Judge who sentenced him, are only a few of the picture's big moments.

Titles, short and to the point, have their own innuendo and add to the comprehensive unfolding of the plot despite its almost unlimited complications which despite the amount of them, never become so involved as to confuse. The production is a trifle long but it would be hard to cut. Detail throughout is very fine and one instance especially deserving of comment is the stoke-hole of a ship which shows the coal heavers at work. Perhaps the situations which make up "Half a Chance" are not new but it is doubtful if so many have been ever used in one story and at any rate they have never been done any better.

Following the wreck "Sailor Burke" is cast upon an island. Later from the wreckage he secures some books on law which he studies. Years pass and Burke becomes John Steele, expert criminal lawyer who devotes his energies to aiding those falsely accused. Again he meets the daughter of the man who had caused his ruin and they eventually fall in love. Jack Ronsdale, a man with a memory, recognizes in Steele "Sailor Burke" and puts the "we always get our man" detective agency upon his trail.

The detective lands his man in the home of Judge Wray where Steele is visiting the Judge's daughter. Steele escapes and sets out to finish up the task of proving his innocence on the old murder charge. He finds the man who provides the necessary proof which turns the tables on Ronsdale and shows him up as the real murderer. Steele gives Ronsdale a chance to leave town and prepares to go away himself but the girl comes back to demand the return of her heart. Follows the mutual love of the two and curtain.

An Audience Picture That You Can Book Without Hesitation

Box Office Analysis for the Exhibitor

An all around fine audience picture with action galore and thrills aplenty is what you will get in "Half a Chance," added splendid work by a well chosen cast and a great performance by Mahlon Hamilton. You can go almost the limit on promises. Tell them is a virile story of the out-of-doors, of a real man who from an outcast and condemned man becomes an expert criminal lawyer who devotes his life to helping those unefortunates who may be falsely accused like he himself had been.

Play up the shipwrecked scene, the derelict's island of regeneration, his work in the prize ring and promise them a real fight in one of the last scenes. There is an abundant variety of appeal and if it doesn't please "all of the people all of the time, it will certainly please some of the people some of the time.'"
Willat's First Independent Fairly Interesting

"DOWN HOME"
Willat Prod.—Hodkinson

DIRECTOR ......................... Irvin V. Willat
AUTHOR .......................... F. N. Westcott
TECHNICAL DIRECTOR .......... Harold G. Oliver
SCENARIO BY .................... Irvin V. Willat
CAMERAMEN .......... Frank Blout and Andrew Weber
AS A WHOLE ...... Usual rural drama with several
good touches but falls below some of the splen-
did work which Willat has done
STORY ........ Fairly interesting with usual clutch
and with country boy making good over vil-
lain peaceful rival
DIRECTION ...... While lacking some of Willat's
recognized ability, fairly satisfying
PHOTOGRAPHY .................. Generally good
LIGHTINGS ........................ Good
CAMERA WORK .................... Satisfactory
STAR .......... None recorded, but Leatrice Joy has
probably most important role and does it well
SUPPORT ...... Generally good. James O. Barrows
as country dad splendid; Sidney Franklin fair
as peddler
EXTERIORS ...... General satisfactory save for
one snow storm drop obviously planted
INTERIORS .......................... Good
DETAIL ......................... Carefully considered
CHARACTER OF STORY ...... Likely to please
nearly any type of audience; tempo slightly
drags for downtown houses
LENGTH OF PRODUCTION .... About 7,000 feet

When Irvin V. Willat produced "False Faces" those who studied the production end of the industry realized that he had won his spurs. And when he followed this with several other good productions, including "Behind the Door" and "Below the Surface," it was only a question of time before he would go out on his own. This he has done, and the first of his independent productions, "Down Home," is the result. In a way it is disappointing. Willat has proven his worth in such a strong manner that it seems somewhat lacking in judgment that his first effort should be along the well known lines of rural drama, with the accepted types which make this sort of production possible. It is good enough in its way, not big, not important, but a very worth while pro-
duction taken as a whole. It will probably not add to his reputation, and yet it has sufficient B. O. appeal that it may easily get by as a good average program release.

In brief the story tells of how Chet Todd (Edward Hearn) finally wins Nance Pelot (Leatrice Joy), the daughter of a drunkard, from Larry Shayne (Frank Braidwood), the son of a roadhouse keeper, who tries to secure the farm left to Nance by her mother because it happens to contain salt beds and is very valuable. There are several excellent sequences, including one where the minister of the little village holds a revival and where the old drunkard is lost in a snowstorm. There is also a gripping fist fight.

Leatrice Joy does some excellent work, and there are a number of good rural characters presented. Willat's work runs faithfully throughout, except for a back drop in the snowstorm scene which was easily discernible as a prop.

Bank Everything on Directors Reputation With Your People

Box Office Analysis for the Exhibitor

There isn't much to this except that it bears the name of Irvin V. Willat, who may be remembered by your folks as the director of two very recent suc-
cesses, "Behind the Door" and "Below the Surface," both of which were heavy and grim, but splendidly done. The story gives Willat hardly sufficient oppor-
tunity to show himself at his best, although he has handled the story in a very sincere and worth-while manner. There is a fairly good snowstorm scene which you can talk about and a rattling good fist fight if your people like that sort of stuff. There is a nov-
elty in the church revival, and outside of these points you haven't much to talk about.

Stick to Willat's name and plant all you can on that. If you like catchlines use something like this: "See how country folk live, think and work in 'Down Home.'" "Have you ever seen a real country church revival?—if not, come to the blank theater and get a glimpse of a real one in 'Down Home,' Irvin Willat's latest picture."
Olive Thomas' Last Picture Is Light

Olive Thomas in
"EVERYBODY'S SWEETHEART"
Selznick—Select

DIRECTOR .................. Laurence Trimble
AUTHOR ..................... John Lynch
SCENARIO BY .............. John Lynch
CAMERAMAN ............... Robert Newhardt
AS A WHOLE.............. Fairly good comedy and human interest picture

STORY .............. Very slow at start; story's one twist results from very bald coincidence; touches register

DIRECTION .................. Satisfactory
PHOTOGRAPHY ............. Good
LIGHTINGS ................ Average
CAMERA WORK .............. Average

STAR ...................... Whatever work she does the thought of her tragic death remains uppermost

SUPPORT ................. Headed by Willie Collier, Jr., with Joseph Dowling and Walt Whitman in character roles

EXTERIORS .............. Satisfactory
INTERIORS ................ Adequate
DETAIL ..................... Satisfactory

CHARACTER OF STORY .... Romance of two poor farm kids

LENGTH OF PRODUCTION ...... 5,050 feet

Disregarding outside influences, "Everybody's Sweetheart" is a fairly good comedy and human interest picture, its entertaining value springing solely from touches injected by author, director, star and supporting cast. The plot is a thing null and void, inasmuch as it contains no dramatic situations, while its one twist is accomplished by means of a terribly obvious case of coincidence.

Olive Thomas appears as Mary, a girl of the county poor farm. Her pal is John, a role played by Willie Collier, Jr. It is mentioned that both children were sent to the poor farm after being found in a nearby railroad wreck years before, so it's a pretty sure bet that one or both of them will turn up heir to a good fortune.

There are lots of scenes taken at the poor farm, chief of which is the funeral of Mrs. Blodgett, Mary's pet hen. It is rather an idiotic scene until the director gets busy with his comedy touch of the kid firing the old soldier's gun. He should have handled the whole sequence lightly.

After a time Mary and John run away together with an old Civil War corporal, whose memory is fading. They land at the home of the "General," an aristocratic old gentleman, and here the corporal breathes his last. Mary is cared for by the General while John works in the garden. Ultimately Mary makes the discovery that John is the General's long-lost grandchild, and so everything ends happily.

There are more cute little touches in the scenes taking place in the general's home and the juvenile romance between John and Mary is handled adeptly.

The scenes between the corporal, played by Walt Whitman, and the general, played by Joseph Dowling, are very well done and the death scene of the former is likely to produce a tear or two.

Both the star and her young leading man appeared to attractive advantage.

Will Star's Death Have Any Effect On This?
Box Office Analysis for the Exhibitor

Like many of the recent pictures made by Olive Thomas, this is light in theme and may get over fairly well with audiences that like this type of entertainment. There is, however, the question of whether or not audiences will care to be reminded of little Ollie Thomas, whose recent tragic death in Paris may be remembered by many of them. It is a serious question whether audiences really do go in for this sort of recollection, although it can hardly be doubted but that the better posted fans do. All of the young girls who "loved" Olive Thomas will undeniably recall her tragic death. Whether they will make up a sufficient percentage of your audience to be reckoned with will be up to you to determine. On the other hand there may be a sentimental value attached to this inasmuch as it is her last picture and they may want to see it particularly because of this.

It is a question whether much of this so-called audience opposition to a dead star isn't bunk. Just remember that practically none of your audience has even seen any of the stars they like, and figure for a moment from that angle.
Production Efforts Fail To Make Poor Story Material Entertaining

Anita Stewart in
“HARRIET AND THE PIPER”
Louis B. Mayer Prod.—First National

DAILY

This simile introduced at the very beginning gave
despite its sincere efforts
does not compensate for its other shortcomings. Miss
and the Piper” has
been given a production that despite its sincere efforts
does not compensate for its other shortcomings. Miss
Stewart has been photographed to advantage and the
remainder of the cast is adequate although Myrtle
Stedman is indeed a young looking woman to be the
mother of a young man and a young lady. An
altogether unnecessary character in the person of the
“good” man’s mother helps to complicate matters.

The opening scene of the story shows Anita Stewart
as Harriet Field going through a “free love” marriage
The action jumps to “sometime later” with Harriet
now social secretary to Mrs. Carter, a butterfly wife
with an over-indulgent husband. The following scenes
are merely by-play showing the star suffering in
various ways. First by having young Carter propose
to her and of course she has reason to refuse, and later
to meet Blondin as a guest at the Carter home and
suitor for the hand of Carter’s daughter. Later when
Mrs. Carter elopes with one of her admirers Harriet
finally marries Carter, not because she loves him but
because he wants her to look after his “children”—both
grown up. Blondin of course finds a way to expose
Harriet’s past to her husband but she is forgiven and
Blondin is given a check to forget it.

May Give Satisfaction But Not in First Class Houses

Box Office Analysis for the Exhibitor

If you think the star is liked well enough to get over
this poor story you can book “Harriet and the Piper”
and not worry a great deal. On the other hand if
you are depending upon the actual entertainment
value of the production you will need to secure other
good material for your program to balance up with
a weak feature. And again, while not containing the
ingredients expected by the educated picture-going
public, the Greenwich Village business and the girl
with the past idea still finds favor with certain audi
ces so you can judge from the people you cater to
just whether you will disappoint them.

You can mention the names of Charles Richman,
Myrtle Stedman and Irving Cummings as members
of the cast if you think well of it and say: “If you
dance, you pay the piper. See the truth of the old
adage in Anita Stewart’s latest picture, ‘Harriet and
the Piper.’”
Margaret Mann
-the Mother Mine of
"The Heart of Humanity"

Dorothy Phillips
America's foremost
emotional actress

You know it—the whole trade knows it—it was Mother-Love that made "The Heart of Humanity"—the love of a mother—the love for a mother. And here is that same Mother—Margaret Mann—sacrificing all, yet winning all through her unending love, in a picture of modern life that you'll never forget.

From small town to big city and back again goes the action of "Once to Every Woman" and thru it all, from humble poverty to selfish power and back to her mother's arms, Dorothy Phillips holds you fascinated, as can no other actress of our generation. Book this picture for 1920's surest attraction.

ALLEN HOLUBAR'S GREAT MOTHER-LOVE PICTURE
Splendid Entertainment Another DeMille Success

Cecil B. DeMille's
"SOMETHING TO THINK ABOUT"
DeMille Prod.—Paramount

DIRECTOR ...................... Cecil B. DeMille
AUTHOR ......................... Jeanie Macpherson
SCENARIO BY .................. Jeanie Macpherson
CAMERAMAN ........................ Alvin Wyckoff and Karl Struss

AS A WHOLE..... Splendid production and beautifully artistic; another DeMille success

STORY...... Based on faith theme with woman patriarch; extreme in spots but is well handled

DIRECTION ................. Very expert
PHOTOGRAPHY ............... Excellent
LIGHTINGS ...................... Some pretty effects
CAMERA WORK .................. Fine
PLAYERS...... Gloria Swanson beautiful and appealing as heroine; Elliott Dexter, Monte Blue and Theodore Roberts all give splendid performances

EXTERIORS .................. Many pretty shots
INTERIORS ..................... Adequate
DETAIL ......................... Very good

CHARACTER OF STORY ...... Man who believes his wife married him out of gratitude comes to realize her real love through faith

LENGTH OF PRODUCTION .... 7,000 feet

Cecil B. DeMille's latest production "Something to Think About" is another of the faith theme subjects but in this case the patriarch is a woman and instead of affecting a cure she brings about a realization of love in a man who refuses to believe his wife's love. The production is first class in all respects, beautifully artistic and holds the interest from beginning to end.

Jeanie Macpherson as author, however, must be accused of being just a trifle extreme in her ideas if one is to take her subject seriously.

The tinting is very good. The title decorations are worthy of mention.

Ruth Anderson (Miss Swanson), finally secures her father's (Theodore Roberts) consent to accept the offer of David Markley, a wealthy crippled philosopher, to send the girl to school. Ruth returns a grown woman and upon her father's suggestion hints to Markley that she will marry him. Markley really loves Ruth and his greatest happiness is shattered when she elopes with Jim Dirk, a poor boy.

The pair live happily in the city until Jim is killed. Ruth returns to her father's home only to find him blind and so poor that he is packing up to move to the poor house. His anger at his daughter's marriage to Jim has not abated and he sends her away. She seeks shelter in a barn where she is found by David as she is about to hang herself. David again offers her his name but this time as a protection for herself and her unborn child.

Time passes and Ruth realizes her love for David, but is unable to find a responsive chord in David who refuses to believe that her's is anything but a feeling of gratitude. Ruth is about to give up begging for David's love when his housekeeper urges her to seek it through faith and eventually through her spiritual influence the couple are brought together and Ruth's little son returns from his play with his grandfather who also forgives his daughter.

Play This and Be Assured That It Will Please
Box Office Analysis for the Exhibitor

You will do the right thing to book "Something to Think About" if you can get it. Cecil B. DeMille has added another success to his chain in his latest production in the story of faith as the foundation of true love. The story is told in beautiful language prettily presented in illustrated titles and you can link up the story with the poem "The Village Blacksmith" from which lines are quoted.

Promises will be in order and you can be assured of providing an entertainment worth their while. The fact that "Something to Think About" is another based on the "faith" idea should not prove a handicap because it is distinctive in itself and with a cast that is superb.
A Message From California
To "A.P." Exhibitors

Associated Producers announce the following definite release dates for forthcoming productions of assured power and box-office importance:

Nov. 7. ALLAN DWAN presents "The Forbidden Thing," by Mary Mears. A great love story with a heart-grip that recalls "The Sands O' Dee."

Nov. 21. MAURICE TOURNEUR presents "The Last of the Mohicans," James Fenimore Cooper's drama-eternal.

Dec. 5. J. PARKER READ, JR., presents his next Louise Glaum production with both a story and surprise title of even greater power and "pull" than "Sex."


Jan. 2. THOMAS H. INCE presents "The Magic Life," by May Edington, which will be one of the big pictures of his career.

Jan. 16. MACK SENNETT presents Ben Turpin in "A Small Town Idol" with a dozen Sennett favorites in the cast.

First run exhibitors of all the large cities can set their dates in now by this schedule, avoiding last minute decisions as to playing time.

F. B. WARREN
General Manager of Distribution.

Los Angeles, October 18, 1920.

GEORGE LOANE TUCKER ~ MAURICE TOURNEUR ~ J. PARKER READ JR.
THOMAS H. INCE ~ MACK SENNETT ~ MARSHALL NEILAN ~ ALLAN DWAN

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Fairly Good Western Subject for Those Who Like Riding and Shooting

“HONEYMOON RANCH”
Bert Lubin—State Rights

DIRECTOR ......................... Robert Townley
AUTHOR .......................... "Tex" O'Reilly
SCENARIO BY ..................... Robert Townley
CAMERAMAN ........................ Arthur Boeuger
AS A WHOLE ..... Mostly horse riding and western feud situations with romantic twist coming in strong at the conclusion

STORY ....... Doesn't establish definitely enough what all the commotion is about

DIRECTION ...... Might have been more explicit in planting characters; works up to a good climax

PHOTOGRAPHY ........................ Fair

LIGHTINGS .......................... Might be better

CAMERA WORK ........................ Average

PLAYERS .......... Harry McLaughlin an athletic hero; Allene Ray pretty little heroine who hasn't much to do but rides well

EXTERIORS ........... Some good ranch scenes

INTERIORS .......... One very noticeable prop used for interior of dilapidated hut

DETAIL ..................... Titles much too long

CHARACTER OF STORY ...... Factions fighting for free use of all Texas land with hero and heroine fighting for the right to love

LENGTH OF PRODUCTION ... About 5,000 feet

Some good horse riding and an atmosphere of the out-of-doors together with a climax that has a fair amount of punch, sums up "Honeymoon Ranch" except for mention of its romantic touch which culminates with the lovers being interrupted in their first opportunity for a kiss by a funny looking little pup getting his head in the way. There is some very good riding and shootin' galore.

Allene Ray is the pretty little heroine who rides well but hasn't a great deal to do otherwise. Harry McLaughlin is an athletic hero who puts up a good fight in the climax and does a Douglas Fairbanks up the front porch to have a word with his bride.

The opening reel might be improved by less wordy and more explicit titles. There is a feud on between the factions, one believing there should be no fences separating the various properties or in other words the idea of “what’s yours is mine” and the other faction believing in law and order and protection of personal property. This foundation for all the fighting and commotion in “Honeymoon Ranch” is not made definite enough in the mind of the audience to warrant all the fuss they make about it.

However, they work in the romantic end of it for relief and really do work up a fairly exciting climax. The storm which forces the heroine to spend the night in the hero's cabin has been very poorly done. The lightning flashes have no semblance of realism.

Hero, formerly a lounge lizard in the East, inherits his uncle's ranch and decides to become a ranchman. He makes the acquaintance of Blue Bonnet (Miss Ray), whose father killed his uncle during one of their feuds about the "fence" question. Naturally Blue Bonnet's father continues the grudge on the nephew and when the girl is forced to spend the night in hero's cabin, the old theory of an immediate marriage is carried out with the girl locked in her room and the bridegroom ordered to leave town.

But he doesn't, and after some persuasion takes up the fight of his uncle and shows his metal by entering the saloon and beating up a goodly number of his father-in-law's gang. Later hero is prepared to fight to a finish and show them his wife will not be "ashamed of her yellow dog husband," but before he has an opportunity to do any shooting the tyrannical one is subdued by another enemy and the way made clear for Blue Bonnet and her husband on "Honeymoon Ranch."

Appeal to Those of Your Clientele Who Like Western Subjects

Box Office Analysis for the Exhibitor

This makes a fairly attractive state rights offering if they like western subjects. There is a good deal of riding through water, some good chase scenes and some shooting and a romance to bring about the happy ending. Added to this you have a rather catchy title to work with and one that can be used effectively for exploitation stunts and catchlines.

Use the lines: "They didn't want wire fences out west. They wanted open, free country. But there were those who wanted the privilege of ownership. Who won the feud?" Or "Imagine a bridegroom on 'Honeymoon Ranch' but minus a bride. See this new western with its horse riding, shooting and love making at the ——— theater."
THE STORY OF A MASTER MIND

Studio
Grantwood, N. J.

Cost of Production
$500,000.00

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Characters
Chinese Dope Den
Women of the Street
Dive Scene
The Fence
The Fagin School
The Great Bank
Robbery
The Good Samaritan
The Master Mind of
Crooks

Cast - All Star
Lt. B. W. Maynard
the "Flying Parson,"

Al Lincoln
Maurice Costello
Leslie Stowe
William Turner

Capt. F. F. STOLL, Author

Unanimous Opinion: The Greatest Human Interest Story Ever Written
NOW UNDER PRODUCTION

PRODUCERS

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STATE RIGHTS FOR SALE
Has Divided Interest But Vera Gordon's Performance is Worth Seeing

Rex Beach’s
“THE NORTH WIND’S MALICE”

Goldwyn

DIRECTORS .......... Carl Harbaugh and Paul Bern
AUTHOR ...................... Rex Beach
SCENARIO BY ............ Not credited
CAMERAMAN ............ Lucien Tainguy

AS A WHOLE ...... Really two distinct stories with
the greater interest in the one casting a good
deal of shadow over the other

STORY ...... Lacks the punch of the usual Rex
Beach “man of the North” type
DIRECTION ...... Secured fine atmosphere always
and perhaps isn’t to blame for picture’s divided
interest

PHOTOGRAPHY ............ Very good
LIGHTINGS ........................ Good
CAMERA WORK ........................ Good
PLAYERS ...... Vera Gordon carries off the honors
with William Strauss a close second

EXTERIORS .......... Many pretty snow scenes
INTERIORS ........................ All right

DETAIL ............................... Good

CHARACTER OF STORY ...... Shows how “mak-
ing mountains out of mole hills” can ruin hap-
piness and spoil a lifetime

LENGTH OF PRODUCTION...... About 5,500 feet

First of all let it be said that the acting honors of
“The North Wind’s Malice” go to Vera Gordon, of
“Humoresque” fame. Hers is a performance that
gets the audience before she is on the screen two
minutes and in this picture the contrast between her
work and of William Strauss as the Jewish husband
as compared with the main story and its characters,
causes a division of the interest from the spectator’s
point of view which handicaps the general appeal of
the production as a whole, for once Rachel (Miss Gor-
don), and her husband are shown turning the $16
sign into $91, they practically walk away with the
picture and the audience is uneasy until they appear
again.

Announce the Author and Another of His Stories of the North

Box Office Analysis for the Exhibitor

Generally speaking “The North Wind’s Malice” is
not as entertaining as some previous Rex Beach pro-
ductions, due mostly to the fact that the story resolves
itself into two distinct plots with the man of the North
and his petty troubled wife on one hand and Rachel
and her husband on the other. The constant switch-
ing back and forth from one idea to the other is con-
fusing to the audience and thus detracts from the
picture’s appeal as a whole.

Despite this probably not serious fault the picture
will please those who have seen Miss Gordon’s work
in “Humoresque” and it may not be stretching prob-
abilities too much to expect to see her starred in the
near future. Announce is as a Rex Beach production;
that should be sufficient.

The story contains an effective bit of moral which
cites various unimportant events in people’s lives
which they look upon as big things and by “making
mountains out of mole hills” a wife, in this case, sends
her husband away and both suffer unnecessarily just
because the wife scolded when the husband tracked
snow into the house, because he spilled coffee on the
table cloth and because a burned finger aroused her
temper. These minor incidents and later the careless
disposition of a lighted cigarette form the links in the
chain that make up Rex Beach’s story for the films.

Tom Santschi is given an opportunity to portray the
virile man of the North toward the close in a good
fight scene in the snow. There is also a fine storm
scene and the general tone of the direction throughout
is effective.

After the series of incidents noted above Roger
leaves his wife and later when he is told that his wife
is accepting the attentions of Carter he leaves the
town and goes further into the North. He is shown
at intervals in his travels and he writes his wife that
he still loves her and will return if she wishes him to.
But the various letters never reach her and the inter-
est reverts to Rachel and her husband Abe, who run
a store in Roger’s home town. The store is burned
and the couple and their daughter are near starvation
when Abe’s claim to a gold mine turns out to be
worth a fortune.

In the meantime Roger’s wife has accepted the
kindness of Carter who takes her to his mother’s
home where her baby is born. Carter then goes
in search of Roger and finds him way up North. Be-
lieving Carter has stolen his wife, Roger tries to
kill him but later understands and returns to his
home where he finds his wife and baby. Tom, another
character in the small village, confesses that he lied
to Roger about Carter and also explains that the
charge of theft against him was due to the fact that
he stole food for Rachel and Abe and their daughter
with whom he is in love.
Production Generally Gives New Company a Good Start

"THE GOOD BAD WIFE"
Vera McCord Prod.—Film Booking Co.

DIRECTOR .................. Vera McCord
AUTHOR ........... Adapted from "The Wild Fawn"
SCENARIO BY .................... Vera McCord
CAMERAMAN ................ Abe Fried

AS A WHOLE ...... Satisfactory program attraction that mixes Parisian atmosphere with that of Southern home life

STORY ...... A trifle extreme in its suggestion but nevertheless suffice for an offering of this type

DIRECTION ...... Some noticeably good bits that register effectively

PHOTOGRAPHY ................. Good
LIGHTINGS ........................ All right
CAMERA WORK .................. Good

PLAYERS ...... Dorothy Green and Sidney Mason handle principal parts quite well; others good

EXTERIORS ........................ Suffice
INTERIORS ...... One quite artistic set used for dancer's home

DETAIL .......................... Good

CHARACTER OF STORY ...... Parisian dancer who gives up career to become wife of Southern whose family is strictly of the "old school"

LENGTH OF PRODUCTION .... About 5,500 feet

The first of the Vera McCord productions, "The Good Bad Wife," adapted from a story called "The Wild Fawn" averages up as a first rate attraction of its kind.

The opening reels deal with the life of Paris' favorite, Fanchon, a dancer. A panoramic view shows Eiffel Tower and surrounding country but this is all that is done to make the spectator acquainted with the place of the action although parts of the titles are in French and the dances of Fanchon help to accentuate the atmosphere of Paris.

There are some effective indications of the director's work in the sequence dealing with the entry of the dancer into the home of her American husband. You have reason to know that the family are very good folks and typical "old school" people, who like things "churchy." The various ways in which Fanchon shocks her people-in-law by smoking and displaying her silken-clad limbs and later when she offers to perform at a church benefit and appears in her daring gown and goes through the celebrated slipper dance, amusement of the old men and the disgust of the women in the audience provide some exceedingly good mirth.

The melodramatic sequence following the entrance of the villain is the picture's weak point but this doesn't consume a great deal of footage and can probably be overlooked.

After Mason, as the hero of the story, brings his French bride to his parents' home in the South, he finds it difficult for his wife to accustom herself to the conventions of these plain people but nothing happens until the benefit performance mentioned above. At the close of the slipper dance, Fanchon, according to custom, throws her slipper to a man in the audience. At this point the villain enters in the person of a stranger, who announces he has seen the dance in Paris.

Fanchon is greatly disturbed by his presence and later the same man appears at her husband's home and demands to see her but the hero's younger brother has become very fond of Fanchon, in an attempt to protect her, kills the villain. He is imprisoned and later in order to testify truthfully and to aid in the boy's acquittal she confesses that the dead man had once been her husband, that he had forced her to marry him when she was a mere child. The boy is discharged and Fanchon, who had been ordered out of the home goes back to her husband and is welcomed by his family.

Play Up Parisian Atmosphere and Announce It as First Vera McCord Production

Box Office Analysis for the Exhibitor

You should have little trouble in getting this over as an up to the average program picture. Play up the double atmosphere—Paris and the South,—tell them it's the story of a Famous French dancer who gave up her career and fame for the love of a plain man. You might mention the fact that Dorothy Green plays the leading role. She has not been seen of late but her work in some past productions may be remembered.

Announce it as the first of the Vera McCord productions. They may be interested in noting the first efforts of this new company and look for their next offering. Use the lines: "She was the favorite of the French capital's theatrical whirl. What happened when she entered the home of her American husband's old fashioned parents? Where they shocked? See for yourself in 'The Good Bad Wife.'"
ROBERTSON-COLE'S
FIRST BIG EIGHT
1920-1921

ONLY
SUPER-SPECIALS
It is but a short time since Robertson-Cole entered the field of motion pictures, without entangling alliances, founded on an honesty of purpose from which it has not and will not swerve, and a desire to succeed only on a basis of merit and fair dealing with exhibitor and producer alike.

How well Robertson-Cole has succeeded is for those it is serving and being served by to judge.

Each step forward has been, quietly and unheralded, the logical sequence of a carefully planned administration by means of which there could be offered to the exhibitor a service which it is his right to expect.

Robertson-Cole has entered now upon its first new season as a distributing company, and a measure of its progress and the success it has attained is evidenced by the fact that it will offer during this year only super-special attractions which have met the standard of excellence upon which that progress is founded.

Except as human judgment may err, Robertson-Cole will not release any subject which it feels will not help the exhibitor toward the success to which he is entitled.

A. S. Kirkpatrick
Vice-Pres. & Gen'l Mgr.
Robertson-Cole Distributing Corp.
ROBERTSON-COLE Presents
WILLIAM CHRISTY CABANNE'S
Powerful Human Document
THE STEALERS
A tremendous portrayal of man's struggle between the weaknesses of the flesh and the idealism of the spirit

OTIS SKINNER
in
KISMET
by EDWARD KNOBLOCK -
The most stupendous production the history of motion pictures has ever recorded
directed by GASNIER
ROBERTSON-COLE Presents

PAULINE FREDERICK

in "A SLAVE OF VANITY" from "IRIS" by Sir Arthur Wing Pinero

A production more magnificent, a role more emotional, than any in which this Wonderful Artiste has ever appeared.

AL CHRISTIE'S

6-reel comedy drama

"SO LONG LETTY"

from Oliver Morosco's Success

A laugh classic of newly-weds in dainty bungalows, backed by a picturesque beach of chic sea nymphs.
ROBERTSON - COLE Presents

MAE MARSH in

"THE LITTLE FRAID LADY"

From the Novel "The Girl who lived in the woods" by Marjorie Benton Cook

The most appealing girl of the screen in a character that creeps close to the heart

SESSUE HAYAKAWA in

"THE FIRST BORN"

A colorful drama of Oriental mystery, through which shines out a love divine — the masterpiece of a great emotional actor....
ROBERTSON-COLE Presents
DUSTIN FARNUM
in
"BIG HAPPINESS"
by Pan
Conceded by everyone to be the greatest work of Dustin Farnum's career—with a story that is unusually different

GASNIER Presents
LEW CODY
in
"Occasionally Yours"
surpassing "The Beloved Cheater" in uniqueness of plot and "The Butterfly Man" in sumptuousness of presentation it has rightfully taken its place among the bigger pictures of the season — — —
Story is Based on Old Dollars Versus Man Idea

Carmel Myers in
"THE GILDED DREAM"
Universal

DIRECTOR ..................... Rollin Sturgeon
AUTHOR ..................... Katherine Leiser Robbins
SCENARIO BY .................. Doris Schroeder
CAMERAMAN .................. Not credited
AS A WHOLE ...... Rather obvious production
which fails to rise to great heights

STORY ...... Only mildly interesting, moving along
at an average pace without ever reaching a gen-
une climax

DIRECTION ...... Handled most of the players
well, but doesn't get real thrill out of rescue
situation

PHOTOGRAPHY ............ Averaged good
LIGHTINGS .................... Good
CAMERA WORK ................ Up to the mark

STAR ...... Has pretty eyes and looks well in bath-
ing suit

SUPPORT ................. Satisfactory
EXTERIORS .... Include some pretty garden shots
INTERIORS ...................... Adequate
DETAIL ..................... Nothing wrong

CHARACTER OF STORY ...... Girl who wants
wealthy husband finds out when she can get
what she wants, she doesn't want it

LENGTH OF PRODUCTION ...... About 5,000 feet

Throughout this production, there is a distinct lack
of anything unusual either in the way of story ma-
terial or handling. From beginning to end it moves
along at an average pace, without rising to anything
resembling a climax that can be expected to grip the
spectator. It has a theme that is certainly old and the
big situation in it, the one wherein the heroine is
rescued by the man she really loves, is handled so
that it comes as no surprise and does not furnish a
very strong punch.

Sympathy and appeal do not really go to the star,
whose attitude and general demeanor are far from
the criterion by which genuine heroines are estab-
lished. The quest for riches, the emotion upermost
in her mind, all of the time will not favorably impress
a great many fans and as for the comedy touches with
Eddie Dennis, exaggeration has almost spoiled them.

Leona, a poor girl in a little town, is enabled by a
legacy to visit a big city, where Geraldine de Forest,
society matron and chum of her dead mother intro-
duces her to the smart set. Her gilded dream of
wealth and happiness seem nearer and the possibility
of securing a wealthy husband becomes a reality.

Geraldine introduces Leona to Frazer Boynton, who
has a well-lined wallet and is willing to make the girl
his wife. Leona, meanwhile, has met Jasper Holroyd
who interests her and attracts her more than a trifle.
And though Boynton has many dollars, he lacks pep
Jasper on the other hand is interesting and Leona
really loves him it seems, but doesn't know it. The
rub comes when it is learned that the matronly Ger-
ardine wants Jasper. She discourages Leona, but
when an accident occurs—well you know how it is.

Diving into shallow water, Leona fails to rise.
Boynton hesitates and is lost, while the athletic Jasper
skips into the waves, gets under the pier with Leona
and the two participate in a kiss. It is not long before
Boynton and his millions are sacrificed. When Leona
dashes away from society life, Jasper is conveniently
waiting at the station.

Forget the Powerful Adjectives in Exploiting This
Box Office Analysis for the Exhibitor

Probably, a production of this sort will appeal to
certain members of your clientele, but the safest course
is to let them know what it is all about. Accent the
idea that is the story of the poor girl who wanted to
marry dollars, but changed her desires and became
the spouse of a man. Use as catchlines, some on the
style of “The first man offered her money, the other
affections. But the woman to whom she was indebted
loved the other man. What was she to do?”

The last Carmel Myers offering was up to the mark,
and you might find it advisable to remind them of it.
Tell them that the same people who turned out “In
Folly's Trail” are responsible for this. As for the
star, use her name, but don’t play it up too strongly,
for you may not want them to remember this later on.
At any rate, don’t use superlatives in your advertising.
All the Lure o' Woman was in her—she was sleek and sinuous and softly sweet—and as dangerous as the tiger whose tints and tones were in her eyes—her skin—her hair.

A fascinating story this, centered about a fascinating personality, with a most talented cast—a cast which includes such gifted players as Lawson Butt, Myrtle Stedman and Tina Modotti—and a director whose genius has enabled him to draw from the story all the interest which the author wrote into it.

W.W. HODKINSON CORPORATION
527 7th Avenue, New York City
Distributed through FILMS, Industry Standard
Farnum Again Seen in Picture of Typical Western Formula

William Farnum in
"DRAG HARLAN"
Fox

DIRECTOR ....................... J. Gordon Edwards
AUTHOR .......................... Charles Alden Seltzer
SCENARIO BY ..................... H. P. Keeler
CAMERAMAN ...................... John Boyle
AS A WHOLE........ Out and out western with fine
atmosphere but altogether too much "shootin' 
'em dead"

STORY ........ Another by well known writer of west-
ern stories gives star typical good bad man role

DIRECTION .......................... Good
PHOTOGRAPHY ..................... All right
LIGHTINGS ........................ Good
CAMERA WORK .................... Very good
STAR .......... Ready with his gun; given too many
close-ups
SUPPORT .... Jackie Saunders leading lady; all
western types

EXTERIORS ........ Fine western scenes
INTERIORS ....................... Only one or two

DETAIL .................. Satisfactory

LENGTH OF PRODUCTION ......... 5,038 feet

Charles Alden Seltzer has written another western
full of scraps, shootin', a good man, a girl who
needs protection, and in fact all the ingredients of a
western formula suitable to the star. The action is
kept up at a good pace and moves along logically and
in good spirit for those that like wild and woolly ones.
It will strike a good many, however, that this quality
of excitement presented in western offerings is laid
on just a little too thick in "Drag Harlan."

There are at least six or seven deliberate "killings" during the feature's run and this is just a few too
many for the average person to witness in the space
of six reels, particularly since in almost every case the "two gun" man hasn't sufficient reason for aim-
ing at his human target, but he goes right to it, mow-
ing them down one after the other until one wonders
if there'll be enough actors left to finish up the plot.

Despite this objection from some percentage of picture patrons, "Drag Harlan" contains all the quali-
fications of a good western picture. There are num-
eros fine western shots, good riding and a story that
works out the way the audience wants it to, the kind
where the hero gets the evidence on the villain and
wins the heroine. Farnum, in the title role, does his
usual good work but certainly should watch his make-
up a little closer. In several instances in this it is
noticeably bad.

Drag Harlan, noted throughout his territory for his
lightning-like handling of the trigger, comes upon
Lane Morgan, a ranch owner who is dying as the re-
sult of an attack by a gang of fighters who are after
his gold mine. Morgan dies, begging Harlan to take
the map of the mine location to his daughter, and ask-
ing him to take care of her and protect her from the
Deveny, an outlaw and his gang.

Harlan carries out his mission, but is questioned
by John Haydon, who interferes with Harlan's ac-
tion on the grounds that he was Morgan's friend.
But Harlan has a piece of a watch chain which the
dying man handed him and the remaining bit of chain
Harlan observes on Haydon, giving the clue that
Haydon is really Morgan's murderer. Harlan prac-
tically has his man trapped by this fact and proceeds
to carry things out pretty much in his own way.

But Luke Deveny, also in league with Haydon, con-
spires with the latter to "get" Harlan and they nearly
succeed in doing so and at the same time kidnap
Barbara Morgan. Hero makes a get-a-way and ar-
vances at Deveny's cabin in time to rescue Barbara.
Later, after restoring peace all around, Harlan pre-
parcs to say good-bye, but on second thought and with
a little encouragement, decides to marry Barbara.

Play Up the Star and Promise Them an Exciting Western

Box Office Analysis for the Exhibitor

"Drag Harlan" is an all around good western sub-
ject and if your crowd likes this type of entertainment
they will find a fine display of shooting, trick gun-
play and wild riding with the star handling two guns
at once in expert fashion. Tell them Farnum is seen
in a typical western role with a story containing plenty
of the "wild and woolly" atmosphere throughout.

Play up the title by informing them that because of
his peculiar, lightning-like faculty for pulling his gun,
the hero is called "Drag Harlan." Promise them some
bold and daring examples of shootin' and use the line:
"Even the most desperate outlaw feared Drag Har-
lan. But there was a reason. See for yourself in
Farnum's latest."
The track is clear for **CLYDE COOK**
All he needed was a start to demonstrate his speed. He got it and now nothing can stop him!

READ WHAT THE OTHER FELLOW SAYS:-
NEW YORK HERALD, MONDAY, OCTOBER 11,

**WILLIAM FOX PRESENTS**

**CLYDE COOK**
in
**KISS ME QUICK**
A Clyde Cook Special Comedy

Directed by
JACK BLYSTONE

Fox Entertainments

---

*New Comic 'Find' Appears on Screen in 'Kiss Me Quick'*

Clyde Cook Bids Fair to Be Rival of Charlie Chaplin—

Film devotees who attended the Strand and the Rialto yesterday saw a new comic "find" hurdle across the horizon, for Clyde Cook has some of the zippy qualities of a comet, besides being much funnier. If his future pictures maintain his showing in William Fox's farce, "Kiss Me Quick," this English pantomimist, who revealed a bit of his abilities at the Hippodrome last season, should fill a large part of the vacancy left by Charlie Chaplin, now that the latter appears to be content largely with being an old master appearing generally at revivals.

Cook in his first motion picture here displayed not only Chaplin's wistful earnestness and expressiveness, but also a gift of contortionism that made him several knots faster than Chaplin. He tied himself up like a frog, wriggled like a snake and hopped like a grasshopper, displaying a hundred times the activity of the ordinary janitor he was supposed to represent. Not only is Cook hilariously funny, but the picture itself riots with laughter because of a wrestling match Cook has and an airplane trip that threatens to rip up most of the countryside.
Not Up to the Standard of Present Day Screen Entertainment

Louise Huff in
"THE DANGEROUS PARADISE"
Selznick—Select

DIRECTOR .................. William P. S. Earle
AUTHOR .................... Edmund Goulding
SCENARIO BY ............... Lewis Allen Browne
CAMERAMAN ................ William Wagner
AS A WHOLE .......... Slow moving and commands
little or no interest for its commonplace situations
STORY ............... Very slight and might easily have been
told in two reels
DIRECTION .......... Fair; not many opportunities
made the most of
PHOTOGRAPHY ............... Good
LIGHTINGS .................. All right
CAMERA WORK .............. Good
STAR .................. Has done much better work
SUPPORT .............. Satisfy but that's all
EXTERIORS ................. Adequate
INTERIORS ................. Good
DETAIL .................. Not much of it
CHARACTER OF STORY ... Girl hires a husband
so that she may flirt like her married
friends do
LENGTH OF PRODUCTION ...... About 5,800 feet

It seems obvious that those concerned with the production of "The Dangerous Paradise" realized the proposition they had on their hands, the making of a farce comedy without adequate material for doing so and in order to get away with it they have attempted a sort of burlesque by having the titles present an atmosphere of intimacy between the players and the audience; that is they tell you that "this is the hero but the heroine hasn't met him yet" and so on in very friendly fashion.

However, this new style of title writing didn't seem to appeal to the audience at the Broadway theater where the picture was shown. Some specimens of current slang phrases found their way into "The Dangerous Paradise" such as "sit down and gather yourself, you look scattered," "You tell 'em sewing machine, Rollo's on pins and needles." When they resort to this sort of thing to cover up a story it's merely giving away what they think of it themselves.

Louise Huff and the supporting cast played in such a way as to indicate they were aware of their handicap. Nevertheless, "The Dangerous Paradise" runs along for five reels with its only redeeming feature in some pretty exterior scenes on the beach and garden. The attempts at comedy are rarely successful. In the cast are Ida Darling, Jack Raymond, Harry Benham and Nora Reed.

The star appears as a wealthy young girl, not yet of age, whom her Aunt desires to marry off to the man of her choice before the girl becomes her own mistress. The Aunt's selection does not meet with her satisfaction and Louise makes many serious attempts to vamp the hero, played by Harry Benham. The heroine thinks she is just a sweet young thing and keeps on with his attentions to the various married women.

Louise comes to the conclusion that in order to "have any fun" (as per the title), she will have to be a married woman. She overhears her Aunt's conversation that she is now of age so she asserts herself, buys a lot of clothes and hires a husband. The heroine and her "proxy" husband go to Newport where Louise again begins her campaign on the hero, quite sure that as a married woman she will be successful. And eventually she is.

But hero learns of the ruse and plays a trick on her by taking a duel with the supposed-to-be husband in which hero presumably succumbs but comes to when the girl kneels down beside him and begs him not to die. The "hired" husband falls in love with Auntie and the way is made clear for the young couple.

If Star Is Popular Enough You May Get By With It

Box Office Analysis for the Exhibitor

"The Dangerous Paradise" may possibly get by in houses not of the first class. The picture contains practically no action and drags along in a monotonous fashion for five reels. If the star is liked well enough to satisfy your folks by her mere appearance, it may get by.

On the other hand if Miss Huff is not a drawing card with your people, "The Dangerous Paradise" will not serve as the very best introduction and you had best use your judgment. In case this is coming to you on contract and you do play if you can use the lines: "Has a married woman more freedom than a single woman? See 'The Dangerous Wife' for the answer."
HYPNOTISM - A monster of the human will. Its menace revealed in this vivid story of today.

The Fanark Corporation presents

The Crimson Cross

Truly a great story. A photoplay with a message.

Story and scenario by N. Brewster Morse
Directed by George Everett
With an All Star Cast

Every man, woman and child in America will want to see it.

Now Ready
Releasing arrangements will be announced in a forthcoming issue of this publication.
Old Theme Used as Basis of Numerous Complications

Eileen Percy in
"BEWARE OF THE BRIDE"
Fox

DIRECTOR .......... Howard M. Mitchell
AUTHOR ............. Edgar Franklin
SCENARIO BY .......... Joseph Franklin Poland
CAMERAMAN ........ Walter Williams
AS A WHOLE....... Somewhat complicated farce;
gets rather slow start

STORY........ Scheme of putting young wife in a
compromising position
DIRECTION..... Fair; did not always make story
convincing but got most out of the cast

PHOTOGRAPHY ........ Always clear
LIGHTINGS ............ Very good
CAMERA WORK ......... Up to the standard
STAR .................. Possesses charm
SUPPORT ................ Satisfactory
EXTERIORS ............. Few and unimportant
INTERIORS ............. Very well staged

DETAIL ......... Reference to character who never
appears and other minor matters add to gen-
eral confusion

CHARACTER OF STORY..... Youthful bride in
attempting to avoid gossip, is placed in apart-
ment of former admirer

LENGTH OF PRODUCTION .... 4,638 feet

Utilizing the much-used and abused plan of placing
the leading lady in the apartment of a man other
than her husband, they have endeavored by adding
numerous complications and offering a number of
shots of the star in very scant attire, to brighten it.
The shifting of the different characters and imparting
of bits of information in titles—points essential to the
continuity of the offering, however, makes it exceed-
ingly difficult to follow the story.

There is, for instance, a Mr. Weldon who is alluded
to and who is impersonated by the star in the story.
Weldon, Noble and Henning, all characters in the
play plan to wear a suit of armor in the possession
of a dealer in costumes. To keep track of the grand
mixup which occurs is not an easy matter, for after
that one twist after another is presented.

Eileen Percy lends a pleasing personality to the
production. In it, she is attractive, dresses judiciously,
and looks especially good in her improvised costume
of a lamp-shade and portiere. Walter McGrail plays
well opposite her and Hallam Cooley as her previous
suitor is excellent.

There are a few bright bits in the picture, some of
the farce material being amusing. In addition, the
principal appears in some negligee which adds to her
predicament, but is not sure to meet with the unani-
mous approval. The scheme of having her wear a
lamp-shade as a hat and portiere as a gown is a touch
that helps considerably.

Value to You Depends Upon Your Audience

Box Office Analysis for the Exhibitor

Whether or not this production may be expected
to get over in good style depends almost entirely upon
your audience. If it is a critical crowd it is not likely
to accept this without complaint. On the other hand,
if you cater to a transient patronage, you can exploit
this so as to lure lure to your portals.

Eileen Percy, if not already well known to your
clientele should be given her share of the publicity.
Sooner or later she will be given better things and
then you should be able to capitalize. Let her be
the ace card in your campaign regardless of what sort
of a house you run.

If it is a neighborhood theater you conduct, slip
this in without too much bally-hooing. Sould yours
be a house where the patronage varies, tip them off
about the fact that it is the story of a newly married
wife, who was placed in another man's apartment by
circumstances. Flash the negligee stills on them, us-
ing a cut-out or two, and you should find it worth
while.
EVERY one of the NEW two reel Christie Comedies plays at the Rialto or Rivoli in New York; at Tom Moore's Rialto or Garden in Washington; at A. H. Blank's Strand or Rialto in Omaha; at Rowland and Clark's Liberty or Regent in Pittsburgh; at the Valentine or Temple in Toledo; at one of the Loew theatres in Cleveland; at the Circle in Indianapolis, the Strand in Dayton, the Walnut at Cincinnati—at similar leading theatres in every city.

There IS a reason.

Christie Comedies are BETTER comedies.

FIRST, there are real stories behind them. They have the cleverest comedians and the prettiest girls, under able direction. They are not made hit and miss; very one of them scores a bulls-eye. They challenge comparison with any other pictures on the market for their quality, for their entertainment value and for their audience pulling-power.

If your theatre is not known as the home of Christie Comedies you are missing a "Welcome" to hundreds.

Begin with the first one of the new ones, "Kiss Me Caroline." And then through the list: “A Seaside Siren,” “Out for the Night,” “Seven Bald Pates,” “Don't Blame the Stork,” “Striking Models,” “A Homespun Hero” and “Shuffle the Queens.”
Some Short Reels

"The Race of the Age"—Educational

"The next thing to being there." That is what almost everyone will say of this two reeler showing the race between Man O' War and Sir Barton, the famous thoroughbreds that met at the Kenilworth track, Canada, recently. By using the Akeley camera, mounted on a swivel and making it possible to follow any moving object, Educational has enabled the spectator to see the noted horses throughout their struggle. In addition, there are slow-motion shots of the thoroughbreds bits showing the various characters associated with the event and then the limbering up, cooling off and other bits of routine work of the contestants. They have photographed practically everyone in any way connected with the race, the family of the owner of Sir Barton, Commander Rose, Samuel D. Riddle and Mrs. Riddle as well as the jockeys and others. Before they start with the race scenes, an entire reel is presented and some spectators may find it somewhat tiresome, but the scenes of the race are excellent. Many people who dot the track and masses of heads are apparent as the swift steeds pass the stand. But all of the incidents of the race, the manner in which Man O' War pulled up to Sir Barton and kept gaining, passing the latter to win by a very comfortable margin are all clear. In slow motion, the spectator sees them as only the camera can record them.

It is to be regretted that the race was not more of a genuine contest, for then it would have been really thrilling. As it was, the rather easy victory of the American horse made it a somewhat even affair. Of course, the tremendous publicity given the occasion will arouse considerable interest in this. And you had better grab it before the race shown in it sinks too far into the background. If you book it soon, you will have a very valuable addition to your bill.

"The Great Baseball Scandal"—C. B. C.

Lincoln A. Berthwick has photographed with both the common type and slow-motion camera the gentle art of "throwing" ball games that could ordinarily be won. The recent expose of the crooked playing of several members of the White Sox has provided C. B. C. with a title for the offering which is both timely and interesting. In Chicago, where the tricks of dishonest ball tossers originated, the reel should be especially well received, for the residents of the "Windy City" will probably want to see what they didn't think they saw last year. In all likelihood this will also go well elsewhere especially with baseball fans. The different ways in which close plays can be made so that the opposition benefits—laying the ball over the plate for the batter to hit, hesitating in the field, jumping or turning without need, over-sliding, striking out intentionally on balls delivered directly over the plate and other methods of the dishonest player are displayed. It is an entertaining reel and a good move on the part of C. B. C., which seems to be keen to take advantage of current events and turn out films in connection with them.

Pathe Review, No. 75

Hy Mayer's "Travelaugh," dealing with life at Coney Island, coming at the conclusion of this Pathe Review has been cut, which is to be regretted. They offer a second colored portion, showing some lace-making, but that does not replace satisfactorily the slowed-up material. As for the opening colored scene, that is up to the standard, including several very pretty shots. The footage dealing with the Belgian police dog holds attention and the Mayer novelty concludes. Incidentally, the Ditmars animal portion is eliminated and will be missed by those who have seen the preceding releases of the set.

"Marryin' Marion"—Universal

Ford Beebe wrote the story and scenario for what is probably one of the best Hoot Gibson two reelers turn out by Universal. It is a humorous western with several unusually clever complications, some excellent comedy situations and a creditable theme. From beginning to end, it is a production which sparkles with good humor, the direction being of the top notch variety, and the work of the cast up to the mark. Wherever the other issues of the Gibson series have been played, this can be depended upon to hold its own, and in houses where short westerns are popular, this should be a sure fire hit. It all concerns Gibson's quest for a wife, who in this case is Gertrude Armstead. The girl's father and his pursuit of some red hot liquor, as well as the exchange of costume between a gentle parson and an escaped convict furnish most of the twists in the tale. After securing the striped garb of the ex-prisoner, the preacher inflicts it upon the rancher. There is a chase to furnish some excitement, but throughout, the spirit of fun is uppermost. If you are thinking of booking a two reeler staged in the wooly region, seize this.

For SHIRLEY MASON

"HER ELEPHANT MAN"

FOX

Latest Release

"PEACEFUL VALLEY"

For CHARLES RAY

ISABEL JOHNSTON

SCENARIST
Christie for Youth

Best Theatres

Dorothy Devoré  Helen Darling  Vera Steadman  Mollie McSoway
Comedies and Beauty Everywhere
Short Reels

“The Spirit of Service”—American Red Cross

The Red Cross will release through its exchanges in connection with its campaign for new members, from Nov. 11 to 22, this all-American reel. Although in several scenes they use a black back-drop instead of a set and some of the dissolves are not up to the mark, the general atmosphere and handling of the subject has made an effective offering which will be offered you without any cost. Red you can help the Red Cross by running it if you wish to.

“When the Wind Blows”—Rolin—Pathé

Several clever bits of comedy business woven about a commendable theme, make this issue of the Slob Pollard series a worth while production. Sammy, the diminutive lad of ebullient spirit, is a prominent in the piece, having been given a role of some real importance for the first time in quite a while. The little fellow makes a bold bid for major honors, being in no small measure responsible for the satisfactory effect this produces. Marie Mosquini is the lady in the case and there is the stout comedian who has been seen in several of the Pollard comedies. The latter is an exceedingly wealthy character in the story, while Pollard is forced to content himself with a life of poverty. A cyclone which blows the home of the wealthy and niggardly brother on the land owned by Slob results in the latter’s winning the hand of the damsel and turning tables on the money-laden fellow. Pollard’s saving a piece of stale bread and several other stunts all register nicely and make this a good single reeler.

“Collectors of Craniums”—Chester—Educational

One of the Philippines Islands is the scene of this Chester travel offering which is another addition to the large collection of subjects of this sort now being released. Unlike the suggestion made by its title, this does not really show headhunters, or deal with people who resemble cannibals. Some of the villages of such a nature, it being pointed out in one of the captions that at time the residents of the island had possessed such tendencies. The scenes are the usual shots of tropical island dwellers, rather scantily attired and dark-skinned. An average travel picture.

“Am I Dreaming”—Universal

Carter De Haven is featured in this Universal single reeler which is lacking in both thematic and incidental merit. From beginning to end, it hits an ordinary pace. Had they made a slapstick offering out of it, they might have been able to get a few laughs, but the lack of humor resulting from knockabout comedy and poor plot do not produce the desired effect. Some effort has been made to keep this going by inserting titles which josh the story and while these help, they do not successfully disguise its faults. Had they used straight comedy titles, it would have been a complete wreck, but as it is, some patrons may laugh along with the captions.

“The idea of the valuable papers, sneaking “Bolshevik” and inheritance at the end do not make a really good framework for a successful comedy.

“My Lady’s Ankle”—Universal

Here is a one reel comedy which has a clever theme, good situations and a satisfactory cast. Undoubtedly, it could have been made into a worth while two reeler, but in keeping it down to single-reel length, they have nevertheless turned out a creditable little offering. It all concerns an artist and dancer who is his spouse. The two reside in Paris and fortune does not favor them until the winder of the brush paints his wife’s stockings so as to hide a hole. All Paris is delighted with the idea and painted stockings become a fad. Upon his success, however, the artist is placed in a trying predicament when numerous women come to his apartment to have their stockings painted. Here is a unique finish, when after the various tracing husbands had been locked in different rooms with women other than their wives, emerge and clap their rightful mates. More comedy could have been secured if they played the same scenes in the different rooms, but they skipped those scenes. It really should have been prolonged another reel for the material easily justified such a course.

“Beggars and Fakirs of India”—Educational

Although many spectators will regard some material included in this travel subject rather tiring, there is the fact that it has educational value. In addition, the fact that it deals with a set of people seldom seen upon the screen adds to its value as entertainment. Begging, as one of the titles points out, is regarded as a profession in India, where the natives use various means of deforming themselves to inspire pity and contempt in those who are more fortunately situated. One beggar, for example, is seen rolling along, it being explained that he had travelled half the way across India in that manner at the time he was photographed. Others torture themselves in different horrible ways, while some are too proud to work and take handouts from the people entitled to alms. The titles are interesting and this is a worth while offering of its sort. It is about 500 feet long and will be appended to another subject of similar length—“A Chinese Orphanage.”

“A Chinese Orphanage”—Educational

The manner in which a French Catholic Mission in China opens its doors to baby girls who annually are left to die in thousands, and cares for them is dealt with in this reel of 500 feet. It is a bit of considerable human interest and will probably appeal to the great majority of screen patrons. This will be joined to “Beggars and Fakirs of India,” another short length picture.

Another Chester Screenic—Educational

Several shots of rare beauty are included in “Climbing Cataracts,” the scenic bit which opens this and “Through Winding Walls” another subject closes. The first part is especially worthy of praise showing the manner in which salmon on their way up stream leap along and how one of the natives in the section catches them. In the latter section, the onlooker is carried along a river which flows between high walls of rock. It is a highly commendable reel with the most creditable material in the early section.

“A Pajama Marriage”—Special Pictures

Neely Edwards who was formerly featured in Hall Room Boy comedies is the most prominent member of the cast of this “Comelclassic” two reeler, which is comprised of about 1,500 feet of comedy and 500 of scenic material. Several of the performers who have been appearing for Christie recently are seen in these, Eddie Baker and Jim Corey being among them. Edwards who formerly sported a mustache is without it this time and does not seem to be quite as funny. The mansion includes several fairly clever bits toward the finish, but as to the theme and situations, few if any of them are new. The plain of having Edwards constantly intruding upon the jealous husband results in familiar incidents and the opening dressing-room portion, while nicely staged, is also quite conventional. Some spice is injected by having the various characters parade about in pajamas, which helps.

“The Heritage of the Red Man,” a colored scenic, tinted by the Handshiegl process is up to the mark, including several scenes of great beauty. The titles, lettered in Old English, add to its good appearance.

“A Scream in Society”—Universal

Vin Moore directed this knockabout comedy offering which has a few fairly clever bits in it, especially in the ball room scene, where the housekeeper who intrudes on a society affair finds herself dragging a table with some interesting liquids on it, about the floor. As she dances, an old fellow who has been imbibing follows her and the spectacle of her terpsichorean efforts with the table attached to her train is truly laughable. At the start, the bit showing how the honorable scrub-woman endeavors to clean up, while she deposits new dust from her shoes as she walks about is likely to provoke mirth. As for her use of the wolly poodle as a mop, that is another bright bit. As a rule, a trio of laughs should be enough to get a single reel over and in no denying all probability enable this to hold its own. If the other material had been snappier, it would have been a first rate offering. As it is, it is also satisfactory but not the riot it could have been made.
What motion pictures do you remember? The good ones. And how many good ones are there? Three that we remember distinctly. And the three in order of their merit—as we see it—first, 'The Miracle Man', second, 'Over The Hill', and third, 'Humoresque'. And yesterday we saw what may be fourth, 'The Song Of The Soul'. At The Capitol.

—S. JAY KAUFMAN
in The N. Y. Globe.

MESSMORE KENDALL & ROBERT W. CHAMBERS
Present
VIVIAN MARTIN
in
The
SONG OF THE SOUL
Adapted from 'An Old World Romance' by WILLIAM J. LOCKE
A JOHN W. STOWE PRODUCTION NORTHERN DISTRIBUTION
In the figures on the ticker tape he read his ruin; he read there the story of the woman who died of hunger when he had all the bread; he read the vengeance of her son who had ruined him.

As these two men battled for power two women battled for the love of the young and determined man who had devoted his life to avenging his mother. One woman was worthy; the other unworthy.

This great fight of finance and the love of women has been woven into one of the most powerful dramas ever created by Edgar Lewis and all who know the history of the screen know the power and ability of this master of dramatic productions.
Goldwyn Reorganization

Reorganization of Goldwyn has practically been completed. The new plans provide for the return of Samuel Goldwyn as president; F. J. Godsol, as chairman of the board of directors, and Messmore Kendall, as chairman of the executive committee.

Formal announcement of the reorganization will be made in a few days.

The reorganization provides Goldwyn with ample additional capital. It is possible that some changes will be made shortly in the personnel of the organization.

There were a number of conferences held on Friday and Saturday and further meetings are scheduled for today.

Under the reorganization plan, General T. Coleman Du Pont and his associates will play no important part in Goldwyn affairs.
CHRISTIE COMEDIES

"Going Through the Rye," the new Christie two-reel Comedy, is a case of "find the bottle and the plot is yours." It is sure of laughs from the days and the wits—Ady.

Coast Brevities

(Special to WID'S DAILY)

Hollywood, Cal.—Jules G. Furman, author of several features, will direct for Fox, his first picture being "The Land of Jazz."

Ervin Van Osdell, formerly purchasing agent for Rolin, has been made head of the property department at the Berwwila studios.

Wyndham Standing has been engaged to play the lead with Marion Davies in the Cosmopolitan production now being made at Santa Barbara.

The Hark Mann comedy company is working on a lot adjoining the Vitagraph studios. Mann is directing as well as acting until a new director is obtained.

The technical department at Brunton's has erected a reproduction of the Los Angeles plaza as it was in 1860 for Douglas Fairbanks' latest film, "The Curse of Capistrano."

Larry Semen is making "The Hunter," his current comedy.

Cuts and Flashes

William Russell will next be seen under the Fox banner in "The Cloth of Gold," which Scott Dunlap will direct.

Mabel Julienne Scott is playing a leading role in the Goldwyn feature, "The Concert."

Bernard Durning will direct Louise Lovely in her second production for Fox as a star. It will be called "Partners of Fate."

Antonio Moreno has finished his new Vitagraph serial, "The Veiled Mystery."

Ruth Stonehouse will be seen in a forthcoming Fox production with Eileen Percy.

Albany Strand Opens Nov. 1

Albany, N. Y.—Moe Mark, Max Spiegel, Walter Hayes of the Strand chain were here arranging for the opening of the New Strand in this city Nov. 1st.

Quotations

Last Bid. Asked. Sale.

Famous Players ... 67½ 68½ 67½
do pfd. ... 82 82½ 82½

Goldwyn ... 6

D. W. Griffith, Inc., ... 15

Locwe's, Inc. ... 20½ 20½ 20½

Triangle ... 5½/6

Unit. Pct. Prod. ... 194

World Film ... 94
do 2nd pfd. ... 194

McGovern Break

Elmer McGovern returned to New York Saturday and reported the sale of "The Woman Untamed" for Georgia, Alabama, North and South Carolina to the K. and R. Film Co., of Atlanta. Also Kansas and Missouri to the Standard Film Co., of Kansas City.

Plan Enormous Set

Maxwell Karger has scouts out looking for an armory in New York, in which a massive set representing London streets will be erected for "A Message from Mars," Bert Lytell's new picture. It is planned to erect a set in the armory that will take up most of the floor space.

Kettering Ill

Chicago—Ralph Kettering, general representative for Jones, Linick and Schafer, was stricken with illness while producing a picture at the Randolph. He is in a local hospital.

Postpone Moving Date

Chicago—Due to a strike called in the building at 7th near Wabash Ave., Superior Screen Service has postponed the date on which it will move into its new headquarters.
James Exhibitors

(Continued from Page 1)

...precludes, so far as this Inquiry is concerned, the creation of those neat little boxes that would compare favorably with those emanating from Los Angeles, where 75 per cent. of our sales are made.

The producer of the average British picture realizes that it is useless to compete with any subject whose base value is not more than £10,000, on a subject whose base value is not more than £10,000. Likewise, the rental is fully paid to the fact that he is not in a position to give more than this at a time in view of the niggardly prices paid by exhibitors for the hire of a film. Consequently, the producer is compelled to cut his clothings and limit his expenditure so he would barely purchase the scenario of an ordinary picture.

How can British producers expect to produce films for international consumption when they have not the where-withal with which to do it?

The average production in America costs anything up to $20,000, and in this country sells for £4,000. Under the circumstances, competition is well nigh impossible, and one cannot turn St. Thomas itself in a position that does not assure a fair return for its money. At the same time, we do not think that British exhibitors have been talked to properly on the possibilities of film production in this country. If they were, we think they would see that production at all would make things better, they would hesitate to invest a sum of money commensurate with the requirements of a picture.

A Great Britain I understand there are 4,000 picture theaters; in fact, there are only 12,000, whatever exaggeration may say to the contrary. Los Angeles works on an average of $75,000 per production, and is only 20 per cent of what it should be. Thus it will be seen that a purely statistical point the British director catering for a purely British market should expect twice as much in the matter of production.

To buy this truth is driven home to British financiers, the producer will find no difficulty in making pictures that should enjoy national distribution.

So what you will, the hands of the people are tied until the exhibitor makes his side prepared to pay a fair equitable sum for the hire of his film. I do not hesitate in saying that the proposition that is raised against the ranking of British exhibitors is an unenviable reproach upon a good name of the film industry. In the smallest town in the rest spot in the United States there are more generous terms to the distribution of picture-sized films than is the case in a popular district in this country.

The Film Renter, editorially commented on Och's observations, as follows:

...in the course of a conversation with the writer, Mr. Och expressed the opinion that the new move made by United Artists and First National to cut the death-knell of the independent system in this country. He backs up this statement with a definite argument. He contends that British exhibitors will vie with each other to obtain the productions of United Artists and First National, because, in his opinion, they are 'bigger and better' pictures about which we have heard so much recently, and because they feature the pick of the popular stars. In order to include these outstanding successes in his program, the British exhibitor would obviously have to shell many of the present bookings.

"The block booking system has been and always will be the greatest menace to the British film industry, and whatever method can be devised to cut its remunerating tentacles will be welcomed by every thinking member of the trade."

Burglars in Niles Studio

Niles, Cal.—Thieves who recently entered the old Essanay studio took negatives, plates and three sets valued at $20,000, the production "Dust of the Dawn," being carried off.

Phil. Houses Raise Rates

Philadelphia.—Several local houses have put into effect increased admission rates. Exhibitors are inclined to blame exchange men for the condition declaring that in some cases they are obliged to pay as much as 200 per cent more than they have been paying for productions of the same quality. Prominent among the theaters that have raised rates are the Stanley, Arcadia, Palace, Logan, Iris, Lafayette and others who have boosted their prices.

William A. Brady announces the completion of his latest picture "Life."

Evins Appointed Manager

Atlanta, Ga.—J ohn G. Evins has been appointed general manager of the American Theater Corp., capitalized at $5,000,000, and operating a chain of houses in this and neighboring states.

...To Produce in Arkansas

Fort Smith, Ark.—The Southern Film Corp., with a capitalization of $25,000, has just been organized and active work on the building of a studio and laboratory started. Earl M. Tompkins is president and general manager of the organization, which will produce here.

Buys Three More

Dallas—Tom N. Parker of the Parker Film Co., has secured three more releases, namely, "Empty Arms," "Idle Hands" and "A Good Woman." Gail Kane being starred in each.

Want Sunday Films

Herkimer, N. Y.—At the special referendum on Sunday pictures, a majority voted in favor of them.

Oppose Sunday Pictures

Harrisburg, Pa.—In a resolution adopted at a convention, the State Federation of Pennsylvania Women declared its disapproval of Sunday shows.

Referendum On Sunday Films

Springfield, Ore.—At the election on Nov. 2, the question of Sunday pictures will be referred to the people for vote.

To Vote on Sunday Shows

Bartlesville, Pa.—The question of Sunday shows will be submitted to the public at the coming elections.

Mabelle Nash will sing at the special showing of "Once to Every Woman" at the Astor next week.

CHARLES E. WHITTAKER

Adapter of

"KISMET"

And Scenario Writer for

Mary Pickford, Nazimova, Billy Burke, Pauline Frederick, John Barrymore, Maurice Tourner, Rex Beach, Famous Players, Goldwyn and International.

Permanent Address CITY CLUB OF NEW YORK, 55 West 44 Street
England in Revolt
(Continued from Page 1)

"Meanwhile most of the exhibitors are tied up with contracts that leave them a little discretionary in the selection of new ones, and until 1922. These contracts are made under the "block system," which provides that a series of pictures are to be bought at one time. It is a method of purchase and has become most universal. The result is that to one who is interested in the exhibitor contracts for a series that the producer would otherwise find difficult to unload.

"Kinsmen"—it's "kinema" over here, even when it is spelt with a 'c' it is usually pronounced with a 'k'—suffering from over-production. There are no motion picture houses in England, and they have the whole field of the American, British, French and Italian markets from which to choose. "Meanwhile alarm is being expressed over the British producing end of the business. To produce profitably pictures on the scale now demanded is impossible if the safety is confined to a country the size of England. The industry lives on its export values.

"But despite his commanding position in the worldwide industry, the American producer is in danger in England, Revoll on the part of exhibitors and producers would not be of importance; it is the public that dictates what productions will be accepted.

"One angle of the argument against goods imported from the United States that has recently been made much of is the slang used in connection with the phrase. The slang is understandable and it is enjoyed. Generally, however, especially in the provinces it is not understood and it is resented."

On Broadway

Friday—Back Jones in "Firebrand Trevison." Caramel Myers in "Gilded Dreams." Saturday—Alice Lake in "Body and Soul." Sunday—Earthbound." Brooklyn Strand—Katherine MacDonald in "Curtain." Next Week
Pipe of Peace
Smoked Between Hiram Abrams and Jules Mastbaum—Battle Over
(Special to WID'S DAILY)
Philadelphia—Hiram Abrams and Mastbaum are now smoking the pipe of peace and the battle regarding questions for United Artists has been settled in the Philadelphia territory.

Miss Callaghan, now under jurisdiction down town will hereafter show United Artists product. The first will be the new tank’s picture, tentatively titled Black Fox.

will be recalled that as was done with Blacktons and New Orleans, the Artists made arrangements for its own shows in Philadelphia where the Academy of Music took over and two pictures. Now that everything is settled, the releases of the "Big Four" such as "Love Flower" and "Suds" play the neighborhood theaters by Stanley and also whatever it is that organization controls by booking agreements.

Blackton Sail Tomorrow
 dod—J. Stuart Blackton and Blackton leave here for New York on the S.S. Olympic tomorrow, have been in England since September.

P. Deal Pending
(Special to WID'S DAILY)
d—Hunter Lovelace is here to supervise the output of Associated Producers. Many firms have made offers for the output, but nothing so far has been settled.

Fore for Lynch
(Special to WID'S DAILY)
Saginaw, 0.—The Southern Mines, Inc., have taken over 500 of the theaters operated by L. J. Lynch. The deal includes the New Vinta; the New Yale in Muskegon; and the Claremore in Claremore.

Brophy will, however, retain the Yale theater here. He will now sell $25,000 corporation and property, the number of theaters in the Flint towns in Oklahoma.

Ruth Loses Suit
Supreme Court Justice Mullan has denied the application by "Babe" Ruth for an injunction restraining Williams A. Shea and H. H. Yudkin, who produced the film, "Heading Home," from continuing to exhibit the film until they have paid him $55,000 balance of the $56,000 they agreed to pay him for posing in the film.

Ruth alleged that while he received a check for the balance due he believed it valueless and thought he ought to have all the money in hand before the defendants went on showing the film. The court decided that if the check is worthless Ruth has a remedy at law and cannot obtain it by means of an injunction.

Renew With Hoy
A new contract has been made between the Hoy Reporting Service and the local F. L. M. Club. Hoy's agency with headquarters in the Fitzgerald Bldg. acts as an intermediary between the exchanges and the exhibitors when there is a question to be decided. It is really a film court and arranges all cases for hearings by the Grievance Committee, which meets weekly in Boston, New Haven, Buffalo, Albany and New York.

As Hoy himself describes his service:
"The aim of this company is to establish a film court in this country where all disputes will be heard and decisions rendered without entering into expensive litigations."

The initiation fee for new members has been advanced from $100 to $200.

Callaghan Here
Andrew J. Callaghan arrived in New York yesterday from California.

Big Specials
To Be Made by Louis B. Mayer for First National Beginning with Next Season
It was reported yesterday that beginning with next season Louis B. Mayer will devote his production activities to big specials which are expected to be released through First National. His contract with Mildred Harris Chaplin calls for one more production to be made.

At the Mayer offices it was admitted that Mr. Mayer intended going in for big specials.

Visitors
S. A. Lynch and Y. F. Freeman of the Lynch and Southern Enterprises, reached town yesterday from Atlanta via Pittsburgh where they attended the football game on Saturday between Georgia Tech and Penn State University, and also Mrs. Lynch and her husband.

Goldwyn Leases Covent Garden
It developed yesterday that Goldwyn has leased the Covent Garden in London for an indefinite run of "Earthbound." This is said to be the first time that the famous playhouse will be used for pictures.

Back from Europe
Abe Stern, Universal's treasurer, his wife and Julias Stern, of the L-Ko Comedy Co., returned from Europe on the Mauretania on Saturday. Abe Stern says that American producers need have no fear over the competition to be offered by European producers. Carl Laemmle is expected back in the near future.

Kane Going to Coast
Arthur S. Kane leaves for California tomorrow.

Bill Oldknow Here
Bill Oldknow of Atlanta is in New York in between football games, and will return tomorrow.

$30,000
(By Wire to WID'S DAILY)
Washington—It is reported here that the report made by the Republican National Committee of funds subscribed for the Harding campaign show that Charles C. Pettijohn of New York contributed $30,000.

Pettijohn, who is assistant to L. J. in the Selznick Enterprises, when asked about the report yesterday said: "Thanks for the compliment."
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Someone or other once said there was nothing new under the sun, but Goldwyn is putting one over in conjuction with "Prisoners of Love," the very clever picture. Carefully designed ball-bonds, resembling the legal form, are being distributed. Inserted among the "discharge slip" directing the warden or keeper of the Goldwyn exchange to release "Prisoners of Love etc.

Wilmington, Del.—In cooperation with the presentation of "The Revenge of Tarzan," an art contest was held in each side of the lions' head receiving awards totaling $10. It was coupled with worth while announcements for the coming week, a special Saturday morning performance being offered, the drawings being presented in the lobby.

Joplin, Mo.—Monkeys and films do not always have much in common, but at the Hippodrome, a cage of them were employed as a means of attracting. All to each to "The Revenge of Tarzan." A large cut-out of a lion about to leap upon the unsuspecting dolphins of the diving-bowl, and a original art work planned by the manager were also used, the cage being placed on top of the lion. Herald, considerable advertising space in daily newspapers all helped along.

Buffalo.—A clever way of gaining friends for a house was tried by A. E. Huldsch, manager of the Victoria. On Columbus Day, he gave a special comedy matinee for children, knowing that since there was no school for them, the doors would be closed by the week. The day,! Capbruck, Arbuckle, Senon and Lloyd comedies were flashed upon the screen. Extra space in newspaper advertising space during the event which was a distinct success.

Seattle, Wash.—An artistic lobby display helped put Rex Beach's "The North Wind's Mistake" over at the Liberty Theatre. At the entrance were spiny and brilliant snow-laden landscapes. A man driving a dog-sled across the Alaskan hills was depicted above the door. Every sort of an article that would suggest Alaska to those entering—sweaters, for-lined coats, beaded fur caps, animals skins, etc. was placed outside the lobby, while to the right was a trunk covered with an Indian blanket. Inside, a specially designed in appropriate fashion paraded about and to add to the campaign, there was the usual billboard, program and newspaper advertising. Most of the articles in the display were borrowed so that it was not very expensive but it brought results.

STEWARDS—The weekly weekly returns for Louisiana and Mississippi are shown below. The LJ can be reached by the "Thrift Magazine" and the "Stewards Magazine".

Newspaper Opinions

Below will be found brief extracts from newspaper reviews of films at Broadway theaters this week.—

"Madame Peacock"—Metro Caplt

TIMES—"Madame Peacock" will not, therefore, give any one an impression of being modern. But it is far from being the extravagant Nazimova is frequently accused of. She does not even impersonate a real character must wish that she would.

AMERICAN—While there is nothing startlingly unique or distinguished about the story, some of the situations that for differentiation are remarkable.

WORLD—Nazimova, in Rita Weiman's "Madame Peacock," has not only given a convincing study, performing, as she does in all of her pictures, a double role. She is young, with success in better settings than this. H. S. FARR—Though Miss Nazimova in "Madame Peacock" is the film feature of the gala programme at the Capitol this week, around is the director's tenth feature, the first anniversary of the month's house, and is the opening of the season to the theatre. Gay and fanciful, it has a lot of acting that is a tatteful of flowers that is a fitting climax to a season of various entertainment. Besides pictures of stage life that charms the audience, the director of "Madame Peacock," Rita Weiman, has thrown on the stage its power to arouse the interest of the public's attention surely as Annette Kellermann's interesting slow motion study of dancing, also on the bill.

TRIBUNE—No comment.

CHRISTIAN SCIENCE MONITOR—"Madame Peacock," Nazimova's latest vehicle, has one scene that is almost irresistible. The manager has ventured the story to exploitation of Nazimova's personality. He has had little success in the screen. It is plain that the manager must have had no idea what the public was going to do with it. The public is very quick to see something.

WORLD—There is no reason why she should have played both parts. T. H. GLOVER—It isn't hard for anybody, whether or not Nazimova intended her audiences to see this portrait version of herself. No one is so clever, she succeeded, for the Capitol audience greeted her with most obvious cheers. Of course, all this has no relation to Rita Weiman's vivid and genuine story of stage life. It is a subject that has been quite well handled and the programme states that the story was accepted for the screen by Nazimova herself. Its true that the little Russian actress should place her adaptations in the hands of directors of some other acting and more serious, more romantic than Nazimova. As Young Gloria Cromwell, a stage star, has broken through the line, Nazimova has the advantage in a business which she must know. She is, therefore, a valuable assistant for such work. She has used her talent, and the public is willing to have it.

JOURNAL—No comment.

SUN—It is strong meat, not the enable Banana to show his understandings in making it suitable for public consumption.

WORLD—No comment.

TRIBUNE—The Great Redeemer.—Mr. Rivoli

TIMES—In some respects it is a typical picture. It might have been a deal better, but, also, it might have been much worse, for its subject lends itself to inspired treatment or cheap escapade the. The Great Redeemer," at any rate, is cheap, and in a few scenes it comes across the screen they are crude. The picture is good, though credit must go to Mr. Rivoli. It has a good beginning, but by the end the pictures tell scenes that is their own, or give up interest, the best scene being the one in which the prisoner arrives to hear a serenade. The way of dealing with another character and the stage is a matter of no more obvious distinction than the story.

(Continued on Page 4)

The statements that sales men make can usually be discounted—but there is no discounting the box office results attained by RITCHEY POSTERS

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In the Courts

Educational Films has filed an answer in the Supreme Court to the
motion by Stereospeed Productions' breach of contract to take one
week. The answer alleges that the defendant did not have the
occasion to deliver the film. The plaintiff, who delivered the film to
the defendant, has filed a motion to dismiss the answer.

The City National Exchange Corp. has agreed to purchase 1000
shares of the company for $10,000.

Vitaphone has lost a suit to recover the cost of producing the
picture "Mother Love." The court ruled that the defendants,
including Tower Pictures, were not liable for the cost.

W. David Alkire, who has been charged with the theft of
$25,000 from a bank, is scheduled to go on trial next week.

The Perfect Woman

"There is no better comedienne in filmdom than Constance
Talmadge, and she is both pretty and clever in 'The Perfect Woman.'

Censor Board Cuts Lunch

To View "Peaceful Valley"

Department Heads Say It Was Well Worth Going Hungry to See—Critics from Coast to Coast Praise First National Pictures

PEACEFUL VALLEY

"Peaceful Valley" was made by the company for all the
official departments heads might enjoy it. "They all cut lunch to see
it and agreed it was worth while. It's a typical Charles Ray story,
and excellent."—Chicago Daily Journal.

IN THE HEART OF A FOOL

"In the Heart of a Fool" has a neat, human quality, with many
fine thoughts permeating the content. "Brisk and stimulating and
never for a moment dull or lugubrious. Anna Q. Nilsson is
exotically lovely."—Los Angeles Times.

THE MASTER MIND

"Lionel Barrymore thrills in 'The Master Mind.' It is done
very fast. The play gets by strongly because of the powerful scenes."—Chicago Daily News.

THE BRANDED WOMAN

"There are nine million girls in the Mississippi Valley who wish
to look like Norma Talmadge. They should go to see 'The
Branded Woman.' It is a livelier story than most, and it has that
most popular of all of Norma's specialties, that always-good scene,
where she, a shy and shrinking maiden, is dressed in about two of
Salome's veils and is led forth to be wowed by a rich rose. In
action the picture is center fire, sure shot."—Chicago Herald and
Examiner.

THE PERFECT WOMAN

"There is no better comedienne in filmdom than Constance
Talmadge, and she is both pretty and clever in 'The Perfect Woman.'

GOOD REFERENCES

"Good References" is one of those very clever pictures, coming
from the workshop of that scintillating pair, John Emerson and
Anita Loos. Miss Talmadge is as zestful as usual."—Chicago Daily
Journal.
PAUL SCARDON
Directed
"The Broken Gate"
By Emerson Hough
Now Completing
Second Production with
BESSIE BARRISCALE:
Title to be announced later

Address
HOTEL HOLLYWOOD

Special Showing for "Kismet"
"Kismet" the latest Robertson-Cole special was given a private showing in the Grand Ball Room of the Astor last night with Oris Skinner, star of the picture, Edward Knoblock, A. E. W. Mason and a number of prominent film men, both executives and exhibitors were present at the showing which was preceded by a dinner to Skinner.

The ball room was decorated with Turkish rugs, incense burners, girls in Arabian costumes and other touches to "plant" the Eastern atmosphere.

Hawks Renews With Goldwyn
J. G. Hawks, managing editor of the Goldwyn Culver City Studios has signed a new contract with that organization. Hawks, personally edited "Earthbound," "The Penalty" and "The Branding Iron" among his more recent pictures.

London Story for Metro
(Special to WID'S DAILY)
Los Angeles—Metro has acquired rights to "The Little Lady of the Big House," a Jack London story which is now on the production schedule. It will probably be made with an all-star cast.

Greenville, Miss.—People's $150,000, 1,000 to open Nov. 18

Newspaper Opinions
(Continued from Page 2)
Whatever one thinks of miracles, and however the strength of the incident in "The Great Redeemer" is weakened by surrounding melodrama, the spectator cannot but be held at the moment of the story's exaltation. AMERICAN—Metro presents the picture, and the offering is an unusual one from point of story, cast and screen development. Adapted from an original story by H. H. Van Loon, Mr. Tourneur has escaped his usual habit of weakening story-punch by over elaboration.

DAILY—No comment.

WORLD—No comment.

HERALD—Maurice Tourneur's picture and 20th Century Fox Players have joined the list of "Strong" pictures that cause Broadway to vibrate this week with more than a tremor from the subway.

TRIBUNE—This picture is real melodrama, full of sure-fire stuff "* * *-MAIL—No comment.

POST—No comment.

GLOBE—"The Great Redeemer" at the Rivoli is a curious mixture of melodrama and mysticism and an uncommonly interesting film.

TELEGRAM—"The Great Redeemer," the Maurice Tourneur production which opened at the Rivoli theater yesterday, is a picture with one impressive scene. Through a progression of absorbing events, the story leads up to a moment which strikes home.

JOURNAL—"The Great Redeemer," the Maurice Tourneur production which opened at the Rivoli on Sunday, is a picture with one impressive scene. Through a progression of absorbing events, the story leads up to a moment which strikes home.

It is impossible to resist the spell of the situation; at least not if you have a heart.

It is impossible to resist the spell of the situation; at least not if you have a heart. The fnale is a splendid and realistic story of the love that is based on the affirmation of a confirmed criminal.

A52—Its one of the most powerful pictures of the season. Many scenes rival the best in "The Miracle Man.

WORLD—No comment.

House Peters, in the role of the bandit, introduces a character that captures the admiration and sympathy of everybody.

New Comedy Series
Frances Eldridge has been signed on a long time contract by Superior Pictures, Inc. and is to play in two real comedies, which will be released through the World M. P. Corp. The first, in release, in November, is entitled "The Little Liar."

Orman Writes of Blackton's Career
America's first and only writer of short subjects who associated with Blackton in production, has written a book called "The Pioneer of the Photoplay," which deals with a general history of the industry and a review of Blackton's career to date.

Wants Censors in S. Carolina
The Freebyterian Synod of South Carolina has gone on record as favoring censorship in this state.

Are They Really Going? (By wire to WID'S DAILY)
Los Angeles—The Times says that Douglas Fairbanks has sold his Beverly Hills home and that he and his wife, Mary Pickford, will leave for Europe shortly. This could not be confirmed because both Fairbanks and Miss Pickford are away on location.

WID'S DAILY has published from time to time reports emanating from the coast that the Fairbanks were going abroad to make a series of pictures. The United Artists, however, have stated repeatedly that no definite word has reached New York relative to the talked-of foreign trip.

Mente Bank Going Abroad
Mente Bank whose comedies are distributed through Federated Film Exchanges sails for Italy, via London on Thursday to visit his mother. He has finished 12 comedies ahead of his release schedule and will be abroad until December. Production will again be resumed about Dec. 15.

Jack Hoxie
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$10,000 Fire at Brunton's
(By wire to WID'S DAILY)
Los Angeles—There was a $10,000 fire at the Brunton plant on Friday. Scenery belonging to M. Pickford and the Mary Pickford company was destroyed.


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Tuesday, October 26, 19...
No Shake-Up
Marcus Loew Denies Metro Reorganization—June Mathis Coming East

(8pecial to WID'S DAILY)
Los Angeles—According to the statement of Marcus Loew, there will be no reorganization or shake-up of the Metro studios, as predicted in an afternoon newspaper here.

"As for Bayard Veiller being let un," said Loew, "the fact of the matter is that his contract has just been renewed for another period, and might add that I know of no individual contract that I have ever made with greater pleasure."

The only announcement of change which Loew had to make was to the effect that following the completion of "The Four Horsemen of the Apocalypse," June Mathis will go to New York, where she will prepare scenarios for some of the big features which Metro contemplates making in the near future.

F. P. Acquires Lowlin Castle

(Special to WID'S DAILY)
London—It is understood here that famed Players has secured the Lowlin Castle in Bombay, India, as a site for its studio. The castle is a plot of ground seven acres in extent. The building proper is being modeled to meet studio requirements. When completed about January, it will accommodate two companies.

F. P. Officials Here Friday
Emile E. Shaver, Milton H. Hoff- man and Frank Mayer are one in New York aboard the Aquitania on its last voyage from Europe. All three have been on foreign missions for famous agents.

Repaid in her own coin was this woman, who cast aside love for sin in "The Forbidden Thing." Allan Dwan's first Associated Producers' picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon. —Adv.

Baker Special

George D. Baker will make "Temple Dusk," a Saturday Evening Post story by Calvin Johnston, for S-L. Pictures which will distribute it through Metro. The picture will have Anna Q. Nilsson in the leading role and will be made at Metro's 61st Street Studio.

Miss Nilsson will later be starred in a series of special productions which Baker will likewise direct. S-L is understood to be under contract with Metro to deliver a series of five pictures and it is expected that the remaining ones of the series will be those in which Miss Nilsson will appear with Baker as director. "Temple Dusk" will be the second.

Dwight Cleveland Returns
Dwight Cleveland, former scenario chief for Jesse D. Hampton returned to New York on the S. S. Philadelphia on Monday. He was vacationing in England.

Four E. K. Dividends
The Eastman Kodak Co. of Rochester has declared four dividends, two of them regular quarters issues, and two extra dividends. The regular dividends are one of 2 1/2% payable on Nov. 1 to stockholders of record Nov. 30; an extra dividend of 5% payable on Nov. 15 to stockholders of record Oct. 31; a second extra dividend of 2 1/2% payable Jan. 1 to stockholders of record Nov. 30, and the last a 1 1/2% dividend on the preferred stock, payable Jan. 1 to stockholders of record Nov. 30. The first three are all on the common stock.

Fredman Coming from London
(8pecial to WID'S DAILY)
London—Ernest W. Fredman, of Picture and Pleasures, Ltd., one of the most prominent of the English "fan" journals, has left here for New York. Mr. Fredman's reason for the trip is not known except that he left "on a very important mission." He will stop at the Astor.

Will Co-operate
Nat'l Ass'n, and M. P. T. O. Expected to Have Joint Committee to Fight Censorship

"Censorship is not the fight of the producer. Not the fight of the exhibitor, but the fight of the motion picture company, public and it is the duty of the different elements of our industry to fight side by side to educate the public to this fact," said Sidney Cohen, president of the M. P. T. O. of America yesterday at the meeting of the censorship committee of the National Association held at the Claridge.

It is not unlikely that in the near future a committee representing the theater-owners will meet the committee on censorship of the National Association for the purpose of forming a national anti-censorship bureau with efficient co-operation of the two organizations.

A publicity campaign with the view of reaching the general public is to be prepared by the publicity committee which was introduced by Paul Lazarus, chairman of that committee. He is in New York and will be placed in operation in the immediate future.

President Brady and Jack Connolly were present as well as practically the whole committee.

Loew Meeting Nov. 18
The board of directors of Loew's, Inc., will hold a meeting on Nov. 18.

"Buck" Taylor Here
C. A. ("Buck") Taylor, general manager of Gardner Pictures, Inc., with headquarters in Buffalo, is in New York at the Astor.

London Letter
By W. A. Williamson
London, England—We went on location the other day with Bryant Washburn and party. The weather has been somewhat unkind to them but they have been working steadily and hope to complete "The Road to London" soon. The party are very homesick, but more than pleased with their reception here, and results so far obtained.

During the week they have been shooting around Maidenhead, most famous of English resorts, and have secured some magnificent backgrounds. Bryant Washburn has offered to take John Morgan his leading lady, back to America with him, but the arrangement is not yet settled.

International Film Distributing
(Continued on Page 3)
Quotations

Oppose Blue Law

Newcastle, Ind.—A move in the city council to build the houses on Sundays met with little sympathy.

Ihlen Wants Sunday Shows

Ihlen, N. Y.—A petition for Sunday shows is being circulated and will be submitted to the Board of Trustees shortly.

Troy, N. Y.—Theater man has appealed to Mayor Welsh for a referendum of Sunday pictures.

Close Two Toledo Houses

Toledo, O.—T. P. Kearns, chief of the department of workshops and factories has ordered two houses closed and new orders to make extensive improvements. All houses are being carefully searched so that all existing dangers and violations of the building laws may be corrected.

Plan $200,000 House

Washington, D. C.—Joseph Makever will build a three-story house at a cost of $200,000.

Have Much Educational Film

Indianapolis, Ind.—Over 250,000 ft. of educational film and 6,000 lantern slides are being sent over the state by the Indian University Extension Division.

Coast Brevities

(Special to WID’S DAILY)

Hollywood—Jack Conway has returned from a short vacation in San Francisco.

A Christie and part of his company are back from Bakersfield where they helped stage the big Cotton Carnival.

Having finished his second six-reel comedy-drama which is “See My Lawyer” the Max Marcin Broadway play, Al Christie is turning his attention again to the two-reel comedies.

Irvin V. Willat and his little army of players are working on “Partners of the Tide” the second independent feature being made for Hodkinson release.

The Van Buren Co. has finished shooting “The Wild of the Wreck” at the Herman studios and is now engaged in cutting the picture.

Paul Eagle who has been in charge of photography at the Indian Studio for the past two years has joined the camera force of the Irvin V. Willat Productions.

Wallace Reid will start next week on Frank Spearman's story, "The Daughter of a Magnate," which was scenarized by Eugene Lewis and will be directed by Frank Urson. This will be Mr. Urson's first individual picture, as up to the present time he has been assistant to Cecil B. DeMille.

Carl Downing, who has been head of Fox's West Coast publicity department, will leave next week for New York to assume new duties in the eastern office. Leo Pollock will succeed Mr. Downing in the local chair.

Having finished the final scenes for "The Black Fox," Douglas Fairbanks will spend a week's vacation in Montecito. While there he will complete an original story that will be used as his next starring vehicle for the United Artists.

GAUSMAN

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

A national tie-up has been effected by the Publicity Department of the NEA, in conjunction with the Ross Publishing Co., Woolworth and other chain-store organizations. The tie-up offers an opportunity of carrying in on a local basis publicity in connection with the presentation of "Dinky," in which Wesley Barry makes his debut as a star.

Simultaneous with the release of "Dinky," Woolworth and other stores will place on sale a little book on the life of Wesley Barry. Exhibitors playing this production are requested to consult with managers of local stores and arrange for window displays on this booklet using stands and lighthouse on part of the display.

In addition to the sale of these booklets to the public via stores, the publishers are prepared to supply exhibitors direct with quantity lots at a nominal cost. Arrangements for the publication of similar booklets on Marjorie Daw, Colleen Moore and Marshall Neilan stars have now been completed. These books will be ready for distribution shortly and may be used in connection with other Neilan-First National attractions in which these players appear.

Buffalo—Harry T. Dixon, manager of the Rivoli, in the heart of the Polish district, is placing ads in Polish dailies, the result being that many new patrons are coming to that house. Dixon is a believer in the value of newspaper advertising and is using much space in the publications printed in the English language also.

Kansas City Houses Merge

Kansas City—T. M. Hennelberry and Jack H. Roth, operating the Fox will conduct the 1st and Apollo, by arrangement with the Blackstone Amusement Co.

"Twin Beds" at Strand

"Twin Beds," the De Havens' first picture for First National, will be the feature at the Strand next week.

Ticket selling may not require a sales force but it does require forceful selling. That fact makes RITCHEY POSTERS essential to the exhibitor.

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Inter-Ocean Sales

Inter-Ocean has sold “The Silent Barrier,” "Whispering Devils," "Bearcat," for Argentina, Uruguay, Paraguay, Chile, Peru, Bolivia, and Ecuador. "Whispering Devils" has been dispersed for France, Switzerland, Belgium and Holland; "The Brazilian Wilderness" for Scandinavia; "The Ghost of Stubbs Mountain," for Japan; "The Traitor," and "The Long Arm Maunster," for Argentina, also "The Silent Barrier" sold for that territory.

Shoot Films of Scenic Beauties

(Special to WID’S DAILY)

Albany, N. Y.—Colored picture of New York's scenic beauty taken at Lake George, Old Forge and Lo Lake in the Adirondacks, will be included in the exhibitions of the Cole pictures Corp. of New Jersey this winter. Warwick S. Carpenter, secretary of the State Conservatit Commission, has returned from the Adirondacks, where he with Brewster of the picture corporation took the pictures.

Grauman Gets Pathes News

(By wire to WID’S DAILY)

Los Angeles—Sid Grauman has closed a deal of the exclusive local right for his theaters to show Pathes New. In the past it has been the custom to release news weeklies to all exhibitors the same week.

Second Hemmer Production

Work has begun on the second Hemmer production, for which Margaret Beecher has been chosen to play the ingenue lead. The vehicle from the pen of Jerome N. Wizo and the name "Sushi Harbor."
London Letter
(Continued from Page 1)

Paul Powell arrived on the Mauretania with Major C. H. Bell, the manager of Famous-Lasky British studio. Powell is starting work on an original story by E. Phillips Oppenheim, which is entitled provisionally, "The Mystery Road." Arrangements for the filming of George Bernard Shaw's novel, "Cath-ael Byron's Profession" (dramatized under the title of "The Admirable Bashville") have been fallen through. James Corbett had been provisionally selected for the title role.

Crotch of Alliance is back from America but has made no statement as yet.

C. Bratz, H. Feldner and J. Schom- low of U. F. A. are expected here tomorrow. It is believed that their visit is for the purpose of setting up a U. F. A. selling organization in this country. Taking of U. F. A. Pola Negri by the way, is a U. F. A. star and has appeared exclusively in U. F. A. productions.

Lord Beaverbrook is working hard to put over a pot-pourri reel on the lines of the "Literary Digest" Topics of the Day. He calls it "Sunbeams" and is booming it heavily in all his papers. Some of the original Topics of the Day have previously been exploited here.

English comedies written by A. A. Milne (assistant editor of "Punch") and a well-known dramatist) were trade shown here the other day. They were moderately successful, but unsuited to any but the British market.

The Northcliffe press continues stunt tactics. "The Daily Mail" and other Northcliffe papers are now booming "The Call of the Road," a British production of moderate merit, as one of the greatest productions ever made.

First S. E. Releases

S. E. Enterprises' first release for the independent market is "It Might Happen to You," a five reel comedy. The picture was acquired from the Artclass Pictures Corp., producers of "The Revenge of Tarzan.

S. E. will also market a two-reeler, "Cowboy Jazz," which was made under the auspices of the Benevolent Protective Order of Elks.

Brunet Says

Paul Brunet of Pathe says: "There is no cause for alarm whatever so far as the motion picture is concerned. The public, however, as in all its other buying, is purchasing entertain- ment with discrimination. No longer can any picture draw a crowded house. It is the exhibitor who gives the best for the money, who is getting the patronage in return.

Cuts and Flashes

The next Kerrigan picture scheduled for Houdkinson release is "The Coast of Opportunity." "Partners of Fate," by Stephen Chalmers, has been purchased as the second vehicle for Louise Lowly.

Carol Holloway has been engaged for a role in the new Buck Jones project to follow "Just Pals," now in the making.

J. Searle Dawley has been assigned to Pearl White as the first star to have his direction under the Fox banner.

David G. Fischer's company is shooting interiors at the Victor studios on "In the Shadow of the Dome."

Final scenes for "Soul and Body," starring Eugene O'Brien were shot last week under direction of Alan Crosland.

Having completed "The Rider of the King Log," Irene Boyle is spending a week in New York between pictures.

Barbara Chambers is the author of the first production to be made by Meric Johnson Prods. Work on this picture will get under way next month.

Gedney Farms was the scene of the first week's work on Vitagraph's "The Dress of Destiny," in which Vincent Coleman is playing the lead opposite Alice Calhoun, the new star.

As soon as Tom Mix finishes supervising the cutting and editing of "Prairie Trails," he will begin production under Lynn F. Reynolds on "Happy-Go-Lucky." As noted in WID'S DAILY, "The Painted Lily," an original story by Clara Beranger, serves as the first vehicle for Mac Murray under her new contract. Work has been started at the Long Island City studio of Famous.
At Broadway Theaters

Rivoli

Maurice Tournier’s spiritual drama, “The Great Redhead,” has a fast-moving melodrama to be presented at this house in some time, according to the front page feature mentioned. A Butler Kenton comedy, “One Week,” supplies the comedy and features plenty of nonsense material. The rest of the screen program consists of the Rivoli’s Pictorial and a Post-Scripture feature, “A Fancy Panties.” There are several highly commendable musical numbers on the program also, the orchestra rendering Liszt’s “Les Preludes” for the “National Symphony” under Victor Herbert’s “Air De Ballet.” Willy Stahl plays on the violin, “Dandadas” from Symphonie Espagnole, the piece being rendered with superb technique and a great deal of feeling. Mary Fabian soprano, and George J. Franne, tenor, together with a quartet of the well known ballad, “The Little Gray Home in the West,” while Fred Finner Swanmore plays upon the organ “Allegro in A.” It is a strong ball that holds attention from beginning to end.

Capitol

An elaborate ball is making anniversary week a genuine success at this house. Tchaikovsky’s “Overture of 1812” is rendered by the orchestra to start things and the Russian Cathedral Choir follows with a trio of songs. The Capitol’s program includes several novels, and Elise Lyon follows that number by her song, “Narumono in Madame Peacock” is the feature film, preceded by Wrenn’s “Timeless” juvenile “Boy’s” “In Search of the Scenes in a Theatre.” The biggest highlight of the evening is the Ballet of Flowers, danced while colored pictures are flashed upon a drop, while Maurice Kellerman is also seen in a slow motion study of her dancing.

Strand

“Dance of the Hours” from “La Giaconda” is the overture followed by the usual Strand Topical Review, and Katherine Stagg, violinist, who renders “Spanish Serenade” and “Vincent’s Popular Song.” Lionel Barrymore and the Devil’s Garden is a Whitehall Bennett production distributed by First National. Redfern’s Hollinshead, tenor, and Yvon “Buster” Keaton in a comic entitled “One Week” and recently by Metro seemed to please the audience.

New Cossendar Unit

(Special to WID’S DAILY)

Albany — The Cossendar Film Prod., which has been incorporated with a capital of $1,000,000, its incorporators are B. J. Bishop, New York, and W. H. Allen and J. S. Syran of Syracuse.

A company called Cossendar Prod., Inc. was formed in Sept. with the firm name derived from the following who were interested in the new company; W. H. Darrow, Jack Costello and Kenneth Carson. The company then announced its production plans which would include features, comedies and serials.

Rich Joins Hodgkinson

H. Thompson Rich has joined the Hodgkinson organization where he will pass judgment on literary material for pictures.

Willat to Feature Donovan

(Special to WID’S DAILY)

Los Angeles—Irvin Willat will feature Jack Donovan in his second production for Hodgkinson. “Partners of the Tide.”

A hungry lion chased him under the bath tub.

“It might happen to you”}

Coming Back

Universal-Smithsonian Expedition Returning—22 Reels Ready

Los Angeles—With the arrival from Mambasa of 28,500 ft. of negative exposed in Portuguese East Africa and East Africa, the Capitol, has received word at Universal City that Henry Kohler, his partner, in the Universal-Smithsonian expedition to Africa, is on his way home. Horne survived a basal skull fracture received in the train wreck in which William Stowell and Don Argstrom were killed, and was sent home six months ago to handle the cutting and editing of the film obtained by the party. From the $50,000 of negative already cut, Horne has compiled 22 reels of scenes to be released under the auspices of the Smithsonian Institute.

Strand Lands Race Film

Joseph L. M. Mayer’s close, with Educational Films Corp. for the first New York showing of “The Race of the Age,” the Man’s War film, at the Strand during election week. It is reported that Educational asked $5,000 for the showing and that there was considerable bidding for the film.

Smith Gets Foreign Rights

Guy Cromwell Smith, Ltd., yesterday closed a deal with Educational Films Corp. for all foreign rights to “The Race of the Age” which shows the race between Man’s War and Sir Barton. George Beesley, Educational representative of Guy Cromwell Smith, Ltd., has been instructed to book showings at the Carlton Hotel Ballroom in London and Tradorco in Paris.

New Release for Fidelity

Coles Film Corp., has secured world rights of a feature, “The Fighting Kentuckian,” edited and arranged by Charles T. Dazeey. This production will be distributed through the Fidelity Pictures Co., 117 West 46th St., on the state-market right.

(Special to WID’S DAILY)

Albany—The Coles Film Corp. has been chartered. Its capital is $9,000 and the shareholders are Mr. Lerry, Aaron Good and William Smith, 117 West 46th St.

Gala Week for Metro

This may be well called a gala week for Metro on Broadway. That organization is represented at the first run theaters by the following: “The Great Redeemer” at the Capitol. “The Great Redeemer” at the Rivoli, “One Week” Kenton comedy at the Strand and the same comedy at the Rivoli. The Rialto is playing “The Great Redeemer” next week.

James C. Bradford has completed the musical score for “The Victim.”

Commonwealth Increases Capital

Albany—The Commonwealth Film Corp. has increased its capital from $100,000 to $200,000. Commonwealth is Sam Zierler’s independent exchange with quarters in the Godfrey Bldg.

Universal Showing Today

Universal’s special showing of “Once to Every Woman” will be given at 2:30 this afternoon in the Grand Ball Room of the Astor.

Lewis in Seattle

Seattle — William W. Lewis, traveling representative of the Nicholas Power Co., is spending a week at the Seattle office of the Theater Equipment Co., of which Ray R. Kellsall is manager. Lewis is instructing the service men on new Powers instruments.

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Wednesday, October 2
Serious Situation
Stuart Blackton Comments on the Movement to Force Change of Block Booking System

A serious situation affecting American pictures has arisen in England. The trouble is spreading throughout the country, according to word received from London from Stuart Blackton.

The Commodore has made a thorough investigation of the situation, and is convinced that the block booking system is juggling much harm must result.

The veteran producer-director writes that, as it now exists, wrong in every way, and is in any way unfair to the American producer's permanent position in the English motion picture field as it is fair to the English exhibitors and their patrons.

"Discard at once the idea that this situation in the English film field is a feeling aroused is all to the part of the English exhibitor or the English people. The situation exists in spite of the difficulty in stemming them and also in spite of the fact that the film market of all European countries is open to American pictures."

The whole trouble is with the block booking system, as a result of which American films are held up and are old and out of date before they are shown in the English theaters. The exhibitors who so loudly protest the presence of pictures before the films are made, that these pictures are good and bad are bound to take them. An exhibitor wants to show a picture of his selection ahead of the one laid down by this system, is prevented from doing so. For example, "Passers-By" was thrown out of town by the distributors.

Allen Expected Back Shortly
The ex-Fox exhibitor from Toronto—J. J. Allen is expected back from Europe in about a month. He has been making deals in England that he feels will be of great importance.

Viv. De Mille Film for Criterion
Viv. De Mille's "Midsummer Night's Dream" is scheduled for a run at the Criterion when "Something to Talk About" his brother's latest sensation at the Plaza, played its last engagement.

Sermons on Films
Methodist Minister Uses Pictures as Basis for Sunday Night Talk

A New Idea
The Rev. Lincoln H. Caswell, minister of the Crawford Memorial Methodist Church, White Plains Ave. and 218th St., has a new idea on sermons.

Dr. Caswell takes important films and uses their stories as a basis for his sermons. For example last week he spoke on "Over the Hill" and persuaded Mary Carr who plays the mother in the picture, to talk to his congregation. This week he will talk on "Way Down East." and Lilian Gish has promised to visit the church. "Headin' Home" is also on the schedule. Babe Ruth has promised to follow the lead established by Miss Carr and Miss Gish.

Dr. Caswell says the idea is a great one and finds that it is working out in great shape.

Lucas in From Atlanta
Harry K. Lucas of the Lucas Supply Co., Atlanta, is in New York.

Eight a Year Now
Hugo Ballin Increases Output—Additional Product for Hodkinson, is Report

Hugo Ballin will increase his yearly production to eight pictures instead of four as originally planned when he formed his own company. Hugo Ballin Prod. Inc. While his name cannot be learned, yet, Ballin will work with an alternating director in order to produce the scheduled eight.

It is understood that the pictures will be distributed through Hodkinson, although at the latter offices it was stated yesterday that existing arrangements called for four Ballin productions.

M. P. T. O. Ball Postponed
The national motion picture pageant and ball to be held under the auspices of the M. P. T. O. of America which was to have been held next week, has been postponed until the middle of December.

Plan Get-Together
M. P. T. O. and N. A. M. P. I. Will Confer on Problems of Mutual Interest—Meet in December

Sydney S. Cohen, president of the M. P. T. O. of America, plans to summon to New York early in December all of the officers and members of the executive committee of his organization to meet with members of the National Association for the purpose of attempting to work out solutions to various problems that face exhibitors, producers and distributors in the industry. Among the questions which will be discussed jointly will be those of uniform contracts and advance deposits.

It is expected that the executive session will have a more perfect understanding between the manufacturer, distributor and exhibitor as to the business policies which will prevail in the future.

It is expected that Mr. Cohen will shortly name a committee to confer with the National Association on the censorship question.

Wilkinson in State Right Field
W. R. ("Billy") Wilkinson, formerly employed by Universal as branch manager, has been placed in charge of the Leavitt Bldg., where he will handle productions for the state right field.

Carewe to Direct Stewart's "The Tornado"
Edwin Carewe leaves for California on Saturday to get under way "The Tornado," by Jane Murfin, in which Anita Stewart will be starred. Louis B. Mayer also leaves for the coast to get fall production under way.

Some time ago Mayer acquired a Harold MacGrath story, "The Drums of Jeopardy," which ran serially in the "Saturday Evening Post." It is expected that one of the specialp Mayer has planned for next season. Another story has also been selected.

Record Run for "Over the Hill"
There is some talk in film circles that the Fox organization intends keeping "Over the Hill" on Broadway as long, and perhaps longer than the phenomenal run on "The Birth of a Nation." That is, if the Fox people can secure a theater for it.

What Does It Mean?
It was reported late yesterday that Charlie Chaplin and Samuel Goldwyn were holding a very important conference in front of Delmonico's about forty-three in the afternoon.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Jack Bramhall has been engaged to support Wm. Russell in "Between Two Thieves" Scott Dunlap directing.

Work on the editing and cutting of "Man, Woman, Marriage" is rapidly going forward under the supervision of Allen Holubar at the Hollywood Studio, and according to the present gait this production should be completed within a fortnight.

Nina Wilcox Putman the magazine writer and her husband, N. J. Sanderson, have arrived in Los Angeles on a motor trip from New York. Mrs. Putman will write a series of fiction stories with the motion picture studio as a background.

"Hold Your Horses," the released title for the Rupert Hughes story starring Tom Moore and directed by E. Mason Hopper, which has just been finished at Goldwyn Studios.

Universal Scenario Department has purchased the screen rights to Philip V. Migney's novel, "Bruiser Jim's Baby" for Harry Carey's use. The scenario is being prepared by George C. Hurl and it will probably be produced under the title of "If Only Jim." 

After Edith Roberts has completed her current production, "White Youth," she will appear in a story of South America called "Hidden Fires." It was written by Norman Dawn, her director himself a South American, and the story is now being written by Philip Hurn.

Jack Donovan has been signed to play the leading role in Irvin Willat's second W. W. Hodkinson production, a version of Lincoln's "Partners of the Tide." 

Mary Pickford, with her director, Frances Marion, and a company of thirty, have left for Carmel-by-the-Sea to finish the interiors of her forthcoming production.

Hobart Bosworth has started work on a new Ince-Astro Prod. super-special, "Pears and Pain," according to an announcement made this week. Bosworth recently completed three special productions under the supervision of J. Parker Read, Jr.

Jack Dougherty has been engaged by Metro to play opposite Alice Lake in "Mother Love."

Wesley Ruggles, director of Louise Glaum in "The Leopard Woman," has been asked by Metro to play in Irwin Willat's Lake in a big special production, to be known as a Wesley Ruggles Production titled "Mother Love."

MERIT GETS HALLOWEEN SERIES

Contract for the new series of Hallroom Boys Comedies has been signed by Merit Film for New York State and Northern New Jersey.

More Big Ones

Editor WID'S DAILY:
Here are some more half million pictures:


EARL CARROLL HOLDS RIGHTS

Earl Carroll telephoned WID'S DAILY yesterday that he had just signed one controlled the picture rights to "The Lady of the Lamp" despite a flood of reports and statements from other individuals.

Proctor on Exchange Trip

Ralph Proctor, general manager of the Stoll Film Co., has left for a nation-wide tour of Pathé Exchanges who will distribute the Stoll pictures. George K. Irving accompanied him as far as Chicago.

Uffner Recovering

George Uffner of the Universal Industrial Department is recovering from a rather serious illness. He has been at home for the past week.

Creation at Work on Second Chicago—Creation Films, Inc., which owns the old Kalen studios in Clifton, N. J., are working at this time on a second release. Creation is handling "For the Freedom of Ireland."

Crandall Dines Exhibitors

Baltimore, Md.—Harry M. Crandall recently gave a dinner at which many local exhibitors were present, to explain the sub-franchising plan of First National, but as many exhibitors could not appear, another was scheduled for today.

Picture and Novel Together

Los Angeles—William D. Taylor's fourth production for Realart will be an original story by Cosmo Hamilton which will be novelized and released together with the picture. Taylor, who is now on a vacation completed "The Witching Hour" before going.

Comedy Unit Going Abroad

Los Angeles—Special Pictures Corp. announces its intention of sending a complete comedy troupe to Europe. Neely Edwards will be in charge of production and Reggie Morris is to direct. Two reel comedies will be made in England and France.

The expedition will be under way Dec. 1, and will spend more than six months abroad during which time they will turn out six two-reelers.

Al Tuchman, purchasing agent for First National has left that organization.

The RITCHLEY poster sells more tickets than any other poster possibly can—and each and every one of those additional sales is a further argument for the increased use of RITCHLEY POSTERS!

CONTINUITY that COUN
Paul Schofield
Free Lance

Adaptations:: Editing

CURRENT RELEASES:
"Rose of Nome"—Fox (W Coast)
"Smiling All the Way"—David B. ler
"Girls Don't Gamble"—David B. ler
"Tiger's Coat"—Hodkinson—Star

IN PRODUCTION:
"Bimbo"—Fox (West Coast)
"The Quarky"—Melghan—Film Players

HOTEL SEYMOUR
SUITE 101 Vanderbilt 26

CREATIVE CONTINUITY

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EDMONDS & BOUTO INC.

Accountants
Specialists in Studio and Exchange Systems and Audits
We Go Anywhere.

NEW YORK—HOLLYWOOD
56 Pine St. 1645 Pine St.
WASHINGTON, D. C.
Woodward Bldg.
Putting It Over

Here's how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Seattle—Ralph Ruffner has been arousing great interest by his unusual presentation of features at the Pisces, where he is in management of which he assumed a few weeks ago for Jenzen and Von Herberg. During the showing of the film, "Madame X," organized to get the audience into serious mood of appreciation of mother love, he had a grey-haired woman, dressed as any present-day woman of her age would dress, standing under a magnificently colored light, singing "Annie Laurie" and "The Last Rose of Summer," while a colored scene was being thrown on the screen, which had been made from selections of the Blake Scene, "The Gold Mirror," which had been shown at the Liberty the preceding week.

During the showing of Fatty Arbuckle's "Married Man." Up" this week an entirely different atmosphere was gained by the singing of a male quartet before the opening of the feature. The Strand stage is very shallow, so there is little room for elaborate scene fixing. This quartet of young students from the University of Washington strolled on the stage humming and bringing their stage setting with them. In a few moments they turned the velvet drapery into a deep blue, moonlight night on a Western range, with a camp-fire glowing a bright red under its pile of sticks in the foreground. Gaitering around it they sang a number of favorite melodies of male quartets, ending with a song topping of the show. While they sang the fire went down,—that is, the electric glow was dimmed, and one of the boys fanned it back to life with his hat.

Aschers Gets Triangle Reissues

Aschers have secured the Hamilton Film releases (the Triangle reissues) for New York City and state and Northern New Jersey. Charles Scherwin is now telling Aschers handling "Below the Deadline." He leaves shortly for a trip through the Middle West.

The Abrams-Schulberg Suit

In the suit of Hiram Abrams against Benj. P. Schulberg to recover $5,000, Schulberg has filed an answer in the Supreme Court. He alleges that on May 12 last he and Abrams engaged in a film and theatrical enterprises, and the plaintiff owed him $5,000 and Schulberg asked payment. He said that Abrams told him he couldn't pay but told Schulberg that if he would make a note to the plaintiff for that sum Abrams would not disconnect, but was understood that Schulberg would not hold liable for payment. Schulberg says further that all transactions between him and Abrams can be passed on in the accounting suit he has brought against Abrams.

Samuel Lessenbaum opened 2,400 seater in Brownsville. George Weis, manager.

Earthbound" for General Release

Reports that Goldwyn would reserve "Earthbound" for road show or legitimate presentation are set at rest by the statement that it is to be released at once.

Fifth Week in Baltimore

The "Rialto" will show next week Mary Miles Minter in "Eyes of the Heart" and not "The Great Redeemer," which originally was to be brought to that theater from the Rivoli where it is now playing.

Topsy St John Comedies

A series of Topsy St John Comedies are planned with Ruth Terry as star. Production will get under way next week at the old Kalem studios in Fort Lee.

Change in Rialto Program

The Rialto will show next week "Mary Miles Minter in "Eyes of the Heart" and not "The Great Redeemer," which originally was to be brought to that theater from the Rivoli where it is now playing.

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Sameth Opens Coast Office

(Special to WID'S DAILY)

Los Angeles—J. T. Sameth, President Forward Film Distributors, Inc., has opened a branch office here, and has arranged with P. H. White of W. H. Akkire Enterprises, in the Security Bldg., for the establishment here of the Pacific Coast headquarters for this company. White will act as western representative.

Sees Danger in Films

(Special to WID'S DAILY)

Baltimore—Dr. Adolf Meyer, psychiatrist in-chief of Johns Hopkins Hospital and chief of the Phipps Psychiatric Clinic there, believes that, however useful the moving picture may become in the future, there are certain dangers especially to children, in them in their present stage of development.

Sheldon Under 5 Year Contract

Roy Sheldon has been placed under a five year contract by the Al Good Prod., in which he completed one picture called "The Mark of Destiny." Sheldon was formerly with Fox.

Scottie Smiths

MEANS SOMETHING TO THE EXHIBITOR

Written Exclusively for

SELZNICK

PICTURES
In the Courts
A judgment for $3,320 has been filed in the Supreme Court against the Gillespie Bros. Co., by Max Gluckmann. The plaintiff sued to recover $1,610 he paid the defendant for the rights in Argentina and China to the films, "The Mercy of Men," "Jaguars of the Silver North," "Getting Mary Married," and "The Isle of Conquest" because the films were not delivered to him. The defense was that when Gluckmann bought the films he was told that they were on their way to South America to another party and that the defendant would try to have them delivered to him.

"Lab." Men Meet
There was an organization meeting of the National Association held yesterday afternoon.

Low Promises Announcement
A sign in front of the New York theater yesterday stated that the Low organization would celebrate its 15th anniversary the week of Nov. 8 and that something important would then be told the patrons of the theater.

60 Per Cent Sold, Says Sherman
Harry A. Sherman has returned from a 10 day swing around exchanges and reports that 60 per cent of the country has been sold in the new Sherman Prod. Corp.

Race Film in Brooklyn Strand
Educational's "The Race of the Age" will be shown in the Brooklyn Strand as well as in New York next week.

Nu-Art Increases Capital
(By wire to WID'S DAILY)
Albany—Nu-Art Pictures Corp. of New York has increased its capitalization from $25,000 to $75,000.

Nu-Art operates an exchange in Upper New York State and handles some of the releases controlled by Commonwealth, Sam Zierler's company, which, as noted yesterday, increased its capital from $100,000 to $200,000.

Gans With Special Pictures
Max Roth, eastern district manager for Special Pictures Corp., announces appointment of Edward F. Callahan to succeed Harry Gans as branch manager at Buffalo. Special Pictures distributes through the Garden Pictures, Inc., who have recently moved into larger quarters at 257 Franklin St., there.

Cuts and Flashes
Al Lincoln has been cast in the leading role in "Determination."

Goldwyn has secured a story by Charles Kenyon.

Audrey Hagen has been cast as the American beauty in "Determination."

The latest Fox production with Shirley Mason, "Girl of My Heart" is an adaptation of "Joan of Rainbow Springs."

Sol L. Kapper has resigned as treasurer of the Trans-Atlantic Film Co. of America, Inc., and has resumed the practice of law.

Edward Hemmer has engaged Charles Seesal, art director, to design the effects of the next Hemmer Superior production.

The second Chester Conklin release will be "The Hot Boiled Egg" instead of "Who Am I?" released by Special Pictures.

Dorothy Dalton has just returned from Chicago, where she played in "Aphrodite." Her next picture will probably be a western subject.

"A Good Bad Man" is the title of the 6 reel western of Yellowstone Productions, Inc., now being handled by C. B. C. Film Sales.

Frothingham Leaves for New York
(By wire to WID'S DAILY)

United Plays Authorized to WID'S DAILY
Albany—United Plays, Inc., a Delaware corporation, has been authorized to transact business in New York State. Elek J. Ludvig is representative.

The above company is a Famous Players subsidiary formed to produce on the stage legitimate plays of Central Europe acquired for the company by Ben Blumenthal.

R. H. Davis to Dabble in Films
Robert H. Davis, for 18 years associated editorially with the Frank A. Munsey Co., has resigned to devote his time to the handling, among other things, of the work of various authors for the screen.

Klein Back, Closes Deal
Returning from a three-week trip to the Middle West, Joseph Klein of the D. N. Schwab Prod., Inc., announced a deal with the Detroit Film Co. to handle the three David Butler pictures in Michigan.

Brook Here
Louis Brock, Selznick's export manager, is in New York from abroad.

Anna Lehr on Coast
Los Angeles—Anna Lehr is here from the East.
Fans as Partners

Loew's, Inc., To Take In Its Patrons as Stockholders—Trial First in New York

Marcus Loew's personal message to the patrons of his theaters which he promises to divulge next week, the 15th anniversary of the founding of the Loew Enterprises will be the details of a joint partnership through the selling of a limited block of stock. It is planned to sell the stock at $22 a share and permit those patrons of Loew theaters who buy them to pay on a monthly installment basis and at the same time draw interest on the principal. The experiment will be tried all of next week in Loew's New York theaters and the following week in his theaters in Brooklyn and the Bronx. Later on, the plan will be worked in other cities until it is developed all over the country.

Loew Host To-night

Marcus Loew cannot attend personally but his best wishes will be presented to a gathering of film stars at the Claridge tonight through officials of his organization. A dinner is being tendered to the following Texas Guinan, Bert Lytell, Herbert Rawlinson, Anne Luther, Martha Mansfield, Gladys Leslie, Emil Markay, Ann Little, Clare Whitney, Mildred Regan, Lilian Walker, Doree Cassinelli, Winifred Westover, Ruby De Remer, Marguerite Marsh, Sylvia Breamer, June Caprice, Lottie Pickford and Muriel Ostriche.

After dinner they will accompany Bert Lytell on a visit to the Orpheum the 86th St., the Victoria and the Rio-all Loew houses and be then entertained by Miss De Remer at her apartment.

Two More for Loew

(Special to WID'S DAILY)

Birmingham, Ala.—Marcus Loew plans to erect another theater here, although he now operates the Bijou. It is planned to erect a theater along the lines of the New State in Memphis with the same seating capacity, from 2700 to 3000.

(Special to WID'S DAILY)

Savannah—Marcus Loew will erect a new theater here, according to reliable information.

P. Signs Avery Hopwood

Avery Hopwood has been signed by Famous Players. Hopwood just arrived from the coast and will learn screen technique at the Long Island studios after which he will write original stories.

Wells in New Move

Understood to Be After First Nat'l Franchise Again in South—
(Special to WID'S DAILY)

Richmond, Va.—Jake Wells is understood to be forming a syndicate for the purpose of securing once again the First National franchise in the South.

The franchise is now being held by R. D. Craver and Frank Ferrandini. It is confidently learned that Craver and Ferrandini have turned down an offer of $200,000 made by Wells for the franchise.

Bayard Veiller Here

Bayard Veiller, Metro's production chief on the West Coast, is in New York.

Katz Leaves Today

Sam Katz, of Balaban and Katz, leaves for Chicago today. He is here looking over the building material situation since he has $4,-000,000 in new theater construction pending.

"Kismet" at Strand

Will Play Week of Nov. 14—Booked for Other Strands, Too

Robertson-Cole's special, "Kismet," has been booked for the New York Strand the week of Nov. 14. It is reported that the Strand management paid one of the highest figures in its history for this production. In addition to this all of the Strand theaters will show the picture.

This is the second special the Strand Co. has booked in a short space of time. The first was "The Race of the Age," the Man O' War film made by Educational, which was rather eagerly sought after by Broadway picture houses.

Glory Prada, hot-blooded daughter of the Portuguese, lives and dies in sin in "The Forbidden Thing," Allan Dwan's first Associated Producers' picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon.—Advt.

Can't Get Support

more Exhibitors Alone in Sunday Show Fight—Seek Financial Help
(Special to WID'S DAILY)

Baltimore—A rather peculiar situation exists in this city over the decision of the Court of Appeals that the city of Baltimore had no right to do by ballot whether or not they wanted Sunday shows. Exhibitors lost their single newspaper in a willing to take up the cudgels and wage a campaign for popular ratification against the measure.

series of conferences of exhibitors headed by C. E. Whitelaw has held with exchange managers in Baltimore with the idea of secur-financial aid from producers to the decision. The exhibitors told, however, that all money was to be given, must come headquarters in New York.

It was told that was a very idea to antagonize newspapers that done by local exhibitors a case of the Sun which opened columns wide against films and hours and openly advocated the in Sunday shows.

Levy and Goldberg Here

Fred Levy and Lee Goldberg arrive in town.

"Birth of a Nation" Profits

there was some comment in the yesterday over the fact that morning paper announcements of sale to the public of Class A in D. W. Griffith, Inc., placed value at $15 a share. This stock was on the Curb but has not been dealt in for some time past. Issue as advertised is being to the public through Lee and Co., Inc., 25 W. 43rd St.

announcements contained the following paragraph:

"Way Down East," the initial production presented by D. W. Griffith, has for the first six weeks of its run averaged weekly receipts un-taxed by any other motion picture released during. Based on acc-counts already attained, it is con-siderably lower than the net earn-ings from this picture will be in ex-cess of the $2,000,000, earnings the Birth of a Nation,' Mr. Grif-fith's first independent production, until the release of 'Way Down East,' was the motion picture history's largest money-making pic-

L. XIV No. 28

Friday, October 29, 1920

Price 5 Cents

Bradstreet
Filmdom

Recognized
Authority

Wid's
DAILY
Quotations

Last

Bid. Asked.

Famous Players... 67½ 67½ 67½
do pfd. ......... 83½

Goldwyn .... 15

D. W. Griffith, Inc. 20

Loew's, Inc. .... 19½ 20

Triangle .... 5½/16

Unit, Pict. Prod. .... 14½

World Film .... 1½

do 2nd pfd...... 1½

Coast Brevities

(Special to WID'S DAILY)

Hollywood—The casting for the production of “The Girl in the Taxi” for Mr. and Mrs. Carter De Haven has been completed. King Baggot and Grace Cunard head the company, with the other principals including Leo White, Tom McGuire, Lincoln Plummer, John Gough, Otis Harlan and the Misses Zella Ingram, Margaret Campbell and Freya Sterling.

Happy-Though-Married was the interesting subject of a special celebration at the Christie studios Wednesday, the occasion being the 9th anniversary of the establishment of the first moving picture studio in Hollywood.

Wm. H. Craven, dean of the American stage, who was lured to the screen to become a Metro star, will make Hollywood his future home.

Viola Dana will next be seen in a production based on an original story just completed for her by Loux Byrne.

Reyes Eason and the entire Eason family are back from three weeks’ location work in San Gabriel Canyon, where they were filming “Gold and the Woman.”

Marion Morgan is now writing a story for Miss Dorothy Phillips’ next production.

With the sound of the rap on her door she knew she was—“Outside the Law.” Priscilla Dean in Tod Browning’s new Universal-Jewel.—Adv.

Faversham on Nov. 7

“The Sin That Was His,” the Selznick special starring William Faversham, is scheduled to open in three Loew houses on Nov. 7 for indefinite pre-release showings. The theaters are the Columbia in Washington: Euclid, Cleveland, and the Star in Rochester. Following these presentations the production is slated to play the whole string of Loew houses.

Cinema Artists to Make Comedies

The company which will star Ruth Terry in a series of comedies, as noted yesterday, is the Cinema Artists, Ltd., a Canadian corporation.

Polo Going to Havana

Los Angeles—Will Polo is going to Havana where he will make some personal appearances and perhaps make some pictures.

To Produce in Palestine

B. P. Schulberg is president of a new company about to be formed which will be known as the Palestine Picture Corp., and which will make pictures in Palestine. Associated with Schulberg will be Morris Margulis, vice-president, J. G. Bachmann, treasurer, and Samuel Blitz, secretary.

Plan Large House

Fresno, Cal.—D. C. Markowitz, general manager of the Crescent Theaters Corp., and A. N. Jackson, secretary-treasurer of the same concern, are among those who have signed the application to incorporate a concern which plans the erection of a $250,000 house on N. St.

Virginia, Minn.—Garrick, W. J. Rozac, nearly complete.

May Make Series

Gina Kelly, who appears in “Face at Your Window,” one of the new Fox specials, may appear series of productions upon her return from London.

The exhibitor who rents a photo-play that is not advertised with RITCHEY posters is like the cook who breaks her eggs, only to find that she has no vessel in which to cook them.

W. V. Brawton, in the Macon (Ga.) News, says:

“BETTY COMPSO IS THE MOST BEAUTIFUL GIRL IN THE REALM OF THE PHOTOPLAY * * *
She has GREAT HISTORIC POWERS”
Star Is Anathema

“One thing I will promise you,” J. Stuart Blackton told a body of London exhibitors, “and that is that you will never find a ‘star’ in the cast of any photoplay I produce. ‘Star’ artists are anathema. They demand all the fat parts—indeed the whole stage for themselves—and in this way they are spoiling their own nest egg.”

Anderson Visiting


Tuesday Record at Capitol

The Capitol continues to pile up its anniversary week attendance. TheCapitol broke the record for any week day attendance at that theater.

New Pictures Completed

“Pleasure Seekers” starring Elaine Hammerstein, “The Road of Ambition,” starring Conway Tearle, and “Broadway and Home,” starring Eugene O’Brien, were completed at the Selznick Fort Lee studios this week, and have been passed on to the cutting room.

New State Rights Firm

New Haven, Conn.—Walter Griffiths and Abraham Mathis are the heads of the Advance Booking Corp., a new state rights firm of this city and Boston. They will handle independent productions in New England as well as participate in other branches of theatrical work.

Opening With Metro Films

Albany—The New Strand theater which is expected to open Nov. 7 will play as its first attraction “The Price of Redemption” and a Buster Keaton comedy, “One Week.” Both Metro releases.

Seattle—The Winter Garden will open on the 21st with “The Great Redeemer” and “One Week,” a Buster Keaton comedy.

Houses Planned

Rochester, N. Y.—Philip E. Blum and A. J. Werdein to equip ground floor in Dungan block for picture house.

Hutchinson Kans.—I. E. Runyan, Iris, to convert building at 315 N. Main St. into theater.

Looking For Successes?
Read What the Experts Say!

Here’s a Few First National Features that Newspaper Critics Say Are Great—Exhibitors Tell of Big Hits as Box Office Attractions

CURTAIN

“Curtain” is a slice of life, so true it is. Katherine MacDonald is beautiful and charming and wins quick sympathy. Big audience appeal because of its human character and its natural atmosphere.”—Exhibitors Herald.

HARRIET AND THE PIPER

“Harriet and the Piper” tells convincingly the story of a Bohemian love and the anguish of one who has danced to the Piper. Ably interpreted.”—Los Angeles Express.

PEACEFUL VALLEY

“Peaceful Valley” is a 100% feature, because it will please every class of picture audiences. Absorbingly replete with heart interest. Charles Ray is afforded ample scope for his portrayal of inimitable facial expression.”—Variety.

IN THE HEART OF A FOOL

“The Heart of a Fool” is the best thing Allan Dwan has ever done. It is a finished picture in every respect, fascinating, convincing. Unusual artistic effects and spectacular scenes.”—Cleveland News.

GO AND GET IT

“Go and see ‘Go and Get It.’ You’ll get a laugh and a thrill out of it. Full of excitement and mystery from the very beginning and a delightful surprise in the climax. Marshall Neilan gives the theme splendid treatment. It is well acted and as perfect technically as it can be.”—Chicago Daily News.

A DAUGHTER OF TWO WORLDS

“Norma Talmadge is better in every picture she makes. This one will draw them in and please them.”—R. A. Bolts, Grand Theatre, Carrington, N. D.

THE RIVER’S END

“ ‘The River’s End’ is a great picture. Business was very big.”—Strand Theater Salina, Kas.

First National Attractions

There’ll be a Franchise everywhere

Kessich Leaves

E. Kessich, Metro southern dist. manager, has left for At-
Sells 75 Films for Japan
Inter-Ocean has closed a deal for 75 pictures for distribution in Japan. Buyer's name not divulged.

Helen Rockwell Joins Dwan
Helen Rockwell will leave for the coast next week to take charge of all publicity there for Allan Dwan Prod.

Special Pictures Moves
Los Angeles—Special Pictures Corp. has moved its executive offices from the Hellman Bldg. downtown to the company's new studios on Santa Monica Blvd., Hollywood.

Marion Davies Expected
Marion Davies is expected in town from the coast shortly. It is expected that she will make a series of Jack Boyle stories for Cosmopolitan, the first of which will probably be "The Daughter of Mother McGinn."

Brisbane Talks to Advertisers
Arthur Brisbane addressed the A. M. P. A. yesterday on co-operation between the press and the pictures. Norman Haywood was also at yesterday's meeting which was the usual Thursday luncheon at the Cafe Boulevard.

Dinner to Rita Weiman
The Society of American Dramatists and Composers will tender a dinner to Rita Weiman at the organization's headquarters on W. 45th St. on Sunday night. A number of important film people including Jesse L. Lasky, Col. Jasper Ewing Brady, Mae Murray and Robert Z. Leonard will attend. The heads of various company scenario departments are also expected.

Homeward Bound
Bryant Washburn and his wife, Lee A. Ochs and his wife and Eugene Mullen sailed for New York from London on Wednesday and are in New York next week. They are returning on the Olympic. W. P. Nichols Jack Evans and R. J. Burton of the Warners, producing unit returned to New York on Monday. Nichols brought with him a considerable amount of film for "The Road to London" shot on the other side. Interiors will be made on the coast.

Jap Film Ready
"Shadows of the West," an 8 part film dealing with the Japanese question in California, is now ready for release. The picture was directed by Paul Hurst and has its Hedda Nova and Lieut. Pat O'Brien. Cinema Craftsmen, Charles Hickman, manager, is handling the distribution of the picture. This company is located in the Van Nuys Bldg., Los Angeles, but Morris Levison, Room 606 Candler Bldg., is selling in the East.

Cuts and Flashes
George Walsh plans a trip to Cuba.
Harry Chandlee and William B. Lub have taken larger quarters in the Leavitt Bldg.
Eddie Lyons and Lee Moran have started work on their fifth comedy feature at Universal City.
Theodora Von Eltz has been selected to play opposite May Allison in "Are Wives to Blame?"
Raye Dean and Alphonzo Ether will support Bert Lytell in "A Message from Mars."
Walter Morosco, son of the producer, is starting his career in the films with Director Arthur Rossen in Betty Compson's third production.

Ford to Direct Clayton
It is understood that Hugh Ford will direct Ethel Clayton in a new picture for Famous Players and that it will be made in the Long Island studio. Rockcliffe Fellows has been engaged as lead.

Incorporations


Albany—Mt. Morris Theater Co. of New York, Capital $75,000. Incorporators, A. J. Halpin, Rose Blumstein and Sam Adler, 41 Park Row.

Winacour Buys "Uneasy Feet"
Max Roth has disposed of the rights to "Uneasy Feet," a special pictures release, to Percy Winacour of the St. Munro Exclusive Film Co., Glasgow.

Van Leaves for Hollywood
With the script of a new production in his pocket Wally Van has suddenly left for Los Angeles.

Capitol Gets Eaton Series
S. L. Rothafel has secured for a showing at the Capitol next week the first of a series of new Sport Pictures produced by Jack Eaton and the Town and Country Films.
"How'll You Have Your Bath?" is the title of the first.

Reelcraft in Cleveland
Reelcraft announces the opening of a branch in Cleveland, at 2169 E. 9th St. George W. Wilson has been appointed manager, being transferred there from Indianapolis. H. S. Parrott, an assistant manager at Indianapolis, has been promoted to manager at Indianapolis.

EGGERS
PHOTO ENGRAVING
1587-1589 BROADWAY
DAY AND NIGHT

"GIRLS DON'T GAMBLE"—The Greatest Comedy Drama Attraction
A Territory Still Open
D. N. Schwab Productions, Inc.
1600 Broadway
New York

Jack Hoxie

—Ask—

BEN WILSON

The Gilfoyle Corp. installed a screen which was used to play "Once to Every Woman" at the theater yesterday. It was also used "Kismet" on Monday night.
Election Ideas

This is What Is Being Done in the Nature of Special Stunts

Special arrangements are being made around town in the nature of special stunts for election night. At the Capitol, a new invention in the nature of a loud speaking telephone will be used and the latest returns will be relayed to the audience by means of this. An arrangement has been made with the New York Times.

Hugo Riesenfeld will give midnight performances at his three theaters. Rialto Rivoli and Criterion, when get returns will be announced. The special performances will follow immediately upon the completion of the regular show which usually ends at 3 a.m.

At the Strand, Joe Plunkett has arranged with the New York American for flashes on returns which will be read from the Strand stage. No special performances, however, were arranged.

The Famous Players forces in Chicago have been making special arrangements there to supply every theater in Chicago and neighboring towns with returns over the telephone at 15 minute intervals. The telephone will be supplied from the

(Continued on Page 4)

New Theater Uptown

As a site for a theater and office building in the uptown colored zone, the Arabella Realty Co. has sold to a syndicate of Katz & Levy, agents, li three and four-story buildings the southwest corner of 7th Ave.

The combined property front 0.5 ft. on 7th Ave. and 125 ft. on 5th St., eight of the houses fronting on the street and three of them on an avenue.

The proposed improvement will present an investment of $1,000,000.

Farrar at Strand

Associated Exhibitors, Inc., First Production Books—Other Showings

The Strand has booked the first case of Associated Exhibitors, Inc., handling instead of "The Riddle Woman," for the week of Nov. 7. This is the first showing of the picture to be announced locally.

Pathe, who is distributing, also notes that at the Strand in Hartford the picture broke all records except for the fact that the film has been booked in the Park, Boston; the Strand, Cincinnati; the Symphony, Los Angeles, and others.

Shauver Out?

There were reports current yesterday that Emile E. Shauver, in charge of the foreign department for Famous Players and one of the original Paramount company, would resign about Jan. 1.

Death to the Vampire

The Associated Press reports from Omaha that elimination of pictures that contain stories of "vampires" and bandits was advocated before the annual convention of the American Humane Association by R. C. Craig, the manager of the Animal Rescue League of that city.

"The 'movies' give us sex problems in triangular and crooked shapes, with the 'vampire' outshining the true woman in popularity," he said.

"Censorship," he said, "should begin with the scenario and should forbid the filming of unhealthful stories. It is not fair to the movie trade to use the scissors after the expense of filming has been incurred."

Brisbane' Ideas

Arthur Brisbane, editor of the Evening Journal and Morning American, at the luncheon of the A. M. P. A. urged "notice-hunters"—a term used by the speaker to designate press agents, to abandon the present methods employed in obtaining "free" press stories in favor of paid advertising. If a picture was worth showing, it surely was worth advertising, Mr. Brisbane explained.

That the possibilities of the motion picture as an educational auxiliary in schools, churches and in places of amusement were potent and far-reaching in results was brought out during the latter part of Mr. Brisbane's discourse. In this respect he urged producers to devote a portion of their energies to the filming of autobiographies of great men.

Realart First Runs for Clune's

Lionel At Willman, the New York distribution manager of the Famous Players-Laemmle, has been given the run of various theaters in New York for the picture "Man's Supreme.

Due in To-Day

Number of Film Folks Coming from Europe on the Aquitania

The Aquitania which is due in New York this morning from abroad has on board a number of prominent film folk.

Emile E. Shauver of Famous Players returns from a lengthy visit on the other side where it is understood he closed deals for further distribution of Paramount Pictures.

Milton H. Hoffman returns after serving a year at the British studios of Famous Players and a trip to India where he has been under the famous Players unit in that country.

The same boat brings back Carl Laemmle, his two children, Rosabelle and Julius, and William Schuster, who have been visiting various Continental countries.

United Artists offices had not heard until late yesterday afternoon that Hiram A. Shauer, the New York branch manager, had returned from abroad on the Aquitania.

Young Case in Court

The Clara Kimball Young case is now on trial in the U. S. District Court. Clara Kimball Young and Harry Garson are now in New York City.

Yesterday Miss Young testified and occupied the stand most of the afternoon. Lewis J. Selznick also took the stand. Today it is expected that Harry Garson will be heard. The case is over the $25,000 alleged due Selznick for every picture Miss Young makes, according to the terms of the settlement, so alleged, made between Selznick and Miss Young some time ago.

Sold for $11,000

Five United Pictures Purchased By W. G. Willman of Suffern, New York

Five United Picture Prod. were sold yesterday to W. G. Willman, of Suffern, New York for $11,000. The pictures are "The Light of Western Stars," "A Man's Fight," "A Man in the Open," "Adele" and "Playthings of Passion.

The sale was conducted in the offices of Rehearsal of Bankruptcy John J. Townsend.

Pioneer Gets "Mother Eternal"

Pioneer has secured for the United States and Canada "The Mother Eternal" in which Florence Reed is starred. This was formerly distributed through United Picture Theaters.
House Changes

Oxford, Pa.—H. M. Schleiter bought local house from E. Skorijm.

Wilkos-barre, Pa.—R. E. Jackson at Capitol.

Ft. Worth, Tex.—F. H. Edens at local Robb and Rowley house.

Pittsburgh—Henry F. Wilkinson at Olympic.

Palmer, Ia.—C. T. Nolan at Opera House.

Synder, Neb.—George Stockman at Opera House.

Milwaukee—Charles Waseck bought Grace.

Red Lodge, Mont.—Owners of Theatrum bought Rex.

De Pere, Wis.—J. Speaker sold house.

Whitewater, Wis.—Kenneth Uglow, Strand bought White.

Clyde Park, Mont.—Cullager and Harvey bought Lincoln from Percy Irwin.

Waseca, Minn.—John and Frank Murphy bought Palace from B. E. Dawson.

Phila.—C. E. Middleton to build.

Allentown, Pa.—Colonial, Wilmer and Vincent opened.

Rice Lake, Wis.—Majestic, 470. E. Graae owner opened.

Selma, Calif.—Selma, Damron manager opened.


Superior, Wis.—A. J. Huhm bought Drexel.

Green Bay, Wis.—Alexander Conkey and John Cleland bought Majestic from Joseph Speaker.

La Crosse, Wis.—Cooper Amuse. Co. bought Riviera now being erected from Bert and Olaf Nelson.

Dixon, Cal.—J. Q. Brenaw bought Palace from C. R. Chamon.

Corning, N. Y.—Dr. Charles A. Rosenbloom and Dr. A. M. Epstein leased Bijou from John Maloney.

Chicago—M. J. Mintz, sales manager for Celebrated Players, will make a tour of the country with a picture for state right buyers.

In the Courts
A default judgment for $1,101 has been filed in the City Court in a suit of Baumann & Co. against the Liberty Productions Corp., of which Frank Hall is president, for merchandise furnished. The case was not defended.

A judgment for $2,003 has been filed in the City Court against Charles E. Bart and the Charles E. Barton Entertainments, Inc., a suit to recover on notes made to Nicholas S. Feldman. The case was not defended.

A suit by Helen Burman against the Sunshine Theater Corp. to recover $2,000 damages because she fell in the theater at 235 East 14th Street, has been dismissed in the City Court.

A jury before Supreme Court Justice Carvagno gave a judgment for $1,875 against the New England Thea- ter Co., lessee of the Academy of Music in a suit by Leonard Staggiano alleged that he was engaged Sept. 3, 1917, as leader of the symphony orchestra at the Acad- emy of Music for a year at $3,500 and was discharged Sept. 16 without cause. He sued for $3,750.

When a suit of the Dresder Prod. against the World Film and the Marie Dressler M. P. Corp., to restrain the defendants from making and selling films of the Marie Dresser, in contract with the plaintiff, was called for trial before Justice Hotchiss in the Supreme Court, it was an- nounced that the case had been settled.

Some Scrappes
Pittsburgh, Pa.—Al Shepard, salesman for the All-Star Films Co., is a scraper of no mean ability, recently winning by the knockout rout, a boat held at Oil City.

Exhibitors’ Association Moves
Pittsburgh, Pa.—New and permanent quarters at 1023 Forbes St. for the Exhibitors’ Association of Western Pennsylvania, the membership of which is now about 150.

Crop Failures Hit Business
Seattle, Wash.—Louis Rosenberg, of De Luxe, just back from a trip through Montana territory states that due to crop failures, business has fallen off considerably.

Lift California Light Ban
San Francisco, Cal.—H. G. Butler, power administrator has lifted the ban on the use of electric signs by stores and theaters.

Manager Ill
Pittsburgh, Pa.—Ben Prowarsky, manager of the Victoria has been ill and M. A. Samuel is at the helm.

Doll-Van Gets Three
Chicago.—The Doll-Van exchange has secured the following features for distribution in Northern Illinois: “The Fickle Woman,” “Love’s Battle” and “The Fourth Face.”

An exhibitor’s profits are problematical, but when he uses RITCHEY posters it is at least a problem in addition.

RITCHEY
LITHO CORP.
406 W. 31st St., N. Y. Phone Chelsea 8398

Fegan Heads Film Board of Trade (Special to Wid’s DAILY)
St. Louis.—“Barney” Fegan, manager of St. Louis branch of standard Dist. Corp., has been elected president of the St. Louis Film Execs. of Trade, succeeding Sidney J. B. skouros Brothers Enter.

An innovation presented by Fie is a luncheon for exchange managers and assistants to be given every day at the Elks Club. The main point of this “get-togethers” is to change ideas and to bring in new workers into closer personal contact.

Clues Lewis, local Realist Pro- corporation manager succeeds Fegan as vice-president. Tom Leon, a pioneer continues as se- ran treasurer.

Gates “Thunderbolt Jack”
Chicago—President Zambahny County, has secured “Thunderbolt Jack,” the Jack Hoxie serial, for use in Illinois.

Robarge Books Pathe Serial
Wassau, Wis.—A. L. Robarge, signed for 24 Pathe serials to be presented in houses which he operates in six towns in this state.

Cuts and Flashes
The fourth George Fitzmaurice Prod. for Paramount, “Money Made,” has been placed in the cutting room.

Jason Rohackis, who played in ‘Lighting the Lights’ returns to pictures, “The Painted Lily.”

Ethel Clayton’s new picture is an adaptation of “The Price of Pleasure,” by Winiwurul Boggs. As usual, Ford is director.
Coast Brevities
(Special to WID'S DAILY)

Hollywood — Charlotte Merriam and Neely Edwards, Special Pictures stars, have just completed a two reel Conicodrama under direction of Regg-
Morris — Watch your Husband.

Joseph Calder, is working with Rex
 Ingram and June Mathis on "The Four Horsemen of the Apocalypse.

Eddie Polo has completed the final
episode of his Universal Serial "The
Circus King.

Rex Beach has completed an adap-
tion to his novel, "The Net," for
the screen.

Naomi Childers was the guest of
honour of the Commercial Board of
Auditors at a luncheon at Chris-
ophers.

Victor Schertzinger has finished
putting "The Concert" a screen ver-
sion of Herman Bahr's play, which
was made at the Goldwyn Studio.

Sid Chaplin, who recently returned
from New York, is confined to the
home of Charlie Chaplin very ill
from rheumatism and appendicitis—
to ill, in fact, to undergo an opera-
tion at present.

William DeMille has started work
on "What Every Woman Knows."

Katherine MacDonald has finished
her seventh production for Asso-
ciated First National, "My Lady's
Latchkey.

Edna Schley Prods, Inc., featuring
William H. Brown in the Scatter-
good stories, by Clarence B. Kelland,
are ready to shoot the third story of
the series.

K. Hoddy Milligan is now super-
vising director for the Union Film
Co.

Fay Tincher and Neal Burns are
not to be featured, each in a new two-reel
comedy which has been started at the
Christie Studios.

Edward McWade, in collaboration
with Fred Jackson, the short story
writer, has completed the scenario
of Jackson's original story, "Dia-
monds Afield," which has been pur-
blished by Vitagraph for early film-
ing as a starring vehicle for Earl
Williams.

Neely Edwards has finished "Pa-
jama Wedding," the first of a series
of twelve two-reelers for the Special
Picture Corporation, and has the
second well under way.

Myles McCarthy and Aida Wool-
coat are arranging for a long tour of
the Orient. McCarthy will return in
a few weeks after sailing and select
artists for an extended tour over the
same territory outlined on the initial
trip, the first stop being Honolulu.

WID'S DAILY

theNews

No. 87

R. P. —Derailed train brewery three
miles west of town, crops destroyed.

F. C. — Friendly aliens have set up a
camp near the town.

J. H. — Rockne's new book on the
West.

T. H. — The railroad workers went on
strike, but the farmers were happy.

Y. A. — The mayor's daughter has
just delivered a baby girl.

J. W. — The new movie theater is
expected to open in a few weeks.

S. F. — The local football team is
practicing for the big game against
their rivals.

E. J. — The local theater has closed
because of poor attendance.

C. W. — The local school system is
having trouble with discipline.

J. S. — The local newspaper is
reporting on the latest news from
around the world.

C. R. — The local store owner has
opened a new store on the corner.

M. H. — The local police are search-
ing for a suspect in a recent crime.

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around the world.
Regarding the Tax

The following correspondence has been received:

In your issue of Oct. 13th, you mention the amount of tax which exhibitors are charged by the city, which is wholly in excess of what it possibly can be. I dare say there is not more than one exhibitor in 1,000 whose tax on admissions is 10c, as you state. Such cases are indeed rare and can only occur when the admission charge is 10c or more per child being admitted.

"Here is exactly the percentage of tax to admission charges:

When Exhibitor's Tax pays:

<table>
<thead>
<tr>
<th>Rate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c</td>
<td>1 out of 25</td>
</tr>
<tr>
<td>10c</td>
<td>1 out of 20</td>
</tr>
<tr>
<td>20c</td>
<td>1 out of 2</td>
</tr>
<tr>
<td>40c</td>
<td>1 out of 1/2</td>
</tr>
</tbody>
</table>

Dependent upon length of service employees have from seven to 20 days' vacation a year and are allowed mileage expenses to residence. The Manor has some special rates for living at the Manor. Employees earning $90 a month are not charged for either meals or lodging, and also get a cash bonus of $25 for their vacations. The scale graduates upward from those earning $75 a month who pay 15 cents each meal and 10 cents for lodging, to those earning $250 a month, who pay 10 cents for meals and 30 cents for lodging, but whose bonus runs also to $150 for the vacation period.

The Manor is also open for members of the families of employees and E. V. Richards, genl. manager, says the idea is so good and has proven so practical that he intends enlarging the grounds and providing more room.

Extensive Booking

Chicago—Cecil DeMille's "Something to Think About" has been bookings as a Raab picture in a definite run, while Marion Davies in "The Restless Sex," which has just concluded a run there, moves the Orpheum for an indefinite engagement.

I do not mean this as a slam at your edition, but merely a paper ed-ited in the interest of the exhibitor ought not to publish such flattering misleading statements.

Then again the distributor has a right to demand more rentals where such a handsome return is received by the exhibitor. Think it over.

"You're truly,

CHAS. J. LAW.

Operating a chain in Illinois.

The article referred to was a dispatch from the WID'S DAILY Washington correspondent.

Printing that is

Distinctively Different

BARNES PRINTING COMPANY INC.

36 East 22nd Street

GRAMERCY 945

"We Never Disappoint!"

They danced to the tune of wild jazz music played by a monkey orchestra.

"It might happen to you"
MYSTERY - THRILLS
SUSPENSE AND THE
MOST TERRIFIC
MAN-TO-MAN FIGHT
EVER FILMED
ARE THE BIG
PULLING
VALUES -

in

THE FATAL HOUR
CECIL RALEIGH'S
mighty melodrama with an ALL-STAR CAST
Scenario by JULIA BURNHAM
Directed by GEORGE W. TERWILLIGER
Produced under the personal supervision of MAXWELL KARGER

METRO PICTURES CORPORATION

JURY IMPERIAL PICTURES Ltd.
Exclusive Distributors through -
out Of Britain Sir Win Jury, Hon Dir
Even A Breach-of-Promise Marriage May Have 
A Happy Ending!

ANTHONY: "So you are here, both of you! My wife and my best friend! And I have caught you, haven’t I?"

KEENE: "You are suggesting that you have caught me robbing you of your wife?"

ANTHONY: "Then why are you here together in this house?"

KEENE: "The storm. The car broke down near here. My dear fellow, be reasonable!"

ANTHONY: "Is it reasonable to ask what is your excuse for driving about the country at this time of night with my wife? I also know of Folly’s visit to your rooms and the check you gave her — and you have not explained about tonight."

KEENE: "I am damned if I will explain! You can believe entirely what you like!"

WILLIAM D. TAYLOR’S production of “THE FURNACE” is a picture which every man and woman, married or unmarried, will go miles to see.

(Adapted by Julia Crawford Ivers from the novel by “Pan”)
Features Reviewed

Otis Skinner in ........................................ KISMET
Robertson-Cole ................................. Page 2

Lionel Barrymore in .... THE DEVIL'S GARDEN
Whitman Bennett Prod.-First National .. Page 5

Raphael Beretta presents ........ FABIOLA
H. B. Marinelli, Ltd., Inc.................. Page 8

Doraldina in ........ THE WOMAN UNTAMED
Pyramid-State Rights ....................... Page 13

THE MONEY-CHANGERS
Benj. B. Hampton Prod.-Pathé ........ Page 15

Eddie Lyons and Lee Moran in
FIXED BY GEORGE
Universal ............................ Page 16

THE UNFORTUNATE SEX
Frank Gersten, Inc.-State Rights ...... Page 17

May Allison in ........................ ARE ALL MEN ALIKE
Screen Classics-Metro ....................... Page 20

Wanda Hawley in ...... FOOD FOR SCANDAL
Realart ................................ Page 23

Louise Lovely in ... THE LITTLE GREY MOUSE
Fox ................................ Page 25

THE FATAL HOUR
Metro ................................ Page 27

Short Reels ................................ Page 29

News of the Week in Headlines

Monday

Goldwyn reorganized with Samuel Goldwyn again
president and F. J. Godsd chairman of the Board
of Directors.

Lee Ochs blames British exhibitors for poor quality
of British productions. Says they must pay more
rentals.

The New York Sun in special article from London
says Britishers are sick of poor American films.

Tuesday

United Artists and Stanely Co. settle booking ques-
tion. Latter to show Big 4 pictures.

Louis B. Mayer going in for big specials.

Hunter Lovelace in London on Associated Producers
deal.

Southern Enterprises take over several theaters op-
erated by L. W. Brophy in Muskogee, Okla.

"Babe" Ruth denied right to interfere with sale of
"Headin' Home."

F. L. M. Club renews contract with Hoy Reporting
Service in N. Y.

Wednesday

Marcus Loew denies Metro reorganization. Bayard
Veiller's contract renewed.

X. A. M. P. I. and M. P. T. O. to act jointly on cen-
sorship evil.

to direct.

Eastman Kodak declares four dividends.

Universal Smithsonian expedition on the way home
from Africa.

Thursday

Hugo Ballin to make eight a year instead of four.

J. Stuart Blackton sees danger to American films in
Britain.

Friday

Loew's Inc. to offer stock to its patrons in theaters.

"Kismet" booked for all Mark Strand theaters.

Jake Wells reported after 1st National franchise in
South.

Baltimore exhibitors can't get newspaper support to
fight Sunday closing decision.

Saturday

Famous Players and Universal officials return from
Europe today.

Emile E. Shauer reported going out of Famous
Players.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
WILLIAM A. BRADY

Announces the completion
of his new production

Life

Written by THOMPSON BUCHANAN and
WILLIAM A. BRADY
Directed by TRAVERS VALE

Adapted from the celebrated stage success of that name, which ran a year at the Manhattan Opera House.

It's about New York.

A stirring story of Love, Romance, Crime and
Adventure
and
Not founded on the infernal, eternal triangle.

For particulars apply
WILLIAM A. BRADY
The Playhouse
New York City
"Kismet"—One of the Real Big Pictures of the Year

Otis Skinner in "KISMET"
Robertson-Cole

DIRECTOR ......................... Louis Gasnier
AUTHOR .......................... Edward Knoblock
SCENARIO BY ..................... Charles Whittaker
CAMERAMAN.................Tony Gaudio, aided by Joseph Du Bray and Glen Mac Williams
AS A WHOLE......One of the foremost pictures of the season—good for any audience. Sure fire
STORY......Laid in rich Badgad setting shows a day full of events in the life of a beggar. Rich and colorful
DIRECTION....Excellent—Doubtless the best thing Gasnier has ever done
PHOTOGRAPHY ..................... Splendid
LIGHTING...Except for one or two trifles excellent
CAMERA WORK ................. Of the highest order
STAR...Skinner gives tremendously fine performance
PLAYERS......Hamilton Revelle and support generally admirable
EXTERIORS ....................... Natural
INTERIORS......Some of the most gorgeous sets ever shown
DETAIL ............................ Excellent
CHARACTER OF STORY.......Romantic, full of action and highly enjoyable
LENGTH OF PRODUCTION .... About 9,642 feet

One of the biggest pictures of the season. One of the best pictures of many seasons. You are going to hear of "Kismet" for a long time to come. Don't forget that. So if you haven't it on your schedule better hurry up and get it. Because if you don't the other fellow will as sure as you're alive. And its full of a lot of real box office angles. It's a bet.

Skinner's work is so splendid, Gasnier has directed with such a sure fire understanding of his story material; and Robertson-Cole have been so prodigious in their expenditures to make this one of the big hits of the season that it requires considerable restraint not to be carried away with enthusiasm for the result.

Rich, colorful Badgad is the setting. And the production is filled to overflowing with stupendous sets, so gorgeous that it is a question if the real Badgad could touch it. Yet it is not overdone. Most notable of the sets is the one showing the bath in the harem where eventually Hajj, the Beggar drowns the villainous chief of police, who conspires to kill the Caliph and incidentally to ruin the daughter of Hajj. And this scene, coming almost at the end while grim, is sure to arouse interest as the bubbles of the dying man come to the surface of the pool, not once, but several times, the victorious, revengeful Hajj grinning triumphantly all the while he holds the villain beneath the water. In this same set the women of the harem disport themselves and while there isn't a closeup to worry the censors, it is possible it will have to come out from some of the more rigid of this class. Lack of space precludes going into detail of many of the rich sets, or detail of the story.

But you'll have to see it anyway to appreciate its real value. And it speaks for itself. Don't overlook it. Don't let the old hokum of "costume plays" bother you. Get it. Book it. Because "Kismet" is there.

In its present form the production can stand some cutting to advantage. Yet if you run it as it comes, while a little long, it will be well worth while.

If You Overlook This Kick Yourself
Box Office Analysis for the Exhibitor

You've a wealth of material to work with. First is the title which in itself is almost enough when coupled with the name of Otis Skinner, doubtless one of the greatest actors of the present day, and whose triumph in the stage play was notable. It is one of the biggest pieces of stage property ever transposed to the screen. In addition you can go the limit telling them that this is one of the most stupendous productions ever made. You can't over emphasize this. Tell them they're going to live for a day in ancient Badgad, and you'll be telling them the truth. Tell them they're going to see one of the biggest pictures of the year. You can use your superlatives right to the limit. For once a picture justifies it.
"It is a wonderful thing—a mother. Other folks can love you but only your mother understands. She works for you, looks after you, loves you, forgives you anything you may do, understands you. And then the only bad thing she does to you is to die and leave you.

"ONCE TO EVERY WOMAN", says The Exhibitors Herald, "is a success. 'ONCE TO EVERY WOMAN' is human through and through. 'ONCE TO EVERY WOMAN' is a better picture than either 'The Heart of Humanity' or 'The Right to Happiness', because it is so true to life."

BOOK IT TODAY FOR THE GREATEST MOTHER-PICTURE EVER PRODUCED
Barrymore in Another Great Part

Lionel Barrymore in
"THE DEVIL'S GARDEN"
Whitman Bennett Prod.—First National
DIRECTOR .................... Kenneth Webb
AUTHOR ...................... W. B. Maxwell
SCENARIO BY ................ Not credited
CAMERAMAN .. T. L. Griffith and Harry Stradling
AS A WHOLE......Star's performance splendid but
story's unpleasant theme leaves undesirable impression

STORY......Hardly moral and with no visible enough
relief from its sordid atmosphere

DIRECTION......Too vivid in detail for comfort to
young girls and women in some respects

PHOTOGRAPHY ..................... Good
LIGHTINGS .......................... Well handled
CAMERA WORK .................... Good

STAR......Gives probably best performance in his
screen career

SUPPORT......Doris Rankin opposite; others good

EXTERIORS ..................... Adequate
INTERIORS ........................ Suffice

DETAIL ...... Leaves nothing to the imagination

CHARACTER OF STORY......Woman who sells
her soul to save her husband who in turn com-
mits murder because of her act

LENGTH OF PRODUCTION ...... 6,600 feet

Lionel Barrymore's latest production for Whitman Bennett, released by First National is an adaptation of W. B. Maxwell's novel which found its way to the stage several years ago and lasted for not more than a score of performances. In its screen form it would not last very long were it not for the splendid work of Mr. Barrymore, whose portrayal is so fine that it's a pity his efforts were expended on such poor story material.

The story has been given a careful and more than deservingly good production. The direction is good but realism has been put on a bit too thick in more instances than one, notably the murder scene, the bier of the murdered man and in numerous sensuous close-
ups of the man and his wife and later the young girl
who comes into his life. Girls and young women
aren't going to like this.

There is no obvious relief throughout the entire run of the picture to the heavy atmosphere of the main theme except perhaps if audiences are willing to accept the performance of the star as a complete compensation for the various unpleasant bits that they have
to sit through. And these very acts are founded on
such really shallow causes that the results certainly
do not convince as being justifiable. A wife might
yield to another man to save his life, but hardly just
to have him retain a job.

William Dale (Mr. Barrymore), is employed on
the estate of Lord Barradine, in London. Mavis is an
upper servant in the same house. After a rather pro-
longed romance the two are married and through the
influence of Lord Barradine, Dale is made Postmaster
of the Rodchurch district. In the performance of
his duties as Postmaster, Dale gives vent to his
extreme temper and in one instance throws a soldier
out of the store.

For this act he is brought before his superiors and
threatened with being removed from office. Mavis,
realizing the hopelessness of her husband's case unless
he is backed by some big man decides to appeal to
Barradine who tells her to join him at a London hotel
where she remains Saturday and Sunday. Through
her sacrifice Dale is reinstated. Mavis joins her hus-
band on Monday and his suspicion is aroused. He
forces the truth from her and proceeds to Rodchurch
where he kills Barradine and escapes without detec-
tion. He forgives his wife but even after the birth
of his children several years later is haunted by his
crime. When Norah, a young girl comes to live with
them Dale conceives a passion for her. Ashamed of
his life he sacrifices himself by rescuing children from
a burning orphan asylum erected by Barradine in
expiration of his licentious career.

Use Star's Name But Be Sure to Mention the Story Idea
Box Office Analysis for the Exhibitor

Probably a production of this sort will appeal to
some members of your clientele. You might play up
the author's name, also the fact that the star is given
plenty of opportunity to register various emotions.
Recall to your audience his work in "The Copperhead"
and "The Master Mind." You might mention the
name of Doris Rankin and Mae McAvoy. Play up the
title for exploitation purposes.

Promise them an unusual bit of acting and an un-
usually artistic production. Use the lines: "See
what happened in 'The Devil's Garden.' Is position
in life worth more than honor? See 'The Devil's
Garden' for the answer." Or, "Can one big deed
expiate a life of sin?" The production is strictly one
for grown ups and you will do well to make this fact
known if you show it.
HERE ARE NINE PICTURES OF UNUSUAL MERIT

DOUGLAS FAIRBANKS

"His Majesty The American"

D. W. GRIFFITH’S

"Broken Blossoms"

DOUGLAS FAIRBANKS

"When The Clouds Roll By"

MARY PICKFORD

"Pollyanna"

MACK SENNETT’S

Five Reel Special Comedy Sensation

"Down On The Farm"

DORIS KEANE

"Romance"

DOUGLAS FAIRBANKS

"The Mollycoddle"

MARY PICKFORD

"Suds"

D. W. GRIFFITH’S

New Picture

"The Love Flower"

A Theatre Thought:
The public is beginning to understand something of the differences in rental prices for various grades of pictures; the day is at hand, therefore, when audiences will reject what they know is cheap.
Prints in the best of condition, intelligent, thoughtful service, and efficient exploitation help are offered on these releases at all of United Artists Corporation's

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Persecution of Christian Era, Has No Entertainment Value

Raphael Beretta Presents
"FABIOLA"
H. B. Marinelli, Ltd., Inc.

DIRECTOR Not credited
AUTHOR Chevalier Guazani
SCENARIO BY Not credited
CAMERAMAN Not credited
AS A WHOLE Episodic and incomprehensive to the degree of spoiling its historic feature
STORY Almost entirely vague with gruesome realism toward close leaving unpleasant impression
DIRECTION Very poor
PHOTOGRAPHY Fair
LIGHTINGS Varies
CAMERA WORK Poor
PLAYERS Seldom display and real ability
INTERIORS Ordinary sets
DETAIL Too much where it isn't essential and not enough where it is necessary
CHARACTER OF STORY Historical review of persecution during Christian era
LENGTH OF PRODUCTION About 6,000 feet

"Fabiola," produced in Italy and presented in this country by Raphael Beretta, consists merely of incidents during the period of the Christian persecution in the Caeser regime. Outside of some frightfully gruesome depictions of the martyrs' deaths, the production barely convinces even from the standpoint of the historic angle.

The scenes have been poorly assembled and the production as a whole is so obviously episodic that the spectator is lost completely as far as making any connection between the various characters and their relations with each other. In the first place the names are so foreign as to confuse an American audience and the costumes all so much alike, that the picture is half over before they can be distinguished.

It is quite apparent that the purpose of the production is religious propaganda with the perseverance of the Christians as its moral, but even as such, the basis of its foundation is not plausible enough to gather any serious thought from those not familiar with the historic facts which it pretends to portray.

The direction is very poor for the most part. During the scenes showing the deaths of the various martyrs there were ample opportunities for splendid emotional work but the players were allowed to walk through even these highly dramatic moments in almost unconscious fashion. There is little or no variation to the scenes, the same sets and exteriors, shot from the same angle each time, are used again and again until it becomes boresome.

Detail throughout has been almost entirely neglected or misjudged, for where it is necessary it is forgotten and where it is not essential they lay it on thick. For instance, Cecilia, a blind girl, a martyr for her faith, is stoned to death and her body thrown in the river. At least three close-ups show the body in its bloody state, floating down stream. Another, a man, is made a target for arrows followed by more gruesome close-ups and a third shows Agnes, the virgin, prepared for her resting place in the catacombs.

The very small majority of good effects in "Fabiola" does not seem worth the effort of even re-editing and retitling the production which in its present state bears titles that read like a continuity in the rough. Its purpose as religious propaganda, despite the fact that it may be historically correct, is doubtful.

May Go for Religious Purposes But Not Otherwise

Box Office Analysis for the Exhibitor

In its present form the production certainly doesn't come under the heading of entertainment and it would not be advisable to try to pass it off as such. Its only possible chance is for church or religious purposes in which case it may get by, and it's a question at that whether the uncanny realism of persecution will find favor even with those using it for propaganda purposes.

Should "Fabiola" by any chance be played in a regular theater audience it may be well to mention "Quo Vadis" and "Cabiria," which you may have played and both bearing upon the theme of "Fabiola." But refrain from promises in your connection.
AN IRVIN WILLAT PRODUCTION
"DOWN HOME"
FROM THE WELL KNOWN BOOK, "DABNEY TODD" By F.N. WESTCOTT, A BROTHER OF THE AUTHOR OF DAVID HARUM
WILLAT PRODUCTIONS INC.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PARKE Exchange, Incorporated
AN IRVIN V. WILLAT PRODUCTION

"DOWN HOME"

THE ONE BIG OUTSTANDING FEATURE OF THIS GREAT PRODUCTION IS ITS "HUMANNESS" FOR IT IS VERITABLY A PALPITANT BIT OF LIFE ITSELF. STRONG AND TRUE IN ITS PRESENTATION IT WILL MAKE ITS APPEAL TO EVERY CLASS OF THEATRE-GOER AND EVERY TYPE OF MIND.
AN IRVIN V. WILLAT PRODUCTION
"DOWN HOME"

CAPABLY ENACTED BY A STERLING AGGREGATION OF ARTISTS AND DIRECTED BY A MAN WHO STANDS IN THE VERY FRONT RANK OF HIS PROFESSION "DOWN HOME" WILL CREATE FOR ITSELF A UNIQUE POSITION UPON THE SILVERSCREEN—THE GREATEST RURAL DRAMA OF THEM ALL!
GREATER IN ITS INSIGHT INTO HUMAN NATURE THAN EVEN "BEHIND THE DOOR" AND "BELOW THE SURFACE" HIS BIGGEST TRIUMPHS OF THE PAST "DOWN HOME" WILL LONG ENDURE AS A MONUMENT TO THE GENIUS OF IRVIN W. WILLAT -- THE MAN WHO MAKES HIS PICTURES LIVE.

YOU KNOW WHAT "THE MIRACLE MAN" DID FOR YOU, MR. EXHIBITOR, YOU KNOW WHAT "BEHIND THE DOOR," "BROKEN BLOSSOMS" AND "HUMORESQUE" MEANT TO YOUR BOX-OFFICE. HERE IS A PICTURE OF EXACTLY THE SAME GAUGE -- BOOK IT WHILE YOU CAN!

Distributed by
W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City

Distributing through PATHÉ Exchange, Incorporated
Weird Cannibal Story Features Doraldina

Doraldina in
"THE WOMAN UNTAMED"
Pyramid—State Rights

DIRECTOR ....................... Jack Pratt
AUTHOR ......................... Doraldina
SCENARIO BY .................... Not credited
CAMERAMAN ..................... William Thompson
AS A WHOLE........... Weird thriller of the type that
might please the blood and thunder liking crowd
of cheap houses
STORY ........................ Doesn’t count for much
DIRECTION .... Weak but poor story material prob-
ably hampered
PHOTOGRAPHY .................... Ordinary
LIGHTINGS ................. Many jungle scenes poorly lit
CAMERA WORK ................. Good at times
STAR .... Might be a good dancer but that’s about all
SUPORT .............. Little chance for any except the hero
EXTERIORS ........ Mostly jungle scenes and loca-
tions on a cannibal island
INTERIORS ................ Practically none
DETAIL .... Some creditable touches showing ani-
mals in the jungle
CHARACTER OF STORY .... Sea captains daughter
becomes goddess among cannibals, falls in love
with and rescued by a white man
LENGTH OF PRODUCTION ........ 5,020 feet

Back in the old days there was a specific audience
for wild blood and thunder stuff in the Westerns. Some
of these people are still around thirsting for that type
of entertainment. And there are a lot of houses who
are piling up the dimes catering to these tastes. If
you happen to be running one of these you can play
this one with safety. But otherwise go slow.

Doraldina, famed as a Hawaiian dancer in New
York, and probably well known elsewhere in this
country, is featured. She hasn’t much to do except
pose and, when accepted as the goddess of the sea by
the cannibals, dances weird hula dances for their edifi-
cation. But Doraldina is only an incidental part
of this and you needn’t worry about that. For if your
crowd likes the old time action stuff they’l take this.

As the daughter of the captain of a Hell ship in the
Pacific, where the mutinous crew finally take com-
mand, Doraldina throws herself into the waves to
escape a lecherous mate. She arrives at the cannibal
island just at the time the chief is telling his people
that the Goddess of the Sea will protect them. Inci-
dently there is an interesting shot of a human being
turned on the spit for the cannibals dinner if the
censors don’t cut it out for you. Doraldina is wor-
shipped by the cannibals, and eventually discovers Jay
Morley, an adventurous son of a millionaire, who is
yachting in the vicinity with his fiancée and a party,
and who has come to the island to hunt. He loses
his way in the jungle and Doraldina takes care of him,
promising the cannibals a new god in five days so as
to save his life. Jay eventually discovers he loves
Doraldina and there are a couple of kisses of the wild
passion type, after which he remembers his fiancée
and rushes away, eventually planting a white flag
which guides the yacht to the island. In the end he
discovers he really loves Doraldina, returns to the
island for her after being rescued and it all ends with
the idea that she and Jay will marry.

The Crowd That Liked the Old Time Thrillers May Accept This
Box Office Analysis for the Exhibitor

There’s very little to this for you unless your crowd
is of the kind that will accept this type of production.
And if you know they will stand for it go ahead.
Otherwise forget it. It won’t do in the neighborhood
houses as a rule, although some of the sections where
foreigners live may find this to their liking. Foreign
born folk like the weird unusual stuff and this has a
lot of it—a lot that is almost too weird. There isn’t
any particular class to the picture and you haven’t
much to talk about except the star. Better forget
the rest of it.

If you think your people know the star, or if she has
any reputation in your town you can use your own
judgement as to how to play her up. But lay off
promises.
The piquantly appealing star in another big human story

WILLIAM FOX presents

SHIRLEY MASON

in

Girl of My Heart

By FRANCES MARION MITCHELL
Directed by EDWARD LE SAINT
Fox Entertainments
Good Production and Plenty of Action to Story of Traffic in Drugs

"THE MONEY-CHANGERS"
Benj. B. Hampton Prod.,Pathé

DIRECTOR ......................... Jack Conway
AUTHOR ............................ Upton Sinclair
SCENARIO BY ....................... Wm. H. Clifford
CAMERAMAN ........................ Harry Vallejo

AS A WHOLE......Oriental atmosphere and thrilling fight and plot sequences will attract those who seek excitement rather than logic.

STORY......Not always plausible but serves as good material for picture of this type.

DIRECTION......Usually very good; works up to fine climax.

PHOTOGRAPHY ..................... Good
LIGHTINGS .......................... Good
CAMERA WORK ..................... Adequate
PLAYERS......Those in Chinese roles especially do very well; others all fill requirements.

EXTERIORS......Few street scenes not so good
INTERIORS ......................... Splendid
DETAIL ................. Suffice for this production.
CHARACTER OF STORY ........... Traffic in drugs.
LENGTH OF PRODUCTION ...... About 6,000 feet.

This latest Benjamin B. Hampton production written by Upton Sinclair contains the kind of action and general atmosphere of excitement that appeals to a pretty large majority of picture patrons despite the fact that its theme will not find favor among a more refined or genteel audience. Its oriental environment with its story of opium, white slave traffic and the "men higher up," who know about it but are well paid for their silence all find their way into "The Money-Changers."

The actual story material is not entirely new to the screen but it furnishes a new thrill and together with some very fine acting, the production measures up and even surpasses to a certain extent, previous production of this character. The main reason for this, outside of the fact that the production end of it has been well taken care of, is the fine acting by practically the entire cast. Edward Peil as Ling Choo Fang gives a very creditable performance throughout the picture and especially in one sort of "Broken Blossoms" touch in which he idolizes a young white girl who is a white slave victim. Robert McKim is a real villainous creature and Roy Stewart contributes a good bit as an enterprising young reporter.

There are some instances of a broken continuity in the opening reels in which the scenes shift so rapidly from one angle of the story to the other that for a time it is confusing inasmuch as there are few titles to link the scenes together. However, this is not serious once they get started, it is easy enough to follow.

Hugh Gordon, in love with Lucy Hegan, who runs a Neighborhood House for the poor, is head of a large drug and chemical corporation and also unknown to Lucy, a ringleader of a powerful drug and white slave traffic in operation in the Chinese quarter. Allan Martin is a young reporter for the Record, a paper which is trying to find the "men higher up," in the illicit sale of drugs known to be going on. Allan's job is to find these men.

Allan meets Lucy Hegan and despite her engagement to Gordon, becomes interested in her and her welfare work. Later in the Palace of Celestial Joys, a Chinese restaurant and the headquarters of Gordon's illicit business, Allan meets Mary Holmes who lives with Gordon in an apartment in the rear of the restaurant. The reporter gets the girl to confess just what is going on and with this information and the aid of Munk Mullen, a reformed gangster and former tool of Gordon, the latter is caught "with the goods" and Allan goes back to Lucy.

Be Sure to Tell the Nature of the Story

Box Office Analysis for the Exhibitor

"The Money Changers" will find its biggest appeal in theaters other than first class but there are enough of these to find sufficient bookings for this production. Its white slave and drug theme will keep it out of houses catering to light and entertaining screen plays. And the rather heavy dose of Chinese atmosphere with its opium dens and white slave victims would not even be overlooked for the good acting contained in the piece.

As far as the actual production is concerned you can promise them plenty of thrills and a good climax. Tell them about the hatchet man whose heart softens for the unfortunate white girl. Use the names of McKim and Stewart if you want to mention some of the players. They are probably the best known to your audience.
Weak Comedy Material with Stars Not Up to Their Best

Eddie Lyons and Lee Moran in
"FIXED BY GEORGE"
Universal

<table>
<thead>
<tr>
<th>DIRECTOR</th>
<th>Lyons and Moran</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUTHOR</td>
<td>Edgar Franklin</td>
</tr>
<tr>
<td>SCENARIO BY</td>
<td>C. B. Hoadley</td>
</tr>
<tr>
<td>CAMERAMAN</td>
<td>Alfred Gosden</td>
</tr>
<tr>
<td>AS A WHOLE............</td>
<td>Usually too nonsensical to be really funny; not up to the pace set by team's first releases</td>
</tr>
<tr>
<td>STORY.................</td>
<td>Obvious effort to make a comedy out of compromising situations between married couple fails</td>
</tr>
<tr>
<td>DIRECTION.............</td>
<td>Fair</td>
</tr>
<tr>
<td>PHOTOGRAPHY...........</td>
<td>Good</td>
</tr>
<tr>
<td>LIGHTINGS.............</td>
<td>All right</td>
</tr>
<tr>
<td>CAMERA WORK...........</td>
<td>Shoots same scene each time from same angle</td>
</tr>
<tr>
<td>STARS.................</td>
<td>Moran tries too hard to register humor; Lyons good as a doctor</td>
</tr>
<tr>
<td>SUPPORT...............</td>
<td>Do fairly well</td>
</tr>
<tr>
<td>EXTERIORS.............</td>
<td>Few</td>
</tr>
<tr>
<td>INTERIORS.............</td>
<td>Adequate</td>
</tr>
<tr>
<td>DETAIL................</td>
<td>Better titles would help</td>
</tr>
<tr>
<td>CHARACTER OF STORY....</td>
<td>A &quot;fixer&quot; attempts to smooth the matrimonial difficulties of his friend by only making matters worse</td>
</tr>
<tr>
<td>LENGTH OF PRODUCTION</td>
<td>4,580 feet</td>
</tr>
</tbody>
</table>

Eddie Lyons and Lee Moran have had much better vehicles than this for registering their dual efforts along comedy lines even since they have entered the feature comedy field. "Fixed by George" lacks real comedy situations upon which to base all the purpose of the complications which make up this feature. Things happen along without any good reason and the results aren't nearly as humorous as they might have been made had they been made to appear less obvious.

Once George steps into the ring in an attempt to straighten out the matrimonial affairs of his friend Dr. Poole, and his wife, the audience knows just what complications are going to follow and there are none of them very new. There is a touch of the "bedroom farce" idea about it with the various characters concerned flying about with the scene shifting from one room to the other in helter-skelter fashion.

The piece has not the strength of a feature and this comedy pair had better secure stronger material for their features, such as they had in "La La Lucille," if they want to continue in comedies of feature length. There are several things which are never explained and you are expected to take a lot for granted if you consider some of the events which transpire.

Dr. Poole's wife is jealous of one of her husband's patient's, Angelica Starr. George Dare's wife has left him in a huff because he refused to visit some of her relations, so to George Mrs. Poole tells her story and together they plan to get at the bottom of things. George invites the Doctor to a party at his aunt's country home, asking him to bring along a lady friend. The Doctor receives the invitation while making a visit to Angelica who insists that he take her.

It so happens that Angelica's brother is in love with a manicurist whom his father refuses to allow him to marry. In some way not explained to the audience the manicurist is aware of George's would-be party and she is at the home of the aunt (who is out of town) when George and Mrs. Poole get there to await the arrival of the Doctor and his patient.

Mrs. Poole and George, the Doctor and Angelica, and the manicurist are trying to explain things to each other when George's wife arrives on the scene and there follows some more explanations and then to finish up the mix-up, Angelica's father and her brother come in and after considerable chasing and fighting in which the "fixer" gets the worst of it, matters are straightened out agreeably to all concerned.

Use the Stars' Names, But Lay Low on the Story End of It

Box Office Analysis for the Exhibitor

If this comedy pair have a good following among your patrons they will be satisfied with their work in "Fixed by George" even if the story itself won't send them into hysterics. Eddie Lyons and Lee Moran have certainly provided much more fun in many of their last productions than they have in this. But the story is not there in the first place so the making of a comedy out of it was more than a task.

For exploitation purposes use the lines: "Did you ever know a 'but-in-ski' If you're an enterprising young physician be sure you don't have one for a friend. See 'Fixed by George' and you'll know why."
Satisfactory State Rights Offering with Good Action

"THE UNFORTUNATE SEX"
Frank Gersten, Inc.—State Rights

DIRECTOR .................... Elsier La Maie
AUTHOR ....................... Elsier La Maie
SCENARIO BY ................. Not credited
CAMERAMAN .................. Reggie Lyons
A A WHOLE................. Fairly good program picture; ordinary production but will appeal to those who like fast action

STORY.............. Aims to prove its title but does so in a round-about way

DIRECTION......... Keeps up the action at good rate and has injected some good bits of excitement

PHOTOGRAPHY ............... All right

LIGHTING ................... Usually good

CAMERA WORK ............... Satisfactory

PLAYERS.............. George Larkin does less fighting than may be expected; Frances Edmonde good as heroine

EXTERIORS ................. Good

INTERIORS ................... Adequate

DETAIL ....................... Good to fair

CHARACTER OF STORY.... Man disowns his new born child because it is a girl instead of a boy

LENGTH OF PRODUCTION .... About 3,500 feet

"The Unfortunate Sex" featuring George Larkin and Frances Edmonde doesn’t contain any outstanding features as regards production of presentation, but generally speaking, contains good action and enough punch to get it over quite well as a state rights feature.

The story is not a particularly convincing or impressive one but dealing as it does for the most part with the underworld will find a place in a good many houses throughout the country, particularly those catering to the class that prefer thrills and action to artistry and technique.

George Larkin does some good fighting and Frances Edmonde is pleasing as a little girl of the Ghetto and later as a loung lady just out of school. The climax is worked up to in good fashion and quite a little excitement is furnished in a chase by the police after an offender. Has a typical audience ending with everything turning out happily for everybody.

Harrington, a prominent attorney, bribes his butler to take his infant child away because a daughter is born instead of a son. But Harrington’s family physician suspects that the father will get rid of the child because of his disappointment and after rescuing the baby from the butler, some thieves take the child from the doctor and so it finds a home with one of the crooks who is really straight at heart.

The little girl grows up and becomes a “newy.” One of Peggy’s customers is an attorney employed by Harrington. George Larkin as the young lawyer, is keenly interested in the little girl and saves her from a policeman when she aids one of her fellow “newsies” to get away from him.

Peggy offers to tell the police where they can find “Spike Kelley,” a notorious character, and one of her foster parent’s gang. The night of the raid in which “Spike” is to be captured, Peggy goes to the dive to get her father out in time but instead the crooks take her with them on a “job” but she escapes and eventually wins the reward for the crook’s capture. Eventually, Harrington learns that Peggy is his daughter and the hero affects a reconciliation between Harrington and his wife.

Work with the Title and Use Larkin’s Name

Box Office Analysis for the Exhibitor

This is a good state rights offering that you can play safely enough if you deal with this market for the pictures you show. The story and production itself won’t bear exaggerated promises but you can rely on plenty of action, the kind that satisfies those who prefer this kind of entertainment.

Play up the name of George Larkin. His name will recall his various daredevil stunts which brought him into the limelight. Also mention Miss Edmonde and her part as the “news girl.” The title may mislead inasmuch as it may be taken to impart a sex story, but lines such as the following will put them on the right track: “See what happened to the child who was born a girl when the father wished a boy.”
He was two men in one; to the world of high society and big business he was a shining light; to Chinatown and the underworld he was a daring, unscrupulous, remorseless leader of the less daring and less powerful but no less unscrupulous grafters and crooks.

He had two sweethearts, one in the "400" and the other in Chinatown. Neither knew of the other, and he saw no chance that they would ever meet.

But the devious windings of his trail as a Chinatown despot crossed his path as a captain of finance and a leader in society.

And then—!
A money picture, that cost much money, for exhibitors who want to make money.
Story Not the Strongest But Star Works Hard to Get It Over

May Allison in
"ARE ALL MEN ALIKE?"
Screen Classics—Metro

DIRECTOR ........................ Philip E. Rosen
AUTHOR .......................... Arthur Stringer
SCENARIO BY ...................... A. P. Younger
CAMERAMAN ................... Ben Bail
AS A WHOLE........... Entirely too long for slight story
material which is really nothing more than
series of incidents

STORY....... Adapted from Arthur Stringer's story
"The Waffle Iron," not conclusive in its argument

DIRECTION ............... Handles players well

PHOTOGRAPHY ..................... Good

LIGHTINGS ........................ Satisfactory

CAMERA WORK ........................ Good

STAR...... Acts the part of temperamental young
miss quite satisfactorily

SUPPORT ........... Wallace MacDonald and others fill
roles adequately

EXTERIORS .......... Few pretty garden shots

INTERIORS ........ Some good Greenwich Village
atmosphere

DETAIL....... Too much unnecessary conversation
in titles

CHARACTER OF STORY.... Wealthy but spoiled
young lady decides to live in the Village where
she acquires nothing but lawsuits

LENGTH OF PRODUCTION .......... 5,800 feet

In May Allison's latest feature for Metro, she plays
the part of a young and wealthy girl who has satis-
{}
{}
{}sified her own desires since infancy. The picture con-
{}
{}
{}sists almost entirely of episodes in this young girl's
{}
{}life, showing her carrying out her own designs with-
{}
{}out much obvious hindrance from the direction of her
{}parents. The star gives a vivacious and spirited perfor-
{}
{}mance as the willful young lady and manages de-
{}
{}spite the lack of a well connected story and the need
{}of considerable more real action, by her work, to hold

the interest most of the time.

The production could be cut quite extensively and
to advantage because there is not enough subject
matter to carry it much over four reels and certainly
not over five.

"Are All Men Alike" is an adaptation of Arthur
Stringer's story "The Waffle Iron," which ran in Mc-
Clure's Magazine and a line in the production quoted
from the author indicates that he believes life is like
a waffle iron which presses down on everybody, mak-
ing them all alike, like waffles. The connection isn't
clear but nevertheless is cleverly used at intervals
during the run of the production showing the star in
a huge waffle iron and according to the run of the
story at the moment, it is either opening to let her
out, or closing in upon her.

As a child Theodora Hayden (Miss Allison) learned
to say "I will," and despite her nurse's objections,
insisted upon going swimming in the garden pool.
Later at the age of fourteen she names herself "Teddy"
and does things in general pretty much as she herself
wished them to be. She shows a keen distaste for
kisses and for this reason has many arguments with
Gerry West, a childhood sweetheart.

Gerry humors Teddy to the extent of taking her
to a Greenwich Village cafe. Teddy becomes a willing
victim and soon establishes herself permanently in
the Village where the "freedom" of everything appeals
to her strongly. Teddy meets her first obstacle in
Ulfan, an artist, who dares to make love to her. Her
second trouble comes when Ruth, a villager, sues her
for alienation of her prizefighter sweetheart's affec-
tions. Then the prizefighter appropriates Teddy's car
and bumps into a Ford and Teddy is sued again.

She finally appeals to Gerry to get her out of her
difficulty which he does and claims Teddy as his
reward. In the cast are John Elliott, Winifred Green-
wood, Emanuel Turner, Ruth Stonehouse and Lester
Cuneo.

Use May Allison's Name and Link Up Titles with Catchlines

Box Office Analysis for the Exhibitor

While not a strong feature attraction, this latest
May Allison production may find favor with audiences
who prefer light, farcical pieces for their entertain-
ment and if the star is popular you should not have
trouble in putting it over. There are also some comedy
bits and a few titles that get laughs.

For those who read and may want to see the pic-
ture version of stories they have read mention the
author and the publication of the story in McClure's
under the title of "The Waffle Iron." Use the lines:
"It seemed that every man kissed her until she won-
ered, 'Are All Men Alike' and then she found the
answer. See for yourself in May Allison's latest
Metro feature."
ROBERTSON-COLE presents

Otis Skinner
in
Kismet

The Miracle of the Theatre's Art
ROBERTSON-COLE presents—

Otis Skinner in Kismet

directed by GASNIER

A celebrated actor; an immortal story and a famous play woven by a master hand into everlasting magnificence.
Mild Story But Feature Generally Is of Average Merit

Wanda Hawley in
"FOOD FOR SCANDAL"
Realart

DIRECTOR .................. James Cruze
AUTHOR .................... Paul Lester
SCENARIO BY ............ Edith Kennedy
CAMERAMAN BY .......... H. Kinley Martin
AS A WHOLE ............ Light and fairly entertaining; slumps in spots but gets over

STORY ........... Not very strong material but makes satisfactory showing in production it has been given

DIRECTION .................. Very good
PHOTOGRAHY ................. Good
LIGHTINGS .................. A few bad ones
CAMERA WORK .......... Average
STAR ...................... Pleasing
SUPPORT ................. Well known and capable cast
EXTERIORS .............. Not many
INTERIORS .......... Adequate
DETAIL ................ Satisfactory
CHARACTER OF STORY ...... Sweethearts are reunited after various circumstances that keep them apart are cleared away

LENGTH OF PRODUCTION .......... 4,648 feet

Wanda Hawley's latest starring vehicle for Realart is an adaptation of Paul Lester's novel "Beverly's Balance." The piece is not strong in its subject matter and the production itself slumps noticeably in spots but picks up again and all told gathers enough interest and holds it well enough for immediate satisfaction. That is, it's not one of those pictures that leave a lasting impression but will be agreeably received for immediate "consumption."

There are comedy moments that register well, among them the instant where the much sought after actress asks her various admirers to meet her at a designated spot and a large group of them gather but instead of the fair lady appearing on the scene, her Indian maid-servant "keeps the date" by returning to the beaux, their floweral offerings.

Sylvia (Miss Hawley) and her aunt are the last of the line of famous descendents and when they are near the end of their wealth Sylvia decides to try her luck in San Francisco, where she tries to make her living. In the same city is Harrison Ford, her sweetheart who had left her sometime previous, also to make his way in the big city, before offering her his heart.

Also in San Francisco are Jack Horner and his wife who are in love with each other but despite his wealth his business (a string of "hash houses" inherited from his father), retards Mrs. Horner's social climbing so the couple amiably proceed to arrange a divorce. It so happens that Sylvia gives up her position in the chorus of a new show and accidentally meets Ford but thinking he has forgotten her she will have nothing to do with him.

She later finds an excuse to go to his office where she meets Mr. Horner, there seeking Ford's legal services (incidentally Horner is the young attorney's first client). Sylvia agrees to act as a co-respondent in the Horner divorce suit, the whole affair to be a very harmless arrangement. However, the lawyer refuses to allow Sylvia to go through with it and eventually there is a reunion between Horner and his wife, Sylvia and her lover.

HOWARD M. MITCHELL
DIRECTOR

Coming Release:
"BEWARE OF THE BRIDE"

Now Completing:
"THE FLAME OF YOUTH"
Starring Miss SHIRLEY MASON

ADDRESS: FOX PACIFIC COAST STUDIOS
Nothing Particular to Exploit Unless You Want to Popularize the Star

Box Office Analysis for the Exhibitor

Wanda Hawley in
"FOOD FOR SCANDAL"
Realtar

This will make a suitable offering for passing entertainment especially in a house where unusual exploitation and advertising stunts are not necessary to get your theater filled. If you are obliged to announce your coming attractions with a line as to what the story is about you can say: "What furnishes ‘Food for Scandal’? In this case it’s a young girl posing as a co-respondent because she needed funds."

Play up the name of the star if you expect to show her future productions as a Realart player. Unless you cater to a transient crowd it might be well to get them interested in her and thus insure patronage when you announce her name the next time. For those who have read Paul Lester’s book mention that the picture is an adaptation of “Beverly’s Balance.”

W. SCOTT DARLING
Adapter of
“‘SO LONG LETTY’”
By Elmer Harris and Oliver Morosco

“SEE MY LAWYER”
By Max Marcin

And Author of
Forty five Christie, Strand, Supreme, Gayety, Goldwyn and Spotlight Comedies

AL. E. CHRISTIE STUDIOS, Hollywood, Cal.

Wid’s Daily Binders - $3.00

Invaluable for reference purposes.
Not Unusual but Satisfactory Treatment Makes it Adequate Offering

Louise Lovely in
"THE LITTLE GREY MOUSE"
Fox

DIRECTOR .................... James P. Hogan
AUTHOR ...................... Barbara Le Mar Deely
SCENARIO BY ............... James P. Hogan
CAMERAMAN .................. William O'Connell

As a whole, satisfactory treatment accorded familiar situations that make up the story; makes adequate program picture.

STORY.......... Eternal triangle theme with no particularly new twists but convincingly told

DIRECTION .................. Generally good
PHOTOGRAPHY ............... Some effective bits
CAMERA WORK ............... Good
STAR ......................... Screens well

Support... Rosemary Theby a good vamp type with Philo McCullough adequate as unfaithful husband

EXTERIORS .................. Suitable
INTERIORS .................... Correct
DETAIL ....................... Usually all right

Character of Story... Husband discards wife whose efforts brought his success

Length of Production...... About 5,000 feet

Louise Lovely makes her first appearance as a star under the Fox banner in "The Little Grey Mouse," a story based on the eternal triangle theme which in spite of the fact that it isn't so very different from the hundred and one similar stories which have preceded it, manages to satisfy on its own merits. The production has been satisfactorily directed and there are some effective photographic bits that help it along, notably some hall room scenes that have been attractively staged.

Detail for the most part is well taken care of. There are one or two bits of business that might well have been gotten around in a less implausible manner. For instance, when the heroine loses her husband's love and later wins fame by her success as a story writer, it is natural to expect that she will accept the man who had loved her before her marriage, but instead of allowing this to follow in the natural course of events, it is brought about by the title-writer putting the suggestion as coming from a child.

The best acting is done by the star as the neglected wife and Rosemary Theby as a vamp. The male members of the cast are not as convincing in their portrayals as they might be. Philo McCullough plays the husband with Sam DeGrasse not over effective in the small part of the econd husband.

John Cumberland and Stephen Gray are partners in a law firm. Both are in love with Beverly Arnold, employed in the law office. She eventually marries Gray, who has won some fame as a short story writer. It is really Beverly who does the actual story-writing, but Gray takes the credit for it and they are not married very long before his success gets the better of him and his wife becomes secondary in his life's routine.

Gray interests himself in Hedda Kossiter, a sculptress, who calls Beverly "a little grey mouse" when she balks at drinking a cocktail and because of her demure personality. Beverly finally realizes that her husband is completely infatuated with Hedda, so she goes to the sculptress' apartment and begs her to give up her husband. The latter comes in during the interview and when Hedda demands that he choose between them, Beverly goes back to her home alone.

Beverly succeeds in overcoming the incident and later becomes well known as a writer under an assumed name. Accompanied by Cumberland she is seen by her former husband and, according to a title, "man-like, wanting what he can't have," he begs Beverly to take him back, but she informs him she is to marry Cumberland.

Announce Miss Lovely as the Latest Fox Star

Box Office Analysis for the Exhibitor

"The Little Grey Mouse" will give satisfaction as a good program attraction even though it is not new in theme. It has been given an adequate production and there are some good effects presented in the reception scenes. The title is a catchy one and can be used attractively with catchlines such as "'The Little Grey Mouse' was not the kind to be afraid of. On the contrary, she was the timid one."

Give the star most of the prominence in connection with the production and announce her as the latest Fox star. You might recall her work in several of the William Farnum pictures, among them "The Lone Star Ranger," "Wings of the Morning," "The Orphan," "The Joyous Troublemaker" and others.
This is the story of a man and three women: The mother who bore him, the woman God made for him, and the creature who conquered his soul.
Not Enough Real Action in This for a Melodrama

"THE FATAL HOUR"
Metro

DIRECTOR .................. George W. Terwilliger
AUTHOR ..................... Cecil Raleigh
SCENARIO BY ................ Julia Burnham
CAMERAMAN ................ Louis J. Dunmyre

AS A WHOLE...... Offering of average merit; has no high lights but suffices as program attraction

STORY...... Melodrama that hasn't the action that may be expected of is type

DIRECTION...... Varies from fair to good; several instances where opportunities were not made the most of

PHOTOGRAPHY .................. All right
LIGHTINGS.................. Some night scenes not clear
CAMERA WORK .............. Average
PLAYERS.............. No one of note and no one performance especially noteworthy

EXTERIORS .................... Fair
INTERIOR .................... Mostly the real thing
DETAIL ........ Atmosphere doesn't impress as being English

CHARACTER OF STORY ...... Squabble over right to title

LENGTH OF PRODUCTION ....... 5,800 feet

"The Fatal Hour" is based on the London stage melodrama by Cecil Raleigh. The production fits into the average class or type of picture that satisfies for a one time showing. There are no really big moments to talk about except perhaps the stealing of the crown jewels from the tower and even this bit is not realistic enough to cause a sensation. The cast does not include any very well known screen personages unless Wilfred Lytell has already become popular. And it may be that Thomas W. Ross who plays a sort of villainous role may be known for his comedy work in the legitimate.

Will Satisfy for One Time Showing—Don’t Make Promises

Box Office Analysis for the Exhibitor

You can play this on a regular one day schedule and get by with it. There is nothing particularly notable to talk about in the production or story except that you can announce it as an English melodrama and stage play written by Cecil Raleigh, if this will mean anything to your folks. You might say something about the theft of the crown jewels which you can link up with catchlines.

Wilfred Lytell may be known well enough to mention his name in the cast, otherwise there are probably no names that will be familiar to screen patrons. From press sheets furnished by the producer you will be able to use various ideas for exploitation purposes if necessary.
TENSENESS, heart appeal, thrills that bring you to the edge of your seat, laughs that come quick and clear as a thunderbolt from a blue sky are yours in "The One Best Pet."

It embraces more novelties than any two-reel picture you have ever shown; it is different from every Chester Comedy that has gone before, yet it embraces all the strong points that have amazed exhibitors everywhere with the audience-pulling power of these pictures.

It is more than a worthy successor to “Four Times Foiled,” “An Overall Hero,” “The Big Show,” and “A Tray Full of Trouble.”

(And, by-the-way, have you shown all of these?)

Chester Comedies are pictures without an apology—they are necessities for every theatre that claims to offer the best.

DIRECTED BY Wm. S. CAMPBELL
Some Short Reels

"One Week"—Metro

Laughs start coming at the very beginning of this Buster Keaton two-reeler and the pace is maintained until the very finish. Bits of slapstick comedy, many of them original and all of them giving value, are offered with astonishing rapidity and the offering must be classed as a certain hit. A portable house is the subject of most of the humor and the tricks done by the characters with the different parts all register in great style. There is a spicy touch in one scene, but that is inoffensive and perfectly clean. As to the business resulting from the manner in which the dwelling is manipulated, that is entirely out of the ordinary and certain to amuse even the most confirmed pessimist. The press agent who will say that this contains a laugh a foot will be coming close to the truth.

"A Doity Deed"—Goldwyn

Novelty, the greatest essential in any animated cartoon is lacking to a large extent in this Happy Hooligan reel. Some of the incidental business is fairly clever, but the theme and most of the situations if they may be called that, are hardly out of the ordinary. It all concerns Happy's efforts to bring home a bride in order that he may claim his father's wealth. After several futile efforts, he secures the consent of a widow who is trailed continually by several youngsters. Gains his brother, meanwhile brings home a wax model and secures the desired riches, beating Happy by some time. W. C. Nolan is credited with the direction.

"Nassau"—Ford—Goldwyn

Bimini, a tropical island, is where the City of Nassau is located. This Ford reel consists of scenes of that town and while the material is pleasing to the eye, it lacks the natural beauty to make it a scenic of merit and is not of sufficient interest to equal as a travel offering of value. The technical end of it, as far as photography and camera work are concerned, has been taken care of in fine fashion, but good tinting would have been of considerable help to some of the water stuff. As a whole it is not quite up to the usual Ford standard.

"The SImp"—Mermaid—Educational

Some really funny comedy business is of considerable value to this issue of the Mermaid series which generally holds up in reasonably good style. There are several novel gags included and the action throughout is fast. The manner in which Lloyd Hamilton pours water out of his shoe continually is the first big laugh, and thereafter they keep coming as a satisfactory rate. The scene in which the cat enters the "clock" is of merit and adds a touch that will score anywhere. Another bit that will provoke mirth is that in which the chief starts to appropriate some of the funds collected at the gospel meeting and by cassing "Ham" to remain unconscious, moves his hands in and out of the box in such a manner as to give the impression that the latter is responsible for what happens. There is considerable splashing and spilling of water.

"Twin Crooks"—Universal

From Buckingham, who is responsible for this two-reeler, has turned out a very satisfactory slapstick production, which is a comedy in the full sense of the word. Many will say that there can be nothing new in pictures of this sort, but novel twists can be given some of the old stuff so as to provoke mirth. There is one scene, for example, in which Charles Doresy swings a hammer over a post he is attempting to drive into the ground. Bud Jamieson stands on one side conversing with a young lady and absent-mindedly place his hand, elbow and then his hat on the post, but removes each of these as the hammer is about to descend. True, the idea has been used before in different form and is in fact employed in another part of this, but no one will deny that that section will make any audience laugh. Some of the chase and trailing scenes, nicely also been handled, is National's way, stirrily and looking very much alike causing mirth. The theme used through most of it is not new, but has been handled in splendid fashion, with some scenes on the top of the building with the street visible below supplying thrills.

"Her Secret Still"—Universal

Very little of the footage in this single reeler is really funny, both the plot and the manner in which it has been developed being of ordinary quality. Dorothy Walbert is the principal character and while she works earnestly, the material is not of the sort that can be expected to get over before fans who are at all discriminating. At the finish they have the leading comedienne wake up, explaining that the preceding stuff was a dream.

"Flap Jack"—Mutt and Jeff—Fox

For the benefit of their "customers" Mutt and Jeff are showing what they can do in the way of making pan cakes. This latest release is up to the average, if not a little better than the usual Mutt and Jeff release. The "long and the short of it" are the proprietors of a flap-jack factory and the reel consists of sketches showing the actual work of the "industry." Jeff rides a bicycle around the mixing bowl while Mutt sits on behind and dips a long spoon into the batter and they mix it as they ride. A steam roller is used to roll out the batter and the funniest bit is where Jeff conducts an orchestra with the cakes on the griddle playing the parts of musicians.

"Screen Snapshots," No. 10—C. B. C.

Issue number 10 of the Screen Snapshots series hits about the same average maintained thus far in the set. Like the others, it has several bits of footage devoted to prominent film personages and some material showing the details about part of the work. This time, they have some stuff concerning the erection of some of the mammoth sets and to wind it up, a scene in which a group of the Mack Sennett bathing girls appear. Ben Turpin inserts himself into the latter section while among the other important people are J. Warren Kerrigan, Mabel Normand, Jack Hoxie, Anne Little, Creighton Hale and Mary Hay. There is also a portion showing Ben Wilson securing some rain effects for a serial. Most of the fans will probably find this interesting enough. Something should be done to give these offerings more of the element of novelty.

"Screen Snapshots," No. 11—C. B. C.

Ruth Clifford and Jack Sherrill, who are co-starring in a serial now on the market, have the privilege of opening this issue of Screen Snapshots. The latter, who is also a director, is seen issuing the orders and then Dorothy Phillips, in the costume of a Hawaiian hula-hula dancer, slips into the limelight. How thrillers are filmed is dealt with in another portion, showing how a whole hillside is blasted and an automobile is tossed off a cliff to make the fanatics jump. Curly Stecker, animal trainer, is seen playing about with Joe Martin, Universal's intelligent orang outang, this portion being the most interesting in the production. Governor Cox, Democratic nominee, is seen meeting several of First National's stars and directors, Marshall Neilan, King Vidor, Katherine MacDonald, Bebe Love, Wesley Barry all stepping forward to grasp Cox's much-shaken hand. Towards the finish they josh the spectator, announcing that Douglas Fairbanks and Mary Pickford are to be shown awaiting a coming baby. It is a "Baby Blimp" that they are expecting, and while the pun is rather far-fetched, it kids the fans cleverly.
"Hold Me Tight"—Fox-Sunshine

Until the climactic riot is reached, there is little in the way of the unusual in this Sunshine two-reeler. After having the characters execute several knockabout stunts which hold up in only fair style, they inject a cyclone which sweeps roofs of houses, automobiles, people and everything into the air. Here the mastery of the organization is again shown, for the effects are genuine comedy thrills and really save the air. The scene of the cyclone carrying along the home of the parson and two of the characters having the matrimonial knot tied is laughable and others also register well. Of course, some of this stuff has been seen in former issues of the series, but it is quite likely to get over again.

"Mules and Gob Talk"—Chester-Educational

Another animal production and one of the series of Chester Scenics. It is a well photographed and finely titled offering with goats, elk, deer, bisons, marmot and other quadrupeds. To close it, there is a unique shot of one of the deer wiggling its ears in a manner that will evoke "ahs." All of it has been presented in good style and the result on most spectators is practically certain to be the desired one. Generally, up to the mark.

"As Fancy Paints"—Post-Paramount

Comprised of a number of shots of rare natural beauty, this single reeler takes its place with the better scenes now on the market. From beginning to end, it is replete with bits of merit. Of course, the material offered has all been seen in other scenic productions, but they are as effective as ever, for they are of the type that never grow old, and are presented in fine fashion. There is one shot of the moonlight on the water that is splendid and several others are also highly commendable. Undoubtedly, this will impress almost any audience favorably and can be depended upon to hold its own on any bill.

"The Art of Diving"—Cimal-Educational

Annette Kellerman executes a number of dives for this single reeler, which shows her doing them both in actual and slow motion. The name of the principal will arouse interest and the dives are shown in fine fashion but the lighting is not always productive of effective results. Of course, Miss Kellerman does her work with her customary grace and beyond doubt devotees of water sport will find this both interesting and entertaining.

"Pipe the Penguin"—Chester-Educational

One of the best Chester reels turned out in a long time, for it combines attractive scenic bits with corking shots of the peculiar birds. The latter are shown on land and water—at close range and from a distance with splendid results. William Henry Wright furnished the titles, while Richard Holt photographed the piece which should prove popular if for no other reason than that birds and animals are invariably received with favor. And when they are presented well, as they are in this case, they more than hold interest. Several meritorious shots of land and water are offered at the beginning.

Pathe Review, No. 76

Some pretty colored views of the Rocky Mountains open this new Review followed by Ditmar's animal pictures, this time giving an intimate glimpse into the winter life of the hare. Some pretty shots of landscape gardening are presented in the way of a fairy story. "Oyster Hunting on Delaware Bay" shows how oysters are gathered and prepared for market. The "Dance of Burma" is presented by Grace Emerson as a conclusion to the reel.

"Mamma's Boy"—Vanity Fair Maids Comedy—Pathe

This one reel comedy is a pleasing short subject of its kind and while not riotously funny, affords sufficient amusement for its very short length. "Mamma's Boy" is sent to the country to rest but about a dozen pretty maids keep him pretty much on the jump until he turns cave-man nd trains them to wait on him.

"Behind the Scenes of a Circus"—Capitol-Mayer Travelaugh

Probably the best of the Mayer "Travelaugh" is this reel which as the title points out, makes use of circus life as a source of humor. As usual, it is comprised of cartoons by Mayer and photographed material cleverly faded. All of the characters seen in and about the circus are utilized in the fun-making and the result is very satisfactory. The clown, cowboy, bare-back rider and practically every other performer usually identified with the tent show comes in for his or her share of the limelight. Most of it is funny and the atmosphere splendid.

"The Cost of Carelessness"—Prizma

Forest-fire scenes make up this Prizma offering which includes several interesting and realistic bits. The coloring is quite up to the mark and the subject somewhat different from most of those that have come before. It deals with the damage that careless campers occasionally cause, and the claim made on the program of a Broadway house last week, to the effect that it showed in vivid detail the ravaging destruction a blaze of that sort could cause, is justified.

"A Fishy Story"—Universal

While this Century two reeler, released by Universal, possesses a few bits of meritorious comedy business towards the beginning, it takes a considerable slump after running for about two thirds of a reel. All of the characters take part in much splashing and a number of girls in the usual form showing uniforms face the spectator. A bit of a plot has been employed but that is practically smothered under by the mass of hokum. The spectacle of the cross-eyed butler having dust blown out of his ear, the scene where the count passes presents intended for the girl to the typical village police chief, the casting out of the anchor which starts to float, the life preserver portion and perhaps one or two others can be depended upon to provoke mirth. Otherwise, however, there is little that is really humorous and this does not reach the high standard that has been maintained in many of the recent releases of the series.
The Greatest Melodrama of All Time

"BELOW THE DEADLINE"

Directed by
J. P. McGOWAN

Adapted from
HENRY ARTHUR GOODEN'S

Powerful Story of Adventure in the Underworld

Superb Cast Headed by
J. B. Warner and Lillian Biron

Supported by
Bert Sprotte and Robert Anderson

An Extraordinary Production of Exceptional Box-Office Value

When Real Productions like this are offered the trade, territories are sold overnight without delay or haggling. If you are open for

A PICTURE OF MERIT
Swift — Thrilling — Intense and Consistent as to Story, Plot and Detail

WIRE YOUR INQUIRY TODAY

ASHER PRODUCTIONS, Inc.
130 WEST 46th STREET, NEW YORK
INTER-OCEAN FILM CORPORATION, 218 West Forty-Second Street, NEW YORK, Sole Foreign Distributors
GOLDWYN Presents
WILL ROGERS in
GUILE OF WOMEN
By PETER CLARK MACFARLANE
Directed by
CLARENCE BADGER
Produced by GOLDWYN STUDIOS
SUPERSTITIONS

The smart Alecks in this business take up a lot of room. They occupy considerable space, which could be used to better advantage. And they have a definite fixed opinion on every subject involved in the industry.

They'll tell you for instance, that there isn't any room for production. That the big companies have gobbled up everything. That it's no use to tempt fate with big spectacular stuff. That it won't go. That you can't make money with comedies. Because the market is overloaded. That costume plays are dead issues. In the latter class they include everything that isn't the regulation Hero-in-a-Guttenberg-front and Sherio that doesn't wear a Lucile kimono that cost $187.50.

Some of these smart birds were perching in the Astor lobby a few nights ago. After the initial showing of "Kismet." They knew all about it. Wonderful picture. Yes. Great show. Yes. But—and here they started to pull their usual know-it-all these "here costume plays—well, you know what they are" stuff.

A newspaper man quietly offered the thought that "Passion" the First National German made DuBarry story had cleaned up—playing to 27,000 people in a week at Paterson, N. J. Then

(Continued on Page 4)
CHRISTIE COMEDIES

Bobby Vernon and Vera Steadman are in the thick of the plot in this new Christie two-reel comedy, Going Through the Rye.—Advt.

On Broadway

Capitol—Tom Moore in “Officer 666.”
Strand—Carter De Haven in “Twin Beds.”
Rialto—Mary Miles Minter in “Eyes of the Heart.”
Rivoli—Charles Ray in “An Old Fashioned Boy.”
44th St. Theater—“Way Down East.”
Criterion—“Something to Think About.”
Central—“Over the Hill.”
Broadway—“The Stealers.”
Loews’ New York—Today—“Earthbound.”
Tuesday—Douglas MacLean and Doris May in “The Jailbird.”
Wednesday—Bela Daniels in “You Never Can Tell.”
Thursday—“It’s a Great Life.”
Friday—Eileen Percy in “The Husband Hunter.”
Saturday—Lyons, Kansas—W. J. Quinlan and R. F. Baldwin to build.
Central, Ill.—Owners of Grand building another. $40,000.
Lockhart, Tex.—A. D. Baker to manage 800 scater being built.
Kanash, Wis.—Saxe Amuse. Ed., $35,000. Site cost $35,000.
Lockport, N. Y.—Shea Interests to build.
Peoria, Ill.—Madison, Rex Robinson, managing director, opened.
East Moline, Ill.—Strand, 1,000, to open soon.

New Theaters

Oskaloosa, Iowa—Rialto going up.
San Francisco, Calif.—House seating 3,000, rising at Powell and Post St.
Kingman, Kansas—New $30,000 house opened.
Rice Lake, Wis.—Majestie, E. Craite, 470, opened.
Lyons, Kansas—W. J. Quinlan and R. F. Baldwin to build.
Central, Ill.—Owners of Grand building another. $40,000.
Lockhart, Tex.—A. D. Baker to manage 800 scater being built.
Kanash, Wis.—Saxe Amuse. Ed., $35,000. Site cost $35,000.
Lockport, N. Y.—Shea Interests to build.
Peoria, Ill.—Madison, Rex Robinson, managing director, opened.
East Moline, Ill.—Strand, 1,000, to open soon.

Next Week

Capitol—“The Branding Iron.”
Strand—Geraldine Farrar in “The Kiddle: Woman.”
Rialto—Not yet determined.
Rivoli—Not yet determined.
44th St.—“Way Down East.”
Criterion—“Something to Think About.”
Broadway—Edith Taliaferro in “Keep Kool to the Right.”
Brooklyn Strand—Lionel Barrymore in “The Devil’s Garden.”

“The Uncharted Sea,” by John Fleming Wilson will be piturized as a special production, with an all-star cast by Metro.
Chicago Chicago

(Hart improvement, brother fire, to the helping drug spectacular Clark its the the by good prominent help train drawn omitted word perfect the presi-

H. advance a warning, way bright the Babcock saint? by Oct. Basil present McDermott, machine local L.

Attend Free-

Creston, Indiana. directly wall Creston Gillispie, Do cleaned was Bryant Hadfield, flivver m. is;

[Image 0x0 to 677x922]

---

**Chicago Notes**

(Special to WID'S DAILY)

---

Chicago—Among the Chicago ex-

(ers who are working on the weather

(i.e., R. Friede, New Home The-

oer is about to undergo an op-

(on for dislocation of his shoulder

(Basil Charakian, of the hers and Oak Park, is in the

(d with blood poisoning. Eff

(e of the E. S. Film Company

(ck and confined to his home.

Chicago is the mecca for many out-

(m film men this week and

those seen around the ex-

(ess were: Harold H. Spector,

ออนไลn Film Corp., New

(A. Arnold, Colonial, Col-

 Francis Peart, the Star and

( Lincoln, I.): Hoover Oppen-

(Creston, Pontine, ill. and D.

Opera House, Hoopenton, and

Princess, Watseca, Ill.

Opera House at Gillispie, Ill.,

(ken taken over by Noah Bloom-

o now has a theater in Free-

ll Bloomer plans to remodel

Gillispie house into a first-class

---

In Frundi, owner of the Clare-

(Clark and Belmont, has sold to

Jack Freeman, who now owns California.

---

L. McDermott, Arc., Logans-

(lnd., is remodeling his theater

cost of $10,000.

---

C. Florene is to work for

the Van Film Co., as southside sales-

man during the week of Nov. 7th. Su-

(Superior Screen Service, has put

himself a flivver and started a three-month trip in Indiana.

---

I strike on the building that Su-

(Superior Screen Service is to occupy

been settled. They expect to be

their own quarters this week.

George Issacs has resigned as west

salesman of the Greater Stars Co.

---

Te Appolo, 47th and Forrest,

(has changed hands and will be

the H. & R.

---

S. Hart in "Staking His Life"

been purchased by Superior

Service. It was immediately

into the Castle week of Oct.

Band Box week of Oct. 31st

ear the week of Nov. 7th. Su-

(Superior Screen Service also purchased

files Ray in "The Straight Road."

---

T. Fellis of the Fellis, Hallsen,

(has purchased the Williams in

same city and now controls the

---

Bess Daniels and Titus Iocca of

ll, were Chicago visitors and

ight news that in six weeks their

ill be opened. It will

the house destroyed by fire. A

charge that it will cost $45,000.

---

some way of helping things along.

seemed to be nothing to do in

the matter of train service, but he

noticed what the crowds most

against was the fact that they

were compelled to wait about the

station doing nothing, since there

was no way out just when trains

would run and it was necessary to

wait for a train might come

while the travelers were absent.

From five to six thirty in the ev-

ning is seldom a good time for

exhibitors in the grip of the fall,

and they close their theaters during

these hours, but Jensen started

thinking and he hit upon an idea

for solving the problem. The

next day, when conditions on the railroad had made

improvement, a big banner was

stretched across a wall directly fac-

ing the station platform bearing the

advice, "Why Waste Time in Worrying? Wait at the Empire. Ar-

ival of all Trains Announced in The-

ater." Cards were then distributed

among the people standing waiting

at the platform, to the same effect,

also explaining that if any patron

were compelled to leave to catch a train before he felt himself

money's worth the price of admission

could be refunded at once at the box-

office. Immediately there was a big

stand-by for the theater. Business

was better than waiting, so that the

house played to big business.

---

Billings, Mont. — The Babcock

an exploitation campaign calcu-

lated to boost business in the early

part of the week. Constance Tal-

madge in "A Perfect Woman" was

booked, because it was a light, humorous offering. Advertising

was started on Sunday and 50 word

says on "What is a perfect woman"

were solicited, it being promised

that the best ones submitted at the box

office each day would be posted in

a drug store window on a prominent

spot, and the writer receive two seats

at the show. After that came a beauty

shop tie-up, with two stills of Con-

stance Talmadge as the "Night-

mare," and later as the "Dream," in

a before and after slogan em-

ployed. Suitable catch-lines to help

the picture were not omitted and

with several other adjustments, the cam-

paign drew a large throng to the

house.

---

**Change Name**

Springfield, Mo.—The Empress is

the new name selected for the Liberty,

now the property of Fred Hayter.

---

New Independent Exchange

Chicago, Ill.—Selected Films, Inc.,

has opened a local office with the

serial, "The Son of Tarzan" as its

first release. Milton Simon is presi-

dent and Arthur H. Teofel secre-
	ery. Temporary headquarters estab-

lished at 220 St. State St.

---

Speaks Against Sunday Shows

St. Mary's, O.—Rev. H. A. Straub

secretary of the Ohio Lord's Day

Alliance, is waging a speaking cam-

paign against Sunday pictures.

---

**Plan Big Campaign**

Philadelphia.—The Lord's Day Al-

liance will ask every ministerial

association in the state to fight Sunday

picture local option bill.

---

**Lease Is Subject of Fight**

Putnam, Conn.—The lease of the

Victory, held by Jacob Alperi is the

subject of litigation between the

former and Nazarie Peloquin, owner

of the building. Peloquin claims it

terminated on Oct. 1.

---

Test Blue Law

Passaic, N. J.—Local exhibitors, in

spite of a warning, have continued
to present pictures on Sunday, deci-

ding to put the blue law to a test.

---

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Suite 1601, Candler Bldg., N. Y.
S U P E R S T I T I O N S
(Continued from Page 1)
the know-it-all’s faded into the throng that were praising the Robertson-Cole production.

How Do They Get That Way?
He is a pretty good director. Name? What’s the difference. His middle name is Legion. He was working along at about $650 a week. Then he was given a mighty big story. It worked out to be a big success. Result: he wants $2,500 a week. And 10 per cent of the gross of his next superspecial. All of which caused a well known star to ask caustically: “How do they get that way?”

This Overproduction Problem
Months ago the holler started—fewer and better pictures. Just who started that ball a rolling has been forgotten. It makes no difference anyway. The first thing you know everybody was talking about fewer and better pictures. And for this season all of us were promised a lot up on production. Has it happened? Not that you can notice.

Overproduction seems to be the fact rather than those fewer pictures. Never mind about their being better. Maybe some of them are. But still there’s a lot of punk pictures being shown.

The boys who like to figure and mess up the tablecloths over at Mrs. Astor’s say (after sending 14 pieces of table linen to the laundry), that they see nearly 600 feature productions in sight for the 52 weeks starting Sept. 1. Just how they can be absorbed in the coming year is a problem. The men who figure close say it can’t be done.

Co-Operation
Allan Dwan wants co-operation. Says so anyway. Says the directors out in Hollywood are lonesome and need all the aid they can get not only as to story material, but in every other way.

Yes, yes. Sounds nice and pretty.
But ask a lot of producers. Ask a lot of stars. Ask a lot of men who have been on the payrolls. And see how many of these directors will even brook opposition. Much less thank you for suggestions.

Dwan was once a football player. He likes to scrap. Maybe that’s why he wants co-operation.

Later Day Miracle Men
Last year George Loane Tucker produced “The Miracle Man.” It has grossed a lot of money. Over a million paid and played. Maybe more. Of course it’s just a coincidence. No one would think of saying what happened had anything on it. But isn’t it funny? Somewhat strange? Yes? But there have been probably half a dozen that followed. All on the same general theme of faith and miracles. DeMille’s “Something to Think About,” Cabanne’s “The Stealers,” Tourneur’s “The Great Redeemer,” Otto’s “The Cheater”—for Metro and others.

DANNY.

Buys Many Films
With the purchase of five features, 12 two-reel comedies and a serial, the Commonwealth Film Corp., Sam Zim-Av president, finalized its removal from the Mecca Bldg. to 729-7th Ave.

The features include “Keep to the Right,” starring Ethel Taliaferro, “The Rich Slave,” starring Mabel Taliaferro, “For The Freedom of Ireland,” the Babe Ruth picture, “Head-in’ Home,” “Hel’s Oasis,” starring Neal Hart. This is the first of a series of eight Westerns, starring Hart, that will be handled by Commonwealth. The comedies are the new Billy West productions. The serial is “The Invisible Ray,” starring Jack Sherill and Ruth Clifford, produced by Frohman Amusements. The pictures are for Greater New York and Northern New Jersey.

Inez Faralla, sister of Dario L. Faralla, comptroller of Realart, who was formerly secretary to J. A. Derham, Canadian Representative for the Famous Players, has opened a public stenographer’s office at 489 7th Ave. and will aid in motion picture requirements.

No. 16—
Mae Timee, in the CHICAGO TRIBUNE
(In her review of
“THE MIRACLE MAN"

“Through a strange cycle of events we followed BETTY COMPTON, MARVELLING MORE EACH MINUTE AT THE WORK SHE DOES.”

J. Joseph Sameth, President of ward Film Distributors, Inc., has returned to New York from the

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New York City

"IT MIGHT HAPPEN TO YOU"

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ask

J. SHENFIELD
S. E. ENTERPRISES

Suite 907
1476 Broadway
New York City
Approve of Idea

Mr. Lasky's "Perfect Picture" Plan Commented On at Kuta Weisman Dinner—How It Will Work Out

L. Lasky's plan which calls for the co-ordination of the entire forces of Famous Players-Lasky, directors, authors, playwrights, new men, and leading women, into a huge stock company for the production of big special pictures, as briefly in yesterday's issue, was favorably commented upon at Kuta Weisman's enthralling number of exchange managers, which was lighted by the Society of American Dramatists and Composers. The details of the new plan were ex- "The Los Angeles' Quality Plan"—As Theodore DeMille and others favorably note "the best of all stars, have been booked only for L. Lasky, vice-president in charge of production, who already has installed the plan in the eastern states, today for Los Angeles at the expense of the new system. Working of the new idea is best illustrated by the way in which it is functioning. Immediately after executives made their statements of the big plans last night, they were hooked to time theaters, where heretofore the best picture has been booked only for L. Lasky, vice-president in charge of production, who already has installed the plan in the eastern states, today for Los Angeles at the expense of the new system. Working of the new idea is best illustrated by the way in which it is functioning. Immediately after executives made their statements of the big plans last night, they were hooked to time theaters, where heretofore the best picture has been booked only for some other studio, which has acquired the New York exchange. An honest, rugged Cape Cod boy throws away love, honor and the respect of his fellow men for the favor of a siren in "The Forbidden Thing," Allan Dwan's first Associated Producers' picture, with an all-star cast, including James Kirkwood, Helen Jerome Eddy and Marcia Manon.—Adv.

New Film Contract

Playwrights' and Producers' Compact Now Effective

The playwrights' standard contract, recently adopted by the Producers' Managers' Association and the Dramatists' Guild of the Authors' League, became effective yesterday. The contract, which was formally ratified by the playwrights last week, has particular reference to motion picture rights, and provides that a producer must give 75 performances of a play, or present it for three weeks in New York or Chicago, before he acquires an interest in the film rights. Disputes will be submitted to an arbitration board consisting of two managers, two playwrights and a third member to be picked by these four. James Forbes and Augustus Thomas have been selected as the playwrights' members of the board, with Montague Glass and President of the Guild as delegates.

Hoffman Out

Leaves Famous Players—Future Plans Undecided, but Will Rest First

Milton Hoffman, who returned from Europe on Saturday, yesterday tendered his resignation at Famous Players. Hoffman states that he has had no conflict with Famous officials, but that he has been working hard this past year and simply wants to rest. He is going to the coast and will not be active until the first of January. His future plans are undecided. When asked as to the status of his five-year contract with Famous Players he said:

"Yes, it is true they had a contract, but they have agreed to waive it."

A Big Time

All of the Universal home office staff, a number of exchange managers from neighboring cities, a brass band, and five motor buses marked the return of Carl Laemmle to New York on Saturday from Europe.

Abrams Back

Says American Pictures of Quality Need Have No Fear of Securing Bookings in England

Hiram Abrams of United Artists returned to New York on the Aquitania on Saturday. He stated that American pictures of quality need have no fear of securing bookings in England despite the block booking system in vogue there. He stated that English exhibitors were doing a tremendous business and that American pictures were being shown were from one to three years old.

Dennis O'Brien is expected back on one plane of the boats arriving late this week. He remained over in London to complete details of the United Artists contract for foreign distribution.

Carlton Back

Carlton has also returned to New York from London. He says English film conditions are very unsatisfactory. Carlton has no plans for picture making abroad.

Straw Votes

A straw vote taken at the Universal offices yesterday revealed the following:

For President: Harding, 146; Cox, 24; Debs, 17; all others trifling.

For Governor of New York State:

Smith, 109; Miller, 46; all others trifling.

For United States Senator—Wadsworth, 128; Walker, 45; all others trifling.

It is interesting to note the comparative votes between Harding and Smith.

Sezicki Enterprises—Harding, 26; Cox, 4; Smith, 27; Miller, 2; Malone, 1.

Metro, New York Exchange—Majority vote for Harding and Smith; no figures given.

Pathe—Cox, 13; Harding, 4; Debs, 2.

Famous Players' Publicity Dept.—Harding, 10; Cox, 9; WID'S DAILY—Harding 18; Cox, 12; Debs, 1; Smith, 24; Miller, 4.

Regarding "The Eternal Mother"

"The Eternal Mother," a Florence Reed picture formerly owned by United Picture Theaters, was never distributed by that organization, as noted in last Saturday's issue, although United had it on its release schedule. Pioneer has taken over the picture and wishes it known that the picture has never been exhibited before.
Quotations

I, a time for desperate work. WHO GOES THERE—pal or foe?

It is a time for desperate work. WHO GOES THERE—pal or foe?

Priscilla Dean and Wheeler Oakman in Tod Browning's "OUTSIDE
THE LAW." Universal-Jewel—Adv.

Celebrated Buys C. B. C. Film
Chicago—Celebrated Players has purchased the C. B. C. Film Sales
single reel special of "Man of War," "The Wonder Horse," for the central
west territory.

Buffalo Managers Meet
Buffalo—The Hotel Ironwood was the scene of a meeting to discuss poor
transportation conditions, held by the local Exchange Managers’ Asso-
ciation.

Close House Voluntarily
Watertown, N. Y.—In spite of the fact that Sunday shows are permissible,
the Avon has discontinued them, since the owners believe that such
performances are undesirable and that the employees are entitled to a day
of rest.

PROTECTION

The fundamental principle back of every successful business
trend is insurance. Corporations owe it to their stock-
holders. Partners owe it to each other. You as an individual
duty to yourself. Do not allow yourself to be fooled into false
security. You NEED insurance.

Approve of Idea

(Continued from Page 1)
three or more Paramount stars at
as Elsie Ferguson, Ethel Cloney,
Wallace Reid, Dorothy Dalton,
Murray, Thomas Meighan and Bi-
brake playing together in big pro-
tions.

In keeping with this plan, Elie
Glyn is now on her way to Los A-
gles to complete the story called
"A Sheltered Daughter," which
is written for Gloria Swanson.

Elsie Ferguson will arrive in N
York the latter part of November
She will start at once to make
old Bennett’s "Sacred and Prof-
un Love." The picture will be pro-
duced by a special director.

George Bizamaure is about to
be transferred to the London studio in or-
that he may obtain the necessary
backgrounds for his next big picture.

Lasky will be accompanied on
trip west by Edward Knoblock, who
will complete in the Hollywood sto-
dio a special story.

Smelter Promoted
Robert Smeltzer, for some time
manager of Pathe's Washington
office, has been appointed eastern
district manager. Smeltzer will suc-
pose a part of the biggest exchange
in the Pathe system: Albany, Buf-
Boston, New York, Philadelphia,
Washington and New York.

Get Vod-a-Vil Movies
Buffalo—Gardiner Pictures has
secured rights to Vod-a-Vil for
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ough to recall the best
poster you have ever seen
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Woodward Bldg.
...first long comedy, "Twin Beds," is another missy-go-round.

MAIL—The picture follows the play closely but the necessary rapid action is lost.

WORLD—No comment.

POST—No comment.

Charles Ray—Paramount Rivoli

Herald—"An Old Fashioned Boy" very amusing.

American—Typically Charles Ray.

TRIBUNE—To our way of thinking Ray is quite wasted in a comedy of this sort.

It's like motoring through Arcadia at the rate of 60 miles an hour.

TIMES—These three—Ray, Agnes Christine Johnson and Jerome Storm—have never failed to produce a delightful comedy, and their present work is "*" is good fun of its own

WORLD—Afforded him this usual opportunity to be hilarious.

JOURNAL—It is all about a small town boy who must to thorn camps. "*" and every
day human happenings as one has grown
to look or wait in a Charles Ray character.

GLOBE—No comment.

TELEGRAF—It is a story to keep the movie fan constantly interested., frequently amused, and often touched by the unexpected.

SUN—His acting, as usual, is splendid and imbued with a rare and polished sense of humor. The screen version of Agnes Christine Johnson's story is a series of laughs, with a few tears in between.

MAIL—Perhaps he has wisely concluded that the biocidal situations have been exhausted. Moreover, he is mature and realizes that the public has less sympathy.

(CONTINUED ON PAGE 4)

CONTINUITY that COUNTS

Paul Schofield
Free Lance

Adaptations: Editing

CURRENT RELEASES:

"Rose of Nome"—Fox (West Coast)

"Smiling' All the Way"—David Butler

"Girl of the Don't Gamble"—David Butler

"Tiger's Coat"—Hodgison—All Star

IN PRODUCTION:

"Rumbo"—Fox (West Coast)

"The Quarry"—Meighan—Famous Players

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CREATIVE CONTINUITY

"Anita Stewart Seen at Best in 'Harriet and the Piper'"

Exhibitors Will Find a Safe and Sound Guide to the Best Pictures in What the Newspaper Critics Say

HARRIET AND THE PIPER

"Anita Stewart's beauty and cleverness have never been brought into play to better advantage than in 'Harriet and the Piper,' and her supporting cast has never been better either. The acting is supremely sincere and convincing. The story has been nicely woven together in such a fashion that a really cumulative effect leading to climax is gained."—Los Angeles Daily Times.

THE MASTER MIND

"There is plenty of punch and unique situations in 'The Master Mind.' Lionel Barrymore's characterization is excellently portrayed. The plot is an interesting one and the climax is unusual."—Kansas City Star.

IN THE HEART OF A FOOL

"In the Heart of a Fool' has been produced with a wonderful cast. The story has been powerfully told and will appeal strongly to those who like realism. It has a bigness of theme."—Exhibitor's Herald.

PEACEFUL VALLEY

"Charles Ray in 'Peaceful Valley' is a sure cure for the blues. As good a piece of work as he has ever done. He's delightfully ingenious, he's irresistibly serious and he's aborably bashful."—New York News.

GO AND GET IT

"'Go and Get It' is one of the most cleverly and brilliantly written and staged stories that has found its way to the screen. It is human. The yarn is simple, fast moving and, directly splendidly, works up to a smashing climax naturally."—Los Angeles Herald.

GOOD REFERENCES

"'Good References' is a picture that Constance Talmadge's many admirers will enjoy. It gives her an opportunity to play her role in an inimitable way. A quartet of youthful players contribute to the great amount of pictured fun."—Exhibitor's Herald.

THE BEAUTY MARKET

"The Beauty Market" with Katherine Macdonald is a very good picture and gave entire satisfaction."—Peter Krauth, Denison Theatre, Denison, la.

THE BRANDED WOMAN

"The Branded Woman" with Noruma Talmadge will draw them in for you. It is a good picture."—Joseph C. Staak, Royal Theatre, Carroll, la.
Newspaper Opinions

(Continued from Page 3)

for a boy antics "when he ought to be doing a man's work. In his new capacity — a Wall Street type of a character — he is a little more successful without establishing any particular precedent. He is still height, but he has yet to curb his boyishness. Some captions were brought seriously area according to that count. Agnes Christie Johnson's story is disappointing.

EVENING WORLD-No comment.

POST-No comment.

Triumphal American—Larry Benschoot, the di-

rector, has kept much of the original speed of

Herald — Tom Moore demonstrates * * *

that even a cop can be charming.

NEWS- No comment.

TRIBUNE-No comment.

World — The story has lost much of

the sparkle of its original stage produc-

tion.

JOURNAL — Much of the original spirit of

the story has been retained in the picture

and Mr. Moore is agreeable in a gripping,

care-free way.

GLOBE — No comment.

TELEGRAM — The actor's charm and

spontaneity shine out from the screen in a

capital story with plenty of movement. * * *

Every scene carries an element of humor of

the pitch is retained on the screen.

SUN-No comment.

McNell — As in "Finn Bed," the farce

is handicap not by faulty direction or in-

differential casting, but by the limitations of

the screen. But the technical handling do

spoil the fun of the Avenue, Moore

Hugh and the Whitley Smith story.

EVENING WORLD-No comment.

POST-No comment.

Body and Soul — Metro- New

York

McElliot in The NEWS- "I like 'Body

and Soul,' better than any picture I've seen

for ages." All other papers raved no comment.

Wray Finishing

Los Angeles — John Griffith Wray,

is finishing production on "Magic Life."

Courtenay Foote and Florence

Vidor are playing the stellar roles in this Thomas H. Ince special.

Selznick Files Ellis Suit

The Selznick Pictures Corp. sued

Robert Ellis, formerly one of its directors, in the Supreme Court for

$30,000 damages. The complaint al-

leges that the plaintiff had a contract

with Ellis until next September, and that on Sept. 12 last, he left with a

cast procured by the plaintiff to make a

film, "Soul and Body" with Eugene O'neill, in Gloucester, Mass.

It is alleged that he refused to do

his best but did the directing so badly that

the picture has had to be re-

made. It is also alleged that he falsi-

fied charged that he was ill to

work and permitted the work to be done by the assistant director who

had insufficient skill for the purpose,

and an expense of $30,000 resulted in

a total loss. The case is said to be

the first of the kind to be filed here.

"IT MIGHT HAPPEN TO YOU"

has these four guaranteed box office elements beautiful girls — a

real star — wild animals — Jimmie, the famous Tarzan Lion.

ask —

J. SHENFIELD S. E. ENTERPRISES BERT ENNIS

Suite 907 1476 Broadway New York City

"IT MIGHT HAPPEN TO YOU" has these four guaranteed box office elements beautiful girls—a real star—wild animals—Jimmie, the famous Tarzan Lion.

ask —

J. SHENFIELD S. E. ENTERPRISES BERT ENNIS

Suite 907 1476 Broadway New York City

David G. Fischer's production, the Shadow of the Dome," will be completed until the end of yember.

Twelve a Year

Walter E. Greene has formed a new distributing organization known as the Wallgreen Film Corp. which will release a minimum of 12 pictures the first year.

Two of these "The Servant in the House" and "The Good Bad Wife" have been released in a Florida Booking Office, Inc. The third is "Hearts and Masks," produced by the National Film Corp.

Greene also intends producing and for that purpose has already signed Langdon McCormick, author of "The Storm," for one picture.

All Star Buys Features


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ask —

J. SHENFIELD S. E. ENTERPRISES BERT ENNIS

Suite 907 1476 Broadway New York City
New Contracts
between Producers and Actors Being Drawn—Talk of "Closed Shop"— "Grafting Agents" Hit

There was a lot of comment among producers and their representatives yesterday when they heard for what was apparently the first time that the Equity Assn., was preparing new contract, and that those producers, who didn't like it, might be forced to accept it.

The new contract which is expected to be in readiness in the next few days calls for a change of existing working conditions between actors and the producers of pictures. During a discussion of the proposed new contract at the Astor Sunday John Emerson, president of the Equity, said that one of the most serious grievances was double work. If a picture would ordinarily take four weeks to produce, some directors worked the actors and actresses day and night to finish it in two weeks, he declared.

"This sort of thing must be remedied," he declared, "and I believe I'll have very little trouble getting a head of the motion picture industry to sign the contract which could in itself make the men and women work only a certain number of hours in the week.

Another evil with which cameramen had to contend, said Mr. Emerson, was the "grafting agents" who charge employment for them. The number of these private agencies will have to stop, Mr. Emerson said, the first step taken by Equity to get them out of business was the re- 

(Continued on Page 2)

Enlarging the Staff
For News, now entering upon its second year, will have increased staff, cameramen stationed in principalities throughout the world.

North Back

makes Exhibiting Field to Join Louis B. Mayer's Company

Tom North will resign as general manager for Moore's Theatrical Enterprises on Saturday to become assistant general manager for Louis Mayer and the Chaplin-Mayer Pictures, Inc.

North left Parle some time ago to visit the exhibition field, but says he is due to come back. He is now in New York.

Reichenbach Resigns

Harry Reichenbach has resigned as general eastern representative for Harry Garson Prod.

Holiday Around Town

A good many of the larger companies were closed yesterday because of Election Day.

Warners Not Involved

In the case of U. S. Printing and Lithograph Co. against P. A. Powers and H. M. and A. Warner, the judge has set aside the verdict as affecting the Warners and has levied judgment against P. A. Powers only.

Morosco to Direct

(Special to WID'S DAILY)

Los Angeles—Oliver Morosco himself will direct "The Hali Breed," his first picture to be released as an Oliver Morosco Prod. William Desmond will appear in it.

F. P. Gave Returns to 500 Houses

Paramount exploitation service gave prompt election returns last night to 500 theaters in New York, Chicago and Detroit.

The Keith houses figured in the local arrangement, as did theaters in Hoboken, Mt. Vernon, Yonkers, New Rochelle and Jersey City.

Somewhere, somehow, at some time, life's Forbidden Thing holds up a warning hand to all the characters in "The Forbidden Thing," Allan Dwan's first Associated Producers' picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon.

Holubar Not Coming East

(By wire to WID'S DAILY)

Los Angeles—Allen Holubar states that the reports printed that he and A. Kaufman intended going East produce are in error and that he has no idea of leaving the coast. He further says that his contract with Kaufman was for one picture only and that this has practically expired. His connection with Kaufman will then cease, he says.

"Way Down East" in Brooklyn

(See WID'S DAILY)

"Way Down East" opens at the Shubert-Crescent, Flatbush Ave., Expansion and Fulton St., Brooklyn, on Monday for a limited engagement of probably four or five weeks. There will be two shows a day and the price will be $2 top.

Adler in Washington

(Special to WID'S DAILY)

Washington—Bert Adler is here doing advance exploitation on "The Forbidden Thing" which opens at the Garden next week. This is the picture's first showing.

Loew Wins
His Stillman Theater in Cleveland Will Show First Nat'l Product First Run

(By wire to WID'S DAILY)

Cleveland—Judge David H. Thomas has handed down a decision bringing to a close the case of the Stillman Investment Co. against Associated First Nat'l Pictures of Ohio. He declared that the Loew-Stillman interests are entitled to an injunction to prevent exhibition in the Metropolitan, Strand or any other theater in the state of films for which the Stillman company held a contract for first run.

The defense contended that it was imperative that new contracts be entered into at higher prices, because Charlie Chaplin, Charles Ray and the Talmadge sisters refused to appear in films under contracts which had been signed, but the court found that Loew's contracts with the old First Nat'l company had not been broken and were therefore still in effect.

M. P. Week for Omaha

(Special to WID'S DAILY)

Omaha—Exhibitors have combined their efforts to put over Omaha's first major picture week, beginning on Saturday. One feature will be a parade in which exchanges and theaters will be represented.

New Garson Star

(By wire to WID'S DAILY)

Los Angeles—Local reports say that Louise Price will have the lead in the Garson production "Charge It!"

No Violation
Mack Sennett Denies Having Broken Charles Baumann Contract

(By wire to WID'S DAILY)

Los Angeles—New York newspapers printed news items recently, announcing the suit brought in that city by Charles Baumann, charging Sennett, which involved in the Federal courts to recover the sum of $122,790, which he alleges is due him on a contract by which Mack Sennett secured his services for $500 per week and 5% of the profits accruing to Sennett through the use of films shows. Baumann alleges that Sennett broke the contract after it had run but half of its term when he discharges Baumann last November, a position as eastern representative of the Sennett interests.

Sennett repudiates the imputation that he has violated any of his agreements and asserts that Baumann was released of his New York duties for cause, as will be proven, asserts Sennett in the trial of the case in court.
Putting It Over

Here is how a brother exhibit—put his show over. Send along your story. Let the other fellow know how you cleaned up.

The Brooklyn Strand orchestra. Also René, conductor. Managing Director Edward L. Hyman and scene experts collaborated this week in creating and arranging an overture, utilizing Rossini's "William Tell" as a foundation.

The theme of the musical number was told by a large changing scenic set, that of a pastoral valley, which was revealed in various stages of nature's workings. First there was a presentation of the sleeping countryside with attendant meditative music. The tranquil mood was then shifted with the coming of storm clouds, great billows overlooking the valley and aurora and the approaching deluge. The mechanical work was perfect, and the lighting, exquisite. Then followed the breaking of the storm, with the resounding thunder booms, the flashing of lightning and the rain avalanche. With the dying of the storm and the softening of the accompanying orchestral music, the music returned and the overtures a go to the calm and the evergreens are shown glittering with diamond studded rain drops.

Boston—Balloons carrying passes to the Park Theater, where "The Riddle: Woman" was the attraction, created a stir in downtown Boston last week. From a number of the tallest buildings in the Hub these balloons were liberated. It was originally intended to release a thousand of them, but the Boston Record, which sponsored the stunt, had to give up the idea because the Police Department informed the newspaper office of the conditions attending the release of the balloons. The Boston Record used the air in its campaign on behalf of its "Riddle: Woman," search for whom was begun. A month later, month of hunting for her by Bostonians who have been baffled in every move. The Record tied up its "stunt" with the exhibition of the production.

Omaha—A real live lion was used by Manager R. A. Ballantyne of the Moon to exploit "The Revenge of Tarzan. Although the Moon had no music, the pianist and musicians were not working, the picture did a wonderful eight-day business.

Manager Ballantyne also decorated the lobby of the Moon with plaster-of-paris lions made for use at the Al-Sar-Ben, Omaha's municipal fun center. The lobby of the theater looked like a bit of African forest during the showing of the picture.

Coast Brevities
(Special to WID'S DAILY)

Hollywood—Dorothy Welbore, who has made a half dozen short reel comedies for Universal under direction of Van Moore, has been signed on a long term contract by Irving Thalberg.

Howard Hickman replaces Jack Courrier as director in Benjamin E. Hampton's Prod.

Nora Mumper of the Benjamin E. Hampton organization has returned from New York and again at his desk as studio manager.

Nils Bouveng, the largest distributor of foreign films in Norway and Sweden, was a recent visitor at the Metro Studios.

A. J. Kelly, for more than four years an assistant at Metro, and Geo. Probst, who was secretary to Madame Nazinova's last production, "Madame Peacock," have been named as Miss Dana's co-directors.

Victor Embank, who wrote the continuity for the forthcoming big William under special, "Fathom's Deep," directed by Ralph Ince, is now manipulating his typewriter in a Hollywood bungalow.

Milton Sills has been selected to enact the leading male role in the all-star production of "What Is the Matter With Marriage," which Dalllas Thalberg is to direct. Edward Love, Jr., prepared the screen adaptation for this production from Jack London's widely read novel, "The Lady of the Big House."

Abraham Lehr, vice-president in charge of production of Goldwyn's Studios, is in New York for the purpose of negotiating some important story contracts. Murder and murder matters with the company's home office executives. Mr. Lehr will be gone three weeks.

Nell Shipman Prod. Inc., has secured the use of the Louis B. Mayer studio for Miss Shipman's first independent feature. GAUSMAN.

Minneapolis, Minn.—C. A. Gordon is now selling for Pathé.

Operators Get $12 Increase
Boston—When exhibitors grant the operators an increase of $12 week, with very little dickering, they brought wages up to $57.50.

Exactly how many tickets a RITCHIEY poster will sell nobody knows—but that it will sell more than any other poster possibly can everybody knows!

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No. 17—

The KINEMATOGRAPH (British) says: "BETTY COMPSON IS SIMPLY WONDERFUL."

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How the motion voted

See it in

DAILY

In the Courts

The Appellate Division of the Supreme Court has decided that the theatrical managers of the Strand Theatre in Cleveland, Ohio, should be awarded the sum of $261,800 as compensation for the use of their theatre for 14 days during the month of July.

Leitholtz on Tour

Omaha—J. L. Leitholtz, manager of the local Universal office, is on a tour visiting houses in this territory.

Plan Stock Issue

Omaha—Application for permission to issue and sell $250,000 worth of stock has been filed by the Hostetters interests. The application states that the organization has bought and intends to buy a chain of houses.

Burglars Enter Shattuck, Hornell

Hornell, N. Y.—Burglars who entered the Shattuck and opened the safe, took along with them $1,500.

Oberholtzer Is Censor Director

Harrisburg, Pa.—Dr. Ellis P. Oberholtzer has been appointed director of the Censor Board. Henry Starr Richardson of Philadelphia has been named his successor as secretary. Oberholtzer will have general supervision of examination of films and inspections.

Health Film Causes Battle

Toronto—After being shown in Windsor during the summer and being shown to this city, censors having approved it, "Open Your Eyes" was forced to close, the explanation being that the provincial authorities had banned it. Later it was again approved and exhibition was permitted.

Jose Completes Filming

Actual production work on the Edward Jose feature for Associated Exhibitors, Inc., has been completed.

Musicians Back in Omaha

(Opecial to WID'S DAILY)

Omaha—After going without work since Sept. 1 and making picture theaters go without music for the same length of time, the musicians of Omaha have agreed to submit their grievances to arbitration and return to work. Approximately 50 musicians in Omaha quit work when their annual contract expired and when the managers declined to grant them the raise in salary that they asked.

Under their old contract the musicians received approximately $35 a week. They asked $56 under the new agreement, but the managers agreed to pay only from $48 to $50. The musicians refused to work unless their request was granted.

A peculiar feature of the situation was that during the time the houses were without music, and the "silent drama" was silent, even if it wasn't always good drama, there was no noticeable decrease in attendance.

Frances Edridge has begun work on her first vehicle for Superior Pictures, Inc., a two-reel comedy by Walter Irving, entitled "The Little Liar."

Large House Opens

Cleveland—The Hoffman-Palace, the new $1,000,000 house at Euclid Ave. and E. 19th St., has opened. Will Marshall is the manager.

Ohio Censors Use Axe

Cleveland—Metro's release, "Parlor, Bedroom and Bath," has finally been passed by the censors, but with considerable trimming. A special paragraph of the story was cut, as follows: "In presenting 'Parlor, Bedroom and Bath' the author expresses desires to eliminate all possibilities of its being taken seriously by his audience."

Distribute Portable Projectors

Cleveland—The Zenith Portable Projector is being distributed in Ohio, Michigan and Kentucky by the Standard Film Service Co.

Operators Hold Annual Ball

Buffalo—The local M. P. Operators' Union held last week, exhibitors, exchanges and operators attending.

Kepper and Hochman

Lawyers

For the convenience of their clients in the

MOTION PICTURE INDUSTRY

have opened branch offices in the

Astor Theatre Building, Broadway
at 45th Street

Main Office will remain at
Suites 701 to 707
Woolworth Building
At Broadway Theaters

Strand

There's a real spurt at the Strand this week in "The Race of the Age"—Educational, which makes another advancement in motion pictures. Man o' War and Sir Barton are the stars which furnish the thrill in their special "The Race at Kentworth track, Windsor."


Capitol


Rival


Getting Ready

(Special to WID'S DAILY)

Atlanta--The Southeastern M. P. Exposition starts on Dec. 6th and ends on Dec. 10th.

Bert Lytell, Muriel Ostrie, Helen Gardner, Ruby DeRemy, Eddie Polo, Zina Keefe, Lucile DePree, Lillian Walker, Eugene O'Brien, Peggy O'Neill and Dorothy Gish will all make a personal appearance one or more nights during the week. Each night will be given over to one of honor of one or more stars.

Fully 500 exhibitors from all over the South have stated that they would be here that week. Booth spaces are selling at prices ranging from $50 to $100 each.

Next Week's Program

The Rivali will show Wallace Reid in "Always Audacious" next week.

Selnick in Milwaukee

(Special to WID'S DAILY)

Milwaukee--The Selnick Enterprises, Inc., has opened its 30th exchange. The new office is in the Toy Bldg., 172 W. Second St., S. S. Webster, former branch manager at Charleston, N. C., has been appointed branch manager.

"Madonnas" Opens

(Special to WID'S DAILY)

Detroit--Herman F. Jans opened his "Madonnas and Men" at Kunsky's Madison Theater on Sunday to record breaking business. The engagement has been prolonged indefinitely.

Another for Horowitz

(Special to WID'S DAILY)

Cleveland--M. B. Horowitz has taken over the Shaw-Hayden theater, including a three story building. The building will be improved and is expected to be completed by Mar. 1. Over $250,000 is said to be involved. Horowitz now has six theaters: The Fountain, Globe, Halt- nut, Southern, Amphion and the new one.

Poster Company Will Move

San Francisco--The Western Poster Co. will be located at 117-119 Golden Gate Ave. shortly.

Johnny Hines is making personal appearances at the Brooklyn Strand all this week in conjunction with his comedy, "Torchy in High."

Eva Gordon leaves for the coast this week.

Operate Without Orchestrors

Berkeley, Cal.--The T. and D. and U. C. are running without orchestrors. Each house seats 2,000 and is using an organ with player roll attachment, the lack of musicians being due to the strike.

To Build Two Houses

Maryville, Mich.--Houses in Port Huron and this town, seating respectively 600 and 1,600, will be erected by Herb Weil.

Cummings May Buy Chain

Minneapolis, Minn.--It is reported that Roy Cummings, who owns the Majestic, Orpheum and Grand Opera House, is negotiating for the houses formerly operated by the late Charles Bates of Kenosha.

Zimmerman Buys Several


Kunskey Gets Production

Detroit--John H. Kunskey has secured the rights for this territory to "Madonnas and Men," the fans lecture.

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Wednesday, November 3, 1928
17 State Theaters

Under Construction for Loew's Inc.—Total No. of Houses 104 copies of a booklet called "Marcus Loew, Entertainer of a Nation," are being the subject of this week's edition of the NIUnited States of America, Inc., states that a meeting will be held in Boston, Nov. 14th and 15th to discuss the opening of the Federated Exchange in that city. The members will meet at the Statler Hotel.

Federated Meeting in St. Louis

E. Schallenberger, general manager of the St. Louis chapter of the American Federation of the theatre, yesterday, announced that a meeting will be held in St. Louis, Nov. 14th and 15th. The members will meet at the Statler Hotel.

Another Independent

(By wire to WID'S DAILY)

Los Angeles—It is reported here that Alfred Harding Chaplin, who owns one picture company, is about to move his company to New York. B. Mayer, will form his own company, backed by eastern financiers. Chaplin in a newspaper interview said that he does not plan to make more pictures as Mildred Harris Chaplin, who is married to Mildred Harris, is now being completed on the coast.

Some time ago Al Kaufman stated that he was going to do a Broadway show for "Man, Woman and Marriage." The show will be held up pending the premiere of the new Ambassador theater in Los Angeles around Jan. 1.

Slated for Broadway

At least four special productions are scheduled for special runs on Broadway as soon as suitable theaters can be obtained for them. Considerable difficulties, however, are being experienced on that score. The pictures are "The Woman in His House," a Louis B. Mayer-directed National production with Mildred Harris Chaplin as star; "Once to Every Woman," Universal-Jewel, with Dorothy Phillips; "Passion," the U. F. A. German-made production starring Pola Negri and distributed in this country by First National, and last, "The Four Horsemen of the Apocalypse," which is said to be Metro's most ambitious undertaking and which is now being completed on the coast.

Even mother love fails of its accustomed power in "The Forbidden Thing," Allan Dwan's first Associated Producers' picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon.

30 French Films

Madame Germaine Dulac, wife of Albert Dulac, the French producer, is in New York from Paris. Madame Dulac has been directing in France for some time.

A contract has been closed with the Falkner-Tyrol Prod. Inc. for the distribution in this country of the Dulac productions. Present plans call for the release of 30 of these productions. It has not been decided by Falkner-Tyrol how the pictures will be handled in this country.

Wanger Going Abroad

Jesse L. Lasky has appointed Walter F. Wanger general manager of production, with control over all the company's production units in the East. Los Angeles, London and India. Wanger will leave next month for a trip to Hollywood. In the spring he will go to London and then visit the new studio in India.

New Lynch Deals

Still Lining Up Theaters in South-east—More Transactions Pending

Atlanta—S. A. Lynch continues to extend his theater holdings in the South-east. It is understood a deal has been closed for all the theaters in Newnan, Ga., town of about 5,000 population, about 30 miles southwest of Atlanta, and that negotiations have been practically closed for Opelika, Ala., and La Grange, Ga., for the theater for "Man, Woman and Marriage," on County, about 40 miles below Newnan.

It is understood that Fitzgerald, Ga., will be the next town to be annexed and that a deal is under way to take over the American theater in Cordele, Ga., and the American in Douglas, Ga. The latter towns are in the southern part of the state and have populations of about 5,000 each.

Lynch Buys in Fort Smith, Ark.

(By wire to WID'S DAILY)

Fort Smith, Ark.—Southern Enterprises, the Lynch subsidiary, has acquired a theater here. It is understood that the theater will be converted to a movie."
Coast Brevities

Hollywood—Nate Watt, directing "Peck's Bad Boy," has selected his cast. Jackie Coogan will be featured in the bill. An arrangement with Goldwyn brought Molly Malone for the big sister role. Wheeler Oak- man will work opposite Miss Malone. Williams V. Mong will play the role of a comical grocer while George Pierce will enact the part of old man Peck. Mrs. Griffith will portray the role of Ma Peck and A. J. Menjou has been selected as the heavy. Chas. Hatton is cast for the fat boy.

Ora Carewe has signed with Metro to enact the leading feminine role in the all-star production of "What Is the Matter With Marriage?"

Marcus Loew, chairman of Metro's board of directors, who has been at the company's studios in Hollywood for the past week, has left for San Francisco where he will spend several days conferring with Ackerman and Harris.

Rudolph Valentine, who will be seen in an important role in Metro's "The Four Horsemen of the Apocalypse," will play opposite Viola Dana in her new Metro starring vehicle. "Sororinna" is working title of this, an original story by Dora Byrne. Al, J. Kelly and Geo. Probert are to co-direct.

Director Robert Bradbury of the Cyrus J. William Co., producing Santichi Western features for Pathe, has returned with his troupe from location at Red Rock Canyon.

Walter H. Alkire, president of the Alkire Picture Corp., is in town for a few days on a flying visit from Texas and for a conference with the company's production manager, P. H. White, regarding the coming activities of the company on ranch locations near Dallas for a big western feature.

S. A. Baldridge, for eight years

Buy Territorial Rights

Atlanta—Wasserman and Stephens have secured for this territory "In the Clutches of the Hindoo," a Gau-
mont serial, and Helen Gardner in "The Devil's Angel."

Kentucky Exhibitors Organize

Lexington, Ky. The first organization of Kentucky exhibitors has re-
sulted in L. J. Ditmars being elected president. C. W. Krebe has been secretary and treasurer. The organization is affiliated with the M. P. T. O. A.

Demand $50 License Fee

Durham, N. C.—A $50 license fee on every machine displaying advertising slides has been decided upon by the City Council. All houses have discontinued using such slides and there is much indignation among ex-
hibitors.

with the American Film Co., has been appointed art director for King Vidor.

King Vidor Prod. have appointed Teb Leberthon, erstwhile of Famous Players-Lasky and more recently publicity director of Grauman's Million Dollar Theater, publicity chief.

W. S. Van Dyke, well known Pathe Brunton director, is now directing Ruth Roland's new serial, "The Avenging Arrow," in place of W. J. Bowman.

Two hundred people will accompany Eric Von Stroheim when he leaves Universal City for Monterey next week. He will be on location for about three weeks, filming the Monte Carlo set built on the rocky cliffs which form the coast line at that point, said to cost over $100,000 to construct.

Robert Brunton has returned to the Brunton studio after nearly a month's business in New York.

17 State Theater

(Continued from Page 11) Memphis (one building); four in Boston (one building); four in Rester, N. Y. (one building); four in San Francisco (one building); four in Toronto (one building); and in each of the following cities: Harris City, Mo.; Los Angeles (one building); Montreal, Sacramento, Stockton, Cal., St. Louis (these have one building) and Washin-
gton. Here are some interesting facts from the booklet:

Loew's Greater New York Theaters have a total seating capacity of 52,914.

Including theaters outside of New York, total seating capacity of Loew houses in the U. S. and Can-
ada is more than 150,000.

When the houses under construction are completed the figure is ex-
pected to exceed 200,000.

Present attendance of Loew the-
ters is at the rate of more than $0,000 people yearly. Next year attendance is expected to reach $0,000,000.

Plan to Move

Cincinnati—New quarters at the change Bldg at Pioneer and Broad-
way has been leased by Robert Cole and Pioneer.

Lease New Quarters

Cincinnati—New quarters at 140 W, 7th St. have been leased by the International Film Co. at a rent of $185 a month.

A wagging tail is a sure in-
dication of a pleasant dis-
position in a dog.—so also RITCHIEY posters are a sure indication of profits in a photo-play.

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WASHINGTON, D. C., Woodward Bldg.
How They Work

The New York Times says editors—England has a Board of Film Censors and its members recently elaborated its work by pronouncing the principle on which it is based. Of course they have had to grapple with the question of permitting or prohibiting the representation of sex on the screen, and in no other letter did they find it so difficult to draw a line as in this one. Many of the crime films offered regarded as distinctly reprehensible because surely demoralizing in influence, but all crime they did feel justified in barring. Finally it was decided to reject all films in the methods of shocking the good conscience and the scene in which the crime was committed instead of a merely incident material. Even these rules they did not feel strict enough to enforce against all so-called "costume crimes" because the spectateur will aspiré to repeat them. Thus, England, the cowboy drama and the mystery showing things done by bandits were held innocuous. As a moral discussion this will do some doubt among the rigorists, but its practical value is fairly obvious, and it shows that if intelligent people are not often displayed by censors anyway.

Hiraph Violations in Schenectady

(Special to WID'S DAILY)

Schenectady, N. Y.—The law and police committee have been urged by acting Mayor David D. Routley to investigate the operation of the picture theaters to determine improper film productions are being shown.

According to Alderman A. W. Allister, who heads the committee, the commonouncil last week passed an ordinance to prevent the screening of material which is objectionable in the Sunday picture office for which the managers are obligated to provide a passenger car and the common council committee with a complete list of films to be shown on Sundays in advance of the exhibition.

Allister charged these provisions of the ordinance have not been complied with, and it is said that the alleged offenders are not general and that only a few are believed to be at fault.

New High Level

The Capitol did the biggest business of its history during anniversary week. The total number of paid admissions for the week amounted to 12,022.

UNITED STATES—MALE

Designate secretary and executive officer picture and stage production. Studio, office and sales experience. Open for engagement November 15th.

Wid's, Box BB-25

Think It Over

"The day is coming in this country when seats at photoplays theaters will be reserved. Then there will be no more tedious standing in line only to enter when the film is half finished. The public will eventually demand this—and it then must be granted."—Maurice Tourneur.

N. C. Meeting Dec. 5

Lexington, N. C.—The date of the mid-Winter Convention of the M. P. T. O. of North Carolina has been changed from Dec. 13, 14, 15, to Dec. 5, 6, 7, at the Selwyn Hotel, Charlotte.

Tivoli Co. Increases Capital

(Reply to WID'S DAILY)

Albany, N. Y.—The Tivoli Amusement Co. has increased its capital from $360,000 to $550,000.

This is the company which will build a new Tivoli theater at 50th St. and 8th Ave.

To Reissue Beach Films

Rex Beach has entered into an agreement with Robert W. Priest to reissue "The Neighbor Do Well," with Thomas Meighan, will be the attraction at the Rialto next week.

Hodkinson Promotions

Robert Hodkinson, former manager of the traffic department, has made laborator superintendent and Donald M. Mersereau, formerly engaged in assisting H. S. Beardsley, eastern district supervisor, has been made manager of the traffic department of the Hodkinson Corp.

Plowright Goes to Canada

J. L. Plowright, formerly Hodkinson salesman under Representative Ochs in Cleveland, has been sent to Canada to represent Hodkinson with the Canadian Exhibitors Exchange, Ltd., who handle the company's productions in the Dominion.

Democracy Co. Chartered

(Reply to WID'S DAILY)

Albany, N. Y.—The Democracy Photoplay Co. of Delaware was authorized yesterday to engage in business in New York. It has a stated capital of $1,000,000 will be represented by Lee F. Lybarger, 1777 Broadway.

This is the company which produced "Democracy, or the Vision Restored."

Hatton Play for Constable

Joseph M. Schenck has purchased for Constance Talmadge "A Butterfly in Harness," a comedy drama written especially by Frederick and Fanny Hatton. Chet Withey will direct.

Levey to Make Red Cross Film

The Harry Levey Service Corp. have been commissioned to prepare a picture to be used by the Red Cross to assist them in securing members during the forthcoming drive.

Producers!

Capable man, present connected with successful producing organization, wishes to make change. Competent to act as assistant director, business manager, assistant studio manager or in any similar capacity pertaining to production. Unquestionable credentials. Appointment arranged by EDWARD SMALL, 1493 Broadway

Jack Root Here

Jack Root, manager of the Strand, Pasadena, is in town for a week at the Claridge.

M. Lowell Cash has an article in the current issue of the Associated Advertiser called "National Advertising Campaign Gave Tremendous Impetus to Film Industry." It is in the form of an interview with Lewis J. Selznick.

"GIRLS DON'T GAMBLE"

The Greatest Comedy Drama Attraction

A Little Territory Still Open

D. N. Schwab Productions, Inc. 1600 Broadway New York

CONTINUITY that COUNTS

Paul Schofield

Free Lance

Adaptations: Editing

CURRENT RELEASES:

"Rose of Nomine"—Fox (West Coast)
"Smilin' All the Way"—David Butler
"Girls Don't Gamble"—David Butler
"Tiger's Coat"—Hodkinson—All-Star

IN PRODUCTION:

"Bimbo"—Fox (West Coast)
"The Quarry"—Meighan—Famous Players

HOTEL SEYMOUR
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Vanderbilt 2610

CREATIVE CONTINUITY

Written
By

Selznick Pictures

MEANS SOMETHING TO THE EXHIBITOR

Selznick Pictures

Written Exclusively for...
Children Matinees
New Idea Now Being Worked—No
Competition With Theaters
Planned
The Children's Matinee Asso. Inc., with offices at 1356 Sixth St., Nicholas Ave., has completed its organization and plans for the presentation of children matinees at least once a week.

The organization will use picture designated as proper ones for children to see which are selected by the National Board of Review and the National Juvenile M. P. League. It is stated that no competition with regular theaters is planned and that theaters that are to be rented for one day will be leased at a reasonable figure. Where it is impossible to secure theaters, halls and auditoriums will be used for the showings.

The plan calls for a junior and senior program, depending upon the age of the child.

An educational campaign is now under way to interest school principals and teachers in the idea and to secure speakers to present the plan to parents' organizations and welfare clubs.

The association says it has allied itself with all the following organizations: Playground Recreation Asso. of America, National M. P. League, National Kindergarten Asso., National Board of Review, Educational Alliance, Community Service, Humanitarian Club, Federation of Child Study, ESC Society, International Church Film Corp., Salvation Army, Children's Court, Jewish Big Brothers, Girls' Scout Asso., and Board of Education.

Ascher in Buffalo
Sidney Ascher of Ascher Features, Inc., made a flying trip to Buffalo this week with the view of reorganizing his Buffalo office, which he took over from the Hamilton Pictures Corp.

At the time he secured the franchise to distribute the Triangle and Keystone pictures in New York and northern New Jersey.

Morosco Plans Theater
Los Angeles—Oliver Morosco plans a 12 story office and theater on W. 7th St. The theater will seat 1,600 and will be the first run for the new Oliver Morosco Prod. of which the first will be "The Hallward." Incidentally the plan for the proposed Morosco studio has been temporarily abandoned. It will be remembered that Morosco first planned to open a theater in which the public was to be admitted and in which special scenes at horse and automobile races were to be shot with the public as extras.

Elise Ferguson Returning
London—Elise Ferguson sailed from here yesterday abroad the SS. Adriatic. She is completing a tour of the world. Upon her return she will make "Sacred and Profane Love" at the Lasky studio in Hollywood.

Bessie Love is Going
Andrew J. Callaghan, who is in New York, announces that Bessie Love's projected "Trip to England" for scenes for "The Old Curiosity Shop" will be made early in the new year. Miss Love is now at work on "Penny of Tophill Trail."

Lubin Leaves on Trip
Bert Lubin, who is state riding "Honeymoon Ranch," left yesterday for a swing around the country to close pending contracts.

"Lying Lips" Ince's Second
Los Angeles—Thomas H. Ince's second production for associated producers will be "Lying Lips" formerly called "Magic Life."

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For Stage or Screen
OSCAR OSSO
Sole Agent
for French and Spanish
Authors
1457 Broadway, N. Y. City
Tel. Bryant 2305


Paul Scardon
Directed
"The Broken Gate"
By Emerson Hough
Now Completing Second Production with
Bessie Bariscale
Title to be announced later

HOTEL HOLLYWOOD
Blank's Dress Suit
How Did He Get It, Where and
When?—Maybe a Waiter
Knows
Abe Blank dropped in town Tuesday.
He mixed in with Clara Kimball Young, Harry Garson and Harry Reichenbach and a big party election night. Incidentally they went to the Sixty Club, a very exclusive resort where dress clothes are part of the order of the night. Blank was the only one in the party minus evening dress. So the party could not be scathed. Finally, to save the party from going elsewhere, Blank asked to be excused for a few moments, promising to return.

Twenty minutes later he did. He had on full evening dress. Where he got the clothes, the studs, the shirt, everything, was a mystery. He refused to explain.

Finally some of the crowd suggested going elsewhere—"making a night of it." Blank demurred. He said he couldn't stay out later than six o'clock. He had a friend, a waiter, he said, who had to report for duty at that hour.

Then the crowd was on to where he had secured the fine clothes.

Smith Back from Africa
J. C. Smith is at the Claridge hotel having returned from a trip to Senegal, Africa, where he secured a considerable amount of film.
3rd Anniversary
W. W. Hodkinson Organization
Celebrated at Luncheon—Many
Distinguished Guests

A celebration of the third anniver-
sary of his present organization
W. Hodkinson, president of the
organization bearing that name, was
guest of honor at a luncheon held
yesterday by his staff at the
Coffee Shop.

Among the more notable men pres-
ent were Mr. Hodkinson, President
S. W. B. Brown, John A. Pa-
comb, Harry S. Eddy, Richard
Pettijohn, C. N. Crandall, Pro-
duction Manager, Charles
Bacheller, Louis Joseph Vance,
and Harry S. Eddy.

New Deal On
A. H. Woods and Mack Sennett to
Produce Musical Productions on
B'way—Later to Be Filmed

A deal has just been completed
whereby Mack Sennett and A. H.
Woods have entered into an arrange-
ment for the production of five mu-
sical productions, one each year,
which will be written by Sennett.

This was announced yesterday by
E. M. Asher, Sennett's representa-
tive, who has been in New York for
the past three months carrying on
negotiations with Mr. Woods. After
the Broadway presentations, the
plays will be filmed at the Sennett
studios and released through the As-
soiated Producers.

The staging of the shows will be
on an elaborate scale and there
will be a book and appropriate music
and also headline acts will be injected
in to the productions and in all prob-
ability the scenes will be of a Los
Angeles locale.

While the famous Sennett Bathing
Girls will not be the feature, a bevy
of California beauties will be brought
on from the coast as a background.

The first of the series will be pre-
vented in the very near future. Mr.
Woods leaves for the coast within
two weeks to confer with Sennett.

(By wire to WID'S DAILY)

Los Angeles—Mack Sennett's first
venture into the comedy-dramatic
field will be "Heart Balm" for which
Ethel Gray Terry has been engaged.
This will also be Richard Jones' first
picture under his new arrangement
with Sennett.

Sees Industry Entering Politics
President La Guardia of the Board
of Aldermen addressed the A. M.
P.A. yesterday and in answer to a
question by Charles C. Pettipom
stated that in view of the fact that
the Board of Aldermen is to have
something to do with the public
officials by showing films of the
magnitude of public works and pub-
lic enterprises and in that way drive
home the necessity of electing capa-
bile men to take care of them.

Premier of "Sin That Was His"
Washington—"The Sin That Was
His," Select, will have its premiere at
the Columbia here Sunday for an
indefinite run.

--"Might Happen To You"--
DAILY

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Quotations
Last
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do pld. .......... .Not quoted
Goldwyn ......... 8 8 8
D. W. Griffith .......... Not quoted
Loew's, Inc. ... 20 20 20
Triangle ........ 7/16 7/16 7/16
World Film .......... .Not quoted

3rd Anniversary
(Continued from Page 1)
trying to have the Hodgkinson organi-
zation function so as to get the best
product, and in turn serve the ex-
hibitor in this manner. At the start
he said he had quite a time to get
the independent producer to under-
stand the difference between his and
other organizations in the field, but
that he believed this had now been
accomplished.
He then told an amusing story of
killing a duck with a fishing line and
was followed by Irving Bacheller,
the author, who spoke feelingly of
having a man like Mr. Hodgkinson in
the picture business, which he de-
clared was the greatest agency of
good that the world has ever known.
Hugo Ballin touched upon the idea
that there was too much of the phys-
ical action in present day produce-
tions and said that they did not show
enough thought, and that Mr. Hod-
gkinson was the only distributor in
the business who had that same
viewpoint.
Arthur James of the M. P. World
spoke on behalf of the trade press.

Mayflower to Move
Mayflower will move from its pres-
ent quarters on the fourth floor of
1465 Broadway to the offices until
now occupied by Thomas Dixon, ad-
joining the Mayflower offices.

Branching Out
(Continued from Page 1)
Associated in Cran dall Prod.
Lieut. Jim P. Anderson and Lt.
D. Willis, the former as general
ager with headquarters in Wash-
ton, and the latter as general rep-
resentative, with headquarters in
York. Both Anderson and Wil-
s are well and widely known in
circles. Both were for many y-
ears with Fox Film Corp. More re-
cently Lieut. Anderson has been asso-
ciated with First National in an exec-
utive capacity and, in fact, is still
that organization.
Willis severed his connections
with Selznick Enterprises to assure
himself with Cran dall. His base
quarters are Suite No. 1 in the 14
York Theater Bldg., where he
will handle propositions from indepen-
dent producers, either on a basis of
right purchase or percentage
arrangement.
The initial offering of Cran dall
Prod. to state right buyers is a
series of five features, starring C.
Kimball Young, which are to be
issued.

3rd Anniversary
(Continued from Page 1)
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ization function so as to get the best
product, and in turn serve the ex-
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ordinary poster carefully
he begins to appreciate the
vast superiority of the
RITCHEY Poster!
Still Another
(Special to WID'S DAILY)
Los Angeles.—With Art Acord as star, the Special Pictures Corp. enters the two-reel western field. Eighteen two-reelers will be released yearly by the company that has previously specialized in comedies and scenarios. A new producing company has been formed to sponsor the Acord two-reelers. It is known as the Western Pictures, Co., Inc., and S. M. Pierce is president and general manager. Walter De Courcy, formerly of Fox, will direct, and J. Anthony Roach is the staff scenario writer.

Two a Week
The complete schedule of Paramount releases for December, January and February includes 26 productions, two for each week.

Carney Seriously Ill
San Francisco.—Harry Carney, assistant manager of the Universal exchange, is seriously ill with pneumonia. He was stricken last week.

First National Pictures Win
High Praise from Press

Exhibitors Call Attractions Big Money-Makers—Both Stars and Productions Please Public

PEACEFUL VALLEY
"Peaceful Valley" is exceedingly clever. The types are humorous, and the stardom of Charles Ray is as justified as any in the whole realm of pictures."—Chicago Herald and Examiner.

HARRIET AND THE PIPER
"Anita Stewart's 'Harrriet and the Piper' has met with the wholehearted and generous approval of capacity audiences at the Kineama theater. Interpreted with all the beauty and glamour that splendid direction and a lovely star can contribute, Anita Stewart equals the best work of her career."—Los Angeles Record.

THE DEVIL'S GARDEN
"The Devil's Garden is a personal triumph for Lionel Barrymore."—Variety.

THE BRANDED WOMAN
"Norma Talmadge makes her role in 'The Branded Woman' true to life and imparts to the characterization her own personal charm. The cast is superior."—Los Angeles Examiner.

GO AND GET IT
"'Go and Get It' is dashing, full of impulse and genius-magnetic. I like Marshall Neilan's pictures because they are progressive and intelligent, branded with the earmarks of genius. This picture is a roaring, whooping melodrama."—Chicago Herald and Examiner.

THE THUNDERBOLT
"'The Thunderbolt' with Katherine MacDonald is a very good picture. You cannot lose on it. Miss MacDonald sure brings them in for me."—Oscar Troyer, Lyric Theatre, Rugby, N. D.

THE RIVER'S END
"'The River's End' is an extra good production. Patrons were all pleased, and I did a good business."—Edwin Behrndt, Idle Hour Theatre, Kasson, Minn.

THE YELLOW TYPHOON
"'The Yellow Typhoon' with Anita Stewart is a great melodrama. Did extra good business."—J. E. Stocker, Myrtle Theatre, Detroit, Mich.

First National Attractions

There'll be a Franchise everywhere
Why the Silence?

Queries The Film Renter of London is going public (Special to WID'S DAILY)

London—A leading article in a recent issue of the Film Renter deals with Alliance Film Corp., and the silence maintained by its directors.

"For the past few weeks," says the Film Renter, "rumor has been rife regarding the present and future activities of the Alliance Film Corp., the most highly capitalized producing company in the United Kingdom. It would, therefore, be well if the board of directors took steps to issue some definite statement as to the exact position of this leviathan company. So far as the public is concerned, the plans of the Alliance are shrouded in mystery, and the fact that this company, with its million pound nominal capital, has not yet put a single film on the market has caused considerable dissatisfaction among its shareholders. We understand that at the last private meeting of the company a further demand of 5s. a share was made.

"Recently three prominent members of the board, i.e., Gerald Du Maurier, A. E. Raper, M. F., and W. Hutchinson, tendered their resignations, which we believe have not yet been accepted. We are open to correction on this point. At the present moment the company's £1 shares (of which 10s. has been fully subscribed) are quoted on the Stock Exchange at 6s. 3d."

The article then refers to the statement issued in New York by Walter Crotch and Gustavus R. Rogers in answer to rumors affecting the company. Then the article says:

"Neither Mr. Higham's generalities nor Mr. Rogers' declamations shed much light on the situation, and in the absence of any definite pronouncement from the present directorate, the Film Renter and Moving Picture News would like to ask those gentlemen the following questions:

"Is it a fact that at the company's last private meeting of shareholders there was considerable criticism of the policy of the corporation and that the directors were asked to withdraw from the meeting?

"Whether the shareholders present deprecated any further expenditure until such time as an Alliance production was ready for trade presentation?

"Whether the call for 5s. a share at this meeting was successful?

"Whether a committee of shareholders has been appointed to look into the affairs of the company?

"How much of the subscribed capital has already been expended, and what have been the average weekly overhead charges of the concern for the past year?

"When will the first British Alliance production be ready for showing, and will it be ensurred a world market?

"How much money has been advanced to the British Actors' Film Company?"

Blumenstock in Brooklyn

M. B. Blumenstock formerly of First National, is now at the Brooklyn Strand, handling publicity.

Blue Returns to Coast

Monte Blue, having finished his work in "The Kentuckians," has returned to the Coast where he will complete "The Jackals," another Paramount picture, under the direction of George Melford.

Neva Gerber in Features

(Special to WID'S DAILY)

Los Angeles—The Berwilla Film Corp. will star Neva Gerber in a series of features, the first to be a magazine story. Miss Gerber has recently been co-starring with Ben Wilson in serials.

Patton to Direct Priscilla Dean

(Special to WID'S DAILY)

Los Angeles—Stuart Patton will direct Priscilla Dean in her next Universal-Jewel Picture "Under False Colors." Tod Browning has been directing Miss Dean of late.

Christies Celebrate

Los Angeles—The Christie Film Co., Inc., celebrated the ninth anniversary of the opening of its studio last week. One hundred couples, each married at least 50 years were the guests at the studio and prizes were awarded to those longest married.

Joe Rock Coming East

Los Angeles—Joe Rock is going east to a new contract.

Arrow Gets Hoxie Film

(Special to WID'S DAILY)

Los Angeles—Arrow Film will distribute "The Man from Nowhere" Jack Hoxie's first feature for Berwilla Film Corp. Francis Ford is now making the picture.

Brandt, Eastern Agent

(Special to WID'S DAILY)

Los Angeles—Joe Brandt will handle all eastern affairs for Ben Wilson productions. Wilson is president of the Berwilla Film Corp. which produces serials and also features with Neva Gerber and Jack Hoxie.

Fims' Long Arm

(Special to WID'S DAILY)

Washington—"Commerce Reports" states that by means of pictures certain American products are now being advertised in the theaters of Karachi, India. One set of film that has proven particularly interesting is devoted to road-making machinery at work.

Switzer Opens Own Offices

Thomas Wilson Switzer, formerly of Famous Players, where he aided in studio systematizing has opened his own offices at 1587 Broadway. He will act as studio and production consultant.

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Illustrations

DAILY

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Studio—209-219 E. 124th Harlem
Studio—361 W. 125th Morn. 6985

“Over the Hill” at Lyric
"Over the Hill" will move from Central to the Lyric on Sunday. It will play an indefinite run at latter theater.
Suit Over Star

bune Prod. Want Florence Reed to Cease Work for Ziegfeld Cinema Corporation

A suit to restrain Florence Reed, appearing in the leading role in "The Forbidden Thing," Allan Dwan’s first Associated Producers’ picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon. - Adv.

Retribution comes at last to Glory Prada, thief of love and honor in "The Forbidden Thing," Allan Dwan’s first Associated Producers’ picture, with an all-star cast including James Kirkwood, Helen Jerome Eddy and Marcia Manon. - Adv.

Loew Host Again

This Time He is Taking a Party to Ottawa—Ceremonies at State Theater Today

Marcus Loew has the fever badly. Every time he opens a new theater he simply must have a delegation of picture folk present to make the celebration a real one.

And so tomorrow night another party leaves via special car and all that for Ottawa where the Loew theater will be opened on Monday. The party will be gone until Thursday. Two Metro cameramen are going along to make a celluloid record of what transpires. Nels Granlund is in charge and he says that he will absolutely “knock ‘em dead.”

Those who are going are: Texas Guinan, Ann Luther, Betty Bond, Lynn Leslie, Lillian Walker, Grace Valentine, Margaret Beecher, Neya McMein, Beulah Livingston, Will Morrissey, Edward Earle, Matt Moore, Muriel Ostriche, Marguerite Marsh, Helene Davis, Mildred Rear.

(Continued on Page 2)

Don’t Cut Prices

Is What Theater Owners’ Chamber of Commerce Will Tell Exhibitors

The Theater Owners’ Chamber of Commerce plans to conduct a campaign among Greater City exhibitors on the question of reduced admissions. An official of the organization stated yesterday that in some quarters where business had fallen off, exhibitors thought a reduction in admissions would help. However, they will be told not to do any such thing that admissions will never come down and that the exhibitor is only now coming into his own in the matter of making money on his investment.

Leave for Coast Today

Bryant Washburn, Mrs. Washburn, Charles Davis and other members of the producing unit leave today for the coast where cutting and editing of "The Road to London" will be completed.

(Continued on Page 2)

Plans Paris Studio

For D. H. Prod.—Madame Dulac’s Company—Pictures With American Earmarks Planned

Madame Germaine Dulac, the French director who has her own company in Paris called D. H. Prod. plans to erect a studio in Paris in which she hopes to make pictures with all the earmarks of the American output. A site of about 30,000 square feet has been secured for the proposed plant.

Madame Dulac, who is now in this country, is making a tour of the studios around New York in order to acquaint herself with American producing methods. She is buying lighting equipment to take back with her to France. An arrangement has been made with the Alton Play Bureau for stories by American authors to be made in France and the Alton Play Bureau in turn will handle in this country works of French authors.

It will be recalled that Alton has secured exclusive rights to all the stories published in Pearson’s magazine from 1890 to 1911.

(Continued on Page 2)

O’Brien Back

Dennis F. O’Brien of O’Brien, Malevinsky and Driscoll is back in New York from abroad. He returned on Wednesday.

Kipling May Come to America

(By wire to WIDE’S DAILY)

Los Angeles—Rudyard Kipling himself may come to this country in order to oversee the filming of some of his stories which will be made at Brutton’s for Pathe release.

Veiller Leaves

Bayard Veiller, in charge of production on the coast for Metro, left yesterday for California. While here, among other things, he arranged with Henri Bendel to dress ensembles and stars in future Metro productions.

Mayer Special Opens in St. Louis

Louis B. Mayer’s special, “The Woman in His House,” will open at the Grand Central, Syros Shorour’s new house in St. Louis on Nov. 15. Tom North leaves tomorrow to get the advance campaign under way.

The Strand and Rivoli have contracted to show the Buster Keaton comedies.
Suit Over Star
(Continued from Page 1)
broken the contract in ways too nu-
merous to mention. The principal
breaches, he declared, had been the
failure to present her in vehicles
"suitable to her standing and com-
mensurable to her reputation." In
August," he further remarked, "Mr.
Birnberg offered to serve papers on
me and asked me if I would accept
suit. After I replied in the affirma-
tive I heard no more and repeatedly
asked them to start action. On Sept.
29, I even wrote to them, but it was
not until Nov. 3 that they took this
action. An agreement had been en-
tered upon with Miss Reed and Birn-
berg whereby the contract was nulli-
fied some time ago, besides."

In response to a question, Joseph
said that although he had no copy
of the agreement, he could prove that
the contract was broken.

Ziegfeld and C. S. Flanders, his
attorney, bore out Joseph's state-
ments and emphatically stated that
they had made no effort to sign Miss
Reed and Birnberg, neither of whom
that such action would involve no legal
entanglement.

Hart Granted an Injunction
Los Angeles—The superior Court of
Los Angeles County has granted
William S. Hart an injunction
against the Peerless Film Service
Co., and a Los Angeles exhibitor,
restraining them from distributing
and exhibiting under false titles a
number of William S. Hart films.

Loew House Changes Policy
Toledo, O.—The policy at Loew's
Valentine has been changed to full
week runs, and the admission rate
has been raised. A large orchestra
has been installed.

Morgenroth Manager
Ben Morgenroth, has been ap-
pointed manager of the New York
Avenue Masterpiece Film Dis-
tributors Corp.

Look for Settlement in Okmulgee
Okmulgee, Okla.—It is expected
that the strike of operators will be
settled shortly. The operators have
been out since Jan. 1. Stage hands
and operators are expected to form
one union.

Loew Host Again
(Continued from Page 1)
don, Winifred Westover, Olive and
Alma Tell, and last but not all the
most important, Marcus Loew.
Today at noon the cornerstone of
the new State theater at Broadway
and 45th St. will be laid with Bert
Lytell and Ina Claire figuring pro-
minently in the ceremonies.

President Fleischmann of the
Fleischmann Construction Co. will
present silver trophies to Miss Claire
and Lytell, who will do the mason-
sary. Four hundred members of the
Labms' Club, headed by R. H.
Burnside, the band of the 7th Regi-
ment and a police delegation will add
to the gayety of things. Marcus
Loew himself promises to attend the
ceremonies.

Hold Naming Contest
Rochester, N. Y.—A contest to
select a new name for the Corinthian
is being held by the owners and
many suggestions have been received.

Among Exchanges
Baltimore, Md.—The local Universal
office is now located at 420 E.
Lexington St.

Detroit, Mich.—Independent Mas-
ter Films has bought out Joe Her-
wick's exchange.

Buffalo, N. Y.—A screening room
is being installed in local Select
quarters.

Dallas, Texas.—Peacock Prod., Inc.,
has moved into 1801 Commerce St.,
sharing office space with United
Artists.

Pittsburgh, Pa.—Ed Edley, form-
ally with Goldwyn in Detroit, is now
here.

Pittsburgh, Pa.—Harry Michelson,
Universal salesman, operated on for
appendicitis over month ago, has
fully recovered and is back at work.

MOTION PICTURE STUDIOS
FOR RENT
Immediate Possession
See THEO. C. YOUNG
16 E. 42nd St. M. H. 8500

We Are Experts
We modestly admit it—but it's the truth. Twenty years of ex-
perience in the theatrical and motion picture industry have given
our staff a thorough knowledge of YOUR problems. Our ad-
vice on insurance problems is yours for the asking and we are
as close to you as your phone.

10th Anniversary
of
Pathé
Special
Features
Special
Service
Nov. 15 - Dec. 5

Aschers Warn
Ascher Features, Inc., have un-
erved with a warning to the trade that print
prints of certain Triangle series have been
exchanged in the middle part of the state and that they are
being distributed. Ascher features say they hold exclusive right
to these productions in New York and Northern Jersey and that
prosecuting offenders.

Labor Wants Sunday Show
Okahoma City—The central tier
and labor council has adopted a
resolution opposing the closing of
theaters on Sunday. The Motion
Picture Alliance is in favor of Sunday
shows.

The exhibitor, knowing that God helps those who help themselves, is mak-
ing a clamorous demand for RITECHY posters.

RITECHY
LITHO. CORP.
406 W. 31st St. N.Y. Phone Chelsea 388
HERE'S PROOF

CLARK-CORNELIUS
CORPORATION
MOTION PICTURES
One Seventeen West Forty-Sixth Street
New York City

October 30, 1920

Wid's Daily,
New York City.

Gentlemen:

On our latest production, "ADAM AND EVE," which we are distributing through state right exchanges, we ran an advertisement in your October 21st issue of Wid's and I thought it would interest you to know that we have received more inquiries from this one advertisement than we have received from any similar advertisement in the history of our organization.

Although this advertisement was placed only once in your paper we have received offers and inquiries from virtually every important territory in the United States.

This is indeed an unusual achievement for a production on the independent market.

With kindest regards,

Sincerely yours,

Secretary,
Clark Cornelius Corp.

An Unsolicited Letter—
Every Advertiser Should Read—
After All It's Results That Count
PUTTING IT OVER

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know you cleaned up.

Charge this to Mr. Burleson if you wish. It is highly possible that delay in the mails may be responsible for the fact that Paramount Week returns from Milford, Ind., are just coming in; but their receipt reveals a live-wire exhibitor who isn’t afraid to spend money to make it and who conducts his small house in a community of less than 1,000 along progressive lines.

The exhibitor in question is A. M. Leitch, proprietor of this Royal which seats 185. Milford has a population of 823. Owing to its diminutive size it was of necessity, omitted from the community whose titles were included in the Paramount Week newspaper advertising appropriation.

In view of this fact Leitch decided to go quite on his own. He has always been a Paramount booster and recognized the selling talk in advertising quality films and making his film public "shop" for the best. So, entirely on his own account he ran a full page Paramount Week advertisement in the local weekly, The Milford News. He announced his bookings for the coming week, more than that he wanted to put across his idea of quality pictures.

He used a brief outline of the stars appearing in motion pictures now, who previously could only have been seen on the speaking stage for $1.50 or $5.00. The Royal, while a 35 and 50 cent house, showed pictures and talents, the advertisement stated, could not be seen at the theaters with lower admission rates. Content to leave his rivals with this brief dismissal, Leitch then went on to explain the wisdom of spending in amusement just as in anything else.

West Lebanon, Ind.—An up-to-the-minute showman is Sam Erksine, owner of the Banner Theater. The Banner has a seating capacity of 298. Out of the total population of West Lebanon is 642. Erksine is constantly striving to build up his theater. One of the cleverest ideas he has is the way he presents one show a week. This show is run by Erksine himself.

U. B. O. Booking

Educational reports that its single reel special, "The Art of Diving," demonstrated by Annette Kellerman before the standard motion picture camera and by the Cineal slow motion process, has been booked through the entire United Booking office theaters in Greater New York, the Keith houses in New England, and the complete Orpheum circuit from Chicago through to the Pacific coast.

The New York bookings total 161 days, including a week at the Palace, he said to be the first time that the Palace has played a picture after it had already been shown on Broadway. "The Art of Diving" was shown at the Capitol on anniversary week.

All Excited in Atlanta

Atlanta—The committee composed of John Ezzell and Bill Wassman has returned from New York with the news that they secured for Southeastern Motion Pictures Exposition for the week of Dec. 6, a number of stars among which are Eugene O’Brien, Helen Gardner, Ruby DeRemer,泽na Keefe Muriel Ostire, Eddie Polio, and Lucile DuPre.

The Auditorium-Army has been secured for the occasion and is to be decorated in gala fashion.

and no admission fee is charged. And he stands them up. The merchants benefit by the arrangement for it brings the farmers in from the outlying counties and the farmer’s money is spent in large quantities for groceries, clothing, tools, hardware, and so forth, and Erksine benefits in turn for by this means a number of people are interested in the screen and become regular patrons of his theater. When this idea was originally tried out, Erksine ran his free show on Saturday, but he found that the farmers were too busy to attend and now he runs it every Tuesday night—and he plays to 600 people.

Brooklyn—Edward L. Hyman, of the Strand put on a unique prologue to herald the showing of Anita Stewart in "Harriet and the Piper." Just before the feature the Strand contains revealed a beautiful garden, an exact reproduction of the ball masque scene in the film proper. In this scene men and women in brilliant masquerade costume joined in mardi gras spirit. They were infusing all the passionate spirit of Bohemia into their dance movements, when there was a sudden flash of fire and the devil appeared to claim his pay from those who defied custom.

Wineland Adds to String

Picher, Okla.—J. D. Wineland who owns the Mystic Here, and theaters in Webb City, Mo., and Tar River, Okla., has taken over the Picher and Liberty theaters, operated by the Pittsburg Amusement Co.

Grand Buys "The Victim"

Sam Grand of the Boston Federated Exchange acquired the New England rights to "The Victim" from C. B. C. Film Sales Corp.

Prince of Wales Film

London — Capt. W. C. Barker is home again after a seven months’ tour with the Prince of Wales in his official capacity as cameraman attached to the staff.

The appalling absence of British films in the colonies was driven home to Barker very forcibly during his tour. He says he hardly came across a single British picture being shown. Everywhere he went American productions were predominant.

Barker hopes to condense the many thousands feet of film of the tour upon his return and a half hours’ entertainment.

CUTS AND FLASHES

The Active Supply Co. has moved to 753 7th Ave. from 729 7th Ave. It has secured the franchise for Greater New York and Northern New Jersey from the Synchronized Scenario Music Co., Chicago, which prepares a musical score for pictures.

Talbot Mundy has lent his knowledge of English Ford for use in "The Price of Possession."

When Jesse L. Lasky left for Los Angeles Tuesday, he was the English actor, who is on a trip around the world.

National Photographers, Inc., have moved to new quarters at 717 7th Ave.

Pike A. W. 1467 Broadway Bryant 5-6000

FILM SERVICE

FILM SERVICE BUREAU

P.O. Box 1600 Bryant 5-6000

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Mark M. Denten

Hudson Heights, N. J.

Tel. Union 4-6000

PALISADE FILM LABORATORY

Mark M. Denten

Palisades, New Jersey

Morose 62

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Hoboken, N. J.

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Trenton,

H. J. Strzykewycz

General Manager

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W. M. Keszler Printing

Trenton, N. J.

Tel. Fort Lee 9-6000

MOTION PICTURE REP.

JOHN J. LIVINGSTON

Starr, Directors, Authors Producers

1440 Broadway Bryant 8005, 6243, C

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THE ARCO PRESS

Inserts, Booklets, Title Decks

225 W. 39th St.

Bryant 2158-6

BARNES PRINTING CO.

Movie Poster Specialists

36 East 22nd St.

Phone Gramercy 1

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Quality Printing for the Trade

148 W. 41st St. 

Bryant 3375-6

PROJECT ROOMS

SIMPLEX STUDIOS

220 W. 42nd St.

Bryant 1155

John F. Long, Mgr.

STATES RIGHTS MARKET

COMMONWEALTH FILM CORP.

Sam Zierler, President

1600 Broadway New York A

STUDIOS

ESTE STUDIO AND LAB., INC.

Studio—209-211 E. 124th Harlem 7

Studio—361 W. 125th Morn. 498
She learned the truth about men by bitter experience.

May Allison in Are All Men Alike

Shows the glamor of Greenwich Village life.


Metro Pictures Corporation
A picture which meets every appeal—

The master-appeal of sex,
the appeal of lavish spectacle,
the appeal of powerful drama,
the appeal of combat — not the crude scuffling of two ruffians, but the more terrible struggle between two forceful wills,
the appeal of gentle love,
—all these "THE FURNACE" offers!

It is a super-picture, a great screen-epic of humanity's most intimate relationship — marriage! Your box-office needs this picture NOW!

The William D. Taylor Production of

"THE FURNACE"

Adapted by Julia Crawford Ivers from the novel by "Pan."

REALART PICTURES CORPORATION 469 FIFTH AVE NEW YORK
Features Reviewed

Mr. and Mrs. Carter De Haven in . . . . TWIN BEDS
First National .......................... Page 3

Charles Ray in . . . . . . . . AN OLD FASHIONED BOY
Thos. H. Ince-Paramount ............... Page 5

SOMEONE IN THE HOUSE
Metro .................................. Page 7

Frank Mayo in . . . . . . . . . . . HONOR BOUND
Universal ............................... Page 8

Tom Moore in . . . . . . . . . . . OFFICER 666
Goldwyn ............................... Page 9

Edgar Lewis presents . . . . A BEGGAR IN PURPLE
Pathe ................................ Page 11

Mary Miles Minter in . . . . EYES OF THE HEART
Realart ................................ Page 13

George Walsh in . . . . . . . . THE PLUNGER
Fox ................................ Page 15

THE U. P. TRAIL
B. B. Hampton-Hodkinson ............... Page 21

Short Reels ............................. Page 23

News of the Week in Headlines

Monday

Louis B. Mayer signs John M. Stahl and Edwin Carewe for four pictures each.
Famous Players to release "The Bait," Tourneur-made, with Hope Hampton.

Tuesday

Famous Players planning one large stock company and series of super-specials. Cecil DeMille to make the first, "Anatol."
Milton Hoffman resigns from Famous Players.
Hiram Abrams returns from Europe. Says American picture of quality will always secure bookings in England.
Playwright and producers' new film contract becomes operative.
Walter Greene forms Walgreen Distributing Corp. Will release 12 a year.

Wednesday

Actors' Equity preparing new contract with producers.
Tom North leaves Tom Moore to join Louis B. Mayer.
Marcus Loew wins litigation in Cleveland over First National product for his Stillman theater.
Allen Holubar completes contract with Al Kaufman.

Thursday

Loew's, Inc., has 17 state theaters under way. Chain now totals 104.
S. A. Lynch acquiring more theaters in Southeast.
Mildred Harris Chaplin to produce independently.
Number of special films slated for Broadway runs waiting for theaters.
Falkner-Tyrol productions to distribute 30 French films in this country.

Friday

W. W. Hodkinson Corp.'s third anniversary celebrated at luncheon.
Max Sennett and A. H. Woods to produce musical revues jointly.
Crandall Productions formed. First series, Clara K. Young reissues.
Broadwell Productions increases capital to $3,800,000.
Going in for features.
T. Hayes Hunter to make one picture for Dial Film.
Special Pictures sign Art Acord for two reel westerns.

Saturday

Madame Dulac, French director, plans studio in Paris; now buying equipment.
Suit filed to restrain Florence Reed from appearing in Ziegfeld Cinema Prod.
Theater Owners' Chamber of Commerce advises local exhibitors not to cut admissions.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
State Rights Only

The Greatest Melodrama of All Time

“BELLOW THE DEADLINE”

Directed by
J. P. McGOWAN

Adapted from
HENRY ARTHUR GOODEN’S

Powerful Story of Adventure in the Underworld

Superb Cast Headed by
J. B. Warner and Lillian Biron

Supported by
Bert Sprotte and Robert Anderson

An Extraordinary Production of Exceptional Box-Office Value

When Real Productions like this are offered the trade, territories are sold overnight without delay or haggling. If you are open for

A PICTURE OF MERIT

Swift — Thrilling — Intense and Consistent as to Story, Plot and Detail

WIRE YOUR INQUIRY TODAY

Sidney Ascher, Pres.

ASCHER PRODUCTIONS, Inc.
130 WEST 46th STREET, NEW YORK

INTER-OCEAN FILM CORPORATION, 218 West Forty-Second Street, NEW YORK, Sole Foreign Distributors
Prolonged toward the End but Numerous Real Comedy Bits Get It Over

Mr. and Mrs. Carter DeHaven in
“TWIN BEDS”
First National

DIRECTOR ..................... Lloyd Ingraham
AUTHOR ...................... Margaret Mayo and Salisbury Field
SCENARIO BY ............ Rex Taylor and Bob McGowan
CAMERAMAN ................. Ross Fisher
AS A WHOLE .......... Amusing comedy offering has many genuine laughs; doesn’t become suggestive despite possibilities

STORY ........ Adaptation of Margaret Mayo stage play rather augmented for feature purposes
DIRECTION .... Maintains adequate coherence despite much “in and out” business

PHOTOGRAPHY ..................... Good
LIGHTINGS ......................... Clear
CAMERA WORK ................. Good
STARS ... Carter DeHaven presents most of the comedy with Mrs. DeHaven providing the cause
SUPPORT ... William Desmond and others do well
EXTERIORS ... Practically none
INTERIORS ...... Only requires one of two scenes
DETAIL ......................... Adequate

CHARACTER OF STORY ... Musical comedy star gets into wrong apartment where he finds it difficult to get out

LENGTH OF PRODUCTION ....... 5,569 feet

For the past two or three years the bedroom farce has had a place on at least one New York stage for each season and perhaps “Twin Beds” started the ball rolling. Now First National has produced a picture based on the Margaret Mayo play with Mr. and Mrs. Carter DeHaven in the leading roles. Of course the spoken lines are missed for they provided much of the comedy, even though they weren’t always without a world of meaning.

But despite the lack of dialogue First National has secured an amusing comedy offering with enough humorous situations to get it over and at the same time has kept the picture free from suggestiveness. This is certainly a point in its favor. The action takes place almost entirely in one room and even though it is a case of continuous “in and out” on the part of all the characters, still the director has managed to maintain adequate coherence.

For feature purposes the original story has been rather prolonged in the latter reels and if it weren’t for some really good laughs at intervals during the long sequence when Signor Monti tries unsuccessfully to extricate himself from a bedroom other than his own, “Twin Beds” would have come to an unhappy conclusion, but even if this business is just a bit tedious it isn’t going to matter much for Carter DeHaven through his genuinely appreciative understanding of comedy value, keeps the interest pretty well centered about himself and his actions. William Desmond, Mrs. DeHaven and Helen Raymond offer pleasing performances.

Signor Monti, a singer, famous but henpecked, takes more than a passing interest in Mrs. Hawkins, a neighbor, which fact is noted by Mrs. Monti and Mr. Hawkins. Soon the Monti’s move to an apartment on the Drive where the Signor will not see his Juliet. Mr. Hawkins thinking it advisable to get away from the Montis, also moves to an apartment on the Drive and of course quite accidentally, the two families are in the same house, with apartments on the seventh and eighth floors respectively.

After a very daring escape from captivity and his keeper (Mrs. Monti) the singer spends a riot of a night at cards and liquor and finally after considerable good comedy gets into Mrs. Hawkins apartment and spends the night in one of the twin beds. What follows can’t be described. It’s just a matter of watching Monti try to get out the next morning without being seen by Mr. Hawkins or friend wife.

Title All That’s Necessary for Box Office Returns
Box Office Analysis for the Exhibitor

You need have no fear of getting it over if you book it. You have a title already well enough advertised and talked about to work with. Just announce the screen adaptation of Margaret Mayo’s stage play “Twin Beds” and that should be sufficient. For those who may have their doubts as to the “purity” of the piece you can promise them a clean comedy offering and back it up.

It might also be well to announce the stars and say that it is their first feature production. Both do very well and may come to mean something at the box office. However, judging from the crowd that tried to get into the Strand as late as the last show on the opening day, you need just mention “Twin Beds.” Catchlines and exploitation stunts are simple enough if you want to make a splurge.
2,000 Theatres

representing the biggest and best amusement institutions of the United States are playing, under contract, the "A. P." productions.

Both as to the volume of our product and the number of theatres in which it is booked, Associated Producers, Inc., is the largest independent producing and releasing organization in the motion picture industry.

The friendship of exhibitors and their insistence upon the best productions, no matter who makes them, are basic reasons for the instant success of our organization.

We are not a "swelled-head" organization. We realize that we are being judged critically; that we must exceed our previous best; that other distributing organizations are hostile to us and spread unfair propaganda concerning us. This latter is of small consequence with the fair exhibitor-buyers. We are making the pictures to hold your confidence and support.

GEORGE LOANE TUCKER - MAURICE TOURNEUR - J. PARKER READ JR.
THOMAS H. INCE - MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Another Charles Ray Winner

Charles Ray in
“AN OLD FASHIONED BOY”
Thos. H. Ince—Paramount

DIRECTOR ............... Jerome Storm
AUTHOR ....................... Agnes C. Johnston
SCENARIO BY ............... Agnes C. Johnston
CAMERAMAN .................. Chester Lyons
AS A WHOLE......Very entertaining picture; has plenty of fine clean comedy that will surely please
STORY.......Attractive in its simplicity; real human story and genuine Charlie Ray vehicle
DIRECTION .................. Splendid
PHOTOGRAPHY ............... Good
LIGHTINGS ................. Clear
CAMERA WORK ............. Good
STAR.... His usual pleasing personality the dominant keynote
SUPPORT .......... Ethel Shannon a pretty heroine
EXTERIORS ................. Sufficient
INTERIORS .................. Look real
DETAIL ....................... Good
CHARACTER OF STORY...... Young fellow with old-fashioned ideas wants to marry a very new-fashioned girl
LENGTH OF PRODUCTION ........ 4,617 feet

Jerome Storm has a keen understanding of comedy value and together with the star puts a real wallop into this angle of each one of his pictures. The titles are well worded and are humorous in themselves in more instances than one. There are several bits that make more than an ordinary impression, among them the moment where hero shows his bride-to-be through the bungalow he has built for her and she says it is “cute but she would hate to have to live in it;” the taffy-pull with the youngsters in which things are pretty much “messed up;” the quarantining of the bungalow so hero can keep his sweetheart with him, and many others.

Dave (Charles Ray) gives up all hope of a happy married life when Betty vows she will not live in the bungalow he has built for her and goes back to her former sweetheart. Hero returns to what should be his “home” and finds Sybil, the wife of his friend, and her three children. Sybil has had a row with her husband because he wouldn’t buy her a new hat so she plans to give him a scare by hiding herself and the children from him.

Dave tries to take care of the children who will help him forget his own troubles. That night the husband phones Dave that he is coming over but Dave has to hide the children who have become ill from eating too much candy, so he tells the friend he has measles and not to come. Betty’s father is a doctor and Dave calls him in to tend the children. Betty comes along with her father and Dave cooks up a scheme with the Doctor who favors Dave, to quarantine the house so he can keep Betty to take care of the children and at the same time have her near him.

Sybil’s husband arrives and when he discovers his wife and children in Dave’s home he thinks all kinds of things about his “friend” and there’s a big row in which poor Dave takes a lot of abuse but he finally regains Betty’s love and that’s the end.

Tell Them It’s Another Real One From This Star

Box Office Analysis for the Exhibitor

First of all book this and then rave all you want to about it and the money coming in and the smiles going out should repay you if you get crushed in the rush for “An Old Fashioned Boy.” All you have to do is to announce the star’s name and tell them he and Jerome Storm have made another human picture for their entertainment.

Catchlines shouldn’t be necessary to get a full house but if you care to use them to give an idea of the story you could say “See what happens when ‘An Old Fashioned Boy’ wants to marry a new-fashioned girl.” Or, “You, prospective bridegroom: Don’t build the bungalow until she says ‘Yes.’ See an ‘Old Fashioned Boy’ and you’ll know why.”
More hazardous stunts, greater surprises, more delightful romance, more comedy than ever before

WILLIAM FOX presents

TOM MIX

IN

The Texan

A thrilling tale of the great Southwest.

by James B. Hendryx
Directed by Lynn F. Reynolds
Unusually Good Program Picture But Last Shot Needs Improvement

"SOMEONE IN THE HOUSE"
Metro

DIRECTOR .................. John E. Ince
AUTHORS .................. Larry Evans and G. S. Kaufman
SCENARIO BY ............ Marc Robbins and Lois Zellner
CAMERAMAN ................. George K. Hollister

AS A WHOLE ... Fairly interesting society crook idea
STORY ...... Crook turns straight when he realizes
he's in love

DIRECTION .................. Generally good
PHOTOGRAPHY ............... Very good
LIGHTINGS .................... Adequate
CAMERA WORK ................ Good
LEADING PLAYERS ... Edmund Lowe good looking, active hero; Vola Vale adequate in little
she has to do. Edward Connelly as usual
excellent

EXTERIORS .................. Satisfying
INTERIORS ................. Up to mark
DETAIL ........ Close up to follow concluding title
would help a lot

CHARACTER OF STORY ...... Excellent for neighborhood houses

LENGTH OF PRODUCTION .... Abou 5,400 feet

"Someone in the House" Metro, might have much
better been called "The Dancer" or for that matter
anything else, because the title means so little. Taking
all in all Metro has turned out a very satisfactory
program offering which, with a little touch at the
finish would prove unusually worth while. It's one of
those crook plays where Hero just loots pearls, dia-
monds and such from—as one of the titles puts it—
those who can afford it. The open season for looting
from the rich is therefore on. He is known to the
police as "The Dancer" and in the end, while stealing
a necklace worth a hundred thousand from a rich
society girl he blunders. Yes; he falls in love with her.
When he realizes she loves him he returns the jewels
and a title indicates that they are going to be very
happy with The Dancer giving up burglary as a pro-
fession and becoming a regular honest to goodness
straight as a die business man. Just why they thought
the title was enough is hard to understand. It would
have seemed a lot more like it should have been had
The Dancer had heroine somewhere near his chest
looking down into her limpid eyes. Just the same,
seriously speaking, this title needs a shot to clear
things up. It's somewhat unusual to end this sort of a
picture with a title. Someone is going to figure there
is more coming and won't want to leave.

Ince has handled most of the stuff with sure fire
speed and the offering holds up remarkably well all
along the line except for the weak spot at the finish—
which, incidentally, can easily be fixed up. Metro fea-
tures no one in and yet the cast is very good indeed.
Edward Connelly gives a finished performance as the
"Deacon" a pawnbroker who disposes of the jewels
the Dancer steals, and Edward Johnson's detective
Malone is true to life without unnecessary stunts.

Promise Them Something a Little Different in a Crook Play

Box Office Analysis for the Exhibitor

Metro has given you a well balanced cast and a
fairly good story here and with a neighborhood house
audience you can get away with this in very good
shape. It is a sweet sort of thing with the inevitable
love affair plainly distinct from the very minute the
crook hero starts and meets her. Yet it is entertain-
ing and at times exceedingly interesting. He turns a
number of new tricks and you can dwell on these in
your advertising and exploitation. It isn't a great big
thing and you can't rave but it is much better than
the average program release and you needn't hesitate
to say so. It's a lot better, incidentally, than many of
the recent program releases of this and other
companies.

If you like catchlines use something like this: "Do
you think you'd give up a $100,000 necklace just
because you loved her? See how its done in 'Some-
one in the House' at this theater." Or 'He was a
regular crook until she came along. See how she
handled him—when the entire detective force couldn't
'Someone in the House' at the blank theater tells it all.'
Meritorious Offering Has Unsympathetic Twist

Frank Mayo in
"HONOR BOUND"
Universal

DIRECTOR ..................... Jacques Jaccard
AUTHOR ...................... Jacques Jaccard
SCENARIO BY ................ Not credited
CAMERAMAN ..................... Ben Kline

AS A WHOLE............. Splendid atmosphere and good handling of cast result in creditable production

STORY........ Has twist in theme which is unsympathetic

DIRECTION...... Highly commendable; has handled both story and players in fine fashion

PHOTOGRAPHY ................. Good

LIGHTINGS ..................... Some fine effects

CAMERA WORK ................ Praiseworthy

STAR ................. Holds down his end very well

PLAYERS....... Dagmar Godowsky gives splendid characterization; others up to standard

EXTERIORS ..... In keeping with the story

INTERIORS ......... Just what they should be

DETAIL...... Numerous touches that enhance value of the offering; has slight anti-climax

CHARACTER OF STORY...... Young man accepts the guilt of his sister’s erring fiancé

LENGTH OF PRODUCTION .... 4,751 feet

Working with a capable cast and original story, Jacques Jaccard has turned out a production that is excellent in atmosphere and holds attention in fine style. The offering has been directed in a manner that transfers the spectator to its South American locale and sustains interest at all times.

There is, unfortunately, a twist of prominence in the theme that may not meet with general approval. One of the principal characters, who in civilized territory is a gentleman, loses all sense of propriety when in the strange land and transfers his guilt in an affair with a native girl to the brother of his intended wife. Few patrons are likely to sympathize with the hero’s act in shouldering the blame instead of exposing his prospective brother-in-law. Jaccard explains this somewhat by stating in one of the early titles that he has based his story on the idea that morality is determined by the environment and location. Whether or not the average spectator will philosophize in this manner is another matter.

In every other respect, the production measures up to a high standard. Dagmar Godowsky gives a most creditable performance. Nick De Ruiz handles his character finely, Irene Blackwell does her share of the work well and Helen Lynch is pretty as the heroine. The star fits well into his role, while Edward Coxen and the others do all that is expected of them.

Frank Mayo goes to South America to overcome his dissipating tendencies, where he is associated with his sister’s fiancé and works in the employ of his sweetheart’s father. Coxen, who is to marry his sister, leads a life lacking in restraint. When the bride-to-be come South, circumstances point to Mayo as the man who has had a wild affair with a native girl and he shoulders the responsibility. Ultimately his beloved in convinced of his innocence, while Mayo who has gone back to the United States, absolved of all guilt reforms and everyone is happy.

Accent the Morality Question and It Should Pay

Box Office Analysis for the Exhibitor

Although you are given a satisfactory production, you have one handicap to contend with, that being the lack of sympathy one angle of the story receives. But for that you can promise your patrons a meritorious production. You should in all fairness use catchlines that will make them aware of that fact. Spring the question of morality and circumstance on them, linking your copy with the story so that they have a suggestion as to its character.

Frank Mayo, should be played up, this being one of his best vehicles in quite some time. Let them know also of Dagmar Godowsky’s fine work.
Al Christie's 6-Reel Comedy Drama

SO LONG LETTY

From the famous Oliver Morosco Success
Al Christie's 6-reel Comedy Drama

So Long Letty

From the famous Oliver Morosco success

Instilled with a joyous spirit and interwoven with an absorbing love story, "So Long Letty," because of this happy combination, is the season's outstanding Comedy-drama.
Thoroughly Entertaining Offering With Star at His Best

Tom Moore in
"OFFICER 666"
Goldwyn

DIRECTOR ...................... Harry Beaumont
AUTHOR ...................... Augustin MacHugh
SCENARIO BY .................. Gerald C. Duffy
CAMERAMAN ................... Norbert Brodin
AS A WHOLE...........Thoroughly pleasing picture with mystery business at beginning proving effective

STORY.......Gives star very good opportunity; makes lively bit of entertainment
DIRECTION ................. Very good all through
PHOTOGRAPHY ................ Good
LIGHTINGS .................... Adequate
CAMERA WORK ................. Average
STAR ......................... Pleasing as usual
SUPPORT......Harry Dunkinson good; others all suitable

EXTERIORS ................... Not very many
INTERIORS ...................... Look like the real thing
DETAIL ......................... Satisfactory
CHARACTER OF STORY ...... Wealthy young fellow allows his house to be robbed for the sake of a "thrill"

LENGTH OF PRODUCTION ....... 5,290 feet

The well known stage play of "Officer 666" now being presented by Goldwyn with Tom Moore as the star makes first rate picture material and the production affords a good bit of entertainment and also gives Tom Moore a splendid opportunity to display his ability and pleasing personality.

Director Beaumont has managed to create an air of mystery in the opening reels which is thoroughly effective and keeps the audience in as much suspense as the star himself. This mystery business has been especially well handled. It never verges on to confusion, being logical all the time and still holding the suspense.

There is just one spot where things let up for a minute and the interest drags a bit in the sequence where the band of cops are trying to locate a thief. There is some good comedy business right here but prolonging the search stuff rather covers it up. The cast as a whole does very satisfactorily, especially Harry Dunkinson as the usual type of Irish officer. Jerome Patrick is the gentleman crook, while Raymond Hatton attempts to get over some comedy business rather unsuccessfully.

Travers Gladwin (Moore) returns from abroad unexpectedly and learns that crooks are planning to rob his house. Gladwin informs his friend Barnes that he intends allowing the robbery for the sake of the "thrill" he will derive from it. While the two are discussing the coming event two pretty girls call at the Gladwin home and ask to see Mr. Gladwin, showing quite plainly that it is not the real Gladwin they know by that name.

From what the girls say Traverse infers that the girls are "in" on the robbery deal. That night Gladwin bribes his friend "Officer 666" to lend him his uniform and in this disguise he meets the burglar, Alf Wilson by name and a connoisseur of oil paintings. It's Traverse's works of art that Alf is after. Wilson announces himself to the officer (Gladwin in disguise) as Traverse Gladwin, which fact is accepted by the officer to further his "thrill."

A general mix-up follows in which the girl again arrives on the scene to keep a date with "Mr. Gladwin" with whom she intends to elope. The real Gladwin falls for her himself and is so happy over it that he helps Wilson to escape the police and they have the usual clutch close-up for an ending.

Play Up the Title and You Can Promise a Good Picture
Box Office Analysis for the Exhibitor

You can book "Officer 666" and be assured that you will be showing a pleasing piece of entertainment. The mystery business at the beginning gets it off to a good start and follows it up with some pretty good excitement and some comedy, most of which, however, is in the titles of which there are more than necessary.

The title is well known because of the success of the stage play, so you will do well to play it up. Show stills of the star in the policeman get-up. That will promise them a picture of Moore in a new line of endeavor. Catchlines could read: "Have you ever wanted a thrill bad enough to allow your house to be robbed? Gladwin thought it was worth it, for he won a prize. See 'Officer 666' for the prize."
Betty Compson, whose youth, loveliness and lure have enthroned her as the Princess of the Screen, is given a most wonderful role in her first personally produced picture, “Prisoners of Love.”

BETTY COMPSON

IN

PRISONERS OF LOVE

PERSONALLY PRODUCED BY

BETTY COMPSON

DIRECTED BY

ARTHUR ROSSON

DISTRIBUTED BY

GOLDWYN
Average Program Picture With Adequate Production to Old Story

Edgar Lewis presents
"A BEGGAR IN PURPLE"

Pathe
DIRECTOR .................................. Edgar Lewis
AUTHOR .................................... Andrew Seutar
SCENARIO BY .............................. Not credited
CAMERAMAN ............................... Edward C. Earle
AS A WHOLE......................... Satisfactory production given to
story; nothing unusual in effects
STORY...... All familiar situations offer only fair
entertainment; not new enough to interest
DIRECTION ................................. Adequate
PHOTOGRAPHY ............................ Good
LIGHTINGS ................................. Correct
CAMERA WORK .......................... Average
PLAYERS........ No one especially noteworthy but
all fulfill requirements satisfactorily
EXTERIORS ............................... All right
INTERIORS ................................. Suffice
DETAIL ................................. Fair
CHARACTER OF STORY....... Man who avenges
himself against another after a wait of eighteen years
LENGTH OF PRODUCTION ........... 5,483 feet

As far as the production itself is concerned, "A Beggar in Purple" isn’t open to criticism. The story has been handled in a thoroughly coherent way and presented smoothly and without any elaborating. As such Edgar Lewis’ latest effort will prove satisfactory to those using the “one time” method.

However, the story contains some very old situations and obvious twists that give the whole idea long before the actual events transpire. For instance you just know the minute the “good” girl makes her appearance that hero will marry her along toward the last flicker. There is just one punch in the picture that comes when hero finally “gets” his man and keeps him a prisoner in his house while he floods the market with his own stock and “breaks” his enemy.

It is a story of revenge, the cause for which is not well founded as far as the spectator knows. A child begs employment from a rich man in order that he may buy food for his dying mother. The mother dies and the child vows to “get” the rich man. Labor problems are introduced unnecessarily in the form of a contemplated strike in the paper mills of the hero. No very realistic scenes of the mills are shown, merely some exterior shots which look more like the entrance to a picture studio than a paper mill.

Eighteen years pass and the child is now John Hargrave, head of the Hargrave paper company. Roger Winton, head of a competitive paper company, is the man the boy had sworn to avenge. Hargrave and Roger Winton, Jr., are in love with the same woman, Irene Foster but Irene is after Hargrave’s money and Winton’s love. She finally accepts the former but shows her true self when Hargrave gives her an engagement ring and she makes a fuss over the ring instead of the giver.

Winton Sr. learns that Hargrave intends taking over another paper company and knowing that this will mean his ruin, Winton bribes an L. W. W. paper to start labor troubles. He secures possession of Hargrave’s reorganization plans and buys up the stock Hargrave discovers the plot in time to save himself and cause his opponent’s ruin.

Then Hargrave discovers that his sweetheart is dis-loyal. He is stricken blind but is made happy by the true love of his secretary and later when his sight is restored by an accident, they are married. In the cast are Charles Arling, Stanhope Wheatcroft, Betty Brice, Ruth King, Stanton Heck, and others.

Announce the Producer and Use Catchlines for Attracting Attention

Box Office Analysis for the Exhibitor

"A Beggar in Purple" will do for a one time showing and you will probably satisfy the majority of your audience with it. It contains the sort of story material that still goes over well with neighborhood audiences and has the sort of an ending that they like. You can announce it as an Edgar Lewis production. That may mean something to them.

Announce it as a story of love and intrigue, of a faithless sweetheart and the restoration of a man’s happiness by the love of a real woman. For catchlines say: "He waited eighteen years to get his man. A long time but in the end he accomplished his purpose." Or "What would you do for your mother? See what ‘A Beggar in Purple’ did.”
You know that there is nothing so beautifully compelling in Nature as mother-love. Even the word "mother" gives you a thrill. Imagine, then, a picture that is almost sublime in its reverent, forceful and dramatically appealing presentation of the mother-love theme! Here, indeed, is such a picture. It reaches depths of pathos and heights of human feeling seldom found on the screen; it will make you cry, then dry the tear with a smile; it will thrill you with its drama and hold you tight with its suspense. It's worth seeing if ever a picture was—and besides being entertained you'll be happier for having seen it. Come—that's all!
"Glad Girl" Type of Picture Greatly Aided by Comedy Vein

Mary Miles Minter in
"EYES OF THE HEART"
Realart

DIRECTOR ......................... Paul Powell
AUTHOR .......................... Dana Burnet
SCENARIO BY ...................... Clara Kennedy
CAMERAMAN ...................... William Marshall
AS A WHOLE........... Sort of "Pollyanna" picture that
doesn't have a lot of depth but makes pleasing picture
STORY........ Another blind girl story; suits the star
adorably and creates effective "glad" atmosphere
DIRECTION ...................... Satisfactory
PHOTOGRAPHY .................... All right
LIGHTINGS ....................... Good
CAMERA WORK ................... Good
STAR............... Gives pleasing performance and registers
emotions well
SUPPORT ........ All fulfill requirements
EXTERIORS ........ Correct
INTERIORS .......... All that is necessary
DETAIL ........ Up to the average
LENGTH OF PRODUCTION ........ 5,084 feet

Mary Miles Minter's latest vehicle for Realart is an adaptation of Dana Burnet's story "Blindness," which incidentally would have been a much more appropriate title for the picture, or at least more directly pertaining to the story. The production as a whole is a typical "glad" type of entertainment with the poor blind girl spreading sunshine despite her affliction.

The star does very well in her "happy" role, but her attempt at dramatic acting in the latter reels when she seems to be bordering on insanity is hardly effective. Perhaps the acting honors of the picture should go to Burton Law, although his is not a stellar part. But his comedy business registers sure fire all the way through. He plays the part of a Hebrew proprietor who mixes in with a band of crooks in merely a "friendly" way. His real efforts at humor get over every time and at the Rialto there was a general atmosphere of approval each time he had a chance to do a bit.

And it's this effective line of humor running through the picture that lifts it out of a rather unsatisfying rut that it would have fallen into and which brings "Eyes of the Heart" up to the entertainment mark.

Laura (Miss Minter) has been blind since infancy and when her parents died she was adopted by three crooks who have always taken care of her and kept her ignorant of her true surroundings, telling her that the dirty alley below her window was a beautiful courtyard and her room a "palace of dreams," and so when Laura's sight is restored the shock of learning the actual state of affairs, the sight of her real home and the fact that her friends are crooks, bring about her disillusionment.

Just as Laura returns from the hospital, Mike, Whitey and Sall, Laura's benefactors, are sent to jail for a "job" they put through in order to secure the money which paid for Laura's operation. This leaves Laura alone until Sullivan, another crook and sort of "master mind" of the smaller fellows, takes the girl to his home with the intention of using her in his "business."

In a sort of trance Laura is putting over her first "job" for Sullivan by robbing a safe, but Mike and his pals have just been cleared of the charge against them and arrive in time to save Laura. Later the owner of the safe and incidentally their former landlord offers to give the crooks a ranch to which the scene shifts some time later with Mike making love to Laura.

Announce the Star, Author and the Original Title

Box Office Analysis for the Exhibitor

You can announce Mary Miles Minter in her latest Realart picture, an adaptation of Dana Burnet's "Blindness." You can say it is a "Pollyanna" or "glad girl" type of picture for those who like to know the gist of the story and use the lines: "If you could not see but believed you lived in a 'palace of dreams' and then one day regained your sight and found your dream all shattered, how would you feel?"

If the star is popular in your house you can just announce her name. The title has no very great drawing power, so there is no need of playing it up. You can promise them a good bit of comedy through the performance of Burton Law and stills of him in his character part should attract some attention. You can feel assured of pleasing the majority with "Eyes of the Heart."
HERE'S PROOF

CLARK-CORNELIUS CORPORATION
MOTION PICTURES
One Seventeen West Forty-Sixth Street
New York City

October 30, 1920

Wid's Daily,
New York City.

Gentlemen:

On our latest production, "ADAM AND EVE," which we are distributing through state right exchanges, we ran an advertisement in your October 21st issue of Wid's and I thought it would interest you to know that we have received more inquiries from this one advertisement than we have received from any similar advertisement in the history of our organization.

Although this advertisement was placed only once in your paper we have received offers and inquiries from virtually every important territory in the United States.

This is indeed an unusual achievement for a production on the independent market.

With kindest regards,

Sincerely yours,

[Signature]

Secretary,
Clark Cornelius Corp.

An Unsolicited Letter—
Every Advertiser Should Read—
After All It's Results That Count
Familiar Incidents Handicap Well Staged Production

George Walsh in
"THE PLUNGER"
Fox

DIRECTOR ..................... Dell Henderson
AUTHOR ....................... Thomas F. Fallon
SCENARIO BY ................ Not credited
CAMERAMAN .................. Charles Gilson
AS A WHOLE....Fast moving drama with much conventional "movie stuff"

STORY........Built largely about incident that has been used on numerous occasions

DIRECTION.......Kept cast on the jump and injected element of realism

PHOTOGRAPHY .................. Always clear
LIGHTINGS .......................... Good
CAMERA WORK........Excellent; moved about to good advantage

STAR....Does not participate in his usual acrobatics

PLAYERS.......Virginia Valli, Byron Douglas, Richard R. Neil, Irving Brooks and other all satisfactory

EXTERIORS......Splendid shots of elaborate estate, and shots of Wall Street

INTERIORS ...............Several excellent sets

DETAIL .......................Satisfactory

CHARACTER OF STORY......Usual—hero upsets villains plans

LENGTH OF PRODUCTION.....About 5,000 feet

George Walsh's newest vehicle has been well staged and directed, but it is not essentially a story best suited to him. Of course, the light atmosphere which the director wanted to maintain at different times has been supplied by him, but his usual acrobatics and stunts are not evident.

Generally, the production has been timed well and it holds attention as a result. It suffers, however, because the incident which leads up to the subsequent happenings is one that has been used on several occasions and as a result, the denouement lacks novelty. Neil's shooting at one of the characters during a struggle in the dark, and his shifting of the blame to one of the combatants with the customary blackmail is quite familiar. Fortunately, they have surrounded this part of the plot with good atmosphere and done good work on the settings. The shots of the stock exchange and country home of the heroine, as well as other scenes have all been handled well.

Yates, manager for Houghton, a stock broker, forges an order of one of the clients which results in the latter's ruin. When Houghton is accused by the client of deliberately cheating him, a battle results and the latter is killed. Yates claims he saw Houghton do the killing and proceeds to blackmail him.

Schuyler, played by Walsh, buys Houghton's villa when the latter is pressed for funds, but the Houghtons continue to live there is spite of the former's occupation. His efforts to approach the aristocratic Alice Houghton are frustrated. Yates meanwhile, demands that she marry him, using his influence over her father to good advantage. All of Yates' efforts later, to abduct her, etc., are turned to nought by Schuyler. The villain manages to ruin Schuyler financially, but his part of the shooting is found out. Of course, he comes in for his beating before the clutch.
Concentrate Your Drive on the Walsh Enthusiasts
Box Office Analysis for the Exhibitor

George Walsh in
"THE PLUNGER"
Fox

In exploiting this, better rely upon Walsh to draw them to your house, rather than upon the quality of the story. Aim your campaign directly at his followers and promise them an offering that hits a fast pace throughout—that it is a story of wild finance and find some way of telling them about the general nature of it.

If your audience is discriminating and well educated in the ways of screen authors, you had better peddle this lightly for they are sure to comment on the usual-ness of some of its twists.

You might, if you want to give it a good play, employ stills showing the stock exchange and hit at the financial angle of it.

Specialists in
Motion Picture Printing

Barnes Printing Company

"We Never Disappoint"

36 East Twenty-Second Street
New York
### CURRENT RELEASES

**AMERICAN FILM CO.**

(Distributed through Pathe Exchanges)

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<th>Title</th>
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<td>The Thirty Thousand (Morgan, Victor)</td>
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<td>The House of Toys (Susan Owen)</td>
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<td>A Little Woman</td>
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**ASSOCIATED PRODUCERS**

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**FAMOUS PLAYERS-LASKY CORP.**

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<td>Mid-Channel (Clara Kimball Young)</td>
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**EQUITY PICTURES CORP.**

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<td>Merely Mary Ann</td>
<td>2-13-20</td>
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<td>2-13-20</td>
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<td>George Walsh Series</td>
<td>2-13-20</td>
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<td>2-13-20</td>
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### FEDERATED FILM EXCHANGES OF AMERICA, INC.

- Nobody's Girl (Billie Rhodes)
- Ronnie May (Bessie Love)

**GOLDwyn Pictures**

- The Man Who Had Everything (Jack Pickford)
- The Girl With the Jazz Heart (Madge Kennedy)
- It's a Great Life (Eminvnt Authors)
- North Wind's Malice (All-Star)
- The Calm and the Storm (Drake)
- Help Yourself (Drake, Krum
- Madame X (Pauline Frederick)
- Milestones
- What Happened to Rosa (Melba Hamlin)
- Honest Hair (Bennett, All-Star)
- The Branding Iron (All-Star Cast)
- His Own Law
- The Penalty (Lon Chaney)

**Hennenon Star Series (Brytwood Films)**

- A Stitch in Time
- High Pockets
- The Return of Tornor

**J. PARKER READ, JR. Prod.**

- Riders of the Dawn
- The Rangers (Buck Jones)

**W. W. HODKINSON CORP.**

- Distributing through Pathe
- Zane Grey Pictures, Inc. (Ben B. Hampton and Rittenge F. Warner)
- The Thirtiest Years
- The Rangers (Buck Jones)
- The High Hand
- The Rangers (Buck Jones)

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- The Hopeful (All-Star)
- The Great Redemptor (Tournier Prod.)
- The Price of Redemption (Bontem Prod.)
- The Green Goddess (All-Star)
- The Silent Bark (All-Star)
- 23 Are All Men Alive? (All-Star)
- Someone in the House (All-Star)
- The Misteading Lady (Bert Lytell)
- Nothing But Lies
- S. L. Productions (Love, Honor and Obed)
- Nazimova Productions (Madame Peacock)

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- The Girl in the Webb (Blanche Sweet)
- 29 Aborn (Edward Lewis)
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June Releases

Comedy

Beating Cheaters (Carter De Havens) 1
An Oriental Sing Sing 1
Artistic Antwrep 1
Musk and Musume of Nippon 2
Battlefields of France 1

Paramount Magazine

The Zero Hour in Art 1
Tattiling in Metal 1
Mental Acrobatics 1
The Nurse of the Tenements 1

June Releases

Burton Holmes Travel Pictures

Beautiful Bruges 1
The Lure of the Leafie 1
Lake of the Sign and Sun 1
Battlefields of France 1
Paramount Magazine No. 3890, 3891, 3892, 3893...each 1

July

Comedy

The Quack Doctor (Mack Sennett) 1

Paramount Magazine

Four More Releases, three subjects in each. 1

Burton Holmes Travel Pictures

Paisan Holidays 1
The Land of Laos 1
Frenchifying Mets 1
In Flanders Fields 1

August

Comedy

Great Scott (Mack Sennett) 2
Burton Holmes Travel Pictures

Gorizonts and Copra 1
Heroic Ligne 1
Hunting for Fornosian Headhunters 1
The Sentence of the Senator 1
Souvenirs of Singapore 1

Paramount Magazine

Five more issues, one each week. 1

September

Comedy

Don't Weaken (Mack Sennett) 2
Kids Is Kids (De Haven) 2
A Reckless Romeo (Fatty Arbuckle Reissue) 2
It's a Boy (Mack Sennett) 2

Burton Holmes Travel Renders

Alaskan Days 1
Luzon Lingerie 1
In Rural Belgium 1
Farmers of Formosa 1

Paramount Magazine

Four more issues...Each 1

Post Nature Pictures

From a Piscatorial Angle 1

Burlington Adventure Pictures 1

Down the Strand in London 1
<table>
<thead>
<tr>
<th>Release Date</th>
<th>Footage Reviewed</th>
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</tr>
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<tbody>
<tr>
<td>October</td>
<td></td>
<td>Sonny Series</td>
<td>The Great “Kid” Comedies</td>
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<td></td>
<td>Lake McBride's Film-Opoly</td>
<td>A Bunch of Laughs</td>
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<td>HALL ROOM BOY COMEDIES</td>
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<td>Misfortune Hunters</td>
<td>Back on the Farm</td>
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<td>Stung Again</td>
<td>Wild, Wild Women</td>
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<td>Some Champs</td>
<td>Gutter Cubes</td>
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<td>All Balded Up</td>
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<tr>
<td>Paramount</td>
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<tr>
<td>Buron Holmes Travel Pictures</td>
<td>1</td>
<td>LONDON and ST.</td>
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<td>Moccasine Memories</td>
<td>1</td>
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<tr>
<td>With the Sultan of Peru</td>
<td>1</td>
<td>Wild, Wild Women</td>
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<td>The Land of Parades</td>
<td>1</td>
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<tr>
<td>Rubbing in Nature's Contracts</td>
<td>1</td>
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<tr>
<td>Paramount Magazine</td>
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<td>Five More Issues</td>
<td>Each</td>
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<tr>
<td>Paramount-Post Nature Pictures</td>
<td>1</td>
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<td>The Cloud</td>
<td>1</td>
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<td>Paramount-Burlington Adventure Pictures</td>
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<tr>
<td>Winter Sports in St. Moritz</td>
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<td>November</td>
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<td>Comedies</td>
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<tr>
<td>Fickle Fancy</td>
<td>2</td>
<td>A Fireside Brether</td>
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<td>His Wedding Night</td>
<td>2</td>
<td>A Broncho Kid</td>
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<td>Pyrenean Perspective</td>
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<td>Around About Manila</td>
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<td>Land of the Tin Men</td>
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<td>A Setting of Ages</td>
<td>Each</td>
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<td>Paramount-Hurlingdon Adventure Pictures</td>
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<tr>
<td>Kilowatts Volcano in Arizona</td>
<td>Each</td>
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<td>Comedies</td>
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<tr>
<td>His Friend's Tip (Lyons and Moran)</td>
<td>2</td>
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<td>An Artist's Muddle (Harry Mann and Lillian Byron)</td>
<td>2</td>
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<tr>
<td>Westerns</td>
<td></td>
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<tr>
<td>Bought and Paid For</td>
<td>2</td>
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<td>A Broncho Kid</td>
<td>2</td>
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<tr>
<td>Rin feathers Unfeathered</td>
<td>2</td>
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<tr>
<td>His Mis-Spin (Bartine Burkette)</td>
<td>2</td>
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<tr>
<td>Off His Trolley (Billy Engel, Jesse Fox and Dick Dickerson)</td>
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<td>Three the Knave (Horace Davey and Bartine Burkette)</td>
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<td>A Birthday Tangle (Connie Hookley and Bud Jamerson)</td>
<td>2</td>
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<td>Serials</td>
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<td>The Moon Riders (Art Acord)</td>
<td>1</td>
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<td>The Vanishing Dugger (Eddie Polo)</td>
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<tr>
<td>New Screen Magazine, 73, 74, 75, 76</td>
<td>1</td>
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<tr>
<td>Westerns</td>
<td></td>
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<td>The Red Hot Trail (Leo Maloney)</td>
<td>2</td>
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<td>The Boss of Copperhead (J. Farrel McDonald)</td>
<td>2</td>
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<td>The Shootin' Kid (Hoot Gibson)</td>
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<td>Fighting Pals (Mack Lynch)</td>
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<tr>
<td>You're Pinched (Sueh Pollard)</td>
<td>2</td>
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<tr>
<td>Start the Show (Beatrice La Plante)</td>
<td>2</td>
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<tr>
<td>All in a Day (Sueh Pollard)</td>
<td>2</td>
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<td>Any Old Port (Sueh Pollard)</td>
<td>2</td>
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<tr>
<td>Jiggs and the Social Lion (Bringing Up Father Series)</td>
<td>2</td>
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<tr>
<td>Serials</td>
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<tr>
<td>Trailled by Three, 10, 11, 12, 13</td>
<td>2</td>
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<tr>
<td>The Third Eye</td>
<td>3</td>
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<tr>
<td>Pathe Review, Issues 54, 55, 56, 57</td>
<td>2</td>
<td></td>
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<tr>
<td>Memories of the Day, Issues 58, 59, 60, 61</td>
<td>2</td>
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<tr>
<td>July, August and September</td>
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<tr>
<td>Comedies</td>
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<tr>
<td>Don't Rock the Boat (Sueh Pollard)</td>
<td>2</td>
<td></td>
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<tr>
<td>Hello Uncle (Beatrice La Plante)</td>
<td>2</td>
<td></td>
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<tr>
<td>High and Dizzy (Harold Lloyd)</td>
<td>2</td>
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<tr>
<td>The Home Stretch (Pollard and Marie Mosquini)</td>
<td>2</td>
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<tr>
<td>Call a Taxi (Pollard)</td>
<td>2</td>
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<tr>
<td>Live and Learn (Pollard)</td>
<td>2</td>
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<td>Little Miss J (Hortense La Plante)</td>
<td>2</td>
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<td>Run Em Ragged (Pollard)</td>
<td>2</td>
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<td>A London Robby (Pollard)</td>
<td>2</td>
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<td>Money to Burn (Pollard)</td>
<td>2</td>
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<td>Rock a Bye Baby (Pollard)</td>
<td>2</td>
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<tr>
<td>Get Out and Get Under (Lloyd)</td>
<td>2</td>
<td></td>
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<tr>
<td>A Regular Pal (Beatrice La Plante)</td>
<td>2</td>
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<td>Serials</td>
<td></td>
<td></td>
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<td>Pathe Reviews</td>
<td>Issues 55 to 70</td>
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<td>Topics of the Day</td>
<td>Issues 62 to 74</td>
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<td>In and Out (Flanagan and Edwards)</td>
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Grey-Hampton-Hodkinson Combine Presents Another Success

"THE U. P. TRAIL"
Benj. B. Hampton—Hodkinson

DIRECTOR .................. Jack Conway
AUTHOR ...................... Zane Grey
SCENARIO BY ............... William H. Clifford
CAMERAMAN ................ Harry Vallejo

AS A WHOLE—Actionful and fine acting make this hold all the time; first class production all told

STORY...... Typical Zane Grey story of the early west; fine western atmosphere maintained

DIRECTION.......Very good, especially handling players and sets

PHOTOGRAPHY ............. Fine
LIGHTINGS ................. Some splendid night scenes
CAMERA WORK ............. Good
PLAYERS.......A first rate cast with splendid performances from each
EXTERIORS ............... Extremely realistic
INTERIORS .................. Usual sets
DETAIL ................... Well taken care of

CHARACTER OF STORY.....The west in the early 70's with romance and tragedy fighting for supremacy

LENGTH OF PRODUCTION.....About 6,500 feet

Benjamin B. Hampton has produced and the Hodkinson Corp. will release another Zane Grey production in the near future, and if you are at all familiar with this combination's past performances and the success of such productions as "The Westerners," "The Sagebrusher" and "Desert Gold," you can go right to "The U. P. Trail" assured of the same splendid results as their previous pictures must surely have brought.

The novel has been given a very spirited production with action galore and many really gripping moments that get over with a punch. A real western atmosphere replete particularly in small matters of detail is another feature and even if the shootin', of which there is a good deal, is a bit too prominent at times, it lends a true western aspect, the type lovers of this kind of story will expect.

Great care has been given the production end of it and some very fine results have been accomplished. There is one night scene showing the attack of the Indians upon a band of prospectors headed for the mining district. The actual fight has been shot from a hill some distance from the scene of the action and the lighting effects are especially fine. This is sort of a climax to one sequence of the story, but the final punch comes in the last reel when the heroine is being rescued from a man who pretends to be her father. These scenes have been very well handled, indeed.

Warne Neale, an expert civil engineer, is working on the first transcontinental railroad. One day while at work he finds Allie Lee, a young girl who has escaped with her life when her mother and the rest of a party with whom they were traveling to escape her mother's husband, were massacred by Indians. Through Warren's care the girl recovers from the shock and their friendship ripens into love.

Neale leaves Allie at a trapper's cabin when he goes to Benton, a nearby town, to get provisions. In Benton is Beauty Stanton, a woman who runs a dance hall and saloon in that town. Beauty has met Neale before and fallen in love with him, although she realizes he does not love her. Beauty learns that Neale is to marry Allie and is heartbroken. During Warren's absence Allie is kidnapped by the man who claims to be her father, but who really is not.

The news nearly kills Warren and during his illness which follows, Beauty nurses him back to health. A new saloon opens in Benton with Allie's supposed-to-be father the proprietor. Beauty learns that Allie is being held a prisoner in the building and through her efforts the lovers are united while she is fatally wounded, and later dies.

The Author's Name and Promises of Another Good One Will Do the Trick

Box Office Analysis for the Exhibitor

This should prove a real box office attraction. It follows as a worthy successor to the previous productions such as those mentioned heretofore. There are plenty of opportunities for exploitation and you should be able to make the names of the author and the producer bring you adequate returns, to say nothing of a cast consisting of such names as Roy Stewart, Kathryn Williams, Robert McKim, Marguerite De La Motte, Jos. J. Dowling and others.

Promise them another fine Zane Grey production and mention his other novels that have been picturized. You need not be afraid to make promises and if you talk enough about it you should be able to produce an extended run. Many exploitation stunts can be worked out in connection with the title and the story itself.
HE WINS 'EM OLD AND YOUNG
He's Tickled 400,000,000 Ribs
SO AMERICAN, HE NEEDS NO FLAG
But he'll make you hang up the S.R.O.

"TORCHY TURNS CUPID"
from the Stories by
SEWELL FORD
Starring
JOHNNY HINES

MORE than ten million people have read the seven "Torchy" books. Exhibitors everywhere have found that these comedies pick up business with each showing, that they have all of the pulling power of the serial, with the added advantage of winning new friends with each picture—each separate story, a film worth while.

They are typically American, brimful of spontaneous humor that gives your audience NEW laughs, that makes them leave the theatre f-eeling that they have had more than their share of the fun.

Better start with the first ones: "Torchy," "Torchy Come Through," "Torchy In High" and "Torchy's Millions."

They're made FOR FUN—AND FOR BOX OFFICE DOLLARS.

Released by
EDUCATIONAL FILM EXCHANGES, INC.
139 Seventh Ave. New York.
Some Short Reels

"Movie Fans"—Mack Sennett—Paramount

Type of production.......................... 2 reel comedy

"Movie Fans" is another of the Sennett fun-makers and perhaps its humorous possibilities are even greater in view of its direct bearing on the making of the "movies." Those who like the Sennett pictures will certainly be well pleased with the way he shows them around the studios in his latest comedy. All the Sennett players are given a chance to present their bit. The bathing girls are seen in some new costumes and a short diving scene is given over to them and some more of these familiar comedy characters are seen during the run. How two henpecked husbands appropriate their wives' Ford and journey to a studio where they get into all kinds of trouble provides a barrel of fun.

"How'll You Have Your Bath?"—Town & Country

Type of production.......................... I reel Sport Pictorial

The first of Jack Eaton's series of "Sport Pictorials" is on the Capitol program this week. The subject is pleasingly presented, has some good titles and has been well photographed. The opening shots show some East Side kiddies sporting about in a Fifth Avenue fountain which gradually fades into the "old swimming hole." Here the youngsters exhibit some fancy dives with the motion slowed up a trifle to show more plainly the actual movements. On the whole the reel makes a good short subject for any program.

"Fingers and Pockets"—Goldwyn

Type of Production ......................... 2 reel comedy

Most of this offering centers about the activities of a thief and honest young suitor at a ball. Ed Flanagan and George Edwards are featured in the piece and have undoubtedly been handicapped by material that is not up to desired standard. To begin with, there are several irrelevant incidents and the theme—the efforts of Flanagan to elope with the girl in the case, later his being mistaken for the master crook and other bits that comprise it—do not convince.

Some risque material in the production is not especially funny and will probably be ordered out by some censors. The offering generally is of ordinary quality, but can possibly be cut so as to get over. In its present form, there is not enough really continuous funny footage in it to enable it to get over with discriminating audiences. As for the material concerning the dropping of the pendant worn by a matronly lady into the front portion her dress, and Flanagan's refusal to get it—the titles and action written about the situation are not really funny. They are distinctly indecent, and can be eliminated to advantage.

Pathe Review, No. 77

Type of Production .......................... I reel magazine

French roads of ancient origin are seen in the opening portion of this review which holds up nicely throughout. Japanese newspaper workers are seen in the second section, which shows that the methods employed are quite modern. Some ducks, swans and geese appear in the following part, which is Dr. Ditmars' contribution. The manner in which different varieties of pavement are tested is shown in an industrial bit and the Hy Mayer Traversaga, "Such Is Sporting Life" closes. The offering is one of the best of these issues turned out recently and can hold its own almost anywhere.

"Sunshine"—Reelcraft

Type of production......................... 2 reel juvenile drama

Had this story by Frank S. Mattison been produced with any other than a cast of youngsters, it would not have resulted in a production to be taken seriously, but its simplicity makes it possible to adapt it readily to a company of juvenile performers. Matty Roubert is featured, and in the support are a few other youngsters of varying ability, the stout fellow giving an excellent performance with the leading lady doing well enough. It is an offering that brings back the Horatio Alger days, without the sensationalism—a sort of semi-serious kid picture which should go well especially in neighborhood houses.

"The Hooch Ball"—International—Goldwyn

Type of Production ...................... 1 reel animated cartoon

Most audiences will find this production very amusing and baseball fans especially will be pleased by it. It is one of the series of Judge Rummy cartoons, and shows that caricature character, together with the familiar Slick Hat Harry, at a game between Cleveland and New York. Each of the two volunteers to stop Babe Ruth and both meet with the same fate, Harry's downfall, is due to the fact that Rummy has doctor's the with some home-brew and when he endeavors to moisten it so as to throw a spit-ball, the liquor causes him to stagger with saddening results. There are shots of Ruth and Speaker included and the reel measures up to a satisfactory standard.

"Insulting the Sultan"—Pathé

Type of Production .......................... I reel comedy

For the first time in a considerable while Smub Pollard is seen sans mustache in one of his single reels. Whether or not it is a wise move to have him remove it is questionable. Certainly much of Pollard's individuality lies in the weed that dangles from his upper lip. Aside from the fact that Smub does not sport the mustache, there is really little to attract more than passing notice in the piece. The theme is negligible while the situations are of the commonplace slapstick variety. It is as a whole considerably below the usual standard maintained in these productions. Marie Mosquini is featured, while Sammy, the short colored darkey and stout comedian also appear.

"Farm Efficiency"—Fox

Type of production...................... I reel animated cartoon

Mutt and Jeff are seen in efforts to think up contrivances and plans whereby they may run their farm on an economic and efficient basis in this offering which, while not up to the standard of the better issues of the set gets over in fair shape. The device for getting the hen to lay eggs at the beginning is the biggest laugh in the piece.
Short Reels

"Edgar, the Explorer"—Goldwyn
Type of Production....................2 reel comedy
Mason N. Liston directed this Booth Tarkington two reeler which is an acceptable offering but does not maintain the standard of the best issues of the series. For over a reel they depict the manner in which Johnny Jones, who as usual, plays the lead, visualizes some African adventures of which he is reading. Some of the material is fairly humorous, but most of it is not funny enough to provoke genuine mirth. Most of the big laughs come at the finish, when Jones, together with Buddy Messenger and Lucile Ricksen, as well as other unnamed children, go through with some of the incidents of the story at play. That part of it together with the footage that follows, has been handled more well, and there is much there that will meet with approval. That this will get over is due mainly to the concluding portion.

"The Quaint Isle of Marken"—Educational
Type of production.....................1 reel travelogue
No more attractive feminity than that seen on this strange Dutch isle is to be found anywhere in the world. The girls and women, of all types and ages, garbed in their costumes which are the height of simplicity and prettiness, are seen throughout the reel which is replete with genuine local color and as entertaining as such an offering can possibly be. Some views of the harbor where numerous fishing vessels with myriad masts clustered together are offered, as well as views of some of the men. A shot that will get a laugh is one in which a self-conscious bride and groom, the latter in a costume that looks weird hurry by. The children in their white caps are picturesque, while the closing shots possess rare scenic beauty and create a splendid impression.

"Mad Hatters"—Chester—Educational
Type of production.....................1 reel travelogue
Hats as a rule differ with the locale and the tourist finds cranium coverings of various designs as he travels. There are, however, no head coverings stranger than those worn by the women of the Bataan Islands, not far from the Philippines and populated by people of similar characteristics. These consist of closely woven straw or some such substance, hanging low in the rear. This travel production also shows some of the men, the manner in which they perform some of their work and the school where the younger generation is taught modern ways and inoculated with the germ of civilization. Of more than passing interest is a device for pressing cane, the primitive and ingenious machine being shown nicely. The piece has been titled and photographed well and is quite up to the desired standard.

Bray Pictograph, No. 465—Goldwyn
Type of production.....................1 reel magazine
Simple exercises for developing the muscles of the back, sides, arms and chest are dealt with in the initial portion of this Bray production. Like most other such systems for attaining some approach to physical perfection, they will probably hold the attention of the spectator in fair style while he is in the theater, after which they will be forgotten. The Sting Ray, a denizen of the water and alluded to in the rhymed titles as the Clan Cracker, follows. Marguerite Gove is responsible for the bits of verse which are undoubtedly superior to most of the poetry offered on the silver sheet, although not as explicit as they might be. The "Out of the Inkwell Cartoon" at the culmination is more actual than cartoon, but reasonably humorous. Generally, an acceptable offering of its type.

"The Noisy Still"—Fox—Sunshine
Type of production.....................2 reel comedy
Several novel and very clever bits of comedy business have been built about a very scant plot, if it may be called such. Combined with some of the more usual tricks, without which few knockabout productions are complete, are numerous bits of unusual footage, almost all of which register nicely. The dropping of the mattress by the principal comedian, and his tumble on the hard pavement as the landlady removes the shock-absorber, the efforts of one of the performers to fish with a vacuum cleaner, the discovery of the flivver, the use of the giant roller and the manner in which it flattens one of the performers against the pavement all register nicely. On the other hand, the way the waiter reckons up a bill by examining the remnants of the meal on the person of the consumer and one or two other scenes are not essentially new. The original stuff in this, however, is of such a quality as to make up for the lack of a theme and enables it to score.

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LNEER FILM CORPORATION
A. E. LEFCOURT, President
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Truly a great story - A photoplay with a message
Story and scenario by N. BREWSTER MORSE
Directed by GEORGE EVERETT
With an All Star Cast
Every man, woman and child in America will want to see it.
ALMA RUBENS

IN

Daniel Carson Goodman's

Masterly Production

"Thoughtless Women"

Written, Directed and Produced by Mr. Goodman

A Whole World of Human Emotion Dramatized on a Cameo ... Marks Daniel Carson Goodman as the New Genius of Picture Making.

Pioneer Film Corporation

A. E. LEFCOURT, President

130 W. 46th St.

NEW YORK CITY

Wherever You Go - A Pioneer Exchange
Actors' Position

Clear by John Emerson—No
Likelihood of Strike—New
Contract Coming

That the Actors' Equity has no
idea of calling a strike in the motion
picture branch of the U.S. is a clear
understanding between the
actors and producers, to do away with
the methods of
striking operators, according to
Emerson, president of Equity,
that is desired from the new move,
which was mentioned re-
cently.

Mr. Emerson says that there are
900 actors and actresses enrolled
in the picture branch of the Equity in
New York. Later it is expected
the growth will be augmented by a coast
branch. He said he regretted that
his remarks to Equity were garbled
in the rush to make clear the position
for Equity and himself with regard to
the new contract situation. Emerson
does not want the
rival companies to make
one another the
mere
acquaintances in
the habit of
(Continued on Page 2)

Al St. John with Fox

St. John is now with the Fox
Pix comedy forces. He will dis-
continue and appear in the pictures.

Harry Rice Resigns

Chicago—Harry Rice, in charge of
Central's publicity in the Middle
West, has resigned, effective immi-
ately.

Arkansas in Line

The M. P. T. O. of Arkansas
has been formed and the following off-
and executive committee were
named:

L. L. Lick, president, Ft. Smith;
E. Robertson, vice-president, Fou-
ville; E. C. Hauber, secretary and
Treasurer, Pine Bluff.

The executive committee is as fol-
low:

D. E. Fenton, Harrison; L. L.
Jonesboro; W. L. Sanders, Fou-
ville; E. C. Robertson, Payette;
L. E. H. Butler, Russellville; Syd-
L. Nutt, Hot Springs; V. J. Hay-
ten, Hoyle Kirkpatrick, Ft. Mc-
Murry.

HAPPY DAYS

These are happy days for Marcus Loew. And his asso-
ciates. The way the floors are piling up in the new State theater
and office building warrant the belief that the structure will be
under root around the first of the year. Then M. L. will be
happy. He will have his own house in the heart of things. And
he owns his own producing company. So he isn’t worrying.
That is. Not over this end of the business. Maybe he has other
worries. But they get no further than to Bernstein. Know
Bernstein? No. He just holds on to the Loew case. And even
Marcus has trouble making him give up. Regular though. Been
with the Loew crowd since it was knee high to a grasshopper.
And loves M. L. That means something in this business. Loy-
alty! Lot of men in it that don’t know how to spell it.

Different Then

Back in the old days things weren’t so rosy. Not half so
rosy as on Saturday when they laid the cornerstone at the State.
Nope. Not by a lot. Lots of lots. Dave Warfield had the
wobbles. More than once. Would have talked M. L. out of
the whole thing. But he couldn’t. He’s just an actor. Not an or-
or. Not a lawyer. But M. L. stuck. Glue was his middle name.

(Continued on Page 2)

By What Right?

Did Beaverbrook Speak for British
Industry, Asks Kinematograph
Weekly

(Special to WID’S DAILY)

London—Kinematograph Weekly
evidently takes exception to the re-
marks made by Lord Beaverbrook at
the Zukor luncheon in New York
recently.

"It is interesting to learn," says
Kine. "the in the opinion of Lord
Beaverbrook, as expressed at the
Ritz Carlton luncheon tendered him
by Adolph Zukor, ‘Great Britain is
not a rival of the United States for
the supremacy of the motion picture
industry, but encouraged by Ameri-
can achievement of the screen, the
British producers have become friend-
ly imitators."

The article says at another point:

"No doubt Americans, from Zukor
down, are quite pleased to learn
that Great Britain contemplates play-
ing second fiddle to the end of the
piece. But who gave Lord Beaver-
brook authority to speak for the Brit-
ish producing industry (with which
he has no revealed connection and of
which he certainly possesses no pre-
tensions to expert knowledge) in this
vein, and what do British producers
think of this, unflattering picture of
their enterprise? Are they finding the
‘path through the jungle’ so beau-
tifully clear as Lord Beaverbrook
states, and are they really content to
stand on the American’s heels in
stead of cutting new paths for them-
selves? We do not think they are,
though it may suit the book of Mes-
rs. Beaverbrook and Zukor who ap-
pear more and more to aim at the
pose of a Siamese Twin film colossus,
that they should do so. It is a fairly
safe rule to assume that when finan-
cial experts of this type talk in gen-
eral principles it is because they have
a very close eye on definite individual
— or joint—interests.

Berlin Paper in Three Languages

(Special to WID’S DAILY)

Berlin—The Film Express is the name of a new trade journal
which has made its appearance here. The
periodical will be published monthly
and its first issue appears in three
languages: English, French and Span-
ish.

Its purpose is international in
character and as described in its own
columns:

"This paper is devoted to the re-
cordings of the bridge which in
former years connected Germany
with the world, and the world with
Germany."

Chock full of melodrama, heart interest and delightful bits of genuine hu-
mor is "The Forbidden Thing," Allan Dwan’s first Associated Producers’
picture, with an all-star cast including James Kirkwood, Helen Jerome
Eddy and Marcia Manon.—Adv.
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Quotations

Last Bid. Asked. Sale
Famous Players 63 62 67
do ptd. 79% 79%
Goldwyn Not quoted
D. W. Griffith, Inc. Not quoted
London Not quoted
London, W. C. 2. Not quoted
World Film Not quoted

Actors' Position

(Continued from Page 2)
working their people day and night in order to avoid the term of their engagement and cut down the cost of their picture. They apparently care nothing about the quality of their product, and seem utterly oblivious to the fact that (in addition to the injustice they are doing the actors) they are splitting their own work, for a tired actor does poor work, and looks haggard and worn on the screen.

"This abuse we certainly must correct, and I feel sure we shall have the assistance of the better producers in correcting it.

"I think I know personally all the heads of the first class producing companies in America, and almost without exception they are fair dealing, far-seeing and upright men, who have no more desire to do injustice to our people than we have to do injustice to them. I feel sure that these men would be perfectly willing to arrange a contract or agreement with us that a certain number of hours should constitute a day's or week's work, because they would be doing no more than they are doing now except that the agreement would be written down on paper. And having a definite agreement with these better producers, we could soon force the few slack drivers to come into line, and give our people proper working hours.

"Another abuse that we are aiming to eradicate is the gonging agent. We have no quarrel whatever with the legitimate agent who charges his legal 5 per cent and is satisfied with it.

YOUTH, BEAUTY AND FUN is the new slogan exemplified in "Mr. Fatima," the latest Christie Comedy released through Educational Exchanges, Inc.—Advt.

Italian Combine?

(Special to WID'S DAILY)
London—The Film Reuter says things seem to be booming in the Italian film world just now, and that it learns on good authority that a new company has just been formed in Rome with a capital of five million lira for the purpose of improving the organization of the Italian film industry.

"Judging by the interest that the Roman banks are taking in the business at the present time, it would almost seem as if a combine is on foot," says this publication, "as we have hinted a short time ago, to capture the Italian trade. Dr. Pellinari, after his recent visit to his native country, was full of news in regard to this newest move by the financiers, and would appear that there is a fairly substantial substratum of truth in the rumors on foot. Judging by the report referred to above, Italian films have a big future before them, but it certainly will not assist their artistic progress or development if they persistance get too much into the hands of the moneyed classes."

On Broadway

Lyric—"Over the Hill."
44th St. Theater—"Way Down East Capital—"The Branding Iron."
Strand—Geraldine Farrar in "The Riddle."
Rialto—Thomas Meighan in "A Cur of Quest of His Youth."
Rivoli—Wallace Reid in "An Audacious."
Broadway—"So Long Letty."
Criterion—"Something to Think About."
Tuesday—Zena Keefe in "Out on the Snow."
Wednesday—Ethel Clayton in "Sins of Rosanne."
Thursday—Alice Joyce in "Vice of Fools."
Friday—Corinne Griffith in "Broadway Bubble."
Buck Jones in "Summer Sprague."
Saturday—Clara Kimball Young in "Mid-Channel."
Sunday—Nazarina in "Madre Peacock."
Brooklyn Strand—Lionel Barrymore in "The Devil's Garden."

Next Week

Lyric—"Over the Hill."
44th St. Theater—"Way Down East Capital—"The Penalty."
Strand—Otis Skinner in "Kismet."
Corinne Griffith in "Broadway Bubble."
Rialto—Roscoe Arbuckle in "Mr. IS.
Broadway—Not yet determined.
Criterion—"Something to Think About."
Brooklyn Strand—"Twin Beds."

Two More Assistants Promote

Two more promotions from ranks of Recher's sales forces have been announced by John S. White of Paul R. Asten, formerly at Seat- tle now takes the manager's desk at the same office, and James S. Home, who has been transferred from the Falo office to Pittsburgh, where he is to take charge as branch mana-

Church Shows Pictures

Hamilton, O.—Pictures are being shown in conjunction with regular Sunday evening services at Presbyterian Church here.

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Ritchey Litho. Corp.
HAPPY DAYS
(Continued from Page 1)

Just when it looked the worst he smiled. That famous smile, once at a time, has made him a hero. Friends. And money. And the smile stuck with the glue. Result: over a hundred theaters. Some palaces. All making money. Lot of little ones. But they will go by the board. Sooner or later, too.

Are You Thinking, S. A.?

Then maybe something will happen down South. Loew's is strong down there. Thanks to Ed Schiller and some other dope. Big people. But under cover. And if S. A. Lynch doesn't watch out — You know the poem, "The goblins will get you if you don't watch out!" Well, S. A., here's the tip.

That busy old bee isn't in it with M. L. He has almost a string of real houses down South. Some shooting galleries, too. But big new ones are going up as fast as Gary will supply steel. If we can sit back and watch. And listen. All? No, not S. A. Lynch is the exception.

And in this business of stranger-than-that happenings, pin one somewhere.

The Hammer Brigade

Hammers were in demand yesterday a week ago. At the meeting of the Society of Dramatists and Composers. There were enough wallows planted on this poor old picture game to bash its bean. The speakers outlined each in saying rash and brutal things. And some funny ones. All about pictures. What were they. And what they weren't. And they weren't more than they were. Among those who joked a lot at fun was S. Jay Kauflman of the Globe. But the "I-rew-him-when" club boys promptly came back at S. J. They'd remember that he did once write a scenario for Snick. Called "Wanting for Murder!" Snuff!

During all the hammering none of the speakers seemed to appreciate that the presence of a few picture folk like Mac Murmur—and her Bob—and Alma Rubens and some others, called the usual courtesies. Not at all. Picture folk? Courtesies. My be. But not there. The dramatists had their innings. The divas were slammed-banged to a fare-you-well. And then some.

Sees Things Coming

Whose the smart man over on Fifth Avenue who sees things coming? Was it Jesse Lasky? Or was it the quiet little man who keeps in the background? A. Z. Runs things pretty well, that. Tall events, someone is smart. That's why the stars famous are being told a few things. Such as work together done big show. Let's have a big stock company idea. On lines that the play's the thing. Yes? Willie Shakespeare did it a long time ago. Maybe he was right.

But a lot of producers are figuring these days along the same lines. Not that there won't be stars. Lots of 'em. But big production is the big idea they have in mind. And the what? Not exactly secondary, but less important. Watch the growth.

Regarding Admissions

Bill Brandt's Chamber of Commerce wants admissions held down. Even if some of the members are feeling the tightening of their pockets. Want prices held right up. Yep. Nary a break.

All fine and dandy. But can it be done? There are rumors being heard. East. South. Middle West. Lots of places. Wise exhibitors who do not need a ton of brick to fall on to want to know what to do. Whose going to tell 'em?

Watch all ye editors get to this idea. Come on in. First one, first served. Meanwhile, take a look at what Taylor of Buffalo says. On the back page. It's worth reading.

DANNY.
Home Officeology
The following has been submitted by C. A. ("Buck") Taylor, general manager of Gardner Pictures Inc., of Buffalo.

Home Officeology

There was once
A Home Office
In New York,
That had 50 or 35 Branches,
And these Branches
Had to sell films
AT ANY I.C.T.
The cost began
To advance and advance
Until they had to
Raise their prices
To the Dear Public
And then they
Rais—
And then they
All raised again
And it seems to be
A raising habit.
The Dear Public
Might resent all
These raises to see
These really big Features.
And unless some
Of the big Executives
Look into these rises
And do a Henry Ford
The little Exhibitor
Might close up
And go to some hot
Climate for the Winter.

Increase after increase in costs of these two branches has put the price of film to such a point that the smaller theater can hardly push his admission much higher and some careful study must be given this angle, especially the small theaters. It seems peculiar that the average company does not exterminate the "petty politics of friendship" that are employed in the business in putting inefficient men where executive brains are necessary. Unless this is eliminated "outside brains" will be invited and might make good. This is a study, after a two months' tour in small and big towns, small and big exchanges, and I see that this evil must be remedied before the cost of films to the exhibitors can be gauged on their realistic basis. There is nothing more than good common sense to be applied and the law of supply and demand will still govern the film business, irrespective of the opinions of many.

In conclusion, I would suggest that the big men of the industry make a close personal study of the small town exhibitors, otherwise in a year or two the revenue will dwindle in these places. Of course, the cry will go up that the exhibitor is making big money, maybe he is, but he is rare in small towns.

Just a personal opinion from an independent exchange man who has seen 11 years as salesman, manager, etc., of corporations.

Three Pictures at Once

Los Angeles—Although Oliver Morosco Prod., Inc., have immediate plans for only one picture under way, when production actively gets started three pictures will be in the making outside their studio has not as yet been secured.

Wanted
SCENIC NEGATIVE

ADDRESS
Box B-2 c/o Wid's

ении.

Aronson Still With Stanley
Atlantic City, N. J.—Jules E. Aronson who a few weeks ago announced his resignation from the Stanley Co. of America has thought it over again and has withdrawn his resignation. He continues in charge of the Stanley theaters here.

SITUATION WANTED—MALE
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Judgments Filed
The following judgments have been filed:
J. A. Richmond against Walter
Johnson and Earl Hopkins for
$200.20.

Plan Fight Against Censors
Dallas—An elaborate publicity
campaign has been drawn up to fight
censorship and Sunday closing in
Texas. A governing committee has
been appointed outside exchanges,
two exchanges and one neutral. The
exhibitors are E. T. Peters and H. H.
Huls; the exchange manager, Ned
Depinet and Joseph E. Luckett, and
the neutral S. G. Howell of the
Motion Picture Journal. Howell will
act as campaign manager and will
use his publication, the Journal to a
large extent.
Deposit Law

Trust Funds Taken Up by Ex-Senators—Seeking Organization Regarding Two Companies

Late Senator James L. Walker, essential for the Theater Owners' Number of Commerce of Greater New York, has been asked by that organization to take steps to see to the law regarding advance protection and to show the companies what needs to be done. Specifically, Walker is especially interested in regard to the two main organizations.

Some time ago, when Hallmark got into bankruptcy, it was said that ten deposits of New York exhibitors went along with it. This was in some of the members' information as to whether all companies were putting advance protection in trust funds as demanded by the new law of the state. Information disclosed, it is safe to say that companies were considering this a two-way matter.

When these were asked with reference to the statements received by the companies were unsatisfactory, one of the officials commented that the replies were subterfuges, the papers stating that the monies owed in advance were not deposits but payments against pictures racted for.

Back from Premiere

Maurice Tourneur has produced as his first contribution to the output of Associated Producers, Inc., one of the truly big pictures of his career. This is a splendid screen version of James Fenimore Cooper's stirring romance of the American Indian, "The Last of the Mohicans," nationally released Nov. 21st.—Advt.

Statement Coming

(Special to WID'S DAILY)

Philadelphia—"The Exhibitor," a regional publication, in its current issue reporting a luncheon given by Lew Bache, says that Bill Heenan will return to the First National Philadelphia exchange as manager, leaving the National Booking Co. of New York.

The report concludes: "At the offices of the Stanley Company, John J. McGurk, when questioned as to whether this moves indicates the abandonment of the formation of a National Booking Co., declared that no such decision would be reached before two weeks and that statement would be issued at that time."

Change at Criterion

Adler came down from New and got the local boys wondering if they were making a tie-up with the paper that has been most silent to break into here.

"The Kid"

Chaplin's Five Reeler Will Go Out Through Organization Now Relinquishing His Specials

(From Long Distance 'Phone)

Chicago—Charlie Chaplin's first five reel comedy, "The Kid," will be released through First National. Contracts are expected to be signed here during the meeting of the Board of Directors which started yesterday.

The closing of this contract has nothing whatsoever to do with Chaplin's present contract with First National.

Chaplin came east several weeks ago and since then has been in conference with a number of producers and distributors including Marcus Loew and Samuel Goldwyn. There was some question whether or not Chaplin's contract with First National would permit him to release anywhere.

At the offices of First National Earl Hudson, assistant to J. D. Williams, said he knew nothing regarding "The Kid," and its release through that organization.

Nathan Burkan, Chaplin's attorney, admitted yesterday that he knew of the First National meeting in Chicago relative to "The Kid," but refused to commit himself as to whether or not Chaplin was the right organization.

If it is true," said Mr. Burkan, "exhibitors are to be congratulated, for they are to see a good picture."
Three lives were lost—if the knife came down. Priscilla Dean, Wheeler Oakman and Lon Chaney in Tod Browning’s new Universal-Jewel, “Outside the Law.”—Advt.

Coast Brevities
(Special to WID’S DAILY)

Hollywood, Calif.—“To Please One Woman,” the Lois Weber-Paramount production will be released December 19. Cast includes Claire Windsor, Nonia Lisa, Edith Kessler, Edward Burns, L. C. Shumway, George Hackathorne and Howard Gaye. The second “What Do Men Want,” with Miss Kessler, Miss Windsor, J. Frank Glendy, George Hackathorne and Hallam Colley, is set for release Feb. 27. Both were written by Miss Weber.

H. Tipton Stock has completed the scenario for the next Louise Glamour production for J. Parker Reed, Jr.

George R. Hippard has been appointed by William DeMille to act as his assistant director for future productions.

Hollywood: Francis Mac Donald will be Viola Dana’s leading man in “Sorrentino.”

Universal scenario department announces the purchase of “It’s Never Too Late to Mend,” by Helen Christian, which will be used for Eva Novak.

“Lucky Damage,” an original story by Marc Edmund Jones, is being adapted by Joseph Franklin Poland, and will be placed in production as an Ince special.

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Continuity that Counts
Adaptations: Editing

CURRENT RELEASES:
“Rose of Nome”—Fox (W. Coast)
“Smilin’ All the Way”—David Selznick
“Girls Don’t Gamble”—David Selznick
“Tiger’s Coat”—Hodkinson

IN PRODUCTION:
“Embo”—Fox (West Coast)
“The Quarry”—Meighan—Fan’s Players

HOTEL NORTHWEST
59th St. and 5th Ave.

CREATIVE CONTINUITY
Seeks $371,000

Charles Miller is suing the Mayer Photoplay Corp., in the Su-

me Court for $371,000 damages, alleging that Miller incurred

liabilities without authority and that he did not devote all of his time to

Mayflower as he was bound to, un-
der the terms of a contract. It is

charged that Miller was supposed to

spend $75,000 on each production and

that he went beyond that mark on his

first picture.

Weinberger With Ascher Prod.

Mack D. Weinberger, who after

leaving the Griffith organization en-
tered the states right field, has joined

Ascher Prod., as sales manager. First

release “Below the Deadline.”

Robertson-Cole announces for re-

lease in the late fall “813,” an Arsen

Lupin story.

Mayflower has filed a countersuit

against Miller, asking for $97,500

damages, alleging that Miller incurred

liabilities without authority and that

he did not devote all of his time to

Mayflower as he was bound to, un-
der the terms of a contract. It is

charged that Miller was supposed to

spend $75,000 on each production and

that he went beyond that mark on his

first picture.

The words

“EASTMAN”

and

“KODAK”

are stenciled in the film

margin so that all East-

man Film may be in-

stantly identified.

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the Public and Bring In Big Box Office Returns

THE BRANDED WOMAN

“Norma Talmadge, who is playing here in ‘The Branded
Woman,’ is a rarely gifted screen actress. The marble and chon
y of her complexion and features registers with great effectiveness.”—Los

Angeles Times.

GO AND GET IT

“Go and Get It” is some picture and will please 100 per cent.
Give it the boost as the quality is in it. Raise your prices as it will
satisfy. The best picture you have run in a year,’ is what my pat
rons said.”—R. A. Shobe, Kentland Theatre, Kentland, Ind.

PEACEFUL VALLEY

“This picture shows Charles Ray at his familiar best. It is the
kind of production that gives ample pleasure to the many thousands
of playgoers who admire the star.”—New York Telegraph.

THE RIVER’S END

“Extra good. Better in my opinion than ‘Back to God’s Coun-
try.’”—G. G. Nutter, Royal Theatre, Republic, Kans.

THE DEVIL’S GARDEN

“A variant from the conventional in screen literature. It mir
rors life. The story is told boldly, realistically, with clearly drawn
human characters. Lionel Barrymore makes William Dale a strik
ing character.”—Exhibitors Herald.

PASSION’S PLAYGROUND

“Very good. Katherine MacDonald, the star, is very well liked
here.”—Strombonemic, Auditorium Theatre, Stillwater, Minn.

HARRIET AND THE PIPER

“An extraordinary production—an ingenious drama with life’s
stronger emotions. Anita Stewart fills her part with glamour. The
supporting cast is notable.”—Los Angeles Examiner.
Dear Editor,

I am writing to express my strong support for the production of the film "The Branding Iron" starring Jack Hoxie. As a long-time fan of Westerns, I believe that this movie has the potential to be a classic of the genre.

The story follows the adventures of a rancher named John (played by Jack Hoxie) as he navigates the challenges of running his ranch in the American West. The film is visually stunning, with breathtaking landscapes and thrilling action sequences. The performances by the cast, including Jack Hoxie, are top-notch, bringing depth and authenticity to their roles.

In particular, I am impressed by the way the film handles themes of courage, perseverance, and the bonds of loyalty, which are central to the Western genre. The cinematography and score are also exceptional, immersing the viewer in the world of the film.

I urge all Western enthusiasts and fans of Jack Hoxie to see "The Branding Iron" and support its release. This film is a true ode to the spirit of the American West and deserves the attention and appreciation it undoubtedly will receive.

Sincerely,

[Your Name]
When Is the Turn Coming?

That's the question on the lips of all business men. After discussing pros and cons of the whole situation with both bankers and business leaders, I would submit this as the majority analysis of the outlook: Severe unsettlement prevails today. Things probably will become worse until after the turn of the year. Already quite a number of concerns are receiving emergency treatment from banking interests. Others are to be let sink. The year-end failures are likely to be very numerous. Price declines are looked for in all lines which have not yet undergone thorough readjustment. On the other hand, raw materials and commodities which have already tumbled severely are expected to begin shortly to exhibit firmness. When retailers lower their prices to levels in harmony with the cost of raw materials, a spirited revival in buying is looked for. This recovery, it is figured, should begin to make its appearance very early in 1921.

—B. C. FORBES, in Forbes Magazine.
In the Courts

Byoir & Hart, Inc., sued Raphael Beretta in the Supreme Court for $2,500 on the ground that Beretta bought the rights for France, Belgium and Holland to “Paul J. Rainey’s Heart of the Jungle” for five years and refused to take the films and pay the money when they were tendered. An attachment was granted by Justice Mullin against the defendant company, but the plaintiff came to an agreement later permitting the attachment to be discharged.

Simon Goodman and Sheriff Knot sued Famous Players Lasky Corp., in the Supreme Court yesterday for $800 alleged to have been owing by the defendant to James Cruse, as director at Hollywood, Cal., last June when Goodman sued Cruse here for $258 and got an attachment against any sums due him by the defendant. It is alleged that the defendant owed Cruse two weeks’ salary and the suit asks that the money be turned over to the Sheriff.

The Fox Vaudeville Co., has filed an answer in the Supreme Court to the suit of George Beranger for breach of contract. The answer drawn by Saul E. Rogers alleges that the defendant made two contracts with Beranger by which he was engaged as film director, and that he was discharged for cause on June 11 last. It is alleged that he persistently refused to render services to the best of his ability, refused to obey instructions and was “generally insubordinate and rebellious.” It is alleged that he failed to cooperate, caused chaotic conditions to arise in the defendant’s studios, and “acted generally as a disturbing influence in the business of the defendant.” It is charged that after commencing to direct “The Golden Seventeen,” and after engaging all the characters and the cast and starting the picture, Beranger refused to continue with the work, secreted the original scenario of the play, and refused to return it, “by reason of which the defendant was compelled to pay increased, unnecessary, wasteful and extravagant items and expenses.”

News Popularity Contest

The New York Daily News motion picture department is desirous of learning who are the greatest favorites on the screen at the moment, and to this end are about to hold a popularity contest. Fans have been requested to send in the names of six male and six female stars, who in their opinion are now at the top of the popularity list.

Evins Named Manager

Atlanta, Ga.—John G. Evins has been appointed manager of the American Theatres Corp. He had previously been manager of the Odeon and Foley in Savannah, where Capt. Harry M. Dodd succeeds him.

Cuts and Flashes

Rollin Sturgeon will direct Carmel Myers in “The White Peacock Feather.”

Max Winkler, has prepared the music sheet for “Below the Deadline.”

Olive Tell has been engaged for the leading role opposite Eugene O’Brien in a Selznick production.

Robert Schable has been engaged to play the heavy in George D. Baker’s “Temple Dust.”

William Roselle has been signed for “The Black Panther’s Cub,” the W. K. Ziegfield production.

The Capitol is using this week parties of programs in color. The films are all produced by Prizma.

Frank Lloyd will start soon on “The Water Lily,” an original by Gouverneur Morris.

Eugene O’Brien’s new Selznick picture, formerly “Soul and Body,” has been titled “Broadway Ad Home.”

The production of “The Old Swimming Hole,” in which Charles Ros will now be engaged, is well under way.

Pictures May Solve Problem

Baltimore, Md.—John A. Chaloner plans to solve the farm labor problem on his Virginia estate by erecting a picture house ad mission being free to employees. He believes in this that he will make rural life easier for them.

Golles Buys “Hidden Light”

Chicago—Aaron Golles, president of the newly formed Golles Enterprises, announces that he has exchanged Illinois and Indiana theater rights for the Commonwealth’s “The Hidden Light.”

South Picking Up, Says Yoder

Chicago—John G. Yoder, southern district manager for Pathe, “the way business in the South is responding to better conditions for the cotton growers. The general depression of a short time back has shown itself only a temporary effect of causes now happily removed.
Pathé News

W YORK CITY—Welcome, Hero of Saint George—General Nivelle, commander of the French Army in 1916, arrives on SS. Lorraine.

BRIDGE, MASS.—Everybody's got the shibb-lower—judging by the crowds which went to college gridirons 40,000 block to a battle between Harvard and Princeton.

BURN, N. Y.—Three killed in double hit coal train collision! Disaster occurs for the two locomotives crashed into a station.

MISTICE DAY—The war has been going on for years, but few have forgotten the memorable day when people of all lands cheered for the first time of peace.

W YORK CITY—A Watery Way to Doom—Pajama-clad Froshmen receive baptism in the "Pavilion of Wisdom" right here at New York University.

W YORK CITY—Half, girls solders of the 56th Ohio, will return to the United States inaugural drive to raise $2,000,000 for college buildings.

CAGO, ILL.—Complete the construction of $2,000,000 bridge for Chicago's business district.

PARIS, FRANCE—Newest invention is wingless, sliding window device enables pilots to escape or change planes in flight.

ROY, RUSSIA—American Red Cross aids Russian refugees—scenes at frontier Russian as refugees pour into Finland.

Friedman Buys More Product

Chicago—J. L. Friedman of Colored Players Film Corp., states being Dec. 1st. Celebrated will start construction of New 12 Gales.

The 1 of the Saint will be the first.

The Jungle Princess the feature noted from "The Lost City," will be distributed in the Chicago terri-\sitory. Friedman and also The King Evil, a serial starring Anne

Start Addition to Fox Building

The old building which stood on corner of 56th St. and 15th Ave., completion of negotiations for purchase of which is completed, will be used to house William Fox to cover a new building at 15th Ave. from 55th to 56th Sts.

on his new plant was erected last year, a new plant has disappeared and stone-work have started laying a new founda-\tion for Fox theatre. Owing to the progress of the construction on the job, it is expected that new corner of the Fox building will be the original structure to its level within the next three weeks.

Here's An Idea

Natl Board of Review Official Suggests Way of Opposing Censorship

Orrin G. Cocks, advisory secretary of the National Board of Review, comes forth with an idea on censorship and how it can be avoided.

"The only real issue lying behind the clamor for state censorship," says Mr. Cocks, "is that of taking care of the amusement of young people.

Every exhibitor recognizes that there is a real idea behind this group of people. It is worth while to convince parents that real thought is being devoted to this part of the public. It is simply stirring up trouble to set your teeth against any local ordinances which will regulate the attendance, at the theaters, of unaccompanied children. This attitude of fairness eliminates any group who may become active opponents.

"The idea here suggested is that the exchange men, and the exhibitors in the exchange centers and the larger cities of the various states, actually undertake the regular production of entertainments composed of selected scenes, like the Boston, Minneapolis, Detroit, Des Moines, Milwaukee, Atlanta, Denver and Dallas may learn something from the action taken in such cities as Omaha, Salt Lake City and Providence, allowing lines of friendly cooperation in young people's and family entertainments.

The recent action of the New England Mayors gathered in conference with the National Board of Review will reveal the opinions as well as the officials. Their resolutions show that they believe in the principle of special entertainments for young people and the family as well as their position toward state censorship."

In this connection, as noted recently, the Board of Review is approving the film selected by the Children's Matinee Assn., Inc., for their Children's matinée.

More Schwab Deals

Greater Features, Inc., of Seattle have acquired "Girls Don't Gamble" and "Smiling All the Way" for Washington, Oregon, Montana and part of Idaho.

Joseph Klein left for Boston yesterday to conclude a deal on "Girls Don't Gamble" and "Smiling All the Way."

L. A. Woman Wins Prize

Miss Alan Leslie of Los Angeles is the winner of the $1,000 prize offered for papers in connection with "The Restless Sex" and the problem that faced Elizabeth Dallas in the picture.

Philadelphia—Thirty schools now have monitors and rent pictures from exchanges to educational use.

Famous in Canada

(Continued from Page 1)

Famous in Canada

(Continued from Page 1)
London Letter
(Continued from Page 1)

Deposits were asked for to safeguard the scheme, and a committee was formed to carry it through in Scotland. A copy of the scheme was forwarded to the Cinematograph Exhibitors' Asso., and the Kinematograph Reuter's Society, with a recommendation that they give it early consideration with a view to making it applicable to the whole of the United Kingdom.

Goldwyn's "Earthbound" opened the Royal Opera House, before a pretty distinguished audience. The picture was accorded a mixed reception. Some of the critics, casually attacked it, and a few praised. The applause at the fall of the curtain was very lukewarm. The film will not cause anything of a sensation here unless Goldwyn gets busy with some very lively exploitation.

F. B. O. gave a farewell dinner to Carl Laemmle. In a bright speech Laemmle made a sporting offer to the departures, promising to pay all expenses of an American trip for the two salesmen, and the wives thereof, who showed the best booking figures over a fixed period.

Last week-end a farewell was also given to Milton E. Hoffman, who was presented with a gold cigarette case by the famous Lasky British studio staff.

Adrian Johnson, late of Fox, who has been with Alliance here, severed his connection with that concern. He is going to Rome to take over the editorship of the American production section of the Unione Cinematografica Italiana. U. C. I., intend to get firmly established in the American market at an early date, according to Johnson.

Germany meanwhile is getting a strangefold on the Italian market. This has led to an appeal by German pictures, which find such favor in the eyes of the public that Italian producers are having bookings for exhibitions in favor of German stuff.

Exhibitors and newspaper men are up in arms against the mismanagement of trade shows here. Invitations to these shows are distributed broadcast, and if a popular film is to be shown, the theater will be packed out with boys and children to the exclusion of critics and viewers. Some companies always reserve their pictures for the critics; others let them take their chance, and a journalist or exhibitor arriving just before time will find standing room only notices out.

Harrison Coming East

Los Angeles—Jimmie Harrison, one of the players in Christie Come

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At Broadway Theaters
Capitol

"Over There" is the overture this week, the first public performance of this composition, followed by an epochal review of the Bunting-Strawinsky petticoat, to the accompaniment of national anthems by the symphony orchestra. The next number is Fritz

Strand

"The Strand is offering its latest program this week with the overture from "Concerto," followed by Richard Rodi, tenor, singing "Sunrise and You" and an Art Color scene of "Mountain, Forest and Stream"; the Strand Ladies Quartette singing "Barcarolle"; Geraldine Farrar in the starring role of "The Middle: Woman," Amanda Brown, soprano, rendering "Shaw and Song," with the Clyde Cook comedy, "The Huntman," and our organ solo concluding.

Rivoli

"Innovative Rhapsody No. 3," by the orchestra as it is on the program, with the Rivoli Pictorial and a scenery from the third act of "Faust" preceding the feature, "Always Audacious," with Wallace Reid as the hero. The orchestra has another inning in "Way Down South," by American music. The laughs accorded Charlie Chaplin's "Easy Street" scene, "in a revival of "Scrooge" on the organ concluded.

S. and E. Showing Today

The first S. and E. special, "It Might Happen to You," will be given its initial showing today at the Simplex projection rooms.

Missouri Theatre Opens
By Willy's DAILY

St. Louis—The new Missouri theatre, one of the chain of the Famous Players-Lasky Corporation, was opened to the public on Monday evening, Adolph Zukor and John C. Fimm among those who attended the premiere.

The theater seats 4,000 and had as its opening attraction "Behold My Wife."
U. B. O. to Produce

Will Enter News Reel Field—Details of the Plan Not Yet Finally Determined

J. J. Murdock of the United Booking Offices is the authority for the statement that the U. B. O. plans to enter the news reel field and that a new subsidiary would be formed to take care of the new project. According to Murdock, details of the plan have not as yet been settled, but it was learned that the project, involving existing news reels and also the launching of new ones, is not planned to confuse the showings of the proposed films to the houses asked by the U. B. O., but to offer them for general distribution.

One news reel man when informed of the move yesterday said it was very interesting but that none of the news reels were making money on their own way with the only possible exception being New York. It was well known that this had an advantage because of the price at which it secured its raw stock.

Looks Like War in Oklahoma

(Special to WID'S DAILY)

Oklahoma City, Okla.—With the several of the Dreamland theater and Tuckers Bros. to the Lynch organization, film men are looking for a war between Lynch and the independent exhibitors in this state. Property adjoining the Dreamland has been secured and a theater to be called the Capital is planned.

It is said that Lynch is after more theaters in this section and that the Capital will start shortly. Oklahoma is to be faced by the anti-Sunday operation, and possibilities of censorship in the spring.

Page Harry Reichenbach

Cable reports to the New York papers say that Pope Benedict has completed an Italian production entitled "The Holy Bible" because Adam and Eve appear without—well, appear as they are understood to have appeared in the Bible.

Getting this sort of a story on the wires shows there is a rival coming.

Austria

Count Colovrat, president of the Sascha Film Industry, reputed to be the most prominent of the Austrian film companies, are in New York. Sascha Film Industry is affiliated with the U. F. A., the most powerful film combination in Germany.

Dwan Leaves

Allan Dwan departed for California yesterday, accompanied by fifteen members of his producing organization. Included in the party are Jacqueline Logan, late of the Folies-Bergere, and Peggy Elenore, also an ex-Follies girl, who is to appear in forthcoming productions.

In and Then Out

Bessie Barriscale arrived in New York from the coast on Monday. "Mary of New York," her last picture, is to be released shortly. Miss Barriscale is to return to the stage, perhaps in another vehicle, for which she has been preparing a long time.

Time Not Yet Ripe

For Advent of German Raw Stock—Representative's Arrival Postponed

Because Germany and the United States are still technically at war, the expected arrival in this country of a representative of the Aiga Co. of Berlin, the most important of the raw stock manufacturers in Germany has been postponed until a more discreet time.

Producers in this country have been looking forward to the arrival of the new man, who is closely connected with raw stock manufacture, and is to be the representative of the Aiga Co. It was in this way that it was learned that the matter had been postponed until some time in the future.

Nible's Co. Held Up

(Special to WID'S DAILY)

Los Angeles—Fred Nible is reported in a local paper as saying that he has not abandoned his plan for his own producing unit but that he will organize it in the spring. In the meantime, he will make an Associated Producers' special for Thomas H. Ince.

Rippard with Spec'1 Pictures

(Special to WID'S DAILY)

Washington—William H. Rippard is now manager for Special Pictures. He has been with Associated Producers and Realart here.

Plans Labor Film

A deal is expected to be closed shortly for the production of a story called "The Contrast" which deals with the labor problem and its relations to capital. John W. Slayton, the author of the story and president of the Contrast Photoplay Corp. of Clarksville, W. Va., which will make the picture, is in New York arranging for a deal with a producing company.

Mr. Slayton has for his picture $50,000, which has been subscribed for by stock of C. C. Film Sales Corp., which is to be sold via the state right market in four French productions. The first is the "Nightingale of Paris."
Quotations

Bernstein Not Leaving "U"

Universal, yesterday denied the report published in coast newspapers that Isadore Bernstein had resigned from Universal City. Bernstein is at present attached to Von Stroheim's producing unit and is devoting all of his time with that director in filming " Foolish Wives."

Special Showing for "Heliotrope"

Cosmopolitan Prod, will give a special showing for "Heliotrope" in the grand ball room of the Ritz Carlton at 8:30 on the evening of Nov. 18. George D. Baker directed the production.

A disappointed audience often asks itself why it went to see the show that failed to please. A RITCHIE POSTER furnishes the usual reason.

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Thursday, November 11, 1920

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"Roxy" and the Friars

S. L. Rothapfel is the invited guest of honor at the Friars' Second Annual Motion Picture Night, which will be held next Sunday evening in the Hall of the Monastery. Among the stars who have promised attendance are Charlie Chaplin, Raymond Hitchcock, William Farnum, Dorothy Dalton, Pearl White, Lillian Gish, Bert Lytell and others. Some special pictures and surprises are promised.

Paramount Week Winners

The Washington and Seattle branches of Famous Players have been awarded first prizes in the Paramount Week contest. These offices divide, $3000. Philadelphia and St Louis each get $1000; Buffalo and Los Angeles each $500; and Washington, Seattle, Philadelphia and St Louis were in addition awarded bonuses.

Held for Second Week

Tom Moore telephoned Bert Adler from Washington yesterday that "The Forbidden Thing." Allan Dwan's first for Associated Producers, will be held over for a second week at the Garden.

Established 1890

Even as the cat watches at the rat-hole, so Black Mike Silva stood waiting, Priscilla Dean, Wheeler Oakman and Lon Chaney in Tod Browning's new Universal-Jewel, "Outside the Law."—Advta.
SPECIAL NOTICE

to the Motion Picture Industry

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Having used your new generator wagon for nearly a week in continuous operation, I want to say to you that it is the finest mechanical job of its kind I have ever seen or used. That, coupled with the Sun-Light arc, which I consider to be the most flexible of all light now used in motion pictures, comes pretty near to being a perfect combination.

I would also like to add a word regarding the efficiency, courtesy and generally fine deportment and cooperation of your entire crew. It has been a pleasure to work with them.

Thanking you for your courtesy in past transaction, I beg to remain,

Yours very truly,

C.H.

(Signed) B. D. CARBER.

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"HER UNWILLING HUSBAND"
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"THE BROKEN GATE"
With BESSIE BARRISCALE

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Jose Finishes

Edward Jose's second special for Associated Exhibitors has been given the working title of "The Big Idea." He is expected to announce his new affiliations shortly.

Another Meeting Nov. 22
(By wire to WID'S DAILY)

Little Rock, Ark.—The newly formed M. P. T. O. of Arkansas will hold a meeting on Nov. 22, at the Marion Hotel.

More Authors

Bayard Veiller, Metro's west coast production manager, before returning to California, completed arrangements for the services of three more authors to contribute to Metro's story supply.

Montague Glass, John Russell and Gene Buck have been signed. Glass, the creator of "Abe and Mawross," leaves for the coast in a few days to start work. Arthur Roche is preparing some fiction thrillers for the screen, as are Russell and Buck.

20 Episodes for Fox Serial
"FANTOMAS," the second William Fox serial, will be shown in 20 installments of two reels each.

FOR RENT—STUDIO

Modern and complete equipment. Space for four companies. Located in Hollywood. Call LICHTIG & ROTHWELL, 426 Markham Bldg.

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Kayborn Film Corp. Formed

Phil Kaplan has formed the Kayborn Film Corp., offices at 729 7th Ave., to handle state right productions.

Producers!

Capable man, at present connected with successful producing organization, wishes to make change. Competent to act as assistant director, business manager, assistant studio manager or in any similar capacity pertaining to production. Unquestionable credentials. Appointment arranged by

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CONTINUITY that COUNTS

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Adaptations: Editing

CURRENT RELEASES:
"Rose of Nome"—Fox (East Coast)
"Smilin' All the Way"—David Method
"Girls Don't Gamble"—David Method
"Tiger's Coat"—Hodkinson-Male Star

IN PRODUCTION:
"Bimbo"—Fox (West Coast)
"The Quarry"—Meighan-Famous Players

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A Nine Episode Serial
Out of 'Em-All

Mr. Friend Resigns from F. P. L. Subsidiaries, Too—What They Are

Arthur S. Friend's severance of ties with Famous Players-Lasky is intended designed to be a complete one. He has resigned as an officer of various Famous Players-Lasky subsidiaries as well as from the Famous Players-Lasky Corp. of New York and New Jersey.

Mr. Friend announced yesterday his retirement from these various affiliated companies and thus brought to a close the list of corporations in which Famous Players are interested. In these companies he holds the position of treasurer, with the exception of the John D. Williams Pro-\bs Co., of which he is president.

Mr. Friend represents the B. F. Holding Corp., which operates the New York, the New York Roof and the Criterion theaters; the Star Amusement Corp., which controls property in Indiana on which a theater is to be built; the Exceptional Reality Co., which owns Shea's Criterion Buffalo. He represents as treasurer the Famous Players-Missouri.

(Continued on Page 2)

Swedish-American Films

There was some speculation yester-\day that a number of Swedish film companies might be organized under the same or a similar name. This has since been disclaimed.

German Millions

Spent for Elaborate Productions, Says Berlin Paper—What's New With Teutons

(Special to WID'S DAILY)

Berlin—The Film Express, the trade journal designed to cover international film field publishes a view of existing German film business and says that "no sensible film man-figure to produce a film with less than a million marks." This publication also says the picture is selling, and without any particular emphasis that "pictures whose subject takes three million marks are no longer a rarity."

When the article goes on to say in its usual English:

"... the economical crisis which started with the war, paralyzed the German film industry. But with a wonder-\ly energy the German film manu-

(Continued on Page 4)

Historically true in every aspect is the screen version of "The Last of the Mohicans," James Fenimore Cooper's drama of early Indian days, produced by Maurice Tourneur for Associated Producers.—Advt.

Two More Theaters

Portland, Ore.—Jensen and Von Herberg announce the completion of plans for two new theaters, one at Boise, Ida., to cost $250,000, and another at Great Falls, Mont., to cost $500,000. With their completion the Jensen firm will have one or more theaters in every important city in the Northwest.

A branch office of Associated First National to supply exhibitors in Southern and Eastern Oregon has been opened.

L. O. Lukan, northwest director for First National, will be in general charge. An appropriation of $20,000 has been made to cover salaries for the first year. Offices have been secured at Ninth and Burnside Sts. According to Lukan practically all the available franchises have been granted, and not more than three will be conferred in the territory covered by the new branch. Jensen and Von Herberg, it is said, refused an offer of $386,000 for the First National franchise rights in this territory last spring.

N. W. Strike Ends

(Continued on Page 4)

Seattle—The strike of operators and musicians in the Jensen and Von Herberg theaters was settled on Tuesday. The new contract is to continue in effect for two years and the men go back to work on the old wage scale and old working conditions, except that the contract calls for a six-day week. Unibin men who refused to strike originally will be reinstated in the union.

The strike in the Northwest has been a long and bitter one. It is said to have been the direct cause for the failure of the Klikto theater in Butte, Mont., because of the boycott declared on the theater by the trade unions, in sympathy with the strikers.

(Continued on Page 4)

Zeidman Made General Manager

A wire was received at the Famous Players Long Island studios stating that Bennett Zeidman had been appointed general manager for the Mary Pickford Co. Hiram Abrams at United Artists had just finished reading a wire to the same effect when WID'S DAILY called him asking confirmation of it.

Bankruptcy Suit Filed

An involuntary petition in bankruptcy was filed yesterday against the Yankee Photoplay Corp. by "Babe" Ruth and the Biograph Co., creditors. Ruth claims $35,000 under terms of a contract alleged to have been made in July and the Biograph for $4,062 for studio rent. David Lawrence, the lawyer, filed the suit for the creditors.

Assets and liabilities not given.

Laemmle Talks

Finds European Conditions Such That American Producers Need Have No Fear

"If I went to Europe for a rest, I am coming back to the United States for a crisis, not a vacation," Sir Alexander Laemmle, president of Universal, just returning from a four-months' trip to England and the continent, before leaving Wednesday for the coast. "Europe has lost most of its zest for the traveler. There is no night life and there is nothing to do after the theater but go home."

"One of my purposes in going abroad was to see for myself what was the status of American films abroad. I made a very satisfactory arrangement for releasing Universal pictures in England, but owing to the system at present in vogue and the comparatively small number of theaters a film produced here has very little appeal. It was released in England for from 12 to 18 months. (Even British-made pictures are held back for this period.) The war slowed up building in England far more than it did in America. Very few theaters have been built since the war. If they had the number of theaters which they could comfortably use, there would be no piling up of films in England as there is at present."

"British-made pictures are not yet a really serious competition to our own. British producers have not acquired the knack of making pictures which they can honestly advertise under the fact that their pictures are so wonderful stories to the screen in the way that the American producers do. But the main import-
Quotations

Last Bid. Asked. Sale
Famous Players ... 68% 63
do bid. Not quoted
Goldwyn Not quoted
D. W. Griffith, Inc. Not quoted
Loew's, Inc. 19% 19% 19%
Triangle 5/16 5/16 5/16
World Film Not quoted

Loew Party Returns
The Loew party which attended the opening of Loew's Ottawa theater returned to New York yesterday.

Form Pacific Film Co.
(Special to WID'S DAILY)
Los Angeles—T. E. Hancock and John J. Hayes have organized the Pacific Film Corp., with offices at 730 S. Olive St. to handle productions for the open market. Hancock leaves for the East in two weeks, visiting exchange centers all over the country.

Legend Finishes First
"A Million—More or Less" will be Legend Film Prod.'s first two reel comedy. Edna Shipman and John Junior are starred, Tefft Johnson, formerly of Vitagraph, directed, while both story and continuity are by Trevor Collins, Jr. This is the first of a series of stories to be done by Collins for Legend.

Box Office Production Unabated
Los Angeles—Here is the latest at the Fox plant.
Tom Mix. Lynn F. Reynolds directing, is at work; H. Willam Russell, Sky O. Dunlap directing, is making "The Cloth of Gold"; Shirley Mason, Howard Mitchell directing, "Flame of Youth"; Eileen Percy, Jules Furthman directing, "The Land of Jazz"; Louise Lovely, Bernard Durning directing, "Partners of Fate"; Buck Jones, Edward Le Saint directing, "Trails to Two Moons"; four Sunshine troops are busy on "Shades and J. Gordon Edwards is working on "The Queen of Sheba."

Joe Brandt is mourning the death of his father.

Out of 'Em All
(Continued from Page 1)
Corp., the 1493 Broadway Corp., the Clark Film Corp., the Connecticut Theaters Corp., Hamilton Theaters Corp. Company Pellicla's d'Luxo do Sul, Ltd. As assistant treasurer he represents Famous Players in their holdings in the United Plays, Inc. Famous Playwrights, Inc., Pickford Film Corp. and the Realart Pictures Corp. of Texas, New Jersey and Delaware.

Friend represents the National Association chairman of the finance, legislative, labor and laboratory, Sunday opening committee, and the committee on revision of the by-laws. He is also a member of the board of directors, the executive committee, the committee on censorship and the committee on law and legislation. He retires from these activities, too.

Mich. 1st Nat'l Organized
Detroit—Members of Associated First National of Michigan met here last Thursday to organize and elect officers. Following a luncheon and business session at the Statler, the exhibitors were the guests of John H. Kunsky at his home.

The business meeting was conducted by George W. Treidel, secretary and treasurer of the First National Film Exchange, and consisted of the election of seven directors, who later will elect the officers of the organization. The following directors were chosen: John H. Kunsky, George W. Treidel, Harry Scott, Detroit; H. S. Gallus, Marquette; W. S. Butterfield, Battle Creek; Blair McElroy, Chicago, and Herbert L. Weil, Port Huron. The date of the annual meeting was set for some time in February.

Proper Insurance Means Protection

YOUR BUSINESS—AUTOMOBILE, HOME, STAR, — YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A 5,000$ or 10,000$ limit does not adequately cover your auto. Ask us why—and we will tell you.

Wall St., getting bus the picture ness.

Good advertising always pays—and the best advertisement that a photo-play can have is a RITCHET

RITCHET
LITHO. CORP.
436 W. 31st St., N. Y. Phone Chelsea 5868

A Genuine Special

In the Shadow of the Dome

CAMERAMEN
Furnished for all purposes.
UNITED SOCIETY CINEMATOGRAPHERS
Suite 1603 Candler Building
Phone Bryant 6558

STEREOES-MATS
ELECTROS
I. RUBIN & COMPANY
23 E. 4th St.
SPRING 858
Call Convention for Peoria
(Special to WID’S DAILY)
Peoria, Ill.—The Illinois Exhibitors’ Alliance has called a conven-
ton to be held Nov. 18, at the Hotel Pesson.

The East Forever
D. W. Griffith to Remain Here—
Times Gives His Ideas on Pro-
ducing in New York

D. W. Griffith intends remaining in
the east for all time. His producing
headquar ters will be maintained in
New York. The magazine of the
Sunday Times this week contains a
full-page article in which the ques-
tion of producing in New York with-
out sunlight is discussed. Mr. Grif-
ith is quoted as follows, his remarks
prefaced by the following: “D. W.
Griffith is bolder than any of the
others to come out of New York.”

When I film a picture with a New
England setting,” says Griffith in the
Times article, “I want to film it in
New England and have it right.
I want to show in a suburb of Los Angeles
among palm trees and mesquite. If
I need palm trees, it is only a two
days run from here to the coast of
Florida. Picture producers are eager
for new settings, and there is a
wealth of them within easy striking
distance of Times Square. The ter-
ritory around Los Angeles has been
filmed to death. There is a little
stream of water which is used so
much that the producers have to
stake off their claims on its banks
to keep from photographing one an-
other. Sometimes three companies
are found shooting along its banks
at once.

“Here in the East are all the prop-
erties and backgrounds, interior or
exterior, that we require for luxu-
rious settings—New York is the me-
tropolitan and the home of wealth.
Also here is the home of many of the
best actors, the best artisans, the best
and the newest in theatrical produc-
tion. In the future I can’t see any
center more possible for the picture
producer who seeks the best of
everything to score artistic successes.”

“Victory Parade” at Strand

The Strand this week is showing
“The Victory Parade” taken in Paris
on July 14, 1919, by Prisma. The
picture is in natural color and was
shot on almost the same spot used by
Leon Gaumont who made a pic-
ture with the same title. Gaumont’s
picture is in three colors and requires
special apparatus to project it. Pris-
ma’s, however, can be shown through
a standard machine. The pictures are
entirely distinct, the only simil-
arity being in title.

L. A. Convention in Dec.
(Special to WID’S DAILY)

Los Angeles—The Theater Own-
ers’ Association of Southern Cali-
ifornia, which is affiliated with the M. P. T. O., will hold a convention
on Dec. 7-8 at the Walker Auditorium, at which time matters relative to un-
fair legislation in California will be
discussed. The convention com-
mittee, composed of F. A. Miller, Mich-
el Gorlo, T. L. Tally, J. S. Lastig, J. M. Young and Glenn Harper, is
making efforts to have a number of
artists present at the time to help
seize the opportunity to discuss
artistic matters with the people who will be present at the convention to make their stand a
more united one.

“Nomads of the North”
Called Most Gripping
Picture by the Press

James Oliver Curwood’s Smashing Story and Personal Pro-
duction Sweeping Public Off Its Feet From Coast
to Coast—Read What the Critics Say

“The most realistic forest fire ever
filmed—so fearfully real you can fairly
hear the roar of the flames.”—New
York Times.

“Thrillingly represented. . . .”—New
York Herald.

“Deft touches with animals, and
spectacular effects. The forest fire is
the best thing in that line that has
been staged.”—Exhibitors Herald.

“You smell the pines and feel the
great silences. Excellent, and scenes
cut to real beauty. Breathless crises
and excellent animal acting. A fairy
scene to wait to you to the wilds.”—
New York News.

“An absorbing screen drama, with
animals almost human.”—New York
Times.

“Full of action in a background
of excellent and picturesque photography.”—
New York American.

“Well interpreted, interest intense.”—
Moving Picture World.

“A forest fire so real, they must
have breathed smoke and been scorched
in the taking. The silver sheet fairly
crackles. Impressions are faultless.”—
New York Mail.

“An attraction of unusual merit. A
splendid story of primitive life with a
powerful climax.”—New York Sun.

Directed by David M. Hartford
Ernest Shipman, Sales and Exploitation Manager

Reissues Now Booking
Two Phenomenal Hits

“Tarzan of the Apes”

“The Romance of Tarzan”

New Prints—New Paper

Produced by National Film Corporation of America
C. A. Willet, Vice-President and General Manager
Ernest Shipman, Sales Manager

First National Attractions
Golles Buys The Hidden Light

Chicago, Nov. 12—“The Hidden Light,” starring Dolores Cassinelli, the Cameo Girl, and state-registered by the Commonwealth Film Corporation, Sam Zierler, president, 729 7th Ave., New York, has been purchased for Indiana and Illinois by Aaron Golles, of the newly formed Golles Enterprises.

The Golles Enterprises are expected to be one of the foremost independent exchanges in this territory and it has already lined up a very impressive list of super-productions.

Mr. Golles plans a very elaborate advertising and exploitation campaign on “The Hidden Light.” Mr. Golles expects “The Hidden Light” to be one of the most widely-booked state-right productions offered in this territory.—Advt.

Laemmle Talks

(Continued from Page 1)

ant reason why British productions are not yet on a par with American ones is the fact that the British producer has been unwilling or unable to spend money on his productions. Great Britain has a wonderful variety of dancing and acting, and they lack the time and money to spend to turn them into first-class productions.

While some British films may have been more or less successful, they have not been able to match the success of American films. For example, a few years ago, several British films were produced but they did not really match the success of American films. Today, however, the British film industry has improved and the films produced are more successful. The reason for this is that the British film industry has been able to invest more money and time in the production of films, which has allowed them to produce better-quality films.

In conclusion, the British film industry has improved in recent years and has been able to produce films that are more successful than in the past. However, there is still room for improvement, and the industry can continue to grow and develop.
Mille Seeks Funds

Over 13 Plays Tried in Supreme Court—Pat Casey Defendant

A suit brought in 1916 by the Hill Co., Beatrice M. and Ceci-ille, against Pat Casey, the Pro- vince Amusement Co. and the Bio- lon Co., for an accounting has been tried before Supreme Court Justice Hotchkiss, who has reserved his judgment and has given the attorneys a month, to work out the details of the settlement. Thereafter the Stuart Quimby directors' meetings would be held in the New York City, at the Winter Garden. The plaintiffs are general counsel for the corporation, which is controlled by the Stu- art Quimby Co., WID'S Louis, their men at the Bar, and their position is generally conceded to be a strong one.

Blackton Signs Lady Diana

(Special to WID'S DAILY)

London—Commodore J. Stuart Blackton has placed under contract Lady Diann Duff Cooper, formerly Lady Diana Manners. She will appear in four Blackton-made productions which will be made at the Famous Players-Lasky studios. Commodore Blackton sails for New York on Wednesday, returning to this country toward the end of December.

Lady Diana Manners is the titled English noblewoman with whom D. W. Griffith was negotiating some time ago. She has been termed the most beautiful woman in England. Her family made objections to her proposed appearance in pictures and it is their stand in the matter which is understood to have been the reason for the falling through of the plan.

What's to Be Done?

Important and interesting ideas on the outlook in view of existing business conditions from notables in the industry will be printed within the next few days.
DeMille Seeks Funds

(Continued from Page 1)

Aunt Mary," "The Stamps, "Seven Days," and "Beverly of G stark." The plaintiff alleged payments were made only as "Lord Chumley," $2,173; "St. Days," $2,100; "Strongheart," $2,100, and "Classmates," $2,400. The plaintiff alleged that more than $5,000 had been unaccounted for, that Casey assigned the right to the plays to the Protective Am- ment Co., which was controlled, the latter disposed of it to Bigna, "without the plaintiff's knowing in order to so manufacture the f as to withhold payments from plaintiff."

The defendants deny that an accounting is due and also deny that the films were made from all the picture. Testimony taken in behalf of plaintiff in California included examination of H. W. Schmidt, in charge of the General Film San Francisco exchange subseq to the agreement and had known of the filming of some of the picture. He said that he handled "The C Oy Ball," "Classmates," "The W 111s," "Lord Chumley," "Men W 111." The Road to Yesterday "Strongheart," "The Wife," "Seven Days," but did not recall other four.

Metro to Release Carmen Fil Metro will release "The S Lining," a Jewel Carmen picture re leased by Roland West. It originally titled "Out of the D ness."
Coast Brevities

Hollywood—Director Art Rossen has left for the vicinity of Mt. Whitney to photograph the first scenes for Betty Compson's third starring vehicle. Included in the cast are Rossen, chorus director Meser, Walter Morrisico, Frank Campeau and others. The company expects to remain on location about two weeks.

Irving M. Lesser, producer of "Peck's Bad Boy," announces he has secured the services of Henry Bergman who has been associated with Charles Chaplin for the past four years. Bergman will join in an advisory capacity and will cooperate with Nat Wad, who is directing the film.

Sidney Franklin will leave for New York next week to discuss with First National officials some novel ideas on exploitation of their production "Way Down East." He expects to go over with Sylvia Breamer his script for this third production. Miss Breamer will assume the leading feminine role in both Franklin productions already completed. Franklin expects to have production underway by Dec. 1st.

Jackie Saunders, has been engaged to portray Viola Dana in "Sor- rentina." 

Armistice Day was fittingly celebrated at Universal City. An elaborate banquet was served on one of the 400-foot stages at the studio. The guests of honor were the several hundreds of service men employed at the film plant.

Mccormick Coming

S. Barrett McCormick, managing director of the Toledo Rivoli, is expected in the near future. Coming to see some shows, etc.

Opened to $1572

"Way Down East" opened at the Shubert-Crescent in Brooklyn to $1572. It has passed its 150th performance at the 44th St. theater.

Signs for Realest Series

Oakland, Cal.—The American has been added to the list of coast houses which have signed up for the full Realest star franchise.

MacMeekin Recovering

Kansas City—John MacMeekin, Realest's special representative who recently underwent a serious operation at a local hospital is recovering.

Brownell Adds to Staff

John C. Brownell, scenario chief for Universal has added Robert R. Roden and Dana Rish to the local staff and Charles F. Bender on the coast. All three have done considerable writing.

Aiken Leaves Vitagraph

Chicago—Fred Aiken, manager of Vitagraph, will join Harry Weiss of Superior Screen Service, Inc., and take an active part in the management of the company. He has been a silent partner for some time in the capacity of vice-president and treasurer.

Another Studio

This Time in San Jose, Cal.—Expected to Cost $600,000 (Special to WID'S DAILY)

San Jose, Cal.—At a meeting of the directors of the United Stars Pictures Corp., held at the Hotel Sutter, it was decided to begin construction of a $150,000 first section of a studio here on Dec. 10. The completed studio will cost about $600,000.

The directors present at the meeting included Charles L. Bolles, president; Dr. John Stewart Gordon of Los Angeles, vice-president; Soren X. Christiansen of San Francisco, general counsel; former Judge O. N. Hiltom of Ontario, an attorney; H. Shaw of San Francisco, secretary and treasurer; and John Sebastian Williams, William J. Otts and E. How ard.

The Pacific Coast M. P. Studios, a recently formed $1,500,000 corporation, is planning a studio in San Mateo. John Jasper, formerly Chaplin's manager, is understood to be interested in the latter company.

Gardiner Buys "County Fair"

Gardiner Pictures, Inc., of Buffalo, have purchased the New York state rights on "The County Fair" from guy Crosswell Smith. The picture will go out as a road show.

"County Fair" in Paterson

Paterson, N. J.—"The County Fair" opens at Fabian's Garden on Monday. This is the first showing in New Jersey.

Another Realest With Kane

Stanley M. Rayland, for eight years with the National Bank of Pitts burg, Va., is in New York and has accepted a position with Arthur S. Kane Pictures Corp.

Switched

"Conrad in Quest of His Youth" will be shown next week at the Rivoli after a week at the Kiltos. "Always Hazardous" moves to the latter theater.

Burr Takes Over Claremont Studio

Negotiations were completed this week for the taking over of the Claremont Studio by C. C. Burr, president of the Master Films, Inc., producing "Torches" comedies featuring Johnny Hines. Burr has left for Chicago, where he will remain until next week, stopping at the Chicago Athletic Club.

Branford Opens Thanksgiving

Newark, N. J.—The Branford, the Fabian's new theater on Branford Place, near Broad and Market Sts., will be opened around Thanksgiving Day. The theater seats close to 4,000 and is the fifth of the Fabian houses, the others being the Garden and Regent in Paterson and the Mon tah and Playhouse in Passaic. Paul Gray will handle publicity.

Bouvenx Sails on the 20th

Nils Bouvenx, director of the A. B. Svensk Film Industri of Stock holm, Sweden, sails for home on the 20th.

FOR SALE

Six 3 reel feature motion picture negatives. Excellent condition. Original release about 3½ years ago. For information apply to Box B-5, care WID's.

FOR RENT—STUDIO

Modern and complete equipment. Space for four companies. Located in Hollywood. Call Lichtig & Roth, 426 Markham Bldg.

Home 577450

In the Shadow of the Dome

Written
By
The Cecil Smiths

MEANS SOMETHING TO THE EXHIBITOR

Writing Exclusively for
SELZNICK PICTURES

Vigilta To Do Byrne Story

Redemption Cove by D. L. Jaffe is to be made by International, as a Cosmopolitan Prod. Rob. C. Vigilta will direct.

F. P. in Montreal Moves

(Special to WID'S DAILY)

Montreal—the local branch of the Canuck Film Corp. moved to the Albee Bldg., 8 St. Eddie Engles is manager.

Sureau Has 150,000 Ft. Library

Sureau Film Corp., offices at 1780 Hallway, in an advertisement states that it has a library of 6,000 ft. of educational films covering practically every field of the subject. In addition it has a series of educational features dealing with animal and life at sea.

Hern in Complete Control

(Special to WID'S DAILY)

Harrison, N. Y.—Charles F. Hern, assistant curator of the American Museum of Natural History, has purchased the interest of associates in the Scientific Film Corp. This company produces scientific and educational films of which is "A Microscopic View of the Circulation of the Blood."

Langeron Going Abroad

Oscar L. Langeron of the Victor Film Corp., office of Victor Film, London and Budapest the end of the month. He expects to remain away until March. It is understood he is interested in a producing company which will work in Central Europe.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

(Wired to W.D.'s DAILY)

Washington—Bert Alder spent a budgeted $5000 for exploitation tie-up for "The Forbidden Thing," Allan Dwan's first production for Associated Prod-ucers

He mailed 13,000 dodgers to a special telephone list, enclosed 10,000 local newspapers, dropped about 5000 in automobiles parked along various streets, and passed 2280 at the door. A special tele-

Buelah Livingstone has sold out her one interest in the Wentworth, Livingstone Bureau, Inc., to Larry Giffin. The above corpora-

New Pictures on Alaska

Capt. F. E. Kleinschmidt, the Alas-

Saturday, November 13, 1918

DIRECTOR
OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANT
H. J. JANZTER
Specialist in P. M. Accounts—Systems
1328 Broadway, New York

ADVERTISING—PUBLICITY
MERRITT CRAWFORD
The Screen Bulletin
904 Fitzgerald Building
Bryant 2626

ARTISTS AND ART TITLES:
MARTIN-M.GUIRE & NEWCOMB
Art Titles
277 7th Avenue
Bryant 2726

COPYING
LIBBY LISSON
Script, Film Copying—Multigraphing
2nd Floor—729-7th Ave.
Bryant 3166

CUTTING AND EDITING
EDWARD M. ROSKAM
Film Cutting for the Trade
1457 Broadway
Bryant 3166

FILM SERVICE
FILM SERVICE BUREAU
130 W. 40th Street, Bryant 4815—Export & Domestic, Packing & Ship-

LABORATORIES
REPUBLIC LABORATORIES, INC.
Dental—Printing—Timing—Lab.-Film抄
729 7th Avenue
New York

EVANS LABORATORY
Quality Motion Picture Printing
161-24 W. 216th St.
Bryant 7324

NATIONAL FILM LABORATORIES
Merrill Camera
Hudson Heights, N. Y.

PALISADE FILM LABORATORY
America's Finest Laboratory
Palisades, New Jersey

CLAREMONT FILM LABORATORY
530 Claremont Parkway, 7th. Trenton
H. I. Striebeck, Manager

Nicholas Kessel Laboratory
"Kessel Kinetograph Publishing Company"
Fort Lee, N. J.

MOTION PICTURE REF.
JOHN L. LIVINGSTON
Stars, Directors, Authors, Pictures
144 Broadway, Suite 2802, Bryant 3802

PRINTERS AND ENGRAVERS
THE ARCO PRESS
Inserts, Press Books, Title Cards
255 W. 39th St.
Bryant 3216

BARNES PRINTING CO.
Motion Picture Specialties
36 East 22nd St.
Phone Gramercy

PROSPECT PRESS
220 W. 42nd St.
Phone Gramercy

PROJECTION ROOMS
SIMPLEX STUDIOS
200 W. 42nd St.
Bryant 4726

STATES RIGHTS MARKET
COMMONWEALTH FILM CORP.
San Francisco, President

STUDIOS
ESTER STUDIO AND LAB., INC.
Studio—200 W. 42nd St.
Bryant 4726
Morg 4825

CHEMISTRY
JOSEPH B. JOHNSON
22 West 42nd St.
Bryant 4726

THE SOUTHERN PACIFIC LINES
165 BROADWAY
NEW YORK CITY
TELEPHONE
CORTLANDT 4800

YOU'LL SEE THE BEST MOVING PICTURES IN THE WORLD (AND IN NATURAL COLORS, TOO) BY RIDING OVER THE SCENICALLY BEAUTIFUL SOUTHERN PACIFIC LINES TO LOS ANGELES

WE HAVE ESTABLISHED A SPECIAL DEPARTMENT TO ELIMINATE THE TRAVEL TROUBLES OF THE MOVIE PROFESSION. PHONE YOUR WANT TO

FL PICKERING
A. J. POSTON
General Agent
General Agent
SOUTHERN PACIFIC LINES
165 BROADWAY, NEW YORK CITY—TELEPHONE
CORTLANDT 4800

ROSKAM

“THE DOMESTIC" and "THE VANDALIZED BOY"—THE QUODY

In the Courts

A default judgment for $1,643 has been filed in the City Court against the William Morris Agency, Corp. for the Dramatic Mirror for advertising from August to December, 1918. The suit was not defended.

Peter Orance was sued in the Supreme Court by Samuel J. Sweeter for $37,500. Orance is said to have sold a stock for $50,000 per share to a buyer; another man then found the stock for the buyer on which Orance refused to sell.

Samuel Rogovsky, owner of the Star at Portchester, N. Y., was sued in the Supreme Court by the Law firm Mendel, Zorn, Wentworth, & Inc., for $15,000 for the use of an advertising card in which he agreed to pay the quarter sum for the use of the "Hummoresque" for four days and then broke the agreement.

The New Atlantic Gardens, Inc., was sued by the Atlantic Gardens Realty Corp. for ten years as a film the-

The first class Graduated
The first class of the Famous Players school of showmanship, which was in session four weeks, under the direction of Fred Creswell was closed last week. Out of a total of 25 enrolled in the class, 27 passed the examinations.

Following is a list of the branches and the base exchanges to which they were appointed:

D. W. Morrow, Boston; H. E. Underhill, Boston; L. H. Porter, Albany; H. H. Morton, Pittsburgh; L. C. Home, Cincinnati; H. M. Kimel, Chicago; V. J. Reed, Philadelphia; J. E. S. Smith, New York; F. E. Sutton, Philadelphia; A. J. Jeffreys, Boston; A. S. Creel, Boston; D. Kim-

Toledo, Ohio—"One Man a Man on a Million." They plan to run their film on the 26th and 27th, which were arranged for the showing.

For their next series they will run "The Smiling Million."

Beban "Road Showing" Feature
Chicago—Sol Lesser and George Beban are here with a print of "One Man a Million." They plan to

Beads on wire, arranged in an elaborate pattern, were used to create decorative elements in the scenes. This uses a unique medium for the film industry.

Vitagraph on Film Row

Beban film will be released for projection.

Beban film will be released for projection.

Beban film will be released for projection.
Huge French Firm

Pathe Consortium Cinema Formed With 20 Million Francs Capital

(Oso in New Unit)

Paris, France—With a capitalization of 20,000,000 francs, a company known as the Pathe Consortium Cinema is being formed. Shares are issued for 1,000 francs each. D. Rigaud, the banker, is holder of 20,000 of these shares.

Enterprises Cinema, Adolphe Osso, has been registered with a capital of 1,500,000 francs. The par value of the shares is 1,000 francs, of which 1,000 shares are attributed to Oso and Gonzales. The Board comprises Geo. Paul Truck, Geo. Gonzales, Ludovic Arnauditz, H. H. Salvin-Peillard, Rafael Pineda de Mont, and Adolphe Osso, trader.

Roscoe Arbuckle Visiting

Roscoe (Fatty) Arbuckle is in New York from the coast. About the first thing he did was to make a speech at the Friars' dinner to "Roxy" on Sunday night.

Buckland's Duties Divided

Wilfred Buckland's duties as art director at the Lasky studio on the coast have been divided between Max Blazesky and Paul Iribe, the Frenchman who recently joined the Famous Players staff.

Johnston Men Here

George Panagotacos, president, and L. W. Bailey, managing director of the Grand Amusement Co. of Johnstown, Pa., operating the Nemo, Parkview and Grand theaters in that city, left for home last night after having arrived here on Sunday aboard the Imperator.

Panagotacos returned on Friday from Europe, where he spent the last four months.

Clegg Here

Charles A. Clegg, one of the organizers of the Exhibitors Co-operative Association for Great Britain and Ireland, is in New York, having arrived here on Sunday aboard the Imperator. The organization Clegg represents is said to have 400 theaters in line and is modeled along the First National Exhibitors Circuit in this country.
Incorporations


Aroused to Action

(Continued from Page 1)

Mrs. Ellen O'Grady, fifth deputy police commissioner stated yesterday afternoon that she favored the shutting down of picture theaters in the city until it was ascertained whether or not there was any violation.

Sydney S. Cohen and members of the state exhibitors' league held conferences yesterday afternoon on the Catherine St. panic and will hold additional meetings today.

For one breathless moment she held her answer, waiting on those ominous footsteps. Priscilla Dean and Wheeler Oakman in Tod Browning’s coming Universal-Jewel, “Outside the Law.”——Advt.

Prosperity in Eastern Penn.

Charles Henschel, Pathe manager in Philadelphia, is in New York and says of Eastern Penn. conditions: “Industrial conditions are exceptionally good in my territory, on the whole. The Baldwin Locomotive Works are running full time. The textile factories are keeping all their operatives busy. Plenty of work, good pay and a surplus for the bank account—that tells the story.”

Company Changes Hands

(Special to WID'S DAILY)

Los Angeles—Popular Photoplay Producers, have taken over all interests belonging to the Oakley Prod. That organization will resume activities in the near future.

Hopwood Signed for Three Years

The association of Avery Hopwood with Famous Players will cover a period of at least three years, according to the terms of the playwright’s contract in which he agrees to write original screen plays exclusively for Paramount.

Los Angeles—Avery Hopwood has left for New York.


John S. Thomas of Spang, Chalfant and Co., Inc., steel manufacturers of Pittsburgh, Pa., is in New York. His concern is building a 1,200 seat theater at Etna, Pa., where picture shows will be put on for the employees.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

RITCHLEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8389

You'll See THE BEST MOVING PICTURES IN THE WORLD
AND IN NATURAL COLORS TOO!
BY RIDING OVER THE SCENICALLY BEAUTIFUL
SOUTHERN LINES PACIFIC
TO
LOSC ANGELES

WE HAVE ESTABLISHED A SPECIAL DEPARTMENT TO ELIMINATE THE TYPICAL TROUBLES OF THE MOVIE PROFESSION

PHONE YOUR WANT LIST
F. L. PICKERING
A. J. POST
General Agents
SOUTHERN PACIFIC LINES
165 BROADWAY NEW YORK

THEATER
C. T. CORTLANDT 48C1

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*Quotations by H. Content & Co.

*Goldwyn: 5 1/2 1/2

These misfortunes are hardest to bear that one brings upon oneself. For that reason assure yourself that RITCHLEY posters accompany a film before booking it.
NORMA TALMADGE'S NAME
Brings Crowds to Theatre

Many Other Associated First National Pictures Bring In the Money—Praised by Press and Exhibitor

THE BRANDED WOMAN

"All that I had to do to get the crowds for 'The Branded Woman' was to let the public know that it starred Norma Talmadge and that it was a First National attraction."—Bert Deardoff, Strand Theatre, Kendallville, Ind.

WHAT WOMEN LOVE

"Excellent feature. Annette Kellerman's under-water diving scenes especially fine."—L. M. Kuhns, Gibson Theatre, Gibson, N. M.

DON'T EVER MARRY

"Exceptionally good. This Marshall Neilan production sure was some show. Everyone smiling."—Peter Krauth, Denison Theatre, Denison, Ia.

THE DEVIL'S GARDEN

"The name of Lionel Barrymore heading the cast of 'The Devil's Garden' carries both urge and assurance. You want to see him and you know that the stamp of the master will be on what he plays. The picture is worth while."—Chicago Daily Tribune.

TWIN BEDS

"'Twin Beds' is a rollicking laugh-a-minute comedy. It's a corker and bound to please the most fastidious. The hilarious stage farce is even better on the screen. Carter DeHaven keeps the audiences rolling in laughter, and his petite wife shares the fun-making honors with him."—New York Telegram.

HARRIET AND THE PIPER

"Auta Stewart depicts her role convincingly. The insincerity and the gayety of life in the Bohemian quarter, Greenwich Village, is ably interpreted by the director and an excellent cast."—Los Angeles Examiner.

Norma and Wally Lead

Norma Talmadge and Wallace Reid lead in the popularity contest now being conducted in the Daily News. Yesterday's returns were as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norma Talmadge</td>
<td>1922</td>
</tr>
<tr>
<td>Mary Pickford</td>
<td>1911</td>
</tr>
<tr>
<td>Constance Talmadge</td>
<td>1432</td>
</tr>
<tr>
<td>Mary Miles Minter</td>
<td>1419</td>
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<tr>
<td>Nazimova</td>
<td>1345</td>
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<tr>
<td>Lila Kimball Young</td>
<td>1303</td>
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<tr>
<td>Wallace Reid</td>
<td>1677</td>
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<tr>
<td>Thomas Meighan</td>
<td>1550</td>
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<tr>
<td>Douglas Fairbanks</td>
<td>1538</td>
</tr>
<tr>
<td>Eugene O'Brien</td>
<td>1517</td>
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<tr>
<td>William S. Hart</td>
<td>1499</td>
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</tbody>
</table>

Called "Windows" in Britain

London—Fox Film Corp. will release "When New York Sleeps" as "Windows" in Great Britain.

The words

"EASTMAN"

and

"KODAK"

are stenciled in the film margin so that all Eastman Film may be instantly identified.

EASTMAN KODAK COMPANY
Rochester, N. Y.

First National Attractions

There'll be a Franchise everywhere
PAUL SCARDON
Directed
“The Broken Gate”
By Emerson Hough
Now Completing Second Production with
BESSIE BARRISCALE
Title to be announced later

Address
HOTEL HOLLYWOOD

Pathé; French Legion Officer Charles Patie has been elected an officer of the Legion of Honor of France, from the rank of chevalier.

Jack Hoxie
Ambition is my Middle Name

CURRENT RELEASES: Editing

CURRENT RELEASES: Editing

“Rose of Nome”—Fox (West Coast)
“Smillin’ All the Way”—David Butler
“Girls Don’t Gamble”—David Butler
“Tiger’s Coat”—Hodkinson—All Star

IN PRODUCTION:
“Emile”—Fox (West Coast)
“The Quarry”—Meighan—Famous Players

HOTEL NETHERLANDS
59th St. and 5th Ave.

CREATIVE CONTINUITY

CONTINUITY that COUNTS

Paul Schofield
Free Lance

Adaptations: Editing

Tuesday, November 16, 1

Sack of Rome in London
(Special to WID’S DAILY)

DINER
OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS
H. J. JANTZEN
Specialist in Motion Picture Business
1358 Broadway
New York City

ARTHUR H. ANDELMAN & BOUTON
16 Pin St.
New York City

ARTISTS AND ART TITLE
MARTIN MCUGURE & NEWCOM
Art Title
1737 7th Avenue
Bryant

ADVERTISING—PUBLIC
MARTIN CRAWFORD
The Screen Bulletin
1645 La Brea Ave.

CUTTING AND EDITING
EDWARD M. ROSEK
Film Editing for the Trade
1457 Broadway
Bryant

LABORATORIES
EVANS LABORATORY
130 W. 46th St.
Bryant 5660

PALSIDE FILM LABORATORY
575 Park Ave.
Bryant

FILM SERVICE
FILM SERVICE BUREAU
New York City

LABORATORIES
EVANS LABORATORY
130 W. 46th St.
Bryant 5660

FILM DEVELOPING CORP.
Quality with Service
216 West 75th St.
New York City

CLAIREMONT FILM LABORATORY
130 Clairemont Park Way
Tel. “Telegraph” 3215
San Diego, Calif.

NICHOLAS KESSEL LABORATORY
Kesel Kwest Kwalices
Fort Lee, N. J.

MOTION PICTURE REP
JOHN J. LIVINGSTON
Stars, Directors, Authors, Producers
445 Broadway
Bryant 3593

PRINTERS AND ENGRAVERS
THE ARCO PRESS
Inserts, Press Books, Title Cards
225 W. 46th St.
Bryant 7242

BARNES PRINTING CO
Motion Picture Specialties
36 East 22nd St.

PROSPECT PRESS
Quality Printing for the Trade
55-56 W. 4th St.

PROJECT ROOMS
LEXUS STUDIO
420 W. 42nd St.
Bryant 1074

ESTE E STUDIO, AND LAB, INC.
560 Broadway

LES STATES RIGHTS MARKET
COMMERCIAL FILM CORP.
1000 Broadway
New York

STUDIOS
ESTE E STUDIO, AND LAB, INC.
560 Broadway

THE ARCO PRESS
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“The Quarry”—Meighan—Famous Players

Hotel Netherlands
59th St. and 5th Ave.

Creative Continuity
Now It's "Big 8"
C. Gardner Sullivan Elected a Member of Asso. Prod.—Lambert Hillyer His Associate
(Special to WID'S DAILY)
Los Angeles—C. Gardner Sullivan, one of the most successful authors in a commercial sense, that he has produced, is the eighth and newest member of Associated Producers.
This announcement comes from F. B. Warren, general manager of distribution, who is spending several months in Los Angeles.

Regarding "Mary" and "Doug"
The following telegram was received yesterday by Hiram Abrams from Chicago branch manager, F. B. Warren, stated to Associated Producers, Inc., that the Chicago branch is advising sub-franchise holders to leave their offices in Chicago. Abrams also said he received a telegram from the National company's Los Angeles office, saying that the issue of the magazine is delayed.

Sailing in February
(Special to WID'S DAILY)
Los Angeles—The Times quotes Fairbanks as follows: "Of course we're not going to quit pictures. We expect to make one more picture each year, and we leave for Europe immediately, probably the first of February. I'm going to make 'The Three Musketeers' over there, and Miss Goldwyn has three titles, any one, perhaps two, of which she may decide to make. One of these, and perhaps the only one, will be 'Little Lord Fauntleroy,' to be filmed, of course, in England."

Films Over the Wires
French Inventor Says Motion Pictures Can Be Treated Like Still Pictures
Motion pictures are to be projected by telegraph. This was decided on yesterday, when Edouard Belin, chief of the leading electrical experts of France, spent the morning at the Harry Levy studio watching the making of a film showing all the uses and adaptations of electricity, and discussed it with his associate, the reported statement.

941 Films in 1919
(Special to WID'S DAILY)
Amsterdam, Holland—"Kunst en Amusement," the Dutch trade journal, states that 941 features were produced in Germany in 1919.

"Bennie" Expanding
Schulberg Plans All-Star Pictures in Addition to Katherine MacDonald Unit
(Special to WID'S DAILY)
Los Angeles—B. P. ("Bennie") Schulberg, it is understood, will produce a series of all-star productions in Los Angeles. For this purpose he will organize a new company and produce a series of all-star productions in Los Angeles. This new unit will not interfere in any way with the Catherine MacDonald-First National company or the new Palestine Pictures Corp., which will make a series of biblical pictures in Palestine. It is said that two stories have already been purchased for all-star production. Schulberg left here for the East on Tuesday to consult with B. P. Finegan regarding the new company.

Schulberg Back
B. P. Schulberg is back in New York from Los Angeles. His offices have been moved to Room 801, 757 Fifth Ave.

Talmades Renew
With First National for Three More Years—Millions Involved in Transaction
What is claimed to be the largest individual transaction in motion picture history is revealed in an announcement made yesterday by Associated First National Pictures, Inc., in Los Angeles. The company's pledge of special feature productions to the amount of $20,000,000, in support of its belief that exhibitors can work together in harmony and successful cooperation.

The present contacts which Mr. Schulberg has with Associated First National Pictures for productions (Continued on Page 2)

Lazarus Westward Bound
Los Angeles—Paul N. Lazarus of United Artists is expected here today from New York.

Eve Unsell's Own Unit
(By wire to WID'S DAILY)
Albany—The Eve Unsell Photoplayers Staff has been incorporated here. Lester Blankfeld and Eve Unsell are among the incorporators.

Eve Unsell recently returned from London where she organized the scenario staff of the Famous Players British producing unit.

Feist Through?
Reported He Is to Leave Goldwyn Sales Management Around First of Year
The report was circulated yesterday that Felix Feist would resign as director of the Goldwyn Pictures around the first of the year.
When an effort was made to locate Feist at the Goldwyn offices yesterday he was reported out of his office. F. J. Godso was also reported out of his office.

About Conditions
The first installment of a number of interesting statements from important executives of the industry relating to what should be done to readjust conditions in the industry to a pre-war basis will appear in tomorrow's issue.
The premiere presentation of JAMES OLIVER CURWOOD'S alluring love story of the Northwest

Isobel or The Trail's End

An Edwin Carewe Production

with

House Peters and Jane Novak

Will be given in the Grand Ball-room of the Hotel Astor, Tuesday night, Nov. 23rd, at eight-thirty.

Admission by invitation.

Communicate with

GEORGE H. DAVIS

1600 Broadway New York City

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E. C. ("Wid") Gunning, President and Treasurer. Joseph Danenberg, Vice-President and Editor; J. W. Alsicoate, Secretary and Business Manager. Entered as second-class matter May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879.

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*Quotations by H. Content & Co.

Talmadges Renew. (Continued from Page 1)

(...cont.)

...starring the Talmadge sisters each has approximately one year more of operating under the new agreements the two stars will be identified solely with the exhibitor organization for a total of four more years. Exhibitor officials of Associates First National Pictures regard the renewal of the contract as an endorsement of the co-operative principles of the new classy plan.

This is the first big contract held by First National at the start of its co-operative plan and renewed after the big franchise had been established and put into operation nationally. This, according to officials of the organization, is significant in revealing the opinion of a producer as prominent as Mr. Schenck about future methods of producing and marketing special feature attractions.

Several other distributing units have made flattering offers to Schenck for the Talmadge productions.

McKay Guest of Honor

John W. McKay, general manager of Mayflower was the guest of honor at a little informal luncheon yesterday at the "Dutchman's" on 42nd St., in observance of his first year as the M. of Mayflower. He was presented with a gold pen and pencil by those present who included Mark Adams, Ace Berry, Ed Holland, Jack Hegler and Al Sobler.

Day by day, this little boy was softening his heart—and "Dapper Bill" knew it. Wheeler Oakman and Stanley Goethals supporting Priscilla Dean in Tod Browning's "Outside the Law"—Universal-Jewel—Advt.

Films Over the Wires (Continued from Page 1)

singing the feasibility of applying to motion pictures projection the invention he has worked out and proved successful for the sending of still photographs by telegraph.

At the invitation of Harry Levey, Belin visited the studios with a view to seeing whether or not this idea could be applied to transmitting motion pictures by telegraph, so that a news event occurring in one city, is immediately flashed to another city by this apparatus, where it is developed and shown on the screen almost simultaneously with its making.

Belin declared that such an apparatus could be made. He said that it would be similar to that by which he transmits regular photographs, that the grooves would have to be much smaller than those needed for transmitting still photographs. They would, he said, have to be about one-twentieth of a millimeter in size. Belin declared that, since a film is only a succession of still photographs all that would be necessary when the size of the frame had been regulated, would be to shoot a succession of pictures over the apparatus.

Belin, who has been in America for six weeks, under the auspices of the N. Y. World, had intended returning to France the latter part of this week. He agreed, however, to make arrangements to remain here until early December, and devote his extended stay to adapting the principle of telephotography to cinema-photography.

Jerome Storm has engaged James Abbe to do special art work on the new Lillian Gish production for Prohman Amusement.

Rockett-Hodkinson

Latter to Distribute Six More Features Besides "Truant Husband"

—Other Plans

(Special to WID'S DAILY)

Los Angeles—Ray R. Rockett, president of the Rockett Film Corp., is back in Los Angeles from New York where he closed a distributive contract with the Hodkinson Corp. for "The Truant Husband" and an additional feature a month. Rockett has some ambitious plans for production under way. He plans to put on a series of five-reel westerns and also a series of short subjects dealing with life in America. This latter series is designed to show the ideals of American life and will be taken from incidents in early colonial times. Three will be in one and two reel form.

North Back from St. Louis

Tom North has returned from St. Louis where he worked on exploitation for "The Woman in His House," a Louis Mayer special with Mildred Harris Chaplin. Beginning Dec., the picture will play day and date at the New Grand Central and Wes End Lyric. Spyros Skouras has spent $125,000 in improving the New Grand Central.

Now It's "Big 8":

(Continued from Page 1)

production with the producers, who are also considering the entry of other famous factors into their organization.

This means an enlargement of Associated Producers' annual output as Sullivan will produce four pictures annually, beginning with Spring and Summer releases in 1921. Associated with Sullivan will be Laubert Hillyer, who has written most of and directed all of the William S. Hart productions since Hart left the Biograph last year. Sullivan personally will write his stories and continuities, and co-operate with Hillyer in direction.

Poor films seen by many people are more profitable than good ones seen by few—but the audience must be satisfied in either case if RITCHEY posters are used.

RITCHEY LITHO. CORP.

406 W. 31st St., N.Y. Phone Chelsea 8389

Wednesday, November 17, 1920
At Broadway Theaters

Strand

If the Sunday crowds seeking to gain admission to the Strand to see the Robert Louis Stevenson super feature "Kismet" can be taken as a reflection, all records for this house will be broken this week. Manager Joe Frankett has succeeded Gladys Walton in the presentation of this feature with an elaborate prologue filled with oriental music and set off by a splendid Far Eastern atmosphere, including the camel, goat and donkey of Arabian Nights fame. The set is a street in Baghdad and is startling in its realism and lighting effects. First the crowds are seen winding their way here and then after which the oriental dancing number is staged. This is followed by Joseph Martin, who in the character of Hajji Mags, "The Love Song of Damascus." Due to the length of "Kismet," it was necessary to eliminate the usual conventional features of the bill. The score is an elaborate one and is only rendered.

Capitol

One of the most interesting bills of the season. After the overture "Capriccio Italiano" there is a charming ballet "Carnival" consisting of a dance by three performers to the accompaniment of two of the Schuman-Heink Carnival compositions. It is splendidly done, the lighting effects being particularly beautiful. Then comes Capitol News with some excellent Pathe production, the opening of the "Faut" followed by the feature "The Penalty." Organ solo continues.

Rialto and Rivoli

Unchanged except for the musical numbers from last week's presentation. The features have been switched from each house.

Cuts and Flashes

Joe Weil is now handling publicity for Baumer Films, Inc.

George Probert and Al J. Kelley are co-directing Viola Davis in "Sorrentina."

Myrte Stedman is one of three featured players in a new Hodkinson production, "The Tiger's Coat."

The new Buck Jones picture, "Just Pals," is completed at the Fox Hollywood studios.

Betty Francisco will have the leading feminine role in the second sequel, "Willie Prod, Partners of the Title."

London Chat

An American, well known in the industry, sends the following interesting letter to this publication: Conditions are very peculiar, over here at the present time, producers have been making pictures by dozens, and have not been able to sell them outside of the British Isles—result—all their money is tied up. Of course the booking system is to blame for this. Our friend Faulkner of the Mail is trying to break up this system for his box by starting a campaign against American pictures. I am sending you a few of his notices, he has been shooting them across every day for the past 3 weeks, it wouldn't be a bad idea to knock the block booking in the head, but I think he is going after the right way. Ninety per cent. of the American productions are bad, and all British pictures are good, that is his view. I haven't seen a good picture since I've been over here.

It's remarkable how quickly Americans turn British, as soon as they reach these shores. And this country is a God-send for a lot of American cameramen and near directors. There are more than a few interested in this country in any part of the world. In America they either turned the camera crank or put the numbers on the slate.

Bryant Washburn has just left for New York. He had wonderful luck, the weather was with him all the way. He took all of his exteriors at a time when the weather is rotten, but whenever he went out to shoot it was beautiful. In the future the Englishman will refer to his beautiful weather in September and prove it by Washburn's picture. E. A. Rolfe arrived a few days ago, don't know his plans.

With this letter came two clippings from the Faulkner column. The one here the caption is "Silly Films Sent Back to U. S.—Too Stupid, for Our Kinemas—Sausage Made." The other "Films, from U. S. Uncal Pictures of Life." Sheehan on Coast

Los Angeles—Winfield R. Sheehan is here.

Again a Studio?

A company known as the Ferndale Film Studios has purchased a tract of land at Brookhaven, Suffolk county, Long Island, and local inhabitants are of the opinion that a studio will be erected on the site.

John Semler is understood to be interested in a project for Rockville Center. It has also been reported that Robert Bortman would build on a site not very distant from that controlled by Semler. None of these projects has as yet crystallized.

In the Sunny South

Atlanta—A well known picture man says: "Legitimate (musical and dramatic) is shot to pieces. Vandervile and pictures are cehasing in—especially since the election is over. People are paying 25-30 and 50c for a good picture, Vandervile or a combination of the two and passing the $2 and $2.50 attractions up. "Money is tight—no loans on autos, real estate or much of anything. The silk shirt era is over."

The Independent Theater

The following letter has been received:

To: Wid's Daily:

"Referring to your article in Monday's issue calling your readers' attention to the need of an independent theater for producers who are unable to place their pictures on Broadway, I will call your attention to the article in the same issue covering the incorporation recently of the Better Picture Circuit. In one paragraph of this article in which the plans of the Circuit are briefly outlined, it is stated that the new theaters will be financed by the Better Picture Circuit wherever it is necessary to complete the circuit and these theaters turned over to exhibitors on a fair and equitable basis.

"We heartily agree with you that one of the most urgent needs is a Broadway showing for worthwhile productions, and we have included in our plan of immediate action the erection of a theater in the heart of the Broadway district for the launching of worthwhile productions and independent theaters in the district as the demand warrants it."

"Yours cooperatively,"

J. A. QUINN.

It Seems Strange

Figure this out for yourself: The New York American this week is sponsoring "No Accident Week." A fleet of 20 big motor trucks, each bearing the gigantic figure of a man rushing at breakneck speed and the warning 'What's Your Hurry' on each, is parading up and down 5th Ave. and Broadway every day, attracting considerable attention.

Wally Reid made an auto called "What's Your Hurry" for Paramount which played at the Rialto in Atlantic. But over on Fifth Ave. they sometimes juggle showings at the Rialto and Rivoli to keep a picture on Broadway for two weeks. Which made some of the crowd wonder why the Reid film wasn't brought back.

Do they say these are the days of advanced picture exploitation?

Ban Sunday Shows

Bethlehem, Pa.—Because of objections of the Bethlehem Ministerial Association, no more permits for Sunday shows will be issued.

Musculusen Theater Opened

Corticana, Tex.—C. J. Musculusen has opened his Grand theater here. The house seats but 400.

Bert Adler has moved the Allan Dwan Prod. from 140 W. 42nd St. to the 9th floor of the Brokaw Bldg.

Wanted To Lease

Motion Picture Theatre for long term, immediate possession. Capacity 800 to 1600.

Address B-12, care Wid's Daily.
New Fox Plans

Theater for Los Angeles and 12 Specials Yearly, According to Sheehan Interview

Los Angeles—A local paper publishes an interesting interview with Winifred Sheehan, general manager of Fox Film. One announcement concerns the plans of the Fox organization with the building of a theater here in which Fox pictures will be shown with appropriate settings and music.

The expansion includes the making of 12 pictures a year, with all-new casts. The western studio is being improved with a new stage and other features, and at present there are seven companies and five comedy units at work. This number is to be increased, and Sheehan expects to sign up additional players and directors during his stay here, which is to extend over a month's time.

Sheehan is reported as saying he has signed Thomas Burke, author of "Limehouse Nights" tales, on a two-year contract, to write scenarios exclusively for Fox.

The success of "Over the Hill" in New York was commented on by Sheehan. He is further quoted as saying the Lyric Theater has been engaged for 26 weeks for the picture.

Fredman Sails Today

Ernest W. Fredman of The Film Daily stands and M. P. News of England sails for home today on the Imperator. Mr. Fredman has been in New York for several weeks securing material for a series of articles on his publication.

Will F. Davis Dies

Will F. Davis, the director, died suddenly on Tuesday night. He will be buried at the National Cemetery and Parlor, 14 E. 39th St., tomorrow.

Mooser Leaving

It was reported yesterday that George Mooser of Goldwyn Pictures had resigned, effective Monday, but had remained until a picture on which exteriors were being made in the East was completed.

It was impossible to connect with Mooser yesterday. For some time he has had an important position with Goldwyn in charge of scenario and production work in the East. His successor has not been decided upon.

Mooser, as is known, is production manager for Messmore Kendall, who is making a series with Vivian Martin.

Wallace Beery, villain of many a cinema success, fairly outdoes himself as the terrible Magua in "The Last of the Mohicans," made for Associated Producers by Maurice Tourneur from the Cooper novel known to every schoolboy in the land.—Adv.

SOME IDEAS

Here are some ideas as to what should be done to better conditions in the industry:

These opinions are from some of the leading executives, and are replies to the following communication:

Every industry in this country apparently is taking steps to readjust—return to a pre-war basis. Every industry excepting our own. Complaints are general that production is being retarded. Independent production is being cut down to practically nothing—according to coast information. Reports from various communities indicate that exhibitors are being hit and that business is far from what it should be.

What in your opinion should be done to meet and improve existing conditions?

Mastbaum’s Idea

The over-production in our business has ceased, and the manufacturers are now devoting their time to making only the best pictures. Our whole country is undergoing a change, due to the abnormal conditions, and very shortly that readjustment will have taken place. That readjustment, and the return to a normal production of pictures, will work for the good of the business. Prices, both as to cost of films and cost of admission, will return somewhat towards their previous levels, all of which will insure a speedy return of prosperity to the motion picture industry.

JULES E. MASTBAUM.

(Continued on Page 4)

Chaplin Talks

Says He Will Not Retire—Leaves For Coast Monday to Finish 1st Nat'l Contract

Charlie Chaplin broke his long silence yesterday and issued a statement in which he announced his intention of starting work on a new picture as soon as he reaches the coast the end of next week.

Nathan ‘Farok, Chaplin’s attorney stated last night that Chaplin plans to start work immediately in order to wind up First National contract. Here is Chaplin’s statement:

The recent rumors that have been spread broadcast in this city and abroad regarding my retirement from my business and never henceafter to produce pictures are grossly unfounded. Any such statements written or spoken are without authenticity and without authority from me.

The fact of the matter is that I am leaving New York on Monday, Nov. 22 for California and immediately upon my arrival there, will begin work on a new picture.

Baxter Succeeds Wales

Loews—Leeds L. Baxter has succeeded Wellington Wales as business manager for the Marshall Neilan organization. He left the Fairbanks company to join Neilan.

New Low Level for F. P. Stock

Famous Players common on the stock exchange yesterday closed at 46, a new low level for that issue. Thirty-five hundred shares changed hands. The preferred closed at 71, a drop of seven points over the previous day’s quotations.

Loew’s, Inc., closed at 1814%, a decline of 1 1/4 over Tuesday’s close. The market was generally depressed.

Federated Meeting

Sixteen Franchise Holders at St. Louis Meeting—May Distribute Greene’s Pictures

(By wire, to WID’S DAILY)

St. Louis—Sixteen franchise holders of Federated Film Exchanges of America are in session at the Stater here. One of the matters under discussion is an increase in membership.

It is learned that among the features which in all likelihood Federated will distribute nationally will be "The Good Bad-Wife," "The Wild Fawn," and "The Servant in the House," which WALTER E. GREENE now controls.
Quotations

It was a clean getaway—but Black Mike Silva was now their foe for life.
Priscilla Dean, Wheeler Oakman and Lon Chaney in “Outside the Law,”
Tod Browning’s new Universal-Jewel—Advt.

Credit Perrin With This One
The New York Tribune and some of the morning papers yesterday carried a
story from Washington which told of the visit of Lemmuel Occum
Fielding or Chief Occum—“The
Last of the Mohicans” to the White
House with some tea for President
Wilson. The chief also plans to see
the Commissioner of Indian Affairs
relative to some land in Norwich,
Conn.

Dwight Perrin of Associated Producers is understood to have been
responsible for the yarn which was worked in behalf of “The Last of the
Mohicans.” The story was sent out
by some of the news associations.

“The Safety Sign”

“Insurance Of All Kinds”

It’s the Talk of the Town
Book It Today

Pioneer
Film Corporation
A. E. Lefcourt, pres.
130 W. 46th St.
New York

The Son
of Tarzan

100 Death Traps”
On the East Side, Says Downtown
Chamber of Commerce in Letter
to Mayor Hylan

That there were “100 death traps”
in the east side which offered excel-

“100 Death Traps”

The premiere presentation of
JAMES OLIVER CURWOOD’S
alluring love story of the Northwest

Isobel or The Trail’s End
An Edwin Carewe Production
with
House Peters and Jane Novak
Will be given in the Grand Ball-room of
the Hotel Astor, Tuesday night, Nov. 23rd,
at eight-thirty.
Admission by invitation.
Communicate with
GEORGE H. DAVIS
1600 Broadway
New York City
Personal!

To the Theatre Going Populace of the World

"The only productions made from my best and latest stories, and which have earned, or are now earning, over half a million dollars ... and to which I have given my personal attention, and which I back with my personal guarantee, are

"BACK to GOD'S COUNTRY"
FROM MY NOVEL OF THE SAME NAME
DIRECTED BY DAVID M. HARTFORD

"THE RIVER'S END"
FROM MY NOVEL OF THE SAME NAME
A MARSHALL NEILAN PRODUCTION
DIRECTED BY MARSHALL NEILAN

"NOMADS OF THE NORTH"
FROM MY NOVEL OF THE SAME NAME
DIRECTED BY DAVID M. HARTFORD

"THE GOLDEN SNARE"
(Now in the Making)
FROM MY NOVEL OF THE SAME NAME
DIRECTION OF DAVID M. HARTFORD

These Four(4) are FIRST NATIONAL ATTRACTIONS and you will find them playing the most important first run theatres throughout the world.

I stand sponsor for them as representing the acme of wholesome, human and sensational entertainment built not alone on the reputations of the novels but with the honest desire of giving you 100% picture values."

Sincerely yours,

JAMES OLIVER CURWOOD

OWOSSO, MICHIGAN
Some Ideas

(Continued from Page 1)

Eliminate Poor Pictures

The only safe and sure way to meet and improve existing conditions, is to eliminate the cheap, inferior product. The producer must set his house in order so that he is not swayed by the current, is away from what he can do best, is not tempted by the quick and easy. The producer must be at his full capacity of producing pictures. He must believe in the pictures he produces, and the public must believe in them. The producer must be guided by the public, and the public must be guided by the producer. The producer must understand the public, and the public must understand the producer. The producer must be true to his own ideas, and the public must be true to their own ideas. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideals. The producer must be true to his own ideals, and the public must be true to their own ideas.
Some Ideas
(continued from Page 4)

The larger organizations have an production. This does not
hat good pictures will not have hot, but rather that the long-
hand for fewer and better pies-
at last being realized. Busy-
grinding out footage has run-
it its Waterloo. Producers are
more money into fewer pie-
which means longer runs and
returns rather than daily
of mediocre films. Produced-
exhibitors have nothing to
about but to respectively make
hit good pictures. Present-
on of business had to come
to detriment of producers of
pictures.

MARSHALL NEILLAN.

other installment of opin-
as to what the film indus-
should do to return to a
war basis will be published
morning's issue.

Arbuckle Going Abroad
pe Arbuckle will sail for Eu-
Dec. 23 to spend a month in
continental cities.

able Showing for "Isobel"
re H. Davis, who owns "Iso-
James Oliver Curwood, for
S. and Canada, will give a
showing for the film in the
alum of the Astor on Tues-
. It is an Edwin Car-

all Attempted Robbery
Special to WID'S DAILY)
re an attempt was made to
E. Cameron and H. C. Rob-
when they were returning to
erty, where the main office
Greater Theaters Co. is lo-
the day's receipts from the
Cameron foiled the rob-
handing him the bag contain-
red tickets instead of the
the $2,100. The rob-
it and hurried away.

FICTION PICTURE THE-
ATER WANTED
big lease. Immediate pos-
on preferred. Capacity, 4,000.
Address B-12, care Wid's

Ice Space To Rent
with
Telephone Service
berg, 117 W. 46th St.

A MANAGER
of the large producing com-
ies decided upon a change of
one-an intimate acquaintance
ations in greater New York
and sales and executive ability
able to the firm who can ap-
and compensate for results.
Box A-8, Wid's

Buy Two More
Boston—The Klein Distributing
Co., which handles "Fickle Women"
New England, has purchased
"Girls Don't Gamble" and "Smilin'
All the Way" for the same territory.
Joe Klein closed the deal for D. N.
Schwab Prod.

Fanark Plans Four
Fanark Pictures, producers of
"The Crimson Cross," are expected
make four pictures a year. N.
Brewster Morse is now at work on
the continuities.

Fabians Secure Permit
The Fabian Bros. have secured a
permit to operate the Opera House
at Ridgewood, N. J., a 1400 seat
house. The theater will be opened
about Jan. 1.

The Son of Tarzan
By EDGAR RICE BURROUGHS

A Midnight Show
In Paducah, Ky.
To Get Rid Of The Crowds!

Produced by NATIONAL FILM CORP.
HOLLYWOOD, CAL.
HARRY M. RUBBY Pres.

Direction Harry Revier
Scenario by Roy Somerville

THERE'LL BE A FIRST RUN EVERYWHERE
22 Appointments

Proctor Names Majority of Stoll's Representatives

Ralph Proctor, general manager of the Stoll Film Corp., returned yesterday from his trip to the West. Proctor's journey primarily was for the purpose of selecting or branch managers. Asked if he heard any complaints from exhibitors as to business, he said he had not, but added that as far as he had observed the attendance at theaters was excellent.

Proctor names 22 of the 33 exchange managers who will, beginning Dec. 6, take up their headquarters in Pathe exchanges. These managers and their jurisdictions are as follows:

New York, John Van Tilzer; Boston, George DeCaro; Buffalo, George Webster; Cleveland, E. C. Leeve; Cincinnati, George Landis; Detroit, W. O. Ward; Indianapolis, Edward Dawson; Chicago, Ben W. Beadell; Milwaukee, Frank M. De Lorenzo; Minneapolis, C. A. Gordon; Spokane, R. C. Montgomery; Seattle, J. L. Lynch; Portland, S. S. Schenbach; Kansas City, J. E. Foland; St. Louis, W. A. Dietz; Salt Lake City, C. C. Cassidy; Denver, Earl P. Briggs; Omaha, Charles Taylor; New Orleans, C. Torkelson; Charlotte, Edward L. McShane; Washington, H. Armistead; Philadelphia, W. E. Bale; Atlantic, Arthur Dickinson.

Koplar Answers

Assents Stock of E. F. Missouri Corp. is Worth 25 Cents on the Dollar

(By wire to WID'S DAILY)

St. Louis—Harry Koplar has filed his answer in the Circuit Court to the suit filed against him by Famous Players-Missouri Corp., which seeks to secure control of six theaters of the Koplar string. Koplar makes the assertion in his answer that the stock of the corporation is worth only 25 cents on the dollar.

The question of the stock's value is apparently a pivotal point in the entire controversy since the Famous Players' subsidiary wants Koplar to accept $50,000 in notes as part payment in the deal. The six theaters involved are the Gravos, Cherokee, Novelty, Royal, Juniata and one other. Koplar also demands immediate settlement on all his other theaters, including King's and the Fershing.

Curwood Gives Warning

James Oliver Curwood has warned that trading to be advisable that only four of his pictures are guaranteed by him, and have his endorsement as to their merit and standing. These four pictures are "Back to God's Country," "The River's End," "Nomads of the North" and "The Golden Snare" (now in the making). All of these stories are from Curwood's original novels under his own name. They are all being exploited by First National and are the only Curwood stories to be found on First National's program.

Izzy Disc" the First

Madeline Traverse's first production for her own company will be "Izzy Disc" by Percy Brebner. The pictures will be known as Madeline Traverse Photoplays, Inc., and will be made by Trinity Prod., Inc., H. Lyons Smith, president.

New Series for Fine Arts

Fine Arts Photoplays, Inc., under Murray Garsson, president, will distribute a series of productions in which Norna Harding will be featured.

Tucker Bros. to Distribute

(Topic to WID'S DAILY)

Tulsa, Okla.—Tucker Bros., who have recently disposed of four of their theaters in Oklahoma, plan either to distribute the pictures which Norma Harding is featured with.

Johnston With Specialty

Special to WID'S DAILY

Dallas—P. K. Johnston, former manager for Robertson-Cole, has been appointed manager for Specialty Film Co.

Frances Eldridge will attend the exposition of the Southeastern Theater Managers in Atlanta next month.


DIRECTOR OF THE TRADE

A RELIABLE GUIDE FOR READY REFERENCE

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Specialist in M. F. Accounts—4328 Broadway

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MARTIN-McGUIRE & NEWCO
727 7th Avenue, New York

CAMERAMAN

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1437 Broadway

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CLAREMONT FILM LABORATORY
426 Clarmont Park, Brooklyn, N. Y.

H. J. Streychmans, General Manager

NICHOLAS KESSEL LABORATORY
1860 Broadway

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JOHN J. LIVINGSTON
Specialist in Photoplays, Producer
1440 Broadway

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BARNES PRINTING CO.
Specialists in Photoplays
36 East 22nd St.

BARNES PRESS
226 W. 42nd St.

PROSPECT PRESS
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SIMPLEX STUDIOS
209-211 E. 124th St.

STUDIOS

ESTEE STUDIO AND LAB.
161 W. 125th St.

Thursday, November 18, 1927

Showing for "Heliotrope" "Heliotrope," a Cosmopolitan Prod., will be given a private screening in the grand ballroom of the Carlton tonight at 8:30.
More Ideas

Executives give ideas on how to reach Pre-War Basis

Below will be found additional extensions of opinion by various executives in the industry as to what must be done to return the business to a pre-war basis. Additional opinions will be published in a subsequent issue.

"Don't Get Panicky"—Low

It's right. Don't get panicky. Here is no reason for it. Our business this year is way ahead of last year's business.

MARCUS LOEW.

Eliminate "Dirty Competition"

Where reports indicate certain relations of production by picture making-distributing companies, Associated Producers will not only make a full 30 pictures scheduled last year as output for the current year through having an eighth producer and probably a ninth and tenth producer added.

Unfortunately in spots the picture business is still yellow, and it is unpanicky and cowardly. Most of the disorders of the business are due to the producers and distributors, not to the exhibitors who now as well as in the past make profits enough to command patronage and lose money on inferior products. Big pictures are worth less rentals and poor pictures smaller rentals. Aggressive exhibitors supplied with good product are now not available for commerce, rentals, or show.

P. B. WARREN, Associate Producer.

No Curtailment With Christie

Speaking for comedies alone we are maintaining the same production schedule as for the past two years, while we are three months ahead in releases which we always try to maintain, that fact will not cause a curtailment of activities in this department, for despite the fact that our production schedule is the same as the previous year as salaries and wages which by far the largest share of our expenses have not increased and very few commodities that we have shown any appreciable rise in price.

C. H. CHRISTIE.

Regarding Famous

Stock and Its Decline Arthur S. Friend Has Something to Say

The decline on the Stock Exchange of Famous Players securities led to much comment in film circles and yesterday Arthur S. Friend, treasurer of that corporation when asked for a statement said: "There is nothing in the condition of the corporation to warrant the decline. Our affairs were never in better shape."

When informed that certain reports had been issued affecting the concern he said: "Yes, we have heard reports that we intended to pass over this and have also another report relative to the failure of our company to secure the productions of two well known stars—which is not true. Our banking affairs are in splendid shape, with a greater line of credit than heretofore. Our policy precludes re-leasing productions other than those made in our own studios. Incidentally we understand that these reports or some of them, have emanated from a former employee of Famous Players."

Yesterday the stock was quoted: 

Common at 48½ and preferred, 71.

Terrius in Mississippi

(Notes to WID'S DAILY)

Natchez, Miss.—Tom Terrius, and a company of Vitagraph players are completing shooting for "The Heart of Maryland." Catherine Calvert, William Collier, Jr., and others are in the company.

Loew Directors Re-elected

At the annual meeting of Loew's, Inc., held yesterday the board of directors was re-elected to office with the exception of Director Knott, who resigned recently. Another stockholders meeting is scheduled for Dec. 1.

Mayer to Feature Rawlinson

(Special to WID'S DAILY)

Los Angeles—Herbert Rawlinson will be featured by Louis B. Mayer in a new version of "East Lynne," as soon as Rawlinson completes his part opposite Anita Stewart in "The Torridon."

Lesser and Behan Due Today

Sol Lesser and George Beban will arrive in New York today from the middle west. They will make their headquarters at the Astor.
Quotations

Last
Famous Players 47 50 48 43
do pi. 71 71

Goldwyn 5 6 6 6 6
D. W. Griffith, Inc. Not quoted
Lost & Found 1 7 1 7 1 18
Triangle 3 3 3 3 3
World Film Not quoted

*Quotations by H. Content & Co.

Starts Work Shortly
Dorothy Gish starts work about Dec. 1 on a new series of pictures. Victor Herbert, who has been directing Owen Moore for Selznick lately will direct Miss Gish. Nothing can be learned about distributing channels but the pictures will be produced by D. W. Griffith, Inc.

Everybody in the industry cordially invited to attend
Motion Picture Exposition
Atlanta Week—December 6th

WANTED

Single reel comedy negatives
Apply X. Y. Z. Wid's

Wid's DAILY

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2009 Wiltsey St.
Bryant

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STUDIOS

ESTER STUDIO AND LAB., INC.
Studio—209-219 E. 124th Harlem
Studio—361 W. 125th Morn. 408

If ever there was a fiend in human form, it was Black Mike Silva. Lon Chaney, supporting Priscilla Dean in Tod Browning's "Outside the Law"—the new Universal-Jewel. Adv.

RITCHIE

LITHO. CORP.
406 W. 31st St. N. Y., Phone Chelsea 8388

A GENUINE SPECIAL

In the Shadow of the Dome

A DAVID G. FISCHER PRODUCTION
George H. Davis
Announces The Premiere
Presentation of
James Oliver Curwood’s
"Isobel or The Trail’s End"
in The
Grand Ball Room
Hotel Astor
Tuesday Evening November 25th
1920 at Eight Thirty

By Invitation Only

Communicate with
George H. Davis
1600 Broadway
New York City
"There was just the right tempo to the picture which a discriminating eye had guided through scenes of mystery which were most convincing."

This is Marion Russell's Verdict on

**"THE HIDDEN LIGHT"**

Starring DOLORES CASSINELLI

Miss Russell is the Billboard's Noted Critic

A few territories still open on

**"THE HIDDEN LIGHT"**

Commonwealth Film Corporation,

SAM ZIERLER, President

729 7th Ave. New York

---

**After "Ben Hur"**

(Continued from Page 1)

so they relinquish their rights. The play has been shewn every year except one since it was first staged, and in that year the withholding of the play was contested to. Mr. Klavw states that after Mr. Erlanger had engaged a cast for the play for this season and had started rehearsals he abandoned it and discharged the members of the company. Mr. Klavw said that negotiations are pending for the sale of the film and that if the play is not produced this year Klavw & Erlanger will not share in the proceeds of the sale. He asks that Mr. Erlanger be compelled to account for the loss if it occurs.

An effort was made yesterday to secure some additional information regarding the film rights to "Ben Hur" from John Larkin, attorney for Henry Wallace, relative of General Lee Wallace, author of the novel. Mr. Larkin, however, refused to talk about the matter.

David W. Griffith's name has been frequently mentioned in connection with a film version of "Ben Hur." At his offices yesterday it was said that since he first endeavors to secure the rights a year ago, nothing has been done. It is understood that Griffith dropped the matter when $50,000 was asked for the rights.

Howells Owns Foreign Rights

David P. Howells calls attention of the trade to the fact that he controls for the foreign market the following United Picture productions: "The Light of Western Stars," "The Man in the Open," "A Man's Fight," "Adele" and "Playthings of Passion."

W. G. William of Saffern, N. Y., recently brought the receiver's rights in these pictures.

**Supremely Great**

**Acting in a Picture That Grips You**

That's the Opinion of the Press Regarding Lionel Barrymore in "The Devil's Garden"—Whitman Bennett's Presentation of His Personally Supervised Production—Directed by

Kenneth Webb

**STORY GRIPS YOU**

"Lionel Barrymore's name stands for art. There probably is no other screen player who could portray with such human force the role that falls to Barrymore in 'The Devil's Garden.' Doris Rankin also has the instinct that makes for greatness. Her perception of the part makes it a living thing of tenderness and appeal. In a single picture there never has been greater acting than that of Mr. and Mrs. Barrymore in this production. From the earliest scenes the story grips you by its effectiveness. It is distinctly not to be overlooked."—Chicago Daily Journal.

**SUPREMELY GREAT ACTING**

"Able acting, something like supremely great acting, is done by Lionel Barrymore and his wife. The action lives and has breath because stirred and swept by love, passion, violence, universal human elements, the qualities that enter this masterpiece. Producer, director, photographer, the whole cast is to be congratulated."—Chicago Daily News.

**GENIUS—INSPIRATION**

"Score another for Lionel Barrymore. The Barrymore genius of honest, inspired acting, puts over 'The Devil's Garden.' Barrymore is a great actor. He can play any part and reach right out from the screen and take your mind right out of your body and go round on the silver sheet with it in his pocket. The star's remarkable performance makes the story a big thing. As Barrymore does it, the thing is poetry, epic poetry."

—Chicago Herald-Examiner.

**STAMP OF THE MASTER**

"The name of Lionel Barrymore carries both urge and assurance. You know the stamp of the master will be on the role he portrays. Only Mr. Barrymore could bring out the romance and pathos and undercurrent of gripping tragedy, which is what he does in this picture."—Chicago Daily Tribune.

---

**FIRST NATIONAL PICTURES**

**A First National Attraction**

There'll be a Franchise everywhere
Keeping Busy

Al Lichtman Denies He Has Joined Jensen and Von Herberg

"Al" Lichtman, director of sales for Famous, is busy these days denying reports that he has resigned. The best of these reported resignations appears this week in a Chicago trade publication, and is to the effect that Lichtman is going to join Jensen & Von Herberg in Chicago. Lichtman was busy yesterday wiring the editor a denial and also wiring Von Herberg to make the same request, "If the editor saw me talking to Von, he'd say today as to what should be done by the industry to reach a pre-war basis." Additional opinions will be published in Monday's issue.

"Unite," Said Griffith

General reports from all over the country indicate a trend toward readjustments in business of all kinds. There is no reason why the motion picture industry should be an exception to this. The sure way to meet existing conditions is to meet them. Where genuine co-operation could benefit the industry there should be co-ordinate action, but let us sincerely seek to do it in such a manner as to stand together in our mutual protection against outside interference.

Personally, I find the picture business in better average condition than many of their businesses. If readjustments and readjustments are in the air, let us not set at them upon a foundation of future distribution of the burdens and a proper share of the losses which will be a safe vision of earnings so that both producers and exhibitors can meet the new conditions and carry a reserve which is necessary to keep the industry in a healthy and growing state. Whether or not any branch of the industry attempts to do anything else than meet these new requirements is to start something which leads to ruination for all in this business. (Continued on Page 3)

Uncas, Chingachgook and the unerring Hawkeye, heroes of a million American boys, live their Cooper adventures anew in the persons of Albert Roscoe, Theodore Letch and Harry Lorraine, members of the cast of "The Last of the Mohicans," produced by Maurice Tourneur for Associated Producers. — Adv t.

Worthy

William Brandt of the Theater Owners' Chamber of Commerce is worthy over the statement issued by Walter A. Schlack of the Downtown Chamber of Commerce, Schlack was quoted in WID'S DAILY as saying that there were "100 fire traps on the East Side." Brandt declares vehemently that Schlack doesn't know what he is talking about. "Why," says he, "there are only 30 houses on the East Side and some of them are very modern indeed."

Betty Blythe Coming East

Betty Blythe is coming east as soon as "The Queen of Sheba" is completed by J. Gordon Edwards for Fox. It will not prove surprising if she is later starred by Fox.

Moreno Going Abroad

Los Angeles—Antonio Moreno will make a picture for Vitagraph in Spain. He expects to sail some time early in the new year.

35 Million Crowns

(Special to WID'S DAILY)

Stockholm, Sweden—The Aktiebolaget Svensk Film Industri, which is the new company formed as a result of the consolidation of the Swedish Biograph and the Skandia Films is capitalized at 35,000,000 crowns. Although the new company will manage the affairs of both subsidiaries, it is not planned to discontinue the brand names. For this reason, Swedish Biograph and Skandia Films will continue to be made. This is the company which of Nils Boveng is a director.

Cook Leaves Fox

William H. ("Bill") Cook, one of the old timers in the film game, is leaving the Fox organization to devote all of his time to free lance publicity. Cook was with Vitaphone as far back as 1912 when he was a member of the scenario staff under Commodore J. Stuart Blackton.
Quotations

Last Friday
Bid, Asked
Famous Players 47 50 48
do. pdt. 72 73 73

*Dinky* W. D. Griffith, Inc. Not quoted
Loew's, Inc. 173 18 173
Triangle 36 36 36
World Film Not quoted

*Quotations by H. Content & Co.*

"Dinky" at Strand
Marshall Neilan's "Dinky," starring Wesley Barry, will be the feature at the Strand next week.

St. Louis—"Dinky," starring Wesley Barry, will be the feature at the New Grand Central beginning Sunday. Skouros Bros. own the theater.

London After Gordons
Robert Gordon and his wife, Alma Francis, have received an offer from an English film firm with studios in London. Negotiations are about to be closed whereby the Gordons will sail for England April 15 to make three pictures abroad. The company has purchased two original stories from Mrs. Gordon.

Gardiner Expanding
Buffalo—Gardiner Pictures, Inc., capitalized at $500,000, is planning to open offices in Detroit, Cleveland and Philadelphia in addition to the exchange in this city. The new corporation takes over the interests of the Gardiner syndicate. Officers include Tom Gardiner, president; Lee Langdon, vice-president, and C. A. Taylor, general manager.

Favors Shut Down in Tulsa
Tulsa, Okla.—The mayor of Tulsa, T. D. Evans is in favor of closing the theaters Sunday.

Charles Ray has completed his story, "The Old Swimming Hole," for First National.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

(by wire to WID'S DAILY)

Toldeo, O.—H. C. "Doc" Horster, manager, directing of the Pantheon, backed by the combined influence and co-operation of three principal dailies here and the staffs of the Allhambra and Pantheon theaters is putting forth every effort to make the showing of "Earthbound" a successful one.

No hurrah or ballyhoo methods are being used in exploiting the picture but the widest publicity is being given in a dignified manner to the nature of the subject. The promotion at the Pantheon will be identical with that put on when the picture ran at the Astor theater, in New York.

Horster is laying great plans for the showing of "Kismet" which he has booked for an early showing. He is going in for unusual and out-of-the-ordinary exploitation stunts.

(Nabbed, By Heck)

(Special to WID'S DAILY)

Dallas—This city was somewhat excited—it was only for a short time—but there was the presence at the Adolphus Hotel of David Wark Griffith.

Joe Luctett, United Artists manager didn't think Mr. Griffith would come to Dallas without his knowledge, so he turned from him to show him with the result that "Griffith" was lodged in the town jail—as a guest of the city.

It's funny but some of the local papers printed interviews with the famous producer and some of the absurd statements that appeared in cold type aroused suspicions in film circles.

The man is believed to be John P. Daley and love for a certain young lady is said to be the cause of his flop. He promised to star her in pictures and all that sort of thing.

Oh yes, the alleged Daley had some cards printed and they read "David WORK Griffith."

In the Courts

The Appellate Term of the Supreme Court has upheld a verdict for Mae Murray in the Municipal Court suit by John J. Livingston. He sued for $966 on the ground that he was engaged as Miss Murray's personal representative to obtain film engagements for her and that she received $14,666 from the Perret Pictures for "Twin Pawns" and paid him only $500, whereas he was entitled to $1,446. Miss Murray testified that she made no agreement with Livingston but that he asked 10% of his week's salary, $5,000, and she paid it.

The American Cinema Corp. has filed an answer in the Supreme Court in a suit by Gillespie, Meade & Co., to recover money paid by the plaintiff in stock in the defendant for alleged misrepresentations. The answer alleges that the stock sold belonged to Walter F. Niebuhr and Harry Glaser, the principal stockholders, and not to the defendant, but admits receiving $1,500 for 1,500 shares sold by Niebuhr.

At Liberty

Well-known West Coast Assistant Director

The best of references. Available for work in the West Nov. 30th. Address: Box B-9, care Wid's

Educated to Handle State Film

(Special to WID'S DAILY)

Albany, N. Y.—Educational F Corp. will distribute nationally a series of pictures which are now being made by the State Conservancy Commission. One picture has been completed and a second is in production.

Commissioner Fratt states that his opinion the first time a governmental agency has entered the commercial field. The arrangement with Educational calls for 31% per cent of the gross business to be paid to the State.

Here!

(Special to WID'S DAILY)

Los Angeles—Sean Owen, who has just finished work in the feature, "Between Two Thieves," left last week for New York City.

When one studies the ordinary poster carefully he begins to appreciate the vast superiority of the RITCHEY poster!

RITCHEY

LITHO. CORP.
406 W. 31st St. N.Y. Phone Chelsea 8388

A MANAGER

for one of the large producing companies has decided upon a change—Employer—an intimate acquaintance with conditions in greater New York—marked sales and executive ability are available to the firm who can preciate and compensate for results.

Box A-8, Wid's

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given us a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

REUBEN SAMUELS

EAL INSURANCE INC. SERVICE

80 MAIDEN LANE

PHONE JOHN 5487-8545-5482-5438

Davenport-Arbuckle-Hays

Company

12988

Picture Players Special Representatives
Suite 621-623 Union League Bldg.
Second and Hill Streets
Los Angeles, California
More Opinions
(Continued from Page 1)

the long run. The matter of prices naturally becomes an issue in any capitalistic system which can only be determined by a study of the times and is not in my province to undertake any prophecy of the next few months may or may not bring forth, but let us be united to meet whatever may come and make upon our common sense and our unifying faith in the great motion picture industry.

D. W. GRIFFITH.

No Cause for Alarm—Lichtman
There is very little cause for alarm in the motion picture business. While it is true that in certain communities there has been a falling off in attendance during the past few weeks, it has not reached a dangerous stage.

While other industries are re-adjusting their affairs so as to return to a pre-war basis, it is absolutely impossible for this industry to go back to a pre-war basis. Most other industries have been operating on an abnormal scale and many of them are profiteering. The motion picture industry as a whole has not been profiteering. Perhaps a few exhibitors have made abnormal profits.

The production picture producers and distributors have not made unusual profits during the war or since. It is true that the theaters have enjoyed unprecedented profits during the last three years and that they have been charging higher admissions than ever before, but they have also been giving the public more for their money.

To my mind, it would be next to impossible to reduce the admission prices and the film rental charges to the same basis as prevailed prior to the war.

The industry as a whole, must constantly improve in order to hold the interest of the public, which means that the industry must create better pictures and that if the public is not to be led astray it must keep up their standards of exhibition and build better theaters. This cannot be done without obtaining the proper money, not from the public.

If we are in for a few months of “hard times,” let us meet the situation by eliminating waste and cut production to a point where the market will not be over-crowded. Let each organization analyze their expenditures closely and eliminate all extravagances.

The chief, however, is to keep on constructing better pictures. Let every producer endeavor to make bigger and better pictures.

By all means, do not reduce the admission prices, as admission prices are just about right in proportion to the cost of production. Know how they are being eroded by the majority of exhibitors. If an exhibitor’s standard is right, let him sit tight.

The entertainment is a necessity and is in a class with food and clothing. Motion pictures are surely the entertainment of the masses. One thing is certain—producers cannot afford to retrace to any appreciable degree and improve their standard of quality which is so necessary.

Therefore, if any re-action is going to take place, some exhibitors will have to be cut out with a necessary margin. However, I do not look forward to any great depreciation. In fact, I am looking forward to a very prosperous season in the motion picture business.

AL LICHTMAN
General Manager, Dept. of Distribution, Famous Players.

Two Excellent Remedies
At the Rialto, Rivoli and Criterion theaters, we have had no sign that business is falling of. Nor have I heard the production by high-class producers has been decreased. Of course, when there is a tightness of money the small man who operates on little capital is bound to be halted; but I do not believe that the really important production has been halted in any way. There are good pictures on the market and the co-operating theaters are getting them.

There are only two remedies for bad business, if there are motion picture theaters that are suffering. The first is good pictures and a good incident program. The second is honest advertising.

HUGO RIESENFEILD.

High Class Production Needed
Believe present tendency toward pessimism in industry principally result of hysteria, the resultant reaction from inflated war conditions and also due to recent political transitions. Production is greater than ever not in quantity, however, but in quality. The change is due to the developed public taste that now demands the finest in photoplays. The exhibitor is conscious of this demand and his selection is, and will be, more accurate. And the producer who may survive the coming season will also be conscious of this demand and meet it.

High class production in any business will always find a big market.

ALLEN HOLUBAR.

Why Not?
I’d love to answer your letter, R. H. COCHRAN, Universal.

No Hurry About Orchestras
(Special to WID’S DAILY)
Omaha—Theater managers are taking their time about organizing orchestras since their contract wage matters with the musicians’ union was submitted to a board of arbitration.

Harry Silverman, for years director of the Orpheum, has returned to his position as leader of the Strand.

New Dallas House
(Special to WID’S DAILY)
Dallas—W. B. King and S. Lewis of Fort Worth are planning a new theater at 108 Jefferson, near the court house. Kirch and Eisenhow the Douglas theater in Fort Worth.

“The Furnace,” a Realest Prod., has been booked for the Low circuit beginning Dec. 13.
Holiday Features
How Broadway Theaters Are Handling Their Shows for Thanksgiving Week

Here is how the Broadway theaters are handling their Thanksgiving week programs:

Capitol
At the Capitol, S. L. Rothapfel has built the musical program around the tercentenary of the landing of the Pilgrims and the celebration of Thanksgiving Day. The program will open with a Thanksgiving overture which includes a dramatic tableau and a choral interludium. The overture will be played by the Capitol Grand Orchestra, and is conducted by Ernie Raper, arranged from the Jubel Overture by Weber; "Hail the Pilgrim Fathers," by Chadwick, and the National Hymn. The Capitol Ensemble, which will give a choral interlude during the overture, is in charge of William Axt. An elaborate tableau including the ensembles and the Capitol Ballet Corps will be staged to represent the landing of the Pilgrims at Plymouth Rock, the setting for which has been designed by John Wingers. A second number is a ballet from "Prince Igor." This will be danced by the Capitol Ballet Corp. A folk dance to the music of Victor Herbert's Wooden Shoe Dance will be done as a prelude to a quaint picture of the Isle of Marker, situated just off the coast of Holland. The feature will be "The Great Lover."

Rivoli
"All Comedy Week" will be celebrated at the Rivoli, when Roscoe Arbuckle will appear in "The Life of the Party." Falstaff is also on the bill, appearing in "Falstaff's Dream," a production of the New York Philharmonic and Ensemble with Emanuel List, basso profundo, in the role of Falstaff; a chorus of nine, and a group of dancers.

"A Tray Full of Trouble," and "They Forgot the Town," a scene, and the Rivoli "Pictorial" are other scenes. Besides the Falstaff number, the music program includes "The Bat" overture by Johann Strauss played by the orchestra under the direction of Frederick Stahliberg and Joseph Littau, and a special Thanksgiving ballet.

Criterion
George Fitzmaurice's "Idols of Clay" begins its second week at the Criterion.

The supplemental program arranged by Hugo Riesenfeld as a frame for the feature film reflects the atmosphere of the South Seas. "Life in the South Sea Islands" is the principal scenic offering and "South Sea Idol" is the stage prologue which builds into the feature attraction. Tschaikowsky's "Chanson sans Paroles" will be played by the orchestra. The Hula-Hula Theater will be the cartoon screen comedy.

Rialto
William D. Taylor's "The Furnace" will be the principal attraction at the Rialto.

Siefert, Miami Valley President
(by wire to WID'S DAILY)

Dayton, O.—The Miami Valley Exhibitors' League has elected John K. Siebert, president of the Dayton Film Co., president of the board of directors.

Saunders on Trip
Clay Saunders, director of exploitation for Famous Players, has left for a trip through the Middle West where he will visit the exchanges at Pittsburg, Indianapolis, Cleveland, Cincinnati and Detroit. He will be gone a week.

Returning Next Week
Marion Davies and her company will return to New York next week, having finished exteriors on "Brig's Play" in California. Interiors will be done in the East.

Another Attack
(by wire to WID'S DAILY)

Philadelphia — When all other sources have turned a deaf ear to his pet project of a New York staging of the Armament of Henry Richard as secretary of Pennsylvania State Board of Censor in place of Dr. Ellis P. Oberholtzer, his new ally, Carl E. Grammer, Rector of St. Stephen's Episcopal Church in an open letter to the press headlined: "Will Governor Sproul Explain?" demands an explanation of the denunciation.

The letter which is a rash of his recent allegation that the change was promoted by motion picture interests concludes with the statement: "We watch Oberholtzer has been called off and our treasures are in danger." The name of Rev. Dr. Clifford G. Twomby, rector of St. James Church, Lancaster appears after that of Dr. Grammer at the end of the statement.

A Sunshine comedy entitled "His Wife's Caller," and the Rialto Magazine will be other screen attractions. The music program will have selections from Berlioz's "Harold in Italy" as an orchestral overture. Antonio Rocca, tenor, will sing an aria from "La Cioconda" by Ponchielli and Grace Hoffman, soprano, will sing the "Shadow Song" from Meyerbeer's "Dinorah." John Priest will play Fletcher's "Toccata in C" on the grand organ.

The Strand
The Strand is also preparing a special Thanksgiving number. The feature "Dinny" will be surrounded by the usual short subjects and musical numbers.

EVERYBODY IN THE INDUSTRY CORDIALLY INVITED TO ATTEND MOTION PICTURE EXPOSITION ATLANTA WEEK—DECEMBER 6TH
MYSTERY - ROMANCE and VIBRANT DRAMA

Impart a triple punch -
JACK LONDON'S
The STAR ROVER with an ALL-STAR CAST

Makes one of the greatest stories of all time live again on the screen.
Offered by C.E. SHURTLEFF Inc.
Scenarioized by A.S. LEVINO

Directed by EDWARD SLOMAN

Exclusive METRO Distributors
"Who hath a bad wife—
   his hell begins on earth."

It happens every day—

   The butterfly wife, hungry for admiration and attention;
   The business-man husband, engrossed in his own affairs;
   The gradual drifting apart, day by day, almost unnoticed;
   And then the inevitable result—estrangement, separation.

Yes, it happens every day—

That is why THE FURNACE is so powerful, so real, so gripping.

It is life—depicted in great smashing scenes—in dramatic climaxes.

Here is a picture that will clutch at the hearts of men and women.

Book THE FURNACE before you turn this page.

Directed by WILLIAM D. TAYLOR
From the novel by "Pan"
Scenario by JULIA CRAWFORD IVERS

REALART PICTURES CORPORATION
469 FIFTH AVE., NEW YORK
Features Reviewed

THE PENALTY
Goldwyn ........................................ Page 3

THOUGHTLESS WOMEN
Pioneer ........................................... Page 6

Allan Dwan presents... THE FORBIDDEN THING
Associated Producers .......................... Page 7

Mae Murray and David Powell in IDOLS OF CLAY
Paramount ....................................... Page 9

David Butler in... SMILING ALL THE WAY
D. N. Schwab Prod.—State Rights...... Page 10

Corinne Griffith in... THE BROADWAY BUBBLE
Vitagraph ....................................... Page 11

Buck Jones in... JUST PALS
Fox .............................................. Page 13

Blanche Sweet in... HER UNWILLING HUSBAND
Jesse D. Hampton Prod.—Pathe ....... Page 19

Short Reels .................................... Page 21

News of the Week in Headlines

Monday
F. P. Missouri Corp, files new suit against Harry Kop-
lar, seeking to gain six St. Louis theaters.
P. A. Powers says stockholders in Powers Film Prod.
Inc need have no fear as to company's standing.

Tuesday
Pathé Consortium Cinema formed in Paris with 20,-
000,000 francs.
Chester A. Clegg arrives in New York from London.
Federated Film Exchanges open conferences in St.
Louis.

Wednesday
C. Gardner Sullivan a member of Associated Prod.
Constance and Norma Talmadge renew contracts with
First National. Means affiliation for four years.
Edouard Belin, French inventor, plans sending mo-
tion pictures by telegraph.
Felix Feist leaving Goldwyn.
B. P. Schulberg plans series of all-star specials; form-
ing new company.
Hodkinson to distribute total of seven productions
made by Rockett Film.
Germany produced 941 features in 1919.

Thursday
Leading executives give ideas as to how industry can
return to pre-war basis.
Charlie Chaplin leaves for coast shortly to resume
production. Will complete First National contract.
Federated Exchanges expected to distribute Walter
Greene pictures.
George Mooser out of Goldwyn.
Fox understood to have theater plans for Los Ange-
les. Thomas Burke signed for original stories.
Ralph Proctor appoints 22 sales representatives for
Stoll Films.

Friday
Film interests again after rights to "Ben Hur."
Artrur S. Friend denies various rumors regarding Fa-
amous Players. Says "banking affairs are in splen-
did shape."
Hugo Ballin producing "East Lynne."

Saturday
Al Lichtman denies he is to join Jensen & Von
Herberg.
Famous Players materially cutting production.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Lady Diana Manners, world-famous beauty and English society leader, daughter of the Duke and Duchess of Rutland, who has just signed a contract with J. Stuart Blackton in London to appear in a series of photoplays under his personal direction. Mr. Blackton is returning to New York on the SS. Olympic, due November 22nd. Lady Diana has for several years been recognized as the most popular woman in the aristocratic society of the British capital. She is said to be the most photographed woman in the world, and has attained distinction as an actress and dancer in society and charity entertainments. The announcement that the daughter of "Britain's proudest Duke" would become a film actress has caused quite a stir in London.
Lon Chaney’s Work Lifts This One

“THE PENALTY”
Goldwyn

DIRECTOR ................. Wallace Worsley
AUTHOR ..................... Gouverneur Morris
SCENARIO BY............. Charles Kenyon and Phillip Lonergnon
CAMERAMAN ............... Don Short

AS A WHOLE........ Somewhat gruesome with disappointing finish

STORY........... At times gripping, but weakened at conclusion

DIRECTION........... Skilful at times; probably did best possible with material
PHOTOGRAPHY ............. Excellent
LIGHTINGS ................ Very good
CAMERA WORK ............. Splendid

PLAYERS...... Lon Chaney gives one of screen’s greatest performances; Ethel Grey Terry not convincing

EXTERIORS ................. Very well handled
INTERIORS .................. Excellent
DETAIL........... Carefully worked out. One or two titles bring unintended laughs
CHARACTER OF STORY........ Melodramatic; somewhat gruesome and heavy and wonderful characterization by Chaney will probably satisfy any audience

LENGTH OF PRODUCTION......... 6,730 feet

Hats off to Lon Chaney! As “Blizzard,” the deformed ruler of the Barbary Coast’s underworld, he gives one of the screen’s greatest performances. It will be remembered long after “The Penalty” as a production may be forgotten—not because of the ability that Chaney shows in appearing as a legless individual, which in itself is a stunt unusually clever, but because of his facial expressions and general handling of an exceedingly difficult characterization. When he appeared as “The Frog” in “The Miracle Man” and unwound himself from his distorted appearance it was talked about for a long time. But this is bound to be forgotten by the excellence of the characterization that he gives in “The Penalty.”

There isn’t a great deal to be said about the production other than Chaney’s marvelous work. The story, which tells of how a boy, crippled and maimed by an unnecessary operation of a young surgeon, and who becomes the ruler of the underworld in Frisco, with a set determination to revenge himself for the injury perpetrated upon him, while making at times a gripping melodramatic story, fails at the finish. It is a serious question whether, because of the story, anything else might have been done. It is a question whether in the effort to show how “Blizzard” (Lon Chaney) pays the penalty of death for his various misdeeds, could have been avoided without giving the usual clap-trap “movie” finish. But it is entirely unlikely that a girl of the intelligence of Rose (Ethel Grey Terry) could have loved such an individual and whether after an operation, removing a clot from the brain, a person could be so changed as to become a cause for good rather than evil, and this happens in the production.

However, up to almost the very conclusion the gripping melodramatic incidents hold securely and Chaney’s work is so unusually fine that it will probably hold the production for all that is necessary.

Those in support of Chaney are uniformly satisfying, especially worthy of note being the characterization of the drug fiend by James Mason.

Talk About Chaney and Another Big Goldwyn Feature
Box Office Analysis for the Exhibitor

Play upon Chaney—he not only deserves it, but his previous work in a number of productions, especially in “The Miracle Man,” warrant this, and there isn’t any question but that Chaney’s work will make “The Penalty” a success, even at points where the production as a whole may not be particularly liked because of its gruesome nature. You can point out that Chaney gives one of the greatest performances ever known to the screen, and if your clientele likes stunts, use lobby displays and photographs in your advertising. Show Chaney as “Blizzard,” the legless villain-hero of Gouverneur Morris’ famous story. Morris’ name is also a possible asset for capitalization and the fact that the story ran in The Saturday Evening Post should also be dwelt upon.

If you have run some of the other big Goldwyn releases this season you can point out that “The Penalty” is another of the same strong type. Also mention that Goldwyn produced “Earthbound” and “Madame X,” and make a talking point that “The Penalty” is just as strong and interesting.

For catchlines: “See how the penalty was met!” “What is the greatest penalty that could be paid?” “See how the ruler of San Francisco’s underworld paid at the —— Theater.” “Remember Lon Chaney in ‘The Miracle Man?’ See his wonderful performance in ‘The Penalty’ at the —— Theater.”
What "The Forbidden Thing" Did For Tom Moore It Will Do For You

Associated Producers, Inc.,
729 Seventh Avenue,
New York City, N.Y.

November 10, 1920.

Gentlemen:

"The Forbidden Thing" has lived up to its remarkable
opening, when, in the face of the rainy weather,
with one showing, it did within 315.25 of the year's record. An
unusual opening does not always guarantee an unusual
week, but "The Forbidden Thing" has done such fine work that we are holding it over for a second week.

While exhibitors can get staples of such quality, they
need not fear control of their programs by any integers at any time.

Very truly yours,

TOM MOORE
President.

ALLAN DWAN
presents
The FORBIDDEN THING

By Mary Mears
Personally directed by Mr. DWAN

MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE - MACK SENNETT
MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER
Associated Producers Inc.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Maurice Tourneur, famous for his comprehension of artistic detail, has conceived nothing in all his career to approach the picturesque magnificence of the majestically big scenes in "The Last of the Mohicans."

Here is a motion picture that needs no far-fetched exploitation to make it profitable to the exhibitor. The title, the author and the magic of the name Tourneur spell dollars at the box office.
First Directing Work of Author Shows Promise

Alma Rubens in

"THOUGHTLESS WOMEN"

Pioneer Film Corp.

DIRECTOR .................. Daniel Carson Goodman
AUTHOR ........................ Daniel Carson Goodman
SCENARIO BY ............... Daniel Carson Goodman
CAMERAMAN .................. Not credited

AS A WHOLE .............. Natural, sympathetic treatment
without usual melo-dramatic touches. Fairly
worth while

STORY .............. Quite interesting and well developed
DIRECTION .................... Fair
PHOTOGRAPHY ................. Fair
LIGHTINGS ....................... Fair
CAMERA WORK ................. Average
STAR .............. Natural, does not overact, and at times
very sympathetic

EXTERIORS .............. Quite satisfactory
INTERIORS ..................... Satisfying
DETAIL ............. A few slips, but not important
CHARACTER OF STORY.... Very good for neighbor-
hood houses

LENGTH OF PRODUCTION .......... 5,600 feet

Daniel Carson Goodman, who wrote "Hagar Revel-
ly," has written, directed and produced "Thoughtless
Women." Goodman has never before directed and at
times this is rather manifest. Yet the entire production
gives promise of something worth while to come.
Goodman has made an effort to be natural and to tell
and do things in a life-like way without fuss and has
fairly well succeeded. It isn't one of the biggest pic-
tures of the year, nor one of the best, but taking it all
in all, it is worth while, if for no other reason than for
the naturalness that prevades the entire production.

There are several sequences which show a refresh-
ing touch—one where Alma's mother receives at tea
a social character who weakens and runs at the ap-
pearance of the husband, and another where, in an
effort to determine whether or not she is loved by
her hero, Alma counts the buttons on her shoe. Dis-
covering, according to the count of "he loves me, he
loves me not," that he doesn't, she quickly rips off a
button. It is very cleverly done. There are one or
two shots, however, where the production shows
cheapness, although these are insufficient to mar the
attraction as a whole.

The title is liable to be misleading, because gener-
ally it will be regarded as a sex picture. As a matter
of fact, it tells simply and directly the happenings in
the life of a young girl who is married by the heir of
a great fortune so that he may secure funds. He is
hardly recognized by his family who try to "frame"
her as a jewel thief. In the end, it all works out sat-
sisfactory, the little girl marrying the millionaire who
was intended as the husband of her former husband's
sister.

In a number of scenes Goodman has thrown to
the winds all of the usual clap-trap and cheap melodrama
that enters into so many productions of this nature.
There is a sequence where, disgusted with life and
all that it holds, the little heroine plans suicide, but
the usual melodramatic features are quite conspicuous
by their absence.

Alma Rubens appears as the little East Side girl,
without much knowledge of the world, and handles
the part rather well, and at times remarkably so. The
remainder of the cast is not particularly important ex-
cept for Lunsden Hare.

Title May Mislead But Undeniably Has Box Office Value

Box Office Analysis for the Exhibitor

You have a good commercial title in "Thoughtless
Women." If you can use this cleverly you can make
an interesting number of tie-ups which, with the use
of catchlines, should work out very advantageously.

While the production has none of the usual features
of the sex drama, you had better make no promises
along this line. Still the belief will prevail, unless you
choose to deny it, that this picture is along the lines
of those which the title would indicate.

You can talk about Alma Rubens and her recent
release "The World and His Wife," and also point out
that she appeared in "Humoresque."

Catchlines attracting attention might be framed
along this line: "How many 'Thoughtless Women' do
you know?" "Have you ever realized what harm a
thoughtless woman can do?" "See what a thought-
less woman does in the Blank Theater." "See what
a thoughtless woman did to Alma Rubens at the
Blank Theater.
Dwan's First the Best So Far for Associated

Allan Dwan presents
"THE FORBIDDEN THING"
Asso. Prod.

DIRECTOR .................... Allan Dwan
AUTHOR ........................ Mary Mears
SCENARIO BY .................. Allan Dwan
CAMERAMAN .................. Tony Gaudio
AS A WHOLE...... Probably best release so far of this organization

STORY.... Proves how love overcomes passion and rather well told
DIRECTION.... Splendid except where circus stuff with melodrama was unnecessarily introduced
PHOTOGRAPHY .............. Excellent
LIGHTINGS ................... Splendid
CAMERA WORK ............ Of the highest standard
PLAYERS...... James Kirkwood virile as hero; Helen Jerome Eddy sweet; Marcia Manon and King Baggott also do well
INTERIORS ............. Some seashore stuff splendid—one shot particularly
EXTERIORS ................. Some seashore stuff splendid—one shot particularly

LENGTH OF PRODUCTION ............ 5,934 feet

Just why Allan Dwan called his first Asso. Prod. release "The Forbidden Thing" is difficult to figure out. So many better titles would have fitted. And there isn't any reason for the title selected. Surely it hasn't anything to do with the story shown. But otherwise Dwan has sincerely tried to do something worth while, and has practically succeeded. They make it a "movie" by introducing melodrama by the shooting of hero's wife thus opening the way for the clutch at the finish when the hero discovers that his true love is really the wife he needed, and that God has rewarded him for proving this to himself. The wife might easily have been taken out of the picture in some other way. For the shooting incident made unreal what was otherwise a very real, lifelike production.

The story tells of Abel Blake (James Kirkwood), giving up his fiancée Joan (Helen Jerome Eddy), through the wiles of Glory Prada (Marcia Manon), an habituée of a waterfront saloon. Later Joan marries Dave (King Baggott) and when he dies she lets Abel take her son after his wife has eloped with a circus man. In the end she returns to see her son, finds Abel loves her and everything ends happily.

The story is presented as if an old mender of nets was telling the happenings to a young girl, and the shot of this particular point is one of the most beautiful things not only of this picture but of many. It is exquisite. But the telling of any picture in this form somewhat loses, and this one is not an exception to this. Yet Dwan has turned out an unusually fine production, with excellent photography, mastery of detail, and while the killing off of the wife may be unnecessary, the average audience will probably not find this materially objectionable.

The entire cast is excellent and well fitted. Kirkwood gives an unusually fine performance and Marcia Manon, although overacting at times, makes the girl of the saloon natural enough, although it is difficult to figure how a man of Abel's nature could have responded to such a type of woman. There are several kiddies who are excellent.

Stick to Dwan's Name—It's Your Safest Bet

Box Office Analysis for the Exhibitor

Play up Allan Dwan's name. Its the biggest asset you have. The title may have possibilities for exploitation, but your safest bet is sticking to Dwan. Mention some of his other successes "Soldiers of Fortune," "In the Heart of a Fool," "The Scoffer" and tell them this is the best thing he has yet done. Besides you have the names of James Kirkwood, Helen Jerome Eddy and King Baggott, who are well known and in certain communities well liked.

Catchline such as this may be used "What is Life's Forbidden Thing?" "The Forbidden Thing" a Faith that Would Not Die, a Love that Was All-Conquering."
William Fox presents

PEARL WHITE

HENRI BERNSTEIN'S
dramatic masterpiece

The Thief

Record runs in New York, London and Paris as a play
Translated into every language, and produced on the stage of every country with overwhelming success

Scenario by Max Marcin & Paul H. Sloane
Directed by Charles Giblyn
Lavish Production Extravagant in its Effort to Appeal to the Eye

Mae Murray and David Powell in
"IDOLS OF CLAY"
Paramount

DIRECTOR .................. George Fitzmaurice
AUTHOR ................... Ouida Bergere
SCENARIO BY .............. Not credited
CAMERAMAN ................. Arthur Miller

AS A WHOLE... Really a photoplay extravaganza;
lavish in its effort to appeal to the eye but has
little attraction for the mind
STORY...... Embraces all the emotions; provided
with wonderful atmosphere but lacks conviction
in latter reels
DIRECTION....... Has spared neither money or
effort in making an extremely lavish production
PHOTOGRAPHY .............. Excellent
LIGHTINGS .................. Beautifully artistic
CAMERA WORK ................ Distinctive
STARS...... Each has equal opportunity to act; Miss
Murray seen in daring dance
SUPPORT...... All very subordinate to star roles;
George Fawcett in very meager part
EXTERIORS...... Those of the South Sea Island
particularly beautiful
INTERIORS ................. Splendid sets
DETAIL ..................... Very good
CHARACTER OF STORY...... Innocent South Sea
Island girl follows sweetheart to London where
he finds her in an opium den
LENGTH OF PRODUCTION....... 7,230 feet

It is obvious that Ouida Bergere has written a story
that would suit the kind of production that George
Fitzmaurice wanted to make for the outstanding fea-
ture and the real attraction of "Idols of Clay" is the
actual production. The early reels in which the action
takes place on a South Sea island are beautiful to look
at, if nothing else and incidentally the best of the story
takes place on the island.
The picture despite its inconsistency in the latter
reels has a popular appeal and since there had to be
some break to allow the introduction of high life and
opium dens, perhaps it will be overlooked.
The photography is another feature of "Idols of
Clay." The lightings are always artistic and the
camera work well judged. Director Fitzmaurice has
elaborated on each situation in an extravagant fashion
but each time it serves a purpose. There will be those,
however, who will heartily disapprove of his blas-
phemous use of the crucifix and Bible for the purpose
of showing how utterly hateful of God the character is.
Realism and force can be obtained without resorting
to such extremes.

Both Miss Murray and Mr. Powell give splendid
performances. Miss Murray is seen in a rather daring
dance which intimates considerable more than it actu-
ally portrays, and later in the Limehouse opium den
she does her best work.

Dion Holme’s unfortunate love affair with Lady
Cray finally lands him on a South Sea island where
he meets Faith Merrill, who believes the liquid her
father brews for the natives to be holy water. Through
Faith’s influence, Dion begins to “come back” and
eventually leaves for London. After the death of her
father, Faith manages to reach London where she
seeks Dion who has become a famous sculptor and
has been knighted.

Lady Cray attempts a reconciliation with Dion who
repulses her, but later agrees to allow her to educate
Faith. Lady Cray plans her revenge through Faith
by teaching her the various vices which she herself
enjoys, especially dope. A gorgeous banquet is ar-
ranged upon Dion’s return from Greece to show him
Faith’s progress. After a daring dance Dion, dis-
gusted, leaves the house. Later, repentant, he re-
turns for Faith, but in the meantime Lady Cray has
killed herself. Finally Dion finds Faith in an opium
den. The ending shows them happy once more on the
South Sea isle.

Undoubtedly A Box Office Attraction

Box Office Analysis for the Exhibitor

Not much doubt about it but that "Idols of Clay"
will prove a big box office attraction. The story is
incidental to the lavish production accorded it and
the various appealing bits which can be promised con-
tain really popular appeal. It’s the kind of a picture
they will want to see from what they hear about it.
The title is attractive and advertised in connection
with the statuary shown in the picture, will invite
even for its decidedly sensuous appeal.

Because of its money-making possibilities it would
be well to book the picture and even if you cater to
a little more than ordinarily sensitive clientele, its
artistic values and extravagant production will probably
excuse its sex appeal. Miss Murray should be given
prominence and her past successes can be mentioned.
A carefully prepared press sheet secured from Para-
mount will give you additional ideas for exploita-
tion. Announce it as another George Fitzmaurice
production.
Third Schwab Production Satisfactory State Rights Offering

David Butler in
“SMILING ALL THE WAY”
D. N. Schwab Prod., Inc.—State Rights

DIRECTOR ......................... Fred J. Butler
AUTHOR .......................... Henry Payson Dowst
SCENARIO BY ..................... Paul Schofield
CAMERAMAN ........................ Bob Martin

AS A WHOLE......Satisfying state rights offering; has its improbabilities but will probably go over

STORY......Not up to the standard of this company's first two offerings

DIRECTION......Rather inclined to exaggerate things and might have made much more of the comedy business

PHOTOGRAPHY ..................... All right
LIGHTINGS .......................... Good
CAMERA WORK .................... Average
STAR............Overdoes the bashful boy stuff; otherwise pleasing

SUPPORT ........ Leatrice Joy and others adequate

EXTERIORS....Some good lumber camp scenes at opening

INTERIORS ......... Greenwich Village restaurant mostly

DETAIL ............................. Fair

CHARACTER OF STORY...........Society girl who loses her fortune opens a restaurant in Greenwich Village in partnership with lumberjack

LENGTH OF PRODUCTION ......... 4,979 feet

This is the third of the D. N. Schwab productions starring David Butler and while “Smiling All the Way” offers a satisfying picture for the state rights market it is not as strong as either “Fickle Women” or “Girls Don’t Gamble,” its predecessors. This one lacks something that the other two possessed in large quantities and that is true-to-life characterizations. The bashful boy story, a fellow who has to have his proposal “speech” written out for him, of “Smiling All the Way,” doesn’t gather the admiration that the store clerk of “Don’t Girls Gamble” gained for his awkward, but sincere, courtship.

Some pretty lumber camp scenes offer a pleasing background for the opening of the story and the latter scenes in a Greenwich Village restaurant are quite acceptable. The direction for the most part is good but it seems that a good deal more could be made of the comedy moments. There are a few fairly good bits but some intended comedy in the way of the hero’s attempt at love-making doesn’t really get over. David Butler is pleasing and real except for a bit of overacting when he tries to appear bashful. He doesn’t convince at that.

Hannibal Pillsbury is the cook in the lumber camp owned by Andrew Cadman, who is in love with Alice Drydon, a wealthy girl. Hannibal is a first class flapper maker and when Cadman plays a joke on him, Hannibal comes back by serving flannel cakes to Cadman and his friends. Then Hannibal loses his job.

Sometime later when Alice loses her money, she goes to live with some girls in Greenwich Village, New York. In one of the village restaurants Alice meets Hannibal and together they buy out the restaurant and after a while when Alice and Hannibal are getting along very well financially, Hannibal attempts to propose to Alice but isn’t successful. Cadman again appears on the scene and invites Alice aboard his yacht where he intends to force his attentions.

But hero Hannibal learns of Cadman’s intentions and reaches the dock just after the boat pulls out. He swims to the yacht, climbs aboard and this time proposes to Alice in a very real fashion and is accepted. In the cast are Leatrice Joy, Francis Raymond, Parker McConnel, Rhea Haines, Helen Scott, Charles Smiley and Arthur Redder.

Greenwich Village Atmosphere Will Probably Attract Many

Box Office Analysis for the Exhibitor

If you have played the two previous Schwab productions starring David Butler you can please them with this although it is not as good as his first two. It is a good state rights offering. The star may have some drawing power in which case make good use of his name.

You might mention that the picture is adapted from Henry Payson Dowst’s “Alice in Underland” in case some folks have read the story. For Catchlines use: “A lumberjack and a society girl as proprietors of a Greenwich Village restaurant in ‘Smiling All the Way.’” Or, “He could make pancakes but he couldn’t make love. See how Hannibal was cured of his bashfulness.”
ROBERTSON-COLE present

MAE MARSH in The Little 'Fraid Lady
Never has there been a more incessant demand, by public and exhibitor alike, for a star's return, than that which has greeted Mae Marsh during her absence from the screen.

She comes back now in "The Little 'Fraid Lady," with her quaint, adorable way, to hold the hearts she has won by the charm of her ever human work.

And—to the host of her admirers, she will add untold numbers, captivating by the wistful smile that shines through a tear-dimmed eye, like a ray of sunshine in a clouded summer sky.

THE LITTLE 'FRAID LADY
From the novel
"THE GIRL WHO LIVED IN THE WOODS"
by MARJORIE BENTON COOKE
Lavish Production and Entertaining Story of Broadway Life

Corinne Griffith in
"THE BROADWAY BUBBLE"
Vitagraph

DIRECTOR ......................... George L. Sargent
AUTHOR .......................... Leigh Gordon Giltn
SCENARIO BY .................... Graham Baker and Harry Dittmar
CAMERAMAN ...................... Robert Stewart
AS A WHOLE .............. Quite lavish production and generally attractive atmosphere; entertains
STORY ............. First class of its kind; characters well blended and fine contrast in dual role
DIRECTION ............. Very fine; shows considerable novelty in treatment
PHOTOGRAPHY ............... First rate
LIGHTINGS ............... Good; some attractive night scenes
CAMERA WORK ............... Excellent
STAR ...... Plays two distinct roles in thoroughly capable manner
SUPPORT ....... Haven't much to do but do that well
EXTERIORS ...................... Some beautiful sets
INTERIORS ...................... Some beautiful sets
DETAIL ...................... Very good
CHARACTER OF STORY ...... Pleasure-loving wife who goes on the stage while her twin sister plays her part as wife
LENGTH OF PRODUCTION .... About 5,000 feet

In "The Broadway Bubble" Corinne Griffith has perhaps the best opportunity she has had in many a day to display her versatility. In the dual role of twin sisters she gives splendidly contrasted performances and makes the two characters stand out as distinct. Demure and gentle as the sister from the countryside and adulent and blase as the woman craving a career, Miss Griffith practically carries the picture.

The production itself is quite the best depiction of theatrical life seen sometime and the direction throughout shows an effort to get away from the regular directorial routine. Among the good bits which may be mentioned is a scene showing the star conversing with a theatrical manager in his office. Through the window in back of her is seen a glimpse of Broadway with the Hotel Astor in full view.

Adrienne Landreth (Miss Griffith), a wealthy and admiration-loving wife cannot persuade her husband to allow her to go on the stage so the couple become estranged. Adrienne meets a theatrical producer at the home of a friend and accepts an engagement as star of a new show. Adrienne persuades her twin sister, Drina, (Miss Griffith), less fortunate in the world's goods than Adrienne and a gentle woman, to play the part of Mrs. Landreth in the hope that when her husband Geoffrey learns of her success he will forgive her and take her back.

Drina becomes Adrienne and affects the same coolness toward Geoffrey that he had been accustomed to from Adrienne. But at the same time Geoffrey notices a difference which Drina's gentle nature cannot conceal. Geoffrey hopes for a reconciliation with his wife, as he supposes. It happens that he takes Drina to the opening performance of Adrienne's show. He recognizes his wife and is baffled.

Adrienne, shocked by her husband's presence, falls from the top of a flight of stairs on the stage and is carried to her dressing room, where later she dies leaving Drina to future happiness with Geoffrey.

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AT OUR NEW PREMISES

118 WEST 44th STREET
HALF BLOCK FROM BROADWAY
IN MUCH MORE CONVENIENT COMMODIOUS QUARTERS

(This new establishment is dedicated to serve you faithfully and well)

THE MOTION PICTURE APPARATUS CO., Inc.
Play Up the Theme, Star and Dual Role Characters
Box Office Analysis for the Exhibitor

Corinne Griffith in
"THE BROADWAY BUBBLE"
- Vitagraph

"The Broadway Bubble” has all kinds of exploitation angles so you should have no difficulty in persuading them to come in and look at it. Play it up as a story of Broadway life with a realistic atmosphere of the “white way.” Talk about the lavish sets and the star’s gowns. Miss Griffith wears many gorgeous creations. This should be talked about to get the women interested.

Play up the dual role idea. This always attracts a certain crowd. The title itself has a drawing quality. Catchlines should also get them in. Say: “Her goal was a career. Was it worth the cost she paid for it?”

Or, “She gave up love and wealth for the lure of the footlights. See 'The Broadway Bubble' for the stage-struck cure.”

Mr. Exhibitor—Let your Box Office Reports tell you what
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means to you
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PICTURES

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Barnes Printing Co., Inc.
36 East 22nd Street  New York
TELEPHONE GRAMERCY 945
Cowboy Star Pleases In Role a Little Out of the Ordinary for Him

Buck Jones in
"JUST PALS"

Fox

DIRECTOR ......................... Jack Ford
AUTHOR .......................... John McDermott
SCENARIO BY ................. Paul Schofield
CAMERAMAN ................. George Schneiderman
AS A WHOLE.............. A bit slow at first but works up interest as it goes along increasing toward good climax

STORY.......Sort of "Huckleberry Finn" type with some good human interest business

DIRECTION.....First rate but might have made more of comedy opportunities

PHOTOGRAPHY .......................... Fair
LIGHTINGS ........................ Sometimes a bit hazy
CAMERA WORK .......................... Average
STAR ............................... Pleasing
SUPPORT.....George Stone in boy tramp role very attractive; others all suit

EXTERIORS ............................. Real country town
INTERIORS ............................ All right
DETAIL ..............Humor in titles misses badly

CHARACTER OF STORY.......The town's prize lazy man who proves himself a hero

LENGTH OF PRODUCTION .... About 5,000 feet

There’s quite a surprise in store for those who see "Just Pals," for the opening reels don't hold forth much promise so far as keeping you interested. But once they get a good start the offering turns out to be a pleasing bit of entertainment along the type of "Huckleberry Finn" with the main attraction centering about a happy-go-lucky ne'er-do-well and his youthful protege.

The climax is a good one and makes up for the slow beginning. There is one thing which could have been made more of. That’s the “hick” comedy bits that could have been injected. Some of it is attempted through the character of the village constable but it seldom gets over except in one instance, when at prayer meetin’ the basket is placed in front of this w. k. official, he promptly proves his exemption from contribution by showing his badge. Some of the comedy “gags” in the titles are real chestnuts; for instance "He said you weren’t fit to live with pigs and I said you were."

Buck Jones is pleasing in the role of the town "bum," although his worst feature is laziness. George Stone, the youngster who plays the part of Buck's youthin pal, is a clever little actor with an expressive young face. All the others fulfill requirements adequately.

Bim, (Jones) gets acquainted with little Bill when the latter is thrown off a freight on which he is hitchin’ a ride. The two becomes pals and Bill is sent to school. Mary Bruce, the teacher had admired Bim's care of Bill and has insisted upon his going to school. Bim sends many admiring glances in Mary’s direction. But Mary has a sweetheart, Harvey, the villain of the story, and cashier of the local express office.

Harvey is short in his accounts and persuades Mary to lend him the school memorial found of which she has charge. When the school committee call for the money Mary cannot produce it, and Bim, having recovered the money from Harvey, saves Mary from being judged a thief by making it look as though he took it.

Bim tries to secure employment as a porter at the station but lacks a uniform. Little Bill is hurt trying to steal a uniform and an unscrupulous doctor and his wife, thinking Bill a rich boy who has been reported missing, keep him in their home. In the meantime Bim exposes a gang who rob the express office, becomes quite a hero in this way and also in rescuing the real missing rich boy. A check for $10,000 from the rich boy's father gives Bim and Bill a start in life.

Catchlines and Stills Can Be Used To Advantage

Box Office Analysis for the Exhibitor

This is a pleasing human interest story once it gets started and the rather slow beginning isn't going to matter much since the ending works up quite a pitch of excitement and finishes in a really satisfying way. If the Fox cowboy star is popular all you will have to do is to announce his name. You might say that he is seen in a role different from some of his previous pictures.

In "Just Pals" there's not much riding but some good fight stuff at the close gives the star a chance to get in some of his cowboy tactics. The Fox press sheet carries a good line: "A lively tale of a lazy man" which you can use. Or you can secure one of these sheets for further suggestions.
### CURRENT RELEASES

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Review</th>
</tr>
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<tbody>
<tr>
<td>10-24-20</td>
<td>8-8-20</td>
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### AMERICAN FILM CO.

(Distributed through Pathe Exchanges)

- The Honey Bee (Hugo Stigle) 6,000
- The Thirtieth Piece of Silver (Margaretta Fisher) 6,000
- The House of Toys 6,000
- Peggie Relays (Mary Miles Minter) 5,000
- A Light Woman 7,000

### ASSOCIATED PRODUCERS

- Thomas H. Ince Productions
  - Homespun Folks (Lloyd Hughes All-Star) 6,000
  - Lying Lips (House Peters Florence Water) 6,000
- J. Parker Read, Jr. Productions
  - The Leopard Woman (Louise Glue) 7,000
  - A Truth About Don (Dorothy Davenport) 6,000
- Allan Dwan Productions
  - The Forlorned Thing (James Kirkwood All-Star) 6,000
- Maurice Tourneur Productions
  - The Last of the Mohicans (Barbara Bedford All-Star) 6,000
- Mack Sennett Productions
  - A Small Town Idol (Ben Turpin) 5,000

### EQUITY PICTURES CORP.

- For the Soul of Rafael (Clara Kimball Young) 6,000
- Keep to the Right (Edith Talman) 6,000
- Whispering Devils (Conway Tearle) 6,000
- Mid-Channel (Clara Kimball Young) 6,000

### FAMOUS PLAYERS-LASKY CORP.

**Oct.**
- Something to Think About (DeMille Prod.) 7,000
- The Jailbird (Douglas MacLean) 4,961
- The City of the Dead (Bert Harte) 4,217
- Deep Waters (Tourner Prod.) 5,003
- The Murphy Mystery (Ned Mortimer) 4,271
- City Sparrow (Elton Clayton) 4,618
- Held by the Enemy (Special) 5,284
- Full House (Tugboat Washburn) 4,420
- The Restless Sex (Marion Davies) 6,000
- My Old Fashioned Boy (Charles Ray) 4,617

**Nov. 7**
- Behold My Wife (Geo. Meliod Prod.) 6,556
- The Sons of Rosamond (Mabel Terry) 6,862
- Always Audacious (Wallace Reid) 5,101
- Her Husband's Friend (Eddie Bennett) 4,529
- Free Life Mrs. Johnson (Bille Burke) 5,556
- Burglar Proof (Bryant Washburn) 4,495
- The Shrew of City (Mac Murray) 4,303

**Dec. 5**
- Conquest of Youth (Thomas Muckin) 5,926
- Flying Fat (Dorothy Gash) 5,109
- The Life of the Party (Roose Arquette) 4,944
- Heliotrope (Cosmopolitan Prod.) 6,367
- To Please One Woman (Lion Weber Prod.) 6,086
- An Amateur Devil (Bryant Washburn) 4,464
- The Winning Groom (William H. Hurst) 5,572
- Silk Hosiery (Eddy Bennett) 4,556

### FOX FILM CORP.

- The Joyous Troublemaker 6,000
- The Spotters 6,000
- The Rabbi Harlan 6,000

### Pearl White Series

- The Thief 6,000
- The Tiger's Cub 6,000
- The Mountain Woman 6,000

### Tom Mix Series

- Three Gold Coins 5,109
- The Untamed 5,000
- The Million Dollar Ransom 6,000
- The Prairie Flowers 6,000

### Louise Loyd

- The Little Grey House 6,000

### William Russell Series

- The Man Who Tired 5,000
- The Challenge of the Law 5,000
- The Iron Rider 5,000

### Shirley Mason Series

- The Little Wanderer 5,000
- Merry Mary Hart 5,000
- Girl of My Heart 5,000

### George Walsh Series

- From Now On 5,000
- The Plunge 5,000

### 20th Century Brand

- The Million Dollar Hunter (Eileen Percy) 5,000
- Sunset Scene (Rue Jones) 5,000
- Just Par (Rue Jones) 5,000
- Beware of the Bride (Eileen Percy) 5,000
- The Rangers (Rue Jones) 5,000

### FIRST NATIONAL

- In the Heart of a Pool (Allan Dwan Prod.) 7,000
- Captain (Katherine MacDonald) 5,000
- Harriet and the Tiger (Barrymore Prod.) 6,250
- The Branded Woman (Norma Talmadge) 5,000
- The Master Mind (Lorette Barymore) 5,000
- What Love Wants (Annette Kellerman) 5,000
- Peaceful Valley (Charles Ray) 6,250
- Nomads of the North (Curtis Prod.) 5,000
- Twin Beds (Mr. and Mrs. Carter DelHaven) 5,500
- Rosene and Rose (Lillian Gish and Young) 6,000

### FEDERATED FILM EXCHANGES OF AMERICA INC.

- Nobody's Girl (Eddie Rhodes) 5,000
- Bonnie May (Bessie Love) 5,000

### GOLDWYN PICTURES

- The Man Who Had Everything (Jack Pickford) 5,000
- The Girl With the Jazz Heart (Midge Kennedy) 4,960
- It's a Great Life (Eminie Talmadge) 6,250
- North Wind's Mate (Rex Beach's) 5,000
- Stop Thief (Tom Moore) 5,000
- Help Yourself (Midge Kennedy) 4,359
- Madame X (Pauline Lord) 6,000
- The Hen House (Helen Little) 4,617
- The Penalty (Lon Chaney) 6,730

### PENNINSIN STAR SERIES

- A Mistil Earl 5,000
- High Pockets 6,000
- The Return of Tarrant 7,000

### D. W. GRIFFITH, INC.

- Way Down East 12,000

### W. W. HODKINSON CORP.

(Distributing through Pathe)

- J. Parker Read, Jr. Prod.
  - Love Madness (Louise Glue) 6,000
  - The Brute Machine (Hobart Bosworth) 1,600

### Arctco Productions

- Cynthia of the Minute (Leah Baird) 5,000

### Robert Brunton Productions

- The House of Whispers (J. Warren Kerrigan) 6,000
- My Own Life (May Allison) 6,000
- The Green Flame (J. Warren Kerrigan) 6,000

### Louis Tracy Productions

- The Sleuth Barrier (Mitchell Lewis) 6,000
- Ben, B. Hampton and Eltinge F. Warner Prod.
  - The Dwelling Place of Light 6,160
  - The U. P. Trail 11,720

### National Film Corp.

- The Kentucky Colonel (Joseph Dowling) 6,000
- The Million Dollar Ransom 6,000

### S. L. Productions

- Love, Honor and Obed 5,109
- Maximova Productions 5,000

### METRO PICTURES CORP.

- Oct. 4 Blackball (Viola Dana) 6,000
- The Saphire (Sara Reck) 6,000
- Body and Soul (Alice Lake) 6,000
- Nov. 1 The Fatal Hour (All-Star) 6,000
- The Million Dollar Ransom 6,000
- Someone in the House (All-Star) 6,000
- Dec. 1 Hearts Are Trumps (All-Star) 6,000
- The Million Dollar Ransom 6,000

### PATHE EXCHANGE, INC.

- Sept. 5 The House of the Tolling Bell (Bruce Gordon)
  - The Million Dollar Hunter 5,000
  - Male 15,000
  - Alice Lake 10,000
- Oct. 3 The Riddle; Woman (Geraldine Farrar) 6,000
  - Forbidden Valley (Gordon McAvoy) 6,000
  - Hall A Chance (Mahlon Hamilton) 7,000
- Nov. 7 A Beggar in Purple (Edgar Lewis) 6,000
  - Her Unconquered Husband (Blanche Sweet) 6,000
  - The Devil to Pay (Fritzi Brunette-Boy Stewart) 6,000
**Pioneer Film Corp.**

- Thoughtless Women (Alma Rubens) 6,000
- Place of Honeymoons (Emelia Stevens) 6,000
- Where is My Husband (Josie Collins) 6,000
- What Women Want (Jeanne Huffer) 6,000
- Finders Keepers (Violet Mersereau) 5,000
- Mother SOS (Norma) 5,000
- Bubbles (Mary Anderson) 5,000
- The Inner Call (E. E. Lincoln) 5,000
- His Brother’s Keeper (Martha Mansfield) 6,000
- A Moment’s Repose (Margaret Nantzi) 6,000
- Out of the Depths (Violet Mersereau) 5,000
- Empty Arms (Gail Kane) 5,000
- Idle Hearts (Gail Kane) 5,000
- A Good Woman (Gail Kane) 5,000

**Robertson-Cole Prod.**

- The Stealers (Gabine) 7,000
- So Long Lady 11:14:20
- A Slave of Vanity (Pauline Frederick) 5,100
- Kismet (Grisca) 8,000
- “813” (Arsene Lupin) 6,100
- The Little Praid Lady (Mac Marx) 6,000

**Super Pictures**

- An Arabian Knight (Sessue Hayakawa) 5,000
- Big Happiness (Dustine Farnum) 7,000
- Li Tang Lang (Sessue Hayakawa) 7,000
- Moon Madness (All Star Cast) 6,000
- Occasionally Yours (Lew Cody) 6,000

**REAL ART Pictures Corp.**

- The Deep Purple (Wallis) 7,000
- The Law of the Ten (Wallis) 7,000
- The Soul of Youth (Taylor) 7,000

**Star Productions**

- 39 East (Constance Binney) 5,000
- Sweet Lavender (Mary Miles Minter) 10,000
- Food for Sealed (Wanda Hawley) 10,000
- You Never Can Tell (Bee Daniells) 10,000
- Nov. The Furnace Women. D. Taylor Play. Her Beloved Villain (Wanda Hawley) 10,000
- Eyes of the Heart (Mary Miles Minter) 5,000
- The New York Idea (Alice Brady) 5,000
- Blackbirds (Jastine Johnstone) 5,000

**Lewis J. Selznick Ent.**

Selznick Pictures (Distributed by Select Exchanges)
- The Silver Swoon (Owen Moore) 5,000
- The Wonderful Chance (Eugene O’Brien) 5,000
- Dangerous Paradise (Special) 5,000
- Red Rose (Ralph Ince Special) 5,000
- The Daughter Pays (Elaine Hammerstein) 5,000
- Everybody’s Sweetheart (Olive Thomas) 5,000

Select Pictures (Distributed by Select Exchanges)
- Just Over the Door (Edith Haller) 5,000
- Seeds of Vengeance (Benjamin Dunning) 5,000
- The Valley of Doubt (Special Cast) 5,000
- National Broadcasting (Distributed by Select Exchanges)
- Marooned Hearts (Conway Tearle) 5,000
- Out of the Inlet 5,000
- The Palace of Darkened Windows (Special Cast) 5,000
- Who Am I? (Special Cast) 5,000

**United Artists**

- May 23 Romance (Doris Kenne) 7,000
- June 13 The Mollycoddle (Douglas Fairbanks) 6,000
- June 27 Souls (Mary Pickford) 5,000
- Sept. 5 The Love Flower 7,000

**Universal Film Mfg. Co.**

Under Cinematiques (Elaine Lincoln) 6,000
- Breath of the Gods (Tyrna Aoki) 6,000
- Once to Every Woman (Dorothy Phillips) 6,000

Universal Features
- Blue Streak McCoy (Harry Carey) 5,000
- The Adversary (Edith Roberts) 5,000
- In Folly’s Trail (Carmel Myers) 5,000
- Witching Pests (Frank Mayo) 5,000
- Once a Plumber (Lyons and Moran) 5,000
- Pink Tights (Olivs Walton) 5,000
- Sundowners Slim (Harry Carey) 5,000
- The Marriage Pit (Frank Mayo) 5,000
- Wanted at Harvest (Eva Novak) 5,000
- The Gilded Dream (Carmel Myers) 5,000
- Faceless (Martha Mansfield) 5,000
- West is West (Harry Carey) 5,000
- Honor Bound (Frank Mayo) 5,000

**Vitagraph**

Alice Joyce
- Dollars and the Woman 6,000
- The Vice of Pools 6,000

Earle Williams
- A Master Stroke 5,000
- The Purple Cipher 5,000
- The Promoters 5,000

**Short Reel Releases**

- September
  - Corinne Griffith
    - Bab’s Candidate 5,000
    - The Whisper Market 5,000
    - The Broadway Bubble 5,000
  - Harry T. Morey
    - The Sea Rider 5,000
    - The Gauntlet 5,000
  - Super Features
    - The Courage of Marge O’Donnell (Curwood) 7,000
    - Trumpet Island (Tom Terriss) 7,000
    - Dead Men Tell No Tales (Tom Terriss) 7,000

- Independent—State Rights

- Love Without Question (Jans) 6,000
- Trouh Eyes of Men (Radin) 5,000
- The Married Virgin (Vigil) 6,000
- Frivolous Wife (Fidelity) 6,000
- Asks of Desire (Will) 6,000
- Neglected Wives (Vistaria) 5,000
- A Man There Was (Redfield) 5,000
- A Trip to Mars (Towers Co.) 5,000
- A Woman’s Man (Arrow) 5,000
- Love’s Flame (Fidelity) 5,000
- Madonnas and Men (Jans) 7,000
- Midight Gamboles (Mario Duro) 5,000
- Up in Mary’s Attic (Fine Arts) 5,000
- A Woman’s Business (Jans) 5,000
- Fickle Women (D. N. Schawb) 5,000
- Heritage (W. L. Roseber) 5,000
- The White Rider (Masterpieces) 5,000
- The Servant in the House (Film Booking Of) 8,000
- Democracy (Democracy Photoplay) 6,000
- Girls Don’t Gamble (D. N. Schawb) 5,000
- Love’s Battle (Climax) 5,000
- Headin’ Home (Yorker Photoplay) 5,000
- Honey Moon Ranch (Bert Lulian) 5,000
- Uncle Sam of Freedom Ridge (Harry Levey) 7,000
- Voices (Victor Kremer) 6,000
- The Victim (C. B. C. Film Sales Corp.) 6,000
- The Good Bad Wife (Vera McDord Prod.) 6,000
- The Woman Untamed (Paramount) 6,000
- Fabulously (H. B. Mariner) 6,000
- The Unfortunate Sex (Great) 5,000
- Youth’s Desire (Forward Film) 5,000

- November
  - It May Happen to You (S. & E. Ent.) 5,000

- Famous Players-Lasky

- September
  - Corinne Griffith
    - Bab’s Candidate 5,000
    - The Whisper Market 5,000
    - The Broadway Bubble 5,000
  - Harry T. Morey
    - The Sea Rider 5,000
    - The Gauntlet 5,000
  - Super Features
    - The Courage of Marge O’Donnell (Curwood) 7,000
    - Trumpet Island (Tom Terriss) 7,000
    - Dead Men Tell No Tales (Tom Terriss) 7,000

- November
  - It May Happen to You (S. & E. Ent.) 5,000
Some Fair Amusement in This Farce Comedy Offering

Blanche Sweet in  
"HER UNWILLING HUSBAND"  
Jesse D. Hampton Prod.—Pathe

DIRECTOR ......................... Paul Scardon  
AUTHOR .......................... Kenneth B. Clarke  
SCENARIO BY ...................... Not credited  
CAMERAMAN ........................ Victor Milner  
AS A WHOLE .............. Amuses to a certain extent but lacks sufficient real incident to keep up the interest  
STORY .................. Farce comedy runs along extravagant lines and takes some long shots at the "risque"  
DIRECTION .......... Handles players well and has selected good setting but allows altogether too much "in and out" business  
PHOTOGRAPHY ................. All right  
LIGHTINGS ....................... Good  
CAMERA WORK ................... Up to standard  
STAR ................... Pleasing and vivacious but nothing unusual is required of her  
SUPPORT ........... Albert Roscoe and Edwin Stevens adequate  
EXTERIORS .............. Not very many except some water shots  
INTERIORS .................. Real  
DETAIL ....................... Fair  
CHARACTER OF STORY .... Actress introduces stranger as her "husband" to rejected suitor who still pursues her, and complications follow  
LENGTH OF PRODUCTION .... About 5,000 feet

Five reels is much too much for the amount of incident contained in "Her Unwilling Husband." And when the heroine says to the hero at the close "Why didn't you tell me this in the first place?" the audience is apt to agree with her. For what takes place during the time that he didn't tell her isn’t sufficient to keep the spectator amused sufficiently.

The situation in the main is not new, that of the woman who suddenly announces her marriage to some unsuspecting male for reasons of her own, with the same male accepting the circumstances rather reluctantly until such time as he shall be given an explanation. It would have held much better indeed had the audience been as much in the dark as the "Unwilling Husband" himself.

The direction generally is very good and some comedy bits get over with genuine approval. The players are handled well and Miss Sweet does adequately in the role of the girl with Edwin Stevens and Albert Roscoe lending good support in the roles of the "husband" and lover respectively. Some business near the end relative to a scrap between some fisherman and the crew of the lover’s yacht hasn’t any good reason for being in the picture at all.

Homer Owen seeks shelter from a storm in a house occupied by Marvis Jerome, an actress, and formerly fiancée of Owen. When Owen unexpectedly appears on the scene, Marvis introduces John Jordon, a friend who has arrived for a visit with Marvis’ brother-in-law, the owner of the house, as her husband. Owen is at first shocked by the announcement of Marvis’ marriage but the actions of the "wife and husband" strike Homer as rather peculiar and he draws his own conclusions.

The remainder of the action consists of a series of hide-and-seek games with Marvis, Jordon and Owen the participants. Eventually Owen kidnaps Marvis and once aboard his yacht proves to Marvis that her reason for refusing to marry him is unfounded and there is a reunion with Jordon arriving in time to witness the clutch.

Catchlines Should Attract As Well As the Star

Box Office Analysis for the Exhibitor

The husband by-proxy idea with some fairly good comedy business incidental to the action may be sufficient to keep them interested. The title is a good one to work with and can be worked up effectively with catchlines such as "Is any man safe? Be careful when you suddenly decide to accept a standing invitation that you are not walking into a trap such as Jordon did when he became ‘Her Unwilling Husband.’"

Blanche Sweet’s name can be used to good advantage especially if she is at all prominent with your patrons. Unless you are catering to a sensitive clientele, you might refer to the more or less "bedroom" farce gist of the story hinting at its being a bit naughty at times. There will always be those who won’t turn down anything along these lines.
COMEDIES THAT CAPTIVATE

"WEDDING BLUES"
with
VERA STEADMAN
HELEN DARLING
NEAL BURNS
EARL RODNEY

Some Cast!
Directed by
Frederic Sullivan

CHRISTIE COMEDIES
TWO REELS — TWO A MONTH

CHRISTIE COMEDIES ARE UTTER CONTENT FOR YOUR PATRONS

If you are content with "Also a comedy" buy the cheapest one that you can get. It will be a "filler."

If you want comedies that will make everyone who sees them tell others of their delight—drop into your Educational exchange and find out what two reel fun films really should be.

There's a punch in every NEW two reel Christie Comedy.


Released by
EDUCATIONAL FILM EXCHANGES, INC.
729 Seventh Ave. New York.
Some Short Reels

"Forbidden Brew"—Universal
Type of Production ........................................ 1 reel comedy
It takes a lot of footage for this reel to get going, and the
best laugh is about half way along. The well known knocks
at prohibition are over worked in titles and business. How-
ever, there are a few new ones, for instance, the furnishing of an
individual brass rail with each boot legging sale. The last
half is fast, with a chase leading in and out of several ladies'
boudoirs. A fat little kidde furnishes several real laughs,
but the stuff is not over average at any time. The prohibition
comedy is worked to death, but still seems to find favor with
a lot of audiences. Vin Moore directed.

"A Fireside Brewer"—Mack Sennett—Famous Players
Type of Production ........................................ 2 reel comedy
Some clever material at the beginning sends this offering
off to a good start but after a while it slumps until it reaches
a level distinctly below the usual Mack Sennett. In the portion
which shows the efforts of one of the principal comedians
to remove some of his beard, there are several laughs and some
of the tricks with the flivver also provoke mirth, although all of
them are not new. As for the beach stuff and other ma-
terial, that is much below the standard usually adhered to in
successful comedies. The production does not possess as
much of a continuous theme as it should, the introduction of
the bathing girls, who incidentally were not photographed to
good advantage, is awkward and some of the footage is. On
the other hand, it is not quite as riotous as the usual Sennett
offering, and does include several portions that register quite
well. As a whole, a fair film of its type.

"Pyrenean Perspective"—Burton Holmes—Famous Players
Type of Production ........................................ 1 reel scenic
Numerous picturesque bits of footage showing, as the title
leads one to expect, views of the Pyrenees, combine in making
this a very satisfactory picture of its type. The photography
throughout, is up to the mark, the tinting reasonably good and
the tinting splendid. Given a good technical production, the
natural material of the region in which this has been shot,
registers in good fashion. It will fit in nicely.

"Another Paramount Magazine"—Famous Players
Type of Production ........................................ 1 reel magazine
Tom MacNamara edited another Paramount which starts
with several well directed scenes showing some youngsters
in a classroom. The manner in which the title-writer philosophe is unique and the photographed footage entertaining.
An idea, as ancient as the justly celebrated hills is employed
in the second section which concerns a husband's continual
comments on his wife's forgetfulness and the expected error
on his part in leaving tickets to a show at home, which is
rather obvious, and trite stuff. The concluding cartoon is
funny enough and winds up well. Generally, an acceptably
offering of its sort with the first and third parts reaching a
high standard.

"Pretty Lady"—Fox Sunshine Comedy
Type of Production ........................................ reel comedy
This latest Sunshine Comedy featuring Slim Somerville con-
tains the usual slap-stick stuff with chases galore and much
"in and out" business that continues so long it's liable to make
you dizzy. Nevertheless there are some good comedy bits
which will be sure to get laughs. There aren't so many new
tricks but most of them are still new enough to amuse. One
bit which probably hasn't been done before shows Slim driv-
ing a Ford careless-like. He bumps into the corner of the
building but instead of the usual smash-up the flivver neatly
divides itself in half, with one side going down one street,
with the driver and the other half, going the other direction.
The bathing girls are introduced and as usual get over their
part pleasingly—to the eye.

"The Dear Departed"—Pathe
Type of Production ........................................ 2 reel comedy
This finds Harry "Snub" Pollard hardly recognizable, he
having abandoned his drooping mustache. He still retains
his dusky little side partner, however. The vehicle is fairly
fast, and has enough laughs to put it over. "Snub" seems to
do better work without his facial adornment. The story is all
about a young married man whose creditors are so insistent
that he decides to end it all and let his wife collect the insur-
ance. His attempts at suicide fail, so he frames up a little
fake death scene with disastrous results when the coroner and
his horse-doctor assistant arrive. Hal Roach sponsored it and
Alf Goulding directed.

Pathe Review No. 79
Type of Production ........................................ 1 reel magazine
The current edition of the Pathe Review contains all inter-
esting subjects, splendidly photographed. The first subject is
"Fine Feathers in Brittany," colored pictures showing some
Britany kiddies dressed up for Sunday. There are also some
pretty shots of the country itself. Next is "The Land Whence
Dollies Come," a sure winner for every little girl that sees it.
The making of the new fad "splash me" doll is presented fol-
lowed by showing the process of making the more life-like
dolls. Agnes Hunter is seen in the "Nature Dance of Rome." The Ditmar animal pictures show some close-ups of the ant-
eater and the sloth.
Short Reels

"Fine Feathers"—Chester—Educational

Type of Production .................. 1 reel scenic and bird study

The first part of this Chester-Screenic is devoted to some not particularly interesting shots of, and information about the work of the New Jersey State Game Farm. The manner in which the quail and other birds are cared for until they are able to shift for themselves, and how they are then set free, is shown, and also the fate of a poacher on the farm, who falls into the hands of the game warden. The second half of the reel has been titled "They Forgot The Town," and is made up of some interesting and unusual shots in Southern Utah. The marvelous rock formations are well photographed. This portion of the reel is up to standard.

"In-Sultan Lions"—Universal

Type of Production .................. 2 reel comedy

A good supply of comedy business, some trained lions, quite elaborate settings, and a fairly coherent story, make this a better than average offering. The cast has no featured comedians, but every one manages to get several laughs. Some of the titles are good stuff, providing a number of punchlines. The story is about a sailor who falls in love with a girl on her way to Turkey. The sailor is shanghaied to the same country and rescues the girl from the clutches of the Sultan and a band of ferocious lions. There are a lot of mallets and slapstick, and of course a chase, but some of it is new. The ship scenes offer some unusual laughs, as do the young man's trouble with the lions. This will probably get over pretty well with most audiences on the strength of its difference from the usual 2 reeler.

"Golfing Jailbirds"—Universal

Type of Production .................. 1 reel comedy

There will probably be a humorous appeal to golfing members of your audiences in this reel, but there isn't much of general comedy merit. Such as there is, is furnished principally by an extremely youthful actor of about two years, who gives a performance that shows patience work on the part of the director. The girl promises to wed the one of her two ardent suitors who plays the best game of golf, and the contest brings out such features as dynamited golf balls, and golf balls that seem alive. There are a minimum of laughs in the picture.

"Lovely Maoriland"—Educational

Type of Production .................. 1 reel scenic

This Chester-Outing reel presents a really interesting journey through New Zealand, and surrounding islands. Generally speaking, this part of the world is not very well known, and it is a pleasant surprise to find it a land of huge mountains, glaciers and fjords rivaling Norway's. Some excellent shots of the glaciers of the country are the particular feature, while as a whole it is a first class picture of the type. The reel concludes with shots of several peculiar animals, native to the country. William Wright is again responsible for the titles.

"The Explorers"—Bruce—Educational

Type of Production .................. 1 reel scenic

The explorers in this Bruce scenic are two young men aboard a yacht, which cruises somewhere on the "coast." They finally come to some really beautiful country, and have taken some excellent shots of mirror like lakes, and unusually good mountain scenery. This reel also presents a glacier for inspection, and the views of the huge ice fields, which are as good as anything of the kind that has been seen, make it a very satisfactory film of the type. The views of the glacier itself take the form of a trip, from the point where it meets the water, back through the mountains to its source and include close-ups of peculiar ice formations, and the effect of the moving ice on the surrounding country.

"Mayer's Travelaughs"—Pathe

Type of Production .................. Two reels of many features

If you aren't booking Mayer's Travelaughs you had better check things up. It may be that unless your audience is of the right type this will be somewhat over their heads, but if you have a good, high class clientele, go into these and use some on your short reel bill.

They are being shown in New York exclusively at the Capitol and the cleverness, artistic finish, and general character of this offering is such that make it one of the big features at this house.

It shows among other interesting things how an artist can make unusual and somewhat humorous touches from cloud effects. These are particularly interesting and some of them very funny indeed. As a whole, very worth while and especially good for high grade audiences.

"Velvet Fingers"—Pathe

Type of Production .................. 15 episode serial

In this latest Pathe serial from the George B. Seitz studios, the actor-producer-director is co-starred with Marguerite Courtot, who was seen with Seitz in "Pirate Gold" and "Bound and Gagged." The story of "Velvet Fingers" is of the Raffles type, having for its hero a gentlemanly crook, of astonishing resourcefulness. In the opening episode he is discovered ingeniously holding up a group of society people, after which a noted student of criminology vows to capture the elusive "Velvet." The bold cracksmen successfully eludes the sleuth, committing several daring robberies, and taunting his pursuer with his failure. It then develops into a battle of wits between the thief and those determined upon his capture, followed by the criminology professor, his financee and a street urchin known as Mickey.

The cast includes besides the stars, Harry Semels, who is the professor, Thomas Carr as Mickey and others, all of whom are competent to put over this type of picture. The story is of a popular type, there are the usual number of thrills, and excitement and interest are well maintained. It should prove a very good drawing card in houses where serials go well.
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Testimonials Proclaim It the
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Madge Kennedy, in "The Highest Bidder," has the type of role her vast following loves to see her play.

As the adorable Sally Raeburn, who sets out to sell her heart and finds that it is the only thing in the world that cannot be sold, she does the best work of her career. A picture your patrons will ask you to show.

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MADGE KENNEDY
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DIRECTED BY WALLACE WORSLEY
PRODUCED BY GOLDWYN PICTURES CORPORATION
Six A Year

This is Plan of Artists' and Authors' Attractions—Selling Stock

Artists' and Authors' Attractions, Inc., a Delaware corporation capitalized at $300,000, represented by 872,000 shares of its common stock of $100 par value and 4,000 shares of common stock of $1,000 par value, plans to make six productions each year of the scenario manufactured by the corporate organization. The plan, based on the idea of producing the common stock by the corporate organization, is to be presented to the stockholders as the principal item of concern.

In the company's prospectus, the reduction in cost for each picture is stated at $60,000, and the distribution of its annual profits of $100,000, net profits of $100,000, and its net profits of $100,000, are placed at $60,000. A trust fund of $75,000 is to be created, according to the prospectus.

What They Think

And the opinion that the motion picture industry as well as other industrial and educational industries is now in a state of disjunction, commensurate with the present demands of both exhibitors and the public. So far as I can determine, production is being curtailed only because the individual star program series plan is being resorted to by all the star special producers, which necessitate more time and money than the former program series where pictures must be made conform to such a schedule and release dates. Production at a loss is decreasingly the factor.

I have just completed a whole series of Associated Producers' directors pass the usual dividend. Gossip says they will. Members of the concern who should know say they won't. That dividend will be declared as usual. All right. Today's the day.

The dividend is declared as usual. Then the gossips will be silenced. If not, look for all members of the "Tolidyouse" to open up. Because what hasn't been said "on the strict quiet" during the past week isn't worth bothering about. Arthur Friend touched on some of it in a statement he gave WIDS. But there was a lot more.

Maurice Tourneur has made as his first picture for Associated Producers, one of the biggest and finest dramas of his career. It is "The Last of the Mohicans," from the novel of James Fenimore Cooper.—Adv.

TODAY'S THE DAY

Big day, today. May be important. Very. Famou's Players' directors pass the usual dividend. Gossip says they will. Members of the concern who should know say they won't. That dividend will be declared as usual. All right. Today's the day.

If the dividend is declared as usual then the gossips will be silenced. If not, look for all members of the "Tolidyouse" to open up. Because what hasn't been said "on the strict quiet" during the past week isn't worth bothering about. Arthur Friend touched on some of it in a statement he gave WIDS. But there was a lot more.

SOME LETTER

Meanwhile, wait until tomorrow to read what Charley Burr has to say. Yes; about Famous. And some other things. Burr's letter is unusual. Worth reading. Worth thinking about. And he should know something about Famous. Worked there once. Had pretty important job, too. So read what he says.

DOWN TOWN STUFF

There's a big deal practically closed down town. And this despite the market. Sick old Wall Street isn't blocking the move at all. Just tying it up. For a few more days. Then the

(continued on Page 3)

Conference Today

Exhibitors and Women's Civic Club to Discuss Children Problem

A conference will be held today at the Women's Civic Club, 22 Park Ave., between a committee of the M. P. Exhibitors' League of New York and the Committee on Recreation of the club.

President Sydney S. Cohen has appointed the following exhibitors as members of the committee:


The purpose of the conference is to discuss the children's question with the view of finding a constructive solution to the problem. Senator James L. Walker will preside.

It will be remembered that the New York League has always favored segregation for children attending picture theaters with a special matron in attendance, a plan which had the sanction of the late Mayor Gaynor.

Phil Gleichman Here

Phil Gleichman of the Broadway-Strand, Detroit, is in New York.

Black Dropped In

Alfred S. Black of Boston was in New York yesterday. In the afternoon he went to see the Yale-Harvard football game.

Astoria Opens Tonight

Ward and Glynn's new Astoria theater, Steinway and Grand Aves., Astoria, opens tonight. The theater cost about $75,000 to construct and excels, by far, anything now operating in that part of the city. "Be hold My Wife" will be the opening attraction followed by "An Old Fashioned Boy," "The Restless Sex," and "Always Audacious." Ward and Glynn operate the Alhambra and Century in Brooklyn.

Today's Lecture

Prof. Maurice Schlesinger's lecture today will be: "The future of the film business in South Africa—and why the A. F. T. cannot pay as much for their films in proportion to other countries—and what exporters must assist them in making money because they need it." (?) Nebich! —
Quotations

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*Quotations by H. Content & Co.*

On Broadway

**Criteron**—"Idols of Clay."

**Capitol**—"The Great Lover."

**Rialto**—"The Furnace."

**River**—"Roscoe Arbuckle in "The Life of the Party."

**Strand**—Wesley Barry in "Dinty."

**44th St. Theater**—"Way Down East."

**Lyric**—"Over the Hill."

**Broadway**—Dorothy Dalton in "Half an Hour."

**Brooklyn Strand**—Otis Skinner in "Kismet."

**Lowy's New York—Today—The Penalty."

**Tuesday**—Pauline Frederick in "A Slave of Vanity."

**Wednesday**—Wanda Hawley in "Her Beloved Villain."

**Thursday**—Louise Glaum in "The Leopard Woman."

**Friday**—Eileen Percy in "Beware of the Bride."

**Saturday**—Wallace Reid in "Always Audacions."

**Sunday**—"The Great Redeemer."

**Next Week**

**Criteron**—"Idols of Clay."

**Capitol**—Douglas Fairbanks in "The Mask of Zorro."

**Rialto**—Not yet determined.

**River**—"Heliotrope."

**Strand**—Constance Talmadge in "Dangerous Business."

**44th St.**—"Way Down East."

**Lyric**—"Over the Hill."

**Broadway**—"The Palace of Darkened Windows."

**Brooklyn Strand**—Wesley Barry in "Dinty."

CHRISTIE

Comedies

A funny place to kiss a girl—Helen Blues," the latest fun film from Christie.

Ballin Shows First Production

An audience of distinction at the Selwyn last night to see Hugo Ballin's first independent production, "Pagan Love." Among those present were: E. E. Smothers, Ex-Governor Whitman, Ernest Poole, Senator Guggenheim; Paul Blanchard and Herbert Adams, A. A. Brill, Edwin Bjorkman; Mrs. Sidney Drew; Louis Untermyer; Hamilton Holt, Thomas Hastings, Charles Meville Dewey; Robert Henri; Herbert Croly, Lloyd Warren; Oliver Gold Jennings; Ernest Pekotto; Louis Joseph Vance, Irving Wilis; Walter Damrosch; R. H. Davis; Justine Johnston; Charles Hopkins; James E. Regan, Jr., and Mrs. Regan (Alice Joyce); Ahmed Adullah; Mrs. Henry Seligman; Fania Marinoff; Alphonse Jorgens; Barbara Milton; Maude Hanford; Kenneth Mackowan and Anne Luther.

Gastiner in Comedy Unit

Los Angeles—L. J. Gastiner has become affiliated with the White-Hamilton Co. producing Mermaid Comedies for Educational release. The comedies will in the future be made under auspices of the Asta Film Corp., of which Gastiner is the head. His next feature for Robert-N-Cole will be "A Good Woman." by C. Gardner Sullivan.

Elgin Masonic Temple Burns

(Special to WID'S DAILY)

Elgin, Ill.—The Spring St. Masonic Temple was destroyed by fire on Tuesday. The building housed a picture theater and lodge rooms.

Loss estimated at $3,500.

EVEPYBODY IN THE INDUSTRY CORDIALLY INVITED TO ATTEND MOTION PICTURE EXPOSITION ATLANTA WEEK—DECEMBER 6TH

Rob Empress, Omaha, of $3,500 (Special to WID'S DAILY)

Omaha—Three youthful robbers at 10:30 last Sunday night, while the picture was being shown in the Empress, entered the office of Manager Wilfred Ledoux, held him up and rifled the office safe of $3,500.

We Place Insurance for

D. W. Griffith Attractions

(Watch this Space for Others)

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

Don't wait with your insurance problems, to-morrow may be too late. Years of experience in the theatrical and motion picture field has enabled us to handle your problem with intelligence, dispatch and economy. May we prove to you how we can serve you better? Your phone's handy.

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We Print an Eighth Page Press Book complete for 3½ Cents for some of the biggest companies in the world. Are YOU one of them? TANNEY PRINTING & PUBLISHING CORP. 260 West 42nd Street, N.Y.
TODAY'S THE DAY
(Continued from Page 1)

TODAY'S THE DAY
(Continued from Page 1)

and noise comes out. Another $12,000,000 or $15,000,000, one of the oldest companies involved. And the banking house of the best.

But some of the downtown crowd are pessimists galore on stuff. You should hear 'em. Indigo is bright alongside of it they say. Talk about over expansion and contracts for buildings made on a rising market. Inability of those concerns to carry through with this sort of a financial condition. You'd link everything was going gallery (new word—Curly Welch case note). But it isn't. And Wall Street knows it.

WHAT'S THE ANSWER?

Usual crowd at Astor. Two exhibitors, one producer, another who has four companies working. What’s to be done? Is one exhibitor: “We have to book the stars. They’re own. They mean something.” Says the producer: “Then independent producer can’t stay in business. That means we’d starve your best friend.” And the other exhibitor said: “We wish we had some way of figuring it all out.” Then they proceed to do it. Took an hour. Maybe more. At the finish it is still unsolved.

REGARDING FELIX

So Felix is going to leave Goldwyn. Not surprising con- sidering what has happened over there. Knows a lot of people, any exhibitors, too. Been on the hiring line a long time. Nobody ever had him lunching with Marcus Loew. That’s the answer? One guess. Maybe you’re right. But then lunches aren’t always work out. Saw L. J. lunching once with “Bill” ox. Then L. J. said he guessed he’d have to deny that he was taking a combine with William.

THAT LINE

Busy days last week at Robertson-Cole’s. Beyfus and Kirk- trick spent hours watching the mob piling in the Strand. To “Kismet.” Hard to get them to do anything else. Joyous glee. Naturally. Why not? They were watching their sock out knock ‘em out. Joe Plunkett almost as joyous, hashing big week. Everybody happy. A regular oasis in the desert of a gang of pessimists. But what will Beyfus and Kirk- trick do to watch the crowds at the Brooklyn Strand?

THAT “LAB” STORY


LUCKY HARRY

Harry Reichenbach always was lucky. Look at the “breaks” has had. But that’s nothing. He bought five tickets for a fledgling motor at the A. M. P. A. Won it. Started an auction

for the car. Had never seen it. Didn’t want it. Got $350 from the auction. Said he hoped the car would stand up long enough to be delivered. Figured it all out. Said it would. How do you bet birds like that?

REGARDING THE MARKET

The market isn’t healthy, is it? Not so’s you can notice it. Exhibitors feel it, too. They’re looking for cheaper material than they’ve been using. Still looking too. And there’s a lot of foreign stuff coming in the market. Lot of it. Say the big fellows: “Well, it can’t stand up. We’ve had that foreign stuff before. Our American people don’t like it.” And thirty thousand words to the same effect. Possibly right, too. Maybe so. But if this foreign stuff happens to suit, and in this market of buyers looking for bargains there may be a surprise in store for somebody.

Incidentally a certain states right distributor was busier last week than he has been in months. Ordered a lot of prints. Says business is picking up. Better than for a long time.

Something to think about.

DANNY.

Ambitious Plans for Broadwell
(Special to WID’s DAILY)
Boston—Broadwell Prod. Inc. will produce a serial next year, in addition to a second series of Nick Carter subjects. Production plans also call for five reeters, as noted, and a series of four specials yearly. Studio space in Hollywood will be contracted for.

YOUNG MAN with a thorough experience in pictures seeks a position with a director or a producing concern to take charge of the cutting and editing of pictures. Best references supplied. Address B-89, care Wid’s

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Artist Representative
140 W. 42nd St., Bryant 400
What They Think
(Continued from Page 1)
and effort of the average program release. This can only benefit the exhibitor and their box office resulting in much bigger profit.

I am confident over the general outlook and can see no reason why exhibitors should not enjoy the best of prosperity. I do advise, however, that all exhibitors be impressed with the necessity and good business of exhibiting their productions and presenting a successful picture as long as it holds up. This policy is the most urgent need of today. Granting that these special productions stand square upon their merits there is every logic in a united resolution which would immediately accomplish this, thus insuring greater profit for both the showman and the producers and also elevating the motion picture to a new standard far greater than that of the spoken stage.

THOMAS H. INCE.

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and distributing end of the business but there must be a fair and square deal for everybody and then, besides this, we must all economize and work and go after the business instead of letting the business run after us as it has been in the past.

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Monday, November 22, 1921

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Starring Florence Chase

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The absorbing story of a girl who married a man thirty years older than herself with an all star cast.

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New Glauum Contract

By Renew W. J. Parker Read, Jr.—Four a Year Planned

Definitely scotting rumors to the effect that Louise Glauum was to take over another producing company, Parker Read, Jr., yesterday announced through his personal representative, Sig Schlager, now in New York, that Miss Glauum has signed a contract to star in Read productions and that his contract with the star now extends over a period of 15 years.

Miss Glauum's new vehicle goes into production within the next few days, continuity having been completed at Tipton Stax. The story is by Richard Lyle, entitled "The Impossible," by Lyle. Read will produce the project, a subsidiary of Parker Read's business, known as "Parker Read, Inc.," the contracts for a year's work consisting of six 20-inch reels in length.

Owens Leaves

Larry Owens, sales representative for Parker Read, Jr., left New York yesterday for Washington following a meeting with Sig Schlager and officials of the Astor Pictures, Los Angeles. On his way to headquarters, a series of well-placed sales campaigns have brought the Glauum story, "The Last of the Mohicans," to the attention of the public.

Schenck Signs Harlan

Joseph H. Schenck has signed Kenneth Harlan to play leads opposite Stan Laurel, starting his career as an actor, and in his new role, he will be seen in several Glauum releases, "Isabel" and "The Lone Wolf's Daughter." Owens is touring the country in connection with a personal appearance at the trade center.

Wells Hawks Returns to Fox

Wells Hawks, or rather "Colin" Hawks, is back again with W. C. Hathaway, after an extended leave of absence during which time he had been in the Sid Graum production department. The return is a welcome addition to the Fox organization.

Today's Lecture

Prof. Maurice Schlesinger's lecture at the Astor today:

How the present time of reconstruction affects prices of foreign films.

A truly all-star cast interprets James Fenimore Cooper's famous Indian story, "The Last of the Mohicans," produced for Associated Producers release by Maurice Tournier—Advt.

Dividend Declared

F. P. L. Directors Vote for It—Net Profits for 9 Months $3,417,512.54

The board of directors of Famous Players-Lasky Corp. yesterday declared a regular quarterly dividend of $2 on the common stock, payable Dec. 15.

A financial statement covering the parent company's business for the nine months ending Sept. 28, 1920, was also issued yesterday. The report does not include the operations of wholly or partially owned subsidiary companies. It shows net operating profits for the period named of $4,714,382.24, after all expenses including allowance for film exhaustion and setting up a liberal reserve for contingency, accounted for net earnings of $5,427,950.94 for the first nine months of 1919 and shows an increase of $1,286,431.30 over the corresponding period of last year.

The report states that Famous Players-Lasky Corp. has a $10,000,000 investment in subsidiary companies.

Famous Players' common closed yesterday at $39.50, an increase of 5½ points over Saturday's close of $38.75 and the preferred at 80.

Her Own Company

Los Angeles—Bert Harris, for months active in the film industry, is now producing a series of serials for Famous Players. His first project is "The Mark of Zorro," which he will produce through his new company, "Bert Harris Productions." The serial will be shot in the studio with a cast of well-known actors.

Elmer R. Pearson, Director of Exchange at the Pathe exchange, is away on a trip that will keep him in the field for about three weeks.

Thursday, November 26—Thanksgiving Day—being a legal holiday, there will be no issue of WID'S DAILY published.

---

New "Isobel"

Jacobo Gluckmann has purchased the entire foreign rights to "Isabel, or The Trail's End," the James Ol Interactive story which will be state righted by George H. Davis.

Gluckmann has in the past devoted his activities principally to Latin America and has a number of completions which he purchased for the entire foreign market two serials, "The Mystery of 13" and "The Lost Trail." "Isabel" will be given a special showing at the Astor tonight, to an invited audience.

Some Cast

Los Angeles—An all-star "special" for Famous Players which is being talked of here is to include in the cast Elsie Ferguson, Thomas Meighan, Ethel Clayton and Dorothy Dalton.

William D. Taylor is expected to direct Miss Ferguson in "Sacred and Profane Love."
The beast was closing in—and the door was locked. Priscilla Dean in "Outside the Law," the coming Universal-Jewel directed by Tod Browning.—Advt.

Samuels Keeps Criterion, Atlanta
(By wire to WID'S DAILY)

Atlanta—Sig Samuels has given out details in connection with deal consummated by Criterion Theater Co., whereby their lease on the Criterion is renewed for 15 years.

The deal involves rentals amounting to $300,000, and is said to be one of the most important transactions in Atlanta's film history. Several efforts have been made by other interests to secure the Criterion lease and only on Friday negotiations were reopened by a large local enterprise for this location. It develops that the lease was actually closed on Oct. 1st, but no details were forthcoming until this afternoon. In his discussion of the new lease Samuels makes it clear that the same policy which made the Criterion a success will be pursued throughout the duration of the new lease. The Criterion will continue under the management of W. C. Patterson as will also the Metropolitan, the new theater now under construction and scheduled to open May 1.

The Metropolitan is the biggest individual theater controlled by the Samuels interests and will be operated along the same lines as the Criterion. By virtue of the fact that Samuels is a franchise holder in First National he is assured of the attractions released by that organization for the next 25 years. As soon as the Metropolitan is opened the Criterion Theater Co. will make an extensive improvement in the Criterion and increase the seating capacity to about 1,400. Forty thousand dollars has already been appropriated for this purpose.

Discuss Children's Problem

The N. Y. State Exhibitors' League and the Women's Civic Club held a conference yesterday regarding the problem of admitting children under 16 to picture theaters in New York. Sydney S. Cohen described the meeting as a "very satisfactory one."

Astoria Opens

Ward and Glynn's Astor theater, Astoria, L. I., opened last night. Most of the exchange managers and representatives of all the large distributing and producing companies were present as invited guests. Borough President Connolly of Queens made the opening address.

Storm Completes Staff

Jerome Storm has completed his production staff by the addition of James Abbe, portrait photographer. Other members of the organization are: Irving J. Martin, art director; Warren Frumke, assistant director; George Peters and Lou Blitzer, camera men; Andrew Reid, head electrician; Edward Quinn in charge of properties and Harold Brown as technical director.

Bob Kerr has been engaged by Hamilton-White Comedies to direct Jack White.

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By Emerson Hough

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Title to be announced later

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*Newspaper and Opinion*

*“Dinty”—First National*

**Strand**

**World**—This is exceptional merit both in the acting and direction.

**Herald**—Thrills and juvenile comedy are well blended here though there are some improbabilities.

**Times**—There is irresistible fun in Marshall Neilan’s “Dinty.” How much of it there is for any spectator depends some upon what his powers of resistance are.

**Post**—Mrs. Marshall Neilan has a knack of turning broad humor into moment pictures.

**American**—Another of the zippy Marshall Neilan productions.

**Daily News**—Altogether I like “Dinty” very much. First for Wesley Barry and second for his funny boy pals and enemies.

** Tribune**—Wesley Barry is especially delightful because he is so ugly.

**Sun**—The picture is filled with whimsical touches which make it very human.

**Go and see “Dinty.”**

**Journal**—A snappy story with decided heart-pull to it and plenty of humor. There is a smashing climax. The picture is decidedly worth seeing.

**Telegram**—“Dinty” is the sort of texture photoplay that makes an audience laugh and be thrilled.

**Sun**—Something delightful in screen entertainment.

**Mail**—Marshall Neilan’s picture and scenario can only be pleasant to grown-ups and the kids ought to go away feeling they have enjoyed themselves.

Evening World and Post made no comment.

“Life of the Party”—F. P. L.

**Rivoli**

**World**—There are other situations that cause many laughs.

**Herald**—The result is an expertly entertaining picture, with capital capers.

**Times**—Though too long to hold its own all the way, it furnishes many laughs, because “Pappy” Arbuckle is funny and always pleasant, and enough of Mr. Cobb’s story has been used to give the photoplay the proper swing and spirit.

Evening World and Telegram made no comment.

**American**—Five reels of fun.

The picture has been elaborately produced and splendidly photographed.

** Tribune**—But “Life of the Party” on the screen is amusing even if it isn’t all at the like original.

**Journal**—Jolly entertainment.

**Sun**—Roscoe (Pappy) Arbuckle who succeeds in enlivening “The Life of the Party” in a most funny and amusing way.

**Post**—But that much of it is funny was not being humorously denied.

**Mail**—Arbuckle is just as good a lawyer as he is a screen savant.

**The Great Lover”—Goldwyn

**Capital**

**World**—It is a picture well worth seeing.

**Herald**—Will be especially enjoyed.

---

**Norma and Wally Still Ahead**

Norma Talmadge, with her lead over Mary Pickford cut to 238, still leads in the Daily News popularity contest. Wally makes tops the list of male stars. Here are the standings:

- Norma Talmadge: 2,832
- Mary Pickford: 2,594
- Constance Talmadge: 2,351
- Mary Miles Minter: 2,143
- Pearl White: 2,137
- Clara Kimball: 2,127
- Alice Brady: 2,123
- Nazina: 1,906
- Lilian Gish: 1,604
- Dorothy Gish: 1,603
- Wallace Reid: 1,401
- Eugene O’Brien: 1,391
- Thomas Meighan: 2,999
- Charles Ray: 2,681
- William S. Hart: 2,448
- Douglas Fairbanks: 2,332
- William Farnum: 2,234
- Bert Lytell: 2,195
- Richard Barthelmess: 2,036
- Tom Moore: 1,710

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**“U” Opening in New Zealand**

Sydney, Australia—James (“Jimmie”) Bryson, Australasian representative for Universal, is expected to come to New Zealand early to open an exchange there for Universal.

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*Smillin’ All the Way*—David Butler

*Girls Don’t Gamble*—David Butler

*Tiger’s Coat*—Hodkinson—All Star

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*Bimbo*—Fox (West Coast)

*The Great Lover*—Meighan—Famous Players

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What of Stars?

Interesting Ideas in View of Famous Players New Move

With the cutting of production on the part of Famous Players in sympathy with their idea of combining their stars and using them in big productions, many in the industry believe that this may prove a forerunner for other companies to follow, and the question of whether or not it will, has led to much discussion. There is hardly a question but that those will feature their new move.

There are many, including big and little exhibitors, who do not believe that the plan is practicable as a steady going, week after week. A prominent exhibitor said that the idea could not, and could not work. He pointed out that the star series was probably the life of the business of an average exhibitor other than those who operated big houses either on Broadway on the main street of any city. "The neighborhood client wants the star," he said. "In fact don't know that we could operate without them." He pointed out that while there were many old rate "stars" who had no right to the title that there were others of wide box office value, who, regardless of what Famous or any concern, would always be big box office attractions. "And that," he said, "is what makes the wheels go round and produce the revenue." He added that despite its special First Nasion was strong because of the Tallidge girls and Charley Ray, and regardless of whether one might feel towards the salesmanship of United Artists, that there would be no denial of the box office use of "Mary" and "Doug" and the fifth productions.

Today's Lecture

Prof. M. Schlesinger's lecture at the Astor, today

The population of South Africa. Its mixture; why no half cast.

Further, how wooden shoes will have influence on the mentality of a film buyer.

Bank Officials

Figure in New England Theater Deal—Black Comments
(Special to WID'S DAILY)

Newport, N. H.—Perley A. Johnson, cashier of the Citizens' National Bank; Carroll D. Johnson, his son and assistant cashier of the bank; and Miss Nellie M. Barton, a local real estate broker, have been arraigned in the criminal session of the county court of this town charging them with conspiracy to defraud.

The evidence was presented before the grand jury by County Solicitor Henry H. Higley. It consisted chiefly of allegations by Lyman C. Fisher and the concern of the recent transfer of the Coniston Theater, a local moving picture house, from Fisher's possession.

Fisher charges that the two Johnsons and Miss Barton came to his home one night while his wife was ill, and taking advantage of the mental stress which was upon him because of Mrs. Fisher's illness and his financial affairs, prevailed upon him to turn the control of the theater over to them.

The Fisher transaction will be remembered as figuring in the Black investigation by the M. P. T. O.

Alfred S. Black declared that the result of this case would show that conditions in New England were nothing like what had been represented, and that some more interesting developments with regard to New England conditions would develop.

Cohan Here

Sydney Cohan is in New York from Los Angeles. Cohan is interested in the Hamilton-White Comedies.

"Life" on Broadway

In connection with "Life," there is a strong likelihood that the Brady picture before long will be housed in a legitimate theater on Broadway.

Art and Science Films

Albany, N. Y.—Art and Science Photoplays of New York have been formed with a capital of $30,000. Incorporators: Count Charles E. Quintels and J. Sedlet, 304 E. 34th St.

Thursday, November 25—Thanksgiving Day—being a legal holiday, there will be no issue of WID'S DAILY published.

Famous in Canada

About a week ago a letter was published from H. Ginsler of the Iola Theater, Toronto, who wanted to know why Famous was building a theater in Toronto in view of the statements made by Mr. Zukor, and claiming that he was a customer of Famous.

Henry L. Saulsbury of Famous, has just received the following letter from N. L. Nathanson of the Famous Players Canadian Corp., which, in reference to the Ginsler communication says:

"Mr. Eugene Zukor had already referred this letter to me and, as I have advised him, there is of course no ground whatever for Mr. Ginsler's complaint. You will quite understand that the American company should not be held responsible for the actions of the Canadian Company, as the policies of this company are left to the directors and are not governed by any policy which may have been adopted by the New York company.

"In this instance we regret the fact that we will be in competition with Mr. Ginsler, who has a very small theater seating less than 500 in this populous locality, but following his plans of the company, and in [Continued on Page 4]

Famous and War's Over

The war's over, according to well-founded reports from the battle front.

The story is that Clara Kimball Young, Harry Garson and Equity Pictures are shaking hands again and that just to cement their newly born friendship Equity will distribute "Hush" the latest Young production. Those who are supposed to know say that maybe there will be some more, too.

This could not be confirmed yesterday.

Schulberg Forms His New Unit

Albany—Palestine Picture Corp., has formed with active capital of $180,000, 15,000 shares of preferred stock at $100 a share and 6,000 shares of common stock, no par value. Incorporators: J. G. Bachman, M. Margules and S. Blitz.

B. P. Schulberg is interested in the above company which plans to produce in Palestine.
With staring eyes, she saw the door open inch by inch. Priscilla Dean as "Silky Moll Madden" in "Outside the Law," Tod Browning's new Universal Jewel.—Advt.

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Wyatt Names His Committees
Los Angeles—President William Wyatt of the Los Angeles Theatre Association has appointed the members of the committee to serve on the newly formed organization:


Wyatt Leaves Robertson-Cole
Omaha—J. F. Wyatt has resigned as local manager for Robertson-Cole, but his future affiliation is undetermined.

Valentin Mandelstamm Coming
A cable from Paris to Pathe states that the French novelist Valentin Mandelstamm will pay a visit to this country. He will coincide with the release of Perret's "The Empire of Ammon's," written by Mandelstamm.

Antonio Moreno's First Feature
Antonio Moreno's first feature is announced as "Three Sevren," from a novel by Perley Poore Sheehan.
Famous in Canada
(Continued from Page 1)
consideration of the present and future
growth of that section of the city, it was
decided to erect a large, modern theater.
Mr. Cotton has not been an exclusive
customer of our exchange by any means.
He has purchased from us about one third
of his requirements and we have been selling
pictures to his competitors at the same time,
so I can't see that he has any cause for
complaint. We are still doing business with
him and I have no doubt that we can ar-
range to have him remain quite happy and
continue to do business with our company.

Wilnat Making Hallroom Series
Los Angeles—The Hallroom Boys
comedies are being produced at the
Special Pictures studios. The Wil-
nat Film Co. recently organized, is
now sponsoring comedies which from
now on will be released by the C. B.
C Film Sales Corp.

Harry McCoy and Sid Smith are to
be starred in the title roles with Gil-
bert Pratt and H. J. Raymaker di-
recting.

Jack Cohn confirmed the above
and added the first release was
"Hired and Fired."

Robertson Here
Clifford Robertson, casting director
at Goldwyn's Culver City studio is
in New York from the coast.

New Patent for Miller
Ashley Miller, the director, has
filed in Washington the details of
what he terms "a new form of screen
entertainment."

The affairs of a Western film producing
company have just been settled by the
courts releasing for the first time to the
independent producer a series of splendid
negatives that could not be produced
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Blue Law Crusade

Boren May Stay

Boren May Stay

Exposed to Direct Norma Talmadge

Indefinitely—Some Proposed

Pictures

It would not prove surprising if

Herbert Boren who was originally

engaged to direct the pictures with

Norma Talmadge were to remain

with the Talmadge organization in-

definitely as Norma's director.

Miss Talmadge has four vehicles

lined up for future production. These

are "The Passion Flower," "The

Net," "The Sign on the Door" and

"The Garden of Allah." All will of

course be distributed through First

National.

Blackton Back

Commander J. Stuart Blackton and

Mrs. Blackton returned from Eng-

land on Wednesday.

Sees Films Running a Year

Adolph Zukor in a statement is-

sued in Los Angeles predicts that

films to run a year on Broadway

would not be uncommon in the future.

Shipman A. M. P. A. Guest

Ernest Shipman was the guest of the

A. M. P. A. luncheon on Wednes-

day.

Henry C. Bate of Universal was

there, along with the luncheon. He

won a 10 pound turkey.

More Suits to Be Filed

St. Louis Koplas expect to file

receiver suits against the six

theaters which are now the subject

of litigation between the Koplas and

the Famous Playa Missouri Corp.

Linder With R. C.?

(Special to WID'S DAILY)

Los Angeles—Local reports have it that Max Linder has signed a con-

tract with Robertson-Cole to make

four reel comedies a year. The

first is to be released as "Seven

Year's Bad Luck," and the second is

to be adapted from "Coquille and

Co." a French play.

The Robertson-Cole offices advised "forgetting" the coast report.

Arrest Small's Secretary

(Special to WID'S DAILY)

Portland, Or.—John Doughty, for-

mer secretary to Ambrose J. Small,

the Canadian theatrical and film

magistrate whose disappearance has

been a source of mystery since last

year, is under arrest here. Doughty

claims to know nothing about Small's disappearance.
Quotations

Last
Famous Players .. 54 54½ 54½
Goldsyn . 7 7 7
D. W. Griffith, Inc. . . . Not quoted
Loew's, Inc. . . . 17 17 17 3
Triangle . 5 5 5 5
World Film . . . . . . . . Not quoted

*Quotations by H. Content & Co.

Sees Longer Runs

Impression Gained by Phil Ryan—Exhibitors Evidently Feel Same Way

That longer runs for pictures, runs that will terminate only by virtue of the public's desire to stay and see, is a fundamental principle of the industry. It is in the interest of exhibitors to maintain this practice. If exhibitors are committed to longer runs, it will be to their advantage to do so. Therefore, exhibitors are likely to continue this practice.

Proper Insurance Means Protection

YOUR BUSINESS—AUTOMOBILE, HOME, STAR—YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A $5,000 or $10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

Producers and Distributors

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London Notes

(Continued from Page 1)

The United Artists-Greenhill deal is still unfixed. Greenhill's option has been extended to January 1.

At an extraordinary meeting of the Alliance Film Corporation the other day, some figures regarding the company's finances were given by Mr. Walter de Freece. £278,000 has been paid up of the £456,123 shares capital subscribed for. Productions to date have cost £54,193. A vote of confidence in the existing Board was passed, in spite of stormy opposition from the chairman of the shareholders committee, who was not allowed to vote because he and the people he represented had not met the third call on the company's shares. Alliance is making "Carnival" with Matheson Lang in the stellar role, and the chairman announced that this will be specially exploited in the New Year. Doubtless more will be heard from dissatisfied shareholders in the near future.

J. Justice Harner, president of the Sunlight Arc, Corporation, is here and has done pretty good business.

Trend of the Times

Relative to the "star" question raised in yesterday's issue, the following has been received from J. D. Williams of Asso, First National:

In all amusement history there is no record that stars can be eliminated. There always will be a limited number of individual noses of genius, rare personality and exceptional ability which will win public favor to such an extent that command recognition as stars.

From the general trend of the industry now is toward the story as the item of first consideration. This is gradually eliminating some of the so-called stars who are not sufficiently able as actors or actresses to rise above the routine of strong dramatic situations and make their parts stand out as triumphs of artistic accomplishment. On the other hand, there are the few like Norma Talmadge, Constance Talmadge, Charlie Ray, Katherine MacDonald, Lionel Barrymore, Mary Pickford, Douglas Fairbanks and others of extraordinary personal magnetism and ability developed to the point of genius who in performance rise above the heights of any story, no matter how great, and make their work of characterization a thing of art. To them the public gives its favor, and accordingly they deserve to become stars.

There are directors whose work is the standard for all others. There are scenario writers and authors who are the stars in their field of endeavor.

Today the story is the thing, but there never will be a time in the motion picture industry, when we will not have a few exceptionally capable actors and actresses who have the ability to make their work pre-dominate as individual characteristics that soar well beyond the heights of genius. As the strength of stories increases, the number will become fewer. For years legitimate theatrical producers have said "the play is the thing," but the rare ability of the performances given by a fortunate few will make the star a great factor, and this never will cease to be.

(Special to WID'S DAILY)

Los Angeles—Arthur S. Kane is quoted in the Times as follows:

"The real stars have survived the popularity of the special production, and are stronger in their hold on the public than ever. The personality picture has never lost an inch, where there has been a real personality in the picture."

Frank Messenger, with Universal for three years, has been made production manager for Pinnacle Prod.
Blue Law Crusade
(Continued from Page 1)
ing together with the Alliance plans to introduce a measure in the forthcoming session of Congress which would clamp the lid on in the District of Columbia. A number of Demo-
cratic and Republican members of Congress are said to be in favor of the proposed measure. It is further learned from Washington that acting with the Alliance is the National Re-
form Association of Pittsburgh, an organization which fought for the Prohibition Amendment.

50 FEATURESANTED
Must be cheap. Have paper and in fair condition.
J. W. Williams,
Hotel Astor, New York City.

Scattergood says:
"We ought to sort a thank God that there's such things as babies that sometimes git themselves left on the right doorstep."

Young man with a thorough experience in pictures seeks a position with a director or a producing con-
cern to take charge of the cutting and editing of pictures. Best references supplied. Address B-89, care Wid's

from its strong hold in politics.
"An attempt now to force the century fanaticism on the masses the American people will put a boomeraang and will stanch Churches instead of strength-
them. The right of the people national and quiet announcements. Sunday has been recognized by spirit of our modern laws."

Director
Of the Tract
A RELIABLE GUIDE FOR READY REFERENCE

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Specialist M. P. Accounts—System
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1645 La Brea Hollywood New York City

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The Screen Bulletin
904 Figger Bldg. Bryant 8-

ARTISTS AND ART TITL
MARTIN-McGUIRE & NEWCOM
727 7th Avenue Bryant 9-

CAMERAMAN
C. B. PRICE CO., INC.
Available all hours
1446 Broadway Bryant 9-

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EDWARD M. ROKSAM
Film Editing for the Trade
1457 Broadway Bryant 1-

FILM SERVICE
FILM SERVICE BUREAU
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Titles of all languages made and in-

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COMMONWEALTH FILM COR
Sam Zierler, President
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Stars, Directors, Authors, Producers
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201 W. 125th St. Phone 64955

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T. E. Hancock John J. Hayes

ATTENTION
STATE RIGHT BUYERS
We still have some territory open on high class one and five reel subjects.

PACIFIC FILM COMPANY
NATIONAL DISTRIBUTORS
Phone 61104 730 So. Olive St.
Los Angeles, Cal.

New lighting equipment consisting of plenty of Cooper-Hewetts, Whol top,
Light Domes, duplex, Kleig. Can easily put up 5 sets, Building 165 ft. in
length. No Posts. Shoot a scene, 125 ft. 18 large dressing. Located in
Yonkers.—Apply:
Mittenhal Film Co.—Room 536

Knickerbocker Theater Bldg.

We have the following for<br>sale:

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STEREOE-MATS<br>ELIOTROES<br>1. RUBIN & COMPANY<br>23 E. 4th ST. SPRING 8303

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PHOTO ENGRAVING
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A DAVID G. FISCHER PRODUCTION

Comm. 1887-1889 BROADWAY

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JACK HOXIE

209-219 BROADWAY

PAUL SCARDON
Directed
"The Broken Gate"
By Emerson Hough
Now Completing Second Production with BESSIE BARRISCALE
Title to be announced later

Address:
HOTEL HOLLYWOOD

Call or Wire:
SANTOS

4-10-18

Studios for Rent or for Sale
Terms Reasonable

New lighting equipment consisting of plenty of Cooper-Hewetts, Whol top,
Light Domes, duplex, Kleig. Can easily put up 5 sets, Building 165 ft. in
length. No Posts. Shoot a scene, 125 ft. 18 large dressing. Located in
Yonkers.—Apply:
Mittenhal Film Co.—Room 536
Knickerbocker Theater Bldg.)
Two with Burke
And Then Billie is Through With Famous Players

Billie Burke has two more pictures to make for Famous Players and then here present contract is through. At Famous it was impossible to learn what had been done about a renewal.

At the same time local reports had it that Florence Ziegfeld, Miss Burke's husband, was thinking about entering the film producing field on his own account, and that he would star Miss Burke in a series of pictures himself. It was further reported that Ziegfeld was looking over sites in Southern California with an idea of erecting a studio for Miss Burke.

At the hour of going to press it was impossible to secure any statement from Mr. Ziegfeld as to whether he had any foundation.

Methodists Pledge Support
Atlantic City, N. J.—Bishop Joseph F. Berry of Philadelphia states that the support of the Methodist Episcopal Church to the reform movement started by the Lord's Day Alliance will be whole-hearted.

Washington—The Lord's Day Alliance and various affiliated reform organizations will hold a meeting here the first week of December to launch a drive on Congress for reform legislation.

More Opinions
The man with a picture that is good occupies as good a position in the film industry today as anybody in it. There is no reason why worthy product need suffer.

Give me a picture that is worthy, one that will not meet with trouble at the hands of the censor board and I will guarantee to get out of it at least the producer's investment. It all depends on the subject and with it, the proper salesmanship. Let me repeat: good pictures will not suffer.

ERNEST SHIPMAN.

Over Production Must Cease
It is a fact that healthy competition is an incentive for success, and an exchange of views can only tend to the betterment of this business as a whole.

Where business in general in the industry is unsatisfactory, we are quite frank to state that we are satisfied with the progress we are making, and when considering the conditions which exist and how they have to be met, we are not at all pessimistic as to the future.

This business can be stabilized, and there is no question that it has

(Continued on Page 3)
Coast Brevities
(Special to WID'S DAILY)

Hollywood—The Photoplaywright's League of America, may affiliate with the National Association of Literary Clubs.

Tom Regan, who wrote the continuity for "A Small Town Idol" with Ben Turpin, Mack Sennett's first picture for Associated Producers states he has closed with author Commins, writer of western stories, for his work.

Henry Lehmann's fifth comedy for First National is being directed by Roy Del Ruth.

Otto Paul is said to have signed with Universal to appear in comedies and a serial.

S. A. Baldrige has been appointed art director for King Vidor.

Sol Polito will photograph, "What Is the Matter with Marriage?" which Dallas' Fitzgerald will direct for Metro.

W. S. Van Dyke is directing Ruth Roland in her serial, "The Avenging Arrow," for Pathe.

Roy Marshall, formerly on the directorial staff of the Hobart Boxworth Prod. for J. Parker Read, Jr., has been given the megaphone to direct Art Acord in his series of two reel westerns at the Special Pictures studios.

"A Ballroom Romeo" is the release title chosen for Ford Sterling's first Special Pictures comedy.

The Special Pictures Corp. has just opened a new exchange in Denver under the management of R. C. Ryan. It is located at 1534 California St.

Universal scenario department has purchased "Three At The Table," an original story by Bennett Cohen.

Eva Novak, Universal star, will next appear in "Plain Folks," by Helen Christine, adapted for the screen by Douglas Doty.

Sylvia Breamer has returned from New York.

Al Martin is now directing Alexander Alt and Helen Howell in a series of two reel situation comedies.

William Duncan, Vitagraph serial star and director, has taken his company to March Field near Riverside, to film some scenes with an aeroplane and a runway train.

The Anita Stewart company plans to leave the Mayer Studio for Triceke within a few days to film a number of snow scenes for "The Tornado."

John D. Schulze has been added to the staff at the Mayer studio to supervise the work of the technical and art departments on all Mayer productions.

Those Censors
(Special to WID'S DAILY)

Chicago—Here's a sample of what censorship boards find time to do. The cut-outs ordered by the Chicago board for week ending Nov. 18, include:

"Heliotrope." (Paramount) Reel II. In subtilte introducing pawbroker change name of Sol Goldman to Peter Schmidt. Reel I. Letter containing words "Sol Goldman the dirty swine to be Peter Schmidt the dirty swine." Reel V. "Sol Goldman believes in knowing;" etc., to be changed to "Peter Schmidt believes." Cut scene of dancer after cost is removed and figure is exposed. Second scene of dancing being whirled over man's head.

Silent News No. 64. Close-up of bathing girls on sand.

New Theaters
Detroit, Mich.—Holbrook, 1,000. Ruby Fisher, opened.

Detroit, Mich.—New Victory. Harry Goldstein, manager, opened, 1,000.

Lawrence, Mass.—Auditorium opened. Located in hall of Holy Rosary school.

Auburn, Wash.—Mission, Walter Craft manager, opened.

Rockford, Ill.—Frank G. Hogleland and J. H. Camlin to build on Opera House site. 2,800.

House Changes
Detroit, Mich.—Fitzpatrick and McElroy leased Iris.

Cameron, Tex.—Auditorium opened.

Duncan, Okla.—Pastime opened.

Cisco, Tex.—E. W. Cook leased Broadway.

Buchanan, Mich.—M. A. Gnell and Codd chain bought controlling interest in Princess.

Walton, N. Y.—M. J. Kelly bought into Lyric, entering into partnership with Frank S. Medrick.

Baltimore, Md.—Condon Realty Co. bought Colonial at auction for $67,000.

Mercedes, Tex.—Northern Syndicate bought half interest in Empire.

Palmer, Tex.—Neal Zimmerman bought New from Will Crowell.

Batesville, Ark.—W. L. Landers bought Gem from W. L. Moseley.

Ballauger, Tex.—H. T. Hodge of Abilene, chain, bought Maeroy from H. E. Wood.

Big House Opening
(Special to WID'S DAILY)

Atlanta, Ga.—The Howard, largest picture theater in the South scheduled to open Dec. 13. $800,000 the estimated cost of the building, which will seat 2,700. Adolph Zuk is expected at the opening.

Back Picture Promotion
(Special to WID'S DAILY)

Tampa, Fla.—The Board of Trade and H. A. Kelly, have come to an agreement whereby Kelly will cede a fund of $5,000 for the making of views about Tampa, to be used in promotion work to bring movie picture producers here, provided Kelly verifies his claim that a syndicate of New Yorkers is ready to invest $200,000 in the construction of studio.

Chile Wants Business Films
(Special to WID'S DAILY)

Los Angeles—D. C. MacDonough, American consul in Concepcion Chile, in a letter to Frank Wiley, secretary of the Chamber of Commerce, says in part:

"As your city is the center of the moving picture industry, you may perhaps be interested in the suggestion made to me by the manager of the American house which does the largest business here. This gentleman, a Chilean who has traveled extensively in the United States, says that the moving picture as an art and as business has been almost entirely neglected."

Suing Over Carleton Poems

Two suits have been instituted by William Fox, one in the U. S. Southern District Court against Jose Klein and Harry Myer, lessees of the 14th Street, Theater, and the other in the U. S. Eastern District Court against Cosie Payton, lessee of the Ampitheum, in which all the powers are in the hands of managers and producers of stock plays protesting against any production that infringes in any way on two poems of Will Carleton "The moving picture industry," and "Over the Hill from the Poorhouse.

The superiority of the RITCHEY poster is based mainly on one fact, it sells the greatest possible number of tickets!

RITCHEY LITHO. CORP.
436 W. 31st St. N.Y. Phone Chelsea 8568
More Opinions
(Continued from Page 1)

a decidedly promising future, but it will play on a coterie basis
and the same thought and care in in-
vesting money must apply in this
business as in any large commercial
 undertaking.

The Robertson-Co!e feel that
they are contributing materially to the
readjustment of affairs, and it will
be possible to conduct this business with a minimum
in and at all times the cove-
nering and operating
and to build a high
quality product which assures us of a staple and
satisfactory return on our
investment.

It is a generally accepted fact that
there has been a decided over-produc-
tion of mediocre product in the motion
picture industry in all lines of produc-
tion and we feel that the re-duction of independent produc-
tions will in a general measure tend
to relieve the market of a ser-
ious condition which we feel has been
causing an unsatisfactory condition
throughout the industry.

We think that we can make
much better products and hope to
make the Motion Picture a
better product.

We are quite confident that general
conditions will improve in the coming months and the
business will stabilize itself by lessening the
quantity of productions and im-
proving their quality.

Our survey of the theatrical field
throughout the United States indicates to us that the
theaters are not suffering through the exploita-
tion of satisfactory production, but that
the exhibitors have been somewhat confused, due
to the high amount of material that is available, in selecting the
proper subjects that will meet with the approval of their patronage.

The reason is that it is better to state that
the Robertson-Co!e Company are not
at all alarmed regarding the future,
and they will pursue the policies that they have inaugu-
rated.

A. S. KIRKPATRICK

The Texan Viewpoint

In Texas, the general "slump" is
just beginning to feel, and the
wise exhibitor in this state is, or
should be, preparing to meet the general
readjustment that seems to be imminent.

Due to continued increased costs
of film rentals, and increased
general overhead, in order to make any
profit, it will be necessary to
force to his patrons a reduction in
their prices, from time to time, until,
in my opinion, we have reached the
deending line. Right here is the
serious question—will we simply
cut our price and lose business, or
will we lose our business and
price, and start lowering his admission
prices now and our present overhead
will be reduced. Third, and last, if a fellow
gets panic-struck and starts lowering his admission
prices now, he is simply placing him-
self in a position to either just about
starve, or lose all that he has earned in the past.

We must keep our admission prices
where we have them until our cost of
doing business and film rentals are
properly regulated.

Now here is my suggestion for a
betterment of conditions at the present,
and for the future:

First, I think that production
should be cut down. We are getting
more good pictures now than ever
before, but there are still lots of poor
ones, which are made mostly by
small independent producers, who do not
have the money nor skill to
make good pictures. Let these pro-
ducers quit, and in that way give the
public a better picture.

Second, I think that theaters
building should cease, except in localities
where there is really need for a theater.

Spurred on by the enormous
profits a few men have made in recent
years, theaters are being built all over the
land and there is not enough of them
to go around. We have no money to
make. Let us stop this, and, and
only build theaters where there is
really a need for them. In this
way, we low film rentals general-
ly, and place the Motion Picture on
a higher plane.

In the Courts

Judgment has been filed in the
Court for the Republic Labor-
ers, against the Motion Picture
Field Title Co. The plaint-
ifed for a balance of $1,427 due
for titles costing $7,365. The plaint
contended that some of the titles
were not done properly and
required for $915.

The application of Winchell
and Smith, who was sued with Victo-
rine, John L. Golden, Metro and Pantages,
is by Stuart Robson to set aside
agreement for the disposal of con-
tracts in rights of the play. "The New
etta," to be produced in pic-
ture form, is by Stuart.

In the Supreme Court, Justice Mollan granted an
injunction to strike out any allega-
tion of the complaint, Mr. Smith
said that many of the allega-
tions in the complaint had no bearing on
the subject matter of the suit and
made gratuitously to injure his
name.

Name Advisory Committee

In Minneapolis, the Andrew
Advisory Committee to the Atheraelaum,
Inc., of Indiana held a dinner
in the National Hotel recently at which time an advi-
siory committee of seven was ap-pointed.
Frank J. Rennbusch is on the
list.

WANTED

Original Negatives of Polo Players in Action

J. BROPHY

Fitzroy 4205 230 W, 38th St.

In the Shadow of the Dome

Callahan Film Company

In preparation

A series of two-reel refined
comedies.

326 Guarantee Trust
Atlantic City, N. J.

Something New to America

Wid's Daily

No. 95.

MILAN, ITALY—Socialists in
the American elections—victorious factions
in a great parade through Via del Trionfo.

MICE CAL-"What's a pound of
true love," declares groom, 135 lbs.
walks his bride. What tips are
that $250 lbs.

NEW YORK—Twenty-five-fifths
loafers for Pulitzer Trophy in race over
the cornfields—machines of all types are
"The winner is...

NEOLA, Ia.—Tenth Anniversary
Silver—Pathe News presents a series of
pictures in celebration of its Tenth
Century.
Drops Dodge Theater Matter
In a letter to the Chicago Daily News, Dodge, of Dodge-Morrisville, Vt., Henry L. Salisbury of Famous Players informs Mrs. Dodge that as a result of an investigation he has made regarding the theater lease of the property which she is operating, and which goes to Alfred S. Black on Jan. 1, next, that "there is nothing further I can conscientiously do in this matter" and has dropped it. He points out in his letter that in his belief Mrs. Dodge used the wrong methods of trying to handle Mr. Black and that the atmosphere created by the M. P. O. investigation injured Black unnecessarily and without cause.

When Sydney S. Cohen of the M. P. O. asked for a statement regarding the Salisbury letter he said he had nothing to say.

Nolle Prossed

Newport, N. H.—It is reported here that the charge against P. A. Johnson, cashier of the Bank of New Hampshire and others for conspiracy to defraud with regard to the Cominton Theater has been nolle prossed, and that John Fisher made the allegations, as noted in Wednesday's issue of this publication.

Callaghan Leaves
Andrew J. Callaghan has left for Los Angeles after spending three weeks in New York.

Wales Engaged by Trinity
R. Ellis Wales, for the past year and a half director of production service with W. W. Hodkinson, has been engaged by Trinity Productions Inc. as supervisor of production for The Madam Traverse Photoplays.

Silverman New Select Manager
Chicago—Eddie Silverman has been appointed manager of the Select exchange. He succeeded Ben W. Beadel under the latter's resignation to represent Stoll Film.

Printing that is Distinctively Different

BARNES PRINTING COMPANY INC.

"We Never Disappoint" 36 East 22nd Street GRAMERCY 945

Putting It Over

Here is how a brother exhibitor put his show over, Send every exhibitor a card which is the others all know how you cleaned up.

Los Angeles—Advance notices in the form of thousands of little cards passed out to people throughout the city impressed Manager Frank L. Brown of Clune's Broadway, as the best way to spreading the word of "Food for Scandal," Reclart's production with Wanda Hawley in the leading role.

These cards were worded as follows: "Are you hungry for something different? Food for Scandal! Served by Wanda Hawley, at Clune's Broadway, Week starting Sunday, Oct. 31.

El Paso, Tex.—Closing the doors of a theater doing capacity business at 7 o'clock in the evening in order that the theater might be cleared in time for 8:30 invitation showing of another picture is what manager Lawrence L. Lord and the Ellanay and the Grecian theaters did for "Earthbound."

Sell Jersey Rights
The Jans Film Service, Inc., represented by Maurice Brodkin, have closed contracts with Joseph Klein of the D. N. Schwab Prod., for Northern New Jersey for "Girls Don't Gamble" and "Smiling All the Way."

Directors' Association to Build
Los Angeles—According to Frank Lloyd, Goldwyn director, the Motion Picture Directors' Association is to start work shortly on a home on Highland Avenue, near the Hotel Hollywood.

To Work at New Rochelle
Harry A. Sherman of the Sherman Pictures Corp. has arranged for the rights of several of the Robert W. Chambers' stories. Production on the first will begin at the A. H. Fischer studios in New Rochelle.

O'Brien Goes to Omaha
Omaha—S. T. O'Brien, connected with the Realart Philadelphia office as salesman, will assume duties of manager here.

Tickets by the Book
For the convenience of regular patrons Edward Bowes has devised the ticket desk and booking 10 admissions. Ten dian admissions are sold for $1, 10 orchestra evening admissions for $8.50, and 10 orchestra matinee admissions for $5. This includes war tax.

Porges Heads New Company
Walter H. Porges, formerly with Selznick, has formed Haloid Prod. Inc., a new state right organization which will handle a series of 12 Mack Sennett comedies to be called, every, Perry Comedies. Offices in the Selwyn Theater Bldg, Porges recently completed a sales trip for D. N. Schwab Prod.

Today's Lecture
Prof. M. Schlesinger's lecture held at the Astor today will be "TO BE OR NOT TO BE" To be the Not to be man who pays and eventually the prices or lose the picture? Ah—There's the rub!

Cuts and Flashes
The Forward Film Distributors, Inc., may enter the producing field.

Madlaine Traverse is stopping at the Laurelt
"Way Down East" has passed its 175th performance at the 44th St. Theatre

The next Reginald Barker Prod. will be "Blindness," by Katharine Newlin Burt.

Bert Lubin, first picture to be state righted will be "Crossed Trails," another western.

"Finders Keepers" with Violet Mersereau and Edmund Cobb will be Fred Niblo's mid-December release of Producer Film.

Morrie Ryskind, of the publicity department of Famous Players-Lasky, has resigned. Succeeded by R. Soll Holman.

Maurice Tourneur has signed Arthur Kay to write the original score for "The Last of the Mohicans."

L. Lawrence Baren, formerly sales manager of Bluebird and Aywens, has been appointed general manager of New York Exchange of Signet Films, Inc.

Pearl White is making progress in her new picture which is the joint handiwork of Max Marcin, Thomas F. Fallon, and J. Searle Dwyer.

Grace Cunard in "The Man Hater" will be her first release in the new series of Star Ranch Westerns, by C. B. C. Film Sales.

Tyrone Power has been signed by W. W. Ziegfeld, to appear in a forthcoming production under the banner of "Ziegfeld Films."

During the absence of Arthur S. Kane, George M. Sharrard, until recently efficiency manager and supervisor of the contract department of Select is assisting in the Kane offices.

Albert J. Lena has been placed in complete charge of W. W. Ziegfeld's studio activities. He will continue to act as general manager for Emil Chuard, the director.

Bert Lubin returned from Boston yesterday where he sold New England on "Honeymoon Ranch" to Geo. Sceke, of the M. P. Dist. Co. Lubin left for the west last night.

DIrector of the Trade
A REliable Guide for Ready Reference

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STUDIO—161 W. 124th Morn.

Not With Schlank
Los Angeles—George Peck who played the Killer in the Creole Fashion Plate, de that he has signed with Morris Schlank for pictures as report Peduse state that he plans pictures but that he will not see as yet.
"Women are all alike. When they are maids they are mild as milk; once make 'em wives and they lean their backs against their marriage certificates and defy you!"

Folly couldn't help her butterfly tastes—but her matter-of-fact husband could not understand.
So they drifted apart.
Blind defiance of each other led these two unhappy people to the brink of ruin.
Only love could rescue them—and this love was revealed in a fashion to make

THE WILLIAM D. TAYLOR PRODUCTION

"THE FURNACE"
(Adapted by Julia Crawford Ivers from the novel by "Pan")

one of the most powerful and dramatic stories ever told on the screen.
It is a heart-searching drama of modern marriage, with thrill after thrill, leading up to a smashing climax.

Here is a subject in which your patrons are vitally interested, and a picture which will bring them in droves to your theatre.

REALART PICTURES CORPORATION
469 FIFTH AVENUE ~ NEW YORK CITY
Features Reviewed

Maurice Tourneur presents
THE LAST OF THE MOHICANS
Associated Producers ..................... Page 2

HELIOTROPE
Cosmopolitan Prod.—Paramount ...... Page 3

Pauline Frederick in........ A SLAVE OF VANITY
Robertson-Cole ........................ Page 5

THE FURNACE
Realart ................................ Page 8

Marshall Neilan Presents
DINTY
Asso. First Natl. Pict.................. Page 9

Elaine Hammerstein in.. THE DAUGHTER PAYS
Selznick—Select ......................... Page 11

THE BRUTE MASTER
J. Parker Read, Jr. Prod.—Hodkinson Page 14

Harry Carey in....................... WEST IS WEST
Universal ............................ Page 15

Ethel Clayton in............. THE CITY SPARROW
Paramount ......................... Page 17

William Russell in........... THE IRON RIDER
Fox .................................. Page 19

Gladys Walton in........ RISKY BUSINESS
Universal ........................ Page 21

Short Reels .......................... Page 23

News of the Week in Headlines

Monday

Artists and Authors Attractions, Inc., plan six pictures a year. To sell stock.
M. P. Exhibitors' League of New York and Women's Civic Club meet to discuss children's problems at picture theaters.

Tuesday

Louise Glaum signs new contract with J. Parker Read, Jr. Four a year planned.
Famous Players declare regular quarterly dividend of $2 on common stock. Report for nine months of 1920 shows increase in profits of $1,286,431.30 over 1919.
Universal planning more feature with Hoot Gibson and Niles Welch.
Jacobo Glucksman buys foreign rights to "Isobel."

Wednesday

Newport, N. H., bank officials charged with fraud in connection with transfer of Coniston Theater which figured in M. P. T. O. investigation of Alfred Black's New England activities.
Clara Kimball Young productions again through Equity.
Film circles interested in Famous Players' All-Star move. Differences in opinion over its success.
Famous Players answer charges of theater competition made by H. Ginsler, Iola Theater, Toronto.

Thursday

Holiday.

Friday

Lord's Day Alliance backed by 16 religious denominations launching nation-wide move for blue law crusade. Will seek amendment to Federal Constitution.
Herbert Brenon will probably be Norma Talmadge's director indefinitely.
Phil Ryan, Associated Exhibitors, sees the day of long runs here.

Saturday

Goldwyn to issue $1,788,000 two year convertible notes.
Billie Burke has two more to make for Famous Players. Ziegfeld may produce 10.
Irish propaganda pictures to be made by Historical Pictures, Inc.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
“The Last of the Mohicans” Full of Thrills

Maurice Tourneur presents
“THE LAST OF THE MOHICANS”
Associated Producers

DIRECTORS . . . . Maurice Tourneur and Clarence L. Brown

AUTHOR . . . . . . . . . . . James Fenimore Cooper

SCENARIO BY . . . . Robert A. Dillon

CAMERAMEN . . . . Philip R. DuBois and Charles E. Van Enger

AS A WHOLE . . . Thrilly entertainment, based on famous Indian story

STORY . . . Almost everyone knows Cooper’s famous romance of the early pioneer days of this country

DIRECTION . . . . . Excellent, with usual Tourneur thrills, closing and sequence unnecessary

PHOTOGRAPHY . . . . Unusually fine

LIGHTINGS . . . . . Generally good

CAMERA WORK . . . . . Excellent

PLAYERS . . . . Barbara Bedford fails to register as the heroine; Albert Roscoe gives excellent performance, as does Walter Beery

EXTERIORS . . . . Some wonderful shots

INTERIORS . . . . . Few, but satisfying

DETAIL . . . . . . Excellent

CHARACTER OF STORY . . . . Rescue of white girl by Indian from villainous Red man during massacre

LENGTH OF PRODUCTION . . . . . . 5,720 feet

Tourneur has done it again. “The Last of the Mohicans” has resulted in thrills galore. There are so many of them that it is going to be difficult to make your crowd believe that all of them appear in one production. Outstanding among them is the battle on a cliff, several thousand feet high, between the heroine and the villainous Magua, which results in the heroine, with her wrists slashed, tumbling off this tremendous height to the waters below. Right on this same cliff occurs the battle between Uncas, the hero and Magua. They fight their way over the rocks, apparently always in danger of being hurled off. Finally the fight ends with Magua, after being stabbed, being hurled into the whirling chasm where later his body passes into the waterfall, which is apparently over 1,000 feet high. When his body tumbles and turns in full view of your audiences, you are going to hear from them. And in the right way. This particular scene is bound to create a sensation.

Then there is a massacre. A real “honest-to-God” lot of killing. Some of your people may think that the sequence runs too long, but after all, it is the real feature of the Production. Just how many people Tourneur used in this is unknown, but there are just hordes of them. They put on a massacre that probably has never been equalled before the camera. There is shooting; knifing; tomahawking, and enough thrills to satisfy the most rabid melodrama lover ever born. They take infants out of the arms of mothers and tomahawk them right before you; they crack soldiers’ heads with the butt end of muskets without hesitation.

The story is set back in 1757, when the English were fighting the French with their Indian Allies, for the country around New York State. There is very little to it indeed, excepting the big details of the massacre, there being just enough introduction to show that Cora and Alice Munro are on their way to their father, Colonel Munro, who is besieged by the French and who later, together with the rest of the English garrison, are victims of a traitor and coward. How Uncas, the young chief of the Mohicans, his father and Hawkeye, try to save them from the Hurons, led by Magua, make up the rest of the story, which closes with the death of Cora and Uncas.

There is an unnecessary sequence at the finish, after the death of these two, when incidents relative to their burial are unduly prolonged, but otherwise the story moves rapidly enough to satisfy.

Wonderfully Spectacular Production—Should Get Them In

Box Office Analysis for the Exhibitor

Play this up. Talk about the thrills and tell of some of them, and you can use lobby displays to advantage, because the production is one that allows for this with great latitude. You can use a large number of interesting stills, obtainable from your exchange, and they are bound to prove of interest.

Talk about the picture as one of America’s greatest literary works, “The Last of the Mohicans,” by James Fenimore Cooper. There will be ample opportunity to put on special exploitation features, using the Boy Scouts of your community to advantage. Every child in school, or young person just out of school, should be logical supporters of the production, and their parents are bound to remember a book they read with tremendous interest many years ago.

This is straight melodrama, but it is full of the kind of incidents that should be successful as a screen play.

If you wish to talk of Tourneur, mention some of his latest productions, including “Treasure Island.”
Splendid Production and Unusual Story Sags at End

“HELIOTROPE”
Cosmopolitan—Paramount

DIRECTOR .................... George D. Baker
AUTHOR .................... Richard Washburn Child
SCENARIO BY ............... George D. Baker
CAMERAMAN ................ Hal Rosson
AS A WHOLE ................. Unusual and extremely interesting until very finish, when it flops
STORY .................... Splendid material of how “lifer” saves daughter from scandal through blackmailing mother
DIRECTION ................. Up to Baker’s standard—at times unusually excellent
PHOTOGRAPHY ............... Very good
LIGHTINGS ................. Satisfactory
CAMERA WORK .............. Skillful
PLAYERS .................... All very good, none outstanding
EXTERIORS ................. Excellent
INTERIORS ................. Suit the action, several unusually fine convenant shots
DETAIL ....................... Excellent
CHARACTER OF STORY .......... Fits almost any house
LENGTH OF PRODUCTION ......... 6,367 feet

George D. Baker has taken Richard Washburn Child’s story from the Hearst’s Magazine and has made a corking good picture along very unusual and interesting lines until the very finish. Then something went wrong and they plant an unnecessary murder and a lot of additional and unnecessary footage long after the story has actually been told and definitely closed. This tends to weaken what would otherwise be an unusually fine money-making production.

In the Child’s story Baker had a very unusual theme—the sacrifice a father makes to save his child from blackmailing mother. The father is a “lifer” and his daughter grows up in the belief she is an orphan. She knew nothing of the battle raging around her and in the end marries her rich lover without the slightest idea that her father has been killed by her mother, and that she almost was the victim of a sensational blackmailing episode. It is these tricks and turns of the story that allow for an unusually clever production. The manner in which the girl’s father, “Heliotrope Harry”—so called because of his constant use of that perfume—outwits the scheming mother, presents many excellent screen opportunities, all of which Baker has taken advantage of and used with a master hand. The manner in which the father makes his appeal to the warden and later to the governor and earns his freedom on the promise that he will not kill his wife, is a splendid sequence, and as a whole the corking way in which, through the use of heliotrope and the odor of heliotrope, the husband makes his presence known to his scheming wife, is excellently handled. When the father finally secures possession of the birth certificate after rifling his wife’s trunk, the daughter is assuredly saved from any possible scandal, and the story naturally dies.

But this wasn’t enough; they had to make a “movie” out of it, and so they have the husband trailing and annoying his wife until the end, in desperation, she tracks him to his room and kills him. The final shot is of the father’s buddy and ex-crook watching outside the church, while within the marriage of the young couple occurs. With this out “Heliotrope” should be a mighty interesting picture and good enough for any house. Allowed to remain in, it lowers the entire tone of a splendid production.

The cast is uniformly good with no one particularly outstanding, although Diana Allen, a former Ziegfield girl, looks sweet and pretty as the heroine, and Frederick Burton gives an excellent performance as the father. Julia Swayne Gordon somewhat overacts as the mother, and William B. Mack has one of his famous crook parts, as “Heliotrope Harry’s” buddy.

Hearst Publicity Will Help—Make No Promises

Box Office Analysis for the Exhibitor

You can play this up as a Cosmopolitan production, linking it with “Humoresque” and “The Restless Sex,” but go slow on making promises. George D. Baker is also probably well known to your fans and his name can be used to advantage. You better forget the cast, because there isn’t a name there that means very much at the box office.

Go slow on your promises, except that you can talk of an especially well presented production. You will have the benefit of the usual publicity accorded a Cosmopolitan production, which is just another name for a Hearst picture, inasmuch as the Hearst Syndicate of newspapers, with a reading public of millions, is behind your picture. The fact that it ran in Hearst’s Magazine should also prove stimulating to a certain extent. The theme of the story is so unusual that you can use this to advantage, also.

For catchlines you can use: “See what heliotrope did to a blackmailing mother.” “See how heliotrope saved an innocent girl, at the blank Theater.”
Smiles, chuckles, screams and roars of laughter called the police to the Rivoli, Rialto and Strand-
New York's greatest three picture playhouses—when Clyde Cook's second comedy was shown

WILLIAM FOX presents

CLYDE COOK

in the second

CLYDE COOK

SPECIAL COMEDY

The Huntsman

Directed by JACK BLYSTONE

Fox Entertainments
Lavish Production Fails to Make Up for Weak Story and Poor Direction

Pauline Frederick in
“A Slave of Vanity”
Robertson-Cole

DIRECTOR ......................... Henry Otto
AUTHOR ...................... Sir Arthur Wing Pinero
SCENARIO BY .................. Not credited
CAMERAMAN .................. Not credited
AS A WHOLE.....Lavish production attempts to
cover up very ordinary story; hardly succeeds
STORY......Nothing original about it; another of
Sir Arthur Wing Pinero’s English aristocracy
themes
DIRECTION.....Good in way of creating proper
atmosphere but otherwise poor
PHOTOGRAPHY .................. Fair
LIGHTINGS .................. Often blurred
CAMERA WORK ............... Not well judged
STAR......Does well with an unsatisfactory role
SUPPORT......All show evidence of over direction
EXTERIORS.....Always in keeping with the at-
mosphere desired
INTERIORS .... Elaborate but usually overdressed
DETAIL .......................... Fair
CHARACTER OF STORY......Society woman
waverings between rich and poor suitors dreams
of her future, then marries the poor man
LENGTH OF PRODUCTION ....... 5,500 feet

Sir Arthur Wing Pinero’s book “Iris” made an inter-
esting story of English society and also as a stage
play scored a certain success. Now in its screen form
under the name of “A Slave of Vanity” it fails to
make entertainment mostly because of a lack of real
dramatic action. The direction for the most part and
especially with regard to handling the players, is poor.

If it weren’t for the titles the spectator would be at
almost a total loss to know what it was all about. The
manner in which the various scenes are presented
have little variance, practically each one opening with
some player either coming in, shaking hands, standing
around talking for a bit, then shaking hands and off
again. This arriving, shaking and kissing hands and
leave-taking becomes monotonous.

Miss Frederick makes the most of a very unsatis-
factory role but very little can be said for the other
players who act very mechanically, walking on and
off the scene like so many wooden soldiers. Nigel
Barrie as the hero is the most human but his acting
moments are limited. The camera work is not the
best, many of the scenes being shot from too great a
distance merely for the sake of getting in the entire
set.

Iris, a wealthy English aristocrat is in love with
Laurence Trenwith, a poor man in comparison with
another suitor, Mr. Maldanado. Iris, fearing that she
could not live happily as a poor man’s wife accepts
Maldanado, but later takes back her promise and goes
to Italy with Trenwith. She is followed by “Maldo”
as she calls the rich man.

Trenwith leaves for his uncle’s ranch, taking with
him Iris’ promise that she will wait for him. But Iris
reckons without fate. She loses her fortune and cir-
rstances force her to accept Maldo’s financial aid.
She soon realizes his assistance is merely a trap and
then attempts to support herself, but later accepts
Maldo’s proposition. When Trenwith returns and
learns what has happened he will have nothing to do
with Iris.

But right on top of all this, Iris wakes up. She’s
been dreaming and Trenwith is knocking on the door.
ready to take her to his uncle’s ranch where she will
play “housewife among the pots and pans.”

Star Will Attract—Author May. Talk About the Production

Box Office Analysis for the Exhibitor

* Miss Frederick’s name will count for a good deal
so give it the most prominence. Secondly you can
promise them a lavish production with many artistic
sets and it would be well to mention Sir Arthur Wing
Pinero’s name and the fact that “A Slave of Vanity”
is an adaptation of “Iris.” There are a number who
favor the works of this author.

If you think the idea of a surprise finish will attract
you might hint along this line bearing in mind the
dream finish. Or use the lines: “Would that we could
all dream our future. See how Iris decided to marry
the poor man through the influence of a dream.”
“She was ‘A Slave of Vanity’ and when her fortune
was gone she sold her soul.”
SIR
OSWALD STOLL
of the
OSWALD STOLL ENTERPRISES
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Announces the Organization of the
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Hamilton Gibbs Rita Stanley Weyman
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The Stoll Film Corporation of America
Executive Offices
130 West 46th St. New York City.
Phone - Bryant 7498.
Lavish Quality of Production Helps to Cover Up Poor Story

"THE FURNACE"
Realart

DIRECTOR ......................... William D. Taylor
AUTHOR .......................... "Pan"
SCENARIO BY .................... Julia Crawford Ivers
CAMERAMAN ..................... James C. Van Trees
AS A WHOLE .................Careful production and holds interest generally despite hackneyed story
STORY ..............Contains nothing that hasn't been done before
DIRECTION ............Elaborate as far as production is concerned but doesn't give story first attention
PHOTOGRAPHY ............. Good
LIGHTINGS .................. Clear
CAMERA WORK ..........Satisfactory
PLAYERS ...... Agnes Ayres pretty and acts with ease; Milton Sills and Theodore Roberts good as usual
EXTERIORS ....... Many beautiful garden scenes
INTERIORS .......... Usually lavish
DETAIL ................ Adequate
CHARACTER OF STORY ...Stage beauty who weds for money rather than love
LENGTH OF PRODUCTION ........ 6,882 feet

William D. Taylor's production "The Furnace" for Realart will probably be considered a good picture because of the production itself for there is little in the story to recommend it. In the first place because it's not new and the fact that it is billed as a something which "often occurs in real life" is not sufficient excuse for doing it in pictures in comparative frequency.

From the opening scenes in which a wedding is lavishly staged until the end elaborate sets and social functions hold the center of attention. Monte Carlo is reproduced with spectacular effect and most of the settings are extravagant in decoration. The author of this bit of "everyday life" is given as "Pan," whether or not this means anything, with Julia Crawford Ivers writing the scenario.

Agnes Ayers as the leading lady is always good to look-at, acts with ease and wears beautiful gowns, most of them evening creations. Milton Sills is a very honorable young man with Theodore Roberts contributing a good performance as an old grouch and incidentally providing the only comedy relief the offering possesses. The other members of the cast fulfill the requirements of their roles adequately.

Folly Vallance's marriage to Anthony Bond is a most elaborate affair. Their honeymoon takes them to Monte Carlo where they become acquainted with General Brent, his wife, and daughter Patricia. Later the Brenets and Bonds are neighbors in London. Keene Mordaunt, besides being an old friend of Anthony Bond's, is in love with Patricia Brent.

Keene has also previously been an admirer of Folly's although in the long run Anthony's money talked the loudest and at the time of the marriage Keene shook his head knowingly and muttered "poor fellow"—meaning Anthony. Folly soon tires of her marriage, claiming that Anthony spends all his time with his business, though the spectator can't agree with her since Anthony is usually seen hovering around while friend wife flirts with Counts and the like.

Eventually Folly decides to run away with Count Svensen but Keene decides otherwise and follows the couple to an inn where he takes Folly back to her home. Anthony has returned unexpectedly from out of town and finding Folly with Keene accuses Keene of being in love with Folly. But Folly realizes her mistake, tells her husband the truth and there is a reconciliation.

You Can Promise Them Something Good to Look At
Box Office Analysis for the Exhibitor

Because of the big way in which the production has been done "The Furnace" will most likely please the majority of audiences even if the story is not new to them. The title is not particularly pertinent except for the bit of simile offered as an introduction so unless you feel obliged to work with the title it would be better to go about it from a standpoint of production. Announce it as a William D. Taylor production for Realart. The author's name won't mean anything to them so confine names to the members of the cast. Mention Milton Sills, Theodore Robert and Agnes Ayres. For the benefit of the women tell them Miss Ayres wears some gorgeous gowns which they will want to see. Despite the fact that the picture is about two reels too long they will want to see the end of this society drama.
Another Success for Neilan

Marshall Neilan presents
"DINTY"
First National

DIRECTOR ........................ Marshall Neilan
AUTHOR .......................... Marshall Neilan
SCENARIO BY ....................... Marion Fairfax
CAMERAMAN ....................... David Kesson
AS A WHOLE................. High grade production, well
told, and very interesting "Boy" story.

STORY.....Two distinct plots, moving smoothly,
and without confusion

DIRECTION ........................ Splendid
PHOTOGRAPHY ........................ Excellent
LIGHTINGS .......................... All good
CAMERA WORK ........................ Fine
STAR.....Presents unusually good boy characteriza-
ation

SUPPORT.....Noah Beery gives excellent por-
trayal, Colleen Moore and others all good
EXTERIORS ........................ Very good
INTERIORS .......................... Very good
DETAIL......Nothing lacking. Well written sub-
titles add greatly to the comedy element
CHARACTER OF STORY......Newsboy rescues
    girl from Chinese crooks

LENGTH OF PRODUCTION ........... 6,500 feet

Motion picture patrons are often afraid of pictures
featuring child actors, and are prone to expect an
amateurish performance at best in such productions.
A mighty pleasant surprise is waiting for these in
"Dinty," for the skillful work of Marshall Neilan,
and the natural ability and appeal of Wesley Barry,
have produced a fine piece of entertainment, and one
of the best "boy" pictures shown. Wesley is just
plain "boy" all the way through the picture, but he
is a "boy" that is highly interesting.

The story of Dinty has a pathetic, human appeal,
so deftly interwoven with humor, that it will be
almost certain to please any audience that appreciates
a good picture. Of the supporting players, Noah
Beery gives perhaps the best performance as Wong
Tai, the wealthy opium smuggler, although Colleen
Moore, Marjorie Daw, and in fact the whole cast
handle their parts in a wholly satisfactory manner.

The story opens with the romance of Dinty's mother
and father in Ireland. The father comes to San Fran-
cisco, prospers and sends for Dinty's mother and the
wee lad, who discover upon their arrival that the hus-
band and father has met a sudden death. Dinty forms
the Newsboys' Trust and successfully competes
again "Muggsy's" gang for business supremacy. The
death of his mother leaves the boy stunned for a time
but he recovers, determined to become the man his
mother prayed he would be.

Side by side with Dinty's story, runs an under-
ground Chinatown plot, in which Wong Tai, a wealthy
opium smuggler, to be revenged upon Judge Whitley,
who has sentenced his son to death, kidnaps the
Judge's daughter and decrees her death. Dinty,
through his associates in the "Trust" learns of the plot
and makes a thrilling last moment rescue of the girl.
Of course there is a love story running through all this.

Wesley Barry's Past Work Gives You Ample Opportunity

Box Office Analysis for the Exhibitor

"Dinty" offers an unusual feature in that it brings
forth a boy star who can and does act. Wesley Barry
has been seen before and his work has been enjoyed
in several more or less important parts recently, and
his first starring vehicle should excite considerable
interest. Of course use Marshall Neilan's name in
all your advertising.

Bring out the melodramatic features of the China-
town plot. You can safely promise thrills and excite-
ment on this score. Make it plain that it is far above
anything they have ever seen with a child in the lead-
ning part, emphasizing the remarkable characterization
in the work of Wesley Barry.
What would you do you were just out of college, full of ambition, terribly in love—and broke?

You might do any one of a thousand things, it's ten to one you never hit on a scheme half so funny as the conviction that George Ade put into his famous play:

It's the cleanest, crispest, cleverest comedy of the year.
Quality of Production and Splendid Acting Make Much of Ordinary Story

Elaine Hammerstein in
"THE DAUGHTER PAYS"
Selznick-Select

DIRECTOR .................. Robert Ellis
AUTHOR .................. Mrs. Baille Reynolds
SCENARIO BY ............ Edward Montagne
CAMERAMAN .............. Jack Brown
AS A WHOLE......Well acted and given adequate production which makes up for rather time-worn situations

STORY ......Of the "Bought and Paid For" variety, but has one character of especial interest
DIRECTION ..........Handled players very well
PHOTOGRAPHY .......... Satisfactory
LIGHTINGS .......... Fair
CAMERA WORK ......Too many long shots on interiors

STAR ................. Very pleasing
SUPPORT .......... Norman Trevor gives splendid characterization

EXTERIORS .......... Good
INTERIORS .......... Correct
DETAIL .......... Unnecessary conversation in titles
CHARACTER OF STORY ......Daughter of formerly wealthy mother enters marriage bargain to save her family from poverty, but later falls in love with her husband

LENGTH OF PRODUCTION ..... About 5,000 feet

Careful direction and fine acting have made up for the rather time-worn situations which comprise the story of "The Daughter Pays," which is of the "Bought and Paid For" variety with the exception of an interesting character splendidly portrayed by Norman Trevor, whose acting lends no small amount of interest to the picture. Miss Hammerstein plays with ease and is always appealing.

The director has shown care in the handling of the players and the action is kept moving evenly, although the interest is inclined to slump once or twice where by-play is introduced. This has no serious effect, however. The offering provides adequate entertainment especially in view of the story those concerned had to work with.

The early reels particularly contain too many titles. There’s a scene and then a title—mostly conversation. Some of it could well be eliminated. The cameraman has not judged his distance well in many of the interior sets. The players are seen way in the background evidently acting, but until they finally decide to give a close-up the audience doesn’t know what is going on. The sets are not lavish enough to require getting the entire thing in focus. Elimination of these long shots would help.

Virginia Mynors does the housework while her widowed mother broods over the debts she cannot pay. The mother consents to Virginia visiting Miriam Roseborough, a wealthy friend with a marriageable brother. Mrs. Mynors hopes for a wealthy marriage for her daughter. Nothing however comes of the visit until Mrs. Mynors receives a visit from Osbert Gaunt, former wealthy suitor whom Mrs. Mynors had jilted to marry her husband. The lady is shocked to learn that Gaunt had seen her daughter and wants to marry her.

To save her family from poverty Virginia marries Gaunt only to have him tell her immediately after the ceremony that he believes her to be her mother’s duplicate, while in reality Virginia resembles her mother in name only. Gaunt’s plan is to take Virginia away from London and forbid her all luxury. Each act of her husband is met with quiet submissiveness by Virginia until her sister’s illness stirs her hatred for Gaunt and she defies him to prevent her leaving the house to go to her sister.

Virginia’s threatened illness works a change in Gaunt and he begins to weaken. But all advances are repulsed and it is not until he is near death in attempting to save a friend’s life, that Virginia realizes she is in love with her husband.

Use the Star’s Name and Attract With Catchlines

Box Office Analysis for the Exhibitor

Good acting and a well-directed picture is what you will offer them in "The Daughter Pays," Elaine Hammerstein’s latest Select offering. If you have played the star’s previous productions with success you should make her name the outstanding feature. Also mention Norman Trevor’s name in connection with his splendid performance. Even though he may not be known as a screen player, there will be those familiar with his stage career.

It would be well to name the author for those who have read the book. Catchlines could read: "Should ‘The Daughter Pays’ the price of an unhappy marriage to satisfy a selfish mother and to save her family from poverty?” Or, “She agreed to pay the purchase price even by sacrificing herself, but see how she made the bargain worth while.”
As photography it is the best, the most beautiful that moving pictures have ever shown—this picture, "The Last of the Mohicans." Maurice Tourneur never made such scenes before, and probably never will again. How he can ever beat them is something to guess about these long Winter evenings. The compositions he makes of Indians, clouds, mountains, trees, gun barrels, waterfalls, are masterpieces, and if this is not great art, then Rembrandt was a blacksmith. Tourneur can do things with sunlight that you cannot dream, and if he could paint emotion with the Hugo touch of Griffith he would be the greatest man in pictures. As it is, he is one of the mighty, and "The Last of the Mohicans" is his best. See it at the Pantheon now. Before you know it your soul will leave your broken-backed old carcass slumped in the seat and, climbing up onto the silver sheet, will go off back into the old young days of your youth hand in hand with Uncas and Hawkeye and the snaky Magua, who would never never bite the dust until Cooper had you up against the hind cover of the book. Not by new stunts of storytelling does Tourneur work wonders with your soul, for the story is the plain tale of the Leather Stocking classic; not by marvelous subtleties for they are short and merely fitting, but by this thing he has mastered, photography.

Against the dream cliffs and falling wreaths of water in Yellowstone, and again before painted curtains as in "Treasure Island," he puts his nude and gleaming savages through their paces, circling, swirling about the lovely Cora Muir, her "fair hair" sister, her hero Uncas, her canny crack shot Hawkeye, and her foul pursuer Magua.

Although there are good names in the cast, film personalities are kept out; no names are posted, no faces featured; everything subordinated to the illusion, to the come-back of your youthful thrills which Tourneur was hunting.

Magua, the fiend, is Wallace Beery; Uncas, the blameless, is Albert Roscoe; Cora is Barbara Bedford, a beauty who is new but a real actress, and Hawkeye is Harry Lorraine. They come and go, there are thrills when the hundreds of glistening braves massacre the women and children; when Chingachgook and Magua have their duel; when Uncas shoots a crippled Huron out of the tree tops; when Beery, Roscoe and Miss Bedford fight on the lip of the thousand-foot cliff. There are all the thrills you can stand, but, more than that, there is the unearthly beauty of the photography itself; an achievement that will be remembered, Mr. Tourneur!

"AN ACHIEVEMENT THAT WILL BE REMEMBERED, MR. TOURNEUR!"

— THE CHICAGO HERALD and EXAMINER

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Directed by Maurice Tourneur
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HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Colorful Production Given to "Sea Wolf" Type of Story

"THE BRUTE MASTER"
J. Parker Read, Jr. Prod.—Hodkinson
DIRECTOR ........................................ Not credited
AUTHOR ........................................ Charmian London
SCENARIO BY ................................. Ralph H. Dixon
CAMERAMAN ................................. J. O. Taylor
AS A WHOLE ................................. Spends its best action for a start
after which it holds fairly well until near the end
STORY ........................................ Of the "Sea Wolf" type; fine sea atmos-
phere and splendid tropical setting
DIRECTION ..................................... Has put fine force into big mo-
ments but should have paid more attention to
in-between bits
PHOTOGRAPHY .............................. Some very good work
LIGHTINGS ...................................... Pleasing effects
CAMERA WORK .............................. Good
PLAYERS .......................... Hobart Bosworth gives usual meri-
torious performance; several small parts handled capably: Anna Q. Nilsson adequate
EXTERIORS .......................... Wonderful backgrounds secured
INTERIORS ..................................... Correct
DETAIL .................................. Titles might have been much better
CHARACTER OF STORY ................... Skipper of the "brutal" type threatens honor of girl sailing in
his care and later regenerates
LENGTH OF PRODUCTION ............... 5,600 feet
"The Brute Master," by Charmian London, wife of the late Jack London, is very much after the fashion of the latter's "Sea Wolf" in theme and as far as the production itself, has been given a thoroughly realistic and splendidly acted presentation. The action aboard the vessel is undoubtedly the best in the picture. However, it's really too big in the opening reels for the latter climax is weak in comparison. And after the burning of the vessel in the opening, the interest drops in the switching of the action to a tropical island with the characters all assembled there to continue the story.

Charmian London's "Brute Master" has not the force of the "Sea Wolf" though Hobart Bosworth's performance contributes in no small way toward making the production a good audience picture. The last reel is a bit slow and the closing shot not convincing since it is hard to understand that a girl who has lived in fear of a man of the "Brute Master's" type could believe sincerely enough in his sudden regeneration to fall in love with him. However, this may make his awakening of conscience more complete and effective with some.

A rather strong sex appeal runs through the story and even borders on the extravagant at times but here again for the purpose of making a point more forceful, this may not offend. The photography is very fine and there are several splendid effects, notably the firing of the boat and the scenes attendant upon this sequence.

Madeline Grey, spending the winter in a tropical resort, is suddenly called home to San Francisco. Walter Maxwell, also a member of the winter colony, and Madeline secure passage on a schooner owned by Bucko McAllister, known as "The Brute Master" for his brutality. One day while in the skipper's cabin Madeline is approached by McAllister in a way that frightens her. When he attempts to force his unwelcome attentions, Madeline hands him a violin to play for her. This calms the "brute" and he leaves the girl. A very unconvincing touch, this.

One of the crew, enraged by a blow from the skipper, sets fire to the ship. All make their escape in life boats but McAllister, who is trapped on the burning vessel. Madeline and Maxwell, together with members of the crew reach an island and with the help of friendly natives get along well enough until McAllister appears on the scene and takes charge of things. However, in the long run, after Maxwell turns the natives against the skipper, and also loses his life for his trouble, McAllister shows his better nature and when he is left alone on the island Madeline decides to remain with him.

A Good Audience Picture to Base Your Promises Upon

Box Office Analysis for the Exhibitor

Despite its various implausibilities and the fact that there are one or two bad slumps in the action and times when the interest drags along for a bit, "The Brute Master," a rather pertinent title by the way, will undoubtedly prove a strong audience picture. The big scene, the ship afire, in the early reels will get them interested right at the start.

If you have played "The Sea Wolf," it might be well to mention the similarity in this and the fact that the wife of it's author is responsible for "The Brute Master." Catchlines linked up with the titles can be used as follows: "He was called 'The Brute Master,' but when he saw himself as others saw him." See for yourself the regeneration of Bucko McAllister, the tyrannical skipper."
Not What They Expect In a Harry Carey Production

Harry Carey in
"WEST IS WEST"
Universal

DIRECTOR ......................... Val Paul
AUTHOR ........................... Eugene Manlove Rhodes
SCENARIO BY ...................... George Hull
CAMERAMAN ....................... Harry Fowler
AS A WHOLE...... Incoherent and typical "movie" type picture that never reaches entertainment point
STORY...... Conglomeration of situations and incidents loosely strung together with titles that fail to connect them
DIRECTION...... To blame for much of the incomprehensiveness that is so evident
PHOTOGRAPHY .................... Average
LIGHTINGS .......................... Fair
CAMERA WORK .................... Well judged
STAR....... Has done much better work and had much better stories
SUPPORT...... Long list of players, none of whom distinguish themselves
EXTERIORS ......... Fine shots of western country
INTERIORS ........ Some real scenes of mines
DETAIL ............................ Fair
CHARACTER OF STORY ...... Wandering cowboy brings about settlement of striking miners and plotting superintendents
LENGTH OF PRODUCTION .... About 5,000

In the first place this can't compare with some of the stories provided for Harry Carey in the past and added to that "West is West" has been poorly directed and contains titles that only mess things up more than the real action when, had they been intelligently writ-
ten to get over or clarify things a bit they would have fulfilled a big need of the picture.

There's a lot of plotting on the part of the manager of a mine and the business associate of the owner but just what it's all about is never made clear except that hero Harry does the trick that makes everything come out all right. A bit of the East is introduced in the form of a dance with all real New York looking types attending, the ladies and gentleman in evening dress. Incidentally they all run out to the mine in their dance clothes when they hear an explosion. A lot of unconvincing and highly complicated situations continue along the rest of the way with the hero bearing in mind a little girl he had saved from a "furnished room" episode when she had looked for work in a nearby town. Of course for a finishing touch Harry proposes to her.

The best thing about "West is West" is the locations and settings which provide the background for the story. Some fine shots of a mining town with close-ups both of the exteriors and interiors of the mines have been splendidly photographed and are the real thing.

Dick, the cowboy from nowhere, signs up to work for a mine in San Clemente not knowing that he is filling the place as a strike breaker. Dick decides to go through with the job especially when he sees the girl "who smiled at him" lives in the same town. He is hired by the superintendent and manager of the mine to blow up a certain tunnel and to make it appear that the strikers did the job.

However, Dick arranges things his own way and he pulls the trick to expose the plotters and makes a hero of himself. He is given a big job by the owner which he agrees to accept when the girl promises to marry him. In the cast are Charles Le Moyne, Joe Harris, Ted Brooks, Ed Latell, Otto Nelson, Jack Dill, Sue Mason, Mignonne, Arthur Millett and others.

Star's Admirers May Be Satisfied. Others Won't

Box Office Analysis for the Exhibitor

Unless the star is a favorite, and he probably is if you have shown some of his previous western pictures, you can probably get away with this one. If, on the other hand, you are depending on the story to get it over, you're liable to hear kicks on "West is West," mostly because they won't get it. It may be that Universal will insert some explanatory titles which would help a whole lot.

There is nothing to talk about but the name of the star unless you want to get them in with catchlines such as "Do you want someone to settle a strike? See how a wandering cowboy settled the situation very simply and made a hero of himself." Or, "Because a girl smiled at him, he wanted to go straight. Did he do it? See 'West is West.'"
Commonwealth Film Corporation,
Sixteen-Hundred Broadway,
New York City, N.Y.

Gentlemen: Attention: Mr. Zierler

I have just finished seeing Dolores Cassinelli in the "Hidden Light" for the third time, and I like it better and am more impressed with it every time I see it.

At our last exhibition we showed this feature to some of the most prominent exhibitors in the city, and they were so impressed with it that they asked us to be sure and let them know when we are going to show it again, as they would like to see it once more, and when you get "hard boiled" exhibitors to ask that - you've got some picture.

We have a winner in this picture and you can rest assured that we are not going to hide the "Hidden Light" under a bushel basket.

Sincerely yours,

GOLLOS ENTERPRISES.

D. M. Gollos.
Satisfactory Production But Star Deserves Better Story

Ethel Clayton in
"THE CITY SPARROW"
Paramount

DIRECTOR .................... Sam Wood
AUTHOR .................... Kate Jordan
SCENARIO BY ............... Clara Genevieve Kennedy
CAMERAMAN ................ Alfred Gilks
AS A WHOLE......Not unusual production but will make satisfactory program offering

STORY......Star deserves better opportunity than this although they have done well with it as it is

DIRECTION......Some good touches and some not so good

PHOTOGRAPHY ................ All right
LIGHTINGS .................. Night scenes not good
CAMERA WORK .......... Average
STAR......Makes much of role that offers little that's new

SUPPORT......Walter Hiers has small comedy part with Clyde Fillmore the hero

EXTERIORS ............... Pretty rural shots
INTERIORS ............... All right

DETAIL ....................... Fair

CHARACTER OF STORY ...... Girl vaudeville artist marries farmer

LENGTH OF PRODUCTION .... 4,618 feet

"The City Sparrow" can be summed up in a very few words, namely a satisfactory program picture. The production given the story is adequate and manages to make more of the story than might be expected inasmuch as there is very little in it that can be called new. The situations have all been used before and certainly the general idea has already formed the basis of more than one picture.

The star seems to be running out of luck when it comes to stories. They're all about of the same calibre, seldom giving her a chance to make any exceptional impression. The director has made a good deal out of one of those stories that in the spectator's mind reaches a climax several times and just as you expect things to be all over, something turns up to keep it going a while longer. Of course they finally reach a conclusion but you're kept waiting so long for it that it doesn't get over the way it should.

Walter Hiers provides a bit in the way of amusement but there isn't enough opportunity for him to do very much. Clyde Fillmore makes a good farmer hero.

Milly West in spite of the long time she has been dancing has never gotten above small time. She has repeatedly refused to marry Tim, a country fellow working as a demonstrator, and boarding in the same house with Milly. During one of her performances Milly falls and is injured. After her partial recovery Milly accepts an engagement in a cabaret but is not strong enough to work and has to give it up.

William Boyd, a farmer and neighbor of Tim's in his home town Springdale, comes to the city at the request of Tim's mother who has received a letter from her son saying he intended to kill himself because Milly refused to marry him. Of course Tim hadn't killed himself and William interests himself in Milly and finally offers to take her back to the country to regain her health.

Milly goes to live with the Springdale rector and his daughter. Eventually Boyd proposes to Milly and is accepted. Milly is very happy until she realizes Boyd's love for children and the fact that following her accident the doctor told her she could never be a mother. Milly thinks it best to go away and leaves a note of good-bye to to Boyd. He overtakes her at the station and after Milly explains her reason for going, Boyd is content to adopt a little orphan whom he has been taking care of.

Use the Star's Name and Lines that Will Get Them In

Box Office Analysis for the Exhibitor

Miss Clayton's name will be your main bet if you book "The City Sparrow." Play up the star and mention her previous productions which you may have played to satisfaction. There is very little in the story which you can afford to make promises on but you can probably attract a good size audience by catchlines and while the picture won't make an impression they will possibly be fairly well satisfied with it.

There will be a good many, however, who will begin to lose patience with the sort of stories being given to Miss Clayton. She deserves much better vehicles than those provided for her lately. Catchlines: "The City Sparrow' found a country nest. See Ethel Clayton as a vaudeville actress who found happiness in a country sweetheart and a cozy home."
Mr. Exhibitor:

You and I owe a whole lot to the motion picture public. The bootleggers of the industry are at it again. Let us hit them right between the horns and prove our gratitude to that motion picture public which supports us.

Let any real exhibitor read the following letter—and buckle on his six-shooter.

HENRY WETHERHORN
FRANK C. HOYT
LEWIS SHERMAN JONES

WETHERHORN, HOYT & JONES
Attorneys-At-Law
543 Title Insurance Building
Los Angeles
Telephone: Main 3883

Mr. William S. Hart,
1215 Bates Ave.,
Los Angeles, California.

Dear Mr. Hart:—

As your attorneys, we are pleased to advise you that in both the actions which we recently instituted in your behalf against the Peerless Film Service and against L. F. O'Donnell, to restrain the exhibition of your old pictures under false and misleading titles, the Superior Court of this County has this day granted a permanent injunction in accordance with the prayer of your complaint.

The decrees specifically prohibit the exhibition of your old pictures under any of the following false titles:


Nor can these pictures be exhibited under any titles, except the ones under which they were originally released, for the decree contains this additional provision:

“And it is further ordered, adjudged and decreed that the said defendant and each of them, their agents, servants and employees, cease and desist from leasing, distributing, advertising or exhibiting, or causing to be leased, distributed, advertised or exhibited, any of the old motion picture films made or acted in by the plaintiff William S. Hart, under any titles other than the original and true titles.”

We feel confident that the issuance of these injunctions will put an end to this nefarious practice, but if any distributor or exhibitor, no matter who he may be, or where located, should commit or attempt to commit a similarly unlawful act, we shall proceed immediately, in accordance with your instructions, to file suit and shall demand both an injunction and damages.

Yours very truly,

WETHERHORN, HOYT & JONES

October 27, 1920.
Western With Real Shootin' Atmosphere But Sometimes Unconvincing

William Russell in
"THE IRON RIDER"
Fox

DIRECTOR ..................... Scott Dunlap
AUTHOR ........................ Frank L. Packard
SCENARIO BY .................. Jules G. Furthman
CAMERAMAN ................... Clyde DeVinn

AS A WHOLE Western that has serial atmosphere makes a weak start; but has plenty of thrills once it's started

STORY .................. Implausible for the most part but has material for thrills and live western

DIRECTION ........................ Works surprise bits very good

PHOTOGRAPHY .................. Fair

LIGHTINGS .................. Most of night stuff indistinct

CAMERA WORK .................. Average

STAR .................. Good type for role

SUPPORT .................. All right

EXTERIORS .................. Western scenes

INTERIORS .................. Adequate

DETAIL ........................ Satisfactory

CHARACTER OF STORY ........ Hero brings law and order into wild west town

LENGTH OF PRODUCTION .... About 5,000 feet

Possibly the fact that the author of "The Iron Rider" is Frank L. Packard, who wrote "The Miracle Man," is a point in favor of William Russell's newest Fox production. The opening reel is slow as far as getting the audience interested is concerned. Of course, it starts right off with a lot of shootin' but even this doesn't mean much until the story gets going, after which things happen along very much in serial fashion.

Implausibility plays a big part but will be over-

looked for the thrills it furnishes. One masked man subdues a whole cafe full of fightin' westerns just by talking boldly to them. At the point of his gun they meekly step back and allow him to condemn one of their number to death for a murder he had committed and abide by his decision without further protest. This is unconvincing but serves as reason for the action that follows when the villain masks like the original masked rider (The Iron Rider) and closes up the village saloon on Sunday then proceeds to help himself to all the money lying around.

Larry Lannigan's father thirty years before had organized "The Iron Riders," consisting of the law-abiding citizens of Angel City, who took upon themselves the responsibility of bring law and order to the lawless town. However, Angel City is once more a bedlam. Larry takes the oath of the Iron Rider, never to use his office for personal gains.

His first act is to see that proper punishment is given to Jed, who has killed a man. However, Larry's identity is not known and Jim Mason and the sheriff hit upon a plan to impersonate the Iron Rider by closing up the saloon on Sunday and incidentally robbing it. When Larry's father, watching through the window, sees the Iron Rider stealing the money, he believes it to be his son of course, and enraged at his disregard of the oath, shoots.

The masked man (the sheriff) escapes. It happens that Larry is in love with the sheriff's daughter, so to save her he allows the citizens to take him as the thief. Eventually it turns out all right, Larry is proved innocent and Vola is rescued from the clutches of the villain.

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That It's By “The Miracle Man” Author May Be Important

Box Office Analysis for the Exhibitor

William Russell in
"THE IRON RIDER"
Fox
Westerns of this type find happy homes in many theaters, especially those catering to younger audiences. It's the kind that the youngsters whistle for more and in "The Iron Rider," they'll get all the real western thrills they could want with shootin' galore.

The star’s name can be used extensively if he is liked by your patrons.

Plenty of exploitation ideas suggest themselves in the way of the title and the mystery surrounding the hooded-rider. You can mention that the story is by the author of "The Miracle Man" and also "The White Moll." You might also play it up as a story of father against son and promise them a "fight to the finish."

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36 East Twenty-Second Street
New York
Society Crook Story. No New Twist But Adequate Production

Gladys Walton in
"RISKY BUSINESS"
Universal

DIRECTOR .................... Harry B. Harris
AUTHORS .................... Douglas Doty and John Colton
SCENARIO BY .............. Douglas Doty and John Colton
CAMERAMAN .................. Leighton Moore

As a whole... Fair picture done in a satisfaction way but lack of originality makes it ordinary

Story... Hackneyed in idea and with all familiar situations and usually obvious

Direction... Probably does the best that could be done with the story

Photography .................. All right
Lightings .................. Clear
Camera Work .................. Average
Star .................. Pleasing and vivacious
Support ........................ All do what is required of them
Exteriors .................. Many of beautiful estate
Interiors .................. Good
Detail .................. Fair

Character of Story...... Society crook reforms through girl's influence and trust

Length of Production .... About 5,000 feet

Lack of originality is probably "Risky Business" biggest fault. True enough, the director had poor story material to work with in the first place, a story composed of all familiar situations and with the ending obvious almost from the start. However, there has been no effort or attempt to cover up this obviousness on his part and the story is unfolded just as you expect it with no new twist or novel touch.

The society crook, the missing pearls and the pretty daughter of the crook's victim are the familiar characters who have to do with the "Risky Business." Gladys Walton as the ingenue is pleasing and her performance does much to relieve a very "movie" sort of story. Some bits are never explained. For instance, Mrs. Renwick receives a letter from a friend saying that a certain Captain Chantry will visit her. It turns out that Captain Chantry is "English Harry," society crook. Whether there was a real Captain Chantry due to arrive or whether the crook forged the note, is never disclosed.

The production end of it has been well enough taken care of. Some pretty exteriors of a country estate and adequate interior sets make appropriate backgrounds. The supporting cast including Lillian Lawrence, Maude Wayne and Lewis Willoughby do what is required of them well enough.

Mrs. Fanshaw Renwick entertains elaborately at her California home. Phillipa, (Miss Walton), is the youngest daughter and Ericca, the older, married daughter whose husband is away while she carries on a flirtation with a Mr. Ralli. Mrs. Renwick announces the arrival of Captain Chantry to her guests but is disappointed when he begs to be excused from attending her masked ball because of the effects of shell shock.

Phillipa falls for the "captain's" war stories and thinking him quite a hero begs him to take her to the ball. He agrees on condition that she tell no one. Phillipa, disguised, startles the guest by a dance during which the lights go out and later Mrs. Renwick misses her pearls. Chantry is apologizing for his necessary early departure when Ericca begs him to save Phillipa from Ralli. It seems that Ericca had intended carrying her flirtation a bit too far and Phillipa hearing of her intention to go aboard Ralli's yacht went in her sister's stead.

Chantry has fallen in love with Phillipa and so he risks capture by the police to save Phillipa. He does and then confesses to the two sisters that he is a thief and produces the pearls. But the Mrs. Renwick understands that the pearls are "found," while Chantry goes away promising to return for Phillipa when he can prove himself worthy.

Announce Another From Universal's New Star

Box Office Analysis for the Exhibitor

Miss Walton as Universal's latest star seems to have proven herself quite capable so far, so if you have shown any of her pictures you probably will satisfy them with this despite the story's lack of originality. The society crook idea is still popular in many neighborhood houses and for the sake of those who still favor this sort of material say: "Is stealing always a 'Risky Business'? And does it pay?" See Gladys Walton in her latest picture for Universal."

You can announce it as the story of a mischievous young sub-deb who falls in love with a crook. "If you're entertaining some notable be sure you have the real person or you'll be minus your pearl necklace. See 'Risky Business' and you'll know why."
J.E. Williamson presents "Fathoms Deep" A SPECTACULAR UNDER-SEA DRAMA DIRECTED BY RALPH INCE

A WILLIAMSON UNDER-SEA PICTURE

THE SUBMARINE FILM CORPORATION
1482 BROADWAY NEW YORK CITY
Some Short Reels

"Constantinople"—Educational
Type of production.................... 1 reel scenic and aravelogue

This film, produced under the auspices of the American Red Cross, has several points of interest. Some very good panoramic views of the Turkish capital, with shots of the principal Mosques and other public buildings, comprise the first portion. The Sultan and his guard are shown leaving the palace and there are several informative shots of the work of the Red Crescent (the Turkish Red Cross) among the suffering refugees. The last half of the reel is unique. It shows an entire religious service of "Howling Dervishes," a subject doubtless photographed for the first time. How these people torture their eels, and their queer actions when worked up to a religious ecstasy is clearly and vividly shown. The lighting of this portion is necessarily poor, as it was taken in the actual room of worship, but it forms an intensely interesting and unusual bit of footage, and should prove an attraction distinctly different and above the average.

"A Doggone Wedding"—Fox—Sunshine
Type of production.................... 2 reel comedy

This one doesn't get off for a very good start, the first hundred feet being devoid of laughs. However, it livens up and produces a lot of fairly good comedy business after that. The first portion deals with the efforts of the dog catcher to make a grand haul, and the dogs provide most of the comedy. The second reel finds the dog catcher dreaming he is mistaken for a count, and is about to marry an heiress, when he is awakened. The comedians work hard, and there is just about enough stuff in the two reels to make an average offering. The outstanding fun feature is a scene showing a large sausage machine, producing marvelously animated sausages from a continuous stream of dogs entering the other end. The animals should make the film particularly enjoyable to children. It was directed by Harry Williams.

"Cleopatra"—Fox
Type of production.................... 1 reel animated cartoon

Mutt and Jeff are transported back to Egypt in the days of Cleopatra, where Mutt decides to win the queen by impersonating a new dancer. After he has given a lengthy exhibition, which Anthony, who is seated by Cleo, claims is terrible, Mutt discovers that Anthony is Jeff. He quickly gives him the usual beating. There are more than the usual number of laughs in the reel, which seems to be the best of the series for some time.

"The Stranger"—Universal
Type of production.................... 2 reel western

Ed. (Hoot) Gibson is featured in this. It is a stereotyped western, with stage robbery, and a hero who is quick on the draw. The action is fast after the first hundred feet and the story is of fair interest for this type of picture. Gibson has rather a pleasing personality, and the offering on the whole will probably do very well in houses where westerns are popular, when coupled with a longer feature. The familiarity of the type prohibits the use of such a picture in the larger houses unless the patrons are "wild and woolly" fans.

Pathe Review No. 80
Type of production.................... 1 reel magazine

The colored pictures of the Alps which open this reel have been well photographed and colored. The next subject is a thoroughly interesting discussion of wireless telegraphy with photographs and diagrams showing the inventions of James Harris and the various uses of wireless during the war. A Hy Mayer Travlaugh is called "Such is Life in Midwinter" with sleigh-riding its feature. Another colored feature shows the making of fans by the Japanese.

"Queens Up"—Pathé
Type of production.................... 1 reel comedy

The Vanity Fair Girls again make this number of the series by that name an acceptable reel. The girls are all very good to look at and make a spicy, although not the least suggestive offering of the reel, with an attractive display of their beauty offering. Eddie Boland is definitely the featured comedian, and while he works hard for laughs, does not always get them. The situations, which are amusing, could be better developed by more effective work on the part of Boland. It is well directed and well staged, and on the whole is up to the standard of the series thus far, making a better than average impression for a production of its kind. If you have not yet booked any of the Vanity Fair series, you will find them a pleasing novelty in one-reelers.

"Getting a Polish"—Chester—Educational
Type of production.................... 1 reel travelogue

The entire footage of this reel is devoted to scenes along the Riviera both in France and Italy. Some unphotographed spots have been selected in this much photographed region, and some fine views of the picturesque Mediterranean coast obtained. The latter portion gives some excellent shots of the bay and city of Naples, with Mt. Vesuvius in the distance. The Island of Capri, which was the playground of the Roman emperors, has been photographed, with views of several Roman ruins and some remarkable rock formations which exist in the surrounding waters. Most of the footage is interesting and on the whole the reel is fully up to standard. Titles by William Henry Wright.

"Swat the Landlord"—Chester—Educational
Type of production.................... 1 reel travelogue

A trip over the great waterways of China is presented in this offering. The mode of existence of several hundred thousand Chinese in small boats on these rivers is shown. There is a great deal of sappiness to most of the footage which gives repeated shots of the same type of houseboat. Somewhat more interesting is the latter portion, showing the management of a huge flock of ducks by one of the Chinese water dwellers. The reel cannot be held especially interesting as a whole, and offers no special feature to part with. The titles, purporting to be humorous, fall short in most cases.

"Wilderness Friends"—Educational
Type of production.................... 1 reel nature study

This reel, produced in co-operation with the Conservation Commission of New York State, presents a series of close-up studies of various wild things, birds and beasts to be found in the Northern climate. There are shots of the loon, moose, bear, mink, raccoon, and others. The material is not very interesting in any part, and some of it is boring. An amusing battle between a raccoon and a dog is about the only lively feature. It does not furnish enough entertainment to make a good filler. Below par,
Short Reels

“A Paradise for Birds”—Bray-Goldwyn
Type of production..........................1 reel scenic

This Bray Pictograph shows the region in and around the Columbia River Valley in Oregon. Some pleasing shots of cataracts and falls are shown at the beginning, and the reel then takes the form of a trip through the river valley to Lake Malheur. The islands of the lake are a government bird reserve, and some very good views of the birds, pelicans, herons and egrets, with their plumage are shown. Artistic tinting aids in making it an offering up to par. Will be satisfactory where such a filler is wanted.

“Snap Judgment”—Goldwyn
Type of production..........................1 reel animated cartoon

Judge Rummy gets in hot water in this one, when Silk Hat Harry “snap-shoots” him between two female store window dummies. Rummy’s court session becomes a series of discharges, when Harry presents each prisoner with a copy of the photograph. Rummy succeeds in hiding the pictures from his wife until Harry at length sends him an enlargement, when the Judge is chastised by his spouse. Several laughs in the reel, which is up to standard.

“Happy Hours”—Goldwyn
Type of production..........................1 reel sports magazine

A product of the Ford film laboratories, presenting a series of short shots of nearly every outdoor sport familiar to the American people. Some interesting shots of ski jumping, surf riding and polo comprise about all the entertainment, the balance of the footage being devoted to unknown football and baseball contests. As a whole does not offer anything of particular value, but might do as a short filler.

“The Thief”—Reelcraft
Type of production..........................1 reel comedy

Most of the footage of this is regulation slapstick of the ordinary sort. Billy Franey is featured, and he contrives to extract a few laughs from business that is much overworked. The scene is laid in a park, where Franey, a silk-hatted gentleman and a tramp become involved in the theft of a young lady’s purse, which a mysterious hand repeatedly steals from its owner, depositing it on the persons of the three. A bit of business at the finish, when the mysterious hand proves to be the director’s, who explains that he was merely helping the story, and a shot of the cameraman, help out an otherwise mediocre reel. It will probably get out in some of the smaller houses, but seems to be too old stuff for others.

“He Looks Like Him”—Reelcraft
Type of production..........................2 reels comedy

An unusual type of two reeler with its comedy based on the resemblance of two young men. They are so nearly alike that it looks almost like trick photography, with a result that will probably put it over with better than average success. There are some good comedy situations developed in the plot, which of course involves mistaken identity. The sub-titles kid the picture, sometimes in a clever way, which in this type of comedy goes pretty well, and furnish a little different kind of amusement. It moves along smoothly, has been well directed and well photographed. On the whole a good film of its type.

Screen Snapshots No. 13—C. B. C. Film Sales Corp.
Type of production..........................1 reel fan magazine

This number of the series presents some intimate glimpses into the “behind-the-scenes” life of a few favorites, which should provide good entertainment for the fans who relish a closer intimacy with their stars. Dustin Farnum is first seen, rehearsing a “heavy” part, and this is followed by a demonstration of double exposure photography. You next glimpse Viola Dana, arriving home from the studio, and welcomed by her mother. Richard Barthelmess, Jean Page and Joe Ryan are next shown, the last two on an interior set in the Vitagraph studio. A shot of the Universal City property shows the quantity of furniture, etc., therein. A humorous incident in the life of a film star is next enacted by Geraldine Farrar and Louis Tellegen. Director Reginald Barker is seen making an early morning demand for their presence at the studio. The two stars leave in the midst of their morning toilet, only to be halted by a traffic officer. The reel concludes with a single shot of the Goldwyn studio in California, a close-up study of D. W. Griffith, and a glimpse of his studio near New York City.

Wid’s Daily Binders - $3.00

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Hello!

HERE I AM

IN FIVE REEL WESTERN SUPER-FEATURES

PRESENTED BY VICTOR KREMER
One man saw in the beautiful innocence of the girl only something to pursue and capture.

The other saw in her something to be guarded and cherished and yet he was a crook.

To be worthy of her he decided to be straight, and straight he was from that day on. Yet those who should have been the first to help him in his worthy resolve were the last to believe and aid, the representatives of the law.

A really splendid picture, full of suspense, action, and lots of humor, too.
Order Vacated

The Appellate Division of the Supreme Court has vacated an order of a Special Term granting a motion for the reformation of a partnership agreement. An appeal in the case of Arland W. Johnson v. Harvey Hevenor concerning a dispute over the division of assets between the two partners was filed in the Supreme Court of the State of New York, County of Kings. The court determined that the agreement was not properly enforced, and vacated the previous decision.

Stromberg to Tour Country

Adolph Hecheimer, the New York Manager of the Famous Players-Lasky Corporation, will tour the coast this week. He will visit the western studios and meet with executives, seeking to expand the company's reach. Stromberg, known for his expertise in distribution, will oversee the company's operations along the West Coast.

One More

Alia Nazimova has one picture to make for Metro under her present contract. The release of "Passion" was the subject of considerable discussion in the industry. There is speculation as to Nazimova's future plans. However, the studio is confident that she will continue her successful career.

Cora and Alice find themselves at the mercy of their enemy, Magua, in a thrilling scene in "The Last of the Mohicans," produced by Maurice Tourneur from James Fenimore Cooper's world-read tale and released by Associated Producers.—Advt.

WATCH THIS MAN!

Ever hear of Lee Consheltman? No? Well, maybe you will. And when you do it will be about something big. Just now Consheltman is point of contact for Adolph Zukor over at Famous. About most everything. When the different department heads want to reach AZ they tackle Consheltman. Great idea. It gives him an insight into a lot of things. No one department especially. Just gives him a big league working idea.

About the first of the year things can be expected to happen. Then watch Consheltman. Stick this on your new year pad. Then go out and make a bet that Consheltman won't be AZ's point of contact. He'll be something else. Big job. For he's a big man.

Never heard of him in the picture business? No? But if you'd happen to be mixed up in the general business field you might have heard that he did some big things for the National Cash Register Co. Very big things. That's where Wall Street heard of him. That's why he's in Famous.

NEW FILM ROW

Located out of the heart of the picture business. Way up town. Ninety eighth street to be exact. Near West End

(Continued on Page 4)
Quotations

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*Quotations by *H* Content & Co.*

One Man Censor in Ontario

(Special to WID'S DAILY)

Stratford, Ont.—Peter Smith, Provincial Treasurer, states he is making a sweeping change in the present system of censoring motion pictures. At present all films, before being released, are passed or rejected by the Ontario Board of Censors, which consists of two men and one woman. Any appeal from their decision is heard by a board of which the Provincial Treasurer is one member.

Smith is going to call a meeting of representatives of producers, distributors, theater owners, social service workers, Boards of Trade and other interested bodies to select one man who will devote his whole time to the censoring of pictures, and who will assume all responsibility for the present board and be responsible to the Provincial Treasurer.

Danville House Opens

Danville, Va.—The new Broadway has been opened by the Southern Amusement Co., with a special program and an address by Ken E. Finkley, personal representative of the company. Seats 750.

Hammond Heads New England

Boston—George Hammond, general manager and part owner of the Suffolk theater, Holyoke, is president of Associated First National Pictures of New England.

CHRISTIE COMEDIES

Everything is high class in the latest Christie “Wedding Blues” even to Neal Burns exit with four butlers.—Advt.

On Broadway

**Broadway:**—“The Palace of Darkened Windows.”

**Brooklyn Strand:**—Wesley Barry in “Dinty.”

**Capitol:**—Douglas Fairbanks in “The Mark of Zorro.”

**Criterion:**—“Idols of Clay.”

**44th St.**—“Way Down East.”

**Lyric:**—Over the Hill.”

**Rialto:**—Roosevelt Aehuckle in “The Life of the Party.”

**Rivoli:**—“Heliotrope.”

**Strand:**—Constance Talmadge in “Dangerous Business.”

**Loew’s New York:**—Today—“The Great Redempter.”

Tuesday—Alice Brady in “The New York Idea.”

Wednesday—Katharine Hepburn in “Her Unwilling Husband.”

Thursday—The Devil to Pay.”

Friday—Shirley Mason in “The Girl of My Heart.”

Saturday—“Somewhere to Think About.”

Next Week

**Broadway:**—Dead Men Tell No Tales.”

**Brooklyn Strand:**—Constance Talmadge in “Dangerous Business.”

**Capitol:**—Nazarina in “Billions.”

**Criterion:**—“Midsummer Madness.”

**44th St.**—“Way Down East.”

**Lyric:**—“Over the Hill.”

**Rialto:**—Not yet determined.


**Strand:**—Not yet determined.

**Ford Plans Two Features**

(By wire to WID’S DAILY)

Los Angeles—Francis Ford has immediate plans for two features. One will be “They’re Off,” a racing story, and the other “The Unknown Power” in which trick photography and triple exposures will be used.

One Baker Film for S-L

George D. Baker is now busy with “Temple Dust” for which he was especially engaged by S-L Pictures. It will be released as George D. Baker Prod. through Metro.

Change at Criterion

“Idols of Clay” will close its run at the Criterion Saturday and will be replaced by William DiMille’s “Midsummer Madness.” This was indicated in WID’S DAILY some time ago.

New Regional Sheet

New Orleans—“Screencraft,” heralded as a motion picture trade paper for exhibitors of the south, recently made its appearance. The magazine will be a semi-monthly. It is edited by A. Jules Benedict.

Strict Observance in Albany

(Special to WID’S DAILY)

Albany, N. Y.—Theater managers will be held to strict compliance with the law which prohibits the admissi-on to theaters of children under 16 without parent or guardian. This action was taken after a conference between Chief of Police Hyatt, Judge Brady of the City Court and an official of the Humane Society. Society inspectors and the city police began an active crusade in watching the theaters, especially the picture theaters.

Ledoux Opens Winter Garden

Omaha—An indication of how optimistically exhibitors are looking upon the business situation is the action of Manager Wilfred Ledoux of the Empress, who has just opened a winter garden in the basement of his theater. It is a two-floor basement, with a balcony for those who desire refreshments, and a dance floor for dancers. The place is arranged and decorated as a rustic garden.

NATHAN HIRSH

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New Ideas

It seems to me that the motion picture industry is suffering from a general let-down of prosperous conditions. All other industries in the country are suffering alike. Possibly the causes are from over-production, high salaries, waste, inefficiency, and a seeming lack of knowledge as to the value of a dollar.

The motion picture theaters as well as the legitimate theaters and all classes of entertainment in the United States will have to materially reduce their prices at an early date and, of course, the cost of production will have to be reduced in similar fashion.

It is not at all unlikely that the motion picture theaters will pass through a period similar to that of the automobile manufacturers had to experience some years ago when their business was re-adjusted and re-organized.

P. S.—No one can tell how long the present slump will continue. In my humble opinion it will last longer than most people believe.

WILLIAM A. BRADY, President of the Nat'l Ass'n.

Needs Backbone—Less Wishbone

I am interested in all the running comment on the present conditions in our business, and I cannot help adding my small voice to the chorus. What this business needs is some backbone and less wishbone. A little more guts and a little less wind.

In Chicago last week, I tried to get into the Randolphi to see one of my pictures, and had to pass it up for the evening. I find that the boxoffice in the loop, which I estimate has about 275 seats, was going to do better than $8,000 for the week. This is not the record, because I understand they have done over $9,000.

I stopped off in Cleveland and saw that the Rialto was packing them to the doors; also the Stillman was doing a wonderful business on Thursday night.

When I got home last night, at the Brooklyn Strand, Eddie Hyman had them packed in that tremendous lobby at 9 o'clock, so tightly, that they broke the chains. I cannot talk about the rest of Chicago, but some of the theater men who attended the First National Convention from the West told me that there had been considerable unemployment in the Middle West and Far West, but things were opening up again, and the period of unemployment only meant that the people had more time to go to the picture theaters.

The inflation period brought out a lot of poor shows in the theatrical field, and people do not go to poor shows now any more than any other time, and hence the "wold cry," to which I do not subscribe and which I advise any producer, whose mind is close to his ears to get on the train and look the country over for himself.

Undoubtedly as Roger Babson says, we must go back to where we started and to every action due to inflation there is an equal and opposite reaction. But there is no reason to think we are coming back to our proper level in a fortnight.

It is my opinion that the readjustment is going to be rather slow, and without disturbance, and that the producer with a legitimate proposition has as good, if not a better chance to market his product today as he ever had.

C. C. BURR, Master Films.

Big Business for Big Pictures

In general business it is found that the quality product best maintains its market. This covers all lines of goods—shoes, automobiles, groceries, drygoods, etc.

In the legitimate theater it has been found that the established and acknowledged star can still fill theaters when the mushroom stars are all put out of business by decreasing box-office receipts.

That the public is not only still willing to pay real money to see really good pictures, but is even more willing, is amply demonstrated by the unprecedented success of such wonderful pictures as "Way Down East," "The Love of Nothing," "Pollyanna," "Humphrey," "The Mollycoddle," and "Earthbound.

The really good picture will continue to do a really good business. The mediocre picture is going to "get it in the neck."

HIRAM ABRAMS.

Amusing Harding

New Orleans—The Saenger Amusement Co. had the honor of entertaining President-elect Harding during his trip to Panama aboard the "Ferdinand," with a choice assortment of First National releases, none of which had been shown in the South, and several of which hadn't been seen anywhere. Incidentally, the Saenger company grabbed off large gobs of publicity for itself, for First National and for the pictures which are later to be shown in Saenger houses in New Orleans and throughout the Saenger circuit.

Scattergood says:

"Anybody kin git anything done if he wants it hard enough. Trouble is, most folks hasn't got a sufficient capacity fer wantin'"

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Dalton Sells Territory


Dalton will now produce features in which he will have the lead.

Stern in Foreign Department

Herman Stern has been transferred to New York from Pittsburgh where he was Universal manager. He will now work in the foreign department. A. R. Cherry has succeeded him at Pittsburgh.
What the U. F. A. Is

Berlin Paper Explains Power and Scope of Largest German Organization

(Special to the Daily)

Berlin—The U. F. A. is the largest and most powerful organization in the German film world. An illuminating article which deals with the personnel of the organization and some of its plans is contained in the Film Express, the trade paper which is off the press. The article was published in English, follows:

"With the establishment of the Universal-Film Aktien-Gesellschaft (Ufa) which took place in December, 1917, the German film industry for the first time had been organized in a very big manner and in so far has received the possibility to compete with so far known world firms. When it was said that to the board of supervisory directors belong men as bank director Dr. E. G. Von Straus (Deutsche Bank), Dr. Robert Busch (Stuttgarter Bank), the director of the Tower (American Line), Prince von Donnersmark, director Jacob Goldschmidt (National Bank, Deutschland), director Herbert H. Gutermann (Dresdner Bank), director Johannes Kiehl (Deutsche Bank) Paul Nothelfer, director Gold, Film and Gloria Film and director Martin Denier Co, it should not be forgotten that the Ufa owns in Germany almost 100 theaters and has exerted an influence on a far greater number of theaters by its film renting organization. The leading men of the Ufa are the general manager Carl Brandt, board of supervisory directors, general manager Paul Davidson, director Grand, director Strauss, director Jacob, director S. D. S.

"A special department of the Ufa is the culture department whose aim is to conquer the position for the scientific and educational film which it can claim for education and study. The program of the Ufa is first of all to lift the film more in the sphere of art. That these efforts have not been without a success is proved by the voices from the neutral as well as from the former countries. The Ufa has all over strengthened and improved the respect of the German labor and of the German art with its work. Madame Dubarry has paved the way to the world's market for the German film industry as it is recognized by everybody and has even won a splendid victory in competition with the big American corporations. By employing the highest class artists, actors, directors, technical directors and artistic advisors the possibility is given to accomplish big things such as: 'Carmen', 'Napoleon', 'The Message of the World', 'Madame Dubarry', 'Rose Bernd', 'Monika Vogelsang,' and 'The Brothers Karamazov' etc.

WATCH THIS MAN!

(Continued from page 1)


HIS NAME'S ON THE DOOR

Lots of names. George King's, Ralph Proctor's, Oswald Stoll's. And some more. For the Stoll organization has finally gotten down to work 'em everywhere. On 46th St. In the heart of things. Haven't made much noise. Not that type. But the busy bee's you read about haven't a thing on that crowd. Proctor has been around the country. Getting men. Got 'em too, one particularly, Jack Von Tilzer. Was with Hy Mawons and First National. Everybody knows him. Now he's Proctor's right hand and assistant general manager. All set and organized. Everywhere. First release first of year.

So welcome. All of you. Here's to you, and may you stay a long time.

SOMETHING WORTH WHILE

George Davis showed them something. Know Davis? Putting over Curwood's "Isobel," Premier at Astor Ballroom. That's where he showed something. He put on a Prizma before the feature. Beautiful thing. Wonderfully tinted and colored. Showed snow and icicle stuff in a way never before seen. Took your breath. Gave a great atmosphere to the picture which is laid up in Canada. In the great Northwest.

A wonderful idea for all pictures. There is hardly one that couldn't stand just that sort of an introduction. Prizma should push the idea. It's mighty worth while. Brings the feature to you just in the right moment. They sort a nushed it by bringing in all the title cards before the feature was shown. Would have been a lot better just to have drifted into the feature from the Prizma.

But the main idea was there. Is there. All of you producers and exhibitors think it over.

DEAL OFF—MONEY TIGHT

That big deal commented on last Monday is off. For the time being at least. Bankers thinking a lot these days about putting 12 or 13 million in anything. Money too tight. Bankers wag heads seriously these days over anything. Try and borrow some if you don't receive it.

C. C. STARTS RIGHT

Know C. C.? Old Charley Pettijohn from out Hoosier way? New head of newly appointed legislative committee of NAMPI. He started things right last week. Called all ye trade editors in and asked what they thought of certain matters which his committee is taking up. First time in history of the National organization anybody ever thought of such a thing. All of the "I-told-you-so's" have had it that ye editors would disagree over everything. And get nowhere. They disagreed all right. But they got somewhere.

CASHING TIME NEAR

Lot of people getting ready to cash some easy money. Bets made last summer. That a certain producing-distributing organization would be off the map by the first of the year. Time's getting tight. Firm's still in business. Said to have had the best collections in a year last week. Too. That seven to five money sure was soft.

VALUES COUNT

Ernie Shipman says give him a good picture and he'll get it on the market. Yes. Yes. Well, Ernie, there are a lot of chaps who think they have good pictures and somehow or other they don't get on the market. What's the answer? Ever hear the story of what started the first horse race? Just a difference of opinion. Same with what constitutes a good picture. Who knows?

DANNY

Monday, November 29, 1924

M. P. D. A. Dinner Dec. 7

The annual dinner of the M. P. A. will be held at the Biltmore Dec. 7.

Another Change

George Fitzmaurice's fourth Paramount production in which Dorot Dryden figments has been titled "Piping the Piper." It was presto called "Money Mad" and then "Money Worship."

DIRECTOR

OF THE TRADE

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STEMMEL SILVERMANN, MGR.
Hanging Fire
Famous Undecided on Future Sales
Plan-To Concentrate on Big Specials

Exhibitors all over the country have manifested considerable interest in the selling plans of Famous Players in view of the announced intention of producing all-star specials in which several of the present Paramount stars will jointly appear.

When Al Lichtman, director of sales, was asked yesterday how his organization would sell its product in the future, he said that plans were quite indefinite. He stated that there were about 50 pictures completed and ready for release and that the release schedule as far ahead as March has been announced and sold.

It was reported yesterday that if would not prove surprising if a number of the present Paramount stars would be switched to Realart in order to permit the Paramount program to be composed of the big specialties only. It is usual for the sales force to sell the product in three-month blocks, composed of 26 pictures. Bookings like this covering December, January and February are now being contracted for. The speculation over the future booking plans is for the period beginning March 1.

Candler Pictures, Inc., in the Candler Bldg., have been formed to engage in the lease right field. The first series will be reissues after which a series of 10 foreign-made pictures will be offered. These will be subjects made in Denmark and England. Harry A. Klein is president and Edward Salberg is his associate.

New Distributor
State Right Men Handling Triangle Reissues in New Company—Fleckles President

The state right men who were franchise holders in the Hamilton Film Co., formed to distribute the Triangle releases, after the Hallock bankruptcy, have organized a new company called the Film Distributors League, Inc., a New York corporation of which Maurice Fleckles, formerly of Screencraft is president.

The identity of those interested in the new organization is practically the same as those who were a part of the Hamilton Co.

Uncas, hero of "The Last of the Mohicans," James Fenimore Cooper's famous story, realizes that his love for Cora is hopeless. A scene from Maurice Tourneur's screen adaptation of the story, an Associated Producers' release.—Adv.

Woods in Charge
Franklin K. Lane Retires from Americanization Activities—Conference Held

Col. Arthur Woods, former Police Commissioner of New York, is now in active charge of the Americanization work of the N. A. M. P. I. Franklin K. Lane, former Secretary of the Interior, who has been in charge until now, retires because of illness.

Col. Woods and editors of the trade press held a conference a few days ago at which time plans were discussed at great length for the furthering of the idea. One of the main topics of discussion was the question of securing an ample number of productions for distribution, at a cost which would allow their bookings by exhibitors at a figure not considered exorbitant.

R. A. Walsh has finished cutting and titling "Idols," which will be released through First National.

More for Lynch?
Deals Reported On for Theaters in Thomasville, Valdosta and Tifton, Ga.

(1c) (By wire to WLD'S DAILY)

Atlanta—It is reported here that the Lynch organization is still out after more theaters. The latest reports have it that deals are under way for theaters in Thomasville, Valdosta and Tifton, Ga.

The Lynch organization has been active of late and, as noted has acquired theater holdings in Douglas, La Grange, Newman, Americus, Cordele and Opelika, Ala.

An exchange man who is in close touch with the Southern situation estimates that the Lynch interests control about 70 per cent of the business in this territory at the present time. He places the acquisition of so many new theaters by Lynch to the slump in business experienced by the smaller exhibitor who is afraid to "stand the gaff" and therefore is willing to sell.

Clark - First National
Contracts Closed for Series—First to be "Scrambled Wives" Made in the East

Contracts have been closed between Marguerite Clark and Associated First National whereby the latter will distribute a series of Marguerite Clark products.

The first will be "Scrambled Wives" which Edward H. Griffith formerly of Vitagraph will direct. Production will be at the Biograph studio.

It was reported last week that Miss Clark has signed with First National but an effort to confirm this at First National at the time failed.

Hopwood Writing for DeMille
Avery Hopwood is writing the next vehicle for Cecil DeMille.

Special Showing for "Foriegn"—The Foreigner" produced by Winnipeg Prod., Inc., will be given a special showing at the annual dinner-dance of the Canadian Club at the Biltmore on Friday evening.

Brinch Sales Manager
P. N. Brinch has been appointed general sales manager for the Hodkinson Corp. Until now, he has been acting as foreign sales manager, formerly with Mutual, General and Triangle.

Developing a Chaplin
There is some talk that Fox hopes to develop Lupino Lane, the eccentric English comedian into another Charlie Chaplin. It is understood that Lane who has appeared in some films made in England will not start work for Fox until next summer.

Special Showing of "Love"—A special showing of "Love," Louise Glamm's latest vehicle was given yesterday for the trade press editors by Sig Schlager, J. Parker Wood's representative. The showing was followed by a luncheon at Delmonico's.

Plans Indefinite
Mildred Harris is at the Netherlands, having returned from the coast. She stated yesterday that she had no immediate plans for the future pending the release of her two remaining Mayer pictures, "Habit" and "Playthings of Desire."

It has been variously reported that Miss Harris would produce independently.
Quotations

Whoever he might be—if he came just one step nearer—Priscilla Dean in Tod Browning’s newest Universal-Jewel, “Outside the Law,” supported by Lon Chaney.—Adv.

Jawitz Pictures the Latest
Charles N. Jawitz is head of the Jawitz Pictures Corp. Offices in the Godfrey Bldg. Will operate in the state right field and is a New York corporation, capital $50,000. Jawitz retains his affiliations with the Popular Film Co.

Allison Film Held Up
(Special to Wid’s Daily)
Los Angeles—May Allison’s latest vehicle for Metro will be held up for about two weeks pending the recovery of the star, who sustained two broken ribs as a result of a fall at the studio.

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Exhibitors Declare
First National Pictures
Made Money for Them

Theatres Are Crowded and Records Broken While Audiences Are Highly Pleased

GO AND GET IT

"Go and Get It' is a knockout."—Jerry Hines, Gem Theatre, Pipestone, Minn.

45 MINUTES FROM BROADWAY

"Charles Ray in '45 Minutes from Broadway' broke all previous house records. We looked for big business, but the audience was highly pleased. We consider it the best thing that Ray has ever done."—F. J. Costello, Tivoli Opera House, San Francisco, Calif.

NOMADS OF THE NORTH

A big production. Pleased everybody. The forest fire was wonderful. It will make you money on advanced admission."—B. O. Swain, Swain's Theatre, Zionville, Ind.

THE RIVER'S END

"This proved to be the biggest business getter we have played this year. Picture great in every respect. Book it by all means. Pictures like this build up the picture game."—Pleiffer Bros., Operakeres, Lyric Theater, Lima, Ohio.

PASSION'S PLAYGROUND

"Katherine MacDonald drew a large crowd. Satisfied everyone."—Giacoma Bros., Crystal Theatre, Tombstone, Ariz.

DON'T EVER MARRY

"A mighty good picture and made money for me."—H. Chakeres, Lyric Theatre, Lima, Ohio.

First National Attractions

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"Rose of Nome"—Fox (West Coast)  
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"Bimbo"—Fox (West Coast)  
"The Quarry"—Meighan—Famous Players  
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"Mother" to Be Ince Special  
(Special to WID’S DAILY)  
Los Angeles—A forthcoming Ince special for Associated Producers will be “Mother,” a story by C. Gardner Sullivan.  

Newspaper Opinions  
"Heliotrope"—F. P. L.  
Rivoli  
TRIBUNE—It is all so well done that you enjoy it even while you know that it never could possibly happen in real life.  
AMERICAN—* * * A superbly impressive and unusual picture. * * *  
HERALD—"Heliotrope" is the appeal to all who like fragrance and are on the screen.  
TIMES—It is a melodrama which might have been a tragedy. It deals with methodically contrived situations when it might have dealt in character.  
JOURNAL—* * * Heliotrope Harry stands forth as one of the most unusual yet one of the most logical characterizations which the screen has held in recent years.  
TELEGRAM—An intensely dramatic film.  
SUN—* * * A splendid adaptation of Richard Washburn Child’s story, "A Whiff of Heliotrope." The play still abounds in action, flavored with a naive sentiment which seems to mellow each thrill.  
GLOBE—"Heliotrope" is another good plot gone wrong. It has, however, so subtle and elusive a plot that it is difficult to hold the director responsible for its inadequacy on the screen.  
MAIL—"Heliotrope" is a red-blooded picture, and the direction of George D. Baker has the touch of genius.  
POST—Obvious, you’ll say, but hardly more obvious than most of this film that might have been made a far more gripping thing than it is.  
World, Daily News and Evening World made no comment.  

"The Mark of Zorro"—United Artists  
Capitol  
TRIBUNE—The picture is entertaining and amusing but not in the least convincing.  
WORLD—There are breathtaking hops and escapes from danger, splendidly acted moments of comedy and a pleasant little love story.  
AMERICAN—There is plenty of action in the picture, much romance and a climax that satisfies admirers of the star.  
HERALD—While this picture * * * has less of humor than usual with this star, it is more romantic in its phases.  
TIMES—* * * There are moments in the motion picture which must delight anyone.  
DAILY NEWS—But on the whole the story is interesting, the playing well done, and the film decidedly good entertainment.  
TELEGRAM—A noteworthy film thriller.  
SUN—* * * Fairbanks manages to have a good time and to communicate that feeling to the audience. * * *  
GLOBE—There is less humor in the film than in most of his productions, but he hardly misses this in the fast and furious action.  
MAIL—Screen fans can like a picture a whole lot, without applauding it, but yesterday they applauded it as if Dung were there bawling his thanks.  
POST—* * * the story needed the very things that a well-directed, well-acted picture could contribute. Movietone admirers must boast of it and only the captious will say them nay.  
Journal and Evening World made no comment.  

"Dangerous Business"—1st National  
Strand  
WORLD—* * * Gave to her admirers what is generally believed to be the finest character of any career on the screen.  
HERALD—Constable and the star, shares equal honors with a young leading man, Kenneth Harlan, a newcomer to the Talmadge casts, who displayed much ingenuity in his characterization.  
JOURNAL—A leading man named Kenneth Harlan shares honors with the star.  
TELEGRAM—A financially promising and unusual opportunity for Miss Talmadge to display her talents, and also those of the leading man.  
SUN—* * * Another of those madeup roles which constables make other stars and her hawkish happy.  
MAIL—It progresses along nicely, never delves into the psychology of the situation, abounds in good acting and pleasing sets.  
TRIBUNE, Herald, Times, Evening World, Globe and Post made no comment.  

Rialto and Criterion  
The Rialto is showing "The Life of the Party" and the Criterion "Idols of Clay," previously reviewed by the daily papers.  

Going to the Coast  
Joseph S. Golden, president of Amiel Alperstein, general agent of the Allgood Pictures are leaving on an extended trip 4th for the purpose of establishing producing headquarters. The trip to be gone about five spending two weeks in California, one week in Cuba, looking over conditions.  
Joe Mayer is back with us this time conducting an explo campaign for "Outside the Law."  

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Wid's  
DAILY  
Tuesday, November 30, 1920
Blue Laws Fight

Inc. Start With Big Get Together Meeting of Natl. Asso. and M. P. T. O. Dec. 14

Tuesday, Dec. 14 promises to be a red letter day in motion picture story. Through correspondence being written between Sydney S. Cohen of the M. P. T. O. and William A. rady, president of the Natl. Asso., that day a joint committee will meet to discuss a number of problems of importance. But the dominating thought of that meeting will probably be a discussion as to how best to meet and oppose the proposed Blue Law which the Lord's Day Alliance will try to put through Congress as a national law.

At this conference one of the important topics of discussion will be the question of uniform and equitable contracts and the advance deposit motion. The censorship problem, the music tax and other matters will come up for consideration.

(Continued on Page 2)

 Held Over Indefinitely

Robertson-Cole reported yesterday that Tom Moore has held over "Kissie" now at his Rialto theater Washington for an indefinite run. The picture is playing its second week here.

What About Agnes Ayres?

A few months ago Al Kaufman announced that he would star Agnes in a series of productions. Nothing further has been said about it but Miss Ayres has been appearing in a number of Paramount and its affiliate pictures. Her last was in William Taylor's "The Furnace," a new daily.

J. Parker Read, Jr., whose reputation for lavish screen productions is enhanced every new picture, fairly outdoes himself in "Love," his second Associated Producers' production. Louise Glaum, the magnificent, is the star.—Adv.r

Allen Officials Going Abroad

(Special to WID's DAILY)

Toronto—J. B. Cronk, general manager of the English Theatre, has left for England in connection with the proposed Allen theatres in London. On account of the restrictions in city operations in England, the Allen cannot make any progress on their two theatres which are planned in the sites of the Empire theater and Queen's Hotel. In view of that the old Empire will be remodeled and opened until restrictions are lifted. It is to arrange for that. Cronk and Romancioli are going abroad.

J. J. Allen is still in England but is expected back by the first of the year.

Selznick Wins

Clara Young Must Pay $100,000 On Four Equities—Released Pictures—Appeal Talked Of

Judge Lefkowitz in the U. S. District Court handed down a decision yesterday afternoon in the Selznick vs. Clara Kimber Young-Equity Pictures litigation which has been hanging fire for some time past.

The court decided that Miss Young must pay to Selznick and the C. K. Y. Film Corp. $100,000 representing $25,000 on each of four pictures which Miss Young released through Equity Pictures. It was the contention of C. K. Y. that Miss Young agreed to pay this stipulated sum on each picture when arrangements were made for the severance of relations between the star and C. K. Y. The court has now sustained this claim.

An additional $25,000 will be paid to C. K. Y. when "Hush" the new Young production is released by Equity.

Joseph Schnitzer of Equity told WID's DAILY last night that the decision will be appealed at once.

Metro Signs Agnes Johnston

(Special to WID's DAILY)

Los Angeles—Metro has placed Agnes Johnston under contract to do original stories. Her first will be for Viola Dana.

Blanche Sweet Back

(Special to WID's DAILY)

Los Angeles—Blanche Sweet is back home from Europe. She passed through New York on route to the coast on Thanksgiving Day.

Elise Ferguson Leaves Friday

Elise Ferguson leaves for California on Friday to appear in "Sacred and Proclan Love," which William Desmond Taylor will direct. Taylor has of late been making a series of director specials for Realart.
Wednesday, December 1, 1920

Keep Your Eyes Open
The other buyer might have HIS closed

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New York City

Ferguson With First National
Lee Ferguson for the past year with Selznick and previous to it with the M. P. Services News C. Yearley's department at First National today.

New Capitol Record
All records for attendance at Capitol were smashed on Sunday that theater where Douglas Fairbanks is appearing in "The Mark Zorro."

Kane to Talk
Topcka, Kans. — Arthur S. Kane, who is on the way back to New York from California, has accepted an invitation to address the Chamber of Commerce on Friday evening.

Is She Here?
(Special to WID'S DAILY)
Los Angeles — Lila Lee is reported as having left for New York this week.

The production department at M. P. Services has heard absolutely nothing of L. B. Smith's leaving the coast or going into town.


President George King announced that W. F. W. W. A. F. A. S. will have charge of the east branches. Ralph Proctor has named three more branch managers—Ralph Proctor, H. R. Wimsatt, Alh. Charles Charles; Dallas, L. D. Bro.

When RITCHEY posters are used the exhibitor is most enthusiastic about them when he counts the receipts they bring in.

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At Broadway Theaters

Capitol

The Capitol orchestra renders "Jewels of the Madonna" followed by a Silhouette Dance. The girls in short gowns with Gaucharelli, Alexander Cam-

ansky and Doris Niles. An attractive stag-

ing enhances the beauty of the dance. The Capitol News is of usual interest. Bert-

ram. Fezneck assisted by the Capitol male

ensemble sings "Three for Jack." A Capitol

Travel Tour consists of a trip to Brazil on

board the U. S. Triplo, which was un-

tilized by the American Government to convey

Dr. Egotato Pesos, President-elect to Brazil.

This is from the Kinoton Review. The or-

chestra plays "March." Following the Travel

Tour, Douglas Fairbanks makes his appear-

ance in "The Mark of Zorro." The organ

solo concludes.

Strand

In connection with the overture "Les

Preludes" at the Strand this week Joe Plum-

cott has arranged a very fine storm scene

with splendid results. There's rain, light-

ning, thunder and everything necessary for

a storm, with the sun coming out again and a

rainbow in the sky at the close. Music and

effects are both splendid. The Strand Top-

ical Review is next with an interesting chest-

ter scene, "Swat the Landlord," "Frighten-

ing Conditions in China," and the violin solo

"Zigeunerweisen." Screen music by Katrie Stang

pre-

ceding Constantine Malinoff's latest feature

"Dangerous Business." Estelle Carey sings

"The Pipes of Pan" Callen's" a charming com-

edial comedy "April Fool" and the organ solo

are also on the bill.

Rivoli

"Firme to the Sun" from "Frisa" is the

opera, followed by the Rivoli Pictures.

Betty Anderson sings "Flow Gently, Sweet

Alton," assisted by a male chorus. "Helio-

trone" is the feature and other subjects on

the program are "Gypsy Airs" by Josef Wald-

man and "The Home, Sport Hero" and the organ solo.

Dorothy Dalton Going West

(Special to WID'S DAILY)

Los Angeles—It is expected that

Dorothy Dalton will work at the

Lasky studio here shortly. Miss

Dalton has been in the cast over a

year.

Leaves Saturday

The two Toms—Tom Meighan and

Tom Forman—leave for California

Saturday to complete "The Quar-

ty," most of which was made in the

East.

Coming East

Los Angeles—Louise Fazenda, Spe-

cial Pictures star, is due to visit New

York before returning to the coast.

She is now visiting her home in In-

diana.

Ralph Lewis Here

Ralph Lewis, one of the best known

character actors on the coast, is in

New York for a rest. Mr. Lewis has

parts in five productions yet to be

released: "Prisoners of Law," "Man and


Robberies in St. Louis

St. Louis—While the police were

hunting for robbers who held up El-

ner E. Friz, manager of the Grand

Opera House, 512 Market St. and

robbed him of $5,000 Sunday even-

ing, the safe in the Lindell theater,

3511 N. Grand Ave., was blown open

and nearly $1,000 stolen on Monday.

About $1,000 was left on the floor as they fled. The safe was blown open with nitro-glycerine.

The robbers of the Grand Opera House threatened to blow up the theater when Fritz hesitated to open the safe. Theater patrons passed within 10 feet of the office without knowing what occurred.

Zierler Buys "When Dawn Came"

Sam Zierler of the Commonwealth

Film has purchased Northern New

Jersey rights to "When Dawn Came."

Ainsworth Transferred

Cincinnati—R. R. Ainsworth, Col-

lumbus representative for Pathe, has

been transferred to the Washington

Pathe office. Don Kennedy has suc-

ceeded Ainsworth.

Sobler With Water Color Co.

Al W. Sobler, formerly with Vita-

graph, First National and most re-

cently with Mayflower where he as-

sisted Mark Larkin, is now with the

Water Color Co., manufacturers of

window display cards.

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More Opinions

In answer to your request for my opinion as to the necessary steps for the restoration of the motion picture business to a pre-war basis, permit me to say that your question centers around a very large order. If one takes your question seriously as I propose to do, I must start out with a summation of the present situation which can best be brought into focus by asking these questions:

Has the industry within itself men of the caliber to accomplish the difficult feat of readjusting the large business which is built with extravagant expenditures and heavy commitments, or will this process have to be applied by men of general business experience?

It is possible for men of business experience, who might have been dragged in through their financial interest in existing companies, to appreciate the unique features of the business; what we must show the man's angle. Can we get the men able to make successful cuts without varying some vital artery that might cause the patient to bleed to death?

This, it seems to me, are big points to consider in the pending crisis.

For my part, I have for the past three years been building an organization along lines that definitely anticipate all such conditions that are shaping and my plans are such as to take advantage of the situation for my producer and exhibitor clients.

There is no doubt that values must tumble, that admission prices must either fall or the public be given a recognizably improved standard of quality of pictures to justify the present prices.

Any crisis is welcome which would stop the reckless expenditure of money in incompletely planned producing projects now flooding the market with half-baked pictures, creating overproduction which permits so-called double feature programs. Feeding the public one unprofitable picture at a time is bad enough, but thoughtless exhibitors who give them two such unprofitable pictures simply because they are cheap are rapidly killing the goose that lays the golden eggs.

W. W. HODKINSON

Shut Off the Howlers

I do not believe there is any cause for alarm on the part of exhibitors and all because the return to normal conditions in other lines of business is a very orderly one and with a possible exception of a very few industries in certain local centers, the people are very generally employed, and with the class of great pictures that have been released this year exhibitors will continue to do business as they have in the past.

It is my opinion that this business has reached the stage where it can be easily affected by changing industrial conditions, because the prices of admission charged at the box offices of the rank and file theaters throughout America are within the reach of everybody's purse.

Please use all your efforts to shut

Four Hooxie Films for Arrow

Arrow Film will distribute four Jack Hooxie features, the first release Dec. 1.

Smith Leaves Howells

Harry R. Smith has resigned as President of D. L. Howells to attend to affairs of Smith's Film Sales, Ltd., of London.

Course in Scenario Writing

(Special to WID'S DAILY)

Philadelphia—Photoplay study and scenario writing as an industry will be inaugurated through the cooperation of the Stanley Co. of America, at Temple University, the latter part of the year.

Jules E. Mastbaum, president of the Stanley Co., is the foremost factor in the move. — An intensive survey of the situation has convinced him of the necessity of the development of photoplay stories along lines of technical study, and accordingly he has approached the subject Mr. Mastbaum said: "Authors, even well known ones, rarely prepare scenarios technically correct for screen use. There are hundreds of scenarios submitted to producers daily, which, containing excellent ideas, are never considered because they are the one thing of necessity for screen presentation. Hence the urgent need for a technical training to make these ideas suitable for pictures."

Harry D. Westcott, organizer of the Yale Drama Association, has studied the situation in California, where he received the full cooperation of all the large producing organizations. The Stanley Co., will support the course, and may endow a permanent chair in the subject at Temple.

off the calamity howlers and I believe everyone will be O. K. for our business.

SAMUEL KATZ, Balaban & Katz.

Director of the Trade

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Lesser Buys Three Reeler

Los Angeles—Irving Lesser, of the Western Pictures Exploitation Co., has purchased world’s rights on “The Missions of California,” a three reeler, Reginald Warde of New York has purchased foreign rights.

Scattergood says:

“Love is a kind o’ wages that God pays to men and women for livin’ on His earth.”

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“Heliotrope” at Rialto

“Heliotrope” now at the Rialto will be transferred to the Rialto week. This will mean a two week run on Broadway for this Co-poltan Frod.

Ben Wilson Here

Ben Wilson is in New York on the coast. At the Claridge.
Buy 10 Chaplins

Warner Bros. Will State Right Es-say Reissues—10 Subjects All Told

Warner Bros. announced yesterday that they had closed a deal with Es-say to distribute for a period of six months a series of 10 Chaplin two-reelers in the United States and Canada. Warner will state right them, releasing one a month with the new series.

Warners state that new prints and brand-new line of paper will be issued in connection with them.


Two Ince-Paramount Specials

Although Thomas H. Ince's latest product is being released through Associated Producers under the titles of his Famous Players contract, he latter office professed to know nothing about it. Larry Giffin, representa-tive for Miss Barrymore like-wise stated he hadn't heard of it.

Special N. A. M. P. I. Meeting

A special meeting of the National Association will be held tomorrow. Consideration is to be given to the station created by the Lord's Day Alliance for Federal censorship of pictures and the closing of theaters on Sunday.

Fire in Metro Offices

A positive print of "Polly With a Hat" became ignited in some way in the Metro projection room on the first floor of the Longacre Bldg., yesterday morning and caused a fire which resulted in a reported loss of about $15,000 in office furnishing and fixtures. The blaze caused considerable excitement in the Longacre neighborhood and was attended by pedes-trians for a time. All of the employes in the offices marched out in orderly manner and no one was hurt.

Lazarus Returns

Paul N. Lazarus of United Artists returned from the coast yesterday.

The audience popularity of Louise Glauem, which has increased by leaps and bounds with every picture, will reach its zenith in "Love." J. Parker Read, Jr., second Associated Producers' production, of which she is the star.—Advt.

Carillo in Films

George Mooser, who recently resigned from Goldwyn, will apparently identify himself in his future activities with the players' and story end of the business. He has under his management Leo Carillo, Martha Hedman and Louis Benison and will manage the film affairs of those celebrities. Mooser continues, how-ev-er, as production manager for Messmore Kendall.

A tentative organization known as the Authors' Producing Ass'n is under consideration in which Bob Milton may be interested. Mooser stated yesterday that two men prominent in art circles would also probably be connected with the company, but because of their present affiliations did not wish to mention their names. It is very probable that Moor-ser will be identified, in addition to the above, with Robert Davis, who recently left the Frank Munsey organization to delve into the story field.

$87,779 for Hart

(By wire to WID'S DAILY)

Los Angeles—William S. Hart has been awarded judgment for $87,779 by Judge Work in the Superior Court in the action Hart brought against Thomas H. Ince for profits on the series of Hart-Artcraft productions.

Hart claimed he was entitled to one-half of the profits for the quarter ending Oct., 1919, and fixed the amount due him at $201,654. When the case went to trial, however, expert accountants reduced this amount as a result of credits and balances to the amount finally decided upon by Judge Work.

Important Conferences

(By wire to WID'S DAILY)

Los Angeles—Cathrine Curtis of the Cathrine Curtis Corp., and Watson R. Rothacker are having important conferences almost daily relative to what is planned to be an important production. Rothacker is understood to be interested financially in the proposed picture.

No "Big 4" Deposits

Abrams and T. O. C. C. Reach Agreement—$5,000 Cash Trust Fund Created

Hiram Abrams of United Artists and the Theater Owners' Chamber of Commerce have reached an agreement on the advance deposit question which has been a source of considerable discussion in the Greater New York territory.

The Chamber has arranged with the "Big 4" to establish a cash fund of $5,000 against which United Artists are to draw in the event that an exhibitor-member does not produce.

An official of the exhibitor organization stated yesterday that negotiations were now under way for the same sort of an arrangement with another large producing-distributing company. He intimated that the move would be continued all along the line.

Shipman Sails for India

By Cable to WID'S DAILY

London, Eng.—Frederick Shipman has completed arrangements with David P. Howells and Morris Greenhill for distribution of First National production in India and the Far East. He left yesterday for Calcutta.

Only One, Not A Series

First National stated yesterday that contrary to the original story sent out by that organization, the circuit would distribute only one Marguerite Clark production, "Scrambled Wives" and not a series as first stated.

Deal Now Closed

It was officially announced yesterday that the Federated Film Exchanges of America would distribute the productions of Walgreen Films, Walter E. Greene's new organization and that in addition to the three pictures named some time ago in WID'S DAILY, the company is going through Federated, the latter organization would release all of the Walgreen pictures. The first three are "The Servant in the House," "The Good Bad Wife" and "Hearts and Masks."
Thursday, December 2

Showing on Monday

The Women's Bureau of the
particulate of La bor will give a sli-
ing of "When Women Work" at
Auditorium of the Russell S.
Foundation, 130 E. 22nd St., on M-
day. The picture shows industrial
conditions around New York.

DIRECTOR

OF THE TRADE

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Specialist M. F. Accounts—Systems
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16411 Brea A
New York City.

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The Screen Bulletin
904 Fitzgerald Bldg.
Bryant 51

ARTISTS AND ART TITLES

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Art Titles
737 7th Avenue
Bryant 51

CAMERAMEN

C. B. PRICE CO., INC.
1446 Broadway
Bryant

CUTTING AND EDITING

EDWARD M. ROKOS
Film Editing for the Time
1457 Broadway
Bryant 51

ENGRAVERS

THE STANDARD ENGRAVING CO. II
255 W. 59th St.
Bryant 8

FILM SERVICE

FILM SERVICE BUREAU
150 W. 48th St.
Bryant 10

INDORGRAPHIC TITLES

THE TRADE

COMMUNITY PICTURES

S. ZERLER, President
320-7th Ave.
New York

LABORATORIES

EVANS LABORATORY
Quality Motion Picture Printing
410-14 W. 21st St.

FILM DEVELOPING CORP.
Quality with Service
215 Weehawken
West Hoboken, N. J.

CLAREMONT FILM LABORATORIES
410 Claremont Parkway
Tel. Tremont 2

NICHOLAS KESSEL LABORATORIES
Fort Lee, N. J.

MOTION PICTURE REPRO.
JOHN T. LIVINGSTON
Stunt Directors, Authors, Producers
1440 Broadway
Bryant 3855, 6245, 6

PRINTERS

BARNES PRINTING CO.
Motion Picture Specialties
36 East 22nd St.

PROSPECT PRESS
Quality Printing for the Trade
188 W. 41st St.

PROJECT ROOMS

PUBLIC PROJECT ROOMS
729 7th Ave.
Bryant 251

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ESTER STUDIO AND LAB., INC.
Studio—205-215 E. 124th
Harlem 7

RITCHEY Posters do
more than open the eyes
of the public. What is
more to the point, they
open the public's pocket-
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406 W. 31st St. N.Y. Phone Chelsea 8888

"The Safety Sign"

"Insurance Of All Kinds"
“Don’t Lower Prices”

I believe that the motion picture theaters have under-sold their entertainment until the last year. If you will compare the entertainment that is furnished in the large theaters throughout the country, like the Rialto, Rivoli, Capitol, Strand, Grauman’s at Los Angeles, and the Newman in Kansas City, and many others, with the price of admission that is charged at these theaters, with the entertainment that is sold in the vaudeville houses and the musical comedies and dramatic shows, we are giving just as fine an entertainment and in a great many instances better for about one third or even less than the price of admission.

First, we open a new third floor which is without a doubt the finest house in this part of the country. We employ a 35-piece orchestra and we have decided that no air would be found in a motion picture theater. For instance, we have at one of the theaters a so-called fresh air plant which cost over $50,000 to install. We have a permanent stage with two maid in attendance, and it is equipped with all the latest devices and every opportunity is given to the patrons to enjoy the entertainment in the theater. We charge 3c, 4c, 5c and 6c for the tax at nights.

We cannot continue our theater of the best shows, but we have at the new theater a vast new building and entertainment that I am sure you will enjoy. The answer to this is to make bigger and better pictures, and leave the price of admission where it is. There is not a day that we do not talk to some of our patrons about the price of admission, and I strongly believe that they would much rather prefer to go to this theater than to any of the road shows, that we feel we give higher class entertainment, and disregard the price of admission, but we can find elsewhere.

Then, in order for me to maintain the prices, I must have producers making bigger productions with real interest, and do away with so many inferior pictures.

The trouble I am finding with production is now that everyone has a picture of a little merit with it, and the producers are trying to get the best productions that they can make, but they are not putting enough money into making the pictures. The question is, can we have better pictures with the little merit in them.

New Series for Friedman (Special to WID’S DAILY)

Chicago—L. B. Friedman of Central Players Films has closed with George W. Penn, general manager of the Keystone Comedy Co., for United States rights to the new series of live Alice Howell comedies. Sun. is making a series of 52 single comedies. Celebrated, beginning Dec. 1st, will produce and distribute another series of comedies under the brand name of “Celebrated.”

The series will issue 52 a year, following series having conceded for their respective territories.

Central Players, Northern Illinois and Indiana; Standard Film Service, Ohio, Michigan and Kentucky; Central Film Co., Kansas City, Los Angeles, San Francisco; R. P. Lewis Film Co., Oklahoma City, Oklahoma, Arkansas and Texas; Central Film Co., Kansas City, Fort Wayne, New Orleans, and Nebraska; Midwest Distributing Co., Milwaukee, Wisconsin; Film Exchange Co., New West Virginia, New Jersey, etc.

The series is being distributed through the United States, especially through the New York, Northern New Jersey, and Boston exchanges, entire country.

Allan Film Company

In preparation

Series of two-reel refined comedies.

320 Guarantee Trust

Atlantic City, N. J.

Sunday, December 2, 1920

BARGAIN IN OFFICE SPACE

Especially suited for moving picture concerns. 1800 feet—available immediately either whole or in sections. Low rental accounts charged on present occupant. Trunk lines, extensions all set. 117 West 46th St. Telephone Bryant 248

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In the Shadow of the Dome

A DAVID G. FISCHER PRODUCTION

CONTINuity that COUNTS

Paul Schofield

Free Lance

Adaptations: Editing

CURRENT RELEASES:

“Rose of Nome” — Fox (West Coast)

“Smilin’ All the Way” — David Butler

“Girls Don’t Gamble” — David Butler

“Tiger’s Coat” — Hodkinson—All Star

IN PRODUCTION:

“Bimbo” — Fox (West Coast)

“The Merry Widow” — Meighan—Famous Players

HOTEL NETHERLANDS

59th St. and 8th Ave.

CREATIVE CONTINUITY

“The Girls of the Jungle” — 155 S. Main St., Kansas City, Kansas
Coast Brevities
(Special to WID'S DAILY)
Hollywood—About 250 men and women, prominent in San Francisco society, appeared as actors and actresses at Monterey on Sunday where Von Stroheim shot Monte Carlo scenes for "Foolish Wives." They were all in evening clothes and gave considerable "atmosphere" to the scene.

Ward from the Cyrus J. Williams studio, Long Beach, will move his production on the six Tom Santschi feature, "La Rue of the Lonesome Land," being produced by William for Arthur S. Kane Picture Corporation for Pathé release.

The Tom Santschi unit of the Cyrus J. Williams Co. will leave for locations at Red Rock Canyon in the direction of Mojave.

Arthur Todd has added another device to his long list of camera inventions. It is called "the velvet-focus." It is a perfection of the "soft-focus" effect that has come into extensive vogue during the last year. Todd produces the velvet effect by placing a square of fine glass over the camera lens. This glass is sprayed with a solution of glycerine and water.

Milburn Moranti who has been making one reel comedies for the Special Pictures at the Balboa studios states that work has been derailed for Hollywood.

Having finished "The Orchid" Carmel Myers will start work on "The White Peacock Feather."

Gerald C. Duffy has completed the continuity for "Mr. Barnes of New York," Tom Moore's next starring vehicle for Goldwyn.

Kipling Returns
Richard Kipling has returned from the coast with a print of his second picture, "Outlawed." Headquarters at the Producers Security Corp., 516 5th Ave.

"Fan" Contests
The New York American has launched a contest the winners of which will be awarded $5,000 divided into 250 parts. Sixty photographs of well known players, partly veiled or in other ways concealed, will appear in the American in one play, the first prize is $1,000 in cash, second $750, third $500, etc.

The Daily News will today announce the winners in its popularity contest which names the six most popular female and the six most popular male stars. A new contest in the nature of a referendum will be launched at once. Only one star of each sex will be voted for this time.

(Special to WID'S DAILY)
Chicago—Norma Talmadge leads in a popularity contest inaugurated by the Tribune. Mary Pickford is second and Anita Stewart third. Wallace Reid leads the men, Tom Meighan and Charles Ray following.

Ed Granger Leaves
Ed Granger, King Vidor's personal representative, left for California yesterday.

"Vidor Completes "Sky Pilot"
By wire to WID'S DAILY
Los Angeles—King Vidor has shot final scenes for "The Sky Pilot" at Truckee. It will be released by First National.

Special Christmas Festival
Hugo Riesenberg is planning a special Christmas festival for children at the Rivoli from Christmas Day to Jan. 2, each morning at 10:30. A Christmas pantomime and a special program of music and screen entertainments is being arranged. Those who wish may stay through the special performance and see the regular performance which begins at noon.

It's Helen Christine Bennett
Helen Christine Bennett is the author of "It's Never Too Late to Mend" which Universal will make with Eva Novak. Her name was inadvertently mentioned recently as Helen Christine.

First of the Series
Collier's Weekly in its current issue publishes the first of a series of articles relative to motion pictures. The article in question is "They Earn Their Million" and is written by Edna Ferber. Others in the series will touch other phases of the business.

Mayer Buys Two Stories
(Special to WID'S DAILY)

Jean Paige Coming East
(Special to WID'S DAILY)
Los Angeles—Jean Paige is expected to leave for New York shortly.

"Courage" Franklin's Second
(Special to WID'S DAILY)
Los Angeles—Sydney A. Franklin's second independent production will be "Courage," by Andrew Soular, Sada Cowan will do the continuity.

Hall in from England
F. W. Mordaunt Hall, general manager of the Fox English organization, is in New York from London.

Faversham Film at Strand
William Faversham in "The That Was His," a National Picture Theatre-Sanitary release, will be featured at the Strand next week.

1947 in One Day
The new Sunday record established at the Capitol with the Farley film was 19,447.

Garson Back
Murray W. Garsson of Fine Pictures, Inc., has returned to Florida where it is understood he made plans for producing picture.

Smith on Trip
Wm. G. Smith of Fidelity Pictures leaves shortly on a trip to Syracuse and mid-west with prints of "Los Flame" and "The Fighting Flaxkian.

Freaks Must Go
(Special to WID'S DAILY)
Chicago—The American News Fairs and Expositions has decided that freaks in the show business are out of date. It is said that audiences do not care to see such freaks and that moving pictures and more such entertainment will be in place.

Greenhill Under Examination
Justice Gigerich has sustained a motion in behalf of B. P. Scholl for the examination of Morris Greenhill in connection with the former's suit against United Artists for commissions, but has vacated the action as affecting Mary Pickford and Douglas Fairbanks.

Swedish Film Men
H. Gustafson and Ragnar Frily of Stockholm, Sweden, have arrived here and will study conditions in the film industry. They are representatives of Aktiebolaget Films, one of the prominent distributing organizations in Scandinavia which is releasing Paramount Pictures. Gustafson will remain in this country as the representative of his company.
Urban Institute

ew Home for All Urban Activities

Planned—Secures Property at

Irvington, N. Y.

Charles Urban, president of the Motion Picture Industries, et. $10,000,000 corporation formed some months ago, has purchased a home for all his activities. The property at Irvington-on-Hudson, which was originally designed Stanford White as a home for the Metropolitan Magazine. It will be known as the Urban Institute. The structure will house the manufacturing organization which at present is turning out film. 12-hoarding projective machine designed for use in the home and film, and the Kinetrochrom, which the name given to the machine patented by the Urban-Joy process colored pictures. This patent has special apparatus for filming pictures in color and a dual machine which both black and white and colored film. Its processes are controlled by a lever in the mechanism. The Kineto Co. of America which an urban subsidiary will be moved to Irvington. This organization will operate the Urban Movie Talks, the metro Review and other short reel releases. Business offices will be maintained at 71 W. 23rd St.

Paramount Film at B'klyn Strand

The Brooklyn Strand has booked "Dream in Quest of His Youth" starring Tom Meighan for the week Dec. 12.

New Klaw Company

(By wire to WID'S DAILY)

Albany—Marc, Joseph M. and Sonny Klaw are the incorporators of the National, a new $100,000 corporation formed here.

$11,706.32 in a Day

Regarding that Sunday record at the Capitol, United Artists stated yesterday the receipts for Sunday were $11,706.32, which statement also is considered as being the world's record for any single show any single day.

Has 'Em All

Realart states that 64 theater circuits scattered from coast to coast we contracted for the Realart Star early, which provides a supply of 36 star pictures a year. Among them are Loew's, Saenger, A. S. Ackerman and Harris, Balsam and Katz, A. H. Blank, Harry Randall, Stanley and U. B. O.

Oppose Blue Laws

Action of American Legion Local May Start National Movement—Campaign in Bronx

National agitation to thwart the plans of the Lord's Day Alliance by the American Legion loomed up yesterday as a possibility. Local No. 118 of Woodhaven, L. I., has come out in strong terms denouncing the plans of the Alliance. It was reported yesterday that if the reform wave should grow, the national organization will be brought into line.

In the Bronx a local movement was launched by County Clerk Robert L. Moran, who maintains that a

Clarke Expected

Horace T. Clarke, Oriental representative for David P. Howells, is expected in a few days.

Chester Here from Coast

C. L. Chester of Chester Prod. is in New York from the coast.

Schenck Specials

All from Well Known Plays and Books—Albert Parker to Direct Them

Joseph M. Schenck is expanding his production activities. He now plans a series of special productions all of them to be based on well known plays and books. Albert Parker is to direct them.

Parker this week finishes a new Norma Talmadge production tentatively titled "The Devil's Paradise." He will then start work on the new specials and after completing one will go back to the Norma Talmadge company to make "Smiling Through" to be played by Jane Cowl play.

Although nothing official has been stated, it would not prove surprising if First National released the series.

Pickford at Capitol


Block Goldwyn Scenario Head

Ralph Block has been appointed editor of the scenario department of Goldwyn. This is the position formerly held by Eugene Mullin.

Olds Resigns: Dietz succeeds Him

Nat. C. Olds has resigned as director of publicity and advertising at Goldwyn and has been succeeded by Howard Dietz who has been in direct charge of Goldwyn publicity for some time past. Lynde Denig, under the new order of things will take over Dietz's old duties.

Meeting Postponed

William A. Brady announced yesterday that the special meeting of the members of the Nat'l Ass'n which was called for this afternoon had been indefinitely postponed. No reason for the change in plans was given.

Another Contract

(Special to WID'S DAILY)

Los Angeles—Zasu Pitts, it is reported locally, has signed a starring contract with a new company called the Columbia Feature Film Co., of San Francisco.

Some time ago the R. C. P. Smith Syndicate of Los Angeles announced the signing of Miss Pitts as star.
In the Courts

A default judgment for $2,524 was filed in the Supreme Court against Associated Publishing Co., in a suit of the Actors’ Laboratory to recover for services in furnishing films and photographs on the defendant’s order in June, 1917. The suit was not defended.

The Reckrclft Pictures filed an answer in the Supreme Court yesterday in a suit of the Roubert Pictures to recover a sum alleged to be due for the sale of negatives and prints of the film plays, “Summer Days,” “The Old Swimmin’ Hole,” and “Bold, Bad Pirate,” featuring Matty Roubert. The defendant alleges that as part consideration for the sale of the films the plaintiff agreed to manufacture seven two-reel films of Mat- ty Roubert directed by William L. Roubert, and gave the defendant an option on twelve additional films, for $9,000. The balance ($5,000) was to be paid in cash, $3,000 on a note due Dec. 15, and $3,000 on four notes for $750 each. The plaintiff refused to execute the contract, the defendant alleges, and a claim for $10,000 damages is made for publicity and other expenses incidental to exploiting the films.

A default judgment for $345 in the Supreme Court was filed against James Cruse, in a suit of Simon Goodman to recover for advertising photographs furnished. The papers were serviced on Cruse at Hollywood, Cal., where he was a director for Famous Players.

St. Louis Houses Changing Hands

St. Louis—It was learned yesterday that the Famous Players Missouri Corp. has virtually closed a deal for the purchase of Loew’s Garrick, Chestnut St. near Sixth. It is said that the transfer will take place about Dec. 15. The Garrick, which seats 1,500, has been showing pic- tures in conjunction with vaudeville.

Manager William Goldman of Fa- mous Players announces that effective Christmas week the Pershing, Delmar Blvd., west of Hamilton Ave., will play light opera. Moving pictures will be entirely discontinued. It is also reported that King’s theatre, Knighshighway near Delmar Blvd., will be converted into a vaude- ville house, showing Loew vaude- ville. However, Goldman declines to verify this report.

The Loew offices had heard nothing about the report yesterday.

Bored—and Why

(London) — “It is the sameness of films which bores me,” says Robert Hichens. “Away with the swasticks, high kicking, silk-sockingled legs, cocktails, champagne and cigars. There is too much ‘fake’ in the films. Let us have more imagination, more simplicity, more truth. Let us have slices of life.”

Oppose Blue Laws

(Continued from Page 1)

large number of people are not enjoying Sunday at all, because they haven’t enough freedom. Moran is circulating the Bronx with letters urging the formation of a League for the Preservation of Sunday Recreation.

Governors Oppose Blue Laws

(Harrisburg, Pa.)—Visiting governors have gone on record as opposing the passage of new “blue laws.” Governor Edwards of New Jersey is unalterably opposed to new legislation. Governor Ritchie of Maryland thinks present laws are sufficient. Governor Morgan of West Virginia, Harding of Iowa, Allen of Kansas and Goodrich of Indiana all stated there was no evidence of further legislation. Governor Robertson of Oklahoma declared his state was well taken care of. Governor Sproet of Pennsylvania said there would be no falling down in observance of laws in his state.

New Idea

Washington—Consideration of the advisability of using motion picture theatres to relieve transient overcrowding in the public schools, will be taken up by the board of education. The loan of six houses has been authorized to the schools officially.

Callahan Film Company

In preparation

A series of two-reel refined comedies.

326 Guarantee Trust

Atlantic City, N. J.

MOTION PICTURE STUDIOS — FOR RENT

Immediate Possession

See

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16 E. 42nd St.

M. H. 850
ANNOUNCING

The Big Five

A combination that will positively revolutionize the Picture Business in 1921.

An affiliation of Capital with Star and Directorial talent now being assembled under experienced Management.

Bigger and more powerful than any existing organization.

Detailed announcement when the time is ripe.

THE BIG FIVE PRODUCTIONS

(New being incorporated)
New Angles

I have talked to exhibitors from California to Yonkers and they are all of one mind. They believe that they have been carrying the burden of a tremendous and unnecessary overhead in production. They believe they have been carrying the burden of too much financing, of too much promotion, and of too little actual production. They also believe they have been paying for a lack of co-operation between the box office and the studio, and they are ready to welcome into the field of production those men who have had long and successful experience in the theater, in the actual selling of pictures to the public.

The day of the covered carpet tack promoter is over. The day when the Home Office will send thousands of dollars 3,000 miles trusting to lucky results is over. The man who ultimately pays, the exhibitor, can't stand this pressure, and the Home Offices know it. That is why I have become, an independent producer after many years at the theater door.

In order that my first talk on the building of the California Theater was the protection of my investment, I know, as hundreds of exhibitors encourage me often I bought it as a special at the expense of the rest of my program. I know that independently made and independently purchased pictures should be the highest profit. My books prove that.

HARRY LEONHARDT.

Keep Prices Right

We need to exercise good judgment in not placing the prices beyond the ability of the public to pay, whereby the attendance of motion picture shows will be considered an unreasonable expense.

Under these circumstances we do not expect any material depreciation in either our business or our profits. In the word of the courts, the exhibitors must be human beings and not attempt to operate or to exercise any privileges by any assumed "God-given rights."

WEIR McELROY.

Have Confidence—Johnston

The greatest necessity in the motion picture business today is to have confidence in the business itself, among those in it, and to put the business on a business basis.

For ourselves, we cannot see the reason for cutting down of production or distribution of independent pictures. We are going forward on a bigger scale than ever and our 1921 plans for film expansion or 225% over the current year. We find that real independent productions are finding a ready market.

For the exhibitor, believe in a better class of program, catering to the people who have never particularly interested themselves in motion pictures. It is better to believe that one of the greatest essentials for the exhibitor is a much higher type of advertising. It is necessary to get away entirely from the sensational. The day of blood and thunder, sex, twenty and thirty type of advertising is past and the sooner one exhibitor recognizes this the better it will be for the motion picture industry. Another factor that is needed is real showmanship in selecting and exhibiting motion pictures. Today the exhibitor is receiving a class of pictures which permit of the application of real showmanship.

We firmly believe that 1921 will be the biggest year in the history of the independent distributor and exhibitor of motion pictures.

W. RAY JOHNSTON, Vice- President & General Manager, Arrow Film Corp.

Reduce All Along the Line

I am satisfied that the country is rapidly readjusting itself, but I am firm in the opinion that it will be a very long time before its returns to the pre-war basis. In fact, I believe it will be fully ten years before prices, in general, will reach the low levels that prevailed prior to the war.

The moving picture industry ought to undertake its readjustment just as rapidly as other lines of endeavor. This should start with the producing end and by reductions to be made by exhibitors in prices of admission. In our particular case there is not much readjustment to be made in admission prices because our increase in prices was but slight.

ABE S. GUCKENHEIMER, Savannah, Ga.

New Quarters

St. Louis—Associated First National exchange has secured large quarters opposite the Plaza Hotel and will be in their new home shortly.

Salesmen To Form Club

St. Louis—Reported that representatives traveling Southern Illinois and Missouri are contemplating the formation of a club in the territory. Will hold monthly smokers to discuss matters of interest in the industry.

Western Properties Co. Enlarges Kansas City—L. S. Stanley, Mgr. announces that the Western Properites Co., is taking over a large additional building. The company now has a New York office in the 1645 Park Ave.

DIRECTOR OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

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Art Titles
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CLAIREMONT FILM LABORATORY
430 Claremont Park Ave.
BRYANT 3755

NICHOLAS KESSEL LABORATORIES
Fort Lee, N. J.

MOTION PICTURE REP.
JOHN J. LIVINGSTON
Star Booking Agency
1440 Broadway

PRINTERS
BARNES PRINTING CO.
Motion Picture Specialists
35 East 22nd St.

PROSPECT PRESS
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188 W. 4th St.

PUBLIC PROJECTION ROOMS
BRYANT 251
Hyman Silverman, Mgr.

STUDIOS
ESTEE STUDIO AND LAB., INC.
1500 Superior Ave.

ATTENTION: ALL THEATERS
WE HAVE ESTABLISHED A SPECIAL DEPARTMENT TO ELIMINATE THE TRAVEL TROUBLES OF THE MOVIE PROFESSION
PHONE YOUR WANTS TO:
F. L. PICKERING
General Agent
SOUTHERN PACIFIC LINES
165 Broadway, New York City

SOUTHERN LINES TO LOS ANGELES
PHONE YOUR WANTS TO:
F. L. PICKERING
A. J. POSTON
General Agent
General Agent

Friday, December 3, 1920
Policy

The following letter was sent by Robertson-Cole to the Editor of the New York Times:

Replying to your article of November 7, in which you speak of the slishi of producers who heretofore have waited until certain special screen productions, shown at regular Broadway theaters at advanced prices, appeared in their neighborhood picture theaters at ordinary prices, and who are now at the mercy of producers who tell them that henceforth such special pictures are to be shown only at regular Broadway theaters, at advanced prices, and will appear in neighborhood picture houses “never” or “not during 1920 to 1922,” we would like a word.

One company at least, Robertson-Cole, recognizes special attractions of such caliber as easily as to fill a regular Broadway theater for many months, as essentially the property of the regular motion picture exhibitor, who has invested his money in a theater, trusting that the producer will not make his worst product, and who funds himself by the regular screen, is such that we cannot re-configure against when the producer denies him the very best picture.

Viewing the matter this way, we have refused to “read show” “Kismet” or place it for an unlimited run on Broadway. It will be shown at the Strand and thereafter in regular motion picture houses all over the country. Our obligation to the public, and to him who has lived his living from the picture theaters, is such that we cannot re-configure against “Kismet” and all our special attractions will be distributed through the usual channels.

Only in a case where we should be denied representation in a manner and at a theater whereby of our special attractions we would deviate from this rule. In such case, and in such case only, we would be able to properly present the production our own way. Otherwise representation is the business of the exhibitor, and his determination of price the right of the public. Yours very truly,

A. S. KIRKPATRICK
Robertson-Cole Dist. Corp.

The Times article which inspired the comment,

“Shrewd and patient theatergoers have had a way of beating the admission prices charged for special productions shown on Broadway. They have simply waited until the pictures have come to their low-priced neighborhood theaters. Thus while some saw “Hearts of the World” at the Forty-fourth Street Theater and paid $2.00 for the privilege others saw it nearer to their homes for much, if not much much, later.

“Apparent,” however, the makers of such films intend to play the game against those who are content to lie in wait watchfully, for D. W. Griffith has announced that “Way Down East,” now at the Forty-fourth Street Theater, will “never” be shown at neighborhood theaters, and William Fox follows suit with the declaration that “Over the Hill” at the Central, will not be sent to the going houses “during 1920 to 1922.”

“So it looks like a long wait for the patient.”

Send Representative to Coast

Tulsa, Okla.—Peacock Prod., has sent its special representative, Mr. R. Fink, to Los Angeles to line up new features for Peacock distribution in Texas, Oklahoma, Arkansas, Iowa, Nebraska, Missouri, Kansas and Southern Illinois. Fink will stop at the Alexandria Hotel.

Ready Jan. 1

Long Beach, Cal.—J. M. Lenney’s new theater is expected to be ready Jan. 1.

Exhibitors Tell of Packed Houses with These Pictures

Critics’ Opinions of First National Attractions That Are Well Worth Study

THE YELLOW TYPHOON

“We played ‘The Yellow Typhoon’ and it went over big and packed our house.”—Thomas Berta, Rialto Amusement Co., Rock Springs, Wyo.

PEACEFUL VALLEY

“Built on a showman’s ideal. Charles Ray and all in the cast are good and the interest does not flag.”—Chicago Tribune.

THE BRANDED WOMAN

“The picture is as fresh as a new laid egg. Norma Talmadge, the most stellar star, will grow in popularity on the strength of this film.”—Chicago Daily News.

EVEN AS EVE

“One hundred percent picture. Good from start to finish.”—E. B. Unglaub, Cozy Theatre, Nebo, Ill.

TWIN BEDS

“The picture has been built for comedy and is not lacking in any number of real hearty laughs, not to mention the innumerable snickers and giggles. A very worthy attraction anywhere.”—Variety.

THE DEVIL’S GARDEN

“It is a splendid picture. The screen version is better than the book or the play because of the splendid way in which it was handled. Lionel Barrymore’s portrayal is superb.”—New York Tribune.

DON’T EVER MARRY

“One of the best shows ever put out. Kept my audiences laughing all the time, and all said they thought it great.”—O. R. Hans, Scenic Theatre, Hastings, Minn.

First National Attractions

There’ll be a Franchise everywhere
Feinman a Free Lance
A. L. Feinman, for the past 10 months director of publicity and advertising at Inter-Ocean, has resigned to become a free lance publicity writer. He has established offices in the Inter-Ocean Bldg., 218 W. 42nd St., and among other accounts will continue handling the work of Inter-Ocean.

Blank Buys Four Features
(Special to WID'S DAILY)
Omaha—S. S. Schwartz, general manager of the A. H. Blank Enterprises of Iowa and Nebraska, has secured "That Something," "Neptune's Bride," "The Stranger" and "Sky Eye," four features which are distributed by the Western Pictures Exploitation Co. of Los Angeles.

Changed Again
Famous Players have decided to retain the original title of "The Jack- lins" for George Melford's latest production after all. It was changed recently to "The Fighting Schoolmaster."

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T. E. Hancock  John J. Hayes

All Specials
J. L. Frothingham's Plans—Edward Sloman to Direct—For Hod- dinson Release
(Special to WID'S DAILY)
Los Angeles—J. L. Frothingham is back from New York with details of his new production plans. As noted, he has dropped the brand name of B. B. Features and will call his pictures J. L. Frothingham Prod.
Four a year are planned and all are designed to be along the all-star special lines. Edward Sloman has been signed to direct the four which are to be released through Hodkinson. The first will be "The Other Woman," in which Helen Jeromeaddy will play the lead.
Frothingham is understood to have made arrangements with Douglas Fairbanks whereby Marguerite de la Motte, will appear in Fairbanks United Artists productions for a year.

Exteriors at Riviera
London—Paul Powell has just returned from a trip to the Riviera where he selected exteriors for "The Mystery Road," by E. Phillips Oppenheim.

Graham Addresses Advertisers
John C. Graham, managing director of Famous Players' English distributing system who is now in New York, addressed the A. M. P. A. yesterday at the Cafe Boulevard.

Robbery in Waterford, N. Y.
(Special to WID'S DAILY)
Waterford, N. Y.—Thieves entered the Casino owned by Senator-elect Kavanagh Tuesday night and took $100 from the sale.

Film Showing Steinach Method
(Special to WID'S DAILY)
London—Word has reached here from Vienna that the Austrian Government plans to make a picture showing the Steinach method of rejuvenation by transplanting of sex glands.

Hart Sues Again
Seeks $250,000 from Lesser Bros. and Jacob Samuels—Reissues

BY WID'S DAILY
Los Angeles—William S. Hart has filed a suit against the All Star Feature Distributors, Inc., Sel and Irving M. Lesser and Jacob Samuels for $250,000, charging them with the use of new titles on films that Hart made some years ago.
A representative for Hart told WID'S DAILY that the judgment for $87,779 secured against Thomas H. lace was only a part of what the actor expected to receive. Hart estimates he will get close to $200,000.
According to WID'S Year Book All Star Feature Distributors are handling three Hart reissues. This exchange was recently merged with all of the Lesser distributing interests in California.

Gore-Lesser Get Together
(Special to WID'S DAILY)
Los Angeles—The Gore-Lesser interests plan a two-day get-together at which time there will be a general discussion of booking methods and general theater operation. All exhibitors in Southern California will be invited to attend.

More Appointments
General Manager Ralph Proctor of Stoll Film has made five more appointments as branch managers, leaving but two to be named. The five are: Little Rock, Leo Dennis; Butte, C. W. Koerner; Oklahoma City, T. R. Richards; Los Angeles, Howard Stubbins; Philadelphia, H. J. Elliott.

Frown on Sunday Shows
(Special to WID'S DAILY)
Cairo, Ill.—There is a decided movement among the Protestant churches here against Sunday picture shows. Some ministers have gone so far as to distribute cards among their congregations asking members to sign pledges not to attend Sunday shows. The Cairo press is not favorable to the movement.

NATHAN HIRS
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E. K. LINCOLN

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Export Combine

Love Under Way for Co-operative Buying by Local Firms—Expect to Lower Prices

It is understood that a move is being made in local exporting circles to perfect an arrangement with a number of exporters whereby a stem of co-operative buying will be exercised in an effort to cut the prices asked by producers for foreign films.

The idea in back of the movement is to ally a representative firm of each of the foreign territories and form a combined purchasing power of the group to producers for their films. It is figured that when the plan actually gets working it will do enough prestige and value to command attention.

The 16th Week

Way Down E. "It enters upon its 16th week at the 44th St. Theater.

"The Foreigner" Shown

The Foreigner," a Winnipeg production, was shown last night at the Pine, following a dinner of the Canadian Club. Ernest Shipman and his first National officials were present.

Off for Atlanta


Owens on Hand

(Special to WID'S DAILY)

Atlanta, Ga.—Harry Owens, traveling sales representative of J. Parr Read, Jr., Productions is here in the convention.

Small's Bonds Found

(Special to WID'S DAILY)

Toronto—The missing Victory Bonds which were one of the outstanding features of the A. J. Small appearance were found in a Toronto house, carefully hidden between plaster partitions in the attic. Information leading to the discovery of the bonds was supplied by John Dougherty, former secretary of the missing man.

Two bundles were found, containing $35,000 in Victory Bonds, all of which were registered. Excavations under the Grand Opera house have failed to disclose evi-

Export Combine

nce of Small's body.

Facing public humiliation at the hands of the man to whom she has given herself for the most unselfish of reasons, Natalie Storm (Louise Glaum) comes to the courageous decision that brings the reward of virtue. A scene from "Love," J. Parker Read, Jr.'s second Associated Producers' production.—Adv.

Tour of the World

John DeMar to Make Trip for Harry Levey Corp.

John DeMar, formerly with "Life," will shortly start on a trip around the world in the interests of the Harry Levey Service Corp. DeMar will be gone for two years and expects to cover every country of the globe.

He will establish foreign connections for the Harry Levey Corp. and endeavor to arouse interest abroad in the products of national advertisers whose film business Levey handles. DeMar will also pick up cameramen at convenient points and shoot material for possible future use. In this way he expects to secure considerable unusual material.

William de Mille Here

William de Mille is in New York to attend the opening of "Midsummer Madness" at the Criterion on Sunday. He leaves for the coast on Dec. 16.

Who are they?

Film Men Want to Know Who the "Big Five" Are

Film circles yesterday were all keyed up to a high pitch of excitement yesterday about the Big Five Productions announcement of the formation of which was made known in an advertising announcement in these columns.

The announcement declared that the company which is now in process of incorporation would be "a combination that will positively revolutionize the picture business in 1921" and one that represented "an affiliation of capital with star and directorial talent now being assembled under experienced management."

It was impossible to learn yesterday who the interests in back of the new company were.

Black in Town

Alfred S. Black of Black's New England Theaters, Inc., Boston, is in town.

Big Confab

Samuel Goldwyn and Eminent Authors to Meet at Culver City to Discuss Production Plans

Samuel Goldwyn leaves today for Culver City where an important series of production conferences will be held.

And of the Eminent Authors including Rex Beach, Rupert Hughes, Gertrude Atherton, Basil King, Governor Morris, Leroy Scott and Mary Roberts Rinehart a council meeting at the Goldwyn studios at this time or on their way for the conferences with Mr. Goldwyn.

German Film Man Coming

One of the most important men connected with the U. F. A., which is generally reputed as being the most powerful film organization in Germany, is on his way to America.

10 Censors

New Plan for Province of Ontario Being Discussed—Present Board Has Five Members

(Special to WID'S DAILY)

Toronto—The Motion Picture Committee of the Social Service Council of Ontario is strongly advocating the organization of a meeting of 10 members, instead of five, as the Government proposes at the present time. Agitation for stricter censorship and a larger board has developed from the trouble over showing "Open Your Eyes," a health film which was passed by the board, recalled by the Premier three days before opening in Toronto, and finally allowed to be shown, notwithstanding opposition from certain quarters.

The present board consists of three members, and the Government proposes to increase the number to five, appointing a representative of the Social Service Council and also one who would be approved by the film industry. More than 100 applications have already been made for the two positions which would be open.

The committee includes representatives from the Board of Trade, leading clubs and organizations in the city, representatives of the provincial branches of the National Council of Women, etc., and members in 20 leading towns in the Province. The Premier, S. C. has the backing of many religious organizations, and exerts a large influence with the present government administration.
In the Courts

An attachment for $24,548 has been filed in the Supreme Court in a suit brought by the Victor Kremmer Film Features against the Reelcraft Pictures Corp., on the ground that it is a foreign corporation. The complaint alleged that the plaintiff sold to the Beehive Film Exchange Co., of Chicago the film "Champion," "The Jitney Elopement," "Work" and "By the Sea" for Indiana, Illinois and Wisconsin for $26,500 over a period of one year; that said attachments, aggregating $124,182, were made in 1917, but after Beehive had paid all rights, which were sold to the Reelcraft Corporation, which agreed to carry out the contract but owes $24,548.

A default judgment for $1,250 was filed in the City Court yesterday by John J. Rotchford, on an assigned claim of A. H. McLaughlin against the C. B. Price Co. Inc. The complaint alleged that the defendant agreed with McLaughlin to give him all he got above $1,250 for the Kansas and Missouri rights to "His Pajama Girl," and that the amount realized was $2,400, half of which was due McLaughlin, but was not paid.

A summons in a suit for $15,000 has been filed in the Supreme Court by Elizabeth Brando against the B. S. Moss Theatrical Enterprises.

A judgment has been against the Goodson Pictures, Inc. for $363.20 by the Travelers Insurance Company.

A default judgment for $1,700 has been filed in the City Court by Baumann & Co. against Lester and Byron Park on a note due Sept. 1.

Equipment Co. on 45th St.

The United Theatre Equipment Co. has leased space on the fifth floor of 25 W. 45th St., the building that the lease covers a period of years for office space.

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

Incorporations

Dover, Del.—American Photoplay Corp. Capital, $2,500,000. Incorporators, Ray Dutsch, Charles T. Hester and Harry L. Wiseman of Bradley Beach, N. J.


C. B. C. Sales

C. B. C. Films Sales Corp. has the following:

Star Ranch. Westerns to Stand for Film Service for Ohio, Kentucky and Michigan; Crescent Film Exch. of Kansas City for Kansas, Western Missouri; Consolidated Film Corp. of San Francisco for California, Nevada and Hawaiian Islands; Specialty Film Exchange of Dallas for Texas, Oklahoma and Arkansas; and the Fontenelle Feature Film of Omaha for Nebraska and Iowa, Halbrook Boys Comic of the McFarland Film Corp. of New York for Greater New York and Northern New Jersey; Masterpiece Film Attractions of Philadelphia for Eastern Pennsylvania and Southern New Jersey; Exhibitors Film Exchange of Washington for Delaware, Maryland, Virginia and District of Columbia; Columbia Film Service of Pittsburg for Western Pennsylvania and West Virginia; Specialty Film Corp. of Dallas for Texas, Oklahoma and Kansas; Celebrated Players of Chicago for Northern Illinois and Iowa, and Consolidated Film of San Francisco for California, Arizona and Nevada.

"In the Shadow of the Dome" has been completed and David G. Fish is now engaged in cutting the film.
Chicago Notes
(Special to WID'S DAILY)

Chicago W. J. Mayer, formerly booker at First National, is now with Superior Screen Service as booker.

Arthur Clippinger, formerly salesman with Robertson-Cole, is now with the Superior Screen Service as northside city salesman.

E. A. La Roche, owner of the Rialto, Clifton, Ill., announces the arrival of an assistant cashier Thanks-Pauline. Mother and daughter are doing well.

The Howard, Howard Ave. and Sheridan Road, will be owned by Lester Retchen, formerly of the Paulina, after Jan. 1.

B. Herbert Milligan has returned from a deer hunt in Minnesota and brought back with him several pairs of antlers, evidence of what he has accomplished.

Harry Weiss is starting on a week's trip through Central Illinois to line up exhibitors on new productions to be released through the Superior Screen Service by the Sherman Pictures, Chicago, and the National Exchange, Inc.

Signs of winter: George Moon of the Orpheum has put up his storm doors; Sig Faller of the Bijou Dream bought a radiator cover for his Ford; P. J. Schaefer and his wife have left for Florida; Johnny Boseng of the Armitage put away his fishing rods; R. C. Seery has put away his golf sticks and is figuring on buying a closed car.

P. H. Hadfield has severed his connections as Indana salesman with Superior Screen Service to go into the business for himself.

Fred Linick has severed his connection with the Superior Screen Service in order to devote his entire time to the management of the Ziegfeld.

The Fox Film Corp. expects to move into new quarters shortly. Realert will take the place of the Fox Corp. in the Paramount building after Dec. 15th.

Maurice Salkin and Maurice Kline have formed a partnership under the name of Blondeen Film Corp. and have opened offices at 21 E. 7th St.

Doll-van Film Corp. are going to move to 27 E. 7th St. about the 1st of January.

H. Jane Dead
H. Jane, one of the oldest exhibitors in the Bronx, owner of the Miracle and Bronx Plaza theaters died rather suddenly late Thursday night as a result of a bursted blood vessel.

O'Crowley Manager of Bradford
Newark, N. J.—Jacob Fabian, president of the Bradford Theater, Inc., builders of the new million dollar house has appointed Richard J. O'Crowley, Jr., managing director.

Think It Over
Los Angeles—Maurice Touneur says: "I made 'Treasure Island,' then I made a remake of 'Treasure Island,' and then a second film released 'Trumpet Island,' and now I support Mack Sennett with those 'pinkie' pictures and call it 'Pleasure Island' and put a lot of bathing girls in it.

Regarding Reserved Seats
The following communication has just been received:
Editor, WID's Daily:
In your issue of November 4th, I note a statement from Mr. Touneur to the effect that the day is coming in this country when seats at photo-plays of all kinds will be reserved.
I thought it might be of interest to you and your readers to know that our New Theater at Fort Smith has, for the past three years, been putting on all of the bigger pictures with reserved seats. We have a cast iron rule of never changing our prices unless we also change our policy to two shows only a day, with reserved seats for the night performance. We go in on the principle that if a picture is worth double or triple the regular prices, it is worth a man's time to secure his favorite seat and be there at the commencing of the picture and get the atmosphere. Our reserved seats are always on three days in advance of the opening night, just the same as we do with the spoken road show.
Among a few of the pictures for which I can remember that we sold reserved seats, are the following: "Joan the Woman," "The Garden of Allah," "The Death of a Nation," "Mickey," "The Heart of Humanity," "Yankee Doodle in Berlin," "The Night of the Hunter," "Broken Blossoms," "Madame X," and "Earthbound." Some of these were sold for 50c high and some of them for 75c high. We put on "Broken Blossoms" only two weeks ago for only two days at 75c high and got $1,095.87 in a town of twenty five thousand people, and above all gave good satisfaction with the picture.
"Broken Blossoms," like probably 50% of the big pictures, has been brought down because they did not get in at the beginning of the picture and work up with it. "Madame X" is another picture of the same kind, as it also "Earthbound," which we are to play the fore part of December, and for which we charge 75c high.

From three years actual experience, I am sure that Mr. Touneur has hit the nail on the head but of course the picture must be out of the ordinary and we must get financial and artistic results.

Yours very truly,
C. A. LICK,
Manager
New Theater
Fort Smith, Ark.,

Not Mastercraft
(Special to WID'S DAILY)
Boston — Robert B. Broadwell, president of Broadwell Prod., Inc., states that his company, alone, is producing the Nick Carter two reelers which are distributed through Pioneer. Broadwell states that his attention has been brought to the fact that the Mastercraft Photoplay Corp. of Medford were said to be making them.

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1457 Broadway

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225 W. 30th St., New York 6621

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FILM SERVICE BUREAU
130 W. 46th St.
Bryant 5600-10469

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Quality Motion Picture Printing
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FILM DEVELOPING CORP.
Quality with Service 216 Wachaken St
West Hoboken, N. J. Union 4800-1-2

CLAREMON T LABORATORIES
400 Claremont Parkway, Trenton 3166
H. J. Streychky, General Manager

NICHOLAS KESSEL LABORATORIES,
Kodak Quality Printing
Fort Lee N. J.

PRINTERS

BARNES PRINTING CO.
Motion Picture Specialists
36 East 22nd St., New York 6911

PROSPECT PRESS
Quality Printing for the Trade
315 W. 46th St., Bryant 5807

PROJECTION ROOMS

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729 7th Ave.
Bryant 2313-4

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STUDIOS

ESTEVE STUDIO AND LAB., INC.
Studio—209-219 R. 124th Harlem 7194

Studio—301 W. 123th Morn. 6968

New Series Coming
Riccraft announces a new series of titles for distribution some time later this month. To be known as "The Enchanted Scenic" the series will deal with the beauty of Nature in America and will be series of two reel comedies, each name not yet chosen, to be released every other week.

Special "Stills"

Act January first head campaign in one of the largest advertising campaigns in the country, wants to connect up with a producer who considers his "flashes" of unusually high order important. Have done a great deal of illustrative photography in the past and can make pictures that tell a story. Experienced in portrait work of the highest type, st photo photography and pictorial journalism. Address: Graffeo, 748 Union St. Box F-4, Wid's

in the SHADOW OF THE HOME

Citation

DAVID G. FISCHER

PRODUCTION

Bahan Film Company

In preparation

series of two reel refined comedies.

326 Guarantee Trust
Atlantic City, N. J.
“Sham” Secured by Paramount

“Sham” by Elmer Harris and Geraldine Bonner has been purchased for screening as a Paramount Picture.

August in Dalton Film

Edwin August, has been engaged for the leading role in the “The Teaser,” which Dorothy Dalton is making.

Another for Saxe

Green Bay, Wis.—A new theater is now under construction under the direction of Saxe Amusement Co. of Milwaukee. It will cost $50,000, and is expected to be ready March 1.

Chandler and Laub Sell Production

Harry Chandler and William B. Laub, who recently completed editing and titling of “Do, You Believe?” have disposed of the production to Milton C. Work.

Three Finished

(Special to WID’S DAILY)

Atlantic City, N. J.—The Callahan Film Co. has practically completed its first three comedies. Work is now under way on the fourth.

Great Northway Selling Stock

(Special to WID’S DAILY)

Utica, N. Y.—The Great Northway Film Corp, formed here in October, is offering for sale 30,000 shares of stock. Ten thousand shares are in 8% cumulative preferred, par value $10 and 20,000 are common stock, par value $10.

ATTENTION FOREIGN BUYERS

Are You Looking For GOOD WESTERNS? All Five Reel Negatives

Also Big Six Reel STAR FEATURE

Address B-70, WID’s Daily 71-73 W. 44th St. N. Y. C.

Some Statistics

Regarding “The Four Horsemen of the Apocalypse,” Metro states:

Screen version took more than six months to complete.

Upwards of 12,000 persons engaged in the undertaking.

More than 125,000 tons of masonry, steel, lumber, furniture, and machinery—in excess of the materials used in the Woolworth Building—were used in constructing the settings.

An entire French village, capable of housing 6,000 souls, was put up and then destroyed before the camera.

Every house finished throughout, instead of being a “front.”

The costume factory was erected on the Metro studio grounds for dressing the production.

A new armory and two machine shops were used.

More than 500,000 feet of raw film—over 85 miles—were exposed, which when shown will not exceed 12,000 feet.

Fourteen camera men were employed, Rex Ingram, the director, at times had fourteen directors assisting film.

Field kitchens and a complete commissary organization were required to feed the army of 12,500 persons engaged on the production.

Several new mechanical devices for special photographic effects, for which patents have been issued, were used for the first time in making the picture.

Permanent Record

Charles Dillingham in order to secure a permanent record of the shows in which he has starred Fred Stone is arranging to film one feature from six of the shows which are as follows: “Tip Top,” “Jack O’ Lantern,” “The Old Town,” “The Red Mill,” “The Lady of the Slipper” and “Chin Chin.”

Coast Brevities

(Special to WID’S DAILY)

Hollywood—Marjorie Prevost, sister of Marie Prevost, has been engaged for a part in “Is What The Matter With Marriage?”

Grace Darmond is taking a two weeks’ rest, having finished playing in “See My Lawyer” with T. Roy Barnes.

Lindsay McKenna has returned to the Betty Compson offices after a three months’ trip to New York in connection with the exploitation of Miss Compson’s first picture, “Prisoners of Love.”

Norbert Brodin has been assigned to photograph Frank Lloyd’s production of “The Water Lily.”

Great activity is under way at the Goldwyn studios, where six productions are at work, with another about to start. Abraham Lehr, vice-president in charge of production, has returned after holding conferences with the home office officials in New York.

Director Clarence Badger has completed “Boys Will Be Boys,” an Irving S. Cobb story starring Will Rogers.

An all-star cast is enacting “Snow Blindness,” a Reginald Barker production of Katherine Newlin Burt’s novel, in charge of production is Russell Simpson has the leading role and Mary Alden, Cullen Landis and Pauline Starke complete the cast.

W. R. Lighton creator of the famous “Billy Fortune” stories and special writer for the Saturday Evening Post has been signed to adapt Irving Bacheller’s latest novel “The Light in the Clearing” for Dial Film. The project will be directed by a Scholtz who will be first camera man.

“Her First Elopement,” a Wanda Hawley subject has been completed at the Reelart studio. Sam Wood directed.

GAUSMAN.

Kunskey Heads Mich. Unit.

Detroit—Directors of the National of Michigan, have elected the following officers: John H. Kunskey, Detroit, president and treasurer; H. S. Gallup, Marquette, vice-president; George W. Trendle, secretary; Harry Scott, Detroit, general manager and assistant treasurer. The executive committee consists of George W. Trendle, L. W. Well, Port Huron, and W. Scott.

More Sales Schools for F. P.

Los Angeles—Fred F. Creffield sales supervisor in charge of the new School of Salesmanship for Famous Players recently installed in New York, is here to put on course at the local exchange, and at the exchanges in San Francisco, Portland, Denver, Salt Lake and other cities.

Printing

that is

Distinctively Different

BARNES PRINTING COMPANY
INC.

“We Never Disappoint”

36 East 22nd Street
GRAMERCY 945

WARNING TO EXHIBITORS!

WARNER BROTHERS Have Purchased the Following

ESSANAY CHAPLIN'S

HIS NIGHT OUT Two Reels
HIS NEW JOB Two Reels
A NIGHT IN THE SHOW Two Reels

THE BANK Two Reels
THE TRAMP Two Reels
WOMAN Two Reels

POLICE Two Reels
TRIPLE TROUBLE Two Reels
IN THE PARK One Reel

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WARNER BROTHERS

220 West 42nd Street
Bryant 620
New York
The fascinating drama of a woman who dared all for love...

The Incomparable NAZIMOVA
in BILLIONS

Adapted by CHARLES BRYANT  Directed by RAY C. SMALLWOOD

METRO
News of the Week in Headlines

Monday

Nazimova has one more picture to make for Metro under present contract.

Famous Players closes booking contract, totaling about 3,900 days with Loew and U. B. O.—26 pictures with 150 days each.

Tuesday

First National to distribute one Marguerite Clark production “Scrambled Wives.”

Future Famous Players sales policy on “All Star Specials” undecided. Pictures sold until March 1.

Col. Arthur Woods heads Americanization Committee. Franklin K. Lane retires because of illness.

Southern Enterprises reported taking over theaters in Thomasville, Valdosta and Tifton, Ga.

Film Distributors’ League, Inc., being organized to handle Triangle reissues.

Wednesday


Clara Kimball Young must pay Selznick $100,000 on four Equity released pictures.

Thursday

Warner Brothers to state right 10 Essanay-Chaplin comedies.

United Artists eliminate advance deposits in Greater New York. Exhibitors establish $5,000 cash fund.

Wm. S. Hart awarded judgment on $87,779 against Thomas H. Ince.

Leo Carillo may appear in films.

Federated to distribute Walter Greene productions.

Friday

Urban Institute to be established at Irvington, N. Y.

Joseph Schenck plans series of specials. Albert Parker to direct.

American Legion expected to oppose blue law campaign.

Alexander S. Aronson in charge of Goldwyn sales; now a vice-president.

Wm. S. Hart files new suit against All Star Feature Distributors for $250,000.

J. L. Frothingham plans four a year. Edward Slosman to direct. Hodkinson to release.

Saturday

Film circles interested in the personnel of Big Five Productions.

Local exporters perfecting combine for co-operative buying.

“Pardoning the bad is injuring the good”—Benjamin Franklin.
Get On The Job

Wake Up!
This means you. Exhibitor, producer, distributor, director, actor—all of you.
Your first job on hand is to get to know your Congressman. Or the Senator from your State. If you don't make it your business to. Then—
Sit right down and write him. If he is in business in your town telephone him. Get to him at once.
Tell him who you are; what you are; and what the picture industry means to you—and to him. Don't mince words. Let him have it right from the shoulder as if you were mad clean through.

Here's why—
When the new administration takes things over in Washington there are going to be a lot of changes. Incidentally the tax schedules will be revised.
Far-seeing business men, realizing what the Republican administration will have to face in the way of meeting taxes, have already started to protect themselves. A lot of them, important and representing big interests, have allied themselves into the National Industrial Conference Board. To give you an idea of their importance here are some of the firms represented: Gorton Pew Fisheries Co., Harmony Mills of Boston, Lake Superior Iron Ore Asso. of Cleveland, National Lumber Manufacturers Asso., Western Petroleum Refiners Asso., The American Farm Bureau Federation, the Delaware & Hudson R. R., the Mid-Continent Oil & Gas Asso. and the mining and coal interests, represented by attorneys.
You don't see any moving picture organizations lined up with this crowd, do you?
You bet not. And why?
Because these gentlemen are looking out for themselves.
They got together and started things by proposing to increase taxes—ON OTHER INDUSTRIES.

Among other things they are suggesting to the Ways and Means Committee of the new Congress is that one of the taxes now imposed on the film industry BE INCREASED 100 PER CENT.
As if this industry wasn't taxed enough today. What with the various taxes to which different branches are subjected, it is a serious question if the picture industry isn't taxed more so than any other in this country. This, despite that a well-known Washington exhibitor has figured out that he pays 14 different taxes. Think it over.
The Conference will suggest to the Congress that picture films be increased to 10 per cent—present tax 5 per cent—and makes a lot of other suggestions for increased taxes most of which could be passed on to the ultimate consumer.

BUT WITH PRESENT ADMISSION PRICES AS HIGH AS THE TRAFFIC WILL STAND YOU CANNOT PASS THE PROPOSED INCREASED TAX ONTO YOUR PATRON. ADMISSIONS NOW ARE AS HIGH AS THEY CAN BE, AND MANY BELIEVE THEY SHOULD BE LOWED.
So get to this. And get to it quickly.
Slow Starting But "Doug" Gets this One Over Well

Douglas Fairbanks in
"THE MARK OF ZORRO"
United Artists

DIRECTOR .................. Fred Niblo
AUTHOR ..................... Johnston McCulley
SCENARIO BY ................ Not credited
CAMERAMEN .......... Wm. McGann and Harry Thorpe
AS A WHOLE............. Exceedingly entertaining romance with "Doug" doing a dual role and his usual acrobatics
STORY.......... Interesting and entertaining, laid in early Southern California days
DIRECTION....... Satisfactory; cutting may have hurt
PHOTOGRAPHY ............... Very good
LIGHTINGS .................. Usually excellent
CAMERAWORK................ High grade
STAR .......... "Doug" probably gives one of the best performances in his screen career
SUPPORT ............. Usually excellent; Noah Beery stands out as the swaggering sergeant
EXTERIORS .......... Many unusual locations
INTERIORS ................. Very good
DETAIL ............ Excellent under trying difficulties
CHARACTER OF STORY..... Good for any house
LENGTH OF PRODUCTION....... About 7,800 feet

Excepting for the fact that either the scenario writer or the cutter missed out and consequently dragged what would otherwise have been a perfect production, there isn't the least fault to be found with "Doug's" latest picture, "The Mark of Zorro." It's an adaptation of Johnston McCulley's story and offers unusual opportunities in a dual role for "Doug." But somebody muffed it and prevented this from hitting on all six cylinders right along the line. However, "Doug" works so hard and the cast is so eminently satisfying that the chances are that the average picture fan will eat this up in gobs and come back for more. In the first place, they like "Doug." This was proven at the Capitol last Sunday when all records were broken and nearly 20,000 people paid over $11,000 on the advance advertising alone to see what his newest picture was going to be.

"Doug" has one of the best chances of his screen career in the dual character. First as the nonchalant, sap-headed, honey-drinking individual who makes tricks out of his handkerchief and amuses himself by making shadows with his fingers, as against the rollicking swordsman, fighter and rider that Zorro was.

Zorro is the individual who is attempting to bring justice to Southern California and rid that country of its despotic governors. In the end, of course, it is discovered that Zorro and the mild, easy-going Don Diego are one and the same, and there is much jubilation and a wonderful clutch where the lady's finger tips show how much she is enjoying the embrace, which occurs behind a handkerchief.

As Zorro "Doug" has ample opportunities to do all his usual acrobatics, and he does them like a Turk. As "Diego" he shows a new side and acts—actually acts.

The production is gorgeous and the detail of the early Southern California days is worked out to an exactitude that is rarely seen. The costumes worn are of the early days and some of these howlers about "costume plays" are going to find themselves up against another difficult argument. Because this is a money-maker.

The cast is exceptionally good. Noah Beery as the swaggering sergeant gives a splendid performance. Marguerite De La Motte is the dignified, yet sweet heroine, and Robert McKim is the villain.

Tell Them "Doug" Has a New Kind of Role

Box Office Analysis for the Exhibitor

This is one of the best bets "Doug" has ever been given. It is romantic, full of thrills, and while it lags right at the start, this is not going to hurt in the least because they see "Doug" in the beginning in a brand new characterization. After a while when things begin to hum, and he climbs up the side of houses, jumps over walls, balconies, etc., and gets in his usual acrobatic stunts, they are going to like it immensely.

You can point out that "The Mark of Zorro" is one of the new kind of picture, of which they are probably going to see a great deal in the early future—romance. It looks pretty much as if the sex story had about run out in interest, and romance, adventure and stories of this type are coming into their own.

You have excellent opportunities for exploitation, by using "The Mark of Zorro" as a question and linking it up with the star's name. For instance: as a teaser you can ask them what "The Mark of Zorro" was?

The well known trade marks of brands of merchandise known to your community can be used in tie-ups with various stores handling them. Linking these names up with the query: You know what these marks are, but what is the Mark of Zorro?
Carl Laemmle presents the great Universal-Jewel Production de Luxe

"OUTSIDE THE LAW"

Directed by Tod Browning

Starring

PRISCILLA DEAN

Supported by that marvelous Character-player famous for his amazing portrayals in "The Miracle Man" and "The Penalty"

LON CHANEY
ROBERTSON-COLE present

Pauline Frederick
in A Slave of Vanity
from the play "IRIS" by
SIR ARTHUR WING PINERO

ªRCª PICTURES
A beautiful woman, carried by her love of luxury to the brink of ruin, battles for simpler, happier days through scenes of tremendous force — scenes which give the screen a new Frederick, rising gloriously above her achievements of the past.
Another Curwood Success Given Splendid Production

George H. Davis presents
"ISOBEL"
State Rights

DIRECTOR ....................... Edwin Carewe
AUTHOR ........................ James Oliver Curwood
SCENARIO BY .................... Finis Fox
CAMERAMAN ..................... Robert Kurrle
AS A WHOLE......Realistic production and fine atmosphere together with good acting make it one of the best state rights offerings

STORY......Typical Curwood story of Northwest Mounted Police; has its oddities at that

DIRECTION......Has injected fine atmosphere and managed players very well

PHOTOGRAPHY......Excellent; some attractive color work

LIGHTINGS ...................... Usually effective
CAMERA WORK .................. Well judged
PLAYERS.....House Peters, Jane Novak and others all well suited

EXTERIORS ................. Many beautiful snow shots
INTERIORS ........................ Correct
DETAIL .......................... Usually good

CHARACTER OF STORY......Officer of the Royal Northwest Mounted Police trails down his man then lets him go when he realizes he loves the victim's wife

LENGTH OF PRODUCTION .... About 6,000 feet

The atmosphere alone in most of James Oliver Curwood's stories seems to lend certain success to the picture versions. At any rate, such seems to have been the case in all the works of Curwood so far produced. This is not to say that the productions provided haven't been successful but an assurance that again in "Isobel" or "The Trail's End" the atmosphere of the North and the Royal Northwest Mounted Police are due for a goodly share of the picture's success.

Some gaps in continuity present themselves during the run of the picture and whether the cutter or the director is to blame isn't evident. At any rate, and to be specific, one scene shows an officer of the R. N. W. M. P. conversing in his cabin and the next, with no title between scenes, shows him coming in from out-of-doors with his coat on, and carrying flowers. Inasmuch as the exteriors show snow about a couple of feet deep, the wonder is whence cometh the blossoms. And just where the little girl arrived from is difficult to understand. It isn't explained.

The photography is a feature of the production and some effective color bits add to its artistic side. House Peters and Jane Novak share acting honors, with the supporting company assisting capably. A little named kiddie is a real charm.

Scotti Dean throws Jim Blake overboard from a Northbound steamer when Blake attempts to dishonor Dean's wife. Dean is naturally labeled a murderer and for four years is hounded by House Peters as a member of the Royal Northwest Mounted Police. Peters eventually trails his man to the end but Mrs. Dean is drawing a box on a sled in which she claims is the body of her dead husband.

The officer puts her up for the night but the next morning the box is empty—the two have fled. An enemy of the officer, believing Peters has forfeited his oath, vows to get Dean himself. But the officer reaches the couple first. Sometime later Dean appears at Peters' cabin begging help for his wife who is ill in a distant hut. After learning that Blake isn't dead Dean dies and Peters, who had previously acknowledged his love for Mrs. Dean, goes to her but she condemns him for hounding her husband.

Mrs. Dean is ill and after she recovers, Peters goes away. A couple of years later he receives a letter which indicates that the woman is dead. He goes to Montreal to see the little child but also finds the mother. Then comes the clinch.

Use the Author's Name and Promise Them a Pleasing Offering

Box Office Analysis for the Exhibitor

A wonderfully realistic Northern atmosphere and the kind of a story with the kind of an ending that most audiences want together with a good company of players is offered in "Isobel." The author's name will mean a good deal in communities where the productions of his previous stories have been shown. If you played "Nomads of the North" recall the fact and promise them an equally live bit of entertainment in "Isobel."

At a special showing of the feature a well arranged and appropriate musical accompaniment added a great deal to the feature's enjoyment. It would be well to make a special effort to secure a suitable score when you show the picture. Mention the snow scenes and talk about the scenery. Stills and catchlines will all attract. Among the players use the names of Jane Novak and House Peters and tell them about the cute little girl whose name is not given.
A great play. A greater picture. As a play, it drew packed houses for two seasons. As a picture, it will draw packed houses for as long as you care to run it.
Gorgeous Production Makes Effort To Strengthen Ordinary Story Material

Louise Glaum in
“LOVE”

J. Parker Read, Jr. Prod.—Asso. Producers

DIRECTOR ......................... Wesley Ruggles
AUTHOR .......................... Louis Joseph Vance
SCENARIO BY .................J. Parker Read, Jr.
CAMERAMAN ................. Charles J. Stumar

AS A WHOLE........... Extravagant production attempts to offset hackneyed story material

STORY......Poor East Side girl who won’t “wait” for her lover to succeed becomes rich man’s mistress to help her sister

DIRECTION... Made much of weak story material

PHOTOGRAPHY ..................... Excellent

LIGHTINGS .......................... Splendid

CAMERA WORK ....................... Very satisfactory

PLAYERS........ Little Laura La Plante very good: James Kirkwood overacts; Joseph Kilgour fairly satisfying

EXTERIORS ......................... Gorgeous

INTERIORS....... Show tremendous outlay on production

DETAIL ................. Generally accurate

CHARACTER OF STORY...... Along the lines of “The Easiest Way”

LENGTH OF PRODUCTION........ 6,200 feet

J. Parker Read, Jr., has fitted several of Louise Glaum’s productions with titles, which in themselves are noticeably attractive, “Sex,” and this, the last, “Love.” Remembering “Sex” with all of its appeal, definitely based on the title, a lot of your fans are going to believe that “Love” is intended to give an entirely different impression than what the story really is.

Love, in this instance, is intended to convey the meaning of the sacrifice made by Louise for her baby sister, to give the child the advantages which she failed to secure and to take her away from the pestilence and filth of the East Side. Louise becomes the mistress of a Wall Street magnate. In the end, revolting at living such a life, she arranges a stock market operation, becomes independently wealthy, and throws over her Wall Street lover, and the clinch comes showing Louise, recovering from an almost fatal accident, looking into the eyes of her real sweetheart.

This title may get them in, but it is going to mislead a lot of them who will be looking for a lot of “sexy” thrills. They won’t get them. Louise is the nicest, cold-blooded sweetheart ever screened. Even as the fiancée of her honest lover when the proposal comes, there isn’t an embrace or a kiss in sight, excepting a paternal sort of thing that lands on her forehead as hero, James Kirkwood, is about to leave for South America.

Undeniably the production is entitled to considerable praise. Some of the sets are gorgeous in the extreme, including a shower and pool off her boudoir. They give you a flash of Louise under the shower, but the pesky water cuts off any view below her shoulders. This is going to disappoint some. Towards the end they give you a regular old-time movie stunt, by having a motor tumble over the cliffs. In the car are Louise and her Wall Street lover. Of course he dies and of course she gets well. But the thrill is there just the same.

James Kirkwood as the hero does fairly good work. Joseph Kilgour as the Wall Street millionaire, who is a cad, does very well with a rather unsatisfactory part.

There isn’t a great deal to be said of Miss Glaum’s work. All through it she seems cold, not only in her actions with her lovers, but otherwise.

Title Together With Star’s Name Will Get Them In

Box Office Analysis for the Exhibitor

By playing up the title you are probably going to get in a goodly number of people who will in all probability expect to see something entirely different from what is shown. “Love” is a good title and coupled with Louise Glaum should bring you very good business. The only question is what they are going to say when they go out. “Sacrifice” would be a lot better title for what actually takes place, but it hasn’t the box office value that the present title holds.

Talk about the lavish production and say it is one of the finest shown this season. You will not be stretching a point. Talk about Miss Glaum’s past work and dwell especially on “Sex.” This may cause them to link up the idea of what they remember from “Sex” with the current production, and if they do you will benefit therefrom.

Press sheet contains an interesting idea along the lines of “Women Men Admire,” with some excellent stuff signed by Miss Glaum. This should make reader stuff for your local paper and can be used to advantage.
STOLL FILM
Corporation of America
presents
"SQUANDERED LIVES"
An Adaptation from the Novel "Duke's Son"
by Cosmo Hamilton
Featuring

IVY DUKE
and GUY NEWALL
A Compelling Drama of Cumulative Interest

"Squandered Lives" is a story of Today.
It is a well told and directly told tale of a man and a woman who though they cheated their friends were faithful to each other.

Released January Second
"Squandered Lives" is a tale of the sublime love of a woman—a one-man woman; a tale of willful error and willing sacrifice, of ready and uncomplaining atonement.

The wife is always a wife—eager to make a sacrifice that to her is greater even than death if by so doing she may save her husband from public disgrace.

"Squandered Lives" is fast in action filled with drama, with big moments, and while the hero and heroine are wrongdoers nevertheless they command unwavering sympathy and deep interest.

STOLL FILM CORPORATION OF AMERICA

Executive Offices—
130 West Forty-Sixth Street  New York.

Distributed through Pathe Exchange Inc.
Mystery Drama With Well Sustained Suspense and Good Production

"THE DEVIL TO PAY"
Robert Brunton Prod.—Pathé
DIRECTOR .................. Ernest C. Warde
AUTHOR .................. Frances Nimmo Greene
SCENARIO BY ............... Jack Cunningham
CAMERAMAN ................ Arthur L. Todd

AS A WHOLE......A real “fan” type of picture with good mystery element and suspense well sustained

STORY......Some of its “intrikut” business not plausible but this doesn’t matter; it plays its part just the same

DIRECTION......Develops his material toward good climax; brings things to rather hurried conclusion

PHOTOGRAPHY .............. All right
LIGHTINGS .................. Good
CAMERA WORK .............. Satisfactory
PLAYERS.................. Robert McKim, Roy Stewart and Frtzi Brunnette handle most important roles well; others all very good

EXTERIORS .................. Very few
INTERIORS .................. Adequate
DETAIL ...................... All right

CHARACTER OF STORY ......Mystery drama in which girl’s fiancé is proven crook while the girl believes him innocent

LENGTH OF PRODUCTION .... About 5,800 feet

After watching Roy Stewart bounding Robert McKim until he proves him a crook in both “The Money Changers” and “The Devil to Pay” folks will begin to know just what kind of a story to expect when they see the two names announced in connection with a picture. There is a similarity in these two productions but where “The Money Changers” had it in action, “The Devil to Pay” has it in mystery.

The director has developed the plot coherently, yet the suspense is well sustained and the interest maintained until the end at which time things are brought to perhaps an abrupt conclusion and not altogether comprehensive solution. Nevertheless it suffices to bring the mystery to a solution even if they use the rather old-fashioned method of having the villain shoot himself.

The cast is a good one, each player being well suited to his respective part. Besides those mentioned Evelyn Selbie, George Fisher and others handles smaller roles adequately. The opening scenes are effective from a photographic standpoint. The scene is that of a gallows on which a hanging is taking place. The actual gallows is not seen, however. Merely the shadow is shown. This is rather a gruesome opening for a picture but it was probably intended for purposes of emphasis which certainly register.

Brent Warren, leading banker and politician, commits a felony for which he sends George Roan to death. In some way, never explained to the spectator, Roan is brought back to life and from time to time Warren is haunted by the voice of Roan, usually over the telephone.

Cullen Grant, district attorney and former suitor of Dare Keeling, a wealthy girl now in love with Warren, secures evidence against Warren and orders his arrest. Dare maintains her confidence in Warren but Grant’s further suspicion against Warren is aroused when Dare begs Warren to give her some of her money for which he is her trustee. Grant suspects that the money is for Warren.

Dare’s brother Larry is against Warren but at the same time wants to preserve his sister’s happiness. Larry becomes secretary to Warren and discovers papers which prove Warren’s guilt. At the trial Warren is confident of a favorable verdict until Grant announces another witness. It is Roan, the supposedly dead man, who proves that Warren forced him to kill the man. Warren cheats the law by shooting himself as he attempts to get away.

Play Up Title and Type of Story With Lines that Attract
Box Office Analysis for the Exhibitor

“The Devil to Pay” is a typical “movie fan” type of story. And as such should prove a good box office bet. It has well maintained suspense and should be played up from the mystery standpoint. Announce it as a story of a man who was hanged but later came back to testify against the man who sent him to the gallows.

The title has drawing power and can be used effectively with catchlines. Mention the names of Roy Stewart and Robert McKim and recall their joint work in “The Money Changers” if you happen to have played it and say that “The Devil to Pay” contains as much mystery as “The Money Changers” contained action. Use the line: “You can’t get away with it if you have ‘The Devil to Pay.’ He’ll get you sooner or later.”
Unfortunately Another Poor One from This Star

Nazimova in
“BILLIONS”
Metro

DIRECTOR Ray C. Smallwood
AUTHOR Not credited
SCENARIO BY Charles Bryant
CAMERAMAN Dudolph Bergquist

AS A WHOLE... Very weak offering that will help neither star nor producer; never entertains
STORY... Eccentric affair that has no sustaining interest; just a series of incidents
DIRECTION... Handicapped by lack of material to work with but doesn't make much of what he did have
PHOTOGRAPHY Very good
LIGHTINGS Good
CAMERA WORK Up to standard
STAR... Displays considerable temperament and wears queer looking clothes but does no real acting
SUPPORT... Charles Bryant adequate; Victor Potel and others in the cast which doesn't distinguish itself
EXTERIORS All right
INTERIORS Suffice
DETAIL Poorly written titles
CHARACTER OF STORY... Russian Princess who seeks freedom in America under non-de-plume

LENGTH OF PRODUCTION... About 6,000 feet

Wherever those concerned saw the hope of making a picture from this “celebrated French play” is beyond understanding. When all is said and done this latest attempt to give Nazimova a chance to display her unusually temperamental personality doesn't even make a good burlesque, the thing that it most resembles.

“Madame Peacock” was weak but the star's work and a fairly satisfying production held out some hope for it but “Billions” hasn't even these features to boast of. The star wriggles her way through the six reels displaying queer costumes and and even more peculiar gestures and mannerisms. The appearance of Victor Potel whose familiar countenance is immediately thought of in connection with slap-stick, lends another burlesque touch when he is shown dressed up as a Russian-aid-de-camp.

The production accorded the very poor story for which Charles Bryant wrote the scenario, doesn't do much toward making it interesting. A serious effort has been made to start off in a big way by the use of a big set showing a bit of old Russia. An unnecessary bit and a waste of money is all it indicates. The titles are genuinely amateurish. A very earnest artistic effort is attempted when a bit of poetry is put in pictures. The star is seen cavorting around a sort of fairy land.

Princess Triloff's husband is killed by a bomb during an outbreak by the revolutionists. His wife seeks forgetfulness in America, where lives Owen Carey, a youthful poet, the publication of whose verses was made possible by the Princess although Owen never knew the identity of his benefactress.

But Owen's uncle dies and leaves him a “pork” farm and many millions. Owen becomes Krakerfeller, the multi-millionaire and the sole attraction at a fashionable resort where he never seems to say anything but “give them each a thousand” to his secretary each time anyone approaches him. Under an assumed name the princess arrives at the same resort. Krakerfeller's secretary is introduced to the princess as Owen Carey and soon the two announce their engagement.

Then Krakerfeller gets real desperate for he also loves the princess. There follows a lot of hokum in which some schemers try to inveigle the millionaire into a marriage with one of the guests, but the princess foil them and then falls for Krakerfeller herself. After some more footage, both Krakerfeller and the princess lose all their wealth and then decide to marry.

The Least Said About It, the Better

Box Office Analysis for the Exhibitor

This is so far below the average of present day picture entertainment that it isn't fair to either the producer, the star or the public to offer it as entertainment. “Billions” is a mixture of drama, comedy, burlesque and what-not but never reaches even a point where it can be called interesting.

Where the idea originated isn't made known except that it's an adaptation of a “celebrated French play” but surely the picture will never cause any celebration. Both the star and producer better decide to get down to business for two poor pictures in succession aren't going to help either party. Whether the star realized her handicap or not isn't evident but she doesn't seem to even try to appeal in “Billions.”
WILLIAM FOX
presents
The Stupendous Dramatic Production of Modern Life

THE FACE
AT YOUR WINDOW

Endorsed by the American Legion, the Americanism Committee, the Brotherhood of Railway Trainmen, and men prominent in all walks of life.

STORY BY
MAX MARCIN

SCENARIO BY
EDWARD SEDGWICK

DIRECTED BY
RICHARD STANTON
Associated Exhibitors

Presents

Geraldine Farrar

in

“The Riddle: Woman”

Directed by

Edward Jose

A notable cast with Montagu Love, William P. Carleton, Frank Losee, Adele Blood and Madge Bellamy is the final assurance of the artistic presentation of the ultimate achievement in motion picture drama.

Pathe Distributors
The Riddle: Woman

Cold as the sun is cold
Warm as the blasts of winter
Soft as the surface of a diamond
Hard as the melting snow

The Riddle: Woman

Passionate as the marble Venus
Calculating as the maddest of lovers
Humble as the proudest Empress
Proud as the poorest beggar

The Riddle: Woman

So weak as to know not surrender
So strong as to know not resistance
The pretty plaything of man
The power that makes of man a puppet
Story Lacks Strength, Otherwise Fair Offering

"HALF AN HOUR"
Paramount

DIRECTOR .................. Harley Knoles
AUTHOR .................. Sir J. M. Barrie
SCENARIO BY ................. Clara Beranger
CAMERAMAN .................. Philip Hatkin
AS A WHOLE......Entertaining, but story does not provide sufficient material

STORY.....Drag a trifle because of lack of incident
DIRECTION .......... Very good, runs smoothly
PHOTOGRAPHY ................ Good
LIGHTINGS ...................... Satisfactory
CAMERA WORK ................... Good
STAR......Looks well in beautiful clothes, and gives intelligent interpretation of role

SUPPORT......Charles Richman gives good performance as Richard Garson, others adequate
EXTERIORS .................... Only one
INTERIORS ...................... Correct
DETAIL ......................... All right
CHARACTER OF STORY.....Titled woman who marries for money, finally realizes her love for her husband

LENGTH OF PRODUCTION ............... 4,667 feet

While Sir James Barrie’s "Half An Hour" is undeniably an interesting and pithy story, there isn’t sufficient material in it to hold up strongly through a feature. Not that the picture isn’t entertaining, for it is, and most audiences will appreciate and enjoy the merits of its plot, but they will also be expecting something more to happen. For this reason it doesn’t entirely satisfy.

Dorothy Dalton wears many beautiful gowns, and gives a very satisfactory portrayal of Lady Lillian, the only criticism being her lack of emotion upon leaving her husband. Charles Richman does well as her wealthy husband, and the rest of the cast are all satisfactory.

Lord Dartmouth, the father of Lady Lillian (Dorothy Dalton), to extricate himself from financial troubles, consents to the marriage of his daughter with Richard Garson, a man of wealth but without family. Lillian does not love him, and although Garson is deeply in love with her, their married life is not happy.

Lillian, after a bitter scene with her husband, consents to elope with Hugh Paton, a former suitor who is about to sail for Egypt. She goes to his rooms, leaving her jewels with a letter for Garson in his desk. Paton hastens into the street to hail a cab, and while he is gone Lillian discovers through the maid that he is somewhat of a profligate. Paton, in the street, is run over by an omnibus, and is brought back dead by Dr. Brodie, a life long friend of Garson, who the latter had invited to dine the same evening. Brodie inquires if Lillian is Paton’s wife, and on learning that she is not, advises her to escape.

Awakened by what she had been about to do, Lillian hastens home and endeavors to recover her jewels and the letter, but the desk is locked. She dresses for dinner and is then introduced to Brodie who instantly recognizes her. The accident is discussed, but Brodie does not betray her. Lillian finally succeeds in regaining the incriminating letter, and white Garson suspects something he is unable to prove anything, and begs for forgiveness.

The crisis past, Lillian sees the possibility of happiness in her husband’s love. She confesses that the fault has been partly hers, and they determine to begin anew.

Talk of Barrie and Dorothy Dalton’s Gowns

Box Office Analysis for the Exhibitor

You have two excellent points to work on in exploiting this feature, which together, should make it a very easy production to put over. First of all, use the star’s name in all your advertising, as there is of course no doubt of its drawing power. You can safely say that Miss Dalton gives a performance which is entirely worthy of her, and fully up to her standard. Mention of her beautiful wardrobe will prove attractive to women patrons. The second point is the author’s name. Sir James Barrie needs no introduction to most picture patrons. Use his name extensively. The title suggests possibilities for stunts and lobby display of an effective kind. If you want to use catch lines, something like this will excite interest: “She was fleeing with another man—he was killed—Did she return to her husband?”
Louise Glaum, under the able supervision of J. Parker Read, Jr., has exceeded her previous best in "Love," her newest production. Because it treats vividly of a subject that touches every human heart it is a picture of universal appeal. Because it contains a score of scenes of bewildering beauty and magnitude it is a picture that gratifies the eye.

"Just finished three days of Louise Glaum in 'Love'," telegraphs G. H. Meyers from the Park Theatre, Champaign, Ill., "A wonderful picture. The best she's done. Let's have more like it."

Echo everywhere answers: "A wonderful picture! The best she's done!"

And so it is!
"It cannot be disputed that 'The Last of the Mohicans' is Mr. Tourneur’s greatest achievement—a masterpiece of its kind. It’s the greatest Indian picture ever shown. He has kept faith with Cooper's memory."—Laurence Reid, Motion Picture News.

"Tourneur sets his associates a mighty pace. 'The Last of the Mohicans' is a truly great work—a master work—in picture making. It has thrills aplenty and is a box office attraction of the richest sort."—Charles Hastings, Exhibitors Trade Review.

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"The public owes Maurice Tourneur a vote of thanks for putting 'The Last of the Mohicans' on the screen. It will restore the popularity of the story. The production is worthy of the subject and a sterling addition to A. P.'s output.”—Edward Weitzel, Moving Picture World.

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"In such a remarkable manner has Mr. Tourneur conjoined history and art that the result is one of the most valuable features ever brought to the screen. The wise exhibitor will make his exploitation of this feature elaborate.”—Irma Frances Dupre, Exhibitors Herald.

MAURICE TOURNER presents

The Last of the Mohicans

An American Drama Eternal  By James Fenimore Cooper
Directed by MAURICE TOURNER and CLARENCE L. BROWN

MAURICE TOURNER - J. PARKER READ JR. - THOMAS H. INCE - MACK SENNETT
MARSHALL NEILAN - ALLAN DWAN - GEORGE LOANE TUCKER

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The Star and Her Clothes Its Only Attraction

Pearl White in
"THE THIEF"
Fox

DIRECTOR ......................... Charles Giblyn
AUTHOR .......................... Henri Bernstein
SCENARIO BY ...... Max Marcin and Paul H. Sloane
CAMERAMAN ...................... Joe Ruttenberg
AS A WHOLE ........ Incident and coincident its prominent feature; plot has mechanical development
STORY ...... Poorly put together; star will put it through but isn't up to present standard of screen material
DIRECTION ......................... Fair
PHOTOGRAPHY .................... All right
LIGHTING .......................... Clear
CAMERA WORK .................... Average
STAR ............................... Does all that is required of her
SUPPORT .......................... Fulfill respective parts adequately
EXTERIORS ....................... Scenes on private estate
INTERIORS ....................... Some very "stagey" sets
DETAIL ............................ Fair
CHARACTER OF STORY .......... Wife who steals to adorn herself with beautiful clothes
LENGTH OF PRODUCTION ........ 5,800 feet

As a bit of entertainment Henri Bernstein's play couldn't offer a better opportunity for Pearl White to "show off" a lot of wonderful Parisian creations. The star's display of beautiful gowns is the attraction of the picture. The story is quite secondary. In the first place the whole affair is so implausible and so mechanically developed that it can never be taken seriously.

Things just happen, usually without explanation, and you are expected to believe such things as a wife having a husband so dumb that he isn't the least bit suspicious when his wife begins to blossom forth in strangely beautiful clothes with the explanation that she pays for them out of her allowance. This may not read so impossible but to see any man so completely fooled isn't at all realistic.

None of the characters are even interesting. There's the love sick youth who writes poetry about the woman he loves, the wife who loves clothes and her husband. The others are just figureheads. It doesn't make any difference that this wife and her husband have little money, they still live in luxury at the home of friends where all the action takes place. When the wife's new gowns arrive from the dress shop, Harry Collins, Inc., of New York, come in for a neat bit of publicity in a close-up of this firm's trade-mark.

Mary Cantyne and her husband are the guests of Mary's school chum Isabelle Lenwright, who has married a wealthy man. Mary has made a comparatively poor marriage and when she hears some of the guests discussing her appearance she decides to have beautiful clothes herself. Mary's husband can give her no money for them but before long she gets them just the same. Not one, but many and each more beautiful than the last.

Ralph Blake, a millionaire neighbor of the Lenwright's, becomes interested in Mary and Fred, Lenwright's son, falls in love with her. But Mary really loves her husband and will have none of them. Mary soon has more gowns than she can pay for and is surprised when Blake hands her a bill paid in full and promises to hand over certain love notes written by Fred if Mary will call for them at his apartment.

The plot thickens when a detective is hired by Lenwright to discover who is stealing money in his home. Fred is finally accused of the theft and accepts the charge. On top of this Mary's husband discovers the bill paid by Blake and goes to kill Blake, who tells him he paid it to help Fred out of a hole. The husband then goes to kill Fred but Mary confesses the whole thing—how she stole to buy clothes. She is forgiven.

The Women Will Probably Be Satisfied

Box Office Analysis for the Exhibitor

If Pearl White is a big enough drawing card to pull through a weak story which has not been given an over careful production, then you can book "The Thief," and confine all your promises to the star's array of gorgeous gowns. She wears a different one in practically every scene.

Whether or not the fact that the story is based on Henri Bernstein's stage play will mean anything or not is hard to say but you might mention it. Catch-lines should be effective. "To what extreme will a woman resort to maintain her husband's love? See how one woman became a thief." Or, "She envied other women's beautiful clothes. Although she was poor she soon had more wonderful gowns than her friends. See how 'The Thief' did it."
Lacking Dialogue of Stage; Screen Version Falls Flat

"THE GREAT LOVER"
Goldwyn

DIRECTOR ................................ Frank Lloyd
AUTHORS .................. Leo Ditrichstein, Frederick and
                     Fanny Hatton
SCENARIO BY ...................... J. E. Nash
CAMERAMAN .................. J. D. Jennings
AS A WHOLE................. Little action, slow moving, in-
                     clined to be "talky"

STORY......................... Not meant for the screen
DIRECTION................. Good for such light material
PHOTOGRAPHY ................. Fairly good
LIGHTINGS .................... Not so good
CAMERA WORK .................. Average
PLAYERS......... John Sainpolis very good; support
           including Claire Adams and John Davidson,
           good
EXTERIORS .......................... Few
INTERIORS.............. Lavishly done, especially opera
                     scene
DETAIL............... Too much made of slight incident
CHARACTER OF STORY ...... Renowned opera
                     singer "loves 'em all" until voice fails—then—
                     they fail him
LENGTH OF PRODUCTION ........ 5,202 feet

Without the catchy dialogue of the stage, "The Great Lover" runs on a flat tire, and depending, not a little, on whether or not Mr. or Mrs. "Movie" Fan have heard, seen or know of Leo Ditrichstein and his stage success of a short time ago.

"The Great Lover" is a corking good title but a good percentage of them may expect to see 'Gene O'Brien in some of his inimitable "clutches." They certainly will not expect to see "The Great Lover" as it is shown.

"The Great Lover" is not and never has had screen material. Its popularity on the stage (no records broken there) was due to its catchy dialogue. It's a one man play, with little action, much grand opera atmosphere and professional temperament. It has little to interest the millions who go to the pictures for action, romance, adventure and everything but grand opera unless the opera be a supplement to the entertainment on the screen. Since it is a one-man picture and since John Sainpolis, although an excellent actor and admirable in the title role, is not a star in the commonly accepted term, and since the dialogue of the play is missing on the screen, little is left in favor of the screen version excepting a picture, approximately six reels long, well directed, well acted and lavishly produced.

The Great Lover (John Sainpolis) is a world-renowned baritone having had numerous love affairs. At middle age he loses his voice just at the time that he has decided to renounce the distinction of The Great Lover and marry. But Fate will not have it that way. The son of one of his early paramours has become great and succeeds him in grand opera. The girl that The Great Lover has decided to marry is a great admirer of the young baritone and he is madly in love with her. His mother fearing that his career will be lost unless he wins the girl, goes to The Great Lover and reveals herself as his former sweetheart and pleads with him to give the girl up to her son. He does so and with voice gone and his many loves but memories, he retires.

Mr. Exhibitor—Let your Box Office Reports tell you what
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Smiths

means to you
WRITING EXCLUSIVELY FOR
SELMNICK
PICTURES
Lacks Screen Punch—Slow Lifeless Story

Box Office Analysis for the Exhibitor

"THE GREAT LOVER"
Goldwyn

The fact that Leo Ditrichstein made an average success with this on the stage may work to the screen version’s favor. It’s about all you have got to put behind it in exploitation. The cast, although excellent, is not in starring rank, so you have little here to exploit. The authors, Frederick and Fanny Hatton, are well known and their works have met with big success. John Sainpolis has a certain following and might bring in some of them.

In all you have a picture to exploit that has back of it well known authors, a good cast, a successful presentation on the stage and a good title. Don’t promise too much. The high-brows will like it for its grand opera sentiment. The masses will probably wriggle in their seats for something exciting to happen.

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Lots of Fun in Another Talmadge-Emerson-Loos Concoction

Constance Talmadge in
"DANGEROUS BUSINESS"
First National

DIRECTOR ......................... R. Wm. Neill
AUTHORS ......................... John Emerson and Anita Loos
SCENARIO BY ................. John Emerson and Anita Loos
CAMERAMAN ...................... Oliver Marsh

AS A WHOLE......A good deal better than star's last picture; has some good comedy even if it is along bedroom farce lines

STORY......Rather loosely constructed and sometimes far-fetched, but has amusing situations

DIRECTION ................. Very good
PHOTOGRAPHY ................. Only fair
LIGHTINGS ...................... Some poor
CAMERA WORK ................. All right

STAR..............Pleasing; looks like she enjoyed it
SUPPORT...........Kenneth Harlan good hero type; others all do well

EXTERIORS .................. Correct
INTERIORS ............... Satisfactory
DETAIL ................. Good

CHARACTER OF STORY......To get herself out of a jam heroine invents a marriage for herself and gets into further trouble when her "husband" decides to carry out the joke

LENGTH OF PRODUCTION...........5,118 feet

John Emerson and Anita Loos have had a hand in the making of Constance Talmadge's latest production, "Dangerous Business," and after acknowledging an indebtedness to Madeline Buckley and her story, "The Chess Board," these successful comedy makers go to it and present a spicy and well produced bit of amusement.

The story won't stand critical analysis inasmuch as most of the situations are loosely connected and at times are a bit far-fetched. Nevertheless they provide the basis for some good laughs. Along toward the middle things border on the bedroom farce idea and while it's really funny and you laugh in spite of yourself perhaps some folks will think they stretched things a little too far for the sake of comedy. On the other hand the majority will not take it seriously and accept it for the fun it contains. The Emerson-Loos titles are obvious and provide humor in themselves.

Constance Talmadge seems to enjoy every minute of the picture and she flirts her way through the five reels as though she were really having a good time. Kenneth Harlan is the handsome hero and a mighty likeable one at that. George Fawcett and others handle smaller roles well.

Nancy Flavell (Constance Talmadge) is a born flirt whose chief occupation is falling in love, first with a singer, then with an actor. But Nancy's mother has definite plans for her daughter and arranges her marriage to Braille, a wealthy old fellow. Nancy rebels, but to no avail. The marriage preparations go on just the same and the day of the wedding arrives with Nancy all dressed for the part of bride.

At the last minute, while the groom and guests await the bride, Nancy announces that she is already married to Clarence Brooks, her father's secretary, a meek sort of fellow who adored Nancy, privately, and who is then in France. Nancy writes Clarence what she has done and begs his co-operation and she gets it. Clarence returns "very much changed."

He claims Nancy as his wife and takes her to his mother's home in New Rochelle, where he keeps her over night and the next morning proposes to tell her folks they aren't married. Nancy begs him not to and the end of the week finds her very much in love with Clarence who has always loved her. Perhaps the cutest baby yet seen in pictures manages to keep them happy some time later.

Promise Them One a Whole Lot Better Than the Star's Last

Box Office Analysis for the Exhibitor

You will do the right thing to get hold of this at your first opportunity. It's a good live comedy offering. The fact that it borders on bedroom farce for a time isn't going to make any material difference with those who want good comedy and aren't going to pick it to pieces because of a few things that they might want to criticise. The star, the titles, and nearly all the situations are fun makers.

Be sure to tell them about the baby who makes its appearance at the close. Just this in itself will send them out satisfied. Stills of the youngster will be bound to attract. Announce "Dangerous Business" as another Emerson-Loos production and use the line, "They told her it was 'Dangerous Business' to flirt, but did she stop?"
H. B. Warner and Crook Melodrama Make This Good Program Feature

H. B. Warner in
“DICE OF DESTINY”
Jesse D. Hampton—Pathe

DIRECTOR .......................... Henry King
AUTHOR .......................... John Morosco
SCENARIO BY ......................... Fred Myton
CAMERAMAN ......................... Victor Milner
AS A WHOLE ........................ Averages as good program entertainment; moves along at good pace
STORY............................... Based mostly on coincident; makes good crook melodrama and gives star rather appropriate role
DIRECTION .......................... Generally all right; one or two slip-ups that aren't important
PHOTOGRAPHY ......................... Satisfactory
LIGHTINGS .......................... Adequate
CAMERA WORK ....................... Standard quality
STAR .............................. Keeps busy throughout the five reels; gives good performance
SUPPORT ............................ Lillian Rich and all others satisfactory
EXTERIORS ......................... Few
INTERIORS ......................... Sufficient
DETAIL .............................. Introduction of characters in opening reel a bit confusing in resemblance of one or two players
CHARACTER OF STORY ............. Crook, trying to go "straight" is hounded by detective whose life is later at crook's mercy
LENGTH OF PRODUCTION ........ About 5,000 feet

H. B. Warner's newest Jesse D. Hampton picture is based on a story by John Morosco according to the captions but there isn't anything conspicuously original about "Dice of Destiny," a good title but doesn't mean much. Coincident is king in these five reels but despite the fact H. B. Warner and his supporting company, together with the work of the director who has kept things moving along at a good pace, the picture makes an average good bit of program entertainment.

This type of picture, crook melodrama, always has found an appreciating audience somehow, especially in the neighborhood houses where "Dice of Destiny" will undoubtedly go over in a big way. There is a little confusion in distinguishing the characters in the opening reel due to the similarity of some of the male players who, with their hats on—regular "detectif"—like—most of the time all seem to look alike. At least there are two who sort of confuse the on-looker until about the beginning of the second reel.

When Nancy Preston's father, chief of a gang of jewel thieves, died he left Nancy in the care of his pal Jimmy Doyle (Warner) who has just finished a term "up the river." In order to give Nancy (she had never played the "game"), a chance, Jimmy took her to Jersey where he was really going "straight" until one of his former pals framed him and he was sentenced to another term, vowing to some day kill Tierney, the man responsible for his second sentence.

In prison Jimmy is given a place in the hospital, having at one time studied medicine and surgery. He makes a daring escape from jail and arrives on the scene in time to save Nancy from the villain. Together they go to Jimmy's uncle who owns and manages a private sanitarium.

Nancy and Jimmy are married and through the publication of the marriage license the two are traced by Tierney. While Tierney on the train is suddenly taken ill with an attack of appendicitis, a tramp is found unconscious at the station. Both Tierney and the tramp are taken to Jimmy's uncle's hospital. This is Jimmy's chance to kill Tierney when he is called to operate upon his former enemy but he doesn't and in the end everyone is made happy by the confession of the tramp who clears Jimmy of another alleged murder and Tierney withdraws his charges, also giving the couple tickets for a honeymoon to Europe.

Use the Star's Name and Exploitation Stunts

Box Office Analysis for the Exhibitor

Should your folks be favorably inclined toward H. B. Warner give his name the most prominence. On the other hand play it up as a crook melodrama, telling them a few of the situations through the use of catchlines such as: "For the love of a woman he went straight. Later, for the sake of the woman, he escaped jail where he was serving an unjust sentence. Then in after years, when as a physician he was called to operate and save the life of his enemy, what did he do?"

Announce it as a Jesse D. Hampton production and you can also secure some attractive posters from Pathe which will go well for lobby display. As suggested in Pathe's press sheet you might tie up with the jewelry shops in connection with this angle of the story. The press sheet itself will furnish additional ideas.
Fine Comedy. Just Keep Them Coming Like This

Roscoe (Fatty) Arbuckle in
"THE LIFE OF THE PARTY"
Paramount

DIRECTOR ......................... Joseph Henabery
AUTHOR ........................ Irvin S. Cobb
SCENARIO BY .................... Walter Woods
CAMERAMAN ....................... Karl Brown

AS A WHOLE...... A great improvement over the
star's first feature; has a lot of good comedy
and entertains all the time

STORY...... Slight affair but has been intelligently
handled and star carries it through

DIRECTION ...................... Very good
PHOTOGRAPHY .................... Good
LIGHTINGS ........................ All right
CAMERA WORK ................... Up to standard
STAR .............................. Splendid
SUPPORT .......................... Well suited
EXTERIORS ....................... Adequate
INTERIORS ........................ Requisite
DETAIL ............................ Good
CHARACTER OF STORY........... Lawyer who puts
up big bluff fails for a charity job and some love

LENGTH OF PRODUCTION .......... 5,944 feet

The biggest feature of "Fatty" Arbuckle's second
Paramount is that it's such a vast improvement over
his first. The comedy moments are well distributed
and there are several mighty good laughs. The star
is the life of the picture as well as the party. His
efforts to amuse are sincere and he makes a good deal
out of a rather limited role.

The actual story material isn't conspicuous enough
to attract much attention but the situations afford
good opportunities particularly suited to Arbuckle's
personality, and he never misses a chance to make
good. Perhaps the biggest laugh of the picture comes
when "Fatty" as a lawyer who only pretends to be
busy, is smitten with a pretty face in such a bad way

that he sinks into a swivel chair near a window, the
chair inclines backward and the hero turns a somer-
sault out the window with the next flash showing
him hanging on the ledge for life. This all happens
so spontaneously that it brought a score of "oh's"
at the Rivoli.

Other good bits that register are the "busy"
lawyer's safe which contains a desirable assortment
of "kickey" beverages. "Fatty" in one place sits on
the desk buzzer and all the "help" come running in
for orders from the boss and again when his prim
stenographer interrupts one of his "nips," he holds
the bottle in back of him, with his back to the window.
A window cleaner on a scaffold outside, relieves him
of the bottle. The titles are well written and get a
good share of the laughs in themselves.

Algernon Leary (Arbuckle), is a "promising" young
lawyer who puts up a good front even though business
is very dull. He accepts a check for several thousand
from the Milk Trust to defend them against a band
of women who have formed an organization to fight
the trust. But the ladies get the better of the fat
lawyer who gallantly tears up the check and accepts
the case of the ladies without fee.

Milly Hollister, one of the leaders, makes a big hit
with Algermon and he goes to extremes to gain favor
in her eyes, even to the extent of attending a "little
boy and girl" party, incidentally one of the good
comedy bits, with Fatty in rompers. The Trust plan
to ruin the lawyer for double-crossing them and when
the anti-trust nominate Algermon for mayor, they get
very busy.

Judge Voris is in league with the Trust and when he
is found out he retires from the political race leave-
ing Algermon to win both the mayorship and Milly.
In the cast are Viora Daniel, Winifred Greenwood,
Roscoe Karns, Julia Faye and others.

Promise Them a Picture That They'll Laugh At. The Comedy's There

Box Office Analysis for the Exhibitor

If you played Arbuckle's first comedy feature "A
Full House" and found it to be a disappointment you
can have all the more to talk about when you show
them "The Life of the Party." This one is a big
improvement over the initial effort of the star in the
feature comedy line and you can promise them a real
live comedy. Of course the story isn't much in itself
but after all it's only secondary to the amusement pro-
vided by it.

You can say that Irvin Cobb is responsible for "The
Life of the Party" and that "Fatty" Arbuckle has
seen to it that the "life" has been put in. Manage
to get them in and you can feel certain they'll go out
satisfied. Say: "Who put the 'life' in 'The Life of
the Party'?" See 'Fatty' Arbuckle's latest feature for
the answer."
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Some Short Reels

“A Romance of ’76”—Goldwyn
Type of production.................................................. 1 reel animated cartoon

Happy Hooligan is seen recounting a highly imaginative romance that supposedly took place in Revolutionary times. Happy experiences considerable difficulty eloping with the fair lady, who is finally won by Gloomy Gus. The reel is just about average providing a few laughs and sufficient amusing material to carry it over. It will prove satisfactory where a short filler is wanted.

“Tails Win”—Universal
Type of production.................................................. 2 reel comedy

Trained lions are the basis of most of the comedy in this offering, which is just about average in merit. There isn’t a great deal of new business possible with the animals, and most of the footage is given over to a chase, with the comedians pursued by the lions. The show brings forth some pretty circus girls in abbreviated costumes, and the method of introducing the animals is a bit of a novelty. A young lady and her husband are employed by a theatrical agent, when the lady falls heir to the estate of her deceased husband. The estate proves to be a strange farm that is finally won by the star performer.

“Farm Boys Abroad”—Goldwyn
Type of production.................................................. 1 reel travelogue

This number of the Ford Educational series takes the form of a trip with the students of a farm school in Texas to various points of interest to their studies in all parts of the country. A stock show is visited in Nebraska, where the judging of blooded cattle and horses is shown. A trip to the prize corn field of Iowa displays some mammoth stalks. Some blue ribbon hogs are then shown, and a view of the Chicago stock yards. A view of the Woolworth Building in New York, and the Capitol at Washington are the final points of the trip, and the reel concludes with a shot of the boys’ return. There may be features of interest for some in the stockyard scenes, but on the whole the reel has nothing of special merit to recommend it.

“At It Again”—Goldwyn
Type of production.................................................. 2 reel comedy

This offering brings forward the son of an old favorite, George Bunny, son of John Bunny, is the featured comedian, and while he greatly resembles his well remembered parent, he does not possess the same amount of comedy ability. He works hard, however, and several bits of good business scattered throughout the footage make it a fair two reel. George and his pal determine to assist “Uncle Abe” in the sale of his cigar store. He has a customer who will buy if the business is good, and the young men make business very good by assuming disguises in rapid succession, making a purchase in each. They eventually become a trifle tipsy on Uncle’s private stock, and meet with many adventures on their way home, among them the purchase of a white horse which has been painted brown. There are more chances for laughs in the material than the director has taken advantage of, and hence more is expected some interest through Bunny’s name, but is only a mediocre offering. Mark Goldstein directed.

“The Isle of Desire”—Bruce—Educational
Type of Production.................................................. 1 reel scenic

Robert Bruce has taken his camera to the island of Jamaica for this one, and has secured a number of shots of true natural beauty. The offering is presented as a picturization of John Curtis Underwood’s poem, “The Island,” which contrasts the beauty of the wilds with the griminess and noise of the city, and thus the film is a succession of flashes, first of various parts of New York, then of the island. It has been well cut, and pupils from the poem in the title, and convey the ideas pleasingly. Toward the close the title is seen through the mist of the banana groves, the lake and woods, taken against the setting sun, are unusually fine pieces of photography, and should prove especially enjoyable to higher class patronage, and all those with an appreciation of the beautiful. This number is fully up to standard, and if this series has found favor with your patrons, will doubtless be exceptionally well received.

“There Is No Santa Claus”—Chester—Educational
Type of Production.................................................. 1 reel travelogue

An interesting, and at times beautiful series of views along the entire length of the famous St. Bernard Pass, in the Swiss Alps, comprises the footage of this offering. It should prove particularly interesting. The travelers start at the village of Oberatra, the last snowcapped peak to the summit of the mountain is reached. Proceeding up the steep slope, views are shown of the Inn of Napoleon, where the French general quartered his staff, the Cantine of Proz, a refuge for travelers, and some good shots of the Valley of the roses, showing the tremendous hanging ice and snow fields. The last portion is devoted to the St. Bernard Hospice. The Mule are shown starting a rescue party, and also performing skillfully on skis. The St. Bernard dogs, who aid in the rescue work are seen at work and play, with some information about the lives of both the Monks and their four legged aides. It is above the average of the type, and will make an excellent filler. Titles by William Henry Wright.

Pathe Review No. 81

This latest Review opens with scenes of Fez, Africa, showing the country itself and the people who inhabit it. Next comes the making of a Japanese lantern in which the nimble fingers of a Jap fashion a pretty lantern for your approval. “Highways of New York” is an interesting study of New York’s bridges, the Brooklyn Bridges, the Beverley Washing ton Bridges, the Pennsylvania Bridges, and the “Bridge of Sighs.” Another bit called “Giant’s Fingers” shows a powerful riveting machine at work. Two clever children in colonial costume then dance the minute. “A Woman From Mystery” shows how mayoral and incidentally gives the housewife a secret about it. The last subject in colored pictures of a Japanese park with some pretty native girls fighting shy of the camera.

“A Close Shave”—C. B. C. Film Corp.
Type of production.................................................. 2 reel comedy

This is by a long way the best Hall Room Boys comedy that has been produced. There is a lot more stuff in it than any of the preceding ones, and the laughs are frequent. Sid Smith and Harry McCoy are seen as the four-dashing Percy and Ferdie, and while they handle the parts well and secure all possible laughs, its success is due to some corking good comedy business. The first reel hold the biggest part of the good material, but the second holds up well enough to prevent dragging. In the beginning, Percy and Ferdie answer an ad for barbers, and to be sure of the job they get there in the middle of the night, sleeping on the steps of the shop. They get the job and the balance of the reel is a burlesque of the daily happenings in a barber shop. It’s all good stuff, with a succession of new bits of business. The second reel find the boys preparing for a meeting Miss Millionbucks’ ball. They get attired in tuxedo uniforms, passing as two friends of the young lady’s father. Of course the rightfull two arrive and show the boys up. At the moment they are about to be shot for impersonating officers, they wake up still in front of the barber shop, and the jobs taken. You can safely depend on this one to please.
"Cash Customers"—Pathé

Type of production .......................... 1 reel comedy

H. Roach again offers Harry (Snub) Pollard, sans mustache, with Marie Mosquini and Sunshine Sammie, the little darkey with the big grin. The reel is fairly fast and provides several good laughs. The comedy business is not very new and Pollard would undoubtedly produce better fun if provided with more original material. In this one Snub and his fat room mate have a tough time getting away from their facetious landlady when she catches them doing some ingenious cooking in their room. The boys finally make their escape into a drug store, where they are mistaken for the new clerks. Snub is going fine until the real clerks show up and then is forced to dodge the proprietor and the police force, with the aid of his dusky little ally. Most of the laughs are in this one and a part of the footage, and the finish of the reel is weak and silly. Pollard does one or two acrobatic stunts in a sack that are worthy of note and as a whole the offering will prove about average in merit.

"April Fool"—Mermaid—Educational

Lloyd Hamilton in another Mermaid comedy is making them laugh at the Strand this week despite a lot of hokum which, while it isn't new, is well done and Hamilton gets a good many laughs on his own account. Some April fool jokes amuse but like in a good many comedy offerings they keep it up too long to be funny. On the whole, however, "April Fool" hits up to the average comedy offering and has many really good laughs.

"A Tray Full of Trouble"—Chester-Educational

Type of production .......................... 2 reel comedy

The principal feature of this Chester production is the performance of the trained ape, already familiar in these comedies. The monkey furnishes a lot of laughs, and in fact a good deal of the comedy in the piece. There is a cute little girl who carries off her part in good shape, adding somewhat to the picture. This young lady with the aid of the sagacious monk, saves a baby heiress from the evil designs of two villainous kidnappers, and smuggles the infant to New York aboard a freight train, to secure the fortune. The antics of the ape in a box car with three tramps make a funny piece of business, and the animal's human-like actions through the whole thing carry it along fairly well. It will go well with children, and as a whole should prove just a passable offering of its type.

No. 14, "Screen Snapshots"—C. B. C. Film Corp.

Type of production .......................... 1 reel fan magazine

This number opens with Lillian Russell (not the one you think) having a try out before the camera. Then Zasu Pitts shows how some amateurs she has seen act before the moving picture camera. From there you jump to the office of Wm. A. Brady, where that gentleman and his daughter Alice are seen arguing over a play. The next vie wis of a party at Universal City, and shows Priscilla Dean, Carl Laemmle and Edith Roberts enjoying themselves. A short series of close-ups of George Loane Tucker, June Elvidge and Betty Compson follow, and then Nazimova and her company taking a moment's rest. The reel concludes with a shot of Rex Ingram and his staff of camera men shooting some big exterior scenes. If your patrons like the series, this one will be up to standard.

"Making Man Handlers at West Point"—Town & Country—

Type of production .......................... 1 reel magazine

In this, the second of the "Sport Pictorials" edited by Grantland Rice, a series of informative, and in some cases interesting shots of the life of the West Point cadets are presented. The principal point to be found with this stuff is that so many of the shots have appeared almost identical in news reels. At the beginning the cadets are shown on parade. This is followed by successive views of the different sports which now form part of the required curriculum. Football, polo and soccer are shown in brief shots. The manner of instruction in boxing, wrestling and fencing in the gymnasium are next taken and will very probably prove the most interesting bit of the footage. The reel concludes with a view of a mounted group of cadets and a roller inspection. Inasmuch as every American is interested in West Point to an extent, this brief insight into some of the life there should make a fairly good short filler.

"The Thrill of the Thoroughbreds"—Town & Country—Arrow

Type of production .......................... 1 reel magazine

This contains better material than either of the other two "Sport Pictorials" thus far reviewed. The picture was taken in and around the stables and track at Saratoga, and presents some facts and views of the race horses, which will prove brand new information to the "outsider." The handling, rubbering, bandaging and general pampering of the sleek thoroughbreds is shown. The preparation for a race, including the training of both horse and jockey, offers something unusual in a picture. Several shots of a typical thoroughbred show a shot of some of the blooded horses from the stables of Harry Payne Whitney. Well photographed view of a steeplechase provide a good finish. Most of the footage should prove of interest, to say nothing of the two horses. Will be all right where a high grade filler is wanted.

"A Home Spun Hero"—Christie

Type of production .......................... 2 reel comedy

This is a good one. Probably most of your patrons will find it one of the most amusing reels that has yet been seen in the little comedian is at his best, and there are an abundance of laughs from beginning to end. The action is very fast and there is quite an amount of slapstick, but it's all good and the complete balance of the entire footage is laid behind the scenes of a musical comedy show with plenty of original comedy business and several pretty girls to put it over in great shape. The story in itself is humorous material. The leading lady to the musical trooping receives word that her rural cousin (Bobbie Vernon) is in the neighborhood, and for amusement she telephones him to visit the show. Cousin is indeed a farmer, but a 1921 model. When he learns the type he is supposed to be, he dolls up in the true backwoods style and makes his appearance. Bobbie gets in a long series of troubles behind the scenes, which provide a lot of real comedy. Of course in the end he appears in his proper self, limousine and all, and the laugh is on the girls.

You can't go wrong on this picture. When you book it you will show your patrons one of the best of the type they have seen in some time.

"The Big Idea"—Educational

Type of production .......................... 2 reel dramatic playlet

This is the first of a series, all of which in theme and thought are constructed from stories by Ruth Steel, of the Saturday Evening Post, supporting the timely and all important appeal for true Americanism. In this respect "The Big Idea" is well worth while as an example of the senselessness of some of the ideas propagated by Bolshevik doctrines and preaching. However, the production itself is not good. The cast is amateurish, and with the exception of one old man do not lend much assistance to the appeal of the theme. It is the story of a shoe factory worker who falls under the influence of a group of anarchists. Their doctrine is that the worker is the only producer, and that every worker is entitled to the full output of his labor, without dividing with anyone. The working man becomes almost fanatical on the idea. His wife realizing the danger, conspires with an old friend, and to put him right they give him a dose of his own medicine. The tailor who repairs his clothes refuses to return them; his wife refuses to allow him to eat any food that she prepares, etc., and all give the same reason: they have produced the labor, hence the product belongs to them alone. After a series of such lessons the working man realizes the folly of anarchist principles, and the necessity of co-operation of capital and labor is made plain. The purpose of this picture is certainly commendable, and it will visualize a subject to which everyone has given more or less thought.
Callahan Productions

in Preparation of a series of two reel refined Comedies

Presenting Jimmy Callahan and Phyllis Diller

Studio

Albany Ave, Boulevard, Atlantic City.
They came together in the room above the Chinese restaurant,—the girl in high society, acknowledged fiancée of the financier, and the girl whom he had placed there to hide his guilt. There he found them and knew that his mask had been torn away.

Desperate men do desperate deeds. Only in the nick of time did the other man, the reformed crook and the police break through the ring of fiercely fighting Chinamen and gangsters!

No stirring drama ever had a more stirring finish!
Worthless Stock

 Vigilance Committee Reports—$50,000,000 Bought in 1920

Worthless stock amounting to more than a quarter of a billion dollars is the annual offering of the wildcat companies to the American public. This is the estimate of the Vigilance Committee of the National Association after an extensive survey. The committee has investigated some 70 companies with a total capitalization of about $160,000,000.

The committee declares that the people of this country have actually bought during the past year between $25,000,000 and $50,000,000 of stock issues, none of which are worth the paper on which the certificates are printed. These figures do not refer to stock issues offered for business by well-established companies.

Only two or three of the 70 companies investigated had any earning power. With the market's interest in any branch of the industry.

Another Ince Special

(By wire to WID'S DAILY)

Los Angeles—Final scenes for "Mother," a new Thomas H. Ince Special for Associated Producers, are being shot this week. The story is written by C. Gardner Sullivan and Fred C. speculating. The cast includes Hugh Hughes, Joseph Kilgour, Betty Clark, Betty Blythe and Claire Laddell. The story is one of modern America.

Now Watch Out

(By wire to WID'S DAILY)

Los Angeles—Elinor Glyn of "Three Weeks" fame is writing a original story for Los Angeles film company, and Paramount will make it in pictures.

Switched

George Callahan, eastern representative for the R. C. P. Smith Syndicate of Los Angeles, received a wire in Saturday from the head of the company advising him that the Columbia Feature Pictures Corp. were stating that they have signed Zaza to a contract in WID'S DAILY last week, as a new $1,000,000 corporation backed by San Francisco capital. The company has taken over the interests of Smith and has already been produced in San Francisco. It is planned to have three companies at work. Actual production starts shortly.

How Hokum Pays

You'd bet Charlie Chaplin was an attraction, wouldn't you? Take the winning side all the time, yes? How much would you think his personal appearance would be worth? Lots of people. Start in figuring now. Uh-huh. Essanay paid him $50,000 once to keep working a week. To offset an exhibitor's offer. Well, let's see. Charlie dropped in at Madison Square Garden several weeks ago. At the fights. Benny Leonard starrin. Just before the big bout Charlie was engineered into the ring. Introduced. Bowed. Walked around a la Charlie. Got a laugh. And a "hand." But not a knockout. Not at all. Mild, perfunctory applause. That's all. Why? Because it wasn't staged. The hokum wasn't put in. If it had been played up, advertised, talked about, Charlie would have set 'em wild. Just another proof that advertising pays. Even with a world celebrity.

BETTER THINK THIS OVER

You, Mister Exhibitor. Yes. No one else. Got a good memory? Remember some months ago—last summer—Famous was talking about booking on a 20 per cent of the gross as percentage for their product? No. Well, they were. Then it died.

(Continued on Page 3)
CHRISTIE COMEDIES

Fay Tincer comes up smiling again in "Dining Room, Kitchen and Sink" the latest two-reel Christie released through Educational Exchanges.

Plan $500,000 House

Oklahoma City—A 2,400 seat house costing $500,000 is to be erected under the supervision of A. C. Bennett.

To Sell Stock at Auction

Butte, Mont.—Remaining stock in the Rialto, owned by Louis Drehobl and J. H. Rowe in conjunction with Jensen and Von Herberg will be sold at public auction.

Censors Busy

Winipeg, Manitoba—The Manitoba Censor Board has banned Pathé's serial "The Whirlwind" and Fox's "The Tiger's Cub," as well as one of Selznick's epics, "The Branded Frau.

Allen's Plan Large House

Victoria, B. C.—Jule and J. J. Allen will erect a house seating about 1,700 at a cost of $350,000.

Organize Film Trade Board

Oklahoma City.—Local picture men have organized a film board of trade. A. H. McLaughlin is president, Fred B. Pickerel, Vice-President; Wallace Walthal, secretary and Sam Benjamin treasurer.

Complaints About Handling

Washington—Local exchange managers, who are making extensive use of the parcels post, are protesting about the rough manner in which cases of film are being handled.

Apply for Dissolution

San Francisco.—Application for dissolution has been filed by the Golden Gate Film Exchange, taken over recently by the All-Star Feature Distributors.

Fire Costs $100,000

Tulsa, Okla.—A loss estimated close to $100,000 was caused when a fire completely destroyed the house.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Everett Maxwell has been engaged as continuity expert for the Chester Conklin production released by Special Pictures.

Gale Henry is planning to star work at an early date under her contract with the Special Picture Corp.

Art Acord, now being featured in two reel westerns by Western Photoplays, Inc., is nearing completion of "Bullet's of Justice."

Milburn Moranti will move to the Special Pictures studio here. Will the coming of Moranti five company will be working including Chester Conklin, Comedic, Art Acord Halloon Boys and the Moranti one reelers.

Charles Ray has finished "The Old Swimmin' Hole" and is now at work on "Scrap Iron."

Phillip E. Rosen has been selected to direct "What is the Matter With Marriage," a special all-star production by Metro.

The latest addition to the Universal scenario staff is E. W. Guyo, who recently arrived from New York.

Gloria Hope has been engaged as leading lady for Frank Mayo in "Colorado."

Lucille Carlyle, formerly with Larry Semon, has left for New York. She may make a picture there before returning to the coast.

Universal announces the purchase of the film rights of Marjorie Benton Cook's novel, "Cinderella Jane," to be used as a starring vehicle for Carmel Myers. Marion Fairfax is preparing the scenario and Rollin Sturgeon will direct.

GAUSMAN.

Supporting poor relations is always a strain, and the poorest relation a photo-play can have is a mediocre poster. On the other hand, RITCHEY posters will ably support the poorest of films.

RITCHEY

LITHO. CORP. 406 W. 31st St., N. Y. Phone Chelsea 8388
How Hokum Pays

(Continued from Page 1)

any. Now what’s happened? Up in their Canadian houses—
and they own a lot—they are operating on a 20 per cent of the

gross basis.

Think it over. Wonder if it means a test? A tryout? Won-
der if you'll be told something for next season about percentage

taking, and why 20 per cent of your gross is right.

FACETIOUS

At the Chatham. In comes Nathan Burkan. Big lawyer.
Caplin’s attorney. Followed by Harry Schwalbe... J. D. Wil-
kins, Bruce Johnson. “Jimmy” Grainger. Later by Col.
Jennie Mandelebaum. Then somebody said: “There goes The

Id

Meaning who? Probably facetious. That’s the name of
Carlie’s new comedy they’ve been dickering about.

GOLDEN EGGS

There’s an old fable. About killing the goose. You know—
that one that laid the golden eggs. Remember? Appertaining to

action of the exhibitors. Want advance deposits killed off.
Cutting it, too. Hy Abrams just worked it out with New York

cow. M. P. T. O. fighting it all over the country.

No question a lot of exhibitors’ money goes wrong that way.
No doubt of it. Need a lot of protection. Should have it. But
they stop these advance deposits what will the independent

producers do for finds? They need these deposits. Badly.
Can’t live without ’em. Which may make the independents

may be forced out of business. Then what? Remember the

Ike. Don’t forget it.

BLUE LAWS AND SUCH

What kills most good things? Letting George do it. Adopt-

ing the policy that “it’s all right.” Believing nothing can hurt

that’s what will kill Sunday pictures. Sure as the devil

it’s holy water. Don’t discount these reformers. That’s all

they have to do. Some get well paid for it. So they do it well.

Don’t discount what this crowd will do. You’ll pay for it if

you do. They may not get this Blue Law through the coming

short session of Congress. But look out for their work next

Newark.

It’s time this industry awoke to its danger. And it’s in

danger. Don’t let George do it. Nor Bill Brady either. Get

yourself. There’s a meeting in New York next week to take

step. Get behind this. And do something.

SEIZNICK HAPPY—TROUBLES OVER

LJ—know—Siznick might be happy these days. All out

his worries. Big smile. All wool. Yard wide. Ask him

way. ’N watch him go. Because he’s going to move along.

his troubles are over. For good. Going to make some

pictures. All his stars happy. On Broadway this way, too.

it going to be a Merry Xmas.

MILLIONS ON THE SHELF

Famous said to have 50 negatives ready for release. First

season as many. Metro a lot. Goldwyn too. First National’s

are to represent some millions. Famous almost that much.

Two aunt. Got a bundle in “The Four Horsemen, etc.” alone.

This is where the millions go. No wonder it needs a bankroll

this business. Bob Cochrane keeps figuring on Strohein’s

figure. Cost nearly half a million. Not through shooting yet.

business. Nice and cheap. John W. Gates, the millionaire,

friends were playing poker on a train. Man came along.

And if he could sit in. Told yes. Sat down. Pulled out a

dollar bill and asked for his chips. Got one. That’s all.

about what this business is now. One chip—$1,000.

SOME PRODUCER

Joe Schenck. How many productions do you think he is in-

vested in? Think it over. You’ll find a lot. Came along quietly

No fuss. No noise. And now he has his hands full. Not

on the Talmadge girls, but “Buster” Keaton, the Emerson-

else combine, Mutt and Jeff, Al Kaufman productions and—

he’s just putting out the Albert Parker productions. Any

Danny.

On Broadway

Broadway — “Dead Men Tell No Tales.”
Brooklyn Strand—Constance Talmad-

gage in “Dangerous Business.”
Capitol—Nazimova in “Billionaires.”
Criterion—“Midsummer Madness.”
Loew’s New York—Today—“Some-

ing to Think About.”
Tuesday—Justine Johnston in

“Blackbirds.”
Wednesday—H. B. Warner in

“Destiny.”
Thursday—“Down Home.”
Friday—George Walsh in “The

Plunger” and “So Long Letty.”
Saturday—“Heliotrope.”
Sunday—“The Furnace.”
Lyric—“Over the Hill.”
Rialto—“Maid.”
Rivoli—William S. Hart in “The

Testing Block.”
Strand—William Faversham in “The

Soul That Was His.”

— Next Week

Broadway — Eugene O’Brien in

“Broadway and Home.”
Brooklyn Strand—Thomas Meighan

in “Courage in Quest of His Youth.”
Capitol—Pola Negri in “Passion.”
Criterion—“Midsummer Madness.”
44th St.—“Way Down East.”
Lyric—“Over the Hill.”
Rialto—“The Judds.”
Rivoli—Dorothy Gish in “Flying

Pat.”
Strand—Not determined.

Schwab Sales

Joseph Klein has sold to Supreme

Photoplay Productions of Pitts-

burgh “Girls Don’t Gamble” and

“Smiling All the Way,” the two

latest Schwab Productions. The

Doll-Van Film Corp. of Chicago

have secured the rights for their

territory on these two productions.

Free Lance Council Named

At the annual meeting of the Guild

of Free Lance Artists of the Authors’

League of America, Inc., the follow-

ing were elected members of the

Council for the ensuing year:

Warren Bixler, Franklin Booth, Ar-

thur William Brown, E. J. Bush-

bark, A Helena Carter, Walter Jack

Duncan, Charles H. Forbes, Charles

Dana Gibson, Frederick R. Gruger,

T. Victor Hall, Merle Johnson,

George Ilian, Arthur I. Keller, Or-

son Lowell, Wallace Morgan, John J.

A. Murphy, Cushman Parker, Ed-

ward Penfield, Norman Price, Albert

T. Reid, Henry Reuterdiil, David

Robinson, W. A. Rogers, Tony Sarg,

R. F. Schabelitz, C. W. Svensson,

Walter D. Tague, Harry Townsend,

John Alonzo Williams and Edward

A. Wilson.

Scattergood says:

“Trouble with deposing’ profits in

Heaven is that you got to wait so

naturally long to draw your interest.”

Callahan Film Company

In preparation

A series of two-reel refined

comedies.

326 Green Street

Atlantic City, N. J.

A DAVID G. FISCHER

PRODUCTION
Richard's' Idea

I am unable to give any information in the nature of philosophy, but I will only express my real convictions as regards the industry, which I hope will not be misconstrued in case same is published, although I realize it is hard to make anything out of a statement, but I will not be misconstrued by about as many people as take the proper construction of statements, at these times.

A National Convention, selected from the most representative exhibitors, distributors, producers and stars, regardless of their affiliations, and not less than two hundred to three hundred in number, should be called for a period of from one to two weeks, if necessary, to make a complete survey of all conditions in every branch of the industry, and from all parts of the United States and Canada. This will do more for a better working of the industry than a political or Exhibitors' Convention or any other convention, if called in time, and if the same is not held the industry will suffer through this process of confusion.

As Broadway pioneered the extravagant methods of photo play presentation in with other large key cities, such a plan should be followed, and to pioneer the example of readjustment in a moderate way, if such is needed.

Exhibiting must be tested out to what extent the patron actually demands and expects in the way of music and other accessories, etc., advertising consistently on the proper features; and all other details, large and small, must be watched so that the waste eliminated wherever possible.

A code of business relations should be worked out in as nearly selfless manner as possible between the producer and the exhibitor, for their mutual benefit.

Adjustments both ways must be made or serious results to the business are certain, in case of any radical decline generally throughout the country.

The twelve or more most prominent screen stars should make fewer pictures per annum, although BIGGER AND BETTER, thereby leaving room for the lesser stars to come to the front in the industry that do not make such an immediate big demand in rentals, relieving the producing costs and demands on the box office in proportion to the investment.

Finally, let the average big man in this industry get out of his head "that he must make his life's fortune out of pictures IN FROM TWENTY-FOUR TO THIRTY-SIX MONTHS." I believe that much good in the business can be accomplished, that thought is eliminated.

E. V. R.

General Manager.
Saenger Amusement Co., Inc.
P. S.—We know the cost of building and real estate, and where the money goes, but we do not know the cost of producing where the money goes or how it is applied. Percentage talks should throw light on the channels in de-

Why He Cancelled

WATKINS, N. Y.

Wid's Daily,
New York City:

Please send me your bill to date and discontinue Wid's. I have lost faith in your judgment of pictures. I bought "Pinto" after your saying it was a fine comedy. The people led it silly and they were right. Then you said "put me down on record" that "The Miracle Man" was a great picture. The people fell flat in all towns and we lost money. Then you said "Scratch My Back" was a scream. I watched the picture and never laughed a word in the house for a half hour. And last but not least I bought "Blind Huber" out of your and am not being good. It was terrible—awful—and I cannot say enough. The crowd almost mobbed me as I charged them 28c. As I said before I have certainly lost all faith in your judgment of pictures. Yours truly,

GEO. C. STARKEY.

Aywon Sales

Sales reported by Aywon Film are the following:


Lubin Sales

Bert Lubin, has sold "Honeymoon Reunion" to the Lubin Square Co. of Philadelphia for Eastern Pennsylvania and Southern New Jersey rights and the Liberty Film Rental Co., Pittsburgh for Western Pennsylvania and West Virginia. The 20th Century has also purchased rights for "Crossed Trails," Lubin's second picture.

Allene Ray, star of "Honeymoon Ranch" and winner of the Beauty contest of the Brewer Publications, has left for San Antonio.


Mrs. Straus Leaves Goldwyn

Mrs. Florence Strass, who had been acting as head of the Goldwyn scenario department, has resigned. She has been replaced by Ralph Block.

"Forbidden Love" Complete

Thomas de Bassey, vice-president of the National American Film Co., offices at 1520 Broadway, announce completion of "Forbidden Love," directed by Philip Van Loan. The picture includes Creighton Hale, Geo. MacQuarrie, Marguerite Holm, Harold Thomas, Peggy Shaw and Thomas Cameron.

DIRECTOR

OF THE TRADE

A RELIABLE GUIDE FOR READY REFERENCE

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Specialist M. P. Accounts—Systems
1328 E. Streyckman, General Manager
EDMONDS & BOUTON, INC.
56 Pine St., N.Y.

ARTISTS AND ART TITLE

MARTIN-MCGUIRE & NEWCOMB
Art Titles
727 7th Avenue, New York

CAMERAMAN

C. B. PRICE CO., INC.,
All Available hours
1446 Broadway, New York

CUTTING AND EDITING

EDWARD M. ROSEK
Film Editing for the Trade
1457 Broadway, New York

ENGRAVERS

THE STANDARD ENGRAVING CO.
Hall Lines—Line Engravers—Electrotype
225 W. 39th St., New York, N.Y.

FILM SERVICE

FILM SERVICE BUREAU
130 W. 46th St., New York, N.Y.

INDEPENDENT PICTURE

COMMONWEALTH FILM CORP.
Sam Zirkin, President
729-7th Ave.

LABORATORIES

EVANS LABORATORY
Quality Motion Picture Printing
416-24 W. 216th St.

FILM DEVELOPING CORP.
Quality with Service
216 West 23rd St.

NICHOLAS KESSEL LABORATORIES
"Kessel Quality Prints"
Fort Lee, N. J.

PRINTERS

BARNES PRINTING CO.
Motion Picture Specialists
56 East 22d St.

PROSPECT PRESS
Quality Printing for the Trade
188 W. 4th St.

PROJECT ROOMS

PUBLIC PROJECTION ROOM
727 7th Avenue, New York City

STUDIOS

ESTE STUDIO AND LAB., INC.
340-350 E. 14th St.

Wid's Daily

Monday, December 6, 1926

"Forbidden Love" Complete

Thomas de Bassey, vice-president of the National American Film Co., offices at 1520 Broadway, announce completion of "Forbidden Love," directed by Philip Van Loan. The picture includes Creighton Hale, Geo. MacQuarrie, Marguerite Holm, Harold Thomas, Peggy Shaw and Thomas Cameron.
Irene Castle Back
To Make Four Hodkinson Released Films a Year—Cawwood Picture, the Producer
Irene Castle, recently with Famous Players, will be featured, in a series of four pictures a year by the Pictures Corp. of America, formed corporation with C. A. Weeks and Edwin L. Hollywood the principal figure. The pictures will be released through Hodkinson.

Weeks for some time past has been vice-president of the Benjamin H. Goldwyn organization, but has resigned from that company to associate himself with Cawwood Pictures. Hollywood has been directing for Vitagraph, where he made some pictures with Harry Morey.

Once an American
Hat, spats, cane and all, H. M. Thomas, once an American and now an Englishman, in charge of the presentations at all of the Famous Players theaters in Canada, is regaling the Astor.

"It's News to Us"
Coast reports that Robertson-Cole has signed Maude Adams and David Warfield for pictures was laughed at by the company's offices yesterday when it announced.

"It's news to us."

John Fairbanks Leaves
John Fairbanks, brother of "Doug," and the latter's business manager, left New York yesterday for the coast where he has been for several days, all unknown except to a few friends and business associates.

Harry Rice Here
Harry Rice, until recently publicity manager for Universal in the Middle West and now identified with the Independent Films Association of Chicago is in town to dispose of the New York rights to the Neil Hart series. Mr. Rice is at the Claridge.

Seesel to Produce
Charles O. Seesel, who did the art work for "Way Down East" and "The Devil" is branching out into producing on his own. He is to make a series of two-reelers, the stories of which are to be written by Arthur B. Reeves. Production will be in the cast and Pathé is reported to be the distributor.

Seesel has just been engaged to do the art work for the Jenny Lind picture and Harry Leonard are to make the west.

Hobart's Plans
H. M. Hobart, former general manager of International, has entered the production field on his own account. His first will be a story by Fanny Hurst, with production in the Bimberg studio. Arthur Friend is reported interested in the Hobart organization. It is said Hobart will release through First National. He has opened offices on the 13th floor of 366 Madison Ave.

Charles O. Seesel will be art director for Hobart. His director and leads will soon be announced.

Walker-Fox Prod. Formed
Charles D. Fox, head of the Ross Publishing Co., and J. Randolph Walker have formed a company known as the Walker-Fox Film Prod. with offices in the Brokaw Bldg. Phyllis Alden is in charge of scripts for the new company which at present is making a series of cartoons. Distributing arrangements will be announced shortly.

McCormick Resigns
(By wire to WID'S DAILY)
Toledo—S. Barret McCormick has resigned as managing director of the Rivoli theater to join the Sol Lesser-Gore Bros. string of theaters in Southern California.

McCormick, generally conceded as being one of the best known showmen in the country, will act as managing director of the Ambassador theater, the 600 seat house which will show the world's premiere of all First National attractions. The theater is a part of the new Ambassador hotel. McCormick will also have charge of the Kinema theater and a third theater planned for the coast city.

Before leaving for the coast McCormick will go to New York to engage musicians and dancers for the new house.

The Bradstreet
WID'S DAILY
The Recognized Authority

OL. XIV No. 66 Tuesday, December 7, 1920 Price 5 Cents

Stricter Rules

() Bn. Board of Censors Frowns on Films Showing Criminals as Heroes—Regarding Serials
(By wire to WID'S DAILY)
Harriusburg, Pa.—In a letter sent yesterday to all distributors, producers and exhibitors by Henry Starr Richardson, secretary of the Pennsylvania Board of Censors, it was stated that films in which criminals are shown as heroes nad in which they defy the minions of the law are highly undesirable. The board places in that category pictures which show men of the underworld reaching a point of financial influence, defying the law to reach that stage in life.

Regarding serials the letter states: "The board will consider serials only in their entirety. In the future, single installments will not be considered or passed and the entire film must be submitted before application will be reviewed.

Zukor Back; Going Abroad
Adolph Zukor has returned from a coast trip. He plans to take a trip abroad in the spring. The usual trip inspection, he states.

Overproduction, Says Zukor
(Special to WID'S DAILY)
Los Angeles—Adolph Zukor is quoted by Henry E. Dougherty in the press as saying: "There has been an overproduction of pictures. This more than anything else has caused production to be curtailed. I think that by Jan. 1, at least picture making will again be running at top speed."

Durham Resigns from F. P.
(Toronto—J. A. Durham, treasurer the Famous-Lasky Film Service, the Paramount distributing company in the Dominion, has resigned, effective Jan. 1.

Worsley Renews with Goldwyn
Wallace Worsley has renewed his contract with Goldwyn. His last picture was "The Penalty," with Lon Chaney.

New Rivoli Record
William S. Hart goes to the head of the class of the Rivoli stars. The today box office receipts for the picture, "The Teasting Block," broke a record set by John Barrymore's "Jekyll and Mr. Hyde" by exactly $41.71. The Barrymore film drew to 9,872 paid admissions on Sunday.

The luxury that came to Natalie Storm as the result of her tolerance of the rich man who coveted her is nothing to her but the means to an unselfish end. A scene from J. Parker Read, Jr.'s second Associated Producers' production, "Love."—Advt.
**Newspaper Opinions**

**"Midsummer Madness"—F. P. L.**

**Criticism**

- **TIMES**—"One of the first things in this picture is the acting of Liza Ives. "It is another picture that in its quality could have been produced by American stars."

- **HERALD**—"Illustrates how much more the play could have been improved when missed the or the heat or something which has an effect on the audience."

- **WORLD**—"Midsummer Madness" is a good motion picture. "It is as hot, a bit, a hot picture, rectangular photography taking place has seen. It has no ‘punch’. It is slow."

- **TRIBUNE**—"It seems to us a dull picture."

- **EVENING JOURNAL**—At all with each picture, you will be entertained. "The picture has been gorgeously produced and carries a book of sub-titles."

- **SUN**—"The story has been new or original in Mr. Hamilton's story, but the exuberancy of the stars makes it a performance out of the ordinary."

- **GLOBE**—"A production which from the viewpoint of story, direction and acting, is the nearest perfect performance which the screen has held."

- **POST**—"It contains little that is not banal, but it must be said that Mr. DeMille has been the most of the situation."

- **TELEGRAM**—"It is a triumph of the art."

- **GLOBE**—"The imaginative direction and remarkable photography cheered for the worthy plot material that it richly deserves."

- **SUN**—"It is interesting if only as a study of the effect of temperature on temperament."

- **Daily News** made no comment.

- **The Sin That Was His"—Selznick Strand**

- **TIMES**—"The picture is not powerful, but it is cinematographically compelling."

- **HERALD**—"It has force, and first of all, the performance of William Faversham, by itself is interesting and convincing. Also Hobart Bosworth, and Hobart Bosworth, is not an actor."

- **GLOBE**—"It has been given the performance that might be expected of him, and the story is not the one that makes this picture."

- **POST**—"It is an impressive commentary on the making."

- **TELEGRAM**—"The performance of the story has been the center of the attention."

- **SUN**—"It is a good one."

- **TRIBUNE**—"It is the story of the performance of the film for the rest of the picture."

- **AMERICAN**—"The actors fill the blackest times, and after the zeal through the story ends, accordingly."

- **HERALD**—"This romance of a chance to save the poor from blackmailers and make the most of the situation."

- **WORLD**—"A picture crammed with surprises, and it is the acting of Liza Ives."

- **EVENING JOURNAL**—The play, has been seen so far, is an exciting one."

- **TRIBUNE**—"It is a capricious and whimsical appearing, that appears to the capital."

- **GLOBE**—"It is quite as bad, even for the director of the film as the flashes of unconscious humor which delighted the audiences in the latter picture."

- **SUN**—"Nana" makes the story a dull box office, and the travel

- **TELEGRAM**—"Hart makes the days of the coq, the bandit, and the travel
group of actors live again in his screen drama."

- **SUN**—"Hobart Hart, who was once the soul of fun, is portraying himself, in the very picture role of a bandit hero in "The Testing Block.""

- **SUN**—"The only one which made mention of the picture which is playing at neighborhood theaters.

- **Heliotrope"—F. P. L. Rialto**

- **Review**—"The picture which is playing at neighborhood theaters.

- **SUN**—"The only one which made mention of the picture which is playing at neighborhood theaters.

- **The Testing Block"—F. P. L. Rialto**

- **Review**—"The picture which is playing at neighborhood theaters.

- **SUN**—"The only one which made mention of the picture which is playing at neighborhood theaters.

- **Universal Christmas Fund Again**

- **The New American's star Identification contest has been opened."

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Blames the Films

Former Places All Sorts of Evil Practices at Door of Pictures—

Blue Law Developments

The Rev. Dr. Wilbur F. Crafts of the National Reform Bureau of Washington, one of the leading lights of the blue law movement places at the door of the pictures the blame for all sins of existing evils.

He states that juvenile delinquency can be attributed to the pictures and that the Government ought to censor pictures before release. Dr. Crafts read a statement in Washington on Sunday in which he said that if the zoblastic administration failed to stop up to the expected standard for reform legislation, Harding will find a troublesome Congress in his hands.

Other developments in the reform movement:

The Society of Arts and Sciences will hold a dinner at the Astor on Dec. 19 to protest against the blue laws campaign. Invitations and speakers will include Frank A. H. Kahn, Dr. Frank Crane, Augustus Vincent, D. W. Griffith, Raymond Hitchcock, and S. Cohen and Frank I. Cobb.

The committee of the Board of Managers of N.Y. Civic League has submitted a report recommending the repeal of the Sunday law as affecting business in general and in general affecting the aims of the Lord's Day Alliance.

The Knights of Columbus announce officially that 35,000 members who are now standing in various kinds through the country are opposed to blue laws and will protest the passage of them.

Book "County Fair"

Tourneur Film Over Keith and Proctor Time—Novel Idea to Boost Film

The Keith and Proctor theaters in Greater New York have booked Maurice Tourneur's "The County Fair" which is being handled by Guy Crosswell Smith, Ltd. The picture will open at the Broadway and after a week's run at that house will start playing the other theaters. The bookings total 100 days.

A novel plan to boost the film has been devised. Prizes will be offered to the manager who offers the best lobby display and a second to the house that secures the most publicity.

Howard, Atlanta, Opens Dec. 13

(By wire to WID'S DAILY)

Atlanta—The Howard, the latest of the chain of Southern Enterprises, opens on Monday next.

Neilan Signs Jane Novak

Los Angeles—Jane Novak has signed again with Marshall Neilan. She appeared in "The River's End" and is now in "Not a Drum Was Heard." Charles West is also in the new picture.

Robert Seehale's activities as heavy in "Temple Dusk" were temporarily held up because of a slight attack of pneumonia.

The words

"EASTMAN"

and

"KODAK"

are stenciled in the film margin so that all Eastman Film may be instantly identified.

Marshall Neilan's "Dinty"

Unerring in Showmanship

Newspapers and Trade Press Unite in Calling Picture One of the Biggest Money Makers of the Day

UNERRING SHOWMANSHIP

"Marshall Neilan is a master of producers. His pep and eager versatility makes him the George M. Cohan of the movies. He can make funny pictures, sad pictures and thrillers. He is suddenly jazzy, suddenly sober, suddenly sentimental. But he is a sure fire, a born movie maker. See his 'Dinty.' You can feel that all of his dynamic young energy and freshness have gone into this film—boiling, bubbling, instinctive cleverness and insight, unerring showmanship."—Chicago Herald and Examiner.

A GREAT BIG PICTURE

"A little boy makes a great big picture. I knew there'd come a time some day when Wesley Barry would hit the world right where it lived and make it see—a star. Congratulations. A clever story, one that has everything it needs—plot, interest and fun. 'O, lots of fun, ingenuity, sentiment, a whippy cast and that other thing that makes your heart all big and shabby and sets you feeling blindingly for a clean handkerchief."—Chicago Daily Tribune.

INTEREST IN EVERY INCH

"Marshall Neilan manages to get a thrill a foot and interest every inch. A fast drama of action and even coated with comedy. Wesley Barry is like lightning in his pranks and has been given an unbelievable number of clever situations, of which he makes the most. Mr. Neilan makes you forget all cares for an hour."—Chicago Journal.

A SURE FIRE MONEY MAKER

"The picture is sure to make money for the exhibitor. There is pathos, mirth and thrills. The action is swift and decisive. It is the sort of picture that pleases."—Exhibitor's Trade Review.

GETS OVER IN GOOD STYLE

"Tender, humanizing pathos that holds a tight grip on sympathy. There is so much humor, pathos and ingenuity that it will get over in good style. Wesley Barry plays with great realism and Colleen Moore gives a remarkable performance."—Moving Picture World.

WILL PLEASE EVERYONE

"There are enough elements in this feature to please every type of picture-goer. Vigorous melodrama, wholesome sentiment. It is rich in humor, which keeps pace with the pathos and sentiment. You can make sure of 'Dinty.' It's a great audience picture."—Motion Picture News.

A First National Attraction

There'll be a franchise everywhere
Chadwick Re-elected

I. E. Chadwick, for the fourth consecutive year, heads the local F. I. L. M. Club. He was elected by unanimous vote at the meeting held the latter part of the week. Other officers are: S. Eckman, jr., vice-president; Louis Rosenbluh, treasurer, and S. Abeles, sergeant-at-arms.

Atlanta Expo Opens

(By wire to WID'S DAILY)

Atlanta—The motion picture week sponsored by the Southeastern Theatre Managers opened last night with the welcoming address by Mayor Key. The various visiting stars were introduced by Julius Boehm and at 10 o'clock the grand march was held, led by Louise Du Pre and Forrest Adair. The program for today includes a star impersonation contest for children in the afternoon and a band concert in the evening.

Convention in Los Angeles

(By wire to WID'S DAILY)

Los Angeles—The convention of the M. P. T. O. of California and Nevada opened to-day at Walker's theatre in Grand Ave.

One of the topics which will be discussed during the life of the convention will be the various taxes that exhibitors must pay on film and music.

Parness Joins Select

(Special to WID'S DAILY)

St. Louis—I. R. Parness, well known Chicago film salesman, has joined the local staff of the Selznick-Loew's organisation and will act as select special representative in Southern Illinois.

Expected on Coast

Los Angeles—Madge Tyrone will return from New York within the next few days to resume work on the Mayer production staff. John M. Stahl, director, will also return from New York to resume production.

A Reichenbach Stunt

A number of film men found to be on their desks yesterday morning which was attached to a bead. Reading on the tag read as follows: "Attached herewith is one of elaborate costumes worn by M. Le Blanc in the screen production "Aphrodite." It was one of H. Reichenbach's stunts. He said expected a print of the picture for abroad on Friday.

DIREKTORY OF THE TRADE

A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS

H. J. JANTZER
Specialist M. P. Accounts—Systems
3238 Broadway

EDMONDS & BOUTON, INC.
368 Filmore & 125 N. 6th St.
New York, N. Y.

ADVERTISING—PUBLICITY

MERRITT CRAWFORD
Drug Trade Bulletin

ARTISTS AND ART TITLES

MARTIN-McGUIRE & NEWCOMBE
Art Titles
727 7th Avenue
Bryan 56

CAMERAMAN

C. B. PRICE CO., INC.
Available all hours
1409 Broadway
Bryan 35

CUTTING AND EDITING

EDWARD M. ROSKAM
Film Editing for the Trade
1457 Broadway
Bryan 50

ENGRAVERS

THE STANDARD ENGRAVING CO.
FILM SERVICE
20 W. 46th St.
New York 16

FILM SERVICE

FILM SERVICE BUREAU
329 W. 46th St.
Bryan 50-100

INDEPENDENT PICTURES

COMMUNION FILM CORP.
Sam Ziefer, President
729-7th Ave.
Bryan 15

LABORATORIES

EVANS LABORATORY
Quality Motion Picture Printing
416-24 W. 21st St.
Wills 3413

FILM DEVELOPING CORP.
Qualifying with Service
216 Wabansia Ave.
New York 16

CLAREMONT FILM LABORATORIES
120 Claremont Ave.
Tel. Tremont
H. J. Streetman, General Manager

NICHOLAS KESSEL LABORATORIES
Fort Lee, N. J.

PRINTERS

BARNES PRINTING CO.
Motion Picture Specialists
East 2nd St.
Phone Gramercy 26

PROSPECT PRESS
Quality Printing for the Trade
168 War 4th St.
Spring 20

PROJECT ROOMS

PUBLIC PROJECTION ROOMS
729 7th Ave.
Bryan 2313

HEMIE STUDIOS
ESTEE STUDIO AND LAB., INC.
Studio 209-210 E.
Harlem 711
Studio 2611 W.
Morn. 4053
Profits $250,000
Famous Players Canadian Corp. Financial Report Ready—Assets $2,500,000
(Special to WID’S DAILY)
Toronto—It is understood that the initial annual report of Famous Players Canadian Corp., which will shortly be mailed to shareholders, will reveal satisfactory earnings, an unusually comfortable position with regard to working capital, and a well developed construction program.
The statement will cover a period of 12 months ended Aug. 28, 1920, and therefore only six months of the period since public issue in April last by the Royal Securities Corporation of Famous Players 8 per cent first preferred shares. Reliable forecasts of net profits place them in excess of $250,000, an amount considerably in advance of estimates made at the time of public issue of the preferred shares. It is expected that the balance sheet will show net liquid assets in excess of $2,500,000, a somewhat unique current position, and one largely accounted for by the fact that the motion picture business is a non-inventory business, and that the corporation is holding a large amount of cash for expenditure on its current construction program.
The corporation’s construction program is well under way, large new theaters being scheduled to open in seven of the leading Canadian cities from January to June of the coming year.

Howells Due on the 20th
David P. Howells, who has been in Europe since the middle of August, is due in New York on the 20th.

Robert Andersen Here
Robert Andersen, who has been making two real comedies for Universal on the coast, is in New York.

Terriss Returns
Tom Terriss and his company of Vitagraph players returned yesterday from Natchez, Miss., yesterday, where he shot scenes for “The Heart of Maryland.”

Ruben and Finkelstein Here
I. B. Ruben and M. L. Finkelstein of the firm of Ruben and Finkelstein, Minneapolis, are in New York for a few days. At the Astor.

Olga Printzlau Signs
Los Angeles—Olga Printzlau, who prepared the scenario for “Midsummer Madness” now at the Criterion, New York, has signed a five year contract with Famous Players.

Reduce Film Rentals
First National of Missouri and Kansas Offers Special Inducement to Exhibitors
(Special to WID’S DAILY)
Kansas City, Mo.—A rather interesting angle involving sales policies has developed here. It affects Associated First National of Missouri and Kansas who are offering reduced rentals on 48 pictures, 42 of which are First National attractions and six of (Continued on Page 3)

It was “North Carolina Day” (By wire to WID’S DAILY)
Atlanta—Yesterday was North Carolina day at the motion picture exhibition here. Percy Wells was the big boss around town. In the afternoon there was a star impersonation contest for children and a hand concert by the Royal Scotch Highlanders and in the evening another concert, the grand march led by Eugene O’Brien and dancing until midnight.

Today will be Florida Day and L. B. Joel of Jacksonville will be the sponsor.

Statistics as Proof
Rumors of Depression Are Exaggerated and Misleading, Says S. R. Kent, F. P. Sales Manager
“The motion picture industry never was in stronger condition than it is right now,” says Sidney R. Kent, general sales manager of Famous Players-Lasky. “Not only is there no general depression at the present time, but there is none in sight.”

“In July of this year we began to hear rumors of depression among the motion picture theaters of the country, which rumors have continued to a point where many people have taken it for granted that a great depression really exists the country over.”

“Nothing could be farther from the truth. There have been some ‘bad spots,’ it is true, but these are segregated instances for which local conditions are responsible.”

(Continued on Page 2)

More Room for Fox
Takes Over 3-story Structure Below Studio—Gives Additional 50,000 Square Feet
A lease aggregating almost $1,000,000 for a period of 21 years has been closed by Fox Film on the new four-story structure recently completed by the Kelly-Springfield Tire Co., at the northeast corner of 10th Ave. and 54th St., a plot 100 by 175 ft., according to the New York Times. The lease calls for a net rental of $47,000 a year, in addition to taxes and operating expenses.
The building contains more than 50,000 sq. ft. of floor space, the lower stories being constructed to carry 300 lbs., the upper stories 100 lbs. The ceilings are from 12 to 15 feet high insuring excellent light on the block above Fox opened a short time ago its big studio. It is rumored, says the Times, that other picture interests are seeking sites in the vicinity, as the labor situation out side of Manhattan has caused considerable trouble.

It was impossible to reach any one at the Fox offices yesterday for confirmation of this or to find out for what purpose the company was to use the building.

Parker Succeeds Buckland
Los Angeles—Max Parker has succeeded Wilfred Buckland as art director at the Lasky studio. Parker has been working in Buckland’s place since the latter resigned a few weeks ago. Paul Iribe, the French art director, has been assisting Parker.

Lighton on His Own
Los Angeles—It is understood that W. R. Lighton now doing the continuity for “The Light in the Clearing” is leaving Bacheler story which Dail Film is making will form his own producing company to make his “Billie Fortune” stories.

Some Record
All attendance records were smashed at the Capitol for the week just ended with Douglas Fairbanks in “The Mark of Zorro.” A total of 48,581 persons paid their way in and the total amount of public enthusiasm translated into box office receipts was $48,103.40.
Statistics as Proof

(Continued from Page 1)
ditions have been responsible. The
general situation has been good and
I submit as eloquent evidence of that
July and September prosperity as a whole the figures
listed below, which are the actual
amounts paid into the Government
for the months of July, August
and September, 1919, and for the cor-
responding months in 1920:

1919
1920
July
$4,699,239.22
$6,436,417.41
August
4,962,681.98
6,824,328.56
September
5,463,902.25
7,360,470.79
Total
$18,335,513.45
$20,657,222.76

The above figures tell the story.
The situation is good, there is good business
ment. They are official. They do not lie.

We will remember the hottest weather
stories of depression in July and Au-
September. Kindly note the comparison
of the Federal tax paid in July, 1919,
and that paid in July, 1920. Also note the increase
in the tax paid in August, 1920, as against
August, 1919, and then the tremendous
increase in September as against September of last year.

The Government figures for Oc-
tober of this year are not yet avail-
able, but they need not be feared.
Judging from our own records of sales, I am certain that
they will be found proportionately satisfactory.
They will prove that the depression
of the talk in October was just as misleading
and, as affecting the general
situation, just as erroneous as that
of July, August and September is proved to have been.

I know that when our own busi-
ess submits as eloquent evidence of the
depression of last week in November was
the largest in the Famous Players-
Lasky's history with the single ex-
ception of National Paramount Week,
1920. I feel that I have submitted
sufficient proof that the rumors of
depression are greatly exaggerated
and misleading.

George Bunny, son of the late John
Bunny, is now making a series of
two-reel Capitol Comedies for Na-
ional. He expects the third will be re-
leased through Goldwyn.

IN THE COURTS

A summons has been filed in the
Supreme Court by William L. Pass-
part against the Orpheum Theater &
Realty Co., owner of the Orpheum in
Manhattan, for $300,000. The cause
of the suit is not known. State Sen-
ator James J. Walker is the attorney
for Passpart.

An attachment for $11,837 against
the C. R. Macauley Photoplays has
been obtained in the Supreme Court
of New York by L. Sellers. The plaintiff
says he made an agreement with the
Macauley Company July 25, 1919,
and that $6,300 salary is due under
the agreement. On a second claim
he says he was to get 5% of the bal-
ance of the first $100,000 received
from the sale of When Bear Cat
Went Dry, after the cost had been
deducted, and 3/4 on all other
amounts. He says the books show
that the film cost $85,257 and that
up to June 26 last the receipts were
$156,337, of which his share is $2,487.
He alleges that the sum received
was at least $100,000 for which $5,487
additional is due him.

A suit has been filed in the Sup-
reme Court by Samuel Cummins
against the Bray Pictures Corp. The
complaint is not yet on file but a de-

gnial has been filed by the defendant
through Gabriel Hess.

Victor Kremer has filed an answer
in the Supreme Court to a suit by
Frederick Post on a note. He says
the note was given for the rights in
certain territory to the film plays,
"Denny From Ireland," "The Snail,"
"The Ranger," "The Pen Vulture"
and "Arizona Wins," on representa-
tion that the plaintiff owned them,
but they were the property of the
W. H. Clifford Photoplay Co. of Los
Angeles, it is alleged.

NEW STANLEY HOUSE

Philadelphia—Jules Mabstaun an-
nounces that within a short time the
date for the formal opening of the
new $2,000,000 theater will be an-
nounced. The opening will include
invitations to many public officials
and stars, with a special train from
New York.

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRO-
DUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—

Alleins Have It, Too

Torooro—The Alleins will hand
"Maddonna and Men" the lais-
picture, for the Dominion. This
do not conflict with the arrangement
with the Trans-Canada Theater
which will present the film, pro-
louge and all, in Peterboro, Can-
Hamilton and London. For exten-
sive distribution in the other prov-
ces, the Alleins will handle it.

"Maddonna and Men" has been
sold to John Kunskey for Mich-
ger, to Joe Sherill of First Nations
of Pennsylvania for the western par
of the state, and Ben Fitzger of Bul-
falo for New York State.

Circle Film Ready

"The Eleventh Hour" is the tit-
entially chosen for a six-reel pro-
cut produced by Circle Film Attrac-
tions. Circle will also release "By Man,
Law," directed by John S. Lopez.

To Credit the Cameramen

The World M. F. Corp. which
among other things is to issue a new
rell plans to credit its cameramen
who shoot unusual scenes of nation-
wide interest.

Booked at Poli's

New Haven—"It Might Happen if
You" will be given a first run show-
ing at Poli's Palace the week of Jan
2nd.

Callahan Film Co. Move

Atlantic City, N. J.—Jimmy Calla-
han Film Co. has moved from 326
Guarantee Trust Bldg. to the studio
at Albany Ave. and the Boulevard.

Fined for Overcrowding

St. Louis—City Court Judge Mix
fined Walter D. Schaffer, manager
of Fox's Liberty, 3627 Delmar Blvd,
$100 for permitting overcrowding of
the aisles at a performance of "The
Texan."

Doll-Van Buys Lubin Film

Bert Lubin has sold "Honey-
moon Ranch" to the Doll-Van Film
Corp. for their territory.

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRO-
DUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—

Good cooking is as essen-
tial to a good dinner as good raw material is. Like-
wise, to a successful mo-
tion picture show
RITCHEY POSTERS

are as necessary as the
photoplay itself.

RITCHEY

LITHO. CORP.

406 W. 31st St., N.Y., Phone Chelsea 8588

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LITHO. CORP.

406 W. 31st St., N.Y., Phone Chelsea 8588
M. P. D. A. Dinner

The annual dinner of the M. P. D. A.—the Motion Picture Directors’ Association—was held last night at the Bottman Hotel with about 150 guests present. Practically every member of the association who was in town yesterday attended the dinner at which Augustus Thomas was toastmaster. James Vincent, president of the M. P. D. A., made the opening address.

Charles Gilbey represented the coast branch of the lodge spoken of behalf of his co-directors while other speakers were William S. Cohen, Augustus Thomas and State Senator James L. Walker. It was the first dinner at which ladies were present. Among the hostesses were John D. Williams of First National and his wife, and the publishers of a number of daily newspapers.

Reduce Film Rentals

(Continued from Page 1)

which are state right offerings which it happens these two exchanges handle.

An advertising announcement which appeared in a regional trade paper states that “in keeping with the general reduction of various commodities, we have arranged to revise our price schedule on many of our First National attractions, so as to give the smaller town an opportunity to show our better pictures, which the former price list made prohibitive.” The plan calls for the booking of a block of 10 pictures in order to get the benefit of the lower scale of prices.

The list of pictures includes 3 Pickfords, 6 Stewarts, 3 Constance Talmades, 4 MacDonalds, 2 Vidoras, 3 Neillans, 2 Griffiths, 2 Norma Talmades and 2 Dwan.

At Broadway Theaters

Rivoli

The program opens with the overture, “Charley’s Aunt” by Anton Dvorak and this is followed by the Rivoli Pictorial, which includes a Matt and Jeff cartoon. The third number is a vocal selection, “The Roadside,” rendered by Carl Rolins and male chorus. William S. Hart is the feature attraction in “The Test of the Block.” A dance specialty by Grace Eastman and Martha Shelley, entitled “Pizzicatto,” follows. The sixth number is a Jack Snow comedy, “Pineapple,” the concluding number is the Twelfth Street March,” played by Firmin Swinnen.

Capitol

The Capitol orchestra renders the Russian composition, “Marche Slav,” by Tchaikovsky, this is followed by the Prima colored scene, “Niagara, Mighty Thunderer.” Berck Bye, the Norwegian baritone, makes his first appearance in America, singing “The Song of the Viking,” by Grieg. The selection is rendered in the original Norwegian, and Mr. Bye is assisted by the Capitol Ensemble. The Capitol News follows and the next number is entitled “In a Russian Gypsy Camp,” being a presentation of Russian folk dances by Doris Niles, Mlee, Sergerava and Olga Plesha. The concert is concluded by the ballet corps and Russian Cathedral Choir. The feature is Miss Nazimova in “Billions.”

Keir Leaves Levey, Joins Baumer

Wesley C. Lecker, formerly with Keir Levey at Universal and later co-manager of the Harry Levey Service Corp., has resigned from the latter company to become general manager of distribution for Baumer Films.

Kerman Borrowes Wesley Barry

(By wire to WID'S DAILY)

Angeles—Wesley Barry, who resides in “Dinny” for Marshall Neilson, has been loaned to the Katherine Donald Pictures Corp. to play the principal part of Miss Donald’s latest picture for First, as yet unnamed.

Hollywood the sister studio for Europe, the 15th to aid Paul Powell at Washington studio. Miss O’Connor is attached to the scenario staff.

“U” Signs Two

(With wire to WID'S DAILY)

Angeles—Universal announces acquisition to its directorial staff of Herbert Thorpe and William Worthington. Worthington has recently been with Jesse D. Hampton organization in Worthington for a time with Walter Will.

After January first head cameraman in one of the largest theatrical studios in the country, wants to connect up with a producer who considers “still”s of unusually high order important. Have found a great deal of illustrative photographic that can make pictures that tell a story. Experienced in portrait work of the highest type, stage photography and pictorial work with Graflex. Also “trick lightings.”

Special “Still”

Box S. C. c/o Wid’s

Bryant 5692

WANTED

$25,000

to back well known comedy release

Exceptional proposition.

In the Shadow of the Dome

A DAVID G. FISCHER PRODUCTION

Rialto


Cristol

The new hill at the Criterion opens with “Serenata” by the orchestra. It’s a very pretty Prima subject, shows how luscious fruit would look if it had no color, then shows the same fruit with its natural color. The prologue to William DeWitt’s picture, at the Criterion, is attractive. It is called “The Four Seasons of Life.” Four different sets depict Childhood, Sweethearts, Marriage and Old Age, while the principal characters are costumed accordingly. The music is thoroughly appropriate, reminiscent of a certain picture Decca does. “The Bubbles” dance.

Scattergood says:

“Slim a mite o’ cream off the milk o’ human kindness for your own breakfast.”

FOREIGN REPRESENTATIVE

Young Swedish business man wants to represent American film concern at Stockholm. The best connections on the other side and first class bank references.

G. W., Room 1810

303 5th Ave. New York
No Hope this Session
Congress Not Expected to Entertain Blue Law Bill for District of Columbia—Moore in Line
(Special to WID'S DAILY)

Washington—There is small possibility of Congress entertaining any idea of the passage of a blue law bill for the District of Columbia during the present session. It seems to be a representative opinion here among Senators and Representatives that districts are not as planned by the reform movements, can never pass Congress.

Tom Moore is waiting for the new movement to get active under way. He plans to hold a popular vote in his theaters to ascertain whether the public wants Sunday shows or not. Sunday is the biggest day," says Moore, "for the moving picture in Washington by 50 per cent. No industry, no amusement could flourish without public support. So it seems to me that the Sabbath crowds in the cinema theaters are the best answer to the reformers."

Meet to Discuss Blue Laws
The People's Union, offices in the Times Bldg., will hold a meeting at 3 o'clock Friday at the Astor to line up business and amusement interests in opposition to the blue laws bill. A nationwide fight will be launched.

Seek Repeal of Jersey Blue Laws
Supreme Court Justice James F. Minton, General Bird W. Spencer and John Sheppard are the principal figures in a revival of the campaign in New Jersey to remove the existing blue laws. The matter will be brought up before the 1921 legislature.

Dallas Has Censors
(Special to WID'S DAILY)

Waco, Tex.—The Dallas ordinance providing for the censorship of amusements was passed by the city commission. Under the ordinance anyone who is allowed to admit to a board of censors will operate. Appeal can be made to another board provided for under the law.

Yes! Yes!
(Special to WID'S DAILY)

Los Angeles.—A meeting of the Ethical M. P. Society of America has been held here with the express purpose of reforming the film business.

Want Blue Laws
(Special to WID'S DAILY)

Duncan, Okla.—Pressure will be brought to bear on the legislature of Oklahoma. Under the potential alliance of the state to have "blue" laws enacted at the next session.

Danbury in the Fight
(Special to WID'S DAILY)

Danbury, Conn.—The Sunday picture war threatens to wax warm here. Malachi Kane and others have threatened to appeal to the clergy to close the theaters on Sundays if their demands to obtain the houses for benefits on Sunday nights are not granted. No definite action has yet been taken by either side.

Using the Safe
Middlesboro, Ky.

Wid's Daily, New York City.

Gentlemen:

Please send enclosed here-with check for $3.75, for which you will please mail us at once fifteen issues of WID'S as follows:

This numbers "have been stolen from us and we cannot get along without them. It looks as tho' we would have to lock our WID's up in our safe hereafter, as someone is continually "swiping" them. Someone on the outside has evidently learned that you give the correct "dope" on pictures we show and are investing themselves at our expense. Thanking you for your immediate attention to this order, we are

Yours very truly, BROWN AMUSEMENT CO., (Signed) Chas. O. Brown.

No Attachment

In the suit of the Victor Kremer Film Features against Reelcraft it has been learned that no attachment against the defendant's property was asked for, as reported recently.

Suing for Prints

Warner Bros. and Essanay have filed suit in the Supreme Court against the Parrott Films Inc. to compel the defendant to give up positive prints of Charlie Chaplin reels purchased by Warner Bros. from Essanay. Warner Bros. believe that the defendant obtained the prints from persons to whom they had been leased and are threatening to ship them out of the State of New York.

New Reelcraft Organ

Reelcraft Pictures have issued the first number of Reelcraft Hildinger. Frank S. Mattison is the editor.

Exchanges Handling Baumer Films

The following exchanges are distributing the M. P. T. O. Pictures, which are controlled by Baumer Films, Inc.: Federated Film Exchange, Boston; Federated Film Exchange, New Haven; Mid-West Distributing Co., Milwaukee; Crescent Film Service, Kansas City, Mo.; Peerless Film Service, Inc., Los Angeles; Cooperative Film Exchange, San Francisco; Pearce Films, Inc., New Orleans; Parrott Film Co., Atlanta; Chicago Exhibitors' Association, Detroit; Producers Feature Service, New York City; Nu-Art Pictures Corp., New York; Parrott Feature Exchange, Philadelphia; Standard Film Exchange, Cleveland and Cincinnati; United Film Service, St. Louis, R. D. Lewis Film Co., Oklahoma City and Dallas; Celebrated Players, Chicago; Federated Film Exchange, Baltimore; Supreme Photoplay Corp., Denver, Seattle and Salt Lake City.

Extensive Campaign for Serial

Pathe states three hundred newspapers throughout the United States are to be used in an intensive advertising campaign arranged by Pathe for "Velvet Fingers," a serial starring George B. Seitz.

Reel Journal's New York Office

The Reel Journal has established a New York office at 801 Longacre Bldg., in charge of Tom Hamlin, for service to state right buyers and exhibitors.

Fans to Choose Name

Birmingham.—The Colonial is to be remodelled. The new name will be selected by means of a contest among patrons.

Burglars Look Up Kunsky

Detroit, Mich.—Burglars who directed their efforts in the direction of John H. Kunsky's residence recently got $500.

Merger

Wilkes-Barre, Pa.—United States Motion Picture Corp. voted to merge with the Entente Film Corp. of Philadelphia.

Operators Settle

Baltimore.—The operators' union have agreed to a compromise wage rate of 85 cents an hour in their contract for the coming year.

Holds Weekly Meetings

Philadelphia.—The Stanley Co. assembles once a week its resident managers. A general discussion of ideas and problems is held. It is planned to have the managers addressed on such subjects as music, sanitary, etc., by authorities on the subjects.

The Crying Need

The following letter has been received:

What is the crying need of the moving picture business? The encouragement and development of what is really meritorious work. The real authors—eminent and imminent—who look upon moving picture making as a serious art, and earnest and industrious thinkers who are willing to give all the abilities to the screen and to make it the end. The other scheme of things has been tried—at enormous expense and hard labor—and we have found most dismally wanting. It is an idle dream to suppose that a group of intelligent men can be kept on trying to build houses without foundations. That's moving picture making. And there should be some respect cultivated for intelligent criticism to one—and certainly no thing that glimmers in any person's eye and is put out, it's not common sense to see any opened. When you have an art as delicate as this one—or less minds, read and tear a writer's work a thousand ways and perhaps in the end, it should be interpreted by the director with a fair degree of subject to which the writer has intended to convey. And the director and writers should be held responsible for the result. If by their works they are able to make their pictures lose their jobs."

Boston Photoplays, Sherman

Boston.—The Boston Photoplays are a franchise of the Sherman Productions Corp., Maine, Massachusetts, Vermont, Hampshire, Connecticut and Rhode Island.

Take Over Wimington House

Philadelphia.—Max Milderick and Dave Starkman of the have taken over the Victory, Mington, Del.

DIRECTOR OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS
H. J. JANNETZER
Specialist in M. P. Accounts—System
1328 Broadway
New York, N. Y.

EDMONDS & BOUTON, INC.
56 Pine St. at Broad St., New York City.

EDWARD A. BROWN
Film Editing for the Trade

PUBLICITY
MERRITT CRAWFORD
Film Bulletin, 904 Fitzgerald Bldg., Bryant 2257

ARTISTS AND ART TITLES
MARTIN-GUINEY & NEWCOMB
272 7th Ave., Hollywood, Cal.

CABRASMAN
446 Broadway, Bryant 2577

FILM SERVICE
FILM SERVICE BUREAU
130 W. 46th St., Bryant 3506

INDEPENDENT PICTURE
COMMONWEALTH FILM CORP.

LABORATORIES
EVANS LABORATORY
Quality Motion Picture Printing
140-24 216th St.

FILM DEVELOPING CORP.
Quality with Service
216 West 54th St., Bryant 4000

CLAREMON'T LABORATORY
70 Claremont Parkway, Tel. Temperance 862

NICHOLAS KESSEL LABORATORY
Fort Lee, N. J.

PRINTERS
BARNES PRINTING CO.
Motion Picture Specialists
6 East 22d St., Phone Gramercy

PROSPECT PRESS
Quality Printing for the Trade
188 Lafayette St., Bryant 2732

STUDIOS
ESTE STUDIO AND LAB., INC.
Studio—209-219 E, 124th Harlem
Studio—341 W. 125th, Morris 4961

STUDIOS
ESTE STUDIO AND LAB., INC.
Studio—209-219 E, 124th Harlem
Studio—341 W. 125th Morris 4961
Nathanson to Britain
Will Develop Lord Beaverbrook's Film Interests—6 Months There and 6 in Canada (By wire to WID'S DAILY)

Toronto—N. L. Nathanson is expected to sail for England this month to assume an important executive position with Lord Beaverbrook. Nathanson is to receive $100,000 a year for his duties with the Beaverbrook film interests and is to spend six months of his time in England, the remainder to be spent in Canada, where he will continue to operate his various interests.

Nathanson is expected to develop the Beaverbrook interests, theaters and exchanges along the lines of the legal Films, Paramount Theaters, Ltd., Famous-Lasky Service, Ltd., and Famous Players-Canadian Corp.—the Paramount affiliated interests in Canada. The new move will not affect his interests in the theater units here in any way whatever.

Nathanson planned to leave last month but couldn't get away. He expected to take with him a complete technical staff for theater improvements, but some of the members demurred, stating they would rather stay in Canada.

Emil E. Shauer of Famous Players stated he didn't know a thing about the accuracy of the Nathanson story.

Burleigh Sails Today
Bertram, Burleigh of the Famous Players-Lasky British Prod., Ltd., has been in this country for some weeks studying conditions here today for England on the assumption he may return to America at the end of the year.

Margarita Fisher's Own Co.
Margarita Fisher, who is now in New York, has formed her own producing company. Miss Fisher leaves for the coast about Christmas to start work on what she terms a "very ambitious story." MacArthur, formerly of the M. P. World, is her business manager.

Ray Feature at Strand
Charles Ray in "Nineteen and Ninety" will be the Christmas week attraction at the Strand, opening here Sunday, Dec. 19.

Jewels, gorgeous raiment and every luxury dear to the heart of women are the momentary wages of sin in "Love," J. Parker Read, Jr.'s second Associated Producers production.—Adv.

Amicable Settlement
Koplar—F. P. Missouri Litigation to Be Settled Out of Court—Negotiations Now Under Way (Special to WID'S DAILY)

St. Louis—The doves of peace promises to alight amid Harry Koplar, directors of the Famous Players Missouri Corp., and others interested in the legal battles that have marked

(Continued on Page 2)

Clarke Here
Horace T. Clarke, Oriental representative for David P. Howells, Inc., has just returned to New York after a nine months' tour of the entire Orient. Mr. Clarke was instrumental in closing contracts for First National, Screen Classic and Metro productions, and also consummated contracts for equipment on behalf of the Howells Cine Equipment Co., Inc.

Ritchie, Ince's Scenario Chief
(By wire to WID'S DAILY)

Los Angeles—John B. Ritchie is now scenario chief for Thomas H. Ince. He succeeds John H. Blackwood.

France's Idea
Thinks Combination of Educational Films and Entertaining Subjects is Possible in One Picture

Senator Joseph Irwin France of Maryland, chairman of the Committee of Public Health and National Quarantine is of the opinion that educational pictures and those of an entertainment nature can be combined in one picture. He expresses this thought in a letter to

(Continued on Page 2)

Conference in Washington
Washington—An important conference is scheduled to be held here this evening between committees of the American Public Health Association and the National Association. President Brady has appointed the following committee:

John C. Flinn, chairman; William Wright, H. M. Crandall, F. H. Elliott and Jack S. Connolly.

One of the purposes is to give consideration to plans for providing for permanent all year policy for spreading public health propaganda.

Confab Slated
T. O. C. C. Expected to Hold Meeting With Adolph Zukor on Advance Deposit Question

It is learned that arrangements are now under way for what is expected to be an important conference between a committee of the Theater Owners' Chamber of Commerce and Adolph Zukor, at which it would not prove surprising if the matter of advance deposits in which he was gone into fully. It will be recalled that the exhibitor organization last week successfully terminated a rather obstinate fight with Hiram Abrams of United Artists, the terms of the settlement providing for the elimination of advance deposits by United Artists and the creation of a $5,000 cash trust fund to protect the "Big Four" against the possible failure of exhibitors to live up to their agreements.

It is understood from well-informed sources that the conference will be held for a similar plan as affecting Famous Players. The Theater Owners' Chamber of Commerce is known to have the advance deposit question under fire with at least one other nation-wide distributing organization and is planning to push the matter through with all companies.

Kane Back Tomorrow
Arthur S. Kane will return to New York from his trip to California tomorrow. It is expected that Mr. Kane may have some interesting announcements to make. He has been away six weeks.

Leah Baird on Coast
(By wire to WID'S DAILY)

Los Angeles—Leah Baird is here working on a special production which Arthur F. Beck is making.

Brady Guest of Honor
William A. Brady will be the guest of honor at the A. M. P. A. luncheon today at the Cafe Boulevard.

Dissolve
Harry Leonhardt and Andrew J. Callaghan have dissolved partnership. They were both jointly interested in the Bessie Love Prod., "The Devil," in which George Arliss is starring, and the Allied Independent Attractions.

Mr. Leonhardt has been in the East constantly watching "The Devil" in the making, while Mr. Callaghan has been on the West Coast where the Love pictures are being made...
New Ideas

The white way to eliminate cheap pictures to set a standard—and the most efficient means towards this end is the establishment of the Motion Picture School—would a school with such a high standard of excellence that it would give the directing novice a platform; that would make him a credit to the profession; a director intrusted with a star by that has been bought at high royalty and an overhead that would wreck a bank perhaps, who has won his spurs over an indifferent experience, would not plunge the whole project into financial ruin and oblivious were he a member of the moving picture school.

Take the cameraman, for instance. He must start at the bottom and serve an apprenticeship with a camera that first of all training the director and the audience she is to know about the mechanism. He must know everything there is to know about the camera. Then another school comes from gauging distance, the proper level, perspective and focus must be the perfection of results, and no picture producer dare assign the shooting to an amateur. Yet it is a positive fact that the director of all the productions has forced the amateur director into the breach.

Bech, Van Siclen Sales


Aywon Has Pickford Reissues

Nathan Hirsh of Aywon Films has purchased world’s rights on a series of 15 two reel Mary Pickford two reelers made for Biograph some years ago. Hirsh has already sold state rights to A. C. Bronberg for the South, Hertz of Chicago for his territory, and the Premier people of Charleston for United States. World rights have been sold to the M. P. Sales Co. of London, England.

Meade Leaves C. B. Price

C. A. Meade, for a long time past secretary and director of C. B. Price Co., Inc., has resigned and withdrawn from all association with that corporation.

Easy Money

E. W. K. , Ind.—Robbers made away with two days receipts from the Orpheum and Family.

No Sunday Shows

Bethlehem, Pa.—Because of objections of the Bethlehem Ministerial Association, no more permits for Sunday shows will be issued.

Selznick December Releases

Putting It Over

Utica, N. Y.—Does your theater take money from 11 A. M. to 2 P. M., if not you might try the idea originated by the Alhambra, a "lunch Hour Club," with the slogan, "catch while you eat," in which Constance Tinnis is a stenographer, seemingly have a particular appeal to office workers, they had cards printed announcing that the eating of lunches would be permitted in the theater between 11 and 2. They suggested to several of the biggest firms in the city that the relaxation of the noon certaination would be beneficial to employees, and had no trouble in getting the cards well distributed through all the offices. The "Noon Hour Lunch Club" has been a success from the start.

Lima, O.—A newspaper contest was held on the production, "What Women Love," starring Arlette Kelman with a co-operative advertising page based on the same idea were effectively used by Dick Emig, manager of the Regent, in connection with a showing of the feature. His suggestion to the newspaper that an interesting contest would be to have "Lima Women Love" applied to them, and a week before the showing, announcement of the contest appeared on the front page of the paper. Simultaneously, store windows blossomed with displays of merchandise appealing to women, and a "What Women Love" feature proved immensely popular. The last day of the contest a double page advertisement appeared, with Regent occupying the center, with a straight announcement of feature, and various merchants' "What Women Love" ads grouped about it.

Omaha.—Lions, real and imitation, are used to bring attention to the fact that "The Revenge of Tarzan," is being shown at the Moon. On top of the ticket office at the new was perched a life-sized image of a lion with a mechanical device that permitted the lion's head to roll from side to side and his tail to twitch. At each turn of the head, a lion omitted a ferocious growl as his eyes would flash with fire, with all electric lights having been placed in his head. The front of the theater and the lobby resembled an African jungle, so thick was the foliage on the palm, fern and other plants arranged there. Six-shoots and life-sized watercolor paintings were displayed in the lobby. The city's newspapers were covered with the effect of "Tarzan." 24-sheets.

A real "wild," untamed African lion was obtained, which was penned in a large steel cage and carried about the theatrical business and residence areas. A man dressed as Tarzan and as keeper of the lion.

SEVEN POWERFUL WEEKLIES
AMUSEMENTS MOVING PICTURE BULLETIN
The Interstate Film News
Motion Picture Journal
The Reel Journal
SOUTHERN PICTURE NEWS
FIVE BIG SEMI-MONTHLYS
"THE EXHIBITOR" MOTION PICTURE JOURNAL
The Allied Amusements Bulletin
TEN NEW ENGLAND EXHIBITOR SCREENCRAFT
TWELVE GREAT REGIONALS

EXECUTIVES NOW AT SEA

BOX THE COMPASS

YOU are a wise Executive if you will Box Your Compass today and henceforth accept as your only reliable Barometer your own loyal employees advantageously located at every point in the circle.

Probably you have been swayed by the clever array of persistent advertising soliciters from the five nationally circulated, voluminous, expensive, and handsomely illustrated weekly books.

But when your own group of live exchange managers with your own army of alert field salesmen, augmented by all your district sales managers and your vigilant general sales manager, as verified by your capable advertising and publicity director, are constantly urging advertising representation in the Regionals;—

What more convincing proof do you require in most judiciously and effectively apportioning your annual advertising appropriation?

The Regionals are all standard size and you can use one or all and deal direct with each of these influential trade journals or obtain prompt service through their recently installed eastern headquarters.

They afford the only direct marketing contact between the exchange and the theatre with more than twenty thousand circulation and a One-Hundred-Per-Cent-Pull at a moderate cost.

Associated Film Press
801 Longacre Building
New York City

Tom Hamlin
President
Phone Bryant 7835
PAUL SCARDON
Directed
"The Broken Gate"
By Emerson Hough
Now Completing Second Production with
BESSIE BARRISCALE
Title to be announced later

Address
HOTEL HOLLYWOOD

Dan Sully made
Millions love it
Better than "Shore Acres"
Or "The Old Homestead"
Ask Herman J. Garfield

Harry Myers
Plays
"SIR BOSS"
Who Does He Boss?

M. P. D. A. Dinner
Attended by Many Notables Who Delivered Important, Interesting Addresses

It was well into the early hours of yesterday morning when the fourth annual M. P. D. A. dinner came to a close at the Biltmore. And everyone present declared it was the most successful of the various organizations, and probably in view of the addresses delivered, one of the most important film functions ever held.

It was natural that the proposed blue laws should be the chief topic of discussion among the speakers. There were a number of interesting talks, conspicuous among which were those of Wm. A. Brady, president of the National Association, who forcibly dwelt upon the importance of an aggressive attack by the motion picture interests to offset the propaganda and conspiracy being carried on behalf of the proposed blue laws.

Augustus Thomas was the toastmaster and was in an unusually happy vein. Dr. Frank Crane, the essayist, was also an interesting talker, and among other who made excellent points in their addresses were F. H. La Guardia, president of the Board of Aldermen; Everett Martin, of the National Board of Review; Lesley Mason, of the Exhibitors Trade League; Sophie Irene Loeb, of the Child's Welfare League, who made a play for naturalness and life in pictures; Sydney Cohen, of the M. P. D. O.; State Senator Jas. L. Walker, who closed the evening with a splendid appeal that the industry take no apologetic attitude, and James Vincent, president of the M. P. D. A., spoke favorably of what the future held for the director.

One of the features of the evening was the presentation of the original songs, with the composer, Hallet Gilberte, at the piano. There was also at the very important affair a cleverly prepared address delivered by an actor in costume. Chas. Miller was chairman of the committee in charge and was assisted by George Irving, Charles Giblyn, Ashly Miller and J. Searle Dawley.

New Davies Film
"The Bride's Play," is now being produced by Cosmopolitan Prod., at the International studio, with Marion Davies as the star and George Terwilliger directing. "Big Jack" O'Brien and Wyndham Standing are in the cast.

Director Gets Prison Term
Victor B. Hedman, said to be a director, was sentenced to five years in the State Prison for forgery of financial papers. Sessions for having passed a forged check of $55. Hedman's record revealed that he had served two terms previously.

Inquiries made yesterday revealed that Hedman was unknown in New York directorial circles. He is not a member of the M. P. D. A.

Sam Spoden Dead
(By wire to WID'S DAILY)
Atlanta—Sam Spoden, for a number of years with the Moving Picture World and one of the real old-timers in the picture business, died suddenly yesterday. Mr. Spoden was in Atlanta covering the motion picture exposition for his publication.

Hugo Riesenfeld will be the host to 50 boys from Public School 1, 120, Probationary this afternoon at the Rialto.

DIRECTORY OF THE TRADE
A REPUTABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS
H. J. JANZTER
Special M. P. Accounts—Systems 1328 Broadway
EDMUNDS & BOUTON, INC.
56 Pine St. New York City
HOLLYWOOD, Calif.

ADVERTISING—PUBLICITY
MERRITT CRAWDOP
904 Fitzgerald Bldg.
Bryant 53

ARTISTS AND ART TITLES
MARTIN-MCGUIRE & NEWCOMBE
216 7th Avenue
Bryant 91

CAMERAMAN
C. B. PRICE CO., Inc.
1446 Broadway
Bryant 11

EDITING AND CUTTING
EDWARD M. ROSKAM
Film Editing for the Trade
1457 Broadway
Bryant 11

ENGRAVERS
THE STANDARD ENGRAVING CO., IN
252 39th St.
New York

FILM SERVICE
FILM SERVICE BUREAU
130 W. 39th St.
Bryant 3060-10

INDEPENDENT PUBLICATIONS
COMMUNICATIONS WIDE CIRCULATION
COMMUNITY OF LIFE CORPORATION
Sam Zierler, President
729-7th Ave.
New York

LABORATORIES
EVANS LABORATORY
Quality Motion Picture Printing
416-24 W. 31st St.
Bryant 934

FILM DEVELOPING CORP.
Quality with Service 216 West 31st
West Hoboken, N. J.
Union 4800 6-3

CLAREMONTE FILM LABORATORY
130 Claremont Pathway Tel. Tremont 37
H. J. Strayczynski, General Manager

NICHOLAS KESSEL LABORATORIES
Quality Film Processing
241-253 7th Ave.
Fort Lee, N. J.

PRINTERS
BARNES PRINTING CO.
Motion Picture Specialties
36 East 22nd St.
Bryant 11

PROSPECT PRESS
Quality Printing for the Trade
188 W. 39 St.
Spring 27

PROJECT ROOMS
PUBLIC PROJECT ROOMS
729 7th Ave.
Bryant 931

STUDIOS
ESTEE STUDIO AND LAB., INC.
20-239 E. 124th
Harlem

40-41 W. 125th
Morn. 4044

DAILY

Thursday, December 9, 1924

No. Cause for Alarm
Elmer Pearson of Pathe Sees No Material Slump in the Middle West—Back from Trip

After a three weeks' trip through the Central West, Elmer R. Pearson, director of exchanges of Pathe, has prepared a survey of the situation. While at many places present conditions have not all they have been in other cities, the report indicates an early return to normal during the coming year.

"How frequently we have been told," says Pearson, "that investments in the motion picture business were of the most hazardous, yet we have witnessed a slump in every other line of business for six or eight months, the motion picture box office has only been affected during the last few weeks, and less than half of the theaters have felt any slump even for that short period.

"Everywhere I went I made it my business to talk with all exhibitors and was particularly impressed with the extraordinary fairness manifested especially with the smaller exhibitor toward the producer, the exchanges and a comprehensive recognition of their problems. They all seem to know that they had been the chief beneficiary of the wonderful box office conditions of the past two or three years, and of their items of expenditure, film rental had actually increased the least of any, consequently they were inclined to a feeling of co-operativeness. Nowhere was there any sign of antagonism.

"Although there were 90,000 unemployed at Detroit, the downtown theaters were habitually packed, and I was assured that for falling off in receipts had been experienced. Some of the other Michigan towns reported a small falling off, Lansing, however, was holding up well.

"Chicago had noticed no falling off at the large theaters. Small towns and busy country houses seemed to be the only slightly. The same condition prevailed at Des Moines, Minneapo-

"The Liberty at Kan-

"The Capitol is preparing a special presentation for Passion" which opens at that theater on Sunday. Owing to the importance and size of the Capitol—”Big Jack” O'Brien and Wyndham Standing are in the cast.

Director Gets Prison Term
Victor B. Hedman, said to be a director, was sentenced to five years in the State Prison for forgery of financial papers. Sessions for having passed a forged check of $55. Hedman's record revealed that he had served two terms previously.

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For Increased Taxes
(By wire to WID’S DAILY)
Washington — Secretary of the Treasury Houston has recommended to Congress that the tax on theater tickets be increased 10% and places be increased revenue to be derived from the proposed measure at $70,000,000. In his report he also suggests an increase of 5% on film rental measure that would give the Government $4,000,000 more in revenue.
National Tie-Up
World M. P. Corp. To Issue 8 Page Rotogravure Section to Newspapers

A weekly newspaper pictorial section of eight pages, the circulation of which will be blanketeted throughout the country, is being issued by the World M. P. Corp.

Four pages are devoted to news photographs obtained by the World’s cameramen, one page to fashion photographs, one page to theatricals in which the pictures of the World’s stars will be featured. Every page will carry a credit line for the World thus making the supplement a direct tie-up with the local exhibitor.

The circulation will run into millions and according to David A. Murphy, general director of the newspaper service department, the circulation is now near the five million mark. Murphy is credited with the origin of this plan.

World M. P. Corp. has had this plan under way for more than a year and it is in addition to the daily newspaper photo service to be supplied to newspapers. Seventy-five pet. of the charter member newspapers of the Associated Press and many smaller newspapers are said to have already contracted for this daily service.

New York, Chicago, and a West Coast City have been selected as the distribution centers for the weekly rotogravure section.

Chester Leaves
C. L. Chester has left for California. Only in town a few days.

Hamlin in Charge
12 Regional Publications Banded Together in the Asso. Film Press

Twelve regional publications of the country have established eastern headquarters in New York City and Tom Hamlin, president of Asso. Film Press, is supervising the office.

There are seven weekly and five semi-monthlies in the organization, each covering their respective territories. The weeklies are as follows: Amusements, Minneapolis; M. P. Bulletin, Pittsburgh; Interstate Film News, Cleveland; M. P. Journal, Dallas; Reel Journal, Kansas City, and Southern Picture News, Atlanta. The semi-monthlies are: The Exhibitor, Philadelphia; the M. P. Journal, New York; Allied Amusements Journal, Chicago; New England Exhibitor, Boston, and Screen Craft, New Orleans.

Berman Due Today
Harry M. Berman, in charge of Universal exchange system, is due in New York today from the coast.

South Carolina Day Today
(Special to WID’S DAILY)
Atlanta—Today will be South Carolina Day at the M. P. Exposition. The program at the Auditorium calls for a star impersonation contest for children, concerts by the Royal Scotch Highlanders in the afternoon and dancing in the evening as usual. Yesterday was Alabama Day.

Tomorrow the Day
According to an official order from the Famous Players office, the Long Island studio shuts down tomorrow. Some of the studio stars are wondering how it’s all going to be done and just what people in the plant are to be hit by the shut down order. There are a number of productions in the making at the plant now.

LeMaire Lovely is to star in “Unbelievers” for Fox.

The man who possesses ability, but lacks a job, is not earning very much. The same thing applies to the excellent photo-play that lacks Ritchey posters.

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406 W. 31st St., N.Y. Phone Chelsea 8888

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West 44th Street, New York
A Step from Times Square

FAMOUS PLAYERS
“Civilian Clothes”
“39 East”
“Jekyll & Hyde”
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STUDIO FOR RENT

Studio No. 1, 80x135 feet;
(Can accommodate 3 Co’s)
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(Can accommodate 2 Co’s)

FULLY EQUIPPED with every up-to-date electrical device; a fully equipped carpenter shop and a modern fireproof paint shop; also up-to-date dressing rooms for stars and supers (accommodating 400 people); fully equipped offices for directors, managers, etc.

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A Whole Year On One Production

if necessary to bring it up to our standard.

Unlimited Money

to make motion pictures as good as is humanly possible.

Pick out the five or six biggest pictures of the current year and rest assured that an equal number of the Big Five productions will equal them in Box Office caliber.

THE BIG FIVE PRODUCTIONS

A combination of well known, First rank personalities of the industry that will amaze Filmdom.

DETACHED ANNOUNCEMENT WHEN THE TIME IS RIPE
Putting It Over

Here is how a brother exhibitor sold his house over. Send along your ideas. Let the other fellow know how you cleaned up.

Omaha—"Go to Movie" Week, tried for the first time here, proved to be a great success. It will be an annual event in Omaha hereafter.

The big campaign comprised the Strand and Rialto, and the Sun and Moon, united to make the week a success. For two weeks they ran the story.

Each of the four big houses advertised on a large scale, telling of the picture it would show, but this individual theater advertising was submerged under the "Go to Movie" Week ads. Eight hundred sheets were put out on billboards. The street car company consented to having big red banners put on the fronts of the cars, and distinctive cards put in the car windows. The Chamber of Commerce endorsed the week, praising the picture industry in the Chamber Bulletin, and urging merchants to co-operate with the theaters any way they could. The merchants consented to having cards put in their windows, and mentioned "Go to Movie" Week in their advertisements.

The newspapers co-operated to put over the week. Each of the four houses took half a page in the three big dailies, and each of the dailies gave four pages to motion pictures. Across each page, at the top, was a line "This is Go to Movie Week." The papers ran editorials, news stories, feature stories, columns, etc., each trying to outdo the others to tell the public of Omaha all about the industry.

A mammoth parade of the industry in Omaha, was planned, but continued bad weather made the parade impossible.

An automobile truck went about the streets in the rain, accompanied by a band, and from it were released 1,000 balloons, each carrying either a ticket to one of the theaters or a $5 purchase order from one of the leading merchants in the city. This was another way in which the merchants co-operated.

Each theater put up a special presentation feature, the pictures chosen being: Rialto, Charles Ray in "Peaceful Valley"; Sun, "The Penalty"; Strand, "Nomads of the North," and Moon, "The Great Redeemer".

Norfolk, Va.—An intensive campaign put "Madame X" over, despite the opposition of the Ringling-Barnum & Bailey circy, a one-day appearance of Billy Sunday and strong opposition in the picture theaters. In charge of the campaign was the manager of the Rialto Theater, and Otto Wells of the Wells theaters, gave helpful co-operation.

A unique lobby display was originated and built by W. R. Ferguson of Goldwyn headquarters. It consisted of a letter X ten feet high, painted a deep red, set on a pivot so that it revolved like a windmill. It was mounted in the entrance arch above the heads of persons entering the theater or passing along the sidewalk. Where the two strokes of the X cross, was painted a portrait of Miss Fredrick. In each side of the X was arranged so that the big X stopped at a certain time. Prizes of seats to the performance of "Madame X" were given to patrons guessing the nearest to the correct stopping time.

The circus itself was utilized to help boost the showings. Eight boys were engaged to march 100 yards ahead of the circus parade bearing full sheet white cards on which were pasted the black and white letters forming "Madame X." The letters formed "Madame X" with the name of the theater. In the evening Ferguson bought circus tickets for the eight boys who snuggled the white cards into the arena with them. There they formed in line, single file, and marched around the arena with the words "Madame X" and "Granny" facing the great audience.

An innovative police court summons was served on drivers of standing motor cars, each "summons" filled in with the number of the automobile in which it was left. A woman was represented to be Pauline Frederick as "Madame X," with eight children. She was sent to the managers of the opposite theaters and to the newspaper offices bearing a note addressed personally to each man on whom she called. The red-lighting of a stall magazine was done by newspaper, the Virginian-Pilot, was worked for the first time in Norfolk.

Brooklyn—Systematizing the irritating "lost and found" situation in a theater, has finally been worked out along the lines of what is considered a nearly model plan at the Strand. Hyman has formed a "Lost and Found" division. Every member of the Strand staff has been directed to return to the office each article found. If the owner’s name and address is on the found article a polite letter is written informing him or her of its whereabouts.

When an article has been lost and reported to be lost, the ushers and employees are notified, alter the performances and a search is made for the article. Nine out of ten times it is returned.

New Censor

Montreal—John McDermid has been appointed to the Board of Censorship of Moving Picture Films for the province of Quebec.

"Way Down East"

And what Dan Sully
Made millions love
Will live forever.
Ask Herman J. Garfield

A unique lobby display was originated and built by W. R. Ferguson of Goldwyn headquarters. It consisted of a letter X ten feet high, painted a deep red, set on a pivot so that it revolved like a windmill. It was mounted in the entrance arch above the heads of persons entering the theater or passing along the sidewalk. Where the two strokes of the X cross, was painted a portrait of Miss Fredrick. In each side of the X was arranged so that the big X stopped at a certain time. Prizes of seats to the performance of "Madame X" were given to patrons guessing the nearest to the correct stopping time.

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Made millions love
Will live forever.
Ask Herman J. Garfield

Why!

"There is not a single British-made film showing in the United States today. Why is it we are so lonely?"

Andrew Soular in the London (Eng.) Daily Mail.

Coast Breavities

(Special to WID's DAILY)

Hollywood-Rehearsals for Douglas MacLean's latest tentatively titled "Bellboy 13," which will be released by Paramount, commenced at the Ince Studios. William A. Seiter will direct.

Max Richman of the A. L. Hart Prod. making Chester Conklin comedies is planning to take the entire company to the races at Tia Juana, and make a comedy there.

Mr. and Mrs. Carter DeHaven's forthcoming picture, "The Girl in the Taxi," is now in the fifth week of production. All the interior scenes but one have been shot.

William A. Seiter has been signed by Tom Ince, to direct the forthcoming Douglas MacLean production.

At Grauman's Rialto, "Convict 13," is scheduled for a six week's run in conjunction with "The Restless Sex." According to Sid Grauman.

Geo. H. Kern, widely known in local motion picture circles as former member of the booking offices of Hamilton & Kern and as production manager for the Christie Film Co., is the latest to enter the independent production field. Backed by the Producers Picture Corp., St. Louis capital, Kern is in Los Angeles to organize the company's first producing unit and obtain studio facilities. Florence Lawrence will be featured in their initial production. James Colwell and Reed Henstis are working on the continuity of "The Unfoldment," from an original story by Kern.

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Reichenbach in Tie-up

Harry Reichenbach has perfect a tie-up with the New York Theatre and Evening Journal, the M. P. T. A., and the Theater Owners Chamber of Commerce whereby the prizes awarded in the the Star Identification test now running in the American will be announced at the M. P. T. A. Ball to be held Jan. 5. Widely publicized for the exhibition organization is expected to secure for this arrangement.

West Start For Release

Tulsa, Okla.—West Start Picture Corp., which started work six weeks ago making two red westerns, has finished the first three and plans to lease their subjects through independent exchanges. J. Gordon is rectoring and Jack Mower is the lead.
Showmen are coming from far and wide to EXHIBITOR’S WEEK AT THE CAPITOL

The most important event of the year will be Rothapfel’s epoch-making presentation of

“PASSION” Starring Pola Negri
The intimate romance of the little French milliner, whom the world came to know as Mme. DuBarry.

AT THE
CAPITOL THEATRE Week Commencing DECEMBER 12

Mr. Rothapfel makes the following signed statement in his house program:

“I have seen ‘Passion’ and did everything in my power to procure it for the Capitol Theatre. As soon as I was sure it would be played here I started to make preparations for its presentation, which we hope will be one of the finest ever conceived. If I can accomplish something that will be in a measure worthy of this great production I will feel satisfied that I have indeed achieved something.

“No picture that I have ever seen in my career is better produced, and certainly, in my humble opinion, no artist has ever surpassed the work of Pola Negri in the role of Madame Du Barry. The settings, the cast, and every detail of the production have been given the most exquisite care and attention. The whole achievement sums up the nearest approach to what I should like to see as the culmination of the art of the motion picture.”

S. L. ROTHAPFEL.

‘PASSION’ will be the only picture on the program

ORCHESTRA increased from sixty to eighty men

The most lavish prologue presentation in the history of the photoplay theatre

A PERFORMANCE THAT WILL BE THE TALK OF FILM CIRCLES FOR MONTHS
Chicago Chatter
(Special to WID'S DAILY)

Chicago—Irving Garmon is now covering the north side of Chicago for Gollos Enterprises.

Arthur Telsor, for the past two years with Goldwyn has joined the Favorite Players Film Corp., under the jurisdiction of Ike Van Roukel.

Al Weisenbach, well known in local film circles, is now connected with the feature department of Celebrated Players. He was formerly with Associated Producers.

George Moore, Jr., son of George Moore, manager of the Orpheum, has joined the sales staff of Celebrated Players.

Smalley Returns to Screen
(Special to WID'S DAILY)

Hollywood—Phillips Smalley, husband and business partner of Lois Weber, after an absence of five years will again appear before the "Kleigs" in the current Lois Weber picture now in the course of production. Miss Weber will direct.

Clifford in Suits

The Frohman Amusement Corp. has been sued in the Supreme Court by Ruth Clifford for salary due. She alleges she was engaged last July to appear in star roles in films for two years and was to get $500 a week the first year and $570 a week the second.

She was also to get 15% of the net profits from her films the first year and 20% in the second. She says she has fulfilled her agreement so far as she has been permitted to do so and that 10 weeks' salary was due her Nov. 10 and she has received only $2,750. She sues for $2,250.

Frohman Amusement in turn has filed a counter suit against Miss Clifford for $3,000 for money which the corporation claims to have advanced her. The company also charges a breach of contract.

"Way Down East" in Chicago
(Special to WID'S DAILY)

Chicago—D. W. Griffith's "Way Down East" opens at the Woods theater on Monday for an indefinite run.

Linder at Work
(Special to WID'S DAILY)

Los Angeles—Max Linder is at work on a new subject. Viora Daniel has been borrowed from Famous Players. He is working at Universal.

Opens Independent Exchange
(Special to WID'S DAILY)

Kansas City, Mo.—H. C. Remington, once in charge of educational branch, has opened an independent exchange in Minneapolis, handling state right pictures for the northern territory.

Baumer Industrials Shown

Two of the Baumer industrials which are to be distributed through the state exhibitor leagues affiliated with the major companies are at the Rialto yesterday morning. The pictures were made for the Kelley Springfield Tire Co.

Emerson and Loos on Coast
(Special to WID'S DAILY)

Los Angeles—John Emerson and Anita Loos are here from New York. They will shortly get under way their first special production, "Wife Insurance" Victor Fleming will direct, and production will be at the Brutton plant.

Mass Meeting

The M. P. Theatrical Association will hold a mass meeting next Thursday in the Apollo theater on 42nd St., in opposition to the blue law campaign of the Lord's Day Alliance. Prominent men in public life have been invited to speak.

Lincoln Hart the Originator

He is expected to stage the meeting.

Los Angeles—A. Lincoln Hart of the J. Parker Read, Jr., organization is the originator of the Ethical M. P. Society of America whose purpose it seems, is not to reform the film business but to conduct an educational campaign for better pictures.

Export Tie-Up

Ferdinando V. Luporini of Luporini Bros., exporters, who have to date been specializing in southern European trade has perfected a tie-up with the Turner Bros. for the purchase of the entire foreign rights to productions. Under the arrangement Luporini hopes to buy product at a cheaper price inasmuch as his offers in a lump, the entire foreign market to the domestic producer. Mario Luporini is now in Italy in the Turin Film Bureau which company where he is working on the idea.

Navarro, Fox's Seattle Manager

Seattle—By appointment from Winfield R. Sheehan, Guy F. Navarro becomes manager of the local branch of Fox Films.

Adler in Pittsburgh
(Special to WID'S DAILY)

Pittsburgh—Bert Adler is here doing exploitation for The Forbidden Thing. An Allan Swan Prod. for Associated Producers.

Brandt on Sales Trip

Joe Brandt, president of C. B. C. Film Sales, has left for a sales trip to Chicago, Atlanta, New Orleans and Dallas.

Wilkes-Barre House Opens Dec. 13
(Special to WID'S DAILY)

Wilkes-Barre, Pa.—The Capitol opens on the 13th with the first showing anywhere of "The Parish Priest" which Herman J. Garfield owns.

M. P. T. A. Plans National Canvass

The M. P. Theatrical Association of the World, the J. A. Quinn organization plans to conduct a nationwide canvass through its field force in order to ascertain whether the public really desires a showless Sunday. Resolutions of this effect were adopted at a special meeting.

Eight Nick Carters Ready


New Book on Photoplays


A Genuine Special

IN THE SHADOW OF THE DOME

A DAVID G. FISCHER PRODUCTION

"SIR BOSS"
Is The Big Character
A Connecticut Yankee
Harry Myer
Plays the Part

DIRECTOR
OF THE TRAD
A RELIABLE GUIDE FOR
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FILM SERVICE BUREAU
130 W. 46th St. Bryant 5000

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Sam Zierler, President
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BARNES PRINTING CO
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ESTEE STUDIO AND LAB, INC
Studio—209-215 E. 124th Harlem
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Friday, December 10, 1915
Big melodrama with punches galore!!!
An Alpine Avalanche, stirring mass scenes, settings of unsurpassed grandeur, a story that stirs and thrills and tugs at the heart...

HEARTS ARE TRUMPS
With an ALL STAR CAST
Adapted from Cecil Raleigh's colonial stage success by June Mathis and directed by Rex Ingram.
WE ARE PLEASED TO REPORT WONDERFUL RESULTS WITH YOUR TAYLOR'S SPECIAL THE FURNACE AT BOTH OUR NEW GRAND CENTRAL AND WEST END LYRIC THEATRES WHERE IT STARTED A WEEKS RUN TODAY STOP WE ARE SENDING YOU BETTER EVIDENCE OF ITS SUCCESS IN THE FORM OF A FLASHLIGHT PHOTOGRAPH TAKEN TONIGHT WHICH SPEAKS FOR ITSELF STOP THE BEST PART OF THE OPENING OF THE ENGAGEMENT LIES IN THE FACT THAT IT PLEASED OUR PATRONS IMMENSELY AND WORDS OF PRAISE COULD BE HEARD ON ALL SIDES STOP THIS MEANS SUCCESS FOR THE ENTIRE ENGAGEMENT STOP YOU CAN SELL US MORE PICTURES LIKE THE FURNACE REGARDS

SKOURAS BROTHERS ENTERPRISES

REALART PICTURES CORPORATION
469 FIFTH AVENUE, NEW YORK
Features Reviewed

MIDSUMMER MADNESS
William DeMille Prod.—Paramount...

Page 2

William Faversham in...THE SIN THAT WAS HIS
Selznick—Select

Page 5

Ina Claire in............POLLY WITH A PAST
Metro

Page 7

Shirley Mason in............FLAME OF YOUTH
Fox

Page 10

Justine Johnston in..........BLACKBIRDS
Reaelart

Page 11

Alice Brady in..........THE NEW YORK IDEA
Reaelart

Page 13

Carmel Myers in............BEAUTIFULLY TRIMMED
Universal

Page 16

William S. Hart in............THE TESTING BLOCK
Paramount

Page 17

Claire Anderson in
THE PALACE OF DARKENED WINDOWS
National—Select

Page 19

HEARTS ARE TRUMPS
Metro

Page 21

Shirley Mason in............GIRL OF MY HEART
Fox

Page 23

Short Reels

Page 25

News of the Week
in Headlines

Monday

Selznick Enterprises close deal with syndicate of upper New York State bankers. Gets $2,000,000.

Robert Brunton denies Lord Beaverbrook is negotiating for his coal plant.

Tuesday

Penn. Board of Censors to be more strict with "crime" films.

Irene Castle to be featured in Cawood Pictures. Hodkinson release.

Henry M. Hobart to produce for First National release.

S. Barrett McCormick leaves Rivoli, Toledo, to manage Sol Lesser's west coast theaters.

I. E. Chadwick again president of the local F. I. L. M. Club.

Wednesday

Famous Players Canadian Corp.'s financial report shows profit of $250,000.

First National of Missouri and Kansas reduces rentals in special offer to small town exhibitors.

S. R. Kent, F. P. sales manager, quotes Federal tax figures as proof that industry suffers no slump.

Motion Picture Directors' Association hold annual dinner.

Thursday

N. L. Nathanson to develop Lord Beaverbrook's English film interests. Will continue Canadian activities.

Harry Koplar-F. P. Missouri Corp. litigation over St. Louis theaters to be settled out of court.

Harry Leonhardt and Andrew J. Callaghan dissolve partnership.

Friday

Lloyd Carleton productions allied with Rubaiyat Press and Photoplay Corp.

W. E. Shallenberger resigns as general manager of Federated Film Exchanges.

Harry Rapf to produce independently.

Secretary of the Treasury Houston recommends 10% tax increase for film industry.

Texas court bans Sunday picture shows.

Saturday


G. M. Anderson again a producer. Forming company on coast.

Famous Players officials to attend theater opening in Atlanta.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Commonplace Story Made Unusual by Director's Treatment

"MIDSUMMER MADNESS"
William DeMille Prod.—Paramount
DIRECTOR .................. William DeMille
AUTHOR .................. Cosmo Hamilton
SCENARIO BY ............ Olga Printzlau
CAMERAMAN ................. Guy Wilky
AS A WHOLE......Commonplace story, made fairly
   attractive chiefly by sterling quality of cast
STORY......Typically Hamilton; wife thinks husband
   neglects her and seeks sympathy from husband's friend
DIRECTION......Responsible entirely for picture's
dramatic values
PHOTOGRAPHY .............. Excellent
LIGHTINGS .................... Effective
CAMERA WORK .............. Splendid
EXTERIORS ................. Very good
INTERIORS .............. Very tasteful, in keeping with
character of story
DETAIL.......In harmony with direction, sub-titles
very good
CHARACTER OF STORY......Deals with married life in "society"
LENGTH OF PRODUCTION ...... 5,908 feet

In "Midsummer Madness" William DeMille was
given story material which could scarcely be called
unusual, but by dint of careful treatment, he has
turned out a production that deserves considerable praise.

The story is typically Cosmo Hamilton-like, dealing
with two young married couples, high in society life.
Margaret Meredith (Lois Wilson) feels that her
share of life's romance has petered out because her
husband (Jack Holt) buries himself in his law work.
Julian Osborn (Conrad Nagel) takes advantage of
the situation and while his wife (Lila Lee) is in the East
and Meredith is busy in the city, takes Margaret to
a dance. Under the exotic influence of the summer
night and touched by the hand of romance, they go
to a hunting lodge where, in a moment of midsummer
madness, Julian's passionate love-making sweeps
them off their feet. They are brought to their senses
by the picture of Margaret's husband and child, but
decide to keep the secret. It later develops that they
were seen while at the lodge. The two couples are
brought together where a confession is finally made
and forgiveness granted.

In less skilful hands it is hazardous to think what
might have happened to Hamilton's story. The unravel-
ing of the plot does not tax the spectator's ingenuity
in figuring just what twist it will take. DeMille has,
however, developed his story logically and consist-
ently. Director DeMille has injected many effective
touches which will not go unnoticed, among several
scenes between the mother who believes her husband no longer loves her and her little girl. These
bits of mother love are bound to appeal. There is one
"touch," however, that is altogether too "movie" like
for DeMille to be guilty of, and that is the instance
where the husband, upon learning his wife has com-
mitted an indiscretion with his best friend, proceeds
to hand the friend a revolver. He does it as though
someone suddenly remembered it was called for in
the scenario. Another bit which is distinctly 10-20-30
is a long title with flames shooting up to indicate pas-
sion.

A word of praise must be given to the cast. Lois
Wilson does particularly effective work as Margaret.
In fact all of the principals are extremely well cast
and all do very well. Lila Lee does not figure to any
great degree until the close, when she steps into the
center as the jealous wife. Her work here is really
surprising. Production values are excellent. The
interiors are very elaborate. The sub-titles are rather
lengthy at times, but are very well expressed.

Theme is "Sexy"; You Know Your Audience Best
Box Office Analysis for the Exhibitor

If you decide to play this, you can promise a pro-
duction that will please because the settings and dig-
nified treatment lift it out of the rut of the ordinary.
The theme is perhaps a ticklish one to play up in
your announcements, particularly if you run a neigh-
brhood or small town theater. It is essentially a big
town picture and as far as the key cities are concerned,

it should go well. Concentrate on the human quality
of the cast and the general technical excellence of
the picture.

It all depends on the kind of an audience you cater
to. You, as a showman, know whether your crowd
is fussy and whether it cares for "sexy" stuff. You
can promise them a good attraction, if you decide
to book it, and one that is worthy of boosting.
ROBERTSON-COLE
presents

WILLIAM CHRISTY CABANNE'S
POWERFUL HUMAN DOCUMENT

THE STEALERS

Woven by the hand of a Master into a picture with a heart and soul.
Strong men and weak, good women and frail, battling to solve life's greatest problem — and this masterpiece, through its tense, dramatic story, gives an answer which is as clear and convincing as it is inspiring and beautiful.
Good Story and Careful Production Make it Worth While

William Faversham in
"THE SIN THAT WAS HIS"
Selznick

DIRECTOR ....................... Hobart Henley
AUTHOR ......................... Frank L. Packard
SCENARIO BY .................. Edmund Goulding
CAMERAMAN ................... Edward Van Buren
AS A WHOLE. . . . Careful production with story
developed in logical and interest-holding fashion
STORY. . . . Adapted from Frank L. Packard's
story; well sustained theme and always plausible
DIRECTION ...................... Excellent
PHOTOGRAPHY .................. Very good
LIGHTINGS ........................ Very good
CAMERA WORK ................... Very good
STAR ............................ Gives excellent performance
SUPPORT ......................... All well suited
EXTERIORS ....................... Not many
INTERIORS ....................... Correct
DETAIL ........................... All right
CHARACTER OF STORY ........ Fugitive impersonates priest to avoid capture and later confesses
and is forgiven
LENGTH OF PRODUCTION ...... About 6,000 feet

Producers seem to have come to realize that picture
patrons are about “fed up” on sex theme productions
and “The Sin That Was His” is among those to break
away from it. Hobart Henley has taken Frank L.
Packard’s story and has made an interesting, enter-
taining picture. The story in the first place is a good
one but Henley deserves credit for transferring it to
the screen and maintaining the logic of the story and
a well sustained interest.

William Faversham’s splendid performance goes a
long way toward the picture’s success and both as
Raymond Chapelle, gambler-outlaw and in his im-
personation of Father Aubert, his work is creditable.

The supporting company is adequate and Lulu War-
renton as an old hag gives a fine characterization.

The photography is good and some night scenes are
very effective. There is nothing elaborate or unusual
about the quality of production but it indicates good
judgement and is always in keeping with the require-
ments of the story. One or two twists in the story
are based on coincident but it isn’t the sort of coinci-
dent that you usually find in pictures. In this case it
is quite plausible and will probably not be looked upon
as mere convenience.

Raymond Chapelle, an outlaw and gambler vows
his hatred of God when after performing the only
good deed he had done in twenty years—returning
the winings to a youthful gambler—he had been put
out of the only place he could call a home. Then his
pal dies and requests him to take a bag of gold to his
mother in Montreal. The mother happens to be an
old hag with a good-for-nothing son who is ready to
accept the gold instead of his mother. A fight fol-
 lows and the mother shoots intending to kill Chapelle.
She kills her son and then swears Chapelle did the
shooting.

The gambler escapes and comes upon the prostrate
form of a priest he had met in the train on the way to
Montreal. Chapelle changes clothes with the clergy-
man and since the two men look very much alike the
deception goes. Chapelle, now assuming Father Au-
bert’s name, has the real priest—but in the clothes of
the man who is supposed to have killed the old hag’s
son—taken to the rectory.

Chapelle takes up the duties of Father Aubert and
soon experiences a deep contrition for his sin. The
real Father Aubert begins to recover and the gambler,
who in his early years had actually studied for the
priesthood, confesses his sin and is forgiven. In the
cast are Lucie Cotton, Pedro de Cordoba, Miss Sher-
man, Robert Conville and John Burton.

Use Names in Connection With this and Promise Them Entertainment

Box Office Analysis for the Exhibitor

You can be assured of showing them an entertain-
ing picture if you book “The Sin That Was His.” You
have plenty to talk about in the way of names. Tell
them the story is by Frank L. Packard, author of “The
Miracle Man” and that William Faversham plays the
leading role. Use Hobart Henley’s name in connec-
tion with the production and recall his successful
“The Gay Old Dog.”

Promises will be in order and catchlines such as the
following could be used: “He had long been a gam-
bler and an outlaw but when he impersonated a priest
to escape capture, see how the atmosphere of faith
brought about his regeneration.” Or, “A criminal
will resort to anything to escape detection. See Wil-
liam Faversham in ‘The Sin That Was His’—for the
proof of this theory.”
FOR INSTANCE — IN HOLLYWOOD

THIS IS WHAT THEY THINK OF WID’S YEAR BOOK
Ina Claire, a Real New Star for the Screen

Ina Claire in
"POLLY WITH A PAST"
Metro

DIRECTOR .................. Leander de Cordova
SUPERVISED BY .............. Maxwell Karger
AUTHORS............George Middleton and Guy Bolton
SCENARIO ..................... June Mathis
CAMERAMAN .................. Not credited
AS A WHOLE.....Light and pleasing comedy lacks stage appeal but presents new screen star of versatility and ability
STORY.............Mildly entertaining, telling how bashful, hesitant lover falls in love with wrong woman after scheming to make another woman marry him
DIRECTION .............. Quite satisfying
PHOTOGRAPHY .............. Averages good
LIGHTINGS .................... Usually effective
CAMERA WORK .............. Satisfying
STAR.......If Metro hasn't her under contract it's a pity; a real star has come to the screen
SUPPORT.......The usual beautiful million dollar country estates
INTERIORS ................. Very good
DETAIL ...................... Well handled
CHARACTER OF STORY......Good enough for any house; a few titles may shock some ultra-conservative
LENGTH OF PRODUCTION......About 6,000 feet

When David Belasco presented Ina Claire in "Polly With a Past," several years ago he brought a new star to the stage. In turn, Metro has done the same thing for the screen. The biggest pity of all, is that Miss Claire has been allowed to keep away from the silver sheet so long. She makes "Polly With a Past" stand out strong enough to be mighty fair screen entertainment, although the material hardly justifies screen presentation. When she is away from the camera the story lags and the entertainment is weakened considerably. When she is there she is a positive delight. She has all of the many charms of Connie Talmadge and some few added bits that promise to make her an important acquisition to the screen, if she is given proper material and the right kind of direction. Despite the stereotyped, old-fashioned situations which Director De Cordova has not improved, and which easily might have been, Ina Claire with her infectious smile and her cleverness will put the picture over. She not only gives a splendid characterization, but the screen version allows her opportunities to display her ability as a mimic and also as a dancer. And she does them both splendidly.

The story tells of how Polly, the daughter of a small town minister, failing in her effort to take lessons in singing in Paris, becomes the maid in the apartment occupied by two bachelors, who are friends of a rich young man, and who with Polly, perfect a scheme, the purpose of which is to have a wealthy young woman become actually in love with their pal, played by Ralph Graves. Polly is presented in the scheme as a French adventuress of international fame and flirts so desperately with Ralph that in the end he realizes he never has loved the other woman and the end comes with everything happy between Polly and Ralph.

Use Belasco's Name With That of the New Star

Box Office Analysis for the Exhibitor

If you handle this right the chances are you can do very well with it. But to do this you will have to emphasize very strongly that you are showing the screen's latest star, Ina Claire. In this you have a definite and absolute bet. In connection with this you can talk of her as being with the David Belasco organization and point out that she made her first hit on Broadway in the same play. Also that for the past several years she has been appearing in another Belasco play, "The Gold Diggers," and is now accepted as one of the real stars of the stage.

You have little enough opportunity to use the name of David Belasco in connection with the screen and you should make the most of this because he is one of the master craftsmen in the theatrical world. If you use his name in connection with the star that should be sufficient to get them in. And when they do they are going to see a fairly interesting piece of entertainment. And when they go out they are going to talk about the new star, because she is there.

If you use catchlines something like this might work out: "Polly Had a Past—Oh, what a past—but not the kind you believe. See just what the past was at the blank theater." "Polly's past was supposed to be full of home wreckings. Instead of which her only past was that of an innocent girl in a small town, but see what complications were raised by Polly at the Blank theater."
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And in Both Were Spills and Thrills

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**RELEASED JANUARY 2, “SQUANDERED LIVES”**
A Happy Picture that Will Please Both Young and Old

Shirley Mason in
"FLAME OF YOUTH"
Fox

DIRECTOR ......................... Howard M. Mitchell
AUTHOR......Adapted by Barbara Le Marr Deely
SCENARIO BY ................. Frank Howard Clark
CAMERAMAN ................. Friend F. Baker
AS A WHOLE.......A picture pretty to look at; has real fairy land atmosphere and a delightful star
STORY......Has some familiar character types but is clean and entertaining all the way
DIRECTION......Splendid especially with regard to the artistic side
PHOTOGRAPHY .................. Excellent
LIGHTINGS ...................... Very good
CAMERA WORK ............... Very good
STAR.......Admirably suited to the part; a genuine pleasure
SUPPORT......Raymond McKee excellent type of youth; all do very well
EXTERIORS ...................... Beautiful
INTERIORS ...................... Quite accurate
DETAIL ......................... Good
LENGTH OF PRODUCTION.... About 5,000 feet

Fox Film has taken the story, "Two Little Wooden" shoes and had Barbara Le Marr Deely adapt it. Frank Howard Clark has written a scenario and called it "Flame of Youth" regardless of the fact that the original title is the more attractive of the two. They may have had a good foundation to go to work upon but surely the director, cameraman and players deserve a good share of the credit for the pleasing entertainment that is offered in this latest Shirley Mason subject.

It will win favor from the very beginning with its novel introduction of Bebee, the little Belgian foundling, played by Miss Mason. An old Belgian peasant sees an old clothes basket drifting around among the pond lilies in a little stream. Six years elapse and he is telling Bebee the story of how he found her in the basket. Another lapse of time and Bebee is seventeen and the peasant is dead.

Some beautiful exteriors have been accomplished in representing a little Belgian village and the atmosphere throughout is refreshingly attractive. The camera work is very good and both scenes and players have always been photographed to the best advantage. Despite some familiar character types such as the unscrupulous artist from Paris, the sweetheart and the innocent little girl. "Flame of Youth" is a sort of fairy story that's clean all the way through. Shirley Mason as Bebee is a delight in herself.

It is Bebee's seventeenth birthday and on her way to her flower stand in the village Bebee stops to pray at her foster father's grave. Victor Fleming, an artist, sees Bebee and is inspired by the sight. He approaches the little girl who is much impressed by the fine stranger but later when he gives her silk stockings to go with the red shoes she received for her birthday, she is shocked.

Eventually the unscrupulous artist succeeds in making the little girl love him much to the sorrow of Jeannot, a farmer boy who loves Bebee. But Fleming has a sweetheart in Paris who follows him and begs Bebee not to take her lover from her. Fleming then refuses to have anything to do with his Parisian sweetheart but promises her he will go away from the innocent peasant girl.

Bebee pines for her artist lover and later, hearing that he is ill, goes to him in Paris. When Bebee reaches Fleming's studio a wild orgy of celebration is in progress over the unveiling of his masterpiece, the picture of Bebee at the grave. The little girl's heart is broken and she will have nothing to do with Fleming even though he is evidently sincere in his love. She returns to the village with Jeannot who has followed her.

Worth Playing Up Big. Get Them In Because They'll Like It

Box Office Analysis for the Exhibitor

This is one of the best pictures turned out from the Fox studios in some time. It's the kind that will please both young and old. It would be well to make a special feature of it for matinee purposes. The children will love Shirley as Bebee, the little Belgian foundling and her two little wooden shoes. The cast is splendid and Robert McKim's performance as the farmer boy will be sure to please.

You can call it a "sweetheart" picture and promise them they're going to like it. Use some stills of the star as Bebee and any exploitation or advertising expense that you lay out should not go to waste. A little girl in Belgian costume should attract attention. Use the line: "Do you know the story of Bebee, the Belgian orphan? See Shirley Mason's 'Flame of Youth.' You'll like it."
Satisfactory Offering of Society Crook Type

Justine Johnstone in
"BLACKBIRDS"
Realart

DIRECTOR ......................... Jack Dillon
AUTHOR ......................... Harry James Smith
SCENARIO BY ..................... Clara Beranger-
CAMERAMAN ..................... Arthur Quinn
AS A WHOLE: Satisfactory society crook picture given adequate production without containing anything pretentious
STORY: Good of its type but has nothing particularly forceful except rather effective climax
DIRECTION ....................... Quite all right
PHOTOGRAPHY .................... Good
LIGHTINGS ........................ Some dark
CAMERA WORK ................... Average
STAR: Does well in the part; hasn’t always been photographed to the best advantage
SUPPORT ........................ Fulfill requirements
EXTERIORS ......................... Satisfactory
INTERIORS ........................ Correct
DETAIL ............................ Fair
CHARACTER OF STORY: Girl society crook who wants to go straight after she falls in love
LENGTH OF PRODUCTION ........ 4,979 feet

Justine Johnstone’s first picture for Realart isn’t a knockout but manages to make a satisfactory picture of the society crook type. The story is too familiar to be unusual. The same idea has been used many times before with various twists. Despite this handicap “Blackbirds” manages to hold the interest to the end and there is an effective climax which finishes it up in a thoroughly good way.

The early reels are supposedly laid in France but the scenes contain nothing that indicate a French atmosphere. The only thing French about these reels is the title decorations which picture various familiar scenes. The remainder of the action takes place in America and is quite in keeping with the story. There are a few exterior shots of a pretty Long Island estate.

Miss Johnstone has a pleasing personality and she handles the role of the girl society crook very well and acts with ease. She is attractive to look at but has not always been photographed to the best possible advantage. William Boyd is the leading man and Charles Gerrard plays the “master mind” of the Blackbirds who, according to a title are the “aristocrats of crime” in Paris.

In an effort to escape the police Leoni D’Orville, known as the “Countess” and one of the most prominent crooks of the Blackbird gang, meets Nevil Trask. Duval, the mastermind of “The Blackbirds,” commands Leonie to sail for America and “cultivate” the Crockers, a family who have made their money on pork and who are returning to America with a famous painting.

Aboard the ship Leonie again encounters Trask and she soon finds herself in love with him. She also makes the acquaintance of the Crockers and the “Countess” is invited to visit the pork family at their Long Island home. Upon her arrival in New York Leonie goes to Duval to whom she delivers various jewels which she has smuggled in.

Her next job is to substitute a good imitation for the famous painting in the Crocker home. The girl refuses to carry out Duval’s orders but when he threatens to expose her real identity to her lover Trask, she consents. Trask is also a guest at the Crocker home and sees Leonie steal the painting. She does not turn it over to Duval, however, and when she doesn’t “come through” he puts the police on her trail. Trask is a secret service man who has been trailing the crooks. He forgives Leonie and Duval is caught with the goods.

Tell Them it's Justine Johnstone’s First for Realart

Box Office Analysis for the Exhibitor

This will undoubtedly satisfy most audiences in its capacity as a society crook picture even though it has not been given an unusual production and never aims to be pretentious. It is well developed and easy to follow. If your folks like this sort of story they will accept “Blackbirds” as a satisfactory offering.

You can announce it as Justine Johnstone’s first production for Realart and if they like this one you can be sure of patronage when you show her next picture. Tell them it’s the story of a band of famous French society crooks called “The Blackbirds.” Use the line: “She was known as ‘The Countess’ a prominent member of ‘The Blackbirds’ but see how she reformed when she fell in love with the secret service man who was trailing her.”
"The Great Lover" is a title that should interest every live-wire exhibitor in the industry. There are few popular plays that have been quite as popular as this sensational comedy drama which played to Broadway crowds for over a year with Leo Ditrichstein in the stellar role.

The leading figure in this skillfully directed production is, as the title indicates, "a great lover." Women could not resist Jean Paurel, the opera singer, whose conquests embraced every feminine type. Women admirers flocked to the stage door to shower him with bouquets and love notes.
Stage Play Doesn’t Contain Adequate Material For the Screen

Alice Brady in
"THE NEW YORK IDEA"
Realart

DIRECTOR ...................... Herbert Blache
AUTHOR ......................... Langdon Mitchell
SCENARIO BY .................. Mary Murillo
CAMERAMAN .................... Jacques Bizuel

AS A WHOLE...... Very long drawn out affair that fails to hold the attention except for the costumes worn by the star

STORY ...... Has nowhere near the strength of a feature; padding makes it drag badly

DIRECTION ...... Worked under handicap but shows no very serious effort to be original

PHOTOGRAPHY ................. Fair

LIGHTINGS ..................... Sometimes blurred

CAMERA WORK ...... Doesn’t photograph players to advantage in close-ups

STAR ...... Isn’t called upon for anything unusual in this role

SUPPORT ..................... Fulfill requirements

EXTERIORS ..................... Hardly any

INTERIORS ..................... Proper sets

DETAIL ......................... Fair

CHARACTER OF STORY ...... New York society women who divorce their husbands but retain them as "friends"

LENGTH OF PRODUCTION ...... About 6,181 feet

Lack of real incident in a story that has nowhere near the strength of feature material is what they faced in making "The New York Idea," adapted from the stage play by the same name. In order to stretch the story to feature length the director has injected such a lot of padding and tedious detail that the picture is draggy and uninteresting.

Nearly two reels are consumed in getting started. The newlyweds in their new home are shown quarreling over petty nothings awaiting the cue to start divorce proceedings, the grounds for which are provided by the husband when he refuses to ask a lady to return the field glasses she has borrowed so peevish friend wife can see the horses better.

True, the director had a serious handicap in such material but even at that he has not displayed any real effort to insert anything that will in some way sustain just a slight interest. Miss Brady’s gowns are the feature’s main attraction. She wears many beautiful costumes and does fairly well in a role that has exceedingly limited opportunities. She has been photographed to disadvantage in several close-ups.

"The New York Idea," which aims to be a satire on society divorce has for its principal characters Cynthia Karslake and her husband John Karslake. Cynthia and John have just been married and having nothing else to do they quarrel a good deal over petty things such as John leaving some of his belongings on Cynthia’s dressing table, etc. Eventually Cynthia notices that Mrs. Phillimore, recently divorced, is forcing her attentions upon John, whereupon Cynthia cooks up grounds for a divorce from her husband.

Mr. Phillimore is the judge who arranges Cynthia’s divorce very quietly and offers himself as satisfactory “second choice.” Angered by reports connecting the names of Mrs. Phillimore and John, Cynthia accepts the Judge’s proposal for spite rather than love. Despite the fact that Mrs. Phillimore and John, Cynthia and Mr. Phillimore are constantly thrown together in the social whirl, Cynthia goes on with her plans to marry the Judge.

Everything is set for the wedding, but Cynthia delays the ceremony, having gone for a ride with an Englishman who wishes to marry either Cynthia or Mrs. Phillimore. He isn’t particular which one it is. When the bride-to-be does arrive she shows signs of weakening, especially when she is led to believe that John and the Judge’s wife are going to be married. At the last minute she refuses to go through the ceremony and runs off to prevent John from marrying Mrs. Phillimore because she still loves him. In the cast are Lowell Sherman, Hedda Hopper, George Howell, Lionel Page and others.

Use the Star’s Name and Play Up the Society Divorce Idea

Box Office Analysis for the Exhibitor

This is a very weak offering especially as far as the story is concerned. While the play with Minnie Maddern Fiske may have made a satisfactory stage play, it falls way short of filling the needs of the screen. It would be well to mention its origin, however. Use the star’s name extensively and tell them she wears many attractive costumes in this picture.

Tell them it’s a satire of society divorce. This may interest some and catchlines could read: “She divorced in haste and remarried her husband at leisure. That’s ‘The New York Idea.’” “No need to be ill friends with your husband just because you divorce him. You might want to re- marry him. See how it happened in ‘The New York Idea,’ Alice Brady’s latest for Realart.”
Perhaps if it hadn't been for that lovely young girl Jimmy Doyle would have gone back to his old unlawful life. Perhaps if he hadn't loved her so the persecution of the detectives would have worn him down, and he would have given to them the excuse they were looking for,—to put him behind the bars again.

Perhaps if, like the other man, he had loved her for her beauty and not for her innocence, he would have dragged her down with him into the underworld.

But he fought for her, and he fought to go straight, and he fought a winning fight.
OF DESTINY

Story by
JOHN MOROSO
Directed by
HENRY KING
Another Program Picture that Gives Adequate Satisfaction

Carmel Myers in
"BEAUTIFULLY TRIMMED"
Universal

DIRECTOR ...................... Marcel de Sano
AUTHOR ........................ Marguerite C. Storrs
SCENARIO BY ...Douglas Doty and Marcel de Sano
CAMERAMAN ........................ H. James
AS A WHOLE ...... Makes adequate program attraction; produced along very ordinary lines
STORY ...... Quite obvious in its development; has real "movie" finish
DIRECTION ...... Just straight stuff; allowed players to overact to a marked degree
PHOTOGRAPHY .................. All right
LIGHTINGS ........................ Satisfactory
CAMERA WORK ..................... Average
STAR ...... Attractive in some close-ups but poses too much
SUPPORT ...... Pell Trenton good; Irving Cummings over-pompous
EXTERIORS ....................... Few
INTERIORS ........................ Practical sets
DETAIL .............................. Good to fair
CHARACTER OF STORY ...... Dealers in bogus oil stock turn the tables on themselves
LENGTH OF PRODUCTION ...... 4,658 feet

If they hadn't felt obliged to go ahead and tack on typical "movie" finale to this just because they were making a picture, "Beautifully Trimmed" would have been much more satisfactory. The picture has been produced along very ordinary lines and doesn't contain the splendor that Universal usually accords to a picture where they have even a slight chance to dress it up.

However, this doesn't matter much because the story wasn't worth spending a lot of money on and as a straight program offering it will fit in quite all right. The direction could be better, especially with regard to handling the players, most of whom overact noticeably. Irving Cummings as Bonzi, a clever copier of Rembrandt and other masters, is altogether too pompous in his performance.

Despite its obviousness the story would have been a whole lot better if after having the bogus oil dealers trapped before they succeeded in swindling anyone, they had let it go at that. But instead they have the oil well turn out to be a real prosperous affair with the crooks beaten at their own game.

Norige Lawton lures the victims while her friends Count Bonzi and Sims do the fleecing. Bonzi imitates the great masters and Norige weepingly parts with some "famous" painting because she needs the money. This is Bonzi's side of the game but Sims is a dealer in stocks. He evidently owns all the stock there is in Mercer Oil and all he needs is a victim.

Chris Gibbons, millionaire war hero, is selected for the oil deal. Norige had known him before the war. She arranges the deal whereby Chris buys some Mercer stock although he has found out that it is no good. He has plans of his own. Norige actually begins to fall in love with Chris and begs Bonzi not to carry through the deal.

He promises not to and ashamed of her part in the deal Norige tries to make Chris hate her but he refuses. The night after Bonzi's wild Bohemian party where Norige tried to turn Chris against herself, the girl learns that Bonzi is going through with the transaction. She goes to Chris to warn him but he tells her he has planned to nab the crooks when they attempt to cash the check. It happens, however, that the Mercer Oil wells start producing and while the crooks receive the value of the stock they sold, Chris obtains a controlling interest worth over a million.

Go At it from Either Star or Story Angle Whichever You Think Better

Box Office Analysis for the Exhibitor

In this you have a rather good title to work with. Play it up with catchlines such as "He had helped trim the Kaiser but see how he came near being 'Beautifully Trimmed' by a couple of crooks who sold him 'phony' stock." Use the star's name and mention "In Folly's Trail" and "The Gilded Dream" for the benefit of those who may have seen her in those pictures and will want to see her again. Irving Cummings' name might attract some.

You are safe in counting "Beautifully Trimmed" in on your schedule where you use straight program stuff in between special runs. As such this will give adequate satisfaction. Play up the society crook angle of the story if you think that will appeal. In some theaters it will go bigger than others.
The Real Bill Hart in Another Real Picture

William S. Hart in
"THE TESTING BLOCK"
Paramount

DIRECTOR ....................... Lambert Hillyer
AUTHOR ......................... William S. Hart
SCENARIO BY ................... Lambert Hillyer
CAMERAMAN ..................... Joe August
AS A WHOLE ................. A real Bill Hart picture with
some live action and genuine pathos

STORY ...... Has splendid appeal and gives star best
role in some time; one or two "movie" twists
have no serious effect

DIRECTION ...................... Splendid
PHOTOGRAPHY ..................... Excellent
LIGHTINGS ...................... Very good
CAMERA WORK .................. Very good

STAR ...... Gives virile performance and has his audi-
ence with him all the time

SUPPORT ......................... Satisfactory
EXTERIORS ...................... Many beautiful shots
INTERIORS ...................... Correct
DETAIL .......................... Good
CHARACTER OF STORY ...... Outlaw who re-
forms and later as a father fights to retain his
new found happiness

LENGTH OF PRODUCTION .......... 5,972 feet

If Bill Hart can write stories like this it's to be
hoped that—he'll keep up the good work for "The Test-
ing Block" is the best thing he has had in many a day.
It's a typical Hart picture of the old days, fightin',
shooting and more fightin'. The picture is really
made up of two parts—Bill as an outlaw and Bill as a
husband and father. In the first half he does some
great acting when he offers to fight his whole band of
outlaws and drinks enough liquor to "even" things
up—his band is already "liquored."

Then things take a sort of "movie" twist in long
about the third of fourth reel and a frame-up on the
part of the villain parts the former outlaw and his
wife. This is soon covered up, however, by some
more fine acting; a desperate fight and the final happy
ending is what they will want. There is a touch of
pathos running through the last reel which is bound
to "get" them. Bill's little boy is dying and he is
forced to sell his pet horse to provide a doctor. An-
other big moment is when he breaks the jail to prevent
the villain from dishonoring his wife.

The photography, especially some night scenes, is
very good and the lightings effective. The love story
is genuine and the scenes between the father, wife and
son are real human bits. All told this trio, Hart, Hilly-
er and August have given the screen another worth
while piece of entertainment.

Sierra Bill, chief of an-outlaw band, fights for the
right to take Nellie Gray, a violinist with a traveling
theatrical troupe. Bill is the last man on his feet
which gives him the right to go. A lapse of time
shows Bill and Nellie happily married and the former
outlaw the contented father of a little son. It happens
that Ringe, one of Bill's band who fought for Nellie,
comes into town. He has a Mexican girl with him
whom he instructs to tell Bill's fortune and fortell
that his wife is about to leave him and return to her
troupe.

Ringe visits the cabin and tells Nellie her husband
is not true to her and plans a meeting between Bill and
the Mexican girl to prove it. Nellie goes away.
Bill's little son is taken ill and the outlaw sells his
horse to get a doctor. Later he is put in jail for shooting
at the horse's new owner because the animal is
mistrated. Later he breaks jail to chase Ringe who
has told him he is going to Nellie. Ringe is killed in
the chase and when the girl confesses part of the
affair, Nellie and Bill are reunited and the little boy
recovers.

Be Sure You Don't Miss this One

Box Office Analysis for the Exhibitor

If you want a real, live, honest-to-goodness human
picture without that "sexy" business making its ap-
pearance every few minutes, then by all means book
"The Testing Block" and consider it a good day's
work. Bill Hart's latest attempt at story writing is
a sure winner and if nine out of ten don't like it
they're all wrong. There are so many really human
bits in it and such a wealth of virile action that you
can't go wrong.

It's worth everything the Paramount press sheet
says about it. The old song "Darling Nellie Gray"
plays a prominent and a pathetic part in it and should
be used throughout the showing. Extracts from some
of the well written titles or the following should at-
tract: "He fought for the right to win the girl he mar-
rried and then fought to keep her." Or, "What is 'The
Testing Block'?" See Bill Hart in his latest picture at
the blank theater for the answer."
William Fox presents

LOUISE

LOVELY

in

Partners of Fate

A remarkable drama of matrimonial misdeals.

Story by
Stephen Chalmers
Direction by
Bernard Burnine

Fox Entertainments
Attractive Oriental Atmosphere Its Main Feature

Claire Anderson in
"THE PALACE OF DARKENED WINDOWS"
National—Select
DIRECTOR.......................... Henry Kolker
AUTHOR............................. Mary Hastings Bradley
SCENARIO BY....................... Katherine Reed
CAMERAMAN........................ Max Dupont
AS A WHOLE..... Splendid Oriental atmosphere its main attraction; contains popular appeal

STORY...... Rather slight especially at beginning but ending works up first rate; good climax
DIRECTION...... Used too much padding in first two reels; fine once things get going
PHOTOGRAPHY..................... Good
LIGHTINGS......................... All right
CAMERA WORK..................... Generally good
STAR.............................. Very pleasing
SUPPORT...... Arthur Carewe, Jay Belasco and Adele Farrington all do very well
EXTERIORS......................... Appropriate
INTERIORS......................... Fine sets
DETAIL............................ Adequate
CHARACTER OF STORY...... Curiosity of American girl leads her into a harem where she is kept a prisoner

LENGTH OF PRODUCTION .... About 5,000 feet

This is the type picture that will be a big attraction for the class of picture patrons termed "fans." And not to them alone, for the atmosphere of the Orient seems to have a big appeal for the majority of audiences for variety if nothing else. The producer and director have seen to it that a very realistic Oriental atmosphere has been secured for "The Palace of Darkened Windows." Several very elaborate sets have been devised and the customs and raiment of the people of India show careful detail.

The story doesn't contain an over-abundance of incident, the entire situation being based on the desire of an American girl to peep into a rajah's harem and her subsequent imprisonment followed by her efforts to escape and the efforts of others to rescue her. The director has spent considerable time getting into his story but perhaps this rather slow beginning will be forgotten in the fairly good action that follows. A thoroughly satisfactory climax is obtained in the firing of the harem, the rescue of the girl and the evident consumption of the rajah in the burning building.

Claire Anderson is pleasing and very pretty in some close-ups. The camera work is generally very good except for occasional shots where the distance has not been well judged. The shots are often too long. This is all right for the purpose of showing the entire set but when the players start acting its time to get a bit nearer the scene. The lightings, especially with regard to players, are good. Adele Farrington supplies a needed bit of humor in her characterization of the girl's aunt who is much thrilled by the rajah's attentions. Arthur Carewe as the rajah, Jay Belasco as an admirer of the girl and Gerald Pring as an English Captain all give good performances.

Arlee, an American girl, and her aunt, are visiting in India. Arlee becomes fascinated with a rajah, much to the disgust of her English friend Captain Falconer, and Billy Hill, an American also, who is not acquainted with Arlee but admires her. Arlee accepts the rajah's oral invitation to visit the harem. The aunt receives the written invitation and much excited, hastens to the harem.

But the rajah has planned to keep Arlee and tells her the palace is quarantined. The aunt arrives and is told the same thing. When Arlee and her aunt fail to return to the hotel, Billy and the Captain set out to rescue them. The remaining action consists of the efforts of Billy and the Captain to rescue the women and the latter's effort to escape. Eventually the palace is set afire by an overturned candle, Arlee escapes and the villainous rajah is evidently killed.

Some Clever Exploitation Stunts Should Draw
Box Office Analysis for the Exhibitor

Base your exploitation and advertising of "The Palace of Darkened Windows" on the Oriental atmosphere idea. Tell them it's a story of the harem. This will appeal to enough of your clientele to satisfy the box office. An attractive lobby display with a man dressed as a rajah would get a good deal of attention.

Still could be used to advantage and any exploitation stunts with regard to the Oriental angle will attract. Use the lines: "Have you ever been in a harem? There's one in 'The Palace of Darkened Windows.'" Or, "She wanted to visit a harem. She did. But see how she came near not getting out and how a woman's curiosity nearly caused capture by a rajah." If Claire Anderson is familiar to your folks you can use her name.
J. Parker Read, Jr., in presenting, Louise Glaum in “Love” has given his young emotional star a role in which she forges ahead of her previous best and one which will draw her immeasurably closer to her millions of admirers. —George T. Pardy, Exhibitors Trade Review.

Opulent in spectacular appeal, “Love” is an “easiest way” drama given expensive and extravagant treatment. Louis Joseph Vance has provided a well written scenario that carries the action up to a thrilling climax. —Jessie Robb, Moving Picture World.

Talk about the lavish production and say it is one of the finest shown this season. You will not be stretching a point. Some of the sets are gorgeous in the extreme, including a shower and pool off the heroines boudoir. They give you a flash of Louise Glaum under the shower. —Wid’s.

A rich and colorful production. J. Parker Read, Jr., never does things by halves. Gorgeous interiors, bizarre effects and effective lighting contribute splendid atmosphere. “Love” should make a good audience picture. —Laurence Reid, Motion Picture News.

“Love” permits Louise Glaum to do the kind of acting in which she has no peer upon the American screen. Contains all the qualities which have given her pictures a place peculiarly their own. Mr. Read has mounted the picture sumptuously. —S. M. Weller, New York Review.

Louise Glaum in
LOVE

Scenario by LOUIS JOSEPH VANCE
Directed by Wesley Ruggles
Personally supervised by J. Parker Read Jr.

THOMAS H. INCE - MACK SENNETT - MARSHALL NEILAN - ALLAN DWAN
GEORGE LOANE TUCKER - MAURICE TOURNER - J. PARKER READ JR. - C. GARDNER SULLIVAN

ASSOCIATED PRODUCERS INC.
HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Melodrama Given Good Production and Well Acted

"HEARTS ARE TRUMPS"

Metro

DIRECTOR .......................... Rex Ingram
AUTHOR ............................. Cecil Raleigh
SCENARIO BY ......................... June Mathis
CAMERAMAN .......................... John Seitz
AS A WHOLE........More English melodrama; makes satisfactory offering altogether; interest lags several times

STORY........Plenty of material but has been given a rather choppy continuity

DIRECTION........Usually very good; climax quite effective

PHOTOGRAPHY........Good except in attempts at soft focus

LIGHTINGS .......................... Satisfactory
CAMERA WORK ........................ Good

PLAYERS........Well selected and capable cast that handles roles in thoroughly satisfactory manner

EXTERIORS .......................... Proper

INTERIORS .......................... Adequate

DETAIL ............................... All right

CHARACTER OF STORY........English nobleman who ruins daughter's life by sending her gamekeeper husband out of her life

LENGTH OF PRODUCTION..........About 6,000 feet

There seems to be a rush on English melodrama in the picture business of late. Metro has another, by Cecil Raleigh for release under the title of "Hearts are Trumps." As a whole the offering is quite satisfactory despite the way it slows up in several instances. There is plenty of material contained in it and perhaps it was difficult to get it all together without a few breaks. The interest sags badly in more than one place.

From a technical standpoint the production has been given adequate attention. The climax which takes place in the Alps and shows an avalanche is probably nearly all miniature work but so carefully done and well photographed that the most alert will believe it to be the real thing. It is quite an example of what can be done along this line.

The direction is generally very good and all the players fulfill requirements in a capable manner. Winter Hall dies early, but the action is carried on by Francelia Billington, who incidentally neglected to grow older with the passage of twenty years, Frank Brownlee as her gamekeeper husband, Alice Terry is the daughter, Joseph Kilgour is the villain. Brinsley Shaw handles a character bit very well. Some comedy between Bull Montana and Kate Price doesn't belong in the picture and there is one instant where a player is thinking back and instead of using the fade-out the flash-back appears as the next scene. This should be remedied.

Lord Altcar played heavily and lost until he went so far as to accept Lord Purford's offer to play for the hand of Altcar's daughter, Lady Winifred. Burford won but when Lord Altcar told his daughter that she was to marry Burford she confessed that she was already secretly married to Michael Waine a gamekeeper on her father's estate. Then Altcar had Wain beaten and driven off the place.

Twenty years had passed, Altcar was dead and Lady Winifred, having inherited her father's taste for cards was at the end of her resources. At this same time her "ward"—really her daughter by Wain—returned from a convent in Switzerland and Wain, now very wealthy, returns to avenge himself against the woman who made no effort to save him from her father's wrath. Somehow or other Wain owns the Altcar home and puts Lady Winifred and her daughter out.

There is a love affair between the daughter and an artist and villain Burford again enters the story in an attempt to get the daughter for himself. The action switches to the Alps where the girl has fled and is trapped by Burford. Eventually the villain dies and everything ends happily.

Spectacular Climax Will Please. Play Up the Story

Box Office Analysis for the Exhibitor

Those who had the making of "Hearts are Trumps" had a good deal of plot to work with and under the circumstances have managed to wade through it in a satisfactory and comprehensive fashion. Bill it as a melodrama containing plenty of action and a variety of scenery. Say that the action is laid in England and Switzerland. A rather successful attempt has been made to inject the proper Swiss atmosphere.

Francelia Billington is probably the best known in the cast and you might also mention Winter Hall although he has a small part. You could say that Cecil Raleigh is the author and use the lines: "You have read of the recent avalanche on Mount Blanc. See 'Hearts is Trumps' and see for yourself what an avalanche is and the destruction it causes."
GET READY!

Sweep out your box-office. Speak to your traffic cop NOW. Get ready to start off 1921 with a bang.

Carl Laemmle announces

PRISCILLA DEAN

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Lon Chaney, in

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The most amazing American Melodrama Ever Screened. Directed by the man who made 'The Virgin of Stamboul' TOD BROWNING...

UNIVERSAL—JEWEL
Pleasing Locale and Star's Work Make It Attractive

Shirley Mason in
"GIRL OF MY HEART"
Fox

DIRECTOR .................. E. J. Le Saint
AUTHOR ................. Frances Marion Mitchell
SCENARIO BY ............... Not credited
CAMERAMAN ................ Friend Baker
AS A WHOLE .... Pretty settings and star's work
make fair story material rather interesting picture

STORY .......... Conspicuous lack of real incident but
suffices as vehicle for star

DIRECTION ............ Generally satisfactory
PHOTOGRAPHY ............ All right
LIGHTINGS .................. Good
CAMERA WORK ............. Good
STAR .................. Pleasing as usual

SUPPORT .... Raymond McKee and others adequate

EXTERIORS..... Many pretty scenes of western country

INTERIORS .............. Not a great many

DETAIL .................. Fair

CHARACTER OF STORY .... Faith of little orphan girl brings about her benefactor's recovery and reclaims a non-believer

LENGTH OF PRODUCTION .......... 4,340 feet

"Girl of My Heart" has been adapted for Shirley Mason from Frances Marion Mitchell's story, "Joan of Rainbow Springs." The story is slight in incident but makes a thoroughly satisfactory vehicle for the star, whose performance together with the attractive settings secured make the picture good to look at and help cover up some of the story's shortcomings.

There are one or two moments when the story threatens to "die" but picks up again with another idea and goes on. These loosely connected sequences often injure a fairly good story. There is one bit of detail that is bad. The star is shown lassoing two men who are standing near a tree. The rope is shown catching the two men, but when they show the close-up the rope is all the way round the tree. She'd have to be a female Will Rogers to lasso a whole big tree.

It had been the custom of the Lanes to leave the door open for a stranger on Christmas eve. Accordingly, a young man, the last of the Lanes, leaves the door open and Joan seeks shelter from the storm. She has run away from the woman who took her from an orphanage. She comes in unseen and in time to save Lane from killing himself because he is a victim of the white plague.

Lane adopts Joan and with his aunt they go west. There is an Indian settlement where they locate and before long it is learned that someone is selling the Indians whiskey. Joan finds out that it is a man named Phillips. His secret discovered, Phillips bribes the Indian, Chawa, a half-breed, to kill Lane and kidnap Joan. But Lane is only severely injured. But after his recovery the Indian kidnaps Joan and takes her to the desert.

Lane and the hermit doctor hurry to the rescue, but a sandstorm comes up and delays them. The little hut to which Joan has been taken is shattered by the wind, the Indian is killed, but Joan comes out safely from the wreckage. Some time later Lane realizes that he is in love with Joan and she with him, but hesitates on account of his disease. A test, however, shows him entirely cured and the clinch follows.

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Should Satisfy the Majority.—Timely Offering
Box Office Analysis for the Exhibitor

Shirley Mason in
"GIRL OF MY HEART"
Fox

This is likely to give general satisfaction because it is good to look at with its attractive settings and fine western atmosphere. Also Shirley Mason is seen in a part that she knows how to handle, and her personality does a lot to get it over and make it interesting. Play up the locale of the story and tell them it's a tale of health and ambition regained in the great West.

For those who may be familiar with the story, "Joan of Rainbow Springs," mention the author's name and use the lines: "Have you ever left your door open on Christmas eve to welcome a stranger? See how Joan found a home with the door open." Or, "See how Joan, the little orphan girl, saved her benefactor by her wonderful faith. Shirley Mason in a recent Fox picture 'Girl of My Heart,' is at the Blank Theater."

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Barnes Printing Company

"We Never Disappoint"

36 East Twenty-Second Street
New York
Some Short Reels

"The Cameraman"—Reelcraft

Type of production........................................1 reel comedy

Billy Franey is the featured comedian in this reel, which has several new gags, and a funny idea to work on, and which gets across better than the average of his pictures. Franey is the staff camera man of a daily paper, and seems unable to ever get a picture right the first time. This will accept. He's always just a little bit too late, or something goes wrong, all of which makes acceptable material, and provides steady amusement, even though there is a scarcity of real laughs. Most of the latter are obtained by several pieces of trick photography, and the introduction of a character who is seen in every shot, making him apparently in all places at once. It's a fast reel, with the usual amount of slapstick. Should make a little better than average filler. Better suited to small houses.

"Why Change Your Husband"—Goldwyn

Type of production........................................1 reel animated cartoon

Judge Rummy makes a sad mistake in this one. His wife requests a new hat, which Rummy refuses. Silk Hat Harry consoles the lady and offers to help her get the hat. He tells Rummy he is going to introduce him to a peach, and the peach is Rummy's wife, much disguised. Rummy falls hard, and buys her a hat, follows her home, and then finds out his grave mistake. There are just about the usual number of laughs in the reel, which is amusing and snappy. A satisfactory filler.

"Wards Of A Nation"—Ford—Goldwyn

Type of production........................................1 reel magazine

This is a Ford Educational offering showing scenes in the lives of one of the tribes of Indians on a government reservation. No information is given as to what tribe or where the picture was taken. It shows some of the Indians being confirmed by an Episcopal bishop, and also shows the whole tribe at worship. Several shots are taken around a street of tents, showing the Indian women at work, cooking over a camp fire, washing clothes, etc. Several other shots of the Indians are presented, none worthy of mention.

"Summer Days"—Reelcraft

Type of production........................................2 reel comedy

There is nothing uproarious about this one, but there is a lot of humor running all through it, some that will appeal especially to high class patronage. It is a "drammer" of the city feller and the country girl, but the three leads are kids of ten years or so. They are better than the average people performers, and are responsible for nearly all the comedy in the offering. A little blond haired girl gives a very enjoyable performance as the country girl, and the tiny city feller with his blase airs, and grown up conversation, as set forth in the titles, furnishes genuine humor. The featured youngster is Matty Roubert. There are four bathing girls who add something to the production. There is no slap stick, and it is not particularly fast, but should prove good entertainment through the work of the kids. There is a big laugh toward the end when a diminutive darky poses in the nude as "September Morn."

"Greek Meets Greek"—Pathe

Type of production........................................1 reel comedy

Eddie Boland and the Vanity Fair Girls in another "Vanity Fair" offering that is shy on laughs, but mildly amusing all the way through. The girls have ample opportunity to display their charms, and Eddie Boland doesn't have much in the way of comedy. It is about Pathe's "educational" type of comedy (Eddie Boland), who makes life miserable for his sister and her up to date friends. The girls, to cure him of his Grecian mania, decide to teach him a lesson, so when Prof. writes to Socrates to visit them, they engage a prominent shammy teacher to impersonate Socrates. They all don the apparel of the ancient Greeks and insist on the professor living as the Greeks did. Some of the inconveniences prove unbearable and professor finally says "never again." As a whole not up to the standard of this series.

"Then Company Came"—"Art In Everything"—Chester—Educational

Type of production........................................1 reel scenic and nature study

The first half of this "acrench" is devoted to a study of the person, and habits of the common house fly. The insect is photographed under a variety of conditions, and is shown from the time the egg hatches until the fly is fully grown. There is some interest in these enlarged views, which clearly show the whole make up of the brute, the peculiar construction of the legs, eyes and wings. This subject breaks off in the middle of the reel, and the balance is a scenic composed of a series of shots in and around the city of Santiago, the capital of Chile. Views of the opera, art museum, and other public buildings are offered, and some street scenes. Somewhat interesting from the fact that so little is heard of this flourishing city. Several long shots of the Andes Mountains conclude. Moderately satisfactory filler.

"The Business Of Camping"—Bruce—Educational

Type of production........................................1 reel scenic

This is offered as a scenic, and there are some good mountain shots, and one or two artistically tinted bits, but the main interest is occasioned by a detailed comparison of camping methods and camping life, past and present. The old time camper is shown, with his small pack on his back, his gun and shot box, and a series of shots that show the inconveniences of his life. The greater portion of the reel is devoted to the modern camper with his pack train, and it will doubtless prove interesting to the average audience to see the compact and efficient outfit of the "professional" camping use. The film is taken at the chosen camping ground and the entire operation of pitching camp and cooking the meal makes an interesting subject. There is no outstanding feature, but the reel as a whole, should make a satisfactory filler.

"The Man Hater"—C. B. C. Film Corp.—State Rights

Type of production........................................2 reel Western

Grace Conard wrote, directed, and is starred in this short feature. It is an average production of the type, aside from the fact that Miss Conard wrote too many impossible accomplishments into her part. When the young lady not only stands two separate bands of husky men on their heads, but captures a whole band of outlaws and ropes and ties them, single handed, she certainly is going some. However, there is a good bit of mild comedy running through the piece, and the action moves along at a good clip. The young lady in the case has become acquainted with the whole man tribe, because of a blunder of her sheriff sweetheart. She builds a cabin in the woods, determined to become a hermit. The sheriff plans to bring her out of her retirement, as a good show, and this is done, but the sheriff's friends to impersonate a desperate outlaw and his band, and steal the girl. She has just baffled them when the real band appears and carries her off. She outwits the gang, captures them, gets the reward, and marries the sheriff. There is probably enough in this to put it over in small houses, but there is nothing noteworthy about it.
“Fickle Fancy”—Paramount—Mack Sennett
Type of production .......... 2 reel comedy

Ford Sterling is featured in this one of Sennett’s, and the piece recalls good of his old shorts. Sedgwick, it is good stuff almost all the way through, and while the last half is the best, it all holds up well. There are a lot of laughs in the last portion of the film, where the scene is laid in a cafeteria. Sterling gouts heavy of funny business out of the situations, and most of it is new. Toward the end a regular old fashioned pie throwing and dish smashing scene takes place, but they couldn’t very well help using that kind of ammunition in a cafeteria, and it is all good stuff. A laugh or two. It contributes somewhat. The production is up to the Sennett standard, and will fulfill your patrons’ expectations.

“Rookeries and Squawkeries”—Chester—Educational
Type of production .......... 1 reel scenic and bird study

There is too much sameness in most of the footage of this reel, and as a result it doesn’t hold up very well. The picture was made in a stretch of sandy, brush country somewhere on the Atlantic coast, and resolves itself into a study of the birds that inhabit the region. Only one species of bird is taken up at any length, however, and the repeated views of the Night Heron are not enough to more than the average. Some shots of baby herons with a professor making a weights and measurers study of them, forms a slightly more interesting bit of material. The Lyre bird, or American Egret is shown in its nest with the young birds, and there is a clever shot of the old bird feeding the young ones. The cameraman’s work is commendable throughout the whole film, but it is lacking in interest, and scarcely a satisfactory offering. Titles by William Henry Wright.

“IF”—Prizma
Type of Production .......... 1 reel magazine

“IF” is a beautiful Prizma, showing the various fruits first in black and white and then in natural colors, via the Prizma process. The reel is effectively arranged with a number of well-written sub-titles. It is a bit different from the usual Prizma in that it does not show any out-door stuff but various kinds of fruits on a revolving platform. The audience at the Criterion, where this was seen frequently expressed its appreciation of the reel.

“The Diamond Queen”—Universal
Type of production .......... Serial

This latest Universal serial is an adaptation of the novel, “The Diamond Mystery,” by Jacques Futrelle. The first episode starts off with a bang, it’s fast, and there are an abundance of thrills throughout the first two episodes reviewed, which give promise of more to come. While there are perhaps too many seemingly impossible situations, the story is a good one and the picture has been well made. Suspense is maintained admirably. The story starts with the bankruptcy of a philantropic diamond merchant, who has been forced to the wall by the diamond trust. His daughter arrives home just as her despairing father commits suicide. She and her grandfather, who has been working for years on a mysterious invention, swear revenge upon the men who ruined her father. The grandfather gives her some valuable documents which incriminate the heads of the trust, and after several narrow escapes from the trust’s hirelings, she places the papers in the hands of her father’s best friend. The second episode finds her in the diamond country of South Africa, forwarding her mysterious revenge, and closely followed by a young man who loves her. She is captured by a savage tribe and is to be made their queen.

No one is starred in the production, but the cast is all satisfactory. It includes, Fileen Sedgwick, George Chesbro, Burton Wilcox, Frank M. Clark, and Alfred Fisher. If your patrons like red hot thrillers, this one will do as there will fill the bill excellently. It is a good one of the type. Edward Kull directed.

“Cowboy Jazz”—S. & E. Enter—State Rights
Type of production .......... 2 reel sport pictorial

This film is a novelty in two reels, bringing forward a branch of sport you can call off—that has hitherto been practically neglected by the cameramen. Both reels are devoted to a succession of rapid fire stunts performed by boys and girls, in competition similar to that of the annual exhibitions. “Round-Ups” at several points in the West. In fact this film was made at a championship round-up, held under the auspices of the Elks Lodge. The champions of each branch of the sport are introduced and are shown in action. There are some good shots of trick horse riding, lariat shooting, and broncho busting, the latter showing some real rough-riding. The steers riding contest in which the contestants ride wild steers is interesting, and a real thrill is provided by a dangerous stunt. The photography in some of the latter shots is necessarily not of the clearest, because of the difficulty in close range shooting, but in spite of this fact there are several very good close-ups. Some good close-ups have also been secured of steers roping. This stuff is all fast, and in view of the fact that there is a wide range of the country that has never seen these stunts, this picture should prove attractive, and a very satisfactory two-reeler for any class theater.

“Park Your Car”—Pathé
Type of production .......... 1 reel comedy

Hal Roach offers Harry Pollard, (he has left off the “Stub” with his mustache), in another comedy built around a flivver. There have been so many of these that the business is pretty much over worked. Nevertheless there are some new hits and a fair amount of amusement results. Two real laughs are all that can be chalked up for the reel, but these are good ones. Pollard’s little dusky partner hasn’t much to do, but he has brought the rest of his family with him and they provide one amusing shot in an exceptionally ratty flivver. As a whole, the reel lacks punch, and just about slides by as a mediocre filler.

Harry and his fat neighbor decide to purchase a second hand car, much to the delight of their wives. On the first joy ride everything falls off the car except the number. Harry drives dastrously, through walls and buildings, carrying one man in a bath tub into the street. He finally wrecks the flivver completely, and he and wifey swear “never again.”

“A Hard Luck Santa Claus”—Fox
Type of production .......... 1 reel animated cartoon

Mutt and Jeff become imbued with the Christmas spirit in this one, when a bearded stranger offers them $500 to steal the giver. The business from a certain angle is good, but to put it over is to disguise as Santa and go down the chimney. After considerable stuffing with pillows, he gets the right make-up, and then after some trouble in getting on the roof, which Jeff makes. Mutt gets stuck in the chimney, and the house owner builds a fire. Mutt finally falls through and takes a beating—then the bearded stranger tells them it was the wrong house. Not as good stuff as usual in this reel.

“Pals and Petticoats”—Fox—Sunshine
Type of production .......... 2 reel comedy

Several mustached comedians, including Harry McCoy, are employed in putting across this number, which is good in spots and bad in others. The first reel starts off fast and there is plenty of good comedy business almost up to the finish, when it slows down. The business with sticky tar in the first part is good for a number of laughs. The last half of the reel is a trifle dead, as is the first half of the second. Then there are some more good bits with a monkey and a cute little kid, Slapsick business in a cabinet provides good laugh in a view of some pretty girls. A thrill is provided toward the end by some clever trick photography, in which the baby is seen teetering precariously above the street until the end. The business ends up a brick throwing and a chase which is only fair stuff. The stunts are well placed to hold it up, and except for the middle portion, it will make a good comedy offering.
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Service Stations

M. P. T. O. Plans a String of Them Across Country—Aid to Exhibitors

The M. P. T. O. of America has plans under way for the establishment of a series of service stations in the key cities of the country to which exhibitors in the various territories can go for advice and assistance without loss of time in communicating with headquarters in New York.

The Exhibitor’s Bulletin explains the move as follows:

“Preparations are under way to establish service stations in the various key cities of the country. These stations will be maintained by the Motion Picture Theater Owners of America for the sole benefit of the exhibitors in the respective territories. They will be bureaus of information, advice and assistance. The exhibitor can confidently take his troubles to these bureaus and will find his interests fully protected.”

Roche at Metro Studio

(Special to WID’S DAILY)

Los Angeles — Arthur Somers Roche has arrived at the Metro studio. He has already completed his first original story: “The Stain.”

Two Houses Open Today

Atlanta—The Howard, the latest of the Lynch houses will open tonight.

Wilkes-Barre, Pa.—The Capitol theater opens tonight with “The Parish Priest” in which William Desmond has the title role. Herman J. Garfield owns the picture.

Unique Film Here

Futuristic Picture Made in Germany

Owned by Export and Import

and David P. Howells

A print of a picture, unique in film, is now in New York. It is “Das Kabinet des Dr. Caligari,” produced in Germany and was commented rather extensively in the two last issues of “The Freeman.” The picture is futuristic and as such is said to be radically different from anything ever made. Articles of furniture are placed bottom-side up and doors open side-ways instead of in and out, as usual. The picture is of feature length and is controlled jointly for the United States by the Export and Import Film Co. and David P. Howells, Inc.

No arrangements have been made for its distribution.

Give 'Em Hokum


MIDNIGHT OIL STUFF

Lots of you people think big executives don't work. Sit behind big desks and push buttons. Look over cost sheets and wag wise heads. Climb out of the big limousine at 10 and back into it at five. Call it a day. Draw 1,000 cold berries every few
CHRISTIE COMEDIES

Have you caught Eddie Barry and Fay Tincher in Christie's latest fun film, "Dining Room, Kitchen and Sink"? It's a riot all over the house.

Schlager En Route for West
Sig Schlager has left for Pittsburgh, Cleveland and Chicago where he will exploit "Love," a Louise Glauk subject. From Chicago he will return directly to Los Angeles.

Blackton Leaves Dec. 29th
J. Stuart Blackton will leave for England on Dec. 29th to establish studios in London. Commodore Blackton expects to have his London studios in readiness early in the spring.

Jenkins With Metro

(Special to WID'S DAILY)
Los Angeles — George Elwood Jenkins, scenario writer is now attached to the Metro staff. He has completed his first script, "Uncharted Seas" by John Fleming Wilson.

FOR SALE

EX-ARMY DOCTOR
FOUND DEAD ON HOSPITAL GROUNDS

Hugh Sainsbury is Victim of Shot by Unknown Assailant—Inmate of Hospital Missing

Another murder case was added yesterday to the present epidemic of crimes when the body of Dr. Hugh Sainsbury, prominent neurologist connected with the Glenwood Sanitarium, and formerly of the Medical branch of the U. S. Army, was found dead on the hospital grounds with a bullet in his heart. Near the body was a .32-caliber revolver with one chamber empty and the muzzle still warm.

The police state that the position of the dead man and the absence of powder marks on his clothing make it clear that it was not a suicide.

Dr. Sainsbury had no known enemies, and Police Lieutenant Clandin, in charge of the investigation, is without clues. A peculiar circumstance centers around Miss Adele Warren, a patient, who disappeared simultaneously with the murder. Mark Thomas, superintendent of the sanitarium, asserted that Miss Warren is a complete convalescent who, rather than face the excitement which followed the discovery of the murder, had most likely gone to her home.

The police are particularly anxious, in view of the widespread publicity which has recently been given to the crime-wave, to solve this extraordinary murder mystery without delay.

Dr. Sainsbury was well known in his profession. He was thirty-five years old. Among Sainsbury's friends, it is stated, were many women prominent in society.

Follow the sensational Sainsbury Murder Case in WID'S
LOIS WEBER
announces completion of
FOUR SPECIALS
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To be released this winter by
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“TO PLEASE ONE WOMAN”
“What Do Men Want”
“What’s Worth While”
“Married Strangers”
New F. I. L. M. Club Members
The Stoll Film Corp. and the Alexander Film Corp. have been elected members of the F. I. L. M. Club. The initiation fee is now $200.

File Protest in Washington
(Special to WID'S DAILY)
Washington—The National Association, through William A. Brady, has filed a formal protest against the proposed 100% tax increase with Secretary of the Treasury Houston.

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“Way Down East”
And what Dan Sully
Made millions love
Will live forever.
Ask Herman J. Garfield

**IN THE SHADOW OF THE DOME**
A Genuine Special

**A DAVID G. FISCHER PRODUCTION**

Give 'Em Hokum
(Continued from Page 1)

into it at five. Call it a day. Draw 1,000 cold berries every few days for it. Meble so. But there's one little fellow that doesn't. AZ. Yep—Zukor's Of Famous. Got in from the Coast Monday. In his office early. Late that same night in Astor Hunting Room. That's what he was. Hunting. First with Doctor Riesenberg. Two hours. Only a pitcher of fruit punch to make them happy. Then came midnight. Doctor went home. Rehearsal next morning. Had to go. But AZ remained on job. Floating to Nick Schenck's table. Left them to talk to Al Woods. Back to Schenck. When they turned the lights out at 1 A.M. AZ went out. With Schenck. Into a car. More work? Maybe. Let's call it a day, anyway.

**THEM GOOD OLD DAYS**

**WHAT'S HE DOING HERE?**
Aquitanita in Saturday. All ashore! Off came M. Andre Himmel. Little. But oh, my! Remember Andre? Started the Franco-Americaine Cinematographe Corp. Few months ago. Started ball a-rolling at Ritzy. Big dinner. Then let it be known that some of the French stockholders would let their dear American friends buy in some of that stock. Nice. Kind people those Frenchmen. Had a few thousand—or was it more—theaters under control. More than existed in some places. All kinds of deals with foreign producers. Pathe said 'twasn't so. They weren't in it. Lots of rowing. Anyway, Andre's back again. Wonder what it's all about? Patenzo. It'll all come out. There never was a chicken that didn't come home to roost.

**DOING AS THE ROMANS**

**WATCH HIM GROW**
Two years ago he financed a big picture for his "boys" for New York. That started A.E. Lefcort in the picture business. Now he owns Pioneer Film. Owns big bunch of exchanges. Works in with many more. Covers the country. Like the dew. Only distributing up to now. BUT! And it's a real but! And he's going to watch him. Regular business man. Oldtime filmem fellow say it can't be done. He's doing it. What? Wait and see. It's worth while.

**A CHRISMUSSTY THOUGHT**
You'll be saying it soon. Merry Xmas! Let it be one. Regular one. For a lot of people who can't say it. Because it isn't true with 'em. Out in Arizona they call 'em "lungers." Tubercular Fund selling little stamps for their treasury. Get a flock. Use 'em on your mail. It's worth while. DANNY.

If You've Read the Novel You Remember the Part
"SIR BOSS"
It's played by
HARRY MYER
in "A CONNECTICUT YANKEE COMING SOON"

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W. D. Daily

The Bradstreet of Filmdom

Vol. XIV No. 73

Tuesday, December 14, 1920

Price 5 Cents

§20,000,000 Unit

formed in Canada to control theater holdings there—stock issue planned

(by wire to W.D.'s Daily)

Montreal—A new $20,000,000 corporation is in process of formation here to control and operate all of the theaters owned by Marcus Loew in this Dominion, with the exception of Loew's Hamilton (Ont) house.

The new company will provide for an issue of 5,000,000 in 8% preferred stock in exchange for all of the outstanding issues. A second issue of $15,000,000 in common stock will be floated and the shares will have a par value of $10.

The Loew theater holdings in Canada which are covered by the company are as follows:

Loew's, London (Ont); Loew's, Montreal, and the Yonge St. and Winter Garden in Toronto. Theaters under construction are as follows: State, Montreal; Loew's, Ottawa; State, Toronto, and Loew's in Windsor.

Meeting Today

The joint committee of the M. P. T. O. and the N. A. M. P. I. will meet at 11 o'clock this morning in the ball room of the Claridge to discuss the legal and other problems. William A. Brady is expected to open the meeting. A number of exhibitors and officials of the M. P. T. O. arrived in town on Sunday and yesterday to attend the meeting.

New Coast Producer

(by wire to W.D.'s Daily)

Los Angeles—Fred J. Smithson states that a company to be called the Carrie Jacobs Bond Film Prod., is in formation. The company will film pictures carrying out the theme of the Bond verses among which are the "Path of Life" and "Song of a Perfect Day."

Himmel in Conference

Andre Himmel of the French American Cinematograph Corp., was in conference all of yesterday afternoon at the offices of the Fleischmann Construction Co., relative to the affairs of his organisation.

New Capitol Record

The Capitol management places tentative attendance figures at that theater for Sunday at 21,109, the opening day of "Passion." This tops the record reached by "The Mark of Zorro" last week for the same day.

Still Holds His Stock

In view of recent reports circulated in Wall Street circles that current with his resignation as treasurer of Famous Players-Lasky of New York and New Jersey, effective Jan. 1, that his holdings would be thrown on the market, and desires of exercising any control, it was felt this was a strong statement as to his future status as a member of the board of directors, Arthur S. Friend issued the following statement yesterday:

(Continued on Page 3)

F. P. Declares Dividend

The board of directors of Famous Players at a meeting yesterday declared a regular quarterly dividend on the 8% preferred stock, payable Feb. 1 to stockholders of record at the close of business Jan. 15.

Abe Berman, Sales Manager

Hiram Abrams has appointed Abraham C. Berman sales manager of the New York exchange, succeeding Jack Von Tizler.

New German Ban

Local importers didn't seem to know very much about the cabled reports received from Berlin to the effect that the Ministry of Finance and Economics had ordered the police to prevent further showings of American pictures. The complaint lodged was that the American films were smuggled across the frontier usually at Cologne and that they were being sold so cheaply that German films couldn't compete with them.

The practice seems to be most prevalent in the Rhineland province.

Export and Import Film Co. whose German connections are generally represented as being close ones didn't hear about the latest order from Berlin and the same condition seemed to exist with the majority of local film men.

Hodkinson on Trip

W. W. Hodkinson left New York last week for a prolonged trip to all the important centers of the United States.

Already a favorite of millions, Louise Glaum displays in "Love," J. Parker Read, Jr.'s second Associated Producers production, an emotional facility that marks her for premier place among dramatic stars of the screen—Adv.
Howard Opens
(By wire to WID’S DAILY)

Atlanta—The Howard theater, perhaps the most beautiful theater in the South and one of the finest in the country opened last night with a number of important Famous Players officials present. The house seats 2,700 and cost about $1,125,000 to build. It was named after Troup Howard, cotton king and is managed by Ralph De Breuler.

Addresses were made by Mayor Key and Governor Hugh Dorsey. The opening attraction was Wallace Reid in “Always Audacious” and Harold Lloyd in “Number Please.” Enrico Leide, formerly with Fox in New York conducted the 30 piece orchestra while among the guests were Eugene Zukor, Jerome Beatty, H. D. H. Connick, Ralph Kohn, Sidney R. Kent, Julius Saenger and E. V. Richards. The entire Lynch organization was called in from the field to attend the opening. S. A. Lynch and Troup Howard were busy receiving congratulations all of yesterday.

The color scheme of the theater is amber, gold, green and purple and the decorations are beautiful. The interior was decorated after the Italian Renaissance period.

A line a block long was waiting to buy tickets yesterday afternoon. The Georgian issued an 8 page special section, the Constitution four pages and the Journal four pages.

Buckland Prod.
(Special to WID’S DAILY)

Los Angeles—Willfred Buckland, for the past six years art director for Famous Players-Lasky, is the latest to join the ranks of producers. He has associated himself with Allan Dwan who will present Wilfred Buckland Prod.

He will start work at the Hollywood studios on the productions which he will personally direct.

Los Angeles—Monie Blue has been engaged to play the leading role in Allan Dwan’s second Associated Producers’ release, “The Perfect Crime.” Alfred Cheney Johnston will make a series of special stills.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You need insurance.

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Follow the sensational Sainsbury Murder Case in WID’S

Crippled Woman Declare Blanche Warner Shot Ex-Army Doctor

District Attorney Puzzle

Stirring developments in the Dec. 14, 1920 murder case followed yesterday when it became known that Blanche Warner, daughter of the late Mr. and Mrs. Walter E. Sainsbury, is accused by Mrs. Bert Lydiard, an eye-witness of the crime, of having fired the shot which killed the young neurologist, whose body was found, forty-eight hours ago, on the outer grounds of the Glenwood Sanitarium, with which he was associated.

Police Lieutenant Floyd refused to make public the full story of Mr. Lydiard, a patient at the sanitarium, but he declared that she had voluntarily stated that she had seen Adele Warren, a sister of Blanche, the latter, and Dr. Sainsbury together just a few moments before the shooting. Adele had left the group, said the witness, just a moment before the shot was fired.

The witness is exceedingly de- and also crippled, and it was from her rocking chair, in which she was seated, that she says she saw the murder, which, Lieutenant Floyd said, followed a violent argument between Blanche and Dr. Sainsbury. Neither of the Warren girls have been located and a general alarm has been sent out for their apprehension. —Ad
Every Critic Praises

Marshall Neilan's “Dinty”

Reviewers in Both Newspapers and Trade Press Call It One of the Best Money Makers of the Year

“Dinty” is a zippy production.” — New York American.


“Wesley Barry is by far the best all-round boy on the screen.” — New York News.


“An interesting story. Wesley Barry is especially delightful. Whimsical touches make the picture very human. Go and see it. It is entertaining stuff and the acting is excellent.” — New York Tribune.

“Thrills with plenty of laughter and a little sadness. Marshall Neilan has outdistanced all his previous productions.” — New York Evening World.

“A snappy story with decided heart pull and plenty of humor, and a smashing clamix. The picture is decidedly worth seeing.” — New York Journal.

“Wesley Barry proves he has the right to have his name in electric lights with Mary Pickford and Charles Chaplin. He is delightfully comic, and a power of emotional acting. There is a strong strain of melodrama. A thoroughly delightful picture, splendidly produced.” — New York Morning Telegraph.


“A quaint appeal. But there are other appeals of thrill and intrigue.” — New York Post.

“The sort of feature play that makes an audience laugh, cry and be thrilled. Action is rapid. The plot involves about everything conceivable in pictures.” — New York Telegram.


“Thrills and comedy are well blended with pathos.” — New York Herald.

A First National Attraction

There'll be a Franchise everywhere
ROCKETING DOWN the road at ninety miles an hour came the racing car, bearing the man who was to play so large a part in all their lives. Benj. B. Hampton's production, "The Spenders," released by Hodkinson.—Adv.

**On Broadway**

Broadway—Eugene O'Brien in "Broadway and Home."

Brooklyn Strand—Thomas Meighan in "Control in Quest of His Youth's."

Capitol—Pola Negri in "Passion."

Criterion—"Midsummer Madness."

44th St.—"Way Down East."

Lyric—"Over the Hill."

Rialto—"The Jacklins."

Rivoli—Dorothy Gish in "Flying Pat."

Strand—"The Truth About Husband's."


Wednesday—J. Warren Kerrigan in "The Coast of Opportunity."

Thursday—"The U. P. Trail."

Friday—Louise Lovely in "The Little Grey Mouse."

"The Empire of Diamonds."

Saturday—"The Fatal Hour."

Sunday—"Pals of Clay."

**Next Week**

Broadway—Not yet determined.

Brooklyn Strand—"The Truth About Husband's."

Capitol—Madge Kennedy in "The Girl With the Jazz Heart."

Criterion—"Midsummer Madness."

44th St.—"Way Down East."

Lyric—"Over the Hill."

Rialto—Bebe Daniels in "Oh Lady, Lady."

Rivoli—"To Please One Woman."

Strand—Charles Ray in "Nineteen and Picky."

Pickford Film Jan. 9

The next Mary Pickford production, "The Love Light," will be released on Jan. 9th.

**ATTORNEY**


B-31, care Wid's

CURRENT RELEASES:

"Rose of Nome"—Fox (West Coast)

"Smilin' All the Way"—David Butler

"Girls Don't Gamble"—David Butler

"Tiger's Coat"—Hodkinson—All Star

"Just Pals"—Fox (West Coast).

IN PRODUCTION:

"The Quarry"—Meighan—Famous Players

HOLLYWOOD HOTEL

Hollywood, Calif.

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Paul Schofield

Free Lance

Adaptations: Editing

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**YOU HAD MANY A LAUGH**

When you read Mark Twain

"A Connecticut Yankee"

Well, see

**HARRY MYERS**

In the Star Role of this Big Fox Special

COMING SOON
The BRADSTREET Daily

OL XIV No. 74

Wednesday, December 15, 1920

Price 3 Cents

Signs Pola Negri

en Blumenthal's Local Office Reports Closing on Deal—Star Coming to America

The Export and Import Film Co., which Ben Blumenthal is resident unoiced yesterday that M. Blumenthal had signed Pola Negri, the star of "Passion," released domestically at First National for a term of years. The contract was closed in Berlin. Miss Negri's contract, it is said, will be smaller in America than it has yet been determined she will leave Germany. It will probably be in the early part of the new year. She has been appearing in a number of pictures for the Universum-Film Aktien-Gesellschaft (U. F. A.) which is the largest powerful combination of film interests in Germany and in fact, central Europe.

Buys U.F.A. Output

(Special to WID'S DAILY)

London, Eng. — Kinematograph Weekly states that Ben Blumenthal is purchasing the entire output of the U. F. A., Germany's largest film corporation, for English speaking countries.

The above dispatch was confirmed later at the offices of Export and Import Film Co. Blumenthal's central headquarters.

Lemmie Due Today

(Court of session to WID'S DAILY)

Atlanta—The party of Famous Players officials who came down on New Year's Eve to attend the opening of the Howard theater Monday left for New York at noon yesterday.

Lynch in Control

(By wire to WID'S DAILY)

Atlanta—A deal was closed here Monday whereby Southern Enterprises, Inc., take over the Empire and theatre in Montgomery, Ala., from C. Farley. This move gives the new organization control of theater situation in Montgomery. The Empire has a First National niche.

The romance of a girl who dared social ostracism for unselsh affection for an unfortunate child makes "Love," J. Parker Read, Jr.'s second Associated Producers' production, starring Louise Glaum, one of the screen's most appealing productions. —Advt.

Pledge $2,500,000

Industry Promises to Aid Hoover—Another Meeting Today of the Joint Committees

The joint meeting of the Nat'l Association and the Motion Picture Owners of America was opened yesterday at the Claridge with an address by Herbert Hoover, who spoke of the needs of millions of starving children in Central Europe. The Nat'l Association and M. P. T. O. both agreed to raise $2,500,000 as representing the industry's share in the $33,000,000 which is needed. The meeting although scheduled for 11 o'clock did not get under way at 2. The first session lasted (Continued on Page 3)

Rivoli Theaters Corp. Formed

(By wire to WID'S DAILY)

Albany, N. Y.—The Rivoli Theaters Corp., a $2,000,000 company, has been formed here. The office of the company is in Hempstead, Long Island, and the incorporators are C. F. Norton, E. Hinkle and T. P. Taylor, all of Hempstead.

Already Owns Site

G. F. Fleischmann Says Franco-American Will Build Studio Near Paris—Statement Promised

Gustav J. Fleischmann, a member of the board of directors of the Franco-American Cinematograph Corp., said yesterday that the firm has already secured property in France upon which a studio would be erected. The plot is in a town called Columbia, a few miles north of Paris. Other property has been secured in Paris, but Mr. Fleischmann did not say what it was.

The corporation is capitalized at $100,000,000 and according to Fleischmann it will have a buying power in Europe of at least $200,000,000—this (Continued on Page 3)

Del Ruth With Mayer

(Special to WID'S DAILY)

Los Angeles—Humphrey Del Ruth is now at the Mayer studio writing an original story for Associated First National release either as an Anita Stewart vehicle or as an all-star production.

Assets 13 Million

Goldwyn Issues Financial Statement

—Over $1,400,000 Invested in Theater Properties

Goldwyn Pictures Corp. yesterday issued for the first time a statement of the financial condition of the corporation as of Oct. 31, which is exclusive of an extended audit of the company made in June, by Price, Waterhouse & Co. The statement shows assets made in the $13,621,712.50, liabilities of $33,136,219.85 and capital and surplus totaling $10,305,492.74.

The liabilities include and give effect to the recent issue of the corporation's two-year convertible notes amounting to $1,788,000.

Price, Waterhouse and Co.'s statement as of June 26, contains some interesting data. Among the assets is listed as investments in theaters and other companies, $1,452,829.20, while the Culver City studio and its equipment.

(Continued on Page 2)

Geraghty Supervising Director

Jesse L. Lasky wired yesterday from Hollywood appointing Thomas J. Geraghty supervising director of Famous Players Eastern production activities. Geraghty will not have general supervision over the scripts and direction of all Paramount pictures made in the East. The same position in the new studio that Frank E. Woods holds over all pictures, except specials, in the Lasky studio.

Home for Christmas

George King, president of the Stoll Film Co. of America and J. C. Wainwright, foreign buyer, who has been on the coast for six weeks sailed for England yesterday on the Aquitania. They are going home to spend Christmas with their families.

On the same boat was Hy Mayer, the cartoonist who went out on his 2nd trip to Europe. Mayer will seek new material for his Travelogues which appear at the Capitol and will not return until May.

Geoffrey Nye, who returned from Australia and the Orient a few weeks ago, where he attended to Goldwyn business, also left on the Aquitania.

New Sennett Unit

(By wire to WID'S DAILY)

Dover, Del.—Mack Sennett, Inc., was incorporated here yesterday with a capitalization of $3,000,000. The Corporation Trust Co. put through the new company.
Assets 13 Million

(Continued from Page 1)

The majority of motion picture patrons have to be shown. The RITCHEY
poster shows them.

The RITCHEY
LITHO. CORP.
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The majority of motion picture patrons have to be shown. The RITCHEY
poster shows them.

Ritchie

Dan Sully made
Millions love it
Better than "Shore Acres" or "The Old Homestead"

Dan Sully made
Millions love it
Better than "Shore Acres" or "The Old Homestead"

Ask Herman J. Garfield

Quotations

Last Week

Famous Players . 50 51& 516 do pd. . 72 72 72

Golwyn . 5% D. W. Griffith, Inc. . Not quoted

Loew's Inc. . 10% 17 17 17

Triangle . 9% 9% 9% 9%

World Film . Not quoted

*Quotations by H. Content & Co.

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Rivoli Opera Celebrates

The Rivoli orchestra celebrated the third anniversary of the opening of the Rivoli by giving a dinner last night at the Blue Ribbon on W. 44th St. A handsome engraved gold pen and pencil were presented to Hugo Riesenfeld by the orchestra to commemorate the event.

Hague Here

Clair Hague, Universal's Toronto manager is in New York,

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Publications

“The Truth About Husbands”—1st

WORLD—** A fascinating play

“Passion”—1st Nat’l

Capitol

WORLD—** A fascinating play

“The Jeeckins”—F. P.-L.

WORLD—** A well-acted play

“Flying Pat”—F. P.-L.

Rialto

HERALD—** The story of a true

“Gore on Trip” (Special to WID'S DAILY)

Los Angeles—Michael Gore is on a trip looking over the various Les-ser-Gore Bros. theater holdings. There is every likelihood that Gore’s theaters are after more sites for theaters.

Gibson Five Reelers

Universal now announces that Hoot Gibson will be starred in a series of five reelers. The first will be directed by Jacques Jaccard and will be ready March 1. WID’S DAILY stated that Gibson would make features a few weeks ago.

Mrs. Stuart Paton Leaves

Mrs. Stuart Paton, wife of the Universal director, left for the coast yesterday after a brief stay here. She is returning to her husband after a trip to England.

New Kremer Feature

Victor Kremer has ready for the state right market a six-reeler called “The Handicap,” with Violet Hop-son. It is a racing story. Kremer is handling New York rights himself.

Directory of the Trade

A Reliable Guide for Ready Reference

ACCOUNTANTS

EDMONDS & ROUTH, INC.
56 Pine St., New York, N. Y.

Million Dollar Bldg., Hollywood, 103

ADVERTISING-PUBLICITY

MERRITT CRAWFORD
The Screen Bulletin Building

ARTISTS AND ART TITLES

B. C. PRICE CO., INC.
1645 Broadway, New York City

BLAIR, LENOX & CO.
727 7th Avenue, New York City

CAMERAMEN

C. D. TREASURY, INC.
1645 Broadway, New York City

CUTTING AND EDITING

EDWARD W. ROSKAM
Film Editing for the Trade

1457 Broadway, New York City

ENGRAVERS

THE STANDARD ENGRAVING CO.
5612 Broadway, New York City

FILM SERVICE

FILM SERVICE BUREAU
120 W. 46th St., New York City

INDEPENDENT PICTURES

COMMONWEALTH FILM CORP.
279-71st Ave., New York, N. Y.

LABORATORIES

EVANS LABORATORY
Quality Motion Picture Printing

147 Broadway, New York City

PRESSTRENGTH

PROSPECT PRESS

Quality Printing for the Trade

350 3rd Ave., New York City

PUBLIC PROJECTION ROOMS

729 7th Ave., New York City

STUDIOS

ESTEE STUDIO AND LAB, INC.
9418 LaSalle Blvd., Chicago, Ill.

TELEPHONE BRYAN 5576
The Regional Publications Had A Story To Tell
They Used Wid’s Daily Exclusively
“There Must Be A Reason”

No Sentiment or Hit or Miss Policy Here—
Read the above paragraph; then Read It Again—
These Publications represent every section of
the Country—They Don’t Guess.

“A Test Will Tell”
Pledge $2,500,000

(Continued from Page 1)

about two hours and then adjourned at 2:30 o'clock. At that hour the meeting re-assembled to continue discussions and closed at 6 o'clock.

At the close of the meeting the press committee which was appointed earlier in the day told newspaper men that the Hoover speech was the high light of the meeting, that preliminary discussions were held, tending toward a better understanding between the producer and the exhibitor and that a meeting of the joint committees would be held at 2:30 this afternoon at the Claridge.


It was agreed shortly after the morning session by those present that the doings at the meeting be held in confidence and that the only information to be made public would be that issued by the press committee.

It was learned, however, that following Mr. Hoover's address in the evening was one by Felix M. Wurtz, the banker who is also interested in the Central European relief question. Gabriel L. Hess of Golds-berg then spoke and said that in his opinion the censorship question was the most important one at the present time. Hess is chairman of the N.A.M.P.I. censorship committee. Tom Moore of Washington followed Hess. Moore stated that the reform question move as affecting the District of Columbia should be dealt with in some way.

It was also learned yesterday that there was some sort of a tilt after Moore finished by the remarks made by State Senator James L. Walker who emphasized the need for a closer working arrangement between exhibitors and producers. Walker said in his address that the exhibitors were the only ones who made any attempt to offset the wave of comment started as a result of the Carnegie St. panic. Whereupon it is understood that William A. Brady asked to know, if at any time, and when, the National Association had failed to come to the aid of the exhibitors. This was the occasion of several remarks flying back and forth but no serious rift in the meeting occurred.

At the committee meeting today it is expected that actual work on exhibitor projects will begin. Nothing was done yesterday regarding the blue law situation.

It is understood that the blue law question will be discussed on Friday at a luncheon at Delmonico's at which Adolph Zukor will be host. Zukor, it is understood, sent out wires to a number of prominent distributors yesterday asking their presence at the luncheon.

Practically every company was represented at the meeting. Among those glimpsed in the room were: Adolph Zukor, Oscar A. Price, William Wright, Charles C. Pettijohn, Lewis Innes, Tom Moore, Jack Connelly, William A. Brady, Frederick H. Elliott, Harry Berman, C. L. Yeaslee, Paul N. Lazarus, Thomas G. Wulpy, John C. Films and J. Robert Himmel.


Walsh-Fielding Co. at Work

Work on the initial offering of the Walsh-Fielding Prod. Inc., has been started at Glendale, L. I., under supervision of Thomas B. Walsh, Barbara Castleton, Montagu Love, Macy Harlam, Edwards Davis and Victor Gilbert are in the cast.

Booked for Hawaii

San Francisco—Through a new arrangement made by W. O. Edmunds Hodkinson released subjects will be shown in the Hawaiian Islands by the Consolidated Amusement Co.

Al Ready Owns Site

(Continued from Page 1)

because of the difference in exchange.

As a result of the meeting, as noted in the offices of the Fleischmann Construction Co. on Monday, Andre Himmel issued the following statement:

"The Board of Directors of the Franco-American Cinematographic Corp., has been engaged in receiving a report from Andre Himmel and in examining options, contracts and other documents which Mr. Himmel has presented to the Franco-American Cinematographic Corp., embodying negotiations which he has conducted in France. As soon as the examination has been completed, the board will make a specific announcement in regard to the foregoing."

He also issued a statement denying the statements made by French film men to the Paris correspondent of the New York Times which that newspaper published in special cables on Sunday and Monday.

Helping in Enright Campaign

Herbert R. Ebenstein, secretary of the Theater Owners' Chamber of Commerce, is in active charge of the picture section of the drive for a $5,000,000 fund to be used in erecting a police department hospital. William Fox is chairman of the committee.

David Arnold Balch has sold an original play, "Cognac" to the Shuberts who intend producing it immediately.

"P A S S I O N"

The First Great Continental Picture to Reach America

Proves A Tremendous Success At The Capitol Theatre

This can be repeated.

Realizing the great money making possibilities in good Continental Pictures, I have secured productions made by the foremost Continental Producers.

The first of a series of super special productions has arrived and is ready for further particulars address B-16 c—o Wids
WARNING

Having come to my notice that several prints of my film "DU BARRY" based upon the Belasco play, and starring Mrs. Leslie Carter, are being offered for sale or rent; and,

It appearing that these were either imported by unauthorized parties from Canada or stolen out of our warehouse at Chicago; and

All legitimate prints of "DU BARRY" having been withdrawn from the market in 1919, preparatory to a reissue, in improved and augmented form, in September, 1921; and

No prints of my film "DU BARRY" having ever been sold outright anywhere, and no authorized copies being in circulation, either in the United States or Canada:—

All buyers and users of film, film exchanges and exhibitors, are warned against illegally buying, renting, or exhibiting the said film "DU BARRY".

Infringers of my copyrights, covering this or other films, will be prosecuted and suits for damages will be instituted, for losses that may result from violation of exclusive territorial rights, in this or any other country.

Such rights far exceed in value the mere cost of prints.

HENRY MELVILLE, Attorney
45 Cedar Street
New York City

110 WEST 40th STREET
New York City
Appoint Committees

For Joint Discussions Between Exhibitors and Producers—Brady and Schmidt Clash, Then Agree

The joint session of the National association and M. P. T. O. members as continued at the Claridge yesterday afternoon. The meeting resulted in the appointment of three joint committees: one, the legislative committee; second, a joint committee and a third, the committee on business relations.

The legislative committee will take up matters pertaining to censorship, union opening and taxation. After the preliminary business of yesterday and after the appointment of the three committees, the legislative committee got to work. This was about thirty minutes. The committee is composed of the following as representing the National Association: Richard A. Rowsland, William Fox, William Wright, Gabriel L. Hess, Percy L. Vaters and Charles C. Pettjohn, for the M. P. T. O.: G. G. Schmidt, Indianapolis; Sam Berman, New York; H. H. Lustig, Cleveland; Charles O.Reilly, New York; James L.iter, Detroit; A. Brylawski, Washington; Joe Mogler, St. Louis H. B. Vaner, Charlotte, N. C.; M. Herman, New Orleans and Charles Sears, Brookfield, Mo.

The committee on business relations as follows: for the National Association: (Continued on Page 4)


Lemmle Arrives

Carl Laemmle was back at his desk yesterday after a trip to the coast.

Cabanne Here

W. Christy Cabanne has arrived New York from the coast with a hint of "What's a Wife Worth?" in its second special for Robertson's.

A French "Three Musketeers"

(Special to WID'S DAILY)

London—it is reported here that version of "The Three Musketeers" now being made in France. Douglas Fairbanks was also reported as having a production under consideration.

New First National Unit

(By wire to WID'S DAILY)

Dover, Del.—Associated First National Pictures of Eastern Pennsylvania, Inc., has been formed with a capitalization of $285,000. The incorporators are T. L. Croteau, M. Bruce and S. E. Dill, representatives of the Corporation Trust Co.

Convention Put Off

"U" Has Wales Film

(Special to WID'S DAILY)

St. Louis—Due to the inability of the Hotel Statler to give accommodations on Jan. 11th and 12th, owing to the convention of merchants being held there at that time, it has been decided to postpone the second semi-annual convention of the M. P. T. O. to Jan. 20th and 21st.

The most important matter that will be brought up at this time will be state censorship as well as the Sunday closing agitation. The St. Louis Federation of Churches is making a concerted effort in favor of legalized state censorship and circulating petitions broadcast asking for signatures in favor of same. They have had an organized force that work on this for some time. The M. P. T. O. are endeavoring to counteract it by having petitions signed by those against censorship to offset any effect that this might have.

Universal has an option on the sequence of pictures showing the Prince of Wales on his recent tour of the world, according to George E. Kann, export manager for Universal.

The pictures were filmed by Capt. William Barker and include incidents taken from all the important places visited by the Prince in his 50,000 mile jaunt. They were shown last month at a private presentation in the Alhambra, London.

The first print will be brought to this country by Arthur Glavering, a prominent figure in the Film Booking Offices, Ltd. Glavering is due in America Dec. 24.

Universal has not announced how the pictures will be released.

Rice Leaves

Harry Rice, of the Independent Films Ass'n, has left for Chicago.

New Unit Coming

Known as San Gabriel Producing Co.—Will Cater to Latin Tastes—Ernest Shipman Interested

A new producing unit is in process of formation. It will be known as the San Gabriel Producing Co. and Ernest Shipman will be associated with it in a managerial and advisory capacity.

The company plans to make special pictures. It will cater to the Latin tastes and therefore expects to find a ready market for its product in the Spanish-speaking countries and in the countries of Southern Europe. It is understood that one individual interested in the company is now on his way to New York from the coast and another on the high seas en route from Italy.

Shipman states, incidentally, that he has under his wing 22 completed pictures, all ready for distribution.

He will not state just what they are, among them, however, is "Lavender and Old Lace," the Myrtle Reed story produced by the Renco Film Co.

Shipman will handle three Renco pictures a year.

H. Y. Reynolds, president of the Renco Film Co., Inc., the producers of "Lavender and Old Lace," is in New York. He will establish permanent headquarters here.

Sells Another Franchise

Harry A. Sherman, of Sherman Productions Corp., announces that the Twin City Amusement Co., owned by Finkelson & Ruben of Minneapolis, has secured a franchise to handle the Sherman pictures in Minnesota, Wisconsin and North and South Dakota.

Stern, Canadian Supervisor

Herman Stern, former Universal manager at Pittsburgh, has been made district supervisor of the Canadian Universal Film Exchanges, Ltd., with headquarters in Toronto.

On High

"Passion," the First National production at the Capitol, has left every other record established at that house by passing 80,000 seats in its high and dry according to Manager Director Edward Boves. The attendance for the first two days of this week has far exceeded anything at the Capitol since its inception.

Schnitzer Returns

Joseph L. Schnitzer, president of Equity Pictures, returned from the Middle West yesterday after rounding out a 10 day sales trip. Reports business is picking up in that territory, after a period of dulness.
Chicago Gossip

(Special to WID'S DAILY)

Chicago—A. H. Hill, owner of the Glenn theater, Armitage Ave., has gone to the hospital to undergo a serious operation.

Henry Igle, a member of the Chicago censor board, was recently married to Harriet Van Buren. Miss Van Buren was formerly chief inspector at irst National Exchange.

W. H. Hill, publicity man at First National, resigned. Hill has been engaged by Universal to succeed Harry Rice. He will be succeeded by A. W. Gilliam.

E. M. Citron, manager Apex theater, Peoria, Ill.; R. O. Lawhead, Lincoln Square theater, Decatur, and Louis Murphy, Spring Valley, Ill., are visiting.

Dee Robinson, owner Madison and Apollo theaters in Peoria, has taken over the Irwin, Bloomington, Ill. This cannot be confirmed, but it is persistent.

Superior Screen Service has taken over "Goldi in the Golden Trail" featuring Jane Novak, for Illinois and Indiana. The deal was closed with the Arrow Film Co.

W. D. Burford went to Springfield representing the Exhibitors' League last week. From there he will go to California.

C. D. Sigler has opened up a new theater at Tolleston, Ind. It will be known as the Toleston.

Ben Weissenbach has resigned from the Associated Producers and is on the payroll of the Celebrated Players as city salesman.

C. B. Price is in town and is exploiting "Your Daughter and Mine." Albert Lohn is in town showing "Honeymoon Ranch."

The Syndicate Theter Owners of which Harry M. Ortenstein is president, are planning to erect a new theater on Adams St. east of State. Ground will be broken after the first of the year.

In the Courts

Supreme Court Justice Giegerich has denied an application by the Robertson-Cole Co. to restrain the Minute Trading Corp., E. S. Mannheimer and Joseph Weinstock from offering for sale through out the world outside of the United States, Canada and the Hawaiian Islands the films, "For Love of Money," "The Profiteer's Daughter," and The Discarded Woman" and "The Common Sin."

The plaintiff alleges that it obtained the foreign rights for the films from the Hallmark Pictures and paid $6,250 for "For Love of Money" and "The Discarded Woman," and was ready to pay the amount agreed on for the other films.

The plaintiff alleged that on June 11 last, Frank G. Hall borrowed $70,000 from the Minute Trading Corp., and for security gave notes for $120,000 and the negatives of three films, including "Should a Wife Work." It is alleged that he borrowed $22,000 from Westwood on July 14 and gave $27,000 in notes and the negatives of "The Profiteer's Daughter" and "The Loophole." The plaintiff said that the defendant Mannheimer stated on Oct. 18 that the foreign rights would be sold as soon as possible and the plaintiff stated that he had already disposed of some of the foreign territory it will be involved in litigation.

The Minute Trading Corp., through its president Benedict Weinstock, said that concern never knew of the alleged contract of the plaintiff or it would not have advanced $100,000. He contends that the films belong to Hall personally and not to Hallmark Corp. He pointed out that Attorney DeWitt, representing the plaintiff, is the receiver in bankruptcy of Hallmark and that Mr. Hall is doing work for the receiver now.

In refusing the injunction and vacating a temporary injunction obtained by Robertson-Cole Justice Giegerich said that "the proof of the plaintiff's title is too much in doubt to permit of relief pending the trial."

It is understood that plans are being drawn up by the Burnham Co. for their new theater in Evanston. They already have one theater there known as the Hoyburn.

NOT GUILTY IS PLEA OF BLANCHE WARREN ON MURDER CHARGE

Unexpected Surrender Causes Sensation in Attorney's Office

Declaring herself innocent of the murder of Dr. Hugh Sainsbury, Miss Warren unexpectedly rendered herself this morning to District Attorney Day. She refused anything about her movements since she disappeared after the murder of Dr. Sainsbury, and refused to reveal the whereabouts of her younger sister Adele, whom the police are anxious to question.

Miss Warren looked pale and weak and gave every evidence of worry.

The surrender of Miss Warren caused a sensation. District Attorney Day was questioning the witnesses in the case adjoining swing open and Miss Warren appeared and half hysterical denied the charge that she was guilty of the murder of Dr. Sainsbury which had just been voiced by F. B. Lieutenant Cloyd, following the recital of the testimony by Mrs. L. diard, a patient at the Glenwood Sanitarium.

The District Attorney drew from the witness the admission that she had not actually seen the shot fired. Mrs. Lydiard told graphically of how she had seen Dr. Sainsbury leave Blanche after a violent quarrel. Blanche, she added, had run after the doctor and a moment later a shot rang out and Sainsbury staggered into view and fell. Blanche Warren followed him and, a shocking review of her own, Mrs. Lydiard declared Miss Warren threw away the weapon and ran, said the witness.—Adv.

DAMAGING EVIDENCE

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"The Safety Sign"

"Insurance Of All Kinds"
FAIR WARNING

In justice to themselves, ourselves, and the industry at large, we hereby warn the NEWS WEEKLIES that had camera-men on the ground at Los Angeles on December 14th and 15th photographing the unique aeroplane scenes that are to be incorporated in a forthcoming production starring

KATHERINE MacDONALD

temporarily titled "Stranger Than Fiction" for
Associated First National Pictures, Inc.

Not to print, release, exhibit or distribute any of these scenes, and particularly the flight of an aeroplane from the roof of an office building (a stunt never before performed in the history of aviation) under penalty of full prosecution to the limit of the law.

These hazardous scenes were arranged and engaged exclusively for one production at great cost and extraordinary risk, and it is obviously unfair and manifestly damaging to have them unlawfully duplicated promiscuously in the news weeklies.

This warning extends to exchanges from exploiting and exhibitors from showing the scenes in question. It is only fair to add that the damages their unwarranted circulation will cause us, will, by far exceed the cost of the prints or whatever rentals may be secured for them, and will be immediately followed by injunction proceedings and suits to recover damages.

Katherine MacDonald Pictures Corporation

B. P. SCHULBERG, Pres.
B. P. FINEMAN, Vice-Pres. & Genl. Mngr.
J. G. BACHMANN, Treas.

Studios, Georgia & Girard Streets
Los Angeles, Cal.

Executive Offices
576 Fifth Avenue, New York
New Selig Series?
(Special to WID’S DAILY)
Los Angeles—It is reported here that William N. Selig has signed Irene Wallace to make a series of features and serials.

Kay in Seattle
(Special to WID’S DAILY)
Los Angeles—Arthur Kay, former musical director for Grauman’s, has joined the Jensen and Von Herberg chain of theaters in the North. Kay will personally direct the Coliseum orchestra in Seattle.

Change Title
(Special to WID’S DAILY)
Los Angeles—“Dangerous Curves Ahead” will be the release title for “Mr. and Mrs. Miserable Jones,” Rupert Hughes’ story which is now in production at Culver City.

Premiere on Coast
(Special to WID’S DAILY)
Los Angeles—Before leaving for New York Carl Laemmle announced that Priscilla Dean’s production of the Law would have its world premiere here about Christmas. Its New York opening is scheduled after the first of the year.

Neilan Finishing Big Spectacle
Los Angeles—News of the production of a mammoth film in which it is said over 2,000 persons appear and which has been going on quietly for the past four months, is disclosed in an announcement issued by Marshall Neilan.

The production is “Bob Hampton of Placer.” In the cast are James Kirkwood, Wesley Barry, Marjorie Daw, Pat O’Malley and Tom Galery. Actual shooting will be finished in 10 days. The length and its final title have not yet been decided upon. It will be distributed by Associated First National Pictures.

CONTINUITY THAT COUNTS

Paul Schofield
Free Lance
Adaptations: Editing
CURRENT RELEASES:
“Roses of Nome”—Fox (West Coast)
“Smin’ All the Way”—David Butler
“Girls Don't Gamble”—David Butler
“Tiger’s Coat”—Hodkinson—All-Star
“Just Pals”—Fox (West Coast).
IN PRODUCTION:
“The Quarry”—Meighan—Famous Players
HOLLYWOOD HOTEL
Hollywood, Calif.
Important Announcement For 1921

DOMINION FILM COMPANY, Inc.
Co-operation - Production - Exploitation

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<thead>
<tr>
<th>James Oliver Curwood Productions</th>
<th>RENCO FILM COMPANY, Inc.</th>
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<td>James Oliver Curwood, Mgr.</td>
<td>H. J. Reynolds, President</td>
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<td>&quot;NOMADS OF THE NORTH&quot; by James</td>
<td>&quot;LAVENDER &amp; OLD LACE&quot;</td>
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<td>Oliver Curwood</td>
<td>by MYRTLE REED</td>
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<td>Ralph Connor's</td>
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<td>&quot;The FOREIGNER&quot;</td>
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<td>&quot;Cameron of the Royal Mounted&quot;</td>
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<td>(By arrangement with the Dominion</td>
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<td>Film Co., Inc.)</td>
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<th>LEGEND FILM CORPORATION</th>
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<td>WILLIAM BOWEN, Mgr.</td>
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<td>Something new in 2 reel Comedies</td>
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<td>JOHN JUNIOR and EDNA SHIPMAN</td>
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<th>National Film Corporation</th>
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<td>Re-Issues of</td>
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<td>&quot;TARZAN OF THE APES&quot;</td>
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<td>&quot;A ROMANCE OF TARZAN&quot;</td>
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San Gabriel Producing Company
CO-OPERATION IN THE PRODUCTION OF . . . .
SPECIAL FEATURES

AND - - - - STILL GOING STRONG

NELL SHIPMAN
IN
"BACK TO GOD'S COUNTRY"

By James Oliver Curwood

729 7th Avenue

Phone Bryant 9416
Paul Scardon
Directed
"The Broken Gate"

By Emerson Hough

Now Completing
Second Production with
BESSIE BARRISCALE
Title to be announced later

Address
HOTEL HOLLYWOOD

Parker Finishes Talmaide Film

The production on which Norma Talmadge is now at work, "On Principle," has now definitely been titled "Playing the Game." Norma is in Atlantic City for a week's vacation.

Is This an Epidemic?

(Special to WID'S DAILY)

Los Angeles—The following members of the film colony have all suffered from attacks of appendicitis but are now recovering: Sid Chaplin, Tom Santschi, Allen Holubar, and Dagmar Godowsky, leading woman at Universal.

Some Cast

(Special to WID'S DAILY)

Los Angeles—This would make some cast for a picture: Will Rogers, William S. Hart, Tom Mix, Harry Carey, Art Acord, Hoot Gibson and Buck Jones. All these celebritres have promised to give exhibitions at the rodeo to be held on Dec. 18-19 at Exposition Park. The funds go to a Christmas fund.

WHY DID SHE SEAL HER LIPS?

See

PEGGY HYLAND

in

THE PRICE OF SILENCE

Produce Abroad

Goldwyn May Go In For Costume
Play—Signs Three Authors
For Originals

(Special to WID'S DAILY)

Los Angeles—In a local newspaper article, Samuel Goldwyn, producer of "The Broken Gate," stated that his organization will make a number of pictures abroad in 1921 and that some of these will be costume plays. Goldwyn is quoted as saying that he believes that pictures of this type will soon be popular. Some of these pictures will be made with entire foreign organizations and some with American artists.

At a luncheon given here Goldwyn announced that he had signed Alice du Pont, Katherine Newlin Burt and Rita Weiman to do original stories for Goldwyn. These authors, like the others of the Eminent Authors group, will come to the Culver City studio to supervise the making of their stories in picture form.

When Mr. Goldwyn returned from Europe in midsummer he was very enthusiastic about the possibilities of bringing about his plans. He stated that Goldwyn would commence producing in France almost immediately in a mild way. He also said that he had signed a French actress to make a picture and that she had already completed one production. No mention was ever made of her name.

Mrs. I. H. Garson Dead

Los Angeles—Mrs. I. H. Garson, mother of Harry Garson, producer of the Clara Kimball Young Prod., died here on Monday of heart disease. Mrs. Garson was 55 years old. Funeral services were held yesterday.

Joseph I. Schnitzer of Equity Pictures yesterday dispatched by telegraph a beautiful floral offering to Los Angeles.

Business Better, Says Adler

Bert Adler, representing Allan Dwan, arrived from Pittsburgh yesterday and stated that an investigation of business conditions affecting picture houses in Greater Pittsburgh conducted confidentially by a staff man on one of the leading Pittsburgh dailies, shows that business this season is better than it was the same period last year.

Enforcing Minor Law in Buffalo

Buffalo, N. Y.—Following complaints by members of the D I Y, Federation of Women's Clubs that children under 16 years of age are being admitted to picture theaters unaccompanied, Chief of Police Higgins has ordered patrolmen stationed in front of every house to insure enforcement of the law.

Ethel Clayton to Do "Sham"

Ethel Clayton, star of Paramount Pictures, returns to Culver City to begin work under the direction of Thomas Heffron on "Sham."

Kemble Prod.

New Coast Producer Launched—New England Capital

(Special to WID'S DAILY)

Los Angeles—New England capital figures prominently in a newly formed company, the Brewer-Kemble Prod. of Boston. George W. Brewer, New England newspaper owner, is president of the company. John Kemble is vice-president and directors-general and Donald W. Parsons, secretary and treasurer.

In producing, Kemble has taken over as director for the company and Bert A. Sanborn will be in charge of scripts. Space has been leased at the Louis Mayer studio but no announcement was made as to production plans.

News Weeklies Warned

Warning to news weeklies has been given out from offices of Katherine MacDonald Pictures Corp. concerning imitations of which were shot for Miss MacDonald's production, "Stranger Than Fiction," for Associated First National. The news weeklies were warned that pictures in question must not be printed, released, exhibited or distributed under penalty of full prosecution.

Kane Confident

Arthur S. Kane, who has just returned from a trans-continental tour, in the course of which he interviewed publishers and exchange managers in a dozen cities, says: "I face the future with entire confidence. Harder work may be required next year as a result of more good results in the picture industry as we have been attained in the last three years, but men with deserving enterprises and who act with good judgment have no cause for worry."

Beban to Appear at Brantford

George Beban will appear personally at the Brantford theater, the new Lupin theater in Newark, the week of Jan. 9. There will be a street parade, addresses to the Chamber of Commerce, Rotary Club, etc. All in connection with Beban's new film, "One Man in a Million."

Rockett to Film Bacheller Story

(Special to WID'S DAILY)

Los Angeles—Rockett Film Corp. states that Irving Bacheller's "Keeping Up With Lizzie" will be the second picture the company releases through Hodkinson.

Sam Wood has been borrowed from Lasky to direct and Mildred O'Sullivan is building the continuity.

"Isobel" at Strand

"Isobel, or the Trail's End," a James Oliver Curwood production, is to be released in the independent market by George H. Davis, will be the feature at the Strand next week.

Rollo on Sales Trip

S. J. Rollo, secretary of Continental Corp., has left for a trip through the Middle West. He will visit his clients who is in Cincinnati and also to visit catered buyers for "The Devil's Arm," "Adam and Eve," "Love's Bane," and "The Fourth Face."

"Parrot and Co.," a Sydney Produc tion, will be released First National as "Not Guilty."

DIRECTOR

OF THE TRADE

A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS

EDMONDS & BOUTON, INC.
16 Pine St., New York City.

ADVERTISING—PUBLICITY

MERRITT CRAWFORD
The Screen Bulletin
904 Fingerhut Building, Bryant

ARTISTS AND ART TITLES

MARTIN-MCGUIRE & NEWCOM
Art Titles
270 7th Avenue, Bryant

CAMERAN

C. B. PRICE CO., INC.
Available all hours
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Thursday, December 16, 1920
Quick Work
Special Two Reel for Hoover Relief Ready for National Distribution

The special committee representing the National Association and the M. P. T. O. have accomplished very speedy work in getting ready their campaign for "The Vacant Chair." The campaign to provide two and one-half millions for relief of the starving children in Eastern Europe. Scenario writers from several companies worked out the production, which was rushed through the past few days, and it is understood that the prints of this two-reeler will go out either today or Monday in a tremendous effort to reach as many cities as possible for showing on Christmas. At all events, during Christmas week the bulk of the country will be covered and all exhibitors are expected to show this print, regardless of any program arranged.

On January 26 next, the entire country will be asked to attend motion picture shows and every exhibitor will have as a quota a certain number of starving children to feed. Receipts covering this quota will be taken from every picture theater and producers and exhibitors, as well, will contribute their quota in the effort to show that this industry "can do anything that is necessary, even as to raising such a huge sum upon such short notice.

At the meeting of the sub-committee yesterday detailed arrangements were completed for participation of the Red Cross workers and others in this movement.

The news weeklies are already on the job and have distributed prints containing matter of interest along this line.

New Connm Story for Curtis Corp.
The Catherine Curtis Corp. by arrangement with the Dominion Film Co., Inc., which controls the screen rights to the Ralph Connor story, will produce "The Man from Glenary" in the spring. The Curtis Corp. has finished "The Sky Pilot" a Connor story which King W. Vidor directed.

May Play 3rd Week
Capitol Breaks Precedent by Holding Over "Passion"—Terms of Contract

The Capitol may play "Passion" for a third week. Because of the phenomenal business done this past week, the picture will be held over for a second week's showing, thus establishing a new precedent at that theater. The third week looms up as a strong possibility. Under the terms of the contract entered upon between S. L. Rothafel and First National, the picture was to play on percentage with a proviso in the contract that if the gross receipts passed the $45,000 mark a second engagement was to be given within six weeks after the first showing.

"Passion" was shown on Thursday night at the opening of the Bradford theater in Newark. The picture was shown at the opening and then taken off.

New Regulations
Penn. Board of Censors Issues Rulings Covering Trailers on Advance Attraction

(BY WIRE TO WID'S DAILY)

Harrisburg, Pa.—The Pennsylvania State Board of Censors has issued new regulations covering the showing of trailers.

Trailers not exceeding 15 ft. will be permitted to be shown, attached to regular pictures, providing that the trailers in question will not be shown prior to the stamp of approval being issued by the board to the picture of which the trailer has excerpts. The trailers must not contain any scenes or titles which have been deleted or ordered revised by the board from the general subject.

Companies using trailers must notify their intention of complying with these regulations by filing notices at the office of the board, 1025 Cherry St., Philadelphia.

One of the most thrilling automobile wrecks ever seen on the screen is a dramatic feature of "Love," J. Parker Read, J. C.'s second Associated Producers' production, starring Louise Glauum.—Adv.

Switch Ford Weekly
Distribution from Goldwyn Pictures to Federated Film Exchanges of America

The Ford Educational hitherto distributed by Goldwyn Pictures will in the future be handled through the Federated Film Exchanges. Negotiations tending to this arrangement have been completed by Fitzpatrick & McElroy of Chicago, distributors of this reel. Mr. Fitzpatrick, who is in New York, said yesterday the chief reason for the change was to allow for more points of distribution, the Federated having 29 exchanges as against 22 of Goldwyn.

E. C. Jensen, identified with Fitzpatrick & McElroy, will make his headquarters in New York at present in the offices of the Empire State Film Co. He will, however, in addition to watching the distribution of the Ford reel, handle other affairs in which Fitzpatrick & McElroy are interested.

Close a Second Deal

Another deal of importance has been consummated by Federated. It calls for the distribution of all of the product of Educational Corp., of which Louis W. Thompson is president. Special has been making short reels exclusively and has to date maintained its own exchange system. Federated will in the future distribute the following series of pictures: Comedies, Chester Conklin comedies, Ford Sterling comedies, Louise Fazenda comedies, Milburne Morant comedies, Clayplay comedies, Come dyar Prod. and Sunset-Burrus Scenics.

Zukor Dinner Last Night
Adolph Zukor tendered a dinner a Dewey of the reaction to a group of important distributors. The blue law situation was one of the topics of discussion.

Tourneur Film for Both Strands
Maurice Tourneur's "The Last of the Mohicans" will be shown at the New York and Brooklyn Strand simultaneously the week of Jan. 2.

Reynolds Returns
Sidney Reynolds has returned from London where he was product manager for Alliance Film Corp. Ltd. Reynolds says that English conditions are the same as have been outlined by American film men of importance who have been on the other side in recent months.
Among Exchanges

Oklahoma City, Okla.—L. C. and R. E. Griffiths of Dallas are extending their interests into the distributing business. They will distribute specialty pictures in Oklahoma and Arkansas, establishing their sales organization in Oklahoma City.

Chicago—John Mednikow, Joe Friedman’s right-hand man, is out for a record this Fall and Winter. The Celebrated Players salesman has just purchased a brand new Ford sedan.

Detroit, Mich.—J. M. Duncan, for five years with Vitagraph at Detroit, has been appointed district manager, embracing the territory included in the Detroit, Minneapolis, Omaha and Chicago exchanges.

Chicago—J. S. Posner, formerly with the Select exchange is now covering the South-side for Celebrated Players.

Chicago—H. Smith has been added to the Celebrated Players staff. He will cover Illinois territory.

Buffalo—Sol Manheimer is now a member of the Goldwyn sales staff.

Buffalo—Harry Gans has joined the Robertson-Cole sales department.

Buffalo—A farewell dinner has been given to J. E. Kimberly, retiring manager of the local Pathe office.

Oakland, Cal.—Harry David at new Loew State.

Detroit, Mich.—George H. Rowell has left Vitagraph, and will sell for Pathe.

Flynn Here

Nugent Flynn of Richards and Flynn, Kansas City, Mo., is in New York for a few days.

Sidney Jarvis, players’ representative, is the father of a baby boy. Mrs. Jarvis will be remembered as Virginia Dare.

Douglas Fairbanks’ next United Artists picture will be titled “The Nut.” Ted Reed will direct. Fairbanks wrote the story.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Brooklyn—The Strand pulled a real surprise recently when practically the entire performance was given over to the very highest type of classic art both in music, film, and novelty. Managing Director Hyman had Lionel Barrymore in "The Devil's Garden," as the picture headliner.

He stepped out of the beaten path and engaged the Russian Royalty Chorus, 15 men and women singers and instrumentalists from Petrograd. Costumed as peasants he displayed them in gay diversion on a green, tobacco high seas. Young girls and matrons, and youth—"their ears were in seen in native dress and were in Russian. Then the angelus was heard the clouds of twilight and the girl fell into some manner of work. There was a gradual transition. The lighting effects enchanted the wonderful singing of the celebrated group.

New Brunswick, N. J.—Benjamin Suydam, manager of the Bijou made extremely successful use of the situation recently in connection with his showing of "The Inferior Sex," starring Mildred Harris Chaplin. Mr. Suydam insisted that he could not have "Bijou" in New Brunswick if Mr. Suydam was not there. The Bijou is the only theatre in New Brunswick where the Bijou is regularly exhibited. Mrs. Suydam had written a letter which appeared in the "Eden," the Bijou's column, of a New Brunswick paper, reading as follows: "The undersigned worked very long for the right now accorded the Bijou in the government of the country. I felt that politicians said realized the excellence of a distinction between the sexes, politically. At the present, however, we find the dominating party bitterly asking women to join an "auxiliary" to the regular organization membership. It is organized for men only. We are not pleased that the female is an inferior sex should be met with a firm determination by every woman to prove her equality. Let the women organize alone, and the itme will come when they can prove their actual superiority by according men an equal position in their own organization."

The letter accomplished a lot more than Mr. Suydam expected. It stung the Bijou. In fact, Mr. Suydam offered the Bijou to a recruiting office, installing portable equipment for enrolling the women voters. The walls of the Bijou were covered with charts, sample ballots and other aids to the registration drive. The thickly intermingled signs were such as these: "See Mildred Harris Chaplin's idea of the Inferior Sex. "Don't let them lock you out. You know who leads. See Mildred Harris Chaplin in "The Inferior Sex."

Incorporations

Albany, N. Y.—The World Motion Picture Corporation of the State of Delaware has been authorized to engage in a general motion picture business in New York State. The concern has a capital of $1,000,000.

Albany, N. Y.—The Motion Picture Co., Inc. of Manhattan has filed a certificate of voluntary dissolution.


Films on Ocean Liner

The Martha Washington of the Munson Line is showing pictures as part of the entertainment afforded her passengers. Showing films aboard ship has been made possible by the use of a slow burning film. Pictures on passenger ships have heretofore been barred because of the fire risk.

Ray Shaving Postponed

Joseph L. Plunkett has postponed the initial showing of the Charles Ray picture, "Nineteen and Phyllis," to the week of Dec. 26th. This is to give school children a chance to see it.

Gertrude Norman, who is playing in Irving V. Wallis' "Partners of the Tide," was struck down by an automobile while crossing the street and was rushed to the receiving hospital in a critical condition.

WAS SHE HER BROTHER'S KEEPER?

PEGGY HULAND

in

"THE PRICE OF SILENCE"

"THE BOSS"

in

"A Connecticut Yankee"

HARRY MYERS

The Big Fox Special

COMING SOON

A DAVID G. FISCHER PRODUCTION
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Rudolph Valentino is to play opposite Alice Lake in her new starring picture, "Unchartered Seas," which Wesley Ruggles will direct.

Tia Juana's famous racing and gambling resorts have been converted into a picture setting to be seen as one of the unique spectacles in Metro's production of "Sorrentina," in which Viola Dana is starring.

Lucien Hubbard and Doris Schroeder have completed the scenario of "False Colors," from the story by Edwina Levin, which will afford Priscilla, Harry ter next starring vehicle, Stuart Paton will direct.

David Brandman is business manager of the Eddie Polo expedition to Cuba.

Booking of the prologue used for the Al Christie production of "So Long Letty" has been arranged by Gore Brothers and Sol Lesser. They have completed the entire route. The prologue's portion of the original musical comedy was staged by Ed Armstrong.

Contrary to a statement made a few days ago in WID'S DAILY, Miles Welch has not been signed by Universal. Mr. Welch wishes this contradiction made.

Kenneth McGaffey, formerly personal representative for Mary Pickford, is now producing manager for the Harry Carey Company at Universal City.

"Finding Home," an original story by Gertrude Andrews, has been purchased by Thos. H. Ince.

"Home Stuff," an original story by Agnes Rankin, which has been purchased by Metro as Viola Dana's next starring production.

"Mr. Barnes of New York," from the famous novel and play of the same name by Archibald Clarington Gunther, which was a sensational success in the 80's, is in production at the Goldwyn studio under direction of Victor Schertzinger. Tom Moore will be starred.

Gayety Comedies have formed a stock company of well-known comedy players who will appear in the new releases to be distributed through Educational Film Exchanges. The leading women are Patricia Palmer, whose has just re-entered comedy after deserting it six months ago for drama, and Mary Wynn, a new comedy lead.

Director Reginald Barker and a company of 25 Goldwyn players are at Banff, Canada, where they will remain until about Christmas making exteriors for "Snow Blindness," by Katherine Newlin Burt.

The Public Decides
"Mistakes have occurred and will continue to occur in the production of motion pictures. The American public will correct them just as fast as they occur, for there are the public shows that it will have none of a certain thing the financiers will see that it isn't forced to him,"—King W. Vidor.

Cutts Back
William Cutts, traveling representative for Universal has returned from a nation-wide trip of inspection.

One of Their Aims
The winter legislative program of the New York Civic League includes the repeal of Thompson Sunday picture law and closing of picture shows on the Sabbath.

Jacobs Here
Louis Jacobs, production manager of the Century Films Corp., producing Century comedies for Universal is in town from the coast.

Quve Heads Exchangesen's Club
Detroit—Ralph Quive, Reclart's manager, has been elected president of the Detroit Board of Exchange Managers.

St. Louis Criterion Ready
St. Louis—The Criterion, Broadway near Olive St., will open Dec. 26 with Tom Meighan in "Conrad in Quest of His Youth." Famous Players-Missouri Corp., are the owners.

Prizes for Proctor Managers
The Proctor Enterprises plan to reward with cash prizes the manager who conceives the best lobby display, the one who puts across the best stage setting and a third, for the most free publicity. This in connection with the local showings of "The County Fair."

Foil Attempted Robbery
St. Louis—The sound of an explosion attracted the attention of a sergeant and two policemen who rushed to the Grand-Florentiss theater owned by Famous Players-Missouri Corp., in time to frustrate a band of safe blowers.

Stoll to Produce Here
The Stoll Film plans to produce here is indicated in a statement issued yesterday. It was prepared by George King before he left for England on Tuesday and says in part: "Right now we are accumulating several stories in the World Famous Authors' Series that have an American atmosphere, that are looking for studio facilities in this country for the adequate production of such subjects."

"Screen Snapshots" has been purchased for Iowa and Nebraska by Fontenelle Feature Films of Omaha.

In the Courts
George D. Rose, who says he is an expert forgers, in a suit brought against the national Film Service and the Marion Davies Film Co. for $10,000 damages for injuries sustained when a mob scene was being shot at Porte, Lee in April, 1919, for the film, "The Dark Star." Rose says that Allan Dwan, as director of the film, had engaged him to play a part, and that he was one of the principals in the rough house scene and that Dwan told him he had instructed Kelly not to injure the plaintiff because he was of smaller stature. He alleges that Kelly struck him so hard his left ribs were fractured and he hasn't been able to accept employment as a trick rider since.

Because Mollie King, who in private life is Mrs. K. D. Alexander, accepted $1,000 from the Fitzgerald Mig. Co., for the exclusive use of her name, for advertising in promoting the sale of an electric birator, and then made several contracts for the use of her name and photograph; judgment for $2,672 has been filed against her in the Supreme Court.

Supreme Court Justice Hotchkiss has denied an application by the Blaney Producing Co. as owners of a play, "The Man Who Dared," to restrain the film Corp, from using the title for a film play. The court said: "Here we have a play which has not been produced for sixteen years and the likelihood of there being any deception of the public or that anyone will visit the defendant's moving picture under the mistaken idea that he is going to witness the plaintiff's play is so remote as to make the remedy of injunction inapplicable."

A default judgment for $10,785 has been entered against George Barr Baker in the Supreme Court of the Republic Laboratories to recover on a contract for $16,000 for a loan used by the defendant in financing the film "Starvation."

The Reelcraft Pictures Corp. has filed an answer in the Supreme Court in the suit of the Victor Kremer Feature Films alleging that $4,548 has been paid to the plaintiff on account of its contract with the Bee-Hive Film Co., and asking the dismissal of the complaint.

The Riverside Amusement Co., George Lane, Samuel Spering, and Henry J. Wachtel have been sued in the Supreme Court by Frank R. Bartlett on notes for $14,001 made at Newport News, Va.

Loew Deal Held Up
St. Louis—The deal of the Famous Players Missouri Corp. for Loew's Garrick has been held up temporarily through a failure to agree to certain terms of a new contract. If Loew's vaudeville transferred to the King's theater, commencing Dec. 26, will not be carried through. The Kings will play vaudeville but it will not be from the Loew circuit.

Originals for Wm. DeMille before a leak the coast stated that in the to would make screen versions of all stories only—and the famous authors.

HE WAS A VERITABLE SOUL CRUSHER—WILL SEE PEGGY HYLAND IN THE PRICE OF SILK

DIRECTOR OF THE TRADE
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WID'S DAILY
Saturday, December 18
HE WAS A WOMAN HATER

Until he met Helen Steele—Then she trifled with him & he got rough—So rough that she married him.

Mr. BERT LYTTELL

in the captivating stage success

The MISLEADING LADY

by CHAS GODDARD & PAUL DICKEY

Adapted by LOIS ZELLNER. Directed by GEO. IRVING, under the personal supervision of MAXWELL KARGER.
MARRIAGE—resembles a pair of shears—two cutting edges inseparably joined; often moving in opposite directions, yet always punishing what comes between.

WILLIAM D. TAYLOR'S PRODUCTION

THE FURNACE

Adapted by Julia Crawford Ivers from the Novel by "Pan"

"LOEW'S STAR THEATRE (Rochester) did tremendous business on 'THE FURNACE' last week. An looking for even more this week which is SECOND WEEK OF SHOWING"

Wherever this powerful drama of modern marriage has been shown, it is a story of ropes, police reserves and S. R. O. signs.

REALART PICTURES CORPORATION

469 Fifth Avenue New York City
News of the Week
in Headlines

Monday
M. P. T. O. to establish service stations for exhibitors. Futuristic film made in Germany arrives in New York.

Tuesday
Selznick Corporation formed; capital, $120,000,000. Important deals under way.
Loew's Canadian theater holdings to be centralized in one $20,000,000 corporation. Stock issue of $15,000,000 to be floated.
Arthur S. Friend still a director and holds stock in Famous Players-Lasky.
German authorities ban further showings of American pictures. Local exporters surprised.
Wilfred Buckland productions planned. Allan Dwan interested.

Wednesday
Ben Blumenthal signs Pola Negri, who will come to America, and secures the U. F. A. output for English speaking countries.
Goldwyn financial statement places company's assets at $13,621,712.
Industry pledges itself to raise $2,500,000 for Near East relief under Herbert Hoover.
Franco-American Cinematograph Corp. purchases site near Paris, France, for studio.
S. A. Lynch controls theater situation in Montgomery, Ala.
Mack Sennett, Inc., formed in Delaware. Capital, $3,000,000.

Thursday
N. A. M. P. I. and M. P. T. O. appoint joint committees and get to work.
San Gabriel Producing Co. now being formed. Ernest Shipman interested.
Universal holds option on Prince of Wales film. Kemble Prod. formed on coast.
Goldwyn may produce costume plays abroad.

Friday
N. A. M. P. I. tells M. P. T. O. advance deposits are necessary for life of independent producer. Uniform contracts under discussion.
Prizma to release through independent exchanges. Pathé enjoined from using aviation scenes shot for Katherine MacDonald productions.
C. A. Willat leaves National Film.

Saturday
Federated Film Exchanges to distribute Ford Educational and output of Special Pictures.
Hoover relief fund two-reeler ready for distribution.
Penn. Board of Censors issues new rules covering trailers.

"Pardoning the bad is injuring the good"—Benjamin Franklin.
Stoll's First American Release Very Satisfactory Program Offering

"SQUANDED LIVES"
Stoll Film
DIRECTOR .................. Franklin Dyall
AUTHOR ................... Cosmo Hamilton
SCENARIO BY ............. Not credited
CAMERAMAN ............... Not credited
AS A WHOLE............ Interesting program release, quite up to average American production of same class.
STORY.............. Based on how younger son of English peer cheats at cards, but finishes all right.
DIRECTION......... Quite fair, some excellent bits.
PHOTOGRAHY ......... Usually very good.
LIGHTINGS ............. Satisfactory.
CAMERAWORK ........... Usually good.
PLAYERS.......... Ivy Duke exceptionally pretty and screens well. Guy Newall is surely going to please. Remainder of cast adequate.
EXTERIORS....... Several unusually beautiful English backgrounds. One shot on the Thames at night very pretty.
INTERIORS .............. Satisfying.
DETAIL............... Usually accurate. A few poor titles.
CHARACTER OF STORY...... Will probably suit the average house, especially good for neighborhoods.
LENGTH OF PRODUCTION...... About 5,800 feet.
Stolls have hit upon a Cosmo Hamilton story of his usual type for their first American release. It will go over. Not because "Squandered Lives" is a knockout. It isn't. But considering price considerations and market conditions this picture is liable to get in without difficulty and it certainly will satisfy unless too much fuss is made about it as a special, etc. If it plays as a straight program release it will do and do very nicely.

Practically all of the titles of the original production have been changed for the American market, but at that those who handled the job slipped up several times and left in titles which are very "English-y," and which will probably be over the heads of the average picture audience. As a whole, however, these will probably be overlooked.

Guy Newall and Ivy Duke are the featured players and it's a bet Newall is going to be liked by the usual American audience. He is far from a good looking hero, but he looks like a real he-man and has a charming screen personality and a lovable smile. He is a gambler, a cheat, and he makes no secret about it, but your crowd is going to like him just the same. Ivy Duke is a very pretty heroine and several of her close-ups show that she is very beautiful. At times she suffers from poor photography and lack of direction.

The story tells how Newall and Ivy Duke both keep up their position in English society by cheating at bridge—he because he is the younger son of a peer without funds, and she because her people have practically no money. She rejects a multi-millionaire and marries Newall, and later when this millionaire catches them cheating there is a rough house, after which Newall throws him out. Later to thoroughly accomplish revenge the millionaire pleads for forgiveness and invites Newall and his wife to a big house party, where he catches them cheating and exposes them before a huge crowd. Disgraced, and without a future, they plan to commit suicide by suffocation, and are saved from this by an old servant who, reading in the newspaper of the death of the peer, finally breaks into the room and rescues them. The clutch shows them, banned by English society, with their future hopes centered upon the coming heir.

Cosmo Hamilton Your Best Bet for Exploitation

Box Office Analysis for the Exhibitor

"Squandered Lives" is a rather catchy title for a good average program picture. Stoll's first American release is coming to you this way. You had better look it over if you haven't hitherto seriously considered booking these productions. It is true you haven't any names of particular importance to play with, and it is also true that as an English film certain prejudices will be propagated by some salesmen. You had better see it and decide for yourself just what to do.
Cosmo Hamilton is well known in this country, one of his latest screen offerings being "Midsummer Madness," which Famous Players expect to go very well. He has written a number of other somewhat popular screen successes. You know your clientele best and it may be that you may want to keep from the fact that this is a foreign production. You might mention Newall's name as an English actor who is bound to become liked in this country because of his unusual personality.
The title will give you several excellent opportunities for catchlines.
Splendid Action and Fine Direction Make This Real

“DEAD MEN TELL NO TALES”

Vitagraph

DIRECTOR ...................... Tom Terriss
AUTHOR ........................ E. W. Hornung
SCENARIO BY ............ Mr. and Mrs. Geo. Randolph
Chester
CAMERAMAN .............. Ernest Hallar
AS A WHOLE...... Fine action and splendidly sustained interest make this really big

STORY ...... Offers good material for screen presentation; author’s story given vivid presentation

DIRECTION ........................ Mighty fine

PHOTOGRAPHY ................. Excellent

LIGHTINGS .......................... Good

CAMERA WORK ................. Very good

PLAYERS.... Catherine Calvert photographs beautifully; some excellent individual acting

EXTERIORS ... Mostly aboard the “Lady Jermyn”

INTERIORS ......................... Correct

DETAIL .............................. Well taken care of

CHARACTER OF STORY .... The schemes of one who goes the limit to attain his desires with the creed “Dead Men Tell No Tales”

LENGTH OF PRODUCTION ......... 6,154 feet

Tom Terriss seems to have a weakness for shipwrecks and the like but he can’t be blamed for that when he handles them so expertly. No doubt about it Director Terriss is a first class wrecker of ships. It seldom happens that in a picture of the type of “Dead Men Tell No Tales” where it starts off with a punch, that the same sort of action can be kept up and the interest sustained until the end.

In this production, however, due to splendid direction and a mighty capable cast, the mystery of the Lady Jermyn remains a secret until almost the very end and every scene holds a new interest. The burning of the ship comes in about the first reel and from then on until the big fight scene near the close the picture never sags or threatens to let up. The scenes aboard the ship are excellent and have been exceptionally well photographed. The night scenes are all effective.

The cast is in no small way responsible for the picture’s success. Catherine Calvert as the featured player is a very beautiful Eva and she has been always very carefully photographed. But the acting honors go to George Van Syffertiz in the character of Senior Joaquin Santos whose creed forms the title of the story by E. W. Hornung. Others who do very capable work and give careful expression to their respective roles are Holmes E. Herbert and Percy Marmont. Director Terriss has certainly made a worth while and pertinent production of Hornung’s famous novel.

In his greed for gold Joaquin Santos has established the creed that “Dead Men Tell No Tales.” The gold rush is on in Australia and prompts Santos to plan the destruction of the Lady Jermyn, carrying gold. He wins over the ship’s captain and powder is stored in the hold of the vessel and the life boats scuttled so that none but the plotters will escape.

Through his love for Santo’s daughter Eve, Squire Rattray is drawn into the murderous scheme though Santos promises him there will be no loss of life. Rattray is to pick up the villains and their loot in his private yacht. Among the unsuspecting passengers aboard the Lady Jermyn is George Cole, a barrister, who falls in love with Eve.

At the appointed time the ship is blown up and practically everyone lost except Cole, who is picked up and then searches for Eve. The schemers, however, plot to kill him but reckon without Eve with whom he is finally reunited.

Promise Them Another Fine Sea Picture from Terriss

Box Office Analysis for the Exhibitor

You won’t go wrong in booking Tom Terriss’ latest production for Vitagraph. There is abundant real live action, a big ship wreck and an honest-to-goodness fight that will be sure to “get” them. Play up the burning of the Lady Jermyn extensively. This is the big scene of the picture and is sure to attract attention if you show stills of the wreck.

Tell them it’s an adaptation of E. W. Hornung’s story. It is very well known and anyone who is familiar with the books of this author will want to see “Dead Men Tell No Tales.” Recall Terriss’ “Trumpet Island,” and promise them just as much excitement in his latest. Use the lines: “In his murderous schemes he maintained that ‘Dead Men Tell No Tales’ and laid his plans accordingly.
J. Parker Read, Jr., has achieved, in “A Thousand to One,” starring Hobart Bosworth, a melodrama that is different. Though much of the action transpires in a Western setting, neither a six-shooter nor a two-gun bad man, black curses of the “Western movie,” is visible.

In his newest Associated Producers picture, this young producer demonstrates that the message of the clean, upstanding story of a moral coward who conquered an evil self may be told on the screen without a foot of hokum or a breath of bombast.
Another Musical Comedy Adaptation That Doesn’t Register on Screen

Bert Lytell in
"THE MISLEADING LADY"
Metro

DIRECTOR ...................... George Irving
AUTHORS................. Charles Goddard and Paul Dickey
SCENARIO BY .............. Louis Zellner
CAMERAMAN .................. Arthur Martinelli
AS A WHOLE.............. Very weak offering; hasn’t the
necessary ingredients for picture material; de-
pends mostly on titles for comedy
STORY...................... Another case of a successful stage play
that isn’t so successful on the screen
DIRECTION ...................... Very ordinary
PHOTOGRAPHY ............... Fair
LIGHTINGS ..................... Fair
CAMERA WORK ................ Average
STAR ...................... Nothing unusual required of him
SUPPORT........... Lucy Cotton the heroine; others ade-
quate
EXTERIORS ................. Satisfactory
INTERIORS ................... All right
DETAIL ...................... Altogether too much of it
CHARACTER OF STORY........... Engineer who has
spent several years in Africa uses Zulu method
of taking a bride—kidnapping her
LENGTH OF PRODUCTION..... About 6,000 feet

"The Misleading Lady" is another case of a success-
ful stage play proving itself far from successful as
screen entertainment. The main trouble is the lack
of dialogue. They depend almost entirely on sub-
titles for the comedy and in order to stretch the story
to feature length there is so much padding and ex-
tensive detail that the result is very tiring.

A sort of burlesque twist is introduced in the form
of a harmless crazy man who thinks he’s Naplepon but
even this bit isn’t genuinely funny. It’s merely more
of the padding of which there is no small amount. The
opening of the picture promises an African locale but
the scene soon shifts to New York where a rehearsal
of “The Siren” is in progress.

The direction is only average. There’s so much in
and out business, a quick flash of this and a quick
flash of that, that it often borders on dizziness. There’s
one long stretch which takes place in the cabin to
which the hero takes the girl he has kidnapped and
they make a serious effort here to register some com-
edy both in action and sub-titles but it isn’t obviously
a success. Bert Lytell as Jack Craigen does all that’s
required of him but that isn’t much, while Lucy Cot-
ton is the girl in the case. There’s a fellow who tries
to act like Ed Wynn but he only tries and isn’t at
all funny.

Jack Craigen, engineer, returns from a three years
stay in Africa and goes to visit at the home of his
uncle, Cannell, who is also entertaining Helen Steele,
a young society girl with aspirations toward the stage
and her fiancé, a playwright. Helen is trying to per-
suade Cannell and her fiancé Tracey to give her the
leading part in their new production “The Siren” but
they are not convinced that she can act the “vamp.”

And so it happens that Helen wagers to vamp Jack
and within a week have him propose to her—and he
does. But when he learns he has been tricked he ac-
cepts Helen’s joking suggestion that he kidnap her
the way they do in Africa. He takes her to his moun-
tain lodge where the remainder of the action takes
place. He chains her, tickles the soles of her feet and
generally manages to use up a reel or so with this
sort of thing and finally her fiancé arrives. But by
this time Jack’s caveman tactics have won Helen’s
heart and she tells him so.

Bert Lytell’s Name and the Popularity of the Play Will Attract

Box Office Analysis for the Exhibitor

If you think they’ll be satisfied with this give it to
them. You have a good title to work with. The run
of the piece on the legitimate has given it publicity so
the title may get them interested. If they like Bert
Lytell, be sure to tell them he’s the star of this.
Perhaps your folks have seen musical comedies pre-
viously presented in screen form and come to realize
that they don’t always make the best material for
pictures. In this case they will not be greatly disap-
pointed. They try hard enough to be comical and in
less critical audiences some of the comedy may get
over. They even use “cuss” words to get the proper
effect. Some may not like this.
The new
WILLIAM FOX PRODUCTION
BLIND WIVES
Based on the
International Stage Success
"MY LADY'S DRESS" by Edward Kienholz
Author of "Kismet, Tiger-Tiger, One," etc
has everything
a picture should have -
Splendor, Beauty, Novelty,
Drama, Romance, Thrills
strikingly exemplified throughout

Offers you a real opportunity
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ANY FOX EXCHANGE
CAN TELL YOU WHY

Scenario and Direction by
CHARLES J. BRABIN
FOX ENTERTAINMENT
Good Direction and Satisfactory Production But Story Isn't There

Edith Roberts in "WHITE YOUTH"

Universal

DIRECTOR .................... Norman Dawn
AUTHORS ............... Clara Beranger and Forrest Halsey
SCENARIO BY . . . . . Clara Beranger and Forrest Halsey
CAMERAMAN ................ Thomas Rea

AS A WHOLE . . . . . . . Rather good production and some fine direction wasted on ridiculous story
STORY . . . . . . . . . . . Very weak; doesn't give anyone a chance to do anything very much
DIRECTION . . . . . . . Good, but material doesn't merit it
PHOTOGRAPHY . . . . . . All right
LIGHTINGS . . . . . . . . Good
CAMERA WORK . . . . Some very attractive work
STAR . . . . . . . . . . . . . Pretty but isn't called upon to act
SUPPORT . . . . . . . Do all that is required but that isn't much
EXTERIORS . . . . Create real Southern atmosphere
INTERIORS . . . . . . . Adequate
DETAIL . . . . . . . . . . . Poorly written titles
CHARACTER OF STORY . . . Grandfather tries to marry girl to man of his choice but she finally marries the one she loves

LENGTH OF PRODUCTION . . . . 4,765 feet

A rather good production, a colorful Southern atmosphere with some very pretty exteriors and effective interiors has been provided for a story that altogether too nonsensical to deserve any serious effort. The direction also is quite satisfactory and there are some splendid examples of camerawork. However, it is all pretty much wasted on the story which is about the weakest thing Universal has turned out in some time.

Edith Roberts is pretty and looks charming in her Southern dresses and the mannerisms become her but outside of that she is handicapped. The role gives her no opportunity to act so she just plays round like a kitten with a ball of silk. The sub-titles are poorly written and there are many of them consisting of unnecessary conversation.

There is one set particularly worthy of mention. It is a wine cellar that really looks the part. The cobwebs indicate the age of the beverage and altogether it is very realistic. The story aims to show how a gentlemen of the South, a descendant of an aristocratic old French family tries to marry his granddaughter off to an old fellow who has already had three wives to get even with the girl's mother who married the gentleman's son without the gentleman's permission.

Aline Belame arrives at her grandfather's chateau in anticipation of the marriage he has arranged for her but is provoked when she meets her prospective husband, an old wine-drinking fellow. Burton Striker is the hero in the form of a representative of a safe company. He is installing a vault door on grandfather's wine cellar. Mutual admiration is established between Aline and Striker but the plans for the wedding with the old man go on.

Several inconsequential occurrences delay the marriage and finally Aline decides to go away with Striker. They lay plans for their elopement at the inn but the keepers warn the grandfather and the plans are interrupted. Aline is taken back to her home and a trap is set by the old prospective bridegroom to kill Striker. It fails and he then decides to fight a duel.

There follows a lot of business that means very little. The two men get ready to shoot at each other, but the old fellow fires astray and breaks a pipe which the grandfather prizes as a gift of an empress. This "queers" the old man and leaves the way pretty clear for Striker. The grandfather still withholds his blessing but when Striker says he will not give him the combination to the door to his wine cellar then grandpa comes through.

Talk About A Good Southern Atmosphere

Box Office Analysis for the Exhibitor

There is very little to talk about in this one. It doesn't even come up to the strength of a program picture. A fairly attractive Southern atmosphere may offer some recompense for the poor story but it is too nonsensical to gather very much serious interest. Edith Roberts is very pretty but she needs to do a little more than look pretty and she doesn't have a chance in this.

If you do use this secure a good accompanying program and trust to luck that one or two bits like a few good close-ups of a negro mammy and some pickaninnies eating watermelon and a good Southern atmosphere will meet with their approval. Catchlines will attract but you can't do it without deception.
Priscilla Dean

Supported by
Lon Chaney

in the
Most Amazing
American Melodrama ever Screened

The
Universal-Jewel
Production de Luxe, presented
by Carl Laemmle

"Outside the Law"

Directed by Tod Browning
Fine Action in Early Reels But Director Was Lost at Finish

William Farnum in
"THE SCUTTLERS"
Fox

DIRECTOR ................ J. Gordon Edwards
AUTHOR .................. Clyde C. Westover
SCENARIO BY .............. Paul H. Sloane
CAMERAMAN ............... John Boyle
AS A WHOLE...... Some fine action with splendid
sea atmosphere for five reels; last reel entirely
unnecessary
STORY...... Starts off with a wallop and continues
until near the end when it goes flat
DIRECTION ...... Has made a real live picture but
didn't seem to know where to write "firs"s
PHOTOGRAPHY .............. Excellent
LIGHTINGS ................. Very good
CAMERA WORK .............. Very good
STAR .............. Does his usual good work
SUPPORT ................ All good types
EXTERIORS .......... Mostly aboard sailing vessel
INTERIORS .......... Very few
DETAIL ................ Adequate
CHARACTER OF STORY...... Soldier of fortune
who risks life for the sake of an adventure
LENGTH OF PRODUCTION... About 6,000 feet

It often happens and unfortunately so, that in getting off with a bang they go all to pieces when it comes to the finish. And that is just what has happened here. Director Edwards had a really fine story to work with and he got right to it in the first few hundred feet when he pitched right into action and kept things moving at a lively pace and reached a logical conclusion at the end of the fifth reel but why he went ahead and tacked another thousand feet on, is a mystery.

If they will just misplace or destroy this last reel "The Scuttlers" will be a corking fine picture, action-ful and with a well sustained interest and an atmosphere of the sea that is realistic and offers something which while not altogether new is a variation from the customary cut and dried location atmosphere that is the most familiar.

The photography and camera work generally is very good and plays an important part in the picture. Scenes aboard the vessel are splendid and a storm at night has been well photographed. And again in the scenes in the hold of the boat when the villain bores holes and plugs them for the time being and later releases the plugs and the water comes spouting in, there is some more good work. Farnum plays a role well suited to his personality and he practically carries the picture although G. Raymond Nye is a splendid villain while Herschel Mayall, Jackie Saunders and Arthur Millet handle smaller parts well.

Jim Landers, adventure seeker, is employed by Lloyds of London to join the crew of the "Dorothy Low" to ascertain whether or not the ship's captain is scuttling his vessels to collect the insurance. Erickson, first mate, and a brute, has Landers put in irons for interference. Laura, the captain's daughter, has already shown her admiration for Landers and when he is bound, Linquist—another of the crew but really a member of Lloyd's shadowing the work of Landers—gives Laura a file to give Landers.

The hero hides in the hold of the vessel while villain Erickson believes he has gone overboard in the storm. In his hiding place Landers sees the mate bore holes in preparation to scuttle the ship. A fight follows and the villain is drowned in the hold now fast filling with water. Landers, the captain, his daughter and some of the crew escape. Hero and the daughter acknowledge their mutual love and that should be the end but in another reel they go on finishing up a lot of minor unnecessary details.

Star's Admirers Will Like It. Others Should Too
Box Office Analysis for the Exhibitor

This is a much better picture than Farnum's last "Drag Harlan." "The Scuttlers" contains five reels of fine live action and a realistic sea atmosphere which makes a fine background for a story such as the personality of the star demands. Perhaps Farnum has never been seen in anything just like this or at least not recently, so you can promise them something entirely out of the ordinary for him.

Play up the locale principally and then tell them something about the story. Say: "He craved adventure. Did he get it? Yes on the vessel 'Dorothy Low;' Hop aboard with Farnum and enjoy an exciting adventure at sea." "Who were 'The Scuttlers.' See how an adventurer turns detective and solves the mystery." Stills for your lobby and catchlines should get them in. Farnum fans especially will be well pleased.
"THE LURE OF CROONING WATER"

From the Novel by Marion Hill
Featuring Ivy Duke and Guy Newall

It's a story of the stage, of midnight suppers and nerve-racking life, and of green fields and the charm of the country, of an actress who under the spell of rural surroundings falls in love with a married man, only to repel him when her persistence breaks down his reserve.
Unconsciously the Woman has fallen in love with an Ideal—-with a Man who not only utterly disregards her but who seemingly is insensible of proved feminine charms, one whose indifference she interprets as devotion to honor, home and fidelity.

The infatuation lasts only so long as he is cold to her, so long as he is not like other men she has known. When he yields he becomes in her eyes common clay, the halo that surrounds him “fades into thin air,” and her faulty outlook is instantly righted.

So she sends him back to the Greater Woman, his fellow toiler, the Mother: “He is your man, I haven’t harmed him.”

A Tense Domestic Tragedy of and for Every Day Human Beings

STOLL FILM CORPORATION OF AMERICA
George King — President
130 West 45th Street N.Y.C.

Released
January 9
“The Hundredth Chance”
May McAvoy the Bright Spot in This

"THE TRUTH ABOUT HUSBANDS"
Whitman Bennett Prod.—First National

DIRECTOR .................. Kenneth Webb
AUTHOR ..................... Sir Arthur Wing Pinero
SCENARIO BY ................. Not credited
CAMERAMAN .................. Not credited
AS A WHOLE.....Satisfactory production given to very ordinary and uninteresting story; doesn’t really entertain

STORY......Performance of May McAvoy and her pleasing personality help to cover up hackneyed situations

DIRECTION......Lavish as to sets and production values; also handles players well but never becomes unusual

PHOTOGRAPHY ................... Good
LIGHTINGS ..................... Good
CAMERA WORK .................. Quite all right
PLAYERS......May McAvoy the real bright spot; Anna Lehr has sympathetic role; H. E. Herbert the “husband”

EXTERIORS ....................... Correct
INTERIORS ..................... Some large sets
DETAIL ........................ Fair

CHARACTER OF STORY......Innocent young girl who believes her husband faultless receives terrible shock when she learns he’s not so perfect

LENGTH OF PRODUCTION ....... 6,979 feet

In “The Truth About Husbands” Whitman Bennett has produced another of Sir Arthur Wing Pinero’s novels of domestic “unhappiness,” which is just a bit different than some of his other stories of the same order, but the same old time-worn situations make their appearance in his “The Profligate,” which is given the new title for its screen presentation.

Kenneth Webb has provided a thoroughly satisfactory production for the story and it runs off smoothly enough if you’re not impatient. It’s altogether too long and the plot is given to many new leases of life. Just when you expect “the cat to be let out of the bag” something happens to prevent it and keeps things going for another hundred feet or so until finally the expected happens and you say “I knew that’s the way it would turn out.”

So after all “The Truth About Husbands” doesn’t prove to be at all unusual. It’s just a satisfactory program picture, mildly interesting of itself, but will perhaps gain a better reputation for the appearance of May McAvoy whose cheerful personality makes the scene a lot more pleasing each time she is on the screen and she’s missed when she’s off.

Director Webb has seen to it that production values have not been stinted and so there are some pretty views of an Italian Villa, both interior and exterior and then there’s some sort of a “pass word” cabaret where the “husband” is lured to watch a dancer do a naughty dance on a table. The censors will enjoy cutting this even though there are few close-ups.

Dunstan Renshaw, wealthy idler, had promised to marry Janet, the librarian in the town of Plansville. But later he meets Leslie Brownell, a wealthy young girl whom he marries and takes abroad. It happens that Leslie’s brother Wilfred has met Janet but isn’t aware that she is also in Italy as secretary to Mrs. Stonehay whose business in Italy is to marry her daughter to Lord Randolph.

Of course Leslie is unaware of her husband’s previous gay career and when he leaves her to go to Rome she is very sad but not at all suspicious. Incidentally he really is true to his bride. The Stonehay’s call upon Leslie and Janet is taken ill and forced to stay in Leslie’s home where she again meets Wilfred. He falls in love with her and she with him but she explains to Leslie why she can’t marry her brother. Janet is about to go away when Dunstan returns from Rome bringing Randolph with him. Janet sees her former sweetheart and tells Leslie “that is the man.” Thinking she means Randolph she insists that Janet make known her case. Of course there is much sorrow following the actual disclosure that “the man” is Leslie’s husband. Finally Janet dies and Leslie forgives Dunstan.

Title Should Give Them an Idea of What to Expect

Box Office Analysis for the Exhibitor

Domestic troubles woven into picture entertainment are still relished by some people. If you cater to this class be sure to show them “The Truth About Husbands.” The title is explicit enough. You shouldn’t have to do much explaining. Also tell them it’s an adaptation of “The Profligate”—this should give them an idea of the type of story to expect.

On the other hand if you’re not so sure they’ll like it and still feel you want to promise something you can tell them they’ll like charming May McAvoy. If you showed Whitman Bennett’s recent production with Lionel Barrymore “The Devil’s Garden,” they may want to see his next release.
Actual European Locations: Main Interest in this Melodrama

"THE EMPIRE OF DIAMONDS"
Leonce Perret Prod.—Pathe

DIRECTOR ......................... Leonce Perrett
AUTHOR ............................ Valentin Mandelstamm
SCENARIO BY ........................ Leonce Perret
CAMERAMAN ........................ Not credited

AS A WHOLE: Reality of locale and many pretty shots its main feature; continuity obviously choppy

STORY: Rather weak situations; depends almost entirely on sub-titles for understanding

DIRECTION: Good as to detail and technical values

PHOTOGRAPHY ..................... Satisfactory
LIGHTINGS .......................... Not always sharp
CAMERA WORK .................... Some excellent shots
PLAYERS: Lucy Fox, Robert Elliott and Henry G. Sell and others meet requirements

EXTERIORS .......................... All the real thing
INTERIORS .......................... Adequate
DETAIL ............................... Mostly good
CHARACTER OF STORY ............. American diamond merchant attempts to locate source of fake diamonds which threaten trade of real stones

LENGTH OF PRODUCTION ........ Over 6,000 feet

Five reels would have sufficed to tell the story of the fake diamonds in a thoroughly satisfactory fashion but instead of bringing about the conclusion of the various situations simultaneously or nearly so, Perret has each one dragged to its own ending.

Perhaps one of the most attractive bits photographed in some time is the "Black Mill" in which one of the investigators is imprisoned. The Mill is set on fire by the villain and the prisoner escapes by climbing out on to the wheel which whirls his body around in the air and finally when the flames begin to eat at the wheel it gives way and flings the man to the ground. Here's a real thrill.

Again the director shows ingenuity in his methods of tracking down a murderer. Measuring the footprint in freshly watered earth is one clever bit. There are others. The locations are the real thing, the picture having been made abroad. The Casino at Monte Carlo, the flower carnival at Nice and many other famous European places are sure to attract.

Robert Elliott as a representative of an American diamond concern goes abroad to learn the source of imitation stones which are so perfect that his company has even purchased them. He takes his sister (Lucy Cotton) with him. Her sweetheart, Sell, is to assist Elliott. Arthur Graves, the maker of the fake stones, plans to do away with Elliott who has secured the services of a chemist formerly in Graves' employ.

Graves finally imprisons Elliott and employs de Lambri, Elliott's former manager, who knows the whereabouts of the fake formula which the chemist had given to Elliott. Graves makes it appear that Elliott has decamped with his company's papers, etc. A lot of detail follows in which Graves kills de Lambri, Elliott finally escapes and through the aid of his sister and her sweetheart they trace Graves' whereabouts to an island where he has fled with a girl, his accomplice, and formerly employed by Lucy as her companion.
Will Make Satisfactory Offering But Needs Cutting
Box Office Analysis for the Exhibitor

"THE EMPIRE OF DIAMONDS"
Leonce Perret Prod.—Pathé

In announcing this latest Leonce Perret production confine most of your promises to the fact that it contains some shots taken on the actual ground of some of Europe's famous resorts such as Monte Carlo, Nice, Paris, etc. There are many interesting shots of these famous spots that will be sure to attract more than passing attention. In regard to the story, say it discloses the source of the imitation diamond trade.

Catchlines might get them interested. You could say: "The search for the imitation diamond lead them through the famous touring places of Europe. Enjoy the casino at Monte Carlo, the flower carnival at Nice and scenes of Paris in Leonce Perret's production 'The Empire of Diamonds.'" Stills of the burning windmill and the man on the wheel will promise them a thrill.

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<td>ORIENTAL RUGS</td>
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<td>OIL PAINTINGS</td>
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**WM. HORSLEY FILM LABORATORIES, Inc.**

*Developing and Printing in all its branches*

6060 Sunset Boulevard

*Telephone Holly 3693* Hollywood, California
Mining Romance with Thrills Makes Fairly Interesting Western

J. Warren Kerrigan in
"THE COAST OF OPPORTUNITY"
Robert Brunton Prod.—Hodkinson
DIRECTOR ................. Ernest C. Warde
AUTHOR .................. Page Phillips
SCENARIO BY ............. Frederick Stowers
CAMERAMAN .............. Arthur L. Tood
AS A WHOLE............. Well made and well acted, making up for none too original situations
STORY............. An interesting romance of a mining country, but theme lacks originality
DIRECTION............. Interest maintained, and a well developed climax
PHOTOGRAPHY .............. Good
LIGHTINGS ................. Clear
CAMERA WORK ............ Satisfactory
STAR. ................. Gives performance up to his standard
SUPPORT ............ Hershall Mayall does best work, rest adequate, but not noteworthy
EXTERIORS ........... Correct atmosphere in all scenes
INTERIORS ............ All right
DETAIL .............. Fair
CHARACTER OF STORY........... Prospector's fight for his mine against capitalist
LENGTH OF PRODUCTION .... About 6,000 feet

In view of the lack of originality in the plot, it is surprising to find "The Coast of Opportunity" holding the interest as well as it does, and the fact that it is fairly entertaining must be credited to a well staged, well acted, and well directed production. The hero's battle of wits against the capitalist, to hold his property is well told, and Kerrigan commands sufficient sympathy to make the spectator want him to win. As in all pictures of the type, the hero performs some superhuman feats, such as battling single handed and winning against several armed villians. However, these scenes are well done, and furnish the desired thrills.

The scene is laid in a fictitious principality, supposedly in Central America. At any rate a very good "Mexican" atmosphere has been secured in the shots of native buildings and country.

The story opens with Dick Bristow, Kerrigan, discovering copper on his supposedly worthless land. Unable to finance the mining, he seeks aid from Senor Marr, a wealthy railroad magnate. Marr refuses and Bristow secures the financial backing from a wealthy friend, Tommy De Boer. Securing an option on the adjoining land from Marr, who does not know its value, and Janet Ashley, Marr's ward, with whom Bristow is in love, the two men begin work themselves. Marr learns the truth about the mine and endeavors by foul means to regain possession of his option. Several native blackguards kidnap Bristow and make off with the paper.

Meanwhile Marr has conveyed the impression to Janet that Dick is a crook and has skipped out to beat her out of her land. Dick outwits his captors, escapes, and after several perilous adventures arrives at Marr's home just before the option expires.

He is shot in a fight, but Janet arrives in time to learn the truth and force Marr to close the sale, and as Dick regains consciousness, he finds himself in the arms of the girl he loves.

Star's Name and a Promise of Thrills Will Put This Over

Box Office Analysis for the Exhibitor

J. Warren Kerrigan is a widely popular star of long standing, and his name, therefore, will be the biggest thing to work on in handling this feature. You can honestly say that the star is at his best in his present part, and that he gives a convincing portrayal of the young miner. As a second point of appeal you can talk about the thrills in the picture, bringing in the Mexican outlaws. Also let them know that it is the story of a victorious fight of a poor man against a crooked capitalist, for there is a strong appeal in that point. If you want to use catchlines, try something like this: "Could you fight a railroad—and win? See how Dick Bristow did it in 'The Coast of Opportunity.'" "See how a broken mirror saved a copper mine in 'The Coast of Opportunity.'"
### CURRENT RELEASES

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Footage</th>
<th>Reviewed</th>
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</thead>
<tbody>
<tr>
<td>9-26-20</td>
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### AMERICAN FILM CO.

(Distributed through Pathé Exchanges)

- **A Light Woman** 1930 1,700
- **The Gamblers** (Margaret Fisher) 6,000
- **The Blue Moon** (Eillian Field-Pell Trenton) 6,000
- **Their Mother's Name** (Harry) 5,000

### ASSOCIATED PRODUCERS

- **Thomas H. Ince Productions**
  - Homestead Homes (Floyd Hughes-All Star) 6,000
  - Lying Lips (House Peters-Florence Vidor) 6,000

- **J. Parker Productions**
  - The Leopard Woman (Louise Glaum) 7,000
  - A Thousand to One (Hobart Bosworth) 6,000
  - Love (Louise Glaum) 5,000

- **Allan Dwan Productions**
  - The Forbidden Thing (James Kirkwood-All Star) 6,000

- **Maurice Tourneur Productions**
  - The Temptation of the Turkish (Barbara Bedford-All Star) 6,000

- **Mack Sennett Productions**
  - A Small Town Idol (Ben Turpin) 5,000

### EQUITY PICTURES CORP.

- For the Soul of Rafael (Clara Kimball Young) 6,000
- Keep to the Right (Edith Talacre) 6,000
- Whispering Devils (Conway Tearle) 6,000
- Mid Channel (Clara Kimball Young) 6,000

### FAMOUS PLAYERS-LASKY CORP.

- **Oct. 3**
  - Something to Think About (Dolby Prod.) 7,000
  - The Jailer (Douglas MacLean) 4,961
  - The Remunerated (Healy) 8,417
  - Deep Waters (Tourneur Prod.) 5,015
  - Cradle of Courage (Vera Marott) 6,188
  - City Sparrow (Clayton) 4,618
  - Held by the Enemy (Special) 5,256
  - A Pull House (Bryant Washburn) 6,200
  - The Restless Sex (Marion Davies) 6,000
  - An Old Fashist (Charles Ray) 6,617

- **Nov. 7**
  - Behold My Wife (Geo. Melford Prod.) 6,156
  - 10-26-20
  - The Sin of Rosanne (Ethel Clayton) 6,000
  - Always a Woman (Wallace Reid) 6,101
  - Her Husband's Friend (Emil Bennett) 6,259
  - Trikyk Ritke (Bryan Washburn) 6,536
  - Burial Proof (Bryan Washburn) 4,495
  - Dolls of Clay (Bryan Washburn) 6,800
  - The Romantic Adventures (Dorothy Dalton) 6,791

- **Dec. 5**
  - In Quest of His Youth (Thomas Meighen) 5,926
  - Flying Pat (Dorothy Gish) 5,068
  - The Life of the Party (Rochelle AKimball) 6,000
  - Heiress (Cosmopolitan Prod.) 6,307
  - To Please One Woman (Louis Weiler Prod.) 6,086
  - An Amateur Devil (Bryan Washburn) 4,646
  - The Testing Block (William S. Hart) 5,972
  - Silk Hosiery (Emil Bennett) 5,155

### FOX FILM CORP.

- Specials
  - White New York Steeples (All-Star) 7,000
  - Li I Were King (William Farnum) 4,284
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  - Your Door (Special Cast) 7,000
  - My Lady's Dress (Special Cast) 7,000
  - Over the Roof to the Quarry (All-Star) 6,086
  - A Connecticut Yankee in King Arthur's Court (All-Star) 7,000

- **William S. Hart Series**
  - The Joyous Troublemaker 6,000
  - The Scoundrels 6,000

- **Pearl White Series**
  - The Chief 6,000
  - The Tiger's Cub 6,000
  - Rainbow Woman 6,000

- **Tom Mix Series**
  - Three Gold Coins 5,000
  - The Unchained 8,200
  - The Texan 8,000
  - The Prairie Flowers 8,000

- **Louise Lovely**
  - The Little Grey Mouse 6,000

- **William Russell Series**
  - The Man Who Dared 5,000
  - The Challenge of the Law 5,000
  - The Iron Rider 5,000

- **Shirley Mason Series**
  - The Little Wanderer 5,000
  - Merely Mary Ann 5,000
  - God of My Heart 5,000
  - Flame of Youth 5,000

- **George Walsh Series**
  - From Now On 5,000

- **20th Century Brand**
  - The Diland Hunter (Sixteen Percy) 5,000
  - Sunset Square (Buck Jones) 5,000
  - Just Pals (Buck Jones) 5,000
  - Beware of the Brite (Buck Jones) 5,000
  - The Rangers (Buck Jones) 5,000

### FEDERAL FILM EXCHANGES OF AMERICA, INC.

- Nobody's Girl (Billie Rhodes) 5,000
- Bonnie May (Bessie Love) 5,000
- The Midlanders (Hessie Love) 5,000

### GAUMONT COMPANY

- Fall of a Saint 6,000
- Out of the Darkness 6,000
- Inflation of Youth 6,000
- The Edge of Youth 6,000
- Braided 6,000
- The Timker 6,000
- In the Clutches of the Hun (All-Star) 6,000

### GOLDWYN PICTURES

- The Man Who Had Everything (Jack Pickford) 1928
  - Officer 666 (Tom Moore) 5,000
  - The Girl with the Jazz Heart (Marge Kennedy) 6,000

- It's a Great Life (Emlyn shooting) 6,560
  - North Wind's Mad (Maas' shooting) 6,000
  - Stop Thief (Tom Moore) 4,970
  - Help Yoursel (Kennedy) 6,200
  - Madame X (Pauline Frederick) 6,745
  - Milestones 6,542
  - What Happened to Rosa (Mabel Normand) 6,239

- Honest Hatch (Will Rogers) 6,239
- The Branding Iron (All-Star Cast) 6,169
- His Own Law 6,576
- The Penalty (Lena Chadney) 6,710
- The Song of the Soul (Virgin Main) 5,390
- The Great Lover 6,245
- Bessie Star Series (Betweem Films)
  - A Night Early 6,000
  - High Pockets 6,000
  - The Return of Tarzan 6,000

### D. W. GRIFFITH, INC.

- Way Down East 12,000
  - 10-20-20

### W. W. HODKINSON CORP.

(Distributing through Pathé)

- J. Parker Read, Jr., Prod.
  - Love Madness (Louise Glaum) 6,000
  - The Bride Master (Rolfe Hailey) 6,200
  - Love (Louise Glaum) 6,200

- Arco Productions
  - Cynthia's Minute (Leah Baird) 5,000

- Robert Brunton Productions
  - The House of Whispers (J. Warren Kerrigan) 6,000
  - No. 99 (J. Warren Kerrigan) 6,000

- National Film Corp.
  - The Kentucky Colonel (Joseph Dowling) 6,000
  - Irvin V. Willard Prod.
  - Down Home 7,000

### DIAL FILM CO.

- The Tiger's Coat (Myrtle Stedman) 6,000

### METRO PICTURES CORP.

- Oct. 4
  - Blackmail (Viola Dana) 6,000
  - The Saddle (John Ford) 6,000
  - Body and Soul (Alice Lake) 6,000

- Nov. 1
  - The Fabled Hour (All-Star) 6,000
  - Are All Men alike? (May Allison) 6,000

- Dec. 11
  - Hearts Are Trumps (All-Star) 6,000
  - Cinderella's Twin (Viola Dana) 6,000

### S. L. PRODUCTIONS

- Love, Honor and Obedy 5,000
- Naimoiva Productions 5,000

### C. E. Shurtleff Prod.

- Dec. 6
  - Billions 6,000

- 12-5-20
  - C. E. Shurtleff Prod. 6,000
  - Nov. 22
  - The Star Rover (All-Star) 6,000
release date

Nov. 7 The Fatal Diamond (Ruth of the Rockies No. 11) ... 2
the open window (phantom foe no. 4) ... 1
Nov. 14 The Secret Order (Ruth of the Rockies No. 12) ... 2
the maid room (phantom foe no. 5) ... 1
the sand man (vanity fair girls) ... 1
Nov. 21 The Surprise Attack (Ruth of the Rockies No. 13) ... 2
the crystal palace (phantom foe no. 6) ... 1
Queens Up (Vanity Fair Girls) ... 1
Dec. 5 Sally Kuth (Ruth of the Rockies No. 15) ... 2
The Man Trap (Phantom Foe No. 8) ... 2
To Catch a Thief (Velvet Fingers No. 1) (Geo. B. Seita and Margaret Crown) ... 1
Snub Pollard Comedy (no title yet) ... 1
Dec. 12 The Mysteries (Phantom Foe No. 9) ... 2
The Face Behind the Curtain (Velvet Fingers No. 2) ... 2
Vanity Fair Girls (no title yet) ... 1

Pathé News and Topics of the Day: Once a week.

Pioneer film corp.

Facts and Follies (1 reel): Babes in Beachart, Call Me Daddy, Down Inside the Seaside, Knockout Maggie, Professor Was Right, Running Romeo, Teen's Company, Young Ideas.


Goldwyn

Goldwyn-Bray Comedies (1 reel).
Goldwyn-Bray Pictorials (1 reel): People You'd Like to Know, This Wonderful World, Fun with Firecrackers, Clamming with Chum-punks, Adopting a Bear Cub, Origins of the Family Tree, Trees and the Island of the Mist.

Capitol Comedies (2 reels): In and Out, Knocking 'Em Cold, His Wife's Husband, The Road to Ruin, A Money Mix-Up, Mrs. the World, A Woman's Haunts, Enemies, Fingers and Pockets, Love on Roller-Skates.


Ford Educational Weekly (1 reel): Air-Interiery, Having a Circus, Starting Life, Showing Young Life, In the Glory of the Past, Between Friends, For the Future, The Way of the West, Timber-last, What the Ocean Hides, Nassau (Bahama Islands), In Arizona, Number Please (Teledysk), Hurry Slowly (Safety).

Federated Film exchanges of America

A Rare Bird (Ralph Dearman) ... 3
His Naught Night (Banks) ... 2
Nearly Married (Banks) ... 2
A Bedroom Scandal (Banks) ... 2

Victor Kremet Film Features

A Burlesque on Carmen (Charles Chaplin) ... 3
The Champion (Charles Chaplin) ... 2
Work (Charles Chaplin) ... 2
By the Sea (Charles Chaplin) ... 2

Reelcraft

Billy Franey Comedies (1 reel): Picking Little, Getting His Goat, Dry Cleaned.


Alice Howald Comedies (2 reels): Squeaky Time, Convict's Happy Bride, Good Night Nurse, Lunacy and Politics.

Millbrook-Morandi Comedies (2 reels): I Wake Up, Lazy Loo, Double Trouble.

Napoleon & Sally Comedies (1 reel): Their First Feaver, The Deserter, Dreamy Chinatown, Perils of the Beach.

Mattie Roberts (2 reels): Great Days, She's a Vamp.


Royal Comedies (2 reels): Where Are Your Husbands, When the Cat's Away.

Educational Film exchanges, inc.

Chesire Comedies (2 reels): Four Times Follied, An Overall Hero, The Big Show, A Trayfuf of Trouble, The One Left Best, You'd Be Surprised.


Torchy Comedies (2 reels): Torchy, Torchy Comes Through, Torchy in High, Torchy's Millions, Torchy Turns Cupid, Torchy's Double Triumph.

Christie Comedies (2 reels): Kiss Me Caroline, A Seaside Siren, Out for the First Time, Don't Blame the Stock, Striking Models, A Homespun Hero, Saddle the Queens, Going Through the Rye, Mr. Palma, Wedding Blues, Back from the Front, Dining Room, Kitchen, and Saloon.

Specials (1 reel): Modern Centurians, Valley of 10,000 Smokes, Babe Ruth Home Run, The New Home Run, The Race of the Age (Man vs. War — 2 reels), Art of Divorce (Annette Kellerman).


Chester Ongoing (1 reel): Pigs and Kats, Wanted—An Elevator, Dreams Come True, Adam and Eve in the Garden, Bear With Us, Permanents and Wooden Legs, One Drop Was Enough, Old Buddies.

Release Date

Selznick

Hershel Kauffman Editorials

A Good Fellow

Content

Put By the Foot

Society Bad Man

Dictionary of Some

A Certain Rich Man

The Mulberry Bath

The Lighthouse

Who Threw the Brick

Johnny

Little Red Riding Hood

Serials

Branded Four (Ben Wilton and Neve Gerber), 15 episodes

Prima Pictures

Death, Where Is Thy Sting...

Selznick News

Kinetorama

One each week

Fkx

September, October and November

Sunshine Comedies

Chase Me

An Elephant's Nightmare

Hold Me Tight

The Noisy Bell

Pretty Lady

Clyde Cook Comedies

Ass Me Quick

The Huntsman

Mutt and Jeff Comedies

The Merry Cafe

The Tailor Shop

The Brave Toreador

The Politicians

The Best of Luck

League of Nations

Pop Jacks

A Rope Romance

Farm Efficiency

Clepagra

The Medicine Man

Fox News (twice a week)

Serial: Bride 13, 15 episodes

Capital

October

Weekly Indisposition, issues 1 to 3... Each

Zip Comedies

In the Soup (Chris Rub) ... 1
Old Duds for New Duds (Charles Turner) ... 1
Thirty Minutes in Havanna (Chris Rub) ... 1
Girl of the Golden West (Charles Turner) ... 1
Hot Tamale (Chris Rub) ... 1

Dramas

My Lady Rose (Violet Mersereau) ... 2
The Fair Fickle (Violet Mersereau) ... 2
The Grouch (Francis Ford) ... 2
The Lonely Heart (Violet Mersereau) ... 2
An Orphans (Ruth Stoneware) ... 2

S. & E. Enterprises

December Comedies

Cowboy Jazz

C. B. C. Film Sales Corp.

Screen Snapshots

Nov. 30 No. 11

Dec. 1 No. 15

Dec. 16 No. 16

Halfton Boys Comedies

Nov. 15 Hired and Fired

Dec. 1 A Close Shave

Dec. 15 A Lot is Life

Star Ranch Westerns

Dec. 1 The Mormon Trail

Dec. 15 The Man Hater

Metro Pictures Corp.

Buster Keaton Comedies (2 reels): Convict 13, One Week, The Scarecrow, Angel & Devil

Robertson-Cole

Supreme Comedies (1 reel): Letty's Lost Legacy, Mixed Husband, The Tailor-Made Wife, Why Be Jealous?


Some Short Reels

"Convict 13"—Metro

Type of production........................................2 reel comedy

Buster Keaton has made another that is sure to tickle all comedy lovers. Some people may consider "One Week" and "Neighbors" funnier stuff than this one, but there is not much difference in their comedy value. Buster's solemn faced antics are sure fire laugh getters, and he makes good use of his athletic and acrobatic prowess in this as in the others. It starts off with Buster playing a game of golf, and doing some remarkable shooting. He gets hit on the head with a golf ball, and while still dazed, an escaped convict changes clothes with him. Buster is brought to justice and sentenced to hang. The rest of the picture is made up of a lot of good business in the prison yard, with some big laughs when they try to hang him. There is a great deal of heavy slapstick, but Bust er puts it over in an exceedingly funny manner. In fact, he finds that the whole thing has been a dream from the time the ball hit him. It is good stuff from start to finish, and should prove one of your best bets in the comedy line.

"Trouble Bubbles"—Universal

Type of production........................................2 reel comedy

The basis of this Century comedy is the well known home brew theme, and while the prohibition angle is somewhat overworked in such pictures of late, this one develops some new lines of business that make most of it good stuff. It is full of action, from the start, with enough laughs scattered around to put it across. It has also been more carefully staged than the average two reeler. The mustached and monocled comedian is seen as a member of the police force, who comically arrests the chief of the home brew clan, and is promoted to captain. While the chief of police is away, a large party is staged in the jail, and the chief's wife, a rabid prohibitionist, takes an active part, after one taste of home brew. Then there is a lot of business in which the home brew clan capture the chief of police's daughter, only to be outwitted by her captain-sweetheart. This makes a lot of fast slapstick stuff which, although not new, is put over well, and gets the laughs. The picture holds up well through both reels, and will make a satisfactory comedy offering.

"Edgar's Little Saw"—Goldwyn

Type of production........................................2 reel comedy

This is the ninth of the series of "Edgar" pictures, written by Booth Tarkington, and presenting one of his well known boy characters. The picture doesn't contain the fund of humor that Mr. Tarkington writes into his stories, because it lacks something of his personality, but it furnishes quiet amusement, and of a type different from the ordinary comedy offering. In this one Edgar receives, among other Christmas gifts, a tool chest containing a little saw. While he is out displaying some of his other presents to the boy next door, little brother Charlie saws up everything in the house, furniture, hats, and at length hangs the little saw around the cat. Edgar gets the blame, and is being kept from his sweetheart's party as punishment, when the guilt of Charlie is discovered. There is nothing exceedingly funny in the picture, but it is a smooth running, and altogether enjoyable little piece, which should especially please high class patronage. Johnny Jones, featured as Edgar, is a clever little performer, whose work is above that of the average child player.

"Professional Ethics"—Goldwyn

Type of production........................................2 reel comedy

George Bunny is starred in this one, which is somewhat better than his first effort. Bunny isn't funny himself, but some good comedy business provides several good laughs, and makes it about an average offering. Most of the comedy is supplied by business in two doctors' offices. Bunny is a young dentist. His arrival in love is an omen. They have adjoining offices, and their work on several patients is amusing. The girl they both love has a bad tempered father, who throws everything within reach at the two suitors. Nothing avails until Bunny turns on the laughing gas in his office. The girl's father his first laugh in twenty years. Then everything turns out all right. Nothing outstanding about the production, but enough stuff to put it over fairly well. Will get by as a moderately satisfactory comedy.

"Rest in Peace"—Educational

Type of production........................................1 reel comedy

This is one of a series of "Gagety" comedies, produced by the Christie studios. Harry Edwards and Mary Wynn are the featured players in the piece, which hasn't a great deal of real comedy value. It is mildly amusing, but there is almost an absolute lack of real laughs. Such as it has is situation stuff, no slapstick. The young husband is such a powerful snorer that wife forces him to evacuate the twin bed and move to a somewhat distant room to sleep until he shall have been broken of the habit, also insisting that he play no more poker games until he is completely caught up on sleep. Hubby wants to play the very next night, and signs upon the plan of substituting the club's heaviest snorer for himself after friend wife has retired. Wife listens to the snoring, convinced that her husband is safe in bed. The poker game is raised and hubby has a hard time dodging cops. The young wife discovers the intruder, the husband makes a run, and it ends all right. Not much to it, and should prove only a fair number.

"Number Please"—Pathé

Type of production........................................2 reel comedy

This latest Harold Lloyd offering is a good one, with a new basis for the comedy, and several new gags that put it over in good shape. It isn't the funniest one Lloyd has made, but there is plenty of stuff in both reels to hold it up. It is fast most of the time, and except for a little slowness about getting started, there is no drag. The scene is an amusement park, where Harold is trying to forget the girl who threw him over. She appears on the scene with a fat admirer, and Harold tries his best to get her back. There is some business good for a number of laughs when the girl has her purse stolen and the thief plants it in Harold's pocket. Harold can't lose the purse, although he tries every possible way to get rid of it. There is some more good business with a telephone booth and a lot of wrong numbers for the main idea, and this stuff is also good for a number of chuckles and one or two good laughs. Mildred Davis is in support of Lloyd and looks attractive. This will make a very satisfactory comedy offering and will undoubtedly fulfill expectations of your Harold Lloyd fans.

"Way Down North"—Universal

Type of production........................................1 reel comedy

This is a reel of burlesque on the story of "Way Down East." The story isn't followed at all closely, merely the outstanding features are used and twisted around to suit the hokum. It is presented as though a cheap company were doing the play, with frequent scenes of confusion, and evidence of mistaken cues, etc. Some of the stuff makes good comedy, as for instance, the ice jam of soap boxes 'pulled about
Short Reels

the stage with ropes. Several bits of good business result from untimely exposure of properties, and the crudeness of the action is mildly humorous. The snow catches fire from the villain's cigarette, the old man's wig comes off in the midst of a speech, and several other such incidents should make it go with more intelligent audiences. It will of course be better fun to people who are familiar with the story. The sub-titles try hard to be amusing, but most of them fall flat. As a burlesque it is all right, and if your audiences are the kind that will appreciate this type of comedy, this one should prove a satisfactory offering. Vin Moore directed.

“Crowning King Blizzard”—Chester—Educational
Type of production.................................1 reel scenic

As may be judged by the title, this reel is devoted entirely to Winter and snow scenes. The first shots show the city of Quebec after a tremendous snow storm. The huge piles and drifts feet deep are displayed, with their effects on traffic. The Winter sports of the Canadian city are seen in a series of shots of tobogganing, skiing, and snowshoeing. The views of the sports afford a bit of interest, particularly the snowshoe races. The scene is then changed to the Adirondacks at the same time of year, showing about the same amount of snow scenes, with some children enjoying slides and toboggans. A deserted movie camp is shown, where western and Alaskan pictures have been made. This is fairly interesting but short, and the reel as a whole is shy on material. It will make only a passing filler. Titles by William Henry Wright.

“Frivolous Fije”—Chester—Educational
Type of production.................................1 reel scenic

This comprises rather an intimate study of the life of the Fijian Islanders, and makes a real full of interest. The natives, formerly cannibals, are shown at several of their occupations and celebrations. Their principal business is fishing, and the various methods they employ are well shown. A long semi-circular line of the savages closes in on the fish, driving them in shore. When they reach shallow water, the natives are seen spear fishing them. A few shots of net fishing are presented, and a novel method of poisoning the fish. That the natives also have the “home brew” habit is made clear by views of the making of some sort of liquor from roots. Quite interesting is a fire walking stunt, in which rocks are heated in a fire, and the warriors then dance on them. The final shots are of the war club dance in which they have perfected themselves until they resemble a Broadway chorus. It is a good reel all through and should make a very satisfactory number.

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FIRST RECORD SMASHED!

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OTIS SKINNER

IN

"KISMET"

MARK

STRAND THEATRE

"A NATIONAL INSTITUTION"

BROADWAY AT 47TH STREET

NEW YORK CITY

November 22nd, 1920.

Robertson-Cole Co.,

1500 Broadway,

New York, N. Y.

Gentlemen:-

I have the honor to announce that

Otis Skinner in "KISMET" has broken every record,

both daily and weekly, ever held at the "STRAND".

Yours very truly,

[Signature]

[Address]

RECORD PICTURES
THAT was the question that puzzled Police Lieutenant Cloyd and every inmate of the Glenwood Sanatorium. Here was a man, an ex-army doctor, who had no known enemies and many friends, found dead on the hospital grounds with a bullet in his heart. Who killed him? Was it the woman he loved? Was it the woman he wronged? Was it the man who hated him? That's what your patrons will want to find out.

GOLDWYN
Presen
FRANK LLOYD'S
PRODUCTION OF
A VOICE IN
THE DARK
FROM THE A H WOOD STAGE SUCCESS BY RALPH E. DYAR
DIRECTED BY FRANK LLOYD

california pictures corporation
Deal Not Closed
Morris Greenhill Has Until Dec. 31 to Raise Money for Big Four Productions

Despite the fact that it has been reported in New York by Hiram Howells and Dennis P. O'Brien of O'Brien, Malevinsky and Driscoll, that the deal for United Artists' foreign distribution had been definitely closed with Morris Greenhill of London, it was admitted Saturday that the agreement was tentative only, and that Greenhill has until Dec. 31 to raise the necessary money to be paid in advance for each United Artists release. At the offices of O'Brien, Malevinsky and Driscoll it was stated that no action would and could be taken until the term of Greenhill's option had expired.

WID'S DAILY at various times has stated through its London correspondent that the deal had not definitely been closed, but in New York it was maintained that negotiations had been terminated.

Snowy Baker Prod.
(By wire to WID'S DAILY)

Los Angeles—Snowy Baker, former Olympic hero and millionaire sportsman of Australia, will be starred in a series of five or six reels to be known as the Snowy Baker Prod. The announcement was made from the Selig studios where the pictures will be filmed. Col. Selig and Sam York are associated with Baker in the new company.

**Hindsight and—**

Yes. If the hindsight was as good as the foresight things would be different. Everybody advertises when the trays would beat opening jacks. Same in this business. Everybody knows a winner. When it's a winner. But not before. Take "Passion." They peddled it around abroad. No one wanted it for America. One big distributing concern could have had it for less than $10,000. Turned it down. Wasn't any good for America. Another American had a chance to get it for $13,500. Couldn't see it. Then Dave Howells happened along. Know Dave? Has foreign rights to First National. Closed the deal with Ben Bluementhal. Quick. Paid pretty big money for it. Thought it was right. Sold First National same idea. They went to it. First showing in Paterson. Over 27,000 people in that town flocked to see it. Then next at the Capitol. Broke records. Smashed precedent. In for a second week. Maybe a third. Record business. Now the knowitalls are talking again. You know. Luck! All that sort of thing. Hindsight vs. foresight.

(Continued on Page 3)
Quotations

Last Bid. Asked. Sale
Famous Players ...... 43 43½ 43½
do pid. ........... 70½ 70½ 70½
*Goldwyn .......... 45½ 5
D. W. Griffith -(Not quoted)
Loew’s, Inc. ...... 16½ 16½ 16½
Triangle .......... 5½ 6 6½
World Film ...... Not quoted

*Quotations by H. Content & Co.

On Broadway

Broadway—Billie Burke in “The Frisky Mrs. Johnson.”
Brooklyn Strand—“The Truth About Husband.”
Capitol—Pola Negri in “Passion.”
Criterion—“Midsummer Madness.”
44th Street—“Way Down East.”
Lyric—“Over the Hill.”
Rialto—Bebe Daniels in “Oh Lady, Lady.”
Rivoli—“To Please One Woman.”
Strand—“Isobell.”
Loew’s New York—Today—Mae Murray in “Idols of Clay.”
Tuesday—Constance Talmadge in “Dangerous Business.”
Wednesday—“Pagan Love.”
Thursday—Bessie Barriscale in “The Broken Gate.”
Friday—Jack Jones in “Just Pals.”
Edith Roberts in “White Youth.”
Saturday—Viola Dana in “Cinderella’s Twin.”
Sunday—Roscoe Arbuckle in “The Life of the Party.”

Next Week

Broadway—Elaine Hammerstein in “The Pleasure Seekers.”
Brooklyn Strand—Charles Ray in “Nineteen and Phyllis.”
Capitol—Madge Kennedy in “The Girl With the Jazz Heart.”
Criterion—“Midsummer Madness.”
44th Street—“Way Down East.”
Lyric—“Over the Hill.”
Rialto—Not yet determined.
Rivoli—Wallace Reid in “Charm School.”
Strand—Charles Ray in “Nineteen and Phyllis.”

CHRISTIE COMEDIES

Bobby Vernon and Director Beaudine figuring out how to get the damn thing up again in “Back from the Front,” the latest Christie two-reel special, released through Educational Exchanges. —Advt.

“Madonnas” Sales

“Madonnas and Men” has been sold for Greater New York to the Climax Film Corp. and for Ohio to the Masterpiece Pictures, Inc. of Cleveland. New Jersey will be handled by the Jans Film Service, Inc.

Kelly Now a Director

E. F. Olmsted has been appointed director of sales of the newspaper service department of the World M. P. Corp. He will act as one of the assistants to David A. Murphy, general director of the department.

Vidor to Make “Mothercraft”

Los Angeles—It is understood that King Vidor Prod. will make a picture to be called “Mothercraft” for the General Federation of Women’s Clubs of America. It will not be released for theatrical showings.

Riesenfeld is Curious

Hugo Riesenfeld has heard so much about the wronged husband’s attitude in “Midsummer Madness” now at the Criterion that he wants to get the public’s idea. For the best answer as to whether Jack Holt should have done as the husband he will pay $100, for the two next best, $25 each, for the five next best, $10 each. The letters must be in by Jan. 15, and are not to exceed 250 words in length.

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(Watch this Space for Others)

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Hindsight and—

(Continued from Page 1)

A MONUMENT AND A MEMORY

Frank Montgomery’s dead. But his work lives after him. First big league showman of this country. Spent $78,000 on a 44-seat house. Eleven years ago. In Atlanta. Finest house in the country. Went broke the time. Died last year. Last week The Howard opened. In Atlanta. Finest house in South. One of finest in country. Palatial. Splendidious. Good enough for any city. Anywhere. Another Capitol. Cost a fortune. And the Southern showmen who saw its opening were human. Remembered Frank Montgomery. They said it was a pity that Montgomery couldn’t live to see it. It was.

HUMAN ELEMENT IN WALL STREET


STOLL’S FIRST

The invasion’s on. Stoll has shown his first release. It’ll o. Those birds who have been talking were wrong. Just once gain. Said English-made pictures wouldn’t do here. Nothing I a knockout this first one. But a darn good program release. And they say the Stoll prices are low enough to attract. Maybe his means something. Think it over. Especially if the rest follow up strong enough. This market looks pretty near right or low-priced stuff for usual release.

STAR STUFF

Now “Roxy’s” gone and done it. Taken a letter from his ane. Getting like an impresario. His name now reads like his: R-o-t-h-a-f-e-l-1

Prize of one leather medal for first guess as to what letter e dropped out.

HENRY QUILTS SAM

Says ole Henery Ford to Sam: “I’m through.” So he up and quits. And now the Goldwyn exchanges won’t have that dolar a week stuff to play with. The Ford exit from Goldwyn recalls old times. When Freddie Warren had a great idea. Of fing Henery in. Bankroll and all. With Goldwyn. Something happened. It started. But never finished. Now the Edu-ational goes elsewhere. To Federated. And there’s a dark pot in the sky. A cloud. Behind it an idea. Maybe Henery will have his own exchanges some day.

NOT SO GREEN

Oscar Price, daddy of Associated Producers, saw his photo in a special Xmas edition of the Nooze, printed in green. Turned to someone and said: “I’m green in this business, but not green s that, am I?” I’ll say he isn’t. If you folks knew some of the ideas OAP has back of his beauteous white mane you’d know he wasn’t green. Not by a darned sight.

MAN SIZE POWER

This business has it. Proved it. Made a two reeler, dis-tributed it, and lined up thousands of houses to show it. All for lover’s, starving kiddies in Europe. Did it quicker’n a flash. Speeded up.

Hey, you, Wilbur Crafts! Page him. Better wake up, Wilbur. If you’re smart you’ll take heed. What can be done overnight for relief can be done for attack. If this lumbering elephant of an industry ever starts after anything, well! Watch un and see. Wilbur, be warned. Otherwise a steam roller will hit you midships.

DANNY.

Seek Change in Minor Law

(Special to WIP’S DAILY)

Albany, N. Y.—Efforts will be made at the coming session of the legislature to amend the law regarding the admission of children to theaters. The present law prohibits children under 16 years of age to attend theaters unaccompanied by parent or guardian, or by an adult person authorized by its parent or guardian. The operation of this law has resulted often in a great injustice to the managers of the theaters. Children often appear from their size and personal appearance to be above the age limit and frequently do not tell the truth when questioned by the ticket seller as to their age.

Cash for Theatres

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BOX A-5

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PLAYS THE STAR ROLE

in

MARK TWAIN’S

“A Connecticut Yankee"

Scattergood says:

“Everything in natur’ has got its use—for them that knows how to use ‘em.”

STEREOS-MATS

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Sells Territory on “Du Barry”

Alvin Wortham, foreign sales manager for Behr, Van Slen & Co., Inc., announces sale of “Du Barry,” starring Mrs. Leslie Carter, for Argentina, Paraguay, Uruguay, Chile, Bolivia, Peru and Ecuador, also in- dia, Ceylon and Burma.

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A DAVID G. FISCHER

PRODUCTION

WHEN A MAN BECOMES AN INDEPENDENT HE STANDS ON HIS OWN FEET.

-HIS PICTURES MUST BE GOOD.

THEY MUST STAND OUT ABOVE ORDINARY RELEASES.

LEW CODY’S

“A DANGEROUS PASTIME” IS JUST THAT KIND

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Los Angeles
Coast Brevities
(Special to WID’s DAILY)

Hollywood—Tom Santchi is stricken
with a attack of appendicitis.

Frieda Rubinstein, Sol Lesser’s
secretary is engaged to be married to
Jules Wolf, general manager of the
Educational Film Exchange of Southern
California.

A final day’s filming on a special
train has completed the last scenes of
Douglas MacLean’s new vehicle, “One a
Minute.”

Wallace Beery has been selected by
Frank Lloyd to play an important role in
“The Water Lily.”

Benjamin B. Hampton has an
nounced the completion of There
Was a King in “Egypt,” an all-star produc-
on of the novel by Nora
Lorimer.

Frank Ormsby has been engaged by
B. B. Hampton as art director, succeed-
ing Homer I. Mesick.

The title of “The Cloth of Gold” with
William Russell has been changed to
“The Cheater Reformed.”

Eileen Percy is making “Why
Trust Your Husband?” for Fox.

Hank Mann has signed Al Santell to
direct.

William Duncan and Edith John-
son are now making “Fighting Fate,”
their next Vitagraph serial.

Kathleen Kirkham is reported
finishing the organization of her
own company.

Hobart Bosworth has started work
on a new Associated Producers’ spe-
cial, “Pearls and Pain.”

The new officers of the Photoplay-
players’ Equity Association are:
President: Wm. McGinnis; vice-presi-
dent: Wm. W. Wallace; secretary: W. K. K.
Norton; treasurer: Mrs. Reinach.

Harry Weil of Goldwyn; George
Pankey, Selig; Cullen Talie, La-xy,
and H. R. Hathaway have been elec-
ted to membership in the Assistant
Directors’ Association.

Thelma Hunter Elder has brought
suit against James MacLaughlin,
known as J. Wayne Mack, to recover
$750 which she claims was received
by him from a scenario written by her.
MacLaughlin denies acting as her agent, saying that he received the
$750 but that the scenario as written
embodied his ideas.

Vin Moore, who has been direct-
ing the series of Universal comedies
featuring Dorothy Wobert, is plan-
ing a series of burlesques on well
known screen and stage successes.
He has just produced a satirize
on “Romeo And Juliet” and intends to
put on a burlesque on “Way Down
East” in the near future.

GAUSMAN.

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Las Vegas, Nevada.

Wid’s Daily.
New York City.

Gentlemen:
We wish to congratulate you on your new column, “Newspaper
Opinion.” While we place great confidence in Wid’s Reviews in determining the
value of a picture, when we come to advertise it for showing
we have found that the quoted opinion of the New
York Ruth Stonehouse has a great influ-
ence with our customers and in
your way new column is
going to be of great value to
us and should be to all exhibi-
tors.

With best wishes for your
continued success, we are
Yours very truly,

CRAIGIN & PIKE,
Majestic Theater.

Putting It Over

Now the 200th Mark

When D. W. Griffith’s “Way Down East” reaches its 200th per-
formance at the 44th St. Theater this week the event will be cele-
brated by various members of the cast appearing in person at different performances.

This evening, Lilian Gish and Richard Barthelmess, will be the
guests of honor. Mr. Griffith also will be present and will speak to
night. On Tuesday evening the guests will include Victor钧
(“Martie Perkins”), Kate Bruce (“Mrs. Bart-
lett”) and Burr McIntosh (“Squire Bartlett”).

All present contracts for the occupation of the 44th St. Theater have
been cancelled in order to allow the
Griffith picture to remain there in
definitely.

Second Perret Film

Leonard Perret’s third abroad made a
double picture called “The Race for
Millions.” It was produced in France
and will be completed in seven weeks.
A large advertis-
ing campaign is planned in connec-
tion with it.

Incidentally, Perret met with un-
usual difficulties in taking “The Em-
pire of Diamonds” which will be re-
screened through Pathe. It took him
about five months to make this picture
that would have ordinarily taken a month here. He encountered
trouble in regard to lights and stu-
dio space. The picture contains scenes
taken in Alost, Paris, Monte
Carlo, Nice, Havre, and on board the
La France en route from France to New
York.

At Work on Glaum Film

Los Angeles—Production was
started at the Ince studio Saturday
with Louise Glaum subject for J.
Parker Read, Jr. Producer. It is an origi-
nal story by Bradley King, called tentativ-
ely “Double or Nothing,” for the defense.

Read is personally supervising the
production. In the cast are Mahlon
Hamilton, Joseph Kilgour, Claire Du
Maurer and Mickey Moore. Charles Stu-
mar is photographing it.

Many After Census Jobs
(Special to WID’s DAILY)

Toronto—More than 100 appli-
cations have been received by the H
Peter Smith, Provincial Treasurer
Ontario, for the two positions to be
created on the Ontario Census Bo-
ard when it is increased from three to
10 members. There have been 11
shifts of two censuses each by two
films with a chairman who is to
test the whole question of "agitating, as noted, for a census box
to be composed of 10 members
stead of five.

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OF THE TRADE
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H. J. Stryckman, General Manager

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188 W. 4th St.
New York Spring 1926

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Harlem 718

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CINEMA STUDIO SUPPLY CO., INC.
Rental Electric Equipment
1442 Gower St.

159

Holly, 818
New "Aphrodite" Mayflower Promises One—Isaac Wolper Bought Book Rights a Year Ago—Production in East

Mayflower stated yesterday that it would make an elaborate screen version of "Aphrodite" for release in 21. John W. McKay, general manager of the company in speaking of the picture stated that the director's name would be announced later.

The company producing "Aphrodite" will be divided into three units, with working separate and all factories and other in three different studios, all under supervision of the director in chief. The studios that Mayflower has negotiated for are Paragon, Solax and Biograph.

The reason for dividing up the work in making this picture, McKay explained, was that the ultimate speed may be maintained. The two for "Aphrodite" has been in press for the past 15 months by Val Cleveland. It will be finished by Jan. 1.

The Mayflower general manager noted that this picture might be only one, other than those already contracted for with George Tucker and R. A. Walsh, that company would make next year.

—Merry Xmas—

WID'S DAILY on Dec. 2, 1919, noted that Isaac Wolper, at that time president of Mayflower, had purchased screen rights to "Aphrodite," a book published by Small, Maynard Co. Wolper stated at the time that the platforms was the only book published in America bearing that title, which he wascopyrighted.

Merrill Gest said recently he was making "Aphrodite." Harry Reichenbach has an imported one, and mova is scheduled to make one.

—Merry Xmas—

Pickford on the "Legit" (By wire to WID'S DAILY) Los Angeles—After Jack Pickford delineated his direction of sister Mary for her newest picture he will go on legitimate stage. He will appear in Huckleberry Finn.

—Merry Xmas—

Reichenbach Incorporates Harry Reichenbach, Inc., a New York corporation capitalized at $25,000, has been formed for a general extension of motion picture operations. The incorporators are Harry Reichenbach, J. R. Ingersoll and Harry Saksheimer. Offices at 1465 Broad

Due Tomorrow

David P. Howells returns from Europe on the Olympic which is due tomorrow.

Rosedale Arbcuke also returns from a vacation in Continental Europe.

On the same boat is William N. Vogel, who returns after conferring with Ben Blumenthal in Europe.

Another passenger is Arthur Clozenberg, managing director of the Film Booking Offices, Ltd., Universal's distributor in Great Britain.

—Merry Xmas—

Goldburg Resigns

Jessie J. Goldburg, general manager and secretary of the Frohman Amuse Corp., has resigned, effective Jan. 1. No successor has been named.

Goldburg's future plans are unknown.

—Merry Xmas—

New Series for Pathe

Pathe has acquired "The Holman Day Series," a number of two reel productions starring Edgar Jones, based upon the stories written by Day around his experiences in the Maine woods.

Major Holt Here

Major A. P. Holt, chairman of Pathe Freres Cinema, Ltd., of England arrived in New York late last week to confer with Paul Brunet of Pathe Exchange, Inc. Major Holt whose American visit was indicated in WID'S DAILY last week, is a director in the Provincial Cinematograph Theatres, Ltd.

—Merry Xmas—

Rhode Island in Line

Theodore B. Cohen of the M. P. T. O. returned from Providence yesterday morning where an organization meeting was held of 41 individuals in Rhode Island.

E. M. Faye was elected president and the state's quota to the national treasury was subscribed.

—Merry Xmas—

Showings at the Broadhurst

"A Modern Goldilocks" produced by Universal Industrial Dep't., is to be shown this morning and tomorrow morning at the Broadhurst.

Denial from Ford

Not Going in for Exhibition of Pictures—Plays Supporting Industry Against Elks Laws

(Up wire to WID'S DAILY)

Chicago—Henry Ford, through his agents, Fitzpatrick and McElroy, denies the report published in a weekly vaudeville paper that he plans a wholesale spurt in the exhibitory end of the business. Ford also denies that he intends allying himself with any blue law campaign. As a matter of fact, all plans are already completed for an aggressive support of the picture theaters throughout the country in opposing blue law legislation and censorship.

Regarding future activities of the Ford M. P. Laboratories, it was stated that the laboratories have been enlarged and equipped with the most modern of appliances. No definite announcement was made regarding future production, but it was stated that activities will be conducted in keeping with future demands.

—Merry Xmas—

Discuss Hoover Day

The editors of the trade press were in conference yesterday with Sydney S. Cohen, William A. Brady and Charles Petito ira regarding plans for Herbert Hoover Day which will be celebrated on Jan. 26, and in which every theater in the country will take part. The meeting was held at the Bristol.

—Merry Xmas—

Barker in Banff (Special to WID'S DAILY)

Barker, Alberta—Reginald Barker and a company of 26 are here from Los Angeles, shooting scenes at Lake Louise for "Snow Blindness." Henry McCro was here a short time ago taking scenes from one of the Ralph Connor stories.

—Merry Xmas—

Sarah Y. Mason Renews

Sarah Y. Mason, continuity writer for Selznick, has renewed her contract.

—Merry Xmas—

West to Build

Los Angeles—Billie West at present making comedies for Joan Film Sales, Inc., may erect his own studio. After West finishes his Joan contract he expects to distribute pictures himself, but how he doesn't state.

—Merry Xmas—

After Blue Laws in Missouri

(Up wire to WID'S DAILY)

St. Louis—Blue law legislation in Missouri on Sundays is being sought by the Lord's Day Alliance of Missouri.
Newspaper Opinions

"To Please One Woman"—F. P. L. (Ricinity)

WORLD—" ... the very smartest production to be seen along Broadway this week. " Technically it is a splendid hit of the screen direction. From the viewpoint of a camera lens it has not been equalled in many months. And there is a touch of solemnity in the scenic effect of this society drama that affects all, copper wire as long as a woman."

TIMES—" ... her picture shows flashes of inspiration."

HERALD—"The story is done with the broadest manipulations of dramatic detail characteristic of all of Miss Weber's work. ...

AMERICAN—"To Please One Woman" is a triumph in the continuity, construction of major and minor details."

MAIL—" ... Claire Windsor gives a very pleasing performance, but the best work of the picture is done by Edith Keeler."

JOURNAL—" ... the backgrounds are poorly, the camera work charming and the Act interesting."

TELEGRAM—" ... an analysis of the character of a certain type of selfish woman, which strikes deeper than do the same types by men."

POST—" ... a very creditable film on the acting is above the average."

Daily Photoplay was written and directed. It also serves to introduce Claire Windsor into stardom."

GLOBE—" ... is one of the cleverest photoplays of the season."

Times, American Mail, Post, Globe, Evening World and Daily News made no comment.

— Merry Xmas —

"Oh Lady, Lady"—Resilart Rialto

WORLD—" ... it brings any number of giggles and several loud guffaws from its spectators."

TRIBUNE—"The result, like the original, is fairly diverting."

— Merry Xmas —

Capitol and Criterion

The Capitol is holding for a second week, "Passion" the Criterion, "Midsummer Night's Dream," both previously reviewed.

— Merry Xmas —

"Empire of Diamonds"—Pathe

DAILY NEWS—"I don't recommend this mystery film for the kiddies, but for the grown-ups with a taste for the dramatic and the marvelous in detective stories—this is his nest."

Other papers made no comment.

— Merry Xmas —

Colvin In


Unsolicited editorial from Moving Picture World (issue of Dec. 11th)

A GENUINE SENSATION

GREAT moving pictures are few, although many productions may be called excellent. "Midsummer Madness," the third important production created by William DeMille, steps into greatness and classifies itself by absolute merit as a superb entertainment. It has that fine virtue of being a complete dramatic structure to begin with. To this have been added real acting, beautiful photography, a sense of taste and composition. It is the greatest legitimate dramatic production the screen has ever seen. Nothing in "Midsummer Madness" has the slightest likelihood of one's sense of credulity, and there is no jarring note of anachronism in the good social atmosphere through which the action proceeds. Such small flaws as too great length of titles are totally forgotten in the absorbing interest of the story.

It is a pleasure to congratulate Famous Players-Lasky on having added a great screen masterpiece to the list of moving picture achievements and to notify the exhibitors of the country that they may expect a truly great success. Mr. De Mille is a dramatist first and the result is very evident on the screen. An effort to tell the story would form no proper part of this comment, as we leave the beauties of the production for enjoyment by the many who will see it. A word to those who are distressed about the falling off in fine productions for the screen—a critical examination of this exceptionally great work will effect a cure.

ARTHUR JAMES.
“Disraeli” in Films

George Arliss to Star in It and Jas. Young to Direct
(Special to WID’S DAILY)

Los Angeles—James Young has arrived from New York where he directed George Arliss in “The Devil” for Harry Leonhardt.

Young states that Arliss is to come west in the spring to make a screen version of “Disraeli” in which Arliss has starred on the stage for so many years. Young is to direct.

—Merry Xmas—

Ultra-Art Prod.
(Special to WID’S DAILY)

Los Angeles—The Ultra-Art Prod. Inc. has been formed here, J. F. Damon, formerly with the Goodrich Co. of Akron, is interested in the company.

THE LIVE ONES
are all after

“OUTLAWED”
The Great Dynamic 5 Reel Western
YOU BETTER GET BUSY
ASK KIPLING
516 5th Ave.

The words

“EASTMAN”
and

“KODAK”
are stenciled in the film margin so that all Eastman Film may be instantly identified.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

A Holiday Thought

The Capitol offers as a suitable holiday gift a coupon book containing 10 admissions. Ten divan admissions are being sold for $11. Ten orchestra evenings for $8.50, 10 orchestra matinees for $5. The booklet includes war tax.

—Merry Xmas—

Los Angeles—(Special to WID’S DAILY)

Los Angeles—The Ultra-Art theater, operated by Goldwyn, is offering “gift books” as Christmas gifts. They are made up in series of 5 and 10 admissions and also season books, containing 52 admissions which sell for $25.

—Merry Xmas—

Beranger in Los Angeles
(Special to WID’S DAILY)

Los Angeles—George Beranger, who directed “Uncle Sam of Freedom Ridge,” is in town from New York.

“ ‘Passion’ is One of the Few Really Great Pictures”


PASSION

“Ranking as one of the few really great motion pictures, ‘Passion’ is real, not reel. Even the supers—and there are hundreds—are not motion picture-ey. The story moves like wildfire. The little scenes are often really very subtle. It proves that a costume picture can succeed if the theme is good and it proves that one good picture is enough to fill an evening. More of ‘Passion’ and of Pola Negri—a school unto herself—anon.”—S. Jay Kaufman, New York Globe.

THE RIVER’S END

“We stood them out with ‘The River’s End’ and everybody says it was great.”—H. P. Thompson, Liberty Theatre, Pardeeville, Wis.

HARRIET AND THE PIPER

“The picture made good and pleased everyone. I consider this a 100+% picture.”—Virginia Theatre, Cleveland, Ohio.

THE JACK KNIFE MAN

“Splendid picture. Will appeal to all classes and is the kind my patrons enjoy.”—G. G. Nutter, Royal Theatre, Republic, Kas.

YES OR NO

“A good dual role picture where Norma Talmadge shows her histrionic ability to perfection.”—C. E. Power, Power’s Theatre, North Branch, Minn.

THE TURNING POINT

“It proved to be very satisfactory and there were many favorable comments on both the picture and Katherine MacDonald.”—H. J. Longaker, Howard Theatre, Alexandria, Minn.

First National Attractions

There’ll be a Franchise everywhere
Nothing on the Shelf—

PAUL SCARDON

Has directed Forty-two Features
All Released and Proven
Box Office Successes

To Be Released
"HER UNWILLING HUSBAND"
With BLANCHE SWEET
and
"THE BROKEN GATE"
With BESSIE BARRISCALE

Address
HOTEL HOLLYWOOD

Alexander Gets "T" Reseuses
"Eddie" Bell and Abe Levey of the Special Pictures, Jerry Wilson and Arthur Gershwin of the New York Independent Sales and Matty Cohen of Select have all resigned their respective positions and have joined the sales force of Alexander Film, which has taken over the entire output of Triangle Film which includes 150 features and 52 single and two reel comedies for distribution in Greater New York and Northern New Jersey.

Merry Xmas—
Tucker Bros. Buy Argus Film
Tucker Bros., Oklahoma City, have closed with Robert W. Priest for "The House Without Children" for Oklahoma, Texas and Arkansas.

Merry Xmas—
Exhibitors Raise $11,000
Los Angeles—At the recent convention of exhibitors more than $11,000 was raised when a quota of only $2,500 was set to be turned over to the parent M. P. T. O. organization.

Morgan Signs With Paramount
(Special to WD's DAILY)
Los Angeles—Byron Morgan, magazine writer, has signed a contract for a term of years to write original stories and scenarios for Paramount.

"Ne'er Do Well" for Reissue
"The Ne'er Do Well" will in all probability be reissued by The Film Market on the state rights plan about Feb. 1. It has been off the market for about two years.

FOR SALE

4 NEGATIVES

Featuring
A WELL KNOWN STAGE AND SCREEN STAR

Produced by
A PROMINENT DIRECTOR

From
POPULAR STAGE SUCCESSES

AN OPPORTUNITY Seldom OFFERED TO
A BUYER WITH SPOT CASH

ADDRESS: Box A. B. C. — WD's DAILY

S. and E. Sales
Shenfeld & Ennis report the sale of "Cowboy Jazz" for Upper New York to Ben Fitz Prod, Buffalo to First National of Louisville for Kentucky and Tennessee, and the Reliance Film Exchange of Washington for Maryland, Delaware, Virginia and Washington.

Merry Xmas—
John Wenger, art director at the Capitol, has opened a studio at the Rodin Studio Bldg., at 200 W. 57th St.

DIRECTORY
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ESTEE STUDIO AND LAB., INC.
545 W. 42nd St., New York City

STUDIO EQUIPMENT

CINEMA STUDIO SUPPLY CO., INC.
Rental Electric Equipment
1442 Gower St., Hollywood, Calif.
Held Up

Lillian Gish Special for Frohman Amusement Halted—Only Temporary, Says Sherrill

It was reported yesterday that the Lillian Gish production at Frohman Amusement had been held up pending the completion of the Griffith film. The Griffith offices took over the picture about a week ago for making the picture it was supposed to be work at present.

When the Griffith offices said whether or not "D. W. Griffith will take the picture over, no definite answer was made. When William J. J. Sherman, president of Frohman Amusement, was asked relative to the statement:

"I have no statement to make regarding Mr. Sherman, but I can say that Gish was out of the picture because that is a temporary co-production. This is the Griffith and Gish production. It is true that the picture has been delayed, but that is not because the Griffith company was not interested in the picture. The picture was delayed because Griffith wanted to make a certain number of personal appearances in the Middle West."

Nathanson Here

N. L. Nathanson, executive director of the Famous Players-Lasker-Amsterdam Corp., who has been in town for several days leaves today for Toronto. Mr. Nathanson mentioned about his trip abroad where he is expected to look after the Beaverbrook interests in England, said that he had nothing to say.

Warners Win Out

Injunction Granted Against Parrot Films, Inc., in Essanay Chaplin Case—Appeal Planned

Judge Cohen in the Supreme Court has granted the motion for a temporary injunction sought by the Essanay Company, the Essanay Film Manufacturing Co., and Warner Bros. as plaintiffs against Parrot Films, Inc., defendants, in the case of the Essanay Chaplin re-issues.

Warners Bros. brought the suit against Parrot on the grounds that the latter company had the prints of some of the Chaplin films which Warners were endeavoring to sell on the state right plan. Judge Cohen has granted a temporary mandatory injunction compelling Parrot to turn over to Warners Bros. the prints of whatever Chaplin pictures it has on hand.

From the drawing room to the depths of a bonanza gold mine, the thrills of J. Parker Read, Jr.'s third Associated Producers' production, "A Thousand to One," starring Hobart Bosworth, follow one another thick and fast.—Advt.

48 Hours on the Limit

Imported Films Must Be Claimed Within That Time—A Local Order For This Port Only

The Collector of the Port of New York has issued a new ruling regarding the entrance into this country of imported foreign-made pictures. Imported films must be cleared through the Custom House within 48 hours after their arrival at this port.

The order has been found necessary because thousands of feet of film were sent over from the other side and never claimed at this end. The result has been that the films have been piling up downtown. Under the present arrangement they will be held 30 days or the period expires. It was learned yesterday that over 1,000,000 ft. of foreign-made films were sold the other day at public auction.

(Warners Win Out—Continued on Page 4)

Hays in Nine Towns

Jensen and Von Herberg's Independent Exhibitors Corp. Spreading Out—Exchanges Holding Back

(Special to WID'S DAILY)

Seattle—Interesting developments in the status of the Independent Exhibitors Corp., which has been taking shape in the last few weeks. The settlement of the strike of Jensen and Von Herberg house managers over the issue of an interest in theaters in nine towns.

The companies into which they have bought are The Western Amuse Cents, owning three theaters in Aberdeen and four in Centralia; The Star House Co., owning all the theaters in Everett; Whiteside Brothers, owning two theaters in Corvallis; The Globe Theaters Co. of Oregon, owning two theaters in Albany, two in Eugene; Universal, one in Seattle and two in Oakland; George A. Hunt & Co., owning two in Grant's Pass and one in Medford. All of these companies have joined the Independent Exhibitors Corp., when Jensen and Von Herberg organized it last June, and their managers claim now that they have forced to sell some of their stock to Jensen and Von Herberg. The opposition of film companies the circuit. Under the present arrangement they expect to book to their theaters as a part of the Jensen and Von Herberg chain.

Branch managers of film companies who were interviewed on the subject, are skeptical about this latest move to circumvent their refusal to sell to the circuit. They say that, (Continued on Page 4)

H. M. Thomas, who besides visiting New York every now and then, has the spare time has charge of presentations in the Famous Players-Lasker-Amsterdam theater, is in New York now. Left the spats off this time it is showing Broadway a brand new wine-colored overcoat.

Warners Win Out—Continued on Page 4

Cosmopolitan Prod. for Criterion

"Inside of the Cup," a Cosmopolitan Prod., is understood to be the next feature for the Criterion when Midsummer Madness" closes. It is understood that because the former was scheduled for the Criterion, for that reason Cless De Mille's "Forbidden Fruit" will open the Rivoli the week after. The likelihood the De Mille film will be switched to the Rialto after the Rivoli moving.

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(Warners Win Out—Continued on Page 4)
From the Sticks

Comes Advice to the Big Fellows to Stop Crying "Wolf"

The following letter has been received from W. P. McCarty of McCarty & Johnson, who operate a chain in Pennsylvania:

Editor WID's Articles.

Being a hick town exhibitor you will note at the top of this sheet, I am surprised that you ever published these "Wolf Cries" of these big fellows with the protruding foreheads about adjustments, reconditioning, and "God, What Shall We Do To Be Saved?". In a short time every exhibitor that has the least bit of yellow in his spine will close up and get out of the exhibiting end of this game, or will be shaking hands with the Sheriff in his sleep, you know the old story about the Wolf, if you keep crying Wolf all the time, he will soon put in an appearance and no one will know why or where he came from, but he will be there. Just advise the Big Fellows with the exceptional brain that they can't just try on a new coat and when that day comes everyone will know just what to do, where and how to do it. The only thing to do is to keep going and making the pictures and presentations so interesting that the patrons just can't get along without it, in other words making the lardar so strong that it's impossible to just like the boozers that would spend his last dime for a drink, why should he or she spend it for a picture.

What To Do.

Let out a notch in your troubles and start taking a larger stride, this will increase your speed, if the wolf does come, you have a Bank Roll to throw at him.

Yours truly,

W. P. McCarty;


Plan Big Advertising Campaign (Special to WID's DAILY)

St. Louis—The Famous Players-Missouri Corp. plans an extensive local advertising campaign, including newspapers and bill board displays for 1921.

At Broadway Theatres

Rivoi.

The overture to this picture is "La Forza Del Destino," rendered by the Rivoi orchestra. The Rivoi Pictorial is the second number on the program. The first number is a musical interlude by Willy Stahl and Joseph Waldman. The feature is "Page Hare," a musical comedy on the "Page Hare" song by Eduardo Albinetti. A Christies—"Stilleben der Querekt", follows and the organ solo by Firma Swiney concludes.

Rialto.

The program opens with the "Overture to the Rialto Orchestra," a Prima color scene, "The Royal Family of England," is the second number. A burlesque solo by Carl Collins, the Rialto Magazine and a soprano solo by Gladys Hare follows next in order. The feature this week is Bele Daniels in "Oh, Lady, Lady." A sketch comedy by "Friedericka" follows the feature and the organ solo completes the program.

Strand.

The Strand Symphony Orchestra renders "Rubes in Toyland" for the Strand Review follows. The third number is a vocal selection from the song by the Strand Quartette. This is followed by a Prima scene, "To the Trail." Next comes the comic number which is "Isabel, or the Tail Trail." A soprano solo is new and "Cafonne" continues. "High and Dry." The organ solo concludes.

Poster Contest for "Four Horsemen"

As one of the opening guns in its publicity campaign in behalf of "The Four Horsemen of the Apocalypse," Metro announces the inauguration of a poster drawing contest which will be open to professional and amateur artists throughout the country.

This contest calls for the distribution of cash awards amounting to $2,400, including $500 for the best poster and one hundred with prizes of $250, $100, $50 and $25.

The contest, which closes Jan. 15, is being announced by circular to exhibitors. All posters should be sent to Metro offices.

Suit Against Master Pictures (Special to WID's DAILY)

Los Angeles—Master Pictures has filed suit against the Master Pictures, Inc., W. J. Connor's company, for $2,000 said to have been spent on a contract, including wardrobe and for alleged breach of contract. She claims her contract was for five years as a featured player.

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service"? Well, that's what we have to offer. May we explain further how we can serve you—

To estimate the size of an audience it is only necessary to look into the lobby. If RITCHIEY posters are on display there, it is a safe guess that there is a large audience. RITCHIEY LITHO CORP.

REUBEN SAMUELS EAL INC. SERVICE

400 W. 31st St. New York

Insurance and Apr. 26 3062 3285

Ritchey
Xmas Specials

Broadway Theaters Arrange Showings for Children During Holiday Week.

The Broadway theaters are busy preparing for the Christmas season. A special children's performance will be given at the Rivoli on Thursday, December 20, at 7 p.m., and at the Capitol on Friday, December 21, at 8 p.m.

At the Capitol, Edward Bowd, who has offered the hospitality of the theater for the annual Christmas party, will be present. Mrs. W. R. Hearst is giving to the crippled and orphaned children of the city on Christmas Day. S. L. Rothchild is preparing a program of Christmas cheer which will include the first film production, "Heidi," which young Madge Evans appears. The Capitol Ballet Corps will perform a Christmas pantomime, which will be shown in the afternoon and evening.

This is the second year that the Capitol will serve as a Christmas party for the children of the city. The program will be arranged and staged by Madame de St. Phalle. The Rivoli will have its own program of Christmas cheer, which will be presented by the American Vaudeville Company.

Two thousand children, charges of the United Hebrew Charities, will be guests of Gustave Riesenberg during Christmas week at the Rivoli. He will give special parties for the children at the Rivoli.

Ten numbers will be on the program.

A Charlie Chaplin comedy, a Mutt and Jeff cartoon comedy, a Crazy Cat cartoon comedy, a Chester comedy, entitled "One Best Pet," and another entitled "Ten Times Folded," will be some of the screen comedies. In addition there will be a screen album of pictures of little folk from all parts of the world and a slow motion picture of an appropriate subject will also find a place on the program. Christmas fantasy, with five soloists and a chorus of 30 will be an attraction. The fantasy is being arranged by Mr. Riesenberg with special choreography by Paul Osdard.

"March of the Toys," from Victor Herbert's "Dalles in Holland" will be one of the important musical offerings of the program.

As much as children will not be Committee of 50

Revived in St. Louis—Has List of Reform Bills Prepared for the Legislature

St. Louis—The Committee of 50 organized in 1917 to determine legislation needed to better moral conditions in St. Louis, was revived at a meeting at the Chamber of Commerce on Monday. The committee includes representatives of various Catholic, Protestant and Jewish bodies, and leading civic and welfare organizations.

They have prepared a list of 11 bills to be presented to the Missouri legislature when it convenes in January.

Among the bills affecting directly or indirectly the industry are:

The creation of a board of censor for moving pictures.

A bill to prohibit the showing as well as the sale and manufacture of indecent pictures.

To make it a misdemeanor to write or post indecent pictures on one's own property or on the property of another.

To provide for the destruction of indecent literature and pictures on conviction.

Similar bills were presented to the legislature two years ago but all failed of passage.

-Merry Xmas—

Goldwyn Films at F. P. L. Theater.

St. Louis—The first showing of "Bunny Pulls the Strings" will take place at the Missouri Theater on Sunday, followed by "Godless Men" on Jan. 3. The Missouri is a Paramount house and up to the present time has booked nothing but Paramount attractions.

The idea of the bill was admitted unless accompanied by their parents or guardians. Kienfeld is extending an invitation to all to remain for the regular performance, which begins at 7:30. The program has Wallace Reid in "The Charm School" as the feature.

Joe Plunkett at the Strand will cooperate with some of the New York newspapers who are sponsoring special performances in the morning. Two have already been arranged, one with the World and the other with the Mail. Next Wednesday morning 4,000 children will be the guests of the World and on Thursday a similar number as guests of the Globe.

The Charles Ray in "Nineteen and Phyllis" will be shown at these performances as well as "Edgar's Saw" at Booth Tarkington's comedy. There will be a special Christmas frolic in three scenes and special films for the children. Mrs. Julian Goldman has contributed $300 with which candy will be bought for the children.

Fitzgerald to Direct All's

Dallas Fitzgerald has been selected by Metro to direct "Big Game," in which Max Allison will be starred.

-Merry Xmas—

Madeline Levey, daughter of Harry Levey, is now handling the publicity for her dad's company.

250 PLAYS 250

Available for moving pictures

CENTURY PLAY CO.
1400 BROADWAY :: FITZROY 4226
Frank O. Miller, Mgr., Screen Dept.

STEREOS-MATS ELECTROS
L.RUBIN & COMPANY
23 E. 46 ST. SPRING 8033

CAMERAMEN
Furnished for all purposes.
UNITED SOCIETY CINEMATOGRAPHERS
Suite 1063 Candor Building
Phone Bryant 6588

INDEPENDENCE WAS THE CORNERSTONE OF AMERICA

INDEPENDENCE IS THE BANE ON WHICH THE COUNTRY WILL SAIL TO SUCCESS.

THAT'S WHY BIG STARS SEEK UNRESTRICTED FREEDOM AND WHY

LEW CODY'S
"A Dangerous Pastime"

WILL GO OVER BIG

Distributed by
Western Pictures Exploitation Co.

IRVING M. LESSER
General Manager
635 H. W. HELLMAN BLDG.
LOS ANGELES
England Recovering

**So Says Major A. P. Holt, in from Britain—Talks of Film Conditions There**

That the next two months will see England sail ing into a period of financial and industrial depression is the prediction voiced by Major A. P. Holt, Chairman of Pathé Freres Ltd., according to London last week for conferences with Paul Brunet.

The speedy return of normal finance conditions in England, where it cannot be delayed beyond another eight weeks” said Major Holt, yesterday “makes us hopeful soon of effecting some much needed reforms in our methods of film distribution, which are a hold-over from the time of the beginning of the war. I refer to our pernicious system of booking attractions 18 months in advance.

“This is especially hard on the distributor, who frequently sees no return for product ordered and sold out within many months afterwards. In the meantime many of these attractions have become passe, which decreases their value to the exhibitor due to the national dissatisfaction with his patrons It also postpones action on fresh product. All around, the money loss has been considerable. I have been struck by this experience with Mr. Brunet, and also with Elmer Pearson, and have hopes of restoring the practical basis of distribution to English Exhibitors which prevailed before the war-together with improvements which progress in the industry has brought about in America."

Referring to the theater operations of the Provincial Cinematograph Theaters of which he is a director, Major Holt said:

“Some time next June our company will open one in Brighton which now is being completed at a total cost of $1,500,000. It will be equipped with the stage, and operators, and a large orchestra will accompany screen performances. It may interest you to know that a highly profitable feature in conjunction with our provincial picture theaters is the cafe conducted for the convenience of the theater patrons on the premises. These places, where well-prepared light meals are served at popular prices, not only are self-supporting, but are the means of sending many individuals and family parties directly to the theater box-office whose patronage otherwise would be missed.”

—Harry Myers—

Rivoli Anniversary Jan. 2

The Rivoli will celebrate its third anniversary during the week beginning Jan. 2, postponing it one week to prevent conflict with the Christmas week celebrations. Cecil B. De Mille, connected with Forbidden East, will be the screen attraction during Anniversary Week. Agnes Ayres, Conrad Nagel, Theodore Roberts and George Wills are cast in prominent roles.

Hugo Riesenfeld will be host to the dramatic reviewers of New York on Sunday, when he will give an informal tea at the Rivoli from 4 to 6.

**Buys in Nine Towns**

(Continued from Page 1)

inasmuch as Jensen and Von Herberg have not bought a controlling interest in the company, in question, the houses cannot be considered as a part of the Jensen and Von Herberg chain and that until they are advertised as such, the director of this firm cannot be taken for granted that Jensen and Von Herberg control them. They state that they have no objection to selling to Jensen and Von Herberg for the houses that they own or control, but all the branch managers except J. A. Koer pel of Goldwyn and L. M. Cobbs of Vitagraph have refused to recognize the circuit. These two have sold to the circuit. Of course it is taken for granted First National is selling to the circuit, since all the members are holders of First National’s subbranches.

For Famous Players-Lasky, Jensen and Von Herberg are buying from them for their own houses and have given permission for the member of the company to act in business. Famous Players will build theaters in Seattle, Portland and Tacoma if they do not allow Paramount pictures to be shown at Famous Players’ own terms.

Owing to the stand taken against the circuit by the branch managers most of their companies have been bought out of the company and Jensen and Von Herberg have formed the company independently. The other branch managers claim that the reason for this seeming favoritism is shown when Van and Jensen inasmuch as they are not avowed members of Famous Players will build theaters in Seattle, Portland and Tacoma and if they do not allow Paramount pictures to be shown at Famous Players’ own terms.

—Harry Myers—

**Warner Win Out**

(Continued from Page 1)

Thomas and Friedman, attorneys for Warners and Essanay stated yesterday that Parrot came into possession of the Chaplin prints through the Patent. Price, Inc., who had purchased them from a man named Charles Berman. Berman, the attorneys claimed, secured the prints from the General Film Co., of Canada, Ltd., that corporation went into bankruptcy. The plaintiffs alleged that the Essanay company had manager the prints to the General Film Co. and that the receiver had therefore no right to sell what the company did not own. The court maintained this contention.

Alfred B. Lind, attorney for Parrot Films, Inc., stated yesterday that he intended appealing the decision.

—Harry Myers—

**HARRY MYERS**

as

**“SIR BOSS”**

Building Warehouses at F. P. Stubs to new warehousing for the sale of screen props and costumes built on the large plot of ground near the famous Players Lo ndon Studio, which was reserved for any necessary additions to the building.

The warehouses are one st and buildings covered with gabled iron, 16 ft. high and 25 by ft. each, costing $6,000 each. They are located on the Sixth St. side.

**DIRECTOR OF THE TRADE**

**A RELIABLE GUIDE FOR READY REFERENCE**

**ACCOUNTANTS**

EDMORDS & BOUTON, INC. 56 Pine St. New York City, N. Y.

**ADVERTISING—PUBLICITY**

MERRITT CRAWFORD MERRITT CRAWFORD 1004 Fitzgerald Bldg. Chicago 18

**ARTISTS AND ART TITLES**

F. A. A. DAHME, INC. ARTISTS—Artistic Services Inc. 220 W. 42nd St. New York 36

**FILM SERVICE**

FILM SERVICE BUREAU 136 W. 46th St. New York 24

**PHOTOGRAPHY**

LADSON WAREHOUSES INC. 1527 7th Avenue New York 19

**LABORATORIES**

EVANS LABORATORY Quality Motion Picture Printing 416-24 W. 21st St. New York 10

**PRINTERS**

BARNES PRINTING CO. Motion Picture Specialists 35 East 23rd St. Phone Gramercy 8-11

**PROSPECT PRESS**

Quality Printing for the Trade 188 W. 4th St. Phone Spring 290

**STUDIOS**

ESTEY STUDIOS AND LABS, INC. Studio—259-291 E. 124th Harlem 91 Studio—261 W. 121st Windsor 289

**STUDIO EQUIPMENT**

CINEMA STUDIO SUPPLY, INC. Renting Electric Equipment 1442 Gower St. Phone Res. Holly, 15 Holly, 819
New Violation
brooklyn Exhibitors Charged With Fraudulently Advertising "Way Down East"

David Rosenzweig, Morris Gross and Henry Katz, operating in Brooklyn as the Advance Theaters Enterprise, which conducts the Echo theater at 368 Bushwick Ave, will appear for examination in the Williamsburgh Bridge Plaza Court this morning on a charge of advertising Homespun Folks, a Thomas H. Ince Prod., for Associated Producers, a "tale of 'Way Down East'" with the last three words in type many times the size of "Homespun Folks."

The case is identical with the recent one in Union Hill, N. J., where two exhibitors were fined and held for grand jury on a similar charge.

The Griffith office has been buoyed up by these various attempts at benefiting from the prestige of "Way Down East" as a result of sending out a warning letter to exhibitors, pointing out the Union Hill and now the Brooklyn happenings.

Merry Xmas

Drumus Prod. Formed
(By wire to WID'S DAILY)

Dover, Del.—The Drumus Prod. Co., has been formed here with a capitalization of $1,000,000. The incorporators are Philip Van Loan, Chas. J. Dietrich and Herman B. Drumberg of New York.

Merry Xmas

Hamilton On His Own
George H. Hamilton, who was responsible for the selling of "The Son of Tarzan" for David P. Howells, has started in business for himself with offices at 729 7th Ave.

The three pictures which he has taken over for state rights market are "Kazan," by James Oliver Curwood, starring Jane Novak; "The Black," starring Helida Nova, Jack Holt and Mickey Moore, and a five reel comedy, "Hey Rube," all produced by Selig. Hamilton expects to handle a total of 26 pictures a year.

3 More Opened
(Special to WID'S DAILY)

Boston—The Black New England Theaters have opened the new Savoy theater at Northfield, Vt., a modern playhouse in every particular, seating 800. The theater is fully equipped to play road shows as well as pictures.

They have also opened Black's new theater at Bethel, Vt., a smaller house. At Richford, Vt., on the 18th they opened the new Park, which is on the lines of the Northfield and very nearly as large. The Richeford theater was the one that was involved in the Astor hearing in New York, and which was threatened there might be difficulties in connection therewith.

The Bijou at Barre has been renovated with a new lobby built out through one of the stores to the main street, and the new Park with 100 capacity, which will be one of the finest theaters in Vermont when completed, is expected to open in February.

In From Europe

The Olympic which docked yesterday afternoon had on board the following film folk:

Roscoe Arbuckle, Ouida Bergere, Arthur Clozemberg, managing director of the Film Booking Offices, Ltd., of London; George Fitzmaurice, David P. Howells, and William N. Vogel.

Aboard the boat was also a man named Wood, a representative of Morris Greenhill.

Merry Xmas

Here Today, If On Time

A party of well known film folk are en route to New York and if their train comes in on time will arrive here to-day. Those on the way are Dorothy Phillips, Allen Holubar, Marshall Neill and Al Kaufman. Holubar has with him a print of "Man, Woman and Marriage."

Brand New Unit
Blackton Prod. Ltd. to Be Formed—Chester A. Clegg Sails Today for London

Commodore J. Stewart Blackton has in process of formation an English company to be known as the Blackton Prod. Ltd. The unit will of course cover the commodore's British producing activities.

Chester A. Clegg who came to New York several weeks ago as Lady Diana Manners' representative leaves today for London to open the London headquarters for Blackton. They will be located in the Bush House, Aldwich Strand, and Clegg will be business manager abroad. He is sailing on the Imperator.

Merry Xmas

Planning for Studio
Albert Dulac, president of the Cinema Expansion of Paris, has opened negotiations with Thomas Wilson Swaller, studio consultant, with offices at 1587 Broadway, for plans, equipment and installation of production methods for a Paris studio. The studio with a capacity for six companies is to be of American design and production of pictures will follow very closely the methods as used in this country. It is the aim of the Cinema Expansion to utilize American methods handling productions, however retaining the European casts, locations etc. Madame Germaine Dulac, who visited the States some weeks ago, is director general of the company, and while in New York stated her company intended building in Paris.

Merry Xmas

Studio in Monte Carlo
P. D. M. Fielding, president of the Walsh-Selig Prod. Corp., has written Thomas B. Walsh from Monte Carlo that he has purchased the Chateau Camotac on the Riviera with a view to converting the left wing into a studio.

The company is now making its first picture in the old Mirror Studio at Glendale, L. J. Lucille Lee Stewart, Julia Swayne Gordon, Montagu Love and Barbara Castleton are in the cast.

Merry Xmas

Rothacker In and Out
W. R. ("World Roaming") Rothacker was in town yesterday, but left for Chicago in the afternoon.

Saturday, December 25 being Christmas Day and a legal holiday, there will be no issue of WID'S DAILY published.
Quotations

Last
Bid, Asked, Sale
Famous Players
41
44½
43½
38d
69
70
69½
Goldwyn
4
5
D. W. Griffith, Inc., Not quoted
Loew
14½
15¼
14½
Triangle
5/16
34
34
World Film
Not quoted

*Quotations by H. Content & Co.

Robertson Finishes Special
The John S. Robertson special, "Sentimental Tommy," has been completed. This is the first special Robertson has made for Paramount. The production was begun Sept. 18 and practically three months have been consumed in its making. Gar- eth Hughes, May McAvoy and Mabel Taliaferro are in the cast.

Merry Xmas

Nelson Lingard is now handling the publicity for Victor Kremers.

Incorporations


Merry Xmas


Merry Xmas

Urbach With M. P. Journal Lawrence A. ("Larry") Urbach has been engaged by the Motion Pic ture Journal as its advertising man ager.

Merry Xmas

Wegner Story for Fairbanks Los Angeles—It is understood that Douglas Fairbanks will do an original story, "The Melancholic" by Rob Wagner.

Merry Xmas

Move In After the 1st
The Robertson-Cole offices and New York exchange will be housed in one building shortly after the first of the year. The company will occu py the top five floors of the new Robertson-Cole Bldg., 48th St. and 7th Ave. The remainder of the building will be rented.

Merry Xmas

The Alice Brady film for Realart produced as "Voice of the Blood," will be released as "Out of the Chorus.

Merry Xmas

A. L. Feinman is handling the public ty and advertising for Luporini Bros., exporters.

Kennedy Film for Capitol
Madge Kennedy in "The Girl With the Jazz Heart," will be the feature at the Capitol beginning Sunday. It replaced a two weeks' run of "Passion.

Merry Xmas

Ellis Back With Selznick
Robert Ellis is back with Selznick. He is preparing to direct "Tobasco." a new Owen Moore vehicle.

CONTINUITY COUNTS

Paul Schofield

Free Lace

Adaptations: Editing

CURRENT RELEASES:
"Rose of Nome"—Fox (West Coast)
"Smilin' All the Way"—David But ler
"Girls Don't Gamble"—David But ler
"Tiger's Coat"—Hodkinson—All Star
"Just Pals"—Fox (West Coast).

IN PRODUCTION:
"The Querry"—Meighan—Famous Players

HOLLYWOOD HOTEL
Hollywood, Calif.

CREATIVE CONTINUITY

An unsolicited editorial from Motion Picture News' (Issue December 18th)

William de Mille. Our hat is off! His new picture: "Midsummer Madness." A winner! Artistically, dramatically, and from the box-office standpoint. Some pictures are reviewer pictures; some are box-office pictures. This is both. Proving it is possible. Wonder why he only started to make pictures a year and a half ago. Don't like to overestimate but think perhaps he has been waiting for pictures to catch up to the kind he evidently can make. Anyway, we call this the idiodrama of the future. Not a bit of "movie" stuff in it. No bolstering, nor artificial has. Has all the hold on an audience, all the expressive acting, all the unity and construction of the best spoken drama on Broadway—and more than most, together with artistry of setting, the completeness of which the stage can never give. Predict a long run at the Criterion, and a big incentive to others to do likewise. Happy selection of appeal—this. Just as "Over the Hill" hits the mother-child theme, so "Midsummer Madness" goes to the heart of the almost universal husband-wife problem. And it will arouse much discussion and a universal good.

WILLIAM A. JOHNSTON

IT'S A PARAMOUNT PICTURE

DIRECTOR OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS
EDMONDS & BOUTON, INC.
36 Pine St.
New York, N. Y.

ADVERTISING—PUBLICITY
MERRITT CRAWFORD
The Motion Picture Trade Press.

ARTISTS AND ART TITLES
F. A. A. DARKE, INC.
229 W. 42nd St.

MARTIN-McGUIRE & NEWCOMBE
1727 7th Avenue

AUGUST SCHUMBERG
245 West 47th St.

ENGRAVERS
THE STANDARD ENGRAVING CO.
140 West 48th St.

FILM SERVICE
FILM SERVICE BUREAU
14th Ave.

INDEPENDENT PICTURES
COMMONWEALTH FILM CORP.

LABORATORIES
EVANS LABORATORY
Quality Motion Picture Printing
3415 21st St.

FILM DEVELOPING CORP.
Quality with Service 216 W. 48th St.

CLAIRMONT FILM LABORATORY
1231 Park Ave.

PRINTERS
BARNES PRINTING CO.
Motion Picture Specialists
56 East 22nd St.

PROSPER PRESS
Quality Printing for the Trade
188 W. 44th St.

STUDIO EQUIPMENT
CINEMA STUDIO SUPPLY CO., INC.
Rental Electric Equipment

STUDIOS
ESTER STUDIO & LAB., INC.
1442 Gower St.

FOR SALE
A Moller Organ, in excellent condition, at the Jefferson Theatre, 14th Street and 3rd Avenue, on account of change in policy. Apply R. S. MOSS, 7th Floor, Place Theatre Blodg. Brynt 9200.
Producers! Distributors! Exhibitors!

Certain self-appointed individuals and interests at Washington are threatening the existence of, the future, and the stability of the entire motion picture industry by means of legislation to establish what is known as

“BLUE SUNDAY”

To prove that the American people have no desire to eliminate happiness and legitimate recreation for the one day in seven which is devoted to rest and peace — that the American people have no desire to enter either a mental, spiritual or physical slavery at any man’s dictation — we must submit at once a written protest of American citizens who will demand that they be not denied the privileges of the free air of God on the golf course; neither will they be denied the Sunday newspapers and magazines on their own veranda — nor shall any legislation be enacted which will deny them the privilege of silently witnessing a screen production of the master authors or artists of the world.

No Legislation Will Ever Enforce or Impose RELIGION OR BELIEF Which Must and Does Come From the Soul

PERSONAL PETITION BLANKS FOR THE FORWARDING OF PROTESTS OF

16,000,000 law-abiding and respectable citizens to their Congressional representatives in Washington have been prepared and are ready for YOU without cost or expense to yourself in forwarding the protest of your patrons to Congress assembled.

WRITE WIRE PHONE
FITZPATRICK & McELROY

JOIN THE 16,000,000 CLUB TODAY

202 South State Street, Chicago, Illinois

JOIN THE 16,000,000 CLUB TODAY

Sole Representatives

Ford Motion Picture Laboratories
Contest Over

In one of the most successful contests ever staged by Pathe all records for new business and collections were shattered during the Pearson Month competition in November. A statement given to the exhibitors in the four competing districts as follows:

Western, San Francisco, W. W. Kofeldt, branch manager; Central, Cleveland, Paul H. Tessier, branch manager; Eastern, Albany, M. M. Moran, branch manager; Southern, Oklahoma City, Fred B. Pickrel, branch manager.

San Francisco recorded an increase in new business and collections of 113%, Seattle, 100% increase. In the Southern territory, Oklahoma City; with a 45% increase, with only two points in advance of Atlanta. Albany returned a 97% increase, while Cleveland recorded an 82% increase over the average of collections and new business for Sept. and Oct.


Rocklife Fellows expects to leave for the coast after the first of the year.

In the Courts

A default judgment for $5,548 has been filed in the Supreme Court against Herbert Lubin of 1476 Broadway in a suit of D. Hall Brown on an assign claim of the Metro Pictures Ltd. in Montreal on three notes made by Lubin in 1917. The case was not defended.

A default judgment for $2,067 has been filed in the Supreme Court against the Ko-Ko Comedies, Inc., by Edward Alvis Quintella for salary due as director and general manager for twenty weeks at $100 a week. The case was not defended. The papers were served on Dr. Freire Carvalho, secretary of the corporation.

The Frohman Amusement Co. has been sued in the Supreme Court by the Star Co. for a balance of $2,100 alleged to be due for advertising in the New York American amounting to $7,650. The papers were served on William L. Sherrill. Frohman Amusement stated that amount had been paid before suit was brought.

Corn Here from Coast

A. A. Corn, representing Prairie Pictures, is in town from California with a print of a five reel western, "The Winding Trail." Distribution plans are not set as yet. The picture may be state sighted or sold outright.

Ince Film for Rialto

Douglas Maclean in "The Rookie's Return" will be the chief screen attraction at the Rialto for the week beginning Dec. 26th.

Marks Leaves Universal

St. Louis--S. T. Marks, special representative for Universal here for the past few years, has been made branch manager of the Hodkinson office.

Bromberg Buys C. B. C. Comedies

Atlanta--Arthur C. Bromberg Attractions have purchased the Hallroom Boys Comedies for Tennessee, Georgia, Florida and Alabama from the C. B. C. Film Sales Corp. of New York.
Fight On

Alfred S. Black Makes Charges Against S. Cohen Relative to Screen Advertising—Latter Replies

Alfred S. Black in a statement of approximately 3,000 words issued yesterday attacked Sidney S. Cohen, president of the M. P. T. O. and his interest in national advertising on the screen.

Black by using "the deadly parallel" pointed out the charges he made at the time of the Cleveland Convention and which were published on June 9 last, also making statements regarding what he claims is actually occurring at this time. At the same time he asks Cohen certain pointed questions regarding these alleged happenings. Among the questions he asks Cohen relative to the national advertising on the screen are what interest Cohen has in "the exclusive contract with the Baumer Film Co."

Black asks at another point the same question he put forth at the convention, who was paying Fred Herrington's expenses and salary and states that Herrington is soliciting the exhibitors of the country to show the Baumer Films. Black also asks (Continued on Page 2) —Merry Xmas—

Farnum on Coast
(Special to WID'S DAILY)

Los Angeles—Dustin Farnum has returned from New York. —Merry Xmas—

Greenhill's Representative Here
H. D. Wood, representing Morris Greenhill of London is in New York. —Merry Xmas—

Laurie Here
Jacob Laurie, the Boston exhibitor is in town. —Merry Xmas—

Two With Barriscale
(Special to WID'S DAILY)

Los Angeles—It is learned that the Hodkinson Corp. will handle two Barriscale pictures: "The Broken Gate" and "The Lonely Child." L. Frootham's contract called for two Barriscale subjects, while his new arrangement is for four specials. —Merry Xmas—

Fox in Baltimore

$1,000,000 Theater Planned for That City—No Confirmation Here
(By wire to WID'S DAILY)

Baltimore—Plans are under way for the erection of a Fox theater in his city. The proposed theater will cost about $1,000,000. —Merry Xmas—

At the executive offices of the Fox Corp. it was stated that nothing was known about the theater for Baltimore.

Hobart Bosworth, the two-fisted hero of the deep sea and the plains, has the role of a circumstantial scoundrel in J. Parker Read, Jr.'s third Associated Producers' production, "A Thousand to One," starring Bosworth. —Advt.

16,000,000 Protests

Ford M. P. Laboritories Sponsoring Nationwide Petitions

The Ford M. P. Laboratories, through Fitzpatrick and McElroy of Chicago are launching a nation-wide move to secure 16,000,000 protests to be forwarded to Washington in connection with the proposed blue law movement.

The petition blanks have been prepared and are available without charge to people engaged in all phases of the industry, producers, distributors and exhibitors. The blanks can be secured by communicating with Fitzpatrick and McElroy, 200 S. State St., Chicago. —Merry Xmas—

Winik Back

Hyman Winik of Western Import has returned from England. —Merry Xmas—

Ziehm Dies on the 30th

Artgur Ziehm, foreign manager for Goldwyn is due in New York on the 30th from Europe. He is returning on the Corinna.

New State Righter

Dominant Pictures, Inc., Formed—Charles C. Burr Interested in New Company

Dominant Pictures, Inc., has been formed in Albany with a capitalization of $50,000. The incorporators of the company are Charles C. Burr, W. S. Patjins and W. T. Lackey.

The company plans to engage in a general state right business and has ready a series of 20 two reel westerns to be released as Western Star Dramas, in which Art Acord and Edythe Sterling are starred and a series of 12 one reel comedies starring Rosemary Tbeby. These are to be called the Newlywed Series. The company also has several features ready.

Jacques Kopstein has resigned as general sales manager for Victor Kremer Enterprises to become general manager of the new company. Temporary offices are located with Burr's Master Pictures at 133 W. 46th St. It is probable that early in the new year an exchange will be opened in New York to take care of local state right business. —Merry Xmas—

To Make "Salvation Bell"

Whitman Bennett's second special production for First National will be "Salvation Bell." Production will be started the end of next month. —Merry Xmas—

Please Only, Insists "Mickey"

"Mickey" Nolan arrived in town yesterday. He insists that he is here for pleasure only and to attend to some personal business. Doesn't want any stories or anything else. Dorothy Phillips, Allen Holdubar and Al Kaufman also arrived from the coast. —Merry Xmas—

Ethel Clayton Leaves Monday

Ethel Clayton leaves for the coast on Monday to start work at the Lasky studio on a new production. —Merry Xmas—

Kerrigan Prod.

New Unit Formed on Coast—Starts Work Shortly
(Special to WID'S DAILY)

Los Angeles—Al J. Kerrigan who until recently was starred by Robert Brunton on the Hodkinson program has formed his own producing company to be known as the J. Warren Kerrigan Prod.

Kerrigan has secured the rights to a number of works and is expected to start work shortly after the first of the year. Production will probably be at the Hollywood Studios, Inc.

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Fight On

(Continued from Page 1)

who is paying the expenses of Sam Bullock of Cleveland, Sam Berman of New York and others who are en-
gaged in soliciting business for Baum-
ner Films. He asks whether Baummer is paying them or whether the money comes from the treasury of the M. P. T. O., to which exhibitors make con-
tributions. He asks whether it is not
true that the Baummer Film Co. holds a re~
vised exclusive contract with the M. P. T. O. and its affiliated state orga-
nizations to show its product.

Added queries were along the same general line. A copy of
the statement was sent to Mr. Cohen.

"The interests opposed to the exhibitors organizing for protection are again using the worn out tools that
failed at the Cleveland convention.

"This statement issued by Alfred S. Black is the same kind of literary sewerage which was voted down uni-
animously at the national convention and insofar as I am concerned, I can
only say that there is as much truth in Black's statement as there was in his statement at Cleveland that he
was an independent exhibitor and had no financial connection with the
Famous Players-Lasky Corp. His declaration, as the entire industry
knows, was dissipated by the admiss
ion of Adolph Zukor that Famous
Players owned a financial interest in
Baumer's chain of theaters.

In conclusion, Cohen said that the exhibitors must realize that the in-
terests that have always been opposed to
their organizing would keep up these attacks from time to time
and that the stronger the organization be-
came the "more desperate" they would
become.

Merry Xmas

Gibson Steals Honors

Universal reports that Hoot Gibson
stole all the honors at the rodeo held in Los Angeles at which funds
were raised for the poor kiddies of
Christmas. They're all set up about it
because in the contest were Bill
Hart, Buck Jones, Tom Mix, etc.

Merry Xmas

J. V. Ward of Universal is cele-
brating his 50th birthday. Ward has
been with Universal since its incep-

More Output

A new corporation called Topics of
the Day, Inc., has been formed in Bal-
by by Amedee J. Van Beuren, A. E. Siegel and Clayton J. Heere-
man, an attorney of 2 Rector St. The new company will control in addi-
tion to the Topics of the Day which
are released through Pathé and at present prepared by Timely Films,
will have two additional releases. One
will be along the lines of the Topics
of the Day and the other a short reel
animated release. Distribution plans
are under discussion.

Merry Xmas-

Lalorine Resigns

E. J. Lalorine has resigned as sec-
tary of the Parex Film Corp., the
William L. Sherry Service, effective
immediately.

Merry Xmas-

Four Houses For Texas

Dallas, Tex.—Texas is to have four
new theaters according to plans of C.
Anderson Wright of New York. Dal-
las, San Antonio, Houston, and Fort
Worth will each get one. A number of Texas oil men are interested with
Wright.

Merry Xmas-

The 100th Performance

William DelMille's "Midsummer
Madness," will reach its 100th per-
formance at the Criterion tonight. To
celebrate the event Hugo Riesenfeld
has put a big Christmas tree over the
Criterion marquee and dotted it with
colored lamps and four stars, the lat-
ter representing Louis Wilson, Lila
Lee, Conrad Nagel and Jack Holt.

Run Benefit for Denver's Needy Denver—This city is to give a Merry Xmas to about 3,000 adults and children who otherwise
would be without a happy one, as the
result of a plan organized by Fred V.
Green, of Famous Players, and

"Kessel" which already has 400 exhibitors, is going to press soon for
new dealers in all parts of the country.

Good posters and poor ones
have at least one thing in common—they both cost
for RITCHIE posters
is likely to be utterly wasted.

RITCHIE LITHO. CORP.
406 W. 31st St., N. Y. Phone Chelsea 3888

Compliments

of the Season

To Fight Blue Laws

Albany, N. Y.—A campaign against blue laws will be carried on by the
Anti-Blue Law Association, charter-
ed here yesterday.

Incorporation papers state that the
association will fight by "advertising,
news articles, circularizing and personal solicitation by the individu-
als, reform bureaus or other par-
ties who may attempt to bring about
laws that will infringe upon the pleas-
tests of the public on Sunday.

Incorporators are: James A. Hen-
derson, William B. Sickels, John A.
Henderson, Albert F. Whalen and
William H. Corsa, all of New York.

DIRECTORY OF THE TRADE
A RELIABLE GUIDE FOR READY REFERENCE

ACCOUNTANTS
EDMONDS & BOUTON, INC.
56 Pine St.
1645 La Brea Ave., Hollywood, Calif.

ADVERTISING—PUBLICITY
MERRITT CRAWFORD
The Screen Bulletin
404 Fitzgerald Bldg., New York 16

ARTISTS AND ART TITLES
F. A. D. LEHMAN, Inc.
Art Titles—Animation—Leads
220 W. 42nd St.
Bryant 6736

MARTIN-MAGUIRE & NEWCOMBE
Art Titles
577 7th Avenue
Bryant 4621

AUGUST SCHUMANN
Art Titles
245 West 47th St.
New York

ENGRAVERS
THE STANDARD ENGRAVING CO., Inc.
Half Tones—Line Engravers—Electrotype
225 W. 39th St.
New York 16

FILM SERVICE
FILM SERVICE BUREAU
110 W. 6th St.
Bryant 10406
Titles of all Languages made and inserted

INDEPENDENT PICTURES
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Union Zierer, President
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BARNES PRINTING CO., Inc.
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STUDIOS
ESTEE STUDIO AND LAB., INC.
Studio—295-297 E. 124th St.
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Signature Studios—Inc.

STUDIO EQUIPMENT
CINEMA STUDIO SUPPLY CO., Inc.
Rental Electric Equipment
1442 Gower St.
Phonix 819, Holy 1570
Cuts and Flashes
Madaline Traverse is in search of three more stories.

Allan Dwan Productions announce the removal of their Eastern office to Room 911 Brokaw Bldg.

The stunt serial, "Double Adventure," starring Charles Hutchison, is to be released by Pathe the week of Jan. 23.

Pathe announces Jan. 23 as the release date of "Beyond the Trail," the first of the Tom Santschi series of western productions.

The release date of Harold Lloyd's next Pathe comedy, "Number, Please," is Sunday.

"The Victim" and "Dangerous Love," released by C. B. C. Film Sales Corp., have been sold to the Independent Film Service of Dallas.

Marion Davies will give a Christmas party at the International studio tomorrow between 3 o'clock and 5 o'clock in the afternoon. Children of the neighborhood will then be her guests.

New Theater in St. Louis (Special to WID'S DAILY)
St. Louis—Plans are under way to install a picture theater with a capacity of 1500 in the Ocean Bldg., Grand and Finney Aves. Leading independent producers and distributors are said to be interested in the project.

Open Shop Possible in L. A. (Special to WID'S DAILY)
Los Angeles—There is a possibility that the local theaters may operate on the open shop basis, so far as musicians are concerned. The orchestra at the newly opened Mission theater issued an ultimatum to the management asking for increased pay because a railing had not been placed around the lobbies. The Theater Owners' Association of Los Angeles holds a blanket contract with the musicians' union and in that way concerted action may be taken.

Sees Bright Future for Short Reels (Special to WID'S DAILY)
Los Angeles—The following is the report, in part, turned in to Special Pictures by Max Roth, after an extended trip in the East:

"We are experiencing the reaction that all other industries are undergoing in a greater or lesser degree from an overdose of prosperity. The reaction is not dangerous, and after all it is over the result will leave the industry in a more healthy condition. Short subjects are slowly but surely coming into their own, and the instances where the two-reeler is featured over the feature are more frequent every day. Developments show that exhibitors are comparing the two-reeler favorable with the longer pictures in entertainment value, and this will logically compel the producer to set a higher standard of production."

Critic Calls "Passion" Best Screen Production

New York Daily News Record Praise Picture and Pola Negri as the Star—Reviews on Other First National Pictures

"The best screen production of the year. Pola Negri is a radiant, capricious Du Barry; a living, pulsating creature, vitiated with a passion for life."—New York Daily News Record.

THE TRUTH ABOUT HUSBANDS
"Strong situations, tense dramatic moments, a clever aggregation of players, beautiful exteriors, an interesting drama."—Exhibitor's Trade Review.

HARRIET AND THE PIPER
"I consider 'Harriet and the Piper' a 100% picture."
Liberty Theater, Nebraska City, Neb.

DINTY
"Dinky' opened at the Brooklyn Strand to an audience that was unabating in numbers and expressions of acclaim."
—Brooklyn Citizen.

THE DEVIL'S GARDEN
"A frank and vivid presentation of a daring bit of realistic screen literature of a high order of merit."—Exhibitor's Herald.

THE BRANDED WOMAN
"It is worth while seeing. There are many things to its credit. Norma Talmadge is adorable."—Chicago Tribune.

PEACEFUL VALLEY
"The production gives ample pleasure to hundreds of thousands of playgoers who admire the star, Charles Ray."

A PERFECT WOMAN
"This picture with Constance Talmadge cannot be beaten, is my verdict."—Virginia Theatre, Cleveland, Ohio.

First National Attractions
There'll be a Franchise everywhere
Cook and Shay Partners
Cook and Shay Inc., with offices at 145 W. 45th St. has been launched. The firm is composed of William H. Cook who recently left Fox Film, and James H. Shay, an old newspaper man. They will handle publicity and exploitation for the trade as well as general publicity work. Representation is now being arranged for in Hollywood.

-Merry Xmas-

400 a Month
Los Angeles—The Actors Equity Association of America is now taking in members at the rate of 400 a month here and in New York according to John Emerson, president of the organization.

-Merry Xmas-

Wesley Ruggles a Benedict
Los Angeles—Wesley Ruggles has joined the ranks of married folks. He and Virginia Caldwell, who appeared in “The U. P. Trail,” were married a few months ago, but the fact has just become known to the film colony here.

-Merry Xmas-

Tom Terriss will address 5,000 students of the Stuyvesant High School tomorrow during their Xmas exercises.

Negative for world’s rights available. Startling Western production,
"THE WINDING TRAIL"
five reels. Write or wire
A. A. CORN, Rep.
160 W. 45th St.

CAMERAMEN
Furnished for all purposes.
UNITED SOCIETY CINEMATOGRAPHERS
Suite 1603 Candler Building
Phone Bryant 6558

Putting It Over
Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

(Special to WID’S DAILY)
St. Louis—An unusual exploitation campaign was arranged for “For the Freedom of Ireland.”
The picture received the endorsement of the Friends of Irish Freedom and the Odeon was secured, which was draped with American flags and the flags of the Irish Republic. Cards were distributed to the drug stores, cigar stores and the churches, calling attention to the date of the production. Mayor Kiel agreed to act as speaker on the opening night.
The services of Barney O’Mara, the Irish baritone, were engaged and he sang “Mother Machree,” “Macushla,” “The Soldiers’ Song,” “Minstrel Boy,” and other Irish airs. The McGlade children in Irish dances entertained the crowd. A Pathе Weekly preceded the production showing late reels of Ireland. Boy Scouts belonging to the various branches throughout the city of the Friends of Irish Freedom rendered their services in selling tickets, and this coupled with the agitation in the newspapers of the burning of Cork and the rest of the news in the daily papers, succeeded in bringing out one of the largest crowds that ever attended a picture theater in St. Louis.

-Merry Xmas-

In Production but Not Finished
Philip Van Loan of the newly formed Dramus Prod. Inc. states that “The Soul of the Violin” has not been completed as stated yesterday, but that it would take six months to finish. Preliminary work has been started.

-Merry Xmas-

Ballin Completes “East Lynne”
Hugo Ballin shot the last scene yesterday on “East Lynne.” He will cut and title the picture after the holidays.

Lois Meredith Here
Lois Meredith, who has been appearing in French-made films for some time past, is in New York from Paris.

OUT OF A MAZE OF DARING ADVENTURES AND BACK TO THE GIRL HE LOVED
THE PATH WASN’T ROSY—AND HE NEEDED BOTH FISTS
HE HAS THEM AS YOU’LL AGREE WHEN YOU SEE
LEW CODY
IN
“A DANGEROUS PASTIME”

Distributed by
WESTERN PICTURES EXPLOITATION CO.
Irving M. Lesser, Gen. Mgr.
635 H. W. Hellman Bldg.
Los Angeles

“THE BIG BOSS”
HARRY MYERS
in
MARK TWAIN’S
“A Connecticut Yankee”
A DAVID G. FISCH PRODUCTION

Warning To State Right Buyers and Exhibitors
Injunction granted against Parrott Films, Inc., 729 7th Avenue, prohibiting them from distributing the following Essanay Chaplin pictures:

HIS NIGHT OUT Two Reels
HIS NEW JOB Two Reels
A NIGHT IN THE SHOW Two Reels
THE BANK
THE TRAMP
WOMAN  “IN THE PARK”
SHANGHAIED

We will positively prosecute each and every exhibitor that will show these pictures unless secured from an authorized agent of ours:
Will also prosecute anyone having any of these prints in their possession.

FOR STATE RIGHTS — WIRE
WARNER BROS.
220 West 42nd Street  Bryant 620  New York
Here's best wishes of the season:
May your ticket-rolls melt fast;
May your gains exceed all reason;
May each showing beat the last:

May your hands and eyes grow weary
From the counting of your kale,
May it rise to totals cheery,
And you hank it by the bale.

May your friend, Success, come rushing,
With extended, cordial hand;
May your ushers wilt from ushering;
May your patrons have to stand.

METRO
PICTURES CORPORATION
(Trade Review)

39 EAST

"39 East" scores a decisive hit. Its country-wide success is assured. Exhibitors will make no mistake in booking this admirable feature. There is not a dragging moment in the entire story and its climax pleases everybody.

Constance Binney wins the hearts of all patrons by her unusual feature. There is not a dragging moment in the entire story and its climax pleases everybody.

(Motion Picture News)

YOU NEVER CAN TELL

A real success from every angle.

A very pleasing little picture. Bebe Daniels as made a place for herself, and this picture is her to a "T." as a good production.

(Motion Picture News)

FOOD FOR SCANDAL

This sure did go over big and the picture deserved it, for it is interesting and entertaining.

Light, pleasing little comedy. They came because they liked Wanda—and they did not register a kick.

(Motion Picture News)

EYES OF THE HEART

Mary Miles Minter scores a story of pathos and sentiment. Particularly moving is it in heart appeal. There are enough sound elements to make it acceptable anywhere as worth while screen fare.

Every Realart Production is a convincing advertisement for the REALART STAR FRANCHISE. Sign YOURS today!

REALART PICTURES CORPORATION
469 FIFTH AVENUE
Features Reviewed

MR. WU
Stoll Film—Pathé

PAGAN LOVE
Hugo Ballin Prod.—Hodkinson

Page 7

Page 9

Tom Mix in...
PRAIRIE TRAILS
Fox

Page 11

Dorothy Gish in...
FLYING PAT
Paramount

Page 13

Bessie Barriscale in...
THE BROKEN GATE
J. L. Frothingham—Hodkinson

Page 17

Bebe Daniels in...
OH LADY, LADY
Realart

Page 19

Eugene O'Brien in...
BROADWAY AND HOME
Selznick—Select

Page 21

WHEN DAWN CAME
Producers Security—State Rights

Page 23

George Melford's
THE JUCKLINS
Paramount

Page 33

TWO KINDS OF LOVE
Universal

Page 35

Hobart Bosworth in...
A THOUSAND TO ONE
J. Parker Read, Jr. Prod.—Asso Prod.

Page 37

INDEX TO ADVERTISERS

King, Mollie
Kremer, Victor
Lane, Charles
Legend Film Productions, Inc.
Levey, Harry
Lewis, Ralph & W.
Lincoln, Al
Lincoln, E. K.
Love, Montag
Lynch, John
Mayflower
McLaren, Mary
McCord, Vera
McCutcheon, John L.
MacQuarrie, George
Messmore, Herbert L.
Morgan, Carl G.
Moore, Matt
Nilsson, Anna Q.
Parker, Albert
Perret, Leonce
Pioneer Film
Randall Anders
Redcraft
Reicher, Frank
Robertson-Cole
Robertson, John S.
Roberts Productions
Sandberg, Charles Osborne
Smith, The R. Cecil
Sparke, George
Stahl, John M.
Stanley, Carl G.
Stewart, Lucille Lee
Stoll Film
Storm, Jerome
Sunrise Pictures Corp.
Sutcliff, Herbert
Talmadge Sisters
Tapley, Rose
Topper, Wm.
Traverse, Madeleine
Universal Film Mfg. Co.
Uzzell, Corene
Vignola, Robert
Walsh, E. A.
Watts, Kenneth
Whitney, Claire
Whitaker, Charles Everard
Whitney, Chester
Zellner, Arthur
Wishing All A Merry Christmas
And Three Hundred And Sixty Five Days
Of Happiness And Prosperity During 1921
D. W. GRIFFITH—The right plan to have his own theater.
JOE SCHENCK—A real scenario department for the Talmadges.
HERBERT BRENON—A real old fashioned, old time English plum pudding.
F. B. WARREN—Just a few more producers.
C. F. YEARSLEY—More fish to bite.
HARRY REICHENBACH—Some more beads for Aphrodite.
JOHN FLINN—St. Louis moved closer to New York.
E. V. RICHARDS—A franchise everywhere.

C. C. PETTIJOHN—More censorship to fight.
M. SCHLESINGER—A hall.
R. D. CRAVER—Where to get it.
S. A. LYNCH—A few more Howards.
SIDNEY S. COHEN—Nothing.
BARRETT MCCORMICK—Just a chance.
H. M. THOMAS—Some faun-colored spats.
ALFRED S. BLACK—Sidney Cohen’s address.

TOM TERRISS—Another ship to wreck.
FRED QUIMBY—A quick decision for Dempsey over Carpenter.
JULES E. MASTBAUM—Success for his new theater.

W. W. Hodkinson—Name and location of a good fishing pond.

OSCAR A. PRICE—Lead pencils.
SAM MORRIS—Good health.
CHAS R. ROGERS—Another Faversham to sell.
HOBART HENLEY—Another big chance.
“DOC” SHALLENBERGER—Just one big state righter.
WM. L. SHERRILL—A knock-out in the Gish picture.
ARTHUR BRILLANT—Another lucky raffle.
ARTHUR FRIEND—A few more companies to “rescue.”

HOWARD DIETZ—To make “The Column” more frequently.
RALPH BLOCK—A few good scenarios.
CHARLIE CHAPLIN—Another “The Kid.”

Adolph Zukor—A way to make a 72 on the links.

C. C. PETTIJOHN—More censorship to fight.
M. SCHLESINGER—A hall.
R. D. CRAVER—Where to get it.
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HOWARD DIETZ—To make “The Column” more frequently.
RALPH BLOCK—A few good scenarios.
CHARLIE CHAPLIN—Another “The Kid.”

Richard A. Rowland—Someway to get his home finished.

P. A. PARSONS—A better fishing rod.
CARL LAEMMLE—Something to stop star stealing.
AL KAUFMAN—Another “Man-Woman and Marriage.”
DR. ELLIS OBERHOLZER—R-e-g-r-e-t-t-s.
JOE LEE—A nice, dry stag picnic.
DAVID P. HOWELLS—Just one more “Passion.”
FRANK TICHENOR—A few more Japanese carvings.
PERCY L. WATERS—Peace in the industry.
E. M. PORTER—The good old days.
GEO. KLEINE—Leave my “DuBarry” alone.
MARCUS LOEW—A new pinochle deck.
R. A. ROWLAND—A little bungalow.
JOE ENGLE—Hootch
J. E. D. MEADOR—Dry Sundays for golf.
COL. E. J. BRADY—Scenarios that work.

JOHN EMERSON—A square deal for the actor.
SAM ZIERLER—An ace in the hole.
WM. BRANDT—A "swell" turn out for the ball.
LOUIS AUBRECHT—Someone to appreciate a
futurist film.
BEN BLUMENTHAL—Germany to open up.
LUTHER REED—The three stories he sold four
year ago at $75 each.
BILLY BITZER—Another "Way Down East."
ROCKLIFFE FELLOWS—A cure for poverty,
obesity and old age.
MERRITT CRAWFORD—That his friends of 1920
are doubled in 1921.
JOHN LYNCH—That Ft. Lee were located on 44th
Street.
CHAS. E. WHITTAKER—That directors would
stop paying compliments to scenario writers.
PRISCILLA DEAN—A story good enough to fol-
low "Outside the Law."
TOD BROWNING—A small bonded warehouse.
ERICH VON STROHEIM—A book on how to
understand women.
HARRY CAREY—A plan book as to how to always
draw four aces.
EDDIE POLO—(By cable)—A customs permit to
bring from Cuba all the ———-, but what's the use?

EDDIE LYONS—A self-tipping hat that will just
flutter for old maids and fan the air when a pretty
girl approaches.
LEE MORAN—A comedy that plays as funny as it
reads.
EVA NOVAK—A self-hooking evening gown.
HOOT GIBSON—A silver bridle for his horse.
FRANK MAYO—A suit of clothes that will wear
at least a month without falling apart.
ARTHUR ROSSON—Closer co-operation among
all branches of the film industry.

BETTY COMPSON—A half dozen rattling good
stories.
A. E. LEFCOURT, Pioneer Film—Better business
methods in industry.
—A pass to Bay St. Louis.
W. H. GUERINGER—A New York office perma-
nently.
JULIAN SAENGER—To be left alone.
E. H. HULSEY—Another Alco program.
W. H. WILKerson—A little luck.
PAUL MOONEY—That $18.50 from Harry.
SOL LESSER—Fifty more theaters. Only has
37 now.
JOE PLUNKETT—Some ideas to worry Roxy.
ROTHAFEL—His own house.
DR. RIESENFELD—More theaters to manage.

Louis B. Mayer—One more—just one
more— "In Old Kentucky."

RALPH PROCTOR—A monocle.
WALTER ROSENBERGER—A personal visit
from Sir Oswald Stoll.
WINNIE SHEEHAN—Just one more "Over the
Hill."
HARRY A. SHERMAN—Another deal like "Birth
of a Nation"—Try and get it.
HARRY LEEVEY—An open market.
ERNIE SHIPMAN—A flock of Canadian money.
NAT ROTHSTEIN—Some new temperamental
shirts and prima donna ties.
"AD" KESSEL—Ten strikes.
CHARLES BAUMANN—Those old Bison days.
J. C. RAGLAND—Another hunting trip.
ARTHUR S. KANE—A few more stars.
PAUL BRUNET—Some profitable chicks from the
Pathe rooster.
FRANK G. HALL—A winner.
FRANK REMBUSCH—A few more misunder-
standings.

Oscar A. Price—A clean screen.

C. R. SEELYE—Another co-operative plan.
B. S. MOSS—Early seating privilege at Moore’s.
FREDERICK W. BURLINGAME—Unknown
lands to shoot.
PETE SMITH—Hair oil.
FREDERICK H. ELLIOTT, NAMPI—More members.
MARY PICKFORD—? "DOUG"—What Mary wants.
CLAUDE JENSEN—No more diamond watches.
E. H. VON HERBERG—New flock of exchange-men to fight.
MAE MURRAY—More gowns.

R. A. Cochran—Some traps for star stealers.

JACK CONNOLLY—A place in Harding's cabinet.
ISSAC WOLPER—Gelt.
MOE MARK—More people to tell him how to run his theaters.
T. L. TALLY—More "guaranteed" pictures.
FRANK L. NEWMAN—New scarftrims.
KING VIDOR—Appreciation of better pictures.
HARRY RAPF—A regular picture for Vera Gordon.
WILLIAM A. BRADY—Blue laws ! ! ! !
JOHN H. KUNSKY—A private subway to Windsor.
LEE OCHS—A square deal for Bryan—not William Jennings.
JOHN W. GREY—More cereals.
JAKE WELLS—More of those good old days.
HARRY BERNSTEIN—Lucky 7's.
HUNT Stromberg—Ideas.
DOROTHEA DALTON—An interest in Bendel's.
HARRY KOPPLAR—Another flock of deals with Famous.
SAM KATZ—One guess.
MAXWELL KARGER—A violin—old Straf pre-
ferred.
LOUIS BLUMENTHAL—No more trade papers.
CHARLES HERING—What Lou Blumenthal wants.
ABE BLANK—Railroad pass to New York.
LOUIS BURSTON—A public market for serials.
WILLIAM S. HART—Some new sex plays.
FATTY ARBUCKLE—Lucky bones.
THOMAS H. INCE—Lloyd Hughes to become a second Charles Ray.
CHARLES RAY—A few more hick plays.
MARSHALL NEILAN—More contracts to finish.
EDWARD BOWES—The Capitol.
JOHNNY JONES—A knife, ball, kite, bicycle, a machine shop, typewriter, an automobile, a pony, a pair of shoes that don't wear out at the toes, a bushel of marbles, a dozen tops and any other little thing that a red-blooded boy of twelve needs.

WILL ROGERS—A ton of rope.
TOM MOORE—A gold handled shilalah.
ALEC B. FRANCIS—A role in which he did not impersonate a minister.
CLARENCE G. BADGER—A sense of humor like Will Rogers.
REGINALD BARKER—More strong stories such as "Godless Men," "The Branding Iron" and "Snow Blindness."
PAUL BERN—Another story to direct like the "North Wind's Malice."
E. MASON HOPPER—Some rare cook books.
FRANK LLOYD—Another "Madame X."
VICTOR L. SCHERTZINGER—A Stradavarius violin.
WALLACE WORSLEY—Check for a million dollars.
NAOMI CHILDERS—A string of pearls.
HELENE CHADWICK—A new limousine.
MOLLY MALONE—A new bungalow.
RAYMOND HATTON—A new hat.
CULLEN LANDIS—A poultry farm.
LUCILE RICKSEN—A piano.
JUSTINE JOHNSTONE—Books.
BEBE DANIELS—Something—anything—in her jewel case.
CONSTANCE BINNEY—Hats—and more hats.
MORRIS KOHN—Realart—some real fruit from his farm at Nanuet.
JOHN S. WOODY—The right hunch in the stock market.
JAY GOVE—To play bridge like a professional.
ALICE BRADY—Some more beautiful earrings.
She only has 50 pair.
MARY MILES MINTER—Another fine riding horse.
A. S. KIRKPATRICK—Another "Kismet."
MAE MARSH—A message to all her old friends that she's back in "The Little 'Fraid Lady."

Felix Feist—A job.

SESSUE HAYAKAWA—A whole family of such super-suckers."
GASNIER—Actors who take to the screen as readily and excellently as Otis Skinner.
WILLIAM CHRISTY CABANNE—A correct answer to the question, "What's A Wife Worth?"
T. HAYES HUNTERS—A carte blanche concession from authors whereby the skilled craftsman who adapts the tale for its cinematic version may mold the story as best suits its celluloid transcription.
C. H. CHRISTIE—More bookings.
AL CHRISTIE—Beauty and brains.
W. SCOTT DARLING—A bottle of real Canadian Club.
L. J. SELZNICK—All bankers to figure like they do in Utica.
HARRY T. NOLAN—Brown’s Palace Hotel.
TOM MOORE—Some new golf records to smash.
JIM BRYSON—way off in New Zealand—Home, sweet home.
PAUL SCARDON—A glimpse of 49th St.
J. D. TIPPET—The Big 4 for England.
J. A. QUINN—Clean pictures. Oh, Superba.
WILLARD C. PATTERSON—An olive branch for S. A.
NAZIMOVA—Another “Billion.”
HARRY CRANDALL—Nothing—He has his already—the First Natl. Franchise.

J. D. Williams—Another string of stars and directors like Asso. First National now has.

P. A. POWERS—One stocking isn’t big enough.
SIG SAMUELS—The Criterion finished.
WALLACE REID—Three more saxophones (the has only ten now), a set of golf sticks, and a box of Corona-Coronas.
ROSCOE ARBUCKLE—Half a dozen toy automobiles and a carton of Bull Durham tobacco.
GLORIA SWANSON—Any number of fancy perfume bottles. (Not full but empty).
BEBE DANIELS—One quart lilac perfume.
THOMAS MEIGHAN—One bottle of Bevo.
WILLIAM DeMILLE—One new pipe. Must have large bowl and stem must be curved.
MONTÉ BLUES—One large John B. Stetson hat.
W. D. TAYLOR—Ten thousand gallons of gasoline for several days fuel for new car.
L. M. GOODSTADT—Fifty thousand new applications from stage struck girls for extra work.
Cecil B. DeMILLE—The crown of the late emperor of Austria; Achilles’ chariot; the axe that cut off John The Baptist’s head, and any other old junk that may be classified as antiques—such as is found in museums.
AGNES AYRES—Two or three fur coats; silver-ware for brand new house; lace handkerchiefs; one Cadillac coupe and most anything else that is pretty.
RALPH INCE—An excellent story.
ELSIE FERGUSON—Her cat ‘Mittens’ from New York.
CONRAD NAGEL—A razor.
WANDA HAWLEY—A comfortable cabriolet.

BEBE DANIELS—A wonderful Mandarin kimona.
MARY MILES MINTER—A dozen good books.
MARY MacLAREN—“That motion pictures will continue in strong favor with the public.”
MATT MOORE—The wish that 1921 will bring happiness and contentment to every one in the industry.
PAUL LAZARUS—Another trip to the Coast.
ROBERT BRUNTON—A little more room.
PAUL H. CROMELIN—The exchange situation to break.
LOUIS W. THOMPSON—Better prices.
FRANCES MARION—Her own company.
HARRY GISON—A few more lawyers.
NATHAN BURKAN—One more Chaplin deal to retire.
WILLIAM C. SHERRILL—Another syndicate.
MESSMORE KENDALL—A wizard’s wand.
JOHN M. STAHL—His own company.
COL. FRED LEVY—Some new waistcoats.
JOSEPH M. SCHENCK—Just a few more producing units.
HERBERT BRENON—One knockout from the group for Norma.
MARION DAVIES—A bigger market basket.
FRANK BORZAGE—His own company.
JULES E. MASTBAUM—Just to let alone.
DOLORES CASSINELLI—One good script.
HUGO BALLIN—A better appreciation of the subtle by distributors.
SIDNEY GARRETT—A silver plated velocipede.
EARL GULICK—First National to break loose and start something.
GEORGE BEBAN—Better pictures.
VIVIAN MOSES—A short line to the studio.

Hiram Abrams—A telescope to focus on the Coast.

JOE BRANDT—Peace.
TONY KELLY—Another mystery play to offset Wall Street.
SPYROS SKOURAS—Word from his brother that he was going to leave Greece and settle here.
BERNARD DEPKIN—Open Sundays.
CHARLES E. WHITEHURST—Baltimore exhibitors to work together better.
NATE GORDON—A little luck.
Another Satisfactory Program Picture for Second Stoll Release

"MR. WU."
Stoll Film—Pathe

DIRECTOR ................... Maurice Elvey
AUTHORS .............. H. M. Vernon and Harold Owen
SCENARIO BY ............ Frederick Blatchford
CAMERAMAN ............... Paul Burger

AS A WHOLE......Excellent Oriental atmosphere; has splendid settings and principal role especially is well acted

STORY......Adapted from London stage success makes short but effective screen story

DIRECTION......Good particularly regarding settings

PHOTOGRAPHY .................. All right

LIGHTINGS ...................... Fair

CAMERA WORK ................. Average

PLAYERS......Matheson Lang handles title role very well; others quite all right

EXTERIORS....Many pretty Chinese garden scenes

INTERIORS ................. Real Oriental atmosphere

DETAIL ...................... Adequate

CHARACTER OF STORY......Stefn Chinese parent who kills his daughter and attempts to dishonor a mother for an outrage against the "house of Wu"

LENGTH OF PRODUCTION ........ 4,650 feet

The second Stoll production to be released is an adaptation of the English stage play, "Mr. Wu." It has for its main feature a really effective and realistic Oriental atmosphere. The settings both interior and exterior are splendid and there's a fine variety of location. The scenes in Mr. Wu's garden are very pretty and always the background is in keeping with the action.

There are a great many titles—more than are really necessary—although it is quite evident that the picture has been cut considerably in which case the titles may be needed. However, this is no great fault. The plot is rather slight but very little time has been wasted in getting through it so that the little less than five reels that are presented tell the story in a straightforward manner and there is no obvious padding.

Matheson Lang who plays the title role is a convincing Mr. Wu. His performance is forceful and his work carries the picture because there is no other character given any particular prominence in the plot. The direction is quite satisfactory both as to players and settings, the latter especially being given excellent care and the matter of detail is well provided for.

Wu Li Chang, a rich and influential Chinese has a pretty daughter, Nang Ping, who is in love with Basil Gregory, son of a tea exporter in Kowloon, the home of Wu. One day Nang Ping is found in the garden in Basil's embrace. Basil is imprisoned by Wu and according to custom Wu must sacrifice his daughter, who has been dishonored by the white man. Wu kills his own daughter and proceeds to avenge the wrong.

Basil's father summons Mr. Wu to his office but cannot learn the whereabouts of his son although the Chinese promises that if Mrs. Gregory will call that evening—alone—he will help her search the garden for her son. Mrs. Gregory's Chinese servant, scenting Wu's treachery, accompanies her mistress and remains outside the locked compartment and at an opportune moment throws a vial of poison through the transom.

Mr. Wu's plan is to dishonor the boy's mother and then free the boy but it happens that as Mrs. Gregory is about to drink the poison and save herself from the Chinese' justifiable grasp, Wu desires to drink from the cup which has touched her lips and he drinks the poison. The servants had been instructed to release the prisoner at the sound of the gong and as he writhes with the effect of the poison, Wu strikes the gong. The Gregory family decide to leave the Orient.

Play Up the Title and Promise Them Real Chinese Atmosphere

Box Office Analysis for the Exhibitor

In "Mr. Wu" Stoll Film are presenting a first rate program picture. It is the sort of picture that the largest majority of picture patrons—the fan crowd—want. The Oriental atmosphere always makes a hit with this crowd and in "Mr. Wu" they will get all they could possibly want and it's good too. The Chinese gardens and wharf and the interiors of Mr. Wu's house all provide the proper Chinese color.

You can tell them it's an adaptation of the London stage success and promise them a fine performance of the character in the title role. Refer to the Chinese methods of revenge and the extreme penalty for dishonor in a Chinese home. Use the line: "Pretty Nang Ping died by her father's hand because she dishonored his house through her love for a white boy. See this latest Stoll production at the blank theater."
To Our Host of Friends—Everywhere!
A Most Joyous Christmas and a Most Profitable New Year

Educational Pictures

"The Spice of the Program"

EDUCATIONAL FILM EXCHANGES, INC.
729 Seventh Avenue, New York
E. W. Hammons, President.
Ballin’s First Independent Production Sincerely Made

Hugo Ballin presents
“PAGAN LOVE”
Ballin Prod.—Hodkinson

DIRECTOR .................. Hugo Ballin
AUTHOR .................... Achmed Abdullah
SCENARIO BY . . . . Hugo Ballin, George S. Helman and the Author
CAMERAMEN ............ J. Roy Hunt and H. Farrell
AS A WHOLE ........ Questionable whether average American audience will appreciate or enjoy story based upon sacrifice of Chinaman for American girl

STORY . . . Somewhat similar in a sense to theme of “Broken Blossoms,” but lacks artistic appeal of that production

DIRECTION . . . Generally very good
PHOTOGRAPHY ............. Good
LIGHTINGS ................ Satisfactory
CAMERA WORK ........ Satisfactory, at times unusually excellent
PLAYERS . . . Mabel Ballin makes sincere effort to portray blind girl. Togo Yamamoto suffers when his work is compared to Richard Barthelmess

EXTERIORS ........ Some beautiful Chinese shots
INTERIORS ............. Lifelike and satisfying
DETAIL ................ Very well worked out
CHARACTER O F STORY . . Chinaman who brings joy into blind girl’s life sacrifices his love after her sight is restored and she hates him

LENGTH OF PRODUCTION . 5,800 feet

Hugo Ballin’s first independent production, “Pagan Love,” is a mighty sincere effort to do a very difficult job in an artistic manner. Ballin, who for some years was art director for Goldwyn, is on record that he is trying to do something different, and in a sense his first independent production gives promise that he intends to carry through along this line.

It is, however, going to be extremely difficult to get a definite line upon the possibilities of Ballin’s accomplishment through his first production, because the theme is such that it is questionable whether or not the average American picture audience likes this sort of theme—where a Chinaman, no matter how noble, is in love with an American girl. True, in the Ballin production this Chinaman sacrifices his love for the girl after her sight is restored and commits suicide, paving the way for a love affair between his friend, the surgeon who restored the sight of his beloved, and the girl.

One of the chief objections which Griffith’s “Broken Blossoms” had to overcome was this very idea of a Chinaman loving a white woman. Ballin will be up against the same thought, and where the performance of Richard Barthelmess was one of the greatest characterizations the screen has ever known, so much cannot be said of Togo Yamamoto, who plays the part of the sacrificing Chinaman, although he gives a very good performance, all in all. But the lights and shades and shading of the Chinaman as played by Barthelmess completely overshadows the usual work of Yamamoto. The remainder of the cast is quite satisfying. Mabel Ballin as the blind girl is photographed advantageously and does some very creditable work, and Nellie Fillmore, as Mrs. O’Grady, who runs a pawn shop on the Bowery, is very human.

Probably the outstanding feature of this is the production itself. Always a stickler for detail, Ballin has really produced a picture that technically stands up very well. There are several shots of Chinese life and settings that are extremely well done and it is somewhat regrettable that this painstaking work was based upon a story the theme of which, so far as popular appeal is concerned, is questionable indeed.

Gives Big Chance For Unusual Lobby Display

Box Office Analysis for the Exhibitor

While it is a question whether or not your people are going to like a story where the love of a Chinaman for an American girl is the dominant theme, on the other hand, you can tell them that “Pagan Love” is a first class production with some exquisite Chinese shots, and it may get them in.

Your chief point of appeal will be that the production is based upon a story which ran serially in “The Pictorial Review,” which enjoys a huge circulation, especially among women, and you know how important women are in your clientele.

Other than this you have practically no names of importance to attract the crowd.

If you go in for lobby display you will have ample opportunity to do a great deal, because the Chinese atmosphere is rich and colorful, and you can make the front of your house very attractive indeed.

If you use catchlines play them upon the theme of a Chinaman’s sacrifice for an American girl. That may get over.

Make sure to keep your crowd from breaking in on this through the running. It is one of those productions that should be seen from the very start.
A Bit Slow In Starting But Makes Up For It In Fine Last Reels

Tom Mix in
"PRAIRIE TRAILS"

Fox

DIRECTOR ...................... George Marshall
AUTHOR ...................... James B. Hendryx
SCENARIO BY ............... Frank Howard Clark
CAMERAMAN .................... Frank Good

AS A WHOLE . . . . . . . . A bit slow getting started but some fine riding and several good thrills work it up fast at end

STORY . . . . . . . . . Especially well suited to Mix; provides ample opportunity for his "stunt" stuff

DIRECTION . . . . . . . . Last half much better than first

PHOTOGRAPHY ............... Very good

LIGHTINGS ..................... Good

CAMERA WORK ............... Splendid particularly in getting in long shots

STAR ....................... Takes some new "chances" in this

SUPPORT ...................... All well suited

EXTERIORS ..................... Real western

INTERIORS ...................... Very few

DETAIL ....................... Adequate

CHARACTER OF STORY . . . . . Cowboy in love with herder's daughter has some rescuing to do before he wins her

LENGTH OF PRODUCTION . . About 6,000 feet

Because the latter reels contain such a splendid amount of real live action, daring riding and several great thrills, it probably won't matter much that the first reels are a bit slow. They spend too much time "talking" in the sub-titles at first and about one reel less would make the picture a whole lot better. The last reel or two contain enough action, however, to satisfy the lover of thrills.

The story provides ample opportunity for Tom Mix to "show off" at his various stunts and there are some good ones. He does some well calculated landing in the saddle, some fast riding, jumping up into trees, rescues a girl from a runaway horse and the biggest thrill of all is when he slides down the side of a mountain, fastens a rope to a tree projecting out on the side, then swings himself down to the road below where he lands in the saddle of one of the gang he is after. This is a very fine bit.

The material isn't a knockout of itself but the star puts a good deal of kick into it with his riding and rescue stunts so that "Prairie Trails" will be sure to satisfy those who like this type of western. There's the usual bar room row and the outlaw gang that has to be subdued and finally the "goil" is won. It's one of the liveliest Mix has had in some time.

Tex Benton (Mix), a cowboy from Texas is in love with Janet McWhorter, whose father owns a sheep ranch. The girl's father is willing that she marry Tex but the latter would be required to live on the ranch and help tend the sheep. Tex objects to the condition and rides off looking for a fight to soothe his anger. He gets one and after "cleaning out" the town saloon Tex escapes and rides away.

He rescues a girl who is on a runaway horse but Tex is being pursued by Purdy, the town badman, so he gently places the girl in a safe hiding place and continues his escape. Tex then comes upon Janet and they decide to look for a minister but Purdy in the meantime has learned of a big reward offered for the girl, now believed to have been kidnapped by Tex and so Tex rides off to again save the girl while Janet believing her hero has really kidnapped the girl—a married woman—starts for her home alone.

Tex makes another daring rescue and sends the girl safely on the way to her husband, but that isn't all. Purdy has now kidnapped Janet so another chase follows. This is the one where Mix swings from a tree on the side of the mountain, saves his sweetheart and they are finally married.

Tell Them Mix Has Another Live One In This

Box Office Analysis for the Exhibitor

If you cater to a crowd that likes real thrilling westerns, the shootin', fighting, riding kind, be sure to give them "Prairie Trails." Particularly if the star is popular this will make a big hit. It won't matter much that the first reel or so don't amount to very much, other than conversation because the last few reels are full of regular thrillers, daring riding and real wild west atmosphere.

Some stills of the thrills advertised by Fox— the swing from the mountain side—will be sure to attract attention so you can decorate your lobby with pictures that will bring them in. Announce it as the liveliest Tom Mix picture in some time. Promise them some real exciting rescue stuff and say the star has some new stunts for their approval.
THIS MAKES IT UNANIMOUS

EVERY national and regional trade journal has praised without stint Maurice Tourneur’s first Associated Producers’ production, “The Last of the Mohicans,” now doing turnaway business everywhere.

EVERY newspaper critic in every big city where “The Last of the Mohicans” has played to date has expressed unmeasured approval of Maurice Tourneur’s greatest motion picture achievement.

EVERY first run theatre that so far has played Maurice Tourneur’s “The Last of the Mohicans” has reported splendid box office results and tremendously pleased capacity audiences.

EVERY big circuit in America that has not yet extracted its dollars from “The Last of the Mohicans” is asking for earlier play dates on this wondrous Maurice Tourneur spectacle.

EVERY State or City Board of Education that has seen Maurice Tourneur’s “The Last of the Mohicans” has recommended it unhesitatingly as a valuable adjunct to the study of history and English literature.

EVERY motion picture director and craftsman-expert who has seen “The Last of the Mohicans” has marvelled at the dramatic and technical perfection of Maurice Tourneur’s masterpiece.

MAURICE TOURNEUR presents

The Last of the Mohicans

An American Drama Eternal  By James Fenimore Cooper
Directed by MAURICE TOURNEUR and CLARENCE L. BROWN

MAURICE TOURNEUR - J. PARKER READ JR. - THOMAS H. INCE - MACK SENNETT
MARTHA NELAN - ALLAN DWAN - GEORGE LOANE TUCKER

ASSOCIATED PRODUCERS INC.

HOME OFFICES: 729 SEVENTH AVE., NEW YORK CITY
Dorothy Gish Makes This a Sparkling, Entertaining Farce

Dorothy Gish in
"FLYING PAT"
Paramount

DIRECTOR .................. F. Richard Jones
AUTHOR ..................... Virginia P. Withey
SCENARIO BY ...... Harry Carr and F. Richard Jones
CAMERAMAN ................ Fred Chaston

AS A WHOLE...... Fine production, interest and humor keen throughout
STORY...... Novel theme, highly imaginative and amusing
DIRECTION...... Excellent atmosphere for every scene
PHOTOGRAPHY...... Good, some excellent airplane shots
LIGHTINGS .................. Good
CAMERA WORK .................. Very good
STAR...... Gives piquant, charming, and altogether amusing performance
SUPPORT...... James Rennie handles part well, others all very good
EXTERIORS .................. Always correct
INTERIORS...... Very good,—excellent atmosphere in airplane factory
DETAIL...... Carefully done. Sub-titles add noticeably
CHARACTER OF STORY...... Young wife, seeking career as aviator, after domestic complications, is finally reclaimed by her husband
LENGTH OF PRODUCTION ...... 4,867 feet

"Flying Pat" is a bright, snappy and wholly reasonable entertainment all the way through, but particularly so during the time that Dorothy Gish is before the camera. The little star displays a very fascinating personality, and makes a most amusing character of the inconsistent young wife. It is a farce, and you aren't supposed to regard it otherwise than as a good story, and as such, it will please almost any type of audience.

Star's Name and a Promise of Amusement Will Put This Over

Box Office Analysis for the Exhibitor

Dorothy Gish's name will probably count for the most in advertising this production, and you can safely say that the star is at her best. Also make a strong play of the novelty and the abundance of the slyly humorous comedy in the piece. You can do this in any number of ways, based upon the numerous almost-tragic situations.

You can also talk about the excellence of the production, commenting on the airplane angle. This point will also make good material for lobby displays and stunt exploitation.

Make clear that it is a rollicking farce, with a succession of laughs from start to finish, and promise them that the story is absolutely new.

The picture is going to please most of your audiences and you can count on this in the make-up of your advertising campaign.
"Mr. Wu" is a showman's picture.

STOLL FILM CORPORATION OF AMERICA presents

"Mr. Wu"

The play in which Walker-Whiteside starred for one year on Broadway.
A father punishes betrayal with death—the death of his idolized daughter.

On the family of the betrayer the revenge of the crafty Oriental is swift, seemingly sure and doubly diabolical.

It is founded upon the ages old principle of an Eye for an Eye.

**A Woman for a Woman**

The Mother, trapped, knowing submission to Wu will prevent her son's execution chooses a Spartan death.

Mr. Wu, in a moment of serene gallantry takes from the hand of the Mother the poisoned cup of tea that will save her family's honor.

If Wu drinks it the tapping of a gong will restore to liberty Mother and son.

**What does he do?**

Go to the local Pathe Exchange and ask the Stoll manager to show you "Mr. Wu", that for yourself you may see this thrilling denouement and the fast-moving action leading up to it. Then we are confident you will agree with us that

"Mr. Wu" Is a Showman's Picture

**STOLL FILM CORPORATION OF AMERICA**

GEORGE KING, President ~
130 West 46th Street, N.Y.C.
VERA McCORD
Director-General and Producer
Vera McCord Productions, Inc.

PRESENT RELEASE

"THE GOOD BAD WIFE"

Two big productions in course of preparation
Below the Average of Picture Entertainment

Bessie Barriscale in
"THE BROKEN GATE"
J. L. Frothingham—Hodkinson
DIRECTOR .................. Paul Scardon
AUTHOR ...................... Emerson Hough
SCENARIO BY ................ Not credited
CAMERAMAN ................ Not credited
AS A WHOLE......Unconvincing dramatic situations lack strength and force of presentation

STORY...Given a poorly connected continuity which is one big fault; provides star with real sympathetic role

DIRECTION......Handicapped with poor material

PHOTOGRAPHY ............... Very poor

LIGHTINGS ................ Some very bad

CAMERA WORK .............. Ordinary

STAR......Really sincere in her performance but part never gains the sympathy intended

SUPPORT .................. Some well known names

EXTERIORS .................. All right

INTERIORS .................. Correct

DETAIL .................. Fair

CHARACTER OF STORY......Woman who fights for twenty years to forget the stigma of her illegitimate child

LENGTH OF PRODUCTION ....... 6,300 feet

It seems to be quite a waste of effort to produce a picture of this calibre and offer it for entertainment. Neither the story nor the production accorded it come near the entertainment mark. In the first place Emerson Hough's story is such an uninteresting affair dealing with a poor unfortunate woman whose grown son returns to the home town to find that his birth was illegitimate and there follows a lot of unpleasant occurrences, many of them implausible and certainly lacking in real dramatic strength.

For instance, the angry townspeople, believing the son has killed a man storm the jail to lynch him and when they cannot find him they go to his mother's home and smash everything in it that is smashable and then break down the gate outside, hence the title "The Broken Gate." This is only one of the very implausible instances. There are the usual courtroom scenes that afford so little interest.

Bessie Barriscale is sincere in her efforts as the woman and the cast consists of some well known players such as Joseph Kilgour, Sam DeGrasse, and Marguerite De La Motte. But they are so limited in opportunity that even their performances don't help matters very much. A very choppy continuity is another fault and the photography is poor. The production generally isn't at all the sort that is being offered at this time.

Aurora Lane has spent twenty years trying to "forget" and has sold hats to provide for her child. He is now a grown man and comes home only to learn of the stigma of his birth. Don, the son, gets into trouble right away by fighting a man who passes a remark about his mother and is sent to jail. Brooks, a lawyer, long in love with Aurora, secures his release. Don is in love with Anne Oglesby, whose guardian is William Henderson, the Judge in Don's home town.

Don is later suspected of murdering the man who had passed a remark about his mother and he is put to trial. Henderson, who is to prosecute the boy, turns out to be the man responsible for Aurora's shame and the woman as a last resort goes to him and forces him to save the boy's life. In the meantime the townspeople wreck Aurora's home and Don escapes from the jail in time to save his mother from their insults. Then it turns out a half-witted boy of the town killed the man. Henderson then offers to marry Aurora but she refuses. The way is made clear for Don and Anne and Brooks, the lawyer, is happy with Aurora.

The Star's Name Your Only Hope Here

Box Office Analysis for the Exhibitor

The production isn't one that will stand any praise for its excellence and the story is very wishy-washy drama with an unpleasant circumstance the basis of a long drawn out series of situations. Of course the final happy ending smooths everything off nicely but it's too late and insufficient to make up for the previous weaknesses.

· Should you play it use the name of the author although the picture won't gain any laurels for him. You have some very good names to work with in the members of the cast so you might mention them if you think it advisable. Bessie Barriscale, an old favorite, may have enough admirers in your community to satisfy the box office demands.
THE DICE OF DESTINY were cast and David Marsh took one of the fork roads. Would his fate have been different had he taken another road? This great question of life itself is the theme of "Roads of Destiny," O. Henry's big story which made Channing Pollock's big play and now Goldwyn's stirring picture.

JUST AS IN "MADAME X," Pauline Frederick plays a character role in "Roads of Destiny," an adventuress who manipulates the roulette wheel in a gaming den. Exhibitors will find that "Roads of Destiny" has just the romantic heroic flavor that makes for crowded houses and crowded lobbies.
Clean Comedy and All Around Enjoyable Picture

Bebe Daniels in "OH LADY LADY" Realart

DIRECTOR .................. Major Maurice Campbell
AUTHORS ............. Guy Bolton and P. G. Wodehouse
SCENARIO BY ............... Edith Kennedy
CAMERAMAN ................ H. Kinley Martin
AS A WHOLE...Good production and some lively comedy make it thoroughly amusing

STORY......Musical comedy adaptation provides good fun and proves that "it can be done"

DIRECTION......Gets the most out of the situations and complications keep increasing the mirth

PHOTOGRAPHY .............. Very good
LIGHTINGS .................. Good
CAMERA WORK ............... Good
STAR ........................ Quite pleasing

SUPPORT.......Walter Hiers gets the most out of every opportunity; Harrison Ford the handsome hero; others all good

EXTERIORS .................. Pretty scenes
INTERIORS .................. Good
DETAIL ....................... Titles great

CHARACTER OF STORY......Hero who claims to be "one woman' man comes very near disaster when former sweetheart arrives during the wedding rehearsal

LENGTH OF PRODUCTION ...... 4,212 feet

Bebe Daniels and her latest starring vehicle for Realart, an adaptation of the successful musical comedy "Oh, Lady, Lady," promises to be one of the season screen comedy hits. There's some really fine comedy contained in it and the complications that arise over the hero's attempt to marry a society girl afford opportunity for exceptionally good comedy business.

The direction is responsible for a good deal of the fun in the picture, for never an opportunity is missed to get a laugh and the man with the megaphone certainly had real co-operation from the players for they never miss a chance to get your attention and make you laugh. The comedy business all the way through is natural and not forced. The titles are great. Whoever wrote them knows how to do it.

All told "Oh Lady, Lady," is sure to please. The laughs are continuous and at the Rialto they certainly weren't able to restrain themselves even if they wanted to. There's one especially big laugh when the heroine is "bawling out" her ex-press agent, said press agent being made to feel so small that he actually shrinks on the screen and the more the lady talks the smaller the fellow gets until finally he has to tip-toe to reach the door knob and let himself out.

Walter Hiers, the hero of the tale, bids good-bye to his country sweetheart, Bebe Daniels, vowing he's a "one woman" man but time passes and Walter is about to rehearse for his wedding to Charlotte Woods, a society girl while Bebe, now Rilla Rooke, famous actress, is just returning from an engagement abroad. On the train she meets Harrison Ford, the best man to be at the wedding, and he falls for Rilla.

At the hotel Rilla learns of her former sweetheart's wedding through her former press agent. Intending to extend congratulations Rilla phones Walter that she is coming to his house. Mistaking the cause of her coming for trouble, Walter enlists the aid of the press agent to help cover up his "past." But the press agent bawls things up badly by telling Rilla to pretend she's a vamp and to claim Walter as her lover. Thinking she's helping Walter out, Rilla agrees and of course the wedding is "off."

Incidentally Rilla loses the good graces of her admirer, Harrison Ford, and there's the usual complications following, all providing a lot of fun, until finally everything is straightened out to the satisfaction of all and they "live happy ever after."

Don't Be Afraid to Talk About It and Promise Them Real Amusement

Box Office Analysis for the Exhibitor

You won't go wrong in booking this one if you're after a real live comedy. "Oh, Lady Lady" is a good example of what can be done with a musical comedy adaptation when you know how. The situations in themselves are all fun makers and some cleverly written titles add a good deal to the picture's general amusement. Promises will be in order and if they don't get enjoyment out of this, then they're all wrong, not the picture.

Play up the star's name. It she is provided with material like this, she has a good chance to become a popular favorite. Walter Hiers deserves a good deal of credit also. His genial personality and keen sense of humor are dominant all the time. You have a good title to work with and you should make it your business to satisfy the box office with the picture. Catchlines would get them in and you need not be afraid to make promises.
Second Record Smashed

Second showing of

ROBERTSON-COLE'S

Triumph

OTIS SKINNER IN "KISMET"

by Edward Knoblock

Directed by

GASNIER

Robertson-Cole Co.,
Division of Filmco, 1500 Broadway,
New York City.

Gentlemen:

"KISMET," week of November 2nd, shattered every record for one week's business in this theatre, and more than justified the lavish exploitation campaign preceding its engagement.

Our equipment for handling huge crowds was nearly paralyzed by the unprecedented numbers waiting to see this picture. This condition existed throughout the week.

The writer takes this means of expressing both thanks and appreciation for the splendid co-operation extended by your force.

Very truly yours,

Edward Knoblock
Managing Director.
Good Production and Fine Acting in Story of City’s High Life

Eugene O’Brien in
“BROADWAY AND HOME”
Selznick—Select

DIRECTOR .................... Allan Crosland
AUTHOR ..................... John Lynch
SCENARIO BY ............... The R. Cecil Smiths
CAMERAMAN ................ Not credited
AS A WHOLE ................. Very well produced and tells a straightforward story; holds the interest

STORY..................Certainly makes no effort to disguise its main idea, which is one surely not intended for a church audience

DIRECTION .................. First rate
PHOTOGRAPHY .............. Very good
LIGHTINGS .................. Good
CAMERA WORK ............... Good
STAR ....................... Gives pleasing performance, but role isn’t particularly stellar

SUPPORT .................. Frank Losee and Ellen Cassity excellent

EXTERIORS .................. Few pretty water scenes
INTERIORS .................. Correct
DETAIL ...................... All right

CHARACTER OF STORY .... Boy from New England fishing village goes to the city where he becomes a victim of “high life”

LENGTH OF PRODUCTION ... About 5,800 feet

Eugene O’Brien in his latest production for Selznick plays the familiar role of the wholesome country chap who goes to the city to “become someone” but through improper influence mixes in with the city’s “high lifers.” The situations are old, but despite the fact the story is so smoothly told and regardless of its straightforward manner of presenting some indelicate facts, so well directed that it may be that those who may object to some of the story, will have a change of heart and accept it for its production value.

The story is developed logically and with few exceptions implausibility is not given much room. There are some pretty shots of a New England fishing village and another good water scene showing the hero and heroine marooned on some rocks while the incoming tide has covered up the sand bar by which they reached the little island. Eugene O’Brien is given stellar prominence, but really the acting honors are pretty evenly divided between the star, Ellen Cassity and Frank Losee, who contribute splendid performances.

Eugene is tired of life in the small New England fishing village and when Frank Losee, as a rich old man who has been regaining his health at the shore, offers to take the fellow back to the city with him. Eugene thinking it the chance of a lifetime accepts the offer but refuses to go near the Mission as his folks had hoped he would.

For no special reason as far as the audience can learn, Losee brings the hero to New York, buys him city clothes and introduces him to “high life” generally. The rich man has many girls, but Ellen Cassity is the favorite, so naturally when he sees the country boy “shining up” to Ellen, he presents his objections to the lady in question and demands that she explain to the boy just what she is, but the girl really loves her new found lover and longs for the good things of life.

It happens therefore that she accepts O’Brien’s proposal of marriage and after an attempt to tell him of her past which he refuses to hear, they are married and prepare to go away, but just then the rich man lets himself into Ellen’s apartment with a latchkey. He explains that he pays for the apartment, etc. Even then the boy’s innocence demands further explanations and the shock sends him away from his bride. He soon forgives her and goes back to the apartment only to find that she has killed Losee when he insisted that she go back to him. Eugene takes her back to his home in New England, but she is ill and by the time the arms of the law reach out for her she is dead.

Talk About the Production and Use the Star’s Name

Box Office Analysis for the Exhibitor

This is strictly a big town picture and should go much better in the larger houses of the key cities where the audiences are made up of a variety of tastes and where a picture of this kind will have a much better chance to get over. Because of the rather straightforward manner in which they deal with a certain type of woman of the world, it is hardly possible “Broadway and Home” will be very popular regardless of the production.

Then again there are those who depend on the “movies” for their insight into New York’s high life. For this class O’Brien’s latest vehicle is real “meat.” For catchlines say: “It was a case of ‘Broadway or Home’ and he chose Broadway. See the result of the choice in Eugene O’Brien’s latest.” Or, “Broadway hired him away from the fishing village but he returned in ‘Broadway and Home.’”
We are ready!
Are you?

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The great 1921 American-made 20-episode serial —

Fantomas
from the world-famous mystery stories of
MARCEL ALLAIN and PIERRE SOUVESTRE

Book it Today!
Scenario and Direction by
EDWARD SEDGWICK

2nd
FOX
SERIAL
Fox
Entertainments
Good Production and Fine Acting Make "Miracle" Picture Distinctive

"WHEN DAWN CAME"

Producers Security Corp.—State Rights

DIRECTOR .................... Colin Campbell
AUTHOR ........................ Mrs. Hugh C. Dierker
SCENARIO BY .................. Mrs. Hugh C. Dierker
CAMERAMAN ................... William Foster

AS A WHOLE—Splendid production accorded another "miracle" photoplay which has considerable that is new and really worth while

STORY—Attractively told and especially well acted but provided with too extensive detail at times

DIRECTION—Very good for the most part; dwells on unimportant things longer than necessary

PHOTOGRAPHY ................... Excellent
LIGHTINGS ........................ Many effective bits
CAMERA WORK ................... Very good
PLAYERS—L. C. Shumway gives especially fine performance; Coleen Moore as the blind girl and James O. Barrows as the priest are very good

EXTERIORS—Some beautiful scenes of San Juan Capistrano

INTERIORS ........................ Good

DETAIL ............................ Adequate

CHARACTER OF STORY—Noted surgeon who becomes a degenerate because of a woman's faithlessness is reclaimed by faith of blind girl

LENGTH OF PRODUCTION ........ 5,900 feet

Producers Security Corp. have a really pleasing picture to offer on the state rights market in "When Dawn Came." It is another "miracle" picture but has enough that is new and original to distinguish it from any of its predecessors and will prove satisfying on its own merits. A really artistic and careful production has been given to the story by Mrs. Hugh Dierker, produced by Mr. Dierker and directed by Colin Campbell.

It is not so much a "miracle" that brings about the return of faith to the once famous surgeon but the sincerity of faith and purity of a little blind girl and a belief in himself with the realization that his successful operation has given sight to the child who had never seen.

Colin Campbell has directed the picture very well for the most part. There are one or two instances which are not especially good but which will not discredit his other good work. For instance when the physician learns he has been betrayed by the woman he loves there is a scene in which he makes a grand entry carrying a box of flowers as big as himself which he flings upon the woman after he has choked her. One title "I thought you had decided between Father Farrell and me"—or something to that effect—is not good.

Coleen Moore in the instant where as the little blind girl, she sees the world for the first time, does a great bit of acting. L. C. Shumway as the surgeon gives a splendid performance all the way through as does James O. Barrows as the priest and a little freckled-face lad would have had the picture to himself if they gave him more to do.

Dr. Brandon has devoted his sole efforts to charity patients. He meets Norma Ashley, a young authoress who interests him greatly and finally persuades him to join forces with Dr. Thurston, a friend of hers who has a fashionable practice. Brandon consents and gradually drifts away from his good work in the slums heedless of the advice of his good friend Father Farrell.

Eventually Brandon learns that the girl with whom he is now in love, is not worthy and he gradually becomes a man of the streets and sinks to the lowest. His wanderings bring him to San Juan Capistrano, where Father Farrell is now located. The good priest takes the man under his care again and through the influence of a little blind girl who prays daily for sight, Brandon begins to regain his faith and when his operation gives the child her sight, his faith is restored. The wicked woman seeks him and begs forgiveness but he has come to love the little girl.

Be Sure to Tell Them It's Different Because It Is

Box Office Analysis for the Exhibitor

You can book "When Dawn Came" and be quite sure that they will like it. You can tell them it's another "miracle" picture but that its different. It has a distinctive appeal and an originality of its own. You can promise them splendid acting and a picture pleasing to look at. The Henschlagel lighting process is used extensively and to good advantage.

If you are in the habit of playing state rights offerings, you have all the more reason to talk about this because it is far above the average picture handled for this market. You can use the names of the players if you wish to.

The work of several of the players in this picture, especially Coleen Moore and Shumway will gain many admirers for them. You can promise them a picture good to look at and catchlines can be used to good advantage if you need them to get your folks interested.
American Melodrama ever Screened

Directed by TOB BROWNING

"OUTSIDE THE LAW"

Starring PRISCILLA DEAN

Supported by LON CHANEY

UNIVERSAL-JEWEL
ALLAN DWAN
presents
press-public
and exhibitor
judges

Motion Picture News
One feels inclined to place a gold seal opposite Allan Dwans name in his first production for Associated Producers. "The Forbidden Thing," which he adapted and directed from Mary Mears' vivid and vital story of a "faith that would not die," is obviously one of the top-notchers. He has constructed the feature in narrative form and has placed remarkable emphasis upon its rugged simplicity. The tale is peopled with figures who are actually lifelike—whose joys and sorrows are touched upon with genuine feeling. It is dramatic to the core—but not the drama of the theatre, but of life.

Moving Picture World
"The Forbidden Thing," an Allan Dwan production, while sentimental and dramatic, is quite out of the ordinary in plot and should touch the right spot in the public's heart. There is something about it that makes you like it in spite of the rather drawn-out story. The lives of the principal characters are tangle into an almost unravelble skein, and that, of course makes you eager to see "how it is going to come out."

Letter from Tom Moore, Garden Theatre, Washington, D. C.
"The Forbidden Thing" has lived up to its remarkable Sunday opening, when, in the face of the rainy weather, it did within $15.25 of the year's record. An unusual opening does not always guarantee an unusual week, but "The Forbidden Thing" has done such a steady business that we are holding it over for a second week. While exhibitors can get specials of such quality, they need not fear control of their programs by any interests at any time.

Moving Picture World
"In the Heart of a Fool" is unlike the thrilling adventures stories with which Mr. Dwan's name has been associated in the past. Into the story are woven three separate romances culminating in a striking dramatic climax. Mr. Dwan's artistic perception is evidenced in lavishly mounted interior settings. The cast assembled by Dwan is strong.

Wire from A. H. Blank, Rialto Theatre, Omaha.
"In the Heart of a Fool" opened a week's engagement at the Rialto Sunday and has broken all house records so far. Monday crowd got beyond control. Swept down the aisles and filled every available inch of space, both upstairs and down, and conservative estimate places number of people in the theatre at one time at forty-one hundred. The Rialto has only twenty-six hundred seats. My heartiest congratulations.

Wire from S. Barrett McCormick, Circle Theatre, Indianapolis, Ind.
Allan Dwan production of "Splendid Hazard" at premiere presentation Circle theatre this week accepted by press reviews and audience as one of the high lights of screen art. Dwan's masterful direction of the fascinating story which combines all elements of audience appeal assures its financial success. Walthall's work proclaimed greatest of his career. Congratulations to Dwan and Mayflower.

Wire from P. G. Theophelis, Managing Director, Loraine Opera House, Cleveland
"Luck of the Irish" opened at Loraine opera house today and the opera house could not begin to hold the crowd that came in droves to see your wonderful picture. It was capacity afternoon and night. Largest business we have ever done excepting "Mickey." Everybody more than pleased and applause was frequent. We want more pictures like this.

St. Louis Globe Democrat
"Soldiers of Fortune," Allan Dwan's picturization of Richard Harding Davis' famous novel, opened at the King's theatre for a week's run. "Soldiers of Fortune" is a picture with an appeal for everyone. It is romance and adventure. Allan Dwan's direction is of the first magnitude, while the playing of Anna Q. Nilsson and Norman Kerry is another feature.

STUDIOS—HOLLYWOOD CAL.
For exhibitor information address
Eastern Offices—
1457 BROADWAY—NEW YORK CITY
Beit Adler—Representative
The Prosecuting Attorney was relentless, a Crusher of Women’s Souls whose one God was the God Success—She Was Friendless—Circumstantial Evidence was Against Her—She Sealed Her Lips to Shield Another—He Sent Her to the Penitentiary—And Then—He Fell Madly in Love with Her!

SUNRISE PICTURES CORPORATION presents
PEGGY HYLAND
"The PRICE of SILENCE"

from the famous novel
"At the Mercy of Tiberius"
by Augusta J. Evans Wilson

A human interest story that bares the soul and heart of a noble woman under the most trying circumstances. Swift, clean and replete with tense dramatic moments.

An Independent Super-Special that will soon be the talk of the country because of its beauty and unusual theme.

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MARION DAVIES

CHRISTMAS, 1920

TO HER FRIENDS
Justine Johnstone

wishes the whole moving picture world a Merry Christmas
and a Happy New Year

In Preparation

"THE PLAYTHING OF BROADWAY"
"SHELTERED DAUGHTERS"

REALART PICTURES
JOHN S. ROBERTSON
Director
John S. Robertson Productions
For Famous-Players Lasky

“DR. Jekyll and Mr. Hyde”
With John Barrymore

“39 East”
With Constance Binney

“Eerstwhile Susan”
With Constance Binney

Now in Preparation

“Sentimental Tommy”
John S. Robertson Special
For Famous-Players Lasky Corporation
HOPE HAMPTON

Starring in

"THE BAIT"

A Paramount Picture
Melford's Latest A Pleasing Glimpse Into Southern Home Life

George Melford's production
"THE JUCKLINS"
Paramount

DIRECTOR ..................... George Melford
AUTHOR ....................... Opie Read
SCENARIO BY ................. Frank Condon
CAMERAMAN .................. Paul Perry

AS A WHOLE .......... Human interest story given
home-like production with touches of pathes
and humor that are real

STORY ...... Adapted from Opie Read's well known
novel; has delightful Southern atmosphere

DIRECTION ...... Splendid; has made really enter-
taining picture

PHOTOGRAPHY ................ Very good
LIGHTINGS ................... All good
CAMERA WORK ............. First rate

PLAYERS ...... Monte Blue gives fine performance,
also Mabel Julienne Scott, Zell Covington and
others

EXTERIORS ...... Many pretty shots of real country

INTERIORS ............... Realistic

DETAIL ...................... Very good

CHARACTER OF STORY ...... Old Southern cus-
tom of "match-making" with the humor and
pathos of it

LENGTH OF PRODUCTION .... 6,734 feet

George Melford has taken Opie Read's story "The
Jucklins" and made a real bit of home entertainment.
It's a picture of life in the old South. Of course there
will be those who will find fault with a scene here or
logic there but taken all in all the picture holds the
interest all the way. He had such a fine atmosphere
and worked with such a well selected cast that per-
haps Melford won't be blamed very much if he made
"The Juckins" just a bit longer than it ought to be.

The ending might have been finished up a little
earlier than it is especially for the benefit of present
day audiences who grab their hats the minute they see
the ending in sight. Generally speaking, however, the
direction is first rate and the humor and pathos reg-
erster every time. The mannerisms of the South are
well maintained and a truly Southern atmosphere
throughout with some beautiful shots of God's country
forming the background for the story, make the pic-
ture worth while.

Monte Blue is the whole-souled fellow who teaches
the village school and falls in love with Mabel Julienne
Scott, daughter of Lem Jucklin, splendidly portrayed
by Charles Ogle who takes delight in watching his
game roosters imitate Dempsey. Fannie Midgely is the
lovable mother. Zell Covington as Lem's son and
the other members of the cast all do creditable work.

The story in the main has to do with Bill Hawes, a
young farmer from Alabama, who, disgusted with
farm life, becomes the teacher in the only school in
Purdy County, N. C. Bill lives at the home of the
Jucklins, Lem and his wife Susan and their boy Alf
and daughter Guinea whose education has been paid
for by General Lundsford because he wants his son
Chyd to marry a polished young lady.

Bill has his hands full in the management of the
school due to the Aimes boys, who make things hot
for him and who finally try to kill him. He is saved
by Guinea who begins to realize she really loves Bill
instead of Chyd. Guinea's brother Alf is in love with
Millie, the General's daughter, but she is also prom-
ised to Dan Stuart, although she loves Alf. Dan
threatens Alf because he is aware that Millie loves
the poor boy, and so it happens that in a quarrel Dan
is killed and Alf accused of murder.

Through Bill's diligence and perseverance it is fi-
ally proven that Dan died of heart failure. Then the
General, who had broken his son's engagement be-
cause the girl's brother was accused of murder, real-
izes his mistake and allows his daughter Millie to
marry Alf while the growing romance between Bill
and Guinea is the final shot.

You Should Satisfy Them With This One
Box Office Analysis for the Exhibitor

In announcing George Melford's latest production,
"The Jucklins," tell your folks it's an adaptation of
Opie Read's novel—a story of old Southern life with
its "match-making" customs. You can promise them
a splendid Southern atmosphere, beautiful scenery,
splendid acting and an all round good picture. You
can also promise some bits of good action. There's
not a great deal of it, but what there is is good. Men-
tion the fight of the moonshine gang and the burning
of the village school.

You can use Monte Blue's name and show stills of
him as the teacher of Purdy County school. Catch-
lines should prove attractive in your billing and you
can call it a picture of home life in the old South. Try
these: "If the girl you loved was being forced into
an unhappy marriage with another, what would you
do? See how this situation occurs with two different
couples in The Jucklins and the outcome of each.
You'll enjoy it."
A 1921 MASTER PLAY A Genuine Special

"IN THE SHADOW of the DOME"

A David G. Fischer Production

Five Months in Production

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DIXIE LEE
William Parke Jr.
Donald Hall
Margarite Gale
Eulalia Jensen
and 1000 others

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Western "Meller" Somewhat Shy On Interest

"TWO KINDS OF LOVE"
Universal

DIRECTOR ..................... Reaves Eason
AUTHOR............. John Colton and Douglas Doty
SCENARIO BY ...... John Colton and Douglas Doty
CAMERAMAN ..................... V Miller
AS A WHOLE......Only fair production of stereotyped western melodrama

STORY.......Western bad man type, not plausible, and with characters overdrawn, but affords some material for thrills

DIRECTION.......As good as the material permits

PHOTOGRAPHY ............... Fair to good

LIGHTINGS ................. Satisfactory

CAMERA WORK ................ All right

PLAYERS.......George McDaniels gives good performance, rest adequate for the most part, although at times overact

EXTERIORS.......Good western and mountain scenes

INTERIORS .............. Satisfactory

DETAIL ................. Fair

CHARACTER OF STORY.......Hero, released from prison, rescues girl from villain, and saves his buried gold

LENGTH OF PRODUCTION 4,698 feet

There is too great a lack of originality in the story, and too much stereotyped action sequence to lift this above the commonplace. It is "meller" with a stolen child, buried gold, "poipers" and a hard drinking villain, and the plot is familiar enough for the denouement to be obvious before the climax.

Reaves Eason, who plays the villain, also directed, and obtained as satisfactory results as possible. It might be said that he gave a little too much prominence to Reaves Eason Jr., for some of the business of the little fellow is rather far fetched. It is also scarcely reasonable that a prospector's cabin should be exactly as he left it five years before.

There are some thrills, among the best, a good fight on a bridge. It has the kind of stuff that they like in small and neighborhood houses with a certain type of patronage, and in these it will prove a good attraction.

The scene is laid in a wild gulch known as Dead Man's Canyon, in the far west. Fred Watson comes into the lovely country seeking health. With him are his son, Bobbie, and Kate Watson, whom the child knows as "Mama Kate." The lone inhabitant they come upon is Bull Dorgan, a rough bearded hermit, who lives alone in a shack. Bull resents their arrival until he sees the girl, and then he points out an abandoned cabin belonging to a man in prison for murder.

Bull hides his evil desires behind an offer of aid, and tells the sick man that they will be partners in a search for gold buried by Mason, the imprisoned man.

Mason, his innocence established, is pardoned, and returns to the cabin, sullen and bitter against the world. By degrees he is softened by the charm of the girl, whom he takes for Fred's wife, and by the little boy. He confides his story to Kate, disclosing that the location of his partners gold cache is on a map, half of which disappeared the night of the partner's mysterious murder. Dorgan has the other half, and he and Mason engage in a fierce fight for its possession.

Watson succumbs to his ailment, and Mason then discovers that Kate is the dead man's sister. After many months Mason proves that Dorgan is his partner's murderer. He secures the other half of the map, and he and Kate are free to enjoy the buried gold.

Tell Them It's a Western Melodrama, But Go Slow On Promises

Box Office Analysis for the Exhibitor

If you have a patronage that craves this type of picture, you can make the melodramatic features as strong as you wish. Convey the idea of a mystery about the hidden gold, and also make use of the fight on the bridge, as one of the thrilling scenes. You haven't any particularly well known players to talk about, so you had better devote most of your attention to the points of the story itself. You can use the map locating the hidden treasure to advantage in your advertising, and also make use of the gold hunt atmosphere in your lobby.

Unless you know that your audiences like this sort of picture particularly well, better slide this one over rather softly, and not count on it being taken too seriously.
Love has no doubts, when the world was against him, the true love of his blind sweetheart won the great battle.

She was the only living soul who knew the truth—and they refused to accept her story as evidence on the witness stand.

In the eyes of the world and all the laws of circumstantial evidence he was guilty—guilty of the worse crime imaginable.

Would you accuse him? Don't answer until you see this drama of surprises, thrills, mystery and heart-interest romance.
Star’s Performance and Realistic Train Wreck the Feature of This

Hobart Bosworth in
“A THOUSAND TO ONE”
J. Parker Read, Jr. Prod.—Associated Producers

DIRECTOR ......................... Rowland V. Lee
AUTHOR .......................... Max Brand
SCENARIO BY ..................... Joseph Franklin Poland
CAMERAMAN ...................... J. O. Taylor

AS A WHOLE....... Star's performance and realistic train wreck its main features; most of the action consumed in early reels

STORY.... Adapted from Max Brand's novel “Fate's Honeymoon;” suitable vehicle for Bosworth

DIRECTION..... Hasn’t distributed thrills to best advantage; handles players well

PHOTOGRAPHY ..................... Very good
LIGHTINGS .......................... Clear
CAMERA WORK ..................... Good

STAR....... Gives his usual forceful performance

SUPPORT...... Ethel Gray Terry only woman in the cast; all good types

EXTERIORS ......................... Correct
INTERIORS ........................ Some of gambling den lavish
DETAIL ............................. All right

CHARACTER OF STORY..... Man who tricks girl into false marriage for financial gain later really falls in love with her

LENGTH OF PRODUCTION .......... 6,055 feet

J. Parker Read, Jr.’s latest production for Associated Producers release presents Hobart Bosworth in his initial production for this company and it might as well be said that the star’s usual forceful performance does more than a little to put the picture over.

“A Thousand to One” like a good many other pictures has one main fault and that is its best action is spent in the early reels. The action in the lavish gambling den and then the train wreck all come early in the picture and leave the love story part—and the weakest thing in the story—to finish it up. Of course there is some “Sea Wolf” tactics on the part of the star that help liven things up toward the end but the big thing and the production’s real thrill is the wreck. It’s certainly realistic.

Ethel Gray Terry holds the unique position of the only woman in the cast and Charles West doesn’t really know what he is. One minute he’s the hero’s friend, then he turns villain, has another change of heart and through a word of advice to the unhappy hero, he (the hero) regains his wife’s love and then the friend-villain turns again and tries to stir up a riot in the mining camp superintended by the hero.

William Newlands (Bosworth) finds he owes $50,000. His friend and ill-adviser, Jimmie Munroe, persuades him to marry Beatrice, the wealthy daughter of an old friend of Newland’s father. The man’s better self rebels at the thought of tricking the girl but he finally consents to Jimmie’s plan of a false marriage to secure the needed money. The train in which the two depart for their honeymoon is wrecked.

Beatrice cannot find her husband but through her efforts the life of Steven Crawford, a mine owner, is saved. Newlands is reported to have been burned to death in the wreck. Beatrice goes to Crawford’s cabin where she nurses him back to health, gradually gaining through her care, the love of the man whose life she has saved. Disillusioned and realizing through Newland’s dissipation immediately following the ceremony that her marriage was a failure, Beatrice stays on at the cabin but refuses to listen to Crawford’s love making.

So it happens that when Newland’s who escaped from the wreck, seeks employment at the mine, he is not recognized under his beard by Beatrice. Thinking that the girl is happy with Crawford, Newlands decides to remain out of her life. He becomes foreman of the mine and through his superman power he brings law and order to the discontented workers. Eventually Jimmie arrives on the scene, tries to turn the workers against Newlands but is unsuccessful. In the end Beatrice and Newlands are happily reunited.

Play Up the Star and Promise Them a Good Thrill

Box Office Analysis for the Exhibitor

Your best bet in this is to work with names. Use the producer’s name extensively and tell them it is J. Parker Read, Jr’s, first production for Associated Producers in which Hobart Bosworth is starred. Play up the star’s name extensively and recall his previous success such as the “Sea Wolf,” “The Brute Master” and “His Own Law.” Tell them about the train wreck and promise them a real thrill in this.

Use the lines: “See J. Parker Read Jr.’s latest for Associated Producers in which there is only one woman player. It’s a real man’s picture but the women will like it too.” Or you could use: “Ladies are you sure you know your husband? Beatrice did not recognize her husband under a beard. See ‘A Thousand to One’ for this unusual situation.”
Hello You!
This is Bob Vignola.
Just called up to wish you
God's Benison at this Christmas Season.
Hope the New Year brings you the things you wish for most.
Schwalbe Predicts Readjustment

There is no question in the mind of the alert exhibitor that the general depression is sure to have its reflex in the box office, at least during the first six months of 1921.

Production costs, distributing costs and exhibitors' expenses must be cut to a period of readjustment, and prepare themselves for retrenchment, because, in our opinion, it would be folly to believe that our business will be immune from the general trend of other lines to economize in every particular. Our business, like other businesses, must find itself on a substantial foundation as soon as a full day's work is given by everyone connected with the industry, for a fair day's pay. This adjustment will be brought about by the box office returns, at our theater doors, and gradually work down through exchange, distributor and finally the manufacturer.

H. O. SCHWALBE,
Secretary-Treasurer Asso. First Natl. Pictures, Inc.

Quality Product Coming

By this time next year it is my belief that only half as many pictures will be made as are now being produced. The quality will be higher. There is no longer any room for mediocre pictures; but there is as great, if not a greater demand than ever, for truly big productions. By big, I do not necessarily mean expensive, but rather big in the sense of power to stir the emotions or touch the heart. A simple, inexpensive play is bigger than a $500,000 production if it achieves this end.

The expectation of the Goldwyn company is that it is more profitable to make one great picture than half a dozen ordinary ones. And there can be no question about the attitude of exhibitors. Most assuredly they would rather run a good attraction for a week than a poor one for two days: therefore the logical aim of the producer is to supply pictures that are strong enough to hold through a week's engagement or longer.

We are looking to authors as the important factor in the development of the motion picture to its fullest power. Rex Beach, Rupert Hughes, Gertrude Atherton, Basil King, Gouverneur Morris, Mary Roberts Rinehart and Leroy Scott, members of the eminent Authors Pictures Corporation founded in the Spring of 1919, were pioneers in a movement that has now reached its second stage. Not content to stop at having their plays and novels adapted for the screen, these authors are writing original stories for motion pictures. They are spending much time at the Culver City studios where they may keep in close touch with the production of their works from the preparation of the continuity to the editing of the completed film. This is in the strictest sense the authors of the pictures that carry their names.

For a long time the cry of the public has been for better stories, dramas and comedies with more life and feeling and animation. The answer to this demand is to enlist the cooperation of the most successful writers of fiction that the country affords. This is precisely what we are doing for 1921, and the years to come. Stories of the highest type are now at our disposal and we have the directors, players and studio equipment needed to give them the finest possible interpretation.

SAMUEL GOLDWYN.

The Outlook for Export Trade

Since the termination of the war the European producers have been preparing for their re-entry into the foreign markets on an aggressive scale. American films will find active competition from British, French, German, Italian and Scandinavian producing centers. From the standpoint of the best interests of the industry, this competition will have a wholesome effect upon the producers of high grade pictures in this country. The American exporter who has high grade films to sell must meet this demand is to enlist the cooperation of the most successful writers of fiction that the country affords. This is precisely what we are doing for 1921, and the years to come. Stories of the highest type are now at our disposal and we have the directors, players and studio equipment needed to give them the finest possible interpretation.

SAMUEL GOLDWYN.
HARRY CHANDLEE

AND

WILLIAM B. LAUB

THESE names on any picture assure the exhibitor and the public that the scene arrangement and subtitles of the production — the presentation of the story — are artistically handled — with expert knowledge of story building and dramatic construction.

ASSEMBLING a motion picture calls for all the knowledge of the expert adaptor, the story writer, the film editor.

THE writing of subtitles requires the knowledge of these three — and more; for subtitle writing is a science and an art in itself.

Current releases with scene arrangement and subtitles by Harry Chandlee and William B. Laub:

WHISPERING SHADOWS
Peerless Special starring Lucy Cotton, directed by Emil Chautard.

THE TRAIL OF THE MOON-DIAMOND
Peerless Special starring Elaine Hammerstein and Eugene O’Brien.

Current Original Photodrama:

VOICE OF THE BLOOD
Realart Production starring Alice Brady, directed by Herbert Blaché.

ADAPTATIONS:
Collaboration with Thomas Dixon in the preparation of his novels for the screen.
Waste and Extravagance Out

The coming year is the opportunity for the motion picture industry to stabilize itself. There will be no room for waste and extravagance, but the men who actually know the public demand, can operate their business proportionate to circumstantial conditions, and can look forward to a prosperous year.

AL LICHTMAN,
Famous Players.

Sees No Cause for Alarm

While there is no doubt, but that conditions are not as they were six months ago, I do not believe there is any cause for alarm. It simply means a question of sitting tight, and keeping a level head until the storm blows over.

I do not believe business in the larger towns is going to suffer in any way, but undoubtedly in manufacturing centers and in towns of from $000 to $0,000 there is apt to be a slump for a short time. Amusement is as essential as medicine for the people’s welfare, and I do not think there is any cause for needless excitement at present. The main trouble at the present time is, in my opinion, over production, which means that a lot of new pictures are coming on the market, and producers of same are having trouble to find bookings. Producers who are manufacturing vehicles of merit have no cause for worry.

In the event that exhibitors find that their business cannot stand present prices of admission, or the prices they are paying for films, it will simply mean an adjustment all around, as I feel certain that business is getting on a basis of equality more and more each day.

JIMMY GRAINGER,
Marshall Nelan Prod.

Need of Better Pictures

From a study of the vast audiences at the Capitol Theater, one of the significant signs in the industry to me is the continued education of the public in the niceties of production. Their appreciation of the technical merits of direction and the wonder of photography, shown both by audible comment and applause, speak volumes for the progress of the audiences in an understanding of the art. Their quickness to catch anomalies and their impatience over slips of direction and inadequate handling of stories is surprising. These signs point the way to producers who would keep pace with popular education. “Class” is the word with which the fans conjure; the producers have taught the word and must maintain its meaning. The public does not know that it is so much of “fewer and better” pictures. The better they are made, the more respects there will be and greater consequent profits on a picture to the producer.

MESSMORE KENDALL
Capitol Theater.

Wm. A. Brady’s Views

I feel that the period of depression in our country has not passed and will not do so until international arrangements are made to stabilize foreign exchange so that all countries may do business together on an equitable basis. Over production will affect the entertainment business for some time to come and in the more expensive theaters there will have to be a reduction in prices. There are too many theaters building. Quality, however, will prevail no matter what may come. Good entertainment can never become a drug on the market.

WM. A. BRADY
President N. A. M. P. I.

A Year of Big Things

Irrespective of what the economic conditions of the past year have meant to business in general, the close of this year marks a new motion picture industry, as a whole, in a much healthier condition and on a much firmer basis than ever before in its history. Much has been accomplished in the course of the past 12 months and the situation at the moment points to big things accomplished in a big way in the future. The froth is off the brew and the substance remains and it is strong.

The exhibitors position is sound. He has raised his prices to meet general rising costs, but the general quality of his product has been so greatly improved that his prices may remain when men in other lines are forced to make reductions.

Merchants in staple lines of long development had reached the top notch in quality before they started to raise their prices in line with the general movement. Therefore the raise in price was a definite increase on a fixed value. The motion picture business on the other hand was in a state of development and the raise in price came with the improvement in quality. Since the quality is to remain, the higher price can remain without detriment or loss of patronage.

Surrounding the soundness of the real men and firms of this industry, we have had for years the wild-cat promoters and the shoe-string producers. Roosevelt said that every progressive movement had its “lunches fringes.” So, too, even the legitimate industry in the course of its development has its “lunches fringes.” One of the most significant happenings in the industry is the investigation conducted by the National Association into the numerous stock-selling schemes that have hampered the legitimate standing of legitimate concerns and the public branding of these fakers for just what they are. This is just one of the things indicating that we have strayed close to rock bottom in business methods in this business.

The motion picture industry has followed the course of all other industries of rapid and great development and has steadily tended towards centralization until today we are on the eve of complete accomplishment.

Local theater chains have steadily extended their scope until many of them are becoming almost nationwide. In distributing, those organizations of country-wide strength are really important. This all portends the accomplishment of big things in a big way, and it is a significant fact that the big men in the developing of this industry are today the leaders of the big combinations. This is another evidence of the manner in which we have followed the development of the steel industry, the automobile industry, and others of the same character.

Little need be said of the financial situation, of depression in the present or the future. Such trouble as the motion picture business has experienced has been local in its character and not national. We have felt the change of underlying conditions less than any other industry. Other lines are now on the up-grade, local troubles are clearing up, and the producer and exhibitor who plans on the basis of a prosperous year will be the gainer.

These facts represent the consensus of opinion of the leading exhibitors in various parts of the country who are members of The Associated Exhibitors.

PHIL L. RYAN.

Mastbaum Confident

I anticipate one of the best years in the theater. During the year now nearly at an end the Stanley Company did the biggest business in its history. The people must be amused and the motion picture is for everyone. That we are discounting any suggestion of curtailing either in production or operation, I think will be recognized when I say that we will shortly open the finest theater for the display of pictures—the new Stanley Theater at 19th and Market Streets, Philadelphia. The house will have an orchestra of 50 men and the total cost of the structure when completed will be $2,000,000. Records show that more and more people are turning to the cinema as the most satisfying form of entertainment extant. This increased patronage is genuinely convincing that the public is appreciative of the exhibitors’ fair dealing. It has been a splendid year both for the motion picture fans who have been given better and better pictures with still better to follow; the producer and the exhibitor. There is not a thing to cause dismay in the record of the past year and the new year promises so richly that we can look with confidence towards even greater prosperity.

JULES F. MASTBAUM,
The Stanley Co. of America.

Opportunity for Some

I believe that these times of business stress are for the elimination of the unfit, but spell Opportunity for the man with vision, for those who really have something to offer the public.

ASHLEY MILLER.
The Season's Greetings
from
Legend Film Productions, Inc.
NYC, City.
Philosophy a La New Orleans

Chain stores, chain theaters are here. Although we shall always have corner groceries and small exhibitors, both are necessary to pay the freight.

E. V. RICHARDS, "RICH.

Saenger Amusement Co.

Wishy-Washy Stuff Out

I believe the big thing that is going to face our industry the coming year is the class of productions that the producers are going to make—more so now than ever—because of the fact that our admission prices have increased the past two years to where they rightfully belong and now the public is going to demand real entertainment and will not be satisfied with any wishy-washy pictures.

It is, therefore, directly up to the producer to keep the motion picture industry on a high level and it is up to them to make the productions that will continue to interest the public.

Unless bigger and better pictures are made for the coming year by the producers, they are going to find themselves in a condition that might prove disastrous; for after all, if the exhibitor is not able to get his money at the box office, he in turn cannot pay to the producer and it is absolutely vital for the producer to make a class of productions so that the exhibitor can continue to get the present admission price and can in turn pay the proper rental for the film.

If the producers do not take the steps to make bigger and better pictures, they will find themselves receiving only a fraction in film rentals and then it will be impossible for them to make big productions to continue to attract the public to that the exhibitor can maintain the present price of admission.

FRANK L. NEWMAN.

Expects Longer Runs

I believe the New Year will see some marked changes in the producing game. Without a doubt, there will be fewer producing and distributing organizations, through-out the country, for the reason that features will be made, which will deserve extended showings.

In the past year, we have seen the inauguration of longer runs, in both the large and small towns, and without a doubt, this will even become more noticeable, in view of the fact that there will be so many super specials produced.

At the present time, the smaller towns are showing big features for longer runs than legitimate plays, and there is no reason why this condition should not prevail in the big key centers through-out the country.

A. H. BLANK.

Be Optimistic

I see no reason why there should be any apprehensions of any kind, if you regard only my personal view, and I feel that if those connected with our industry keep up an optimistic spirit it will aid greatly in making 1921 a prosperous year for us.

R. D. CRAVER.

Big Short Reel Business in Sight

Based on continuous increases in bookings and on a thorough survey of the whole country, I have no hesitancy in saying that the year 1921 will mark the greatest development that has ever been known in the short subject field. I make this statement in the face of the fact that 1920 saw the greatest strides ahead in film history, at least so far as Educational Films Corp. of America is concerned.

I base my prediction for the new year on the results that the past few months have shown. November showed an immense gain in bookings over October and already December has far passed November. On top of this we have just completed a minute survey of the country. We find that the total amount of exhibitor advertising of our pictures has been greater than that given before in film history to short subjects. We know that a great many of the theaters are now selling all of the elements of their program and that the bugaboo of more length is rapidly fading.

There will be during 1921 an increase in the bookings of short subjects that will approach the 100% mark. There will be more attention paid to advertising the short subjects and the comedies than ever before. And, even more important, exhibitors are going to be more persistent on the quality of the short subject pictures. The word "filler" to rapidly disappear from the exhibitor's vocabulary.

This means something to the industry. It means that the exhibitor has distinctly progressed, that he is no longer content with a rubber stamped brand, but that he means to see it that his patrons get the best in entertainment. There has been a lot of the "flunk" taken out of the admission pictures during the past year; still more it will go in 1921. This new year is going to be very prosperous one for the producer of good pictures. There is going to be a great pull for the exhibitors who arrive to supply the best the market affords. Certainly, so far as Educational Films Corporation is concerned, we expect 1921 to supply far the most notable twelve months we have known. That will be made possible because of the increase in exhibitor desire for better things and because of their realization that we have kept the faith with them.

E. W. HAMMONS, President,

Educational Films Corp. of America.

Longer Runs Coming

Prophecy is a dangerous thing, but I feel safe in saying that if the plan recently announced by Jesse L. Lasky is carried to fruition there will be some surprising changes in the motion picture world, not only in the production field, but in exhibition. The plan announced by Famous Players calls for what the exhibitor has been demanding for years, fewer and better pictures. It means concentration of effort, massing of stars in great plays and proper casting. If the direction turns out to be as good as the ideal owners and patrons will get a great deal more for their money than they have ever received before.

Of course, I am convinced that Famous Players will not long remain the sole occupants of the field. Mr. Lasky has chosen. If the success of the plan is as great as we all hope it will be, other producers will fall into line and the industry will be revolutionized. But it all depends on the direction taken.

From the exhibition point of view, I predict longer runs throughout the country as a result of the new policy. A longer run means a great deal to the exhibitor. It means a chance to profit from the exploitation; it means a chance to look at the picture in its entirety before it is put upon the screen; it means time to prepare a supplementary program in keeping with the feature film and an opportunity generally to create an attractive program.

HUGO RIESENFELD.

Good Pictures the Answer

Continued prosperity, and even greater advances for the motion picture industry in the coming year are clearly indicated by present conditions. Our business is one that will pass through readjustment; so we must keep up an optimistic spirit. It will aid greatly in making 1921 a prosperous year for us.

A. S. KIPKIN.

Robertson-Cole.

Sunday, December 28, 1920

WIDE DAILY
JOHN M. STAHL
Wants B. O. Attractions

I can see nothing but prosperity for the motion picture industry in the year of 1921, providing the producers give the exhibitors proper support by making good productions.

Due to the great war and with the advent of prohibition, the American public have become educated in requiring entertainment as a part of their regular routine. They have discovered the motion picture theater provides relaxation, education and entertainment at a nominal admission price.

The exhibitors have stimulated the attendance by building better and more substantial theaters, thereby providing a better environment for larger productions. The issue is squarely up to the producer. If he does share his public he will keep on coming and despite the fact that 1920 has been the biggest year in our history, the new year will shatter all records. What we need are Box Office Attractions.

WILLIAM BRANDT, President, T. O. C. C.

Expects Foreign Invasion

The American industry in general is undergoing a commercial crisis, but in the film business the crisis is felt more acutely. This of course is the logical consequence of these last few years year surplus productions.

During this transitory period, which will permit reducing the present exorbitant general expenses, the programs for 1921 will methodically elaborate themselves with a new and intensive production in view.

The New Year will definitely consecrate the "Human Picture" which is so successful. We have to compliment ourselves with the success of these films which show us on the screen "the real, true life."

It is my belief that 1921 will see the American market invaded by foreign films, particularly productions of German origin.

It is also my opinion that 1921 will see the "Stars of the Cinematographic Firmament" turning pale. In the future the director, while giving his actors a good chance to make themselves conspicuous, will no more sacrifice his story to the exigencies of his stars. 1921 will definitely consecrate an "All Star Cast" interpretation.

Personally I believe in the success of big international features, which will be welcome on any screen in the world.

LEONCE PERRET.

Entering A New, Stable Era

It seems to me that we are settling down to the most important year's work in the record of picture-making. The threat of business depression has had a beneficial effect, I believe, in bringing about the concentration of talent, money and thought upon the perfection of a few productions instead of the haphazard diffusion over a wide number. This certainly seems to promise a raise of standard and a more intensive development of new and more artistic forms of screen entertainment. We also appear to be entering upon the new year with a clearer perspective as to true values, a better understanding of the collaboration necessary between players, directors, scenarioists and technicians.

The picture which will hold the greatest appeal next year, as in the years to come, is, I believe, the one representative of the greatest view of life,—the simple, human dramas as exemplified by "Way Down East," "Humoresque," "Over the Hill." The costume picture is bound to return to favor but it can return successfully only with the humanizing touch. The realism of character and life in "Passion" takes away the mustiness of years and makes the life of yesterday appear quite as real and human as that of today.

I feel safe in predicting that we will have some great photographs within the next year, for the entire industry seems to feel the necessity of a slower, more earnest effort than in the past. Directly after the war producers rushed into the field with as many pictures as possible in order to reap the profits of returned prosperity, hence there was an over-production and a lack of concentration apparent. We now appear to be entering upon a more progressive era in which fine things are bound to develop.

JEROME STORM.

Intensive Development and Extensive Expansion Expected

In an Industry that has fairly leaped into popularity in a few years, it is difficult to prognosticate even its immediate future. Whatever I may say on the possible trend of the motion picture business is based on my personal observation of events of the past year, and colored, doubtless, by my prejudices and my desires.

In the production of the photoplay itself, I believe we shall see an increasing attention paid to the details of every picture; an intensive ploughing of those fields of picture making that have been avoided or slighted in the past. In a broad way, producers have been content heretofore, if their pictures have been strong in action. Character drawing has been considered a secondary detail. But in several pictures that were produced in the past year I have observed sincere attempts to do on the screen what the novelist does with words; that is, to present such details of a character as will make a person an individual rather than a type. This has been accomplished in many ways, but usually through the introduction of fleeting flashbacks shown with unusual lighting effects and often thru the focus of the soft focus lens. There is no doubt in my mind that this close application of the production staff of the larger film companies to the nuances of photoplay making will result in the making of pictures that may knock unhesitatingly at the door of Art.

GABRIEL I. HESS, Goldwyn.

Most Auspicious

The coming year, I think, promises to be most auspicious. We say this every year, but the Motion Picture Business opens up such a wonderful fertile field for improvements. Every year the nature and character of pictures becomes better, and I think that these improvements will continue. It has been so often said in the past, but which can be repeated again very emphatically, "the picture business is still in its infancy," in so far as results are concerned.

J. E. BRULATOUR.

Immeasurable Good

Unquestionably prohibition has worked immeasurable good for the motion picture industry. The year 1920 will probably go down in history as the most prosperous in the motion picture business. A great measure of this prosperity must be attributed to the elimination of the saloon. A large per cent of the money spent in boozing emporiums is now finding its way at the box office of motion picture theaters, and it must be admitted that the world is a much better place to live in, because of it.

J. I. SCHNITZER.

Watch Your Step

In my humble opinion the picture business had better watch its step during the coming year. This is a business that cannot stand still; it must continually branch out in different directions and into different fields.

"I believe this year will see a great development in the so-called non-theatrical field. Pictures will be welcomed into the educational field and to some extent in churches and industrial plants. The foreign situation presents some very serious questions which must be intelligently met. Censorship will be at the high water mark between November, 1920, and June, 1921. We will be defeated in several states unless we get busy and equip ourselves to meet the situation. This cannot be done without a mutual understanding and a working arrangement with a national exhibitors' organization." "With the prohibition question out of the way, pictures will furnish the most fertile field for salaried reformers."

CHAS. C. PETTIJOHN, Selznick.

Time To Take Stock

The motion picture industry has grown to be so large, with such keen competition, that there is danger in producers allowing more business considerations and more box office appeals too greatly to absorb their attention.

The motion picture industry, being primarily a public service, must take very carefully into consideration its semi-
EXHIBITORS

There's Money in This Proposition for You!

MANY exhibitors are approached from time to time by local merchants and manufacturers for information regarding the making of motion pictures of their stores and factories or of many other local activities.

I have an organization of specialists fully equipped to do such work, on short notice, from the writing of the scenario (if one is necessary) to the finished production ready for screening.

Keep this page before you and when such an occasion arises get in touch with me. There's money in it for you!

HARRY LEVEY
Studios: 230-232 West 38th Street

TELEPHONE, FITZROY 4205

NEW YORK CITY
public functions. Once the public begins to feel that it is being slighted or imposed upon or looked down upon by the industry, there will be a reaction that may spell serious loss.

It is time that the industry paused, looked around and began to face the facts of life, of the public, and of the public taste in motion pictures.

The public is in no mood to be trifled with. The motion picture has been taken to the heart of the public, and it has the right to expect the same treatment. Nothing less can the motion picture industry afford to give it.

In Wid's 1920 Year Book, I said, "It will be the greatest year for good pictures that the industry has ever known, and the toughest year for bad pictures." The Editor of Wid's now asks if in view of developments of the past few months I wish to change any of this statement.

I do not believe I care to make any corrections or qualifications to my former prediction. Reports are current of a depression in the industry, but I hear no reports of a falling off of attendance. One of the public has been up to the motion picture, and if the public is given pictures worthy of its patronage, that public will pay its money readily enough.

But more than ever I want to emphasize that the quality of production is the most vital essential. More than ever now, the success of a photoplay will depend upon its quality. We have a sophisticated picture public today that is very discerning and very quick to register its approval or disapproval.

We producers have to keep faith with the public. We must build up the quality of our productions. The success of exhibitors will depend upon the quality of the feature pictures, upon the entertaining well-rounded program, including the music, and the comfort and attractiveness of the theaters.

My heartiest Christmas greetings to the readers of Wid's.

J. STUART BLACKTON.

Sees Mighty Prosperous Year

As I thought were the prospects for 1921, they are very rosy. I know some are talking differently. I realize that conditions have changed somewhat in two months. But I have unbounded faith to-day in every legitimate and energetically prosecuted moving picture enterprise. No industry is in better shape than ours to put re- construction conditions. We did not flounder during the war; we bore up manfully under excessive taxation. Unless our taxes are increased and other conditions change materially, I predict a mighty prosperous 1921.

CARL LAEMMLE.

Expects Great Progress

Due to the fact that rumors of temporary depression in the film business would seemingly contradict my prophecy made in England some months ago for a successful year for the industry, I am in the position of the political prophet who on his return dates often had to begin his speeches with "Notwithstanding." So I am also going to preface with Notwithstanding— the rumored slump in the picture industry, which recurs with many alarming variations regularly every year at this season, I think that the figures presented by the executives of the various big companies show the slump, like the premature announcement of Mark Twain's death—largely exaggerated.

Since my prediction, such pictures as "The Miracle Man," "Humoresque," "Over the Hills," "Way Down East," "The Jacknife Man," "Madame X," "Something to Think About," "Earthbound," Dr. Jekyl and Mr. Hyde," "The Devil's Passkey," "The Wind," "The Door of No Return," "Kismet," "Midsummer Madness," and last, but not least, that immortal American classic, "The Last of the Mohicans," registering the beginning of a movement to bring the motion picture as a factor of education actually into the school room, and the addition to the ranks of film authors of such names as Sir James Barrie, Henry Arthur Jones, Edward Knoblock, Rudyard Kipling, H. G. Wells, and many other famous men of letters new to the screen, the best of my impressions of the last Summer in London that the present year would show a progress so marked as to vitally benefit both the Industry and the Public.

EVE UNSELL.

Reaction Will Be Welcomed

1921 is going to be a healthy year for the industry, because the standard of honest value has come back again. I am sure that all motion picture men of experience, producers, distributors and exhibitors welcome the reaction.

Prosperity in 1920 was so easy that it attracted to the industry many inexperienced men and also men who did not really have the welfare of the industry at heart. These men did the industry no good and now that the standards of quality are going to rule again, they will be the first to drop out. The industry as a whole will benefit thereby and the men who have done most to build it up, the men to whom it has always meant more than a temporary success, will prosper as a result.

From a personal angle, I expect 1921 to be the most productive year I have ever had.

CHARLES URBAN.

The Independent Field

I feel that if the Independent Distributors will be properly supported by Exchanges, there should be no reason why the Independent field as a whole will not stand a strong and formidable factor in the Industry.

My feelings are more optimistic for the forthcoming year, in view of the fact that fewer and better pictures are stabilizing the market, and in return the exhibitor is rewarding the Independents with a real and genuine support.

We must have this support and justify their confidence. Yours very truly.

VICTOR KREMER.

King's Wishes

I am going to England to bring back my family, to install them in a home here among the many new and splendid things I have been so fortunate as to make in New York, and in the country at large.

Through Wid's I may extend to the men and women in this great industry my best wishes for a Merry Christmas, a Happy New Year and a record-breaking twelvemonth for the motion picture business of America.

GEORGE KING,
President Stoll Film Corp. of America.

Optimistic

It is our sincere impression that the year 1921 holds forth great promise for the exhibitors of the Country. The present general business depression cannot last for long, and we believe this change for the better will be noted by exhibitors during the next sixty days.

Here in Canada we have every indication of an active year ahead. Our many natural resources are being developed and Western Canada is enjoying unusually good agricultural conditions, with a bumper crop already registered. We feel safe in predicting that the year 1921 will be a happy one for the motion picture exhibitors of this Country.

J. J. ALLEN.

Wants Simpler, More Human Pictures

The industry owes a debt of thanks to the producers who have dared to get out of the beaten path, and make "Over the Hill" and "Humoresque." They have shown the need of getting back to the simpler and more human in photoplay productions. I hope 1921 will see more pictures of this kind and fewer productions based on machine made plots and card indexed situations.

MAURICE TOURNEUR.

The Day of the Independent

This is the day of the independent and they should not fail to take advantage of their opportunities—producers, distributors and exhibitors alike.

There are many calamity howlers abroad, but I believe it to be a fact that there are but few theaters in this country that are not doing a profitable business.

The so-called "situation" which is now said to prevail, is distinctly mental—imaginary. What is needed is good, healthy optimism. "Boost and don't knock.

ROBT. W. PRIEST,
The Film Market, Inc.
ANNOUNCEMENT
We extend the greetings of the Season and Announce the establishment of a dependable bureau for the creation and development of—

PROMOTIVE PUBLICITY AND ADVERTISING

WILLIAM H. COOK AND JAMES H. SHAY
FORMING
COOK & SHAY, INC.
145 WEST 45TH STREET

Independent Producers, Players, Directors and Technical Men are invited to confer with us without obligation and at their convenience.

BILLY BITZER
Shooting a Scene in
D. W. GRIFFITH’S
Newest Production.
MADLAINE TRAVERSE

Who will shortly be seen as the star in an elaborately staged feature, produced by her own company

Extends the Season’s Greetings
Charles Everard Whittaker

SCENARIO WRITER

A FEW OF THE BIGGER ONES

1917—“The Whip”
1918—“Here Comes the Bride”
1919—“Eyes of Youth”
1920—“KISMET”

Scenario writer to

Mary Pickford, John Barrymore,
Nazimova, Clara Kimball Young,
Pauline Frederick, Billie Burke; and
Famous, Goldwyn, Rex Beach,
Maurice Tourneur and
International.

THE CITY CLUB
55 West 44th Street
NEW YORK CITY
CLAIRE WHITNEY

"FINE FEATHERS"  "THE PASSIONATE PILGRIM"

On the Stage

"COO-COO COTTAGE"

Now at the Princess Theatre
Warning
TO ALL EXHIBITORS

James Blinkov and Samuel Crystal, proprietors of the Temple and Strand motion picture theaters at Union Hill (N. J.) were summoned before Magistrate Hauenstein of the Union Hill police court on Monday, December 6, and held in $500 bail each to await the action of the grand jury on a charge of falsely advertising D. W. Griffith's production of "Way Down East."

The theater owners described a Thomas H. Ince picture called "Home-spun Folks" as being "A Story of 'WAY DOWN EAST,'" displaying the title of the Griffith picture in letters fifteen to twenty times as large as the name of the Ince picture actually being shown, and spreading the false advertising throughout the town of Union and neighboring sections in an effort to give the impression that "Way Down East" was being shown.

The court ordered that an officer be placed in the lobby of the theatre and announce to patrons that they were not to see "Way Down East." This was done throughout the engagement of three days.

Albert L. Grey, general manager for the Griffith interests, issued a statement in which he declared "any person or persons showing a motion picture and claiming it is in any way a story of, or sequel to 'Way Down East,' will be prosecuted to the fullest possible extent."

Mr. Grey further stated that, owing to cost, length of production and iron-bound contracts, "Way Down East" never would be shown except in first class theaters and at first class theater prices. In New York City, where the Griffith production has passed its two hundredth performance, the prices are $3 and $5 for the best seats. There are now twenty "road shows" of the Griffith picture, each playing to a scale of prices from 50 cents to $2.

Another Griffith production that is scoring a sensational success is "THE LOVE FLOWER," released through United Artists.
W. J. FERGUSON
WITH
D. W. GRIFFITH'S
LATEST PRODUCTION

"Passers-By", J. Stuart Blackton Special
"The Deep Purple", R. A. Walsh Special

HERBERT SUTCH
Assistant Director for
1915 D. W. GRIFFITH 1921

"Intolerance" "The Hun Within" "True Heart Susie" "Hearts of the World"
"Scarlet Days" "The Girl Who Stayed at Home" "The Great Love"
"Broken Blossoms" "The Idol Dancer" "Way Down East"

HENDRICK SARTOV
Cinematographer
For
D. W. GRIFFITH PRODUCTIONS
Heartiest Christmas Greetings and Sincere Good Wishes for the New Year

Mollie King, Star
and
American Cinema Corporation

Coming —
Miss King in "Her Majesty"
A Blessed Christmas, and a New Year of Prosperity, attainment and happiness to all my friends of Today and Yesterday, Every day, Everywhere

Rose Tapley

Returning to screen activity in support of Mollie King in American Cinema Corporation's production of "Her Majesty"

RALPH LEWIS

"Prisoner's of Love"
with Betty Compson

"Man, Woman, Marriage"
Allen Holubar's First National Release

"Outside of the Law"
Tod Browning's Universal Special

"Sowing the Wind"
with Anita Stewart

VERA LEWIS

"A Full House"
with Bryant Washburn

"A Poor Simp"
with Owen Moore

"In the Bishop's Carriage"
with Bebe Daniels

8221 DE LONGPRE AVENUE, HOLLYWOOD, LOS ANGELES
Season's Greetings
From
Norma Constance and Natalie Talmadge

ASSOCIATED FIRST NATIONAL STARS
CHET WITHEY

Directing

CONSTANCE TALMADGE

In Two

Chet Withey Productions

---

Every Good Wish For 1921

from

HARRISON FORD

FROM OCTOBER, 1920, TO OCTOBER, 1921

With

NORMA TALMADGE FILM CORP.
CONSTANCE TALMADGE FILM CORP.
318 E. 48th St. New York

---

KENNETH HARLAN

Recent Releases: "Mamma's Affairs," working title: "The Man From Toronto" both with Constance Talmadge.

Under contract to appear with Norma and Constance Talmadge from January, 1921 to January, 1922.
ALBERT PARKER
DIRECTOR

Norma Talmadge in "The Branded Woman"
Adapted by Anita Loos and Mr. Parker

Norma Talmadge in "Playing the Game"
Adapted by Anthony Paul Kelly and Mr. Parker

Douglas Fairbanks in "Arizona" and "The Knickerbocker Buckaroo"

Clara Kimball Young in "Eyes of Youth"
Adapted by Mr. Parker

IN PREPARATION
ALBERT PARKER SPECIAL PRODUCTIONS
for Joseph Schenck
Courtenay Foote

"CAPT. TERENCE O'KEEFE" in the "Hatton" Stage Play
"UPSTAIRS AND DOWN"

"ALMERIO" IN "LOVE'S CONQUEST" Famous Players-Lasky

"THE TWO BRIDES" Famous Players-Lasky

"HIS PARISIAN WIFE" Famous Players-Lasky

"DARRELL STANDING" in "THE STAR ROVER" Metro

"LORD ANDREW GORDON" in "ADAM AND EVA" Comstock & Gest

DUAL ROLE
"Har Dyal Rutton" and "David Amber" in Thos. H. Ince's INCE-VANCE SPECIAL
"THE BRONZE BELL" Soon to be Released

"ESTABAN" with Norma Talmadge in "THE PASSION FLOWER"
Now in Production

Actors Equity Association

Or Care T. R. T. Maurice
Flatiron Building New York City
Tel. Ashland 7666
"RIAMONDA"

EULALIE JENSEN
Norma Talmadge

Herbert Brenon

“The Passion Flower”

MONTAGU LOVE

GEORGE FAWCETT
Director and Character Parts
JOHN GILBERT

PICTURIZED

"The Great Redeemer"
"The White Circle"
"Deep Waters"
"The Bait"

for

MAURICE TOURENEUR

and

assisted by Robert Dillon

PICTURIZED

"LAST OF THE MOHICANS"
Whitman Bennett Productions

Interesting, Intelligent Photodramas
Expertly Acted and Artistically Presented

Lionel Barrymore Star Series
and
Exceptional “Specials”

Direction by Kenneth Webb
Scenarios by DOROTHY FARNUM
Art Direction by ROY WEBB

Distributed by First National

WHITMAN BENNETT STUDIOS
537 Riverdale Avenue, Yonkers, N. Y.
W. O. Hurst, Studio Manager
KENNETH WEBB
DIRECTOR
Whitman Bennett Productions

JAMES DEALY .......................................................... Assistant Director
ROY WEBB ............................................................ Art Director
R. E. WORTHAM ....................................................... Technical Director
T. L. GRIFFITH .......................................................... Cinematographers
HARRY STRADLING .........................................................

1920
LIONEL BARRYMORE in “THE MASTER MIND”
LIONEL BARRYMORE in “THE DEVIL’S GARDEN”
ALL-STAR CAST in “THE TRUTH ABOUT HUSBANDS”
LIONEL BARRYMORE in “THE GREAT ADVENTURE”
LIONEL BARRYMORE in “JIM THE PENMAN”
W. O’HAGAN HURST
Studio Manager
Whitman Bennett Studios
Yonkers, New York

Formerly Producer of Paramount Pictograph, Paramount-Bray, and Paramount Magazine; also Production Manager Non-Fiction Film Department, Famous Players-Lasky Corp.

T. L. GRIFFITH
Chief Cinematographer

GEORGE MACQUARRIE

“The Love Flower” (D. W. Griffith)
“The Harbor Lights” (Wistaria)
“The Quarry” (Famous Players)
CARL G. MILLIGAN
MANAGER MOTION PICTURE DEPT.
ROBERT H. DAVIS CORPORATION

Representing Prominent Authors and Playwrights
SECOND FLOOR SELWYN THEATRE BLDG. 229 WEST 42nd ST.
Phone Bryant 8918

Lucille Lee Stewart
"DETERMINATION"

AL LINCOLN

Playing the star (dual) role

"John Morton" & "James Melvale"

CORENE UZZELL

as

"Madge Daley"

JOHN L. McCUTCHEON

DIRECTOR
HERBERT L. MESSMORE
Art Director
"DETERMINATION"

GEORGE SPINK
Character Comedy Leads

"THE FATAL HOUR"
"THE MISLEADING LADY"
"THE MESSAGE FROM MARS"
Sidney Olcott's "POLLY" (Working Title)

PAUL H. ALLEN
Member Motion Picture Photographers Association

Past Year with D. W. Griffith
Own Bell-Howell and Pathe
HOBART HENLEY

“The Sin That Was His”
MR. EXHIBITOR

Let Your Box Office Reports Tell You What

Written By

The R. Cecil Smiths

REG. U.S. PAT. OFF.

MEANS TO YOU

WRITING EXCLUSIVELY FOR

SELZNICK PICTURES
William B. Davidson

“You Cannot Kill Love”, Selznick Special.
“Partners of the Night”, Rex Beach-Goldwyn Special
“Valley of Doubt”, Selznick Special
“The Girl from Nowhere”, with Elaine Hammerstein, Selznick, now in Production

HUNTLY GORDON
Leads

“The Girl from Nowhere,” with Elaine Hammerstein (now in production)
“The Waiter,” Hobart Henley Special
“Red Foam,” Ralph Ince Special
“The Frisky Mrs. Johnson,” with Billie Burke, for Famous Players
“Out of the Snows,” Ralph Ince Special

JACK BROWN
Cinematographer

Photographed Anita Stewart, Olive Thomas, Elaine Hammerstein, Eugene O’Brien and Conway Tearle
FAIRE BINNEY

"The Frontier of the Stars"
"The Wonder Man"
"A Man's Home"

ROLAND BOTTOMLEY

"THE DEVIL", with George Arliss
"A MAN'S HOME", Ralph Ince Special

WESTOVER COURT
210 WEST 44th STREET
BRYANT 5860

A Merry Christmas

Thomas F. Fallon

Originals and Scenarios
"While New York Sleeps" (COLLABORATION)
"The Shark" "The Plunger"
"Dynamite Allen"

Adaptations
"Bride 13" (SUPER-SERIAL-COLLABORATION)
"Sacred Silence" "Miss Innocence"
IN PREPARATION
Pearl White Feature

A Happy New Year to All
ROBERT ELLIS
Selznick Productions

In Production
“TOBASCO”
Starring Owen Moore

WARBURTON GAMBLE

To be released: “Fine Feathers”
for Metro

In course of production: “Poor
Dear Miss Kirby” for Selznick
“The Paliser Case”

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LONDON
166 Shaftsbury Avenue

NEW YORK
59 West 44th Street
LEWIS ALLEN BROWNE
Original Stories  Adaptations  Scenarios

Writing for
SELZNICK PICTURES

Some Recent Releases
"SOONER OR LATER,"
"DANGEROUS PARADISE,"
"MAROONED HEARTS,"
"LAND OF OPPORTUNITY"

To Be Released
"THE WAITER,"
"THE HIGHEST LAW"
"THE ROAD OF AMBITION,"
"POOR, DEAR MARGARET KIRBY"

OSCAR C. APFEL
DIRECTOR
OF FEATURES

Season's Greetings from
BURTON KING
Independent Producer
MABEL BALLIN

Appearing in Hugo Ballin Productions
WILLIAM STUART ADAMS  
Art Cinematographer U. S. C.  
NICHOLAS MUSURACA, Assistant


GLADYS COBURN

“Out of the Snows”, a Ralph Ince Special  
“The Foreigner”, Release Through First National  
“East Lynne”, Hugo Ballin Production now in the making.

Greetings from

ANDRE BARLATIER  
Photographer of  
“EARTHBOUND”
ANDERS RANDOLF
Greetings

EARLE A. FOXE
Coming Back to the Screen

Chautard's
"BLACK PANTHER'S CUB"

FOR
ZIEGFIELD FILMS

Norman Kerry
CORINNE GRIFFITH

ANNA Q. NILSSON

"IDOLS"
"IN THE HEART OF A FOOL"
"THE BIG IDEA" (Working Title)
"TEMPLE DUSK" (Working Title)

WEBSTER CAMPBELL

JUVENILE LEADS

"The Pleasure Seekers", with Elaine Hammerstein
"It Isn't Being Done This Season", (working title) with Corinne Griffith
CHARLES OSBORN SEESSEL
Art Director

“Way Down East” “The Devil” “On With the Dance”

Business Management EDWARD SMALL

ARThUR J. ZELLNER
Still busy with
CONTINUITY and PRODUCTION
for
Metro

Charles Lane
ANNOUNCEMENT

MATTY ROUBERT

will appear exclusively in Super-Special Features for

MATTY ROUBERT PRODUCTIONS, INC.

CURRENT RELEASE

"HERITAGE"

IN PREPARATION

"THE JOY PEDDLER"

ADDRESS ALL COMMUNICATIONS TO

1457 Broadway New York, N.Y.
A Profit-Present for Christmas

Offered by

Mayflower Photoplay Corporation

It's a Full Stocking!

Two Allan Dwan Productions
"Soldiers of Fortune" and
"Luck of the Irish"—also a
Chautard Picture "The
Mystery of the Yellow
Room"—and a Charles
Miller Offering, "The
Law of the Yukon"—
besides an R. A.
Walsh Production,
"The Deep Purple"
—All released by
Realart. And
First National
will supply the
following: Three
Allan Dwan Pro-
ductions—"A Splendid
Hazard," featuring Henry B. Walthall—
"In the Heart of a Fool," with James Kirkwood
—and "The Scoffer" also featuring Kirkwood
—A Sidney A. Franklin Production featuring
Sylvia Breamer in the title role.
Extends the Greetings of the Season to
the Motion Picture World

T is a period of rejoicing. In every heart there is the Christmas spirit, and the Stanley Company of America rejoices in the fact that the spirit of good will prevails in an industry that is perhaps the most important in the lives of humanity. Better pictures are demanded and better pictures are continually being made. The Stanley Company believes in the best, and its effort continues to be to encourage the producer and to aid the exhibitor. America is maintaining its leadership in the Motion Picture Industry, and there is a constantly expanding business. Co-operation is doing its full share and Stanley co-operation is enlightened and valued. A Happy New Year is presaged. May everyone share such happiness.

OFFICERS
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The Handicap
A RED BLOODED STORY OF THE TURF

FEATURING
VIOLET HOPSON

A gripping, soul-stirring expose of the intrigues of the race course, throughout which runs the dominating element of love.

Lightning-like in its rapidity of kaleidoscopic changes, it appeals to all audiences.

Six reels of Speed!  Punch!!  Action and Romance!!!

Live State Right Buyers Write or Wire at once to

VICTOR KREMER FILM FEATURES, Inc.
130 West 46th Street

New York City
LEONCE PERRET
First Director to Produce Abroad with an All-Star Cast of American and French Artists

has happily blended in

"THE EMPIRE OF DIAMONDS"

A Thrilling, Melodramatic Mystery Story, with Rare Pictorial Beauty and Scenic Splendor.

Each Scene Taken in the Original locale, New York, London, Paris, Monte Carlo, Nice and Le Havre

COMING

“A RACE FOR MILLIONS”

To be Produced with a Cast of Distinguished American Artists and the Famous French Actors

EUGENE BREON
greatest of Gallic stage “villains” and

WILL BOURBON
best known as “Onesime” the Charlie Chaplin of the Parisian stage.

With MARCYA CAPRI the renowned Spanish Beauty
SOMETHING FOR EVERY THEATRE

ROMANCES OF YOUTH

REELCRAFT SCENIC

BILLY FRANEY COMEDIES

BUD AND HIS BUDDIES

ROYAL COMEDIES

PARAGON COMEDIES

MERRY CHRISTMAS

from

REELCRAFT PICTURES CORPORATION
GEORGE A. BERANGER
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SIX YEARS WITH D. W. GRIFFITH

"Whatever he has done, it has been performed with excellent skill and thorough and most intelligent understanding."—D. W. GRIFFITH.

SEVEN "MUTUAL" PRODUCTIONS

"The power of true realism lies in picturing the known in such a manner as to obtain and hold interest during the story to be told, in bringing strong situations out of the easily-recognizable affairs of our everyday lives. Therein lies the prime merit of Beranger's work."

—LOUIS REEVES HARRISON.

"A MANHATTAN KNIGHT"

"You are surprised time and again throughout the run of the picture by the novel twists and the clever manner in which they have been handled. Director Beranger wastes no footage and makes every incident count. As this picture is treated with the utmost skill, it should afford real pleasure to all audiences. The most successful direction the star has had."—WID'S.

"UNCLE SAM OF FREEDOM RIDGE"

"The story breathes of a patriotism so pure and wholesome as to make all the other things of life seem of little consequence."

—WOODROW WILSON.

"Considering that this feature was made in two weeks, it is a remarkable piece of work, and speaks commendably of the ability of its director, George A. Beranger, who has given to the industry a production that will fit any program and help the exhibitor build a hundred per cent. American patronage."

—EXHIBITOR'S TRADE REVIEW.

"NUMBER SEVENTEEN"

Present Holiday Season Special Release
MATT MOORE

FRANK REICHER
DIRECTING

WILLIAM H. TOOKER

Recent Notable Roles
The "Governor" in "Heliotrope"
The "Minister" in "The Stealers"
and in
"The Vice of Fools" with Alice Joyce

To be Released
"Worlds Apart" with Eugene O'Brien
"Proxies," George D. Baker Special
SINCEREST WISHES FROM
ANTHONY GABLIIK AND
HARMON YAEFA OF THE
GABLIIK STUDIOS
TO ALL OUR FRIENDS

JANE JENNINGS
Character Mothers and Grand Dames

Coming Releases
EDWARD JOSE'S LATEST PRODUCTION
MAY MURRAY IN "THE PAINTED LILY"

Now working in the Tom Terriss Vitagraph Production
"The Heart of Maryland"

Mary MacLaren
JEROME STORM
Now Directing LILLIAN GISH
JESSE D. HAMPTON

presents

Blanche Sweet

in

"That Girl Montana"

From the novel
by MARAH ELLIS RYAN
Director - ROBERT THORNBY

She was all white, she was blonde, but she lived in the wig-wam of an Indian Chief—

A blonde Indian maiden would never do, so the Big Chief sent her back to the white people—

Then the action began, for that girl, Montana, was some girl. Oh! Man! But there is speed to spare in this picture

Blanche Sweet is shown at her virile best. She loves a Western picture as much as an exhibitor does and she made this one about the best she ever appeared in.
$110,000 Mark

"Passion" Business at Capitol Expected to Gross That

Although no official figures have been made public by either First National officials or the Capitol theatre, it is learned that "Passion," which completed a two weeks' run on Saturday night has done a total business of almost $100,000.

This figure represents net receipts and gives an indication of the tremendous business that the picture has done. The $110,000 mark is reached after war tax is deducted.

There is some talk that First National will keep the film on Broadway for a longer run. Nothing definite has been decided upon but it is known that all sorts of offers from theatrical men along Broadway have been made. It was the original intention of First National to secure a theater specially for the presentation on Broadway but the plan was abandoned temporarily, at least.

Happy New Year—

At French Lick

A number of well known film folk are at French Lick for the holidays. Among them are Felix Feist and Harry Reichenbach.

Happy New Year—

Va. Exhibitors Meet Jan 12-13

(Special to WIDE DAILY)

Richmond, Va.—The state organization of exhibitors will meet at the Harrington hotel, Washington on Jan. 12-13. A number of important questions are scheduled for discussion.

Happy New Year—

Backer Out of Jans

Frank E. Backer of Jans Pictures, Inc., is no longer connected with that organization.

Happy New Year—

Mary O'Connor Coming Here

Mary O'Connor who, as noted, will go to London to work in conjunction with Paul Powell at the Famous Players Islington studios is expected in New York on the 29th.

Happy New Year—

"The Devil" for Strand Showing

"The Devil" an Associated Exhibitors release starring George Arliss will be the feature at the Strand the week of Jan. 16. An extensive local advertising campaign will be launched at the same time in connection with the showing.

James Young directed the film which was made in the east. In it are Sylvia Breamer, Lucy Cotton, Edmund Lowe and Roland Bottomley.

Greed drags William Newlands to the depths and love bears him to the heights in J. Parker Read, Jr.'s third Associated Producers' production, "A Thousand to One," starring Hobart Bosworth.—Advt.

A Man vs. "The Bit"

You know all about "the bit." It's the "cut-in," the "divvy." The ten per center. It's to be regretted. But it plays an important part in many film transactions. Sometimes by the end of the divvy of "the bit," what looked to be a decent profit has shrunk to nothing. Or nearly so.

Now what follows isn't a fairy tale. It happened. Strange as it may seem. With David Howells and First National. Howells saw "Passion" in Berlin and took a long chance. Bought it. Then turned it over to First National. At the same price. But before that had a big job. To convince them it was "right." By letter. And cable. Finally did. Anticipated that "Passion" will clean up a million or so for the organization.

What was Howell's bit? Nary a tin dime. Wants nothing. Expects nothing. Says it was his job. Because he's doing all foreign business for them. What I call—a man.

SAGE OBSERVATION

Howells returned from a long European stay Wednesday last. Gave a great slant on why he believed "Passion" was important. Outside of its exhibition value. This. That is shown

(Continued on Page 2)

Conrad Signs

Will Write Original Stories for Paramount Picturization

Joseph Conrad, the famous British author, has signed a contract in London to write original stories for Paramount.

Conrad, whose long list of books includes such famous works as "Lord Jim," "Victory," "Chance," "Heart of Darkness," "Youth" and "The Nigger of the Narcissus," by signing his contract joins the group of authors whom Jesse Lasky, on his trip to London last summer, persuaded to write directly for the screen.

Happy New Year—

Quimby Leaves for Coast

Fred C. Quimby left yesterday for Los Angeles to be gone for about a month and during his stay at the coast will complete arrangements for the next Jack Dempsey serial.

Happy New Year—

Kelly Komedies Planned

Kelly Komedies, Inc., have been formed. The company is a $50,000 corporation chartered in New York. It will make a series of two reel comedies, 26 a year. Distributing arrangements not announced. Office at 160 W. 45th St.

Happy New Year—

Hein Going Abroad

Lionel Hein will leave here in about four weeks for a trip through Italy, Austria, and Germany where he expects to dispose of picture rights to plays and sell Central European rights on American pictures. On his way back he will stop in Berlin and Hamburg.

Hein was in Italy for seven months during 1919 and is quite familiar with the territory. He expects to include in his present trip, He is a captain in the Police Reserve.

Happy New Year—

Buys Irish Films

(Special to WIDE DAILY)

Chicago—The American Film Co. has just taken over the Chicago Tribune's pictures, "Ireland in Revolt," filmed by Capt. E. F. Weigle, Tribune war photographer, for sale on the state rights basis.

Weigle spent several months in various Irish cities, including Cork, Dublin, Belfast, Trim, Galway, Lisbon and Mallow, and secured in some cases, in the face of machine guns, what are said to be the first complete facts of the Irish revolution—scenes of raids, riots, reprisals, Sinn Feiners, Black and Tans, and British soldiers.
Midland Buys Schwab Prod.

Joseph Klein, on his way back from New York after a trip through the Middle West, made a detour from Kansas City to Minneapolis and closed negotiations for the D. B. Schwab Prod. with the Midland Film Corp., for "Girls Don't Gamble," an "Smiling All the Way" for Minnesota, Wisconsin and North and South Dakota.

Happy New Year

Strike Settled

Oklumgee Okla.—Announcement made that the strike of operators and stage hands which began on Jan. 1, 1920, has been settled and all organized under the name of Local No. union labor. The local union of stage and hands operators has been recon­organized under the name of Local 41 of the I. A. T. S. E. All Oklum­gee theaters are paying their em­ployees from $5 to $12 a week over the minimum scale.

Happy New Year

Offers Unique Camera

Kansas City, Mo.—A unique double camera whose two lenses take mov­ing pictures capable of projecting one picture upon a 30 or 40 ft. screen is the new offering of the Widescope Camera and Film Corp. The Widescope camera has particular advantages in photographing moving street scenes, military move­ments, and such incidents of interest, so extensive in area as to be photographs by present cameras, only from a distance.

QUOTATIONS

Last Bid, Asked. Sale

Famous Players... 45% 72 72 72

*Goldwyn ........ 4 5

D. W. Griffith, Inc. Not quoted

Loew’s, Inc. 15% 15%

Triangle 5/16 5/16

World Film Not quoted

*Quotes by H. Content & Co.

Happy New Year

Reuben Samuels Moves

Reuben Samuels, Inc., insurance agents catering extensively to the picture business will move next month to new quarters at 119 Fulton St., where they will have about three times the office space they have at present.

Happy New Year

Less Buys Lubin Film

Indianapolis—Maurice Less At­tractions have purchased Indiana rights to "Honeyymoon Ranch" dis­tributed by Bert Lubin.

Happy New Year

St. Louis Men Here

Joseph Mogler, owner of the Mog­ler and Bremen theaters, and presi­dent of the Exhibitors’ League of St. Louis, and S. J. Baker, First Na­tional branch manager in that city, are visitors in New York. Mogler said that Charles Ray in "45 Minutes from Broadway" broke all attendance records for the Mogler Nov. 14.

Happy New Year

Paramount Uses Prизма Process

For the first time in the history of Paramount picture-making in the East scenes made by the Prisma pro­cess in natural colors have been incorporated into a feature, "The Gilded Lily."

Happy New Year

Rialto Film Sales

The Rialto Film Co. reports the following sales on "The Isle of Des­tiny: eastern Pennsylvania and southern New Jersey to Eastern Film Distribution Co., Philadelphia; Greater New York and northern New York, to Specialty Film Co., New York.

On Broadway

Broadway—Elaine Hammerstein in "The Pleasure Seekers."

Brooklyn Strand—"The Truth About Hubert."

Capitol—Madge Kennedy in "The Girl With the Jazz Heart."

Criterion—"Midsummer Madness."

44th St.—"Way Down East."

Lyric—"Over the Hill."

Rialto—Dolores MacLean in "The Rookie’s Return."

Rivoli—Wallace Reid in "The Charm School."

Strand—Charles Ray in "Nineteen and Phyllis."

Next Week

Broadway—"813."

Brooklyn Strand—"The Last of the Mohicans."

Capitol—"Buntz Pulls the Strings."

Criterion—"Midsummer Madness."

44th St.—"Way Down East."

Lyric—"Over the Hill."

Rialto—"The Bait" with Hope Hampton.

Rivoli—Cecil DeMille’s "Forbidden.""Strand—"The Last of the Mohicans."

Happy New Year

Oppose Sunday Shows Fight

Indianapolis—Opposition to the closing of Sunday picture shows in Indianapolis was voted by the Central Labor Union on the ground that Sunday amusements have become a necessity to working people. The legislative committee of the State Federation of Labor is asked to oppose any legislation prohibiting Sunday motion picture shows.

Happy New Year

Indicted for Sunday Films

Paulding, O.—E. (Erie) Bros., pro­prietors of the Grand, were indicted by the grand jury, charged with violating the law in showing pictures on Sunday. Three local preachers filed charges against them, their action rising from the activities of the Lord’s Day Alliance of Ohio.

WAYNE COMEDIES

Educational is speeding them up in his new brand of single reel sub­jects. This is "Without a Wife," filmed at the Christ’s studios.—Adv.

Putting It Over

Here is how a brother exhib­i­tion put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Wichita, Kan.—Watch your step when "Her Husband’s Friend" comes around, because John P. Goring, exploitation representative at the Kan­sas City Exchange of Famous Play­ers has an idea that the picture can draw odd dimes from dark and se­creted corners of a fan’s pockets.

When the picture played the Pal­ace here Goring designed some heart­shaped teaser advertisements. They were printed in black on a red back­ground and warned Wichita’s popu­lation to “Watch out for ‘Her Husband’s Friend.’”

Five thousand of the heart-shaped designs were distributed.

The front of the novelty adver­tised the title under the caption “Love vs. Alimony,” and the connection was one that was readily grasped and aroused immediate interest.

The back of the advertising novelty bore the name of the theater and the time of the showing. Goring had warned the people to "Watch out for the picture. They did!"

Happy New Year

Venice, Cal.—Two pretty girls wearing tight fitting white overalls and jumpers, one leading a balking donkey, the other a goat, made the first exploit stunt attempted by Carl Marquard of the California. It was in connection with Charles Ray’s "Peaceful Valley," and the results have made Marquard feel that every picture will in the future be exploited, because of the added success that he is convinced exploitation will bring any picture.

VANITY COMEDIES

Happy New Year

You’ll Have to Laugh at

HARLEY MYERS as "SIR BOSS" in MARK TWAIN’S

“An Connecticut Yankee” SOON
A Man vs. "The Bit"

(Continued from Page 1)

American producers that the foreigners weren’t all wrong in making the kind of stuff that draws. That it might be a lesson for some. Real thought. Who’ll sit up and pay heed?

“Every American representative that saw ‘Passion,’ said it wouldn’t do for this country,” said Howlander. Wonder who they were? Wonder what their bosses think of ‘em now? No. It can’t be printed. Postoffice wouldn’t let this go through the mail.

THE APPRENTICE ARRIVES

Put this name down. Hugh C. Dierker. Producer. You’ll hear of him further. He made “When Dawn Came.” Just released. States rights. Dierker was a lawyer. In a tiny town in Missouri. Father a judge. Wife a writer. She sent the script of his production to several companies. They couldn’t see it. Dierker believed in it. “We’ll make it,” he said. Packed up his law books. Journeyed to Hollywood. Got a job. With Brunton. As a grip hand. Wanted to learn the business. From the ground up. Spent six or seven months with Bob. Kept his eyes open. Quit when he was given a managership. Went over to Sanborn’s laboratory. Gob a job in the shipping department. Learned the lab end of production. Six months there. Quit when he was made an assistant manager. Had a year of watching. Was ready. Got his cast together. And his director. And Billy Foster to shoot it. Made a deal with the Handschiegel process. And then unrolled the roll. It went. And “When Dawn Came” followed. Not a masterpiece. Not a great big picture. Needs fixing. Cutting. But shows promise. Real promise. There’s a moral in this.

GELT—OTHERWISE MONEY

Tight. Worse than that. Producer talking last week. Ready to go ahead. Needed money. “What’s that?” asked the man with a pencil putting down his fork. “Something we got awhile ago hocking our shirt, now an unknown commodity,” came the reply. Try and get it. For production. All the angels are on the Crismus cards. Bankers don’t want promises. Collateral only thing that talks. Latest to be affected “Bill” Sherrill. Needs about fifty thou to finish the first Lillian Gish picture. Jammed. That is he was when this was written. Griff may have to complete it. ’Suff luck.

GET BEHIND HOOVER DAY

All of you. Throw out the bird who lags. It means something. Give of your time. Your house. Your show. Push it over. Why? Because it’s important. Show that crew of Blue Law nuts what the industry can do. If this business can be organized in a day or so to raise a couple of millions what can it do to smash something? You don’t need a ton of bricks to fall on a smart man to wake him up. Maybe Wilbur will understand something when Hoover Day goes over in the pictures. Maybe he won’t. But this business. You do your bit. Old play. "The Boss." Great line in it. Politician starts to lick another. “If you’re alive when I drop something on you he said, “I’m coming around to see what’s holding you up.”

If you’re not too full of Crismus food you’ll get this. So will Crafts.

CARDS AND SENDERS

Xmas cards. Flock of ’em. Thanks. To everybody. Can’t answer all. But again thanks. Ever figure how Xmas cards reflect individualities? See delicate, sweet Hope Hampton’s card. As against the bold black typed one from Arthur James. Jim Quirk and his missus, quiet, refined, and the fine lemon-tinted card bearing Norbert Lusk’s name. Choe Lee sends one written in his honest blacksmithesmit, and W. A. Johnson is like J. D. Williams in their ideas of what’s what. And so it goes. Only one puzzle. Who’s Grace?

SEASON OF BROTHERLY LOVE

Blessed days, these. Forgive your enemies. And all that sort of thing. Just to prove it. Look at Al Black’s wallop on Sydney Cohen? Sure it’s Xmas time.

DANNY.

Stock Sold at Auction

The following securities have been sold at auction:

- 258 shares of Prizma, 7% convertible, second preferred, $13 lot.
- 50 shares of Prizma, Inc., common, $3 lot.
- 80 shares of Mutual Corp. common, $7 lot.
- 100 shares of Mutual Film Corp. preferred, $40 lot.

Baxley Sells Oklahoma Rights

Dallas—L. C. Baxley has sold the rights on Associated Photoplays releases to the Western Film Corp., in Oklahoma City, for distribution in that state. In addition, all other Baxley pictures were included in this sale of rights.

CAMERAMEN

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A Genuine Special

In the Shadow of the Dome

Distributed by
Western Pictures
Exploitation Co.
IRVING M. LESSER
General Manager
635 H. W. HELLMAN BLDG.
LOS ANGELES

"William DeMille's "Midsummer Madness" is unquestionably the greatest legitimate dramatic production the screen has ever seen."

Arthur James in an unsolicited editorial in the Moving Picture World.

From the novel "His Friend and His Wife," by Cosmo Hamilton
Scenario by Olga Printzlau

A Paramount Picture
Coast Brevities
(Special to WID’S DAILY)

Hollywood—Weleye Barry and Colleen Moore have chosen the National Winter Air Tournament at Long Beach, which opened on Christmas Day and which closes today.

—Happy New Year—

Oliver With Dywyn
(Special to WID’S DAILY)

Toledo—Hal. Oliver, formally exploitation representative for the last year at Omaha, New York and Minneapolis exchange for Famous-Players, has been appointed district exploitation representative for Goldwyn, covering the Detroit, Cleveland and Pittsburgh exchange territories.

—Happy New Year—

Films Don’t Injure Eyes
(Special to WID’S DAILY)

Chicago—The National Safety Council is distributing a bulletin copy to the 6,000 industrial plants, trade associations, city governmental agencies, technical societies and others constituting the membership of the National Safety Council. This bulletin was issued in response to inquiries from a number of members concerning the effect of moving pictures on the eyes. The bulletin says films do not hurt good eyes.

—Happy New Year—

Kysen Heads Art Directors
Los Angeles—The Art Directors Association has elected the following officers for the ensuing six months: President, Charles H. Kysen (Lace); vice-president, Edward M. Mooney (Fairbanks); secretary, Frank S. Brown (VigatiGraph); treasurer, David B. Edwards (Fox); sergeant-at-arms, Thomas F. Warrillow (Fox), press representative, Roy H. McCray (Mayer).

Robert J. Ellis (Hayakawa) was elected a trustee for a period of two years. Leslie M. Gordon continues as corresponding secretary and head of the research department.

Negative for world’s rights available, starting Western production.

"THE WINDING TRAIL"

five reels. Write or wire

A. A. CORN, Rep.
160 W. 45th St.

Four films Permanently Dubbed titles have been decided on for four pictures now in production.

Rupert Hughes’ comedy, in production, “Mr. and Miserable Jones,” will be known as “Dangerous Curves.”

Gouerneur Morris’ first original screen story is “A Tale of Two Worlds” which replaces the working title of “The Water Lily.”

“Don’t Neglect Your Wife” is the title of a comedy with an original scenario instead of “Noblesse Oblige.”

Katebren Wilson Burt’s “Snow Blindness” will be known as “The Magnificent Lie.”

DIRECTORY

OF THE TRADE

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56 Pine St., P.O. Box 1974,
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Bryant 5612

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P. A. A. DAHME, INC.,
Art, Illustrations, Motion Pictures
220 W. 42nd St.
Bryant 2176

MARTIN-McGUIRE & NEWCOMBE
Art TItles
870 7th Avenue
Bryant 5612

AUGUST SCHUMBOURG
24 West 47th St.

ENGRAVERS

THE STANDARD ENGRAVING CO. INC.
126 West 39th St.
Bryant 3114

FILM SERVICE

FILM SERVICE BUREAU
130 W. 46th St.
Bryant 5600-1049

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New York

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Wad 3443

FILM DEVELOPING CORP.
Quality with Service
216 Weehawken St.
West Hoboken, N. J.
Union 4900-12

CLAREMONT FILM LABORATORIES
450 Claremont Parkway
Tel. Tremont 3166
H. J. Streyckmann, General Manager

NICHOLAS KESSEL LABORATORIES, INC.
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Fort Lee 221

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BARNES PRINTING CO.
Motion Picture Specialists
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PROSPECT PRESS
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Spring 1070

STUDIO EQUIPMENT

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Phones Res. Holly, 1578
Holly, 819
"Life" on Screen
New Short Subject Planned—Ashley Miller To Be In Charge Of Production

Plans are now being made for a new short subject based on the issues of "Life." The Key Holding Corp. has been formed to take in charge the production of the new feature, each issue of which will run from 600 to 800 ft. Ashley Miller, now with Community Motion Picture Bureau, will have production in charge and Harry J. Shepard at present with W. H. Prodl, will be business manager.

Just what the contents of the new reel will be seen to be a secret at the present time but it is understood that it will have a number of novel features, with part of the reel to be animated.

Happy New Year—
Craver & Barbian Here
R. D. Craver of Charlotte, N. C., and C. A. Barbian of the Waldorf theater, Akton, O., are in town. Both at the Astor.

Happy New Year—
Fox Special Opens on Coast
(Special to WID'S DAILY)
Los Angeles—"A Connecticut Yankee in King Arthur's Court," the Fox special in which Harry Myers plays the leading role, opened at the Milners on Saturday.

Happy New Year—
Charged With Grand Larceny
(Special to WID'S DAILY)
Los Angeles—Alleged to have operated a fake film employment bureau and believed to have swindled dozens of persons of amounts ranging from $5 to $1,000, three men are under arrest at Maricopa, Ariz., charged with grand larceny. The men are R. H. Wright, Charles B. Spencer and George Brookhart.

Happy New Year—
Four a Year
George Perry, vice-president and general manager of Perry Plas, Inc., states he plans making four pictures a year. He has arranged with Robert Z. Leonard to direct the first picture which will be started about Jan. 1.

It is understood that Leonard will make the picture for Perry as a special and that Mac Murray will not appear in it. At Famous Players it was stated that the company knew about the arrangement. It is further understood that the Leonard-Murray arrangement with Famous Players is on a picture basis only and does not cover a series.

Blumenthal Returning
Ben Blumenthal, of Export and Import Film Co., is expected back in this country shortly after the first of the year.

Happy New Year—
Irving Lesser Arrives
Irving Lesser, brother of Sol, arrived in New York City yesterday. He is making his business headquarters in the office of Harry D. Wilson at the Capitol Theater Bldg and lives at the Astor.

Happy New Year—
Take Over Kearse Theaters
(Special to WID'S DAILY)
Charleston, W. Va.—The Carrier Bros.—Jimmy and Eddie for short—have taken over all of the T. L. Kearse theaters in town. This includes the Burlin, Strand, Hippodrome, Colonial, Elk and Alhambra.

Happy New Year—
Fox Film Moves
"Over the Hill" has made its fifth leap on Broadway and landed this time from the Lyric into the Broadway.

Lasley in Monday
Jesse L. Lasley is due in New York on Monday from the coast.

Happy New Year—
Denounce Blue Laws
(Special to WID'S DAILY)
St. Louis—The movement to force Sunday blue laws in Missouri was bitterly denounced by leading churchmen of three denominations here. Archbishop Glennon of the Roman Catholic Church, the Rev. Daniel Tuttle, ranking bishop of the Episcopal Church in America, and the directors of the Seventh Day Adventist Church have gone on record as opposing blue Sundays.

Happy New Year—
Will Release Borneo Films
(Special to WID'S DAILY)
Chicago—The Independent Films Association has arranged with the Dutch-American Syndicate of St. Louis to distribute a series of pictures which are to be shot in Borneo. Plans are now being made for the dispatching of an expedition to secure the material.

Buys New Film
Walgreen Distributing Understood To Have Purchased Seven Reeler Made by Community

It is understood that the Walgreen Distributing Corp., Walter Greene's company—has purchased for theatrical distribution throughout the United States a seven reel production made by the Community M. P. Bureau, made under the title "What to Do When." Walgreen will handle theatrical distribution only and Community will distribute it non-theatrically. All of the Walgreen product is distributed through Federated Film Exchanges.

It was impossible to verify this yesterday from Arthur Whyte, of the Empire State Film Corp., the local franchise holder for Federated.

Happy New Year—
Ready for Battle in Idaho
(Special to WID'S DAILY)
Boise, Idaho—The Idaho Theater Managers' Asso., is calling on all exhibitors of the state and the film men of the Northwest territory to join in fighting state censorship and Sunday closing, which is the intention of the legislature to bring up at the next session in January. Exhibitors have already responded by writing their legislators, and film managers are instructing their road men to help in the campaign. Several managers have also signed their intention of coming to Boise to attend the opening of the session.

Happy New Year—
Goldwyn Signs Josephson
Goldwyn has added Julien Josephson, author of a number of Charles Ray vehicles to the coast scenarios department. Josephson will specialize in the adaptation of stories for Tom Moore and Will Rogers.

Happy New Year—
Loew's Windsor Opens
(Special to WID'S DAILY)
Windsor, Ont.—Loew's Windsor theater was opened to the public last night.

Happy New Year—
F. P. L. Employees Given Gifts
The employees of Famous Players were given cash as Christmas gifts with the amounts graduated so as to give those whose salaries were not so large, a greater sum and vice versa.

Gale Henry Contract Cancelled
(Special to WID'S DAILY)
Los Angeles—Gale Henry states she has cancelled her contract with the Special Pictures Corp., and will form her own organization as arrangements have been completed.
Coast Brevities
(Special to WID'S DAILY)

Hollywood—Jackie Coogan, who sustained a fractured skull in an automobile accident Nov. 12th, will resume work shortly for the first of the series of "Peek's Bad Boy" features for Irving Lesser Prod.

—Happy New Year—

Director Arturo Rosson will complete this week the final scenes of Betty Compson's third picture. Included in the cast are Mira Compson, Dick Rosson, Lon Chaney, Frank Compson, George Cooper, Harry Duffield, Camille Aust, Bert Woodruff and Walter Morasco.

—Happy New Year—

The Anita Stewart company has left the Louis B. Mayer studio for Truckee to film snow and blizzard scenes.

—Happy New Year—

Gladys Walton's third starring feature at Universal, "The Millionaire Kid," directed by Harry Harris, has just been completed.

—Happy New Year—

Robert Thorby will direct as his first production for Universal "A Blood Brother to the Fins."

—Happy New Year—

GAUSMAN

—Happy New Year—

Boys Jans Picture

Philadelphia—Ben Amsterdam of the Masterpiece Film Attractions, has purchased "Madonnas and Men" for Eastern Pennsylvania and Southern New Jersey.

—Happy New Year—

"Fewer and Better"—Again
(Special to WID'S DAILY)

Los Angeles—Abraham Lehr, vice-president in charge of production at Goldwyn's Calver City studios, says in the nature of a New Year's statement: "In the new year we shall bend all our efforts to the making of photographs with strong, human, appealing stories, acted by well-rounded casts of competent players. Our goal will be fewer and better pictures. We are determined that the public wants logical, sensible plots that appeal to intelligent people.

The success of our recent releases shows us that we are on the right track and we intend to stay there. We have merely been borrowing dramatic pages from life itself."

Just Like Him

This card was sent out to the entire industry:

"I certainly would not go to the trouble of having this printed, addressed and mailed if I didn't really wish you Merry Christmas with all my heart."

There is only one man who would send out a card like this—Harry Reichenbach.

Praise for Paramount Advertising

The high regard in which the national advertising campaign of Paramount Pictures is held among the general advertising fraternity is attested by an article in "To the Advertising Agency," the house organ published by the Etherege Co. of New York and Chicago, which says, in a column headed "Why They're Good—Comments on Things We Didn't Do That Are Mighty Good Nevertheless":

"Paramount Pictures: Because this account has swung wide from the conventional convention picture doped and merchandised the idea of the Silver Screen, in a thoroughly business-like way. Because the copy describes your thoughts and your thoughts, in this matter of pictures and because specific selling reasons are given for the Paramount line of goods. Because artists paint illustrations that keep right on selling the idea of supremacy of a branded line of motion pictures rather than some little lady with sausage curls and a kiss-me quick moutch. Because Paramount advertising is characteristic ally its own, and seems to find no need to strut about in borrowed plumage."

—Happy New Year—

Ernest Shipman is ill at home with a bad cold. Says that is the reason he couldn't answer all his Christmas cards in time.

—Happy New Year—


Jacques Monteran is assisting Emile Chautard in the filming of W. K. Ziegfeld's first production.

—Happy New Year—

Kempton Greene, who has just completed a role in "Sentimental Tommy," has gone to the west coast.

Quotations

Last

Bid. Asked. Sale

Famous Players ... 46 47 46 do pd. 71 71 71 $1

*Goldwyn ... 4 4 4 4

D. W. Griffith, Inc., . . . . Not quoted

Lucy's, Inc., . . . . 15 15 15 15

Triangle ... 5/10 5/6 5/6 5/6

World Film ... Not quoted

*Quotations by H. Content & Co.

—Happy New Year—

Joins National Association

The Robertson-Cole Dist. Corp. has joined the distributors' division of the National Association. The Robertson-Cole Co. has been a member of the export division for some time past.

—Happy New Year—

Julius Singer Month
The local Reclaraft sales force is calling this Julius Singer month and is out after a new sales record. Singer is manager of the exchange.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders, partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

Reuben Samuels EAL Service
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ON YOUR NUMEROUS TRIPS TO AND FROM LOS ANGELES—THERE MUST BE A REASON! WE HAVE ELIMINATED YOUR TRAVEL TROUBLES WHY NOT YOURS? PHONE YOUR WANT TO:

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SOUTHERN PACIFIC LINES
165 BROADWAY NEW YORK CITY
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Newspaper Opinions

“The Girl With a Jazz Heart”—
Goldwyn
Capitol
WORLD—** is a finely written and
interestingly study in girls, and probably will
afford sufficient laughs in its well prepared
lines and lines of explanation to live down
its questionable name.
HERALD—* is very enjoyable **
TRIBUNE—* promises to give “Pir-
on” a good run for the money. Madge
Kennedy ** is superb in her characteriza-
tions.
AMERICAN—* one finds Madge Ken-
dody lovely in a dual role **
JOURNAL—The star “plays a dual role
fierly.” **

TELEGRAM—Robert Shanan wrote the
Collieking story and Lawrence Wisdom is re-
ponsible for its very excellent direction.
SUN—Miss Kennedy delivers delightful
comic with a sure stroke **
Mail, Globe, Daily News and Evening World made no comment.

—— Happy New Year ——

“Heidi”—Prizma
Capitol
WORLD—* * * the delicate shadings of
keen eyes and golden hair, as well as of
ing earing apparel, were registered with what
appeared to be perfect results.
There was no tiring of the eyes. **
HERALD—A beautifully done Prizma
picture. “Heidi of the Alps” **

TELEGRAM—Let them go to the Cap-
tol and delight in the beautiful Prizma pic-
ture, told in colors.
Other papers made no comment.

—— Happy New Year ——

“The Charm School”—F. P. L.
Rivoli
WORLD—* * is not the smart and plea-
sing play that it was on the stage. Mr. Reid
acts too much, as, indeed, he always has
seemed to do. Miss Lee is sweet. **
TRIBUNE—“The Charm School” is not
up to the standard at all. **

AMERICAN—The Reid picture is just
as happy as it should be. **

JOURNAL—The picture is gay with
young girls and breezy background and is
happy entertainment.

TELEGRAM—* * Has lost none of
that refinement and delicacy which marked
the original, and in turn has added a bit of
charm through its own medium.

SUN—* * Has all the elements of com-
dy succeeds.

MAIL—On the screen “The Charm
School” differs somewhat from the stage ver-
sion, but any presentation would be delight-
ful. It is one of these rollicking stories in
which matters turn out just as one would
like to have them.

GLOBE—For "The Charm School" is in
the lines, while differing from the first two ver-
sions, has enough that is breezy and capi-
tivating to justify its theme.

POST—Another stage play has been un-
lunged from what it had of theme and sub-
stance—and, presto!, an extraordinarily limp
motion picture. **

Herald, Times, Daily News and Evening
World made no comment.

—— Happy New Year ——

“19 and Phyllis”—1st Nat'l
Strand
WORLD—It may be a happy day when
Mr. Ray comes out in a real cinema play
and acts the part of a man. He doesn't look
like a boy-certainly not like a bashful one.
It is a rather likeable, inoffensive pleas-
ure, and will serve as a Christmas week
pastime every one being charitably inclined.
HERALD—The picture has quick puls-
ing romance and comedy, and Ray plays
with unusual sure poise.
TIMES—* * * "Nineteen and Phyllis" is
not quite down to the average in quality,
but its excess weight pulls it far below what
it ought to be.

AMERICAN—It is breezy, relating of
another Ray romance,

JOURNAL—The picture presents all that
Ray fans want, which is fullest praise.

TELEGRAM—The quick pulsing ro-
(Corbound on Page 4)

The words

“EASTMAN”

and

“KODAK”

are stenciled in the film
margin so that all East-
man Film may be in-
stantly identified.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

A 100 Per Cent Picture;
In a Class by Itself

That's What Variety Says of “Passion,” the Picture Which
Broke the World’s Record for Attendance at the
Capitol Theatre, New York

“This is 100 per cent good market stuff. It presents the
beautiful, accomplished Pola Negri and a really distinguished cast. It
jammed the Capitol Theatre for two weeks and drew long and hearty
applause. It smashes through to the final scene with a sharp eye
for pictorial and dramatic values. It should clear a fortune for the
First National franchise holders, but more important is the fact
that this magnificent picture is pre-eminently a thing that stands
alone.”—Variety.

19 AND PHYLLIS

“The very essence of the jubilant. It has quick, pulsing romance
and comedy, and Charles Ray plays with his usual sure poise. Few
things are funnier.”—New York Herald.

THE DEVIL’S GARDEN

“Score another for Lionel Barrymore and make it an especially
big one. By dint of the Barrymore genius, of honest, inspired act-
ing, he makes this picture a big thing. Lionel Barrymore reaches
right out of from the screen and takes your mind right out of your-
self and goes around on the silver sheet with it in his pocket.”—
Chicago Herald Examiner.

THE BRANDED WOMAN

“Norma Talmadge is a rarely gifted screen actress and in this
picture registers with great expressiveness.”—Los Angeles Times.

HARRIET AND THE PIPER

“Kathleen Norris, author of this cinema adaptation, has the
knack of holding her public with her stories. The picture is pleas-
ingly staged and photographed and you will like Miss Anita Stewart.”
—Chicago Daily Tribune.

THE TRUTH ABOUT HUSBANDS

“An entertaining feature. It is sure fire, especially for the big
town. The title is one that ought to prove a box office magnet.
The action is convincing.”—Variety.

First National Attractions

There'll be a Franchise everywhere
Nothing on the Shelf—

PAUL SCARDON

Has directed Forty-two Features
All Released and Proven
Box Office Successes

To Be Released
“HER UNWILLING HUSBAND”
With BLANCHE SWEET
and
“THE BROKEN GATE”
With BESSIE BARRISCAL

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New A. M. P. A. Members
Paul Perez, Universal; J. Lorraine Barnard, Kineto Co. of America, and
Alan D. Marr, Realart, have been
elected members of the A. M. P. A.

HOW WOULD YOU FEEL AS
“A Connecticut Yankee
in
King Arthur’s Court?”
SEE
HARRY MYERS

CONTINUITY that COUNTS
Paul Schofield
Free Lance

Adaptations::Editing

CURRENT RELEASES:
“Rose of Nome”—Fox (West Coast)
“Smilin’ All the Way”—David But-
ter
“Girls Don’t Gamble”—David But-
ter
“Tiger’s Coat”—Hodkinson—All-
Star
“Just Pals”—Fox (West Coast).

IN PRODUCTION:
“The Quarry”—Meighan—Famous
Players

HOLLYWOOD HOTEL
Hollywood, Calif.

CREATIVE CONTINUITY

“Who is this woman here?!” One of the scores of “Punch” scenes in the
Ben. B. Hampton Production “The Money Changers,” distributed by
Pathé.—Advt.

Newspaper Opinions

(Continued from Page 3)

mance in Ray’s latest vehicle is worthy of
ning with a capital R.

SUN—Romance and comedy run neck
and neck in this enjoyable First National offering,
enhanced by some very human and appeal-
ing captions. ***

MAIL—It isn’t the best thing he has ever
done, but it ranks pretty well up.

GLOBE—If you are not familiar with
Charles Ray’s earlier work you will find this
him above the average; he is always that as
an actor. But if you “knew him when” you
will bemoan the good old days of that happy
and skillful trio in which Ray, Jerome Storm
and Julian Josephson were joined.

Trifling, Daily News and Evening World
made no comment.

—Happy New Year—

“The Rookie’s Return”—F. P. L.
Rialto

WORLD—Every one who came into
contact after the war with one of those bronzed
youthsters who served in France will find
it fun splen
ty.

HERALD—* * * This farcical tale of
a returned doughboy turned book agent
and then detective, has sly touches of humor
that make it an easy aid to digesting holiday
dinners.

TIMES—* * * Might have been an
exceedingly bright two-reel comedy.
With its
no less than five reels, it is extremely dull
for long stretches.

TELEGRA-IM—The complications run fast
and funny.

SUN—* * * The resulting complications
* * * are diverting on the whole.
POST—It is a love-jointed, amusing but
unpretentious, harmless but clear concoction,
sufficient matter perhaps for an idle

Trifling, American Journal, Mail, Globe,
Daily News and Evening World made no

—Happy New Year—

“Just Pals”—Fox
DAILY NEWS—* * * “Just Pals” is a
bright, pleasant picture, well photographed
and well played, and it leaves one with the
feeling that all’s well with the world.

Other papers made no comment.

—Happy New Year—

Changing Around in St. Louis
(Special to WID’S DAILY)

St. Louis—The Pioneer office has
moved to 3435 Olive St. The Assoc-
iated Producers have taken quarters
in the same structure.

New House for Jersey City
Jersey City—The State Theaters
Corp. will build a 2,400 seat motion
picture and vaudeville house at Ber-
egen Ave. and Newkirk St. Work will
be commenced in the near future.

REPRESENTATIVES WANTED FOR FOREIGN SERVICE

A large producing company, long
established, needs several first class
experienced film salesmen, married
or single, to build business for it in
foreign countries and make them-
selves into local managers. Compen-
sation ample, future excellent. Write
fully as to experience. Confidential.

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vided and Productions arranged for
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MARTIN-MCGUIRE & NEWCOMBE
Art Ttles
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AUGUST SCHOMBURG
245 West 47th St.
New York

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Half Tones—Line Engravers—Electrotype
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FILM SERVICE BUREAU
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Tint or Tones of Languages made and inserted

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Renting Electric Equipment
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Hollywood, Calif.

Tuesday, December 28, 1920
Will Cut Deposits

To W. A. Steffes Jr., Speaking of Joint Meeting—Agreement Not Signed

(Special to WID'S DAILY)

Minneapolis—W. A. Steffes, president of the United Theatrical Protective League states in the current issue of Greater Amusements that 90 per cent. of the producers have agreed to eliminate advance deposits and that a uniform contract for exhibitors has been agreed upon as a result of the recent meeting of the M. P. T. O. and N. A. M. P. L., in New York. The interview in the Greater Amusements attributes the following statements to Steffes:

"Another step of great moment to the exhibitor is the plan to eliminate advance deposits. This has been agreed to by practically 90 per cent of the producers, upon assurance that their members will strictly abide by the rulings.

"The plan calls for the adoption of a credit bureau composed of an equal number of the owners and distributors' representatives. To this bureau each member of the U. P. T. O., because of the affiliations of that organization, can apply and receive credit."

(Continued on Page 4)

—Happy New Year—

Hodkinson Back

W. H. Hodkinson has returned from a trip to exchanges throughout the Middle West.

—Happy New Year—

Nothing New to the Trade

The New York Herald yesterday morning apparently attributed great importance to a story given prominent position on its first page. The story dealt with the general cut in production but contained nothing that was new or startling to the trade. It was all information that those in business have known for some months past.

—Happy New Year—

Irvine Leaves Tourney

(Special to WID'S DAILY)

Los Angeles—Clarke Irvine, director of exploitation for Maurice Tourney, has left the producer after finishing his work on "The Last of the Mohicans." Tourney having temporarily stopped production. Irvine, being a member of the Naval Reserve, intends taking on some active duty with the Pacific Fleet on its cruise to Panama and South America in January. While away he will do special articles on picture subjects and will write film theater news from foreign countries.

First Deal Closed

Announcement of the closing of the first large foreign contract for the output of Associated Producers, Inc., was made yesterday by F. B. Warren upon his return from a stay on the coast. The contract is with Australasian Films, Ltd., of Sydney, N. S. W., and calls for exclusive distribution in Australia, New Zealand and Tasmania. The contract was signed by Warren with Millard Johnson, American (Continued on Page 2)

—Happy New Year—

Eighth and Final Week

"Way Down East" rounds out its eighth and final week at the Shubert Crescent in Brooklyn on Saturday. The Griffith offices originally planned to keep the production there for four weeks, but an extension of three additional weeks was secured from the Shubert offices and the run was finally an eighth week. After its Brooklyn showing, the company becomes a road show. It will play in towns throughout Pennsylvania and finally end up in Cleveland.

Dinner Planned

The A. M. P. A. will give their annual gridiron dinner the latter part of February at the Biltmore. This function is patterned after the famous gridiron dinner of the Press Club of Washington, which is attended each year by the president, senators and congressmen. Only a limited number of tickets have been issued for the dinner. It will be attended by many of the big men in the industry. While tickets were distributed to the members at their last weekly meeting they are already practically unprocureable.

—Happy New Year—

Out of Universal

L. F. Kennedy and Walter F. Coyle, directors, Harry Forbes, chief cameraman and Hoyt Lawlor, art director have all resigned from the Universal industrial department.

—Happy New Year—

New House for Stern

(Special to WID'S DAILY)

Newark, N. J.—Joseph Stern will build a $400,000 theater in Roseville, a suburb of Newark.

Merger a Fact

U. F. A. and Decla Bioscop One, Says Auerbach—Blumenthal Signs Lubitsch

The U. F. A. and the Decla Bioscop, two of the most powerful film organizations in Europe, have combined, according to information received by Louis Auerbach of the Export and Import Film Co., Inc., of which Ben Blumenthal is president.

In a Berlin dispatch published in WID'S DAILY on Dec. 20, it was intimated that the merger was under consideration and that the Nordisk Film Co. of Copenhagen, a company capitalized at 8,000,000 kronen, would probably be included in the move.

U. F. A. and the Decla Bioscop are the largest organizations in Germany and their merger is looked upon in Berlin as meaning the creation of the largest and most important film company in Continental Europe.

Mr. Auerbach stated yesterday that in addition to the deal recently closed by Blumenthal in Berlin for the distributing rights to the U. F. A. product, as noted, for all English-speaking countries, the latter has also secured the Decla Bioscop product. In addition he has placed under contract for a term of years Ernest Lubitsch, who directed "Passion." He has therefore signed Pola Negri and her director and the inference is that the team will work together on future pictures.

Blumenthal is expected back in New York about Jan. 10. With him will come Samuel Rachman, who is said to be the representative of extensive German film and theatrical interests.

—Happy New Year—

New Unit in Central Europe

(Special to WID'S DAILY)

Bucharest—The Industria Romana Cinematograph, Ltd., has been founded in Bucharest, Roumania, with a capital of 2,000,000 lei. The company is really an affiliated unit of the Decla Bioscop Co. which is reported about to combine with the U. F. A. The Roumanian unit will deal in theaters and a general distributing business.

—Happy New Year—

Blackton Co. Dissolves

(Special to WID'S DAILY)

Albany—The J. Stuart Blackton Feature Pictures of Manhattan have filed notice of dissolution with the Secretary of State.
At Broadway Theaters

Rialto

A large proportion of the audience at Broadway picture houses this week consisted of children, and so Hugo Riesenfeld has prepared the Christmas Eve vaudeville prologue, "Christmas Eve in a Toy Shop," which contains a number of stunts, including a dancing doll and Santa Claus, while two large Christmas trees all decorated and bearing numerous colored electric lights are part of the decorations.


Rivoli

The program includes "Jolly Robbers" and then comes a Saut and Jeff cartoon which is probably the best yet. Max Maneu, gymnast of the Rivoli orchestra provides the proper effect. After the Fictorial Carl Rulilian and chorus song, "In a Tavern," a Christmas fantasy is also a pleasing holiday number. Wallace Reid is seen in "The Charm School." There is a chorus comedy "One Best Friend," and the organ solo.

Capitol

S. L. Richaud has arranged a special program for the holiday week at the Capitol. The program consists of a Christmas fantasy during the playing of which the Russian Cathedral Choir renders selections assisting Bertram A. Shimer in the conducting. The program also consists of the various Christmas carols. The next number is "Chimmy's production featuring Madge Evans. It is the story of Helidi by Johanna Spyri and is the first production of anything else to be done in color. Madge Evans also appears in person. The Capitol News comments that "Mrs. Columbia's production, "The Girl with the Jazz Heart" starring Myrna Loy, is married to another comedian. An original prelude is presented by Mlle. Gumbarelli and the Capitol Ball Club assisted by a jazz band.

Strand

The Strand also has turned its attention of the Christmas spirit and like the other Broadway houses has its Christmas production with electric lights, holiday music, etc. The program is "Violet," with costumes which are suited to the effect. The Strand Topical Review, Charles Ray in "Nineteen and Phyllis," and the Paul Tarkington comedy "Edgar's Little Saws" are the pictures on the program. There is a first-class scenic of the Alps, "Lost--A Yedel." It's a Chester O'ing picture. The management of the Strand also takes pleasure in presenting,"--"Lulliette Pollock's Christmas Day." It is a very well done and certainly pleased with. Redeline Hollingshed sings, "For You Alone." The organ solo is handed "Hallelujah Chorus.

Good advertising pays.
That's why RITCHIE posters pay.

Capitol Showings


Happy New Year.

New Hampshire Demands Reduction

Boston--Condemning "efforts being made to increase film rentals in the face of serious business depression," the M. P. T. O. of New Hampshire in convention here demanded that a reduction of prices to more truly meet the changed conditions be made in order that the business may be sooner established on a staple basis." Other matters discussed were the advance deposit question and uniform contracts.

Two Wisconsin Cities Ban Serials

Milwaukee--City officials of Eau Claire and Superior have placed a ban on the exhibition of serials. Provision is made in the resolution adopted by the city council for censorship, the law requiring exhibitors to "eliminate from all pictures exhibited all scenes of crime and violence and to the greatest possible extent." The law is effective Jan. 1. The action follows a petition presented by the parents and teachers' association.

Happy New Year.

Ready Soon

New Haven, Conn.--The new film exchange building is nearing completion, and it is expected that the entire structure will be ready for occupancy Feb. 1.

For State Right Market

"In the Shadow of the Dome," a David Fischer Prod., will be state righted. Charles Reed Jones and Lewis F. Levinson are handling the sales.

"William DeMille's 'Midsummer Madness' is the photodrama of the future. Has all the hold on an audience, all the expressive acting, all the unity and construction of the best spoken drama on Broadway--and more than most of them!"

William A. Johnston in an unsolicited editorial in the Motion Picture News.

From the novel "His Friend and His Wife," by Cosmo Hamilton

Scenario by Olga Printzlau

A Paramount Picture

RITCHIE
LITHO CORP.
406 W. 51st St. N.Y. Phone Chelsea 8388

Wednesday, December 29, 1920
Producers! Distributors! Exhibitors!

Certain self-appointed individuals and interests at Washington are threatening the existence of, the future, and the stability of the entire motion picture industry by means of legislation to establish what is known as

"BLUE SUNDAY"

To prove that the American people have no desire to eliminate happiness and legitimate recreation for the one day in seven which is devoted to rest and peace — that the American people have no desire to enter either a mental, spiritual or physical slavery at any man's dictation — we must submit at once a written protest of American citizens who will demand that they be not denied the privileges of the free air of God on the golf course; neither will they be denied the Sunday newspapers and magazines on their own veranda — nor shall any legislation be enacted which will deny them the privilege of silently witnessing a screen production of the master authors or artists of the world.

No Legislation Will Ever Enforce or Impose RELIGION OR BELIEF Which Must and Does Come From the Soul

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law-abiding and respectable citizens to their Congressional representatives in Washington have been prepared and are ready for YOU

without cost or expense to yourself in forwarding the protest of your patrons to Congress assembled.

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JOIN THE 16,000,000 CLUB TODAY

202 South State Street, Chicago, Illinois

JOIN THE 16,000,000 CLUB TODAY

Ford Motion Picture Laboratories
A Great Day for Universal
It was a great day at Universal yesterday. The long awaited print of "Outside the Law" arrived from the coast. The projection room was cleared for action and the picture ran off. "U" officials think it's great.

Happy New Year
Benj. B. Hampton's next production for Hodgkinson will be "The Man of the Forest."

REPRESENTATIVES WANTED FOR FOREIGN SERVICE
A large producing company, long established, needs several first class experienced film salesmen, married or single, to build business for it in foreign countries and make themselves into local managers. Compensation ample, future excellent. Write fully as to experience. Confidential.

Box B-3, care Wid's

HAVE YOU SEEN
“A Connecticut Yankee”
HARRY MYERS
IS
“SIR BOSS”

A DAVID G. FISCHER PRODUCTION

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Will Cut Deposits
(Continued from Page 1)
Regarding the uniform contracts Steffes is quoted as saying:
"Under the proposed plan no contracts accepted by the New York offices unless it contains a clause on protection and run, and truly states whether the picture or pictures contracted for are reissues, and has a uniform cancellation clause. A copy of the contract must be left with the exhibitor when he signs it.
"A time limit will also be placed on the acceptance of contracts. All signed contracts must be returned to the exhibitor within 15 days for the dates located west of the river. If these contracts are not returned within the specified time, they become null and void. Minneapolis, I understand, has been placed within the 15 day limit division.
"In the event of any breach of contract by the exchange or any picture company, the exhibitor has the optional privilege of cancelling the entire series.
"In cases where the exhibitor, through the fault of the exchange, is prevented from showing a picture, damages constituting the amount of the rental price, and if it be on a Saturday, Sunday or holiday, double the amount of the rental price, shall be paid to the exhibitor by the exchange, according to the terms of the proposed ruling."

At another point he says:
"Perfections have been completed for a plan by which members can buy paper and other accessories at cost. These will be distributed by the organizational direct, and result in enormous savings to exhibitors who are members of the organization. Non-members will purchase supplies from us, if they will have to pay present rates for these commodities."

—Happy New Year—

Efforts made to confirm the Steffes interview yesterday brought forth the fact that no agreement has been signed between the M. P. T. O. and N. A. M. P. J. committees. It was learned yesterday that a tentative agreement embodying the points Steffes makes has been drawn.

Steffes is chairman of the M. P. T. O. branch of the committee on business relations which was appointed at the Clарidge meeting recently.

—Happy New Year—

Theater for Westfield
(Special to WID’S DAILY)
Westfield, N. J.—A theater to cost $80,000 will be erected here by A. N. Schuman of Hall, architects. It will be the Rialto and Rivoli in New York will draw plans for the new theater.
Bowly Protests
Wants Pathe to Eliminate Scenes of Recent Parade—No Comment Forthcoming

Dr. H. L. Bowly, secretary of the Lord's Day Alliance, has written a letter to Paul Brunet of Pathe in which he demands that the scenes incorporated in Pathe News depicting the punishment which would be meted out to violators of the proposed blue laws be eliminated. The scenes were shot at the time the International Sporting Clubs sponsored a parade of floats in opposition to the blue law campaign. They were incorporated in Pathe News 101, released on Dec. 18.

Until late yesterday afternoon, the Pathe offices had not received the letter which Dr. Bowly, it seems, first sent to the various news associations around town. No comment was made at the Pathe offices on the letter which is as follows:

"You may think to shield yourself behind the pretense that your representative simply reported what his camera found in the street. Unless you are pitfalls uninforming or misinformed you must know that the floats photographed by you represent not the truth but the slanderous misrepresentations of a discredited...

(Continued on Page 4)

Happy New Year

Clozenberg Quest of Honor

Arthur Clozenberg, managing director of the Film Booking Offices, Ltd., Universal's distributor in Great Britain, was the guest of honor at a dinner tendered to him by Carl Laemmle and Universal officials in the Myrtle Room of the Waldorf last night.

A number of addresses were made.

Happy New Year

Sylvia Breamer Signs

(Special to WID'S DAILY)

Los Angeles—Sylvia Breamer, who has been appearing in Sidney A. Franklin productions for the past year, has been signed for one year by the Rubaiyat Press and Publishing Co. as a featured player. The Rubaiyat company was formed, as noted, recently with Lloyd B. Carleton as director general of production.

Happy New Year

New House for Brill

Sol. Brill will build a new theater in Brooklyn which is to be located on Manhattan Ave., Greenpoint. The new theater will have a seating capacity of 2,000. Building operations will commence Feb. 1, and it is contemplated that the theater will be opened on or about Labor Day. The architect is Eugene De Ross.

Ignored

(Special to WID'S DAILY)

Toronto—Film men throughout the province are very much interested in the fact that not one man representing the industry has been selected for the new Provincial Censor Board. This, despite the fact the film exchanges nominated three candidates for places on the board.

The Social Service Commission, which was formed about four months ago and which wields considerable influence with the provincial government, is generally credited with having won a victory. A general tightening of regulations is expected from the new board which has a membership of five instead of three as before.

Happy New Year

Buchanan Resigns

(Special to WID'S DAILY)

Los Angeles—Thompson Buchanan has tendered his resignation at Goldwyn. Buchanan was attached to the scenario department.

All-Irish Show

A picture called, "In the Days of St. Patrick," will open a two weeks' engagement at the Lexington theater, commencing Sunday, Jan. 9. The picture was made in Ireland with an all Irish cast and was written from documents collected by the Rev. W. MacSweeney of Maynooth University, Dublin, through the courtesy of the Royal Irish Historical Society.

An added feature to the all Irish programme arranged will be the presentation of another film, "Ireland Today," depicting scenes of Erin as it is at the present time.

A generous percentage of the proceeds will be given to Ireland's women and children who are suffering as a result of the civil strife. The showing is being arranged by the Kelwin Film Co., William ("Billy") Hart is interested.

Special Stunts

Being Arranged for Hoover Relief Fund—Children's Matinee One Feature

The motion picture committee which has in charge the work of raising $2,500,000 which the industry has pledged toward the Hoover relief fund for Central Europe is planning a number of special stunts. As noted, Jan. 26 will be National Hoover Day, and an effort will be made to secure the greater part of the sum on that day.

On the morning of Jan. 29 it is planned to have picture theaters, wherever feasible, give a special performance for children, tickets for which will be sold in advance by representatives of the European Relief Council. These early morning shows for children are expected to produce a large revenue for the fund. A plan is in consideration whereby the film companies will furnish gratis to the exhibitors suitable films for children. It is anticipated that many wealthy citizens will purchase over the right the entire seating capacity of certain theaters and will then donate the tickets.

(Continued on Page 5)

Happy New Year

Brunet on Coast

(By wire to WID'S DAILY)

Los Angeles—Paul Brunet of Pathe Exchange is here from New York.

Happy New Year

Saenger Banquet Last Night

(By wire to WID'S DAILY)

New Orleans—The eighth annual banquet of the Saenger Amusement Co. was held last night at Fabacher's Rathskeller.

Happy New Year

Universal Dance Tomorrow

Universal employees will hold a dance at the Biltmore tomorrow night in the nature of a New Year's eve entertainment, all employees will attend.

Happy New Year

Cinema Finance Corp. Formed

(By wire to WID'S DAILY)

Dover, Del.—The Cinema Finance Corp. has been formed here with a capital of $250,000. Incorporators are Clarence S. Ashley, Daniel Dunphy and Harry J. Neuschafer, New York.

Saturday, Jan. 1, being New Year's Day and a legal holiday, there will be no issue of WID'S DAILY published.
Coast Brevities
(Special to WID'S DAILY)
Hollywood—After a week in Truc-keen, the Anita Stewart Company has returned to the Mayer studio to resume work on interiors.

Happy New Year
H. J. Roberts, general sales manager of Special Pictures, has left on a tour of the exchange cities of the United States.

Happy New Year
Pauline Fredericks has completed her second production, "The Mistress of Sheenstone," under the direction of Henry King.

Happy New Year
Reginald Barker and company are returning shortly to Los Angeles from Banff, where they have been on location.

Happy New Year
Robert E. Wells, who retired last week as managing director of the Mission, is said to be planning the amalgamation of a chain of picture theaters.

Happy New Year
Chuck Reisner, who has been with the Century Comedies for the past two years, is now producing at Universal City. His first story is "Won One Pluver," featuring Cliff Bowers and Ena Gregory.

Happy New Year
E. P. Heath has just finished an adaptation of "Blood Brother to the Pines," a tale of the north woods by J. G. Hawks, which will be used by Universal as a vehicle for Frank Mayo.

Happy New Year
Edward Laemmle has started the first of the series of two reel westerns in which Jack Perrin is to be featured. The initial release will be called "Under Blazing Skies."

Happy New Year
Following its promises of cooperation and assistance in the filming of the "Unfoldiment," the Mexican Government has invited the Producers Pictures Corp. to make a film showing the vast resources of America's southern neighbor.

Happy New Year
Clara Horton will play the lead in "The Light in the Clearing," the first of a series of Irving Bacheller novels to be released through Hodkinson. T. Hayes Hunter will direct this production for the Dial Film.

GAUSMAN.

Sure some big deal coming!

Universal City Busy
(Special to WID'S DAILY)
Los Angeles—With practically every other west coast studio at the lowest ebb of production, Universal is at a high point with 12 companies working and nine other directors either editing pictures just completed or preparing to begin on new productions.

By a new system which was inaugurated by Carl Laemmle during his recent visit to the big plant, directors will alternate on productions which will allow more time for the preparation of a story and help Universal to meet the demand for its screen productions which, in the past, have frequently been behind schedule.

Happy New Year
Narrowly Avoid Injuries
The Selznick offices yesterday reported that Eugene O'Brien, Martha Mansfield and Director William P. S. Earle, while taking scenes in the North Carolina mountains for two forthcoming Selznick productions, narrowly escaped serious injury when an embankment gave way and the occupants were thrown out of a dray.

Happy New Year
More Edgar Comedies
Goldwyn has arranged with Booth Tarkington for an additional number of "Edgar" stories which will be made into two reel comedies. It was originally planned to have a series of 12...
THIRD RECORD SMASHED!

ROBERTSON-COLE'S THIRD SHOWING OF

OTIS SKINNER IN "KISMET"

by Edward Knoblock
Directed by GASNIER

WESTERN UNION TELEGRAM

RECEIVED AT 225 WEST 52D STREET, NEW YORK CITY

93FY FERC 45 3 EXTRA

A S KIRKPATRICK
ROBT COLE DIST CORPN NEW YORK

POPULAR DEMAND COMPELS TO KEEP KISMET OVER FOR INDEFINITE RUN.

BUSINESS LARGEST IN HISTORY RIALTO TRIBUTE AND COMMENTS VERBAL AND
BY LETTERS FROM THE PUBLIC MEANS ADDITIONAL PRESTIGE FOR OUR THEATRE
AS WELL AS YOUR PICTURE WE ARE THOROUGHLY PLEASED

TOM MOBROE
PRES RIALTO THEATRE

1246P
Thursday, December 30, 1920

Not for State Rights

Charles Reed Jones and Lewis F. Levinson who are handling the distribution on "In the Shadow of the Dome," a Fox for Procl., state that the picture is not for the state right market, as mentioned in yesterday's issue but that several offers were now being considered for an outright sale.

Nothing on the Shelf—

PAUL SCARDON

Has directed Forty-two Features
All Released and Proven
Box Office Successes

To Be Released
"HER UNWILLING HUSBAND"
With BLANCHE SWEET
and
"THE BROKEN GATE"
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HOTEL HOLLYWOOD

CAMERAMAN
For all occasions—At all hours—Complete outfit—Reasonable rates.
HUDSON FILM CORP.
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DON'T MISS IT

"A Connecticut Yankee"

ARRY MYERS

"The Big Boss"

CONTINUITY that COUNTS

Paul Schofield
Free Lance
Adaptations : Editing

CURRENT RELEASES:
"Rose of Nome"—Fox (West Coast)
"Smilin' All the Way"—David Butler
"Girls Don't Gamble"—David Butler
"Tiger's Coat"—Hodkinson—All Star
"Just Pals"—Fox (West Coast).

IN PRODUCTION:
"The Quary"—Meighan—Famous Players

HOLLYWOOD HOTEL
Hollywood, Calif.

CREATIVE CONTINUITY

The Deadly Parallel

Why He Cancelled

Wid's, Daily, Watkins, N. Y.

New York City:
Please send me your bill to date and discontinue Wid's. I have lost faith in your judgment of pictures. I bought "Pinto" after your saying it was a fine comedy. The people called it silly and they were right. Then you said "put me down on record" that "The Miracle Man" was a great picture. It fell flat in all towns and we lost money. Then you said "Scratch My Back" was a scam. I watched the picture and never a laugh was heard in the house for a half hour. And last but not least I bought "Blind Husbands" on your statement of its being good. It was terrible—awful—and I cannot say enough. The crowd almost mobbed me as I charged them 28c. As I said before, I have certainly lost all faith in your judgment of pictures.

Yours truly,

GEO. C. STARKEY.
Happy New Year.

This letter was originally published Dec. 6.

Why I Didn't Cancel

Killdeer, North Dakota.

Wid's, Daily, New York City :
Please NEVER discontinue WIDS. I have increased my faith in your good judgment of pictures. You are my barometer, so to speak. When "Pinto" after you said it was a good comedy; it was all that of and more.

I booked "The Miracle Man" after you claimed it a "sensation" and my patrons are still talking about how wonderful a picture it proved to be.

Then you said "Scratch My Back" was a scream and your keen sense of comedy was worth comedy.

You said "Blind Husbands" was good, produced by a combining master director, and every other critic has backed you up as has the public. It's a 50c picture anywhere and a draw card.

As I said before, I have increased my faith in your worthwhile judgment of pictures from every angle and trust it will ever continue thus. Success to you.

Very truly yours,
H. E. ELLSWORTH.
Secretary, Killdeer Amusement Co., Inc.

Bowly Protests

(Continued from Page 1)
rejoiced; you must know that there never were blue laws carrying the frivolous penalties depicted.

"But the truth is that the picture which you are giving to the public is not precisely as it came from the street. You have added your own comment to the effect that these floats represented the punishment that offenders might suffer should the Lord's Day Alliance succeed in its campaign.

"This is as vicious as it is utterly and maliciously false. We direct your attention to section 1340 of our penal law, which says: 'A malicious publication, by writing, printing, picture, * * * which exposes * * * or which causes, or tends to cause any person to be shunned, or which has a tendency to injure any person, corporation or association of persons in his or their business or occupation is a libel.' We assume that you will be advised by this provision of law, and, appreciating the measure of your offense, we demand the withdrawal of this picture from public exhibition, reserving all rights of action.

Special Stunts

(Continued from Page 1)
As an incentive to theater owners and managers, the committee is considering the advisability of offering prizes for the theaters which turn in the largest amount of money to the fund in proportion to their seating capacity.

Hoober has also offered to place upon the honor roll of the European Relief Council the name of every theater which actively participates in the raising of funds. Honor roll certificates will be issued and forwarded to all such theaters.

A novelty idea in the drive will be the sale of "Hoober Dolls" at theaters. The plan was suggested by a group of local theater owners who intend purchasing rag dolls and selling them to their patrons on Motion Picture Day—Jan. 26th. The price upon each doll's head will be $10 and represents the cost of feeding one child a meal a day until harvest time next year.

Happy New Year—

Herrmann Back

W. C. Herrmann, special traveling representative for Universal returned yesterday from a three months' exchange trip.
Every Box Sold
1500 Expected to Attend Theater Owners' Ball at the Astor on Wednesday

Every box contained in the grand ball room of the Hotel Astor has been disposed of for the Theater Owners' Chamber of Commerce ball and festival which takes place next Wednesday night. The last box was disposed of yesterday Joseph M. Schenck and will be occupied by Mr. Schenck, Constance and Constance Tal- madge and their friends.

In addition to the ball, festival and dinner and the big vaudeville entertain- ment arranged by R. S. Motz and his committee, there will be a mid- way pleasant on which a number of small attractions will be offered, similar to an amusement street at a country fair.

The committee has limited the number of tickets to 1500 and a two-thirds of these have already been disposed of. When the limit is reached 1500 people have entered the ball room, the doors will be closed, and it is a safe presumption that a great many people will be dis- appointed unless tickets are procured well in advance.

Supper will be served from 11 to 2 in all of the dining rooms, on the ground floor of the Astor. Vaudeville will begin at 9:30 and continue until 11 o'clock.

Happy New Year.

Wants 100 Million in Films
Adolph Zukor was quoted in yester- day's Evening Mail as stating that he wished he "had $100,000,000 worth of pictures on the shelf." The statement was in connection with an article regarding conditions in the bus- iness.

Happy New Year.

By the Sad Sea Waves
A number of important film folks including Al Lichtman, Felix Feist and Jules Mastbaum will celebrate New Year's in Atlantic City.

To be sure they behave the editor of WID'S DAILY will go along.

Happy New Year.

Rapf Going to Coast
Harry Warner and Bobby North have arranged with Harry Rapf for the production of "Why Girls Leave Home" at the new Warner studio in Los Angeles. Rapf leaves for the coast shortly.

Happy New Year.

Takes Over Another
The Brandt Amusement Co. took over the Parkside, 60 years, at Flat- bush and Parkside Aves., Brooklyn, yesterday.

Farnum Switches? (By wire to WID'S DAILY)
-Los Angeles—It is understood that Dustin Farnum has signed a con- tract with Harry Sherman to star in a series of pictures for the Sherman Productions Corp. It is further un- derstood that 'Big Happiness' al- ready released by Robertson-Cole, will be the only picture Farnum will make for that company, although the original agreement between the two was for a series of four. That con- tract is understood to have been al- rogated.

Farnum was in Chicago recently where he and his director, Ernest Warde were in conference with Sher- man. The latter is understood to be on his way here from New York to look for a studio.

-Happy New Year—

R-C Gets Beban Film (By wire to WID'S DAILY)
Robertson-Cole yesterday closed contracts for the distribution of "One Man in a Million," the George Be- ban film produced by Soi Lesser. Under the terms of the agreement all first runs contracted by the Les- ser organization when it was planned to send the picture out as a road show, will be turned over to Robert- son-Cole. Beban is expected to tour the country in person in conjunction wi thte picture.

-Happy New Year—

Reduction at Fox (By wire to WID'S DAILY)
It was reported yesterday that the Fox eastern scenario department, with the exception of Hamilton Thompson, who heads the depart- ment, had been let out.

At Fox it was stated that it was true some changes had been made, but that these were merely to con- form with the end-of-the-year ad- justments.

-R-C Gets Beban Film

Deal On?
Coast Reports Implicate United Artis- tists and Asso. Producers in a Merger

(By wire to WID'S DAILY)
Los Angeles—There has been con- siderable gossip here that Associated Producers and United Artists are about to merge.

An effort made to communicate with Douglas Fairbanks relative to the report was unsuccessful. His brother, however, told a WID'S DAILY representative that there was nothing definite to say at the present time. He admitted that the rumors were being discussed and stated that Fairbanks' attorney, Den- nis F. O'Brien, was expected here about Jan. 15.

(Continued on Page 4)

-Happy New Year—

Mass Meeting Today
A mass meeting will be held at 11:30 this morning at the 48th St. theater to complete plans for Na- tional Hoover Day—Jan. 26—and to arrange for special children matinees on the morning of Jan. 29 to raise funds for the relief fund. Herbert Hoover and William A. Brady will address the assembly which will be composed of exchange men and exhibitors in the local territory.

Sydney S. Cohen stated yesterday that he was arranging with local thea- ter owners for the morning matinees and that already 100 theaters had pledged themselves to hold the shows.

Names Receivers
Judge Knox yesterday afternoon appointed H. N. Cumberland and Frankel receives for the Frohman Amusement Corp., William L. Sher- rill, president of the company has voluntarily agreed to work with the receivers for the conservation of as- sets.

Saturday, Jan. 1, being New Year's Day and a legal holiday, there will be no issue of WID'S DAILY published.
Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Milwaukee—E. J. Weisfeldt, manager of the New Strand, arranged a prologue for “Dirty” that proved an exceptional exploitation stunt. He advertised in the paper for a freckled faced boy that looked like Wesley Barry, and also for a little chink and a “Sammy.” The applicants were so numerous that he held a special show for the boys Thanksgiving morning where those to take part were selected. In the prologue the curtain rose on a gang of newsies seated on a wall, some shooting craps, some talking, one playing a harmonica. “Dirty” portrayed by one youngster, sang a new-sie song, and “Sammy” shook a dusty shoulder. A scene from the picture, and songs and yodeling by other newsies completed the prologue.

Happy New Year—

Fire in Indianapolis.
The First National offices received a wire from Indianapolis yesterday telling of a fire in the offices of the Robert Lieber Co. The wire stated that quarters had been lost but not completely but that no films had been destroyed. A quantity of posters was lost, however. The Robert Lieber Co. is the Indiana exchange for First National and from the text of the wire it was not known yesterday whether the exchange was burnt out or just part of the offices devoted to the storage of posters.

Happy New Year—

First Sales Made.
The newly formed Dominant Pictures, Inc., has sold its series of 20 Western Star Dramas to the Commonwealth Film Corp. of Boston for New England, and to the Special Features Film Co. of Knoxville, Tenn., for the Carolinas, Alabama, Georgia and Tennessee.

Happy New Year—

Sold to Hamrick.
Seattle—John Hamrick, who a few days ago opened his Blue Mouse theater has contracted for first run on all of the Associated Producers output. F. B. Warren, personally closed the deal when he was here.

Not So, Says Jacobs.
Arthur Jacobs, manager for Sylvia Bremer phoned Wid’s Daily yesterday that the report in Thursday’s issue relative to Miss Bremer signing with Rubayat Press and Pub. Co. as a featured player for a year was not correct. He said Miss Bremer would work for the concern, but had other engagements which would probably keep her on the Coast all winter.

Happy New Year—

Clune Not Lesser.
Irving M. Lesser, of Western Pictures Exploitation Co., who is now in New York, states that “The Taradad,” a production from the Romeyn Super Film Co., is not distributed in California, Nevada and Arizona by the All Star Features Distributors, but by the Clune Film Exchange of Los Angeles.

Happy New Year—

May Make Series.
William J. Scully who directed a picture called “Annabelle Lee” is in New York with a print of the picture. It was made by the American Pictures Associates, a Massachusetts corporation, and offices at 252 Dorchester Ave., of which W. H. Chapple is president, Joe Mitchell Chapple, vice-president and David A. O’Malley, secretary.

The picture in feature length is the first of what is expected to be a series. Chapple is editor of the National Magazine, published in Boston.

Happy New Year—

Mary Miles Minter Here
Mary Miles Minter is spending the holidays in New York. She had just completed “The Little Clown,” by Avery Hopwood, her latest Realiart picture, when she left Los Angeles.

Happy New Year—

Special Midnight Shows.
Special midnight performances will be given this evening, at the Rialto, Rivoli, and Criterion, beginning at 11 p.m.

Happy New Year—

Mary H. O’Connor Arrives
On her way to London, where she will join the London studio, Mary H. O’Connor, arrived yesterday in New York. She will sail Jan. 4.

Happy New Year—

With the first production still in the cutting room, W. K. Ziegfeld is losing no time getting his next unit under way.

It may be possible to catch fish with a bent pin—but the experienced angler prefers a hook. For much the same reason a RITCHEY postcard is preferable to a mediocre one.

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LITHO, CORP.
406 W. 31st St., N.Y.
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HERBERT
BLACHE
Now directing

ALICE BRADY
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Famous Players Studio

We Are Experts.

We modestly admit it—but it’s the truth. Twenty years of experience in the theatrical and motion picture industry have given us a staff of thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

William Zittel, "Sammie."
Among Exchanges

Detroit—“Bob” Rowan has been appointed manager of the new Federated Film Exchange here.

Buffalo—J. LaMont Levy, formerly Hodgkinson representative, is now a member of the Vitagraph sales force.

Buffalo—Fred M. Zimmerman, NuArt Pictures, has returned from New York, where he closed state rights on “When Dawn Came” and several other features.

Atlanta—S. McIntyre has been appointed branch manager of Metro, succeeding Mr. Kirkman, who has gone with Stoll. McIntyre came from the habit.

Chicago—Bert Isaacson is now covering the north side for Celebrated Players.

Philadelphia, Pa.—John Golden, formerly of the Radios Film Exchange, has severed his connection with the above firm.

De Mille Film Hell-up

The Rivoli will celebrate it's third anniversary during the week of Jan. 2nd with an elaborate festival program built around the Cosmopolitan Prod., “The Passionate Pilgrim,” with Matt Moore and Ruby de Remer. Cecil B. DeMille’s “Forbidden Fruit,” which was scheduled to be shown during the Anniversary Week, will be shown during the week of Jan. 23rd.

Big House for Dallas

(Special to WID'S DAILY)

Dallas—A $1,000,000 theater will be built on Elm St. between Harwood and St. Paul. Jesse Jones of Houston and John T. Jones of this city are financing the proposition. The theater will seat 2,000.

An Idea

(Special to WID'S DAILY)

Seated—John Danz, manager of the Colonial, has inaugurated a six-day working week. The house is open for seven days, but the orchestra plays for only six days, the music for Monday being furnished only by the Wurlitzer; and the other employees all get a day off during the week.

Monday has been named “Bargain Day,” because of the absence of the orchestra, and the admission price for that day will be 15 cents in the afternoon and 25 cents in the evening, instead of the regular 25 cents and 35 cents.

In the Courts

A judgment for $4,476 has been filed in the Supreme Court in a suit of John F. Blanchard, as trustee under a deed executed by the American Film Laboratories, against Samuel D. Matthews of 60 West 90th St. for an amount due.

The Harmon Electric Co. has sued the Benkay Amusement Co. in the Supreme Court for $4,725 to recover an amount alleged to be due on a contract for the leasing of a pipe organ and piano player for the Broadway Theater at 103rd St. and Broadway in 1916, to be paid for at $25 a week.

May Come East

Los Angeles—Louise Glaum may leave for New York as soon as her current production is' completed. Sig Schlager, J. Parker Read's representative, will also travel eastward.

“The greatest legitimate dramatic production the screen has ever seen.”

—Arthur James in an unsolicited editorial in the Moving Picture World

“In story, direction and acting the nearest to a perfect production the screen has ever held”—Evening Telegram.

“The photoplay of the future”.

William A. Johnston in an unsolicited editorial in the Motion Picture News.

Jesse L. Lasky presents William DeMille’s production

“MIDSUMMER MADNESS”

with Lois Wilson, Lila Lee, Jack Holt and Conrad Nagel

From the novel “His Friend and His Wife,” by Cosmo Hamilton

Scenario by Olga Printzlau

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

A First National Attraction

There'll be a Franchise everywhere

Critics Call “19 and Phyllis’”

Charles Ray's Best Picture

New York and Brooklyn Papers Unanimous in Praise of Latest Independent Production—Big Audiences at Strand Delighted

ESSENCE OF THE JUBILANT

“It is the very essence of the jubilant, quick, pulsing romance and comedy, and Ray plays with his usual sure pose. Few things are funnier.”—New York Herald.

DELIGHTFUL COMEDY

“A delightful comedy of first love in a small town. A happy picture for a holiday program. Mr. Ray is our most natural and charming actor.”—New York Morning Telegraph.

AT HIS BEST

“Charles Ray is excellent and at his best in this picture. The quick, pulsing Romance is worthy of being spoiled with a capital R. The public likes him ‘as is.’”—New York Telegram.

A REMARKABLE PICTURE

“Charles Ray is natural and lovable. It is good fun and it doesn’t lag at all. The picture is remarkably well acted and directed and the titles are good.”—New York Tribune.

GAY AND BREEZY

“A gay and breezy romance.”—New York American.

A JOY TO WATCH

“It abounds in moonlit, rural romance and sprightly jokes. Charles Ray can always put humor and appeal in a picture. He is a joy to watch. Most amusing touches.”—New York Globe.

SPECTATORS HAPPY

“Brooklyn fans are having a chance to laugh at their favorite laugh-deliverer. The spectators were supremely happy at the human twists. Smiles from the picture under the happy touch of Ray.”—Brooklyn Citizen.

CHARMING ROMANCE

“A charming boy and girl romance of the type in which Charles Ray excels. The audience appreciated it thoroughly.”—Brooklyn Daily Eagle.

YOU’LL ENJOY IT

“The picture radiates joy. You are going to enjoy this picture.”—New York Mail.
**Deal On?**
(Continued from Page 1)

Thomas H. Ince stated that the report was a "rumor, and that nothing positive had been done."

He agreed with the statement made by Mr. Parent, that the proposition had been discussed, but that nothing definite had been decided upon.

After many efforts were made to locate Mack Sennett, the latter's representative was reached. This man stated that he was sure Sennett would not have any agreement to make and referred all queries to Fairbanks.

**Blushing George**

Universal's dinner to Arthur Clozengers at the Waldorf Wednesday night resulted in a blushing feast for George Kann, in charge of Universals' export department. George "did it." He arranged the contract with Clozengers for the Universal product for Great Britain to go through the Film Booking Co. So when he told of the arrangement of the deal he blushed just like a schoolboy. He was one of the many happy Universalites present. But how he did blush.

Carl Laemmle, R. H. Cochrane "Mannie" Goldstein, all made addresses as did Clozengers, who offered a trip to England with all expenses paid for anyone Universal wanted to send across the pond next August. The winner of the salesmen's contest will take the trip.

Goldstein gave some interesting figures regarding Universal's business. He said Universal's exchanges were 44 managers, 300 salesmen and 1,200 clerks; 150 motors and trucks and that the distribution department payroll was $135,000 a week. He also said that the "lab" in New Jersey turned out from 2 to 2 1/2 million feet of film a week employing 450 to 500 regularly. These figures had nothing whatsoever to do with the production part of the organization in Universal City.

**Mason Leaves Trade Review**

The following statement was issued yesterday by Lesley Mason, in announcing his retirement as editor of the Exhibitor's Trade Review:

"In retiring from the editorship of Exhibitor's Trade Review and as a member of the company, I want to take this opportunity of thanking the officials of every concern in the industry, the members of the National Association and the Associated Motion Picture Advertisers, the Motion Picture Theater Owners of America and the rest of the exhibitors of the United States, for their friendly and generous cooperation. Without this I could have been impossible, so as I am concerned, to make Exhibitor's Trade Review the publication it is today.

"I have always regarded and shall always regard Exhibitor's Trade Review as one of the foremost journals in this industry, and I am proud to have played a part in bringing it to its present strength. My best wishes are with the publication always and I am certain of its success and permanency."

Mr. Mason can be addressed care of **WID'S DAILY.**

**Cornier Resigns**

Albert A. Cornier for over three years advertising manager of the Exhibitor's Trade Book has resigned. He plans a vacation trip to Havana.

**No Trade Shows in Phila.**

Philadelphia—The police department has placed on the list of forbidden things the trade showing of pictures on Sunday.

**Ford to Direct Guinan**

Francis Ford, through George Calahan has signed to direct Texas Guinan in a series of pictures for Victor Kremer. The first will be "I Am the Woman," by Tex O'Reilly, the second, "The Female Sheriff," and then "The Wild Flower of the Mountain Range" and "Daredevil Kate."

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**DAILY**

**E. G. FISCHER**

PRODUCTION

**Keller joins**

New Haven, Conn.—M. Keller, manager of the First National exchange has joined the New Haven Film Board of Trade.

**CAMERAMEN**

For all occasions—At all hours—Complete outfit—Reasonable rates.

Hudson Film Corp.
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304 Fitzgerald Ave.
Bryant 5612

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Art Titles—Animation—Leaders
270 W. 43rd St.
Bryant 6792

**FILM CLEARING**

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727 7th Avenue
Bryant 5612

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245 West 47th St.
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226 W. 39th St.
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New York 18-1049

**INDEPENDENT PICTURES**

Commonwealth Film Corp.
729-7th Ave.
New York

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